



ServeMN

The Power of AmeriCorps.
The Power of You.

2023

Annual Report & Stories of Service

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Janice Collova

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Staff list current as of July 1, 2024



AmeriCorps



ServeMN

Welcome

Vision

Demonstrating the power of national service to solve complex social problems.

Mission

ServeMinnesota is a catalyst to address critical needs in Minnesota by working with AmeriCorps and community partners. We share our proven practices nationally.

We get measurable results through:

Innovation

Researching and applying the best data-driven methods to create powerful local solutions.

Investment

Raising and allocating funds for AmeriCorps program development, and people serving in those programs, to maximize return.

Alignment

Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.

Carrying out our Mission

At the nexus of research and service, ServeMinnesota is uniquely positioned to address critical challenges in our state. We take the research of what works and put it into practice through the people power of AmeriCorps. Each year, more than 2,000 individuals commit to improving the lives of Minnesotans through our transformative service opportunities which focus on education, affordable housing, health, and the environment. AmeriCorps members serve in 78 of the state's 87 counties.

By leveraging federal dollars, building strong community partnerships, and continually improving programs, ServeMinnesota ensures national service is positioned to make meaningful contributions to our state.



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Making summer a season of service

Serving in AmeriCorps doesn't necessarily mean signing on for a whole year. A summer service term can be a meaningful introduction to service — and might include anything from raising monarch butterflies to building homes to habitat restoration.

“You can figure stuff out and get things done!”

Summer Impact Corps launched in 2023, drawing more than 400 members to serve in positions focused on youth enrichment and education, affordable housing, and local environmental challenges.

Dani (right) served at the Project Friendship youth mentoring program in Northfield, developing curricula and training modules for mentors to use in working with their mentees. Her summer of service was a high point of her year, she said, giving her the chance to make an impact by equipping great mentors to help kids — “to support, care, guide, and invest in them.”

Isabelle and Walter spent the summer at the Minneapolis-based nonprofit Spark-Y. In this youth program focused on STEM learning, they worked with students on a three-day urban farming camp and led them in building an aquaponic farm to raise fish alongside plants. Both learned valuable lessons about getting outside of their comfort zones. Walter said, “I learned that there are things out there that sound terrifying, and you have no idea how to do them, but you can set your mind to it, ask for help, and eventually you can figure stuff out and get things done!”

“I am proud of the person I blossomed into.”

True North AmeriCorps (TNAC), based in Duluth, is dedicated to boosting school-age students' social-emotional learning skills. Hannah served at Chester Bowl Summer Camp, leading outdoor activities to help campers connect with nature and with one another. Asked what part of her experience she's proudest of, she highlights developing leadership skills. “I was often presented with challenging situations, and I believe I would not have been able to handle them as well as I did without the experiences from TNAC,” she said. “I am proud of the person that I blossomed into because of this.”

Conservation Corps focuses on environmental service. Field Crews in Minnesota and Iowa respond to emergencies and complete natural resource projects — like monitoring water quality in Crow Wing County, where population growth means potential loss of wildlife habitat. On one project, the Crow Wing County crew worked with local volunteers, collecting lake water samples.

Crew members loved the chance to explore many facets of conservation. “We were able to experience working with the public by interacting with the wonderful volunteers,” one member said. “Additionally, we were able to get fieldwork experience via the collection of samples and data collection. We got to see the workings of the lab as well as how all these different roles work together and are crucial to monitoring the health of the ecosystem.”



GreenCorps service inspires a career in energy and equity

Mari, a senior policy associate at the clean-energy policy nonprofit Fresh Energy in Saint Paul, followed her interest in green construction by serving with Minnesota GreenCorps and Twin Cities Habitat for Humanity. During her two terms of service, she uncovered a passion for addressing energy and housing inequities.

As a GreenCorps member after college, Mari served at the Latino Economic Development Center, helping small business owners with energy audits, technical assistance, and education. After a break, she returned to service at Twin Cities Habitat for Humanity.

"I got hired on staff at Habitat right after serving there," Mari said. "I got to see a lot of policymaking and decision-making around issues of affordable housing. That made me think, 'I really want to do more about getting to the root of why these issues exist.'"

That's exactly what Mari does at Fresh Energy. "We advocate for clean energy policy across Minnesota," she explained. "We also work with other agencies whose policies and programs intersect with energy efficiency and electrification."

In her role as one of three members of the Energy Access and Equity team, Mari focuses on improving programs related to energy efficiency and housing for renters, multifamily housing residents, and under-resourced households. The team works to center equity and lower the energy burden, or the percentage of

income people pay for utilities. She's also a part-time law student, pondering a specialty in housing law to address equity and systemic issues.

"The networking piece was huge. If it weren't for the connections I made ... getting here would have been a lot harder."

Without her AmeriCorps service, Mari said she wouldn't be where she is today. "The professional development piece was so valuable — it taught us how to operate in the work space and what it means to be a professional.

"And the networking piece was huge. I met so many awesome people — before that, I didn't realize how small the energy space is here. I'm still working with people I met in GreenCorps and at Habitat! If it weren't for the connections I made during both years of my service, getting here would have been a lot harder."



A former doctor finds meaning in Math Corps service

After working 38 years as a doctor, Larry served with Minnesota Math Corps. Nervous at first, he came to love serving — and served four years.

"The way I think about it, Math Corps helps a group of students who just need a little boost with math. It helps students who need to have somebody paying attention to them and helping them to accomplish their goals.

"I had some apprehension that first time I knocked on the classroom door to get students for tutoring. I said to myself, 'What am I doing? How's this going to go?', but the students were just great and their willingness to participate carried us on through a great year.

"I remember a pair of students who voiced dismay that they weren't good in math and couldn't do it. I kept telling them, 'You're doing great, I love to see you coming to tutoring.' They started working and focusing and even caught my own math mistakes if I made them. I think if you hear something over and over, you can change your mindset and become a believer in yourself."



Did you know AmeriCorps service can launch your career?

Service is a hands-on learning experience. Some programs even offer certifications to help you take the next step in your career. For example, Climate Impact Corps members can earn a Building Sciences Principles Certificate to pursue a career in energy efficiency.



Larry (left) participated in an AmeriCorps alumni panel to inspire pre-health students at the University of Minnesota to consider service if taking a break before medical school.

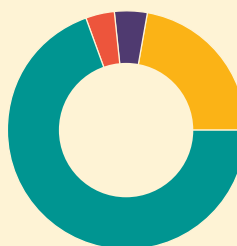
Financials

Statement of Financial Position

August 31, 2023 & 2022

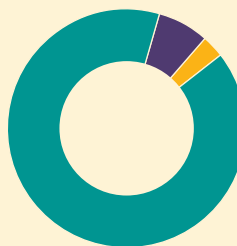
	2023	2022
Assets		
Current Assets		
Cash & Cash Equivalents	\$ 5,703,999	\$ 6,009,340
Grants Receivable	5,268,351	3,479,589
Pledges Receivable	995,961	590,944
Other Receivable	309,901	306,100
Prepaid Expense	96,991	85,624
Total Current Assets	\$ 12,375,203	\$ 10,471,597
Non-Current Assets		
Contributions Receivable	\$ 400,000	\$ 300,000
Furniture, Equipment, & Leasehold Improvements – Net	2,357	5,989
Right-of-Use Asset	1,091,503	
Security Deposit	9,092	9,092
Total Assets	\$ 13,878,155	\$ 10,786,678
Liabilities & Net Assets		
Current Liabilities		
Accounts Payable	\$ 180,377	\$ 235,758
Grants Payable	5,372,397	3,152,347
Operating Lease Liability – Current	73,487	
Accrued Expenses	2,860	19,242
Total Current Liabilities	\$ 5,629,121	\$ 3,407,347
Operating Lease Liability – Long Term	1,018,016	
Total Liabilities	\$ 6,647,137	\$ 3,407,347
Net Assets		
Without Donor Restrictions		
Designated	\$ 150,000	\$ 150,000
Undesignated	790,433	779,162
Total Without Donor Restrictions	\$ 940,433	\$ 929,162
With Donor Restrictions	6,290,585	6,450,169
Total Net Assets	\$ 7,231,018	\$ 7,379,331
Total Liabilities & Net Assets	\$ 13,878,155	\$ 10,786,678

Revenue



Interest	.001%	\$30,169
Private	4.3%	\$2,418,659
Fees	4.1%	\$2,308,769
State	22.1%	\$12,523,787
Federal	69.5%	\$39,343,545
Total		\$56,624,929

Expenses



Support Services	2.8%	\$1,584,959
Program Support	7.2%	\$4,108,090
Grants	90%	\$51,080,193
Total		\$56,773,242

Major Program Expenses

Minnesota Reading Corps
\$27,626,638

Minnesota Math Corps
\$7,226,418

Other AmeriCorps Programs
\$17,743,372

AmeriCorps Programs

2022-2023 Program Grants

Education	Members Awarded	Grant Amount
Breakthrough Twin Cities	14	\$ 318,015
City of Lakes AmeriCorps	29	642,004
College Possible	75	1,657,500
Language Corps	12	351,600
Learning Early Achieves Potential (LEAP)	20	431,852
Math Corps	260	7,316,000
Minnesota Alliance With Youth – Promise Fellows	200	3,454,284
Reading Corps	1,095	33,569,915
Total Learning Classroom	91	2,996,685
True North AmeriCorps	35	767,695

Environment

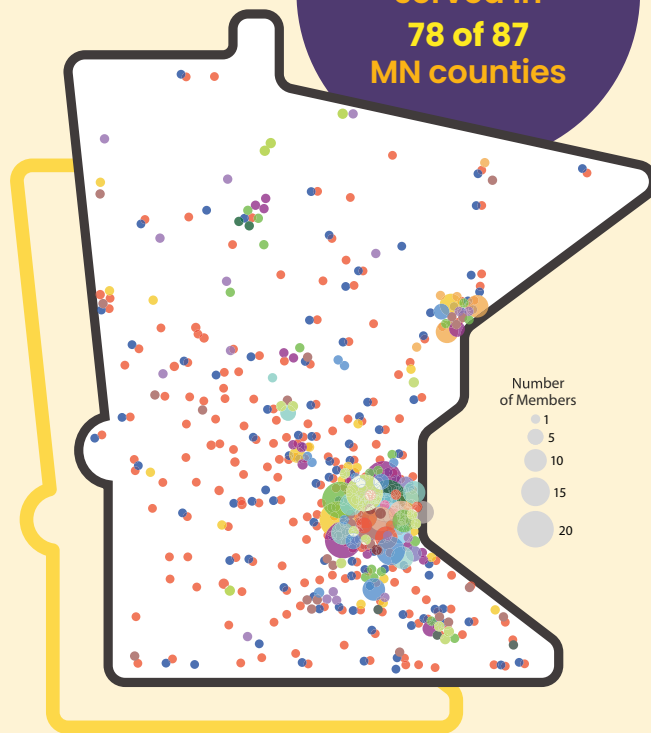
Climate Impact Corps	100	3,213,000
Conservation Corps Minnesota	60	1,230,000
Minnesota GreenCorps	48	1,060,800

Healthy Futures

Community Technology Empowerment Project (CTEP)	35	537,534
Heading Home Corps	100	2,217,000
Lead for Minnesota – Hometown Fellows	25	545,330
Minnesota Public Health Corps	150	4,320,000
Recovery Corps	100	2,810,000
Resettlement Corps	30	1,064,000
Twin Cities Habitat for Humanity	36	798,473

Total	2,515	\$69,301,687
Energy Corps Planning Grant		\$ 75,000
Total Grants		\$69,376,687

AmeriCorps members served in **78 of 87** MN counties



36,166

people supported by
AmeriCorps

5,712

volunteers engaged

975

organizations hosted
AmeriCorps members

Thank You to Our Donors

This report reflects contributions received between September 1, 2022 and August 31, 2023.



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I will get things done for
America — to make our people
safer, smarter, and healthier.

I will bring Americans together
to strengthen our communities.

Faced with apathy, I will take action.

Faced with conflict,
I will seek common ground.

Faced with adversity, I will persevere.

I will carry this commitment
with me this year and beyond.

I am an AmeriCorps member,
and I will get things done.

ServeMinnesota

120 S 6th Street, Suite 2260
Minneapolis, MN 55402
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