



# Annual Program Summaries A-L

## COVID-19 Impact

The COVID pandemic had many impacts on DEED programs. Some individuals were hesitant or unable to seek employment, independent living or other agency services due to the health risks associated with COVID-19. Most agency facilities were closed to in-person service. And, schools and other agencies DEED partners with for service delivery were also closed. As a result, the number of customers served by some DEED programs during 2020-2021 saw decreases in participation. As we've moved farther from the height of the pandemic, we are starting to see service numbers return to pre-pandemic levels.

## African Immigrant Economic Relief Competitive Grant Program

# African Immigrant Economic Relief Competitive Grant Program

## Purpose

The African Immigrant Economic Relief Competitive Grant program addresses economic disparities in African Immigrant communities through workforce recruitment and development, job creation, increased capacity of smaller organizations and outreach.

## Customers and Services

Grants were awarded to organizations with experience providing services to relieve economic disparities in African Immigrant communities through workforce recruitment, development, job creation, and assistance of smaller organizations to increase capacity, and outreach. Services targeted African immigrants who left Africa and have taken permanent residence in Minnesota and their families, who are at least 18 years of age.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30.

Measure	SFY 2022*	SFY 2023
Number of participants	184	381
Number of participants enrolled in training	73	231
Total exited attaining a credential	23	105
Total exit to unsubsidized employment	44	92

\*Due to pandemic, multiple contracts were extended to 12/31/2022, data reported here is through 9/30/2022

NOTE: Outcomes disaggregated by target populations are available on [DEED's website \(/deed/data/workforce-data/index.jsp\)](https://deed.data/workforce-data/index.jsp).

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2022	SFY 2023
Communities of Color	100%	100%
Individuals with Disabilities	1%	2%
Veterans	0%	>1%
Women	40%	40%

## Funding Source and Allocation

Funding Source	SFY 2022	SFY 2023
General Fund	\$1M	\$1M

## Statutory Authority

- Minnesota Session Laws - 2021, **Chap. 10**  
(<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/>).

## Program Website

**African Immigrant Economic Relief Competitive Grant Program (/deed/programs-services/adult-career-pathways/archived/index.jsp).**

## Program Performance Outcomes

This program is subject to the **Uniform Outcome Report Card (/deed/data/workforce-data/report-card/report-card.jsp)** as specified under Minn. Stat. **Chap. 116L.98**  
(<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

**Nancy Omondi (mailto:nancy.omondi@state.mn.us)**, Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of December 2023.*

## Airport Infrastructure Renewal Grant

# Airport Infrastructure Renewal Grant

## Purpose

The Airport Infrastructure Renewal Grant program stimulates new economic development or creates or retains jobs through projects at airports in Greater Minnesota that would not occur without public financial assistance.

## Customers and Services

Cities, counties, or airport authorities may apply and receive grants of 50% of the capital costs of projects that will keep or enhance jobs in the area, increase tax base, or expand and create new economic development. At least 50% of the project cost must come from non-state sources. Eligible projects include manufacturing, technology, warehousing and distribution, or research and development. Retail development and office space except as incidental are ineligible projects.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of projects	3	0	0	0
Number of jobs created and retained	56	0	0	0
Dollars funded	\$681,000	\$0	\$0	\$0

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Obligation Bond Proceeds	\$0	\$0	\$0	\$0
General Fund Cash Proceeds	\$700,000	\$0	\$490,000	\$0

## Statutory Authority

- Minn. Stat. **Chap. 116J.439** (<https://www.revisor.mn.gov/statutes/?id=116j.439>)

## Program Website

There is no program website available.

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Meredith Udoibok (mailto:Meredith.Udoibok@state.mn.us)**, Executive Director, Community Finance  
651-259-7454 or 800-657-3858

*This information current as of December 2023.*

## Angel Loan Fund

# Angel Loan Fund

## Purpose

The Angel Loan Fund program is part of the State Small Business Credit Initiative (SSBCI) 1.0. It provides a new funding option for businesses certified to participate in Minnesota's Angel Tax Credit program. Program funds provide a direct loan for 10% of the total amount of equity investment received in the business' approved funding round.

## Customers and Services

Eligible applicants are businesses certified to participate in the Minnesota Angel Tax Credit program during any of the program years with fewer than 500 employees. Funds may be used for startup costs, working capital, business acquisitions and expansions, franchise financing, equipment loans, inventory financing, and commercial, non-passive real estate acquisitions.

## Measures

Reporting period is calendar year (CY), January 1 - December 31\*

Measure	CY 2019	CY 2020	CY 2021	CY 2022	CY 2023
Number of businesses assisted	5	4	2	0	0
SSBCI funds contributed	\$381,000	\$659,000	\$170,000	\$0	\$0
Amount of leverage dollars achieved	\$3.8M	\$6.6M	\$1.7M	\$0	\$0

\*CY data is presented to match reporting to the federal government.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

## Funding Source and Allocation

The SSBCI 1.0 allocated up to \$15.4 million into four state programs: the Capital Access program, Emerging Entrepreneurs Fund, Small Business Loan Guarantees and the Angel Loan Fund. Funding amounts for the individual programs shift, depending on demand. All programs have ceased making new loans or enrollments.

## Statutory Authority

- Small Business Job Act of 2019
- U.S. Code **Title 12, Chap. 54** (<https://www.law.cornell.edu/uscode/text/12/chapter-54>)

## Program Website

There is no program website available.

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance  
800-657-3858

*This information current as of January 2023.*

## **Angel Tax Credit Program**

# **Angel Tax Credit Program**

## **Purpose**

The Angel Tax Credit program assists startup businesses focused primarily on high technology or new proprietary technology attract the equity investment they need to grow by providing a 25% tax credit to investors or equity funds who invest in these businesses.

## **Customers and Services**

Eligible businesses are engaged in, or committed to be engaged in, technological innovation in Minnesota by researching or using a proprietary technology or product, process or service. They are also not more than 10 years old (20 if related to medical devices or pharmaceuticals requiring FDA approval), have fewer than 25 employees (all of whom are paid at least 175% of the federal poverty level and at least 51% of whom are located in Minnesota), and have at least 51% of the value of service contracts performed in Minnesota. Investors eligible for tax credits include accredited investors and non-accredited investors (who are investing in exempt filings or transactions per Minn. Stat. Chap. 80A, Sec. 46(13) or (14), or Minn. Stat. Chap. 80A, Sec. 50(b) or who are investing through a MNvest offering), who are not an officer, principal, owner, or family member of the business in which they are investing, and are certified by DEED before making the investment. Minimum qualifying investments are \$10,000 (\$7,500 if investing in a woman/minority/veteran-owned and managed business, or a business located in Greater Minnesota).

Half of the available credits are reserved until October 1 for businesses that are minority or women owned and managed, or are located in Greater Minnesota.

## **Measures**

Reporting period is calendar year (CY), January 1 - December 31



Measure	CY 2018*	CY 2019*	CY 2020*	CY 2021	CY 2022
Number of businesses receiving investments	0	72	0	82	48
Number of Greater Minnesota/minority/women-owned businesses receiving investment	0	25	0	30	24
Number of investors making investments	0	342	0	436	216
Number of funds making investments	0	18	0	16	10
Investment generated	\$0	\$39.9M	\$0	\$39.1M	\$20.9M
Investment generated for Greater Minnesota/minority/women-owned businesses	\$0	\$6.4M	\$0	\$14.4M	\$9.8M
Dollars funded	\$0	\$9.8M	\$0	\$9.8M	\$5.2M
Dollars funded for Greater Minnesota/minority/women-owned businesses	\$0	\$1.6M	\$0	\$3.7M	\$2.5M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program does target minority- and women-owned and operated businesses and the figures below represent the number served in the program.

Demographic	CY 2018*	CY 2019	CY 2020*	CY 2021	CY 2022
Businesses owned/managed by minorities	0	7	0	14	12
Businesses owned/managed by women	0	11	0	16	3

## Funding Source and Allocation

Funding Source	CY 2018*	CY 2019	CY 2020*	CY 2021	CY 2022
Tax credits	\$0	\$10.0M	\$0	\$10.0M	\$5.0M

\*This program was not funded in 2018 or 2020.

## Statutory Authority

- Minn. Stat. **Chap. 116J, Sec. 8737** (<https://www.revisor.mn.gov/statutes/?id=116J.8737>)

## Program Website

[Angel Tax Credit \(/deed/business/financing-business/tax-credits/angel-tax-credit/index.jsp\)](/deed/business/financing-business/tax-credits/angel-tax-credit/index.jsp)

## Program Performance Outcomes

[Angel Tax Credit \(/deed/business/financing-business/tax-credits/angel-tax-credit/index.jsp\)](/deed/business/financing-business/tax-credits/angel-tax-credit/index.jsp)

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance

800-657-3858

*This information current as of January 2023.*

## Automation Loan Participation Program

### Purpose

The Automation Loan Participation program is part of the State Small Business Credit Initiative (SSBCI) 2.0. The program makes companion loans in cooperation with private lenders to fill gap financing needs for businesses purchasing machinery, equipment, or software to increase productivity and automation.

### Customers and Services

The DEED loan may be up to \$500,000 at 1.0% and must be matched at least 1:1 with a private lender loan. Private lenders apply jointly with their business borrower for participation in the program. The DEED loan is direct to the borrower. Eligible borrowers include manufacturing, distribution, technology, and warehousing businesses. Borrowers must be small businesses located in Minnesota, with fewer than 500 employees.

### Measures

Reporting period is calendar year (CY), January 1- December 31

Measure	CY 2023
Number of businesses assisted	15
SSBCI funds contributed	\$3.58M
Private capital contributed	\$4.25M

### Achieving Equity

DEED is working to address ongoing disparities with a view to achieving economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on populations served are valuable for program development and policy decisions. SSBCI 2.0 has specific goals for financial assistance to businesses owned by socially and economically disadvantaged individuals.

### Funding Source and Allocation

SSBCI 2.0 allocates up to \$97 million into six state programs: Automation Loan Participation program, Direct Investment Venture Capital, Growth Loan Fund, Minnesota Loan Guarantee program, Multi-Fund Venture Capital, and Small Business Loan Participation program. Funding amounts for the individual programs shift, depending on demand. The two venture capital programs are administered by the University of Minnesota Office of Investments and Banking.

### Statutory Authority

- Small Business Jobs Act of 2010
- U.S. Code **Title 12, Chap. 54** (<https://www.law.cornell.edu/uscode/text/12/chapter-54>)
- American Rescue Plan Act of 2021

## Program Website

[Automation Loan Participation Program \(/deed/business/financing-business/deed-programs/ssbci/automation-loan/index.jsp\)](/deed/business/financing-business/deed-programs/ssbci/automation-loan/index.jsp)

## Program Performance Outcomes

There are no performance outcomes available.

## Contact Information

Jeff Nelson, Business Finance

800-657-3858

*This information current as of December 2023.*

## Border Cities Enterprise Zone Program

# Border Cities Enterprise Zone Program

## Purpose

The Border Cities Enterprise Zone program provides business tax credits to qualifying businesses that are the source of investment, development, and job creation or retention in the Border Cities Enterprise Zone cities of Breckenridge, Dilworth, East Grand Forks, Moorhead, and Ortonville.

## Customers and Services

Tax credits (property tax credits, debt financing credit on new construction, sales tax credit on construction equipment and materials, and new or existing employee credits) are allocated by the State of Minnesota to Border Zone Enterprise Zone cities to grant to businesses existing in or locating to their city.

Cities participating in this program may elect to use some of their available tax credits as an incentive for investing in innovative businesses under the SEED Capital Investment Credit Program; there has been no activity to date in that program.

## Measures

Reporting period is calendar year (CY), January 1 - December 31\*

Measure	CY 2018	CY 2019	CY 2020	CY 2021	CY 2022
Number of jobs created	18	24	129	223	118
Number of jobs retained	2,245	2,177	2,600	2,385	2,547
Number of businesses assisted	133	123	96	124	118

\*Local Enterprise Zone coordinators report to DEED annually in April for the preceding calendar year.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on populations served are valuable for program development and policy decisions. Currently no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

## Funding Source and Allocation

Funding Source	CY 2018	CY 2019	CY 2020	CY 2021	CY 2022
Tax Credits Appropriated	\$0	\$0	\$750,000	\$750,000	\$750,000
Tax Credits Awarded	\$478,635	\$423,389	\$526,025	\$769,385	\$468,092

## Statutory Authority

- Minn. Stat. **Chap. 469, Sec. 166** (<https://www.revisor.mn.gov/statutes/cite/469.166>)

## Program Website

**Border Cities Enterprise Program** (</deed/business/financing-business/tax-credits/border-cities/index.jsp>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance  
800-657-3858

*This information current as of December 2023.*

## Border-to-Border Broadband Development Grant Program

# Border-to-Border Broadband Development Grant Program

## Purpose

The Border-to-Border Broadband Development Grant program helps promote the expansion of access to broadband service, scalable to 100 Megabits per second (Mbps) symmetrical, to underserved and unserved areas of the state.

## Customers and Services

Grants are awarded to fund the acquisition and installation of middle-mile and last-mile infrastructure that support broadband speeds of at least 100 Mbps download and upload. Grants awarded to single projects may not be for more than 75% of the eligible project costs and may not exceed \$10M.

Eligible applicants include incorporated businesses and partnerships, political subdivisions, Indian tribes, Minnesota nonprofits organized under Minn. Stat. Chap. 317A, cooperative associations organized under Minn. Stat. Chap. 308A or 308B, and limited liability corporations organized under Minn. Stat. Chap. 322C for the purpose of expanding broadband access.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019*	SFY 2020	SFY 2021	SFY 2022*	SFY 2023
Number of Grant Recipients	0	30	39	0	82
Total Amount of Grants Awarded	\$0	\$23.3M	\$20.6M	\$0	\$136.4M
Total Matched Dollar Amount	\$0	\$35.9M	\$33.6M	\$0	\$213.1M
Proposed number of households, businesses and community organizations served	0	10,938	6,922	0	43,555

\*There were no awards made in this SFY

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available. As part of this work, in 2022, the Office of Broadband Development hired a Digital Equity Program Lead to help develop the state's Digital Equity Plan under the OOJA - NTIA (National Telecommunication Information Administration).

The Office of Broadband Development focused on outreach to tribal communities. The 2019 round of grant awards included awards to Bois Fort Tribal Government, Fond du Lac Band of Lake Superior Chippewa and Paul Bunyan Communications which will build out in a portion of Leech Lake Indian Reservation. The 2020 grants included an award to SCI Communications that will expand fiber broadband to an eligible area of the Mille Lacs Band of Ojibwe Reservation. In 2021, the Office of Broadband Development filed letter of support for Leech Lake Band of Ojibwe Fiber and Fixed Wireless Project for an NTIA Tribal Connectivity program. In 2022, the Office of Broadband Development supported the application by the lead applicant Lower Sioux's Indian Community for the Minnesota Tribal Middle Mile Alliance, known as the "Feather Light Network" Project (FLN).

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Fund	\$20M	\$20M	\$0	\$70M	\$50M

## Statutory Authority

- Minn. Stat. **Chap. 116J, Sec. 395** (<https://www.revisor.mn.gov/statutes/cite/116J.395>)

## Program Website

**Broadband Development** (</deed/programs-services/broadband/index.jsp>)

## Program Performance Outcomes

**Broadband Grant Program** (</deed/programs-services/broadband/grant-program/index.jsp>) (list of grant recipients)

## Contact Information

Bree Maki, Executive Director  
651-259-7611 or 800-657-3858

*This information current as of December 2023.*



## CareerForce Locations

# CareerForce Locations

## Purpose

CareerForce locations provide a vast array of employment-related services via 55 locations throughout the state and/or online at DEED's website. CareerForce locations are Minnesota's federally mandated "American Job Centers."

## Customers and Services

Customers are individuals looking for employment or exploring and planning their careers, and businesses seeking workers. CareerForce specialists assist career seekers with job searches, career exploration, resume and interview advice/tools, job networking, labor exchange use, addressing employment barriers, and accessing programs and services. Most locations offer individual meetings, workshops and assistance with training. Some services give priority to individuals with specific barriers to employment. Staff also work with businesses to find, and if needed, train workers.

CareerForce locations are a collaboration of state, local, and non-profit service providers coming together to offer talent development services in Minnesota.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Total computer session logins ( <i>duplicated count of Career Lab computer logins</i> )	149,293	92,971	2,934	15,078	22,027
Total job seekers served by CareerForce locations ( <i>unduplicated count of seekers served by CareerForce staff</i> )	31,880	26,709	18,372	21,031	22,168
Total job seekers utilizing the CareerForce system ( <i>unduplicated count of seekers using the CareerForce system's self-service resources</i> )	93,185	82,480	58,942	44,493	38,439
Workshop attendances ( <i>duplicated count of seekers attending workshops</i> )	39,952	41,833	26,424	22,881	16,249

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served by CareerForce locations.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	31.2%	31.3%	22.7%	29.5%	31.9%
Individuals with Disabilities	9.4%	9.4%	9.7%	12.4%	13.1%
Veterans	6.5%	6.2%	5.6%	5.7%	5.2%
Women	51.5%	51.6%	60.8%	56.9%	53.0%

NOTE: Data are available only for those who responded to our questions inquiring about the individual's status.

## Funding Source and Allocation

No direct appropriation/allocation. CareerForce location costs are paid for by a variety of resources and partners. Program dollars that support CareerForce locations are reflected in other program summaries.

## Statutory Authority

- The Workforce Innovation and Opportunity Act of 2014
- U.S. Code **Title 29, Chap. 30** (<https://www.law.cornell.edu/uscode/text/29/chapter-30>)

## Program Website

**CareerForce** (<https://careerforcemn.com>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Mike Lang** (<mailto:mike.lang@state.mn.us>), Director, Employment Services  
651-259-7583

*This information current as of December 2023.*

## CareerOneStop

# CareerOneStop

## Purpose

The CareerOneStop program operates the national career information website, **CareerOneStop** (<https://careeronestop.org>), which is supported by a grant from the U.S. Department of Labor Employment and Training Administration (DOLETA). It provides electronic career, employment, and education data and tools for career seekers and businesses across the nation.

## Customers and Services

The program offers information, job listings, and interactive tools for job seekers, students, and career planners as well as services for businesses and economic developers. Site users can learn about job openings; available careers, including alternative careers they may be qualified for; the fastest-growing or highest-paying occupations; education and training opportunities; local and national wage/salary comparisons; and job preparation and job search tools, such as writing resumes and finding job openings. At the request of DOLETA, the program also produces and maintains specialty websites such as mySkills myFuture, Disaster Recovery Services, GetMyFuture (for young adults), Worker ReEmployment, Veterans and Military Transition Center (for returning veterans), Job Search Help for Ex-Offenders, the Credentials Center, Employment Recovery, and the Business Center, which provides tools and information to help businesses with hiring decisions and other employment questions.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of website page views	231.4M	213.8M	469.7M	\$490.3M	\$374.3M
Number of website visits	41.8M	83.6M	338.8M	333.5M	307.2M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The CareerOneStop website is translated into Spanish language.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$7.1M	\$7.5M	\$7.5M	\$9.8M	\$7.5M

## Statutory Authority

- Wagner-Peyser Act as amended by Public Law 97-300

- U.S. Code **Title 29, Chap. 4B** (<https://www.law.cornell.edu/uscode/text/29/chapter-4B>)
- Minn. Stat. **Chap. 116J, Sec. 401** (<https://www.revisor.mn.gov/statutes/?id=116j.401>)

## Program Website

**CareerOneStop** (<https://www.careeronestop.org/>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

Angelina Nguyen, Director  
651-259-7396

*This information current as of December 2023.*

## Child Care Economic Development Grant Program

# Child Care Economic Development Grant Program

## Purpose

The Child Care Economic Development Grant program provides grants to communities to increase the supply of quality child care providers in order to support regional economic development. Sixty percent of the dollars must be awarded to communities outside the metropolitan area.

## Customers and Services

Eligible recipients include local government units or non-profit organizations having experience in one or more of the following: the operation of, planning for, financing of, advocacy for, or advancement of the delivery of child care services.

Eligible uses include, but not limited to, funding for child care business startup or expansion, training, facility modifications or improvements required for licensing, and assistance with licensing and other regulatory requirements.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019*	SFY 2020	SFY 2021*	SFY 2022	SFY 2023
Number of Awards	0	10	0	14	17
Funds Awarded	\$0	\$727,500	\$0	\$2.4M	\$2.4M
Matching Funds	\$0	\$6.9M	\$0	\$4.3M	\$5.3M
Projected Child Care Slots Created	0	2,300	0	2,321	2,589

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2019*	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Fund	\$0	\$750,000	\$0	\$2.5M	\$2.5M

\*There was no appropriation for this program in SFY 2019 or SFY 2021.

## Statutory Authority

- Minn. Session Laws - 2019, **Chap. 7, Art. 1, Sec. 2 subd. 2(l)**  
(<https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7/>).

## Program Website

**Child Care Economic Development (/deed/business/financing-business/deed-programs/child-care/index.jsp)**

## Program Performance Outcomes

**Mandated Reports (/deed/about/what-we-do/agency-results/mandated/index.jsp)**

## Contact Information

**Brandon Toner (mailto:brandon.toner@state.mn.us)**,, Director, Small Business Partnerships  
651-259-7040 or 800-657-3858

*This information current as of December 2023.*

## Cleanup Revolving Loan Program

# Cleanup Revolving Loan Program

## Purpose

The Cleanup Revolving Loan program was capitalized with funds granted by the U.S. Environmental Protection Agency (EPA) in 2003 to provide low-interest loan funds to clean contaminated sites and to provide greater opportunities to convert contaminated property into a marketable asset.

## Customers and Services

Cities, counties, developers, sub-units of local governments - including economic development, housing redevelopment, and port authorities - and for-profit and non-profit organizations are eligible. Loans are targeted to economic development projects showing the greatest need, exhibiting long-term project viability, and demonstrating the capacity for repayment. Loan funds may be used to pay for any portion of costs for a project with an approved Response Action Plan (RAP) for the cleanup of soil and groundwater affected by the release of hazardous substances, pollutants, or contaminants; and may pay for demolition of buildings if necessary to implement a RAP and cleanup-related site sampling and monitoring, and costs associated with meeting requirements for public participation in project review.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of loans	1	3	0	0	1
Number of jobs created	5	4	0	0	132
Number of jobs retained	0	0	0	0	528
Tax base increase	\$269,393	\$635,334	\$0	\$0	\$2.22M
Dollars leveraged	\$36.7M	\$43.1M	\$0	\$0	\$429M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

There has been no appropriation since SFY 2012.

## Statutory Authority

- Minn. Stat. **Chap. 116J, Sec. 551** (<https://www.revisor.mn.gov/statutes/?id=116j.551>)

- Federal Small Business Liability Relief and Brownfields Revitalization Act
- U.S. Code **Title 42, Chap. 103, Subchapter I, Sec. 9601**  
(<https://www.law.cornell.edu/uscode/text/42/chapter-103/subchapter-I>) et. seq.

## Program Website

**Cleanup Revolving Loan Program (/deed/government/financial-assistance/cleanup/cleanuprevolvingloanprogram.jsp)**

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Kristin Lukes (mailto:kristin.lukes@state.mn.us)**, Director, Brownfields and Redevelopment  
651-259-7451 or 800-657-3858

*This information current as of December 2023.*



## Contamination Cleanup and Investigation Grant Program

# Contamination Cleanup and Investigation Grant Program

## Purpose

The Contamination Cleanup and Investigation Grant program assists development authorities with contamination investigations and development of Response Action Plans (RAPs, which identify how development authorities intend to cleanup sites) or with contamination cleanup prescribed in a Minnesota Pollution Control Agency (MPCA)-approved RAP on a site that will be redeveloped.

## Customers and Services

Cities, port authorities, housing and redevelopment authorities, economic development authorities, or counties are eligible. Both publicly and privately owned sites with known or suspected soil or groundwater contamination qualify for this program. Grants are awarded to sites where there is a planned redevelopment project. Cleanup grant applicants must have an MPCA-approved RAP. Both grant applications require a 25% local match, participation in the Metropolitan Council's Local Housing Incentives Programs for Twin Cities metropolitan-area applicants, and the serious expectation that the site will be redeveloped.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Dollars awarded	\$9.09M	\$8.7M	\$7.8M	\$5.6M	\$5.8M
Number of acres redeveloped	143	94.3	98.9	115.4	141.6
Number of jobs created	999	530	280	587	686
Number of jobs retained	2,778	543	351	813	1,016

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Petroleum Tank Release Cleanup Fund, the Contamination Tax Fund, the General Fund, Remediation Fund	\$8.2M	\$8.2M	\$8.2M	\$8.2M	\$8.2M

## Statutory Authority

- Minn. Stat. **Chap. 116J, Sec. 553** (<https://www.revisor.mn.gov/statutes/?id=116j.553>).

## Program Website

[Contamination Cleanup and Investigation Grant Program \(/deed/government/financial-assistance/cleanup/contamination.jsp\)](/deed/government/financial-assistance/cleanup/contamination.jsp)

## Program Performance Outcomes

[Contamination Cleanup and Investigation Grant Program \(/deed/government/financial-assistance/cleanup/contamination.jsp\)](/deed/government/financial-assistance/cleanup/contamination.jsp) (funded projects)

## Contact Information

[Kristin Lukes \(mailto:kristin.lukes@state.mn.us\)](mailto:kristin.lukes@state.mn.us), Director, Brownfields and Redevelopment  
651-259-7451 or 800-657-3858

*This information current as of December 2023.*

## Data Center Sales Tax Refund Incentive Program

# Data Center Sales Tax Refund Incentive Program

## Purpose

The Data Center Sales Tax Incentive program encourages the construction and refurbishment of data centers located in Minnesota

## Customers and Services

Businesses that build a new data or network operation center of at least 25,000 square feet and invest at least \$30 million within 48 months, or that substantially refurbish an existing data or network operation center of at least 25,000 square feet and invest at least \$50 million within 24 months, are eligible to receive sales and use tax refunds for up to twenty years on qualifying purchases of computer hardware, hardware maintenance, power and temperature control and infrastructure, and electricity used in the data center.

## Measures

Reporting period is calendar year (CY), January 1 - December 31

Measure	CY 2018	CY 2019	CY 2020	CY 2021	CY 2023
Number of facilities qualified	6	2	0	2	0
Amount of Investment	\$252M	\$94M	\$0	\$87.8M	\$0
Amount of Refunds Paid	\$104M	\$93.1M	\$62.71M	\$95.8M	\$76.3M

NOTE: The refunds paid are not associated to the investment for a given year due to when a refund claim is submitted and the processing time of claims by the Department of Revenue.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on populations served are valuable for program development and policy decisions. Currently no data on businesses who represent target populations groups – such as communities of color, individuals with disabilities, veterans or women – is available.

## Funding Source and Allocation

This is an uncapped tax credit program.

## Statutory Authority

- Minn. Stat. **Chap. 297A, Sec. 68 subd. 42** (<https://www.revisor.mn.gov/statutes/cite/297A.68>)

## Program Website

**Data Center Sales Tax Incentives (/deed/business/financing-business/tax-credits/data-center-credit/index.jsp).**

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Jeff Nelson (mailto:jeff.m.nelson@state.mn.us)**, Business Finance  
800-657-3858

*This information current as of December 2023.*

## Demolition Loan Program

# Demolition Loan Program

## Purpose

The Demolition Loan program helps development authorities with the costs of demolishing blighted buildings on sites that have future development potential but where there are no current development plans.

## Customers and Services

Development authorities, including cities, counties, port authorities, housing and redevelopment authorities, and economic development authorities. Demolition activities, including interior remediation such as asbestos abatement. Loans would pay up to 100% of demolition costs for a qualifying site. The loans may also assist with site acquisition costs.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of projects	2	3	1	2	0
Dollars funded	\$1,030,723	\$491,426	\$164,872	\$139,900	\$0

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

This program is currently unfunded.

## Statutory Authority

- Minn. Stat. **Chap. 116J, Sec. 5762** (<https://www.revisor.mn.gov/statutes/cite/116J.5762>)

## Program Website

**[Demolition Loan Program \(/deed/government/financial-assistance/cleanup/demolition.jsp\)](/deed/government/financial-assistance/cleanup/demolition.jsp)**

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Kristin Lukes** (<mailto:kristin.lukes@state.mn.us>), Director, Brownfields and Redevelopment

651-259-7451 or 800-657-3858

*This information current as of December 2023.*

Direct Investment Venture Capital Program

Direct Investment Venture Capital Program

Purpose

The Direct Investment Venture Capital program is part of the State Small Business Credit Initiative (SSBCI) 2.0. It supports Minnesota-based seed and early-stage startup companies access seed and early-stage venture capital by making investments alongside venture capital funds. DEED has contracted with the University of Minnesota Office of Investments and Banking (UMN OIB) to administer the program.

Customers and Services

Businesses apply directly to UMN OIB. Investees must be small businesses headquartered in Minnesota with fewer than 500 employees. Areas of interest include: Agtech/Foodtech, Life Sciences, Climate Tech, Advanced Manufacturing, Software and Technology. Businesses in other industries may also be eligible, although certain business types are ineligible under SSBCI guidelines. Investment proceeds must be used for eligible business purposes.

Measures

Reporting period is calendar year (CY), January 1 - December 31\*

Measure	CY 2023
Number of businesses assisted	1
SSBCI funds contributed	\$500,000
Private capital contributed	\$8.2M

Achieving Equity

DEED is working to address ongoing disparities with a view to achieving economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on populations served are valuable for program development and policy decisions. SSBCI 2.0 has specific goals for financial assistance to businesses owned by socially and economically disadvantaged individuals.

Funding Source and Allocation

SSBCI 2.0 allocates up to \$97 million into six state programs: Automation Loan Participation program, Direct Investment Venture Capital, Growth Loan Fund, Minnesota Loan Guarantee program, Multi-Fund Venture Capital, and Small Business Loan Participation program. Funding amounts for the individual programs shift, depending on demand. The two venture capital programs are administered by the University of Minnesota Office of Investments and Banking.

Statutory Authority

- Small Business Jobs Act of 2010

- U.S. Code **Title 12, Chap. 54** (<https://www.law.cornell.edu/uscode/text/12/chapter-54>)
- American Rescue Plan Act of 2021

## Program Website

**Minnesota SSBCI Venture Capital Programs** (<https://mnssbcivc.umn.edu/>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance  
800-657-3858

*This information current as of December 2023.*



## Disability Determination Services Program

# Disability Determination Services Program

## Purpose

The Disability Determination Services program, in accordance with federal law and regulations, determines if Minnesota applicants meet federal criteria for disability cash benefits under the Social Security Administration's (SSA) Social Security Disability Insurance (SSDI) or Supplemental Security Income programs.

## Customers and Services

Primary customers are the approximately 50,000 Minnesota residents, on a yearly basis, who file applications for disability benefits or are reviewed for continuing eligibility for payments.

## Measures

Reporting period is federal fiscal year (FFY), October 1 - September 30

Measure	FFY 2019	FFY 2020	FFY 2021	FFY 2022	FFY 2023
New determinations adjudicated	47,566	44,425	42,031	43,562	45,816
Days in decision-making	83.5	80.3	94.3	92.4	100.1
Accuracy of decisions*	97.3%	97.0%	97.3%	97.2%	97.3%
Continuing disability workload completion	102.5%	92.9%**	106.1%	100.0%	108.4%

\*Net Decisional Accuracy

\*\*CRD workload partially suspended in FFY 2020 due to COVID-19

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program specifically targets individuals with disabilities.

## Funding Source and Allocation

Funding Source	FFY 2019	FFY 2020	FFY 2021	FFY 2022	FFY 2023
Federal Funds	\$24.9M	\$24.2M	\$26.6M	\$27.8M	\$30.5M

## Statutory Authority

- Social Security Act
- U.S. Code **Title 42, Chap. 7, Subchapter II, Sec. 421** (<https://www.law.cornell.edu/uscode/text/42/421>)

## Program Website

**Disability Benefits (<https://www.ssa.gov/disabilityssi/>)**

## Program Performance Outcomes

**Social Security's Annual Performance Plans and Annual Performance Reports**  
**(<https://www.ssa.gov/agency/performance>)**

## Contact Information

**Frank Gilbertson (<mailto:frank.gilbertston@ssa.gov>)**, Director  
651-259-7777

*This information current as of December 2023.*

## Dislocated Worker Program

# Dislocated Worker Program

## Purpose

The Dislocated Worker program helps individuals get back to work as quickly as possible and overcome barriers to employment. When individuals become dislocated workers because of job loss, mass layoffs, global trade dynamics, or transitions in economic sectors, the program provides services to ensure individuals can re-enter the workforce and employers have skilled workers.

## Customers and Services

This program serves individuals who have lost their jobs because of layoffs, workforce reductions, global trade or changes in economic sectors. It also serves individuals seeking to re-enter the workforce such as long-term unemployed, veterans leaving active duty and displaced homemakers. Additionally, the program provides incumbent worker training to help employers train their current workforce and avert layoffs.

Participants can access career planning and counseling; job search and placement services; short-term or long-term training, and support services for expenses such as family care and transportation. Veterans and their spouses receive priority of service.

The Rapid Response team is the first responder when a business has closed or is planning to lay off workers. The team is trained to assess the situation and inform affected workers of available services.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

WIOA Based Performance Indicators	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number served	8,624	7,960	6,791	5,900	4,998
2nd Quarter employment rate	84.6%	85.0%	80.9%	77.4%	78.5%
4th Quarter employment rate	82.8%	84.0%	78.7%	79.9%	77.2%
Median Earnings (2nd Quarter)	\$12,504	\$11,357	\$12,172	\$13,911	\$13,495
Credential rate	71.3%	78.8%	79.2%	79.9%	83.8%
Measurable Skill Gains	61.7%	75.8%	79.4%	86.8%	77.1%

NOTE: Outcomes disaggregated by target populations are available on [DEED's website \(/deed/data/workforce-data/index.jsp\)](https://mn.gov/deed/data/workforce-data/index.jsp).

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	17.4%	15.6%	26.0%	32.4%	30.8%
Individuals with Disabilities	6.2%	6.2%	6.3%	8.0%	10.0%
Veterans	5.5%	4.9%	4.5%	4.5%	3.8%
Women	51.9%	50.6%	46.6%	46.6%	47.7%

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$8.7M	\$7.3M	\$8.6M	\$10.3M	\$9.4M
Workforce Development Fund	\$21.3M	\$24M	\$31.1M	\$21.3M	\$23.9M
National Emergency Grants	\$0	\$2.5M	\$3.3M	\$3.3M	\$3.3M

## Statutory Authority

- The Workforce Innovation and Opportunity Act, Public Law 113-128
- U.S. Code **Title 29, Chap. 32** (<https://www.law.cornell.edu/uscode/text/29/3101>)
- Minn. Stat. **Chap. 116L, Sec. 17** (<https://www.revisor.mn.gov/statutes/?id=116L.17>)

## Program Website

**[Dislocated Worker Program \(/deed/programs-services/dislocated-worker/dislocated-worker/index.jsp\)](/deed/programs-services/dislocated-worker/dislocated-worker/index.jsp)**

## Program Performance Outcomes

**[Dislocated Worker Program \(/deed/data/workforce-data/report-card/report-card.jsp\)](/deed/data/workforce-data/report-card/report-card.jsp)**

## Contact Information

**[Nancy Omondi \(mailto:nancy.omondi@state.mn.us\)](mailto:nancy.omondi@state.mn.us)**, Director of Adult Programs, Employment and Training Programs

651-259-7525 or 866-213-1422

*This information current as of December 2023.*

## Emerging Entrepreneur Loan Program

# Emerging Entrepreneur Loan Program

## Purpose

The Emerging Entrepreneur Loan program provides loans to new and existing businesses from targeted population groups throughout Minnesota.

## Customers and Services

The program provides funds to nonprofit lenders that will then provide loans and technical assistance to new and existing businesses owned by minorities, low-income people, women, veterans and people with disabilities. Businesses located in low-income areas of Minnesota will be given highest priority.

The program is designed to encourage private investment, provide jobs for minority and low-income persons, create and strengthen minority business enterprises, and promote economic development in low-income areas.

Loans may be up to \$150,000 and must be made to businesses that are not likely to undertake a project for which loans are sought without assistance from the program. The loan must be matched by private investment unless the business borrower is a beginning microenterprise. All businesses must agree to work with job referral networks that focus on minority and low-income applicants. Each loan must be approved by the department.

This program was passed by the 2016 Minnesota Legislature and replaced the Urban Initiative Loan Program, a program which focused on loans to businesses located in low-income areas located in the seven-county Twin Cities metropolitan area.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of businesses assisted	47	51	40	51	61
Program funds contributed	\$1.2M	\$1.5M	\$1.1M	\$1.94M	\$2.64M
Amount of leveraged dollars	\$7.0M	\$11.4M	\$8.1M	\$16.73M	\$14.80M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program targets businesses owned by minorities, low-income people, people with disabilities, women, and veterans. Business owners may have more than one qualifying characteristic to be eligible. For SFY 2023, see the table below. Through March 30 of each calendar year, the department shall strive to equitably distribute the loan amounts in the Twin Cities metropolitan area and in Greater Minnesota.

Demographic	SFY 2023
Community of Color Owned	37
Disability Owned	0
Veteran Owned	4
Woman Owned	37
Low Income Owned	6

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Fund	\$500,000	\$1.0M	\$1.0M	\$1.0M	\$1.0M
Revolving Loan Fund (formerly Urban Initiative Loan Revolving Loan Fund)	\$2.0M	\$0	\$0	\$0	\$0

NOTE Each quarter, the nonprofit lending partners repay DEED the principal payments from the borrowers. Those revolving funds plus the General Fund dollars are allocated to the nonprofit lending partners for loans. The amount of revolving funds that are re-allocated is not available.

## Statutory Authority

- Minn. Stat. **Chap. 116M.18** (<https://www.revisor.mn.gov/statutes/cite/116M.18>)

## Program Website

**[Emerging Entrepreneur Loan Program \(/deed/business/financing-business/deed-programs/elp/index.jsp\)](/deed/business/financing-business/deed-programs/elp/index.jsp)**

## Program Performance Outcomes

**[Emerging Entrepreneur Loan Program \(/deed/business/financing-business/deed-programs/elp/award-map.jsp\)](/deed/business/financing-business/deed-programs/elp/award-map.jsp)**

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance

800-657-3858

*This information current as of December 2023.*

## Extended Employment and Individual Placement and Supports Programs

# Extended Employment and Individual Placement and Supports Programs

## Purpose

The Extended Employment and Individual Placement and Supports programs provide ongoing employment support services to Minnesotans with significant disabilities to maintain and advance in their employment.

## Customers and Services

The programs contract with community rehabilitation programs (CRPs) that provide the ongoing supports to meet the needs of people with disabilities who want to work and employers who need qualified employees.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
<b>Extended Employment (EE) Program</b>					
Number of customers employed (100% are employed)	3,586	3,163	2,822	2,840	2,768
Total number of hours worked	2,735,844	2,301,512	2,084,801	2,295,758	2,376,266
Total wages earned	\$31.4M	\$28.6M	\$29.0M	\$34.3M	\$38.7M
<b>Individual Placement and Supports (IPS) Program</b>					
Number of customers served	NA	NA	NA	1,035	1,095
Number of customers employed	NA	NA	NA	716	736
Average weekly hours worked	NA	NA	NA	24.2	23.8
Average wages earned	NA	NA	NA	\$14.88	\$15.52

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.



Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
<b>Extended Employment (EE) Program</b>					
Communities of Color	14.1%	16.5%	15.3%	15.2%	15.1%
Individuals with Disabilities	100%	100%	100%	100%	100%
Veterans*	-	-	-	-	-
Women	41%	40%	40%	39%	38%
<b>Individual Placement and Supports (IPS) Program</b>					
Communities of Color	NA	NA	NA	30%	29%
Individuals with Disabilities	NA	NA	NA	100%	100%
Veterans*	-	-	-	-	-
Women	NA	NA	NA	53%	52%

NOTE: All individuals served in IPS are people with significant disabilities (serious or serious and persistent mental illness)

\*Data are not available for Veterans.

NA=From SFY 2019 to SFY 2021, the IPS program did not track individual level data. Starting in SFY 2022 the program implemented a new data tracking system using a WF1 custom program.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
<b>Extended Employment (EE) Program</b>					
State General Fund	\$8.995M	\$8.995M	\$8.995M	\$8.995M	\$8.995M
Workforce Development Fund	\$6.38M	\$6.38M	\$6.83M	\$6.83M	\$6.83M
<b>Individual Placement and Supports (IPS) Program</b>					
State General Fund	\$2.55M	\$2.55M	\$2.55M	\$2.55M	\$2.55M
Workforce Development Fund	-	-	\$600,000	\$600,000	\$600,000

## Statutory Authority

- Minn. Stat. **Chap. 268A, Sec. 13** (<https://www.revisor.mn.gov/statutes/?id=268a.13>)

## Program Website

[People with Disabilities \(/deed/job-seekers/disabilities/index.jsp\)](/deed/job-seekers/disabilities/index.jsp)

## Program Performance Outcomes

[Research and Reports \(/deed/job-seekers/disabilities/research/index.jsp\)](/deed/job-seekers/disabilities/research/index.jsp)

## Contact Information

**Dee Torgerson** (<mailto:dee.torgerson@state.mn.us>), Director, Vocational Rehabilitation Services  
651-259-7345 or 800-328-9095

*This information current as of December 2023.*

Film Production Tax Credit Program

Film Production Tax Credit Program

Purpose

The Film Production Tax Credit program provides an assignable income tax credit to producers of feature films, national television or Internet programs, documentaries, music videos, and commercials to incentivize content creation in Minnesota. The program provides up to a 25 percent credit to production companies that they apply for an allocation prior to beginning principal photography in Minnesota.

Customers and Services

Eligible businesses are production companies that expend a minimum of \$1 million in eligible expenses during the taxable year, employ Minnesota residents to the extent practicable, and agree to promote Minnesota by visibly displaying a static or animated logo approved by DEED in the end credits for the life of the project. Applications for allocations are accepted on a rolling basis, and are made on a first-come, first-served basis until the program's \$24.95 million annual maximum has been fully allocated. Unused credits remain available for allocation in the subsequent four years or until the program sunsets, whichever is sooner.

After completion of an approved project, the business commissions an independent CPA to prepare an eligible expense report for DEED. DEED then determines the final credit amount and issues a Tax Credit Certificate. The recipient of a Tax Credit Certificate claims the credit upon filing a Minnesota income tax return for the year the eligible expenses were incurred. The credit recipient may, in the alternative, assign the credit to another taxpayer before any amount of the credit is claimed. Credits may be used to abate a variety of tax types.

Measures

Reporting period is calendar year (CY), January 1 - December 31\*

Measure	CY 2022	CY 2023
Number of businesses assisted	10	5
Value of Tax Credits allocated	\$5.8M	\$2.4M
Value of Tax Credits issued	\$0.8M	\$1.9M

Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

## Funding Source and Allocation

Funding Source	CY 2021	CY 2022	CY 2023
Tax credits Appropriated	\$4.95M	\$24.95M	\$24.95M

\*The program will sunset after calendar year 2030

## Statutory Authority

- Minn. Stat. **Chap. 116U, Sec. 26** (<https://www.revisor.mn.gov/statutes/cite/116U.26>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance  
800-657-3858

*This information current as of December 2023.*

## Foreign Labor Certification Program

# Foreign Labor Certification Program

## Purpose

The Foreign Labor Certification program permits U.S. employers to hire foreign workers on a temporary or permanent basis to fill jobs essential to the U.S. economy. It is designed to ensure that the admission of foreign workers into the U.S. will not adversely affect the job opportunities, wages, and working conditions of U.S. workers.

## Customers and Services

Primary customers are Minnesota agricultural employers interested in hiring temporary foreign workers under the H-2A agricultural occupation visa program. The program permits the U.S. Department of Labor (DOL) to issue temporary labor certifications when there are insufficient qualified U.S. workers available and willing to perform the agricultural work at wages that meet or exceed the prevailing wage paid for that occupation in the area of intended employment. DEED, acting as a DOL agent, conducts inspections of employer-provided, no-cost worker housing, enters employer job orders to recruit workers, refers qualified applicants, and conducts prevailing wage and prevailing practice surveys for various agricultural occupations.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Prevailing wage determinations issued	3	8	8	8	0*
H-2B applications received	135	121	128	211	246
H-2A housing inspections completed	136	135	181	227	249
H-2A job orders entered	203	214	271	325	346

\*There were no Prevailing Wage Determinations done during SFY 2023 because we are continuing to develop a strategy to do so following changes made by the U.S. DOL in how they are collected and reported.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The Foreign Labor Certification Program serves all businesses who request their services; currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$130,000	\$130,000	\$201,991	\$223,907	\$256,333

## Statutory Authority

- U.S. Immigration and Nationality Act
- U.S. Code **Title 8, Chap. 12, Subchapter II, Part II, Sec. 1184** (<https://www.uscis.gov/laws-and-policy/legislation/immigration-and-nationality-act>)

## Program Website

[Hiring Foreign Workers \(/deed/business/finding-workers/hiring-foreign/index.jsp\)](/deed/business/finding-workers/hiring-foreign/index.jsp)

## Program Performance Outcomes

U.S. Dept. of Labor's **Office of Foreign Labor Certification Annual Report**  
(<https://www.foreignlaborcert.doleta.gov/performance/data.cfm>)

## Contact Information

**Mike Lang** (<mailto:mike.lang@state.mn.us>), Director, Employment Services  
651-259-7583

*This information current as of December 2023.*

## Getting to Work Competitive Grant Program

# Getting to Work Competitive Grant Program

## Purpose

The Getting to Work Competitive Grant program provides programs that provide, repair, or maintain motor vehicles to assist eligible individuals in obtaining or maintaining employment.

## Customers and Services

Grants were awarded to organizations providing services to establish and operate programs that provide, repair, or maintain motor vehicles to assist eligible individuals in obtaining or maintaining employment. Services targeted low-income individuals at least 22 years of age with a valid driver's license.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30.

Measure	SFY 2022*	SFY 2023
Number of participants	62	235
Total attaining a certificate	45	193
Number of participants receiving a motor vehicle	2	2
Number of participants receiving motor vehicle repair	31	190
Number of participants receiving a motor vehicle loan	3	17
Number of participants reporting an increase in community participation	21	201
Total exit to unsubsidized employment	38	81

\*Due to pandemic, multiple contracts were extended to 12/31/2022, data reported here is through 9/30/2022

NOTE: Outcomes disaggregated by target populations are available on [DEED's website \(/deed/data/workforce-data/index.jsp\)](https://deed.data.workforce-data/index.jsp).

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2022	SFY 2023
Communities of Color	48%	49%
Individuals with Disabilities	29%	18%
Veterans	2%	>1%
Women	67%	77%

## Funding Source and Allocation

Funding Source	SFY 2022	SFY 2023
General Fund	\$250,000	\$250,000

## Statutory Authority

- Minnesota Session Laws - 2021, **Chap. 10**  
(<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/>).

## Program Website

[Getting to Work Competitive Grant Program \(/deed/programs-services/adult-career-pathways/grants/getting-to-work/index.jsp\)](/deed/programs-services/adult-career-pathways/grants/getting-to-work/index.jsp)

## Program Performance Outcomes

This program is subject to the [Uniform Outcome Report Card \(/deed/data/workforce-data/report-card/report-card.jsp\)](/deed/data/workforce-data/report-card/report-card.jsp) as specified under Minn. Stat. **Chap. 116L.98** (<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of December 2023.*



## Greater Minnesota Business Development Public Infrastructure Grant

# Greater Minnesota Business Development Public Infrastructure Grant

## Purpose

The Greater Minnesota Business Development Public Infrastructure Grant program stimulates new economic development or creates or retains jobs in Greater Minnesota through public infrastructure investments for industrial park development or business expansion that would not occur without public financial assistance.

## Customers and Services

Cities receive grants of 50% of the capital costs of industrial park development or other projects that will keep or enhance jobs, increase a city's tax base, and expand or create new economic development. Eligible applicants are statutory or home rule cities outside the seven-county Twin Cities metropolitan area. Eligible projects are publicly owned infrastructures that may include wastewater collection and treatment, drinking water, storm sewers, utility extensions, and streets that support economic development projects. Projects include manufacturing, technology, warehousing and distribution, research and development, and agricultural processing.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of projects	13	6	10	7	6
Number of jobs created & retained	4,149	1,518	1,693	788	437
Dollars funded	\$11.4M	\$2.6M	\$5.8M	\$5.1M	\$4.3M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Obligation Bond Proceeds	\$0	\$0	\$8.2M	\$0	\$10M
General Fund Cash Proceeds	\$1.73M	\$1.73M	\$1.73M	\$1.73M	\$2.25M

## Statutory Authority

- Minn. Stat. **Chap. 116J, Sec. 431** (<https://www.revisor.mn.gov/statutes/?id=116j.431>)

## Program Website

**Greater Minnesota Public Infrastructure Program (</deed/government/financial-assistance/business-funding/infrastructure/index.jsp>)**

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Meredith Udoibok (<mailto:Meredith.Udoibok@state.mn.us>)**, Executive Director, Community Finance  
651-259-7454 or 800-657-3858

*This information current as of December 2023.*

## Greater Minnesota Job Expansion Program

# Greater Minnesota Job Expansion Program

## Purpose

The Greater Minnesota Job Expansion program encourages job growth in Greater Minnesota.

## Customers and Services

The program provides tax benefits to businesses located in Greater Minnesota that increase employment by two employees or 10%, whichever is greater. Approved businesses that meet job growth and compensation goals receive a refund for any sales tax paid for purchases made during a seven-year period. The program is for "traded sector" businesses with sales and customers primarily outside local markets or Minnesota.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of Businesses Assisted	0	0	0	0	0
Value of Sales Tax Refund Awards	\$0	\$0	\$0	\$0	\$0
Projected Job Creation	0	0	0	0	0

\*Recipient qualifies to receive tax benefits for 10 years.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

The program may award up to \$7M in sales tax refunds annually. Program administration is partially funded through application fees.

## Statutory Authority

- Minn. Stat. Chap. [116J.8738](https://www.revisor.mn.gov/statutes/?id=116J.8738) (<https://www.revisor.mn.gov/statutes/?id=116J.8738>)

## Program Website

[Greater Minnesota Job Expansion Program \(/deed/business/financing-business/tax-credits/greater-mn-job-expansion/index.jsp\)](https://deed.business/financing-business/tax-credits/greater-mn-job-expansion/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance

800-657-3858

*This information current as of December 2023.*

Growth Loan Fund

Growth Loan Fund

Purpose

The Growth Loan Fund program is part of the State Small Business Credit Initiative (SSBCI) 2.0. This program is intended to support Minnesota based early-stage high-tech startups that plan to raise pre-Series B equity capital. Program funds provide a direct loan for 20% of the total amount of equity investment received in the business' approved funding round.

Customers and Services

Most applicants who use this program utilize the state’s Angel Tax Credit program, which allows qualifying investors and companies to receive a tax credit on their investment. Some impacted sectors include medical devices and technology innovations, software as a service (SaaS), and industry specific proprietary science in agriculture or manufacturing or transportation. Businesses in other industries may also be eligible, although certain business types are ineligible under SSBCI guidelines. Approved applicants have 12 months to raise a specified amount of equity defined on their application. If the firm can achieve that goal, the program provides a 1.0% interest loan on 20% of the capital raised. The maximum loan available is \$400,000. Loan proceeds must be used for eligible business purposes.

Measures

Reporting period is calendar year (CY), January 1 - December 31\*

Measure	CY 2023
Number of businesses assisted	1
SSBCI funds contributed	\$100,000
Private capital contributed	\$515,000

Achieving Equity

DEED is working to address ongoing disparities with a view to achieving economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on populations served are valuable for program development and policy decisions. SSBCI 2.0 has specific goals for financial assistance to businesses owned by socially and economically disadvantaged individuals.

Funding Source and Allocation

SSBCI 2.0 allocates up to \$97 million into six state programs: Automation Loan Participation program, Direct Investment Venture Capital, Growth Loan Fund, Minnesota Loan Guarantee program, Multi-Fund Venture Capital, and Small Business Loan Participation program. Funding amounts for the individual programs shift, depending on demand. The two venture capital programs are administered by the University of Minnesota Office of Investments and Banking.t

## Statutory Authority

- Small Business Job Act of 2010
- U.S. Code **Title 12, Chap. 54** (<https://www.law.cornell.edu/uscode/text/12/chapter-54>)
- American Rescue Plan Act of 2021

## Program Website

**Growth Loan Fund** (</deed/business/financing-business/deed-programs/ssbci/growth-loan/index.jsp>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance  
800-657-3858

*This information current as of December 2023.*

## Higher Education Career Advisor Project Grants

# Higher Education Career Advisor Project Grants

## Purpose

The Higher Education Career Advisor Project (HECAP) provides grants to organizations who provide career exploration, career counseling, job search assistance, college information including curriculum and financial aid, current labor market information detailing high-wage and high-demand career pathways, and related resources to youth and families.

## Customers and Services

High school youth receive career services in a variety of individual and group settings in partnership with local school districts. In SFY 2021, 10 organizations across the state received HECAP funds. Organizations in Greater Minnesota receiving funds were Boys and Girls Club (Rochester); City of Duluth Workforce Development (Duluth); Minnesota Valley Action Council (Mankato); Rural Minnesota CEP (Detroit Lakes); Southwest Minnesota Private Industry Council (Marshall). Organizations in the Twin Cities metropolitan area receiving HECAP grants were American Indian OIC (Minneapolis); Anoka County Workforce Development (Blaine); Project for Pride in Living (Minneapolis); Genesys Works (Twin Cities); and Tree Trust (Twin Cities).

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number served through individual and group activities	18,757	10,340	9,195	*	*

\*Program ended

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Youth from communities of color	33%	54%	54%	*	*

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Fund	\$250,000	\$250,000	\$250,000	*	*

## Statutory Authority

- Minnesota Session Laws - 2019, 1st Special Session, **Chap. 7, HF 2, Sec. 2 subd. 3(a)**.  
([https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7/?keyword\\_type=all&keyword=Higher+Education](https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7/?keyword_type=all&keyword=Higher+Education))

## Program Website

[Higher Education Career Advisors Pilot \(HECAP\) \(/deed/programs-services/office-youth-development/special/higher-education/index.jsp\)](#)

## Program Performance Outcomes

[Higher Education Career Advisors Pilot \(HECAP\) \(/deed/programs-services/office-youth-development/special/higher-education/index.jsp\)](#)

## Contact Information

[Kay Tracy \(mailto:kay.tracy@state.mn.us\)](mailto:kay.tracy@state.mn.us), Director, Office of Youth Development  
651-259-7555

*This information current as of December 2023.*



## Hmong Chamber of Commerce - Direct Appropriation Grant Program - Adult

# Hmong Chamber of Commerce - Direct Appropriation Grant Program - Adult

## Purpose

The workforce development fund provides this grant to the Hmong Chamber of Commerce to train ethnically Southeast Asian business owners and operators in better business practices.

## Customers and Services

Grant funds focus on serving ethnically Southeast Asian business owners and operators across the state of Minnesota. Upon award, Hmong Chamber of Commerce developed partnerships with Hmong American Partnership and three training providers to develop an intake/reporting process and workshops/seminars to train ethnically Southeast Asian business owners and operators in better business practices.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30 (this contract's end date was extended through 9/30/2023, data reported here is through 9/30/2022)

Measure	SFY 2022	SFY 2023
Total training services*	24	13
Total number of business owners/entrepreneurs enrolled	-	39
Number of business owners/entrepreneurs enrolled in training	0	29
Number of business owners/entrepreneurs completing training	0	29
Number of business owners attending Start and Manage a Small Profitable Farm Business Seminar*	139	82
Number of business owners attending Increase Knowledge of Better Business Practices*	139	197

\*Self-reported outcome measures

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2022	SFY 2023
Communities of Color	100%	100%
Individuals with Disabilities	0%	3%
Veterans	0%	3%
Women	70%	69%

## Funding Source and Allocation

Funding Source	SFY 2022	SFY 2023
Workforce Development Fund	\$125,000	\$125,000

## Statutory Authority

- Laws of Minnesota 2021, MN Laws of 2021, 1st Special Session, Chap. 10, Art.1, Sec. 3 subd. 3  
(<https://www.revisor.mn.gov/laws/2017/0/94/>)

## Program Website

There is no program website.

## Program Performance Outcomes

This program is subject to Uniform Outcome Report Card (/deed/data/workforce-data/index.jsp) as specified under Minn. Stat. Chap. 116L.98 (<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director, Adult Programs

651-259-7525

*This information current as of December 2023.*

## Independent Living Program

# Independent Living Program

## Purpose

This Independent Living program assists Minnesotans with disabilities to live with greater independence, contribute their talents and creativity, expand their options, and secure their basic rights in areas such as housing, transportation, education, and employment.

## Customers and Services

Customers are persons with disabilities who request services to help them live independently in their communities. Services are funded through State and Federal grants to the eight community-based, nonresidential, nonprofit Centers for Independent Living (CILs). The mandated core Independent Living (IL) services include: advocacy, independent living skills training, peer counseling, information and referral, nursing home transition and relocation, nursing home prevention, and youth transition. CILs also provide services that include, but not limited to: transportation assistance, support groups, home and work modification, counseling, assistive technology.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Total number of persons served	6,549	6,856	6,407	6,266	6,120
Total instances of service	53,458	55,819	47,362	50,218	46,992

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. CILs do not target specific populations; they provide services to individuals with disabilities.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds (Title VII Federal Part C)	\$1.2M	\$1.25M	\$1.25M	\$1.25M	\$1.4M
State General Fund	\$3M	\$3M	\$3M	\$3M	\$3M
State General Fund - One Time Funds	\$0	\$0	\$0	\$0	\$4M

## Statutory Authority

- Minn. Stat. **Chap. 268A, Sec. 11** (<https://www.revisor.mn.gov/statutes/?id=268a.11>)
- U.S. Code **Title 29, Chap. 16, Sec. 796** (<https://www.law.cornell.edu/uscode/text/29/796>)

## Program Website

[Living Independently \(/deed/job-seekers/disabilities/independent/index.jsp\)](/deed/job-seekers/disabilities/independent/index.jsp)

## Program Performance Outcomes

[Research and Reports \(/deed/job-seekers/disabilities/research/index.jsp\)](/deed/job-seekers/disabilities/research/index.jsp)

## Contact Information

[Dee Torgerson \(mailto:dee.torgerson@state.mn.us\)](mailto:dee.torgerson@state.mn.us), Director, Vocational Rehabilitation Services  
763-443-7978 or 800-328-9095

*This information current as of December 2023.*

## Innovative Business Development Public Infrastructure Grant Program

# Innovative Business Development Public Infrastructure Grant Program

## Purpose

The Innovative Business Development Public Infrastructure Grant program helps keep and enhance jobs in an area, increase the tax base, and expand or create new economic development through the growth of new innovative businesses and organizations.

## Customers and Services

Grants are provided to local units of government, on an open competitive application basis, of up to 50% of the capital costs directly related to an innovative business. Eligible projects are innovative business development capital improvement projects that may include manufacturing; technology; warehousing and distribution; research and development; innovative business incubator; agricultural bio-processing; and capital costs for industrial, office, or research park development that is bioscience-related.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of projects	1	2	1	1	3
Dollars funded	\$997,134	\$1,550,000	\$475,000	\$2,035,101	\$3,987,101
Number of jobs created & retained	121	89	135	150	385

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Obligation Bonds	\$0	\$0	\$1.9M	\$0	\$1.5M

## Statutory Authority

- Minn. Stat. **Chap. 116J.435** (<https://www.revisor.mn.gov/statutes/?id=116j.435>)

## Program Website

**Innovative Business Development Public Infrastructure Program (/deed/government/financial-assistance/business-funding/innovative/index.jsp)**

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Meredith Udoibok (mailto:Meredith.Udoibok@state.mn.us)**, Executive Director, Community Finance  
651-259-7454 or 800-657-3858

*This information current as of December 2023.*

## Internationally Trained Professionals Competitive Grant Program

# Internationally Trained Professionals Competitive Grant Program

## Purpose

The Internationally Trained Professionals Competitive Grant program provides services to assist internationally trained healthcare professionals in earning the professional licenses required to do similar work in Minnesota.

## Customers and Services

Grants were awarded to organizations to assist internationally trained healthcare professionals in earning the professional licenses required to do similar work in Minnesota through navigation services (including but not limited to degree translation, support services and/or facilitate the transfer of international transcripts), serve as a resource to post-secondary institutions, experience working with accelerated healthcare courses that offer credit for prior learning through assessment and/or life skills, competency testing, and lead to a shorter training period for participants to successfully acquire licenses to join the Minnesota healthcare workforce.

Services targeted internationally trained Healthcare professionals of at least 18 years of age, have been licensed for same or similar work in their country of origin, and seek to re-enter the healthcare workforce requiring a post-secondary degree, diploma, or certificate for licensure and obtain professional licensure to do similar work in Minnesota.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30.

Measure	SFY 2022*	SFY 2023
Number of participants	55	242
Number of participants enrolled in training	26	213
Total exited attaining a credential	0	107
Total exit to unsubsidized employment	0	18

\*Due to pandemic, multiple contracts were extended to 12/31/2022, data reported here is through 9/30/2022

NOTE: Outcomes disaggregated by target populations are available on [DEED's website \(/deed/data/workforce-data/index.jsp\)](https://deed.data/workforce-data/index.jsp).

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2022	SFY 2023
Communities of Color	82%	84%
Individuals with Disabilities	2%	1%
Veterans	0%	1%
Women	49%	56%

## Funding Source and Allocation

Funding Source	SFY 2022	SFY 2023
General Fund	\$1M	\$1M

## Statutory Authority

- Minnesota Session Laws - 2021, **Chap. 10**  
(<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/>).

## Program Website

There is no program website available.

## Program Performance Outcomes

This program is subject to the **Uniform Outcome Report Card** (</deed/data/workforce-data/report-card/report-card.jsp>) as specified under Minn. Stat. **Chap. 116L.98** (<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of December 2023.*



## **Job Service Program**

# **Job Service Program**

## **Purpose**

Job Service functions as a labor exchange in offering career services and employment opportunities on a no-fee basis to all Minnesotans and in providing services to businesses. This is achieved through direct operation of the Employment Service Program outlined in the Wagner-Peyser Act and Workforce Innovation and Opportunity Act. Furthermore, Job Service operates several local and statewide programs throughout the CareerForce System.

## **Customers and Services**

Customers include businesses and job seekers. Services for businesses include: building relationships with business decision-makers; assessing the needs of businesses; and facilitating collaborative projects and connection with DEED staff and partners.

The Job Service team serves job seekers by providing job preparation and placement assistance to career seekers over the phone, online and in-person at CareerForce locations throughout Minnesota. Services are delivered directly via individual meetings or group activities, which includes workshops on job-seeking skills, resume writing, interviewing, and job-search. Job Service also makes special efforts to serve unemployment insurance applicants, veterans, migrant and seasonal farm workers, and new entrants in the labor market.

Offered under the auspices of this program, MinnesotaWorks.net is an Internet-based labor exchange system linking career seekers and employers with the largest employment database in the state. CareerForceMN is also offered under this program, which is an online and accessible online portal to all of the CareerForce system's programs and services.

## **Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of employer job openings listed	618,570	521,667	603,811	924,268	727,798
Number of employers served	1,639	1,482	1,592	1,142	1,110
Total number of job seekers utilizing a self-service activity operated by the Employment Service Program	93,185	82,480	58,942	44,493	38,439
Total number of job seekers enrolled and receiving direct services from the Employment Service Program	29,260	24,473	17,338	20,354	21,650
Number receiving an individual assistance basic career service from Employment Service Program staff	13,918	12,638	12,917	17,850	20,410
Number attending a workshop or job club operated by the Employment Service Program	20,687	17,484	6,353	4,302	5,153

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of career seekers registered and receiving a reportable service in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	26.1%	23.0%	24.7%	29.7%	28.1%
Individuals with Disabilities	6.3%	6.6%	7.5%	8.4%	7.6%
Veterans	6.6%	6.6%	5.8%	6.3%	6.0%
Women	40.5%	41.1%	42.6%	44.3%	42.0%

NOTE: Data are available only for those who responded to our questions inquiring about the individual's status.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$10.88M	\$11.40M	\$11.21M	\$10.95M	\$10.87M

## Statutory Authority

- Wagner-Peyser Act as amended by the Workforce Innovation and Opportunity Act of 2014
- U.S. Code **Title 29, Chap. 4B, Sec. 49** (<https://www.law.cornell.edu/uscode/text/29/chapter-4B>)
- Minn. Stat. **Chap. 116J, Sec. 401** (<https://www.revisor.mn.gov/statutes/?id=116j.401>)

## Program Website

**[Minnesota Job Service \(/deed/programs-services/mn-job-service/index.jsp\)](/deed/programs-services/mn-job-service/index.jsp)**

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Mike Lang** (<mailto:mike.lang@state.mn.us>), Director, Employment Services  
651-259-7583

*This information current as of December 2023.*

## Job Training Grants

# Job Training Grants

## Purpose

The Job Training Grants consist of two programs, the Job Training Incentive Program (JTIP) and the Automation Training Incentive Program (ATIP). The Job Training Incentive Program provides grants of up to \$200,000 to new or expanding businesses for the purpose of training workers in new jobs as quickly and efficiently as possible. The Automation Training Incentive Program (added in FY22) encourages and assists small businesses in investing in new automation technology by providing grants of up to \$35,000 to train their workers as quickly and efficiently as possible on new automation technology.

## Customers and Services

The two programs are open to businesses located in Greater Minnesota (i.e. not Anoka, Carver, Dakota, Hennepin, Ramsey or Scott counties, with the exception of the cities of Northfield, Cannon Falls, Hanover, New Prague and Rockford). The Job Training Incentive Program is open to new or expanding businesses that are adding at least three new jobs at the project location. The Automation Training Incentive Program is open to businesses that are investing in new automation technology and have 150 or fewer full-time employees. Both programs require that the jobs of those being trained are permanent, full-time jobs that provide at least 32 hours of work per week for a minimum of nine months per year and pay wages at least equal to 120% of federal poverty guidelines for a family of four, plus benefits.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
JTIP Grants/Dollars Awarded	3/\$344,059	5/\$548,964	2/\$281,000	8/\$1,127,892	3/\$429,000
JTIP New Workers Trained	95	89	57	208	69
JTIP Private Dollars Leveraged	\$172,036	\$372,266	\$341,225	\$942,857	\$576,851
ATIP Grants/Dollars Awarded	NA	NA	NA	5/\$118,105	6/\$118,502
ATIP Workers Trained	NA	NA	NA	32	42
ATIP Private Dollars Leveraged	NA	NA	NA	\$58,854	\$30,944

NA=data not available

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on targeted groups – such as communities of color, individuals with disabilities, Veterans, or women – is available for the Job Training Incentive Program. Figures below represent the percentage of those targeted populations served in the Automation Training Incentive Program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	NA	NA	NA	3%	7%
Individuals with Disabilities	NA	NA	NA	0%	2%
Women	NA	NA	NA	13%	10%

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Workforce Development Fund	\$1,350,000	\$1,350,000	\$1,350,000	\$1,350,000	\$1,350,000

## Statutory Authority

- Minn. Stat. **Chap. 116L.42** (<https://www.revisor.mn.gov/statutes?id=116L.42>)

## Program Website

**[Training Grant Programs \(/deed/business/financing-business/training-grant/index.jsp\)](/deed/business/financing-business/training-grant/index.jsp)**

## Program Performance Outcomes

**[Mandated Reports \(/deed/about/what-we-do/agency-results/mandated/index.jsp\)](/deed/about/what-we-do/agency-results/mandated/index.jsp)**

## Contact Information

**[Jodie Greising \(mailto:jodie.greising@state.mn.us\)](mailto:jodie.greising@state.mn.us)**, Director, Minnesota Job Skills Partnership Program  
651-259-7517 or 800-657-3858

*This information current as of December 2023.*

## Labor Market Information

# Labor Market Information Office

## Purpose

The Labor Market Information Office program collects, analyzes, and disseminates key labor market indicators, information, and analysis on the economy, workforce, industry base, and job market in Minnesota to support informed decision-making.

## Customers and Services

Customers include businesses, job seekers, students, economic developers, education and training planners, workforce development professionals, policymakers, government entities, media, and the general public.

Data products include monthly employment and [unemployment \(/deed/data/data-tools/laus/index.jsp\)](/deed/data/data-tools/laus/index.jsp) estimates; quarterly statistics on employment and wages by area and industry ([QCEW \(/deed/data/current-econ-highlights/qcew-econ-highlights.jsp\)](/deed/data/current-econ-highlights/qcew-econ-highlights.jsp)); occupational employment and wage estimates ([OES \(/deed/data/data-tools/oes/index.jsp\)](/deed/data/data-tools/oes/index.jsp)); [job vacancy \(/deed/data/data-tools/job-vacancy/index.jsp\)](/deed/data/data-tools/job-vacancy/index.jsp) estimates; [alternative measures \(/deed/data/current-econ-highlights/alternative-unemployment.jsp\)](/deed/data/current-econ-highlights/alternative-unemployment.jsp) of unemployment; employment [projections \(/deed/data/data-tools/employment-outlook/index.jsp\)](/deed/data/data-tools/employment-outlook/index.jsp) by occupation and industry; [Occupations in Demand \(/deed/data/data-tools/oid/index.jsp\)](/deed/data/data-tools/oid/index.jsp), [Graduate Employment Outcomes \(/deed/data/data-tools/graduate-employment-outcomes/index.jsp\)](/deed/data/data-tools/graduate-employment-outcomes/index.jsp) and [Regional Profiles \(/deed/data/regional-lmi/index.jsp\)](/deed/data/regional-lmi/index.jsp). [The Career and Education Explorer \(/deed/data/data-tools/career-education-explorer/index.jsp\)](/deed/data/data-tools/career-education-explorer/index.jsp) is our comprehensive job seeker tool. All publicly releasable data are available on the DEED website for query and download, along with data tools and publications. Services include consultation, training seminars, public education, presentations and briefings. Publications include our quarterly [Minnesota Economic Trends \(/deed/newscenter/publications/trends/index.jsp\)](/deed/newscenter/publications/trends/index.jsp), monthly [Minnesota Employment Review \(/deed/newscenter/publications/review/index.jsp\)](/deed/newscenter/publications/review/index.jsp), [ongoing regional blogs \(/deed/data/locallook/central/central-blog.jsp\)](/deed/data/locallook/central/central-blog.jsp) and various topical [reports \(/deed/data/lmi-reports/index.jsp\)](/deed/data/lmi-reports/index.jsp).

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of times LMI webpages viewed by users	323,839	329,838	279,314	246,300	164,100*
Requests handled by analysts and HelpLine	2,600	2,500	2,500	3,300	2,000
Customers served through presentations, trainings and briefings	9,000	11,000	8,000	8,500	11,000

\*SFY 2023 numbers are from the new GoogleAnalytics 4 platform, which is producing numbers for the entire DEED website that are lower than in previous years.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The Labor Market Information Office informs the public about the nature and magnitude of various disparities across populations of color and other DEED target groups is an on-going priority in LMI publications and data products.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$1.99M	\$1.97M	\$1.97M	\$2.04M	\$2.19M
State Funds	\$250,000	\$250,000	\$338,000	\$250,000	\$250,000

## Statutory Authority

- U.S. Code **Title 29, Sec. 2** (<https://www.law.cornell.edu/uscode/text/29/2>)

## Program Website

[Data Center \(/deed/data/index.jsp\)](/deed/data/index.jsp)

## Program Performance Outcomes

[How Did We Help You? \(/deed/newscenter/publications/review/november-2022/help.jsp\)](/deed/newscenter/publications/review/november-2022/help.jsp), published in *Minnesota Employment Review*, November 2022.

## Contact Information

[Angelina Nguyen \(mailto:Angelina.Nguyen@state.mn.us\)](mailto:Angelina.Nguyen@state.mn.us), Director, Labor Market Information Office  
651-259-7396

*This information current as of December 2023.*

## Launch Minnesota

# Launch Minnesota

## Purpose

Launch Minnesota is an initiative spearheaded by the Minnesota Department of Employment and Economic Development (DEED) to help grow Minnesota's startup ecosystem and to amplify Minnesota as a national leader in innovation.

## Customers and Services

Launch Minnesota offers a series of Innovation grants for research and development, business liquidity, and education grants to help communities train startups on critical skills in building technology startups. Businesses and individuals eligible for Innovation grants include people starting companies in technology sectors such as aerospace, agricultural processing, nanotechnology and medical devices. The program is designed to provide special consideration to startups located in Greater Minnesota, as well as businesses owned by women, veterans and people of color. Education grants are intended for organizations across the state able to convene and collaborate to provide programming that includes education for entrepreneurs with scalable innovative businesses; peer-to-peer support groups; sharing of best practices across sectors; and organization of events and meetings.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2020*	SFY 2021	SFY 2022	SFY 2023
Number of innovation grants awarded	69	70	62	58
Number of unique businesses receiving innovation grants	52	56	59	55
Measure	SFY 2020*	CY 2021**	CY 2022***	SFY 2023****
Number of grantees - Launch Minnesota network united 6 regions, 10 hubs and over 70 partners	7	7	10	9
Number of entrepreneurs receiving Lean Startup Education	270	355	303	708
Number of investors engaged	-	165	35	91
Number of incubator/accelerator participants	-	222	33	158
Number of referrals made for additional resources & support	-	416	1,259	-
Number of new entrepreneurs in the pipeline	-	-	-	1,471
Number of founders that received individual support	-	-	-	4,597

\*Reporting period is November 2019 - June 30, 2020

\*\*Grants are calendar-year based; CY 2021 data to date is January - June 2021



\*\*\*Reporting period is April 2022 - October 2022

\*\*\*\*Reporting period is July 2022 - June 2023

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups – such as communities of color, individuals with disabilities, veterans, or women – is available.

Demographic	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Innovation Grantees from Target Populations	54%	62%	63%	64%
Innovation Grantees from Greater Minnesota	19%	21%	17%	20%
Education Grants Target Population	NA	NA	NA	NA
Education Grants Greater Minnesota	56%	57%	48%	55%

NA=data not available

## Funding Source and Allocation

Funding Source	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Fund	\$2.5M	\$2.5M	\$2.5M	\$2.5M
Innovation Grant Dollars Awarded	\$1.6M	\$1.6M	\$1.5M	\$1.6M
Matching private funds for Innovation Grants (1:1 required)	\$1.6M	\$1.6M	\$1.5M	\$1.6M
Education Grant Dollars Awarded	\$450,000	\$450,000	\$1M****	\$1M
Matching private funds for Education Grants (1:1)	\$900,000	\$1.1M	\$1.6M	\$3.2M

\*\*\*\*The full funding for the biennium, \$1M was awarded in SFY 2022.

## Statutory Authority

- Minnesota Session Laws - 2019, **Chap. 7, Art. 1, Sec. 2 and Sec. 8**  
(<https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7/#laws.2.8.0>)

## Program Website

**Launch Minnesota** (<https://mn.gov/launchmn/>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Neela Mollgaard** (<mailto:neela.mollgaard@state.mn.us>), Executive Director

651-259-7614 or toll-free 1-800-328-9095

*This information current as of December 2022.*





## Annual Program Summaries M-Z

### COVID-19 Impact

The COVID pandemic had many impacts on DEED programs. Some individuals were hesitant or unable to seek employment, independent living or other agency services due to the health risks associated with COVID-19. Most agency facilities were closed to in-person service. And, schools and other agencies DEED partners with for service delivery were also closed. As a result, the number of customers served by some DEED programs during 2020-2021 saw decreases in participation. As we've moved farther from the height of the pandemic, we are starting to see service numbers return to pre-pandemic levels.

## Main Street Economic Revitalization Program

# Main Street Economic Revitalization Program

## Purpose

This program, through a Request for Proposals, makes grants to nonprofit partner organizations to fund 30% matching grants up to \$750,000 and guaranteed loans up to \$2,000,000 to eligible recipients for eligible projects that are designed to address the greatest economic development and redevelopment needs that have arisen in communities across Minnesota since March 15, 2020.

## Customers and Services

In the proposals, partner organizations define a service area that includes one or more commercial corridors and/or areas of concentrated commercial activity that have been impacted by conditions that have arisen in the area since March 2020. Proposals will demonstrate how these conditions have resulted in the need for these funds to spur investment and increase commercial activity within those identified commercial corridors.

Specific qualifying conditions may include but are not limited to:

- Widespread arson and civil unrest
- Natural disasters
- Major plant closures, significant commercial vacancy increases, and/or loss of economic anchor institutions
- COVID-19 pandemic impacts on travel, tourism, retail, and accommodation

Partner organizations receiving grant funds from this program can use the funds to establish a program within one or more commercial corridors to provide assistance to eligible recipient and projects within a defined service area.

Partner organizations can offer grants up to \$750,000 per project or up to \$2,000,000 in guaranteed loans. Leveraged grants can cover up to 30% project cost. Guaranteed loans will be guaranteed by the state up to 80% of the value of the loan.

Leverage grants and guaranteed loans can be used eligible recipients for the following:

- Repair, or renovation of real property
- Building construction
- Landscaping and streetscaping
- Demolition and site preparation
- Predesign and design
- Engineering
- Infrastructure
- Related site amenities

Eligible project expenses do not include the purchase of real estate or business operations or business operating expenses, such as inventory, wages, or working capital.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2022	SFY 2023
Number of Revitalization Partnerships Awarded	8	14
Total Leverage Grant Allocation	\$32.8M	\$40.6M
Total Leverage Grants Approved	\$13.6M	\$36.4M
Total Leverage Grants Disbursed	\$0	\$46.2M
Total loans enrolled in guarantees	\$0	\$2.2M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2022	SFY 2023
General Fund	\$80M	\$0

## Statutory Authority

- Minn. Stat. [Chap. 116J.8749 \(https://www.revisor.mn.gov/statutes/2021/cite/116J.8749\)](https://www.revisor.mn.gov/statutes/2021/cite/116J.8749)

## Program Website

[Main Street Economic Revitalization Program \(/deed/business/financing-business/deed-programs/economic-revitalization/index.jsp\)](/deed/business/financing-business/deed-programs/economic-revitalization/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

[Brandon Toner \(mailto:brandon.toner@state.mn.us\)](mailto:brandon.toner@state.mn.us),, Director, Office of Small Business Partnerships

651-259-7040 or 800-657-3858

*This information current as of December 2023.*

## Migrant and Seasonal Farmworkers Services

# Migrant and Seasonal Farmworkers Services

## Purpose

The Migrant and Seasonal Farmworkers services provides migrant and seasonal farmworkers (MSFWs) with a full range of employment services and referrals to other community services.

## Customers and Services

Migrant and Seasonal Farmworkers engaged in farm work that are eligible to work in the United States and of legal age to perform services for wages are eligible for services. Services are provided to MSFWs by migrant labor representatives (MLRs) who are proficient in both English and Spanish, to better serve the predominantly Spanish speaking clientele. Services include quality employment services, providing farmworker rights information and complaint process information to MSFWs, and referrals to local support services. Services are administered at four main CareerForce locations in Faribault, Mankato, Rochester, and Willmar. The State Monitor Advocate provides guidance to MLRs to ensure the State of Minnesota is in compliance with federal regulations.

The full range of services provided to Migrant Seasonal Farm Workers includes job search assistance and placement, job counseling, training opportunities, providing information on farmworker rights and the complaint process, and referrals to supportive services.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Total applicants	489	509	298	347	386
Number referred to jobs	7	34	5	3	3
Number received staff assisted services	489	509	298	447	545
Number referred to support services	350	414	231	283	302
Number received career guidance	359	438	197	274	309

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	98.7%	98.8%	98.0%	98.86%	97.69%
Women	45.3%	49.8%	51.7%	49.72%	51.41%

## Funding Source and Allocation

This program does not receive a direct allocation. It is funded by federal Wagner-Peyser Act, which is reported on the Job Service summary.

## Statutory Authority

- Migrant and Seasonal Farmworker Protection Act, U.S. Code [Title 29, Chap. 20](https://www.law.cornell.edu/uscode/text/29/chapter-20) (<https://www.law.cornell.edu/uscode/text/29/chapter-20>)
- The Workforce Innovation and Opportunity Act of 2014, U.S. Code [Title 29, Chap. 30, Sec. 2912](https://www.law.cornell.edu/uscode/text/29/chapter-30) (<https://www.law.cornell.edu/uscode/text/29/chapter-30>)
- [20 CFR 651](https://www.law.cornell.edu/cfr/text/20/part-651) (<https://www.law.cornell.edu/cfr/text/20/part-651>)
- [20 CFR 653](https://www.law.cornell.edu/cfr/text/20/part-653) (<https://www.law.cornell.edu/cfr/text/20/part-653>)

## Program Website

[Migrant and Seasonal Farm Workers](https://www.careerforcemn.com/migrant-and-seasonal-farmworker-services) (<https://www.careerforcemn.com/migrant-and-seasonal-farmworker-services>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

[Mike Lang](mailto:mike.lang@state.mn.us) (<mailto:mike.lang@state.mn.us>), Director, Employment Services  
651-259-7583

*This information current as of December 2023.*

**Minnesota 21st Century Fund Program****Minnesota 21st Century Fund Program****Purpose**

The Minnesota 21st Century Fund program makes loans or equity investments (either directly or through grants funds provided to the Department of Iron Range Resources and Rehabilitation) in mineral, steel, and other industry processing, production, manufacturing or technology projects.

**Customers and Services**

Financial assistance provided to businesses located in - or to be located in - Minnesota's taconite assistance area.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Dollars awarded	\$0	\$300,000	\$0	\$22.75M	\$6.5M
Number of projects	0	1	0	2	1

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

**Funding Source and Allocation**

All awards are funded from the 21st Century Revolving Fund.

**Statutory Authority**

- Minn. Stat. **Chap. 116J.423** (<https://www.revisor.mn.gov/statutes/cite/116J.423>)

**Program Website**

**Minnesota Minerals 21st Century Fund** (</deed/business/financing-business/deed-programs/minerals/index.jsp>)

**Program Performance Outcomes**

There are no program performance outcomes available.

**Contact Information**

**Muhubo Malin** (<mailto:muhubo.malin@state.mn.us>), Business Finance

651-259-7426

*This information current as of December 2023.*

## Minnesota Family Resiliency Partnership Program

# Minnesota Family Resiliency Partnership Program

## Purpose

The Minnesota Family Resiliency Partnership program formerly the Displaced Homemaker program provides pre-employment services that empower participants to enter or re-enter the labor market after providing homemaker services.

## Customers and Services

Customers are women and men who have spent a substantial number of years in the home providing homemaking services and now due to separation, divorce, death, or disability of spouse or partner, or other loss of financial support, must support themselves and their families. Eligibility is based on income guidelines.

Six vendors provide program services to 51+ counties. Workshops, support groups and networking, one-to-one personal or vocational counseling, job-seeking and job-keeping methods, leadership development, decision-making skills development, and assistance with developing an action plan are among the resources used to help participants build confidence, identify skills, and seek training or employment. Other services may include referral for remedial education, child care, legal assistance, transportation, work-tool expenses, and other support services. In addition to directly appropriated funds from the SFY22-23 Legislative session, funding for these services is allocated through a portion of fees on marriage license applications and divorce filings.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of individuals who received services	1,060	772	574	463	387
Percentage of customers who gain pre-employment positive goals, including higher education	85%	83%	86%	85%	81%
Percentage of customers who gain employment	32%	28%	21%	17%	18%
Average hourly wage of newly employed customer	\$14.16	\$15.49	\$15.63	\$17.64	\$17.27

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	29%	31%	34%	44%	35%
Individuals with Disabilities	32%	32%	29%	32%	40%
Veterans	1%	2%	2%	1%	1%
Women	93%	95%	96%	98%	95%

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Special Revenue Fund	\$1.4M	\$1.3M	\$900,000	\$1.1M	\$1.1M
Workforce Development Fund	\$150,000	\$200,000	\$213,750	\$225,000	\$225,000

## Statutory Authority

- Minn. Stat. [Chap. 116L.96 \(https://www.revisor.mn.gov/statutes/cite/116L.96\)](https://www.revisor.mn.gov/statutes/cite/116L.96)

## Program Website

[Homemakers Returning to Work \(/deed/job-seekers/find-a-job/targeted-services/homemakers/index.jsp\)](https://deed.job-seekers/find-a-job/targeted-services/homemakers/index.jsp)

## Program Performance Outcomes

This program is subject to [Uniform Outcome Report Card \(/deed/data/workforce-data/index.jsp\)](https://deed.data/workforce-data/index.jsp) as specified under Minn. Stat. [Chap. 116L.98 \(https://www.revisor.mn.gov/statutes/cite/116L.98\)](https://www.revisor.mn.gov/statutes/cite/116L.98).

## Contact Information

[Nancy Omondi \(mailto:nancy.omondi@state.mn.us\)](mailto:nancy.omondi@state.mn.us), Director, Adult Programs  
651-259-7525

*This information current as of December 2023.*



**Minnesota Investment Fund****Minnesota Investment Fund****Purpose**

The Minnesota Investment Fund program provides financing that creates and retains high-quality jobs, with a focus on industrial, manufacturing, and technology-related industries, to increase the local and state tax base and improve the economic vitality for all Minnesota citizens.

**Customers and Services**

Grants are awarded to local units of government who provide loans to assist new and expanding businesses. Cities, counties, townships, and recognized Indian tribal governments are eligible. Loans for land, buildings, infrastructure improvement, equipment, and renovation to support businesses located or intending to locate in Minnesota are eligible. The program focuses on industrial and technology-based firms. All projects must meet minimum criteria for private investment, number of jobs created or retained, and wages paid.

The program has two separate activities funded by different sources. General fund appropriations and ongoing loan repayments returned to DEED fund state-funded business loans. Federally funded loans are from the Community Development Block Grant (CDBG) Program. Because of more restrictive federal fund use, not all projects or areas are eligible and program measures are viewed differently than for state-funded projects.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
State dollars awarded	\$7.7M	\$5.8M	\$8.14M	\$10.0M	\$11.38M
Number of jobs created/retained with state dollars*	898	740	1,957	1,570	1,107

\*May include jobs contractually agreed-upon by loan recipients.

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
State Funds	\$12.5M	\$11.97M	\$11.6M	\$10.02M	\$12.37M

**Statutory Authority**

- Minn. Stat. **Chap. 116J.8731** (<https://www.revisor.mn.gov/statutes/?id=116j.8731>)

**Program Website**

**Minnesota Investment Fund** (</deed/business/financing-business/deed-programs/mif/index.jsp>)

**Program Performance Outcomes**

**Business Finance Awards** (</deed/business/financing-business/deed-programs/mif/award-map.jsp>) (funded projects)

**Contact Information**

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance  
800-657-3858

*This information current as of December 2023.*

**Minnesota Job Creation Fund****Minnesota Job Creation Fund****Purpose**

The Minnesota Job Creation Fund encourages capital investment and high-wage job creation in key Minnesota industries throughout the state.

**Customers and Services**

The program provides financial benefits to expanding businesses that are in eligible industries and meet program requirements. Among the eligibility requirements are spending at least \$500,000 (\$250,000 for targeted locations and demographics) in real property improvements within one year, creating at least 10 (5 for targeted locations and demographics) new full-time positions that meet compensation requirements within two years and possessing expansion options outside the state. All financing is performance-based and provided as the business meets capital investment and job creation thresholds.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
State Dollars Awarded*	\$8.8M	\$7.1M	\$6.6M	\$7.6M	\$10.2M
Project Job Creation	1,788	878	1,103	1,067	1,163
Projected Eligible Investment	\$217M	\$141M	\$165M	\$290M	\$185M
Projected Total Project Investment	\$413M	\$295M	\$362M	\$644M	\$751M

\*No dollars are disbursed until a business submits evidence of qualifying capital investment and job creation.

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Fund	\$8.5M	\$8.0M	\$8.0M	\$8.0M	\$8.0M

**Statutory Authority**

- Minn. Stat. [Chap. 116J.8748](https://www.revisor.mn.gov/statutes/?id=116J.8748) (<https://www.revisor.mn.gov/statutes/?id=116J.8748>)

**Program Website**

[Job Creation Fund \(/deed/business/financing-business/deed-programs/mn-jcf/index.jsp\)](/deed/business/financing-business/deed-programs/mn-jcf/index.jsp)

**Program Performance Outcomes**

[Business Finance Awards \(/deed/business/financing-business/deed-programs/mn-jcf/job-creation-fund-map.jsp\)](/deed/business/financing-business/deed-programs/mn-jcf/job-creation-fund-map.jsp) (funded awards)

**Contact Information**

[Jeff Nelson \(mailto:jeff.m.nelson@state.mn.us\)](mailto:jeff.m.nelson@state.mn.us), Business Finance  
800-657-3858

*This information current as of December 2023.*

## Minnesota Job Skills Partnership Program

# Minnesota Job Skills Partnership Program

## Purpose

The Minnesota Job Skills Partnership program helps business and education develop cooperative training projects. The Minnesota Job Skills Partnership (MJSP) Board awards grants to educational institutions that partner with businesses to develop new-job training or retraining for existing employees. Targeted MJSP funds are directed to the Low-Income Worker Training Program, which helps low-income individuals receive training to acquire higher-paying jobs and economic self-sufficiency.

## Customers and Services

Accredited Minnesota public and private educational institutions are eligible, with preference given to nonprofit institutions serving economically disadvantaged people, minorities, or victims of economic dislocation; and to businesses located in rural areas. Funds may be used for training-related costs or educational infrastructure improvements necessary to support businesses located or intending to locate in Minnesota. Low-Income Worker Training Program customers are individuals with incomes at or below 200% of the federal poverty line; and Minnesota public, private, or nonprofit entities that provide employment services to low-income individuals.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Low-Income Worker Training grants/dollars awarded	0/\$0	0/\$0	9/\$1.5M	0/\$0	0/\$0
Low-Income Worker Training workers trained	0	0	547	0	0
All other MJSP grants/dollars awarded	55/\$8.9M	39/\$6.3M	25/\$3.4M	32/\$5.8M	36/\$5.1M
All other MJSP workers trained	10,611	5,840	3,746	6,171	5,496
Private dollars leveraged	\$22.0M	\$12.6M	\$5.6M	\$10.8M	\$11.2M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the Partnership, Pathways, and Low-Income Worker Training grants programs.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	17%	13%	37%	29%	27%
Individuals with Disabilities	1%	1%	2%	2%	2%
Veterans	NA	NA	NA	NA	NA
Women	35%	41%	38%	27%	30%

NA=data not available

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Workforce Development Fund	\$7.0M*	\$0	\$0	\$0	\$0
State General Fund	\$4.2M	\$4.2M	\$4.2M	\$4.2M	\$4.2M

\*A transfer of funds from the Dislocated Worker program to the Minnesota Job Skills Partnership programs was made in June 2019, based on Board authorization as allowed by statutory authority.

## Statutory Authority

- Minn. Stat. [Chap. 116L.02-.05, .146, .18 \(https://www.revisor.mn.gov/statutes/cite/116L.02\)](https://www.revisor.mn.gov/statutes/cite/116L.02)

## Program Website

[Job Training Programs \(/deed/business/financing-business/training-grant/index.jsp\)](/deed/business/financing-business/training-grant/index.jsp)

## Program Performance Outcomes

[Funded Projects and Grant Management \(/deed/business/financing-business/training-grant/mjsp/index.jsp\)](/deed/business/financing-business/training-grant/mjsp/index.jsp)

The Low-Income Worker Training Grant Program is subject to the [Uniform Outcome Report Card \(/deed/data/workforce-data/index.jsp\)](/deed/data/workforce-data/index.jsp) as specified under Minn. Stat. [Chap. 116L.98 \(https://www.revisor.mn.gov/statutes/cite/116L.98\)](https://www.revisor.mn.gov/statutes/cite/116L.98).

## Contact Information

[Jodie Greising \(mailto:jodie.greising@state.mn.us\)](mailto:jodie.greising@state.mn.us), Director, Minnesota Job Skills Partnership Program  
651-259-7517 or 800-657-3858

*This information current as of December 2023.*

## Minnesota Loan Guarantee Program

# Minnesota Loan Guarantee Program

## Purpose

The Minnesota Loan Guarantee program is part of the State Small Business Credit Initiative (SSBCI) 2.0. It supports private loans that may have otherwise been inaccessible or prohibitively expensive by agreeing to reduce the lender's exposure on a loan. Guarantees are provided to enrolled lenders to help mitigate risk, but the lending capital is provided by the lenders, not the program.

## Customers and Services

Eligible banks, credit unions and nonprofit lenders are enrolled into the program. Borrowers apply directly to enrolled lenders. Borrowers must be small businesses located in Minnesota, with fewer than 500 employees. Although the program does not have an industry focus, certain businesses that are speculative in nature are ineligible under SSBCI guidelines. Loan proceeds must be used for eligible business purposes.

## Measures

Reporting period is calendar year (CY), January 1 - December 31\*

Measure	CY 2023
Number of businesses assisted	19
SSBCI funds contributed	\$1.17M
Private capital contributed	\$8.26M

## Achieving Equity

DEED is working to address ongoing disparities with a view to achieving economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on populations served are valuable for program development and policy decisions. SSBCI 2.0 has specific goals for financial assistance to businesses owned by socially and economically disadvantaged individuals.

## Funding Source and Allocation

SSBCI 2.0 allocates up to \$97 million into six state programs: Automation Loan Participation program, Direct Investment Venture Capital, Growth Loan Fund, Minnesota Loan Guarantee program, Multi-Fund Venture Capital, and Small Business Loan Participation program. Funding amounts for the individual programs shift, depending on demand. The two venture capital programs are administered by the University of Minnesota Office of Investments and Banking.

## Statutory Authority

- Small Business Job Act of 2010
- U.S. Code **Title 12, Chap. 54** (<https://www.law.cornell.edu/uscode/text/12/chapter-54>)
- American Rescue Plan Act of 2021

## Program Website

**[Minnesota Loan Guarantee Program \(/deed/business/financing-business/deed-programs/ssbci/loan-guarantee/index.jsp\)](/deed/business/financing-business/deed-programs/ssbci/loan-guarantee/index.jsp)**

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**[Jeff Nelson \(mailto:jeff.m.nelson@state.mn.us\)](mailto:jeff.m.nelson@state.mn.us)**, Business Finance  
800-657-3858

*This information current as of December 2023.*

**Minnesota Reservist and Veteran Business Loan Program****Minnesota Reservist and Veteran Business Loan Program****Purpose**

The Minnesota Reservist and Veterans Business Loans program provides loans to small businesses that suffer substantial economic injury because an essential employee has been called to service in the military reserves for 180 days or longer; and to recently separated veterans to start veteran-owned small businesses.

**Customers and Services**

For business economic injury loans, an eligible business must be a for-profit business that is not an affiliate or subsidiary of a business dominant in its field of operations and have either 20 or fewer full-time employees or have had less than \$1 million in annual gross revenue the preceding fiscal year or, if the business is a technical or professional service, less than \$2.5 million in annual gross revenue the preceding fiscal year. The business must be operating in Minnesota on the date that one or more essential employees received orders for active service of 180 days or more and be sustaining or likely to sustain suffering substantial economic injury.

For veteran startup business loans, an eligible veteran must have been on active duty on or after 9/11/2001, have been honorably discharged after serving at least 181 consecutive days of service, and be starting a veteran-owned small business.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of veteran startup business loans	6	5	9	6	3
Dollar amount of loans made	\$120,000	\$100,000	\$180,000	\$107,000	\$47,000

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, or women - is available.

**Funding Source and Allocation**

This program received a \$400,000 appropriation in 2008. All loans through SFY 2019 are funded through a revolving loan fund seeded by loan repayments and a one-time transfer of \$300,000.

**Statutory Authority**

- Minn. Stat. **Chap. 116J.996** (<https://www.revisor.mn.gov/statutes/?id=116J.996>)

**Program Website**

**[Minnesota Reservist and Veteran Business Loan Program \(/deed/business/financing-business/deed-programs/reservists/index.jsp\)](/deed/business/financing-business/deed-programs/reservists/index.jsp)**

**Program Performance Outcomes**

There are no program performance outcomes available.

**Contact Information**

**[Jeff Nelson \(mailto:jeff.m.nelson@state.mn.us\)](mailto:jeff.m.nelson@state.mn.us)**, Business Finance  
800-657-3858

*This information current as of December 2023.*

**Minnesota Trade Office****Minnesota Trade Office****Purpose**

The Minnesota Trade Office assists Minnesota companies in successfully competing in international markets and in attracting foreign direct investment to the state. The office also acts as the protocol office for the state.

**Customers and Services**

Primary customers are small and medium-sized manufacturers and service providers requiring export assistance. Services include counseling and technical assistance from international trade representatives who can guide companies through the challenges of conducting international business; promotional programs (trade missions and trade shows) to help companies explore market opportunities firsthand and meet potential buyers, distributors, and partners; education and training programs (seminars, workshops, and roundtables) designed to provide companies the knowledge and skills necessary to be successful exporters; online market information and reference materials; promoting Minnesota as a business location at selected events and trade shows; and working with local partners to support visits to Minnesota by foreign corporate executives. The office administers the State Trade and Export Promotion (STEP) grant program which provides financial assistance for export-related activities to qualifying small Minnesota businesses.

Foreign trade offices - Europe, UK/Ireland, Japan, Canada and the GSGP network - exist to increase exports and foreign direct investment. The program also works closely with the DEED library to maintain an extensive collection of market intelligence available to companies for market research. Minnesota companies can easily access services by calling the Trade Assistance Helpline at 651-259-7498.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Increase in export growth from previous year	2.8%	-18%	-1.4%	17%	-7.6%*
Number of organizations receiving export assistance	1,924	1,090	1,330	1,103	998
Number of companies contacted regarding investment in Minnesota	689	1,030	1,152	992	1,002

\*As of October 2022. Final numbers will not be available until March 2024. Export numbers cover calendar year 2023

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, Veterans, or women - is available. Targeted groups do receive extra points in the evaluation of STEP grant applications.

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Fund	\$2.292M	\$2.292M	\$2.292M	\$2.292M	\$2.292M
Special Revenue Fund	\$0.059M	\$0.075M	-	-	-

**Statutory Authority**

- Minn. Stat. **Chap. 116J, Sec. 966** (<https://www.revisor.mn.gov/statutes/?id=116j.966>)

**Program Website**

[Exporting and International Trade \(/deed/business/exporting/index.jsp\)](#)

**Program Performance Outcomes**

There are no program performance outcomes available. [Annual and quarterly trade statistics for Minnesota \(/deed/data/economic-analysis/export-stats/index.jsp\)](#) are available online.

**Contact Information**

**Gabrielle Gerbaud** (<mailto:gabrielle.gerbaud@state.mn.us>), Executive Director, Minnesota Trade Office

651-259-7489 or 800-657-3858

*This information current as of December 2023.*

**Minnesota Youth Program****Minnesota Youth Program****Purpose**

The Minnesota Youth program (MYP) provides comprehensive summer and year-round employment and training services to economically disadvantaged and at-risk youth.

**Customers and Services**

Comprehensive services prepare at-risk youth, ages 14 to 24, for the world of work, including: career exploration and planning, labor market information on in-demand occupations, work readiness skills, financial literacy training and quality work experience opportunities. Youth learn to apply skills learned in the classroom to real-work settings; their work accomplishments benefit local communities. Hands-on learning improves students' grades, attendance, and graduation rates. MYP is available in all 87 counties; strong local partnerships are in place with oversight from local Workforce Development Boards/Youth Committees. The Outreach to Schools/Career Advisor component of MYP provides cost-effective strategies for delivering career and labor market information to in-school youth. MYP serves a high percentage of at-risk youth who are under-represented in the workforce: 40% with disabilities, 61% receive public assistance, 15% are system-involved youth (homeless, runaway, foster youth, youth offenders), and 54% are youth from communities of color.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023*
Total youth served	3,384	2,934	2,684	3,278	3,766
Attained work readiness or education goals	71%	97%	97%	92%	91%
Obtained HS Diploma, GED, Remained in School, Obtained Certificate or Degree, Dropout Returned to School	55%	88%	73%	82%	74%
Received academic or service-learning credit	45%	76%	73%	65%	63%
Entered employment, post-secondary education, apprenticeship, or military	26%	24%	32%	21%	23%
Customer satisfaction: youth rate experience as excellent or very good	89%	90%	83%	80%	86%
Return on investment (ROI) for each state dollar invested in program	\$6.54	\$8.60	\$9.45	\$9.29	\$12.77
Youth Served by Outreach to Schools/Career Advisors	23,896	19,126	14,880	19,975	32,038

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023*
Youth from communities of color	50%	54%	50%	60%	54%
Youth with disabilities	44%	46%	47%	46%	40%
Female youth	47%	49%	49%	50%	51%

\*SFY 2023 data period is July 1, 2022 - September 30, 2023

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Workforce Development Fund	\$4.05M	\$4.05M	\$4.05M	\$4.05M	\$4.05M

**Statutory Authority**

- Minn. Stat. [Chap. 116L.561 \(https://www.revisor.mn.gov/statutes/?id=116L.561\)](https://www.revisor.mn.gov/statutes/?id=116L.561)

**Program Website**

[Minnesota Youth Program \(/deed/programs-services/office-youth-development/youth-programs/index.jsp\)](https://deed.mn.gov/deed/programs-services/office-youth-development/youth-programs/index.jsp)

**Program Performance Outcomes**

[Minnesota Youth Program \(/deed/programs-services/office-youth-development/youth-programs/index.jsp\)](https://deed.mn.gov/deed/programs-services/office-youth-development/youth-programs/index.jsp)

**Contact Information**

[Kay Tracy \(mailto:Kay.Tracy@state.mn.us\)](mailto:Kay.Tracy@state.mn.us), Director, Youth Services  
651-259-7555

*This information current as of December 2023.*

## Minnesota Youthbuild Program

# Minnesota Youthbuild Program

## Purpose

The Minnesota Youthbuild program offers a construction career pathway for primarily low-income youth who have dropped out of school or experienced academic failure. Communities benefit from highly visible community building projects and affordable housing constructed by Youthbuild participants. Participants receive classroom and worksite training in construction and safety skills, carpentry math and basic academic skills, work readiness, career exploration, leadership, and life skills. On the worksite, an experienced trainer provides construction training and mentoring to youth to strengthen their soft skills, including on-time, everyday attendance. Youthbuild staff assist youth in completing their high school diploma or GED, developing a comprehensive career plan, and provide them with one-on-one counseling and support services to address employment barriers.

Upon program exit, youth receive follow-up services and are placed in a building trade registered apprenticeship and union construction employment, other career employment, advanced technical training, and/or post-secondary education. The majority of youth exit the program with a diploma or GED, work-ready soft skills, 500 hours of residential construction training and work experience, and safety certification in OSHA 10, S/P2, and/or 1st Aid/CPR. While enrolled in the program, youth also earn industry-recognized credentials in construction and the Construction Plus career pathways of healthcare, advanced manufacturing, law enforcement, automotive mechanics, and arborist tree care. Construction-related credentials include Forklift Operations, and DOL-recognized construction credentials from Home Builders Institute (HBI), Multi-Craft Core Curriculum (MC3) and National Center for Construction Education and Research (NCCER). Several Youthbuild participants also are versed in the NCSRCC Career Connections to better align Youthbuild's construction training with Minnesota's registered apprenticeship standards in carpentry and the union building trades.

## Customers and Services

Eligible participants are at-risk for dropping out of high school or have dropped out. The vast majority are low income, BIPOC youth; 41% are young women; half are ages 16-17 and half are young adults, 18-24; approximately 90% are basic skills deficient, 40% are from families receiving public-assistance, 40% are youth with disabilities; about a quarter are recent immigrants with limited English ability, and over a third are homeless or system-involved youth (aging out of foster care, or having past involvement in the juvenile or criminal justice system).

Ten organizations offer Youthbuild programs across the state; in Greater Minnesota: Arrowhead Economic Opportunity Agency, Inc. (Grand Rapids); Bi-County Community Action Programs (Bemidji); Central Minnesota Jobs and Training Services (Pine, Kanabec, Kandiyohi, and Wright counties); Rural Minnesota Concentrated Employment Program (Detroit Lakes and Moorhead); Career Solutions (St. Cloud); and Workforce Development, Inc. (Rochester). In the Twin Cities area: Southwest Metro ISD #288 (Scott and Carver counties); City Academy and The Change, Inc. (St. Paul); and Tree Trust (Minneapolis).

With additional funding from the 2023 legislature, four new Youthbuild grants were each awarded \$150,000 per year in funding and ten existing grants received from \$15,000 to \$77,000 in additional annual funding for the SFY 2024 and SFY 2025 biennium. Organizations and locations receiving new grants included: Goodwill-Easter Seals Minnesota (St. Paul), The Man Up Club (Minneapolis), Workforce Development, Inc. (Rice County), and Riverside Plaza Tenants Association (Minneapolis).

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Total youth served	396	407	436	457	453
Attained work readiness or education goals	90%	99%	83%	90%	93%
Obtained HS diploma, GED, remained in school, obtained certificate or degree, dropout returned to school	93%	96%	97%	96%	93%
Entered employment, post-secondary education, apprenticeship, or military within 6 months of exit	81%	88%	91%	84%	91%
Earned an industry-recognized credential or safety certificate	82%	89%	72%	78%	79%
Earned academic or service-learning credit	85%	83%	73%	99%	90%
Units affordable housing, garages, community gardens or community structures constructed by participants	49	69	65	46	53
Customer satisfaction: youth rate experience as excellent or very good	85%	86%	89%	89%	91%
Return on investment (ROI) for each state dollar invested in program	\$4.04	\$5.68	\$6.98	\$8.36	\$10.66

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Youth from communities of color	70%	72%	74%	76%	74%
Youth with disabilities	28%	27%	35%	37%	40%
Female youth	26%	32%	35%	39%	41%



## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Workforce Development Fund	\$1M	\$1M	\$1M	\$1M	\$1M

## Statutory Authority

- Minn. Stat. **Chap. 116L.361** (<https://www.revisor.mn.gov/statutes/?id=116L.361>)

## Program Website

[Youthbuild Program \(/deed/job-seekers/find-a-job/targeted-services/youth-employment/youthbuild.jsp\)](/deed/job-seekers/find-a-job/targeted-services/youth-employment/youthbuild.jsp)

## Program Performance Outcomes

[Youthbuild Program \(/deed/programs-services/office-youth-development/youth-programs/youthbuild.jsp\)](/deed/programs-services/office-youth-development/youth-programs/youthbuild.jsp)

## Contact Information

[Kay Tracy \(mailto:Kay.Tracy@state.mn.us\)](mailto:Kay.Tracy@state.mn.us), Director, Youth Services

651-259-7555

*This information current as of December 2023.*

## Multi-Fund Venture Capital Program

# Multi-Fund Venture Capital Program

## Purpose

The Multi-Fund Venture Capital program is part of the State Small Business Credit Initiative (SSBCI) 2.0. It supports Minnesota-based venture capital funds in order to make seed and early-stage venture capital investments in Minnesota startup companies. DEED has contracted with the University of Minnesota Office of Investments and Banking (UMN OIB) to administer the program.

## Customers and Services

Fund managers apply directly to UMN OIB. Funds must plan to invest in small businesses headquartered in Minnesota that have fewer than 500 employees. Areas of interest include: Agtech/Foodtech, Life Sciences, Climate Tech, Advanced Manufacturing, Software and Technology. Funds investing in other industries may also be eligible, although certain business types are ineligible under SSBCI guidelines. Investment proceeds must be used for eligible business purposes.

## Measures

Reporting period is calendar year (CY), January 1 - December 31\*

Measure	CY 2023
Number of fund investments	4
SSBCI funds contributed	\$4.25M

## Achieving Equity

DEED is working to address ongoing disparities with a view to achieving economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on populations served are valuable for program development and policy decisions. SSBCI 2.0 has specific goals for financial assistance to businesses owned by socially and economically disadvantaged individuals.

## Funding Source and Allocation

SSBCI 2.0 allocates up to \$97 million into six state programs: Automation Loan Participation program, Direct Investment Venture Capital, Growth Loan Fund, Minnesota Loan Guarantee program, Multi-Fund Venture Capital, and Small Business Loan Participation program. Funding amounts for the individual programs shift, depending on demand. The two venture capital programs are administered by the University of Minnesota Office of Investments and Banking.

## Statutory Authority

- Small Business Job Act of 2010
- U.S. Code **Title 12, Chap. 54** (<https://www.law.cornell.edu/uscode/text/12/chapter-54>)
- American Rescue Plan Act of 2021

## Program Website

[Minnesota SSBCI Venture Capital Programs \(https://mnssbcivc.umn.edu/\)](https://mnssbcivc.umn.edu/)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

[Jeff Nelson \(mailto:jeff.m.nelson@state.mn.us\)](mailto:jeff.m.nelson@state.mn.us), Business Finance  
800-657-3858

*This information current as of December 2023.*

## Native American Business Loan Program

# Native American Business Loan Program

## Purpose

The Native American Business Loan program supports the development of American Indian-owned and -operated businesses and promotes economic opportunities for Native American people throughout Minnesota.

## Customers and Services

Eligible applicants must be enrolled members of a federally recognized Minnesota-based band or tribe and be wholly owned. Each band or tribe is allocated funds from the Native American Business Loan Fund, based on the number of enrolled members. DEED administers the program and services the loans, while the appropriate tribal council approves loan applications for the Lower Sioux Community, Prairie Island Community, Shakopee-Mdewakanton Community, and the Upper Sioux Community. DEED has executed agreements that authorize the Leech Lake Band of Ojibwe, the remaining Minnesota Chippewa Tribes via MCT in Cass Lake, and the Red Lake Band of Chippewa to operate the loan program on behalf of the department.

Businesses may be located anywhere in the state, although most of the loans are made to businesses on a reservation. Eligible projects include startup and expansion costs, including normal expenses such as machinery and equipment, inventory and receivables, working capital, new construction, renovation, and site acquisition.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of projects	2	2	2	1	0
Loan amounts	\$85,766	\$81,519	\$119,553	\$48,750	\$0

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program specifically targets American Indian-owned and operated business.

## Funding Source and Allocation

This program did not receive a general fund appropriation during the period SFY 2018 - SFY 2022. All loans are funded from a revolving loan fund which also receives 20% of the state's annual mineral severance tax collection.

## Statutory Authority

- Minn. Stat. [Chap. 116J.64 \(https://www.revisor.mn.gov/statutes/?id=116j.64\)](https://www.revisor.mn.gov/statutes/?id=116j.64)

## Program Website

[Native American Business Loan Program \(/deed/business/financing-business/deed-programs/nativeamerican/index.jsp\)](/deed/business/financing-business/deed-programs/nativeamerican/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

[Jeff Nelson \(mailto:jeff.m.nelson@state.mn.us\)](mailto:jeff.m.nelson@state.mn.us), Business Finance  
800-657-3858

*This information current as of December 2023.*

**Northgate Development LLC - Direct Appropriation Grant Program - Adult****Northgate Development LLC - Direct Appropriation Grant Program - Adult****Purpose**

**Minnesota Laws of 2021, Chap. 4, Art. 2, Sec. 2 subd. 1** (<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/4/>) authorized a Direct Appropriation of \$2,500,000 for Clean Energy Career Training Pilot Project "for a grant to Northgate Development, LLC, for a pilot project under article 8, section 30, to provide training pathways into careers in the clean energy sector for students and young adults in underserved communities. Any unexpended funds remaining at the end of the biennium cancel to the renewable development account. This is a onetime appropriation."

In the **2023 legislative session** (<https://www.revisor.mn.gov/laws/2023/0/Session+Law/Chapter/53/>), the language was amended to extend this project to June 30, 2024.

Sec. 4. Laws 2021, First Special Session Chap.4, Art. 2, Sec. 2 subd. 1, is amended to read:

*Subdivision 1. Clean Energy Career Training Pilot Project*

*\$2,500,000 the first year is for a grant to Northgate Development, LLC, for a pilot project under article 8, section 30, to provide training pathways into careers in the clean energy sector for students and young adults in underserved communities. Any unexpended funds remaining at the end of the biennium fiscal year 2024 cancel to the renewable development account. This is a onetime appropriation and is available until June 30, 2024.*

This pilot project under Article 8, Section 30 which authorizes the commissioner of employment and economic development to issue a grant for a pilot project "to provide training pathways into careers in the clean energy sector for students and young adults in underserved communities." The total amount of funding appropriated is \$2,500,000 for two years from the appropriations are from the renewable development account in the special revenue fund established in Minn. Stat. 116C.779 subd. 2021 legislation permits DEED to retain five percent of these funds for administration and monitoring, making the total amount available for a grant equal to \$2,375,000.

The pilot project must develop skills in program participants, short of the level required for licensing under Minn. Stat. Chap. 326, that are relevant to designing, constructing, operating, or maintaining:

- systems that produce renewable solar or wind energy;
- improvements in energy efficiency, as defined under Minn. Stat. Sec. 216B.241 subd. 1;
- energy storage systems, including battery technology, connected to renewable energy facilities;
- infrastructure for charging all-electric or electric hybrid motor vehicles; or
- grid technologies that manage load and provide services to the distribution grid that reduce energy consumption or shift demand to off-peak periods.

Training must be designed to create pathways to:

- a postsecondary degree, industry certification, or a registered apprenticeship program under Minn. Stat. Chap. 178, that is related to the fields listed above, and
- stable career employment at a living wage.

**Program Structure**

Upon award, Northgate Development began developing a clean energy careers pilot program at the former state workforce center in North Minneapolis that is now owned by Northgate. The goal was to develop training pathways for students and young adults from under-served communities without access to skills training for new and emerging jobs in clean energy. Skills training will focus on emerging and fast-growing jobs in advanced energy fields including: solar and wind; energy efficiency; energy storage; electric vehicle infrastructure and grid technologies.

In addition, Northgate will make significant improvements to the existing building for it to provide high-quality training space for these career fields. Improvements include renovated interior space, lab and workshop areas certified by national training organizations, and demonstrations of innovative energy systems to serve as teaching tools for advanced skills.

**Customers and Services**

Grant funds focus on serving Underserved and under-employed BIPOC youth and adult residents of North Minneapolis and the surrounding seven-county Twin Cities metropolitan area.

**Measures**

Northgate Development LLC will evaluate the success of the program

- the number of participants served,

- the number of participants completing training and earning credentials, and
- the number who become employed in clean energy jobs.

Measure	SFY 2022	SFY 2023
Number of participants served	15	67
Number of participants enrolled in training	15	66
Total attaining a credential	9	25
Total exit to unsubsidized employment	1	2
Total exit to apprenticeship program	0	0

NA = Data are not available.

Reporting period is state fiscal year (SFY), July 1 – June 30 (according to legislation this contract's end date 6/30/2024, data reported here is through 6/30/2023).

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2022	SFY 2023
Communities of Color	80%	75%
Individuals with Disabilities	1%	13%
Veterans	0%	1%
Women	7%	21%

## Funding Source and Allocation

Funding Source	SFY 2022	SFY 2023
Commerce Fund/Renewable Development Account	\$2.5M	\$2.5M

Northgate Development, LLC, shall submit an annual report to the commissioner of employment and economic development that must include, at a minimum, information on program expenditures:

See Total Expenditures below, including but not limited to amounts spent on:

Cost Breakdown	SFY 2022	SFY 2023
Administrative Cost	\$141,594.88	\$237,194.88
Program (curriculum development, instructors, equipment/material, leasing)	\$118,393.18	\$507,756.66
Improving space for use by the program	\$129,854.15	\$737,329.06

- **Other public or private funding sources**, including in-kind donations, supporting the pilot program
  - \$160,000 from LCDA Met Council for the Heat Pumps
  - \$250,000 from Hennepin County
  - \$100,000 from the City of Minneapolis
- The number of **program participants** *see Measures above*
  - The number of program participants placed in a postsecondary program, industry certification program, or registered apprenticeship program under Minn. Stat. Chap. 178.
- **Demographic information** on program participants *see Achieving Equity above*
- **Cost per participant** *(calculated using participant outcomes and expenses as reported through 06/30/2023)*

Participant Outcomes through 06/30/2023	Participants	Cost Per Participant
Cost per participant served	67	\$22,364.49
Cost per participant attaining credential	25	\$59,936.82
Cost per participant exit to employment	2	\$749,210.30

- **Cost per participant** *(calculated using participant outcomes and expenses not including space improvement as reported through 06/30/2023)*

Participant Outcomes through 6/30/2023	Participants	Cost Per Participant
Cost per participant served	67	\$11,359.58
Cost per participant attaining credential	25	\$30,443.66
Cost per participant exit to employment	2	\$380,545.77

## Total Expenditures

Northgate Development LLC developed an SFY2022 project budget effective 9/17/2021 thru 6/30/2024. Amounts shown were current as of 06/30/2023.

Cost Category	Allocated Amount	Total Expenses/Reimbursements
Administration	\$237,500.00	\$237,194.88
Grants	\$1,197,151.42	\$737,329.06
Direct Services	\$503,002.00	\$386,314.66
Direct Customer Training	\$400,546.58	\$121,442.00
Support Services Costs	\$36,800	\$16,140.00
<b>Total</b>	<b>\$2,375,000.00</b>	<b>\$1,498,420.60</b>

Figures in the "Allocated Amount" column represent DEED funds. Total matching funds were \$510,000.

## Statutory Authority

- Laws of Minnesota 2021, Minnesota Laws of 2021, Chap. 4, Art. 2, Sec. 2 subd. 1 (<https://www.revisor.mn.gov/laws/2017/0/94/>)

## Program Website

There is no program website.

## Program Performance Outcomes

This program is subject to Uniform Outcome Report Card (/deed/data/workforce-data/index.jsp) as specified under Minn. Stat. Chap. 116L.98 (<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

Nancy Omondi (<mailto:nancy.omondi@state.mn.us>), Director, Adult Programs  
651-259-7525

*This information current as of December 2023.*

## Pathways to Prosperity

## Pathways to Prosperity

### Purpose

Pathways to Prosperity (P2P) is an innovative strategy that integrates basic skills education, career-specific training, support services, and employment placement and retention to meet the needs of unemployed and under-employed adults.

### Customers and Services

Pathways to Prosperity projects are designed for adults who face multiple barriers to employment, and who are in need of enhanced educational and supportive services to be successful in securing long-term employment with family sustaining wages. This competitively awarded grant program targets populations of color; individuals experiencing housing insecurity; individuals with a criminal record; individuals lacking a high school diploma or equivalent; individuals with disabilities; and individuals unemployed for 26 or more consecutive weeks. In addition, special consideration is provided to veterans, individuals returning to work after receiving public assistance, and low-income and older workers. Participating individuals obtain, retain, and advance in unsubsidized employment or complete training along an educational path, as demonstrated by annual wage increases, placement and retention in a job or education or training program, and completion of training leading to an industry-recognized credential.

Pathways to Prosperity funding is divided in to three individual programs to ensure participants can easily access each program's unique focus on a participant's career pathways and allowing for providers to deliver clear paths to a career no matter which level of educational attainment the participant currently holds. The three programs emphasize educational attainment (coupled with navigation services and barrier removal) to increase mobility, employability, and skills leading to higher wages.

**On-Ramp to Career Pathways** targets individuals interested in earning a certificate and/or improving their employment skills. Providers partner with an active ABE consortia provider to ensure certified training curriculum will provide measurable skills gain relevant to support the Local Workforce Development Area (LWDA) plan.

**Bridge to Career Pathways** targets individuals seeking to improve skills or obtain new skills to earn an industry recognized credential in line with the LWDA plan. Providers partner with an active employer and an active ABE consortia provider.

**Individualized Training Pathways** targets individuals seeking training in four targeted industry sectors: Healthcare, Information Technology, Skilled Trades, and Advanced Manufacturing (or other high growth in demand sectors earning a median wage of \$15 per hour and is specific to the service area). Providers partner with a Post-Secondary institution or Union Apprenticeship and an active employer partner(s) to further support participants within the specific industry trainings.

### Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022*	SFY 2023
Number of participants	2,093	1,824	2,322	1,151	2,602
Number of participants enrolled in training	552	1,405	1,729	989	2,076
Total exited attaining a credential	481	515	313	336	1,279
Total exited to unsubsidized employment	NA	485	572	161	825
Percentage employed first quarter after exit	77%	14%	26%	70%	NA

NA=data not available

\*Due to pandemic, multiple contracts were extended to 12/31/2022, data reported here is through 9/30/2022

### Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	80%	73%	71%	62%	63%
Individuals with Disabilities	12%	9%	10%	15%	14%
Veterans	2%	2%	2%	2%	2%
Women	57%	67%	64%	67%	63%

### Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Workforce Development Fund	\$4.604M	\$4.604M	\$4.604M	\$4.604M	\$4.604M
General Fund	\$1.094M	\$1.539M	\$1.094M	\$2.546M	\$2.546M

### Statutory Authority

- Minnesota Session Laws - 2021, **Chap. 10** (<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/>)

## Program Website

[Pathways to Prosperity \(/deed/programs-services/adult-career-pathways/grants/p2p/index.jsp\)](/deed/programs-services/adult-career-pathways/grants/p2p/index.jsp)

## Program Performance Outcomes

This program is subject to the [Uniform Outcome Report Card \(/deed/data/workforce-data/report-card/report-card.jsp\)](/deed/data/workforce-data/report-card/report-card.jsp) as specified under Minn. Stat. [Chap. 116L.98 \(https://www.revisor.mn.gov/statutes/cite/116L.98\)](https://www.revisor.mn.gov/statutes/cite/116L.98).

## Contact Information

[Nancy Omondi \(mailto:nancy.omondi@state.mn.us\)](mailto:nancy.omondi@state.mn.us), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of December 2023.*





**Partners for Reentry Opportunities in Workforce Development (PROWD) (Expansion)****Partners for Reentry Opportunities in Workforce Development (PROWD) (Expansion)****Purpose**

The Partners for Reentry Opportunities in Workforce Development (PROWD) Grant in Minnesota is a transformative initiative aimed at enhancing the capacity of justice and workforce system partnerships to provide employment services, educations, and job training, that will lead to family-sustaining in-demand careers. Focused on individuals transitioning from federal incarceration to community reintegration, the program seeks to create safe, prosperous communities by harnessing the untapped talent pool of those leaving federal correctional institutions. The Department of Employment and Economic Development (DEED) continues to lead not only the initial Partners for Reentry Opportunities in Workforce Development (PROWD) Grant Round 1, but also spearheads a groundbreaking initiative—the PROWD Expansion grant.

**Customers and Services**

The PROWD Expansion grant specifically serves individuals releasing from four Federal facilities in Rochester, Duluth, Waseca, and Sandstone, as well as two Residential Reentry Centers in Minneapolis and Roseville.

**Measures**

Employing a three-stage approach that provides services and supports beginning while in federal prison incarceration, transitioning to Residential Reentry Centers (RRCs), and post-release within the communities the participants will live, PROWD utilizes key measures such as employment labs, consistent job coaching, innovative technology use, peer mentoring, and comprehensive supportive services during follow-up to ensure successful reentry and sustained employment outcomes. The program's goal is to serve 150 individuals over a four-year period of performance.

The PROWD Expansion grant incorporates specific performance indicators and targets for Minnesota:

- Employment Rate – 2nd Quarter after Exit
- Employment Rate – 4th Quarter after Exit
- Median Earnings – 2nd Quarter after Exit
- Credential Attainment Rate
- Measurable Skills Gains
- Effectiveness in Serving Employers

**Achieving Equity**

PROWD addresses equity by ensuring participants have access to skills demanded by local employers. Through cross-agency and cross-systems partnerships, the program eliminates barriers to employment, emphasizing the creation of quality jobs to promote equity.

**Funding Source and Allocation**

In 2023, the MN PROWD Expansion Grant demonstrated a commitment to expanding effective reentry initiatives in Minnesota by securing an additional DOL/DOJ \$3,000,000 investment. This funding underscores the state's dedication to advancing its reentry programs.

**Statutory Authority**

- **First Step Act (FSA) of 2018** (<https://www.congress.gov/115/plaws/publ391/PLAW-115publ391.pdf>)
- **U.S. Code Title 18, chap. 229** (<https://uscode.house.gov/view.xhtml?path=/prelim@title18/part2/chapter229&edition=prelim>)
- **U.S. Code Title 29, chap. 32** (<https://uscode.house.gov/view.xhtml?jsessionid=ADA262C82E94BC0FEFA191D5066F6672?req=granuleid%3AUSC-prelim-title29-chapter32&saved=L3ByZWxpbUB0aXRzZTI5L2NoYXB0ZXIzMi9zdWJjaGFwdGVyMQ%3D%3D%7CZ3JhbnVsZWlkOIVTQy1wcmVsaW0tdGl0bGUyOS1jaGFwdGVyMzI>)
- **Workforce Innovation and Opportunity Act of 2014** (<https://www.govinfo.gov/content/pkg/PLAW-113publ128/pdf/PLAW-113publ128.pdf>)

**Program Website**

**US DOL Employment and Training Administration Grantees** (<https://www.dol.gov/agencies/eta/reentry/grantees>)

**Program Performance Outcomes**

There are no program performance outcomes available.

**Contact Information**

**Mike Lang** (<mailto:mike.lang@state.mn.us>), Director, Employment Programs  
651-259-7583

*This information current as of December 2023.*

## Redevelopment Grant Program

# Redevelopment Grant Program

## Purpose

This Redevelopment Grant program offers grants to assist development authorities with costs for redeveloping blighted industrial, residential, or commercial sites where the need to recycle the land for a more productive use exists.

## Customers and Services

Eligible applicants are development authorities, including cities, counties, port authorities, housing and redevelopment authorities, and economic development authorities. Grants can pay for land acquisition, demolition, infrastructure improvements, soil stabilization when infill is required, ponding or other environmental infrastructure, and adaptive reuse of buildings, including remedial activities at sites where a subsequent redevelopment will occur.

Since 2007, priority funding has been given to eligible applications statewide at a 50/50 split between Greater Minnesota and the Minneapolis/St. Paul metropolitan area. There are additional criteria for determining further priority.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Dollars awarded	\$2.47M	\$5.785M	\$1.9M	\$5.5M	\$4M
Number of acres redeveloped	23	56.38	23.34	44.72	54.2
Number of jobs created	372	331	74	337	92
Number of jobs retained	1,548	446	48	272	463
Dollars leveraged	\$278M	\$392.4M	\$164.9M	\$324.3M	\$318.9M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2019*	SFY 2020*	SFY 2021*	SFY 2022	SFY 2023
General Fund Proceeds**	\$0	\$0	\$0	\$0	\$0

\*There was a \$3M transfer from the Minnesota Investment Fund in SFY 2019 and \$2M in SFY 2020 and 2021.

\*\*There has been no direct appropriation since SFY 2017.

## Statutory Authority

- Minn. Stat. [Chap. 116J.571](https://www.revisor.mn.gov/statutes/?id=116j.571) (<https://www.revisor.mn.gov/statutes/?id=116j.571>)

## Program Website

[Redevelopment Grant Program \(/deed/government/financial-assistance/cleanup/redevelopmentgrantprogram.jsp\)](/deed/government/financial-assistance/cleanup/redevelopmentgrantprogram.jsp)

## Program Performance Outcomes

[Redevelopment Grant Program \(/deed/government/financial-assistance/cleanup/redevelopmentgrantprogram.jsp\)](/deed/government/financial-assistance/cleanup/redevelopmentgrantprogram.jsp)

## Contact Information

[Kristin Lukes \(mailto:kristin.lukes@state.mn.us\)](mailto:kristin.lukes@state.mn.us), Director, Brownfields and Redevelopment  
651-259-7451 or 800-657-3858

*This information current as of December 2023.*

**Rural Career Counseling Coordinator Program****Rural Career Counseling Coordinator Program****Purpose**

The Rural Career Counseling Coordinator Program (RC3) is charged with improving coordination and communication of workforce development programs and services with administering agencies in the 5 workforce development regions located outside the metropolitan area. The RC3 professionals have advanced local and regional workforce development program and service delivery knowledge; they apply that expertise with customer outreach and engagement and by making recommendations for continuous improvement or new workforce initiatives.

**Customers and Services**

The five workforce development regions in Minnesota outside of the Twin Cities metropolitan area each host one full-time rural career counseling coordinator. The coordinator is responsible for understanding the workforce development needs of existing, new, and prospective service area businesses. They also serve career seekers and students by providing counseling, training and work experience opportunities. Finally, the rural career counseling coordinators serve as a source of best practices and collaboration among the workforce development system stakeholders and partners in their respective regions.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Total businesses served	NA	3,143	1,491	1,616	2,213
Total career seekers served	NA	14,923	10,418	22,751	12,172
Total K-12 institutions served	NA	325	3,850	434	1,073
Total post-secondary education institutions served	NA	61	92	43	48

NA=data not available

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The Rural Career Counseling Coordinators Program serves all customers, therefore, no data on businesses or jobseekers who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Fund	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000
Workforce Development Fund	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000

**Statutory Authority**

- Minnesota Session Laws - 2021, **Chap. 10** (<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/>)

**Program Website**

There is no program website available. For more information, please contact the program manager listed below.

**Program Performance Outcomes**

**Mandated Reports** (</deed/about/what-we-do/agency-results/mandated/index.jsp>)

**Contact Information**

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs

651-259-7525

*This information current as of December 2023.*

## Senior Community Service Employment Program

# Senior Community Service Employment Program

## Purpose

The Senior Community Service Employment Program (SCSEP) fosters economic self-sufficiency through community service and training activities for low-income older workers. SCSEP provides participants with part-time, temporary, community service employment with the goal of gaining work experience and learning job skills that can lead to unsubsidized employment.

## Customers and Services

Participants are unemployed Minnesotans 55+ years-old who have an income of less than 125% of the federal poverty levels. Services include annual physical examinations, personal and job-related counseling, and job training. Community service employment opportunities are typically part-time jobs at senior citizen and day care centers, schools, hospitals, and programs for people with disabilities. Program operations are sub-granted to ten agencies who together with two national sponsors serve Minnesota's 87 counties.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number served	251	195	64	175	178
Percentage who entered unsubsidized employment (federal target = 25.6%)	32.4%	25.4%	45.5%	22.9%	21.6%

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	21%	19%	18%	18%	23%
Individuals with Disabilities	34%	35%	30%	28%	26%
Veterans	15%	16%	18%	15%	13%
Women	65%	64%	63%	59%	60%

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$1.88M	\$1.88M	\$1.91M	\$1.90M	\$1.89M

## Statutory Authority

- **Title V of the Federal Older Americans Act of 1965 as amended by the Older Americans Act of 2006**  
([https://www.dol.gov/sites/dolgov/files/ETA/reports/pdfs/pl\\_109-365.pdf](https://www.dol.gov/sites/dolgov/files/ETA/reports/pdfs/pl_109-365.pdf)).

## Program Website

[Older Workers \(/deed/job-seekers/find-a-job/targeted-services/older/index.jsp\)](https://deed/job-seekers/find-a-job/targeted-services/older/index.jsp)

## Program Performance Outcomes

U.S. Dept. of Labor's **Performance Reporting Information** ([https://www.doleta.gov/Seniors/html\\_docs/GranteePerf.cfm](https://www.doleta.gov/Seniors/html_docs/GranteePerf.cfm))

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of December 2023.*

**Small Business Assistance****Small Business Assistance****Purpose**

This Small Business Assistance program, through the Small Business Assistance Office (SBAO), serves as a point of first and continuing contact for individuals and firms with questions about the startup, operation or expansion of a business in Minnesota.

**Customers and Services**

The program provides publications, in collaboration with local law firms, on topics such as starting a business, the employer-employee relationship, Internet commerce, securities offerings, franchising, debt financing, and intellectual property protection to individuals and firms. Program staff provide counsel and direction in business structure, competitiveness, regulation, and taxation. Services are available free of cost to Minnesota businesses.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30.

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Total number of inquiries and transactions by the SBAO*	28,623	27,303	31,803	29,783	26,800
Number of SBAO publications distributed in all formats**	114,492	102,000	103,990	106,000	60,000
Percentage rating <i>The Guide to Starting a Small Business in Minnesota</i> as "useful" in decision-making***	100%	NA	NA	NA	NA
Percentage using <i>The Guide to Starting a Small Business in Minnesota</i> in preparation for business startup within one year	90%	NA	NA	NA	NA

\*For all years prior to SFY 2023 these are hard count numbers; for SFY 2023 this total is a statistical estimate.

\*\*Hard copy, flash drive and digital download formats.

\*\*\*Based on survey. This survey was suspended due to the COVID-19 pandemic. Under development on SFY 2024 is a new mechanism for determining services outcomes.

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available. The Small Business Assistance Office is looking to determine the feasibility of gathering this information at time of service using a data gathering tool under development on the second half of SFY 2024.

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
State General Fund	\$584,000	\$584,000	\$584,000	\$584,000	\$697,500

**Statutory Authority**

- Minn. Stat. [Chap. 116J.68 \(https://www.revisor.mn.gov/statutes/?id=116j.68\)](https://www.revisor.mn.gov/statutes/?id=116j.68)

**Program Website**

[Small Business Assistance Office \(/deed/business/help/sbao/index.jsp\)](https://deed.business/help/sbao/index.jsp)

**Program Performance Outcomes**

There are no program performance outcomes available. The Small Business Assistance Office uses the intensity of demand for services as a measure of the value of these services to users. Under development in SFY 2024 is a new process mechanism for determining service outcomes.

**Contact Information**

[Charles Schaffer \(mailto:charles.schaffer@state.mn.us\)](mailto:charles.schaffer@state.mn.us), Director, Small Business Assistance

651-259-7477 or 800-657-3858

*This information current as of December 2023.*

**Small Business Assistance Partnerships (Business Development Competitive Grant Program)****Small Business Assistance Partnerships (Business Development Competitive Grant Program)****Purpose**

The Small Business Assistance Partnerships program provides business development assistance and services through grant recipients that are awarded funds through a competitive process.

**Customers and Services**

Funding is available only to non-profit organizations. The types of business targeted include, but are not limited to, entrepreneurs, minority-owned, women-owned, and veteran-owned businesses, businesses located in Greater Minnesota, and high-technology based businesses.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of entrepreneurs/businesses assisted	NA	4,678	6,381	8,436	16,471
Number of jobs created/retained	NA	5,548	15,914	11,286	20,645
Amount of business development capital	NA	\$39M	\$69M	\$78M	\$158M

NA=data not available

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. These competitive grants go to groups that provide business assistance to targeted groups, including women, minorities, veterans, persons with disabilities, Native Americans and rural residents.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
# of women-owned businesses served	NA	2,186	2,647	4,038	8,098
# of veteran-owned businesses served	NA	108	133	199	387
# of minority-owned businesses served	NA	1,000	2,129	3,369	6,861
# of Native American-owned businesses served	NA	NA	NA	NA	NA
# of businesses served owned by people with disabilities	NA	32	124	275	567
# of Greater Minnesota based businesses served*	NA	1,913	4,417	4,388	7,463
# of high-technology businesses served	NA	NA	37	NA	NA

NA=data not available

\*The definition of Greater Minnesota defined under Minn. Stat. Chap. 473, Sec. 121 subd. 2

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
State General Fund	\$1.4M	\$1.4M	\$1.4M	\$4.9M	\$4.9M

**Statutory Authority**

- Minnesota Session Laws - 2014, **Chap. 85** (<https://www.revisor.mn.gov/laws/2014/0/312/>) (Original)
- Minnesota Session Laws - 2017, **Chap. 94** (<https://www.revisor.mn.gov/laws/2017/0/94/>) (Past)
- Minnesota Session Laws - 2019, **Chap. 7** (<https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7/>) (Past)
- Minnesota Session Laws - 2021, **Chap. 10** (<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/>) (Past)

**Program Website**

**Small Business Partnerships Program** (</deed/business/help/small-business-partnerships/index.jsp>).

**Program Performance Outcomes**

There are no program performance outcomes available.

**Contact Information**

**Brandon Toner** (<mailto:brandon.toner@state.mn.us>), Director, Small Business Partnerships  
651-259-7040 or 800-657-3858

*This information current as of December 2023.*

## Small Business Development Center Network

# Small Business Development Center Network

## Purpose

The Small Business Development Center Network facilitates the startup, operation, and growth of businesses by serving as a first-point and continuing contact through one-on-one business consulting, group training, and assistance in securing capital to those who are interested in starting or expanding a small business in Minnesota.

## Customers and Services

Services are available to Minnesota businesses and aspiring entrepreneurs. Consulting and training is provided on a wide variety of business issues such as business planning, marketing, financing, general business operations, buying or selling a business and disaster recovery. Services are provided through a network of nine regional Small Business Development Centers (SBDCs) and 35 additional outreach locations throughout the state. Consulting services are available at no cost to for-profit businesses that meet the U.S. Small Business Administration's definition of a small business. Per program regulations, SBDCs exist to assist for-profit businesses, but they do assist nonprofits and communities with economic development projects on a case-by-case basis.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of aspiring and existing businesses served	3,278	3,278	3,939	3,922	4,882
Number of professional consulting hours delivered	34,739	34,739	25,697	25,418	35,568
Percentage of customers who would recommend SBDCs to others	94%	94%	94%	94%	94%
Total businesses that started a business with assistance from SBDC	-	-	-	-	211
Assisted SBDC clients in acquiring capital	-	-	-	-	-\$129,363,605

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The SBDC tracks data on businesses served who represent targeted groups including communities of color, individuals with disabilities, veterans, and women.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$2.0M	\$2.0M	\$2.2M	\$2.2M	\$2.2M
State General Fund	\$805,000	\$700,000	\$685,000	\$655,000	\$650,000

## Statutory Authority

- Minn. Stat. **Chap. 116J.68** (<https://www.revisor.mn.gov/statutes/?id=116j.68>)
- U.S. Code **Title 15, Chap. 14A, Sec. 648** (<https://www.law.cornell.edu/uscode/text/15/648>)

## Program Website

[Small Business Development Centers \(/deed/business/help/sbdc/index.jsp\)](/deed/business/help/sbdc/index.jsp)

## Program Performance Outcomes

[Small Business Development Centers \(/deed/business/help/sbdc/overview/index.jsp\)](/deed/business/help/sbdc/overview/index.jsp)

## Contact Information

Andy Donahue, SBDC State Director  
651-259-7624 or 800-657-3858

*This information current as of December 2023.*



**Small Business Loan Participation Program****Small Business Loan Participation Program****Purpose**

The Small Business Loan Participation program is part of the State Small Business Credit Initiative (SSBCI) 2.0. It provides approved lenders additional capital through loan participations to businesses that do not typically meet traditional bank financing criteria. It helps the lenders mitigate risk and leverage their investment in the businesses. DEED may participate in 25% to 30% of an eligible loan.

**Customers and Services**

Approved non-depository Community Development Financial Institutions and nonprofit lenders are enrolled into the program. Borrowers apply directly with enrolled lenders. Borrowers must be small businesses located in Minnesota, with fewer than 500 employees. Although the program does not have an industry focus, certain businesses that are speculative in nature are ineligible under SSBCI guidelines. Loan proceeds must be used for eligible business purposes.

**Measures**

Reporting period is calendar year (CY), January 1 - December 31\*

Measure	CY 2023
Number of businesses assisted	7
SSBCI funds contributed	\$302,000
Private capital contributed	\$1M

**Achieving Equity**

DEED is working to address ongoing disparities with a view to achieving economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on populations served are valuable for program development and policy decisions. SSBCI 2.0 has specific goals for financial assistance to businesses owned by socially and economically disadvantaged individuals.

**Funding Source and Allocation**

SSBCI 2.0 allocates up to \$97 million into six state programs: Automation Loan Participation program, Direct Investment Venture Capital, Growth Loan Fund, Minnesota Loan Guarantee program, Multi-Fund Venture Capital, and Small Business Loan Participation program. Funding amounts for the individual programs shift, depending on demand. The two venture capital programs are administered by the University of Minnesota Office of Investments and Banking.

**Statutory Authority**

- Small Business Job Act of 2010
- U.S. Code **Title 12, Chap. 54** (<https://www.law.cornell.edu/uscode/text/12/chapter-54>)
- American Rescue Plan Act of 2021

**Program Website**

[Small Business Loan Participation Program \(/deed/business/financing-business/deed-programs/ssbci/loan-participation/index.jsp\)](/deed/business/financing-business/deed-programs/ssbci/loan-participation/index.jsp)

**Program Performance Outcomes**

There are no program performance outcomes available.

**Contact Information**

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance  
800-657-3858

*This information current as of December 2023.*

**Small Cities Development Program****Small Cities Development Program****Purpose**

The Small Cities Development program helps develop viable communities by providing financial assistance for safe and affordable housing, economic development, and public facility needs. These expanded economic opportunities that result principally benefit low- to moderate-income households.

**Customers and Services**

The program provides federal grants from the U.S. Department of Housing and Urban Development to local units of government on a competitive basis for a variety of community development projects. Eligible applicants include cities with a population of less than 50,000 and counties and townships with an unincorporated population of less than 200,000.

Funded projects must, at a minimum, meet one of three federal objectives: benefit low- and moderate-income persons; prevent or eliminate slum and blight conditions; or alleviate urgent community development needs caused by existing conditions that pose a serious and immediate threat to the health or welfare of the community.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of projects	43	35	31	34	36
Dollars awarded	\$24.1M	\$21.1M	\$18.4M	\$20.8M	\$23.4M
Communities served	48	37	34	36	38

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$18.501M	\$19.092M	\$19.522M	\$18.925M	\$18.835M
State General Fund	\$470,022	\$481,844	\$490,455	\$478,512	\$476,712

**Statutory Authority**

- Minn. Stat. **Chap. 116J.980** (<https://www.revisor.mn.gov/statutes/?id=116j.980>)

**Program Website**

**Small Cities Development Program** (</deed/government/financial-assistance/community-funding/small-cities.jsp>)

**Program Performance Outcomes**

**Small Cities Development Program** (</deed/government/financial-assistance/community-funding/small-cities.jsp>) (consolidated plans)

**Contact Information**

**Meredith Udoibok** (<mailto:Meredith.Udoibok@state.mn.us>), Executive Director, Community Finance

651-259-7454 or 800-657-3858

*This information current as of December 2023.*

## Southeast Asian Economic Relief Competitive Grant Program

# Southeast Asian Economic Relief Competitive Grant Program

## Purpose

The Southeast Asian Economic Relief Competitive Grant program addresses economic disparities in Southeast Asian communities through workforce recruitment and development, job creation, increased capacity of smaller organizations and outreach.

## Customers and Services

Grants were awarded to organizations providing services to relieve economic disparities in Southeast Asian communities through workforce recruitment, development, job creation, and assistance of smaller organizations to increase capacity, and outreach. Services targeted individuals of Southeast Asian descent, including but not limited to Hmong, Lao, Vietnamese, Karen/Karenni, Filipino, Burmese, and/or Cambodian communities.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30.

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022*	SFY 2023
Number of participants	544	389	372	319	432
Number of participants enrolled in training	34	249	197	125	234
Total exited attaining a credential	159	101	22	89	183
Total exit to unsubsidized employment	160	152	128	46	143
Percentage employed first quarter after exit	69%	25%	67%	77%	NA

NA=data not available

\*Due to pandemic, multiple contracts were extended to 12/31/2022, data reported here is through 9/30/2022

NOTE: Outcomes disaggregated by target populations are available on [DEED's website \(/deed/data/workforce-data/index.jsp\)](#).

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	100%	100%	100%	100%	100%
Individuals with Disabilities	ND	2%	1%	1%	1%
Veterans	NA	1%	1%	1%	1%
Women	75%	49%	54%	55%	56%

NA=data not available

ND=data not disclosable

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Fund	\$1M	\$1M	\$1M	\$1M	\$1M

## Statutory Authority

- Minnesota Session Laws - 2021, **Chap. 10** (<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/>).

## Program Website

[Southeast Asian Economic Disparities Relief Competitive Grant Program \(/deed/programs-services/adult-career-pathways/grants/se-asian-economic/index.jsp\)](#)

## Program Performance Outcomes

This program is subject to the **Uniform Outcome Report Card (/deed/data/workforce-data/report-card/report-card.jsp)** as specified under Minn. Stat. **Chap. 116L.98** (<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of December 2023.*

## State Services for the Blind - Business Enterprises Program

# State Services for the Blind - Business Enterprises Program

## Purpose

The Business Enterprises Program for the Blind provides appropriate training and support to assist Minnesotans who are legally blind to become self-employed in their own vending businesses.

## Customers and Services

The program provides profitable vending machine business opportunities to qualified, licensed legally blind Minnesotans to broaden their economic opportunities. These self-employed vending business owners receive training, certification, technical support, and management services.

Qualified individuals must work with a State Services for the Blind (SSB) counselor, meet the requirements of a comprehensive evaluation process, and complete extensive training to be certified to operate a Business Enterprises Program (BEP) vending business. This program has exclusive authority to establish vending businesses on State of Minnesota property.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Businesses	28	28	27	26	23
New vendors trained	1	0	0	0	0
Sales volume	\$5.7M	\$4.8M	\$3.3M	\$4.1M	\$5.2M
Vendors average net profit	\$49,800	\$40,823	\$27,334	\$35,498	\$54,420
Net profit increase	18%	-18%	-34%	30%	53%

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Businesses owned by individuals with disabilities	100%	100%	100%	100%	100%

NOTE: Statistics on businesses owned by people of color, veterans, or women were too small to be disclosable.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$742,428	\$489,835	\$1.6M	\$2.1M	\$811,494
State General Fund	\$200,937	\$132,573	\$346,802	\$0	\$97,231
Special Revenue Fund	\$467,222	\$440,129	\$177,846	\$412,317	\$366,151

## Statutory Authority

- Minn. Stat. **Chap. 248, Sec. 07** (<https://www.revisor.mn.gov/statutes/?id=248>)
- Minn. Rules **Chap. 3321, Sec. 0200** (<https://www.revisor.mn.gov/rules/?id=3321>)
- U.S. Code **Title 20, Chap. 6A, Sec. 107** (<https://www.law.cornell.edu/uscode/text/20/107>) et. seq.
- U.S. Code **Title 29, Chap. 16, Sec. 701** (<https://www.law.cornell.edu/uscode/text/29/701>) et. seq.

## Program Website

**Employment and Career Services** ([/deed.ssb/jobseekers/bep.jsp](https://deed.ssb/jobseekers/bep.jsp))

## Program Performance Outcomes

**Funding for RSA Programs** (<https://rsa.ed.gov/>)

## Contact Information

**John Hulet** (<mailto:John.Hulet@state.mn.us>), Director, Business Enterprises Program  
651-539-2284 or 800-383-8155

*This information current as of December 2023.*

**State Services for the Blind - Communication Center for the Blind****State Services for the Blind - Communication Center for the Blind****Purpose**

The Communication Center provides books, newspapers, magazines, and other printed materials in alternate formats for people who are blind, low vision DeafBlind, or who have other disabilities that make it difficult for them to read print.

**Customers and Services**

The Communication Center transcribes standard print materials into braille, audio, e-text, and large print for Minnesotans who cannot read standard print. It is part of the National Library Service, repairing and distributing audio book players and accessories to Minnesota library patrons. The Center broadcasts a 24-hour radio reading service, which can be heard on the internet, cable television, Android and iOS apps, an Alexa skill, and the iBlink Radio application; and provides access to newspapers and magazines via phone and computer through telephone newspaper services - Dial-In News and the National Federation of the Blind-Newsline for the Blind®.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Braille pages provided	552,552	490,608	296,549	176,741	274,451
Print pages transcribed into audio	337,830	240,725	18,969	29,250	32,836
Number of separate times people accessed news services	447,098	436,669	405,990	437,201	662,133
Number of audio equipment maintained and circulated	8,534	5,128	8,867	4,225	4,157

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The Communication Center serves all customers who requests their services; no data on target populations groups is available.

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$624,999	\$623,394	\$696,126	\$694,870	\$689,100
State General Fund	\$2.54M	\$2.4M	\$2.6M	\$2.56M	\$2.36M
Special Revenue Fund	\$112,530	\$110,278	\$67,719	\$98,759	\$77,581
Gift Fund	\$249,543	\$260,908	\$166,491	\$203,688	\$283,950

**Statutory Authority**

- Minn. Stat. **Chap. 248** (<https://www.revisor.mn.gov/statutes/?id=248>)
- Minn. Rules **Chap. 3325** (<https://www.revisor.mn.gov/rules/?id=3325>)
- U.S. Code **Title 2, Chap. 5** (<https://www.law.cornell.edu/uscode/text/2/chapter-5>)

**Program Website**

**About the Communication Center** ([/deed/ssb/communication-center/information/index.jsp](https://deed.ssb/communication-center/information/index.jsp))

**Program Performance Outcomes**

**SSB Annual Reports** ([/deed/ssb/about/annual-reports/index.jsp](https://deed.ssb/about/annual-reports/index.jsp))

**Contact Information**

**Natasha Jerde** (<mailto:natasha.jerde@state.mn.us>), Director  
651-539-2272 or 800-652-9000

*This information current as of December 2023.*

**State Services for the Blind - Senior Services****State Services for the Blind - Senior Services****Purpose**

Senior Services for the Blind's Senior Services assists older Minnesotans who are blind, low vision, or DeafBlind regain or maintain their personal independence. This means supporting them in being self-sufficient in activities of daily living and independent in their homes and communities.

**Customers and Services**

Primary customers are persons age 55 and older who are blind, low vision, or DeafBlind and are not seeking employment but want to maintain their personal independence. Services are provided by State Services for the Blind (SSB) staff who have skills in low vision assessment and services.

Services, provided according to customer needs, include: informational services consisting of information provided through the SSB website, telephone contacts, informational packets available at most community sites where seniors gather, and at community sessions conducted by SSB staff; staff-delivered services, consisting of assessment, recommendations, and training provided directly by SSB staff, and may include training in alternative techniques and the use of low vision aids; and intensive services, consisting of more-extensive products and services provided by SSB staff in collaboration with external vendors.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Customers served	4,232	4,403	2,792	3,599	3,617

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program targets individuals who are blind, low vision or DeafBlind.

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$857,100	\$898,592	\$1.1M	\$1.48M	\$1.7M
State General Fund	\$1.8M	\$1.8M	\$1.5M	\$1.3M	\$916,456
Gift	\$33,867	\$0	\$0	\$0	\$0

**Statutory Authority**

- Minn. Stat. **Chap. 248** (<https://www.revisor.mn.gov/statutes/?id=248>)
- Minn. Rules **Chap. 3325** (<https://www.revisor.mn.gov/rules/?id=3325>)
- Rehabilitation Act of 1973 as amended
- U.S. Code **Title 29, Chap. 16** (<https://www.law.cornell.edu/uscode/text/29/chapter-16>)

**Program Website**

[Services for Seniors \(/deed/ssb/seniors/index.jsp\)](https://deed.ssb/seniors/index.jsp)

**Program Performance Outcomes**

[Funding for RSA Programs \(https://rsa.ed.gov/\)](https://rsa.ed.gov/)

**Contact Information**

**Natasha Jerde** (<mailto:natasha.jerde@state.mn.us>), Director  
651-539-2272 or 800-652-9000

*This information current as of December 2023.*

## State Services for the Blind - Workforce Development Services

# State Services for the Blind - Workforce Development Services

## Purpose

State Services for the Blind's Workforce Development program ensures that persons who are blind, low vision, or DeafBlind (including those who have additional physical or mental impairments) have the rehabilitation services they need to prepare for, gain, advance in or retain competitive integrated employment.

## Customers and Services

The Workforce Development program provides vocational rehabilitation services to potentially eligible students aged 14 through 21, as well as eligible individuals 14 and older. All individuals served are blind, low vision, or DeafBlind. Services are coordinated by 16 rehabilitation counselors in 7 field offices, 6 of whom are located within a CareerForce location. Services may include vocational guidance and counseling; training in adjustment to blindness, use of assistive technology, job-seeking skills, and vocational skills preparation; job placement assistance; and job accommodation assistance. Services are based on customer choice and are mutually agreed-upon between customer and counselor and written into an Individualized Plan for Employment, which must be tied to the customer's obtainment of a vocational goal.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number served	1,486	1,311	827	834	847
Number who achieved employment outcome	104	81	62	82	75
Average weekly salary of all closed as employed	\$448	\$562	\$615	\$656	\$664

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program targets individuals who are blind, low vision, or DeafBlind.

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$9.3M	\$6.9M	\$7.2M	\$8.1M	\$9.61M
State General Fund	\$2.0M	\$2.2M	\$2.4M	\$2.5M	\$2.52M

## Statutory Authority

- Minn. Stat. **Chap. 248** (<https://www.revisor.mn.gov/statutes/?id=248>)
- Minn. Rules **Chap. 3325** (<https://www.revisor.mn.gov/rules/?id=3325>)
- Rehabilitation Act of 1973 as amended
- U.S. Code **Title 29, Chap. 16** (<https://www.law.cornell.edu/uscode/text/29/chapter-16>)

## Program Website

[Blind or Low Vision \(/deed/ssb/jobseekers/index.jsp\)](https://deed.ssb/jobseekers/index.jsp)

## Program Performance Outcomes

[Funding for RSA Programs \(https://rsa.ed.gov/\)](https://rsa.ed.gov/)

## Contact Information

**Natasha Jerde** (<mailto:natasha.jerde@state.mn.us>), Director  
651-539-2272 or 800-652-9000

*This information current as of December 2023.*

**Support Services Competitive Grant Program****Support Services Competitive Grant Program****Purpose**

The Support Services Competitive Grant program focuses on individuals from low-income communities, and/or young adults (ages 14-24) from families with a history of intergenerational poverty, and/or communities of color.

**Customers and Services**

Grant funds provide support services for individuals, such as job training, employment preparation, internships, job assistance to parents, financial literacy, academic and behavioral interventions for low-performing students, and youth intervention activities. Grant recipients are selected through a competitive process, typically in the first year of the biennium, and grantees and program models differ each biennium.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30.

Adult Projects	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of participants	384	87	225	101	589
Number of participants enrolled in training	226	52	69	74	252
Total exited attaining a credential	20	34	70	26	122
Percentage employed first quarter after exit	71%	61%	61%	NA	NA

NA=data not available

Youth Support Services	SFY 2018 & SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of participants (group and individual services)	8,492	2,435 (group) 578 (individual)	2,229 (group) 797 (individual)	635 (group) 310 (individual)	884 (group) 425 (individual)
Received education or job training activities	30%	87%*	94%*	78%*	78%*

\*of those that received individual services.

NOTE: Youth Support Services performance measures are combined for SFY 2018 and SFY 2019 because funds were issued under a single, two-year contract.

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions.

Adult Projects	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	73%	54%	71%	69%	74%
Individuals with Disabilities	13%	25%	13%	18%	14%
Veterans	4%	6%	<1%	1%	1%
Women	61%	26%	40%	38%	53%

  

Youth Support Services	SFY 2018 & SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	92%	74%	78%	89%	83%
Youth with Disabilities	5%	10%	15%	11%	14%
Public Assistance Recipients	21%	11%	50%	17%	20%
Women	44%	63%	58%	49%	47%

NOTE: Based on other characteristics of many of the youth served, the percentage of youth with disabilities is likely underreported.

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Fund	\$750,000	\$1.0M	\$1.0M	\$1.0M	\$1.0M

NOTE: The total allocation each year is divided between Youth Support Services grants and Adult Support Services grants. Some funds from the previous SFY are carried forward and were expended in the following SFY.

**Statutory Authority**

- Minnesota Session Laws - 2016, **Chap. 189, Art. 12** (<https://www.revisor.mn.gov/laws/2016/0/189/>)
- Minnesota Session Laws - 2017, **Chap. 94, Art. 1, Sec. 2 subd. 3(f)** (<https://www.revisor.mn.gov/laws/2017/0/94/>)
- Minnesota Session Laws - 2019, **Chap. 7, Art. 1, Sec 2 subd. 3(bb)** (<https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7>)



- Minnesota Session Laws - 2021, [Chap. 10, Art. 1, Sec. 2 subd. 3\(g\)](https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/) (<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/>)

## Program Website

- [Support Services Competitive Grant Program \(/deed/programs-services/adult-career-pathways/grants/support-services/index.jsp\)](/deed/programs-services/adult-career-pathways/grants/support-services/index.jsp)
- [Youth Support Services \(/deed/programs-services/office-youth-development/special/youth-support/index.jsp\)](/deed/programs-services/office-youth-development/special/youth-support/index.jsp)

## Program Performance Outcomes

Adult-oriented grantees under this program are subject to the [Uniform Outcome Report Card \(/deed/data/workforce-data/index.jsp\)](/deed/data/workforce-data/index.jsp) as specified under Minn. Stat. [Chap. 116L.98 \(https://www.revisor.mn.gov/statutes/cite/116L.98\)](https://www.revisor.mn.gov/statutes/cite/116L.98).

## Contact Information

[Nancy Omondi \(mailto:nancy.omondi@state.mn.us\)](mailto:nancy.omondi@state.mn.us), Director of Adult Programs, Employment and Training Programs  
651-259-7525

[Kay Tracy \(mailto:kay.tracy@state.mn.us\)](mailto:kay.tracy@state.mn.us), Director of Youth Services, Employment and Training Programs  
651-259-7555

*This information current as of December 2023.*

**Targeted Community Capital Project****Targeted Community Capital Project****Purpose**

Laws of Minnesota 2021 1st Special Session, Chap. 14, Art. 11, Sec. 41 (<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/4/>) authorized funds of \$24,000,000 "for the targeted community capital project grant program under Minn. Stat. Sec. 116J.9924. This appropriation is available until encumbered or spent subject to Minn. Stat. Sec. 16A.642. Art. 11, Sec. 42" of which \$6,000,000 for one or more grants to any business engaged in the meat processing industry.

This project authorizes the commissioner of employment and economic development to "make competitive grants for capital projects to nonprofit organizations and government entities that provide, increase, or expand services to underserved communities or economically disadvantaged persons or groups."

The commissioner shall give priority to applicants that:

- do not have a history of receiving capital grants from the state
- demonstrate local support for the project
- address needs for an underserved community, an economically disadvantaged area, or people or groups who are economically disadvantaged
- provide community benefits; or
- have previously received phased grant funds as described under subd. 4 and

In selecting projects for grants, the commissioner must equitably divide the total appropriation between the metropolitan areas and greater Minnesota.

**Customers and Services**

Grants were awarded to 16 projects across the state to provide, increase, or expand services to underserved communities or economically disadvantaged persons or group.

**Measures**

Upon execution of each Grantees' agreement programs will be evaluated on the following criteria in accordance with Chap. 14, Art. 2, Sec. 10 subd. 8 (<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/14/>).

- Grantees awarded and the amount awarded for each project
- Program Activities to be implemented upon project completion
- Geographic Area(s) to be served

The following measures through 12/31/2022:

Grantee	Amount Awarded	Geographical Area	Program Activities Upon Completion
Access North	\$123,071	Greater MN; Hibbing	Construct a carpentry shop to support seniors and people with disabilities stay in their homes.
ACER*	\$921,486	Metro Area; Brooklyn Park	Purchased space to create Futures Entrepreneurship & Career Centers in Brooklyn Center and work with current tenants to improve store space.
CLUES*	\$1,500,000	Metro Area; St. Paul	Purchase and renovate space to create Early Childcare Center, food pantry, and increase behavioral health services.
Ecolibrium3*	\$843,250	Greater MN; Duluth	Renovation of properties to provide neighborhood resource hub, small footprint grocery & experiential STEM lab at the children's museum.
Emerge	\$610,000	Metro Area; Minneapolis	Expansion of the current facility to increase access to WFD services, employment preparation, job placement and job skills for people returning from incarceration.
Itasca	\$1,080,000	Greater MN; Itasca	Construct "The Forge", a space for programming, innovators, artists, education, & training (welding, glass blowing, pottery, 3D printing).
Kootasca	\$1,373,737	Greater MN; Grand Rapids	Renovation of a vacated elementary school to create an early childhood hub.
LEDC*	\$1,500,000	Metro Area; St. Paul	The purchase of Plaza Del Sol building for commercial and business opportunities for Latino community.
Lower Sioux*	\$1,500,000	Greater MN; Morton	Construct a campus to house the hemp farming, hemp processing, and home building facilities.
Masjed	\$1,500,000	Greater MN; Rochester	The purchase and renovation of a building to provide training and job placement for bus driving, childcare provider, home health aide, and IT/coding.
MIGIZI	\$921,486	Metro Area; Minneapolis	Renovation and construction of an addition to the existing space for services to youth such as career training programs.
Mille Lacs	\$536,970	Greater MN; Onamia	The purchase and renovation of a building to open a childcare facility.
Osseo	\$190,000	Metro Area; Brooklyn Center	Renovation of the ABE front office at the primary NW Family Service Center adding space for workforce training.
PICA*	\$1,500,000	Metro Area; Minneapolis	Renovation of existing Training Center facility, including expanding existing Lab School and provide space for workforce development programs, and staff/community training.
Ridgewater*	\$1,500,000	Greater MN; Wilmar	Construction to expand the existing space to grow the CDL training program by creating a 300'x200' truck driving training range
Somali Community Resettlement	\$1,500,000	Metro Area; Minneapolis	The purchase of a new building in South Minneapolis to expand workforce development and Economic Development services in South Minneapolis.

The following measures through 12/31/2022:

Grantee	Amount Awarded	Geographical Area	Project Timeline	Program Activities Upon Completion
Access North	\$123,071	Greater MN; Hibbing	Completed 10/2023	Construct a carpentry shop to support seniors and people with disabilities stay in their homes.
ACER*	\$921,486	Metro Area; Brooklyn Park	Grant agreement not yet in place	Purchased space to create Futures Entrepreneurship & Career Centers in Brooklyn Center and work with current tenants to improve store space.
CLUES*	\$1,500,000	Metro Area; St. Paul	Grant agreement not yet in place	Purchase and renovate space to create Early Childcare Center, food pantry, and increase behavioral health services.
Ecolibrium3	\$843,250	Greater MN; Duluth	To be completed 12/2024	Renovation of properties to provide neighborhood resource hub, small footprint grocery & experiential STEM lab at the children's museum.
Emerge	\$610,000	Metro Area; Minneapolis	To be completed 6/2024	Expansion of the current facility to increase access to WFD services, employment preparation, job placement and job skills for people returning from incarceration.
Itasca	\$1,080,000	Greater MN; Itasca	Completed 9/2023	Construct "The Forge", a space for programming, innovators, artists, education, & training (welding, glass blowing, pottery, 3D printing).
Kootasca	\$1,373,737	Greater MN; Grand Rapids	Completed 12/2023	Renovation of a vacated elementary school to create an early childhood hub.
LEDC*	\$1,500,000	Metro Area; St. Paul	Grant agreement not yet in place	The purchase of Plaza Del Sol building for commercial and business opportunities for Latino community.
Lower Sioux	\$1,500,000	Greater MN; Morton	To be completed 3/2024	Construct a campus to house the hemp farming, hemp processing, and home building facilities.
Masjed	\$1,500,000	Greater MN; Rochester	To be completed 12/2025	The purchase and renovation of a building to provide training and job placement for bus driving, childcare provider, home health aide, and IT/coding.
MIGIZI	\$921,486	Metro Area; Minneapolis	Completed 8/2023	Renovation and construction of an addition to the existing space for services to youth such as career training programs.
Mille Lacs	\$536,970	Greater MN; Onamia	Completed 9/2023	The purchase and renovation of a building to open a childcare facility.
Osseo	\$190,000	Metro Area; Brooklyn Center	Completed 12/2023	Renovation of the ABE front office at the primary NW Family Service Center adding space for workforce training.
PICA*	\$1,500,000	Metro Area; Minneapolis	Grant agreement not yet in place	Renovation of existing Training Center facility, including expanding existing Lab School and provide space for workforce development programs, and staff/community training.
Ridgewater	\$1,500,000	Greater MN; Wilmar	To be completed 12/2025	Construction to expand the existing space to grow the CDL training program by creating a 300'x200' truck driving training range
Somali Comm Resettlement	\$1,500,000	Metro Area; Minneapolis	Completed 10/2022	The purchase of a new building in South Minneapolis to expand workforce development and Economic Development services in South Minneapolis.

\*Grant agreement not yet in place

## Funding Source and Allocation

Funding Source	SFY 2022
General Fund	\$18M

## Statutory Authority

- [Laws of Minnesota 2021 1st Special Session, Chap. 14, Art. 11, Sec. 10 subd. 1-8 \(https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/14/\)](https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/14/)

## Program Website

[Targeted Community Capital Project \(/deed/programs-services/adult-career-pathways/grants/community-capital/index.jsp\)](/deed/programs-services/adult-career-pathways/grants/community-capital/index.jsp)

## Contact Information

[Nancy Omondi \(mailto:nancy.omondi@state.mn.us\)](mailto:nancy.omondi@state.mn.us), Director, Adult Programs

651-259-7525

*This information current as of December 2023.*

## Trade Adjustment Assistance Program

# Trade Adjustment Assistance Program

## Purpose

The Trade Adjustment Assistance program assists laid-off workers in returning to the workforce as quickly as possible by offering them help with work searches, relocation, job training, and weekly cash benefits. There are two major components, separately funded by the U.S. Department of Labor: Trade Readjustment Allowances (TRA), which are special extensions to unemployment insurance; and Trade Adjustment Assistance (TAA) which includes reimbursement of training costs, job search allowances, relocation allowances, and similar costs.

## Customers and Services

The program is available to workers who lose their jobs, hours, or income as a result of increased foreign trade activity. The U.S. Department of Labor must certify a petition for a given layoff site. Qualifying participants from certified sites are able to access TAA and TRA services.

Trade Adjustment Assistance staff host in-person informational sessions for people who become eligible for the program. Due to the pandemic, TAA could not continue these valuable meetings. As an alternative, TAA staff recorded videos of the sessions and posted the videos online for customers to watch at their convenience. The lack of in-person sessions likely contributed to the lower enrollments this past year.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Total number of workers accessing TAA benefits	709	835	631	386	164
Number of workers enrolled in TAA training	559	421	303	257	124

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	17.9%	23.4%	23.3%	23.1%	24.4%
Individuals with Disabilities	3.0%	3.7%	3.1%	2.8%	1.8%
Veterans	6.1%	4.7%	4.4%	3.4%	3.7%
Women	39.6%	40.6%	37.2%	33.4%	32.3%

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds*	\$12.2M	\$12.3M	\$13.1M	\$6.9M	\$2.65M

\*Although this report references SFY, the TAA program runs on a Federal Fiscal Year.

## Statutory Authority

- Trade Adjustment Assistance under the Trade Act of 1974, as amended; U.S. Code [Title 20, Chap. V, Part 618 \(https://www.ecfr.gov/current/title-20/chapter-V/part-618/subpart-B?toc=1\)](https://www.ecfr.gov/current/title-20/chapter-V/part-618/subpart-B?toc=1).

## Program Website

[Trade Adjustment Assistance \(https://www.careerforcemn.com/TAA\)](https://www.careerforcemn.com/TAA)

## Program Performance Outcomes

[Program Results \(https://www.doleta.gov/tradeact/taa-data\)](https://www.doleta.gov/tradeact/taa-data)

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of December 2023.*

**Transportation Economic Development Infrastructure Program****Transportation Economic Development Program****Purpose**

This Transportation Economic Development Infrastructure program assists communities with transportation system improvements and public infrastructure necessary for new and existing businesses to create and retain jobs and increase the tax base. The program fosters interagency coordination with the Department of Transportation and their Transportation Economic Development Program.

**Customers and Services**

Cities, counties, and other local governmental units receive grants for highway and street projects and other public infrastructure projects supporting the creation of new or expanding businesses.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of projects	0	3	0	0	0
Dollars funded	\$0	\$3.1M	\$0	\$2.9M	\$0
Number of jobs created & retained	0	563	0	8,663	0

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
General Obligation Bonds	\$0	\$0	\$2.9M	\$0	\$1.5M

**Statutory Authority**

- Minn. Stat. **Chap. 116J.436** (<https://www.revisor.mn.gov/statutes/?id=116J.436>)

**Program Website**

**[Transportation Economic Development Program \(/deed/government/financial-assistance/business-funding/tedi/index.jsp\)](/deed/government/financial-assistance/business-funding/tedi/index.jsp)**

**Program Performance Outcomes**

**[Transportation Economic Development Program \(/deed/government/financial-assistance/business-funding/tedi/awards.jsp\)](/deed/government/financial-assistance/business-funding/tedi/awards.jsp)** (list of awards)

**Contact Information**

**[Meredith Udoibok \(mailto:Meredith.Udoibok@state.mn.us\)](mailto:Meredith.Udoibok@state.mn.us)**, Executive Director, Community Finance

651-259-7454 or 800-657-3858

*This information current as of December 2023.*

## Unemployment Insurance Program

# Unemployment Insurance Program

## Purpose

The Unemployment Insurance (UI) program provides a temporary, partial wage replacement to workers who become unemployed through no fault of their own. It is a stabilizer during economic downturns and helps maintain an available, skilled workforce.

UI benefits may be up to 50% of a worker's average weekly wage, subject to a state maximum (currently \$890). Applicants may receive a maximum of 26 weeks in benefits.

## Customers and Services

Our primary customers are the applicants who apply for benefits and employers who are subject to the Minnesota UI law.

*Applicants:* We determine eligibility for benefits; make weekly benefit payments to eligible applicants; and make referrals for job-seeking assistance, job training, or other help. In fiscal year 2023, the UI program paid approximately \$969 million in benefits to 149,898 individuals. \$968 million of these payments were made under the regular, state UI program. \$471 million was under the federal Pandemic Unemployment Assistance program and federally funded, extended benefits. Another \$590 million was paid under federally funded, supplemental benefits programs.

*Employers:* We determine if employers are subject to the law; collect revenues; and audit employer and applicant accounts to ensure proper payments are made. The UI Program is based on an insurance model, with employer "premiums" (tax rates) determined by their history of layoffs; those with more layoffs have a higher tax rate. In fiscal 2023, we collected and processed wage information and tax payments each quarter from over 154,000 employers.

*Appeals:* In addition to the services described above, we provide impartial due process hearings for applicants and employers who wish to appeal initial determinations.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Timely first payments of benefits	92.0%	79.7%	81.6%	85.9%	88.9%
Appeal decisions made (from hearing to decision) within 30 days	76.6%	90.82%	59.7%	88.5%	88.7%

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds*	\$43.54M	\$51.6M	\$55.1M	\$59.4M	\$65.6M

\*Benefit payments are excluded. Reflects pandemic era funding related to increased workload.

## Statutory Authority

- Public Health Service Act as amended
- U.S. Code **Title 42, Chap. 7** (<https://www.law.cornell.edu/uscode/text/42/chapter-7>)
- Federal Unemployment Tax Act
- U.S. Code **Title 26, Chap. 23** (<https://www.law.cornell.edu/uscode/text/26/subtitle-C/chapter-23>)
- Minn. Stat. **Chap. 268** (<https://www.revisor.mn.gov/statutes/?id=268>)

## Program Website

**Unemployment Insurance** (<https://uimn.org/>)

## Program Performance Outcomes

U.S. Dept. of Labor's **Unemployment Insurance Program Performance** (<https://workforcesecurity.doleta.gov/unemploy/performance1.asp>)

## Contact Information

**Jim Hegman** (<mailto:jim.hegman@state.mn.us>), Director, Unemployment Insurance Program  
651-259-7227

*This information current as of January 2024.*

**Veterans Program - Jobs for Veterans State Grant (JVSG)****Veterans Program - Jobs for Veterans State Grant (JVSG)****Purpose**

The Minnesota Veterans Employment Program is funded by the United States Department of Labor – Veterans Employment and Training Service (DOL - VETS) Jobs for Veterans State Grant (JVSG). The purpose of the program is to provide employment services to eligible U.S. military veterans, spouses, and caregivers and support Minnesota businesses in recruiting, hiring, and retaining veterans.

**Customers and Services**

Primary customers are Minnesota businesses and Minnesota veterans of all service eras, and all ages - including the Minnesota National Guard and Reserves who meet the **state statute definition** (<https://www.revisor.mn.gov/statutes/?id=197.447>) of an eligible veteran. Services are delivered primarily through CareerForce.

Disabled Veteran Outreach Program (DVOP) staff provide individualized career services that include job-readiness assessment, job search strategy, and placement assistance to eligible veterans. In addition, Local Veteran Employment Representative (LVER) staff conduct outreach to businesses to develop job opportunities for veterans, provide assistance and guidance to CareerForce staff and partners on veterans programs and benefits, and educate Minnesota businesses on the values veterans bring to a business. Funded by the Jobs for Veterans State Grant (JVSG) from the Department of Labor - Veterans Employment and Training Service, the program goal is to provide seamless and high-quality career search resources through one-to-one counseling and support to eligible service members via CareerForce locations.

**Characteristics of Veterans receiving case management and individualized career services:**

- 60% were between the ages of 25 and 49.
- 48% had a disability which is a barrier to employment.
- 17% were female.
- 18% were from a community of color or were Indigenous.
- 18% were ex-offenders.
- 12% were homeless.
- 19% had a high school diploma/GED.
- 44% had a bachelor's degree or higher.
- 55% were unemployed coming into the program.

**How well did we do it?**

- 80% of Veterans receiving case-managed services in State Fiscal Year 2023 successfully exited.
- The average wage at exit was \$27.56 per hour.
- This is over \$10.74 per hour more than the average cost of living for a single adult in Minnesota.
- This is over \$8.10 per hour more than the average cost of living for a typical Minnesota family.

**Compared to the state population of Veterans, we provided case-managed services to:**

- Over twice as many Veterans were women (17% program versus 7% of the Vet population).
- Over twice as many Veterans from communities of color or Indigenous populations (18% program versus 8% of the Vet population).

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number receiving case managed services	702	703	585	510	503
Percentage with a successful exit	87%	86%	89%	84%	80%
Average wage at exit	\$20.88	\$22.18	\$24.03	\$26.87	\$27.65



## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	23%	16%	16%	16%	18%
Individuals with Disabilities	78%	78%	78%	50%	48%
Veterans	100%	100%	100%	100%	100%
Women	15%	13%	14%	14%	17%
Homeless	14%	12%	10%	6%	12%
Justice Involved	15%	16%	14%	13%	18%

## Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$2.7M	\$2.7M	\$2.7M	\$2.7M	\$2.6M

## Statutory Authority

- Jobs for Veterans Act
- U.S. Code **Title 38** (<https://www.law.cornell.edu/uscode/text/38>)
- Minn. Stat. **Chap. 116J.401** (<https://www.revisor.mn.gov/statutes/?id=116j.401>)
- The Workforce Innovation and Opportunities Act of 2014

## Program Website

**Veterans Resources** (<https://www.careerforcemn.com/veterans>)

## Program Performance Outcomes

**Workforce Innovation and Opportunity Act** ([/deed/about/what-we-do/objectives-plans/wioa.jsp](https://deed/about/what-we-do/objectives-plans/wioa.jsp)) (reports)

## Contact Information

**Ray Douha** (<mailto:raymond.douha@state.mn.us>), Director, Veterans Employment Program  
612-760-5615

*This information current as of December 2023.*

**Vocational Rehabilitation Program****Vocational Rehabilitation Program****Purpose**

The Vocational Rehabilitation program assists Minnesotans with significant disabilities to secure and maintain employment.

**Customers and Services**

Customers are people whose disabilities cause serious functional limitations in life, specifically in achieving an employment goal. Nearly 400 vocational rehabilitation (VR) counselors, placement counselors, VR specialists, VR representatives, and VR technicians work within CareerForce to deliver services that include: assessment, vocational evaluation, training, rehabilitation counseling, assistive technology, and job placement. Some customers may also receive post-employment assistance. Many of these services are delivered through collaborative partnerships between public and private providers.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
New participants accepted for service	6,322	5,410	4,036	5,135	5,216
New employment plans	5,416	4,754	3,395	4,296	4,601
Participants completing an employment plan and attaining employment	2,605	2,290	1,505	1,935	1,873
Participating employers	1,908	1,641	1,077	1,385	1,345
Year-end active caseload	10,254	9,680	8,989	8,318	8,380

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. As such, programs may target their services to groups of Minnesotans. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	25.8%	26.9%	27.6%	28.0%	28.7%
Individuals with Disabilities	100%	100%	100%	100%	100%
Veterans	1.5%	1.5%	1.4%	1.3%	1.1%
Women	43%	42%	42%	42%	41%

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$45.8M	\$44.6M	\$47.5M	\$53.0M	\$53.0M
State General Fund	\$14.3M	\$14.3M	\$14.3M	\$14.3M	\$14.3M

**Statutory Authority**

- Minn. Stat. **Chap. 268A** (<https://www.revisor.mn.gov/statutes/?id=268a>)
- Federal Rehabilitation Act of 1973 as Amended
- U.S. Code **Title 29, Chap. 16** (<https://www.law.cornell.edu/uscode/text/29/chapter-16>)

**Program Website**

**People with Disabilities** (</deed/job-seekers/disabilities/index.jsp>)

**Program Performance Outcomes**

**Research and Reports** (</deed/job-seekers/disabilities/research/index.jsp>)

**Contact Information**

**Dee Torgerson** (<mailto:dee.torgerson@state.mn.us>), Director, Vocational Rehabilitation Services  
651-259-7345 or 800-328-9095

*This information current as of December 2023.*

**Women in High-Wage, High-Demand, Nontraditional Jobs Grant Program****Women in High-Wage, High-Demand Nontraditional Jobs Grant Program****Purpose**

This Women in High-Wage, High Demand Nontraditional Jobs Grant program seeks to increase the number of women in high-wage, high-demand, nontraditional occupations including but not limited to those in the skilled trades, science, technology, engineering, and math (STEM) occupations.

**Customers and Services**

Grant funds serve women, especially low-income women, and women over 50 years of age. Services include the recruitment, preparation, placement, and retention of women in registered apprenticeships, secondary or postsecondary education programs, on-the-job training, and permanent employment in high-wage, high-demand, nontraditional occupations; best practices that stimulate interest and awareness about high-wage, high-demand, nontraditional occupations and related education and training opportunities; training and other staff development for job counselors; incentives for employers and sponsors of registered apprenticeship programs to retain women in high-wage, high-demand, nontraditional occupations.

Grant funds also serve girls to increase interest in and awareness about opportunities in high-wage, high-demand, nontraditional occupations and to increase access to secondary programming that may lead to those occupations, including: mentoring, internships, or apprenticeships.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022*	SFY 2023
Number of participants	144	177	175	87	282
Number of participants enrolled in training	61	143	136	53	162
Total exited attaining a credential	30	64	41	45	110
Total exit to unsubsidized employment	62	32	34	20	69
Percentage employed first quarter after exit	90%	56%	54%	70%	NA

NA=data not available

\*Due to pandemic, most SFY 2021 grants were extended to 12/31/2022. Data reflected here is through 9/30/2022.

NOTE: Outcomes disaggregated by target populations are available on [DEED's website \(https://mn.gov/deed/performance\)](https://mn.gov/deed/performance).

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	65%	58%	62%	69%	79%
Individuals with Disabilities	ND	6%	7%	16%	11%
Veterans	ND	3%	2%	1%	1%
Women	100%	100%	100%	100%	99%

ND=data not disclosable

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Workforce Development Fund	\$750,000	\$750,000	\$750,000	\$750,000	\$750,000

**Statutory Authority**

- Minnesota Session Laws - 2021, [Chap. 10 \(https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/\)](https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/)

**Program Website**

[Women's Economic Security Act \(WESA\) Competitive Grant Program \(/deed/programs-services/adult-career-pathways/grants/wesa/index.jsp\)](https://mn.gov/deed/programs-services/adult-career-pathways/grants/wesa/index.jsp)

**Program Performance Outcomes**

This program is subject to the [Uniform Outcome Report Card \(/deed/data/workforce-data/index.jsp\)](https://mn.gov/deed/data/workforce-data/index.jsp) as specified under Minn. Stat. [Chap. 116L.98 \(https://www.revisor.mn.gov/statutes/cite/116L.98\)](https://www.revisor.mn.gov/statutes/cite/116L.98).

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of December 2023.*

## Work Opportunity Tax Credit Program

## Work Opportunity Tax Credit Program

### Purpose

The Work Opportunity Tax Credit program provides a federal tax credit to private-sector employers and 501(c) nonprofit organizations, as an incentive for hiring members of targeted groups who traditionally have difficulty finding jobs.

### Customers and Services

Primary customers are Minnesota employers interested in hiring targeted job seekers, and the targeted job seekers themselves. Targeted groups include recipients of the Minnesota Family Investment Program; Supplemental Nutrition Assistance Program (SNAP) recipients between ages 18 and not-yet-40; veterans receiving SNAP; disabled veterans; unemployed veterans; ex-felons; people between ages 18 and not-yet-40 living in a Rural Renewal County; Vocational Rehabilitation recipients; Supplemental Security Income recipients; and Qualified Long-Term Unemployment recipients.

DEED provides program information to job seekers, employers, and agencies that serve these targeted job seekers; and certifies employer applications.

### Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number of tax credit applications processed	71,698	61,698	86,350	88,884	68,884

### Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The Work Opportunities Tax Credit Programs serves all businesses who requests their services; data on businesses who submit tax credit applications for employing veterans are tracked.

### Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$253,467	\$267,646	\$261,601	\$292,845	\$288,016

### Statutory Authority

- U.S. Code **Title 26, Chap. 1A, Sec. 51** (<https://www.law.cornell.edu/uscode/text/26/51>)
- Further Consolidated Appropriation Act of 2020, Sec. 143 of Division Q of Public Law 116-94

### Program Website

[Work Opportunity Tax Credit \(/deed/business/finding-workers/incentives/wotc.jsp\)](/deed/business/finding-workers/incentives/wotc.jsp)

### Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Mike Lang** (<mailto:mike.lang@state.mn.us>), Director, Employment Services  
651-259-7583

*This information current as of December 2023.*

**Workforce Innovation and Opportunity Act (WIOA) Adult Program****Workforce Innovation and Opportunity Act (WIOA) Adult Program****Purpose**

The Workforce Innovation and Opportunity Act (WIOA) Adult program provides employment and training assistance to adults to increase their employment retention, earnings, and occupational skill attainment.

**Customers and Services**

The program serves adults who are seeking greater participation in the labor force and prioritizes individuals who receive public assistance, individuals living with low incomes, are basic skills deficient, and veterans. Services can include a preliminary assessment of skill levels, support services, occupational or on-the-job training, job search and placement assistance, and career counseling. It also provides resource libraries providing access to employment-related services such as current job vacancies via MinnesotaWorks.net, local education and training service providers, and labor market information.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

WIOA Based Performance Indicators	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Number served	1,547	1,692	1,511	1,660	1,790
2nd Quarter employment rate	82.9%	82.5%	74.0%	69.7%	77.7%
4th Quarter Employment rate	82.4%	79.0%	71.9%	67.8%	74/7%
Median Earnings (2nd Quarter)	\$7,680	\$7,819	\$8,232	\$8,758	\$9,464
Credential rate	79.8%	75.7%	77.1%	72.2%	76.0%
Measurable Skill Gains (baseline measure)	59.6%	56.2%	69.2%	68.0%	74.5%

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Communities of Color	39.1%	41.6%	41.6%	49.6%	51.2%
Individuals with Disabilities	13.3%	14.4%	14.0%	13.6%	18.1%
Veterans	3.4%	2.5%	2.0%	2.2%	2.3%
Women	61.0%	59.9%	39.8%	60.8%	59.0%

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$6.2M	\$7.6M	\$6.9M	\$9.1M	\$8.7M

**Statutory Authority**

- The Workforce Innovation and Opportunity Act (Public Law 113-128)
- U.S. Code **Title 29, Chap. 32** (<https://www.law.cornell.edu/uscode/text/29/3101>)

**Program Website**

[Workforce and Innovation and Opportunity Act \(WIOA\) Adult Programs \(/deed/programs-services/dislocated-worker/wioa-adult/index.jsp\)](https://deed.mn.gov/deed/programs-services/dislocated-worker/wioa-adult/index.jsp)

**Program Performance Outcomes**

[Workforce Innovation and Opportunity Act \(/deed/about/what-we-do/objectives-plans/wioa.jsp\)](https://deed.mn.gov/deed/about/what-we-do/objectives-plans/wioa.jsp) (reports)

**Contact Information**

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*This information current as of December 2023.*

**Workforce Innovation and Opportunity Act (WIOA) Youth Formula Grant Program****Workforce Innovation and Opportunity Act (WIOA) Youth Formula Grant Program****Purpose**

The Workforce Innovation and Opportunity Act Youth Formula Grant program provides comprehensive employment and training services to opportunity youth, including (but not limited to) work-based learning, an introduction to career pathways, attainment of recognized credentials and support services.

**Customers and Services**

Participants are at-risk youth ages 16-24 who are not attending any school, and in-school youth ages 14-21 who are low-income and at-risk. Youth served include those with a disability (40%); public assistance recipients (31%); system-involved youth - foster youth or juvenile offenders (15%); homeless or runaway youth (16%); and youth of color (76%). Services are provided through local Workforce Development Boards and Youth Committees and include: tutoring, study skills training, and dropout recovery and prevention; alternative secondary school services; paid and unpaid work experiences; occupational skill training; education offered with workforce preparation activities and training; leadership development activities; supportive services; adult mentoring; follow-up services; comprehensive guidance and counseling; financial literacy education; entrepreneurial skills training; labor market and employment information about in-demand industry sectors/occupations; and activities helping youth prepare for and transition to post-secondary education and training.

**Measures**

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019		SFY 2020		SFY 2021		SFY 2022		SFY 2023	
	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual
Number Served	-	2,305	-	2,561	-	2,422	-	2,476	-	2,451
Employment Education or Placement Rate - 2nd Quarter after Exit	66.0%	79.5%	67.0%	79.4%	76.0%	67.5%	75.0%	68.8%	68%	75.5%
Employment Education or Placement Rate - 4th Quarter after Exit	62.5%	76.5%	62.5%	79.6%	74.0%	70.7%	73.0%	71.4%	69%	76.5%
Credential Attainment within 4 Quarters after Exit	47.7%	65.9%	47.7%	65.9%	62.5%	53.2%	62.0%	63.5%	62%	52.8%
Median Earnings - 2nd Quarter after Exit	Not Negotiated	NA	Not Negotiated	NA	\$3,700	\$4,872	\$3,700	\$4,542	\$4,000	\$5,440
Measurable Skills Gain	Not Negotiated	45.6%	Not Negotiated	50.8%	49.0%	49.0%	49.0%	42.9%	41%	56%

**Achieving Equity**

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Youth from communities of color	59%	62%	75%	74%	76%
Youth with disabilities	38%	38%	34%	38%	40%
Female youth	54%	55%	56%	54%	52%

**Funding Source and Allocation**

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Federal Funds	\$8.61M	\$7.73M	\$7.05M	\$9.22M	\$8.9M

**Statutory Authority**

- The Workforce Innovation and Opportunity Act (**Public Law 113-128** (<https://www.govinfo.gov/content/pkg/PLAW-113publ128/html/PLAW-113publ128.htm>))

**Program Website**

**WIOA Young Adult Program** ([/deed/programs-services/office-youth-development/youth-programs/wioa-youth.jsp](https://deed.mn.gov/programs-services/office-youth-development/youth-programs/wioa-youth.jsp)).

**Program Performance Outcomes**

**Workforce Innovation and Opportunity Act** ([/deed/about/what-we-do/objectives-plans/wioa.jsp](https://deed.mn.gov/about/what-we-do/objectives-plans/wioa.jsp)) (reports)

**Contact Information**

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*This information current as of December 2023.*

## Workforce Strategy Consultants

# Workforce Strategy Consultants

## Purpose

To best serve Minnesota businesses, the Department of Employment and Economic Development provides many resources through the Regional Workforce Strategy Consultant team, assigned to the 6 Workforce Development Areas of Minnesota. The Workforce Strategy Consultants have developed innovative workforce solutions by aligning resources, facilitating collaboration, convening business leaders, and leveraging expertise in targeted industry sectors that drive economic equity and growth. The Workforce Strategy Consultants team is housed on the “Economic Development” side of the agency at DEED, which is intended to help create more alignment with programming and efforts to attract and support businesses that typically exist “outside” of the WIOA/federally funded workforce system of states. Their regional work is highly successful due to their strong collaboration with local workforce areas, education partners, non-profit organizations and with DEED's regional Business Development Managers, Layoff Aversion (Rapid Response) Specialists, Veteran's Representatives, Vocational Rehabilitation and Labor Market Analysts which enhance economic prosperity while assisting key stakeholders in the successful implementation of the regional plans.

## Customers and Services

WSCs provides individual business consultations in the development and execution of short-term and long-term workforce strategies at no cost to employers. They help to develop and connect employers to talent attraction and retention resources including grants, virtual job fairs, online job banks, labor market information, skills assessment, tax credit, and facilitate innovative strategies including business-led industry sector partnerships. WSCs offer customized recruitment and retention strategies and assist with connections to training providers and grant opportunities. In coordination with the state Rapid Response team, WSCs work in partnership to offer business retention and layoff aversion services. They also provide referrals to local, regional, and national resources to address additional business needs.

In 2019, the WSC's transitioned from the DEED's Employment and Training Program division in Workforce Development into DEED's Economic Development division. This effort created a stronger alignment and connection for businesses who needed skilled talent for their business expansion and retention efforts. The enhanced alignment created a direct connection with economic development and with the workforce services and programs provided to the career seekers. This transition has allowed the WSC's to engage directly with employers during business attraction, expansion and retention efforts. The new alignment helps workforce development professionals with a better understanding of business workforce and talent pipeline needs, and allows for the strong Career Pathway development.

In addition to serving employers one-on-one through a robust consultation process, the Workforce Strategy Consultant team provides workforce solutions and best practices to any employer across the state through a monthly webinar series. These Workforce Wednesday sessions share resources on how to engage and connect to under-represented talent pools, develop recruiting strategies based on data, and connect to a wide variety of education and partner resources available throughout the state.

This team also invests time and resources into developing business led sector partnerships and coordinated statewide efforts focused on educating employers on a variety of talent pools, developing strategies to upskill, reskill, and then connect employers to these talent pools while also ensuring strategies are in place to create a workplace that will retain this talent. Such partnerships include: the Diversity in Manufacturing Initiative (DiMi), Minnesota Indigenous Workforce Initiative (MIWI,) and collaborations with other state agencies to create coordinated workforce and education strategies for the second chance workforce and our immigrant, refugee, and asylee workforce aligning to emerging and high growth sectors leading to family sustaining wages.

The Minnesota Department of Employment and Economic Development (DEED) has formed internal and external committees, led by the Workforce Strategy Consultants, to streamline employer services in which to improve collaboration and communications internally and externally with our business customers and will increase employer engagement and the number of employers served in the workforce system while also streamlining the WIOA reporting, data collection, and employer survey processes. These meetings focus on reviewing workforce strategies and identifying current and future education needs based on emerging sectors and business growth, to best support employers and empower regional and economic growth.

Other Initiatives include:

- CHIPS Workforce Coalition
- Governor's Workforce Development Board: Drive for Five Sector Partnerships
- Minnesota Indigenous Workforce Initiative
- Diversity in Manufacturing Initiative

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2023
Number of employer consultations	NA	1,478	-
New employer contacts	-	-	1,123
Repeat employer engagements	-	-	7,053
Direct employer engagements	-	-	8,176
New projects	-	-	571
Initial employer consultations	-	-	190
Percentage of consultations with employers with active ED projects	-	-	39%
Workforce Wednesday attendance	-	-	5,006

NOTE: The majority of the regional work done by WSCs is through collaboration and partnerships of key stakeholders addressing Minnesota's workforce challenges. The employer consultation number is reflective of the stakeholder engagement and partnership activities than of individual employer consultations. The work of the Workforce Strategy Consultant is of a transformational nature rather than engaging in transactional activities as had been done prior to SFY 2017.

NA=data not available

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, Veterans, or women - is available.

## Funding Source and Allocation

This program does not receive a direct allocation. It is funded by federal Wagner-Peyser Act, which is already reported on the Job Service summary.

## Statutory Authority

- Wagner-Peyser Act of 1933, as amended by the Workforce Innovation and Opportunity Act
- U.S. Code [Title 29, Chap. 4B, Sec. 49 \(https://www.law.cornell.edu/uscode/text/29/chapter-4B\)](https://www.law.cornell.edu/uscode/text/29/chapter-4B)

## Program Website

[Workforce Strategy Consultants \(/deed/business/help/workforce-assistance/index.jsp\)](https://deed/business/help/workforce-assistance/index.jsp)

## Program Performance Outcomes

[Workforce Strategy Consultants \(https://www.careerforcemn.com/workforce-strategy-consultants\)](https://www.careerforcemn.com/workforce-strategy-consultants)

## Contact Information

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*This information current as of December 2023.*



## Youth at Work Equity Grants

## Youth at Work Equity Grants

### Purpose

The Youth at Work Equity Grants provides workforce development and training opportunities to economically disadvantaged or at-risk youth with special consideration to youth from communities of color and youth with disabilities.

### Customers and Services

Experiential learning opportunities for economically disadvantaged or at-risk youth, ages 14 through 24; promotes mastery of work readiness competencies and 21st Century skills; promotes skill acquisition (academic and work readiness) through project-based instruction; increases exposure to in-demand jobs important to regional economies; and provides high-quality worksites and overall participant and employer satisfaction. 77% of youth served are youth of color, 52% are young women, 67% are public assistance recipients, and 15% are youth with disabilities in the Youth at Work Competitive Grant program. Services include youth applying and connecting classroom skills to work-based settings; exposing youth to work settings that offer direct employer or supervisor feedback; and youth engagement while exploring interests and abilities. The program's experiential learning is offered through internships, project-based learning, career planning, service learning, and work experience. Frequently, in-school youth have the ability to earn academic credit for experiential learning opportunities which helps to keep youth on track to graduate high school.

### Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Total youth served in experiential learning	10,931	6,844	7,089	11,770	10,020
Received individualized case-management services, education, and job training activities	4,718	3,261	2,894	5,159	6,382
Received group career planning, job search, college or post-secondary guidance on jobs important to regional economies	6,213	5,510	5,327	6,611	3,638
Attained work readiness and/or education goals	54%	-	-	79%	67%
Attained work readiness and/or education goals, and/or received academic credit or service-learning credit for program participation	-	-67%/52%*	57%**	-	-
Obtained high school diploma, GED, remained in school, obtained a certificate or degree, or dropout – returned to school	29%	47%	48%	61%	47%
Customer satisfaction: youth rate experience as excellent or very good	88%	NA***	NA***	NA	96%

\*SFY 2020 data reports each goal separately. Previously it had been a combined measure. Includes academic and/or service-learning credit measure.

\*\*SFY 2021 data reports the outcomes as one unit of measure.

\*\*\*Collection of customer satisfaction data was significantly hindered by the COVID-19 pandemic.

### Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Youth from communities of color	84%	85%	77%	82%	77%
Youth with disabilities	18%	16%	13%	15%	15%
Female youth	53%	53%	52%	56%	52%

### Funding Source and Allocation

Funding Source	SFY 2019	SFY 2020	SFY 2021	SFY 2022	SFY 2023
Workforce Development Fund	\$3.348M	\$3.348M	\$3.348M	\$3.348M	\$3.348M
General Fund	\$500,000	\$750,000	\$750,000	\$750,000	\$750,000

### Statutory Authority

- Minn. Stat. **Chap. 116L.562** (<https://www.revisor.mn.gov/statutes/cite/116L.562>)
- Minnesota Session Laws - **2021 Chap. 10, Art. 1, Sec. 2 subd. 3(h)** (<https://www.revisor.mn.gov/laws/2021/1/Session+Law/Chapter/10/#laws.2.5.0>)

### Program Website

[Office of Youth Development \(/deed/programs-services/office-youth-development/index.jsp\)](/deed/programs-services/office-youth-development/index.jsp)

### Program Performance Outcomes

[Grant Funded Projects \(/deed/programs-services/office-youth-development/special/grants/index.jsp\)](/deed/programs-services/office-youth-development/special/grants/index.jsp)

## Contact Information

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*This information current as of November 2022.*

