

2023 Impact Report

College Possible makes college admission and success possible for students from low-income backgrounds through coaching and support. Since 2014, College Possible Minnesota has received appropriations from the State of Minnesota to expand our work across the state and support more students pursuing higher education. This report describes College Possible's impact as a result of that support.

Community Need

Students from high-income households (71%) are more than twice as likely to graduate from college as their peers from low-income households (32%). And yet, a college degree is the surest path out of poverty. Expanding access to higher education is a necessary step toward building an economy that works for everyone in Minnesota. **With a college degree, probability of employment is 24% higher.** Degree holders earn 134% more annually, roughly \$25,000. College completion also has a deep impact on the vitality of under-resourced communities.

Proven Results

College Possible has been successful in closing the opportunity gap for systemically excluded students: Over 80% of participants earn admission to college, and they graduate at a rate exceeding that of students from lowincome households nationwide. **Overall, the students we serve are three times more likely to earn college degrees than their peers from low-income households.**

A recent longitudinal study found that **College Possible** graduates have a 98% employment rate, with 94% holding health insurance and 83% saving for retirement. Additionally, 97% of alumni who are parents found it "likely" or "very likely" that their children will be able to attend college. Together, these data points demonstrate the efficacy of the College Possible model as well as the lasting impact of college completion.

Declining Enrollment and the SCOTUS Affirmative Action Decision

The Supreme Court's decision to repeal Affirmative Action in college admissions is expected to impact postsecondary attendance for BIPOC students at all types of institutions, from community colleges to selective four-year schools. **Experts predict this decision will lead to significant drops in enrollment and graduation rates in all higher education institutions for BIPOC people, who make up the vast majority of students served by College Possible.** Data from the nine states where affirmative action was banned before the SCOTUS' ruling suggest we could see a return to 1960s enrollment levels, when 90% of college students were white. This exacerbates the already falling college enrollment rates for BIPOC students and students from low-income households, which have dropped twice as much as other groups since 2019.

High School Innovation

In response to student and school needs, **College Possible now offers even more options than ever for engaging with the program.** This includes increased opportunities for oneto-one coaching support as well as continued access to group workshops, and has resulted in increased student engagement and overwhelming positive stakeholder feedback.

College Innovation

College students also have increased flexibility in the way they participate in College Possible. Students needing more intensive and direct support are still able to receive it, while those successfully navigating college on their own are able to stay engaged in the program through newsletters, events and periodic text outreach. **By meeting students where they are,** we are able to accommodate and serve a wider range of participants while also better allocating resources.

Direct Student Aid

College Possible provides direct funding to college students facing emergency situations and tuition gaps that impact their ability to persist in or graduate from college. From 2022 to 2023 we awarded more than \$318,000 to 194 students in amounts of \$2,000 or less. Of the students receiving direct aid, 97% graduated with a degree or persisted into the next school year. As research and our own experience demonstrate, relatively small amounts of money can change entire trajectories for students from low-income backgrounds.

Career Readiness

College Possible is continuously strengthening its focus on career readiness. Because most of our students do not have access to the same social capital as their more privileged classmates, **we now provide a wide range of professional support** including alumni panels, networking events, corporate field trips, career workshops and more. It is an organizational priority that after graduating, students are prepared to transition into the workforce, build successful careers, and maximize the benefits of their education.

College Possible Minnesota Reach and Results



AmeriCorps members served as high school and college coaches



active partner high schools and colleges/universities across Minnesota



of high school students who graduated on time enrolled in college within one year

91%

of first year students persisted from fall 2022 into the spring 2023 semester

5,000+

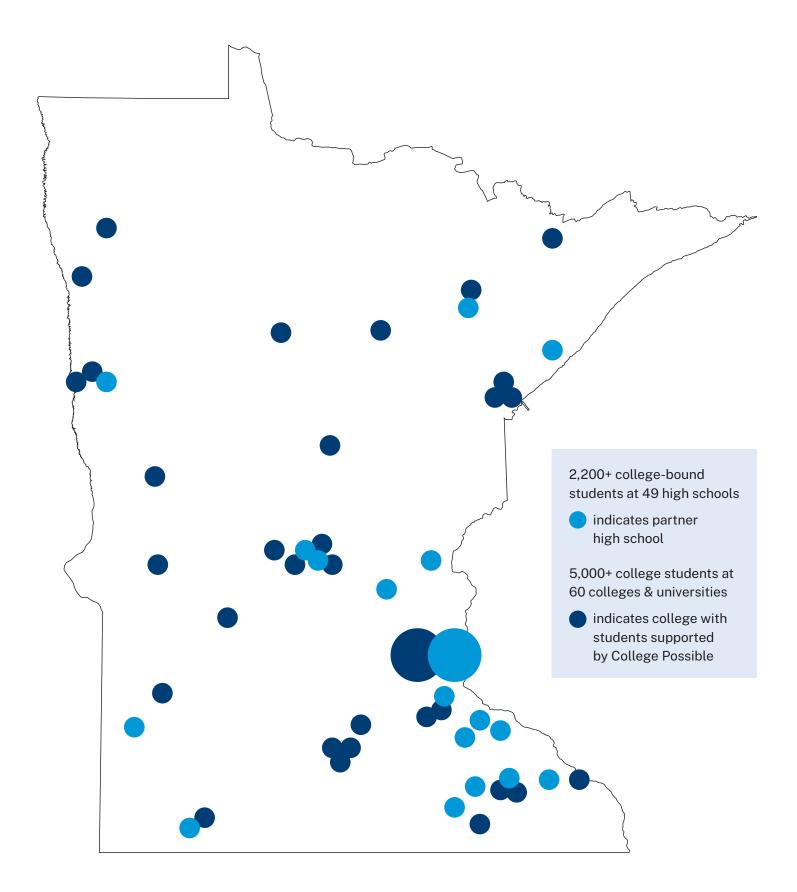
degrees earned by students since College Possible's founding in 2000



I want to say thank you for everything College Possible has done for me. I would not have been able to go to college and be comfortable and confident. I learned so much and I've told my younger siblings to be College Possible students when they become juniors in high school.

Ifrah, St. Catherine University Class of 2023

College Possible Minnesota Statewide Impact in 2023



Minnesota High Schools and Colleges Attended by College Possible Students

Flagship High Schools

Central Senior High School Champlin Park High School Columbia Heights High School Como Park Senior High School Edina High School Harding Senior High School Highland Park Senior High School Humboldt High School John F. Kennedy High School Johnson Senior High School Minneapolis North Community High School Park Center Senior High School Patrick Henry High School Roosevelt High School

Roseville Area High School St. Louis Park High School

Navigate High Schools

Apollo High School Armstrong High School Battle Lake Secondary School Blaine High School **Blooming Prairie High School** Brooklyn Center Early College Academy Cambridge-Isanti High School Cannon Falls High School Century High School Community of Peace Academy Coon Rapids High School Cooper High School Cristo Rey Jesuit High School Dilworth-Glyndon-Felton (DGF) High School East Ridge High School Eastview High School Eden Prairie High School **Eveleth-Gilbert Senior High** Faribault High School Farmington High School Frazee High School Fridley High School Hawley High School Hopkins High School Lakeville North High School Lakeville Pathways Academy

Lakeville South High School LEAP High School LeRoy-Ostrander Public School Metro Schools College Prep Moorhead High School Mt. Iron-Buhl High School North High School Orono High School Pact Charter School Perham High School Red Wing High School **Richfield High School** Russell Tyler Ruthton (RTR) High School Sartell High School Southwest High School Spring Lake Park High School St. Charles High School Tech High School Thomas Edison High School Thomas Jefferson High School **Triton High School** Ubah Medical Academy Washington Technology Magnet School Wavzata High School Worthington High School

Colleges (Located in Minnesota)

Alexandria Technical & **Community College** Anoka-Ramsey Community College Anoka Technical College Augsburg University Bemidji State University Bethany Lutheran College **Bethel University Carleton College** Central Lakes College-Brainerd **Century College College of Saint Benedict** Concordia College Concordia University, Saint Paul **Crown College** Dakota County Technical College **Dougherty Family College** Dunwoody College of Technology Empire Beauty School-Bloomington Gustavus Adolphus College

Hamline University Hennepin Technical College Herzing University-Minneapolis Hibbing Community College Inver Hills Community College Macalester College Mesabi Range Community and **Technical College** Minneapolis College of Art and Design Minneapolis Community and **Technical College** Minneapolis Electrical JATC Minnesota School of Cosmetology Minnesota State Community and Technical College Minnesota State University Mankato Minnesota State University Moorhead Minnesota West Community and **Technical College** Normandale Community College North Central University North Hennepin Community College Northwestern Health Sciences Universitv Pine Technical and Community College Rasmussen University-Minnesota **Riverland Community College** Rochester Community and **Technical College** Saint Cloud Technical and **Community College** Saint John's University Saint Mary's University of Minnesota Saint Paul College – CTC South Central College Southwest Minnesota State University St. Catherine University St. Olaf College The College of Saint Scholastica University of Minnesota Crookston University of Minnesota Duluth University of Minnesota Morris University of Minnesota Rochester University of Minnesota Twin Cities University of Northwestern University of St. Thomas Winona State University