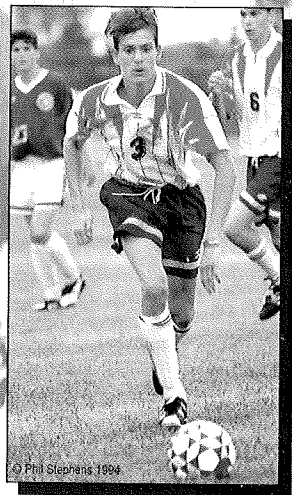
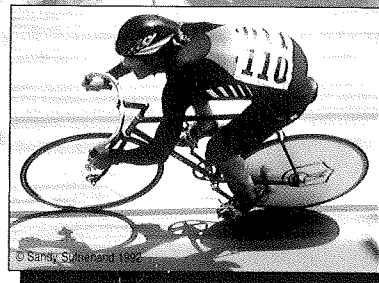
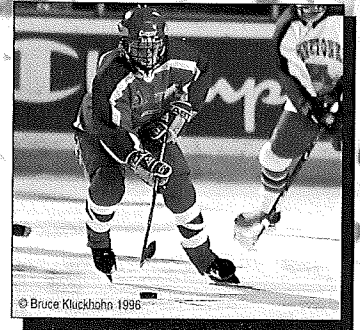
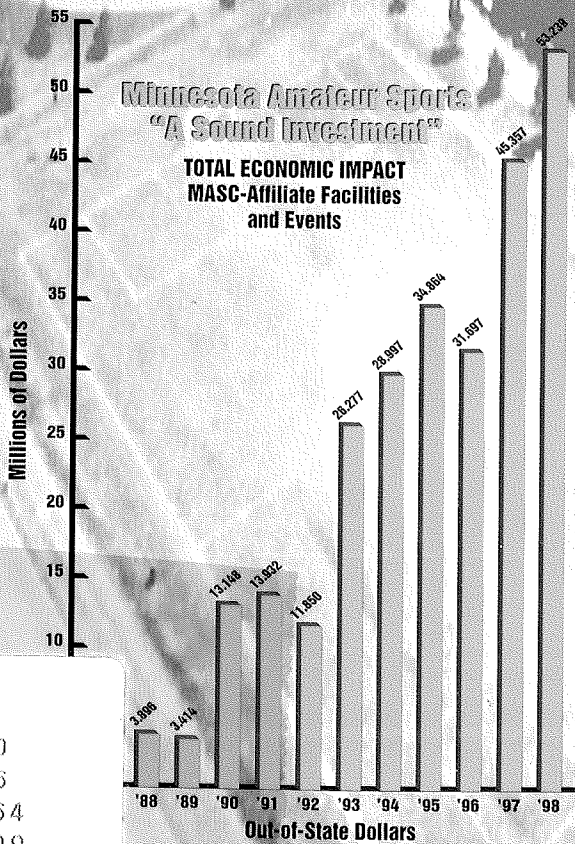
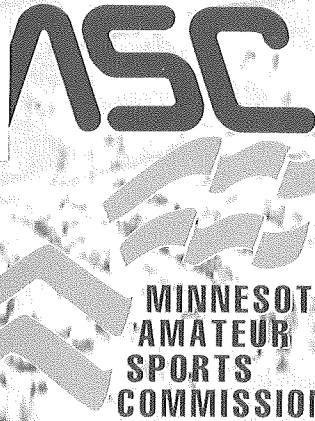


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# **AGENCY OVERVIEW**



# About the Minnesota Amateur Sports Commission



## MASC BACKGROUND

The MASC was created in 1987 by the Minnesota State Legislature to promote the economic and social benefits of sports. Since then, the MASC has made enormous strides in accomplishing its goals. In the 13 years since the inception of the MASC, Minnesota has become a role model state for its proactive methods of creating benefits from amateur sports. The MASC has been at the forefront of this effort.

The agency has become best known for two things:

- Creating amateur sports events which attract out-of-state attendance, generating economic impact for the state.
- Fostering public/private and state/local partnerships. Many MASC programs have utilized this model, including facility construction and the Mighty Ducks and Mighty Kids grant programs.

## MASC GOALS

### 1) To create economic impact development through amateur sport

- By developing annual sport events, camps, and programs
- By attracting major sport events to Minnesota
- By assisting Minnesota communities in developing local sports tourism.

### 1997 & 1998 Highlights

- Through the Mighty Ducks ice arena grant program awarded 146 grants totaling \$17,546,500 since 1995. These grants will facilitate the construction of 61 new sheets of ice all across the state and leveraged an additional \$122 million in private and public local spending.

## DID YOU KNOW?

- Minnesota hosted three World Championships in 1998: Figure Skating (Minneapolis), Tug-of-War (Rochester), and Ultimate Disc (National Sports Center, Blaine).
- The Schwan's Super Rink, which opened in October 1998 on the campus of the National Sports Center, is the only arena in the World with four Olympic-sized sheets of ice under one roof. The \$11 million facility is a partnership of eight governmental units. It is located on the campus of the National Sports Center and is administered by the NSC Foundation.
- In January 1999, the MASC announced a unique partnership with the Minnesota Wild in which the new NHL team will support amateur grassroots hockey programs throughout the state.
- Three new MASC-affiliated amateur sports facilities opened in 1998: The Range Recreation Civic Center, a curling facility in Eveleth; the National Volleyball Center, a volleyball and multi-use facility in Rochester; and the Bush Lake Ski Jump, a skiing facility in Hyland Park Reserve in Bloomington.

- Continued the growth and maturation of the MASC's six major annual events: Schwan's USA Cup, All-American Girls Soccer Tournament, USA International Hockey Tournament, Great American Shoot Out, All-American Girls' and Womens' Hockey Tournament, and Star of the North State Games.
- Assisted the local organizing committees in the production of six international events: 1998 World Figure Skating Championships, 1996 and 1997 World Cup Speedskating Sprints, 1998 World Junior Speedskating Championships, 1998 World Tug-of-War Championships, and the 1998 World Ultimate Disc Championship.

## **2) To create the maximum opportunity for sport participation for all Minnesotans.**

- By sponsoring Olympic-style summer and winter State Games events.
- By targeting special programs to increase opportunity for women, seniors, and disadvantaged.
- By assisting local communities in the creation of annual events and local sports commissions.
- By supporting Minnesota's amateur sport associations and organizations.

### **1997 & 1998 Highlights**

- Celebrated the 10th anniversary of the Star of the North Summer Games, in St. Cloud in 1997. This was followed up by a very successful Games in Brooklyn Park in 1998, in which 11,790 athletes participated – the second largest turnout in the history of the Games.
- Through the Mighty Ducks Ice Arena Grant Program helped facilitate the construction of 61 new sheets of ice around the state to increase the opportunities for all Minnesotans to participate in an ice sport.
- Through the Mighty Kids Youth Sport Grant Program, awarded \$800,000 in grants to worthy youth sport organizations around the state.
- Through the Minnesota Amateur Sports Commission Foundation, granted over \$39,325 in 1997-98 to help amateur sport organizations around the state.
- Helped to facilitate the creation, and nurture the growth, of local sports commissions in Rochester, St. Cloud, Moorhead, Owatonna, and Twin Cities North Metro.

## **3) To establish Minnesota as a national model for the Olympic and amateur sport movement.**

- By developing Olympic-caliber training and event facilities for all winter and summer sports.
- By establishing relationships with the National Governing Bodies and other sports organizations.

### **1997 & 1998 Highlights**

- Completed construction of the National Volleyball Center in Rochester and the Range Recreation Civic Center in Eveleth. Obtained funding to make improvements to the John Rose Minnesota OVAL in Roseville, Giants Ridge Ski Area in Biwabik, Ole Mangseth Ski Jump in Coleraine, and the National Sports Center in Blaine.
- Spearheaded the development and construction of the four-sheet Schwan's Super Rink at the National Sports Center in Blaine. Initiated funding for a new National Youth Golf Center, to be built at the National Sports Center.
- Supervised the continued successful financial administration of the National Sports Center.
- Through a \$1 million grant from the U.S. Olympic Committee, helped operate the new Community Olympic Development Program, a grassroots development program for the sports of women's hockey, cross-country skiing and biathlon, weightlifting, curling, and speedskating.
- Provided program assistance to organizations hosting national and world-caliber events.



# Minnesota Amateur Sports Commission Board Members

## Minnesota Amateur Sports Commission

David Bevacqua Pengilly	Sen. Jane Krentz Stillwater	Kenneth Resnick Edina
Walter L. Bush Jr. Edina	Sen. Cal Larson (Ex-Officio) Fergus Falls	Alex Rowell Chanhassen
Louis P. Cotroneo St. Paul	Rep. Darlene Luther (Ex-Officio) Brooklyn Park	David Stead (Ex-Officio) Coon Rapids
B.T. "Tom" Duffy, Chair Minneapolis	Rep. Bob Milbert South St. Paul	Howard T. "Chub" Stewart Rochester
Rep. Kevin Goodno (Ex-officio) Moorhead	Scott Mitchell Minneapolis	Sen. Leroy Stumpf (Ex-Officio) Thief River Falls
Yvette Haskins Minnetonka	Tanna Moore Minneapolis	Paul Erickson, Executive Director

## Minnesota Amateur Sports Commission Foundation

Paul Adelmann Minneapolis	Murray L. Harber St. Paul	Rick D. Knapp Wayzata	Mansco Perry, Chair Eagan
Catherine A. Bates St. Louis Park	Kenneth Holloman Shoreview	Kim Kostron-Nyquist Shoreview	Carol Ann Shudlick Minneapolis
Marlena Bromschwig Minneapolis	Joe Johnston St. Paul	Damon Lawson Andover	Tim E. Sullivan Plymouth
Jon R. Foust Eden Prairie	Paul E. Kaspszak Spring Lake Park	Duane Lien New Brighton	Robert G. Toatley Eden Prairie
Richard P. Foy Cottage Grove	Paul Kemble Minneapolis	Rick D. Moulton Maple Grove	

## Star of the North State Games Board

Maurie Anderson Stacy	Mike Hermes, Chair Roseville
Judith Conway Waseca	Wally Lyslo Burnsville
Steve Dove Burnsville	Rick Nolting Byron
Rex Harris Apple Valley	Carl "Red" Wyczawski New Ulm

## National Sports Center Foundation Board

Paul Beggin New Brighton	Bill Lahr, Chair Minneapolis
Skip Carlson Coon Rapids	Ivar Sorensen Minneapolis
John Daniels Minneapolis	Phil Voxland Minneapolis
Dennis R. Johnson Edina	



# STATEWIDE ECONOMIC IMPACT



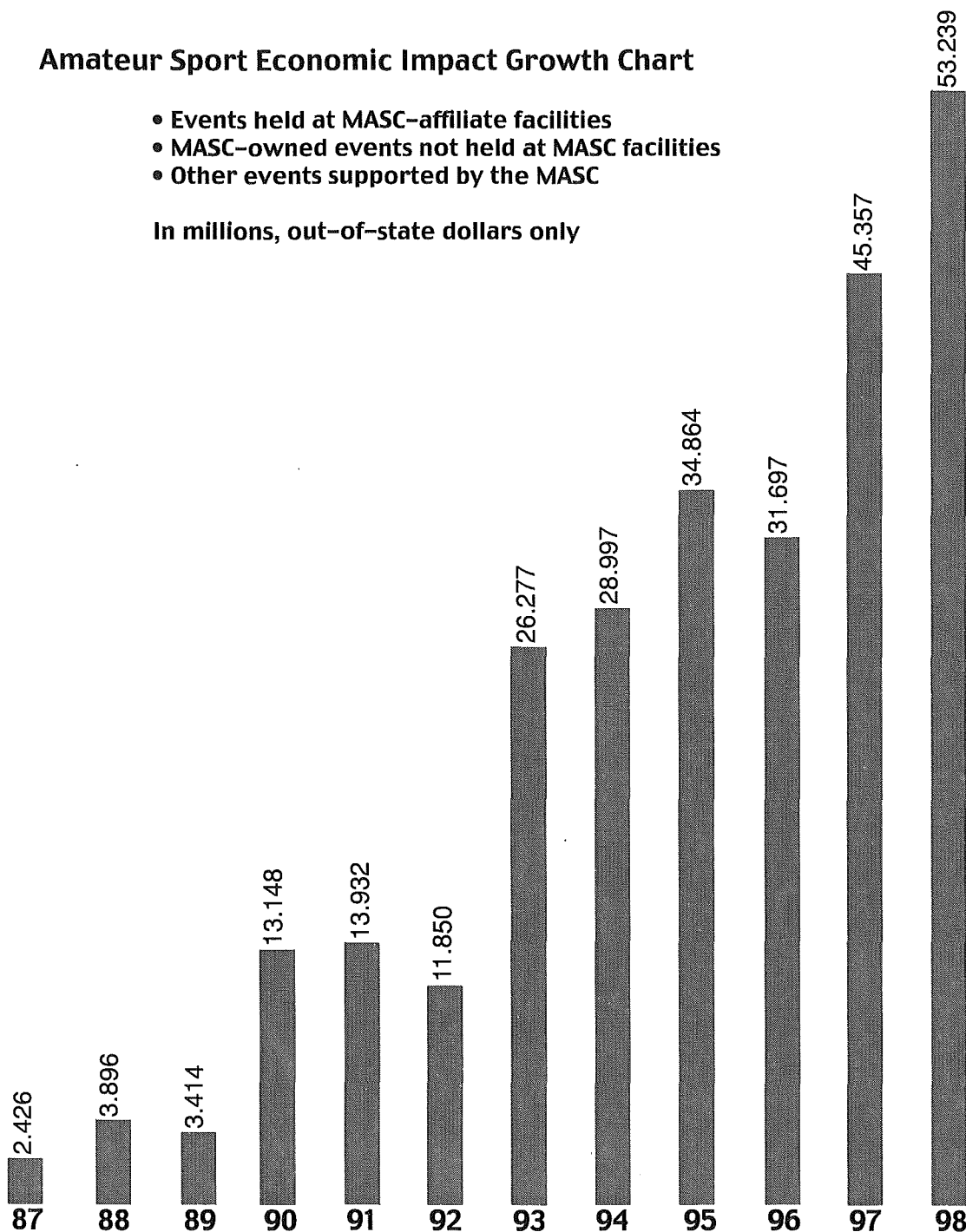
# Economic Impact

Amateur Sport Facilities and Events (1987-1998)

**Amateur Sport Economic Impact Growth Chart**

- Events held at MASC-affiliate facilities
- MASC-owned events not held at MASC facilities
- Other events supported by the MASC

In millions, out-of-state dollars only







# State Investment & Economic Impact Summary

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**Previous State Investment in MASC-Affiliate Sports Facilities (1987-1996):**  
\$39.954 million

**New State Investment in MASC-Affiliate Sports Facilities (1997 & 1998 only):**

National Sports Center (land purchase and development), Blaine: \$1.7 million

National Sports Center (National Youth Golf Center), Blaine: \$3.1 million

Giants Ridge Golf and Ski Resort (cross-country ski development), Biwabik: \$690,000

Minneapolis Urban Sports Center: \$600,000

St. Paul Sports Center, St. Paul: \$800,000

Ole Mangseth Ski Jump/IRRRB, Coleraine: \$130,000

Richfield Athletic Fields: \$2.0 million

Total: \$9.02 million

**Total State Investment in MASC-Affiliate Sports Facilities (1987-1998):**  
\$48.974 million

**Return on Investment (economic impact) from major amateur sports events held in Minnesota (Two-year period 1997 & 1998 only)**

Events held at MASC-affiliate facilities (see pages 22-32): \$87.701 million

MASC-owned events held at other facilities (pages 14 and 16): \$6.785 million

Other events supported by the MASC (page 19): \$4.11 million<sup>1</sup>

Two-year total (1997 & 1998): \$98.596 million

**Total Return on Investment (economic impact) from major amateur sports events and MASC-affiliate facilities (1987-1998):**  
\$269.097 million

**Estimated Users at MASC-Affiliate Sports Facilities (1997 & 1998 only):**  
3,768,000

**Total Estimated Users at MASC-Affiliate Sports Facilities (1987-1998):**  
11,355,550

<sup>1</sup> Out-of-state economic impact only



# **SPORTS EVENT DEVELOPMENT**



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# Schwan's USA CUP

## International Youth Soccer Tournament

### EVENT PROFILE

**WHAT:** International Youth Soccer Tournament.

**WHERE:** National Sports Center, Blaine

**FIRST YEAR:** 1985

**DATE:** Held during the second week of July.

**ADMINISTRATIVE STRUCTURE:** Event is owned and operated by the National Sports Center Foundation, with support from the Minnesota Amateur Sports Commission.

<b>1998 SIZE:</b>	817 teams	11,696 players	1,376 coaches
	412 referees	1200 volunteers	24,316 average daily total attendance

**ORIGIN OF FOREIGN TEAMS (1998):** A total of 99 teams from 19 countries (Argentina, Brazil, Canada, Columbia, Egypt, England, Hungary, Italy, Japan, Mexico, Morocco, Norway, Northern Ireland, Puerto Rico, Sweden, South Africa, Tunisia, Ukraine, West Indies.)



### DID YOU KNOW?

- The 55 fields at the National Sports Center allow the Schwan's USA CUP to be held at one contiguous location – the only large international youth tournament with that distinction.
- The 1998 event boasted the largest foreign contingent in tournament history – 99 teams representing 19 countries.
- More than 2,000 games are played during the six days of the tournament.
- Nearly 1,200 volunteers help during the tournament, with everything from filling water tanks at 5 a.m. to chaperone dances at 11 p.m.
- Schwan's USA CUP offers 10 age groups, from 11 to 19 year olds. All divisions have both boys and girls divisions.
- Each summer hundreds of Minnesota soccer families open their doors to foreign teams through the homestay program. Over 75 teams took part in this program in 1998.
- All teams qualify for the playoffs. Teams are assigned to A, B, or C playoffs depending on their preliminary round record. This system provides for the best competitive experience for all players.
- An estimated 17,000 athletes and families participate in the Opening Ceremony. It is the only time during the tournament that all athletes, coaches, families, and fans gather together in the same space.
- In 1998, Schwan's joined the USA CUP as its title sponsor and Adidas became the new soccer sponsor of the event.

**ORIGIN OF U.S. TEAMS (1998):** A total of 247 teams from 34 states (Alaska, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Iowa, Illinois, Indiana, Kansas, Kentucky, Massachusetts, Maryland, Michigan, Minnesota, Missouri, North Carolina, North Dakota, Nebraska, New Jersey, New York, Ohio, Oklahoma, Pennsylvania, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, Wisconsin, Wyoming.

**EVENT NOTES:** The Schwan's USA CUP is the largest and most significant annual amateur sports event in the State of Minnesota. It produces the largest economic impact, has a true international flavor, provides invaluable experience for Minnesota's youth soccer players, and provides critical revenue for the National Sports Center, Minnesota's flagship amateur sports facility.

The large economic impact of this event is the result of the large size of the tournament and its week-long duration. Not included in the economic impact totals reported below is the fact that many visiting teams vacation longer in Minnesota, either before or after the tournament.

With the opening of the new Schwan's Super Rink at the National Sports Center, Schwan's USA CUP athletes will have a new tournament activity to occupy their non-soccer time: ice skating. The Super Rink staff is gearing up for the busy public skating sessions in 1999. And there's more: with the opening of the National Youth Golf Center on the National Sports Center campus in 2001, Schwan's USA CUP will become a real multi-sport experience.



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**Schwan's USA CUP  
Annual Economic Impact  
(1997 & 1998)**

**\$30.1 million**

**Annual Average of  
\$15.05 million for the past two  
years**

**Schwan's USA Cup named  
'Minnesota Tourism Event of  
the Year'**



**The Minnesota Office of Tourism has honored Schwan's USA CUP as "Minnesota's Tourism Event of the Year" for 1998. This honors Schwan's USA CUP's ability to generate tourism and economic impact for the State of Minnesota. In fact, the out-of-state spending generated by Schwan's USA Cup is the greatest of any annual Minnesota event.**





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# All-American Girls' Invitational Soccer Tournament

## EVENT PROFILE

**WHAT:** Girls' International Youth Soccer Tournament.

**WHERE:** National Sports Center, Blaine

**FIRST YEAR:** 1995

**DATE:** Held prior to the second week of July.

**ADMINISTRATIVE STRUCTURE:** Event is owned and operated by the National Sports Center Foundation, with support from the Minnesota Amateur Sports Commission.



1998 SIZE:	147 teams	2,499 players	294 coaches
	200 referees	100 volunteers	5,151 average daily total attendance

**ORIGIN OF FOREIGN TEAMS (1998):** Five teams from Canada and Japan.

**ORIGIN OF U.S. TEAMS (1998):** A total of 32 teams from 11 states (Alaska, Illinois, Maine, Michigan, Minnesota, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota, Wisconsin)

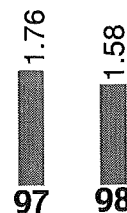
## DID YOU KNOW?

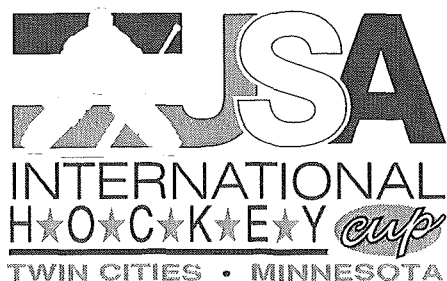
- The All-American Girls' Invitational Soccer Tournament is held just prior to the Schwan's USA CUP tournament. The result is that many out-of-state teams extend their stay for up to an additional week and play two quality tournaments in a row.
- The creation of the All-American Girls' Invitational Soccer Tournament was part of the MASC's mission to enhance opportunities for girls and women athletes.
- The All-American Girls' Invitational Soccer Tournament is a "premier"-level tournament only, offering the highest level of competition to elite traveling teams.
- Thirty-two teams participated in the original All-American Girls' Invitational Tournament in 1995.



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**All-American Girls'  
Invitational Soccer  
Tournament  
Annual Economic Impact  
(1997 & 1998)  
In millions of dollars**





# USA International Hockey Cup

## EVENT PROFILE

**WHAT:** International Youth Boys and Girls Hockey Tournaments

**WHERE:** Schwan's Super Rink at the National Sports Center and other Twin Cities arenas

**FIRST YEAR:** 1995

**DATE:** The Boys Tier I portion of the tournament is held during the third week of June. The Boys Tier II and Girls Tier I tournaments are held the second week of July.

**ADMINISTRATIVE STRUCTURE:** Event is owned and operated by the the Minnesota Amateur Sports Commission.

<b>1998 SIZE:</b>	137 teams	2,600 players and coaches	
	150 referees	150 volunteers	3,400 average daily total attendance

**ORIGIN OF FOREIGN TEAMS (1998):** Canada and Slovakia

**ORIGIN OF U.S. TEAMS (1998):** California, Illinois, Iowa, Michigan, Minnesota, Nebraska, North Dakota, Wisconsin



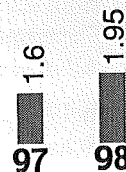
## DID YOU KNOW?

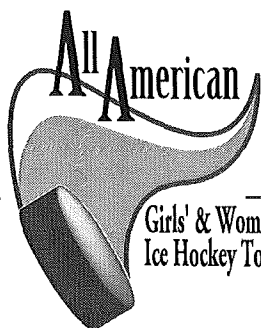
- Beginning in 1999, an estimated 75 percent of the tournament games will be held at the Schwan's Super Rink at the National Sports Center.
- Since 1995, more than 400 teams from 12 states and three foreign countries have played in the tournament.
- Beginning in 1999, the Minnesota Wild NHL team will join the tournament as an organizational partner. The Wild will help promote the tournament nationally by recruiting teams from other NHL cities.
- The tournament is a fund-raiser for Twin Cities inner city hockey programs. Associations earn money for their program by serving as scorekeepers, ticket takers, and time keepers during games.



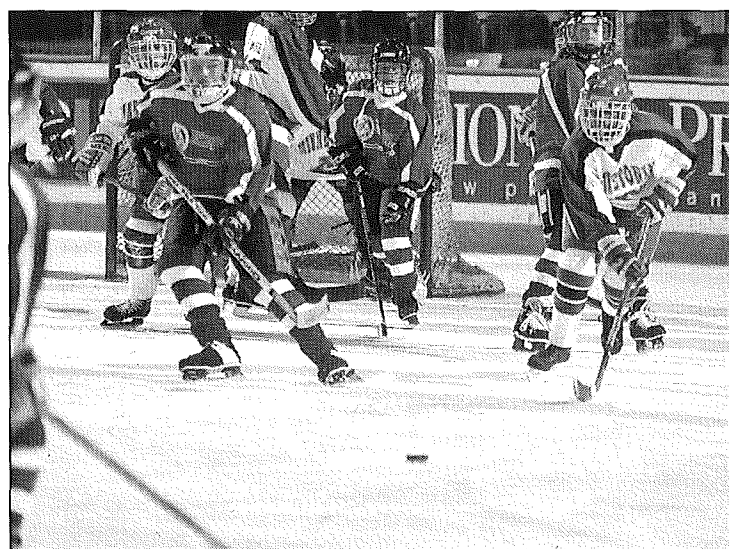
## USA International Hockey Cup

**Annual Economic Impact**  
(1997 & 1998)  
In millions of dollars





# All American Girls & Women's Hockey Tournament



## EVENT PROFILE

**WHAT:** Girls and Women's Hockey Tournament

**WHERE:** Schwan's Super Rink at the National Sports Center

**FIRST YEAR:** 1994

**DATE:** Held during the second week of November

**ADMINISTRATIVE STRUCTURE:** Event is owned and operated by the National Sports Center Foundation

**1998 SIZE:** 82 teams 1275 players and coaches  
2,475 average daily attendance

48 referees 35 volunteers  
7,425 total event attendance

**ORIGIN OF OUT-OF STATE TEAMS (1998):** A total of 37 out-of-Minnesota teams (from California, Canada, Colorado, Illinois, Iowa, Kansas, Michigan, Missouri, Nebraska, North Dakota, Washington, Wisconsin)

## DID YOU KNOW?

- The original All-American Women's Hockey tournament in 1994 was an 8-team collegiate tournament. In addition to showcasing women's hockey, the MASC hoped to stimulate interest in establishing a women's varsity collegiate program at the University of Minnesota.
- Youth and women's divisions were added to the tournament in 1995.
- The University of Minnesota's women's varsity hockey team started in 1997. The U. of M. Women's Athletic Department now operates the collegiate section of the All-American tournament.
- In 1998 all youth and women's games were moved to the Schwan's Super Rink at the National Sports Center.



**All-American Girls & Women's Hockey Tournament**  
**Annual Economic Impact (1997 & 1998)**  
In millions of dollars

97 .370  
98 .643



# Great American Shoot Out

## International Youth Basketball Tournament

### EVENT PROFILE

**WHAT:** International Youth Basketball Tournament for boys and girls

**WHERE:** Basketball venues in the North Metro Area. Championship finals held at the Target Center and Williams Arena.

**FIRST YEAR:** 1996

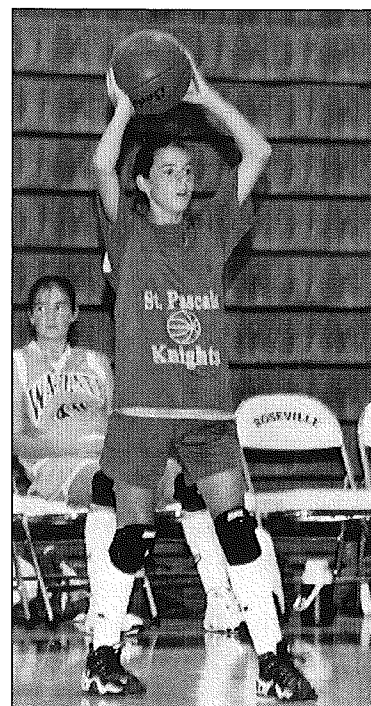
**DATE:** Held during the last week of July and first week of August.

**ADMINISTRATIVE STRUCTURE:** Event is owned and operated by the Minnesota Amateur Sports Commission.

**1998 SIZE:** 159 teams 1,618 players 298 coaches 97 referees  
250 volunteers 4,230 average daily total attendance

**ORIGIN OF FOREIGN TEAMS (1998):** A total of 5 teams from 2 countries (Canada, Costa Rica)

**ORIGIN OF U.S. TEAMS (1998):** Sixteen states represented (Arkansas, Illinois, Iowa, Kansas, Maryland, Michigan, Minnesota, Missouri, Montana, Nebraska, New Jersey, North Dakota, Oklahoma, South Dakota, Texas, Wisconsin)



### DID YOU KNOW?

- The Roseville Parks and Recreation Department is a partner in staging the Great American Shoot Out. Roseville helps arrange for many of the venues and provides venue management staff.
- The tournament has grown from 80 teams in the original tournament in 1996, to 120 in 1997, to 159 in 1998.
- Tournament organizers are adding a new division in 1999. The "Prep Showcase" division will allow high school teams to compete in their own division, separate from the all-star, elite teams.
- In 1998 all the players and coaches attended a Minnesota Twins game. In 1999 all teams will attend a Minnesota Lynx WNBA game.



**Great American Shoot Out**  
**Annual Economic Impact**  
**(1997 & 1998)**  
**In millions of dollars**

1.232  
97

1.633  
98





# Star of the North Summer Games

## Minnesota's Olympic-style multi-sport event for amateur athletes

### EVENT PROFILE

**WHAT:** Annual Olympic-style amateur sports event for Minnesota athletes

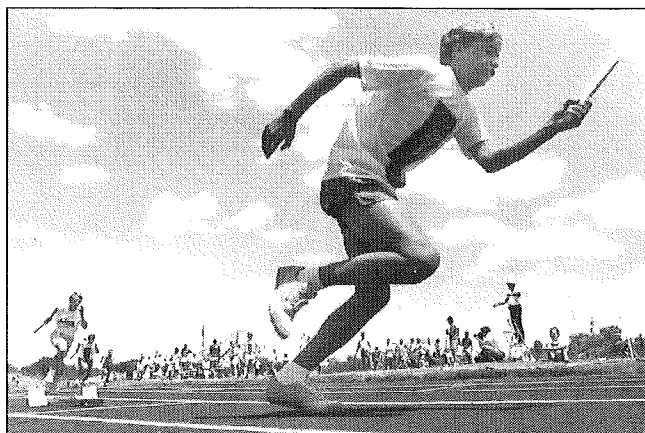
**WHERE:** Event rotates from community to community on an annual basis.

**FIRST YEAR:** 1988

**DATE:** Held during the third and fourth weekends of June.

**PAST HOST COMMUNITIES:** St. Cloud (1988 and 1997), Burnsville (1989), Rochester (1990 and 1994), Blaine/Coon Rapids (1991), Moorhead (1992 and 1996), Roseville (1993), Twin Cities North Metro (1994), Brooklyn Park (1998).

**FUTURE HOST COMMUNITIES:** Rochester (1999), Roseville (2000), Moorhead (2001), St. Cloud (2002).



**ADMINISTRATIVE STRUCTURE:** Event is owned and operated by the Star of the North State Games, Inc., a non-profit corporation created by the Minnesota Amateur Sports Corporation. The MASC provides administrative support to the Games. Each host community forms a local organizing committee (LOC) to stage the Games for that specific year. The LOC recruits local sport directors, reserves venues, processes registrations, and recruits volunteers. Since 1993, every LOC has generated a profit, usually ranging from \$5,000 to \$15,000. Communities keep this revenue – to be used for future amateur sports programs and events.

**1998 SIZE:** 11,791 athletes (second largest turnout in the 11-year history of the Games.)

### DID YOU KNOW?

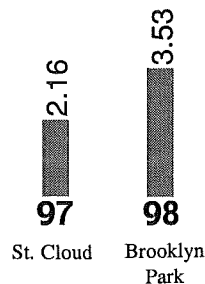
- For the first time in 1999, athletes and teams winning medals in the Star of the North Games will earn an invitation to a national competition. The inaugural State Games of America will be held in St. Louis August 6-9. The event will be held every two years, with St. Louis set to host the 2001 Games as well. Forty states hold State Games competitions.
- The three largest team sports in the Star of the North Games program set registration records in 1998: basketball (315 teams), soccer (298), and volleyball (248).
- The number of sports on the Star of the North Games program varies from 18-25 per year. Host cities have the option of adding sports with local appeal. Such sports have been disc golf, BMX cycling, and gymnastics.



### Star of the North Games Annual Economic Impact\* (1997 & 1998)

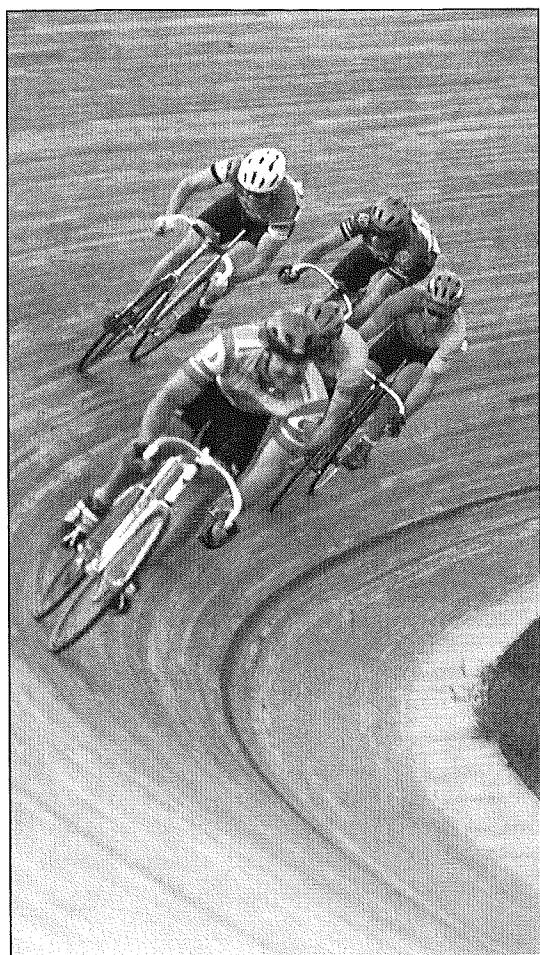
In millions of dollars

\* Star of the North Games economic impact is in-state spending only. While such revenue is important to the host city, it is not reported in the cumulative MASC economic impact figures.





# Regional & National Events held at National Sports Center Schwan's Super Rink



The National Sports Center has created several annual events that attract out-of-state participation. These events, typically, are smaller than many of the other events profiled in this report. However, they are important to the MASC for three reasons.

1) They provide an essential source of revenue to the NSC. 2) Most have a component of out-of-state participation, so they provide some economic impact to the state. And 3), these events provide an opportunity for rank-and-file Minnesota amateur athletes to test their skills against regional competition.

Here is a summary of the NSC's annual regional events:

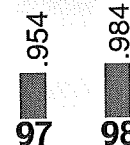
- NSC Cup soccer tournament  
225 teams, including 56 out-of-state teams  
3-day tournament
- Minnesota-Massachusetts Challenge girls hockey series  
2 teams, 3-day tournament
- USA Cycling Regional Cup cycling event  
30 athletes, including 20 out-of-state  
2-day event
- Japan Summer Hockey Camp  
18 players and coaches, 5 days
- US National Cycling Team training camp  
12 cyclists, 4 coaches, three weeks

## DID YOU KNOW?

- The NSC Cup soccer tournament is one of the largest Memorial Day weekend tournaments in the nation.
- The ice sports programming staff of the Schwan's Super Rink is working to expand the Minnesota-Massachusetts Challenge into an 8-team high school girls tournament. Teams will be added from other states with a high level of youth girls hockey, including Michigan, Illinois, and Wisconsin.
- In 1999, the National Sports Center Velodrome will host an EDS Cup event. This three-day cycling event, which is part of a national series, was created by USA Cycling to provide high level competition for America's best track cyclists. The event will fall on the final weekend of the Schwan's USA CUP soccer tournament.



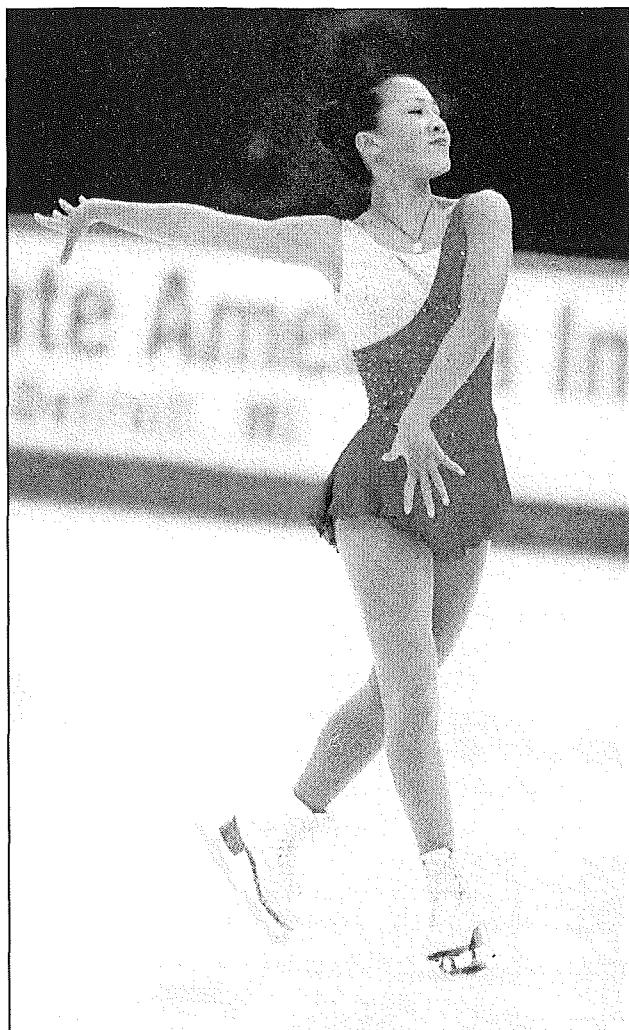
**National Sports Center  
Annual Regional Events  
Economic Impact  
(1997 & 1998)  
In millions of dollars**





# Major Championship Events

## Minnesota hosts the World's best



Minnesota has become a respected host of major national and international "bid" events. These events, which typically are owned by a national or international governing body, attract the best athletes and generate a significant economic impact. They are usually one-time events. Some of these events are supported by MASC staff. Those events' out-of-state economic impact is reported in the MASC totals.

### THE EVENTS:

- World Figure Skating Championships, Target Center, Minneapolis, March 31-April 5, 1998. (\$3.08 million out-of-state economic impact)
- World Ultimate Disc Championships, National Sports Center, Blaine, August 16-22, 1998. (Economic impact included in NSC page.)
- World Tug-of-War Championships, Rochester, Minnesota, September 3-6, 1998. (\$1.03 million economic impact)
- National Junior College Track and Field Championships, National Sports Center, Blaine, March 6-7, 1997. (Economic impact reported on NSC page.)



### Major Championship Events

#### Annual Economic Impact

#### (1998)

In millions of dollars  
For events not located at MASC  
facilities

4.11  
98



# **SPORTS FACILITY DEVELOPMENT**





# National Sports Center

Blaine, Minnesota



The National Sports Center in Blaine has achieved an annual operating profit of more than \$100,000 for eight consecutive years since 1991. The facility celebrated a significant event in October 1998 with the opening of the Schwan's Super Rink, a four-sheet ice facility that will double the attendance at the NSC and make it a true four-season facility. The NSC continues to host international, national, and local events and training programs. Its inventory of NSC-owned events has grown as well, creating an on-going calendar of events that produce revenue for the facility and economic impact for the State of Minnesota.

## State Investment

\$14.7 million (1987)  
\$.4 million (1992)  
\$.119 million (1994)  
\$1.7 million (1998)  
\$3.1 million (1998)

## Current Financial Operation

Self-supporting non-profit organization

## Facility Specifications

Currently 250 acres, expanding to 602 acres in 2001.  
55 soccer fields  
12,000 seat outdoor stadium  
250-meter cycling velodrome  
58,000 square foot indoor sports hall  
Cafeteria and Residence Hall  
Schwan's Super Rink, 4-sheet ice arena  
Columbia Arena (Fridley), 2-sheet ice arena  
National Youth Golf Center (opening in 2001)

## Estimated Economic Impact (1990-1998)

1990-1992: \$18.558 million (annual ave: \$6.186 million)  
1993-1994: \$17.613 million (annual ave: \$8.806 million)  
1995-1996: \$28.786 million (annual ave: \$14.393 million)  
1997-1998: \$36.021 million (annual ave: \$18.010 million)  
Total economic impact since opening (1990): \$100.979 million

## Estimated Users (1990-1998)

1990-1992: 1,158,000 (annual average: 386,000)  
1993-1994: 875,000 (annual average: 435,000)  
1995-1996: 1,493,445 (annual average: 746,722)  
1997-1998: 1,551,236 (annual average: 775,618)  
Total users since opening (1990): 5,077,681

## Sports and Activities Served

Archery  
Basketball  
Broomball  
Cycling  
Figure Skating  
Ice Hockey  
Jazzercise/Precision Dance  
Public Ice Skating  
Rugby  
Soccer  
Track and Field  
Ultimate Disc  
Volleyball  
Weightlifting

## Major Events Hosted (1997 & 1998)

Minnesota Thunder pro soccer games  
Minnesota State HS Track & Field Championships  
Schwan's USA CUP Youth Soccer Tournament  
All-American Girls Hockey Tournament  
All-American Girls Soccer Tournament  
Minnesota Youth Soccer Association State Tournament  
U.S. Soccer Festival (1997)  
Big Ten Women's Soccer Tournament (1997)  
Twin Cities Vulcans hockey games  
USCF Regional Cup cycling event  
NSC Cup soccer tournament  
Northern Lights Volleyball Tournament  
Minnesota True Team Track & Field Championships  
USA International Hockey Cup  
World Ultimate Disc Championship (1998)

**Close-up:**

## Opening of Schwan's Super Rink and Columbia Arena will double NSC attendance

Opening in October 1998 on the National Sports Center campus, the Schwan's Super Rink is a mega-facility in every sense of the word. It is the only ice arena in the U.S. with four sheets of Olympic-size ice under one roof. The \$11 million project totals over 156,000 square feet, and includes the Hat Trick Cafe overlooking all four sheets, 16 oversized locker rooms, a pro shop and a high-tech refrigeration system that can use either electricity or natural gas.

The Schwan's Super Rink was a combined project of eight local governmental partners along with the Minnesota Amateur Sports Commission. The partners are the cities of Arden Hills, Blaine, Coon Rapids, Mounds View, New Brighton, Shoreview, as well as Ramsey and Anoka Counties.

The facility will be operated by the National Sports Center staff.



In addition in 1997, the National Sports Center assumed the ownership and operation of Columbia Arena in Fridley. This facility, which was originally owned by Anoka County, offers two sheets of ice and a main-sheet seating capacity of 2,500. The Twin Cities Vulcans of the U.S. Hockey League, a Junior A league, selected Columbia as their home arena for the 1998-1999 season.

With both Columbia Arena and the Schwan's Super Rink available, the National Sports Center ice sports programming staff has six sheets of ice to offer tournaments, youth hockey associations, figure skating programs, public skating and other ice sports programs.

Projections call for combined annual attendance of nearly one million, more than doubling the NSC's annual usership.

**Close-up:**

## National Youth Golf Center to break ground in winter of '98-'99

Groundbreaking is scheduled for the winter of 1998-99 for the construction of an exciting new facility on the National Sports Center campus. The National Youth Golf Center, funded with a \$3.1 million state appropriation, will add a significant activity-center to the NSC campus.

Opening first will be an 18-hole bent grass putting course, set to open in July of 1999. Construction on the full 18-hole course will begin in the summer of 1999, with the opening projected in 2001.

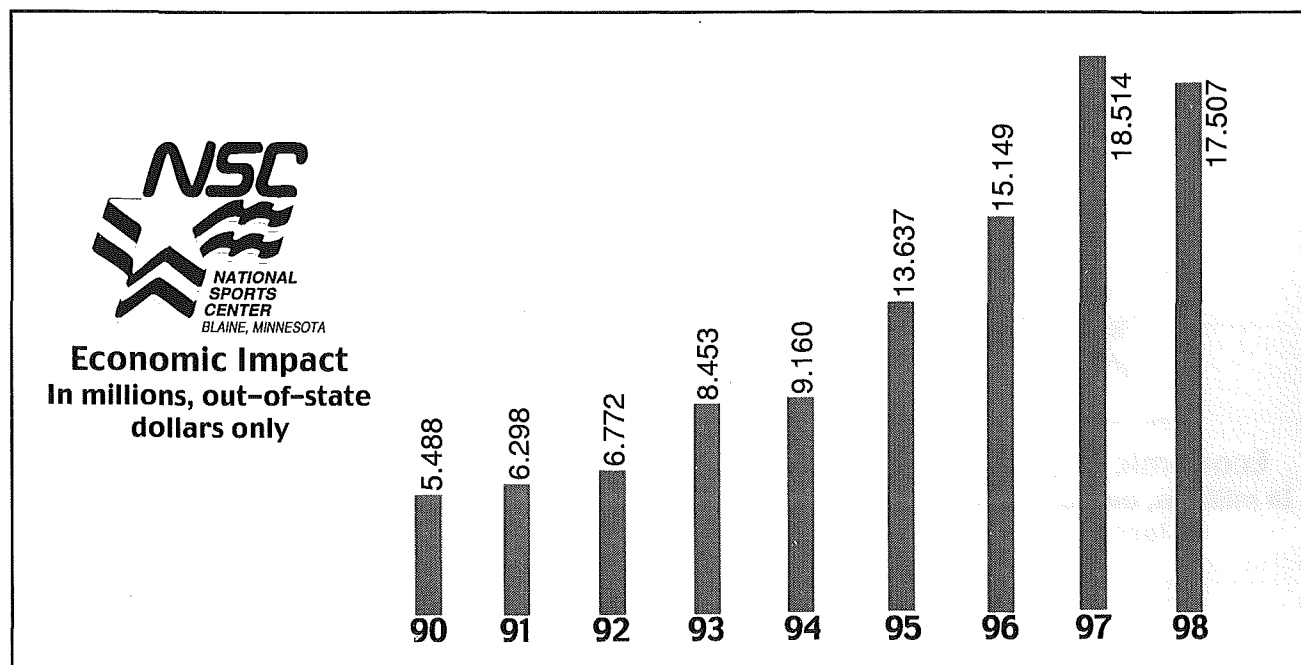
The National Youth Golf Center is working with



many groups to ensure the quality of this facility, including The First Tee initiative and PGA TOUR Design Services. John Harris, well recognized as Minnesota's top amateur golfer, has offered his design services on a pro bono basis.

When fully open, the National Youth Golf Center will offer young players opportunities for instruction, events, and affordable play not found at most other golf facilities.

The Golf Center will also add 352 acres to the NSC campus, making it one of the world's largest amateur sports complexes.

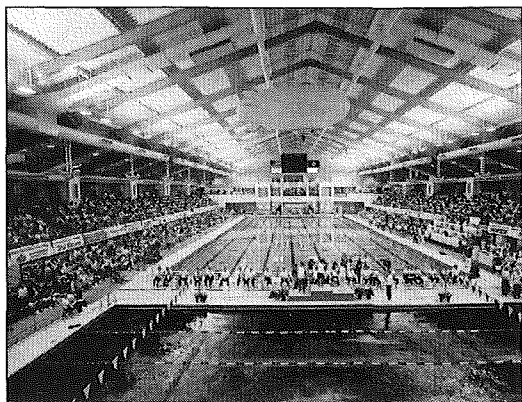




University Aquatic Center

# University of Minnesota Aquatic Center

## Minneapolis, Minnesota



The University of Minnesota Aquatic Center opened in 1990 and continues to be one of Minnesota's top national-caliber competition venues. During the past two years the facility has hosted two NCAA Division I National Championships, the Phillips 66 U.S. Swimming Championships, and the Big Ten Men's Championship.

Since opening, it has been the site of 30 new American, 35 Big Ten, 20 NCAA and one world record. An estimated 750 Olympians, including 200 Olympic medalists, have competed in the pool. The legendary Janet Evans won her 45th National Championship at the Aquatic Center.

### State Investment

\$3 million (1987)  
(plus \$15 million from the University of Minnesota)

### Current Financial Operation

Operated by the University of Minnesota

### Facility Specifications

50-meter indoor competition pool, 8 lanes wide, with a moveable bulkhead  
Diving well, with one- and three-meter boards, and 1, 5, 7.5 and 10-meter diving platforms  
1,350 permanent seats, with room for 1,200 additional temporary seats

### Estimated Economic Impact (1990-1998)

1990-1992: \$9.076 million (annual ave: \$3.052 million)  
1993-1994: \$26.162 million (annual ave: \$13.081 million)  
1995-1996: \$22.798 million (annual ave: \$11.399 million)  
1997-1998: \$35.820 million (annual ave: \$17.91 million)  
Total econ. impact since opening (1990): \$93.856 million

### Estimated Users (1990-1998)

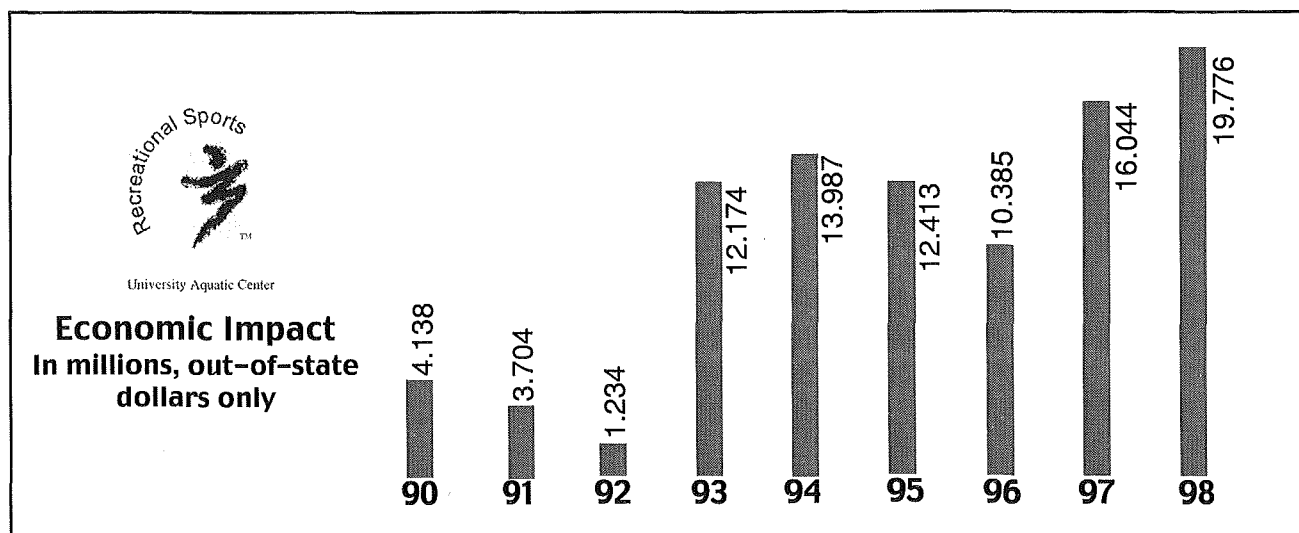
1990-1992: 223,729 (annual average: 74,576)  
1993-1994: 513,920 (annual average: 256,960)  
1995-1996: 714,425 (annual average: 357,212)  
1997-1998: 800,609 (annual average: 400,305)  
Total users since opening (1990): 2,252,683

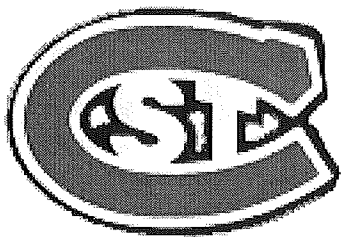
### Sports and Activities Served

Diving  
Swimming  
Water Polo  
Synchronized Swimming  
Learn to Swim and Learn to Dive programs

### Major Events Hosted (1997 & 1998)

NCAA Swimming & Diving Championships (1997)  
Junior Natl Synchronized Swimming Championship (1997)  
Big Ten Men's Swimming & Diving Championship (1998)  
NCAA Women's National Championships (1998)  
Phillips 66 U.S. Swimming Championships (1998)





# National Hockey Center

St. Cloud, Minnesota



Home of the St. Cloud State Huskies, the National Hockey Center supports not only the men's and women's SCSU ice hockey teams, but numerous campus and community programs as well. NHL players Matt Cullen of the Anaheim Mighty Ducks, Mark Parish of the Florida Panthers, and Brett Hedican of the Vancouver Canucks are all alumni of the National Hockey Center.

The main rink was re-named the "McDonald Rink" after the late Brendan J. McDonald, former St. Cloud State University president.

## State Investment

\$9.5 million (1987)

## Current Financial Operation

Operated by St. Cloud State University

## Facility Specifications

Two Olympic-size sheets of ice

Main arena has seating capacity of 6,000

## Estimated Economic Impact (1990-1998)

1990-1992: \$.398 million (annual ave: \$.132 million)

1993-1994: \$.392 million (annual ave: \$.196 million)

1995-1996: \$.917 million (annual ave: \$.458 million)

1997-1998: \$.958 million (annual ave: \$.479 million)

Total economic impact since opening (1990): \$2.665 million

## Estimated Users (1990-1998)

1990-1992: 156,123 (annual average: 52,041)

1993-1994: 280,000 (annual average: 140,000)

1995-1996: 600,000 (annual average: 300,000)

1997-1998: 871,000 (annual average: 435,500)

Total users since opening (1990): 1,907,123

## Sports and Activities Served

Broomball

Curling

Figure Skating

Ice Hockey

Convention Events, Graduations, Commencements

## Major Events Hosted (1997 & 1998)

Hockey Ministries International

USA Hockey National 15 Tournament (1997)

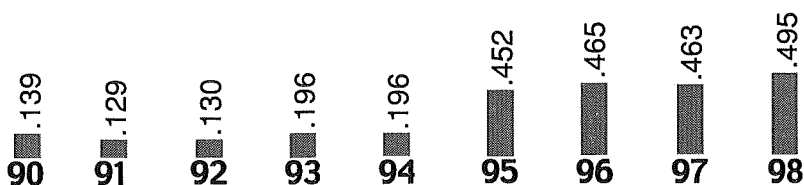
USA Hockey National 17 Tournament (1998)

1998 State Democratic Convention

St. Cloud State U. men's & women's varsity hockey games



**Economic Impact**  
In millions, out-of-state  
dollars only







# Giants Ridge Golf and Ski Resort

## Biwabik, Minnesota



Giants Ridge became a true four-season recreational sports facility with the 1997 opening of an acclaimed \$6 million 18-hole golf course. Designed by Lanny Wadkins, the course was built to highlight the stunning natural beauty of the Giants Ridge area. The course was funded by a \$1.75 million investment from the IRRRB and the sale of \$4.25 million in revenue bonds. The new golf course recorded usership of 50,000 during 97-98, with 50 percent of the golfers coming from out-of-state. Combined with a 15 percent out-of-state attendance among skiers, Giants Ridge is unique among the MASC facilities in producing significant out-of-state economic impact from daily individual users.

### State Investment

\$2.2 million (1987)

\$690,000 (1998)

### Current Financial Operation

A self-supporting operation of the IRRRB

### Facility Specifications

500-foot vertical drop downhill ski area, six lifts, 34 runs

60 kilometers of international-caliber nordic trails

Lodge, restaurant, banquet facilities

Training Center (residence hall)

Championship 18-hole golf course

### Estimated Economic Impact (1990-1998)

1987-1992: \$17.006 million (annual ave: \$2.834 million)

1993-1994: \$9.302 million (annual ave: \$4.651 million)

1995-1996: \$8.901 million (annual ave: \$4.450 million)

1997-1998: \$12.935 million (annual ave: \$6.467 million)

Total economic impact since opening (1987): \$48.144 million

### Estimated Users (1990-1998)

1987-1992: 691,770 (annual average: 115,295)

1993-1994: 274,000 (annual average: 137,000)

1995-1996: 261,000 (annual average: 130,500)

1997-1998: 285,000 (annual average: 142,500)

Total users since opening (1987): 1.512 million

### Sports and Activities Served

Alpine skiing

Cross-country skiing

Freestyle skiing

Snowboarding

Golf

In-line skating

Mountain biking

Snowmobiling

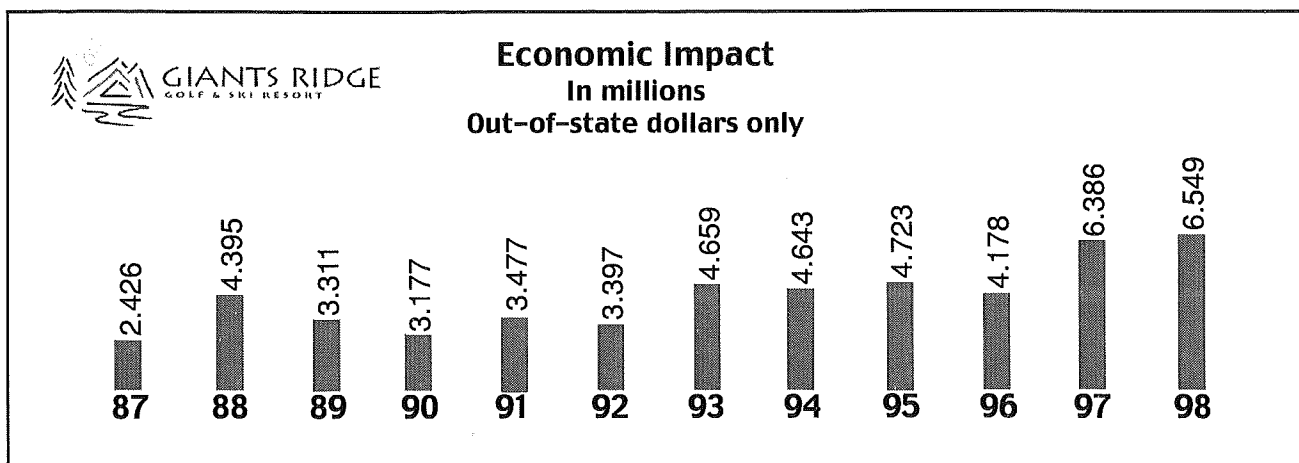
### Major Events Hosted (1997 & 1998)

1997 USSA Junior Olympic Cross-Country Ski Champs

Pepsi Challenge Cross-Country Ski Race

Giants Ridge Classic Marathon Cross-Country Ski Race

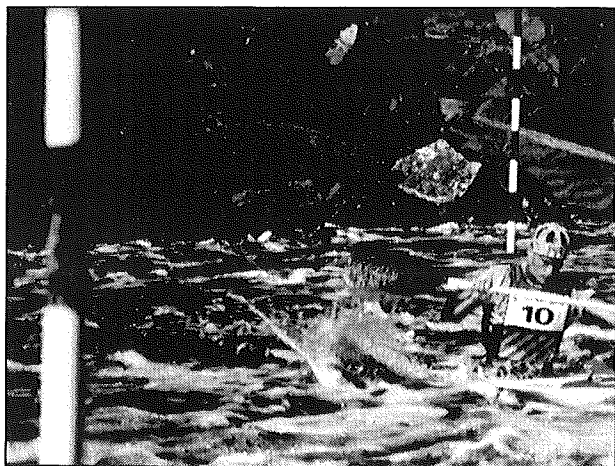
Pole-Pedal-Pant Triathlon





# National Kayak Center

Carlton, Minnesota



The National Kayak Center continues to be a favorite site for all whitewater sports. From local beginners to Olympic-caliber paddlers, the varied terrain of the St. Louis River above and below the Thompson Dam offer different levels of difficulty. The University of Minnesota-Duluth Outdoor Program operates the Outpost Visitor Center at Jay Cooke State Park. This natural log structure serves as a staging location for classes, clinics, and competition events.

## State Investment

\$ .260 million (1989)

## Current Financial Operation

Operated by the University of Minnesota-Duluth Outdoor Program

## Facility Specifications

### Estimated Economic Impact (1990-1998)

1989-1992: \$ .853 million (annual ave: \$ .213 million)  
 1993-1994: \$1.293 million (annual ave: \$ .646 million)  
 1995-1996: \$ .780 million (annual ave: \$ .390 million)  
 1997-1998: \$ .151 million (annual ave: \$ .076 million)  
 Total economic impact since opening (1989): \$3.077 million

## Estimated Users (1990-1998)

1989-1992: 26,874 (annual average: 6,718)  
 1993-1994: 25,745 (annual average: 12,872)  
 1995-1996: 30,500 (annual average: 15,250)  
 1997-1998: 32,000 (annual average: 16,000)  
 Total users since opening (1989): 115,119

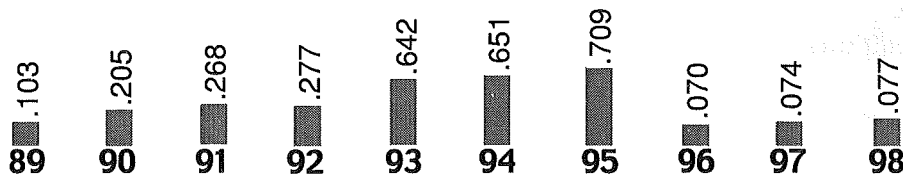
## Sports and Activities Served

Cycling  
 Flatwater canoeing  
 Hiking  
 In-Line Skating  
 Whitewater Kayak & Canoeing

## Major Events Hosted (1997 & 1998)

Wet and Wild Paddling Expo  
 St. Louis River Rodeo and Slalom  
 American Canoe Association Whitewater Kayak & Canoe Instructor Certification

### Economic Impact In millions, out-of-state dollars only





# Ole Mangseth Memorial Ski Jump

Coleraine, Minnesota



The El Nino winter of 1997-98 forced a sharply shortened season, and caused the relocation of the most prominent event yet scheduled for the Ole Mangseth Memorial Ski Jump. The Itasca Ski and Outing Club planned for two years to host the 1998 US Junior Olympic ski jumping and nordic combined competition, only to have the event moved to Michigan as 50-degree weather melted all the snow.

However, with the installation of plastic matting for summer ski jumping, in late 1998, the facility will realize a significant boost in usage. Plans call for an extended training camp in June and July of 1999. The camp would host 20-30 athletes from all over the country.

The Ole Mangseth Ski Jump has hosted numerous US and Canadian Olympic jumpers.

## State Investment

\$.175 million (1989)

\$.130 million (1998)

## Current Financial Operation

Operated by the Itasca Ski and Outing Club

## Facility Specifications

70-meter ski jump

## Estimated Economic Impact (1990-1998)

1991-1992: \$ .097 million (annual ave: \$ .048 million)

1993-1994: \$ .082 million (annual ave: \$ .041 million)

1995-1996: \$ .400 million (annual ave: \$ .200 million)

1997-1998: \$ .104 million (annual ave: \$ .052 million)

Total economic impact since opening (1991): \$.683 million

## Estimated Users (1990-1998)

1991-1992: 2,249 (annual average: 1,124)

1993-1994: 2,982 (annual average: 1,491)

1995-1996: 1,405 (annual average: 703)

1997-1998: 931 (annual average: 466)

Total users since opening (1991): 7,567

## Sports and Activities Served

Ski jumping

Alpine skiing

Cross-country skiing

## Major Events Hosted (1997 & 1998)

Coleraine Junior Invitational

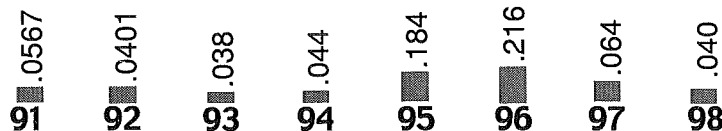
Christmas Training Camp

1998 USSA Junior Olympic Ski Jumping & Nordic

Combined Championship (relocated due to lack of snow)



## Economic Impact In millions, out-of-state dollars only





# John Rose Minnesota OVAL

## Roseville, Minnesota



The John Rose Minnesota OVAL opened late in 1993, and it has established itself as one of Minnesota's most visible venues for national and international events. With its hosting of the World Bandy Championships in 1995, World Cup Speedskating meets in 1996 and 1997, and the 1998 World Junior Speedskating Championships, the OVAL has hosted dozens of Olympic medalists. Usership increased in the past two years due to the addition of a popular summer aggressive skating park and the programming of more school groups.

### State Investment

\$1.9 million (1992)  
\$.5 million (1994)

### Current Financial Operation

Operated by the City of Roseville

### Facility Specifications

400-meter refrigerated speedskating track  
Refrigerated infield bandy, hockey, public skating surface  
Just completed a 20,000 square foot addition including 7 locker rooms, fitness room, control room, and large community room.

### Estimated Economic Impact (1990-1998)

1993-1994: \$.114 million (December 1993 only)  
1995-1996: \$3.980 million (annual ave: \$1.99 million)  
1997-1998: \$1.617 million (annual ave: \$.808 million)  
Total economic impact since opening (1993): 5.711 million

### Estimated Users (1990-1998)

1993/1994: 85,204 (annual average: 42,602)  
1995-1996: 170,900 (annual average: 85,450)  
1997-1998: 182,273 (annual average: 91,137)  
Total users since opening (1993): 438,377

### Sports and Activities Served

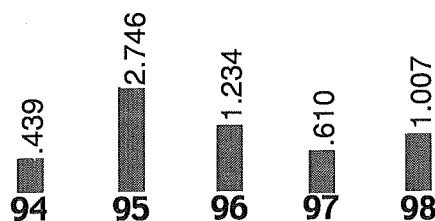
Ice speedskating  
In-line speedskating  
Bandy  
Ice hockey  
Public ice skating  
In-line hockey  
Aggressive skating

### Major Events Hosted (1997 & 1998)

1997 World Cup Speedskating  
1997 North American Speedskating Championships  
1997 & 1998 America Cup Speedskating  
1997 & 1998 North American Bandy Championships  
1998 World Junior Speedskating Championships  
1998 World Youth Bandy Championships  
1998 U.S. Junior Speedskating Championships



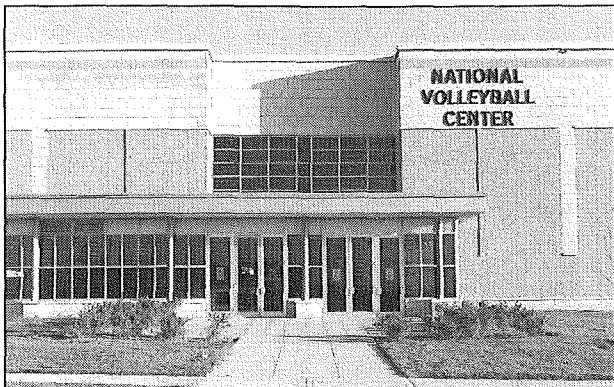
**Economic Impact**  
In millions, out-of-state  
dollars only





# National Volleyball Center

## Rochester, Minnesota



The \$4.6 million National Volleyball Center opened in September 1999. The facility has hosted over 35,000 players and spectators during its short four months of operation. The Center is winning raves as one of the finest volleyball facilities in the world. It is unique in that it was built to the highest standards required by world-class volleyball players, with high ceilings, spacious off-court clearances, and a suspended wood floor.

To date, the NVC has hosted volleyball tournaments, practices, league games, and youth camps. Other sports, including basketball, floor exercise, indoor soccer, taekwondo, cheerleading, and high school physical education classes, have also tested the new facility.

### State Investment

\$2.3 million (1996)

### Current Financial Operation

Operated by the City of Rochester and the Rochester School District

### Facility Specifications

36,000 square feet of playing surface  
8 volleyball courts, 6 basketball courts  
10,000 square feet in a mezzanine viewing area  
30 foot ceiling

### Estimated Economic Impact (Sept-Dec 1998 only)

1998 (September-December only): \$53,600  
Total economic impact since opening (1998): \$53,600

### Estimated Users (Sept-Dec 1998 only)

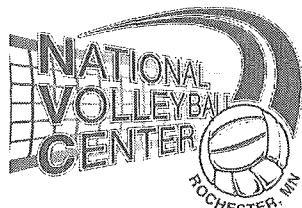
1998 (September-December only): 35,000  
Total users since opening (1998): 35,000

### Sports and Activities Served

Volleyball  
Basketball  
Badminton  
Wrestling  
Taekwondo  
Floor Exercise  
Indoor Soccer  
Physical education activities at Century High School

### Events Hosted (Sept-Dec 1998 only)

Grand Opening, with the University of Minnesota  
Women's Volleyball Team conducting a public practice  
Minnesota Bible College National Tournament  
USA Volleyball Men's and Women's Tournament  
High School Tournaments  
Park and Recreation Leagues  
Bidding for 2000 U.S. Junior Badminton Championship



**Economic Impact**  
In millions, out-of-state  
dollars only  
(Sept-Dec 1998 only)

98.054





# Range Recreation Civic Center

Eveleth, Minnesota



Opening in October 1998, the Range Recreation Civic Center offers a modern curling facility in an area of the state noted for its enthusiasm for curling. Working with the U.S. Curling Association, the facility has been named a U.S. Olympic Training Site. It is expected to host a wide range of regional and national-caliber curling events in coming years.

The Center received \$345,000 of construction funding from curling organizations and individuals. Much of this came from personal donations.

## State Investment

\$1.25 million

(Additional funding from the following sources: \$600,000 from IRRRB, \$500,000 from Quad Cities, contributed on a per capita basis, \$100,000 from the Blandin Foundation, and \$345,000 donated from the curling community.)

## Current Financial Operation

Quad Cities Joint Recreational Authority (Virginia, Eveleth, Mountain Iron, Gilbert)

## Facility Specifications

25,000 square feet

8 curling sheets, ice season is October-March.

Capacity is 1,800 people for non-ice events.

2-level heated viewing area

Full-service restaurant and bar, banquet facilities

2 locker rooms

## Estimated Economic Impact (Oct-Dec 98 only)

1998 (October-December only): \$42,864

Total economic impact since opening (October 1998): \$42,864

## Estimated Users (Oct-Dec 98 only)

1998 (October-December only): 10,000

Total users since opening (October 1998): 10,000

## Sports and Activities Served

Curling

Community activities, including school events, graduations, trade shows, banquets.

## Major Events Hosted (Oct-Dec 98 only)

Early Bird Curling Bonspiel

Ice making clinics

## Future Events To Be Hosted

2000 US Senior Men's National Bonspiel

Curl Mesabi curling leagues

Ice making clinics

20 non-ice events booked for 1999 (college graduation, class reunions, car shows, business meetings, school events)

1999 District Rotary Convention



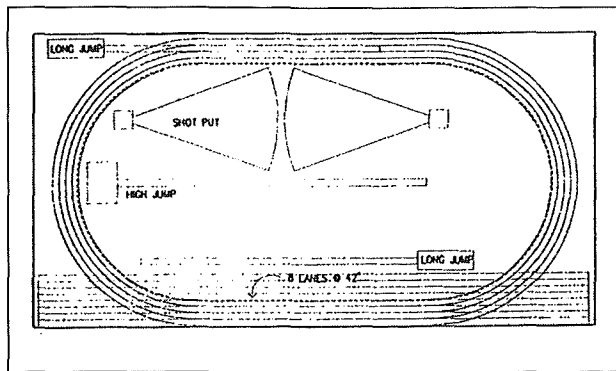
**Economic Impact**  
In millions, out-of-state  
dollars only  
Oct-Dec 1998 only

98.042



# Urban Sports Center

Minneapolis, Minnesota



## Facility Summary

The Urban Sports Center is a collaborative effort between the MASC, the Minneapolis Public Schools and the Minneapolis YWCA. Located adjacent to South High School on Lake Street in Minneapolis, the facility will provide athletic training facilities to under-served urban youth.

## State Investment

\$3.4 million (1996)

\$600,000 (1998)

## Current Financial Operation

Facility will be owned by the Minneapolis Public Schools.

Operated by the Minneapolis YWCA.

## Facility Specifications

50,000 square feet; sufficient space to accommodate a 200m indoor track, 50 x 96 yard soccer field, 4 basketball courts, 12 volleyball courts, or 4 tennis courts, depending on configuration.

## Project Status

Project on hold pending the raising of a required non-state matching investment of at least \$8 million.



# Bush Lake Ski Jump

Bloomington, Minnesota



## Facility Summary

Hyland Park Reserve in Bloomington has long been the site of an active ski jumping community. The new Bush Lake Jump will add a new 70-meter jump to the selection of smaller jumps already in use. The complex of jumps will provide a first-class training and event-hosting site. The State investment funded the construction of the foundation, steel scaffolding, and timber decking for the jump. The Minneapolis Ski Club contributed cash and in-kind services to complete the jump.

## State Investment

\$500,000 (1996)

## Current Financial Operation

Facility will be owned by Hennepin County Parks and operated by the Minneapolis Ski Club.

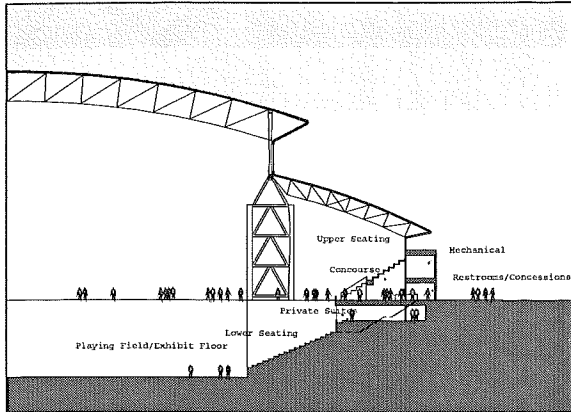
## Project Status

Project completed.



# Central Minnesota Events Center

## St. Cloud, Minnesota



### Facility Summary

The Central Minnesota Events Center will provide a multi-use venue for the St. Cloud area. The facility will offer a large indoor stadium-type facility that will accommodate football, soccer, trade shows, concerts, and other large indoor events.

### State Investment

\$6.1 million planning money (through DTED) (1998)

### Current Financial Operation

Facility will be owned and operated by the City of St. Cloud.

### Facility Specifications

140,000 square feet of floor space

Seating: 5,100 permanent seats, 4,150 roll-away seats, 6,000 floor seating, 1,600 future end-zone seating. Total potential seating capacity of 18,000.

Private suites; restrooms, concessions, mechanical rooms and storage facilities.

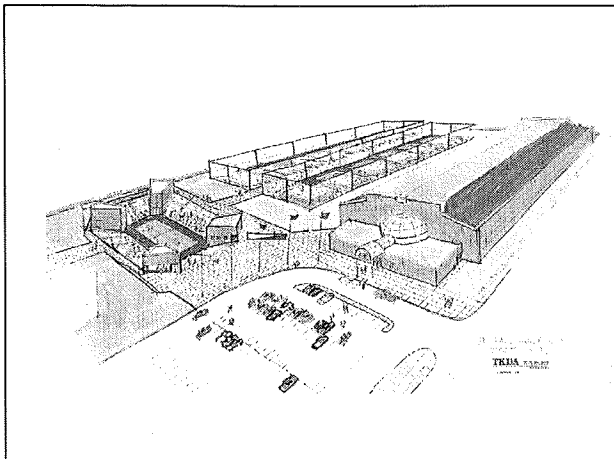
### Project Status

Project on hold pending the voter approval of 0.5 percent increase in local sales taxes to fund required local funding match.



# St. Paul Sports Center

## St. Paul, Minnesota



### Facility Summary

The St. Paul Sports Center is a facility at the early conceptual stages. The final proposed facility will probably be a multi-use facility serving the inner-city St. Paul area.

### State Investment

\$75,000 feasibility study on potential St. Paul Tennis Center (1997)

\$800,000 planning money (1998)

### Project Status

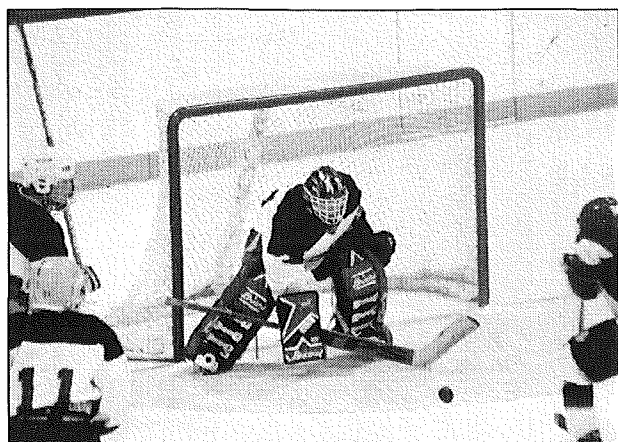
Feasibility study in progress.



# GRANT PROGRAMS



# Mighty Ducks Ice Arena Grant Program



**"The new double sheet ice arena in Moorhead is a wonderful compliment to our other recreation facilities. That facility was made possible through the Mighty Ducks funding."**

**-- Jon Buckellew**

**Director of Recreation, City of Moorhead Parks & Recreation Department**

In 1995, the Minnesota Amateur Sports Commission began an innovative program that provided grants of up to \$250,000 for communities seeking to construct new sheets

of ice or \$50,000 for renovation projects on existing ice facilities. These grants were matched by local private or public funds.

This program was initiated because of a serious shortage of ice time all over the state. Significant growth was taking place in all ice sports, but especially in the developing area of girls ice hockey. Girls ice hockey experienced an explosive boom during the middle 1990's – a growth that has continued unabated. Additionally, the more traditional sports of figure skating and boys hockey showed healthy growth as well.

The result was that athletes of all ages and genders did not have as much ice time as desired. And some young athletes were relegated to practicing in the early morning or late evening ice times. The answer, clearly, was to help facilitate the construction of additional ice facilities.

The legislature identified the following objectives for the Mighty Ducks ice-arena grant program, which the MASC sought to meet in the awarding of its grants:

- Provide increased opportunities for female ice sport participation
- Increase ice-time access for sports other than hockey
- Generate increased net economic activity for the state
- Encourage partnerships among public and private organizations

Since the original round of grants in December 1995 the Minnesota Amateur Sports Commission has awarded a total of \$17,546,500 in grants toward the construction or renovation of Minnesota ice arenas. These grants have facilitated the construction of 61 new sheets of ice all across the state.

## MIGHTY DUCKS, BY THE NUMBERS . . .

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Total State investment since 1995: \$17,546,500</li> <li>• Number of grants awarded:               <ul style="list-style-type: none"> <li>Grants for 61 new sheets of ice</li> <li>Grants to renovate 79 sheets of ice</li> </ul> </li> <li>• Estimated local private &amp; public spending leveraged: \$122.8 million</li> </ul> | <ul style="list-style-type: none"> <li>• Annual number of users at arenas receiving grants: 11.4 million</li> <li>• Sports served by the Mighty Ducks grant program:               <ul style="list-style-type: none"> <li>Girls' &amp; Boys' Ice Hockey, Women's &amp; Men's Hockey, Figure Skating, Speedskating, In-Line Hockey, Broomball, Bandy, Disabled Ice Sports.</li> </ul> </li> </ul> |
|--|--|



# MIGHTY DUCKS NEW ARENA GRANTS (1995-98)

## By Congressional District

### District 1

Faribault	\$250 K	1995
La Crescent	\$250 K	1996
Rochester/Olmsted County	\$250 K	1996
Kasson/Dodge County	\$250 K	1996
Albert Lea	\$250 K	1997
Owatonna	\$250 K	1997
Red Wing	\$125 K	1998
Mower County (2 sheets)	\$250 K	1998
<b>TOTAL DISTRICT 1</b>	<b>\$1.875 Million</b>	

### District 2

Sleepy Eye	\$150 K	1995
New Prague	\$250 K	1996
St. Michael/Albertville	\$250 K	96 & 97
Mankato	\$250 K	1996
Chaska	\$250 K	1997
Paynesville/New London/Spicer	\$250 K	96 & 97
Hutchinson	\$125 K	1998
Redwood Falls	\$125 K	1998
<b>TOTAL DISTRICT 2</b>	<b>\$1.65 Million</b>	

### District 3

Plymouth (2 sheets)	\$350 K	95 & 97
Maple Grove	\$250 K	1996
Edina	\$250 K	1996
Orono Hockey & ISD #278	\$100 K	1996
Brooklyn Park	\$250 K	96 & 97
<b>TOTAL DISTRICT 3</b>	<b>\$1.2 Million</b>	

### District 4

South St. Paul	\$250 K	1996
Inver Grove Heights	\$150 K	1996
Ramsey County (Highland Arena)	\$250 K	1996
New Brighton	\$250 K	1996
Arden Hills	\$250 K	1997
<b>TOTAL DISTRICT 4</b>	<b>\$1.15 Million</b>	

### District 5

Minneapolis (Edison)	\$250 K	1995
St. Louis Park	\$250 K	1996
New Hope/ISD #281	\$250 K	1996
Richfield	\$125 K	1998
<b>TOTAL DISTRICT 5</b>	<b>\$875 K</b>	

### District 6

Oakdale/Maplewood	\$250 K	1995
Blaine	\$250 K	96 & 97
Anoka County	\$250 K	96 & 97
Hastings	\$250 K	96 & 97
Eagan	\$250 K	96 & 97
Stillwater	\$250 K	96 & 97
Woodbury	\$250 K	1997
Lakeville	\$250 K	1997
<b>TOTAL DISTRICT 6</b>	<b>\$2 Million</b>	

### District 7

Bagley (Clearwater County)	\$200 K	1995
Sauk Centre	\$125 K	1995
Richmond	\$250 K	95 & 97
Alexandria	\$150 K	1995
Detroit Lakes	\$250 K	1996
Moorhead (2 sheets)	\$350 K	96 & 97
Bemidji	\$200 K	1997
St. Cloud	\$250 K	1997
St Cloud/St Cloud State U**	\$150 K	1998
<b>TOTAL DISTRICT 7</b>	<b>\$1.925 Million</b>	

### District 8

Cloquet	\$250 K	1995
Elk River	\$250 K	1996
Eveleth*	\$250 K	1996
Moose Lake	\$150 K	1996
International Falls	\$200 K	96 & 97
Cambridge/Isanti	\$250 K	1997
Cuyuna Range/Crosby	\$250 K	1997
Virginia	\$250 K	1997
Gilbert	\$125 K	1998
Brainerd	\$125 K	1998
Koochiching County	\$135 K	1998
<b>TOTAL DISTRICT 8</b>	<b>\$2.235 Million</b>	
Range Recreation Civic Center*	\$1.0 Million	1996

\* Two grants are for Range Recreation Civic Center in Eveleth

\*\* Gender-equity grant for women's collegiate hockey program

**TOTAL NEW ARENA GRANTS AWARDED: \$13,910,000**

# MIGHTY DUCKS RENOVATION GRANTS (1995-98)

## By Congressional District

### District 1

Rochester	\$100 K	95 & 96
Waseca	\$50 K	1995
Mapleton	\$30 K	1996
Austin	\$50 K	1997
Dodge County/Kasson	\$30 K	1997
Winona	\$50 K	1997
Steele County	\$12.5 K	1997
Albert Lea	\$50 K	1997
<b>TOTAL DISTRICT 1</b>	<b>\$372.5 K</b>	

### District 2

Worthington	\$50 K	1995
Marshall	\$50 K	1995
Windom	\$50 K	1995
Sleepy Eye	\$50 K	1996
Hutchinson	\$50 K	1996
Luverne	\$50 K	1996
Buffalo	\$50 K	1997
Fairmont	\$50 K	1997
Litchfield	\$90 K	97 & 98
Le Sueur	\$50 K	1998
<b>TOTAL DISTRICT 2</b>	<b>\$540 K</b>	

### District 3

Brooklyn Park	\$25 K	1995
Osseo/ISD #279	\$50 K	1996
Eden Prairie	\$25 K	1996
Minnetonka	\$25 K	1996
Mound	\$25 K	1997
Bloomington	\$100 K	1997
Hopkins	\$16 K	1997
Orono	\$25 K	1997
<b>TOTAL DISTRICT 3</b>	<b>\$291 K</b>	

### District 4

Ramsey County/Pleasant	\$50 K	1995
West St. Paul	\$100 K	96 & 98
Ramsey County/White Bear Lk	\$50 K	1996
Ramsey County/9 sheets	\$100 K	1996
Roseville	\$50 K	1997
South St. Paul	\$50 K	1997
Ramsey County/9 sheets	\$250 K	97 & 98
<b>TOTAL DISTRICT 4</b>	<b>\$650 K</b>	

### District 5

Richfield	\$50 K	1995
Mpls Public Schools (Victory)	\$50 K	1996
Mpls Park Board (Parade)	\$100 K	1997
<b>TOTAL DISTRICT 5</b>	<b>\$200 K</b>	

### District 6

Cottage Grove	\$40 K	1995
White Bear Lake	\$16 K	1996
Farmington	\$50 K	1996
Apple Valley	\$50 K	1996
Fridley	\$100 K	97 & 98
Oakdale/Maplewood	\$50 K	1997
Coon Rapids	\$50 K	1997
Centennial School District	\$50 K	1998
<b>TOTAL DISTRICT 6</b>	<b>\$306 K</b>	

### District 7

Stevens County/Morris	\$50 K	1995
East Grand Forks	\$45 K	1996
Bemidji	\$50 K	1997
Crookston	\$50 K	1997
Thief River Falls	\$50 K	1997
Bemidji State University	\$50 K	1998
St Cloud State University	\$50 K	1998
Park Rapids	\$50 K	1998
Detroit Lakes	\$50 K	1998
<b>TOTAL DISTRICT 7</b>	<b>\$445 K</b>	

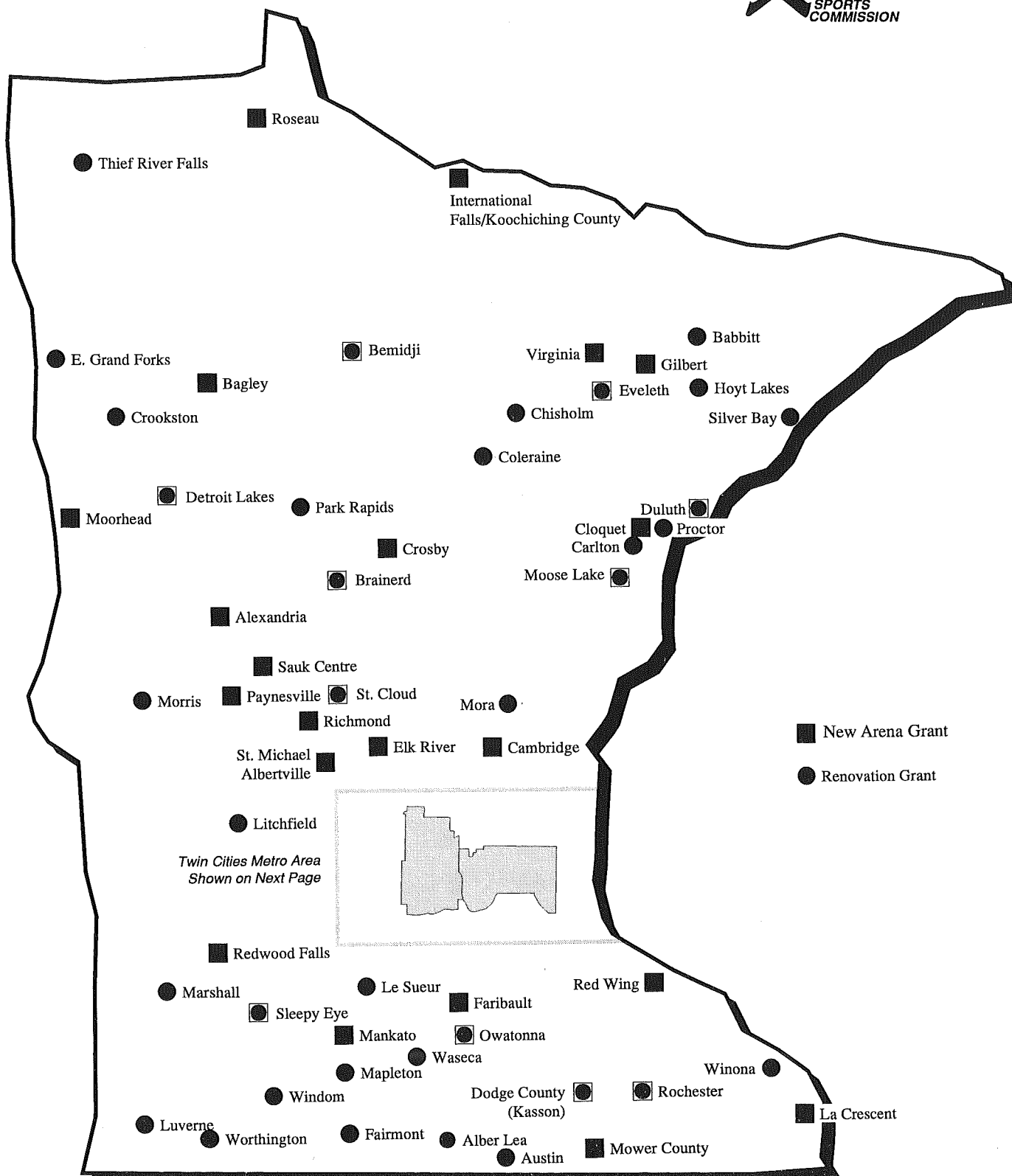
### District 8

Babbitt	\$12 K	1995
Lindstrom	\$50 K	1995
Mora	\$50 K	1995
Carlton	\$50 K	1995
Duluth	\$100 K	96 & 98
Silver Bay	\$50 K	1996
Coleraine	\$50 K	1996
Brainerd	\$45 K	1996
Proctor	\$50 K	1996
Chisholm	\$100 K	97 & 97
Hoyt Lakes	\$50 K	1997
Moose Lake	\$75 K	97 & 98
Cloquet	\$50 K	1997
Eveleth	\$50 K	1998
<b>TOTAL DISTRICT 8</b>	<b>\$782 K</b>	

**TOTAL RENOVATION GRANTS AWARDED: \$3,686,500**

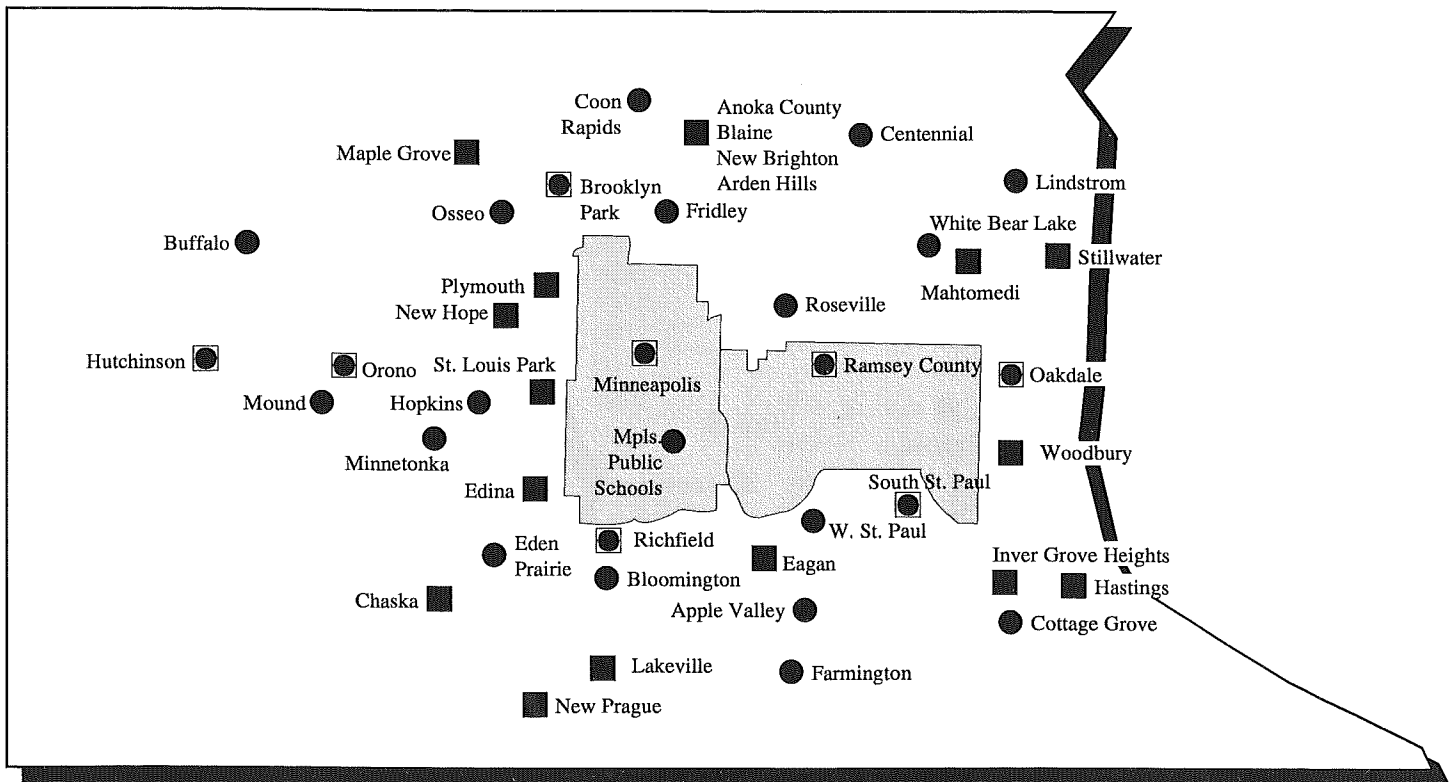
## 1995-1998 Mighty Ducks Grant Awards

## Distribution



# 1995-1998 Mighty Ducks Grant Awards

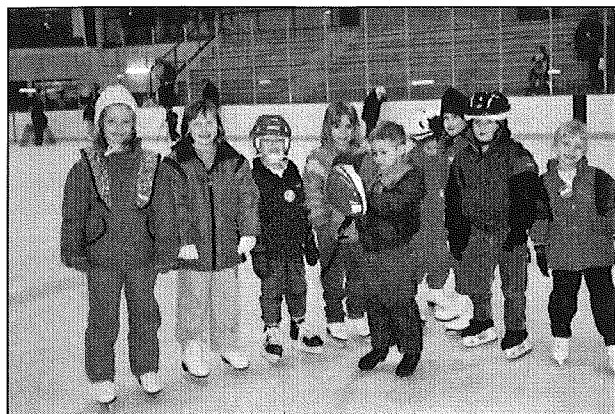
## Distribution



- New Arena Grant
- Renovation Grant



# 'Mighty Kids' Youth Sport Grant Program



**"Our program has been extremely successful. So successful, in fact, that the St. Paul School District has a strong interest in continuing the program on their own. The program would not have been possible without the Mighty Kids grant."**

**-- Buzz Lagos, Minnesota Thunder Head Coach and program coordinator of the St. Paul Inner City Soccer Program operated by the Thunder and St. Paul Schools**

In 1997, following on the heels of the highly successful Mighty Ducks Ice Arena Grant Program, the Minnesota Amateur Sports Commission began a new grant program that targeted programs rather than facilities. Called the "Mighty Kids" Grant Program, the new initiative sought to facilitate additional sports opportunities for youth, especially during non-school hours.

This program provided grants, up to a maximum of \$20,000, to state agencies, counties, cities, or school districts. Non-profit organizations were also allowed to apply, with the sponsorship of a local government unit. Grants of more than \$2,500 required a match from non-state sources.

The MASC used six criteria in awarding grants:

- Increasing the number of participating youth.
- Increasing the athletic skill of participating youth.
- Making a positive impact on academic achievement and school attendance.
- Making a positive impact on the social skills of the participants.
- Contributing to a reduction in juvenile crime.
- Encouraging partnerships within communities.

Here is a sampling of some of the programs that were funded:

- A youth drop-in site cooperatively administered by the City of Owatonna and ISD #761.
- Start-up funds for new girls hockey programs in Luverne, Warroad, and Windom.
- A comprehensive youth activity program in Brooklyn Park that includes intramural sports, adaptives sports, and cultural arts.
- A St. Paul inner-city youth soccer program jointly operated with the Minnesota Thunder pro soccer team.
- A youth sailing program for inner-city youth jointly administered by the YMCA, University of Minnesota, and the Wayzata Yacht Club.
- New skateboard parks in Burnsville, Moorhead, and Elk River.
- A distance running program for at-risk youth administered by the City of Crystal and Bolder Options.
- A cross-country ski equipment trailer to introduce youth to skiing, operated by the Minnesota Youth Ski League and the City of Hoyt Lakes.

## MIGHTY KIDS, BY THE NUMBERS . . .

- Total amount of grants awarded: \$784,050
- Total number of grants awarded: 104
- Total number of qualifying grant applications received: 200



# MIGHTY KIDS YOUTH SPORT GRANTS (1998)

## By Congressional District

### 1st Congressional District (12 total grants)

Rochester Community & Technical College	\$19,020
City of Rushford	\$20,000
Waterville-Elysian-Morristown Community Services	\$6,000
St. Clair Public Schools	\$2,500
Winona Independent School District	\$2,480
City of Albert Lea	\$12,600
Owatonna ISD #761	\$20,000
Waseca ISD #829	\$5,000
Rice County Community Corrections	\$5,000
City of Stewartville	\$2,500
Elgin/Millville ISD	\$1,500
Red Wing ISD #256	\$1,200

### 2nd Congressional District (15 total grants)

City of Redwood Falls	\$20,000
Nicollet Independent School District	\$9,500
City of Otsego	\$2,500
Delano Independent School District	\$2,500
Madelia Independent School District	\$2,500
Buffalo Independent School District	\$2,500
City of Madelia	\$2,500
Annandale ISD #876	\$19,100
City of Luverne	\$5,000
Madelia ISD #837	\$6,000
Paynesville ISD	\$5,000
City of Marshall	\$5,000
City of Hutchinson	\$3,600
City of Windom	\$3,300
Willmar ISD #347	\$3,000

### 3rd Congressional District (6 grants total)

City of Burnsville	\$8,460
City of Shorewood (Tonka United Soccer Association)	\$10,000
City of Brooklyn Park	\$20,000
City of Plymouth	\$5,000
City of Bloomington	\$8,750
City of Brooklyn Center	\$2,350

### 4th Congressional District (15 grants total)

Ramsey County Parks & Recreation	\$20,000
City of St. Paul (St. Paul Girls Club)	\$10,000
St. Paul School District (Minnesota Thunder)	\$6,720
City of St. Paul (Jimmy Lee Booster Club)	\$5,000
Ramsey County	\$5,000
City of St. Paul (6 separate grants)	\$38,820 total
St. Paul ISD #625 (4 separate grants)	\$20,500 total

### 5th Congressional District (16 grants total)

Minneapolis Parks & Recreation (Mpls Police Athletic League)	\$10,000
Minneapolis Parks & Recreation (5 separate grants)	\$34,614 total
City of Crystal (Bolder Options)	\$10,000
City of Richfield (DEAF Inc.)	\$2,500

# MIGHTY KIDS YOUTH SPORT GRANTS (1998)

## CONTINUED

### 5th Congressional District (continued)

Minneapolis ISD #1 (4 separate grants)	\$41,906 total
University of Minnesota	\$5,400
City of Minneapolis	\$10,000
Minneapolis Community Education	\$20,000
Minneapolis Youth Coordination Board	\$10,000

### 6th Congressional District (4 grants total)

City of Eagan	\$12,109
City of Blaine	\$20,000
Lakeville ISD #194	\$2,500
City of Cottage Grove	\$10,000

### 7th Congressional District (14 grants total)

Alexandria Ind. School District (Lakes Community Recreation)	\$10,000
City of Moorhead	\$15,000
City of Perham (2 separate grants)	\$18,356
City of Argyle	\$8,855
City of Warroad	\$5,000
City of Glenwood	\$2,500
City of Callaway	\$2,440
Long Prairie/Grey Eagle ISD	\$10,000
Norman County East ISD #2215	\$10,000
City of Detroit Lakes	\$2,500
City of New York Mills	\$2,250
City of Fosston	\$5,000
Kelliher ISD #36	\$2,500

### 8th Congressional District (25 grants total)

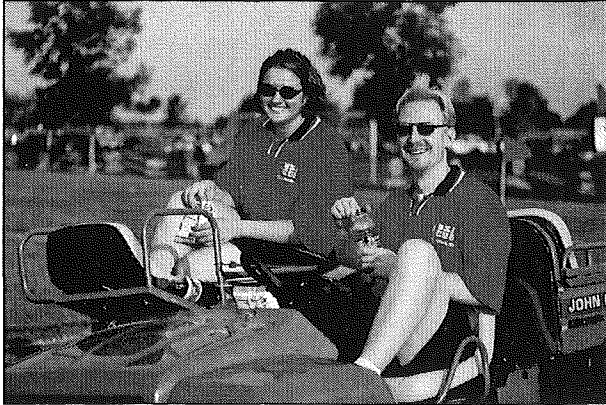
Grand Rapids Independent School District (YMCA)	\$10,000
Nashwauk Independent School District	\$15,000
McGregor Independent School District	\$11,000
City of Brainerd (Brainerd YMCA)	\$10,000
City of Cass Lake (Leech Lake Reservation)	\$15,000
Virginia Independent School District	\$10,000
City of Mountain Iron	\$2,500
City of Elk River	\$2,500
City of Hoyt Lakes (Minnesota Youth Ski League)	\$5,000
Pierz Independent School District	\$3,720
Mesabi East Independent School District	\$1,000
City of Proctor	\$5,000
Crookston Joint Recreation Board	\$5,000
City of Warroad	\$13,500
Esko ISD #99	\$5,000
Toivola- Meadowlands Charter School	\$3,500
Pierz ISD #484	\$3,000
Cook County	\$2,500
Moose Lake ISD	\$3,000
City of Duluth	\$6,000
City of Silver Bay	\$3,000
Willow River ISD #577	\$5,000
City of Virginia	\$5,000
City of Nisswa	\$2,500
City of Ely	\$2,500



# OUTREACH PROGRAMS



# Event-Support Outreach Programs



**"The support of the Minnesota Amateur Sports Commission has been important to the success of amateur sports in the Rochester-Southeast Minnesota area. The MASC staff has assisted us in all areas of event production from pre-event concept planning to working the long hours on site during championship events. As our event bidding and development program grows, we expect to use even more of the MASC's resources in the future."**

**-- John Grabko, Executive Director  
Rochester Amateur Sports Commission**

The Minnesota Amateur Sports Commission actively supports major international and national-caliber events held in Minnesota. Many of these events are recruited, organized and promoted by dedicated volunteer local organizing committees (LOC's). These groups are usually skilled and passionate about the events they are producing. However, they are also often short of seasoned event production staff. That's where the MASC helps. As staff time and resources allow, the MASC works cooperatively with each event's organizing committee to assist in areas of need. The rationale? When Minnesota's reputation is at stake in the international sports marketplace, the MASC wants to ensure the highest quality possible. Here is a summary of some of the recent events that MASC has supported:

- 1996 World Barefoot Water Ski Championships, Fergus Falls. Event planning consultation. Attended LOC meetings.
- 1997 World Cup Speedskating Sprints, John Rose Minnesota OVAL, Roseville. Managed press operations prior to and during event. Hosted over 60 credentialed media from five countries.
- 1998 World Figure Skating Championships, Target Center, Minneapolis. Managed volunteer headquarters.
- 1998 Junior World Speedskating Championships, John Rose Minnesota OVAL, Roseville. Managed press operations.
- 1998 World Tug-of-War Championship, Rochester. General event support, including athlete registration, merchandising, and opening ceremonies.
- 1999 Rochester Volleyball Cup, National Volleyball Center, Rochester. Event planning consultation.

## **MASC EVENT SUPPORT, SOME FACTS . . .**

- Over 40 Japanese media covered the 1997 World Cup Speedskating Sprints at the John Rose OVAL in Roseville. The Japanese media were gearing up for the Nagano Winter Olympics, just ten weeks later. The MASC managed press operations at that event.
- MASC staff managed the volunteer headquarters at the 1998 World Figure Skating Championships. Other MASC staff took on rank-and-file volunteer assignments, on their own time.
- The MASC provides in-kind support only. Usually this has taken the form of event planning and media promotion consultation.



# MASC Foundation

## PROGRAM SUMMARY

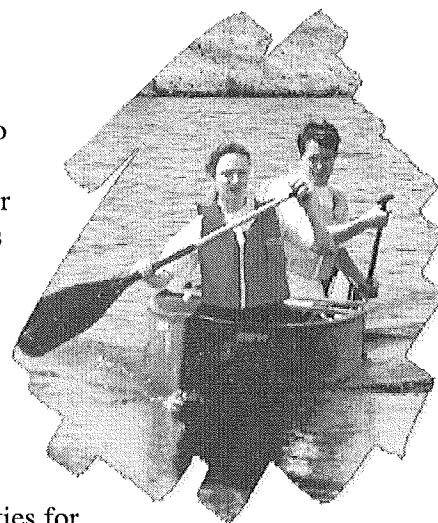
The mission of the Minnesota Amateur Sports Commission Foundation is to support the development of maximum sport and physical fitness opportunities for all Minnesotans regardless of age, gender, race, ability, geography or economic status, as well as to successfully assist in accomplishing the goals of the Minnesota Amateur Sports Commission.

The MASC Foundation raises the bulk of its funds through two special events:

- The Corporate Fitness Challenge, held in early May.
- A golf tournament, held in August.

The primary focus of the MASC Foundation is to increase sports opportunities for the following groups, which have been identified as meriting special support:

- Economically disadvantaged and inner city youth.
- Female participants.
- Senior citizens
- Persons with disabilities
- Athletes in rural areas.



Here is a list of grants awarded by the MASC Foundation in the past two years:

### 1997

Ada Recreation Complex flood repairs	\$2,500
Cook County Tennis Association	\$3,700
East Grand Forks Home Run Club	\$2,500
Great American Shoot Out Basketball Tournament	\$4,500
Mariucci Inner City Youth Hockey Program	\$3,000
Minneapolis Police Athletic League	\$2,000
Nicollet Community Athletic Complex	\$2,000
Star of the North State Games Registration Assistance Program	\$2,225
Total	\$22,425

### 1998

Bush Lake Ski Jump Lighting Project	\$1,400
Cambridge-Isanti Soccer Association Facilities Complex	\$3,000
Great American Shoot Out Basketball Tournament	\$5,000
Hibbing "Lighting the Way" Ski Trail Project	\$2,000
Laura Baker Services Association Exercise Program	\$1,000
MAHA Inner City Diversity Development Program	\$3,000
Mariucci Inner City Hockey Program	\$1,500
Total	\$16,900





# Community Olympic Development Program

"Before the Community Olympic Development Program, I was kind of on my own. But with CODP the main focus is

to make players become eligible to be on an Olympic team. What is really great about this program is that it helps to focus our minds on becoming elite athletes and striving for that Olympic dream."

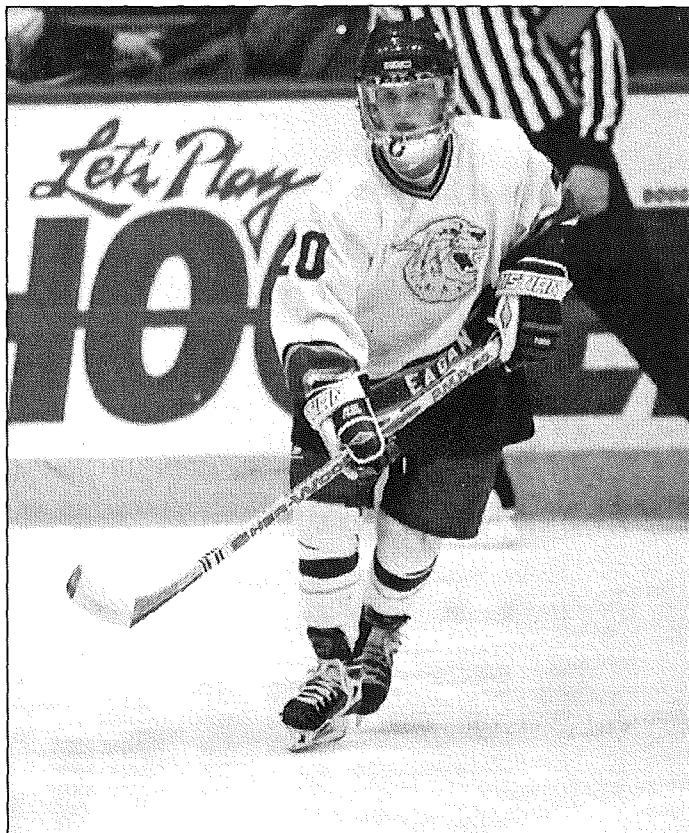
-- Jenny Schmidgall, Edina

Member 1998 US Olympic Women's Hockey Team

## PROGRAM SUMMARY

The Community Olympic Development Program of Minnesota is a program designed to improve the athletic development and performance of Minnesota athletes in seven Olympic sports:

- Women's Ice Hockey
- Cross Country Skiing
- Biathlon
- Speedskating
- Weightlifting
- Team Handball
- Curling



The program is primarily directed at young people who have sufficient talent, dedication and potential to progress to an elite level and compete for positions in national and international competition. The program affirmatively addresses these opportunities to inner city and disadvantaged youth.

The program was established and is funded by the United States Olympic Committee to provide leadership and establish programs which provide a clear pathway of development for athletes in America's communities. The CODP helps to recruit, identify and develop talented and motivated athletes at the grassroots level. The ultimate goal is to broaden the base of participation, and eventually increase the performance of elite international-caliber athletes. Minnesota's athletes will benefit by having a developmental pathway for participation on elite US Olympic programs, should their ability and desire warrant.

## CODP, BY THE NUMBERS . . .



- Grants awarded in 1998: Five.
- Financial Support: US Olympic Committee, Minnesota Amateur Sports Commission, and individual and corporate grants.
- Sports served by the CODP: Women's Ice

Hockey, Cross-country skiing, Biathlon, Team Handball, Speedskating, Weightlifting, and Curling.

- Number of Minnesota athletes participating in the Community Olympic Development Program: 1,100.