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Council for Minnesotans of African Heritage

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www.mn.gov/cmah/

AT A GLANCE

- We represent nearly 329,000 Minnesotans of African Heritage, of which about 25 percent are immigrants from Africa.
- Our headquarters is in downtown St. Paul and we work with a variety of consultants across the state.
- Using community-driven research and decision-making, we ensure increased civic engagement to develop programs and policy.
- We have two FTEs and are in the process of hiring two more. Nearly 500 volunteers work with us to reach Minnesotans of African Heritage throughout the state.

PURPOSE

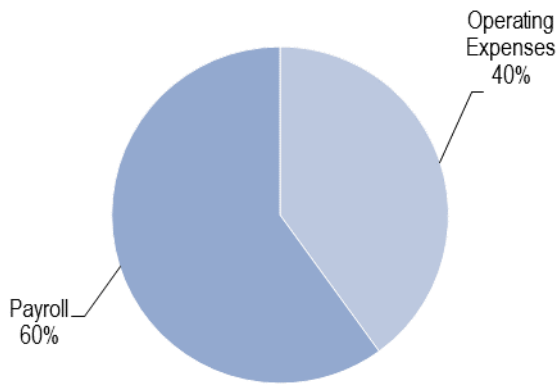
The legislature created the Council on Black Minnesotans in 1980 to ensure people of African heritage fully and effectively participate in and equitably benefit from the political, social and economic resources, policies and procedure of the state. In 2015, the agency’s name was changed to the Council for Minnesotans of African Heritage (CMAH) and duties were focused to fulfilling its mission by advising the governor and legislature on public policy issues.

STATEWIDE OUTCOME

The Council for Minnesotans of African heritage supports the following outcome: **A state of equity exemplified by strong families and communities where people of African heritage thrive.**

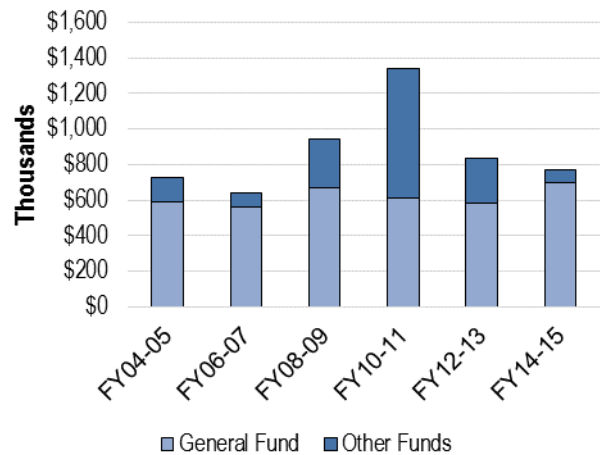
BUDGET

**Spending by Category
FY 15 Actual**



Source: BPAS

Historical Spending



Source: Consolidated Fund Statement

- The CMAH achieves its mission through public outreach that includes surveys, citizen forums and participation in public events to gain information and insight on the status, opinions and suggestions of people of African heritage. We then use that information to develop public policy recommendations and strategies for the governor and legislature.
- Recently, the Council has collaborated with other organizations across the state to develop and the United Black Legislative Agenda. The council also sponsored two major forums in 2016, one on police-community relations and the other on housing, human rights, education and economic disparities. Additionally, the Council completed a variety of outreach efforts, particularly participating in community events where staff and board members captured contact information and identified concerns for the coming legislative session.
- We continued work on an arts funding initiative benefitting people of African heritage across the state. This included meeting with legislators, holding town forums and helping residents sort through issues and address impediments.

- The CMAH also worked with Minnesota Housing Finance to target communities of color for home mortgage funding and home counseling capacity building funding.

STRATEGIES

<i>Type of Measure</i>	<i>Name of Measure</i>	<i>Dates</i>
Quantity	Increase the level of Minnesotans of African heritage civically engaged through a variety of efforts, including forums and focus groups.	2014-2016
Quantity	Meetings, discussions and collaborations are increasing between CMAH and various officials.	-
Quality	Increase unity with other organizations and groups	-
Results	Worked with UBLA, a consortium of 20 state groups, on a common agenda, much of which passed. Also began working more closely with other ethnic councils, as directed by recent legislation. Held joint legislative wrap-up with Asian-Pacific and Latino Affairs councils.	-

M.S. 15.0145 (<https://www.revisor.mn.gov/statutes/?id=15.014>) provides the legal authority for the CMAH.

Expenditures By Fund

	Actual	Actual	Actual	Estimate	Forecasted Base		Governor's Recommendation	
	FY14	FY15	FY16	FY17	FY18	FY19	FY18	FY19
1000 - General	336	359	513	434	401	401	504	507
2001 - Other Misc Special Revenue	2	72	0	0	0	0	0	0
Total	338	431	513	434	401	401	504	507
<i>Biennial Change</i>				179		(145)		64
<i>Biennial % Change</i>				23		(15)		7
<i>Governor's Change from Base</i>								209
<i>Governor's % Change from Base</i>								26

Expenditures by Program

Program: Black Minnesotans Council on	338	431	513	434	401	401	504	507
Total	338	431	513	434	401	401	504	507

Expenditures by Category

Compensation	206	254	211	264	298	305	361	371
Operating Expenses	126	173	302	170	103	96	143	136
Other Financial Transactions	6	4						
Total	338	431	513	434	401	401	504	507
<u>Full-Time Equivalents</u>	2.9	3.4	2.3	3.2	3.8	3.8	4.8	4.8

1000 - General

	Actual	Actual	Actual	Estimate	Forecast Base		Governor's Recommendation	
	FY14	FY15	FY16	FY17	FY18	FY19	FY18	FY19
Balance Forward In	0	60	0	33	0	0	0	0
Direct Appropriation	392	392	396	401	401	401	504	507
Net Transfers	0	(30)	150	0	0	0	0	0
Cancellations	0	62	0	0	0	0	0	0
Expenditures	336	359	513	434	401	401	504	507
Balance Forward Out	56	0	33	0	0	0	0	0
<i>Biennial Change in Expenditures</i>				252		(145)		64
<i>Biennial % Change in Expenditures</i>				36		(15)		7
<i>Gov's Exp Change from Base</i>								209
<i>Gov's Exp % Change from Base</i>								26
Full-Time Equivalents	2.9	2.9	2.2	3.2	3.8	3.8	4.8	4.8

2000 - Restrict Misc Special Revenue

	Actual	Actual	Actual	Estimate	Forecast Base		Governor's Recommendation	
	FY14	FY15	FY16	FY17	FY18	FY19	FY18	FY19
Balance Forward In	0	0	0	0	0	0	0	0
Net Transfers	0	0	0	0	0	0	0	0
Balance Forward Out	0	0	0	0	0	0	0	0

2001 - Other Misc Special Revenue

	Actual	Actual	Actual	Estimate	Forecast Base		Governor's Recommendation	
	FY14	FY15	FY16	FY17	FY18	FY19	FY18	FY19
Receipts	2	72	0	0	0	0	0	0
Expenditures	2	72	0	0	0	0	0	0
<i>Biennial Change in Expenditures</i>				(73)				
<i>Biennial % Change in Expenditures</i>				(100)				
Full-Time Equivalents		0.5	0.0	0	0	0	0	0

2403 - Gift

	Actual	Actual	Actual	Estimate	Forecast Base		Governor's Recommendation	
	FY14	FY15	FY16	FY17	FY18	FY19	FY18	FY19
Balance Forward In	1	1	1	1	1	1	1	1
Receipts	0	0	0	0	0	0	0	0

2403 - Gift

Balance Forward Out	1	1	1	1	1	1	1	1
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Council for Minnesotans of African Heritage

FY18-19 Biennial Budget Change Item

Change Item Title: Program Expansion

Fiscal Impact (\$000s)	FY 2018	FY 2019	FY 2020	FY 2021
General Fund				
Expenditures	100	100	100	100
Revenues	0	0	0	0
Other Funds				
Expenditures	0	0	0	0
Revenues	0	0	0	0
Net Fiscal Impact = (Expenditures – Revenues)	100	100	100	100
FTEs	1	1	1	1

Recommendation:

The Governor recommends a biennial general fund base increase of \$200,000 for the Council for Minnesotans of African Heritage to operate part-time offices in the cities of Duluth, Saint Cloud, Mankato or Rochester.

Rationale/Background:

The Minnesota Legislature created the Council on Black Minnesotans (Council) in 1980 to ensure that people of African heritage fully and effectively participate in and equitably benefit from the political, social, and economic resources, policies and procedures of the State of Minnesota. In 2015, the Council for Minnesotans of African Heritage was created out of the restructuring of the state's ethnic councils.

The Council for Minnesotans of African Heritage:

- Serves as a liaison between state government and organization that serve the constituency of the council.
- Performs or contracts for the performance of studies designed to suggest solutions to the problems faced by that constituency in the areas of education, employment, human rights, health, housing, social welfare and other related issues.
- Reports on the measurable outcomes achieved in the council's strategic plan to meet its legally mandated duties.

Today, approximately 320,000 Minnesotans indicate that their race is Black alone or Black along with another race. There are more than 76,400 Black immigrants living in Minnesota representing 23 African nations. When the first significant number of Blacks arrived in the free state of Minnesota, they essentially had nothing. Today, Minnesotans of African heritage contribute the following assets to our great state:

- Strong cultural diversity,
- \$3 billion in consumer spending power,
- Operate more than 12,000 business enterprises with almost a billion dollars in sales, employing 10,000 people and generating annual payrolls of \$258 million,
- Pay almost a half billion in state and local taxes annually,
- Export almost \$200 million to African Countries annually, and
- Expect to generate lifetime earnings of an estimated \$388 billion with projected total tax payments in Minnesota of \$28 billion over their lifetime.

The Council for Minnesotans of African Heritage has conducted formal and anecdotal research on its operations, strengths and challenges. That research shows:

- The council was relatively unknown in outstate Black communities but the purpose of the council was strongly supported,
- Outstate Black communities want the council presence day to day in their communities,
- The council did not have the staffing or financial capacity to fulfil its duties with outstate communities,
- The council had strong support for its policy advocacy but constituency throughout the state wanted to see the advocacy increased,
- The council administrative operations needs a better and reliable social media approach, and
- The council governance body needs to develop a strategic planning and action approach that could be employed in the fast pace every changing sociopolitical and socioeconomic environment it operates.
- Many outstate residents within our constituency have shared that they feel disconnected and unsupported by the council at a time when needs are expanding and communities are becoming increasingly diverse.

Proposal:

The Governor recommends additional funding for the council to operate part-time offices in the cities of Duluth, Saint Cloud, Mankato, or Rochester. This funding will allow the council to contribute more effectively to the statewide outcome to ensure strong and stable families and communities, respond to our constituency desire to have our presence day to day in outstate Black communities, and meet our statutory mandates.

Results:

The Council for Minnesotans of African Heritage achieves its mission by utilizing community driven research, decision-making and engagement to develop and employ a strategic action plan to fulfil our mandates. Recent achievements include:

- Sponsoring community forums, one in particular on police-community relations and the other on issues of education, housing, economic disparities and human rights
- Working with other organizations to create the United Black Legislative Agenda, which, during the previous session secured \$35 million in funding for training and business development for African heritage residents, increased state penalties for hate crimes, stopped the opening of a private prison and obtained funding for Somali youth job training programs
- Holding own meetings across the state for arts funding development for African heritage and other people of color
- Co-sponsoring a networking event with KMOJ, an African heritage radio station, and other organizations
- Appointing a new executive director and welcoming several new board members

Council for Minnesotans of African Heritage

FY18-19 Biennial Budget Change Item

Change Item Title: Operating Adjustment

Fiscal Impact (\$000s)	FY 2018	FY 2019	FY 2020	FY 2021
General Fund				
Expenditures	3	6	6	6
Revenues	0	0	0	0
Other Funds				
Expenditures	0	0	0	0
Revenues	0	0	0	0
Net Fiscal Impact = (Expenditures – Revenues)	3	6	6	6
FTEs	0	0	0	0

Recommendation:

The Governor recommends additional funding \$9,000 from the general fund in FY18-19 to maintain the current level of service delivery at the Council for Minnesotans of African Heritage.

Rationale/Background:

Each year, employer-paid health care contributions, pension contributions, FICA and Medicare, along with other salary and compensation-related costs increase. Other operating costs, like rent and lease, fuel and utilities, and IT and legal services also grow. This cost growth puts pressure on agency operating budgets that remain flat from year to year.

Agencies face challenging decisions to manage these costs within existing budgets, while maintaining the services Minnesotans expect. From year to year, agencies find ways to become more efficient with existing resources. However, cost growth typically outstrips efficiencies, and without additional resources added to agency budgets, service delivery erodes.

Proposal:

The Governor recommends increasing agency operating budgets to maintain the delivery of current services. For Council for Minnesotans of African Heritage this funding will cover expected and anticipated employee compensation growth, including anticipated compensation increases and employer-paid pension costs.

Results:

This proposal is intended to allow agencies to continue to provide current levels of service and information to the public.

Statutory Change(s):

N.A.