

PRESERVING THE WONDERS OF NATURE

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ZOO BY THE NUMBERS

43,617
PEOPLE EXPERIENCED
BEASTLY BOULEVARD



12,462
CARS DRIVEN THROUGH
BEASTLY BOULEVARD



485 ZOO CAMPUS ACREAGE



302,791
EDUCATION PROGRAM
PARTICIPANTS

WILDLIFE OF THE ZOO

4,410
ANIMALS
AT THE ZOO



501
GLOBAL
SPECIES

8 ASIAN WILD HORSES
TO BE REINTRODUCED
TO RUSSIA



76 THREATENED &
ENDANGERED SPECIES

ZOO SUPPORTERS



29,433
HOUSEHOLD
MEMBERSHIPS



7,267
HOUSEHOLD
DONORS



52,825 VOLUNTEER
HOURS DONATED

MINNESOTA CONSERVATION

12 MN
REINTRODUCTION
SPECIES AT THE
ZOO



1,500 BUTTERFLIES



5,500
FRESHWATER
MUSSELS



20 JUVENILE
WOOD TURTLES

THANK YOU

As we retreated inward to the confines of our homes early on in the pandemic, a beautiful outward growth was simultaneously occurring: our Zoo community was coming together through the shared value of protecting and preserving the wonders of nature. Through your kind words and generous contributions, *you planted the seeds of hope for a better tomorrow.*

While we didn't know it at the time, we all quickly understood that *tomorrow* would mean significant adaptations at work, school, and home, along with adapting to the ways we connect to one another. Our mission is rooted in connections. Connecting you to incredible animals and the subtle joys of nature; but also connecting you with each other. **Your support has helped us adapt** in order to create opportunities for you to join together with friends and loved ones to share in each other's fellowship at the Zoo and in the company of wildlife, while keeping you and the animals safe.

Thank you for your support of the Minnesota Zoo in 2020. To invest in this important work, donate now:
MNZoo.org/Donate

Minnesota Zoo Foundation Financials

Statement of Revenue and Expenses for the Fiscal Year Ending June 30, 2020; Unaudited



Revenue

■ Individual	\$4,616,444
■ Corporations	\$1,021,997
■ Foundations	\$137,099
■ Groups, Schools, Government	\$363,800
■ Event, Net of Direct Benefit	\$43,040
■ Other Income	\$71,569
TOTAL	\$6,253,949



Expenses

■ Grants to the Zoo*	\$4,070,790
■ Other Grants	\$288,789
■ Program Expenses	\$146,618
■ General Operations	\$1,762,416
TOTAL	\$6,268,613



Net Assets

Net Expense Over Revenue	(\$14,664)
Net Assets, Beginning of Year	\$13,611,111
Net Assets, End of Year**	\$13,711,600
Change in Net Assets	\$100,489

*Includes In-Kind Contributions and Capital Grants

**The Foundation has accumulated net assets due to the recognition of multi-year pledges. These net assets are used in the years that pledge payments are received and expended for grants, program expenses, and operations. The exception are Zoo Capital Projects, funds for which are raised and kept at the Foundation until sufficient funds have been raised for the project to begin, at which time funds are granted to the Zoo.