ANNUAL REPORT FOR FISCAL YEAR 2004

For Regions 6E, 6W, and 8

Submitted to

Minnesota State Arts Board as fiscal agent for

SOUTHWEST MINNESOTA ARTS AND HUMANITIES COUNCIL

1210 East College Drive, Suite 600 Marshall, Minnesota 56258

www.smahc.org

smahc@starpoint.net

(507) 537-1471 or 1-800-622-5284

September 29, 2004

Larry Dahl, President
Ramona Larson, President-Elect
Janet Timmerman, Treasurer
Cynthia Kuenzel, Past President
Brent Olson, Board Member at Large to Executive Committee
Greta Murray, Executive Director

Attachments
Narrative Summary
FY2004 Highlights
Lists of Grants Awarded in FY2004
SMAHC FY04 Program List
Lists of Board and Panelists
Report to the McKnight Foundation on FY2004 Use of McKnight Arts Plan Funds
FY 2004 Audit

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL Regions 6E, 6W & 8

REPORT ON FISCAL YEAR 2004

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Goals and Objectives

STATE OFFICE BUILDING ST. PAUL, MN 55155

Fiscal Year 2004 was a challenging year for SMAHC. The reduction in state funding forced us to make many changes in our programming and to reduce our staff, making delivery of services throughout the eighteen county region even more challenging than before. We reduced the number of grant deadlines, reduced the maximum grant awards and increased the required match for many of our grant programs.

Limited local resources and the new time lines for grant projects resulted in a decrease in the number of grant applications in some of our programs during fiscal year 2004. There was also a perception by some constituents that, because of the drastic budget cuts, there was no point in applying for a grant. In response to a decrease in the number of applications for individual artist grants and the limited resources of local schools we initiated a pilot grant program for educators, "Art Study Opportunity Grants for Educators". This program was very well received. We are carrying over \$16,520 of our State funds to be regranted in fiscal year 2005. The attached Fiscal Year 2004 Highlights summarizes the grant awards made in 2004. Also attached is a report showing all 2004 grantees, including a description of the projects funded and people served.

Staff technical assistance to artists and organizations increased during fiscal year 2004 as we all worked to maintain our capacity to promote and produce high quality arts activities with reduced resources. Several representatives of local arts organizations participated in the "Mission to Motivation" workshops sponsored by the Forum of Regional Arts Councils. SMAHC region SADI grant recipients and the SMAHC Executive Director also benefited from a MSAB convening of SADI grantees in Monticello. This continuation of training for strategic audience development has strengthened the capacity of our arts organizations. Several arts organizations in the SMAHC region were able to participate in the Nonprofit Management Institute conducted by the Southwest Minnesota Foundation. We were able to provide financial assistance through our Arts Organization Networking and Training Grants to representatives of two SMAHC region arts organizations so that they could attend the Prairie Arts Management Institute.

The SMAHC Executive Director also participated in the Prairie Arts Management Institute. SMAHC board and staff continue to take advantage of opportunities for professional development and training that assist us in our work with regional organizations. See the attached FY 2004 Highlights for additional examples.

The referrals made through our office to connect artists with businesses and organizations and to inform artists, arts organizations and schools of funding opportunities through

other sources result in increased arts activity in the region that is difficult to quantify but extensive nonetheless.

Site evaluation of SMAHC funded arts activities by grant panelists, board members and staff increased SMAHC visibility throughout the region.

All SMAHC Grant guidelines and forms are available via e-mail and the response has been very enthusiastic. Fiscal Year 2005 grant guidelines and forms can be downloaded from our website.

Each year we continue to simplify our guidelines and forms to increase accessibility to our programs. SMAHC staff attended conferences and workshops on various topics that will assist us in our work with artists and arts organizations. Our staff conducts grant-writing workshops throughout the year to assist in making SMAHC programs accessible. All the goals and objectives included in our biennial plan have been addressed or will be addressed in the current biennium. See the attached "FY2004 Highlights" for further detail and additional examples of how we have met our goals and objectives.

SMAHC Staff Members

During Fiscal Year 2004 SMAHC staff included Greta Murray, full time Executive Director; Marcella Brekken, full time Administrative Assistant; Amanda Hollom (7/03-10/03), and Cat Abbott (10/03 to present), part-time secretary/receptionist (24 hrs/week).

Monitoring & Evaluation of Grants

All grant recipients are required to submit a final report within 60 days of their project completion. The final report includes financial information and number of people served as well as narrative response to specific questions about the project and examples of how the project was advertised and promoted. Twenty percent of the grant award is withheld until the final report has been received and approved. Every effort is made to evaluate projects on site by board members, panelists and staff.



SOUTHWEST MINNESOTA ARTS AND HUMANITIES COUNCIL

1210 East College Drive, Suite 600, Marshall, MN 56258 Phone: 507-537-1471, 800-622-5284, Fax 507-537-0040 E-mail: smahc@starpoint.net website: www.smahc.org

FY 2004 HIGHLIGHTS

GRANTS TO AREA ORGANIZATIONS AND INDIVIDUALS:

SMAHC provides support to qualified arts projects throughout the region, for both developing and established organizations and artists.

- > \$128,930 matching grants to 103 area organizations and artists under 14 separate programs, including:
- > \$41,529 to 16 arts producing organizations under the matching Production Assistance Program;
- > \$22,623, to 8 arts sponsoring organizations through the matching Sponsorship Assistance Program;
- > \$4,553, to 2 arts organizations through the matching SMAHC Linkage Grant Program for projects that link local arts organizations with schools;
- > \$28,864 to 22 area schools and arts organizations, matching grants for artist residencies and arts related field trips through our McKnight/SMAHC Arts in Education & Communities Program;
- ➤ 14 arts organizations were awarded SMAHC/McKnight Challenge Grants to match new memberships up to a \$500 ceiling, \$6,604 was awarded;
- > 10 area individual artists were granted \$9,500 for projects to further their careers as artists: 3 projects under the Individual Artist Development Program for \$3,000; 2 projects under the Individual Artist Career Program for \$4,000; and 5 Study Grants provided \$2,500 to artists throughout the region;
- > \$2,500 for 2 Local Arts Development Grants was awarded for programming or organizational management projects that will have a long term impact on an organization's stability or development;
- > 7 area organizations received SMAHC Cultural Bank Underwriting Guarantees for projects that seemed too risky to produce otherwise. 4 projects received a total of \$1,600 through this program to offset project losses;
- > 5 area organizations received a total of \$2,043 through Arts Organization Networking & Training Grants for expenses for their members to attend workshops.
- > 18 area educators received a total of \$7,714 to reimburse costs for attending art workshops or classes that will enable them to better deliver the arts to their students through a pilot program, Art Study Opportunity for Educators.

AWARDS:

Where special recognition is called for, SMAHC acknowledges individuals who help promote the arts throughout the region:

SMAHC awarded the Prairie Star Award to visual artist Franz Allbert Richter of rural Clarkfield. In addition to his own work, Franz has been an important collaborator and mentor to other artists in the region. The award includes a \$1,000 prize provided by the McKnight Foundation. Past awardees have been writer Joe Amato, visual artists Gene & Lucy Tokheim, sculptor Fred Cogelow, writer Bill Holm, theatre director Bernie Aaker,

- photographer Henry Kyllingstad, poet Leo Dangel, visual artist Robert Remick, writer Frederick Manfred, visual artist Edward Evans and visual artist Agnes "Bobbie" Alsgaard-Lien.
- > SMAHC awarded its eighth Prairie Disciple Award to Patrick J. Moore of Montevideo for his contributions to the region as an advocate for the arts. Patrick has been a tireless volunteer in his support and encouragement of individual artists and arts activities throughout the region. Moore has made advancement and exposure the arts a priority in his business, Java River Café in Montevideo and in his work as a community and regional volunteer. Previous award winners are Karen Reede, Rallah Madison, Mercein Holzemer, Benjamin Vander Kooi, Jr., Christine (Tina) Richards, Vern Stevens and Patricia Enger. The award includes a \$500 certificate toward the purchase of art by a regional artist.

ORGANIZATIONAL DEVELOPMENT:

SMAHC staff and several board members attended the Southwest Minnesota Foundation's Nonprofit Management Institute's Board Effectiveness Seminar. The SMAHC Executive Director and three board members attended BoardSmart workshop - Leading for Success: Building Strategic Partnerships; and the Executive Director and a board member attended the Prairie Arts Management Institute.

FUNDRAISING:

SMAHC fundraising is used to extend SMAHC programs and to provide matching funds for foundation grants.

- Received \$30,223 in membership support from 352 corporate, business, organization, government and individual members. SMAHC staff and board members presented testimony to several county commissions and contributions were received from 15 counties and from 22 cities.
- > Received \$47,000 from the McKnight Foundation
- > Received \$155,050 from the State of Minnesota
- > Received \$1,500 from the Robert & Helen Remmick Charitable Trust Foundation
- > Received \$500 from the Bremer Trust Department, Marshall
- > Received \$2,308 from the Forum of Regional Arts Councils of MN

TECHNICAL ASSISTANCE

> SMAHC provided local Technical Assistance to area arts, community and education groups through the entire eighteen counties, helping to augment their own ability to provide arts-related services. We provided on-site work with the Upper Minnesota Valley Regional Development Commission Arts Meander; Marshall Area Fine Arts Council, Marshall; and the Dawson Boyd Arts Association, Dawson, Crow River Arts, Hutchinson, Coalition for the Arts, Marshall, Friends of the Arts, Renville, Marshall Area Stage Company, Marshall, RTR Parent Teacher Organization, Tyler. Many more artists and arts organizations were provided with technical assistance at the SMAHC office and via the SMAHC toll free telephone line. In addition we conducted workshops and hosted workshops and informational meetings throughout our region by other organizations. As part of our technical assistance work SMAHC also sponsors conferences and workshops, provides information and referral, and facilitates networking among regional and state artists and arts organization representatives.

CONFERENCING & WORKSHOPS:

SMAHC provides leadership for arts developers throughout the region through conferences and workshops. In addition, the SMAHC Annual Meeting is an important method for spreading information about our communities for both the board and members.

- > SMAHC held a workshop for artists, educators, administrators and advocates, Expanding Your Community: Building Collaborations & Creative Partnerships for Arts in Education in Granite Falls. The goal of the workshop was to help schools and local organizations build teams that will work together to foster arts in education at the local level. Funding for the workshop was provided by the McKnight Foundation.
- > SMAHC held its Twenty-ninth Annual Meeting at the new Prairie's Edge Conference Center near Granite Falls, which included an art exhibit and reception featuring the works of regional artists, entertainment by singer/song writer Jerry Ostensoe of rural Sacred Heart, grupo latino Albis of Willmar and an ensemble from the Prairie Arts Chorale, dinner, business meeting and the presentation of the Prairie Star Award to Joseph Amato of Marshall..

INFORMATION & REFERRAL:

SMAHC promotes the arts by making information available and accessible to artists, organizations and art supporters in southwest Minnesota. Last year SMAHC:

- > mailed out over **8,100** copies of our bimonthly newsletter *VOICES*, which provides listings of events within the 18-county SMAHC region along with statewide opportunities for area artists and also features articles of interest to artists and supporters of the arts;
- provided a toll-free number (1-800-622-5284), fax (507-537-0040), and greatly increased the use of email as a means of communicating with constituents and for sending out grant applications (smahc@starpoint.net).
- updated and maintained our website: www.smahc.org
- > conducted county informational meetings in **Renville County** at Java Junction in Renville and **Yellow Medicine County** at the Canby High School in Canby.
- > gave radio and newspaper interviews, frequent press releases, and directly provided opportunity information to groups and individual artists during the year;
- > SMAHC hosted grant workshops by the Bush Foundation (Artist Fellowships) in Marshall and the Minnesota State Arts Board (Cultural Communities Grant Program) in Marshall and Worthington.
- > SMAHC staff conducted five grant workshops on SMAHC grant programs at the SMAHC offices in Marshall.
- > SMAHC co-sponsored a Forum of Regional Arts Councils of Minnesota workshop for arts organizations, "Mission to Motivation" at Jackpot Junction Conference Center near Morton.

NETWORKING:

Like information, the connections that members, board members and staff develop with other organizations have far reaching results.

- > SMAHC Executive Director served as a board member and treasurer of the Forum of Regional Arts Councils of Minnesota, a statewide organization whose mission is to strengthen the capacity of each regional arts council to provide access to the arts.
- > SMAHC staff, board members and regional arts organization representatives attended a statewide gathering of Strategic Audience Development Initiative grantees in Monticello, sponsored by the Minnesota State Arts Board.
- > SMAHC maintained partnership with the Minnesota Alliance of Arts Education, the Minnesota Citizens for the Arts, the Minnesota Council for Non-profits, VSA Minnesota and the Minnesota State Arts Board.
- > SMAHC Executive Director served as a board member of the Minnesota Citizens for the Arts.
- > SMAHC worked with the Minnesota State Arts Board to promote arts activities in the SMAHC region.
- > SMAHC Executive Director served on the Minnesota State Arts Board's Strategic Audience Development Initiative Grant Review Panel.
- > SMAHC Executive Director served as panelist at the Minnesota Council of Foundations Grantseeking Seminar in Marshall.
- > SMAHC Executive Director Greta Murray and Clerical Assistant Cat Abbott, served as jurors for t¹ Minnesota State High School League Region IIIA Visual Arts Competition in Westbrook.
- > 9 SMAHC region citizens attended Arts Advocacy Day at the State Legislature. Board members and staff gathered area information on the status of arts in southwestern Minnesota to provide to the State Legislature.
- > SMAHC Administrative Assistant Marcella Brekken served as a juror for the Minnesota Book Awards.
- > SMAHC Executive Director attended the joint annual conference of the MN Council of Nonprofits and the MN Council on Foundations, What's Next for the State We're In? in St. Paul.
- > SMAHC Executive Director attended the Prairie Arts Management Institute in Sioux Falls, SD.
- > SMAHC Board members and panelists are actively involved in various local statewide and national arts associations and organizations.

With an eighteen member volunteer board meeting bimonthly, a staff of two full-time and one part-time employees, numerous committees, three review panels comprised of thirty-nine volunteers, and the interest and involvement of 161 communities and countless volunteer hours, SMAHC is actively meeting the challenges of a growing and changing arts community in southwest Minnesota.

SMAHC FY2...4 Grants to Organizations Artists - Production, Presentation, Challenge, Cultural Bank, Local Arts Development, Networking Grants, Cultural Bank, Individual Artists, Arts in Education, Educator Art Study Opportunity, Prairie Star, Prairie Disciple

Number Organization	City	Project	Request	Award	McKnight	MSAB	General Funds	Audience	Youth	Artists	Total Served
Arts In Education & Communities							runus				berveu
MK426 Lakeview School District	Cottonwood	Duane Penske Residency	\$1,000	\$1,000	\$70	\$930		125	150	1	276
MK420 Echo Charter School	Echo	Prairie Fire Theatre residency		\$750		\$750		185	125	3	313
MK418 Yellow Medicine East Community E	Ed G ranite Falls	Prairie Fire Theatre residency	\$750	\$750		\$750		170	145	2	317
MK417 Stevens Elementary School	Dawson	3rd graders will write,	\$2,212	\$2,212	\$2,212			200	300	1	501
MK416 Atwater-Cosmos-Grove City South I	ElAtwater	Sean Brown storytelling and	\$2,362	\$2,362		\$2,362		200	283	1	484
MK424 KMS Community Education	Kerkhoven	Prarie Fire Theatre Residency	\$440	\$440		\$440		350	58	12	420
MK423 Benson Community Education	Benson	Missoula Children's Theatre	\$750	\$750		\$750		200	70	2	272
MK415 Atwater-Cosmos-Grove City North I	ElAtwater	Sean Brown storytelling and	\$2,363	\$2,363		\$2,363		190	283	2	475
MK413 Lester Prairie CAPP/ISD 424	Lester Prairie	Rhonda Lund theatre, masks	\$1,076	\$1,076		\$1,076		400	160	1	561
MK412 Prairie Dance Alliance	Clarkfield	Prairie Dance Alliance will	\$2,500	\$2,500	\$2,500			200	60	4	264
MK419 Crow River Area Youth Orchestra	Hutchinson	Summer String Camp	\$1,500	\$1,500	\$1,500			90	60	5	155
MK425 Bert Raney Elementary	Granite Falls	Duane Penske Residency	\$688	\$688	\$688			10	64	1	75
MK405 Glencoe-Silver Lake Comprehensive	e & lencoe	Prairie Fire Theatre	\$750	\$750		\$750		150	40	2	192
MK427 Marshall School District	Dawson	Summer Art Enrichment	\$1,822	\$1,822	\$1,822	٠		200	50	5	255
MK406 Clinton-Graceville-Beardsley 2888	Graceville	April Mathison wildlife	\$313	\$313		\$313		200	26	1.	227
MK421 Southwest Minnesota State University	ityMarshall	Senior College Artist	\$2,076	\$2,076		\$2,076		66		1,	67
MK422 Marshall Public Schools	Marshall	Michael Monroe Guitar	\$1,506	\$1,506	\$1,506			40	60	1	101
MK428 Lac qui Parle Valley School District	Milan	Field Trip to Wilder Pageant	\$600	\$487	67	\$487		20	20	5	45
MK431 Mountain Lake Public School	Mountain La	k "Stories to Tell, Promises to	\$1,716	\$1,716		\$1,716		50	70	2	122
MK432 New London Art Center	New London	"Raku Rendezvous"	\$2,180	\$2,180		\$2,180		200	50	.7.	257
MK404 Kerkhoven-Murdock-Sunburg School	olKerkhoven	Lisa Bullard writing residence	y \$873	\$873		\$873		75	90	1	166
MK409 Clinton-Graceville-Beardsley Comm	nu6raceville	Prairie Fire Children's Theatr	e \$750	\$750	4	\$750		200	150	2	352
Arts In Education	ı & Communiti	ies Total	\$28,977	\$28,864	\$10,298	\$18,566		3,521	2,314	62	5,897
Arts Organization Networking		1.024 - 0.02			\$4,0356		130	1 26 46			
NE 15 Marshall Area Fine Arts Council	Marshall	To attend the Minnesota	\$475	\$475	\$475			400	50	1	451
NE 14 Friends of the Auditorium	Worthington	To attend the 17th annual	\$500	\$500	\$500			4,000		1	4,001
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Number Organ don	City	Project	Request	Award	McKnight MSAB	General Funds	Audience	Youth	Arusts	Total Served
NE 13 Dawson Boyd Arts Association	Dawson	Attend Prairie Arts	\$500	\$500	\$500	runus	20	20	5	45
NE 11 Crow River Arts	Hutchinson	attend the Creating	\$68	\$68	\$68		1		1	2
NE 12 Crow River Arts	Hutchinson	Attend Prairie Arts	\$500	\$500	\$500		50	50	1	101
Arts Organization	n Networking	Total	\$2,043	\$2,043	\$2,043		4,471	120	9 .	4,600
Arts Study Opportunity for Educa	tors									
ES 7 Cassandra Herold	Willmar	Teacher Training Institute,	\$470	\$470	\$470		10	140	1.0	160
ES 17 LeAnn Atchison	Willmar	New London Art Center	\$500	\$500	\$500		10	104	1	115
ES 16 Karin Gilbertson	Willmar	Drawing Workshop at Split	\$500	\$500	\$500		10	38	10	58
ES 13 Melanie Benson	Dawson	Summer Sound Sampler	\$290	\$290	\$290		10	330	1	341
ES 12 Christine Tromblay	Slayton	Perpich Center for Arts	\$441	\$441	\$441		10	225	1	236
ES 11 Heather Rozell	Adrian	Art in the Classroom: Art	\$367	\$367	\$367		10	350	1	361
ES 10 Diane Wright	Marshall	Schoolhouse Fiddle Camp	\$500	\$500	\$500		500	140	1	641
ES 15 Barbara Schueler	Echo	Perpich Center Workshop	\$500	\$500	\$500		10	200	1	211
ES 8 Crystal Ammermann	Tyler	Workshop at College of	\$480	\$480	\$480		10	50	10	70
ES 5 Laura Welle	Willmar	Split Rock Arts Program	\$500	\$500	\$500		10	375	1	386
ES 6 Tamara Isfeld	Granite Falls	Split Rock Arts Program	\$500	\$500	\$500		10	350	1	361
ES 4 Carrie Knott	Winsted	"Developing the Child	\$500	\$500	\$500		10	322	1	333
ES 18 Kevin Szumal	Dawson	Music Educator workshop at	\$300	\$300	\$300		10	103	1	114
ES 2 Ann F. Wachtler	Montevideo	Attend "What is American	\$331	\$331	\$331		1	55	45	101
ES 1 Caaren Mathiowetz	Wabasso	Bookmaking class to work	\$500	\$500	\$500		12	150	1	163
ES 14 Greta Postma	Clara City	Creating Your Future	\$500	\$500	\$500		10	200	1	211
ES 9 Mary Sue Kruger	Monttevideo	The John Jacobson Workshop	\$140	\$140	\$140		10	280	2	292
ES 3 Lori Sieg	Madison	Video Poetry Workshop at	\$395	\$395	\$395		1	105	1	107
Arts Study Oppor	tunity for Educ	eators Total	\$7,714	\$7,714	\$7,714		654	3,517	90	4,261
Challenge										
CH 56 Tyler Arts Council	Tyler	membership drive	\$500	\$500	\$500		400	50	20	470
CH 58 Marshall Area Stage Company	Marshall	membership drive	\$500	\$500	\$500		300	75	3	378
CH 53 Friends of the Orchestra, LTD	Marshall	membership drive	\$500	\$500	\$500		400	40	55	495

Number Org. Zation	City	Project	kequest	Award	McKnight MSAB	General Funds	Audience	Youth	Artists	Total Served
CH 52 Crow River Arts	Hutchinson	membership drive	\$500	\$500	\$500		150	25	.25	200
CH 63 Minnesota Concertina Club	Glencoe	Membership Drive	\$360	\$360	\$360		20	10	18	48
CH 62 Prairie Arts Continuum	Windom	Membership Drive	\$500	\$500	\$500		1	1	1	3
CH 61 Minnesota Button Box Club	Glencoe	Membership Drive	\$144	\$144	\$144		25	10	25	60
CH 55 McLeod West CAPP	Brownton	membership drive	\$500	\$500	\$500		30	40	5	75
CH 51 Dawson-Boyd Arts Association	Dawson	Membership Drive	\$500	\$500	\$500		88	0	i	89
CH 60 Big Stone Arts Council	Odessa	Membership Drive	\$500	\$500	\$500		2,000	150	50	2,200
CH 54 Lake Benton Opera House, Inc.	Tyler	Membership drive	\$500	\$500	\$500		6,000	200	60	6,260
CH 59 Business, Arts, & Recreation Center, 1	I Windom	Membership drive	\$500	\$500	\$500		200	10	1	211
CH 50 Marshall Area Fine Arts Council	Marshall	Membership Drive	\$500	\$500	\$500		300	75	1	376
CH 57 Willmar Area Arts Council	Willmar	membership drive	\$500	\$500	\$500		200	100	10	310
Challenge	((d) 50	Total	\$6,504	\$6,504	\$6,504		10,114	786	275	11,175
Cultural Bank									- 4	
CB 236 Yellow Medicine East Public Schools	Granite Falls	Prairie Fire Children's	\$400	\$400		\$400	465	70	2	537
CB 233 Tyler Arts Council	Tyler	Solo concert by Claudia	\$400	\$400		\$400	190	10	1	201
CB 234 Business, Arts & Recreation Center, I	rWindom	Dino Kartsonakis concert	\$400	\$0			400	50	18	468
CB 237 ECHO Charter School	Granite Falls	Prairie Fire Children's	\$400	\$0			300	125	. 2	427
CB 238 Friends of the Auditorium	Worthington	Koresh Dance Company of	\$400	\$400		\$400	640	225	19	884
CB 235 Green Earth Players	Luverne	community theatre lived	\$400	\$400		\$400	700	50	40	790
CB 232 Crow River Area Youth Orchestra	Hutchinson	2nd Annual CRAYO	\$400	\$0			50	60	1	111
Cultural Bank		Total	\$2,800	\$1,600		\$1,600	2,745	590	83	3,418
Individual Artist Career									,	
IA 475 Karen Elizabeth Savage-Blue	Granite Falls	Printing of first edition of	\$2,000	\$2,000	\$2,000		1,000	1,000	1	2,001
IA 473 David Strom	Windom	Produce new body of work	\$2,000	\$2,000	\$2,000		1		1	2
Individual Artist C	areer	Total	\$4,000	\$4,000	\$4,000		1,001	1,000	2	2,003
Individual Artist Development									* î	
IA 471 Cara R. Asplund	New London	The purpose of this project is	\$1,000	\$1,000	\$1,000		. 1		1	2
IA 470 Kristi Fernholz	Appleton	The focus of this project will	\$1,000	\$1,000	\$1,000		35	5	5	45
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Number Organ don	City	Project	Request	Award	McKnight	MSAB	General Funds	Audience	Youth	Arusis	Total Served
IA 472 Emily Schollett	New London	This project will include the	\$1,000	\$1,000	\$1,000			100		1	101
Individual Artist D	evelopment	Total	\$3,000	\$3,000	\$3,000			136	5	7	148
Individual Artist Study											
IAS477 Kent Forrest Kelly	Windom	Study swedish fiddle with	\$500	\$500	\$500			100	100	20	220
IAS468 Nicholas Dusek	Westbrook	Colorado Suzuki Institute	\$500	\$500	\$500			1	1	2	4
IAS480 Katia Andreeva	Granite Falls	Watercolor Workshop	\$500	\$500	\$500			25	0	1	26
IAS481 Loralee A. Miller	Minneota	Watercolor Workshop	\$500	\$500	\$500			1		1	2
IAS469 Kelsey Kirschmann	Windom	Study violin at the American	\$500	\$500	\$500			1	1	1	3
Individual Artist S	tudy	Total	\$2,500	\$2,500	\$2,500		*	128	102	25	255
Linkage											
LK1098 Hendricks Syttende Mai Committee	Hendricks	Theatrical productions for	\$1,053	\$1,053		\$1,053		100	207	2	309
LK1086 New London Art Center	New London	A pottery residency with	\$3,500	\$3,500		\$3,500		40	80	1	121
Linkage		Total	\$4,553	\$4,553		\$4,553		140	287	3	430
Local Arts Development											
LA 37 Prairie Dance Alliance	Wood Lake	PDA proposes to create the	\$1,500	\$1,500	\$1,500				125	1	126
LA 36 Marshall Area Stage Company	Marshall	MASC plans to consolidate	\$1,000	\$1,000	\$1,000			250		15	265
Local Arts Develo	pment	Total	\$2,500	\$2,500	\$2,500			250	125	16	391
Prairie Disciple											
PD 17 Patrick J. Moore	Montevideo	nominated by Brent Olson	\$500	\$500	\$500			1		1	2
Prairie Disciple		Total	\$500	\$500	\$500			1		1	2
Prairie Star											
PS 26 Franz Allbert Richter	Clarkfield	nominated by Lucy and Gene	\$1,000	\$1,000	\$1,000			1		i	2
Prairie Star		Total	\$1,000	\$1,000	\$1,000			1		1	_ 2
Presentation											
SP1095 SMSU Creative Writing Program	Marshall	Visiting Writers' series	\$3,500	\$3,500		\$3,500		2,000	50	5	2,055
SP1106 Marshall Area Fine Arts Council	Marshall	Series of performances	\$3,500	\$3,500		\$3,500		2,000	25	95	2,120
SP1090 Tyler Arts Council	Tyler	2003-04 concert series	\$1,473	\$1,473		\$1,473		340	40	20	400
PR1083 Crow River Arts/Hutchinson Comm	uHutchinson	December & April concerts	\$1,730	\$1,730		\$1,730		175		60	235

Number Orga Zation	City	Project	Kequest	Award	McKnight MSAB	General Funds	Audience	Youth	Artists	Total Served
SP1084 Worthington Area Music Boosters (OrgWorthington	Saint Paul Chamber	\$3,500	\$3,500	\$3,500		300	295	80	675
SP1094 SMSU Cultural Diversity Program	Marshall	"City Songs" concerts	\$2,250	\$2,250	\$2,250		225	6,000	11	6,236
SP1105 Marshall Area Fine Arts Council	Marshall	MAFAC is seeking funds to	\$3,500	\$3,500	\$3,500		1,500	200	70	1,770
SP1103 New London Arts Project	Spicer	Traditional and	\$3,500	\$3,500	\$3,500		610	100	60	770
SP1092 Crow River Arts	Brownton	Children's Theatre	\$1,400	\$1,400	\$1,400		175	250	7	432
Presentation		Total	\$24,353	\$24,353	\$24,353		7,325	6,960	408	14,693
Production		*								
PRI110 Cottonwood County Historical Soci	etWindom	A "Cemetery Stroll"	\$812	\$812	\$812		140	10	8	158
PRI 109 Friends of the Orchestra, LTD	Marshall	Fall Concert & Tour, 2004-	\$3,500	\$3,500	\$3,500		400	35	45	480
PRI088 Southwest Minnesota Orchestra	Marshall	Fall Concerts, 2003-2004	\$3,500	\$3,300	\$3,300		310	119	95	524
PRI 100 Pipestone Civil War Days Committee	ee Pipestone	Grant would go to cover	\$3,500	\$3,500	\$3,500		2,000	400	15	2,415
PRI 108 Calumet Players	Jasper	We will be performing the	\$2,796	\$2,796	\$2,796		800	114	60	974
PRI 104 Marshall Area Stage Company	Marshall	The musical production, "The	\$3,473	\$3,473	\$3,473		609	161	55	825
PRI 101 Willmar Area Arts Council	Kandiyohi	"Celebrate Art! Celebrate	\$3,475	\$3,475	\$3,475		3,000	150	175	3,325
PRI097 Business, Arts & Recreation Center	, IfWindom	"A Branson Christmas in	\$3,464	\$2,000	\$2,000		600	112	106	818
PR1091 Prairie Arts Chorale	Wabasso	"From the Cathedral to the	\$3,500	\$3,500	\$3,500		475	65	30	570
PR1099 Calumet Players	Jasper	A production of "Luxury	\$1,288	\$1,088	\$1,088		400	20	22	442
PRI102 Crow River Arts	Hutchinson	A five-week long series of	\$2,823	\$2,823	\$2,823		290	140	37	467
PRI111 District 511 Community Education	Adrian	"Bye Bye Birdie"	\$3,400	\$3,400	\$3,400		350	130	20	500
PR1085 Crow River Players	Spicer	A production of "More Tea,"	\$1,000	\$1,000	\$1,000		582	45	15	642
PRI089 Crow River Area Youth Orchestra	Hutchinson	2003-04 performance season	\$3,459	\$3,459	\$3,459		1,000	620	9	1,629
PR1096 Marshall Area Stage Company	Marshall	A dinner theatre production,	\$1,673	\$1,673	\$1,673		362		6	368
Production		Total	\$41,663	\$39,799	\$39,799		11,318	2,121	698	14,137
		Grand Total	\$132,107	\$128,930	\$40,059 \$87,271	\$1,600	41,805	17,927	1,680	61,412

Southwest Minnesota Arts & Humanities Council

1210 E. College Drive, Suite 600, Marshall, MN 56258

Call for guidelines: 507-537-1471 or 1-800-622-5284, email: smahc@starpoint.net Web Site: www.smahc.org

SMAHC Programs for Individual Artists July 1, 2003 - June 30, 2004

Contact SMAHC Office for deadlines and forms for period from July 1, 2004 through June 30, 2005 – available spring 2004

Minnesota Counties within SMAHC region: Big Stone, Chippewa, Cottonwood, Jackson, Kandiyohi, Lac qui Parle, Lincoln, Lyon, McLeod, Meeker, Murray, Nobles, Pipestone, Redwood, Renville, Rock, Swift, and Yellow Medicine.

TECHNICAL ASSISTANCE: Free to all area schools, arts organizations and artists. Ongoing.

PRAIRIE DISCIPLE & PRAIRIE STAR AWARD: One award may be made each year to recognize an individual whose activities have best aided the development of the arts (Prairie Disciple, \$500) or best exemplified the highest quality of art work (Prairie Star, \$1,000) in the SMAHC region. Awards made by nomination only. Nominations must be received by **February 15, 2004.** Call the SMAHC office for details.

INDIVIDUAL ARTIST DEVELOPMENT GRANTS: \$1,000 to aid in opportunities for developing artists.

Application Deadline:

February 15, 2004

(earliest project start date May 15, 2004)

Grant writing workshop:

January 6, 2004, 4-6 p.m., SMAHC office

Panel Meeting:

April 3, 2004

Board Action:

April 26, 2004

INDIVIDUAL ARTIST CAREER GRANTS: \$2,000 to aid career artists.

Application Deadline:

February 15, 2004

(earliest project start date May 15, 2004)

Grant writing workshop:

January 6, 2004, 4-6 p.m., SMAHC office

Panel Meeting:

April 3, 2004

Board Action:

April 26, 2004

<u>INDIVIDUAL ARTIST STUDY OPPORTUNITY GRANTS</u>: Up to \$500 for specific study opportunities - all ages & disciplines.

ROUND 1 Application Deadline: Sept. 2, 2003 (earliest project start date Dec. 15, 2003)

Grant writing workshop:

July 23, 2003, 2-4 p.m., SMAHC office

Panel Meeting:

October 9, 2003

Board Action:

November 24, 2003

ROUND 2 Application Deadline: December 1, 2003 (earliest project start date March 1, 2004)

Grant writing workshop:

October 22, 2003, 2-4 p.m., SMAHC office

Panel Meeting:

January 10, 2004

Board Action:

January 26, 2004

ROUND 3 Application 1

Application Deadline: April 1, 2004 (earliest project start date July 1, 2004)

Grant writing workshop:

February 18, 2004, 2-4 p.m., SMAHC office

Panel Meeting:

May 8, 2004

Board Action:

June 28, 2004

<u>Please Note</u>: SMAHC's fiscal year ends June 30, 2004. Call the SMAHC office for information about grant deadlines for next fiscal year. 800-622-5284, 507 537-1471 or email: smahc@starpoint.net

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL

1210 E College Drive, Suite 600, Marshall, Minnesota 56258, (507) 537-1471 or 1-800-622-5284 **BOARD OF DIRECTORS**

	BOARD OF DIRECTORS	TEDM	
COUNTY	BOARD MEMBER	TERM EXPIRES	
Big Stone (20A)	Brent Olson 68704 County Hwy 8	12/05	
	Ortonville, MN 56278-9636 (320) 273-2297 (h) Email: bcolson@fedteldirect.net		
	ding 12/02. Elected 10//02 to 3 year term to 12/05.		
Chippewa (20B)	Esther Mills 801 No. 4 th St., Montevideo, MN 56265	12/04	
	(320) 269-8507 (h), (320) 269-9110 (w – M,Th,F) Email: estherm@fedtel.net		
Elected 10/01 to 3-year term ending			
Cottonwood (22B)		12/06	
Jackson (22B)	Paul Jones	12/06	
	82511 525 th Ave. Jackson, MN 56143 (507) 847-2589 (h), (507) 840-1241 (cellular)		
	Email: pmjones@rconnect.com g 12/00. Re-elected 10/00 to 3 year term to 12/03. Re-elected 9/03	•	
Candiyohi (13B)	Robert Whitney	12/04	
	2120 60th Ave. NE, Willmar, MN 56201 (320) 354-2005 (h) 214-9433 (w) Email: bob@whitneymusic.com		
Elected 10/96 to partial term endir	ng 12/98. Re-elected 11/98 to 3 year term to 12/01. Re-elected 1	0/01 to 3-year t	term to 12/04.
Lac qui Parle (20A)	Luanne Fondell 1341 285th Avenue, Dawson, MN 56232	12/04	PAST PRESIDEN
	(320) 769-4742 (h), (320) (320)769-2955 ext. 246 (school) (320) 894-7361 (cell)		
Elected 6/99 to partial term ending	Email: fondell@frontiernet.net lfondell@dwby.k12.mn.us g 12/01. Re-elected 10/01 to 3 year term to 12/04.		
Lincoln (20A)	Kathy Wilmes	12/06	
	PO Box 89, Tyler, MN 56178 (507) 247-5913 (w), 247-3833 (h)		
Elected 2/04 to partial term ending	Email: mk.wilmes@mchsi.com g 12/06.		
 Lyon (21A)	Ron Raynes	12/04	
	2683 County Road 5, Marshall, MN 56258 (507) 532-2280(h), 537-8655 (w), 530-2093 (cell)		
Elected 2/04 to partial term ending	ron.raynes@schwans.com g 12/04.		
 McLeod (18A)	Karen David	12/05	
	560 Milwaukee Avenue SW Hutchinson, MN 55350		
	(320) 587-6502 (h), (320) 328-5214 (w), 419-602-0583 (cell) Email: krd830@hutchtel.net davidk@mcleod.k12.mn.us		
Elected 10/99 to a 3 year term end	ing 12/02. Re-elected 10/02 to 3 year term ending 12/05.		

COUNTY	BOARD MEMBER	TERM EXPIRES	3
Meeker (18B)	Larry Dahl 427 Evergreen Park Blvd., Litchfield, MN 55355 (320) 593-6892 (h) Email: lbd@hutchtel.net	12/04	PRESIDENT
	Re-elected 11/98 to 3 year term ending 12/01. Re-elected 10/01	to 3 year ter	m to 12/04.
Murray (22A)	Janet Timmerman	12/05	TREASURER
	220 N East St.,PO Box 62, Lake Wilson, MN 56151 (507) 879-3187 (h) (507) 537-6288 (w), (507) 227-5726 (cell) E-mail: <u>Timmerman@southwestmsu.edu</u>		
Elected 10/02 to 3 year term ending	g 12/05.		·
Nobles (22B, 22A)	Margaret Erickson PO Box 786 Worthington, MN 56187	12/05	
	Email: <u>mke@iname.com</u> (507) 376-3215 (h), (507) 372-7368 (w)		
Elected 10/99 to a 3 year term to 12	2/02. Re-elected 10/02 to 3 year term ending 12/05.		
Pipestone (22A)	Richard Bryan 808 2 nd Street Pipestone MN 56164	12/06	
	(507) 825-2929		
	Email: jayrich2@mchsi.com g 12/03. Re-elected 9/03 to 3 year term ending 12/06.		
Redwood (21A, 22B)	Ramona Larson	12/05	PRESIDENT-ELEC
	209 E. 5th St Redwood Falls, MN 56283		
	507-627-3117 Email: rdlarson@newulmtel.net		
Elected 10/02 to 3 year term ending	g 12/05.		
Renville (20B)	Chuck Brown	12/06	
	604 South 13 th Street Olivia, MN 56277		
	(320) 523-1641		
El (111/02 to 2 to 1:	Email: cpbrown@tds.net		
Elected 11/03 to 3 year term ending	g 12/06. 		
Rock (22A)	Marya Manfred 216 N. McKenzie St. #501	12/06	
	Luverne, MN 56156		
	(507) 283-2110 (h)		
Elected 10/00 2 year tarm to 12/02	Email: manfred@dtgnet.com Page elected 0/03 to 3 years term anding 12/06		
	. Re-elected 9/03 to 3 year term ending 12/06.		
Swift (20A)	Duaine Flanders 1216 Atlantic Ave. Benson, MN 56215	12/05	
	(320)760-2820 (w) (320)843-4077 (h)		
Elected 01/02, partial term to 12/02	Email: <u>inovate@willmar.com</u> Elected 10/02 to 3 year term ending 12/05.		
Yellow Medicine (20B,20A)	Tamara Isfeld	12/04	
10110 17 17100101110 (2013,2011)	1071 Bergeson Drive, Granite Falls, MN 56241	14/07	
	(320) 564-9289 (h),		
Elected 6/04, partial term to 12/04.	Email: sisfeld@mchsi.com		

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL FY 2004 ORGANIZATION GRANT REVIEW PANEL

		100 V 120 V 100 V	
		AREA OF EXPERTISE	TERM EXPIRES
DIANN HAFNER	2222 Tamarack Drive N, Slayton, MN 56172 (507) 836-6367 (h) (507) 763-3479 (w) arttrain@frontiernet.net	Visual/Theatre	6/30/05
JOSE LAMAS	PO Box 521 Worthington, MN 56187 (507) 376-3215	Visual	6/30/04
EMILY LODINE	1923 131 st Street, Magnolia, MN 56158 (507) 283-8795 garyo1@rconnect.com	Music	6/30/04
SHARON MACE	1000 E Broadway St, Apt. 6, Redwood Falls, MN 56283 (507) 637-8523 sjsmace@yahoo.com	Theater	6/30/05
LOUISE MACK	PO Box 28, New London, MN 56273 (320) 354-4234 lmack@midstate.tds.net	Theatre	6/30/05
TAMMY MAKRAM	RR 1, Box 29, Beaver Creek, MN 56116 (507) 967-2419 (cell) (507) 673-2534 (h) 283-8294 (w) info@rockartsrock.com	Music/Visual/Literature	6/30/04
ROBIN MOORE	PO Box 60, Milan, MN 56262 (320) 269-6176 robincmoor@hotmail.com	At-Large	6/30/04
DUANE PENSKE	33451 Eagle Avenue, Vesta, MN 56292 (507) 762-3340 mick@rconnect.com	Visual	6/30/04
TINA RICHARDS	2815 231 st St., Walnut Grove, MN 56180 (507) 859-2713 <u>aprairie@rconnect.com</u>	Visual	6/30/05
JERRY SCHAEFER	PO Box 3, Ghent, MN 56239 (507) 428-3875 schaef@starpoint.net	At-large (literature)	6/30/04
MEREDITH VASELAAR	20688 State Highway 91, Adrian, MN 56110 (h)(507) 472-8239 (w)(507) 483-2541	Theatre	6/30/05
BONITA WILHELM	610 60 TH Avenue NE, Willmar, MN 56201 (320) 235-9500 (w) (320) 235-4804 (h) thebarntheatre@charterinternet.net	Theatre	6/30/04
TOM WIRT	17614 240 th Street, Hutchinson, MN 55350 (320) 587-2599 <u>claypot@hutchtel.net</u>	Visual	6/30/04
Alternates: MELANIE BENSON	1016 Pine Street, Dawson, MN 56232 (320) 764-2314 <u>mbenson@frontiemet.net</u>	Music/Theatre	6/30/04
CHERYL HANSON	605 4 th Avenue, Windom, MN 56101 (w)(507) 831-2752 (h) (507) 831-5880 windomcc@earthlink.net	Theatre/Dance	6/30/04
VERNA PATRICK	8995 North Shore Drive, Spicer, MN 56288 (320) 796-2627	Music, Dance	6/30/05

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL FY 2004 GRANT REVIEW PANELISTS INDIVIDUAL ARTIST GRANTS

BOBBIE ALSGAARD-LIEN	403 4 TH St., Rushmore, MN 56168 (507) 478-4232 (h) (507) 372-3492 (w)	AREA OF EXPERTISE Visual	TERM EXPIRES 6/30/04
	agnesn@frontiernet.net		
NANCY FENSOM	139 Lakeveiw Drive, Spicer, MN 56288 (320) 796-4244 https://doi.org/10.2007/jhs.com/million/hill	Visual	6/30/04
DIANN HAFNER	2222 Tamarack Drive N, Slayton, MN 56172 (507) 836-6367 (h) (507) 763-3479 (w) arttrain@frontiernet.net	Visual/Theatre	6/30/05
JIM HUBLEY	901 Woodfern, Marshall, MN 56258 (507) 537-6729 (w) (507) 532-6846 hubfam@chartermi.net	Literature/writing Storytelling/theatre	6/30/04
EMILY LODINE	1923 131 st Street, Magnolia, MN 56158 (507) 283-8795 garyo1@rconnect.com	Music	6/30/05
ROBERT MATTSON	19120 Riverview Lane NE, New London, MN 56273 (320) 354-8846	Visual	6/30/04
DUANE PENSKE	33451 Eagle Avenue, Vesta, MN 56292 (507) 762-3340 mick@rconnect.com	Visual	6/30/04
TINA RICHARDS	2815 231 st St., Walnut Grove, MN 56180 (507) 859-2713 aprairie@rconnect.com	Visual	6/30/05
DANIEL RIEPPEL	2847 269 th Avenue, Marshall, MN 56258 (507) 532-3959(h) (507) 537-7234 (w) Music Dept., SSU, 1501 State St., Marshall, MN 56258 rieppeld@southwest.msus.edu rieppel@starpoint.net	Music	6/30/04
JERRY SCHAEFER	Box 3, Ghent, MN 56239 (507) 428-3875 schaef@starpoint.net	Writing At-Large	6/30/04
LUCY TOKHEIM	RR 2 Box 133-A, Dawson, MN 56232 (320) 769-2142 tokheim@frontiernet.net	Visual At-large	6/30/04
MONICA VILLARS	728 SE 2 nd Street, Willmar, MN 56201 (320) 231-2696 (h) 235-6677 (w) villarsm@willmar.k12.mn.us	Visual	6/30/04
Alternate:			
VERNA PATRICK	8995 North Shore Drive, Spicer, MN 56288 (320) 796-2627	Music, Dance	6/30/05

SOUTHWEST MINNESOTA ARTS & HUMANITIES COUNCIL FY 2004 GRANT REVIEW PANELISTS ARTS IN EDUCATION & COMMUNITIES and INDIVIDUAL ARTIST STUDY OPPORTUNITY GRANTS

		AREA OF EXPERTISE	TERM EXPIRES
PAM BLAKE Artist, art teacher	Rt. 2, Box 217, Tyler, MN 56178 (605) 542-2541 (w), (507) 247-5687 (h) Pam.Blake@K12.sd.us or dblake@mnns.com	Visual	6/30/04
RAMONA LARSON Artist, teacher, SMAHC board	209 E 5 th St., Redwood Falls, MN 56283 (507) 627-3117 <u>rdlarson@newulmtel.net</u>	Music/Dance	6/30/04
DUANE PENSKE Artist, art teacher	33451 Eagle Avenue, Vesta, MN 56592 (507) 762-3340 <u>mick@rconnect.com</u>	Visual	6/30/04
JAMES REDFIELD Superintendent	255 Hi Mae Circle, PO Box 10, Lester Prairie, MN 55354 (320) 395-3001 (w), (320) 395-2682 (h) jmredfield@mchsi.com jlredfield@lp.k12.mn.us	At-large	6/30/04
JEANNE WHITNEY Artist, advocate, youth worker	4430 165 Ave. NE, New London, MN 56273 (320) 354-2005 (h) jeanne@whitneymusic.com	Music	6/30/04
MEREDITH VASELAAR Advocate, parent	20688 State Highway 91, Adrian, MN 56110 (h)(507) 472-8239 (w)(507) 483-2541	Theatre	6/30/05
MONICA VILLARS Artist, art teacher	728 SE 2 nd Street, Willmar, MN 56201 (320) 995-6300 (w), (320) 231-2696 (h) villarsm@willmar.k12.mn.us	Visual	6/30/04
TOM WIRT Artist	17614 240 th Street, Hutchinson, MN 55350 (230) 587-2599 <u>claypot@hutchtel.net</u>	Visual	6/30/04
BOBBIE ALSGAARD-LIEN Artist, art teacher	403 4 TH St., Rushmore, MN 56168 (507) 478-4232 (h) (507) 372-3492 (w) agnesn@frontiernet.net	Visual	6/30/04
ANN WIBORG Musician	150 Hwy 9 NE, New London, MN 56273 (320) 354-2192	Music	6/30/04
KAREN BELL Musician	1508 Willmar Ave. SW, Willmar, MN 56201 (320) 231-3981	Music	6/30/04
ESTHER MILLS Teacher	801 N. 4 th St., Montevideo, MN 56265 (320) 269-9110(w) (320)269-8507 (h) estherm@fedtel.net	At-Large	6/30/04
CYNTHIA KUENZEL Teacher	275 6 th Ave., Granite Falls, MN 56241 (320)564-4622 (h) (320)564-4083 x 192 cynthiak@yme.k12.mn.us	At-Large	6/30/04

SOUTHWEST MINNESOTA ARTS AND HUMANITIES COUNCIL (SMAHC)

Report to the McKnight Foundation

Use of McKnight Arts Plan Funds

Fiscal Year 2004

submitted

August 27, 2004

Contact: Greta Murray, Executive Director Southwest Minnesota Arts & Humanities Council 1210 East College Drive, Marshall, MN 56258 (507) 537-1471 or (800) 622-5284 smahc@starpoint.net

ATTACHMENTS:

- #1. Fiscal Report for expenditure of McKnight Program Funds, FY 2004
- #2. McKnight/SMAHC grants list
- #3. Summaries from grantee final reports
- #4. Cover story from July/August issue of Voices
- #5. Conference brochure, agenda and evaluation summaries

INTRODUCTION:

We have focused our McKnight Funding Plans on addressing needs in the specific areas of individual artist assistance, art education opportunities, and development of local arts organizations. Attached is a report of the total McKnight Funds spent in fiscal year 2004. Note that we have included income of \$210 from conference registration fees, and \$1168 from returned or reduced grants awarded during previous fiscal years. These included a Challenge Grant that was awarded during fiscal year 2003 to an organization that was not able to raise the entire match for their challenge grant and thus received a reduced award and an award to an Individual Artist who was not able to do her project as planned. Total McKnight funds expended during Fiscal Year 2004 was \$48,378.

Also enclosed are the following reports: a report showing individual grants that were funded with McKnight funds, a report showing summaries from final reports filed by grantees, an article from our newsletter announcing the Prairie Star and Prairie Disciple Awards and a brochure and evaluation materials from our conference, *Expanding Your Community: Creating Collaborative Value in Arts Education*.

EFFORTS AIMED AT PROFESSIONAL ARTIST DEVELOPMENT:

GOAL: The goal of this program is to provide resources and recognition for regional artists.

STRATEGY: INDIVIDUAL ARTIST GRANT PROGRAM

The Individual Artists Grant program is divided into five components:

<u>Study Opportunity Grants</u>: Five artists were awarded grants of \$500 to enable them to take advantage of study opportunities in their field. The artists included three young student violinists, an emerging visual artist and an established visual artist. All five artists attended workshops to broaden their skills. All five were first time applicants.

<u>Development Grants</u>: Three developing artists were awarded grants of \$1000 to assist them with projects that will advance their careers. Two of the grantees were first time applicants.

<u>Career Grants</u>: Two established artists were awarded grants of \$2000 to assist them with projects that will have a significant impact on their career development. One of the artists was a first time applicant.

Prairie Star Award: Visual artist Franz Allbert Richter of rural Clarkfield was selected to receive the 2004 Prairie Star Award. He was presented with a check for \$1,000 and will be honored at our annual meeting on October 30, 2004. In addition to his own work, Franz has been an important collaborator and mentor to other artists in the region. See enclosed article from our newsletter, *Voices*.

<u>Prairie Disciple Award</u>: SMAHC awarded its eighth Prairie Disciple Award to Patrick J. Moore of Montevideo for his contributions to the region as an advocate for the arts. Patrick has been a tireless volunteer in his support and encouragement of individual artists and arts activities throughout the region. Moore has made advancement and exposure to the arts a priority both in his

business, Java River Café in Montevideo, and in his work as a community and regional volunteer. He was presented with a gift certificate in the amount of \$500 for the purchase of artwork and will be honored at our annual meeting on October 30, 2004.

The number of grant applications for Individual Artist Grants has declined in the past few years. We have found that there are many "stealth" artists in southwestern Minnesota. They are difficult to identify because very few people know they are artists. They treasure the isolation that rural living can provide. We continue to try to identify these stealth artists and let them know our services are available. We have also discovered that many artists who have received a grant in the past do not apply again because "they don't want to be greedy." Others have heard of the funding cuts to the arts and assume there's no point in applying because there's no money. There has, however, been an increased interest in the Study Opportunity Grant program.

Near the end of the year we realized that we would have unused funds that had been allocated for Individual Artist grants. We responded by creating a pilot program to provide grants to educators for study opportunities that would help them to better deliver the arts in their classrooms. Information on this program is included below under "Efforts Aimed at Arts in Education".

EFFORTS AIMED AT ARTS IN EDUCATION:

GOALS: We are committed to helping arts organizations and schools provide quality arts experiences for students.

STRATEGY: ARTS IN EDUCATION & COMMUNITIES GRANTS

The Arts in Education & Communities program is divided into two components: Field Trips and Artist Residencies. McKnight Funds supplemented our State funds allocated to the Arts in Education & Communities Program and enabled us to fund additional high quality residencies in schools and arts organizations. McKnight Funds were awarded to support a total of 7 Arts in Education & Communities projects during FY04. Grants were awarded to the Marshall Alternative Learning Center for a Michael Monroe guitar residency, Crow River Area Youth Orchestra for a summer string camp, Prairie Dance Alliance for a summer dance camp, Bert Raney Elementary and Lakeview School for residencies by regional visual artist, Duane Penske, Marshall Public Schools to hire regional artists for their "Talents Academy" that provided summer enrichment art classes for elementary students, and Stevens Elementary for a residency by writer Linda Bruning.

Art Study Opportunity for Educators

This program, modeled after our Arts Organization Networking and Training Grants, was an overwhelming success. Eighteen educators received grants to participate in study opportunities that will help them to better deliver the arts in their classrooms. Applicants could apply for grants of up to \$500. The final reports we have received to date from these grantees illustrate the impact these opportunities have had on the educators. See attached "Final Report Summaries from FY2004 McKnight Funded Projects."

EFFORTS AIMED AT ARTS ORGANIZATIONAL GROWTH:

GOALS:

- ♦to provide financial resources and technical assistance to arts organizations for development
- •to provide support opportunities for networking with other regional arts organizations.

STRATEGIES:

LOCAL ARTS DEVELOPMENT GRANTS: In fiscal year 2003 we awarded nine Local Arts Development Grants. The maximum award was reduced from \$4000 to \$1500 for fiscal year 2004 and the match requirement was increased to 50% of the total cash cost of the project. We awarded only two local arts development grants in FY04, one of which was awarded to a first time applicant to this program. These projects have a long lasting impact on local arts organizations. Projects included equipment purchases and start-up costs for the hiring of a staff person for a previously all volunteer organization.

We have increased the maximum award to \$4,000 for fiscal year 2005. The number of applications in this category as well as in the Challenge Grant program fluctuates from year to year. In order to allow more flexibility to accommodate this fluctuation we have budgeted a total amount for grants for local arts organizations (Local Arts Development, Networking & Training, Challenge) without separating out specific amounts for each program for fiscal year 2005.

CHALLENGE GRANTS: Unused funds from the Local Arts Development grant category enabled us to fund a total of fourteen Challenge Grants in FY2004. In the previous fiscal year only three Challenge Grants were awarded. By matching new and increased memberships, these grants not only provided additional revenue for the organizations but also helped them to increase their base of support. The number of applicants this year was greatly increased over the previous year. We increased our efforts to publicize this program which we see as an important tool to help local organizations increase their local support.

LOCAL ARTS ORGANIZATION NETWORKING & TRAINING OPPORTUNITY

GRANTS: We added a training component to this program and increased the maximum award to \$500 this fiscal year. Five grants were awarded through this program in fiscal year 2004. A sixth application was approved but later withdrawn by the applicant when the event was cancelled. Applicants found this program to be easily accessible and appreciated the financial assistance available at a time when their own budgets were very limited. The increased level of funding allowed participation in opportunities that would otherwise not have been possible. Two of the grantees participated in the Prairie Arts Management Institute and gained valuable information to help them guide their organizations. A representative of the Marshall Area Fine Arts Council attended the Minnesota Presenters Network Conference and was exposed to a wealth of information and networking contacts that will help this organization as they begin to expand into presenting series of events.

CONFERENCING COMPONENT:

GOALS: There are several identified areas in need of local conferencing at this time. They include

local arts councils, presenting and performing groups, individual artists, educators, school boards and administrators

STRATEGY: HOLD ONE CONFERENCE PER YEAR.

In Fiscal Year 2004 we conducted "Expanding Your Community: Creating Collaborative Value in Arts Education," a conference in Granite Falls for educators, school administrators and individual artists,. In spite of low attendance by both conference participants and presenters due to bad winter driving conditions those present found the conference to be helpful. See attached conference brochure and evaluation.

ADMINISTRATION

The SMAHC McKnight Plan is administered by the SMAHC Executive Director with assistance from support staff. McKnight funds for administration make it possible for us to maintain these programs.

ACCOUNTING PROCEDURES

SMAHC employs a system of separate self-balancing funds. All McKnight funds (income and expenditures) are accounted for in a separate fund. SMAHC is audited annually by a licensed auditing firm. A copy of the fiscal year 2004 audit will be forwarded to the McKnight Foundation as soon as the auditors have completed that task in October 2004.

CONCLUSION

This was a difficult year in many ways. We made several changes in our programs in response to the major reduction in our State funding. It was difficult to assess the impact of the program changes. Many other factors affected our constituents. There was an assumption by many that there was no point in applying for funds because there simply wouldn't be enough available. Arts organizations and schools were facing shortages of funds from other sources, volunteer burnout and increased time demands on teachers and administrators.

We appreciate the flexibility the McKnight Foundation provided by allowing us to revise the third year of our plan. We were successful in achieving the goals we laid out. The SMAHC staff and board responded to a lack of applications in some categories by increasing the grant award for the Networking and Training Opportunity Grants, thus providing easier access to funds for projects that may have previously been funded through our Local Arts Development Grant Program. By shifting resources among the programs for arts organizations we were able to support the activities that were needed by the field. The creation of the new program for educators helped us achieve both our goal to provide resources for regional artists and to help arts organizations and schools provide quality arts experiences for students.

The impact of the McKnight Foundation funding is significant. Without McKnight funds we would not be able to provide the programs that support our regional artists and help our arts organizations improve their capacity to provide services. We value the support and opportunities that McKnight has provided to our region. Thank you.