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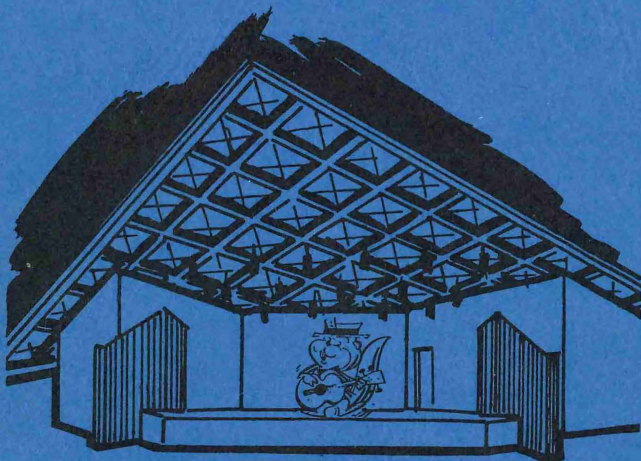


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STATE OF MINNESOTA



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Minnesota State Fair

1973

ANNUAL REPORT

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## INTRODUCTION

The following pages of this annual report cover in considerable detail the operations of the Minnesota State Fair in 1973.



As part of the introduction to the report, I would like to reflect on the use of State Fair facilities at periods of time other than during the annual Fair itself. Many persons share the mistaken impression that the Fairgrounds stand idle and are not used the balance of the year. In recent years, the Board and management of the Fair have made a concerted effort to expand year-around use of the grounds and its buildings. As a result, the State Fair now hosts more visitors in the course of a year than any other facility in the Upper Midwest.

In 1963, just 10 years ago, a total of 23 off-season events were conducted on the Fairgrounds. These events, attended by approximately 150,000 persons, involved 51 usage days. (The "usage days" figure is arrived at by combining the duration of all events.) By contrast, in 1973, a total of 66 events were held on the grounds, attracting some 560,000 persons and involving 582 usage days. As a result, the Society realized additional gross income of nearly \$195,000 from off-season events this past year as compared to \$35,000 in 1963. In 10 years, we have been able to increase the number of events as well as the number of persons using the facilities by some 300 per cent, gross off-season income has increased by close to 600 per cent, and the number of usage days has risen by more than 1,000 per cent.

It is our intention to continue to increase off-season use of Fairgrounds facilities. Evidence of this is the fact that presently on the drawing board are plans for a heating plant which will make the Hippodrome available for year-around use. As with many aspects of life today, however, the complete development of these plans will be dependent to a large measure on the resolution of the current energy crisis. Additional information on the off-season use of the Fairgrounds and a complete list of 1973 events may be found on pages 22 and 23.

This report would not be complete if I did not acknowledge and give full credit and recognition to the many volunteer workers, the various department superintendents and their staffs, the loyal and hard-working permanent staff and the Board of Managers, all of whom worked together to stage and produce what is considered the finest state fair in America. No organization anywhere is blessed with a finer group of individuals and to these fine, dedicated people go my sincere thanks.

Respectfully,

JOHN E. LIBBY

Secretary-General Manager

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# BOARD OF MANAGERS

## PRESIDENT

**Leo Keskinen, Grand Rapids**

Board member since 1966; present term expires 1974.

## VICE PRESIDENT — 4th DISTRICT

**Norris K. Carnes, St. Paul**

Supervisor of Horse, Cattle and Meats Departments.

Board member since 1944; present term expires 1975.

## VICE PRESIDENT — 5th DISTRICT

**Leonard F. Ramberg, Minneapolis**

Supervisor of Creative Activities and Senior Citizens Departments.

Board member since 1969; present term expires 1974.

## MANAGER — 1st DISTRICT

**Ty W. Sincok, Owatonna**

Supervisor of Admissions Department.

Board member since 1968; present term expires 1975.

## MANAGER — 2nd DISTRICT

**Arthur Sprengeler, Plato**

Supervisor of Farm Boys' Camp and Swine Department.

Board member since 1972; present term expires 1974.

MANAGER — 3rd DISTRICT

**Lawrence F. Haeg, Robbinsdale**

Supervisor of Agriculture and Horticulture Departments.  
Board member since 1969; present term expires 1975.

MANAGER — 6th DISTRICT

**Logan O. Scow, Long Prairie**

Supervisor of Dairy, Legislative-Editorial, Natural Resources and Ticket Audit Departments.  
Board member since 1970; present term expires 1975.

MANAGER — 7th DISTRICT

**J. G. Tiffany, Redwood Falls**

Supervisor of Sheep and Poultry Departments.  
Board member since 1972; present term expires 1976.

MANAGER — 8th DISTRICT

**Sulo Ojakangas, Hibbing**

Supervisor of Education and Future Farmers of America Departments.  
Board member since 1973; present term expires 1974.

MANAGER — 9th DISTRICT

**Harveydale Maruska, Warren**

Supervisor of Farm Machinery, Fine Arts and 4-H Departments.  
Board member since 1968; present term expires 1976.



Seated (l to r): Harveydale Maruska, Leonard F. Ramberg, Leo Keskinen, Norris K. Carnes, John E. Libby  
Standing: Arthur Sprengeler, J. G. Tiffany, Logan O. Scow, Ty W. Sincok, Sulo Ojakangas, Lawrence F. Haeg

## 1973 Minnesota Get-Together

### WHERE MANY GREAT THINGS HAPPENED

Hot, humid weather failed to discourage the 1,265,121 persons who made the 1973 Minnesota State Fair one of the most successful in the 112-year history of the event. Final admission count of 1,440,330 includes 175,209 vehicles and is the third highest total ever. Rainfall totaled only .51 inches during the Fair but it came on seven of the 11 days and often at times probably discouraging additional people from attending.

Although high temperatures sometimes forced enthusiastic Fair-goers to maintain a leisurely pace, the exposition again lived up to its advance billing as the world's greatest state fair and the Upper Midwest's largest entertainment spectacle.

Preparation Day for the 1973 Fair was August 23; 50¢ admission was charged starting at 8 a.m. Officials, exhibitors, concessionaires and their employees labored to tie all loose ends together in anticipation of the official opening, Friday, August 24. This was the second year the Minnesota Fair has opened on Friday and continued 11 days through Labor Day. It proved a successful commencement as a daily high admission total was recorded.

Opening day was also Children Day (as was the second Friday, August 31) and close to 35,000 young persons attended the Fair on one of their final pre-school holidays. In all, 370,853 children attended the 1973 exposition. For admission purposes, the Fair classifies anyone under 16 years of age as a child.

Ordinarily, youngsters paid 50¢ at the outside gates if they were five to 15 years old, while there was no charge for those under five years of age. Adult admission was \$1.50 in 1973 as it has been since 1970. Vehicle parking was also \$1.50.

Exceptions to the outside gate admission schedule were made on Children Days and Senior Citizens Day. Persons under 16 years of age were not charged an admission fee before 6 p.m. on the two Children Days and anyone 65 years or older was admitted free of charge until 6 p.m. on Senior Citizens Day. Otherwise, everyone seeking entrance to the Fairgrounds was required to present an admission ticket. Employees, officials, exhibitors, entertainers, as well as visitors, were charged without discrimination.

A vast array of entertainment was found in every corner of the 300-acre Fairgrounds in 1973. Musical stage presentations, commercial exhibits, educational demonstrations, livestock competition, handwork displays, thrilling rides, typical State Fair food and all the other traditional attractions combined once again to make the Fair a completely unique experience.

Along with old favorites, the 1973 pageant offered much that was new and different. An amateur talent contest, two new exhibit buildings, a revamped racing program, new areas of public competition and several major first-time commercial exhibitors were part of the continuing process of upgrading the Fair's appeal.

Special entertainment at an additional charge was scheduled for those who were interested. Seven different shows were on the announced evening Grandstand schedule (although there was a cancellation) and competition involving six different types of racing machines was the afternoon attraction. In the Hippodrome, horse shows and rodeos were the special interest events while Young America was operated for those who came to the Fair to hear rock music.

Saturday and Sunday crowds typically were heavier than on weekdays.

Officials continue to encourage the public to take advantage of less congestion by attending the Fair on weekdays.

The 1973 State Fair might be characterized in terms such as "hot and humid," but it also should be described as clean, orderly and trouble-free. Its 1,265,121 visitors are to be commended for the effort they made to assist each other in enjoying the year's extravaganza.

On the final day of the '73 exposition, Labor Day, September 3, the Board of Managers of the State Fair, already looking forward to 1974, set August 23 through September 2 as the official dates for the next Minnesota State Fair.

Day, Date and Designation	Admissions	4 P.M. Temp.	Weather Conditions
Thursday, Aug. 23—Preparation Day	20,394	72°	Overcast
Friday, Aug. 24—Mexico, Children and Band Day	86,859	68°	Overcast, showers at 9 p.m.
Saturday, Aug. 25—Twin Cities Day	162,566	77°	Overcast and humid
Sunday, Aug. 26—Duluth and Veterans Day	183,673	89°	Overcast a.m., clear p.m.
Monday, Aug. 27—South Dakota, Education and Rotary Day	91,599	93°	Clear, breezy and humid
Tuesday, Aug. 28—North Dakota and Pioneer Day	87,836	90°	Clear, breezy and humid
Wednesday, Aug. 29—Wiscon- sin and Farm Equipment Day	103,362	82°	Shower at 2 p.m.
Thursday, Aug. 30—Senior Citizens, Mayors, Legislators, News Media Day	113,117	84°	Heavy rain at 6 p.m.
Friday, Aug. 31—Iowa, Children Day	106,583	83°	Clear a.m., rain at 6 p.m.
Saturday, Sept. 1—Rural Min- nesota, 4-H and FFA Day	172,882	83°	Overcast and windy
Sunday, Sept. 2—Rochester and Natural Resources Day	202,964	83°	Clear and breezy
Monday, Sept. 3—Canada and Family Day	108,495	82°	Showers a.m., clear by 2 p.m.



## CONCESSIONS AND EXHIBITS

Leasing of commercial space is an important mainstay in the operation of the Minnesota State Fair. A large complement of exhibitors and concessionaires insures that Fairgoers will have a wide variety of products to examine and compare as well as making certain that their desires for food, drink, rides and souvenirs will be satisfied. In addition, fees paid by enterprises doing business at the Fair are an essential part of the income necessary for the exposition to keep admission charges at a low level while providing high quality entertainment, competition and attractions.

Income from Fair-period rental of space in 1973 was \$874,388. This figure is approximately 27 per cent of last year's total operating income.

The 1973 Fair licensed some 1,000 companies to conduct business on the grounds during the 11-day exposition. As in past years, between 75 and 80 per cent of these were lessees returning from the prior State Fair. While some enterprises, such as the Royal American Shows carnival, Space Needle and sale of beer, were charged based on a percentage of the business they did, most space was contracted for on a front-foot basis. Charges varied depending on location, amount of space used and whether space was situated inside a building or outdoors, but an approximate average was \$20 to \$25 per front-foot.

First step in securing a space contract at the Minnesota State Fair is to make application with the Space Rental Department. Generally, persons who held a contract for space at the last Fair are given the first option to renew their lease for the same space. New applicants are considered for remaining space and for newly established locations. An attempt is made each year to maintain a diversity of products and exhibits. For the benefit of the public, as well as for the protection of the Fair's interest in the concerns it licenses, the specific nature of business to be conducted is spelled out in each contract as is the exact location of the operation.

In 1973, new exhibitors included Anheuser-Busch, Inc., Foreman and Clark, Wausau Homes, Inc. and the Marlboro Chuckwagon. Two new exhibit facilities, the Merchandise Mart and Home Improvement Building, were opened for the '73 Fair. These two structures, along with the Modern Living Building (formerly Electri-City) were named in a public contest.

The 1973 exposition also marked the return of the world's largest farm, yard and recreational equipment show to 80-acre Machinery Hill. It also was the 39th time since 1933 that Royal American Shows has played the Minnesota State Fair.

## MEDIA AND THE STATE FAIR

The relationship between radio and television stations, newspapers and other publications, and the Minnesota State Fair has several significant aspects. Of primary importance, the Fair, which brings into common involvement well over one million persons, is a source of news, feature and program material for the media.

Available material includes news of scheduled events, attendance figures, interviews and other stories generated because of the concentration of so many people. Because this material is quickly and comprehensively disseminated by media throughout the Upper Midwest, most potential visitors are well informed about happenings at the Fairgrounds.



A test of the speed with which news from the State Fair is spread occurred in 1973, when illness caused Engelbert Humperdinck to cancel his scheduled State Fair concerts with approximately 24 hours notice. Although thousands of persons held tickets for the shows, only two parties informed Fair officials that they had not heard of the cancellation.

Another side of the Fair and media relationship is the willingness of stations and publications to take part in the Fair as exhibitors. Radio stations operating at the 1973 Minnesota State Fair included KDWB, WCCO, KSTP, WWTC, the State College System and WDGY. Emanating from the Fairgrounds were telecasts by KMSP-TV, WCCO-TV, KSTP-TV, WTCN-TV and KTCA-TV. Staffs of the Minneapolis Star and Tribune, St. Paul Dispatch and Pioneer Press and Farmer magazine maintained information centers at the Fair and provided day-by-day coverage of newsworthy events.

Thousands of persons took advantage of the presence of the media on the grounds by watching or taking part in shows, chatting with their favorite personalities or collecting one of the free souvenirs provided by some of the outlets.

Media support is an important ingredient in the success of the exposition. As in the past, this support is gratefully acknowledged by management of the State Fair.

## **THE FAIR WAS A BUSY, FASCINATING PLACE**

Everywhere one turned during the 1973 State Fair, something interesting was taking place. Bands, shows, demonstrations, recognition programs, celebrities and absorbing displays were all part of the intriguing world to be found inside the gates of the Minnesota Fairgrounds.

With no expense in addition to the outside gate admission charge, it was possible for Fairgoers to keep themselves entertained for hours. Although it is not practical to catalog all the special events which took place during the '73 Fair, mentioning several will demonstrate the scope and diversity of State Fair activity.

One of the most impressive entertainment areas was the Bandshell in Administration Park. Starting at 10 a.m. daily and continuing through 8 p.m., outstanding acts performed on the Bandshell stage. Featured groups included Little Angels of Korea, Jack D' Johns, Primo People, The Musical Harts, Don Cavitt's Sounds of the 30's and 40's, Benny Dixon and the Rebels, Just Two Plus One and The Gentlemen of Dixie.

When the regular schedule ended at the Bandshell, one of the year's most popular new programs got under way. The first annual Minnesota State Fair Amateur Talent Contest was a nightly attraction in Administration Park. Winner of the contest was Kithara, a jazz-rock band from Bloomington.

Free shows, concerts and demonstrations were the rule rather than the exception elsewhere on the grounds as well. On the schedule for Baldwin Hall in the Education Building were the Rex Accordion Band, International Institute Folk Dancers, Jimmy Lee and the Lee Sisters, Star Promenaders and Junior Lost Corners, Tom Bednarz, Reedy Family, David Dance Studio, high school bands and choruses and judo demonstrations. Jan Biley again was featured in the Creative Activities Building and Ted Johnson performed in the Hippodrome exhibit area.

Mexican Village presented hourly free shows from noon through 9 p.m.

each day of the Fair while Holter's popular wild animal circus paid another successful visit to the Fairgrounds.

The Minnesota Purebred Dog Breeders Association, first active at the Fair in 1972, returned to the exposition to present demonstrations on grooming, training, handling and obedience drilling and exhibits of many interesting dog breeds.

Folk dancing was a feature at the Territorial Pioneers Log Cabin where early photographs of St. Paul and Minneapolis were also displayed. Next door, at the Senior Citizens Building, entertainment was provided by quartets, trios, a folk balladeer and the Minnesota Over-60 Band. Performing in mall parades, Machinery Park and Plaza Park were high school bands from Madison, South Dakota; Parshall, North Dakota, and Bloomer, Wisconsin, in addition to the Optimist Club Boys Band from Moosejaw, Saskatchewan; Mounties Drum and Bugle Corps, St. Paul; Gopher State Band, Minneapolis, and the St. Paul Police Band.

August 24 was Band Day and 28 high school marching units competed during a special free show in front of the Grandstand. Winners were Central Senior High School, Red Wing; Lake City High School, and Rushford High School.

Another dimension to State Fair activity is sponsorship of programs and events which recognize and publicize various groups and individuals. Among these programs are the Minnesota Teacher of the Year selection (cosponsored with the Minnesota Education Association), outstanding senior citizens program (cosponsored with the Governor's Citizens Council on Aging and the Minnesota Federation of County Fairs), Farm Equipment Day, Education Recognition Day and Mayors, Legislators, News Media Day.

The 1973 Teacher of the Year, announced on August 26, is Thomas F. Stoltman, Winona. Selected the state's outstanding senior citizens were Mrs. Caroline Ellison, Monticello, and Wallace F. Simpson, Belview. The two goldenagers were honored at the Fair on Senior Citizens Day, August 30.

There were many other celebrities and well-known political figures at the Fair in 1973. It was possible for visitors to chat with them as they made their way to radio and television stations and other locations on the grounds.

Attractions which were particularly fascinating to youngsters included the "touch and see" artifact display in the Education Building, Future Farmers of America Barnyard, demonstrations and booths in the 4-H Building, free Children's Days Grandstand shows and wildlife ponds at the Natural Resources complex.

## NIGHT SHOWS

Fifteen performances of seven different shows were scheduled for presentation at the Grandstand, evenings during the 1973 Fair. Although only 11 performances actually were staged, they drew large crowds of satisfied entertainment seekers.

Cancellations were necessitated by the severe illness of Engelbert Humperdinck who was to have been the star of two shows each night, Friday, August 31, and Saturday, September 1.

Opening night, Friday, August 24, was the occasion for a demolition derby on the track in front of the Grandstand (a second derby, at 2 p.m., Saturday, August 25, was part of the afternoon schedule).

Kicking off the musical portion of the evening entertainment line-up, The 5th Dimension and Mac Davis performed Saturday and Sunday, August 25 and 26. Icarus, or Bill Moyes, the Australian kite-man, was another featured attraction at these shows as well as at several other night shows and race programs during Fair-week.

Television's Brady Bunch Kids and Dawn featuring Tony Orlando were next, with two shows the evening of Monday, August 27. A spectacular fireworks display, produced by Nationwide Fireworks, capped all evening Grandstand performances.

Country and western music, a fixture at recent Minnesota State Fairs, was presented August 28. Bill Anderson, LeRoy Van Dyke, Tommy Overstreet, Donna Fargo and Jerry Clower were the show's stars. On Wednesday and Thursday, August 29 and 30, Pat Boone and his family along with Rich Little provided music and comedy for Fair audiences.

There were no shows Friday and Saturday as a suitable replacement for Humperdinck could not be found in the time allowed. Sunday, September 2, Charley Pride made his third successful trip to the State Fair, captivating thousands of his fans at two shows.

## **YOUNG AMERICA**

Young America at the 1973 exposition was the gathering place for enthusiasts of rock music, folk songs, contemporary comedians and teen-oriented shops.

Continuing the policy of bringing up-and-coming bands to Minnesota and charging only 50¢ for their concerts, the State Fair presented Joy of Cooking (August 24-27), Gypsy (August 28-30) and Flash Cadillac and the Continental Kids (August 31-September 3).

Along with these nationally-known groups, the best Upper Midwest bands were showcased at Young America. Included were Cain, Sterling, Coal Duck, Blackbone, Jesse Brady, BeBop and the Hubcaps, Reasons and Minnesoda. Comedians Harris Nelson and Bobby Smith were also featured.

In the 10 years since its inception, almost one million persons have been admitted to Young America. The price of tickets has always been 50¢, except in 1965 when a 75¢ charge was tried after 6 p.m. Over the years, fans have been able to see and hear many soon-to-be-famous groups such as Kenny Rogers and the First Edition, James Gang, Sha-Na-Na and Grass Roots.

## **HORSE SHOWS**

Intense preparation in the Horse Barn contributed to spectacular performances in the newly decorated, colorful Hippodrome as horse exhibitors strived to impress judges and their fellow equestrians during 1973 horse show competition.

Beginning Friday, August 24, and continuing through Wednesday, August 29, English-style and draft horses were the principal nightly attractions. In addition, there were matinees, Saturday and Sunday, August 25 and 26.

Western-style horses and tack were to be seen on the Fairgrounds Friday,

August 31 through Monday, September 3. Arabian, Morgan, Appaloosa, Palomino and Quarter Horses and a host of saddle club events were judged at the shows.

Almost 1,000 exhibitors, showing some 2,100 animals, participated in the '73 exposition's English and western horse shows.

The thrills and excitement generated by bronc and bull riding, steer wrestling, calf roping and barrel racing brought crowds to the Hippodrome for three complete rodeos, Thursday and Friday, August 30 and 31.

## **RACES**

A completely new racing format greeted speed fans at the 1973 State Fair. The Minnesota exposition was the only promoter in the country to include races sanctioned by the three major race organizers, United States Auto Club (USAC), International Motor Contest Association (IMCA) and National Association for Stock Car Auto Racing (NASCAR).

In addition to USAC and IMCA sprint cars and NASCAR late-model sportsman stock cars, modified stock car action and motorcycle races were part of the Fair's nine-day series.

Jerry Hansen, Wayzata, won the opening USAC race on Sunday, August 26. The second day of USAC competition, August 27, was highlighted by the wins of Tom Bigelow, Whitewater, Wis., and Tom Sneva, Spokane, Wash., in the two features of a twin-50-lap race.

Walt Foster, Cotton, Calif. (750 cubic centimeter class), Mark Oswald, Des Moines, Iowa (360 cc.), Greg Krenik, Mankato (250 cc.) and Ron Lane, Forest Lake (125 cc.), were the motorcycle winners on Tuesday, August 28.

During the two-day modified program, August 29 and 30, Bob Jusola, Burnsville, won two late-model races, while Dave Heinsch, Mound, and Lynn Peterson, Lakeville, each won once in the sportsman division. Jusola and Peterson were also awarded overall titles.

Hansen returned to sweep both IMCA features, August 31 and September 1, making him one of the most successful State Fair drivers in recent years. Another accomplished chauffeur, Dick Trickle of Wisconsin Rapids, Wis., captured one of two NASCAR late-model sportsman features, Sunday, September 2, and went on to win the 500-lap Labor Day finale. Sunday's other winner was Rich Somers, Stevens Point, Wis.

## **DEVELOPMENT, EDUCATION THRU COMPETITION**

Fairs traditionally have been the proving ground on which farmers, craftsmen and other skilled persons have compared their accomplishments with those of their fellows. The obligation of the Minnesota State Fair to provide a broad program of public competition was fulfilled in 1973 as a record total of \$311,520 in premiums was awarded, based on the results of judging in more than 20 different departments.

Participating were some 9,500 exhibitors of livestock, fine arts, home crafts, farm crops, garden produce and baked and canned goods who competed for the recognition symbolized by ribbons and trophies as well as cash prizes.

Breakdown of the premium total includes: \$75,506 awarded in open live-stock classes; \$85,125 paid in junior classes (4-H, FFA and Education Departments); \$6,079 awarded for fine arts and creative activities; \$19,552 paid for the best agriculture, horticulture and bee products; \$46,943 awarded horse show and rodeo competitors; \$3,450 paid Band Day and talent contest finalists, and \$75,865 paid to race winners.

Appaloosa, Arabian, Belgian, Clydesdale, Morgan, Palomino, Percheron, Quarter, Saddlebred and Thoroughbred horses as well as Hackney and Shetland ponies were exhibited during horse shows and at halter. In the Cattle Department, owners of Ayrshire, Brown Swiss, Hereford, Guernsey, Holstein,

## State Fair Departments

Department	Superintendent	Occupation
Admissions	Donald Pittelkow	Customer Service Representative, Northern States Power Company
Bee Culture	Percy Johnson	Maintenance Dispatcher, Minnesota Mining and Manufacturing Company
Cattle	Raymond Arthaud	Extension Animal Husbandman, Univ. of Minn.
Christmas Tree	Alvin Krueger	Department Foreman, Anderson Corporation
Const. & Maintenance	William Jents	Year-Around Staff, Minnesota State Fair
Creative Activities	Evelyn Hagen	Homemaker
Crops	Orris Shulstad	Seed Certification Specialist, Minnesota Crop Improvement Association
Dairy	Cliff Markuson	Manager, American Dairy Association
Education	Forrest Bear	Professor of Agricultural Engineering, U. of M.
Farm Boys' Camp	Robert Mayne	Manager, Lexington Municipal Liquor Store
Farm Machinery	John True	Extension Agricultural Engineer, Univ. of Minn.
Flower	Harold Nelson	Retired
Fine Arts	Paul Kramer	Artist, Kramer Gallery
Food Show, Dairy /Animal Products, Merchandise Mart, Modern Living Buildings	George Trussell	Special Sales Representative, PPG Industries, Inc.
Forage	Dan Elmer	Salesman, Elmer N. Olson Company
4-H	Leonard Harkness	Program Director of 4-H Development, U. of M.
Fruit	Roger Conklin	Instructor of Agri-Business, University of Minn.
Future Farmers of America	Odell Barduson	Adult Vocational Program Supervisor, State Department of Education
Greenhouse	William Hermes	Year-Around Staff, Minnesota State Fair
Horse	Harold Arneinan	Professor of Soil Science, University of Minn.
Infield Services	Mark Markson	Employee Safety Coordinator, Minn. Hwy. Dept.
Meats	Richard Epley	Associate Professor, Extension Specialist, Meats, University of Minnesota
Mechanical Services	Edward LaPointe	Year-Around Staff, Minnesota State Fair
Music	John Geisler	Public Affairs Director, Theo. Hamm Brewing Co.
Natural Resources	Albert Bramstedt	Office Mgr., Minn. Dept. of Natural Resources
Poultry	Harold Thomforde	Owner and Manager, Thomforde Garden Center
Publicity	James Frost	Year-Around Staff, Minnesota State Fair
Public Safety	Chuck McGuire	Captain of Police, Cottage Grove Police Dept.
Race	Leonard Dobbs	Supervisor of Claims, Iowa National Mutual Insurance Company
Sanitation	James Libby	Retired
Senior Citizens	Harry Frost	Year-Around Staff, Minnesota State Fair
Service	Joseph Fischler	Year-Around Staff, Minnesota State Fair
Sheep	Robert Jordan	Professor of Animal Science, Livestock Specialist, University of Minnesota
Space Rental	Kenneth Wenzel	Year-Around Staff, Minnesota State Fair
Stage & Production	Robert Potter	Staff Announcer, WCCO Television
Swine	Robert Jacobs	Extension Animal Husbandman, Univ. of Minn.
Ticket Audit	Richard Reinhardt	Supervisor of Premium Audit Department Federated Insurance Company
Treasurer	Gerald Franke	Year-Around Staff, Minnesota State Fair
Varied Industries	Elmer Fisher	Retired
Vegetables-Potatoes	Henry Hammer	Agri-Business and Natural Resources, Anoka School District

Shorthorn, Angus, Jersey, Milking Shorthorn, Charolais and Red Poll cattle showed their animals. A feature of the 1973 cattle competition was the Fair's Polled Hereford show, designated a national "Standard of Perfection" show by the American Polled Hereford Association. Polled Hereford exhibitors were offered a total of \$10,000 in prizes.

Swine producers showed Durocs, Hampshires, Chester Whites, Berkshires, Yorkshires, Spotted Hogs, Landrace and Poland Chinas. In addition, final winners in the Fair's barrow show were determined. This competition began in April with a special weighing conducted by State Fair officials at exhibitor's farms.

The second annual ladies' lead class opened competition in the Sheep Department and was followed by quality and market lamb shows. Southdowns, Cheviots, Shropshires, Hampshires, Dorsets, Suffolks, Corriedales and Columbias were also judged. Chickens were exhibited and judged during the first seven days of the 1973 Fair and remaining poultry department classifications, including pigeons, rabbits, turkeys and waterfowl, were displayed the final four days.

Junior class competition encompassed a wide range of farm, school and home projects, entered in the Fair's 4-H, Future Farmers of America and Education Departments. Most open class livestock was exhibited during the first half of Fair-week while FFA and 4-H program members took over the Cattle, Swine and Sheep Barns from the Fair's second Friday through Labor Day. Projects and demonstrations were also featured in the Education and 4-H Buildings daily during the exposition.

The Creative Activities Building again proved most popular, from the point of view of competitors as well as visitors. Nearly 5,000 articles were entered and displayed. Fine Arts Department competition was conducted in cooperation with the University of Minnesota. The Fair art display was one of four regional shows held throughout the state, sponsored by the exposition and by the University's Agriculture Extension Service. Entry was open to all artists without the usual separate categories for different types of media.

Flower, Fruit, Bee Culture, Christmas Tree, Farm Crop, Vegetable and Potato Departments, with their many classes, lots and auxiliary shows, were housed in the Fair's Agriculture-Horticulture Building. The building was filled with prize-winning displays and related special events and exhibits were scheduled during the entire 1973 pageant.

## **ADMINISTRATION AND SERVICES**

Operation of the Minnesota State Fair is accomplished through a blend of well-qualified part-time superintendents and a permanent year-around staff, working under the secretary-general manager. These individuals are responsible for carrying out the basic policies of the Board of Managers as well as providing direction for the 1,500 additional part-time Society employees who, in turn, provide for the safety, comfort, convenience and entertainment of more than one million annual fall visitors.

Part-time superintendents head all Fair departments except Administration, Entry, Greenhouse, Maintenance/Construction, Publicity, Service, Space Rental and Treasurer. These eight departments are headed by full-time people who are part of a permanent staff of 30. In addition to the secretary-general manager, the office staff includes the assistant secretary-general manager, two

administrative assistants, treasurer, cashier, entry coordinator, bookkeeper and assistant bookkeeper, space rental superintendent and assistant, purchasing agent and publicity superintendent. Physical work and planning, as it relates to plant maintenance and improvement, is channeled through architectural, construction, mechanical, greenhouse and service divisions, whose superintendents and employees make up the balance of the year-around staff.

It is the additional job of the permanent staff to coordinate the shows, special events and conventions which are staged on the Fairgrounds during the remainder of the year. Servicing special events has become an increasingly important staff function as evidenced by the 66 shows held on the grounds in 1973.

The Fair's competitive departments, which last fall collectively distributed over \$300,000 in premium awards, are headed by individuals qualified in specific areas such as the arts, agriculture or education. Administrative guidelines for these superintendents are provided by the Entry Department which is also responsible for preparation and distribution of premium catalogues and correlation of judging records as well as payment of premiums.

The State Fair also operates a number of departments and divisions specifically to provide public services and accommodations for visitors and exhibitors, as well as handling the many behind-the-scenes tasks unique to the exposition. These departments, like those in the competitive categories, are under the leadership of individuals with qualifications and experience in definite areas including public safety, sanitation, ticket handling, music, motor races and stage show production. Administrative guidance is provided for each of the Fair-period service departments so that Board and management policy, as well as budget restraint, may be applied through a logical chain of staff responsibility.

In addition to regular employees, several hundred volunteers contributed to the successful operation of the 1973 State Fair. Included were the young men and women of the Farm Boys' Camp, Boy Scouts, Girl Scouts and Camp Fire Girls. These groups were responsible for ushering in the Grandstand and Hippodrome, parking vehicles, staffing information booths and conducting a building traffic survey.



# OPERATING STATEMENT

## INCOME

For Fiscal Year Ending November 30 .....	1972	1973
<b>Ticket Sales:</b>		
Outside Gates .....	\$1,580,529.78	\$1,552,594.26
Day Grandstand .....	128,298.00	148,271.50
Night Grandstand .....	333,384.00	291,438.00
Horse Show and Rodeo .....	79,554.30	78,943.00
	<hr/>	<hr/>
Gross Ticket Sales .....	2,121,766.08	2,071,246.76
Less: Minnesota Sales Tax .....	82,297.27	79,062.60
	<hr/>	<hr/>
Net Ticket Sales .....	2,039,468.81	1,992,184.16
	<hr/>	<hr/>
<b>Departmental:</b>		
Agriculture .....	1,262.00	1,100.00
Amusements — Talent Contest .....		2,090.00
Cattle .....	4,030.00	4,485.00
Dairy .....	527.99	767.14
Fine Arts .....	1,904.20	2,096.15
Forage .....	16,100.90	19,049.10
F.F.A. ....	2,190.50	2,474.50
Gas and Electric* .....	8,565.83	21,343.66
Gopher Club* .....	1,767.14	3,023.06
Horse .....	46,662.75	47,042.75
Meats .....	26.21	54.15
Plants and Flowers .....	100.00	
Poultry .....	2,127.91	1,983.25
Public Safety .....	1,590.00	1,930.50
Race .....		2,461.50
Sanitation .....	72.00	204.00
Sheep .....	1,110.00	1,031.00
Space Rental .....	795,040.35	874,388.12
Swine .....	1,307.00	1,270.00
Young America* .....	49,188.90	45,501.48
	<hr/>	<hr/>
Gross Departmental .....	933,573.68	1,032,304.36
*Less: Minnesota Sales Tax .....	2,534.00	2,392.85
	<hr/>	<hr/>
Net Departmental .....	931,039.68	1,029,911.51
	<hr/>	<hr/>
Off-Season Rentals .....	149,150.35	193,644.81
Sale of Materials .....	698.45	184.63
Sale of Market Lambs and Barrows .....	12,678.69	19,158.31
Sale of Bulk Milk .....	4,746.46	6,206.86
Campgrounds .....	9,120.00	9,702.00
U of Minnesota Budget .....	12,703.40	12,850.30
Interest Income .....	30,216.34	44,646.14
Miscellaneous Receipts .....	7,007.99	7,585.50
	<hr/>	<hr/>
<b>TOTAL OPERATING INCOME .....</b>	<b>\$3,196,830.17</b>	<b>\$3,316,074.22</b>

# EXPENSE

	1972	1973
Administration:		
Annual Meeting .....	\$ 3,283.15	\$ 3,378.81
Clerical Salaries .....	105,070.55	112,671.98
Expense Accounts .....	6,041.66	10,390.87
Officers Salaries .....	35,930.56	39,799.98
Postage .....	13,712.92	16,791.33
Telephone/Telegrams .....	14,892.92	15,625.16
Total Administration .....	178,931.76	198,658.13
Departmental:		
Admissions .....	45,085.25	46,572.90
Agriculture-Horticulture:		
Bee Culture .....	2,675.74	3,013.22
Christmas Trees .....	1,605.00	1,928.42
Farm Crops .....	4,023.83	5,253.36
Flowers .....	3,509.85	4,232.62
Fruit .....	3,826.82	4,062.99
Vegetable - Potatoes .....	3,116.45	4,046.94
Miscellaneous - Custodial .....	16,448.96	14,591.92
Amusement .....	435,640.31	378,407.68
Cattle .....	11,927.23	12,729.39
Creative Activities .....	15,136.14	16,367.46
Dairy .....	1,463.88	545.90
Education .....	16,438.43	19,405.44
Farm Boys Camp .....	15,402.25	17,200.31
Fine Arts .....	6,077.13	7,626.03
Forage .....	15,531.10	18,612.83
4-H Club .....	19,680.97	20,837.48
F.F.A. ....	8,355.44	8,177.10
Gas and Electric .....	74,676.32	68,830.14
Gopher Club .....	9,168.32	9,498.63
Horse and Rodeo .....	53,192.22	50,839.58
Hospital .....	762.85	3,588.02
Legislative-Editorial .....	1,677.80	705.15
Meats .....	2,204.29	2,110.90
Natural Resources .....	1,183.80	1,076.40
Plants and Flowers .....	46,833.41	50,672.28
Poultry .....	4,477.77	4,943.44
Publicity .....	170,520.25	202,182.26
Public Safety .....	117,245.69	119,507.06
Race .....	29,682.90	31,267.46
Sanitation .....	99,999.51	118,444.12
Sheep .....	3,024.95	2,415.02
Space Rental .....	87,273.05	92,318.28
Swine .....	4,550.84	3,542.06
Ticket Audit .....	\$ 4,871.00	\$ 2,173.49
Treasurer .....	68,775.24	66,831.37
Young America .....	40,202.25	40,913.58
Total Department .....	1,446,267.24	1,455,471.23
Premiums:		
Agriculture-Horticulture		
Bee Culture .....	793.50	994.00

# EXPENSE (Con't.)

	1972	1973
Christmas Trees .....	750.00	725.00
Farm Crops .....	14,831.00	11,909.00
Flowers .....	1,760.06	1,851.96
Fruit .....	1,562.50	1,299.50
Vegetable - Potatoes .....	2,758.00	2,773.00
Amusements — Talent Contest .....		1,500.00
Cattle .....	33,826.25	36,302.75
Creative Activities .....	3,815.00	3,779.00
Dairy .....	916.01	994.13
Education .....	14,587.00	16,317.50
Fine Arts .....	2,000.00	2,300.00
4-H Club .....	32,049.10	36,556.49
F.F.A. ....	11,192.50	12,224.00
F.F.A. - Market Sales .....	13,551.24	20,027.12
Horse and Rodeo .....	44,860.00	46,943.00
Milk Sales — Bulk .....	3,694.83	5,129.53
Music - Band Day .....	1,950.00	1,950.00
Poultry .....	7,207.25	7,188.25
Race .....	62,593.00	75,865.00
Sheep .....	10,142.00	10,663.00
Swine .....	14,402.00	14,228.00
Total Premiums .....	279,241.24	311,520.23
Printing and Office Supplies .....	29,053.09	34,578.03
Medical Insurance Contribution .....	5,642.68	6,197.96
Retirement Fund Contribution .....	12,191.40	15,964.85
Social Security Contribution .....	21,716.11	27,468.44
Unemployment Compensation .....	4,523.99	17,934.68
Water and Sewer .....	15,140.40	12,680.78
Off-Season Rentals .....	31,645.49	55,116.68
Miscellaneous Expenses .....	7,361.04	5,765.51
Sundry Fair:		
Accident, Illness, etc. ....	2,769.87	356.09
Bonds, Insurance .....	9,179.15	8,305.50
Dues .....	1,546.50	1,381.00
Exhibit Expense .....	8,848.30	6,638.16
Fire Protection .....	15,100.45	15,765.71
Hippodrome Custodial .....	2,154.05	2,403.85
Laundry Service .....	1,579.01	612.91
Legal Services .....	8,127.74	8,172.58
Signs .....	833.65	2,527.74
Territorial Pioneers .....	830.75	1,023.32
U of M Budget .....	12,703.40	12,850.30
Public Examiner .....	5,550.87	5,393.75
Child Care Center .....	840.00	844.33
Total Sundry Fair .....	70,063.74	66,275.24
Maintenance and Operation:		
Labor General:		
General Maintenance .....	116,974.03	124,297.05
Vacations, Welfare, Pension .....	6,754.16	8,618.24
Watchmen Service .....	21,593.84	23,188.87
Fair Labor - Set-up/Tear-down .....	129,780.41	142,918.80

# EXPENSE (Con't.)

	1972	1973
Vehicle and Personal Property Maintenance....	39,277.77	40,959.60
Electric Plant Maintenance .....	33,634.64	13,067.05
Fuel, Oil, Gas .....	8,863.88	14,411.91
Repairs to Structures .....	80,186.12	110,666.30
Supplies .....	15,067.51	11,040.27
Land Maintenance:		
Fence and Guard Rail .....	1,597.77	2,741.48
Gas Distributing System .....		229.08
Grading, Sod, Trees .....	40,203.45	32,618.05
Sewer System .....	1,383.86	6,076.16
Street and Sidewalk .....	46,364.38	16,264.62
Water Distributing System .....	11,706.20	11,931.78
Electric Plant Depreciation .....	26,400.26	26,008.52
Personal Property Depreciation .....	31,042.32	30,182.99
Structure Depreciation .....	165,972.89	169,757.56
Total Maintenance and Operation .....	776,803.49	784,978.33
TOTAL OPERATING EXPENSE .....	\$2,878,581.67	\$2,992,610.09
NET OPERATING GAIN .....	\$ 318,248.50	\$ 323,464.13

## APPLICATION OF FUNDS

### Year Ended November 30

	1972	1973
Funds Provided by:		
Operations—		
Net Income .....	\$318,248.50	\$323,464.13
Depreciation .....	223,415.47	225,949.07
Total Operations .....	541,663.97	549,413.20
Decrease in Working Capital .....		54,542.22
Total Funds Provided .....	\$541,663.97	\$603,955.42
Funds Applied to:		
Additions to Plant—		
Electric Plant .....	\$ 18,565.42	\$ 74,994.10
Fences and Guardrails .....		238.00
Gas Distribution System .....		63.95
Land .....	112.08	
Personal Property .....	22,449.08	58,293.37
Sewer System .....	8,630.61	45.12
Sidewalks .....		7,871.59
Streets, Curbs and Gutters .....	19,062.75	53,518.00
Structures .....	218,420.48	375,401.65
Water Distribution System .....		33,529.64
Total Additions .....	287,240.42	603,955.42
Increase in Working Capital .....	254,423.55	
Total Funds Applied .....	\$541,663.97	\$603,955.42

# BALANCE SHEET

November 30, 1973

## RESOURCES

Real Estate:

Land .....	\$ 744,822.43	
Structures .....	\$10,986,091.14	
Less Reserve for Depreciation 1,476,119.51	9,509,971.63	
<hr/>		
Fence and Guard Rails .....	71,668.43	
Flag Poles .....	961.89	
Gas Distribution System .....	70,763.87	
Sewer System Inventory .....	284,713.55	
Sidewalk Inventory .....	99,321.48	
Stonework Inventory .....	39,767.39	
Streets, Curbs, Gutters .....	405,481.51	
Water Distribution System .....	298,926.96	\$11,526,399.14
<hr/>		
Electric Plant Inventory .....	569,155.96	
Personal Property Inventory .....	329,940.30	
Postage Inventory .....	395.19	
Petty Cash .....	100.00	
Deposits and Securities:		
General Fund .....	\$ 30,989.61	
Contingent Fund .....	1,000.00	
Farmer's Home Admin. Bills .....	735,000.00	766,989.61
<hr/>		
Accounts Receivable .....	26,767.00	
Accounts Receivable — Bad Debts .....	3,926.22	
		<hr/>
		\$13,223,673.42
		<hr/>
		<hr/>

## LIABILITIES AND CAPITAL

Accounts Payable .....	\$ 79,157.91
Surplus Available .....	719,020.11
Investment in Plant .....	12,425,495.40
<hr/>	
\$13,223,673.42	
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# REPORT OF THE TREASURER

To the Governing Board, State Agricultural Society:

Gentlemen:

Herewith find my report as Treasurer of the State Agricultural Society for the fiscal year ending November 30, 1973.

Balance in the General Fund, Dec. 1, 1972.....\$ 3,657.95

Balance in the Contingent Fund, Dec. 1, 1972..... 1,000.00

Balance in Farmer's Home Admin. Bills, Dec. 1, 1972..	770,000.00	
		<u>\$774,657.95</u>
Total Cash Disbursements .....	\$3,398,133.16	
Total Cash Receipts .....	\$3,390,464.82	
		<u></u>
Excess of Disbursements over Receipts .....		\$ 7,668.34
Cash Balance, November 30, 1973 .....		
General Cash Fund, 1st National Bank, St. Paul.....	\$ 30,989.61	
Contingent Fund, Midway National Bank, St. Paul..	1,000.00	
Farmer's Home Admin. Bills,		
1st National Bank, St. Paul .....	735,000.00	
		<u>\$766,989.61</u>

Respectfully submitted,

GERALD J. FRANKE, Treasurer

St. Paul, Minnesota  
November 30, 1973

## ANNUAL MEETING — 1973

The Minnesota State Agricultural Society, governing body of the State Fair, assembled for its 114th annual meeting at the Leamington Hotel in Minneapolis on Monday, January 15, 1973. Business sessions were conducted in conjunction with the Minnesota Federation of County Fairs, co-sponsors of the yearly convention.

Tuesday, January 16, Society delegates met to hear reports on the 1972 State Fair, including those of the president, secretary and treasurer. Credential and resolution committee reports were presented and accepted, as well as a report of nomination by the Hall of Fame committee. Two pioneer leaders in the formation of the Society, Alexander Ramsey and William Murray, were duly elected to membership in the Hall of Fame. Short presentations were made by representatives of 4-H and Future Farmers of America.

Immediately following this meeting, delegates from the seventh, eighth and ninth districts met in separate caucuses for the purpose of certifying nominees for election to the Society's Board of Managers with elections to be held the following morning as prescribed by law.

On Tuesday evening the combined banquet and ball of the Society and Federation was held in the main ballroom of the Leamington Hotel.

On Wednesday morning the Society conducted its final business session with the following elections taking place: president—Leo Keskinen, Grand Rapids (one-year term); vice president—Norris K. Carnes, St. Paul (two-year term); seventh district Board member—J. G. Tiffany, Redwood Falls (three-year term); eighth district Board member—Sulo Ojakangas, Hibbing (one-year term); ninth district Board member—Harveydale Maruska, Warren (three-year term). Elected an honorary life member of the Society was retired treasurer, Roy C. Sorenson, Edina.

After adjournment of the annual meeting, the Board of Managers, including its newly elected members, met and reelected John E. Libby to the position of secretary-general manager for a one-year term.

## TEN-YEAR SUMMARY

	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964
Total Operating Income*	\$3,316,074	\$3,196,830	\$3,113,104	\$3,047,482	\$2,449,672	\$2,421,941	\$2,236,726	\$2,174,012	\$1,914,777	\$1,887,222
Total Operating Expenses	\$2,992,610	\$2,878,582	\$2,705,422	\$2,690,692	\$2,361,289	\$2,146,268	\$2,000,889	\$1,763,838	\$1,707,966	\$1,636,784
Net Operating Gain ....	\$323,464	\$318,248	\$407,682	\$356,790	\$88,383	\$275,673	\$235,838	\$410,174	\$206,811	\$250,438
Plant Improvements ..	\$603,955	\$287,240	\$733,185	\$734,661	\$284,465	\$396,217	\$520,815	\$362,395	\$602,949	\$477,269
Competitive Premiums	\$311,520	\$279,241	\$275,776	\$268,958	\$263,482	\$265,420	\$256,138	\$258,032	\$258,885	\$249,910
Space Rental Income..	\$874,388	\$795,040	\$694,042	\$671,452	\$636,466	\$610,869	\$575,100	\$501,887	\$452,520	\$437,810
Total Ticket Sale										
Income**	\$1,922,184	\$2,039,469	\$2,002,331	\$1,965,060	\$1,477,426	\$1,465,526	\$1,321,534	\$1,354,809	\$1,174,967	\$1,192,062
Outside Gate	\$1,493,257	\$1,519,643	\$1,455,640	\$1,453,252	\$1,053,425	\$1,030,451	\$969,861	\$960,620	\$864,772	\$753,196
Grandstand	\$422,944	\$443,428	\$469,699	\$438,887	\$326,289	\$322,304	\$292,357	\$343,081	\$243,271	\$399,925
Hippodrome	\$75,983	\$76,397	\$76,992	\$72,922	\$97,712	\$102,771	\$59,316	\$51,108	\$66,924	\$38,942
Total Fair-Period										
Attendance	1,440,330	1,448,977	1,370,210	1,332,784	1,376,887	1,457,829	1,355,817	1,359,750	1,176,633	1,228,474
Children	370,853	398,887	358,937	320,540	301,877	380,259	326,279	340,387	280,302	273,643
Adults	894,268	874,479	845,963	839,332	885,955	900,519	857,176	851,992	747,140	799,584
Vehicles	175,209	175,611	165,310	172,912	189,015	177,051	172,362	167,371	149,191	155,247
Off-Season Attendance	557,845	243,977	239,975	166,900	156,600	78,950	87,525	71,500	91,540	151,860

\*All money figures rounded off to nearest dollar.

\*\*After removal of state sales tax, 1967-73.



## OFF-SEASON

More than 1.8 million persons made use of Minnesota State Fair facilities during 1973. Of particular note is the fact that an ever-increasing proportion of this public utilization occurs during the Fair's so-called "off-season."

Last year, 66 shows or events, with a combined attendance of 557,845, were staged on the grounds during periods other than Fair-week. This is 31 per cent of the total recorded attendance.

A majority of last year's 66 Fairgrounds events lasted more than one day. As a result, Fair facilities were in almost constant use during the spring, summer and fall months. Two of the busiest buildings were the Grandstand—race track complex, where 13 events were held over a 33-day period with attendance of 346,325, and the Hippodrome, which hosted 12 shows comprising 27 days with attendance of 68,725. Other facilities with heavy usage during the off-season were the Horse Barn, Machinery Hall, Judging Arena, 4-H Building, Dairy/Animal Products Building and Food Show Auditorium.

Two new exhibit buildings which were opened for the 1973 State Fair, the Merchandise Mart and the Home Improvement Building, are ideally suited for trade show and sale usage. Heavy implementation of these facilities is anticipated beginning with the 1974 season.

Income produced by off-season rentals, including warehousing during winter months, has become an integral and necessary part of the exposition's operational budget. In 1973, these activities produced gross revenue of \$193,644.81, which represents almost six per cent of the Society's total operating income.

# 1973 Grounds and Building Use

## Attendance

Dec. 18-Feb. 23	Minneapolis Auto Club Winter Driving School (Como Lot).....	300
January 6-7	Minnesota 300 Snowmobile Races (Grandstand & Race Track).....	9,500
Feb. 24-Mar. 11	Benike's Appliance Sale (St. Bernard's Dining Hall).....	2,500
April 1-May 11	H.E.W. Health Examinations (Block 39).....	500
April 6-7	Veterinary Convention Parking (Block 27).....	50
April 18	3-M Sign Testing (Machinery Hill).....	25
April 21	Twin City Kite Fly (Carnival Lot).....	500
April 25	St. Paul Police Training (Machinery Hill).....	25
April 26	Hansen Chassis Testing (Race Track).....	10
April 28-29	State Quarter Horse Show (Hippodrome & Horse Barn).....	3,600
May 3, 4 & 7	Hansen Chassis Testing (Race Track).....	15
May 5	Bloomington Dog Show (Judging Arena).....	750
May 6	Boy Scout Bicycle Rodeo (Block 8).....	50
May 7	FFA Livestock Judging (Hippodrome & Judging Arena).....	575
May 9-11	U of M Fire Fighters School (Hippodrome & Blocks 49-53).....	1,200
May 15-17	Emerson School Overnight (4-H Building).....	75
May 15-June 15	KTCA-TV Action Auction (Dairy Building).....	6,500
May 16-20	St. Paul Student Art Show (Art Gallery).....	3,000
May 19	Highway Department Vehicle Auction (Machinery Hill).....	100
May 19-20	Indianhead Boy Scout Show (Hippodrome & Block 49).....	35,000
May 20	National Guard Training (Machinery Hill).....	100
May 20-22	United Hardware Trade Show (Education Building).....	2,500
May 21, 23 & 30	Mounties Drum & Bugle Practice (Carnival Lot).....	25
May 30	Hansen Chassis Testing (Race Track).....	10
May 31-June 3	Longhorn Championship Rodeo (Hippodrome & Horse Barn).....	10,000
June 1	Hansen Chassis Testing (Race Track).....	15
June 4 & 6	Mounties Drum & Bugle Practice (Carnival Lot).....	25
June 5	3-M Sign Testing (Machinery Hill).....	25
June 6	U of M Bicycle Races (Machinery Hill).....	50
June 10	Land O'Lakes Dog Show (Hippodrome).....	4,500
June 14, 17 & 28	Gopher Wheelmen Bicycle Races (Machinery Hill).....	75
June 15-17	State Arabian Horse Show (Hippodrome & Horse Barn).....	8,500
June 16	U of M Commencement Ceremonies (Grandstand).....	12,000
June 18-21	4-H Junior Leadership Conference (4-H Building).....	650
June 19-25	Minneapolis Police Dog Training (Infield).....	25
June 20-24	Montgomery Ward Carpet Sale (Dairy Building).....	2,000
June 24-28	National Jaycee Convention Camping (Campgrounds).....	100
June 25-27	Schildahl Balloon Testing (Hippodrome).....	25
June 27-28	Wilderness Survival School (4-H Building).....	125
June 30	ABLA Bicycle Races (Race Track).....	50
July 1	Gopher Wheelmen Bicycle Races (Machinery Hill).....	50
July 6-8	Citizen Band Radio Jamboree (Young America & Campgrounds).....	500
July 9	Highway Department Vehicle Auction (Machinery Hill).....	100
July 12-22	Billy Graham Crusade (Grandstand).....	321,650
July 17-21	Sparrow Hitch Stabling (Horse Annex).....	100
July 30-Aug. 3	Minneapolis Police Training (Machinery Hill).....	25
AUG. 24-SEPT. 3	MINNESOTA STATE FAIR .....	1,440,330
Sept. 7-Dec. 14	Chippewa Junior High Phy-Ed Classes (Campgrounds).....	500
Sept. 13-15	Midwest Piano & Organ Sale (Food Show Auditorium).....	75
Sept. 17-Nov. 11	Apple Sale (Dog Exhibit Building).....	10,000
Sept. 17-18	4-H Horse Show (Hippodrome & 4-H Building).....	2,500
Sept. 18-19	4-H Market Livestock Show (Hippodrome & Swine Barn).....	1,800
Sept. 19-23	Montgomery Ward Carpet Sale (Dairy Building).....	2,000
Sept. 21	Camp Fire Girl Overnight (4-H Building).....	500
Sept. 23	State Thoroughbred Horse Sale (Judging Arena).....	750
Sept. 26-29	Goodyear Appliance Sale (Merchandise Mart).....	1,800
Sept. 27-29	Sears Appliance Sale (Dairy Building).....	1,500
Sept. 28	U of M Bicycle Races (Race Track).....	50
Sept. 29	Hamline Church Rummage Sale (Hamline Dining Hall).....	100
Sept. 29	Highway Department Vehicle Auction (Machinery Hill).....	250
October 3-5	Schildahl Balloon Testing (Hippodrome).....	25
October 7	Gopher Wheelmen Bicycle Races (Machinery Hill).....	25
October 7-8	Hamm's Bear Housing (Mounted Patrol Barn).....	25
October 10-14	Western Saddle Clubs Horse Show (Hippodrome).....	1,000
November 2-3	Ski Patrol Ski Swap (Food Show Auditorium).....	7,500
Yearly	U of M Student Parking (Block 27).....	78,945
Yearly	Golf Driving Range (Como Lot).....	21,000

# LAND INVENTORY — STATE FAIR GROUNDS

November 30, 1973

FAIR GROUNDS—Inside of fences:

## ITEMS

1. SE $\frac{1}{4}$  Section 21, Twp. 29N R. 23W—160 Acres, less approximately 1.69 acres (more or less) abutting the west side of Highway 51 (Snelling Ave.) between Commonwealth Ave. and Como Ave. which was acquired by the State Highway Department in 1964 for the improvement of said Highway 51.
2. S $\frac{1}{2}$  - E $\frac{1}{2}$  - SW $\frac{1}{4}$  Section 21, Twp. 29N, R. 23W—(40 Acres less approximately 33,558 sq. ft. abutting the west side of Highway 51 from Randall Ave. to Hoyt Ave. acquired by the State Highway Department in 1948 for widening of Highway 51.
3. E $\frac{1}{2}$  - E $\frac{1}{2}$  - SW $\frac{1}{4}$  Section 21, Twp. 29N, R. 23W—(40 Acres).
4. E $\frac{1}{2}$  - W $\frac{1}{2}$  - E $\frac{1}{2}$  - S $\frac{1}{2}$  - SW $\frac{1}{4}$  Section 21, Twp. 29N, R. 23W—(10 Acres).
5. Also commencing at a point on the North line of Section 28, Twp. 29N, R. 23W, where said line is intersected by the center line of Como Avenue, being 195 feet west from the northwest corner of the NW $\frac{1}{4}$  of said section 28, thence along the center line of Como Avenue in a westerly direction to a point where southerly extension of west line of the east one-half of the west one-half of the east one-half of the south one-half of the southwest quarter of Section 21, Twp. 29N, Range 29W, intersects the center line of Como Avenue, thence northerly on the aforesaid extended line to the north line of Section 28, thence due east along the North line of Section 28, to the point of beginning, containing two and one-half acres, more or less—2 $\frac{1}{2}$  Acres.  
Total inside fences—252 $\frac{1}{2}$  Acres.  
Of the above property, Items 1 and 3 (200 Acres) were the original gift from the County of Ramsey in 1885.  
Item 2 was acquired by purchase in 1907.  
Items 4 and 5 were acquired by exchange of real estate with the University of Minnesota in 1936.
6. Parcel "A." The easterly 415 feet of the SE $\frac{1}{4}$  of the NE $\frac{1}{4}$  of Section 21, Twp. 29N, R. 23W, of the fourth principal Meridian, Ramsey County, Minnesota, except that portion taken by the State of Minnesota for highway purposes and except that part lying southerly of a line parallel and distant 33.0 feet North of the South Line of the NE $\frac{1}{4}$  of Section 21, Twp. 29N, R. 23W.  
This plot was acquired by purchase from the University in 1959 and contains approximately 4.82 Acres.
7. The East 300 feet of the West one-half (W $\frac{1}{2}$ ) of the Northeast quarter (NE $\frac{1}{4}$ ) of the Northeast quarter (NE $\frac{1}{4}$ ) of Section twenty-one (21), Township twenty-nine (29), Range twenty-three (23), excepting the North 500 feet of the East 250 feet thereof, subject to the right of way of Larpenteur Avenue and—all of the Southeast quarter (SE $\frac{1}{4}$ ) of the Northeast quarter (NE $\frac{1}{4}$ ) of Section twenty-one (21), Township twenty-nine (29), Range twenty-three (23), except the East 415 feet thereof (approximately 7.8 acres).

FAIR GROUNDS—Outside of fences:

ITEMS

1. Property South of Como Ave. consisting of:  
E $\frac{1}{2}$  of Lots 2 and 9, and Lots 3 and 8, Block 1.  
E $\frac{1}{2}$  of Lots 2 and 9, and Lots 3 and 8, Block 2.  
Lots 1, 2, 3, 4, and 9 to 23 both inclusive, Block 3 (St. Anthony Park, St. Paul) Lots 1 to 11, both inclusive, Mitchell's addition to St. Paul. Lots 1 to 28, both inclusive, Block 4, St. Anthony Park, St. Paul. These lots and parts of lots, were the original terminal property. The Great Northern and Northern Pacific Railway own jointly the West  $\frac{1}{2}$  of Lots 2 and 9, Block 1, St. Anthony Park, St. Paul. These lots were acquired at various dates from 1885 through 1918 by purchase and by condemnation from about ten different owners. The plot contains approximately 10.88 Acres.
2. Property South of Como Ave. consisting of: Lots 1 to 13, and 16 to 30 inclusive, Block 2, Long's addition to St. Paul. Lots 4 to 7, Block 1 and Lots 4 to 7, Block 2, St. Anthony Park. Lots 1 to 30, inclusive, Block 2, Wynne's Addition to St. Paul, together with any portion of any vacated street or alley lying adjacent thereto. Bounded on the north by Como Avenue, east by Winston, south by Wynne, west by State Fair Grounds property. This is the parcel of ground known as "The Street Railway Dump." It was acquired by purchase from Transit Supply Company in 1954, and contains approximately 10.8 Acres.
3. Property South of Como Ave. consisting of:  
That part of the South  $\frac{1}{2}$  of the NW $\frac{1}{4}$  of the NW $\frac{1}{4}$  of Section 28, Twp. 29N, R. 23W, east of the extended center line of Packard St. and West of the joint right of way of the Great Northern and Northern Pacific Railways State Fair Spur. South of Wynne St. and North of the Main Line of the Great Northern Railway. This property was tax forfeited and was acquired from the City of St. Paul through the forfeited tax land department in 1955. Contains 10.96 Acres.
4. Property South of Como Ave. consisting of:  
That part of the South Half of the North Half of the Northeast Quarter (S $\frac{1}{2}$  N $\frac{1}{2}$  NE $\frac{1}{4}$ ) of Section Twenty-eight (28), Township Twenty-nine (29) North, Range Twenty-three (23) West, Fourth Principal Meridian, according to the United States government survey, more particularly described as follows:  
Beginning at a point in the south line of said subdivision, distant two hundred eighty-one (281) feet westerly, measured along said south line, from the southwest corner of that certain sixty (60) foot wide strip of land conveyed to the St. Paul, Minneapolis and Manitoba Railway Company, by deed dated October 7, 1885, filed for record in the office of the Register of Deeds of Ramsey County, Minnesota, on October 21, 1885, in Book 132 of Deeds, page 474; thence easterly along said south line a distance of two hundred eighty-one (281) feet to said southwest corner of sixty (60) foot wide strip of land, thence northerly along the west line of said sixty (60) foot wide strip of land a distance of four hundred sixty-two (462) feet to a point; thence to the point of beginning along a line curving south-westerly and having a radius of five hundred forty-eight and seven-tenths (548.7) feet. Contains approximately .62 Acre.  
By Sale, approved by the Board on January 27, 1971 and by the Minnesota Executive Council on June 23, 1961, the following parcel of land (approximately 14,000 sq. ft.) "Outside the Fair Grounds, Proper" was transferred to Burlington Northern, Inc. Sale price, \$100.00.

That part of the South Half of the North Half of the Northeast Quarter ( $S1\frac{1}{2}N1\frac{1}{2}NE1\frac{1}{4}$ ) of Section Twenty-eight (28), Township Twenty-nine (29) North, Range Twenty-three (23) West, Fourth Principal Meridian, according to the United States government survey, more particularly described as follows:

Beginning at a point in the south line of said subdivision, distant one hundred fifty-five (155) feet westerly, measured along said south line, from the southwest corner of that certain sixty (60) foot wide strip of land conveyed to the St. Paul, Minneapolis & Manitoba Railway Company, by deed dated October 7, 1885, filed for record in the office of the Register of Deeds of Ramsey County, Minnesota, on October 21, 1885, in Book 132 of Deeds, page 474; thence easterly along said south line a distance of one hundred fifty-five (155) feet to said southwest corner of said sixty (60) foot wide strip of land, thence northerly along the west line of said sixty (60) foot wide strip of land a distance of two hundred fifty-five (255) feet to a point; thence to the point of beginning along a line curving southwesterly and having a radius of four hundred fifty-three (453) feet. Contains approximately .29 Acres.

5. Property East of Snelling Ave.:

Lots 13 and 14 in Block 3, Lake Park Addition, St. Paul. This parcel of land, two city lots on the corner of Snelling Ave. and Canfield St., is a part of the so called "Saunders Property." Originally the whole block was owned by the Society, acquired in 1906 or 1907 because the tenant at that time was said to have run a "blind pig" during the period of the Fair. In 1917 all of the block except these two lots was sold to the Jewish Home Society and a Home for the Aged built. In 1923 by agreement with the Fire Department of the City of St. Paul, the Fair built a Fire Station on this property. Under the agreement the City maintains the station, with extra equipment assigned during Fair Week, and regular equipment the entire year. The Fair furnished the building and the site. Approximately .166 Acres.

Originally, the State Fair Grounds was in Rose Township of Ramsey County, Minnesota, within the corporate limits of neither St. Paul nor Minneapolis. In 1954, when Falcon Heights voted to become a village, that part of the grounds which lies north of Como Avenue was included in the Village of Falcon Heights. All that part of the grounds lying South of Como Ave., the  $2\frac{1}{2}$  acres within the fence (Item 5 inside fence); and the two lots numbered thirteen and fourteen in Block 3, Lake Park addition, (Item 5 outside fence) are within the corporate limits of the City of St. Paul.

# 1973 ANNUAL REPORT

Structure No.		Value 11/30/72	Deducted or Added for Improvement	11/30/73 Present Val. Approved	Depre. Value
111	Farm Boy's Camp \$	53,141.00	\$ 1,042.29	\$ 54,183.29	\$ 46,658.41
121	Warehouse .....	24,169.34	.....	24,169.34	19,973.33
122	Unloading Pit .....	3,536.24	.....	3,536.24	3,536.24
151	Toilet .....	12,408.14	.....	12,408.14	12,408.14
171	Asst. Sec. Garage..	536.32	.....	536.32	536.32
172	Camp Grnds. Toilet	16,360.89	.....	16,360.89	13,784.01
173	Asst. Sec. Residence .....	26,730.07	142.20	26,872.27	22,729.98
174	Camp Grnds. Kitchen .....	223.00	.....	223.00	223.00
176	Camp Grnds. Office .....	1,493.05	.....	1,493.05	1,493.05
181	Camp Grnds. Turnstile .....	136.00	.....	136.00	136.00
183	State Exhibit Bldg. ....	86,312.72	60.48	86,373.20	86,373.20
211	Supt. Residence ..	21,086.72	.....	21,086.72	18,089.05
241	Toilet .....	6,780.98	171.32	6,952.30	6,952.30
242	Machine Dept. Office .....	478.00	.....	478.00	478.00
251	Chinese Arch .....	1,996.32	.....	1,996.32	1,996.32
261	Machinery Hall ....	74,434.95	.....	74,434.95	74,434.95
262	4-H Building .....	541,257.96	1,233.72	542,491.68	452,904.91
271	Ticket Audit .....	24,788.34	.....	24,788.34	22,522.02
272	Blacksmith Shop ..	953.00	.....	953.00	953.00
273	Young America Center .....	105,047.65	.....	105,047.65	92,353.79
279A	Race Office .....	1,489.05	151.20	1,640.25	1,640.25
281	Race Track .....	228,305.64	.....	228,305.64	228,305.64
282	Stage .....	108,629.05	1,011.90	109,640.95	93,407.24
283	Underpass to Race Track .....	11,960.00	.....	11,960.00	11,960.00
284	East Bleachers .....	164,330.20	.....	164,330.20	137,814.85
285	Ticket Booth .....	3,793.89	.....	3,793.89	3,793.89
286	Grandstand .....	1,163,897.62	9,329.33	1,173,226.95	994,476.06
287	West Bleachers ....	72,844.32	.....	72,844.32	60,463.34
288	Check Room .....	2,497.01	.....	2,497.01	2,497.01
289	Sanitation Bldg. ..	13,791.54	.....	13,791.54	11,410.58
289A	Dog Show Bldg.....	16,472.55	2,160.78	18,633.33	15,794.84
289B	Infield Scoreboard	15,750.60	.....	15,750.60	15,750.60
301	Toilet .....	15,419.80	194.72	15,614.52	12,942.01
311	Industrial Bldg. ..	30,688.94	(30,688.94)	.....	.....
311	Home Improve- ment Bldg. ....	1,032.67	113,770.13	114,802.80	114,784.73
312	Old F.M. Bldg. ....	2,007.13	.....	2,007.13	1,691.89
321	Education Bldg. ..	236,831.22	548.08	237,379.30	216,684.58
322	Creative Act. Annex .....	122,986.95	61.00	123,047.95	108,260.82
323	Creative Act. ....	314,835.65	3,299.42	318,135.07	306,169.00
324	E. Commonwealth Gate .....	99,380.67	28.00	99,408.67	95,930.35
331	Service Bldg. ....	318,205.41	1,859.31	320,064.72	270,756.40
332	Admin. Bldg. ....	159,569.83	1,926.41	161,496.24	140,906.01
341	Gopher Statue .....	5,530.74	.....	5,530.74	5,530.74

Structure No.	Value 11/30/72	Deducted or Added for Improvement	11/30/73 Present Val. Approved	Depre. Value
342 Crossroads Bldg. ..	27,994.65	(27,994.65)		
342 Merchandise Mart	17,259.96	117,616.54	134,876.50	134,574.45
343 Post Office .....	1,788.56		1,788.56	1,788.56
	4,159,164.34	195,923.24	4,355,087.58	3,865,899.86
Brought Forward..	4,159,164.34	195,923.24	4,355,087.58	3,865,899.86
344 Band Shell .....	165,306.79	3,123.10	168,429.89	161,731.17
351 Food Show Bldg.	350,771.29	2,623.96	353,395.25	293,024.90
361 Modern Living Bldg. ....	100,227.16		100,227.16	82,687.90
362 Child Care Center	23,463.66	35.88	23,499.54	19,698.88
365 Toilet .....	15,577.08		15,577.08	12,851.09
366 Sign Shop .....	510.00		510.00	510.00
371 Toilet .....	12,800.01		12,800.01	12,800.01
372 Ramp to Grand-stand .....	84,022.64		84,022.64	69,297.08
401 Toilet .....	11,951.77		11,951.77	9,853.41
402 Police Station .....	16,278.44		16,278.44	14,360.43
411 Horse Barn .....	688,895.56	11,914.33	700,809.89	585,609.41
412 Outside Horse Stalls .....	20,263.86		20,263.86	20,263.86
421 Arcade Bldg. ....	114,878.69		114,878.69	95,611.37
422 Commissary Bldg.	180,522.62	848.30	181,370.92	151,420.79
423 Sheep - Poultry Bldg. ....	253,076.42	1,326.10	254,402.52	210,834.07
431 Natural Resources Bldg. ....	112,023.16	26.81	112,049.97	93,670.71
432 Natural Resources Pool .....	76,847.74		76,847.74	76,847.74
433 Ticket Booth .....	11,990.71		11,990.71	11,990.71
441 Senior Citizens Bldg. ....	34,865.23	1,437.61	36,302.84	30,692.09
444 Toilet .....	24,734.84		24,734.84	20,407.94
445 Information Bldg.	335.63		335.63	335.63
446 Territorial Cabin ..	11,307.51		11,307.51	9,328.71
447 WCCO Bldg. ....	4,650.10		4,650.10	4,650.10
451 Agric.-Hort. Bldg.	599,790.23	171.71	599,961.94	495,932.07
461 Greenhouse Residence .....	9,741.10	30,563.24	40,304.34	40,304.34
462 Greenhouse .....	43,015.72	12,989.87	56,005.59	53,543.18
463 Como - Snelling Gate .....	11,295.18		11,295.18	9,947.42
464 Toilet .....	17,529.51		17,529.51	14,502.51
466 Officer's Cottage..	42,905.11		42,905.11	38,853.07
471 Mexican Village ..	127,550.88		127,550.88	127,550.88
474 Degree of Honor Bldg. ....	1,417.26		1,417.26	1,417.26
476 Boy Scout Shower Room .....	2,503.57		2,503.57	2,503.57
481 Dairy - Animal Products Bldg. ..	187,379.20	12,161.08	199,540.28	180,004.91
491 Loop Pedestrian Gate .....	8,347.20	625.77	8,972.97	8,972.97
492 Ticket Booth .....	1,430.34		1,430.34	1,430.34
501 Hippodrome .....	1,301,291.77	13,956.45	1,315,248.22	1,089,552.42
502 Hippodrome Gate..	1,955.00		1,955.00	1,955.00
511 Livestock Pavilion	875,421.88	3,269.29	878,691.17	731,050.68
512 Livestock Arch ..	154,174.08		154,174.08	127,725.71



Structure No.		Value 11/30/72	Deducted or Added for Improvement	11/30/73 Present Val. Approved	Depre. Value
513	Cattle Barn .....	157,550.51	.....	157,550.51	157,550.51
521	Swine Barn .....	477,223.03	812.42	478,035.45	395,963.47
522	Swine Barn Annex .....	42,050.72	.....	42,050.72	34,693.76
531	W. Commonwealth Gate .....	785.00	.....	785.00	785.00
532	Canfield Gate .....	1,910.00	.....	1,910.00	1,910.00
533	Judging Arena .....	61,477.18	.....	61,477.18	52,110.37
		10,601,209.72	291,809.16	10,893,018.88	9,422,637.30
	Brought Forward..	10,601,209.72	291,809.16	10,893,018.88	9,422,637.30
534	Toilet .....	9,500.86	.....	9,500.86	9,500.86
535	Forage Bldg. ....	31,514.23	.....	31,514.23	29,308.23
541	Como Bridge No. 1 .....	12,799.50	.....	12,799.50	11,033.28
542	Como Lot Maint. Bldg. ....	427.43	.....	427.43	427.43
551	Como Bridge No. 2 .....	14,583.09	.....	14,583.09	12,817.38
552	Como Entrance ....	1,026.15	.....	1,026.15	1,026.15
601	Fire Station .....	12,059.00	.....	12,059.00	12,059.00
602	Transportation Office .....	909.00	.....	909.00	909.00
603	Freight Terminal..	10,253.00	.....	10,253.00	10,253.00
	TOTALS .....	\$10,694,281.98	\$291,809.16	\$10,986,091.14	\$9,509,971.63

— SUMMARY OF DEPRECIATED INVENTORIES —

Land .....	\$ 744,822.43
Structures .....	9,509,971.63
Utilities .....	1,840,761.04
Personal Property .....	329,940.30
Postage .....	395.19

**TOTAL LAND VALUE APPROVED, NOVEMBER 30, 1973**

	Value Dec. 1, 1972	Added for Improvement	Dec. in Val. or Depre.	Nov. 30, 1973 P.V. Approved
Utilities:				
Electric Plant .....	\$ 520,170.38	\$ 74,994.10	\$26,008.52	\$ 569,155.96
Fence & Guard Rail .....	71,430.43	238.00	.....	71,668.43
Flag Poles .....	961.89	.....	.....	961.89
Gas Distribution System ....	70,699.92	63.95	.....	70,763.87
Sewer System .....	284,668.43	45.12	.....	284,713.55
Sidewalks .....	91,449.89	7,871.59	.....	99,321.48
Stonework .....	39,767.39	.....	.....	39,767.39
Streets, Curbs & Gutters....	351,963.51	53,518.00	.....	405,481.51
Water Distribution System .....	265,397.32	33,529.64	.....	298,926.96
Inventories:				
Personal Property .....	301,829.92	58,293.37	30,182.99	329,940.30
Postage .....	1,799.67	.....	1,404.48	395.19
TOTALS .....	\$2,000,138.75	\$228,553.77	\$57,595.99	\$2,171,096.53

TABLE I — SUMMARY OF OUTSIDE GATE ADMISSIONS — 1973

	Thurs. Aug. 23	Fri. Aug. 24	Sat. Aug. 25	Sun. Aug. 26	Mon. Aug. 27	Tues. Aug. 28	Wed. Aug. 29	Thurs. Aug. 30
PAID ADMISSIONS								
Adults, 50¢ tickets .....	10,351	.....	.....	.....	.....	.....	.....	.....
Adults and Auto, \$1.50 tickets .....	.....	42,008	105,493	121,786	50,816	50,291	62,892	64,359
Adults and Auto, 75¢ discount tickets .....	.....	9,518	14,277	22,209	11,105	11,105	11,105	11,105
Round-up, Adult and Auto, \$1.50 .....	.....	253	1,157	1,154	519	558	524	509
Children, 50¢ tickets .....	.....	2,284	32,512	31,373	24,531	22,248	21,996	18,635
Total Paid .....	10,351	54,063	153,439	176,522	86,971	84,202	96,517	94,608
NON-PAID								
Adults .....	9,759	181	.....	.....	.....	.....	.....	*13,745
Children .....	284	32,615	9,127	7,151	4,628	3,634	6,845	4,764
Total Non-paid .....	10,043	32,796	9,127	7,151	4,628	3,634	6,845	18,509
GRAND TOTALS								
Paid and Non-paid .....	20,394	86,859	162,566	183,673	91,599	87,836	103,362	113,117

\*Senior Citizens' Day

Table I — SUMMARY OF OUTSIDE GATE ADMISSIONS — 1973 (Continued)

	Fri. Aug. 31	Sat. Sept. 1	Sun. Sept. 2	Mon. Sept. 3	Total Paid	Total Non-paid	Total Paid and Non-paid
PAID ADMISSIONS							
Adults, 50¢ tickets .....					10,351		
Adults & Auto, \$1.50 tickets .....	56,127	108,607	133,042	66,765	862,186		
Adults & Auto, 75¢ discount tickets .....	14,277	22,209	19,037	18,516	164,463		
Round-up, Adult & Auto, \$1.50 .....	410	1,024	1,870	814	8,792		
Children, 50¢ tickets .....	3,398	35,422	39,060	16,596	248,055		
Total Paid .....	74,212	167,262	193,009	102,691	1,293,847		
NON-PAID							
Adults .....						23,685	
Children .....	32,371	5,620	9,955	5,804		122,798	
Total Non-paid .....	32,371	5,620	9,955	5,804		146,483	
GRAND TOTALS							
Paid and Non-paid .....	106,583	172,882	202,964	108,495			1,440,330

TABLE II — SUMMARY OF ADMISSIONS TO GRANDSTAND

MINNESOTA STATE FAIR, 1973

	Friday Aug. 24		Saturday August 25		Sunday August 26		Monday August 27		Tuesday August 28		Wednesday August 29		
	Nite	Day	Early Nite	Late Nite	Day	Nite	Day	Early Nite	Late Nite	Day	Nite	Day	Nite
PAID ADMISSIONS													
Reserved	2,271	2,453	9,004	10,118	3,319	8,972	1,305	6,023	2,754	1,313	5,306	1,958	3,817
Unreserved	2,238	1,461	753	429	2,307	656	639	708	279	654	361	1,084	354
Children .....		1,265			1,190		627			852		752	
Total Paid ...	4,509	5,179	9,757	10,547	6,816	9,628	2,571	6,731	3,033	2,819	5,667	3,794	4,171
Total Day and Night .....	4,509		25,483		16,444			12,335		8,486		7,965	
NON-PAID ADMISSIONS													
Tax Free .....	889	61	56	44	37	105	48	87	28	80	105	113	155
Plaza Box .....	26	20	108	120	64	164	72	146	125	72	135	73	172
Statistical .....	229	191	259	322	456	615	267	284	321	394	339	282	401
Total Non-paid .....	1,144	272	423	486	557	884	387	517	474	546	579	468	728
Total Day and Night .....	1,144		1,181		1,441			1,378		1,125		1,196	
Grand Total													
Paid & Non-paid .....	5,653	5,451	10,180	11,033	7,373	10,512	2,958	7,248	3,507	3,365	6,246	4,262	4,899
Grand Total													
Day & Night .....	5,653		26,664		17,885			13,713		9,611		9,161	

TABLE II — SUMMARY OF ADMISSIONS TO GRANDSTAND — MINNESOTA STATE FAIR (Continued)

	Thursday August 30			Friday August 31			Saturday September 1			Sunday September 2			Monday Sept. 3	Totals		Totals
	Day	Nite	Day	Early Nite	Late Nite	Day	Early Nite	Late Nite	Day	Early Nite	Late Nite	Day	Day	Nite	Day & Nite	
PAID ADMISSIONS																
Reserved ....	1,978	4,535	944	C	C	2,647	C	C	5,410	10,681	7,332	4,650	25,977	70,813	96,790	
Unreserved	900	364	753	A	A	2,151	A	A	3,492	843	324	2,543	15,984	7,309	23,293	
Children ....	535	.....	592	N	N	1,120	N	N	1,418	.....	.....	820	9,171	.....	9,171	
Total Paid	3,413	4,899	2,289	C	C	5,918	C	C	10,320	11,524	7,656	8,013	51,132	78,122		
Total Day				E	E		E	E								
& Nite .....	8,312		2,289	L	L	5,918	L	L		29,500		8,013			129,254	
				L	L		L	L								
NON-PAID ADMISSIONS																
Tax Free ....	77	125	136	D	D	159	D	D	215	11	10	230	1,156	1,615	2,771	
Plaza Box ..	73	199	38			77			84	164	154	84	657	1,513	2,170	
Statistical ..	231	384	322			391			449	225	298	615	3,598	3,677	7,275	
Total																
Non-paid	381	708	496			627			748	400	462	929	5,411	6,805	.....	
Total																
Day & Nite	1,089		496			627				1,610		929			12,216	
Grand Total																
Paid & Non-Paid	3,794	5,607	2,785			6,545			11,068	11,924	8,118	8,942	56,543	84,927		
Grand Total																
Day & Nite	9,401		2,785			6,545				31,110		8,942			141,470	

TABLE II — SUMMARY OF ADMISSIONS TO HIPPODROME — MINNESOTA STATE FAIR, 1973

	Friday Aug. 24 Nite	Day	Saturday Aug. 25 Nite	Day	Sunday Aug. 26 Nite	Monday Aug. 27 Nite	Tuesday Aug. 28 Nite	Wednesday Aug. 29 Nite	Day	Thursday Aug. 30 Nite
PAID ADMISSIONS										
Ringside Box Seats .....	205	226	234	219	233	222	228	234	209	231
Upper Box Seats .....	319	317	453	297	327	319	372	471	415	440
Reserved .....	240	448	738	411	478	498	505	1,042	1,251	1,625
Unreserved .....	400	1,000	1,300	1,100	1,000	600	600	1,000	1,200	1,000
Total Paid .....	1,164	1,991	2,725	2,027	2,038	1,639	1,705	2,747	3,075	3,296
Total Day and Nite .....	1,164	4,716		4,065		1,639	1,705	2,747	6,371	
NON-PAID ADMISSIONS										
Tax Free .....	264	25	162	97	108	85	89	133	37	85
Exhibitor (Complimentary) .....	259	210	289	263	277	203	173	206	6	.....
Total Non-paid .....	523	235	451	360	385	288	262	339	43	85
Total Day and Nite .....	523	686		745		288	262	339	128	
Grand Total Paid and Non-paid .....	1,687	2,226	3,176	2,387	2,423	1,927	1,967	3,086	3,118	3,381
Grand Total Day and Nite .....	1,687	5,402		4,810		1,927	1,967	3,086	6,499	

TABLE II — SUMMARY OF ADMISSIONS TO HIPPODROME — MINNESOTA STATE FAIR, 1973 (Continued)

	Friday Aug. 31 Day	Nite	Saturday Sept. 1 Nite	Sunday Sept. 2 Day	Nite	Monday Sept. 3 Day	Totals Day Nite		Totals Day & Nite
PAID ADMISSIONS									
Ringside Box Seats .....	194	206	234	223	225	169	1,240	2,252	3,492
Upper Box Seats .....	370	412	462	315	462	263	1,977	4,037	6,014
Reserved .....	885	841	2,151	905	1,071	449	4,349	9,189	13,538
Unreserved .....	1,200	1,100	2,200	1,400	1,800	1,039	6,939	11,000	17,939
Total Paid .....	2,649	2,559	5,047	2,843	3,558	1,920	14,505	26,478	40,983
Total Day and Nite .....	5,208		5,047	6,401		1,920			40,983
NON-PAID ADMISSIONS									
Tax Free .....	127	157	176	98	149	147	531	1,408	1,939
Exhibitor (Complimentary) .....		477	603	520	619	587	1,586	3,106	4,692
Total Non-paid .....	127	634	779	618	768	734	2,117	4,514	6,631
Total Day and Nite .....	761		779	1,386		734			6,631
Grand Total Paid and Non-paid .....	2,776	3,193	5,826	3,461	4,326	2,654	16,622	30,992	
Grand Total Day and Nite .....	5,969		5,826	7,787		2,654			47,614



# SUMMARY OF RECEIPTS FROM PERCENTAGE ATTRACTIONS

## MINNESOTA STATE FAIR — 1973

### OTHER THAN CARNIVAL:

Carousel .....	\$ 7,386.64
Giant Slide .....	11,465.00
Antique Cars .....	3,915.04
Skyride .....	36,917.59
Space Tower .....	12,160.84
Ye Olde Mill .....	11,493.40
Whale .....	3,215.65
Wax Museum .....	1,373.11
Animal Rides .....	2,238.83
<hr/>	
Total other than Carnival .....	\$ 90,166.10

### ROYAL AMERICAN RIDES:

Merry Go Round .....	2,665.58
Dodgem .....	12,892.61
Saturn 6 .....	1,330.27
Rok-N-Rol .....	3,175.67
Roloplane .....	1,435.31
Spider .....	5,405.17
Round Up .....	3,485.76
Scrambler .....	6,121.35
Paratrooper .....	3,264.72
Trabant .....	1,230.27
Twister .....	4,588.99
Kiddyland .....	14,691.24
Turbo .....	5,509.21
Alpine Avalanche .....	4,488.99
Super Himalaya .....	16,731.69
Tip Top .....	3,464.72
Rotor .....	5,395.17
Space Wheels .....	19,588.32
Giant Wheel .....	8,569.89
Tilt-A-Whirl .....	7,141.57
Far Out/Chairplane .....	3,672.81
Zipper .....	1,836.40
Galaxi .....	30,198.66
Mini-Scooter .....	3,876.85
Skydiver .....	7,549.66
Matterhorn .....	19,684.23
Chairplane .....	1,632.36
Toboggan .....	5,917.88
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Total Royal American Rides .....	\$205,545.35

### ROYAL AMERICAN SHOWS:

Pirate Ship .....	\$ 842.39
Barrel of Fun .....	8,372.68
Glass House .....	4,545.17
Wicked Witch .....	11,263.58
Head Illusion .....	2,231.24
Drug Show .....	2,379.09
Motordrome .....	7,734.76
Mechanical Circus .....	23.92
House of Infinity .....	4,385.69

Gorilla .....	3,588.29
Wax Museum .....	3,289.59
Torture .....	2,631.41
Side Show .....	12,801.50
Side Show Inside .....	1,299.60
Midget House .....	2,347.19
Palace of Illusions .....	6,660.21
Palace of Illusions Inside .....	579.73
Arcade .....	5,263.82

Total Royal American Shows .....\$ 80,239.86

Grand Total Royal American Rides and Shows .....\$285,785.21

Grand Total Percentage Attractions & Royal American Shows....\$375,951.31

### 1973 EXHIBITORS

A-1 CONCRETE UNIT STEP CO., S. St. Paul—Steps and Wrought Iron  
A.B.W., INCORPORATED, Alexandria, Mn. — Sno-Jet Snowmobiles, and  
Motorcycles  
ASSOC. OF NON-SMOKERS RIGHTS, Minneapolis—Info on Association  
ABLE BUILDING SYSTEMS, Lino Lakes, Mn.—Drier and Buildings  
ACTION, Minneapolis—Artifact Display from one or more Third World For-  
eign Countries  
AIR ELEC. MACHINE CO., INC., Lohrville, Ia.—Aero-Mill Lawn Ornaments,  
Windmills  
ALLIED BUILDING BROKERS, Fridley, Mn.—Window, Doors, Siding, etc.  
ALLIED FARM EQUIP., INC., Minneapolis—Loaders, Augers, Mixers  
ALLIS CHALMERS CORP., Minneapolis—Farm Machinery  
ALPAHA HUNTING & FISHING CAMPS, Canton, Ill.—Promotion of Camps  
ALUMINUM PRODUCTS CO., St. Paul—Solar Electric Gutter, Drain Sys.,  
Siding, etc.  
AMERICAN BREEDERS SVC., INC., Almelund, Mn.—Information  
AMERICAN CENTRAL CORPORATION, Minneapolis—Recreation Property  
in Little Falls Area  
AMERICAN HEARING AID CENTER OF MINNESOTA, Minneapolis—Quali-  
tone Hearing Aids, Testing Instruments  
AMERICANS UNITED FOR SEPARATION OF CHURCH AND STATE, Min-  
neapolis—Exhibit and Literature  
AMICUS, INCORPORATED, Minneapolis—One-To-One Friends to Prison In-  
mates—Information  
ANDERSON DAIRY SUPPLY, St. Paul—Zero Milk House Equipment and  
Bulk Coolers  
ANDERSON DAIRY SUPPLY, St. Paul—Vac-O-Mar Pump  
ANHEUSER-BUSCH, INCORPORATED, St. Louis, Mo.—Display of Brewing  
Process  
ARTIC MIDWEST DISTRIBUTORS, White Bear Lake, Mn. — Arctic Cat  
Snowmobiles, Boats, Lawn Mowers  
ARTS WAY MFG. COMPANY, Armstrong, Ia.—Hammermill and Mixer Units  
ASSOCIATED MILK PRODUCERS, INC., New Ulm, Mn.—AMPI Information  
AUTOMATIC EQUIPMENT MFG. CO., Pender, Nebr.—Cattle Oilers, Roller  
Mills, Livestock Scales, etc.  
AVCO NEW IDEA FARM EQUIP. CO., Fort Dodge, Ia.—Farm Machinery

B & L MANUFACTURING, INC., Winnebago, Mn.—Meterman Fencers, Acreage Counters, etc.  
 BABSON BROS. COMPANY, Oak Brook, Ill.—Water Conditioning Equip., Domestic and Commercial  
 BABSON BROS. COMPANY, Oak Brook, Ill.—Surge Dairy Equip.  
 BADGER NORTHLAND, INC., Kaukauna, Wis. — Silo Unloader, Forage Equip., Manure Disposal, etc.  
 BALZER MFG. CORP., Mountain Lake, Mn.—Feeder Forage Boxes, etc.  
 BANNER MOTOR HOMES, St. Paul—Motor Homes and 5th Wheels  
 BARNET-GAGNER REALTORS, Minneapolis—Residential Real Estate  
 BARRETT, ROBERT S., St. Louis Park, Mn.—Gyro-Copters  
 BEAR CAT DISTR., INC., Minneapolis—Farm Equipment  
 BEHLEN MFG. COMPANY, Columbus, Nebr.—Grain Handling and Storage Sys., Metal Bldgs.  
 BERG EQUIPMENT CORP., Marshfield, Wisc.—Barn Equip., Cleaner, etc.  
 BETH SAR SHALOM, Minneapolis—Tracts and Bibles  
 BIRCH COMPANY, St. Paul—Air Conditioning Equip.  
 BIRD, R. A., COMPANY, Minneapolis—Lathem Time Recorders, Timing Equipment  
 BIRTHRIGHT, INCORPORATED, Minnetonka, Mn.—Information on Pregnancy Crisis Center  
 BLANEY FARMS, INC., Madison, Wisc.—Seed Corn  
 BLENDALIFE, INCORPORATED, Green Isle, Mn.—Panels and Cattle Display  
 BLOMQUIST DESIGNING, St. Paul—Waterfalls and Patios  
 BODINES, INC., Minneapolis—Hammond Organs and Pianos  
 BODINES, INC., Minneapolis—Rodgers Organs  
 BODINES, INC., Minneapolis—Thomas Organs and Pianos  
 BORCHERT CONTRACTORS, INC., New Richland, Mn.—Viro-Pak Sewage Systems  
 BROOKLYN CENTER CHURCH OF CHRIST, Minneapolis—New Testament Literature, Visual and Audio Aids  
 BUCHOLTZ, JAMES F., Richfille, Mn.—Roll-O-Flex Snowmobiles  
 BURGER KING, Minneapolis—Promotion  
 BURLINGTON NORTHERN, St. Paul—Information on Safety

CAMERA-SULLIVAN & ASSOCS., Red Lake Falls, Mn.—Mobile Home Entry-Ways  
 CAPP HOMES, Minneapolis—Home Packages  
 CARGILL NUTRENA FEED DIV., Farmington, Mn.—Liquid Supplement  
 CARLSON, IVER H., & SON, INC., St. Paul—Roofing, Siding, etc.  
 CARNATION BREEDING SVC., Canby, Mn.—Service Information  
 CASWELL MFG. CO., Cherokee, Ia.—Scales, Chutes, etc.  
 CEDAR & LOG HOMES OF MINNESOTA, Minneapolis—Model Home  
 CENEX SEED CORN CO., Cedar Falls, Ia.—Seed Corn  
 CENTURY CAMPER CENTER, INC., St. Paul—Coleman Trailers  
 CHASE HOME IMPROVEMENT CO., St. Paul—Aluminum and Steel Siding, Trim, Windows, etc.  
 CHRISTENSEN SALES, St. Paul—Eldorado Stone  
 CHRISTIAN BUSINESS MEN'S COMM., Minneapolis—Literature  
 CHRISTIANSON, Frank, Blomkest, Mn.—Evacuator Svc.  
 CLAY EQUIPMENT CO., Cedar Falls, Ia.—Farm Equipment  
 CLINTON, E. G., CO., Minneapolis—Pole Barn, Trusses  
 COCA COLA BOTTLING MIDWEST, St. Paul—Advertising on Scoreboard  
 COFFEY'S POWER EQUIP., Hopkins, Mn.—Bolens Agric. Lawn and Garden Equipment  
 COLUMBUS MANUFACTURING, Minneapolis—Farm Wagons, Cooper Tires, Stewart Paint  
 COMMERCIAL TRADES INSTITUTE, Chicago, Ill.—School Courses, etc.

CONTINENTAL COIN EXCHANGE, INC., Minneapolis—Info. on Current  
 World Monetary Crises, etc.  
 CONTOUR CHAIR SHOP, Minneapolis—Chairs and Free Form Chairs  
 COOPER COMMUNITIES, INC., Bella Vista, Ark.—Bella Vista Village  
 CORCHRAN, INCORPORATED, Waseca, Mn.—Vaughn Farm Loaders  
 COUNTERWEIGHT DIV. - GENERAL MILLS, Minneapolis—Health Info.  
 CRISAFULLI PUMP CO., INC., Glendive, Mont.—Pumps  
 CRYSTEEL MFG., INC., Lake Crystal, Mn.—Lo-Boy Truck Hoists, and Jones  
 Trailer Tow, etc.  
 CULLIGAN WATER CONDITIONING, S. St. Paul—Information  
 CURTISS BREEDING SVC., INC., Brainerd, Mn.—Service Info.  
 CUSTOM PRODUCTS OF LITCHFIELD, Litchfield, Mn.—Farm Tractor and  
 Combine  
  
 DFL STATE CENTRAL COMM., Minneapolis—Headquarters  
 DAIRY EQUIPMENT CO., Madison, Wisc.—Dari-Kool Coolers, Milkers, Truck  
 Tanks  
 DAIRYLAND SEED CO., INC., Kewaskum, Wisc.—Dairyland Seeds  
 DAKON, Sioux Falls, S. Dak.—Farm Implements  
 DAKOTA MFG. CO., INC., Mitchell, S. Dak.—Trail-Eez Trailers  
 DEER ACRES RESORT, Hackensack, Mn.—Resort Information  
 DEERE, JOHN, COMPANY, Minneapolis—Implements and Tractors  
 DEERE, JOHN, COMPANY, Minneapolis—Agric. and Consumer Products  
 DEKALB RESEARCH, INC., DeKalb, Ill.—Corn and Sorghums  
 DELAVAL SEPARATOR CO., Chicago, Ill.—Dairy Equipment  
 DIVERSIFIED DISTR., INC., Minneapolis—David Brown Tractors, Rupp  
 Snowmobiles, etc.  
 DRIALL DRIERS, INC., Attica, Ind.—Grain Drying Equipment  
 DR. MACDONALD'S VITAMIZED FEED CO., INC., Fort Dodge, Ia.—Live-  
 stock Feed  
 DU-AL MANUFACTURING CO., Sioux Falls, S.D.—Front End Loaders,  
 Manure Spreaders  
 DYNAMED, INCORPORATED, Minneapolis—Procedure for Stopping Bed  
 Wetting  
  
 E & M SEWING & VACUUM CLEANER, St. Paul—Pfaff Sewing Machines  
 ELECTROLUX, St. Paul—Electrolux and Supplies  
 ENCYCLOPEDIA BRITANNICA, INC., Edina, Mn.—Encyclopedia  
 ENCYCLOPEDIA BRITANNICA, INC., Edina, Mn.—Encyclopaedia  
 ENESTVEDT BROTHERS, Sacred Heart, Mn.—Minhybrid Seed Corn, Seed  
 Grains  
 ERICKSON AWNING CO., Minneapolis—Hastings Awnings  
 ERICKSON MFG. CO., INC., Eagle Grove, Ia.—Farrowing Crates, Slat Floors,  
 Finishing House  
 ERSKINE MFG. CO., INC., Erskine, Mn.—Snow Blowers, Bale Elevators,  
 Glass-tite Campers  
  
 FABER, JERRY, Alexandria, Mn.—Grain Dryers, York Bucket Elevators,  
 Irrigation Equipment  
 FARM SYSTEMS, INC., Mankato, Mn.—Neca Equip., Super B Grain Dryers,  
 Storage Bins, etc.  
 FARMHAND COMPANY, Hopkins, Mn.—Tractor Loaders, Rakes, etc., Feed  
 Mixer  
 FARMWAY COMPANY, INC., Manawa, Wisc.—Bunk Feeders, Barn Equip.,  
 Barn Cleaners  
 FAWN SALES, CO., INC., Minneapolis—Vending Machines  
 FEDERAL CROP INS. CORP., Mankato, Mn.—Insurance  
 FERMA KEL STATE DISTR. CO., LeSueur, Mn.—Feed Additive

FETERL MANUFACTURING CO., Salem, S. Dak.—Grain Auger, Rotary Screen Grain Cleaner, etc.  
 FIBERDOME, INCORPORATED, Lake Mills, Wisc.—Roof, Wollin Silos  
 FIELD ENTERPRISES EDUC. CORP., Edina, Mn.—WorldBook - Childcraft  
 FIELD ENTERPRISES EDUC. CORP., Edina, Mn.—WorldBook - Childcraft  
 FIELD ENTERPRISES EDUC. CORP., Edina, Mn.—WorldBook - Childcraft  
 FIELD ENTERPRISES EDUC. CORP., St. Paul—WorldBook - Childcraft  
 FIELD ENTERPRISES EDUC. CORP., Minneapolis—WorldBook - Childcraft  
 FIELD QUEEN INC./DIV. OF HESSTON CORP., Rochester, Mn.—Forage Harvester and Heads  
 FIRESIDE CORNER - FIREPLACE SYS., St. Paul—Heatalator Fireplaces, Toivo Saunas, etc.  
 FIRST CHRISTIAN REFORMED CHURCH, Minneapolis—Free Home Bible Study Course  
 FLORIDA REALTY, INC., Hopkins, Mn.—Florida Real Estate, Pt. Charlotte, Melabor, etc.  
 FORAGE KING INDUSTRIES, Ridgeland, Wisc.—Manure Spreader, Forage Box on Tandem Wagon, etc.  
 FORD MOTOR CO. - NW DISTRICT, Minneapolis—Farm Machinery, Lawn and Garden Tractors  
 FRIEDMAN & KING, St. Paul—Insurance Products

G.S.T. HOME ENT. CENTER, Lake Elmo, Mn.—Fireplace Stereo-Bar, Grandfather Clock Stereo  
 G.S.T. HOME ENT. CENTER, Lake Elmo, Mn.—Fireplace Stereo-Bar, Grandfather Clock Stereo  
 GAMBLE RENTS FURNITURE (DIV. OF GAMBLE SKOGMO), Brooklyn Center, Mn.—Ideas on Furniture Rental  
 GANDY COMPANY, Owatonna, Mn.—Gandy Applicators  
 GEHL COMPANY, West Bend, Wisc.—Forage Harvesting Equip., Boxes, Blowers, Mixers  
 GENERAL DRYER CORPORATION, Clarkfield, Mn.—Grain Dryers  
 GENERAL ELECTRONICS, INC., St. Paul—Appliances, Stereos, Packard Bell and Admiral  
 THE GIDEONS INTERNATIONAL, Excelsior, Mn.—Gideon Bibles, etc.  
 GRAVELY TRACTORS, Minneapolis—Compact Tractors  
 GREATER METROPOLITAN FED., St. Paul—Promotion of Organization

HANSON EQUIPMENT CO., So. Beloit, Ill.—Snow Blowers, Farm Sprayers, Sleighs  
 HANSON SILO COMPANY, Lake Lillian, Mn.—Hauser Silo Unloaders, Bunk Feeders  
 HART CARTER CO., Gaylord, Mn.—Hume Grain Dryers and Augers, Fan and Heater  
 HAWKEYE STEEL PRODUCTS, INC., Waterloo, Ia.—Livestock Feeding and Watering Equipment  
 HAYER, F. C., CO., Minneapolis—RCA TV, Stereos, Radios, Whirlpool Appliances  
 HEDLUND MFG. COMPANY, Boyceville, Wisc.—Manure and Feed Handling Equipment  
 HEIDER MFG. COMPANY, Carroll, Ia.—Wagon and Auger Boxes, Grain Handling Equipment  
 HENKE MACHINE, INC., Columbus, Nebr.—Roller Mill, also Livestock Ration Auger, Mixer Wagon  
 HESSTON, MINNEAPOLIS BRANCH, Minneapolis—Farm Equipment  
 HINIKER COMPANY, INC., Mankato, Mn.—Tractor Cab, Planter Attach., Combine Tanktopper, etc.  
 HOME FARMERS MUTUAL INS., Minneapolis—Benefits of Crop Ins.

HOME INTERIORS & GIFTS, Crystal, Mn.—Decorating Accessories for Home, etc.

HOUSE CLINIC STORE, INC., Minneapolis—Victor Awnings and Canopies

HOUSE CLINIC STORE, INC., Minneapolis—Awnings, Canopies, Patios

HOUSE CLINIC STORE, INC., Minneapolis—Victor Awnings and Canopies

HOWE, INCORPORATED, Minneapolis—Best Bet Fertilizers and Chemicals

HUDSON PROFI-MATIC DIV., Chicago, Ill.—Dairy, Hog and Poultry Equip.

HUSNIK MEAT COMPANY, W. St. Paul—Info. on Meat Purchase Plan

HUTCH AND MANTLE, Minneapolis—Amer. Manor China, Hand Cut Crystal, etc.

HUTCHINSON SEWING SUPPLY CO., Hutchinson, Mn.—New Home and Pfaff Sewing Machines, Passop Knitting

HYDRA-MAC, INCORPORATED, Thief River Falls, Mn.—Mitey Mac and Big Mac Front End Loaders, etc.

HYDRO ENGINEERING, INC., Young America, Mn.—Sprinkle Winch

HYDRO-MASSAGE, INC., Minneapolis—Percusso-Whirl and Whirlpool

HYDRO-MASSAGE, INC., Minneapolis—Whirlpool Bath

HYDRO-MASSAGE, INC., Minneapolis—Litton-Pioneer Micro Wave

I D S, Minneapolis—Model IDS Center and Financial Information

INSIDER MAGAZINE, Minneapolis—Magazine Promotion

INTERNATIONAL HARVESTOR CO., St. Paul—Farm Machinery

JACKSON MFG., INC., Chickasha, Okla.—Horse Trailers

JACQUES SEED COMPANY, Prescott, Wisc.—Seed, Liquid Fertilizer

JACUZZI WHIRLPOOL BATH, Minneapolis—Portable Whirlpool Bath, Jacuzzi - Daisy and Massage-A-Bath

JAMESWAY DIV. - BUTLER MFG., Ft. Atkinson, Wisc.—Silo Unloader, Cattle Feeders, Ventilator, etc.

JANSEN DISTRIBUTORS, INC., Minneapolis—Cleaning Products (BasicH), Food Supplements, etc.

JET COMPANY, Humboldt, Ia.—Truck Boxes, Post Driver, Wire Roller, Decorative Waterfalls, Fountains

JOHNSON BLDG. MART, INC., Minneapolis—Building Materials

JOHNSON HYDRAULIC EQUIP. CO., Minneapolis—Loaders

KDWB - RADIO, St. Paul—Broadcasting from Pem-Tom Model Home

KMSP - TV, Minneapolis—Personalities and Programs

KSTP - HUBBARD BRDC., St. Paul—Radio and TV

KEWANEE MACH. & CONVEYOR CO., Kewanee, Ill.—Discs, Auger, Elevator, Roller Mill, etc.

KLINE, JAY, CHEVROLET, Minneapolis—Trucks, Camper, etc.

KLINZING, A. F., CO., INC., Fond Du Lac, Wisc.—Agromatic Silo Unloaders, Bunk Feeders, etc.

KOEHN MANUFACTURING, INC., Watertown, S.D.—Electric Drive Thru Gate, Tractor Cab, Sauna Hut, Tractor Cab, Sauna Hut

KOEHRING FARM DIVISION, Appleton, Wisc.—Fox Forage Harvesting and Brady Tillage Equipment

KOVAR, JOHN R., MFG. CO., INC., Anoka, Mn.—Harrows and Attachments

KRETZSCHMAR, ERNIE, Janesville, Mn.—Katolight Standby Alternator

KUEMPEL CHIME CLOCK WORKS, Excelsior, Mn.—Grandfather Clocks and Clock Kits

KUEMPEL CHIME CLOCK WORKS, Excelsior, Mn.—Grandfather Clocks and Clock Kits

L & H MANUFACTURING CO., Mandan, N.D.—Electric Branding Irons, Portable Livestock Scales

L-Z COMPANY, INC., St. Paul—Thomas Skid-Steer Loader, Truck Equip., etc.  
 LAND MERCHANTS CO., Cannon Falls, Mn.—Promotion of Real Estate  
 LARSEN-OLSON COMPANY, Minneapolis—Lawn Boy, Sylvania, Cushman,  
 Pioneer, Polaris and GMC Parts  
 LARSON BERNINA CORP., Minneapolis—Sewing Machines  
 LARSON BERNINA CORP., Minneapolis—Sewing Machines  
 LEAR SIEGLER, INC./CUCKLER DIV., Monticello, Ia.—Steel Building  
 LEE, H. D., COMPANY, INC., Minneapolis—Jumbo Riders  
 LEGION OF MARY, MPLS.-ST. PAUL, St. Paul—Catholic Literature  
 LENZ, JOHN, & SONS, INC., Alexandria, Mn.—Super B and Moridge Grain  
 Dryers, Speed King Augers  
 LESTER'S INCORPORATED, Lester Prairie, Mn.—Agricultural Bldgs.  
 LIBMAN, YALE, PIANO & ORGAN CO., St. Paul—Baldwin Pianos & Organs  
 LIFE TIME FARM PRODUCTS, Kewanee, Ill.—Farrowing Crates, Waterers,  
 Slat Floors, Stalls  
 LINDSAY BROS. COMPANY, Minneapolis—Farm Machinery  
 LINDSAY, THE, DIVISION, St. Paul—Water Softeners, Filters  
 LIVESTOCK MARKET INSTITUTE, S. St. Paul—Marketing Information  
 LONG MFG. CO., INC., Davenport, Ia.—Harrow, Tractors, Grain Equipment  
 LORENZ MANUFACTURING CO., Benson, Mn.—Lorenz Farm Equipment  
 LUNDELL MFG. CO., INC., Cherokee, Ia.—Shredders, Plows, Wagons  
 LUTHERAN BROTHERHOOD INS., Minneapolis—Insurance  
  
 McDANIEL, BILL, Excelsior, Mn.—Load King, Dickey John Equipment  
 MFA MUTUAL INSURANCE CO., White Bear, Mn.—Info. on MFA Ins.  
 MACHINES OF MAN - MIDWEST SUZUKI, Minneapolis—Suzuki Motor-  
 cycles, Snowmobiles, Skiroule  
 MADISON SILOS - DIV. OF MARTIN MARIETTA CORP., Winona, Mn.—  
 Cement Stave Silo  
 MADSEN SERVICE, INC., Minneapolis—Oil Burners, Furnace Units  
 MAICO HEARING AID SVC., Minneapolis—Hearing Aids  
 MALLARD SEED CO., INC., Plainview, Mn.—Seed Corn  
 MARCH OF DIMES, Minneapolis—Public Relations  
 MARLOW, J. C., MILKING MACH. CO., Mankato, Mn.—Conde Dairy Equip.  
 MASSEY FERGUSON, INC., Hopkins, Mn.—Farm and Industry Equipment  
 MATHEWS COMPANY, Mankato, Mn.—Dryers, Hay Equipment  
 MELROE MANUFACTURING CO., Gwinner, N.D.—Harrow, Windrow, Pick  
 Up, Loaders  
 MENARD POLE BUILDINGS, Eau Claire, Wisc.—Pole Buildings  
 METAL PRODUCTS COMPANY, Cokato, Mn.—Superior All Purpose Cart,  
 Sleigh Buggy, E-Z Step  
 METRO GUN CLUBS, INC., Minneapolis—Winchester Prods., Pacific Re-  
 Loading Equipment  
 METROPOLITAN SENIOR FED., St. Paul—Promotion of Organization  
 MIDWAY-PLATT CO., - KNOX LUMBER, St. Paul—Lumber Co. Display  
 MIDWEST BREEDERS COOPERATIVE, Shawano, Wisc.—Animal Breed-  
 ing Svc.  
 MIDWEST FENCE & MFG. CO., S. St. Paul—Chain Link Fence & Dog Kennels  
 MILLER WARE, INCORPORATED, Farmington, Mn.—Forage Wagon, Stor-  
 age Building  
 MINNEAPOLIS CONVENTION & TOURISM COMMISSION, Minneapolis—  
 Information on Greater Minneapolis Area  
 MINNEAPOLIS POLICE DEPT., Minneapolis—Recruiting Display  
 MINNEAPOLIS STAR & TRIBUNE, Minneapolis—Info. Booth and Chamber  
 of Commerce  
 MINNEAPOLIS TRAILER SALES, INC., Minneapolis—Gem Tops for Pick-ups  
 MINNESOTA AFL-CIO, St. Paul—Union Label Displays  
 MINNESOTA BOWLING COUNCIL, Minneapolis—A.M.F. & Brunswick  
 Bowling Supplies

MINNESOTA BUTLER AGRI-BUILDERS, Litchfield, Mn. — Bins, Dryers, Bldgs.

MINNESOTA CATHOLIC CONFERENCE, St. Paul—Public Relations

MINNESOTA CHIROPRACTIC ASSOC., Minneapolis—Public Relations

MINNESOTA COUNCIL ON ALCOHOL PROBLEMS, Minneapolis—Public Relations

MINNESOTA DEPT. OF HEALTH, Minneapolis—Health and Family Displays

MINNESOTA DEPT. OF PUBLIC SAFETY, St. Paul—Fallout Shelter

MINNESOTA FARM BUREAU FEDERATION, St. Paul—Headquarters for Members

MINNESOTA FARMERS UNION, St. Paul—Public Relations

MINNESOTA HEART ASSOCIATION, Minneapolis—Heartmobile

MINNESOTA JAYCEES, St. Paul—Information Booth, Murals, etc.

MINNESOTA LP GAS ASSN., Minneapolis—LP Gas Equipment

MINNESOTA LEAGUE OF CREDIT UNION, St. Paul—Services

MINNESOTA LIONS EYE BANK, St. Paul—Lions Eye Bank

MINNESOTA LIVESTOCK FEEDERS ASSN., Kasota, Mn.—Informational

MINNESOTA N F O, Pine City, Mn.—Organization Exhibit

MINNESOTA OPTOMETRIC ASSN., St. Paul—Public Relations

MINNESOTA ORG. FOR REPEAL OF ABORTION LAWS, Minneapolis—Display Educ. Literature on Aspects of Abortion

MINNESOTA POA CLUB, Parkers Prairie, Mn.—Display Live Ponies and Information on POA

MINNESOTA POLLUTION ENGINEERING, St. Paul—Filtairmatic Electronic Air Cleaner

MINNESOTA PORK PRODUCERS ASSN., Albert Lea, Mn.—Info. on Industry

MINNESOTA RUSCO, INC., Minneapolis—Windows, Doors, Siding

MINNESOTA SHEEP BREEDERS ASSN., S. St. Paul—Info. on Association

MINNESOTA SHEEP BREEDERS ASSN., S. St. Paul—Public Relations

MINNESOTA SIMMENTAL ASSOCIATION, Hendricks, Mn.—Display of Simmental, Chianina, Geldwick, etc.

MINNESOTA SOCIETY OF PROFESSIONAL ENGINEERS, St. Paul—Public Relations

MINNESOTA STATE ASSOC. OF LIFE UNDERWRITERS, Minneapolis—Consumer Info. on Life and Health Insurance

MINNESOTA STATE BAR ASSOC., Minneapolis—Association Exhibit

MINNESOTA TURKEY GROWERS ASSN., St. Paul—Turkey Display & Info.

MINNESOTA VALLEY BREEDERS ASSN., New Prague, Mn.—Information

MON-RAY WINDOWS, INC./SUBS. DEVAC, INC., Minneapolis—Aluminum Windows and Related Products

MONTEVIDEO MFG. & METAL CO., Montevideo, Mn.—Fiesta City Tandem Axles, Ski-Moe Snowmobile Trailers

MORTON BUILDINGS, INC., Janesville, Wisc.—Buildings

MOTO-SKI, INCORPORATED, Brooklyn Park, Mn.—Snowmobiles & Access.

MOULTON IRRIGATION CO., Somerset, Wisc.—Pipe Valves, Fittings, Pumps

MUELLER, PAUL, CORP., Springfield, Mo.—Coolers and Washers

MUTUAL OF OMAHA UNITED OF OMAHA, St. Paul—Insurance

NA-CHURS PLANT FOOD CO., New Ulm, Mn.—Liquid Fertilizers and Equipment to Apply

NPS, INCORPORATED, Coon Rapids, Mn.—Safety Products, Alarms, Fire Extinguishers, Fire Alarms

NPS, INCORPORATED, Coon Rapids, Mn.—Safety Products

NATIONAL FEDERATION OF THE BLIND OF MINNESOTA, St. Paul—Public Relations

NATIONAL SURFACE CLEANING, Minneapolis—Masonry Cleaning Service

NATVIK SUPPLY, INC., Willmar, Mn.—Acorn Barn Cleaners and Silo Unloaders, Bunk Feeders

NELSON, JERRY, CONSTRUCTION CO., St. Paul—Home Remodeling



NEW HOLLAND - DIV. SPERRY RAND, St. Paul—Farm Machinery  
NIAGARA OF MINNEAPOLIS, Hopkins, Mn.—Massage Chairs and Portable  
Massage Equipment  
NORLING BROTHERS SILOS, INC., Svea, Mn.—Silos, Pole Barn  
NORTH CENTRAL PUBLIC SERVICE, Coon Rapids, Mn.—All Gas Home  
NORTHROP KING & COMPANY, Minneapolis—Field, Lawn & Garden Seeds  
NU-LOOK CORPORATION, Minneapolis—Monsard Sys. for Store and Apt.  
Fronts, Siding  
NU-WAY SOFT WATER, St. Paul—Water Conditioners

O'S GOLD SEED COMPANY, Parkersburg, Ia.—Seed Corn and Alfalfa  
OFFERMAN & CO., INC., Minneapolis—Various Kinds of Investments and  
Interviewing  
OLSON MANUFACTURING CO., Albert Lea, Mn.—Dairy Barn Equipment  
and Farm Implements  
OMNI TRAVEL, St. Paul—Promotion of Travel to French Riviera, etc.  
ONAN'S - DIV. OF ONAN CORP., Minneapolis—Farm Standby Alternators,  
Generators, etc.  
OUTREACH COMMUNITY CENTER, St. Paul—Public Relations  
OWATONNA MFG. CO., INC., Owatonna, Mn.—Loaders, Windrowers, Mixer  
Mills, Elevators

P & D MANUFACTURING CO., INC., Plainfield, Ill.—Silo Unloaders, Feed  
Handling Equipment  
PACESETTER PRODUCTS, INC., Bloomington, Mn.—Fibre Glass Awnings,  
Patio Covers, etc.  
PALCO, INCORPORATED, Belle Plaine, Ia.—Head Gates, Holding Chutes,  
Hitches, Free Stalls, etc.  
PALO ALTO MFG. COMPANY, Emmetsburg, Ia.—Pamline Oilers, Pressure  
Sprayers, Waterers, etc.  
PATZ COMPANY, Pound, Wisc., Barn Cleaners, Silo Unloaders, Bunk Feeders  
PAULSON SUPPLY CO., St. Paul—Torrent Floating Pump  
PEARSON BROS. COMPANY, INC., Galva, Ill.—Better Bilt Liquid Spreaders,  
Farrow Crates  
PERIODICAL PUBLISHERS SVC. BUR., Duluth, Mn.—Good Housekeeping  
Magazine and Cookbook  
PETERSON, C. J., SEEDS, INC., Dassel, Mn.—Payco Seed Corn  
PIONEER SEED COMPANY, Des Moines, Ia.—Alfalfa, Seed Corn & Sorghum  
PLAYHOUSE TOY CO., Minneapolis—Toy Party Plan  
PLEASURE POOLS, INC., St. Paul—Swimming Pools, Whirlpool Bath, Snow-  
mobiles (Raider)  
PLYWOOD MINNESOTA, INC., Minneapolis—Cabinets, Appliances, Panel-  
ing, Floor Tiles, etc.  
POULTRY INDUSTRY COUNCIL, St. Paul—Egg Exhibit  
POWER TOOLS, INC., St. Paul—Simplicity Lawn Equipment, McCulloch  
Chain Saws, Raider Snowmobile  
PRIDE SEED COMPANY, Glen Haven, Wisc.—Seed Corn  
PRUDENTIAL INSURANCE COMPANY, St. Paul—Insurance Information

RAFTER'S, INCORPORATED, Olivia, Mn.—Rafters  
RAMY SEED COMPANY, Mankato, Mn.—Embryo and Ramy Seed Corn, Lawn  
and Garden Equipment  
RE-NU VINYL CORP., Minneapolis—Vinyl Repair and Recoloring Service  
REPUBLICAN STATE CENTRAL COMMITTEE, Minneapolis—Headquarters  
RITCHIE MANUFACTURING CO., Conrad, Ia.—Ritchie and Trojan Live-  
stock Equipment

RITE-WAY ENGINEERING CO., INC., Minneapolis—Basement Waterproofing  
ROSEMOUNT DODGE, Rosemount, Mn.—Winnebago Motor Homes  
ROUND BOBBIN SEWING CENTER, St. Paul—White and Elna Sewing Machines and Related

ST. PAUL DISPATCH PIONEER PRESS, St. Paul—Newspaper and Civic Displays

SALES DYNAMICS, INC., Minneapolis—Vanguard Fire Alarms  
SALES TRAINING OF T.C., INC., Minneapolis—School Material  
SALVATION ARMY, Minneapolis—Display of Services  
SCHAPER MFG. COMPANY, Minneapolis—U-Fly-It Airplane Sets  
SCHMITT MUSIC COMPANY, Minneapolis—Wurlitzer Pianos and Organs  
SCHMITT MUSIC COMPANY, Minneapolis—Conn Organs  
SCHWARTZ MFG. COMPANY, Lester Prairie, Mn.—Hoist, Front End Loader, Wagon Box Hoist, Axles  
SHAKLEE PRODUCTS, Wayzata, Mn.—Information on Products  
SHERBURN INDUSTRIES, INC., Sherburn, Mn.—All Season Tractor Cabs  
SINGER, THE, COMPANY, Minneapolis—Sewing Machines, Floor Care Equip.  
SINGER, THE, COMPANY, Minneapolis—Sewing Machines, Floor Care Equip.  
SMITH, A. O., HARVESTORE, Wyoming, Mn.—Harvestore  
SOKOTA HYBRID PRODUCERS, Brookings, S.D.—Hybrid Seed Corn  
SOUL'S HARBOR, Minneapolis—Information  
STA-RITE INDUSTRIES, INC., Delavan, Wisc.—Dairy Equipment  
STARLINE, INC., Harvard, Ill.—Barn and Farm Equipment  
STEIGER TRACTOR, INC., Wayzata, Mn.—Tractors  
STERLING ENTERPRISES, Minneapolis—Custom Craft Whirlpool Bath  
STORMOR, INCORPORATED, Fremont, Nebr.—Steel Grain Bins, Dryers, Steel Bldgs.  
STYLE RITE BUILDERS, INC., Minneapolis—Aluminum Siding and Windows  
SUDENGA INDUSTRIES, INC., George, Ia.—Grain Handling Equipment  
SUNSET EQUIPMENT CO., St. Paul—Bulk Milk Coolers

TASCO, INCORPORATED, Cedar Falls, Ia.—Pig and Calf Brooders  
TATGE CHEMICAL COMPANY, Herington, Kn.—Tox-O-Wik Cattle and Pig Oilers, Feed Bunks, etc.  
TECHNI-FAB, INCORPORATED, Mankato, Mn.—Tractor Cab, Mobile Home Accessories  
TOP LINE CORPORATION, Janesville, Wisc.—Transfer Equipment  
TRIGGS MFG. COMPANY, Belmond, Ia.—Tractor Cabs, Hy Gravity Box, Tillage Tools, etc.  
TRIPLE "F" FEEDS, Des Moines, Ia.—Livestock Feeds and Preservatives  
TROJAN SEED COMPANY, Olivia, Mn.—Seed Corn  
TUFFY'S INCORPORATED, Perham, Mn.—Pet Foods  
T.C. DIABETES ASSOCIATION, Minneapolis—Laboratory Trailer  
T.C. FEDERAL SAVINGS & LOAN, Minneapolis—Historical Society Display, Canoe Building

UNIVERSAL MILKING MACH. DIV., Albert Lea, Mn.—Milking Equipment

VALLEY SALES, Lexington, Nebr.—Big Valley Livestock Equipment  
VAN DALE, INCORPORATED, Long Lake, Mn.—Silo Unloader, Bunk Feeder, Conveyor  
VAN DUSEN COMPANY, INC., Wayzata, Mn.—Silo-matic Silo Unloaders and Feeding Equipment  
VENT-AIR CONTACT LENS, Minneapolis—Contact Lenses  
VERMEER MANUFACTURING CO., Pella, Ia.—Giant Hay Baler

VIKING CAMPER, INC., Minneapolis—Pick Up Campers and Parts  
VIKING WHOLESALERS, INC., Minneapolis—Building Materials  
VINTON HYBRID CORN CO., Vinton, Ia.—Seed Corn

WCCO - RADIO, Minneapolis—Personalities and Broadcasting  
WCCO - RADIO, Minneapolis—Advertising  
WCCO - TV, Minneapolis—TV Personalities  
WWTC - RADIO, Minneapolis—Broadcasting and Exhibit  
WALL MANUFACTURING CO., Mountain Lake, Mn.—Automatic Water  
Equipment, Hogs and Calf Equipment  
WALLMASTER, INC., St. Paul—Aluminum Products  
WALSH MANUFACTURING CO., Charles City, Ia.—Washers, Field Sprayer  
WALSTON AND COMPANY, St. Paul—Commodity Display  
WAUSAU HOMES, INC., Wausau, Wisc.—Model Homes Display  
WESTGO INDUSTRIES, INC., W. Fargo, N.D.—Augers, McKee Hay Machines  
WHITE FARM EQUIPMENT CO., Charles City, Ia.—Farm Machinery  
WICK HOMES, Fairmount, Mn.—Wick Bldg. Systems  
WILDERNESS PARK, INC., Minneapolis—Recreational Property near Brain-  
erd  
WILDERNESS PARK, INC., Minneapolis—Recreational Property  
WINPOWER MFG. CO. (IDSO SALES), Fargo, N.D.—Standby Alternators  
WINPOWER MIDWEST, INC., Minneapolis—Generator, Waldon Loader  
WONDRA'S PIANO & ORGAN, St. Paul—Organs and Pianos  
WOOD AND CONN, INC., Redwood Falls, Mn.—Hutchinson Augers, Brillion  
Implements, etc.

YEAR AROUND CAB CORP., Mankato, Mn.—Tractor Cabs and Accessories  
YOUTH EMERGENCY SERVICE, Minneapolis—Literature on Agency

### NON-COMMERCIAL EXHIBITS

AMVA STUDENT CHAPTER, St. Paul—Chapter Activities  
ARMY CORPS OF ENGINEERS, St. Paul—Public Relations

BIG BROTHERS, St. Paul—Public Relations

CAMP FIRE GIRLS, Minneapolis—Public Relations  
CAMP NATCH, INC., Minneapolis—Public Relations  
CHILDBIRTH EDUC. ASSOC., Minneapolis—Public Relations  
CYSTIC FIBROSIS, Minneapolis—Information on Organization

DEPT. OF HUMAN RIGHTS, St. Paul—Information  
DEPT. OF PUBLIC SAFETY, St. Paul—Information  
DEPT. OF VETERANS AFFAIRS, St. Paul—Information  
DUNWOODY INDUSTRIAL INSTITUTE, Minneapolis—Activities Info.

FREEDOM ELECTRONIX, INC., Minneapolis—Promotional, Ent. and Tech-  
nical Assistance for State Fair

GEOLOGICAL SOC. OF MINNESOTA, St. Paul—Public Relations  
GROVE SCHOOL, Minneapolis—Public Relations

IRON RANGE RESOURCES & REHABILITATION COMMS., St. Paul—Info.

JUVENILE JUSTICE STUDY DEPT., Minneapolis—Public Relations

LA LECHE LEAGUE OF MINNESOTA, St. Paul—Public Relations

LEAGUE OF WOMEN VOTERS OF MINNESOTA, St. Paul—Information

MINNESOTA ENVIRONMENTAL CONTROL CITIZENS ASSN. (MECCA),  
St. Paul—Public Relations

METRO-VEST, Minneapolis—Information

MINNEAPOLIS BIRD CLUB, Minneapolis—Public Relations

MINNESOTA ACADEMY OF SCIENCE, Minneapolis—Exhibits

MINNESOTA CHESS ASSOCIATION, St. Paul—Information

MINNESOTA CONGRESS OF PARENTS & TEACHERS, St. Paul—Public  
Relations

MINNESOTA EDUCATION ASSOCIATION, St. Paul—MEA

MINNESOTA ENVIRONMENTAL HEALTH CONTROL, Crystal, Mn.—Pub-  
lic Relations

MINNESOTA EPILEPSY LEAGUE, INC., St. Paul—Public Relations

MINNESOTA HIGHWAY DEPARTMENT, St. Paul—Public Relations

MINNESOTA NATIONAL GUARD, St. Paul—Public Relations

MINNESOTA STATE JUNIOR COLLEGE, St. Paul—Public Relations

MINNESOTA UNIVERSITY RELATIONS, Minneapolis—Public Relations

MINNESOTA VOCATIONAL ASSOCIATION, St. Paul—Activities

MODEL CITY COMMUNICATIONS CENTER, INC., Minneapolis — Public  
Relations

MRS. J. C. OF MINNESOTA, Minneapolis—Information

PLANNED PARENTHOOD, St. Paul—Public Relations

SAINT PAUL AUDUBON SOCIETY, St. Paul—Society Information

SAINT THERESA COLLEGE, Winona, Mn.—Public Relations

SOCIAL SECURITY ADMIN., St. Paul—Public Relations

STATE COLLEGE BOARD, St. Paul—Public Relations

STATE DEPT. OF EDUCATION, St. Paul—Display of Dept.

STATE GRANGE OF MINNESOTA, Elk River, Mn.—Public Relations

STUDENTS INTERNATIONAL MEDITATION SOCIETY, Minneapolis—Info.

T.C. DIABETES ASSOCIATION, Minneapolis—Public Relations

UNITED STATES AIR FORCE, Minneapolis—Public Relations

UNITED NATIONS ASSOCIATION, Minneapolis—Public Relations

U.S. ARMY RECRUITING SERVICE, St. Paul—Literature

U.S. ARMY RESERVE, St. Paul—Enlistment Information

U.S. COAST GUARD RECRUITING, Minneapolis—Enlistment Opportunities

UNITED STATES MARINE CORPS, Minneapolis—Recruiting Display

UNITED STATES NAVY, Minneapolis—Recruiting Display

UNIVERSITY OF MINNESOTA, Morris, Mn.—Information

UNIVERSITY OF MINNESOTA TECH. COLLEGE, Waseca, Mn.—Public Re-  
lations

VARIETY CLUB OF THE NORTHWEST, Minneapolis—Information on Club

VETERANS UPWARD BOUND, Minneapolis—Information

WEBB PUBLISHING CO., St. Paul—The Farmer-Magazine

ZERO POPULATION GROWTH, Minneapolis—Public Relations

## 1973 CONCESSIONAIRES

- A & B SPECIALTY CO., INC., Minneapolis—Seal-O-Matic Cookware  
ABDALLAH, INC., Burnsville, Mn.—Sale of Fudge  
ABOSCH IMPORT CO., Hollywood, Calif.—“Swiffy” Spot Remover  
ADAM’S IMPORTS, Minneapolis—African Wood Carvings, Art Objects  
ADAM’S IMPORTS, Minneapolis—Clothing, Jewelry, etc.  
ADELINE’S SCANDINAVIAN KITCHEN, Vista, Calif.—Dining Hall  
ALLIED STORES—DONALDSON’S, Minneapolis—Ear Piercing and Earring Display  
AMARANTH GRAND COURT, St. Paul—Lunch and Refreshments  
AMERICAN ASSOCIATION OF RETIRED PERSONS, St. Paul—Information on Association, Memberships  
AMERICAN DAIRY ASSOCIATION OF MINNESOTA, St. Paul—Milk Bar  
“All the Milk you can drink for a Dime”  
AMERICAN DAIRY ASSOCIATION OF MINNESOTA, St. Paul—Ice Cream and Cheese  
AMERICAN HEALTH CARE EQUIPMENT, Dallas, Tex.—Massage Chairs and Portable Pad  
AMERICAN PARTY OF MINNESOTA, Minneapolis—Party Info. Books  
AMERICAN YOUTH HOSTELS, INC., Minneapolis—Books, Bicycling Equipment, Information on Activities  
ANDERSON ENGINEERING CORP., Minneapolis—Bathroom Remodeling  
ANDERSON’S SALT WATER TAFFY, Greendale, Wisc.—Salt Water Taffy  
ANDREW, MARK C., Minneapolis—S-Mores  
ANDY’S SNACK SHOP, St. Paul—Stewart Sandwiches, etc., Coffee, Candy Bars  
ANN’S PLASTIC GIFTS, Fridley, Mn.—Plastic Flowers, Ornamentals, etc.  
ANNOR HILL, Star Prairie, Wisc.—Demo. and Sale of Handmade Pine Cone Designs  
ARCHERY CHAMPIONS, INC., Medford, Mn.—Archery Range and Sale of Bows and Arrows  
ARNDT’S FRAME SERVICE, St. Cloud, Mn.—Rustic Picture Frames, Bird Feeders, etc.  
ARTEX HOBBY PRODUCTS, Minnetonka, Mn.—Pattern Books & Catalogs  
ASSN. OF EVANGELICALS OF ST. PAUL, St. Paul—Religious Films, Literature, etc.  
  
B/CRAFT PRODUCTS, Coon Rapids, Mn.—Pop Art, Inflatable Hassocks, Toys, Mobiles, etc.  
BABY RENTS OF AMERICA, Kansas City, Mo.—Stroller Rental  
BAG’S, ETC., Minneapolis—Down-filled Sleeping Bags, Vests, Comforters, etc.  
BALDWIN MUSIC CENTERS, Minneapolis—Pianos, Organs, (Baldwin, and Kohler)  
BARBERIO CHEESE HOUSE, Minneapolis—Fudge  
BARBERIO CHEESE HOUSE, Minneapolis—Hickory Sausage - Cheese  
BARBERIO CHEESE HOUSE, Minneapolis—English Foil Pictures  
BARBERIO CHEESE HOUSE, Minneapolis—Hickory Sausage - Cheese  
BARBERIO CHEESE HOUSE, Minneapolis—Beer Sticks  
BARBERIO CHEESE HOUSE, Minneapolis—Foil Pictures  
BARBERIO CHEESE HOUSE, Minneapolis—Hickory Smoked Sausage  
BARBERIO CHEESE HOUSE, Minneapolis—Invisible Dogs - Paper Flowers  
BENSON, BENJAMIN, Minneapolis—Bratwurst  
BENSON, BENJAMIN, Minneapolis—Bratwurst and Soft Drinks  
BENTZ, KENNETH, Oklahoma City, Okla.—French Baskets and Floating Candles  
BERMAN BUCKSKIN CO., Minneapolis—Buckskin Jackets, etc.  
BETHANY FELLOWSHIP, INC., Minneapolis — Camping Trailers, Books, Equipment and Accessories

BIG BASH BARBECUE, S. St. Paul—Commercialized Barbeque Machines for Organizations and Individuals  
 THE BIG OUTDOORS PEOPLE, INC., Minneapolis—Geodesic Domes as Shelter (WDGY Radio)  
 THE BIG PEPPER, St. Paul—Meatballs, Ravioli, etc.  
 BLACKMORE, HELENE, St. Paul—English Lavender  
 BART BLINSTRUP, Minneapolis—Lunch and Refreshments, 3.2 Beer  
 BREDE, WM. S., Minneapolis—Pronto Pups  
 BREDE, WM. S., Minneapolis—Giant Carrousel  
 BREDE, WM. S., Minneapolis—Dining Hall, 3.2. Beer  
 BREEN, LAWRENCE, St. Paul—Art Pottery from India, Germany and Japan  
 BREEN, LAWRENCE, St. Paul—"Bit & Bridle"  
 BRIGHTER CORPORATION, Hutchinson, Mn.—Lunch and Refreshments  
 BRIGHTER CORPORATION, Hutchinson, Mn.—Lunch and Refreshments and Mexican Novelties  
 BRIGHTER CORPORATION, Hutchinson, Mn.—Lunch and Refreshments  
 BROADWAY SEWING CENTER, Minneapolis—Viking Sewing Machines  
 BRONSON SHOE COMPANY, Minneapolis—Shoes and Boots  
 BROWN PHOTO COMPANY, St. Louis Park, Mn.—Films and Photo Finishing and Clown Photos  
 BURKE, ARTHUR C., Springfield, Mo.—Salt Water Taffy  
 BUTWIN, St. Paul—Lemonade and Popcorn

C & T ENTERPRISES, St. Paul—Glass Novelties  
 CAMPUS JEWELERS, Minneapolis—Imports from Poland  
 CAPT. KEN'S FIREHOUSE BEANS, St. Paul—Lunch and Refreshments  
 CARLSON, A. C., Crystal, Mn.—Earl Nightingale Commun.  
 CARLSON, ERICA, Minneapolis—Doll Clothes, Knit Objects  
 CAROUSEL JEWELS, St. Paul—Costume Rings and Pierced Earrings  
 CENAIKO ENTERPRISES, Minneapolis—Lint Brushes  
 CENAIKO ENTERPRISES, Minneapolis—Floating Candles  
 CENAIKO ENTERPRISES, Minneapolis—Lint Brushes  
 CENAIKO ENTERPRISES, Minneapolis—Lint Brush, Recordmatic  
 CENAIKO ENTERPRISES, Minneapolis—Lint Brush, Floating Candles  
 CENAIKO ENTERPRISES, Minneapolis—Italian Food  
 CENTRAL ART SALES, Perris, Calif.—Sewing Machine Attachments  
 CENTRAL MINNESOTA ENTERPRISES, INC., Little Falls, Mn. — Mister Softie Cones  
 CHANGE ABOUT WIG STUDIOS, INC., Coon Rapids, Mn.—Wigs, etc.  
 CHARLES, RUSSEL Z., St. Cloud, Mn.—Sea Shells, Corals, etc.  
 CHARLES, RUSSEL Z., St. Cloud, Mn.—Sea Shells, Corals, etc.  
 CHENG, WM., IMPORTS, Portland, Ore.—Imports from Taiwan, China, etc.  
 CHENG, WM., IMPORTS, Portland, Ore.—Jewelry, Wooden Carvings, Brassware, China Wares, etc.  
 CHEVY'S IMPORTS, Oklahoma City, Okla.—Imports from Thailand, Malasia, Laos, etc.  
 CHINA PALACE ENTERPRISES CO., Minneapolis—Taiwan Woodcarvings, etc., Pottery Vases, Brassware  
 CHINA PALACE ENTERPRISES CO., Minneapolis—Chinese Vases, Furn., etc.  
 CHRISTENSEN APPLIANCE, LeSueur, Mn.—Ocean Bath - Whirlpool  
 CHRISTENSEN SALES, St. Paul, Mn.—Lunch and Refreshments  
 CHRISTENSEN SALES, St. Paul, Mn.—Lunch and Refreshments  
 CHRISTENSEN SALES, St. Paul—Soft Drinks  
 CHRISTENSEN SALES, St. Paul, Mn.—Lunch and Refreshments  
 CHRISTENSEN SALES, St. Paul, Mn.—Lunch and Refreshments  
 CHRISTENSEN SALES, St. Paul, Mn.—Lunch and Refreshments  
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CHRISTENSEN SALES, St. Paul, Mn.—Lunch and Refreshments  
 CHRISTENSEN SALES, St. Paul, Mn.—Lunch and Refreshments  
 CHRISTENSEN SALES, St. Paul—Warehouse  
 CHRISTENSEN SALES, St. Paul, Mn.—Lunch and Refreshments  
 CHRISTENSEN SALES, St. Paul, Mn.—Lunch and Refreshments  
 CHRISTIAN EDUCATIONAL SERVICE, Thonotosassa, Fla.—Cassettes and  
 Records, Books  
 CHRISTIAN EDUCATIONAL SERVICE, Thonotosassa, Fla.—Hertel Bibles  
 CHRISTIAN RESEARCH, INC., Minneapolis — Anti-Subversion Literature,  
 Emergency Foodstuffs  
 CHURCH OF THE EPIPHANY, Coon Rapids, Mn.—Dining Hall  
 CHURCH OF THE EPIPHANY, Coon Rapids, Mn.—Fish and Chips  
 CITY OF HOPE, Minneapolis—Small Gifts, etc.  
 CLARA'S DINER, Stillwater, Mn.—Dining Hall  
 CLERSITE COMPANY, White Bear Lake, Mn.—Eye Glass Cleaner  
 CLEWORTH, KENNETH E., Minneapolis—Lunch and Refreshments, 3.2 Beer  
 CROCKER, JAMES W., Minneapolis—Root Beer  
 CROCKER, JAMES W., Minneapolis—Root Beer  
 CROCKER, JAMES W., Minneapolis—Root Beer  
 CONDOR CORPORATION, Minneapolis—Condominium Apts., Display & Info.  
 CONKLIN PRODUCTS, St. Louis Park, Mn.—Fuel and Oil Conditioners  
 CONVEY, MAURICE M., St. Paul—Lunch and Refreshments  
 CONVEY, MAURICE M., St. Paul—Popcorn and Refreshments  
 CONVEY, MAURICE M., St. Paul—Popcorn and Root Beer  
 COOLIDGE, JOHN, COMPANY, Marine on St. Croix, Mn. — Shells, Shell  
 Jewelry, Happiness Flowers, etc.  
 COOLIDGE, JOHN, COMPANY, Marine on St. Croix, Mn.—Reproductions  
 COOLIDGE, JOHN, COMPANY, Marine on St. Croix, Mn. — Shells, Shell  
 Jewelry, Glass Items  
 COOLIDGE, JOHN, COMPANY, Marine on St. Croix, Mn.—Glass Items  
 CORDON BLEU, Minneapolis—Cookware, China, Crystal, Silverware, Chests  
 CROWTHER, RICHARD A., Universal City, Calif.—Solid & Liquid Perfume  
 CROWTHER, RICHARD A., Universal City, Calif.—Solid Perfumes, Spray  
 Mists  
 CRUMP, RAY, ATHLETIC SUPPLIES, Minneapolis—Jerseys with Personal  
 Imprints  
 CRUMP, RAY, ATHLETIC SUPPLIES, Minneapolis—Jerseys with Personal  
 Imprints  
 CRUSHER COUNTRY, Minneapolis—Boutique Items, Candles, Gift Items,  
 Autographs  
 CRYSTAL CLEAR COMPANY, Webb City, Mo.—Eye Glass Cleaner  
 CRYSTAL CLEAR COMPANY, Webb City, Mo.—Eye Glass Cleaner  
 CURRAN & HALLIGAN, Minneapolis—Pine Air Freshner  
 CURRAN & HALLIGAN, Minneapolis—Bowmaker  
 CUSTOM LEATHER, Minneapolis—Leather and Accessories, Beads, Tapes-  
 tries, etc.  
 CUSTOM STUDIOS, Minneapolis—Men's Hair Pieces  
  
 DADSON'S, St. Paul—Surplus Steel Products, and Miscellaneous  
 DAIRY BAR, St. Louis Park, Mn.—Malts, Sundaes, Floats, etc.  
 DAIRYLAND MFG. & DISTR. CO., Eau Claire, Wisc.—Bonding Materials  
 DANIELSON, WM. F., St. Paul—Pizza  
 DANIELSON, WM. F., St. Paul—French Fried Onions  
 DANIELSON, WM. F., St. Paul—Spin-O-Paint  
 DAVIS, JAMES A., Minneapolis—Ice Cream and Coke  
 DAVIS, JAMES A., Minneapolis—Lunch and Refreshments  
 DAVIS, JAMES A., Minneapolis—Sno Cones and/or Candy Apples  
 DAVIS, JAMES A., Minneapolis—Belgian Waffles  
 DAVIS, JAMES A., Minneapolis—Ice Cream and Sno Cones

DAVIS, JAMES A., Minneapolis—Sno Cones  
DAVIS, JAMES A., Minneapolis—Headquarters  
DAVIS, JAMES A., Minneapolis—Cheerios  
DAVIS, JAMES A., Minneapolis—Refreshments  
DAVIS, JAMES A., Minneapolis—Refreshments  
DAVIS, JAMES A., Minneapolis—Refreshments  
DAVIS, JAMES A., Minneapolis—Refreshments and Peddling  
DAVIS, JAMES A., Minneapolis—Sno Cones, Candy Apples and Ice Cream  
Novelties

DAVIS, JAMES A., Minneapolis—3.2 Beer  
DAWSON & YOUNG, St. Paul Park, Mn.—Marble, Wood, Art Foam and Yarn  
Made Articles

DEERE, JOHN, COMPANY, Minneapolis—Toys and Hats  
DEGNAN, LORRAINE A., Minneapolis—Soft Drinks, Popcorn, Ice Cream  
DELANEY & ASSOCIATES, INC., St. Paul—White and Bounty Hunter Metal  
Detectors, etc., Vexilfish Locators

DELICK ENTERPRISES, Minneapolis—Popcorn and Refreshments  
DENEEN, MRS. ROBERT, St. Paul—Lapidary Jewelry and Stones  
DESPLINTER CONCESSIONS, Chicago, Ill.—Storeroom  
DESPLINTER CONCESSIONS, Chicago, Ill.—Novelty Stands  
DICK'S CARS, Bloomington, Mn.—Sport Cars and Kits (Hawk G.T.)  
DIVERSIFIED PRODUCTS, INC., Wyoming, Mn.—Snowmobiles, Boats, Ben-  
nelli Motorcycles, etc.

DIVINE LIGHT CENTER, Minneapolis—Special Publication and Record, Lit.  
DOLL, NELLIE E., Minneapolis—Fur Toys, Punch Needle and Pine  
DOLL, NELLIE E., Minneapolis—Fur Toys, Needle Threader  
DOLL, NELLIE E., Minneapolis—Fur Toys, Needle Threader and 3D Pictures  
DOUGHERTY, MICHAEL, Lander, Calif.—Artist  
DUERR'S, BOB, SNAKE ZOO, Stacy, Mn.—Displayed: Snakes  
DUNA, WILLIAM, Minneapolis—Gypsy Crepes, Soft Drinks

EATON'S BOOTS & SADDLE SHOP, Apple Valley, Mn.—Western Merchandise

EDELSTEIN, RICHARD, St. Paul—Caricatures  
E GAD ENTERPRISES, Minneapolis—Meerschaum Pipes, etc.  
EHLER, JAMES, Minneapolis—Hand Made Candles, etc.  
EHLER, JAMES, Minneapolis—Hand Made Jewelry  
8MM DISTRIBUTING CO., Minneapolis—Camera Equip., Film and Processing  
ELM, RICHARD, St. Paul—Popcorn and Soft Drinks  
EMMAUS LUTHERAN CHURCH, St. Paul—Lunch and Refreshments  
ENGEL, GORDON, Minneapolis—Pinkie Prints  
ERB, BILL, St. Paul—Candy, Carmelcorn, etc.  
ERICKSON, R. C., COMPANY, Minnetonka, Mn.—Puppets, Bend Me Dolls,  
Specialty Food and Candy  
ERICKSON, R. C., COMPANY, Minnetonka, Mn.—Gifts and Christmas Dec-  
orations

ERNT, STEVE, Minneapolis—Tie Dye Goods  
ESKIMO SHOP, Plymouth, N. H.—Eskimo Fur Parkas and Mukluks  
ESKIMO SHOP, Plymouth, N. H.—Eskimo Carvings, Jewelry  
ETHIOPIA EXQUISITE, Minneapolis—Ethiopian Articles, Articles of Ancient  
Variety

FAIR ENTERPRISES, INC., Minneapolis—Classic and Antique Car  
FAIR ENTERPRISES, INC., Minneapolis—Programs, Buttons, etc.  
FAIR ENTERPRISES, INC., Minneapolis—Horse Show Programs  
FALCON HEIGHTS CONGREGATIONAL CHURCH, St. Paul—Lunch and Re-  
freshments  
FAMILY ALTAR BOOK STORE, Minneapolis—Religious Items, Bibles, Pic-  
tures, etc.



FANELI, JAMES, Minneapolis—Reproductions, Handbags, etc.  
 FARAGHER, RICHARD AND LILLIAN, St. Paul—Popcorn, Carmelcorn, Carmel Apples, etc.  
 FIESTA FLOWERS, El Sobrante, Calif.—Dried Flowers in Squigets, Wall Plaques, etc.  
 FINS & FEATHER, INC., N. St. Paul—Subscriptions to Magazine  
 FIRESTONE PHOTOGRAPHS, INC., Columbus, Ohio—Photos of Bands  
 FISH AND CHIPS, St. Paul—Fish and Chips  
 FLOODMASTER ENGINEERING CORP., St. Paul—Bldg. Materials, Imported Jewelry  
 FOAD AKHAVEN IMPORTS, Minneapolis—Persian Velvet Bedspreads, Tape-  
 stries, etc.  
 FOCUS, Minneapolis—Information on Organization and Mini Tool Kit  
 FOLEY MANUFACTURING CO., Minneapolis—Kitchen Utensils  
 FOREMAN & CLARK, St. Paul—Clothing  
 4 SEASONS AIR SALES, St. Paul—Air Cycle  
 FRESH FRUIT, St. Paul—Plum, Oranges, Grapes, etc.  
 FRESH FRUIT, St. Paul—Plum, Oranges, Grapes, etc.  
 FRESH FRUIT, St. Paul—Plum, Oranges, Grapes, etc.  
 FRIENDSHIP CANDLES, INC., Friendship, Wisc.—Candle Making Demon-  
 strations and Candles, Plus School  
  
 GASTHAUS EDELWEISS, St. Paul—Bratwurst, German Potato Salad, Beer  
 Sticks, etc.  
 GATES SALES, Minneapolis—10 in 1 Beater  
 GATES SALES, Minneapolis—T-Fal Pans  
 GAY ORGANIZATION OF MINNESOTA, St. Paul—Information Center and  
 Books, Posters and Buttons  
 GEORGE, DANIEL II, Lawrence, Kn.—Air Brush Painting, Shirts  
 GEORGE, DANIEL II, Lawrence, Kn.—Printed T-Shirts  
 GIANT SUBMARINE SANDWICH, St. Paul—Sandwiches  
 GIFT-O-RAMA SHOPS, Minneapolis—Gifts and Novelties  
 GLADD, THE, COMPANY, Minneapolis—Safety Belts, etc.  
 GLADD, THE, COMPANY, Minneapolis—Houseware Specialties  
 GOLD MEDAL BEVERAGE CO., St. Paul—Diet Rite Cola and RC  
 GLORIA DEI LUTHERAN CHURCH, St. Paul—Lunch and Refreshments  
 GRAND OPENING, INC. - BIKEWAYS, Minneapolis—Bicycles & Accessories  
 GROUP AMUSEMENT OWNERSHIP PLAN, Minneapolis—Lunch and Re-  
 freshments  
 GROUP AMUSEMENT OWNERSHIP PLAN, Minneapolis—Lunch and Re-  
 freshments  
 GROUP AMUSEMENT OWNERSHIP PLAN, Minneapolis—Skyride  
 GUNNARD, THE, COMPANY, Minneapolis—Canning Sets, Christmas Tree  
 Stand, etc.  
  
 HAMER, RAY O., Minneapolis—Hi Striker  
 HAMER, RAY O., Minneapolis—Hi Striker  
 HAMLINE METHODIST CHURCH, St. Paul—Dining Hall  
 HANIAN, CONNIE, Scottsdale, Ariz.—Lemonade Shake-Up, Bratwurst Sand-  
 wich, etc.  
 HANNASCH & LAVAQUE, Minneapolis—Sno Cones  
 HANNASCH & LAVAQUE, Minneapolis—Sno Cones  
 HANNASCH & LAVAQUE, Minneapolis—Sno Cones  
 HEL-MAC DISTRIBUTING COMPANY, Riverview, Mich.—Portable Massage  
 Units, Bench Vise, etc.  
 HENRY'S BAR-B-QUE, St. Paul—Ribs, Sandwiches, Soft Drinks  
 HERTEL, DALE E., Los Angeles, Calif.—Massage Equipment  
 HERTEL, DALE E., Los Angeles, Calif.—Massage Equipment

HICKORY FARMS OF OHIO, Toledo, Ohio—Beef Stick, Cheese  
 HICKORY FARMS OF OHIO, Toledo, Ohio—Beef Stick, Cheese  
 HIXON GLASS BLOWERS, Phoenix, Ariz.—Demos. and Sale of Articles  
 HIXON GLASS BLOWER, Phoenix, Ariz.—Glass Blowing and Sales  
 HIXON GLASS BLOWER, Phoenix, Ariz.—Glass Blowing and Sales  
 HOHENWOLD, AL, ENTERPRISES, St. Paul—Lunch and Refreshments  
 HOLMES ENTERPRISES, Hackensack, Mn.—Leather Goods  
 HOLMES ENTERPRISES, Hackensack, Mn.—Texas Longhorns, Plaques  
 HOLMES ENTERPRISES, Hackensack, Mn.—Apples and Cider  
 HOLMES ENTERPRISES, Hackensack, Mn.—Reproductions  
 HOLTE, A. W., S. St. Paul—Dairy Vac-Cleaner  
 HOMECRAFTERS, Minneapolis—Needle Work  
 HONG KONG STUDENT ASSOC., Minneapolis—Chinese Paper-cuts, Small Art Items  
 HOOD'S COLORAMA, Minneapolis—Tri Chem  
 HOOD'S COLORAMA, Minneapolis—Tri Chem  
 HOSANNAH LUTHERAN CHURCH, St. Paul—Lunch and Refreshments  
 HOT DOG HOUSE, New Richland, Mn.—Hot Dogs, Refreshments  
 HOUSE OF LACHOY, Minneapolis—Chun King Chow Mein  
 HOUSE OF LEATHER, Minneapolis—Sheepskin Coats, Leather Coats, etc.  
 HOWE FIGURETTE SALES, Minneapolis—Under Fashions, etc.  
 HUMANE SOCIETY OF THE U.S., Minneapolis—Literature, I.D. Tags

ICEE OF MINNESOTA, INC., Minneapolis—Frozen Carbonated Beverages  
 ICEE OF MINNESOTA, INC., Minneapolis—Frozen Carbonated Beverages  
 IDEAL SECURITY HARDWARE CORP., St. Paul—Security Devices  
 ILLIANA PRODUCTS, Indianapolis, Ind.—Floating Candles, etc.  
 IMPRO PRODUCTS, INC., Waukon, Iowa—Animal Health Products  
 INDIA BAZAAR, Minneapolis—Handcrafted Merchandise of India, Tapestries  
 INSURANCE LIQUIDATORS OF ROCKFORD, Rockford, Ill.—Clothing  
 INTERNATIONAL ASSN. OF CANCER VICTIMS AND FRIENDS, Brooklyn Center, Mn.—Information Booklet, etc.  
 ISAAC, MRS. PETER M., St. Paul—Dining Hall  
 ISAAC, MRS. PETER M., St. Paul—Lunch and Refreshments  
 ISAAC, MRS. PETER M., St. Paul—Cold Drinks, Sandwiches  
 I.S.K.C.O.N., Brooklyn, N.Y.—Incense, Oils, Books, etc.  
 ISLANDS OF PEACE, INC., Fridley, Mn.—Service for Handicapped

JAGOE-MERRIMAN, St. Paul—Twins Hats, Banners, etc.  
 JAGOE-MERRIMAN, St. Paul—Twins, Viking, etc., Souvenirs  
 JAGOE-MERRIMAN, St. Paul—Twins, Viking, etc., Souvenirs  
 JAMBECK, MR. AND MRS. TED, Marine on St. Croix, Mn.—Invisible Dogs, Perfume, Cologne, etc.  
 JEFFERSON TOURS, Minneapolis—Tour Promotion  
 JEHOVAH LUTHERAN CHURCH, St. Paul—Lunch and Refreshments  
 JENCO, Chicago, Ill.—"Pantsboy," Pant Hanger  
 JENCO, Chicago, Ill.—Pants and Skirt Hangers  
 JESNESS CONCESSIONS, Morris, Mn.—Gold Wire Jewelry  
 JOHNSON, BURTON, Minnetonka, Mn.—Gum, Charms, etc., Capsule Mach.  
 JOHNSON, LLOYD E., Dodge Center, Mn.—Hand Painted Mirrors  
 JOVANOVICH, JERROLD J., Forest Lake, Mn.—Flower Pictures, etc., Garden Under Glass  
 JUNG & HAUER, W. St. Paul, Mn.—Lunch and Refreshments  
 JUNKIN CONCESSION CO., Minnetonka, Mn.—3.2 Beer  
 JUNKIN CONCESSION CO., Minnetonka, Mn.—Food and Refreshments

KAWAS, MICHEL, St. Paul—Olive Wood Carvings, etc.

KEHR, TIMOTHY D., Edina, Mn.—Popcorn and Carmelcorn  
 KEHR, TIMOTHY D., Edina, Mn.—Soft Drinks and Popcorn  
 KEHR, TIMOTHY D., Edina, Mn.—Soft Drinks and Popcorn  
 KEHR, TIMOTHY D., Edina, Mn.—Sweatshirts  
 KIDNEY FOUNDATION OF UPPER MIDWEST, St. Paul — Preservation  
 Machines, Candy  
 KINGEN, JAMES B., Minneapolis—Lunch and Refreshments  
 KINGEN, JAMES B., Minneapolis—Lunch and Refreshments  
 KIRBY CO. OF ST. CLOUD, St. Cloud, Mn.—Kirby Products  
 KOHMANN, E. F., Seattle, Wash.—“Quick Sketch Portraits”  
 KLOSS & KLOSS, Tucson, Ariz.—Wood and Jewelry Souvenirs

L & M ENTERPRISES, St. Paul—Plastic Novelties  
 LADY ISABEL'S KANDY KITCHEN, Sandstone, Mn.—Fudge and Bark  
 LAND O'LAKES, INCORPORATED, Minneapolis—Ice Cream Cones  
 LAND O'LAKES, INCORPORATED, Minneapolis—Ice Cream Cones  
 LARRY'S TRAILER SALES, St. Paul — Horse and Stock Trailers, Handy  
 Horse, etc.  
 LARSON, GARY, St. Paul—Popcorn - Root Beer  
 LARSON, GARY, St. Paul—Popcorn - Root Beer  
 LARSON, JODEEN, St. Paul—Popcorn, Carmelcorn, etc.  
 LARSON, JODEEN, St. Paul—Popcorn and Soft Drinks  
 LEE'S CANDIES, Minneapolis—Candies  
 LEE'S CANDIES, Minneapolis—Candies  
 LEE'S WORLD WIDE TREASURES, Minneapolis—Imported Carvings, etc.,  
 Handicrafts, Figurines  
 LEE'S WORLD WIDE TREASURES, Minneapolis—Imported Carvings, etc.  
 LIND, DONALD B., Annandale, Mn.—Model Railroad Display  
 LITTLE, MRS. KATIE R., Dallas, Tex.—Game 1 Ball  
 LITTLE, MRS. KATIE R., Dallas, Tex.—Game Basket Pitch  
 LITTLE, MRS. KATIE R., Dallas, Tex.—Dining Hall  
 LITTLE, MRS. KATIE R., Dallas, Tex.—Storage and Warehouse  
 LITTLE, MRS. KATIE R., Dallas, Tex.—Spin-O-Paint  
 LITTLE, MRS. KATIE R., Dallas, Tex.—Lunch and Refreshments, 3.2 Beer  
 LITTLE, MRS. KATIE R., Dallas, Tex.—Candy Floss  
 LITTLE, MRS. KATIE R., Dallas, Tex.—Games of Skill  
 LOGOS BOOKSTORE, INC., Minneapolis—Books, Posters, Plaques  
 LONG, DAN, St. Paul—Terrariums, Large and Small  
 LUCKY “H” RIDING APPAREL, La Crosse, Wisc.—Buckskin Jackets, etc.  
 LUNDEEN HANGER, INC., Minneapolis—Clothes Hanger  
 LUNDEEN HANGER, INC., Minneapolis—Pants and Suit Hanger  
 LUNDEEN HANGER, INC., Minneapolis—Clothes Hanger  
 LUTHERAN COLPORTAGE SERVICE, Minneapolis—Bibles, Books, etc.  
 LYNN'S MADE RITE, Minneapolis—Lunch and Refreshments

M & D ENTERPRISES, Carpentersville, Ill.—Fudge  
 M & D ENTERPRISES, Carpentersville, Ill.—Fudge  
 MAHARAJA ENTERPRISES, St. Paul—Handicrafts, Ivory, etc.  
 MAMA'S PIZZA, St. Paul—Pizza  
 MANKATO LAPIDARY & AGATE, Mankato, Mn.—Lapidary Work, Stones,  
 etc.  
 MANN'S SCULPTURE HOUSE, Osseo, Mn.—Vermont Wooden Toys, etc.  
 MARANDA, PETER A., St. Paul—Frozen Chocolate Covered  
 MARK, BOB, DESIGNERS, Owatonna, Mn.—Driftwood Lamps  
 MARK, BOB, DESIGNERS, Owatonna, Mn.—Driftwood Lamps  
 MARSH PRODUCTIONS, Minneapolis—I.D. Dog Tags  
 MARTY'S CHAR-BROIL CHICKEN, St. Paul—Barbeque Chicken, etc.  
 MASON & SULLIVAN CO., Osterville, Mass.—Reproduction Antique Type  
 Clocks, Furniture, etc.

MASSON, RUDY, PRODUCTS, Cambridge, Kn.—Knot Tyer for Tying Line onto Hooks, etc.  
 MATERIAL GRAPHICS, INC., St. Paul—T-Shirts and Patches, Emblems for Clubs, etc.  
 MATERNITY OF MARY CHURCH, St. Paul—Sale of Aprons  
 MEDALLIE MFG. COMPANY, Crystal, Mn.—Turbo Pre-Cleaner  
 METCALFE, RUTH, Minneapolis—Ti-Logs  
 METCALFE, RUTH, Minneapolis—Ti-Logs  
 MEYERS, D. BLAIR, Hopkins, Mn.—Sherriff: 50 Self Protection Device  
 MIDDLE STATES DISTR. CO., Minneapolis—Spin Painting, Patches, Indian Jewelry and Records  
 MIDDLE STATES DISTR. CO., Minneapolis—Toys, Dolls, etc.  
 MIDDLE STATES DISTR. CO., Minneapolis—Toys, Dolls, etc.  
 MIDDLE STATES DISTR. CO., Minneapolis—Spin Painting, Boutique  
 MIDDLE STATES DISTR. CO., Minneapolis—Stuffed Toys  
 MIDDLE STATES DISTR. CO., Minneapolis—Spin Painting, Boutique  
 MIDDLE STATES DISTR. CO., Minneapolis—Toys, Dolls, etc.  
 MIDDLE STATES DISTR. CO., Minneapolis—Spin Painting, Boutique  
 MIDDLE STATES DISTR. CO., Minneapolis—Boutique, Spin Painting  
 MIDDLE STATES DISTR. CO., Minneapolis—Boutique Shop  
 MIDDLE STATES DISTR. CO., Minneapolis—Dolls, Stuffed Animals  
 MIDDLE STATES DISTR. CO., Minneapolis—Wholesale Popcorn, etc.  
 MIDWAY MEN'S CLUB, St. Paul—Lunch and Refreshments, 3.2 Beer  
 MIDWAY SIGN CO., INC., St. Paul—Sign and Card Painting  
 MIDWEST WIRE & STEEL PRODS., S. St. Paul—Steel Siding and Roofing for Pole Barns, etc.  
 MILNER & JOHNSON, Minneapolis—Novelties  
 MINNESOTA ANISHINOBE CRAFTS, Bemidji, Mn.—Indian Products  
 MINNESOTA APPLES, INC., Stillwater, Mn.—Sale of Minnesota Apples  
 MINNESOTA BAPTIST CONVENTION, Minneapolis—Books and Literature  
 MINNESOTA BEEKEEPERS ASSN., Crystal, Mn.—Honey & Honey Products  
 MINNESOTA BROADCASTERS, St. Paul—School and Information  
 MINNESOTA CITIZENS CONCERNED FOR LIFE, Minneapolis—Information on Abortion  
 MINNESOTA TURKEY GROWERS ASSN., St. Paul—Lunch & Refreshments  
 MINNETONKA MOCCASIN CO., Minneapolis—Moccasins and Related  
 MINNETONKA MOCCASIN CO., Minneapolis—Moccasins & Souvenirs, etc.  
 MINNETONKA MOCCASIN CO., Minneapolis—Moccasins and Related  
 MINNETONKA WATER TREATMENT, Deephaven, Mn.—Water Conditioning, Domestic and Commercial  
 MIRACLE MAID - DIV. OF WEST BEND, Rosemount, Mn.—Cookware and Products  
 MIRACLE MAID - DIV. OF WEST BEND, Rosemount, Mn.—Cookware and Products  
 MITCHELL ENTERPRISES, Downey, Calif.—Drain King  
 MOHAVE CANDLES, Bullhead, Ariz.—Sand, Shell and Glass Contained Candles, etc.  
 MOIR, MAIZIE, Minneapolis—Hand Made Doll's Clothes  
 MOORES, TERRY, St. Paul—LaMour Wigs  
 MOSS SKILL GAME, Hot Springs, Ark.—“Diggers”  
 MOSS SKILL GAME, Hot Springs, Ark.—“Diggers”  
 MOSSUTO, JIM, Minneapolis—Tie-Dyed Shirts, etc.  
 MURATA PEARL CO. OF CALIF., Gardena, Calif.—Pearl Bearing Oysters and Settings  
 MY IMPORTS, Culver City, Calif.—Sandals and Burl Tables  
  
 NAIRNE, CHESTER H., CO., Livonia, Mich.—Juicer Signature Blender  
 NAIRNE, CHESTER H., CO., Livonia, Mich.—Squeeze Mops  
 NAIRNE, CHESTER H., CO., Livonia, Mich.—Plants - Zebra, etc.

NATIONAL ADVERTISED PRODUCTS, Los Angeles, Calif.—Family Albums  
 NATIONAL MULTIPLE SCLEROSIS, Minneapolis—Patient Services, Game  
 for Lower Age Group  
 NATIONWIDE DISTRIBUTORS, Minneapolis — Riccar Sewing Machines,  
 Morse and Electophonic Stereo, Philco and Teledyne T.V.'s  
 NELLER, ROBERT, Appleton, Wisc.—Crazytune Whistles  
 NERNEY, MAY L., Newaygo, Mich.—Eye Glass Cleaner and Non-Skids  
 NISSEN CORPORATION, Cedar Rapids, Ia.—“SpaceBall”  
 NORCO OIL CORPORATION, Minneapolis—Rough and Polished Jade  
 NORMAN, MERLE, COSMETICS, WIGS, St. Paul—Cosmetics and Wigs  
 NORTH STATE AMUSEMENTS, INC., Minneapolis—Space Tower Rides  
 NORTH SUBURBAN - ST. PAUL KIWANIS, St. Paul—Malts and Cones  
 NORTHBROOK S.D.A. CHURCH, Minneapolis—Meatless Foods  
 NORTHBROOK S.D.A. CHURCH, Minneapolis—Sale of Magazine on Health,  
 Visual Presentation  
 NORTHWEST GALLERIES, White Bear Lake, Mn.—Long Range Shooting  
 Gallery  
 NORTHWEST ORGAN CO., Minneapolis—Electronic Organs, Guitar, Music  
 and Accessories  
 N.W. PRODUCTS, INC., Minneapolis—Religious Plaques, Cards, Stationery,  
 etc.  
 NOVELTY SPORTSWEAR, INC., Fleischmanns, N.Y.—Imported Travel  
 Sportswear  
 NOVELTY SPORTSWEAR, INC., Fleischmanns, N.Y.—Imported Sportswear  
  
 ODDEN, MRS. MARIE, St. Paul—Handicraft - Oil Painting  
 OLSON, DAVID V., Minneapolis—Sale of Cookbooks  
 OLSON, MRS. LOREN, Minneapolis—Dolls, Doll Clothes, etc.  
 O'NEIL, FRED C., St. Paul—Sale of Plush  
 O'NEIL, FRED C., St. Paul—T-Shirts  
 O'NEIL, FRED C., St. Paul—Lunch and Refreshments  
 O'NEIL, FRED C., St. Paul—Warehouse  
 O'NEIL, FRED C., St. Paul—Hot Dog On a Stick  
 ORANGE TREET, Castro Valley, Calif.—Soft Drink  
 ORR, RAY, New Brighton, Mn.—Zipper Puller, Key Chain, Brush, etc.  
  
 PATTEN, JAMES P., Davenport, Ia.—Tiny Tim Donuts  
 PATTERSON RESIN PRODUCTS, La Mirada, Calif.—Decorative Resin Pro-  
 ducts, Flowers, etc.  
 PATTERSON RESIN PRODUCTS, La Mirada, Calif.—Resin Products  
 PATZNER NOVELTY CO., Dubuque, Ia.—Variety of Fake Fur Novelties for  
 Walls, etc.  
 PATZNER NOVELTY CO., Dubuque, Ia.—Fake Fur Novelties  
 PETERS, JAMES, Green Bay, Wisc.—Coke, Wieners  
 PETERS, JAMES, Green Bay, Wisc.—Coke, Wieners  
 PETERS, JAMES, Green Bay, Wisc.—Wieners and Coke  
 PIXIE AIRWAYS, Minneapolis—Spin-O-Painting  
 PLATTES, WILLIAM R., Minneapolis—Handmade Sterling Silver Jewelry -  
 Turquoise, etc.  
 POJAR'S PANTRY, St. Paul—Lunch and Refreshments  
 POULSON'S HOME STYLE FUDGE, Hammond, Ind.—Fudge  
 PRES-ON PLASTIC PRODUCTS, Osseo, Mn.—Plastic Products  
 PRINCE ASSOCIATES, N. St. Paul—Handcrafts from India  
  
 RACINE, LOUISE, St. Paul—Fancy Candy - Cake Decorating  
 RECORD EXCHANGE, Minneapolis—Sell New and Used L.P.'s  
 RECREATIONAL SERVICES, INC., Minneapolis—Travel and Cultural Ent.

RED HORSE SADDLE SHOP, St. Paul—Western Hats  
 RED WING TAG-ALONG, Red Wing, Mn.—Safety Axle  
 ROBBINSDALE CHAPTER NO. 238 O.E.S., Minneapolis—Dining Hall  
 ROBERTSON, NEIL and HERLINDA, Minneapolis—Resin Jewelry  
 ROBINSON ENTERPRISES, Chicago, Ill.—Guess Your Weight  
 ROBINSON ENTERPRISES, Chicago, Ill.—Lunch and Refreshments  
 ROBINSON ENTERPRISES, Chicago, Ill.—Warehouse and Headquarters  
 ROBINSON ENTERPRISES, Chicago, Ill.—Lunch and Refreshments  
 ROBINSON ENTERPRISES, Chicago, Ill.—3.2 Beer  
 ROBINSON, JACK L., Roseville, Mn.—Lunch and Refreshments  
 ROBINSON, JACK L., Roseville, Mn.—Dining Hall  
 ROBINSON, JACK L., Roseville, Mn.—Pancake House  
 ROBINSON, JACK L., Roseville, Mn.—Waffle Shop  
 ROBINSON JOHN H., St. Paul—Pizza Palace  
 ROGERS-O'CONNOR, St. Paul—Hot Dogs, Refreshments  
 ROGERS, JAMES C., St. Paul—Salted Shell Peanuts  
 ROGERS, JAMES C., St. Paul—Salted Shell Peanuts  
 ROGERS, JAMES C., St. Paul—Lunch Stand  
 ROGERS, JAMES C., St. Paul—Lunch Stand  
 ROGERS, JAMES C., St. Paul—Salted Shell Peanuts  
 ROGERS, JAMES C., St. Paul—Salted Shell Peanuts  
 ROLLA CHAPTER NO. 254 O.E.S., Minneapolis—Dining Hall  
 ROMAR, INTERNATIONAL, Minneapolis—Personalized Birthday Record  
 ROOB STUDIOS, INC., Milwaukee, Wisc.—Roob Photos  
 ROOB STUDIOS, INC., Milwaukee, Wisc.—Roob Photos  
 RUSH COMPANY, Minneapolis—Malted Milk Shakes, Ice Cream Cones, etc.

SAFE HOME CORPORATION, Wayzata, Mn.—BRK Electronic Fire Detection Systems

ST. ANTHONY PARK UNITED METHODIST CHURCH, St. Paul—Dining Hall  
 SAINT BERNARD'S CHURCH, St. Paul—Dining Hall, Fancy Work  
 ST. JOHN'S CAFETERIA, W. St. Paul—Dining Hall  
 ST. JOHN'S CAFETERIA, W. St. Paul—Lunch Counter  
 ST. PAUL JAYCEES, St. Paul—S.O.S. Program on Drug Abuse Prevention  
 SAINT WILLIAMS DINETTE, Minneapolis—Meals and Refreshments  
 SALEM LUTHERAN CHURCH, Minneapolis—Meals and Lunches  
 SCHATZLEIN SADDLE SHOP, Minneapolis—Western and English Saddlery and Apparel

SANDAK OF CALIFORNIA, Anaheim, Calif.—Sandak Shoes

SCHNEIDER POPCORN, St. Paul—Popcorn

SCHNEIDER, KATHLEEN, St. Paul—Popcorn and Carmelcorn

SCHON PRODUCTIONS, Minneapolis—Photo Gallery/Buttons

SCHOOL FOR SOCIAL DEV., Minneapolis—Handicraft Articles, etc.

SCHOOL FOR SOCIAL DEV., Minneapolis—Handicraft Articles, etc.

SCHOOLHOUSE, INC., Berkley, Ill.—Children's Books

SCHRODER CONCESSIONS, Faribault, Mn.—Carmel Corn, Popcorn

SCHRODER CONCESSIONS, Faribault, Mn.—Carmel Corn, Popcorn

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SCHRODER CONCESSIONS, Faribault, Mn.—Carmel Corn, Popcorn

S.D.K CORP. - MERLE NORMAN, St. Paul—Wigs, Hairgoods, etc.

SEGAL, JAMES, St. Paul—Tobacco Products, Candy

SERVICES FOR THE BLIND, St. Paul—Lunch and Refreshments

SET-TEE COMPANY, Minneapolis—Easy to Carry Sport Seat

SEVEN GODFATHERS, Minneapolis—Lunch and Refreshments

SHOGREN, A. V. - TODD ERICKSON, Minneapolis—Game

SHOGREN, A. V. - TODD ERICKSON, Minneapolis—Penny Arcade & Games

SHOGREN, A. V. - TODD ERICKSON, Minneapolis—Pig Race

SHOGREN, A. V. - TODD ERICKSON, Minneapolis—Metro Derby Horse

Race

SHOGREN, A. V. - TODD ERICKSON, Minneapolis—Rabbit Race  
 SHOPPE OF FRAGRANCE, Marine on St. Croix, Mn.—Perfume, Cologne, etc.  
 SHOPPE OF FRAGRANCE, Marine on St. Croix, Mn.—Perfume, Cologne, etc.  
 SHOPPER'S PRODUCTS CO., Garland, Tex.—Jewelry and Leather Goods  
 SHOPPER'S PRODUCTS CO., Garland, Tex.—Jewelry and Leather  
 SHOPPER'S PRODUCTS CO., Garland, Tex.—Stretched Bottles, etc.  
 SIDHOM, S. A., Minneapolis—Mediterranean Foods and Cookbook  
 SNO-SCOOP COMPANY, Rogers, Mn.—Device for Removal of Snow  
 SOCIALIST LABOR PARTY OF MINNESOTA, Minneapolis—Literature and  
     Books  
 SOULS HARBOR, Minneapolis—Books, Posters, etc.  
 SOUND IDEA STORES, Minneapolis—Utility Shed  
 SPECIALTY PRODUCTS, No. Wildwood, N.J.—Household Rubber Mop  
 SPIESS, WM. F., & SONS, St. Paul—Carved Redwood Nameplates  
 SPIESS, WM. F. & SONS, St. Paul—Lunch and Refreshments  
 SPIESS, WM. F. & SONS, St. Paul—Carved Redwood  
 STAN'S TRUCK REFR. SERVICE, INC., New Brighton, Mn.—Catalytic  
     Heaters  
 STANTON'S STALL, W. St. Paul—Lunch and Refreshments  
 STAR GIFT SHOP, Minneapolis—Handmade Articles  
 STEICHEN ASSOCIATED SALES, St. Paul—Boxed Candy  
 STEICHEN ASSOCIATED SALES, St. Paul—General Merchandise  
 STEICHEN ASSOCIATED SALES, St. Paul—Food Market  
 STEICHEN ASSOCIATED SALES, St. Paul—Candy and Miscellaneous  
 STEWART INFRA-RED COMMS., Eden Prairie, Mn.—Lunch & Refreshments  
 STONE, ALAN B., Minneapolis—Kosher Lunch and Drinks  
 STRETCH & SEW FABRICS, Bloomington, Mn.—Demos. on Sewing on Knits,  
     Advertising Classes  
 SULLIVAN, MRS. JANICE, Hugo, Mn.—Kitchen Supplies  
 SUNDERLAND, DAVID K., New Brighton, Mn.—Popcorn and Refreshments  
 SVENGALI, L & S, INC., Minnetonka, Mn.—Trick Playing Cards  
 SWEDISH GIFT SHOP, Minneapolis—Scandinavian Imports  
 SYNDICATE SALES CO., Minneapolis—Bowmaker  
 SYNDICATE SALES CO., Minneapolis—Patty Shell Molds  
 SYNDICATE SALES CO., Minneapolis—Glass Cutter  
 SYNDICATE SALES CO., Minneapolis—T-Fal Pans  
 SYNDICATE SALES CO., Minneapolis—Salad Maker  
 SYNDICATE SALES CO., Minneapolis—Rainbo Art Colors  
 SYNDICATE SALES CO., Minneapolis—Bowmaker  
 SYNDICATE SALES CO., Minneapolis—Salad Maker  
 SYNDICATE SALES CO., Minneapolis—T-Fal Pans  
  
 TACO FACTORY, St. Paul—Prime Steak House  
 T & J DISTRIBUTING, Minneapolis—Tires and Wheels  
 TACO INN, St. Paul—Tacos, Burritos, etc.  
 10TH WARD & RURAL RAMSEY DFL, St. Paul—Tom Thumb Donuts  
 THOMAS, DANIEL, St. Paul—Printed T-Shirts  
 TITAN ENTERPRISES, INC., St. Paul—Fashion Shows Promotion  
 TOLCHINOR, NORM, Minneapolis—Billfolds  
 TOLCHINOR, NORM, Minneapolis—Earrings and Watches  
 TOLCHINOR, NORM, Minneapolis—Football Posters  
 TOLCHINOR, NORM, Minneapolis—Dog Tags  
 TOLCHINOR, NORM, Minneapolis—Jewelry  
 TOM THUMB DONUT CORP., Minneapolis—Donuts, Fried Goods, etc.  
 TOM THUMB DONUT CORP., Minneapolis—Donuts, Fried Goods, etc.  
 TOWNSEND & JOHNSON, Fergus Falls, Mn.—Foot Long Hot Dogs  
 TOWNSEND & SPRANGER, Fergus Falls, Mn.—Lunch and Refreshments  
 TRAIN HOUSE, Harrisburg, Ark.—Antique Trains and Toys  
 TURNCRAFT CLOCK IMPORTS CO., Minneapolis—Grandmother Clocks, etc.  
 TWIN CITY NOVELTY CO., Minneapolis—Shooting Gallery

TWIN CITY NOVELTY CO., Minneapolis—Playland Arcade  
TYSK, ARTHUR L., St. Paul—Popcorn, Soft Drinks, etc.

UNITED STATES BENCH CORP., Minneapolis—Bench Advertising  
UNITED STORES, St. Paul—Tents, Down Products, etc.  
UNIQUE CANDLEHOLDERS, St. Paul—Candles out of Recycled Materials  
UNIVERSAL DISCOUNT, INC., St. Paul—Merchandise  
UNIVERSAL DISCOUNT, INC., St. Paul—Toys  
UNIVERSAL DISCOUNT, INC., St. Paul—Merchandise  
UNIVERSAL DISCOUNT, INC., St. Paul—Merchandise

V.F.W. POST & AUXILIARY NO. 2627, Bloomington, Mn.—Creative Posters, etc.

VARELA COMPANY, INC., Columbus, Ohio—Sewing Machines, White, Elna, and Dayton Brand

VAVRO MUSIC RECORDING, St. Paul—Home Study Programs on Guitar and Organs

VERMONT TABLES & HANDICRAFTS, Groton, Vt.—Sale of Handmade Furniture

VIKING INDUSTRIAL CENTER, St. Paul—Safety Equipment and First Aid

VIKING SEWING MACHINE CO., INC., Minneapolis—Sewing Machines, Fabrics, Patterns

VIRNIG, ARDIS, Minneapolis—"Sketch Artist"

VITALE'S ITALIAN FOODS, INC., St. Paul—Lasagna, Ravioli, etc.

VITA MIX CORPORATION, Cleveland, Ohio—Vita Mix Juicer

VOGT APPLIANCE COMPANY, Champlin, Mn.—Polorator

VOLIN, CHARLES J., Newport, Mn.—Cigarettes, Cigars, etc.

WAGNER CAKE DECORATING INST., St. Paul—School and Supplies

WAGNER LAMP, INC., St. Paul—Black Lite - 7-Up Bulbs

WALT'S HAMBURGER SHOPS, Alexandria, Mn.—Lunch and Refreshments

WALT'S HAMBURGER SHOPS, Alexandria, Mn.—Lunch and Refreshments

WARD, PAUL S., Costa Mesa, Calif.—Lunch and Refreshments

WARD, PAUL S., Costa Mesa, Calif.—Lunch and Refreshments

WARD, PAUL S., Costa Mesa, Calif.—Lunch and Refreshments

WARD, PAUL S., Costa Mesa, Calif.—Lunch and Refreshments

WARD, PAUL S., Costa Mesa, Calif.—General Food Stand

WARNEL'S PENNYRICH, Minneapolis—Pennyrich Bras, etc.

WESTERN LIVESTOCK JOURNAL, Minneapolis—Publications

WET BEDS, INC., Minneapolis—Water Beds, Accessories

WHEEL GOODS CORPORATION, Minneapolis—Bicycles, Parts, Tools, etc.

WICKMAN, RICHARD J., Minneapolis—Hong Kong Ladder

WIGGERT BROTHERS, La Crosse, Wisc.—AMF Lawn and Garden Equip.

WILD LIFE PLAQUES, White Bear Lake, Mn.—Plaques - Gifts

WOLDORSKY, JERRY, Minneapolis—T-Shirts

WOLDORSKY, JERRY, Minneapolis—Posters, Novelties

WOLDORSKY, JERRY, Minneapolis—Games

WOLFE'S PERMA PRODUCTS, St. Paul—S. Security Plates, Door Plates

WOODIN, C. A., Joplin, Mo.—Roman Target

WOODIN, C. A., Joplin, Mo.—Roman Target

WOODIN, C. A., Joplin, Mo.—Roman Target

WORLD GIFT CO., INC., Minneapolis—Gift Wares, Imports

WOZNAK, GEORGE, St. Paul—Kosher Dill Pickles

YAHR, JOSEPH H., Minneapolis—Jewelry and Engraving

YE OLD MILL COMPANY, Apple Valley, Mn.—Canal Boat Ride

YOUNG, JEFFRY L., Aspen, Colo.—Fruit Stand

ZIEBART RUSTPROOFING, INC., Minneapolis—Exhibit Rustproofing



# **REPORT OF LEGISLATIVE AUDITOR**

**on the**

**FINANCIAL AFFAIRS**

**of**

**STATE AGRICULTURAL SOCIETY**

**Year Ended November 30, 1973**

## **AUDITOR'S REPORT**

This report on an examination of the financial affairs of the State Agricultural Society covers the year ended November 30, 1973.

The examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

Depreciation has been taken on certain structures, the electric plant, and personal property. Depreciation is not taken on some structures, the gas, sewer, and water systems, and other improvements such as fences, sidewalks, streets, curbs, and gutters.

It is our opinion, subject to the foregoing paragraph, that the balance sheet and statement of income and expense in this report present fairly the financial position of the State Agricultural Society at November 30, 1973, and the results of its operation for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

## **COMMENTS**

The State Agricultural Society is a public corporation with the right of perpetual succession. Its membership is composed of the following.

1. Three delegates from each agricultural society or association in the State which maintains an active existence, holds annual fairs, and is entitled to State aid under Minn. Stat. Section 38.02 (1971).
2. One delegate to be appointed by the county board of each county in the State in which no county or district agricultural society exists.
3. Individuals, who by reason of eminent service to agriculture, horticulture, or in the arts and sciences connected therewith, or by long and faithful service to the Society, have been elected as honorary members.
4. Delegates from qualified State societies and associations as listed in Minn. Stat. Section 37.03 (4).
5. Members of the Board of Managers of the State Agricultural Society.

The management of the affairs of the State Agricultural Society is vested in a Board of Managers. The president is elected for a one-year term, the two vice-presidents for two-year terms alternately. The other managers are elected from each of seven regional districts not represented by a vice-president for terms of three years.

The year-around business is conducted under the stewardship of a secretary-general manager, elected by the Board.

All employees serve at the pleasure of the Board and the secretary-general manager who is authorized by the Board to make adjustments in the assignments and compensation of employees as he deems advisable.

Activities of the Society are financed by receipts from the annual fair and from rental of buildings and grounds.

### Admissions

Total outside gate admissions including vehicles, and grandstand admissions at the last four annual fairs were as follows:

	1970	1971	1972	1973
Outside gate admissions ....	1,332,784	1,370,210	1,448,977	1,440,330
Grandstand admissions .....	167,944	174,516	166,694	141,470

The length of the fair was extended from 10 to 11 days in 1972.

### Operations

A statement of income and expense for the year ended November 30, 1973 is shown in Exhibit B. A comparative summary of income and expense for the years ended November 30, 1973 and 1972 follows:

	Year Ended November 30	
	1973	1972
Income .....	\$3,314,170	\$3,201,275
Expense .....	2,992,915	2,878,996
Net Income .....	\$ 321,255	\$ 322,279

### Statement of Application of Funds

A statement of funds provided and applied appears in Exhibit C. Funds provided from net income, depreciation for the year, and a decrease in working capital were applied to increase in plant.

### Campgrounds

Prenumbered stickers are issued for all vehicles staying in campgrounds. Fees charged are based on number of days of occupancy. To improve control, stickers sold should be dated and a separate sticker issued for each day of occupancy.

ROBERT A. WHITAKER  
Legislative Auditor

Date field work completed: April 17, 1974

Date audit report signed: June 25, 1974

# ORGANIZATION

November 30, 1973

	District Number		Elected	Term Expires
Managers:				
Leo Keskinen		President	Jan. 17, 1973	1974
Tyrus Sincock	1		Jan. 19, 1972	1975
Arthur Sprengeler	2		Jan. 19, 1972	1975
Lawrence F. Haeg	3		Jan. 19, 1972	1975
Norris K. Carnes	4	Vice-President	Jan. 17, 1973	1975
Leonard F. Ramberg	5	Vice-President	Jan. 19, 1972	1974
Logan O. Scow	6		Jan. 19, 1972	1975
J. G. Tiffany	7		Jan. 17, 1973	1976
Sula Ojakangas	8		Jan. 17, 1973	1974
Harveydale Maruska	9		Jan. 17, 1973	1976
Secretary-General Manager:				
John E. Libby			Jan. 17, 1973	1974
Treasurer:				
Gerald J. Franke			Jan. 17, 1973	1974

## BALANCE SHEET

November 30, 1973

### ASSETS

Cash and Treasury Bills:		
General account .....	\$	32,405.86
Contingent fund .....		1,000.00
Petty cash .....		100.00
Treasury bills .....		735,000.00
Total Cash and Treasury Bills .....	\$	768,505.86
Postage .....		395.19
Accounts receivable .....		26,283.24
Property, Plant, and Equipment:		
Structures .....	\$10,986,091.14	
Less allowance for depreciation .....	1,474,409.88	
Total Structures .....	\$	9,511,681.26
Land .....		744,822.43
Electric plant .....		569,155.96
Fences and guard rails .....		71,668.43
Flagpoles .....		961.89
Gas distribution system .....		70,763.87
Personal property .....		329,940.30
Sewer system .....		284,713.55
Sidewalk .....		99,321.48
Stonework .....		39,767.39
Streets, curbs, and gutters .....		405,481.51
Water distribution system .....		298,926.96
Total Property, Plant, and Equipment .....		12,427,205.03
Total Assets .....		\$13,222,389.32

## LIABILITIES AND SURPLUS

Liabilities:	
Accounts payable .....	\$ 79,157.91
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Surplus:	
Surplus December 1, 1972 .....	\$12,880,659.72
Net income — Exhibit B .....	321,255.28
Building razed .....	58,683.59*
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Surplus November 30, 1973 .....	\$13,143,231.41
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Total Liabilities and Surplus .....	\$13,222,389.32
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\*Deduction

## STATEMENT OF INCOME AND EXPENSE

Year Ended November 30, 1973

Income:	
Admissions—	
Outside gate .....	\$1,490,042.18
Grandstand .....	427,740.52
Horse show .....	75,817.71
<hr/>	
Total admissions .....	\$1,993,600.41
<hr/>	
Departmental—	
Agriculture .....	\$ 1,100.00
Amusement .....	2,099.00
Cattle .....	4,485.00
Dairy .....	767.14
Fine arts .....	2,096.15
Forage .....	19,049.10
F.F.A. ....	2,474.50
Gas and electric .....	21,064.39
Gopher club .....	2,958.20
Horse .....	47,042.75
Meats .....	54.15
Poultry .....	1,983.25
Public safety .....	1,930.50
Race .....	2,461.50
Sanitation .....	204.00
Sheep .....	1,031.00
Space rental .....	874,338.12
Swine .....	1,270.00
Young America .....	43,452.76
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Total departmental .....	\$1,029,861.51
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Sales, rentals, and other income—	
Non-fair rental .....	\$ 189,247.90
Interest income .....	44,646.14
Campgrounds .....	9,702.00

University of Minnesota — 4-H reimbursement .....	12,850.30
Miscellaneous receipts .....	7,585.50
Sale of milk .....	6,206.86
Sale of lambs and barrows .....	19,158.31
Sale of material .....	184.63
Other income .....	1,126.92

Total sales, rentals, and other income .....	\$ 290,708.56
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Total Income .....	\$3,314,170.48
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Expense:

Administrative—

Annual meeting .....	\$ 3,378.81
Clerical salaries .....	112,671.98
Expense accounts .....	10,390.87
Officers' salaries .....	39,799.98
Postage .....	16,791.33
Telephone and telegraph .....	15,625.16

Total administrative .....	\$ 198,658.13
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Maintenance and Operation—

Depreciation—

Electric plant .....	\$ 26,008.52
Personal property .....	30,182.99
Structures .....	169,757.56
Electric plant .....	13,067.05
Fences .....	2,741.48
Fuel, oil, and gasoline .....	14,411.91
Gas distribution system .....	229.08
General labor .....	299,022.96
Land .....	32,618.05
Repairs to structures .....	110,666.30
Sewer system .....	6,076.16
Sidewalks .....	2,109.75
Streets, curbs, and gutters .....	14,154.87
Supplies .....	11,040.27
Vehicle and personal property .....	40,959.60
Water distribution system .....	11,931.78

Total maintenance and operation .....	\$ 784,978.33
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Departmental—

Admissions .....	\$ 46,572.90
Agriculture-horticulture .....	34,116.25
Amusement .....	378,407.68
Bee culture .....	3,013.22
4-H club .....	20,837.48
Cattle .....	12,729.39
Creative activities .....	16,367.46
Dairy .....	545.90
Education .....	19,405.44
Farm boy camp .....	17,200.31
Fine arts .....	7,626.03
Forage .....	18,612.83
F.F.A. ....	8,177.10

Gas and electric .....	68,830.14
Gopher club .....	9,498.63
Horse .....	50,839.58
Hospital .....	3,588.02
Legislative - editorial day .....	705.15
Meats .....	2,110.90
Natural resources .....	1,076.40
Plants and flowers .....	50,672.28
Poultry .....	4,943.44
Public safety .....	119,507.06
Race .....	31,267.46
Sanitation .....	118,444.12
Sheep .....	2,415.02
Space rental .....	92,318.28
Swine .....	3,542.06
Ticket audit .....	2,173.49
Treasurer .....	66,831.37
Young America .....	40,913.58
Publicity .....	202,182.26
 Total departmental .....	 \$1,455,471.23
 Premiums .....	 \$ 311,520.23
 Other—	
F.I.C.A. contribution .....	\$ 27,468.44
Insurance contribution .....	6,197.96
Miscellaneous .....	5,765.51
Non-fair rental expense .....	55,116.68
Printing and office supplies .....	34,578.03
Retirement contributions .....	15,964.85
Sundry fair .....	66,580.35
Unemployment compensation .....	17,934.68
Water and sewer .....	12,680.78
 Total other .....	 \$ 242,287.28
 Total Expense .....	 \$2,992,915.20
 Net Income .....	 \$ 321,225.28

## STATEMENT OF APPLICATION OF FUNDS

Year Ended November 30, 1973

### Funds Provided by:

#### Operations—

Net Income — Exhibit B .....	\$321,255.28
Depreciation .....	225,949.07
Decrease in working capital .....	31,842.17
 Total Funds Provided .....	 \$579,046.52

Funds Applied to:

Additions to plant—

Electric plant .....	\$ 74,994.10
Fence .....	238.00
Gas distribution system .....	63.95
Personal property .....	58,293.37
Sewer system .....	45.12
Sidewalks .....	7,871.59
Streets .....	53,518.00
Structures .....	350,492.75
Water system .....	33,529.64

Total Funds Applied .....	<u>\$579,046.52</u>
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# ANNUAL MEETING

## MINNESOTA STATE AGRICULTURAL SOCIETY

HILTON HOTEL — ST. PAUL, MINNESOTA

JANUARY 21-22-23, 1974

The 115th Annual Meeting of the Minnesota State Agricultural Society was called to order by President Keskinen at 10:45 a.m., Monday, January 21, 1974, at the Hilton Hotel in St. Paul with a short business session to appoint resolution and credential committees. These committees met to conduct business at 10:00 a.m., Tuesday, January 22.

### PLANNING COMMITTEE MEETING

Hilton Hotel — Indian Suite

January 21, 1974 — 1:30 p.m.

Members present: Norris Carnes, Chairman; Harveydale Maruska; Ty Sincock; Leonard Ramberg; Leo Keskinen; John Libby. Also present: Mike Heffron; Harry Frost.

Secretary presented and outlined in detail, proposed suggestions for 1974 plant improvements and maintenance totaling \$601,775.00.

After lengthy discussion, it was moved by Mr. Sincock, seconded by Mr. Ramberg and carried that the budget be accepted as presented and that a committee recommendation for full Board approval be made on Wednesday (January 23).

Also discussed was a list of deferred maintenance and improvement totaling \$754,550.00. The committee expressed hope that certain portions of this much needed work might be undertaken next fall if the 1974 Fair proves financially successful.

There being no further business, the Planning Committee meeting was declared adjourned.

At 2:00 p.m. Tuesday, the Society presented a program of reports and speakers as follows:

Report of the Secretary—John E. Libby.

Report of the Treasurer—Gerald J. Franke.

The afternoon's featured speaker was Minnesota "Teacher of the Year," Thomas F. Stoltzman from Winona Senior High School.

Short addresses were presented by Jeff Hawkins (Rosemount), President, Minnesota 4-H and by Greg Schley (Brainerd), President, Minnesota Future Farmers of America.

A report of the Hall of Fame Committee was given by chairman Norris Carnes. A long-time employee of the Society, Mr. James L. Libby, was nominated and elected to membership in the Hall of Fame.

Credentials and Resolutions Committee Reports were made to the delegates by William Korff of Faribault (Credentials) and Logan Scow of Long Prairie (Resolutions). Said reports were accepted by the membership.

Immediately following the 2:00 p.m. meeting, caucuses of the delegates from the second and eighth districts were held for the purpose of certifying nominees for election to the Society's Board of Managers on Wednesday morning.

On Tuesday evening, the annual combined banquet and ball of the County Fair Federation, Midwest Showmen's Association and State Agricultural Society was held in the main ballroom of the Hilton Hotel. Over 870 individuals attended this function.

At 9:00 a.m., Wednesday, January 23, the Society conducted its final business session. The following elections took place:

Leo Keskinen, Grand Rapids—President, one-year term;

Leonard F. Ramberg, Minneapolis—Vice President, two-year term;



Arthur Sprengeler, Plato—Manager, 2nd Regional District, three-year term;  
Sulo Ojakangas, Hibbing—Manager, 8th Regional District, three-year term.  
Its business being completed, the 115th Annual Meeting of the Minnesota  
State Agricultural Society was declared adjourned.

**MEETING OF THE GOVERNING BOARD**  
**MINNESOTA STATE AGRICULTURAL SOCIETY**  
**HILTON HOTEL — ST. PAUL, MINNESOTA**

**10:00 a.m., Wednesday, January 23, 1974**

Members present: Leo Keskinen, President; Norris Carnes and Leonard Ramberg, Vice President(s); Lawrence Haeg; Harveydale Maruska; Sulo Ojakangas; Logan Scow; Ty Sincok; Arthur Sprengeler; J. F. Tiffany; John Libby, Secretary.

Also present: Harry Frost; James Frost; Kenneth Wenzel; Gerald Hladky; Gerald Franke and Michael Heffron.

Oaths of office were administered to the newly elected officers and board members.

It is moved by Mr. Scow, seconded by Mr. Carnes and carried to re-appoint John Libby as Secretary-General Manager of the Society, fixing his salary for the year at \$30,000 plus \$1,500 designated as additional salary to cover unreimbursable expense. In addition, thereto, it was specified that he be required to live upon the State Fairgrounds with free rent, utilities and telephone. Further, that he furnish a bond in the sum of \$200,000, the premium of said bond to be paid by the Society.

Gerald J. Franke was re-appointed to the position of Treasurer of the Society upon a motion by Mr. Carnes, seconded by Mr. Sincok and carried. It was specified that he be required to furnish a bond in the sum of \$200,000 the premium of said bond to be paid by the Society. It was further specified that Mr. Franke's salary be set by the Secretary.

A motion for approval of Minutes in Vacation and the executive action noted therein, for the period November 13, 1973, through January 11, 1974, was moved by Mr. Ramberg, seconded by Mr. Haeg and carried.

Minutes of the November 10, 1973 Board meeting (previously mailed to the members) were approved upon a motion by Mr. Haeg, seconded by Mr. Tiffany and carried.

Secretary presented the financial statement of December 31, 1973 as follows:

Cash Balance—November 30, 1973 .....	\$ 30,989.61
Farmer's Home Administration Bills cashed .....	735,000.00
Interest Income .....	5,887.66
December Receipts .....	12,580.71
	<hr/>
	\$784,457.98

**Disbursements during December**

Mid-month payroll, Dec. 1-15 .....	\$ 14,820.60
End-of-month payroll, Dec. 16-31 .....	16,408.69
Farmer's Home Admin. Bills purchased .....	660,000.00
Miscellaneous Bills paid .....	87,480.76
	<hr/>
	\$778,710.05

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\$ 5,747.93

**Cash Balance—December 31, 1973**

General Fund .....	\$ 5,747.93
Contingent Fund .....	1,000.00
Farmer's Home Admin. Bills—mature 2/4/74 .....	660,000.00

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\$666,747.93

**Cash Balance—December 31, 1972**

General Fund .....	\$ (4,150.80)
Contingent Fund .....	1,000.00
Farmer's Home Admin. Bills—mature 3/6/73 .....	710,000.00
	<hr/>
	\$706,849.20

Upon a motion by Mr. Sincock, seconded by Mr. Maruska and carried, the financial statement as presented was approved.

It was moved by Mr. Ramberg, seconded by Mr. Scow and carried that the First National Bank of St. Paul be designated as depository for the Society's General Fund Account Payroll Fund Account; Premium Fund Account and Treasurer's Account and that the North Star State Bank of Roseville be designated as the depository for the Society's Contingent Fund Account.

Upon a motion by Mr. Scow, seconded by Mr. Tiffany and carried, check signatures for the various Society accounts were approved as follows:

General Fund—John E. Libby or Michael D. Heffron; Leo Keskinen, Norris K. Carnes or Leonard F. Ramberg; and Gerald J. Franke, Floyd W. Brown or Donald R. Lindeman;

Payroll Fund—John E. Libby, Harry J. Frost or Michael D. Heffron;

Premium Fund—John E. Libby (including machine signature plate for IBM processed checks), Harry J. Frost or Michael D. Heffron;

Treasurer's Account—Gerald J. Franke, Floyd W. Brown or Donald R. Lindeman;

Contingent Fund—John E. Libby.

The Payroll Fund, Premium Fund, Contingent Fund and Treasurer's Account require one of the specified signatures; whereas, the General Fund requires a combination of three specified signatures as follows: The Secretary or Assistant Secretary; a member of the Executive Committee (other than Secretary) and the Treasurer or one of his two deputies.

It was moved by Mr. Sprengeler, seconded by Mr. Ojakangas and carried to approve a bonding schedule (at \$200,000 each) for John Libby; Gerald Franke; Michael Heffron; Floyd Brown and Donald Lindeman.

Upon a motion by Mr. Haeg, seconded by Mr. Scow and carried, the following Standing Committee assignments were made for 1974:

ADMISSIONS—Sincock, Chairman; Carnes; Maruska; Ojakangas; Scow; Keskinen, ex officio; Libby, ex officio.

ADVERTISING—Ramberg, Chairman; Carnes; Maruska; Haeg; Sincock; Keskinen, ex officio; Libby, ex officio.

AMUSEMENT—Libby, Chairman; Ojakangas; Sincock; Maruska; Haeg; Keskinen, ex officio.

BUDGET—Keskinen, Chairman; Ramberg; Carnes; Haeg; Maruska; Scow; Sincock; Libby, ex officio.

GOVERNMENTAL AFFAIRS—Maruska, Chairman; Carnes; Ramberg; Haeg; Scow; Keskinen, ex officio; Libby, ex officio.

PLANNING—Carnes, Chairman; Ramberg; Sincock; Maruska; Keskinen, ex officio; Libby, ex officio.

RULES & PREMIUM LIST—Carnes, Chairman; Ojakangas; Haeg; Maruska; Scow; Sprengeler; Tiffany; Keskinen, ex officio; Libby, ex officio.

SPACE RENTAL—Libby, Chairman; Ramberg; Sincock; Haeg; Maruska; Keskinen, ex officio.

HALL OF FAME—Carnes, Chairman; Muckle, Vice Chairman; Maruska; Grusendorf; Sincock; Keskinen, ex officio; Libby, ex officio; Harry Frost, Secretary.

Upon a motion by Mr. Sincock, seconded by Mr. Carnes and carried, the following Supervisor/Superintendent appointments were made for 1974:

ADMISSIONS—Sincock, Supervisor; Donald Pittelkow, Superintendent.

AGRICULTURE-HORTICULTURE—Haeg, Supervisor; Ward Marshall, Assistant Supervisor; O. H. Shulstad, Superintendent, Division of Crops; Har-

old Nelson, Superintendent, Division of Flowers; Roger Conklin, Superintendent, Division of Fruits; Henry Hammer, Superintendent, Division of Vegetable-Potatoes; Percy Johnson, Superintendent, Division of Bee Culture; Alvin Krueger, Superintendent, Division of Christmas Trees.

AMUSEMENT—Libby, Supervisor; Bob Potter, Superintendent of Stage & Production Coordinator; Mark Markson, Superintendent of Infield Services; Leonard Dobbs, Superintendent of Race; John Geisler, Superintendent of Music.

CATTLE—Carnes, Supervisor; Raymond Arthaud, Superintendent.

CREATIVE ACTIVITIES—Ramberg, Supervisor; Evelyn Hagen, Superintendent.

DAIRY—Scow, Supervisor; Cliff Markuson, Superintendent.

EDUCATION—Ojakangas, Supervisor; Forrest Bear, Superintendent.

FARM BOYS' CAMP—Sprengeler, Supervisor; Robert Mayne, Superintendent.

FARM MACHINERY—Maruska, Supervisor; John True, Superintendent.

FINE ARTS—Maruska, Supervisor.

4-H CLUB—Maruska, Supervisor; Len Harkness, Superintendent.

F.F.A.—Ojakangas, Supervisor; Odell Barduson, Superintendent.

HORSE—Carnes, Supervisor; Harold Arneman, Superintendent.

LEGISLATIVE-EDITORIAL—Scow, Supervisor; (No Superintendent).

MEATS—Carnes, Supervisor.

NATURAL RESOURCES—Scow, Supervisor; Al Bramstedt, Superintendent.

PLANT MANAGEMENT—Libby, Supervisor; Joe Fischler, Superintendent of Service Department; William Jents, Superintendent of Construction and Maintenance; William Hermes, Superintendent of Greenhouse; Dan Elmer, Superintendent of Forage; James Libby, Superintendent of Sanitation; Ed LaPointe, Superintendent of Mechanical Services; Ronald Vannelli, Superintendent of Parking.

POULTRY—Tiffany, Supervisor; Harold Thomforde, Superintendent.

PUBLICITY—Heffron, Supervisor; Jim Frost, Superintendent.

PUBLIC SAFETY—Libby, Supervisor; Chuck McGuire, Superintendent.

SENIOR CITIZENS—Ramberg, Supervisor; Harry Frost, Acting Superintendent.

SHEEP—Tiffany, Supervisor; Robert Jordan, Superintendent.

SPACE RENTALS—Libby, Supervisor; Ken Wenzel, Superintendent; Elmer Fisher, Superintendent of Varied Industries; George Trussell, Superintendent of Food Show, Dairy/Animal Products Building and Merchandise Mart.

SWINE—Sprengeler, Supervisor.

TICKET AUDIT—Scow, Supervisor; Dick Reinhardt, Superintendent.

TREASURER—Franke, Supervisor; Floyd Brown, Deputy; Donald Lindeman, Deputy.

Secretary discussed with the Board his contingency plans as related to auto racing and the fuel shortage situation, to wit, (1) shortening the auto race schedule and (2) booking an attraction to provide alternate recourse in case auto racing should be curtailed or prohibited by federal directive. After consultation with Executive Committee, Secretary contracted for the services of the Tommy Hanneford Circus at the 1974 Fair (11 days—\$25,000.00). Upon a motion by Mr. Sincok, seconded by Mr. Scow and carried, these executive actions were approved.

President Keskinen recessed the regular Board session so that meetings of Standing Committees might be held. Secretary announced that in keeping with precedent, all members of the Board were invited to sit in on the deliberations of the various committees so that they might have full knowledge of the matters taken up at these meetings. While voting on committee business is limited to the membership of the particular committee, participation by all Board members is desirable during deliberations.

## **ADMISSIONS COMMITTEE MEETING**

Members present: Sincok, Chairman; Carnes; Maruska; Scow; Ojakangas; Keskinen; Libby.

It was moved by Mr. Ojakangas, seconded by Mr. Scow and carried that the committee confirm and approve the following administrative action for 1974:

Admission policies and prices outlined in Society Regulations (Division A, Section 4, Rules 4.01 through 4.07) should remain the same with the exception of Rule 4.06 which should be changed to read as follows and filed with Secretary:

"RULE 4.06. The Minnesota State Fair offers, principally as a service to its exhibitors, concessionaires and employees, a reduced rate for outside gate adult pedestrian and/or vehicle admission. Said discount may be taken advantage of by any individual in the following manner: Discount admission tickets and/or punch-card season tickets, must be purchased in advance, in lots of eleven (11) only, at \$8.25 for eleven (11) tickets. Sale of said discount tickets will cease at 5:00 p.m. on the first official day of the Fair. Tickets purchased in this manner will be non-refundable unless returned, in unbroken lots of eleven (11) only, to the Treasurer's Office (Bldg. No. 331) before 12:00 noon on the final day of the Fair. Odd lots (less than eleven tickets) must be paid for at the regular rate. (1-23-74)"

Afternoon Grandstand ticket scale to be set at \$3.00 (for seats in the main stand) and \$2.00 (for bleacher seats), with children under 16 years admitted to the bleachers for \$1.00. Evening Grandstand ticket scale to remain the same at \$5.00, \$4.00, \$3.00 (main stand) and \$2.00 (bleachers). Hippodrome ticket scale for all performances to remain the same at \$3.50, \$2.50, \$2.00 (reserved sections) and \$1.50 (unreserved sections).

Again, as a means of anticipating energy problems and to provide flexibility in the areas of group travel, use of mass, public transit and alternate, non-automotive travel to the Fair, Secretary was authorized by motion of Mr. Carnes, seconded by Mr. Scow and carried, to implement procedures, discounts and/or admission policies as might aid in such a program.

There being no further business, Admission Committee was declared adjourned.

## **ADVERTISING COMMITTEE MEETING**

Members present: Ramberg, Chairman; Carnes; Maruska; Sincok; Haeg; Keskinen; Libby.

Upon a motion by Mr. Sincok, seconded by Mr. Carnes and carried, it was decided to follow the same general advertising policy in 1974 as in 1973, using every radio/television outlet as well as every newspaper in Minnesota, the 17 western counties of Wisconsin and the two northern tiers of counties in Iowa, as a basic advertising area; also to continue issuance of the State Fair newsletter and roto brochure. Above motion also specifies that the firm of M. R. Bolin Advertising be retained to handle the Fair's 1974 advertising campaign.

There being no further business, Advertising committee meeting was declared adjourned.

## **RULES AND PREMIUM LIST COMMITTEE MEETING**

Members present: Carnes, Chairman; Ojakangas; Haeg; Maruska; Scow; Sprengeler; Tiffany; Keskinen; Libby.

It was moved by Mr. Ojakangas, seconded by Mr. Maruska and carried that department supervisors and superintendents, in consultation with the Entry Department, be allowed to make minor adjustments in the rules and/or premiums of their particular departments in accordance with the general provisions of the 1974 Society budget.

It was moved by Mr. Scow, seconded by Mr. Sprengeler and carried that

the following change in Society regulations be approved and filed with the Secretary:

"RULE 6.05. Sale or distribution of any merchandise, including printed or written materials, except under license by the Society and/or from a duly licensed location, shall be a misdemeanor. (1-23-73)"

There being no further business, Rules and Premium List Committee meeting was declared adjourned.

#### **BUDGET COMMITTEE MEETING**

Members present: Keskinen, chairman; Ramberg; Haeg; Maruska; Scow; Sincock; Libby.

Secretary presented the complete budget for 1974 stating that same had been set in as realistic a form as possible with allowance for bad weather and other contingencies. He further reported a January 21, 1974, Planning Committee recommendation for approval of the improvement and maintenance portion of the submitted budget.

Upon a motion by Mr. Haeg, seconded by Mr. Scow and carried, the 1974 budget as presented and discussed (including the Planning Committee's maintenance/improvement program) was approved.

There being no further business, Budget Committee meeting was declared adjourned.

#### **RECONVENED MEETING OF THE BOARD**

Action(s) taken by the Admission, Advertising, Budget, Planning and Rules/Premium List Committee(s), which met previously, were approved upon a motion by Mr. Sincock, seconded by Mr. Scow and carried.

It was moved by Mr. Maruska, seconded by Mr. Ojakangas and carried that Secretary be authorized to make adjustments in staff salaries as he deems advisable.

It was moved by Mr. Ojakangas, seconded by Mr. Tiffany and carried that the same general rodeo format be offered in 1974 as was the case in 1973 and that the Secretary be authorized to negotiate terms of a rodeo performance contract with Barnes Championship Rodeo at approximately \$12,000.00.

Discussion was undertaken relative to expansion of the present Mexican Village complex on the west to Underwood Street with the integrated, enlarged facility to become an "International Village" involving other countries and other ethnic groups. It was felt, however, that such a plan might be better delayed for a year so as to get plans and financing in a more comprehensive form. It was then moved by Mr. Scow, seconded by Mr. Maruska and carried that Secretary be authorized to negotiate an exhibit/concession contract with Mexican Village, Inc. for 1974.

It was moved by Mr. Carnes, seconded by Mr. Sincock and carried that the Society's 1976 annual meeting be held at the Hilton Hotel in St. Paul on January 19, 20 and 21. (As per earlier action, the 1975 meeting is scheduled for January 20, 21 and 22 at the Leamington Hotel in Minneapolis).

Requests for July show dates from (1) the North Central Morgan Horse Association and (2) the State Half-Arabian Horse Association were approved upon a motion by Mr. Sincock, seconded by Mr. Tiffany and carried.

An application from Northernaire Productions, Inc. of Mankato, Minnesota, for lease of Grandstand stage and infield facilities on May 27, 1974, to produce a musical concert, was presented and discussed at length. After considerable discussion, it was moved by Mr. Haeg, seconded by Mr. Ramberg and carried that Secretary be authorized to accept or deny said application and, if accepted, to negotiate any and all terms and conditions of resulting contract he deems advisable.

Secretary presented a tentative outline of the Grandstand talent schedule currently under consideration for the 1974 Fair.

Secretary discussed the 1973 fireworks production at the grandstand handled by Nationwide Fireworks Company along with 1974 proposals received from several other fireworks companies. Following considerable dis-

cussion, it was moved by Mr. Tiffany, seconded by Mr. Ojakangas and carried that Secretary be authorized to negotiate a 1974 fireworks contract with the Zambelli Fireworks Company of New Castle, Pa.

Secretary presented a damage claim against the Society for \$50.00 by a Machinery Hill exhibitor (A-1 Concrete Unit Step Co., Inc. of Rosemount). Damage resulted when State Fair trash removal truck/vat struck an A-1 step display. Upon a motion by Mr. Scow, seconded by Mr. Sprengeler and carried, said claim was approved for payment.

An application for exhibit space from the Minnesota Region, Antique Automobile Club of America, was discussed in the context of its (possible) conflict with the present "Antique Auto Show," located under the East Bleacher. It was moved by Mr. Sincock, seconded by Mr. Scow and carried that Secretary and Space Rental Superintendent be authorized to negotiate a contract with AACA if details, terms and avoidance of conflict can be worked out.

Adjournment was moved by Mr. Tiffany, seconded by Mr. Ramberg and carried.

Meeting adjourned.

#### NOTE

A record book containing the complete minutes for the year is on file at the Administration Office, State Fairgrounds, St. Paul, Mn.