

2025 Minnesota Joint Disparity Study

Sixteen state and local government entities have come together to analyze whether there is a level playing field for minority- and woman-owned firms in the Minnesota marketplace. The 2025 Minnesota Joint Disparity Study examines procurement of construction, professional services, goods and other services in the public and private sectors. Additionally, the study will research conditions for veteran-owned businesses and companies owned by persons with disabilities as well as other potentially disadvantaged businesses.

The following governmental entities are participating:

- Minnesota Department of Administration
- Minnesota Department of Transportation
- Minnesota State Colleges and Universities
- University of Minnesota
- Metropolitan Airports Commission
- Metropolitan Council
- Mosquito Control District
- Hennepin County
- Ramsey County
- City of Bloomington
- City of Brooklyn Park
- City of Minneapolis
- City of Rochester
- City of Saint Paul
- Hennepin Healthcare System
- Saint Paul Public Schools

The Minnesota Department of Administration is coordinating this effort and Keen Independent Research is leading the research team. Customer Research International will be conducting a survey of Minnesota businesses in fall 2024. Keen Independent Research and study team member Donaldson Consulting will be conducting in-depth interviews with businesses and trade associations. Holland & Knight is responsible for the legal framework for the study. Keen Independent Research performed the 2017 Minnesota Joint Disparity Study.

Stakeholder and other Public Involvement

There are many opportunities to get involved. The research team will collect and analyze public input throughout the study, which will be incorporated in a final report. To get involved:

- Participate in the business phone survey conducted by Customer Research International (fall 2024).
- Visit study website <https://mn.gov/admin/disparity-study/>.
- Participate in a public forum (see schedule on the website).
- Call study hotline 602-704-0125 or send input to JointMNDisparityStudy2025@keenindependent.com.
- Provide comments on the draft report when distributed to the public (spring 2025).

Schedule

The Minnesota Department of Administration initiated the disparity study in February 2024. Reports will be submitted to each participating entity in summer 2025.