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Minnesota Amateur Sports Commission

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<https://www.mnsports.org/>

AT A GLANCE

In FY21:

- \$54 million was spent on amateur sports in Minnesota by sports visitors
- \$35.2 million was spent at the National Sports Center (NSC) by sports visitors
- 5.2 million visitors at Minnesota Amateur Sports Commission (MASC) affiliate facilities
- 4.1 million visitors to the NSC
- There was a significant decrease from previous years’ reports in the dollar amount spent on amateur sports in MN and at the NSC by sports visitors due in large part to ramifications from COVID restrictions; i.e. the NSC hosted **30 fewer events** and no international travel allowed which directly impacted USA CUP, hockey/soccer tournaments, etc.

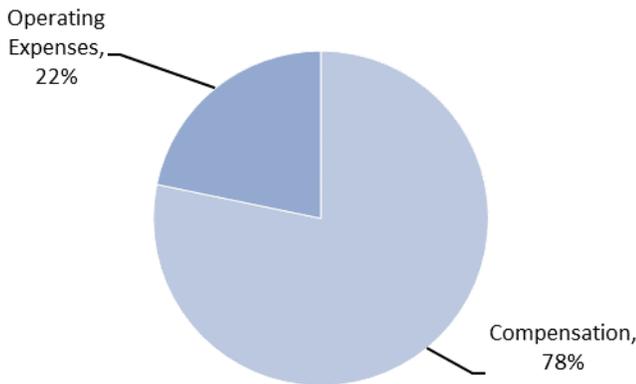
PURPOSE

The Minnesota Amateur Sports Commission (MASC) was created to promote the economic and social benefits of sport for Minnesota citizens and organizations. The MASC contributes to the State of Minnesota by:

- Generating economic benefits through sport events;
- Providing increased amateur sport opportunities for Minnesota residents; and
- Improving infrastructure through developing new sport facilities and programs.

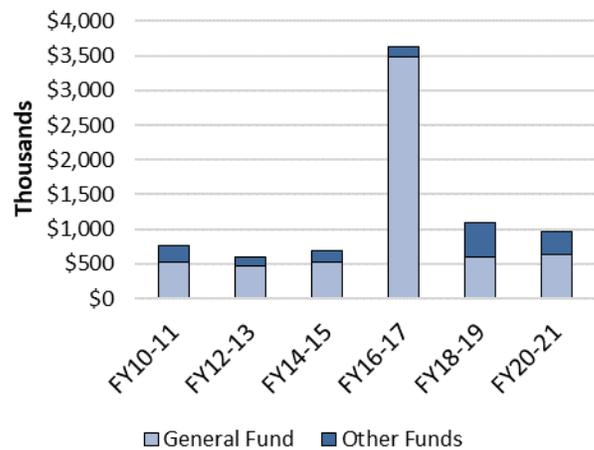
BUDGET

**Spending by Category
FY 2021 Actual**



Source: Budget Planning & Analysis System (BPAS)

Historical Spending



Source: Consolidated Fund Statement

The MASC activities are funded by the general fund, contracts, and the Hennepin County Youth Sports Grant Program. In the FY 2022-23 biennium, about 88% of the MASC funding is from the General Fund and about 12% is from the MASC contract for services with Hennepin County. The Hennepin County agreement allows the MASC to maintain a minimum of three full-time staff.

The MASC receives annual funding from the general fund of approximately \$300,000 that is primarily used to fund its three full-time staff positions. From FY 2002 to FY 2009 MASC received \$750,000 annually to access space at the Target Center. In addition, the MASC received additional funding in FY2016-17 for the Mighty Ducks Grant

Program. This grant program awarded over \$3.5 million in statewide grants to public ice facilities for the purpose of improving indoor air quality/eliminating R-22 and purchasing electric ice resurfaces. The MASC received an additional \$2.0 million in 2020 for the purpose of grant programs for arena air quality and R-22 replacement. In the same year, the MASC received \$250,000 for the Skate Park Grant Program for the purpose of constructing and/or renovating public skate parks.

STRATEGIES

The MASC employs several strategies to achieve the agency’s goals and mission to bring the economic and social benefits of amateur sports to Minnesota:

1. Develop top class amateur sport facilities in partnership with select Minnesota cities. The Regional Centers are facilities that attract out-of-state visitors and serve many Minnesotans. The Regional Centers are located in Rochester, Marshall, Blaine, St. Cloud, and Biwabik.
2. Create and attract new amateur sports programs and events in Minnesota with a focus on the National Sports Center in Blaine.

RESULTS

The MASC closely tracks the success of its major priorities:

- The performance of the National Sports Center (NSC) in Blaine, which is the flagship amateur sports facility in Minnesota, is the one facility in the state directly overseen by the MASC. The NSC has shown strong financial performance, is operationally self-sufficient, and shows stable attendance and growing economic impact numbers.
- The MASC has developed a model to compute economic impact for its major sports events. In addition to using this model on its own events, the MASC shares the model with other sport organizations, parks and recreation departments, and anyone hosting sports events in the state. This model was specifically designed to be used by non-economists, but it has been verified as accurate and conservative in its estimates by professionals in the field of event economics.

<i>Type of Measure</i>	<i>Name of Measure</i>	<i>Previous</i>	<i>Current</i>	<i>Dates</i>
Result	National Sports Center visitor direct spending	\$57.5 million	\$35.2 million	FY20, FY21
Quantity	Annual visitors to the National Sports Center	4.0 million	4.1 million	FY20, FY21

Chapter 240A of the Minnesota Statutes provides the legal authority for the Amateur Sports Commission. (<https://www.revisor.mn.gov/statutes/cite/240A>)

Amateur Sports Commission

Agency Expenditure Overview

(Dollars in Thousands)

	Actual FY20	Actual FY21	Actual FY22	Estimate FY23	Forecast Base	
					FY24	FY25
<u>Expenditures by Fund</u>						
1000 - General	290	347	285	343	317	317
2000 - Restrict Misc Special Revenue	247	77	366	227	78	78
Total	537	424	651	570	395	395
Biennial Change				259		(431)
Biennial % Change				27		(35)
<u>Expenditures by Program</u>						
Amateur Sports Commission	537	424	651	570	395	395
Total	537	424	651	570	395	395
<u>Expenditures by Category</u>						
Compensation	307	332	295	321	349	349
Operating Expenses	230	92	356	249	46	46
Total	537	424	651	570	395	395
<u>Full-Time Equivalent</u>						
	2.25	2.51	2.50	2.50	3.00	3.00

Amateur Sports Commission

Agency Financing by Fund

(Dollars in Thousands)

	Actual FY20	Actual FY21	Actual FY22	Estimate FY23	Forecast Base	
					FY24	FY25
1000 - General						
Balance Forward In		51		26		
Direct Appropriation	341	306	311	317	317	317
Cancellations		10				
Balance Forward Out	51		26			
Expenditures	290	347	285	343	317	317
Biennial Change in Expenditures				(9)		6
Biennial % Change in Expenditures				(1)		1
Full-Time Equivalents	1.97	2.22	2.37	2.37	2.50	2.50

2000 - Restrict Misc Special Revenue

Balance Forward In	6	2	4	154	6	7
Receipts	244	79	516	79	79	79
Balance Forward Out	2	4	154	6	7	8
Expenditures	247	77	366	227	78	78
Biennial Change in Expenditures				269		(437)
Biennial % Change in Expenditures				83		(74)
Full-Time Equivalents	0.28	0.29	0.13	0.13	0.50	0.50

2403 - Gift

Balance Forward In	1	1	1	1	1	1
Balance Forward Out	1	1	1	1	1	1

(Dollars in Thousands)

	FY23	FY24	FY25	Biennium 2024-25
Direct				
Fund: 1000 - General				
FY2023 Appropriations	317	317	317	634
Forecast Base	317	317	317	634
Dedicated				
Fund: 2000 - Restrict Misc Special Revenue				
Planned Spending	227	78	78	156
Forecast Base	227	78	78	156
Revenue Change Summary				
Dedicated				
Fund: 2000 - Restrict Misc Special Revenue				
Forecast Revenues	79	79	79	158