

ampers

Diverse Radio for
Minnesota's Communities

Report to the Minnesota State Legislature Fiscal Year 2022



KBXE-FM,
Bagley / Bemidji



WDSE-FM,
Duluth



WTIP-FM,
Grand Marais/Gunflint
Trail/Grand Portage



KBFT-FM,
Bois Forte / Nett Lake



WGZS-FM,
Fond du Lac / Cloquet



KQXE-FM,
Grand Rapids /
Brainerd



KOJB-FM,
Leech Lake / Cass Lake



KMSU-FM,
Mankato / Austin



KBEM-FM,
Minneapolis / St. Paul



KFAI-FM,
Minneapolis / St. Paul



KMOJ-FM,
Minneapolis / St. Paul



KUOM-AM/FM,
Minneapolis / St. Paul



KUMM-FM,
Morris



KRPR-FM,
Rochester



KVSC-FM,
St. Cloud



KSRQ-FM,
Thief River Falls



KKWE-FM,
White Earth /
Callaway



KQAL-FM,
Winona

REPORT TO THE MINNESOTA STATE LEGISLATURE FOR THE MINNESOTA ARTS AND CULTURAL HERITAGE FUND

FISCAL YEAR 2022 SUMMARY OF ACTIVITIES

JANUARY 15, 2023

Submitted To: Senator Bobby Joe Champion, Chair, Legislative Coordinating Commission
Representative Melissa Hortman, Vice Chair, Legislative Coordinating Commission
Senator Fong Hawj, Chair, Senate Environment, Climate and Legacy Committee
Senator Justin Eichorn, Ranking Minority Member, Senate Environment, Climate and Legacy Committee
Members of the Environment, Climate and Legacy Committee in the Minnesota Senate
Representative Leon Lillie, Chair, House Legacy Finance Committee
Representative Jeff Backer, Republican Lead, House Legacy Finance Committee
Members of the Legacy Finance Committee in the Minnesota House of Representatives

Cc: Michelle Weber, Director, Legislative Coordinating Commission
Sally Olson, Commission Assistant, Legislative Coordinating Commission

Submitted By: Freddie Bell, Ampers Chair, KMOJ-FM General Manager
Joel Glaser, Ampers President & Chief Executive Officer
Ampers, 1881 Munster Avenue, St. Paul, MN 55116 – 651-587-5550

Regarding: Minnesota Statute 129D.19, Subdivision 5: “A noncommercial radio station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year’s grant funds were expended. In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated number of listeners, and other related measures. If the programs produced include educational material, the noncommercial radio station must report on these efforts.”

LETTER FROM THE CEO

FY22 was a big year for the Association of Minnesota Public Educational Radio Stations (Ampers) as we celebrated our 50th anniversary. We have been providing Minnesotans with diverse art, culture, and history since 1972. And thanks to the Minnesota Arts and Cultural Heritage Fund (ACHF/Legacy), Ampers, along with its 18 independent community radio stations throughout the state, was able to produce even more diverse programming. Since first receiving Legacy funds in FY09, collectively we have produced and distributed more than 26,000 artistic, cultural, and historical radio segments.

In FY22, Ampers and its member stations paid more than 553 Minnesota artists and musicians for their work. In addition, Legacy funds were used to employ 184 contractors and fund 17.30 FTEs. The money funding the 17.30 FTEs helped to employ 30 part-time and 59 full-time employees across the state. The contractors and employees produced 2,500 radio segments in FY22 that resulted in more than 28,640 hours of artistic entertainment as well as cultural and historical programming that was educational and fun.

Ampers is proud to report that in FY22, Legacy programming earned seven prestigious awards. The Minnesota Society of Professional Journalists (MNSPJ) awarded Ampers' [Minnesota Native News](#) project "Best Newscast" for its report on missing and murdered indigenous women. Ampers' **Racial Reckoning: The Arc of Justice Program** received a first-place award in the "Special Project/In-Depth Series" category. [Bearing Witness](#) was a Legacy funded show and part of the Racial Reckoning project. [Counter Stories](#) earned a third-place award in the "Best Podcast" category. KFAI earned three MNSPJ awards including second place in the "Best Podcast" for MinneCulture Podcast, third place in the "Radio Feature" category for 10,000 Fresh Voices, and third place in the "Special Project/In-Depth Series" category for **Hidden Black Foodways**. And, KQAL's [Culture Clique](#) received a first-place Eric Sevareid Award. Ampers Legacy programming has received 88 awards in the past nine years!

On behalf of the Board of Directors, as well as our member stations, I would like to thank all of the legislators, as well as the citizens of Minnesota, for continuing to support our programming with ACHF funding. Please accept this as our formal annual report to the Legislature for our FY2022 Arts and Cultural Heritage Fund grants. You will find the required information along with feedback and comments from listeners, artists, and other organizations that benefited from our Legacy programming in FY22. Because the report is so large, everything in the Table of Contents and Index are responsive links. Just click on the line. Words underlined and in green are also hyperlinks.

We sincerely hope the Legislature will continue to support our efforts. If you do, we will continue to ensure our programming serves all Minnesotans with a special emphasis on underserved and underrepresented arts, cultures, and communities throughout the state of Minnesota.




Sincerely,

Joel A. Glaser
Ampers President & CEO

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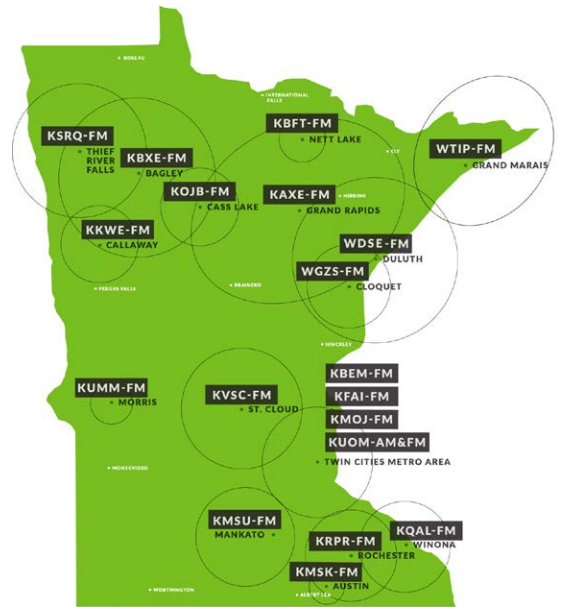


Table of Contents and Index entries hyperlink to the document locations indicated. Green, underlined text links to an online resource or another section in this report.

ABOUT AMPERS

Ampers is a collection of 18 independent community radio stations in Minnesota. Each station is locally managed and programmed by and for the local communities they serve. The Ampers stations reach rural, minority, and student audiences not served through traditional media. Eight of the stations are licensed to educational institutions and 10 are licensed directly to the communities they serve. Of the 10 community licensed stations, four are licensed to or affiliated with Native American communities.

Ampers' mission is to strengthen its member stations and help them better serve their diverse communities by generating revenue, developing and sharing programming, and actively work to change the narrative regarding historically underrepresented communities through accurate storytelling and reporting. The Ampers stations carry programming in 11 different languages ranging from Tigrinya, Spanish, and Somali, to Amharic and Oromo. Ampers has no affiliation with Minnesota Public Radio (MPR) and does not receive financial support from MPR.



City	Station	Dial Position
Bagley / Bemidji	KBXE-FM	90.5 FM
Bois Forte / Nett Lake	KBFT-FM	89.9 FM
Duluth	WDSE-FM	103.3 FM
Fond du Lac / Cloquet	WGZS-FM	89.1 FM
Grand Marais/Gunflint Trail/Grand Portage	WTIP-FM	90.7 FM / 89.1 FM / 90.1 FM
Grand Rapids / Brainerd	KAXE-FM	91.7 FM / 89.9 FM
Leech Lake / Cass Lake	KOJB-FM	90.1 FM
Mankato / Austin	KMSU-FM / KMSK-FM	89.7 FM / 91.3 FM
Minneapolis / St. Paul	KBEM-FM (Jazz88)	88.5 FM
Minneapolis / St. Paul	KFAI-FM	90.3 FM
Minneapolis / St. Paul	KMOJ-FM	89.9 FM
Minneapolis / St. Paul	KUOM-AM/FM (Radio K)	770 AM / 100.7 FM / 104.5 FM
Morris	KUMM-FM*	89.7 FM
Rochester	KRPR-FM	89.9 FM
St. Cloud	KVSC-FM	88.1 FM
Thief River Falls	KSRQ-FM	90.1 FM
White Earth / Callaway	KKWE-FM	89.9 FM
Winona	KQAL-FM	89.5 FM

*KUMM-FM in Morris does not meet the minimum requirements to qualify for Arts and Cultural Heritage funds.

STATION REPORTS

AMPERS – STATEWIDE



Organization Description

Ampers (Statewide) represents and supports 18 diverse independent community radio stations that primarily serve underserved communities. Created in 1972, Ampers exists to strengthen its member stations and help them to better serve their diverse communities by generating revenue, developing and sharing programming, and actively working to change the narrative regarding historically underrepresented communities through accurate storytelling and reporting.

Program Descriptions

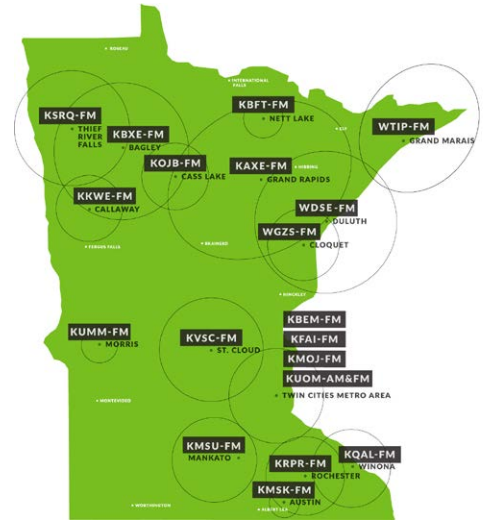
COUNTER STORIES

Ampers collaborated with the **Counter Stories** crew to produce a weekly radio show and podcast. **Counter Stories** is a show by people of color, for people of color, and everyone else. The four co-hosts are members of Minnesota’s Latinx, African American, Native American, and Hmong communities. Co-hosts Luz Maria Frias, Anthony Galloway, Don Eubanks (Mille Lacs Band of Ojibwe), and Hlee Lee discuss race, identity, social justice, and culture, in a region grappling with demographic change. In FY22, the team produced 43 half-hour radio programs and 43 podcasts that were 45 to 60 minutes long. The shows covered a broad range of topics including brief history lessons on Afghan refugees and blood quantum in the Indigenous communities; explored trauma and mental health in media; had a Black male roundtable discussion; a conversation around the Very Asian movement, to name a few. **Counter Stories** was a yearlong project.

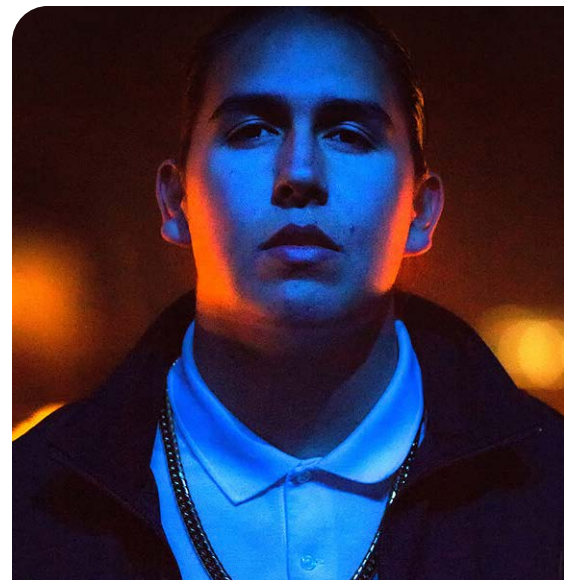
Segments of **Counter Stories** were streamed on-demand 40,433 times in FY22. Ampers estimates that the weekly radio broadcasts reached approximately 209,700 people. **Counter Stories** aired on 11 Ampers stations and 35 episodes aired on non-Ampers radio stations (including some out of state). In addition, the program has 1,460 followers on Facebook. Posts from **Counter Stories’** Facebook reached 18,727 people in FY22. The program also has a dedicated website for its content and had approximately 23,700 page views in FY22. The segment **Intentional Trauma Indian Boarding Schools** had the most views on the website with 868 impressions. Northern Community Radio asked listeners about **Counter Stories** as part of its listener survey. Of the listeners who said they were familiar with the program, 100% said the program provided them with a better understanding of the culture and history of Minnesota’s Black, Indigenous, and communities of color. Ampers achieved the proposed outcomes for this project.

NATIVE LIGHTS: WHERE INDIGENOUS VOICES SHINE

Native Lights Podcast: Where Indigenous Voices Shine, produced by Ampers’ **Minnesota Native News** team, resulted



Ampers (Statewide) coverage area



Native Lights featured Native voices, perspectives, and stories from a foundation of strength and humor by showcasing policymakers, healers, language warriors, water protectors, and more.



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in 47 on-air shows that were 28 minutes long, and the podcasts ranged in length from 28 to 55 minutes. Each episode centered on Native voices, perspectives, and stories, from a foundation of strength and humor. Hosted by siblings Leah Lemm and Cole Premo, both members of Mille Lacs Band of Ojibwe, ***Native Lights Podcast: Where Indigenous Voices Shine*** focused on people in Native communities around Mni Sota Mkoce— a.k.a. Minnesota—and their stories about finding their gifts and sharing them with the community. All of the programs highlighted stories of joy, strength, history, and change from Native people who are shaping the future and honoring those who came before them.

In FY22, ***Native Lights Podcast: Where Indigenous Voices Shine*** featured conversations with policymakers, healers, language warriors, water protectors, media makers, and more. Featured guests included: visual storyteller and retired wildlife firefighter Vern Northrup (Fond du Lac Band of Ojibwe); business owner Robert Rice (White Earth Nation); Tribal Liaison for the State of Minnesota’s Department of Natural Resources Bradley Harrington (Mille Lacs Band of Ojibwe); artist and fashion designer Amber Buckanaga (Leech Lake Band), and more. ***Native Lights Podcast: Where Indigenous Voices Shine*** was a yearlong project.

Each episode of ***Native Lights: Where Indigenous Voices Shine*** included conversations with Native community members from across the state. Ampers produced a total of 47 half-hour radio programs which aired on 12 Ampers radio stations. The weekly radio shows reached an estimated broadcast audience of about 92,700 people. The podcast episodes had 29,171 streams. On Apple Podcasts, ***Native Lights*** has 40 reviews with a five-star rating. Northern Community Radio asked listeners about ***Native Lights Podcast: Where Indigenous Voices Shine*** as part of its listener survey. Of the listeners who said they were familiar with the program, 100% said the project gave them a better understanding of the culture and history of Minnesota’s Native American communities. Ampers achieved the proposed outcomes of this project.

MINNESOTA NATIVE NEWS

Ampers produced 38 episodes of ***Minnesota Native News***, its award-winning weekly five-minute radio program exploring economic, cultural, health, government, and public policy issues that impact Indian Country in Minnesota. Each week ***Minnesota Native News*** covered stories and issues in a way that was informative and relevant to both Native and non-Native listeners. In FY22, ***Minnesota Native News*** explored Fond Du Lac Band of Lake Superior Chippewa’s proposal to reintroduce elk to its reservation and surrounding area; representation in the media through shows like Reservation Dogs; the United States Postal Service featuring the work of the late George Morrison (Grand Portage Band); and learned more about boarding school history with University of Minnesota professor Brenda Child (Red Lake). ***Minnesota Native News*** was a yearlong project.

In addition to the regular weekly broadcasts on 14 Ampers stations (with some stations airing the program more than once), ***Minnesota Native News*** also aired 12 times on non-member stations. Individual stories from the newscast were featured and shared through digital media



The Minnesota Native News Team earned a first-place award from the Minnesota Society of Professional Journalists for coverage of missing and murdered indigenous women.



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on Facebook and Twitter. More than 10,000 people “like” **Minnesota Native News** on [Facebook](#), more than 2,000 people follow the project on [Twitter](#), and 1,600 follow on [Instagram](#). Facebook posts from **Minnesota Native News** reached 23,499 people in FY22. The project’s [dedicated website](#) had 22,478 page views and the podcast feed of the segments had 4,575 downloads in FY22. Northern Community Radio asked listeners about **Minnesota Native News** as part of its listener survey and 93% of those surveyed were familiar with the program. Of the listeners who said they were familiar with the program, 100% said **Minnesota Native News** gave them more access, knowledge, and information about Minnesota Native history and/or cultural heritage. Ampers achieved the proposed outcomes of this project.



AMPERS DIGITAL ARCHIVE, WEBSITE & SOCIAL MEDIA

Through its project [Ampers Digital Archive, Website](#), and [Social Media](#), Ampers made it easier for all Minnesotans to access the artistic, historical, and cultural content created by Ampers and its member stations. The project curates all Legacy programming and makes it all available at [ampers.org](#). The website also ensures Ampers and its member stations are in compliance with Minnesota Statute 129d.19. The statute requires that content produced with Legacy funds be made available to all noncommercial radio stations eligible for state grants and that they be made available online for all Minnesotans now and in the future. The website houses more than 26,000 artistic, cultural, and historical programs. In addition to being able to listen to all Legacy programming on-demand at [ampers.org](#), visitors could also access and listen to most of the stations’ live streams. In FY22, Ampers redesigned the website making it more user-friendly with a new look, better mobile responsiveness, and a more robust rear-facing infrastructure to support the complex automated audio archives. The project also engaged more Minnesotans by distributing Legacy programming through Facebook and Twitter. **Ampers Digital Archive, Website, and Social Media** project was a yearlong project.

The Ampers website had 71,980 page views with more than 60,293 of those being unique. More than 8,100 people “like” the Ampers Facebook page. Posts on Facebook reached 9,301 people in FY22. Podcast feeds associated with Ampers’ Legacy projects had approximately 82,000 downloads during FY22. **Ampers Digital Archive, Website, and Social Media** gave more Minnesotans access to artistic, cultural, and historical programming, increased focus on Minnesota artists in Minnesota museums and literary performances, and provided Minnesotans with easier access to locally-focused and Minnesota-focused content produced by public radio. Ampers achieved the proposed outcomes for this project.

RACIAL RECKONING: BEARING WITNESS

For its **Racial Reckoning: Bearing Witness** project, Ampers produced 20 episodes of a radio show and podcast called **Bearing Witness with Anthony and Georgia**, which was created in response to the murder of George Floyd, and the police trials that followed. Each week hosts Anthony Galloway and Georgia Fort compared notes from the week’s events, connected the dots from past and present experiences and racial patterns in America, and connected with community members and experts trying to make sense of this moment. The goal of the show was to process what was happening, engage with folks on the ground, and provide reflections and historical context to the events unfolding amidst the racial upheaval and change. Guests on **Racial Reckoning: Bearing Witness** included: Johnathan McClellan of the Minnesota Justice Network; Move 4 Justice photographers KingDemetrius Pendleton and Louie Tran; Saint Paul Public Schools Board Member Chauntyll Allen; and many more. **Racial Reckoning: Bearing Witness** was a six-month project.



Racial Reckoning: Bearing Witness was broadcast weekly on 12 Ampers stations in the first half of FY22 and reached an estimated 187,700 listeners. In addition, the segments were broadcasted on KZYX in California and had 6,601 podcast downloads. Northern Community Radio asked listeners about **Racial Reckoning: Bearing Witness** as part of its listener survey. Of the listeners who said they were familiar with the program, 96% said it provided them with a better understanding of the culture and history of Minnesota's Black, Indigenous, and communities of color. Ampers achieved the proposed outcomes for this project.

RACIAL RECKONING: GROUND ZERO DOCUMENTARY

The **Racial Reckoning: Ground Zero Documentary** project included an audio and a video documentary. The media content captured the historic moments as Minnesota communities grappled with the racial upheaval and change, during and immediately following the trial of Derek Chauvin. The audio documentary chronicled members of a BIPOC reporting team, covering stories from people within Minnesota's diverse communities. Ampers completed and reported on the audio documentary, **Voices of Change**, in FY21. But, some of the stations were not able to air the audio documentary until FY22. KMOJ, KQAL, and KMSU aired the show in FY22. Combined with those reached in FY21, it's estimated that the audio portion of the **Racial Reckoning: Ground Zero Documentary, Voices of Change**, reached more than one million listeners. The documentary gave Minnesotans a better understanding of the culture and history of Minnesota's BIPOC communities and gave Minnesotans increased access to Minnesota history. Ampers achieved the proposed outcomes for this yearlong project.

The **Racial Reckoning: Ground Zero Documentary** video documentary will feature conversations with the Racial Reckoning crew about how the project came together and explore the young reporters' hopes for the future of journalism. The interviews conducted in FY22 looked at the reporting team's experiences, not only as new reporters, but also as members of a team made up of BIPOC women, and their reflections on the stories they covered. The video documentary is being completed and will be released in FY23. Ampers will report on the measurable outcomes for the video documentary in its FY23 Legislative Report.

VETERANS' VOICES: THE SECRET WAR

Production began on **Veterans' Voices: The Secret War**, a series of stories told from Hmong refugees who fought beside Americans during the Vietnam War. As The Secret War is not well known outside of the Hmong community, this program also researched and recorded a short history to allow for some context of the stories. In partnership with community organizations Hmong Museum and In Progress, **Veterans' Voices: The Secret War** interviews were recorded in Hmong and will be produced in Hmong and English. The 90-second segments with accompanying podcasts will be completed in FY23 and Ampers will report whether or not the project achieved the proposed outcomes for the project in its FY23 Legislative Report. **Veterans' Voices: The Secret War** was a six-month project.

VETERANS' VOICES IN 90 SECONDS

MN90: Minnesota History in 90-Seconds and **Veterans' Voices** are two of Ampers' most popular Legacy projects. Listeners love hearing first-hand stories from Minnesota's Veterans. The listeners and the stations love the bite-sized nuggets of information they hear in **MN90** segments. Ampers combined these two concepts to create **Veterans' Voices In 90 Seconds**. Ampers produced a total of sixty 90-second segments. These were split into three focuses: **Minnesota in World War I**, **Minnesota in World War II**, and **Minnesota in Vietnam**. With the interest in and plenty of content,

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in FY22 Ampers also began producing half-hour segments which will be distributed and aired in FY23. **Veterans' Voices In 90 Seconds** was a six-month project.



In FY22, the **Veterans' Voices In 90 Seconds** segments aired on six Ampers stations, reaching an estimated 280,000 listeners. By reaching more than a quarter of a million listeners, these segments gave more Minnesotans access to Minnesota history and resulted in more locally and Minnesota-focused content produced by public radio than would exist without these segments. Ampers achieved the proposed outcomes for this project which will continue into FY23.

MN90: MINNESOTA HISTORY IN 90 SECONDS

Ampers produced 60 episodes of its popular series **MN90: Minnesota History in 90 Seconds**, which explored Minnesota history through short, fun, and engaging audio stories. The **MN90: Minnesota History in 90 Seconds** segments covered a wide range of topics including pop culture, sports, politics, business, entertainment, and much more. In FY22, listeners learned about how an insurance company brought joy during World War II by screening Charlie Chaplin films; how a song recorded in 1985 called "Can I Play With U" was a collaboration between Miles Davis and Prince; and the journey of 58 Minnesotans on a bus to one of the largest civil rights gatherings in history - the March on Washington. An **MN90: Minnesota History in 90 Seconds** listener said they "love these easily digestible history lessons." **MN90** was a yearlong project.

MN90: Minnesota History in 90 Seconds aired on 16 Ampers stations statewide either once or twice per day Monday through Friday. Ampers estimates the **MN90: Minnesota History in 90 Seconds** broadcast segments reached approximately 223,300 Minnesotans each week. More than 8,400 people follow **MN90: Minnesota History in 90 Seconds** on Facebook. Posts in FY22 reached approximately 42,800 people. **MN90: Minnesota History in 90 Seconds'** Facebook page received 239 comments in FY22.

MN90: Minnesota History in 90 Seconds segments had 2,865 podcast downloads. Northern Community Radio asked listeners about **MN90: Minnesota History in 90 Seconds** as part of its listener survey. Of the listeners who said they were familiar with the segments, 100% said **MN90: Minnesota History in 90 Seconds** gave them more knowledge and information about Minnesota's history. Ampers achieved the proposed outcomes for this project.



MN90 listeners learned about Minnesota's ties to the Golden Girls. If you want to hear about it [click here](#).

STATION REPORTS

BAGLEY / BEMIDJI – KBXE, 90.5 FM



Station Description

KBXE-FM (Bagley / Bemidji) broadcasts at 90.5 FM. Operated by Northern Community Radio, KBXE builds community in Northern Minnesota through radio programming, cultural events, and interactive media. Partnered with its sister station KAXE, the two stations combine to serve most of North Central and Northeastern Minnesota. The programming engages a diverse community through news and information, music and entertainment, and events that reflect the cultures of Northern Minnesota.

Program Descriptions

ANISHINAABE-BIPOC FASHION SHOW

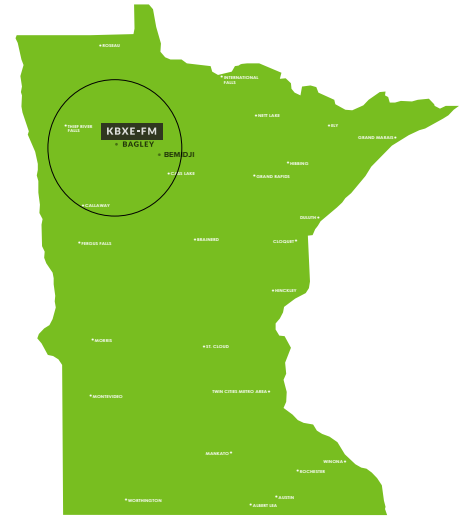
KBXE partnered with Native Apparel Designer Delina White from I Am Anishinaabe fashion company to produce the **Anishinaabe-BIPOC Fashion Show**. The show was presented at the Native Star Light Fashion Show during Spring Fashion Week Minnesota, 2022. The **Anishinaabe-BIPOC Fashion Show** was held at the Machine Shop in Minneapolis, and featured fashion, music, food, and a marketplace. An estimated 275 people attended the event including high school students from Deer River High School. In addition to the event, three 10- to 15-minute segments were aired featuring interviews with Delina White (Leech Lake Band of Ojibwe) and others involved with the event. White sought to bring in Native people for all the production and artistic elements. The **Anishinaabe-BIPOC Fashion Show** was a yearlong project.

KBXE estimates that the three **Anishinaabe-BIPOC Fashion Show** interview segments were heard by approximately 4,700 people. In a listener survey, of those who remembered hearing segments from this event, 93% agreed that the **Anishinaabe-BIPOC Fashion Show** brought them more knowledge, information, and access to the arts and Minnesota's cultural heritage. **Anishinaabe-BIPOC Fashion Show** also aired on KAXE. KBXE achieved the proposed outcomes for this project.

AREA VOICES

Area Voices was a bi-weekly radio segment that focused on the artistic and cultural stories of Northern Minnesota. The project was a series of live and pre-produced segments that showcased the area's fascinating historical stories, its unique cultural heritage, and the life experiences of residents. KBXE produced 70 episodes of these in-depth segments, which varied in length, from five to 29 minutes, and aired during the Morning Show.

Listeners were informed of cultural happenings within the local arts scene through interviews and engaging conversations, facilitated by hosts of Northern Community Radio's Morning Show. Some of the people interviewed in the **Area Voices** segments included: Minnesota



KBXE (Bagley / Bemidji) coverage area



KBXE partnered with Native Designer Delina White, who created this dress, to present the Anishinaabe-BIPOC Fashion Show. White hired Native Americans to handle everything from the production and artistic elements to the modeling.

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State Auditor Julie Blaha; Bemidji mother and daughter artists Gillian and Amara Bedford; 15-year-old Brainerd sculptor Aiyana Beaulieu; sisters Jeanie and Janie Martz, on opening Ruth's Free Wig Closet in Grand Rapids; author and Bemidji State University English professor Mark Christenson; and many more. **Area Voices** was a yearlong project.



The station estimates that about 4,700 people heard each episode of **Area Voices**. In the FY22 listener survey of KBXE listeners, 90% of surveyed listeners remembered hearing the programs and of those who indicated that they listen to **Area Voices**, 100% said they gained more access to Minnesota's cultural heritage, history, and information through **Area Voices** and the programming helped increase locally focused content on public radio. Segments of the program also aired on Ampers stations WGZS, KVSC, KKWE, and KAXE. KBXE achieved the proposed outcomes for **Area Voices**.

BOB DYLAN CREATIVE INSPIRATIONS

The KBXE program **Bob Dylan Creative Inspirations** gave listeners insight into how Minnesota musicians and writers are inspired by Bob Dylan's work. Three segments were produced in FY22. The seven- to nine-minute segments featured musician Courtney Yasmineh, who talked about how Dylan's songwriting inspired her, and she sang her song entitled "Gone Away (Married to Bob Dylan)"; writer Aaron Brown read an essay he wrote about Hibbing, Bob Dylan's hometown, and the historical significance of Hibbing High School's auditorium; and singer Actual Wolf described the impact Dylan had on his own art. **Bob Dylan Creative Inspirations** was a four-month project.

KBXE's **Bob Dylan Creative Inspirations** was broadcast on KBXE to an estimated 4,700 listeners. In KBXE's annual listener survey, of the surveyed listeners who remembered hearing the program, 100% of those listeners agreed the program helped increase locally- and Minnesota-focused content produced by public radio and that it increased the number of local artists that had their work showcased through public broadcasting. **Bob Dylan Creative Inspirations** also aired on KAXE. KBXE achieved the proposed outcomes for this project.

CENTERSTAGE MINNESOTA

Centerstage Minnesota highlighted great Minnesota music through its weekly Friday afternoon radio show produced and hosted by Brett Carter. The station produced and broadcast 44 two-hour episodes of **Centerstage Minnesota** featuring a mix of new and old Minnesota bands and musicians. One listener said it was "wonderful to learn about Minnesotan groups that are just excellent and that we haven't heard of." In FY22 the program featured music, phone and in-person interviews with musicians, reviews, and a



KBXE produced 70 episodes of Area Voices that included a segment with Minnesota artist Moira Villiard talking about her Rights of the Child exhibit.



Bob Dylan Creative Inspirations

Legacy funds allowed KBXE to contract with local writers and musicians to tell how Bob Dylan inspired their work. Musician Actual Wolf wrote and recorded an original song for the series.

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calendar of music concerts. **Centerstage Minnesota** showcased the lives and talents of Minnesota musicians and supported the local music scene strengthening listeners' sense of place and community. **Centerstage Minnesota** highlighted dozens of Minnesota musicians and groups throughout the year. A sampling of those featured included: Charlie Parr, The Christopher David Hanson Band, Corey Medina and Brothers, Bad Bad Hats, The Cactus Blossoms, and many more. **Centerstage Minnesota** was a yearlong project.



KBXE's annual survey showed they achieved the goal of showcasing and informing listeners about Minnesota-made music with **Centerstage Minnesota**. In KBXE's listener survey for FY22, 90% of surveyed listeners knew about the program, and of those, 100% agreed they felt more informed about local music because of the program. KBXE estimates that each of the 44 episodes of the weekly program reached an estimated listening audience of approximately 4,700 people. The program also aired on Ampers stations WGZS and KAXE. KBXE achieved the proposed outcomes for **Centerstage Minnesota**.

KBXE BEMIDJI BLOCK PARTY

KBXE partnered with Bemidji Brewing for the **Bemidji Block Party**, a free community event that included family-friendly entertainment, games, area food vendors, locally brewed beer, and music from Sarah Streitz, New Salty Dog, Bad Bad Hats, and Corey Medina and Brothers. The event was held on Saturday, June 25th. More than 900 people attended throughout the day. KBXE broadcasted select performances from the show for an hour-long radio special. One supporter said the **Bemidji Block Party** was "by far one of the best community events that happen in Bemidji. It's a great opportunity to hear local music and bring people of all ages and backgrounds together..." **Bemidji Block Party** was a six-month project.

In addition to the 900 people who attended the event, an estimated 4,700 people listened to the broadcast on KBXE. Of those surveyed in KBXE's annual survey who said they listened to or attended the **Bemidji Block Party**, 94% said the project increased their knowledge, information, and access to Minnesota's history and cultural heritage. The **Bemidji Block Party** broadcast also aired on KAXE. KBXE achieved the proposed outcomes for this project.

LIVE FROM THE HISTORIC CHIEF THEATER

In partnership with the Historic Chief Theater and Paul Bunyan Playhouse, KBXE presented a series of six free music concerts for their **Live From the Historic Chief Theater** project. The first two concerts, during the height of the pandemic, featured The Lowest Pair and Cary Morin and Ghost Dog, respectively. KBXE estimates 50 to 75 attendees for the first two shows, due to the pandemic. The following concerts included Them Coulee Boys and Good Morning Bedlam with the High 48s with about 175 in attendance for each show. The last concerts were both held in April, the first featuring Jeffery Foucault with Eric Koskinen and the second presenting Reina del Cid. Both concerts had over 225 in attendance. **Live From the Historic Chief Theater** was a ten-month project.



More than 900 people heard the music of Corey Medina and Brothers at the Bemidji Block Party thanks to support from Legacy.



Legacy funds supported six free concerts at the Historic Chief Theater in Bemidji. More than 225 people attended the Reina del Cid concert in April.

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KBXE recorded select performances from the shows to create eight one-hour radio specials. An estimated 4,700 people heard each of the broadcasts on KBXE. Of those surveyed in KBXE's annual survey who said they have listened to or attended the **Live From the Historic Chief Theater**, 93% said the project increased their knowledge, information, and access to Minnesota's history and cultural heritage. The **Live From the Historic Chief Theater** broadcast also aired on KAXE. KBXE achieved the proposed outcomes for this project.



STRONG INDIGENOUS WOMEN

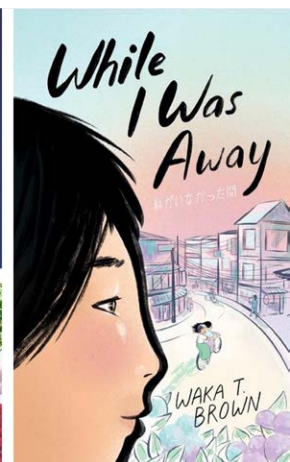
The **Strong Indigenous Women** project was a KBXE carryover from FY21. The project consisted of two interviews between producer Heidi Holtan and Indigenous women in Minnesota, to reveal personal histories, stories, and notable contributions they have made in their communities. The two women interviewed were Executive Director of The National Native American Boarding School Healing Coalition Christine Diindiisi McCleave and Minnesota Lieutenant Governor Peggy Flanagan. The segments were 13 to 15 minutes in length. **Strong Indigenous Women** was a three-month project.

Segments of **Strong Indigenous Women** were heard by an estimated 4,700 people on KBXE's airwaves. The project also aired on KAXE. KBXE inadvertently left the program off its listener survey for FY22. While unfortunately there is no survey data to support it, KBXE and Ampers believe the station achieved its proposed outcomes of increasing the listeners' access to and knowledge of Minnesota's cultural heritage with this project.

WHAT WE'RE READING

What We're Reading spotlighted books and the authors who wrote them. Hosted and produced by independent producer Tammy Bobrowsky, **What We're Reading** introduced listeners to authors, poets, and essayists. The station produced 11 hour-long segments in FY22. The segments aired on a Saturday Morning Special with separate interviews during the Morning Show lasting eight to 15 minutes in length. Listeners learned about the authors through in-depth discussions about their latest work. Some of the authors and books featured in FY22 were: Grand Rapids children's librarian Tracy Kampa, with her recommendations for children's books; Dr. Gwen Westerman, Minnesota's first Native American poet laureate; author Leila Slimani, who talked about her new novel *In the Country of Others*; *The Last Chance Library* author Freya Sampson; and many more. "**What We're Reading** balances a love for books with attention to local issues," one listener said. "The result is fun but also timely, giving me a deeper appreciation for both the writers of this area and the interests and divisions of the area." **What We're Reading** was a yearlong project.

What We're Reading achieved its proposed outcomes of increasing Minnesotan's knowledge of writers and their works by showcasing more writers through public broadcasting and giving listeners greater access to the work of Minnesota's authors. The station reports that each segment reached an estimated on-air audience of 4,700 people. In its FY22 survey, of those who reported listening to the segments, 96% said **What We're Reading** helped increase the number of local writers and others that had their work showcased through public broadcasting. **What We're Reading** also aired on KAXE as well as one community radio station outside of Minnesota. The station achieved the proposed outcomes for this project.



What We're Reading helped to promote Minnesota authors and their books by encouraging listeners to read and discuss the literary work.

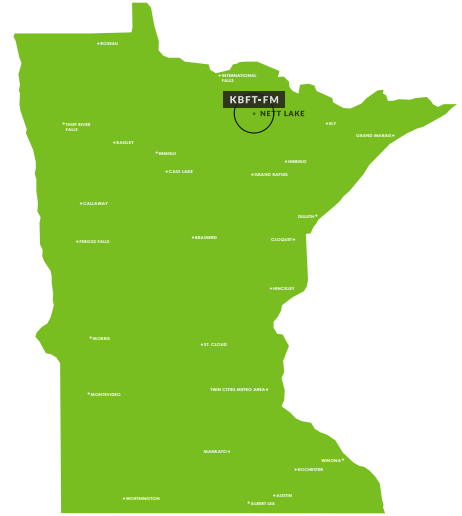
STATION REPORTS

BOIS FORTE / NETT LAKE – KBFT, 89.9 FM



Station Description

KBFT-FM (Bois Forte / Nett Lake) broadcasts at 89.9 FM. Owned and operated by the Bois Forte Band of Chippewa, KBFT originates its programming on the campus of the Nett Lake School. Located just south of the International Falls and the Canadian border, KBFT provides listeners in North Central Minnesota with great music, Ojibwe language preservation programs, as well as an opportunity for local artists to showcase their work on-air and online.



KBFT-FM (Bois Forte / Nett Lake) coverage area

Program Descriptions

ANISHINAABEMOEN

Anishinaabemoen was a language project that taught listeners more than 215 Anishinaabe words. KBFT enlisted local elders and language experts to host the segments and teach and help preserve the Anishinaabe language through 215 segments that were each 30 seconds long.

Anishinaabemoen helped to interweave culture into more facets of community life, with their daily radio segments. **Anishinaabemoen** was a yearlong project.

Anishinaabemoen helped to preserve Ojibwe culture as well as the Ojibwe language. The project helped to interweave arts and culture into more facets of community life, with their daily radio segments. The project also resulted in more local and Minnesota-focused content produced by public radio. KBFT estimates the segments were heard by approximately 8,000 people in FY22. KBFT achieved the proposed outcomes for this project.

BAAPI'IDIWIN

Baapi'idiwin was a comedy show series aired live thru YouTube and KBFT Facebook Live. Hosted by Red Lake comedian Jon Roberts, guests on the hour-long show talked about Native humor and the role it plays in Native culture. Viewers of **Baapi'idiwin** learned the important cultural and historical aspects of humor as well as how it factors into one's well-being. Guests included Adrienne Chalepah, Deanna Standingcloud, Robert Fairbanks, and Ron Kanutski. KBFT produced six segments of **Baapi'idiwin**, which was a six-month project.

Baapi'idiwin helped to interweave culture and history into more facets of community life. KBFT reports approximately 2,800 people viewed **Baapi'idiwin** on Facebook and YouTube in FY22. KBFT achieved the proposed outcomes for this project.



Bois Forte Elder Karen Drift helped to preserve the Ojibwe language with Anishinaabemoen.

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NATIVE MUSIC FEST SERIES

KBFT's **Native Music Fest Series** was an exclusive showcase of great Native American musicians. The project helped to provide the Native musicians with more exposure and to offer significantly more Minnesotans an encounter with contemporary Native American music.

In FY22, KBFT's **Native Music Fest Series** consisted of five free live concerts. The station helped expose more Minnesotans to Native music by producing the concerts which were free and open to the public and included performances by Keith Secola, Itz Lee, Sihasin, and War Bonnet. Musical genres ranged from rock to reggae. The station also helped expose more Minnesotans to Native art and culture by promoting the events on-air, online, on posters, and by producing on-air segments about the concerts. **Native Music Fest Series** was a yearlong project.

Each **Native Music Fest Series** concert was one to two hours long. KBFT estimates that approximately 250 people attended the concerts and that an additional 500 people heard the four on-air segments that were five to six minutes long. Between Public Radio Exchange (PRX), Facebook, and YouTube, **Native Music Fest Series** reached an additional 400 viewers and received positive feedback. As a result of the project, six local musicians had their work showcased through public radio and benefited from the increased exposure and payment for their services. KBFT achieved the proposed outcomes for this project.

NATIVE WRITING FEST SERIES

KBFT's **Native Writing Fest** was a series that showcased Native authors and writers from across Minnesota. This program was a chance for authors and writers to talk about their unique writing style and cultural components that went into their work. KBFT held three **Native Writing Fest** events with each event lasting up to two hours. The station also aired three short radio segments as part of the project that were each five minutes long. Writers featured in FY22 included the author of *Wisdom Lessons* and Leech Lake Ojibwe elder Mary Lyons; American Indian Studies professor at the University of Minnesota–Duluth and Bois Forte Band Elder Dr. Linda LeGarde Grover; and Shane Drift, screenwriter and author of the book/screenplay *Sad Evil*. After his appearance on **Native Writing Fest**, Shane Drift said, "This was really an honor for me to be able to present my book." In addition to having the authors speak at the events, KBFT arranged for them to present to an area school as well. **Native Writing Fest** was a yearlong project.

The station estimates that approximately 100 people attended the **Native Writing Fest** events. The



KBFT used Legacy funds to produce five free live concerts for its Native Music Fest Series project.



About 100 people attended KBFT's Native Writing Fest events. The station also arranges to have the writers speak at local schools.



STATION REPORTS

project increased awareness of literary works, inspired youth, and increased writer exposure. KBFT achieved the proposed outcomes of this project by showcasing the work of writers and bringing those writers into the schools.



POWWOW BOOK PROJECT

The **Powwow Book Project** was designed to invite those who aren't familiar with Pow Wows to learn more about the tradition and feel more comfortable attending one. Readers learned about the Grand Entry, the Dewe' igan (the Drum), what dancers wear, when you can and cannot take pictures, and when non-Natives can participate in a Pow Wow. A copy of the informational brochure can be found in the [Educational Materials](#) section of this report.

The completed book was given out at two Pow Wows, one in Nett Lake and one in Vermillion, with an estimated 250 gifted in FY22. People reported enjoying the reading and said that it was put together well. The **Powwow Book Project** helped to give more Minnesotans a better understanding of Native American culture and history. KBFT achieved the proposed outcomes for this project.

VIRTUAL STORYTELLING

Winter storytelling has always been a part of Ojibwe culture. In FY22, KBFT produced a live, virtual event that gave the Ojibwe people, and the people of different communities, a chance to be a part of Anishinaabe/Ojibwe Traditions. KBFT's **Virtual Storytelling** was a live/traditional Ojibwe storytelling event broadcast on Facebook Live and YouTube for everyone to learn from and enjoy despite the pandemic. Viewers tuned in from locations all over the state including Nett Lake, Duluth, Knife River, Clover Valley, Minneapolis, and Fond du Lac. The three-hour event also resulted in a 30-minute LIVE radio program.

The **Virtual Storytelling** event was promoted on KBFT's social media where an estimated 145 people viewed the virtual flier. In total, the event had 87 viewers as it streamed live on Facebook and YouTube. On YouTube, five people "liked" the livestream video. On Facebook, 30 people "liked" the live video stream which had 16 comments, including one from Buff S. Day, who said, "Good work Terry and this event...sharing knowledge of Ojibwemowin language." KBFT estimates that 250 listeners heard the event on-air. **Virtual Storytelling** was a three-month project. KBFT achieved the proposed outcomes for this project.



ANISHINAABE WINTER STORYTELLING



Jaylen Strong
WWW.KBFT.ORG

Unable to have a traditional winter storytelling event because of the pandemic, KBFT produced a Virtual Storytelling event so people could still participate in the important Ojibwe tradition.



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OUTDOOR SERIES

KBFT invited community members to discuss and explore traditional and modern Native American hunting, fishing, plant identification, sled dogging, and other outdoor activities. The goal of the **Outdoor Series** was to create a historical discussion and provide a look into Minnesota's outdoor heritage from a Native perspective. In FY22, the **Outdoor Series** featured Bois Forte elder the "Dog Man," Maurice Champaine, who shared his dog sledding experiences; Bois Forte elder and spiritual advisor for the band Gene Goodsky, who shared how he learned about herbal medicine to cure illnesses; Bois Forte Band member Keith Roy shared his knowledge on Wild Ricing; and more.

KBFT produced nine four- to 20-minute segments. KBFT estimates that 250 listeners heard the segments on air. **Outdoor Series** was a nine-month project that resulted in more local and Minnesota-focused content than would have been produced without the Legacy funds. KBFT achieved the proposed outcomes for this project.

BOIS FORTE ARTIST PROFILES

All Minnesotans are struggling as a result of the pandemic. But, COVID-19 is hitting Minnesota artists especially hard leaving them with very few venues in which to perform and/or display their work. KBFT's **Bois Forte Artist Profiles** showcased artists in their area, significantly increasing exposure to their work, which will hopefully increase their opportunity to earn income from the art and music they create. **Bois Forte Artist Profiles** showcased 2015 Miss Minnesota, artist and teacher Rachel Latuff Betterley, and beadwork artist/moccasin maker Sarah Agaton Howes from the Fond du Lac Band of Chippewa. While **Bois Forte Artist Profiles** was a six-month project, because of a staffing issue the station was only able to produce two of the seven proposed segments for this project. The remaining five will be produced in FY23, and the outcomes for the project will be reported in the FY23 Legislative Report.

BOIS FORTE VETERANS

Veterans play a very important role in Native American history. For the **Bois Forte Veterans** project, KBFT honored some of the Veterans of the Bois Forte community by sharing their personal stories and experiences with their listeners. In FY22, KBFT produced eight four- to six-minute segments, featuring seven veterans, including veterans who served as a U.S. Marine, a U.S. Army Ranger, and a U.S. Navy Chief Petty Officer, among others.

The **Bois Forte Veterans** project gave more Minnesotans of all ages, ethnicities, and incomes access to these pieces of Minnesota history that they would not have had without the Legacy funding. The project also resulted in more local and Minnesota-focused content



KBFT's Outdoor Series featured Bois Forte Band member Keith Roy sharing his knowledge and expertise on harvesting wild rice.



KBFT's Bois Forte Artist Profiles showcased local artists including Rachel Latuff Betterley, Miss Minnesota 2015, who shared her lifelong passion for art.

STATION REPORTS

produced by public radio. KBFT estimates that 250 listeners heard the segments on air. **Bois Forte Veterans** was a three-month project. KBFT achieved the proposed outcomes for this project.

BOIS FORTE COMMUNITY POW WOW BROADCAST

The **Bois Forte Community Pow Wow Broadcast** project included live reporting from two Northern Minnesota Pow Wows: one in Nett Lake and the other near Lake Vermillion. The live broadcasts included commentary on what was happening and Pow Wow customs and traditions. Additionally, elders, dancers, and drummers were invited to share their knowledge and talent. Both broadcasts lasted about seven hours.

The **Bois Forte Community Pow Wow Broadcast** resulted in significantly more local and Minnesota-focused content produced by public radio. The station estimates that approximately 250 people heard the Pow Wow broadcasts. About 250 people attended the Nett Lake Pow Wow and another 450 attended the Pow Wow in Lake Vermillion. The **Bois Forte Community Pow Wow Broadcast** was a one-month project. KBFT achieved the proposed outcomes for this project.



The Bois Forte Veterans project allowed listeners to hear first-hand stories and experiences from Bois Forte Veterans like US Marine Floyd Morrison, who served in Vietnam.



KBFT's Pow Wow Broadcast resulted in about 14 hours of live programming from Pow Wows in Lake Vermillion and Nett Lake.

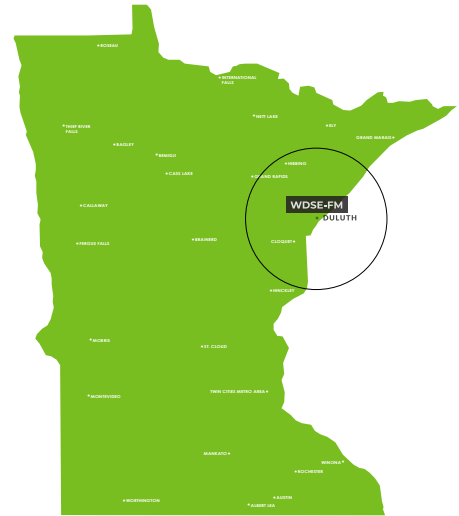
STATION REPORTS

DULUTH – WDSE, 103.3 FM



Station Description

WDSE-FM (Duluth) broadcasts at 103.3 FM. WDSE, Duluth Public Radio, has been the Northland’s source of alternative radio for more than six decades, playing an eclectic mix of jazz, blues, folk, R&B, hip-hop, indie, and more. WDSE provides educational, informative, and entertaining music, as well as public affairs programs that enhance and benefit the entire community and meet the needs of the under-served audiences in Northeastern Minnesota.



WDSE-FM (Duluth) coverage area

Program Descriptions

LIVE FROM STUDIO A

WDSE’s project **Live from Studio A** showcased intimate live in-studio performances from Minnesota musicians and interviews about their work. **Live from Studio A** regularly invited musicians to share their stories and perform. The program specifically featured independent and emerging Minnesota artists from genres underrepresented in commercial radio play. Minnesota artists Bad Bad Hats, Charlie Parr, Mike Munson, Low, and more were featured in FY22. WDSE produced 23 segments and aired five 30-minute shows. The remaining nine shows will air in FY23. WDSE worked on **Live from Studio A** for two months.

WDSE reports that each episode of **Live from Studio A** reached an estimated 5,000 listeners and showcased 23 Minnesota musicians. WDSE is the only local media outlet in the Duluth area that showcases interviews and live performances from local and regional musicians to this degree. WDSE received positive comments for **Live from Studio A**; one listener wrote, “Very compelling stuff.” WDSE achieved the proposed outcomes of increasing locally-focused content and Minnesota-focused content produced by public radio with **Live from Studio A**.

ARTS AND CULTURAL EVENTS/PARTNERSHIP WITH WDSE-TV

WDSE’s project **Arts and Cultural Events/Partnership with WDSE-TV** consisted of programming and coverage dedicated to showcasing, promoting, and driving Minnesotans to local artistic and cultural events in Duluth and Northern Minnesota. This project funded the participation, programming, promotion, and coverage of Duluth and Northern Minnesota arts and cultural events through programming, photography, web, and social media. **Arts and Cultural Events/Partnership with WDSE-TV** turned select content from these events into nine radio segments that were three to 10 minutes long. Among the significant Duluth events covered included the John Beargrease Sled Dog Marathon, the Duluth Dylan Fest, the Duluth Film Festival, the Duluth Huskies, Honor the Earth Festival, Lake Superior



Charlie Parr was among the 23 artists who performed for WDSE’s Live from Studio A.

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Harvest Festival, the Park Point Art Fair, Northshore Theater original shows, and others. **Arts and Cultural Events/Partnership with WDSE-TV** was a yearlong project.



Each of the radio segments for **Arts and Cultural Events/Partnership with WDSE-TV** were heard by an estimated 5,000 people. In addition, the station provided coverage on social media. WDSE is quite well regarded in the community for its support and promotion of local events. The project allowed more artists and musicians to have their work showcased through public broadcasting and resulted in more locally and Minnesota-focused content produced by public broadcasting. WDSE achieved the proposed outcomes for this project.

HOMEGROWN MUSIC FESTIVAL COVERAGE

The **Duluth Homegrown Music Festival Coverage** project featured coverage of Duluth's eight-day Homegrown Music Festival, which has been showcasing and celebrating Duluth-area music for over 20 years. WDSE spent four months planning for the **Duluth Homegrown Music Festival Coverage** project in collaboration with the Homegrown Music Festival and the city of Duluth, MN. In addition to on-air coverage and announcements, WDSE-FM provided photojournalists and web coverage of the event. The multi-day, multi-venue event featured 200 bands. **Duluth Homegrown Music Festival Coverage** was a full web, social media, and broadcast takeover with on-air daily reports and updates, five 30-minute performances, a two-hour local music special, and hundreds of festival-related announcements for attendees. Throughout its run, WDSE-FM has become synonymous with the Homegrown Festival. Listeners look forward to the annual coverage and area artists appreciate the uptick in "spins" on the station.

The station estimates that approximately 5,000 people heard the on-air segments that featured live performances and an all-Minnesota artist showcase. The project helped to showcase the work of Minnesota musicians, gave Minnesotans easier access to art and culture, and resulted in more Minnesota-focused content on public radio. WDSE achieved the proposed outcomes for this project.

MN READS

For its **MN Reads** project, WDSE produced 46 episodes of a weekly program featuring Minnesota authors discussing their new publications and books. WDSE partnered with the Minnesota Historical Society and the University of Minnesota Press to create the



WDSE helped to draw more attention to and increase attendance at events like the John Bargease Sled Dog Marathon, the Duluth Film Festival, and the Honor the Earth Festival.



By partnering with the Homegrown Music Festival, WDSE provided 200 bands with even more exposure.

STATION REPORTS



project. The books highlighted in **MN Reads** also typically focused on Minnesota-centric topics including culture, history, experiences, and more. **MN Reads** offered state-wide connections with a broad geographical range of authors, topics, and inspirations. Sarah Bamford Seidelmann, Jeffrey M. Sauve, Sarah Brokke, Peter Geye, and Linda LeGarde Grover were among the Minnesota authors showcased. Segments ranged in length from 10 to 20 minutes long. **MN Reads** was a yearlong project.

WDSE estimates the **MN Reads** segments reached approximately 5,000 listeners each week. More than 40 Minnesota authors were highlighted, helping the station to achieve its goal of supporting and increasing awareness of Minnesota authors. The project received positive listener feedback that emphasized the need to support local authors and this type of programming. WDSE achieved the proposed outcomes for **MN Reads**.

THE LOCAL

The Local was a weekly two-hour radio program that showcased Minnesota music with an emphasis on Duluth music. The program featured an events calendar informing listeners about where local bands were playing and presented occasional interviews with Minnesota musicians. Popular segments included Low, Trampled by Turtles, Polica, Superior Siren, and Charlie Parr. One listener said, “Thanks so much for your support of local music and the arts in our community.” During FY22, WDSE produced and aired 50 episodes of **The Local**, which was an 11-month project.

WDSE featured between 24 and 30 Minnesota musicians per episode of **The Local**. The station estimates that about 5,000 people heard the program each week. The project provided listeners with more awareness of the local and regional music scene. WDSE met its proposed measurable outcomes for this project.

THE MINNESOTA MUSIC ARCHIVE

WDSE-FM has long been a champion of Duluth-based and Minnesota-made music and with its project **The Minnesota Music Archive** it is ensuring future generations will be able to enjoy the music. From the birth of the vastly influential Minnesota punk rock scene (Husker Du, The Replacements, etc.) in the 1980s, to legendary pop artists like Prince and innovators such as Bob Dylan, WDSE-FM has a rich history of supporting Minnesota music and musicians. To expand its efforts, in FY22 WDSE began **The Minnesota Music Archive** project. The station started the planning process of developing a new online archive that will feature biographies, discographies, interviews, photos, video and recorded content that aims to be the most thorough in the state. This project is being completed in stages: research is first, followed by site creation, writing articles, and then, of course, promotion to the audience. Because WSDE was in the research phase of this project in FY22, Outputs for **The Minnesota Music Archive** project will be completed in FY23.



*Each week listeners of **The Local** heard two hours of Minnesota music, artist interviews, and information about local music events.*

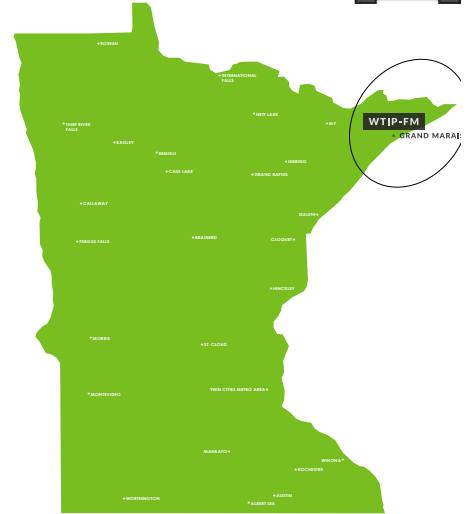
STATION REPORTS

GRAND MARAIS/GUNFLINT TRAIL/GRAND PORTAGE – WTIP, 90.7 FM / 89.1 FM / 90.1 FM



Station Description

WTIP-FM (Grand Marais/Gunflint Trail/Grand Portage) broadcasts at 90.7 FM in Grand Marais with translators at 89.1 FM on the Gunflint Trail and 90.1 FM in Grand Portage. Operated by Cook County Community Radio, WTIP is the first community radio station broadcasting on the North Shore of Lake Superior. The station engages visitors and residents throughout a 1,500 square mile area of woods and waters, including the Boundary Waters Canoe Area Wilderness. Serving all of the communities along the North Shore, from Two Harbors to Grand Portage, on the Gunflint Trail and across Lake Superior on the Upper Peninsula of Michigan, WTIP provides an arena for information-gathering, discussion, and expression.



WTIP-FM (Grand Marais / Gunflint Trail / Grand Portage) coverage area

Program Descriptions

WTIP utilized some of their funds to support a full-time Legacy Coordinator who worked on all the projects from creation to completion.

ANISHINABE BIZINDAMOO MAKAK

Anishinaabe Bizindamoo Makak (Anishinaabe Radio) was a partnership between the Grand Portage Band of Lake Superior Ojibwe and WTIP Community Radio. Hosted by Erik Redix and produced by Staci Drouillard, **Anishinaabe Bizindamoo Makak** was a monthly, bilingual, culturally vibrant radio show that reached language learners at all levels. **Anishinaabe Bizindamoo Makak** content included stories, history, personal insights, and language lessons from elders and proficient speakers from throughout Ojibwe country. In FY22, WTIP produced 12 full-length shows (27 to 30 minutes long) and 12 short stories. **Anishinaabe Bizindamoo Makak** was a yearlong project.



Nett Lake Elder Karen Drift was a language teacher on WTIP's Anishinaabe Bizindamoo Makak which helped to preserve the Ojibwe language.

Segments of **Anishinaabe Bizindamoo Makak**

were broadcast to an estimated audience of 13,000 people and was streamed on Soundcloud 958 times. **Anishinaabe Bizindamoo Makak** was also aired by MPR News stations during their program Minnesota Now. These long-format interviews made accessible online through Soundcloud included significant portions of fluent Ojibwemowin. As radio pieces and on-demand audio files, the programs directly helped preserve Ojibwe language and culture. Both as an audio record of language, but also as an active on-air and online tool that introduced listeners to the language, culture, and history of Ojibwe speaking Anishinaabe people. WTIP achieved the proposed outcomes for this project.

STATION REPORTS

BEYOND THE CANOE: OUTDOOR RECREATION

Beyond the Canoe: Outdoor Recreation explored non-traditional, or alternative, sports that are fast becoming a part of the North Shore culture. These activities include overnight paddle boarding, rock climbing, ice skating, surfing, and expedition sea kayaking. **Beyond the Canoe: Outdoor Recreation** highlighted where, why, and how people are choosing to participate in these forms of outdoor recreation. Long recognized as a canoeing mecca with the Boundary Waters at the doorstep of Cook County, these new alternative means of outdoor recreation are bringing a new generation and culture to the region. WTIP produced five segments ranging from eight to 10 minutes in length. **Beyond the Canoe: Outdoor Recreation** was a five-month project.



Beyond the Canoe: Outdoor Recreation's multimedia approach to deliver the stories generated an increase in locally-focused and Minnesota-focused outdoor and environmental content on WTIP Community Radio. WTIP estimates that **Beyond the Canoe: Outdoor Recreation** was heard by 13,000 listeners, was listened to 76 times on Soundcloud, and had 1,146 views on Vimeo. WTIP achieved the proposed outcomes for this project.



WTIP's Beyond the Canoe: Outdoor Recreation introduced listeners to outdoor activities, like fat tire biking, that are quickly becoming a part of the culture of the North Shore.

BOUNDARY WATERS PODCAST

Boundary Waters Podcast project captured stories about the Boundary Waters Canoe Area Wilderness (BWCAW), the most visited wilderness area in the United States, which is often referred to as "Minnesota's crown jewel." WTIP provided its audience with an audio format they could take with them into the BWCAW, beyond the reach of the radio station's signal. The podcast consisted of lively 28- to 30-minute conversations with people enthusiastically sharing their BWCAW stories and experiences, including winter camping, fishing, and more. The station also edited the podcasts down to create 12 shorter segments of each episode that they then broadcasted on-air to help promote the podcast and give even more people access to the content. **Boundary Waters Podcast** included 30 full episodes, plus six "short track" segments, as well as 11 special segments that were focused on wildfire activities and restrictions related to wildfires, due to extreme weather conditions, rare BWCAW closures, and the loss of acreage to wildfire during the project year. **Boundary Waters Podcast** was a yearlong project.

The **Boundary Waters Podcast** project was heard by an estimated 13,000 listeners on WTIP and select segments also aired on KVSC. **Boundary Waters Podcast** was streamed 110,923 times in FY22. The project covered more than 20 topics relating to the BWCAW and significantly increased awareness about the cultural and environmental issues and topics relevant to the BWCAW. WTIP achieved the proposed outcomes of this project.



WTIP's very popular Boundary Waters Podcast was streamed nearly 111,000 times in FY22.

STATION REPORTS

COMMUNITY VOICES ON NORTH SHORE MORNING AND NORTH SHORE WEEKEND

For its **Community Voices on North Shore Morning and North Shore Weekend** project, WTIP produced and contributed content relevant to daily life on the North Shore for the station's weekday variety show, North Shore Morning. Additionally, three-hour recap episodes aired on Saturday mornings on WTIP's program North Shore Weekend. **Community Voices on North Shore Morning and North Shore Weekend** featured short, creative, artistic pieces and interviews that present a variety of perspectives on different aspects of the culture and way of life, as voiced through community members representing different areas and aspects of the North Shore region. WTIP has won many Associated Press awards for features produced for this programming, which includes over 20 features created exclusively for WTIP. **Community Voices on North Shore Morning and North Shore Weekend** was a yearlong project.

The project significantly increased access to locally-focused artistic and cultural content by giving residents of the area easier access to the arts. The station reports that **Community Voices on North Shore Morning and North Shore Weekend** broadcast audience was approximately 13,000 people. WTIP created 260 two-hour programs plus 52 three-hour programs for the project in FY22. Features and interviews from North Shore Morning and North Shore Weekend received 3,939 SoundCloud listens during the project period. This project featured interviews with more than 600 local artists, musicians, historians, writers, scientists, and storytellers. Select segments of **Community Voices on North Shore Morning and North Shore Weekend** aired on KVSC and two non-Ampers stations. An increased number of Minnesota artists, historians, writers, scientists, storytellers, and others were able to showcase their work through the project. WTIP achieved the proposed outcomes of this project.

IT HAPPENS HERE: THE ROOTS OF RACIAL INEQUITY ON THE NORTH SHORE

It Happens Here: The Roots of Racial Inequity on the North Shore was an ongoing series created by WTIP, in partnership with independent producer and host Leah Lemm. The goal of the series was to root listeners in the history of racist treatment of Black, Indigenous, and People of Color in Cook County. The program explored how racism manifested over the years – from the arrival of the first White settlers to the present day. The project incorporated local research on topics related to racism and racial injustice as well as current voices and perspectives on the many aspects of racism in the community. **It Happens Here: The Roots of Racial Inequity on the North Shore** welcomed several guests including Tim Cochrane, Anton Treuer, John Morrin, and Christina Woods. WTIP produced eight seven- to 10-minute segments and was a yearlong project.

The **It Happens Here: The Roots of Racial Inequity on the North Shore** project was heard by an estimated 13,000 listeners on WTIP and select segments also aired on MPR News. Episodes of **It Happens Here: The Roots of Racial Inequity on the North Shore** received 712 listens on Soundcloud in FY22. **It Happens Here: The Roots of Racial Inequity on the North Shore** is built on the knowledge, insights, and experiences of people of color on the



Community Voices on North Shore Morning and North Shore Weekend resulted in more than 675 hours of programming featuring more than 600 local artists, historians, and writers.

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North Shore. The segments provided a forum for a diversity of voices and experiences, all rooted in our shared history on the North Shore. WTIP achieved the proposed outcomes of this project.



LAKE SUPERIOR PROJECT

The award-winning **Lake Superior Project** was a well-produced audio feature that explored the arts, culture, environment, and history of Lake Superior and how it affects people's lives and culture along Minnesota's North Shore. The **Lake Superior Project** utilized new and existing partnerships, interviews from organizations and individuals, members of tribal governments and band members, and new resources to highlight and enhance the rich cultural legacy of the region. Listeners of the **Lake Superior Project** heard Kurt Mead talk about dragonflies; Sheriff John Lyght speak about the history of his family; experts discuss the impacts of logging on Lake Superior; and much more. These eight- to 10-minute segments were aired quarterly. **Lake Superior Project** was a yearlong project.

WTIP increased the amount of its locally-focused content with this project. The segments, each of which aired multiple times, explored cultural and environmental interests. WTIP estimates that through the various distribution methods, approximately 13,000 people heard the segments. The **Lake Superior Project** increased locally-produced and relevant historical and environmental content that increased the knowledge and understanding of Minnesota and local history, including the contributions of community members, environmental perspectives from regional experts, and the history of industry in the Lake Superior region. The project had 347 listens on SoundCloud. WTIP achieved the proposed outcomes for the **Lake Superior Project**.



The Lake Superior Project taught listeners about Cook County Sheriff John Lyght, Minnesota's first African American to be elected as a sheriff.

LEGACY PROMOTIONAL POSTCARD

For its **Legacy Promotional Postcard** WTIP created and distributed two full-color postcards designed to highlight the station's Legacy-funded projects and inform the listening public in Cook and Lake Counties about arts, culture, history, and environmental programming on WTIP. The **Legacy Promotional Postcard** project was a two-month long project.

The station mailed more than 10,000 postcards for the project. WTIP sent out more than 5,500 in March to promote the its arts and cultural programming. For its **Legacy Promotional Postcard** campaign the station then created and sent an additional 5,200 in April promoting its **Radio Waves Music Festival** project. WTIP achieved the proposed outcomes for its **Legacy Promotional Postcard** project.

LIVE AT WTIP VIDEO SERIES

WTIP created video and archived live music sessions that took place at WTIP as part of its **Live at WTIP Video Series**. Sessions were filmed, mixed, and simulcast over the air as part of WTIP's Legacy funded Friday evening live music programming, **Scenic Route** and **The Roadhouse**. **Live at WTIP Video Series** was on hold for two years, due to the COVID-19 pandemic and limited in-person



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performances at the station. The first segment produced featured the North Shore group Ginger Bones. **Live at WTIP Video Series** was a two-month project.



The multimedia approach to **Live at WTIP Video Series** increased the local and Minnesota-focused music content created and shared by public media. The station made the video available on the web, social media, and through video channels. The one-hour segment produced in FY22 had 391 video views online. WTIP achieved the proposed outcomes for this project.

MINNESOTA WOMEN OF SONG

Minnesota Women of Song were produced “song capsules” created to blend the history and musical work of female musicians with Minnesota roots, or those with a close Minnesota connection. Exploring different genres and musical styles, these limited-edition features brought awareness to the many contributions of women in music, here in Minnesota. Many segments of **Minnesota Women of Song** included multiple performers, exponentially increasing awareness of women’s contributions to the Minnesota music scene. Some of the women featured included Judy Garland, Prudence Johnson, Tina and the B Sides, and Reina del Cid. WTIP produced 16 segments for the project which were five to eight minutes long and aired monthly. **Minnesota Women of Song** was a yearlong project.



Live at WTIP Video Series gave listeners the chance to see as well as hear the artists performing.

Segments of **Minnesota Women of Song** were heard by an estimated 13,000 listeners on WTIP and had 118 listens on Soundcloud. The project increased the number of local artists and musicians who had their work showcased through public radio and benefited from the increased exposure. WTIP achieved the proposed outcomes for this project.

POWERING DOWN

WTIP’s **Powering Down** project resulted in three eight- to nine-minute features that increased people’s knowledge about energy independence and off-grid living in Minnesota’s Arrowhead region. It explored the choices Cook County off-grid residents made to downsize or use alternative energy and the lifestyle changes that come along with it. WTIP listener Karen called the show “a ‘stay in the vehicle when you are already there’ moment. It was timed super well with lots of good information.” **Powering Down** was a three-month project.

The station estimates an on-air audience for the segments to be approximately 13,000 people. The project also generated 321 on-demand listens. The project helped to expose listeners to the important cultural and environmental issues facing the area and increase local and Minnesota-focused content produced by public radio. WTIP achieved the proposed outcomes of this project.

RADIO WAVES MUSIC FESTIVAL

Radio Waves Music Festival was a two-day event featuring local and regional musicians. Musical acts represented a number of genres, from polka and Americana to alternative rock and classic country. Due to restrictions and concerns about social distancing and large, public gatherings, this year’s **Radio Waves Music Festival** pivoted to being broadcasted (via

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Cleanfeed technology) on WTIP, alternating between live acts at the WTIP studios and virtual acts. Some of the artists included Clearwater Hot Club, Rich Mattson and the Northstars, The Evening Stars, and Cryote. One musician said, “What a feat to fit us all in a live two-day event, and to add recording us and video was an added surprise! It was a really positive event, and boosted our spirits playing live radio.” **Radio Waves Music Festival** had 10 live performances and eight virtual performances. **Radio Waves Music Festival** was a yearlong project.



WTIP hosted 18 musical acts for the virtual/on-air event. **Radio Waves Music Festival** was heard by an estimated 13,000 listeners. Pivoting to an on-air broadcast of this two-day festival, WTIP reached an exponentially larger number of listeners, as compared to hosting the festival in-person. Web streaming over those two days reached 18,067 listeners, including 15,803 new listeners. WTIP met its proposed outcomes for this project.

SCENIC ROUTE

The **Scenic Route** was a weekly, one-hour show on Friday afternoons dedicated to featuring the music and writing of local & regional musicians, along with interviews and announcements related to live music events. Produced by Will Moore, the **Scenic Route** increased exposure to arts and culture in the area for both residents and visitors. In FY22, **Scenic Route** had 41 interviews and performances and highlighted the work for 50 local and regional musicians, resulting in 50 on-air segments. The **Scenic Route** was a yearlong project.

The project increased the number of local musicians who had their work showcased through public radio and benefited from the increased exposure. WTIP estimates that throughout the year The **Scenic Route** reached a total estimated audience of about 13,000 people. The **Scenic Route** performances received 846 listens on SoundCloud.

In FY22 the project featured more than 1,000 songs recorded and performed by Minnesota musical groups and solo artists. WTIP achieved the proposed outcomes for this project.

SOUNDS AND SPARKS

Sounds and Sparks was a monthly feature that focused on interviews with Minnesota-based artists about their new releases, going track-by-track through their albums. **Sounds and Sparks** explored the moments that inspired each song on the record, and the lyrics behind them, discussing storytelling moments of when and where a song came to them, as well as



WTIP's two-day Radio Waves Music Festival featured 10 live performances and eight virtual performances and attracted more than 15,000 new listeners to their stream.



The 50 segments of Scenic Route featured more than 1,000 songs recorded and performed by Minnesota musical groups and solo artists.

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the circumstances of their writing it. **Sounds and Sparks** was rapid-fire, with snippets of the songs interlaced within the conversations. Some of the artists featured included Superior Siren, Humbird, Jesse Anderson, YYY, and John Mianowski. A WTIP listener from Grand Marais said, “What a wonderful piece Will put together on John Mianowski for last week’s **Scenic Route**. The interviews were interesting, he chose fun music, and it was really well paced. A lovely tribute to a great community member.” In FY22, eight 15- to 30-minute segments were produced. **Sounds and Sparks** was a yearlong project.

The project increased the number of local musicians who had their work showcased through public radio and benefited from the increased exposure. WTIP estimates that throughout the year **Sounds and Sparks** reached a total estimated audience of about 13,000 people. **Sounds and Sparks** performances received 257 listens on SoundCloud. Eight independent Minnesota musical artists were able to showcase their current work, increasing the amount of locally focused and Minnesota-focused content on public radio. WTIP achieved the proposed outcomes for this project.

THE ROADHOUSE

For **The Roadhouse**, WTIP produced a two-hour weekly arts and culture magazine program, which featured in-depth interviews and in-studio or virtual musical performances with regional musicians.

The Roadhouse provided listeners with access to the arts, culture, and history of the area. Interviews and musical performances were archived on the WTIP website. **The Roadhouse** conducted 47 separate interviews and performances that showcased adventurers, environmental experts, fishing experts, Minnesota authors, sports commentators, photographers, and more, yielding 20 segments. **The Roadhouse** was a six-month project.

The project significantly increased the locally and Minnesota-focused content produced by public radio and was broadcast to an estimated audience of 13,000 people. **The Roadhouse** features received 887 listens on SoundCloud. Selected segments from **The Roadhouse** also aired on KFAI and KVSC. WTIP was able to support these local artists and musical acts through the power and technical ingenuity of radio broadcasting. WTIP achieved the proposed outcomes for this project.

TRAVELING THE OLD NORTH SHORE

Traveling the Old North Shore was a program focused on the history of Lake Superior’s North Shore. Each feature utilized historic, archival materials collected by the Cook County Historical Society and put into story form, for the WTIP listening audience. Content centered around the people, places, and businesses within the North Shore region, including Grand Marais, Grand Portage, Hovland, Gunflint Trail, Lutsen, and Tofte. WTIP produced three five- to nine-minute segments in FY22. **Traveling the Old North Shore** was a three-month project.



The Roadhouse featured 47 interviews and performances with Minnesota artists and musicians like Jim McGowan.



Traveling the Old North Shore introduced listeners to the people, places, and businesses you’ll find along the North Shore.

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Traveling the Old North Shore segments built a deeper understanding of local history including the stories behind lost people, lost cities, and the changeable nature of place names. Gaining 260 on-demand listens and thousands of on-air listeners, the segments helped to give people a better understanding of our state's shared history. Segments of **Traveling the Old North Shore** were heard by an estimated 13,000 people on WTIP's airwaves. WTIP achieved the proposed outcomes for this project.

WAVELENGTHS: WTIP'S YOUTH RADIO ADVISORY BOARD

Wavelengths: WTIP's Youth Community Advisory Board was created to engage new listeners in the area to participate in making local radio, through spoken word, musical performances, and content creation. By including the work of the youth on air and encouraging and supporting a multi-platform approach to radio content creation, WTIP recognized the voices and perspectives of community members of all ages, which was one of their long-term core values. **Wavelengths: WTIP's Youth Community Advisory Board** resulted in three two-hour shows. **Wavelengths: WTIP's Youth Community Advisory Board** was a three-month project.

Having student-age voices on air, through three specials, helped to bring in new younger listeners and grow local and regional awareness of the arts and culture on public radio. The project resulted in an increase in student exposure to art and culture. Segments of **Wavelengths: WTIP's Youth Radio Advisory Board** were heard by an estimated 13,000 people on WTIP's airwaves. WTIP achieved the proposed outcomes for this project.

WHERE ARE THEY NOW?

Where are they Now? was a monthly feature that profiled former students from one of the area schools who had gone on to do interesting work, achieved something outstanding, or worked on important community service projects either here in Minnesota or somewhere else in the world. The features told the story of individuals from the local, North Shore community who used their education and experience in Minnesota to do interesting work within a variety of fields including: the arts, culture, education, business, language arts, culinary arts, and history. **Where are they Now?** featured local people who built a family practice, conducted scientific research in China, and had a brush with a hammerhead shark. In FY22, nine five- to eight-minute segments were produced. **Where are they Now?** was a yearlong project.



Listeners of Where are they Now? got to learn first-hand about North Shore resident Paula Marie Powell's encounter with a hammerhead shark.

The project increased the number of local artists, musicians, historians, writers, and others who had their work showcased through public radio and benefited from the increased exposure. This series showcased the stories of area residents and families who are engaged in a wide variety of activities all over the world. Segments of **Where are they Now?** received 146 online listens during the program year. On-air segments of **Where are they Now?** were heard by an estimated 13,000 people on WTIP. The station achieved the proposed outcomes for this project.

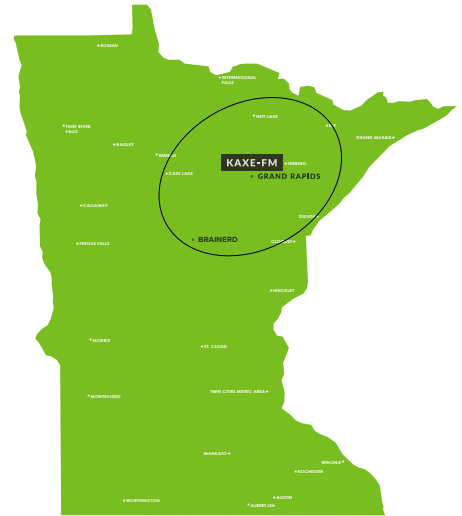
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GRAND RAPIDS / BRAINERD – KAXE, 91.7 FM / 89.9 FM



Station Description

KAXE-FM (Grand Rapids / Brainerd) broadcasts at 91.7 FM in Grand Rapids with translators at 89.9 in Brainerd. KAXE's studios are located in Grand Rapids and are operated by Northern Community Radio. The programming engages a diverse community through news and information, music and entertainment, and events that reflect the cultures of Northern Minnesota.



KAXE-FM (Grand Rapids / Brainerd) coverage area

Program Descriptions

BOOZHOO NANABOOZHOO

Independent producer Michael Lyons created and KAXE aired 49 episodes of the **Boozhoo Nanaboozhoo** radio show. The radio programs were four to nine minutes long and featured puppets teaching the Ojibwe language and culture. The puppets, Nanaboozhoo and Natasha, share stories, poetry, prayers, singing, and music drawn from Ojibwe culture, traditions, humor, and language. In FY22 listeners learned the Ojibwe word for rabbit and the story of the rabbit and the snare and the Count from Sesame Street visited to help with counting. Listeners learned phrases like I love you, Happy Presidents Day, Merry Christmas and many more. A KAXE listener said that **Boozhoo Nanaboozhoo** is “the only place I have learned words of the Ojibwe language.” **Boozhoo Nanaboozhoo** was a yearlong project.

Boozhoo Nanaboozhoo received positive comments from listeners, some of which appear in the [Comments from Listeners](#) section of this report. The station estimates that 4,700 people heard the **Boozhoo Nanaboozhoo** segments. KAXE's FY22 listener survey found that of those who listened to the **Boozhoo Nanaboozhoo** on-air segments, 99% agreed that the project helped make Ojibwemowin and Anishinaabe culture more accessible. KAXE achieved the proposed outcomes of this project. **Boozhoo Nanaboozhoo** also aired on KBXE.



Michael Lyons, with the help of puppets Natasha and Nana Boozhoo, helped KAXE listeners learn about Ojibwe culture and language. Of those surveyed who heard the show, 99% said it made Anishinaabe culture more accessible.

DYLAN LEGACY FEST

KAXE held a free live concert, **Dylan Legacy Fest**, at Bob Dylan's home stage at the Historic Hibbing High School auditorium in April of FY22. The concert featured singer-songwriter Ondara, who came to Minnesota from Kenya because of the inspiration he took from Dylan's music. Writer Aaron Brown kicked the night off with a brief history of Dylan's time in Hibbing and the historical significance of the Hibbing High School stage and auditorium. Ondara then entertained those at the event with stories and music



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written about his days growing up in Kenya and included his version of some music by Bob Dylan. The concert was a 90-minute music and storytelling event with more than 700 people in attendance. **Dylan Legacy Fest** was a 10-month project.



Attendee Linda Flanagan of Coleraine said, “Thank you for the effort you made to bring Ondara to Hibbing at last night’s concert. That was a beautiful experience in a stunning setting. Thank you for bringing live music to our area. I send deep appreciation to the entire staff for making this happen!” In addition to the more than 700 people who attended the concert, KAXE estimates that the **Dylan Legacy Fest** one-hour rebroadcast reached approximately 4,700 people. The program’s goal was to highlight and increase awareness of the arts and culture of Northern Minnesota. KAXE demonstrated the success of this program in its FY22 survey. Of those surveyed who said they listened to or attended **Dylan Legacy Fest**, 100% said the project increased their knowledge, information, and access to Minnesota’s history and cultural heritage. KAXE partnered with Hibbing High School for the event. **Dylan Legacy Fest** also aired on KBXE and WYAP, a non-Ampers station. KAXE achieved the proposed outcomes for this project.



Born in Kenya, singer/songwriter Ondara was inspired by Bob Dylan and moved to Minneapolis at the age of 20. Ondara performed on the Historic Hibbing High stage as part of the Dylan Legacy Fest.

AUDIO ESSAYS

KAXE produced 12 episodes of **Audio Essays** that featured topics related to Minnesota arts, culture, and history recorded in the writer’s own voice. Among the essays broadcasted in FY22, writer Steve Downing shared his thoughts on cell phones, washing your hands during the pandemic, and the concept and history of nicknaming. In addition, essayist Aaron Brown shared the meaning of kindness during the pandemic, comfort food, and the significance of Juneteenth in Northern Minnesota. These four- to seven-minute musings aired monthly reaching an estimated 4,700 listeners. **Audio Essays** was a yearlong project.

Audio Essays made residents in Minnesota more aware of local art, culture, and historical events. KAXE demonstrated the success of this program in its FY22 survey. Of those surveyed who said they have listened to **Audio Essays**, 97% said the project increased their appreciation for the writer’s art and the arts in Minnesota. KAXE achieved the proposed outcomes for this project. **Audio Essays** also aired on KBXE.

ECONOMICS OF RURAL ART

The **Economics of Rural Art** project shared artists’ stories about the physical, emotional, and intellectual process of creating public art in rural Minnesota. Among the artists featured



Some of the money for the Economics of Rural Art project was used to fund a music sculpture garden along the River Walk near KAXE in Grand Rapids.



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were Lea Friesen who talked about the value of public art in the Grand Rapids area and artist and architect Aaron Squadroni. Part of the project included creating a public art piece. A music sculpture garden was installed along the River Walk at KAXE as part of **Economics of Rural Art**. The sculpture garden was designed to engage and inspire visitors of all ages, while the sculpture installation and radio stories helped support local artists. **Economics of Rural Art** was a yearlong project.

The **Economics of Rural Art** project reached an estimated 4,700 listeners through three radio broadcasts. KAXE partnered with the Grand Rapids Area Library Foundation and The City of Grand Rapids during the project. In KAXE's FY22 listener survey, the station found that of the participants who knew about the project; 100% agreed that the project helped increase locally and Minnesota-focused content produced by public radio and increased the number of local artists that had their work showcased through public broadcasting. **Economics of Rural Art** also aired on KBXE and KVSC. KAXE achieved the proposed outcomes for this project.

GRAND RAPIDS RIVERFEST

The **Grand Rapids River Fest** was a two-day outdoor musical festival held in September of FY22. KAXE collaborated with the Reif Center and the City of Grand Rapids to present this concert attended by approximately 4,100 people. The concert featured 13 bands including Yonder Mountain String Band and Trampled by Turtles. The bands were recorded for a special that aired in December. Funds for this event were carried over from FY21 because of the pandemic. A survey respondent said "Riverfest brings the community together around music. It is enriching for the entire community." **Grand Rapids River Fest** was a 10-month project.

KAXE broadcasted select performances from the event for an hour-long radio special. An estimated 4,700 people listened to the broadcast on KAXE. That's in addition to the approximately 4,100 people who attended the music festival. For those surveyed in KAXE's annual survey who said they listened to or attended **Grand Rapids River Fest**, 100% said the project increased their knowledge, information, and access to Minnesota's history and cultural heritage. The **Grand Rapids River Fest** broadcast also aired on KBXE. KAXE achieved the proposed outcomes for this project.

MUSIC ON THE RIVER LIVE

Music on the River Live was a free concert at the KAXE's amphitheater on the Mississippi River held in June of FY22. The concert featured musicians David Huckfelt and Samantha Crain. The concert lasted 90 minutes and more than 150 people attended the event. **Music on the River Live** was a five-month project.



About 4,100 people attended the Grand Rapids RiverFest, a two-day outdoor music festival.



Of those surveyed who attended Music on the River Live, 100% said it helped to increase access to the arts. The show included performances by Samantha Crain (above) and David Huckfeldt.

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KAXE recorded the live performances and created two hour-long broadcasts of **Music on the River Live**. The programs were heard by an estimated 4,700 people. In KAXE's annual listener survey, 100% of people who attended the show agreed it increased their knowledge and access to the arts. The radio programs of **Music on the River Live** also aired on KBXE. KAXE achieved the proposed outcomes for this project.



NORTHERN VOICES: CELEBRATING TIES TO MINNESOTA'S NORTHLAND

Airing on KAXE, the 10 episode series **Northern Voices: Celebrating Ties to Minnesota's Northland** was produced and hosted by independent producer Leah Lemm. In these 10-minute segments, Lemm connected with community members to share sustainable practices, traditions, as well as ancestral ways of life in Northern Minnesota. Through these conversations, **Northern Voices: Celebrating Ties to Minnesota's Northland** celebrated the richness of individual, organizational, and communal ways of life within the region. Some of the folks featured in FY22 included: Heidi Wick, from the Story Art & Museum in Grand Rapids; author Dudley Edmonson, who wrote *Black & Brown Faces in America's Wild Places*; artist and educator Sam Zimmerman; ecologist Courtney Kerns, talking about bogs in the area; and many more. A KAXE listener commenting on **Northern Voices: Celebrating Ties to Minnesota's Northland** said, "We need to have this particular American Indian perspective to help us understand and appreciate the northern Minnesota we live in." **Northern Voices: Celebrating Ties to Minnesota's Northland** was a six-month project.



KAXE's **Northern Voices: Celebrating Ties to Minnesota's Northland** was broadcast to an estimated 4,700 listeners. In KAXE's annual listener survey 83% of surveyed listeners remembered hearing the program and 100% of those listeners agreed the program gave them more access, knowledge, and information about people who maintain Northern Minnesota cultural practices. **Northern Voices: Celebrating Ties to Minnesota's Northland** also aired on KBXE. KAXE achieved the proposed outcomes for this project.

STAY HUMAN

For its **Stay Human** project, Michael Goldberg, independent producer, produced and hosted and KAXE aired 44 one-hour weekly programs featuring 208 essays, stories, and poems. **Stay Human** showcased local writers, poets, and essayists, read by the writer. In FY22 the **Stay Human** shows explored words and music for spirit and courage with topics on robots, Juneteenth, taking risks, the winter solstice, and many other thought-provoking topics. **Stay Human** was a yearlong project.



The 44 one-hour segments of **Stay Human** featured 208 essays, stories, and poems including a show saluting working dogs.

KAXE's **Stay Human** segments increased the audience's appreciation for spoken word and storytelling. This was demonstrated by positive comments from listeners, some of which can be found in the [Comments from Listeners](#) section of this report. KAXE's FY22 listener

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survey found that of the respondents who said they had listened to the program, 100% agreed that **Stay Human** helped them gain more knowledge, information, and access to the arts, particularly to writers and storytellers. KAXE reports that an estimated 4,700 people heard the **Stay Human** segments. The estimate does not include the listeners reached outside of Minnesota. **Stay Human** also aired on KBXE as well as three public radio stations outside of Minnesota. KAXE achieved the proposed outcomes for this project.



STRONG WOMEN

KAXE revealed the impact of women and their stories with its **Strong Women** project. The project included focus groups that met throughout the listening area, and via Zoom, and radio segments for broadcast. The aired segments from the three group discussions were 10 to 23 minutes in length and the 11 monthly radio segments were seven to 20 minutes long. The focus groups and radio segments were facilitated, hosted and produced by Heidi Holtan and independent contractor Laura Connelly. One focus group was carried over from FY21 and created a two-part segment on women and emotions. The other two focus groups held discussions on rural women and climate. The **Strong Women** radio segments, called an “excellent and NECESSARY programming geared towards RURAL women” by one KAXE supporter, featured interviews with women from a variety of roles and experiences, speaking about their views, their lives, their stories, and what they have learned along the way. Some of the women that were featured in the **Strong Women** project included: Executive Director of 100 Rural Women Teresa Kittridge; Mandie Alto, from Advocates for Family Peace; Ethelind B. Kaba, from the Ann Bancroft Foundation; reporter Rilyn Eischens, from the Minnesota Reformer; Jessica Savage, Assistant Professor in the Swenson College of Science and Engineering at the University of Minnesota–Duluth; and many more. **Strong Women** was a yearlong project.

KAXE’s program **Strong Women** increased the appreciation and access to the history and experiences of Minnesota women. The station estimates that approximately 4,700 people heard the **Strong Women** segments. The program also aired on KBXE. The success of the program was demonstrated by positive feedback from women that were featured on the program and positive comments from KAXE’s listeners who felt empowered by the program. Some of these **Comments from Listeners** can be found later in this report. The KAXE annual survey also helped show that **Strong Women** achieved the outcome of making listeners more aware of Minnesota women and the role they have played in our state’s history. Of the KAXE listeners who say they heard **Strong Women**, 100% agreed that the segments helped increase the knowledge of women’s history and cultural contributions in Minnesota. KAXE achieved the proposed outcomes for **Strong Women**.



KAXE’s Strong Women showcased females of all ages including 15-year-old Elif Ozturk (right) who supported a bill to provide free feminine products to students in 4th through 12th grades.

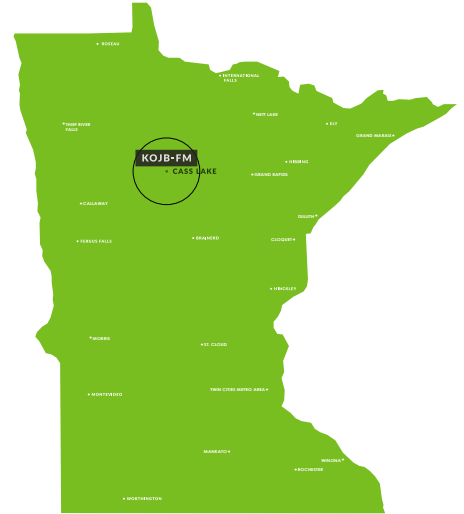
STATION REPORTS

LEECH LAKE / CASS LAKE – KOJB, 90.1 FM



Station Description

KOJB-FM (Leech Lake/Cass Lake) broadcasts at 90.1. KOJB, The Eagle, is owned and operated by the Leech Lake Band of Ojibwe. The station serves the more than 9,000 members of the Leech Lake Band of Ojibwe as well as those living and working in the surrounding communities. KOJB's programming provides information about weather, news, public service announcements, Native news, humor, music, and local events.



KOJB-FM (Leech Lake / Cass Lake) coverage area

Program Descriptions

TRADITIONAL OJIBWE PLANTS, HERBS, AND TEAS:

KOJB produced 53 ten-minute segments of **Traditional Ojibwe Plants, Herbs, and Teas**. The project took a cultural and historic look at our first medicine, which is plants. Listeners learned about the plantain which can be used for pain relief, boosting the immune system, and assisting with ulcers, diarrhea, and fatigue. They also discovered the healing power of red clover which includes helping with bone health, keeping your skin looking and feeling good, healthy hair, and even improved heart health. The project also explored how trees can be turned into teas that can help with colds, influenza, as well as digestive and circulation issues. **Traditional Ojibwe Plants, Herbs, and Teas** was a yearlong project.

The contractor who produced **Traditional Ojibwe Plants, Herbs, and Teas** did not complete and submit the segments to the station until the end of June so KOJB will air the segments in FY23. Because the segments did not air in FY22, KOJB is not able to report on the measurable outcomes at this time. The station will include the measurable outcomes for the 53 ten-minute segments produced in FY22 in the FY23 Legislative Report once the segments air and are archived online.



KOJB produced 52 ten-minute segments of Traditional Ojibwe Plants, Herbs, and Teas to teach listeners about the healing properties of various plants.

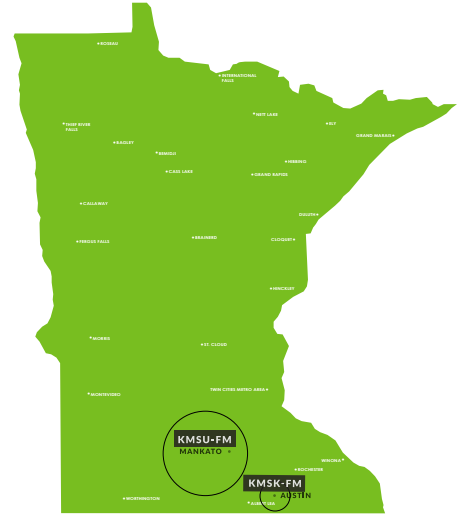
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MANKATO / AUSTIN – KMSU / KMSK, 89.7 FM / 91.3 FM



Station Description

KMSU-FM (Mankato) broadcasts at 89.7 FM and sister station **KMSK-FM (Austin)** rebroadcasts KMSU's programming on 91.3 FM. Owned and operated by Minnesota State University, Mankato, KMSU serves South Central Minnesota with a blend of cultural, news, and artistic programming that's unique to the region. KMSU is a volunteer-run, listener-supported, free-form radio station. The station focuses on community and variety, and their programming is like Minnesota weather. If you don't like what you're hearing, come back in five minutes. KMSU and its Listeners: Together They Make Great Radio!



KMSU-FM (Mankato) and KMSK-FM (Austin) coverage area

Program Descriptions

MANKATO MUSIC NOTES

KMSU created 10 segments of **Mankato Music Notes** that focused on local musicians and events. Each segment celebrated noteworthy songs, artists, and musical performances. The series consisted of highly produced 90-second segments, exploring fun, moving, and delightful, musical moments in the history of Mankato and Southern Minnesota music, offering listeners a glimpse of the stories behind the music. Topics covered included a Mankato connection to Elvis's Gold Lamet Suit, a well-known Mankato Garage Band called The Guestures, and why Paul and Linda McCartney were in Fairmont in 1994. **Mankato Music Notes** was a month-long project.

KMSU estimates that approximately 5,000 people heard the segments on air. Each 90-second segment gave listeners a broader knowledge of the local music scene, including several historical music events. KMSU achieved its proposed outcomes of exposing more Minnesotans to the music created by musicians from the Mankato area and creating more locally focused content on public radio.

COLLABORATION WITH ARTS CENTER OF ST. PETER

KMSU partnered with the Art Center of St. Peter to host a series of music events for its **Collaboration with the Arts Center of St. Peter** project. KMSU provided promotional and financial support as well as hosts and emcees for the events that featured performances by local jazz musicians in the Pavilion at Minnesota Square Park in St. Peter. In total, the four events were attended by approximately 375 people. Artists featured included the TLC Trio, Ted Olson Quartet, EZ Jazz Trio, and Adrian Barnett and friends. KMSU also recorded the performances and broadcast two one-hour specials including a Radio Drama production of Night of The Living Dead that aired on Halloween. A member of the troupe said, "I'm so proud of how this radio drama turned out!! I legit can't wait until we do something again next year." **Collaboration with the Arts Center of St. Peter** was a four-month project.

For its Collaboration with the Arts Center of St. Peter project, KMSU aired two one-hour programs to an estimated audience of 5,000 people. The 12 Minnesota musicians were recorded at the live music events and had their music broadcast on the radio. Local residents participated in producing a radio drama, which was broadcast on the radio. Listeners and participants enjoyed the events and broadcasts. KMSU achieved the proposed outcomes for this project.

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COLLABORATION WITH MSU DEPARTMENT OF MUSIC PERFORMANCE SERIES

KMSU partnered with the music department at Minnesota State University, Mankato (MSU) to host a series of concerts for its project **Collaboration with MSU Department of Music Performance Series**. The project featured performances by Minnesota-based artists Charlie Parr, Liz Draper, Erik Koskinen, Molly Maher, City Mouse, Kit Kikdahl, Josh Gravelin, Good Morning Bedlam, and The Jimmys. Music students from the MSU Department of Music were given the opportunity to gain real-world experience in the areas of concert production and audio technology. Three in-person events were held as part of the project, with approximately 100 people attending each. For the **Collaboration with MSU Department of Music Performance Series**, KMSU created three 30-minute segments for broadcast from the three events. The **Collaboration with MSU Department of Music Performance Series** was a nine-month project.



The half-hour radio segments for **Collaboration with MSU Department of Music Performance Series** aired on KMSU to an estimated audience of 5,000 and was made available for other public radio stations to air via Public Radio Exchange (PRX). At least nine Minnesota musicians were recorded at the live music events and had their music broadcast on the radio. Listeners and participants enjoyed the events and broadcasts. KMSU achieved the proposed outcomes for this project.

GRIND FU CINEMA

The **Grind Fu Cinema** project hosted odd and artsy outsider films and cult classic movies. The popular film screening project was free to the public, and hosted by KMSU's Dynamic Shuffle Function Duo, Tim Lind and Shelley Pierce. At least six films were screened in Minnesota State University, Mankato's Wiecking Auditorium. These popular and well-attended events helped increase the appreciation of visual arts and cinema, and provided residents of Southern Minnesota with greater access to visual arts. Three events were held, including a Monster Movie Marathon for Halloween, which featured classic movies from Universal Studios. KMSU paid for the licensing rights to publicly screen these films, which included *Island of Lost Souls*, *Dracula*, and *Mazes and Monsters*, among others.

Grind Fu Cinema's movie screenings were attended by approximately 250 people in total. One event-goer said "I look forward every year to what Tim and Shelley will put together for the Halloween Grind Fu event." **Grind Fu Cinema** was a nine-month project. KMSU's Grind Fu Cinema helped increase the appreciation of visual arts and cinema by giving residents of Southern Minnesota free access to artistic films and cult classics. KMSU achieved the proposed outcomes for **Grind Fu Cinema**.



More than 20,000 people attended events KMSU promoted as part of its Large Outdoor Music and Arts Festival Performances. The station also broadcast many of the events so those unable to attend could still enjoy them.

LARGE OUTDOOR MUSIC AND ARTS FESTIVAL PERFORMANCES

KMSU supported Southern Minnesota's thriving music and arts scene by promoting and contributing to several **Large Outdoor Music and Arts Festival Performances**. The

STATION REPORTS

station partnered with and promoted the popular annual music event *Rock Bend Folk Festival*, which took place the Saturday and Sunday after Labor Day and was attended by approximately 10,000 people. KMSU's **Large Outdoor Music and Arts Festival Performances** also helped to drive people to *Alive After Five* and *Songs on the Lawn*, free summertime outdoor concerts held at the Civic Center Plaza in downtown Mankato. Performances included local and regional acts and were produced in collaboration with Greater Mankato Growth and the City Center Partnership. As part of the project, KMSU also worked with the *Austin Artworks Festival*, a two-day event in celebration of local artists in Austin. Additionally, the project helped to promote events that were held at Wheeler Park in North Mankato and Minnesota Square Park in St. Peter. The *Ambassador's Bluesfest*, a day-long outdoor music festival, featured well-known area and regional blues musicians. It is often regarded as the "kick-off" event to a busy summer of outdoor music and arts festivities in Southern Minnesota. **Large Outdoor Music and Arts Festival Performances** was a yearlong project.



KMSU broadcast the *Alive After Five* concerts live on-air so those unable to attend could still enjoy the concerts. Each of the performances was an hour long. The station also broadcast three hours of the *Rock Bend Folk Festival* live. KMSU created a 30-minute review show for *Blues on Belgrade*, four 30-minute preview shows for *Songs on the Lawn* as well as 30-minute preview shows for *Austin Artworks* and *The Ambassador's Bluesfest*, and a 10-minute preview show for *Music in the Park*. KMSU estimates that approximately 5,000 people heard each of the shows. **Large Outdoor Music and Arts Festival Performances** supported arts and music events and offered the community a broad selection of arts, crafts, and music experiences and were attended by more than 21,000 people in total in FY22. The events showcased music and art to residents and visitors to the region. Shows were broadcast on KMSU and listeners were made aware of the events and music performances associated with the events. KMSU achieved the proposed outcomes for this project.

MANKATO SYMPHONY ORCHESTRA RECORDINGS

KMSU produced, recorded, edited and aired four high-quality stereo recordings of Mankato Symphony Orchestra (MSO) concerts for its **Mankato Symphony Orchestra Recordings** project. The project aimed to increase accessibility to local classical music by offering Southern Minnesota residents the opportunity to hear orchestra concerts. The live performances were professionally recorded

using multiple microphones and digital equipment, then edited into four 60- to 90-minute shows for air. Performances included works by George Gershwin, Aaron Copeland, Ludwig van Beethoven, and Wolfgang Amadeus Mozart. The concerts featured as part of the **Mankato Symphony Orchestra Recordings** typically aired the Sunday following the live performance. **Mankato Symphony Orchestra Recordings** was a six-month project.



KMSU recorded and broadcast performances by the Mankato Symphony Orchestra allowing listeners to enjoy the concerts from home and providing the orchestra with a larger audience.

STATION REPORTS

Each of KMSU's **Mankato Symphony Orchestra Recordings** exposed an estimated 5,000 listeners to the MSO. The station uploaded each of the segments to Public Radio Exchange (PRX), and extra effort was made to share the recordings with other broadcast partners. **Mankato Symphony Orchestra Recordings** also received positive feedback from the MSO. Dr. Bethel Balge, MSO Executive Director, said the project "extended our audience reach exponentially." **Mankato Symphony Orchestra Recordings** achieved the proposed outcomes for the project.



MAHKATO WACIPI (POW WOW) AND OTHER AMERICAN INDIAN CULTURAL EVENTS

KMSU provided support for the 49th Annual Mahkato Traditional Wacipi, the Indian Pow Wow held at Dakota Wokiksuye Makoce, through its project **Mahkato Wacipi (Pow Wow)**. The station aired a 20-minute interview to promote the event and educate listeners about the historical significance of the Pow Wow. The vision statement for the **Mahkato Traditional Wacipi** states that "in the spirit of reconciliation, Mahkato Mdewakanton Association is committed to healing and enriching the experiences of Dakota and non-Dakota communities through the preservation and sharing of Dakota history, traditions, and culture." The Pow Wow took place at the Land of Memories Park in Mankato and honored the 38 Dakota members who were killed in the largest mass execution in the United States. This gathering of nations celebrated and honored traditions and ancestors, with the goal of reconciliation and bridge-building between all nations through education, storytelling, and the sharing of Dakota Indian culture. As part of this project KMSU helped to support three other Native American events including a **Creators Game** that taught Dakota and Ojibwe perspectives to youth; a meet-and-greet event with the author of a book that shares the cultural practice of storytelling to provide relevant information on the history, culture, and community of Ojibwe and Dakota people; and a Native American cultural arts events featuring dance, artwork, games, and crafts. **Mahkato Wacipi (Pow Wow)** was a six-month project.



KMSU helped to continue to build bridges between Dakota and non-Dakota communities by supporting the Mahkato Wacipi (Pow Wow).

Mahkato Wacipi (Pow Wow) project helped to support Indigenous dancers and drummers at the annual **Mahkato Traditional Wacipi**, which was attended by approximately 3,500 people. Attendees learned more about Dakota culture as well as the 1862 U.S.–Dakota Conflict. The station estimates that approximately 5,000 people heard the on-air elements of the project. KMSU achieved the proposed outcomes for **Mahkato Wacipi Mankato (Pow Wow)**.

MINNESOTA MUSIC CHANNEL

KMSU began work to create an online streaming and HD (Hybrid Digital) radio channel, the **Minnesota Music Channel**, specifically dedicated to airing the music of Minnesota musicians along with interviews and other programming highlighting Minnesota musicians and their work. KMSU purchased the HD equipment to upgrade the broadcast transmitter to transmit the digital signal. KMSU also began curating and obtaining the music that will be played on the **Minnesota Music Channel**.

STATION REPORTS

KMSU is not able to report on the outcomes and deliverables for this project at this time because it just purchased and began working to create the new channel at the end of FY22. The actual outputs will not come until FY23. KMSU will report on the proposed outcomes from the project in the FY23 Legislative Report.



MN90: MANKATO

KMSU produced and broadcast 10 episodes of **MN90: Mankato**, a series of short, fun, and engaging stories exploring the history of Mankato and the surrounding area. The highly produced 90-second segments covered a wide range of topics including sports, politics, agriculture, business, pop culture, entertainment, and more. Local history stories included New Ulm's 1881 Tornado, the Jeffers Petroglyphs, Mankato's Mutt and Jeff, and Maude Hart Lovelace's **Betsy-Tacy** series of children's books. The **MN90: Mankato** series taught listeners about how some of the historical events and individuals who helped to shape the culture of Mankato and the surrounding area. A KMSU listener wrote, "This is great. I love hearing more about Mankato history...another thing that makes me love KMSU." **MN90: Mankato** was a month-long project.

The station estimates that the **MN90: Mankato** segments reached approximately 5,000 listeners over the air. The series taught listeners about the heritage of Mankato and how some of the historical events and individuals helped to shape the current Mankato culture. The project gave listeners more access to history, created more locally-focused content, and showcased Minnesota historians and history makers. KMSU achieved the proposed outcomes of **MN90: Mankato**.

SMALL VENUE MUSIC & ARTS PERFORMANCES

KMSU supported Southern Minnesota's thriving music and arts scene by promoting and contributing to several **Small Venue Music and Arts Performances** in the Mankato and St. Peter area. For the project, KMSU partnered with local venues and businesses for 16 live events that were attended by approximately 2,100 people. KMSU also produced 16 radio segments for the project ranging from 10-minute interviews with artists or organizers to hour-long performances from the Golden Hour series, a concert series in July and August that highlighted local music acts on the outdoor patio at the Wine Café in downtown Mankato. Other events included Connecting on Commerce Concerts, held in a parking lot on Commerce Drive in North Mankato; Ambassador's Oktoberfest, in downtown St. Peter offered the community a fun taste of German heritage; and artist reception that showcased a collection of works at the Blue Earth County Historical Society donated by well-known local artist Marion Anderson and many others. A KMSU listener who really appreciated the project said, "There is nothing better than being able to attend a local event in such a prime location that's geared towards family with great people, good food and fun music. **Small Venue Music & Arts Performances** was a yearlong project.



Funktion Junction at the Austin Area Arts Festival was one of many bands to benefit from KMSU's Small Venue Music and Arts Performances project, which included on-air interviews and live broadcasts of the events.

STATION REPORTS

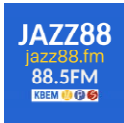
Musicians reported that they really appreciated getting paid for their performances. KMSU estimates 5,000 people heard the interview and performance segments from this project. Organizers thanked the station and the State for helping to make the event more special with live music. Interviews with local musicians and organizers, as well as recorded performances at the event made for excellent local content on the radio station. Minnesota artists that performed included Good Night Gold Dust, Larry Novotny, The Blue Ringers, Ian Hilmer, Nate Boots, Bee Balm Fields, Stacy K, Matthew Himes, and Jason Millard. In total, 30 artists were paid to perform as part of the project. KMSU achieved the proposed outcomes of this project.



KMSU helped to promote and support artistic, cultural, and historical events that attracted more than 23,300 people.

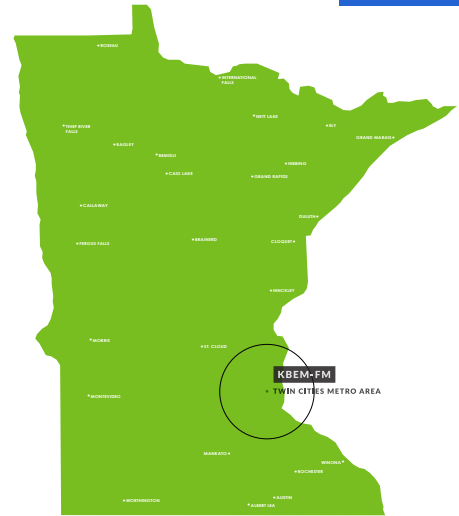
STATION REPORTS

MINNEAPOLIS / ST. PAUL – KBEM (JAZZ88), 88.5 FM



Station Description

KBEM-FM “Jazz88” (Minneapolis / St. Paul) broadcasts at 88.5 FM and is heard online at Jazz88.fm. KBEM is the Twin Cities’ source for jazz, blues, and roots music, as well as BBC World News and MnDOT traffic reports. Minneapolis Public Schools (MPS) launched KBEM as a learning lab more than 50 years ago. Since then it has grown to become financially self-supporting and one of the highest-rated jazz stations in the nation, while still fulfilling an educational mission as part of MPS. KBEM receives nearly half of its annual revenue from individual donors. Those donations, along with state and federal grants, support radio and digital audio services, live events, and hands-on educational programs.



KBEM-FM “Jazz88” (Minneapolis / St. Paul) coverage area

Program Descriptions

MINNESOTA JAZZ LEGENDS – THE ELDERS

Minnesota Jazz Legends: The Elders was a live concert and radio broadcast which honored and promoted several notable jazz figures with Minnesota connections. Some of these legends, who are in their 70s and 80s, continue to perform and did so at this event along with a group of younger Minnesota musicians. The FY22 event and broadcast also posthumously honored Manfredo Fest who earned Legend status in his lifetime. The show also featured Ollie Lyle, Steve Wright, and Linda Peterson. A **Minnesota Jazz Legends: The Elders** concert attendee said, “We felt so privileged to hear these musicians play, and to hear their stories! What living treasures we have here. Thanks to Jazz88 for bringing this to light!” **Minnesota Jazz Legends: The Elders** was a yearlong project.

KBEM estimates that more than 100 people attended the live event and that approximately 4,000 people heard the one-hour broadcast of **Minnesota Jazz Legends**. The program also had on-demand streams. The project gave listeners a sense of the historical depth of the jazz talent in the Twin Cities. More than eight legendary and current Minnesota jazz musicians were highlighted. KBEM achieved the proposed outcomes for this project.



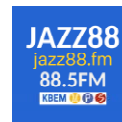
Performers at the 2022 Minnesota Jazz Legends: The Elders concert event and broadcast. Pictured (l.-r.): Phil Aaron, Linda Peterson, Ollie Lyle, host/producer Patty Peterson, Dr. Steve Wright, Phil Hey, Kevin Clements

JAZZ AT MINNEAPOLIS PUBLIC SCHOOLS (JAZZ@MPS)

KBEM’s **Jazz at Minneapolis Public Schools (Jazz@MPS)** was a program that presented audio content from Minneapolis Public Schools’ jazz concerts and performances, as well as other student-level jazz groups from elsewhere in the state. The station produced three new hour-long episodes in FY22 and aired a total of 52 episodes, which included segments and shows from past years. Youth musicians and instructors from across the Minneapolis Public Schools were able to have their work heard by significantly more people as a result of the broadcasts.

STATION REPORTS

Jazz at Minneapolis Public Schools was a yearlong project and the segments aired weekly. KBEM estimates that 83,200 radio listeners heard the **Jazz at Minneapolis Public Schools** broadcasts in FY22. In total, 62 students from various Minneapolis Public Schools participated in this project. KBEM achieved the proposed outcomes for **Jazz at Minneapolis Public Schools**.



KBEM'S 50TH ANNIVERSARY CELEBRATION

KBEM created and distributed 31 episodes of **KBEM's 50th Anniversary Celebration**. KBEM has a special place in the history and culture of the region. This project highlighted KBEM carrying forward the legacy of many stations launched in the FM craze of the 1960s and 70s. From its origin in 1970 as an instructional and variety station in the basement of the technical high school, KBEM emerged as the voice for jazz and roots music in the 1980s, it was also part of a new centrally located magnet technical program. **KBEM's 50th Anniversary Celebration** was a yearlong project. A KBEM/Jazz88 listener and member said, "I really love the 50th Anniversary Celebration series pieces! It's so interesting to get the backstory on my favorite station. I didn't know how special it really is, and how close we came to losing it! Keep doing great things!"

KBEM's 50th Anniversary Celebration segments aired twice daily during Spring 2022, with each segment being one to nine minutes long. The segments were heard by an estimated 62,000 listeners in FY22. KBEM achieved the proposed outcomes for this project.

MINNESOTA JAZZ TRACKS

Minnesota Jazz Tracks was a project on KBEM's streaming platform featuring Minnesota jazz music performances. This content was produced in conjunction with students from Minneapolis Public Schools and consisted of school band concerts and other jazz-related performances by Minnesota artists. The station also broadcast select KBEM-created and Legacy-funded content on-air for two hours on Monday nights. Some of the artists featured on **Minnesota Jazz Tracks** included Jose James, The Bad Plus, Oscar Pettiford, and Shirley Witherspoon. **Minnesota Jazz Tracks** was a yearlong project.

The **Minnesota Jazz Tracks** stream reached 20,106 people in FY22 and had 1,985,747 listening sessions. The station estimates the weekly two-hour broadcast was heard by approximately 124,000 listeners in FY22. Considerable use of the stream is evidence that streamers received greater access to the Minnesota artists and performances. KBEM achieved the proposed outcomes for this project.

THE JAZZ IMAGE – MINNESOTA EDITION

The Jazz Image – Minnesota Edition was a series created from archival interviews that longtime Minnesota jazz broadcaster, the late Leigh Kamman, conducted with key Minnesota jazz musicians. This archival tape was matched to music by the featured artist and recently recorded narrative information to put the conversation in context. KBEM produced 10 episodes that featured artists including long-gone legends like Doc Evans (recorded in 1973) as well as currently active stars like Laura Caviani (recorded in 1999). Each episode was five to seven minutes in length. **The Jazz Image – Minnesota Edition** was a yearlong project.

The Jazz Image – Minnesota Edition received positive listener feedback. It's estimated that 36,000 people heard the segments in FY22. By producing and airing these segments, Jazz88 achieved its outcome of helping listeners gain an awareness of the depth of jazz talent in the Twin Cities. KBEM achieved the proposed outcomes for this project.

STATION REPORTS

TWIN CITIES WEEKEND/TWIN CITIES THIS WEEK

Twin Cities Weekend/Twin Cities This Week consisted of two weekly eight-minute segments of interviews artfully mixed with an artist's own music. Each of the two segments of **Twin Cities Weekend/Twin Cities This Week** aired three times during the week preceding the performances. Additionally, this project created non-date-specific versions of the radio programs, called *Minnesota Music Profiles*, which promoted an artist in general, and which many artists posted on their own websites as a marketing tool. Musical artists of all genres were represented and promoted, potentially bringing them more work, as they could use the piece as a marketing tool. Some of the artists featured in **Twin Cities Weekend/Twin Cities This Week** included Honeybutter, Maud Hixson, Cornbread Harris, and PaviElle. **Twin Cities Weekend/Twin Cities This Week** exceeded its projection of 70 episodes and aired 82 shows. **Twin Cities Weekend/Twin Cities This Week** was a yearlong project.

KBEM broadcast **Twin Cities Weekend / Twin Cities This Week** six times a week and estimates the segments were heard live by about 16,280 people each week. Select segments of the project also aired on KMSU. The station received positive comments from artist participants. KBEM achieved the proposed measurable outcomes for this project by providing Minnesota musicians with significantly more exposure by exposing the public to more art and culture than they would have been exposed to had KBEM not done this Legacy project.

TWIN CITIES JAZZFEST–MAIN STAGE & BROADCAST PARTNER

Jazz88 provided listeners with two days of great live programming with its **Twin Cities JazzFest–Main Stage & Broadcast Partner** project. The station partnered with the Twin Cities Jazz Festival to give significantly more people access to the concerts by broadcasting the programs live on-air. Those unable to attend the concerts in person could still enjoy the music from the comfort of their own homes or wherever they were listening to Jazz88, on-air or online. In addition to showcasing top Minnesota acts like The Zacc Harris Group, JazzMN featuring Lila Ammons, and the Blue Ox Jazz Trio, the project also helped to promote up-and-coming jazz artists. **Twin Cities JazzFest–Main Stage & Broadcast Partner** resulted in 17 hours of live programming from the festival. The station also recorded the concerts and is using the content to create short segments that will air in FY23. **Twin Cities JazzFest–Main Stage & Broadcast Partner** was a yearlong project.

KBEM estimates that approximately 14,000 people heard the live broadcasts from the Twin Cities Jazz Festival. That's in addition to the estimated 37,000 people who attended the festival in person. **Twin Cities JazzFest–Main Stage & Broadcast Partner** showcased more than 261 jazz musicians and made people more aware of Minnesota's rich Jazz. KBEM achieved the proposed outcomes for this project.



Jazz88's Twin Cities JazzFest–Main Stage & Broadcast Partner project resulted in 17 hours of live programming broadcast from the Twin Cities Jazz Festival.

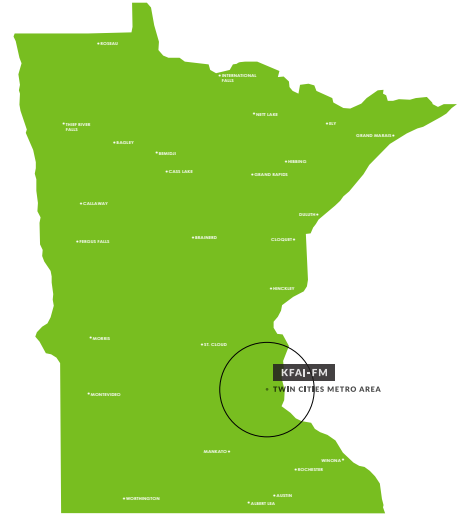
STATION REPORTS

MINNEAPOLIS / ST. PAUL – KFAI, 90.3 FM



Station Description

KFAI-FM (Minneapolis / St. Paul) broadcasts at 90.3 FM. Founded in 1978, KFAI is known for its eclectic entertainment and public affairs programming. KFAI's volunteer-powered 24/7/365 broadcast features nearly 90 programs in nine languages, with 83 programs produced locally and in-house. BIPOC, LGBTQIA+, and intersectional identities lead more than 60% of the programs on the broadcast schedule, making KFAI one of the most culturally and socio-economically diverse broadcast media outlets in Minnesota.



KFAI-FM (Minneapolis / St. Paul) coverage area

Program Descriptions

LIVE FROM MINNESOTA

KFAI's concert series **Live from Minnesota** put a spotlight on diverse and vibrant artists living and working in Minnesota by recording and distributing their work. The concerts, which ranged in length from 35 to 70 minutes long, featured music and performance art from creators spanning a variety of experience/career levels, age groups, musical genres, cultural identities, the LGBTQIA2S+ community, and intersectional voices. In addition to performing for small live audiences, the station had to limit the size of the audience because of the pandemic, the station streamed the performances live on kfaifm.org, broadcast the recordings on-air, and made the recordings available on-demand on SoundCloud, Public Radio Exchange (PRX), and the Ampers website. KFAI also made video recordings of the concerts and made the videos available for on-demand viewing on YouTube and Facebook. Every element of each **Live from Minnesota** production was captured and presented by local talent. Artists featured included [Maria Isa](#), [Javiar Trejo y Caballo C6smia](#), and more. **Live from Minnesota** was a yearlong project.

KFAI estimates that collectively about 6,000 people heard the broadcast recordings of the **Live from Minnesota** concerts. While the station had to limit the in-person audience because of COVID, collectively about 400 people were able to attend the concerts. The online videos had 533 views on YouTube and Facebook. This project exposed thousands of members of the public to more art by Minnesota musicians and producers than had this project not otherwise existed. KFAI achieved the proposed outcomes of giving more Minnesotans access to art and music, helping the arts to thrive in Minnesota, and increasing locally focused content on public radio with **Live from Minnesota**.



KFAI's Live from Minnesota showcased Minnesota musicians through on-air concerts and also made the shows available online as podcasts and videos.

STATION REPORTS



10,000 FRESH VOICES

KFAI expanded its award-winning **10,000 Fresh Voices** series by producing and airing 32 new segments. The goal of **10,000 Fresh Voices** was to tell lesser-known stories of Minnesota’s arts, culture, and history. The segments, which were four to seven minutes long, focused primarily on women, BIPOC folks, the LGBTQIA2S+ community, immigrants, and other historically marginalized communities. The station aired the segments on its weekly show **MinneCulture Presents**. While some **10,000 Fresh Voices** producers were experienced freelance reporters, many producers were emerging writers, journalists, sound artists, and/or documentarians. This series was an incubator for new audio talent and provided professional development for these Minnesota audio producers. Producers of the **10,000 Fresh Voices** have gone on to produce for outlets such as National Public Radio, PBS, and more. **10,000 Fresh Voices** was a yearlong project.

The station estimates that in total the **10,000 Fresh Voices** segments reached a broadcast audience of 100,000 people. In addition to airing on KFAI, select segments also aired on other stations including, KKWE, and four other non-Ampers stations, including MPR News. KFAI achieved its objective of exposing more people to Minnesota artists, by featuring a wide variety of voices in the series. **10,000 Fresh Voices** segments were streamed 1,879 times on SoundCloud. More than 13,500 people “like” KFAI’s Facebook page, where the station posted segments of **10,000 Fresh Voices**. The posts related to the project garnered 161 comments in FY22. Overall, posts about the project had 143,512 views and 7,109 social media engagements.

KFAI achieved the proposed outcomes of giving more Minnesotans access to art and culture by providing more locally focused content on public radio with **10,000 Fresh Voices**.

HIDDEN BLACK FOODWAYS

Hidden Black Foodways was a documentary series created to find and shed light on stories of Black food pioneers, culinary artists, and phenomena within the canon of Black, African American, and African cookery in our state. This multi-part series was produced by food writer and chef Mecca Bos and journalist Nancy Rosenbaum, with editing help from journalist Laurie Stern. Work on the **Hidden Black Foodways** series began with Mecca’s quest to find and understand a coherent Black northern culinary tradition that she could apply to her own professional kitchen. Production of the first episode was finished in FY22, with additional segments expected to be completed in FY23. One segment will feature Lucille Williams, a Black culinary matriarch who provided safe eating and political space for Black people on Minneapolis’ Northside.

In addition to completing one segment, KFAI was able to complete the majority of research and fieldwork for the project in FY22. The remaining segments will be produced and will air, along with the first segment, in FY23. **Hidden Black Foodways** was a yearlong project. Because no episodes aired in FY22, KFAI is unable to assess the outcomes but will do so once the segments air in FY23 and will report on the outcomes in the FY23 Legislative Report.



10,000 Fresh Voices listeners learned about everything from the MSP Film Society’s new home to the metro’s oldest pet cemetery.

STATION REPORTS

MINNECULTURE IN-DEPTH

MinneCulture In-Depth is an award-winning series of in-depth audio documentaries ranging from 30 to 60 minutes in length. The series explores Minnesota arts, history, and culture with great detail, sound design, archival tape, and original research by the producer. In FY22, KFAI created one 30-minute documentary for its **MinneCulture In-Depth** project. The show explored the history of wildfires in the Boundary Waters Canoe Area Wilderness (BWCAW). **MinneCulture In-Depth** was a six-month project. Commenting on the documentary, one KFAI listener wrote, “I just listened to a MinneCulture program about the BWCA and want to thank you very much for this program. Sooo important, all the aspects that were discussed: native perspective, importance of fire in BWCA, need the youth to get out in nature, to mention a few.”

More than 1,900 people “like” KFAI’s MinneCulture page on Facebook, which is where the station posted segments of **MinneCulture In-Depth**. Posts about the segments engaged 911 people in FY22 and were viewed by 10,342 people on Facebook. More than 700 people follow **MinneCulture In-Depth** on KFAI’s Twitter. KFAI estimates that the total broadcast audience for the project was about 2,500 listeners. In addition, select segments were aired on Ampers station WTIP. The **MinneCulture In-Depth** segments were also streamed more than 200 times online. KFAI achieved the proposed outcomes of giving more Minnesotans access to art and culture, increasing the amount of locally focused content on public radio, and increasing awareness of how history has affected our lives with **MinneCulture In-Depth**.

MINNECULTURE PODCAST

Hosted by local writer, performer, and comedian John Gebretatose, **MinneCulture Podcast** was an audio series focused on Minnesota history that KFAI distributed as a podcast and broadcast on-air. Stories featured on the **MinneCulture Podcast** were primarily under-told, unique, and surprising tales from Minnesota’s past that helped illuminate the state’s current cultural climate. Stories heavily featured women, BIPOC, immigrant, and LGBTQIA2s+ voices. Topics included Mother Alfred Moes and the founding of the Mayo Clinic, how Minnesota invented blue cheese, and the decline and plateau of Minnesota’s moose. Five Minnesota-based producers created the five different segments with each ranging from 12 to 22 minutes. **MinneCulture Podcast** was a yearlong project.

KFAI’s **MinneCulture Podcast** succeeded in exposing more Minnesotans to the arts. Each segment of **MinneCulture Podcast** aired once on KFAI, reaching an estimated radio audience of 2,500 listeners. The segments also aired on WTIP and WGZS. The podcasts had 1,377 downloads. Through targeted social media promotion of the **MinneCulture Podcast** to Minnesotan audiences, the level of social media engagement shows that more Minnesotans across a diverse array of demographics accessed historical programming than had this program not otherwise existed. Facebook posts related to this project had 246 comments and reached 84,634 people with 6,322 social media engagements. With **MinneCulture Podcast**, KFAI achieved the proposed outcomes of giving more Minnesotans access to art, culture, and history, creating an increased focus on Minnesota artists, and increasing locally focused content on public radio.



KFAI’s MinneCulture In-Depth earned a third-place award and the station’s MinneCulture Podcast earned a second-place award from the Minnesota Society of Professional Journalists.



STATION REPORTS

MINNEAPOLIS / ST. PAUL – KMOJ, 89.9 FM



Station Description

KMOJ-FM (Minneapolis / St. Paul) broadcasts at 89.9 FM. The station features soul, blues, urban gospel, reggae, jazz, hip-hop, spoken word, and talk shows aimed at African-American listeners. Formed in the mid-1970's, the station trains broadcasters as it shares vital information with people living in the eleven-county metropolitan area. More than 88% of African Americans in the marketplace listen to KMOJ.

Program Descriptions

COMMUNITY VIEWPOINT

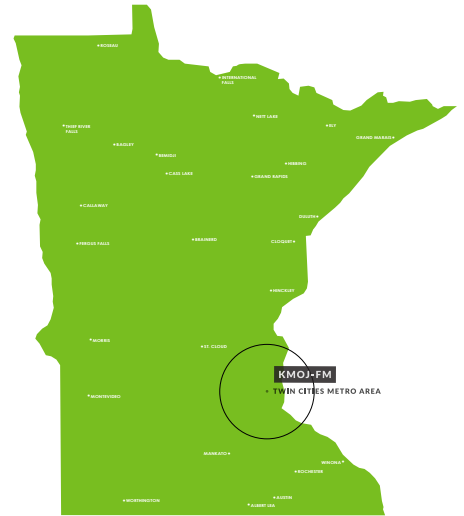
The **Community Viewpoint** project was a series of radio shows highlighting people who were impacted by historic and systemic processes of neglect and disinvestment. These are individuals who “may not have a seat at the table” and “may not feel seen”, make substantial contributions to their families and communities.

Community Viewpoint's Disruptive Narratives was hosted by thought leader, author, professor, and the founder and CEO of the urban research firm Research in Action Dr. Brittany Lewis. Dr. Lewis talked with people who were radically re-imagining a path forward but were not necessarily unpersuaded by the need for a better world where Black futures matter. The four 30-minute episodes of **Disruptive Narratives** were focused on sharing perspectives that are often not shared or heard. The guests are the experts of their own reality. **Community Viewpoint's Disruptive Narratives** was a six-month project.

Production of the four half-hour segments was completed in FY22 and the shows aired in early FY23. Podcast and on-demand listening analytics will be available in FY23 Legislative Report. KMOJ estimates that between 10,000 and 12,000 people heard the on-air segments. Through its collaboration with Ampers, the project resulted in more locally and Minnesota-focused content produced by KMOJ. The project resulted in four 30-minute programs focusing on local culture and history that the station would not have been able to produce without Legacy funds. KMOJ achieved the proposed outcomes of this project.

LOL: LIVE ON LOCATION

Working with business and community leaders, KMOJ produced two **Live on Location** events. The first, in July of 2021 was in connection with “The Black Business in the Midway Family Funday” event, and the second was in June of 2022 in connection with Juneteenth. The first event included live performances by Ashley Dubose, Mike Dreams and R&B, and, Khalil. The second **Live on Location** was tied to Juneteenth, which was recently recognized as a federal holiday. Juneteenth, also known as “Freedom



KMOJ-FM (Minneapolis / St. Paul) coverage area



About 1,000 people attended KMOJ's Live on Location events and another 50,000 people heard the live broadcasts of the events.

STATION REPORTS

Day” and “Emancipation Day,” commemorates the end of slavery in our country. Urban Lights Music Store on University Avenue in St. Paul provided its parking lot and free refreshments. Both of the **Live on Location** events were day-long events, most of which were broadcasted live on KMOJ and available for streaming. **Live on Location** was a yearlong project.



The project showcased the Twin Cities’ community, culture, and history. KMOJ estimates that more than 500 people attended each of the **Live on Location** events and that more than an additional 50,000 listeners heard the broadcasts. The event and broadcasts resulted in more local and Minnesota-focused content produced by KMOJ. KMOJ achieved the proposed outcomes for **Live on Location**.

THE ICE: EXPANDING THE REACH OF MINNESOTA’S 1ST URBAN HIP-HOP FORMAT

In partnership with Ampers, KMOJ supported and grew its High Definition (HD) Channel, found at KMOJ-FM 89.9 HD2, for its project **The Ice: Expanding the Reach of Minnesota’s 1st Urban Hip-Hop Format**. The station targeted a younger audience (12- to 24-year-olds) within the Twin Cities communities of color that were not being served. This project significantly expanded the new HD station’s reach by enhancing the dedicated website as well as the social media for **The Ice: Expanding the Reach of Minnesota’s 1st Urban Hip-Hop Format**. This was a yearlong project.



The Ice: Expanding the Reach of Minnesota’s 1st Urban Hip-Hop Format was streamed on average 4,884 times per month during FY22 and had more than 58,000 total streams for the year. Five community DJs also participated in the project. About 1,400 people “like” The Ice on Facebook. KMOJ achieved the proposed outcomes for **The Ice: Expanding the Reach of Minnesota’s 1st Urban Hip-Hop Format**.



KMOJ’s *The Ice* generated more than 58,000 total streams in FY22.

STATION REPORTS

MINNEAPOLIS / ST. PAUL – KUOM (RADIO K), 770 AM / 100.7 FM / 104.5 FM



Station Description

KUOM-AM/FM “Radio K” (Minneapolis / St. Paul) broadcasts at 770 AM, 100.7 FM, 104.5 FM, and 106.5 FM. Owned and operated by the University of Minnesota–Twin Cities, Radio K is the award-winning student-run radio station playing an eclectic variety of independent music both old and new. Radio K educates students, breaks ground in musical programming, and provides cutting-edge cultural coverage. Radio K serves listeners in Minneapolis–St. Paul and around the globe through online streaming.

Program Descriptions

32 AND YOU FROM REAL COLLEGE PODCAST

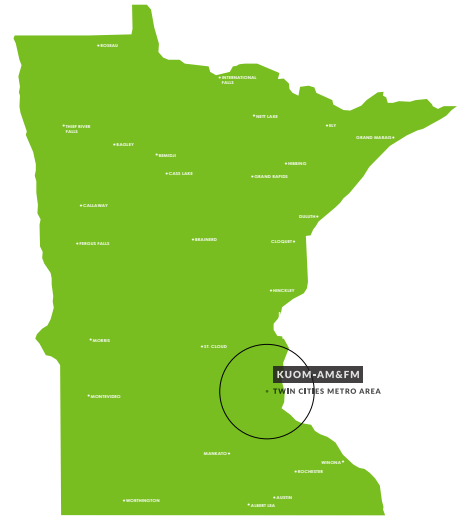
The **32 and You from Real College Podcast** was a weekly 30-minute broadcast that featured in-depth reporting on the cultural diaspora of Minnesota’s history, arts, and culture through a student lens. **32 and You from Real College**

Podcast looked at the legacy and cultural impact of the 32nd state’s history and culture, and featured today’s creators through conversations with innovators and artists, truck drivers and baristas. The sharing of stories about how who we were is shaping who we are becoming, promoted life-long learning, and active engagement in the ideas and people of Minnesota. **32 and You from Real College Podcast** produced 25 podcasts that were broadcast on-air and made available online to increase exposure. In FY22, artists highlighted included McKnight Distinguished Artist Rick Shiomi, an internationally recognized award-winning Japanese Canadian playwright, and local hip-hop artist Pardyalone, who delved into the world of Mongolian folk metal. **32 and You from Real College Podcast** was a yearlong project.

KUOM’s **32 and You from Real College Podcast** was broadcasted to an estimated audience of 21,500 people. One episode from the project also aired on KVSC. KUOM interviewed or featured 60 unique people and organizations from Minnesota. Twenty students received hands-on instruction and experience in producing, promoting, and archiving the segments. The project increased the number of local artists, musicians, historians, writers, and others who had their work showcased through public radio and benefited from the increased exposure. KUOM achieved the proposed outcomes for this project.

BTS: BEHIND THE SCENES WITH MINNESOTA’S MUSIC MAKERS

BTS: Behind the Scenes with Minnesota’s Music Makers was an off-mic and on-camera program that offered unparalleled accessibility and engagement with Minnesota artists through unique first-person videos, interviews, and performances. From the Andrew Sisters to Prince to Lizzo, Minnesota has had a huge influence on the world’s stage. Across the state, new artists continue to innovate and create. **BTS: Behind the Scenes with Minnesota’s Music Makers** worked to preserve the art and music being created today and provide access for all Minnesotans to enjoy. Interviews and live performances were recorded, archived, and distributed with today’s mobile-technology user in mind,



KUOM-AM/FM “Radio K” (Minneapolis / St. Paul) coverage area



STATION REPORTS



providing an all-access pass to the best of Minnesota’s vibrant music culture no matter where you are in the state. KUOM produced 36 segments of **BTS: Behind the Scenes with Minnesota’s Music Makers**, 16 more than proposed in its workplan. The segments included three to five minutes of performances and two-minute interviews. **BTS: Behind the Scenes with Minnesota’s Music Makers** was a yearlong project.

Segments from the **BTS: Behind the Scenes with Minnesota’s Music Makers** were aired on Radio K to an estimated monthly audience of 21,500 people. Radio K worked with 15 University of Minnesota students giving them valuable experience working on the project. A station survey found that 100% of respondents believed **BTS: Behind the Scenes with Minnesota’s Music Makers** deepened their appreciation of Minnesota and Minnesotans. KUOM achieved the proposed outcomes and exceed the proposed outputs for this project.

LOCAL VIBES

Local Vibes is Minnesota’s only all-Minnesotan hip-hop show. **Local Vibes** brought hip-hop’s vast cultural legacy and political importance into Minnesota’s streets (and ears) creating an impact across the state. Interviews, performances, and videos of local hip-hop artists mixed to create an interactive digital archive of Minnesota’s rich hip-hop history. **Local Vibes** also introduced local artists currently making national waves in this genre. **Local Vibes** crossed political and cultural programming and introduced audiences to an artform typically under-served in public broadcasting by creating easily accessible high-quality, culturally reflective programming. FY22 featured artists such as 6Rips, Lady Midnight, Love Uylsses, and more. The monthly 10- to 15-minute segments garnered positive feedback from artists and listeners. Lucius from Minneapolis said, “I love seeing all the local talent that I’ve discovered here.” **Local Vibes** was a yearlong project.

Local Vibes increased the local and Minnesota-focused content produced by public radio and featured 20 interviews with Minnesota-based artists. The project allowed six students to receive hands-on instruction and experience in producing, promoting, and archiving a public radio music program featuring student bands. **Local Vibes** has 5,491 Instagram followers. KUOM achieved the proposed outcomes for this project.



Of listeners surveyed, 100% said **BTS: Behind the Scenes with Minnesota’s Music Makers** deepened their appreciation of Minnesota and Minnesotans.



Six students received hands-on experience producing, promoting, and archiving Radio K’s **Local Vibes**.

STATION REPORTS

ROCHESTER – KRPR, 89.9 FM



Station Description

KRPR-FM (Rochester) broadcasts at 89.9 FM. The station has strong ties to Rochester Community and Technical College where community members have the opportunity to record and air their own locally-produced radio shows. KRPR serves the region with many other, locally-produced, community-based programs and weekly interviews. Listeners tune in to hear great music, local news, and information about the regional music scene. All of KRPR's programming is designed to entertain, inform, and educate the audience about current events, concerns, and issues that affect Southeast Minnesota.



KRPR-FM (Rochester) coverage area

Program Descriptions

MN90: ROCHESTER HISTORY IN 90-SECONDS

KRPR collaborated with Ampers to produce and broadcast ***MN90: Rochester History in 90-Seconds***, a series of short, fun, and engaging stories exploring the history of Rochester and the surrounding area. The highly produced 90-second segments covered a wide range of topics including sports, politics, agriculture, business, pop culture, entertainment, and more. These vignettes explored all parts of Rochester's history. KRPR broadcasted the segments, which were also available online for on-demand listening. KRPR and Ampers created 15 of these 90-second segments. Some of the subjects included stories about King Hussein Jordan's head of state visiting a goat farm; John Madden receiving a key to the city in Austin; and Richard Nixon visiting Rochester in 1979. ***MN90: Rochester History in 90-Seconds*** was a yearlong project.

The station estimates that the on-air segments reached approximately 14,000 people per week with its daily broadcasts of ***MN90: Rochester History in 90-Seconds***. The series taught listeners about the heritage of Rochester and how some of the historical events and individuals helped to shape the current Rochester culture. The project gave listeners more access to history, created more locally-focused content, and showcased Minnesota historians and history makers. KRPR achieved the proposed outcomes of ***MN90: Rochester History in 90 Seconds***.

ROCHESTER MUSIC NOTES

For its project ***Rochester Music Notes***, KRPR teamed up with Ampers to create 15 segments. Each ***Rochester Music Notes*** segment celebrated noteworthy songs, artists, and musical performances. This series consisted of highly produced 90-second segments, exploring fun, moving, and delightful musical moments in the history of Rochester and the surrounding region, and offered listeners a glimpse of the incredible stories behind the music. Some of the topics covered in FY22 included stories about Bob Loy's Bluegrass Jam Radio; Rochester native Andrew Stenson's leading role in the Minnesota Opera's new production; Prince's music video casting call in Rochester, and more. ***Rochester Music Notes*** was a yearlong project.

Rochester Music Notes gave listeners a broader knowledge of the local music scene, including several historical music events. KRPR aired the segments twice a day, Monday through Friday, starting in May. The station estimates that approximately 14,000 people heard the segments on-air weekly. KRPR achieved its proposed outcomes of exposing more Minnesotans

STATION REPORTS

to the music created by musicians from the Rochester area, creating more locally-focused content for public radio, and showcasing Minnesota musicians through public broadcasting.



R-TOWN

KRPR's **R-Town** project was a collaboration with KSMQ-TV to produce and broadcast 24 two-minute segments that explored business, culture, and history, along with current happenings in the arts community of Rochester and the surrounding area. The fun and engaging audio stories were edited versions of longer stories that appeared on KSMQ-TV. The short segments featured various people, events, and activities in and around Rochester, intending to enhance community awareness and increase participation in artistic and cultural events. Some of the events and places showcased in the **R-Town** in FY22 included stories about backyard hockey rinks, food trucks, and the Victorian House. **R-Town** was a yearlong project.

The station estimates the on-air radio segments were heard by approximately 7,000 people. This project resulted in an increase in locally-focused content on public radio and helped more Minnesota artists, historians, writers, and history makers to have their work showcased through public broadcasting. KRPR achieved the proposed outcomes for **R-Town**.

VETERANS' VOICES: ROCHESTER

KRPR collaborated with Ampers to produce and broadcast **Veterans' Voices: Rochester**, a series of short and engaging stories exploring the experiences of Minnesota Veterans from Rochester and the surrounding communities. Each segment allowed a Minnesota veteran to share their own personal memories about their time in the military. The highly produced 90-second segments were broadcast by KRPR and available online for on-demand listening. KRPR and Ampers created 15 of these 90-second segments. The program featured stories from a WWII veteran that was a POW in Japan; a WWII pilot stranded in the jungle after ejecting from a plane; how that same pilot went back to visit the people that rescued him and nursed him back to health; and more. **Veterans' Voices: Rochester** was a yearlong project.

The station estimates that the on-air segments reached approximately 14,000 people per week with its daily broadcasts of **Veterans' Voices: Rochester**. The project gave listeners more access to history, resulted in more locally-focused content created by public radio, and showcased Minnesota Veterans. KRPR achieved the proposed outcomes of **Veterans' Voices: Rochester**.



KRPR's R-Town segments informed listeners about everything from the Victorian House to a new, more environmentally friendly way the city is treating winter roads.



Veterans' Voices: Rochester gave KRPR listeners the chance to hear stories and experiences about Veterans from the Rochester region.

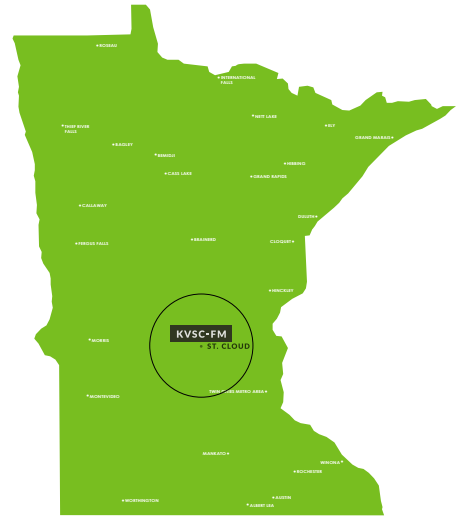
STATION REPORTS

ST. CLOUD – KVSC, 88.1 FM



Station Description

KVSC-FM (St. Cloud) broadcasts at 88.1 FM. The station is owned and operated by St. Cloud State University (SCSU). KVSC, Your Sound Alternative, has been serving the St. Cloud community for more than 55 years. As a campus and community station, with student broadcasters and community volunteer hosts, KVSC’s programming offers a vast array of diverse music, community news, high school and SCSU sports, and more. The station also develops creative events for the community such as **Trivia Weekend** and **Granite City Radio Theatre**. KVSC serves a terrestrial radio audience of 60 miles from St. Cloud and streams its content live on KVSC.org.



KVSC-FM (St. Cloud) coverage area

Program Descriptions

DESTINATION NORTH STAR STATE RADIO

Destination North Star State Radio was developed by KVSC alumnus and Highway 61 Productions Executive Producer Al Neff. The **Destination North Star State Radio** segments aired at 8 a.m., 3 p.m., and 6:45 p.m. Monday through Friday, averaging two-and-a-half minutes in length. The project resulted in 30 segments and was an open invitation to learn more about and explore the North Star state. Al Neff’s goal with **Destination North Star State Radio** was to explore the “roots” of Minnesota life and culture through various destinations, and the “routes” taken to get to them. The program took listeners on hiking and biking trails, into state parks, and along other great routes in our state. Some of the destinations featured in FY22 included Bemidji, Zumbrota, the Lake Wobegon Trail, Taylor’s Falls, New Ulm, Moose Lake, and Roseau. **Destination North Star State Radio** was a five-month project.

KVSC estimates that approximately 4,000 listeners heard **Destination North Star State Radio**. The segments also aired on KMSU and KSRQ. Facebook posts for **Destination North Star State Radio** received 89 “likes”, 5 comments, and 8 shares in FY22. The campaign had more than 56,000 impressions and 1,204 post engagements. KVSC achieved the proposed outcomes for this project.

GRANITE CITY RADIO THEATRE

KVSC’s **Granite City Radio Theatre** project consisted of four two-hour radio shows performed in front of live audiences at the Pioneer Place Theatre in St. Cloud, while also broadcasting live on the air. More than 20 people were hired for each show as part of the cast and crew, including writers, actors, technicians, stage managers, lighting, and talent of this beloved show in Central Minnesota. **Granite City Radio Theatre** included



KVSC used Legacy funds to hire more than 20 people to work on Granite City Radio Theatre. About 740 people attended the show, which had an on-air audience of about 3,000 listeners.



STATION REPORTS



locally written and comedic skits and commentary, a house band, guest musicians, radio serial drama with The Shades Brigade, a trivia challenge, and other segments. Guest musicians in FY22 included folk singer-songwriter David Huckfelt, blues rocker and national touring artist Shannon Curfman, jazz composer George Maurer, and local folk/Americana performer Dennis Warner. **Granite City Radio Theatre** was a yearlong project.

In FY22, the **Granite City Radio Theatre** project consisted of four live events, each of which resulted in a two-hour radio program and podcast. The live events were attended by approximately 740 people in FY22. KVSC estimates the live broadcasts combined with the encore presentations reached an estimated 3,000 listeners. KVSC received positive feedback and comments from listeners and participants. In addition to the live and broadcast audiences, **Granite City Radio Theatre** was also streamed 400 times on KVSC's website. Seven students got to participate in producing, sound engineering, stage management, and pre-event promotions such as social media, design, promotion, and production. KVSC achieved the proposed outcomes for this project.

GREAT THEATRE'S LIVE RADIO

GREAT Theatre's Live Radio Production was to be a drama/comedy production with a cast and crew from Central Minnesota with the respected and proven GREAT (Great River Educational Arts) Theatre. The show was to be in front of a live audience at the Helgeson Learning Lab. Unfortunately, the event was postponed to FY23 due to scheduling and the pandemic. The outputs and outcomes for this project will appear in the FY23 Legislative Report.

KVSC NEWS DEPARTMENT STAFF COVERAGE OF ARTS AND CULTURE

The **KVSC News Department Staff Coverage of Arts and Culture** provided a wide variety of local and regional coverage of stories and events that affect the day-to-day lives of residents in and around St. Cloud and Central Minnesota. As a part of their coverage, the student-led staff delivered news about local arts, history, and cultural events from the surrounding area, all from the campus of St. Cloud State University. Two student journalists, under the supervision of the station manager, wrote local news stories and created podcasts. Stories and segments focused on campus and community events such as international student cultural events, activities in the LGBTQIA2S+ community, and larger community events like the Summertime by George! music festival. The station aired the stories live on-air and posted them on social media and its website. **KVSC News Department Staff Coverage of Arts and Culture** was a yearlong project.

The **KVSC News Department Staff Coverage of Arts and Culture** project broadcasted daily to an estimated monthly audience of 4,000 listeners. Ten to 14 students were involved each week in producing live programs for this project. This averaged 14 students a week during the academic year in FY22. KVSC achieved the proposed outcomes for this project by increasing student involvement in broadcast journalism, providing listeners with additional coverage of local events, and highlighting local artists who do not typically appear on mainstream commercial radio.

MN MUSIC CONCERT SERIES

KVSC organized and produced two musical concerts for its **MN Music Concert Series**, featuring local artists and groups at St. Cloud venues. KVSC co-produced and sponsored the main stage artists for the Common Roots Festival, which featured bands consisting exclusively of female artists, a Black beatboxer/rapper, and bands with musical genres

STATION REPORTS

ranging from Americana to punk rock. **MN Music Concert Series** also hosted a live music concert at the Red Carpet Night Club that featured a female lead singer, a full horn section, and an R&B opener. KVSC appreciated celebrating the diversity in music and musicians. The two concerts produced by **MN Music Concert Series** were well attended, noting the pandemic's lingering effects. Some of the artists featured in FY22 included Jaedyn James and Band, Catbath, Carnage the Executioner (Terrell X), and more. **MN Music Concert Series** was a five-month project.

KVSC increased exposure and helped to support seven Minnesota bands and 28 artists in total with its **MN Music Concert Series**. The events also gave listeners access to the arts of Minnesota and helped the arts thrive. The two concerts, which resulted in about three hours of music, attracted 525 people. The station also actively promoted the show on-air as well as on Facebook and Twitter. KVSC received positive feedback about the concerts. KVSC achieved the proposed outcomes of this project.

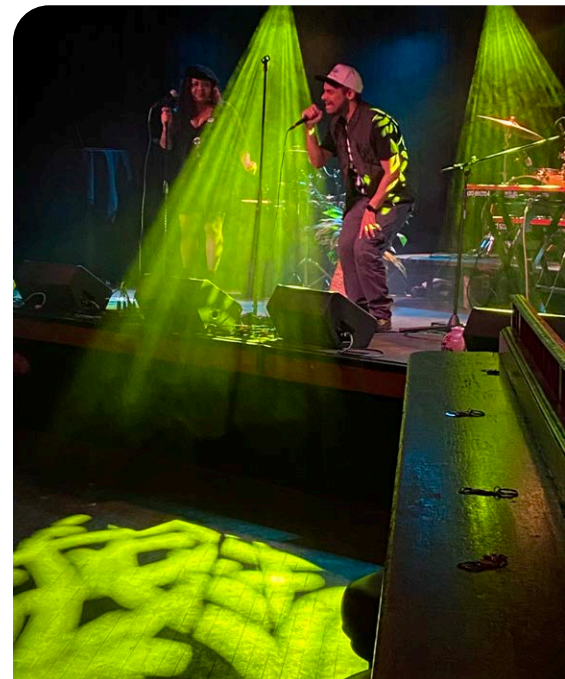
MONDAY NIGHT LIVE AUDIO-VIDEO SYNCH

The **Monday Night Live Audio-Video Synch** project entailed giving listeners and viewers access to a live music show that featured Minnesota musicians performing live on KVSC radio and television. The **Monday Night Live Audio-Video Synch** project involved the KVSC's live music show that was also simulcast on UTVS-Television. The weekly shows spotlighted the St. Cloud area and Minnesota musicians by showcasing their music on radio and TV. Although there were no live audiences for the 19 shows, about eight students worked on each of the hour-long programs. For the project, the station created a live video stream on Vimeo with a pop-out video media player on the station's website that was available during the show. Artists featured in FY22 included Distant Edge, Dave Velk with Brea Scow, The Hunt, and more. **Monday Night Live Audio-Video Synch** was an eight-month project.

Monday Night Live Audio-Video Synch broadcasted to an estimated audience of 4,000 people per month. **Monday Night Live Audio-Video Synch** was a wholly student-produced program. Students gained hands-on experience in live music production. They booked guests, hosted the show, mixed the sound, recorded the video, and promoted the project. KVSC achieved the proposed outcomes of this project.

SPEAKER AND EVENTS SERIES

KVSC, in partnership with campus and community organizations, presented a **Speaker and Event Series** with people tied to the state of Minnesota. In FY22, the station produced one live event for this project. Author, educator, and activist Chris Stark presented **What's Our Story?** at a campus and community event at St. Cloud State University. Stark read from her Minnesota-based award-nominated book **Carnival Lights** and continued to discuss more about her research and expertise on missing and murdered Indigenous women. Her presentation, as well as her book, explored inter-generational love that allows family and other Native people to survive and overcome attempted genocide. Additional resources mentioned in the presentation included **Strategies to Restore Justice to Sex Trafficked Native Women** and **Garden of**



KVSC's MN Music Concert Series helped to give seven Minnesota bands and 28 Minnesota artists significantly more exposure.

STATION REPORTS

Truth: The Prostitution and Trafficking of Native Women in Minnesota. In addition, Stark presented to a Native writer's English class at St. Cloud State University to discuss her writing and share ideas with students. The **Speaker and Event Series** was a three-month project.



KVSC's **Speaker and Event Series** live event was recorded and broadcast to an estimated audience of 4,000 people. The recording was also posted on KVSC's website. The project increased the local and Minnesota-focused content produced by public radio, approximately 75 people attended the event and another 20 students attended the classroom event. KVSC achieved the proposed outcomes for this event.

UNTOLD STORIES OF CENTRAL MINNESOTA

KVSC's project, **Untold Stories of Central Minnesota**, was an in-depth, often multiple-sourced, program of radio interviews and podcasts, featuring Central Minnesota historians, artists, authors, musicians, and other compelling sources of regional newsmakers.

In FY22, producer Jeff Carmack conducted interviews with a variety of people with connections to Central Minnesota. The project featured Global Connections Activator Andezu Orionzi on the St. Cloud connection to the war in Ukraine. Another segment showcased the first Native American Minnesota Teacher of the Year Sarah Lancaster. **Untold Stories of Central Minnesota** explored topics like diversity and equity in the arts through interviews with local, statewide, and national sources. The result was twenty-six 30- to 60-minute shows. The **Untold Stories of Central Minnesota** segments aired two to three times a month and was a yearlong project.

KVSC estimates the segments were broadcast to an audience of approximately 4,000 people. The **Untold Stories of Central Minnesota** podcasts were streamed 350 times. The project featured more than 30 guests hailing from Central Minnesota and garnered positive feedback from listeners and participants. Select segments of the project also aired on two public radio stations outside of Minnesota. Despite only being able to produce 26 of the proposed 30 segments, KVSC achieved its proposed outcomes of increasing local and Minnesota-focused content on public radio and allowed more local artists, historians, authors, and musicians to have their work showcased through public broadcasting.



*KVSC's Speaker and Event Series featured author Chris Stark discussing her book **Carnival Lights** which shines a light on missing and murdered Indigenous women.*

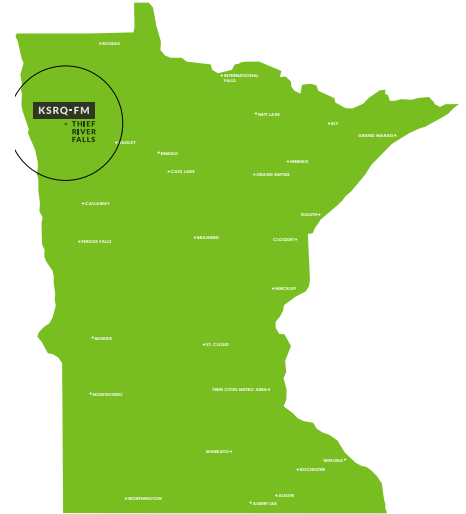
STATION REPORTS

THIEF RIVER FALLS – KSRQ, 90.1 FM



Station Description

KSRQ-FM (Thief River Falls) broadcasts at 90.1 FM. KSRQ, Pioneer 90.1, covers the northwest corner of Minnesota from its two studios at Northland Community & Technical College in Thief River Falls and East Grand Forks. Listeners in rural communities including Warren, Crookston, Red Lake Falls, Karlstad, and the Red Lake Reservation tune to the station for its wide array of music and talk programming. Station staff and local volunteer hosts provide friendly, informative conversations that have made the station an important part of the community. Pioneer 90.1 features adult alternative and Americana music every weekday, with evening programming that ranges from polka to metal to classic country.



KSRQ-FM (Thief River Falls) coverage area

Program Descriptions

ARTIST SPOTLIGHT

KSRQ's **Artist Spotlight** project was a radio series aimed at informing the community about art projects and events that had received funding from the Northwest Minnesota Arts Council (NWMAC). Many of the projects discussed on **Artist Spotlight** were funded by the Minnesota Arts and Cultural Heritage Fund, giving listeners insight into the creative work being supported with Legacy funds. This collaborative project featured interviews with photographers, painters, sculptors, woodcarvers, vocalists, musicians, actors, directors, arts advocates, educators, and festival and county fair organizers from Kittson, Marshall, Norman, Pennington, Polk, Red Lake, and Roseau Counties. KSRQ created a total of 48 of the 10- to 15-minute weekly segments, which were broadcast on air, posted on the Northwest Minnesota Arts Council's website, and made available to other Ampers stations via Public Radio Exchange (PRX). **Artist Spotlight** was a yearlong project.

Artist Spotlight highlighted 44 artists and organizations from 20 Northwest Minnesota communities. KSRQ estimates that the segments were broadcast to an estimated audience of 250 people per week. NWMAC also shared the produced pieces on Facebook and published a podcast feed of the episodes. Approximately eight-and-a-half hours of Minnesota-focused content were broadcast, streamed, and archived as a result of this project. KSRQ achieved the proposed outcomes for this project.

HOMETOWN HISTORY

Residents of communities in KSRQ's listening area shared nostalgic stories related to the culture and history of their hometowns through KSRQ's **Hometown History** project. Segments featured content from county history museums along with the personal recollections of local people, recent immigrants' stories, and remembrances of traditional Northwest Minnesota activities like



KSRQ's Artist Spotlight introduced listeners to 39 artists and organizations from 20 Northwest Minnesota communities.



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farming, hunting, fishing, hockey, and snowmobiling. To gather content for the shows in FY22, **PIONEER 90.1 RADIO** KSRQ recorded two live events for **Hometown History** along with one in-studio interview and two field interviews. The station created a total of four shows in FY22, and recorded content for additional shows to be aired in FY23. Each show will be 20 to 60 minutes long. KSRQ partnered with Sons of Norway Snorre Lodge, who arranged the live events and worked with KSRQ to produce the radio segments; and Challenger Elementary School, who arranged a classroom presentation and worked with KSRQ to produce a radio segment. An additional recording was conducted at the Crookston Sugar Beet Museum for broadcast in FY23. **Hometown History** was a six-month project.

Approximately 200 people attended the two live recordings for **Hometown History**. One episode of **Hometown History** was broadcast to an audience of approximately 200. KSRQ will finish production and air the remaining segments in FY23. Outcomes and outputs for the remaining elements of the project will be reported in the FY23 Legislative Report. Approximately five hours of Minnesota-related content was captured for this project and will be broadcast in FY23. Because of the production delay, KSRQ only achieved some of the outcomes for this project. The station expects to meet the remaining outcomes for the project in FY23.

KEZAR MUSIC SHOWROOM PRESENTS

The **Kezar Music Showroom Presents** project provided a variety of vintage live and studio-produced audio recordings by local musical acts that were featured in a 55-minute weekly broadcast hosted by Thief River Falls music store owner and musician Joe Kezar. Some of these recordings dated as far back as the 1960s. Episodes featured interviews with local musicians such as Darcy Reese, the Lincoln High School Choir, Back Behind the Barn Boys, and John Kimball. KSRQ created 20 of the shows that were each 50 to 60 minutes in length. **Kezar Music Showroom Presents** was a key historical documentation of the local art scene in and around Thief River Falls. **Kezar Music Showroom Presents** was a six-month project.

KSRQ's broadcasts of the **Kezar Music Showroom Presents** were heard by an estimated 200 people each week. The segments showcased 30 Minnesota-based music acts. Approximately 20 hours of Minnesota-based content was created and broadcast through this project. Despite only being able to produce 20 of the proposed 35 segments, KSRQ was still able to achieve its proposed outcomes of showcasing more Minnesota musicians through public broadcasting, exposing more Minnesotans to art and culture, and increasing local and Minnesota-focused content produced by public radio.

PIONEER 90.1 LIVE SESSIONS

Pioneer 90.1 Live Sessions was a series of free concerts and in-studio performances with Minnesota-based bands and solo musical performers. In FY22, three concerts were held featuring Church of Cash, The Regiment Horns, and SixAppeal. Performances and interview segments were recorded for broadcast and made available to other Ampers stations via PRX.



KSRQ collaborated with area historical societies to begin work on Hometown History which will result in 20- to 60-minute shows that will share stories and remembrances of recent immigrants to the area.

STATION REPORTS



Video of the performances was posted online. **Pioneer 90.1 Live Sessions** events yielded four 15- to 20-minute shows that were broadcast and posted to the Public Radio Exchange. Commenting about the Regiment Horns concert, held at Franklin Middle School, Thief River Falls resident and parent Alyssa Hanson said, “I really appreciate the kids getting this opportunity with the visiting musicians. [My student] had a good experience and the concert was great. Thanks for all you do for our kids!” **Pioneer 90.1 Live Sessions** was a six-month project.

Three segments from **Pioneer 90.1 Live Sessions** were broadcast to an estimated audience of 200 listeners each, with a remaining segment to air in FY23. **Pioneer 90.1 Live Sessions** included four professional Minnesota-based performers, along with approximately 75 student musicians from Thief River Falls. An estimated 1,250 people, in total, attended the three live events. Approximately two hours of content was created for broadcast and online distribution. Despite only being able to air three of the four segments in FY22, KSRQ still achieved its proposed outcomes of showcasing more Minnesota artists through public broadcasting, giving more Minnesotans the opportunity to participate in and be exposed to art and culture, and increasing the amount of local and Minnesota-focused content produced by public radio.



Pioneer 90.1 Live Sessions gave 75 students the opportunity to perform with professional musicians and have their music broadcast on the radio.

PIONEER POLKACAST KSRQ HD-2

KSRQ’s **Pioneer PolkaCast KSRQ HD-2** helped to preserve, curate, and share music and interviews of polka performers of the past, along with contemporary polka musicians. The station made the programming available on one of its digital (HD) terrestrial radio channels, as well as a 24/7 web stream. The **Pioneer PolkaCast KSRQ HD-2** project attracted listeners statewide to its web stream. **Pioneer PolkaCast KSRQ HD-2** featured vintage and rare recordings from more than 200 Minnesota bands from the past and present. Many of the songs heard on **Pioneer PolkaCast KSRQ HD-2** were digitized by KSRQ staff from the original vinyl records and had not been heard since they were originally released in the 1950s, 60s, and 70s. Along with classics from bands like Whoopee John and the Six Fat Dutchmen, current polka bands from across the state were heard daily on **Pioneer PolkaCast KSRQ HD-2**. The stream is much more than a computerized playlist of music. Lively hosted shows brought listeners historical information about this traditional music, along with interviews, community events, and conversation. **Pioneer PolkaCast KSRQ HD-2** was a yearlong project.



Cathy Erickson’s show on Pioneer PolkaCast KSRQ HD-2 is so popular she earned Ampers’ Broadcaster of the Year in 2021. The project had about 83,000 listening sessions in FY22.



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PolkaCast's 24/7 broadcast generated 8,760 hours of content in FY22, including more than 600 hours of hosted music programming. Minnesota-based performers made up the majority of each hour of music on **Pioneer PolkaCast KSRQ HD-2**. In FY22, the online **Pioneer PolkaCast KSRQ HD-2** listening audience included 16,604 listeners over approximately 83,000 listening sessions. The average time spent listening was seven hours per session. The **Pioneer PolkaCast KSRQ HD-2** TuneIn Radio page has more than 3,000 followers. KSRQ achieved the proposed outcomes for **Pioneer PolkaCast KSRQ HD-2**.



KSRQ's
*Pioneer
PolkaCast
KSRQ HD-2*
generated 8,760
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in FY22.

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WHITE EARTH / CALLAWAY – KKWE, 89.9 FM



Station Description

KKWE-FM (White Earth / Callaway) broadcasts at 89.9 FM. KKWE, Nijiji Radio, serves the Tribal community of the White Earth Reservation and surrounding areas. Nijiji, the Ojibwe word for friend, represents the relationship the station continues to cultivate with communities within and outside the exterior boundaries of White Earth Reservation while abating old racial stereotypes. As you listen you will find a large variety of music genres, local, state, national, and international news, and other educational programming that revitalizes Anishinaabe traditions and exemplifies cultural values.



KKWE-FM (White Earth / Callaway) coverage area

Program Descriptions

CULTURAL EXCHANGE

Nijiji Radio's **Cultural Exchange** project consisted of two live events that took place in surrounding communities to expose more Minnesotans to the Anishinaabe culture and other prevalent cultures in the area. The events brought people together to share knowledge, stories, food, and art. The project resulted in significantly more people being exposed to Anishinaabe culture than would have if KKWE hadn't utilized Legacy funds to produce the four-month project.

An estimated 200 people attended the **Cultural Exchange** event held at New York Mills and 350 attended the Pelican Rapids event. KKWE's **Cultural Exchange** project helped expose more Minnesotans to the Anishinaabe culture. Radio segments from **Cultural Exchange** were heard by an estimated 250 people. KKWE achieved the proposed outcomes for this project.

NIJII'S MINNESOTA MIXDOWN SERIES

For its **Nijiji's Minnesota Mixdown Series** project, KKWE (Nijiji Radio) brought art and culture to the White Earth Reservation as well as rural communities around the reservation that are in KKWE's listening area. **Nijiji's Minnesota Mixdown Series** allowed Minnesota musicians and artists to share their talents with different communities in the area. The project included four events in FY22 showcasing Minnesota musicians in mini-concerts that were an hour long. Artists featured in **Nijiji's Minnesota Mixdown Series** included Corey Medina and Brothers, BlueDog, and Rootz Within. KKWE also recorded the mini-concerts and broadcast them on-air. **Nijiji's Minnesota Mixdown Series** was a yearlong project.

Nijiji's Minnesota Mixdown Series events were attended by approximately 1,400 people. The station estimates that approximately 500 people heard each broadcast. The series of live events brought art and culture to rural communities across KKWE's listening region. The station received positive comments from



About 600 people attended KKWE's Cultural Exchange events, which were held in New York Mills and Pelican Rapids.

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listeners and participants, who appreciated the local focus of **Nijji's Minnesota Mixdown Series** project. The events attracted a diverse audience helping the station achieve its goal of giving more Minnesotans of all ages, ethnicities, and income greater access to Minnesota art and music. The on-air shows increased locally focused content on public radio. KKWE achieved the proposed outcomes for this project.



OJIBWE ARTS RISING

KKWE's **Ojibwe Arts Rising** consisted of six live workshops aimed at teaching and preserving the knowledge of Anishinaabe culture for future generations. These classes focused on how to make ribbon skirts/shirts, hand drums, moccasins, medicine bags, quillwork, and traditional medicines and the teachings to go with them.

Ojibwe Arts Rising introduced Ojibwe arts and crafts to Northwest Minnesota through the workshops. KKWE promoted the workshops on-air and through social media. In addition, the station recorded audio at the events for on-air programs that will air in FY23. Attendee Peggy said, "I never knew the stories behind the dream catchers. It's nice that the stories are taught with the class." **Ojibwe Arts Rising** was a yearlong project.



KKWE's Nijji's Minnesota Mixdown Series consisted of four mini-concerts that attracted about 1,400 people.

The **Ojibwe Arts Rising** classes helped to interweave art, culture, and history into people's lives and helped to increase the number of Minnesotans of all ages, ethnicities, and incomes who participated in the arts, culture, and history. Approximately 315 people were taught an Ojibwe art as well as the history that goes with that art. The classes received positive feedback from the participants. The number of attendees and the positive comments show KKWE achieved the proposed outcomes of this project.

THE NEW OJIBWEMOWIN

The New Ojibwemowin was created to help preserve the Ojibwe language through the voices of children. The station recruited ten youths to participate in Ojibwe language lessons. KKWE then turned the lessons into radio segments. The on-air radio segments helped significantly more people learn about the language. **The New Ojibwemowin** consisted of a series of radio segments providing the listener with ongoing Ojibwe language learning. **The New Ojibwemowin** was a two-month project.

In FY22, KKWE created and broadcast 13 segments that aired weekly for 13 weeks. Each segment was two to ten minutes in length. KKWE estimates the segments were heard by approximately 300 people. In addition to helping to preserve the Ojibwe language, **The New Ojibwemowin** helped to interweave culture into more facets of the community. KKWE achieved the proposed outcomes for this project.

VETERANS' VOICES: WHITE EARTH

The **Veterans' Voices: White Earth** project featured the stories and memories of members of the White Earth community who served in the military. The project recognized and honored the knowledge, experience, and leadership of ten Native Veterans. The

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project allowed the Veterans to share their experiences from their perspectives and in their own words. Interviews with the Veterans yielded ten three- to five-minute radio segments. One participant, SK Hanks, said, “I’m so glad that someone wants to record our stories for more people to hear.” The stories shared by the White Earth Veterans allowed Minnesotans to understand the important roles Native Americans have played in the history of this nation. **Veterans’ Voices: White Earth** was a three-month project.



KKWE estimates that 200 people heard the segments which resulted in more Minnesota-focused content produced by public radio. The project also helped to give listeners increased access to untold stories of Minnesota history. KKWE achieved the proposed outcomes for this project.



Many of KKWE's projects were multi-generational, exposing Minnesotans of all ages to more art and culture.

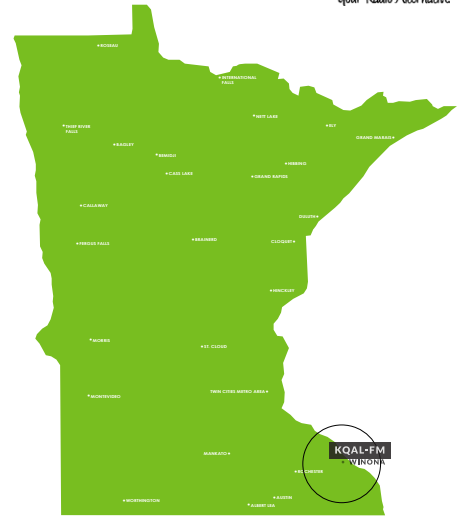
STATION REPORTS

WINONA – KQAL, 89.5 FM



Station Description

KQAL-FM (Winona) broadcasts at 89.5 FM. KQAL is owned and operated by Winona State University and is staffed primarily by student volunteers. For more than 45 years, KQAL has served a dual role in the communities in and around Winona. It presents unique programming to its listeners, in the form of several musical genres, plus local arts, historical and cultural programs that are unduplicated and exclusive to KQAL. The station is also a training ground for Winona State University students who are discovering the timeless art of radio. Whether it's a music shift, hosting a sports show, or producing a podcast, KQAL provides a student experience, like no other.



KQAL-FM (Winona) coverage area

Program Descriptions

THE SOUND

The KQAL project **The Sound** was a weekly show that featured local and regionally produced albums and discussions with the people who made them. **The Sound** took a deep dive into the process of making music. Through personal interviews, listeners had the chance learn about the personalities, the producers, the sound engineers, as well as the time it takes to create great local music. Guests included Mike Munson, Robot Slide, and Becky Kapell. The 30- to 60-minute programs aired weekly and were available as podcasts. KQAL produced 14 different segments of **The Sound** which was a yearlong program.

KQAL showcased 32 Minnesota artists for **The Sound**. The station estimates 465 broadcast listeners for each of the segments. By making **The Sound** segments available for download as podcasts, KQAL also provided an easy and accessible way for Minnesotans to learn about new artists and their music. The podcast feed for the project had 350 on-demand listens in FY22. One segment featuring Gregg Hall & The Wrecking Ball aired on KKRN in California. The station achieved the proposed outcomes by creating more locally-focused content on public radio and by significantly increasing the number of Minnesota musicians and artists who had their work showcased through public broadcasting.

ART BEAT

The KQAL **Art Beat** project showcased local artists and their craft, giving insight into the artist's life and practices. All mediums were welcome, including painting, woodwork, glass, metal, beadwork, drawing, and sewing. The goal of **Art Beat** was to provide unique insights into the minds of individuals who dare to express themselves freely. The program featured conversations with local and regional artists, authors,



The work of these poets is inscribed on Winona sidewalks. Art Beat listeners got to learn more about the poets and their poems, which are now public works of art.

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curators, and more. The project also promoted community events including the *Frozen River Film Fest* and performances from the Winona State Theatre and Dance Department. In FY22, KQAL created 19 new segments of *Art Beat* which were 15 to 30 minutes long. The segments aired weekly in rotation with *Art Beat* segments the station produced in previous years. The station also made the new segments available via podcast. *Art Beat* was a yearlong project.



KQAL introduced the talents of 19 artists and area arts organizations whose work was enhanced by their appearance on public radio. The station estimates that 415 people heard the program each week. In addition, the *Art Beat* podcast was played on-demand an additional 142 times. KQAL used the Legacy funds to increase the amount of local and Minnesota-focused content on public radio. KQAL achieved the proposed outcomes for *Art Beat*.

CULTURE CLIQUE

For its project *Culture Clique*, KQAL produced a radio series exploring and celebrating the many different cultures among residents who call the Winona area home. Through a 15- to 30-minute weekly program, *Culture Clique* explored heritage, hobbyist culture, and more, all with a focus on different ways of life. *Culture Clique* explored many cultural topics that relate to Winona and surrounding communities and introduced listeners to talented authors and first-time storytellers. In FY22, *Culture Clique* featured a two-part anthology storytelling event, took listeners snowshoeing with the Winona Outdoor Collaborative, and covered new and unique events in Winona. The station produced 19 new episodes of *Culture Clique* which it aired in rotation with segments produced in previous years. *Culture Clique* was a yearlong project.



Trip Advisor ranks the Oak Center General Store as a top attraction in Lake City. Culture Clique listeners got to learn about what's been attracting people to the store since 1913.

The funding for *Culture Clique* helped KQAL to produce significantly more local and Minnesota-focused content than they would have been able to do had they not had these funds. The project helped to increase the number of Minnesota artists, historians, writers, and storytellers who had their work showcased through public radio and made the residents of Southeastern Minnesota more aware of artistic and cultural events in their area. The station estimates that approximately 475 people heard each segment. In addition, the podcast feed for the project had 244 on-demand listens. Select segments of the show were also aired on KVSC. KQAL achieved the proposed outcomes for *Culture Clique*.

DON'T CHA KNOW & ARTS AND ENTERTAINMENT DOWNLOAD

It has been said that *Don't Cha Know & Arts and Entertainment Download* is everything Winona! *Don't Cha Know & Arts and Entertainment Download* discussed local topics and events in the area, as well as taking time to highlight upcoming arts, history, and cultural programming. In FY22, KQAL produced 45 segments of the *Don't Cha Know & Arts and Entertainment Download* which provided listeners with information from around the community, creating awareness of topics such as family art programs, cultural events, art history, and one of the most tenuous topics of late:

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the new roundabouts on Highways 61 & 43. Aired weekly, ***Don't Cha Know & Arts and Entertainment Download*** was a half-hour show and a yearlong project.



KQAL estimates that each of the on-air elements for ***Don't Cha Know & Arts and Entertainment Download*** reached approximately 455 people. The project increased awareness for approximately more than 450 exhibits, activities, learning opportunities, and live events in the area. The project delivered information about a myriad of events, ideas, and activities geared toward creating awareness of the many artistic, cultural, and historical events. It helped to interweave art and culture into the community and increased the number of local artists, historians, and writers who had their work showcased through public broadcasting. KQAL achieved the proposed outcomes for ***Don't Cha Know & Arts and Entertainment Download***.

THE LIVE FEED

The Live Feed was KQAL's live concert series that featured local and regional artists and bands. ***The Live Feed*** offered listeners a chance to hear what they may have missed in the Winona music scene. In conjunction with area performers, festivals, and venues, each week ***The Live Feed*** shined a light on musicians and bands from a variety of genres. KQAL produced 35 segments of ***The Live Feed*** which featured all music happenings, from a solo artist playing at a coffee house or local bar to the most popular band playing at a festival. ***The Live Feed*** was able to curate great content from several local music festivals, including the Island City Block Party, Karate Camp, Boats & Bluegrass, and the Mid West Music Fest. If interested parties couldn't see a performance live, they'd hear it on ***The Live Feed***. The project was offered as a weekly 30- to 60-minute program and was also made available via podcast. ***The Live Feed*** was a yearlong project.



The 35 episodes of The Live Feed helped to promote nearly 100 local and regional artists.

With ***The Live Feed***, KQAL provided their audience the opportunity to hear nearly 100 local and regional artists and bands that they might otherwise not have been exposed to. The station estimates that approximately 525 listeners heard each of the segments. Through podcast downloads, ***The Live Feed*** also provided an easy and accessible way for listeners to learn about new local and regional artists along with local favorites. The podcast feed for the project had an additional 750 on-demand listens in FY22. KQAL partnered with several venues and promoters to highlight local musicians. The station achieved the proposed outcomes by creating more locally-focused content on public radio and by significantly increasing the number of Minnesota musicians and artists who had their work showcased through public broadcasting.

AWARDS RECEIVED FOR ACHF PROGRAMMING

Ampers (Statewide) earned two top honors from the Minnesota Society of Professional Journalists (MNSPJ). The first was for its **Minnesota Native News** project. The segment **The Color Red for Missing and Murdered Indigenous Women and Relatives (MMIWR)** took first place in the “Best Newscast” category. For **The Color Red for MMIWR** segment, producer Leah Lemm spoke to three survivors about the significance of the color red in the search and honoring of Missing and Murdered Indigenous Women and Relatives. Ampers also received a first-place award in the “Special Project/ In-Depth Series” category for its Racial Reckoning: The Arc of Justice Project. **Bearing Witness** with Anthony and Georgia, a Legacy funded program, was a part of the Racial Reckoning project and explored the racial upheaval and change taking place in Minnesota. MNSPJ also recognized **Counter Stories** awarding the project third place in the “Best Podcast” category. **Counter Stories** features conversations between a diverse group of regular co-hosts and guests that discuss various topics impacting BIPOC communities, including representation, sharing traditions, and discussing similarities between cultural celebrations.



Ampers and its member stations have received 88 awards for Legacy programming in the past nine years.

KFAI (Minneapolis / St. Paul) earned three MNSPJ awards. **MinneCulture Podcast** earned a second-place award in the “Best Podcast” category. **MinneCulture Podcast** explores the people, culture, and art that are inspiring, shaping, and changing Minnesota every day. The award-winning season five of the podcast featured stories about cartooning historian Dave Mruz, the history of the BWCA, Black Architect James Garret Jr., Anthony Brutus Cassius, and more. **10,000 Fresh Voices** earned a third-place award in the “Radio Feature” category for its **Dear Neighbor, This Poster is for You** segment. The piece featured an artist from the Frogtown neighborhood in St. Paul working to rebuild after the civil unrest following the murder of George Floyd. And, **Hidden Black Foodways** earned a third-place award in the “Special project/ In-Depth Series” category. The award-winning show taught listeners about Anthony Brutus Cassius, the first Black person in Minnesota to get a liquor license and went on to create a space in the Twin Cities Black community to eat, drink, organize, and connect.

KQAL-FM (Winona) earned a first-place Eric Sevareid Award in the Student Division of the Midwest Broadcast Journalist Association for its **Culture Clique** program. The award-winning **Around the Farm Table’s Inga Witscher at the Winona Public Library** segment captured a conversation with Inga Witscher about her experience as a dairy farmer. Witscher, a fourth-generation dairy farmer, is also the host of a TV show that celebrates agriculture in the Midwest.



Mecca Bos and Nancy Rosenbaum accepting two of the three MNSPJ Page One Awards KFAI earned in FY22.





Leah Lemm earned a first-place MNSPJ Award for her work on Minnesota Native News.

FUNDING SOURCES

Station	Expense Type	Funding Source	FY22
 Ampers* Statewide	Salaries/Benefits	Dept. of Administration	\$129,000.00
	Contracted Services	Dept. of Administration	\$343,600.00
	Station Distribution	Dept. of Administration	\$140,900.00
	Equipment	Dept. of Administration	\$5,000.00
 KBXE Bagley / Bemidji	Salaries/Benefits	Dept. of Administration	\$57,308.00
	Contracted Services	Dept. of Administration	\$61,947.00
	Promotion	Dept. of Administration	\$745.00
 WDSE Duluth	Salaries/Benefits	Dept. of Administration	\$76,655.42
	Contracted Services	Dept. of Administration	\$9,719.58
	Software	Dept. of Administration	\$1,125.00
	Supplies/Equipment	Dept. of Administration	\$1,500.00
 WTIP Grand Marais / Gunflint Trail / Grand Portage	Salaries/Benefits	Dept. of Administration	\$93,600.00
	Contracted Services	Dept. of Administration	\$26,400.00
 KAXE Grand Rapids / Brainerd	Salaries/Benefits	Dept. of Administration	\$17,875.00
	Contracted Services	Dept. of Administration	\$101,375.00
	Promotion	Dept. of Administration	\$750.00
 KMSU Mankato / Austin	Contracted Services	Dept. of Administration	\$89,285.54
	Supplies	Dept. of Administration	\$3,000.00
 KBEM Minneapolis / St. Paul	Salaries/Benefits	Dept. of Administration	\$8,160.00
	Contracted Services	Dept. of Administration	\$102,840.00
	Supplies	Dept. of Administration	\$4,700.00
	Advertising	Dept. of Administration	\$3,700.00
	Equipment	Dept. of Administration	\$600.00
 KUOM Minneapolis / St. Paul	Salaries/Benefits	Dept. of Administration	\$116,459.20
	Supplies	Dept. of Administration	\$540.80
	Contracted Services	Dept. of Administration	\$3,000.00
 KVSC St. Cloud	Salaries/Benefits	Dept. of Administration	\$42,191.00
	Contracted Services	Dept. of Administration	\$67,279.00
	Advertising	Dept. of Administration	\$5,530.00
	Equipment/Supplies	Dept. of Administration	\$5,000.00

FUNDING SOURCES

Station	Expense Type	Funding Source	FY22
 KSRQ Thief River Falls	Salaries/Benefits	Dept. of Administration	\$49,275.00
	Contracted Services	Dept. of Administration	\$55,000.00
	Equipment	Dept. of Administration	\$9,225.00
	Advertising	Dept. of Administration	\$2,750.00
	Travel	Dept. of Administration	\$3,750.00
 KQAL Winona <i>Your Radio Alternative</i>	Salaries/Benefits	Dept. of Administration	\$96,286.00
	Contracted Services	Dept. of Administration	\$6,150.00
	Advertising/Marketing	Dept. of Administration	\$5,500.00
	Equipment/Supplies	Dept. of Administration	\$564.00

* Ampers funding supports Ampers' statewide ACHF programs as well as the Ampers Group Project. The Ampers Group Project funded ACHF programs for the following stations in FY22: KBFT (Bois Forte/ Nett Lake), KFAI (Minneapolis / St. Paul) KMOJ (Minneapolis / St. Paul), KRPR (Rochester), KOJB (Cass Lake), and KKWE (White Earth / Callaway).

** Please note funding listed above reports FY22 funding and does not include any carryover funding from previous fiscal years because carryover funds were already included in previous Legislative Reports. In addition to the totals listed above, the Ampers Group Project received \$30,000 that had been allocated to KMSU that was reported in the FY21 Legislative Report and \$85,000 that had been allocated to KOJB that was not reported in the FY21 Legislative Report.

ADDITIONAL FUNDING FOR ACHF PROJECTS

Station	Project	Funding Source	Amount
WTIP Grand Marais / Gunflint Trail / Grand Portage	<i>Boundary Waters Podcast</i>	Underwriting	\$5,000.00
KSRQ Thief River Falls	<i>Pioneer PolkaCast HD-2</i>	Listener Contributions	\$1,580.00



Ampers and its member stations produced more than 28,640 hours of artistic, cultural, and historical programming in FY22.

PROGRAM SHARING

Ampers (Statewide) shared 272 ACHF programs with all Ampers stations

KBXE (Bagley/Bemidji) shared 152 ACHF programs with all Ampers stations

KBFT (Bois Forte/Nett Lake) shared 38 ACHF programs with all Ampers stations

WDSE (Duluth) shared 22 ACHF programs with all Ampers stations

WTIP (Grand Marais/Gunflint Trail/Grand Portage)
shared 283 ACHF programs with all Ampers stations

KAXE (Grand Rapids/Brainerd) shared 152
ACHF programs with all Ampers stations

KBEM/Jazz88 (Minneapolis/St. Paul) shared 150
ACHF programs with all Ampers stations

KFAI (Minneapolis/St. Paul) shared 40 ACHF
programs with all Ampers stations

KUOM/Radio K (Minneapolis/St. Paul) shared 87 ACHF programs with all Ampers stations

KRPR (Rochester) shared 15 ACHF programs with all Ampers stations

KVSC (St. Cloud) shared 60 ACHF programs with all Ampers stations

KSRQ (Thief River Falls) shared 73 ACHF programs with all Ampers stations

KKWE (White Earth/Callaway) shared 29 ACHF programs with all Ampers stations

KQAL (Winona) shared 119 ACHF programs with all Ampers stations

Note: Information above is reported by Public Radio Exchange (PRX) and reflects programs and segments uploaded to PRX between 7/1/21 and 6/30/22.



There are
now more
than 26,000
Legacy segments
and programs
on the Ampers
website.



COMMENTS FROM LISTENERS

Ampers (Statewide): “I have learned a lot of tidbits of history through this program.” – WDSE listener, commenting on ***MN History in 90 Seconds***

Ampers (Statewide): “On drives with our grandchildren we listen to CDs of MN 90 and they really enjoy the stories. The CDs foster pride in our state’s history and the kids remember them.” – KAXE listener, commenting on ***MN History in 90 Seconds***

Ampers (Statewide): “Very interesting, entertaining and informative. I got this CD at the state fair a few years ago. I love these easily digestible history lessons.” – KBXE listener, commenting on ***MN 90: Minnesota History in 90 Seconds***

Ampers (Statewide): “I got these CDs at the fair a few years ago and I still find them entertaining and informative.” – KAXE listener, commenting on ***MN History in 90 Seconds***

Ampers (Statewide): “I love it! I am able to hear news across Indian Country. You don’t hear much about this anywhere else on radio.” – WDSE listener, commenting on ***Minnesota Native News***

Ampers (Statewide): “This is one of the best things I hear all day and I’m proud that WDSE carries it.” – WDSE listener, commenting on ***Minnesota Native News***

Ampers (Statewide): “MN Native News is a great offering to help us bridge the cultural gap. It helps us appreciate that there is a large community spread across our nation that shares problems common to our Minnesota natives.” – KAXE listener, commenting on ***Minnesota Native News***

Ampers (Statewide): “Marie Rock does great work highlighting indigenous heritage.” – KAXE listener, commenting on ***Minnesota Native News***

Ampers (Statewide): “I always appreciate this news segment. I like how it relates to local issues.” – KAXE listener, commenting on ***Minnesota Native News***

Ampers (Statewide): “Insightful, educational, relevant, inspirational stories from Indian country within Minnesota. Keep up the good work!” – Chad Poitra commenting on ***Minnesota Native News***

Ampers (Statewide): “I Appreciate the centering of Indigenous voices. The wisdom shared applies across the board to our neighbors/allies/folks serving our communities as well as lessons for all communities across Minnesota. I Appreciate having a place to turn to that provides this coverage.” – Linsey McMurrin, Walker, MN, commenting on ***Minnesota Native News***

Ampers (Statewide): “Georgia Fort does a great job discussing current issues around race in Minnesota.” – KAXE listener, referring to ***Racial Reckoning: Bearing Witness***



“I want to tell you that I enjoy this program very much. I have a deep sense of pride for things Minnesotan. The stories give me goosebumps and lumps in my throat. Please continue to provide this great source of knowledge.”

– Tim McPhee, commenting on *MN History in 90 seconds*

COMMENTS FROM LISTENERS

Ampers (Statewide): “Thank you for this and all the local programs that you have.” – KAXE listener, referring to **Racial Reckoning: Bearing Witness**

Ampers (Statewide): “The show increases my awareness around Native communities in Minnesota. Very well done!” – KAXE listener, commenting on **Native Lights**

Ampers (Statewide): “Love this show. Spreading this information is so important to our region!” – KAXE listener, commenting on **Native Lights**

Ampers (Statewide): “Thank you for this and the wide variety of programming that you create.” – KAXE listener, commenting on **Native Lights**

Ampers (Statewide): “I love getting these at the fair every year and listening to the CDs.” – Minnesota State Fairgoer, commenting on **Veterans’ Voices** and **Best of MN90 CDs**

Ampers (Statewide): “These are a great resource for educators.” – Minnesota State Fairgoer, commenting on **Veterans’ Voices** and **Best of MN90 CDs**

Ampers (Statewide): “I love AMPERS so much! One of the things that makes Minnesota great!” – Minnesota State Fairgoer, commenting on **Veterans’ Voices** and **Best of MN90 CDs**

Ampers (Statewide): “These CDs are so wonderful. Please continue funding these vital services.” – Minnesota State Fairgoer, commenting on **Veterans’ Voices** and **Best of MN90 CDs**

Ampers (Statewide): “I think we all should find time to listen to these. They are so interesting and informative!” – Minnesota State Fairgoer, commenting on **Veterans’ Voices** and **Best of MN90 CDs**

Ampers (Statewide): “It’s a great resource and people can consume the information in 90 seconds so they learn the rich history of Minnesota while driving to work or riding the light rail. It should continue to be funded because it’s part of educating local Minnesotans.” – Eboun Sing, St. Paul, commenting on **Veterans’ Voices** and **Best of MN90 CDs**

KBXE (Bagley/Bemidji): “I enjoyed the interview! As a young teenage driver, I drove by the school so many times near Walker-Bemidji. My, the trees have grown!” – Brenda Geeley, commenting on **Area Voices**, **Nary School** segment

KBXE (Bagley/Bemidji): “Well done, Lara! Thank you, Katie for another great interview!” – Peggy Schultz, Turtle River, commenting on **Area Voices**

KBXE (Bagley/Bemidji): “Good interview. I now know a lot more about how the speech competition works. Those girls sound very professional and excited to be representing their team. Good luck!” – Mary Carter, commenting on **Area Voices**



“I’m a teacher and I use the Veterans’ Voices segments in my classroom. It’s a great way to start discussion and the students like that the veterans are from Minnesota.”

– Minnesota State Fairgoer, commenting on *Veterans’ Voices CDs*

COMMENTS FROM LISTENERS

KBXE (Bagley/Bemidji): “The listening area is large and diverse, this program helps me know more of my neighbors.” – KBXE listener, commenting on **Area Voices**

KBXE (Bagley/Bemidji): “**Area Voices** has increased my awareness of the rich art and culture of our area. I love it.” – KBXE listener, commenting on **Area Voices**

KBXE (Bagley/Bemidji): “There are so many good stories across the region and this program is a great way to highlight them.” – KBXE listener, commenting on **Area Voices**

KBXE (Bagley/Bemidji): “It is wonderful to learn about Minnesotan groups that are just excellent and that we haven’t heard of before.” – KBXE listener, commenting on **Center Stage Minnesota**

KBXE (Bagley/Bemidji): “This program has increased my awareness of the local music scene.” – KBXE listener, commenting on **Center Stage Minnesota**

KBXE (Bagley/Bemidji): “Great evening of music, incredible job, and thank you!” – Peter Paquette, commenting on **Live From the Historic Chief Theater**

KBXE (Bagley/Bemidji): “I discovered them on YouTube during the pandemic. I am a big fan.” – Rick Newman, commenting on **Live From the Historic Chief Theater**

KBXE (Bagley/Bemidji): “Great community resource, giving exposure to lots of great performers. I would love to see this expanded to poets, storytellers, other arts.” – KBXE listener, comment on **Live From the Historic Chief Theater**

KBXE (Bagley/Bemidji): “What We’re Reading balances a love for books with attention to local issues. The result is fun but also timely, giving me a deeper appreciation for both the writers of this area and the interests and divisions of the area. Please continue your support for this work!” – KBXE listener, commenting on **What We’re Reading**

KBXE (Bagley/Bemidji): “This is by far one of the best community events that happens in Bemidji. It’s a great opportunity to hear local music and bring people of all ages and backgrounds together.” – KBXE listener, commenting on **Bemidji Block Party**

KBXE (Bagley/Bemidji): “Native News is a great offering to help us bridge the cultural gap. It helps us appreciate that there is a large community spread across our nation that shares problems common to our Minnesota natives.” – KBXE listener, commenting on **Minnesota Native News**



“This program has made me more aware of local artists and I have attended events because of hearing about them on this program.”

– KBXE listener, commenting on *Area Voices*.



“These were incredibly fun shows. It gave a more lively scene in downtown Bemidji when these shows happened.”

– KBXE listener, commenting on *Live From the Historic Chief Theater*.

COMMENTS FROM LISTENERS

KBFT (Bois Forte/Nett Lake): “KBFT is really doing an awesome job with these live events.” – Chaz Wagner, War Bonnet lead singer on ***Native Music Fest Series***

KBFT (Bois Forte/Nett Lake): “I really enjoyed these writing events and hope there are more.” – Mildred Holmes on ***Native Writing Fest Series***

WDSE (Duluth): “Beautiful session with Humbird! (Emily Deaner, Duluth), Very compelling stuff!” – Mark Snow, Hibbing, commenting on In the ***Live from Studio A***

WDSE (Duluth): “Thanks so much for your support of local music and the arts in our community” – Tim Zwicky, Duluth, commenting on ***The Local***

WDSE (Duluth): “The Duluth Homegrown Music Festival is such a cultural touchstone for the Twin Ports, and WDSE’s coverage helps festival goers appreciate it even more deeply.” – WDSE listener, commenting on ***Homegrown Music Festival Coverage***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “Emily Ford’s interview continues to reverberate daily. Thank you for giving her the space to openly discuss perspectives that are not always on front burners when we consider the wilderness. Powerful interview - thank you for the podcast.” – Beth, WTIP listener, commenting on ***Boundary Waters Podcast***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “I just listened to your cell phone/electronics podcast. In my opinion, it was one of the best you have done. Keep up the great work!” – Tom, WTIP listener, commenting on ***Boundary Waters Podcast***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “We so appreciate your fine public radio station and all it has to offer. We especially enjoy your strong emphasis on nature and environmental news. Keep up the wonderful job!” – Bruce & Kathy Ause, commenting on ***Community Voices on North Shore Morning and North Shore Weekend***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “It would be nice if north shore morning were a little longer. Maybe 30 more minutes. I always get a little sad when it ends.” – Drew, WTIP listener, commenting on ***Community Voices on North Shore Morning and North Shore Weekend***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “I am actually moved by the excellence and humanity I feel from Joe Freidrichs, CJ Heithoff and Will Moore. The objective and thorough news and interviews and amazing music variety, thoughtful choices for the day. So lucky to wake with WTIP!” – WTIP listener, commenting on ***Community Voices on North Shore Morning and North Shore Weekend***



“I wanted to take a moment this evening to reach out and let you know how meaningful your podcast had been to me over this past summer and fall.”

– Ryan Olesee, WTIP listener, commenting on *Boundary Waters Podcast*

COMMENTS FROM LISTENERS

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “Thanks for all you do for Grand Marais and the Trail community. We appreciate all that you do.” – Matt, Superior Hiking Trail Association, commenting on ***Community Voices on North Shore Morning and North Shore Weekend***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “Thank you for being a foundational asset to the North Shore community! Your work to be inclusive to all is notable and appreciated.” – Chris Linholm, Superintendent of Schools, commenting on ***Community Voices on North Shore Morning and North Shore Weekend***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “Just listened to the asterisk piece. Really good questions and issues being raised in this and the whole series. So grateful you are doing this.” – WTIP listener, commenting on ***It Happens Here***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “I wanted to take a moment this morning to let you know how much I appreciate your program, ***It Happens Here*** on WTIP. You are facilitating such a crucial conversation in the community and providing so many avenues for folks to learn and research more about Ojibwe history and culture that is all too often left out of history books.” – WTIP listener, commenting on ***It Happens Here***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “Howdy! Just writing to say I LOVED the piece on Nick and Kent this morning. It was a stay-in-the-vehicle- when-you-are-already-there moment. It was timed super well with lots of good information. Please pass on my kudos to Will.” – Karen, WTIP listener, commenting on ***Powering Down***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “Very nice Job organizing/facilitating this year’s festival! It was a pleasure tuning in and listening from home, and I look forward to future years to come! Thank you all, WTIP!” – WITIP listener, commenting on ***Radio Waves Virtual Music Festival***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “I truly enjoy and feel enriched by my daily listening and look forward to further Radio Wave episodes.” – WITIP listener, commenting on ***Radio Waves Virtual Music Festival***

KAXE (Grand Rapids/Brainerd): “Great show full of fun education on the Ojibway language and culture along with other entertaining topics. All performed by an amazing multi-talented artist!” – KAXE listener, commenting on ***Boozhoo Nanaboozhoo***

KAXE (Grand Rapids/Brainerd): “This is a very unique and special program provided by KAXE. Having a high population of Native American neighbors that are in and around our communities, it’s special to have access to learn about their cultural identities.” – KAXE listener, commenting on ***Boozhoo Nanaboozhoo***



“Listening from Galway Bay, west of Ireland. Found you by chance on TuneIn. Love your music, chat and community news and your general style of broadcasting. Feels like I live in your community!”

– WTIP listener, commenting on *Community Voices on North Shore Morning and North Shore Weekend*

COMMENTS FROM LISTENERS

KAXE (Grand Rapids/Brainerd): “This artist really makes Ojibway accessible to us non-natives. We forget how much humor we share with our native community.” – KAXE listener, commenting on **Boozhoo Nanaboozhoo**

KAXE (Grand Rapids/Brainerd): “It’s educational and very sweet. **Boozhoo Nanaboozhoo** is so unique! I love it! Thank you for bringing the Native American culture to us!” – KAXE listener, commenting on **Boozhoo Nanaboozhoo**

KAXE (Grand Rapids/Brainerd): “Keep up the good work in funding these kinds of programs!” – KAXE listener, commenting on **Audio Essays**

KAXE (Grand Rapids/Brainerd): “Such a wide variety of outstanding interviews and essays and all done with emphasis on local.” – KAXE listener, commenting on **Audio Essays**

KAXE (Grand Rapids/Brainerd): “**Audio Essays** are wonderful examples of creative viewpoints and perspectives of northern Minnesota’s issues.” – KAXE listener, commenting on **Audio Essays**

KAXE (Grand Rapids/Brainerd): “**Northern Voices** connects me to my Indigenous neighbors and their culture. Thank you!” – KAXE listener, commenting on **Northern Voices**

KAXE (Grand Rapids/Brainerd): “I have learned a great deal about our Indigenous neighbors. Very well done.” – KAXE listener, commenting on **Northern Voices**

KAXE (Grand Rapids/Brainerd): “Leah does great service to the community. We need to have this particular American Indian perspective to help us understand and appreciate the northern Minnesota we live in.” – KAXE listener, commenting on **Northern Voices**

KAXE (Grand Rapids/Brainerd): “EXCELLENT gathering to support local and regional artists and the economy.” – KAXE listener, commenting on **Grand Rapids Riverfest**

KAXE (Grand Rapids/Brainerd): “Riverfest brings the community together around music. It is enriching for the entire community.” – KAXE listener, commenting on **Grand Rapids Riverfest**

KAXE (Grand Rapids/Brainerd): “Riverfest was simply amazing! Thank you, KAXE, for being a sponsor for this event.” – KAXE listener, commenting on **Grand Rapids Riverfest**

KAXE (Grand Rapids/Brainerd): “This event brought together a diverse number of people from many places, highlighting the river as a setting could not have been more worthwhile. It opened our eyes to what is possible and the music was great!” – KAXE listener, commenting on **Grand Rapids Riverfest**

KAXE (Grand Rapids/Brainerd): “Michael, we are enjoying your **Stay Human** shows on Monday mornings. The work you do to produce a weekly show is



“It is vitally important to expose us to this cultural element of our indigenous neighbors. It is the only place I have learned words of the Ojibwe language.”

– KAXE listener, commenting on *Boozhoo Nanaboozhoo*

COMMENTS FROM LISTENERS

astounding! The morning airing of the show is good for us. We appreciate your work!”

– Joan and Dick Downham, KAXE listeners, commenting on **Stay Human**

KAXE (Grand Rapids/Brainerd): “Heavens, some powerful radio tonight!”

– Robert Jevne, Jacobson, MN, commenting on **Stay Human**

KAXE (Grand Rapids/Brainerd): “I am amazed weekly at the high quality and fun content of this show.” – KAXE listener, commenting on **Stay Human**

KAXE (Grand Rapids/Brainerd): “Thanks for supporting programs like this. Very well done and interesting.” – KAXE listener, commenting on **Stay Human**

KAXE (Grand Rapids/Brainerd): “When one group benefits, we all benefit. Thanks for supporting programs like this.”

– KAXE listener, commenting on **Strong Women**

KAXE (Grand Rapids/Brainerd): “This would be an interesting statewide forum.” – KAXE listener, commenting on **Strong Women**

KAXE (Grand Rapids/Brainerd): “Excellent and NECESSARY programming geared towards RURAL women.”

– KAXE listener, commenting on **Strong Women**

KAXE (Grand Rapids/Brainerd): “Thank you for this and all the local information that you showcase!” –

KAXE listener, commenting on **Strong Women**

KAXE (Grand Rapids/Brainerd): “Thank you for bringing Ondara to Hibbing at last night’s concert. That was a beautiful experience in a stunning setting. Thank you for bringing live music to our area. I send deep appreciation to the entire staff for making this happen!” – Linda Flanagan, commenting on **Dylan Legacy Fest**

KAXE (Grand Rapids/Brainerd): “Thank you for being such a great radio station - my favorite! I have a cabin near Hibbing and listen when I’m there.” – Pat, KAXE listener, Stillwater, commenting on **Dylan Legacy Fest**

KAXE (Grand Rapids/Brainerd): “What a great concert. I traveled 50 miles to attend.” – KAXE listener, commenting on **Dylan Legacy Fest**

KAXE (Grand Rapids/Brainerd): “These programs offer a bonding experience that we share with pride as residents and tax payers in Minnesota. The Arts and Cultural Heritage programming is a major source of pride across our many, sometimes divided, groups of Minnesotans.” – KAXE listener, commenting on **Dylan Legacy Fest**

KMSU (Mankato): “You all are rockin this show! Love it!” – Moir Quinn, KMSU Listener, commenting on **Night of the Living Dead Radio Drama**, part of the **Collaboration with Arts Center of St. Peter**



“Listening to the show this December Sunday evening and very much feeling the connection. Thank you for what is truly Excellent Radio, an affirmation of the very real power of the medium.”

– Pete Pierson, Stilwell, KS
commenting on **Stay Human**

COMMENTS FROM LISTENERS

KMSU (Mankato): “I look forward every year to what Tim and Shelley will put together for the Halloween Grind Fu event.” – Emily Stark, St. Peter, KMSU Listener, commenting on **Grind Fu Cinema**

KMSU (Mankato): “This is great. I love hearing more about Mankato history. It’s another thing that makes me love KMSU.” – Tim Scott, Mankato, commenting on **MN90 Mankato**

KBEM (Minneapolis/St. Paul): “I just wanted to tell you how much I enjoyed the interview you did on Maud’s upcoming shows. You both were superlative and so generous -- Phil asking the great questions and Maud answering everything with eloquence and poise (the way you sing!) I stopped the car to listen it was so good.” – Beck Lee, KBEM listener, commenting on **Twin Cities Weekend/Twin Cities This Week**

KBEM (Minneapolis/St. Paul): “Thank you so much for such a super show of local performers tonight. We loved it! Great contrast of groups and really well hosted. Keep up the great work.” – Alison and Richard, St. Paul, referring to **Minnesota Jazz Tracks**

KBEM (Minneapolis/St. Paul): “I really love the 50th Anniversary Celebration series pieces! It’s so interesting to get the backstory on my favorite station. I didn’t know how special it really is, and how close we came to losing it! Keep doing great things!” – KBEM/Jazz88 listener, referring to **KBEM 50th Anniversary Documentation Project**

KBEM (Minneapolis/St. Paul): ““I wanted to let you know that we are really enjoying the vignettes by Sam Keenan on KBEM’s history. It’s fun hearing names and voices that we have known on air (and sometimes in person) over the last 30 years, as well as, the history behind the radio station. I hope you are archiving them somewhere as I haven’t been able to hear them all and would love to be able to go back and listen. We have Jazz88 on in our flower shop all day. Keep up the good work and have a Happy New Year!” – Mark Hall, referring to **KBEM 50th Anniversary Documentation Project**

KBEM (Minneapolis/St. Paul): “We felt so privileged to hear these musicians play, and to hear their stories! What living treasures we have here. Thanks to Jazz88 for bringing this to light!” – Event attendee, commenting on **Minnesota Jazz Legends: The Elders**

KBEM (Minneapolis/St. Paul): “I was listening on a Monday evening and found the music enjoyable and professional-sounding. It took me by surprise to hear the announcer say this was a student performance!” – KBEM listener, referring to the program **Jazz@MPS**



“I love learning more about the Mankato music scene.”

– Local Musician and KMSU listener, Ben Scruggs, Lake Crystal, MN, commenting on *Mankato Music Notes*



“*Minnesota History in 90 Seconds* is such an amazing bit of history in such a short time. It’s a great way for people to learn more about our state without a big time commitment.”

– KFAI listener, commenting on *MN90: Minnesota History in 90-Seconds*

COMMENTS FROM LISTENERS

KFAI (Minneapolis/St. Paul): “The rebroadcast is appreciated by folks who were unable to attend concert in person, especially during the pandemic. The Eclectic Bills represent the range of talent and diversity in the Twin Cities.”
– KFAI listener, commenting on **Live From Minnesota**

KMOJ (Minneapolis/St. Paul): “This was really a beautiful event. I hope KMOJ can continue to do events like this for the community.”
– Jamie R., Minneapolis, commenting on **Live on Location**

KMOJ (Minneapolis/St. Paul): “My kids didn’t want to leave, they were having so much fun and we won tickets to the Minnesota State Fair. It was a fun day!” – Tsaya W., St. Paul, commenting on **Live on Location**

KUOM (Minneapolis/St. Paul): “Radio K provides an essential public forum for new and lesser-known music and arts. Thank you!” – James, Shoreview, commenting on **Local Vibes**

KUOM (Minneapolis/St. Paul): “I love seeing all the local talent that I’ve discovered on here.” – Lucius, Minneapolis, commenting on **Local Vibes**

KUOM (Minneapolis/St. Paul): “Radio K is a treasure! The station responds to community tastes and is at the forefront of supporting local musical artists.” – Scott, Minneapolis, commenting on **32 and You from Real College Podcast**

KVSC (St. Cloud): “What a fun experience, it was our first time going. Jay Terry was so Funny. Will definitely try to catch the show again.” – KVSC listener, commenting on **Granite City Radio Theatre**

KVSC (St. Cloud): “I didn’t know what to expect, Jaedyn James’ performance was fantastic--it really surprised me!” – KVSC concert attendee at April 22, 2022 concert **MN Music Concert Series**

KSRQ (Thief River Falls): “Good morning! I recently visited your beautiful state for the first time visiting our corporate office in Winona. Being of Czech descent, I googled polka stations in Minnesota. Lo and behold I found y’all! That was back in February, and I’m still listening. I’m originally from south central Texas, Shiner. We love our polka and waltz music. Keep up the great work! Na Zdraví!” – Dennis Pesek, KSRQ listener, commenting on **Pioneer PolkaCast**

KSRQ (Thief River Falls): “I grew up in central Minnesota but now live in Montana. Needless to say, Montana does not have any Polka music radio stations, so I really enjoy listening to your wonderful programs. Thank You!” – Joe, KSRQ listener, commenting on **Pioneer PolkaCast**

KSRQ (Thief River Falls): “Regiment Horns concert at Franklin Middle School was a great concert and wonderful opportunity for the kids! Kudos to you at



“I just listened to a MinneCulture program about the BWCA and want to thank you very much for this program. Please let the managers and board know how valued this program is. I will now try to tune in to more MinneCulture programs!”

– Michelle Bevis, KFAI listener, commenting on *MinneCulture In-Depth*.

COMMENTS FROM LISTENERS

Pioneer 90.1 for helping make this happen!” – Kelly Jesme Thygeson of Thief River Falls, KSRQ listener, commenting on **Pioneer 90.1 Live Sessions**

KSRQ (Thief River Falls): “Regiment Horns concert at Franklin Middle School was so fun! I really appreciate the kids getting this opportunity with the visiting musicians. My student had a good experience and the concert was great. Thanks for all you do for our kids!” – Alyssa Hanson of Thief River Falls, KSRQ listener, commenting on **Pioneer 90.1 Live Sessions**

KKWE (White Earth/Callaway): “This was such a great event and the artists are amazing! I love Blue Dog and Corey Madina.” – KKWE listener, commenting on Nijjii’s **Minnesota Mixdown Series**

KKWE (White Earth/Callaway): “I wish these classes were offered more as they are so needed.” – Cindy, commenting on **Ojibwe Arts Rising**

KKWE (White Earth/Callaway): “Culture is so important and its nice someone is trying to keep it alive.” – KKWE listener, commenting on **Cultural Exchange**

KQAL (Winona): “I wasn’t in Winona and missed Charlie Parr at the Island City block party. I was thrilled to hear his show on KQAL **The Live Feed** tonight” – Rick, Winona, commenting on **The Live Feed**



“I never knew the stories behind the dream catchers. It’s nice that the stories are taught with the class.”

– Peggy, White Earth, commenting on *Ojibwe Arts Rising*

COMMENTS FROM MINNESOTA ARTISTS & EVENT ORGANIZERS

KBXE (Bagley/Bemidji): “Thanks again for the opportunity to play, the hospitality and your generosity. The band and I had a great time!” – Sarah Streitz, artist featured on ***Bemidji Block Party***

KBXE (Bagley/Bemidji): “Katie Carter you are a word goddess! That’s fantastic how you moved our interview around into this coherent interview! We had so much fun today!” – Monica Hansmeyer, Bemidji, artist featured on ***Area Voices***

KBFT (Bois Forte/ Nett Lake): “I would like to thank Bois Forte and KBFT radio for the opportunity to showcase my music.” – ItZ Lil Lee, musician, commenting on ***Native Music Fest Series***

KBFT (Bois Forte/ Nett Lake): “A job well done on KBFTs part. KBFT is really doing an awesome job with these live events.” – Chaz Wagner, musician from War Bonnet, commenting on ***Native Music Fest Series***

KBFT (Bois Forte/ Nett Lake): “This was really an honor for me to be able to present my book.”
– Shane Drift, author, commenting on ***Native Writing Fest Series***

WDSE (Duluth): “All of the area promoters and organizers of this event did such a wonderful job and I’m grateful for the coverage of the event.” – Artist, commenting on ***Arts and Cultural Events/Partnership with WDSE TV***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “Thank you to WTIP for asking us to perform at ***Radio Waves*** and providing all the support from such a cheerful team. The kind and welcoming staff made everything feel just great, as usual. What a feat to fit us all in a live 2 day event, and to add recording us and video was an added surprise! It was a really positive event, and boosted our spirits playing live radio. I hope the event can be held for public attendance to go on the big stages next year.” – Musician, commenting on ***Radio Waves***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “Staff was friendly, accommodating and efficient while communicating information - excellent in every way!” – Musician, commenting on ***Radio Waves***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “I had an excellent experience at ***Radio Waves***. As a recent North Shore transplant, I’ve felt welcomed in to the music community and this has been an exceptional way to be a part of it. Being paid to do a set on the radio is really a dream come true, and I feel super grateful for the opportunity. The sound set up by Will Moore was exceptional, and everyone in the WTIP building was supportive, encouraging, and passionate about the programming they create.” – Musician, commenting on ***Radio Waves***

WTIP (Grand Marais/Gunflint Trail/Grand Portage): “Matt was great getting me set up for my virtual concert. Busy time for me with my move so my backyard contribution



“KBFT
is really
doing
amazing
things with the
indigenous
culture on air.
Very cool
segments!”

– Perry Drift, commenting
on *Virtual Storytelling*

COMMENTS FROM MINNESOTA ARTISTS & EVENT ORGANIZERS

was easy and simple. Glad I could be a part of **Radio Waves** again even though I moved to the city! Thanks so much!” – Musician, commenting on **Radio Waves**

WTIP (Grand Marais/Gunflint Trail/Grand Portage):

“We love how flexible WTIP was to include performers from home during the Pandemic! Thanks so much!”

– Musician, commenting on **Radio Waves**

WTIP (Grand Marais/Gunflint Trail/Grand Portage):

“I received lots of great feedback, and really loved how smooth and easy it was to perform via the Internet. It was really simple, and the sound was great!” – Musician, commenting on **Radio Waves**

WTIP (Grand Marais/Gunflint Trail/Grand Portage):

“It was a fun couple of performances. Intimate and the sound on stage was great. Thanks!” – Musician, commenting on **Radio Waves**

WTIP (Grand Marais/Gunflint Trail/Grand Portage):

“It was an excellent experience for them to be so accommodating as we were able to play **Radio Waves** from a distance!”

– Musician, commenting on **Radio Waves**

WTIP (Grand Marais/Gunflint Trail/Grand Portage):

“We were able to transmit our performance via Cleanfeed successfully. The staff at WTIP was very knowledgeable and helpful in getting everything on track and set up for optimal sound. Looking forward to things being back to normal for future **Radio Waves** festivals, it is truly one of our absolute favorites.” – Musician, commenting on **Radio Waves**

KAXE (Grand Rapids/Brainerd):

“All great & perfect. A lovely night & good rest out there. Thanks again for everything – let’s do this again sometime this fall. Big love for you and station, and be so well!” – David Huckfelt, Musician, commenting on **Music on the River**

KMSU (Mankato):

“I’ve been working with Songs on the Lawn basically since we started. It goes back to when we did a community marketing campaign and it filled a niche that we didn’t have in our community. It’s so great to see so many people out here on such a beautiful Minnesota Day.” – Liz Sharp, Greater Mankato Growth, commenting on **Songs on the Lawn, Large Outdoor Music and Arts Festival Performances**

KMSU (Mankato):

“There’s nothing better than being able to attend a local event in such a prime location that’s geared towards family with great people, good food and fun music.” – Lindsay Palmer commenting on **Small Venue Music & Arts Performances**

KMSU (Mankato):

“We are very thankful for the services KMSU has provided us. They have made professional recordings for years and the broadcasts of those concerts have extended our audience reach exponentially.” – Bethel Balge, Executive Director of Mankato Symphony Orchestra, commenting on **Mankato Symphony Orchestra Recordings**



“We love being a part of the North Shore Arts scene, We also enjoy the friendships we’ve made at WTIP and look forward to playing on the North Shore more.”

– Musician, commenting on *Radio Waves*.

COMMENTS FROM MINNESOTA ARTISTS & EVENT ORGANIZERS

KMSU (Mankato): “Thank you so much for your support of our powwow. We are truly grateful to KMSU and the support you provide to make our powwow an awesome experience for the people.” – Dave Brave Heart, Chair Mahkato Wacipi Committee referring to ***Mahkato Wacipi (Pow Wow)***

KMSU (Mankato): “I’m so proud of how this radio drama turned out! I legit can’t wait until we do something again next year. You’re all the best!” – Kat Baumann Hohenstein member of the KMSU Fountaineers Radio Drama Troupe referring to ***Collaboration with Arts Center of St. Peter***

KBEM/Jazz88 (Minneapolis/St. Paul): “Each of the performers this year was really touched by the honor, and the chance to perform with their peers. It means a lot that I get to honor their contributions, and that so many people show up and tune in to share this special moment.” – Patty Peterson, producer of ***Minnesota Jazz Legends: The Elders***.

KFAI (Minneapolis/St. Paul): “Thank you, thank you, thank you. Always an honor to have the opportunity to share this special community & our mission.” – Mollie Krengel of Minneapolis, featured in episode ***Dancing Silly, Wildhive is Everywhere from 10,000 Fresh Voices***

KMOJ (Minneapolis/St. Paul): “I thought it was an awesome event for the station, urban lights and the community as a whole. We broke bread over great conversations, music, live performances, black entrepreneurship and family fun - next year will be even bigger and better.” – Tim, Owner of Urban Lights in St. Paul, commenting on ***Live on Location***

KMOJ (Minneapolis/St. Paul): “We are so appreciative of the opportunity for Selah to perform at the family fun day in St. Paul with KMOJ. This was a big deal for her and we hope to do it again.” – Katrina, commenting on ***Live on Location***

KMOJ (Minneapolis/St. Paul): “I truly appreciate the opportunity, it was definitely one of my dreams come true.” – Jus Keta from Minneapolis commenting on ***Live on Location***

KMOJ (Minneapolis/St. Paul): “Events like this make me proud to be apart of KMOJ. Unity in the Community is what it’s all about for me and seeing us all be able to come together in a peaceful environment supporting each other and honoring the Rondo Community.” – Glamlife Kim of Coon Rapids commenting on ***Live on Location***

KUOM/Radio K (Minneapolis/St. Paul): “***Behind the Scenes*** provides a platform for up and coming artists in the twin cities to showcase their music and abilities. I am very grateful for this opportunity to reach a larger audience.” – Eli from Minneapolis

KUOM/Radio K (Minneapolis/St. Paul): “This program is great to provide promotion/opportunity for musicians to get their name out there.” – Trenton from Minneapolis commenting on ***Behind the Scenes***



“Philip Nusbaum and KBEM truly did a great job editing this to make it a very profound promotional piece. I would like to definitely thank him and use this in the future.”

Dan Kuch, Roseville Community Band, commenting on *Twin Cities Weekend / Twin Cities This Week*

COMMENTS FROM MINNESOTA ARTISTS & EVENT ORGANIZERS

KUOM/Radio K (Minneapolis/St. Paul): “*Behind the Scenes* gives artists exposure and an opportunity to record and play live on air that they otherwise wouldn’t have.” – Alex from Minneapolis

KUOM/Radio K (Minneapolis/St. Paul): “*Behind the Scenes* helps the music community find new artists and helps artists get better known. It’s so important to give local artists a platform.” – Emily from Minneapolis

KVSC (St. Cloud): “I want to send a warm thank you to you and KVSC for having me as a return guest to *Granite City Radio Theatre* last night. I had a blast, as expected. It is always such a good thing for my outlook on life to be immersed in an eve of spontaneous creativity. You and KVSC have orchestrated wondrous things for my soul.” – George Maurer, guest musician

KSRQ (Thief River Falls): “One of my seniors that was at the concert commented how amazing it was, and how she thought it was the best middle school concert she’s seen. She said it was fun to see the kids having fun with the music.” - Katie Hahn, Lincoln High School Band Director commenting on *Voices of the Theater*

KKWE (White Earth/Callaway): “I am so grateful for niijii radio for giving us smaller musicians a break.” – Coleen Marin, Musician, commenting on *Nijii’s Minnesota Mixdown Series*

KKWE (White Earth/Callaway): “Nijii radio is the best supporter of local artists.” – Darren Quam, Musician, commenting on *Nijii’s Minnesota Mixdown Series*

KKWE (White Earth/Callaway): “I’m happy to have the opportunity to share the knowledge that has been passed down to me.” – Alicia, artist, commenting on *Ojibwe Arts Rising*

KKWE (White Earth/Callaway): “I’m always happy to collaborate with niijii radio for projects especially for a culture project.” – Beth, commenting on *Cultural Exchange*

KQAL (Winona): “On behalf of the Mid West Music Fest I’m writing to express appreciation for KQAL’s continued support of the Winona Festival. The support provided helps the festival to deliver quality shows and programming. Many thanks for contributing to the success of the 2022 Winona Mid West Music Festival.” – Laura Pettersen, MWMF Board Co-Chair, commenting on *The Live Feed*

KQAL (Winona): “Thanks a lot for the interview, hanging out and getting a chance to talk about my music. You Rock!” – Jason Edwards, musician, commenting on *The Sound*



“Very professional and thorough. I felt appreciated as an artist for sure.”

– Nakara from Minneapolis, commenting on *Local Vibes*



“I’m so glad that someone wants to record our stories for more people to hear.”

– SJ Hanks, Veteran, commenting on *Veterans’ Voices: White Earth*

PROGRAM COSTS / PRODUCTION COSTS

KBXE (Bagley/Bemidji): *What We're Reading*: Program Costs: \$13,906.39, Administrative Costs: \$65.30; ***Anishinaabe BIPOC Fashion Show*:** Program Costs: \$16,742.01, Administrative Costs: \$66.60; ***Area Voices*:** Program Costs: \$24,310.53, Administrative Costs: \$69.01; ***Bob Dylan Creative Inspirations*:** Program Costs: \$7,621.89, Administrative Costs: \$66.57; ***Bemidji Block Party*:** Program Costs: \$23,948.55, Administrative Costs: \$66.98; ***Strong Indigenous Women*:** Program Costs: \$1,359.38, Administrative Costs: \$43.55; ***Centerstage Minnesota*** Program Costs: \$24,253.68, Administrative Costs: \$66.94; ***Live From the Historic Chief Theater*:** Program Costs: \$31,530, Administrative Costs: \$70.56.

KBFT (Bois Forte/Nett Lake):
***Anishinaabemoen*:** Program Costs: \$7,413.16, Administrative Costs: \$1,111.97; ***Native Music Fest Series*:** Program Costs: \$20,224.17, Administrative Costs: \$3,033.62; ***Native Writing Fest Series*:** Program Costs: \$6,045.55, Administrative Costs: \$906.83; ***BF Outdoor Series*:** Program Costs: \$3,669.64, Administrative Costs: \$550.44; ***BF Artist Profiles*:** Program Costs: \$2,116.05, Administrative Costs: \$317.40; ***BF Community Pow Wow Broadcast*:** Program Costs: \$1,153.44, Administrative Costs: \$173.02; ***BF Veterans' Series*:** Program Costs: \$4,627.32, Administrative Costs: \$694.10; ***BF Pow Wow Book*:** Program Costs: \$3,091.27, Administrative Costs: \$463.69; ***Virtual Storytelling*:** Program Costs: \$488.28, Administrative Costs: \$73.25; ***Baapiidiwin*:** Program Costs: \$9,214.63, Administrative Costs: \$1,382.20.

WDSE (Duluth): *MN Reads*: Program Costs: \$913.82, Administrative costs: \$161.82; ***The Minnesota Music Archive*:** Program Costs: \$1,607.48, Administrative costs: 0; ***Live from Studio A*:** Program Costs: \$2,983.42, Administrative Costs: \$0; ***The Local*:** Program Costs: \$4,358.47, Administrative costs: \$0; ***Arts and Cultural Events*:**

Program Costs:\$9,170.05, Administrative costs: \$0; ***Duluth Homegrown Music Festival Coverage*:** Program Costs: \$14,263.19, Administrative costs: \$0.

WTIP (Grand Marais/Gunflint Trail/Grand Portage): *Community Voices on North Shore Morning and North Shore Weekend*: Program Costs: \$40,131; ***Anishinaabe Bizindamoo*:** Program Costs: \$3,276; ***Where are they Now?*:** Program Costs: \$1,474.20; ***Lake Superior Project*:** Program Costs: \$1,600; ***The Roadhouse*:** Program Costs: \$4,385, Administrative Costs: \$200; ***Scenic Route*:** Program Costs: \$2,948.40; ***The Boundary Waters Podcast*:** Program Costs: \$13,039.80, Administrative Costs: 500; ***Live at WTIP Video Series*:** Program Costs: \$1,500; ***Sound and Sparks*:** Program Costs: \$1,965.60; ***It Happens Here: The Roots of Racial Inequity on the North Shore*:** Program Costs: \$13,320; ***Minnesota Women of Song*:** Program Costs: \$5,200, Administrative Costs: \$200; ***Radio Waves Music Festival*:** \$18,551.20 Administrative Costs: \$2,498.60; ***Legacy Coordinator Position*:** Administrative Costs: \$19,656; ***Traveling the Old North Shore*:** Program Costs: \$1,200; ***Legacy Promotional Postcard*:** Program Costs: \$3,432.70; ***Beyond the Canoe: Outdoor Recreation on the North Shore*:** Program Costs: \$2,800, Administrative Costs: \$200.

KAXE (Grand Rapids/Brainerd): *Dylan Legacy Fest*: Program Costs: \$13,888.59, Administrative Costs: \$76.66; ***Northern Voices*:** Program Costs: \$8,053.23 , Administrative Costs: \$170.41; ***Audio Essays*:** Program Costs: \$3,678.69, Administrative Costs: \$86.26; ***Stay Human*:** Program Costs: \$22,275.19, Administrative Costs: \$185.15; ***Strong Women*:** Program Costs:\$9,820.41, Administrative Costs:\$101.04; ***The Economics of Art in Rural MN*:** Program Costs: \$32,502.90, Administrative Costs: \$81.98; ***Boozhoo Nanaboozhoo*:** Program Costs: \$21,824.54, Administrative Costs: \$100.61; ***Grand***

PROGRAM COSTS / PRODUCTION COSTS

Rapids River Fest: Program Costs: \$26,000;
Music on the River Live: Program Costs:
\$13,289.23, Administrative Costs: \$81.97.

KOJB (Cass Lake): Traditional Ojibwe Plants,
Herbs, and Teas: Program Costs: \$9,032.80.

**KMSU (Mankato): Large Outdoor Music
and Arts Festival Performances:** Program
Costs: \$23,000; **Mankato Symphony
Orchestra Recordings:** Program Costs:
\$8,200; **Grind Fu Cinema:** \$2,550; **Small
Venue Music & Art Performances:**
Program Costs: \$12,325; **Mankato
Wacipi (Pow Wow) and other American
Indian Cultural Events:** Program Costs:
\$4,500; **Collaboration with Arts Center
of St. Peter:** Program Costs: \$3,700;
**Collaboration with the Department of
Music at Minnesota State, Mankato:**
Program Costs: \$15,000; **Minnesota
Music Channel (HD and Steaming):**
Program Costs: \$7,250; **Mankato Music
Notes:** Program Costs: \$2,000; **MN90
– Mankato:** Program Costs: \$1,750.

**KBEM/Jazz88 (Minneapolis/St. Paul):
Twin Cities Weekend / Twin Cities
This Week:** Program Costs: \$34,035;
The Jazz Image – Minnesota Edition:
Program Costs: \$3,200; **Jazz Legends –
The Elders:** Program Costs: \$19,474.84;
Jazz at Minneapolis Public Schools:
Program Costs: \$5,922.50; **KBEM 50th
Anniversary Documentation Project:**
Program Costs: \$12,995.05; **Minnesota Jazz
Tracks:** Program Costs: \$12,005.17; **Twin
Cities Jazzfest–Main Stage & Broadcast
Partner:** Program Costs: \$28,139..

**KFAI (Minneapolis/St. Paul): 10,000
Fresh Voices:** Program Costs:
\$31,123.50, Administrative Costs: \$1,225;
MinneCulture In-Depth: Program
Costs: \$9,465, Administrative Costs: \$525;
MinneCulture Podcasts: Program Costs:
\$19,184, Administrative Costs: \$700;

Live from Minnesota: Program Costs:
\$34,745, Administrative Costs: \$700;
Hidden Black Foodways: Program
Costs: \$660, Administrative Costs: \$350.

**KMOJ (Minneapolis/St. Paul): The Ice:
Streaming:** Program Costs: \$3,369.85; **Ice
Website:** Program Costs: \$4,634.33; **Live on
Location (LOL):** Program Costs: \$8,786.52.

**KUOM/Radio K
(Minneapolis/St.
Paul): Thirty Two
and You from
Real College
Podcast:**
Program Costs:
\$40,795.76; **The
Local Vibe:**
Program Costs:
\$20,553.21; **BTS: Behind
the Scenes:**
Program Costs:
\$58,651.06.

**KRPR (Rochester): MN90: Rochester
History in 90-Seconds:** Program Costs:
\$3,670; **R-TOWN:** Program Costs: \$4,150;
Rochester Music Notes: Program Costs:
\$3,120; **Veterans' Voices:** \$2,550.

**KVSC (St. Cloud): Untold Stories of
Central Minnesota:** Program Costs:
\$30,237.80; **Speaker and Event Series:**
Program Costs: \$3,404.06; **Granite City
Radio Theatre:** Program Costs: \$40,385.43;
Monday Night Live Audio – Video Synch:
Program Costs: \$5,599.01; **KVSC News
Department:** Program Costs: \$17,611.67;
MN Music Concert Series: Program
Costs: \$10,824.14; **Destination North
Star Radio:** Program Costs: \$5,898.05.

**KSRQ (Thief River Falls): Pioneer
PolkaCast KSRQ HD-2:** Program Costs:
\$30,804.30; **Pioneer 90.1 Live Sessions:**
Program Costs: \$38,766.20; **Artist Spotlight:**



Legacy
funds were
used to pay
contractors and
employees to
produce more
than 2,500 radio
segments in FY22.

PROGRAM COSTS / PRODUCTION COSTS

Program Costs: \$10,112.59; **Hometown History:** Program Costs: \$708.71; **Kezar Music Showroom:** Program Costs: \$698.60.

KKWE (White Earth/Callaway): Niijii's Minnesota Mixdown Series: Program Costs: \$20,550, Administrative Costs: \$250; **Ojibwe Arts Rising:** Program Costs: \$23,800, Administrative Costs: \$200; **Veterans' Voices: White Earth:** Program Costs: \$4,750, Administrative Costs: \$250; **Cultural Exchange:** Program Costs: \$6,200, Administrative Costs: \$100; **The New Ojibweowin:** Program Costs: \$3,500.

KQAL (Winona): Art Beat: Program Costs: \$19,257.20; **Culture Clique:** Program Costs: \$19,527.20; **The Live Feed:** Program Costs: \$21,564.35; **The Sound:** Program Costs: \$21,664.35; **Don't Cha Know & Arts and Entertainment Download:** Program Costs: \$14,442.90.

Ampers (Statewide): MN90: Minnesota History in 90 Seconds: Program Costs: \$86,555.28, Administrative Costs: \$434.95;

Minnesota Native News: Program Costs: \$56,038.41, Administrative Costs: \$281.60; **Native Lights Podcast, Where Indigenous Voices Shine:** Program Costs: \$101,399.54, Administrative Costs: \$532.49; **Ampers Digital Archive, Website, and Social Media:** Program Costs: \$35,075.21, Administrative Costs: \$176.26;

ACHF Legislative Report and Station Support: Program Costs: \$31,906.74, Administrative Costs: \$98,720.23; **Veterans' Voices: The Secret War:** Program Costs: \$3,000, Administrative Costs: \$837.85; **Veterans' Voices: Korea:** Program Costs: \$11,443, Administrative Costs: \$75.00, **Veterans' Voices in 90-Seconds:** Program Costs: \$14,625, Administrative Costs: \$375 **Counter Stories:** Program Costs: \$105,965.79, Administrative Costs: \$532.49; **Racial Reckoning: Bearing Witness:** Program Costs: \$70,991.31, Administrative Costs: \$356.74; **Racial Reckoning: Ground Zero Documentary:** Program Costs: \$18,869.55, Administrative Costs: \$94.82.



Ampers and its member stations paid more than 553 Minnesota artists and musicians for their work in FY22.

INVESTMENTS IN OUR STUDENTS

KBFT (Bois Forte / Nett Lake): one student from the summer youth program edited and transcribed *Moment with the Elders* as part of the **Virtual Storytelling** series.

KBEM/Jazz88 (Minneapolis/St. Paul): engaged 32 students to work on **Jazz@MPS**.

KKWE (White Earth/Callaway): recorded 10 students speaking the Ojibwe language for the show, **New Ojibwemowin** and more than 75 students participated in making cultural crafts taught in **Ojibwe Arts Rising**.

KMOJ (Minneapolis / St. Paul): engaged three students for event support, setup, and hosting of **Live on Location**.

KQAL (Winona): had two students work with the station's program coordinator for the **Live Feed** and **The Sound, Culture Clique** events. Students interviewed bands and artists, recorded performances, and edited the performances into on-air segments. The students also recorded and produced promotional announcements.

KSRQ (Thief River Falls): worked with 75 students that performed with guest artists in **Live Sessions**.

KUOM/Radio K (Minneapolis/St. Paul): paid five students and worked with three-to-five student volunteers weekly for the **32 and Me: Real College Podcast**. Their duties were to discover and research stories that articulated the breadth of Minnesota's culture. Tasks included reporting, writing, producing, voicing, field-recording, hosting, audio editing, and mixing. The station paid four students and had five weekly student volunteers for **TS: Behind the Scenes with Minnesota's Music Makers**. Specific tasks included hosting, videography, live-performance engineering, editing and mixing audio, as well as booking and pre-production work which included planning interview questions. Radio K also paid two students to work on **Local Vibes**. The students hosted shows, engineered live performances, edited, mixed audio, booked interviews, and created interview questions.

KVSC (St. Cloud): had five students work with sound engineering, lighting, on-air promotions, and assist the stage manager for **Granite City Radio Theatre**. Three students created posters, coordinated social media, produced on-air promotions, and provided on-site help for Speaker and Events Series "Chris Stark" presentation. Four students oversaw poster design, social media and on-air production/promotions and event set-up/support for the **MN Music Concert Series**. And two students wrote stories for **KVSC News Department Staff Coverage of Arts and Culture**.

WTIP (Grand Marais / Gunflint Trail / Grand Portage): worked with two student radio producers to create the monthly music show **Paste Wasters Radio**, which was part of **The WTIP Wavelengths/Youth Radio Project**.



More than 200 students across the state helped to produce or participated in ACHF programming

INVESTMENTS IN JOBS FOR MINNESOTANS

Ampers (Statewide): 1.65 FTEs (four full-time employees) and 21 contract employees.

KBXE (Bagley/Bemidji): 0.37 FTEs (11 full-time employees and one part-time employee), three contract employees and 65 artists/performers/musicians.

KBFT (Bois Forte/Nett Lake): 1.5 FTEs (three full-time employee), four contract employees and 22 artists/performers/musicians.

WDSE (Duluth): 1.0 FTEs (eight full-time employees and two part-time employee) and two contract employees.

WTIP (Grand Marais/Gunflint Trail/Grand Portage): 2.75 FTEs (nine full-time employees), 30 contract employees and 125 artists/performers/musicians.

KAXE (Grand Rapids/Brainerd): 0.27 FTEs (11 full-time employees and one part-time), 105 contract employees and nine artists/performers/musicians.

KOJB (Leech Lake/Cass Lake): one contract employee.

KMSU (Mankato): 25 contract employees and 117 artists/performers/musicians.

KBEM/Jazz88 (Minneapolis/St. Paul): 0.82 FTEs (two part-time employees), ten contract employees, and 12 artists/performers/musicians.

KFAI (Minneapolis/St. Paul): 0.12 FTEs (three full-time employees), 39 contract employees and 25 artists/performers/musicians.

KMOJ (Minneapolis/St. Paul): 0.88 FTEs (one full-time employee), six contract employees and eight artists/performers/musicians.

KUOM/Radio K (Minneapolis/St. Paul): 4.69 FTEs (three full-time employees and 19 part-time employees), two contract employees.

KVSC (St. Cloud): 0.8 FTEs (two part-time employees, one 0.5, the other 0.3), 26 contract employees and 33 artists/performers/musicians.

KSRQ (Thief River Falls): .47 FTEs (two full-time employees), two contract employees and 12 artists/performers/musicians.

KKWE (White Earth/Callaway): 0.43 FTEs (one full-time employee and two part-time employees), four contract employees and 29 performers/artists/musicians.

KQAL (Winona): 1.55 FTEs (two full-time employees and one part-time employee).



Legacy funds were used to support 59 full-time, 30 part-time, and 184 contract employees.

EDUCATIONAL MATERIALS

The **Powwow Book Project** was designed by KBFT to invite those who aren't familiar with Pow Wows to learn more about the tradition and feel more comfortable attending one. Readers learned about the Grand Entry, the Dewe' igan (The Drum), what dancers wear, when you can and cannot take pictures, and when non-Natives can participate in a Pow Wow.

The book was given out at two Pow Wows, one in Nett Lake and one in Vermillion, with an estimated 250 gifted in FY22. People reported enjoying the reading and said that it was put together well. The **Powwow Book Project** helped to give more Minnesotans a better understanding of Native American culture and history. The complete **Powwow Book** follows.



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Sah Gii Bah Gah Powwow

The "Sah Gii Bah Gah Powwow" is an annual gathering held once a year in Nett Lake Minnesota. In the Anishanaabe Language, "Sah Gii Bah Gah" means "Moon of the Bursting Buds". It is a three day powwow usually held within the first week of June. "Every spring we have that ceremony after the lake opens and before the leaves come out" said Bois Forte Tribal Elder Gene Goodsky. "We're asking for growth of all plants, rebirth of all the animals and birds. We're asking for rebirth of everything. We're asking for regrowth of the wild rice. What we're doing is feeding the lake". A powwow is a gathering of Native Americans who come together to dance, sing

and celebrate. It is a way of honoring and maintaining a spiritual connection to our ancestors. It is believed that the first powwows took place in the early 1800s and the modern day powwows started in the early 1900s. The term powwow is not an English word, you often will see it written out as one word or two. Both are acceptable. Drugs, Alcohol and Cigarette Smoking are forbidden at this sacred event. The Master of Ceremonies (MC) works with the leader of the powwow committee to make sure this powwow runs correctly. Always pay attention and listen to the MC at the powwow.





What is Grand Entry?

The First Grand Entry is the official beginning of the powwow. The Eagle Staff is the first to enter powwow arena. It contains four feathers representing the four seasons and four directions. Four ribbons also accompany the staff. The ribbons are red, yellow, white and black and represent the four colors of man. The staff contains two feathers representing the universe and the earth. There are also twelve more feathers representing the twelve moons. Cedar is what the staff is made up of to represent the trees and is covered in fur to represent the animals. The flags enter after The Eagle Staff. The Flag bearers will lead the tribal leaders, dancers and dignitaries into the arena. It is a significant honor to carry a flag for a Grand Entry, an honor typically given to a military veteran. The flags carried include Tribal Flags, POW Flags, The U.S. Flag and Eagle Staffs of various tribes. As a sign of respect, and if you are physically able,

please stand and remain standing as the dancers enter the arena during the Grand Entry. The United States Flag is held in an honor position despite the horrible treatment to Native Americans. The Flag has dual meanings. It is a way to remember all the Native American Ancestors that fought against this country and all the Native American citizens it holds. Each dancer or person must offer tobacco before entering the powwow grounds. It's like asking the Spirits for permission to attend this sacred gathering. The MC or Spiritual Leader will usually inform everyone what to do. Powwows are organized by a committee months before they take place. With help from the tribal council and all committee members these sacred gatherings are made possible and often run smoothly. Be thankful to all involved in organizing and providing funding for these awesome traditional events.



Chaz Wagner singing at the drum



Dewe'igan (The Drum)

At the center of the powwow is The Drum. In the middle of the circle sits the home reservation drum while other drums are located outside the circle. Drums can be either male or female with the female drum being the most powerful. These drums can be made of moose or beaver hide with fur attached around the outside. Eight men may sit at each drum. The lead singer will sit in the East. In the South sits the second lead singer. The fireman is in the West and heats the drum to make its hide stiff and tight. With

the female drum there are four women that belong to it. Through dreams the drum comes to people, and the spiritual advisor introduces it to all things in the universe (the stars, animals, fish etc.) before it is used. "You have to know the language when singing at the drum. You need to know the exact words you are singing" Marvin Knott "Traditionally, tobacco was tied in a small buckskin pouch on the side of the drum. The pouch was surrounded by four small poles representing the four directions" Marvin Knott.





What are the dancers wearing?

As the dancers enter the arena, you will immediately notice the beautiful and ornate clothing the dancers are wearing. The regalia the dancers wear is hand crafted and designed specifically for that dancer by the dancer him or herself, a family member, or a close friend. The regalia can also be referred to as an outfit. But, you should never refer to it as a costume, as that can be considered insulting. It can take years to finish the regalia. Some dancers have several outfits and may change for different dances. The feathers are especially Sacred. Please do not touch the regalia.



Bois Forte Band member Leon Chosa receives help adjusting his regalia.



Do the dancers and drummers get paid?

It is customary that all dancers and drummers (even children) receive an honorarium, a small amount of cash, for their participation in the powwow. Some will be competing in specials for a chance to earn \$100, \$200 or \$300. The Sah-Gii-Bah-Gah Powwow includes Hand Drum, Jingle Grass, Men's Traditional, and Women's Fancy Shaw specials. What the judges are looking for varies by dance category. But, in general, when scoring the dancers the judges are looking at the dancer's footwork, their gracefulness and style, and that they are stopping and dancing in sync with the beat. Please do not boo a judge's decision as it is deemed extremely disrespectful in this setting.



MC Terry Goodsky pictured.



Nett Lake Powwow, 1941

Annie Strong Goodky, second from left, John Nett Lake, Center, and Mrs. John Nett Lake, Center to the left of John.

Sacred Fire Keeping

Before the powwow begins there are individuals selected in order to keep The Sacred Fire ablaze. It is vital in this belief that the fire must burn before and throughout the powwow. The people selected to keep this fire going usually rotate in shifts and are paid by the powwow committee. Anyone is welcome at The Sacred Fire, but it is NOT a place to socialize, get warm nor sit and eat. It is reserved for smudging and ceremonial purposes. People often pick their choice of traditional medicine (tobacco, sweetgrass, cedar or sage) and stand at the Fire to pray to the "Creator or Gitchi Manidoo". When their prayer is done they place their medicine in The Sacred Fire. The smoke created carries the prayers up to The Great Spirit. The Sacred Fire is the Spirit of the Powwow and must be respected and maintained properly.



Can I take pictures and video during the powwow?

The beauty of the regalia and graceful dancing of the powwow provide elegant opportunities for pictures and video. You are permitted and in fact even encouraged to take pictures and videos with a few exceptions. Please do not take pictures or video of the invocation, of a feather that has fallen off regalia, someone picking up a feather that has fallen, or during a pipe ceremony. There may be a

few additional times when the MC asks attendees not to take pictures or video. Please pay attention to the MC. As long as it is not a time listed above or a time when the MC has asked that no pictures be taken, you may take pictures of anyone dancing or drumming. As would be the case in any situation, if you want to take a picture of an individual or group outside of the dance arena, please ask their permission.

Will there be traditional Native American food?

The answer is Yes, at every powwow everyone is welcome to attend and eat at the feast. The feast typically begins at 5pm. The traditional foods usually served are Wild Rice, Fish, Venison, Potatoes, Corn, Blueberries and Strawberries. Please allow the elders to be served first. This is a traditional teaching that our elders eat first. In addition, all foods listed above can be purchased throughout the day at concession stands. There is also a plate known as the spirit dish. This dish contains a very small amount of each food

served, the food is then placed on a piece of Birch Bark (wiigwaas) to be placed in the fire. Tobacco is also offered with it to give offering to our Native American ancestors. Feeding the ancestral spirits is what this is often referred as. This offering and sacred tradition has been around for a very long time. The spiritual advisor is the person that usually conducts this ceremony at the powwow. Never ever touch or take the spirit dish. Also, wait until after the spirit dish is offered to begin eating.

When can non-Natives participate in the powwow?

There will be times throughout the powwow when the MC (Master of Ceremonies) will invite everyone, including non-Native Americans, to participate in Inter-Tribal dances. We encourage you to participate in these dances. We ask that non-Native Americans participating in a dance do not hold a child while dancing. If your child is too young to dance on their own, please remain in the audience with them. This custom varies by tribe. The tribes hosting this powwow are Chippewa. At Chippewa powwows you are dancing for the spirits. If you dance holding a child, it would be viewed that you are offering your child to the Spirits. Women that are pregnant are not supposed to dance either. Dancing with shorts on is also unacceptable.

Other actions deemed disrespectful at powwows

- Pointing with your fingers
- Talking during the invocation prayer
- Talking bad about elders
- Making fun of dancers or drummers
- Showing up intoxicated or under the influence of drugs
- Smoking cigarettes near powwow grounds
- Children should be seated and observe the songs and dance, NOT running around powwow grounds.
- No drum hopping
- Don't boo a judge's decision during the dance contests



The Arena

The dance arena features a circle. The arena is always blessed and reserved for the dancers. Do not ever walk across it! Traditional Native Customs state that we are supposed to walk in a clock-wise formation in the powwow arena. The MC will always give instructions on this and ask questions if you do not understand this teaching. Blessing the arena is done before the powwow begins and is usually conducted by the spiritual leader or spiritual advisor of the tribe hosting the powwow. Smudging and pipe ceremony are how the arena is blessed. Do not ever disrupt, take pictures, video, or talk while this is happening. The spiritual leader or spiritual advisor will give warning and notice so do not worry or be nervous about observing this ceremony.

“How it was done before, one man would go pass out asemaa (tobacco) the day before the powwow to singers. If they couldn't be there they wouldn't take the tobacco. The ladies would bring food for a feast. They would all make homemade gifts through the winter for giveaway. Ladies from other reservations would bring theirs. They had a giveaway and trade off of these gifts.



TEACHING

Karen Drift (Bois Forte Tribal Elder and Fluent Speaker of the Anishanabe Language)



ANISHANABE POWWOW DICTIONARY

English	Anishanabemoin
Sage	Bashkodejibik
Cedar	Giizhik
Sweetgrass	Wiingashk
Tobacco	Asemaa
He gives a ceremony	Zagaswe'iwe
East	Waabanong
South	Zhaawanong
West	Ningaabi'anong
North	Giiwedining
Drum	Dewe'igan
Drumstick	Dewe'iganaak
Feather	Miigwan
Feast	Wiikonge
Fire	Ishkode
Jingle Dress	Ziibaaska'iganagooday
Powwow	Nimi'ihding
Everyone Dance	Aho Nimiyyak
Pipe	Opwaagan
You Look Good	Mino Naagozi
Im Glad To See You	Niminwendam Nawaabamaan
Gift	Bagijigan
They Dance	Niimi'idi
Hello	Aniin or Boozhoo
Be Quiet	Bizaan
Listen	Bizindon
I'm Going To The Powwow	Nee-mi-ih-ding En-Di-Zha
I Have A New Dress	In-Doo-Shki-Goo-Day
Singers	Negamowaad
Dancers	Naamiwaad
Medicine Man	Mashkiki-Inini
Medicine Woman	Mashkiki-Ikwe
They dance in Grand Entry	Biindigeshiimowaad

Bibliography

(Sources used for information)

1. Ojibwemowin – Series 1 Book, Authors: Judith L. Vollom and Thomas M. Vollom (Chapter 10 – Niimi'idim)
2. Bois Forte Elder Karen Drift (done thru interview)
3. "Powwow Visitor's Guide" from www.powwows.com
4. Ampers Powwow brochure from <https://ampers.org>
5. Gene Goodsky quote from Timber Jay Newspaper Article – "Sah Gii Bah Gah powwow returns" June 17th 2021

TYPES OF DANCES AND SONG AT POWWOW

TRADITIONAL DANCES

Men's traditional, Men's fancy dancers, women's jingle dress, women's traditional and shawl dancers are the types of dancers present at various powwows. There are also various types of dance at the powwow. The songs also vary. Below is the list of different songs you may hear at the powwow. The Anishanabe People express their innermost thoughts and feelings in song. There are a multitude of different songs, including Dream Songs, War Songs, Love Songs, Hunting Songs, Healing Songs, Dance Songs Etc.

THE 49ER SONG: It began as an honor song in WWII when 50 young men went to war and 49 returned. The 49er is also a women's choice song. If a woman chooses a man for her partner and he refuses, he is penalized.

THE VETERAN'S SONG: Began long ago when warriors returned from battle. Women met those men one mile from the village, encircled them and sang to them.

NON-TRADITIONAL DANCES

CROW HOP DANCE: Participants dance with a skip-slide foot movement, while they turn, bob and weave.

SHAKE DANCE: Begins with participants shaking bells to a rapid drum beat. Next it changes into a quickened drum beat. The dancers then break into a fast war dance. This process is repeated several times.

THE INTER-TRIBAL DANCE: A social dance that is open to everyone including Native and Non-Native spectators. It is the most common dance at the powwow.

BREAK DANCE: The participants form large circles while the break dancer showcases his/her dance style. When finished the break dancer chooses another dancer for the circle.

ROUND DANCE: A social dance. Participants dance using a side step after forming a circle.

TWO STEP: The two step is a variant of the Round Dance in which the women choose a dance partner.

GIVE AWAY DANCE: The Give Away dance begins with a speech from the sponsor. Gifts are given and those who receive gifts participate in the dance. A partner is chosen to give a gift (shirt, blanket etc.) After this is done, the process is reversed. The Give Away Dance is always danced side-ways.

A TRAVELING SONG: Always sung at the end of the powwow. This song is a prayer for a good and safe trip home for all who attended the powwow.

GRASS DANCING

A few believe that grass dancing came from young boys tying grass on their clothes. Before a dance could be held, the grass had to be stomped down. This is where many of the movements are believed to have originated from. This dance was originally a warrior dance but has evolved over the years. Grass dancers primarily stand out by virtue of two things, their dancing style and regalia. The regalia has an almost complete absence of feathers which defines the virtuousness of this traditional regalia. The regalia is made up of pants and shirt, beaded belt, side tabs, armbands, cuffs, front and back apron, moccasins and matching headband. The only feather present is usually a roach feather that is mobile and can sway with the dancer.

HONOR DANCE: All people present are invited to dance in honor of an individual who has passed away. Also honor may be given to a new dancer, a person who is sick or ill or an individual who has made an important contribution to the community.

EAGLE WHISTLE DANCE: A man sounds his eagle bone whistle. The Eagle Whistle is sounded four times. Male dancers must earn the right to use the eagle whistle and receive proper instruction on this dance.

PICKING UP THE FEATHER DANCE: Unique dance that occurs when a dancer has dropped an eagle feather. When a dancer has dropped an eagle feather, regardless of circumstance, it remains on the ground. To pick up the feather would offend the eagle spirit of the dancer. Just as an eagle does not retrieve the feather. Four dancers are required to retrieve the feather. They do this by circling the feather thru dance and touch it four times with their fans. When the dance ends, the feather is picked up and returned to its keeper.

RETREAT DANCE: Ends the powwow session. It is a goodwill dance of friendship. The eagle staffs and flags are retrieved and retired. Everyone is invited out and encouraged to participate.

Men's Traditional

The Men's Traditional Dance is rooted from the style of the Plains Native Americans, their hunting parties and warriors, their traditional regalia, and their bravery as peoples of America who lived off the land long before settlers came and altered their way of life. There are two dances that a men's traditional dancer should be aware of. One of them is a sneak-up song, where the dancer kneels to the ground and scouts for enemy tracks. In the second part of the dance, the

dancer rises quickly. This depicts the confrontation with the enemy through a symbolic dance style. The second dance is known as the crow hop. In the crow hop dance, the dancer dips down and then steadily rises up. During the hard beats of the drum you will see dancers raise their fans/coup sticks to catch the drum's spirit. Overall the Northern Traditional dance is an exciting dance to witness. This dance commemorates the ancient war parties that were once utilized.



Women's Fancy Shawl Dance

The Women's Fancy Shawl Dance is one of the most athletic dance styles. It is also one of the newest and most recent created to give Native American women a chance to express the same energy and charisma as the Men's Fancy Dance. This Dance has two steps: a regular dance and a crow hop. This dance requires a flashy regalia, fully beaded yoke, hair clips, wrist cuffs, bracelets and moccasins. In general the entire outfit revolves around the shawl, which

contains elegant patterns, long flowing ribbons, and represents the center piece of the regalia. The dance is often said to reflect the beauty of the butterfly. To imitate the swooping of the butterfly, the dancer always holds at least one arm out. Rhythm and repetition make this dance flow in order and sequence. Often the dancer's steps are repeated in sequences of four to represent the four directions and balance.



Jingle Dress Dancing

The Jingle Dress Dance is performed by women and girls in Native American communities. Ziibaaska'iganagooday is the Anishanabemoin word for that dress. The dance gets its name from the metal cones attached to their dresses that make a distinct sound while they dance.

The Jingle Dress is believed to bring healing to those who are sick. Also known as the prayer dress. The dresses come in a multitude of different colors and varieties. Shiny and sparkly beaded material make up the dress. The cones sewn to the dress were traditionally

made from old snuff can lids and hung from the dress with ribbon close to one another. With the cones being attached closely and delicately they make a melodic sound when the women and girls dance. In the present day these cones are often machine made. As the Jingles on the dress hit one another it almost sound as if rain is falling, so the dancer must be light on their feet and stop when the beat stops. Their foot movement is low to the ground, kicking their heels and bouncing on their toes. A zigzag pattern is primarily utilized when the dancer is in formation.





PRESS COVERAGE



KBXE (Bagley/Bemidji): The article, “The Annual Bemidji Block Party Returns,” welcomed local music back to the Bemidji area. “An authentic musician to the core with her classic country roots, tied into roots rock and folk music, Sarah Streitz has been on our radar for a few years and we’re so happy to welcome her to northern Minnesota,” the announcement read. The event will be free, thanks to funding from the Minnesota Arts and Cultural Heritage Fund. *The Bemidji Pioneer*, June 17, 2022



KBFT (Bois Forte/Nett Lake): KBFT Radio series that preserves stories of Bois Forte veterans is featured in the November 9, 2021, edition of *TimberJay*. Chaz Wagner, host of the station’s late morning show, “The Deep End” says, “They don’t get recognition as often as they should. I want to capture the little history that we have. They’re like libraries, their stories. I have the gift to do this and I’m going to take advantage of it now while all the stars are aligned with grant money to do it and the elders are still here.” *TimberJay*, November 9, 2021

WTIP (Grand Marais/Gunflint Trail/Grand Portage): Joe Friedrichs and Matthew Baxley host this podcast from WTIP North Shore Community Radio in Grand Marais. It features stories from the people who visit the Boundary Waters Canoe Area Wilderness. *Perfect Duluth Day*, August 9, 2021.



WTIP (Grand Marais/Gunflint Trail/Grand Portage): Grand Marais community radio station WTIP is showcased uncovering some of the complex issues faced by the region with a new podcast about the roots of racial inequality in the area. It’s called “It Happens Here,” and it’s produced by Staci Drouillard and Leah Lemm. *MPR News*, November 9, 2021.



WTIP (Grand Marais/Gunflint Trail/Grand Portage): MPR News featured the new podcast, “Anishinaabe Bizindamoo Makak,” a partnership between the Grand Portage Band of Lake Superior Ojibwe and WTIP radio. Language teacher Erik Redix interviews elders for the podcast and radio show, “I can talk to Ojibwe elders, Ojibwe first speakers, about different cultural topics that maybe students or other people are asking me about,” Redix said. *MPR News*, October 20, 2021.



WTIP (Grand Marais/Gunflint Trail/Grand Portage): The article “Oshki Ogimaag Teacher helps Students & Community Connect to Ojibwe Language” highlighted Anishinaabe Language Director and teacher Dr. Erik M. Redix and his mission to preserve the Anishinaabe language and culture. Redix, who will be entering his third year at Oshki Ogimaag Charter School school this fall, works with students in all grade levels, as well as parents and community members. Redix work is part of the Anishinaabe Bizindamoo project spearheaded by WTIP radio. *Cook County News Herald*, July 30, 2021.



KAXE (Grand Rapids/Brainerd): Singer-songwriter Ondara was showcased in the April 22, 2022, edition of *Minnesota Brown*. Northern Community Radio, KBXE presented the free concert thanks to a grant from the Minnesota Arts and Cultural Heritage Fund. Ondara has built a career for himself singing about the immigrant experience and the everyday joys and heartbreaks of modern life. *Minnesota Brown*, April 22, 2022.



Erik Redix, “Anishinaabe Bizindamoo Makak” program host

PRESS COVERAGE



KAXE (Grand Rapids/Brainerd): “I thought I’d go to Hibbing and it would be a magnificent city with music coming from all over the place,” says Ondara who received a Grammy nomination for his 2019 debut, “Tales from America.” Ondara played the very stage where Dylan made a racket as a teenager: the Hibbing High School Auditorium. Thanks to a grant from the Minnesota Arts and Cultural Heritage Fund, the show will be free for all. *Duluth News Tribune*, April 19, 2022



KAXE (Grand Rapids): “Boozhoo Nanaboozhoo” creator Michael Lyons was showcased in the December 13, 2021, article of *Indian Country Today*. “Humor and satire are important and especially from differing perspectives,” says Heidi Holton, news and public affairs director at KAXE. “We are lucky to have Michael Lyons’ wry sensibility and talent on KAXE/KBXE.” *Indian Country Today*, December 13, 2021.

The Free Press KMSU (Mankato): *The Mankato Free Press*, July 9, 2021, edition helped to promote Ian Hilmer and the Drivestation’s performance at the Wine Café. Hilmer’s performance was part of KMSU’s Golden Hour concert series in Collaboration with the Arts Center of St. Peter. The Golden Hour concert series, sponsored by KMSU and funded by the Minnesota Arts and Cultural Heritage Fund, aims to bring that familiarity back to Old Town. *Mankato Free Press*, July 9, 2021.

SC Times KVSC (St. Cloud): Granite City Radio Theatre was featured in the March 17, 2022 edition of *SC Times*. The article highlighted the return of guest performer Shannon Curfman. Curfman, a Minneapolis guitarist and singer who’s spent more than a decade as part of Kid Rock’s band “Twisted Brown Truckers,” is an artist in her own right, selling more than 250,000 albums and bringing her performance back to the Midwest. “It’s always a creative mix of kind of old-time radio with a modern twist,” said Jo McMullen Boyer, station manager for KVSC 88.1 Radio. *SC Times*, March 17, 2022.



KSRQ (Thief River Falls): Kevin Lloyd Williams Jr., a member of The Regiment Horns, worked with music students at Franklin Middle School and Lincoln High School. The Regiment Horns performed with the Franklin Middle School Bands on Thursday, April 21. Their visit was part of a Legacy Grant written and organized by Mark Johnson of Pioneer 90.1 in Thief River Falls, and Del Lyren, former music instructor at Bemidji State University, and current talent agent.



Ondara came to Minnesota from Kenya, inspired by Bob Dylan’s music.



Kevin Lloyd Williams, Jr., The Regiment Horns member, worked with music junior and senior high students in Thief River Falls.

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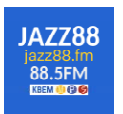
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