

# Trends In Education Expenditures

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March 1988

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Program Evaluation Division  
Office of the Legislative Auditor  
State of Minnesota

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# Trends in Education Expenditures

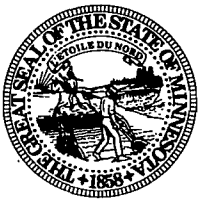
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State of Minnesota





STATE OF MINNESOTA

**OFFICE OF THE LEGISLATIVE AUDITOR**

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JAMES R. NOBLES, LEGISLATIVE AUDITOR

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March 8, 1988

Representative Phillip J. Riveness, Chairman  
Legislative Audit Commission

Dear Representative Riveness:

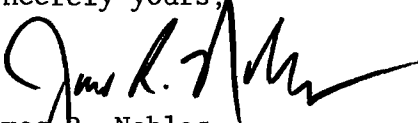
In May 1987 the Legislative Audit Commission directed the Program Evaluation Division to examine expenditures for elementary and secondary education, particularly those that are not directly related to classroom instruction. The commission wanted to know whether noninstructional spending was growing faster than instructional spending in Minnesota's schools.

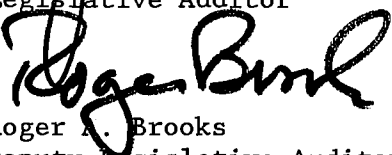
The results of our study will be published in two stages. This first report focuses on two questions: (1) Has the commitment of resources in Minnesota to instructional activities declined relative to that for noninstructional activities? and (2) How does Minnesota's commitment of resources compare to that in other states? The report also provides information on how instructional and noninstructional spending, staffing, and salaries vary among school districts. A second report, to be published later this year, will examine the potential for more efficient and effective use of resources in a number of noninstructional areas.

We received the full cooperation of the Minnesota Department of Education in preparing this report. We also appreciate the cooperation of other agencies and groups that provided us with information.

This report was researched and written by John Yunker (project manager) and Jo Vos, with assistance from Mary Guerriero.

Sincerely yours,

  
James R. Nobles  
Legislative Auditor

  
Roger A. Brooks  
Deputy Legislative Auditor  
for Program Evaluation



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# TRENDS IN EDUCATION EXPENDITURES

## Executive Summary

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**One-third of the state's budget and 44 percent of local property taxes go to public education.**

**I**n Minnesota, elementary and secondary education receives a substantial share of state and local taxes. In 1987, nearly one-third of the state's overall budget was allocated to appropriations and property tax credits for public education. In addition, school districts received 44 percent of local property taxes. Total elementary and secondary expenditures in 1986 were approximately \$3 billion.

Both in Minnesota and across the nation, concern has been expressed that "noninstructional" spending in education has grown faster than instructional spending. Because of this growing concern, the Legislative Audit Commission directed the Program Evaluation Division to examine educational spending -- particularly "noninstructional" expenditures -- and to determine how much they have grown and whether there are ways for Minnesota school districts to be more efficient and cost-effective.

The results of our study will be published in two stages. This report focuses on statewide educational spending, staffing, and salaries. We asked the following questions:

- **How have Minnesota schools' commitment of resources to instructional activities changed over the last 10 to 15 years relative to that for noninstructional activities?**
- **How do instructional and noninstructional spending, staffing, and salaries in Minnesota compare to the rest of the nation?**
- **How do Minnesota spending, staffing, and salary patterns vary by school district enrollment and location?**

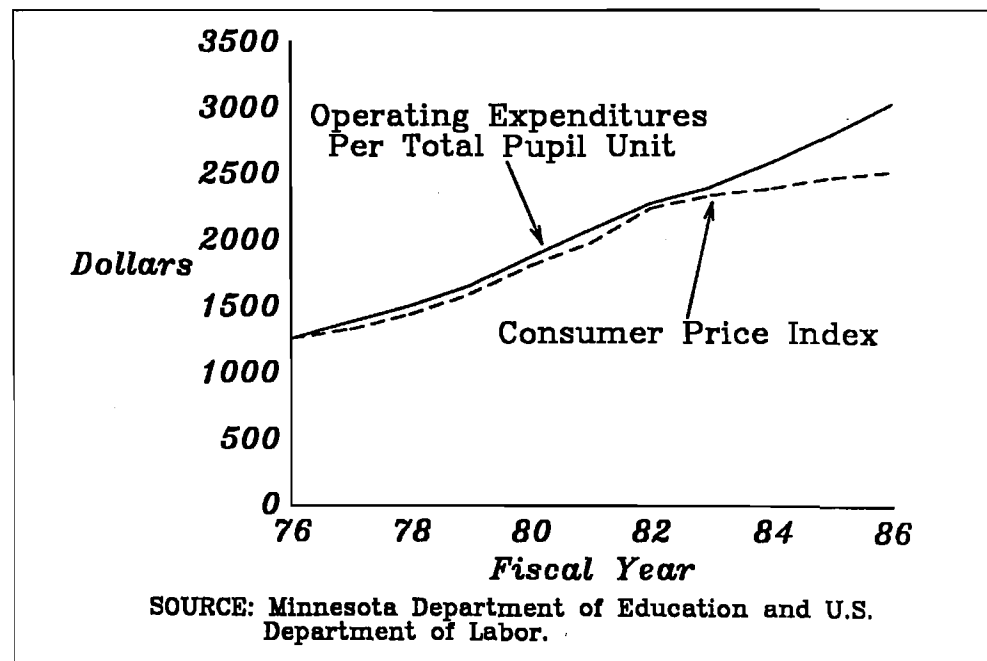
A second report, to be published later this year, will focus on specific issues of school district management and will examine the potential for more efficient and effective use of resources.

## MINNESOTA TRENDS

### Spending

We observed two significant spending trends. First, we found that, over the ten-year period ending in 1986, current operating expenditures per pupil unit grew by 142 percent compared to a 100 percent increase in the consumer price index for the Minneapolis-St. Paul area. As a result:

- **Operating expenditures per pupil unit grew by about 21 percent in real terms (constant dollars) between the 1975-76 and 1985-86 school years.**



#### Growth in Operating Expenditures Per Pupil Compared to Inflation

During most of this period, increases in spending did not exceed the inflation rate by much. Most of the real growth in spending occurred in the last three years, when spending increased by 26 percent while inflation was less than 8 percent.

Second, we found that:

- **The share of spending going to instructional activities declined during the 1970s but has increased during the 1980s.**

It is difficult for several reasons to be precise about how the share going to instructional activities has changed since the early 1970s. These reasons include: (1) major changes that were made in the education accounting system

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## **Instructional spending has not lost ground to noninstructional spending.**

in 1980, (2) the omission of the employer's share of teacher retirement contributions and social security taxes from education expenditure data, (3) the lumping of other fringe benefits together with various noninstructional costs during the 1970s, and (4) the lack of a consensus on the definition of instructional activities.

However, it does not appear that there has been a major shift of resources between instructional and noninstructional activities. Our best estimate is that the share of operating expenditures going to instructional activities declined between 2 and 5 percentage points between the 1972-73 and 1979-80 school years and rose more than 3 percentage points between the 1980-81 and 1985-86 school years.

Some of these minor movements may reflect how average teacher salaries changed relative to inflation. Salaries grew slower than inflation rates during the 1970s but faster during the 1980s. Rapidly increasing fuel and food prices caused instructional salaries to lose ground to transportation and food service during the 1970s. During the 1980s, average teacher salaries increased faster than fuel and food prices, causing instructional activities to gain ground on activities that are more dependent on material costs.

Although instructional activities have not lost ground to noninstructional activities since the early 1970s, there appears to have been a shift among instructional activities. Available spending and staffing data suggest that the share of resources in regular education declined while the share in special education increased.

## **Staffing**

Education is labor-intensive: about 80 percent of operating expenditures pay the salaries and fringe benefits of staff. Expenditures for licensed staff, including teachers, administrators, and support staff, account for at least three-fourths of all educational staffing costs. We examined changes in licensed staff relative to enrollment since the mid-1970s and determined how the number of administrators has changed relative to the number of teachers.

We found that:

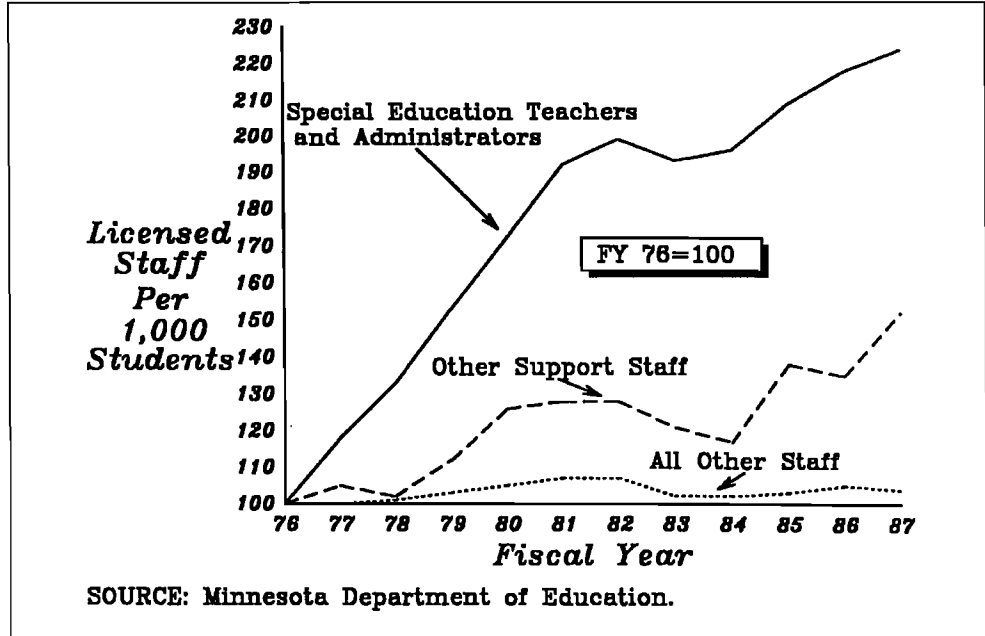
- **Between the 1975-76 and 1986-87 school years, enrollment fell 19 percent while the number of licensed staff decreased by less than 8 percent. As a result, the number of licensed staff per 1,000 students grew 14 percent.**

Most of the growth relative to enrollment occurred in a few categories:

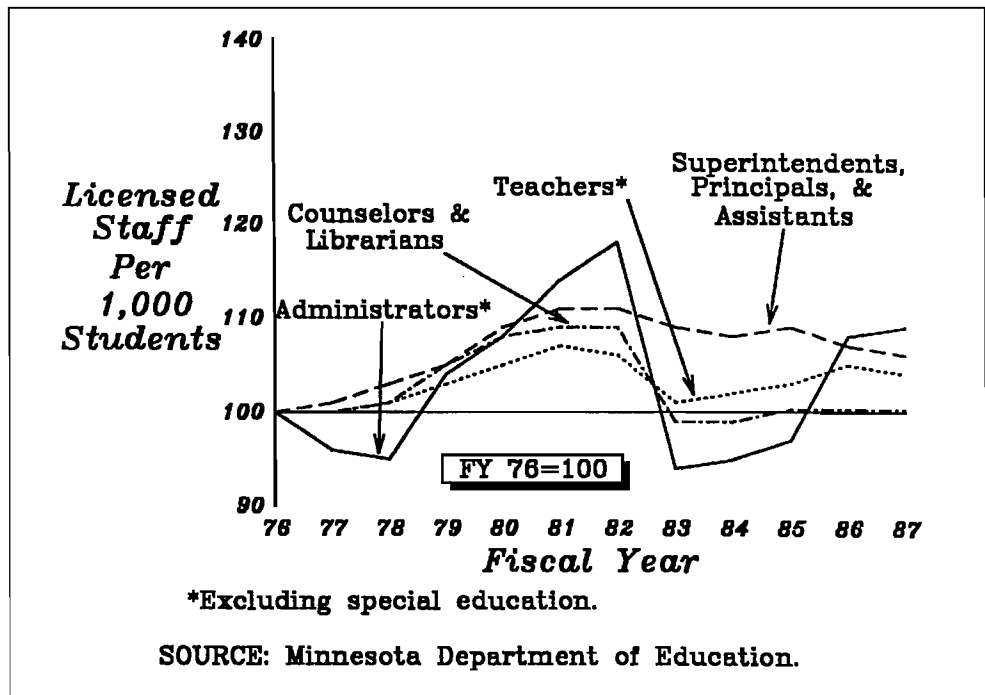
- **The number of special education teachers and administrators per 1,000 students doubled.**
- **Other support staff (including psychologists, social workers, nurses, and others) grew by more than 50 percent relative to enrollment.**

**Administrative staffing levels have increased less than the average for other staff.**

By contrast, other licensed staff grew by only 4 percent relative to enrollment. Superintendents, principals, and their assistants per 1,000 students grew by 6 percent, other administrators (excluding special education) increased 9 percent, and teachers (excluding special education) were up 4 percent. The number of counselors and librarians/media generalists did not change relative to enrollment.



**Growth in Special Education Teachers and Administrators and "Other" Support Staff Relative to Enrollment**



**Growth in All Other Licensed Staff Relative to Enrollment**

The primary effect of these staffing trends has been a significant increase in the percentage of licensed staff working in special education. The percentage of licensed staff who are special education teachers or administrators has nearly doubled from 7.4 to 14.5 percent. That increase was almost completely offset by a decrease in the percent of licensed staff who are teachers but not in special education. That group declined from 80 to 73 percent of licensed staff. The share of staff who are administrators (excluding special education) declined slightly while the share who are support staff (counselors, librarians, and others) grew slightly.

The increase in special education staff came at a time when school districts were becoming subject to increasing federal and state mandates to fully and adequately serve handicapped students. In Minnesota, the growth in staff has in part been due to an increase in the number of students identified as handicapped and also due to a reduction in the number of special education students per special education teacher.

## Salaries

From a review of salary data on licensed staff, we found that:

- **The growth in average salaries lagged behind inflation during the latter half of the 1970s, but exceeded inflation during the 1980s.**
- **Over the entire period (1974-75 to 1986-87), the growth in average salaries (149 percent) exceeded the growth in the consumer price index (118 percent).**

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**Administrative salaries have increased faster than inflation, but slower than salaries of other staff.**

Data from the Minnesota Department of Education show that average salaries grew faster for teachers (153 percent) than for other licensed staff. Average salaries were up 128 percent for superintendents, principals, and their assistants; 126 percent for other administrators; and 136 percent for support staff.

Some caution is advised in interpreting these statistics since the average years of experience and average educational achievement of teachers increased during this period. Declining enrollment resulted in layoffs of many lower-paid, less experienced teachers and thus had the statistical effect of increasing the average salary of the remaining teachers. As a result, the average salary of teachers who have taught since the 1974-75 school year probably did not increase as much as indicated by department data.

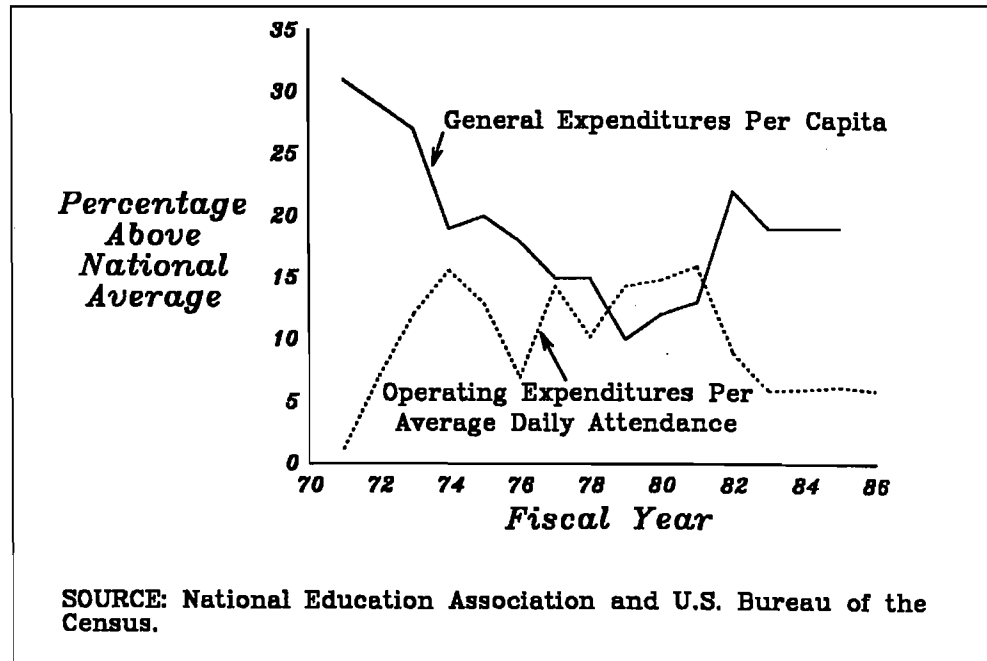
However, available data on teacher salary schedules suggest that the average salary for those who have taught since the 1974-75 school year increased more than inflation and at least as much as the average salaries of other licensed staff. As a result, we conclude that:

- **On average, administrative salaries have not increased faster than the salaries of teachers or licensed support staff.**

## NATIONAL COMPARISONS

National data show that Minnesota spends more on elementary and secondary education than the average state. For example, data from the National Education Association show that:

- Since 1983, Minnesota's current operating expenditures per student have held steady at 6 percent above the national average.



Minnesota Spending Compared to National Averages

Data from the United States Census Bureau show that:

- Minnesota's education expenditures (including nonoperating expenditures) per state resident exceeded the national average by 19 percent in 1985.

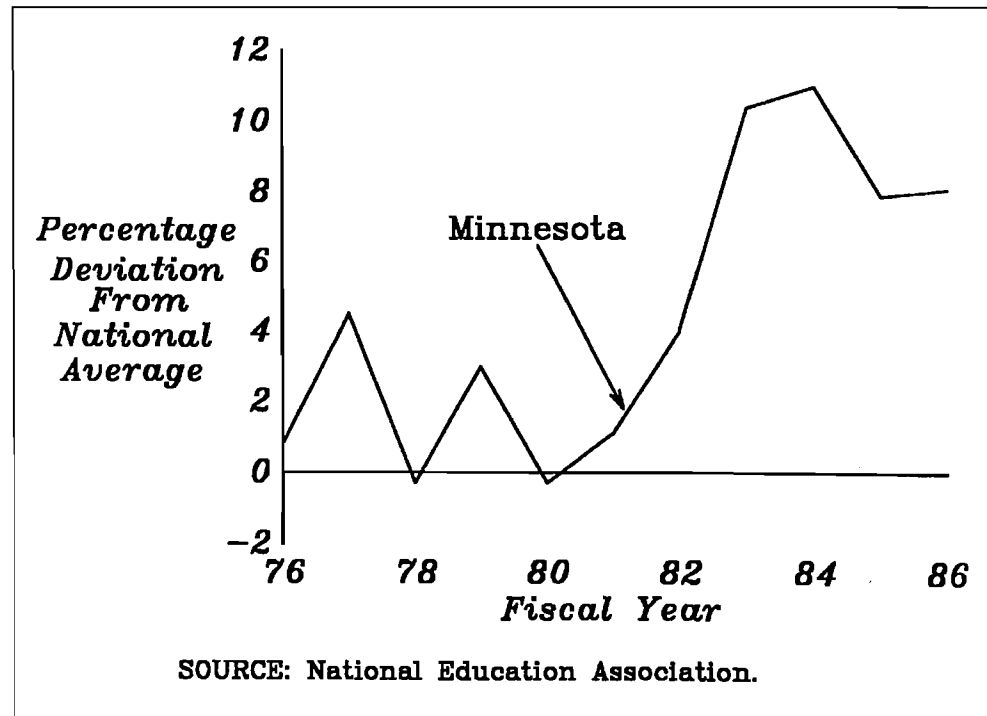
Sorting out the sources of Minnesota's higher than average spending is not easy because available spending data are not generally broken down into programmatic categories. However, we were able to identify several areas in which Minnesota spends more than the rest of the nation. First, NEA data indicate that:

- Since 1983, the average teacher salary has been at least 8 percent higher in Minnesota than the national average.

Data from the Educational Research Service suggest that average salaries for certain support staff (librarians, counselors, and nurses) are also about 8 per-



cent higher than the national average, while salaries for Minnesota administrators are slightly below the national average.



**Minnesota Teacher Salaries Compared to the National Average**

Second, Census Bureau data show that:

- **Minnesota's per capita expenditures on capital outlay have exceeded the national average by about 21 percent over the last decade.**

Finally, data from several national sources all agree that Minnesota has more teachers than average when compared to its enrollment. Based on data from the United States Department of Education, we estimate that Minnesota has about five percent more teachers per 1,000 students than the national average.

**Minnesota has more special education teachers but fewer administrators and support staff than the national average.**

However, almost the entire difference between Minnesota and the rest of the nation is accounted for by Minnesota's greater employment of special education teachers. In 1985, the most recent year for which national data on special education teachers are available, we found that:

- **Minnesota had about 25 percent more special education teachers per 1,000 total students than the national average.**
- **When special education teachers are excluded, Minnesota had about the same number of classroom teachers per 1,000 students as the rest of the nation.**

In contrast, the best available data indicate that:

- **Minnesota has fewer than average numbers of administrators, professional support staff, and unlicensed support staff.**

The most comprehensive set of national data is available from the Center for Education Statistics at the United States Department of Education. These data show that Minnesota has about six percent fewer administrators per 1,000 students than the national average. Minnesota administrators, however, are more likely to work at the district level than in the schools. Half of the administrators in Minnesota are classified as district-based staff compared to a national average of one-third. The department's data also show that Minnesota has 28 percent fewer counselors and 12 percent fewer librarians than the national average.

Among unlicensed staff, Minnesota generally has fewer staff than the national average, although the pattern varies among different groups. The department's data indicate that Minnesota has 27 percent fewer "other support services" staff (such as maintenance employees, food service workers, and bus drivers) and seven percent fewer school and library support staff (such as secretaries). However, the data also suggest that Minnesota has 17 percent more administrative support staff (such as secretaries and accounting personnel) and four percent more instructional aides.

## VARIATION AMONG DISTRICTS

### By District Enrollment

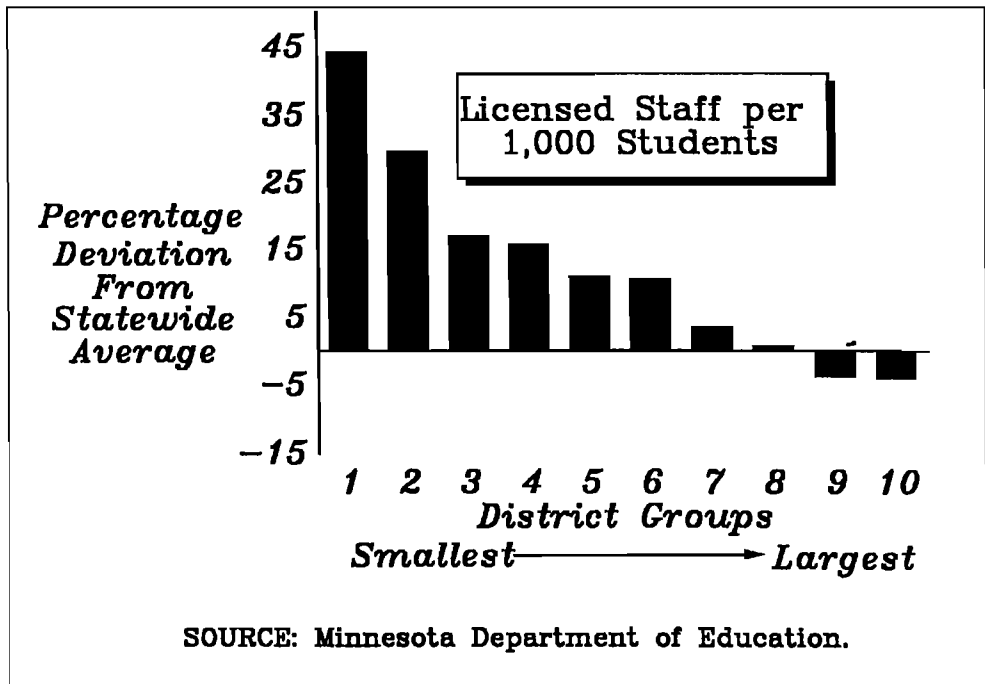
In preparing this report, we also examined the extent to which per pupil operating expenditures, licensed staff per 1,000 students, and average salaries varied among school districts in Minnesota. Ranking Minnesota's school districts by their enrollment and dividing them into 10 approximately equal groups of 43 to 44 districts each, we found that:

- **The districts with larger enrollments employ fewer teachers and administrators per 1,000 students than the state average but tend to have more support staff such as counselors, psychologists, and social workers.**

Overall, the number of licensed staff varies from 94 per 1,000 students for the smallest group of districts to less than 63 for the largest group.

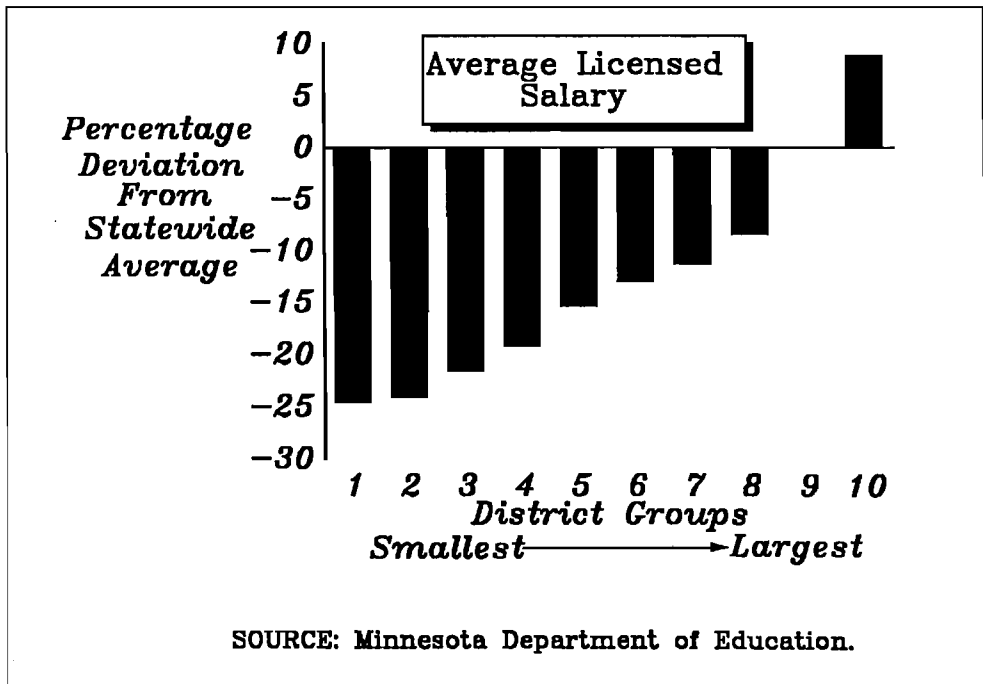
However, the variation in average salaries is just the opposite:

- **Districts with larger enrollments generally pay higher salaries to licensed staff.**



Licensed Staffing Levels by District Enrollment

Larger districts have lower staffing levels but higher salaries.



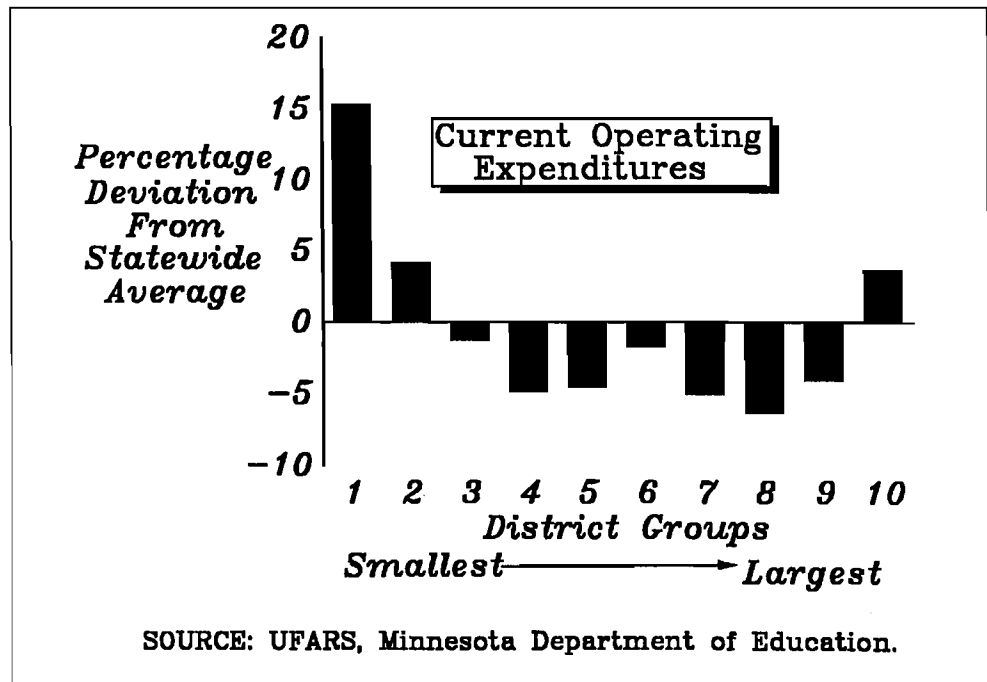
Licensed Salary Levels by District Enrollment

During the 1986-87 school year, average teacher salaries ranged from \$21,350 for the smallest group of districts to \$30,994 for the largest group of districts. For other licensed staff, average salaries ranged from \$28,942 to \$39,902.

The combined effect of salaries and staffing, as well as other expenditures, is that:

- **The 20 percent of districts with the smallest enrollments and the 10 percent of districts with the largest enrollments have above average operating expenditures per pupil unit. Other districts have below average costs.**

In 1985-86, the group of districts with the smallest enrollments (Group 1) had per pupil expenditures that were 15.4 percent above the state average. Group 2 districts had costs that were 4.2 percent above average while the largest districts (Group 10) had costs that were 3.7 percent above average.



Variation in Operating Expenditures by District Enrollment

### By Regional Location

There are also regional differences in operating expenditures per total pupil unit. In particular, the Twin Cities metropolitan area, northeastern Minnesota, and northwestern Minnesota spend more than the statewide average.

Higher than average salaries is the principal reason for the higher expenditures in the metropolitan area:

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**Metropolitan area districts have fewer staff but higher salaries than outstate districts.**

- **Average licensed salaries in the Twin Cities metropolitan area are 19 percent higher than in outstate Minnesota.**

As a result, operating expenditures per total pupil unit are 6 percent higher in the metropolitan area than in outstate Minnesota, even though metropolitan area districts employ 7 percent fewer licensed staff per 1,000 students.

Some of the regional variation in salary levels and expenditures coincide with differences in the average enrollment of districts in a region. For example, metropolitan area districts have seven times the enrollment of outstate districts on average. Higher salary levels and per pupil expenditures in metropolitan area districts may be due to both a regional effect and an enrollment effect. However, separating the effect of district enrollment from that of regional location would require sophisticated, mathematical techniques.

## **Other Factors**

While these two factors seem to have a significant impact on a district's salary levels and per pupil expenditures:

- **There is significant variation in per pupil expenditures that is not explained by a district's enrollment or location.**

For example, significant variation exists among the large, suburban districts in the Twin Cities metropolitan area. Of the largest 43 districts, twenty-six are in the metropolitan area. Excluding the Minneapolis and St. Paul school districts:

- **Operating expenditures per total pupil unit range from \$2,407 to \$3,973 in these 24 suburban districts -- a difference of 65 percent.**

Average licensed salaries vary from \$27,519 to \$37,585--a spread of 37 percent. The number of teachers per 1,000 students ranges from 45 to 57--a difference of 27 percent. Finally, the number of other licensed staff (administrators and support personnel) varies from 5 to 12 full-time equivalents per 1,000 students--a range of 140 percent.

Some of these differences, such as the variation in staffing levels, probably reflect differences in the preferences of district administrators, school boards, and parents for school services. The variation in average salaries, however, is also affected by recent trends in a district's enrollment. Districts with declining enrollments tend to have higher than average salaries since lower-paid, less experienced teachers have been laid off.

## **DISCUSSION**

We found little evidence that noninstructional spending, staffing, or salaries have grown relative to instructional spending, staffing, or salaries. In addition,

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**Special  
education has  
been the  
fastest growing  
program.**

national data do not suggest that administrative staffing or salary levels in Minnesota are high relative to the rest of the nation. Other than higher than average capital expenditures, the data do not identify any other significant noninstructional factors that explain Minnesota's higher than average education costs.

Available statewide data point to special education, a program that has been subject to increasing federal and state mandates, as the fastest growing program. Evidence suggests that the growth in special education may have been matched by a decline in the share of licensed staff and spending in regular instruction. In addition, national data indicate that, relative to enrollment, Minnesota has about 25 percent more special education teachers than the national average.

This decline in the share of resources going to classroom instruction does not represent a real decline. While the share going to classroom instruction decreased, the number of teachers (excluding special education) has actually grown 4 percent relative to enrollment since the mid-1970s. Also, national data show that Minnesota has about the same number of teachers (excluding special education) per 1,000 students as the national average.

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# SPENDING

## Chapter 1

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**Education receives one-third of the state budget and close to one-half of local property taxes.**

**I**n Minnesota, elementary and secondary education receives a substantial share of state and local taxes. In 1987, about 32 percent of the state's overall budget was allocated to appropriations and property tax credits for public education. In addition, elementary and secondary education received 44 percent of local property tax collections. Total education expenditures in 1986 exceeded \$3 billion.

This chapter examines school district expenditures for elementary and secondary education. It focuses on the following questions:

- **What kinds of expenditures do school districts make?**
- **How have these expenditures changed over time?**
- **How do school district enrollment and location affect spending patterns?**

To answer these questions, we used the Minnesota Department of Education's Uniform Financial Accounting and Reporting System (UFARS). Since 1980, all Minnesota school districts have been using this system for reporting their revenues and expenditures. These data were supplemented with data from the department's "School District Profiles", which is an annual report of district expenditures.

This chapter is divided into four sections. First, we review overall spending trends in education and compare spending growth to changes in the consumer price index. Second, we examine current operating expenditures by program area. We focus particularly on whether noninstructional spending has grown relative to instructional spending. Third, we review the share of spending for salaries, benefits, purchased services, and supplies and materials. Finally, we examine how district enrollment and location affect the size and pattern of spending.

## OVERALL SPENDING TRENDS

The state's education accounting system (UFARS) tracks two broad categories of school district spending: (1) current operating expenditures and (2) capital expenditures.<sup>1</sup> A third significant category consists of the employer's share of retirement contributions and social security taxes for staff covered by a teacher retirement fund. Expenditures in the third category have not been tracked by UFARS since they have been paid directly by the state rather than by school districts.<sup>2</sup>

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**In 1986,  
education  
spending  
exceeded \$3  
billion.**

During the 1985-86 school year, spending in these three categories was slightly more than \$3.0 billion. Current operating expenditures accounted for 81 percent of the total, while capital expenditures and retirement contributions accounted for 12 percent and 7 percent respectively (see Figure 1.1). We reviewed the change in education spending using two methods. First, we examined the change in current operating expenditures per total pupil unit between the 1975-76 and 1985-86 school years.<sup>3</sup> Second, we calculated the change in per pupil spending for all three categories of expenditures between the 1980-81 and 1985-86 school years. In both cases, we used the Minneapolis-St. Paul Consumer Price Index to convert spending figures to constant dollars.<sup>4</sup>

### Current Operating Expenditures

We found that, over the ten-year period ending in 1986, current operating expenditures per pupil unit grew by 142 percent compared to a 100 percent increase in the consumer price index (see Figure 1.2). As a result:

- **Operating expenditures per pupil unit grew by about 21 percent in real terms (constant dollars) between the 1975-76 and 1985-86 school years.**

For most of this period, increases in spending did not exceed the inflation rate by much. Through the 1982-83 school year, expenditures per pupil unit grew

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<sup>1</sup> The second category includes capital outlay, building construction, and debt service expenditures.

<sup>2</sup> Beginning with the 1988-89 school year, school districts will be responsible for these costs, which will then be tracked by UFARS as part of current operating expenditures. Retirement contributions and taxes for unlicensed staff such as custodians and secretaries are already paid by school districts and are included in current operating expenditures.

<sup>3</sup> In this chapter, expenditures per total pupil unit is our principal measure of costs. Total pupil units are computed by applying weights to a district's average daily membership (ADM). Each kindergarten ADM counts as 0.5 pupil units; each prekindergarten, handicapped kindergarten, and elementary ADM counts as 1.0 pupil unit; and each secondary ADM counts as 1.4 ADM.

<sup>4</sup> The consumer price index figures used in this chapter were calculated from the Minneapolis-St. Paul composite CPI for wage earners. The CPI for each school year is an average of the CPI for each October and the following April. We used the Minneapolis-St. Paul CPI because it is the best available measure of the purchasing power of education expenditures in Minnesota.



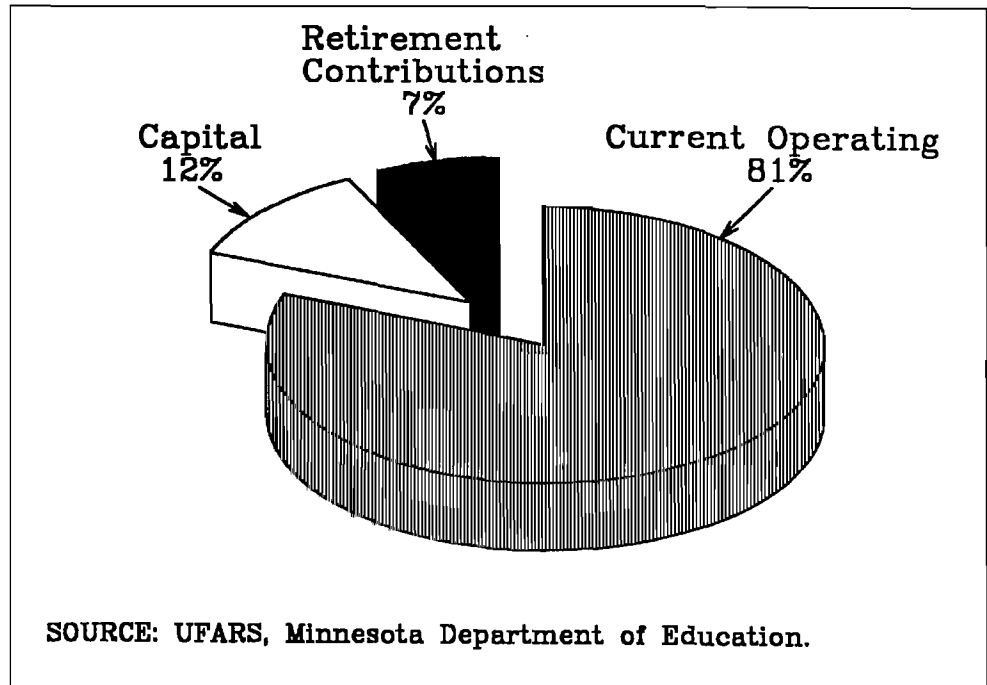


Figure 1.1: Education Spending 1985-86

**Growth in operating expenditures has exceeded the inflation rate in recent years.**

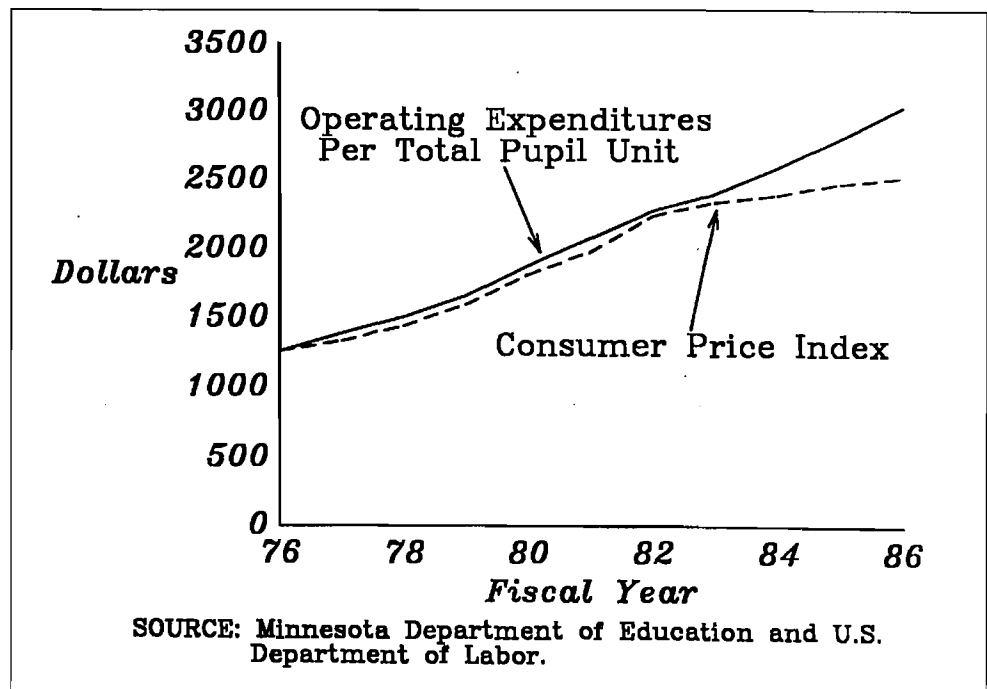


Figure 1.2: Growth in Operating Expenditures Per Pupil Compared to Inflation

by 91 percent compared to an 86 percent increase in the CPI. In constant dollars, spending was only 3 percent higher during the 1982-83 school year than during the 1975-76 school year.

Most of the growth in spending relative to inflation occurred in the last three years of the ten-year period:

- **Operating expenditures per pupil unit rose more than 17 percent in constant dollars between the 1982-83 and 1985-86 school years.**

This more recent growth was due primarily to much lower inflation rates and not higher rates of growth in spending. Over the last three years of the period, spending per pupil unit grew 26 percent compared to just an 8 percent increase in the CPI.

## Total Expenditures

We also reviewed the trend in total education expenditures, including capital expenditures and state-paid retirement contributions. For the five-year period ending with the 1985-86 school year, we found that retirement contributions and taxes per pupil unit grew faster than current operating expenditures -- a 68 percent increase compared to 46 percent (see Table 1.1). Capital expenditures per pupil unit grew at a slower pace (up 23 percent) primarily because building construction declined dramatically (down 28 percent).

**Retirement contributions and taxes grew 68 percent in five years.**

| Category                 | 1980-81    | 1985-86    | Percentage Change | Percentage Change in Constant Dollars |
|--------------------------|------------|------------|-------------------|---------------------------------------|
| Current Operating        | \$2,082    | \$3,040    | 46.0%             | 14.5%                                 |
| Retirement Contributions | <u>159</u> | <u>267</u> | <u>67.9</u>       | <u>31.7</u>                           |
| Subtotal                 | \$2,241    | \$3,307    | 47.6%             | 15.7%                                 |
| Capital Outlay           | \$ 122     | \$ 188     | 54.1%             | 20.8%                                 |
| Building Construction    | 93         | 67         | -28.0             | -43.5                                 |
| Debt Service             | <u>143</u> | <u>184</u> | <u>28.7</u>       | <u>0.9</u>                            |
| Subtotal                 | \$ 358     | \$ 439     | 22.6%             | -3.8%                                 |
| TOTAL                    | \$2,599    | \$3,746    | 44.1%             | 13.0%                                 |

Sources: Uniform Financial Accounting and Reporting System, Minnesota Department of Education; and the Department of Finance.

**Table 1.1: Expenditures Per Total Pupil Unit  
1980-81 to 1985-86**

During this period, the increase in the CPI was about 28 percent. Consequently, as Figure 1.3 shows:

- Retirement contributions and taxes per pupil unit grew by 32 percent in constant dollars compared to a 14 percent increase in current operating expenditures and a 4 percent decline in capital expenditures per pupil unit.
- Overall, spending per pupil unit grew by 13 percent in constant dollars.

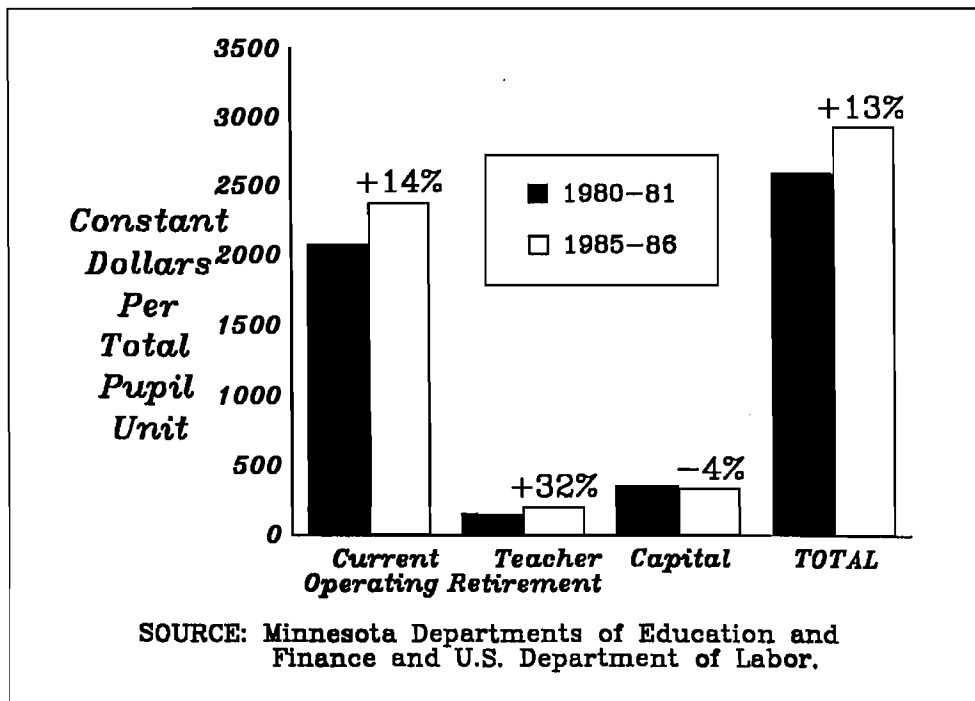


Figure 1.3: Constant Dollar Changes in Education Spending

Among capital expenditures, capital outlay per pupil unit grew the fastest in constant dollars (up 21 percent). However, the real growth in debt service was less than one percent and building construction costs per pupil unit were down 44 percent in constant dollars.

## SPENDING BY PROGRAM AREA

In this section, we look at the composition of education expenditures by program area. We focus particular attention on the following question:

- How has the share of resources going to instructional activities changed relative to that for noninstructional or administrative activities?

---

**There has been concern about the growth in noninstructional spending.**

Both in Minnesota and across the nation, concern has been expressed that noninstructional activities have grown more than instructional activities. As a result, classroom instruction may be losing ground to less important activities.

We encountered a number of difficulties in addressing this issue. First, the state made major changes in the education accounting system in 1980. The program categories for reporting expenditures were significantly altered, thus limiting the extent to which we could compare trends during the 1970s to trends in the 1980s.

Second, there is no consensus on which programs or activities should be considered instructional and which should be classified as noninstructional. Some prefer a narrow definition of instructional expenditures, limited to the costs of classroom instruction, special education, vocational instruction, and perhaps libraries and computers. Others prefer a very broad definition. They even suggest that nearly all expenditures should be considered instructional since every expenditure either involves instruction or supports instruction in some way. For example, even building operation and maintenance would be considered an instructional cost by some. The operation and maintenance of school buildings is vital to the instructional process since instruction could not occur without heat, water, and adequate space.

Despite these obstacles, it is possible to shed some light on the issue. In response to the accounting problem, we examined the 1970s and 1980s separately. We looked at changes in current operating expenditures between the 1972-73 and 1979-80 school years and also between the 1980-81 and 1985-86 school years. In addition, we made some limited comparisons of the 1970s to the 1980s.

In response to concern about the definition of instructional expenditures, we used a middle-of-the-road definition. In addition, we itemized how the share of spending going to each major program area changed. As a result, those with alternative definitions could regroup the program areas and make their own comparisons of instructional and noninstructional spending.

## **Trends in the 1970s**

Table 1.2 shows how the share of spending in each program category changed between the 1972-73 and 1979-80 school years, while Figure 1.4 explains what types of expenditures are included in each category. The two program categories (instructional salaries and other instruction) most clearly identified as instructional declined from 68.7 percent to 62.0 percent of current operating expenditures. This reduction in share of 6.7 percent is offset by gains in the following categories: fixed charges (2.3 percent), student activities (1.8 percent), transportation (1.7 percent), tuition and transfers (0.7 percent), and food service (0.5 percent).

The loss in share for instructional salaries and other instruction makes it appear that instructional expenditures declined significantly during the 1970s. However, examination of those categories that gained suggests that the decline in instruction's share of spending was smaller. For example, the largest gain occurred in fixed charges, which grew from 4.6 to 6.9 percent. This category includes fringe benefits for instructional and other staff as well as some noninstructional costs. The large increase in fixed charges is due in

TABLE 1.2

CURRENT OPERATING EXPENDITURES PER TOTAL PUPIL UNIT  
1972-73 and 1979-80

|                               | <u>1972-73</u> | <u>1979-80</u> | <u>Percent<br/>Change</u> | <u>Share of Total:<br/>1972-73</u> | <u>Share of Total:<br/>1979-80</u> | <u>Change<br/>in Share<sup>a</sup></u> |
|-------------------------------|----------------|----------------|---------------------------|------------------------------------|------------------------------------|--|
| <b>INSTRUCTION-RELATED</b>    |                |                |                           |                                    |                                    |  |
| Instructional Salaries        | \$560          | \$ 992         | 77%                       | 59.4%                              | 53.0%                              | -6.4%                                  |
| Other Instruction             | 88             | 168            | 91                        | 9.3                                | 9.0                                | -0.4                                   |
| Student Activities            | 6              | 44             | 633                       | 0.6                                | 2.4                                | 1.7                                    |
| Tuition                       | <u>8</u>       | <u>28</u>      | <u>250</u>                | <u>0.8</u>                         | <u>1.5</u>                         | <u>0.6</u>                             |
| Subtotal                      | \$662          | \$1,232        | 86%                       | 70.2%                              | 65.8%                              | -4.4%                                  |
| <b>ADMINISTRATION-RELATED</b> |                |                |                           |                                    |                                    |  |
| Administration                | \$ 33          | \$ 66          | 100%                      | 3.5%                               | 3.5%                               | 0.0%                                   |
| Attendance and Health         | 9              | 16             | 78                        | 1.0                                | 0.9                                | -0.1                                   |
| Transportation                | 48             | 128            | 167                       | 5.1                                | 6.8                                | 1.7                                    |
| Plant Operation               | 84             | 171            | 104                       | 8.9                                | 9.1                                | 0.2                                    |
| Plant Maintenance             | 18             | 30             | 67                        | 1.9                                | 1.6                                | -0.3                                   |
| Food Service                  | 46             | 101            | 120                       | 4.9                                | 5.4                                | 0.5                                    |
| Fixed Charges                 | <u>43</u>      | <u>129</u>     | <u>200</u>                | <u>4.6</u>                         | <u>6.9</u>                         | <u>2.3</u>                             |
| Subtotal                      | <u>\$281</u>   | <u>\$ 641</u>  | <u>128%</u>               | <u>29.8%</u>                       | <u>34.2%</u>                       | <u>4.4%</u>                            |
| TOTAL                         | \$943          | \$1,872        | 99%                       | 100.0%                             | 100.0%                             | 0.0%                                   |

Source: "School District Profiles," Minnesota Department of Education, 1977-78 and 1979-80.

<sup>a</sup>Percentages may not add or subtract exactly due to rounding.

**INSTRUCTION-RELATED AREAS**

***Instructional Salaries:*** Expenditures for salaries of teachers, principals, consultants, coordinators, librarians, guidance and counseling personnel, psychologists, and other instructional personnel.

***Other Instruction:*** Expenditures for salaries of paraprofessionals, aides, secretaries and clerical personnel, and for textbooks, some library costs, audio-visual materials, instructional supplies, and other expenses of instruction.

***Student Activities:*** Expenditures for all student activities over which the school board has financial control. Examples: Cocurricular and extracurricular activities.

***Tuition:*** Total payments to other districts for education of the district's resident pupils. Examples: payments to vocational centers, special education cooperatives, and other schools in Minnesota or in other states.

**ADMINISTRATION-RELATED AREAS**

***Administration:*** Expenditures for salaries and other expenses of the school board, the superintendent, and other district-wide administrators.

***Attendance and Health:*** Salaries and other expenditures for attendance and health services, including contracted services.

***Transportation:*** Expenditures for transportation of pupils. Examples: salaries, contracted services, insurance, fuel, vehicle maintenance, and other expenses.

***Plant Operation:*** Expenditures for salaries, contracted services, fuel, utilities, and other expenses for operating the school district plant.

***Plant Maintenance:*** Expenditures for salaries, contracted services, and other expenses for maintaining the school district plant and premises.

***Fixed Charges:*** Expenditures for retirement contributions, insurance payments, rental of land and buildings, interest on loans, abatements, unemployment insurance costs, severance pay, and other recurring expenditures not allocated to any other category.

***Food Service:*** Expenditures for food service salaries, food costs, and lunchroom supplies and equipment.

**TOTAL CURRENT EXPENDITURES:** The total of the eleven preceding categories of expenditures. It includes all expenditures incurred for the benefit of elementary-secondary education during the school year, except capital and debt service expenditures.

Source: "School District Profiles, 1979-80"; Minnesota Department of Education, July 1981.

Figure 1.4: Program Areas in the 1970s

part to improved fringe benefit packages and rising health care and social security costs. Because a substantial portion of the increased fringe benefits went to instructional staff, it is unclear how much of the increased share for fixed charges came at the expense of instructional expenditures.

The second largest gain was in the student activities category, which grew from 0.6 to 2.4 percent of operating expenditures. Expenditures for student activities increased for two principal reasons. First, school districts assumed financial control over many extracurricular and cocurricular activities previously funded through special accounts or cash transactions. As a result, this accounting change makes it appear that there was a larger increase in this category than actually occurred. Second, there was some real growth in athletic programming for girls as a result of Title IX of the federal Education Amendments of 1972, which prohibited sexual discrimination in education programs. The impact of this second factor on instructional spending is unclear since there is disagreement about whether extracurricular and cocurricular activities should be considered instructional. During the 1980s, the state's accounting system has included these activities in the regular instruction category along with classroom instruction.

The category of tuition and transfers grew from 0.8 to 1.5 percent of expenditures during the 1970s. However, this category should be considered instructional since it consists of tuition payments to other school districts for educating a district's resident pupils. The growth during the 1970s reflects increasing cooperation and sharing among school districts.

The increases in the share of spending going to transportation and food service represent an increase in noninstructional spending. The increase may have occurred because fuel and food prices increased significantly during the 1970s, while average teacher salaries grew slower than inflation.

Overall, we conclude that:

- **The share of operating expenditures going to instructional activities probably declined between 2 and 5 percentage points between the 1972-73 and 1979-80 school years.**

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**Instruction's share of spending declined during the 1970s but increased during the 1980s.**

The amount of decline depends on: (1) what percentage of the increase in fixed charges was for the fringe benefits of instructional staff, and (2) how one treats the increase in expenditures for student activities. Table 1.2 lists student activities as an instructional category, while fixed charges are listed as a noninstructional or administration-related category. This allocation of expenditures shows a decrease of about 4 percentage points in the instructional share of spending.

## **Trends in the 1980s**

Unlike the 1970s, the 1980s have seen a shift of resources toward instructional activities. Table 1.3 shows that current operating expenditures for instructional activities grew 54 percent between the 1980-81 and 1985-86 school years while expenditures for noninstructional or administration-related activities grew 33 percent. (See Figure 1.5 for a description of each instructional and noninstructional program category.) As a result:

TABLE 1.3  
CURRENT OPERATING EXPENDITURES PER TOTAL PUPIL UNIT  
1980-81 and 1985-86

|                               | <u>1980-81</u> | <u>1985-86</u> | <u>Percent<br/>Change</u> | <u>Share of Total:<br/>1980-81</u> | <u>Share of Total:<br/>1985-86</u> | <u>Change<br/>in Share<sup>a</sup></u> |
|-------------------------------|----------------|----------------|---------------------------|------------------------------------|------------------------------------|--|
| <b>INSTRUCTION-RELATED</b>    |                |                |                           |                                    |                                    |  |
| Regular Instruction           | \$ 925         | \$1,357        | 47%                       | 44.4%                              | 44.6%                              | 0.2%                                   |
| Vocational Instruction        | 43             | 72             | 67                        | 2.1                                | 2.4                                | 0.3                                    |
| Exceptional Instruction       | 186            | 341            | 83                        | 8.9                                | 11.2                               | 2.3                                    |
| Instructional Support         | 65             | 111            | 71                        | 3.1                                | 3.7                                | 0.5                                    |
| Pupil Support                 | <u>51</u>      | <u>78</u>      | <u>53</u>                 | <u>2.4</u>                         | <u>2.6</u>                         | <u>0.1</u>                             |
| Subtotal                      | \$1,270        | \$1,959        | 54%                       | 61.0%                              | 64.4%                              | 3.4%                                   |
| <b>ADMINISTRATION-RELATED</b> |                |                |                           |                                    |                                    |  |
| Administration                | 128            | 181            | 41%                       | 6.1%                               | 6.0%                               | -0.2%                                  |
| District Support              | 65             | 80             | 23                        | 3.1                                | 2.6                                | -0.5                                   |
| Operations and Maintenance    | 218            | 296            | 36                        | 10.5                               | 9.7                                | -0.7                                   |
| Food Service                  | 121            | 144            | 19                        | 5.8                                | 4.7                                | -1.1                                   |
| Transportation                | 154            | 208            | 35                        | 7.4                                | 6.8                                | -0.6                                   |
| Other                         | <u>126</u>     | <u>172</u>     | <u>37</u>                 | <u>6.1</u>                         | <u>5.7</u>                         | <u>-0.4</u>                            |
| Subtotal                      | <u>\$ 812</u>  | <u>\$1,081</u> | <u>33%</u>                | <u>39.0%</u>                       | <u>35.6%</u>                       | <u>-3.4%</u>                           |
| <b>TOTAL</b>                  | \$2,082        | \$3,040        | 46%                       | 100.0%                             | 100.0%                             | 0.0%                                   |

Source: Uniform Financial Accounting and Reporting System, Minnesota Department of Education.

<sup>a</sup>Percentages may not add or subtract exactly due to rounding.



**INSTRUCTION-RELATED AREAS**

**Regular Instruction:** Expenditures for elementary and secondary classroom instruction, excluding vocational and exceptional instruction, and for cocurricular and extracurricular activities. Examples: teacher salaries, aides, coaches, classroom supplies, and textbooks.

**Vocational Instruction:** Expenditures in secondary schools for instruction related to job skills and career exploration. Examples: home economics, industrial, business, agriculture, and distributive education.

**Exceptional Instruction:** Expenditures for instruction of students who, because of atypical characteristics or conditions, are provided educational programs different from regular instructional programs. Examples: emotionally handicapped, gifted and talented, mentally retarded; physically impaired; and those with special learning or behavior problems.

**Instructional Support:** Expenditures for activities which help teachers provide instruction, excluding principals or superintendents. Examples: assistant principals, curriculum development, libraries, audio-visual support, staff development, and computer assisted instruction.

**Pupil Support:** Expenditures for all other student services, excluding transportation and food. Examples: counseling, guidance, health services, psychological services, and attendance and social work services.

**ADMINISTRATION-RELATED AREAS**

**District Administration:** Expenditures for the school board and for the office of the superintendent, principals, and other administrators who supervise staff.

**District Support:** Expenditures for central office administration which are not directly related to instruction, pupil support or community services. Examples: business services, data processing, legal services, personnel office, printing and the school census.

**Operations and Maintenance:** Expenditures for operation, maintenance, and repair of the district's buildings, grounds and equipment. Examples: custodians, fuel for buildings, electricity, telephones and repairs.

**Food Service:** Expenditures for preparing and serving meals and snacks to students.

**Transportation:** Expenditures for transportation of students. Examples: salaries, contracted services, and fuel for buses.

**Other Operating Programs:** Expenditures for all other operating activities not charged to any other category.

**TOTAL OPERATING PROGRAM EXPENDITURES:** The total of the eleven preceding categories of expenditures. This figure includes all expenditures incurred for the benefit of elementary and secondary education during the school year, except capital and debt service expenditures.

Source: "School District Profiles, 1985-86". Minnesota Department of Education, June 1987.

Figure 1.5: Program Areas in the 1980s

- **The share of operating expenditures going to instructional activities increased 3.4 percentage points during the first half of the 1980s.**

However, not all instructional program areas increased at the same rate. Regular instruction (up 47 percent) increased only slightly faster than the average for all programs (up 46 percent) and gained only 0.2 percentage points in its share of expenditures.

The largest increase was in exceptional instruction which rose 83 percent. Expenditures in this category, which consists primarily of special education programs for handicapped students, increased from 8.9 to 11.2 percent of operating expenditures -- a gain of 2.3 percentage points. Consequently:

- **Exceptional instruction accounts for about two-thirds of the gain in instruction's share of spending during the 1980s.**

## Summary

Overall, the available data do not indicate that there has been a major shift in operating expenditures between instructional and noninstructional activities between the early 1970s and the mid-1980s. Instructional activities appear to have lost a little ground during the 1970s but gained most of it back during the 1980s.

Some of these minor movements may reflect how average teacher salaries changed relative to inflation. As Chapter 2 will show, average teacher salaries generally grew slower than inflation rates during the 1970s but faster during the 1980s. Rapidly increasing fuel and food prices caused instructional salaries to lose ground to noninstructional areas such as transportation and food service during the 1970s. During the 1980s, average teacher salaries increased faster than fuel and food prices, causing instructional activities to gain ground on transportation, food service, and other noninstructional areas that are more dependent than instruction on material costs.

While instructional activities do not appear to have lost much ground, if any, since the early 1970s, it is less clear that "regular instruction" has maintained the same share. During the 1980s, we found that regular instruction increased faster than noninstructional activities but had only a small gain (0.2 percentage points) in its share of expenditures. Special education accounted for most of the gain in instruction's share during the 1980s. Unfortunately, during the 1970s, spending data for regular, special, and vocational instruction were all included in the same category. However, the staffing data we examine later in Chapter 2 strongly indicate that special education also grew faster than other instructional activities during the 1970s. This suggests that regular instruction may have lost more ground than did the average for all instructional activities during the 1970s. In other words:

- **While instructional activities did not lose ground to noninstructional activities since the early 1970s, there probably was a shift among instructional activities with regular instruction declining and special education increasing.**

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**Noninstruc-  
tional spending  
has not grown  
faster than  
instructional  
spending.**

## TYPE OF EXPENDITURES

In this section we examine Minnesota's educational expenditures from a different perspective. Instead of looking at spending by program area, we look at it by object or type of expenditure. The following components of spending are examined: salaries, employee benefits, purchased services, supplies and materials, and other.<sup>5</sup> Unless otherwise stated, employee benefits do not include state contributions for retirement and social security on behalf of professional staff covered by a teacher retirement plan.

### Changes Over Time

As we have already seen, current operating expenditures per total pupil unit increased 46 percent from 1980-81 through 1985-86. Figure 1.6 shows how district expenditures for salaries, benefits, purchased services, and supplies have changed since 1980-81. As indicated:

- Expenditures for fringe benefits grew faster than any other category of spending during the 1980s.

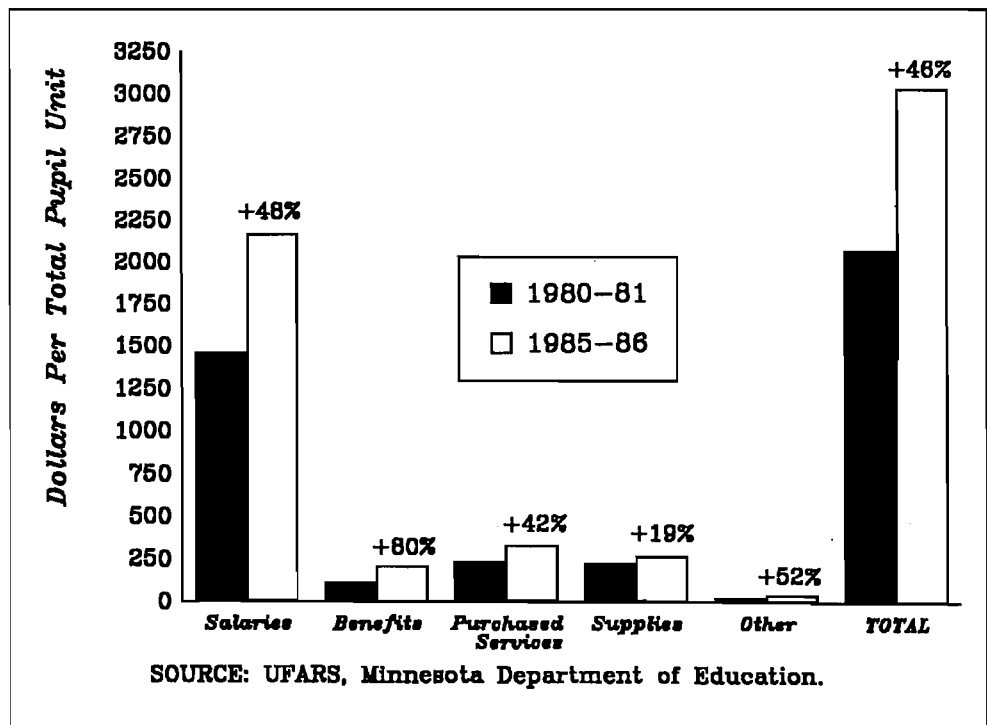


Figure 1.6: Changes in Current Operating Expenditures Per Total Pupil Unit By Object of Expenditure

<sup>5</sup> The "other" category includes membership fees and dues, judgments against school districts, and other miscellaneous expenses not classified elsewhere.

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**Fringe benefits  
grew 80  
percent in five  
years.**

Since 1980-81, expenditures per total pupil unit for fringe benefits increased 80 percent. In comparison, expenditures for salaries and purchased services increased 48 and 42 percent respectively. Other expenditures per pupil unit increased 52 percent, while expenditures for supplies and materials rose only 19 percent. During this same time period, the Minneapolis-St. Paul CPI increased 28 percent.

State retirement contributions and social security taxes for teachers and other licensed staff increased almost as fast as district expenditures for fringe benefits. As we saw earlier in Table 1.1:

- **State contributions for teacher retirement and social security per total pupil unit increased 68 percent since 1980-81.**

Table 1.4 shows how the different types of expenditures within the various program areas have changed since 1980-81. Few significant trends are evident. However, these data suggest that:

- **School districts are using more outside resources and fewer district staff to provide services in two program areas: district support and transportation.**

District support services are defined as central office services not directly related to instruction or pupil support, such as legal services, business services, data processing, census activities, or personnel services. In 1980-81, purchased services made up 15 percent of district support spending; in 1985-86, purchased services were 20 percent.

In addition, many school districts purchase transportation services from private carriers rather than provide them themselves. Purchased services rose from 60 percent of transportation spending in 1980-81 to 63 percent in 1985-86.

In contrast:

- **School districts are purchasing less vocational instruction services from outside resources (such as vocational centers), and providing more from within their own staff.**

In 1980-81, purchased services accounted for 16 percent of expenditures per pupil unit for vocational services. This decreased to 11 percent in 1985-86.

Table 1.4 also shows significant increases in expenditures per total pupil unit for benefits within each program area since 1980-81. While total benefits increased 80 percent, most of the increase within each program area is due to changes in school district accounting systems. Before 1980, districts routinely grouped all employee benefit expenditures together in the "fixed charges" category. In 1980, school districts were asked to report fringe benefit costs in the specific program areas where they were incurred. For example, benefits for counselors and social workers would be allocated to pupil support, while benefits for superintendents would be allocated to district administration. As more districts began reporting benefit costs in this manner, benefit expenditures reported within each program area grew.

|                                | 1980-81 | Percent of<br>Subtotal | 1985-86 | Percent of<br>Subtotal | Percent<br>Change |
|--------------------------------|---------|------------------------|---------|------------------------|-------------------|
| <b>INSTRUCTION-RELATED</b>     |         |                        |         |                        |                   |
| <b>REGULAR INSTRUCTION</b>     |         |                        |         |                        |                   |
| Salaries                       | \$833   | 90%                    | \$1,211 | 89%                    | 45%               |
| Benefits                       | 7       | 1                      | 35      | 3                      | 400               |
| Purchased                      | 18      | 2                      | 30      | 2                      | 67                |
| Supplies and Materials         | 59      | 6                      | 72      | 5                      | 22                |
| Other                          | 8       | 1                      | 10      | 1                      | 25                |
| Subtotal                       | \$925   |                        | \$1,357 |                        | 47%               |
| <b>VOCATIONAL INSTRUCTION</b>  |         |                        |         |                        |                   |
| Salaries                       | \$ 32   | 74%                    | \$ 59   | 82%                    | 84%               |
| Benefits                       | 0       | 1                      | 1       | 1                      | 300               |
| Purchased                      | 7       | 16                     | 8       | 11                     | 14                |
| Supplies and Materials         | 3       | 7                      | 4       | 6                      | 33                |
| Other                          | 0       | 0                      | 0       | 0                      | 0                 |
| Subtotal                       | \$ 43   |                        | \$ 72   |                        | 65%               |
| <b>EXCEPTIONAL INSTRUCTION</b> |         |                        |         |                        |                   |
| Salaries                       | \$157   | 84%                    | \$283   | 83%                    | 80%               |
| Benefits                       | 4       | 2                      | 14      | 4                      | 250               |
| Purchased                      | 20      | 11                     | 37      | 11                     | 46                |
| Supplies and Materials         | 4       | 2                      | 5       | 1                      | 25                |
| Other                          | 1       | 1                      | 1       | 0                      | 0                 |
| Subtotal                       | \$186   |                        | \$341   |                        | 83%               |
| <b>INSTRUCTIONAL SUPPORT</b>   |         |                        |         |                        |                   |
| Salaries                       | \$ 46   | 71%                    | \$ 81   | 73%                    | 76%               |
| Benefits                       | 1       | 2                      | 3       | 3                      | 200               |
| Purchased                      | 6       | 9                      | 10      | 9                      | 67                |
| Supplies and Materials         | 11      | 17                     | 15      | 14                     | 36                |
| Other                          | 1       | 2                      | 2       | 2                      | 100               |
| Subtotal                       | \$ 65   |                        | \$111   |                        | 71%               |
| <b>PUPIL SUPPORT</b>           |         |                        |         |                        |                   |
| Salaries                       | \$ 46   | 90%                    | \$ 70   | 90%                    | 52%               |
| Benefits                       | 0       | 1                      | 2       | 3                      | 388               |
| Purchased                      | 2       | 4                      | 3       | 4                      | 50                |
| Supplies and Materials         | 1       | 2                      | 2       | 3                      | 100               |
| Other                          | 1       | 2                      | 1       | 1                      | 0                 |
| Subtotal                       | \$ 51   |                        | \$ 78   |                        | 53%               |
| <b>ADMINISTRATION-RELATED</b>  |         |                        |         |                        |                   |
| <b>DISTRICT ADMINISTRATION</b> |         |                        |         |                        |                   |
| Salaries                       | \$109   | 85%                    | \$155   | 86%                    | 42%               |
| Benefits                       | 3       | 2                      | 6       | 3                      | 100               |
| Purchased                      | 10      | 8                      | 12      | 7                      | 20                |
| Supplies and Materials         | 4       | 3                      | 4       | 2                      | 0                 |
| Other                          | 3       | 2                      | 4       | 2                      | 33                |
| Subtotal                       | \$128   |                        | \$181   |                        | 41%               |
| <b>DISTRICT SUPPORT</b>        |         |                        |         |                        |                   |
| Salaries                       | \$ 44   | 68%                    | \$ 49   | 61%                    | 11%               |
| Benefits                       | 5       | 8                      | 5       | 6                      | 0                 |
| Purchased                      | 10      | 15                     | 16      | 20                     | 60                |
| Supplies and Materials         | 4       | 6                      | 6       | 7                      | 50                |
| Other                          | 2       | 3                      | 5       | 6                      | 150               |
| Subtotal                       | \$ 65   |                        | \$ 80   |                        | 23%               |

(Continued)

**Table 1.4: Current Operating Expenditures Per Total Pupil Unit  
By Program and Object  
1980-81 and 1985-86**

|   | 1980-81   | Percent of<br>Subtotal | 1985-86   | Percent of<br>Subtotal | Percent<br>Change |
|---|-----------|------------------------|-----------|------------------------|-------------------|
| <b>Administration-Related (continued)</b>   |           |                        |           |                        |                   |
| <b>OPERATIONS AND MANAGEMENT</b>  |           |                        |           |                        |                   |
| Salaries  | \$104     | 48%                    | \$140     | 47%                    | 35%               |
| Benefits  | 3         | 1                      | 11        | 4                      | 267               |
| Purchased   | 55        | 25                     | 72        | 24                     | 31                |
| Supplies and Materials  | 55        | 25                     | 72        | 24                     | 31                |
| Other   | <u>1</u>  | 0                      | <u>1</u>  | 0                      | <u>0</u>          |
| Subtotal  | \$218     |                        | \$296     |                        | 36%               |
| <b>FOOD</b>   |           |                        |           |                        |                   |
| Salaries  | \$ 43     | 36%                    | \$ 54     | 37%                    | 26%               |
| Benefits  | 6         | 5                      | 9         | 6                      | 50                |
| Purchased   | 6         | 5                      | 4         | 3                      | -33               |
| Supplies and Materials  | 64        | 53                     | 75        | 52                     | 17                |
| Other   | <u>2</u>  | 2                      | <u>2</u>  | 1                      | <u>0</u>          |
| Subtotal  | \$121     |                        | \$144     |                        | 19%               |
| <b>TRANSPORTATION</b>   |           |                        |           |                        |                   |
| Salaries  | \$ 35     | 23%                    | \$ 51     | 25%                    | 36%               |
| Benefits  | 4         | 3                      | 8         | 4                      | 100               |
| Purchased   | 92        | 60                     | 132       | 63                     | 43                |
| Supplies and Materials  | 21        | 14                     | 16        | 8                      | -24               |
| Other   | <u>1</u>  | 1                      | <u>1</u>  | 0                      | <u>0</u>          |
| Subtotal  | \$154     |                        | \$208     |                        | 35%               |
| <b>OTHER</b>  |           |                        |           |                        |                   |
| Salaries  | \$ 17     | 13%                    | \$ 19     | 11%                    | 12%               |
| Benefits  | 86        | 68                     | 117       | 68                     | 36                |
| Purchased   | 14        | 11                     | 17        | 10                     | 21                |
| Supplies and Materials  | 1         | 1                      | 0         | 0                      | -100              |
| Other   | <u>9</u>  | 7                      | <u>19</u> | 10                     | <u>111</u>        |
| Subtotal  | \$126     |                        | \$172     |                        | 37%               |
| <b>TOTAL</b>  |           |                        |           |                        |                   |
| SALARIES  | \$1,466   | 70%                    | \$2,173   | 71%                    | 48%               |
| BENEFITS  | 118       | 6                      | 212       | 7                      | 80                |
| PURCHASED   | 240       | 12                     | 340       | 11                     | 42                |
| SUPPLIES AND MATERIALS  | 228       | 11                     | 271       | 9                      | 19                |
| OTHER   | <u>29</u> | 1                      | <u>44</u> | 1                      | <u>52</u>         |
| OVERALL TOTAL   | \$2,082   |                        | \$3,040   |                        | 46%               |
| Source: Uniform Financial Accounting and Reporting System, Minnesota Department of Education.       |           |                        |           |                        |                   |
| Note: Percentages may not total 100 due to rounding. Subtotals may not equal total due to rounding. |           |                        |           |                        |                   |

**Table 1.4: Current Operating Expenditure Per Total Pupil Unit  
By Program and Object  
1980-81 and 1985-86 (continued)**

## Expenditures for 1985-86

As previously indicated, school districts spent an average of \$3,040 per total pupil unit during 1985-86. Most of this amount is spent for staffing costs. In fact:

- **Staff salaries and benefits account for 78 percent of operating expenditures for elementary and secondary education.**

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**Spending primarily consists of staff salaries and benefits.**

In 1985-86, school districts spent an average of \$2,173 per total pupil unit for the salaries of both licensed and unlicensed staff, or 71 percent of total operating expenditures. Expenditures for staff benefits, such as insurance and health coverage, were another \$212 per total pupil unit, or 7 percent of total expenditures.

As previously noted, expenditures for employee benefits do not include state payments to retirement funds for teachers and other licensed personnel. State contributions for teacher retirement and social security came to approximately \$216 million in 1985-86, or about \$267 per total pupil unit.

- **If state contributions for teacher retirement and social security costs were included in districts' current expenditures, total personnel costs (salaries and total benefits) would account for 80 percent of expenditures.**

Finally, districts spent an average of \$340 per total pupil unit for purchased services (11 percent of total expenditures), \$271 per total pupil unit for supplies and materials (9 percent of total), and \$44 per total pupil unit for "other" items (1 percent of total).

## VARIATION AMONG DISTRICTS

This section examines how school district enrollment and location affect per pupil spending. It also shows how much variation in spending exists among districts of comparable size and location.

### Regional Variation

Table 1.5 shows how spending varies by region of the state (see Figure 1.7). These data indicate that three regions have higher operating expenditures per total pupil unit than the statewide average. They include Region 1&2 (northwestern Minnesota), Region 3 (northeastern Minnesota), and Region 11 (Twin Cities metropolitan area).

Spending in the Twin Cities metropolitan area is 3.3 percent higher than the statewide average, or 6.3 percent higher than outstate Minnesota. For the most part, this difference is due to metropolitan area salaries being generally higher than outstate salaries. (Salaries and staffing are discussed in greater detail in Chapter 2.)

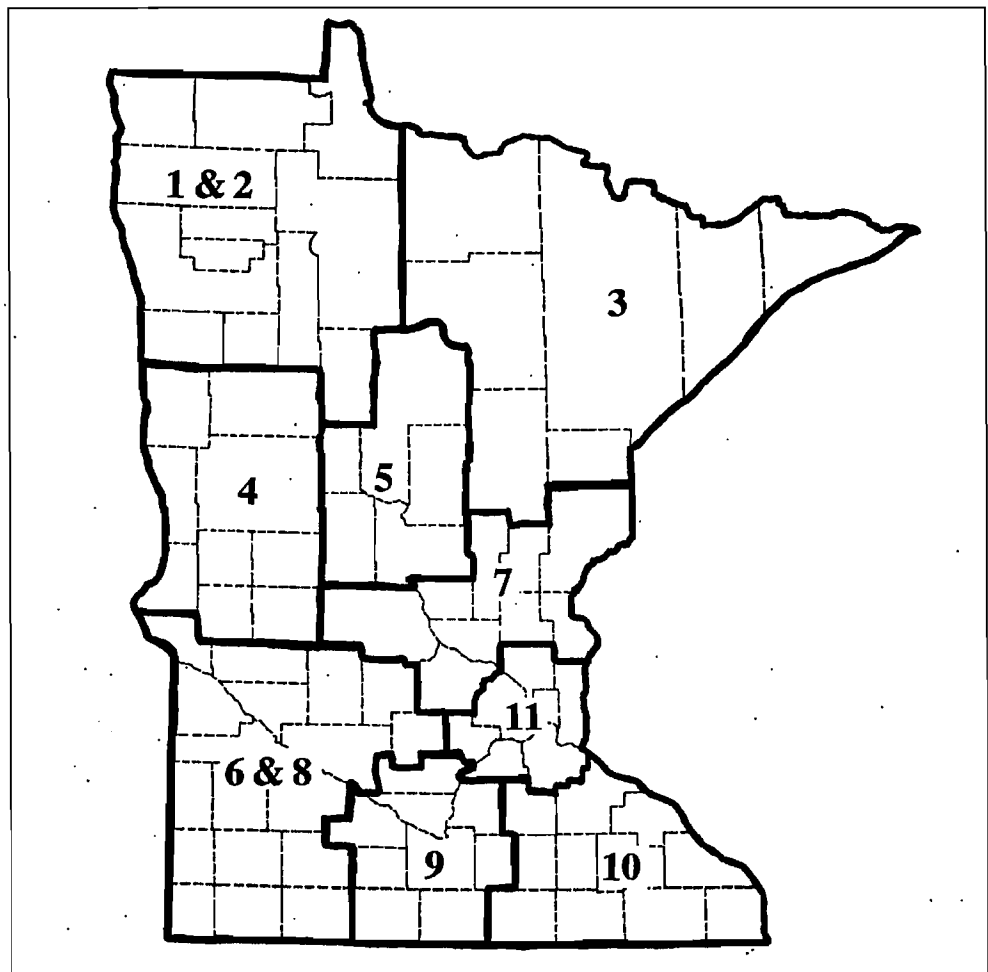
The higher than average expenditures in northeastern and northwestern Minnesota are less easily explained. As we will see in Chapter 2, Region 3 has slightly higher than average salaries and numbers of licensed staff. In addition, Region 3 also has very high operations and maintenance costs. During the 1985-86 school year, operations and maintenance expenditures per total pupil unit were 31 percent higher than the statewide average.

| Region            | Current Operating Expenditures Per Total Pupil Unit | Percentage Deviation From Statewide Average |
|-------------------|---|---|
| 1&2               | \$3,138   | +3.2%                                       |
| 3                 | 3,203   | +5.4  |
| 4                 | 2,897   | -4.7  |
| 5                 | 2,907   | -4.4  |
| 6&8               | 2,899   | -4.6  |
| 7                 | 2,812   | -7.5  |
| 9                 | 2,919   | -4.0  |
| Outstate Subtotal | 2,954   | -2.8  |
| 11                | 3,139   | +3.3  |
| <b>STATEWIDE</b>  | <b>\$3,040</b>                                      |   |

Source: "School District Profiles, 1985-86", Minnesota Department of Education, June 1987.

**Table 1.5: Current Operating Expenditures By Region 1985-86**

Spending is higher than average in northern Minnesota and the Twin Cities metro area.



**Figure 1.7: Minnesota Education Regions**



Northwestern Minnesota (Region 1&2) is a large, sparsely populated area. It has many school districts with relatively small enrollments. School districts in northwestern Minnesota have more licensed staff per 1,000 students than average, although they pay lower salaries. In addition, they spend more per pupil unit for operations and maintenance, food services, and transportation than the statewide average.

## Variation by Size

To examine spending patterns by district size, we divided the state's school districts into ten groups based on the number of pupil units served. We first ranked school districts by pupil units served and then divided them into 10 groups of approximately equal size. Each group contains about 10 percent of the state's school districts. Group 1 contains the state's smallest 44 districts; these districts serve about one percent of the state's total pupil units. Group 10 contains the state's largest 43 districts, and they have about 52 percent of the state's pupil units.

## Changes Over Time

We have already seen that, from 1980-81 through 1985-86, statewide operating expenditures per total pupil unit increased 46 percent. Table 1.6 shows that:

- **Expenditure growth did not differ much among districts of varying sizes.**

| <u>District<br/>Size Groupings</u>                       | <u>1980-81</u> | <u>1985-86</u> | <u>Percent Change</u> |
|--|----------------|----------------|-----------------------|
| 1  | \$2,370        | \$3,508        | 48%                   |
| 2  | 2,116          | 3,168          | 50                    |
| 3  | 2,080          | 3,001          | 44                    |
| 4  | 1,978          | 2,891          | 46                    |
| 5  | 1,988          | 2,900          | 46                    |
| 6  | 2,086          | 2,984          | 43                    |
| 7  | 1,937          | 2,885          | 49                    |
| 8  | 1,975          | 2,845          | 44                    |
| 9  | 1,992          | 2,915          | 46                    |
| 10   | 2,152          | 3,142          | 46                    |
| Total  | \$2,082        | \$3,040        | 46%                   |
| Minneapolis-St. Paul<br>Consumer Price Index<br>(1967-w) | 262.0          | 334.15         | 28%                   |

Source: Uniform Financial Accounting and Reporting System, Minnesota Department of Education.

**Table 1.6: Current Operating Expenditures Per Total Pupil Unit  
For Districts of Varying Size  
1980-81 and 1985-86**

Expenditures grew more rapidly for the smallest 20 percent of districts, increasing an average of 49 percent. Growth was only slightly smaller for the largest 10 percent of districts, averaging 46 percent.

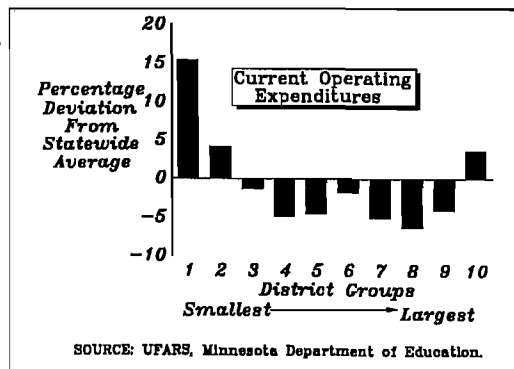
### Expenditures for 1985-86

Table 1.7 examines how per pupil spending varies by district enrollment. These data indicate that:

**Spending is higher than average in the state's smallest and largest districts.**

- **Operating expenditures per total pupil unit are higher than the statewide average in the smallest 20 percent of the state's districts, and in the largest 10 percent.**

As Figure 1.8 illustrates, spending is significantly higher than average in the state's smallest districts. These districts spent an average of \$3,508 per total pupil unit in 1985-86, 15 percent more than the statewide average of \$3,040.



**Figure 1.8: Variation in Operating Expenditures by District Enrollment**

### Instruction-Related Spending

Examining expenditures for instruction-related activities shows that:

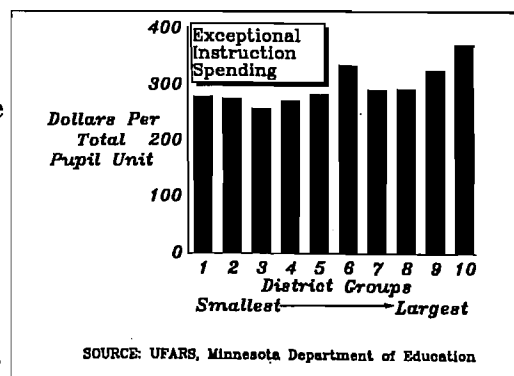
- **Spending per total pupil unit in instruction-related program areas was highest in the smallest and largest school districts.**

The smallest districts spent 9 percent more than the statewide average, while the largest districts spent 3 percent more. However, instruction-related spending in the largest districts is distributed differently across program areas than in the smallest districts. While the largest districts spent less than average on regular and vocational instruction, they spent more than average on exceptional instruction, instructional support, and pupil support.

As Figure 1.9 shows:

- **The state's largest school districts generally spent the most on exceptional education.**

Only the largest 10 percent of the state's districts spent more than the statewide average of \$341 per total pupil unit for exceptional education during 1985-86. The smallest half of the districts spent between 17 and 24 percent less than the statewide average.



**Figure 1.9: Exceptional Instruction Spending By District Enrollment**

TABLE 1.7

CURRENT OPERATING EXPENDITURES PER TOTAL PUPIL UNIT BY PROGRAM FOR DISTRICTS OF VARYING SIZE  
1985-86

|   | Current Operating Expenditures Per Total Pupil Unit in District Size Groupings |         |         |         |         |         |         |         |         |         |           |
|---|--|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|
|   | 1  | 2       | 3       | 4       | 5       | 6       | 7       | 8       | 9       | 10      | Statewide |
| <b>INSTRUCTIONAL-RELATED</b>                |  |         |         |         |         |         |         |         |         |         |           |
| Regular Instruction                         | \$1,693  | \$1,509 | \$1,416 | \$1,378 | \$1,384 | \$1,386 | \$1,345 | \$1,348 | \$1,319 | \$1,354 | \$1,357   |
| Vocational Instruction                      | 84   | 88      | 89      | 95      | 92      | 88      | 80      | 72      | 71      | 65      | 72        |
| Exceptional Instruction                     | 280  | 277     | 258     | 272     | 284     | 336     | 293     | 294     | 328     | 373     | 341       |
| Instructional Support                       | 58   | 62      | 71      | 62      | 66      | 75      | 81      | 88      | 100     | 134     | 111       |
| Pupil Support                               | 26   | 21      | 32      | 25      | 37      | 57      | 57      | 60      | 78      | 95      | 78        |
| Subtotal <sup>a</sup>                       | \$2,141  | \$1,957 | \$1,866 | \$1,832 | \$1,863 | \$1,942 | \$1,856 | \$1,862 | \$1,896 | \$2,021 | \$1,959   |
| Percent Deviation from<br>Statewide Average | +9.3%  | -0.1%   | -4.7%   | -6.5%   | -4.9%   | -0.9%   | -5.3%   | -5.0%   | -3.2%   | +3.2%   |           |
| <b>ADMINISTRATIVE-RELATED</b>               |  |         |         |         |         |         |         |         |         |         |           |
| Administration                              | \$ 309   | \$ 300  | \$ 254  | \$ 238  | \$ 216  | \$ 221  | \$ 202  | \$ 177  | \$ 172  | \$ 164  | \$ 181    |
| District Support                            | 103  | 84      | 69      | 59      | 61      | 58      | 60      | 65      | 71      | 92      | 80        |
| Operations and Maintenance                  | 392  | 327     | 319     | 288     | 275     | 291     | 292     | 292     | 293     | 296     | 296       |
| Food Service                                | 203  | 184     | 168     | 158     | 155     | 159     | 147     | 140     | 138     | 141     | 144       |
| Transportation                              | 238  | 228     | 238     | 221     | 227     | 221     | 222     | 216     | 213     | 198     | 208       |
| Other                                       | 123  | 88      | 87      | 96      | 104     | 90      | 105     | 94      | 133     | 228     | 172       |
| Subtotal <sup>a</sup>                       | \$1,368  | \$1,211 | \$1,135 | \$1,060 | \$1,038 | \$1,040 | \$1,030 | \$ 984  | \$1,020 | \$1,119 | \$1,081   |
| Percent Deviation from<br>Statewide Average | +26.5%   | +12.0%  | +5.0%   | -1.9%   | -4.0%   | -3.8%   | -4.7%   | -9.0%   | -5.6%   | +3.5%   |           |
| <b>TOTAL</b>                                | \$3,508  | \$3,168 | \$3,001 | \$2,891 | \$2,900 | \$2,984 | \$2,885 | \$2,845 | \$2,915 | \$3,142 | \$3,040   |
| Percent Deviation from<br>Statewide Average | +15.4%   | +4.2%   | -1.3%   | -4.9    | -4.6%   | -1.8%   | -5.1%   | -6.4%   | -4.1%   | +3.4%   |           |

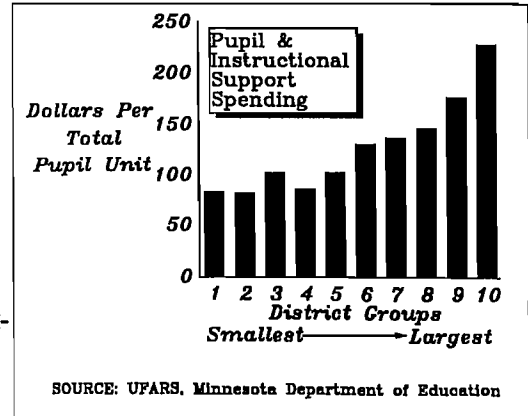
Source: Minnesota Department of Education, UFARS.

<sup>a</sup>Subtotals may not equal totals due to rounding.

As Figure 1.10 shows:

- **Larger districts generally spend more per total pupil unit for instructional support and pupil support activities than do smaller districts.**

In 1985-86, the statewide average expenditure for instructional support was \$111 per total pupil unit. The smallest 10 percent of districts spent the least per total pupil unit for instructional support (\$58, or 48 percent less than the statewide average), while the largest districts spent the most (\$134, or 21 percent more than the statewide average).



**Figure 1.10: Pupil and Instructional Support Spending By District Enrollment**

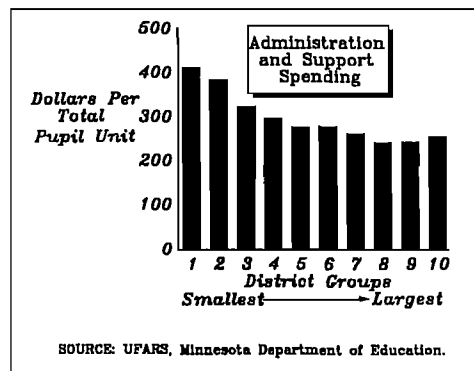
The statewide average expenditure for pupil support during 1985-86 was \$78 per total pupil unit. The smallest districts spent \$26 per total pupil unit on pupil support (or 67 percent less than the statewide average), while the largest spent \$95 (or 22 percent more than the statewide average).

*Administration-Related Spending*

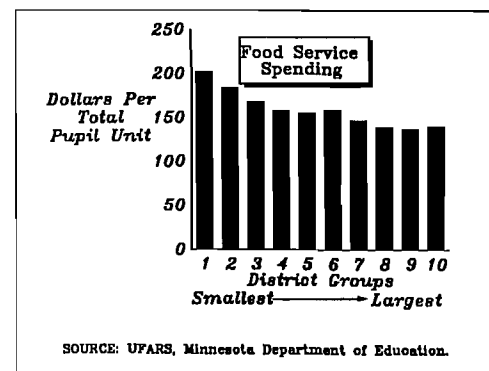
This section discusses district expenditures for administration-related activities. As Table 1.7 indicates, these expenditures are higher than average in the smallest 30 percent and the largest 10 percent of school districts. Expenditures in the smaller districts were 5 to 27 percent higher than the statewide average, while expenditures in the largest districts were 4 percent higher.

Figures 1.11 and 1.12 show how spending in several of the administration-related program areas varies by district enrollment. In general:

- **Larger school districts spend less per total pupil unit for food service and district administration and support than do smaller districts.**



**Figure 1.11: Administration and Support Spending by District Enrollment**



**Figure 1.12: Food Service Spending by District Enrollment**

In 1985-86, the smallest districts paid an average of \$412 per total pupil unit for district administration and support services (or 37 percent more than the statewide average of \$261) compared to \$256 for the largest districts (or 2 percent less than the statewide average).

In 1985-86, the smallest districts in the state paid an average of \$203 per total pupil unit for food services, 41 percent more than the statewide average of \$144. The state's largest districts paid an average of \$141 per total pupil unit, 2 percent less than the statewide average.

In addition, Figure 1.13 shows that:

- **Small school districts spend more per total pupil unit on operations and maintenance than large districts.**

Operations and maintenance expenditures for the smallest 30 percent of districts ranged from \$319 to \$392 per total pupil unit. Expenditures in the smallest districts were 32 percent more than the statewide average of \$296. The remaining districts had expenditures approximately equal to the statewide average.

Transportation expenditures showed less variation, although smaller districts tended to spend more. The smallest group of districts spent 14 percent more than average, while the largest group of districts spent 5 percent less than average.

### *Object of Expenditures*

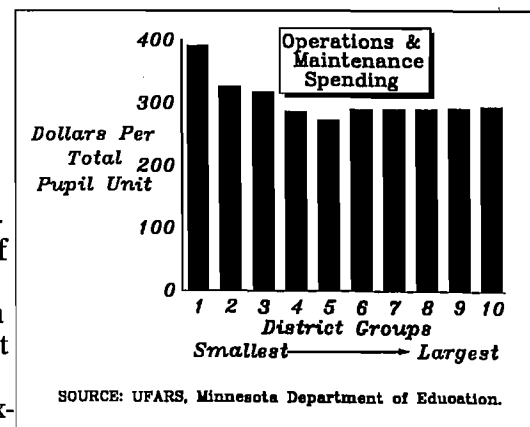
Table 1.8 shows the effect of district size on salaries, fringe benefits, purchased services, supplies and materials, and other spending. These data indicate that:

- **Both the smallest and the largest school districts spend more per pupil unit on salaries and benefits.**

In 1985-86, the smallest districts spent \$2,432 per total pupil unit on salaries and benefits, or 2 percent more than the statewide average of \$2,385. The largest districts spent \$2,544, or 7 percent more than the statewide average.

In large districts, staff are generally paid more than in small districts. In small districts, however, student-staff ratios are usually lower than they are in large districts, a factor which tends to raise costs.

Expenditures for both purchased services and supplies also are affected by district enrollment. Table 1.8 shows that:



**Figure 1.13: Operations and Maintenance Spending By District Enrollment**

TABLE 1.8  
CURRENT OPERATING EXPENDITURES PER TOTAL PUPIL UNIT  
BY OBJECT FOR DISTRICTS OF VARYING SIZE  
1985-86

|                                     | District Size Groupings |         |         |         |         |         |         |         |         |         | Statewide |
|-------------------------------------|-------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|
|                                     | 1                       | 2       | 3       | 4       | 5       | 6       | 7       | 8       | 9       | 10      |           |
| Salaries                            | \$2,239                 | \$2,133 | \$2,026 | \$1,958 | \$1,987 | \$2,076 | \$1,966 | \$1,985 | \$2,039 | \$2,309 | \$2,173   |
| Benefits                            | 193                     | 176     | 171     | 171     | 183     | 194     | 185     | 193     | 187     | 235     | 212       |
| Services                            | 561                     | 406     | 403     | 366     | 363     | 354     | 391     | 349     | 388     | 304     | 340       |
| Supplies                            | 444                     | 393     | 356     | 335     | 325     | 317     | 299     | 284     | 260     | 247     | 271       |
| Other                               | 71                      | 61      | 44      | 61      | 43      | 44      | 43      | 33      | 40      | 46      | 44        |
| TOTAL <sup>a</sup>                  | \$3,508                 | \$3,168 | \$3,001 | \$2,891 | \$2,900 | \$2,984 | \$2,885 | \$2,845 | \$2,915 | \$3,142 | \$3,040   |
| Percent Deviation<br>from Statewide |                         |         |         |         |         |         |         |         |         |         |           |
| Average                             | +15.4                   | +4.2%   | -1.3%   | -4.9%   | -4.6%   | -1.8%   | -5.1%   | -6.4%   | -4.1%   | +3.4%   |           |

Source: Uniform Financial Accounting and Reporting System, Minnesota Department of Education.

<sup>a</sup>Totals may not equal the sum of individual components due to rounding.

- **Small districts spend more per total pupil unit on both purchased services and supplies than large districts.**

In 1985-86, spending on purchased services varied from \$561 per total pupil unit (or 65 percent above average) for the smallest group of districts to \$304 (or 11 percent below average) for the largest group of districts. Spending on supplies and materials varied from \$444 per total pupil unit (or 64 percent above average) for the smallest group of districts to \$247 (or nine percent below average) for the largest group of districts.

## Other Variation

It should be noted that spending can vary considerably even among districts of comparable size and location. In the largest group of districts, operating expenditures per total pupil unit ranged from \$2,407 (or 23 percent less than average for districts of similar size) to \$3,973 (27 percent more than average for districts of similar size) during the 1985-86 school year. The range in operating expenditures is the same even if we include only the 24 Twin Cities suburban districts that are in this group of large districts.

Instruction-related expenditures for the state's largest districts averaged \$2,021 per total pupil unit for 1985-86, but expenditures for individual districts ranged from about 21 percent below to 18 percent above that average. Noninstructional expenditures averaged \$1,119 per total pupil unit; individual district expenditures ranged from 29 percent below to 42 percent above that average.

The variation in total operating expenditures results because districts of comparable size and location have considerably different staffing and salary levels and also vary in other respects. In Chapter 2, we examine the variation in staffing and salary levels.

Some caution is appropriate, however, in interpreting expenditure variation by program area. Districts may vary in how they report certain expenditures. For example, some districts report fringe benefits in the "other" category rather than allocate them to individual program categories. As a result, these districts may appear to have higher noninstructional expenditures than other districts even if their expenditures are similar.

## SUMMARY

In summary, our analysis of school district expenditure patterns indicates that:

- **Operating expenditures per pupil unit grew 21 percent in constant dollars between the 1975-76 and 1985-86 school years, with most of the real growth coming in the last three years when inflation rates declined substantially.**

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**Spending per pupil varies considerably even among districts of similar size and location.**

- **The share of operating expenditures going to instructional activities does not appear to have changed much since the early 1970s. However, available data suggest that, among instructional activities, special education gained while regular education lost ground.**
- **Education is a labor-intensive activity with about 80 percent of operating expenditures (including state retirement contributions) paying for staff salaries and benefits. Spending for benefits has grown faster during the 1980s than other types of expenditures.**
- **District enrollment and location have a significant effect upon spending. However, considerable variation in expenditures exists even among districts of comparable size and location.**



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# STAFFING AND SALARIES

## Chapter 2

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**A**s we saw in Chapter 1, staff salaries and benefits account for approximately 80 percent of current operating expenditures for elementary and secondary education. Consequently, no analysis of education expenditures would be complete without an examination of how staffing and salary levels have changed in recent years.

This chapter examines staffing and salary trends from the mid-1970s through the 1986-87 school year. It focuses on the following questions:

- **How has licensed staffing changed relative to enrollment?**
- **How have average salaries changed relative to the cost of living?**
- **How do school district enrollment and location affect staffing and salary levels?**

Unfortunately, data are only available on the number of full-time equivalent licensed staff of various types and their base salaries. Comparable data are not available for unlicensed staff such as food service workers, bus drivers, custodians, and clerical staff. However, we estimate that the salaries and benefits of licensed staff account for at least 60 percent of all current operating expenditures. In addition, the licensed staff data include those professional staff involved in direct instruction (teachers) and in providing instruction-related services and support (such as librarians, counselors, social workers, and psychologists), as well as administrators. Consequently, examining data on licensed staff can be very useful in understanding the real changes in educational resources available to Minnesota schools over time.

### STAFFING TRENDS

The period we examined was primarily one of declining enrollment. Between the 1975-76 and 1984-85 school years, fall enrollment declined by 20 percent. During the next two years, enrollment rose slightly. Over the entire period, fall enrollment declined 19 percent.

As Table 2.1 indicates, the number of licensed staff followed a similar pattern. The number of staff declined through the 1983-84 school year and has increased since then. However:

- **From 1975-76 to 1986-87, the number of licensed staff decreased by only 8 percent while enrollment fell 19 percent.**

As a result, the ratio of students to licensed staff fell from 17.1 to 15.0 (see Table 2.2). All of this increase in staffing relative to enrollment occurred during the latter half of the 1970s. The student-staff ratio has not fluctuated as much during the 1980s.

Most types of licensed staff declined during the period examined. However, there were three categories that grew during this period of declining enrollment.<sup>1</sup> These categories include:

- special education teachers, which grew by 82 percent;
- special education administrators, which grew by 60 percent; and
- other support staff (including psychologists, social workers, and nurses among others), up by 24 percent.

To compare changes in staffing to changes in enrollment, we computed the number of staff of each type per 1,000 students enrolled. We found that:

- **Between the 1975-76 and 1986-87 school years, the number of licensed staff per 1,000 students increased by 14 percent.**

All major staff categories grew relative to enrollment. The number of teachers per 1,000 students grew by 14 percent; support staff by 16 percent; superintendents, principals, and their assistants by 6 percent; and other administrators by 17 percent.

However, examining the growth in staff by major category obscures the reasons for the overall increase. Closer examination of staffing trends reveals that most of the growth relative to enrollment occurred in the three categories we mentioned earlier. In particular:

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<sup>1</sup> A fourth category, middle school teachers, increased by 49 percent. However, that rise was more than offset by a decline in the numbers of elementary and secondary teachers.

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**Since the mid-1970s, staffing levels have grown 14 percent relative to enrollment.**

TABLE 2.1

LICENSED ELEMENTARY-SECONDARY STAFF (in Full-Time Equivalents)  
1975-76 Through 1986-87

| Assignment   | 1975-76 | 1976-77 | 1977-78 | 1978-79 | 1979-80 | 1980-81 | 1981-82 | 1982-83 | 1983-84 | 1984-85 | 1985-86 | 1986-87 | Percent Change Since 1975-76 |
|--|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|------------------------------|
| <b>SUPERINTENDENTS, PRINCIPALS, AND ASSISTANTS</b> |         |         |         |         |         |         |         |         |         |         |         |         |                              |
| Superintendents                                    | 414     | 422     | 416     | 414     | 404     | 398     | 386     | 396     | 398     | 396     | 386     | 373     | - 9.9%                       |
| Assistant Superintendents                          | 70      | 71      | 67      | 69      | 70      | 63      | 60      | 55      | 55      | 53      | 57      | 56      | -20.0                        |
| Principals   | 1,476   | 1,447   | 1,429   | 1,401   | 1,405   | 1,416   | 1,386   | 1,302   | 1,247   | 1,246   | 1,226   | 1,248   | -15.4                        |
| Assistant Principals                               | 353     | 357     | 345     | 328     | 337     | 325     | 319     | 292     | 300     | 313     | 316     | 305     | -13.6                        |
| TOTAL  | 2,313   | 2,297   | 2,257   | 2,212   | 2,216   | 2,202   | 2,151   | 2,045   | 2,000   | 2,008   | 1,985   | 1,982   | -14.3%                       |
| <b>OTHER ADMINISTRATORS</b>                        |         |         |         |         |         |         |         |         |         |         |         |         |                              |
| Special Education Administrators                   | 120     | 140     | 149     | 162     | 168     | 178     | 190     | 171     | 177     | 180     | 184     | 192     | +60.0%                       |
| Secondary Vocational Admin.                        | 76      | 78      | 68      | 65      | 50      | 88      | 122     | 67      | 66      | 62      | 58      | 57      | -25.0                        |
| Other Administrators                               | 1,025   | 955     | 925     | 985     | 1,000   | 989     | 957     | 776     | 774     | 785     | 895     | 912     | -11.0                        |
| TOTAL  | 1,221   | 1,173   | 1,142   | 1,212   | 1,218   | 1,255   | 1,269   | 1,014   | 1,017   | 1,027   | 1,137   | 1,161   | - 4.9%                       |
| <b>SUPPORT STAFF</b>                               |         |         |         |         |         |         |         |         |         |         |         |         |                              |
| Counselors   | 1,062   | 1,019   | 1,018   | 1,020   | 1,022   | 1,021   | 996     | 869     | 857     | 855     | 852     | 861     | -18.9%                       |
| Librarians/Media Generalists                       | 1,162   | 1,155   | 1,113   | 1,111   | 1,094   | 1,073   | 1,034   | 920     | 900     | 911     | 932     | 949     | -18.3                        |
| Other Support Staff                                | 956     | 985     | 925     | 986     | 1,063   | 1,046   | 1,024   | 941     | 901     | 1,054   | 1,034   | 1,181   | +23.5                        |
| TOTAL  | 3,180   | 3,159   | 3,056   | 3,117   | 3,179   | 3,140   | 3,054   | 2,730   | 2,658   | 2,820   | 2,818   | 2,991   | - 5.9%                       |
| <b>TEACHERS</b>                                    |         |         |         |         |         |         |         |         |         |         |         |         |                              |
| Prekindergarten                                    | 31      | 26      | 48      | 80      | 50      | 54      | 35      | 31      | 27      | 21      | 50      | 27      | -12.9%                       |
| Kindergarten                                       | 1,334   | 1,268   | 1,169   | 1,140   | 1,128   | 1,148   | 1,133   | 1,134   | 1,186   | 1,248   | 1,324   | 1,369   | - 2.6                        |
| Elementary   | 16,995  | 16,555  | 16,347  | 16,077  | 16,039  | 15,880  | 15,356  | 14,168  | 13,978  | 14,298  | 14,862  | 15,277  | -10.1                        |
| Middle School                                      | 1,047   | 1,027   | 1,047   | 1,278   | 1,474   | 1,413   | 1,701   | 1,618   | 1,492   | 1,498   | 1,438   | 1,559   | +48.9                        |
| Secondary  | 21,739  | 21,605  | 20,920  | 20,299  | 19,385  | 19,181  | 18,321  | 17,019  | 16,862  | 16,814  | 16,844  | 16,527  | -24.0                        |
| Special Education                                  | 3,668   | 4,236   | 4,647   | 5,160   | 5,584   | 6,055   | 6,100   | 5,765   | 5,783   | 6,131   | 6,431   | 6,686   | +82.3                        |
| TOTAL  | 44,814  | 44,717  | 44,178  | 44,034  | 43,660  | 43,731  | 42,646  | 39,735  | 39,328  | 40,010  | 40,948  | 41,445  | - 7.5%                       |
| TOTAL--ALL LICENSED STAFF                          | 51,528  | 51,346  | 50,633  | 50,575  | 50,273  | 50,328  | 49,120  | 45,524  | 45,003  | 45,865  | 46,888  | 47,579  | - 7.7%                       |
| FALL ENROLLMENT                                    | 879,128 | 862,076 | 834,566 | 805,076 | 775,629 | 754,915 | 733,738 | 715,221 | 705,238 | 701,697 | 704,436 | 711,900 | -19.0%                       |

Source: Minnesota Department of Education.

TABLE 2.2  
STUDENT-STAFF RATIOS

|  | <u>1975-76</u> | <u>1976-77</u> | <u>1977-78</u> | <u>1978-79</u> | <u>1979-80</u> | <u>1980-81</u> | <u>1981-82</u> | <u>1982-83</u> | <u>1983-84</u> | <u>1984-85</u> | <u>1985-86</u> | <u>1986-87</u> |
|--|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Students per<br>Licensed Staff                                       | 17.1           | 16.8           | 16.5           | 15.9           | 15.4           | 15.0           | 14.9           | 15.7           | 15.7           | 15.3           | 15.0           | 15.0           |
| Students per<br>Teacher  | 19.6           | 19.3           | 18.9           | 18.3           | 17.8           | 17.3           | 17.2           | 18.0           | 17.9           | 17.5           | 17.2           | 17.2           |
| Students per<br>Teacher (Excluding<br>Special Education<br>Teachers) | 21.4           | 21.3           | 21.1           | 20.7           | 20.4           | 20.0           | 20.1           | 21.1           | 21.0           | 20.7           | 20.4           | 20.5           |

Source: Minnesota Department of Education.

- The number of special education teachers per 1,000 students more than doubled (up by 125 percent).
- Special education administrators per 1,000 students nearly doubled (up by 98 percent).
- Other support staff grew by 53 percent relative to enrollment.

As Figure 2.1 illustrates, these groups have grown considerably relative to enrollment since the mid-1970s.<sup>2</sup>

Special education staffing levels have grown the most.

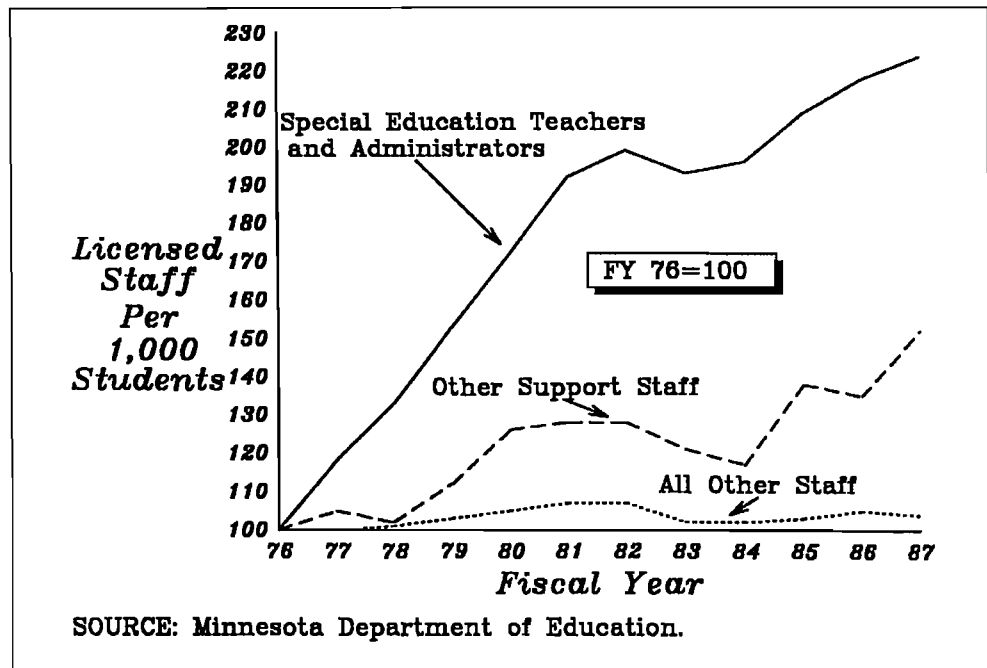


Figure 2.1: Growth in Special Education Teachers and Administrators and "Other" Support Staff Relative to Enrollment

In comparison, the number of all other licensed staff per 1,000 students grew by just 4 percent. As Figure 2.2 shows, these groups and their changes relative to enrollment are:

- superintendents, principals, and their assistants up by 6 percent;
- other administrators (excluding special education) up by 9 percent;

<sup>2</sup> For consistency, the data used in this chapter are all from the licensed staff and salary reports prepared by the Minnesota Department of Education. The department has several other sources of data on special education staff, which indicate a somewhat lower, yet still substantial, rate of growth in the number of special education teachers. If we used the figures that the department reports to the federal government instead of those in the licensed staff and salary reports, the trends would not be substantially different. We estimate that the number of special education teachers per 1,000 students would have nearly doubled, while the number of other teachers per 1,000 students would have increased by about six percent.

Administrative staffing levels have increased less than the average for all staff.

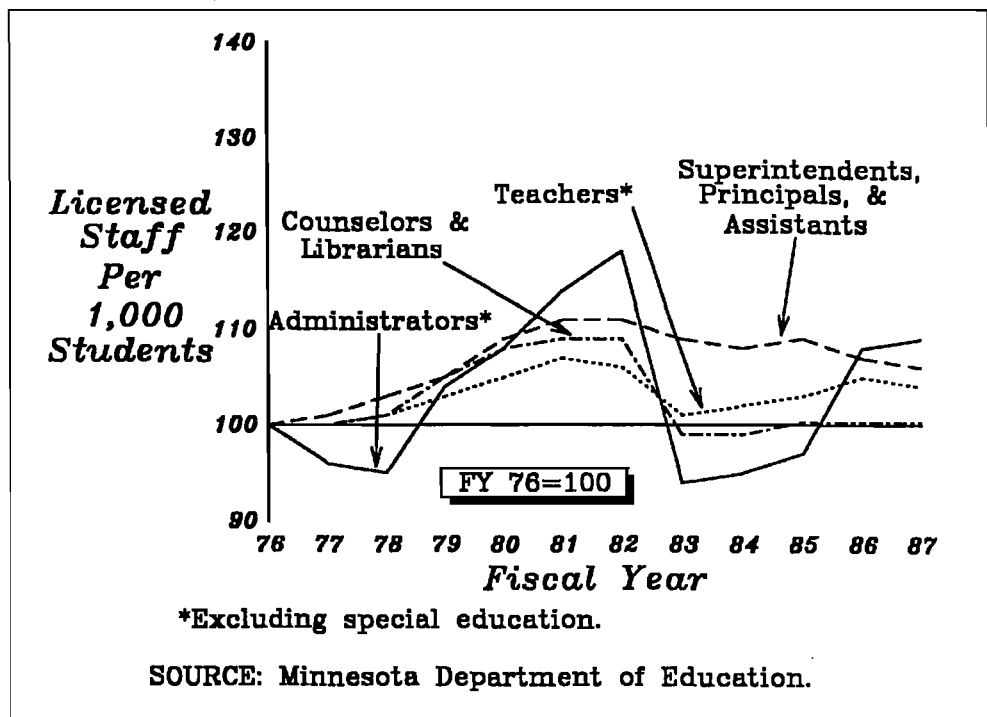


Figure 2.2: Growth in All Other Licensed Staff Relative to Enrollment

- teachers (excluding special education) up by 4 percent; and
- counselors and librarians/media generalists unchanged.

The primary impact of these staffing trends has been a significant increase in the percentage of licensed staff working in special education. Since the 1975-76 school year, the percentage of licensed staff who are special education teachers or administrators has nearly doubled from 7.4 to 14.5 percent. As Figure 2.3 shows, this increase is almost completely offset by a decrease in the percentage of staff who are teachers but not in special education. That group, which is by far the largest staff group, fell from close to 80 percent to 73 percent of all licensed staff.

It should be pointed out that:

- The increase in special education staff came at a time when school districts were becoming subject to increasing federal and state mandates to fully and adequately serve handicapped students.

In Minnesota, the growth in special education staff has in part been due to an increase in the number of students identified as handicapped and also due to a reduction in the number of special education students per special education teacher.<sup>3</sup>

<sup>3</sup> For an analysis of special education programs in Minnesota, see our 1984 report: *Evaluation of Special Education*, Office of the Legislative Auditor, Program Evaluation Division, March 1984.

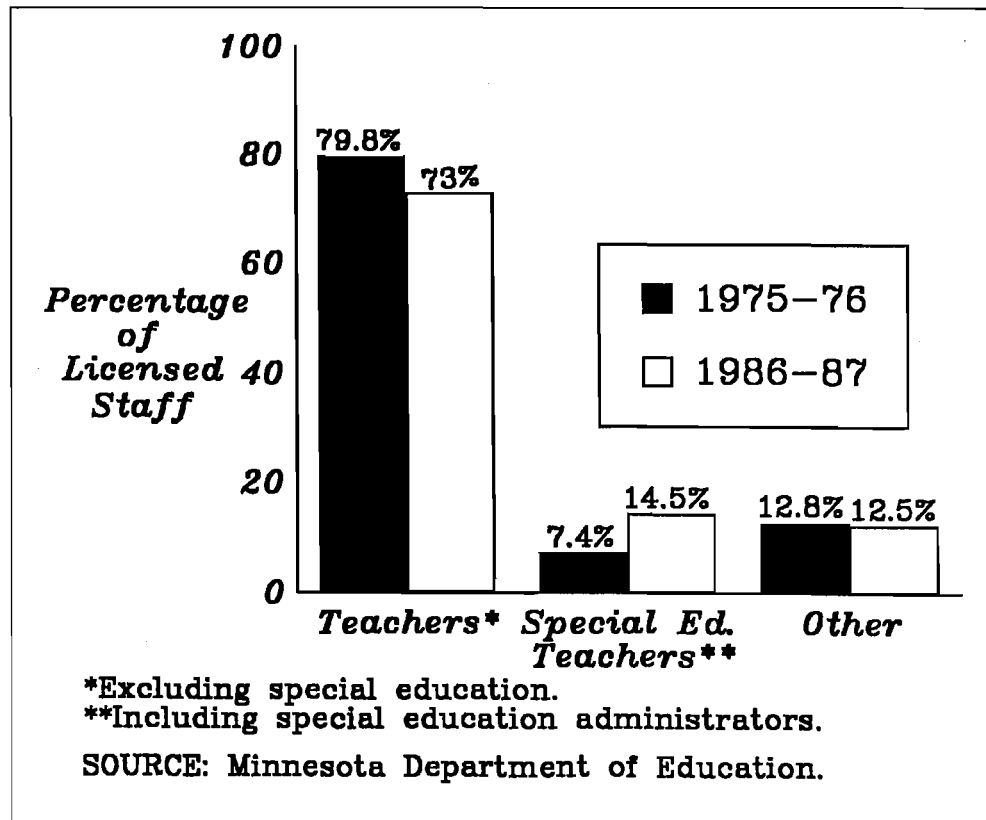


Figure 2.3: Changes in the Composition of Licensed Staff

## SALARY TRENDS

As shown in Table 2.3, the statewide average salary for licensed staff was \$29,529 in 1986-87. The average for teachers was \$28,339 while other licensed staff averaged \$37,570. Teachers, who represented 87 percent of licensed staff, received 84 percent of salaries.<sup>4</sup>

Available data indicate that:

- The growth in average salaries lagged behind inflation during the latter half of the 1970s, but exceeded inflation during the 1980s.

As shown in Table 2.4, average salaries increased 40.5 percent between the 1974-75 and 1979-80 school years, while the composite consumer price index (CPI) for the Minneapolis-St. Paul area rose by 54.1 percent. However, be-

<sup>4</sup> These salary figures include base salaries but do not include additional salaries paid to teachers or others who supervise extracurricular or cocurricular activities.

TABLE 2.3  
 PERCENTAGE OF STAFF AND FULL-TIME SALARIES, BY ASSIGNMENT  
 1986-87

| <u>Assignment</u>                            | <u>FTE</u>     | <u>Average Salary<br/>(Base Salary)</u> | <u>Salary Cost</u> | <u>Percent of<br/>Licensed Staff</u> | <u>Percent of Licensed<br/>Full-Time Salaries</u> |
|--|----------------|---|--------------------|--------------------------------------|---|
| Superintendents and Assistants               | 429.2          | \$49,479                                | \$ 21,236,472      | .90%                                 | 1.51%   |
| Principals and Assistants                    | <u>1,552.4</u> | <u>44,315</u>                           | <u>68,795,292</u>  | <u>3.26</u>                          | <u>4.90</u>                                       |
| Subtotal                                     | 1,981.6        | \$45,434                                | \$ 90,031,764      | 4.16%                                | 6.41%   |
| Special Education Administrators             | 192.3          | \$42,103                                | \$ 8,096,493       | .40%                                 | .58%  |
| Secondary Vocational Administrators          | 57.4           | 43,261                                  | 2,483,187          | .12                                  | .18   |
| Other Administrators                         | <u>912.4</u>   | <u>38,402</u>                           | <u>35,037,778</u>  | <u>1.92</u>                          | <u>2.49</u>                                       |
| Subtotal                                     | 1,162.1        | \$39,254                                | \$ 45,617,458      | 2.44%                                | 3.25%   |
| Counselors                                   | 860.8          | \$34,905                                | \$ 30,046,632      | 1.81%                                | 2.14%   |
| Librarians/Media Consultants                 | 948.8          | 30,510                                  | 28,947,646         | 1.99                                 | 2.06  |
| Reading Consultants                          | 23.4           | 34,784                                  | 812,901            | .05                                  | .06   |
| Psychologists                                | 333.4          | 31,703                                  | 10,569,654         | .70                                  | .75   |
| Social Workers                               | 363.6          | 30,613                                  | 11,132,374         | .76                                  | .79   |
| Nurses                                       | 254.2          | 24,713                                  | 6,283,179          | .53                                  | .45   |
| Curriculum Coordinators                      | 73.3           | 36,369                                  | 2,666,929          | .15                                  | .19   |
| Other Support Staff                          | <u>133.2</u>   | <u>32,770</u>                           | <u>4,365,994</u>   | <u>.28</u>                           | <u>.31</u>  |
| Subtotal                                     | 2,990.7        | \$31,707                                | \$ 94,825,309      | 6.29%                                | 6.75%   |
| Prekindergarten and Kindergarten<br>Teachers | 1,395.7        | \$26,614                                | \$ 37,144,867      | 2.93%                                | 2.64%   |
| Elementary Teachers                          | 15,276.9       | 27,888                                  | 426,040,900        | 32.11                                | 30.32   |
| Middle School and Secondary Teachers         | 18,086.6       | 29,442                                  | 532,505,322        | 38.01                                | 37.90   |
| Special Education Teachers                   | <u>6,685.5</u> | <u>26,747</u>                           | <u>178,817,002</u> | <u>14.05</u>                         | <u>12.73</u>                                      |
| Subtotal                                     | 41,444.7       | \$28,339                                | \$1,174,508,091    | 87.11%                               | 83.60%  |
| All Licensed Staff                           | 47,579.2       | \$29,529                                | \$1,404,982,622    | 100.00%                              | 100.01%   |

Source: Minnesota Department of Education.



TABLE 2.4  
AVERAGE LICENSED STAFF SALARIES

| <u>Assignment</u>   | <u>1974-75</u> | <u>1979-80</u> | <u>1986-87</u> | <u>Percent<br/>Change:<br/>1974-75 to<br/>1979-80</u> | <u>Percent<br/>Change:<br/>1979-80 to<br/>1986-87</u> | <u>Total<br/>Percent<br/>Change</u> |
|---|----------------|----------------|----------------|---|---|-------------------------------------|
| <b>SUPERINTENDENTS, PRINCIPALS,<br/>AND ASSISTANTS.</b>                   |                |                |                |   |   |                                     |
| Superintendents   | \$23,068       | \$31,778       | \$49,476       | 37.8%   | 55.7%   | 114.5%                              |
| Elementary Principals   | 18,664         | 26,776         | 43,455         | 43.5  | 62.3  | 132.8                               |
| Middle School Principals  | 17,925         | 28,076         | 46,043         | 56.6  | 64.0  | 156.9                               |
| Secondary Principals  | 19,545         | 27,613         | 44,950         | 41.3  | 62.8  | 130.0                               |
| Total   | \$19,950       | \$28,225       | \$45,433       | 41.5%   | 61.0%   | 127.8%                              |
| <b>OTHER ADMINISTRATORS</b>   |                |                |                |   |   |                                     |
| Special Education Administrators  | \$18,798       | \$25,363       | \$42,101       | 34.9%   | 66.0%   | 124.0%                              |
| Secondary Vocational Administrators                                       | 17,535         | 23,805         | 43,261         | 35.8  | 81.7  | 146.7                               |
| Other Administrators  | 17,249         | 22,998         | 38,404         | 33.3  | 67.0  | 122.6                               |
| Total   | \$17,388       | \$23,357       | \$39,255       | 34.3%   | 68.1%   | 125.8%                              |
| <b>SUPPORT STAFF</b>  |                |                |                |   |   |                                     |
| Counselors  | \$15,136       | \$20,461       | \$34,904       | 35.2%   | 70.6%   | 130.6%                              |
| Librarians  | 11,837         | 16,979         | 30,510         | 43.4  | 79.7  | 157.8                               |
| Other Support Staff   | 12,612         | 18,317         | 30,024         | 45.2  | 63.9  | 138.1                               |
| Total   | \$13,137       | \$18,546       | \$30,956       | 41.2%   | 66.9%   | 135.6%                              |
| <b>TEACHERS</b>   |                |                |                |   |   |                                     |
| Prekindergarten   | \$ 9,932       | \$12,481       | \$22,723       | 25.7%   | 82.1%   | 128.8%                              |
| Kindergarten  | 10,681         | 15,087         | 26,690         | 41.2  | 76.9  | 149.9                               |
| Elementary  | 10,718         | 15,379         | 28,047         | 43.5  | 82.4  | 161.7                               |
| Middle School   | 10,629         | 16,168         | 29,624         | 52.1  | 83.2  | 178.7                               |
| Secondary   | 11,863         | 16,676         | 29,373         | 40.6  | 76.1  | 147.6                               |
| Special Education   | 9,904          | 13,994         | 26,747         | 41.3  | 91.1  | 170.1                               |
| Total   | \$11,222       | \$15,793       | \$28,339       | 40.7%   | 79.4%   | 152.5%                              |
| Total Licensed Staff  | \$11,881       | \$16,698       | \$29,529       | 40.5%   | 76.8%   | 148.5%                              |
| Minneapolis-St. Paul<br>Consumer Price Index-W<br>(1967=100) <sup>a</sup> | 155.4          | 239.4          | 339.1          | 54.1%   | 41.6%   | 118.2%                              |

Source: "Information on Minnesota Licensed Public School Staff, 1984-85," Minnesota Department of Education, July 1985; "1986-87 Staff Salary Report," Minnesota Department of Education, April 2, 1987.

<sup>a</sup>For 1974-75 through 1984-85, CPI figures are the average of the Minneapolis-St. Paul composite CPI-W for each October and the following April. Because indices for Minneapolis-St. Paul are no longer reported on a monthly basis as of January 1987, the 1986-87 CPI figure is current as of July 1987.

tween the 1979-80 and 1986-87 school years, average salaries increased by 76.8 percent compared to a 41.6 percent rise in the CPI.<sup>5</sup>

Over the entire period (1974-75 to 1986-87):

- **The growth in average salaries (149 percent) exceeded the growth in the consumer price index (118 percent).**

This represents about a 26 percent real growth in average salaries.

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**Administrative salaries have grown faster than inflation, but slower than salaries of other staff.**

In general, teacher salaries experienced the greatest growth. Between the 1974-75 and 1986-87 school years, the average teacher salary rose 152.5 percent. Increases for other groups were less: 135.6 percent for support staff; 127.8 percent for superintendents, principals, and their assistants; and 125.8 percent for other administrators.

Some caution is advised in interpreting these statistics. It is clear from the data, for example, that the average teacher salary in Minnesota increased 152.5 percent since the 1974-75 school year. It is not clear, however, what increase was received by the average teacher who worked over this entire period. Since this was a period of declining enrollment, the number of teachers also declined. Those who were laid off were typically the lower-paid, less experienced teachers. Such reductions in the number of teachers had the effect of increasing the average teacher salary because the remaining teachers were higher paid than those laid off.

Sorting out the impact of declining enrollment on average teacher salaries is complicated by the fact that the number of special education teachers more than doubled during this period. Special education teachers were generally hired at lower salaries than the existing statewide average since many of them started at the bottom of the negotiated pay scale with no years of prior experience. The impact on average salaries of hiring more special education teachers was thus opposite that of declining enrollment. The increased hiring of special education teachers tended to reduce the statewide average salary even though other teachers were not receiving lower salaries.

As a result, it is quite difficult to pinpoint the exact salary increase experienced by teachers who have taught since 1974-75. However, other data suggest that the growth in their salaries exceeded inflation and at least equalled the growth in the average salaries of other licensed staff. Table 2.5 shows the growth in the average starting and maximum salaries for teachers with bachelor's degrees or master's degrees. Starting salaries have increased by more than the CPI (about 123 percent versus 118 percent). The maximum salary for a master's degree increased by slightly more than the CPI, while the maximum for a bachelor's degree increased by less (110 percent). Since most teachers moved up the salary schedule since 1974-75 by having more years of experience or acquiring additional credits or degrees, the average salary increase for teachers who have taught since 1974-75 is likely more than the growth in the CPI and at least equal to the growth in the average salaries of other licensed staff. As a result, we conclude that:

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<sup>5</sup> Although the Minneapolis-St. Paul area CPI may not be the best index theoretically for comparisons to outstate salaries, it is used here since it is the best available index.

|                   | <u>Bachelor's Degree</u> |                | <u>Master's Degree</u> |                |
|-------------------|--------------------------|----------------|------------------------|----------------|
|                   | <u>Starting</u>          | <u>Maximum</u> | <u>Starting</u>        | <u>Maximum</u> |
| 1974-75           | \$ 8,100                 | \$11,930       | \$ 8,950               | \$13,280       |
| 1986-87           | \$18,022                 | \$25,109       | \$20,018               | \$29,019       |
| Percentage Change | +122.5%                  | +110.5%        | +123.7%                | +118.5%        |

Source: Minnesota School Board Association.

**Table 2.5: Changes in Average Teacher Salaries**

- **Average administrative salaries have not increased faster than the salaries of teachers or licensed support staff.**

## VARIATION AMONG DISTRICTS

This section examines the differences among school districts in licensed staff-to-student ratios and average salaries. We discuss: (1) regional variation, (2) variation by enrollment of district, and (3) variation not explained by regional or size differences.

### Regional Variation

Table 2.6 shows the variation among Minnesota regions in the number of licensed staff employed per 1,000 students. Three regions (see Figure 2.4) have fewer staff per 1,000 students than the statewide average. They include Region 11 (Twin Cities metropolitan area), Region 7 (east central Minnesota), and Region 10 (southeastern Minnesota). On average, these regions generally include districts with larger enrollment than the regions that are more heavily staffed. The only exception is Region 3 (northeastern Minnesota), which has just one percent more staff per 1,000 students than average. Otherwise, the pattern seems to be that:

- **Regions that include districts with larger average enrollments have fewer licensed staff per 1,000 students.**

Table 2.6 also provides a comparison between districts in the Twin Cities metropolitan area (Region 11) and outstate Minnesota (all the other regions). Metropolitan area schools have about 33 percent more support staff, 51 percent more other administrators and 6 percent more special education teachers per 1,000 students than outstate schools. However, metropolitan area schools have 12 percent fewer teachers (excluding special education) and 35 percent fewer superintendents, principals, and assistants per 1,000 students. Primarily because of fewer teachers:

TABLE 2.6  
LICENSED STAFF PER 1,000 STUDENTS

|   | Outstate Regions |       |       |       |       |       |       |       | Outstate<br>Average | Region 11:<br>Twin Cities<br>Metro Area | State<br>Average | Percentage<br>Difference<br>of Metro Area<br>From Outstate |
|---|------------------|-------|-------|-------|-------|-------|-------|-------|---------------------|---|------------------|--|
|   | 1 & 2            | 3     | 4     | 5     | 6 & 8 | 7     | 9     | 10    |                     |   |                  |  |
| Superintendents & Assistants                | 1.23             | 0.62  | 1.04  | 0.99  | 1.37  | 0.68  | 1.10  | 0.76  | 0.92                | 0.24                                    | 0.60             | -74.1%   |
| Principals & Assistants                     | 2.72             | 2.46  | 2.40  | 2.36  | 2.70  | 1.97  | 2.53  | 2.35  | 2.40                | 1.93                                    | 2.18             | -19.7  |
| Subtotal                                    | 3.95             | 3.08  | 3.45  | 3.36  | 4.07  | 2.65  | 3.63  | 3.11  | 3.33                | 2.17                                    | 2.78             | -34.8%   |
| Special Education Administrators            | 0.28             | 0.34  | 0.33  | 0.32  | 0.22  | 0.33  | 0.25  | 0.20  | 0.28                | 0.26                                    | 0.27             | - 6.8%   |
| Vocational Education Administrators         | 0.15             | 0.14  | 0.02  | 0.16  | 0.05  | 0.07  | 0.11  | 0.03  | 0.08                | 0.08                                    | 0.08             | - 9.0  |
| Other Administrators                        | 1.12             | 1.07  | 1.12  | 0.80  | 0.88  | 1.00  | 1.18  | 0.65  | 0.95                | 1.66                                    | 1.28             | 73.9   |
| Subtotal                                    | 1.56             | 1.55  | 1.47  | 1.28  | 1.16  | 1.40  | 1.54  | 0.88  | 1.32                | 1.99                                    | 1.63             | 51.5%  |
| Counselors                                  | 0.92             | 1.25  | 1.14  | 1.12  | 0.97  | 1.05  | 1.19  | 1.14  | 1.10                | 1.33                                    | 1.21             | 21.5%  |
| Librarians/Media Generalists                | 1.33             | 1.39  | 1.41  | 1.44  | 1.47  | 1.37  | 1.54  | 1.19  | 1.37                | 1.29                                    | 1.33             | - 6.5  |
| Reading Consultants                         | 0.00             | 0.00  | 0.06  | 0.05  | 0.03  | 0.04  | 0.03  | 0.01  | 0.03                | 0.04                                    | 0.03             | 55.7   |
| Psychologists                               | 0.38             | 0.31  | 0.44  | 0.46  | 0.52  | 0.41  | 0.22  | 0.43  | 0.40                | 0.55                                    | 0.47             | 36.7   |
| Social Workers                              | 0.19             | 0.54  | 0.24  | 0.25  | 0.26  | 0.42  | 0.13  | 0.27  | 0.31                | 0.74                                    | 0.51             | 136.2  |
| Nurse                                       | 0.07             | 0.32  | 0.15  | 0.22  | 0.29  | 0.20  | 0.14  | 0.18  | 0.21                | 0.53                                    | 0.36             | 151.7  |
| Coordinators                                | 0.02             | 0.12  | 0.07  | 0.10  | 0.05  | 0.09  | 0.09  | 0.09  | 0.08                | 0.13                                    | 0.10             | 52.8   |
| Other Support                               | 0.08             | 0.26  | 0.14  | 0.18  | 0.09  | 0.16  | 0.12  | 0.07  | 0.14                | 0.24                                    | 0.19             | 75.0   |
| Subtotal                                    | 2.98             | 4.20  | 3.64  | 3.81  | 3.68  | 3.74  | 3.47  | 3.38  | 3.64                | 4.84                                    | 4.20             | 32.9%  |
| Teachers (Excluding Spec. Ed.)              | 57.64            | 49.47 | 53.68 | 53.60 | 56.60 | 46.99 | 54.62 | 49.33 | 51.84               | 45.40                                   | 48.83            | -12.4%   |
| Special Education Teachers                  | 10.25            | 9.18  | 9.44  | 9.46  | 9.18  | 8.88  | 7.79  | 9.25  | 9.14                | 9.68                                    | 9.39             | 5.9  |
| Subtotal                                    | 67.89            | 58.65 | 63.12 | 63.06 | 65.79 | 55.86 | 62.41 | 58.58 | 60.98               | 55.08                                   | 58.22            | - 9.7%   |
| ALL LICENSED STAFF                          | 76.38            | 67.48 | 71.68 | 71.51 | 74.69 | 63.65 | 71.05 | 65.95 | 69.26               | 64.08                                   | 66.83            | - 7.5%   |
| Percentage Difference<br>From State Average | 14.3%            | 1.0%  | 7.3%  | 7.0%  | 11.8% | -4.8% | 6.3%  | -1.3% | 3.6%                | -4.1%                                   | 0.0%             |  |
| Average Enrollment<br>Per District          | 613              | 1,607 | 805   | 995   | 609   | 1,645 | 784   | 1,310 | 981                 | 6,942                                   | 1,640            |  |

Source: Minnesota Department of Education.

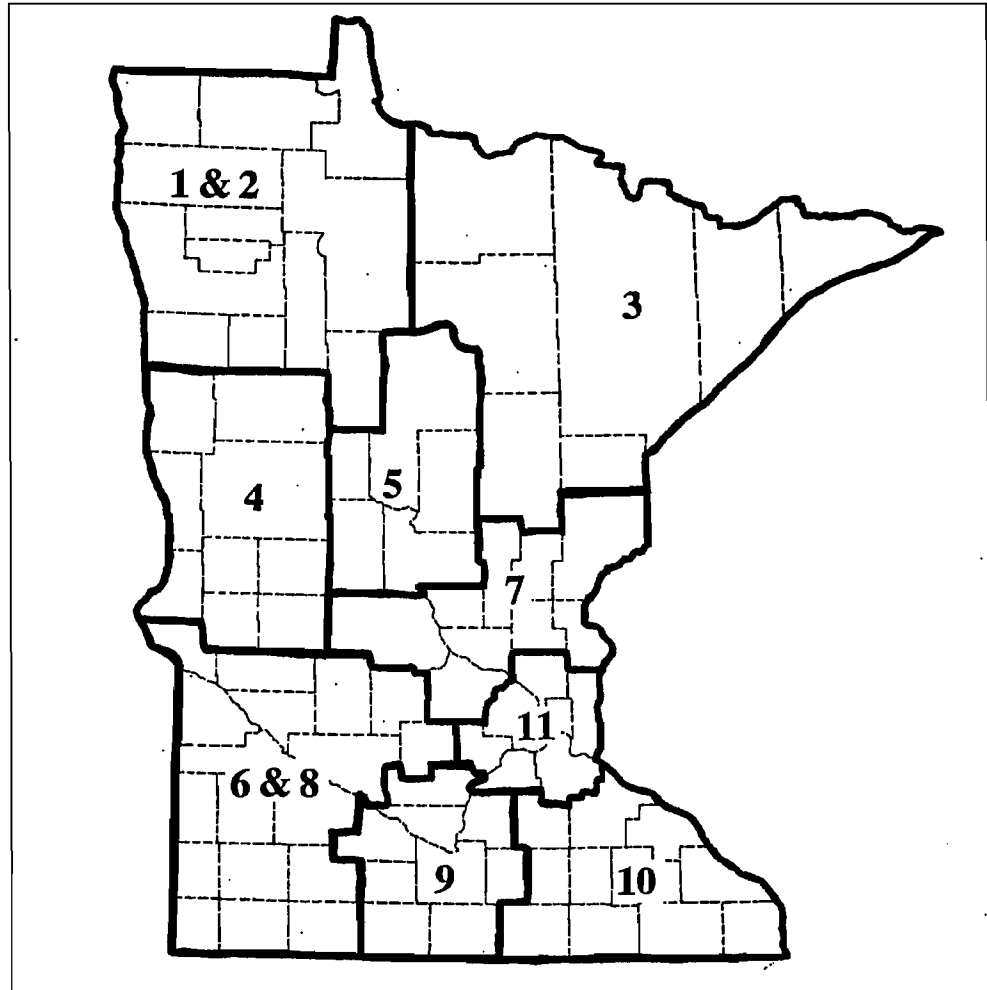


Figure 2.4: Minnesota Education Regions

- The metropolitan Twin Cities area has about 7 percent fewer licensed staff per 1,000 students than outstate Minnesota.

**Metropolitan area districts have fewer staff but higher salaries than outstate districts.**

Table 2.7 shows how average salaries vary by region. The principal difference among regions is that:

- Twin Cities metropolitan area schools pay salaries that are 10 percent higher than the statewide average, or 19 percent above the salaries paid by outstate schools.

Region 3 schools also pay above average salaries but they are less than one percent above average.

Metropolitan area salaries appear to be uniformly higher than outstate salaries across different staff categories. Metro salaries are 19 percent higher for teachers, 20 percent higher for administrators, 22 percent higher for support staff, and 23 percent higher for superintendents, principals, and their assistants.

TABLE 2.7  
AVERAGE LICENSED SALARIES BY REGION  
1986-87

| Licensed Staff                   | Outstate Regions |               |               |               |               |               |               |               | Outstate<br>Average | Region 11:<br>Twin Cities<br>Metro Area | State<br>Average | Percentage<br>Difference<br>of Metro Area<br>From Outstate |
|----------------------------------|------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------------|---|------------------|--|
|                                  | 1 & 2            | 3             | 4             | 5             | 6 & 8         | 7             | 9             | 10            |                     |   |                  |  |
| Superintendents                  | \$43,351         | \$49,795      | \$46,355      | \$45,959      | \$42,395      | \$51,256      | \$43,971      | \$47,637      | \$45,950            | \$65,365                                | \$48,484         | 42.3%  |
| Assistant Superintendents        | 51,513           | 47,277        | 52,348        | 48,659        | 49,645        | 54,139        | 50,205        | 54,864        | 51,897              | 59,429                                  | 56,037           | 14.5   |
| Principals                       | 37,261           | 43,114        | 39,208        | 39,863        | 37,099        | 43,718        | 38,366        | 40,931        | 40,149              | 51,162                                  | 43,992           | 27.4   |
| Assistant Principals             | <u>37,886</u>    | <u>42,373</u> | <u>39,026</u> | <u>37,644</u> | <u>39,246</u> | <u>43,840</u> | <u>40,889</u> | <u>40,098</u> | <u>40,960</u>       | <u>47,842</u>                           | <u>45,639</u>    | <u>16.8</u>  |
| Subtotal                         | \$39,247         | \$44,310      | \$41,511      | \$41,594      | \$39,002      | \$45,773      | \$40,283      | \$42,648      | \$41,942            | \$51,521                                | \$45,434         | 22.8%  |
| Special Education Administrators | \$37,933         | \$41,918      | \$36,831      | \$36,467      | \$39,476      | \$37,591      | \$35,445      | \$43,938      | \$39,138            | \$45,714                                | \$42,101         | 16.8%  |
| Vocational Education Admin.      | 38,468           | 39,697        | 36,203        | 41,487        | 35,672        | 42,575        | 38,722        | 45,343        | 39,980              | 47,357                                  | 43,261           | 18.5   |
| Other Administrators             | <u>33,177</u>    | <u>37,205</u> | <u>33,009</u> | <u>30,577</u> | <u>30,476</u> | <u>34,299</u> | <u>31,539</u> | <u>36,414</u> | <u>33,783</u>       | <u>41,423</u>                           | <u>38,403</u>    | <u>22.6</u>  |
| Subtotal                         | \$34,552         | \$38,463      | \$33,912      | \$33,422      | \$32,438      | \$35,495      | \$32,701      | \$38,414      | \$35,316            | \$42,211                                | \$39,255         | 19.5%  |
| Counselors                       | \$29,782         | \$32,647      | \$29,086      | \$29,124      | \$28,601      | \$32,181      | \$30,645      | \$31,927      | \$30,940            | \$38,612                                | \$34,903         | 24.8%  |
| Librarians/Media Generalists     | 25,255           | 29,288        | 27,184        | 27,828        | 24,553        | 28,772        | 27,135        | 29,070        | 27,583              | 34,067                                  | 30,510           | 23.5   |
| Reading Consultants              | 31,650           | N/A           | 28,296        | 26,922        | 31,497        | 27,197        | 35,891        | 29,780        | 29,236              | 38,833                                  | 34,784           | 32.8   |
| Psychologists                    | 28,154           | 30,313        | 27,655        | 25,770        | 28,782        | 26,285        | 29,610        | 30,437        | 28,478              | 34,383                                  | 31,703           | 20.7   |
| Social Workers                   | 26,296           | 26,569        | 24,401        | 21,487        | 24,856        | 25,944        | 24,002        | 28,532        | 25,988              | 32,838                                  | 30,613           | 26.4   |
| Nurse                            | 19,165           | 21,985        | 25,449        | 21,801        | 18,758        | 21,784        | 22,293        | 23,096        | 21,648              | 26,096                                  | 24,713           | 20.6   |
| Coordinators                     | 36,830           | 35,417        | 27,514        | 32,428        | 36,993        | 30,235        | 33,791        | 38,759        | 34,223              | 37,964                                  | 36,369           | 10.9   |
| Other Support                    | <u>26,073</u>    | <u>28,297</u> | <u>23,275</u> | <u>24,088</u> | <u>27,196</u> | <u>28,479</u> | <u>30,962</u> | <u>27,580</u> | <u>27,467</u>       | <u>36,215</u>                           | <u>32,770</u>    | <u>31.9</u>  |
| Subtotal                         | \$27,032         | \$29,569      | \$27,459      | \$27,136      | \$26,077      | \$28,769      | \$28,564      | \$30,071      | \$28,375            | \$34,552                                | \$31,705         | 21.8%  |
| Teachers (excluding spec. ed.)   | \$25,185         | \$28,928      | \$25,561      | \$25,320      | \$24,150      | \$26,792      | \$25,403      | \$27,568      | \$26,324            | \$31,657                                | \$28,645         | 20.3%  |
| Special Education Teachers       | <u>24,415</u>    | <u>27,277</u> | <u>24,446</u> | <u>23,955</u> | <u>22,904</u> | <u>24,935</u> | <u>24,128</u> | <u>25,417</u> | <u>24,866</u>       | <u>28,765</u>                           | <u>26,747</u>    | <u>15.7</u>  |
| Subtotal                         | \$25,069         | \$28,669      | \$25,394      | \$25,115      | \$23,976      | \$26,497      | \$25,244      | \$27,228      | \$26,106            | \$31,149                                | \$28,339         | 19.3%  |
| ALL LICENSED STAFF               | \$26,072         | \$29,665      | \$26,449      | \$26,145      | \$25,029      | \$27,632      | \$26,337      | \$28,251      | \$27,160            | \$32,439                                | \$29,529         | 19.4%  |
| % Difference From State Average  | -11.7%           | 0.5%          | -10.4%        | -11.5%        | -15.2%        | - 6.4%        | -10.8%        | - 4.3%        | - 8.0%              | 9.9%                                    |                  |  |

Source: Minnesota Department of Education.

Table 2.8 summarizes the variation in staffing and salaries by region and presents data on the combined impact of variation in staffing and salaries. Overall, we find that:

- **Licensed salary costs per student are 5 percent higher in the metropolitan Twin Cities area schools than the statewide average, or 10 percent higher than outstate schools.**

| <u>Region</u>                | <u>Percent Deviation From Average</u>            |  |  |
|------------------------------|--|--|--|
|                              | <u>Licensed Staff<br/>Per 1,000<br/>Students</u> | <u>Average<br/>Licensed<br/>Salaries</u> | <u>Licensed<br/>Salaries<br/>Per Student</u> |
| 1 & 2                        | +14.3%   | -11.7%                                   | + 0.9%                                       |
| 3                            | + 1.0  | + 0.5                                    | + 1.4  |
| 4                            | + 7.3  | -10.4                                    | - 3.9  |
| 5                            | + 7.0  | -11.5                                    | - 5.3  |
| 6 & 8                        | +11.8  | - 5.2                                    | - 5.3  |
| 7                            | - 4.8  | - 6.4                                    | -10.9  |
| 9                            | + 6.3  | -10.8                                    | - 5.2  |
| 10                           | - 1.3  | - 4.3                                    | - 5.6  |
| Outstate<br>Subtotal         | + 3.6  | - 8.0                                    | - 4.7  |
| 11-Twin Cities<br>Metro Area | - 4.1  | + 9.9                                    | + 5.3  |

Source: Minnesota Department of Education.

**Table 2.8: Staffing and Salary Variation  
By Region**

This result occurs because the lower staffing ratios in the metropolitan area are more than offset by the area's higher salaries.

## Variation by Enrollment of School District

In this section we examine how staffing ratios and average salaries vary across school districts with differing enrollments. To facilitate this analysis, we ranked Minnesota's 434 operating school districts by their fall 1986 enrollment and then divided them into ten approximately equal groups. As Table 2.9 shows, Group 1 includes the smallest 44 districts in Minnesota, with enrollments ranging from 69 to 228 students. Group 10 includes the largest 43 districts, with enrollments ranging from 3,770 to 39,572 students. Groups 1 through 5 include half of Minnesota's school districts, but less than 11 percent of its total enrollment. Group 10, with only one-tenth of the districts, accounts for almost 55 percent of enrollment.

For each group of districts, we computed the number of licensed staff per 1,000 students for the 1986-87 school year. These data are presented in Table 2.10.

| Group | Number of Districts | Range of District Enrollments | Average Enrollment Per District | Total Group Enrollment | Percent of State Enrollment |
|-------|---------------------|-------------------------------|---------------------------------|------------------------|-----------------------------|
| 1     | 44                  | 69 to 228                     | 164                             | 7,217                  | 1.0%                        |
| 2     | 44                  | 231 to 293                    | 257                             | 11,313                 | 1.6                         |
| 3     | 44                  | 299 to 383                    | 340                             | 14,978                 | 2.1                         |
| 4     | 44                  | 386 to 474                    | 432                             | 19,024                 | 2.7                         |
| 5     | 43                  | 475 to 626                    | 558                             | 24,011                 | 3.4                         |
| 6     | 43                  | 641 to 847                    | 744                             | 31,999                 | 4.5                         |
| 7     | 43                  | 848 to 1,142                  | 986                             | 42,382                 | 6.0                         |
| 8     | 43                  | 1,175 to 1,742                | 1,415                           | 60,834                 | 8.6                         |
| 9     | 43                  | 1,777 to 3,732                | 2,589                           | 111,317                | 15.6                        |
| 10    | 43                  | 3,770 to 39,572               | 9,042                           | 388,825                | 54.6                        |
| State | 434                 | 69 to 39,572                  | 1,640                           | 711,900                | 100.1%                      |

Source: Minnesota Department of Education.

**Table 2.9: School Districts Grouped by Enrollment  
Fall 1986**

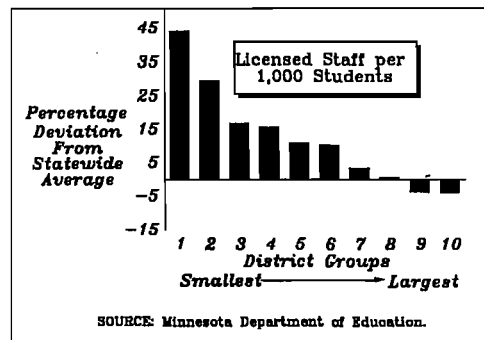
Overall, we found that:

- **The larger districts employ fewer licensed staff per 1,000 students.**

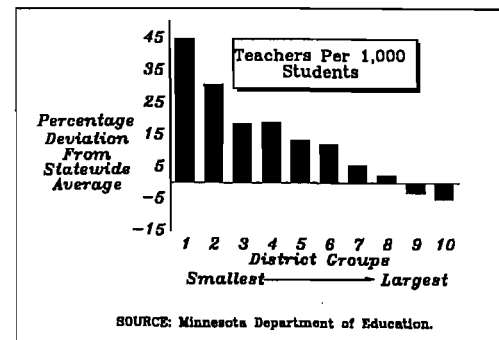
The number of staff per 1,000 students varies from 94 for the smallest districts (Group 1) to less than 63 for the largest districts (Group 10). As indicated in Figure 2.5, Group 1 districts have 44 percent higher staffing ratios than the statewide average. Only Groups 9 and 10 have below average ratios--both about 4 percent below average.

The economies of scale for larger districts are particularly evident in the employment of teachers. The number of teachers per 1,000 students varies from 82 for Group 1 districts to 54 for districts in Group 10. As Figure 2.6 indicates:

- **The smallest districts (Group 1) employ 45 percent more teachers per 1,000 students than the state average, while the largest districts (Group 10) have teacher ratios that are 5 percent below average.**



**Figure 2.5: Licensed Staffing Levels by District Enrollment**



**Figure 2.6: Teacher Staffing Levels by District Enrollment**



Among other licensed staff, the pattern is somewhat different. As Table 2.10 indicates:

- Larger districts have fewer administrators per 1,000 students than average.
- However, larger districts have more support staff such as counselors, psychologists, and social workers than average.

When administrators and support staff are combined, the overall pattern (see Figure 2.7) shows some economies of scale as districts get larger, but also reflects the higher ratios of support staff hired by larger districts. In particular:

- The smallest 30 percent of the districts (Groups 1, 2, and 3), as well as the largest 10 percent of the districts (Group 10) have higher than average numbers of other licensed staff per 1,000 students.

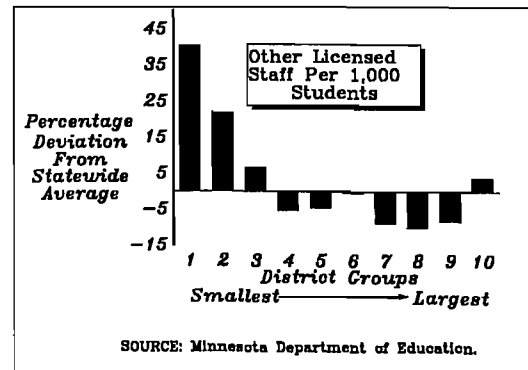


Figure 2.7: Other Licensed Staffing Levels by District Enrollment

The variation in average licensed salaries is the opposite of that for overall staffing ratios:

- Districts with larger enrollments generally pay higher salaries to licensed staff.

**Larger districts have lower staffing levels but higher salaries.**

Average licensed salaries vary from \$22,296 (or 25 percent below the state average) for the smallest group of districts to \$32,230 (or 9 percent above the state average) for the largest group of districts (Figure 2.8). The pattern is similar for both teachers and other licensed staff. As Table 2.11 shows, average teacher salaries range from \$21,350 (or 25 percent below average) for Group 1 to \$30,994 (9 percent above average) for Group 10. Average salaries for other licensed staff vary from \$28,942 (23 percent below average) to \$39,902 (6 percent above average).

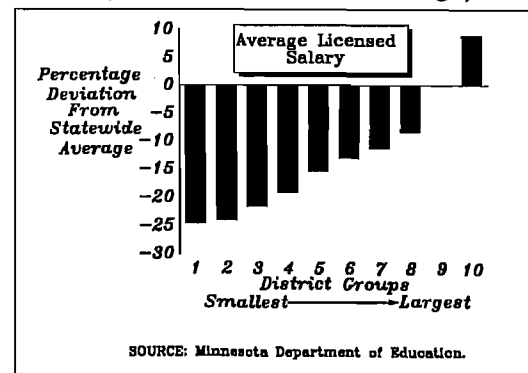


Figure 2.8: Licensed Salary Levels by District Enrollment

Clearly, staffing ratios and average salaries are two of the most important factors affecting a school district's costs per student. Yet, the two factors are affected differently by a district's enrollment. Larger districts have lower staffing ratios but have higher average salaries.

TABLE 2.10  
 LICENSED STAFF PER 1,000 STUDENTS  
 WITH DISTRICTS GROUPED BY ENROLLMENT  
 1986-87

|                                | ← Small Districts |       |       |       | GROUP |       | Large Districts → |        |       |       | State Average |
|--------------------------------|-------------------|-------|-------|-------|-------|-------|-------------------|--------|-------|-------|---------------|
|                                | 1                 | 2     | 3     | 4     | 5     | 6     | 7                 | 8      | 9     | 10    |               |
| Superintendents & Assistants   | 3.66              | 2.40  | 2.20  | 1.88  | 1.61  | 1.33  | 0.95              | 0.70   | 0.53  | 0.21  | 0.60          |
| Principals & Assistants        | 4.59              | 4.16  | 3.49  | 3.27  | 2.88  | 2.73  | 2.20              | 2.09   | 2.08  | 1.93  | 2.18          |
| All Other Administrators       | 0.97              | 1.13  | 0.91  | 0.69  | 0.65  | 0.58  | 1.17              | 1.13   | 1.30  | 1.90  | 1.52          |
| Subtotal <sup>a</sup>          | 9.22              | 7.69  | 6.60  | 5.84  | 5.14  | 4.64  | 4.32              | 3.92   | 3.91  | 4.04  | 4.30          |
| Counselors                     | 0.43              | 0.76  | 0.70  | 0.61  | 0.81  | 1.27  | 1.14              | 1.09   | 1.31  | 1.30  | 1.21          |
| Librarians/Media Generalists   | 2.06              | 1.65  | 1.39  | 1.40  | 1.50  | 1.57  | 1.51              | 1.44   | 1.29  | 1.25  | 1.33          |
| Other Support Staff            | 0.03              | 0.10  | 0.23  | 0.06  | 0.51  | 0.84  | 0.65              | 1.07   | 1.16  | 2.10  | 1.52          |
| Subtotal                       | 2.51              | 2.51  | 2.32  | 2.07  | 2.83  | 3.68  | 3.30              | 3.59   | 3.76  | 4.64  | 4.06          |
| SUBTOTAL: ALL NON-TEACHERS     | 11.73             | 10.20 | 8.92  | 7.91  | 7.96  | 8.32  | 7.62              | 7.51   | 7.66  | 8.68  | 8.36          |
| % Difference From Average      | 40.3%             | 22.0% | 6.7%  | -5.4% | -4.8% | -0.5% | -8.8%             | -10.2% | -8.4% | 3.8%  | --            |
| Teachers (Excluding Spec. Ed.) | 76.27             | 67.95 | 60.32 | 60.35 | 56.00 | 55.07 | 52.65             | 49.93  | 47.08 | 44.94 | 48.41         |
| Special Education Teachers     | 6.09              | 6.35  | 7.01  | 7.25  | 8.40  | 8.69  | 7.29              | 8.24   | 7.93  | 8.93  | 8.43          |
| SUBTOTAL: ALL TEACHERS         | 82.36             | 74.30 | 67.33 | 67.60 | 64.40 | 63.76 | 59.94             | 58.17  | 55.01 | 53.88 | 56.84         |
| % Difference From Average      | 44.9%             | 30.7% | 18.5% | 18.9% | 13.3% | 12.2% | 5.4%              | 2.3%   | -3.2% | -5.2% | --            |
| TOTAL: ALL LICENSED STAFF      | 94.09             | 84.51 | 76.26 | 75.51 | 72.36 | 72.08 | 67.55             | 65.68  | 62.67 | 62.56 | 65.20         |
| % Difference From Average      | 44.3%             | 29.6% | 17.0% | 15.8% | 11.0% | 10.6% | 3.6%              | 0.7%   | -3.9% | -4.0% | --            |

Source: Minnesota Department of Education.

<sup>a</sup>Subtotals and totals may not add exactly due to rounding.

TABLE 2.11  
 AVERAGE LICENSED SALARIES BY ENROLLMENT OF DISTRICT  
 1986-87

| <u>Group</u> | <u>Average Enrollment</u> | <u>Average Base Salary: Teachers</u> | <u>Percent Deviation From Average</u> | <u>Average Base Salary: Other Licensed Staff</u> | <u>Percent Deviation From Average</u> | <u>Average Base Salary: All Licensed Staff</u> | <u>Percent Deviation From Average</u> |
|--------------|---------------------------|--------------------------------------|---------------------------------------|--|---------------------------------------|--|---------------------------------------|
| 1            | 164                       | \$21,350                             | -24.8%                                | \$28,942   | -23.2%                                | \$22,296                                       | -24.7%                                |
| 2            | 257                       | 21,467                               | -24.4                                 | 29,499   | -21.8                                 | 22,437   | -24.2                                 |
| 3            | 340                       | 22,026                               | -22.4                                 | 32,021   | -15.1                                 | 23,196   | -21.6                                 |
| 4            | 432                       | 22,817                               | -19.7                                 | 33,070   | -12.3                                 | 23,891   | -19.3                                 |
| 5            | 558                       | 23,946                               | -15.7                                 | 33,833   | -10.2                                 | 25,034   | -15.4                                 |
| 6            | 744                       | 24,656                               | -13.2                                 | 33,829   | -10.3                                 | 25,714   | -13.1                                 |
| 7            | 986                       | 25,168                               | -11.4                                 | 34,526   | - 8.4                                 | 26,223   | -11.4                                 |
| 8            | 1,415                     | 26,118                               | - 8.0                                 | 34,579   | - 8.3                                 | 27,085   | - 8.5                                 |
| 9            | 2,589                     | 28,438                               | 0.1                                   | 37,602   | - 0.2                                 | 29,558   | - 0.1                                 |
| 10           | <u>2,042</u>              | <u>30,994</u>                        | <u>9.1</u>                            | <u>39,902</u>                                    | <u>5.8</u>                            | <u>32,230</u>                                  | <u>- 8.9</u>                          |
| State        | 1,640                     | \$28,403                             | 0.0%                                  | \$37,698   | 0.0%                                  | \$29,594 <sup>a</sup>                          | 0.0%                                  |

Source: Minnesota Department of Education.

<sup>a</sup>Statewide salary figures differ slightly from the regional figures in Table 2.7 since this analysis does not include staff hired by cooperatives or intermediate districts.

We combined the two factors--staffing and salaries--to compare the licensed salary cost per student across districts of different enrollment. We found that the lower staffing ratios for the largest group of districts are more than offset by the higher salaries paid by those districts. As indicated in Figure 2.9:

- Only the smallest districts (Group 1) and the largest districts (Group 10) have above average salary costs per student.

In addition, the amount of variation among the ten groups is less than for either staffing or salary alone. Salary costs per student range from less than 9 percent above average for Group 1 to about 8 percent below average for Groups 3 and 7. This still represents about a 19 percent difference in salary costs per student between Group 1 and Group 3.

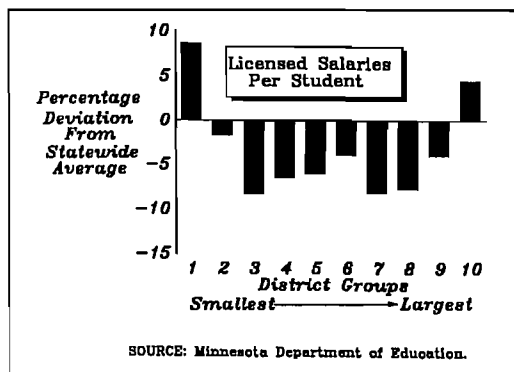


Figure 2.9: Variation in Licensed Salary Costs by District Enrollment

### Other Variation

While staffing ratios and salaries are affected by district enrollment and regional factors, it is also apparent that considerable variation is probably not explained by these factors. Table 2.12 shows the range in salary costs per student within each of the ten district groups. In each group, the highest cost district has at least 40 percent greater salary costs per student than the district with the lowest costs. In two groups, the district with the highest costs has costs that are more than double the lowest cost district.

| Group | Low District | High District | Percent Difference |
|-------|--------------|---------------|--------------------|
| 1     | \$1,760      | \$3,547       | 101.5%             |
| 2     | 1,334        | 2,512         | 88.3               |
| 3     | 1,406        | 2,241         | 59.4               |
| 4     | 1,498        | 2,125         | 41.9               |
| 5     | 1,116        | 2,581         | 131.3              |
| 6     | 1,545        | 2,278         | 47.4               |
| 7     | 1,415        | 2,385         | 68.6               |
| 8     | 1,504        | 2,287         | 52.1               |
| 9     | 1,563        | 2,309         | 47.7               |
| 10    | 1,586        | 2,575         | 62.4               |

Source: Minnesota Department of Education.

Table 2.12: Range of Licensed Salary Costs Per Student Within District Groups 1986-87

Table 2.13 provides more detailed information on the 24 Twin Cities suburban school districts in Group 10, the largest group of districts. These data show that:

- **Staffing and salary levels vary significantly even among the 24 large suburban districts in the Twin Cities metropolitan area.**

|  | <u>Low District</u> | <u>High District</u> | <u>Percent Difference</u> |
|--|---------------------|----------------------|---------------------------|
| <b>AVERAGE SALARIES</b>                    |                     |                      |                           |
| Teachers                                   | \$26,333            | \$35,866             | 36.2%                     |
| Other Licensed Staff                       | 35,751              | 47,027               | 31.5                      |
| All Licensed Staff                         | 27,519              | 37,585               | 36.6                      |
| <b>LICENSED STAFF PER 1,000 STUDENTS</b>   |                     |                      |                           |
| Teachers                                   | 44.95               | 57.15                | 27.1%                     |
| Other Licensed Staff                       | 5.04                | 12.01                | 138.3                     |
| All Licensed Staff                         | 51.66               | 68.97                | 33.5                      |
| Source: Minnesota Department of Education. |                     |                      |                           |

**Table 2.13: Range of Salaries and Staffing Ratios  
Among Large Suburban Districts in the Twin Cities Area  
1986-87**

**There is considerable variation in staffing and salary levels even among large, suburban districts.**

Average licensed salaries vary from \$27,519 to \$37,585--a spread of 37 percent. The number of teachers per 1,000 students ranges from 45 to 57--a difference of 27 percent. Finally, the number of other licensed staff (administrators and support personnel) varies from 5 to 12 full-time equivalents per 1,000 students--a range of 140 percent.

Some of these differences, such as the variation in staffing levels, probably reflect differences in the preferences of district administrators, school boards, and parents for school services. The variation in average salaries, however, is also affected by recent trends in a district's enrollment.

In a number of instances, the lower-cost districts appear to be districts with growing enrollments, while some of the higher-cost districts have experienced substantial declines in enrollment. It is logical that districts with declining enrollment would have higher average salaries and thus tend to have higher than average costs per student. As districts reduce their teaching staff, the lower paid teachers are laid off first--resulting in increased average salaries. Similarly, districts with increasing enrollment are hiring more teachers and generally hiring them at the lower end of the pay scale. Thus, increasing enrollment can result in lower average salaries and possibly lower costs per student.

In addition, other factors such as the socioeconomic status of a district's resident population or student enrollment may affect staffing levels and costs per student. To isolate the effect of such factors, one would need to use sophisticated statistical techniques. Since it was not the purpose of this report to pinpoint the contribution of particular factors, we have not used such techniques. Nevertheless, we can conclude that:

- **There is considerable variation in staffing and salary levels that is not explained by a district's enrollment or regional location.**

## SUMMARY

The data presented in this chapter show that:

- **There is little or no evidence that administrative staffing or salary levels have grown faster than those for teachers and licensed support staff.**

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**Administrative staffing and salary levels grew slower than average.**

The number of superintendents, principals, and their assistants per 1,000 students grew by 6 percent between the 1975-76 and 1986-87 school years. Other administrators (excluding special education) grew by nine percent relative to enrollment. This compares to a 14 percent increase in licensed staffing levels during this period.

The biggest growth occurred among special education teachers and administrators, a group that doubled relative to enrollment. Substantial growth also occurred in the category of other licensed support staff (including psychologists, social workers, nurses, and others), which grew by more than 50 percent compared to enrollment. The growth in special education staffing was primarily a result of increasing federal and state mandates to fully and adequately serve handicapped children.<sup>6</sup>

The cumulative growth in administrative salaries since the mid-1970s has exceeded inflation but has been less than the growth in average salaries for teachers and licensed support staff. Average administrative salaries grew about 127 percent since the 1974-75 school year, compared to 153 percent for teachers, 136 percent for support staff, and a 118 percent increase in the Twin Cities Consumer Price Index.

We also found that:

- **There is considerable variation in staffing and salary levels among Minnesota school districts--some of which is explained by district enrollment and location.**

Larger districts have lower staffing levels, but pay higher salaries. Twin Cities metropolitan area districts have 7 percent lower staffing levels than outstate districts, but pay 19 percent higher salaries.

There is also variation in staffing and salaries that is not explained by district enrollment or location. Even among the 24 large, suburban districts in the Twin Cities area, we found considerable variation in staffing and salary levels. Interestingly, the number of licensed administrators and support staff per

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<sup>6</sup> Our 1984 report on special education pointed out, however, that some Minnesota school districts have overidentified the number of special education students, particularly those with learning disabilities.

1,000 students varies from 5 to 12 in this group of suburban districts--a range of close to 140 percent. This difference suggests that, even though the number of administrative staff has not grown faster than other staff on a statewide basis, there may be significant differences among similar districts in how many administrators they employ.





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# NATIONAL COMPARISONS

## Chapter 3

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Chapters 1 and 2 examined educational spending, staff, and salary trends in Minnesota during the 1970s and 1980s. We found that, in the last ten years, spending per pupil has grown faster than inflation and that the number of professional staff, particularly special education staff, has grown relative to enrollment in Minnesota schools.

This chapter provides an additional perspective on these trends by comparing Minnesota to other states. In particular, it focuses on the following questions:

- **How do educational spending and staffing levels in Minnesota compare to national averages?**
- **How do expenditure and staffing trends in Minnesota compare to nationwide trends?**
- **What accounts for the differences between Minnesota spending and staffing levels and national averages?**

This chapter is divided into two sections. We first present data that compare Minnesota spending to other states. Then, we examine how Minnesota staffing and salaries vary from national averages.

### EXPENDITURES

There are two major sources of data that compare educational expenditures across states: (1) the Bureau of the Census, United States Department of Commerce, and (2) the National Education Association. The two sources use different definitions of "expenditures." The National Education Association collects data on current operating expenditures, while the Bureau of the Census collects data on general expenditures, which include current operating expenditures as well as capital, interest, and other non-operating expenses.

Based on data available from these two sources, we compared Minnesota and other states on four different measures:

1. General expenditures per capita.

2. Current operating expenditures per student.
3. General expenditures per \$1,000 of personal income.
4. Current operating expenditures per student as a percentage of average personal income.

These four comparisons are presented below. An analysis of the results follows.

## General Expenditures per Capita

One of the more commonly cited comparisons of elementary-secondary education spending is the data on expenditures per capita published by the Bureau of the Census. These data, presented in Table 3.1, show that:

**Minnesota spends 19 percent more per resident than other states.**

- **In fiscal year 1985, Minnesota spent 19 percent more per capita than the national average and ranked sixth among the 50 states.**
- **Minnesota's relative position among the states has declined since fiscal year 1971 when the state spent 31 percent more per capita than the national average and ranked third.**

| <u>Fiscal Year</u> | <u>U.S. Average</u> | <u>Minnesota</u> | <u>Minnesota Per Capita Rank</u> | <u>Percent Above U.S. Average</u> |
|--------------------|---------------------|------------------|----------------------------------|-----------------------------------|
| 1971               | \$202.49            | \$266.35         | 3                                | 31%                               |
| 1972               | 219.27              | 283.43           | 6                                | 29                                |
| 1973               | 232.49              | 297.46           | 5                                | 27                                |
| 1974               | 251.00              | 299.20           | 6                                | 19                                |
| 1975               | 288.50              | 347.32           | 6                                | 20                                |
| 1976               | 315.26              | 372.80           | 6                                | 18                                |
| 1977               | 329.79              | 379.60           | 10                               | 15                                |
| 1978               | 351.73              | 403.21           | 8                                | 15                                |
| 1979               | 378.85              | 417.79           | 16                               | 10                                |
| 1980               | 410.28              | 460.40           | 14                               | 12                                |
| 1981               | 443.77              | 499.68           | 11                               | 13                                |
| 1982               | 468.34              | 572.77           | 6                                | 22                                |
| 1983               | 482.71              | 575.89           | 7                                | 19                                |
| 1984               | 511.93              | 608.35           | 8                                | 19                                |
| 1985               | 552.85              | 656.70           | 6                                | 19                                |

Source: Bureau of the Census, United States Department of Commerce.

**Table 3.1: General Per Capita Expenditures of State and Local Governments for Elementary and Secondary Education**

Careful examination of the data indicate, however, that Minnesota's relative position declined through 1979 and then rose. Between 1971 and 1979, per capita spending increased 57 percent in Minnesota compared to 87 percent nationally. Since then, Minnesota's spending increased faster than the national average -- another 57 percent compared to 46 percent nationally. In fact:

- Since fiscal year 1979, Minnesota's rank among the 50 states has increased from 16 to 6 and its per capita spending has risen from 10 percent to 19 percent above the national average.
- Minnesota's rank of sixth is the same as it was in 1972 and its relative spending position of 19 percent above average is the same as it was in 1974.

## Operating Expenditures per Student

Per capita spending comparisons are useful when one examines spending across a variety of different areas (such as education, transportation, welfare, public safety, and others). However, when considering a single area, more meaningful comparisons can often be made.

For education, it is perhaps more appropriate to compare spending per student rather than per capita since states may differ in the percentage of their population that is in school. In fact, one might expect Minnesota to rank somewhat lower in spending per student than per capita. Minnesota has about 2 to 3 percent more students per 1,000 residents than the national average.

National comparisons of spending per pupil are available from the National Education Association. Table 3.2 presents these data for fiscal years 1971 through 1986. Only current operating expenditures are included in the NEA

| <u>Fiscal Year</u> | <u>U.S. Average</u> | <u>Minnesota</u> | <u>Minnesota Rank</u> | <u>Percent Above U.S. Average</u> |
|--------------------|---------------------|------------------|-----------------------|-----------------------------------|
| 1971               | \$ 868              | \$ 878           | 18                    | 1%                                |
| 1972               | 970                 | 1,039            | 13                    | 7                                 |
| 1973               | 1,035               | 1,160            | 10                    | 12                                |
| 1974               | 1,143               | 1,321            | 9                     | 16                                |
| 1975               | 1,286               | 1,452            | 12                    | 13                                |
| 1976               | 1,441               | 1,542            | 13                    | 7                                 |
| 1977               | 1,594               | 1,822            | 10                    | 14                                |
| 1978               | 1,751               | 1,929            | 14                    | 10                                |
| 1979               | 1,971               | 2,253            | 12                    | 14                                |
| 1980               | 2,230               | 2,561            | 10                    | 15                                |
| 1981               | 2,464               | 2,857            | 11                    | 16                                |
| 1982               | 2,721               | 2,963            | 14                    | 9                                 |
| 1983               | 2,960               | 3,136            | 17                    | 6                                 |
| 1984               | 3,183               | 3,373            | 20                    | 6                                 |
| 1985               | 3,457               | 3,671            | 17                    | 6                                 |
| 1986               | 3,785               | 4,008            | 15                    | 6                                 |

Source: "Rankings of the States," National Education Association, 1972 through 1987.

**Table 3.2: Current Operating Expenditures Per Average Daily Attendance**

data. We have used "average daily attendance" as the measure of student enrollment since it appears to be the most consistently used enrollment figure across the nation.

**Minnesota spends six percent more per student than other states.**

Table 3.2 shows that:

- Minnesota's spending per student was 6 percent higher than the national average in 1986 and ranked 15th highest of the 50 states.
- Minnesota's spending rose from one percent above the national average in 1971 to 16 percent above average in 1981, but has since declined to 6 percent above average.

Minnesota's relative decline in spending occurred primarily in 1982 and 1983, when Minnesota had numerous budget deficit problems.

## Measures of Ability to Pay

Another comparison method used by the United States Bureau of the Census is a calculation of elementary and secondary education expenditures per \$1,000 of personal income. This measure does not adjust for a state's population or its student enrollment but does adjust for a state's ability to pay for public education.

Table 3.3 shows that:

- In 1985 Minnesota's general expenditures per \$1,000 of personal income were 14 percent higher than the national average and ranked tenth among the states.
- Minnesota's relative spending position has declined since 1971 when it spent 36 percent above average and ranked sixth.

| Fiscal Year | U.S. Average | Minnesota | Minnesota Rank | Percent Above U.S. Average |
|-------------|--------------|-----------|----------------|----------------------------|
| 1971        | \$52.27      | \$70.90   | 6              | 36%                        |
| 1976        | 53.82        | 64.85     | 7              | 20                         |
| 1977        | 51.94        | 61.55     | 9              | 19                         |
| 1978        | 50.52        | 57.03     | 8              | 13                         |
| 1979        | 48.80        | 53.50     | 16             | 10                         |
| 1980        | 48.13        | 52.15     | 15             | 8                          |
| 1981        | 46.48        | 51.25     | 14             | 10                         |
| 1982        | 44.11        | 52.96     | 9              | 20                         |
| 1983        | 43.92        | 51.67     | 8              | 18                         |
| 1984        | 44.22        | 51.28     | 11             | 16                         |
| 1985        | 43.70        | 49.95     | 10             | 14                         |

Source: Bureau of the Census, United States Department of Commerce.

**Table 3.3: General Expenditures of State and Local Governments For Elementary and Secondary Education Per \$1,000 of Personal Income**

Since 1971, Minnesota's spending declined from \$70.90 to \$49.95 per \$1,000 of personal income, or 30 percent. The national average declined from \$52.27 to \$43.70, or 16 percent. Alternatively, one could say that the percentage of personal income that is spent by state and local governments on education has declined from 7.1 to 5.0 percent in Minnesota while the percentage declined from 5.2 to 4.4 percent nationwide.

The substantial decline in dollars spent per \$1,000 of personal income should not be alarming. The decline can be primarily attributed to the decline in enrollment Minnesota has experienced over this period. It is appropriate that a state would spend a smaller fraction of its personal income on public education as the number of students declines.

It is possible to construct an alternative comparison measure that adjusts not only for a state's ability to pay but also for its student enrollment. In Table 3.4 we present such a measure, calculating operating expenditures per student as a percentage of a state's per capita personal income. Table 3.4 shows that:

- **Minnesota's spending per student has remained nearly constant for over a decade at about 28 percent of its per capita personal income.**
- **Nationally, spending per student as a percentage of per capita personal income has increased gradually from 25 to 27 percent.**

| <u>Fiscal Year</u> | <u>U.S. Average</u> | <u>Minnesota</u> |
|--------------------|---------------------|------------------|
| 1976               | 25%                 | 27%              |
| 1977               | 27                  | 29               |
| 1978               | 25                  | 27               |
| 1979               | 25                  | 28               |
| 1980               | 25                  | 29               |
| 1981               | 26                  | 29               |
| 1982               | 26                  | 28               |
| 1983               | 27                  | 28               |
| 1984               | 27                  | 28               |
| 1985               | 27                  | 29               |
| 1986               | 27                  | 28               |

Source: National Education Association and Bureau of the Census.

It appears that, by this measure, other states have increased the percentage of their residents' income that they are spending per student, thus bringing the national average closer to the percentage spent in Minnesota.

**Table 3.4: Operating Expenditures Per Average Daily Attendance as a Percentage of Per Capita Personal Income**

**Minnesota's educational spending exceeds the national average.**

### Analysis

All of the spending measures agree that:

- **Minnesota's educational spending is above the national average.**

However, there are several points of disagreement among the measures. First, the per capita spending measure used by the Census Bureau shows Minnesota spending to be more above the national average than the per student measure used by the NEA. In 1985, per capita spending was 19 percent above the national average while per student spending was only 6 percent above average.

This difference occurs in part because Minnesota has two to three percent more students per 1,000 residents than the rest of the nation. However, most of the difference is not due to Minnesota's relatively larger student population. Converting the Census Bureau data from a per capita basis to a per student basis would result in Minnesota being about 16, rather than 19, percent above average.

The remaining difference between 16 and 6 percent above average probably occurs because the Census Bureau includes certain expenditures not included by the NEA. For example, the Census Bureau apparently includes the tax credits received by Minnesota taxpayers for certain private and public school expenses. Also, the Census Bureau includes capital expenditures not in the NEA spending figures. Table 3.5 shows that Minnesota's capital outlay expenditures have consistently exceeded the national average over the last decade although the percentage above average has varied considerably from year to year. Over the last ten years:

- **Minnesota's per capita expenditures for educational capital outlay have exceeded the national figure by 21 percent on average.**

**Capital expenditures have consistently exceeded the national average.**

| Fiscal Year | U.S. Average | Minnesota | Percent Above U.S. Average |
|-------------|--------------|-----------|----------------------------|
| 1971        | \$23.49      | \$41.61   | 77%                        |
| 1976        | 30.50        | 42.30     | 39                         |
| 1977        | 27.65        | 29.21     | 6                          |
| 1978        | 26.18        | 32.34     | 24                         |
| 1979        | 28.94        | 31.31     | 8                          |
| 1980        | 32.50        | 40.84     | 26                         |
| 1981        | 32.85        | 41.51     | 26                         |
| 1982        | 30.63        | 36.92     | 21                         |
| 1983        | 30.77        | 34.51     | 12                         |
| 1984        | 30.73        | 36.30     | 18                         |
| 1985        | 37.06        | 49.80     | 34                         |

Source: Bureau of the Census, United States Department of Commerce.

**Table 3.5: Per Capita Expenditures of State and Local Governments For Capital Outlay**

A second point of disagreement among the spending measures lies in the trend of Minnesota spending over the last 15 years. As indicated in Figure 3.1, the per capita and per student spending measures show quite opposite trends:

- **Minnesota's spending per capita fell during the 1970s relative to the national average but has generally increased during the 1980s.**
- **Minnesota's spending per student rose relative to the national average during the early 1970s, generally remained constant through 1981, but has slipped back some since then.**

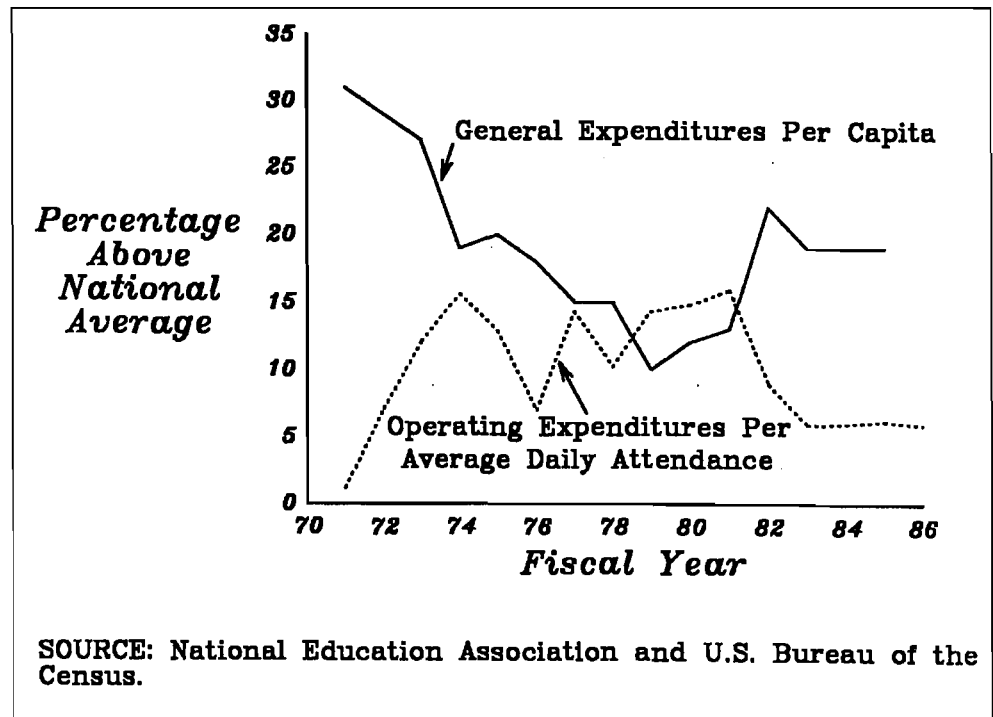


Figure 3.1: Minnesota Spending Compared to National Averages

It is not entirely clear why these two spending measures show such different trends. Presumably, the different definitions of expenditures (general versus current operating) and the different denominators (state population versus students) used by the Census Bureau and the NEA account for the difference in the trends. However, it was not possible to determine the exact contribution of each since detailed historical data on the difference in expenditure definitions were not available.

## STAFFING AND SALARIES

There are two major sources of national data on educational staffing. First, the United States Department of Education's Center for Education Statistics provides state-by-state figures on the number of full-time equivalent staff in nine categories. Second, the National Education Association publishes data on three types of instructional staff.

In this section, we first examine these two main sources of staffing data.<sup>1</sup> We then analyze some additional data available on special education teachers. Finally, we review available national comparisons of salaries for teachers, administrators, and certain professional support staff.

## Department of Education Data

Table 3.6 summarizes our analysis of the most recent year of data from the United States Department of Education (1985-86). We found that:

|   | <u>Staff Per 1,000 Students</u> |                  | <u>Percent Deviation<br/>From U.S. Average</u> |
|---|---------------------------------|------------------|--|
|   | <u>U.S. Average</u>             | <u>Minnesota</u> |  |
| District-Based Administrators                     | 1.66                            | 2.27             | + 36.8%  |
| School-Based Administrators                       | <u>3.19</u>                     | <u>2.30</u>      | <u>-27.9</u>                                   |
| Subtotal  | 4.85                            | 4.57             | - 5.8%   |
| Administrative Support Staff                      | 3.75                            | 4.39             | + 17.1%  |
| School & Library Support Staff                    | <u>4.51</u>                     | <u>4.18</u>      | <u>-7.3</u>                                    |
| Subtotal  | 8.26                            | 8.57             | + 3.8%   |
| Counselors  | 1.69                            | 1.21             | -28.4  |
| Librarians  | 1.20                            | 1.06             | -11.7  |
| Instructional Aides                               | 7.73                            | 8.01             | + 3.6  |
| Teachers  | 55.94                           | 58.59            | + 4.7  |
| Other Support Services Staff                      | <u>25.02</u>                    | <u>18.29</u>     | <u>-26.9</u>                                   |
| Total (Excluding Other Support<br>Services Staff) | <u>79.67</u>                    | <u>82.00</u>     | <u>+ 2.9%</u>                                  |
| Total (Including Other Support<br>Services Staff) | <u>104.69</u>                   | <u>100.29</u>    | <u>- 4.2%</u>                                  |

Source: Computed from staffing and enrollment data available from the U.S. Department of Education, Center for Education Statistics.

**Table 3.6: Full-Time Equivalent Staff Per 1,000 Students**

<sup>1</sup> The Educational Research Service (ERS) also publishes national and regional student-staff ratios for various types of professional staff. However, ERS calculates ratios based on a national sample of local school districts and does not publish ratios for individual states. Data from the United States Department of Education's Center for Education Statistics are used in this report since they are more comprehensive. The department's data are based on state-by-state reports for all local school districts and educational cooperatives rather than just a sample of local school districts. They also include other types of staff not included in the ERS data.



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**Minnesota has more teachers but fewer administrators and support staff than the national average.**

- **Minnesota has about five percent more teachers per 1,000 students than the national average.**
- **Minnesota has about six percent fewer administrators per 1,000 students than the national average.<sup>2</sup>**
- **Minnesota has 28 percent fewer counselors and 12 percent fewer librarians per 1,000 students than the national averages.**

Whether Minnesota has more or less staff per 1,000 students than the national average depends on whether one counts the category of "other support services staff." Without this category, Minnesota has 3 percent more staff than the national average. If this category is included, Minnesota has 4 percent fewer staff. This difference results because the data indicate that Minnesota has 27 percent fewer staff in this category.

However, it is not clear that comparisons using the data on other support services staff are useful in identifying the reasons for Minnesota's above average expenditures. This category consists primarily of unlicensed staff such as bus drivers, food service workers, and custodial and maintenance workers.<sup>3</sup> School districts may either hire such staff directly or contract with private companies for bus service, food service, or maintenance work. The districts contracting for services would report fewer employees in this category but would not necessarily have lower costs. As a result, comparisons based on the "other support services" category would not be useful in analyzing why a particular state has higher or lower than average costs. Minnesota's lower than average reported staffing in this category may reflect a greater use of contracting in Minnesota and not necessarily lower costs as a result.

## NEA Data

The staffing data compiled by the National Education Association cover fewer types of staff than the data from the United States Department of Education. The NEA data cover three categories of professional staff: (1) classroom teachers, (2) other non-supervisory instructional staff (such as counselors, librarians, psychologists, and curriculum consultants), and (3) principals and other instructional supervisors.

These data, when combined with enrollment data, show a staffing pattern consistent with the department's data. Table 3.7 shows that Minnesota has a lower student-teacher ratio than the national average, or conversely, more teachers per 1,000 students. Also, Minnesota has fewer non-supervisory instructional staff and fewer principals and other instructional supervisors than the national average.

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<sup>2</sup> The national data suggest that Minnesota administrators are more likely to be located at the district level than in the schools. Half of the administrators in Minnesota are classified as district-based staff compared to a national average of one-third.

<sup>3</sup> The category of "other support services" staff also includes some professional staff such as social workers and psychologists, but they represent a small portion of this category.

|                      | Classroom<br>Teachers | Other<br>Non-Supervisory<br>Instructional<br>Staff <sup>1</sup> | Principals<br>and<br>Supervisors | Total<br>Instructional<br>Staff |
|----------------------|-----------------------|---|----------------------------------|---------------------------------|
| <b>UNITED STATES</b> | <b>18</b>             | <b>255</b>  | <b>286</b>                       | <b>16</b>                       |
| Alabama              | 20                    | 383   | 258                              | 18                              |
| Alaska               | 17                    | 153   | 484                              | 15                              |
| Arizona              | 24                    | 90  | 473                              | 18                              |
| Arkansas             | 18                    | 308   | 320                              | 16                              |
| California           | 24                    | 506   | 366                              | 22                              |
| Colorado             | 19                    | 297   | 353                              | 17                              |
| Connecticut          | 14                    | 142   | 192                              | 12                              |
| Delaware             | 16                    | 245   | 290                              | 14                              |
| Dist. of Columbia    | 17                    | 123   | 313                              | 14                              |
| Florida              | 17                    | 191   | 302                              | 15                              |
| Georgia              | 19                    | --  | 406                              | 18                              |
| Hawaii               | 20                    | 134   | 434                              | 16                              |
| Idaho                | 21                    | 370   | 337                              | 18                              |
| Illinois             | 18                    | 377   | 299                              | 16                              |
| Indiana              | 19                    | 366   | 286                              | 17                              |
| Iowa                 | 16                    | 272   | 328                              | 14                              |
| Kansas               | 15                    | 207   | 244                              | 14                              |
| Kentucky             | 19                    | 317   | 299                              | 17                              |
| Louisiana            | 19                    | 383   | 268                              | 17                              |
| Maine                | 16                    | 301   | 151                              | 14                              |
| Maryland             | 18                    | 218   | 220                              | 15                              |
| Massachusetts        | 15                    | 164   | 239                              | 14                              |
| Michigan             | 21                    | 187   | 391                              | 18                              |
| <b>MINNESOTA</b>     | <b>17</b>             | <b>276</b>  | <b>367</b>                       | <b>15</b>                       |
| Mississippi          | 19                    | 332   | 306                              | 17                              |
| Missouri             | 17                    | 193   | 232                              | 14                              |
| Montana              | 15                    | 172   | 298                              | 13                              |
| Nebraska             | 15                    | 223   | 247                              | 13                              |
| Nevada               | 20                    | 240   | 375                              | 18                              |
| New Hampshire        | 15                    | 201   | 280                              | 14                              |
| New Jersey           | 15                    | 122   | 181                              | 13                              |
| New Mexico           | 18                    | 196   | 327                              | 16                              |
| New York             | 15                    | 328   | 204                              | 14                              |
| North Carolina       | 20                    | 273   | 260                              | 17                              |
| North Dakota         | 15                    | 391   | 277                              | 14                              |
| Ohio                 | 18                    | 246   | 272                              | 16                              |
| Oklahoma             | 17                    | 331   | 314                              | 15                              |
| Oregon               | 18                    | 179   | 260                              | 15                              |
| Pennsylvania         | 17                    | 199   | 318                              | 15                              |
| Rhode Island         | 15                    | 167   | 213                              | 13                              |
| South Carolina       | 18                    | 216   | 288                              | 16                              |
| South Dakota         | 15                    | 297   | 247                              | 14                              |
| Tennessee            | 20                    | 233   | 261                              | 17                              |
| Texas                | 18                    | 303   | 340                              | 16                              |
| Utah                 | 24                    | 322   | 366                              | 21                              |
| Vermont              | 14                    | 114   | 163                              | 12                              |
| Virginia             | 17                    | 211   | 272                              | 15                              |
| Washington           | 21                    | 251   | 258                              | 18                              |
| West Virginia        | 16                    | 289   | 229                              | 14                              |
| Wisconsin            | 17                    | 278   | 320                              | 15                              |
| Wyoming              | 14                    | 223   | 257                              | 13                              |

<sup>1</sup>Other non-supervisory staff include consultants, counselors, librarians, and psychological staff.

Source: Computed from selected data in the National Education Association, *Estimates of School Statistics: 1985-86*; (Washington: National Education Association, March 1986), pp. 32, 35, 36.

**Table 3.7: Estimated Average Number of Students  
Per Instructional Staff Member  
1985-86 School Year**

Table 3.8 indicates that student-teacher ratios both in Minnesota and nationwide have declined between the 1972-73 and 1985-86 school years. In particular:

- **Minnesota's student-teacher ratio has decreased from 20 to 17, while the average ratio fell from 22 to 18 nationwide.**

Table 3.8 also suggests that Minnesota's lower student-teacher ratios are found primarily in the elementary grades. Minnesota's ratio is 18 compared to the national average of 20 for elementary schools. At the secondary level, Minnesota has a student-teacher ratio of 16 -- same as the national average.

| State                | ELEMENTARY |           |           | SECONDARY |           |           | TOTAL     |           |           |
|----------------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
|                      | 1972-73    | 1982-83   | 1985-86   | 1972-73   | 1982-83   | 1985-86   | 1972-73   | 1982-83   | 1985-86   |
| <b>United States</b> | <b>23</b>  | <b>20</b> | <b>20</b> | <b>20</b> | <b>16</b> | <b>16</b> | <b>22</b> | <b>18</b> | <b>18</b> |
| Alabama              | 24         | 19        | 21        | 22        | 17        | 19        | 23        | 18        | 20        |
| Alaska               | 22         | 16        | 18        | 18        | 15        | 17        | 20        | 15        | 17        |
| Arizona              | 25         | 19        | 24        | 24        | 18        | 24        | 24        | 19        | 24        |
| Arkansas             | 24         | 20        | 20        | 20        | 17        | 16        | 22        | 19        | 18        |
| California           | 24         | 26        | 26        | 24        | 19        | 21        | 24        | 23        | 24        |
| Colorado             | 25         | 21        | 21        | 21        | 17        | 16        | 23        | 19        | 19        |
| Connecticut          | 25         | 18        | 16        | 13        | 13        | 12        | 20        | 16        | 14        |
| Delaware             | 26         | 19        | 18        | 18        | 16        | 14        | 22        | 17        | 16        |
| Dist. of Columbia    | 22         | 17        | 16        | 20        | 19        | 18        | 21        | 18        | 17        |
| Florida              | 26         | 17        | 17        | 23        | 19        | 18        | 25        | 18        | 17        |
| Georgia              | 28         | 19        | 19        | 20        | 18        | 19        | 22        | 18        | 19        |
| Hawaii               | 24         | 17        | 20        | 28        | 24        | 19        | 26        | 20        | 20        |
| Idaho                | 24         | 22        | 22        | 21        | 18        | 19        | 23        | 20        | 21        |
| Illinois             | 23         | 19        | 19        | 19        | 16        | 17        | 21        | 18        | 18        |
| Indiana              | 25         | 21        | 20        | 22        | 19        | 19        | 23        | 20        | 19        |
| Iowa                 | 23         | 18        | 18        | 18        | 14        | 14        | 21        | 16        | 16        |
| Kansas               | 21         | 17        | 17        | 17        | 14        | 13        | 19        | 15        | 15        |
| Kentucky             | 23         | 21        | 20        | 22        | 20        | 18        | 23        | 20        | 19        |
| Louisiana            | 24         | 23        | 21        | 18        | 12        | 15        | 21        | 18        | 19        |
| Maine                | 26         | 19        | 17        | 16        | 14        | 14        | 22        | 17        | 16        |
| Maryland             | 24         | 19        | 19        | 20        | 18        | 16        | 22        | 19        | 18        |
| Massachusetts        | 23         | 28        | 26        | 18        | 10        | 8         | 21        | 18        | 15        |
| Michigan             | 24         | 23        | 26        | 24        | 23        | 15        | 24        | 23        | 21        |
| <b>MINNESOTA</b>     | <b>22</b>  | <b>18</b> | <b>18</b> | <b>18</b> | <b>17</b> | <b>16</b> | <b>20</b> | <b>18</b> | <b>17</b> |
| Mississippi          | 23         | 18        | 20        | 22        | 18        | 17        | 23        | 19        | 19        |
| Missouri             | 30         | 23        | 22        | 13        | 10        | 11        | 22        | 17        | 17        |
| Montana              | 23         | 22        | 16        | 16        | 11        | 15        | 20        | 17        | 15        |
| Nebraska             | 19         | 18        | 16        | 18        | 14        | 14        | 19        | 16        | 15        |
| Nevada               | 25         | 21        | 21        | 24        | 20        | 19        | 24        | 20        | 20        |

Continued

**Table 3.8: Average Number of Students Per Teacher By State**

**Student-  
teacher ratios  
have declined  
in Minnesota  
and nationwide.**

|                | Elementary  |             |             | Secondary   |             |             | Total       |             |             |
|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
|                | 1972-<br>73 | 1982-<br>83 | 1985-<br>86 | 1972-<br>73 | 1982-<br>83 | 1985-<br>86 | 1972-<br>73 | 1982-<br>83 | 1985-<br>86 |
| New Hampshire  | 22          | 18          | 15          | 18          | 14          | 15          | 20          | 16          | 15          |
| New Jersey     | 23          | 17          | 17          | 15          | 14          | 13          | 19          | 16          | 15          |
| New Mexico     | 22          | 22          | 17          | 24          | 16          | 19          | 23          | 19          | 18          |
| New York       | 20          | 18          | 17          | 17          | 16          | 14          | 19          | 17          | 15          |
| North Carolina | 24          | 23          | 23          | 21          | 15          | 15          | 23          | 20          | 20          |
| North Dakota   | 21          | 17          | 17          | 18          | 13          | 12          | 20          | 16          | 15          |
| Ohio           | 26          | 21          | 21          | 19          | 18          | 15          | 23          | 20          | 18          |
| Oklahoma       | 22          | 19          | 18          | 21          | 16          | 16          | 22          | 17          | 17          |
| Oregon         | 23          | 18          | 19          | 20          | 18          | 16          | 22          | 18          | 18          |
| Pennsylvania   | 23          | 19          | 17          | 20          | 16          | 16          | 21          | 17          | 17          |
| Rhode Island   | 21          | 15          | 16          | 19          | 17          | 15          | 20          | 16          | 15          |
| South Carolina | 24          | 21          | 20          | 22          | 15          | 15          | 23          | 19          | 18          |
| South Dakota   | 21          | 16          | 16          | 18          | 14          | 14          | 20          | 16          | 15          |
| Tennessee      | 25          | 24          | 23          | 23          | 16          | 16          | 24          | 21          | 20          |
| Texas          | 22          | 21          | 18          | 21          | 14          | 17          | 22          | 18          | 18          |
| Utah           | 26          | 24          | 23          | 24          | 25          | 26          | 25          | 25          | 24          |
| Vermont        | 20          | 16          | 17          | 14          | 12          | 12          | 18          | 14          | 14          |
| Virginia       | 22          | 18          | 18          | 17          | 16          | 15          | 20          | 17          | 17          |
| Washington     | 22          | 21          | 20          | 27          | 22          | 21          | 24          | 21          | 21          |
| West Virginia  | 24          | 18          | 17          | 22          | 16          | 15          | 23          | 17          | 16          |
| Wisconsin      | 21          | 15          | 17          | 18          | 14          | 16          | 20          | 15          | 17          |
| Wyoming        | 20          | 15          | 12          | 18          | 13          | 19          | 19          | 14          | 14          |

Source: *The Condition of Teaching*, C. Emily Feistritzer, (The Carnegie Foundation for the Advancement of Teaching, 1983), p. 31; and *Estimates of School Statistics: 1985-86*, (Washington: National Education Association, March 1986), pp. 32, 35, 36.

**Table 3.8: Average Number of Students Per Teacher By State  
(continued)**

## Data on Special Education Teachers

Unfortunately, neither source of staffing data identifies subgroups of teachers. Because the number of special education teachers per 1,000 students has more than doubled in Minnesota since the mid-1970s, we wondered how Minnesota compared to other states. We found that the United States Department of Education, through the Office of Special Education and Rehabilitative Services, collects data on the number of special education teachers in each state.

As Table 3.9 shows, we found that:

- **Minnesota has about 25 percent more special education teachers per 1,000 students than the national average.**
- **When special education teachers are excluded, Minnesota has about the same number of classroom teachers per 1,000 students as the rest of the nation.**

Thus, the entire difference between Minnesota's student-teacher ratio and the national average is accounted for by Minnesota's greater employment of special education teachers.

**Minnesota has more special education teachers than the national average.**

|   | <u>Teachers Per 1,000 Students</u> |                  |  |
|---|------------------------------------|------------------|--|
|   | <u>U.S. Average</u>                | <u>Minnesota</u> | <u>Percent Deviation From U.S. Average</u> |
| <b><u>Based on Fall Enrollment:</u></b>   |                                    |                  |  |
| Special Education Teachers  | 6.92                               | 8.78             | +26.9%                                     |
| Other Teachers  | <u>48.06</u>                       | <u>48.61</u>     | <u>+ 1.1</u>                               |
| All Teachers  | 54.99                              | 57.39            | + 4.4%                                     |
| <b><u>Based on Average Daily Attendance:</u></b>  |                                    |                  |  |
| Special Education Teachers  | 7.47                               | 9.30             | +24.6%                                     |
| Other Teachers  | <u>51.87</u>                       | <u>51.47</u>     | <u>-0.8</u>                                |
| All Teachers  | 59.34                              | 60.77            | + 2.4%                                     |
| <b><u>Based on Average Daily Membership:</u></b>  |                                    |                  |  |
| Special Education Teachers  | 7.03                               | 8.80             | +25.2%                                     |
| Other Teachers  | <u>48.85</u>                       | <u>48.71</u>     | <u>-0.3</u>                                |
| All Teachers  | 55.88                              | 57.51            | + 2.9%                                     |
| Source: Computed from data available from the U.S. Department of Education's Center for Education Statistics and the Office of Special Education and Rehabilitative Services. |                                    |                  |  |

**Table 3.9: Special Education and Other Teachers Per 1,000 Students 1984-85**

To some extent, Minnesota has more special education teachers because a greater percentage of Minnesota students receive special education. During the 1984-85 school year, 11.6 percent of Minnesota students received special education services compared to 11.0 percent nationally. This difference in the percentage of special education students accounts for about a six percent higher ratio of special education teachers to all students in Minnesota compared to the national average.

However, most of the difference in the employment of special education teachers results from Minnesota having a lower than average ratio of special education students to special education teachers. During the 1984-85 school year, Minnesota had 13.2 special education students per special education teacher, while the national average was 15.8 -- or about 16 percent higher.

## Salaries

National comparison data on teacher salaries are available from the National Education Association. Figure 3.2 shows that the average teacher salary in Minnesota has generally exceeded the national average over the last decade. However, the figure shows that Minnesota salaries have grown in recent years relative to the national average:

- **Between 1976 and 1982, average teacher salaries in Minnesota did not exceed the national average by much.**

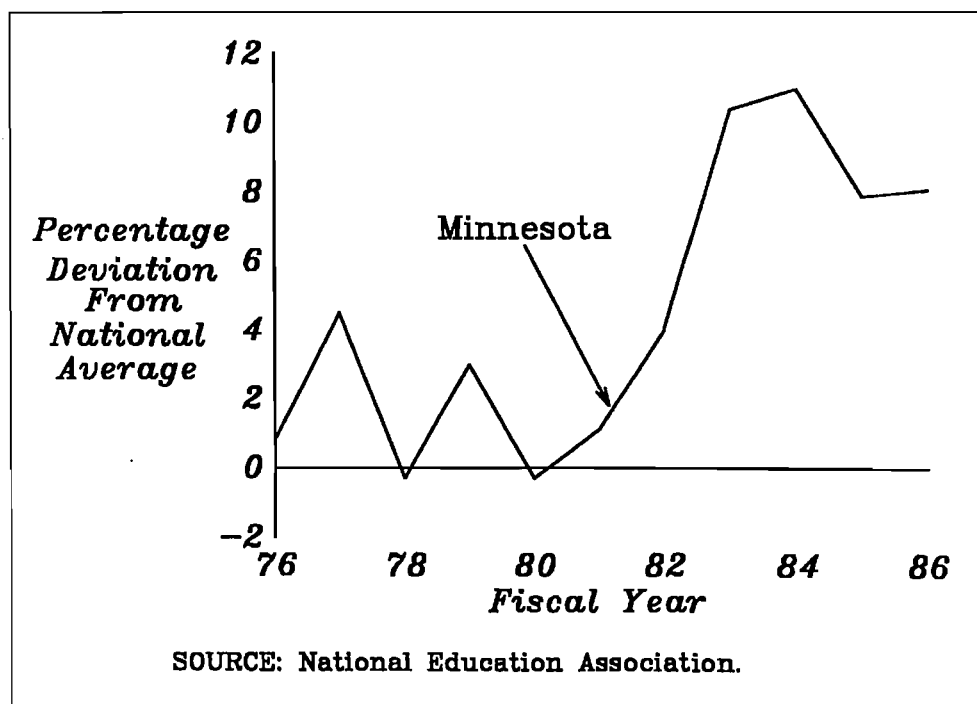


Figure 3.2: Minnesota Teacher Salaries Compared to the National Average

- But, since 1983, average teacher salaries in Minnesota have exceeded the national average by 8 percent or more.

Comprehensive national data on administrative and other staff salaries are not generally available. However, the Educational Research Service (ERS) publishes national and regional data for some administrative and professional support staff based on a random sample of school districts. Table 3.10 shows how national data compiled by ERS compares to Minnesota salary data compiled by the Minnesota Department of Education.

Some administrative salaries are higher in Minnesota than nationally, while others are lower. In order to provide an overall comparison of administrative salaries, we weighted the percentage difference in average salary for each type of administrator by the fraction of Minnesota administrators of that type. We found that:

- Overall, administrative salaries are about two percent below the national average.

ERS also provides national salary data for three groups of professional support staff: nurses, counselors, and librarians. Minnesota salaries for these groups are all above the national averages calculated by ERS. Salaries are 11 percent above the national average for Minnesota nurses, 9 percent above average for Minnesota counselors, and 7 percent above the national average for Minnesota librarians. Weighting these groups as we did for administrators, we found an overall pattern similar to that for teachers:

**Salaries for teachers and certain support staff exceed the national average.**

| United States                                       |                | Minnesota  |                |
|---|----------------|--|----------------|
| Position  | Average Salary | Position   | Average Salary |
| Superintendents                                     | \$64,580       | Superintendents                                      | \$48,484       |
| Assistant Superintendents                           | 53,656         | Assistant Superintendents                            | 56,037         |
| Subject Area Supervisors and Instructional Services | 43,787         | Program and Subject Area Administrators <sup>a</sup> | 41,248         |
| Principals:   |                | Principals:  |                |
| Elementary  | 41,536         | Elementary <sup>b</sup>                              | 43,470         |
| Junior  | 44,861         | Secondary <sup>b</sup>                               | 44,664         |
| Senior  | 47,896         |  |                |
| Assistant Principals:                               |                | Assistant Principals:                                |                |
| Elementary  | 34,347         | Elementary <sup>b</sup>                              | 42,742         |
| Junior  | 37,958         | Secondary <sup>b</sup>                               | 45,783         |
| Senior  | 39,758         |  |                |
| Nurses  | 22,219         | Nurses   | 24,713         |
| Librarians  | 28,390         | Librarians   | 30,510         |
| Counselors  | 32,132         | Counselors   | 34,904         |

Source: Educational Research Service, Arlington, Virginia; and "1986-87 Staff Salary Report," Minnesota Department of Education, April 2, 1987.

<sup>a</sup>Program and subject area administrators include special, vocational, elementary, and secondary education directors and supervisors, as well as curriculum coordinators and reading consultants.

<sup>b</sup>Secondary principals and assistant principals include their middle school counterparts.

**Table 3.10: Average Professional Salaries  
1986-87**

- **Salaries for certain support staff (nurses, counselors, and librarians) are about 8 percent above the national average.**

## SUMMARY

Available spending data are not generally broken down by type or object of expenditure. Consequently, it is difficult to isolate particular factors that explain why Minnesota's educational spending is above the national average.

However, using staffing and salary comparisons, we were able to identify several items on which Minnesota spends more than the nation. These items include:

- **25 percent more special education teachers employed per 1,000 students than the national average;**
- **salaries for teachers and certain support staff that are 8 percent higher than average; and**

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**Administrative staffing and salary levels in Minnesota are below the national average.**

- **expenditures on capital outlay that have exceeded the national average by about 21 percent over the last decade.**

On the other hand, there are a number of areas in which Minnesota spends less than average. For example:

- **Minnesota has 6 percent fewer administrators per 1,000 students than the national average and pays administrative salaries slightly lower than the national average.**

In addition, the best available data indicate that Minnesota has fewer licensed and unlicensed support services staff than nationally. However, the difference in unlicensed support staff may be the result of more private contracting than the rest of the nation and may not cause spending to be significantly lower in Minnesota.



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# SELECTED PROGRAM EVALUATIONS

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|   |       |
|---|-------|
| <i>Board of Electricity, January 1980</i>   | 80-01 |
| <i>Twin Cities Metropolitan Transit Commission, February 1980</i>   | 80-02 |
| <i>Information Services Bureau, February 1980</i>   | 80-03 |
| <i>Department of Economic Security, February 1980</i>   | 80-04 |
| <i>Statewide Bicycle Registration Program, November 1980</i>  | 80-05 |
| <i>State Arts Board: Individual Artists Grants Program, November 1980</i>   | 80-06 |
| <i>Department of Human Rights, January 1981</i>   | 81-01 |
| <i>Hospital Regulation, February 1981</i>   | 81-02 |
| <i>Department of Public Welfare's Regulation of Residential Facilities<br/>for the Mentally Ill, February 1981</i>  | 81-03 |
| <i>State Designer Selection Board, February 1981</i>  | 81-04 |
| <i>Corporate Income Tax Processing, March 1981</i>  | 81-05 |
| <i>Computer Support for Tax Processing, April 1981</i>  | 81-06 |
| <i>State-sponsored Chemical Dependency Programs: Follow-up Study, April 1981</i>                                    | 81-07 |
| <i>Construction Cost Overrun at the Minnesota Correctional Facility -<br/>Oak Park Heights, April 1981</i>          | 81-08 |
| <i>Individual Income Tax Processing and Auditing, July 1981</i>   | 81-09 |
| <i>State Office Space Management and Leasing, November 1981</i>   | 81-10 |
| <i>Procurement Set-Asides, February 1982</i>  | 82-01 |
| <i>State Timber Sales, February 1982</i>  | 82-02 |
| <i>Department of Education Information System,* March 1982</i>  | 82-03 |
| <i>State Purchasing, April 1982</i>   | 82-04 |
| <i>Fire Safety in Residential Facilities for Disabled Persons, June 1982</i>  | 82-05 |
| <i>State Mineral Leasing, June 1982</i>   | 82-06 |
| <i>Direct Property Tax Relief Programs, February 1983</i>   | 83-01 |
| <i>Post-Secondary Vocational Education at Minnesota's Area Vocational-<br/>Technical Institutes,* February 1983</i> | 83-02 |
| <i>Community Residential Programs for Mentally Retarded Persons,*<br/>February 1983</i>                             | 83-03 |
| <i>State Land Acquisition and Disposal, March 1983</i>  | 83-04 |
| <i>The State Land Exchange Program, July 1983</i>   | 83-05 |
| <i>Department of Human Rights: Follow-up Study, August 1983</i>   | 83-06 |
| <i>Minnesota Braille and Sight-Saving School and Minnesota School for<br/>the Deaf,* January 1984</i>               | 84-01 |
| <i>The Administration of Minnesota's Medical Assistance Program, March 1984</i>                                     | 84-02 |
| <i>Special Education,* February 1984</i>  | 84-03 |
| <i>Sheltered Employment Programs,* February 1984</i>  | 84-04 |
| <i>State Human Service Block Grants, June 1984</i>  | 84-05 |
| <i>Energy Assistance and Weatherization, January 1985</i>   | 85-01 |
| <i>Highway Maintenance, January 1985</i>  | 85-02 |
| <i>Metropolitan Council, January 1985</i>   | 85-03 |
| <i>Economic Development, March 1985</i>   | 85-04 |
| <i>Post Secondary Vocational Education: Follow-Up Study, March 1985</i>   | 85-05 |
| <i>County State Aid Highway System, April 1985</i>  | 85-06 |
| <i>Procurement Set-Asides: Follow-Up Study, April 1985</i>  | 85-07 |

|   |       |
|---|-------|
| <i>Insurance Regulation</i> , January 1986  | 86-01 |
| <i>Tax Increment Financing</i> , January 1986   | 86-02 |
| <i>Fish Management</i> , February 1986  | 86-03 |
| <i>Deinstitutionalization of Mentally Ill People</i> , February 1986                      | 86-04 |
| <i>Deinstitutionalization of Mentally Retarded People</i> , February 1986                 | 86-05 |
| <i>Management of Public Employee Pension Funds</i> , May 1986                             | 86-06 |
| <i>Aid to Families with Dependent Children</i> , January 1987                             | 87-01 |
| <i>Water Quality Monitoring</i> , February 1987   | 87-02 |
| <i>Financing County Human Services</i> , February 1987                                    | 87-03 |
| <i>Employment and Training Programs</i> , March 1987                                      | 87-04 |
| <i>County State Aid Highway System: Follow-Up</i> , July 1987                             | 87-05 |
| <i>Minnesota State High School League</i> ,* December 1987                                | 87-06 |
| <i>Metropolitan Transit Planning</i> , January 1988                                       | 88-01 |
| <i>Farm Interest Buydown Program</i> , January 1988                                       | 88-02 |
| <i>Workers' Compensation</i> , February 1988  | 88-03 |
| <i>Health Plan Regulation</i> , February 1988   | 88-04 |
| <i>Trends in Education Expenditures</i> ,* March 1988                                     | 88-05 |
| <i>Remodeling of University of Minnesota President's House and Office</i> ,<br>March 1988 | 88-06 |
| <i>University of Minnesota Physical Plant</i> , August 1988                               | 88-07 |
| <i>Medicaid: Prepayment and Postpayment Review - Follow-Up</i> ,<br>August 1988           | 88-08 |
| <i>High School Education</i> ,* December 1988   | 88-09 |
| <i>State Cost of Living Differences</i> , January 1989                                    | 89-01 |
| <i>Access to Medicaid</i> , Forthcoming   |       |
| <i>Minnesota Housing Finance Agency</i> , Forthcoming                                     |       |
| <i>Participation in Public Assistance Programs</i> , Forthcoming                          |       |

Evaluation reports can be obtained free of charge from the Program Evaluation Division, 122 Veterans Service Building, Saint Paul, Minnesota 55155, 612/296-4708.

\*These reports are also available through the U.S. Department of Education ERIC Clearinghouse.