



ServeMN

The Power of AmeriCorps.
The Power of You.

2022

**Annual Report
& Stories of Service**

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Philip Rutherford, chair

Board list current as of April 15, 2023



Welcome

Vision

Demonstrating the power of national service to solve complex social problems.

Mission

ServeMinnesota is a catalyst to address critical needs in Minnesota by working with AmeriCorps and community partners. We share our proven practices nationally.

We get measurable results through:

Innovation

Researching and applying the best data-driven methods to create powerful local solutions.

Investment

Raising and allocating funds for AmeriCorps program development, and people serving in those programs, to maximize return.

Alignment

Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.

Carrying out our Mission

As a catalyst for positive social change, ServeMinnesota is uniquely positioned at the nexus of research and service. We are able to quickly move research to practice through the people power of AmeriCorps. Each year, we recruit and support more than 2,000 individuals to improve the lives of Minnesotans by offering transformative service opportunities that focus on education, affordable housing, substance use recovery, employment, health, and the environment. AmeriCorps members serve in 78 of Minnesota's 87 counties. By leveraging federal dollars, building strong community partnerships, and continually improving programs, ServeMinnesota ensures national service is positioned to make meaningful contributions to our state.



AmeriCorps Pledge

I will get things done for America — to make our people safer, smarter, and healthier.

I will bring Americans together to strengthen our communities.

Faced with apathy, I will take action.

Faced with conflict, I will seek common ground.

Faced with adversity, I will persevere.

I will carry this commitment with me this year and beyond.

I am an AmeriCorps member, and I will get things done.

Putting research into practice for nationwide impact

Research plays a central role in ServeMinnesota's work, informing every stage of program development from design through ongoing evaluation and continuous improvement. Combined with community members' expertise and the people power of AmeriCorps, rigorous research helps ServeMinnesota build programs that have a nationwide impact.

The National Service and Science Collaborative (NSSC) at ServeMinnesota fuels effective AmeriCorps programs. NSSC researchers evaluate the impact of existing programs; partner with researchers and community members to develop new programs; and investigate ways to make AmeriCorps programs even better.

Research has clearly demonstrated the impact of programs like Reading Corps and Math Corps. ProvenTutoring, a coalition of literacy and math programs that deliver results and are endorsed by Johns Hopkins University, invited the programs to join their portfolio. The National Student Support Accelerator at Brown University also endorses Reading Corps enthusiastically. "We were impressed that Reading Corps has replicated randomized controlled trials across time and location," said Dr. Matthew Kraft, associate professor of education and economics at Brown. "Each trial demonstrated that the program has a direct impact on student growth ... with potential to close opportunity gaps for students of color, students from low-income families, and English language learners."

In 2022, thanks in part to the NSSC's work, the nonprofit Results for America recognized Minnesota as one of eight states leading the nation in using evidence and data to accelerate economic mobility, advance equity, and deliver better results for residents.

Reading Corps tutors serve in 78 of Minnesota's 87 counties, and Math Corps is in 62. Fourteen states and the District of Columbia are now home to Reading Corps programs, and Math Corps is implemented in seven states.

"If taken to scale, Reading Corps has the power to transform educational outcomes in this country."

– Nancy Madden, Ph.D.
School of Education
Johns Hopkins University



True collaboration increases impact

At ServeMinnesota, research means using a systematic process to understand an issue better; putting research into practice means applying those findings to AmeriCorps programs. “Practice is about doing things in the real world, and the real world is where problems – and solutions – are best understood,” said Dr. David Parker, ServeMinnesota’s vice president of research and development. “Researchers provide the tools of science – data, methods, analyses – and practitioners provide the knowledge and lived experiences that make research relevant.”

The 2019 development of K–3 Math Corps, recently evaluated at sites in Minnesota and Georgia, is one example of how the research-to-practice process works, said Dr. Peter Nelson, vice president of impact and innovation. “We reviewed the literature on K–3 math, including intervention as well as best practices guides. We also connected with researchers in the field who focus on early elementary math intervention and talked to site partners and community members,” to develop the model.

Community members have always been crucial partners in helping to improve programs and make sure that they truly meet community needs. Their role in the process is expanding, according to Dr. Sandy Pulles, vice president of equity and inclusion. “Right now, we’re considering how we can proactively engage with the community from the beginning to really design a program that is in alignment with community needs. Our goal is that community members are full members of the research team.”



“We are taking a new approach to how we talk about experts and who we think experts are.”

– Sandy Pulles, Ph.D.
VP of Equity & Inclusion, ServeMinnesota



From tutor to teacher: The Reading Corps and Math Corps pipeline

Minnesota is experiencing a teacher shortage. AmeriCorps service provides a unique learning experience that inspires people to launch a career in education and gives them the skills to be better prepared for the classroom.

As a recent graduate in a corporate job, Keven wasn’t fulfilled. A friend recommended AmeriCorps. That changed his career trajectory completely. “Serving with Reading Corps and Math Corps is a really great introduction to what it’s like to work with kids all day, every day. I found it incredibly rewarding to watch my students’ skills and confidence grow,” Kevin said. “While tutoring, I felt a spark of joy and purpose I hadn’t felt before,” he said. “That was nearly 10 years ago, and that spark ignited my career as a science teacher. Tutoring turned me toward a professional path I wouldn’t have explored otherwise.”

–Keven Tell, former Reading Corps and Math Corps tutor; Minneapolis Public Schools science teacher since 2014



Keven Tell

Responding to Minnesota's needs: Refugee Response Initiative

When more than 1,200 people who evacuated from Afghanistan arrived in Minnesota in 2022, the Department of Human Services (DHS) turned to ServeMinnesota to help them begin their new lives.

DHS knew ServeMinnesota was equipped to quickly train AmeriCorps members as resettlement navigators, connecting families with the resources available through the state's network of federally funded resettlement organizations. Together, Refugee Response Initiative (RRI) was launched.

Forty-four RRI members worked with refugee families and individuals as soon as they arrived in Minnesota, serving as some of the first friendly faces welcoming them to the U.S. and helping them settle into temporary housing. There, the RRI team connected folks with short-term resources, including health care and pro bono legal services, and helped children find some normalcy through safe, supervised play.

As the Afghan families moved into new homes, members visited to help with everything from tech support to job applications to exploring new neighborhoods. Along the way, they built warm relationships with the families — joining them for meals, helping them welcome new babies, and teaching them skills they need to succeed in the U.S.

RRI member Melody, part of the initiative's tech team, worked with a woman who was new to using a computer mouse. "She's super capable, speaks multiple languages and manages so much for her family," Melody said. "She just hadn't used a desktop computer before. She wanted to learn so she could help her kids learn."

The success of RRI inspired the launch of Resettlement Corps in the fall of 2022 — a program in which AmeriCorps members serve for a year helping newcomers from many countries access housing, employment, legal services, education, and other resources. This is one example of how ServeMinnesota adapts to meet state priorities.

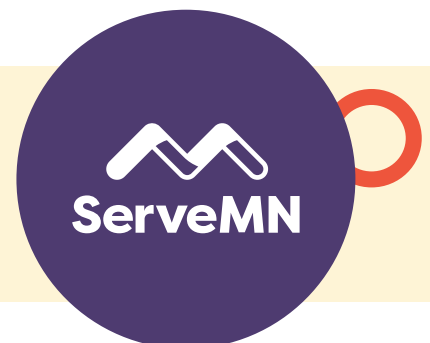


AmeriCorps members helped place
500 Afghan
evacuees into permanent housing.

Interested in serving or know someone who might be?

Whether you are a recent graduate, stay-at-home parent, or retiree, we have great opportunities to serve Minnesota!

Visit [ServeMinnesota.org/join](https://www.serveMN.org/join)



Financials

Statement of Financial Position

August 31, 2022 & 2021

	2022	2021
Assets		
Current Assets		
Cash & Cash Equivalents	\$ 6,009,340	\$ 5,108,782
Grants Receivable	3,479,589	3,183,426
Pledges Receivable	590,944	232,750
Other Receivable	306,100	579,462
Prepaid Expense	85,624	70,794
Total Current Assets	\$ 10,471,597	\$ 9,175,214

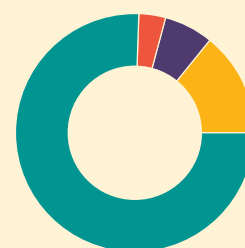
Non-Current Assets		
Contributions Receivable	\$ 300,000	\$ —
Furniture, Equipment, & Leasehold Improvements - Net	5,989	11,374
Security Deposit	9,092	9,092
Total Assets	\$ 10,786,678	\$ 9,195,680

Liabilities & Net Assets

Current Liabilities		
Accounts Payable	\$ 235,758	\$ 257,997
Grants Payable	3,152,347	3,070,467
Accrued Expenses	19,242	48,233
Total Current Liabilities	\$ 3,407,347	\$ 3,376,697

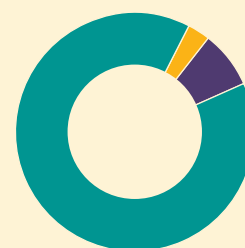
Net Assets		
Without Donor Restrictions		
Designated	\$ 150,000	\$ 150,000
Undesignated	779,162	447,364
Total Without Donor Restrictions	\$ 929,162	\$ 597,364
With Donor Restrictions	6,450,169	5,221,619
Total Net Assets	\$ 7,379,331	\$ 5,818,983
Total Liabilities & Net Assets	\$ 10,786,678	\$ 9,195,680

Revenue



Interest	0%	\$4,030
Fees	3.7%	\$1,875,619
Private	6.6%	\$3,370,662
State	14.1%	\$7,148,401
Federal	75.6%	\$38,365,449
Total		\$50,764,161

Expenses



Support Services	2.9%	\$1,417,331
Program Support	7.7%	\$3,816,505
Grants	89.4%	\$43,969,977
Total		\$49,203,813

Major Program Expenses

Minnesota Reading Corps
\$26,191,619

Minnesota Math Corps
\$6,203,192

AmeriCorps Programs
\$13,066,265

AmeriCorps Programs

2021-2022 Program Grants

Education	Members	Grant Amount
City of Lakes AmeriCorps	29	\$ 506,074
College Possible	77	1,509,421
Learning Early Achieves Potential (LEAP)	20	410,000
Minnesota Alliance With Youth Promise Fellows	200	3,148,141
Minnesota Math Corps	260	6,081,449
Minnesota Reading Corps	1,045	25,724,715
Minnesota Reading Corps - Bright Beginnings LFCC	13	863,660
Total Learning Classroom	91	2,848,730
True North AmeriCorps	35	637,768

Environment

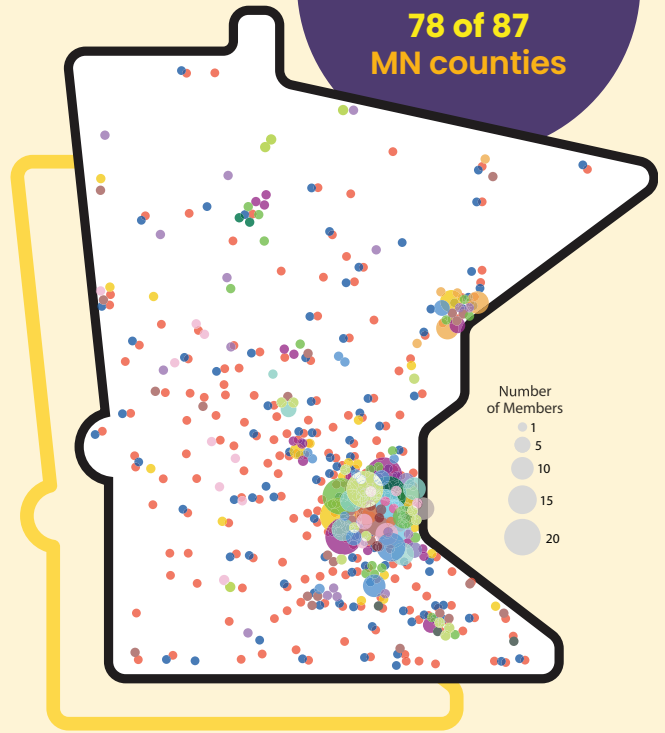
Climate Impact Corps	55	1,283,623
Conservation Corps Minnesota	44	570,234
Minnesota GreenCorps	48	622,492

Community Building

Community Technology Empowerment Project (CTEP)	35	511,871
Heading Home Corps	100	2,175,322
Lead for Minnesota - Hometown Fellows	25	512,499
Minnesota Opportunity Corps	30	615,000
Recovery Corps	111	2,216,947
Twin Cities Habitat for Humanity	36	638,634

Total	2,254	\$50,876,580
The Sanneh Foundation Planning Grant		\$ 75,000
Total Grants		\$50,951,580

AmeriCorps members served in **78 of 87 MN counties**



852
sites served

18
AmeriCorps programs

1,508
volunteers engaged

35,664
people supported by AmeriCorps

ServeMinnesota

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ServeMinnesota.org



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