ANNUAL REPORT FOR FISCAL YEAR 2005

For Regions 6E, 6W, and 8

Submitted to

Minnesota State Arts Board as fiscal agent for

SOUTHWEST MINNESOTA ARTS AND HUMANITIES COUNCIL

1210 East College Drive, Suite 600 Marshall, Minnesota 56258

www.smahc.org

smahc@starpoint.net

(507) 537-1471 or 1-800-622-5284

September 29, 2005

Ramona Larson, President
Ron Raynes, President-Elect
Janet Timmerman, Treasurer
Luanne Fondell, Past President
Brent Olson, Board Member at Large to Executive Committee
Greta Murray, Executive Director

Attachments
Narrative Summary
FY2005 Highlights
Lists of Grants Awarded in FY2005
SMAHC FY05 Program List
Lists of Board and Panelists
Report to the McKnight Foundation on FY2005 Use of McKnight Arts Plan Funds
FY 2005 Audit

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL Regions 6E, 6W & 8

REPORT ON FISCAL YEAR 2005

OCT 1 1 2005

Goals and Objectives

LEGISLATIVE REFERENCE LIBRARY STATE OFFICE BUILDING ST. PAUL, MN 55155

Fiscal Year 2005 was a very successful year for SMAHC. The reduction in state funding in 2004 forced us to make many changes in our programming and to reduce our staff, making delivery of services throughout the eighteen county region even more challenging than before. In 2004 we reduced the number of grant deadlines, reduced the maximum grant awards and increased the required match for many of our grant programs. In 2004 the number of grant requests was down, as was the amount requested. For the first time in over 20 years, we carried over funds to the second year of the biennium. This resulted in a re-evaluation of the changes we had made in our programs in 2004. Revisions to our programs for 2005, renewed efforts to reach our constituents and a slight recovery in the economic climate for our constituents resulted in a major increase in requests in 2005 in several of our programs.

In fiscal year 2004 we received 26 requests for \$70,569 in our Art Projects Grant program. In fiscal year 2005 we received 46 requests for \$150,588 for Art Project Grants. Individual Artist Grant requests went from 12 applications for \$11,000 in 2004 to 34 applications for \$39,949 in 2005. Total grants awarded in 2005 was \$169,143 compared to \$128,930 in 2004, an increase of 31%. An increase in fund raising efforts by the SMAHC staff and board resulted in additional resources to allow us to award \$6,273 more than budgeted in 2005. We were not able to continue the pilot grant program for educators, "Art Study Opportunity Grants for Educators" initiated in 2004 but are seeking resources to revive this program in the future. The attached Fiscal Year 2005 Highlights summarize the grant awards made in 2005. Also attached is a report showing all 2005 grantees, including a description of the projects funded.

In fiscal year 2005 we celebrated our 30th Anniversary with a fundraising event in conjunction with our annual meeting. Over 214 people, from all of our 18 counties, were in attendance. We netted almost \$3,000 from this event.

Staff technical assistance to artists and organizations continued during fiscal year 2005 as we all worked to maintain our capacity to promote and produce high quality arts activities with reduced resources. Several arts organizations in the SMAHC region were able to participate in the Nonprofit Management Institute conducted by the Southwest Minnesota Foundation which includes an opportunity to receive technical assistance grants through the Foundation. SMAHC Executive Director facilitated a networking meeting between two arts councils, the Crow River Arts of Hutchinson and the Marshall Area Fine Arts Association. We were able to provide financial assistance through our Arts Organization Networking and Training Grants to the new staff member of a SMAHC region arts organization so that she could attend the Prairie Arts Management Institute The SMAHC

Executive Director also participated in the Prairie Arts Management Institute. SMAHC board and staff continue to take advantage of opportunities for professional development and training that assist us in our work with regional organizations. See the attached FY 2005 Highlights for additional examples.

The referrals made through our office to connect artists with businesses and organizations and to inform artists, arts organizations and schools of funding opportunities through other sources result in increased arts activity in the region that is difficult to quantify but extensive nonetheless. Three SMAHC region organizations received grants from American Express for audience development projects. Regional artists joined together to conduct art crawls in two parts of our region in 2005 – The "Arts Meander" in the upper Minnesota River Valley and The "Studio Hop" in the New London, Spicer & Willmar area. Plans have been made by both groups to continue their events in FY2006.

Site evaluation of SMAHC funded arts activities by grant panelists, board members and staff increased SMAHC visibility throughout the region.

All SMAHC Grant guidelines and forms are available via e-mail and the response has been very enthusiastic. Fiscal Year 2005 grant guidelines and forms can be downloaded from our website. Use of the website increased during 2005.

Each year we continue to simplify our guidelines and forms to increase accessibility to our programs. SMAHC staff attended conferences and workshops on various topics that will assist us in our work with artists and arts organizations. Our staff conducts grantwriting workshops throughout the year to assist in making SMAHC programs accessible. All the goals and objectives included in our biennial plan have been addressed. See the attached "FY2005 Highlights" for further detail and additional examples of how we have met our goals and objectives.

SMAHC Staff Members

During Fiscal Year 2005 SMAHC staff included Greta Murray, full time Executive Director; Marcella Brekken, full time Administrative Assistant; and Cat Abbott, part-time secretary/receptionist (24 hrs/week).

Monitoring & Evaluation of Grants

All grant recipients are required to submit a final report within 60 days of their project completion. The final report includes financial information and number of people served as well as narrative response to specific questions about the project and examples of how the project was advertised and promoted. Twenty percent of the grant award is withheld until the final report has been received and approved. Every effort is made to evaluate projects on site by board members, panelists and staff.



SOUTHWEST MINNESOTA ARTS AND HUMANITIES COUNCIL

1210 East College Drive, Suite 600, Marshall, MN 56258 Phone: 507-537-1471, 800-622-5284, Fax 507-537-0040

E-mail: smahc@starpoint.net website: www.smahc.org

FY 2005 HIGHLIGHTS

GRANTS TO AREA ORGANIZATIONS AND INDIVIDUALS:

SMAHC provides support to qualified arts projects throughout the region, for both developing and established organizations and artists.

- > \$169,143 matching grants to 90 area organizations and artists under 12 separate programs, including:
- > \$56,332 to 21 arts producing organizations under the matching Art Projects Grant Program;
- > \$42,661, to 15 arts presenting organizations through the matching Art Projects Grant Program;
- > \$995, to 1 arts organizations through the matching SMAHC Linkage Grant Program for projects that link local arts organizations with schools;
- > \$31,069 to 21 area schools and arts organizations, matching grants for artist residencies and arts related field trips through our McKnight/SMAHC Arts in Education & Communities Program;
- ➤ 4 arts organizations were awarded SMAHC/McKnight Challenge Grants to match new memberships up to a \$500 ceiling, \$2,000 was awarded;
- ➤ 18 individual artists were granted a total of \$23,500 for projects to further their careers as artists: 5 projects under the Individual Artist Development Program for \$5,000; 8 projects under the Individual Artist Career Program for \$16,000; and 5 Study Grants provided \$2,500 to artists throughout the region;
- > \$9,102 for 3 Local Arts Development Grants was awarded for programming or organizational management projects that will have a long term impact on an organization's stability or development;
- > 3 area organizations received SMAHC Cultural Bank Underwriting Guarantees for projects that seemed too risky to produce otherwise. 3 projects received a total of \$1,134 through this program to offset project losses;
- ≥ 2 area organizations received a total of \$850 through Arts Organization Networking & Training Grants for expenses for their members to attend workshops.

AWARDS:

Where special recognition is called for, SMAHC acknowledges individuals who help promote the arts throughout the region:

SMAHC awarded the Prairie Star Award to musician and director Patricia Kadlecek of Olivia. In addition to her work as a choir director and musical theatre director, Pat has been teaching and encouraging young musicians for many years and served as a mentor to other artists in the region. The award includes a \$1,000 prize provided by the McKnight Foundation. Past awardees have been visual artist Franz Richter, writer Joe Amato, visual artists Gene & Lucy Tokheim, sculptor Fred Cogelow, writer Bill Holm, theatre director Bernie Aaker, photographer Henry Kyllingstad, poet Leo Dangel, visual artist Robert Remick, writer Frederick Manfred, visual artist Edward Evans and visual artist Agnes "Bobbie" Alsgaard-Lien.

SMAHC awarded its ninth Prairie Disciple Award to Louise Mack of New London for her contributions to the region as an advocate for the arts. Louise has been a tireless volunteer in her support and encouragement of individual artists and arts activities throughout the region. Mack has served as president and production manager of the Crow River Players and is an active mentor and advocate for all the arts in the region. Previous award winners are Patrick Moore, Karen Reede, Rallah Madison, Mercein Holzemer, Benjamin Vander Kongard, Christine (Tina) Richards, Vern Stevens and Patricia Enger. The award includes a \$500 certificate toward the purchase of art by a regional artist.

ORGANIZATIONAL DEVELOPMENT:

SMAHC board and staff held an all day retreat to work on strategic planning. The SMAHC Executive Director attended several workshops in the region: Working with Boards & Volunteers, Raising More Money; Giving on Line, Volunteer Recruitment & Retention, employer seminars and an evaluation seminar. The Executive Director attended the Prairie Arts Management Institute.

FUNDRAISING:

SMAHC fundraising is used to extend SMAHC programs and to provide matching funds for foundation grants.

- Received \$34,990 in membership support from 357 corporate, business, organization, government and individual members. SMAHC staff and board members presented testimony to several county commissions and contributions were received from 17 counties and from 20 cities.
- > Received \$47,000 from the McKnight Foundation
- > Received \$188,090 from the State of Minnesota
- ➤ Received \$2,238 from the Forum of Regional Arts Councils of MN
- > Received \$360 from miscellaneous gifts and memorials
- > Raised \$2,135 from a silent auction at our 30th Anniversary Celebration

TECHNICAL ASSISTANCE

SMAHC provided local Technical Assistance to area arts, community and education groups through the entire eighteen counties, helping to augment their own ability to provide arts-related services. The executive director is available to meet with organizations throughout the 18 county region. In fiscal year 2005 we provided on-site work with the Crawl 2004 Arts Meander - Upper Minnesota River Art Crawl, Montevideo; Marshall Area Fine Arts Council, Marshall; the Calumet Players, Pipestone; Crow River Arts, Hutchinson; Coalition for the Arts, Marshall; Willmar Community Theatre, Willmar, Willmar Area Arts Council, Willmar. Many more artists and arts organizations were provided with technical assistance at the SMAHC office and via the SMAHC toll free telephone line and e-mail. In addition we conducted workshops and hosted workshops and informational meetings throughout our region by other organizations. As part of our technical assistance work SMAHC also sponsors conferences and workshops, provides information and referral, and facilitates networking among regional and state artists and arts organization representatives.

CONFERENCING & WORKSHOPS:

SMAHC provides leadership for arts developers throughout the region through conferences and workshops. addition, the **SMAHC** Annual Meeting is an important method for spreading information about our communities for the board, members, artists, arts organizations and the community at large.

- > SMAHC held a conference for arts organizations in Renville, hosted by Friends of the Arts in Renville, Danube & Sacred Heart. 42 participants representing 15 arts organizations from throughout the SMAHC region attended the conference. The conference included a workshop on "Nuts & Bolts for Nonprofit Organizations", panels that presented information on marketing and volunteers, and presentations by Renville County artists. Round table discussions were held during lunch and an open space session provided an opportunity for networking. Local organizations set up displays highlighting their activities and participants were provided with extensive resource materials. Funding for the workshop was provided by the McKnight Foundation.
- SMAHC held a 30th Anniversary Celebration at the Jackpot Junction Conference Center near Redwood Falls & Morton. Our celebration was a fund raising event that included an art exhibit and reception featuring the works of regional artists, entertainment by a regional string trio, dancers from the Redwood Falls area, actors from the Redwood Area Theatre, the presentation of the Prairie Star Award to Franz Richter of Clarkfield and Prairie Disciple Award to Patrick Moore of Montevideo, greetings from Robert Booker, Executive Director of the Minnesota State Arts Board, our annual business meeting and a silent auction. Attendees were encouraged to wear costumes. Over 200 people attended our event.

INFORMATION & REFERRAL:

SMAHC promotes the arts by making information available and accessible to artists, organizations and art supporters in southwest Minnesota. Last year SMAHC:

- > our free newsletter *VOICES*, which provides listings of events within the 18-county SMAHC region along with statewide opportunities for area artists and also features articles of interest to artists and supporters of the arts is mailed out to over 1500 people bimonthly;
- ➤ provided a toll-free number (1-800-622-5284), fax (507-537-0040), and greatly increased the use of email as a means of communicating with constituents and for sending out grant applications, smahc@starpoint.net.
- > updated and maintained our website: www.smahc.org which includes downloadable grant guidelines and forms, calendar of arts events, opportunities for artists and arts organizations, information about SMAHC, news items and links to other arts organizations and resources
- > SMAHC executive director and Lyon County board representative presented information to the Sunrise Rotary Club and the Lyon County Commissioners in Marshall.
- > SMAHC Administrative Assistant Marcy Brekken presented information on Arts in Education & Communities Grant Program at a meeting of the MN Rural Education Association in Marshall, area superintendent meetings in Marshall and Willmar and at the Hendricks and Kerkhoven Schools.
- > gave radio and newspaper interviews, frequent press releases, and directly provided opportunity information to groups and individual artists during the year;
- > SMAHC hosted grant workshops by the Bush Foundation (Artist Fellowships) in Marshall and the Minnesota State Arts Board (Individual Artists Grants & Cultural Communities Grant Program) in Marshall and Worthington.
- > SMAHC staff conducted six grant workshops on SMAHC grant programs at the SMAHC offices in Marshall.

NETWORKING:

Like information, the connections that members, board members and staff develop with other organizations have far reaching results.

- > SMAHC Executive Director served as a board member and treasurer of the Forum of Regional Arts Councils of Minnesota, a statewide organization whose mission is to strengthen the capacity of each regional arts council to provide access to the arts.
- > SMAHC staff, board members and regional arts organization representatives attended a statewide gathering of Strategic Audience Development Initiative grantees in Monticello, sponsored by the Minnesota State Arts Board.
- > SMAHC maintained partnership with the Minnesota Alliance of Arts Education, the Minnesota Citizens for the Arts, the Minnesota Council for Non-profits, VSA Minnesota and the Minnesota State Arts Board.
- > SMAHC Executive Director served as a board member of the Minnesota Citizens for the Arts.
- > SMAHC worked with the Minnesota State Arts Board to promote arts activities in the SMAHC region.
- > SMAHC Executive Director is a member of the Southwest Minnesota Fundraising Professionals.
- > SMAHC Executive Director attended a convening by the Wallace Foundation for State Arts Agencies as a representative of the Minnesota State Arts Board and Minnesota Regional Arts Councils in Scottsdale, Arizona.
- > SMAHC Executive Director and a SMAHC board member attended a major gathering of Minnesota and national arts organizations in Minneapolis convened by the Wallace Foundation.
- > SMAHC Executive Director was the keynote speaker for the Willmar Area Arts Council's Annual Meeting.
- > SMAHC Clerical Assistant Cat Abbott, served as a juror for the Minnesota State High School League Region IIIA Visual Arts Competition in Westbrook.
- > 7 SMAHC region citizens attended Arts Advocacy Day at the State Legislature. Board members and staff gathered area information on the status of arts in southwestern Minnesota to provide to the State Legislature.
- > SMAHC Executive Director attended the Prairie Arts Management Institute in Sioux Falls, SD.
- > SMAHC Board members and panelists are actively involved in various local statewide and national arts associations and organizations.
- > SMAHC, in cooperation with the Forum of Regional Arts Councils of Minnesota and the Minnesota Citizens for the Arts, conducted a survey on the economic impact of the arts throughout the region.

With an eighteen member volunteer board meeting bimonthly, a staff of two full-time and one part-time employees, numerous committees, three review panels comprised of thirty-nine volunteers, and the interest end involvement of 161 communities and countless volunteer hours, SMAHC is actively meeting the challenges of growing and changing arts community in southwest Minnesota.

FY2005 Grant Summary for All Programs

	2005 Grant	Summary for An I rograms							
Number Organization	<u>City</u>	Project		Award Mc	<u>Knight</u> <u>M</u>	SAB Gen		<u>Adult</u>	Youth
							4	<u>Audience</u>	<u>Audience</u>
Arts In Education & Communities									
MK457 Walnut Grove Community Club	Walnut Grove	Basket Weaving Residency and Hmong wor	nen	\$990		\$990		45	90
MK435 Lac qui Parle Valley School Distric		Jill Blom visual art residency		\$750		\$750		90	45
MK436 Friends of the Arts	Renville	"Pinocchio"		\$750	\$750			85	100
MK437 Plum Creek Library System		Kevin Strauss Storytelling Workshop		\$2,358	\$2,358			90	50
MK438 Marshall Public Schools	Marshall	Folk Music Residency		\$2,500	Ψ2,550	\$2,500		250	300
MK439 Clinton-Graceville-Beardsley	Graceville	"Tom Sawyer" Prairie Fire Children's Theate	o r	\$750		\$750		300	200
MK452 Echo Charter School	Echo	Prairie Fire Theatre	CI	\$750	\$750	\$750		185	125
MK452 Echo Charter School MK453 Atwater-Cosmos-Grove City South		Robin McGalleard Nelson Residency		\$1,600	\$730	\$1,600		500	407
								500	407
MK454 Atwater-Cosmos-Grove City North		Robin McGalliard Nelson dance residency		\$2,375		\$2,375			
MK455 Yellow Medicine East Community				\$750		\$750		170	145
MK456 Pezuta Zizi Cultural &		Dakota artist residencies		\$2,500		\$2,500		200	400
MK461 Prairie Dance Alliance	Marshall	Summer Dance Workshop		\$2,491	\$2,491			150	60
MK434 Milroy Public Schools	Marshall	Praire Fire Children's Theatre		\$750		\$750		175	72
MK440 Red Rock Central Schools	Lamberton	Jazz Festival		\$2,500		\$2,500		100	500
MK441 Lincoln HI Elementary	Hendricks	Charlene Buscher Residency		\$1,388	\$1,388			18	89
MK443 Lakeview School District #2167	Cottonwood	Florence Dacey Residency and Field Trip		\$1,250	\$1,250			325	150
MK444 Redwood Area Communities	Redwood	Florence Dacey Residency		\$2,500		\$2,500		70	40
MK442 Lester Prairie CAPP Committee	Lester Prairie	Duane Barnhart Residency		\$1,072	\$523	\$549		250	80
MK450 MACCRAY Community Educatio		Prairie Fire Children's Theatre		\$750		\$750		350	60
MK448 KMS Elementary School	Murdock	Athena Kildegaard poetry residency		\$1,545		\$1,545		200	286
MK446 Jackson County Central Communit		Prairie Fire Children's Theatre		\$750		\$750		300	40
THE TO Substitute Contract Community	•	Education & Communities		\$31,069	\$0 510	\$21,559		4353	3646
Arts Organization Networking	Alts II	i Laucation & Communities		\$31,007	Φ>,510	Φ 21 ,337		1333	3040
NE 17 Marshall Area Fine Arts Council	Manahall	Desirie Arta Managament Instituto		\$250	\$250			200	,
	Marshall	Prairie Arts Management Institute		\$350	\$350			290	
NE 16 Calumet Players	Pipestone	MN Assoc. of Community Theatres (MACT) Fest	\$500	\$500			2	
GI II	Ai	ts Organization Networking		\$850	\$850			292	
Challenge									
CH 66 Marshall Area Fine Arts Council	Marshall	Membership Drive		\$500	\$500			300	75
CH 64 Pipestone Performing Arts Center	Pipestone	Membership Drive		\$500	\$500			1000	65
CH 68 Crow River Arts, Inc.	Hutchinson	Membership Drive		\$500	\$500			400	200
CH 67 Redwood Area Theatre	Redwood	Membership Drive		\$500	\$500			1500	510
		Challenge		\$2,000	\$2,000			3200	850
Cultural Bank									
CB 242 Prairie Wind Folk Music and	Windom	John Smith Concert		\$334			\$334	50	8
CB 240 Hutchinson Theatre Company	Hutchinson	"Bus Stop"		\$400			\$400	648	
CB 241 Green Earth Players	Luverne	"Arsenic and Old Lace"		\$400			\$400	950	50
CB 239 Green Earth Players	Luverne	"Nuncrackers"		\$0			4.00	1050	150
20%		Cultural Bank		\$1,134			\$1,134	2698	208
Individual Artist Career		Control at Dulin		ΨΞ9ΞΟ-			Ψ19101	2070	200
IAC501 Ekaterina Andreeva	Granite Falls	Professional slides and framing		\$2,000	\$2,000			200	20
					φ2,000	¢2 000			
IAC506 Charlotte Laxen	Winsted	new series of watercolor paintings		\$2,000		\$2,000		20000	5000

Number Org ation	<u>City</u>	Project	Award Mo	cKnight M	SAB General Fund	Adu Audience	<u>Youth</u> Audience
IAC495 James E. Dahl	Cottonwood	Prepare for two exhibitions	\$2,000	\$2,000		1	
IAC493 Ross P. Anderson	Marshall	Purchase of an alto sax	\$2,000	\$2,000		1	•
IAC491 Monica A. Villars	Willmar	Creation of new work, materials	\$2,000	\$2,000		200	50
IAC489 Michelle (Shelley) M.	Odin	Produce new work, expand audience	\$2,000	4-,000	\$2,000	200	200
IAC502 Jerry Ostensoe		Recording sessions	\$2,000	\$2,000	<i>4</i> 2 ,000	1	
IAC488 Florence Dacey		Manuscript of poems	\$2,000	\$2,000		1	
are too I toronce 2 does		Individual Artist Career	\$16,000	\$12,000	\$4,000	20604	5270
Individual Artist Development			,	,			
IA 490 Laura Welle	Willmar	Preparing and framing a body of work	\$1,000	\$1,000		200	25
IA 487 Pravit Rojawat	Marshall	To develop portraiture and figurative work	\$1,000	\$1,000		500	50
IA 498 Bonita Kay Van Moorlehem	Minneota	Exhibition materials	\$1,000	\$1,000		1	
IA 503 Shayann Hoffer	New London	Create new body of work to exhibit in MN	\$1,000	\$1,000		1	
IA 486 Joan Hohenstein	Lake Benton	Kiln and glass working supplies	\$1,000	\$1,000		1	
		dividual Artist Development	\$5,000	\$5,000		703	75
Individual Artist Study							
IAS484 Jack Kelly	Windom	Jazz Trumpet Lessons and Camp	\$500	\$500		50	50
IAS483 Douglas N. Bengtson	Wood Lake	Great Clown Adventure Classes	\$500	\$500		1	
IAS507 Ashley M. Schmidt	Marshall	Private Violin Lessons	\$500	\$500		1	
IAS511 Agnes Nora Alsgaard-Lien	Rushmore	To create paintings in Sorano, Italy	\$500	\$500		1	
IAS512 Sheila Tabaka	Marshall	Costume Society of America	\$500		\$500	40	
		Individual Artist Study	\$2,500	\$2,000	\$500	93	50
Linkage							
LK1118 Hendricks Syttende Mai Committe	eeHendricks	"Troll" play and other events	\$995		\$995	150	210
		Linkage	\$995		\$995	150	210
Local Arts Development							
LA 39 Milan Village Arts School	Appleton	Audience Dev., 501C3 Status, Equipment	\$3,171	\$1,619	\$1,552	150	15
LA 40 Hutchinson Theatre Company	Hutchinson	Strategic Planning Retreat	\$1,931	\$1,931		15	
LA 38 Prairie Dance Alliance	Wood Lake	Toyland score and set	\$4,000	\$4,000			
		Local Arts Development	\$9,102	\$7,550	\$1,552	165	15
Prairie Disciple		,				_	
PD 18 Louise Mack	New London	Nominated by Sharon Mace	\$500	\$500		1	
D C.		Prairie Disciple	\$500	\$500		1	
Prairie Star	01: :	D :: 0: 11 01 41	Ф1 000	#1 000			
PS 27 Patricia Kadlecek	Olivia	Prairie Star - nominated by Sharon Alton	\$1,000	\$1,000		1	
*Presentation		Prairie Star	\$1,000	\$1,000		1	
*Presentation SP1131 Crow River Arts	Untohingon	Exhibits of CD A Gallows	\$2.504		\$2.504	250	300
	Hutchinson	Exhibits at CRA Gallery	\$3,594		\$3,594	250	300
SP1122 Friends of the Auditorium, Inc. SP1124 Southwest Minnesota State	Worthington	"Ballet Folklorico"	\$3,931		\$3,931	330	120
	Marshall	Schubert Trio	\$611		\$611	300	10
SP1119 Marshall Area Fine Arts Council	Marshall	Harvard Men's Glee Club	\$2,000		\$2,000	250	100
SP1129 Business, Arts, & Recreation	Windom	"A Branson Christmas in Windom"	\$2,931		\$2,931	750	50
SP1114 SMSU Creative Writing Program	Marshall	Visiting Writers Series	\$4,000		\$4,000	1500	100
SP1130 Crow River Arts	Hutchinson	Children's Theatre Presentation	\$1,750		\$1,750	225	350

Number Oization	City	<u>Project</u>	Award McKnight	MSAB General Fun	d AL	Youth
			- 4		Audience	Audience
SP1121 People First of Cottonwood County	y Worthington	Interact Center Workshops	\$1,000	\$1,000	175	50
SP1145 Marshall Area Fine Arts Council	Marshall	Concert Series	\$4,500	\$4,500	400	700
SP1133 Willmar Area Arts Council	Willmar	Celebrate Art! Celebrate Coffee! Festival	\$4,135	\$4,135	3000	150
SP1135 Marshall Area Fine Arts Council	Marshall	Visual Art Exhibits	\$4,500	\$4,500	1800	200
SP1138 New London Art Center	New London	Art Festival	\$1,189	\$1,189	800	300
SP1146 Plum Creek Library System	Worthington	2005 Summer Reading Program	\$2,157	\$2,157	775	1150
SP1155 Southwest Minnesota State	Marshall	Creative Writing Festival	\$4,500	\$4,500	2500	500
		* Presentation	\$40,798	\$40,798	13055	4080
*Production						
PR1153 Redwood Area Communities	Redwood	Sunktonka Performances	\$4,000	\$4,000	600	65
PR1120 Prairie Winds Concert Band	Willmar	Fall 2004 Concert Season	\$1,667	\$1,667	500	70
PR1154 Calumet Players	Jasper	The Orphans	\$1,200	\$1,200	400	20
PR1156 Marshall Area Stage Company	Marshall	The Wizard of Oz	\$2,331	\$2,331	1200	600
PR1152 District 511 Community Education		Barnum production	\$3,000	\$3,000	355	180
PR1112 Crow River Arts/Crow River Singe	ers Hutchinson	Crow River Singers production of two choir events	\$1,760	\$1,760	200	100
PR1127 Prairie Dance Alliance	Marshall	"Babes in Toyland"	\$5,000	\$5,000	1000	1000
SP1115 Tyler Arts Council	Tyler	Six Concerts	\$1,863	\$1,863	400	
PR1117 Calumet Players	Jasper	Dramatic production, "Belles"	\$1,210	\$1,210	400	20
PR1113 Prairie Arts Chorale	Okoboji	"Bach & Mendelssohn: The Leipzig Connection"	\$5,000	\$5,000	600	70
PR1149 Crow River Area Youth Orchestra		Orchestra Concerts	\$2,909	\$2,909	150	150
PR1143 Litchfield Community Theatre	Litchfield	"Annie Get Your Gun"	\$500	\$500	1200	250
PR1126 Friends of the Orchestra	Marshall	Winter & Spring SMO Concerts	\$5,000	\$5,000	400	35
PR1132 Willmar Area Symphonic Orchestr	raSt. Cloud	Two Orchestral Concerts	\$1,413	\$1,413	300	60
PR1128 Prairie Arts Continuum	Windom	"Oklahoma"	\$3,421	\$3,421	950	250
PR1139 Crow River Players	Spicer	Summer and Fall Productions	\$3,000	\$3,000	530	25
PR1116 Crow River Players	Spicer	A contemporary musical "I Love YouYou're Not	\$2,084	\$2,084	800	
PR1147 Prairie Oasis Players	Slayton	Jesus Christ Superstar	\$2,570	\$2,570	400	25
PR1142 Prairie Arts Chorale	Okoboji	Five Concerts	\$4,500	\$4,500	400	100
PR1136 Upper MN Valley Regional	Appleton	The Meander	\$2,000	\$2,000	1400	100
PR1134 Redwood Area Theatre	Redwood	"Beauty and the Beast"	\$2,400	\$2,400	1500	510
PR1125 Marshall Area Stage Company	Marshall	"On Golden Pond"	\$1,367	\$1,367	275	50
		* Production	\$58,195	\$58,195	13960	3680
Report: FY Grant Summary Awards for	r All Program	g Grand Total \$192,398	\$169,143 \$40,410	\$127,599 \$1,134	59275	18084

^{*}Production & Presentation Grants are components of the Art Projects Grant Program.

Southwest Minnesota Arts & Humanities Council

1210 E. College Drive, Suite 600, Marshall, MN 56258

Call for guidelines: 507-537-1471 or 1-800-622-5284, email: smahc@starpoint.net Web Site: www.smahc.org

SMAHC Programs for Individual Artists July 1, 2004 - June 30, 2005

Contact SMAHC Office for deadlines and forms for period from July 1, 2005 through June 30, 2006 – available spring 2005

Minnesota Counties within SMAHC region: Big Stone, Chippewa, Cottonwood, Jackson, Kandiyohi, Lac qui Parle, Lincoln, Lyon, McLeod, Meeker, Murray, Nobles, Pipestone, Redwood, Renville, Rock, Swift, and Yellow Medicine.

TECHNICAL ASSISTANCE: Free to all area schools, arts organizations and artists. **Ongoing.**

PRAIRIE DISCIPLE & PRAIRIE STAR AWARD: One award may be made each year to recognize an individual whose activities have best aided the development of the arts (Prairie Disciple, \$500) or best exemplified the highest quality of art work (Prairie Star, \$1,000) in the SMAHC region. Awards made by nomination only. Nominations must be received by March 1, 2005. Call the SMAHC office for details. To guarantee staff assistance, nominees must submit a draft nomination no later than February 1, 2005. No changes or additions to a nomination will be allowed after March 1, 2005.

INDIVIDUAL ARTIST DEVELOPMENT GRANTS: \$1,000 to aid in opportunities for developing artists. INDIVIDUAL ARTIST CAREER GRANTS: \$2,000 to aid established career artists.

Draft Deadline:

February 1, 2005

Application Deadline:

March 1, 2005 (earliest project start date May 1, 2005)

Grant writing workshop:

January 13, 2005, 4-6 p.m., SMAHC office

Panel Meeting:

April 2, 2005

Board Action:

April 25, 2005

IMPORTANT: To guarantee staff assistance, applicants must submit a draft application no later than 1 month prior to the grant deadline. No changes or additions to an application will be allowed after the listed grant deadline.

INDIVIDUAL ARTIST STUDY OPPORTUNITY GRANTS: Up to \$500 for specific study opportunities - all ages & disciplines, IMPORTANT: To guarantee staff assistance, applicants must submit a draft application no later than 1 month prior to the grant deadline. No changes or additions to an application will be allowed after the listed grant deadline.

ROUND 1

Draft Deadline: September 1, 2004

Final Application Deadline October 1, 2004 (earliest project start date December 1, 2004)

Grant writing workshop:

August 18, 2004, 2-4 p.m., SMAHC office

Panel Meeting: November 6, 2004

Board Action: November 22, 2004

ROUND 2

Draft Deadline: November 1, 2004

Final Application Deadline December 1, 2004 (earliest project start date February 15, 2005)

Grant writing workshop:

October 13, 2004, 2-4 p.m., SMAHC office

Panel Meeting: January 8, 2005

Board Action: January 24, 2005

ROUND 3

Draft Deadline: March 1, 2005

Application Deadline April 1, 2005 (project award/earliest start date June 1, 2005)

Grant writing workshop:

February 17, 2005, 2-4 p.m., SMAHC office

Panel Meeting: April 30, 2005

Board Action: May 23, 2005

Please Note: SMAHC's fiscal year ends June 30, 2005. Call the SMAHC office for information about grant deadlines for next fiscal year. 800-622-5284, 507 537-1471 or email: smahc@starpoint.net

Southwest Minnesota Arts & Humanities Council

1210 E. College Drive, Suite 600, Marshall, MN 56258

Call for guidelines: 507-537-1471 or 1-800-622-5284, email: smahc@starpoint.net Web Site: www.smahc.org

SMAHC Programs for Organizations & Schools July 1, 2004 - June 30, 200

Contact SMAHC Office for deadlines and forms for period from July 1, 2005 through June 30, 2006 - available spring 2005

Minnesota Counties within SMAHC region: Big Stone, Chippewa, Cottonwood, Jackson, Kandiyohi, Lac qui Parle, Lincoln, Lyon, McLeod, Meeker, Murray, Nobles, Pipestone, Redwood, Renville, Rock, Swift, and Yellow Medicine.

TECHNICAL ASSISTANCE: Free to all area schools, arts organizations and artists. Ongoing.

ART PROJECT and LINKAGE GRANTS (formerly Production, Presentation and Linkage Grants): Provides area organizations with up to \$5,000 (Art Project) to produce or present high quality arts events and up to \$5,000 (Linkage) is available for projects that link local arts organizations and schools for collaborative programs that benefit the local arts organizations, the school and the community.

LOCAL ARTS DEVELOPMENT GRANTS: Provides up to \$4,000 to local arts organizations to strengthen their capacity to provide quality arts activities.

Deadlines for Art Project, Linkage and Local Arts Development programs

ROUND 1 Application Deadline August 2, 2004 (earliest project start date October 15, 2004)

Grant writing workshop:

June 16, 2004 4-6 p.m., SMAHC office

Panel Meeting: August 28, 2004

Board Action: September 27, 2004

ROUND 2 Application Deadline February 1, 2005 (earliest project start date April 15, 2005)

Grant writing workshop:

December 2, 2004, 4-6 p.m., SMAHC office

Panel Meeting: March 5, 2005

Board Action: March 28, 2005

To guarantee staff assistance, applicants must submit a draft application no later than 1 month prior to the grant deadline.

No changes or additions to an application will be allowed after the listed grant deadline.

ARTS CHALLENGE GRANTS: Provides arts organizations with matching funds for new memberships and season tickets, up to \$500. * If there are any remaining funds after the January 3, 2005 round, this deadline will be added. Please contact the SMAHC office before applying. To guarantee staff assistance, applicants must submit a draft application no later than 1 month prior to the grant deadline. No changes or additions to an application will be allowed after the listed grant deadline.

ROUND 1 Application Deadline September 1, 2004 (earliest project start date October 1, 2004)

ROUND 2 Application Deadline January 3, 2005 (earliest project start date February 1, 2005)

ROUND 3* Application Deadline April 1, 2005 (earliest project start date May 1, 2005)

ARTS ORGANIZATION NETWORKING GRANTS: Provides mileage reimbursement and workshop fees for members of local arts organizations to meet with members of other arts organizations and attend arts workshops, up to \$500. Applications due one (1) week prior to the planned trip.

<u>CULTURAL BANK</u>: Up to \$400 in insurance support for projects which face possible loss of expected revenue. Ongoing deadlines: Application due 28 days before project performance date.

ARTS IN EDUCATION & COMMUNITIES GRANTS: Matching grants to schools and arts organizations for artist residencies or arts-related field trips that include educator training and community involvement for students and community members in the SMAHC region. Up to \$600 (field trips), \$750 (pre-packaged theatre residencies) or up to \$2,500 (residencies). To guarantee staff assistance, applicants must submit a draft application no later than 1 month prior to the grant deadline. No changes or additions to an application will be allowed after the listed grant deadline.

ROUND 1 Application Deadline October 1, 2004 (earliest project start date December 1, 2004)

Grant writing workshop: August 18, 2004, 4-6 p.m., SMAHC office

Panel Meeting: November 6, 2004 Board Action: November 22, 2004

ROUND 2 Application Deadline December 1, 2004 (earliest project start date February 15, 2005)

Grant writing workshop: October 13, 2004, 4-6 p.m., SMAHC office

Panel Meeting: January 8, 2005 Board Action: January 24, 2005

ROUND 3 Application Deadline April 1, 2005 (project award/earliest start date June 1, 2005)

Grant writing workshop: February 17, 2005, 4-6 p.m., SMAHC office

Panel Meeting: April 30, 2005 Board Action: May 23, 2005

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL

1210 E College Drive, Suite 600, Marshall, Minnesota 56258, (507) 537-1471 or 1-800-622-5284 **BOARD OF DIRECTORS**

		TEDM
COUNTY	BOARD MEMBER	TERM <u>EXPIRES</u>
Big Stone (20A)	Brent Olson 68704 County Hwy 8 Ortonville, MN 56278-9636 (320) 273-2297 (h) Email: bcolson@fedteldirect.net	12/05
	ding 12/02. Elected 10//02 to 3 year term to 12/05.	,
Chippewa (20B)	Colleen Carpenter Cullinan 219 N 3 rd Street, Montevideo, MN 56265 (320) 269-9879 Email: colleen88@post.harvard.edu	12/07
Elected 1/05 to fill vacant term end	ding 12/07.	
Cottonwood (22B)	Judy Harder 1310 Mountain Lake Road, Mountain Lake, MN 56159 (507) 427-3200 (h) Email: jsharder@frontiernet.net	12/06
Elected 1/05 to fill vacant term end	ding 12/06.	
Jackson (22B)	Paul Jones 82511 525 th Ave. Jackson, MN 56143 (507) 847-2589 (h), (507) 840-1241 (cellular) Email: pmjones@rconnect.com	12/06
Elected 2/99 to partial term ending	g 12/00. Re-elected 10/00 to 3 year term to 12/03. Re-elected 9/0	
Kandiyohi (13B)	Craig Edwards P.O. Box C, New London MN 56273 (320) 354-2655 (h) 354-5818 (w) Email: craigedwards@charter.net	12/07
Elected 10/04 to 3 year term to 12	//07.	
Lac qui Parle (20A)	Luanne Fondell 1341 285th Avenue, Dawson, MN 56232 (320) 769-4742 (h), (320) (320)769-2955 ext. 246 (school) (320) 226-5625 (cell) Email: fondell@frontiernet.net lfondell@dwby.k12.mn.us	12/07 PAST PRESIDENT
Elected 6/99 to partial term ending	g 12/01. Re-elected $10/01$ to 3-year term to $12/04$. Re-elected 10	/04 to 3-year term to 12/07.
Lincoln (20A) Elected 2/04 to partial term ending	Kathy Wilmes PO Box 89, Tyler, MN 56178 (507) 247-5913 (w), 247-3833 (h) Email: mk.wilmes@mchsi.com	12/06
 Lyon (21A)	Ron Raynes 2683 County Road 5, Marshall, MN 56258 (507) 532-2280(h), 537-8655 (w), 401-1663 (cell)	12/07 PRESIDENT-ELECT
Elected 2/04 to partial term ending	ron.raynes@schwans.com 3 12/04. Re-elected 10/04 to 3-year term to 12/07	
McLeod (18A)	Karen David 560 Milwaukee Avenue SW	12/05
)	Hutchinson, MN 55350 (320) 587-6502 (h), (320) 328-5214 (w), 419-602-0583 (cell) Email: krd830@hutchtel.net davidk@mcleod.k12.mn.us	
Elected 10/99 to a 3-year term end	ing 12/02. Re-elected 10/02 to 3-year term ending 12/05.	

COUNTY	BOARD MEMBER	TERM EXPIRES
 Meeker (18B)	Danielle Rogers 130 N. Sibley Avenue., Litchfield, MN 55355 (320) 593-1030 (h), 593-1495 (w) Email: brodin@hutchtel.net	12/07
Elected 10/04 to 3-year term endin		
Murray (22A)	Janet Timmerman 220 N East St.,PO Box 62, Lake Wilson, MN 56151 (507) 879-3187 (h) (507) 537-6288 (w), (507) 227-5726 (cell) E-mail: <u>Timmerman@southwestmsu.edu</u>	12/05 TREASURER
Elected 10/02 to 3-year term endin	_	
3	Margaret Erickson PO Box 786 Worthington, MN 56187 Email: mke@iname.com (507) 376-3215 (h), (507) 372-7368 (w) 2/02. Re-elected 10/02 to 3 year term ending 12/05.	12/05
Pipestone (22A)	Richard Bryan 808 2 nd Street Pipestone MN 56164 (507) 825-2929 Email: jayrich2@mchsi.com	12/06
Elected 10/00 to 3 year term endin	g 12/03. Re-elected 9/03 to 3 year term ending 12/06.	
Redwood (21A, 22B)	Ramona Larson 209 E. 5th St, Redwood Falls, MN 56283 507-627-3117 Email: rdlarson@newulmtel.net	12/05 PRESIDENT
Elected 10/02 to 3 year term endin	g 12/05. 	
Renville (20B)	Chuck Brown 604 South 13 th Street, Olivia, MN 56277 (320) 523-1641 Email: cpbrown@tds.net	12/06
Elected 11/03 to 3-year term endin	g 12/06. 	
	Marya Manfred 216 N. McKenzie St. #501 Luverne, MN 56156 (507) 283-2110 (h) Email: manfred@dtgnet.com 3. Re-elected 9/03 to 3-year term ending 12/06.	12/06
Swift (20A)		12/05
Yellow Medicine (20B,20A)	Tamara Isfeld 1071 Bergeson Drive, Granite Falls, MN 56241 (320) 564-9289 (h), Email: sisfeld@mchsi.com . Re-elected 10/04 to 3-year term to 12/07	12/07
At-large Elected 10/04 to 3-year term endin	12/07	

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL FY 2005 ORGANIZATION GRANT REVIEW PANEL

		AREA OF EXPERTISE	TERM EXPIRES
DIANN HAFNER	2222 Tamarack Drive N, Slayton, MN 56172 507-836-6367 (h) 507-763-3479 (w) arttrain@frontiern	Visual/Theatre et.net	6/30/05
NAN KARR KAUFENBERG	207 East 5 th St., Redwood Falls, MN 56283 (507) 627-1483 (h) (605) 480-3949 (cell) nankarr@hotmail.com	isual/Theatre/Literature	6/30/05
EMILY LODINE	1923 131 st Street, Magnolia, MN 56158 (507) 283-8795 garyo1@rconnect.com	Music	6/30/05
SHARON MACE	430 30th Street NW #208, Willmar, MN 56201 (507) 829-3267 sjsmace@yahoo.com	Theater	6/30/05
LOUISE MACK	PO Box 28, New London, MN 56273 (320) 354-4234, (320) 761-1347 (cell) lmack@midstat	Theatre e.tds.net	6/30/05
MARY JANE MARDESEN	Box 65, 414 4 th Street, Rushmore, MN 56168 (507) 478-4474 (h) oph414@rconnect.com	Theatre/Literature	6/30/05
ROBIN MOORE	PO Box 60, Milan, MN 56262 (320) 269-6176 robincmoor@hotmail.com	At-Large	6/30/05
DUANE PENSKE	33451 Eagle Avenue, Vesta, MN 56292 (507) 762-3340 mick@rconnect.com	Visual	6/30/05
TINA RICHARDS	2815 231 st St., Walnut Grove, MN 56180 (507) 859-2713 <u>aprairie@rconnect.com</u>	Visual	6/30/05
JERRY SCHAEFER	PO Box 3, Ghent, MN 56239 (507) 428-3875 schaef@starpoint.net	At-large (literature)	6/30/05
MEREDITH VASELAAR	20688 State Highway 91, Adrian, MN 56110 (h)(507) 472-8239 (w)(507) 483-2541	Theatre	6/30/05
ANN WIBORG	PO Box 388, New London, MN 56273 (320) 354-2192	Music	6/30/05
TOM WIRT	17614 240 th Street, Hutchinson, MN 55350 (230) 587-2599 claypot@hutchtel.net	Visual	6/30/05
Alternates:			
VERNA PATRICK	8995 North Shore Drive, Spicer, MN 56288 (320) 796-2627 (not available in winter) verhowpat@	Music, Dance hotmail.com	6/30/05

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL FY 2005 GRANT REVIEW PANELISTS INDIVIDUAL ARTIST GRANTS

		AREA OF	TERM	
DIANN HAFNER	2222 Tamarack Drive N, Slayton, MN 56172 (507) 836-6367 (h) (507) 763-3479 (w) arttrain@frontiernet.net	EXPERTISE Visual/Theatre	EXPIRES 6/30/05	
NAN KARR KAUFENBERG	207 East 5 th St., Redwood Falls, MN 56283 (507) 627-1483 (h) (605) 480-3949 (cell) nankarr@hotmail.com	Visual/Theatre/Literature	6/30/05	
LIBBY LITTLE	210 E. 3 rd , Dundee, MN 56131	Visual	6/30/05	
EMILY LODINE	1923 131 st Street, Magnolia, MN 56158 (507) 283-8795 garyo1@rconnect.com	Music	6/30/05	
MARY JANE MARDESEN	Box 65, 414 4 th Street, Rushmore, MN 56168 (507) 478-4474 (h) oph414@rconnect.com	Theatre/Literature	6/30/05	
RAYE MCKIM	PO Box 121, Renville, MN 56284 (320) 239-8266 (h) mckimm@midstate.tds.net	Music/Theatre/ Literature	6/30/05	
DUANE PENSKE	33451 Eagle Avenue, Vesta, MN 56292 (507) 762-3340 mick@rconnect.com	Visual	6/30/05	
TINA RICHARDS	2815 231 st St., Walnut Grove, MN 56180 (507) 859-2713 aprairie@rconnect.com	Visual	6/30/05	
JERRY SCHAEFER	Box 3, Ghent, MN 56239 (507) 428-3875 schaef@starpoint.net	Writing At-Large	6/30/05	
LUCY TOKHEIM	RR 2 Box 133-A, Dawson, MN 56232 (320) 769-2142 tokheim@frontiernet.net	Visual At-large	6/30/05	
TOM WIRT	17614 240 th Street, Hutchinson, MN 55350 (230) 587-2599 claypot@hutchtel.net	Visual	6/30/05	
Alternate:				
VERNA PATRICK	8995 North Shore Drive, Spicer, MN 56288 (320) 796-2627 <u>verhowpat@hotmail.com</u>	Music, Dance	6/30/05	

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL **FY 2005 GRANT REVIEW PANELISTS** ARTS IN EDUCATION & COMMUNITIES and INDIVIDUAL ARTIST STUDY OPPORTUNITY GRANTS

		AREA OF EXPERTISE	TERM EXPIRES
PAM BLAKE Artist, art teacher	Rt. 2, Box 217, Tyler, MN 56178 (605) 542-2541 (w), (507) 247-5687 (h) Pam.Blake@K12.sd.us or dblake@mnns.com	Visual	6/30/05
JANET DIGRE Arts advocate, parent	PO Box 138, Hendricks, MN 56136 (507) 275-3524 janetdigre@hotmail.com	At-large	6/30/05
TAMARA ISFELD Artist, art teacher, SMAHC board	1071 Bergeson Drive, Granite Falls, MN 56241 <u>tisfeld@rcw.k12.mn.us</u>	Visual	6/30/05
NAN KARR KAUFENBERG Artist	207 East 5 th St., Redwood Falls, MN 56283 (507) 627-1483 (h) (605) 480-3949 (cell) nankarr@hotmail.com	Visual/Theatre/Literature	6/30/05
PAM KYLLINGSTAD Superintendent, arts advocate	27250 MN Hwy 4, Grove City, MN 56243 (320) 857-2271 (h) (320) 214-1232 (w) pkyllingstado	At-large @acgc.k12.mn.us	6/30/05
RAMONA LARSON Artist, teacher, SMAHC board	209 E 5 th St., Redwood Falls, MN 56283 (507) 627-3117 <u>rdlarson@newulmtel.net</u>	Music/Dance	6/30/05
MARY JANE MARDESEN Teacher	Box 65, 414 4 th Street, Rushmore, MN 56168 (507) 478-4474 (h) <u>oph414@rconnect.com</u>	Theatre/Literature	6/30/05
RAYE MCKIM Retired teacher	PO Box 121, Renville, MN 56284 (320) 239-8266 (h) mckimm@midstate.tds.net	Music/Theatre/ Literature	6/30/05
DUANE PENSKE Artist, art teacher	33451 Eagle Avenue, Vesta, MN 56592 (507) 762-3340 <u>mick@rconnect.com</u>	Visual	6/30/05
MEREDITH VASELAAR Advocate, parent	20688 State Highway 91, Adrian, MN 56110 (h)(507) 472-8239 (w)(507) 483-2541	Theatre	6/30/05
CAROL WESTBERG Retired teacher, arts advocate	2103 E Sheridan Ave. #8, Montevideo, MN 56264 (320) 269-8384 (h) (320) 266-1493 (cell) carol@monte.k12.mn.us carolwestberg@hotmail.com	At-large n	6/30/05
JEANNE WHITNEY Artist, advocate, youth worker	4430 165 Ave. NE, New London, MN 56273 (320) 354-2005 (h) <u>jeanne@whitneymusic.com</u>	Music	6/30/05
ANN WIBORG Musician	PO Box 388, New London, MN 56273 (320) 354-2192	Music	6/30/05
TOM WIRT Artist	17614 240 th Street, Hutchinson, MN 55350 (230) 587-2599 claypot@hutchtel.net	Visual	6/30/05



JOUTHKUEST MINNESOTA ARTS & HUMANITIES COUNCIL

1210 East College Drive, Suite 600 · Marshall, Minnesota 56258 · Phone 507/537-1471 or Toll Free 1-800-622-5284

May 27, 2005

Neal Cuthbert The McKnight Foundation 710 2nd Street South, Suite 400 Minneapolis, MN 55401

Dear Neal,

Enclosed is a report on our fiscal year 2005 activities funded by the McKnight Foundation. We will forward a copy of our audited financial statement for 2005 as soon as it becomes available.

We definitely saw an increase in activity this fiscal year. The number of grant applications increased substantially. In fiscal year 2004 we had unused grant funds which were used to support a very successful pilot program for art training opportunities for educators. We were not able to fund that program this year although the demand remains.

Thank you for the McKnight Foundation's continued support of our programs and for your commitment to the arts in Minnesota. The programs made possible with McKnight funding make an important impact on the health of our arts community.

Sincerely,

Greta Murray

Executive Director

Enclosure

SOUTHWEST MINNESOTA ARTS AND HUMANITIES COUNCIL (SMAHC)

Report to the McKnight Foundation

Use of McKnight Arts Plan Funds

Fiscal Year 2005

submitted

May 27, 2005

Contact: Greta Murray, Executive Director Southwest Minnesota Arts & Humanities Council 1210 East College Drive, Marshall, MN 56258 (507) 537-1471 or (800) 622-5284 smahc@starpoint.net

ATTACHMENTS:

- #1. Fiscal Report for expenditure of McKnight Program Funds, FY 2005
- #2. McKnight/SMAHC grants list
- #3. Summaries from grantee final reports
- #4. Conference brochure, agenda, participant list, resource list, evaluation summary, article in Friends of the Arts February 2005 newsletter

INTRODUCTION:

We have focused our McKnight Funding Plans on addressing needs in the specific areas of individual artist assistance, art education opportunities, and development of local arts organizations. Attached is a report of the total McKnight Funds spent in fiscal year 2005. Note that we have included income of \$283 from conference registration fees, and \$1602 from returned or reduced grants awarded during previous fiscal years. These included Challenge Grants that were awarded during fiscal year 2004 to organizations that were not able to raise the entire match for their challenge grant and thus received a reduced award and awards to teachers receiving Educator Art Study Opportunity Grants who were not able to do their projects as planned. Total McKnight funds expended during Fiscal Year 2005 was \$48,885.

Also enclosed are the following reports: a report showing individual grants that were funded with McKnight funds, a report showing summaries from final reports filed by grantees and a brochure for SMAHC spring conference for arts organizations, summary of evaluations from conference, list of resource materials presented at the conference and a copy of an article in the Friends of the Arts newsletter announcing the conference.

I. Efforts aimed at Individual Artist Development

Goal: The goal of this program is to provide resources and recognition for regional artists.

Strategies:

1. Individual Artist Grants: The number of grant applications for Individual Artist Development, Carreer and Study Opportunity Grants had declined in the past few years. This year however we had a dramatic increase in applications. We received 32 applications for Individual Artist Grants this year! Initially we were only able to award grants to 14 artists. Additional funds were found to award grants to 5 more artists whose work and projects were of exceptionally high quality.

The Individual Artists Grant program is divided into five components:

- Study Opportunity Grants: Five artists were awarded grants of \$500 to enable them to take advantage of study opportunities in their field. The artists included a young student violinist, a young student trumpet player to study with a jazz trumpeter, an emerging artist and two established artists. Three were first time applicants.
- **Development Grants:** Five developing artists were awarded grants of \$1000 to assist them with projects that will advance their careers. Four of the grantees were first time applicants.
- Career Grants: Eight established artists were awarded grants of \$2000 to assist them with projects that will have a significant impact on their career development. McKnight Funds supported 6 of these awards. State money was used to fund an additional two awards. Two of the artists were first time applicants.
- Prairie Star Award: Musician Patricia Kadlecek of Olivia was selected to receive the 2005 Prairie Star Award. In the 70's and 80's she was known for her production and direction of high

quality theatre. She has directed plays at the Barn Theatre in Willmar, the Cabaret Players' productions in Redwood Falls, the Renville County Players in Hector and the Olivia Public School. She directs the Woodbury Singers of Renville County and has taught voice, violin, piano and numerous other instruments to countless students throughout the years. In the nomination, Sharon Alton wrote, "She is an arts advocate, true. She is also a star in her own right – and the light that has shone from her star has brightened the paths and lives of literally thousands of people of the more than 35 years she has lived and taught in outstate Minnesota. She is an Artist! Yet, she has chosen, rather than perform herself, to teach, direct, mentor and lead instead, multiplying the expanse of her gifts." Kadlecek was presented with a check for \$1,000 and will be honored at our annual meeting on October 29, 2005.

- Prairie Disciple Award: SMAHC awarded its ninth Prairie Disciple Award to Louise Mack of New London for her contributions to the region as an advocate for the arts. Louise has been a tireless volunteer in her support and encouragement of arts activities throughout the region. Louise has served for several years as the president of the Crow River Players in New London and has been an active supporter and promoter of community theatre throughout the state. She is also a long-time supporter of the Willmar Area Symphonic Orchestra. She has served on SMAHC grant review panels and has acted as a mentor for community theatre actors, directors and producers. She was presented with a gift certificate in the amount of \$500 for the purchase of artwork and will be honored at our annual meeting on October 29, 2005. Plans are also being made to honor her at an event in New London during the summer of 2005.
- 2. Information & Referral for Artists: SMAHC staff provided technical assistance to artists via phone, in-person visits, e-mail correspondence, our newsletter and website. We continue to encourage artists to get their work onto www.mnartists.org. Our part-time clerical assistant is also an active visual artist who has invaluable expertise to share with visual artists regarding approaching galleries, marketing and portfolio preparation.

II. Efforts aimed at growth & development of local arts organizations::

Goals:

- to provide financial resources and technical assistance to arts organizations for organizational development
- to provide support opportunities for networking with other regional arts organizations.
- to provide access to training opportunities for arts organizations

Strategies:

- 1. Local Arts Development Grants: In fiscal year 2005 we received 6 applications for Local Arts Development Grants. McKnight funds were awarded to 3 organizations. The maximum award was increased to \$4000 fiscal year 2005 and the match requirement was 50% of the total cash cost of the project. One award went to a first time applicant to this program. These projects have a long lasting impact on local arts organizations.
- **2.** Challenge Grants: In fiscal year 2005 four Challenge Grants were awarded. By matching new and increased memberships, these grants not only provided additional revenue for the organizations but also helped them to increase their base of support.

- 3. Local Arts Organization Networking & Training Grants: Two grants were awarded through this program in fiscal year 2005. Applicants found this program to be easily accessible and appreciated the financial assistance available at a time when their own budgets were very limited. The increased level of funding allowed participation in opportunities that would otherwise not have been possible. The coordinator of the Marshall Area Fine Arts Council will participate in the Prairie Arts Management Institute. This has proved to be a valuable source of information and networking opportunities for arts administrators. Two board members from the Calumet Players attended the Minnesota Association of Community Theatres' 2005 MACT Fest in Austin, Minnesota where they were able to attend workshops and network with volunteers, board members and staff from community theatres throughout the State.
- **4. Information & referral for local arts organizations:** The SMAHC Executive Director worked directly with several arts organizations to provide technical assistance, particularly in response to requests for help with board development and planning needs. We also provided access to a library of resource materials in the SMAHC office as well as links to web resources.

III. Efforts aimed at arts in education and communities:

Goals: We are committed to helping arts organizations and schools provide quality arts experiences for students.

Strategy:

1. Arts in Education & Communities Grants: The Arts in Education & Communities program is divided into two components: Field Trips and Artist Residencies. McKnight Funds supplemented our State funds allocated to the Arts in Education & Communities Program and enabled us to fund additional high quality residencies in schools and arts organizations. McKnight Funds were awarded to support a total of 7 Arts in Education & Communities projects during FY05. Grants were awarded to the Friends of the Arts in Renville and ECHO Charter School in Echo for residencies by Prairie Fire Children's Theatre; Plum Creek Library Systems in Worthington for workshops for librarians, teachers, day care providers, parents and the general public in Willmar, Worthington and Marshall by storyteller Kevin Strauss; Prairie Dance Alliance for a summer dance camp in Marshall for regional dance students; Lakeview School in Cottonwood for residencies by regional writer Florence Dacey culminating in a field trip to attend The Hobbit at the Minneapolis Children's Theatre and a visit the Minneapolis Institute of Art and the Walker Sculpture Garden; Lincoln HI Elementary School, Hendricks for a residency by visual artist Charlene Buscher; and Lester Prairie CAPP Committee for a residency by Duane Barnhart.

IV. Conferencing Component

Goals: There are several identified areas in need of local conferencing at this time. They include local arts organizations, individual artists, educators and administrators, and communities.

Strategy:

1. Hold one conference per year. In Fiscal Year 2005 we conducted a conference for arts organizations. The Friends of the Arts in Renville hosted the conference. Their members met with our conference planning committee to design the conference. They particularly asked for presenters who were from greater Minnesota. Mary Minnick-Daniels, East Central Arts Council and a native

of Renville County and Michael-jon Pease from the Cornucopia Art Center in Lanesboro presented basic "Nuts & Bolts" information and participated in our panels on volunteers and marketing along with our own local experts from the SMAHC region. We also included round table discussions during the lunch period and open space sessions during the afternoon. These proved to be very successful. Participants were able to focus on topics of particular interest to them and draw from the wealth of experience of those in attendance. We included a keynote speech and performance by musician and composer, Jerry Ostensoe from rural Sacred Heart who has worked in schools, with community organizations and done extensive work in intergenerational projects. The collaboration with a local arts organization to design and host the conference proved to be extremely useful. With cutbacks to our staff, the assistance of the local arts organization members and SMAHC board members made it possible to conduct a conference with only one SMAHC staff member, the executive director, in attendance. We were very pleased with the attendance at this conference. We offered reduced registration fees to organizations that sent multiple representatives. 42 participants represented 15 organizations at the conference. See attached conference brochure and evaluation.

V. Administration

The SMAHC McKnight Plan is administered by the SMAHC Executive Director with assistance from support staff. McKnight funds for administration make it possible for us to maintain these programs.

VI. Accounting Procedures

SMAHC employs a system of separate self-balancing funds. All McKnight funds (income and expenditures) are accounted for in a separate fund. SMAHC is audited annually by a licensed auditing firm. A copy of the fiscal year 2005 audit will be forwarded to the McKnight Foundation as soon as the auditors have completed that task in October 2005.

VII. Conclusion

2004 was a very difficult year for SMAHC and the region. We have begun to see a recovery in 2005. The number of high quality grant applications increased substantially. We have been more aggressive in advertising our programs – through e-mail, personal letters and increased press releases. While the reduction of staff hours in 2003 continues to be a hardship, the SMAHC board has become more engaged and active in promoting the arts and spreading the word about our programs in their counties. This is due in part to the addition of new people with high energy and expectations, and a president with the ability to motivate and inspire. The SMAHC board rallied their efforts to plan a very successful anniversary party in the fall of 2005 with over 200 people in attendance from all of our eighteen counties. Not only were we able to raise funds at our event, the energy generated from the celebration has increased interest and participation in our programs.

The impact of the McKnight Foundation funding is significant. Without McKnight funds we would not be able to provide the programs that support our regional artists and help our arts organizations improve their capacity to provide services. We value the support and opportunities that McKnight has provided to our region. Thank you.

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL FISCAL YEAR 2005 MCKNIGHT FOUNDATION ARTS FUNDING

	FY2005 Budget	FY2005 Actual
	<u>McKnight</u>	McKnight
Expense:		
Individual Artists Program:	\$18,500	\$20,500
Local Arts Organization Development Program:	\$10,400	\$10,400
Arts in Education & Communities Program:	\$ 9,550	\$ 9,510
Conference Expense:	\$ 1,500	\$ 1,425
Administration:	\$ 7,050	\$ 7,050
Total Expenses:	\$47,000	\$48,885
Income:		
Conference Registration Fees:		\$ 283
Prior Year Grants Returned:		\$ 1,602
McKnight 2005 Allocation:		\$47,000
Total Income:		\$48,885

SMAHC F 12005 Summary: McKnight Funded SMAHC Grants

Number Grantee	City	Project		Award	McKnight	MSAB
Arts In Education & Communitie	S		1			,
MK436 Friends of the Arts	Renville	"Pinocchio"		\$750	\$750	
MK437 Plum Creek Library System	Worthington	Kevin Strauss Storytelling Workshop		\$2,358	\$2,358	
MK441 Lincoln HI Elementary	Hendricks	Charlene Buscher Residency		\$1,388	\$1,388	
MK442 Lester Prairie CAPP Committee	Lester Prairie	Duane Barnhart Residency		\$1,072	\$523	\$549
MK443 Lakeview School District #2167	Cottonwood	Florence Dacey Residency and Field Trip		\$1,250	\$1,250	
MK452 Echo Charter School	Echo	Prairie Fire Theatre	•	\$750	\$750	
MK461 Prairie Dance Alliance	Marshall	Summer Dance Workshop		\$2,491	\$2,491	
			Arts In Education & Communities	\$10,059	\$9,510	\$549
Arts Organization Networking						
NE 16 Calumet Players	Pipestone	MN Assoc. of Community Theatres (MAG	CT) Fest 2005	\$500	\$500	
NE 17 Marshall Area Fine Arts Council	Marshall	Prairie Arts Management Institute		\$350	\$350	
			Arts Organization Networking	\$850	\$850	
Challenge	*					
CH 64 Pipestone Performing Arts Center	Pipestone	Membership Drive		\$500	\$500	*
CH 66 Marshall Area Fine Arts Council	Marshall	Membership Drive		\$500	\$500	
CH 67 Redwood Area Theatre	Redwood Fal	l Membership Drive		\$500	\$500	
CH 68 Crow River Arts, Inc.	Hutchinson	Membership Drive		\$500	\$500	
		÷ .	Challenge	\$2,000	\$2,000	
Individual Artist Career						
IA 488 Florence Dacey	Cottonwood	Manuscript of poems		\$2,000	\$2,000	
IA 489 Michelle (Shelley) M. Cords-Swar	nsonOdin	Produce new work, expand audience		\$2,000		\$2,000
IA 491 Monica A. Villars	Willmar	Creation of new work, materials		\$2,000	\$2,000	
IA 493 Ross P. Anderson	Marshall	Purchase of an alto sax		\$2,000	\$2,000	
IA 495 James E. Dahl	Cottonwood	Prepare for two exhibitions		\$2,000	\$2,000	
IA 501 Ekaterina Andreeva	Granite Falls	Professional slides and framing		\$2,000	\$2,000	
IA 502 Jerry Ostensoe	Sacred Heart	Recording sessions		\$2,000	\$2,000	
IA 506 Charlotte Laxen	Winsted	new series of watercolor paintings		\$2,000		\$2,000
			Individual Artist Career	\$16,000	\$12,000	\$4,000
Individual Artist Development						
IA 486 Joan Hohenstein	Lake Benton	Kiln and glass working supplies		\$1,000	\$1,000	
IA 487 Pravit Rojawat	Marshall	To develop portraiture and figurative wor	·k	\$1,000		

Page 1 of 2

Number C tee	<u>City</u>	Project		Award	McKnight	. AB
IA 490 Laura Welle	Willmar	Preparing and framing a body of work		\$1,000	\$1,000	
IA 498 Bonita Kay Van Moorlehem	Minneota	Exhibition materials		\$1,000	\$1,000	
IA 503 Shayann Hoffer	New London	Create new body of work to exhibit in MN		\$1,000	\$1,000	
			Individual Artist Development	\$5,000	\$5,000	
Individual Artist Study						
IAS483 Douglas N. Bengtson	Wood Lake	Great Clown Adventure Classes		\$500	\$500	
IAS484 Jack Kelly	Windom	Jazz Trumpet Lessons and Camp		\$500	\$500	
IAS507 Ashley M. Schmidt	Marshall	Private Violin Lessons	* .	\$500	\$500	
IAS511 Agnes Nora Alsgaard-Lien	Rushmore	To create paintings in Sorano, Italy		\$500	\$500	
IAS512 Sheila Tabaka	Marshall	Costume Society of America		\$500		\$500
			Individual Artist Study	\$2,500	\$2,000	\$500
Local Arts Development						
LA 38 Prairie Dance Alliance	Wood Lake	Toyland score and set		\$4,000	\$4,000	
LA 39 Milan Village Arts School	Appleton	Audience Dev., 501C3 Status, Equipment		\$3,171	\$1,619	\$1,552
LA 40 Hutchinson Theatre Company	Hutchinson	Strategic Planning Retreat		\$1,931	\$1,931	
			Local Arts Development	\$9,102	\$7,550	\$1,552
Prairie Disciple						
PD 18 Louise Mack	New London	Nominated by Sharon Mace		\$500	\$500	
			Prairie Disciple	\$500	\$500	
Prairie Star			3			
PS 27 Patricia Kadlecek	Olivia	Prairie Star - nominated by Sharon Alton		\$1,000	\$1,000	
			Prairie Star	\$1,000	\$1,000	
		1	GRAND TOTAL:	\$47,011	\$40,410	\$6,601

CH60 Big Stone Arts Council, Odessa

Request: \$500 Award: \$500 Final Report Received: 11/12/2004

Project: Membership Drive

Final Report: Fund drive brought in 13 new members contributing \$540 and 9 renewals totaling \$300 for a total of \$840 from 22 members. Had projected 76 members totaling \$5840. Not able to bring in sponsor and benefactor members as projected. "This has been helpful as special promotional boost, along with 'Stars in the Park' and 2004 Meander: Upper MN River Art Crawl events." - Approved, \$500 to be paid.

CH57 Willmar Area Arts Council, Willmar

Request: \$500 Award: \$500 Final Report Received: 11/22/2004

Project: membership drive

Final Report: Although the number and amount of new or increased memberships was not as high as projected, they were able to increase membership by \$880 (16 new members). "It is always good to have an incentive to encourage people to become members. A matching grant makes their membership contribution go further." Approved, \$500 to be paid.

Comments re: SMAHC SMAHC question: If the SMAHC Challnege Grant program continues, should it be changed? "No."

<u>CH56</u> <u>Tyler Arts Council, Tyler</u>

Request: \$500 Award: \$500 Final Report Received: 1/10/2005

Project: membership drive

Final Report: Tyler Arts Council received a total of \$1340 in memberships - \$500 in new or increased memberships. Total number of members increased by 31%. "The grant attracted some new members and encouraged some current members to increase their contribution. - Approved, \$500 to be paid. Gm

<u>CH53</u> <u>Friends of the Orchestra, LTD, Marshall</u>

Request: \$500 Award: \$500 Final Report Received: 1/30/2005

Project: membership drive

Final Report: "The SMAHC/McKnight Challenge Grant helped to increase membership by giving new members or those we hadn't heard from in a while the added incentive to contribute knowing that their money had the potential to become twice the amount of that which the patron was contributing." "I learned that patrons want to give to an organization that promises a future, not an organization that begs for patrons to help ensure there is a future. The response to this fund drive, was a testament to the fact that quality performance, and knowledge that SMO will be around for years to come, brings out the giver in those who can afford to." 8 memberships totaling \$525 in previous fund drive. Current fund drive resulted in 13 members totaling \$650, \$450 in new memberships. - Approved, \$450 to be paid.

CH59 Business, Arts, & Recreation Center, Inc., Windom

Request: \$500 Award: \$500 Final Report Received: 2/28/2005

Project: Membership drive

Final Report: Although BARC received 36 new members and 1 increased membership totaling \$1185, they have 32 fewer members than last year and the total income from membership was \$3485 less than last year. They weren't able to retain the higher level contributors in particular. BARC held a fund raising "Block Party" that included a meal, reinforcing the notion that if you offer people food they will come. "The event also reinforced to the BARC Directors that a membership drive takes work, primarily in making the effort and taking the time to approach potential members. And if the personal contact doesn't result in a new or renewed membership at the time, the BARC directors know that information shared regarding BARC - what BARC is, what BARC does, BARC's needs, etc. - has been relayed, which might result in a future membership, donation or participation in BARC events." - Approved, \$500 to be paid.

ES2 Ann E. Wachtler, Montevideo

Request: \$331 Award: \$331 Final Report Received: 8/25/2004

Project: Attend "What is American Theatre?" at the Guthrie Summer Education Conference

Final Report: Guthrie Summer Seminar, August 12-15. Ann and 5 high school students attended Death of a Salesman, several Fringe Festival shows, and participated in Guthrie workshops. STRENGTHS: Students and I were highly engaged in activities and intellectual discussions about the many aspects of American theater in sessions lead by top theater professionals from the Twin Cities' area. Speakers Bob Cameron and Dudley Riggs were especially interesting. The Guthrie performance was outstanding. WEAKNESSES: None. IMPACT ON TEACHING: I gained an appreciation for the history of American theater, especially its

Vaudevillian roots. I picked up many improv games that can be used with students during dramatic units, STUDENTS BENEFITING: The 5 students in attendance with me received all of the benefits that I did from this seminar. Montevideo will received 50 free tickets for "As You Like It" next spring. About 100 students will benefit indirectly from me attending the seminar this year. would have tried to attend the workshop, even if I had to pay for it myself. I would not have been able to afford the van to bring students without support from either SMAHC or my district. Montevideo has hosted many resident artists, however I am not directly involved in the program. Final report approved check for \$331 sent 80/31/2004 mjb

LeAnn Atchison, Willmar **ES17**

Request:

\$500 Award: \$500

Final Report Received:

9/30/2004

Project: New London Art Center Pottery Class/DEMO Inc. class

Final Report: Wheel Throwing Class at the New London Art Center taught by Cara Asplund (10-2 hour sessions) in addition to independent study under Asplund's instruction (12 hours). STRENGTHS: Improvement of skills on the pottery wheel. WEAKNESSES: None. IMPACT ON TEACHING: I am much more confident in throwing on the wheel. I am looking forward to my pottery unit. I teach about 126 (7-12 grade art). I would not have been able to take these classes without this grant. Our school district is going through financial difficulties so the funds for professional development are very tight. MACCRAY High school has not hosted an artist residency in the past two years because of financial difficulties. The elementary school usually applies for SMAHC grants annually. Final report approved 100% check sent 10/15/04 mjb.

Comments re: SMAHCI like the SMAHC newsletter. I find out about a lot of opportunities through the newsletter but I also appreciate individual letters about upcoming events.

IAC458 Craig L. Edwards, New London

Request: \$2,000

Award:

\$2,000

Final Report Received:

7/30/2004

Project: create a body of work by exploring the Chinese Yi-xing Ceramic tradition of hand-built pottery.

Final Report: "Strengths ere in providing focus and visibility to my work. The development process was very positive." "The grant helped me to create a body of work unique enough to distinguish my work from other ceramic artists. This resulted in being accepted for publication in "Lark Books, 500 Cups", the "Gallery" in Clay Times - a national publication, invited to show at the Kentucky Museum of Art, and asked to create a color slide presentation of process for Susan Peterson's "Working With Clay" a textbook for ceramics." "The project contributed greatly to my professional growth, through exposure to a much greater audience and a focused development of specific skills. The grant helped define parameters and goals. Without that definition the outcomes would not have been achieved." - Approved, final 20% to be paid.

Comments re: SMAHC It is hard to find anyway that you could improve on what you do.

IAC475 Karen Elizabeth Savage-Blue, Granite Falls

Request: \$2,000 Award: \$2,000 Final Report Received:

11/8/2004

Project: Printing of first edition of prints and funds to attend artist market in Santa Fe.

Final Report: Savage Blue estimated 4,000 people were exposed to her work. "I hustled to create a larger number of quality works. I entered a realm never previously experienced - as a seller amongst many other skilled artists." Savage-Blue has temporarily left the southwestern MN area and is now residing in Duluth. - Approved, final 20% to be paid.

Comments re: SMAHC SMAHC provided a great opportunity, in a professional yet approachable environment.

David Strom, Windom **IAC473**

Request:

\$2,000

\$2,000 Award:

Final Report Received:

1/13/2005

Project: Produce new body of work for exhibit at MAFAC and Ylvisker Fine Arts Center.

Final Report: Strom exhibited 37 pieces at the Marshall Area Fine Arts Center and 59 pieces at the Ylvisaker Fine Arts Center Gallery at Bethany College in Mankato. 30 of the 96 pieces exhibited were completed during the grant period. He also produced two silkscreen prints. "There were several strengths to this process for me. First it gave me the opportunity to produce a new body of work and to show it to a new audience. Secondly receiving this grant helped me, knowing that SMAHC believed enough in my work to help fund it, to gain self-confidence in my work. The grant process helped me to clarify what I do and what I would like to do. It also made me save receipts that made it clear to me how much money and time I spend on my art." "This project has been another step in the journey toward recognition, representation and self-sufficiency." - Approved, final 20% to be paid.

Comments re: SMAHC I feel well served by SMAHC and am very thankful. Thank you Greta for suggesting that I apply for the grant. Thank you Marcy for helping me get my art on the MNARTISTS.ORG site. I hope that the SMAHC connections will continue and grow. I would like to invite everyone at SMAHC staff and board to Windom for a studio visit. The more familiar SMAHC is with the artist, the better they can help. Thank you for awarding me with the \$2,0000 individual artist career grant 2004. I sincerely appreciate your funding and confidence in me as an artist. This grant has given me an opportunity to concentrate my effort on my

work and its presentation. The experience has been very meaningful to me as I continue to develop as an artist. Artists can use the support that you offer to help with their quests. I thank you for being there for the artists!!!

IAD471 Cara R. Asplund, New London

\$1,000 \$1,000 Request: Award: Final Report Received: 11/3/2004

Project: The purpose of this project is to purchase equipment necessary to facilitate the creation of my artwork. I will use the Final Report: "This project created more opportunities than I originally thought possible. I am not only an independent artist with a strong body of work, but I am also a teacher. I am now able to give pottery lessons and teach classes! I actually gave one-on-one pottery lessons to LeAnn Atchison [through a SMAHC Educators Art Study Opportunity Grant] throughout the summer. This was an unexpected, but welcome opportunity." "Because I was able to create a larger body of work, I was able to sell my pots in the Lemonade Art Fair in St. Cloud and submit one for exhibition at the Celebrate Art Celebrate Coffee festival in Willmar this summer. These art fairs allowed me to expose several hundred - maybe even thousands of people to my work. I now have a larger number of pots, and more consistent supply for galleries and exhibitions. I also receive a little exposure from teaching pottery lessons,"

Comments re: SMAHC I am very thankful to SMAHC for giving me the help I needed to get my career started. This is an opportunity that I will never forget. SMAHC is a great organization, and I have absolutely no complaints.

Bradley D. Hall, Granite Falls **IAD452**

\$1,000 \$1,000 Request: Award: Final Report Received: 11/3/2004

Project: to produce large watercolor paintings for sale at area art shows

Final Report: "I was highly involved with the 'meander' art tour." Hall was able to display his work in his own studio and the meander brought many people to tour the studio. "My matted work looks much more professional. It's really given me a good strt for my art career." - Approved, final 20% to be paid.

Comments re: SMAHC SMAHC was very helpful with contacts, and advice.

IAD472 Emily Schollett, New London

Request: \$1,000 Award: \$1,000 Final Report Received: 1/11/2005

Project: This project will include the purchase of a wide slab roller. This essential piece of equipment will enable me to increase Final Report: Strength: "I was given the opportunity to purchase a very expensive piece of equipment I will be able to use through my entire art career and have a created a large audience and a new body of work." "I was able to create an entire body of work to display at several art shows this summer." "The ability to create a body of work and present it to large audiences has helped me begin to achieve some of my goals as an artist. I am continuing to develop my work and explore new forms and styles." Schollet has earned \$1000 from the sale of large pieces of her new work at art shows. Schollett recently moved from the New London area to St. Paul. -Approved, final 20% to be paid.

Comments re: SMAHC Everything was very clear and understandable, thank you so much for this opportunity.

IAS469 Kelsey Kirschmann, Windom

Request: \$500 Award: \$500 Final Report Received: 8/27/2004

Project: Study violin at the American Suzuki Institute at University of Wisconsin at Stevens Point August 1 - 14, 2004

Final Report: My project was completely successful. Everything I expected to gain from this project was gained and more. I was thoroughly satisfied with it. STRENGTHS: The incredible teaching and mentoring I received in my individual, small group and large group, orchestra and chamber classes. I also expereinced extraordinary musical and technical growth as a student and performing artist. WEAKNESSES: The intensity of the classes and long hours were a bit wearing on me physically. WIDER AUDIENCE? Yes, through individual opportunities to perform, through being in chamber and orchestra groups and through lots of performances in groups. EXPOSURE (direct from project): Through individual performances over 100 people were exposed to my violin work. However, through group situations, almost 4000 people heard me perform. ADVANCE OF CAREER GOALS: My career goals as a violinist are to be the best performance artist and teacher I can be. Through this grant, which allowed me to stay a secnd week at violin camp, prodigious steps were made toward those goals. The teachers at camp were able to give me excellent technical advice and practice techniques. Through going to daily lessons taught by experienced teachers I was able to observe first hand their teaching techniques and ideas. I was given lots of opportunities to perform as a soloist. All of the above made lasting impressions on me, and have pushed me so much closer to my career goals. PROFESSIONAL GROWTH: Through 4 hours of vigorous study with teachers every day my personal growth as a musician accelerated. Bow hold, bow speed, bow weight, violin hold, stance, note articulation. dynamics, tone and performance all were enhanced. I was given multiple opportunities to perform as a soloist and in a group. Through the opportunities to perform I was able to practice and perform like a professional. I went to daily concerts given by faculty and individual artists. I also learned a great deal by observing professionals at work. I also attended lectures on professional and

personal growth. Fianl report approved and 20% check sent on 08/31/2004 mjb.

Comments re: SMAHC I was especially pleased with the communication between the SMAHC staff and myself. The program information and application form were very clear and comprehensible. The final report's questions were a little vague. If some of the questions were a little more specific, it would be easier to give specific answers. Overall, the program has been nothing but a blessing. I am so thankful that I received this grant! If any of my answers were not clear enough, or if you have any more questions, please call.

IAS480

Katia Andreeva, Granite Falls

Request:

\$500

Award:

Award:

\$500

Final Report Received:

9/22/2004

Project: Watercolor Workshop

Final Report: PROJECT: Split Rock Summer Arts Water color class with Cheng-Khee Chee. Katia found the instructor to be the main strength of this very successful project. Katia will have a wider audience as a result of this project. "Because I have become more focused taking this course, I am setting higher goals for myself and because of the teacher's influence on me, I fell I've become a better artist. I feel bolder and will enter my paintings in national shows. I am also planning to teach my own watercolor workshop." Final report approved and 20% check sent 09/30/04. Mjb

Comments re: SMAHC I do not have any suggestions, sorry. All information was clear and understandable.

IAS483

Douglas N. Bengtson, Wood Lake

Request:

\$500

\$500

Final Report Received:

2/9/2005

Project: Great Clown Adventure Classes

Final Report: Attendance of and participation in the Great Clown Adventure Workshops in Las Vegas. Mr. Bentson considered the project a great success. STRENGTHS: The workshops offered a lot of hands on teaching and training. WEAKNESSES: Not enough time to take full advantage of all of the classes---many offered at the same time. RESULTS: As a direct result of this convention I feel I have made about 30-40 new peer contacts. ACHIEVEMENT OF ARTISTIC GOALS: This convention has helped me to become better in what I do. It taught me how to write my own skits, act them out and become a better performer. PROFESSIONAL GROWTH: I had the privilege of performing on stage in a ShowTime experience. I also feel that this has helped me become even more professional in the way I present myself to others. I learned better and more efficient ways to market myself as a clown. By doing this project I feel that I will be able to increase my performance schedule by 10%. Actual cost of project \$947. Final report approved. 20% check sent. mjb

IAS477

Kent Forrest Kelly, Windom

Request:

\$500 Award:

\$500

Final Report Received:

3/1/2005

Project: Study Swedish fiddle with Paul Dahlin and attend camp.

Final Report: The project didn't change from the proposal. Applicant considered the project a success. STRENGTHS: I was able to study with very experienced artists. WEAKNESSES: Too much travel time. AUDIENCE: As a direct result of this project about 125 new people were introduced to my work. GOALS: I learned much more about how to play Swedish music as it is meant to be played. PROFESSIONAL GROWTH: As a student I have been introduced to and began playing the nyckleharpa, a Swedish keyed fiddle. Final report approved and 20% check sent 03/15/2005 mjb

Comments re: SMAHC Staff was always helpful and informative. All documents clean and understandable.

LAD26

Dawson Boyd Arts Association, Dawson

Request:

\$4,000

Award:

\$4,000

Final Report Received:

8/30/2004

Project: To obtain non-profit status, purchase office equipment, pay for professional logo development, startup costs.

Final Report: "The long-term benefits of this project are numerous. Dawson-Boyd Arts Association now has an identity with a logo, it also essential office furniture and a computer to function more efficiently and professionally, it has by-laws to help the board govern the organization and it will soon have nonprofit status. Each of these is a vital step in moving into the future as a presenting organization." "Thank you for providing this valuable service to arts organizations." - Approved, final 20% paid.

Comments re: SMAHC SMAHC does a wonderful job in communicating with grantees throughout the entire grant process. Forms and applications are understandable. One suggestion for the Local Arts Development grant might be to use an interim report or and interim meeting with a SMAHC staff member. We were in touch with the staff frequently throughout the project, but a written report or meeting could encourage organizations to stay on target with timelines. Thank you for providing this valuable service to arts organizations.

MK419

Crow River Area Youth Orchestra, Hutchinson

Request:

\$1,500

Award:

\$1,500

Final Report Received:

8/24/2004

Project: Summer String Camp

Final Report: CRAYO Summer String Camp 7/19 - 7/23/2004 Fifty-three students from nearly 20 different communities gathered from 9 am - 12:30 pm for 5 days. During the course of the week the students had orchestra rehearsals and sectionals. In addition, they worked on music theory in the computer lab--and--even learned to juggle. IMPACT: For many students, this was a first time orchestra experience. With luck, the camp provided the students with a positive experience so they will become a part of CRAYO during the school year. STRENGTHS: Excellent staff, Organization, Affordability, Facilities, Exposure for CRAYO, Intergenerational, Quality of participants, Length of day, Variety of activities. WEAKNESSES: More time between sessions, more enrichment activities for such a wide age and ability span, non-functioning AC, need more involvement from CRAYO board. PROMOTION: 700 camp brochures sent to music stores and private teachers within a 60 mile radius. Community ed directors were sent info to include in summer bulletins. All past campers and current CRAYO members were sent brochures. EVALUATION: The staff met each day to evaluate the day's activities and plan for the next day. Students were given an evaluation form at the end of camp. COMMUNITY EVENT: 109 people attended a concert by the three orchestras at the Hutchinson Event Center. IN-SERVICE: Over 50 letters were sent out to area music teachers inviting them to a free workshop on a software program called Music Ace. An article was in the paper also announcing the 11/2 hour workshop. Two people attended. Project went \$85 over budget but still earned \$180 in profit which will be applied to next year's camp. Thirteen scholarships were given amounting to a \$375 expense. Final report approved 20% check sent 08/31/2004 mjb.

Comments re: SMAHC As usual, SMAHC was super. I simply can't think of any area that needs improvement.

MK427

Marshall School District, Marshall

Request:

\$1,822 Award:

\$1,822

Final Report Received:

8/25/2004

Project: Summer Art Enrichment Classes

Final Report: 2004 Summer Talents Academy. The SMAHC grant \$\$ were used to offer fine arts classes (grades 2-9 / 270 students) taught by regional professional artists as part of the academy. CHANGE: Duane Penske taught a class in 2- & 3-D sculpture instead of Tina Richards' pop-up books. IMPACT: The grant \$\$ helped us hire professional artists and pay them at a higher rate than we could have otherwise done. The project had a better budget for art supplies, which is very important in developing young artists, motivating the teachers. STRENGTHS: Interest of the students, skill and enthusiasm of the teachers who transmit the love of their work to the students, and the intensity and focus of the short class, given in the summer when the kids have more free time. WEAKNESSES: The project could be improved by better recruitment in the schools with help from classroom teachers to identify talented art students especially from disadvantaged situations. PROMOTION: Marshall newspaper, Tiger Pride, radio interviews, brochures (1,200). EVALUATION: parent feed-back, academy staff, and students all completed evaluations. COMMUNITY EVENT: Parents' Night with displays of student work and theatre performances, video presentations, and then moved to high school for choir concert. 250 people attended. IN-SERVICE: 10 people worked with Jeanie Pullen, a gifted and talented consultant from Mpls./St. Paul in individual and small group discussions on creativity. Final report approved 20% check sent 08/31/2004 mjb Comments re: SMAHC The deadlines were awkward for us.

MK412

Prairie Dance Alliance, Clarkfield

Request:

\$2,500 Aw

Award:

\$2,500

Final Report Received:

9/30/2004

Project: Prairie Dance Alliance will sponsor a week-long Summer Dance Workshop 2004 to include ballet, tap, jazz, modern, Final Report: A weeklong summer dance workshop including ballet, tap, jazz, pilates and mime. Master classes and an instructor/student showcase performance was also a part of this project. IMPACT: Dance professionals offered area dancers an intense and varied dance experience. STRENGTHS: Professionalism of the instructors and quality of instruction. Project coordinator improved the organization of the project, and the first combined showcase was a success providing a larger audience.

WEAKNESSES: Communication w/ SMSU about site difficulties---access and the taping down of the Marley floor. PROMOTION: Brochures were mailed to dance studios in MN, SD and IA. Phone contacts followed to larger studios. News releases, radio ads and posters in area communities. EVALUATION: Written feed back from instructors. Student feedback on meal plan, master classes. 140 people attended the combined showcase. 42 dance students and 13 SMSU students participated in the project. Studio owners and instructors are invited to observe all classes during the week and are invited to the board evening gathering with the professionals. Project was \$837 under budget (due to reduced transportation costs) but project ended with a deficit of \$1,223 because of lower than anticipated income. Final report approved 20% check sent 10/15/04. Mjb

Comments re: SMAHC We appreciate the support and communication that SMAHC provides.

MK426

Lakeview School District, Cottonwood

Request:

\$1,000 Award:

\$1,000

Final Report Received:

2/4/2005

Project: Duane Penske Residency

Final Report: Duane Penske worked with elementary and 8th grade students (380) providing an opportunity for artistic expression in acrylic painting as well as drawing techniques used in cartooning. Students were able to share their work with the residents of Fieldcrest Center. CHANGES: the project dates were changed due to illness and conflicts with Mr. Penske's schedule. We were also

able to add an exposure lesson for grades K-3. IMPACT: The excitement that was generated by this residency will remain with our students. Students were exposed to a working artist and flearning that they could also pursue their own dreams. Students learned n drawing techniques, painting skills, and made new friends as they shared their work. STRENGTHS: Duane works well with student as well as older adults. Students were excited to see him and learn the techniques of drawing. They also learned about collecting ideas for creating stories and illustrating those stories. IMPROVEMENTS: Duane had health problems so the residency had to be rescheduled which was challenging. Spending time with the artist to go over schedule and expectations would help ease confusion. PROMOTION: Stories in local papers (Wood Lake, Granite Falls, Redwood Falls, Cottonwood). Newsletters to residents of district, and posters. EVALUATION: Critiques from classroom teachers, community. COMMUNITY EVENT: 380 people attended a band concert where Duane displayed his work as well as the work of the students. Duane was on hand to answer questions. Duane also worked with 12 people at the Fieldcrest Center on illustration of storytelling. INSERVICE: 16 staff members attended where Duane showed his work and the process of collecting materials for a story and illustration techniques. He also explained what students would be doing and answered questions from the staff. ACHIEVEMENT: Students continue to bring drawings to school that use many of the techniques learned from the residency. The relationship between Lakeview school and Fieldcrest Independent Living Center has been strengthened. BUDGET: Project went \$60 over budget but was covered by increased local support. Final report approved 20% check sent 2/28/05 mjb

Comments re: SMAHC I appreciate that I was able to call you via telephone and change dates.

MK436

Friends of the Arts, Renville

Request:

\$750 Award:

\$750

Final Report Received:

4/29/2005

Project: "Pinocchio"

Final Report: "The benefits to the organization was the satisfaction that we could touch 60 students, and 165 adults and 91 students in the audience with a theatrical performance. The students benefited from a sense of pride and gain in self-esteem that they were involved in the project. Parents and family members came to support and encourage these 60 students to continue in the theatrical field." "This year we had great directors from Prairie Fire Theatre - they had a wonderful rapport with the students and the students strived to give their all - this was measured in the great performances the students had. The students were enthusiastic to come to each day to rehearsals and to give their best." "Over the years we have lost the community participation within the play itself. This is one of the first years that the "actors/actresses" were students only from the 1st -7th grades. In past years we've had students in high school and adults from the community actually performing with the students." "A workshop was offered to community people to come and learn how to direct plays. The hope was that people would come and then utilize what they had learned in an attempt to bring back the 3-act play to our schools (...dropped due to lack of directors") Friends of the Arts are fearful since it has been dropped, it won't be put back into the budget." - Approved, 100% check to be paid on receipt of contract. GM.

Comments re: SMAHC As the grant writer, I have appreciated how all my questions have been answered in a timely fashion. I appreciate all the help in fine tuning the grants.

NET14

Friends of the Auditorium, Worthington

Request:

\$500 Award:

\$500

Final Report Received:

10/23/2004

Project: To attend the 17th annual Midwest Arts Conference.

Final Report: Keynote speaker on day 1, Dana Gioia, Chair of the NEA, "was down-to-earth as he talked about the arts in leadership roles, stability and advocacy - dynamic and inspirational!!!" "The networking that takes place at this conference is astounding, and frankly could not take place anywhere else with such intensity and vigor." Round table discussions included "Using Residencies to Build Audiences", "How to Book the \$5,000 to \$15,000 Priced Artist Who May Not Be A Well-Known Name", and workshops including "Real Life Audience Development Strategies That Work" and "Boards That Work". "I also attended 22 sponsored spotlight showcases and 12 non-sponsored showcases in and around Kansas City. Wow!!!" "Attending the Midwest Arts Conference allowed me to further my arts education and professional development, continue networking with colleagues and peers throughout the country, and most importantly, reminded me that what I do for the arts and my community truly is important work." — Approved.

NET16

Calumet Players, Pipestone

Request:

\$500

\$500

Award:

00 Final Report Received:

5/17/2005

Project: MN Assoc. of Community Theatres (MACT) Fest 2005

Final Report: Sylvia Newell and Leah Rolfesema Hummel attended workshops and 14 theatre productions. Workshops: "How to find Stuff" - prop crew delight, "Director Edge" - how to hold auditions and just what does it take to be a successful director, how to audition for a show and children's theatre. "The 3 adjudicators were really very good and insightful. They reviewed each show an gave them helpful suggestions and praise for what was well done." "I hope the Calumet Players will take a step out in faith and produce a show to take to this festival. - Thank you very much." - Approved, \$500 to be paid. GM

to distrik an exan tion doe have po never ea	oute at to a ple of set that work of a tour	he conformething or ks received a conforme confo	erence. ng your eally we our mee egs, we r	Practices" Please lis organiza- ll (I.e.: we etings, we neet via e- estructure
	Yes			
	1			
				3

In order to inspire each other we would like to collect highlights: Please tell about your best (or most memorable) experience with your organization last year.

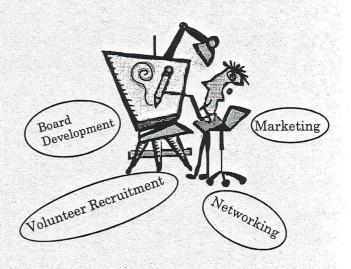
We will have a resource table set up.
Please bring brochures, & flyers about
your events, posters, newsletters, or
artwork to share with other
participants.

At the request of many of our constituent organizations, here is a conference designed for board members, staff, and volunteers. **DONT MISS IT!**

Southwest Minnesota Arts & Humanities Council (SMAHC) 1210 East College Drive, Suite 600 Marshall, MN 56258 Phone: 507.537.1471 or 800.622.5284 Email: smahc@starpoint.net

The Southwest Minnesota Arts & Humanities Council presents a

Spring Conference for Arts Organizations



Saturday, April 16, 2005 at the Renville Community Center

221 N Main St., Renville, MN Hosted by Friends of the Arts – serving Danube, Renville, and Sacred Heart

SMAH Workshops for Arts Organizations April 16, 2005

Schedule

8:30-9:00 a.m. Registration

9:00 a.m. Welcome, Entertainment

9:15 a.m. to noon Workshops

12-12:45 p.m. Lunch & Round Table
Discussions

Tentative topics for round table

discussions:

Arts as Tourism

Cooperation & Collaboration

President's Role

Open - pick your own topic

12:45-1:00 p.m. Keynote: Jerry

Ostensoe

1:00 - 2:00 p.m. Open Space

Discussions*

*Introduce a topic you'd like to discuss with others or join another group to discuss a topic of interest to you

This workshop is funded by a grant from the McKnight Foundation. Additional funding provided through memberships and an allocation from the State of Minnesota.

Workshop resenters

Michael-jon Pease is Executive Director of Cornucopia Arts Center in Lanesboro. He also serves on the COMPAS board. He recently moved back to St.Paul after serving as the Development Director for The Des Moines Playhouse and an active season as a political delegate at the Iowa Caucus. While previously a resident of Minnesota he served as development director of Park Square Theater.

Mary Minnick-Daniels is the Director and Senior Planner of the East Central Arts Council/ East Central Regional Development Commission (ECRDC). She is a past member of the executive committee of Minnesota Rural Partners, helping to bring attention to the arts at their annual conference - The Minnesota Summit. She has a political science degree from Hamline University and deep experience as a panelist and/or advisor for many local and statewide arts concerns, including the Minnesota State Arts Board Statewide Audience Development Advisory Committee. At the ECRDC, she assists artists, arts organizations, and others with grant information, technical assistance, and resources. Her passion is "to make the connection between arts and community and economic development."

Additional presenters include SMAHC staff, Greta Murray and Marcy Brekken; Luanne Fondell, Dawson-Boyd Arts Association; Louise Mack, Crow River Players; along with other local arts volunteers and staff.

Keynote Address

Jerry Ostensoe will be performing and speaking. He has been singing and writing songs for 35 years. Formerly with the Good Times Railroad Band and Prairie Dogs, Ostensoe has performed extensively and conducted artist in residencies at regional schools. He lives in rural Sacred Heart, specifically, Minnesota Falls.

SMAHC April 16th Arts Organization Comerence

Registration fee includes lunch and materials. In order to encourage participation by several members from each organization we are offering a discount for multiple registrations. Registration Fees: \$15 for 1 person, \$12 each for 2 people, \$10 each for 3 or more people from the same organization. Please submit separate form (or attach sheet) for each participant indicating their workshop choices.

Select up to 3 workshop topics

J Financial Managen reporting, grant appli	nent: budgeting, financial cation budgets					
Building Blocks- Nuts & Bolts of nonprofit organizations: board responsibilities, organization structure, reporting requirements, membership						
Volunteer recruitment & retention						
J Publicity: marketing	g, newsletters, internet					
y <mark>ear Year H</mark> arania						
Name						
Organization Name						
Address						
City, State, Zipcode						
Phone						
Email address						

PLEASE FILL IN OTHER SIDE OF THIS FORM BEFORE MAILING

Mail registration form & fee by April 8, 2005

Southwest Minnesota Arts & Humanities Council (SMAHC)
1210 East College Drive, Suite 600
Marshall, MN 56258
Phone: 507.537.1471 or 800.622.5284
Email: smahc@starpoint.net

www.smahc.org

Attachment #4

Southwest Minnesota Arts & Humanities Council Spring Conference for Arts Organizations April 16, 2005 Renville Community Center

AGENDA

	110211212
8:30-9 9-9:15	Registration Welcome & performances by Mike Agre & Ed Stone, Friends of the Arts
9:15-9:35	Financial Management & Budgeting Presenter: Greta Murray
9:35-10:30	Building Blocks – Nuts & Bolts of Nonprofit Structure Presenters: Michae-jon Pease, Mary Minnick-Daniels
	board responsibilities - governance, "working boards" models of non-profit organization structure when do you incorporate by-laws, articles of incorporation, reporting requirements memberships - should you have memberships? what does it mean to be a member?
10:30-10:40	Break
10:40-11:25	Publicity – newsletter, marketing Panel: Louise Mack, Luanne Fondell, Dennis Hansen Michael-jon Pease, Mary Minnick-Daniels
11:25-12:10	Volunteer Recruitment - how to find & keep volunteers Panel: Peg Koskas, Ruth Ascher, Greta Murray, Mary Minnick-Daniels
12:10-12:45	Lunch – round table discussions
12:45 – 1	Jerry Ostensoe – keynote speaker & performer
1-2	Optional Open Space Sessions

SW MN Arts & Humanities Council Conference for Arts Organizations, April 16, 2005, Renville Participants and Presenters

	DT					
_	Name	Organization	Address	Phone	email	
	LuAnn Drazkowski	Crow River Arts	24732 Upsala Lane.,	320/234-	luann@distinctivedes.com	
	T ' TT 1	C P:	Hutchinson 55350	6300	1-1-01-11	
	Laurie Vasko	Crow River Arts	35 Orchard Ave. SE,	320/587-	lvasko@hutchtel.net	
	* * **		Hutchinson 55350	2454		
	Les Young	Crow River Arts	16281 S. Jefferson Rd,	320/587-	lesyoung@hutchtel.net	
	2011 11 7 11 1	G - B' - 1	Hutchinson 55350	6940		
	Michelle Langlinais	Crow River Arts	PO Box 282, Hutchinson,	(320)	cra@hutchtel.net	
			55350	587-0899		
	Guy Stone	Crow River Arts	370 Shady Ridge Road,	(320)	guystone7433@hotmail.com	
			Hutchinson, MN 55350	234-3688	_	
	Paul Jones,	Jackson Co. Art	82511 525th Ave., Jackson	507/847-	pmjones@rconnect.com	
	SMAHC Board	Guilds/SMAHC	56143	2589		
	Lori Grote	Jackson Co. Art Guilds	PO Box 33, Okabena, MN	507/840-	arial3@hotmail.com	
			56161	0320		
	Paul Knapper	Prairie Arts Chorale	PO Box 534, Renville,	320/329-	knapper@tds.net	
			56284	3949		
	Kay Thompson	Willmar Area Arts Council	3302 Eagle Ridge Dr. W,	(320)	kay3220@hotmail.com	
			Willmar, MN 56201	235-3220		
	Dee Rosenbrook	Willmar Area Arts Council	8780 45th Ave. NW,	320/599-	drosenbrook@tds.net	
			Willmar, 56201	4118		
	Marya Manfred	CAHRC, SMAHC	216 N. McKenzie, Luverne,		manfred@iw.net	
	SMAHC Board		56156	2110		
	Mike Agre	Friends of the Arts	Box 165, Sacred Heart, MN		magre@rcw.k12.mn.us	
			56285	329-8368		
	Ed Stone	Friends of the Arts	RR #2, Box 149, Renville,	(320)		
			MN 56283	329-8164		
	Tamara Isfeld	Friends of the Arts/SMAHC	1071 Bergeson Dr., Granite		sisfeld@mchsi.com	
			Falls, MN 56241	564-9289		
	Marlys Haug	Friends of the Arts				
	Sunni Hemingsen	Friends of the Arts	75420 225th Street,	(320)	renvillearts@hotmail.com	
			Renville, 56284	329-3134		
	Scheri Schwindt	Friends of the Arts	86608 Cty Rd 10, Sacred			
		*	Heart, MN 56285			
	Raye McKim	Friends of the Arts	PO Box 121, Renville	(320)	mckimm@midstate.tds.net	
			56283	239-8266		
	Judy Houselog	Marshall Area Stage	618 W. Main St., Marshall		swhouse@excite.com	
		Company (MASC)	56258			
	Bob Schwoch	Marshall Area Stage	2046 230th St., Lynd 56157		schwoch@southwestmsu.edu	
		Company (MASC)				
	Paula Nemes	MASC, MAFAC	2145 280th Ave., Marshall,	507/532-	nemespd@hotmail.com	
			56258	5463		
	Pat Schultz	Marshall Area Fine Arts	602 Elaine St., Marshall	(507)	pat.schultz@averamarshall.org	
	4	Council (MAFAC)	56268	532-3064		
	Peg Koska	Marshall Area Fine Arts	103 E. Maple St., Marshall	507/532-	bpkoska@iw.net	
	Panelist	Council (MAFAC)	56258	9248		
		Marshall Area Fine Arts			mlinstrom@yahoo.com	
		Council (MAFAC)	,	532-5467		
		SMAHC/United Way of SW		•	unitedwaylc@iw.net	
		MN	Canby, MN 56220	929-2273	and the second s	
	SMAHC Board					

SW MN Arts & Humanities Council Conference for Arts Organizations, April 16, 2005, Renville Participants and Presenters

I at the panels and I too hears							
Luanne Fondell, Panelist	Dawson Boyd Arts Assn/SMAHC	PO Box 434, Dawson, 56232	(320) 769-2955	lfondell@dwby.k12.mn.us			
SMAHC Board Dennis Hansen Panelist Paul Johnson	Pipestone Performing Arts Center/Al Opland Singers Pipestone Performing Arts Center/ Al Opland Singers	PO Box 100, Pipestone, MN 56164 558 91st Street, Pipestone, MN 56164	507-825- 5537	dhansen110@mchsi.com			
Louise Mack Panelist	Crow River Players	PO Box 302, New London 56273	(320) 354-4234	lmack@tds.net			
Deb Nelson	Crow River Players	1000 150th Ave. NW Spicer, MN 56288	320-354- 5232	dbnelson@tds.net			
John Mack	Prairie Winds Concert Band	PO Box 28, New London, MN 56273	(320) 354-4234	jmack49168@aol.com			
Mary Minnick- Daniels, Presenter	Presenter, East Central Arts Council	100 South Park St., Mora, MN 55051	(320) 679-4065	ecac@ecrdc.org			
Michael-jon Pease, Presenter	Presenter, Cornucopia Art Center	103 Parkway Avenue North, Lanesboro, MN 55949	(507) 467-2446	executive@lanesboroarts.org			
Greta Murray	SMAHC staff	1210 E College Drive, Suite 600, Marshall, MN 56258	(507) 537-1471	smahc@starpoint.net			
Sharon Mace	arts advocate	430 30th St. NW #208, Willmar, MN		- sjsmace@charter.net			
Chuck Brown SMAHC Board	SMAHC	604 South 13th St., Olivia, MN 56277	(320) 523-1641	cpbrown@tds.net			
Ramona Larson SMAHC Board Chair	SMAHC	209 E 5th St., Rewood Falls, MN 56283	(507) 627-3117	rdlarson@newulmtel.net			
Angie Benson	The Barn - Willmar Community Theatre	PO Box 342, 321 SW 4th St., Willmar, MN 56201	(320) 235-9500	angieb- thebarntheatre@charterinternet. net			
Tim Ostby	The Barn - Willmar Community Theatre	PO Box 342, 321 SW 4th St., Willmar, MN 56201	(320) 231-6570	timothy.ostby@courts.state.mn. us			
Colleen Ladd	The Barn - Willmar Community Theatre	PO Box 342, 321 SW 4th St., Willmar, MN 56201	(320) 231-1638	colleenlkokkila@hotmail.com			
Margaret Erickson SMAHC Board Jose Lamas	SMAHC/Nobles County Arts Center Nobles County Art Center	,	(507) 376-3215	mke@iname.com			
Jerry Ostensoe	musician	11145 840th Ave, Sacred Heart, MN 56285	(320)564- 2320	*			

Resource Materials for SMAHC 4/16/05 Conference for Arts Organizations

Each participant received a pocket folder and assembled their own packets. Materials were color coded by topic.

General Information:

Agenda

List of Participants

Best Practices & Organization Highlights (participants' comments from registration forms)

List of arts organizations in SMAHC region

Minnesota Citizens for the Arts info - "Virtual Rally for the Arts"

List of SMAHC programs and grant deadlines

evaluation form

Financial:

Sample Basic Financial Report SMAHC Grant Budget Form

Marketing:

"Publicity Tips" from Luanne Fondell, Dawson Boyd Arts Association Sample press release

"10 Tips for Successful Marketing" from ArtsMarket News

Volunteers:

"A Bigger Game" Strategies for Recruiting & Retaining Volunteers by Diana Huseth

"Evaluating Your Organization from a Volunteer's Point of View"

Volunteer Job Description Worksheet

"Why People Volunteer"

"Why People Don't Volunteer"

"Steps to Successful Volunteer Recruitment"

"A Dozen Recruitment Hints"

Nuts & Bolts for Nonprofit Organizations:

Internet Resources – list of helpful websites (including Board Café)

Fiduciary Duties of Directors of Charitable Organizations (MN Attorney General's office) draft Principals & Practices for Nonprofit Excellence (MN Council for Nonprofits - MNCN)

Annual Filing & Checklist of forms, publications & fees (MNCN)

How to Start a Nonprofit Organization (MNCN)

Legal requirements for financial management & reporting (MNCN)

Board Governance (MNCN)

Governance FAQ's (MNCN)

SUMMARY OF EVALUATIONS RETURNED SMAHC WORKSHOPS FOR ARTS ORGANIZATIONS

Renville, April 16th, 2005

26 evaluation forms returned as of 4/20/05 - 62%

42 participants from 15 organizations - 46 people in attendance including staff & presenters

8 SMAHC board members in attendance

Organizations represented: Crow River Players, New London; Crow River Arts, Hutchinson; Jackson County Art Guilds; Prairie Arts Chorale, regional; Willmar Area Arts Council; Council for Arts & Humanities in Rock County; Friends of the Arts, Danube, Renville, Sacred Heart; Marshall Area Stage Company, Marshall Area Fine Arts Council, Dawson-Boyd Arts Association; Pipestone Performing Arts Center; Prairie Winds Concert Band; Willmar Community Theatre; Nobles County Art Center, Worthington, SMAHC.

Fine Arts Council, Dawson-Boyd Arts Association; Pipestone Performing Arts Center; Prairie Winds Concert Band; Willmar Community Theatre; Nobles County Art Center, Worthington, SMAHC.
<u>Financial Management workshop</u> The information presented was: <u>12</u> Very Helpful <u>1</u> Helpful <u>11</u> Somewhat Helpful <u>2</u> Not at all Helpful
46% 4% 42% 8% Comments or Suggestions? More—walk us through a budget. Thanks for talking numbers when we were fairly awake. Liked the fall back idea and the conservative organization budget. Need to work on it in more detail. Longer Would have enjoyed more than basic information Tie into measurement, outcomes, or goals
Building Blocks – Nuts & Bolts of nonprofit organizations workshop The information presented was: 17 Very Helpful Somewhat Helpful Not at all Helpful
Comments or Suggestions? • He a good speaker, she not as good but helpful. I don't know I got anything out of this. (ranked somewhat helpful) • Both engaging speakers. Would have enjoyed more time. • Did not seem to cover topics on outlines – overheads or power point could illustrate board • Michael-jon made sure to answer audience questions
Volunteer recruitment & retention workshop The information presented was: 17 Very Helpful 9 Somewhat Helpful Not at all Helpful
65% 35%
 Comments or Suggestions? I would like to see more on motivating them – how you get them out of their easy chair and out doing something. Ruth Ascher hand-out excellent! Peg was great!! The "local" experts were fabulous.
Publicity & Marketing workshop The information presented was: 14 Very Helpful 11 Somewhat Helpful 1 Not at all Helpful
54% 42% 4% Comments or Suggestions? • Got a lot of ideas. • Perhaps more of a designed marketing plan approach – what to include and avenues to use and when to do it

updated 4/20/05

Felt rushed

I learned new ideas!

More time! Would like to hear what not to do, also sources of promotional material (print shps, t-shirts, etc.)

Panel was probably too large . . ? Needed more time for questions

SUMMARY OF EVALUATIONS RETURNED SMAHC WORKSHOPS FOR ARTS ORGANIZATIONS Renville, April 16th, 2005

Conference Format:responses: $\frac{1}{2}$ $\frac{4}{3}$ $\frac{1}{4}$ $\frac{13}{4}$ $\frac{6}{5}$ circle one:pooraverageexcellent

4% below average, 16% average, 80% above average or excellent

Comments or Suggestions?

- I'm so new at this that all I can get is new & helpful.
- Appreciated being done early afternoon.
- More hands on let us do it rather than talking about it.
- All of these topics were very helpful felt like the surface was barely scratched Maybe choose just one.
- topic to cover more details for more than the basic information shared.
- Room was too cold
- More time to network!
- Please continue regional networking opportunities like this.
- Give us some <u>heat</u> at the next workshop.

How would you rate this conference as a whole	?		<u>6</u>	<u>14</u>	<u>6</u>
	1	2	3	4	5
circle one:	poor		average		excellent
	23%	aver	age, 77%	above	e average or excellent

Comments or Suggestions?

- Color-coordinated handouts helpful. I really appreciate handouts because I take poor notes and don't like to read/write while listening to a speaker. Round table discussion very helpful! Lunch was great! All the presenters were engaging & informative.
- Entertainment was excellent.
- work more in small groups & discuss topics. Maybe start with worksheets/speaker and then break into small groups
- Keynote singer speaker was mighty fine

Please list other topics you would like information about?

- How advance organization to acquire facility?
- Conflict of interest
- Directors?
- Insurance/liability regarding arts directors, board members, volunteers!
- Fundraising Grantwriting
- Booking "artists" (performers); insurance; promotions (strategy)
- Arts in the Schools should we be alarmed at their decline? Do arts organizations pick up the slack?
- Butts on seats?
- More specific techniques in procuring large \$ donations from corporations, CEO's, etc.
- How to get younger (under 60!) people involved!!

Please provide any suggestions on how SMAHC might better serve you.

- Work sessions on designing marketing plans.
- SMAHC is wonderful!
- You really put on a nice big conference. Good for you.
- More time to share highlights/lowlight of each art organization
- You're doing great!

Friends of the Arts

FEBRUARY 2005 No. 6

Mission Statement:

The mission of the Friends of the Arts is to nurture, promote and support the arts in our communities and schools.

Serving the Danube, Renville and Sacred Heart Communities

Renville To Host Arts Conference

By Sunni Hemingsen

Last June, Greta Murray, executive director of the Southwest Minnesota Arts and Humanities Council (SMAHC), and Chuck Brown, Renville County representative on the SMAHC Board of Directors, joined the Friends of the Arts for its monthly meeting. They shared information on opportunities available through SMAHC, and they talked about other arts organizations in SMAHC's 18-county service area: what arts events they hold, how they promote events, how their organizations are organized, and how they engage volunteers. Through that conversation, the idea to hold a region arts conference emerged- SMAHC would coordinate the conference, and the

Friends of the Arts would be the host.

Several SMAHC and Friends of the Arts members reconvened in February to discuss plans for the one-day conference. Other arts organizations in the region shared their input, via e-mails to Greta. The discussion resulted in a tentative schedule for the arts conference.

The conference for arts organizations will be Saturday, April 16, 2005, at the Renville Community Center. Tentative workshop topics are financial management, publicity, the building blocks for non-profits, and volunteer recruitment. The conference is set to begin at 8:30 and to conclude at 2 p.m. The registration cost will include lunch.

Upcoming Events

Monday, April 18 High School Spring Concert 7:30 p.m.

Friday, April 22 Elementary Spring Concert 1:30 p.m.

Sunday, May 1 Beauty and the Beast Chanhassen

Friday, May 6
Fine Arts Festival
Doors open at 5:00
Music at 7:00

Tuesday, May 24 Middle School Pops Concert 7:00 p.m.

Notes from the President

By Mike Agre

Recently a bill was introduced to transfer the responsibilities of extracurricular and fine arts activities to city and township control. It did not pass the policy committee. I would be very unhappy if those activities were to be removed from our schools. Our students receive a well rounded education in our schools; a huge part of that are the arts and extra curricular activities that they participate in. Our students leave our district with a genuine education in the arts, and a life long skill. The Friends of the Arts continue to promote and support our students and community members with a variety of opportunities. We sponsored the Dick Kimmel Bluegrass concert, Prairie Fire Theatre, and a special Valentine's concert. I must also remind you of the scholarships that

are available for all ages and groups.

What's ahead for FOTA? We are hosting the Southwest Minnesota Arts and Humanities Council (SMAHC) Spring Conference on Saturday, April 16. It will be held at the Renville Community center. Registration is at 8:30 and the day includes a keynote speaker, entertainment and break out sessions. All people with an interest in the arts should plan to attend. Look for more info in this publication. Also take advantage of the bus that is going to Beauty and the Beast at Chanhassen on May 1st. This is a busy time for concerts etc at our schools please note the dates and plan to attend. As always, if you are interested in helping or have ideas for us please contact us.

