



FISCAL YEAR 2023 IMPACT REPORT | JULY 1, 2022 – JUNE 30, 2023

# THE MINNESOTA ZOO FOUNDATION

WORKING TO REALIZE THE MINNESOTA ZOO'S MISSION OF CONNECTING PEOPLE, ANIMALS, AND THE NATURAL WORLD TO SAVE WILDLIFE.

## PEOPLE

### DONORS

**10,204**  
DONORS  
**2,959**  
FRIENDS DONORS  
**523** DIRECTOR'S  
CIRCLE DONORS

  
**215**  
VOLUNTEERS

**1,250,896**  
ZOO VISITORS



## ANIMALS & THE NATURAL WORLD

### ZOO WILDLIFE

 **4,400** ANIMALS AT THE ZOO  
 **485** GLOBAL SPECIES  
 **68** THREATENED &  
ENDANGERED SPECIES

### NATURAL WORLD

OPENED THE WORLD'S  
LONGEST ELEVATED  
PEDESTRIAN LOOP SPANNING  
**1.25 MILES**, WEIGHING  
**1,000 TONS**, MADE UP  
OF **15,000 RECYCLED**  
**PLANKS**—AND SETTING  
DAILY ATTENDANCE RECORDS.

## SAVING WILDLIFE

### CONSERVATION

RELEASED INTO THE WILD  
 **29** HEADSTART  
WOOD TURTLES  
 **1,725** BUTTERFLIES  
 **500** FRESHWATER  
MUSSELS

 **FIRST EVER POWESHIEK**  
SKIPPERLING BREEDING  
ONSITE INCLUDING **8**  
SUCCESSFUL BREEDINGS

Conservation numbers based on calendar year 2023.

### FUNDING

**19,074**  DONATIONS  
RECEIVED  
**\$6.4**  MILLION FUNDS  
DISTRIBUTED  
FUNDED **37** PROJECTS AT THE  
MINNESOTA ZOO AND BEYOND

# THANK YOU

Because of you, the Minnesota Zoo continues to be a critical asset to Minnesotans, the diverse ecosystems within our state, and wildlife around the world. Your support of the Minnesota Zoo Foundation has allowed the Zoo to serve our community and fulfill our mission.

We thank you for choosing the Minnesota Zoo Foundation and investing in our mission. We are truly grateful for your efforts and those of our board members, state representatives, volunteers, and employees who advocate tirelessly to ensure wildlife thrives in Minnesota and beyond. On behalf of the Minnesota Zoo Foundation and the Minnesota Zoo, we thank you.

To invest in this important work, donate now: [MNZoo.org/FFN23](https://MNZoo.org/FFN23)

## Minnesota Zoo Foundation Financials

Statement of Revenue and Expenses for the Fiscal Year Ending June 30, 2023

*Note: The Minnesota Zoo Foundation is in the final stages of the Step Into Nature Capital Campaign, and as such both Revenue and Expenses are significantly impacted by the variability of a multi-year capital campaign.*



### Revenue

● Individual .....	\$3,977,834
● Corporations .....	\$1,452,447
● Foundations .....	\$132,542
● Groups, Schools, Government .....	\$181,772
● Event, Net of Direct Benefit .....	\$2,500
● Other Income .....	\$654,665
<b>TOTAL .....</b>	<b>\$6,401,760</b>



### Expenses

● Grants to the Zoo* .....	\$6,137,118
● Other Grants .....	\$217,842
● Other Program Expenses .....	\$432,529
● General Operations .....	\$2,606,188
<b>TOTAL .....</b>	<b>\$9,393,677</b>



\*Includes In-Kind Contributions and Capital Grants

\*\*Substantial grants were made to the Zoo in FY23 from funds raised in prior fiscal years, leading to a decrease in net assets. The Foundation has accumulated net assets due to the recognition of multi-year pledges, and payments against those pledges are not reflected as new revenue. Net assets are generally used within two fiscal years that gifts or pledge payments are received, and are expended for grants, program expenses, and operations. The exception to this is for Zoo Capital Projects, where funds are raised and kept at the Foundation until the Zoo requests those funds.