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Minnesota State Arts Board

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<http://www.arts.state.mn.us/>

AT A GLANCE

- The arts are a significant industry in Minnesota, generating more than \$2 billion in economic activity each year (prior to the COVID pandemic).
- Minnesota is home to more than 1,900 nonprofit arts organizations and 100,000 artists and creative workers.
- Together, the Minnesota State Arts Board and the state’s 11 regional arts councils serve residents and communities in all 87 Minnesota counties.
- Activities supported by the Arts Board and the regional arts councils during the FY 2020-21 biennium served a combined audience of 22.8 million children and adults.

PURPOSE

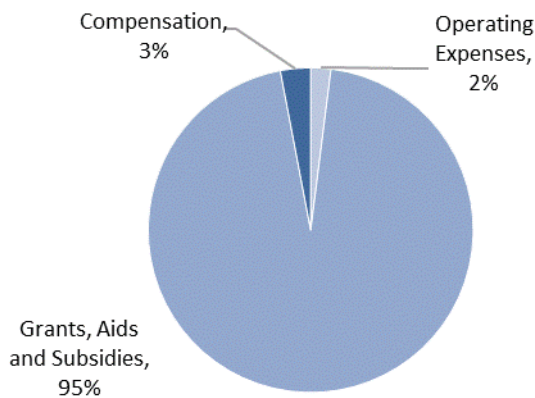
The Minnesota State Arts Board stimulates and encourages the creation, performance, and appreciation of the arts. It serves as an adviser, resource, and policy maker by distributing grants and other forms of assistance for artistic activities; it also serves as the fiscal agent for legislative appropriations to eleven regional arts councils.

The purpose of the arts is to inspire, enlighten, connect, and challenge individuals. They give us new experiences and help us understand and imagine the world from another person’s point of view. However, the arts also produce tremendous secondary benefits that help Minnesota achieve many of its most important public goals.

Research shows that the arts increase academic achievement. Nontraditional learners or at-risk students often become high achievers in arts learning settings; this success becomes a bridge to learning in other areas. The arts stimulate 21st century work skills, including creativity, empathy, and collaboration which will be important characteristics of the jobs and the workforce of the future. Arts bring people together. Residents of a community better understand their new immigrant neighbors after experiencing a traditional story or dance. A struggling downtown begins to hum with new energy on the evenings the community arts center offers a concert. Towns celebrate their identity and heritage through annual arts festivals. Artists and arts participation build social capital—the social bonds and civic engagement needed in a healthy, thriving society.

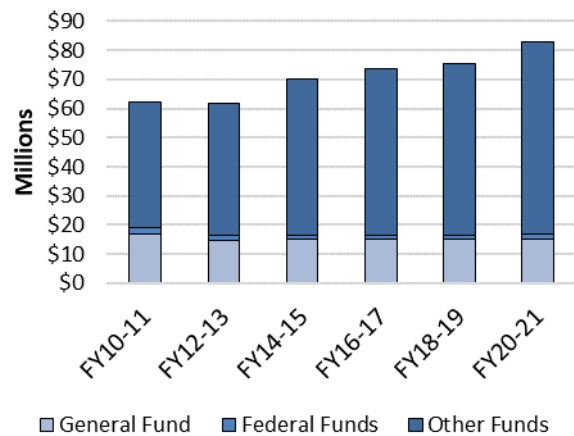
BUDGET

**Spending by Category
FY 2021 Actual**



Source: Budget Planning & Analysis System (BPAS)

Historical Spending



Source: Consolidated Fund Statement

The board receives an appropriation from the State’s general fund and from the State’s arts and cultural heritage fund (ACHF). Appropriations from the ACHF may be spent only “for arts, arts education, and arts access and to preserve Minnesota’s history and cultural heritage.” The board also receives an annual state partnership grant from the National Endowment for the Arts.

STRATEGIES

The Arts Board provides financial support and other services to enable Minnesota and its residents and communities to reap the many benefits the arts provide. To accomplish its mission, the board is pursuing the following long-term goals and strategies:

- The arts are interwoven into every facet of community life
 - Develop strategic relationships and partnerships
- Minnesotans believe the arts are vital to who we are
 - Enhance public understanding of the value of the arts
- People of all ages, ethnicities, and abilities participate in the arts
 - Fully engage with nontraditional and underrepresented participants
 - Transform everyone’s life by experiencing the arts
- People trust Minnesota’s stewardship of public arts funding
 - Provide an accountable arts support system
 - Be responsible stewards of public funds
- The arts thrive in Minnesota
 - Foster visionary, skilled arts leaders and organizations statewide
 - Ensure sufficient resources to sustain the arts and artists
 - Serve as a clearinghouse of information on best practices and successful programs

RESULTS

<i>Type of Measure</i>	<i>Name of Measure</i>	<i>Previous</i>	<i>Current</i>	<i>Dates</i>
Quantity	Number of persons who benefit from funded activities	20,563,917	22,784,415	Previous - 2008-09 Current – 2020-21 (a)
Quantity	Average number of arts experiences Minnesotans have in a year	21.19	53.33	Previous - 2008 Current - 2017 (b)
Quantity	Number of grant applications reviewed (top number) and grants awarded (bottom number)	1,901 1,308	3,231 2,708	Previous - 2009 Current - 2021 (c)

- a) Comparing the 2008-2009 biennium, just prior to creation of arts and cultural heritage fund, to the most recently completed biennium (2020-2021).
- b) Data source: Survey of Public Participation in the Arts (SPPA)
- c) Comparing fiscal year 2009 (just prior to creation of arts and cultural heritage fund) to recently completed fiscal year 2021. Numbers are combined Arts Board and regional arts council applications and grants.

Whenever data are available, the Arts Board uses 2008 or 2009 as baseline years because they precede the establishment of the arts and cultural heritage fund and can help measure the impact of the fund over time.

The Arts Board’s authorizing statute is M.S. 129D.01-129D.05. <https://www.revisor.mn.gov/statutes/?id=129D>.

Arts Board

Agency Expenditure Overview

(Dollars in Thousands)

	Actual FY20	Actual FY21	Actual FY22	Estimate FY23	Forecast Base	
					FY24	FY25
<u>Expenditures by Fund</u>						
1000 - General	8,059	7,381	7,365	7,718	7,561	7,561
2301 - Arts & Cultural Heritage	32,489	30,104	37,642	36,918		
3000 - Federal	766	1,296	1,682	934	863	863
Total	41,314	38,781	46,689	45,570	8,424	8,424
Biennial Change				12,165		(75,411)
Biennial % Change				15		(82)

Expenditures by Program

Arts Board	41,314	38,781	46,689	45,570	8,424	8,424
Total	41,314	38,781	46,689	45,570	8,424	8,424

Expenditures by Category

Compensation	1,381	1,148	1,289	1,907	619	619
Operating Expenses	1,273	774	913	1,797	337	337
Grants, Aids and Subsidies	38,492	36,808	44,488	41,866	7,468	7,468
Capital Outlay-Real Property	38					
Other Financial Transaction	130	51	0			
Total	41,314	38,781	46,689	45,570	8,424	8,424

Full-Time Equivalent

	16.12	12.99	14.27	22.00	6.10	6.10
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Arts Board

Agency Financing by Fund

(Dollars in Thousands)

	Actual FY20	Actual FY21	Actual FY22	Estimate FY23	Forecast Base	
					FY24	FY25
1000 - General						
Balance Forward In		245		177		
Direct Appropriation	8,241	7,541	7,541	7,541	7,561	7,561
Transfers Out		265				
Cancellations		140				
Balance Forward Out	182		176			
Expenditures	8,059	7,381	7,365	7,718	7,561	7,561
Biennial Change in Expenditures				(358)		39
Biennial % Change in Expenditures				(2)		0
Full-Time Equivalents	4.89	3.63	3.37	5.10	4.70	4.70

2000 - Restrict Misc Special Revenue

Balance Forward In	0	0	0			
Receipts	0	0				
Balance Forward Out	0	0	0			

2301 - Arts & Cultural Heritage

Balance Forward In	765	924	4,226	909		
Direct Appropriation	32,500	33,150	34,372	36,009	0	0
Transfers In	1,463	1,492				
Transfers Out	1,463	1,492				
Cancellations			47			
Balance Forward Out	776	3,970	909			
Expenditures	32,489	30,104	37,642	36,918		
Biennial Change in Expenditures				11,968		(74,560)
Biennial % Change in Expenditures				19		(100)
Full-Time Equivalents	10.59	8.54	9.90	15.60		

2403 - Gift

Balance Forward In	216	220	221	222	224	226
Receipts	4	1	1	2	2	2
Balance Forward Out	220	221	222	224	226	228

(Dollars in Thousands)

	Actual FY20	Actual FY21	Actual FY22	Estimate FY23	Forecast Base FY24 FY25	
3000 - Federal						
Balance Forward In				1		
Receipts	766	1,296	1,683	933	863	863
Balance Forward Out			1			
Expenditures	766	1,296	1,682	934	863	863
Biennial Change in Expenditures				555		(890)
Biennial % Change in Expenditures				27		(34)
Full-Time Equivalents	0.64	0.82	1.00	1.30	1.40	1.40

(Dollars in Thousands)

	FY23	FY24	FY25	Biennium 2024-25
Direct				
Fund: 1000 - General				
FY2023 Appropriations	7,541	7,541	7,541	15,082
Base Adjustments				
Current Law Base Change		20	20	40
Forecast Base	7,541	7,561	7,561	15,122
Fund: 2301 - Arts & Cultural Heritage				
FY2023 Appropriations	36,009	36,009	36,009	72,018
Base Adjustments				
One-Time Legacy Fund Appropriations		(36,009)	(36,009)	(72,018)
Forecast Base	36,009	0	0	0
Dedicated				
Fund: 3000 - Federal				
Planned Spending	934	863	863	1,726
Forecast Base	934	863	863	1,726
Revenue Change Summary				
Dedicated				
Fund: 2403 - Gift				
Forecast Revenues	2	2	2	4
Fund: 3000 - Federal				
Forecast Revenues	933	863	863	1,726