

2022 Impact Report

College Possible makes college admission and success possible for students from low-income backgrounds through coaching and support. Since 2014,

College Possible Minnesota has received appropriations from the State of Minnesota to expand our work across the state to support more students pursuing higher education. This report describes College Possible's impact as a result of that support.

Community Need

High-income students (71%) are more than twice as likely to graduate college as their low-income peers (32%). And yet, a college degree is the surest path out of poverty. With a college degree, probability of employment is 24% higher. Degree holders earn 134% more annually, and roughly \$1.2 million more over their lifetimes. College completion also has deep impact on the vitality of under-resourced communities.

Proven Results

College Possible has been successful in closing the opportunity gap for low-income students: 98% of participants earn admission to college, and they graduate at nearly the same rate as students from all income levels. Overall, our students are 3x more likely to earn college degrees than their low-income peers.

Continued COVID-19 Impact

The pandemic has drastically disrupted higher education, deepening pre-existing disparities and making College Possible more important than ever. From 2019 to 2020, college enrollment for high school graduates from low-income backgrounds declined by 10.7%, compared to 4.6% for their higher-income peers. The greatest drops in college enrollment continue to be seen among students of color, as the impact of COVID-19 persists.

High School Innovation

In response to student and school needs, **College Possible now offers more options than ever for engaging with the program.** This includes increased opportunities for one-to-one coaching support as well as continued access to group workshops, and has resulted in increased student engagement and overwhelming positive stakeholder feedback.

College Innovation

College students now also have increased flexibility in the way they participate in College Possible. Students needing more intensive and direct support are still able to receive it, while those successfully navigating college on their own are able to stay engaged in the program through newsletters, events and periodic text outreach. By meeting students where they are at, we are able to accommodate and serve a wider range of participants while also better allocating resources.

Direct Student Aid

College Possible provides direct funding to college students facing emergency situations and tuition gaps that impact their ability to persist in or graduate from college. In 2021–22 we gave away more money than ever, awarding over \$330,000 to 198 students in amounts of \$2,000 or less. Of the students receiving direct aid, 95% graduated with a degree or persisted into the next school year. As research and our own experience demonstrate, relatively small amounts of money can change entire trajectories for low-income students.

Career Readiness

College Possible is continuously increasing its focus on career readiness. Because most of our students do not have access to the same social capital as their more privileged classmates, we now provide a wide range of pre-professional support including alumni panels, networking events, corporate field trips, career workshops and more. It is an organizational priority that after graduating, students are prepared to transition into the workforce, build successful careers, and maximize the benefits of their education.

College Possible Minnesota Reach and Results

70 AmeriCorps members served as high school and college coaches

active partner high schools and colleges/universities across Minnesota

of high school graduates enrolled in college

87% first to second year college persistence

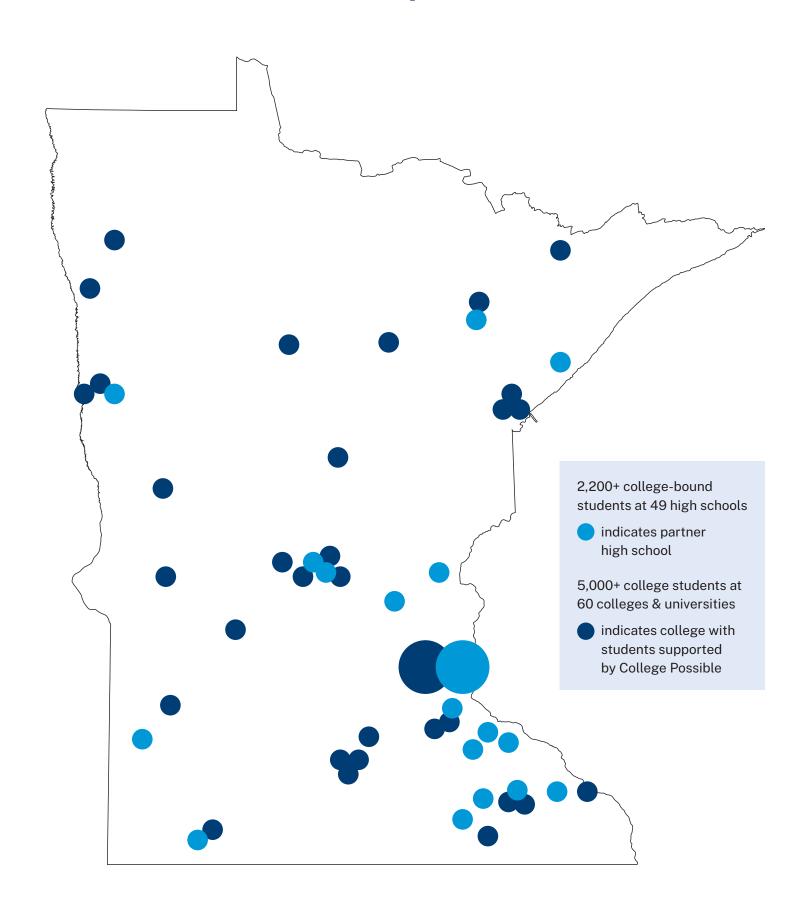
4,500+ degrees earned by students since College Possible's founding in 2000



I'm really amazed at the amount of support that College Possible has given me throughout my whole college experience. Having [my coach] there just keeps reminding me that if I need help, there will always be someone there.

Ka University of Minnesota

College Possible Minnesota Statewide Impact in 2022



Minnesota High Schools and Colleges **Attended by College Possible Students**

High Schools (On-Campus Coaches)

Armstrong High School Burnsville High School Central High School

Champlin Park High School Columbia Heights High School Community of Peace Academy

Como Park High School

Coon Rapids High School Cooper High School Edina High School

Edison High School Harding High School

Highland Park High School

Humboldt High School Johnson High School

Kennedy High School

North Community High School (MPLS)

North St. Paul High School Park Center High School Patrick Henry High School Richfield High School

Roosevelt High School Roseville Area High School St. Louis Park High School

Ubah Medical Academy

Washington Technology Magnet School

High Schools (Remote Coaches)

Apollo Senior High Battle Lake High School Becker High School Blaine High School

Blooming Prairie High School

Bloomington Jefferson

Cambridge-Isanti High school Cannon Falls Middle/High School

Century High School Cristo Rey High School

Dilworth-Glyndon-Felton High School

East Ridge High School Eden Prairie High School Eveleth-Gilbert Senior High

FAIR

Faribault High School Farmington High School Frazee High School Fridley High School Hawley High School

Hiawatha Collegiate High School

Irondale High School

LEAP

Leroy-Ostrander

Metro

Moorhead High School Mt. Iron-Buhl High School

Orono High School Park High School Perham High School Red Wing High School RTR High School

Saint Paul Conservatory for the

Performing Arts

Sartell High School Spring Lake Park High School

St. Charles High School Technical High School

Tower View Alternative High School

Triton High School Wayzata High School Worthington High School

Colleges

Anoka-Ramsey Community College Anoka Technical College

Augsburg University

Aveda Institute-Minneapolis

Bemidji State University

Bethany Lutheran College

Bethel University Carleton College

Carroll University

Central Lakes College-Brainerd

Century Community and

Technical College

College of Saint Benedict

Concordia College at Moorhead Concordia University-Saint Paul

Crown College

Dakota County Technical College

Dougherty Family College

Dunwoody College of Technology

Empire Beauty School-Bloomington Empire Beauty School-Dunwoody

Gustavus Adolphus College

Hamline University

Hennepin Technical College Herzing University-Minneapolis Inver Hills Community College

Lake Superior College

Luther College

Macalester College

Metropolitan State University

Minneapolis College of Art and Design

Minneapolis Community and

Technical College

Minnesota State University Mankato Minnesota State University Moorhead Minnesota West Community & Technical

College - Granite Falls

Minnesota West Community and

Technical College

Minnesota West Community and

Technical College - Worthington

Normandale Community College

North Central University

North Hennepin Community College

Northwestern University

PCI Academy

Rasmussen College-Blaine

Rasmussen College-Bloomington

Rasmussen University-Bloomington

Rasmussen University-Eagan

Rasmussen University-Minnesota

Riverland Community College

Rochester Community and

Technical College

Saint Cloud State University

Saint Cloud Technical and

Community College

Saint John's University

Saint Mary's University of Minnesota

Saint Paul College - CTC

South Central College

Southwest Minnesota State University

St Catherine University

St Olaf College

The College of Saint Scholastica

University of Minnesota-Crookston

University of Minnesota-Duluth

University of Minnesota-Morris

University of Minnesota-Rochester

University of Minnesota-Twin Cities

University of Rochester

University of St Thomas

Winona State University