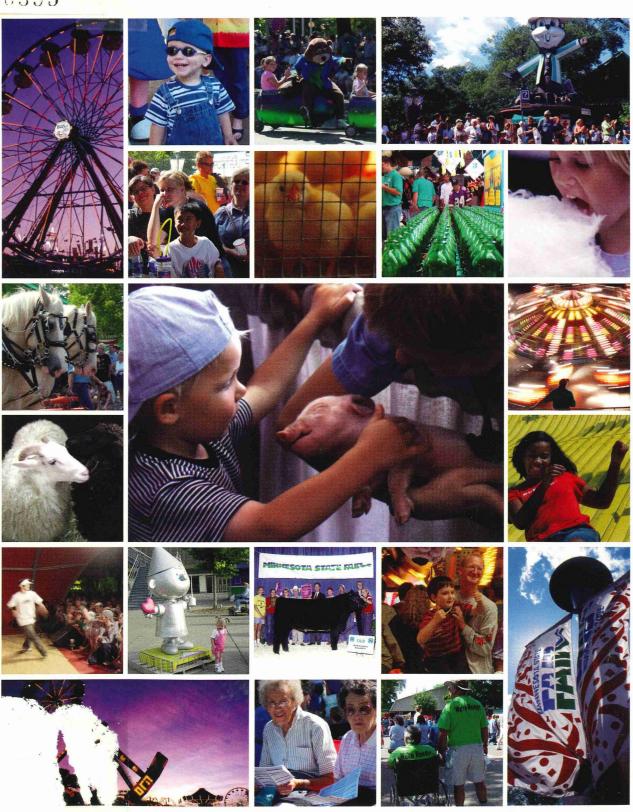


## ANNUAL REPORT

C20395





MINNESOTA STATE FAIR
Report of the Executive Vice President
And the Winner is
2001 Highlights LEGISLATIVE KETERENGE LIBRARY. 6
Entertainment STATE.OFFICE.BUILDING 8
Honors and Awards ST. PAUL, MN 55155 10
Concession and Exhibit List
FINANCIAL INFORMATION
Auditor's Report
Management Discussion and Analysis 20
Statement of Net Assets
Statement of Revenue, Expenses
and Changes in Net Assets
Statement of Cash Flows
Footnotes
Supporting Schedules–
Revenues and Expenses
Audit Opinion Letter
Meeting Minutes

## 2001 Attendance & Weather

Thursday, August 23 THRIFTY THURSDAY AND ACADEMIC EXCELLENCE DAY

103,099

HI 85 · LOW 67 Precip 0.00

Friday, August 24 GOVERNOR'S FIRE PREVENTION DAY

110,994

HI 83 · LOW 62 Precip 0.00

Saturday, August 25 4-H DAY 173,419 HI 81 · LOW 65

Precip 0.00

Sunday, August 26 MAROON AND GOLD DAY

174,275

HI 81 · LOW 58 Precip 0.01

Monday, August 27 SENIORS AND KIDS DAY

134,922

HI 81 · LOW 66 Precip 0.00

Tuesday, August 28
FAT TUESDAY
110,376
HI 83 · LOW 56
Precip 0.00

Wednesday, August 29 CHARLIE BROWN AROUND TOWN DAY

90,405

HI 81 · LOW 61 Precip 0.16

Thursday, August 30 SENIORS AND KIDS DAY

137,588

HI 79 · LOW 65 Precip 0.18

Friday, August 31 EVERYBODY IS A STAR DAY 164,166

HI 76 · LOW 53 Precip 0.00 Saturday, September 1 MPR DAY

221,637

HI 75 · LOW 50 Precip 0.00

Sunday, September 2 FFA DAY 205,853

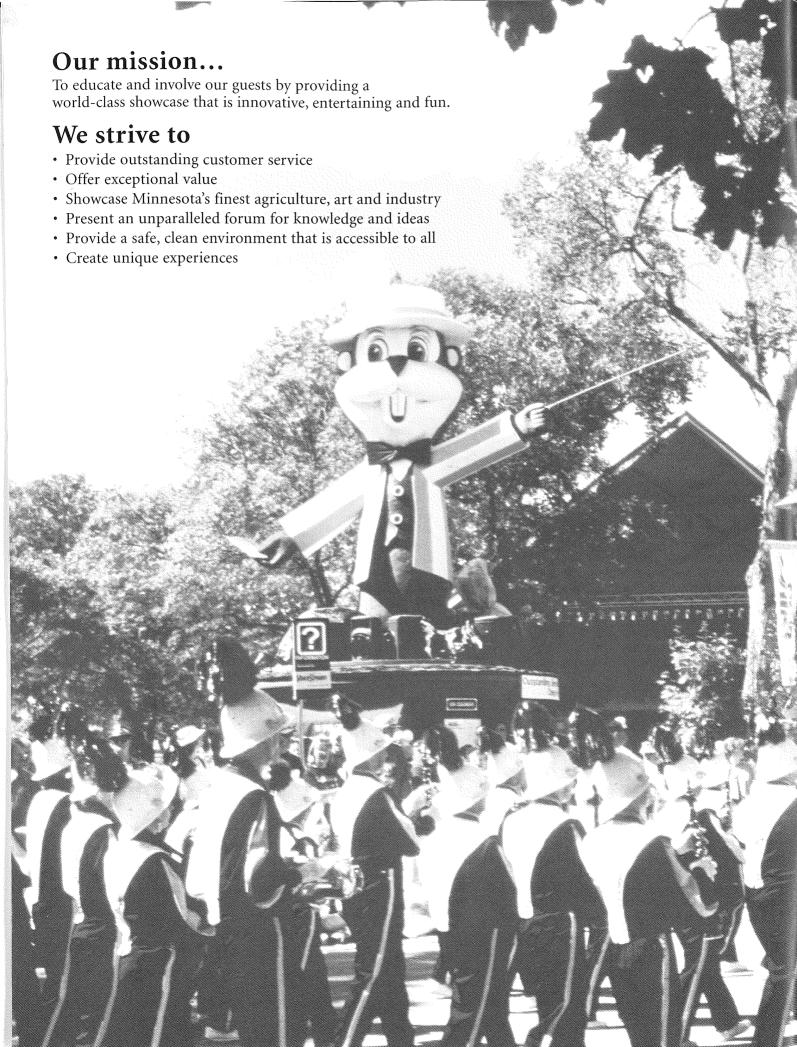
HI 86 · LOW 61

HI 86 · LOW 61 Precip 0.00

Labor Day, September 3 LAST CHANCE DAY 136,242

HI 83 · LOW 63 Precip 0.00

Total 2001 Paid Attendance: 1,762,976



# The Report of the Executive Vice President

Dear Friends,

The dust from the 2001 Minnesota State Fair had just begun to settle when the terrorists attacked. Many of our nation's biggest and best fairs were underway on Sept. 11, or set to open soon after. Those fairs all forged ahead and, in so doing, they provided us with a clear example of the vital role our nation's fairs play in binding us together into one great community.

Across the nation, during an autumn of uncertainty, millions of people attended their fairs and, in some cases, they did so in record numbers. Fairs in Massachusetts, Kansas, Michigan, Florida, Texas, California, Oklahoma, South Carolina and Arizona adjusted their programs to address the national crises, and the people responded with great patriotism and enthusiasm. Ultimately, the post-Sept. 11 fairs helped millions of Americans come to grips as whole communities while cementing their resolve to carry on.

And that's precisely what we will do. Agricultural fairs are among America's greatest institutions, and we are very fortunate here in Minnesota to be blessed with one of the best. Now and in the future, The Great Minnesota Get-Together will continue to bring out all that's good about us as people and as a state.

Last year, the State Fair was successful on many fronts, and a number of records resulted. That's nice, but records have little relevance. All that really matters is what we do today, and how we prepare for tomorrow. A big step in that direction was taken in 2001 with the creation of the Minnesota State Fair Foundation — an independent public charity dedicated to renovating and improving the historic State Fairgrounds while supporting the fair's educational programs. An exceptionally strong board has signed on to serve, and work on specific projects is already underway. Look for big things in the near future.

As for State Fair programs, in all things and in all ways our guests will continue to come first. Our duty to serve the people of Minnesota overrides every other consideration. As a result, not one member of our dedicated board or our hard-working staff is ever satisfied. We realize that we can always improve, and we will continue striving to do so. You deserve nothing less.

It's impossible to predict what the coming year will bring, but I guarantee that we will do our utmost to present the best-ever Great Minnesota Get-Together in 2002. Thank you for the opportunity to serve, and God bless you all.

Jenn Hammer

### AND THE

### WINNER IS ...

## X

#### **Rising Stars**

playing guitar and

singing an original

tune called "I've

Found You."

State Fair Amateur Talent Contest showcases a wide variety of talents, Holly Stiles of Roseville took home the big prize with her violin solo of "Concerto in E Minor," second place went to Luke Winger who juggled to "Rootbeer Rag" and the third spot was awarded to Kindra McGrane for her storytelling of "The Three Men in the Wood." First place in the preteen division was won by Rose Marie Bart playing "Allegro Appassionato" on her cello and the teen division winner was Caitlyn Smith

Proving beyond a doubt that the

The County Fair Talent Contest attracted large crowds as Renville County winners Micah, Elizabeth and Aurora Sunderman danced their way to first place of the open division followed by Custom Blend, a vocal act from Kandiyohi County, with third place going to Nolan Soltveldt and Mike Braget, a vocal and guitar duet from Kittson County. First place in the preteen division went to Rose Marie Bart who went on to take first place in her division of the State Fair Amateur Talent Contest. The representative from Crow Wing County, Cassandra Mae Jopp, sang "Let Er Rip" and took home first place in the teen division.

#### Something to Crow About

Each year many fair visitors come back on Labor Day to "hear" the finals of their favorite competition — rooster crowing. For the last three days of the fair, roosters are

and pleading also seem popular. The 2001 champion crower was exhibited by Lyle Noel of Greenleaf, Wisc. Want to share your secret, Lyle?

Hometown Heroes

all common persuasions, but begging

"I've always dreamt of having a onetwo finish, and today I was blessed enough to have it happen in front of the hometown crowd," said Lakeville's Scott LaFavre after watching his drivers Kevin Cywinski and Mike Garvey finish first and second in the ASA Miller Lite 300 auto race at the Grandstand. "This is as good as it gets!"

Top finishers following Cywinski and Garvey were Gary

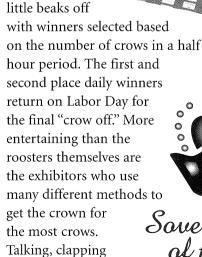
St. Amant (3rd),
Joe Clanton (4th)
and Butch Miller
(5th). Johnny Sauter
led for most of the
race, but finished
eighth after spinning
out with 20 laps to go.



Created this year, the Sovereign Ruler of the Kitchen Award goes

Kitchen Award goes to the person earning the most points in the baking and canning categories. For 2001,

the apron, rosette and coveted title go to Elaine Janas of Columbia Heights.



and whistling are

persuaded to

crow their



Sovereign Ruler of the Kitchen



## X

## MINNESOTA STATE FAIR



#### Just A Second

Michael Seaman, 51, of Edina took first place in the men's division of the 17th annual Minnesota State Fair Milk Run.

Seaman was just one second behind last year's winner with a time of 27:47. Thirty-nine year old Jill Anderson of Duluth was the first woman to cross the finish line with a time of 31:53. The 8K run is a popular event that draws 1,500 runners from cities and towns across the state.



## Crowns and Flags Change Heads and Hands

The 28th Princess Kay of the Milky Way

received her crown on Aug. 22 and appeared in the Daily Mall Parades as

one of her many royal duties during the State Fair. Eighteen-year-old Kelsey Olson of Fillmore County will represent the Midwest Dairy Association throughout the year until a new Princess Kay is crowned on the eve of the 2002 Minnesota State Fair.



Along with visiting royalty, specialty units and horses, the mall parades feature the State Fair High School Marching Band Competition. Each year the winner in each of three divisions takes home a trophy and

the prestigious Minnesota State Fair Traveling Champion Flag. This year the flag was retained by Champlin Park High School in Class A and Waseca High School in Class B. The flag changed hands in Class C when Winona Cotter took the honors.

#### Shades of Gray...

...and black and brown and beige and blond and red were introduced to the open class sheep show when a new breed called Natural Colored was added. Sheep were judged primarily on the thickness, texture, sheen and luster of their wool. A total of 27 sheep were exhibited and the Premier Exhibitor

award was won by the James & Donna Lein Family of Arlington, Iowa. Not baaaaaaad!



## What Is It?

It is ribbons, trophies, plaques and honors Salesmen, horsemen, city folk, farmers Competition, innovation, recreation, fascination Noise, excitement, music, celebration

> It is rabbits, sheep, pigs and cows Corn dogs, hot dogs, tractors, plows Smells and smiles, memories, fun A footrace lost, a teddy bear won

Paintings, pies, quilts and bread Stalls to be cleaned, lambs to be fed Tomatoes, potatoes, melons and wheat Marching bands, mascots, a dance in the street

Flag raisings, flag waving, flags unfurled and flown
It is heartland, homecoming, hometown and homegrown
Ancestors, family, passed down with care
It's the past, it's the future, it's tradition, it's fair.

- anonymous -

## MINNESOTA

#### STATE FAIR



#### Sounds Like A Broken Record

The Minnesota 4-H Club Purple Ribbon Livestock Auction raised a record \$104,420 in support of Minnesota's 4-H youth thanks to the

support of longtime buyers such as Featherlite Trailers of Cresco, Iowa and Anchor Bank of West St. Paul, Minn. as well as first-time buyers like Packerland Packing of Green Bay, Wisc. The Grand Champion Dairy Steer, Grand Champion Market Lamb and Reserve

Champion Market Lamb all set new records while the Grand Champion Market Beef and Reserve Champion Dairy Steer tied records set in 1999

and 1994 respectively.

#### **All Those Years Ago**

"If a man continually blusters, if he lacks civility, a big stick will not save him from trouble, and neither will

speaking softly avail if back of the softness there does not lie strength."

Originally named the "Minnesota

Speech," U.S. Vice

President Theodore Roosevelt delivered his address for the first time at the 1901 Minnesota State Fair. On Sept. 2, 2001, this historic event was reenacted in Carousel Park when a Teddy Roosevelt impersonator told a crowd of modern fair fans to "speak softly and carry a big stick," echoing one of the most famous lines of Roosevelt's career. Although the speech was delivered one hundred

years ago, its
relevance to
today was not
lost on those in
attendance and
"Mr. Roosevelt"
had to stop

#### **Special Partners**

the applause.

several times to acknowledge

Creative activities has several hundred categories in which to exhibit at the State Fair but there are also special contests sponsored by local and national companies to promote their products. The companies offer prize money from \$50 to \$500 and the contests add excitement and additional rewards for State Fair competitors. Companies such as M. A. Gedney, Hormel, Fleischmann's Yeast and C&H Sugar have been longtime partners and in 2001, three new companies joined the fun. Brer Rabbit Molasses sponsored a gingerbread house contest,

Old Home Foods sponsored five contests utilizing their dairy products, and Scotch Photo and Document Tapes added a scrapbooking contest.

#### It's A Miracle!

Take a modern livestock facility, a sophisticated audio/visual set-up, a comprehensive demonstration schedule, a staff of hard working veterinarians, veterinary students and state FFA members plus plenty of pregnant cows, sheep and swine and what do you get? The 2001 Miracle of Birth Center at the Minnesota State Fair.

One of the most popular exhibits of 2001, it is estimated that over 4,000

visitors per hour passed through the barnyard gates to witness the birth of 11 calves, 122 piglets and 32 lambs. Chicks hatching out

of their shells, ducklings taking their first swim and plenty of rabbits joined the newborns.

So many people contributed to the center's success, but special thanks are due to Dr. Mary Olson and Dr. Florian Ledermann, Minnesota Veterinary Medical Association; Coleen Southwell, University of Minnesota, College of Veterinary Medicine; and Jim Ertl and staff, Minnesota State FFA Association.

#### **HIGHLIGHTS**

One note...baby animals arrived every day of the fair with the exception of Labor Day!

#### Fair Feet Get a Lift

The north end of the fairgrounds took on new life in 2001 with the addition of the Sky Glider. This chairlift-type ride took passengers approximately 40 feet in the air for a 10-minute, open-air trip between the east end of the Grandstand and Murphy Avenue near the Pet Center. Running at near capacity, the glider introduced folks

to attractions beyond Machinery Hill like Robot Combat and Club MLB Road Show and gave them a bird's-eye view of the racetrack,

Kidway and Agri-Land.

statues came to the fair. Could Lucy be far behind? Stay tuned!



the trade, Master Gardeners held daily demonstrations in the Agriculture-Horticulture Building.

#### **High Point Winner**

Long lines at the new batter dipped and deep-fried candy bar concession proved too much of a wait for some folks. Lines formed early and by 10 a.m. there were three lines, 20 people deep, waiting to choose between Snickers, Milky Way, Three Musketeers or Oreo Cookies. But those who persisted were rewarded with a hot, sweet, gooey treat that

won rave reviews from fair visitors. Although never confirmed, it was rumored that these culinary creations topped the list for number of Weight Watchers® points. Oh well, it's only once a year!





#### Please Don't Eat The Daisies

DEEP FRIED

The self-guided Garden Tour debuted in 2001 featuring pictorial, topiary,

container and water gardens. Rock gardens, babbling brooks, hanging planters and even a sensory garden were included thanks to the new Adopt-A-Garden program where local businesses and associations agreed to plant and maintain gardens on the fairgrounds. And for those who take their gardening seriously or just wanted to learn a few tricks of



The State Fair's Farmer Charlie Brown welcomed his pals on Charlie Brown Around Town Day.



A total of 15 Charlie Brown statues were on display in Carousel Park and once again parents took advantage of the opportunity for

great photos to be added to those taken in 2000 when several Snoopy

#### **Great Eyedea**

Thousands of kids who had never heard of Teen Fair and parents that remembered it as Young America welcomed back an area dedicated to teenagers. Baldwin Park changed its tune with nightly performances by Rhymesayers Collective and appearances by Atmosphere, Eyedea, Los Nativos and Brother Ali. DJs and rock bands took the stage during the day

while
Minneapolis'
3rd Lair
Skatepark kept
the adrenaline
pumping
day and night
with in-line,
skateboard
and
bike stunts.



## **ENTERTAINMENT**

#### GRANDSTAND





**Ringo Starr** 

The 2001 State Fair Grandstand offered a diverse lineup that covered a variety of musical styles. Ringo Starr took the baby boomers back to their teens while heartthrob Aaron Carter drew over 17,000 of today's teenagers to the Grandstand. Chic, War and Ohio Players took the chill out of the night air and Alabama reminded us why they were recently named "Country Group of the Century."



Aaron Carter



Chic



Alabama



Toby Keith



Lee Ann Womack

## **Total 2001 Grandstand Attendance: 90,232**

Thursday, August 23 Ringo Starr & His All-Starr Band
Friday, August 24 Vertical Horizon, Nine Days, SR-71
Saturday, August 25  David Lee Roth
Sunday, August 26 Chic, War, Ohio Players
Monday, August 27 <b>Toby Keith and Lee Ann Womack</b>
Tuesday, August 28 <b>Huey Lewis &amp; The News6,836</b>
Wednesday, August 29 Cheap Trick, Cowboy Mouth
Thursday, August 30 Aaron Carter, A*Teens, Play
Friday, August 31 3 Doors Down, Nickelback, Seven Channels 5,799
Saturday, September 1 Alabama9,818
Sunday, September 2 Minnesota State Fair Amateur Talent Contest Finals
Labor Day, Monday, September 3 Miller Lite 300 ASA Race

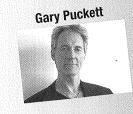


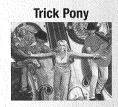


## ENTERTAINMENT

#### FREE

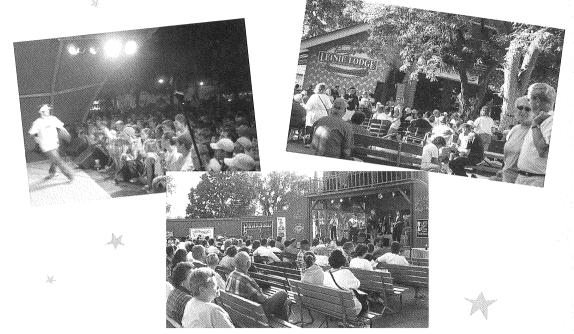
If you couldn't find something you liked on one of the free stages this year, you couldn't have been looking very hard! From the polka classics of the Bruce Bradley Band to the hip-hop sounds of Rhymesayers Collective; from Tejano 2000 to Paradise; from Wylie & the Wild West to Sounds of Blackness; the free stages were filled with variety, diversity and fabulous music.











## Bandshell Tonight! 2001

#### **GARY PUCKETT**

Thursday, Aug. 23 & Friday, Aug. 24



Saturday, Aug. 25 & Sunday, Aug. 26

#### **RONNIE MILSAP**

Monday, Aug. 27 & Tuesday, Aug. 28



#### PARADISE, TOU GER XIONG

Wednesday, Aug. 29 & Thursday, Aug. 30

#### **MARIACHI SOL de MEXICO**

Friday, Aug. 31 & Saturday, Sept. 1

#### **SOUNDS OF BLACKNESS**

Sunday, Sept. 2 & Monday, Sept. 3





### **HONORS** &

#### AWARDS

#### **50 Year Awards**

On Aug. 30, nine 50 Year Awards were presented to individuals in recognition of their active participation and contributions to the Minnesota State Fair over the past 50 years. Dan Elmer, one of the recipients in 2001, is a longtime fair employee and friend. Dan is responsible for initiating the State Fair's Park & Ride system which handles over one million



riders and includes lots throughout the metro area and surrounding suburbs. Dan will be stepping down this year after

many years of dedicated service.

Other 50 Year Award honorees were Roger Marti, Helen Govin and Arlon Fritsche, dairy exhibitors; Larry Tande, dairy exhibitor and staff; Dave Kjome, dairy show announcer; Duane Moses, sheep exhibitor; Joe Speltz, swine exhibitor; and Barb Kettlewell, horse exhibitor.



#### One Goal Plus Award Winners

The Minnesota State Fair's One Goal Plus program annually recognizes five employees who have gone above and beyond what is required to provide exceptional customer service. The five individuals selected from the hundreds of dedicated fair employees were Wally LeVesseur, guest services; Richele Thorson, employment services; Gene Payne, Sr., public safety; Sean Casey, sanitation; and John Cooper, public safety.



#### Honorary Life Member 2002

The Minnesota State Agricultural Society annually selects

one individual for honorary life membership in the society. This year's honoree is Donald C. Simons of Grand Rapids, Minnesota. Don has faithfully served the board of the Minnesota State Fair since first elected in January of 1987. He has served as president of the board for the past two years.

Congratulations, Don.



## Distinguished Service Award

Richard J. Keenan has retired from the State Fair board of managers

after serving several terms as the board's fifth district vice president. Rich was first elected to the board in 1986 but his history with the fair goes back to



1967 when he began a 20-year career as the State Fair's attorney. In recognition of his many years of dedicated service, Rich has been named recipient of the State Fair's Distinguished Service Award.

Congratulations, Rich.



#### 2001 Minnesota State Fair Board of Directors

Back Row: Howard Recknor, Hartland, first district manager; Clarice Schmidt, Sabin, ninth district manager; Chauncey Wargin, Hermantown, eighth district manager; John Paulmann, Gaylord, second district manager; Don Simons, Grand Rapids, president; Lyle Steltz, Rush City, third district manager; Bob Lake, Aitkin, sixth district manager

Front Row: Joseph Fox, Maplewood, fourth district vice president; Dennis Baker, Spicer, seventh district manager, and two furry friends



## \*

## MINNESOTA

#### STATE FAIR

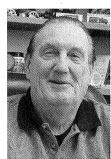
## Hallberg and Baldwin Awards

In memory of Ben C. Hallberg, 20 scholarships of \$1,000 each were awarded to the following Minnesota students: Linnea Beckel, Madison Lake; Elizabeth Berning, Albertville; Julie Bratvold, East Grand Forks; Leah Davison, Tintah; Amanda Denisen, Grand Meadow; Jason Fisketjon, Crookston; Aaron Flohrs, Ormsby; Sarah Frederickson, Starbuck; Anthony Kuznia, Argyle; Brett Mattson, Albert Lea; Mary McAndrews, Jordan; Ruth Milbrandt, Elmore; Krisha Miller, St. Peter; Angela Olson, Cambridge; Suzanne Rethemeier, Perham; Stephanie Sanborn, Alexandria; Laura Schulz, Lafayette; Rose Stenoien, Underwood; Anne Wetter, Buffalo; and Erica Whisney, Alpha.

Twenty-year-old T. J. Brown of Mountain Lake received the FFA's 38th annual Douglas K. Baldwin Award. T.J. has been a State Fair livestock show exhibitor for the past six years and was judged on his show participation, sportsmanship, leadership and respect for fellow exhibitors, judges and staff.

#### Hall of Fame

Very often a prophet is not without honor, save in his own country, and in his own house. –Matthew 13:57



The State Fair
Hall of Fame was
established to
recognize the time
and talents
contributed to the
State Fair by the
outstanding
individuals who

have made the fair successful. This year the name of Joseph J. Fischler has been added to this dedicated and influential group. Joe has served the fair as a full-time employee since December of 1963. When told of the honor, Joe said, "I can't believe it. I didn't think it would ever happen to me. I'm in class company."

Well said, Joe.

#### Outstanding Seniors Selected

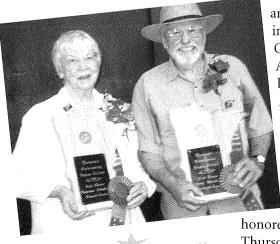
The individuals selected as Outstanding Senior Citizens for 2001 were Florence Schubert from



Florence and Doug were honored in a ceremony held on Thursday, Aug. 30 as part of Senior Day at the Minnesota State Fair.

#### Hall of Fame Membership

Name Year Inc	ducte
Phillip A. Anderson	
Theodore H. Arens	
Ken Austin	
Douglas K. Baldwin	
John Brandt	
Earle Brown	1968
C. I. Buxton, Sr	1967
Thomas H. Canfield	1968
Norris K. Carnes	1977
George Cochran	1982
Charles B. Crandall	1966
Paul Day2	2000
Edward H. Deemer	1970
Frank P. Duffield	1970
Daniel Elmer	1996
T. A. "Dad" Erickson	
Joseph Fischler	
Harry J. Frost	
Mayme Green	
Edwin J. Gruber	
Lawrence Haeg	
Axel Hansen	
Leonard Harkness	
Mike Heffron	
J. Seneca Jones	
Waino Kortesmaki	
Raymond A. Lee	
Samuel J. Levy, Sr	
James L. Libby	
John E. Libby	
Arthur J. McGuire	
Cal Mielke	
William S. Moscrip	
David J. Murphy	
William P. Murray	
Leonard F. Ramberg	
Alexander Ramsey	
Carl J. Sedlmayr, Sr	
Henry H. Sibley	
Maynard Speece	
Raymond P. Speer	
Alfred Stedman	
John Stevens	
David Stone	
Harold Thomforde	
Cline A. Tincher	
Frank R. Winkley	
Kindy C. Wright	
Ralph Zimmerman	980



## 2001 CONCESSIONAIRES & EXHIBITORS

■ AGRICULTURAL, LAWN & GAR	DEN SUPPLIES
Ace Trailer Sales	
Agromatic-A.F. Klinzing Co. Inc	-
All American Pressure Washers	
Alum-Line Inc.	Cresco, IA
American Energy Systems	
Amsoil Inc.	
Apache Manufacturing	*
Askov Greenhouse and Nursery–	·
Petersen Sales	Askov, MN
Aspen Equipment Co	Bloomington, MN
Blomquist Designing Inc	Eagan, MN
Bergmann's Greenhouse-	
Bloom'n Plant Products	
BMK Bonsai	
Bou-Matic/Dairy Equipment Co	
Boyer Ford Trucks Inc	-
Capital City Welding	
Crysteel Truck Equipment	
Cub Cadet Corporation	North Branch, MN
Curtis D. Erickson Co	St. Paul, MN
Custom Marketing Co. Inc	West Fargo, ND
Custom Products & Services	Minneapolis, MN
Discount Grain Systems	
Easy Way Cattle Care	
Edney Distributing Co. Inc	Huron, SD
Enestvedt Bros	Sacred Heart, MN
Erickson, M.	Alexandria, MN
Erskine Manufacturing Co	Erskine, MN
Farm Fans Inc.	•
Featherlite Manufacturing Inc	
For-Most Inc.	Hawarden, IA
Garden Shop-Horizons LTD	Conyers, GA
Gullickson Trailer Sales & Services	Elk Mound, WI
Harnack Co., The	Cedar Falls, IA
Hydro Engineering Inc	Young America, MN
Idso's	Eau Claire, WI
Instantop Inc.	Ramsey, MN
Isanti Engineering Inc.	Fergus Falls, MN
Jack Kovar Sales Co	Anoka, MN
John Deere Co	Stacy, MN
K & O Manufacturing Co. Inc	Hull, IA
Kaye Corporation	North Mankato, MN
Kretzschmar Sales	Janesville, MN
Kubota Tractor Corporation	Hudson, WI
Lano Equipment Inc	Shakopee, MN
Larsen Industries	Goodhue, MN
Lorenz Manufacturing Co	Benson, MN
Luverne Truck Equipment Inc	Brandon, SD
Manke Service	
Maple Grove Heating and Supply Inc	cHillsdale, WI
Meyer Products	
Midwest Stihl Inc.	
Mills Fleet Farm Inc.	Appleton, WI
MN Ag. Education Leadership	
MN Buffalo Association	
MTI Distributing Co	
NK Sales Inc.	
107	

Notch Manufacturing	, ,
Pearson's Inc.	
Petty Manufacturing Co	
Pioneer Hi Bred International Inc.	Tipton, IN
Poly Dome (Div. of Polytank)	Litchfield, MN
Radco Industries Inc	Brainerd, MN
Radintz, H	
Ritchie Industries Inc.	
Roberta's Inc.	
S.I. Feeders Division of Schoessow I	
Scharber & Sons	0 .
Schweiss Distributing Inc.	
Simplicity Manufacturing Inc	
Snapper Power Equipment	Steamboat Rock, IA
Stronghold By Hagie	Clarion, IA
Sudenga Industries Inc	George, IA
Sullivan Supply Inc	Dunlap, IA
Sundowner Trailers of Minnesota	Northfield, MN
Tri State Bobcat Inc.	
Truck Equipment Applications Mkt	
Truck Utilities and Mfg. Co. Inc	~
· ·	
W-W Livestock Systems	
Winpower Sales and Service	Luverne, MN
AMUSEMENTS	
American Amusement Arcades	
Anderson, C.	Tampa, FL
Antique Auto Club of America –	
Minnesota Region	•
Archway A.M.S.	-
Aries Entertainment Systems Ltd	St. Albert, AL
Arrow Enterprises Inc. d/b/a Skyrid	eHopkins, MN
B & B Sports Entertainment	Tumwater,WA
Bob Duerr's Snake Zoo	New Hope, MN
Cassata Concessions	Daytona, FL
Catarzi & Co	Palmetto, FL
Cristiani Concessions Inc.	
Duke's Amusements	,
	· · · · · · · · · · · · · · · · · · ·
Fairplay Concessions	
Falling Star Enterprises	
Farrow Amusement Co. Inc	
Floyd & Baxter Amusement Co	
Fun Adventures Inc.	
Gary Oren Concessions	
Giant Ride Inc. d/b/a Giant Slide	Pasadena, CA
Gold Star Amusements	Minneapolis, MN
Infinite Adventures Inc	Tampa, FL
K & M Recreation Inc. (Haunted H	
Laser Fair Inc.	
Lee, JPal	
Lee's Concessions Inc.	
Midwest Coca Cola Bottling	
Midwest Concessions Inc.	
Monty's Traveling Reptile Show Inc	-
Paramount Attractions Inc	-
Paul's Concessions Inc.	
Pinnacle Management	
Potopas Concessions Inc	
Pugh Shows Inc.	Lancaster, OH

R & R Rides	Chandler, AZ
R.E. Ingalls Rides	Mason, M
River Raft Ride Inc.	Mound, MN
Rock Amusement Inc., The	Poway, C
Schlough, J.	Crystal Lake, I
Skyfair	
State Fair Penny Arcade	
SYD Concessions Inc.	
T.F. Bors & Co. Inc.	
Teo Zacchini & Sons	
Thomas Carnival Inc.	
Thornberry Concessions	
Tinsley's Amusements	
Ventnor Place Inc.	
Virtual Reality	
Waymark Co.	
West, R	
Wood, M	
Wood Entertainment Co	
Ye Old Mill Amusements Inc	
ARTS & CRAFTS, JEWELRY,	
A & B Specialty Co. Inc	
A & D Sales	
A Touch of Country Magic	
A Wreath of Franklin	
Adelle's Workshop	St. Paul Park, Mi
Allards Rugs & Crafts	Darwin, Mì
Aloe Tinnery	Sarasota, F
Anchor Iron Co	Savage, Mì
Apple Basket, The	Sevierville, Tì
Billy's Bird House	New Prague, Mî
Bonnie Mohr Studios	Glencoe, M1
Bonnie's Boutique	Morristown, Mi
Boudin Art Studios	Princeton, Mi
C & D Sales	Mound, Mì
Cane Factory, The	Attica, N
Carved Wood Signs	Garrison, Mì
Carvings by Torberg	
Chao Flowers	
Christy Home Creations	
Cloud Nine Factory	=
Collectors Cabinet	
Constance Collection	
Copper Art of TX	
Costigans Minerals	
Countryside Art Gallery	
Coverston, P.	
Crafteez	
Creations By Sisters	
Creative Memories	
Dahl, M	
Days Art	
Debra's Glasscraft	
Design Quilting	
Eyes of The Wild Art Gallery	
Fair Market Promotions	
THUE AVEING CORECTION INC	JOHX Falls SI

C C T C-	I -l Dl MANT
G.S.T. Co	
Gift Jars-Pipe DreamsMa	
Gourds–E&P Crafts	
Hagstrom, J	
Hands Unlimited	
Hixon Glass Blowers	-
Hue Inc.	
Images of The Past Intermezzo	
	•
J & J Enterprises	-
Jerry Simertz Porcelain Johnson, K	
Jonrich Sales	•
Jugs Katies Korner	
Kathleen's Vintage Boxes	
Kathryn Mullins Kinane, M	
Lavigne Leather	
Lavigne Leatner	
Lionstone Pottery Inc	-
Little Pine Wood Specialties	
Longaberger Co Lott's of Crafts	•
	_
Mail Call Topical Stamps Marita's	
MN Made Gifts Inc.	•
Mixon Family Baskets	,
Mountain Feather Sculpture	
Mountain Flower Pottery & Tin	
Old Time Portraits	
Overbeek, H.	
Pane in the Glass	
Pearl Diver I Inc.	·
Pedretti, M	**
Personalized Christmas Treasures	
Plaster Cast–Cindy Morgan	
Pol-O-Craft Nails In Bloom	
Pottery-Ottertail Oaks	
Rebecca's	
Ribbon Fair Inc.	
Ruffles and Flourishes	
Rug Lady, The	
Rustic Arts	
Saint Croix Jewelers Inc	
Saliture Designs	
Santa Fe Touch	
Saugestad, E.	
Sculptured Candle Co. Inc.	
Silver Gallery	
Silver Strands	
Simonsons	
Sports Impressions	
SRR Enterprises	
Stampworks of Florida	
Star Silver	
Sterling Silver Plus	
Stitch E-Z–Powell, Brian	
Time Out	
	, art

	St. Paul, MN
Tony Sheda Enterprises	Wrenshall, MN
Unique Art & Gift	Manassas, VA
Way Out West	Claremore, OK
Windi Southwest Arts	Scottsdale, AR
Woodcut Hall Ltd	East Troy, WI
Youngquist Gold Wire Jewelry	Walsenburg, CO
<b>AUTOMOTIVE DEALERS &amp; SUI</b>	PPLIES
Associated Handicapable Vans	Burnsville, MN
Burnsville Volkswagon Inc	Burnsville, MN
Cummings Mobility Conversion & Supply Inc	Hanover, MN
Dodge Advertising Association	
Eveland's Inc.	
Excell Recreational Vehicles	
Heartland Chevrolet Dealers	
Imperial Products Ltd	
Jeep Advertising Association	
Jim Lupient GMC Trucks	*
Jim Lupient's Harold Chevrolet-Geo.	-
Leroy's Custom Painting Inc	
Lincoln-Mercury Dealer Association	
Line-X of Minneapolis	
Mattracks Inc.	
McCarthy Auto Group	
Morrie's Buffalo Ford	
Morrie's Mazda	
Red Carpet Car Service Inc	
Redline Specialties, Inc.	•
Thane Hawkins-Polar ChevroletW	
Twin Cities Saturn Retailers	
Waldoch Crafts Inc	Forest Lake, MN
BOOKS & LITERATURE	
Blue Ribbon Cook Book	Des Moines, IA
City Pages	Des Moines, IA Minneapolis, MN
City Pages Employment News	Des Moines, IA Minneapolis, MN Bloomington, MN
City Pages Employment News Northwestern Products	Des Moines, IA Minneapolis, MN Bloomington, MN Minneapolis, MN
City Pages Employment News Northwestern Products World Book Educational Products	Des Moines, IA Minneapolis, MN Bloomington, MN Minneapolis, MN Eden Prairie, MN
City Pages Employment News Northwestern Products	Des Moines, IA Minneapolis, MN Bloomington, MN Minneapolis, MN Eden Prairie, MN
City Pages	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN & HARDWAREFargo, ND
City Pages Employment News Northwestern Products World Book Educational Products  BUILDING, CONSTRUCTION 8	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN & HARDWAREFargo, ND
City Pages	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MNEden Prairie, MNFargo, NDFargo, MN
City Pages	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN x HARDWAREFargo, NDRichfield, MN
City Pages	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN x HARDWAREFargo, NDRichfield, MNHampton, MNHampton, MN
City Pages	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN x HARDWAREFargo, NDRichfield, MNHampton, MNHampton, MNMolden Valley, MNBloomington, MN
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems—  Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN & HARDWAREFargo, NDRichfield, MNHampton, MNGolden Valley, MNBloomington, MNWyoming, MN
City Pages	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN & HARDWAREFargo, NDRichfield, MNHampton, MNGolden Valley, MNBloomington, MNWyoming, MN
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems—  Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN KHARDWAREFargo, NDRichfield, MNHampton, MNHampton, MNBloomington, MNWyoming, MNWyoming, MN
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems—  Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN & HARDWAREFargo, NDRichfield, MNHampton, MN .Golden Valley, MNBloomington, MNWyoming, MNWyoming, MNBuffalo, MNBrainerd, MN
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems—  Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN  Four Seasons Realty Inc.	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN & HARDWAREFargo, NDRichfield, MNHampton, MNHampton, MNBloomington, MNWyoming, MNWyoming, MNBuffalo, MNBuffalo, MNBuffalo, MNBrainerd, MNBrainerd, MNBouth Haven, MN
City Pages	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN x HARDWARERichfield, MNRichfield, MNHampton, MNBloomington, MNWyoming, MNWyoming, MNBuffalo, MN
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems—  Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN  Four Seasons Realty Inc.  Greyston Construction  Lester Building Systems	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN & HARDWARERichfield, MNRichfield, MNHampton, MNBloomington, MNWyoming, MNWyoming, MNBuffalo, MNBuffalo, MNBuffalo, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNSpringville, UT
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems— Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN  Four Seasons Realty Inc.  Greyston Construction  Lester Building Systems  Little Giant Ladder System—Wing En	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN & HARDWAREFargo, NDRichfield, MNHampton, MNHampton, MNWyoming, MNWyoming, MNBuffalo, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNSpringville, UT .South St. Paul, MN
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems— Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN  Four Seasons Realty Inc.  Greyston Construction  Lester Building Systems  Little Giant Ladder System—Wing En  Midwest Fence & Mfg. Co.	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNKeden Prairie, MN c HARDWAREFargo, NDRichfield, MNHampton, MNBloomington, MNWyoming, MNWyoming, MNBuffalo, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNSpringville, UT .South St. Paul, MNMorton, IL
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems— Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN  Four Seasons Realty Inc.  Greyston Construction  Lester Building Systems  Little Giant Ladder System—Wing En  Midwest Fence & Mfg. Co.  Morton Buildings Inc.	Des Moines, IAMinneapolis, MNBloomington, MNBloomington, MNMinneapolis, MNEden Prairie, MN KHARDWAREFargo, NDRichfield, MNHampton, MNMoilen Valley, MNWyoming, MNWyoming, MNBloomington, MNWyoming, MNWyoming, MNSouth Haven, MN tSpringville, UT .South St. Paul, MNMorton, IL .North Branch, MN
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems— Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN  Four Seasons Realty Inc.  Greyston Construction  Lester Building Systems  Little Giant Ladder System—Wing En  Midwest Fence & Mfg. Co.  Morton Buildings Inc.  Natural Spaces Domes, L.L.C.	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN KHARDWAREFargo, NDRichfield, MNHampton, MNMyoming, MNWyoming, MNBloomington, MNWyoming, MNBuffalo, MNBrainerd, MNBrainerd, MNBrainerd, MNSouth Haven, MN tSpringville, UT .South St. Paul, MNMorth Branch, MNMorth Branch, MNBurnsville, MN
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems— Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN  Four Seasons Realty Inc.  Greyston Construction  Lester Building Systems  Little Giant Ladder System—Wing En  Midwest Fence & Mfg. Co.  Morton Buildings Inc.  Natural Spaces Domes, L.L.C.  Northern Tool & Equipment	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNEden Prairie, MN & HARDWAREFargo, NDRichfield, MNHampton, MNMyoming, MNWyoming, MNBuffalo, MNBuffalo, MNBuffalo, MNBuffalo, MNBuffalo, MNBuffalo, MNBuffalo, MNMyoming, MNBuffalo, MNBuffalo, MNBuffalo, MNBuffalo, MNBuffalo, MNBuffalo, MNBuffalo, MNBuffalo, MNBuffalo, MNMorth Haven, MNMorth St. Paul, MNMorton, IL .North Branch, MNBurnsville, MNEau Claire, WI
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems— Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN  Four Seasons Realty Inc.  Greyston Construction  Lester Building Systems  Little Giant Ladder System—Wing En  Midwest Fence & Mfg. Co.  Morton Buildings Inc.  Northern Tool & Equipment  Northland Buildings Inc.	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNMinneapolis, MNEden Prairie, MN & HARDWARERichfield, MNHampton, MNHampton, MNBloomington, MNWyoming, MNBuffalo, MN
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems— Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN  Four Seasons Realty Inc.  Greyston Construction  Lester Building Systems  Little Giant Ladder System—Wing En  Midwest Fence & Mfg. Co.  Morton Buildings Inc.  Natural Spaces Domes, L.L.C.  Northland Buildings Inc.  Morthland Buildings Inc.  Marin	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNMinneapolis, MNEden Prairie, MN & HARDWARERichfield, MNHampton, MNHampton, MNBloomington, MNWyoming, MNBuffalo, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNMorth Haven, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNBrainerd, MNSpringville, UT .South St. Paul, MNBurnsville, MNBurnsville, MNBurnsville, MNBurnsville, MNBurnsville, MNBurnsville, MNBurnsville, MNBurnsville, MNBurnsville, MN
City Pages  Employment News  Northwestern Products  World Book Educational Products  BUILDING, CONSTRUCTION 8  American Steel  Anchor Fence of Minnesota Inc.  Backyard Building Systems— Construction Co.  Bergee Industries  Conklin Products Co.  Crystal Bay Corp.  Curb Creations of MN  Four Seasons Realty Inc.  Greyston Construction  Lester Building Systems— Little Giant Ladder System—Wing En Midwest Fence & Mfg. Co.  Morton Buildings Inc.  Natural Spaces Domes, L.L.C.  Northern Tool & Equipment  Northland Buildings Inc.  Nut & Bolt Warehouse  Marin Powers Construction Co. Inc.	Des Moines, IAMinneapolis, MNBloomington, MNMinneapolis, MNMinneapolis, MNEden Prairie, MN & HARDWARERichfield, MNHampton, MNHampton, MNBloomington, MNWyoming, MNBuffalo, MNBrainerd, MNSouth St. Paul, MNBurnsville, MN

D 1 00 Y	D 1 1 04
Rodman & Co. Inc.	
Shopsmith Woodworking Promotions	
Thomas Tool and Supply Inc	
Tool Warehouse	.Minneapolis, MN
Underdeck	.Minneapolis, MN
Wick Building Systems Inc	Pine Island, MN
Woodmaster Foundations Inc	
Wunder Klein Brick Co	
CLOTHING & ACCESSORIES	•
American Dairy Association of MN	
Balizoo Clothing LTD	· ,
Battle Lake Outdoors	
Bob McNamara Footwear	=
Bon'nean Inc.	Champlin, MN
Brad's Discount Boots	
Capital Beverage Sales L.P.	St. Paul, MN
Circle M Hats	Radcliffe, IA
Colorful Cotton Clothing	.Minnetonka, MN
Continental Leather	
Fashions Co. Inc.	Chula Vista, CA
Elegant Accents	San Diego, CA
Flora's Dress Emporium	.Minneapolis, MN
Fairy Finery	•
Funk's Leathercraft	·
Green Mountain Trading Co	
Handbags by Jean	
= '	-
Kidsville	•
Kim's Fashions	
M.A. Gedney	<del>-</del>
Minnetonka Moccasin Co. Inc	=
Mystic Moon	Norman, OK
Pen-Reed CoCap	oistrano Beach, CA
Puppy Toes	San Dimas, CA
Sandak Aloha Sandals	Henderson, Nev.
Sharon & JamesInver G	Grove Heights, MN
Shoes To Boot	
Show String Embroidery Inc	-
Spectacle Shoppe	
Street Town & Country	
Swedish Clogs-Norden Inc.	
The Hatman	
Tiffany Star Inc.	
Triple H. Australian Western Wear	
Wee-DazzlePalm	Beach Gardens, FL
FINANCIAL SERVICES	
Affinity Plus Federal Credit Union	Roseville, MN
Direct by Owner	North Oaks, MN
North Star Bank	Roseville, MN
Prudential Insurance Co	
Waddell & Reed, Inc.	
FOOD & BEVERAGES	
Al's Sub Shop–Hohenwald Ent. Inc	
American Bottling Co.	
American Dairy Association of MN	
Andres Waterrmelon–Stinchfield, J	
Andrew, M	=
Andrus Concessions Inc	
Art Tysk Concessions	St. Paul, MN
Australian Foods	Balboa, CA
Austrian Oblaten Co.	.Minneapolis, MN
Ball Park Cafe	Shoreview, MN

Barona, Stacey & RobertRoseville, MN
Bayou Bob's LLC
Ben & Jerry's Ice CreamEdina, MN Benson, BMahtomedi, MN
Best Around, TheNorth Ft. Myers, FL
Bianca's Foods
Big Pepper–Barrett, JSt. Paul, MN
Billies Baked Potatos
Blooming Onions–Ferch, SLoretto, MN
Blue Bell Ice Cream IncApple Valley, MN
Bridgeman's Restaurants IncMinnetonka, MN
Buffalo Burgers–Woldorsky, JMinneapolis, MN
Butcher Boys–F & W Concessions IncRhinebeck, NY
Cafe Caribe-TRES-C IncMinnetonka, MN
Candy Castle-Huston IncParker City, IN
Caribbean HeatMinneapolis, MN
Carmel Apple Sundaes–
Hussong Family IncShakopee, MN
Charcoal HutStaples, MN
Cheese Curds-Muskar IncWhite Bear Lake, MN
Chicago DogsStillwater, MN
Chick-N-Chops-Peterson ConcessionsHam Lake, MN
China Town-MNWaterville, MN
Chocolate Chip Cookie Co
Church of The EpiphanyCoon Rapids, MN
Cinnamon Rolls–Willis EnterprisesTulsa, OK Coller Family IncShakopee, MN
Colonial Nut Roll CompanyLake Park, IA
Confection Designs
Cool Sips–Sunshine ConcessionsSpring Hill, FL
Corn Roast–Ribco EnterprisesMendota Heights, MN
Cotton Candy–Hartley, JS. Milwaukee, WI
Cotton Candy–Kusick, GCottage Grove, MN
Cotton Candy–Yahr, KRichfield, MN
Country Gourmet IncMinneapolis, MN
Country Store Sweet ShoppeMinneapolis, MN
Cream Puffs-Petrovski ConcessionsVista, CA
Crocker Enterprises IncMaple Grove, MN
Crocker's Spaghetti Village IncMaple Grove, MN
Crutchfield, GSan Diego, CA
Dairy BarMinneapolis, MN
Danielson, WSt. Paul, MN
Darlinda IncHam Lake, MN
Davis, JCoon Rapids, MN
Degnans PopcornMinneapolis, MN
Deli Express–E.A. Sween CoEden Prairie, MN
Delicatessan Food Intl. IncGolden Valley, MN
Delicious Potato SkinsNew Hope, MN
Delrick Enterprises
Demitris Greek Food– Strates Fine FoodsSilver Spring, MD
DFL Districts 66 and 67St. Paul, MN
Dino's GyrosCoon Rapids, MN
Dip Stix–M & S ConcessionsSt. Paul, MN
Dippin Dots
Dole Whip-Bougie, D
Donna's Bar-B-Q Rib SandwichSouth St. Paul, MN
Eagle Food Service
El Sol Mexican Food
Elephant Ears–PT Enterprises Tampa, FL
<i>a</i>

Family Tree Cafe–Arlo's Fun Foods IncSt. Cloud, N	1N
Famous Dave's of America IncEden Prairie, M	
Far Eastern FoodsWoodbury, N	ΔN
Farmers Home Cafe– Straight's ConcessionsCrystal, M	1N
Festival Foods IncCherry Hill,	
Fisherman's Wharf SeafoodsWyoming, N	ſΝ
Foot Long Hot Dogs–Johnson, JFergus Falls, N	ΔN
Foot Long Hot Dogs–Johnson, PFergus Falls, N	ſΝ
French CreperieMinneapolis, N	ΛN
French Meadow BakeryMinneapolis, M	ΔN
Fresh French Fries– Wozniak ConcessionsMinneapolis, N	ΔN
Fresh Hot Homemade Potato Chip CoNaples,	FL
Fudge Folks, TheMirror Lake, N	NΗ
Fudge Puppies-Granny's EnterprisesSt. Cloud, N	
Garlilc GourmetAriel, V	
Gass Concessions IncPlymouth, N	ΔN
Gasthaus EdelweissMaplewood, N	
Giant Ride IncPasadena,	
Golden's Guiltless BagelsSt. Paul, N	
Gooden's Old-Fashioned Kettle KornByron, N	
Gopher Dairy Club-U of MSt. Paul, N	
Grandma's Pasty Shop-	
Hoyers Custom Service IncRichfield, N	
Grandstand DonutsLauderdale, N	
Granny's Caramel Apple SundaesHampton, M	ΙN
Hamline United Methodist ChurchLittle Canada, N	
Hand Maid SweetsMankato, M	
Hansen's Amusement FoodsFergus Falls, M	
Harrington's EnterprisesEllsworth,	
Hawaiian Shaved Ice IncHutchinson, M	ſΝ
Hildebrand Concessions IncRoseville, M	ΙN
Ice Cream Factory IncOrmond Beach,	FL
Ice Cream Parlor–Rush, TMinneapolis, M	4N
Ice Kreme Mill LtdWestminster, M	4D
Icee USABrooklyn Center, M	ΊN
International Grill– H.M.H. of St. Paul IncLakeland, N	/N
Isaac, T	
Isabel Burkes Olde Tyme TaffyPlymouth,	
Italian Grinder SandwichStillwater, M.	
Italian Junction-Bahr, TSt. Cloud, M.	
Italian Loaves—Davis, LMinneapolis, M	
J.D.'s Eating EstablishmentCrystal, N	
Java JiveEdina, N	
Jim & Jo'sMinneapolis, N	
Joe's Smoke House–	111
Melmar ConcessionsLake Elmo, N	1N
Just Say GlaceSt. Paul, M	1N
Kabobs-Ormic IncBrownsville,	ГΧ
Kirch Enterprises IncShoreview, M	1N
Kirschner's Beer StubeBurnsville, M	1N
Kitchen Kraft ConcessionsColumbia Heights, M	1N
KonerCumberland, V	WI
Koney ExpressHibbing, M	ſΝ
Lamb Shoppe, TheHutchinson, M	
Larson, GMinneapolis, M	ſΝ
Larson, JMinneapolis, M	
	ĺΝ
LaVaque, E	

Leimon Concessions	
Lemonade Ltd	
Luigi Fries	
Lunch Box-Bahr, P	
Lynn's Lefse	
Main Street Butcher Block	
Maple Grove Meats Inc	Becker, MN
Mel's Food	Milton, IN
Middle East Bakery	
Midway Food Co	
Midway Mens Club	Rush City, MN
Minnekabob	Golden Valley, MN
Mitchell Concessions	St. Paul, MN
MN Apples Inc	White Bear Lake, MN
MN Honey Producers Association	Clarkfield, MN
MN Turkey Growers Association	St. Paul, MN
Moon beamFunk's Coffeeville	Long Lake, MN
Mr Ribs Sandwich-Sutich, J	Minnetonka, MN
Mr. E's Pop–Erb, W	St. Paul, MN
North Suburban St. Paul Kiwanis C	ClubShoreview, MN
Nuebel, E.	Hudson, W
Old Style Foods	Salisbury, NO
Orange Crate-Meents, B	River Falls, W
Orange Treet Sales	Minneapolis, MN
Organic Foods Inc.	Excelsior, MN
Oven Fresh Brownies-Testin, L	Taylors Falls, MN
Ozzie's In The Park	Chaska, MN
Peg, The	St. Paul, MN
Pelican Concessions	
Pennsylvania Dutch Funnel Cakes	
Pepper Rings-Q.M. Enterprises	
Perfect Pickle, The	White Bear Lake, MN
Peters, J.	
Pickle Dog	Rosemount, MN
Pita Gourmet–Abdo, L	St. Paul, MN
Pizza Palace	Minneapolis, MN
Pizza Wagon	Eagan, MN
Poncho Dog-O'Neil, F	Roseville, MN
Poncho Dog-O'Neil, L	
Poncho Dog-O'Neil, Leah	
Poncho Dog-O'Neil, T	
Porky's Delight	
Pretzel Factory	
Prom Catering Co	
Pronto Pups-Drees, J	
Pronto Pups-GLK Inc	
Pronto Pups-Hanold, T	
Pronto Pups–Heller, R.	
Pronto Pups–Jennisch, S	
Pronto Pups-Kordus, ACo	
Pronto Pups–Marrone, M	
Pronto Pups–Mertes, T	
Pronto Pups–Nelson, J	
R.J. Pretzel Co	
Rainbow Ice Cream–Davis, M	
Rainbow Ice Cream–Tetrault, G	
Rajin Cajun	
Rice Kristie Bars	
Robbinsdale O.E.S. Dining Hall	
Root Beer Stand	
	arcon licigina, IVIII

_	
Runyon, D	
Sadie's Frozen Custard	
Saint Bernard's Dining HallS Salem Lutheran ChurchMinne	
Sausage Station–Hectorne, DChan	
Sausage By CynthiaMaple	
Sava's Frozen Yogurt–Levin, SMaple	*
Sawatdee-Harrison, SMinne	
Schneider Popcorn	•
Schroder Concessions IncFa	
Schultz's ConcessionsSho	
Schumacher's New Prague Hotel IncNew	•
Seville Co. IncPly	
Sno Cones–Hannasch IncMinne	
Spaghetti Eddie's	
St. MartinsGolden	
State Fair Deli-Stone, ASt. Lou	•
Steichens Food MarketS	st. Paul, MN
Strawberries 'n Creme	Waseca, MN
Strawberry PatchS	St. Paul, MN
Sunderland, DA	ndover, MN
Sweet Martha's Cookie JarS	St. Paul, MN
T & A Concessions	Candler, FL
Taco King-Isaac, MInver Grove H	Heights, MN
Tejas-Cuisine Concepts	.Edina, MN
Tiny Tim Mini Donuts-Larson, KTaylor	rs Falls, MN
Tom Thumb Donut CorpMinne	eapolis, MN
Townsend, MFergu	ıs Falls, MN
Tremblay's Sweet ShopSti	
Tripple Berry	Savage, MN
Tropical Fruit FlossHa	astings, MN
Tysseling, JS	st. Paul, MN
Ukmar, R	·
Ulmer Metro Distributing IncS	
Ultimate ConfectionsWau	•
Veggie Fries–Rosenthal, DS	
Veggie Pie-Alere's ConcessionsPir	
Vend Africa IncMinno	=
Venetian InnS	
Vescio'sMinne	
Vietnamese Egg Rolls-Tran, VGolden	
Vogt, VNew Lo	
Walleye On A Stick–Davis, WAlex	
Ward Food ServicesMaple	
Werner's Frontier IncNew Br	
Williams Dinette-Steichen, J	
Wir Nuts Cinnamon Roasted AlmondsSho	review, Min
Apollo Hair ClinicSt. Loui	in Dark MNI
Avon–Fischer, A	
Beauti Control	
Comfort Zone	
Custom Clip Ons-	octano, man
Saddlehorn Ranch TradersBonne	ers Ferry, ID
Davis EnterprisesHa	· ·
Fragrances IncSt. Loui	
Glamour ShotsDes	
Golden Neo-Life Diamite IntlKan	diyohi, MN
Golden Pride/Intl. Dist	
Hair Club for MenBloomi	ington, MN

Happy Feet-Wahl, T	Lakeville, MN
Health Fair 11	Minneapolis, MN
Heavenly Scents	Maple Grove, MN
Independent Living Store	-
L'Paige Lipstick-Heckmann, J	-
Mary Kay Cosmetics Inc.	
	-
Merino Lanolin Skincare	
Midamerica Entertainment Inc	
Nada Concepts Inc	
Naturally Beautiful Nails/Nail Mas	
North Country Glycerine Soap	Maple Plain, MN
Professional Dynamics	Burnsville, MN
Shoe Mate Orthoticsl	Brampton ON, Canada
TeleSensory	-
Touch of Mink–Dermac Labs Inc.	
Willow Creek Treasures	
HOME IMPROVEMENT & FU	
AAA Garage Products Inc	
ABC Seamless Inc	Fargo, ND
Access One Inc.	Wyoming, MN
Air One Heating &	
Air Conditioning	Brooklyn Park, MN
American Clocks Inc.	
American Water Systems	Lakeville, MN
Andersen Corporation–	,
Renewal by Andersen	Vadnais Heights, MN
Antique Rooftop Slate	
Aqua-Therm Inc.	
Arrow lift Accessibility	
·	
Asphalt Specialties Co	
Automatic Garage Door & Firepla	
B.C. Kitchens Inc.	Hopkins, MN
Basement Battin Stucco Co	Big Lake, MN
Basement Egress	Bloomington, MN
Bever & Sons	-
Brinks Home Security	
By The Yard	
Cabinetpak Kitchens of Mpls	
_	=
California Closet Co	-
Carpet Court	
Classic Wood Furnace	Isanti, MN
Closets by Design	Burnsville, MN
Comforest Adjustable Beds	Columbia Heights, MN
Commers Conditioned Water Co.	
Condor Fireplace	
Corn Stove	
	•
Culligan Water Conditioning	
Curley Furniture & Carpet	
Deck Rescue Plus	Rockford, MN
Deluxe Rug & Carpet	St. Paul, MN
Discount Windows And Wares	Roseville, MN
Dome Inc	St. Paul, MN
Ecowater Systems Inc	
Falls Flag Service–DPS Industries	
Finn/Sisu	
Fireside Corner Inc.	
Floor Heat/Systems	-
Frontier Furnishings	
Galaxy Custom Booths	Wyoming, MN
Glenwood Inglewood	Minneapolis, MN

Golden Hammocks Inc	Escondido, CA
Great Garage Door Co	Blaine, MN
Hardwood Floor Store	Crystal, MN
Home Depot	
Hutch and Mantle	_
Idea Home Contracting	Minneapolis,MN
J.J. Vanderson & Co	St. Paul, MN
Jack Pixley Sweeps Inc	Andover, MN
Joseph A	
Key Stone Retaining Walls	
Kitchen Make-Over	=
Land Images	
Landscape Junction	
Luxury Bath Liners of MN	
Magna Products Inc	
MN Rusco Inc.	
Mon-Ray Inc.	
Need-A-Shed	
Northern Glass Block Co	
Patio Enclosures Inc	
Patio Town	
Premium Waters Inc.	-
Rail Craft–Gordy's Glass	=
Select Comfort	
Sir Laurence Stained Glass Studio	
Snyder Home Improvements	
Solar Midwest Inc.	
Stained Glass Overlay Design Studio	
Standard Water Control Systems Inc.	•
Stromberg Statuary	
Teak Emporium Inc.	
Thundering Hurd Exchange	
Tri-Lite Stone	=
Uniline	
Weather Lock Windows Systems	
Wick Homes	
Wildlife Collection Inc., The	=
Wilkening Manufacturing Co. Inc	
Window Star	•
Woolie, The	
Xcel Energy	-
Zee Enterprises	
HOUSEHOLD PRODUCTS & SE Abosch Import Co	
Air Mist Sauna & Steam	
Associated Consultants	
Associated Sewing and Knitting	•
BJ Products	
	· ·
Bottle Tenders	
Chastar H. Nairra Co.	
China Palaca Enterprise Co.	
China Palace Enterprise Co	
Country Crocks	
Country Crocks	
Creative Souring Centers Inc.	
Creative Sewing Centers Inc	
Custom Playhouse	
Daub/Ghiorso Entreprises	
Diamondcraft Corp	
Disk & Data	.coon Kapids, MN

Dry Store, The		Heart of Tibet		Metropolitan Mosquito Control DistSt. Paul, MN
Earths Edge		Hollys Hobby Ltd		MINN Board of Medical PracticeMinneapolis, MN
Electrolux	·	Holy Land Handicrafts	St. Paul, MN	MN Agriculture In The ClassroomShakopee, MN
Excell Wireless	Minneapolis, MN	Hmong Folk Art, Inc.	St Paul, MN	MN AIDS ProjectMinneapolis, MN
Fairlie, Susan	Rhinebeck, NY	Ice-Ame	Kenmore, WA	MN Army & Air National GuardRoseville, MN
Fantastic Products	Horse Shoe, NC	Image Imports	Minneapolis, MN	MN Attorney General's Office -
Florian Ratchet Cut	Plantsville, CT	India Bazaar	Fridley, MN	Consumer DivisionSt. Paul, MN
Fortner's Salt-Free Seasonings		India Imports	*	MN Audubon Council of The National Audubon SocietySt. Paul, MN
Golden Hammocks Inc	Escondido, CA	Indian Arts & Crafts		MN Beef CouncilMinneapolis, MN
Home of Elegance	-	Inside Africa	· · · · · · · · · · · · · · · · · · ·	MN Buffalo AssociationOwatonna, MN
Hudspeth, S		International Flag Weaving	St. Croix Falls, WI	MN Blue Flame Gas AssociationMinneapolis, MN
International Culinary Consultant	tsElberon, NJ	International Investors	San Mateo, CA	MN ChildrenSt. Paul, MN
Kinetico Dealers of Minnesota	Burnsville, MN	Irish On Grand	St. Paul, MN	MN Chiropractic AssociationSt. Paul, MN
Lefse-Jacobs of Wilmar	Oakis, MN	Jennico	St. Paul, MN	MN Citizens Concerned For LifeMinneapolis, MN
Mary Lue's Knitting World		Kay's Blue Onion Art Gallery	e e	MN Cultivated Wild Rice CouncilSt. Paul, MN
Maytag		Khan, S		MN Dental AssociationSt. Paul, MN
Melodies-In-Tin	Riverdale, GA	Lacquerware–Tong, Linda		MN Dept. of AgricultureSt. Paul, MN
Niagra Prestige Products	•	Oriental Craft and Development Co.	**	MN Dept. of CorrectionsSt. Paul, MN
Nancy Thayer & Associates	•	Rama Imports		MN Dept. of Economic SecuritySt. Paul, MN
National Service Co. LLC		Russia With Love		MN Dept. of HealthSt. Paul, MN
Nomar Inc		San Juan, M		MN Dept. of Labor and IndustrySt. Paul, MN
Nordmark Group, The	'	Sullivan, R		MN Dept. of Natural ResourcesSt. Paul, MN
Pampered Chef, The		Taxco Imports		MN Dept. of Public SafetySt. Paul, MN
Patterson Products		Treasure Chest		MN Dept. of Public ServiceSt. Paul, MN
Quality Bag		Vagabond Imports		MN Dept. of RevenueSt. Paul, MN
Round Bobbin Sewing Center		Wooden NeedleV	/adnais Heights, MN	MN Dept. of TransportationSt. Paul, MN
Rusty Nut Enterprises		■ INSTITUTIONAL EXHIBITS  & GOVERNMENT AGENCIES		MN Dept. of Transportation—
Safari Afari Entreprises		AFS Intercultural Programs	St Paul MN	Aeronautics OfficeSt. Paul, MN
Shaklee Products–Jansen Dist	•	American Association of Retired Per		MN Dept. of Veterans AffairsSt. Paul, MN
Shopping Bags		American Cancer Society		MN Division of Building
Showers Plus		American Diabetes Association	r,	Codes & Standards
Stan & Jo's Country Creations		of MN Affiliate	Minneapolis, MN	MN Elk Breeders AssociationSauk Centre, MN MN Farm Bureau FederationSt. Paul, MN
		American Lung Association of MN.	St. Paul, MN	MN Farmers Union
Surge Water Conditioning Swivel Spray		American Red Cross	St. Paul, MN	MN Forest Industries Inc
Syndicate Sales Corp	-	Art Instruction School	Minneapolis, MN	MN Fur Breeders AssociationNorth St. Paul, MN
Table Charm Ltd		Arthritis Foundation-MN Chapter .		MN Genealogical SocietySt. Paul, MN
Thousand Lakes Realty	<del>-</del>	Augsburg Weekend College	Minneapolis, MN	MN High Technology AssociationBloomington, MN
Trimble Crafts		Bethel College		MN Higher Education Services OfficeSt. Paul, MN
Tupperware-Lakewood Party Sale	and the second s	Broiler and Egg Assoc. of Minnesota	St Paul, MN	MN Homeschoolers AllianceRoseville, MN
Vita Mix Corp		Carleton College	Northfield, MN	MN House of Representatives -
Watkins Inc.		Center For Mental Health	Minneapolis, MN	Public Information OfficeSt. Paul, MN
■ IMPORTS & ETHNIC MERC		Concordia University		MN Lamb & Wool
African Collections		Education in Minnesota		Producers AssociationHutchinson, MN
Aloha Jewelry		Epilepsy Foundation of Minnesota .	St. Paul, MN	MN Lions Eye Bank and
Artesanos Unidos		Emergency Medical Services	Minneson alia MNI	Hearing FoundationSt. Cloud, MN
Bando Imports	C	Reg. Board Federal Bureau of Investigation	•	MN Mensa
Bolivian Imports				MN Newspaper FoundationMinneapolis, MN
Brown, Y		Geological Society of Minnesota Great Lakes Indian Fish &	Robbilisdale, ivin	MN Nurses AssociationSt. Paul, MN MN Office of Citizenship and
Caples, M		Wildlife Commission	Odanan, WI	Volunteer ServicesSt. Paul, MN
Chandi Gallery/Coune' Ltd		Hazelden Foundation		MN Office of
China Handcraft	_	Highway Construction	<i>,</i> ·	Environmental AssistanceSt. Paul, MN
Egypt USA	<del>-</del>	Industry Council	New Brighton, MN	MN Ostrich AssociationMaplewood, MN
Fantastic Voyage		Indianhead Council -	a	MN Pollution Control AgencySt. Paul, MN
First Natives of This Land		Boy Scouts of America		MN Pork Producers AssociationNorth Mankato, MN
Folklore Imports	•	Inventors Network		MN Propane Gas AssociationMinneapolis, MN
G.F. Philippines Handicraft		Masonic Grand Lodge of MN		MN Relay ServicesSt. Paul, MN
Gifts Made by Hands		Metro Transit	Minneapolis, MN	MN Senior Federation IncSt. Paul, MN
Grand Assorted Enterprise Co. Ltd				MN Soybean GrowersNorth Mankato, MN
Grobal International Inc				MN State Colleges and UniversitiesSt. Paul, MN
Hammocke World Trade				

Hammocks-World Trade ......New Orleans, LA

	IN State Horticultural SocietyFalcon Heights, MN
Ν	4N State SenateSt. Paul, MN
	IN Turkey Research and
	romotion CouncilSt. Paul, MN
	Nothers Against Drunk Driving-MNSt. Paul, MN
	National Multiple Sclerosis ociety-MNMinneapolis, MN
-	latural Resources Conservation ServiceSt. Paul, MN
	IEI College of TechnologyColumbia Heights, MN
	Iew Life Family ServicesRichfield, MN arker Hughes InstituteRoseville, MN
	ro Choice ResourcesMinneapolis, MN
	Laptor Center, TheSt. Paul, MN
S	outh MN Area Assembly of lcoholics AnonymousMinneapolis, MN
	t. Cloud State UniversitySt. Cloud, MN
	t. Paul Police K-9 FoundationSt. Paul, MN
	t. Faui Folice K-9 FoundationMinneapolis, MN
	oastmasters InternationalPlymouth, MN
	J.S. NavyMinneapolis, MN
ι	University of Minnesota - University RelationsMinneapolis, MN
	eterans Affairs Med CenterMinneapolis, MN
	Villiam Mitchell College of LawSt. Paul, MN
	MEDIA
_	ARE-11 TVGolden Valley, MN
K	DWB RadioMinneapolis, MN
K	EEY/K102 Today's Best CountryBloomington, MN
K	FAN-AM RadioMinneapolis, MN
K	KMS-AM 980Eagan, MN
K	LBB RadioSt. Paul, MN
K	MSP-TVEden Prairie, MN
K	QQL FM, KOOL108 RadioMinneapolis, MN
	QRS-AM/FM RadioMinneapolis, MN
K	STC-Channel 45St. Paul, MN
K	STP-AM RadioSt. Paul, MN
K	STP-TV–Hubbard Broadcasting IncSt. Paul, MN
	STP-FM RadioSt. Paul, MN
	TCZ-FM–Cities 97Minneapolis, MN
	XXR 93X RadioMinneapolis, MN
	ZNZ FM RadioGolden Valley, MN
	IN Public RadioSt. Paul, MN
	.K. Radio NetworkSt Paul, MN
	00 Radio WLOL ClassicsMinneapolis, MN
	aint Paul Pioneer PressSt. Paul, MN
	tar TribuneMinneapolis, MN
	I.S.A. TodayRoseville, MN
	VCCO RadioMinneapolis, MN
	VCCO TelevisionMinneapolis, MN
	VFTC-Fox 29Minneapolis, MN
	VXPT-FM Mix 104Minneapolis, MN
	MISCELLANEOUS opher State Ice CompanySt. Paul, MN
	IN Territorial Pioneers IncSt. Paul, MN
	In Territorial Figure 111. In Territorial Figure
	ko CompanyBloomington, MN
	ro Staff Personnel ServicesSt. Louis Park, MN
	aint Paul Post OfficeSt. Paul, MN
Ç,	

■ MUSIC & ENTERTAINMENT	Γ
Bodine's Inc.	
Chanhassen Dinner Theatres	Chanhassen, MN
Minnesota Orchestra, The	Minneapolis, MN
Ordway Music Theatre	St. Paul, MN
Q-Chord-Pops Music	Mesa, AZ
Schmitt Music Company	Minneapolis, MN
Spencer Lewis	Bethel, VT
Trico Productions	St. Paul, MN
■ NOVELTIES, SOUVENIRS &	TOYS
A Bear is Born	Redlands, CA
Big Belly Banks	Grantham, NH
C.R. Deals	St. Paul, MN
Caricatures By Cindy	Shoreview, MN
Cartoon Passion	Mission Viejo, CA
Chalk Boxes	West Bloomfield, MI
Compmark I Corp	Minneapolis, MN
Crazy Louie's Surplus City	-
Dandy Souvenirs	and the second s
Desplenter Novelties	
Discovery Toys	
Eddy's Teddy Land-Kirch, D	•
Exploring with Kids	
Fair-Market Inc.	
Foamation Inc.	<del>-</del>
Gimberline, D	·
Intercollegiate Athletics	-
Northland Emblem	* '
PS Sales	
Ron Schara Enterprises	
Spin A Paint–Perlman, D	-
•	* '
Standi Toys Inc.	
Televac Computer	•
U of MN Williams Fund	Minneapolis, MN
U of MN Women's	ъ 11 год
Wait & C Inc.	·
Wildman Caricatures	
William Morgan Cariactures	
PET & ANIMAL SUPPLIES	
Ace Tack & Outfitters	<del>-</del>
Antics Inc.	
Custom Cat Purrrniture	
Fancy Publications	
Hermit Crabs–Sea Moon	
Lone Lake Kennels	Woodbury, MN
Milk Bone	Syracuse, NY
MN Companion Bird Association	nLakeville, MN
MN Humane Society	St. Paul, MN
MN Purebred Dog	
Breeders Association	-
Pet ID Tags	
Rural Pet Supply	
Tee Pees	
Transatlantic Ventures Inc	
Vermont Nature Creations	
Woodcrest Ltd	Maple Grove, MN
RELIGIOUS ORGANIZATIO	
Archdiocese of St. Paul and Mpls.	
Christian Educational Service	
Greater St. Paul Association	
of Evangelicals	St. Paul, MN

Javrich Community	
Jewish Community Relations Council	Minneapolis, MN
MN Conference of	1 ,
Seventh-Day Adventists	Maple Grove, MN
Northwestern Products	
■ POLITICAL ORGANIZATIONS	
Green Party of Minnesota	Minneapolis, MN
Libertarian Party of MN	Minneapolis, MN
MN AFL-CIO	St. Paul, MN
MN Democratic Farmer Labor Party	St. Paul, MN
Norm Coleman for U.S. Senate	
Senator Mark Dayton	Fort Snelling, MN
Senator Paul Wellstone	St. Paul, MN
Republican Party of Minnesota	
U.S. Senator Rod Grams	
SPORTS & RECREATION	
3rd Lair Skate Parks	Minneapolis, MN
All American Recreation Inc	0 .
All-Terrainer Company	Wayzata, MN
Bombardier Motor Corp. of America	Wausau, WI
Coleman Outdoor	New Berlin, WI
Custom Cribbage Inc.	Forest Lake, MN
E & M Manufacturing	Plymouth, MN
Frankie's Live Bait & Marine	Chisago City, MN
Golf Connection, The	Chanhassen, MN
Great Expectations	Edina, MN
Great Northern Engineering	Minneapolis, MN
Greater Midwest Marketing Inc	Forest Lake, MN
Indian Motorcycles	St. Paul, MN
J.D.I. Sports Optics	Clearwater, MN
Lost Our Marbles	Manville, NJ
Marine Connection Inc.	Forest Lake, MN
Master Z's Dart & Pool Supply	Waukesha, WI
Minnesoftub Inc.	Mound, MN
MN Timberwolves	
MN United Snowmobilers Assn	Minneapolis, MN
Minnesota Twins and Club MLB	
Minnesota Wild NHL Hockey	-
Minn Golf Cars	
Outdoor Cooking StoreW	
Outdoor News Inc.	
Polaris Industries L.P.	
Porta Bote	
Pro Motorsports	
Pure Vision Ent.	
Rainbow Midwest Inc.	
Red Barn Rods	
RFG Safe & Knife	•
Roll-In Products	•
Rosemount Boating Center	_
St. Paul Saints	
Slugmaster Inc.	
Southeastern Minnesota	
Historic Bluff Country	Harmony, MN
Spineless Wonders	·
Swimmin' Hole	Fridley, MN
Trader Publishing Co	
Tread-Aerobic Treadmills	

#### **Independent Auditor's Report**

Mr. Howard Recknor, President Board of Managers State Agricultural Society

Members of the State Agricultural Society

Mr. Jerry Hammer, Executive Vice President State Agricultural Society

We have audited the accompanying statements of net assets of the State Agricultural Society as of and for the years ended October 31, 2001 and 2000, and the related statement of revenues, expenses, and changes in fund net assets, and statement of cash flows for the years then ended as presented on pages 24 to 27. These financial statements are the responsibility of the Society's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and the significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the State Agricultural Society as of October 31, 2001 and 2000, and the results of its operations and its cash flows for the years then ended in conformity with generally accepted accounting principles in the United States of America.

Management's Discussion and Analysis on pages 20 to 23 is not a required part of the Society's basic financial statements, but is supplementary information required by the Governmental Accounting Standards Board. We have applied certain limited procedures, which consisted principally of inquiries of management regarding the methods and presentation of the supplementary information. However, we did not audit the information and express no opinion on it.

Mr. Howard Recknor, President Members of the State Agricultural Society Mr. Jerry Hammer, Executive Vice President Page 2

The accompanying financial information included on pages 28 to 30, is presented for purposes of additional analysis and is not a required part of the Society's financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

In accordance with Government Auditing Standards, we have also issued our reported dated March 8, 2002, on our consideration of the State Agricultural Society's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grants. That report is an integral part of an audit performed in accordance with Government Auditing Standards and should be read in conjunction with this report in considering the results of our audit.

James R. Nobles Legislative Auditor

James R. Mohles

Claudia J Gudvengen, CPA Deputy Legislative Auditor

March 8, 2002

## FINANCIAL





#### INFORMATION

#### **Management Discussion and Analysis**

The Minnesota State Agricultural Society is responsible for producing the annual Minnesota State Fair and managing the State Fairgrounds. The Society is a quasi-state agency, operating with no public subsidy of any kind. Following is an analysis of the Society's financial activities and performance during the two fiscal years ended Oct. 31, 2000 and 2001, along with detailed financial statements and supplementary information.

#### **Overview of the Financial Statements**

The Society's financial statements are accounted for as an enterprise fund, operating similar to a private sector company. Income and expenses for the year are presented in the Statement of Revenue, Expenses and Changes in Net Assets; this statement serves to determine if the Society earned an acceptable level of net income. Next, the Statement of Net Assets outlines all of the Society's assets and liabilities, and includes detailed discussion on fixed assets — namely, the State Fairgrounds and its facilities. Finally, the Statement of Cash Flows provides information on cash receipts and payments resulting from operations, as well as financing and investing activity that occurred during the year.

#### **■** Income and Expense

The State Fair realized a net operating gain of \$2.6 million in 2001, based on gross revenues of \$28 million and gross operating expenses of \$25.4 million. The previous year's operation showed a net gain of \$2.4 million from income of \$26.6 million and expenses of \$24.2 million.

Income is earned primarily from three sources: ticket sales, licensing of commercial exhibit space and the rental of fair facilities for off-season events.

Ticket sales typically represent two-thirds of the State Fair's gross annual income. In 2001, the ticket sales total of \$19.3 million was earned chiefly through sales of outside gate tickets (\$10.5 million),

Mighty Midway and Kidway tickets (\$6.3 million) and Grandstand tickets (\$1.6 million). The totals for 2000 were similar, with the exception being Midway ticket sales, which increased \$1 million based on a ticket price adjustment in 2001.

As with most businesses, expenses are very diverse. Among them are services to fair visitors that include police, sanitation and transportation

Revenues, Expenses and Changes in Net Assets				
	2000	2001	Change	Percent Change
Total Revenue	26,627,000	28,090,000	1,463,000	5.5%
Total Expense	24,283,000	25,440,000	1,157,000	4.8%
Changes in Net Assets	2,344,000	2,650,000	306,000	13.1%
Beginning Net Assets	24,128,000	26,472,000	2,344,000	9.7%
Ending Net Assets	\$26,472,000	\$29,122,000	\$2,650,000	10.0%

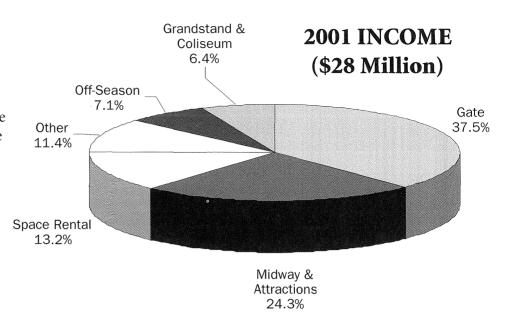
(\$2.2 million), Grandstand and free entertainment (\$2.9 million), fairgrounds plant operations (\$3 million), maintenance and depreciation of State Fair facilities (\$3.2 million) and cash awards to participants in the fair's agricultural and creative contests (\$660,000).





## MINNESOTA STATE FAIR

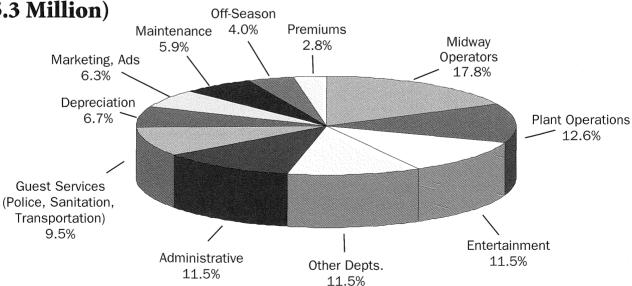
The increase in income and operating gain for 2001 is primarily the result of record attendance and the resulting spending by guests, along with the adjustment in ticket prices for the Mighty Midway and Kidway. Expenses also rose in 2001 due to increased costs for guest services (transportation, police and sanitation), production costs for agricultural and entertainment programs, the Midway ride operators' share of the increased ticket sales income, depreciation of State Fair facilities and an increase in payroll for staff members of the fair's numerous departments.



#### 2001 Income (in millions)

- Gate \$10.5
- Midway & Attractions \$6.8
- Space Rental \$3.7
- Other \$3.2
- Off-season Events \$2
- Grandstand & Coliseum \$1.8





#### 2001 Expense (in millions)

- Midway Operators \$4.5
- Plant Operations \$3.2
- Entertainment \$2.9
- Administrative \$2.9

- Other Departments \$2.9
- Guest Services \$2.4 (Police, Sanitation, Transportation)
- Depreciation \$1.7

- Marketing, Ads & Promos \$1.6
- Maintenance \$1.5
- Off-Season \$1
- Premiums \$0.7





## FINANCIAL INFORMATION

#### Net Assets

The Condensed Statement of Net Assets below provides a quick look at the Society's overall financial position, and shows that the direction of the Society's situation is favorable with net assets increasing \$2.6 million to a total of \$29.1 million during fiscal 2001.

The major part of the increase came from capital contributed to "Current & Other Assets" as a result of a successful fair. "Invested in Capital Assets, Net of Related Debt" is the total value of capital assets after depreciation, along with outstanding debt from those assets. "Restricted" assets are in a fund established by law that allows the Society to retain the state sales tax earned from its ticket sales, provided that these funds are matched by the Society and dedicated for capital asset improvements. The \$452,000 net decrease in "Restricted" assets during 2001 is due to a \$2.8 million allocation from the fund to finance capital asset improvements during the year.

NET ASSETS				Percent
	<b>2000</b>	2001	Change	Change
Current & Other Assets	\$ 7,962,000	\$ 9,240,000	\$ 1,278,000	16.1%
Capital Assets	21,265,000	22,784,000	<u>1,519,000</u>	<u>7.1%</u>
Total Assets	29,227,000	32,024,000	2,797,000	9.6
Long Term Debt	224,000	151,000	(73,000)	(32.6)%
Other Liabilities	<u>2,531,000</u>	<u>2,751,000</u>	<u>220,000</u>	<u>8.7%</u>
Total Liabilities	2,755,000	2,902,000	147,000	5.3%
Invested in Capital Assets				
Net of Related Debt	20,970,000	22,564,000	1,594,000	7.3%
Restricted	4,212,000	3,760,000	(452,000)	(10.7)%
Unrestricted	<u>1,290,000</u>	2,798,000	<u>1,508,000</u>	<u>116.9%</u>
Total Net Assets	\$26,472,000	\$29,122,000	\$ 2,650,000	10.0%

#### **■** Capital Assets (The State Fairgrounds)

The State Fair's capital assets consist of 141 fair-owned structures, land and improvements to the land, personal property and infrastructure including an intricate network of electricity, communications, gas, water and sewer distribution systems.

Structures include everything from small permanent information and ticket booths to the Coliseum and the massive Grandstand. Most of the State Fair's significant structures and utilities systems date back to WPA days in the '30s and very early '40s. Some buildings are even older, such as the Grandstand (1909), Arts Center (1907) and Progress Center (1907).

In 2001, the State Fair invested \$3.2 million in capital improvements to fair facilities, including \$2.2 million in structures. The single largest building improvement project was the \$1.6 million replacement of the Horse Barn roof. (Another \$500,000 will be spent in fiscal 2002 to complete the project.) Additional capital work in 2001 included \$475,000 to finish a seven-year storm sewer separation project, \$110,000 to upgrade one of the fairground's 10 electric substations and \$100,000 to extend the fair's fiber optic communications network.





## MINNESOTA STATE FAIR

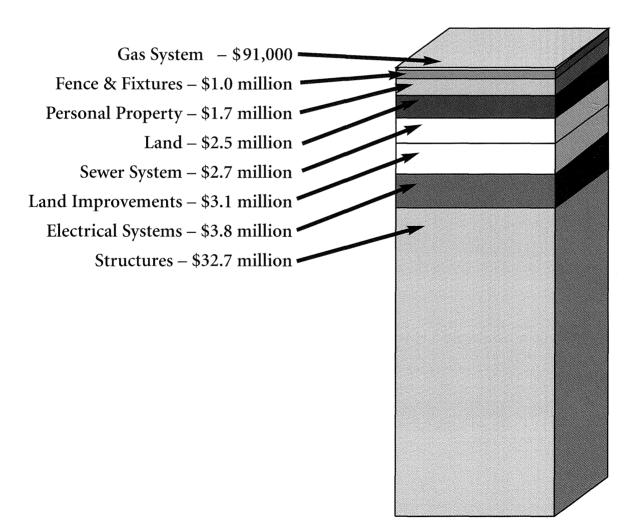
A total of \$2.3 million in capital improvement work was done in 2000. Major projects included \$481,000 in sewer separation work and \$474,000 to build a large restroom and shower facility at the Horse Barn.

Capital improvements lead to an increased dollar value to fixed assets. This, in turn, results in increased depreciation expense - up \$100,000 from 2000 to a total of \$1.7 million in 2001.

The real value of the fair's fixed assets, particularly its structures, is far greater than the net value of \$22.6 million reflected in the financial statements. Building valuations conducted for property insurance purposes place the combined value at \$110 million. Replacement value for the buildings is actually much higher.

#### STATE FAIR CAPITAL ASSETS 2001

Historic costs. Figures do not reflect depreciated value.



#### ■ Long-term Debt

At the end of fiscal 2001, the Society had \$220,000 in long- and short-term debt. The debt consists of a lease for office equipment and one promissory note with an interest rate of 1 percent below the prime rate extending through fiscal 2006. In 2000 the Society had \$294,000 in long and short term debt.

### **■** Statement of Net Assets

For the years ended October 31	2001	2000
ASSETS		
Current assets: Cash and cash equivalents (note 2) Accounts Receivable Accrued interest receivable Prepaid expenses	\$ 8,391,989 678,060 1,043 76,087	\$ 7,064,204 711,345 1,207 77,800
Total current assets	9,147,179	7,854,556
Non-current assets: Note Receivable Property, structures and equipment (note 3)	93,293 22,783,878	108,018 21,264,585
Total assets	\$32,024,350	\$29,227,159
LIABILITIES & NET ASSETS  Current liabilities:  Accounts payable  Accrued salaries	\$ 1,884,197 125,270	\$ 1,749,182 116,241
Compensated absences Deferred income Current portion of long-term liabilities (note 4)	428,759 244,456 68,185	381,852 213,740 69,973
Total current liabilities	2,750,867	2,530,988
Long-term debt (less current portion)	151,359	224,404
Total liabilities	2,902,226	2,755,392
Net Assets: Invested in capital assets, net of related debt Restricted assets (note 7) Unrestricted assets	22,564,333 3,760,227 2,797,564	20,970,208 4,211,648 1,289,911
Total net assets	29,122,124	26,471,767
Total liabilities and net assets	\$32,024,350	\$29,227,159

The accompanying notes are an integral part of the financial statements.

## Statement of Revenue, Expenses and Changes in Net Assets

For the years ended October 31	2001	2000
OPERATING REVENUES:		
Ticket sales	\$19,276,312	\$18,103,962
Departmental	4,887,989	4,669,081
Other	3,731,850	3,692,408
Total operating revenues	27,896,151	26,465,451
OPERATING EXPENSES:		
Administrative	3,015,016	2,729,201
Activities and Support	14,303,672	13,238,891
Premiums	662,252	678,431
Plant Operations	3,030,510	3,149,209
Plant Maintenance	1,460,917	1,554,649
Other	1,267,877	1,314,319
Depreciation	1,676,710	1,587,127
Total operating expenses	25,416,954	24,251,827
Operating income	\$2,479,197	\$2,213,624
NON-OPERATING REVENUES (EXPENSES):		
Interest income	193,581	162,325
Interest expense	(22,421)	(31,925)
Net income	2,650,357	2,344,024
Total net assets, beginning of year	26,471,767	24,127,743
Total net assets, end of year	\$29,122,124	\$26,471,767

The accompanying notes are an integral part of the financial statements.

## **Statement of Cash Flows**

For the years ended October 31	2001	2000
Cash flow from operating activities:		
Cash received from operations Ticket Sales Activities Other	\$19,229,740 4,662,327 4,068,084	\$18,475,544 4,670,051 3,449,129
Cash payment for operating expenses Administration & Activities Plant Operations Other	(17,942,269) (4,634,757) (970,554)	(16,636,745) (4,601,069) (1,215,509)
Net cash provided by operating activities	4,412,571	4,141,401
Cash flow from capital and related financing ac Payment for purchases of fixed assets Disposal of fixed assets Principal payments on notes and leases Interest payments on notes and leases Proceeds from note receivable	(3,196,003) (74,833) (22,421) 14,726	(2,292,239) 12,768 (238,153) (31,925) 13,634
Net cash provided by capital and related financing activities	(3,278,531)	(2,535,915)
Cash flow from investing activities:		
Interest earnings	193,745	<u>162,478</u>
Net increase (decrease) in cash and cash equivalents	1,327,785	1,767,964
Cash and cash equivalents, beginning of year	7,064,204	5,296,240
Cash and cash equivalents, end of year	\$8,391,989	\$7,064,204
Reconciliation of operating income to net cash provided by operating activities		
Operating income	\$2,479,197	\$2,213,624
Adjustments to reconcile operating income to net cash provided by operating activities		
Depreciation	1,676,710	1,587,127
Changes in current operating assets and liabilities Current assets: (increase) decrease		
Accounts receivable Prepaid expenses	33,285 1,712	146,862 (6,946)
Current liabilities: increase (decrease) Accounts payable Salary payable Compensated absences Deferred revenues	135,015 9,029 46,907 30,716	146,984 47,392 23,947 (17,589)
Total adjustments	<u>1,933,374</u>	<u>1,927,777</u>
Net cash provided by operating activities	\$4,412,571	<u>\$4,141,401</u>

The accompanying notes are an integral part of the financial statements.

#### **Footnotes**

#### **NOTE 1: SUMMARY OF ACCOUNTING POLICIES**

The Minnesota State Agricultural Society is charged with the conduct of the annual State Fair and management of the State Fairgrounds, as outline by Chapter 37 of Minnesota Statutes. The financial activities of the Society are accounted for as an enterprise fund which operates in a manner similar to a private business enterprise. Accordingly, the accompanying financial statements are presented on the accrual basis. The Society's accounting practices conform to generally accepted accounting principles as prescribed by the Governmental Accounting Standards Board. In accordance with Governmental Accounting Standard No. 20, the Society does not apply any pronouncements of the Financial Accounting Standards issued after November 30, 1989. Compensated absenses consist of employee vacation and sick leave benefits. These benefits are determined based on a formula with a maximum number of hours accumulated and are payable upon death, termination, or retirement. Compensated absenses are reported as current liabilities.

In fiscal year 2000, the Society adopted provisions of Statement No. 34 of the Governmental Accounting Standards Board "Basic Financial Statements and Management Discussion and Analysis - for State and Local Governments." Statement No. 34 established standards for financial reporting for all state and local government entities. There was no accumulated effect on the basic financial statements except for the the changes in statements due to the adoption of Statement No. 34 that were for the classification of net assets in accordance with the statement.

#### NOTE 2: CASH AND CASH EQUIVALENTS

The Society cash balance is invested in deposit accounts and government obligation funds invested exclusively in short-term government securities that the Society considers to be cash equivalents

Minn. Stat. Sec 118A.03 requires that deposits by municipalities, including public corporations, be secured by depository insurance or a combination of depository insurance and collateral security. The statute further requires that total collateral computed at its fair market value be at least 10 percent more than the amount on deposit in excess of any insured portion at the close of the business day. During Fiscal 2001, the combined insured amount and collateral met the daily requirement as set forth by statute except for one day.

Cash and Cash Equivalents of the Minnesota State Agricultural Society for the year ending October 31, 2001:

#### Beginning balance November 1, 2000

0 0		
Imprest fund – cash on hand	\$6,200	
Checking accounts	406,844	
Government obligation funds	6,651,160	
Total		\$7,064,204
Increase (Decrease) in Cash for 2001		1,327,785
Ending Cash Balance October 31, 2001		\$8,391,989
Detail of Year - End Cash Balance:		
Imprest fund - cash on hand	\$5,000	
Checking accounts	(44,275)	
Government obligation funds	8,431,264	
Total		\$8 391 989

#### NOTE 3: PROPERTY, STRUCTURES, UTILITIES & EQUIPMENT

Property, structures, utilities and equipment are recorded at cost and depreciated using the straight-line method over the estimated useful lifes of the related assets. Costs of improvements and renovations that add to the original value or materially extend the useful life of the related asset, are capitalized and written off as depreciable charges over their estimated useful life.

	2001	2000
Land	2,503,439	2,503,439
Land Improvements	3,096,515	3,073,782
Structures	32,731,818	30,523,300
Electrical System	3,792,961	3,614,213
Fence and Fixtures	975,315	961,817
Gas System	91,182	91,182
Sewer System	2,664,800	2,141,285
Water System	520,806	520,806
Personal Property	1,744,802	1,818,623
Total	48,121,638	45,248,447
Less Accumulated Depreciation	25,337,760	23,983,862
Net Book Value	22,783,878	21,264,585

#### NOTE 4: CURRENT AND LONG-TERM LIABILITY ALLOCATIONS

	200	1	20	00
Notes Payable (note 6)	<b>Current</b> \$ 60,743	<b>Long-term</b> \$ 138,500	<b>Current</b> \$ 63,019	<b>Long-Term</b> \$204,103
Lease Payable	7,442	12,859	<u>6,954</u>	20,301
	\$ 68,185	\$ 151,359	\$ 69,973	\$224,404
Net Increase (decrease)	\$ (1,788)	\$ (73,045)		

#### **NOTE 5: RETIREMENT PLAN**

The following pension disclosures are made to comply with GASB Statement 27, "Accounting for Pensions by State and Local Government Employees."

Plan Description — All Society full-time employees must participate and are covered by defined benefit pension plans administered by the Minnesota State Retirement System (MSRS). MSRS administers the State Employees Retirement Fund (SERF) which is a cost-sharing, multiple-employer retirement plan. The payroll for employees covered by MSRS plans for the year ended October 31, was \$3,138,958 for 2000 and \$3,472,718 for 2001. Total Society payroll was \$5,934,078 for 2000 and \$6,161,227 for 2001. MSRS issues a publicly available financial report that includes financial statement and required supplementary information. That report may be obtained by writing to the MSRS plan administrator at the Minnesota State Retirement System, 175 West Layfayette Frontage Road, Suite 300, St. Paul, Minnesota 55107

MSRS provides retirement benefits as well as disability benefits to members, and benefits to survivors upon death of eligible members. Benefits are established by State Statute and vest after three years of credited service. The defined retirement benefits are based on a member's average salary from the five highest successive years of covered salary, age, and length of service at termination of service. Two methods are used to compute benefits, the Step formula and the Level formula. Under the Step formula the annual accrual is 1 percent of average salary for the first ten years of service and 1.5 percent for each remaining year. Under the Level Formula, the annual accrual amount is 1.5 percent for each year of service. For MSRS members whose annuity is calculated with the Step Formula, a full annuity is available when age plus years of service equal 90.

There are two types of annuities available to members upon retirement. The Single-life annuity is a lifetime annuity that ceases on the death of a member. The Optional annuity provides joint and survivor annuity options that reduce monthly annuity payments because the annuity is payable over joint lifes. Members may also leave their contributions in the fund upon termination of public service in order to qualify for a deferred annuity at retirement age. Refunds of contributions are available to members who leave public service, but before retirement benefits begin.

**Funding Policy** — Minnesota Statutes, Chapter 352 sets the rate for employee and employer contributions. Contributions are made to the fund by employees and the Society based on a percentage of gross salary. The Society matches employee contributions and also pays an additional amount to retire prior years unfunded liabilities. The actuarially determined required contribution rates were 6.12% for 2000 and 7.12% for 2001. The current rates are 4.00 percent for employees and 4.00 percent for the Society for a total of 8.00 percent. The total employer contributions for the Society were \$125,558 for 2000 and \$136,914 for 2001.

**Related Party Investments** – As of October 31, 2001, and for the fiscal year then ended, MSRS held no securities issued by the Society or other related parties.

**Deferred Compensation** — All Society full-time employees are eligible to participate in the Minnesota Deferred Compensation Plan for public employees. Deferred compensation is a plan that allows employees to place a portion of their earnings into a tax deferred investment program for long-term savings to supplement retirement and other benefits. The deferred compensation plan is administered by Minnesota State Retirement System.

#### **NOTE 6: NOTE PAYABLE**

Notes payable consists entirely of promissory notes. The obligations bear interest rates related to the current prime rate in effect from time to time, ranging from 1% less than the prime rate to the prime rate, and are due through 2006.

#### NOTE 7: RESTRICTED FUNDS

This represents restricted funds as set forth by Minnesota Statutes, Section 289A.31. This statute allows the Society to retain the sales tax imposed on sales of tickets to the premises or events sponsored by the Society conducted on the state fairgrounds during the period of the annual state fair. Also, as required by statue, the retained amount of sales tax is equally matched by the Society. The purpose of this statute is to allow the Society to maintain and regularly dedicate monies to a long-term building fund specifically designated for the purpose of making capital improvements to Society buildings and facilities. Since its inception, the building fund has contributed more than \$15.9 million to State Fair projects.

#### **NOTE 8: LEASE PAYABLE**

Leases meet the criteria of a capital lease as defined by Statement of Financial Accounting Standards #13, "Accounting for Leases," which defines a capital lease generally as one which transfers benefits and risks of ownership to the lessee. The lease payable represents one lease for financing of one copier. The equipment was capitalized and the lease payable obligations were computed using the present values of the total lease payments.

The following is an analysis of the property under capital leases.

Asset Balances at October 31:

Class of Property:
Office Equipment \$36,320
Less: Accumulated amortization 21,792
\$14,528

The following is a schedule by years of future minimum lease payments undercapital leases together with the present value of the net minimum lease payments as of October 31, 2000:

Year ending October 31:

2002	8,592
2003	8,592
2004	5,007
Total minimum lease payments	\$ 22,191
Less: amount representing interest (1)	1,890
	\$ 20,301

(1) Amount necessary to reduce net minimum lease payment to present value calculated at the company's incremental borrowing rate the inception of the leases.

## ■ Supporting Schedule – Revenue and Expenses

For the years ended October 31	2001	2000
OPERATING INCOME		
Ticket sales:	0.040.000	5.407.004
Carnival Coliseum	6,312,698 168,142	5,187,904 165,978
Grandstand	1,615,040	1,945,773
Outside gate	10,472,066	10,075,625
Parking	708,366	728,682
Total ticket sales	19,276,312	18,103,962
Activities: Box office	153,188	217,546
Campgrounds	109,109	101,129
Carnival	71,676	78,711
Competition	154,285	152,429
Entertainment Forage	43,425 13,494	76,167 15,359
4-H Auction	103,920	103,500
Public safety	9,611	6,326
Sales	4,229,281	3,917,914
Total activities Other:	4,887,989	4,669,081
Beef Expo	41,009	-
Licensee Utilities	199,728	178,776
Miscellaneous	207,018	256,730
Non-fair events	2,036,079	2,089,724
Sale of bulk milk Sale of market animals	14,971 64,426	9,736 95,927
Sponsorships	606,830	488,305
Telephone	154,938	158,006
Utility Assessments	406,851	415,204
Total other TOTAL OPERATING INCOME	3,731,850 27,896,151	3,692,408 26,465,451
	21,000,101	20,100,101
OPERATING EXPENSES	2001	2000
For the years ended October 31	2001	2000
Administrative:	452,057	440 100
Administrative Services Annual meeting	12,484	442,100 11,015
Bad debt	4,598	216
Board honorarium	10,400	10,400
Computer	336,268	294,444
Dues and subscriptions Insurance	17,838 126,087	16,359 125,893
Legal services	15,730	15,917
		27,314
Legislative audit	34,363	21,017
Medical insurance	433,843	345,604
Medical insurance Paid leave	433,843 427,872	345,604 373,338
Medical insurance Paid leave Postage and mailing service	433,843 427,872 73,036	345,604 373,338 118,814
Medical insurance Paid leave	433,843 427,872	345,604 373,338
Medical insurance Paid leave Postage and mailing service Printing and supplies Retirement fund Social security	433,843 427,872 73,036 103,193 150,714 466,738	345,604 373,338 118,814 99,631 130,418 445,001
Medical insurance Paid leave Postage and mailing service Printing and supplies Retirement fund Social security Telephone	433,843 427,872 73,036 103,193 150,714 466,738 191,220	345,604 373,338 118,814 99,631 130,418 445,001 145,400
Medical insurance Paid leave Postage and mailing service Printing and supplies Retirement fund Social security Telephone Travel expense	433,843 427,872 73,036 103,193 150,714 466,738 191,220 51,963	345,604 373,338 118,814 99,631 130,418 445,001 145,400 63,733
Medical insurance Paid leave Postage and mailing service Printing and supplies Retirement fund Social security Telephone Travel expense Unemployment compensation	433,843 427,872 73,036 103,193 150,714 466,738 191,220 51,963 27,052	345,604 373,338 118,814 99,631 130,418 445,001 145,400 63,733 9,143
Medical insurance Paid leave Postage and mailing service Printing and supplies Retirement fund Social security Telephone Travel expense Unemployment compensation Workers compensation Total administrative	433,843 427,872 73,036 103,193 150,714 466,738 191,220 51,963	345,604 373,338 118,814 99,631 130,418 445,001 145,400 63,733
Medical insurance Paid leave Postage and mailing service Printing and supplies Retirement fund Social security Telephone Travel expense Unemployment compensation Workers compensation Total administrative Activities and Support:	433,843 427,872 73,036 103,193 150,714 466,738 191,220 51,963 27,052 79,560 <b>3,015,016</b>	345,604 373,338 118,814 99,631 130,418 445,001 145,400 63,733 9,143 54,461 <b>2,729,201</b>
Medical insurance Paid leave Postage and mailing service Printing and supplies Retirement fund Social security Telephone Travel expense Unemployment compensation Workers compensation Total administrative Activities and Support: Admissions	433,843 427,872 73,036 103,193 150,714 466,738 191,220 51,963 27,052 79,560 <b>3,015,016</b>	345,604 373,338 118,814 99,631 130,418 445,001 145,400 63,733 9,143 54,461 <b>2,729,201</b>
Medical insurance Paid leave Postage and mailing service Printing and supplies Retirement fund Social security Telephone Travel expense Unemployment compensation Workers compensation Total administrative Activities and Support:	433,843 427,872 73,036 103,193 150,714 466,738 191,220 51,963 27,052 79,560 <b>3,015,016</b>	345,604 373,338 118,814 99,631 130,418 445,001 145,400 63,733 9,143 54,461 <b>2,729,201</b>

Bee culture	8,144	8,006
Beef Expo	42,177	-
Box office	157,171	152,011
Campground Carnival	60,440 4,492,050	57,351 3,805,966
Cattle	74,495	67,361
Christmas trees	4,417	4,497
Competition	253,917	224,552
Creative activities	61,062	62,063
Dairy products	761	1,523
Dog trials	2,414	2,199
Education Farm crops	24,325 16,742	24,882 14,693
Finance	330,044	310,297
Fine arts	29,981	31,916
Flower and agriculture shows	40,800	40,050
Flowers	7,176	6,547
Forage	28,943	17,191
4-H Club Free entertainment	248,995 1,012,435	251,044 902,082
Fruit	10,212	9,983
FFA	55,235	47,900
Gate tickets	183,358	189,811
Goats	4,700	4,478
Grandstand - concerts	1,679,246	1,858,547
Grandstand - race	192,890	201,478
Heritage exhibits Horse and rodeo	16,998 271,134	15,876 193,045
Llamas	2,702	2,479
Marketing	530,488	517,712
Meats	903	1,124
Park & Ride	704,393	642,509
Parking	157,917	142,919
Poultry Public pofety	13,164 620,798	11,752 598,110
Public safety Sales	804,444	791,861
Sanitation	843,859	792,409
Senior citizens	11,256	9,142
Sheep	8,535	8,382
Swine	11,787	11,694
Ticket audit	7,390	6,957
Ticket promotion Trams	310,278 48,000	251,129 49,500
Transportation	14,782	10,148
Vegetables	8,037	7,240
Total activities and support	14,303,672	13,238,891
Premiums:		
Bee culture	4,141	4,204
Beef expo Cattle	7,690 98,416	102,300
Christmas trees	2,965	3,275
Creative activities	13,957	13,555
Dairy products	1,055	985
Dog trials	1,055	1,070
Education	9,169	9,012
Farm crops	15,729	15,685
Fine arts Flowers	10,000 2,282	10,000 2,463
4-H Auction	103,920	103,500
4-H Club	62,579	62,248
Fruit	1,698	1,526
FFA	60,212	56,043
Goats	10,643	11,229
Horses	81,633	76,943

Llamas Poultry Rural youth scholarships Sale of bulk milk Sale of market animals Sheep Swine Talent contest Vegetables Total premiums Other:	4,305 11,438 20,000 14,970 64,423 25,413 21,417 8,620 4,522 <b>662,252</b>	4,610 12,023 20,000 11,205 95,927 26,619 20,974 8,620 4,415 <b>678,431</b>
Institutional tickets Miscellaneous Non-fair events Veterinarian service Total other	180,235 24,304 1,023,481 39,857 <b>1,267,877</b>	134,270 63,916 1,077,020 39,113 <b>1,314,319</b>
Plant operations:     Architectural and engineering     Fire and police service     Fuel, oil and gasoline     Greenhouse     Operations     Property tax and assessments     Salaries and contract services     Set-up and take-down     Signs     Supplies     Utilities     Watchmen     Water and sewer     Total plant operations Plant maintenance:	55,532 133,684 48,003 191,906 315,071 31,736 775,157 807,252 82,139 49,570 401,124 96,028 43,308 <b>3,030,510</b>	129,072 121,486 46,887 142,411 288,498 25,757 653,476 1,021,469 78,805 61,742 375,025 93,104 111,477 <b>3,149,209</b>
Electric system Fence and fixtures Gas system Land Personal property Sewer system Streets and sidewalks Structures Vehicles Water system Total plant maintenance	271,348 23,382 2,228 108,146 230,066 11,326 107,269 448,963 223,635 34,554 <b>1,460,917</b>	263,817 301,988 1,335 61,123 189,330 9,615 92,365 382,409 182,666 70,001 <b>1,554,649</b>
Depreciation:  Electric system Fence and fixtures Gas system Land improvement Personal property Sewer system Structures Water system Total depreciation	99,807 42,683 686 126,710 293,074 116,344 985,443 11,963 <b>1,676,710</b>	94,727 43,113 686 125,788 302,662 90,457 917,728 11,966 <b>1,587,127</b>
TOTAL OPERATING EXPENSE  Net operating income  NON-OPERATING INCOME (EXPENSES)	25,416,954 2,479,197 193,581	24,251,827 2,213,624 162,325
Interest income Interest expense  NET INCOME	(22,421) 2,650,357	(31,925) 2,344,024
	• • •	-,,- <del>-</del> -

## Report on Compliance and on Internal Control over Financial Reporting Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards

Mr. Howard Recknor, President Board of Managers State Agricultural Society

Members of the State Agricultural Society

Mr. Jerry Hammer, Executive Vice President State Agricultural Society

We have audited the financial statements of the State Agricultural Society as of and for the year ended October 31, 2001, and have issued our report thereon dated March 8, 2002. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States.

#### Compliance

As part of obtaining reasonable assurance about whether the State Agricultural Society's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grants, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance that are required to be reported under *Government Auditing Standards*.

#### **Internal Control Over Financial Reporting**

In planning and performing our audit, we considered the State Agricultural Society's internal control over financial reporting in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control over financial reporting. However, we noted certain matters involving the internal control over financial reporting and its operation that we consider to be reportable conditions. Reportable conditions involve matters coming to our attention relating to significant deficiencies in the design or operation of the internal control over financial reporting that, in our judgment, could adversely affect the State Agricultural Society's ability to record, process, summarize, and report financial data consistent with the assertions of management in the financial statements.

#### State Agricultural Society

We describe a reportable condition as Finding 1 in the accompanying section entitled, *Current Finding and Recommendation*.

A material weakness is a condition in which the design or operation of one or more of the internal control components does not reduce, to a relatively low level, the risk that misstatements in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. Our consideration of the internal control over financial reporting would not necessarily disclose all matters in the internal control that might be reportable conditions and, accordingly, would not necessarily disclose all reportable conditions that are also considered to be material weaknesses. However, we consider the reportable condition, described in the *Current Finding and Recommendation*, to be a material weakness.

This report is intended solely for the information and use of the State Agricultural Society's management and the Legislative Audit Commission and is not intended to be and should not be used by anyone other than these specified parties.

James R. Nobles Legislative Auditor

March 8, 2002

Claudia J. Gudvangen, CPA
Deputy Legislative Auditor

#### **Current Finding and Recommendation**

1. The State Agricultural Society has not appropriately resolved its information technology security risks.

We identified significant security weaknesses during our review of information technology controls at the State Agricultural Society. The Society's security infrastructure includes computer hardware, as well as computer software and data. The Society lacks a comprehensive security policy foundation and it has not addressed many relevant information technology risks. As a result, the Society's systems are vulnerable to unauthorized access. To remedy these weaknesses, the Society needs to allocate resources to build a comprehensive security program.

The Society does not have a written information technology security policy, procedures, or standards. This documentation is important because it constitutes the framework to positively control information technology resources. A security policy should outline such things as the roles and responsibilities of employees and the management structure for making security decisions. Procedures should provide structured guidance to help employees comply with management's directives. Finally, standards should include the technical tools and methods needed to implement the key security decisions.

#### Recommendation

• The State Agricultural Society should build a comprehensive security infrastructure that addresses current information technology risks.

#### **State Agricultural Society**

#### Status of Prior Audit Issues As of March 8, 2002

#### **Most Recent Audit**

An audit of the State Agricultural Society is performed annually by the Office of the Legislative Auditor. Legislative Audit Report 01-19, dated April 20, 2001, covered the fiscal year ended October 31, 2000. The audit scope included those areas material to the Society's financial statements. There were three findings in the report related to the Society's computerized accounting systems, fair time payroll, and Pronto pass tickets. The Society has resolved the prior findings.



Jeanine Leifeld, CPA, CISA Office of the Legislative Auditor Room 140 Centennial Building 658 Cedar St. St. Paul, MN 55155

March 27, 2002

Dear Jeanine,

We agree with the finding regarding the State Fair's information technology infrastructure. Work has already begun on addressing the security issues, and we expect to make significant progress in improving our IT security systems during the next year.

Our thanks to you and the audit team for your efforts on our behalf.

Sincerely,

Jerry Hammer

**Executive Vice President** 

## MEETING OF THE GOVERNING BOARD – Minnesota State Agricultural Society 11 a.m. Friday Jan. 12, 2001 • Radisson South Hotel, Bloomington

**Members present:** Don Simons, president; Joe Fox, vice president; Richard Keenan, vice president; Dennis Baker; Robert Lake; John Paulmann; Howard Recknor; Clarice Schmidt; Lyle Steltz; Chauncey Wargin; Jerry Hammer, secretary. **Also present:** Jim Sinclair; Steve Pooch; Karen Leach; Chris Tahti; Brian Hudalla; Joe Fischler; Marshall Jacobson; Swan Melstrom; Adam Heffron.

President Simons called the meeting to order at 11 a.m. A 40-minute discussion ensued on the formation of the Minnesota State Fair Foundation. The mission statement as presented, to preserve the heritage and build the future of the State Fair, was expanded to include support of the State Fair's educational programs. It was agreed that formal action on the direction of the foundation would be taken at the board meeting scheduled for Sunday Jan. 14. Meeting adjourned at 11:40 a.m

#### PLANNING COMMITTEE MEETING

### 1 p.m. Friday Jan. 12, 2001 • Radisson South Hotel, Bloomington

**Members present:** Keenan, chairman; Lake; Recknor; Schmidt; Steltz; Wargin; Simons, ex officio; Hammer, ex officio; Pooch, ex officio; Fischler, ex officio. **Also present:** Baker; Fox; Paulmann; Sinclair; Tahti; Jacobson; Larson; Fischler; Melstrom; Hayne; Heffror Grans; Birk; Clasemann; Boltik; life member Prokosch.

Chairman Keenan called the meeting to order at 1 p.m. Mr. Hammer offered remarks on the operating budget for 2001, it's relationship to the improvements and maintenance budgets and financial goals for the year. Mr. Pooch presented a resume of improvements and maintenance work conducted 1995 through 2000, and projects proposed for 2001.

Improvements & Maintenance History, 1995 - 2000										
Improvements	_			•			Budget			
	1995	1996	1997	1998	1999	2000	2001			
A. Structure Improvements	1,448,000	1,327,000	599,000	1,352,000	1,467,000	922,000	3,013,000			
B. Land Improvements	1,401,000	472,000	294,000	642,000	384,000	644,000	480,000			
(Sewer separation)*	(200,000)	(223,000)	(246,000)	(276,000)	(252,000)	(494,000)	(425,000)			
C. Personal Property	286,000	656,000	110,000	260,000	279,000	540,000	251,000			
D. Electric Plant	160,000	239,000	<u>158,000</u>	259,000	234,000	186,000	250,000			
	3,295,000	2,694,000	1,161,000	2,513,000	2,364,000	2,292,000	3,994,000			
Maintenance										
E. Structure Maintenance	374,000	375,000	233,000	490,000	612,000	382,000	493,000			
F. Land Maintenance	255,000	170,000	159,000	292,000	216,000	535,000	318,000			
G. Personal Property Maintenance	173,000	210,000	161,000	224,000	242,000	189,000	235,000			
H. Vehicle Maintenance	167,000	154,000	164,000	191,000	188,000	184,000	249,000			
I. Electric Plant Maintenance	136,000	142,000	162,000	127,000	196,000	<u>264,000</u>	269,000			
	1,105,000	1,051,000	879,000	1,324,000	1,454,000	1,554,000	1,564,000			
	4,400,000	3,745,000	2,040,000	3,837,000	3,818,000	3,846,000	5,558,000			

Following discussion, Mr. Pooch presented proposed improvements and maintenance budget totals for 2001, including review of specific budget items.

#### Maintenance & Improvement Budget Summary

A. Struct	ure Improvements:		3,013,450	E. Structure Maintenance:		493,180
B. Land	Improvements:			F. Land Maintenance:		
BI.	Fencing & Fixtures	15,700		FI. Fencing & Fixtures	<u>24,100</u>	
BII.	Land	15,900		FII. Land	122,400	
BIII.	Sewer System	448,000		FIII. Sewer System	11,500	
BIV.	Streets & Sidewalks	0		FIV. Streets & Sidewalks	104,000	
BV.	Water Distribution System	0-		FV. Water Distribution System	<u>54,850</u>	
BVI.	Gas Distribution System	0		FVI. Gas Distribution System	1,000	
BVII.	Land Purchases	-0-		TOTAL Land Maintenance		<u>317,850</u>
	TOTAL Land Improvements		479,600	G. Personal Property Maintenance:		<u>234,520</u>
C. Persor	nal Property		<u>209,150</u>	H. Vehicle Maintenance:		249,300
CII.	Personal Property (10 yr.)	<u>42,000</u>	42,000	I. Electric Plant Maintenance:		<u>269,080</u>
D. Electri	ic Plant:		<u>250,000</u>	TOTAL Maintenance		1,563,930
	TOTAL Improvements		3,994,200	TOTAL Maintenance & Improvements		5,558,130

OPERATING BUDGET SUM				POULTRY PUBLIC SAFETY	13,000 525,000	11,752 598,110	12,500 599,000
TICKET SALES:	2000 Budget	2001 Actual	2001 Budget	SALES	700,000	791,861	790,000
CARNIVAL	\$ 4,800,000	\$ 5,187,904	\$ 5,000,000	SANITATION	800,000	792,409	775,000
COLISEUM	140,000	165,978	175,000	SENIOR CITIZEN	11,500	9,142	12,000
GRANDSTAND	1,700,000	1,945,773	1,750,000	SHEEP SWINE	8,500	8,382 11,694	9,000 12,000
OUTSIDE GATE	9,500,000	10,075,625 728,682	9,800,000	TICKET AUDIT	12,000 7,000	6,957	7,000
PARKING	750,000 65,000	/28,682 -0-	725,000 -0-	TICKET PROMOTION	7,000	0,737	7,000
TRAM	16,955,000	18,103,962	17,450,000	& COMMISSION	300,000	251,129	275,000
ACTIVITIES:		, ,	, ,	TRAMS	62,000	49,500	50,000
BOX OFFICE	165,000	217,546	180,000	TRANSPORTATION	48,000	10,148	15,000
CAMPGROUNDS	110,000	101,129	110,000	VEGETABLES	6,500 12,470,700	7,240	7,500
CARNIVAL	65,000	78,711	-0-	PREMIUMS:	12,470,700	13,238,891	12,968,100
COMPETITION ENTERTAINMENT	150,000 60,000	152,429 76,167	150,000 65,000	BEE CULTURE	4,500	4,204	4,500
FORAGE	15,000	15,359	15,000	BEEF EXPO	-0-	-0-	8,000
4H AUCTION	85,000	103,500	90,000	BULK MILK SALES	14,000	11,205	12,000
PUBLIC SAFETY	10,000	6,326	8,000	CATTLE	100,000	102,300	105,000
SALES	_3,600,000	_3,917,914	3,800,000	CHRISTMAS TREE	2,200	3,275	3,500
	4,260,000	4,669,081	4,418,000	CREATIVE ACTIVITIES DAIRY PRODUCTS	14,000 1,000	13,555 985	14,000 1,000
OTHER:	-0-	-0-	36,000	DOG TRIALS	1,100	1,070	1,100
BEEF EXPO BULK MILK SALES	14,000	9,736	12,000	EDUCATION	10,500	9,012	10,500
INTEREST	160,000	162,325	200,000	FARM CROPS	17,000	15,685	16,500
LISCENSEE UTILITIES	175,000	178,775	180,000	FINE ARTS	10,000	10,000	10,000
MARKET ANIMAL SALES	100,000	95,927	100,000	FLOWERS	2,600	2,463	2,600
MISCELLANEOUS	160,000	256,730	125,000	4-H AUCTION	85,000	103,500	90,000
NON-FAIR EVENTS	1,800,000	2,089,724	1,925,000	4-H CLUB FRUIT	65,000 2,000	62,248 1,526	64,000 2,000
SPONSORSHIPS TELEPHONE	275,000 180,000	488,306 158,006	425,000 160,000	FFA	57,000	56,043	60,000
UTILITY ASSESSMENTS	300,000	415,204	400,000	GOAT	11,000	11,229	11,500
UTIERT THOODSONIES.	3,164,000	3,854,733	3,563,000	HORSE	83,000	76,943	82,000
TOTAL INCOME	\$24,379,000	\$26,627,776	\$25,431,000	LLAMA	4,600	4,610	4,600
■ OPERATING BUDGET SUM	MARY FXPF	NSF		MARKET ANIMAL SALES	100,000	95,927	100,000
a of Element Deb deli semi	2000 Budget	2001 Actual	2001 Budget	POULTRY RURAL YOUTH SCHOLARSHIPS	12,000	12,023	12,000 20,000
ADMINISTRATIVE:	2000 Budget	2001 Actual	2001 Budget	SHEEP	20,000 26,000	20,000 26,619	26,000
ADMINISTRATIVE SERVICES	\$ 450,000	\$ 442,100	\$ 460,000	SWINE	22,000	20,974	22,000
ANNUAL MEETING	11,000	11,016	11,000	TALENT CONTEST	9,000	8,620	9,000
BAD DEBT	1,000	216	4,000	VEGETABLES	4,500	4,415	4,500
BOARD HONORARIUM	10,400 317,000	10,400	10,400 342,000		678,000	678,431	696,300
COMPUTER DUES & SUBSCRIPTIONS	18,000	294,444 16,359	18,000	OTHER:		****	* 40 000
INSURANCE	125,000	125,893	120,000	INSTITUTIONAL TICKETS	152,000	134,270	140,000
LEGAL SERVICES	40,000	15,917	35,000	INTEREST MISCELLANEOUS	30,000 50,000	31,925 63,915	22,000 40,000
LEGISLATIVE AUDIT	30,000	27,314	28,000	NON-FAIR EVENTS	850,000	1,077,020	975,000
MEDICAL INSURANCE	320,000	345,604	375,000	VETERINARIAN SERVICE	40,000	39,113	40,000
PAID LEAVE	380,000	373,338	391,000		1,122,000	1,346,243	1,217,000
POSTAGE & MAILING SERVICE PRINTING & SUPPLIES	160,000 105,000	118,814 99,630	125,000 100,000	PLANT OPERATIONS:			
RETIREMENT FUND	125,000	130,418	150,000	ARCHITECTURAL & ENGINEERING	120,000	129,071	200,000
SOCIAL SECURITY	432,000	445,001	475,000	FIRE & POLICE SERVICES FUEL OIL GASOLINE	135,000 36,000	121,486 46,887	130,000 50,000
TELEPHONE	150,000	145,400	150,000	GREENHOUSE	140,000	142,411	206,000
TRAVEL EXPENSE	50,000	63,733	50,000	OPERATIONS	316,000	288,498	330,000
UNEMPLOYMENT COMP	8,000	9,143	9,000	PROPERTY TAX & ASSESSMENTS	10,000	25,757	26,000
WORKER'S COMP	80,000	54,461	65,000	SALARIES & CONTRACT LABOR	536,000	653,476	660,000
ACTIVITIES & SUPPORT:	2,812,400	2,729,201	2,918,400	SET-UP & TAKEDOWN	820,000	1,021,469	880,000
ADMISSIONS	165,000	153,636	160,000	SIGNS	50,000	78,805	84,000
ADVERTISING	700,000	703,746	700,000	SUPPLIES UTILITIES	55,000 330,000	61,742 375,025	62,000 400,000
AGRI-LAND	20,000	21,093	10,000	WATCHMEN	88,000	93,104	95,000
BEE CULTURE	7,800	8,006	8,200	WATER & SEWER	120,000	111,478	110,000
BEEF EXPO	-0-	-0-	32,0000		2,756,000	3,149,209	3,233,000
BOX OFFICE	140,000	152,011	161,000	EXPENSE BEFORE			
CAMPGROUNDS Carnival	53,000 3,490,000	57,351 3,805,966	63,000 3,596,000	MAINTENANCE & DEPRECIATION	19,839,100	21,141,975	21,032,800
CATTLE	63,000	67,361	72,000	NET INCOME BEFORE			
CHRISTMAS TREE	5,000	4,497	5,000	MAINTENANCE & DEPRECIATION	4,539,900	5,485,801	4,398,200
COMPETITION	210,000	224,552	245,000	PLANT MAINTENANCE:			
CREATIVE ACTIVITIES	62,000	62,062	64,000	ELECTRIC SYSTEM	262,250	263,817	269,000
DAIRY PRODUCTS	1,600	1,523	1,600	FENCE & FIXTURES	182,800	301,988	24,000
DOG TRIALS EDUCATION	2,500 27,000	2,199 24,882	2,500 27,000	GAS SYSTEM	1,000	1,335	1,000
FARM CROPS	15,000	14,693	15,500	LAND	64,500	61,123	122,000
FINANCE	309,000	308,614	310,000	PERSONAL PROPERTY	192,275 10,000	189,330	235,000 11,500
FINE ARTS	26,000	31,916	29,000	SEWER SYSTEM STREETS & SIDEWALKS	95,700	9,615 92,365	104,000
FLOWER & AG SHOWS	40,000	40,050	41,000	STRUCTURES	394,150	382,409	493,000
FLOWERS	7,500	6,547	7,500	VEHICLES	211,000	182,666	249,000
FORAGE	20,000	17,190	18,000	WATER SYSTEM	68,500	70,001	55,000
4-H CLUB FREE ENTERTAINMENT	210,000 942,000	251,044 902,082	230,000 983,000		1,482,175	1,554,649	1,563,500
FRUIT	942,000	9,983	9,500	DEPRECIATION:	05.000	04.505	05.000
FFA	46,000	47,900	49,000	ELECTRIC SYSTEM	95,000 46,000	94,727	95,000 44,000
GATE TICKETS	179,000	189,811	186,000	FENCE & FIXTURES GAS SYSTEM	46,000 1,000	43,113 686	1,000
GIFT SHOP	-0-	1,683	-0-	LAND IMPROVEMENTS	84,000	83,865	84,000
GOATS	4,800	4,478	4,800	PERSONAL PROPERTY	315,000	302,662	295,000
GRANDSTAND - CONCERTS	1,500,000	1,858,547 201,479	1,553,000	SEWER SYSTEM	83,000	90,458	96,000
GRANDSTAND - RACE HERITAGE EXHIBITS	200,000 19,000	201,479 15,876	197,000 19,000	STREETS & SIDEWALKS	42,000	41,923	42,000
HORSE & RODEO	210,000	193,045	250,000	STRUCTURES WATER SYSTEM	940,000	917,728	1,041,000
LLAMA	3,000	2,479	3,000	WATER SYSTEM	12,000 1,618,000	11,966 1,587,128	12,000 1,710,000
MARKETING	500,000	517,712	505,000		1,010,000	1,507,120	1,710,000
MEATS	4,800	1,124	2,500	TOTAL EXPENSE	22,939,275	24,283,752	24,306,300
PARK & RIDE	650,000	642,510	699,000	TOTAL INCOME (LOSS)	\$ 1,439,725	\$ 2,344,024	\$ 1,124,700
PARKING	135,000	142,919	145,000	TOTAL MODIAL (LOSS)	w 1,107,740	+ =,011,021	Ψ 1,127,/UU

	2000 Budget	2000 Actual	2001 Budget		2000 Budget	2000 Actual	
- Beginning of Year	\$5,296,240	\$5,296,240	\$7,064,204	CHANGES:			
D:				NOTES – North Star Bank:			
Net Income	1,472,925	2,344,024	1,124,700	Visitor Plaza	(46,486)	(44,741)	
Working Capital Change		334,348		Carousel Park	(170,945)	(170,945)	
Depreciation	1,618,000	1,618,000	1,710,000	Land (Glacier)	(16,000)	(15,975)	
ASH AVAILABLE	8,387,165	9,592,612	9,898,904	LEASE PAYABLE	000000	(4,509)	
DEDUCT:					(491,918)	(236,170)	
Electric System	(207,200)	(185,990)	(250,000)		(,)	(== =,=, =,	
Fence & Fixtures	(171,200)	(115,351)	(15,700)	CASH – End of Year	5,428,427	7,064,204	
Gas System							
Land	(20,500)	(24,060)	(15,900)	BUILDING FUND BALANCE	1,988,794	2,852,556	
Personal Property	(533,970)	(540,349)	(251,150)	CACH AVAM ADAE			
Sewer System	(340,000)	(494,305)	(448,000)	CASH AVAILABLE			
Streets & Sidewalks	(13,600)	(9,731)	000000	Operations	2,287,690	4,211,648	
Structures	(1,180,350)	(922,452)	(3,013,450)	CACIL E 1 CV	Φ4.076.404	#7.064.204	٨
Water System	000000	000000	000000	CASH – End of Year	\$4,276,484	\$7,064,204	\$
	(2,466,820)	(2,292,238)	(3,994,200)	I			

After discussion, it was moved by Ms. Schmidt, seconded by Mr. Lake and carried that the committee recommend full board approvation of the improvements and maintenance budgets as submitted. Included in the motion was staff authority to adjust, shift, add or cancel specific line items as appropriate to accommodate changes that may occur during the course of the budget year (Aye-5; Nay-0).

## SALES COMMITTEE MEETING

### 2 p.m. Friday Jan. 12, 2001 • Radisson South Hotel, Bloomington

**Members present:** Chairman Fox; Baker; Keenan; Lake; Paulmann; Recknor Schmidt; Steltz; Wargin; Simons, ex officio; Hammer, ex officio; Sinclair, ex officio; Birk, ex officio. **Also present:** Leach; Tahti; Hudalla; Jacobson; Larson; Fischler; Heffron; Grans.

Chairman Fox called the meeting to order at 2 p.m. Mr. Birk distributed an information sheet providing historical background on the permanent attractions on the fairgrounds. Information only; no action required. Mr. Birk presented a list of concessionaires and their proposed license fees for the 2001 fair, based on a precent-of-revenue formula along with respective ticket prices and percentage term for each concessionaire. Following discussion, it was moved by Mr. Keenan, seconded by Mr. Baker and carried that the following terms for 2001, including 50¢ per-ticket increases in fee schedules, be approved for Ye Old Mill and the River Ride (Aye-8; Nay-0).

CONCESSIONAIRE	ATTRACTION	TICKET PRICE(S)	PERCENTAGE(S)
<ul> <li>Ye Old Mill Amusements, Inc.</li> </ul>	Old Mill Canal Boat Ride	Children = \$2.00(+.50) Adults = \$2.50 (+.50)	25%
• River Raft Ride, Inc.	Raft Ride	\$3.00 (+.50)	0% of ticket sales to \$80,000; 10% of ticket sales from \$80,000 to \$150,000 and 25% of ticket sales over \$150,000

Mr. Birk presented a request for a 25¢ per-ticket price increase from Arrow Enterprises, the owners of the Sky Ride. On a motion by Mr. Steltz, seconded by Mr. Lake and carried, the following price schedule for 2001 was approved contingent upon the completion of specified improvements to the ride.

CONCESSIONAIRE	ATTRACTION	TICKET PRICE(S)	PERCENTAGE(S)
Arrow Enterprises, Inc.	Skyride	\$2.75 = Adult-One Way (+.25) \$4.00 = Adult - Round Trip (+.25) \$2.25 = Youth - One Way (+.25) \$3.00 = Youth - Round Trip(+.25)	25%

After discussion, the following list of concessionaires and their proposed license fees for the 2001 fair, representing no increases in admission fees from the 2000 rates, were approved on a motion by Mr. Paulmann, seconded by Ms. Schmidt and carried (Aye–8; Nay–0). Included in the motion was staff authority to adjust admission fees, if practical.

1 tay 0). Included in the motion	i was stair authority to adju	or admission rees, if practical.	
CONCESSIONAIRE  • Antique Auto. Club of America Minnesota Region	ATTRACTION Antique Auto Museum	TICKET PRICE(S) \$1.00	PERCENTAGE(S) 30%
• Arrow Enterprises, Inc.	Skyride	\$2.75 = Adult-One Way(+.25) \$4.00 = Adult-Round Trip(+.25) \$2.25 = Youth-One Way(+.25) \$3.00 = Youth-Round Trip(+.25)	25%
<ul><li>B &amp; B Sports Entertainment</li><li>Farrow Amusements, Inc.</li><li>Floyd &amp; Baxter, Inc.</li></ul>	Trampoline Thing Flume Water Ride* Space Roller*	\$5.00	20% 35% 35%
• Fun Adventures, Inc.	Skycoaster	\$30.00 one rider \$50.00 two riders \$60.00 three riders \$15.00 re-fly	20% after deduction of verifiable crane costs

• Fun Adventures, Inc.	Skyscraper	One rider \$25.00	20%
. Giant Ride, Inc.	Giant Slide	\$1.50	30%
• Infinite Adventures, Inc.	Ejection Seat	\$50.00 single \$60.00 double	20%
. К & M Recreation, Inc.	Haunted House	\$3.50	27% of gross sales through \$100,000 & 30% of gross sales over \$100,000
<ul> <li>Mighty Midway</li> </ul>	Rides, Shows and	Single Coupon $=$ \$ .50	Rides & Shows: 43% of
	Games of Skill*	Coupon Sheets: Fair-Time = 20 coupons for \$10.00	tickets redeemed
		44 coupons for \$20.00	Games of Skill: 22% of
		Advance = 20 coupons	tickets redeemed
		for \$8.00	
<ul> <li>Misc. Merchandise Sales</li> </ul>	Misc. Merchandise Sales	Non-ticketed activity	10%
· Pugh Shows, Inc.	Carousel	\$1.50	40%
• River Raft Ride, Inc.	Raft Ride	\$3.00(+.50)	0% of ticket sales to \$80,000; 10% of ticket sales from \$80,000 to \$150,000 and 25% of ticket sales over \$150,000
<ul> <li>River Raft Ride, Inc.</li> </ul>	Pirate Tag	\$2.00	20%
<ul> <li>The Rock Amusement, Inc.</li> </ul>	Rock Climbing Wall	\$5.00	20%
• Ventnor Place, Inc.	Space Tower	Children = \$1.00 Adults = \$2.00	25%
• Ye Old Mill Amusements, Inc.	Old Mill Canal Boat Ride	Children = $$2.00(+.50)$ Adults = $$2.50(+.50)$	25%

<sup>\*</sup>Midway/Kidway attractions

The preceding represent percentage fees payable the Minnesota State Fair on receipts from operation of the above attractions. Percentages are applied as follows: state sales tax is deducted from gross receipts and reconcilement between the State Fair and concessionaire is made on the balance.

Staff proposed licensing 15 concession operators to serve 3.2 beer during the 2001 State Fair. After discussion, the following list was approved on a motion by Mr. Keenan, seconded by Mr. Recknor and carried (Aye- 8; Nay-0).

Andrus Concessions, Inc.,(Robert & Joseph Andrus)	Blk. 42	Arcade Building, Spaces 11-15
Ballpark Cafe,(Daniel & David Theisen)	Blk. 35	Crossroads, Space G, outside court
Cafe Caribe,(Joel & Mary Chesin)	Blk. 42	Arcade Building, Spaces 1-10
Chicago Dogs,(Bruce & Anne Chesin)	Blk. 35	Crossroads, Space L, east
Crocker's Spaghetti Village, Inc.,(James W. Crocker)	Blk. 31	Spaghetti Village, Lots 16-18
Coasters,(Paul & Diana Hohenwald)	Blk. 42	Arcade Building, Spaces 23-32
Frontier Bar, Inc.,(Richard Werner)	Blk. 42	Arcade Building, Spaces 21-26
Giggles Campfire Grill,(Timothy Weiss)	Blk. 19	Lot 1 & 2
H.M.H. of St. Paul, Inc.,(Henry & Ellen Hanten)	Blk. 47	Bazaar, Space A
Hildebrand Concessions, Inc.(Michael & Janice Hildebrand)	Blk. 28	Grandstand Seating Area and Infield
Kirschner's Beer Stube,(Robert Kirschner)	Blk. 45	Ag-Hort Building, Space H
Midway Men's Club,	Blk. 30	Lot S
Ragin Cajun,(Ron Jacob & Tom Webster)	Blk. 35	Crossroads, Space H, west
TeJas,(Wayne Kostroski & Tom Webster)	Blk. 35	Crossroads, Space K, north
Ward Food Services,(Dan Ward)	Blk. 50	Coliseum, Spaces 113, 159, 200, 250, 212, 213 & 268

Comparative reports on the status of multiple-site exhibit and concession licensing from 1985 through 2000, and food concession licensing from 1975 through 2000, were presented. Information only; no action required.

### EXHIBIT AND CONCESSION LICENSE COMPARISON: 1985 - 1990 - 1999 - 2000

Number of Sites	Held b	y the following	number of pe	ersons	1				
	1985	1990	1999	2000		1985	1990	1999	2000
1	865	995	1023	1028	Total number of				
2	55	51	34	35	locations available	1,220	1,264	1,195	1.195
3	24	20	21	19	Number of	,	,	,	,
4	10	15	7	7		0.60	1.007	1.000	1.000
5	4	4	0	0	persons holding	968	1,087	1,098	1,090
6	4	1	0	0	Percentage of persons holding				
7	3	0	0	0	four or fewer locations	99%	99%	99%	99%
9	1	0	. 0	0	Percentage of locations held				
12	0	0	0	* 1	in units smaller than five	91%	98%	99%	99%
13	0	0	* 1			<i>J</i> 170	70 70	JJ 70	JJ /0
17	0	0			Percentage of locations held				
21	0	* 1			by MN residents	890	894	894	898
23	0				Percentage of locations held				
26	1		* Novelty Loca	tions	by MN residents	73%	79%	76%	75%
33	* 1		Novelty Loca	itions	) With residents	, , , ,	,,,,	, 0, 0	, , , , ,

## FOOD AND BEVERAGE CONCESSION LICENSE COMPARISON: 1975 - 1985 - 1999 - 2000

Number of Sites	Held by	the following	number of pe	ersons					
	1975	1985	1999	2000		1975	1985	1999	200
1	95	147	196	199	Total number of				
2	20	29	21	21	locations available	306	333	312	3
3	4	14	18	17	Number of				
4	5	6	5	5	persons holding	135	203	241	2
5	3	2				133	203	241	2
7	0	2			Percentage of persons holding	==0/	000/	1000/	100
9	1	1			four or fewer locations	55%	82%	100%	100
12	1	0			Percentage of locations held				
13	2	0			in units smaller than five	55%	82%	100%	100
14	2	0			Percentage of locations held				
17	1	0			by MN residents	158	292	260	2
26	0	1			Percentage of locations held				_
32	1				by MN residents	52%	88%	84%	84

Mr. Birk presented a list of proposed multiple site concessions and exhibits for the 2001 fair. After discussion, the following list was approved on a motion by Mr. Recknor, seconded by Mr. Wargin and carried (Aye–8; Nay–0).

CONCESSION-EXHIBIT NAME	DESCRIPTION	NUMBER OF SITES
<ul> <li>Larry Abdo-Gopher State Ice Company</li> </ul>	Pocket Pies-Ice (Ice=wholesale permit only)	2
American Dairy Association	Ice Cream, Milk & Dairy Foods-Souvenirs	2
• Mark Andrew	French Fries-S'Mores	2
<ul> <li>Arrow Enterprises, Inc.</li> </ul>	Skyride-Food and Beverages	2
• Ben Benson	Bratwurst	2
Cenaiko Enterprises, Inc.	Chamios, Shami Mops-E-Z Can Openers	2
Compmark I Corporation	Space Pix Computer Portrait Products	2
Gary Crutchfield Concessions	Cheese on a Stick	2
• William F. Danielson	Onion Rings-Pizza	2
Fisherman's Wharf Seafood	Shrimp Cocktail and Lemonade	2
George Funk	Leather Crafts-Coffee	2
• Giant Ride, Inc.	Giant Slide-Cheese on a Stick	2
• Hixon Glass Blowers	Blown and Spun Glass	2
• Holly's Hobby	Hand Crafts	2
• Shirley Hudspeth	Lamps-Ice Shaver Kits	2
• Tina Isaac	Food & Beverages-Tempura Veggies	2
Kirch Enterprises/Gasthaus Edelweiss	Bratwurst-Food and Beverages	2
Gregory B. Kusick	Cotton Candy	2
• Gary Larson	Popcorn, Caramel Corn and Caramel Apples	2
• Matt Milner Sales	Novelties	2
• Minne-Kabob Foods	Kabobs	2
		2
Minnesota Honey Producers     Mindean Inc.	Honey, Honey Ice Cream & Candy	2 2
• Muskar, Inc.	Fried Cheese Curds	
• Icee USA Corp.	Icee Frozen Beverages	2
National Service Company	Jewelry Cleaner	2
• Nomar, Inc.	Hokey Sweepers, Dusters, Brooms & Massage Pillows	2
• Louise H. O'Neil	Hot Dogs on a Stick	2
Offerman and Company	Investment Information	2
Orange Treet Sales	Orange Treat Drink-Pineapple on a Stick & Dairy Bar	2
Patterson Products	Lint Rollers-Rug & Upholstery Cleaners	2
Schmitt Music Company	Pianos and Organs	2
Robert L. Shutes	Food and Beverages	2
• Tom Thumb Donut Corp.	Tom Thumb Donuts	2
• Watkins, Inc.	Watkins Products	2
<ul> <li>Wozniak Cóncessions, Inc.</li> </ul>	French Fries	2
Robert W. Crocker	Root Beer	3
• Lynn Davis	Ice Cream, Sno Cones, Caramel Apples, Beverages	3
<ul> <li>Maxine W. Davis</li> </ul>	Ice Cream, Sno Cones, Caramel Apples, Beverages, Baked Potatoes	3
Delrick Enterprises	Popcorn, Caramel Corn, Caramel Apples and Beverages	3
<ul> <li>James Johnson</li> </ul>	Foot Long Hot Dogs	3
<ul> <li>Chester H. Nairne Company</li> </ul>	Stove Top Grill-Silverstone Cookware-Magic Pens	3
<ul> <li>Edward and Sally Nuebel</li> </ul>	Fish & Chips-Nut Products	3
• Fred C. O'Neil, Jr.	Hot Dogs on a Stick	3
• Leah H. O'Neil	Hot Dogs on a Stick	3
<ul> <li>Theodore G. O'Neil</li> </ul>	Hot Dogs on a Stick	3
<ul> <li>James and Ethel Peters</li> </ul>	Hot Dogs-Polish Sausage	3
<ul> <li>Schultz's Concessions</li> </ul>	Hamburgers and Hot Dogs	3
Gloria Shutes	Food and Beverages	3
Gregory J. Tetrault	Ice Cream, Sno Cones, Caramel Apples and Beverages	3
Melvyn Townsend	Foot Long Hot Dogs	3

• John Tysseling	Fried Mushrooms-Turkey Drumsticks-Apple Fritters	3
· Kathy Yahr	Cotton Candy	3
· Hannasch, Inc.	Sno Cones	4
• James Hartley	Cotton Candy	4
• Eugene R. LaVaque	Sno Cones	4
• Midwest Coca-Cola Bottling	Coca Cola Beverages & Licensed Merchandise	4
Minnetonka Moccasin Company	Moccasin Footwear	4
· Schroder Concessions, Inc.	Popcorn, Caramel Corn, Caramel Apples, Cheese Curds, Lemonade, Bratwurst	4
• Syndicate Sales Corp.	Vegetable Cutters, Knives, Dusters, Snacker Tartmaster, Rotary Food Processors, PVA Mops	4
• Ward Food Services	Food, Beverages & 3.2 Beer (Coliseum)	4

A request for a variance in the board's standing policy regarding multiple licenses was made by Wozniak Concessions, Inc., who wish to acquire a third concession location through purchase of a permanent concession structure. On a motion by Mr. Baker, seconded by Ms. Schmidt and carried, the request was denied (Aye–8; Nay–0). A request for the transfer of the Patz Sales building to the Harnack Company was approved on a motion by Mr. Keenan, seconded by Mr. Paulmann and carried (Aye–8; Nay–0). Mr. Birk and Mr. Sinclair presented background on an appraisal commissioned by Arrow Enterprises, owners of the Sky Ride, relating to the possible sale of the attraction. Information only; no action required. Meeting adjourned at 2:55 p.m. on a motion by Mr. Lake, seconded by Mr. Paulmann and carried (Aye–8; Nay-0).

## LIFE MEMBER ADVISORY COMMITTEE MEETING 10:15 a.m. Sunday Jan. 14, 2001 • Radisson South Hotel, Bloomington

Members present: Ken Wenzel, chairman; Vern Prokosch; Bill Korff; Jim Sinclair, ex officio. Also present: Mike Heffron; Adam Heffron. Chairman Wenzel called the meeting to order at 10:15 a.m. Mr. Sinclair presented a summary of capital works and other projects scheduled for 2001, and provided updates on various programs. On a motion by Mr. Korff, seconded by Mr. Prokosch and carried, the board was encouraged to not allow retail sales licenses for product wholesalers (Aye-2; Nay-0). Meeting adjourned at 11:15 a.m.

## MEETING OF THE GOVERNING BOARD, Minnesota State Agricultural Society 10:15 a.m. Sunday Jan. 14, 2001 • Radisson South Hotel, Bloomington

Members present: Don Simons, president; Joe Fox, vice president; Richard Keenan, vice president; Dennis Baker; Robert Lake; John Paulmann; Howard Recknor; Clarice Schmidt; Lyle Steltz; Chauncey Wargin; Jerry Hammer, secretary. Also present: Karen Leach; Steve Pooch; Chris Tahti; Mary Pittelko; Pam Johnson; Cheryl Huber; Mary Mannion; Brian Hudalla; Del Cerney; Mark Birk; Marshall Jacobson; Dennis Larson; Steve Grans; Kent Harbison. President Simons called the meeting to order at 10:15 a.m. Oaths of office were administered to newly-elected board members Simons, president; Fox, fourth district vice president; John Paulmann, second district manager; and Chauncey Wargin, eighth district manager. It was moved by Mr. Keenan, seconded by Mr. Recknor and carried that Jerry Hammer be appointed secretary to the board and general manager of the fair for the period of one year at an increase in salary of \$1,960 annually, with the working title of executive vice president (Aye-9; Nay-0). Oath of office was administered.

Minutes of the Nov. 8, 2000, board and sales committee meetings were approved on a motion by Ms. Schmidt, seconded by Mr. Fox and carried (Aye-9; Nay-0). Minutes in vacation covering the period Nov. 8, 2000, through Jan. 11, 2001, along with the administrative action noted in the minutes, were approved on a motion by Mr. Fox, seconded by Mr. Baker and carried (Aye-9; Nay-0).

Mr. Jacobson presented the financial statement of Dec. 31, 2000, as follows:

## Minnesota State Fair Cash Transaction Summary for the Month Ending December 31, 2000

General Fund Activitiy:		Building Fund Activity:		
Cash Balance-Nov. 30, 2000	\$52,683	Balance-Nov. 30, 2000		\$4,232,991
Add: Cash Deposits \$75	9,631	Add: Interest Earned	\$20,571	20,571
Less: Payroll Ending Dec. 06 (158	3,710)	Securities Purchased		
Payroll Ending Dec. 20 (144	1,456)	Less: Securities Redeemed		
Cash Disbursements (466	5,684) (10,219)	Balance-Dec. 31, 2000		\$4,253,562
Cash Balance-Dec. 31, 2000	\$42,464	Cash Balances for Month Ending Dec. 31:		
Marketable Securities Activity:			1999	2000
Balance-Nov. 30, 2000	\$1,303,334	General Fund	\$53,158	\$42,464
Add: Interest Earned \$	5,679	Petty Cash	3,000	5,000
Securities Purchased		Marketable Securities	1,843,447	774,013
Less: Securities Redeemed (535	5,000) (529,321)	Building Fund	2,051,499	4,253,562
Balance-Dec. 30, 2000	\$774,013	Total Cash Balances	\$3,951,104	\$5,075,039

The financial statement was approved as presented on a motion by Mr. Steltz, seconded by Mr. Recknor and carried (Aye-9; Nay-0). A resume of financial information covering the years 1984 through 2000 was presented by Mr. Jacobson. After discussion, Mr. Lake moved and Mr. Keenan seconded that the report be accepted (Aye-9; Nay-0):

Year	<u>Revenue</u>	<u>Expense</u>	Operating Gain (Loss)	Retained <u>Earnings</u>	Debt	New Plant Investment	Plant <u>Maintenance</u>	Prize Money Paid Out	Sales Tax to Building Fund
1984	7,841,000	7,469,000	372,000	1,227,000	1,163,842	530,000	436,000	317,000	300,000
1985	8,088,000	7,443,000	645,000	1,747,000	1,179,000	663,000	476,000	379,000	298,000
1986	8,977,000	8,336,000	641,000	1,869,000	1,125,000	1,017,000	563,000	400,000	319,000
1987	9,320,000	9,026,000	294,000	1,602,000	1,016,000	1,024,000	637,000	429,000	356,000
1988	10,222,000	9,759,000	463,000	1,602,000	974,000	1,062,000	634,000	438,000	379,000
1989	11,171,000	10,267,000	904,000	1,307,000	881,000	1,804,000	757,000	463,000	353,000
1990	11,159,000	10,835,000	324,000	1,051,000	748,000	1,222,000	837,000	443,000	375,000
1991	12,827,000	11,754,000	1,073,000	2,112,000	1,770,000	1,857,000	931,000	426,000	445,000
1992	12,295,000	12,216,000	79,000	2,130,000	1,545,000	966,000	1,063,000	440,000	415,000
1993	14,265,000	12,931,000	1,334,000	3,056,000	1,328,000	1,045,000	1,144,000	459,000	500,000
1994	14,433,000	13,942,000	491,000	2,310,000	1,715,000	2,546,000	869,000	512,000	495,000
1995	19,759,000	18,200,000	1,560,000	2,662,000	2,434,000	2,755,000	950,000	587,000	810,000
1996	20,163,000	19,559,000	604,000	1,455,000	1,932,000	2,478,000	1,087,000	604,000	800,000
1997	22,689,000	19,651,000	3,038,000	4,133,000	1,468,000	1,028,000	846,000	632,000	931,000
1998	22,790,000	20,801,000	1,989,000	4,355,000	989,000	2,537,000	1,192,000	647,000	890,000
1999	23,490,000	22,500,000	990,000	4,088,000	532,000	2,273,000	1,541,000	658,000	921,000
2000	26,628,000	24,284,000	2,344,000	5,500,000	267,000	2,292,000	1,555,000	678,000	1,035,000

It was moved by Mr. Recknor, seconded by Mr. Steltz and carried that the North Star Bank of Roseville be designated as depository for the society's general fund, premium fund and payroll accounts in 2001 (Aye-9; Nay-0). The following signatures were authorized for society accounts in 2001 on a motion by Ms. Schmidt, seconded by Mr. Paulmann and carried (Aye-9; Nay-0):

- **1. General fund** Gerald Hammer, Marshall Jacobson, Karen Leach or Steve Pooch (any combination of two signatures). "Hammer/Jacobson" signature plate authorized for general fund.
- **2. Regular and fair-period payroll** Gerald Hammer, Karen Leach or Steve Pooch (one signature). "Hammer" signature plate authorized for payroll funds.
- **3. Premium fund** Gerald Hammer, Karen Leach or Jim Sinclair (one signature). "Hammer" signature plate authorized for premium fund.
- 4. Security transfer resolution Gerald Hammer, Marshall Jacobson or Shelly Kinnunen.

**Note:** When signature plates are used, signatures must be applied by a person in the finance division not involved in check preparation. Mr. Fox moved and Mr. Baker seconded a motion that the following standing committee assignments be made for 2001. Motion carried (Aye-9; Nay-0).

**FINANCE COMMITTEE** - Schmidt, chair; Baker; Fox; Paulmann; Recknor; Steltz; Simons, ex officio; Hammer, ex officio; Jacobson, ex officio.

**GOVERNMENTAL AFFAIRS COMMITTEE** - Paulmann, chairman; Fox; Keenan; Recknor; Schmidt; Wargin; Simons, ex officio; Hammer, ex officio; Leach, ex officio; Mannion, ex officio.

LIFE MEMBER ADVISORY COMMITTEE – Wenzel, chairman; Prokosch, vice chairman; Arthaud; Franke; Frost; Hagen; Keskinen; Korff; Lilliquist; Maruska; Morris; Ojakangas; Reinhardt; Roehlke; Simons, ex officio; Hammer, ex officio; Sinclair, ex officio.

**OPERATIONS COMMITTEE** - Recknor, chairman; Baker; Keenan; Lake; Paulmann; Schmidt; Simons, ex officio; Hammer, ex officio; Pooch, ex officio; Hudalla, ex officio.

**PLANNING COMMITTEE** - Keenan, chairman; Lake; Recknor; Schmidt; Steltz; Wargin; Simons, ex officio; Hammer, ex officio; Pooch, ex officio; Fischler, ex officio.

**PUBLIC AFFAIRS COMMITTEE** - Lake, chairman; Baker; Fox; Keenan; Schmidt; Steltz; Simons, ex officio; Hammer, ex officio; Leach, ex officio; Tahti, ex officio.

RULES & PREMIUM LIST COMMITTEE - Steltz, chairman; Baker; Fox; Lake; Paulmann; Wargin; Simons, ex officio; Hammer, ex officio; Pooch, ex officio.

**SALES COMMITTEE** - Fox, chairman; Baker; Keenan; Lake; Paulmann; Recknor; Schmidt; Steltz; Wargin; Simons, ex officio; Hammer, ex officio; Sinclair, ex officio; Birk, ex officio.

The following coordinators and department superintendents were approved on a motion by Mr. Baker, seconded by Mr. Paulmann and carried (Aye-9; Nay-0):

■ ADMINISTRATION DIVISION - Steltz

Senior Citizens Deptartment - Schmidt (S – Marge Krueger)

COMPETITION DIVISION - Keenan

Bee Culture Department - Paulmann (Winnie Johnson, superintendent) Beef Cattle Department - Keenan (Chuck Schwartau, superintendent) Christmas Trees Department - Paulmann (Greg Ustruck, superintendent) Creative Activities Department - Steltz (Curt Pederson, superintendent) Dairy Cattle Department - Baker (Jim Linn, superintendent) Dairy Products Department - Schmidt (Gene Watnaas, superintendent) Dog Trials Department - Lake (JoAnna Yund, superintendent) Education Department - Schmidt (Burt Knandel, superintendent) Farm Crops Department - Paulmann (Ron Kelsey, superintendent) Fine Arts Department - Recknor (Bob Crump & Pat Kennedy Crump, superintendents)

Flowers Department - Paulmann (Betty Reyer, superintendent)

**4-H Department** - Fox (Brad Rugg, superintendent)

Fruits Department - Paulmann (Paul Quast, superintendent)

FFA Department - Steltz (Paul Day, superintendent)

Goats Department - Recknor (Kevin LeVoir, superintendent)

Horses Department- Schmidt (Bob Peterson, superintendent)

Llamas Department - Recknor (Sharon Wessel, superintendent)

Meats Department - Wargin (Ed Butler, superintendent)

Milking Parlor Department - Baker (Doris Mold, superintendent) Poultry Department - Paulmann (John Thomforde, superintendent)

Sheep Department - Lake (Bill Schulke, superintendent)

Swine Department - Wargin (Jerry Hawton, superintendent)

Vegetables Departement - Paulmann (Irv Skaar, superintendent)

**ENTERTAINMENT DIVISION** - Fox

Grandstand Production Department - Lake (John Mons, superintendent) Heritage Exhibits Department - Wargin (Gale Frost, superintendent) Race Department - Wargin

FINANCE DIVISION - Baker

Ticket Audit Department - Fox (Dick Reinhardt, superintendent) Ticket Sales Department - Lake (Ken Wagner, superintendent)

MARKETING DIVISION - Recknor

■ OPERATIONS DIVISION - Schmidt

Admissions - Keenan (Lyle Anderson, superintendent)

Park & Ride Department - Keenan (Dan Elmer, superintendent)

Parking Departement - Steltz (Ron Vannelli, superintendent)

Public Safety Department - Fox (Art Blakey, superintendent)

■ SALES DIVISION - Fox

Attractions Ticket Takers Department - Baker (Marty Rossini, superintendent)

President Simons declared the board meeting in recess for committee meetings.

#### MEETING OF THE OPERATIONS COMMITTEE

Members present: Recknor, chairman; Baker; Keenan; Lake; Paulmann; Schmidt; Simons, ex officio; Hammer, ex officio; Pooch, ex officio; Hudalla, ex officio.

The meeting was called to order by Chairman Recknor. It was moved by Mr. Baker, seconded by Mr. Steltz and carried that the State Fair's "All Pay" gate be reaffirmed and extended through 2001: "Entry into the Minnesota State Fair shall be contingent solely upon the presentation and surrender of a valid ticket of admission in accordance with the most current schedule of gate prices as established by the board of managers." (Aye-5; Nay-0). The following fee schedule was approved for 2001 on a motion by Ms. Schmidt, seconded by Mr. Baker and carried (Aye-5; Nay-0): Adult admission (13 through 64) - \$7; child admission (5 through 12) -\$6; senior admission (65 and older) - \$6; vehicle with three or fewer occupants - \$6; vehicle with four or more occupants - free; Kids and Seniors Days promotions - \$3 for children (5-12) and seniors (65 and older); Thrifty Thursday promotion: adults (13 and over) -\$5, children (5 through 12) - \$3; pre-fair sale ticket for adult, child, senior and parking - \$5; campgrounds - \$15 per night; south Como camper parking - \$8 per night; bus rider and bicycle rider discounts - \$2 discount on regular admission. It was moved by Mr. Lake, seconded by Mr. Keenan and carried that Mr. Hammer be authorized to implement a flexible Grandstand and Coliseum pricing schedule and seating configuration based on the cost of each show (Aye-5; Nay-0). Chairman Recknor adjourned the meeting.

#### MEETING OF THE PUBLIC AFFAIRS COMMITTEE

Members present: Lake, chairman; Baker; Fox; Keenan; Schmidt; Steltz; Simons, ex officio; Hammer, ex officio; Leach, ex officio; Tahti, ex officio.

Chairman Lake called the meeting to order. Proposed advertising budget for 2000 was introduced by Ms. Leach: A total of \$700,000 -\$575,000 for media expenditures and \$125,000 for production costs. Following discussion, the advertising budget was approved as presented on a motion by Mr. Paulmann, seconded by Mr. Baker and carried (Aye-5; Nay-0). Chairman Lake adjourned the meeting.

#### MEETING OF THE RULES AND PREMIUM LIST COMMITTEE

Members present: Steltz, chairman; Baker; Fox; Lake; Paulmann; Wargin; Simons, ex officio; Hammer, ex officio; Pooch, ex officio.

The meeting was called to order by Chairman Steltz. On a motion by Mr. Lake, seconded by Mr. Fox and carried, authority was granted to the secretary's delegate, in coordination with department superintendents, to make adjustments in rules, release dates and premium allocations for respective departments in accordance with guidelines established by the society's 2001 budget (Aye-5; Nay-0). The meeting was adjourned by Chairman Steltz.

## MEETING OF THE FINANCE COMMITTEE

Members present: Schmidt, chairman; Baker; Fox; Paulmann; Recknor; Steltz; Simons, ex officio; Hammer, ex officio; Jacobson, ex officio.

Chairman Schmidt called the meeting to order. Hammer presented the proposed operating, improvements and maintenance budgets for 2001, stating that the budgets had previously been reviewed by the planning committee at their meeting Jan. 12, 2001. After review and discussion, Mr. Paulmann moved and Mr. Recknor seconded a motion to approve the 2001 operating, improvements and maintenance budgets and recommendations as presented by the operations committee; motion carried (Aye-5; Nay-0). Meeting adjourned. President Simons reconvened the meeting of the full board. Reports offered and action taken by the board's sales and planning committees on Jan. 12, and the just-concluded meetings of the operations, public affairs, rules & premium lists and finance committees were accepted and approved on a motion by Mr. Baker, seconded by Mr. Fox and carried (Aye-9; Nay-0). Proposed contracts covering the services of architects and engineers (Toltz, King, Duvall, Anderson & Associates, Inc.), plumbing (McQuillan Bros. Plumbing & Heating), electric (Collins Electric Corporation), carpentry (S & P Construction) and painting (Triemert Wall

Covering) were approved on a motion by Mr. Fox, seconded by Mr. Baker and carried (Aye-9; Nay-0). The following resolution was adopted on a motion by Mr. Keenan, seconded by Mr. Wargin and carried: "It is hereby required and specified that society employees Joe Fischler and Rick Wimmer be required to live on the State Fairgrounds for the convenience and to the benefit of the society with gratis rent, utilities and telephone." This resolution will be effective until January 2002 and will be reconsidered at that time. (Aye-9; Nay-0). It was moved by Mr. Steltz, seconded by Mr. Baker and carried that Mr. Hammer be authorized to adjust staff salaries within the salary ranges set by the board in June 2000 (Aye-9; Nay-0).

Ms. Mannion presented the following recommended changes to Employee Bulletin #3Z for consideration: Said Bulletin #3Z supersedes and replaces MSAS Employee Bulletin #3Y, issued 1-1-00. These rules go into effect 1-1-2001.

- 3. Travel By Privately-Owned Vehicles. The compensation for use of personal automobiles by employees traveling on official State Fair business shall be 32.5 34.5 cents per mile. If an employee is attending a conference or training session, mileage will be paid from the shortest route (departure from home or permanent work location).
- 5. Travel By Common Carrier Air Travel Such personnel may travel first class rail and, whenever possible, advantage should be taken of round-trip fares in connection therewith. First class shall include cost of lower berth or roomette and chair car. Any expense incurred for sleeping accommodations in excess of lower berth or roomette shall be assumed by the employee.

After discussion, the changes were approved as recommended on a motion by Mr. Recknor, seconded by Mr. Baker and carried (Aye-9; Nay-0).

Preliminary work to establish the Minnesota State Fair Foundation, as outlined at the meeting of the board Jan. 12, 2001, was approved on a motion by Lake, seconded by Mr. Steltz and carried (Aye–9; Nay–0). Mr. Tahti reviewed the status of contract negotiations for 2001 Grandstand events. Report only; no action required. On a motion by Mr. Lake, seconded by Mr. Baker and carried, staff was authorized to discuss potential partnerships regarding use of the Grandstand (Aye–9; Nay–0). Mr. Heffron offered a synapsis of the Life Member Advisory Committee meeting, conducted at 10:15 a.m. that morning. The report was accepted on a motion by Mr. Recknor, seconded by Mr. Paulmann and carried (Aye-9; Nay-0). Mr. Hammer distributed information provided by the Minnesota Federation of County Fairs regarding the federation's legislative initiative and potential use of a lobbyist. Information only; no action required. On a motion by Mr. Recknor, seconded by Mr. Paulmann and carried, the meeting adjourned at 11:16 a.m.

## Minutes in Vacation • January 15 through March 28, 2001 January

- 21 ...The Frigid 5K running race, produced by Sporting Life, was held on fairgrounds streets and in the Coliseum.
- 23 ...Pooch, LeFebvre, Nathe, Melstrom and FFA Superintendent Paul Day met with Mary Olson and Florian Ledermann of the Minnesota Veterinary Medical Association to discuss an animal birthing display for the 2001 State Fair.
- 24 ... Hammer, Leach and Sinclair met with David Hyslop, Reid McClean and Ward Gill of the Minnesota Orchestra to discuss mutual issues.
- 25 ...Hammer attended a meeting of the University of Minnesota's Neighborhood Land Use Task Force, conducted at the University's St. Paul campus.
- 26 ... Pooch and Hammer met with Minnesota House Representative Bob Ness, Agriculture Academy Principal Brian Ingvalson and MAELC director Pat Plonski to discuss academy planning issues.
- 29 ...Pooch, Hudalla and Sinclair met with Fire Marshal David Keepers to discuss safety requirements and the State Fair's compliance initiative for 2001. Hammer and Fox met with Malcolm McDonald of the Warner Foundation to review potential for the foundation's involvement with the fair.
- 30 ...Leach and Hammer met with Old Home Foods representatives to discuss sponsorship and promotional opportunities.
- 31 ... Pooch, LeFebvre and Nathe met with representatives of the Minnesota Purebred Dairy Cattle Association to discuss mutual issues related to the State Fair cattle show.

#### **February**

- 1 ...Mannion, Johnson and Del Cerney met with representatives of Theater at Works regarding the staff's spring training seminar, set for late May.
- 6 ... Pooch and Goodrich conducted a Beef Expo meeting in Belle Plaine. Leach, McGough and Anderson met with Cub Foods representatives to discuss advance ticket sales at Cub outlets.
- 9...Johnson and Mannion attended an employee recruitment seminar at Town & Country Club in St. Paul.
- 9-12...Hammer and Sinclair attended a meeting of the Mid-West Fairs Association in Tampa, Fla., held in conjunction with the Florida State Fair; Hammer was elected second vice president of the organization. Sinclair also attended the International Independent Showmen's Foundation trade show in Gibsonton, Fla.
  - 13 ... A health promotion seminar was conducted for all full-time staff members. Larson and Birk met with representatives of the KARE 11 TV Health Foundation to discuss presentation of a health fair at the 2001 State Fair.
  - 14 ...Birk met with Mike Gianoti of the Minnesota Department of Health to discuss food concession operations for the 2001 fair. The State Fair's staff safety committee met at Libby Center.
  - 16 ... Sinclair, Birk, Tahti and McGough met with representatives of Miller Brewing Company to discuss exhibit and sponsorship opportunities for the 2001 State Fair.
  - 20 ... Pooch attended the annual meeting of the Minnesota Purebred Dairy Cattle Association in Faribault. Hammer and Pooch attended an open house for the new Agricultural & Food Sciences Academy high school in Roseville, scheduled to open in the fall of 2001.
  - 21 ...Johnson attended a meeting of the St. Paul Human Resource Association. Sinclair met with Jerry Pendleton of Skyfair, Inc., to discuss placement of a Skyglider aerial tramway on the fairgrounds for the 2001 fair.

- 22 ... Pooch, LeFebvre and Nathe met with Jeff Tuttle and Jim Cook of Gedney, and exhibitor Doris Rubenstein, to discuss potential categories for the fair's creative activities canning competition.
- 22-24...The Minnesota State High School League's girls state hockey tournament was held at the Coliseum.
  - 25 ... The Coliseum hosted an MIAC collegiate hockey playoff game.
- 27-28...A continuing series of defensive driving seminars, presented through the National Safety Council and the Minnesota State Patrol, was conducted for staff.
  - 28 ...Birk and Simon met with Sarah Stark of the Minnesota High Technology Association to discuss the 2001 fair's Wonders of Technology exhibit.

#### March

- 1-2 ... A series of sectional finals in the Minnesota State High School League's boys hockey tournament were played at the Coliseum.
  - 2 ... Sinclair and Birk met with representatives of Midwest Coca-Cola Bottling to discuss beverage service at the 2001 State Fair.
  - 6...A health promotion seminar was conducted for all full-time staff.
  - 7 ...Hammer, Pooch, Hudalla, Simons and Fox attended a hearing on State Fair foundation legislation before the state House of Representatives agriculture policy committee.
- 7-9 ... Television ads for the 2001 fair were filmed at a variety of locations around the fairgrounds.
  - 8 ... Pooch, Simons and Paulmann attended the annual meeting of the Minnesota Livestock Breeders Association, conducted in St. Paul.
- 13 ...Johnson attended a meeting of the Job Security Employers Committee at the Midway Workforce Center.
- 14 ... Huber, along with members of the Minnesota Federation of County Fairs and the Midwest Showmen's Association, toured the Radisson South Hotel in Bloomington, the Hyatt Hotel in Minneapolis and the Radisson RiverCentre in St. Paul as possible sites for the MSAS-MFCF-MSA joint conventions in 2003-2005. The State Fair staff safety committee met at the Libby Center.
- 20 ... Pooch attended an open house for the Agriculture & Food Sciences Academy in Roseville.
- 21 ...Johnson attended a meeting of the St. Paul Human Resource Association. Birk met with representatives of the Department of Natural Resources to discuss the addition of an environmental learning area at the DNR exhibit.
- 24 ... Pooch and Goodrich conducted a Beef Expo meeting in Hutchinson.
- 28 ...Pooch, Leach, Hudalla and Fox attended a hearing on State Fair Foundation legislation before the state Senate agriculture, general legislation and veteran affairs committee.

## Meeting of the Sales Committee, Minnesota State Agricultural Society 10 a.m. Thursday March 29, 2001 • Libby Conference Center, State Fairgrounds

Members present: Joe Fox, chairman; Rich Keenan; Bob Lake; Dennis Baker; John Paulmann; Howard Recknor; Clarice Schmidt; Lyle Steltz; Chauncey Wargin; Don Simons, ex officio; Jerry Hammer, ex officio; Jim Sinclair, ex officio; Mark Birk, ex officio. Also present: Steve Pooch; Karen Leach; Chris Tahti; Brian Hudalla; Mary Mannion; Marshall Jacobson; Cheryl Huber; Carol Doyle; Pam Simon; Adam Heffron; Dennis Larson; Kent Harbison.

Chairman Fox called the meeting to order at 10 a.m. Mr. Birk and Mr. Sinclair provided background information on a proposal for construction of a SkyGlider people mover to run north-south between the east side of the Grandstand and the far side of Machinery Hill. On a motion by Mr. Keenan, seconded by Ms. Schmidt and carried, staff was given authority to negotiate a long-term agreement with Skyfair, Inc. of Penacock, N.H., to construct and operate the attraction (Aye-8; Nay-0). After discussion, the following concessionaires and their proposed license fees for the 2001 State Fair were approved on a motion by Mr. Steltz, seconded by Mr. Baker and carried (Aye-8; Nay-0):

CONCESSIONAIRE	ATTRACTION	TICKET PRICE(S)	PERCENTAGE(S)
Infinite Adventures	Ejection Seat	\$25 per rider	20%
Skyfair, Inc.	SkvGlider	\$2.50	10%

The above percentage fees are applied as follows: State sales tax is deducted from gross receipts and reconcilement between the State Fair and concessionaire is made on the balance. Mr. Birk presented a list of proposed multiple-site novelty concessions for the 2001 State Fair. The following list was approved on a motion by Mr. Baker, seconded by Mr. Lake and carried (Aye-8; Nay-0):

CONCESSION-EXHIBIT NAME	DESCRIPTION	NUMBER OF SITES
Desplenter Novelties	Novelties	6
Dandy Souvenirs	Novelties	6
Wee Dazzle	Novelties	2

Mr. Sinclair presented a schedule of proposed Mighty Midway and Kidway ticket prices for the 2001 fair:

Advance sale: 20 tickets for \$10 (50¢ each)

Fair time: Single ticket -75  $\div$  24-ticket sheet -\$15 (62.5  $\doteqdot$  each)  $\div$  54-ticket sheet -\$30 (55.5  $\doteqdot$  each)

After discussion, the ticket prices were approved on a motion by Mr. Baker, seconded by Mr. Paulmann and carried (Aye-8; Nay-0). The meeting was adjourned at 10:28 a.m. on a motion by Ms. Schmidt, seconded by Mr. Keenan and carried (Aye-8; Nay-0).

## Meeting of the Governing Board, Minnesota State Agricultural Society 10:30 a.m. Thursday March 29, 2001 • Libby Conference Center, State Fairgrounds

Members present: Don Simons, president; Joe Fox, vice president; Rich Keenan, vice president; Dennis Baker; Bob Lake; John Paulmann; Howard Recknor; Clarice Schmidt; Lyle Steltz; Chauncey Wargin; Jerry Hammer, secretary. Also present: Karen Leach;

Steve Pooch; Jim Sinclair; Mary Mannion; Brian Hudalla; Chris Tahti; Mark Birk; Marshall Jacobson; Cheryl Huber; Carol Doyle; Pam Simon; Dennis Larson; Adam Heffron; Danyl Zamber; Kent Harbison.

President Simons called the meeting to order at 10:32 a.m. On a motion by Ms. Schmidt, seconded by Mr. Paulmann and carried, the order of the agenda was altered (Aye-9; Nay-0). The minutes of the Society's committee and board meetings and annual business session, conducted Jan. 12 through 14, 2001, were approved on a motion by Mr. Steltz, seconded by Mr. Wargin and carried (Aye-9; Nay-0). The Society's minutes in vacation covering the period Jan. 15 through March 28, and the administrative action taken during that time, were approved on a motion by Mr. Baker, seconded by Mr. Paulmann and carried (Aye-9; Nay-0). Mr. Pooch provided background information on the outbreak of livestock disease in Europe, its relationship to the livestock industry in the United States and its potential impact on North American fairs. Information only; no action required.

Mr. Jacobson presented the financial statement for Feb. 28 as follows:

### ■ Minnesota State Fair Cash Transaction Summary for the Month Ending February 28, 2001

General Fund Activitiy:			Building Fund Activity:	
Cash Balance-Jan. 31, 2001		\$107,217	Balance-Jan. 31, 2001	\$4,275,750
Add: Cash Deposits	\$642,422		Add: Interest Earned \$11,91	3
Less: Payroll Ending Feb. 02	(130,140)		Securities Purchased	
Payroll Ending Dec. 20	(132,501)		Less: Securities Redeemed (2,815,000	(2,803,087)
Cash Disbursements	(489,711)	(109,930)	Balance-Feb. 28, 2001	\$1,472,663
Cash Balance-Feb. 28, 2001		\$(2,713)	Cash Balances for Month Ending Dec. 31:	
Marketable Securities Activity:			200	2001
Balance-Jan. 31, 2001		\$347,450	General Fund \$61,10	\$(2,713)
Add: Interest Earned	\$5,622		Petty Cash 5,00	5,000
Securities Purchased	2,755,000		Marketable Securities 829,54	2,538,072
Less: Securities Redeemed	(570,000)	2,190,622	Building Fund 2,068,29	1,472,663
Balance-Feb. 28, 2001		\$2,538,072	Total Cash Balances \$2,963,94	\$4,013,022

After review, the financial statement was approved on a motion by Mr. Keenan, seconded by Mr. Steltz and carried (Aye-9; Nay-0). The action taken earlier in the morning by the sales committee was approved on a motion by Mr. Baker, seconded by Mr. Paulmann and carried (Aye-9; Nay-0). Mr. Jacobson reported the status of the audit for fiscal 2000, currently being conducted by the legislative auditor. Mr. Wargin moved and Mr. Baker seconded that the report be accepted; motion carried (Aye-9; Nay-0). Mr. Fox, Mr. Hammer and Ms. Leach offered a report on the progress of the Society's legislative initiative to update Society membership procedures and grant the Society authority to create a foundation. Information only; no action required. Mr. Hammer and Ms. Leach presented information on the status of research and recruitment projects related to creation of the State Fair Foundation. Information only; no action required. Ms. Leach reported on potential partnerships related to Grandstand renovation, special days and promotions for the 2001 fair, pre-fair ticket sales outlets, and the fair's Adopt-A-Garden program enlisting support and participation by area greenhouse and landscape firms. Information only; no action required. Mr. Tahti offered an update on negotiations with acts and attractions for the upcoming fair. Information only; no action required. A report on the status of major improvements and maintenance projects for the year was presented by Mr. Hudalla. Information only; no action required. Ms. Huber reported on site selection for the 2003-2005 joint annual conventions of the Society, Minnesota Federation of County Fairs and Midwest Showman's Association. On a motion by Ms. Schmidt, seconded by Mr. Wargin and carried, the board granted Ms. Huber authority to act on behalf of the Society during the site selection process (Aye-9; Nay-0). On a motion by Mr. Baker, seconded by Mr. Keenan and carried, the board adopted a policy that requires staff to conduct regular, periodic reviews of major contractors with whom the Society conducts business (Aye-9; Nay-0).

The following Coliseum ice rental rates were proposed for the 2001-2002 winter skating season:

#### **Hourly Ice Rates**

/		
Practice Ice	\$ <del>125.00</del>	\$ 135.00 per hour
Practice Ice with clock	\$ <del>135.00</del>	\$ 145.00 per hour
Non-prime/off-time ice usage	\$ 100.00 per hou	r*

\*This rate is available Monday through Friday only for ice time purchased between the hours of 6:00 a.m. and 2:30 p.m. 1:00 p.m. Evidence of general liability insurance is required.

### **Hockey Game Rates**

• One (1) high school game	\$ <del>725:00</del>	<u>\$ 750.00</u>
• Two (2) high school games	\$ <del>975.00</del>	\$ 1,000.00
• Three (3) high school games	\$ 1,225.00	<u>\$ 1,250.00</u>
One (1) high school sectional game	\$ <del>1,575.00</del>	\$ 1,600.00
• Two (2) high school sectional games	\$ <u>1,850.00</u>	
• Three (3) high school sectional games	\$ <del>2,250.00</del>	

The high school game rate includes the following services: Zamboni operator to resurface between periods; one (1) announcer; one (1) timer; two (2) ticket sellers - previously the number was unspecified; one (1) ticket taker - previously the number was unspecified;

two (2) rink attendants; one (1) pass gate attendant; use of two (2) locker rooms;

• One (1) college or university game

\$ 625.00

\$\_650.00

The college or university game rate includes the following services: Zamboni operator to resurface between periods; two (2) rink attendants; use of two (2) locker rooms. (College game rate does not include ticket sellers, ticket takers, announcer, timer or pass gate attendant.)

Minnesota State Fair Police Officer(s) are required to be on duty for all high school, college, sectional or tournament games played in the Coliseum. The rate is \$22.00 per officer per hour, in addition to the game rates listed above.

### Miscellaneous Charges

• Scoreboard usage = \$10.00/hour

• Timer = 17.00/hour

• Announcers = 17.00/hour

• Ticket Seller = \$12.00/hour

• Ticket Taker = \$10.00/hour

• Office rental = \$250.00

- Police = \$22.00 per officer, per hour (minimum of two officers required for high school, college and university games.)
- Telephone line for radio broadcast = \$50.00 per session. Arrangements should be made one week in advance by calling (651) 642-2257.

#### Skate & Jog

Skate in the Coliseum's ice rink or jog in the 1/5 mile heated concourse. Hours are <u>Sunday Monday</u> through <u>Friday Saturday</u> 11:30 a.m. to <del>1:15 p.m.</del> 1:00 p.m. Admission = \$2.00 for adults (17 and over), \$1.50 for youth (16 and under). Season Pass, good November through end of February - \$50 \\$60.\*

\*Skate and Jog will be pre-empted on certain dates in February for Section hockey playoffs and the Girls State Hockey Tournament.

After discussion, the rates were approved on a motion by Mr. Fox, seconded by Mr. Wargin and carried (Aye-9; Nay-0). Mr. Fox reported on his involvement with the 4-H centennial celebration, planned to culminate at the 2002 State Fair. Information only; no action required. On a motion by Mr. Fox, seconded by Mr. Baker and carried, the meeting was adjourned at 12:14 p.m. (Aye-9; Nay-0).

## Minutes in Vacation • March 30 - June 4, 2001

#### March

30 ... The Super Golf Sale, presented by Blue Star Marketing, was held at the Coliseum. (March 30 to April 1)

#### April

- 2-4 ...Mance, Grans, Tahti, Heffron, Boltik and Cerney, along with board members Simons, Steltz, Paulmann and Wargin, attended the IAFE Zone 4 spring conference in Thunder Bay, Ontario.
- 3...Hammer, Jacobson, Kinnunen and Siegel attended an exit conference with the staff of the legislative auditor's office.
- 5...Sinclair addressed a meeting at the annual convention of the Minnesota Festival and Events Association in New Ulm.
- 5-8 ... The Osman Temple Shrine Circus was conducted at the Coliseum; a portion of the Cattle Barn was used for housing animals.
  - 6...A hiring and payroll training session was conducted for full-time staff at the Libby Conference Center.
- 11 ...Hudalla, Pittelko and Dennis Johnson met with representatives of Qwest to discuss the fair's fiber optic cable system. Mannion, Huber and Johnson met with representatives of Ludlow Advertising regarding the fair's employee recruitment program. The State Fair's employee safety committee conducted a regular business meeting. Johnson attended a meeting of the St. Paul Human Resources Association.
- 12 ... Hammer and Jacobson met with legislative auditor staff to discuss implementation of new financial reporting requirements for government agencies.
- 17 ... Hudalla and Pittelko met with members of the American Red Cross to discuss plans for the new medical aid substation on the east side of the fairgrounds.
- 18 ... Senior staff conducted a meeting with a group representing the Twin Cities communities of color regarding State Fair marketing, employment opportunities and participation. Pooch attended a hearing on livestock disease at the Minnesota House of Representatives agriculture policy committee. Hudalla, Huber, Johnson and Zamber attended a meeting of the Midway Chamber of Commerce regarding the Asian business community.
- 19 ... Sinclair and Birk met with Tim Weiss and Doug Holter regarding construction of a permanent food and beverage facility at the North Woods exhibit on Machinery Hill.
- 20 ... Senate file 511, authorizing the Society to create a non-profit fund-raising arm and modifying Society membership provisions, was passed by the Minnesota Senate 56-1.
- 21-22...The Gopher State Timing Association presented their annual Rod & Custom Spectacular at the Coliseum. Prime Promotions' Antique Spectacular Show & Flea Market was held at the Grandstand, East Room and infield. The Minneapolis St. Paul Military Relic and Collectors Show was conducted at the Progress Center. Boaters Outlet held a pontoon boat sale at Empire Commons.
  - 23 ... Johnson attended an employment law seminar in Minneapolis.
  - 24 ... Staff met with University of Minnesota officials Sandra Gardebring, Bob Baker and Eric Kruse relative to extending the transitway agreement with the U of M. Birk and Simon met with exhibitors in the Wonders of Technology exhibit.
- 25-26...The Minnesota Department of Natural Resources conducted a tree distribution program for the public at the Natural Resources Building.
- 26 ... Del Cerney participated in the City of St. Paul's STAR customer service program.
- 26-30...Sinclair, Hudalla and Tahti attended the IAFE Spring Management Conference in Columbia, S. C.

- 27-29...The Minnesota Horse Expo was presented by Minnesota Horse Exposition, Inc., at the Coliseum, Horse Barn, Judging Arena, Swine Barn, Cattle Barn and Sheep & Poultry Barn. The Super Computer Show & Sale, presented by Blue Star Marketing, was held at the Education Building.
  - 30 ... The Minnesota FFA Cattle and Livestock Show was conducted at the Coliseum.

#### May

- 1 ...Hammer met with Reid McLean of the Minnesota Orchestra to discuss mutual issues. Pooch presented an update on the 2001 State Fair's FFA show to agriculture instructors at their annual convention. McGough and Birk met with representatives of the St. Paul Pioneer Press newspaper to discuss their participation in the upcoming State Fair.
- 4-6 ... The Sahara Sands Arabian Horse Show was held at the Coliseum, Horse Barn and Judging Arena.
  - 5 ...The State Fair participated in St. Paul's Cinco de Mayo Festival. The Builder Supply Garage Sale, presented by the Builders Outreach Foundation, was held at the Merchandise Mart.
  - **6** ...The Northland Antique Toy, Doll & Advertising Show was held at the Progress Center. The Gopher State Buick Car Show & Swap Meet was presented at the Grandstand racetrack and infield.
  - 7 ... Senate file 511, authorizing the Society to create a non-profit fund-raising arm and modifying Society membership provisions, was passed by the Minnesota House of Representatives 132-0. Cliff Olson, a life-long member of the State Fair's family of staff, died at his home.
- 8-9 ... State Fair parking lots were utilized as shuttle parking for appearances by the Dalai Lama at the University of Minnesota's Minneapolis campus.
  - 8 ... State Fair Safety Committee members attended a safety seminar presented by the Minnesota Department of Employee Relations.
- 9...Sinclair and Birk met with Jerry Pendleton of Skyfair, Inc., to plan placement of a Skyglider aerial tram to run between the east Grandstand and the north end of Machinery Hill. Johnson attended a meeting of the St. Paul Human Resources Association.
- 10 ... Senate file 511 was signed into law by Governor Jesse Ventura.
- 11 ... Huber and Johnson met with Omar Salas from Diversity Village regarding diversity in employee recruitment.
- 12...The Twin City Model Railroad & Hobby Sale was presented at the Education Building.
- 12-13...The First Fifty Auto Club conducted their Annual Spring Nationals auto show and swap meet at the Grandstand racetrack and infield.
  - 14 ... Sinclair and Birk met with Bob Kirschner to discuss 3.2 beer sales from a new location near the Bandshell. Del Cerney participated in the City of St. Paul's STAR customer service training program.
  - 15 ... Hammer and Sinclair gave legal depositions in unrelated matters.
  - 16 ... Sinclair and Birk met with Melvyn Townsend and his family to discuss disposition of his three concession stands. The State Fair safety committee conducted a monthly safety meeting.
- 16-19...YMCA of Greater St. Paul presented a Garage Sale at the Merchandise Mart.
- 17-19...The St. Paul Association of Evangelicals conducted a garage sale at the Crossroads Chapel.
  - 18...Hammer, Pooch, Leach, Sinclair and Hudalla met with officials of McGough Construction to discuss fairgrounds renovation and improvement projects.
- 18-19...Auto Dealers Fleet Services conducted a used car sale on the north parking lots.
- 18-20...The Country Folk Art & Craft Show, presented by Country Folk Art Shows, Inc., was held at the Progress Center. Alle Rasse Gruppe International Dog Show was held on Machinery Hill.
  - 19 ... The Multi Mayhem Computer Tournament, conducted by Next Genesis, Inc., was held at Empire Commons.
  - 22 ... A comprehensive day-long training session for full-time staff, department superintendents and key fair-time staff was conducted at the Mall of America's Camp Snoopy.
  - 24 ... State Fair Chief of Police Blakey and Hudalla attended a meeting of the Minnesota Peace Officers Standards and Training board.
  - 25 ... Sinclair and Birk met with Paul Morrissey of Capitol Beverage to discuss a Bud World presentation at the 2001 State Fair.
  - 26 ... Radio Rey's Mexican Rodeo was held at the Coliseum.
  - 29 ...Sinclair, Pooch and Grans met with representatives of the University of Minnesota to finalize language in the transitway agreement extension.
  - 30 ...Hammer, Leach, Pooch, Sinclair, Jacobson, Malcolm McDonald and Kent Harbison met to review draft articles of incorporation and bylaws for the State Fair Foundation.
  - 31 ... Grans met with representatives of Metro Transit and the University of Minnesota to review architectural plans for a joint-use transit hub on the fairgrounds.

#### **June**

- 1-2 ... Bull-a-rama and concert, presented by Little Britches Rodeo, was held at the Coliseum.
- 1-3...The Gem, Mineral, Fossil and Jewelry Show, presented by Great American Gem Show, was held in Empire Commons.
  - 2...The YMCA conducted a 5K footrace in the Grandstand infield and on various fairgrounds streets. Metro Transit's Bus Driver and Mechanic Roadeo was conducted at the south parking lot.

## Meeting of the Sales Committee • Minnesota State Agricultural Society 9 a.m. Tuesday June 5, 2001 • Libby Conference Center, State Fairgrounds

Members present: Joe Fox, chairman; Rich Keenan; Dennis Baker; John Paulmann; Howard Recknor; Clarice Schmidt; Lyle Steltz; Chauncey Wargin; Don Simons, ex officio; Jerry Hammer, ex officio; Jim Sinclair, ex officio; Mark Birk, ex officio. Also present: Steve Pooch; Brian Hudalla; Marshall Jacobson; Dennis Larson; Pam Simon; Kent Harbison. Honorably excused: Robert Lake

Chairman Fox called the meeting to order at 9 a.m. Mr. Sinclair presented a status report on bookings for the 2001 State Fair Mighty Midway and Kidway. Included were summaries of licenses for rides, games of skill, shows, food and merchandise concessions. Report only; no action necessary. A request to transfer ownership of the John Deere building on Machinery Hill from the John Deere Corporation to a John Deere dealer group was approved on a motion by Mr. Steltz, seconded by Mr. Recknor and carried (Aye-7;

Nay-0). Mr. Birk reported on the offer of Robert Shutes to donate five permanent concession structures on the fairgrounds to the Society; three were owned by Gloria Shutes, Robert's mother who died earlier this year, and two were owned by Robert. On a motion by Mr. Keenan, seconded by Mr. Baker and carried, the donation was accepted and staff was instructed to use their best judgement in determining future use of the space (Aye-7; Nay-0). Mr. Birk offered a status report on proposals for concession operations in the renovated Food Building. Renovation work will be done prior to the 2002 State Fair. Information only; no action required. Mr. Sinclair offered a report on the construction schedule for the Sky Glider ride, to be operational for the 2001 fair. Information only; no action required. The meeting was adjourned at 9:35 a.m. on a motion by Ms. Schmidt, seconded by Mr. Paulmann and carried (Aye-7; Nay-0).

## Meeting of the Governing Board, Minnesota State Agricultural Society 9:45 a.m. Tuesday June 5, 2001 • Libby Conference Center, State Fairgrounds

Members present: Don Simons, president; Joe Fox, vice president; Richard Keenan, vice president; Dennis Baker; John Paulmann; Howard Recknor; Clarice Schmidt; Lyle Steltz; Chauncey Wargin; Jerry Hammer, secretary Robert Lake. Also present: Karen Leach; Steve Pooch; Jim Sinclair; Marshall Jacobson; Brian Hudalla; Mary Mannion; Chris Tahti; Mark Birk; Dennis Larson; Kent Harbison. Honorably excused: Robert Lake.

President Simons called the meeting to order at 9:45 a.m. The minutes of the March 29 meeting of the board of managers were approved on a motion by Mr. Recknor, seconded by Mr. Paulmann and carried (Aye-8; Nay-0). Minutes in vacation covering administrative action for the period March 30 through June 4, 2001, were approved on a motion by Mr. Baker, seconded by Mr. Wargin and carried (Aye-8; Nay-0). Action taken by the sales committee earlier in the day was approved on a motion by Mr. Keenan, seconded by Mr. Steltz and carried (Aye-8; Nay-0). Financial statements for March and April, 2001, were discussed and approved on a motion by Mr. Paulmann, seconded by Mr. Baker and carried (Aye-8; Nay-0).

### Minnesota State Fair Cash Transaction Summary for the Month Ending March 31, 2001

General Fund Activitiy:			Building Fund Activity:		
Cash Balance-Feb. 28, 2001		\$(2,713)	Balance - Feb. 28, 2001		\$1,472,663
Add: Cash Deposits	\$1,061,708		Add: Interest Earned	\$6,114	6,114
Less: Payroll Ending March 02	(131,209)		Securities Purchased		
Payroll Ending March 16	(143,658)		Less: Securities Redeemed		
Payroll Ending March 30	(126,608)		Balance-March 31, 2001		\$1,478,777
Cash Disbursements	(650,427)	9,806	Cash Balances for Month Ending March 31	:	
Cash Balance-March 31, 2001		\$7,093		2000	2001
Marketable Securities Activity:			General Fund	\$50,652	\$7,093
Balance-Feb. 28, 2001		\$2,538,072	Petty Cash	5,000	5,000
Add: Interest Earned	\$9,252		Marketable Securities	367,340	1,832,324
Securities Purchased			Building Fund	2,077,396	1,478,777
Less: Securities Redeemed	(715,000)	(705,748)			
Balance-March 31, 2001		\$1,832,324	Total Cash Balances	\$2,500,388	\$3,323,194

## Minnesota State Fair Cash Transaction Summary for the Month Ending April 30, 2001

General Fund Activity:  Cash Balance-March 31, 2001 Add: Cash Deposits Less: Payroll Ending April 13 Payroll Ending April 27 Cash Disbursements	\$744,683 (157,366) (146,346) (428,143)	\$7,093 12,828	Building Fund Activity:  Balance - March - 31, 2001  Add: Interest Earned \$ Securities Purchased  Less: Securities Redeemed  Balance-April 30, 2001  Cash Balances for Month Ending April 30:	55,766	\$1,478,777 5,766 \$1,484,543
Cash Balance-April 31, 2001  Marketable Securities Activity:  Balance-March 31, 2001  Add: Interest Earned  Securities Purchased  Less: Securities Redeemed  Balance-April 30, 2001	\$5,990 (645,000)	\$19,921 \$1,832,324 (639,010) \$1,193,314	General Fund \$ Petty Cash Marketable Securities Building Fund 1,71	<b>2000</b> 62,638 5,000 7,899 63,058	2001 \$19,921 5,000 1,193,314 1,484,543 \$2,702,778

The Society's loan portfolio was presented by Mr. Jacobson:

#### · Loan Portfolio

Origination Date	Principal Amount	Purpose	Term	Maturity	Rate or Margin	Current Rate	Payment Principal & Interest	Current Balance
5/17/91	\$600,000	Visitors Plaza	15 years	10/1/06	Prime - 1%	6%	\$5,599 Monthly	\$227,120
• <u>Loan Amortiza</u>	tion Schedul	<u>e</u>						
		2001	2002	2003	2004	2005		
Visitor Plaza		227,120	162,570	<u>103,534</u>	<u>40,856</u>	<u>0</u>		
		227,120	162,570	103,534	40,856	0		

After discussion, the portfolio was approved on a motion by Mr. Wargin, seconded by Mr. Steltz and carried (Aye-8; Nay-0). Projected payroll schedules for the 2001 State Fair, prepared by department superintendents under budgetary guidelines and confirmed by appropriate senior staff, were presented by Mr. Jacobson.

Department	2000 Projected	2000 Actual	2001 Projected	Department	2000 Projected	2000 Actual	2001 Projected
Admissions	145,765.50	142,668.88	153,844.00	Home Improvement	2,397.50	2,328.50	2,330.50
Ag-Hort Custodial	10,526.00	9,810.13	10,885.00	Horse	28,932.50	23,912.35	28,932.50
Agri-Land	2,044.80	1,248.75	1,377.60	Information Services	17,706.80	16,617.11	17,592.50
Bazaar	6,262.50	6,432.00	6,840.00	Llama	852.50	754.25	852.50
Bee and Honey	5,915.00	6,135.31	6,396.75	Machinery Hill	2,972.50	3,023.76	3,637.00
Beef Cattle	2,840.00	2,874.63	2,890.00	Marketing	6,177.00	2,614.50	2,450.00
Campgrounds	34,674.50	33,027.28	35,565.00	Mascot	5,000.00	5,492.50	7,500.00
Care and Assistance	1,825.00	3,020.63	5,686.00	Meats	2,830.00	-	1,360.00
Christmas Trees	4,001.25	3,503.25	3,662.50	Merchandise Mart	3,064.00	3,644.88	3,903.00
Coliseum	6,390.00	6,402.40	7,688.00	Midway Operations	70,000.40	65,442.04	76,689.58
Commercial Space Chec	ker 4,140.00	4,237.81	4,140.00	Midway Ticket Sales	44,215.00	46,264.98	52,696.25
Competition	627.00	627.00	643.50	Milking Parlor	22,550.00	23,660.08	22,550.00
Concessions Auditor	4,360.00	3,360.00	4,432.00	Modern Living	2,506.50	2,493.50	2,636.25
Creative Activities	45,862.50	43,526.85	45,862.50	Natural Resources	1,008.00	915.25	915.25
Creative Activities Annex	x 5,090.00	4,710.07	5,090.00	Officers Cottage	1,876.00	1,736.00	2,010.00
Crossroads Building	17,273.25	15,017.08	18,598.00	Operators	7,953.00	7,050.88	9,735.23
Cup Warehouse	3,120.50	3,201.88	3,297.00	Park and RIde	72,350.50	73,858.74	69,552.25
Dairy Cattle	3,292.50	3,659.20	3,710.00	Parking	124,624.00	132,777.16	143,731.75
Dairy Products	600.00	615.00	630.00	Percent Check-In Operato	or 2,950.00	3,086.25	3,382.50
Dog Trials	660.00	660.00	708.00	Poultry	6,190.50	6,087.85	6,190.50
Education	18,077.05	17,693.15	19,391.00	Progress Center	=	3,510.13	3,500.00
Empire Commons	4,428.60	4,337.81	4,428.60	Public Safety	279,266.00	300,218.75	311,145.00
F.F.A.	15,387.50	15,188.00	16,641.00	Public Safety Sub-station	109,654.75	99,767.98	99,993.01
Farm Crops	9,880.00	9,267.01	9,880.00	Sanitation	179,920.00	161,583.78	104,582.50
Finance	6,320.00	5,816.76	6,320.00	Senior Citizens	6,430.00	5,850.75	5,982.50
Fine Arts	20,580.00	24,381.05	21,937.50	Sheep	3,105.00	3,258.50	3,258.50
Flowers	4,387.50	4,354.63	4,387.50	Swine	4,500.00	4,500.00	4,500.00
Forage	7,660.00	12,435.00	9,945.37	Ticket Audit	6,098.00	6,123.00	6,362.50
Free Entertainment	41,773.00	42,404.06	43,502.00	Ticket Office Coliseum	4,074.50	4,070.13	4,470.00
Fruit and Wine	6,437.25	6,466.46	6,631.25	Ticket Office Grandstand	10,636.25	9,657.91	10,376.25
Gate Ticket Sales	141,012.50	130,154.36	149,430.00	Ticket Takers	67,783.89	74,351.52	73,785.00
Goat	2,147.50	1,415.75	1,612.50	Transportation	5,229.50	4,359.82	4,527.50
Grandstand Artist Sales	2,392.50	2,409.00	2,392.50	Utilities	9,867.00	8,060.00	8,421.50
Grandstand Auto Race	1,201.00	1,181.50	1,188.00	Varied Industries	17,364.75	14,006.78	14,006.75
Grandstand Production	36,145.00	33,855.74	34,986.25	Vegetable	3,905.00	4,143.75	4,150.00
Grandstand Stage Crew	64,000.00	67,354.97	70,000.00	4-H Regular	53,007.50	61,026.24	61,823.75
Guest Services	10,416.43	7,629.56	6,541.50	4-H University	74,130.00	82,598.42	90,401.50
Heritage Exhibits	6,250.00	6,230.00	19,500.00				
Heritage Square	6,312.25 -	6,410.45	6,595.38	FINAL TOTALS	1,970,082.22	1,962,571.45	2,027,190.02

After discussion, the payroll schedules were approved on a motion by Mr. Recknor, seconded by Mr. Baker and carried (Aye-8; Nay-0). The legislative auditors report for fiscal 2000 was reviewed. After discussion, the report was accepted on a motion by Mr. Baker, seconded by Mr. Steltz and carried (Aye-8; Nay-0). The following policy for investment of Society funds was presented: The governing board of the Minnesota State Agricultural Society authorizes an investment policy that will provide maximum current income to the extent consistent with the preservation of capital and the maintenance of liquidity. Investments should be made in short-term U.S. government securities or obligations issued or guaranteed as to principal and interest by the U.S. government or one of its agencies or instrumentalities, other high quality money market securities, or investments as defined in Minnesota Statutes, Chapter 118A. After discussion, the policy was adopted on a motion by Mr. Baker, seconded by Mr. Fox and carried (Aye-8; Nay-0). Mr. Hammer provided a report on the Society's legislative initiative and the newly-passed law that enables the Society to establish a non-profit public charity as a fund-raising arm for the State Fair. After the report, the following motion and articles of incorporation were offered by Mr. Baker and seconded by Mr. Recknor:

Pursuant to the powers and authority granted to the Board of Managers of the Minnesota State Agricultural Society in Chapter 37, including Section 37.27 of the Minnesota Statutes, we hereby approve and establish a nonprofit corporation to be known as the Minnesota State Fair Foundation. This nonprofit corporation shall be organized and operated for the purposes described in Section 37.27 of the Minnesota Statutes and as identified in the Articles of Incorporation that are attached to this motion and that are also hereby approved and adopted.

#### ARTICLES OF INCORPORATION OF MINNESOTA STATE FAIR FOUNDATION

#### ARTICLE 1 - NAME

1.1) The name of the corporation shall be the Minnesota State Fair Foundation.

#### ARTICLE 2 - PURPOSES

- 2.1) The purposes of the corporation are to engage in, assist, and contribute to the support of exclusively charitable, scientific and educational activities and projects within the meaning of section 501 (c) (3) of the Internal Revenue Code including specifically for the benefit of, and support of, the Minnesota State Agricultural Society.
- 2.2) In support of such purpose, the corporation shall:
  - (a) Solicit, receive, hold, invest and contribute funds and property for the use and benefit of the Minnesota State Agricultural Society in a manner consistent with the public good and primarily for capital expenditures and other needs not funded by other means; and
  - (b) Do any and all other acts and things which may be necessary, incidental or desirable in the accomplishment of any of the foregoing purposes.

#### ARTICLE 3 - AUTHORITY

- 3.1) The corporation shall further its purposes either directly or by making or providing donations, gifts, grants, contributions, loans, guarantees, or subsidies out of the net income or the principal assets of the corporation, or both (without limit as to the amount going to any one recipient or in the aggregate of all recipients), but subject always to the provisions of Section 3.3 hereof.
- 3.2) Subject to Section 3.3 hereof, the corporation shall have authority to do any and all acts and things and carry on and conduct all other activities as may be necessary, advisable, desirable or expedient to accomplish its purposes, to the full extent permitted by the laws of the State of Minnesota.
- 3.3) Notwithstanding any other provisions of these Articles of Incorporation:
  - (a) All activities of the corporation shall be carried on and all of its funds shall be used and applied exclusively for the purposes for which this corporation was organized.
  - (b) No part of the net earnings of the corporation shall inure to the benefit of any member, officer, director or any other individual (except that reasonable compensation may be paid for services rendered to or for the corporation in furtherance of one or more of its purposes, and except that individuals may benefit from grants, and similar payments or distributions made for the purposes for which this corporation was organized, in furtherance of the purposes of the corporation).
  - (c) No substantial part of the activities of the corporation shall be the carrying of propaganda or otherwise attempting to influence legislation, and the corporation shall not participate or intervene in any political campaign on behalf of or opposed to any candidate for public office, by publishing or distributing statements or otherwise
  - (d) The corporation shall not carry on any other activities not permitted to be carried on by a corporation exempt from federal income tax under Section 501 (c) (3) of the Internal Revenue Service Code.

#### ARTICLE 4 - NONPROFIT CORPORATION

- 4.1) The corporation shall not afford pecuniary gain or profit, incidentally or otherwise, to its members.
- 4.2) This corporation is formed under Chapter 317A of the Minnesota Statutes.

#### ARTICLE 5 - REGISTERED OFFICE

5.1) The mailing address of the registered office of the corporation is 1265 Snelling Ave. N., St. Paul, Minnesota 55108.

#### ARTICLE 6 – INCORPORATORS

6.1) The name and mailing address of the incorporators are as follows: Donald Simons, 12506 River Road, Grand Rapids, MN 55744 Joseph Fox, 1821 Myrtle Street, Maplewood, MN 55109 Richard Keenan, 110 Bank St. SE, Minneapolis, MN 55414 Jerry Hammer, 1265 Snelling Ave. N., St. Paul, MN 55108

#### ARTICLE 7 – DIRECTORS

- 7.1) The management of the corporation shall be vested in a board of directors. The number of directors shall be fixed by the bylaws of the corporation, and may be altered by amending the bylaws, but shall never be less than required by law.
- 7.2) The first Board of Directors shall consist of the following directors, each of whom shall hold office for the term of one (1) year or until the succeeding board has been elected and qualified:

<u>Name</u>	<u>Address</u>
Donald Simons	12506 River Rd., Grand Rapids, MN 55744
Joseph Fox	1821 Myrtle St., Maplewood, MN 55109
Richard Keenan	110 Bank St. SE, Minneapolis, MN 55414
Jerry Hammer	1265 Snelling Ave. N., St. Paul, MN 55108
Karen Leach	1265 Snelling Ave. N., St. Paul, MN 55108
Steve Pooch	1265 Snelling Ave. N., St. Paul, MN 55108
Jim Sinclair	1265 Snelling Ave. N., St. Paul, MN 55108
Malcolm McDonald	The Lee & Rose Warner Foundation
	2501 Cleveland Ave. N., Roseville, MN 55113
Wendy Wustenberg	Windswept Hills Farm 20828 Ahern Blvd.,
	Farmington, MN 55024
David Hyslop	The Minnesota Orchestral Association
	1111 Nicollet Mall, Minneapolis, MN 55403
David Johnson	109A 16 3/4 Avenue, Turtle Lake, WI 54889

- 7.3) The terms of office of the directors, other than the members of the first Board of Directors, shall be fixed by the bylaws of the corporation, and may be altered by amending the bylaws.
- 7.4) Any action other than an action requiring membership approval, may be taken by written action signed by the number of directors that would be required to take the same action at a meeting of the Board at which all directors were present; provided, that all directors must be notified immediately of the text of the written action and the effective date.

#### ARTICLE 8 – DISTRIBUTION ON LIQUIDATION OR DISSOLUTION

8.1) In the event of liquidation, dissolution or winding up of the corporation, whether voluntary or involuntary or by operation of law, the remaining property and assets of the corporation shall be distributed in such manner as the Board of Directors of the corporation shall by majority vote determine. The distribution shall be made either exclusively for the purposes for which the corporation is formed or consistent with such purposes, and shall be made to such organization or organizations organized and operated for such purposes as shall at such time qualify as exempt under Section 501 (c) (3) of the Internal Revenue Code, or the corresponding provision of any future United States Internal Revenue law.

#### ARTICLE 9 - AMENDMENT OF ARTICLES

9.1) These Articles may be amended in the manner now or hereafter prescribed by law.

After discussion, the motion and articles were adopted (Aye-8; Nay-0). Mr. Fox moved and Mr. Steltz seconded that up to \$1,000 in Society funds be available for foundation start-up expenses including filing fees and postage; motion carried (Aye-8; Nay-0). Mr. Hammer offered a report on the statutory change in procedures for obtaining membership in the Society. Information only; no action required. Mr. Pooch offered a status report on livestock disease in Europe and its relationship to State Fair presentations. Information only; no action required. On a motion by Mr. Fox, seconded by Mr. Baker and carried, fair-period invitations were approved for the following functions: Minnesota Federation of County Fairs lunch, Friday Aug. 24; Hall of Fame and Life Members lunch, Sunday Aug. 26; Minnesota Livestock Breeders Association breakfast, Thursday Aug. 30; Outstanding Senior Citizens lunch, Thursday Aug. 30; and media, mayors and business leaders picnic, Thursday Aug. 30 (Aye-8; Nay-0).

## ■ Venue, Contractor, Dates and Terms

#### **★ GRANDSTAND**

- **Audio Vision** (Sound): 8/23-9/3 \$24,000
- Theatrical Media Services (Lights): 8/23-9/2 – \$24,150
- Freestyle Productions (Video): 8/23-9/2 \$54,680
- Americana Fireworks Display Company: 8/23-9/3 – \$35,000
- A.S.I.A., Inc. (Security): 8/23-9/3 \$14.75 per hour
- PESO, Inc. (Ushers): 8/23-9/3 \$13.50 per hour
- ASL Interpreting Services (Sign Language): 8/23-9/3 – \$800 per evening (upon customer request)
- Roccabella, Inc. f/s/o Ringo Starr & His All-Starr Band: 8/23 – \$175,000 plus 80% over \$225,000
- Radiostar, Inc. f/s/o SR-71: 8/24 – \$12,500
- Nine Days Touring, Inc. f/s/o Nine Days: 8/24 - \$12,500
- Vertical Horizon, Inc. f/s/o Vertical Horizon: 8/24 – \$65,000 plus 75% over \$140,000
- Warrant: 8/25 \$15,000
- Cyanide Touring, Inc. f/s/o Poison: 8/25 – \$75,000 plus 75% over \$140,000
- Ohio Players: 8/26 \$16,500
- Far Out Productions, Inc. f/s/o War: 8/26 \$20,000
- L.A.W. Productions, Inc. f/s/o Lee Ann Womack: 8/27 \$75,000
- Hulex Corporation f/s/o Huey Lewis & The News: 8/28 – \$125,000 plus 80% over \$200,000
- Mouthing Off Live Inc. f/s/o Cowboy Mouth: 8/29 - \$15,000
- Cheap Trick Touring Inc. f/s/o Cheap Trick: 8/29 – \$40,000 plus 75% over \$105,000
- The Group Alabama, Inc. f/s/o Alabama: 9/1 – \$50,000 plus 85% over \$115,000
- Morris Leasing: 9/1 \$15,000
- American Speed Association LLC: 9/3 \$166,400

#### **★** FREE ENTERTAINMENT

• Allied Audio Services Sound & Lights: 8/23-9/3 – \$54,897.66

#### ★ BALDWIN PARK

• 3rd Lair Skatepark: 8/23-9/3 – \$32,500

#### **★ BANDSHELL TONIGHT**

- G.P. Music Inc. f/s/o Gary Puckett: 8/23-24 \$20,000
- NBD Inc. f/s/o Trick Pony: 8/25-26 - \$15,000
- Ronnie Milsap Enterprises f/s/o Ronnie Milsap: 8/27-28 \$30.000
- Paradise Band: 8/29-30 \$12,000
- Tou Ger Xiong: 8/29-30 \$2,000
- Hernandez Productions Inc f/s/o Jose Hernandez & Mariachi Sol De Mexico: 8/31-9/1 – \$30,000
- Brent Harris f/s/o Sounds of Blackness: 9/2-3 - \$30,000

#### **★ BANDSHELL**

- Emilio Inc. f/s/o Emilio: 8/23-26 \$16,000
- Chalee On Tour Inc.: 8/23-26 \$14,000
- Tonic Sol-Fa: 8/23-26 \$10,000
- Two Medicine Tours f/s/o Wylie & The Wild West Shows: 8/27-30 – \$14,000
- Michael Blue Productions f/s/o The Dweebs: 8/27-30 – \$7,000
- Michael Johnson: 8/31-9/3 \$14,000
- William Golicki f/s/o Texas The Band: 8/31-9/3 - \$12,000
- Dusty Drake: 8/31-9/3 \$12,000

#### **★** THE BAZAAR

- **Sabor Tropical:** 8/23-26 \$10,000
- Tsatskelehs Klezmer Band: 8/23-26 \$4,000
- Dare To Breathe: 8/27-30 \$4,000
- **Tejano 2000:** 8/27-30 \$6,000
- Daniel Newton f/s/o Café Accordion Orchestra: 8/31-9/3- \$5,000
- Signature: 8/31-9/3 \$10,000
- Bike n Betty Productions f/s/o De'Anna: 8/23-28 \$6,000
- Sarie L Dale f/s/o Sami Dare: 8/29-9/3 \$6,000

## ★ CHILDREN'S THEATER

- Sean Emery: 8/23-9/3 \$9,600
- James Wedgwood Pratt: 8/23-28 \$4,500
- Kit & Kaboodle: 8/23-28 \$3,300
- Kenny Ahern: 8/23-28 \$4,500

- Merry Bobb Music Inc.: 8/29-9/3 \$4,800
- Mikael Rudolph: 8/29-9/3 \$4,000
- Impact Magic: 8/29-9/3 \$4,200

#### **★ THE GARDEN**

- Curtiss A: 8/23-24 \$1,500
- Aldric P. Nelson f/s/o Shangoya: 8/25-26 \$1,500
- Mick Sterling & Kevin Bowe: 8/27-28 \$1,500
- Big Bob Scoggin Band: 8/29-30 \$1,380
- Ringer: 8/31-9/1 \$1,500
- The Keller Brothers: 9/2-3 \$1,500

#### **★** HERITAGE SQUARE

- The Buffalo Gals: 8/23-26 \$4,500
- **Pop Wagner:** 8/23-26 \$4,000
- Bruce Bradley Band: 8/23-26 \$2,800
- Roger Bright: 8/27-30 \$4,000
- 97th Regimental String Band: 8/27-30 \$4,000
- Tina & Lena: 8/27-30 \$4,000
- John Filipcz AK: 8/31-9/3 \$3,000
- Becky Schlegel: 8/31-93 \$6,000
- SkalMusik: 8/31-9/3 \$4,000
- Minnesota State Fiddlers Association: 9/2-3 – \$3,175
- David Mariette: 8/23-28 \$1,000
- Tom Latane: 8/29-9/3 \$1,000
- Roger Abrahamson: 8/23-9/3 \$2,300

#### **★** NORTH END

• TC Mech Wars: 8/23-9/3 - \$36,400

#### **★** NORTH WOODS

- Travelin' Fish Tank: 8/23-9/3 – \$11,700
- Lumberjack Sports International: 8/23-9/3 \$21,200
- Marshall Ennis Strongman: 8/23-9/3 \$5,500

### **★** OLD IRON SHOW

- John M. Krois: 8/27-30 \$100
- Peter Nohner: 8/27-30 \$300
- James Birk: 8/31-9/3 \$300

#### **★ PARADE**

• Tri-State Judging Association: 8/23-9/2 – \$4,235

## **★** RAMBERG

- Dick Kimmel & Co.: 8/23-24 \$1,100
- Bob Shaw f/s/o Pigs Eye Jass Band: 8/23-24 \$1,050
- Klondike Kates: 8/23-24 \$1,000
- Reuben Ristrom f/s/o The Bourbon Street Boys: 8/25-26 – \$1,400
- Jim Busta: 8/25-26 \$1,000

- Son Del Sur: 8/25-26 \$1,000
- Gallivanters: 8/27-28 \$500
- Marv Nissel Band: 8/27-28 \$1,200
- Vic Tedesco: 8/27-28 \$1,500
- **John Jordan:** 8/29-30 \$850
- The Sugar Kings: 8/29-30 \$1,000 • The Jolly Huntsmen:
- The Jolly Huntsmen: 8/29-30 – \$1,600
- Monroe Crossing: 8/31-9/1 \$1,000
- Bill Koncar: 8/31-9/1 \$1,000
- Mouldy Figs: 8/31-9/1 \$1,200
- **Timbre Junction:** 9/2-3 \$500
- Elk River German Band: 9/2-3 \$750
- Leo Lara & Friends: 9/2-3 \$800

#### \* ROVING ACTS

- Bob Aiken f/s/o Bruiser the Dog: 8/23-9/3 \$8,400
- Mark Brown f/s/o Rock It the Robot: 8/23-9/3 - \$10,800

## **★** TALENT CONTEST

- Renee Marie Lande: 9/2 \$450
- Tom Chepokas f/s/o T.C. & Company:

7/28-31 & 8/23-9/2 – \$6,250 plus \$75 per half hour overtime, plus \$56 per two-hour audition and \$6 per half hour overtime

## NON-ENTERTAINMENT CONTRACTS

## ★ PET CENTER

- Minnesota Veterinary Association: 8/23-9/3 \$6,000
- Minnesota Purebred Dog Breeder's Association: 8/23-9/3 \$5,500

## **★** HORSE

- White Stallion Productions Inc.: 8/23-28 & 8/31-9/3 \$85,000 plus 50% over \$11,000 on four full shows
- Barnes PRCA Rodeo: 8/29-30 – \$9,000 prize money, plus \$34,000, plus admissions up to \$1,000

#### **★** COMPETITION

- **Barn Tours:** 8/23-9/3 \$22,560 plus bona fide expenses
- On The Farm Game Show: 8/23-9/3- \$12,000 plus bona fide expenses

#### **★ VETERINARIANS**

- W.J. Mackey: 8/21-9/3 - \$12,250
- Sweeney Corporation: 8/21-9/3 \$27,000

## **★** CATTLE

• Dave Sprengeler f/s/o Minnesota Brown Swiss Association: 8/23-9/3 - \$10,000 After discussion, the contracts were approved on a motion by Mr. Baker, seconded by Mr. Wargin and carried (Aye-8; Nay-0). Mr. Tahti informed the board that additional entertainment contracts would be presented for approval during the fair.

Alpaca & Llama Show Association	\$ 50.00	Minnesota Chapter, Natl Institute of Govt Purchasing	100.00
American Dairy Goat Association	156.00	Minnesota Chiefs of Police Association	75.00
American Horse Shows Association	650.00	Minnesota Cultural Diversity Center	125.00
American Livestock Show & Rodeo Managers Association	100.00	Minnesota Employees Recreation & Services Council	340.00
American Miniature Horse Association	50.00	Minnesota Federation of County Fairs	75.00
American Paint Horse Association	50.00	Minnesota Festivals & Events Association	200.00
American Payroll Association	25.00	Minnesota Hunter & Jumper Association	150.00
American Quarter Horse Association - Membership	25.00	Minnesota Ice Arena Managers Association	100.00
American Quarter Horse Association - Show Approval	100.00	Minnesota Newspaper Association	300.00
Better Business Bureau of Minnesota	295.00	Minnesota Paint Horse Association	50.00
Canadian Association of Fairs & Expositions	100.00	Minnesota Quarter Horse Association	40.00
Country Music Association	100.00	Minnesota Safety Council	225.00
Executive Women International	250.00	Minnesota Waste Wise	50.00
Greater Minneapolis Chamber of Commerce	506.00	MN Agri-Growth Council	500.00
Greater Minneapolis Convention & Visitors Association	197.50	MN State Horticultural Society	100.00
International Arabian Horse Association	150.00	National Independent Concessionaires Association	100.00
International Arabian Horse Association - Membership	50.00	Outdoor Amusement Business Association	50.00
International Association of Amusement Parks & Attractions	275.00	Rocky Mountain Association of Fairs	300.00
International Association of Assembly Managers	290.00	Roseville Lions Club	420.00
International Association of Fairs & Expositions	900.00	Roseville Rotary Club	380.00
International Conference of Building Officials	85.00	St. Paul Area Chamber of Commerce	700.00
International Entertainment Buyers Association	100.00	St. Paul Convention & Visitors Bureau	455.00
INTIX	195.00	St. Paul Festival & Heritage Foundation	350.00
Mid-West Fairs Associations	250.00	St. Paul Human Resources Association	100.00
Midwest Showmen's Association	60.00	Suburban Area Chamber of Commerce	546.00
Midwest Society of Association Executives	175.00	Tri-State Horseman's Association	50.00
Minnesota Broadcasters Association	250.00	Western Fairs Association	790.00
		TOTAL	\$ 12,105.50

On a motion by Mr. Recknor, seconded by Mr. Baker and carried, institutional and staff memberships in the following organizations were approved (Aye-8; Nay-0). Staff was authorized to provide appropriate reimbursement for legitimate damage claims made for the 2000-2001 vehicle storage season on a motion by Mr. Fox, seconded by Mr. Keenan and carried (Aye-8; Nay-0). Ms. Leach presented the following report on the State Fair's sponsorship program for 2001:

#### 2001 STATE FAIR SPONSORSHIP PROGRAM

■ CASH SPONSORS			■ IN KIND SPONSORS & CONTRIBU	JTORS
• Concert Series, Bandshell, Race -	Miller Brewing	\$ 150,000	• Land O Lakes	Grip N Go Milk for Milk Run
Official Beer, Nightly Fireworks	0.01		·ADA	Malt Coupons for Milk Run
Adventure Park, Offical	Coca Cola	100,000		•
Soft Drink, Official Water	ol o 1	15.000	• Miller Brewing	50,000
• Ampitheater	Chase Card	15,000	– Racing Garage	
Auto Race Signage	BF Goodrich	2,000	Miller Brewing	40,000
Baldwin Teen Fair	Green Mill	10,000	– Measured Media Buy	
Barn Tours	Various Producers	8,000	• Leinenkugel's	50,000
• Bazaar	Minnesota Brewing	25,000	– Measured Media Buy	30,000
Blue Ribbon Bargain Book (ad)-	Cub Foods	3,000	′	
Century Farms	Minnesota Farm Bureau	1,500	• Coca Cola	180,000
• Coliseum	GM Card	15,000	<ul> <li>Wall of Speed &amp; Promotion</li> </ul>	
Competition Pumpkin	Spooky World	1,000	Pioneer Press	18,000
Daily Schedule	M.A. Gedney	7,000	– Guest Bags	
Day Sponsor	U of M	25,000		
• Info Booths	VoiceStream	10,000	MEDIA	
• Maps	Pioneer Press	5,000	Print	
• Milk Run	ADA	3,000	City Pages	6,000
North Woods	Cal Spas	26,250	Good Age	10,000
• Pet Center	Ralston	17,500	Radio (TV not included at this time)	683,091
• Robo Wars	Visa	15,000	radio (1 + not metadea at timo time)	003,071
• Rodeo	Dodge Trucks	2,120	TOTAL CACK & INTUING	φ1 F12 461
Ramberg Center	Blue Cross	10,000	TOTAL CASH & IN KIND	\$1,513,461
• Trams	Minnesota Propane	5,000		
• Wonders of Tech	AT&T Wireless	_20,000		
TOTAL	•	\$476,370		

Information only; no action required. Mr. Hudalla provided an informational report on the status of various improvements and maintenance projects currently under way. No action required. The board discussed the Renville County Fair's request for Grandstand event tickets. No action required. Mr. Pooch offered a report on planning for the State Fair-produced Beef Expo, set for Oct. 19-21. Information only. Mr. Hammer reported that State Fair Chief of Police Blakey and Mr. Hudalla attended a meeting of the

Minnesota Police Officer Standards and Training board, during which the State Fair was granted a one-year exemption on certain POST board peace officer requirements. The board commended Mr. Lake upon his long-delayed receipt of the Purple Heart for his service in Vietnam as a member of the U. S. Marine Corps, and thanked him for his service to our country. Upon a motion by Mr. Keenan, seconded by Mr. Recknor and carried, the meeting was adjourned at 11 a.m.

## Minutes in Vacation • June 5 through Aug. 23, 2001 June

- 7 ...McGough, Tahti and Sinclair met with representatives of Miller Brewing Company to discuss sponsorships for the upcoming fair.
- 9 ...Birk and Sinclair met with Dan Dugan of Dandy Souvenirs to discuss novelty concession operations and sites at the fair.
- 9-10 ... Texis Guitar Shows, LLC, presented a Guitar Sale & Swap at the Progress Center.
  - 10 ...General Motors Car Club of America presented the GMCCA Car Show & Swap Meet at the Grandstand race track and infield.
- 11-14...The 4-H Youth Leadership Extravaganza was conducted at the 4-H Building and Baldwin Park.
- 12-17...The Region X Arabian Horse Show utilized the Coliseum, Horse Barn, Cattle Barn, Judging Arena and Campgrounds.
  - 14 ... Pooch, Sinclair, Hudalla, Grans and Juettner met with representatives of Metro Transit and the University of Minnesota to review concept plans for a joint-use transit hub on the fairgrounds.
  - 16...The Wholeness Center produced a wholeness festival at the Fine Arts Building.
- 16-17...The Crackerbox Craft & Gift Show was presented on the north side of the Campgrounds. Prime Promotions presented the Antique Spectacular Show & Flea Market in the Grandstand, East Room, race track and infield.
  - 20 ... Sinclair, Birk and Hudalla met with representatives of the Minnesota Department of Natural Resources to consider the DNR's plans to remodel their exhibit.
  - 21 ...Pooch, Franzeen-LeFebvre, Nathe and Melstrom met with Florian Ledermann, Mary Olson and other representatives of the Minnesota Veterinary Medical Association regarding arrangements for the new Miracle of Birth Center at the FFA Children's Barnyard. Mannion, Siegel, Huber and Pooch met with a representative of the Minnesota Department of Unemployment Compensation to discuss State Fair systems.
- 22-24...The Minnesota Street Rod Association's Back to the Fifties Weekend auto show utilized the entire fairgrounds, six exhibit buildings and all public parking areas.
  - 25 ...The Minnesota State Fair Foundation board met at the Libby Conference Center to discuss organizational bylaws; the Society was represented by the board's executive committee, Leach, Pooch and Sinclair.
  - 26 ... Johnson met with representatives for the State Services for the Blind regarding employment opportunities at the fair.
- 27-30...The Tanbark Cavalcade of Roses horse show was presented at the Coliseum, Horse Barn, warm-up arena and Judging Arena.
  - 28 ...The Center for Injury Prevention conducted a booster seat distribution program in the south Como parking lot. Johnson attended a seminar presented at the College of St. Catherine's by the St. Paul Chamber of Commerce. McGough and Sinclair met with representatives of AT&T to discuss sponsorship of the fair's Wonders of Technology Exhibit.
  - 30 ... Heart of the Cities Ministries church picnic was held at Baldwin Park and portions of Machinery Hill.

#### July

- 2 ...Larson, Simon, Doyle and Birk visited the Taste of Minnesota event at the capitol grounds. Sinclair met with a representative of Kohler Event Services to discuss Midway and Kidway electric utilities.
- 3-6 ... The MG 2001 auto show was held on the northern portion of the fairgrounds and utilized the Progress Center, Agri-Land, the outer bays of the 4-H Building and the Grandstand racetrack and infield.
- 5-8 ... The North Star Morgan Americana Horse Show, presented by the North Central Morgan Association, was held at the Coliseum, Horse Barn, warm-up arena and Judging Arena.
- 6-7 ...Midwest Book Hunters conducted the Used Book Fair at Empire Commons. The Twin Cities Hmong Festival, held at St. Paul's McMurray Athletic Fields, utilized the fairgrounds' south Como lots as a park and ride facility; staff volunteers manned a promotional booth at the festival.
  - 9...Construction on the new SkyGlider attraction, running from the Grandstand to the north end of Machinery Hill, began.
- 10 ... Hammer, Hudalla and Grans met with Falcon Heights city administrator Heather Worthington to discuss mutual issues.
- 11 ... A training session on safety was conducted for full time staff.
- 12 ... The State Fair's foundation board met at Libby Conference Center for a second discussion on organizational structure and bylaws.
- 13 ...Birk visited the Ramsey County Fair.
- 13-15...The Car Craft Nationals Car Show was presented on the northern portion of the fairgrounds and the Grandstand race track and east bleachers.
  - 15 ... Viva Mexico 2001 rodeo and concert was held at the Coliseum.
  - 16 ...McGough, Tahti and Sinclair met with representatives of Miller Brewing Company to discuss their sponsorship of the Bandshell. Sinclair met with representatives of Hollywood Lights to discuss electricity distribution at the Midway and Kidway.
  - 18 ...Pooch attended a meeting of the Western Saddle Clubs in Shakopee. More than 50 State Fair staff, family and friends participated in the Minneapolis Aquatennial Torchlight Parade.
  - 19 ...Grans addressed a meeting of the Alexandria, Minn., Rotary and visited the Douglas County Fairgrounds.
  - 20 ... Sinclair and board members Schmidt and Fox participated in Minnesota 4-H Foundation fund raising golf tournament at the University of Minnesota's golf course in St. Paul.
- 20-22...Blue Star Marketing's computer show and sale was held at the Education Building.
- 21-22...The Antique Spectacular Show & Flea Market, presented by Prime Promotions, was held at the Grandstand, East Room and infield.
- 21-31...Auditions for the State Fair Amateur Talent Contest were conducted at the Bandshell. During the 11 days of auditions, 563 acts from throughout the region auditioned to perform during the fair.
  - 23 ...Leach, Sinclair, McGough and Birk met with representatives of KSTP-TV to discuss their operations at the upcoming fair.

- 25 ...Pooch and FFA superintendent Paul Day attended a meeting to discuss participation in FFA by seventh and eighth graders. Huber, Mannion and Johnson met with representatives of Ludlow Advertising to finalize an ad campaign highlighting employment opportunities.
- 26 ... Pooch attended a meeting of the University of Minnesota's Land Use Advisory Committee, conducted at the U's St. Paul campus.
- 27 ... Simons, Pooch and State Fair draft horse superintendent Gordy Fickett attended the Scott County Fair in Jordan.

#### August

- 1 ... Hammer met with David Hyslop of the Minnesota Orchestra to discuss mutual issues.
- 2 ...The State Fair's foundation board met at Libby Conference Center to finalize bylaws. Larson and Birk attended a food safety course in St. Paul.
- 3 ...Larson, Doyle and Simon visited the Washington County Fair. Hudalla, Pooch and Sinclair met to finalize details for an emergency response plan.
- 7 ...Del Cerney participated in Outstanding Senior Citizens judging at Minnesota Board on Aging Offices.
- 8 ... A pre-fair meeting of all State Fair full-time staff was conducted at the Libby Conference Center. Superintendents in the sales division held a pre-fair meeting at the Libby Conference Center.
- 9 ...Hammer and Mannion met with John Schroeder of Advanced Strategies, Inc., to discuss an analysis of State Fair communication and information technologies.
- 14 ...Orientation for Care & Assistance staff was conducted at the Care & Assistance Center. Set-up of the Mighty Midway and Kidway began.
- 15 ...The State Fair Campgrounds opened. An orientation meeting for the fair's roving sign language interpreters was held at the Libby Conference Center.
- 16 ... The State Fair's Employee ID Center opened.
- 17 ... Hammer visited the Steele County Free Fair in Owatonna.
- 18 ...Orientation sessions for employees serving in information booths and in guest services were conducted at the Libby Conference Center.
- 20 ... A preview of the Minnesota High Technology Association's Wonders of Technology exhibit was conducted in the Progress Center.
- 21 ... A special artists' preview of the 2001 State Fair Fine Arts Exhibition was presented at the Arts Center.
- 22 ...The Minnesota 4-H Foundation conducted a donor appreciation event at the 4-H Building. The Princess Kay of the Milky Way coronation, sponsored by the Midwest Dairy Association, was presented at the Bandshell. Preliminary horse show events were held at the Coliseum. Employee parking and shuttle services began, and the Como Avenue camper parking lot opened.
- 23 ...The 2001 Minnesota State Fair opened to the public at 6 a.m. The official opening ceremony, conducted by President Simons, was held at 10:45 a.m. at the Bandshell.

## Meeting of the Governing Board, Minnesota State Agricultural Society 10 a.m. Friday Aug. 24, 2001 • Officers Quarters, State Fairgrounds

**Members present:** Don Simons, president; Joe Fox, vice president; Rich Keenan, vice president; Dennis Baker; Bob Lake; John Paulmann; Howard Recknor; Clarice Schmidt; Lyle Steltz; Chauncey Wargin; Jerry Hammer, secretary. **Also present:** Kent Harbison. President Simons called the meeting to order at 10 a.m.

The minutes of the June 5 board and sales committee meetings were approved on a motion by Mr. Steltz, seconded by Mr. Fox and carried (Aye-9; Nay-0). Society minutes in vacation covering the period June 5 through August 23, and the administrative action taken during that time, were approved on a motion by Mr. Keenan, seconded by Mr. Paulmann, and carried (Aye-9; Nay-0). Mr. Hammer presented the July 31, 2001, financial statement as follows:

### ■ Minnesota State Fair Cash Transaction Summary for the Month Ending July 31, 2001

General Fund Activitiy:			Building Fund Activity:		
Cash Balance-June 30, 2001		\$183,388	Balance-June 30, 2001		\$1,494,023
Add: Cash Deposits	\$1,985,032		Add: Interest Earned	\$4,687	4,687
Less: Payroll Ending July 20	(242,650)		Securities Purchased		
Payroll Ending Dec. 20	(182,943)		Less: Securities Redeemed		
Cash Disbursements	(1,337,880)	221,559	Balance-July 31, 2001		\$1,498,710
Cash Balance-July 31, 2001		\$404,947	Cash Balances for Month Ending Dec. 31:		
Marketable Securities Activity:				2000	2001
Balance-June 30, 2001		\$599,997	General Fund	\$622,712	\$404,947
Add: Interest Earned	\$1,801		Petty Cash	11,131	12,013
Securities Purchased			Marketable Securities	8,033	546,798
Less: Securities Redeemed	(55,000)	(53,199)	Building Fund	582,870	1,498,710
Balance-July 31, 2001	• • • •	\$546,798	Total Cash Balances	\$1,224,746	\$2,462,468

After review, it was moved by Mr. Baker, seconded by Mr. Fox and carried that the financial statement of July 31, 2001, be approved (Aye-9; Nay-0). Secretary was authorized to make miscellaneous ticket refunds and payment of minor claims as he deems appropriate upon a motion by Mr. Fox, seconded by Mr. Lake and carried (Aye-9; Nay-0).

A list of entertainment contracts, not available for consideration at the June 5 board meeting, was submitted by secretary. The following contracts were approved on a motion by Mr. Steltz, seconded by Mr. Wargin and carried (Aye-9; Nay-0).

Contractor/Date	Terms	Contractor/Date	Terms
■ GRANDSTAND		• Scott Minar: 8/27-8/30	\$100
• Eat Your Heart Catering: 8/20-9/3	\$19,000	• James Birk: 8/31-9/3	\$300
• Diamond Dave Enterprises	\$95,000 plus	• Keith Scott: 8/31-9/3	\$100
f/s/o David Lee Roth: 8/25	\$2,500 production, plus 70% over	• Dee Scott: 8/31-9/3	\$100
	\$157,500. If more	• Ken Scott: 8/31-9/3	\$200
	than 1,000 ticket refunds, deal reverts	• Derold McDonough: 8/31-9/3	\$200
	to flat guarantee.	■ PARADE	
• Nile Rodgers Productions, Inc f/s/o Chic: 8/26	\$40,000	• Joe Juranitch f/s/o Ragnar: 8/25	\$350
• Tokeco, Inc. f/s/o Toby Keith: 8/27	\$75,000	• St. Paul Bouncing Team: 8/25	\$200
• Spectra Music, Inc. f/s/o Aaron Carter: 8/30	\$44,500 plus \$5,000 production, plus 70%	• Tuan Nyguen f/s/o Vietnamese Dragon Dance: 8/23,27,29,31,9/1,2	\$3,000
1/3/0 Maron Carter. 0/30	over \$130,000.	• Southwest State University: 9/2	\$400
• A*Teens: 8/30	\$13,000	• Pig's Eye Jass Band: 9/3	\$560
• Leslie Carter: 8/30	\$2,500	• The Hitching Company: 9/2	\$385
• 3 Doors Down, Inc.: 8/31	\$86,500 plus \$9,250	• Chops, Inc.: 9/3	\$2,000
	production, plus 80% over \$150,000.	• Harold Schumacher: 8/23,25,26,27	\$800
• Nickleback, Inc.: 8/31	\$4,500	• Jim Foote: 9/1	\$1,450
• Seven Channels: 8/31	\$250	■ ROVING ACT	
<b>AUTO RACE</b>		• BC Characters: 8/23-9/3	\$10,200
• Jack Albinson: 9/3	\$200	■ TALENT CONTEST	
• Trickle & Co. Inc. f/s/o Dick Trickle: 9/3	\$10,000	• Renee Marie Lande: 9/2	\$450
		• Teen Winner	N/A
BANDSHELL		• Pre-Teen Winner: 9/2	\$50
• L&T Sounds f/s/o Charlie Thomas: 8/27-30	\$20,000	■ TEEN FAIR	
■ LOG CABIN		• Rhymesayers Collective: 8/23-9/3	\$12,000
• Mary Pistukla: 8/23-9/3	\$1,500	• Heiruspecs: 8/23-8/26	\$2,000
• Connie Peterson: 8/23-9/3	\$1,500	• Siren Mpls: 8/23-8/26	\$1,000
■ NORTH WOODS		<ul> <li>Steppin Out Productions f/s/o LOFI: 8/23-26</li> </ul>	\$2,000
• Dick Hanson: 8/23-9/3	\$11,050	• Root City Band: 8/27-30	\$800
OLD IRON		• Vital DJs: 8/27-30	\$1,200
• Steve Bauer: 8/23-9/3	\$2,400	• What's Up DJs: 8/27-30	\$800
• Kevin Holcomb: 8/31-9/3	\$100	• Plastic Constellations: 8/31-9/3	\$1,600
• Minnesota Valley Antique Power Association: 8/23-9/3	\$1,500	<ul><li> Groove Nutz Crew: 8/31-9/3</li><li> Serobert Gulley f/s/o</li></ul>	\$4,000
• Donald Tutewohl: 8/27-8/30	\$300	DJ Code Blue/Cypher: 8/31-9/3	\$1,000
• Peter Nohner: 8/27-8/30	\$300	<ul> <li>Kenyeh Ganda f/s/o</li> <li>DJ Code Blue/Cypher: 8/31-9/3</li> </ul>	\$1,000
• John M. Krois: 8/27-8/30	\$100	*1	
• Louie & Jean Juenke: 8/27-8/30	\$100		

Changes to contracts approved June 5, 2001:

Jose Hernandez and Mariachi Sol De Mexico: Bandshell Tonight! - contract dates August 31-September 1; Change terms to \$30,000 plus \$225 for production expenses. Production expenses payable opening evening of engagement. Texas the Band: Bandshell. Change to Terry Fator and Texas the Band. John Jordan: Ramberg. Change to Richard Stang f/s/o John Jordan & Friends. Bob Shaw f/s/o Pig's Eye Jass Band: Ramberg. Change to Ernest Torok f/s/o Pig's Eye Jass Band.

Cancel the following Grandstand contract approved June 5, 2001:

Warrant 8/25 \$15,000

Cyanide Touring, Inc. f/s/o Poison 8/25 \$75,000 plus 75% over \$140,000

Hammer reported on the State Fair's 2001 sponsorship and promotional partnerships program. Included are cash sponsorships of \$461,000 and another \$2.8 million in in-kind promotions, goods and services with a variety of corporate, retail and media partners. Information only; no action required.

Hammer presented the list of recipients of the 2001 Ben C. Hallberg Rural Youth Scholarships. Award winners are Linnea Beckel, Madison Lake; Elizabeth Berning, Albertville; Julie Bratvold, East Grand Forks; Leah Davison, Tintah; Amanda Denisen, Grand Meadow; Jason Fisketjon, Crookston; Aaron Flohrs, Ormsby; Sarah Frederickson, Starbuck; Anthony Kuznia, Argyle; Brett Mattson, Albert Lea; Mary McAndrews, Jordan; Ruth Milbrandt, Elmore; Krisha Miller, St. Peter; Angela Olson, Cambridge; Suzanne Rethemeier, Perham; Stephanie Sanborn, Alexandria; Laura Schulz, Lafayette; Rose Stenoien, Underwood; Anne Marie Wetter, Buffalo; and Erica Whisney, Alpha. After review, the list of scholarship winners was approved on a motion by Mr. Baker, seconded by Mr. Wargin and carried (Aye-9; Nay-0).

Mr. Simons, Mr. Fox, Mr. Keenan and Mr. Hammer offered a report on the progress of the new Minnesota State Fair Foundation. President Simons recommended that Mr. Fox serve as the State Fair board's representative on the foundation's permanent board of directors; the recommendation was approved on a motion by Mr. Lake, seconded by Mr. Baker and carried (Aye-8; Nay-0). President Simons appointed Ms. Schmidt and Mr. Baker to serve as State Fair board representatives on the foundation's nominating committee.

On a motion by Mr. Steltz, seconded by Mr. Lake and carried, the board authorized Society contribution of up to \$9,000 to be allocated for foundation start-up costs including legal fees, printing, filing fees, etc. (Aye-9; Nay-0). After discussion, Mr. Baker moved, Mr. Lake seconded and motion carried that the residence building on Machinery Hill (structure 173) be offered on a gratis use basis to the foundation for its use as office space (Aye-9; Nay-0).

Mr. Hammer offered reports on the status of Food Show Building remodeling project, capital projects undertaken in 2001 and the progress to date of the new Minnesota Agricultural & Food Sciences Academy high school, opening September, 2001. Information only; no action required. The meeting was adjourned on a motion by Mr. Steltz, seconded by Ms. Schmidt and carried (Aye-9; Nay-0).

## Meeting of the Honorary Life Member Advisory Committee, Minnesota State Agricultural Society 1:30 p.m. Sunday Aug. 26, 2001

**Members present:** Ken Wenzel, chairman; Jerry Franke; Harveydale Maruska; Bill Korff; Dick Reinhardt; Eileen Roehlke; Willis Lilliquist; Howard Morris; Leo Keskinen; Sulo Ojakangas; Evelyn Hagen; and Vern Prokosch. **Also present:** Jerry Hammer.

Chairman Wenzel called the meeting to order at 1:40 p.m. On a motion by Mr. Keskinen, seconded by Mr. Korff and carried, retiring board president Don Simons was nominated for honorary life membership in the Society; the nomination will be presented at the Society's annual meeting in January, 2002 (Aye-11; Nay-0). After discussion, it was moved by Mr. Reinhardt, seconded by Ms. Roehlke and carried that long-time State Fair staff member Joseph Fischler be recommended for induction into the State Fair Hall of Fame (Aye-11; Nay-0). Mr. Keskinen moved and Mr. Prokosch seconded a motion to close recommendations for Hall of Fame consideration; motion carried (Aye-11; Nay-0). Mr. Prokosch moved and the committee carried by acclamation that a letter be drafted for the meeting minutes complimenting the State Fair staff and board for the 2001 edition of the Great Minnesota Get-Together. The meeting was adjourned at 2:06 p.m. on a motion by Mr. Franke, seconded by Mr. Morris and carried (Aye-11; Nay-0).

## Meeting of the Governing Board, Minnesota State Agricultural Society 10 a.m. Sunday Sept. 2, 2001 • Officers Quarters, State Fairgrounds

**Members present:** Don Simons, president; Joe Fox, vice president; Clarice Schmidt; John Paulmann; Lyle Steltz; Dennis Baker; Bob Lake; Chauncey Wargin; Howard Recknor; Jerry Hammer, secretary. **Also present:** Kent Harbison **Absent:** Rich 'Keenan, vice president.

Meeting was called to order at 10:01 a.m. by Mr. Simons. The minutes of the Aug. 24, 2001, board meeting were approved on a motion by Mr. Fox, seconded by Mr. Steltz and carried (Aye-8; Nay-0). The report and recommendations of the Life Member Advisory Committee filed with the secretary on Aug. 26, 2001, were discussed. On a motion by Mr. Baker, seconded by Mr. Wargin and carried, the committee's report was accepted and, as a result, the name of Don Simons will be submitted to the Society's 2001 annual meeting as the nominee for honorary life membership in the society, and long-time Society employee Joe Fischler will be inducted into the State Fair Hall of Fame (Aye-8; Nay-0).

The board authorized an annual contribution of \$ 2,000 to the State Fair employee's club to provide partial funding for employee club functions and beverages used by employees and visitors during normal office hours on a motion by Mr. Paulmann, seconded by Mr. Recknor and carried (Aye-8; Nay-0). After discussion, a \$20-per-week increase in staff salary ranges for operating and intermediate & professional job classifications was approved on a motion by Mr. Fox, seconded by Ms. Schmidt and carried (Aye-8; Nay-0). The approved salary ranges are: operating classification - \$380 to \$736 per week; intermediate & professional classification - \$460 to \$872 per week. It was moved by Mr. Baker, seconded by Ms. Schmidt and carried, that members of the board and certain staff members designated by the secretary be authorized to attend the International Association of Fairs & Expositions international convention Dec. 3-6 in Las Vegas, Nev. (Aye-8; Nay-0).

Upon a motion by Mr. Recknor, seconded by Mr. Paulmann and carried, the dates for the 2002 State Fair were set for Thursday Aug. 22 through Labor Day, Monday, Sept. 2 (Aye-8; Nay-0). An agenda date of Thursday Nov. 15 was tentatively set for the next meeting of the board. Ms. Schmidt introduced and Mr. Lake seconded a motion to extend the board's thanks and appreciation to the State Fair staff, and to all who contributed to the success of the 2001 Great Minnesota Get-Together (Aye-8; Nay-0). Ms. Schmidt moved, Mr. Fox seconded and motion carried that the meeting declared the meeting adjourned at 10:35 a.m. The meeting was adjourned at 10:30 a.m. on a motion by Ms. Schmidt, seconded by Mr. Fox and carried (Aye-8; Nay-0).

#### **Minutes in Vacation**

#### Aug. 23 through Nov. 14, 2001

Visitors to the 2001 Minnesota State Fair included Pat Moroney and Patty Dee of the Dade County Fair in Miami, Fla.; Bob Gottschalk, retired, from the Kansas State Fair in Hutchinson, Kan.; Dan Meadowcroft of the Canadian National Exhibition in Toronto; Ron Black of the Texas State Fair in Dallas; Bob Johnson of the Outdoor Amusement Business Association, headquartered in Winter Garden, Fla.; Sam Giordano of the Louisiana State Fair in Shreveport; Linda Johnson Saunders of the North Carolina Department of Agriculture & Consumer Services; Gary Slater and Don Greiman of the Iowa State Fair in Des Moines; and Jim Tucker, president of the International Association of Fairs & Expositions, from Springfield, Mo.

#### August

- 23 ... As part of Academic Excellence Day, a statewide group of more than 9,000 grade school and high school students were honored for scholastic achievement by the Minnesota Academic Excellence Foundation.
- 24 ...The Minnesota Federation of County Fairs board conducted a meeting at the Administration Building conference room; following the meeting, the federation board was hosted to a noon luncheon by the society's board of managers at the Officers Cottage.
- 26 ... State Fair Hall of Famers and Honorary Life Members of the Society attended a lunch at the Libby Conference Center, followed by a tour of the fairgrounds. After the tour, a meeting of the Life Member Advisory Committee was conducted at the Administration Building.
- 27 ... Sinclair, Heffron and members of the board attended a Roseville Rotary Club lunch meeting, hosted by the State Fair at the Blue Ribbon Picnic Park.
- 30 ...Long-time participants in the State Fair were recognized at the 50 Year Award ceremony, conducted by board member Bob Lake at the Ramberg Senior Center; recipients included staff member Dan Elmer founder of the State Fair's Park & Ride system. The Minnesota Livestock Breeders Association board attended a breakfast meeting with the society board and staff to discuss State Fair livestock programs. Later that day, a statewide group of seniors were recognized at a ceremony for Outstanding Senior Citizens, conducted at the Bandshell.

### September

- 2 ...Eighteen State Fair employees were recognized for outstanding performance at One Goal Plus ceremonies, conducted at the Grandstand. Sean Casey (Sanitation), John Cooper (Public Safety), Wally LeVesseur (Guest Services), Gene Payne Sr. (Public Safety) and Richele Thorson (Employment Services) were presented with One Goal Plus awards for consistently providing excellent customer service.
- 3 ...The 2001 Minnesota State Fair ended at 9 p.m. with an aerial fireworks show. Paid attendance was a record 1,762,976.
- 5 ... Pooch and Food Sciences Academy Principal Brian Ingvalson met with a group of architects regarding the possibility of building a permanent home for the school at the fairgrounds.
- 7 ...Staff conducted the first of several meetings with representatives of TKDA architects to discuss remodeling of the Food Show Building, to be completed for the 2002 State Fair.
- 13 ... Huber attended an OSHA conference in St. Paul.
- 13-17...The Minnesota State 4-H Horse Show was conducted at the Coliseum, Horse Barn, Judging Arena and Cattle Barn.
  - 15 ... The Cemstone Truck Rodeo was held on the South Como parking lot.
  - 19 ... NAPA Auto Parts conducted a show for their local dealers at the Progress Center. Giannini and Zamber gave a presentation to a teachers sorority at the University Club in St. Paul.
  - 20 ... The State Fair's Access Advisory Committee met with staff to discuss the 2001 State Fair and related accessibility issues.
- 21-22...The SCCU Used Car Sale, sponsored by Auto Dealers Fleet Services, was held on the north parking lots.
- **21-23**...The Country Folk Art & Craft Show was conducted at the Progress Center.
- 21-24...The Western Saddle Clubs Horse Show was held at the Coliseum, Horse Barn and Annex, Cattle Barn and Judging Arena.
  - 22 ...The Special Olympics State Cycling Meet was held at the Grandstand race track. The Twin Cities Model Railroad Club presented a model railroad show at the Education Building.
- 23-26...Mannion and Huber attended the Minnesota Society for Human Resource Management in Duluth.
  - 24 ...Leach met with Dale Kivimaki for the first of three sessions to discuss production of a video for the State Fair Foundation.
  - 26 ...The 2001 Metro Children's Water Festival, sponsored by the Washington County Department of Public Health & Environment, was conducted at the 4-H Building, Agri-Land, Baldwin Park and various blocks north of Randall Avenue. Leach met with Todd Bolin of Bolin Advertising to discuss upcoming agency reviews.
- 27-30...The Fall Arabian Horse Show was presented at the Coliseum and livestock area facilities. Hudalla attended the Eastern States Exposition in West Springfield, Mass.

- 28 ... Hammer met with Steve Wellington, a developer of commercial property adjacent to the fairgrounds, to discuss mutual issues. The New Brighton/Mounds View Chamber of Commerce conducted a banquet and silent auction at the Progress Center.
- 29 ... St. Paul's Districts 10 and 12 conducted a neighborhood cleanup on the north parking lots. The Junior League of St. Paul held a garage sale at Empire Commons.
- 29-30...The Minnesota Arts Council presented the Fiber Metal Art Show at the Fine Arts Center. A swap meet and antique auto show, conducted by Capital City Chapter A.A.C.A., was held at the Grandstand race track and infield. A weapons collectors show and sale, presented by the Minnesota Weapons Collectors Association, was conducted at the Education Building.

#### October

- 2...Several staff members participated in a Franklin Covey time management workshop.
- 2-7 ... The Minnesota Harvest Horse Show was held at the Coliseum and horse show facilities.
  - 4 ...The Minnesota State Fair Foundation conducted a business meeting at the fairgrounds; included was a presentation by John Putney, director of the Iowa State Fair's Blue Ribbon Foundation.
  - 5 ... Hudalla attended a meeting of a joint committee of the legislature on Minnesota's preparedness for response to acts of bioterrorism. Huber met with staff of the Radisson Hotel South in Bloomington to discuss arrangements for the Society's 2002 annual meeting.
  - 6 ...St. Paul and Ramsey County Department of Public Health and Environmental Health distributed backyard compost bins at the north parking lots.
- 6-7 ... Prime Promotions presented the Antique Spectacular & Flea Market at the Grandstand, East Room, race track and infield.
- 6-21 ... Wilson's Leather Clothing Sale was held at Empire Commons.
- 7-10 ... Tahti attended and gave a presentation at the International Entertainment Buyers Association conference in Nashville, Tenn.
  - 9...Pooch, Nathe and LeFebvre met with representatives of the Minnesota Veterinary Medical Association to review operation of the new birthing center at the 2001 fair, and to begin planning for the 2002 exposition.
  - 10 ... Staff met to discuss the involvement of volunteer groups in fair operations.
- 10-13...YMCA of Greater St. Paul conducted a garage sale at the Merchandise Mart.
- 12-14...The Super Computer Show & Sale was presented by Blue Star Marketing at the Education Building.
- 13-14...The Military Relics Show was conducted by the St. Paul Military Relics Collectors at the Progress Center.
  - 14...Twin Cities Roadsters presented the Roadsters Swap Meet at the north parking lots.
  - 15 ... Johnson, Huber and Mannion met with representatives of Ludlow Advertising to discuss employee recruitment advertising.
  - 16 ... Senior staff met with a group representing communities of color regarding the State Fair's diversity initiatives in marketing, employment opportunities and participation.
  - 18 ...Participants in the Education Minnesota Conference utilized the south Como parking lot as a shuttle lot for their conference in downtown St. Paul.
- 18-19...The Bethel Christian Fellowship conducted a youth retreat at the 4-H Building.
  - 19...The Minnesota State Fair Foundation's nominating committee met at the fairgrounds.
- 19-21...The Minnesota Beef Expo was presented at the Coliseum and Cattle Barn.
- 20-21...The Minnesota Arts and Crafts Society conducted a furniture show and sale at the Progress Center.
  - 23 ... The St. Paul Chamber of Commerce, in conjunction with several other east metro chambers, presented a trade show at the Progress Center. Senior staff held the first of several all-day planning sessions.
- 23/25... Senior staff conducted all-day planning sessions focusing on the 2002 State Fair.
  - 24 ... Advanced Technologies began an assessment of State Fair business technology systems and procedures.
  - 25 ...Mannion and Huber attended a presentation on the state's new employee health care coverage, conducted at the State Department of Employee Relations in St. Paul.
- 29-2 ... State Fair staff conducted reviews of five advertising agencies regarding provision of advertising services in 2002. (Oct. 29 Nov. 2)

#### November

- 1...Huber attended a health promotion conference in Bloomington.
- 5-8 ... Goldstein attended software upgrade classes related to publications and web production.
- 7 ... Sinclair and Heffron met with a representative of Ziegler, Inc., to discuss Midway and Kidway power generator rentals.
- 8 ...Sinclair and Heffron met with a representative of Cummins North Central, Inc., to discuss Midway and Kidway power generator needs. Huber and Mannion attended an insurance training program, sponsored by the State Department of Employee Relations in St. Paul.
- 12 ... Hammer, Hudalla and Blakey attended the East Metro Leadership Summit on Homeland Security, conducted by U.S. Representative Betty McCollum's office, at the St. Paul River Centre.
- 13...The Minnesota State Fair Foundation met at the fairgrounds.

# Meeting of the Sales, Planning & Finance Committees, Minnesota State Agricultural Society 9 a.m. Thursday Nov. 15, 2001 • Libby Conference Center, State Fairgrounds Meeting of the Sales Committee

Members present: Joe Fox, chairman; Dennis Baker; Bob Lake; John Paulmann; Howard Recknor; Clarice Schmidt; Lyle Steltz; Chauncey Wargin; Don Simons, ex officio; Jerry Hammer, ex officio; Jim Sinclair, ex officio; Mark Birk, ex officio. Also present: Dennis Larson; Manley Bona; Joe Fischler; Brian Hudalla; Cheryl Huber; Mary Mannion; Susan Lynskey; Carol Doyle; Pam Simon; Danyl Zamber; Greg Huwe; and Kent Harbison.

Chairman Fox called the meeting to order at 9 a.m. Gregg Klindt and David Finger of the Perfect Pickle appeared before the committee to request a review of the sales staff decision not to accept the Perfect Pickle's proposal to obtain a license for commercial space in the Food Building in 2002. After their presentation, followed by review and discussion, the committee upheld staff action on

a motion by Ms. Schmidt, seconded by Mr. Baker and carried (Aye-7; Nay-0). Dick Mueller of Mu-Skar, Inc., requested that the committee review the decision of sales staff not to accept Mu-Skar, Inc.'s, proposal to obtain a license for commercial space in the Food Building in 2002. After a presentation by Mr. Mueller and his attorney, and committee review and discussion, the committee upheld staff's decision on a motion by Mr. Paulmann, seconded by Mr. Steltz and carried (Aye-7; Nay-0). Chairman Fox declared a 10-minute recess at 9:55 a.m., and reconvened the committee meeting at 10:05 a.m.

Mr. Birk presented a comprehensive report of sales division activity during 2001. Chairman Fox directed committee members to review the materials during the next two months; the committee will consider approval at its January meeting. Mr. Birk and Mr. Sinclair presented comparative reports of food and beverage concession revenue and non-food concession revenue for 2000 – 2001, and various aspects of midway revenue from 1983 through 2001. Information only; no action required.

Mr. Birk reported to the committee on the formation of the State Fair Communications Committee. The purpose of the committee is to encourage open and candid discussion between the State Fair's administration and fair's large family of commercial exhibitors and concessionaires. Information only; no action required. Chairman Fox declared the sales committee meeting adjourned at 10:25 a.m.

### Meeting of the Planning Committee

**Members present:** Bob Lake, chairman; Howard Recknor; Clarice Schmidt; Lyle Steltz; Chauncey Wargin; Don Simons, ex officio; Jerry Hammer, ex officio; Steve Pooch, ex officio.

Chairman Lake called the meeting to order at 10:30 a.m. Mr. Hudalla presented a list of items totaling \$1,952,000 to be considered for inclusion in the Society's improvements and maintenance budgets for 2002; \$645,000 is for completion of the Horse Barn roof project. The balance of the budget items are standard projects necessary to annual operation of the State Fair, and will be included in the complete improvements and maintenance budgets to be reviewed by the board in January. A summary follows:

Annual Items	\$1,057,000.00	
A03 Horse Barn Roof (411)*	645,000.00	
A05 Renovate Grandstand (286)*	80,000.00	
A19 Renovate 4-H Building (262)*	50,000.00	
A20 Renovate Food Building (351)	60,000.00	
D03 Upgrade substation (Block 36)	60,000.00	
	\$1,952,000.00	
Horse Barn Roof (411)*	\$2,080,000.00	2001 budget
	1,085,825.40	2001 paid
balance 01	\$ 994,174.60	as of 11/7/01
	\$ 565,127.65	contract balance
	79,872.35	non contract balance
	\$ 645,000.00	2002
	\$1,730,825.40	project cost

After discussion, the projects were approved on a motion by Mr. Wargin, seconded by Mr. Recknor and carried (Aye-4; Nay-0). The meeting was adjourned on a motion by Mr. Recknor, seconded by Mr. Steltz and carried (Aye-4; Nay-0).

## **Meeting of the Finance Committee**

Members present: Clarice Schmidt, chairman; Dennis Baker; Joe Fox; John Paulmann; Howard Recknor; Lyle Steltz; Don Simons, ex officio; Jerry Hammer, ex officio; Marshall Jacobson, ex officio.

Chairman Schmidt called the meeting to order at 10:46 a.m. The committee reviewed current finances of the Society relative to projects recommended by the planning committee. On a motion by Mr. Steltz, seconded by Mr. Baker, the committee recommended full board approval of the projects as presented (Aye-5; Nay-0). Chairman Schmidt declared the meeting adjourned.

### Meeting of the Governing Board

10:55 a.m. Thursday Nov. 15, 2001 • Libby Conference Center, State Fairgrounds

Members present: Don Simons, President; Joe Fox, vice president; Denny Baker; Bob Lake; John Paulmann; Howard Recknor; Clarice Schmidt; Lyle Steltz; Chauncey Wargin; Jerry Hammer, secretary. Also present: Steve Pooch; Jim Sinclair; Marshall Jacobson; Brian Hudalla; Mark Birk; Chris Tahti; Mary Mannion; Dennis Larson; Cheryl Huber; Brigid McGough; Jill Nathe; Marie Franzeen LeFebvre; Adam Heffron; Susan Lynskey; Carol Doyle; Pam Simon; Greg Huwe; and Kent Harbison.

President Simons called the meeting to order at 10:55 a.m. The minutes of the board meeting conducted Sept. 2, 2001, were approved on a motion by Mr. Steltz, seconded by Mr. Baker and carried (Aye-8; Nay-0). Minutes in vacation covering the period Sept. 3 through Nov. 14 were approved on a motion by Mr. Recknor, seconded by Mr. Wargin and carried (Aye-8; Nay-0). Action taken by the sales, planning and finance committees earlier in the day was approved on a motion by Mr. Baker, seconded by Mr. Lake and carried (Aye-8; Nay-0).

## Minnesota State Fair Cash Transaction Summary for the Month Ending October 31, 2001

General Fund Activitiy:  Cash Balance-September 30, 2001  Add: Cash Deposits	\$1,993,768	\$3,345,557	Building Fund Activity:  Balance - September 30, 2001  Add: Interest Earned \$ 3,696	\$1,506,531
Less: Payroll Ending Oct. 5 Payroll Ending Oct. 19	(153,682) (155,926)		Securities Purchased 2,400,000 Less: Securities Redeemed Balance-Oct. 31, 2001	2,403,696 \$3,910,227
Cash Disbursements Cash Balance-Oct. 31, 2001	(4,976,705)	) (3,292,545) \$ 53,012	Cash Balances for Month Ending October 31:	2001
Marketable Securities Activity:  Balance-September 30, 2001  Add: Interest Earned  Securities Purchased  Less: Securities Redeemed	\$ 13,296 2,500,000 (2,400,000)	\$4,557,741	General Fund       \$ 357,276         Petty Cash       6,200         Marketable Securities       2,438,319         Building Fund       4,211,648	\$ 53,012 5,000 4,671,037 3,910,227
Balance-October. 31, 2001	(2,100,000)	\$4,671,037	Total Cash Balances \$7,013,443	\$8,639,276

After review, it was moved by Mr. Fox, seconded by Mr. Paulmann and carried that the financial statement be approved as submitted (Aye-8; Nay-0).

The following list of tickets for Grandstand, Coliseum, Midway and outside gate were transferred to non-pay status on a motion by Mr. Baker, seconded by Mr. Fox and carried (Aye-8; Nay-0).

### **NON-PAY REPORT**

Departmental:							
Access Services	106	\$ 5	\$ 530	Marketing	826	5	4,130
Administration	110	5	550		67	10	670
	20	10	200		637	4	2,548
Agriland	186	5	930	Midway Ticket Sales	1,105	5	5,525
Auto Race	690	5	3,450	Operations	26	5	130
Box Office	249	5	1,245	Park & Ride	845	5	4,225
	61	10	610	Parking	120	5	600
Cattle	710	5	3,550	Public Safety	5,050	5	25,250
Competition	267	5	1,335	Sales	2,352	5	11,760
Creative Activities	384	5	1,920	Sanitation	2,028	5	10,140
Dog Trials	4	5	20	Seniors	128	5	640
Education	186	5	930	Swine	3	5	15
FFA	670	5	3,350	Transportation	8	5	40
Fine Arts	12	5	60	Institutional			
4-H	17,721	5	88,605	Organizations:	15,247	5	76,235
Flowers	20	5	100	Institutional			
Free Entertainment	11,725	5	58,625	Promotion:	20,800	5	104,000
Fruits	230	5	1,150	TOTAL	85,693		\$428,568
Grandstand Production	n 2,187	5	10,935	Gate	84,908	5	\$424,540
Greenhouse	132	5	660	Carnival Ride	148	10	1,480
Guest Services	23	5	115	Blue Ribbon Books	637	4	2,548
Horse	758	5	3,790	TOTAL			\$428,568

### **GRANDSTAND**

GIGHIOSIMID			
Ringo Starr	88 @ \$26	Huey Lewis	70 @ \$25
8-23, 8 p.m.	Contract Provision	8-28, 8 p.m.	Contract Provision
<ul> <li>Vertical Horizon,</li> </ul>	80 @ \$25	Cheap Trick	112 @ \$20
8-24, 7 p.m.	Contract Provision	8-29, 7:30 p.m.	Contract Provision
<ul> <li>David Lee Roth</li> </ul>	110 @ \$25	Aaron Carter	95 @ \$20
8-25, 7:30 p.m.	Contract Provision	8-30, 7 p.m.	Contract Provision
<ul> <li>Chic/War/Ohio Players</li> </ul>	119 @ \$25	• 3 Doors Down,	125 @ \$29
8-26, 7:30 p.m.	Contract Provision	8-31, 7:30 p.m.	Contract Provision
<ul> <li>Keith/Womack</li> </ul>	80 @ \$27	• Alabama	65 @ \$27
8-27, 8 p.m.	Contract Provision	9-01, 8 p.m.	Contract Provision

		IM

• English Horse Show

8-28, 6:30 p.m.

COLISEUM	
• English Horse Show 8-23, 12:30 p.m.	32 @ \$8:(Judges, Trophy Donors, Departmental)
• English Horse Show 8-23, 6:30 p.m.	32 @ \$8 (Judges, Trophy Donors, Departmental)
• English Horse Show 8-24, 1:00 p.m.	32 @ \$8 (Judges, Trophy Donors, Departmental)
• English Horse Show 8-24, 6:30 p.m.	32 @ \$8(Judges, Trophy Donors, Departmental)
• English Horse Show 8-25, 6:30 p.m.	27 @ \$8 (Judges, Trophy Donors, Departmental)
• English Horse Show 8-26, 12:30 p.m.	27 @ \$8 (Trophy Donors, Departmental)
• English Horse Show 8-26, 6:30 p.m.	27 @ \$8 (Trophy Donors, Departmental)
• English Horse Show 8-27, 12:30 p.m.	27 @ \$8: Trophy Donors, Departmental
• English Horse Show 8-27, 6:30 p.m.	27 @ \$8: Trophy Donors, Departmental

• Rodeo	18 @ \$8: Announcer,
8-29, 7 p.m.	Departmental
• Rodeo	18 @ \$8: Announcer,
8-30, 12:30 p.m.	Departmental
• Rodeo	18 @ \$8: Announcer,
8-30, 7 p.m.	Departmental
• Rodeo	18 @ \$8: Announcer,
8-31, 7 p.m.	Departmental
<ul> <li>Western Stock Show</li> </ul>	27 @ \$8: Trophy
8-31, 12 p.m.	Donors, Departmental
<ul> <li>Western Stock Show</li> </ul>	27 @ \$8: Trophy
9-01, 6:30 p.m.	Donors, Departmental
<ul> <li>Western Horse Show</li> </ul>	27 @ \$8: Trophy
9-02, 12:30 p.m.	Donors, Departmental
• Western Horse Show	27 @ \$8: Trophy
9-02, 6:30 p.m.	Donors, Departmental
<ul> <li>Western Horse Show</li> </ul>	27 @ \$8: Trophy
9-03, 12:30 p.m.	Donors, Departmental
• Western Horse Show	27 @ \$8: Trophy

Donors, Departmental

Mr. Jacobson presented the following report of activity in the Society's building fund from 1988 through 2001:

Donors, Departmental

27 @ \$8: Trophy

#### MINNESOTA STATE FAIR BUILDING FUND REPORT YEAR ENDING 10/31/01

9-03, 6:30 p.m.

	Required Deposits			
DATE	of Sales Tax and	Actual Deposits	Board Approved	Fund
<u>(10-31)</u>	<b>Matching Funds</b>	<u>&amp; Interest</u>	Fund Releases	<u>Balance</u>
1988	\$	\$ 199,527 *	\$ - 0 -	\$ 199,527
1989	706,000	722,731	(733,000)	189,528
1990	750,000	765,787	(438,000)	517,045
1991	890,000	919,008	(350,000)	1,086,053
1992	830,000	872,931	(450,000)	1,508,984
1993	1,000,000	1,033,346	(650,000)	1,892,330
1994	1,032,000	1,043,209	(1,570,000)	1,365,539
1995	1,612,000	1,665,636	(1,625,000)	1,406,175
1996	1,600,000	843,519	(898,000)	1,351,694
1997	1,830,000	2,687,358	(2,040,250)	1,998,802
1998	1,780,000	1,880,362	(1,967,265)	1,911,899
1999	1,844,000	1,910,351	(2,439,305)	1,382,945
2000	2,070,000	2,176,252	0	3,559,197
2001	<u>2,400,000</u>	<u>2,513,579</u>	_(2,815,000)	<u>3,257,776</u>
	\$18,344,000	\$19,233,596	\$(15,975,820)	\$ 3,257,776
		Fund ba	lance required by statute	\$ 2,368,180
			Differential	\$ 889,596

<sup>\*</sup> Deposit to open fund; not required by law.

After review and discussion, the report was accepted on a motion by Mr. Recknor, seconded by Mr. Steltz and carried (Aye-8; Nay-0). Mr. Jacobson presented a report listing payrolls totaling \$1,949,488 for 76 fair-time departments. After discussion, the report was accepted on a motion by Mr. Paulmann, seconded by Mr. Baker and carried (Aye-8; Nay-0).

Ms. Nathe presented the following comparative report of entries in agricultural, creative and educational contests at the 2000 and 2001 State Fairs:

2001 State Pails.	Number of Exhibitors			Number of Entries/Animals		
	1999	2000	2001	1999	2000	2001
<b>AGRICULTURE</b>	1999	2000	2001	1777	2000	2001
Bee & Honey	160	150	154	923	860	891
Crop Art	70	80	79	126	145	156
Scarecrow	35	18	21	40	19	22
Farm Crops	250	128	143	349	262	295
Maple Syrup	24	21	15	37	33	273
Butter & Cheese	40	34	36	40	34	36
Total:	579	431	448	1515	1353	1427
	317	131	110	1313	1555	1127
HORTICULTURE	===	75	<i>C</i> 1	(11	607	522
Flowers	75	75	64	611	687	522
Fruit & Wine	105	105	88	523	431	356
Vegetables & Potatoes	115	125	121	1769	1607	1789
Christmas Trees	30	20	22	182	163	154
Total:	325	325	295	3085	2888	2821
CREATIVE ACTIVITIES						
Needlecraft				1146	1074	1151
Garment Making				264	322	304
Work of Senior Citizens				303	315	271
Baked Products				1695	1710	1787
Canned & Preserved Foods				1323	983	1028
Handcrafts				864	820	792
Special Exhibits				60	82	115
Total:	1900	1807	1774	5655	5306	5448
<b>EDUCATION</b>						
Individual Exhibits				1832	1723	1933
Industrial Technology				571	585	389
Agricultural Mechanics				134	158	209
Total:				2537	2466	2531
FINE ARTS		Entered Works			Accepted Worl	lro.
m FINE ARTS	1492	1641	1751	332	324	<b>xs</b> 332
	1472	1011	1/31	332	<i>32</i> <del>1</del>	332
		Number of Exhibitors			Number of Entries/	Animals
	1999	2000	2001	1999	2000	2001
	1///	2000	2001	1,,,,	2000	2001
OPEN LIVESTOCK	2.40	250	225	1110	1157	1155
Dairy Cattle	240	250	235	1118	1157	1157
Beef Cattle	175	185	190	660	722	703
Sheep	165	175	155	923	949	935
Swine	65	75 70	75 70	553	617	606
Dairy Goats	70 50	70	70	734	765	735
Llamas	50	40	35	181	164	144
Poultry (incl. rabbits, pigeons		95 20	105	2900	3300	3440
Stock Dogs	25	20	20	29	25	30
Horses (English)	245	215	215		II	70
Horses (Draft)	60	60	60		Horses total: 11	.70
Horses (Western)	200	20 100	180		for all years	
Horses (Saddleclub)	110 1500	1485	110	0260	0070	0020
Total:	1500	1465	1450	8268	8869	8920
FFA	240	160	170	EAC	EE2	E 2 1
Dairy Cattle	240 175		160	546	553	531
Beef Cattle	165	160	155	240	288	350
Sheep	103	150	165	786	754	859 567
Swine	550	160 440	160	716 940	692	567 935
Farm Crops	1130		40		843	835
Total:	1130	1070	1040	3228	3130	3142

■ 4-H			
Dairy Cattle	413		413
Beef Cattle	581		500
Sheep	313		297
Swine	302		312
Dairy Goats	64		122
Poultry	184		203
Rabbits	299		254
Horticulture	220		
Crops	88		
Total:	2464	~2500	~2500

#### The Miracle of Birth Center at the Children's Barnyard 2001

Take a modern livestock facility; a sophisticated audio/visual set-up; a comprehensive demonstration schedule; a staff of practicing large animal veterinarians, veterinary students from a local university, and state FFA members eager to work hard; plus plenty of pregnant cows, sheep and swine ready to give birth. What do you get? The 2001 Miracle of Birth Center at the Minnesota State Fair!

### Sponsored by:

- <u>Minnesota Veterinary Medical Association</u>: Special thanks to Dr. Mary Olson and Dr. Florian Ledermann who came to us with the idea and had the determination to make it happen.
- <u>University of Minnesota, College of Veterinary Medicine:</u> Special thanks to Coleen Southwell, who helped us solidify our message and ensure that there would be plenty of media coverage.
- <u>Minnesota State FFA Association:</u> Special thank to Jim Ertl and staff for their countless hours of labor and keeping things running as smooth as possible.

#### Some statistics:

- Traffic: According to staff counts, more than 587,000 people visited the building during the fair. That translates to almost 50,000 people per day (or over 4,000 per hour).
- Births: 11 calves, 122 piglets and 32 lambs were born between August 22 and September 2.
- Publicity: Local media interviewed veterinarians, vet students and FFA members throughout the fair. Everyone from WCCO radio to KARE11-TV to the Minneapolis StarTribune newspaper was in on the coverage. And that's just to name a few. Of special note: The Miracle of Birth Center was pictured on the front page of the StarTribune on Friday, August 24 and was part of a large feature article on the St. Paul Pioneer Press front page on Saturday, August 25.
- Tradition: Besides the new features, we also kept alive the traditions of ducklings taking their first swim, chicks hatching out of their shells right before your eyes and plenty of rabbits to pet.

The report was accepted on a motion by Mr. Baker, seconded by Mr. Fox and carried (Aye-8; Nay-0). Further, staff was directed to send a letter of thanks on behalf of the board to the three principal sponsors of the new Miracle of Birth Center. Mr. Pooch offered a report on the progress of the Agricultural & Food Sciences Academy high school which opened in September of this year. Following discussion, the following resolution was adopted on a motion by Mr. Lake, seconded by Steltz and carried (Aye-8; Nay-0): "Resolved: In order the further its mission of agricultural education, it is in the best interests of the Society to continue its strong relationship with the Agricultural & Food Sciences Academy, and to cooperate with the academy in its efforts to develop a permanent home on the State Fairgrounds." On a motion by Mr. Baker, seconded by Mr. Wargin and carried, staff was authorized to enter into contracts with acts and attractions for the 2002 State Fair (Aye-8; Nay-0).

Ms. McGough offered a report on the staff's recently-concluded review of ad agencies to provide advertising services for the 2002 State Fair. Following her report and board discussion, Mr. Fox moved, Mr. Baker seconded and the motion carried to adopt the following advertising policy for 2002: "The State Fair's basic advertising outlets shall be selected daily and weekly newspapers in Minnesota, selected radio and television stations in Minnesota and selected newspapers and broadcast outlets in surrounding states." Included in the motion was approval of an agreement with Broadview Communications to provide advertising services in 2002 (Aye-8; Nay-0).

Mr. Heffron presented the following proposed rate changes for non-fair events services:

### **FACILITIES**

### **Campgrounds**

North Camplot (375+ campsites): \$500 minimum per day, or \$15 per camper, whichever is greater Livestock Camplot(50+ campsites): \$150 minimum per night for sites east of Canfield with overflow camping west of Canfield charged an additional \$100 per night

Labor Rates:	2001	2002
Event Supervisor-On-duty	\$ 25.00/labor hr	same
Setup & Tear down	18.50/labor hr	\$ 19.00/labor hr
Event attendant	15.00/labor hr	15.50/labor hr
<del>Matron/Porter</del>	<del>11.00/labor hr</del>	<del>11.50/labor hr</del>
Police Officers	22.00/labor hr	27.00/labor hr
Parkers	11.00/labor hr	11.50/labor hr
Skilled Labor:		
Electrician	60.00/labor hr	65.00/labor hr
Carpenter	65.00/labor hr	70.00/labor hr
Plumber	65.00/labor hr	70.00/labor hr

The hourly rates quoted above for skilled labor (electricians, carpenters and plumbers) are based on a Monday through Friday, 7:00 a.m. to 3:30 p.m. schedule. Other times shall be charged at prevailing overtime rates.

Electric:	2001	2002
Electric consumption charge	\$ .06/kwh	\$ .07/kwh

Basic charge: (cost based on transformer being used) Electric charges are based on market rate and are subjected to change without advance notice.

After discussion, the rates were approved on a motion by Mr. Paulmann, seconded by Steltz and carried (Aye-8; Nay-0). On a motion by Mr. Baker, seconded by Mr. Recknor and carried, gratis storage of personal vehicles and other household materials was provided for the two staff persons (Joe Fischler and Rick Wimmer) required to occupy custodial residences on the fairgrounds (Aye-8; Nay-0). Suggested policy governing Society membership committee activities was presented by Mr. Hammer as follows:

The following guidelines are established for use by the State Agricultural Society's membership committee, pursuant to Minnesota Statutes Chapter 37.03 (2001).

- 1. Review Society member organizations listed according to 37.03(d) and (e).
  - a. Affirm existing organizations
  - b. Revise organizational name changes
  - c. Eliminate organizations no longer in existence

Review requests from organizations who wish to become Society members.

- a. Affirm conformity to general rules of membership as listed in the statute.
- b. Determine number of votes (statewide umbrella organizations get three votes; specific breed or species organizations get one vote).

After discussion, the membership committee policy was adopted on a motion by Ms. Schmidt, seconded by Mr. Baker and carried (Aye-8; Nay-0). Mr. Fox and Mr. Hammer offered an update on the activities of the newly-formed Minnesota State Fair Foundation. Information only; no action required. A review of the 2001 Beef Expo was presented by Ms. LeFebvre. Information only; no action required. Ms. Huber updated the board on schedules and registration information for the Society's 2002 annual meeting. Information only; no action required. Mr. Hammer and Mr. Hudalla reported on upcoming changes in security procedures and budget priorities related to terrorism prevention and response. Information only; no action required. Ms. Schmidt led the board in an expression of gratitude to President Simons, serving in his last meeting as chair. Mr. Simons declared the meeting adjourned at 12:15 p.m.

### Minutes in Vacation • November 8, 2000 through Jan. 11, 2001 November

- 8...Johnson attended a meeting of the St. Paul Human Resource Association.
- 9...Birk and Hoffa met with Marylin MacAlpine of the Minnesota Turkey Growers Association.
- 10-12...Hammer attended and addressed the meeting of the Maryland Association of Agricultural Fairs and Expositions in Hagerstown, Md.
- 11-12...The North American Cycle Courier Championship took place on various Machinery Hill roadways.
  - 13 ... State Fair Safety Committee members Ahlbom. Lyle Anderson Rarnett Havne, Huber, Johnson, Klingenberg, Larson, Pittelko, Tahti, Welle and Wimmer met with Ka

    yee Relations, Safety and Industrial Hygiene at Libby

and Wimmer met with I Conference Center.

Replaced by content on page

15 ...Pooch, Hudalla, Grans, Sir the transitway agreement.

RPL-65

lerson of the University of Minnesota to finalize extension of tion of Evangelicals regarding their exhibit. systems and procedures. Senior staff took part in a planning

**21 24** ...Advanced Technologies be session to discuss facilities.

27-30...Hammer, Leach, Pooch, Sinclair, Jacobson, Hudalla, Birk, Tahti and McGough along with board members Simons, Fox, Baker, Lake, Paulmann, Recknor, Schmidt and Steltz attended the annual convention and trade show of the International Association of Fairs & Expositions, conducted in Las Vegas, Nev.

#### December

- 1...Huber and Johnson attended the 17th Annual Minnesota Human Rights Day Conference at RiverCentre in St. Paul.
- 5...Hudalla, Pittelko, Sigstad and Fischler met with representatives of Qwest communications to discuss the fair's fiber optic system.
- 7...Sinclair and Birk met with representatives of the Sky Ride ownership to review an appraisal of the structures and equipment.

- 13 ...Hoffa, Sinclair and Birk met with representatives of the Minnesota High Technology Association to discuss changes to the Wonders of Technology exhibit for the 2001 fair. Johnson attended a meeting of the St. Paul Human Resource Association.
- 14 ... A holiday luncheon for current State Fair staff was presented by the fair's employee club. Huber met with representatives of the Minnesota Federation of County Fairs, Midwest Showman's Association and Radisson Hotel South to discuss January's upcoming annual meeting.
- 15 ...Hammer, Leach, Pooch, Sinclair, Jacobson met with society president Simons and society vice presidents Fox and Keenan to discuss specifics of establishing a State Fair foundation.
- 18 ...Hammer met with Falcon Heights Mayor Sue Gehrz, City Administrator Heather Worthington and University of Minnesota officials Clint Hewitt and Jan Morlock regarding the University's study on recreational athletics facilities.
- 20 ...Birk met with Gary and Martha Olson of Sweet Martha's Cookies and Neil O'Leary of the Chocolate Chip Cookie Company to discuss their operations for the 2001 fair.
- 21 ... Senior staff met to prepare operating budgets for the 2001 fiscal year. Hudalla, Fischler, Melstrom and retired operations director Ken Wenzel met with representatives of the St. Paul Building Trades Council to discuss mutual issues.

#### January

- 2 ...Senior staff, along with Fischler, Melstrom and Clasemann, met to prioritize improvements and maintenance projects for 2001 budget consideration by the board.
- 4...Legislative auditor staff Jeanine Leifeld and Susan Kachelmeyer conducted an audit entrance conference with Hammer, Jacobson and Kinnunen and Siegel; field work was scheduled to begin later in January.
- 5-6 ... Sinclair attended and addressed the annual meeting of the Virginia Association of Fairs at Williamsburg, Va.
  - 8 ... Pooch, Hudalla, Fischler and Melstrom met with representatives of Collins Electric to discuss a contract for 2001 electrical service.

Don Simons, President

Executive Vice President

## ANNUAL MEETING, MINNESOTA STATE AGRICULTURAL SOCIETY January 12 - 13 - 14, 2001 • Radisson South Hotel, Bloomington

The 142nd annual meeting of the Minnesota State Agricutural Society opened Friday Jan. 12 at the Radisson South Hotel in Bloomington.

The resolutions committee met at 9:30 a.m. Saturday Jan. 13. Delegates named to the committee were Vince Peterson, Waseca County; Wendy Nickel, Faribault County; Jake Nelson, Washington County; Bob Reistad, Ramsey County; Rich Keenan, Hennepin County; Dennis Beise, Wright County; Steve Storck, Stevens County; Charlie Burns, St. Louis (Hibbing) County; Robert Nelson, Polk County.

The credentials committee met at 10:15 a.m. Saturday Jan. 13. Committee members were Flora Burfeind, Goodhue (Zumbrota) County; Joy Cohrs, Sibley County; Debbie Engblom, Isanti County; Joe Fox, Ramsey County; Rich Keenan, Hennepin County; Butch Lerum, Stearns County; Mayo Johnson, Douglas County; Ron Oleheiser, Itasca County; Lloyd Alm, Clay County. At 1:40 p.m. Saturday Jan. 13, delegates from the second and eighth regional districts met in caucus to certify nominees for election to the Society's board of managers during the society's general business session on Sunday. Selected were: second district, John Paulmann of Gaylord; and eighth district, Chauncey Wargin of Hermantown. Members of he Society met for breakfast at 8 a.m. Sunday Jan. 14, and at 8:30 a.m. convened in general session. President Don Simons introduced the head table and called on Secretary Hammer. Following a sh

The music for the video was recorded live at the a dozen or so musicians who performed at MPR through MPR. The song lyrics are funny and qu he says. Especially the line about getting there er we could issue a bench to everybody as they came unconstant.

Replaced by content on page RPL-66

named Vern Sutton. Actually, he was just one of ed onto a CD of State Fair songs that's available on the head, and there is a lot of truth in what oing bench shortage. The old line we use is that 3h. But we're working on it. The recurring theme

that keeps coming back in the song is that the State Fair brings us together, all of us as one really sig family celebrating what's best about us. Our best agriculture, our best art and our best industry, and what's best about us as people. All of us as Minnesotans. The fair reaffirms this every year, and in a very positive sense.

As an event, the State Fair is about as firmly established as it can possibly be. It's as much a part of Minnesota culture as our weather and our lakes and our and our mosquitos and hot dish. Joe Soucheray, the columnist for the St. Paul Pioneer Press and radio host here in the Twin Cities on KSTP, said there are two things that every real Minnesotan knows: where Mille Lacs is and the dates of the State Fair. Another media person, a writer for the Minneapolis Star Tribune, was a first-time visitor to the fair this year, says that the fair is a Normal Rockwell painting that hums "America the Beautiful." She says, and these are her words, "The flow of energy exudes innocence and happiness." Tell that to Art Blakey, our chief of police, at 10:30 on a Saturday night. But it's true. The fair is good. It's what's best about us all.

As an institution, the fair is older than the state itself. The first ag society was a territorial society, founded in 1854, four years before Minnesota was a state. It was here long before we were and it will be here long after we're gone. So it means, then, that our role as a society is that of stewardship — of caretakers of this great institution. It's our obligation, in the time that we have, to do the best that we possibly can to provide for fair visitors now and in the future. The event itself is thriving, and while it's certainly challenging to present a great fair every year, that's not the biggest challenge that we will face. The biggest challenge for the ag society in the next decade or two will be our facilities.

Let's talk about the fairgrounds for a few minutes. Our fairgrounds have been the envy of many for a long time, and rightly so. The design is unique, a great amount of foresight and love went into the every part of the grounds. Over the years, and right up through the present, the society has invested every dime it possibly could into maintaining and improving the facilities. I'm sure you are all aware that the state doesn't contribute anything to take care of the place. Although the fairgrounds are state property, no tax money of any kind has been used. The State Fair – the Ag Society – does it all out of its own pocket. I believe that we've done a good job, but taking good care of what's there is no longer enough. We need to turn it up a notch. We have to do the right thing. The right thing is seldom the easy thing. Nothing really worth doing is ever easy.

Look what we're competing with now. Look how people's standards are changing, and how their expectations are rising. In the Twin Cities alone, the public facilities are growing more and more impressive. The new hockey arena in downtown St. Paul, which is publicly financed, opened a few months back, and it's beautiful. The people who run the Twin Cities' other publicly-financed arena, the Target Center in Minneapolis, got a serious case of arena envy. The Target Center people said they need 34 million dollars in improvements because they don't want to be a 1990s arena – they want to be a 2000 arena like the one in St. Paul. Thirty-four million dollars because they're so '90s. Hey, so are we. In some cases, 1890s. Our Grandstand was built in 1909 - five years before World War I. The Wright Brothers were barely off the ground. The Titanic hadn't sunk yet. It wasn't even built. People rode to the fair in horseless carriages. You can see where this is heading.

We're not pro sports facilities and we don't pretend to be and thank God for that. The State Fair is the State Fair, and we're proud of our heritage, and we're proud of our grounds and we're proud of who we are and the great history that oozes from everywhere. People don't expect the same thing from their fair that they do from a pro sports arena, and they shouldn't, but it's still a fact that standards are rising. And we need to rise, too, and meet the challenge.

Our event is as fresh and as vital as it ever, and we're going to step things up with our facilities, too. Here's what's on tap in the coming years. . . Our Grandstand may be old, but it's sound. We've had it inspected stem to stern and it's in good shape. If we take care of it, it will last another hundred years, and we intend to do just that. We plan on totally renovating the building – inside and out. We're starting preliminary structural work already this year. Also coming soon is a new international Bazaar facility. It was built in 1970 as the Mexican Village and it was only intended to last five or six years. Here we are 31 years later and still using it. It's ready to be replaced. While we're at it, Heritage Square could use a once-over, too. Another project on the near horizon is a transit hub – a bus center - to serve the hundreds of thousands of people who ride buses to the fair. Right now, we basically drop them in a parking lot and we'll give them better. Agri-Land is dugrow. And building roofs, and bathrofor we're replacing the Horse Barn roof this year. That's a big one that's needed work for quite some time. But there are m

we'll give unch.

grow. And building roofs, and paune
for quite some time. But there are m

Along with these big projects are tl
all the utilities and infrastructure that a
And we can't do all this work with just the revel.

preliminary work on the creation of the Minnesota State
mission will be to raise funds to do three things - preserve the time
expand our educational programs. We're not reinventing the wheel, here.

needed to take care of 320 acres and 70-some buildings, and mighty spendy, but we don't plan on doing it all at once. elp us take the next step, the State Fair's board has authorized tion will serve as the fund-raising arm of the society. The the State Fair, to help build our future and to maintain and autions work very successfully through foundations. The

Minnesota Zoo has a good one, many arts organizations work through foundations, and several big fairs around the country have all been able to accomplish much through foundations. It's our aim to do the same thing. We are currently working to obtain legislative authority to create a foundation during the current session, and we will shortly begin working on the nuts and bolts. I can't really give you any more details because we don't have them yet, but I plan to report to you next year at this time that the foundation is up and running and a reality. It'll take time to get going, and nobody is counting on the foundation as the sole solution to our challenges. It won't be. What it will be is an important part of what we already do. This is a golden opportunity to do something that good for the State Fair that can contribute far into the future long after we're gone. That's what stewardship is about.

So far, I've looked ahead, but it would be wrong if I didn't also look back a little at the 2000 State Fair. I won't review the numbers or any of that business in the handout that our marketing folks did such a fine job of putting together, but I will say that financially we're in the best shape we've ever been, and that's good because we need it to get started on those big projects. I also, throughout the year, had reaffirmed, time and time again, the dedication, the pride, the real sense of ownership that our entire staff shows day in and day out, during the middle of the fair and in the middle of January. And that's what makes us tick. Let me give you just one quick example.

We had a little rain. The second Saturday of the fair was our largest day of the year with more than 200,000 people attending. Under any conditions, it's tough cleaning up after that many people and getting the fairgrounds ready for another day. At the end of this day, however, it was complicated by rain. Lots of it. From the last of the fireworks at 10:35 p.m. and for the next hour and a half, it poured nearly four inches. We were under water. Everything turned to soup. That night and through the morning, our facilities crew and sanitation people did an unbelievable job of getting the fairgrounds back together. We had building superintendents come back in the middle of the night to do whatever they could to help. At 6 a.m., the grounds were ready for another day, and they looked great. You know what a drowning man who's been rescued looks like when he's pulled into a boat? How about someone who's just stepped out of the shower? They're both all wet, but they have a distinctly different attitude. Well, the fairgrounds were like the latter. Instead of the place looking like it had just been pumped out, which it should have, it looked like it had been scrubbed clean. Our sanitation and facilities crew did an astounding job. I was amazed at the time and I am just as amazed today.

We have a number of employee recognition programs, and the most important fair-time award is the One Goal Plus Award, presented this year to five people who consistently went above and beyond the call in providing exceptional customer service. One of this year's winners is here with us today and I'd like to ask him to come on up. Jake Bozony has been involved with the fair since 1949 and he now serves as our Modern Living and Bazaar building superintendents. Congratulations, Jake, and thanks for your hard work. Please give him a nice hand. Another man who deserves recognition is Melvin Sprengeler from Plato. Please stand, Mel. Mel's family has exhibited cattle at the fair for 60 years, and Mel has been involved as one of our best show judges for many years. Yesterday, he was named to the Minnesota Livestock Breeders Hall of Fame. Congratulations, Mel.

Without our remarkable staff – full-timers, part-timers, fair-timers, nearly 4,000 of them in all – without our staff, we really have nothing. So please, every one here today who's a part of our family of staff, please stand. On behalf of the two and a half million people who use the fairgrounds every year, thank you! Please, give them a nice hand.

Thanks also to our dedicated board for their leadership and support. Thanks to our family of concessionaires and exhibitors whose high standards are matched only by our own. Thanks also to all of those who compete at the fair – they're the heart and soul of what we're about. Thanks to everyone who works so hard to make the fair a reality. On a personal note, thank you all for the opportunity to serve. God bless you all.

Hammer's report was accepted by the membership. Credentials committee chairman Ron Oleheiser of Grand Rapids presented the following committee report, which was adopted by the membership: All credentials have been found to be in order with the following exceptions: Minnesota Brown Swiss Breeders did not file with the Secretary of State by 12/20/00 and did not submit an original credential form. The committee approved a motion to allow signature stamps and faxed credentials.

The report of the resolutions committee was presented by committee chairman Vince Peterson of Waseca. The following resolutions were adopted by the membership.

- 1. Resolved, that the Minnesota State Agricultural Society express gratitude to all who contributed to the Great Minnesota Get-Together of 2000, including all members of the full-time staff, the board of managers, exhibitors, entertainers, sponsors, media, purveyors, contractors, advertisers, youth and school grater and members of 4-H and FFA.

  \*Replaced by content on page\*\*

  2000 and acknowledge that our existence in the full-time staff.
- 2. Resolved, that we express our appreciation dependent upon the happiness and welfare ideas and unique experiences. Let it be furtl customer service while showcasing Minneso...

τ 2000 and acknowledge that our existence is rough an unparalleled forum of knowledge, γ offering exceptional values and outstanding

3. Resolved, that the society will maintain its fundamental mission to promote Minneota agriculture and industry by vigorously seeking new and diverse methods of presentation. We further resolve to preserve agriculture and its related industries as the cornerstone of the exposition.

RPL-68

- 4. Resolved, that we acknowledge with great regret the loss of members of the society in the last year including: Waino Kortesmaki, FFA Barnyard Superintendent, 1981 recipient of the 50-Year Award and 1996 Lifetime Membership recipient; and John Ady, State Fair staff night watchman. We extend our sympathy to the family and friends of these fine and admirable gentlemen.
- 5. Resolved, that the affiliations between the society, the International Association of Fairs and Expositions, the Minnesota Federation of County Fairs and the Midwest Showman's Association are valuable in furthering the fair industry in this state and nationally and that the society will continue its strong relationships with these and other organizations dedicated to professional improvement.
- 6. Resolved, that the society extends its thanks and sincere appreciation to all who contributed to the success of its 142<sup>nd</sup> annual meeting.

The Society then proceeded to conduct elections as follows: Don Simons of Grand Rapids, president, one-year term; Joseph Fox of Maplewood, fourth district vice president, two-year term; John Paulmann of Gaylord, second regional district, three-year term; Chauncey Wargin of Hermantown, eighth regional district, three-year term; Kenneth R. Wenzel of Roseville, honorary life member. There being no further business before the body, the 142nd annual meeting of the Minnesota State Agricultural Society was adjourned.

#### The following replaces content on pages 65 through 68:

## Minutes in Vacation • Nov. 15, 2001 through Jan. 17, 2002

#### November

- 15 ...Hammer and Hudalla participated in a televised forum on terrorism prevention and response, hosted by the City of Falcon Heights. Johnson attended an employment seminar sponsored by the Midway Chamber of Commerce.
- 16 ... Sinclair and Birk met with representatives of the Minnesota Department of Natural Resources to discuss their plans for the 2002 State Fair.
- 20 ... Sinclair, Birk, Larson, Hayne, Pooch and Hudalla met with representatives of the Minnesota Department of Health to discuss Food Building renovation plans and other health department issues.
- 21 ... Hammer and Hudalla met with officials representing the Capital Watershed District.
- 27 ... Pooch, Hudalla, Grans, Dick Anderson and Dan Elmer met with representatives of Metro Transit to review 2001 bus operations and begin planning for 2002.
- 28 ... Mannion, Huber and Johnson attended a human resources session conducted by the Minnesota Department of Health in St. Paul.
- 29 ... Pooch, Sinclair, Hudalla and Grans met with the University of Minnesota's Bob Baker and Scott Anderson to discuss extension of the agreement for University parking in State Fair lots, as well as other transit issues.
- 30 ... Hammer attended a reception honoring the State Fair's real estate attorney Carl Conney, retiring after a long and distinguished career with the state attorney general's office.

#### December

- 3 ...The state Senate education committee visited the fairgrounds to tour the proposed site for the Agricultural & Food Sciences Academy; Hammer addressed the group.
- 3-6 ...Pooch, Sinclair, Hudalla, Birk, Tahti, McGough, Heffron, LeFebvre, Nathe, Dungan and Zamber along with board members Simons, Fox, Baker, Lake, Paulmann, Recknor, Schmidt, Steltz and Wargin attended the annual convention and trade show of the International Association of Fairs & Expositions, conducted in Las Vegas, NV.
  - 5 ...Hammer attended and addressed a meeting of the state House education committee, conducted at the Agricultural & Food Sciences Academy in Roseville.
  - 7 ... Vice President Fox and Hammer met with D. J. Leary regarding his candidacy for the society's fifth district vice president's seat. Mannion, Huber and Johnson attended a Minnesota Human Rights event at the River Centre in St. Paul.
- 10 ...Hammer, Leach, Pooch and Sinclair met with architect consultant Bill Bethmann and representatives of the Minnesota Orchestra to discuss renovation of the Grandstand.
- 12 ...Johnson attended a meeting of the St. Paul Human Resources Association. Mannion, Huber and Johnson conducted the first of a series of meetings with firms that provide background check services. Hayne and Johnson met with Minnesota Department of Employee Relations staff regarding training programs for State Fair staff.
- 13 ... A holiday lunch for State Fair staff was presented by the fair's employee club.
- 14 ...Pooch and representatives of the Minnesota Saddlebred Horse Association discussed possible changes to the MSHA horse show for the 2002 fair
- 17 ... Staff met with representatives of Taxi 2000 to discuss and consider installation of a test track on the fairgrounds.
- 18 ... Sinclair, Tahti and McGough met with Leinenkugel's representative Bill Febry to discuss potential Bandshell decoration.

#### January

- 3 ... Tahti met with Reid McLean of the Minnesota Orchestra to begin planning opening night concert.
- 4 ... Tahti and Dungan met with Lumberjack Sports International to discuss The North Woods 2002.
- 7 ...Legislative auditor staff Jeanine Leifeld and Sonya Johnson conducted an audit entrance conference with Hammer, Jacobson, Siegel and Denison; fieldwork was scheduled to begin later that week. Simons, Fox, Recknor and Hammer met to discuss business items for the society's upcoming annual meeting. Birk met with Jess and Jeff Kingen of Jim & Jo's Hot Dogs to discuss continued operation in 2002.
- 8 ... Senior staff, along with Fischler, Melstrom, Clasemann and Eiden, met to prioritize improvements and maintenance projects for 2002 budget consideration by the board. Johnson attended a meeting of the state's Job Service Employer's Committee at the Midway Work Force Center.
- 9 ...Johnson attended a meeting of the St. Paul Human Resources association.
- 10 ...Birk and McGough met with representatives of Midwest Coca-Cola Bottling to discuss sponsorships for the 2002 State Fair.
- 17 ... Huber, along with members of the Minnesota Federation of County Fairs and the Midwest Showmen's Association, met with staff of the Radisson South Hotel to finalize arrangements for the society's 2002 annual meeting.

## ANNUAL MEETING, MINNESOTA STATE AGRICULTURAL SOCIETY January 18 - 19 - 20, 2002 • Radisson South Hotel, Bloomington

The 143<sup>rd</sup> annual meeting of the Minnesota State Agricultural Society opened Friday, Jan. 18 at the Radisson South Hotel in Bloomington.

The membership committee met at 4 p.m. Friday, Jan. 18. Delegates named to the committee were Corky Ebeling, Steele County; Don Benda, Jackson County; Marge Snyder, Dakota County; Joe Fox, Ramsey County; Judy Gerth, Mille Lacs County; Rhonda Kramer, Renville County; Ruth Gubrud, Lake County and Al Priebe, East Otter Tail County.

The resolutions committee met at 9 a.m. Saturday, Jan. 19. Committee members were Ann Emery, Houston County; Mike Rouillard, Hennepin County; Sharon Stillings, Ramsey County; Meg Sax, Mille Lacs County; Rollie Boll, Kandiyohi County and Sally Durham, Lake of the Woods County.

The credentials committee met at 9:45 a.m. Saturday, Jan. 19. Serving on the committee were Roger Noterman, Dodge County; Sharon Wessel, Hennepin County; Delos Barber, Ramsey County; Burt Knandel, Crow Wing County; Neal Prokosch, Renville County; Gayle Pierce, Lake County and Colleen Pachel, Lake of the Woods County.

At 1:40 p.m. Saturday, Jan. 19, delegates from the first, third and sixth regional districts met in caucus to certify nominees for election to the society's board of managers during the society's general business session on Sunday. Selected were: first district – Jim Foss of Kenyon; third district — Lyle Steltz of Rush City; sixth district—Robert Lake of Aitkin.

Members of the society met for breakfast at 8 a.m. Sunday, Jan. 20, and convened in general session at 8:30 a.m. President Don Simons welcomed the delegates and guests and called on Secretary Jerry Hammer for his report. Following the presentation of a short video on the 2001 State Fair, Hammer offered his report:

Sometimes we get a little too involved with the details of the fair, and we need to take a step back and see the fair the way others do. This is a letter from Molly, written to James Lileks, a columnist with the Star Tribune in Minneapolis:

"I have to admit, I am not the most well-traveled person, so I need to pose this question: Do other states shut down for their state fairs? I honestly can't imagine other states that would go all out as we do. Do all the news anchors in California and Connecticut get 12 whole days to wear sporty little polos and read the news to cheering crowds? Am I a big fat loser because I get sick of our Get-Together? Am I really not a true Minnesotan? I will actually attend. But if I flip on the news to hear about something important, and instead hear that the top story is that it's Seniors & Kids Day at the fair, somebody somewhere is going to end up on a stick. Is it just me?

"Yes. It is just you," Lileks wrote. "Everyone else loves the fair. Everyone. Our hearts beat as one for the day when we crowd through the gates. We surge forth, straining to see the colossal status of Comrade gopher, the Maximum Rodent, his stick pointed ever upward! Forward! Onward to the glorious triumph of international Minnesotaism, when no one will smoke and everyone will feel guilty about something."

"Yes, everyone loves the fair. Present company definitely included. There's the annual Alarmingly Enormous Splayed Hog Groin exhibition.

The tense, contemplative air of the Horse Barn."

"There's the annual joke the farmers play on us urban yokels: They fill the buildings with thousands of bushels of absolutely identical fruits, vegetables, grains and such, and then randomly display blue ribbons to make us spend the day trying to figure out why THIS jar of seed is better than THAT one. They have a two-way mirror that lets them look at us as we squint, knowingly, at the ribbon-winners. Listen close and you can hear their hysterical laughter."

"I love the food. As if you can't gorge yourself to the point of intestinal rupture every other yard, there's a building where the food vendors are at least two feet closer together than outside, permitting you to eat 37 percent more with 43 percent less travel time."

"There's the people-watching. There's also, unfortunately, people-hearing, people smelling and people touching, which is unavoidable on a hot, crowded day. But you can prepare yourself for this by desensitizing yourself at home: Get a large ham. Moisten, Rub against shoulder."

"You don't get this downtown. You don't get it at the mall. You don't get it anywhere. It's the only place where you can wear a feedbag of French fries without public ridicule, and that—all by itself—is reason enough to go. I'll see you at the fair!"

People love their fair. And they love it in ways we would never imagine. So our thanks to James Lileks for his twisted perspective on The Great Minnesota Get-Together.

I don't recall a fair where we had as many substantial new features as we did in 2001. The Miracle of Birth center was a huge hit. Eleven calves, 32 lambs and 122 piglets were born in a beautiful display. The only day no animals were born was Labor Day. We anticipated big crowds, but nothing like we had. Thanks to our good friends with the Minnesota Veterinary Medical Association, FFA and the U of M's School of Veterinary Medicine.

A brand new chairlift skyride opened. It ran from the east side of the Grandstand to the far corner of Machinery Hill, and it went at capacity almost all day every day. The ride operator's worst day at our fair was as good as his best day anywhere else, and he runs a lot of these rides all across the country.

Robot Combat was located on Machinery Hill at the north terminal of the new skyride, and it was packed at every performance. The Teen Fair, also launched on Machinery Hill, finally offered junior high and high school kids something at the fair especially for them, and they came out in huge numbers. Thanks to these and other features, Machinery Hill is attracting large crowds. That has resulted in the happy problem for us of making sure that we have plenty of facilities and concessions to handle all the people.

The high dive show reminded us that people still like a live spectacle, especially when it involves somebody lighting themselves on fire and diving from 80 feet in the air. And deep fried candy bars. Who'd of thunk it?

There's more, but there's no time to go into it all. Combine all this with beautiful weather, and the result was a paid attendance mark of 1,762,000 people. That's a record. We showed a net operating gain of \$2.6 million for the year, and that's almost a record. Our year-end cash balance of more than \$8 million is by far the best in the fair's history. That's all good, because we're going to need it.

The best Minnesota State Fair ever, ended a week before the terrorists attacked. Some of the biggest and best fairs in the country were running on Sept. 11, and many more were set to open soon after. Some fairs did okay. One or two even set records. But others were off quite a bit. Overall, things were down and that's no surprise. The world changed a lot that day, and this doesn't affect just big city people. I know, our county fairs and the State Fair are a long ways off, but every one of us needs to acknowledge that we are in the crowd business, and things are different now. Here's the situation as we look to the coming year:

Our nation is at war. Travel is down. A large number of people are afraid of crowded places. Retail sales are down. Government faces huge budget deficits. We are in a national recession, and Minnesota has been hit harder than most states. Unemployment continues to rise. And we are now

confronting security issues that we never dreamed of. If there's a sense that our fairs are somehow unaffected by what is going on in the rest of the world, open your eyes and smell the coffee.

This isn't intended to sound like doom and gloom. This is the same reality we always live with. Just now it's amped way up. We always hope for a great year, but we have to plan for something less in terms of attendance and income—especially this year. For us to anticipate business as usual is grossly irresponsible.

First and foremost, we're going to see a huge increase in public safety and security costs. Last year, we spent \$600,000 on public safety. This year, we're going to spend more than \$1.2 million. This includes more uniformed officers, single security checkpoints for all deliveries, restricted delivery hours, very tight credentials systems, criminal background checks on fair-time employees, altered roadways for public traffic, the purchase and rental of detection equipment, and lots more. Every one of us will be affected by these changes. Staff, concessionaires, suppliers, livestock exhibitors, entertainers, contractors, everybody.

Our greatest obligation is public safety. We're going to do whatever it takes to create a safe environment for our guests, and we expect everyone to get on board.

We're also doing everything we can to take care of our fairgrounds. You all know that not a single dime of public money goes into the care and upkeep of the grounds. We do it all ourselves. And later this morning, the State Fair board will discuss an improvements and maintenance budget totaling \$5.7 million dollars of work—by far the highest total ever. It's a lot of money, but it's the tip of the iceberg. We have \$150 million in buildings and infrastructure to care for, and I don't know that we'll ever be able to catch up completely, but we're going to do our best.

We did take a big step in that direction last year with the formation of the Minnesota State Fair Foundation—a public charity dedicated to helping the fair preserve and improve its facilities. Last year, the state legislature gave us the authority to create the foundation, and we have since filed articles of incorporation, adopted bylaws, filed documents with the IRS, established headquarters on the fairgrounds and, on Friday, elected a very strong board of directors. Some of them are here this morning. Please welcome Dave Johnson, from ag production and education. From the Lee & Rose Warner Foundation and the Space Center, Malcolm McDonald. And the wearer of many hats, including the Dakota County Fair, Wendy Wustenberg. The Minnesota State Fair Foundation will serve as long as there is a fair. Our thanks to everyone for their interest and participation so far. Look for big things in the future.

Also, keep looking for big things from our staff. They're a dedicated, talented, hard-working family that always come through. Each year, we recognize five individuals from our fair-time staff who go above and beyond our already-high standards for service, and three of them are here today. We have a little award for each of you, so please stand as I call your name. Richelle Thorsen from Employment Services. We operate our own employee referral service, and Richelle has seen it all. John Cooper from Public Safety. John works out of the police sub-station and in eight years, he's never missed a day. And finally, Sean Casey with Sanitation. Sean has worked at the fair for 18 years. Next year, we're getting shirts with Superman S's for the sanitation staff. Can you imagine trying to keep the fairgrounds clean when 200,000 people have just eaten their way through the fair?

We also have a good number of our full-time staff, department superintendents and our top fair-time people here. Please stand. Ladies and gentlemen—without the hard work and expertise of these good people, there is no fair. Let's give them a big round of applause.

Before I close, I'd also ask that you please recognize the State Fair's board of managers. They're a great group of people. They're dedicated and are completely supportive of our great institution. Howard Recknor, John Paulmann, Lyle Steltz, Joe Fox, Rich Keenan, Bob Lake, Denny Baker, Chauncey Wargin, Clarice Schmidt, and last, but certainly not least, my good friend, Don Simons. Don is retiring from the board this morning, and we're sure going to miss you. Don...it's never, ever, been dull. Thank you for your leadership, your wisdom, your support, and most of all, your friendship.

It's impossible to predict what the coming year is going to bring. The old saying goes, "He who looks into the crystal ball eats glass." But one thing I'm sure of. In all things and in all ways our guests will continue to come first. Our duty is to serve the people of Minnesota, and that overrides every other consideration. None of us are ever satisfied. We can always improve, and we will continue working hard to do so. And I guarantee that we will do our utmost to present the best-ever Great Minnesota Get-Together in 2002 because Minnesota deserves it.

Thank you for the opportunity to serve, and God bless you all.

Hammer's report was accepted by the membership.

President Simons introduced State Fair Assistant Manager Steve Pooch, who introduced long-time State Fair staff member Joe Fischler as the newest inductee into the State Fair Ha!l of Fame.

Vice President Joseph Fox presented retiring board Vice President Rich Keenan with the State Fair distinguished Service Award.

Resolutions committee chair Sharon Stillings of Ramsey County presented the following resolutions for consideration by the society, and they were duly adopted:

- 1. Resolved, that the Minnesota State Agricultural Society express gratitude to all who contributed to The Great Minnesota Get-Together of 2001, including all staff, volunteers, the board of managers, exhibitors, entertainers, sponsors, media, purveyors, contractors, advertisers, youth and school groups, implement dealers, manufacturers and members of 4-H and FFA.
- 2. Resolved, that we express our appreciation to the 1,762,967 visitors to the 2001 Minnesota State Fair, making it the best-attended fair in its history. Furthermore, we acknowledge that our existence is dependent upon those who attend, and we pledge to present an exposition of the highest quality that is truly worthy of our patrons.

- 3. Resolved, that the society will maintain its fundamental mission to promote Minnesota agriculture and industry by vigorously seeking new and diverse methods of presentation. We further resolve to preserve agriculture and its related industries as the cornerstone of the exposition. We also maintain to entertain and educate through an unparalleled forum of knowledge, ideas and unique experiences. Let it be further resolved, that we continue to serve while showcasing Minnesota's finest agriculture, art and industry.
- 4. Resolved, that we acknowledge with great regret the loss of members of the society in the last year including: Helen Haeg, wife of Larry Haeg, past president of the society; Jack Steinworth, long-time employee; Scott Beers, 20-year 4-H volunteer; Cliff Olson, long-time employee and 1982 recipient of the 50 Year Award; Maynard Speece, 1986 Hall of Fame recipient and former WCCO Farm Director; Don Quinn, union stagehand; David Skepner, artist manager; James Kingen, concessionaire; Gloria Shutes, concessionaire and James Willis, concessionaire. We extend our sympathy to the family and friends of these commendable and gracious members.
- 5. Resolved, that the affiliations between the society, the International Association of Fairs and Expositions, the Minnesota Federation of County Fairs and the Midwest Showman's Association are valuable in furthering the fair industry in this state and nationally and that the society will continue its strong relationships with these and other organizations dedicated to professional improvement.
- 6. Resolved, that the Minnesota State Fair, with regard to the tragedies of Sept. 11, promises to remain a fundamental element in preserving Minnesota as a vital and united community. We further resolve that the State Fair will carry on its mission while rebuilding our sense of security and strength, and maintaining a safe and sound gathering place for all.
- 7. Resolved, that because of the dynamic social setting in which our business is conducted, because adjustments and alterations of the State Fair and the State Fairgrounds are vital for future growth, and because we wish to protect and maintain those programs with traditional value, we support the State Fair Foundation in its efforts to improve the State Fairgrounds.
- 8. Resolved, that the society extends its thanks and sincere appreciation to all who contributed to the success of its 143<sup>rd</sup> annual meeting.

Credentials committee chair Sharon Wessel of Hennepin County presented the following committee report, which was adopted by the membership:

All credentials have been found to be in order with the following exceptions: Central Livestock Association was not received by the Secretary of State by December 20, 2001 deadline; MN Dairy Goat Association was not received by the Secretary of State by December 20, 2001 deadline; MN Angus Association was not received by the Secretary of State by December 20, 2001 deadline and the MN Livestock Breeders Association was not received by the Secretary of State by December 20, 2001 deadline.

The report of the membership committee was offered by committee chair Rhonda Kramer of Renville County. The following report was adopted by the membership:

Last year, legislation was passed that allows the society to clean up its statewide membership roster. Statewide members are the various livestock, crop and other agricultural producers associations that are members of the society. The membership committee reviewed the roster of statewide members to determine which associations are still active, which associations are not, and whether or not any new statewide members should be considered.

These are the changes the membership committee respectively recommends to the society:

Inactive members are: The Red River Valley Winter Shows, the State Dairymen's Association, the Minnesota Cattle Breeder's Association, the MN Red Polled Breeders and the Minnesota Garden Flower Society.

Name changes to the membership are: The Minnesota State Florists Association formerly known as the North Central Florists Association, the Midwest Dairy Association formerly known as the American Dairy Association of Minnesota, the Minnesota Angus Association formerly known as the Minnesota Aberdeen Angus Breeders, the Minnesota Hampshire Sheep Association formerly known as the Minnesota Hereford Breeders formerly known as the Minnesota Hereford Association, the Minnesota Suffolk Sheep Association formerly known as the Minnesota Suffolk Association, the Minnesota Nursery & Landscape Association formerly known as the Minnesota Nursery association.

These are the recommendations of the membership committee.

The society then proceeded to conduct elections as follows:

D. J. Leary of Minneapolis, fifth district vice president, two-year term; Jim Foss of Kenyon, first district manager, three-year term; Lyle Steltz of Rush City, third district manager, three-year term; Robert Lake of Aitkin, sixth district manager, three-year term; Howard Recknor of Hartland, president, one-year term; Don Simmons, Grand Rapids, honorary life member.

There being no further business before the body, the 143<sup>rd</sup> annual meeting of the Minnesota State Agricultural Society was adjourned.

## MINNESOTA STATE FAIR

1265 Snelling Avenue North, St. Paul, MN 55108 (651) 642-2200 · TTY (651) 642-2372 · www.mnstatefair.org