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ATE AGRICULTURAL SOCIETY



Minnesota State Fair

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STATE OF MINNESOTA

1960

ANNUAL REPORT

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1960

# ANNUAL REPORT

## MINNESOTA

### STATE AGRICULTURAL SOCIETY

#### DECEMBER 1, 1959 TO NOVEMBER 30, 1960

#### Officers

President—Charles Christianson, Roseau  
 First Vice President—Norris K. Carnes, St. Paul  
 Second Vice President—Robert R. Andrews, Minneapolis  
 Secretary—D. K. Baldwin, St. Paul  
 Treasurer—R. C. Sorenson, Minneapolis

#### Managers

	Congressional District	Term Expires
Albin Johnson, Fertile .....	9	1961
Albert E. Thompson, Spicer .....	7	1961
Anton C. Geiger, Jackson .....	2	1962
D. T. Grussendorf, Duluth .....	8	1962
Stan Muckle, Owatonna .....	1	1963
Fred S. Lammers, Stillwater .....	3	1963
Birney C. Wilkins, Brainerd .....	6	1963

#### Standing Committees

**Admissions**—Muckle, Chairman; Andrews; Thompson; Carnes; Sorenson; Lammers; Christianson, ex officio; Baldwin, ex officio.

**Advertising**—Lammers, chairman; Johnson; Wilkins; Thompson; Muckle; Christianson, ex officio; Baldwin, ex officio.

**Amusement**—Baldwin, Chairman; Andrews; Carnes; Johnson; Grussendorf; Lammers; Muckle; Sorenson; Thompson; Wilkins; Christianson, ex officio.

**Budget**—Christianson, Chairman; Andrews; Lammers; Carnes; Thompson; Muckle; Sorenson; Baldwin, ex officio.

**Executive**—Andrews, Chairman; Carnes; Christianson, ex officio; Baldwin, ex officio.

**Planning**—Andrews, Chairman; Thompson; Lammers; Christianson, ex officio; Baldwin, ex officio.

**Reception**—Christianson, Chairman; Geiger; Muckle; Wilkins; Baldwin, ex officio.

**Rules and Premium List**—Carnes, Chairman; Grussendorf; Lammers; Wilkins; Thompson; Christianson, ex officio; Baldwin, ex officio.

Chairman; Andrews; Muckle; Johnson;  
 Christianson, ex officio; Baldwin, ex officio.

## Department Supervisors and Superintendents

**Admissions**—Muckle, Supervisor; Ty Sincok, Owatonna, Superintendent.

**Agriculture-Horticulture-Bee Culture**—Wilkins, Supervisor; Ward Marshall, Assistant Supervisor; O. H. Shulstad, Superintendent, Division of Crops; Eldred Hunt, Superintendent, Division of Flowers; Emil Anderson Superintendent, Division of Fruits; O. C. Turnquist, Superintendent, Division of Vegetables-Potatoes; C. D. Floyd, Superintendent Division of Bee Culture.

**Amusements**—Baldwin, Supervisor; Robert E. Gehan, St. Paul, Superintendent of Music.

**Boys' and Girls' 4-H Club Work**—Lammers, Supervisor; Leonard L. Harkness, St. Paul, Superintendent.

**Cattle**—Carnes, Supervisor; Ramer D. Leighton, St. Paul, Superintendent.

**Conservation**—Geiger, Supervisor; Carl W. Moen, St. Paul, Superintendent.

**Dairy**—Lammers, Supervisor; Robert Geiger, Minneapolis, Superintendent.

**Education**—Christianson, Supervisor; Milo J. Peterson, St. Paul, Superintendent.

**Farm Boys' Camp**—Lammers, Supervisor; Harold A. Mullen, Chicago, Superintendent.

**Fine Arts**—Christianson, Supervisor; Foster Kienholz, St. Paul, Superintendent.

**Future Farmers of America**—Grussendorf, Supervisor; G. R. Cochran, St. Paul, Superintendent.

**Home Activities**—Christianson, Supervisor; Mrs. Mildred Harrington, Minneapolis, Superintendent.

**Horse**—Carnes, Supervisor; Dr. A. L. Harvey, St. Paul, Superintendent.

**Legislative-Editorial**—Lammers, Supervisor.

**Poultry**—Grussendorf, Supervisor; Harold Thomforde, Crookston, Superintendent.

**Publicity**—Baldwin, Supervisor; Ray P. Speer, Minneapolis, Superintendent.

**Public Safety**—Andrews, Supervisor; George Cockriel, St. Paul Park, Superintendent.

**Race**—Baldwin, Supervisor.

**Services**—Baldwin, Supervisor; James L. Libby, Minneapolis, Superintendent of Grounds and Sanitation; Albert Keller, Superintendent of Greenhouses.

**Sheep and Wool**—Grussendorf, Supervisor; Philip A. Anderson, St. Paul, Superintendent.

**Space Rentals**—Thompson, Supervisor; H. D. Johnston, St. Paul, Superintendent. Carl O. Linnee, St. Louis Park, Superintendent, Machinery Division. Elmer Fischer, St. Paul, Superintendent, Varied Industries Division.

**Swine**—Grussendorf, Supervisor; Robert Jacobs, St. Paul, Superintendent.

**Ticket Audit**—Geiger, Supervisor; A. H. Winkel, St. Paul, Superintendent.

## SECRETARY'S REPORT

Despite the most unusual and adverse weather conditions experienced for many years the 1960 Minnesota State Fair for the sixth successive year racked up a record of over one million admissions exclusive of Preparation Day. As a matter of fact it was the third largest attendance in the history of the Fair and is over the average for the last six years.

New records were established for two days, the first Monday and Friday.

During the first Saturday and Sunday more than six inches of rain fell and large areas of the parking lots were inundated. The practical loss of one afternoon of automobile racing, the total loss of the Sunday program and the cancellation of the two night grandstand shows represented a loss in revenue which had the performances been staged under favorable conditions would have established a new financial record for the Fair.

The weather conditions prevailing each day are discussed in detail in the report on the various days which follows later in this report. The commercial and competitive exhibits and displays were excellent and the concessions of high standard and quality. The Royal American Shows on the Midway just barely missed exceeding their all-time record.

On the second Sunday it was again necessary to close the gates to vehicular traffic for a brief period to permit the police to organize the traffic into parking areas. The parking of automobiles and the control of traffic is becoming an increasingly difficult problem and is one which has been given much study by the board.

This year the charge for admission of automobiles was raised to 75c. This increase did not affect the number of cars entering the grounds.

Immediately following the 1960 Fair the grading and surfacing of the property owned by the Society south of Como Avenue adjacent to the railroad terminal was completed in this area and will materially alleviate the parking problem in the years to come. Due to the projected plans of the Highway Department, which are not finalized, to establish an over and under pass at Snelling and Larpenteur makes the development of the property acquired from the University of Snelling Avenue a problem until the new grades of Snelling Avenue in that area are finalized.

The State Highway Department and the City of Saint Paul have a joint project for the expediting of traffic on Snelling Avenue which contemplates one over-pass at the Great Northern and Northern Pacific tracks, an over-pass at Snelling and Como which will eliminate the present pedestrian gate and take over some of the southeast area of the Fairgrounds presently used for parking and fraternal headquarters.

In anticipation of this improvement of Snelling Avenue the gate formerly known as the Administration Gate was closed this year and a new gate opened at the north end of the grounds facing Hoyt Avenue which is the boundary line between the City of Saint Paul and Falcon Heights Village. A traffic problem had been created at the Liggett Street or Hippodrome Gate because of livestock moving from the cattle and horse barn to the Hippodrome for judging and shows. This gate was closed to vehicular traffic and a new gate established on Como Avenue at Underwood. The closing of the Administration Gate and the Liggett Street Gate and the opening of the Underwood and Hoyt Avenue Gate greatly improved the flow of traffic during peak periods. A further study of the flow of traffic and parking is being made by the board.

The excessively high humidity seriously affected the attendance at the Horse Show.

Total operating receipts of \$1,290,089.39, while over the amount anticipated in the budget were considerably below the amount of last year. Had the canceled grandstand programs been held and the attendance equaled the equivalent of a year ago the operating income would have shown an increase. The total operating expense, \$1,276,365.98 is under the budgetary limitations and below the operating cost of last year. The new operating gain of \$13,723.-41 is below that of last year but in view of the adverse weather conditions the fact that any operating gain is shown at all is fortunate.

A total of \$144,763.08 was expended for improvements to structures, land, personal property, electric plant, streets and fences.

Of this amount \$72,178.94 went for improvement to structures. The main items of expense in this category are new stabling facilities erected to the west of the Horse Barn for additional horses and additional pens around the perimeter of the Swine Barn for Swine. The 4-H Club Building had considerable modernization done to the wiring system and the glass windows facing Snelling Avenue which have suffered from vandalism were replaced with non-breakable plastic. Additional forced ventilation systems were added to the grandstand exhibition areas, Home Activities Building and the Food Show Building. The lighting system in the flower section of the Agriculture-Horticulture Building was increased. New display case was built for the Education Building. Speed Barn #6 was converted into the headquarters for the Forage Department. The stage in front of the grandstand was remodeled and temporary staging developed to bring the production of the night show much closer to the grandstand.

A total of \$24,492.22 was expended for improvement to the personal property. The main items of which were the portable pylons for the new entrances, a pickup truck and a tractor with more equipment. A total of \$20,179.60 was expended on land, mostly for grading in the areas of the closed gates and the new gates and the parking lot development south of Como Avenue.

For repairs to structures an amount of \$35,966.02 was spent in addition to \$7,173.57 for painting. In the immediate future the board is faced with the necessity for considerable expenditures to resurface leaking roofs on some of the larger buildings. One of the items of recurrent maintenance expense, the repair of underground wooden valve boxes for the water system has been materially reduced by the installation of concrete valve boxes. This program will be completed in the coming year so that all valve boxes will be of concrete. These boxes are precast by the winter maintenance crew and installed during the summer.

Again the tremendous plant of the Minnesota State Fair was maintained and improved from the earnings of the Society and without the appropriation of any money by the legislature.

The cash balance at the close of the fiscal year is \$229,122.13, substantially reduced by the loss of revenue due to adverse weather conditions. Every effort must be made to increase this cash balance as an insurance against other adverse conditions.

A resume of the day by day events of the 1960 Minnesota State Fair follows:

## Friday, August 26

### Preparation Day

The day was clear and cool with the temperature in the mid 70's in the afternoon.

The time trials for the speedway car automobile races were held during the afternoon. The heavy rain the day before caused a slight delay in the start of the time trials but they were concluded by 6:00 P.M.

During the afternoon the Civil Defense Shelter, a new exhibit structure, was dedicated.

Again this year a 25c gate charge to the general public was put in effect at 5:00 P.M. This was done to reduce the number of sightseers who interfere with the last minute preparations. Employees, exhibitors and concessionaires were admitted by a special pass which was good for this day only. The admissions on Preparation Day are not included in the official attendance figures of the Fair.

The Royal American Shows held their annual preview during the evening hours starting at 6:00 P.M. A press party and preview was held on the show lot.

## Saturday, August 27

### Dairy Princess and Auto Race Day

An electrical storm accompanied by heavy rains started at 5:30 A.M. and by 10:30 A.M. there was a steady heavy downpour with the skies very dark and strong winds. The rains stopped at 1:30 in the afternoon but a cold north-west wind made the day very uncomfortable. The sun shown briefly at 2:00 P.M. but by 3:30 P.M. it began to sprinkle again.

The automobile races were severely hampered by the weather conditions and the first race was started at 4:45 P.M. and the program was over by 6:08 P.M. The weather conditions severely handicapped the attendance.

The evening grandstand show had to be cancelled at the conclusion of the coronation of Marilyn Christianson of Austin as Princess Kay of the Milky Way due to a heavy downpour accompanied by thunder and lightening. Tornado warnings had been put into effect by the Weather Bureau. Fireworks were put on for the benefit of those people who were in the stands even though a refund was made.

A Horse Show matinee was held during the afternoon in the Hippodrome.

Judging of the wool exhibit was held in the morning in the Sheep Building and judging of the live carcass barrows and market barrows was held in the afternoon in the Swine Building.

## Sunday, August 28

### Aviation, Veterans, Midget Auto Race and Thrill Day

Steady rain continued most of Saturday night and at midnight and again at 5:00 A.M. there were exceptionally heavy downpours. By noon of Sunday a total of nearly six inches of rain had fallen in the previous 30 hour period. Three and a half acres of the Fairs' west parking lot was under water as well as half of the parking lot north of the Hoyt Gate. The large parking area north of the race track was also a sea of mud causing considerable parking problems on the grounds.

Non-denominational worship services were held at the Farm Boys Camp with Rev. Phillip R. Whitaker as minister.

Continuous rains throughout the day caused cancellation of the afternoon grandstand show and with rain still coming down at 7:00 P.M. it was necessary to also cancel the night grandstand show.

The afternoon and evening Horse Shows both featured light horses and ponies.

### **Monday, August 29**

#### **Children's, Educational Recognition, Livestock and Stock Car Race Day**

A heavy fog had moved in during the night but by 8:00 A.M. it had lifted and the day turned out to be clear and warm.

A near capacity house viewed the morning grandstand show which has become an annual feature of Children's Day. This special free children's program featured David Nelson and the Flying Viennas, Johnny Cash, Brenda Lee, the Browns Trio and Ann Marston, national archery champion, as well as other circus and vaudeville acts and was concluded with special daytime fireworks.

Livestock judging started in all livestock departments.

The Education Department held its oral and written quiz contest on current events in Lee Auditorium in the Agriculture-Horticulture Building. The Education Department also gave special recognition to outstanding Minnesota Educators on this day. Elementary school teachers having the longest record of service in each county were selected for special honoring. The Educators Day was concluded by a recognition banquet held at the Saint Paul Hotel, the speaker being Governor Orville L. Freeman. That evening they were introduced to the audience at the night grandstand show and viewed the show as guests of the Fair.

President Charles Christianson addressed the assembly at the Farm Boys Camp.

The afternoon grandstand featured IMCA late model stock car races including a 100 lap feature race as well as circus and thrill acts.

Due to weather conditions on Saturday and Sunday the first night grandstand show was presented to the public in the evening. It featured such headliners as Frankie Masters and his orchestra, David Nelson with the Flying Viennas, the Guatemalan Presidential Marimba Band and other outstanding vaudeville and circus acts including a line of singers and dancers. Also in the show were a series of thrilling aerial acts including a very interesting novelty act, Johnny Rivers' Diving Mules. The show was climaxed by a sensational fireworks program.

The Horse Show held in the Hippodrome in the evening featured gaited horses and ponies and also included a parade of draft horses.

### **Tuesday, August 30**

#### **Minneapolis, Conservation and Auto Race Day**

The day dawned heavily overcast with rain in St. Paul at 6:00 A.M. It continued to be overcast throughout the day until 5:00 P.M. when the sun broke through and it turned very hot and humid. Showers were forecast but did not materialize.

The afternoon grandstand show, which consisted of IMCA speedway car sprint races, was marred by the tragic fatality to Jim Gilchrist of Gardena, California, a race car driver. This was the first such fatality since 1939.

Special events included an assembly at the Farm Boys Camp with University of Minnesota basketball coach John Kundla as speaker and a 4-H Key Award luncheon at Coffman Memorial Union.

Judging continued in all livestock departments.

The evening Horse Show featured gaited horses and jumpers.

### **Wednesday, August 31**

#### **Duluth, Iowa and Auto Race Day**

It was hot and humid all night with a light rain falling early in the morning. It cleared by 8:00 A.M. and became terrifically hot and humid. Twenty persons were overcome by the heat and treated at the State Fair Hospital.

Livestock judging continued in all departments.

Special events included a pie baking contest and dress revue judging in the 4-H Club Building in the morning and a 4-H Share the Fun Festival in the evening.

The afternoon grandstand show featured IMCA speedway car sprint races.

The evening Horse Show featured fine harness horses and ponies and a parade of prize winning cattle.

### **Thursday, September 1**

#### **Territorial Pioneers and Stock Car Race Day**

It was very hot and humid all night (humidity 93%) and overcast early in the day. The temperature reached the mid 90's in the afternoon with a continuing high degree of humidity.

The extreme heat and humidity necessitated the early release of open class cattle and swine.

4-H and FFA dairy and general livestock judging contests were held in the livestock barns in the morning.

The Territorial Pioneers held an all-day reception with a pageant and picnic at noon for members at the Pioneer Building.

The Minneapolis Area Chamber of Commerce again held a banquet in Coffman Memorial Union for the 4-H Club members present at the Fair.

The School of Agriculture Alumni Association held its annual meeting in the afternoon in the Agriculture-Horticulture Building.

Other special events included an assembly at the Farm Boys Camp with Governor Orville L. Freeman as the speaker and a dress revue program in the 4-H Club Building.

The afternoon grandstand show featured an IMCA 200 lap late model stock car race.

The evening Horse Show in the Hippodrome featured hunter, fine harness roadster, hackney pony, Shetland pony, jumper and gaited stakes.

### **Friday, September 2**

#### **Children's, Legislative-Editorial, Radio-TV, State Departments, St. Paul**

##### **Implement Dealers, Stock Car Race Day and Thrill Day**

The extreme hot, humid weather continued through Friday with both temperature and humidity reaching into the 90's.

In addition to the traditional Monday, Friday was also set aside as a Children's Day this year and a special free Childrens' program was again put on in front of the grandstand in the morning. It included such stars as Anita Bryant, Paul Evans, Neil Sedaka, Gordon Scott, the current Tarzan of the movies, aerial acts and was again concluded by special daytime fireworks display.



The annual Safe Tractor Driving Contest, sponsored by the Minnesota Junior Chamber of Commerce, was held in the North parking lot.

An open house was held for Minnesota legislators, editors, radio and television personnel at the Rest Cottage in the morning and they were guests of the management at the afternoon and evening grandstand and horse show performances.

The annual Implement Dealers Day was moved from Wednesday to this day and dealers from all parts of Minnesota were also the guests of the management at the grandstand performances.

There was no livestock on display this day due to the annual change-over from the senior or open class livestock to the 4-H and FFA livestock which was scheduled to arrive on Saturday morning.

The afternoon grandstand show featured IMCA late model stock car races combined with an automobile thrill show.

The afternoon Horse Show featured roadster and fine harness stakes and the evening show concluded the English style Horse Show featuring hunter, harness pony, fine harness, Shetland pony, gaited and roadster stakes. The Konyot dressage horses, which had featured horse show performances, were taken sick and moved to the University of Minnesota School of Veterinary Medicine clinic.

The Legislative Interim Agricultural Committee held a meeting in the Rest Cottage.

### **Saturday, September 3**

#### **4-H Club, Future Farmers of America and Stock Car Race Day**

Another very hot humid day awaited Fair visitors. The official temperature at 3:00 P.M. was 92 degrees with corresponding humidity.

Junior livestock judging was held in all livestock departments.

Special events for this day included 4-H pie baking contests in the 4-H Club Building and an honor camper stunt show at the Farm Boys Camp Building in the morning. Swedish and Russian Folk dancing exhibitions were staged in the afternoon at the Pioneer Building.

The afternoon grandstand show featured an IMCA 100 minute late model stock car marathon.

The 4-H Club Dairy Parade Award Program together with the Dairy Showmanship Contest and the first go-round of the Cutting Horse Contest were held, free of charge, in the Hippodrome in the evening.

### **Sunday, September 4**

#### **Wisconsin and Auto Race Day**

Following a heavy overnight fog the day dawned, once again, very hot, although the forecasters predicted less humidity. The temperature reached 93 degrees in the afternoon making it the sixth consecutive day with the temperature in the 90's.

Non-denominational worship services were held in the Farm Boys Camp Building with Dr. Alton E. Snyder acting as minister.

The Minnesota Dahlia Society Show opened in the Agriculture-Horticulture Building.

It was again necessary to close outside gates to vehicular traffic at 2:00 P.M. Traffic was quickly gotten under control and the gates were re-opened at 2:15 and remained open for the balance of the day.

The afternoon grandstand show featured IMCA speedway type sprint races including the International Circuit Championship Derby of 50 laps and the Minnesota State Championship Title race. Governor Orville L. Freeman presented the trophy to the winner of the State Championship race.

Indian and Slavic folk dancing were featured at the Pioneer Building.

The evening grandstand show also included the annual 4-H Club Parade.

The Western style Horse Show took over the Hippodrome. The afternoon show included western, parade, cutting horses and saddle clubs. The evening show combined Arabian horses with western, cutting horses and saddle clubs.

### **Monday, September 5**

#### **Labor Day and Stock Car Race Day**

Very hot humid weather experienced during the past week continued throughout Labor Day. The temperature at 3:00 P.M. reached 94 degrees. The heavy fog of the morning and early morning drizzle contributed a continuation of the high humidity.

The final judging for FFA market hogs was held in the Swine Barn. Palomino horses were judged in the Horse Barn and the Quarter, Arabian and Morgan horses were judged in the Hippodrome in the morning.

Special events included athletic contests and the recognition assembly at the Farm Boys Camp; specially selected 4-H demonstrations from the blue ribbon groups at the 4-H Building and square dancing and Austrian folk dancing at the Pioneer Building.

A delegation of businessmen from the Middle East attending the International Institute of Marketing at Harvard University were guests of the management.

The afternoon grandstand featured the IMCA North Star 350 lap late model stock car race before a full grandstand. The extreme hot and humid weather did not hamper the crowd's enthusiasm as three new world records were established by Sonny Morgan of Beaumont, Texas.

The final western style Horse Show was held in the Hippodrome in the afternoon and featured western, parade, cutting horse, saddle clubs and a parade of prize-winning horses.

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In the face of the most adverse weather conditions experienced in the past decade, 1960 marked the sixth consecutive year the outside gate attendance has bettered the million mark. The attendance of 1,078,408 makes it the third best attended Fair in history. With much needed additional parking facilities being made available for the 1961 Fair, new highs in attendance are within reach.

The attendance at the 1960 Fair with the weather conditions as unfavorable as they would seem to indicate that the Minnesota State Fair continues to be the number one attraction in this area. It maintains this position by continuing to be an integral part of the educational and cultural development of the community and through its service to the economic development of its people in a constantly changing agricultural and economic structure. The Board and all the countless volunteers connected with the Fair will continually strive to stage an exposition that will be a credit to the great state of Minnesota and of benefit to the people of our vast trade territory.

## ORGANIZATION

The one Hundreth First Annual Meeting of the Minnesota State Agricultural Society in conjunction with the Annual Meeting of the Minnesota Federation of County Fairs was held in the Saint Paul Hotel in St. Paul on January 4, 5 and 6, 1960.

On January 4 the meeting was officially called to order and the Resolutions and Credentials Committees were appointed. These committees concluded their business with a breakfast meeting on Tuesday morning.

On Tuesday afternoon the opening remarks were made by President C. A. Moore. The reports of Treasurer R. C. Sorenson and Secretary-General Manager D. K. Baldwin followed. The program was concluded by address by Honorable Orville L. Freeman, Governor of the State of Minnesota and Dr. John Schwarzwaldner, General Manager of television station KTCA-TV.

The annual joint banquet of the State Agricultural Society and the Minnesota Federation of County Fairs was held on Tuesday evening.

On Wednesday morning the final business session was held at which the Resolutions Committee report was adopted and the following elections took place:

Charles Christianson, Roseau, President, one year term.

Robert R. Andrews, Minneapolis, Vice-President, two year term.

Stan Muckle, Owatonna, was elected from the First Congressional District for a term of three years.

Fred S. Lammers, Stillwater, was elected from the Third Congressional District for a term of three years.

Birney C. Wilkins, Brainerd, was elected from the Sixth Congressional District for a term of three years.

Albin Johnson, Fertile, was elected from the Ninth Congressional District for a term of one year to fill out the term of Charles Christianson who had been elevated to the presidency.

Retiring president C. A. Moore of Hutchinson was elected Life Member of the Society.

At the Board Meeting held immediately following these elections Secretary-General Manager D. K. Baldwin and Treasurer Roy C. Sorenson were re-elected for a term of one year and the standing committees of the Board and department supervisors and superintendents were appointed.

## FINANCES

### PART I—BALANCE SHEET

#### Resources and Liabilities

Real Estate—\$9,204,918.01. The details of this increase are discussed earlier in this report.

Electric Plant—\$236,994.97. There is a slight increase over last year due to the fact that the amount spent for additions and improvements to the electric plant exceeded the depreciation charge off.

Personal Property—\$144,596.39. This increase of over \$10,000.00 over the depreciation charge off is discussed in detail in the earlier part of this report.

Inventories—Post War Planning—\$22,207.20 and Postage on Meter Machine—\$263.17.

Cash—\$229,122.13 of which \$228,122.13 is in the General Fund of the Society and \$1,000.00 in the Contingent Fund. This cash balance is smaller

than that at the close of the last fiscal year but is considerably larger than the amount contemplated in the budget.

Accounts Receivable—\$14,645.82 and \$9,038.34 in suspense.

Total Resources of the Society—\$9,861,786.03—offset by the Surplus Account and Accounts Payable of \$27,549.07.

## PART II—OPERATING STATEMENT

The Operating Statement includes only the actual cash receipts and disbursements directly arising from and to the operation and staging of the 1960 annual Fair and the maintenance of the real estate and other properties of the Society during the fiscal year.

Operating Income—\$1,290,089.39. This amount is less than the operating income of 1959. However, the loss sustained at the outside gates and grandstand was much greater than the difference. Had the revenue from these two sources not been so adversely affected by the weather and had they been up to that of the previous year the operating income would have shown an increase.

Operating Expense—\$1,276,365.98. This item is less than the cost in 1959 and less than the budget estimate. The supervisors and superintendents of the various departments and their loyal staffs are to be commended for the efficient manner in which they operated their departments in the face of rising costs.

Net Operating Gain—\$13,723.41. While this is the smallest net operating gain the Fair has experienced in many years, never the less, it is greater than was contemplated in the budget.

The adverse weather has materially reduced the cash reserve and will necessitate the adoption of a restricted budget with the necessary postponement of certain needed improvements, in order to rebuild the cash balance to provide adequate insurance against similar devastation by the elements.

The guiding philosophy which has made the Minnesota State Fair the great institution that it is shown particularly bright in adversity. It is indeed an institution of the people and by the people of the area which it serves. It could not exist were it not for the loyal support of exhibitors both commercial, industrial and agricultural whose participation is the real backbone of the institution coupled with the unselfish work of countless volunteers and loyal workers.

To all of them goes the sincere thanks of the board.

No small measure of the credit, too, is due the press, radio and television whose magnificent cooperation carried the story of the Fair to all the corners of the area it serves.

The 1961 Minnesota State Fair will be the 100th State Fair. Actually the Society has been in existence longer than that period of time but several Fairs were cancelled or not held because of war or epidemic. Such Fairs that were cancelled are not counted. The board is planning to give due recognition to the fact that for the 100th time the Fair will serve the community and hopes to make this 100th Fair the greatest in the history of the Society. With the loyal support the Society has had from its members in the past such an objective will be achieved.

D. K. BALDWIN, Secretary-General Manager

December 15, 1960

Approved by Executive Committee

Norris K. Carnes, Chairman

Robert R. Andrews

Charles Christianson



## PART II

### OPERATING STATEMENT

For Fiscal Year Ending November 30, 1960

#### INCOME

##### FAIR:

Refund, Labor General.....	\$ 8,171.48
Premium List Advertising .....	1,789.50
Rent of Barns and Stalls .....	4,435.00
Rent of Buildings and Grounds .....	36,560.30
Rent of Personal Property.....	1,389.70
Sale of Manure .....	120.00
Sale of Old Material .....	2,642.10
Income from Special Premiums .....	1,091.00
Tax on Admissions.....	13,377.87
Ticket Sales .....	770,407.88
Sundry .....	281.09

##### FAIR:

##### Departmental:

Agriculture .....	1,151.00
Cattle .....	2,772.50
Dairy .....	3,182.90
Fine Arts .....	380.90
Forage .....	12,709.50
Future Farmers of America .....	2,294.35
Gas and Electric .....	70,434.62
Horse .....	28,232.36
Plants and Flowers .....	293.00
Poultry .....	2,145.25
Public Safety .....	323.00
Sanitation .....	468.56
Sheep and Wool .....	594.50
Space Rentals .....	314,158.59
Swine .....	1,685.00
Sale of Lambs and Barrows .....	6,895.39
Sale of Bulk Milk .....	2,102.05

TOTAL INCOME .....	\$1,290,089.39
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#### EXPENSE

##### FAIR:

##### Administraion:

Annual Meeting .....	\$1,237.44	
Clerical Salaries .....	50,750.41	
Officers' Expense .....	6,088.45	
Officers' Salaries .....	20,900.00	
Postage .....	1,263.66	
Telephones and Telegrams..	9,026.58	\$89,266.54

## Departmental:

Admissions .....	14,373.90	
Agriculture .....	3,205.76	
Amusement .....	118,150.49	
Bee .....	805.00	
Boys' and Girls' 4-H Club..	10,476.33	
Cattle .....	4,026.10	
Conservation.....	275.00	
Dairy .....	1,170.17	
Education .....	11,483.87	
Farm Boys Camp .....	8,356.94	
Fine Arts .....	4,215.52	
Forage .....	12,458.75	
Future Farmers of America	4,026.26	
Gas and Electric .....	105,628.33	
Gopher Club .....	3,419.34	
Home Activities .....	7,237.66	
Horse .....	23,820.57	
Horticulture .....	5,667.01	
Hospital .....	1,817.59	
Ice .....	990.50	
Legislative Headquarters ..	572.70	
Mink Show .....	672.25	
Plants and Flowers .....	30,215.50	
Poultry .....	2,583.59	
Public Safety .....	32,337.61	
Publicity .....	87,030.11	
Race .....	35,652.66	
Sanitation .....	35,837.77	
Sheep and Wool.....	839.84	
Space Rentals .....	31,191.17	
Swine .....	2,597.95	
Ticket Audit .....	1,626.80	
Treasurers .....	17,394.69	
		620,157.73
Exhibit Expense.....		6,812.51

## Premiums:

Agriculture .....	12,017.00
Bee .....	701.50
Boys' and Girls' 4-H Club..	19,926.74
Cattle .....	23,535.00
Dairy .....	4,333.84
Education .....	9,952.00
Fine Arts .....	725.00
Future Farmers of America	10,898.00
Home Activities .....	2,240.50
Horse .....	37,745.00
Horticulture .....	4,883.08
Poultry .....	6,863.00
Race .....	51,925.00

Sheep .....	5,204.00	
Swine .....	16,807.00	
Market Sales .....	8,483.53	
Mink .....	505.00	
Milk Sales .....	1,892.73	218,637.92
<hr/>		
Printing and Office Supplies .....		24,239.39
Tax on Admissions .....		13,377.87
Water .....		6,487.66
Retirement Fund Contributions .....		9,520.46
F.I.C.A. Contributions .....		7,478.50
<hr/>		
Sundry Fair:		
Accidents, Illness, etc. ....	5,220.64	
Ag.-Hort. Bldg. Custodial ..	2,347.77	
Armed Forces Exhibit ....	603.78	
Bond and Insurance		
Premiums .....	1,885.58	
Carpenters Welfare Fund...	1,354.73	
Dues .....	445.00	
Fire Extinguisher Service ..	555.30	
Hippodrome Custodial ....	966.00	
Laundry Service .....	676.50	
Legal Services .....	1,717.77	
Level and Fill Dump .....	3,229.87	
Territorial Pioneers Expense	975.02	
Matron Service .....	540.00	
Painters Welfare & Ap-		
prentice Training .....	303.38	
Unemployment Compensa-		
tion .....	1,066.49	
Vacations .....	3,186.57	
Miscellaneous .....	2,493.05	27,567.45

#### MAINTENANCE AND OPERATION:

Labor General:		
Superintendence .....	7,710.00	
Janitor .....	1,554.26	
Storekeepers .....	7,665.64	
Timekeepers .....	2,148.80	
Watchman Service .....	15,608.21	
Cleaning Buildings and		
Grounds .....	21,091.86	
Grounds Department .....	26,433.13	
Labor Rendered for Refund	6,879.50	
Mowing and Raking Lawns	2,244.64	
Cutting Hay .....	3,229.17	
Placing Chairs and Benches	523.94	
Storing Gate Equipment ...	71.52	



Close-up Building, etc. ....	2,027.11	
Plumbing Service .....	9,439.97	106,627.75
<hr/>		
Auto, Truck and Tractor Maintenance.....		7,056.03
Electric Plant Maintenance .....		10,330.76
Fuel .....		1,930.49
Personal Property Maintenance .....		9,710.45
Painting Structures .....		7,713.57
Pest Control .....		2,911.25
Repairs to Structures .....		35,966.02
Supplies .....		19,485.06
Land Maintenance:		
Fences and Guard Rails ...	2,241.57	
Flag Poles .....	23.66	
Gas Distribution System ...	502.01	
Grading and Sodding .....	3,616.64	
Sewer System .....	2,066.14	
Sidewalks.....	134.89	
Stonework .....	462.30	
Streets, Curbs and Gutters .	2,020.71	
Trees and Shrubs.....	5,881.73	
Water Distribution System	8,881.70	25,831.35
<hr/>		
Electric Plant Depreciation .....		11,848.42
Personal Property Depreciation .....		13,408.80
TOTAL EXPENSE .....		\$1,276,365.98
OPERATING GAIN .....		13,723.41

#### REPORT OF THE TREASURER 1960

To the Governing Board, State Agricultural Society:

Gentlemen:

Herewith find my report as Treasurer of the State Agricultural Society for the fiscal year ending November 30, 1960.

Balance in General Fund, December 1, 1959....	\$310,847.79	
Balance in Contingent Fund, December 1, 1959 .	1,000.00	
<hr/>		\$311,847.79
Total Cash Disbursements.....	\$1,387,375.84	
Total Cash Receipts .....	1,804,650.18	
<hr/>		
Excess of Disbursements over Receipts		82,725.66
<hr/>		
Cash Balance, November 30, 1960.....		\$229,122.13
Treasurer, State of Minnesota, for		
State Agricultural Society .....	\$228,122.13	
Contingent Fund, Midway National		
Bank of St. Paul .....	1,000.00	\$229,122.13
<hr/>		

Respectfully submitted,  
ROY C. SORENSON, Treasurer

Minneapolis, Minn.  
November 30, 1960

## PART V

## LAND INVENTORY — STATE FAIR GROUNDS

November 30, 1960

Fair Grounds Proper — 252 1/4 Acres inside fences:

SE 1/4 Section 21, Twp. 29, R. 23 W.—(160 Acres)

S 1/2—E 1/2—NE 1/4 Sec. 21, Twp. 29 N., R. 23 W.—(40 Acres)

E 1/2—E 1/2—SW 1/4 Sec. 21, Twp. 29 N., R. 23 W.—(40 Acres)

E 1/2—W 1/2—E 1/2—S 1/2—SW 1/4 Sec. 21, Twp. 29 N., R. 23 W.—(10 Acres)

Also commencing at a point on the north line of Section 28, Twp. 29 N., Range 23 W., where said line is intersected by the center line of Como Avenue, being 195 feet west from the northwest corner of the NW 1/4 of said Section 28, thence along the center line of Como Avenue in a westerly direction to a point where southerly extension of west line of the east one-half of the west one-half of the east one-half of the south one-half of the southwest quarter of Section 21, Twp. 29 N., Range 23 W. intersects the center line of Como Avenue, thence northerly on the aforesaid extended line to the north line of Section 28, thence due east along the north line of said Section 28, to the point of beginning containing two and one half acres, more or less,

Parcel "A"—North of Grounds, along Snelling Ave.

Easterly 415 feet of SE 1/4—NE 1/4—NE 1/4 Sec. 21, Twp. 29 N., Range 23 West  
Purchased April 1959—4.82 Acres

Property South of Como Avenue:

E 1/2 of Lots 2 and 9, and Lots 3 and 8, Block 1

E 1/2 of Lots 2 and 9, and Lots 3 and 8, Block 2

Lots 1, 2, 3, 4, and 9 to 23, both inclusive, Block 3

St. Anthony Park, Saint Paul

Lots 1 to 11, both inclusive, Mitchell's Addition to St. Paul

Lots 1 to 28, both inclusive, Block 4, St. Anthony Park, St. Paul

Additional Property South of Como Avenue:—10.807 Acres

Lots 1 to 13, and 16 to 30, inclusive, Block 2 Longs Addition to St. Paul

Lots 4 to 7, Block 1 and Lots 4 to 7, Block 2, At. Anthony Park

Lots 1 to 30, inclusive, Block 2 Wynne's Addition to St. Paul, Minnesota together with any portion of any vacated street or alley lying adjacent thereto. Bounded on the north by Como Avenue, east by Winston, south by Wynne, and west by State Fair Grounds property.

Alley between Breda and Wynne Streets—vacated, October 2, 1959.

Additional Property South of Como Avenue:—10.96 Acres

Part east of extended center line of Packard Street and west of joint right-of-way of Great Northern and Northern Pacific Railways of south 1/2 of northwest 1/4 of northeast 1/4 of Section 28, Township 29, Range 23.

Property East of Snelling Avenue:

Lots 13 and 14, Block 3, Lake Park Addition, St. Paul

Property at Northeast corner of Raymond and Como Avenues, West:

All of Block 50, St. Anthony Park North, St. Paul, except parts of Lots 1, 2, 3, 4, 14, 15, 16, Condemned by City for new streets.

TOTAL LAND VALUE APPROVED NOVEMBER 30, 1960 ..... \$516,937.86

	Value Dec. 1, 1959	Added for Improvements	Decrease in Value or Depreciation	Nov. 30, 1960 Present Val. Approved
<b>UTILITIES:</b>				
Electric Plant .....	236,968.46	11,874.93	11,848.42	236,994.97
Fences and Guard Rails .....	24,477.74	4,224.70	.....	28,702.44
Flag Poles .....	961.89	.....	.....	961.89
Gas Distribution System .....	68,355.78	.....	.....	68,355.78
Sewer System .....	235,213.18	.....	.....	235,213.18
Sidewalks .....	63,244.70	187.12	.....	63,431.82
Stonework .....	39,767.39	.....	.....	39,767.39
Streets, Curbs and Gutters .....	235,750.01	11,801.68	.....	247,551.69
Water Distribution System .....	71,174.53	.....	.....	71,174.53
Personal Property Inventory .....	134,087.97	24,492.22	13,983.80	144,596.39
Inventories:				
Postage .....	.....	263.17	.....	263.17

## STRUCTURES INVENTORY, MINNESOTA STATE FAIR, NOVEMBER 30, 1960

Structure No.	Value Dec. 1, 1959	Deducted or Added for Improvements	Nov. 30, 1960 Present Value Approved
111 Farm Boys Camp Bldg. ....	38,392.02	.....	38,392.02
121 Warehouse .....	23,681.17	.....	23,681.17
122 Unloading Pit .....	2,577.12	.....	2,577.12
151 Toilet .....	11,999.50	.....	11,999.50
171 Superintendents Garage .....	499.04	.....	499.04

172	Camp Grounds Toilet .....	1,300.00		1,300.00
173	Superintendents Residence .....	23,316.69	34.31	23,351.00
174	South Camp Grounds Kitchen .....	223.00		223.00
175	Camp Grounds Shower .....	1,279.00		1,279.00
176	Camp Grounds Office .....	1,493.05		1,493.05
181	Camp Grounds Turnstile .....	136.00		136.00
183	State Exhibits Bldg. ....	77,654.61		77,654.61
241	Toilet No 5 .....	3,269.00		3,269.00
242	Machinery Dept. Office .....	478.00		478.00
261	Dairy Bldg. ....	57,710.23		57,710.23
262	4-H Club Bldg. ....	484,019.39	4,635.34	488,654.73
271	Paddock Barn .....	8,669.93		8,669.93
272	Blacksmith Shop .....	953.00		953.00
273	Speed Barn No. 1 .....	4,070.00		4,070.00
274	Speed Barn No. 2 .....	4,070.00		4,070.00
275	Speed Barn No. 3 .....	4,070.00		4,070.00
276	Speed Barn No. 4 .....	4,070.00		4,070.00
277	Speed Barn No. 5 .....	4,070.00		4,070.00
278	Speed Barn No. 6 .....	4,070.00	2,002.44	6,072.44
279	Animal Hospital .....	1,702.62		1,702.62
281	Race Track .....	48,958.17		48,958.17
282	Vaudville Stage .....	43,672.18	4,473.87	48,146.05
283	Underpass to Race Track .....	11,960.00		11,960.00
284	East Bleachers .....	144,471.16		144,471.16
285	Ticket Booth .....	2,608.44		2,608.44
286	Grandstand .....	948,237.44	4,222.71	952,460.15
287	West Bleachers .....	70,174.32		70,174.32
288	Check Room—Under East Bleachers ..	2,497.01		2,497.01
289	Sanitation Bldg. ....	13,346.43		13,346.43
289A	D. C. M. Bldg. ....	15,695.15		15,695.15
289B	Infield Score Board .....	15,447.36	196.01	15,643.37
301	Toilet .....	15,172.30		15,172.30
302	Industrial No. 2 .....	2,565.85		2,565.85
311	Industrial No. 3 .....	30,135.44	289.64	30,425.08
321	Education Bldg. ....	49,972.54	1,150.17	45,122.71
322	Home Activities Annex .....	9,213.97		9,213.97
323	Home Activities Bldg. ....	95,862.36	1,513.89	97,376.25
331	Service-Administration Bldg. ....	249,927.80	2,290.11	252,217.91
342	Crossroads Bldg. ....	27,571.21	274.44	27,845.65
351	Concessions & Exhibits Bldg. ....	324,017.61	4,540.38	328,557.99
362	Police Station .....	19,197.40		19,197.40
364	Postoffice .....	539.00		539.00
365	Toilet .....	15,577.08		15,577.08
366	Sign Shop .....	510.00		510.00
368	Pizza Parlor .....	10,055.00		10,055.00
371	Toilet .....	3,662.00		3,662.00
372	Ramp to Grandstand .....	83,478.85		83,478.85
401	Toilet .....	11,862.18		11,862.18
411	Horse Barn .....	684,203.33	1,697.97	685,901.30
412	Outside Horse Stalls .....		20,010.16	20,010.16
421	Arcade .....	113,878.69		114,878.69
422	Commissary Bldg. ....	178,180.81		178,180.81
423	Poultry-Sheep .....	243,697.87	1,021.21	244,701.08
431	Conservation Bldg. ....	89,597.09	43.68	89,640.77
432	Conservation Pool .....	4,928.19		4,928.19
433	Ticket Booth, Advance Sale .....	1,317.37		1,317.37
441	Portrait Hall .....	31,174.59		31,174.59
442	Industrial No. 10 .....	5,066.62		5,066.62
443	Old Telephone Bldg. ....	134.00		134.00
444	Toilet .....	24,715.52		24,715.52
445	Information .....	147.00		147.00
446	Territorial Log Cabin .....	11,307.51		11,307.51
447	W. T. C. N. Log Cabin .....	1,500.00		1,500.00
451	Agriculture-Horticulture Bldg. ....	587,628.22	2,109.21	589,737.43
461	Officers Cottage .....	7,317.40		7,317.40
462	Greenhouse .....	11,788.22	118.04	11,906.26
463	Como-Snellings Gate .....	7,495.66		7,495.66
464	Toilet .....	16,491.90		16,491.90
471	Publicity Headquarters .....	2,776.68		2,776.68
472	Rest Cottage .....	13,932.07		13,932.07
473	Hospital .....	1,491.89		1,491.89
474	Old Degree of Honor .....	1,394.26		1,394.26
475	I. O. F. Bldg. ....	400.00		400.00
491	Loop Pedestrian Gate .....	8,347.20		8,347.20
501	Hippodrome .....	1,270,946.87		1,270,946.87
502	Hippodrome Gate .....	1,955.00		1,955.00
511	Livestock Pavilion .....	839,296.41	1,937.50	841,233.91
512	Livestock Arch .....	149,171.77		149,171.77
513	Outside Cattle Pens .....	11,727.45		11,727.45
521	Swine Barn .....	441,767.96	19,617.86	461,385.82
522	Swine Barn Annex .....	41,940.00		41,940.00
531	West Commonwealth Gate .....	785.00		785.00

532	Canfield Gate .....	1,910.00	.....	1,910.00
601	Fire Station .....	12,059.00	.....	12,059.00
602	Transportation Office .....	909.00	.....	909.00
603	Freight Terminals .....	20,506.00	(10,253.00)	10,253.00
604	Storebuilding .....	3,865.32	.....	3,865.32
		<u>\$7,870,895.49</u>	<u>\$ 72,178.94</u>	<u>\$7,932,821.43</u>

## SUMMARY OF INVENTORIES

Land .....	516,937.86
Structures .....	7,932,821.43
Utilities .....	992,153.69
Personal Property .....	144,596.39
Postage .....	263.17
	<u>\$9,586,772.54</u>

TABLE A  
MINNESOTA STATE FAIR  
SUMMARY of RECEIPTS

from

TICKET SALES and CASH ADMISSIONS

Outside Gates .....		\$464,737.75
Grandstand, Bleachers, Concourse:		
Afternoon .....	\$207,795.40	
Evening .....	59,304.23	
	<u>                    </u>	
Total .....		\$267,099.63
Horse Show .....	38,570.50	
Total Horse Show and Grandstand .....		305,670.13
		<u>                    </u>
GRAND TOTAL .....		\$770,407.88

TABLE I SUMMARY OF OUTSIDE GATE ADMISSIONS, MINNESOTA STATE FAIR, 1960

	Sat. Aug. 27	Sun. Aug. 28	Mon. Aug. 29	Tues. Aug. 30	Wed. Aug. 31	Thurs. Sept. 1	Fri. Sept. 2	Sat. Sept. 3	Sun. Sept. 4	Mon. Sept. 5	Total Paid	Total Non- Paid	TOTAL Paid And Non-Paid
<b>PAID ADMISSIONS</b>													
Adults, 25c tickets .....	1,036										13,477	.....	13,477
Adults, 50c tickets .....	46,551	74,710	59,319	64,761	63,333	61,526	49,129	81,188	109,055	73,162	682,734	.....	682,734
Auto, 75c tickets .....	12,102	16,814	14,312	14,218	13,547	14,015	12,103	17,373	21,122	14,947	150,553	.....	150,553
4-H Club Tickets .....	81	110	153	368	362	467	975	62	19	33	2,644	.....	2,644
Round-Up Tickets, Adult	171	851	553	685	567	550	740	1,067	1,419	890	7,498	.....	7,498
Round-Up Tickets, Auto	63	196	103	123	124	137	166	208	273	203	1,601	.....	1,601
Total Paid .....	60,004	92,681	74,455	80,155	77,933	76,695	83,113	99,898	131,888	89,235	858,507	.....	858,507
<b>NON-PAID</b>													
Adults—free .....	63	190	4								.....	1,455	.....
Children—free .....	10,068	15,178	48,280	18,122	21,407	15,933	30,395	23,929	32,983	15,799	.....	232,094	.....
Totals—free ad. ....	10,131	15,368	48,284	18,122	21,407	15,933	30,395	23,929	32,983	18,799	.....	233,549	.....
<b>GRAND TOTALS</b>													
Paid and non-paid .....	70,135	108,049	122,739	98,277	99,340	92,628	93,508	123,827	164,871	105,034	858,507	233,549	1,092,056

Friday (Preparation Day)  
not included in above  
totals (13,648).

**TABLE II SUMMARY OF ADMISSIONS TO GRANDSTAND, BLEACHERS, AND CONCOURSE,  
MINNESOTA STATE FAIR, 1960**

	Friday Aug. 26 Time Trials Afternoon	Saturday Aug. 27 After- noon Even- ing	Sunday Aug. 28 After- noon Even- ing	Monday Aug. 29 After- noon Even- ing	Tuesday Aug. 30 After- noon Even- ing	Wednesday Aug. 31 After- noon Even- ing	Thursday Sept. 1 After- noon Even- ing
PAID							
Grandstand Track Box .....	.....	..... Rain	Rain Rain	..... 142	..... 6	..... 80	..... 86
Grandstand Box .....	.....	43		190 213	161 225	162 311	260 224
Grandstand Reserved .....	.....	1,698		3,927 2,011	3,634 2,368	4,796 2,515	7,523 2,384
Grandstand General Admission ...	1,343	1,445		4,629 1,335	4,083 1,439	3,103 1,391	4,412 1,836
Totals .....	1,343	3,181		8,746 3,701	7,878 4,038	8,061 4,297	12,195 4,530
Afternoon and Evening Totals ...		3,181		12,447	11,916	12,358	16,725
NON-PAID							
Grandstand, Tax Free .....	5	20		459 78	76 49	101 69	448 62
Statistical .....	534	702		1,438 566	881 551	807 417	912 430
Plaza Box Seats .....	.....	34		112 156	82 161	95 183	148 183
Totals .....	539	756		2,009 800	1,039 761	1,003 669	1,508 675
Afternoon and Evening Totals ...		756		2,809	1,800	1,672	2,133
GRAND TOTALS							
Paid and Non-Paid .....	1,882	3,937		10,755 4,501	8,917 4,799	9,064 4,966	13,703 5,205
Afternoon and Evening .....	1,882	3,937		15,256	13,716	14,030	18,908

**TABLE II SUMMARY OF ADMISSIONS TO GRANDSTAND, BLEACHERS, AND CONCOURSE,  
MINNESOTA STATE FAIR, 1960  
(continued)**

	Friday Sept. 2		Saturday Sept. 3		Sunday Sept. 4		Monday Sept. 5		Totals Paid		Totals
	After- noon	Even- ing	After- noon	Even- ing	After- noon	Even- ing	After- noon	Even- ing	After- noon	Even- ing	Day & Night
PAID											
Grandstand Track Box .....		85		143		111	36	29	36	682	718
Grandstand Box .....	113	164	293	323	643	546	722	80	2,587	2,086	4,673
Grandstand Reserved .....	4,675	2,473	7,650	3,082	11,014	4,125	10,973	890	55,885	19,848	75,733
Grandstand General Admission .....	2,082	1,194	4,549	2,639	7,676	2,411	9,801	685	41,780	12,930	54,710
Totals .....											
Afternoon and Evening Totals .....	6,870	3,916	12,492	6,187	19,333	7,193	21,532	1,684	100,288	35,546	135,834
Afternoon and Evening Totals .....											
10,786											
18,679											
26,526											
23,216											
135,834											
NON-PAID											
Grandstand Tax Free .....	93	65	117	104	262	151	376	173	1,952	751	2,703
Statistical .....	513	325	808	347	914	331	842	420	7,817	3,387	11,204
Plaza Box Seats .....	81	166	183	142	167	181	208	93	1,110	1,265	2,375
Totals .....											
Afternoon and Evening Totals .....	687	556	1,108	593	1,343	663	1,426	686	10,879	5,403	16,282
Afternoon and Evening Totals .....											
1,243											
1,701											
2,006											
2,112											
16,282											
GRAND TOTALS											
Paid and Non-Paid .....	7,557	4,472	13,600	6,780	20,676	7,856	22,958	2,370	111,167	40,949	152,116
Afternoon and Evening .....	12,029		20,380		28,532		25,328		152,116		

TABLE III SUMMARY OF ADMISSIONS TO HIPPODROME — MINNESOTA STATE FAIR, 1960

	Sat. Aug. 27 Even- ing	Sunday Aug. 28 After- noon Even- ing	Mon. Aug. 29 Even- ing	Tues. Aug. 30 Even- ing	Wed. Aug. 31 Even- ing	Thurs. Sept. 1 Even- ing	Friday Sept. 2 After- noon Even- ing	Sunday Sept. 4 After- noon Even- ing	Mon. Sept. 5 After- noon	Totals After- noon Even- ing	Grand Totals
PAID											
Box .....	....	199 385	320	409	366	488	4 558	349 701	279	831 3,227	4,058
Reserved .....	....	481 930	641	912	821	1,035	7 978	1,230 1,516	697	2,415 6,833	9,248
General .....	1,159	1,163 1,289	907	1,295	1,149	1,088	856 884	2,022 1,912	1,176	5,217 9,683	14,900
Totals .....	1,159	1,843 2,604	1,868	2,616	2,336	2,611	867 2,420	3,601 4,129	2,152	8,463 19,743	
Afternoon and Evening	1,159	4,447	1,868	2,616	2,336	2,611	3,287	7,730	2,152	28,206	28,206
NON-PAID											
Tax Free .....	9	....	112	47	6	90	12 86	2 141	86	100 491	591
GRAND TOTALS											
Paid and Non-Paid ....	1,168	1,843 2,604	1,980	2,663	2,342	2,701	879 2,506	3,603 4,270	2,238	8,563 20,234	
Afternoon and Evening	1,168	4,447	1,980	2,663	2,342	2,701	3,385	7,873	2,238		28,797



# ATTENDANCE, OUTSIDE GATES, MINNESOTA STATE FAIR

DAY	1960	1959	1958	1957	1956
Saturday .....	70,135*	101,189	80,353*	98,060	95,578*
Sunday .....	108,049*	152,947	158,096*	139,988	138,658*
Monday .....	122,789	104,072	100,822*	103,819	86,072*
Tuesday .....	98,277*	81,983*	113,750	74,023*	78,296*
Wednesday .....	99,340	103,875*	106,233*	78,689*	91,820
Thursday .....	92,628	98,124*	120,372	104,159*	103,948*
Friday .....	93,508	79,535	88,164	61,257*	64,701*
Saturday .....	123,827	131,364	108,356*	124,697	119,898
Sunday .....	164,871	166,643	179,666*	156,849*	166,912
Monday .....	105,034	110,006	137,849	112,93*	90,853
Fri. (Preparation Day) not include in above totals	1,078,408 (13,648)	1,129,738 (14,873)	1,193,661	1,054,484	1,036,736

# ATTENDANCE, GRANDSTAND, MINNESOTA STATE FAIR

DAY	1960 After-noon Even- ing	1959 After-noon Even- ing	1958 After-noon Even- ing	1957 After-noon Even- ing	1956 After-noon Even- ing
Friday .....	1,343	1,597	1,401	1,045	1,096
Saturday .....	3,937* 3,026*	11,685 5,947	1,762† 1,762†	14,587 7,043	18,569 6,319
Sunday .....	* * *	15,269 5,338	19,106 5,319	21,448 7,633	22,416* 6,236
Monday .....	10,755 4,501	8,375 3,748	* * *	8,419 4,313	6,089 3,322
Tuesday .....	8,917* 4,799	7,567 * *	13,186 6,530	9,196* * *	12,250 3,935*
Wednesday .....	9,064 4,966	9,396 6,070	10,780 6,651	7,974 5,456	13,311 6,266
Thursday .....	13,703 5,205	15,786 4,645	21,815 7,025	20,306* 7,741	26,792 5,516*
Friday .....	7,557 4,472	2,276 4,449	6,719 5,604	10,533** 2,309*	7,738* 2,648
Saturday .....	13,600 6,780	20,370 6,780	2,879† 4,006	16,718 10,063	20,111 7,924
Sunday .....	20,676 7,856	22,378 7,631	23,414 6,649	23,742 10,488	27,514 10,071
Monday .....	22,958 2,370	26,726 2,550	29,082 2,744	28,429* * *	22,939 2,249
TOTALS .....	112,510 43,975	146,425 47,158	130,144 44,528	162,397 55,046	77,925 54,486
GR. TOTALS	156,485	193,583	174,672	217,443	232,411

\*Rain. \*\*Rain—Postponed and rescheduled for Labor Day Morning. †Motorcycle Races cancelled and staged Labor Day Morning. xRain—Postponed and rescheduled for Thursday Morning  
**MONEYS RECEIVED FROM SALE OF TICKETS, AND CASH ADMISSIONS, AT OUTSIDE GATES, GRANDSTAND, AND HORSE SHOWS, MINNESOTA STATE FAIR**

DAY	1960	1959	1958	1957	1956
Friday .....	\$ 4,831.50	\$ 4,360.75	5,299.52	\$1,117.92	\$ 1,297.44
Saturday .....	32,583.37	62,276.52	32,442.45	68,832.64**	75,559.71*
Sunday .....	56,451.50	112,729.13	107,061.38	108,075.23	109,955.22
Monday .....	59,949.51	51,761.02	33,598.00	49,920.02	42,377.33
Tuesday .....	66,085.04	49,513.57	71,766.26	50,136.75	60,959.88
Wednesday .....	64,922.85	66,213.83	73,585.78	53,196.99	70,498.96
Thursday .....	77,531.45	79,239.40	98,793.21	87,887.14	95,184.79
Friday .....	53,286.90	51,756.23	58,124.55	37,259.34	49,262.66
Saturday .....	85,620.94	97,952.86	73,187.57	88,277.66	92,064.88
Sunday .....	184,273.57	139,759.27	133,891.23	133,679.04	140,117.46
Monday .....	121,715.30	123,393.74	136,182.27	127,504.03	83,550.23
Jobbers strips...	11,334.00	10,016.50	10,922.00	10,620.00	11,194.50
Cash Admissions...	4,944.75	4,489.50	3,987.00	3,481.50	3,127.00
July Horse Show	.....	.....	641.00	.....	.....
Cancelled Grs. Sh	.....	.....	.....	.....	.....
Unclaimed refunds	673.20	2.50	1,420.96	.....	.....
TOTALS .....	774,203.88	\$853,464.82	\$ 840,903.14	\$819,928.16	\$ 835,130.06
Less reserved seat	.....	.....	.....	.....	.....
coups. exchanged	3,796.00	4,094.00	2,355.00	2,602.50	417.52
Less other adjus.	.....	.....	.....	.....	.....
NET TOTAL	\$770,407.88	\$849,370.82	\$ 838,548.18	817,325.66	\$ 834,712.54

Scale—Horse Show—1956-1960 incl. \$1.00, 1.50, 2.00 net. Scale—Grandstand—1956—91c, 1.36, 1.957-1958—91c, 1.36, 1.82, 2.27, 2.73, 3.18 net. 1959—1.00, 1.46, 1.91, 2.36, 2.82, 3.27 net. 1960—\$1.45, 1.91, 2.36, 2.82, 3.27. \*Includes \$3,920.99 Wrestling Show in Hippodrome, Saturday night. \*\*Includes \$1,973.16 Boxing Show in Hippodrome, Saturday night.

# STATEMENT OF TOTAL RECEIPTS AND DISBURSEMENTS OF STATE AGRICULTURAL SOCIETY (MINNESOTA STATE FAIR) for the past ten years—1951 to 1960 Inc.

YR.	Cash Balance Beginning of Fiscal Year	State Apprs.	Receipts Other Than Appropriations	Grand Total Including Balance at Beginning of Year	Total Disbursements for Year	Cash Balance at End of Fiscal Year
1951	452,464.94	None	1,161,545.29	1,614,010.23	1,220,721.95	393,288.28
1952	393,288.28	None	1,098,966.43	1,492,254.71	1,094,283.53	397,971.18
1953	397,971.18	None	1,116,323.57	1,514,294.75	1,139,977.73	374,317.08
1954	374,317.02	None	1,226,648.20	1,600,965.22	1,268,707.36	332,257.86
1955	332,257.86	None	1,256,971.65	1,589,229.51	1,152,714.90	436,514.61
1956	436,514.61	None	1,340,986.17	1,777,500.78	1,215,815.65	561,685.13
1957	561,685.13	None	1,317,919.71	1,879,604.84	1,463,648.50	415,956.34
1958	415,956.34	None	1,342,239.73	1,758,196.07	1,352,624.11	405,571.96
1959	405,571.96	None	1,405,067.94	1,810,639.90	1,498,792.11	311,847.79
1960	311,847.79	None	1,304,650.18	1,616,497.97	1,387,375.84	229,122.13
TOT.	4,081,875.11	None	12,571,318.87	16,653,193.98	12,794,661.68	3,858,532.30
Ave.	408,187.51	None	1,257,131.88	1,665,319.39	1,279,466.16	385,853.23

# SUMMARY OF RECEIPTS FROM PERCENTAGE ATTRACTIONS, MINNESOTA STATE FAIR, 1960

	Fri. Aug. 26	Sat. Aug. 27	Sun. Aug. 28	Mon. Aug. 29	Tues. Aug. 30	Wed. Aug. 31	Thurs. Sept. 1	Fri. Sept. 2	Sat. Sept. 3	Sun. Sept. 4	Mon. Sept. 5	Total
Other than Carnival:												
Dancing Waters.	....	66.53	458.25	393.90	440.03	502.73	471.90	369.45	712.50	906.10	475.04	4,796.43
Ye Olde Mill....	....	339.54	470.68	611.66	551.46	614.35	583.00	590.95	433.97	669.82	504.33	5,369.76
Carrousel .....	....	195.00	397.15	474.50	308.75	338.00	260.00	292.50	390.00	455.00	271.57	3,382.47
Total, other than Carnival .....	....	601.07	1,326.08	1,480.06	1,300.24	1,455.08	1,314.90	1,252.90	1,536.47	2,030.92	1,250.94	13,548.66
ROYAL AMER- ICAN SHOWS												
Side Show.....	52.95	335.62	688.28	685.83	509.12	536.90	599.54	547.95	794.14	1,176.01	575.25	6,501.59
Side Show Inside	....	60.53	107.09	126.10	89.05	63.54	71.66	80.93	93.11	130.33	78.57	900.91
Snake Show.....	16.68	101.67	151.84	169.23	116.87	108.26	122.52	88.72	134.13	151.84	77.58	1,229.34
Glass House.....	27.75	103.87	174.85	262.95	178.99	137.63	144.30	147.46	186.71	213.61	102.37	1,680.49
Motordrome.....	93.90	348.68	644.56	599.87	486.04	488.89	490.18	448.17	674.05	896.18	464.51	5,635.03
Harlem inHavana	99.60	391.57	678.35	496.60	329.55	303.46	291.60	337.92	562.50	773.91	415.43	4,680.49
Club Lido.....	115.65	445.50	772.69	632.45	596.70	570.62	586.95	558.19	916.74	1,217.77	554.78	6,968.04
Fun House.....	46.80	133.20	247.00	437.45	299.32	279.83	260.33	281.12	320.12	351.00	157.54	2,813.71
Ghost Trail.....	51.21	194.49	338.42	651.11	372.36	373.23	367.67	428.71	522.12	552.63	267.74	4,119.69
Woman .....	....	56.10	212.22	190.94	201.67	177.77	177.45	152.58	298.03	479.70	185.25	2,131.71
Blazing Six Guns	24.60	164.48	305.91	319.55	133.98	155.46	131.62	153.00	268.61	474.09	122.12	2,213.71
Midgets .....	22.68	61.47	108.03	162.60	108.71	96.59	105.40	106.21	150.54	164.74	84.11	1,171.08
Nature's Mistakes	6.60	122.47	262.11	362.49	194.35	194.10	198.66	225.48	360.17	482.91	225.75	2,635.09
Fat Show.....	24.52	153.15	253.92	281.48	200.92	184.64	190.28	179.40	278.85	350.90	189.80	2,287.86
Penny Arcade...	40.43	135.80	180.65	327.62	168.93	160.42	183.16	188.13	186.55	228.59	132.58	1,932.86
TOTAL SHOWS, CARNIVAL ..	623.37	2808.60	5,125.92	5,706.27	3,986.56	3,791.34	3,911.32	3,923.97	5,746.37	7,644.21	3,633.38	46,901.31

**SUMMARY OF RECEIPTS FROM PERCENTAGE ATTRACTIONS, MINNESOTA STATE FAIR 1959 — continued**

	Fri. Aug. 26	Sat. Aug. 27	Sun. Aug. 28	Mon. Aug. 29	Tues. Aug. 30	Wed. Aug. 31	Thurs. Sept. 1	Fri. Sept. 2	Sat. Sept. 3	Sun. Sept. 4	Mon. Sept. 5	Total
<b>ROYAL AMERICAN RIDES.</b>												
Old Mill.....	76.95	249.84	408.63	596.60	417.39	408.82	433.49	463.13	558.96	554.10	289.86	4,457.77
Star Flyer.....	60.45	198.75	338.98	433.23	336.54	322.88	303.88	290.23	393.73	521.95	287.78	3,488.40
Merry Go Round	75.48	64.68	121.48	218.02	150.80	152.69	148.65	154.86	216.71	256.88	133.32	1,693.57
Ferris Wheel....	95.85	210.96	394.29	839.77	588.41	587.63	522.99	534.40	697.03	779.71	366.21	5,617.25
Dodgem.....	82.80	289.62	396.54	751.24	472.39	398.48	434.56	469.95	418.76	501.73	312.29	4,528.36
Tilt A Whirl....	70.20	206.73	320.77	422.90	355.09	277.29	336.38	308.00	393.12	430.95	269.69	3,391.12
Jet Comet.....	21.96	84.33	121.49	293.14	207.58	188.28	167.79	185.44	238.68	262.76	117.87	1,889.32
Caterpillar.....	41.40	118.62	211.86	395.95	257.30	260.71	242.58	235.61	320.68	362.31	143.13	2,590.15
Flyoplane.....	34.20	123.84	229.91	379.47	258.28	203.58	226.40	212.94	242.97	296.11	170.24	2,377.94
Looper.....	19.17	95.13	166.72	348.27	217.03	193.93	194.51	204.85	200.07	242.58	120.12	2,002.38
Roloplanes.....	43.20	134.28	216.06	425.29	259.64	232.34	226.40	235.37	240.44	264.23	146.64	2,423.89
Octopus.....	35.28	116.55	215.38	497.64	270.95	306.64	263.54	253.50	290.74	325.84	150.54	2,726.60
Round-up.....	31.86	90.36	201.73	329.26	231.66	198.41	191.49	193.09	216.84	250.58	127.24	2,062.52
Scrambler.....	76.77	220.23	355.29	680.16	461.86	464.39	429.10	427.05	482.14	543.46	306.54	4,446.99
Twister.....	36.54	149.49	237.90	497.15	289.38	255.84	105.69	244.92	288.11	341.84	170.33	2,617.19
Flying Coaster..	121.28	289.70	391.53	240.47	332.83	141.62	374.01	434.19	495.84	586.26	373.33	3,781.06
Paratrooper.....	56.17	139.65	240.92	388.34	311.11	.....	.....	300.53	352.17	413.03	280.39	2,482.31
Penny Ride.....	29.33	25.05	49.89	120.09	74.91	70.77	66.38	83.85	102.45	117.41	64.19	804.32
Wild House.....	156.15	503.55	837.20	1,267.99	885.62	793.33	792.51	753.51	1,053.98	1,243.28	684.29	8,971.41
Roller Coaster..	55.80	190.80	310.44	615.22	382.89	332.98	332.38	377.52	444.31	547.76	245.89	3,885.99
Hot Rods.....	30.00	62.10	81.57	180.70	124.31	86.12	127.23	129.02	123.66	159.74	79.63	1,184.08
Kiddie Land....	209.76	166.98	329.68	698.07	530.66	488.35	446.81	515.36	712.53	848.90	408.65	5,355.75
<b>TOTAL RIDES.</b>	<b>1460.60</b>	<b>3731.24</b>	<b>6,178.26</b>	<b>10,618.97</b>	<b>7,416.63</b>	<b>6,415.08</b>	<b>6,366.77</b>	<b>7,007.32</b>	<b>8,483.92</b>	<b>9,851.41</b>	<b>5,248.17</b>	<b>72,778.37</b>
<b>Total Carnival.. Rides &amp; Shows</b>	<b>2083.97</b>	<b>6539.84</b>	<b>11,304.18</b>	<b>16,325.24</b>	<b>11,403.19</b>	<b>10,206.42</b>	<b>10,278.09</b>	<b>10,931.29</b>	<b>14,230.29</b>	<b>17,495.62</b>	<b>8,801.55</b>	<b>119,679.68</b>
<b>GRAND TOTAL All Shows &amp; Rides</b>	<b>2083.97</b>	<b>7140.91</b>	<b>12,630.26</b>	<b>17,805.30</b>	<b>12,703.43</b>	<b>11,661.50</b>	<b>11,592.99</b>	<b>12,184.19</b>	<b>15,766.76</b>	<b>19,526.54</b>	<b>10,052.49</b>	<b>133,148.34</b>

## EXHIBITORS

- ABCO CONCRETE INDUSTRIES, INC., Mpls. Precast steps, incinerators, barbeques, etc.  
 A & K FARM SUPPLY, Minneapolis. Wagons, sprayers, corn shellers.  
 AIRWAY OF ST. PAUL, St. Paul. Airway sanitizor, vacuum cleaner.  
 ALBER'S MILLING COMPANY, Kansas City, Mo. Calf feeds, feeding equipment.  
 ALLIS CHALMERS MFG. CO., Minneapolis. Farm equipment.  
 ALUMA KRAFT AWNING CO., Minneapolis. Aluminum windows, awnings, door & porch enclosures.  
 AMERICAN CANCER SOCIETY, Minneapolis. Posters, literature & exhibit.  
 AMERICAN LEGION CLUB, INC., St. Paul. Veteran's literature, trophies, etc.  
 AMERICAN STEEL & WIRE CORP., St. Paul. Fencing.  
 AMERICAN SUNDAY SCHOOL UNION, Minneapolis. Picture display, non-sectarian info, literature.  
 AMERICAN WAR MOTHER'S ASSN., St. Paul. Headquarters for members.  
 AMY DISTRIBUTING CO., Utica, Kansas. Amy portable disc rollers.  
 ANCHOR FENCE CO., St. Paul. Fence material.  
 ANDERSON DAIRY SUPPLY, Long Lake. Milk house equipment.  
 ARTS-WAY MFG. CO., Armstrong, Iowa. Feed mixers.  
 ATLAS SEWING CENTERS, INC., Minneapolis. Atlas sewing machines.  
 AUTOMATIC FEEDING SYSTEMS CO., Luverne. Automatic feeding system.
- BABSON BROTHERS, Minneapolis. Dairy equipment.  
 BADGER NORTHLAND, INC., Kaukauna, Wisc. Farm and industrial equipment.  
 BALZER MANUFACTURING CO., Mountain Lake. Swathers, cattle feeders, forage boxes, misc.  
 BARDAHL OF THE TWIN CITIES, Minneapolis. Bardahl products, Insul-ease wax.  
 BARKER-LETZ SUPPLY CO., Minneapolis. Forage blowers, forage boxes, tillers, mowers, etc.  
 BARN-O-MATIC, INC., New London, Wisc. Barn cleaners, silo unloaders, stock feeder.  
 BAUER, F. C. CO., Minneapolis. Feed mill and mixers, feed supplements.  
 BEHLEN MANUFACTURING CO., Columbus, Neb. Grain dryer, corn crib.  
 BELTONE HEARING SERVICE, Minneapolis. Beltone hearing aid.  
 BERG EQUIPMENT CO. Barn equipment, barn cleaners, silo unloaders.  
 BERNINA SEWING CENTER, Minneapolis. Bernina sewing machine.  
 BETHANY FELLOWSHIP, INC., Minneapolis. Camping trailer, grills, griddles, cooking items.  
 BETTIS, DON AUTO GARDEN, INC., Mpls. Land & water cruiser.  
 BIBLE HOUSE OF MINN., Minneapolis. Catholic and Protestant Bibles.  
 BLANEY FARMS, INC., Madison, Wisc. Seed corn and grain seeds.  
 BLAUGAS COMPANY, St. Paul. Gas appliances, etc.  
 BLENDA LIFE, INC., Green Isle. Display panels, display table, 3 or 4 cattle.  
 BODINE'S, INC. Minneapolis. Hammond organs.  
 BOOK HOUSE FOR CHILDREN, THE, Des Moines, Ia. Books for children.  
 BRANDT SUPPLY CO., Madelia. Stalk choppers, hay conditioners, dryers, etc.  
 BURKHARDT-LARSEN CO., Minneapolis. Farm and light industrial equipment.  
 BUTLER MANUFACTURING CO., Kansas City, Mo. Grain & storage handling equipment, steel bldgs.
- CARLSON, A. C., INC., Minneapolis. Electrical household appliances.  
 CARLSON, IVER H. & SON, INC., St. Paul. Siding, aluminum doors & windows, screen home.  
 CASE, J. I. CO., Mpls. J. I. Case farm machinery.  
 CASWELL MANUFACTURING CO., New Ulm. Farro-crates, hog scales, cattle curreir.  
 CENTURY BUILDERS, INC., Minneapolis. Building materials.  
 CENTURY-ELCON, INC., Minneapolis. Ben hur freezers.  
 CHASE COMPANY, Minneapolis. "Winstrom" windows, doors and awnings.  
 CHICAGO REFERENCE BOOK CO., Chicago, Ill. Webster's New International Dictionary.  
 CHILD EVANGELISM FELLOWSHIP, St. Paul. Display of teaching materials, visual aids, etc.  
 CHORE-BOY MFG. CO., INC., Rochester. Herring bone milking systems.  
 CHRISTIAN BUSINESS MEN'S LEAGUE, Mpls. Headquarters.  
 CHRISTIAN SCIENCE MONITOR, Minneapolis. The Christian Science Monitor.  
 CLAY EQUIPMENT CORP., Cedar Falls, Iowa. Farm equipment.  
 CLINTON, E. G. CO., Minneapolis. Pole type bldg., electric appliance, farm equipment.  
 COLLIER, P. F. & SON CORP., Oklahoma City, Okla. Publications, books.  
 COMMUNITY BUILDING PRODUCTS, INC., Mpls. Stone and siding.  
 CONTOUR CHAIR-LOUNGE, INC., Mpls. Contour chairs.  
 CONVENTIONAL BUILT HOMES, St. Paul. Model home—furnished.  
 COUNCIL OF EVANG. CHURCHES, St. Paul. Religious films, literature & religious music.  
 COWIN & CO., INC., Minneapolis. Steel buildings.  
 CRANE & ORDWAY COMPANY, St. Paul. Plumbing and heating, pumps.  
 CULLIGAN SOFT WATER, Hopkins. Water conditioning equipment.
- DAKOTA IRON STORE, Minneapolis. Farm implements and supplies.  
 DAKOTA TRACTOR AND EQUIPMENT CO., Fargo, No. Dak. Bulldozer attachments.  
 DEERE, JOHN CO., Minneapolis. John Deere tractors and implements.  
 DEKALB AGRIC. ASS'N., INC., DeKalb, Ill. DeKalb corn and sorghum—chix.  
 DELAVAL SEPARATOR CO., THE, Chicago, Ill. Coolers, separators, milkers, water heaters, etc.  
 DEVAC SALES OF MINNESOTA, Minneapolis. Porch enclosures, awnings.  
 DEVRY TECHNICAL INSTITUTE, Chicago, Ill. School information—electronics.  
 DIESEL SERVICE CO., Minneapolis. Fuel injection equipment & electrical equipment.  
 DURO PRODUCTS CO., St. Paul. Pumps, water systems.
- ELECTRONIC DISTRIBUTING CO., St. Paul. Television.  
 ENCYCLOPEDIA AMERICANA, St. Paul. Displaying Encyclopedia Americana.  
 ENCYCLOPEDIA BRITANNICA, INC., Mpls. Encyclopedia Britannica.

ENESTVEDT BROS., Sacred Heart. MinHybrid seed corn and seed grains.  
 ERICKSON AWNING COMPANY, Minneapolis. Awnings.  
 ERSKINE MFG. COMPANY, Erskine. Farm Equipment.  
 ESCO PRODUCTS, St. Paul. Drapes, awnings, aluminum windows & doors.

FAIRBANKS, MORSE & COMPANY, St. Paul. Domestic and farm water systems.  
 FARM ENGINEERING SALES, INC., Savage. Farm equipment.  
 FARMER SEED AND NURSERY CO., Faribault. Seed and nursery stock.  
 FARMHAND CO., THE, Hopkins. Loaders, feeders, farm materials handling equipment.  
 FEDERAL CROP INSURANCE, Redwood Falls. Educational purpose.  
 FIELD ENTERPRISES, INC., St. Paul. World Book Encyclopedia.  
 FLOOD MASTER ENGINEERING CORP., St. Paul. Awnings, windows, siding, roofing.  
 FORD MOTOR CO., Hopkins. Tractors and farm machinery.  
 FLOOD MASTER ENGINEERING CORP., St. Paul. Awnings, windows, siding, roofing.  
 FORD MOTOR CO., Hopkins. Tractors and farm machinery.  
 FOX RIVER TRACTOR CO., Minneapolis. Farm implements.  
 FREEZER SUPPLY OF ST. PAUL, St. Paul. Freezer food plan.

GANDY COMPANY, Owatonna. Farm machinery.  
 GIDEONS INT'L. OF MINN., THE, Mpls. Bibles.  
 GOODWILL INDUSTRIES, Minneapolis. Goodwill Industry Activities.  
 GRAIN KING INDUSTRIES, INC., St. Paul. Harrows, feed grinders, wagons, harvesting equip.  
 GREAT WESTERN IMPORTS, INC., Mankato. Imported Italian Agricultural farm tractors.  
 GREEN ISLE MFG. CO., Green Isle. Farm machinery.  
 GROLIER SOCIETY, INC., THE, Minneapolis. Book of knowledge, encyclopedia, Popular Science.  
 GUIDE CANOE, St. Paul. Fiberglass Guide Canoes.  
 GULBRANSON ORGANS, INC., St. Cloud. Organ exhibit.

HAAPLAA & SONS, INC., LEVI, Dassel. Seed—Haapala hybrids.  
 HALDEMAN-HOMME, St. Paul. Swedex massage machine.  
 HAMILTON MANAGEMENT CORP., St. Paul. Mutual Fund Investments.  
 HANSON, ALBERT H., Muskogee, Okla. Invertebrate Fossil Collection.  
 HARRIS CONSTRUCTION CO., Minneapolis. Bldg. material—Stone and aluminum.  
 HAYER, F. C. CO., Minneapolis. RCA Victor—RCA Whirlpool.  
 HEIDER MANUFACTURING CO., Carroll, Iowa. Farm wagons, boxes, Auger type feed wagons.

HEN-MADE EQUIPMENT, Mapleton. Nests.  
 HERMANN SISTERS OF MINN., St. Paul. Headquarters for members.  
 HILEX CO., St. Paul. Hilex products.  
 HINMAN MILKING MACHINE CO., INC., Oneida, N.Y. Milking machines.  
 HOLLYWOOD FIXTURE WORKS, INC., Mpls. Beauty-plant Drapery rods.  
 HOLSTAD MUSIC HOUSE, Minneapolis. Pianos, radio & Tape recorder, organ.  
 HOLTE, ALTON, Minneapolis. Dairy, industrial, car & livestock vacuum.  
 HOMELITE DIV. OF TEXTRON, INC., St. Paul. Chain saws, pumps, generators, riding lawn mowers.

HOPE CHEST CO., THE, Minneapolis. China, silverplate, stainless steel.  
 HOUSEHOLD SERVICE CO., St. Paul. Aluminum doors, windows, & awnings.  
 HOWE, INC., Minneapolis. Fertilizer and insecticides.  
 HUDSON EQUIPMENT CO., Minneapolis. Barn equipment, ventilation, poultry & livestock equipment.  
 HUDSON PRODUCTS CO., Minneapolis. Distribute catalogs.  
 HYDROPONICS, INC., Red Wing. Green Feeds Equipment.  
 HY-LINE POULTRY FARMS, Des Moines, Iowa. Laying hens.

INTERNATIONAL HARVESTER CO., St. Paul. Farm machines, motor trucks, tractors.  
 INTERSTATE KIRBY CO., St. Paul. Vacuum cleaners, supplies, floor polishers.  
 IRON MINING IND. OF MINN., Virginia. Iron ore & taconite display.

JACUES SEED CO., Prescott, Wisc. Hybrid seed corn.  
 JACUZZI RESEARCH, INC., Berkeley, Calif. Whirlpool bath & accessories.  
 JAMES MANUFACTURING CO., Fort Atkinson, Wisc. Bulk tanks, silo unloader, barn cleaner.  
 JAMIESON & CO., Minneapolis. Investment counseling—stocks and bonds.  
 JANDY DISTRIBUTING, Minneapolis. Winfield China.  
 JOHNSON HYDRAULIC EQUIP. CO., Minneapolis. Hydraulic loaders.  
 JOHNSON PRE-CAST STEP MOULDS, Grasston. Step molds.  
 JORGY'S MARINE, Red Wing. Jet powered boat.  
 JOSCO, INC., Minneapolis. STP Oil Additive.

K & K MANUFACTURING CO., Minneapolis. Automatic calf feeder.  
 K.D.W.B. RADIO STATION, St. Paul. News and special events broadcasting.  
 KAUFMANN, V. MEL S., Minneapolis. Steel buildings and farm machinery.  
 KELLY RYAN EQUIPMENT CO., Blair, Nebr. Portable elevators and spreader.  
 KELM TREE SERVICE, St. Paul. Leaf and rubbish burners.  
 KEWANEE MACHINERY & CONVEYER CO., Kewanee, Ill. Portable elevators, discs, harrows.  
 KLINZING, A. F., CO., INC., Fond du Lac, Wisc. Barn gutter cleaner, grain handling equipm.  
 KNOEDLER MANUFACTURERS, INC., Streator, Ill. Portable elevators, burr mills, auger wagons.  
 KNOX-REEVES ADVERTISING CO., Mpls. Consumer food sampling and survey.  
 KOVAR MANUFACTURING CO., JOHN R., Anoka. Harrows and drawbars.  
 KRETZSCHMAR VENTILATION, Mankato. Fan-Pac ventilation.  
 KROMER, O. W. CO., Minneapolis. Beet topper & cultivator, power sprayers, etc.

- LAKE LAND TV & HI-FI STUDIO, Minneapolis. High fidelity and stereo equipment.  
 LAND O'LAKES CREAMERIES, INC., Mpls. Van vetter bulk tanks, dairy display.  
 LEE, H. D. CO., Minneapolis. "Jumbo" size Lee Bib Overall.  
 LEE, H. M., Minneapolis. Mosaic Aqua cocktail lounge.  
 LENZ, JOHN E. & SONS, Alexandria. Crop drying equipment, augers.  
 LESTER'S, INC., Lester Prairie. Farm and home buildings.  
 LINCOLN ELECTRIC CO., THE, Cleveland, Ohio. Welding equipment and supplies.  
 LIND PIANO AND ORGAN CO., St. Paul. Pianos and organs.  
 LINDSAY BROTHERS CO., Minneapolis. Farm implements.  
 LINDSAY COMPANY, THE, St. Paul. Conditioning equipment.  
 LINDSTROM BLOCK & SILO WORKS, Lindstrom. Silo or corn crib.  
 LOUDON MACHINERY CO., Fairfield, Iowa. Livestock feeder and silo unloader.  
 LOUDEN MFG. & SALES, INC., Minneapolis. Freezers and refrigerators.  
 LOWREY'S H & N NICK CHICK LEGHORNS, Lowry. Live poultry display.  
 LOWRY ORGANS, St. Paul. Organs and pianos.  
 LOWY, FRED T. LINOL. & RUG CO., INC., Mpls. Sandran Vinyl floor coverings, nylon carpeting.  
 LUCKY-LU ENTERPRISES, Minneapolis. Figurette.  
 LYONS UTILITY CO., St. Paul. Armstrong building materials, millwork, etc.
- MCGINNIS PIANO & ORGAN CO., Minneapolis. Pianos and organs.  
 McMASTER FAHLSTROM ASSOC., Minneapolis. Viking Sewing Machines.
- M & M GEAR CO., INC., Anchor, Ill. Tractor piston display.  
 MACHINERY EXCHANGE MARKET, Minneapolis. Portable electric bandsaw.  
 MADISON SILOS, Winona. Cement stave silo.  
 MADSEN SERVICE, Minneapolis. Madsen Oil Burners and Converters.  
 MAICO ELECTRONICS, INC., Minneapolis. Hearing aids, school and auditory training equip.  
 MALLARD SEED CO., Plainview. Hybrid corn.  
 MALLEABLE IRON RANGE CO., Beaver Dam, Wis. Monarch ranges and heaters.  
 MARLOW MILKING MACHINE CO., J. C., Mankato. Dairy equipment.  
 MARQUETTE MFG. CO., INC., Minneapolis. Battery charger and welding equipment.  
 MARQUETTE CORPORATION, Minneapolis. Major household appliances.  
 MASSEY-FERGUSON, INC., Hopkins. Tractors, combines, industrial equipment.  
 MASTER EYE FOUNDATION OF AMERICA, Mpls. Educational exhibit.  
 MELROE MFG. CO., Minneapolis. Harroweeder, windrow pickup, self propelled loaders.  
 MERRY MADISON, INC., Minneapolis. Gift merchandise, party plan.  
 METAL PRODUCTS CO., Kokato. Superior carts and scoops.  
 MEYER MANUFACTURING CO., Morton, Ill. Portable elevators, bale loaders, grain dryer.  
 MIDWEST CO., INC. THE, Minneapolis. Silo dryers, conditioners, mowers, etc.  
 MILEY TRAILER CO., Savage. Miley Horse Trailer.  
 MINHYBRID GROWERS ASS'N., Waterville. Seed.  
 MPLS. CURIA OF LEGION OF MARY, Mpls. Catholic literature.  
 MPLS. FREEMAN MFG. CO., Minneapolis. Front end loaders, Allied farm equipment.  
 MINNEAPOLIS-MOLINE CO., Hopkins. Farm machinery.  
 MINNEAPOLIS STAR & TRIBUNE, Mpls. Information booth.  
 MINN. ASS'N. OF PLUMBING CONTRACTORS, Mpls. Back siphonage display.  
 MINNESOTA BREWER'S ASS'N., St. Paul. Barley display in cooperation with U of M Ext. Division.  
 MINN. CHIROPRACTIC ASS'N., St. Paul. Chiropractic health education.  
 MINN. CONFERENCE OF SEVENTH DAY ADVENTISTS, St. Paul. Religious display.  
 MINN. DFL STATE CENTRAL COMMITTEE, Mpls. Headquarters.  
 MINN. FARM BUREAU FEDERATION, St. Paul. Headquarters for members.  
 MINN. FARM BUREAU SERVICE CO., St. Paul. Farm production supplies, petroleum products, etc.
- MINNESOTA FARMERS UNION, St. Paul. Educational display of their activities.  
 MINN. FEDERATION OF WOMEN'S CLUBS, Mpls. Display regarding the Minn. Fed. of Women's Clubs.  
 MINNESOTA FORTY AND EIGHT, St. Paul. Mercj Boxcar.  
 MINN. LEAGUE OF CREDIT UNIONS, St. Paul. Credit Union information booth.  
 MINN. LIQUIFIED PET. GAS ASS'N., So. St. Paul. L P Gas equipment.  
 MINN. MEDICAL FOUNDATION, Minneapolis. Promotion of Medical Research and Scholarships.  
 MINNESOTA PAINTS, INC., Minneapolis. Paints and varnishes.  
 MINNESOTA PETROLEUM COUNCIL, Minneapolis. Educational display.  
 MINN. PRE-CAST CONCRETE STEP CO., St. Paul. Pre-cast concrete steps and wrought iron railings.  
 MINNESOTA RUSCO, INC., St. Paul. Rusco products.  
 MINN. SOCIETY FOR PREV. OF BLINDNESS, Mpls. Demonstration of case finding in glaucoma.  
 MINN. TUBERCULOSIS & HEALTH ASS'N., St. Paul. Exhibit of charts.  
 MINNESOTA WOOLEN CO., Minneapolis. Wearing apparel.  
 MOBIL OIL COMPANY, Minneapolis. General petroleum display.  
 MODERN GREEN HOUSE MFG. CO., THE, Mpls. Private greenhouse.  
 MONARCH CHEMICALS, INC., Minneapolis. Dairy industry chemicals.  
 MONTGOMERY WARD & CO., RETAIL, St. Paul. Go Cards.  
 MOORE, THE J. STUART CO., Minneapolis. Awnings, combination windows and doors.  
 MORRELL JOHN AND CO., Sioux Falls, So. Dak. Food products and sampling.  
 MOTORAMA JET, Minneapolis. Imported outboard motors.  
 MOULTON IRRIGATION CO., Withrow. Irrigation pipe, valves, fittings, pumping units.  
 MUSCULAR DYSTROPHY ASS'N. OF AMERICA, St. Paul. Association activities.  
 MYERS, THE F. E. & BROS. CO., Ashland, Ohio. Pumps and water systems.

NATIONAL BUSHING & PARTS CO., Minneapolis. Chain saws, engines, etc.  
 NAT'L CYSTIC FIBROSIS RESEARCH FOUND., St. Paul. Educational purposes.  
 NATIONAL FOUNDATION, THE, Minneapolis. Infantile Paralysis information.  
 NATVIK & COMPANY, Columbus, Wisc. Barn cleaner, barn equipment.  
 NECCHI DIST. OF ILL., INC., Chicago, Ill. Sewing machines.  
 NELSON KNITKRAFT CO., Minneapolis. Nelson Knitters.  
 NEW HOLLAND MACHINE CO., Minneapolis. Farm machinery.  
 NEW IDEA FARM EQUIPMENT CO., Mpls. Farm machinery.  
 NIBLACK-SLENDERIZING SYSTEM, Minneapolis. Spot reducing machine.  
 NIENAS GARDEN & LAWN EQUIP. CO., St. Paul. Power mowers, garden & lawn equipment.  
 NIXON VOLUNTEERS, Minneapolis. Political purposes.  
 NORLING BROS. SILO, INC., Svea. Silo, corn crib.  
 NORTH CENTRAL ELECTRICAL LEAGUE, Mpls. Electric farm equipment and appliances.  
 NORTHWEST FIBRE GLASS CO., St. Paul. Awnings and patios.  
 NORTHWEST HOME IMPROVEMENT CO., Mpls. Building materials.  
 NORTHWESTERN BELL TELEPHONE CO., St. Paul. Telephone equipment.  
 NORWOOD STROLL-O-CHAIR CO., Mpls. Stroll-O-Chair and baby safety equipment.  
 NYBERG, RUDY - REPRESENTATIVE, Stillwater. Curtiss Improved Stud Service.

OKAWOOD CO., THE, St. Louis, Mo. House paints.  
 ODD FELLOWS GRAND LODGE OF MINN., St. Paul. Rest cottage and headquarters.  
 O-D-M CORPORATION, Minneapolis. Sun-X Glass Tinting Company.  
 OLIVER CORP., THE, St. Paul. Farm and industrial equipment.  
 OLSON MFG. CO., Albert Lea. Dairy barn equipment & farm implements.  
 OLSON RUG CO., Chicago, Ill. Olson reversible rugs.  
 OSTER, JOHN MFG. CO., Minneapolis. Osterizer, small electric kitchen appliances.  
 OWATONNA MFG. CO., INC., Owatonna. Farm equipment.  
 OXFORD FURNITURE DIST. CO., Los Angeles, Calif. Massage chairs.

PAIGE-BILLMAN MUSIC CO., Minneapolis. Organs.  
 PANEL VENT FENCE CO., Minneapolis. Panel Vent Fencing.  
 PAPEC MACHINE COMPANY, Hopkins. Crop blowers, hammer mills, food mixer.  
 PAPER CALMENSEN CO., St. Paul. All steel items, fabricated and plain.  
 PARA-TROL CHEMICAL CO., Zeoring, Iowa. Cattle oilers & livestock equipment.  
 PATZ CO., Pound, Hwy. 141, Wisconsin. Barn cleaner, silo unloaders, manure spreaders, etc.  
 PFAFF SEWING CENTER, INC., Chicago, Ill. Pfaff sewing machines & knitting machine.  
 PICKETT & GODES, Minneapolis. Windows, doors, canopies, siding.  
 PIEL MFG. CO., INC., Hubbard, Iowa. Curry-Trol cattle oiler.  
 PIONEER HY-BRED CORN CO., Des Moines, Iowa. Seed corn and chicks.  
 PLANNED PARENTHOOD, Minneapolis. Educational material—literature and books.  
 POWER TOOLS, INC., St. Paul. Chainsaws, tractors, mowers, etc.  
 PRESTO WATER CONDITIONERS, INC., Mpls. Presto Water Softeners.

RATH DAIRY SALES, INC., Janesville, Wisc. Wash tanks, milkhouse fans, equipment.  
 RELAX-A-LIFE CO., Santa Rosa, Cal. Relax-A-Life Chairs.  
 REPUBLICAN STATE CENTRAL COMM., St. Paul. Headquarters, advertising sign.  
 RITCHIE MFG. CO., INC., Conrad, Iowa. Livestock watering equipment.  
 ROADERICK EQUIPMENT CO., Minneapolis. Machinery, Farm and earth moving, etc.  
 ROCHESTER BREEDING FARMS, INC., Rochester. Viking chickens.  
 ROWELL, INC., St. Paul. Silos.  
 ROYAL NEIGHBORS OF AMERICA, St. Paul. Headquarters for members.  
 RUTHERFORD, S. J. CO., Minneapolis. Mowers, garden tractors, small riding tractors.

S & H MFG. CO., Winthrop. Silo choppers and unloaders.  
 S & H MFG. CO., Sioux Falls, So. Dak. Feeder boxes, power wagons, drag eveners.  
 ST. PAUL CHAMBER OF COMMERCE, St. Paul. Information booth.  
 ST. PAUL DISPATCH-PP, St. Paul. Newspaper exhibits.  
 SAGGAU MFG. CO., Fairmont. Hog farrowing crates.  
 SALVATION ARMY, Minneapolis. Public relations.  
 SATHER CO., THE, Minneapolis. Victor Sun control awnings.  
 SCHOOL OF AGR., ALUMNI ASSOC., Mpls. Pictures, folders, displays, headquarters.  
 SCHWARTZ MFG. CO., Lester Prairie. Truck hoists, tractor loaders, axles, etc.  
 SEAL-O-MATIC, INC., Minneapolis. Stainless steel cookware.  
 SHAVER, T. K. IMPROVEMENT CO., St. Paul. Aluminum products.  
 SIEGLER HEATER CO., Centralia, Ill. Home heaters with super floor heat.  
 SINGER SEWING MACHINE CO., Minneapolis. Singer Sewing Machine, vacuum cleaners.  
 SKELGAS DIV.-SKELLY OIL CO., St. Paul. Skelgas appliances.  
 SMITH, A. O. CORP., Des Moines, Iowa. Harvestore, Mechanical feed bunk.  
 SNAP-ON-BRICK, INC., St. Paul. Snap on bricks.  
 SNELLER MUSIC CO., Minneapolis. Hammond Organs.  
 SPERRY & HUTCHINSON CO., THE, Mpls. Public relations—S & H Green stamps.  
 SPRAYFOIL CORP., Minneapolis. Sprayheads and sprayers.  
 SPRING CO., FLORIDA SALES, Mpls. Florida Real Estate Promotion.  
 STAINLESS STEEL & PRODUCTS CO., St. Paul. Bulk milk transport truck & trailer.  
 STANDARD DRY WALL PRODUCTS, INC., New Eagle, Penn. Waterplug, Quickseal, etc.  
 STANDARD OIL CO., Minneapolis. Petroleum products, etc.  
 STARLING, INC., Harvard, Ill. Barn cleaners, silo unloader, stall equipment.  
 STATE GRANGE OF MINN., Minneapolis. Headquarters, publicity booth for the Grange.  
 STATE OF MINN. - CIVIL DEFENSE, St. Paul. Fall out shelter.  
 STEEL STRUCTURES, INC., Minneapolis. Steel building.  
 STELLIAN CO., St. Paul. Electrical appliances & room air conditioners.  
 SUDENGA INDUSTRIES, George, Iowa. Grain auger, wagons, etc.

SUMMIT AVE. CHURCH OF CHRIST, St. Paul. Literature, slides, music.  
 SUPER SIX MFG. CO., Minneapolis. Hydraulic loaders and sprayers.

TEMPCON, INC., Minneapolis. Farm bulk milk coolers.  
 THOMAS ORGANS, St. Paul. Organs.  
 THORSTEN SALES, St. Paul. Pickup coaches.  
 TOMCO, INC., Belmond, Iowa. Seed corn.  
 TRACTOR SUPPLY CO., St. Paul. Agricultural machines and repair items.  
 TROJAN SEED CO., Olivia. Seed corn.  
 TURBO-MATIC, INC., St. Paul. Water softener.  
 TWENTIETH CENTURY MFG. CO., Minneapolis. Electric welders, air compressors.  
 TWIN CITY FEDERAL PERSONNEL COUNCIL, Mpls. Educational re: job opportunities.  
 TWIN CITY IRISH AMERICAN CLUB, St. Paul. Irish imports.  
 TWIN CITY SEED CO., Minneapolis. Agricultural seeds.

U-HAUL TRAILER RENTALS, Minneapolis. Trailer rentals.  
 UMBGAUGH HELICOPTERS, St. Paul. Helicopters.  
 UNITED-HAGIE HYBRIDS, INC., Des Moines, Ia. Hybrid seed corn.  
 U.S. ARMY ENGINEER DIST., St. Paul. Rivers and harbors control.  
 U.S. HOMES OF MINN., INC., Minneapolis. Pre-cut homes.  
 U.S. ROOFING & SIDING CO., St. Paul. Siding, building materials.  
 UNIVERSAL MILKING MACHINE DIV., Albert Lea. Milking machine and dairy equipment.

VACATION TRAILER RENTALS, St. Louis Park. 15' vacation trailers.  
 VAN DUSEN & CO., INC., Wayzata. Mechanical feeding equipment.  
 VANDALE, INC., Wayzata. Silo unloader, automatic bunk feeder.  
 VENT-A-HOOD OF TWIN CITIES, Minneapolis. Ventilating hoods.  
 VENZE, PAUL & ASSOC., INC., Baltimore, Md. Cape Coral Florida Real Estate Promotion.  
 VETS. OF FOREIGN WARS - DEPT. OF MINN., St. Paul. Rest Cottage.  
 VINTON HYBRID CORN CO., Vinton, Iowa. Seed.  
 VOGT HEALTH APPLIANCE CO., St. Paul. Prolator massager.

WALSH MFG. CO., Charles City, Iowa. Farm equipment.  
 WARNER & SWASEY CO., THE, Winona. Hopto Diggers.  
 WCCO RADIO-TV, Minneapolis. WCCO personalities & news teletype machine.  
 WCCO TV, Minneapolis. TV programs & personalities.  
 WEATHER SEAL OF MINNEAPOLIS, INC., Mpls. Combination windows and doors.  
 WEBB PUBLISHING CO., St. Paul. Headquarters, farm publication.  
 WEST FARGO MFG. CO., West Fargo, No. Dak. Farm equipment.  
 WETMORE PULVERIZER & MACH. CO., Tonkawa, Okla. Farm feed grinders.  
 WHITE'S INC., Minneapolis. Corrugated aluminum, redwood, poles.  
 WILLIAMS, JAMES M. FOR SENATE VOLUNTEER COMM., St. Paul. Political - Williams for Senator.  
 WILLYS-JEEP EXHIBIT, St. Paul. Willys Jeeps, Trucks, Station Wagons.  
 WOMEN'S BENEFIT ASS'N., Minneapolis. Headquarters for members.  
 WOMAN'S CHRISTIANS TEMPERANCE UNION, Mpls. Headquarters, literature and posters.  
 WOMEN'S RELIEF CORPS, Minneapolis. Headquarters for members.  
 WOOL GROWERS ASS'N., Minneapolis. Promotion of wool products and supplies.  
 WRIGHT, KENNETH M. STUDIOS, INC., St. Paul. Educational photography, artist coloring in booth.

YANZ, FRANK W., Hastings. Folding trailer.

ZEO-RAN CO., THE, St. Paul. Water softeners.  
 ZEPHYR VENTILATED AWNING CO., INC., St. Paul. Awnings, doorhoods, patios, screened enclosures.

## CONCESSIONS

ABRAMSON AND WOLFSON, St. Paul. Ice cream cones and Pearsons Candy.  
 ALBRECHT, MRS. ROSE I., Minneapolis. Gifts and novelties.  
 AMARANTH, ORDER OF, St. Paul. Lunch and refreshments.  
 ANDERSON, W. R., St. Paul. General groceries, tent rentals.  
 ANDERSON'S OF MINN., Minneapolis. Jellies, jams, etc., Newspaper headlines.  
 ARTIST PALETTE, Minneapolis. Monogramming.  
 ASS'N. OF TWIN CITY HOBBY RETAILERS, St. Paul. Hobbies, handcraft, and toys.

B. & W. WHOLESALE SUPPLY, Minneapolis. Hardware and tools.  
 BACON, L. T., Columbus, Ohio. Craftmaster tools, razor planers, vise.  
 BADINER, MYER M., Minneapolis. Novelty toys, sportswear, Kosher sandwiches.  
 BARBERIO, DANIEL, Minneapolis. Old Tyme Hickory Smoked Sausage.  
 BASSETT, FRANK, St. Paul. Products of the Blind (brooms, brushes, tools, etc.)  
 BAUGHN, MURIEL, Minneapolis. Art materials, hobby goods.  
 BEBERMAN ENTERPRISES, Minneapolis. Dairy Bar, malted milks, sundaes, cheese sandwiches.



BERMAN BUCKSKIN COMPANY, Minneapolis. Buckskin gloves, jackets, etc.  
 BIBLE HOUSE OF MINNESOTA, Minneapolis. Catholic goods and \$4.95 Bible.  
 BLACKMORE, MRS. HELENE, St. Paul. Lavender sachet.  
 B'NAI B'RITH WOMEN - ST. PAUL NO. 338. Pencils, spoons, hats.  
 BOLIN AND GIBSON, Minneapolis. Lunch and refreshments.  
 BOWMAN-REEDY COMPANY, Plainfield, Ill. Iron cord holders.  
 BOWYER, T. J., Duluth. Jewelry.  
 BREDE, WILLIAM S., Minneapolis. Giant Carrousel, 3.2 beer, Charcoal Grill, pronto pups.  
 BRIXON, LOUIS, Minneapolis. Hi striker and short range gallery.  
 BRONSON SHOE COMPANY, Minneapolis. Shoes and boots.  
 BRO-TEX SANITARY WIPING CLOTH CO., St. Paul. Wiping cloths, towels, etc.  
 BUNGALOW GIFT SHOP, Waverly. Ceramics and hand work.  
 BURKE, ARTHUR C., Springfield, Mo. Black walnut taffy.  
 CAB-LINE, INC., St. Paul. Privilege hauling passengers from Fair Grounds.  
 CASE, J. I., CO., Minneapolis. Toys and hats.  
 CASPER, CLARENCE T., St. Paul. Hydo valve for toilets, stock tanks, etc.  
 CEDAR SANITARY ICE CO., Minneapolis. Wholesale and retail ice service.  
 CENTRAL ART SALES, N. Kansas City, Mo. Sewing machine equipment.  
 CHARLES, RUSSELL Z., St. Cloud. Sea shells, corals, etc.  
 CHICK-N-Q, Eleva, Wisc. Barbeque chicken lunch and sandwiches.  
 CHILDREN'S SHOP, THE, St. Paul. Children's clothing, toys.  
 CHRISTENSEN, MARTIN J., St. Paul. Soft drinks, Lunch and refreshments.  
 CHRISTENSEN POTATO COMPANY, St. Paul. Wholesale fruits and vegetables.  
 CLAPLIN, H. W., St. Paul. Plastic educational toys.  
 COCA-COLA BOTTLING CO., OF MINN., St. Paul. Advertising on totalizer scoreboard.  
 CONSTELLATION CHAPTER NO. 18 OES, St. Paul. Cook books, pot and recipe holder salt-pepper sets.  
 COSTELLO, JOHN, St. Paul. Figurines, plastic handkerchief baskets.  
 CROWE, WM. D. & ARVELLA, St. Paul. Lunch and refreshments, cigars.  
 CURRAN & HALLIGAN, Minneapolis. Pie crimper & cookie cutter, iron board cover.

#### CHURCHES AND RELIGIOUS

BETHEL LUTHERAN CHURCH, St. Paul. Lunch and refreshments.  
 CENTRAL PRESBYTERIAN CHURCH, St. Paul. Lunch and refreshments.  
 CHRIST LUTHERAN CHURCH, St. Paul. Lunch and refreshments.  
 CHURCH OF ST. JOSEPH, West St. Paul. Lunch and refreshments.  
 CLEVELAND AVE. METHODIST CHURCH, St. Paul. Lunch and refreshments.  
 COMO PARK LUTHERAN CHURCH, St. Paul. Lunch and refreshments.  
 EMMANUEL LUTHERAN CHURCH, St. Paul. Lunch and refreshments.  
 FAITH METHODIST CHURCH, Minneapolis. Lunch and refreshments.  
 FALCON HEIGHTS CONG. CHURCH, St. Paul. Lunch and refreshments.  
 FATHER VAL WIWCHAROWSKY, Hammond, Ind. Dining Hall, 3.2 beer, lunch.  
 FIRST LUTHERAN CHURCH, St. Louis Park. Lunch and refreshments.  
 GLORIA DEI LUTHERAN CHURCH, St. Paul. Lunch and refreshments.  
 HAMLINE METHODIST CHURCH, St. Paul. Lunch and refreshments, Dining Hall.  
 HOLMAN METHODIST CHURCH, St. Paul. Lunch and refreshments.  
 JEHOVAH LUTHERAN CHURCH, St. Paul. Lunch and refreshments.  
 K.I. GIRLS CLUB, ST. PETRIE CHURCH, Mpls. Lunch and refreshments.  
 LUTHERAN COLPORTAGE SERVICE, Minneapolis. Bibles, books, christian supplies for missionaries.  
 LUTHERAN LAYMEN'S LEAGUE, Minneapolis. Religious literature and novelties.  
 MATERNITY OF MARY CATHOLIC CHURCH, St. Paul. Sale of aprons.  
 OUR SAVIOR LUTHERAN CHURCH, St. Paul. Meals.  
 ST. ANTHONY PARK METH CHURCH, St. Paul. Lunch and refreshments.  
 ST. BERNARDS CHURCH, St. Paul. Dining Hall.  
 ST. BOVAVENTURE CHURCH, Bloomington. Lunch and refreshments.  
 ST. COLUMBA MEN'S CLUB, St. Paul. Lunch and refreshments.  
 ST. JOHN'S CHURCH OF LITTLE CANADA, St. Paul. Dining Hall, lunch counter.  
 ST. OLAF LUTHER CHURCH, Minneapolis. Dining Hall.  
 ST. PATRICKS GUILD, St. Paul. Catholic literature and supplies.  
 ST. ROSE OF LIMA CHURCH, St. Paul. Lunch and refreshments, Dining Hall.  
 SALEM EV. LUTHERAN CHURCH, Minneapolis. Meals and lunches.  
 TRINITY LUTHERAN CHURCH, St. Paul. Lunch and refreshments.  
 ZION LUTHERAN CHURCH, St. Paul. Lunch and refreshments.

DADSON'S DISTRIBUTORS, INC., Minneapolis. Surplus steel and products.  
 DAIRY FAIR EXHIBIT FUND, St. Paul. Malted drinks, sundaes, milk, etc.  
 DANCING WATERS, INC., New York, N.Y. "Dancing Waters".  
 DANIELSON, WILLIAM F., St. Paul. Pizza Pie.  
 DART, J. P., Chicago, Ill. Eyeglass cleaner, metal remover.  
 DAVIS, JAMES, Minneapolis. Bus line, ice cream, snow cones, etc., storage headquarters.  
 DAWSON, HERB, St. Paul. Silhouette.  
 DECOR NOTE CO., St. Paul. Educational games and stationery.  
 DEEJAY'S WESTERN STORE, So. St. Paul. Western Merchandise.  
 DEERE, JOHN COMPANY, Minneapolis. John Deere toys and hats.  
 DEENEEN, MRS. ROBERT, St. Paul. Lapidary, jewelry and stones, rough & polished.  
 DESPLENTER BROS., Chicago, Ill. Painting reproductions, warbler whistle, store room, novelties.  
 DEVINE, MRS. VICTORIA, Robbinsdale. Lunch and refreshments.  
 DEZELL, D. R., St. Paul. Popcorn trailer.  
 DICKINSON CONCESSION CO., Rogers. Food and refreshments.

DICKSON, JOHN A. PUBLISHING CO., St. Paul. Bibles.  
 DOUBLEWEAR SHOE COMPANY, Minneapolis. Shoes.  
 DOUGHTY, RAY, SR., St. Paul. Metro derby race horse game.  
 DOWNTOWN Y'S MEN CLUB, Minneapolis. Lunch and refreshments.  
 DUFFY, WALTER E., Minneapolis. Lunch and refreshments, picture frames.  
 DUNHAM, INC., West St. Paul. Auto parking.  
 DYPWICK, OTIS PUBLISHING CO., St. Louis Park. Horse show programs.

EAST SIDE POST NO. 358 - AM. LEGION, St. Paul. Lunch and refreshments.  
 EHLERS, MILDRED, Newport. Lunch and refreshments.  
 ELEANOR'S ANTIQUE SHOP, Winona. Antiques - china and glassware.

FAGERSTROM, PHIL, Orangevale, Calif. Carved redwood name plates.  
 FAIR ENTERPRISES, Minneapolis. Programs, buttons, binoculars, pennants, etc.  
 FAMILY ALTAR BOOK STORE, St. Paul. Religious items, booklets, novelties, etc.  
 FANELLI, JAMES, Minneapolis. Reproductions of famous paintings.  
 FISHER, ROBERT M., St. Paul. Salted in the shell peanuts.  
 FLOWER CORNER LANCRAFT, Minneapolis. Ornamented lawn craft.  
 FOLEY MANUFACTURING CO., Minneapolis. Kitchen utensils, baby feeding ware.  
 FOREIGN BAZAAR, Minneapolis. India imports, art ware, wood carvings, etc.  
 FOREIGN ENTERPRISES, San Francisco, Calif. Imports from Formosa and Hong Kong.  
 FORSMAN, MISS INA M., St. Paul. Lunch and refreshments, 3.2 beer.  
 FOSTER, MRS. PATRICIA M., Kansas City, Mo. Jewelry and merchandise, bumper spindle game.  
 FURNITURE BARN, THE, Minneapolis. Furniture and appliances.

GATES SALES, MINNEAPOLIS. Iron cord holder, iron board pad.  
 GEMROCK JEWELRY SHOP Minneapolis. Lapidary, fossils, petrified woods.  
 GIFTLAND, Minneapolis. Imports from Japan, China & India.  
 GILBERTSON, LEE, St. Paul. 50 star American flag.  
 GOLDBERG, N., Detroit, Mich. Jewelry and engraving.  
 GORAL, STANLEY F. CO., Detroit, Mich. Imported English Fair pictures.  
 GRACE LINE CO., THE, Minneapolis. Plaques, greeting cards, records, napkins, etc.  
 GREENE, GORDON L., St. Paul. Long range shooting gallery.  
 GROE, RICHARD, Minneapolis. Auto accessory, "Glide Control".  
 GROFF & PAYTON, Minneapolis. Catholic and Protestant Bibles.  
 GULIGOWSKI, St. Paul. Lunch and light refreshments.  
 GUNNARD COMPANY, THE, Minneapolis. Cleaning set and Christmas tree stands.

HMD FAIR COMPANY, St. Louis Park. Pictures of T.V. & Radio Personalities & WDGY.  
 HADASSAH - ST. PAUL CHAPTER, St. Paul. Kosher lunch and refreshments.  
 HALLSTROM, DAVE, Tampa, Florida. Palm analysis machine.  
 HALPER, BARRY ENTERPRISES, St. Louis Park. Tropical punch.  
 HAMER, ROY O., Minneapolis. Hi striker, umbrellas.  
 HANDY HOUSE COMPANY, Minneapolis. Chemical hand warmer.  
 HANIAN, DANNY, Dallas, Texas. Lemonade shake-up.  
 HANNASCH, JAMES F., Minneapolis. Sno cones, frozen watermelon sticks, thermal king.  
 HANNASCH, THEODORE, St. Paul. Toys, old coins, stamps.  
 HANZLEY, EDWARD J., Circle Pines. Lunch and refreshments.  
 HARRIS, NELLIE E., Minneapolis. Punch needle, burlap bags, fancy work.  
 HAYS, ARTHUR H., Wisconsin Dells, Wisc. Emblems.  
 HEALTH COOK-WARE CO., St. Paul. Stainless steel cookware.  
 HENDRICKSON, CHARLES L., Stillwater. Slushmaster, orange drink.  
 HENRY'S STUDIO, Minneapolis. Hand painted plaques & figurines, paints.  
 HICKORY FARMS OF OHIO, Toledo, Ohio. Hickory beef stick, assorted cheeses.  
 HOBBY PAINTER'S STUDIO, Robbinsdale. Hobby supplies, plates, imports, etc.  
 HOLMBERG, LYNN M., Minneapolis. Lunch and refreshments.  
 HOLMQUIST, MRS. HAROLD, Willmar. Pop corn, carmel corn, soft drinks.  
 HOLTZERMAN'S, INC., Minneapolis. Christmas tree decorations, toys, birds, spls.  
 HOME HEALTH EDUCATION SERVICE, St. Paul. Non-fictional reading material.  
 HOP HOME PARTIES, New Brighton. Christmas toys, gifts and decorations.  
 HOSTAGER, MELROY G., Minneapolis. Cones, malts, floats, sundaes, etc.  
 HOUGH & ABELN, Hopkins. Lunch, skeet, baseball, etc.  
 HUSNIK, DONALD, St. Paul. Cold drinks, hot dogs, suckers.

INTER. GRAPHO ANALYSIS SOCIETY, St. Paul. Handwriting analysis and literature on same.  
 INTERNATIONAL HARVESTER CO., St. Paul. Toys and hats.  
 IRRTHUM, MRS. JENNIE, Minneapolis. Soft drinks and pop corn.

JAMBECK, MR. & MRS. TED, Marine-On-St. Croix. Perfumes, cologne, and dispenser.  
 JAY WINDEE AMUSEMENT CO., Minneapolis. Midget auto rides.  
 JORDON, RAY L. & SONS, Minneapolis. Lawn furniture and ornaments.  
 JOYCE MANUFACTURING CO., St. Paul. Iron cord holders, plastic clothes guard.

KASINAK, LEO S., San Diego, Calif. Miniature steam railway, pop corn, carmel corn.  
 KINGEN, JAMES B., Minneapolis. Lunch and refreshments.  
 KNIT KING CORP. OF AMERICA, St. Paul. Home knitting machine & accessories.  
 KORN KABIN SPECIALTY CO., Minneapolis. Lunch and refreshments, soft drinks, pop corn.  
 KRUG, EMMETT, Normal, Ill. Flying saucers, other German made toys.  
 KUEFLER, JOHN F., St. Paul. Scale model railroad exhibit.  
 KUENZLI, MRS. MYRTLE, St. Paul. Lunch and refreshments.  
 KUGLER, JAMES, LaFeria, Texas. Hand painted mirrors.

KUHN JEWELRY, Minneapolis. Gold wire jewelry.  
 KYLE, MRS. LEE S., St. Paul. Lunch and refreshments.

LAKELAND INDUSTRIES, Minneapolis. Feather novelties - for hats, corsages, etc.  
 LAMOREUX TRADING POST, Cherokee, Iowa. Western merchandise.  
 LARRY & BOB'S, INC., Minneapolis. Styrofoam novelties, wood fibre flowers.  
 LATIN AMERICAN IMPORTING CO., Minneapolis. Wood & Straw items - imported.  
 LAVELLE RUBBER CO., Minneapolis. Water control.  
 LEE'S CANDIES, Minneapolis. Candies.  
 LEFEBVE, RALPH, Minneapolis. Paints.  
 LEITTE, VERNON G., Excelsior. Cork gun shooting gallery, milk bottle game.  
 LELIEVRE, J. N., Chicago, Ill. Short range shooting gallery & milk bottle game.  
 LIFETIME COOKWARE CORP., Minneapolis. Lifetime stainless steel cookware.  
 LINDGREN, WALLY, St. Paul. Tourist information books, fishing tackle.  
 LIONS CLUB, ST. PAUL PARK - NEWPORT. Lunch and refreshments.  
 LITTLE, MRS. KATIE R., Dallas, Texas. Game, guess your weight, basket pitch, lunch, beer, Dining Hall, warehouse, candy floss.  
 LODEN CORP. OF AMERICA, New York, N.Y. Sports wear imported from Bavaria.  
 LUSK, MRS. J., Dallas, Texas. Lunch and refreshments.  
 LYONS, CHAS. W., DeSoto, Ill. Food chopper, vegetable slicer.

McCOY, ROBERT, Hopkins. Brass plates, copy info. from social security cards.  
 McLINDEN, H. A. Yucaipa, Calif. Candy butcher shop.  
 McMULLIN, CLINT, Chelsea, Okla. Jewelry, gift & costume.

M & M ENTERPRISES, Faribault. Carmelcorn, pop corn, peanuts.  
 MAGEL, LEO & SON, Minneapolis. Game - pitch till you win.  
 MANN DISTRIBUTING CO., St. Paul. Woodenware, brassware, glassware, salt & peppers.  
 MARLIE TRADING CO., New York, N.Y. Tyler Spyril Saw Blades.  
 MARVEL FOODS, INC., Minneapolis. Marvel Chow Mein and tea.  
 MERRIAM PARK CHAPTER NO. 199 OES, St. Paul. Kitchen novelties and duster.  
 MICKMAN, JOHN E., St. Paul. Lycopodium foundation, vases, pine cones.  
 MICKMAN & SONS, INC., Minneapolis. Rides on Mexican Burros.  
 MIDDLE STATES DIST. CO., Minneapolis. Toys, games, hats, stuffed animals.  
 MIDLAND POPCORN CO., Minneapolis. Wholesale pop corn, supplies & equipment.  
 MIDWAY SIGN CO., St. Paul. Sign Card paintings.  
 MIDWEST CONCESSION CO., Minneapolis. Long range shooting gallery, pitch til win.  
 MILLNER, MATT & ALICE, Minneapolis. Novelties.  
 MINNESOTA APPLES, INC., Stillwater. Minnesota Apples.  
 MINNESOTA BEEKEEPER'S ASS'N., St. Paul. Honey.  
 MINN. DAIRY INDUSTRY COMMITTEE, St. Paul. Milk Bar - "All the milk you can d for a dime".  
 MINN. ORGANIZATION FOR THE BLIND, St. Paul. Articles by the blind, disposable v cloth.  
 MINNESOTA TURKEY GROWER'S ASS'N., St. Paul. Lunch and refreshments, turkey s wiches.  
 MINNETONKA MOCCASIN CO., Minneapolis. Indian moccasins, souvenirs, dolls, belts  
 MITCHEL, LOUIS, Minneapolis. Glass engraving on goblets, dishes, etc.  
 MOLINE, LAWRENCE, DIST. Aerotred shoes and boots, Menda plastic ware.  
 MORRISON, MRS. ELLA, Minneapolis. Lunch and refreshments.  
 MORTON, JOHN S., St. Paul. Cooking gadgets.  
 MOULTON, LEE, Minneapolis. Mexican articles, purses, belts, billfolds, etc.  
 MUNN, ALFRED J., White Bear Lake. Tobacco, Cigarettes, candy, gum.

NARDUCCI, FRANK, St. Paul. Reproductions of paintings.  
 NATURAL FOODS, INC., Olmsted Falls, Ohio. Vitamix Robot Juicer.  
 NAUSS, MRS. SADIE, Minneapolis. Cake decorator, copy fun.  
 NELLER, ROBERT, Appleton, Wisc. Crazytune whistles.  
 NERNEY - DALLMAN, Pontiac, Mich. Eye glass cleaner.  
 NORMA'S MUD HOUSE, Nashwauk. Ceramics.  
 NORMAN, HOWARD, Minneapolis. Gum machines.  
 N.W. KLEEN-RITE CO., St. Paul. Self-wringing sponge mop and waxer.  
 NORTHWEST ORGAN CO., Minneapolis. Electric organs, instruction books.  
 NORTHWESTERN PRODUCTS, INC., Minneapolis. Plaques, greeting cards, records, n gift items.  
 NORTHWESTERN WOOLEN CO., Minneapolis. Snow suits, jackets, wearing apparel.

O & B CESSPOOL CO., Minneapolis. Clothes poles & tighteners, garbage can holder.  
 ODBERG, TILLE N., Center City. Lunch and refreshments.  
 ODIN PUBLICATIONS, Minneapolis. Publications.  
 OLD MILL CO., Oklahoma City, Okla. Ye Olde Mill.  
 OMAN - WHOLESALE DISTRIBUTORS, St. Paul. Notions, novelties, toys, wrappings, etc  
 O'NEIL, FRED C., St. Paul. "Stick Dogs" - Hot dog on a stick, Game, Lunches.  
 O'NEIL, GEORGE J., Minneapolis. T Shirts, scarves, aprons.  
 ORIENTAL GIFT SHOP, St. Paul. Oriental goods imported - souvenirs, novelties.

PENZEL, H. G., QUALITY IMPORTS, Minneapolis. Germany Imports - Cutlery, mc boxes, etc.  
 PEPPERIDGE FARM, INC., Downers Grove, Ill. Bread and rolls.  
 PETER'S MEAT PRODUCTS, INC., St. Paul. Peters Wieners, coca-cola, coffee.  
 PHOTO CENTER, Minneapolis. Photo supplies.  
 PICKERING, JACK, Bloomington, Ill. Milk glass plates, plaques.  
 PICKETT, HAROLD, Joplin, Mo. Root Beer barrel.  
 PICTURE FRAME STUDIO, Minneapolis. Ceramics.

PIONEER HOLDING CO., Minneapolis. Privilege hauling passengers from Fair Grounds.

R. & SALES, St. Paul. Needle threader, toys, appliances, tools.

RADELLE, Minneapolis. Hair care.

RED WING POTTERIES, INC., Red Wing. Pottery.

REIBOLD, JOHN L., Minneapolis. Wholesale beer privilege.

RESTYLE PIANO CO., Minneapolis. Two pianos and an assortment of piano rolls.

RIVERS, WILLIAM, St. Paul. Long Life light bulbs and spark plugs.

ROBINSDALE CHAPTER NO. 238 OES, Robbinsdale. Lunch and refreshments.

ROBINSON AND BREDE, Minneapolis. Lunch and refreshments, pancake house, waffle shop.

ROBINSON, JACK L., Minneapolis. Pizza palace.

ROBINSON ENTERPRISES, Chicago, Ill. Short range gallery, bushel basket, etc., dining hall.

ROHLANDER, FRED, Tampa, Fla. Jewelry, flowers - artificial.

ROLLA CHAPTER NO. 254 OES, Minneapolis. Lunch and refreshments.

ROSENTHAL, C., St. Paul. Candy carmelcorn, root beer, orange drink.

ROSENZWEIG, A. D., Dallas, Texas. Jewelry & leather goods.

ROSENZWEIG, SOL, Dallas, Texas. Jewelry & leather goods.

ROYAL AMERICAN SHOWS, Tampa, Florida. Carnival, various concessions.

RUDIGER, MRS. CHARLES, St. Paul. Ceramics by Dee

RUNYON, V. V., Bradenton, Florida. Cake decorator, rosette irons.

ST. PAUL BOOK AND STATIONERY CO., St. Paul. Arts and crafts, toys.

SARVIE, WALTER, Alexandria. Lunch and refreshments.

SCANDINAVIAN IMPORT & EXPORT CO., Anaheim, California. "Sawa" cookie maker

SCHMITT, PAUL A., MUSIC CO., Minneapolis. Organ, organ music.

SCHNEIDER, MICHAEL J., JR., St. Paul. Pop corn.

SCHUPPEL, ROBERT E., Minneapolis. Lunch and refreshments.

SEIDL DIST. CO., Shakopee. Trouser and skirt hangers.

SEN. HUMPHREY VOLUNTEER COMMITTEE, Mpls. Sell "This is Humphrey" book.

SEWMOR SEWING CENTER, INC., St. Paul. Sewing machines and supplies.

SHAW, GEORGE P., Minneapolis. Jewelry.

SHENEMAN, MRS. N. D., Oxford, Nebr. Oil paintings on art board.

SHOGREN, A. V., Minneapolis. Penny arcade and games, pizza.

SLATER, PERCY M., St. Paul. Lunch and refreshments.

SOCIALIST LABOR PARTY OF MINN., Minneapolis. Literature and books.

SPORTCRAFT, St. Paul. "Sho-Biz Museum".

SQUAW DRESS AND WESTERN SHOP, Minneapolis. Ladies and men's "western wear".

STANGER, MRS. E. C., Minneapolis. Hand painted and hand made articles.

STAR IMPORT, INC., Chicago, Ill. Cuckoo clocks.

STAUFFACHER, L. E., Minneapolis. Mister Softee Soft Ice Cream Truck.

STELMAN, ROY D., Rockford, Iowa. Ray guns.

STEICHENS ASSOCIATED SALES, St. Paul. General merchandise.

STEICHEN SUPER FOOD MARKET, St. Paul. Steichen's Food Market - storage.

STEWART INFRA-RED COMPANY, Hopkins. Lunch and refreshments.

STRAND, MRS. CLARA D., Stillwater. Lunch and refreshments.

SUTTER CANDY COMPANY, Ashland, Ohio. Salt water taffy.

SWEDISH AGENCY, Minneapolis. Swedish and other imports - household items.

SWEDISH GIFT SHOP, Minneapolis. Scandinavian imports, gifts, merchandise.

SWISS SHOP, THE, Minneapolis. Swiss materials, aprons, hats, clocks, misc.

SYNDICATE SALES CO., Minneapolis. Knife and peeler sets, aqua hone, kitchen gadgets.

TEASLEY'S, St. Paul. Imported candies, baskets.

TENTH WARD & RURAL RAMSEY DFL CLUB, St. Paul. Tom Thumb donuts - coffee and cider.

THORI, MARTIN FRANKLIN, St. Paul. Lunch and refreshments, 3.2 beer.

THORNTON'S KIDDELAND, Duluth. Steam train rides.

TINY TIM DONUTS, Minneapolis. Donuts.

TOM THUMB DONUT CO., Minneapolis. Donuts, dried goods, coffee.

TOWNSEND & JOHNSON, Fergus Falls. Foot-long hot dogs.

TROPICAL SHELL SHOP, Marine-On-St. Croix. The beach comber shell museum, shell jewelry.

TSCHIDA, THEO. D., St. Paul. Artificial flowers, decorations & ribbons.

TUPPERWARE HOME PARTIES, St. Paul. Tupperware plastic products.

TWIN CITIES CONSERVATIVE PEACE COUNCIL, Mpls. Headquarters and literature.

TWIN CITY NOVELTY CO., Minneapolis. Penny Arcade.

THE TYROLEAN LODEN CO., New York, N.Y. Sportswear imported from Vienna.

TSYSK, ARTHUR L., St. Paul. Pop corn, soft drinks, candy, gum, chocolate milk.

UKRAINIAN GIFT SHOP, Minneapolis. Ukrainian novelties, fancy-work, other imports.

UNITED STATES BENCH CORP., Minneapolis. Courtesy Bench Advertising space.

UNITED TEMPERANCE MOVEMENT, Minneapolis. Lunch and refreshments.

VICTORY GARDEN, Wayzata. Lunch and refreshments.

VOLIN, CHAS. J., Newport. Cigarettes, cigars, snuff, State Fair Check Room.

WARD, PAUL S., Costa Mesa, Calif. General Food stand.

WARREN, PAUL M., New Brighton. Short range shooting gallery, bumper spindle.

WARREN, WAYNE, Minneapolis. Popcorn and carmel corn.

WEAR EVER ALUMINUM, INC., Minneapolis. Wear-ever Aluminum cookware.

WEGLEITNER, MRS. FRANCIS, St. Paul. Candy, whitestone jewelry, cookies, eye glass clean.

WEGMAN, TOM, Rochester. Jewelry and engraving.

WILD LIFE PLAQUES, St. Paul. Wild life plaques.

WOODIN, C. A., Joplin, Mo. Roman target.

WORMS, FRANK, St. Paul. French fried onions.

YANKOVICH, B. F., Minneapolis. Lunch and refreshments.

ZEAL PRODUCTS, INC., Minneapolis. Wrenches, hydraulic brake, parts cleaner, misc.

ZITZER, WILLIAM, St. Paul. Relax-A-lator, foot vibrator.



# **PROCEEDINGS**

*of the*

**102<sup>nd</sup> ANNUAL MEETING**

*of the*

# **MINNESOTA STATE AGRICULTURAL SOCIETY**

**January 5, 6, 7, 1961**

**HOTEL RADISSON**

**Minneapolis, Minnesota**

## STATE AGRICULTURAL SOCIETY

**Thursday Morning, January 5, 1961**

The meeting was called to order at 10:35 o'clock a.m., Gold Room, Edisson Hotel, Minneapolis, by the President, Charles Christianson.

**PRESIDENT CHRISTIANSON:** Thank you. We will now convene the 102nd Annual Meeting of the Minnesota State Agricultural Society for the purpose of appointing members of our Credentials and Resolutions Committee. You, of course, will be in the same position for the caucus as Mr. Peders has outlined for you.

The joint Federation and Agricultural Society Committee set up earlier will meet in this room immediately after the caucus report of the members of the Credentials and Resolutions Committee of both the Federation and the Agricultural Society, six from the Federation and three from the State Agricultural Society.

If there are no other announcements, are you ready for the caucus. Please take your respective positions at this time and then report back as soon as your caucus has been completed.

... The districts caucused to appoint members on the Credentials and Resolutions Committee...

**PRESIDENT CHRISTIANSON:** I will call on Doug Baldwin to receive the report on the members of the Credentials and Resolutions Committees of the State Agricultural Society.

**SECRETARY BALDWIN:** The members appointed on the **Credentials Committee** are as follows:

District 1	V. W. Billings, Rochester
District 2	Jesse Olson, Windom
District 3	E. K. Irvine, Anoka
District 4	C. A. Mathes, St. Paul
District 5	George Rerat, Minneapolis
District 6	Paul Kuzel, Pine City
District 7	Knute Doure, Lyon County
District 8	Margaret Laurin, Little Fork
District 9	Solon Gullickson, Fertile

They will meet tomorrow morning in Marquette "A" on the mezzanine floor, at eleven o'clock.

The members of the **Resolutions Committee** will meet in Marquette "B" at eleven o'clock tomorrow morning:

District 1	O. J. Strand, Caledonia
District 2	Roy Hunt, Jackson
District 3	Mike Zipoy, Hopkins
District 4	Tony Schmidt, St. Paul
District 5	Robert Andrews, Minneapolis
District 6	Birney Wilkin, Brainerd
District 7	Pete Touw, Worthington
District 8	Clyde Ozwell, Carlton
District 9	Ted Thompson, Fergus Falls

**PRESIDENT CHRISTIANSON:** Thank you, Doug. Don't forget the joint meeting of the Federation and the Agricultural Society immediately after adjournment. The Federation will meet this afternoon at two o'clock and the Society at two o'clock tomorrow. I don't want you to miss these meetings because there will be some good material. We stand adjourned until two o'clock tomorrow afternoon for the Agricultural Society.

... The meeting recessed at 11:05 o'clock a.m. ...

## STATE AGRICULTURAL SOCIETY

Friday Afternoon, January 6, 1961

The meeting was called to order at two o'clock p.m., Gold Room, Radisson Hotel, Minneapolis, Minnesota, by the President, Charles Christianson.

**PRESIDENT CHRISTIANSON:** We will please come to order. You will note by your program that the President of the State Agricultural Society, gives his customary address at this point, and this year will be no exception.

### ADDRESS BY THE PRESIDENT

Charles Christianson

Officers of the Minnesota State Agricultural Society, Distinguished Guests, Delegates to this Convention, Ladies and Gentlemen:

It was once said, "Rome wasn't built in a day." It also takes real, sustained dedication on the part of many people to build a county or state fair. It has been said of us in America that we have lost our devotion to American ideals; that the individual American has lost his faith, his discipline, and his vitality. If this were true, it would be serious not only in building state and county fairs, but it would be disastrous in the total building of the State of Minnesota and these United States. There may have been some defections from the high standard, but I like to believe that the majority of Americans still have some dedication in their souls.

It will be interesting to take, at this time, a good, hard look at fair operation and whose responsibility it is to build state and county fairs. Before I begin expostulating on this subject which is rather close to my heart, I might state that today I am talking to you people who are well versed in public affairs and you have accomplished much in a public way. For instance, you speak before groups of people from time to time and they sit there and listen to you. Today I will be talking to you and you will be listening—and if you get through before I do, just raise your hand.

Then, again, you know a lot about the subject upon which I am about to speak. It isn't like the situation we ran into in our local congregation at Roseau when Reverend Jacob Andreasen was about to accept a call to Ashby, Minnesota. Several people urged him to stay, but one lady in particular was quite strong in her declaration that he should not leave. She said, "You just can't go, Pastor—we can't get along without you! Why, we didn't even know what sin was until you came here!"

In our business of fair management we often discuss the past and how far we have come, or how little we may have accomplished. I can't help but think about the boy who came home from school and asked his father this all-important question, "Dad, where did I come from?" His dad felt, "Here it is at last—the day when I have to explain all the facts of life to my son"—and he did, very fully. Finishing, he said, "There it is son—but I am curious. Why do you ask?" The boy said, "Well, there was a boy in school today who said he came from Chicago, so I just wondered where I came from."

We also are concerned in this business about where we are going and what we are going to accomplish in the future. My son who is three years old attends Sunday School and the Sunday School Superintendent told about all the glories of Heaven. When he finished he asked, "How many want to go there?" All raised their hand except my son. Later, the teacher asked, "Don't you want to go to Heaven?" "No," he said, "I think I'll go with Mama."

This year we will commemorate the 100th holding of a Minnesota State Fair. The State of Minnesota has grown during those years and so has the State Fair. The call went out about a century ago to the young, the strong,



the stout-of-heart, to invade the forests and the wide-open prairies of this State—and come they did. They have transformed the struggling midget of that day into a giant surpassing many countries of the world in the production of commodities such as corn, beef, soybeans, turkeys, iron, egg production, and so on. This growth is also reflected in the State Fair and those county fairs that feed effectively into it. Where there has been growth there has been vision and dedication to a principle. To secure that, you must have people and these people have been the board members, the executive and managerial personnel, department heads and assistants, the exhibitors, the labor force, the people of the community and the State, those who book grandstand entertainment, the actors, the masters of ceremony, the concessionaires, and those who furnish rides and shows. These all have had a part to play in this drama.

In the forefront of those responsible for fair operation we find the Board of Directors. What could have inspired the people who sit on fair boards to accept this position? Was it a desire to render a community service—a sense of opportunity to boost a field of endeavor—or a zeal to fulfill an ideal?

After twenty-six years as Secretary of the Roseau County Fair and a number of years on the State Fair Board, I refresh my memory with the fact that in 1935 I went on the Board of the Roseau County Agricultural Society mainly with a desire to encourage young people to make the most of the opportunity offered them through the work of the 4-H Club and the school program. Since that time, of course, I have learned about many other interesting facets of the fair which intrigue me; but, you see, as a young boy in Roseau County I didn't have an opportunity to be a 4-H Club member, and I felt that as a rewarding experience the movement was doing a most commendable job for young people. At that time I didn't know that I was to have a family, but since then I have had three daughters and one son in 4-H Club work and they have had their share of honors, not only at the county fair but at the State Fair level as well. It has been interesting to see them grow in the work, as have other 4-H Club boys and girls, and we may also mention F.F.A., through the length and breadth of the land. I am sure Board members, such as you, have also experienced visions of service in fair operation that has been most rewarding.

It is twenty-six years since I began coming to the State Fair, having been interested in the education department and its offerings in exhibits and quiz contests for students in our county schools. This participation has been continued throughout the years. It has always been an adventure for me to come to and participate in the great Minnesota State Fair. One of these experiences is more vivid than others—that was the time we took one of our students Kenny Austin, now General Manager of the Minnesota Implement Dealers, to the State Fair Declam Contest. I remember it so well because Kenny was State Champion Orator in his division that year with his selection called "At the County Fair." Incidentally, we also went down into the midway area and there was so much rain that day that in order to negotiate the distance between the various attractions we had to take off our shoes and stockings, roll our pants to the knees and wade. We realized then that fair boards have problems. You who are members of county fair associations do appreciate the fact myriads of problems perennially beset you. You are charged with the responsibility of operating efficiently, economically and colorfully, this great American social institution called "The County Fair." You realize it must have public appeal or you can't make money to pay for your premiums, your programs, your operation, your depreciation and your capital outlay. You must be able to keep the cooperation of heads and assistants of the departments, as well as other workers, in order to operate smoothly. It must be a clean and high-standard operation or you lose face with a valuable clientele in your community. Usually a fair doesn't maintain merely a status quo—it either goes up or it goes down. If it begins to slide you know it is difficult to reverse the trend. If it continues to maintain overall strength and marches forward, it is because much vision, thought, and foresight has gone into improving the exhibit offerings and the way they are displayed. It means that

workers and department heads are enthusiastic about what they wish to show the public. No fair in the sense of the word has long endured without interesting and alive exhibits that have been a challenge to the average fair patron. You know that you must be constantly dreaming up new features which will attract and stimulate the imagination. In other words, the major emphasis must continue to be exhibit offerings of high calibre. The merchandiser in the concession and industrial departments must also have caught the vision of the thousands of people that he can reach to show an interesting and revolutionary development in his line of business. It is his pleasure, both from a monetary angle and progress in his line of business.

You can't forget either, about an attraction at the grandstand that will not only have a drawing appeal but which will leave the patron with a good taste in his mouth. It must make him forget that the seats are hard and that the weather isn't quite right to suit his fancy.

To you, the midway must be of decent calibre or you lose a certain amount of face with your community's people. Because of the ever-present need for extra cash, the temptation is always prevalent to condone attractions of whatever kind, that brings in some much-needed revenue. Here again we are brought face to face with our responsibility as sponsors of this great social institution—"The County Fair"—for consumption by the entire family. You see, you've got to keep the people feeling like the author, James Metcalfe, did in his poem, "The County Fair"—and it goes like this:

The greatest fun I have each year  
Is at the county fair,  
When farmers take a holiday  
And all the folks are there;

When horses, hogs and cows receive  
The ribbons they deserve,  
And women are rewarded for  
The pies and cakes they serve.

I like that carnival for kids,  
With candy and balloons;  
Where barkers shout and lovers see  
A dozen different moons;

Where there are wheels and bingo games  
On which to take a chance,  
And music for the big parade,  
Or those who want to dance.

And whether I take home a prize,  
Or both my hands are bare,  
The greatest fun I have each year  
Is at the county fair.

The problems that beset the board members of a county fair are also in greater magnitude, those that crowd in on the members of the Board of Managers of the Minnesota State Fair. I might say here, in passing, that it is a privilege to work with outstanding individuals such as are found on this Minnesota State Fair Board of Managers. Representing as we do, the various sections of Minnesota, we are interested in seeing that our constituents are given the best representation possible. To do this, much thought and attention must be given to the major problems that arise from time to time. Each board member is responsible to a degree for the smooth operation of the department to which he is assigned. Sometimes the work covers the entire year with major emphasis during the regular fair period. Beyond this, some of the major problems of recent years have been:

1. Adequate financing for both operational and capital outlay cost.
2. Adequate parking areas.

3. Rising operational costs.
4. Depreciation allowances.

Both on the county fair and at the state level it appears impossible to erect major capital structures without some major assistance from the county and state respectively, either by levy or direct appropriation. It appears that operational income all goes for repair and replacement costs. There is always need for some capital structure if the fair is to go forward. It appears that the fair is making a major contribution to the agricultural progress of your counties and to the State it should be assisted to make this contribution more effective through community and state participation. Unless this is done in many areas of the State the county fair at its level will cease to be an effective instrument for showing the wares of the farm, the home, organized groups, the school, the 4-H Club, and so forth. If this happens, the fair will become an achievement day only for the 4-H Club with its lack of large-scale patronage and a lessening of general interest. It seems to me the community has a real stake in the welfare of the county fair.

To Minnesota, the State Fair has brought outstanding publicity. Perhaps it hasn't been brought to your attention, but of late years there has been an ever-increasing number of people from foreign lands, in America on special missions, who have, as part of their itinerary, scheduled a visit to the Minnesota State Fair while it is in progress. You should see the interest evinced by foreign visitors such as business students, members of city councils, economic advisors, industrialists, agriculturalists, and a variety of other people who come here, as they traverse up and down the Minnesota State Fairgrounds. Their unflinching comments are, "There is not enough time to see this tremendous thing!"

The State Fair certainly has general appeal to the people of our own area and surrounding states. It does boost Minnesota and its agricultural and business progress. But it needs more support if it is to continue in the forefront among agricultural institutions of this type.

From the income from the gate, grandstand, horse show, space rentals, midway, and off-season rental, it can realize more or less, about one and one-half million dollars. A quarter of a million dollars is spent for premiums alone for which there is no state reimbursement. The high cost of operating a business as large as the State Fair, with its year-around staff and labor force and the annual major and minor improvements to the plant, leaves no reserve for new buildings or replacement of structures that have outlived their usefulness.

The parking problem has been a headache for some time. This may now have been temporarily solved if we can develop all of the area acquired south of Como and at the far north end of the grounds along Snelling Avenue.

When you consider, however, that the land has been extremely difficult to secure, and then at a cost of \$15,000 per acre, you can appreciate a problem in finance.

Not since the hippodrome was completed has the State of Minnesota put a nickel into capital structures or for any other purpose at the State Fair. Even when the storm in 1951 cost us over \$50,000 in unforeseen expenditures, no reimbursement was made by the State. No insurance refund was forthcoming because we are an agency of the State and as such, can carry no insurance. Looking to the future, the Board members now know that replacements in capital structures should soon be made in Education, Home Activities, Poultry, Sheep and Dairy. A package replacement of these should be made at the same time. In order to achieve these ends, the State Agricultural Society must have the financial support of the people of the State through its Legislature.

These are some of the responsibilities of the governing boards of both your county associations and the State Society. They are also shared by the management that is charged with carrying out the Board policies. This is not a

elaborate at the county level as it is in the State Agricultural Society where we have a year-around staff that is considerably augmented during the fair period—whose work is directed by the Secretary-General Manager and the Assistant Secretary. Their work is, of necessity, of an intensive nature and they have direct charge of all improvements during the off-season both on the grounds and in the shops during the winter period. The office keeps the members of the Board informed of developments from time to time. Board members need to be given information in order that they maintain interest in this great institution. They occasionally need to be prodded to stimulate their initiative and enthusiasm. Likewise, the administration must maintain an open-mind on suggestions of Board members relative to recommendations for improvement in operations of the society.

We have been particularly fortunate in Minnesota in having most efficient operation of the plant, in the past under efficient secretaries, and currently under the direction of Doug Baldwin, Secretary-General Manager, and John Libby, the Assistant Secretary. It will be necessary for them to be extremely efficient until the next fair because of the loss in operating revenue sustained last year when we nearly lost our shirt. We practically drowned the fair patrons the first two days, let them up for air on Monday, and then broiled them for the next seven days. We earnestly hope for a happier time at the 1961 Exposition.

There is another group of people who have a large stake in the future of fairs—state and county. These are they who represent the entertainment side of the fair, principally at the grandstand and at the midway. The booking agencies and their representatives have an obligation to not oversell their product and to keep their ears tuned to what the audience in fair grandstands appreciate. When grandpa and grandma, father, mother, and the youngsters are in the audience, it isn't the same crowd that is catered to in the night club circuit. The actor and the master of ceremonies has been each guilty of forgetting this very important fact as they have presented programs at this great American social institution—the fair. Does the master of ceremonies enhance his contribution and future demand by telling the same joke he told twenty years ago? Does he create a desire for his appearance if his main forte is an off-color joke? You can answer those questions as well as I. For the sake of their own future in expanding their business it is vital for survival for these people to stimulate their imagination beyond what has been evident in some of the programming of late throughout the country. This is no reflection upon the excellent programs that **are** staged, and that **are** imaginative, but it does indicate that an overall strengthening needs to take place. At the same time, governing boards of fair associations and societies must be cognizant of the fact that they cannot purchase high-calibre programs at bargain prices.

It appears that the main strength of carnivals lies in their quality rides. By and large, this makes up their main drawing power because it appeals strongly to young people. Seldom do you hear of any criticism of this part of carnivals. If carnival operators could be as successful in controlling their games and shows, there wouldn't be the need for surveillance of activities and operations that we now have by sheriffs and other law enforcement agencies. It must be remembered here as well, that we are catering to a cross section of the American public. In order to build stronger fairs certainly a carnival operator must also share responsibility.

I have been speaking today about not only the State Fair but the county fair as well, because definitely, the two groups are interwoven in their relationships. The two must achieve excellence if they are to increase their stature on the American scene because they are an integral part of America.

To achieve excellence there must be dedication. When the State Fair honors educators annually at the Fair on the first Monday, we seek to honor excellence and dedication. We are trying in our little sphere to prove that as Americans we haven't lost our faith, our discipline and our vitality even though we are only a small fraction of this whole idea of a free society and a demo-

crazy. Even though conditions change, we must be flexible enough in our dedication to meet changing conditions because we want to avoid, as much as possible, this thing that Alexander Graham Bell once talked about when he said:

"When one door closes, another opens; but we often look so long and so regretfully upon the closed door that we do not see the one which has opened for us." There is this danger that as free men we make the fatal mistake of thinking that no effort is required of us any more and we can continue to coast on a plateau. We must continue to demand much of ourselves if our sphere of work and our society is to flourish. It has been said that "eternal vigilance is the price of liberty." Today it must also include "survival." Mediocrity can have no place in our free society because sleeping giants all over the world are bestirring themselves and they will probably follow those that seem to be effective in the way they get things done. In other words, there must be an awareness of what is happening and the imagination to do something about it.

The pursuit of excellence must permeate all our living—it may be in education, religion, art, truck driving, editorial writing—it may mean the groceryman, the senator, the ball player, the farmer as examples, or it may apply to the administration of the great Minnesota State Fair and within it, the vendor, the exhibitor, the electrician, the plumber—or it may refer to the crewmen who clean up the fairgrounds at night so that every morning the grounds will look as if this were the opening day. Back in my home town I feel that two of our most dedicated people are the garbage collectors. They take special pride in removing the garbage and the filth that could spread disease. This is the pursuit of excellence.

Yes, we can all contribute to the greatness and the strength of a free society, but the sad part of it is—we can also help it to die. There is no room for the slovenly, the chiseler, those who know how to gain an advantage without honest effort—the man who does his job well tones up this whole society. To build up the small sphere in which we work as a part of our whole democracy, we must be imbued with the optimism that we are going places and that we individually will do our part through dedicated excellence—an excellence that will be imitated as our society moves forward.

In conclusion, I would like to share with you a selection that I am sure some of you may have heard, but which I think points up the obligation we have to those who follow us:

#### "The Bridge Builder"

An old man, going a lone highway,  
Came at evening, cold and gray,  
To a chasm, vast and deep and wide.  
The old man crossed in the twilight dim;  
The sullen stream had no fear for him;  
But he turned when safe on the other side,  
And built a bridge to span the tide.

"Old man," said a fellow pilgrim near,  
"You are wasting your strength with your  
building here,  
Your journey will end with the closing day,  
You never again will pass this way.  
You've crossed the chasm deep and wide,  
Why build this bridge at even-tide?"

The builder lifted his old gray head,  
"Good fellow, in the path I've come," he said,  
"There followeth after me today  
A youth who must pass this way.  
This chasm which has been as naught to me,  
To that fair-haired youth may a pitfall be.  
He, too, must cross in the twilight dim.  
Good friend, I am building this bridge for him."

(Author Unknown)

Thank you. (Applause)

For the next item on the program I am going to call on a young fellow with whom I have been associated for quite some time. He is still of good nature and I have enjoyed his personality immensely. We take good-natured issues with each other and have a real good time. I think of no finer man than our Treasurer, Roy C. Sorenson. At this time we will have the Report of the Treasurer of the State Agricultural Society.

## REPORT OF THE TREASURER

**Roy C. Sorenson**

Mr. President and Friends of the Society: If you will turn to page 18 of your pamphlet, I will read by short report.

The balance in the General and Contingent Funds as of December 1, 1959, was \$311,847.79. During the year the Total Cash Disbursements amounted to \$1,387,375.84 and the Total Cash Receipts amounted to \$1,304,650.18 which left an excess of Disbursements over Receipts in the amount of \$82,725.66. That was due to the bad weather we had last year, as our President stated in his report.

The Cash Balance as of November 30, 1960 consisted of \$229,122.13 of which \$228,122.13 is in the hands of the Treasurer of the State of Minnesota for the Society and \$1,000 is in the Contingent Fund of the Midway National Bank of St. Paul. (Respectfully submitted, Roy C. Sorenson, Treasurer)

**PRESIDENT CHRISTIANSON:** You have heard the Report of the Treasurer, Mr. R. C. Sorenson, and I thank you very much.

At this time I will call on our efficient Secretary-General Manager, Mr. Doug Baldwin.

## REPORT OF THE SECRETARY

**D. K. Baldwin**

Mr. President and Gentlemen: I am going to just hit a couple of the high spots in the report and suggest that you study it carefully at your leisure.

Charlie, in his remarks, certainly described the first two days and the last eight days of the last State Fair, but despite that unusual and adverse weather, we had the third largest attendance in the history of the Fair and for the sixth successive year had over a million admissions. During the first Saturday and Sunday we had over six inches of rainfall.

The operating receipts, as Mr. Sorenson told you, were \$1,290,089. The net operating gain is \$13,723.41, below that of last year but in view of the adverse weather conditions the fact that any operating gain was shown at all is, to say the least, fortunate.

The total of \$144,763 was expended for improvements. Charlie has told you some of the problems that are confronting the Board. There are a couple of others that I would like to mention.

Some of our neighboring fairs are considering the changing of dates of their State Fair, particularly Wisconsin and Iowa. This is going to disrupt some of the circuits that have existed among exhibitors and the entertainment people and is a problem that we will be continually living with, because there will be competition between major fairs on the same date, for attractions, livestock, and exhibits. These challenges are challenges that we take in stride. We worry about them but we don't think there is anything there that we can't handle.

There are a lot of headaches connected with the business, particularly on

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days when it rains and sometimes we wonder, "Is it all worth while?" In these challenges confronting you, I believe they are answered by a letter I have here from a little 12-year old. I would like to read it to you because this, to me, is the whole reason for our being in this business:

"I am twelve years old and have been in 4-H Club work for four years now. This was the first year I had ever won a State Fair exhibit and **Boy, was I excited!** This is also the first time I have seen the State 4-H Club building. I have learned so many things it is hard to pick out the ones I like the most, and I want to thank you and everyone connected with the Fair for making it possible for me to have had the chance to send our exhibit to the fairgrounds and learn all about the rest of the 4-H Club work in the State. All of the premium money won this year went toward a Registered Brown Swiss Calf. Thank you so much, for the help." (This next part, to me, is the crux of the whole thing:) "Another year I may be lucky enough to win again but even if I shouldn't, I know the kids that do will appreciate it as much as I do."

That, to me, is a challenge from a 12-year old, a citizen of tomorrow, that we've got to meet! (Applause)

PRESIDENT CHRISTIANSON: Thank you, Doug. The next speaker on the program, I don't think is a stranger to any of us in this room. This man is from Northfield—and I think that is about all you would have to say—has chosen for his topic, "100 State Fairs." I, personally, don't think he has seen that many, but he is going to talk to you people about these "100 State Fairs." I am very happy today to bring to your attention, Herman Roe, your friend and my friend. (Applause)

## ADDRESS

### "100 State Fairs"

Herman Roe

Delegates to the Annual Convention of the Minnesota State Agricultural Society, One Hundred Second Annual Meeting:

To cover the span of a century in a very brief talk (I think Doug assigned me 15 or 20 minutes) is a more difficult assignment than I have ever received in my fifth years as publisher of the NORTHFIELD NEWS. Surviving fifty years, especially as the editor or publisher of a country weekly newspaper is in itself quite a record and could be accomplished only through the blessings of good health that have been enjoyed. I am beginning to find out, though, that the years do finally begin to take their toll as I head for my 75th birthday next June. I realize I am one of those veterans who should have retired years ago.

President Charlie mentioned that he attended his first Fair twenty-six years ago. I attended my first Minnesota State Fair in the Summer of 1910. Eight years later I was fortunate enough to be invited to become a member of the Board of Governors of the State Agricultural Society by the death of a member of the Board who represented our Congressional District, then followed several years of service on the Board of Governors. I was elected President, serving two years in 1926 and 1927. We really should salute, as President Charlie said in his address, the men and women who through all of these years, have helped build this great educational institution, the Minnesota State Fair, the show window of our agricultural resources, our industrial resources and our cultural resources. It is a great show and we are all proud of it.

We also have a great State! I had occasion to spend Thanksgiving up in your corner of the State, Charlie, from 45 miles south of the Twin Cities, Northfield, driving to Warren to visit my youngest daughter and her brood of seven grandchildren. I have only 24 grandchildren and two great grandchil-

dren, which should qualify me as an old-timer. I discovered Minnesota is a big State. It should have a great State Fair. Almost 300 miles to Warren, and 90 miles beyond that, our President calls his home city, Roseau. It is a great State, and our State Fair is the show window of that great State and has rightly and justly earned the reputation of being one of the greatest, if not the greatest, fair in the country.

The men who have really built our State Fair, not only all the groups that President Charlie mentioned in his address, but these secretaries and general managers. I can think back to the time when the Minnesota State Fair reported the very capable manager, the Iowa State Fair, and the following that, Tom Canfield for many years, Secretary-General Manager at the time I was on the Board of Governors and then President, then Raymond Lee, a very dear, intimate friend, then graduated to this position, our friend, Doug Baldwin. I think he can qualify as the oldest old-timer for the longest number of years of association with the fair. He started carrying water for the elephants in 1906—before my time.

I recall some of those annual meetings of this Society back in that year from 1910 on, when there were really some desperate battles for election on the positions for Board of Governors and President. We have really had some calm, quiet meetings in recent years compared to those meetings. I can form a mental picture of some of the leaders of that era, John Furlong of Austin, George Atchinson of Mankato, formerly from Northfield—I could read the roll but I am sure I would miss the names of some of those veterans—Bob Carmichael of Farmington. I wonder how many are in the room whose connection with the fair date back fifty years. Are there any? Apparently, we have a new generation. Some of us have outlived our generation, Doug.

As a newspaper man, I am interested in history. We record, in our little weekly home town papers, the history of our communities. If some of you have visited the Minnesota State Historical Society as I have for research on addresses I have prepared in the past, I am sure you marvel, as I did, at the vision of the pioneers who settled in Minnesota territory and later the State. They had the greatest collection of every newspaper published in this State from territorial days—a marvelous collection for the use of historians of the future. If you have ever seen William Folwell's History of Minnesota you will see the footnotes of every page referring to the newspaper on which he had taken quotations.

In connection with that history, we are thinking in terms of reviewing one hundred years of Minnesota State Fairs, and that is a big subject for anyone to handle—even a newspaper man—in a brief span this afternoon.

I came across a printed pamphlet of my President's Address that dated back to 1927 in which I had done some research and incorporated some history. I think you might be interested, when you think of what the Fair is today and what it was in the early days and how it got its start. Remember—this was written in 1926-1927 and delivered at the 68th Annual Meeting of the State Agricultural Society in January at a Convention held at the Nicollet Hotel in Minneapolis. I will read some excerpts from that which might be interesting in forming a mental picture of what has happened in this brief span of 100 years, during an era when many of us have been permitted to live, when there have been more miracles happening than at any time in the history of the world. I can remember as a boy living in a little sawmill town south of Eau Claire, Wisconsin, on Sunday afternoon Dad would take the family out for a ride in the buggy with the old grey mare—and the buggy would hold about six. So we date back to the horse-and-buggy era, and then we saw the automobile and the tractor come along. We have seen radio, television, and now, communication with outer space (and we are proud in Northfield that the satellite "Echo" was manufactured there). We have seen the airplane. My father immigrated to this country from Norway in 1883 and he had broad vision but in the early '20's, I remember he said, "The airplane can never be made practical." Now, just think of what has happened in this jet age! We



have seen the hydraulic bomb—so many things that have come in the last fifty years it is almost unbelievable! It is difficult to imagine, but still in the future, if we live long enough, we will see other miracles come to pass.

Meeting in Minneapolis again this year, you may be interested in some of the excerpts from this speech at the 68th Annual Meeting in 1927:

"The miraculous growth which the City of Minneapolis and the State Fair have experienced can only be appreciated fully when we stop to realize it has taken place in the brief span of 70 years, the scriptural of three score and ten allotted to those who lived wisely and well. During those 70 years, the public-spirited and aggressive citizenry which has been built here at the Falls of St. Anthony, one of the country's most attractive cities has taken an active interest in, and given generous support, to this institution which is so close to our hearts. Today, the contribution made by Minneapolis to the State Fair in attendance and exhibits and the cooperation given by civic, commercial and industrial leaders and institutions, and in the support given by public-spirited newspapers through their far-flung circulation throughout the State and this northwest empire, is one of the largest factors in that success. This is as it should be, because a student of Minnesota's pioneer history discovered that the foundation of this contribution and interest was laid way back in territorial days when Minnesota territory was referred to by a newspaper man in New York City as a 'Hyperborean region swarming with wild and savage Indians and a soil where you can't raise wheat.'

"Hennepin County was organized in 1852. In March, 1853, the Territorial Legislature incorporated the Hennepin County Agricultural Society. The prime mover and the leading spirit in the organization of this Society, Colonel John H. Stevens, believed it would be a valuable advertisement, not only for his county but for the Territory as a whole, and a benefit to the pioneer residents here.

"The first meeting of the Society was held in the Court House at St. Anthony September 7, 1853. The Society decided to hold an Agricultural Fair at Minneapolis on October 18. Farmers were cordially invited to exhibit selections from their fields and from their flocks and herds, and the ladies were particularly requested to send specimens of their work. A Committee was appointed to make a careful analysis of the soil of Hennepin County and make a full and candid report as to its adaptability for general agricultural purposes."

(This sounds rather ridiculous when we realize what has happened in Minnesota agriculture in these 100 years.)

"This record is of particular interest to the group of delegates here because out of the Hennepin County Society grew the Minnesota Territorial Society organized in January, 1854, which was the forerunner of the present Agricultural Society under whose auspices we are assembled here today.

"In addressing the 1200 prize-winning boys and girls representing Minnesota's 87 counties at the 1926 State Fair, I tried to impress on those youthful missionaries who will be the leaders of Minnesota tomorrow, the very large debt they owe to the pioneers who through their industry, initiative and sacrifice, laid the foundation for the rich heritage we enjoy. We, who are their seniors, need also to remind ourselves, occasionally of this obligation and to do our best efforts to continue the good work of the pioneers and to enhancing the value of this heritage as we bequeath it to our successors.

"Pursuing our historical research it was interesting to note that when the Hennepin Agricultural Society decided to hold a fair in October, 1853, none was held. The reason described historians, being that 'After careful consideration it seemed that the display would be too small and too limited to excite anything but disappointment and ridicule.' So the promoters, greatly to their regret, unwittingly postponed the exhibition until the following year."

That our territorial pioneers appreciated the advertising value of fairs is apparent from another interesting bit of history:

"Certain enterprising citizens determined that Minnesota should be represented at a universal exposition called 'The World's Fair' in New York City in 1853 and an appropriation of \$300 to defray at least a part of the expense of sending an exhibit which would best illustrate the agricultural, mineral and other productions of the Territory, was made by the Legislature in 1853. The Governor was authorized to appoint a Commission who would have charge of the exhibit. Even in these days, back in 1852 and 1853 there were members of the Legislature not in sympathy, but possessing an economy complex and vividly reminiscent of a by-gone era, as the protest which one genuinely disposed member is credited with making when the appropriation which he thought was entirely inadequate was under discussion: 'Why, Mr. Speaker, \$300 is not enough for the Commissioner's whiskey bill.'"

That gives you some idea of the attitude of the pioneers. Another indication of what these 100 State Fairs (I don't suppose we have held 100 State Fairs in Minnesota—in fact, I know we haven't) was a comment made many years later, in fact eleven years ago, in 1949. It was an editorial, a State Fair Review in the *FARMER MAGAZINE* which said, "Year after year people say, and so do we, that the Minnesota State Fair is the measuring stick of the State's agricultural development and progress." If he wasn't writing for a farm paper, he would have added not only agricultural but also its industrial and cultural development. "The statement has become so true that we hesitate to repeat it, but viewed over the years it is literally true and worth saying again and again. The State Fair has a history going back to Territorial days. The State Agricultural Society which is the Fair's governing and promotional body, was organized in 1853. The first fairs that it sponsored had to struggle for their very existence to get together enough money to pay off. For instance, in 1855, the Society in joint effort with the Hennepin County Agricultural Society, sponsored the fair in Minneapolis. With 2,000 people attending it was said to be, 'the largest concourse of white people that had ever been assembled in Minnesota.'" Contrast that with our million attendance at our fairs in the past five or six years.

At that time, the Territorial boundaries of the west was the Missouri River. There was not a foot of railroad in the State when that first fair was held. The first Minnesota State Fair in name, was held at Fort Snelling in 1860. It was said to be a multiple affair. Thereafter, for the next 25 years, the Fair had a checkered career. It had no permanent home and was moved about the State from Minneapolis to St. Paul to Rochester, to Owatonna, to Winona and Red Wing. Finances were always a problem. In 1863 the Treasurer reported \$10.43 in the treasury, and again in 1875 the balance on hand was \$3.27. It was not until that Fair was established in its present location in 1885, that it commenced to become a State Fair in name and fact. There had been a long struggle between Minneapolis and St. Paul to become the permanent home of the Fair. A legislative grant of \$100,000 was used to erect buildings. The first Fair at the permanent location in 1885, even after taking out some old debts, showed a profit of \$21,750.08.

Since then the Fair has steadily progressed to the point where it has the rank as one of the best and most successful in the United States.

The Minnesota State Fair has not succeeded because it has been a crowd-pleaser and moneymaker. It has succeeded because it has faithfully represented, year after year, the state of agricultural progress and industrial progress from pioneer territory to where the State today ranks consistently among the five most agriculturally productive and richest states in the United States.

Those of us who have had an opportunity to visit fairs as often as I have and see this great development, realize what a tremendous forward step the State Fair has been making in the past century. Through the first century of its existence the Minnesota State Fair has been the show window for the North

Star State's agricultural and industrial resources. It has the united support of the people of our State and it is teamwork throughout all sections of the State that has brought this remarkable result.

The State Fair is also, not only a show window, but it has been an annual deterrent against the growth of sectional spirit in Minnesota. We know there have been differences between St. Paul and Minneapolis—now they are finally getting together on national baseball and football. Also, there have been differences between the north and the south—but the State Fair has been one of the constructive agencies to help bury this sectional spirit.

I think we should all be proud of the part that each of us have played in building this institution. It will be hard to predict what the next century, the next 100 years will bring. With this great concentration of population here, in the metropolitan area, the population is now over one and one-half million, no one can predict whether it will be in 1970 or 1980—but I wish I could live to see the development.

In making that prediction, I want to pay my tribute again to the men on the office staff, Doug Baldwin and his co-workers, members of the Board of Governors, delegates from our county fairs, and every institution and individual in the State that has helped to build the State Fair during the first century that is our great pride. Thank you. (Applause)

PRESIDENT CHRISTIANSON: Thank you, Herman Roe. You can realize very well what a part Herman Roe has been in the State Fair through the years. It is true, it has been the people down through the ages that have helped build this great institution.

PRESIDENT CHRISTIANSON: We are going to call for the Report of the Credentials Committee by its Chairman, George Rerat.

MR. GEORGE RERAT (Chairman, Credentials Committee): Mr. President, Officers and Delegates: The Credentials Committee reports that all credentials presented are O.K. with the exception of the Minnesota Brown Swiss Breeders. Their delegates were reported as being from the Fourth District and after checking we find they are from the Second District. Other than that, all the others are in order.

PRESIDENT CHRISTIANSON: Thank you. Doug Baldwin has some announcements to make.

. . . Mr. Baldwin made some announcements relative to District caucuses, the banquet and banquet tickets. . .

PRESIDENT CHRISTIANSON: Thank you, Doug. Tomorrow morning at 10:30 a.m. in the Duluth B Room we will complete our work. We hope you have had a good afternoon and we think you have. Thank you so much. (Applause)

. . . The meeting recessed at 4:15 o'clock p.m. . . .

## STATE AGRICULTURAL SOCIETY

**Saturday Morning, January 7, 1961**

The meeting was called to order at 10:30 o'clock a.m. by the President, Charles Christianson, Duluth B Room, Radisson Hotel, Minneapolis, Minnesota.

PRESIDENT CHRISTIANSON: We will convene this last session of the Minnesota State Agricultural Society this morning. It is good to see so many bright-eyed and rested people in the room and I am sure we are going to be able to expedite the business of the Society this morning.

First on the agenda will be the Report of the Resolutions Committee.

Bob Andrews was Chairman.

MR. ROBERT ANDREWS (Resolutions Committee): I was the Secretary and Mr. Wilkins was the Chairman and he requested that I read the resolutions.

### RESOLUTIONS COMMITTEE REPORT

I. Resolved, that we express our special thanks to the Minneapolis Area Chamber of Commerce and to the Radisson Hotel for its valuable services and cooperation rendered to our 1961 Annual Meeting.

II. RESOLVED, that we acknowledge the support received from the Chamber of Commerce of Minnesota each year in promoting the welfare and success of the State Fair and county fairs.

III. RESOLVED, that we express to the Minnesota Editorial Association, the daily and weekly press, the radio and television stations of Minnesota, our sincere appreciation of their efforts in publicizing the worth and scope of our various state and county fairs.

IV. RESOLVED, that we endorse and continue to support the school in Fair Management so successfully conducted by the Agricultural School Short Course Department of the University of Minnesota under the direction of Dr. J. O. Christianson who is to be highly commended for his leadership.

V. RESOLVED, that the concession departments of the State Fair and all county fairs be urged to request all firms and individuals operating eating concessions to use butter whenever possible in the preparation and service of food.

VI. RESOLVED, that we extend our thanks and appreciation to all individuals and institutions who cooperated to make the 1960 Fair, which for the sixth consecutive year reached 1,000,000 attendance, first to the Board of Managers who, with D. K. Baldwin, Secretary-General Manager and the office staff, planned the strategy, to the Publicity Department for a well-directed campaign, to the department superintendents and their assistants, to the Minnesota county fairs and the thousands of exhibitors, 4-H Club members, FFA members for bringing the most colorful exhibits, to the various state departments for their interesting story of the State's resources and activities, to the farm equipment manufacturers and dealers for their most elaborate show, and to the multitude of commercial firms who displayed their products so effectively. All these combined with the splendid amusement features offered, made this one of the State's great fairs.

VII. RESOLVED, that the Planning Committee continue to give top priority to the construction of a new Educational Building.

Respectfully submitted,

Resolutions Committee of the Minnesota State Agricultural Society:

District 1	O. J. Strand, Caledonia
District 2	Roy Hunt, Jackson
District 3	Mike W. Zipoy, Hopkins
District 4	Tony Schmidt, St. Paul
District 5	Robert Andrews, Minneapolis
District 6	Birney Wilkins, Brainerd
District 7	Pete Touw, Worthington
District 8	Clyde Ozwell, Carlton
District 9	Ted Thompson, Fergus Falls

PRESIDENT CHRISTIANSON: Thank you, Bob. You have heard

the reading of the resolutions. If there are any controversial ones that you want to dig into we could take them one at a time. Otherwise, we will take them in total. What is your pleasure?

MR. D. T. GRUSSENDORF (Duluth): I move that the resolutions be adopted.

MR. ROBERT WELLS (Clinton): I second the motion.

PRESIDENT CHRISTIANSON: Any discussion or questions? If not, as many as are in favor of the motion please say "Aye," contrary same? The motion is carried.

. . .The motion was carried. . .

Next we will have the final report of the preliminary report of the Credentials Committee. I am informed there is no change in the preliminary report as made by the Credentials Committee yesterday. What is your pleasure?

MR. BIRNEY WILKINS (Brainerd): I move the adoption of the Credentials Committee Report as presented yesterday.

MR. A. E. THOMPSON (Spicer): I second the motion.

PRESIDENT CHRISTIANSON: Any discussion? As many as are in favor, please say "Aye," contrary same? Carried.

. . .The motion was carried. . .

Is there any other Unfinished Business?

At this time I will turn the meeting over to the Vice President, Mr. Bob Andrews.

MR. ROBERT ANDREWS (Vice President): Gentlemen, we have to elect a President for the year 1961. The Chair will entertain motions at this time.

MR. REUBEN TWETEN (Polk County): As Secretary of the 9th District Caucus, it is my pleasure to report that the 9th District Caucus unanimously and with great pride endorse Mr. Christianson to again serve as President of the State Agricultural Association and I would yield to Mr. Franklin of Roseau.

MR. FRANKLIN (Roseau): Mr. Chairman, I wish to place in nomination to this position of trust and worthiness, as President of the State Agricultural Society, Mr. Charles Christianson who so ably made his report yesterday. I therefore nominate him to succeed himself as Chairman of the Board of Managers of the Society.

MR. ROBERT ANDREWS (Vice President): I take it that was a nomination and a second. Are there any further nominations?

MR. D. K. BALDWIN (Secretary-General Manager): I have a certificate here from the 9th District Caucus certifying that the entire caucus is unanimously endorsing Mr. Christianson.

MR. ROBERT ANDREWS (Vice President): Any further nominations? If not, a motion is in order that nominations cease.

MR. REUBEN TWETEN (Polk County): I move that nominations cease and the Secretary be instructed to cast a unanimous ballot for Mr. Christianson.

MR. ROBERT ANDREWS (Vice President): You have heard the motion. All in favor signify by saying "Aye," opposed same? Mr. Christianson,

it was a tough battle but you are in.

**PRESIDENT CHRISTIANSON:** Gentlemen, I want to thank you gratefully and I hope that I will have the stamina to put forth good efforts in 1961 to do the job I should do as President of the State Agricultural Society. It has been with a great deal of pleasure that I have served during these 11 years, completing this coming year will be 12 years on the State Agricultural Society Board and it has been one of the great pleasures of my life the contacts that I made and the efforts that were necessary to put forth to take care of the various departments to which I was assigned. It was of particular pleasure that I worked with the Board members as they came up through the years—those that have gone on before and passed on through the Presidency and those that have come to the Board since. You can't find a better group of people with which to work. It has been a pleasure working with the administration and the executive office at the Fair. Any of you that aspire in the future to the Board of Managers, it is a rewarding experience.

We come, then, to the election for a term of two years of Vice President from the Fourth Congressional District which I believe is Ramsey County. At this time I will entertain a motion for nominations for that very important office.

**MR. D. K. BALDWIN** (Secretary-General Manager): Mr. President, in accordance with custom I have a letter from the St. Paul Area Chamber of Commerce endorsing Norris K. Carnes to succeed himself as Vice President from the Fourth Congressional District.

**PRESIDENT CHRISTIANSON:** You have heard the name of Norris K. Carnes put in nomination. Are there any other nominations?

**MR. ROBERT ANDREWS** (Vice President): Having served with Mr. Carnes for six years I take it as a great pleasure to second that nomination.

**PRESIDENT CHRISTIANSON:** The nomination has been supported. Are there any further nominations?

**MR. ANTON C. GEIGER** (Jackson): I move that the nominations cease and the rules be suspended and the Secretary be instructed to cast a unanimous ballot for Mr. Carnes.

**MR. A. E. THOMPSON** (Spicer): I second the motion.

**PRESIDENT CHRISTIANSON:** The motion has been made that nominations close and we elect this worthy gentleman to the Office of Vice President. Any discussion? If not, all in favor signify by saying "Aye," contrary same. Carried.

. . . The motion was carried. . .

Mr. Carnes, you are officially elected.

**MR. NORRIS K. CARNES** (Vice President): Mr. President and gentlemen: I sincerely appreciate the expression of confidence and I can assure you that as long as I am a member of the Board of Governors of this illustrious institution that I will continue to work for what I consider to be its best interests. Thank you very much. (Applause)

**PRESIDENT CHRISTIANSON:** We will move along to the Seventh District. We are about to elect a Manager for a term of three years from that area.

**MR. D. K. BALDWIN** (Secretary-General Manager): Mr. President, I have a certificate of nomination from the caucus held yesterday by the delegates from the Seventh Congressional District, signed by Robert Wells, Chairman, Harold Baumgartner, Secretary, placing in nomination the name of A. E. Thompson to succeed himself.

PRESIDENT CHRISTIANSON: You have heard the name of Al Thompson placed in nomination from the Seventh Congressional District. Are there any other nominations?

MR. L. A. HONS (Nobles County): At the caucus held yesterday Mr. Thompson was elected without opposition. I am therefore happy to place his name in nomination. I have had the pleasure of working with Albert for a number of years on the Federation Board and now on the State Board and I know him to be a man of real character and reputation and I am therefore happy to recommend him.

PRESIDENT CHRISTIANSON: Thank you, Mr. Hons. You have heard the substantial support here for Mr. Thompson from the Seventh District.

MR. MITCHELL (Yellow Medicine): I second the nomination.

MR. NORRIS K. CARNES (Vice President): I move that nominations cease, the rules be suspended and the Secretary cast a unanimous ballot for Mr. Thompson to succeed himself.

MR. AXEL HANSON: I second the motion.

PRESIDENT CHRISTIANSON: As many as are in favor of the motion say "Aye," contrary same? Al, you are officially elected.

MR. A. E. THOMPSON (Manager, 7th District): Mr. Chairman, Gentlemen and Members of the Society: I want to thank you, and especially you of the good old "fighting 7th" and you members of the statewide organization. It has been a pleasure to serve on this Board of Managers for the past nine years and I assure you that I will do my very best in the future years to come. Thank you. (Applause)

PRESIDENT CHRISTIANSON: Thank you, Al. It is nice to come out of a "fighting district."

We will move on to the election of Manager for a term of three years from the Ninth District.

MR. D. K. BALDWIN (Secretary-General Manager): I have a certificate of nomination from the caucus held yesterday by the delegates of the Ninth Congressional District, signed by D. B. Franklin, Chairman and Reuben Tweten, Secretary, nominating Albin Johnson of Fertile to succeed himself.

PRESIDENT CHRISTIANSON: You have heard the nomination from the Ninth District Caucus.

MR. SOLON GULLICKSON (Fertile): The Ninth District has many fine, capable men and since the Ninth District has caucused and seen fit to endorse one of our highly respected men, Albin Johnson, I am happy to second his nomination to succeed himself.

PRESIDENT CHRISTIANSON: You have heard the support of the nomination for Albin Johnson of Fertile to succeed himself from the Ninth District.

MR. D. B. FRANKLIN (Roseau): I move that nominations cease, the rules be suspended, and the Secretary instructed to cast a unanimous ballot for Mr. Albin Johnson.

MR. REUBEN TWETEN (Polke County): I second the motion.

PRESIDENT CHRISTIANSON: Any further discussion? As many as are in favor of the motion please say "Aye," contrary the same? Motion is carried and that takes care of all the elections.

...The motion was carried...

At this time I would like to call on Mr. Carnes to come to the table for a matter of special privilege.

MR. NORRIS K. CARNES (Vice President): The next order of business, gentlemen, is to select a life member for the Minnesota State Agricultural Society and at this time I will call on our illustrious President, Charles Christianson.

PRESIDENT CHRISTIANSON: You will remember when Bob Andrews read Resolution IV:

RESOLVED, that we endorse and continue to support the school in Fair Management so successfully conducted by the Agricultural School Short Course Department of the University of Minnesota under the direction of Dr. J. O. Christianson who is to be highly recommended for his leadership.

Over the past fifteen years, I believe, for the benefit of Fair men throughout the entire State of Minnesota Dr. J. O. Christianson has been in the forefront in establishing the short courses so we may more ably conduct our Fairs in Minnesota, and also as leaders have come up from the ranks and gone on to the Fair Board of Managers of the Minnesota State Fair, we look back upon the contributions made by Dr. Christianson to us.

It is not only in this field that he has distinguished himself, but we people as Fair men have achieved a knowledge and Dr. J. O. Christianson has been our benefactor. I remember way back when he used to come to our part of the country and tell us what we ought to do to preserve the heritage that has been given us by the people of our communities and try to preserve it for time immemorial for those who follow us. He was always a great speaker. I remember one of our school clerks said one time, "If there is anyone I like to hear speak it is Dr. J. O. Christianson." Over the years he has left his imprint over the State of Minnesota, whether in one way or another, it has been done with people holding him in great esteem for the way he has conducted himself and for the things he stood for and the fine feeling he left in the hearts of people after he has spoken to them.

At this time as we are given the opportunity to elect a life member each year of our Society we could think of no person that would be more deserving than Dr. J. O. Christianson of the University Farm, upon which to confer this great honor. Dr. Christianson, we appreciate having you here and being able to do this for you.

DR. J. O. CHRISTIANSON: Thank you so much. I don't know if that calls for any further action or if it has all been decided.

MR. D. K. BALDWIN: Doctor, you have just been nominated, you haven't been elected. (Laughter)

MR. NORRIS CARNES (Vice President): Are there any other nominations? If not, the Chair will entertain a motion to the effect that nominations cease and the Secretary be instructed to cast a unanimous ballot.

MR. A. E. THOMPSON (Manager, 7th District): Mr. Chairman, I am most happy to make that motion.

...The motion was seconded by a number of delegates simultaneously...

MR. NORRIS CARNES (Vice President): There seems to be plenty of seconds. If you are ready for the question, all in favor signify by saying "Aye," contrary minded? J. O., you have been elected a life member of the State Agricultural Society. Let me be the first to congratulate you.

...The motion was carried. . . (Applause)



DR. J. O. CHRISTIANSON (Life Member): I assumed you had already agreed on this. It is good to go through it again and again and have a review of some of these things.

In all seriousness, I want to thank you most deeply. Of all the things I cherish, it is this lifetime membership to the State Agricultural Society. I have enjoyed my association with all of you throughout the years. Of all the short courses we have through the years, I know of none that is more pleasant and that we have more fun with than that short course. I look forward to its coming and the work with the committees, and so forth.

The President mentioned that someone spoke complementarily about my speaking. I found the answer recently. An Old Swede came up to me and said, "Christianson, do you know why I always like to hear you speak?" I said, "Fine, that is nice!" He said, "One thing, you always know when to stop." It is a very important thing to know when to stop and I will give you an example of that.

I liked your comment, Charlie, that you remembered what I used to say up in the Roseau country and the things we are doing through our State Agricultural Society and through the county fairs. I remember I spoke on this theme one time in the Roseau County: "Take time to remember!" That is a great speech in itself. Remember where we have been, what we have done. Recount some of that—and out of that we will gain some experiences without having to go through the same thing over and over again, even though we have done it 20, 30, 40 years ago and that is all past.

Thank you so much for this designation. I will try to live as I should in that and carry on as I should, with the deepest honor and respect for continuing organization with the State Agricultural Society.

I would be derelict if I failed to mention my particular friend who has been guide for me and all of you in this program, Doug Baldwin, and our President, my namesake I can say that because he is younger than I am), and the other Presidents—I would have to go down and name the whole list. My deepest appreciation for those with whom I have had the privilege of working. The Short Course is not the result of myself, it is the work of the Committees that have gotten together. All of you have worked to make it go—and that will be true of the coming years—the people have done these things. I cherish this opportunity and thank you so very much. (Applause)

MR. D. K. BALDWIN (Secretary-General Manager): Doctor, I would like the record to show that you understand that life members still have to pay at the outside gate. (Laughter)

PRESIDENT CHRISTIANSON: Maybe we could have the other life members who are present in the room, stand. I see Axel Hanson, Bill Lindeman and Dr. J. O. Christianson. It looks like Bill is the only Past President here. Are there any words you would like to say to this gathering?

MR. WM. LINDEMAN (Past President): The only thing I can say is that it is a pleasure for me always to attend this annual meeting because of the many friends I have made through my association in the Society. I thank my friends and the would-be Presidents that are coming up.

PRESIDENT CHRISTIANSON: Is there any further business to come before this session?

MR. ALBIN JOHNSON (Fertile): I want to thank my friends for letting me serve again. I am the newest, although it doesn't necessarily mean I am the youngest. I filled the unexpired term of Charlie Christianson and I know I would never be able to fill his shoes, but with the help of the other gentlemen on the Board I will do the best I can. Thank you very much. (Applause)

PRESIDENT CHRISTIANSON: I always think when someone says they can't fill someone's shoes they are going to do everything they can to do it, so don't belittle Albin Johnson and his efforts in that regard. People never know what they can accomplish until they are put in position where they can. When someone feels contented with themselves, they stand still and they aren't going to achieve, so don't minimize this.

If there is no further business to come before the State Agricultural Society for this convention, I want to thank you for coming and for making the convention a success. You have shown interest in the various efforts of both the Federation of County Fairs and the State Agricultural Society. You are keeping it going forward because you know what it can do for the old people and the younger people in your communities, and that it should become a more potent factor in the lives of many people in the State of Minnesota.

Thank you very kindly. We stand adjourned.

. . .The meeting adjourned at 11:10 o'clock a.m.

**MINUTES OF MEETINGS OF THE GOVERNING BOARD**  
**and**  
**REPORTS OF MEETING OF COMMITTEES OF THE GOVERNING**  
**BOARD**  
**of the**  
**MINNESOTA STATE AGRICULTURAL SOCIETY**  
**and**  
**"MINUTES IN VACATION"**

**During the**  
**Fiscal Year Beginning December 1, 1960 and Ending November 30, 1961**

**MEETING OF THE GOVERNING BOARD OF THE**  
**MINNESOTA STATE AGRICULTURAL SOCIETY**

**Radisson Hotel, Minneapolis**  
**2:00 P.M., Saturday, January 7, 1961**

Present —

Charles Christianson, President.  
 Robert R. Andrews, Vice President  
 Norris K. Carnes, Vice President  
 A. E. Thompson  
 Fred S. Lammers  
 Stan Muckle  
 D. T. Grussendorf  
 Birney C. Wilkins  
 Anton C. Geiger  
 Albin Johnson  
 Roy C. Sorenson, Treasurer

Upon the convening of the meeting Oaths of Office were administered to President Christianson, Vice President Carnes and Board Members Thompson and Johnson.

The afternoon of Friday, the State Agricultural Society presented its program of speakers as follows:

Address by the President

CHARLES CHRISTIANSON, "Fair Operation—Whose Responsibility?"

Report of the Treasurer

R. C. SORENSON

Report of the Secretary

D. K. BALDWIN

ADDRESS

HERMAN ROE, "100 State Fairs"

Address

CRAWFORD B. THAYER, Advertising Manager, James Manufacturing Company, Fort Atkinson, Wisconsin. "Trend to Power Choring"

The Credentials Committee report was presented.

The evening of Friday was the banquet and social session at the Hotel Radisson sponsored by the Minnesota Federation of County Fairs and the State Agricultural Society.

At the State Agricultural Society's business session the morning of Satur-

day, the 7th, the Resolutions Committee's Report was presented and the following elections took place:

Charles Christianson, Roseau, President, one year term.

Norris K. Carnes, St. Paul, Vice President, two year term.

A. E. Thompson, Spicer, member of the Governing Board from the 7th Congressional District, for a term of three years.

Albin Johnson, Fertile, member of the Governing Board from the 9th Congressional District, for a term of three years.

John O. Christianson, Institute of Agriculture, was elected Life Member of the Society.

The Board then went into Executive Session and upon motion by Mr. Lammers, seconded by Mr. Geiger and carried Roy C. Sorenson was elected Treasurer to succeed himself; and that his bond be fixed at \$10,000.00 for the year except during the months of August, September and October when the surety is to be increased by \$100,000.00, making it \$110,000.00 during the said three months, premiums on said bonds to be paid by the State Agricultural Society and said bonds to be subject to approval by the Attorney General as to form and execution and to acceptance by the Board

Upon motion by Mr. Geiger, seconded by Mr. Andrews and carried, D. K. Baldwin was elected Secretary-General Manager to succeed himself and that; he be required to furnish bond in the sum of \$10,000.00 the premium on same to be paid by the State Agricultural Society, said bond to be subject to approval by the Attorney General as to form and execution and to acceptance by the Board.

Oaths of Office were administered to the Treasurer and the Secretary-General Manager.

Upon motion by Mr. Lammers, seconded by Mr. Geiger and carried the following Committee assignments were confirmed.

### STANDING COMMITTEES

ADMISSIONS—Muckle, Chairman; Andrews; Thompson; Carnes; Sorenson; Lammers; Christianson, ex officio; Baldwin, ex officio.

ADVERTISING—Lammers, Chairman; Thompson; Muckle; Wilkins; Johnson; Christianson, ex officio; Baldwin, ex officio.

AMUSEMENT—Baldwin, Chairman; Andrews; Carnes; Thompson; Lammers; Muckle; Grussendorf; Wilkins; Geiger; Johnson; Sorenson; Christianson, ex officio.

BUDGET—Christianson, Chairman; Andrews; Carnes; Sorenson; Thompson; Lammers; Muckle; Baldwin, ex officio.

EXECUTIVE—Andrews, Chairman; Carnes; Christianson, ex officio; Baldwin, ex officio.

PLANNING—Andrews, Chairman; Thompson; Lammers; Christianson, ex officio; Baldwin, ex officio.

RECEPTION—Christianson, Chairman; Muckle; Wilkins; Geiger; Baldwin, ex officio.

RULES and PREMIUM LIST—Carnes, Chairman; Thompson; Lammers; Grussendorf; Wilkins; Christianson, ex officio; Baldwin, ex officio.

SPACE RENTALS—Thompson, Chairman; Andrews; Carnes; Johnson; Christianson, ex officio; Baldwin, ex officio.

Upon motion by Mr. Grussendorf, seconded by Mr. Wilkins and carried the following Departmental Supervisors and Superintendents were approved.

Mr. Wilkins withheld nominations for the Agriculture-Horticulture-Bee Culture Departments pending further negotiations.

### DEPARTMENT SUPERVISORS AND SUPERINTENDENTS

ADMISSIONS—Muckle, Supervisor; Ty Sincok, Owatonna, Superintendent.  
 AMUSEMENTS—Baldwin, Supervisor; Robert E. Gehan, St. Paul, Superintendent.  
 BOYS' and GIRLS' 4-H CLUB WORK—Lammers, Supervisor; Leonard L. Harkness, St. Paul, Superintendent.  
 CATTLE—Carnes, Supervisor; Ramer D. Leighton, St. Paul, Superintendent.  
 CONSERVATION—Geiger, Supervisor; Carl W. Moen, St. Paul, Superintendent.  
 DAIRY—Lammers, Supervisor; Robert Geiger, Minneapolis, Superintendent.  
 EDUCATION—Christianson, Supervisor; Milo J. Peterson, St. Paul, Superintendent.  
 FARM BOYS' CAMP—Lammers, Supervisor; Harold A. Mullen, Chicago, Superintendent.  
 FINE ARTS—Christianson, Supervisor; Geiger, Ass't. Supervisor; Foster Kienholz, St. Paul, Superintendent.  
 FUTURE FARMERS OF AMERICA—Grussendorf, Supervisor; G. R. Cochran, St. Paul, Superintendent.  
 HOME ACTIVITIES—Christianson, Supervisor; Mrs. Mildred Harrington, Minneapolis, Superintendent.  
 HORSE—Carnes, Supervisor; Dr. A. L. Harvey, St. Paul, Superintendent.  
 LEGISLATIVE-EDITORIAL—Lammers, Supervisor.  
 POULTRY—Grussendorf, Supervisor; Harold Thomforde, Crookston, Superintendent.  
 PUBLICITY—Baldwin, Supervisor; Ray P. Speer, Minneapolis, Superintendent.  
 PUBLIC SAFETY—Andrews, Supervisor; George Cockriel, St. Paul Park, Superintendent.  
 RACE—Baldwin, Supervisor.  
 SERVICES—Baldwin, Supervisor; James L. Libby, Minneapolis, Superintendent of Grounds and Sanitation; Albert Keller, Superintendent of Greenhouses.  
 SHEEP and WOOL—Grussendorf, Supervisor; Philip A. Anderson, St. Paul, Superintendent.  
 SPACE RENTALS—Thompson, Supervisor, Johnson, Ass't. Supervisor; H. D. Johnston, St. Paul, Superintendent. Carl O. Linnee, St. Louis Park, Superintendent, Machinery Division. Elmer Fischer, St. Paul, Superintendent, Varied Industries Division.  
 SWINE—Grussendorf, Supervisor; Robert Jacobs, St. Paul, Superintendent.  
 TICKET AUDIT—Geiger, Supervisor; A. H. Winkel, St. Paul, Superintendent.

Contract for fireworks for each night of the Fair grandstand program was awarded the Thearle-Duffield Fireworks Company upon motion by Mr. Andrews, seconded by Mr. Thompson and carried.

Secretary reported that he had attended the annual meeting of the Iowa State Agricultural Society and the Iowa Federation of County Fairs. Both organizations passed resolutions calling upon the legislature to enact laws legalizing bingo and pari-mutuel horse race betting in the state. While both organizations passed resolutions opposing any change in the dates of the Iowa State Fair the Board of Managers had indicated their intention to change the dates of the 1962 Iowa State Fair so that it would be held one week earlier than at present.

Progress report was made on the proposed highway program on Snelling Avenue. A public hearing was held in the Saint Paul City Council Chambers on December 8. Representatives of the Village of Falcon Heights appeared in opposition to the proposed overpass at Snelling and Larpenteur Avenues. This overpass is not included in the improvement on Snelling Avenue from the Hamline Fieldhouse to Midway Parkway which is being financed in cooperation with the City of Saint Paul. The secretary advised that he would continue to be in contact with officials of the Village of Falcon Heights and the Highway Department on the Snelling and Larpenteur revisions.

Upon motion by Mr. Lammers, seconded by Mr. Geiger and carried, the first Monday and Friday of the 1961 Minnesota State Fair were designated as Children's Days and the secretary was instructed to secure suitable entertainment programs for the two free morning grandstand programs.

Vice President Andrews requested the members of the board to give serious thought and consideration between now and the time of the next board meeting to the possibility of increasing admission charges at the outside gates for automobiles.

Mr. Thompson reported on the joint committee of the State Agricultural Society and the Federation of County Fairs considering the request of the Duluth Chamber of Commerce and delegates from Carlton County to hold the 1962 annual meeting in the City of Duluth. A mail poll is being taken by the Federation of County Fairs to determine the sentiments of the members on holding a convention in Duluth and a later one in Rochester.

Adjournment.  
Charles Christianson,  
President

D. K. Baldwin,  
Secretary-General Manager

- NOTE -

A record book containing the complete minutes for the year is on file at the Administration Office, State Fair Grounds, St. Paul, Minnesota.

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