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Minnesota State Fair MINNESOTA

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ANNUAL REPORT

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MINNESOTA

STATE AGRICULTURAL SOCIETY

DECEMBER 1, 1963 TO NOVEMBER 30, 1964

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 Second Vice President—Robert R. Andrews, Minneapolis
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 Treasurer—R. C. Sorenson, Minneapolis

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Anton C. Geiger, Jackson	2	1965
D. T. Grussendorf, Duluth	8	1965
Stan Muckle, Owatonna	1	1966
Loring M. Staples, Excelsior	3	1966
Birney C. Wilkins, Brainerd	6	1966
Frank L. Mitchell, Canby	7	1967
Albin Johnson, Fertile	9	1967

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Admissions—Muckle, Chairman; Andrews; Carnes; Sorenson; Grussendorf; Lammers, ex officio; Libby, ex officio.

Advertising—Muckle, Chairman; Grussendorf; Wilkins; Johnson; Mitchell; Lammers, ex officio; Libby, ex officio.

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 STATE OF MINNESOTA 1964

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Amusement—Libby, Supervisor; Clarence R. Hajney, Superintendent of Music.

Boys' and Girls' 4-H Club Work—Mitchell, Supervisor; Leonard L. Harkness, Superintendent.

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Dairy—Staples, Supervisor; Al Sjowall, Superintendent.

Education—Grussendorf, Supervisor; Milo J. Peterson, Superintendent.

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Fine Arts—Geiger, Supervisor; Foster Kienholz, Superintendent.

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Public Safety—Andrews, Supervisor; George Cockriel, Superintendent.

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Services—Libby, Supervisor; James L. Libby, Superintendent of Grounds and Sanitation; Joseph Fischler, Assistant Superintendent of Grounds; Albert J. Keller, Superintendent of Greenhouses.

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SECRETARY — GENERAL MANAGER'S REPORT

The 103rd edition of the Minnesota State Fair, presented August 29 through September 7, 1964, established a new all-time attendance record of 1,228,474, exceeding the previous record set during the 1958 Centennial Exposition by nearly 35,000 admissions. 1964 marked the tenth consecutive year in which more than a million admissions have been reported.

Although some rain fell on five of the ten days of the 1964 Fair, and in deluge proportions on both opening and closing days, generally favorable weather conditions were experienced. The Fair got off to an inauspicious start when late in the afternoon of the first day nearly three inches of rain fell in little more than two hours and left several of the parking lots inundated. Heavy rains on the last day of the Fair necessitated shortening the afternoon stock car race from 400 to 375 laps and cancellation of the evening grandstand show. Without the extensive improvements which were made to the parking lots over the last two years, it would have been impossible to use some of them on days following these heavy rains. The weather conditions which prevailed on each day and their effect upon the activities of that day are discussed in detail in the daily resume which follows later in this report.

Daily admission records were set on the opening Saturday, August 29 (124,464); Friday, September 4 (104,141); and on Saturday, September 5 (164,905). It is interesting to note that on only two days the attendance failed to exceed the 100,000 mark. Both these days were during mid-week and were marked by inclement weather.

The general theme of the 1964 Minnesota State Fair was "Pageant of Midwest Progress". In keeping with this theme exhibits and goods portraying the economy of the upper midwest area were in abundance. The commercial exhibits, farm implement displays and concessions were of a very high quality and, in spite of additional exhibit facilities made possible by converting the outer perimeter of the Hippodrome into an exhibit facility, all facilities were filled to capacity. The livestock departments reported large numbers of entries and in some cases it was necessary to return late entries because of a shortage of stalling facilities for them.

Outside gate admission prices continued at 75c for adults, \$1.00 for automobiles with children under 12 being admitted free on all days and under 15 free on the two Children's Days. Afternoon grandstand admission prices on the two Saturdays were increased 50c across the scale so as to conform with the two Sunday afternoon grandstand admission schedules (A complete schedule of grandstand and horse show admission prices may be found in a later portion of this report.).

Again this year free morning grandstand programs were staged for the young people on each of the two Children's Days, Monday, August 31 and Friday, September 4. Name entertainment was provided at these shows and each was climaxed by special daylight fireworks.

A State Highway Department construction program on Snelling Avenue, designed to expedite traffic flow by building overpasses at the Great Northern and Northern Pacific railroad tracks and over Como Avenue, directly affected the southeast corner of the Fairgrounds. The Highway Department purchased 1.69 acres of land from the Society to complete a "diamond type" interchange at Como and Snelling Avenues. The loss of this triangular shaped piece of

property made it necessary to eliminate the Como-Snelling Gate and most of the fraternal buildings located in this area. It will further necessitate the construction of a new pedestrian gate by the 1965 Fair some 200 feet west of the old Como-Snelling Gate. Although it is not anticipated that the Snelling Avenue construction will be completed by the 1965 Fair, it is generally felt that, upon its completion, Fair Week traffic congestion on Snelling and Como Avenues will be reduced materially.

The North Star Spectacular night grandstand show attendance showed an increase of 12% over 1963 and was considerably better attended than any grandstand show in more than 20 years. In addition to a list of top variety acts, the first five shows featured Anita Bryant and the New Christy Minstrels and the last four shows (Labor Day night cancelled because of rain) featured singer John Gary and trumpeter Al Hirt.

The auto races were also a distinct success and attracted the largest attendance since 1959. The new asphalt race track was enthusiastically accepted by the public as well as by the race drivers. The paving of the track, a major improvement project of this year, paid large dividends by actually "saving the show" on the first Sunday and on Labor Day as well as attracting larger crowds on every day. It is generally felt that the cost of this improvement has largely paid for itself already. The entire ten days of racing was completely void of any serious accidents and the spectators were able to see the races without the discomfort of dust and the danger of flying rocks. Included in the paving project was the construction of a lagoon in the center of the infield and complete rejuvenation of the dressing rooms and toilet facilities under the Stage.

Based on the success of the Fair's Teen-Age Dance held in 1963, it was decided that additional facilities aimed at teenage interests should be provided in 1964. In keeping with this idea, a three-and-a-half acre area near the Midway was fenced off and completely devoted to the teen-agers. This area, called the "Teen-Age Fair" had daily events and exhibits such as the 'battle of the bands', hootenany, fashion shows, custom cars, Miss Teen Northwest beauty pageant, etc. The Teen Age Fair attracted better than 100,000 admissions and proved to be one of the most popular as well as noisy places on the Fairgrounds. Admission to the Teen Age Fair was 50c. Because of its success, it is planned to continue this event again in 1965. It should be noted here that the department of the teen-ager, not only in the Teen Age Fair but over the entire grounds, was of the very best and seems to prove that if activity is provided to keep the younger element occupied, disturbances are considerably lessened. It is also interesting to note that the Royal American Shows' Midway, in spite of the Teen-Age Fair competition, again shattered its income record by grossing \$493,120.03.

The Swiss Sky Ride, another new feature of the 1964 Fair, had continuous lines of ticket buyers waiting to take the 70 foot high trip across the Fairgrounds. The ride ran from the Agriculture-Horticulture Building nearly 1700 feet to an area adjacent to the Teen Age Fair and the Midway.

The "Big John Iron Mine", a replica of an authentic underground mine, which graphically portrayed the mining industry, opened for the first time this year and had at least six hours of capacity business each day.

In addition to the Teen-Age Fair, youth activities which were accented

last year continued to be prominent at this year's Fair. More than 5,000 young people from throughout the State exhibited in a variety of departments in 1964 through 4-H and FFA programs. The Minnesota All-State Youth Orchestra, made up of top high school musicians, provided excellent music on two days, Friday, September 4 and Saturday, September 5. High school pep bands and choruses as well as drum and bugle corps furnished entertainment every day of the Fair.

A new livestock judging arena was constructed in Block 53 immediately west of the Horse Barn and north of the Swine Barn. This 15,000 square foot structure providing a "clear span" judging arena of 60 by 160 feet as well as stalls around the outer perimeter for 197 animals, greatly relieved the judging congestion and helped with the ever present shortage of stalling facilities. It was further felt that this building could be used at times other than the Fair for many of the small livestock shows and sales by groups that could not normally afford the costs of renting the Hippodrome.

Immediately following this year's Fair the Education Building, which had seriously deteriorated physically and was completely inadequate in size to house all the educational exhibits, was razed. A new Education Building, approximately 40,000 square feet, is presently being constructed at the same site. Included in this project is an annex addition to the Home Activities Building of approximately 10,000 square feet and a 600 seat auditorium to be used jointly by both the Education and Home Activities Departments. The total cost of this beautiful new addition, which will be completed in time for the 1965 Fair, is expected to run approximately \$350,000. This facility is being constructed totally with the funds of the Society and without financial aid from any outside source. It is the constant aim of your Board to continually strive to improve the Fair's facilities, while at the same time, not being a burden to the State of Minnesota or upon the taxpayer.

Total operating receipts of \$1,887,221.93 represents an increase over the 1963 receipts, as well as the figure anticipated in the budget. This increase is largely due to the additional revenue received at the outside gates and at both the afternoon and evening grandstand.

Operating expenses of \$1,636,783.84 represents an increase over 1963, but less than the amount budgeted. The difference between the operating receipts and the operating expenses show an operating gain of \$250,438.09. It should be noted here that an amount of \$112,715 was budgeted for structure depreciation to cover replacement or new construction to the buildings on the grounds. If the amount budgeted for depreciation were added to the operating gain, it would show a total operating gain of \$363,153.38, or approximately \$83,000 more than in 1963.

Premiums paid to exhibitors totaled \$249,909.75. This amount is less than anticipated in the budget, but is the largest amount of premium money paid in the history of the Society. This record total is reflected in the fact that many of the livestock departments experienced a record number of entries.

A total of \$351,961.82 was expended this year for additions and improvements to structures on the Fairgrounds. The major items included in this category are \$16,360.89 for a new camp grounds shower and toilet facility; \$125,912.44 for an asphalt surface, new traffic light system, special pit retaining wall, and raising portions of the outside wall at the race track; \$25,801.76 for com-

plete rejuvenation and modernization of the toilet facilities and dressing rooms under the stage; \$28,635.50 for enlarging the Fine Arts Department in the Grandstand Building; \$55,759.62 for the construction of the new Judging Arena in block 53; \$15,854.83 for additional lighting and electrical outlets for the new exhibit area in the Hippodrome, as well as the new public address system in the arena of this building; \$57,667.96 for preliminary grading and construction of the new Education Building which will be completed by the 1965 Fair. This represents an increase of approximately \$240,000 over the amount spent for improvements in 1962 and is more than had been expended for permanent improvements in a number of years. All excess (over and above operating capital) revenue goes toward improving the existing facilities on the grounds in continuous effort to provide the very best in the way of conveniences and exhibit facilities for the people of the State of Minnesota.

Repairs of structures amounted to \$50,247.83. The major portion of this amount includes repairs to roofs on the 4-H Club Building, Food Show Building and the Farm Boys' Camp Building. These repairs were of considerable proportion, and since the necessity for them did not become evident until after the spring thaw, they were not included in the budget for 1964.

At the close of the fiscal year, November 30, 1964, the cash balance of the Society was \$626,506.81 against which must be credited the accounts payable amount of \$14,163.92 leaving a net cash balance of \$612,342.89. This figure represents an increase of approximately \$100,000 over a year ago, but it should be noted that a large portion of it has already been ear-marked for the construction of the new Education Building and Home Activities annex. It should also be pointed out that this balance, given one or two days of additional rain, would have been substantially reduced and stresses the need and importance of maintaining an adequate cash balance to insure against adverse weather conditions and other unexpected emergencies which could be encountered.

A resume of the day to day events of the 1964 Minnesota State Fair follows:

FRIDAY, AUGUST 28, 1964

PREPARATION DAY

There was heavy rain in the early morning hours, with the temperature varying from 55 degrees in the morning to 83 degrees in the early evening. Skies began to clear around noon, and showers which had been predicted for the afternoon failed to materialize.

An outside gate charge of 25c went into effect at the usual time, 5:00 p.m. This fee is only to discourage sight-seers, who at times interfere with the preparations, and is not included in the attendance figures of the Fair.

Because of the new paved track, a practice period for race car drivers was held in the afternoon.

A special elimination of junior equestrian classes began in the Hippodrome at 10:00 a.m.

The Minneapolis Tribune held its annual luncheon for State Fair Board Members and Department Superintendents on the lawn of the Agriculture-Horticulture Building.

A "Press Party" for radio, newspaper and television personnel was hosted

jointly by the Minnesota State Fair and Royal American Shows and included a tour of the grounds, prevues of the Sky Ride and the Midway.

SATURDAY, AUGUST 29, 1964

DAIRY PRINCESS AND SAINT PAUL DAY

It was clear and cool in the morning with temperatures in the upper sixties. Although it was partly cloudy, the temperature rose to 86 degrees in the afternoon. Thundershowers were predicted for early evening; by 5:00 p.m. winds were heavy and it was extremely overcast. A heavy downpour began at 6:00 p.m. and by 8:00 p.m. nearly three inches of rain had fallen inundating several areas including some parking lots. The rain stopped at 8:10 p.m., permitting the night grandstand show to be staged at 8:25 p.m.

The coronation of Princess Kay of the Milky Way, scheduled for 7:30 p.m., was transferred to the Hippodrome because of the weather conditions. Karen Bracken of Verdi was named the new Dairy Princess.

The performances of the Eden Prairie Pep Band and the Duluth Boys' Chorus, scheduled to appear prior to the evening grandstand show, were cancelled because of the rain.

In spite of the crowd-scattering deluge, a new attendance record for the first-Saturday was established, 124,464, surpassing the all-time record for opening day set in 1961 by nearly 15,000.

The judging program began in the 4-H and livestock buildings at 8:00 a.m.

The afternoon and evening horse shows featuring English classes were held in the Hippodrome at 12:30 p.m. and 7:00 p.m. Both shows were augmented with special entertainment.

The afternoon grandstand program featured United States Auto Club big car races and variety acts. Warmups and time trials were held daily from noon until the start of the races at 2:00 p.m., excepting on Labor Day when the "North Star 400" started at 1:00 p.m.

The evening grandstand show featured "The North Star Spectacular" starring the New Christy Minstrels and Anita Bryant. Featured acts included the State Fair Orchestra directed by Jack Gillespie, the Manhattan Rockets precision dance group, Master of Ceremonies Nip Nelson, the Twin Eagles Sky Divers, the Four Step Brothers dance team, Humorist Don Rice, the Half Brothers novelty act, singer-comedian Roy Clark, tumbling by the Bumpy Spectaculars, Gus Augspurg and his Jungle Wonders, the Sky Cycle High Act, and other entertainment climaxed by spectacular fireworks. The New Christy Minstrels and Anita Bryant will headline for the first five nights, with a change of stars on Thursday night, September 3.

A group of foreign business executives, government officials and university professors, representing 30 nations, sponsored by the International Marketing Institute toured the grounds and attended the afternoon races as guests of the Fair. Other special events included athletic events and an honor captain assembly at the Farm Boys' Camp; special square dancing and folk dancing at the Pioneer Building; the Minnesota Gladiolus Society show in the Agriculture-Horticulture Building; and the Indianhead Council Senior Drum and Bugle Corps parade on the Mall area at 1:30 p.m. and again at 5:30 p.m.

Daily special events include Jan Bily's Orchestra each afternoon in the Ag-

riculture-Horticulture Building; the Calumet Indian Dancers, the American Swedish Dancers, and the Camp Fire Girls in the Education Building; Alumni "coffee hour" at the Farm Boys' Camp, excluding Saturdays and Sundays; The Scandinavian Orchestra, The Yeomen and The Last Straws in the Hippodrome; Gene Eyman's Orchestra in the Home Activities Building; Woodcarving, Iron Craft and Spinning demonstrations by senior citizens in the Pioneer Buildings.

SUNDAY, AUGUST 30, 1964

AVIATION AND VETERANS DAY

Non-denominational Worship services were held at the Farm Boys' Camp on Sunday and the Cross Roads Chapel every day of the week.

The entire day was heavily overcast with chilling northwest winds up to 30 miles an hour. The temperature was 50 degrees at 9:00 a.m. with a high of 70 degrees at 6:00 p.m.

All gates were closed to vehicular traffic from 1:00 p.m. to 3:45 p.m.

The annual "State Fair Fly In" was again co-sponsored by the Minnesota Flying Farmers and the St. Paul Junior Chamber of Commerce. Thirty private planes landed at Holman Field with more than one hundred passengers. Transportation was furnished by the Fair to and from Holman Field.

A special meeting for Veterans, arranged by the Territorial Pioneers to honor Veterans of all wars, was held at Pioneer Portrait Hall. Special afternoon events at the Pioneer Building included the White Bear High School Square Dancing Club, the American Indian Club Pow-wow, and Bavarian Folk Dancers.

The English-style horse show continued in the Hippodrome in both the afternoon and the evening. The afternoon grandstand featured USAC championship big car races.

The Atwater Pep Band and The Duluth Boys' Chorus entertained preliminary to the evening grandstand show which was preceded by a special one-half hour automobile thrill show presented by Trans World Auto Daredevils. This attraction was presented each of the remaining nights of the Fair as part of the night show.

MONDAY, AUGUST 31, 1964

CHILDREN'S, EDUCATIONAL RECOGNITION, LIVESTOCK AND NORTH DAKOTA DAY

It was cool and clear with the temperature at 7:00 a.m. being 58 degrees, reaching a high of only 72 degrees at 7:00 p.m.

A special free morning grandstand show was again arranged for the children. The program featured singing star Bobby Vee, Gus Augspurg and his Jungle Wonders, The Yeomen folk singing group, the Bumpy Spectaculars, the Sky Cycle High Act, and other special entertainment from the night show. It was concluded with special daylight fireworks.

The judging of open class livestock in all departments began at 8:00 a.m.

Elementary school teachers were given special recognition at a luncheon on the grounds sponsored by the State Fair. This was followed by a tour of the grounds and a banquet at the Saint Paul Hotel. Following the banquet, the instructors were guests of the Fair and given special tribute at the evening

grandstand show. The annual quiz contest staged by the Education Department was, this year, held in Coffey Auditorium on the Saint Paul Campus.

Fourteen companies that had exhibited at the Minnesota State Fair for twenty years or more were presented "IAFE Exhibitor Awards" at a noon luncheon which was hosted by the Fair Board and held in the Gopher Club.

Other special events of the day included the Indianhead Council Junior Drum and Bugle Corps parades on the Mall area; a special assembly at the Farm Boys' Camp which featured an address by Fred S. Lammers, State Fair President; the Minnesota Square Dancers at the Pioneer Buildings; and the Duluth Boys' Chorus at the 4-H Buildings.

The afternoon grandstand featured modified stock car races. The evening grandstand featured the Benson Pep Band and Education Recognition Presentation preliminary to the "North Star Spectacular."

The English-style horse show continued in the Hippodrome with an evening performance.

TUESDAY, SEPTEMBER 1, 1964 SOUTH DAKOTA AND ROTARY DAY

The weather was cloudy and cool in the forenoon, with the temperature in the lower sixties. Showers and thunderstorms were predicted; there was a light shower at 10:00 a.m. and clear skies at noon. Heavy clouds again threatened from 5:00 p.m. on through the evening. Hail and thundershowers were reported in the area, but the fairgrounds had only intermittent light showers during the evening.

Judging programs continued in all livestock departments.

St. Paul Rotarians held their regular meeting at 6:15 p.m. in the 4-H Building. Rotary Clubs throughout the district were extended an invitation by their president to have representation at this State Fair meeting. Following a buffet dinner, a short 4-H program was presented. Special entertainment from the night grandstand show was also provided.

South Dakota was represented by the Fort Sisseton, South Dakota, Drill Team and the Sisseton Reservation Sioux Dancers who performed on the Mall and the lawns of the Agriculture-Horticulture and Administration Buildings.

Other special events of the day included an assembly at the Farm Boys' Camp which featured an address by Jerry Kindall, infielder for the Minnesota Twins baseball team; a junior and senior egg recipe cooking contest at Electricity; the Sandstone State Fair Singers at the Education Building; and the Minnesota Square Dancers at the Pioneer Buildings. At noon a special 4-H Key-Award Luncheon was held in the North Star Ballroom on the Saint Paul Campus. A dress revue program was staged at the 4-H Club Building in the afternoon.

The afternoon grandstand featured IMCA stock car sprints and the Trans World Auto Daredevils Thrill show.

The English-style horse show, along with special entertainment, continued in the Hippodrome in the evening.

Officials of the Northwestern National Bank of Minneapolis were guests of the Minnesota State Fair Board at dinner.

The night grandstand show was preceded by a special concert by the New Prague Pep Band and introduction of the winners in the Minnesota Egg Recipe Cooking Contest.

WEDNESDAY, SEPTEMBER 2, 1964

IMPLEMENT DEALERS AND DULUTH DAY

The day was hot and humid. There were showers in the morning, with the skies partly clearing around noon and remaining partly cloudy throughout the remainder of the day. The temperature was 80 degrees at 1:00 p.m. and by 5:00 p.m. reached a high of 90 degrees.

Officers and Directors of the Retail Farm Equipment Association of Minnesota and South Dakota, formerly the Minnesota Implement Dealers' Association, Inc., were guests of the State Fair Board at a luncheon. The implement dealers were guests of the Fair at the night grandstand show.

The judging program continued in the Hippodrome, the new Judging arena, the Sheep and Swine Buildings.

Duluth was represented by the Duluth Boys' Chorus. The group performed on Machinery Hill, the KMSP stage in Plaza Park, and on the stage prior to the night grandstand show.

Other special events included the Peters Drum and Bugle Corps parades on the Mall; an assembly at the Farm Boys' Camp featuring an address by W. J. Fortesmaki, Executive Secretary of the FFA; the Mabel, Minnesota Checkerboard Dancers in the Pioneer Buildings; and the Hoffman State Fair Singers in the Education Building.

A 4-H dress revue, and a special "Share the Fun Festival" was held in Erickson Hall at the 4-H Building in the evening.

The English-style evening horse show in the Hippodrome featured junior stakes.

The afternoon grandstand featured IMCA 100 lap stock car races, plus the automobile thrill show. The only serious injury on the race track occurred today when Wimpy the Clown was struck by a stunt car as he performed with the Trans World Auto Daredevils at the beginning of the night show.

The night grandstand show was preceded by a special concert by the Glencoe Pep Band in addition to the Duluth Boys' Chorus mentioned above. It also was the final appearance of Anita Bryant and The New Christy Minstrels as feature acts of the show.

THURSDAY, SEPTEMBER 3, 1964

TERRITORIAL PIONEERS AND WISCONSIN DAY

The day began with heavy showers of short duration at 6:00 a.m. It was mild and partly cloudy throughout the rest of the day, quite humid, with the temperature at 80 degrees by mid-afternoon.

Officers and Directors of the Minnesota Livestock Breeders' Association were guests of the State Fair Board at a breakfast held in the Gopher Club. The Association then held its annual State Fair meeting of their Board Members.

Special events of the day included an assembly at the Farm Boys' Camp Building addressed by Governor Karl F. Rolvaag.

Other special events included the annual Safe Tractor Driving Contest sponsored by the Minnesota Jaycees and the Retail Farm Equipment Association in the North Parking Lot; the 4-H dress revue continued and the All State Youth Orchestra appeared at the 4-H Club Building; and the Litchfield State Fair Singers in the Education Building.

A special picnic was held for the Territorial Pioneers at the Log Cabin, with a reception all day at the Pioneer Buildings. Their afternoon program included the Minnesota Square Dancers, the Checkerboard Square Dancers, and the Saint Paul American Indian Club Pow-wow.

The afternoon grandstand featured a 200-lap IMCA late-model stock car race.

The FFA showmanship judging contest of open class livestock was held in the Hippodrome at 8:00 a.m.

Open class livestock was released at 5:00 p.m. in order to clean and disinfect the buildings for the Friday arrival of junior livestock.

The English-type horse show continued in the Hippodrome featuring senior stakes. The Minnesota All-State Youth Orchestra played preliminary to the show.

The evening grandstand show marked the initial appearance of singer John Gary and trumpeter Al Hirt as headliners. The show was preceded by a concert from the Isle High School Pep Band and a special flag ceremony by the Saint Croix Valley Girl Scouts.

FRIDAY, SEPTEMBER 4, 1964
CHILDREN'S, LEGISLATIVE-EDITORIAL, RADIO-TV,
IOWA AND CANADA DAY

The weather was clear and cool, with temperatures slightly below normal and winds up to 25 miles an hour, a low of 50 degrees in the early morning and a high of 72 degrees in the afternoon.

A new Friday attendance record was established, 104,441, more than 10,500 over the 1960 record.

A special free Children's Day morning grandstand show featuring the Osmond Brothers, young stars of the Andy Williams Show; tumbling by the Bumpy Spectaculars; Gus Augspurg and his Jungle Wonders; The Yeomen, folk singing group; The Sky Cycle High Act and other special entertainment from the "North Star Spectacular" night grandstand show — also special daylight fireworks.

State legislators, editors and other news media representatives from five states attended an "Open House" at Publicity Headquarters, and then were hosted by the Minnesota State Fair and the State Agricultural Department at an "All-Minnesota Products Luncheon" held on the Ag-Hort lawn.

Iowa Day was represented by the Fort Dodge, Iowa, Junior Lanciers Drum and Bugle Corps parades on the Mall at 1:30 p.m. and again at 5:30 p.m.

Judging of FFA cattle began in the Hippodrome at 7 p.m.

Fabian, teenage movie star, crowned Miss Teen Northwest, Patty Ann

Cannon, 16, of Bloomington, who will compete for the Miss Teen USA title next spring in Hollywood.

The afternoon grandstand featured IMCA championship big car races and the Trans World Auto Daredevil Thrill show.

Other special events included the Winona State Fair Singers in the Education Building, the Minnesota All-State Youth Orchestra in the 4-H Building, and the Minnesota Square Dancers at the Pioneer Buildings.

The Minnesota All-State Youth Orchestra and the Milaca Pep Band played concerts preliminary to the night grandstand show.

SATURDAY, SEPTEMBER 5, 1964

4-H CLUB, AND FUTURE FARMERS OF AMERICA DAY

It was quite cold in the morning, remaining clear and cool all day. Temperatures ranged from 54 degrees at 6:00 a.m. to 73 degrees at 5:00 p.m.

The largest Saturday crowd in the Fair's history was recorded, 164,905, necessitating the closing of the Underwood-Canfield gate to vehicular traffic at 11:50 a.m. and all gates at 3:00 p.m. The gates reopened at 4:15 p.m.

The judging of 4-H and FFA livestock started at 7:30 a.m. in the new Judging Arena and continued from 8:00 a.m. on through 1:30 p.m. in all other livestock buildings.

The first western-style horse show of the 1964 Fair was staged in the Hippodrome at 7:00 p.m. King Agazzi, representing the Red River Valley Agriculture and Winter Shows, was introduced to the audience.

Highlights of special events on this day were the "Honor Camper Stunt Show" at the Farm Boys' Camp Building; parades by the Peters Drum and Bugle Corps on the Mall; the Circle Pines Centennial State Fair Singers in the Education Building; a noon concert by the State Fair Band and a 4:30 p.m. concert by the Minnesota All-State Youth Orchestra in Plaza Park; the Minnesota Square Dancers and the Celtic Dancers at the Pioneer Buildings.

The Minnesota Federation of County Fairs held a directors meeting in the Administration Building, remaining for lunch in the Gopher dining room.

The night grandstand show was preceded by a concert by the Minnesota All-State Youth Orchestra and the Hills Pep Band.

The afternoon grandstand show featured IMCA big-car races and was highlighted by the Minnesota State Championship Race.

SUNDAY, SEPTEMBER 6, 1964

CONSERVATION AND MINNEAPOLIS DAY

Non-denominational Worship services were held at the Farm Boys' Camp on Sunday and the Cross Roads Chapel every day of the week.

It rained lightly in the morning, the temperature was 60 degrees at 7:00 a.m. with skies very overcast. The showers predicted by noon did not materialize, instead it partially cleared with the temperature reaching 75 degrees at 5:00 p.m., but was quite humid.

Even though the attendance record was not broken, it was necessary to close the Underwood & Canfield gates at noon, and all gates to vehicular traffic from 1:30 p.m. to 5:30 p.m.

The afternoon grandstand featured IMCA championship sprint car races including the special 100-lap International Sweepstakes feature and the IMCA compact (midget) sprint car events.

The western-style horse show continued in the Hippodrome with afternoon and evening performances.

A new State Fair "first" was established when Gary Thompson and Carol Predmore of Rochester were married at 7:15 p.m. before an estimated grandstand crowd of 15,000. Justice of the Peace Douglas Barthany, State Fair Judge, performed the ceremony.

Special events of the day included the Minnesota Dahlia Society Show in the Agriculture-Horticulture Building; the White Bear High School Dancers and Czechoslovakian and Polish dancers at the Pioneer Buildings; and an organ concert in the 4-H Club Building.

The Winnebago Pep Band gave a concert prior to the introduction of King Agassiz IV of the Red River Valley Agriculture and Winter Shows, both being preliminary to the evening grandstand show, "The North Star Spectacular."

MONDAY, SEPTEMBER 7, 1964

NORTH STAR "400" AND LABOR DAY

Rain, which had started the night before, continued until near 10:00 a.m. Intermittent showers lasted through 1:00 p.m. when it cleared slightly allowing the races to begin. Heavy thundershowers with lightning began again at 3:45 p.m. calling a halt to the races after 375 laps. The downpour continued the rest of the afternoon and evening resulting in the cancellation of the night grandstand show at 7:30 p.m.

A "standing-room-only" crowd of 28,233 watched the North Star "400" necessitating the closing of the Underwood and Canfield gates to vehicles for a short time in the afternoon.

The final horse show of the 1964 Fair was a western-style show held in the afternoon in the Hippodrome.

Judging of horses began in the Hippodrome at 7:00 a.m. and the new Judging Arena at 8:00 a.m. The FFA judged market swine at 8:30 a.m. and the 4-H held a livestock demonstration in the Sheep Building.

Special events of the day included a 4-H livestock recognition assembly in the Sheep Building featuring the presentation of the Herdsmanship Trophy; championship athletic events, and a recognition assembly at the Farm Boys' Camp honoring the top campers for the 1964 Fair; the Minnesota Dahlia Society Show in the Agriculture-Horticulture Building; Swedish children dancing at the Pioneer Buildings; and the Twin City Federal Drum and Bugle Corps parades on the Mall.

ORGANIZATION

The one hundred and fifth annual meeting of the State Agricultural Society was held in conjunction with the annual meeting of the Minnesota Federation of County Fairs and the Midwest Showmen's Association on January 6, 7 and 8 at the Saint Paul Hotel in Saint Paul. The meeting was officially called to order the morning of January 6 and the resolutions and credentials committees were appointed. These committees met on Tuesday morning.

The opening formal meeting of the State Agricultural Society was held on Tuesday afternoon with opening remarks by President A. E. Thompson and the reports of R. C. Sorenson, Treasurer and John E. Libby, Secretary-General Manager. The program also included an address by Dr. Loyal E. Tallakson, President, Eastern North District of the American Lutheran Church of Fargo, North Dakota. The Honorable Karl F. Rolvaag, Governor, was scheduled to address the Society but at the last moment, was unable to attend.

The Minnesota State Agricultural Society, the Minnesota Federation of County Fairs and the Midwest Showmen's Association consolidated their annual banquets for 1964. The banquet was held on Tuesday evening.

On Wednesday morning the final business session of the Society was held at which time the Resolutions Committee report was adopted and the following elections took place:

Fred S. Lammers, Stillwater, President, one year term.

Robert R. Andrews, Minneapolis, Vice President, two year term.

Loring M. Staples, Excelsior, Manager, from the Third Regional District for a term of two years to fill the unexpired term of Fred S. Lammers who was elected president.

Frank L. Mitchell, Canby, Manager, from the Seventh Regional District for a term of three years.

Albin Johnson, Fertile, Manager, from the Ninth Regional District for a term of three years.

A. E. Thompson, the retiring President, was elected Life Member of the Society.

Following these elections, a board meeting was held at which John E. Libby was re-elected Secretary-General Manager for a term of one year and Roy C. Sorenson was re-elected for a term of one year as Treasurer. The standing committees of the board and most of the department superintendents were then appointed.

FINANCES

PART I — BALANCE SHEET

Resources and Liabilities

Real Estate — \$9,771,321.06. This represents an increase of approximately \$216,000 over 1963 and is shown in more detail in another portion of this report. Of the total real estate figure, \$627,058 is credited to land value. This represents an increase of approximately \$33,000 over 1963 and is brought about by the extensive grading and stabilization of parking lots and race track infield.

Electric Plant — \$258,048.23. This is an increase of approximately \$25,000 over last year and is due largely to extensive improvements made to the electric plant during 1964.

Personal Property — \$178,932.11. This represents an increase of approximately \$18,000 over the 1963 figure.

Inventories — \$879.50. This represents the amount of postage on the meter machine and pre-stamped postal reply cards.

Cash and Securities — \$626,506.81. This figure is made up of \$128,262.81 in the General Fund; \$1,000 in the Contingent Fund; \$10,000 in the Payroll Fund to insure against overdrafts of payrolls; \$487,244 invested in United States Treasury Bills.

Accounts Receivable — \$16,644.76.

Total Resources of the Society — \$10,852,332.47. It is generally felt that this figure is less than half and probably one-third or one-fourth the replacement cost.

PART II — OPERATING STATEMENT

The operating statement includes only the receipts and disbursements directly accruing from the operation and staging of the 1964 State Fair and the maintenance of the real estate and other properties of the Society during the year.

Operating Income — \$1,887,221.93. A more detailed analysis of this figure is found earlier in this report.

Operating Expense — \$1,636,783.84. A more detailed analysis of this figure is also given in an earlier portion of this report.

Net Operating Gain — \$250,438.09. As stated earlier in this report, \$112,715.29 was budgeted for depreciation to structures but was not actually a cash expenditure. If this amount were added to the net operating gain, it would show a total operating gain of \$363,153.38. However, it cannot be said too often that good business practice points to the necessity of maintaining an adequate cash balance to cope with possible weather conditions and other catastrophes to provide necessary operating capital to operate and maintain a plant of such a size and magnitude.

Nineteen hundred and sixty four marked the "end of the trail" for three loyal and devoted fairmen, who had, for many years, contributed immeasurably to the past success of this Society. Axel Hansen, William Lindemann and Edward Deemer, all Life Members of the State Agricultural Society, passed away during the year. Their absence will be deeply felt by everyone connected with this organization. Their whole-hearted devotion and untiring efforts in helping to make the Minnesota State Fair what it is today are greatly appreciated. It is through men like these that we are able to maintain the enviable position as the greatest Agricultural Exposition in North America.

Our gratitude goes to the press, radio, and television people for the very important role they play in relating the "State Fair Story" to the people of this area and their participation in the activities of the Fair. Their cooperation and assistance is very much appreciated.

Your secretary-general manager humbly acknowledges the sincere and dedicated efforts of the volunteer workers, the department superintendents and their subordinates, the Board of Managers, and the loyal and hardworking permanent staff in helping to make the 1964 Fair an all-time record breaker. It presents a tremendous challenge to all of us to improve and grow by presenting the very best in panoramic visual education and top wholesome entertainment. To that end we solicit the continued help and support of all members of the Society and, at the same time, pledge to them our sincere and undying efforts in striving to be worthy of this support.

JOHN E. LIBBY
Secretary-General Manager

Approved by Executive Committee
Norris K. Carnes, Chairman
Robert R. Andrews
Fred S. Lammers

LEGISLATIVE REFERENCE LIBRARY
STATE OF MINNESOTA

1964 ATTENDANCE, OUTSIDE GATES, MINNESOTA STATE FAIR

Day	1964	1963	1962	1961	1960
Saturday	124,464*	104,985	100,559	109,058	70,135*
Sunday	149,288	153,690	140,044	128,901*	108,049*
Monday	115,622	100,814	102,440	110,019	122,739
Tuesday	92,458*	87,858*	84,929*	89,306	98,277*
Wednesday	102,708*	109,693	100,190	88,835	99,340
Thursday	99,690*	101,919	67,040*	90,498	92,628
Friday	104,141	91,705	77,072	88,649	93,508
Saturday	164,905	147,032	143,263	130,560*	123,827
Sunday	172,644*	183,018	162,726	170,686	164,871
Monday	102,554*	102,411*	91,941*	113,083	105,034
Totals	1,228,474	1,183,125	1,070,204	1,119,595	1,078,408
Friday (Preparation Day) not included in above totals .	16,554	12,885	15,666	15,148	13,648

* Rain

**RECEIPTS FROM SALE OF TICKETS AND CASH ADMISSIONS
AT OUTSIDE GATES, GRANDSTAND AND HORSE SHOWS
MINNESOTA STATE FAIR**

Day	1964	1963	1962	1961	1960
Friday . . . \$	4,326.50	\$ 2,671.25	\$ 5,111.75	\$ 4,670.75	\$ 4,831.50
Saturday .	123,108.92	82,675.93	75,248.42	72,518.64	32,583.37
Sunday . . .	149,566.79	144,550.65	138,482.80	77,787.59	56,451.50
Monday .	77,480.29	65,459.17	64,287.03	55,747.27	59,949.51
Tuesday .	81,927.50	69,552.69	67,714.02	65,404.74	66,085.04
Wednesday	91,450.77	89,295.90	85,801.87	65,526.44	64,922.85
Thursday .	93,683.54	98,255.66	54,861.08	71,968.70	77,531.45
Friday . . .	74,649.92	72,971.15	46,688.81	54,067.95	53,286.90
Saturday .	151,141.54	136,344.80	130,542.53	104,274.24	85,620.94
Sunday . . .	183,205.44	192,911.20	172,868.61	144,281.90	134,273.57
Monday .	138,145.07	118,539.50	124,899.14	124,671.87	121,715.30
Jobbers Strip	17,028.75	15,329.00	13,533.75	11,509.00	11,374.00
Cash Admissions	5,956.00	5,849.75	6,198.75	5,502.50	4,944.75
Cancelled Grandstand Shows Unclaimed Refunds	391.05	118.93	1,389.85	673.20
Totals . . .	\$1,192,062.08	\$1,094,406.65	\$986,357.49	\$859,321.44	\$774,243.88
Less Reserved Seat Coupons Exchanged	903.25	819.00	1,585.00	3,367.00	3,796.00
Net Totals . . .	\$1,191,158.83	\$1,093,587.65	\$984,772.49	\$855,954.44	\$770,447.88

SCALE—HORSE SHOW—1960 thru 1964—\$1.00, 1.50, 2.00
 SCALE—GRANDSTAND—1960—\$1.00, 1.46, 1.91, 2.36, 2.82, 3.27 net.
 1961 thru 1964—\$.50, 1.00, 1.46, 1.91, 2.36, 2.82, 3.27 net.

STATEMENT OF TOTAL RECEIPTS AND DISBURSEMENTS
STATE AGRICULTURAL SOCIETY (MINNESOTA STATE FAIR)
FOR THE PAST TEN YEARS — 1955 to 1964 incl.

Year	Cash Balance Beginning of Fiscal Year	State Appro- priations	Receipts	Grand Total Including Bal- ance at Begin- ning of Year	Total Disbursements for year	Cash Balance at end of Fiscal Year
1955	\$ 332,257.86	None	\$ 1,256,971.65	\$ 1,589,229.51	\$ 1,152,714.90	\$ 436,514.61
1956	436,514.61	"	1,340,986.17	1,777,500.78	1,215,815.65	561,685.13
1957	561,685.13	"	1,317,919.71	1,879,604.84	1,463,648.50	415,956.34
1958	415,956.34	"	1,342,239.73	1,758,196.07	1,352,624.11	405,571.96
1959	405,571.96	"	1,405,067.94	1,810,639.90	1,498,792.11	311,847.79
1960	311,847.79	"	1,304,650.18	1,616,497.97	1,387,375.84	229,122.13
1961	229,122.13	"	1,458,977.08	1,688,099.21	1,330,104.65	357,994.56
1962	357,994.56	"	1,567,016.93	1,925,011.49	1,510,537.71	414,473.78
1963	414,473.78	"	1,730,073.64	2,144,547.42	1,597,949.11	546,598.31
1964	546,598.31	"	2,070,284.03	2,616,882.34	1,990,375.53	626,506.81
Totals	\$4,012,022.47	None	\$14,794,187.06	\$18,806,209.53	\$14,499,938.11	\$4,306,271.42
Average	\$ 401,202.24	None	\$ 1,479,418.70	\$ 1,880,620.95	\$ 1,449,993.81	\$ 430,627.14

1964 — ATTENDANCE, GRANDSTAND — MINNESOTA STATE FAIR

	1964		1963		1962		1961		1960	
	After-noon	Eve-ning								
Friday	982	1,859	1,574	1,882
Saturday	20,558	5,471	10,970	5,133	8,578	5,793	11,824	5,831	3,937*	3,026
Sunday	17,470	8,408	13,023	7,064	14,087	5,867*	3,015***
Monday	9,872	6,792	7,686	3,943	7,385	4,542	8,123	3,752	10,755	4,501
Tuesday	8,243	7,260	6,288	4,674	5,667*	4,332	8,575	4,146	8,917*	4,799
Wednesday	9,062	8,370	9,810	6,327	9,624	5,369	8,767	4,801	9,064	4,966
Thursday	9,366	9,121	9,733	9,683*	2,390*	11,063	4,184	13,703	5,205
Friday	7,747	8,385	8,255	8,425	4,704*	5,612	8,904	4,721	7,557	4,472
Saturday	13,989	14,409	14,529	13,259	15,142	10,222	17,777*	5,708*	13,600	6,780
Sunday	17,673	13,980	18,607	14,422	18,389	11,310	19,674	6,300	20,676	7,856
Monday	22,827*	16,770	3,416	19,245	1,613*	22,590	1,739	22,958	2,370
Totals	137,789	82,196	115,671	76,346	104,680	57,050	118,871	44,197	113,049	43,975
Grand Totals	219,985		192,017		161,730		163,068		157,024	

* Rain

** Rain (Postponed and rescheduled for Saturday Morning

PART I
STATE AGRICULTURAL SOCIETY
BALANCE SHEET
November 30, 1964

RESOURCES

Real Estate			
Land		\$ 627,058.00	
Structures	\$8,482,681.27		
Less: Reserve for Depr.	112,715.29	8,369,965.98	
Fences & Guard Rails		30,251.09	
Flag Poles		961.89	
Gas Distribution System		68,355.78	
Sewer System Inventory		242,462.92	
Sidewalks Inventory		65,199.64	
Stonework Inventory		39,767.39	
Streets, Curbs & Gutters		249,854.14	
Water Distribution System		77,444.23	\$ 9,771,321.06
Electric Plant Inventory	269,712.71		
Less: Reserve for Depr.	11,664.48		258,048.23
Personal Property Inventory—			
Fixtures & Equipment & Furn.	195,028.52		
Less: Reserve for Depr.	16,096.41		178,932.11
Inventories:			
Postage on Meter Machine			879.50
Cash & Securities:			
Cash—General Fund		128,262.81	
Cash—Contingent Fund		1,000.00	
Cash—Payroll Fund Acct.		10,000.00	
U.S. Treasury Bills		487,244.00	626,506.81
Accounts Receivable			16,644.76
			<u>10,852,332.47</u>

LIABILITIES AND CAPITAL

Accounts Payable		\$ 14,163.92	
State Appropriations for Land, Improvements, Maintenance & Expenses on Books since 1949	\$3,635,099.90		
Emergency Relief Appropriations 1946	100,063.01		
Received from Highway Dept. for land vacated for interchange	187,000.00		
Increase in value of Real Estate & Profits of Fair reinvested in Permanent Improvements	6,916,005.64	10,838,168.55	
			<u>10,852,332.47</u>

OPERATING STATEMENT
For Fiscal Year Ending November 30, 1964
INCOME

FAIR:

Refund, Labor General	\$ 13,413.15	
Premium List Advertising	1,779.50	
Rent of Barns & Stalls	4,000.00	
Rent of Buildings & Grounds	39,232.85	
Rent of Personal Property	607.20	
Sale of Manure	170.00	
Sale of Old Material	578.88	
Income from Special Premiums	4,465.00	
Interest Income from U.S. Treasury Bills	8,349.07	
Tax on Admissions	20,314.67	
Ticket Sales	1,192,062.08	
Court Fines (other than Fair Period)	262.00	
U of M 4-H Budget	7,573.00	
Trackless Train Payroll	744.50	
Camp Grounds Receipts	3,078.50	
Sale of Lambs & Barrows	11,042.92	
Sale of Bulk Milk	3,785.29	
Purchase of Coins	1,955.00	
Sundry Income	413.54	1,313,827.15

DEPARTMENTAL:

Agriculture	1,200.00	
Cattle	3,824.00	
Dairy	3,380.24	
Fine Arts	751.00	
Forage	12,556.55	
Future Farmers of America	2,619.25	
Gas & Electric	71,804.43	
Gopher Club	2,312.40	
Horses	30,963.45	
Plants & Flowers	520.50	
Poultry	2,007.50	
Public Safety Department	622.10	
Sanitation Department	396.29	
Sheep & Wool	746.00	
Space Rentals Department	437,810.07	
Swine	1,881.00	573,394.73

Total Operating Income \$1,887,221.93

EXPENSE**FAIR:**

Administration:		
Annual Meeting	1,758.68	
Clerical Salaries	52,379.62	
Officers Expense	7,062.23	
Officers Salaries	21,274.94	
Postage	3,640.15	
Telephones & Telegrams	8,774.30	94,889.92

DEPARTMENTAL:

Admissions	19,136.85	
Agricultural	4,784.79	
Amusement	148,411.56	
Bee	1,075.58	
Boys & Girls 4-H Club	11,158.29	
Cattle	7,062.74	
Conservation	275.00	
Dairy	1,093.22	
Education	12,095.01	
Farm Boys Camp	9,644.52	
Fine Arts	4,334.02	
Forage	12,589.59	
Future Farmers of America	5,484.61	
Gas & Electric	93,530.88	
Gopher Club	5,585.02	
Home Activities	8,151.79	
Horse	26,369.14	
Horticulture	7,644.78	
Hospital	2,664.99	
Legislative Headquarters	739.32	
Meat Exhibit	871.60	
Mink Show	598.23	
Plants & Flowers	32,016.55	
Poultry	3,099.08	
Public Safety	40,572.88	
Publicity	101,951.25	
Race	38,140.18	
Sanitation	40,341.47	
Sheep & Wool	1,245.52	
Space Rentals	59,594.44	
Swine	2,656.62	
Ticket Audit	1,787.38	
Treasurers	22,828.04	727,534.94

Exhibit Expense		1,735.31
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Premiums:

Agriculture	12,271.00	
Bee	736.75	
Boys & Girls 4-H Club	24,737.49	
Cattle	24,295.00	
Dairy	3,492.30	
Education	9,300.00	
Fine Arts	675.00	
Future Farmers of America	25,351.33	
Home Activities	2,287.75	
Horse Show	40,770.00	
Horticulture	4,346.59	
Mink	699.00	
Poultry	7,373.50	
Race	63,485.00	
Sheep	8,833.25	
Swine	17,968.00	
Milk Sales	3,287.79	249,909.75

Printing & Office Supplies		25,359.01
Tax on Admissions		20,314.67
Water		6,499.55
Retirement Fund Contributions		9,929.34
Social Security Contributions		9,301.54
Sundry Fair:		
Accidents, Illness, etc.	4,663.49	
Ag-Hort. Custodial	2,136.00	
Bonds, Insurance Premiums	2,806.21	
Dues	930.00	
Hippodrome Custodial	1,788.25	
Legal Services	3,671.21	
Matron Service	698.50	
Signs	1,178.90	
Territorial Pioneer	2,151.67	
Unemployment Compensation	5,446.13	
U of M Budget	7,573.00	
Change Billboard copy	1,187.50	
Audit—2 year period	3,667.45	
Coins from O'Neil	1,955.00	
Access Road to Dump	4,045.00	
Towing Cars	913.05	
Decorations	2,575.00	
Replace Stalls in LSP	3,026.86	
Miscellaneous	7,705.55	58,118.77

MAINTENANCE AND OPERATION:

Labor General:

Superintendence	4,620.00	
Janitor	1,858.48	
Storekeeper	8,395.94	
Timekeepers	1,762.13	
Watchman Service	13,369.97	
Cleaning Bldg. and Gds.	20,385.48	
Grounds Dept. & W.A.F.	33,804.77	
Labor rendered for refund	10,446.56	
Mowing and raking lawns	7,955.58	
Cutting and baling hay	1,327.39	
Place and store chairs and benches	175.34	
Snow removal	352.07	
Plumbing service	19,876.65	
Close Up Buildings	1,687.04	
Vacations	3,350.32	
Spray Weeds	172.99	
Carpenter Fringe Benefits	3,574.70	
Painters Fringe Benefits	662.19	
Bricklayers Fringe Benefits	119.81	
Operate Camp Grounds	895.13	
Raze Buildings	1,466.65	136,259.19

Vehicle Maintenance		5,791.93
Electric Plant Maintenance		17,622.26
Fuel		2,884.10

Personal Property Maintenance	13,549.87	
Painting Structures	4,917.95	
Pest Control	2,778.98	
Repairs to Structures	50,247.83	
Supplies	18,708.65	
Land Maintenance:		
Fences and Guard Rails	1,484.49	
Grading and Sodding	3,651.59	
Parking Lot—Oiling	8,921.92	
Sewer System	3,650.36	
Sidewalks	1,764.34	
Streets, Curbs & Gutters	9,554.64	
Trees and Shrubs	6,142.82	
Water Distribution System	4,508.29	39,678.45
Storm Damage	275.65	
Depreciation of Electric Plant	11,664.48	
Depreciation of Personal Property	16,096.41	
Depreciation of Structures	112,715.29	
TOTAL OPERATING EXPENSE		\$1,636,783.84
OPERATING GAIN		250,438.09

REPORT OF THE TREASURER 1964

To the Governing Board, State Agricultural Society:

Gentlemen:

Herewith find my report as Treasurer of the State Agricultural Society for the fiscal year ending November 30, 1964.

Balance in the General Fund, December 1, 1963 ...	\$192,199.31	
Balance in the Contingent Fund, December 1, 1963	1,000.00	
Balance in Payroll Fund Account, December 1, 1963	10,000.00	
Balance in U. S. Treasury Bills, December 1, 1963	343,399.00	
		<u>\$546,598.31</u>
Total Cash Receipts	\$2,070,284.03	
Total Cash Disbursements	\$1,990,375.53	
Excess of receipts over Disbursements		\$ 79,908.50
Cash Balance, November 30, 1964		<u>\$626,506.81</u>
General Cash Fund, Northwestern National Bank ...	\$128,262.81	
Contingent Fund, Midway National Bank, St. Paul ..	1,000.00	
Payroll Fund, Northwestern National Bank	10,000.00	
U.S. Treasury Bills, Northwestern National Bank ...	487,244.00	
		<u>\$626,506.81</u>

Respectfully submitted,
Roy C. Sorenson, Treasurer

Minneapolis, Minnesota
November 30, 1964

LAND INVENTORY—STATE FAIR GROUNDS

November 30, 1964

Fair Grounds Proper—252½ acres inside fences:

ITEMS:

1. SE ¼ Section 21, Twp. 29 N., R. 23 W.—(160 Acres)
 2. S ½—E ½—NE ¼ Section 21, Twp. 29 N., R. 23 W.—(40 Acres)
 3. E ½—E ½—SW ¼ Section 21, Twp. 29 N., R. 23 W.—(40 Acres)
 4. E ½—W ½—E ½—S ½—SW ¼ Section 21, Twp. 29 N., R. 23 W.—(10 Acres)
 5. Also commencing at a point on the North line of Section 28, Twp., 29 N. R. 23 W., where said line is intersected by the center line of Como Avenue, being 195 feet west from the northwest corner of the NW ¼ of said section 28, thence along the center line of Como Avenue in a westerly direction to a point where southerly extension of west line of the east one-half of the west one-half of the east one-half of the south one-half of the southwest quarter of Section 21, Twp., 29 N., Range 29 W. intersects the center line of Como Avenue, thence northerly on the aforesaid extended line to the north line of Section 28, thence due east along the North line of Section 28, to the point of beginning, containing two and one-half acres, more or less—2½ Acres
- Total inside fences—252½ acres
Of the above property, Items 1 and 3 (200 Acres) were the original gift from the County of Ramsey in 1885.
Item 2 was acquired by purchase in 1907.
Items 4 and 5 were acquired by exchange of real estate with the University of Minnesota in 1936.

Outside of its fences the M.S.A.S. owns the following land:

Parcels:

1. Parcel "A." The easterly 415 feet of the SE ¼ of the NE ¼ of Section 21, Twp. 29 N., R. 23 W., of the fourth principal Meridian, Ramsey County, Minnesota, except that portion taken by the State of Minnesota for highway purposes and except that part lying southerly of a line parallel and distant 33.0 feet North of the South Line of the NE ¼ of Section 21, Twp. 29 N., R. 23 W.
This plot was acquired by purchase from the University in 1959 and contains approximately 4.82 Acres
2. Property at the Northeast corner of Raymond Ave. and Como Ave. W., being all of Block 50, St. Anthony Park North, St. Paul except part of lots 1, 2, 3, 4, 15, and 16 condemned by the City of St. Paul for new Street (Cleveland Ave.) and except Lots 17 and 18 sold to City of St. Paul for a Pumping Station. Acquired by purchase from University of Minnesota in 1908. Contains approximately 2.15 Acres
3. Property South of Como Ave. consisting of:
E ½ of Lots 2 and 9, and lots 3 and 8, Block 1
E ½ of Lots 2 and 9, and lots 3 and 8, Block 2
Lots 1, 2, 3, 4, and 9 to 23 both inclusive, Block 3 (St. Anthony Park, St. Paul)
Lots 1 to 11, both inclusive, Mitchell's addition to St. Paul. Lots 1 to 28, both inclusive, Block 4, St. Anthony Park, St. Paul. These lots, and parts of lots, were the original terminal property. The Great Northern and Northern Pacific Railway own jointly the West ½ of lots 2 and 9, Block 1, St. Anthony Park, St. Paul. These lots were acquired at various dates from 1885 through 1918 by purchase and by condemnation from about ten different owners. The plot contains approximately 10.88 Acres
4. Property South of Como Ave. consisting of: Lots 1 to 13, and 16 to 30 inclusive, Block 2, Long's addition to St. Paul. Lots 4 to 7, Block 1 and Lots 4 to 7, Block 2, St. Anthony Park. Lots 1 to 30, inclusive, Block 2, Wynne's Addition to St. Paul, together with any portion of any vacated street or alley lying adjacent thereto. Bounded on the North by Como Avenue, east by Winston, south by Wynne, west by State Fair Grounds property. This is the parcel of ground known as "the Street Railway Dump." It was acquired by purchase from Transit Supply Company in 1954, and contains approximately 10.8 Acres
5. Property South of Como Ave. consisting of:
That part of the South ½ of the NW ¼ of the NW ¼ of Section 28, Twp. 29 N., R. 23 W., east of the extended center line of Packard St. and West of the joint right of way of the Great Northern and Northern Pacific Railways State Fair Spur. South of Wynne St. and North of the Main Line of the Great Northern Railway. This property was tax forfeited and was acquired from the City of St. Paul through the forfeited tax land department in 1955. Contains 10.96 Acres
6. Property East of Snelling Ave.:
Lots 13 and 14 in Block 3, Lake Park Addition, St. Paul. This parcel of land, two city lots on the corner of Snelling Ave. and Canfield St., is a part of the so called "Saunders Property." Originally the whole block was owned by the Society, acquired in 1906 or 1907 because the tenant at that time was asid to have run a "blind pig" during the period of the Fair. In 1917 all of the block except these two lots was sold to the Jewish Home Society, and a Home for the Aged built. In 1923 by agreement with the Fire Department of the City of St. Paul, the Fair built a Fire Station on this property. Under the agreement the City maintains the station, with extra equipment assigned during Fair Week, and regular equipment the entire year. The Fair furnished the building and the site. Approximately .166 Acres
7. That part of the South Half of the North Half of the Northeast Quarter (S ½—N ½ NE ¼) of Section Twenty-eight (28), Township Twenty-nine (29) North, Range Twenty-three (23) West, Fourth Principal Meridian, according to the United States government survey, more particularly described as follows:

Beginning at a point in the south line of said subdivision, distant two hundred eighty-one (281) feet westerly, measured along said south line, from the southwest corner of that certain sixty (60) foot wide strip of land conveyed to the St. Paul, Minneapolis and Manitoba Railway Company, by deed dated October 7, 1885, filed for record in the office of the Register of Deeds of Ramsey County, Minnesota, on October 21, 1885, in Book 132 of Deeds, page 474; thence easterly along said south line a distance of two hundred eighty-one (281) feet to said southwest corner of said sixty (60) foot wide strip of land, thence northerly along the west line of said sixty (60) foot wide strip of land a distance of four hundred sixty-two (462) feet to a point; thence to the point of beginning along a line curving southwestwardly and having a radius of five hundred forty-eight and sevenths (548.7) feet. Contains approximately .62 Acre

Originally, the State Fair Grounds was in Rose Township of Ramsey County, Minnesota, within the corporate limits of neither St. Paul nor Minneapolis. In 1954, when Falcon Heights voted to become a village, that part of the grounds which lies north of Como Avenue was included in the Village of Falcon Heights. All that part of the grounds lying South of Como Ave.; the 2½ acres within the fence (Item 5); property at Como Ave. and Raymond (Parcel 2); and the two lots numbered thirteen and fourteen in Block 3, Lake Park addition, (Parcel 6) are within the corporate limits of the City of St. Paul.

TOTAL LAND VALUE APPROVED NOVEMBER 30, 1964# \$627,058.00

	Value Dec. 1, 1963	Added for Improvements	Decrease in Value or Depreciation	Nov. 30, 1964 Present Value Approval
UTILITIES:				
Electric Plant	233,289.65	36,423.06	11,664.48	258,048.23
Fence and Guard Rails	29,863.59	387.50		30,251.09
Flag Poles	961.89			961.89
Gas Distribution System	68,355.78			68,355.78
Sewer System	239,948.65	2,514.27		242,462.92
Sidewalks	63,431.82	1,767.82		65,199.64
Stonework	39,767.39			39,767.39
Streets, Cuts and Gutters	247,551.69	2,302.45		249,854.14
Water Distribution System	71,377.47	6,066.76		77,444.23
Personal Property Inventory	160,964.12	34,064.40	16,096.41	178,932.11
Inventories:				
Postage	601.18	278.32		879.50

STRUCTURES INVENTORY, MINNESOTA STATE FAIR, NOVEMBER 30, 1964

Structure No.	Value Dec. 1, 1963	Deducted or Added for Improvements	Nov. 30, 1964 Present Value Approved
111 Farm Boys Camp Bldg.	38,392.02	1,590.74	39,982.76
121 Warehouse	23,681.17		23,681.17
122 Unloading Pit	3,536.24		3,536.24
151 Toilet	11,999.50		11,999.50
171 Secretary's Garage	536.32		536.32
172 Camp Grounds Toilet	1,300.00	15,060.89	16,360.89
173 Secretary's Residence	24,445.07	153.63	24,598.70
174 Camp Grounds Kitchen	223.00		223.00
175 Camp Grounds Shower	1,279.00	(1,279.00)	
176 Camp Grounds Office	1,493.05		1,493.05
181 Camp Grounds Turnstile	136.00		136.00
183 State Exhibits Bldg.	78,185.81		78,185.81
211 Assistant Superintendent's Residence		9,882.25	9,882.25
241 Toilet	3,269.00		3,269.00
242 Machinery Dept. Office	478.00		478.00
261 Dairy Bldg.	60,262.28		60,262.28
262 4-H Club Bldg.	504,000.01	1,246.62	505,246.63
271 Paddock Barn	8,669.93		8,669.93
272 Blacksmith Shop	953.00		953.00
273 Barn No. 1	4,070.00		4,070.00
274 Barn No. 2	4,070.00		4,070.00
275 Barn No. 3	4,070.00		4,070.00
276 Barn No. 4	4,070.00		4,070.00
277 Barn No. 5	4,070.00	320.43	4,390.43
278 Barn No. 6	6,072.44		6,072.44
279 Animal Hospital	1,702.62		1,702.62
279-A Race Office		1,489.05	1,489.05
281 Race Track	96,359.81	125,912.44	222,272.25
282 Stage	68,311.71	25,801.76	94,113.47
283 Underpass to Race Track	11,960.00		11,960.00
284 East Bleachers	144,598.41		144,598.41
285 Ticket Booth	2,608.44		2,608.44
286 Grandstand	967,852.12	28,635.50	996,487.62

287	West Bleachers	70,174.32		70,174.32
288	Check Room	2,497.01		2,497.01
289	Sanitation Bldg.	13,346.43		13,346.43
289-A	Mjnk Bldg.	15,695.15	194.39	15,889.54
289-B	Infield Score Board	15,643.37		15,643.37
301	Toilet	15,172.30		15,172.30
302	Industrial Bldg.	2,565.85	(2,565.85)	
311	Industrial Bldg.	30,425.08		30,425.08
312	Old F. M. Bldg.		2,000.00	2,000.00
321	Education Bldg.	47,163.79	10,504.17	57,667.96
322	Home Activities Annex	9,213.97		9,213.97
323	Home Activities Bldg.	97,429.07		97,429.07
331	Service-Administration Bldg.	271,421.76		271,421.76
342	Crossroads Bldg.	27,845.65		27,845.65
351	Concessions & Exhibits Bldg.	346,443.49		346,443.49
361	N.S.O. Bldg.	100,197.00	30.16	100,227.16
362	Police Station	19,197.40		19,197.40
364	Post Office	539.00		539.00
365	Toilet	15,577.08		15,577.08
366	Sign Shop	510.00		510.00
368	Pizza Parlor	10,055.00		10,055.00
371	Toilet	3,662.00	1,124.27	4,786.27
372	Ramp to Grandstand	83,478.85		83,478.85
401	Toilet	11,862.18		11,862.18
411	Horse Barn	687,208.64	126.00	687,334.64
412	Outside Horse Stalls	20,010.16		20,010.16
421	Arcade Bldg.	114,878.69		114,878.69
422	Commissary Bldg.	178,539.11		178,539.11
423	Sheep-Poultry Barn	245,086.20	211.10	245,297.30
431	Conservation Bldg.	89,640.77	48.04	89,688.81
432	Conservation Pool	4,928.19		4,928.19
433	Ticket Booth	1,317.37		1,317.37
441	Pioneer Portrait Hall	31,174.59		31,174.59
442	Meat Exhibit Bldg.	8,223.49	(8,223.49)	
443	United Temperance Bldg.	134.00	(134.00)	
444	Toilet	24,715.52		24,715.52
445	Information Bldg.	147.00		147.00
446	Territorial Log Cabin	11,307.51		11,307.51
447	W C C O Bldg.	2,557.46		2,557.46
451	Agriculture-Horticulture Bldg.	591,081.91	897.11	591,979.02
461	Officers' Cottage	7,566.27		7,566.27
462	Greenhouse	11,906.26		11,906.26
463	Como-Snelling Gate	7,495.66	(7,495.66)	
464	Toilet	16,491.90		16,491.90
465	Superintendent's Residence	400.00	1,232.62	1,632.62
471	Publicity Bldg.	2,975.10	101.78	3,076.88
472	Rest Cottage	14,022.15		14,022.15
472	Hospital	1,491.89		1,491.89
474	Degree of Honor Bldg.	1,394.26	23.00	1,417.26
476	Boy Scout Shower Room	2,116.00		2,116.00
491	Loop Pedestrian Gate #	8,347.20		8,347.20
501	Hippodrome #	1,272,469.38	15,854.83	1,288,324.21
502	Hippodrome Gate	1,955.00		1,955.00
511	Livestock Pavilion	849,271.11	2,149.85	851,420.96
512	Livestock Arch #	149,171.77		149,171.77
513	Outside Cattle Pens	14,936.19		14,936.19
521	Swine Barn	462,693.16	1,772.37	464,465.53
522	Swine Barn Annex #	42,050.72		42,050.72
531	West Commonwealth Gate	785.00		785.00
532	Canfield Gate	1,910.00		1,910.00
533	Judging Arena #		55,759.62	55,759.62
601	Fire Station #	12,059.00		12,059.00
602	Transportation Office	909.00		909.00
603	Freight Terminals#	10,253.00		10,253.00
604	Store Bldg.#	3,865.32		3,865.32
Total		8,200,256.65	282,424.62	8,482,681.27

SUMMARY OF DEPRECIATED INVENTORIES

Land	\$ 627,058.00
Structures	# 8,369,965.98
Utilities	# 1,032,345.31
Personal Property	178,932.11
Postage #	879.50

TABLE I SUMMARY OF OUTSIDE GATE ADMISSIONS—MINNESOTA STATE FAIR, 1964

	Fri. Aug. 28	Sat. Aug. 29	Sun. Aug. 30	Mon. Aug. 31	Tues. Sept. 1	Wed. Sept. 2	Thurs. Sept. 3	Fri. Sept. 4	Sat. Sept. 5	Sun. Sept. 6	Mon. Sept. 7	Total Paid	Total Non-Pd.	Total Pd. & Non-Pd.
PAID ADMISSIONS.														
Adults, 25c tickets ...	10,774	495
Adults, 75c tickets ...	3	81,281	107,924	53,315	61,412	68,998	66,322	54,621	108,766	121,155	69,166	792,958
Auto, \$1.00 tickets ...	2,262	16,471	15,061	11,337	11,725	13,293	12,865	11,313	17,875	14,584	13,131	139,917
Auto, \$.50 tickets	1,144	2,816	1,000	1,025	1,089	1,222	947	2,924	2,792	1,328	16,287
4-H Club	28	67	215	266	379	439	336	1,046	60	6	17	2,859
Round-up, Adults	243	996	445	460	428	471	458	756	1,102	726	6,085
Round-up, Autos.....	81	213	84	100	89	87	87	150	247	167	1,305
Totals Paid	13,067	99,782	127,225	66,447	75,101	84,331	81,303	68,472	130,531	139,886	84,535	970,680		
NON-PAID														
Adults—free	1,304	49	1,353
Children—free	24,633	22,063	49,175	17,357	18,377	18,387	35,669	34,374	32,758	18,019	270,812
Totals, Non-Paid.....	1,304	24,682	22,063	49,175	17,357	18,377	18,387	35,669	34,374	32,758	18,019			272,165
GRAND TOTALS														
Paid & Non-Paid...	14,371	124,464	149,288	115,622	92,458	102,708	99,690	104,141	164,905	172,644	102,554			1,242,845

TABLE II SUMMARY OF ADMISSIONS TO GRANDSTAND—MINNESOTA STATE FAIR, 1964

	Fri 8/28	Saturday Aug. 29	Sunday Aug. 30	Monday Aug. 31	Tuesday Sept. 1	Wednesday Sept. 2	Thursday Sept. 3	Friday Sept. 4
	Af- noon	After- noon	After- noon	After- noon	After- noon	After- noon	After- noon	After- noon
PAID ADMISSIONS								
Grandstand—Box		713 345	648 478	423 450	303 463	372 480	378 515	307 501
Grandstand—Reserved		10,643 3,913	8,988 5,241	3,965 3,307	3,721 4,231	4,710 5,142	5,213 5,968	3,722 5,340
Grandstand—General Admission	607	8,086 664	6,567 1,916	3,964 1,367	3,284 1,638	3,063 1,868	2,826 1,686	2,635 1,141
Grandstand—Children				807	1			469
Total Paid	607	19,442 4,922	16,203 7,635	8,352 5,931	7,309 6,332	8,145 7,480	8,417 8,169	6,664 7,451
Totals Day & Night	607	24,364	23,838	14,283	13,641	15,635	16,586	14,115
NON-PAID ADMISSIONS								
Grandstand—Tax Free	2	88 53	114 64	627 119	177 118	160 177	120 213	126 242
Grandstand—Statistical	373	866 390	960 545	792 537	685 618	645 517	680 517	812 517
Grandstand—Plaza Box		162 106	193 164	101 205	72 192	112 186	149 222	145 175
Total Non-Paid	375	1,116 549	1,267 773	1,520 861	934 928	917 880	949 952	1,083 934
Totals Day & Night	375	1,665	2,040	2,381	1,862	1,797	1,901	2,017
GRAND TOTALS								
Paid & Non-Paid	982	20,558 5,471	17,476 8,408	9,872 6,792	8,243 7,260	9,062 8,370	9,366 9,121	7,747 8,385
Day and Night	982	26,029	25,878	16,664	15,503	17,432	18,437	16,132

TABLE II SUMMARY OF ADMISSIONS TO GRANDSTAND—MINNESOTA STATE FAIR, 1964 (continued)

	Saturday Sept. 5		Sunday Sept. 6		Monday Sept. 7		Totals	Paid	Totals Day & Night
	After- noon	Eve- ning	After- noon	Eve- ning	After- noon	Eve- ning	After- noon	Eve- ning	
PAID ADMISSIONS									
Grandstand—Box	605	514	707	506	1,139	Rain	5,595	4,252	9,847
Grandstand—Reserved	7,017	7,816	9,034	7,771	13,196	Rain	70,209	48,729	118,938
Grandstand—General Admission	5,144	4,981	6,866	4,840	7,312	Rain	50,354	20,101	70,455
Grandstand—Children	3						4	1,276	1,280
Total Paid	12,769	13,311	16,607	13,117	21,647	Rain	126,162	74,358	
Totals Day & Night		26,080		29,724		21,647			200,520
NON-PAID ADMISSIONS									
Grandstand—Tax Free	242	392	90		17	Rain	1,763	1,378	3,141
Grandstand—Statistical	769	530	763	673	951	Rain	8,296	4,844	13,140
Grandstand—Plaza Box	209	176	213	190	207	Rain	1,563	1,616	3,179
Total Non-Paid	1,220	1,098	1,066	863	1,175	Rain	11,622	7,838	
Totals Day & Night		2,318		1,929		1,175			19,460
GRAND TOTALS									
Paid & Non-Paid	13,989	14,409	17,673	13,980	22,822	Rain			
Day and Night		28,398		31,653		22,822			219,980

TABLE III SUMMARY OF ADMISSIONS TO HIPPODROME—MINNESOTA STATE FAIR, 1964

	Saturday		Sunday		Mon.	Tues.	Wed.	Thurs	Sat.	Sun.	Mon.	Totals		Total	
	Aug. 29 Day	Aug. 29 Nght	Aug. 30 Day	Aug. 30 Nght	Aug. 31 Nght	Sept 1 Nght	Sept 2 Nght	Sept 3 Nght	Sept 5 Nght	Sept 6 Day	Sept 7 Nght	Day	Nght	Days & Nights	
PAID ADMISSIONS															
Box	190	437	213	467	347	521	538	683	686	476	696	277	1,156	4,375	5,531
Reserv'd	253	603	418	589	473	696	848	873	1,628	942	1,483	511	2,124	7,193	9,317
General Admission	722	744	1,012	1,018	698	782	852	881	1,850	1,625	1,527	873	4,232	8,352	12,584
Total Paid	1,165	1,784	1,643	2,074	1,518	1,999	2,238	2,437	4,164	3,043	3,706	1,661	7,512	19,920	
Total Day & Night	2,949		3,717		1,518	1,999	2,238	2,437	4,164	6,749		1,661			27,432
NON-PAID ADMISSIONS															
Tax Free	25	54	20	80	67	109	121	136	184	75	155	112	232	906	
Statistical	
Total Non-Paid	25	54	20	80	67	109	121	136	184	75	155	112	232	906	
Totals—Day & Night	79		100		67	109	121	136	184	230		112			1,138
GRAND TOTALS															
Paid & Non-Paid	1,190	1,838	1,663	2,154	1,585	2,108	2,359	2,573	4,348	3,118	3,861	1,773	7,744	20,826	
Day & Night	3,028		3,817		1,585	2,108	2,359	2,573	4,348	6,979		1,773			28,570

SUMMARY OF RECEIPTS FROM PERCENTAGE ATTRACTIONS, MINNESOTA STATE FAIR, 1964

	Friday Aug. 28	Saturday Aug. 29	Sunday Aug. 30	Monday Aug. 31	Tuesday Sept. 1	Wednesday Sept. 2	Thursday Sept. 3	Friday Sept. 4	Saturday Sept. 5	Sunday Sept. 6	Monday Sept. 7	TOTAL
Other Than Carnival:												
Trackless Train		106.88	105.70	102.78	91.48	122.35	98.70	69.80	146.78	152.00	71.33	1,067.80
Ye Olde Mill	123.04	527.67	640.38	572.96	537.81	610.59	557.31	513.92	698.69	668.12	329.31	5,779.80
Carousel	40.87	404.71	505.13	387.73	342.71	262.60	306.64	267.64	501.96	510.49	304.93	3,835.41
Helicopter		163.05	345.30	152.10	147.45	180.60	85.15	110.70	317.25	306.60	103.95	1,914.15
Sky Ride	141.88	480.11	499.13	534.48	557.97	558.59	554.28	552.10	615.41	600.45	287.43	5,381.83
Teen Age Fair	847.50	3,598.50	1,554.00									6,000.00
Big John Iron Mine		116.71	220.25	163.38	114.54	206.19	178.50	127.81	258.20	242.46	94.78	1,722.82
Dixieland											416.00	416.00
Total, other than Carnival	\$1,153.29	5,397.63	3,869.89	1,913.43	1,791.96	1,940.92	1,782.58	1,641.97	2,538.29	2,480.12	1,607.73	26,117.81
ROYAL AMERICAN SHOWS												
Side Show	\$ 103.51	678.11	1,235.00	857.19	571.76	563.30	593.53	607.26	1,279.42	1,373.05	452.28	8,314.41
Snake Show	9.85	82.10	103.93	108.08	44.26	51.83	55.87	61.62	123.06	125.16	27.83	793.59
Glass House	35.66	192.88	257.40	260.63	174.04	186.22	166.89	191.75	295.75	293.74	107.19	2,162.15
Motordrome	93.04	479.87	676.90	427.78	330.28	347.67	363.59	331.02	689.59	791.44	270.72	4,801.90
Harlem Revue	78.32	360.34	608.72	337.60	248.38	237.33	251.63	277.71	845.07	904.40	356.91	4,506.41
Club Lido	129.68	865.15	1,095.25	510.57	481.00	562.58	591.50	469.62	1,221.15	1,560.65	547.05	8,034.20
Fun House	26.00	176.96	247.00	313.95	147.88	164.45	164.78	211.58	284.55	269.50	82.17	2,088.82
Ghost Ship	10.88	84.91	106.11	163.78	61.67	80.68	50.45	117.24	158.47	153.56	49.26	1,037.01
Witch's Cavern	35.88	229.71	309.47	394.29	160.68	189.05	157.27	227.86	374.22	350.39	87.36	2,516.18
Monkey Show	77.19	282.75	341.07	273.26	203.92	222.46	196.59	234.05	441.71	418.22	152.48	2,843.70
Midget House	16.12	88.59	128.92	118.56	72.54	70.56	77.51	106.11	164.75	187.81	51.24	1,082.71
Hofbrauhaus	165.16	744.15	1,003.85	1,067.77	756.44	769.18	774.41	890.21	1,189.76	1,331.01	412.45	9,114.39
Viking Giant	48.43	299.25	484.00	256.10	167.05	193.94	181.92	212.47	472.33	541.54	132.30	2,989.33
Missing Link	21.56	171.74	223.43	171.84	93.46	109.74	135.82	141.38	239.98	264.23	78.33	1,651.51
Torture Show	52.25	308.59	365.46	397.48	208.81	203.69	183.30	216.77	375.55	381.94	134.32	2,828.16
Penny Arcade	35.02	182.22	211.56	233.12	142.51	141.81	132.02	159.81	213.57	218.57	103.90	1,775.00
Total Shows Carnival	\$ 939.55	5,227.32	7,398.07	5,892.00	3,864.68	4,094.49	4,077.08	4,456.46	8,378.93	9,165.21	3,045.79	\$56,539.58

SUMMARY OF RECEIPTS FROM PERCENTAGE ATTRACTIONS, MINNESOTA STATE FAIR, 1964 (continued)

	Friday Aug. 28	Saturday Aug. 29	Sunday Aug. 30	Monday Aug. 31	Tuesday Sept. 1	Wednesday Sept. 2	Thursday Sept. 3	Friday Sept. 4	Saturday Sept. 5	Sunday Sept. 6	Monday Sept 7	TOTAL
ROYAL AMERICAN												
RIDES												
Old Mill	30.52	268.42	344.08	438.95	231.46	237.90	240.73	298.64	399.00	373.27	122.64	2,985.61
Merry Go Round	137.93	208.32	163.08	117.58	141.31	142.35	163.38	274.96	293.93	82.95	1,725.79
Ferris Wheel	17.06	79.06	121.80	109.64	63.54	79.95	76.70	107.45	143.85	22.22	821.27
Dodgem	120.31	587.53	662.90	763.04	509.73	535.37	502.90	568.03	778.26	731.12	298.31	6,057.50
Tilt-A-Whirl	67.57	311.52	439.04	470.78	323.90	358.32	347.30	393.07	536.86	512.40	173.56	3,934.32
Caterpillar	35.10	153.85	210.60	258.13	149.56	159.21	171.50	181.84	330.65	331.69	61.11	2,043.24
Flyoplane	41.54	205.63	273.10	295.72	163.70	164.29	159.41	182.91	264.91	161.14	61.95	2,074.30
Rock and Roll	32.46	230.98	289.28	408.42	204.46	209.43	181.35	278.61	313.74	308.17	99.12	2,556.02
Roloplane	85.41	277.68	208.16	206.80	181.94	194.14	267.54	254.42	63.84	1,739.93
Octopus	28.86	169.94	247.16	373.92	190.91	188.95	188.08	235.20	306.39	298.62	75.81	2,303.84
Roundup	70.20	316.48	400.53	508.95	318.24	319.12	321.45	427.98	460.22	419.68	106.37	3,669.22
Scrambler	59.77	277.49	404.82	522.40	312.00	330.04	276.12	377.69	466.51	466.73	114.55	3,608.12
Twister	18.04	112.61	166.05	256.13	4.09	556.92
Flying Coaster	11.99	143.13	192.07	2.54	94.87	141.67	127.73	152.86	241.76	261.18	49.70	1,419.50
Paratrooper	31.62	190.76	297.91	466.71	238.99	246.72	212.71	288.61	372.16	342.27	62.72	2,751.18
Calypso	63.02	424.74	590.93	745.29	405.40	452.04	447.04	586.41	794.04	829.81	177.26	5,515.98
Trabant	33.78	99.87	263.79	318.50	119.56	144.24	139.11	188.65	337.37	358.07	65.90	2,068.84
Bavarian Express	31.29	105.33	170.85	276.90	110.11	129.79	101.92	148.84	221.72	236.18	63.46	1,596.35
Ponies	38.83	82.15	124.97	133.01	94.08	113.91	115.05	129.85	162.75	159.78	49.70	1,204.08
Wild Mouse	126.10	831.19	1,079.48	1,137.18	817.87	839.47	810.39	877.10	1,286.78	1,285.55	370.65	9,461.76
Roller Coaster	44.37	263.67	401.09	504.25	251.95	272.43	266.40	359.53	511.80	526.38	128.75	3,530.62
Kiddieland	148.13	363.48	552.17	422.00	338.46	413.86	366.28	318.01	649.60	677.88	165.83	4,415.70
Space Wheels	190.78	996.61	1,527.99	1,396.68	966.06	1,071.36	973.86	1,039.50	1,695.75	1,877.40	350.00	12,085.99
Giant Wheel	156.32	610.84	763.91	770.09	537.22	588.09	558.68	647.50	976.68	993.30	198.97	6,801.60
Geisterbahn	86.56	470.01	580.92	711.28	432.37	422.69	418.94	552.60	708.96	682.94	224.05	5,291.32
Toboggan Slide	186.21	368.10	385.27	218.51	240.02	194.40	216.09	356.72	368.97	86.24	2,620.53
Swingin Gym	42.32	113.49	183.98	193.83	110.96	116.12	92.43	152.44	188.05	216.16	37.49	1,447.27
Umbrella Ride	19.82	33.96	67.03	53.06	43.95	46.47	44.28	55.30	84.18	87.85	29.57	565.47
Antique Cars	51.97	178.23	248.63	218.69	154.93	183.21	170.43	177.77	328.33	281.71	93.56	2,087.46
Boat Ride	16.54	41.60	55.81	41.35	32.18	35.42	39.97	43.14	70.00	74.03	23.62	473.66
Hurricane	79.40	331.24	337.61	475.14	296.43	188.71	208.96	282.24	2,193.73
Elephant Ride	14.45	40.39	60.06	48.68	37.54	43.34	51.42	59.78	63.09	75.09	21.81	515.65
Welt Bummler	62.60	456.40	589.70	614.80	212.30	428.50	386.50	438.50	747.90	703.60	172.70	4,813.50
Total Rides	\$1,771.32	8,814.74	12,310.09	13,762.09	8,311.07	9,048.75	8,516.33	10,016.21	14,304.13	14,433.17	3,654.41	104,942.31
TOTAL CARNIVAL												
RIDES & SHOWS	\$2,710.87	14,042.06	19,708.16	19,654.09	12,175.75	13,143.24	12,593.41	14,472.67	22,683.06	23,598.38	6,700.20	161,481.89
GRAND TOTAL ALL												
RIDES & SHOWS	\$3,864.16	19,439.69	23,578.05	21,567.52	13,967.71	15,084.16	14,375.99	16,114.64	25,221.35	26,078.50	8,307.93	187,599.70

TABLE A

MINNESOTA STATE FAIR

SUMMARY OF RECEIPTS

from

TICKET SALES AND CASH ADMISSIONS

Outside Gates		\$ 753,195.75
Grandstand, Bleachers, Concourse:		
Afternoon	\$268,058.24	
Evening	130,550.04	
	<hr/>	
Total	\$398,608.28	
Horse Show	38,941.50	
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Total Horse Show and Grandstand		437,549.78
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GRAND TOTAL		\$1,190,745.53

CONCESSIONAIRES

ABRAMSON and WOLFSON, St. Paul. Ice cream cones.
 AERO AFFILIATES- INC., Fort Worth, Texas. Umbrella Boat ride.
 AER-O-MATIC SERVICE, St. Paul. Chemical industrial cleaner.
 AIRWAY OF ST. PAUL, St. Paul. Airway sanitizer.
 AMARANTH, NORTH STAR COURT NO. 8, St. Paul. Kitchen novelties.
 AMARANTH, ORDER OF, St. Paul. Lunch and refreshments.
 AMERICAN OPINION, St. Paul. Patriotic literature.
 AMERICAN TRADE COMPANY, Milwaukee, Wis. Latin Am. & Phil. imports; Packaged food products.
 AMWAY PRODUCTS DISTRIBUTORS, White Bear Lake. Amway products.
 W. R. ANDERSON, St. Paul. Tent rentals; groceries.
 ANDERSON'S OF MINNESOTA, Minneapolis. Old fashioned candy; Headlines.
 ARTES HOBBY PRODUCTS, INC., Clara City. Embroider with paint; Artex stamped goods.
 ATTERBURY-HORNBECK, Springfield, Mo. Helicopter rides.
 BABEE-TENDA OF MINNESOTA, Minneapolis. "Lite rattle".
 BACHMAN FLORIST, Minneapolis. Flower specialties.
 MYER M. BARTNER, Minneapolis. Kosher sandwiches, refreshments.
 DANIEL BARBERIO, Minneapolis. Handwriting analyzer, Hickory smoked sausage.
 BARTHANY, HALLER & SCHURMEIER, St. Paul. "Wiggle Cone".
 MURIEL BAUGHN, Minneapolis. Hobby goods, Art materials.
 BEELINE FASHIONS, Minneapolis. Sale of clothing on "Party Plan", men's stretch soxs.
 CLARENCE BENDIX, Chicago, Ill. "Merlin's" Magic Wand flashlight.
 MRS. THOMAS B. BENEDICT, Minneapolis. Home fire alarms, Fire extinguishers.
 BERMAN BUCKSKIN COMPANY, Minneapolis. Buckskin jackets, gloves, etc.
 BERNICE'S YARN SHOP, Minneapolis. Yarns, patterns.
 GEORGE BETTENHEISER, Minneapolis. "Beagle" novelties.
 MRS. HELENE BLACKMORE, St. Paul. Lavender sachet, Baskets.
 BOTTLE CAP GAMES, Minneapolis. Baseball game.
 BOWMASTER, INC., Minneapolis. Fow making machine & supplies.
 T. J. BOWYER, Duluth. Jewelry.
 WILLIAM S. BREDE, Minneapolis. Pronto Pups, Giant Carrousel, Beer Garden.
 BRONSON SHOE COMPANY, Minneapolis. Shoes & boots.
 BROWN PHOTO COMPANY, Minneapolis. Films, photo finishing.
 ARTHUR C. BURKE, Springfield, Mo. Salt water taffy.
 CAKE DECORATING INSTITUTE, St. Paul. Cake decorating school & supplies.
 CALHOUN STAMPS, Minneapolis. Stamps, coins & accessories.
 MRS. G. V. CANNON, St. Paul. Lunch & refreshments, Mexican novelties.
 JOSEPH CARCHEDI & LEONARD MERSCH, St. Paul. Lunch & refreshments.
 J. I. CASE CO., Minneapolis. Toys and hats.
 CEDAR SANITARY ICE COMPANY, St. Paul. Ice service.
 CENTRAL ART SALES, Perris, Calif. Sewing machine attachments.
 RUSSELL Z. CHARLES, St. Cloud. Sea shells, Corals, etc.
 CHICK-N-O, St. Paul. Parbeque chicken, sandwiches, beverages.
 THE CHILDREN'S SHOP, St. Paul. Toys, childrens wear.
 JUNE E. CHRISTENSEN, St. Paul. Lunch, refreshments, soft drinks, hot dogs, juice, warehouse
 FRED C. O'NEIL & J. CHRISTENSEN, St. Paul. Lunch, refreshments.
 CHRISTIAN RESEARCH, Minneapolis. Anti subversion literature.
 JOHN CHRISTOPHERSON, W. St. Paul. Fruit cup.
 CITY OF HOPE, St. Paul. Jewelry, gift items, aprons, perfume, cobblers.
 GERTRUDE R. CLAWSON, St. Paul. Lapidary & copperware.
 COCA-COLA BOTTLING COMPANY OF MINNESOTA, St. Paul. Advertising on scoreboard.

COMMAND-RO, Caldwell, Idaho. Glass cleaner.
 CONSTITUTION PARTY OF MINNESOTA, St. Paul. Political display & sale of books, pamphlets.
 WILLIAM M. CROUSE SALES, Granite City, Ill. "Tru-Fold" rug braider, demonstration.
 WM. M. CROUSE SALES, Granite City, Ill. "Tru-fold" rug braider.
 MRS. E. CURRAN & MRS. M. HALLIGAN, Hopkins. Pie crimper & cookie cutter, iron board covers, etc.
 JOHN E. CURTIS, Minneapolis. "Dunking" machine.

CHURCHES AND RELIGIOUS GROUPS

BIBLE HOUSE OF MINNESOTA, Minneapolis. Bibles & religious items.
 CENTRAL PRESBYTERIAN CHURCH, St. Paul. Lunch & refreshments.
 CHRIST LUTHERAN CHURCH, St. Paul. Lunch & refreshments.
 CHURCH OF ST. JOSEPH, W. St. Paul. Dining hall.
 CLEVELAND AVENUE METHODIST CHURCH, St. Paul. Lunch & refreshments, dining hall.
 JOHN A. DICKSON PUBLISHING CO., No. St. Paul. Bibles & religious study course.
 EMMAUS LUTHERAN CHURCH, St. Paul. Lunch & refreshments.
 FALCON HEIGHTS CONGREGATIONAL CHURCH, St. Paul. Dinners, lunches, soft drinks.
 THE FAMILY ALTAR BOOK STORE, St. Paul. Religious items, etc.
 GLORIA DEI LUTHERAN CHURCH, St. Paul. Lunch & refreshments.
 HAMLINE METHODIST CHURCH, St. Paul. Dining hall, lunch & refreshments.
 HOME, HEALTH, EDUCATION SERVICE & PUBLISHING DEPT., St. Paul. Religious items, etc.
 IMPERIAL BIBLE COMPANY, St. Paul. Bibles & accessories.
 JEHOVAH LUTHERAN CHURCH, St. Paul. Lunch & refreshments, dining hall.
 LUTHERAN COLPORTAGE SERVICE, Minneapolis. Bibles, christian supplies, books, missionary supplies.
 MATERNITY OF MARY CATHOLIC CHURCH, St. Paul. Sale of aprons.
 NORTHWESTERN PRODUCTS, INC., Minneapolis. Religious plaques, cards, stationery, records, napkins.
 MARTIN J. PAULAT, Minneapolis. Public relations, religious items.
 ROYAL STAR "DIDDY BOP", Rosemount. Catholic gift items, lint brush.
 ST. ANTHONY PARK METHODIST CHURCH, St. Paul. Lunch & refreshments.
 ST. ERNARD'S CHURCH, St. Paul. Dining hall.
 ST. JOHN'S CHURCH OF LITTLE CANADA, St. Paul. Dining hall, lunch counter.
 ST. OLAF LUTHERAN CHURCH, Minneapolis. Dining hall.
 ST. PATRICK'S GUILD, Wayzata. Catholic articles and gifts.
 SALEM EVANGELICAL LUTHERAN CHURCH, Minneapolis. Meals & lunches.
 TRINITY LUTHERAN CHURCH, St. Paul. Lunch & refreshments.
 THE UNITED PRAYER TOWER, Minneapolis. Manual of Prayer, shoe bags, doll clothes, sweaters, etc.
 ZION LUTHERAN CHURCH, St. Paul. Lunch & refreshments, dining hall.

DAVID & GARY DACHIS, Minneapolis. Lunch & refreshments.
 DADSON'S FARMERS & MFGRS. STEEL CO., Minneapolis. Surplus steel products.
 JULIUS DALLMAN, St. Paul. Antique trains, toys.
 WILLIAM F. DANIELSON, St. Paul. French fried onions, Pizza pie, Spin-O-Painting.
 DARD COMPANY, THE, Minneapolis. Auto tissue dispenser.
 J. P. DART, Los Angeles, Calif. Clercite Glass Cleaner, Otis Metal cleaner.
 JAMES A. DAVIS, Minneapolis. Ice cream novelties, candy apples, Snow cones, lunch & refreshments, Rainbow cones, sweet cider, headquarters, storage, soft drinks, dairy products.
 DEEJAY'S WESTERN STORE, So. St. Paul. Western merchandise.
 DEEN SPECIALTY COMPANY, Minneapolis. Hand-made candies.
 JOHN DEERE COMPANY, Minneapolis. John Deere toys & hats.
 MRS. ROBERT DENEEN, St. Paul. Lapidary, jewelry, stones.
 DESPLENTER BROTHERS, Chicago, Ill. Buttons with names, balloons, warehouse, jewelry, novelties, pennant or hat sewing.
 ARNOLD DIDRICKSON, Wausau, Wis. Profile portrait artist.
 NELLIE E. DOLL, Minneapolis. Punch needle, burlap rugs, fancy work, needle threader.
 DOLLS ART NEEDLE, INC., Minneapolis. Bowmaster.
 DUCHENY, RUBEN, Garden Grove, Calif. Glass making demonstration, sell glass items.
 DUFFIELD, JACK, Chicago, Ill. Dixieland Jazz, 3.2 beer, refreshments.
 WALTER E. DUFFY, Minneapolis. Lunch & refreshments.
 DUKE PROMOTIONS, Detroit, Mich. Ball Point pens.
 DYMUN PATCH QUILTS, Chicago, Ill. Dymun patch quilts & quilt sets.
 OTIS J. DYPWICK PUBLISHING CO., Minneapolis. Horse show programs.

EAST SIDE AGATE & MANUFACTURING CO., St. Paul. Lapidary, jewelry.
 EAST SIDE POST NO. 358 AMERICAN LEGION, St. Paul. Lunch & refreshments.
 W. O. EDEN, Atlanta, Georgia. Magic atomic rings.
 ELEANOR'S ANTIQUE SHOP, Winona. Antiques, china, glassware, etc.
 R. C. Erickson, Hopkins. Puppets, Bend Me dolls.
 PHIL FAGERSTROM, Ashby. Carved redwood name plates.
 FAIR ENTERPRISES, Minneapolis. Programs, buttons, etc.
 FAIR EXHIBIT FUND, St. Paul. Milk & milk products.
 JAMES FANELLI, Minneapolis. Reproductions of paintings, toy parachute, travel posters,
 RICHARD & LILLIAN FARAGHER, St. Paul. Lunch & refreshments.
 ROBERT M. FISHER, St. Paul. Salted in shell peanuts.
 ROBERT M. FISHER, St. Paul. Salted in shell peanuts, warehouse.
 KENNETH FLADUNG, St. Cloud. Granite tables, lamps, misc. related items.
 FLOWER CART, Minneapolis. Artificial flowers.
 FOLEY MANUFACTURING COMPANY, Minneapolis. Kitchen utensils, baby feeding ware.
 FORD MOTOR COMPANY, Hopkins. Hats and miniature tractors.

- INA M. FORSMAN EST. & BART BLINSTRUP, Mound. Lunch & refreshments, beer.
 FORTUNE ENTERPRISES, Los Angeles, Calif. IBM handwriting analysis.
 B. W. FOSTER, Henning. Holding clamp.
 MRS. PATRICIA M. FOSTER, Kansas city, Mo. Jewelry & gift merchandise, Indian jewelry.
 FRENCH AMERICAN WIG COMPANY, St. Paul. Wigs and accessories.
- GATES SALES, Minneapolis. Ironing cord holders, ironing specialties, etc.
 GIFT O RAMA SHOPS, Minneapolis. Gifts & novelties.
 THE GLADD COMPANY, Minneapolis. Houseware specialties.
 GOLD MEDAL BEVERAGE, St. Paul. Diet-Rite & Royal Crown Cola.
 GOLDWATER VOLUNTEER COMMITTEE OF MINNESOTA, Minneapolis. Political-Campaign items.
 ROBERT M. GOOD & WILLIAM S. BREDE, Minneapolis. Apples.
 GOULETTE & CAROLLO, INC., Iron Mountain, Mich. Iron Mine exhibit.
 GRAFTEX NEEDLE CRAFT, Minneapolis. Graftex rug needle.
 GREAT BOOKS OF THE WESTERN WORLD, Chicago, Ill. Great Books with Syntopicon.
 GORDON GREENE, White Bear Lake. Long range shooting gallery.
 GREETINGS UNLIMITED, St. Paul. Home party plan, toys, household merchandise.
 GROUP AMUSEMENT OWNERSHIP PLAN, Minneapolis. Lunch & refreshments.
 GROUP AMUSEMENT OWNERSHIP PLAN, Minneapolis. Skyride.
 THE GUNNARD COMPANY, Minneapolis. Canning set, Christmas tree stand.
- H & H SALES, Lake Mary, Fla. Rainbo art colors.
 HADASSAH—ST. PAUL CHAPTER, St. Paul. Kosher lunch & refreshments.
 HALLCRAFT, Des Moines, Iowa. Shell, rock & marble jewelry.
 RAY O. HAMER, Minneapolis. Hires Root Beer barrel, popcorn & caramcorn, Hi-Striker, Pizza.
 DANNY AND CONNIE HANIAN, Phoenix, Arizona. Lemonade Shake-up, lunch & refreshment
 JAMES HANNASCH, Minneapolis. Sno cones.
 HARNAN, MYDRA & CAVANAUGH, St. Paul. Misc. novelties.
 HARRINGTON, GENE, St. Paul. Exer-Genie.
 HAUSER'S COIN SHOP, Minneapolis. Coins and supplies.
 HEL-MAC DISTRIBUTING CO., Detroit, Mich. Portable Therapy equipment.
 R. C. HENNINGER, St. Paul. Lunch & refreshments.
 DONALD C. HENDRICKSEN, Minneapolis. Tastee Freeze truck.
 HICKORY FARMS OF OHIO, Toledo, Ohio. Hickory Beef Stick, assorted cheese.
 HIXON'S GLASS BLOWING EXHIBITORS, Great Bend, Kansas. Glass blowing and sale of Products.
 ELMER HOCKETT, Minneapolis. Mister Softee, cones, malts.
 HODSON'S HOME-STYLE FUDGE, Hollywood, Florida. Fudge.
 HOLLYWOOD HED-TOPPER MFG. CO., Queens, New York. Hollywood Hed-topper, Squiggles
 LYNN M. HOLMBERG, Minneapolis. Lunch & Refreshments.
 HAROLD HOLMES, Hackensack. Leather goods.
 HOLOUBECK STUDIOS, Lincoln, Nebraska. Painting on sweatshirts.
 HOME IMPORTS, Minneapolis. Home Party plan, gift items.
 HOODS COLORAMA, St. Paul. Tri-Chem liquid embroidery.
 THE HOT DOG HOUSE, New Richland, Minn. Hot Dogs (all types), refreshments.
 HUMANE SOCIETY OF THE UNITED STATES, Lake Elmo. Literature & non-chewable balls.
 DONALD HUSNIK, W. St. Paul. Cold drinks, hot dogs, suckers.
- IMEX, INC., St. Paul. Imported crystal, china, etc.
 INDIA IMPORTS, Minneapolis. India imports of brass, wood, horn, ivory.
 INTERNATIONAL GRAPHO ANALYSIS SOCIETY, St. Paul. Handwriting analysis and books
 INTERNATIONAL HARVESTER COMPANY, St. Paul. Toys.
 INTERNATIONAL ORDER OF GOOD TEMPLARS, Minneapolis. Cook book, public relations, literature.
 MRS. JENNIE IRRTHUM, Minneapolis. Pop corn & soft drinks.
 PETER M. ISAAC, St. Paul. Lunch & refreshments.
- MRS. RICHARD JAHNKE, Minneapolis. Handmade articles, aprons, infant wear, general gifts.
 MR. & MRS. TED JAMBECK, Marine-On-St. Croix, Minn. Perfume, cologne, atomizers.
 MRS. ROY JESNESS, Morris. Gold wire jewelry.
 T. R. JIRIK, St. Paul. Imports - India, Mexico, Germany, Brazil, Switzerland.
 GENE A. JOHNSON, Stillwater. Lunch & refreshments.
 LLOYD E. JOHNSON, Dodge Center. Hand painted mirrors.
 WILLIAM R. JOHNSON, St. Paul. Ceramics.
 THOMAS F. JONES, Willette, Illinois. Darn-Easy loom.
 JOYCE MANUFACTURING COMPANY, St. Paul. Johnson iron cord holders, pad & cover, milk carton holder.
 JUNG AND HAUER, W. St. Paul. Lunch & refreshments.
 JUNKIN AND DICKINSON, Minnetonka. Lunch & refreshments.
 CHESTER D. JUNKIN, Minnetonka. Beer.
 WILLIAM M. JURING, St. Paul. Table slot car racing.
- JAMES B. & JOSEPHINE KINGEN, Minneapolis. Lunch & refreshments.
 K J ENTERPRISES, St. Paul. Reeves Dry Copy Machine.
 JOSEPH KLOSS, Tucson, Arizona. Wood & Jewelry souvenirs.
 E. F. KOHMANN, Seattle, Wash. "Quick Sketch" Portrait.
 KORN KABIN SPECIALTIES, Minneapolis. Popcorn & root beer, root beer barrel, soft drinks, lunch and refreshment.
 ERNEST J. KRAMMER & RAY LEWIS, Minneapolis. Plastic machines.
 GORDON H. KRAMER, St. Paul. Popcorn & caramcorn.
 EMMETT KRUG, Normal, Illinois. Demonstration toys, flying satellites, imports.

- FRED KUBOW, Chisholm. Freddie's French & Messina salad dressings
 MRS. LEE S. KYLE, St. Paul. Lunch & refreshments.
- L & G CHEMICAL COMPANY, Anoka. "Dishquick" detergent.
 LADY CRAFT COMPANY, Canton, Ohio. Fudge.
 LADY ISABEL'S KANDY KITCHEN, Anoka. Fudge & bark.
 LEE'S CANDIES, Minneapolis. Candies.
 LEE'S CLOWNS, Minneapolis. Clown dolls.
 LEEZURE CERAMIC & SUPPLIES, Minneapolis. Ceramics & supplies.
 RALPH LEFEBVRE, Minneapolis, Ti Logs.
 LIFETIME 6-PLY COOKWARE, Minneapolis. Stainless Steel cookware.
 LILAC PATIO KNIT SHOP, So. St. Paul. Knitting Machine & Accessory.
 MRS. KATIE R. LITTLE, Dallas, Texas. Game, guess your weight scales, dining hall, jewelry spindle, lunch & refreshments, warehouse, candy floss.
 LODEN CORPORATION OF AMERICA, New York, N. Y. Sportswear, imported.
 RUSSELL LUNDBERG, Taylors Falls. Evergreen, birch, yule logs, etc.
 MRS. J. LUSK, Dallas, Texas. Lunch & refreshments.
- J. E. MCGRATH & DICK RODGERS, New York, N. Y. Ball Point pen sets.
 H. A. McLINDEN, Palm Springs, Calif. Candy butcher shop.
 MRS. ROBERT H. MAAS, Minneapolis. Shaklee products.
 MADD STUDIOS, Lakeside, Iowa. Air Brush Art on shirts.
 LEO MAGEL & SONS, Minneapolis. Toys & misc.
 SAMIR MAROUF, Pomona, Calif. Imports from the Holy Land.
 MARVEL FOODS, INC., Minneapolis. Marvel chow mein & tea.
 MASTER TOUCH, INC., Grantsburg, Wis. Plastic key chains, paperweights, copper tinted plaques, plastic embedment.
 MRS. MARY S. MAXWELL, Webb City, Mo. Crystal clear eye glass cleaner.
 MEMORY METCALFE, Minneapolis. Pens.
 MRS. RUTH E. METCALFE, Minneapolis. IBM Handwriting analysis.
 BERGER MEYERS, Minneapolis. Toys.
 MIDDLE STATES DISTRIBUTING COMPANY, Minneapolis. Toys, dolls, stuffed animals, hats, T-shirts, spin paint, basketball game.
 MIDLAND POPCORN COMPANY, Minneapolis. Wholesale popcorn, supplies.
 MIDWAY MEN'S CLUB, St. Paul. Lunch & refreshments, beer.
 MIDWAY SIGN COMPANY, St. Paul. Sign & card painting.
 MIDWEST CONCESSION COMPANY, Minneapolis. Long range shooting gallery, pitch until you win.
 MIDWEST ENTERPRISES, Minneapolis. M O Skeet Range, dining hall & misc.
 MIDWEST SPACEBALL CO., Minneapolis. Spaceball "Amusement Game".
 WILLIAM MIEGEL, Minneapolis. Farmers' Sausage sandwich, soft drinks.
 MATT & ALICE MILNER, Minneapolis. Novelties.
 MINNEAPOLIS BOXING & WRESTLING CLUB, Minneapolis. Pictures, health books, vitamins
 MINNESOTA ACCORDION GUILD, Minneapolis. Public relations, music, books, etc.
 MINNESOTA APPLES, INC., Stillwater. Sale of apples.
 MINN. ASSOCIATION FOR BRAIN INJURED, Minneapolis. Fabric cement, handmade articles
 MINNESOTA BEEKEEPER'S ASSOCIATION, St. Paul. Honey for sale.
 MINNESOTA DAIRY INDUSTRY COMMITTEE, St. Paul. Milk bar.
 MINNESOTA ORGANIZATION OF THE BLIND, St. Paul. Articles by the blind.
 MINN. SOCIETY FOR CRIPPLED CHILDREN, Minneapolis. Handicraft articles, public relations.
 MINNESOTA TURKEY GROWERS ASSOC., St. Paul. Lunch & refreshments.
 MINNETONKA MOCCASIN COMPANY, Minneapolis. Indian Moccasins, dolls, souvenirs.
 LOUIS MITCHELL, Minneapolis. Glass engraving on goblets, etc.
 LAWRENCE MOLINE, DIST. FOR KNAPP SHOES, St. Paul. Knapp shoes, boots; Menda-Plastic.
 MYRTLE MOLINE, St. Paul. Menda Plastic ware, humanities.
 MORGAN MFG. CO. (E.P.E. CORP), St. Paul. Fire extinguisher, Char lighter, Whir-O-Paint machines.
 JOHN S. MORTON, St. Paul. Cooking gadgets, kitchen gadgets, kitchen supplies.
 LEE MOSS, Hot Springs National Park, Arkansas. "Digger".
 ALFRED J. MUNN, White Bear Lake. Tobacco, cigarettes, candy, gum.
 MURIEL'S FOOD PRODUCTS, INC., Lambertson. Salad dressing, barbecue sauce.
 G. C. MURPHY CO., St. Paul. Submarine sandwich, milk & dairy drinks.
 GARY MYRAN, Minneapolis. Portrait Artist.
- CHESTER H. NAIRNE COMPANY, Livonia, Michigan. Kleen-rite mops, blender Queen juicer.
 CHESTER H. NAIRE CO., Livonia, Michigan. Plastic towels.
 ANTHONY NARDINI, St. Paul. Pepperidge farm crackers.
 MRS. FRANK NARDUCCI, St. Paul. Clearsite.
 PAUL NATHANSON, Hopkins. Plastic molding machine & souvenir vendor.
 NATURAL FOODS, INC., Cleveland, Ohio. Vita-Mix juicers.
 MRS. SADIE NAUSS, Minneapolis. Cake decorator & knives, Ti Logs.
 HOWARD NEHMER, Minneapolis. Needle Threader.
 ROBERT NELLER, Appleton, Wis. Crazytune whistles.
 C. A. NELSON & R. D. HENDRICKSON, St. Paul. Lunch & refreshments.
 NELSON KNITTING MILLS, INC., Duluth. Knitting wearing apparel.
 MAY L. NERNEY, Pontiac, Mich. Eye glass cleaner.
 EUNICE NESHEIM, Minneapolis. Homemade gifts, imports.
 NIAGARA OF NORTHWEST, Minneapolis. Niagara Cyclo message units.
 NORM'S AUTO PARTS, St. Paul. Auto parts & accessories.
 HOWARD NORMAND, Minneapolis. Gum, charm, ring & troll, capsule machines.
 NORTHWEST KLEEN-RITE COMPANY, St. Paul. Kleen-Rite sponge mop & waxer, tile cleaner.

NORTHWESTERN BAG CORP., Minneapolis. Burlap tote bags.
 NORTHWEST ORGAN COMPANY, Minneapolis. Electronic organs, guitars, music & access.
 NOVELTY SALES, Cedar. Cake decorator, rosette iron.
 NOVELTY SPORTSWEAR IMPORTS, New York, N. Y. Imported travel sportswear.

CECILE & MAX OBIE, No. Miami, Florida. \$100,000 Rolls Royce sports car.
 OLD MILL COMPANY, Oklahoma City, Okla. Ye Olde Mill Canal boat ride.
 FRED C. O'NEIL, St. Paul. "Stick Dog", games, warehouse, beat pitch, sale of plush animals.
 GEORGE J. O'NEIL, Minneapolis. T-shirts, apron, scarfs.
 OPPORTUNITY WORKSHOP, INC., Minneapolis. Bulletin boards.
 ORIENTAL GIFT SHOP, St. Paul. Oriental imported goods.
 HAROLD OVERTURE, Rockwell, Iowa. West Indies Midgets.

PARK NOVELTIES, Minneapolis. Decorative bird cages.
 PARK RAPIDS MANUFACTURING CO., Park Rapids. Laundry hamper, Park Rapids public relations.

LOUIS C. PERLMAN, St. Louis Park. Spin-O-Paintings.
 JAMES A. PERRAULT, St. Paul Park. Soft drinks, popcorn, ice cream.
 PETERS MEAT PRODUCTS, INC., St. Paul. Wieners, coffee, Coca Cola, Pepsi-Cola.
 HAROLD PICKETT, Joplin, Missouri. Root Beer barrel.
 CHARLES PICO, San Francisco, Calif. Portrait artist.
 POJAR'S PANTRY, St. Paul. Lunch & refreshments.
 PAUL PRATT, Fort Madison, Iowa. Trackless train bus service.
 PYLON PLASTICS OF MINNESOTA, INC., St. Paul. Plastic coatings.

R & E COMPANY, Minneapolis. Games.
 R AND S SALES, Minneapolis. Toys, Little Big Dollar store.
 E. MURIEL RAULAND, North Freedom, Wis. Sewing machine kits.
 IGOR RAZSKAZOFF, St. Paul. Model railroad display.
 JAMES REA, St. Paul. Caricature artist.
 RED WING POTTERIES, INC., St. Paul. Pottery.
 REIBOLD DISTRIBUTING COMPANY, Minneapolis. Wholesale Minnesota beer.
 KENNETH REVLING, Minneapolis. IBM handwriting analysis.
 ROBINSDALE CHAPTER NO. 238 OES, Robbinsdale. Lunch & refreshments, dining hall.
 JACK L. ROBINSON, Minneapolis. Lunch & refreshments, cafeteria, pancake house, waffle shop, Pizza palace, Italian foods.
 ROBINSON ENTERPRISES, Chicago, Illinois. Basket ball, bushel basket, games, guess your weight scales, lunch & refreshments, warehouse, 3.2 beer.
 NICHOLAS ROGOZA, Ellendale. Handwriting analysis machine.
 FRED ROHLANDER, Tampa, Florida. Jewelry engraving, jewelry, jewelry flowers.
 ROLLA CHAPTER NO. 254 OES, Minneapolis. Dinners, luncheon plates, soft drinks.
 CLARENCE ROSENTHAL, St. Paul. Candy, carmelcorn, cold drinks, slush.
 SOL ROSENZWEIG, Dallas, Texas. Jewelry, leather goods.
 ROYAL AMERICAN SHOWS, Tampa, Florida. Carnival.
 MRS. CHARLES RUDIGER, St. Paul. Ceramics by Dee.

S.O.S. GROUP, St. Paul. Amway products.
 WALTER SARVIE, Alexandria. Lunches & soft drinks, lunch & refreshments.
 RICHARD SCHNEIDER, St. Paul. Popcorn.
 MRS. ROSLYN SCHOONOVER, White Bear Lake. Wall plaques.
 SCHROEDER CONCESSIONS, Faribault. Carmel corn, pop corn, peanuts.
 ROBERT E. SCHUPPEL, Minneapolis. Tools, lunch & refreshments.
 ROSALIE M. SCHWEDA, St. Paul. Carmelcorn, popcorn, coke, carmel apples, candy, gum.
 SCOTT-RANDALL TRADING POST, Minneapolis. Indian & Western merchandise.
 SEIDL DISTRIBUTING COMPANY, Shakopee. Topper germent hangers.
 SHAKLEE COMPANY, Minneapolis. Household & Industrial cleaner.
 JIM SHARP, Remer. Complete dinners.
 GEORGE P. SHAW, Minneapolis. Jewelry.
 SHIRLEY'S MONOGRAMMING SERVICE, St. Paul. Monogramming napkins, leather goods, matchbooks.
 A. V. SHOGREN, Minneapolis. Penny Arcade & games, game, rabbit game, pig race.
 A. V. SHOGREN & PHILLIP M. SAMPSON, Minneapolis. Metro Derby Race Horse game.
 ARNOLD SIMAY COMPANY, Gardena, Calif. Toy - "Bubbling Saxophone".
 EUGENE SIMONE, Patchogue, New York. Temple holders.
 SINK & CARLSON, So. St. Paul. Sale of pears.
 SKEE-BALL COMPANY, Minneapolis. Skee Ball games.
 MRS. RICHARD SMITH & MR. DAVID SETTERHOLM, Minneapolis. Shaklee products.
 MRS. GERALD V. SNYDER, Minneapolis. Toys.
 SOCIALIST LABOR PARTY OF MINNESOTA, Minneapolis. Literature & books.
 WILLIAM F. SPIESS & SONS, St. Paul. Lunch & refreshments.
 LUVERNE SPINDLER, Rosemount. Miracle-Maid cookware, West Bend products.
 STAHLER AGENCY, Minneapolis. Cosmetics, household cleaners, food supplements.
 STEICHEN ASSOCIATED SALES, St. Paul. General merchandise.
 STEICHEN SUPER FOOD MARKET, St. Paul. Food market.
 STEWART INFRA-RED COMMISSARY, Hopkins. Lunch & refreshments.
 STILLWATER JR. CHAMBER OF COMMERCE, Stillwater. Broasted chicken, milk, coffee, lunch.
 MRS. CLARA A. STRAND, Stillwater. Dining hall.
 STRAUGHAN'S WORLD FAMOUS LOG HOUSE, Arcata, Calif. Redwood log house, Redwood gift items.
 JOHN SUNDSETH, Halstad. Lunch & refreshments, candy, gum.
 SWEDISH AGENCY, Minneapolis. Swedish imports, household items.
 SWEDISH GIFT SHOP, Minneapolis. Scandinavian imports, gifts, merchandise.

SWIFT'S PRE-FRIED BACON, Chicago, Illinois. Demonstrate, sample & sell bacon.
 SYNDICATE PRODUCTS, LTD., Winnipeg, Manitoba, Canada. Rem.-Rand horoscope machine.
 SYNDICATE PRODUCTS, LTD., Winnipeg, Manitoba, Canada. Sweat shirts.
 SYNDICATE SALES COMPANY, Minneapolis. Vegomatic & Health pan, kitchen gadgets, bow
 maker, glass cutter, handwriting analysis machine, fry pan, Dial-O-Matic kitchen gadget
 kitchen gadgets.

JAMES H. SZALZPSKI, St. Paul. Sweat & Tee shirts.

TARA 5th AVENUE JEWELRY, Moorhead. Costume jewelry.

TATRA SKI SHOP, INC., Minneapolis. Imported sweaters, Coats, after ski boots.

TEASLEY'S, St. Paul. Imported candies - baskets.

TEEN-AGE FAIR, INC., Hollywood, Calif. Teen-Age fair.

TENTH WARD & RURAL RAMSEY FAIR COMM., St. Paul. Tom Thumb donuts, coffee,
 apple cider, milk.

TERADO CORP., St. Paul. Power supplies, battery chargers.

TEXAS LEATHER CO., New Orleans, La. Hand-Tooled leather goods.

MARTIN FRANKLIN THORI, St. Paul. Lunch & refreshments, beer.

THORNTON'S KIDDIE LAND, Duluth. Steam train rides, little autos.

TINY TIM DONUTS, Minneapolis. Donuts.

MR. & MRS. NORMAN TOLCHINER, St. Louis Park. Good Luck Troll.

TOM THUMB DONUT CORPORATION, Minneapolis. Donuts, fried goods, coffee, soft drinks.

TOWNSEND & SPRANGER, Fergus Falls. Lunch & refreshments, slush.

TOWNSEND & JOHNSON, Fergus Falls. Foot long hot dogs.

TRACTOR SUPPLY CO., St. Paul. Model cars and hats.

TROPICAL SHELL SHOP, Marine-On-St. Croix. Linen towels & corsages, shell jewelry, shell
 pictures, shells.

TWIN CITY NOVELTY COMPANY, Minneapolis. Playland Amusement Arcade, shooting
 gallery.

TWIN CITIES PEACE COUNCIL, Stillwater. Headquarters, literature.

THE TYROLEAN LODEN COMPANY, New York, N. Y. Sportswear imported from Austria.

TYES, Dayton, Ohio. Lapidary-jewelry, rough & polished stones.

ARTHUR L. TYSK, St. Paul. Popcorn, soft drinks, milk, candy, gum.

UKRAINIAN GIFT SHOP, Minneapolis. Gift items.

UNIQUE ZIPPER SALES, St. Paul. Zippers.

UNITED AUTOMOTIVE MANUFACTURING, Miami, Florida. Jet ignition unit.

UNITED CEREBRAL PALSY OF MINNESOTA, St. Paul. Public relations, merchandise.

UNITED DIALOC CORPORATION, St. Paul. Door lock.

UNITED STATES BENCH CORPORATION, Minneapolis. Courtesy bench advertising.

UNIVERSAL SALES, INC., Minneapolis. Myler adjustable belts.

VICTORY GARDEN, Wayzata. Lunch & refreshments.

VIKING CAMPER SUPPLIES, Hopkins. Blueprints for Trailers, trailer parts & supplies.

LEONARD & RUTH VINOKOUR, St. Louis Park. Dairy Bar, malts, sundaes, floats, cheese
 sandwiches.

CHARLES J. VOLIN, Newport. Official State Fair check room, cigarettes, cigars.

WCCO RADIO, Minneapolis. 40th Anniversary Book.

DAVID WALKER, Mission, Kansas. Trick cards.

PAUL S. WARD, Costa Mesa, Calif. Lunch & refreshments, general food stand.

TILLIE N. WESTMAN, Center City. Meals & refreshments.

WILD LIFE PLAQUES, St. Paul. Plaques.

WOODCRAFT HOBBY STORE, St. Paul. Hobby Products.

MRS. VERA D. WOODIN, Joplin, Missouri. Roman target.

C. A. WOODIN, Joplin, Missouri. Roman target.

YAMATO IMPORTS, Minneapolis. Japan, China, India imports.

MARIE YANDELL, Dallas, Texas. Embroidery attachment.

EARL ZACHARIAS, Minneapolis. Carmelcorn, popcorn.

WILLIAM E. ZITZER, St. Paul. Relax-A-Later (foot vibrator).

EXHIBITORS

A & K FARM SUPPLY, Minneapolis. Pale elevators, Polaris snow travelers, straw choppers.

ABCO CONCRETE PRODUCTS, Long Lake. Concrete incinerators.

THE ADVANCE METALWORKING COMPANY, Kewanee, Ill. Watering equip., hog pans,
 troughes, pig blankets.

AIR FORCE ROTC, Minneapolis. ROTC recruiting.

ALBER'S MILLING COMPANY, Kansas City, Mo. Calf feeds & feeding equip.

ALL INSURE AGENCY, Minneapolis. Insurance information.

ALLIED ALUMINUM MANUFACTURERS, Minneapolis. Aluminum doors, windows, awnings.

ALLIED STORES, Minneapolis. Organs, pianos.

ALLIS CHALMERS MANUFACTURING CO., Minneapolis. Farm & light industrial equipment.

AMERICAN LEGION CLUB, INC., St. Paul. Trophies, etc.

AMERICAN SUNDAY SCHOOL UNION, Minneapolis. Picture display, information, literature.

ANDERSON DAIRY SUPPLY, INC., Long Lake. Milk house, equipment, bulk cooler.

ANDERSON HEATING, INC., Miami, Florida. Aladdin Lanterns, heaters.

ANDY'S CARPET FARM, Minneapolis. Carpets.

AQUA-MOBILE WASH, Minneapolis. Car & truck wash equipment.

ART'S-WAY MANUFACTURING COMPANY, Armstrong, Iowa. Hammermill & Mixer units.

STATE OF MINNESOTA

- ASSEMBLIES OF GOD, Minneapolis. Public relations, literature.
 ASSOCIATED SEWING SUPPLY, St. Paul. Appliances, Norelco, Necchi, Hamilton, Universal.
 AUSTIN SEED CO., Austin. Seed grain.
 AUTOMATIC FEEDING SYSTEMS COMPANY, Luverne. Tube Feeder, Silo unloader, conveying equipment.
- B & L MANUFACTURING, INC., Winnebago. Augers, jacks, weighers, etc.
 BABE-TENDA OF MINNESOTA, Minneapolis. Safety equipment for babies.
 BABSON BROTHERS COMPANY, Chicago, Ill. Surge dairy equipment.
 BADGER NORTHLAND, INC., Kaukaena, Wis. Silo unloader, barn cleaner, feeder.
 BADGER NORTHLAND, INC., Minneapolis. Barn cleaner, silo unloader, bunk feeder, forage wagon, etc.
 BALZER MANUFACTURING CORPORATION, Mountain Lake. Unloading boxes, rear mounted swathers.
 BARRY & SEWALL INDUSTRIAL SUPPLY CO., Minneapolis. Industrial supplies, tools, welders.
 BARZEN OF MINNEAPOLIS, Minneapolis. Seed grain.
 BEAR CAT DISTRIBUTORS, INC., St. Paul. Feed grinders, mixers.
 BEHLEN MANUFACTURING COMPANY, Columbus, Nebraska. Corn crib, grain dryer, tanks, steel buildings.
 BELLAND HOME MODERNIZING, Minneapolis. Aluminum siding, windows, etc.
 BENNIS CONSTRUCTION COMPANY, Minnetonka. Building materials.
 BERG EQUIPMENT COMPANY, Marshfield, Wis. Barn equip., barn cleaners, silo unloaders.
 BERNINA SEWING CENTER, Minneapolis. Bernina sewing machine, Swiss Magic knitters.
 BETHANY FELLOWSHIP, INC., Minneapolis. Camping trailers & equip.
 "BIG BUTCH" POWER WASHERS, St. Paul. Power washer for cars, tractors, trailers, etc.
 BLAIR MFG. CO. & KELLY RYAN EQUIP. CO., Blair, Nebraska. Farm equipment.
 BLEND A LIFE, INC., Green Isle. Display panels & cattle display.
 BLUE WAY, INC., Gaylord. Harvestore, bunk feeder.
 PODINE'S, INC., Minneapolis. Organs and pianos.
 BLOOMING BRO. MANUFACTURING CO., LeMars, Iowa. Muv-all transporters.
 BREEZY POINT ESTATES, Minneapolis. Real estate promotion.
 BRIGGS POWER EQUIPMENT COMPANY, Minneapolis. Kohler engines, Hahn Eclipse mowers.
 BROADWAY SEWING CENTER, Minneapolis. Viking sewing machine.
 MONRO BROWN AND SON, Bay City, Wis. Hybrid seed corn display.
 THE BROYHILL COMPANY, Dakota City, Nebraska. Sprayers, tank heaters, harrows.
 BUILDERS AND REMODELERS, INC., Minneapolis. Building materials.
 BURKHARDT LARSEN COMPANY, Minneapolis. Farm & light industrial equipment.
 BUTTER KERNEL PRODUCTS, INC., Minneapolis. Butter Kernel Product display.
- C & C FROZEN FOODS, Minneapolis. "Wagner's" frozen bread.
 CALHOUN MANUFACTURING COMPANY, INC., Cedar Falls, Iowa. Fertilizer spreaders, wagon gears, wagons.
 CANTON REDWOOD YARD, INC., Minneapolis. Redwood building materials.
 A. C. CARLSON, INC., Minneapolis. Appliances & TV.
 IVER H. CARLSON & SON, INC., St. Paul. Roofing, siding, porch encl., doors, windows.
 J. I. CASE COMPANY, St. Paul. Farm machinery.
 CENTRAL MANUFACTURING & IMPLEMENT CO., Lester Prairie. "Tip-Down" truck.
 CHEROKEE VILLAGE DEVELOPMENT CO., INC., Cherokee Village, Ark. Arkansas real est.
 CHILD EVANGELISM FELLOWSHIP, Hopkins. Teaching material display.
 CHILDREN'S HOME SOCIETY OF MINN., St. Paul. Public relations.
 CHINCHILLA BREEDERS, NO. CENTRAL BRANCH, Edina. Educational display of chin-chillas.
 CHORE BOY MANUFACTURING CO., Cambridge City, Ind. Dairy equipment.
 CHRISTIAN BUSINESS MEN'S COMMITTEE, Minneapolis. Headquarters & literature.
 CHRISTIAN BUSINESS MEN'S LEAGUE, Minneapolis. Headquarters.
 CHRISTIAN SCIENCE MONITOR, Minneapolis. Christian Science Monitor.
 CITIZENS FOR EDUCATIONAL FREEDOM, New Brighton. Public relations.
 GEORGE CLARK & SON, INC., Minneapolis. Hardware, paints, light machinery.
 CLARK MANUFACTURING COMPANY, Atherton, Mo. Liquid fertilizer, applicators, sprayers.
 CLAY EQUIPMENT CORPORATION, Cedar Falls, Iowa. Barn cleaner, silo unloader, bunk feeder.
 E. G. CLINTON COMPANY, Minneapolis. Buildings & equipment.
 P. F. COLLIER, INC., Oklahoma City, Okla. Publications, Collier Encyclopedia.
 F. E. COMPTON & COMPANY, Chicago, Ill. Temac & programmed learning courses.
 CONN ORGAN STUDIOS, INC., Minneapolis. Conn organ.
 CONSTITUTION PROTECTION COMMITTEE, Minneapolis. Public relations, literature against Taconite Amendment.
 CONTINENTAL INDUSTRIES, INC., St. Paul. Water conditioners.
 CONTOUR CHAIR SHOP, Minneapolis. Contour chairs.
 CORCHRAN BROTHERS MANUFACTURING CO., Waseca. Farm implements.
 COUNCIL OF EVANGELICAL CHURCHES, St. Paul. Religious films & literature, recordings.
 CRYSTAL MOBILE HOMES, Minneapolis. Mobile homes.
 CUCKLER STEEL SPAN COMPANY, Minneapolis. Circle C Farm & Ranch bldg. fireplace accessories.
 CULLIGAN DEALERS, So. St. Paul. Water conditioning equipment.
 CURTISS BREEDING SERVICE, Willmar. Curtiss Breeding service.
 THE CUSTOM CRAFT COMPANY, Minneapolis. Dining nook.
- D F L STATE CENTRAL COMMITTEE, Minneapolis. Headquarters.
 DAHLGREN & COMPANY, INC., Crookston. Promotion of Sunflower seed industry.
 DAIRY EQUIPMENT COMPANY, Madison, Wis. Dari-Kool coolers, milkers, truck tanks.
 DAKOTA IRON STORE, Minneapolis. Farm implements.

- JAMES A. DAVIS, Minneapolis. Warehouse tent.
 JOHN DEERE COMPANY, Minneapolis. Implements & tractors.
 DE KALB AGRICULTURAL ASSOC., INC., DeKalb, Illinois. De Kalb corn & sorghum, Chix.
 DEKORA MARBLE CO., Prescott, Wis. Marble table tops, wall paneling, vanity tops, etc.
 THE DE LAVAL SEPARATOR COMPANY, Chicago, Ill. Farm dairy equipment.
 DENISON CONCRETE PRODUCTS COMPANY, Denison, Iowa. Concrete stock waterers.
 DE VRY TECHNICAL INSTITUTE, Chicago, Ill. Specialized technical training in Electronics.
 DISCOUNT SEWING CENTER, Minneapolis. Sewing machines, Chord organ, vacuum cleaners.
 DODGEN INDUSTRIES, INC., Humboldt, Iowa. Bulk feed grinders, mills, etc.
 DOKKEN MACHINE WORKS, INC., Benson. Forage boxes, manure spreaders.
 DONLEY & HOWARD SALES COMPANY, Minneapolis. Campers & trailers.
 DON-NEE PRODUCTS COMPANY, Minneapolis. Hastings aluminum awnings.
 DUAL MANUFACTURING COMPANY, Sioux Falls, S.D. Front End loaders, forage boxes, unloading wagons, etc.
 DUCKS UNLIMITED, Minneapolis. Public relations.
- E & M FINANCE, St. Paul. Elna sewing machines.
 EASTMAN KODAK COMPANY, Chicago, Ill. Eastman Kodak products.
 ELECTRONIC DISTRIBUTING COMPANY, St. Paul. Satchell-Carlson TV sets.
 ELSTON COMPANY, INC., Minneapolis. Machine for eliminating gophers.
 EMMERT MANUFACTURING COMPANY, Audubon, Iowa. Hog equipment.
 ENCYCLOPEDIA AMERICANA, Kansas City, Mo. Encyclopedia.
 ENCYCLOPAEDIA BRITANNICA, INC., Minneapolis. Encyclopaedia Britannica.
 ENESTVEDT BROTHERS, Sacred Heart. MinHybrid seed corn.
 ERICKSON POWER LIFT TRUCKS, INC., Minneapolis. Agri. spraying equip., load equip., Fork Lift trucks.
 ERICKSON STYLING COMPANY, Minneapolis. Awnings.
 ERSKINE MANUFACTURING COMPANY, INC., Erskine. Farm equipment.
 ESCO PRODUCTS, St. Paul. Vertical drapes, Fibre Glass awnings, Anodized windows, doors.
- FALLS TOOL COMPANY, INC., Iowa Falls, Iowa. Grain aerators.
 FARGO FARM EQUIPMENT SALES COMPANY, Fargo, N. D. Self propelled windrower.
 FARM SYSTEMS, INC., Mankato. Feed lot systems, harvest control systems, farm supplies.
 FARMER SEED AND NURSERY COMPANY, Faribault. Seed, Hybrid corn, nursery items, paint.
 FARMER HYBRID COMPANY, INC., Hampton, Iowa. Seed corn & hogs.
 FARMHAND COMPANY, Hopkins. Tractor loaders, rakes, bale handling system, feeder mixer.
 FARMWAY COMPANY, INC., Manawa, Wis. Bunk feeders, barn equipment and cleaners.
 FEDERAL CROP INSURANCE CORP., Redwood Falls. Insurance.
 FEDERAL HOUSING ADMINISTRATION, Minneapolis. Public relations.
 FERGUSON-HANKS CORPORATION, Chicago, Ill. Misc. livestock scales.
 FIBERTRON CORPORATION, Rochester. Grain storage unit.
 FIELD ENTERPRISES EDUCATIONAL CORP., Minneapolis. World Book Encyclopedia and Childcraft.
 FIELD ENTERPRISES EDUCATIONAL CORP., St. Paul. World Book & Childcraft.
 FINLAND, CONSULATE OF, Chicago, Ill. Finnish arts & crafts, sporting goods, camping equip.
 FLOOD MASTER ENGINEERING CORP., St. Paul. Buildings materials.
 FORD MOTOR COMPANY, Hopkins. Farm machinery.
 FORNEY ARC WELDERS, Mankato. Arc welders & supplies.
 FOX RIVER TRACTOR COMPANY, Appleton, Wis. Farm implements.
 FREMONT MANUFACTURING COMPANY, Fremont, Nebraska. Steel grain bins & dryer.
- GANDY COMPANY, Owatonna. Gandy applicators.
 GARLAND E Z WAY STEP CO., Minneapolis. E Z Way step units.
 GEHL BROTHERS MANUFACTURING COMPANY, West Bend, Wis. Forage harvesting equip., feed making equip.
 THE GIDEONS INTERNATIONAL OF MINN., Minneapolis. Bibles & Testaments.
 GOODWILL INDUSTRIES, Minneapolis. Goodwill Industries activities.
 GRACIOUS LIVING PRODUCTS, Minneapolis. Tableware, china, cutlery.
 THE GROLIER SOCIETY, INC., St. Louis Park. Book of Knowledge.
- LEVY HAAPALA & SONS, INC., Dassell. Seed - Haapala Hybrids.
 HACKENSACK CHAMBER OF COMMERCE, Hackensack. Maps, resort folders, information.
 B. J. HAMILTON COMPANY, INC., Milwaukee, Wis. Artificial flowers.
 G. E. HAMILTON DIST. CO., Minneapolis. Pressing machine.
 HAMILTON MANAGEMENT CORPORATION, Minneapolis. Mutual Fund Investments.
 HANSON SILO COMPANY, Lake Lillian. Silos, unloaders.
 IVAN HARDER & DELL WALL, Mountain Lake. Children's books.
 HAWK BILT MANUFACTURING CORPORATION, Vinton, Iowa. Cattle oiler, manure spreader.
 HAWKEYE STEEL PRODUCTS, INC., Waterloo, Iowa. Livestock feeding & watering equip.
 F. C. HAYER COMPANY, Minneapolis. RCA Victor, RCA Whirlpool.
 HEDLUND MANUFACTURING COMPANY, Boyceville, Wis. Dairy farm equipment.
 HEIDER MANUFACTURING COMPANY, Carroll, Iowa. Wagon & Auger boxes, Allied equip.
 HEN MADE EQUIPMENT COMPANY, Mapleton. Nests.
 HERBECK & ARNESON, Hillsboro, Wis. Inslay Backhoe & excavating machines.
 HILEX COMPANY, St. Paul. Hilex products.
 HOLSTAD MUSIC HOUSE, Minneapolis. Imported pianos.
 HOME IMPORTS, Minneapolis. Home party plan.
 HOMELITE DIVISION OF TEXTRON, INC., St. Paul. Chain saws, pumps, Generators, riding lawn mowers, tractors.
 HOMEWAY MOBILE HOMES, Denver, Iowa. Homeway Mobile home campers.

HOUSE CLINIC STORE, INC., Minneapolis. Victor Sun Contro lawnings, Aluminum windows, etc.

HOWE, INC., Minneapolis. Fertilizer, insecticides, fungicides.
 HUDSON PROFIT-MATIC DIVISION, Minneapolis. Gutter cleaner, stalls, dairy equipment, etc.
 HUTCHINSON SEWING SUPPLY COMPANY, Hutchinson. New Home sewing machines.
 HUTCHINSON TRAILER SALES, Hutchinson. Mobilhomes.
 HY-LINE POULTRY FARMS, Des Moines, Iowa. Laying hens & seed corn.

INTERNATIONAL HARVESTER COMPANY, St. Paul. Tractors, farm equipment.
 INTERNATIONAL MINERALS & CHEMICAL CORP., Mason City, Iowa. Fertilizers.
 IOWA PORTABLE MILL MFG. CO., INC., Oelwein, Iowa. Mobile mill.

JACQUES SEED COMPANY, Prescott, Wis. Seed, liquid fertilizer.
 JACUZZI RESEARCH, INC., Berkeley, Calif. Portable Whirlpool bath.
 JAMES MANUFACTURING COMPANY, Fort Atkinson, Wis. Silo unloader, bulk tanks, pipe-line milker & cooler, barn cleaner.
 JANDY DISTRIBUTING, Minneapolis. Winfield china.
 JENNINGS & YEAGER, St. Paul. Dolphin canoes.
 JIM & AL'S CAMPER SALES, Remer. Camper coaches & travel trailers.
 JOHNSON HYDRAULIC EQUIPMENT COMPANY, Minneapolis. Loaders.
 JOSLYN, INC., Minneapolis. Florida real estate.

K & K MANUFACTURING, INC., Minneapolis. "Nurs-ette" automatic calf feeder.
 K M S P - TV, Minneapolis. Personalities & programs.
 K S T P - HUBBARD BROADCASTING INC., St. Paul. Radio & TV.
 KAYE CORP., Mankato. Snap in Turtle power lawn mowers.
 KIDDIE KASTLE (Canada), Manitoba, Canada. Baby safety equipment.
 KEWANEE MACHINERY & CONVEYOR CO., Kewanee, Illinois. Disks, elevators, wagons, mulchers, etc.
 ARVE KILEN, Chicago, Illinois. "Miniature Office".
 KLEWENO'S HEARING AID SERVICE, St. Paul. Vicon Hearing Aid.
 A. F. KLINZING COMPANY, INC., Fond du Lac, Wis. Farm equipment.
 JOHN R. KOVAR MANUFACTURING CO., INC., Anoka. Harrows & drawbars.
 KRAGER KUSTON KOACHES, Osseo. Pick-up coaches, trailers.
 KRETZSCHMAR VENTILATION, Mankato. Fan-Pac ventilation & generators.

LEO KUELBS COMPANY, Bloomington. Garden tractors.
 L & H MANUFACTURING CO., Mandan, N. D. Electric branding irons.
 LAND O' LAKES CREAMERIES, INC., Minneapolis. Dairy display.
 LANDEY'S CAMPING CENTER, INC., Minneapolis. Tradewinds campers.
 LAND O' LAKES CREAMERIES, INC., Minneapolis. Dairy display.
 LANDEY'S CAMPING CENTER, INC., Minneapolis. Tradewinds campers.
 THE H. D. LEE COMPANY, Minneapolis. "Jumbo" riders.
 LESTER'S, INC., Lester Prairie. Agricultural buildings.
 YALE LIBMAN, St. Paul. Pianos & organs.
 THE LINCOLN ELECTRIC COMPANY, Minneapolis. Welding equipment & supplies.
 LINCOLN NATIONAL LIFE INSURANCE CO., Minneapolis. Insurance information.
 LIND PIANO AND ORGAN COMPANY, St. Paul. Pianos & organs.
 LINDSAY BROTHERS, Minneapolis. Farm machinery.
 LINDSAY SOFT WATER, St. Paul. Lindsay water softeners.
 LINDSTROM-CANNON SILO COMPANY, Lindstrom. Silos.
 LORENZ MANUFACTURING CO., Benson. Grinder, mixer.
 LOUDEN MANUFACTURING & SALES, INC., Minneapolis. Freezers & refrigerators.
 LUNDELL MANUFACTURING CO. INC., Cherokee, Iowa. Lundell harvesting machinery.
 LUTHERAN BROTHERHOOD INSURANCE, Minneapolis. Insurance.
 LUTHERAN LAYMEN'S LEAGUE, Robbinsdale. Religious literature.
 LYONS UTILITY COMPANY, St. Paul. Armstrong building materials, millwork & general mfg.
 LYSTAD'S EXTERMINATORS, Minneapolis. Exterminating & pest control.

SENATOR MCCARTHY COMMITTEE, Minneapolis. Political.
 McCULLOGH'S, INC., Webster City, Iowa. Hog feeders, waterers, etc.
 M & W GEAR COMPANY, INC., Anchor, Illinois. Dynamometer, tractor, piston display.
 MADISON SILOS-DIV. OF MARTIN MARIETTA, Winona. Cement stove silo.
 MADSEN SERVICE, INC., Minneapolis. Madsen oil burners, furnace units.
 MAICO ELECTRONICS, INC., Minneapolis. Hearing aids.
 MALLARD SEED COMPANY, Plainview. Seed corn.
 J. C. MARLOW MILKING MACHINE COMPANY, Mankato. Dairy equipment.
 MASSEY-FERGUSON, INC., Hopkins. Farm & Industrial equipment.
 MEADE DISTRIBUTORS, INC., Meade, Kansas. Meade pickup campers.
 LARRY MEHSIKOMER, St. Paul. Horse trailers.
 MELROE MANUFACTURING COMPANY, Minneapolis. Harrow, Windrow pickup, self-propelled loaders.
 METAL PRODUCTS COMPANY, Cokato. Superior carts & Superior Sporting Pal trailers.
 MEYER MANUFACTURING COMPANY, Morton, Illinois. Elevators, hay conditioners, grain dryer, forage box, etc.
 MIDWEST CONSTRUCTION COMPANY, St. Paul. Building materials.
 MILEY TRAILER COMPANY, Savage. Miley horse trailer.
 MILLS CONSTRUCTION COMPANY, Minneapolis. Windows, doors, siding, etc.
 MILSCO IRRIGATION ENGINEERS, Minneapolis. Irrigation equipment & pumps.
 MINNEAPOLIS CURIA OF LEGION OF MARY, Minneapolis. Catholic literature.
 MINNEAPOLIS-MOLINE, INC., Hopkins. Farm machinery.
 MINNEAPOLIS STAR & TRIBUNE, Minneapolis. Information booth, Mpls. Chamber of Commerce.

- MINNESOTA AFL-CIO, St. Paul. Public relations.
 MINNESOTA ANGUS ASSOCIATION, Cokato. Breed association.
 MINNESOTA AYRSHIRE BREEDERS ASSOCIATION, Kenyon. Breed association.
 MINNESOTA BREWERS' ASSOCIATION, St. Paul. Barley exhibit.
 MINN. BROWN SWISS BREED ASSOCIATION, Windom. Breed association.
 MINNESOTA CHIROPRACTIC ASSOCIATION, St. Paul. Health education.
 MINNESOTA COMMITTEE FOR ECONOMIC FREEDOM, Minneapolis. Educational material.
 MINN. CONFERENCE OF SEVENTH DAY ADVENTISTS, St. Paul. Religious material, motion picture.
 MINN. COUNCIL ON ALCOHOL PROBLEMS, Minneapolis. Educational.
 MINN. DEPARTMENT OF CIVIL DEFENSE, St. Paul. Fallout shelter.
 MINNESOTA FARM BUREAU FEDERATION, St. Paul. Headquarters for members.
 MINNESOTA FARM BUREAU SERVICE CO., St. Paul. Farm production supplies, fertilizer, feed, seed, etc.
 MINNESOTA FARMERS UNION, St. Paul. Farm supplies & equipment, education display.
 MINNESOTA HEARING & OPTICAL CENTER, Minneapolis. Willodyne Audiometer, United Hearing Aid.
 MINNESOTA HEREFORD ASSOCIATION, Marshall. Breed association.
 MINN. JERSEY BREEDERS ASSOC., Watertown. Breed association.
 MINNESOTA LEAGUE OF CREDIT UNIONS, St. Paul. Credit Union information.
 MINNESOTA LIONS EYE BANK, St. Cloud. Eye Bank exhibit.
 MINN. LIQUIFIED PETROLEUM GAS ASSOCIATION, Minnetonka. L P Gas equipment.
 MINNESOTA PRE-CAST CONCRETE STEP CO., St. Paul. Steps & wrought iron railings.
 MINNESOTA RUSCO, INC., St. Paul. Windows, doors, etc.
 MINNESOTA SAUNA COMPANY, Minneapolis. Sauna bath house.
 MINNESOTA SOCIETY FOR PREVENTION OF BLINDNESS, Minneapolis. General eye care
 MINNESOTA STATE BAR ASSOCIATION, St. Paul. Public relations booth.
 MINN. TUBERCULOSIS & HEALTH ASSOCIATION, St. Paul. Educational.
 MINNESOTA WOOLEN COMPANY, St. Paul. Wearing apparel.
 MOBIL OIL COMPANY, St. Paul. Oil burner in operation.
 MOBILE HOME SERVICE, INC., St. Paul. Pickup coaches.
 MODERN FARM ENTERPRISES, Savage. Leaf eater, silage preserver, etc.
 MONTEVIDEO MANUFACTURING & METAL CO., Montevideo. Truck with tandem axels.
 THE J. STUART MOORE COMPANY, Minneapolis. Shutters, siding, porches, remodeling, Rondel awnings.
 MOULTON IRRIGATION COMPANY, Somerset, Wis. Irrigation pipe, valves, fittings, pumps.
 PAUL MUELLER CO. & MURPHY SURGE & SERVICE, Springfield, Mo. Bulk milk tanks.
- NATIONAL FARMERS ORGANIZATION, Owatonna. Public relations.
 THE NATIONAL FOUNDATION, INC., Minneapolis. Polio, arthritis, birth defect exhibits.
 NATIONAL MANUFACTURING & STAMPING CO., Jefferson, Iowa. Hog feeders, waterers.
 NATVIK SUPPLY, INC., Willmar. Barn cleaners & equipment, silo unloaders, bunk feeders.
 NEIDHOFER COMPANY, Minneapolis. Mohawk carpets.
 NELSON ALUMINUM WINDOWS, Minneapolis. Aluminum windows, doors, etc.
 NEW HOLLAND MACHINE COMPANY, Minneapolis. Farm machinery.
 NEW IDEA FARM EQUIPMENT COMPANY, Hopkins. Farm machinery.
 NIAGARA THERAPY MANUFACTURING CORP., Indianapolis, Ind. Massage equipment.
 NIENABER MUSIC COMPANY, St. Paul. Band instruments, accessories.
 NIENAS GARDEN CENTER, St. Paul. Garden & Lawn equipment.
 NORLING BROS. SILO, INC., Svea. Silo, corn crib.
 NORTH CENTRAL ELECTRICAL LEAGUE, Minneapolis. Electric equipment & appliances.
 NORTHCO, INC., Austin. Mills, augers, ventilation.
 NORTHERN BIBLE SALES, Edwardsville, Ill. Hertel Bibles.
 NORTHLAND SPORT COACHES, Minneapolis. Campers.
 NORTHWEST FIBRE GLASS COMPANY, St. Paul. Fibreglass awnings, patios.
 NORTHWEST HEARING AID COMPANY, Minneapolis. Hearing aids "Otarian".
 NORTHWEST MEAT SERVICE, Minneapolis. Meat service.
 NORTHWESTERN BELL TELEPHONE CO., St. Paul. Communications equipment.
 JOHN H. NOVAK ENTERPRISES, New York, N.Y. Ramar Roller Lounger.
- HUGH P. O'KANE, St. Paul. General insurance.
 OLIVER CORPORATION, Minneapolis. Farm & Industrial equipment.
 OLSON MANUFACTURING COMPANY, Albert Lea. Dairy barn equipment & farm implements.
 OWATONNA MANUFACTURING COMPANY, INC., Owatonna. Farm equipment.
- P & D MANUFACTURING COMPANY, LaCrescent. Silo unloaders, tube feeder, auger, roller mill, etc.
 PALO ALTO MANUFACTURING CO., Emmetsburg, Iowa. Cattle oilers, face fly treater, auto, waterers.
 PAPEC MACHINE COMPANY, Hopkins. Crop blowers, Hammer Mills, food mixer.
 PATZ COMPANY, Pound, Wis. Barn cleaners, silo unloaders, bunk feeders.
 C. J. PETERSON SEEDS, INC., Dassel. Seed corn.
 PIONEER HI-BRED CORN COMPANY, Des Moines, Iowa. Alfalfa & seed corn.
 PLANED PARENTHOOD - MPLS. & ST. PAUL, Minneapolis. Educational material.
 PLYWOOD MINNESOTA, Minneapolis. Plywood, building materials.
 POWER TOOLS, INC., St. Paul. Lawn equipment, chain saws.
 PRESTO WATER CONDITIONERS, INC., Minnetonka. Presto water conditioners.
 PRIDE COMPANY, INC., Glen Haven, Wis. Seed corn.
- QUALITY CONSTRUCTION CO., No. St. Paul. Building materials.
- RATH DAIRY SALES, INC., Janesville, Wis. Wash tanks, milkhouse fans.
 RELAX-4-LIFE COMPANY, Santa Rosa, Calif. Relax-4-Life chairs.

REPUBLICAN STATE CENTRAL COMMITTEE, St. Paul. Headquarters, advertising sign.
 RITCHIE MANUFACTURING COMPANY, Conrad, Iowa. Livestock watering equipment.
 GEORGE A. ROLFES COMPANY, Minneapolis. Grain drying & aeration equipment.
 ROTO-HOE, St. Paul. Roto-Hoe & other attachments.
 ROWELL, INC., St. Paul. Silos.
 ROYAL ALUMINUM PRODUCTS, INC., Minneapolis. Windows, porch enclosures, roofing, etc.
 RUTHERFORD'S, Minneapolis. Mowers, garden tractors, small riding tractors.

S & H MANUFACTURING COMPANY, Winthrop. Silage chippers & unloaders.
 S & H MANUFACTURING COMPANY, Sioux Falls, S. D. Material handling equipment, bunk
 feeders, forage boxes.
 ST. PAUL DISPATCH-PIONEER PRESS, St. Paul. Newspaper exhibits.
 SALES TRAINING OF TWIN CITIES, INC., Minneapolis. School information.
 THE SALVATION ARMY, Minneapolis. Religious display.
 SANDERS-KIRBY COMPANY, INC., Minneapolis. Kirby vacuum cleaners.
 EDWARD SCHEIDLER, Minneapolis. Insecticide & fertilizer sprayer.
 THE SCHLEUTER COMPANY, Janesville, Wis. Milk house equipment.
 SCHMITT MUSIC COMPANY, Minneapolis. Wurlitzer pianos & organs.
 SCHWARTZ MANUFACTURING COMPANY, Lester Prairie. Hydraulic truck & platform,
 truck hoists, axels, loaders.
 SEP-KO CHEMICALS, INC., Minneapolis. Dairy farm detergents & sanitizers.
 SERVICE EQUIPMENT, Leawood, Kansas. Farm equipment.
 SINGER SEWING MACHINE COMPANY, Minneapolis. Sewing machines & vacuum cleaners.
 SNELLER MUSIC COMPANY, Minneapolis. Organs & pianos.
 SOIL MOVER CORP., Columbus, Nebr. Agri. & industrial earth-moving equipment.
 SOKOTA HYBRID PRODUCERS, Brookings, S. D. Hybrid seed corn.
 SO. ST. PAUL TRAILER SALES, INC., So. St. Paul. Camping trailers, pick-up campers.
 STARLINE, INC., Harvard, Ill. Barn & farm equipment.
 STATE GRANGE OF MINNESOTA, Byron. Public relations.
 STEINMAN MANUFACTURING CO., Carrington, N. D. Rock picker.
 STROLL-O-CHAIR COMPANY, Minneapolis. Baby furniture & safety equipment.
 SUBURBAN CHEVROLET COMPANY, Hopkins. Pick-Up coaches, trucks, etc.
 SUDENGA INDUSTRIES, INC., George, Iowa. Grain auger, wagons, etc.
 BEN SWEETLAND SYSTEM, St. Paul. Learn while you sleep recordings.
 SWENCO STEEL PRODUCTS, New Brighton. Steel buildings.

TACONITE DEVELOPMENT COMMITTEE, Duluth. Taconite development promotion.
 THEATRE SAINT PAUL, St. Paul. Public relations & season ticket sales.
 TOCONITA HEARING AID SERVICE, St. Paul. Hearing aid service.
 H. R. TOLL COMPANY, Minneapolis. A. O. Smith & Linde products.
 TOMCO, INC., Belmond, Iowa. Seed corn.
 TRACTOR SUPPLY COMPANY, St. Paul. Agricultural machinery & parts.
 TROJAN SEED COMPANY, Olivia. Trojan seed corn.
 TWENTIETH CENTURY MANUFACTURING CO., Minneapolis. Welders, compressors &
 charger.
 TWIN CITY PRECISION HEARING, INC., St. Paul. Hearing aids & accessories.

UNITED CEREBRAL PALSY OF MINN., St. Paul. Cerebral Palsy exhibit.
 UNITED HAGIE HYBRIDS, INC., Des Moines, Iowa. Seed corn.
 UNITED STATES AIR FORCE RECRUITING, St. Paul. Recruiting.
 UNITED STATES ROOFING & SIDING CO., St. Paul. Siding, building materials.
 UNIVERSAL MILKING MACHINE DIVISION, Albert Lea. Milking machines & dairy equip.

VAN DALE, INC., Wayzata. Silo unloader, bunk feeder, barn cleaner.
 VAN DUSEN & COMPANY, INC., Wayzata. Silo unloader, bunk feeder.
 VENDORAL DISTRIBUTING COMPANY, Minneapolis. Vending machines.
 VAN VENZE ASSOCIATES, INC., Baltimore, Md. Cape coral, Florida real estate.
 VIKING ALUMINUM PRODUCTS, St. Paul. Home improvements.
 VINTON HYBRID CORN COMPANY, Vinton, Iowa. Seed corn.
 VOGT HEALTH APPLIANCE COMPANY, St. Paul. Polorator massager.
 VULCAN BASEMENT WATERPROOFING CO., Minneapolis. Basement waterproofing.

W C C O RADIO, Minneapolis. Radio broadcasting, personalities.
 W C O - TV, Minneapolis. TV Programs & personalities.
 W L O L RADIO, Minneapolis. Broadcasting.
 WRRC RADIO, St. Paul. Broadcasting.
 WTCN RADIO, Minneapolis. Broadcasting.
 WADDELL & REED, St. Paul. Mutual fund investments.
 WALL MANUFACTURING COMPANY, Mountain Lake. Automatic water equipment.
 WEBB PUBLISHING COMPANY, St. Paul. "The Farmer" publication.
 WETMORE, INC., Tonkawa, Oklahoma. Hammer Mills, mixers.
 WHEEL ESTATES, INC., Minneapolis. Mobile homes.
 WHITNEY VOLUNTEER COMMITTEE, Minneapolis. Political.
 WINFIELD CHINA DISTRIBUTING, Minneapolis. Winfield china.
 WINPOWER MANUFACTURING COMPANY, Minneapolis. Tractor Driven standby generator
 WOMEN'S BENEFIT ASSOCIATION, Minneapolis. Headquarters for members.
 WOMEN'S CHRISTIAN TEMPERANCE UNION, Minneapolis. Headquarters, literature.
 WOODLAND HILLS DEVELOPMENT COMPANY, Hardy, Arkansas. Real estate.
 J. M. WYLIE PIANO COMPANY, Minneapolis. Baldwin pianos & organs.

YORK MANUFACTURING COMPANY, Henderson, Nebraska. York grain bin.

REPORT OF PUBLIC EXAMINER
on the
FINANCIAL AFFAIRS
of the
MINNESOTA STATE AGRICULTURAL SOCIETY
Year Ended November 30, 1964

COMMENTS

The State Agricultural Society is a public corporation with the right of perpetual succession. Its membership is composed of the following:

1. Three delegates from each agricultural society or association in the State which maintains an active existence, holds annual fairs, and is entitled to state aid.
2. One delegate from each county in the State in which no county or district agricultural society exists, to be appointed by the county board.
3. Individuals, who by reason of eminent service in agriculture, horticulture, or in the arts and sciences connected therewith, or by long and faithful service to the Society, have been elected as honorary members.
4. Delegates from qualified state societies and associations as listed in M.S.A. Section 37.03 (4).
5. Members of the Board of Managers of the State Agricultural Society.

The Board of Managers consists of a president, two vice-presidents, and one member from each of the seven regional districts not represented by a vice-president.

Activities of the Society are financed by receipts from the annual fair and from rental of buildings and grounds.

Attendance

The following is a record of attendance at the last three annual Fairs:

	1962	1963	1964
Admitted through outside gates	1,070,204	1,183,125	1,228,474
Admitted to grandstand	161,730	192,017	219,985

The attendance at the 1964 Fair established a new all time high, exceeding the previous record attendance set at the 1958 Fair.

Balance Sheet

A balance sheet as of November 30, 1964 is shown in Exhibit A. Cash not currently needed is invested in U. S. Treasury bills on which interest is being earned. Interest received during the year ended November 30, 1964 totaled \$8,349.07.

Application of Funds

The following shows how the profits from the Society's operations were applied during the year ended November 30, 1964.

Major additions to fixed assets were amounts expended from an asphalt surface for the race track, constructed of a livestock judging arena, enlargement of the fine arts department, and preliminary costs in connection with construction of a new education building, which will be completed in time for the 1965 Fair.

Funds Provided By:

Profits —

Net income—Exhibit B	\$247,866.34
Add back depreciation not requiring funds	140,476.18
Total	\$387,842.52

Deductions —

Accounts receivable charged to surplus	\$ 581.53
Adjustment of previous years operation	4,706.63
Total Deductions	\$ 5,288.16

Total Funds Provided by Profits	\$382,554.36
Reimbursement from State Department of Highways for right-of-way	187,000.00
Total Funds Provided	\$569,554.36

Funds Applied To:

Additions to Plant —

Land	\$ 33,205.46
Structures	351,961.82
Electric plant	36,423.06
Fences and guardrails	387.50
Sewer system	2,514.27
Sidewalks	1,767.82
Streets, curbs, and gutters	2,302.45
Personal property	34,064.40
Water distribution system	6,066.76
Total Additions to Plant	\$468,693.54

Working Capital Increase —

Cash	\$ 73,475.93
Accounts receivable	6,298.55
Postage	278.32
Decrease of accounts payable	20,808.02

Total Working Capital Increase 100,860.82

Total Funds Applied \$569,554.36

Operations

Total income increased from \$1,695,680.52 during the year ended November 30, 1963 to \$1,-864,952.26 during the year ended November 30, 1964 as shown in Exhibit B. This was largely due to the record attendance.

New income, however, decreased from \$279,704.24 to \$247,366.34 mainly because of depreciation on structures totaling \$112,715.29 and increased costs, generally.

The Board of Managers on February 1, 1964 authorized a depreciation rate of 1.75% on certain buildings.

Accounts Receivable

Occasionally, the Board of Managers authorizes certain delinquent accounts to be transferred to suspense.

Rather than setting the accounts aside in a suspense account, the amounts are charged to the surplus account, and so far as the general accounts are concerned, the delinquent accounts have been charged off.

Good accounting procedure would be to carry the delinquent accounts in a suspense account in the asset section until such time as they are canceled by the Executive Council.

During the year ended November 30, 1964, the Board authorized the transfer of delinquent accounts totaling \$581.53 to suspense, which amount was charged to the surplus account.

Security for Deposits

In the prior report it was stated that there is apparently no law requiring banks to furnish collateral to secure Society deposits, and it was recommended that the Society obtain Legislative authority to designate depositories, and to secure collateral for funds deposited therein.

It is understood that this will be done during the 1965 Legislative Session.

Fire Insurance

As shown in Exhibit D, the Society carries fire and extended coverage insurance on the Administration Building and its contents.

It is doubtful that the Society is authorized to carry fire insurance because of M.S.A. Section 71.32. The section, so far as the Society is concerned, provides that no public funds shall be expended on account of any insurance upon state property against loss or damage by fire or tornado.

The Legislature is presently considering legislation which would permit the Society to carry the insurance described above.

Robert A. Whitaker
Acting Public Examiner

Date field work completed: January 14, 1965

Date audit report signed: April 8, 1965

BALANCE SHEET
November 30, 1964

EXHIBIT A

Assets

Cash and Treasury Bills:		
General Fund	\$	128,262.81
Contingent Fund		1,000.00
Payroll Fund		6,639.18
Premium Fund		3,071.75*
Treasury bills		487,244.00
Total Cash and Treasury Bills	\$	620,074.24
Postage	\$	879.50
Accounts Receivable	\$	16,644.76
Plant:		
Land	\$	627,058.00
Structures	\$8,482,681.27	
Less allowance for depreciation	112,715.29	
Total structures		8,369,965.98
Electric plant		258,048.23
Personal property		178,932.11
Fences and guardrails		30,251.09
Flagpoles		961.89
Gas distribution system		68,355.78

Sewer system	242,462.92
Sidewalks	65,199.64
Stonework	39,767.39
Streets, curbs, and gutters	249,854.14
Water distribution system	77,444.23
Total Plant	\$10,208,301.40
Total Assets	\$10,845,899.90
Liabilities and Surplus	
Accounts payable	\$ 10,803.10
Surplus—Schedule A-1	10,835,096.80
Total Liabilities and Surplus	\$10,845,899.90
*Overdraft	

ANALYSIS OF SURPLUS
Year Ended November 30, 1964

SCHEDULE A-1

Surplus Invested in Plant:		
Balance	\$9,949,621.24	
Transfers from available surplus	258,680.16	
Total Surplus Invested in Plant		\$10,208,301.40
Available Surplus:		
Balance December 1, 1963	\$ 525,934.58	
Additions —		
Net income—Exhibit B	\$ 247,366.34	
Reimbursement from Department of Highways	187,000.00	
Total additions	\$ 434,366.34	
Balance and Additions	\$ 960,300.92	
Deductions —		
Transfers to investment in plant	\$ 258,680.16	
Buildings razed	69,537.20	
Correction of prior years operations	4,706.63	
Accounts receivable charged to surplus	581.53	
Total deductions	\$ 333,505.52	
Total Available Surplus		626,795.40
Total Surplus—Exhibit A		\$10,835,096.80

COMPARATIVE STATEMENT OF INCOME AND EXPENSE
Years Ended November 30, 1963 and 1964

EXHIBIT B

	Year Ended November 30	
	1963	1964
Income:		
Admissions —		
Outside gates	\$ 726,999.50	\$ 753,195.75
Grandstand	324,722.65	399,924.83
Horse Show	42,597.50	38,941.50
Total Admissions 1964—Schedule B-1	\$1,094,319.65	\$1,192,062.08
Concessions, Attractions, and Exhibits —		
Space and stand rentals	\$ 154,670.26	\$ 188,670.89
Percentage concessions 1964—Schedule B-2	10,351.61	9,864.48
Percentage attractions 1964—Schedule B-2	175,094.23	187,183.70
Exhibits	44,715.00	52,091.00
Total Concessions, Attractions, and Exhibits	\$ 384,831.10	\$ 437,810.07
Entry Fees —		
Cattle	\$ 3,523.00	\$ 3,824.00
Dairy	495.00	1,607.47
Horse	30,331.15	30,963.45
Poultry	2,225.50	2,007.50
Sheep and wool	556.50	746.00
Swine	2,204.50	1,881.00

Year Ended November 30

	1963	1964
Future Farmers of America	2,429.75	2,619.25
County fair exhibits	1,200.00	1,200.00
Total Entry Fees	\$ 42,965.40	\$ 44,848.67
Rents —		
Barns and stalls	\$ 6,150.00	\$ 4,000.00
Buildings and grounds	28,895.75	39,232.85
Equipment	298.40	607.20
Campgrounds	2,773.50	3,078.50
Total Rent	\$ 38,117.65	\$ 46,918.55
Sales —		
Old material	\$ 2,006.90	\$ 578.88
Plants and flowers	312.00	520.50
Labor services	8,143.34	13,413.15
Premium list advertising	1,834.50	1,779.50
Butter and cheese	2,186.56	2,270.27
Market swine and sheep	8,198.57	11,042.92
Manure	240.00	170.00
Forage	12,824.23	12,566.55
Gas and electricity	71,869.81	71,804.43
Sanitation	417.47	396.29
Milk	2,266.75	3,287.79
Fine arts, catalogs	507.50	751.00
Gopher club		2,312.40
Total Sales	\$ 110,807.63	\$ 120,883.68
Miscellaneous —		
Special premiums	\$ 4,560.00	\$ 4,465.00
Fines and towing charges	1,655.00	884.10
4-H Club reimbursement of expenses	8,184.75	7,573.00
Reimbursement for decorating and new ceiling in 4-H Building	9,837.82	
Interest		8,349.07
Trackless train payroll		744.50
Other	401.52	413.54
Total Miscellaneous	\$ 24,639.09	\$ 22,429.21
Total Income	\$1,695,680.52	\$1,864,952.26
Expense:		
Administrative —		
Officers salaries	\$ 19,591.67	\$ 21,274.94
Officers expenses	7,989.20	7,062.23
Clerical salaries	52,305.86	52,379.62
Postage	1,583.38	3,640.15
Telephone and telegraph	9,564.78	8,774.30
Annual meeting	1,550.97	1,758.68
Printing and office supplies	27,968.01	25,359.01
FICA contributions	8,116.07	9,301.54
SERA contributions	8,849.02	9,929.34
Total Administrative	\$ 137,518.96	\$ 139,479.81
Maintenance and Operation —		
Depreciation, electrical plant, personal property, and structures	\$ 27,022.11	\$ 140,476.18
Electrical plant maintenance	8,104.68	17,622.26
Exhibit expense	5,768.63	1,735.31
Fences and guardrail maintenance	1,815.23	1,484.49
Fuel	1,467.84	2,884.10
Gas distribution maintenance	2,218.47	
Labor, general	116,472.78	140,813.99
Land maintenance	8,458.63	18,716.33
Painting structures	11,134.56	4,917.95
Personal property maintenance	10,789.52	13,549.87
Pest control	2,894.77	2,778.98
Repairs to structures	88,276.62	50,247.83
Sewer system maintenance	734.26	3,650.36
Sidewalk maintenance	719.37	1,764.34
Streets, curbs, and gutter maintenance	10,246.50	9,554.64
Sundry fair expense	43,952.32	56,163.77
Supplies	11,627.67	18,708.65
Storm damage	116.19	275.65

Year Ended November 30

	1963	1964
Vehicle maintenance	6,819.27	5,791.93
Water distribution maintenance	787.48	4,508.29
Water	6,086.02	6,499.55
Total Maintenance and Operation	\$ 365,512.92	\$ 502,144.47
Departmental —		
Admissions	\$ 16,141.35	\$ 19,136.85
Agriculture	4,402.96	4,784.79
Amusement	132,502.59	148,411.56
Bee	1,020.50	1,075.58
Boys' and girls' 4-H Club	9,989.35	11,153.29
Cattle	6,417.58	7,062.74
Conservation	285.00	275.00
Dairy	1,073.71	1,093.22
Education	11,339.18	12,095.01
Farm boys' camp	8,715.52	9,644.52
Fine arts	3,215.66	4,334.02
Forage	12,696.87	12,589.59
Future Farmers of America	4,580.28	5,484.61
Gas and electric	94,810.16	88,976.08
Gopher club	3,221.51	5,585.02
Home activities	7,733.59	8,151.79
Horse	26,897.76	26,369.14
Horticulture	6,889.17	7,644.78
Hospital	1,782.76	2,664.99
Legislative headquarters	792.45	739.32
Meat exhibit	863.55	871.60
Mink show	474.10	593.23
Plants and flowers	31,366.17	32,016.55
Poultry	2,604.39	3,099.08
Public safety	37,784.84	40,572.88
Publicity	97,404.33	101,951.25
Race	37,492.17	38,140.18
Sanitation	35,162.64	40,341.47
Sheep and wool	1,294.50	1,245.52
Space rentals	39,119.83	59,594.44
Swine	2,289.29	2,656.62
Ticket audit	1,668.50	1,787.38
Treasurer	19,374.52	22,828.04
Teen Danceland	3,390.45	
Total Departmental	\$ 664,797.23	\$ 722,980.14
Premiums	\$ 248,147.17	\$ 252,981.50
Total Expense	\$1,415,976.28	\$1,617,585.92
Net Income Year Ended November 30	\$ 279,704.24	\$ 247,366.34

Notes

PROCEEDINGS

of the

106th ANNUAL MEETING

of the

MINNESOTA STATE AGRICULTURAL SOCIETY

January 4, 5, 6, 1965

RADISSON HOTEL

Minneapolis, Minnesota

MONDAY MORNING, JANUARY 4, 1965

Minnesota State Agricultural Society

The meeting was called to order at 10:45 o'clock a.m. in the Star of the North Hall, Radisson Hotel, Minneapolis, Minnesota, by the President, Fred S. Lammers.

PRESIDENT LAMMERS: Good morning, ladies and gentlemen. The 106th Annual Meeting of the State Agricultural Society is called together here this morning for the purpose of appointing the members to the Resolutions Committee and the Credentials Committee. I heard Mr. Scow explain where the caucuses will meet for the various districts. The Agricultural Society group will also caucus in this room, going around 1, 2, 3, etc. Our Committees will meet tomorrow. The Credentials Committee will meet in the Duluth Room on this floor at 10:30 and the Resolutions Committee will meet in the Danish Room on the first floor across from the Coffee Shop also at 10:30. Harold Johnston will pass out the cards to the various caucuses. We ask that you please print the names, rather than write, of the delegates you propose for the Committee.

. . . The various districts held their caucuses for the appointment of committee members . . .

PRESIDENT LAMMERS: The delegates to the State Agricultural Society will please convene again. I ask our Secretary, John Libby, to read the names for the two committees.

. . . Secretary John Libby read the Committee members as follows: . . .

CREDENTIALS COMMITTEE

District 1, Clem Noll
 District 2, E. W. Ahberg
 District 3, E. K. Irvine
 District 4, F. E. Richardson
 District 5, I. B. Byers
 District 6, Mrs. E. V. Ripley
 District 7, Harris Heig
 District 8, Toivo Mattson
 District 9, Helmer Homme

RESOLUTIONS COMMITTEE

District 1, Vern Day
 District 2, E. J. Herriges
 District 3, Loring Staples
 District 4, Tony Schmidt
 District 5, R. Andrews
 District 6, Birney Wilkins
 District 7, L. P. Winters
 District 8, R. B. Agnew
 District 9, Lenus Landby

The Credentials Committee will meet at 10:30 a.m. tomorrow in Duluth A Room. The Resolutions Committee will meet at 10:30 tomorrow in the Danish Room.

PRESIDENT LAMMERS: Thank you, John. Are there any questions on the meetings of these two committees? John, do you have further announcements? We will adjourn this meeting until tomorrow afternoon at 2:00 o'clock in the Star of the North Hall, Section 2. We will see you tomorrow afternoon and we hope you will all attend that meeting.

. . . The meeting recessed at 11:15 o'clock a.m. to reconvene at 2:00 p.m. on Tuesday, January 5, 1965 . . .

TUESDAY AFTERNOON, JANUARY 5, 1965

Minnesota State Agricultural Society

The meeting was called to order at 2:15 o'clock p.m. in the Star of the North Hall (Section II) Radisson Hotel, Minneapolis, Minnesota, by the President, Fred S. Lammers.

PRESIDENT LAMMERS: The meeting of the State Agricultural Society will now convene. It is nice to see the crowd here this afternoon. It has been customary to open the Afternoon Session with an address by the President.

PRESIDENT'S ADDRESS

This is our 106th Annual Meeting. One year ago you elevated me to the office of President of the State Agricultural Society. It was an honor that I deeply appreciated and I appreciate it even more now, having had the opportunity of working with the very fine Board of Directors of this Society and with our very capable Secretary, John Libby, and the many department supervisors and superintendents for the 103rd edition of your Minnesota State Fair.

This past Fair, whose theme was "Pageant of Midwest Progress" was very successful in many phases. In keeping with this theme, exhibitions and goods showing the economy of the upper Midwest were in abundance at the Fair.

The 1964 Fair marked the tenth consecutive year in which more than one million admissions were reported. I recall in 1954, my first year on the Board, of the excitement late in the afternoon on Labor Day when President Henry Swenson had the Board together and told us that he was quite sure we would be able to welcome the millionth person to the Fair for the first time. We discussed how we were going to make this presentation, how we would select the person who would have the honor of the millionth person. Henry, I am sure, will recall the excitement we had. We decided at 6:45 at a certain gate, we would select the fourth car coming in. We had arranged prior to this to have the publicity media there at the gate because this was really an occasion. The person was a young man from St. Paul. The humor of the thing was that at that time he had just dropped off his girl friend after being up north for Labor Day and he was sneaking back to the Fair for one more look. We had plans including tickets in the President's box for the night grandstand show, a tour of the Midway and appropriate prizes. Needless to say, we had

quite a time talking him into it. He had to call his girl friend and tell her what had happened. He finally convinced her to join him in the planned activities which we had scheduled for that evening.

Getting back to the 1964 Fair, it is interesting to note that an all-time attendance record was established—1,228,474. This exceeded the previous record set during the 1958 Centennial Exposition.

Three new features helped with the success of the 1964 Fair. The new asphalt track was a distinct success. It was enthusiastically accepted by the public as well as the race drivers. Because of this track we were able to save the show on the first Sunday as well as the big Labor Day auto race. It is generally felt now by the management that the cost of this improvement has nearly paid for itself already. The spectators were able to see the races without the discomfort of dust, dirt, and the danger of flying rocks. The Board feels that in years to come the new track will be an incentive for Fair-goers to attend the auto races, which now can be pretty much run on schedule without weather interference.

Another new feature of the Fair was the "Swiss Sky Ride." This attraction had continuous lines of ticket buyers waiting to take the 70-foot high trip across the fairgrounds. This ride ran from the Ag-Hort building nearly 1,700 feet to an area adjacent to the Royal American Shows' Midway.

The third feature of the 1964 Fair was that the Fair Board had long felt that facilities aimed at teen-aged interests should be provided. We arranged for teen activities. Three and one-half acres near the Midway was fenced off and completely devoted to the teen-agers. This area was called the "Teen-Age Fair." There were daily events, exhibitions such as the Battle of the Bands, Hootenanny, fashion shows, and so forth. The Teen-Age Fair attracted more than one hundred thousand admissions and proved to be very popular. It was probably the noisiest place on the grounds.

The Royal American Shows' Midway, as it has for many years, provided the best in the way of attractions and entertainment. In 1964 we are pleased to say that the Royal American Shows' Midway again shattered all its income records.

The "North Star Spectacular" night grandstand attraction showed an increase in attendance of better than 10 percent over 1963 and was considerably better attended than any grandstand show in the past 20 years. The theory which the Fair management has been using in recent years seems to prove that the division of named-talent, having certain name entertainers for the first five nights and then different name entertainers for the last five nights, plus a good supply of variety acts, is one of the reasons for the increased attendance at the night grandstand. In addition, last year, the success of the night show, we feel, was largely due to the portable stage which is so designed to bring the entertainers more than 100 feet closer to the viewing audience.

Again, as always, the splendid display of fireworks presented by the Duffields is a fitting climax to a very entertaining evening.

From my own experience I am certain that the record made by the Minnesota State Fair is due basically and primarily to the manner of organ-

ization of our State Agricultural Society, reaching out as it does into the grass roots area and reaching and embracing all groups and segments interested in the advancement of Minnesota agriculture and industries. I feel this would be a good time to ask the present Board Members of the Minnesota State Fair to stand. I will try to single them out so you will see the present members. As I mention your name just raise your hand. I will start with Stan Muckle from Owatonna; Frank Mitchell, Canby; Loring M. Staples, Excelsior; the newest member of the Board; Mr. Grussendorf of Duluth; Mr. Albin Johnson of Fertile; also, the life members who are here, Henry Swenson of Chisago City and our immediate Past President, Al Thompson.

. . . Those who were present stood and were applauded . . .

I understand Norris Carnes is at a meeting. He is one of our Vice Presidents. Also, Bob Andrews of Minneapolis. Also, our Treasurer, Roy Sorenson and our very able Secretary, John Libby, who I am sure everyone knows.

I think one of the things about the Minnesota State Fair is that we have had so many people connected with important phases. I am referring to Mr. C. J. Sedlmayr of the Royal American Shows, Frank and Jack Duffield, who present the fireworks display and have had the contract for many, many years, the very splendid cooperation from Frank Winkley on the auto races and also Barnes-Carruthers who have worked with the Fair for many years on the night grandstand show. I feel this is a very nice thing for the Minnesota State Fair to have such wonderful friends who help with the success of the Fair. I think we should give them a hand because we certainly appreciate their definite interest in our Fair.

Visitors to last year's Fair saw several major improvements and I would like to discuss them with you this afternoon. The new livestock judging arena was constructed immediately west of the horse barn and north of the swine barn. This is a 15,000 square foot structure which provided a clear span judging arena of 60x160 feet. It also has stall space for approximately 200 animals. This construction greatly relieved the judging congestion sometimes experienced at past fairs.

Additional commercial construction space was set up this year on the course area of the Hippodrome Building. We are happy to report that the new facilities were filled to capacity and we had nothing but good words from the exhibitor.

Perhaps the greatest announcement we can make at this time is that construction is already underway for our new Education Building and Home Activities annex. Mr. Libby will give you further information regarding this important event in his report.

1964, we are sorry to say, marked the "end of the trail" for three loyal and devoted Fair men who had for many years contributed to the past success of this Society: Axel Hansen, William Lindemann and Edward Deemer. These three gentlemen were all life members of the Society and passed away during the year. Their absence will be deeply felt by everyone connected with this organization. Their whole-hearted devotion and untiring efforts in helping to make the Minnesota State Fair what it is today are greatly appreciated. It is

through men like these that we are able to maintain the enviable position as the greatest Agricultural Exposition in North America. Thank you.

PRESIDENT LAMMERS: At this time, we are all interested, of course, in the financial situation of the Fair. I am going to ask my good friend and a friend of many people here, Roy C. Sorenson, the Treasurer, to give his report.

MR. ROY C. SORENSON (Treasurer): Mr. President: After all of these years I have given you about a minute and one-half talk but this year I decided to talk for 30 minutes.

If you will turn to the last page, I will relieve your mind right now.

The balance as of November 30, 1963 was \$546,598.31. The total cash receipts for the year, 1964, was \$2,070,284.03. The total cash disbursements was \$1,990,375.53, leaving an excess of receipts over disbursements of \$79,908.50, giving us a cash balance as of November 30, 1964 of \$626,506.81. The cash balance as of November 30, 1964 in the amount of \$626,506.81 is held as follows: General Cash Fund, Northwestern National Bank in the amount of \$128,262.81; Contingent Fund, Midway National Bank, \$1,000; Payroll Fund, Northwestern National Bank, \$10,000; U. S. Treasury Bills held in safekeeping at the Northwestern National Bank in the amount of \$487,244.00. That was the cost at the time they were purchased.

Mr. President, I move the adoption of this report.

PRESIDENT LAMMERS: Thank you, Roy. Is there a second?

MR. AL THOMPSON (Spicer): I second the motion.

PRESIDENT LAMMERS: All those in favor signify by saying "Aye"; opposed?

... The motion was carried . . .

You will notice we have distributed the Report of the Secretary and Treasurer. Before calling on John to make his report I want to tell the delegates to this Convention that the Board of Managers of the Minnesota State Fair certainly want to express their appreciation and congratulations to our Secretary and General Manager, John E. Libby, for the successful 1964 Fair. We feel we have one of the top Secretary-General Managers on the North American continent working in our Fair. He is certainly working for the betterment of a great institution. John, would you please give your report.

SECRETARY - GENERAL MANAGER JOHN E. LIBBY: Thank you Tom, for those kind words. If I could live up to them I would be happy, indeed.

Tom mentioned to you in his remarks about a young fellow who was picked out for the one-millionth admission ten years ago. It reminded me of this year's Fair and why this is such a wonderful business. We had a young couple that came into the police station on a Sunday during this year's Fair and they wanted to get married. They were from Rochester. This being a holiday it was difficult to find anyone to marry them.

Our Justice of the Peace called me and said, "How about it?" I said,

“Fine, why don’t we do it in front of the grandstand show tonight.” They did, but every time we tried to take a picture of them they turned their head and in checking a little further, they had snuck away to get married and their parents didn’t know they were getting married. That is an example of one of the things that makes this interesting.

I will not attempt to read the complete report which has been distributed to you. I would like to point out some of the highlights and suggest that you take it home and read it more carefully at your leisure.

There was an all-time record attendance of 1,228,474 in 1964, exceeding the previous record year set during the 1958 Centennial Exposition by nearly 35,000 admissions. As Tom pointed out, this marks the tenth consecutive year that our attendance exceeded the million mark and allows the Minnesota State Fair to maintain its enviable position as being the largest 10-day State Fair on the North American Continent.

Mr. Sorenson has given you in his report most of the important financial figures but I would like to comment on one item contained in this report. There was a total of nearly \$352,000 expended this past year for permanent improvements to our plant. This figure represents the largest amount of money spent for improvements in better than 15 years and we point with pride to the fact that this was accomplished without the help of any outside financial aid. It is a constant aim of your Board to continually strive to improve the Fair’s facilities, while at the same time, not being a burden to the taxpayers of the State of Minnesota.

As Tom mentioned in his remarks, the new asphalt race track was one of the major improvements of 1964 and proved to be very successful. It went a long way toward paying for itself in one year—I should say one week, actually, or ten days. If we had had the dirt track in 1964 we would have lost at least two races to weather. The two days I am referring to are the first Sunday and Labor Day. The report of our ticket receipts will show the total receipts for these two days of \$92,000, which we would have had to refund—\$36,000 on Sunday and \$56,000 on Labor Day.

In addition to attracting the largest crowd of recent years for auto races on all days, the new asphalt track proved to be safer for the drivers and much more enjoyable for the spectators. The entire ten days of racing was completely devoid of any serious accidents and the absence of dust and flying rocks made for the most successful series of races we have had in recent years.

I would like to point out a point of interest. Tom mentioned the Teen-Age Fair which was very successful and the Sky Ride. An interesting point, in spite of what I would call competition (and I am thinking of the Royal American Shows) any time you have an activity such as the Teen-Age Fair which keeps the teen-agers tied up in a certain area, it is bound to hurt. In spite of the additional competition of the Sky Ride and the Teen-Age Fair, Royal American Shows established a new all-time record by grossing \$493,000 in 1964. This is a record not only for Minnesota but for any carnival at any 10-day Fair on the North American Continent.

Immediately following last year’s Fair the old Education Building, which was completely inadequate in size and was seriously deteriorating was torn

down. A new education building, approximately 40,000 square feet in size, is presently being constructed on the same site and will be ready for occupancy by the 1965 Fair. Also being constructed in this \$350,000 project is a 10,000 square-foot addition to the Home Activities building and a 600-seat Auditorium which will serve both departments jointly.

I am happy to report that this new addition to the grounds is also being constructed without outside financial aid.

The 1964 Fair certainly would not have been a success without the cooperation received from all sides. Our gratitude goes to the press, radio and television people for the important role they played in relating the State Fair story and their participation in the activities at the Fair.

Your Secretary-General Manager acknowledges the sincere and dedicated efforts of the many volunteer workers, the department superintendents and their subordinates, the loyal and hard-working permanent staff and the wholehearted cooperation and assistance of the governing board. To all of them go my heartfelt thanks.

I appreciate the fact that records are made to be broken but a tremendous challenge is facing us today, that of following such a successful Fair as we experienced in 1964. We enthusiastically accept this challenge but at the same time humbly solicit your continued help and support from all members of the Society and pledge to them our sincere and undying efforts in striving to be worthy of this support by presenting the very best in panoramic visual education and top, wholesome entertainment. Thank you.

Mr. President, I move the acceptance of this report.

MR. STAN MUCKLÉ (Owatonna): I second the motion.

PRESIDENT LAMMERS: John, it is with pleasure that we have the opportunity to listen to such a fine report. Again, I want to say your efforts are certainly appreciated by the Board of Managers. All in favor signify by saying "Aye"; opposed?

... The motion was carried ...

It is our pleasure this afternoon to have with us the President of the 4-H Club Federation. I would like to ask Miss Joyce Thompson from Warroad to come up and give us a few remarks. Miss Thompson—

MISS JOYCE THOMPSON (President, Minnesota 4-H Federation): I am happy to be here this afternoon. It is one of the few opportunities I have to speak on behalf of the State 4-H Federation because I am at school at Bemidji State College.

I was asked to speak on a general topic of "4-H and the Fair" for approximately ten minutes. I guarantee it will not be ten minutes but I am going to talk about "4-H and the County Fair."

If you were to ask me, or my four brothers, or for that matter, any of the 55,000 4-H'ers in the State of Minnesota what the busiest, most important time of the year for him as a club member is, he would most likely tell you,

“County Fair time.” He would have good reason to. This is the climax of the 4-H year. It is his time to stand up on his own two feet and show his friends, his family, and interested onlookers, what he can do.

I would like to talk about one 4-H'er in particular. His name is Tom Schultz. I don't know Tom personally. In fact, I don't know whether there is a 4-H'er by the name of Tom Schultz in Minnesota or not. But I know many of the 4-H'ers in my county and several from various parts of the State, so I think I can give you an idea as to what Tom gets out of the Fair and what he adds to it.

Tom, a 17-year-old, carries a variety of projects. He has been a Junior Leader for three years in his club and serves as its reporter. During the year he plays high school basketball and works on the school newspaper. Both require a lot of extra time but he also finds time to take part in the 4-H Radio Speaking Contest and the Share the Fun Festival. Being an energetic teenager, willing to put in a few extra hours, he finds time to work on his 4-H projects. There are chores to do in keeping up with his dairy project and there are records to keep in all of his projects. His parents, the adult leaders in his Club, and the County Agent, offer advice and provide suggestions when he is confronted with problems. You know a 4-H'er like Tom, I am sure.

Fair time comes for Tom, as it does for all 4-H'ers—often too soon for there are so many things to do. The whole family plunges into preparations. Records are completed, the cow is groomed, the demonstration has to be practiced and the posters are touched up a bit to make them more interesting and “eye catching.” As a Junior Leader he takes time to answer last-minute questions of those younger club members he has been working with throughout their first year.

Tom does not have time to stop to think about how the Fair experience is helping him. Perhaps he will not think about it until much later. For the present, he is interested in giving his best demonstration and in making his animal look its best. He compares his exhibits with those with which he is competing and evaluates them in his mind.

Like most everyone, he is attracted by the grandstand shows, the industrial exhibits, school exhibits, open-class exhibits, Midway, car and trailer home displays and, of course, the food stands. There are just too many things to see and do for a busy 4-H'er.

Let us leave Tom at the Fair and talk about 4-H and the Fair in general. How does the Fair help the individual member—members like Tom and me and my brothers?

First of all, a 4-H member works on projects throughout the year. The Fair gives him the opportunity to show off a finished product and to compare his progress with that of others in the same project and phase of that project. By observing, he may be encouraged to reach worthwhile goals in keeping with his own ability.

Second, the 4-H'ers learn to abide by rules of procedure that are understandable. They learn to cooperate through competition.

Third, the 4-H'er learns to win and lose with the proper attitude. Good sportsmanship appears not only on the gymnasium floor but in the show ring and on the side lines when a winner is announced, also.

Fourth, the awards and prizes which 4-H'ers win encourage them to stay in 4-H. They also help to emphasize the fact that quality in competition is extremely important.

Fifth, fair competition produces an earnest struggle for superiority and stimulates vigorous activity in the direction of an objective.

Sixth, 4-H'ers gain from the constructive criticism offered by qualified judges.

So, you see, the 4-H member himself perhaps gets the most out of the Fair from its competition and hard work.

Going on a little further, what does 4-H contribute to the Fair as a whole? Being from Roseau County I am inclined to speak about the County Fair as I know it there.

First, 4-H is county-wide meaning that at Fair time people from all parts of the county are attracted to its gates, making it one of the largest events in numbers, in the county. It is an opportunity for people to get together again or to make new acquaintances.

Second, 4-H exhibits increase the number of total exhibits at the Fair by a great deal.

Third, 4-H provides extra worthwhile attractions for the Fair through dress reviews, livestock parades and demonstrations Club or County Federations sponsor 4-H food stands.

Fourth, donors are given the opportunity to see 4-H'ers at work. It is important for them to know that their contributions toward prizes and awards go to deserving young people.

Yes, 4-H plays an important part in the County Fair but it does not make the Fair. I have one last thought I would like to express. In walking about our fairgrounds I have observed many things. By this I mean that I have seen contrasts in people, in their actions, in the types of displays that are set up for those few days, and in the purposes behind the heterogeneous parts of a County Fair. For instance, consider these aspects: The motives behind a booth set up by the Minnesota Highway Patrol and those set up by politicians. Different? Yes, but this is good. Take a look at the various stands. Some are sponsored by churches, others by the American Legion and still others by the people traveling with the Midway Shows.

There are many things to think about, things to learn. For most 4-H'ers, the Fair provides a first time away from home when they will be faced with competition that they, only, can cope with. They are faced with decisions to make about themselves and about others. They are required to think on their own and as they grow older, this becomes easier. They are in the midst of adult activities as well as those of young people. Yes, they are learning. They want to learn. They want to learn because they know that someone is

backing them up.

4-H'ers appreciate the confidence displayed by those who work to give them a part in this big event. They are proud that adults give them opportunities which require that they assume responsibilities, large and small.

In behalf of the 4-H'ers in Minnesota, I want to thank you for working with them and helping them to provide these extra attractions that 4-H has at County Fairs. Thank you.

PRESIDENT LAMMERS: Thank you very much, Joyce. We appreciate your taking the time off to come down and for the nice remarks you have given us this afternoon. I am sure everyone in the audience is always interested in hearing the 4-H guest at the convention. We always get a good word from them.

We also have the President of the Future Farmers of America with us this afternoon. He is going to give us a few remarks. I present David Hartle from Owatonna.

DAVID HARTLE (President, Minnesota F.F.A.): Thank you very much. I appreciate this opportunity to come before you today and extend my greetings in behalf of the Future Farmers of Minnesota, on behalf of over 14,000 boys wearing the blue and gold jackets in our State of Minnesota alone.

Today I come to you to tell you about the many activities of the F.F.A., the Future Farmers of America organization and how they fit hand in hand with the activities that go on at our county fairs and our State Fair.

In the F.F.A. we have many programs and many activities to stimulate a student's interest in their study and work toward a successful agricultural career. Many of these activities are showing livestock at the Minnesota State Fair and at the county fairs. An F.F.A. boy may have the opportunity to prepare and give a demonstration at the State Fair. He may also prepare and get ready his own crop which he has raised on his own farm to show in competition with many other individuals throughout the State.

To explain a bit more about the F.F.A., I would like to use our motto: "Learning to do, doing to learn, earning to live and living to serve." Perhaps through explaining the F.F.A. motto, it may give you a better idea of some of the aims and purposes of the F.F.A.

In the first line, "Learning to do"—through vocational agriculture we are taught many of the practices and methods so needed in farming today—how to take care of our livestock, how to raise the best crops possible. These practices that we have learned in vocational agriculture can be put to use on our home farm, tied in with our second line "doing to learn." These practices that we have learned in our vocational agriculture classrooms can be put to use on my livestock, on my crops. Through experience, a fellow can gain much more knowledge than out of a textbook. It is often said that experience is our best teacher. I find this very true with my own farming program. I started with one gilt. The local chapter in my town, Owatonna, had enough faith in me to award me a gilt through a gilt ring project. This gilt farrowed with 11 pigs. It sounds as if I am on my way to a successful farming program, but

this gilt failed to give any milk. I wasn't going to let my farming program go down the drain. I went to my mother and asked her for a baby bottle. She gave me a baby bottle and I saved ten of the eleven pigs and exhibited these pigs at the State Fair. I gained the knowledge of preparing my livestock for the State Fair. Never before had I shown at any Fair. I washed my pigs with ivory soap, used Johnson baby powder on them, using Revlon nail polish. All of this was experience gained at the Minnesota State Fair. The third line of our motto, "earning to live"—many people feel that farming is going out but I feel as long as there are people on this earth and as long as our population keeps expanding at a fast rate, there will be a need for food. As long as there is this need for food, there will be a need for agriculture and farming. I hope through the experiences and knowledge gained through vocational agriculture through showing at the various Fairs, that we can say that our boys will be successful farmers of tomorrow.

To explain a bit more about how I feel about farming, I would relate you to the second paragraph of the F.F.A. Creed. It goes like this: "I believe that to live and work on a good farm is pleasant as well as challenging, for I know the joys and discomforts of farm life and hold an inborn fondness for those associations which even in hours of discouragement I can not deny." I think the words in our Creed show my feeling about farming and about F.F.A.

In the last paragraph of our motto, "living to serve"—through public speaking, through parliamentary procedures, through working together with other individuals and other organizations, the 4-H, many of our local civic groups in our community, will all be for the betterment of an individual to be an outstanding leader of tomorrow, to represent the farm population.

Too many people feel that agriculture is only farming. I like to consider it as a chain with three links—the first is the individuals who supply and service the farmers; the second, the farmers themselves, the producers of the raw material; the third, individuals who handle and process the farm produce. All of these individuals are vitally important for a successful agricultural career.

At the Minnesota State Fair last year the F.F.A. had a Children's Barnyard which over 250,000 people toured. One of our projects of the F.F.A. was this Children's Barnyard. We have many projects which stimulate a student's interest toward a successful agricultural career.

In closing, I would like to say that the last paragraph of our Creed I believe every person present here today should subscribe to: "I believe that rural America can and will hold true to the best tradition of our natural life and that I can exert an influence in my home and community which will stand solid for my part of that inspiring task."

I have a short poem that many officers like to use in closing:

It makes little difference where I have been,
or what I have seen or done.

The fact that I have served the task at hand
will soon tell me if I have lost or won.

For there is no job that is better than mine
and mine is better than yours.

To use what I have and do all that I can,
is the only deed that I endear.

Thank you for the opportunity to come before this group. We deeply appreciate the work you fellows have done for us and the continued belief and support that you have in our organization. Thank you.

I have a plaque to present in appreciation for outstanding service to the Future Farmers organization. I present this to John Libby, in behalf of the Board. This is only a small token of our appreciation of what you fellows have done for us.

SECRETARY - GENERAL MANAGER JOHN LIBBY: Thank you very much, Dave. It makes one feel inadequate when a young fellow like that comes up and does the job he did. It makes the whole business of the fairs—county or state—seem all worthwhile. Thank you.

PRESIDENT LAMMERS: I extend my thanks to David, too. He did a very nice job and we always appreciate having the representative from the Future Farmers of America at our meeting.

Now, I would like to introduce a friend who I know needs no introduction to a great many people here in the audience but one we are very happy to have as part of our program this afternoon. From our great radio station WCCO, I present the Farm Director, Maynard Speece.

MR. MAYNARD SPEECE (Farm Director, WCCO—"The Back Forty"): Thank you very much, Fred. It is a pleasure for me to be here this afternoon and visit with you ladies and gentlemen. This is kind of a busy week, as you know. Being the first week of the new year we had three separate conventions going on at the present time, the Minnesota Association of Soil and Water Conservation Districts are meeting in Hotel Lowry. This is significant because for the last 13 years we have co-sponsored the Plowville event which is held each year and I am under some obligation, of course, to attend some of their sessions. The Minnesota Implement Dealers is meeting in the Pick-Nicollet Hotel starting tomorrow and running through Friday. I kind of feel like the Minister who had spent some time talking about the meetings that were coming up in the church during the week—some days as many as two or three meetings. When he finished all the announcements he said, "It looks like this week has been all shot to Heaven."

As I entered the door John Libby said, "How long are you going to talk?" I said, "About 20 minutes because I believe that most speakers exhaust their audience long before they have exhausted their subject." I don't think you will "save many souls" after the first 20 minutes.

You may have wondered about the title of my talk, "The Back Forty." This refers to the past 40 years that WCCO Radio has been broadcasting to people throughout the northwest. As you know, at the Minnesota State Fair this year we sold to a great many people a book called, "The First Forty." This was tracing our history over the past 40 years. I don't know how many years WCCO Radio has cooperated in one way or another with the Minnesota State Fair but I think it would probably go back most of those 40 years. I do know from personal experience it would go back 13 years because I was there. I started as Farm Radio Director at WCCO in 1952, the day before the State Fair opened. This is a great time to start a job like this! I re-

member that Larry Hage said, "There are a lot of people you ought to meet here including our sponsors and of course they are very important to us." Mr. A. G. Clinton who had just finished the Clinton pole building on the fairgrounds was one of the sponsors before I came along. I got up that morning about 4:00 as I usually do, and at 9:00 o'clock that night managed to get back to the booth, tired, weary and a little confused by all the things I had gone through and all the people I had met. I found a little note in my booth saying "See me at my booth immediately, A. G. Clinton." I wasn't in the proper frame of mind—I was hungry and tired, but I went over. If any of you knew the late Mr. Clinton, you know he was quite a salesman. He was talking to a gentleman trying to sell him a crop drier. I stood there on first one foot and then the other for 15 or 20 minutes. Finally, deciding this was going to go on all night I interrupted and said, "I am Maynard Speece." He said, "What do you know about farming?" That was how I met Mr. Clinton. I said, "Why? Does this gentleman want to know something about a crop drier?" I started right in selling him a crop drier. Before we got done, we did sign the man up for a crop drier, after which Mr. Clinton said, "Let's go over to the Beer Garden and have a sandwich, I am hungry." He didn't say, "Do you want to go?" or "Will you join me?" he said, "Let's go." We went over to the Beer Garden with Bob Duncan—many of you people know him, he is a big man who weighs about 225, and a man by the name of Talbot who was about the same size. We sat down in the Beer Garden and at this point I was ready to collapse. Mr. Clinton came over with eight steins of beer and he said, "Drink this and I will be back." He came back with eight big barbecued sandwiches and I managed to eat those two sandwiches and drink two steins of beer. He said, "Let's get some more"—so he got more beer and sandwiches and I managed to wade through the better part of the third sandwich and by this time we were good friends and remained that way all the rest of the time Mr. Clinton was alive. But it was quite an initiation into the Minnesota State Fair.

I heard John Libby whisper that 38 years is the time that the station has worked with the Minnesota State Fair. During that time a lot of things have happened. I don't know if you fellows here know it but Joyce Thompson who spoke a moment ago is quite a girl. She won national honors a short time ago, speaking for all the 4-H Club members in the entire United States at the Institute for Cooperation. This is quite an honor.

Speaking of girls, they are like newspapers—they all have forms, they always have the last word, back numbers are not in demand, they have great influence, you can't really believe anything they say, they are thinner now than they used to be, they get along by advertising and every man should have his own and not borrow his neighbor's.

You might be interested in our philosophy at WCCO Radio. I know of nothing I would rather talk about than my own job, my own station, the area we serve, the work we do and the reasons why we do it. This, essentially, is what I would like to talk about for the next 20 minutes.

If you are farming a farm you know that you can't mine that farm—that you have to take a part of your profits and put that back into fertilizer, lime, good seed, machinery, equipment. You have to keep a productive field in

order to have a good harvest year after year. WCCO Radio has had this philosophy for the last 40 years, of building themselves into being a part of the community. I think we have the largest staff of really capable people of any radio station in the United States today. It might surprise you to know we have the third largest audience of any radio station in the country, despite the fact that we have a somewhat smaller market. In New York City, for example, there are some 11 million people available and only two stations, both in New York City, have a larger total audience than WCCO Radio has.

Part of the reason for this is the fact that we have attempted over the years to be many things to many people. You know in radio today there is a tendency to be imitators. If you can pick out 40 records and roll those over and over again and put some commercials in between, this is radio to some people. Our philosophy over the years has been to serve as many different needs as we can of as many different groups of people as we know how to serve on WCCO Radio.

In addition, you may not know that we have had an active part in many things—bringing the Twins Baseball Club to the Twin Cities, bringing the Vikings Football Team, the creation of the Guthrie Theatre. Many people had a part in this but WCCO Radio also played a part in getting these people here.

I am proud when a stranger comes to town and wants to know something about the Twin Cities and about our radio station because I think we have more good eating places, more good hotels, more good motels than any other city in the country that I know of—and I have been in most of them. I think we have, by all odds, done the best job of face-lifting particularly in Minneapolis, and St. Paul is rapidly catching on, so that people who have not been in Minneapolis for ten years hardly recognize the town—eliminating the slums, building new buildings. This is a growing concern and I am proud to be a part of it. This cannot be said for most of the cities in the United States.

Last but not least, I am proud of our Minnesota State Fair. This is by all odds, if you believe the reports you have heard so far, the finest 10-day agricultural Fair anywhere in the North American Continent.

Success in both instances means planning years ahead. It means being willing to change. My boss told me, "If you are doing your job five years from today the way you are doing it today, you are not doing your job." It is amazing how people resist change. I am proud of your Teen-Age Fair. This, in my opinion, was a step in the right direction. I am proud of your new race track. You are planning ahead to meet the needs of young people, the F.F.A. members, the 4-H members; the educational building, the activities building are all steps in the right direction. The foundation of any really successful society, in my opinion, is education, encouraging these young people as they grow up to be good, solid citizens, to understand what makes a great State and the things that they have to be proud of in their own community.

In 1952 when I started as Farm Director we started co-sponsoring the Plowville project which I mentioned earlier. This is one phase, one example, of how WCCO Radio tries to serve agriculture. You could go on and mention the Junior Livestock Show, the 4-H Club Congress in Chicago, the Interna-

tional Livestock Show, the National and the State Spring Barrow Show, the National Cattle Congress at Waterloo, and on and on to one event after another where WCCO Radio plays a part in some way, broadcasting from the event, letting people know about the event so they can attend, taking an active part in it, actually putting money into it in addition to the time, energy and effort of the staff of the station to make something successful because we think it is important to our people.

For 23 years now—I believe it is 24 coming up—WCCO Radio has sponsored the State Contest of the 4-H Radio Speaking Contest. When I started as County Agent in Anoka County some 20 years ago, in 1944, this was one of the first projects I tackled on the theory that if you attend a farm meeting (and this is more true in the past than at present) you would find about three spokesmen for the entire group. Have you ever attended a meeting in a small town, like Meadowland where I was born and raised? If you have you know that only about three people have intestinal fortitude enough to stand up and say what they think. As a consequence, those who are too shy to stand up and say what they think, criticize what was done on the way home, not in front of a group of people. I think projects like the 4-H Club Speaking Contest and similar projects in F.F.A. will help so that we will have a group of citizens who are able to stand up, think on their feet, have the courage to say what they think and make themselves heard, in any circle anywhere, regardless of who is in attendance. This, to me, is one of the projects that I get the greatest satisfaction out of having co-sponsored all of these many years because an informed citizenry that is afraid to speak up leaves something to be desired, particularly in this day and age.

Jim Hill and I, combined, travel some 50 to 60,000 miles each year attending meetings of all kinds. I think over the last 13 years I have been in every community of any size anywhere within a radius of 200 miles of the Twin Cities. On the average, I am out about three nights a week. I drive 30 to 35,000 miles a year attending meetings of some kind, on the theory that if we get to know our audience personally, not just as a voice over the radio but someone they know, have talked to, shaken hands with and maybe had coffee with, they will be better and more loyal listeners than if they were just listening to a voice on the radio. Jim Hill, of course, has done much the same thing over the last ten years that he has been in our Farm Department. Together, we broadcast more than 50 farm service programs each week on a 52-week basis. This is indicative of the spirit of the rest of the station. You may or may not know that people like Bob DeHaven, for example, serve on a dozen civic organization boards. Bob is extremely interested in tennis and golf and does much the same thing for those who are interested in tennis and golf as we do in the farm field. This is true of practically everyone on our station, who in a combined sense touch practically every nerve center of the audience that we try to serve. When you combine that kind of talent with an intensive effort to promote the great Minnesota State Fair, I think we deserve some credit over the past 38 years for having helped to build the most successful agricultural State Fair anywhere in the North American Continent.

I remember back in 1952 when I first joined the station, in the agriculture-horticultural building, the people listening to Cedric Adams broadcast the noontime news. I was very impressed with this man. He had a tremendous

following. I think he well earned the title, "Mr. Radio" in the northwest. This was a man who had a great deal of ability. He helped to build the Minnesota State Fair. Through the years at the agriculture-horticultural building we got the impression we weren't making progress as fast as we might. Two years ago we moved our location at the Minnesota State Fairgrounds and it raised some eyebrows among long-time friends, people who had cooperated with us through the years who said, "What are you doing that for?" I go back to this business of being "willing to change." In our new location (and these are facts and figures, incidentally, from John Libby) taken from the people who registered in our booth, we have 127,000 people registered to win radios in 1964. This was somewhat lower than 1963 and the reason for it is this: Many of them came to buy our "First Forty" book and for that reason, there weren't as many that signed up for the radios and the count looks lower than it was in 1963. In 1963, 124,053, representing a little over 12 percent of the total attendance—however there were two big boxes of coupons we had taken back to the station to draw the winners from and they were not counted in those figures—so our figures from our Promotion Department run close to 150,000—149,500, to be exact. These were broken down with the people in John Libby's office doing the work. I won't bore you with a lot of figures except to point out where these people came from. They were divided into groups of metropolitan, out-state, out of state, and then total. Of the 1963 attendance, 1,181,845 people, 704,000, almost 705,000 were metropolitan visitors. Those that were out-state (in Minnesota but outside the Twin City area), 401,000, roughly. Those that came from other states, 76,000. I would like to call your attention to the fact that WCCO Radio serves the better part of five states. In our basic coverage area we cover 124 counties in Minnesota, Wisconsin, North and South Dakota and Iowa. We feel that some of these people from out of state, as well as some of the out-state people, may have heard about the Minnesota State Fair and the things going on there, through WCCO Radio. So we are very proud to be associated with the Minnesota State Fair. We think we have grown together. We think that you who have something to say about the governing of the Minnesota State Fair have this attitude of being willing to change, willing to go with the times, willing to try something new—and basing your entire concept, and success or failure, on the basis of young people, education, and the value to the citizens who attend the Minnesota State Fair. That philosophy is very much like ours.

As to my own personal philosophy, with which I would like to close, this is a wonderful poem—I know because I wrote it:

Have you ever stopped and wondered about
the words that might be said about your
accomplishments after you were dead?

I would like to have a picture of myself
when I am dead—perhaps a motion picture
with the words that will be said.

Will they say that I was honest with myself
and other men, will they say I keep a
promise and could take it on the chin?

Will they say, "There's a fellow who was a
friend to man, someone you could depend

on who didn't give a — whether you were rich or poor or just a mediocre man.?'

Will they say that I was truthful in the things that count, or that I was generous and I would give a large amount?

Will they say that I was kind and I helped the weak and sick, or that I was cheerful and they never heard me kick?

Will they say that I was faithful to every little trust and I would rather keep on starving than to steal my neighbor's crust?

Will they say, 'He was a good sport, he faced defeat with a grin—that I might not be so pious but I loved my fellow men?

And if I have one virtue, rather than expound it, I hope they will say 'He left this world better than he found it.'

Thank you very much.

PRESIDENT LAMMERS: Thanks a lot, Maynard. I am sure we all enjoyed your remarks. I would like to say again that the relationship between WCCO and the Minnesota State Fair has been nothing but the best. I know a great many of the listeners are aware of what is going on at the Fair by the remarks that WCCO gives in its publicity relative to the Fair. It is a very nice relationship and I thank Maynard for coming to visit with us this afternoon.

You will recall that earlier I introduced the Board of Managers of the Minnesota State Fair. I see that Mr. Norris Carnes, Vice President, has come in.

. . . Mr. Norris Carnes stood and was applauded . . .

Is Birney Wilkins here? Birney is from Brainerd and one of the members of the Board of Managers. He wasn't here when I made the introductions earlier

. . . Mr. Birney Wilkins stood and was applauded . . .

At this time we would like to have the Report of the Credentials Committee.

MR. I. B. BYERS (Report of Credentials Committee): Mr. Chairman, Officers and Delegates: The Credentials Committee members were read yesterday. The following societies and associations were not certified by the State Auditor:

Hubbard County Agricultural Society

Scott County Agricultural Society (Shakopee)

The following statewide organizations submitted a credential blank but was not certified by the Secretary of State:

State Poultry Association

The following Societies submitted their credentials but did not have them signed by their Presidents:

Dodge County Agricultural Society
 Lake County Agricultural Society
 Wabasha County Agricultural Society

During the handling of the credentials we noticed that many of them did not include the districts which the delegates were representing. We want to make it a point to remind all the secretaries to use your old congressional district numbers for our regional district number on the credential forms. These are the district numbers used prior to the 1963 legislative session re-apportionment.

All other county agricultural societies and statewide association credential forms submitted to the State Agricultural Society have been approved. I move for the adoption of this report.

MR. STAN MUCKLE (Owatonna): I second the motion.

PRESIDENT LAMMERS: All in favor of this report signify by saying "Aye"; opposed?

. . . The motion was carried . . .

I would like to call your attention to the fact that this evening we will have the combined Second Annual Banquet and Ball of the Minnesota Federation of County Fairs, the Midwest Showman's Association and the Minnesota State Agricultural Society. The banquet will start at 6:30 in the Star of the North Hall, Sections I and II. We hope we will have a good turnout.

According to our statutes there are two gentlemen on the Board of Managers whose term expires in 1965. We will have a caucus for District 2 and District 8 immediately following this afternoon session. District 2 will caucus in the Duluth B Room, District 8 in Radisson A, both on this floor.

Does anyone here this afternoon have any business they would like to bring up or discuss at this particular meeting? If so, we would be glad to hear from you at this time.

I want to thank you for your attendance this afternoon. We appreciate your kind attention. If there is no further business we will recess until 10:30 tomorrow morning in the LaSalle A Room.

. . . The meeting recessed at 3:30 o'clock p.m. . . .

WEDNESDAY MORNING, JANUARY 6, 1965

Minnesota State Agricultural Society

The meeting was called to order at 10:35 o'clock a.m., LaSalle A Room, Radisson Hotel, Minneapolis, Minnesota.

PRESIDENT LAMMERS: Gentlemen, I welcome you all here this morning. I appreciate your attending this meeting. We will open with the

Report of the Resolutions Committee.

MR. E. J. HERRIGES (Report of Resolutions Committee):

Resolution Number 1—

RESOLVED, that we express our special thanks to the Radisson Hotel and the Minneapolis Area Chamber of Commerce for its valuable services and cooperation rendered for our 1965 Annual Meeting.

Resolution Number 2—

RESOLVED, that we acknowledge the support received from the Chamber of Commerce of Minnesota each year in promoting the welfare and success of the State and County Fairs.

Resolution Number 3—

RESOLVED, that we express to the Minnesota Editorial Association, the daily and weekly press, the radio and television stations of Minnesota our sincere appreciation of their efforts in publicizing the worth and scope of our State and County Fairs.

Resolution Number 4—

RESOLVED, that we endorse and continue to support the School in Fair Management so successfully conducted by the Agricultural Short Course Department of the University of Minnesota. Further, to support the action of the Federation of County Fairs to designate sites for holding regional meetings.

Resolution Number 5—

RESOLVED, that we extend our thanks and appreciation to all individuals and institutions who cooperated to make the 1964 Fair, which for the 10th consecutive year reached 1,000,000 attendance, to the Board of Managers who, with John E. Libby, Secretary-General Manager and the office staff, planned the strategy; to the Publicity Department for a well-directed campaign; to the department superintendents and their assistants; to the Minnesota County Fairs and the thousands of exhibitors, 4-H Club members, F.F.A. members; to the various state departments for their interesting story of the State's resources and activities; to the farm equipment manufacturers and dealers for their most elaborate show; to the multitude of commercial firms who displayed their products so effectively; all these combined with the splendid amusement features offered, made this one of the State's great Fairs.

Resolution Number 6—

RESOLVED, that in the deaths of Life Members, Axel Hansen, May 16, 1964, who contributed so greatly to the livestock industry; of Edward Deemer, June 6, 1964, who was the Superintendent of Grounds for the State Fair; and Past President William Lindemann, August 8, 1964, who served as Board Member of the Society for many years, the Society suffered a severe loss. Their many contributions meant much to the development of our Society.

BE IT FURTHER RESOLVED, that our sympathy be extended to the members of their families and that this resolution be spread upon

the Minutes of the Society.

Resolution Number 7—

RESOLVED, that the President of the State Agricultural Society appoint a Committee for the purpose of studying the advisability of pari-mutuel wagering in connection with racing in the State of Minnesota.

This report is respectively submitted by Vern Day, Rochester; E. J. Herriges, New Ulm; Loring Staples, Excelsior; Tony Schmidt, St. Paul; Robert R. Andrews, Minneapolis; Birney C. Wilkins, Brainerd; L. P. Winters, Redwood Falls; R. B. Agnew, Little Fork; Lenus Landby, Roseau.

I move the adoption of this report.

MR. BIRNEY WILKINS (Brainerd): I second the motion.

PRESIDENT LAMMERS: All in favor of the report say "Aye"; opposed?

. . . The motion was carried . . .

I certainly want to thank the members of the Resolutions Committee for the time spent in the drawing of the resolutions as read this morning.

Our next order of business this morning will be the election for the term of one year of the President of the State Agricultural Society. I would like to step down and ask Mr. Carnes if he would conduct the meeting.

VICE PRESIDENT CARNES (Acting Chairman): The Chair will entertain nominations for the Office of President of the Minnesota State Agricultural Society for the coming year.

MR. AL THOMPSON (Past President): It was in 1947 that I first became intimately acquainted with Fred S. Lammers when I was elected to the Board of Directors of the Minnesota Federation of County Fairs. This was a long time back and it is hard to believe it is almost 18 years. Over this period of time, serving with him on the Board of Directors of the Federation and also on the Board of Governors of the Minnesota State Agricultural Society, we have become intimately acquainted. I know him well for his willingness to perform his duties, whatever he may be assigned to he did thoroughly and well.

It is my honor and privilege to nominate Fred S. Lammers to succeed himself as President of the Minnesota State Agricultural Society.

VICE PRESIDENT CARNES (Acting Chairman): You have heard the nomination. Are there other nominations, gentlemen? Are there other nominations?

MR. E. J. HERRIGES (New Ulm): I move that nominations be closed and the Secretary instructed to cast a unanimous ballot for Mr. Fred S. Lammers to succeed himself as President of the Minnesota State Agricultural Society for the coming year.

MR. ANTON GEIGER (Jackson): I second the motion.

VICE PRESIDENT CARNES (Acting Chairman): All in favor of the motion signify by saying "Aye"; contrary minded?

. . . The motion was carried . . .

PRESIDENT LAMMERS: I certainly appreciate this honor and I am happy to work with the very fine Board of Managers, the staff, the Secretary-General Manager, John Libby, for another year. I have enjoyed my term on the Board the last ten years and the past year as President. I am looking forward to 1965. Thank you so much, gentlemen.

Our next order of business is the election for a term of two years of a Vice President from the Fourth Regional District.

SECRETARY - GENERAL MANAGER JOHN LIBBY: Mr. President, in keeping with past precedent, I have a letter from the St. Paul Chamber of Commerce, signed by Herman Buetow, recommending the nomination of Norris K. Carnes to succeed himself from the Fourth Regional District for a term of two years.

PRESIDENT LAMMERS: You have heard the report which John read from Mr. Buetow of the St. Paul Chamber of Commerce. Do we have a second to the nomination?

MR. AL THOMPSON (Past President): Mr. President, it is good to hear that the St. Paul Chamber of Commerce in their infinite wisdom have certified our good friend Norris Carnes to succeed himself. Norris Carnes is invaluable to the State Fair. It is good to know that he has permitted this certification once again. I am happy to move that the rules be suspended and that the Secretary cast a unanimous ballot for Norris K. Carnes to succeed himself.

PRESIDENT LAMMERS: All in favor of the motion that the Secretary cast a unanimous ballot for Mr. Norris Carnes for Vice President for the next two years signify by saying "Aye"; opposed?

. . . The motion was carried . . .

VICE PRESIDENT CARNES: Mr. President, ladies and gentlemen: I certainly appreciate your expression of confidence by electing me to succeed myself as a member of the Board of Governors of the Minnesota State Agricultural Society. I can assure all of you present, as long as I am a member of the Board of this illustrious institution, I will do all in my power to work for its best interests. Thank you very much.

PRESIDENT LAMMERS: Our next order of business is to elect a Manager for a term of three years from the Second Regional District.

SECRETARY - GENERAL MANAGER JOHN LIBBY: Mr. Chairman, I have a certificate of nomination from the delegates of the Second District who in accordance with the statutes caucused yesterday, nominating Mr. Anton C. (Tony) Geiger to succeed himself for a period of three years from the Second Regional District.

MR. JESSE OLSON (Storden): As a neighbor to Jackson County I would like to second the motion and instruct the Secretary to cast a unanimous ballot for Anton Geiger.

PRESIDENT LAMMERS: Thank you, Mr. Olson. All in favor signify by saying "Aye"; opposed "Nay"?

. . . The motion was carried . . .

Tony, we would like to hear from you.

MR. ANTON GEIGER (Jackson - District 2): I certainly appreciate this vote of confidence and the opportunity to serve with other very capable Board members. It has been a very enjoyable period for several years to work with the gentlemen on the Board of Managers. I know we will continue to promote the future of the State Fair within the lines of our financial ability to carry on the programs. I thank you most heartily for this vote of confidence.

PRESIDENT LAMMERS: Thank you, Tony. We are glad you will be with us for another term. Now, we have a Board of Manager for a term of three years from the Eighth Regional District.

SECRETARY - GENERAL MANAGER JOHN LIBBY: Mr. President, I have a certificate of nomination from the delegates of the Eighth Regional District who caucused yesterday and submit the name of D. T. (Dick) Grussendorf to succeed himself for a period of three years from the Eighth District.

MR. ROBERT McCARTHY (Hibbing): I move that nominations cease and the Secretary be instructed to cast a unanimous ballot for Dick Grussendorf to succeed himself for a period of three years.

PRESIDENT LAMMERS: All in favor signify by saying "Aye"; opposed?

. . . The motion was carried . . .

MR. D. T. GRUSSENDORF (Duluth - 8th Congressional District): Thank you, folks. Apparently as everybody is happy in seeing me elected, so am I. I sometimes feel as though I don't do very much for the good of the Fair but we all do our little part, I guess, and all of the little parts fit together to make a big part. That is why we have a great Fair. Thank you for your vote of confidence.

PRESIDENT LAMMERS: It will be a pleasure, Deke, to work with you, I am sure.

Now we come to Unfinished Business. Mr. Carnes, we would like to hear from you.

VICE PRESIDENT CARNES: Mr. President, Gentlemen of the Minnesota State Agricultural Society, Gentlemen of the Minnesota Federation of County Fairs: It affords me a real pleasure and I consider it a rare privilege to place in nomination for a Life Membership in the Minnesota State Agricultural Society the name of a gentleman, and I use that term advisedly, who has rendered a real and much needed service to our great institution over a period of many years extending back to the year 1935. This gentleman has the title of Chief Architect for the Minnesota State Agricultural Society. His duties have been the planning, the supervision of construction and the maintenance of the buildings on the Fairgrounds over that long span of time. I think that any building on the grounds today that is of any consequence, has been developed under his supervision and guidance.

I am happy to place in nomination this morning for a Life Membership in the Minnesota State Agricultural Society, the name of Kindy C. Wright.

PRESIDENT LAMMERS: Thank you, Norris. Is there a second?

MR. AL THOMPSON (Past President): I am most happy personally to hear this nomination. I move that the rules be suspended and the Secretary cast a unanimous ballot to elect K. C. Wright to Life Membership in this Association.

PRESIDENT LAMMERS: All in favor signify by saying "Aye"; opposed? So ordered. Come up please, Mr. Wright.

. . . The motion was carried . . .

"K. C." I want to congratulate you and in behalf of everyone associated with this great Fair fraternity, I am happy to present this memento which I believe symbolizes the appreciation for the fine work you have done for us.

MR. K. C. WRIGHT (Life Member): A good many of you probably have never seen me before. When John told me I was to be nominated for this, I was touched. I thought you might be interested in hearing a short history of my association with the Fair.

I was born in 1893 and when I was eight years old my association started by my father giving me a dollar to go to the Fair. I went to the Fair, spent all my money and walked home at two o'clock and caught Hell. But it evidently did something to me because I haven't missed a Fair. I have been to the Minnesota State Fair every year for 65 years.

I was married when I was in the University. I didn't complete my course because our child was born and I couldn't make it. I was getting \$70 a month working on the campus and we got along with the wife and me but when the child came it got a little touchy. I had to leave and spent the next 21 years with Mormon and Company. We designed and built bank buildings. In 1929 along came the crash. We were dealing with bankers and I don't know what you folks know but when the bank holiday came the bankers crawled in a hole and Mormon and Company was in bad shape. I stayed with it for a couple of years but it was decided to leave one partner there and I left and went into the air conditioning business. To give you an idea of how good that business was—I was offered a job at \$125 a month to work for Uncle Sam as an Area Engineer in E.R.A., the Emergency Relief Administration. Ramsey County had become a disgrace to the program and the government threatened unless they put in somebody that would clean the mess up they were going to withdraw their money. I moved in and looking the thing over I found here was the Minnesota State Fairgrounds with about 30 men doing a little work out there. I went out to look the thing over and I had about 6,000 men in Ramsey County who needed work badly. You probably heard a lot about the program and I just want to tell you what was possible under that. I moved in there and went out and met Ray Lee and Doug Baldwin for the first time. I was offering them something and they were willing to take it. I set up a survey crew, surveyed the grounds and laid out a new plan which is the present plan on the grounds. Within six months we had 600 men on the Fairgrounds. During E.R.A. we got a good start on the swine barn. Then

W.P.A. replaced E.R.A. and I had been an Area Engineer under E.R.A. and went in as District Engineer under W.P.A.

For seven years we continued from 400 to 600 men. They say E.R.A. and W.P.A. and these government programs were of no benefit. We built the swine barn, the horse barn, the poultry building, the arcade, the warehouse, the ramp to the grandstand, the addition to the east bleachers, the addition to the west bleachers, changed the half-mile track to a mile track, built track boxes, the stage, paved every street on the grounds except two, we put in seven miles of curbing and about five miles of sidewalk, we built the 4-H Club Building—and I want to tell you a little story about that.

We came up one year with a disgraceful situation in government dealings—we were going to have money left over and that was bad. Word got out that they would favor the State of Minnesota with a hundred thousand dollars of this free money to be used not to employ but to assist in prime projects in the State. I got wind of it and went in to see the State Administrator and I got \$50,000 of that money. That made possible the 4-H Club Building. We got it started with that \$50,000 and then went to the Legislature and got another hundred. That building cost the State Fair and the State of Minnesota \$150,000. Today it would probably cost a million dollars to replace it.

My association continued and along came the Second World War and W.P.A. wound up fast. At that time I was State Engineer for W.P.A., but still the word in the clan got around that "That is K.C.'s business at the Fairgrounds—don't be monkeying around with that." I was giving approval as to what was done on the Fairgrounds because that was my baby. I became State Administrator to wind up the W.P.A. and I was sitting in the office winding it up and I got a call from Ray Lee who was in the hospital. He was operated on for appendicitis. He had had a call from Harry Frost in the office saying that men were here from Washington to try to get from the Fair seven acres of land and the buildings in the livestock area to manufacture propellers. He was tied up and he asked me to please go over and talk to these people, which I did. In those negotiations I finally wound up W.P.A., folded it up and put it away, and moved over to the Fairgrounds. I came into the Fairgrounds first in 1935 and this was in about 1942. I negotiated the contract with the Federal Government. They were determined they were going to move into the Fairgrounds on the basis of our patriotism. They were not going to pay us anything. I couldn't see that at all and I finally wrangled a contract out of them for \$50,000 a year. We got \$50,000 a year plus an iron-bound contract that they would replace our plant in the same condition they found it or better. They stayed there until the war was over and then started about six months of negotiations. I asked \$2,204,000 in damages. We settled for \$1,902,000 in damages plus \$250,000 worth of materials. We just used the last of the stuff. I got about 100,000 tons of steel beams. That settlement was the largest cash settlement that the government made in damages for any place in the nation, so I felt pretty good about that.

Then I opened up an architectural office on the Fairgrounds—not a large office, we had seven or eight men, and we continued to carry on the work. The primary work was spending this \$1,902,000 we had. We got the agriculture building, the hippodrome, the food show, made toilet improvements, and

of course it cost us about a half million dollars to put the plant back in the shape we wanted it. For instance, there were things in there that we wanted badly that were great improvements but my attitude in settling with the government was, "We want them back the way they were. They were lousy but we loved them that way." Of course, when I got the money I walked away from that idea. To give you an idea of what went on, we had a floor in the cattle barn that was not only bad but it was dangerous. I was afraid when they were negotiating they would go down and look at it. Ed Deemer ran a truck with bags of cement and the wheels went through the floor. I sent someone to patch it up but when they got into it they found the floor wouldn't meet their purpose. They took it all out and put in a new 200-square foot floor in there which they had no business taking out but that was part of the settlement.

Since then I designed the agriculture building, the hippodrome, and put the plant back in the shape we wanted it which was quite a project. It cost about a half million dollars to do it.

I have stayed there since then. I have a wife who is an invalid and I couldn't carry on the architectural profession because an architect is out "in the weeds" looking for business. About ten years ago I decided to retire but Doug asked me to stay. Now I spend my summers on the Fairgrounds and a good part of the winters some place else.

That is the history of my association with the Fair. To those of you who are strangers, this gives you an idea of why I have this in my hand. Thank you.

PRESIDENT LAMMERS: K. C., I want to welcome you and I know we all enjoyed hearing the remarks and the events that led up to the decision and the award here this morning. John said it doesn't take you long to spend \$50,000 or \$100,000 either. Also, Mr. Thompson has said that the card is not good at the outside gate.

We have with us this morning a gentleman who is Past President of the Board, a life Member, Mr. Ted Arens, who has a few remarks for you this morning.

MR. TED ARENS: It has been several years since I have had the opportunity of "looking down" on you fellows. I don't know whether I should say that I feel at home because there are a goodly number of strange faces. I can't help but recollect a little bit, especially when Norris got up and nominated his friend and our friend. I could go back 45 years in history and dig up a few things on Joe here which maybe would cause some of you to vote "no" when his nomination came up. But I haven't forgotten you old-timers. As a matter of fact, I had a rather pleasant dream recently associated with our friend Al. I dreamed we were out and I bought two drinks and for some reason or another he evaporated so I had to drink both myself. K. C., in his interesting remarks brings back, I don't know whether it is a pleasant or unpleasant memory, but I am told the first project he put into use with Uncle Sam's money was a 23-holer on machinery hill. I had charge of machinery hill at that time and I am told that was dedicated to my name. So maybe I do welcome strangers on the Board.

Seriously, my mission here today is to renew the suggestion that was made at the Life Member's Banquet the first Sunday of the immediate past State Fair. At that time it was suggested that we do something to carry into history the memory of the many people that added to the grandeur of our State Fair. All can't possibly become Life Members because that privilege is limited to only a few by statute.

Back in 1916 I sat in a series of Dairy Husbandry classes on the ag campus of the University of Minnesota. On several occasions in those classes the Professor took up a goodly amount of time to discuss at that time the need and the necessity and the benefits that would be derived to the dairy industry of the State of Minnesota if all of the cooperative creameries would be banded into a giant cooperative selling association. Shortly after World War I, Land O'Lakes, Inc., as we knew it, was organized. Shortly thereafter, Central Livestock Association, under the general management of our good friend Norris Carnes, came into being. A short time after that, Farmers Union Grain Terminal was organized. These three organizations are the largest farmer-owned organizations in that phase of agriculture in the world. The man who conceived the idea of Land O'Lakes, took part in its organization and became its General Manager for some 30 years thereafter, was A. J. McGuire. Charlie Crandall, Norris Carnes' first boss, became the first President of Central and Doug Thatcher became General Manager of Farmer's Union Grain Terminal. Of these three men, Mr. Thatcher survives. How many knew A. J. McGuire? (very few hands raised) And about the same percentage knew Charlie Crandall. If we were to ask people over the State to raise their hands, who knew these gentlemen, we would get about the same percentage reply. This leads me to ask a question. These men who conceived the ideas of these joint farmer-owned organizations do not have a place in history as far as our State Fair is concerned. The end product of their thinking and their activity added to the grandeur of our Fair.

I made the suggestion that something be done to place these people, men and women from various organizations in history so that present and coming generations to whom these men are strangers, will know what has been their mission in life and what they have contributed directly and indirectly to our great Minnesota State Fair.

I think possibly you will agree with me, there are many other activities. I refer to the field of agriculture because that has been my chosen field of activity all my life. There are many other fields—milling, mining, manufacturing, especially as you people have viewed it, the farm implement end of the manufacturing industry have added to the greatness of our Fair. Why shouldn't the principles on the stage of those activities be recognized?

Since this suggestion has been made the thought precipitated itself in a sort of "Hall of Fame" where people could come and possibly see pictures of these old-timers and a history of their activities and possibly the best way to bring it up to date in the shortest time possible is to read to you the Minutes that record the activities that the various people who are interested in this made, since the first suggestion was made at the last State Fair. With your permission I will read these Minutes and leave them for your further consideration:

“Hall of Fame”

“At the meeting of the Board of Managers of the State Agricultural Society held on Sunday, August 30, 1964, at which time the life members of the Society were guests, it was recommended to the Board by T. H. Arens, Life Member, that the Board give attention to the need for the establishment of an organization within the Society to recognize persons who by means of their past services have contributed to the success and development of the State of Minnesota through the medium of the State Agricultural Society.

“Thereupon, the President appointed a Committee of five members consisting of T. H. Arens, D. Y. Grussendorf, Harry J. Frost, the President and the Secretary-General Manager, naming Mr. Arens as Chairman and Harry J. Frost as Secretary, with instructions to investigate the desirability of forming such an organization and to report their findings to the Annual Meeting of the Society on January 6, 1965.

“In accordance with these instructions the Committee met on Saturday, December 12, 1964, all members present, and as a result of this meeting desires to submit the following report:

“The Committee recognizes the need for action of this nature and suggests:

“(1) That a permanent organization shall be established and named ‘The State Fair Hall of Fame.’

“(2) That the State Fair Hall of Fame shall be operated and governed by a Committee of five persons appointed annually by the President of the State Agricultural Society, who shall act as Chairman, two members of the Governing Board of the State Agricultural Society, one life member and one other person.

“(3) That the Committee shall meet annually before the first day of November and receive nominations for the annual award, or awards, the number of awards to be made annually to be the decision of the Committee. This list of the nominees shall be delivered to the Secretary-General Manager, who shall before December 1 of each year submit the list of nominees to the Board of Managers for approval. Nominees from this list as approved by the Board of Managers, which approval must be unanimous, shall be announced at the Annual Meeting of the Society and the awards made at that time.

“(4) The Board of Managers is charged with the duty of providing each of the elected members of the Hall of Fame with a suitable token which shall give evidence of their membership and is also directed to display a suitably framed photograph of the elected members at some place arranged for this purpose upon the Minnesota State Fair Grounds.

“For this guidance of the Committee in submitting applications for membership in the Hall of Fame, it was generally agreed that:

“(1) The applicant must have been in some way diligently serving the Minnesota State Fair as a Board Member, officer, or employee; or must have been instrumental in the cause of advancing the success and development of the institution.

“(2) The applicant must have served the State Fair for at least ten years.

“(3) That the applicant’s time and talents beyond the call of duty have been devoted to the agricultural interests and development of the State, the general feeling being that the other interests of the State such as Conservation, Mining, Industry and Education, be encouraged to form similar organizations for similar recognition in their own fields.

“As distinguished from the life members of the Society, the duly-elected members of the Hall of Fame shall have no voice or vote in the affairs of the Society, as such members of the Hall of Fame.”

Those are the Minutes and the thought and expression given by the various members interested in this and I leave it at this point for your consideration, Mr. President and Mr. Secretary.

PRESIDENT LAMMERS: Thank you very much, Ted. I think at this time if anyone has any questions they would like to discuss maybe Ted could give you an answer—any questions on the State Fair Hall of Fame and the Minutes as read. I would like at this time to entertain a motion that we accept the Report given by Ted this morning.

MR. NORRIS CARNES (Vice President): Mr. Chairman, I would be happy to move the approval of that report as presented by Mr. Arens.

MR. AL THOMPSON (Past President): I second the motion.

PRESIDENT LAMMERS: We have a motion for the approval of the report and it has been seconded. All in favor signify by saying “Aye”; opposed?

. . . The motion was carried . . .

Ted, I thank you very much. It was a pleasure to work with you and I think the idea is very good.

Is there any other Unfinished Business? I want to thank you for your attendance this morning and yesterday afternoon at our meeting. If there is nothing further, we stand adjourned and again, thank you very much.

. . . The 106th Annual Meeting of the Minnesota State Agricultural Society adjourned at 11:20 o’clock a.m. . . .

**MINUTES OF MEETINGS OF THE GOVERNING BOARD
 AND
 REPORTS OF MEETING OF COMMITTEES OF THE GOVERNING
 BOARD
 of the
 MINNESOTA STATE AGRICULTURAL SOCIETY
 and
 "MINUTES IN VACATION"
 During the
 FISCAL YEAR BEGINNING DECEMBER 1, 1964 and
 ENDING NOVEMBER 30, 1965**

**MEETING OF THE GOVERNING BOARD OF THE
 MINNESOTA STATE AGRICULTURAL SOCIETY
 Radisson Hotel, Minneapolis, Minnesota
 1:30 P.M., Wednesday, January 6, 1965**

Present —

Fred S. Lammers, President
 Robert R. Andrews, First Vice President
 Norris K. Carnes, Second Vice President
 D. T. Grussendorf
 Stan Muckle
 Birney C. Wilkins
 Anton Geiger
 Albin Johnson
 Frank L. Mitchell
 Loring M. Staples
 Roy C. Sorenson, Treasurer
 John E. Libby, Secretary-General Manager

Also present were Wright, Heffron, Wenzel, H. Johnston & D. Johnston.

The first order of business consisted of administering the oath of office to the newly-elected Officers and Board Members as follows:

Fred S. Lammers, President, for a term of one year.

Norris K. Carnes, Vice President, from the fourth regional district for a term of two years.

Anton C. Geiger, Manager, from the second regional district for a term of three years.

D. T. Grussendorf, Manager, from the eighth regional district for a term of three years.

After the Board Members and officers were sworn-in, the Board went into Executive Session and re-appointed John E. Libby as Secretary-General Manager and stated in addition thereto that he be required to live upon the State Fairgrounds with free rent, light, fuel and use of a car. Further, that he be required to furnish bond in the sum of \$200,000; the premium of said bond to be paid by the State Agricultural Society, said bond to be subject to approval by the Attorney-General as to form and execution and acceptance by the Board.

Roy C. Sorenson, Minneapolis, was re-appointed Treasurer and required to furnish a bond in the sum of \$200,000; the premium of said bond to be paid by the State Agricultural Society, said bond to be subject to approval by the Attorney General as to form and execution and acceptance by the Board.

Messrs. Sorenson and Libby called back into the meeting, advised of their re-election and signed the Oaths of Office forms.

Upon recommendation of the Secretary-General Manager, it was moved by Mr. Andrews, seconded by Mr. Grussendorf and carried to name Michael D. Heffron and Kenneth R. Wenzel to the positions of Assistant Secretary-General Manager and Assistant Superintendent of Space Rentals, respectively; and to authorize the Secretary-General Manager to make adjustments in permanent staff salaries as he deems advisable. (Secretary-General Manager indicated a summary of the permanent staff payroll would be issued to the Board Members for their information.)

Minutes of the last Board Meeting, (November 20) previously mailed to the Board, were approved upon a motion by Mr. Wilkins, seconded by Mr. Geiger and carried.

1965—January 4-5-6—The 106th Annual Meeting of the Minnesota State Agricultural Society was held at the Radisson Hotel in Minneapolis.

The morning of Monday the 4th, a short business session was held at which time the Credentials and Resolutions Committees were appointed. These committees met the morning of Tuesday, January 5.

The afternoon of Monday was given over to the speakers' and business sessions of the Minnesota Federation of County Fairs.

The morning of Tuesday the 5th, the Federation of County Fairs held a breakfast session. The program agenda consisted of: Reports of Resolutions Committee, Short Course Committee, Conservation Committee, International Association of Fairs and Expositions Convention and non-profit mailing privilege.

The afternoon of Tuesday, the State Agricultural Society presented its program speakers as follows:

Opening remarks by the President

FRED S. LAMMERS

Report of the Treasurer

ROY C. SORENSON

Report of the Secretary-General Manager

JOHN E. LIBBY

Addresses

DAVID HARTLE, President (Owatonna), Minnesota FFA

JOYCE THOMPSON, President (Warroad), Minnesota 4-H Federation

Maynard Speece, Farm Director—WCCO, "The Back Forty"

On the evening of Tuesday the combined banquet and ball of the Midwest Showman's Association, the Minnesota Federation of County Fairs and the State Agricultural Society was held.

At the State Agricultural Society's business session the morning of Wednesday the 6th, the Resolutions Committee's Report was presented of which the following resolution was to be spread upon the Minutes of the Society.

"Resolved that in the deaths of Life Members Axel Hansen, May 16, 1964, who contributed so greatly to the livestock industry; of Edward Deemer, June 6, 1964, who was the Superintendent of Grounds for the State Fair; and Past President William Lindemann, August 8, 1964, who served as board members of the Society for many years, the Society suffered a severe loss. Their many contributions meant much to the development of our Society.

Be it further resolved that our sympathy be extended to the members of their families and that this resolution be spread upon the Minutes of the Society."

The following elections then took place:

Fred S. Lammers, Stillwater, President, one year term.

Norris K. Carnes, St. Paul, Vice President, two year term.

Anton C. Geiger, Jackson, Manager, three year term.

D. T. Grussendorf, Duluth, Manager, three year term.

Kindy C. Wright, Falcon Heights, (architect for the State Fair) was was elected Life Member of the Society.

Minutes in Vacation covering the period, November 24 through January 6, 1965 were distributed by the Secretary-General Manager and approved upon a motion by Mr. Mitchell, seconded by Mr. Grussendorf and carried.

Secretary presented the financial statement of November 30, 1964 as follows:

SUMMARY

RECEIPTS

Cash Balance—General Fund—October 31, 1964	\$227,812.07
Receipts during November	20,486.36

\$248,298.43

DISBURSEMENTS

End of Month Payroll, October 16-31, 1964	\$ 9,956.35	
Mid-Month Payroll, November 1-15, 1964	8,960.87	
Deposit to Premium Fund	9,909.75	
Reimburse Contingent Fund (9/21-11/20, 1964)	642.15	
Miscellaneous Bills Paid	90,566.50	120,035.62

\$128,262.81

CASH BALANCE—NOVEMBER 30, 1964

General Fund	\$128,262.81
Payroll Fund Deposit	10,000.00
Contingent Fund	1,000.00

\$139,262.81

U. S. Treasury Bills in Reserve for Building Fund:	
Maturing January 31, 1965	192,824.00
Maturing April 15, 1965	294,420.00
	\$626,506.81

Cash Balance—November 30, 1963	
General Fund	\$160,596.19
U. S. Treasury Bills	343,399.00
Payroll Fund Deposit	110,000.00
Contingent Fund	1,000.00
	\$514,995.19

Upon motion by Mr. Andrews, seconded by Mr. Staples and carried, the Financial Statement as presented was approved.

It was moved by Mr. Geiger, seconded by Mr. Wilkins and carried that the Northwestern National Bank of Minneapolis be designated as the depository of the General Fund, Payroll Fund, Premium Fund and Treasurer's Account. The Midway National Bank of St. Paul was approved as the depository for the Contingent Fund.

Upon a motion by Mr. Grussendorf, seconded by Mr. Wilkins and carried, check signees for the various State Fair funds were approved as follows:

Payroll Fund:	John E. Libby, Harry J. Frost, Michael D. Heffron
General Fund:	John E. Libby, Norris K. Carnes or Robert R. Andrews or Fred S. Lammers and Roy C. Sorenson or Harry Jensen.
Premium Fund:	John E. Libby, Harry J. Frost, Michael D. Heffron or signature plate of John E. Libby for IBM checks.
Contingent Fund:	John E. Libby
R. C. Sorenson, Treasurer Account:	R. C. Sorenson, Harry Jensen, or other signatures authorized by the Treasurer.

The Payroll Fund, Premium Fund, Contingent Fund and R. C. Sorenson, Treasurer Account require only one signature, whereas the General Fund requires three signatures.

It was moved by Mr. Andrews, seconded by Mr. Mitchell and carried to approve the current bonding schedule for Secretary-General Manager and Treasurer, as well as the position-schedule currently in force, with the Secretary-General Manager instructed to look into the matter further and to report any changes he might suggest at the next meeting of the Board.

Upon motion by Mr. Wilkins, seconded by Mr. Johnson and carried, the following standing committees were approved.

ADMISSIONS—Muckle, Chairman; Andrews; Carnes; Sorenson; Grussendorf; Lammers, ex officio; Libby, ex officio.

- ADVERTISING—Muckle, Chairman; Grussendorf; Wilkins; Johnson; Mitchell; Lammers, ex officio; Libby, ex officio.
- AMUSEMENT—Libby, Chairman; Andrews; Carnes; Grussendorf; Muckle; Wilkins; Johnson; Geiger; Mitchell; Staples; Sorenson; Lammers, ex officio.
- BUDGET—Lammers, Chairman; Andrews; Carnes; Grussendorf; Muckle; Wilkins; Sorenson; Libby, ex officio.
- EXECUTIVE—Carnes, Chairman; Andrews; Lammers, ex officio; Libby, ex officio.
- PLANNING—Andrews, Chairman; Grussendorf; Muckle; Lammers, ex officio; Libby, ex officio.
- RECEPTION—Lammers, Chairman; Muckle; Wilkins; Geiger; Mitchell; Libby, ex officio.
- RULES AND PREMIUM LIST—Carnes, Chairman; Grussendorf; Muckle; Wilkins; Lammers, ex officio; Libby, ex officio.
- SPACE RENTALS—Libby, Chairman; Andrews; Carnes; Muckle; Johnson; Lammers, ex officio.

Upon a motion by Mr. Johnson, seconded by Mr. Wilkins and carried, the following appointments were made for supervisors and superintendents of the various departments:

- ADMISSIONS—Muckle, Supervisor; Ty Sincock, Superintendent.
- AGRICULTURE-HORTICULTURE-BEE CULTURE—Wilkins, Supervisor; Ward Marshall, Assistant Supervisor; O. H. Shulstad, Superintendent, Division of Crops; Harold Nelson, Superintendent, Division of Flowers; Roger Conklin, Superintendent, Division of Fruits; O. C. Turnquist, Superintendent, Division of Vegetables-Potatoes; C. D. Floyd, Superintendent, Division of Bee Culture.
- AMUSEMENT—Libby, Supervisor; Clarence R. Hajney, Superintendent of Music.
- BOYS' AND GIRLS' 4-H CLUB WORK—Mitchell, Supervisor; Leonard L. Harkness, Superintendent.
- CATTLE—Carnes, Supervisor; Raymond L. Arthaud, Superintendent.
- CONSERVATION—Geiger, Supervisor; Carl W. Moen, Superintendent.
- DAIRY—Staples, Supervisor; Al Sjowall, Superintendent.
- EDUCATION—Grussendorf, Supervisor; Milo J. Peterson, Superintendent.
- FARM BOYS' CAMP—Mitchell, Supervisor; Harold A. Mullen, Superintendent.
- FINE ARTS—Geiger, Supervisor; Foster Kienholz, Superintendent.
- FUTURE FARMERS OF AMERICA—Grussendorf, Supervisor; G. R. Cochran, Superintendent.
- HOME ACTIVITIES—Staples, Supervisor; Mrs. Mildred Harrington, Superintendent.
- HORSE—Carnes, Supervisor; Dr. Harold Arneman, Superintendent.
- LEGISLATIVE-EDITORIAL—Mitchell, Supervisor.
- MEATS EXHIBIT—Carnes, Supervisor.

POULTRY—Mitchell, Supervisor.

PUBLICITY—Libby, Supervisor; David J. Speer, Superintendent.

PUBLIC SAFETY—Andrews, Supervisor; George Cockriel, Superintendent.

RACE—Libby, Supervisor.

SERVICES—Libby, Supervisor; James L. Libby, Superintendent of Grounds and Sanitation; Joseph Fischler, Assistant Superintendent of Grounds; Albert J. Keller, Superintendent of Greenhouses.

SHEEP AND WOOL—Grussendorf, Supervisor; Robert Jordan, Superintendent.

SPACE RENTALS—Libby, Supervisor; Harold D. Johnston, Superintendent; Kenneth R. Wenzel, Assistant Superintendent; Farm Machinery Division, Johnson, Advisor; Carl O. Linnee, Superintendent; Varied Industries Division, Elmer Fisher, Superintendent.

SWINE—Grussendorf, Supervisor; Robert Jacobs, Superintendent.

TICKET AUDIT—Geiger, Supervisor; A. H. Winkel, Superintendent.

Mike Heffron made a progress report to the Board on investigations made relative to the purchase of fire and extended coverage building insurance for State Fair facilities. Mr. Wilkins moved that the matter be considered by the Executive Committee with a report forthcoming at the next meeting of the Board. Motion seconded by Mr. Geiger and carried.

Secretary informed the Board of date and location conflicts involved in setting the 1966 and 1967 annual meeting schedules. After considerable discussion, it was moved by Mr. Geiger, seconded by Mr. Mitchell and carried to hold the 1966 annual meeting at the St. Paul Hotel on January 17, 18 and 19 and the 1967 meeting at the Radisson Hotel on January 9, 10 and 11.

The forthcoming budget meeting was scheduled for the Twins Motor Hotel, January 30, upon motion by Mr. Grussendorf, seconded by Mr. Andrews and carried.

Adjournment was moved by Mr. Muckle, seconded by Mr. Carnes and carried.

Meeting adjourned.

Fred S. Lammers,
President

John E. Libby,
Secretary-General Manager

- NOTE -

A record book containing the complete minutes for the year is on file at the Administration Office, State Fair Grounds, St. Paul, Minnesota.

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