University of Minnesota Mandated Report: Voter Registration

Regents of the University of Minnesota submits this report as provided by Minnesota Statutes § 201.1611, subdivision 1(d), on behalf of its five constituent campuses: Crookston, Duluth, Morris, Rochester, and Twin Cities.

Per the requirements set forth in Minnesota Statue 3.197, the cost to prepare this report was \$300.

Summary

All five campuses provided voter registration forms to students electronically in an electronic message devoted exclusively to voter registration:

- Crookston: Chancellor Mary Holz-Clause sent an electronic message to students devoted exclusively to voter registration at 8:30 a.m. on October 3, 2023.
- Duluth: Vice Chancellor for Student Life Lisa Erwin sent an electronic message to students devoted exclusively to voter registration at 4:30 p.m. on October 2, 2023.
- Morris: Senior Director of Student Activities David Israels-Swenson sent an electronic message to students devoted exclusively to voter registration at 1:20 p.m. on October 2, 2023.
- Rochester: Associate Vice-Chancellor for Student Success, Engagement, and Equity Javier Gutierrez and Director of Community Engagement and Career Development Jenny Casper sent an electronic message to students devoted exclusively to voter registration at 3:30 p.m. on October 2, 2023.
- Twin Cities: Interim President Jeff Ettinger sent an electronic message to students devoted exclusively to voter registration at 4 p.m. on October 2, 2023.

Two of these campuses (Crookston and Morris) are located in counties that did not have elections this November, and they therefore did not have voter engagement plans. The voter engagement plans for the remaining campuses follow:

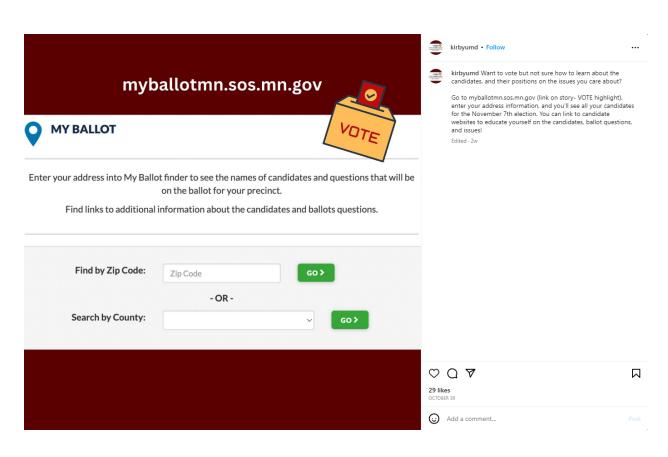
- Duluth:
 - Each year, UMD forms a Get Out The Vote Planning Committee that seeks to coordinate efforts around encouraging students to register to vote, to educate students about issues/candidates on the ballots, and to encourage students to head to the polls early and on election day.
 - For Fall 2023, the Committee included representatives from the following organizations and departments at UMD:
 - Division of Student Life
 - Housing & Residence Life
 - Civic Engagement
 - Kirby Student Center
 - Student Government Association
 - College Democrats
 - SEE Change
 - Political Science Association

- The Committee worked to share plans and ideas, review needs, and identify gaps in campus efforts to Get Out The Vote for the Fall 2023 election. The group will now shift their planning efforts to the Spring 2024 presidential primaries and the Fall 2024 general election.
- Communications to Students: In anticipation of the election this year, two emails were sent to all students from the Vice Chancellor for Student Life. Each email was devoted exclusively to voter information.
- Social Media Campaign: A social media campaign was hosted throughout the election season on the Kirby Student Center social media channels.

Voter Registration Information - October 12, 2023

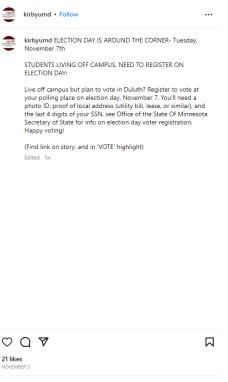


Ballot Information - October 30, 2023

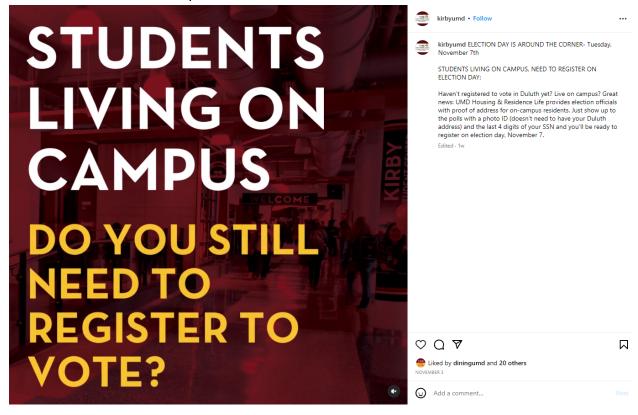


Voter Instructions - Off-Campus - November 3, 2023





Voter Instructions - On-Campus - November 3, 2023



Reminder to Vote - November 7, 2023



- Student Roster Sharing: In compliance with state statute, UMD shared our student roster with the St Louis County Auditor's office. The roster included students that live on-campus and students that have provided off-campus addresses within 10 miles of campus. This roster was sent to the St Louis County Auditor's office on October 25, 2023.
- Voter Engagement Events: Two events regarding voter engagement occurred at UMD this fall related to the election.
 - On November 6, 2023, the Political Science Association hosted a Mock Election. This event allowed students to submit a mock ballot and interact with a wide variety of candidates for election. Students that participated had the opportunity to learn more about the candidates and initiatives that were included in the ballot for this election.
 - On November 7, 2023, the Kirby Student Center hosted a Voter Support Center. This effort provided consultation to students on issues related to voting. Students received support on locating their poll site, understanding what they needed to do to register to vote on election day, and assistance understanding what items were on their ballot.

Rochester:

Voter Education

- Visit to UMR from Secretary of State Simon to engage with UMR students on voting and civic engagement on September 11, 2023.
- Tabling event on campus at University Square on September 19, 2023 to promote National Voter Registration Day in collaboration with the Rochester League of Women Voters (LWV).
- Social media plan prepared to promote voting and related events.

Voter Engagement

- Tabling early voting event on campus at University Square on October 18, 2023 in collaboration with the Rochester League of Women Voters.
- Email (1) from Associate Vice Chancellor for Student Success, Engagement, and Equity Javier Gutierrez to students encouraging voting and sharing voting resources - 73% open rate.
- UMR marketing social media promotions and student e-newsletters highlighting National Voter Registration Day and the Election.

o 2023 Timeline

- September 11 Promotions conclude for Secretary Simon's visit to UMR.
- September 19 Collaboration with Rochester LWV tabling event for National Voter Registration Day.
- October 2 Jenny Casper was designated the Campus Voting Coordinator for UMR.
- October 2 Email was sent from UMR Associate Vice Chancellor Gutierrez and Jenny Casper to all students regarding voting information and resources.
- October 18 Collaboration with Rochester LWV tabling event to promote early voting.
- October 23 Institutional Analysis produced the student voter registration list and it was sent to Olmsted county.
- November 6 Promotions and information for election day.
- November 7 Election Day

Twin Cities:

Voter Education

- Voterpalooza event by Undergraduate Student Government (USG) to register voters on October 12, 2023.
- Social media plan prepared and shared by USG to promote voting and related events.
- Faculty toolkit on voter education prepared and shared by the Center for Community Engaged Learning.

Voter Engagement

- Pop-up early voting event on campus at the Weisman Art Museum on October 31, 2023 in collaboration with the City of Minneapolis and Hennepin County.
- Emails (2) from Interim President Ettinger to students encouraging voting and sharing voting resources.

Student Affairs Get Out the Vote promotion.

o 2023 Timeline

- September 22 Merrie Benasutti was designated the Campus Voting Coordinator in response to requests for centralized coordination of voting efforts.
- September 29 The Student Civic Engagement Collaborative was convened by the Office for Public Engagement to build effective civic engagement and voting collaboration efforts across the University of Minnesota Twin Cities campus. The Collaborative includes UMN staff, students, as well as City and County representatives.
- October 2 Email was sent from Interim President Ettinger to all students regarding voting information and resources.
- October 12 The Student Civic Engagement Collaborative was convened for a second time to share updates, support Voterpalooza, etc.
- October 12 Voterpalooza was facilitated by Undergraduate Student Government (USG) to register student voters.
- October 23 Institutional Analysis produced the student voter registration list and it was sent to Hennepin and Ramsey counties.
- October 26 The Student Civic Engagement Collaborative convened a third time to share updates and prepare for the pop-up early voting event on campus.
- October 31 Pop-up early voting event at the Weisman museum in collaboration with the City of Minneapolis and Hennepin County. Roughly 100 people voted.
- November 3 Second email from Interim President Ettinger regarding voting was sent to students.
- November 7 Election Day