

FINAL REPORT FOR FISCAL YEAR 1995

for Regions 6E, 6W, and 8

Submitted to

Minnesota State Arts Board

as

fiscal agent

for

SOUTHWEST MINNESOTA ARTS AND HUMANITIES COUNCIL

P.O. Box 1193

Marshall, Minnesota 56258

(507) 537-1471

October 15, 1995

Christine Richards, President

Rallah Madison, President-Elect

Sari Kilheffer, Treasurer

Robert J. Ross, Executive Director

Greta Murray, Administrative Assistant

Florence Dacey, Senior Cultural Development Coordinator

Mary Blank, Clerical Assistant

## ATTACHMENTS

1. Production and Sponsorship Grants Summaries
2. SWIF Senior Cultural Development Interim (FY1995) Report
2. "VOICES" 7/94 - 6/95
3. McKnight/SMAHC FY1994 Final Report
4. FY 1995 Audit
5. FY 1995 SMAHC Highlights

The following information is on file at the offices of the Minnesota State Arts Board and the legislative library:

1. FY1995 Operating Budget
2. FY1995 SMAHC Needs Assessment Survey Update
3. FY1995 Grant Guidelines and Application Forms
  - a. SMAHC/McKNIGHT Arts in Rural Education Grant Program
  - b. SMAHC Production/Sponsorship Grant Program
  - c. SMAHC/McKNIGHT Linkage Grant Program
  - d. SMAHC/McKNIGHT Individual Rural Artists Grant Program
  - e. SMAHC Cultural Bank Underwriting Insurance Program
  - f. SMAHC McKNIGHT Challenge Grant Program
  - f. SMAHC/SWIF Senior Cultural Development InterGenerational Grant Program
  - g. SMAHC/SWIF Senior Cultural Development Arts & Issues Grant Program
4. FY 1995 SMAHC Grant Contracts & Final Report Forms
  - a. Sponsorship/Production
  - b. Arts in Rural Education
  - c. Rural Artists
  - d. Linkage Grant
  - e. Challenge Grant
  - f. Intergenerational Grant
  - g. Cultural Bank
5. SMAHC Organizational Chart
6. SMAHC Board members
7. SMAHC Panel Members
8. SMAHC Poster
9. SMAHC Overview
10. SMAHC Bylaws
11. Site Visitation Evaluation Form

#### IV. FISCAL 1995 OBJECTIVE STATEMENTS BY GOALS

##### FINAL REPORT

A= ACCOMPLISHED

P = PARTIALLY ACCOMPLISHED

F = ABANDONED

D = DEFERRED

#### **GOAL 1: TO PROVIDE PROJECT-RELATED ASSISTANCE TO QUALIFIED ORGANIZATIONS SPONSORING AND PRODUCING PUBLIC ARTS-RELATED EVENTS.**

**A 1. To administer a Sponsorship Assistance Grant Program which will provide a minimum of \$17,000 funding in a minimum of nine grants to qualified organizations.**

- A a. To continue procedures that are ongoing routine tasks of the program.
- A b. To empower a fourteen member panel for FY95, schedule and hold three panel meetings.
- A c. To schedule site evaluations of each sponsorship grant by panel or board members.
- A d. To publicize the availability and grant round deadlines via media and direct mail to potential applicants.
- A e. To provide technical assistance on request to applicants by phone, letter and personal contact.
- A f. To recruit two first-time applicants for this program

**A 2. To administer a Production Assistance Grant Program which will provide a minimum of \$40,000 in funding in a minimum of ten grants to qualified organizations.**

- A a. To continue procedures that are ongoing routine tasks of the program.
- A b. To continue panel appointments for FY95, schedule and hold three panel meetings.
- A c. To schedule evaluations of each production grant by panel or board members.
- A d. To publicize the availability and grant round deadlines via media and direct mail to potential applicants.
- A e. To provide technical assistance on request to applicants by phone, letter and personal contact.
- A f. To recruit a minimum of two first-time applicants to this program.

#### **GOAL 2: TO OPERATE AN ADMINISTRATIVE OFFICE WHICH IS ACCOUNTABLE TO THE CITIZENS OF MINNESOTA AND OTHER FUNDING SOURCES.**

**A 1. To lease and maintain an office at SS231 of the Southwest State University Social Science Building, Marshall, P.O. Box 1193, to serve as the agency's primary place of business.**

*-Note: we moved on July 15, 1995 to new office space at room FA221, Southwest State University. All our publications use the same mailing address, and notice was sent to all our database and media sources..*

**A 2. To employ a staff of at least three persons to administer the grants, programs, and services of the agency as funding permits.**

- A a. To maintain a system of review according to the Employment Policy Manual.
- D b. To seek one internship for the purposes of data collection and/or Senior Cultural Program assistance.

*- Note: Internship solicitation unsuccessful due to changes in the Marshall Summer Youth Employment Program.*

**A 3. To conduct no fewer than eight business meetings and five board committee meetings annually, with one meeting annually of the membership at a location other than our corporate offices, to be held each year.**

- A a. To continue procedures that are ongoing, routine tasks of the board.
- A b. To conduct the FY 1995 annual meeting at a location to be announced in accordance with the corporate guidelines.

*-Note: Annual Meeting was held at Best Western Inn, Jackson, MN on October 29, 1995,*

- A c. To plan live artistic presentations to be held in conjunction with at least one board meeting.



- A d. To increase the number of information presentations by guest resource people.
- A 4. **To recruit, orient, and maintain no fewer than two advisory panels.**
  - A a. To continue procedures that are ongoing routine tasks of the panel system.
  - A b. To hold at least one joint panel and board informational exchange meeting.
  - A c. To hold a panel recognition event after one board meeting.
- A 5. **To comply fully with all contracts, preliminary and final reports as required by the public and private funding sources received.**
  - A a. To continue procedures that are ongoing, routine tasks of the objective.
  - A b. To review and revise all grant contracts to reflect changes identified yearly.
  - A c. To maintain up-to-date lists of all site evaluations needed and attended, and to act as intercessor in arranging those evaluation visits.
- A 6. **To maintain reliable computerized office records and word processing systems that can be used by staff at varying levels of computer expertise.**
  - A a. To continue procedures that are ongoing, routine tasks of the system.
  - A b. To seek funds to purchase computerized hardware and software applicable to this purpose.
  - A c. To be a part of the RAC Forum Computer network (RACnet).
- A 7. **To maintain a financial accounting system in full compliance with State of Minnesota standards and Generally Accepted Financial Standards.**

### **GOAL 3: TO PROVIDE ASSISTANCE TO QUALIFIED AREA ARTS ORGANIZATIONS**

- A 1. **To seek avenues of support for local arts organizations.**
- A 2. **To seek and to provide additional support for technical assistance to both the identified organizations and other organizations interested in development as local arts organizations through:**
  - A a. statewide RAC/PARTNERSHIP sponsored Technical Assistance Programs for Local Arts Councils.
  - A b. the SMAHC Technical Assistance Program and advocacy.
- A 3. **To continue the SMAHC/McKnight Challenge Fund Program for qualifying organizations.**
  - A a. To continue procedures that are ongoing routine tasks of the program.
  - A b. To utilize McKnight Arts Plan funds for this purpose.
- A 4. **To continue a program for Education/Community Arts Linkage between public schools and local arts organizations and individuals.**
  - A a. To solicit two year funding for the program from the Bremer Foundation, the McKnight Foundation and/or other sources, and implement the program if funds become available in this fiscal year.
  - A b. To develop guidelines and evaluation forms for a program providing matching support to arts organizations needing such support.
  - A c. To administer matching grants to no less than two qualified organizations.
  - A d. To publicize availability of the program through established channels throughout the region.
  - A e. To provide technical assistance upon request from applicants.
  - A f. To evaluate both individual projects and the entire program at the end of one year.
  - A g. To continue procedures that are ongoing routine tasks of the program.
  - A h. To use the Organizational Grant Review Panel for review of the Arts Linkage Program.
  - A i. To sustain the Arts Linkage program as funded by the McKnight Foundation to administer a portion of the Arts Linkage Program for FY95.
- A 5. **To develop a partnership with the state's arts-related organizations for an area network model for arts in educational settings.**
  - A a. To seek to develop a project in conjunction with the MAAE, and the RAC Forum.
  - D b. To take steps to participate in this project as time allows.

*-Note: as a result of the one day planning session, using a professional facilitator, the RAC Forum agreed to postpone joint educational projects during this fiscal year.*



**GOAL 4: TO SUPPORT THE PROFESSIONAL DEVELOPMENT AND ARTISTIC GROWTH OF SOUTHWEST MINNESOTA'S INDIVIDUAL ARTISTS.**

**A 1. To administer an Individual Rural Artists grant program that will provide funding in grants to individuals for projects which will advance their professional artistic careers.**

- A a. To continue procedures that are ongoing routine tasks of the program.
- A b. To publicize the availability and grant round deadlines via media and direct mail to potential applicants.
- A c. To provide technical assistance on request to applicants by phone, letter and personal contact.

**A 2. To maintain a continuing financial partnership with the McKnight Foundation to administer McKnight grants to individual artists for project support.**

- A a. To continue procedures that are ongoing routine tasks of the program.

**D 3. To hold one conference or a series of workshops to address the professional needs of area artist/educators.**

*- Note: although this Conference was planned and promoted, attendance estimates fell below the past two successful conferences. Surveys revealed that the inclusion of an art education focus into the conference muddled the purpose and the Board moved to postpone and revise. Two conferences are planned in FY1996, one for Artist/Educators and one for Artists only.*

- A a. To utilize the SMAHC Conference Committee to identify topics, conference or workshop location(s), and identify personnel.
- A b. To continue tasks applicable to advertisement, scheduling, monitoring, and evaluation of the activity.
- D c. To utilize McKnight funds for this purpose.

**A 4. To maintain an Artists Directory of area artists and arts services.**

- D a. To pursue funding for the purpose of creating and distributing a 1996 edition of this directory.

*- Note: due to changes in the Youth Summer Employment Program, we were unable to find an Intern. The Board agreed that present Artist Directories with inserts would be sufficient.*

- A b. To seek an intern for this purpose in the summer of 1995.
- A c. To provide publicity for the submission of area artists information
- A d. To make the directory available upon request to all area sources.
- A e. To advocate use of this directory in other SMAHC programs and arts-related programming throughout Minnesota.

**GOAL 5: TO FOSTER TWO-WAY COMMUNICATION WITH THE PUBLIC AND ARTS CONSTITUENTS.**

**A 1. To produce 10 issues of VOICES and include information about arts events and opportunities in and around the SMAHC area.**

- A a. To continue procedures that are ongoing, routine tasks of the program.
- A b. To seek alternative funds for this purpose in FY1995.
- A c. To continue to seek additional appropriate area names and addresses for this mailing resource, and to edit the database as necessary.

**A 2. To increase the distribution of information on SMAHC programs and other available arts and humanities programs to interested persons and organizations in the SMAHC area.**

- A a. To schedule and hold informational meetings as needed in any of the eighteen counties to distribute information on SMAHC, MSAB and other arts and humanities programs availability.
- A b. To maintain and use a media mailing list of all area media sources to provide a minimum of two news releases or public service announcements each month.
- A c. To provide existing brochures about SMAHC, the RAC's, the MSAB, and the availability of other arts and humanities organizations upon request to any interested individuals or organizations.
- A d. To maintain a 1-800 phone listing with a phone modem and automated answering system to provide information and accessibility to all Minnesota residents.

**GOAL 6: TO AUGMENT THE FUNDING BASE FOR THE ARTS IN SOUTHWEST MINNESOTA THROUGH PARTNERSHIPS WITH GOVERNMENT, THE PUBLIC SECTOR, AND THE PRIVATE SECTOR.**

- A 1. **To request and obtain an appropriation from the State of Minnesota.**
  - A a. To complete procedures that are ongoing, routine tasks of the activity.
  - A b. To brief area legislators about grants awarded in their districts.
- A 2. **To maintain membership activities of the Corporation.**
  - A a. To seek individual and organizational memberships through membership drives and mailing efforts, according to the FY1994 Future Financial Guidelines of the Corporation.
  - D b. To seek increased contributions from area corporations, cities, businesses and leading institutions.

*- Note: this goal was deferred due to lack of staff time due to increased solicitations in other areas. It is again included in the fy1996 goals.*

- A c. To seek additional funds from public agencies in southwest Minnesota.
- A 3. **To seek grants from public and private sources.**
  - A a. To write and submit at least two grant applications to public and private foundations.
  - A b. To investigate applicable NEA & NEH programs individually and in cooperation with the ten other regional arts councils in the submission of relevant applications.
  - A c. To explore possible opportunities available to apply to federal and or state agencies other than the NEA & NEH for matching program support.
  - D d. To seek matching support for existing programs through local business and corporate financing.

*- Note: this goal was deferred due to lack of staff time due to increased solicitations in other areas. It is again included in the fy1996 goals.*

**GOAL 7: TO NURTURE THE ARTS IN PUBLIC EDUCATIONAL SETTINGS.**

- A 1. **To administer an Artist in Education grant program which will provide funding in grants to area schools for projects which will provide artist residencies and field trips to professional arts events and to maintain a continuing financial partnership with the McKnight Foundation to administer McKnight financial support.**
  - A a. To continue procedures that are ongoing, routine tasks of the program according to the guidelines in order to maintain the program as it exists.
  - A b. To make a minimum of one site visit to a school funded by the agency to offer technical assistance and evaluate the artists and the projects.
  - A c. To offer technical assistance to all schools in the SMAHC area for purposes of this program through letters advertising the availability and deadlines of the program.
  - A d. To make available information on other SMAHC, MHC, MAAE and MSAB Programs and the Artist Directory for use in educational settings to all participants in this program.
  - A e. To strengthen the Community Event and Instructor Training components of the program.
- A 2. **To utilize both the Production and Sponsorship Grant categories in conjunction with school residencies.**
  - A a. To ensure that all school districts in the area receive information appropriate to application for these programs.
  - A b. To utilize the Arts Linkage Program with area public schools.
  - A c. To develop an Intergenerational Model residency project for use in three locations (See Goal 11).
- A 3. **To conduct a survey of area artists to determine interest in working in educational settings and solicit plans from them ask to how they would interact with the school and students.**

**GOAL 8: TO PROVIDE TECHNICAL ASSISTANCE FOR LOCAL ARTS DEVELOPMENT AND PUBLIC EDUCATION TO ARTS-RELATED ORGANIZATIONS IN THE SMAHC REGION.**

- A 1. **To provide assistance to local arts-producing and service organizations in the eighteen county region of SMAHC responsibility.**



- A c. To help administer this project if it is funded, in conjunction with the other RACs and other partners.

*- Note: four RACs became partners in a joint project to regrant federal and state funds to LAAs.*

**A 4. To work with the other ten regional arts councils and the MSAB to compile and maintain information about applicants and grantees of the various programs administered by the regional arts councils and the MSAB.**

- A a. To continue procedures that are ongoing, routine tasks of the database.
- A b. To develop and upgrade an information network on computer database called RACnet for integration of informational needs shared.
- A c. To maintain part-time staff through the RAC Forum for the purpose of database integration and needs assessment.

**A 5. To hold a minimum of two joint information planning and exchange meetings with the Regional Forum and the MSAB.**

*- Note: these joint meetings were done through a Liaison Committee of RAC and MSAB members.*

**GOAL 11: TO INCREASE THE ACCESSIBILITY TO HIGH QUALITY ARTS EXPERIENCES TO THE REGION'S SENIOR CITIZENS.**

**A 1. To provide a Senior Cultural Development Program through the use of matching funds and other sources.**

- A a. To use Paul and Alma Schwan Aging Trust Funds for this purpose.
- P i. To provide two daylong training sessions for senior activists, staff and administrative personnel and community education personnel for Senior Cultural development activities

*-Note: one training session was held over to September 26, 1995.*

- A ii. To provide 40 on-site arts activities in senior accessible locations.
- A iii. To provide a minimum of 3 intergenerational residencies based on Senior or community issues involving seniors and local public schools.
- A b To seek additional sources and to commit additional funds as secured through foundation requests in FY1995.
- A c To develop local resources for the program through partnerships with area Community Education, civic and senior groups.
- A d To approach membership drives with this goal included as matching support.
- A e To utilize both the Production and Sponsorship Grant categories in conjunction with organizations that serve senior populations.
- A f To ensure that all organizations that serve senior populations in the area receive information appropriate to application for these programs.
- A g To publicize the availability and grant round deadlines via media and direct mail to potential applicants.
- A h. To provide technical assistance on request to applicants by phone, letter and personal contact.

**GOAL 12. TO ENCOURAGE ARTISTIC EXPRESSION REPRESENTATIVE OF THE CULTURAL DIVERSITY IN SOUTHWESTERN MINNESOTA.**

**A 1. To provide technical assistance to organizations and individuals representative of the broad range of cultural and ethnic groups within the SMAHC region.**

**A 2. To provide all SMAHC programs in a manner consistent with meeting state and federal laws concerning Affirmative Action.**

**A 3. To seek additional information about the racial and cultural composition of the SMAHC area, its organizations and individual constituencies, through increased data reports related to the granting process.**

**CONCLUSION:** this was a successful year. Nearly all goals were met or exceeded. None were abandoned. Of the few that were deferred, all were the result of aggressive goal-setting, and their deferrals came about through careful planning and execution around unforeseeable obstacles. None of the deferrals involved State of Minnesota funds, and the fiscal consequences of those deferrals have been appropriately re-allocated in the following fiscal year.



- A a. To continue to locate and collect technical materials specifically relevant to formal organizational development for area arts groups and to career development for individual artists
- A b. To publicize the availability of organizational/career development materials and of SMAHC staff to provide technical assistance.
- A c. To provide technical assistance by mail and phone, and by attendance at meetings or individual consultations on request.
- A d. To continue to support the development of area Local Arts Councils through requested staff attendance at developmental meetings, inclusion through the RAC/MSAB/Locals "Arts Partners Technical Assistance Program", and other methods.
- A e. To seek additional funding on behalf of area "Locals" organizations.
- A 2. **To provide an ongoing information and referral service.**
  - A a. To complete procedures that are ongoing, routine tasks of the program.
  - A b. To maintain and update SMAHC's resource library of books, periodicals and information on local, state, and national organizations of help to area artists and arts organizations.
  - A c. To update listings of local organizations, artists and humanists, and touring programs.
  - A d. To maintain staff and volunteer participation in state and national organizations affecting southwestern Minnesota (RAC Forum, MCA, MAAE, etc.)
  - A e. To respond to a minimum of 20 monthly requests for information by in-house research or referral to other sources.
  - A f. To continue to provide SMAHC staff with in-service training opportunities to expand expertise and stay abreast of current issues in the fields of arts organizational and career development.

**GOAL 9: TO HELP MAKE THE ARTS GEOGRAPHICALLY ACCESSIBLE TO THE PUBLIC.**

- A 1. **To provide SMAHC Cultural Bank Support to qualifying member organizations for cultural underwriting insurance.**
  - A a. To continue procedures which are ongoing, routine tasks of the program.
  - A b. To increase the number of organizational members of participating member organizations who are aware of the program and use the insurance through two organizations.
  - A c. To include this information in countywide meetings throughout the eighteen county SMAHC area.
- A 2. **To provide networking resources for the creation and development of one local arts support organization.**
  - A a. To provide SMAHC database resources to a minimum of one organization for development purposes..
  - A b. To provide temporary mailing and phone resources to help those organizations develop networks with other like organizations
  - A c. To provide assistance through the Technical Assistance program for organizational development to those networking organizations.

**GOAL 10: TO MAKE THE ARTS AVAILABLE TO ALL CITIZENS BY WORKING IN PARTNERSHIP WITH MINNESOTA'S TEN OTHER REGIONAL ARTS COUNCILS AND THE MINNESOTA STATE ARTS BOARD.**

- A 1. **To maintain membership in the Forum of Regional Arts Councils of Minnesota.**
  - A a. To continue procedures that are ongoing, routine tasks of the relationship.
  - A b. To attend at least six meetings yearly of the Regional Forum.
  - A c. To update, in unanimity with the other regional arts councils, the policy manual and bylaws.
- A 2. **To administer jointly the McKnight Regional Arts Council funds.**
  - A a. To develop yearly plans for those funds which serve our joint constituencies
  - A b. To act as liaison on at least one committee of the Forum.
  - A c. To act in concert with the other ten regions in contracting for a part-time administrative support person to serve our joint needs.
- A 3. **To develop joint strategies for funding projects which serve our joint constituencies.**
  - A a. To continue to work as the liaison for the NEA Local's Program.
  - A b. To urge the RAC Forum to solicit funds through one additional foundation for an identified statewide goal in FY1995.

**SOUTHWEST MINNESOTA ARTS AND HUMANITIES COUNCIL, INC.**

**(SMAHC)**

**Interim Report to the Southwest Initiative Fund  
Use of Aging Trust Funds**

**SMAHC SENIOR CULTURAL DEVELOPMENT PROGRAM**

**Fiscal Year 1995**

submitted

June 30, 1995

Contact Robert J. Ross  
Executive Director  
Southwest Minnesota Arts & Humanities Council  
PO. Box 1193 Marshall, MN 56258  
(507) 537-1471

**ATTACHMENTS:**

- #1. LIST OF ON-SITE WORKSHOPS, PRESENTERS, DATES AND EVALUATIVE COMMENTS. APPLICATION AND AWARD FORMS..
- #2. INTERGENERATIONAL GRANTS APPLICATION FORMS, GUIDELINES, FINAL REPORT FORMS, LIST OF APPLICANTS AND AWARDS.
- #3. PARTICIPANT LIST (MONTEVIDEO TRAINING WORKSHOP), WORK PACKET, LIST OF PRESENTERS AND EVALUATION OF THE WORKSHOP, FLORENCE DACEY RESUME.



## **SMAHC SENIOR CULTURAL DEVELOPMENT PROGRAM**

The involvement of the Aging Trust Fund through the Southwest Minnesota Initiative Fund through the Southwest Minnesota Arts and Humanities Council is the most crucial form of foundation support to the development of cultural activities relevant to seniors in southwest Minnesota. It is deeply appreciated all those involved.

### **III. BRIEF NARRATIVE FOR PROGRESS REPORT**

This narrative will include the three elements from the first year of the two year project:

**STRUCTURAL OPERATION:** On August 1, 1994, after an open hiring process, we hired Leslie Hofstadter of Dovray to act as the Senior Cultural Development Coordinator, the primary person responsible for actual day-to-day operation of the Program. The position is a two-year, quarter-time position, based on hourly payrate outlined in the grant application. A job description was outlined and management of the program began in earnest. Oversight of the position is by Rob Ross, Executive Director, and bookkeeping provided by Administrative Assistant, Greta Murray. The program is responsible to the Senior Cultural Development Committee, a five member task force comprised of SMAHC Board and outside members interested in the development of these activities. This committee reports directly to the SMAHC Board for final approval on all activities.

#### **OBJECTIVES FOR THE PROJECT INCLUDE:**

- ♦ Development of activities which involve seniors in community life, using the arts as a means of accomplishing that task.
- ♦ Creating awareness of senior and community issues.
- ♦ Creating opportunities for the development of intergenerational communication

#### **GOALS FOR THE PROGRAM IN YEAR ONE:**

1) **PROVIDE FORTY ON-SITE WORKSHOPS.** Plan was to provide direct programming to forty sites in the eighteen county region, to as diverse a set of senior-accessible locations as possible, for one-hour sessions between seniors and a professional artists, to identify a minimum of one senior or community issue, and to begin development of discussions of projects in which the arts could communicate this issue to the general public.

**OUTCOME:** Accomplished. Forty accessible senior locations in year one were served by professionals in the area of storytelling, creative writing, theatrical skits, community mural creation, and other activities designed to build an awareness of local history, senior and community issues (SEE ATTACHMENT # 1, LIST OF ON-SITE WORKSHOPS, PRESENTERS, DATES AND EVALUATIVE COMMENTS). Attendance numbers ranged from six to over 100 participants. In each location a discussion was held concerning needs and issues of seniors and the community at-large. In each location at least one issue was identified and recorded, along with a method of addressing communication of that issue through the arts. All activities were evaluated by participants, by the professional facilitator, by SMAHC staff, and by the staff at the site. Very favorable review of this activity was recorded by both staff of the locations served and by those participating. In many cases, it was difficult prior to the activity to give those participating a clear sense of the activity. Many locations, despite clear communication, felt that the activity would include an arts performance. These activities therefore became enlightening opportunities, and in many cases, an impetus to local projects using the arts to communicate senior and community issues. An average of 55 persons were served in each location, narrowly less than estimated (60). In some cases, there was excellent press coverage of the events. In each location, the Southwest Minnesota Initiative Fund was given credit according to the credit line required.

Additionally: To date, four additional sites in July, 1995 have been scheduled. This is relevant to the sixty additional sites to be served in year 2 of the project.

2) **DEVELOP THREE INTERGENERATIONAL CULTURAL COMMUNITY RESIDENCIES BASED ON LOCAL ISSUES .** Plan was to provide grant assistance to three joint groupings of senior



and public education facilities to develop a joint activity using the week-long residency services of an area artist trained for this purpose. Each project was to focus on an identified community issue and to provide some level of development toward an ongoing relationship between elders and youth.

**OUTCOME:** Accomplished. In keeping with the timelines set at the outset, a set of guidelines and application form were developed to provide for projects which linked local senior groups with public schools for a joint project. Despite fairly short timelines (November 1, 1994 deadline), five valid applications were received, all for eligible projects. Using the SMAHC Senior Cultural Development Committee, a grant application review assessment was held and three projects selected for award of grants.

All three projects have been accomplished. Final reports forms have not yet been received from those grantees. However, very positive progress was revealed by participants who also attended the Professional Training Workshop in Montevideo, especially by the Wabasso project, which provided a project of student's recording and augmenting senior community member's oral, written and pictorial histories, relevant to the community history itself. This will be an ongoing project which will stretch from school year to school year with different classes adding to the knowledge and depth of the histories.

There was an outcome activity in each site, and each activity is undergoing evaluation both by participants and by staff. Sites selected and projects awarded grants are included as ATTACHMENT TWO - INTERGENERATIONAL GRANTS APPLICATION, FORMS, GUIDELINES, AWARDS AND FINAL REPORT FORMS.

Again, excellent press coverage, inclusion in our monthly newsletter, VOICES, and credit given to the Southwest Minnesota Initiative Fund as required.

3) **PROVIDE TWO DAYLONG PROFESSIONAL TRAINING WORKSHOPS.** Plan was to hold two identical workshops using a professional, accomplished facilitator with a background in senior and cultural issues, to bring experts from the fields together with local planners and advocates for development of high-quality local projects which will build senior cultural activities and community cultural awareness in the area.

**OUTCOME:** Partially Accomplished. Florence Dacey was hired as professional facilitator for the workshops. She held three planning sessions with other experts and worked extensively with SMAHC staff and the SCD Committee to develop a great Workshop using a wide field of experts to provide contextual assistance in a five-session day. SWIF staff also was invited to participate as a presenter.

Plan was to hold this identical workshop in two sites, one in the northern nine counties of the region, in Montevideo, and one in the southern nine counties, in Westbrook. After scheduling, it appeared that most participants preferred to attend the Montevideo site. A decision was made to combine the two workshops, with plans to hold an "advanced" workshop in Westbrook during the week of September 11-15. This decision will exceed the expectations of the goal.

The first HomeGrown Workshop was held on April 28, 1995 at the Royal Inne in Montevideo. ATTACHMENT # 2 CONTAINS PARTICIPANT LIST, WORK PACKET, LIST OF PRESENTERS AND EVALUATION OF THE WORKSHOP, and FLORENCE DACEY RESUME. The Workshop was considered very successful, with a number of "hands-on" sessions revealing that over seven of the communities represented intended to go forward with plans begun at the workshop, for local events and projects involving seniors in community issues through the arts.

**OVERALL OUTCOME:** The project so far has directly affected 2200 persons through the on-site workshops, an estimated 540 persons through the **intergenerational community residencies** component (final reports not yet received), and forty-two (42) community leaders through the **professional training** component, for a **total of 2,782 persons** directly involved.

## E. INFORMATION SHARED:

Information about the program, sites and local projects is shared through press releases with over 200 local print, radio and television media sources. Southwest Initiative Fund information included as per agreement in all press releases. Additionally, information is shared with over 3,000 arts interested citizens, schools, organizations and businesses through our monthly newsletter, VOICES. Program outcome information is shared with all partners in the project, with the three Regional Development Commissions, and with sources such as the AARP, possible funding sources, and the general public through notice in local media. Ongoing program information sharing with the WESCAP, senior meal sites, RSVP organizers, and RDC Aging Program Coordinators.

The final report will be sent prior to the end of our fiscal year, June 30, 1996.

## F. BUDGET FIGURES VERSUS ACTUAL:

Because the project was not a repetition from year to year of the same project, it is a little difficult to look at the Financial Report clearly. For purposes of this project, it would be helpful to have a column for Current Period Budget, to make clear the relationship between the Actual and Budgeted columns.

There are some deviations. The primary reason for this is related to the rescheduling of one Training Workshop from April to September (15), 1995. This is not an area of concern, as the narrative identifies, but an opportunity for these Workshops to achieve a secondary level of training, which can include earlier participants in advanced training as well as bringing in additional new participants.

Initiative Funds in this project are allocated only to Contracted Services, including presenters at workshops, Arts & Issues facilitators, and Intergenerational Residency artists/facilitators. No changes to these funds, either in amount or nature has occurred. \$8,835 has been expended (the remainder of \$1,105 obligated to contracts for presenters and facilitator at the September, 1995 Training Workshop).

Other financial differences to the project include:

1. **Salary and Benefits:** More start up time than anticipated was spent by SMAHC staff. This matter of cost to the SMAHC organization and not a concern.

2. **Travel:** A special, pre-project meeting was held with all area organizations in October, 1994. Additionally, SMAHC SCD Committee members held a special review session for Intergenerational Grants in December. This special session was unanticipated. Funds for these activities came out of SMAHC General Funds.

4. **Postage & Printing:** Slightly less than anticipated was spent, due to an original intention to purchase prepackaged packets of information for the Training Workshop. The facilitator, Florence Dacey, designed the packets at no extra cost, so costs were reduced to in-house copying and materials.

6. **Supplies and Equipment.** This appears to be slightly higher than expected. These costs are covered by the SMAHC organization and not a concern.

TOTAL COSTS: are slightly higher than anticipated.

Under Revenues, the following changes have occurred:

2. **Other Outside Sources:** The major difference is that other foundation and corporate sources of fundraising have not yet been successful. Because SMAHC agreed to underwrite excess program costs, this is not a concern to the project. We are continuing to seek additional revenue for the project. Program Income has been successful as outlined.

4. **Applicant Cash Contribution:** SMAHC's costs to the project have, so far, been higher than anticipated.



Overall, the project costs are within the confines of good budgeting. It appears that the overall, two year budget may exceed original estimates. If so, SMAHC will absorb the difference, unless other funding sources are available to meet the difference.

#### INTERIM EVALUATION:

Evaluative process in this project is ongoing. The Senior Cultural Development Coordinator arranges for evaluation activities and forms at each of the sites, at the Training Workshop, and forms for the Intergenerational Residency projects, along with final report forms.

Compilation of the evaluative forms is done by the Coordinator. Results of those compilations are shared with executive staff, Senior Cultural Development Committee, and, ultimately with the Board. Results are also made available to any organizations seeking information, and will be used (since they have been positive, to date) with funding requests to other foundations and corporations in year 2 of the Project.

To date, the only shortcoming with the project has been the difficulty in accessing other foundation and corporate funds for support of the project, as originally envisioned. Some of this is due to the small staff of our organization, which must provide direction and funding for many other projects besides this program, making extensive fundraising projects difficult. Because this problem was considered by the Board prior to program start, reserve funds were allocated to cover program losses, if necessary. This has been the case in the first year. However, we also initially understood that there would be some "start up" hesitancy, due to hiring and training new personnel for the Project.

At this time, new staff is comfortable with the role of Coordinator, which will decrease time for executive oversight and allow for appropriate fundraising activities in the second year of the Project..



**SENIOR CULTURAL DEVELOPMENT PROJECT - "HOMEGROWN" WORKSHOP**  
**April 28, 1995 - Montevideo**

ORGAN	LASTNAME	FIRSTNAM	ADDRESS	CITY	STATE	ZIPCODE
	Butzer	Gary	171 N. Quarry Drive	Morton	MN	5627
	Davis	Dorothy	612 11th Street SW	Willmar	MN	5620
	Fueston	Rhonda	1012 Douglas	Worthington	MN	5618
	Germann	Bonita		Milan	MN	5626
	Ghei	Kiren	511 W Redwood	Marshall	MN	5625
	Hubley	Jim	505 Donita	Marshall	MN	5625
	Hunt	Penny		Ghent	MN	5623
	Jenson	Karen	Box 6	Milan	MN	5626
	Knowles	Bill	1000 Roy St., Apt #204	Ortonville	MN	5627
	Kraemer	Shirley	Route 2, Box 5	Laurel	NE	6874
	Paddock	Joe	417 E. 4th Street	Litchfield	MN	5535
	Postma	Greta	Box 531	Clara City	MN	5622
Atwater State Bank	Browne	Lorraine	PO #755	Atwater	MN	5620
Atwater State Bank	Feig	Connie	PO #755	Atwater	MN	5620
Atwater State Bank	Lamecker	Cheryl	PO #755	Atwater	MN	5620
Atwater State Bank	Meyerson	Suzanne	PO #755	Atwater	MN	5620
Bethesda Heritage	Roberts	Pat	510 SW 9th	Willmar	MN	5620
Good Samaritan Village	Veltkamp	Bev	1311 N. Hiawatha	Pipestone	MN	5616
Granite Falls Community Education	Brokke	Dave		Granite Falls	MN	5624
Hilltop Good Samaritan Nursing	Faber	Linda	410 Luella St.	Watkins	MN	5538
Hilltop Good Samaritan Nursing	Picard	Anine	410 Luella St.	Watkins	MN	5538
Holy Redeemer Parish	Dold	Jo Ann	503 W. Lyon	Marshall	MN	5625
Madison Avenue Apartments	Tillemans	Charlene	700 W Madison	Minneota	MN	5626
Marshall Area Senior Center	Lipinski	Barb	107 S. Fourth Street	Marshall	MN	5625
Minnesota Humanities Commission	Cunningham	Jane	26 East Exchange Street	St. Paul	MN	5510
Montevideo Senior Center	Ostlie	Diane	Suite 104, 719 N. 7th	Montevideo	MN	5626
Native Arts Circle	Columbus	Iola	Rt 1, Box 147	Morton	MN	5627
Northridge Residence	Sass	Teri	175 Roy Street	Ortonville	MN	5627
Northridge Residence	Schaff	Doris	175 Roy Street	Ortonville	MN	5627
Plum Creek Patchwork	Wilson	Johanna	Rt 2 Box 95	Walnut	MN	5618
Ren Villa Nursing Home	Wolterstorff	Clara	205 SE Elm	Renville	MN	5628
SMAHC	Dacey	Florence	Box 31	Cottonwood	MN	5622
SMAHC	Hofstadter	Leslie		Marshall	MN	5625
SMAHC	Kilheffer	Sari		Dawson	MN	5623
SMAHC	Murray	Greta		Marshall	MN	5625
SMAHC	Ross	Rob		Marshall	MN	5625
SMAHC	Wanke	Betty		Clinton	MN	5622
SW MN Initiative Fund	Larson	Judy	PO Box 130	Granite Falls	MN	5624
Swift County Senior Citizens	Williams	Dorothy	PO Box 288	Benson	MN	5621
Upper MN Valley Regional Devel.	Nygard	Connie	323 West Schlieman	Appleton	MN	5620
Weiner Memorial Med. Center	Barck	Karen	300 S. Bruce Street	Marshall	MN	5625
Willmar Area Senior Center	Freeman	LeAnne	624 N Highway 71	Willmar	MN	5620
Willmar Area Senior Center	Johnson	Dale	624 N Highway 71	Willmar	MN	5620

43 attendees

## Sr. Cultural Intergenerational Residency Program

### 1. Montevideo Public School

Montevideo Area Sr. Citizens

The seniors are passing along their music to the younger people of their community. A joint program of seniors and youngsters performing their music will be offered during their town's summer festival.

### 2. Lincoln High School

Hendricks Residential Home

Together these groups of seniors and young people have designed skits and performed them. These skits address the changes that the seniors have seen throughout their lives.

### 3. Wabasso Public School

Wabasso Sr. Citizens

The seniors and the young people are working together to record the senior's oral, written, and pictorial histories. This will be used during their centennial celebration.

Five applications were turned in and the intergenerational committee evaluated these and chose three of them to fund. It was a hard decision for them to make as all of the applications were very interesting projects. These projects have provided the seniors with a wonderful opportunity to network with the young people of their communities. We will be reissuing applications in mid July for the 1996 fiscal year.

We have worked together with the local RDCs to implement these projects.

EXPLORING A PROJECT IDEA--PLANNING AND IMPLEMENTING A PROJECT  
Worksheet for afternoon session

Names of people working in this group:

Name(s) and address(es) for sending copies:

Karen Jenson  
Box 6  
Milan, MN 56262

1. What project idea will we work on? The idea needs to have the potential to involve seniors and other community members.

Example-- Local visual artist teaches painting to a small group of interested nursing home residents. Want to involve the elementary school and also broader community.

"Arts of the past to the future"

Leona Thompson - hardanger  
Alvina Kleven - lace  
George Barrows - story telling

Possibilities

Karen Jenson - rosemaking  
Patrick Moore - block printing  
Joyce Behrens - rug weaving  
Dae Wallen - puppetry - theatre  
Al Hammerschmidt - drawing  
Vergil Kruse - wood carving  
John Wanke - lapidary

2. Who specifically will be involved and what will they do?

Example-- We want eight seniors at the nursing home ( names: ) to help plan the project, do paintings, share their work with 6th graders, and display their work at the community center. 6th graders will listen, look and respond to the works of seniors. About 300 local people and a number of outside guests will view the artworks. The Senior Center will host a reception for the senior artists to open their show of art work. The local arts group will be asked to contribute some funds for the project. Our planning team will be:

Leona Thompson - hardanger  
Alvina Kleven - lace  
Edna Halling - flatbroid  
Floyd Thompson - wood

Milan Village Arts  
Milan Community Ed.



3. What are the specific art activities that will take place? Where and when?

What artists will we hire and how will we select them?

Example-- A local visual artist is going to spend 10 hours with a group of 6 to 8 residents, teaching them painting techniques and helping them access school memories. The sessions will be held in the home's activity center during July. We have a local accomplished artist who has worked in the SMAHC Arts and Aging Program and is available.

*Six stations with elders with expertise in <sup>art project</sup> craft. food tasting & listening to music of local resident - summer -*

4. How much money are we going to need and where can we get money for artists and supplies? How will we begin working to raise more local funding for future activities?

Example-- The artist fee will be \$400, no mileage or lodging needed. Painting supplies? Funding possibilities: SMAHC, Lions Club, State Arts Board, Initiative Fund, School District. As part of our project we will try to establish a local fund for senior-community arts activities. We might auction off some of the artwork or make notecards based on the art for a fundraiser to start this off.

*community & funding  
Legion  
Village Arts School.*

5. How will we share the project with the broader community?

Example--Primarily through the exhibit and reception at the Centennial. We could also have some of the essays by the 6th graders displayed, and printed in the newspaper.

*gallery showing  
food tasting  
& music*

5. Who is going to plan and carry out this project? Who can we involve who will help us access funding to continue this or a similar arts activity?

Example-- A project team will include the Nursing home activity director, two of the residents, the 6th grade teacher, a Senior Center Board member, the city clerk, the Lions Club President, an arts council member. We hope that we can get each of the groups represented to commit some financial support to repeat the project, perhaps with another theme, a different art form.

~~George Burman~~

Mike Village Arts

AAA - Nygard Connie - Madison

#### 6. Communication and Publicity Plans

Example-- We have a nursing home resident who will volunteer to be in charge of publicity, which will be through the local newspaper, the school, community ed. and nursing home newsletters. Students will make posters for the exhibit. We will hold meetings as needed.

Elder & Bur w/ Community Ed.

May 2 7 PM MVAS - Seniors asked to attend Village Arts meet

#### 7. How will we know what changed?

Example-- We are going to do interviews with the seniors involved in the painting. We will find out if they would like to continue the painting class. We will also try to start a class where these senior students teaching other residents what they have learned. The 6th grade teacher and students will discuss what they learned from the sharing and students will write a brief essay about their reflections. The artists will complete an assessment form asking for their observations about changes in the people they worked with. We hope to video-tape some of the sessions for documentation.

attendance & participation  
evaluation form in packet



5. Write a few sentences describing your project-- Its theme or focus, goal, and main activities.

Example-- In our project, a local visual artist will spend ten hours in the nursing home to teach residents how to paint from their memories about school. Seniors will share their artwork and memories with 6th graders at the local school and also display work at the town's Centennial in August. Our goal is to get seniors participating in arts activity, help students and seniors compare school experiences, and honor our seniors in a public way. We also want to start building a network of local support for on-going arts projects that involve seniors.

*"Arts from the past to the future"*

*Six elders at six stations ~~with~~ teaching children in their areas of expertise culminating in a food tasting, music playing display of art or crafts of every willing senior citizen in the community*

## 9. TIMELINE

ACTIVITY

MONTH/WEEK

# WORKSHEET ON DEVELOPING AN ARTS PROJECT INVOLVING SENIORS

Hold a brain-storming session for seniors, artists, government, civic, and school representatives, any other interested citizens.

- \* List the "players," (artists, arts groups, civic, senior, education groups, etc) and what are art events, classes, programs now available in our town or area.
- \* List new art activities we need and want for seniors.
- \* List themes and community or senior issues that might be the focus of a senior-community arts project.
- \* Brainstorm senior arts projects or programs that would involve the broader community, the needs, focus on one of the themes or issues identified, and use local-regional artists.
- \* List all the ideas for new projects and programs.
- \* Prioritize these suggested projects and come to consensus on one to pursue.
- \* Ask: Do we have the potential resources to implement this project? Will we be able to involve seniors and other community groups and individuals?
- \* Form a planning committee, drawing on this group and adding others.

## Plan and Implement the Project

- \* List who will be involved and how. These and other groups can be involved as planners, artists, participants, evaluators, funders and fundraisers, promoters, etc. Artists  
Other adults      Children      Senior organizations      Civic organizations      Schools
- \* Describe the specific arts activities that will take place, where and when.  
Tell how we will identify and choose artists.
- \* Draft a budget. Where will we seek funds for this project? How can we begin to raise local money for this and future projects?
- \* Tell how we will share what takes place with the broader community.
- \* List who will plan and carry out the project. Strive for inclusivity. Include groups and individuals who can develop long term sustainability.
- \* List how we will communicate about the project, and to whom.
- \* Tell how we will assess changes that result because of the project.
- \* Summarize our project--its theme, goals and main activities.
- \* Create a timeline for planning, implementing and evaluating.

## TIPS

Allow lots of time for planning. Be flexible.  
Involve seniors in many capacities and functions.  
Use local/regional artists and performing groups.  
Build local long-term support for senior arts activities through your project:  
Coordinate, Collaborate, Cooperate, Celebrate!



## ARTS AND ISSUES 1995

Total 40

### Chippewa County

5/24 Montevideo Senior Citizens Center, Montevideo, MN. Jim Hubley

- Issues Addressed: 1. Affects of technology on human interaction  
2. Need for new senior center  
3. Time issue (We need to slow down).  
4. Need for art and stories.

Artist Evaluation: Great Participation!

Staff Evaluation: Very Good!

Participant's Evaluation: Excellent!, Very Enjoyable!

People Served: 10

### Cottonwood County

5/3 Good Samaritan Center, Westbrook, MN. Kiren Ghei

- Issues Addressed: 1. Noninvolvement in the larger community  
2. Violence in society  
3. Lack of mobility  
4. Concern about the future of farming (Writing about their lives on the farm is now an ongoing project with this group of people).

Artist Evaluation: It was a learning and enriching experience for me. Discussion was animated and lively-generating many issues and ideas.

6/27 Sogge Good Samaritan Center, Windom, MN. Jim Hubley

6/27 Windom Area Mealsite, Windom, MN. Jim Hubley

6/27 Riverview Apts., Windom, MN. Jim Hubley

People Served: 2

### Jackson County

6/30 Jackson Sr. Dining and Recreation Center, Jackson, MN. Jim Hubley

6/30 Jackson Healthcare and Nursing Home, Jackson, MN. Jim Hubley

6/30 Good Samaritan Sunset Home, Jackson, MN. Jim Hubley

6/30 Jackson Sr. Highrise, Jackson, MN. Jim Hubley

### Kandiyohi County

5/10 Atwater Community Center, Atwater, MN. Kiren Ghei

- Issues Addressed: 1. Need for new community businesses  
2. Senior Housing needs  
3. Transportation needs  
4. Environmental issues

Artist Evaluation: Positive, productive, energetic, and knowledgeable group of people. A very meaningful experience.

Staff Evaluation: Glad to have done this.

Participant Evaluation: "Excellent!", "All subjects were covered well.", "Very good and enjoyable."

People Served: 28

5/18 Willmar Senior Center, Willmar, MN. Jim Hubley

- Issues Addressed: 1. Different ethnic groups in the community

2. Senior involvement in the community with the youth to prevent crime and drug use.

Artist Evaluation: Encouraged organization to be imaginative and community centered.

Staff Evaluation: Excellent concept. Enjoyable and opened up future avenues of discussion on our own.

Participant Evaluation: "Excellent." "Brought forth issues that we needed to address."

People Served: 5 The center's staff did not get the word out to the people.

### Lincoln County

3/23 Ivanhoe Sr. Dining, Ivanhoe, MN. Jim Hubley

Issues Addressed: 1. Loss of local history

Artist Evaluation: Good. The community is rich in history!

Staff Evaluation: Very interesting with the audience participating a lot. It was great! Like to see more of these programs in our community.

Participant Evaluation: "Stimulating", "creative", "relaxing", "entertaining", and "fun."

People Served: 18

5/9 Lake Benton Sr. Citizens Center, Lake Benton, MN. Florence Dacey

Florence is meeting with this group in July again. She said the block of time that she could give the audience on 5/9 was too short.

5/19 Sunrise Manor, Tyler MN. Florence Dacey

Issues Addressed: 1. Telling the younger generation about all of the changes that the seniors have lived through.

2. Violence

3. Lack of respect

Artist Evaluation: Enjoyable and impressive. They defended young people, while sitting their problems.

Staff Evaluation: Enjoyable and couldn't be improved.

Participant's Evaluation: "Wish younger people could hear this program.", "The time went by too fast.", "Enjoyed talking of old times."

People Served: 35

### Lyon County

4/6 Cottonwood Sr. Dining, Cottonwood, MN. Florence Dacey

Issues Addressed: 1. Negative impact of television

2. Lack of respect for and interest in elders

Artist Evaluation: Gratifying and Interesting.

Staff Evaluation: The program was good. We are now meeting once a week to record our memories of the Depression and W.W.II!

Participant's Evaluation: "Motivational and inspiring."

People Served: 36

5/10 O'Brien Court, Tracy, MN. Florence Dacey

Issues Addressed: 1. Lost family history

Artist Evaluation: These people were content and well cared for. They were not concerned about the negative effects of environment and community as some groups are.

6/16 Weiner Memorial Nursing Home, Marshall, MN. Kiren Ghei

6/19 Prairie View Healthcare Center, Tracy, MN. Kiren Ghei



Issues Addressed: 1. Rural life

2. Types of art activities they would like offered

Staff Evaluation: Good job of getting residents to open up and join in discussion.

Interesting for us to hear residents tell a nonstaff person what they would like offered. Helpful.

Participant Evaluation: Good.

People Served: 15

6/19 Revere Home, Revere, MN. Kiren Ghei

Issues Addressed: 1. Changes in rural area

Staff Evaluation: Pleasant program

Participant's evaluation: "Excellent!"

People Served: 15

6/21 Lyon County Retirement Home, Marshall, MN. Kiren Ghei

6/28 Tracy Sr. Citizens Center, Tracy, MN. Kiren Ghei

6/28 Twin Circle Apts., Tracy, MN. Kiren Ghei

6/30 Marshall Area Sr. Citizens Center, Marshall, MN. Kiren Ghei

#### Meeker County

5/10 Augustana Homes-Bethany, Litchfield, MN. Kiren Ghei

Issues Addressed: 1. Weather

2. Rise in Crime

3. Personal Health

4. Drug and alcohol abuse among young

5. Lack of employment for young

Artist Evaluation: Many of the people were highly dependent, but those who could participated well.

Staff Evaluation. She was a very good speaker that brought forth many ideas and issues.

Participant's Evaluation: "We need more of this type of thing."

#### Murray County

4/12 Fulda Sr. Dining Center, Fulda, MN. Jim Hubley

Artist Evaluation: Lack of interaction. The weather was snowy and blustery, which made the people restless and nervous.

6/14 Slayton Senior Center, Slayton, MN. Jim Hubley

Issues Addressed: 1. Means of communication

2. Work load against convenience

Staff Evaluation: It was very enjoyable.

Participant Evaluation: Excellent!, Would like to do this again.

People Served: 36

6/14 Southgate Apts., Slayton, MN. Jim Hubley

Issues Addressed: 1. Things going on before television

2. Importance of conversation

Staff Evaluation: Very good.

Participant Evaluation: Would like to do this oftener., Very enjoyable., Excellent!

People Served: 15

6/22 Maple Lawn Nursing Home, Fulda, MN. Kiren Ghei

6/27 Slayton Manor Care Center, Slayton, MN. Kiren Ghei

### **Nobles County**

3/21 Arnold Memorial Nursing Home, Adrain, MN. Jim Hubley

Issues Addressed: 1. Loss of one's personal history

Artist Evaluation: They had a wealth of history and information to share.

### **Pipestone County**

4/13 Pipestone Sr. Dining, Pipestone, MN. Jim Hubley

Issues Addressed: Traditional history

Artist Evaluation: Suggested oral history project between the school and elders.

Staff Evaluation: Good!

Participant's Evaluation: "Great!", "Enriching."

People Served: 58

4/13 Good Samaritan Village, Pipestone, MN. Jim Hubley

Issues Addressed: 1. Loss of self among community

Artist Evaluation: Good and enjoyable time.

Staff Evaluation: Enjoyed by several residents.

Participant's Evaluation: "Excellent!"

People Served: 65

### **Redwood County**

4/6 Wabasso Area Sr. Citizens Center, Wabasso, MN. Jim Hubley

Issues Addressed: 1. Family needs and concerns.

Artist Evaluation: This is a great bunch of seniors who are very active in their community.

Staff evaluation: Jim was great! We need a follow-up to ensure that we can implement our writing and story telling plan.

Participant's Evaluation: "I could get carried away.", "Excellent!"

Persons Served: 13

6/13 Valley View Manor Nursing Home, Lamberton, MN. Duane Penske

6/26 Wabasso Healthcare Center, Wabasso, MN. Kiren Ghei

### **Renville County**

3/14 Morton Sr. Center, Morton, MN. Gary Butzer

Issues Addressed: 1. Relating senior history to children

Artist Evaluation: I feel that it is pressingly obvious that this activity is greatly needed and appreciated.

### **Rock County**

3/21 Mary Jane Brown Good Samaritan Center, Luverne, MN. Jim Hubley

Issues Addressed: 1. Sharing knowledge with younger people.

Artist Evaluation: Very Good. When I see the eyes of the elderly light up, I'm enriched.

Staff Evaluation: This was great because of the interaction with the residents. This was the best SMAHC program I've seen yet!

Participant's Evaluation: "I'd give him 100%.", "He was just great.", "Laughed so hard I had belly ache.", "I never heard anything like it before!", "Can't describe it-just a ball-of-fire.", "Want him to come back.", "Enjoyable."

People Served: 20

6/20 Luverne Sr. Citizens Center, Luverne, MN. Kiren Ghei

### Swift County

5/24 Senior Community Center, Benson, MN. Jim Hubley

Issues Addressed: 1. Staying active in the community

Artist Evaluation: Very good and well organized. Great!

Staff Evaluation: People hated to see it end.

Participant Evaluation: "Couldn't be improved.", "Excellent!"

People Served: 30

### Yellow Medicine County

3/23 Sylvan Place, Canby, MN. Jim Hubley

Issues Addressed: 1. Getting to know each other better

2. Recovering a sense of community

Artist Evaluation: Much interest was shown.

Staff Evaluation: He did a great job! He is engaging and delightful! We would welcome him back.

Participant Evaluation: "Stimulating.", "We got to know on another better.", "Enjoyed sharing our stories.", "Good."

People Served: 20



Arts and Issues July 1995

Madison Ave. Apts. Minneota 7/6/95 Kiren Ghei

Minneota Sr. Center 7/6/95 Kiren Ghei

Hill Street Place 7/7/95 Kiren Ghei

# HOMEGROWN EVALUATION SUMMARY SHEET

Location: Montevideo, MN.

Date: April 28, 1995

THE NUMBER AFTER EACH EVALUATION LEVEL INDICATES THE NUMBER OF PERSONS EVALUATING AT THAT LEVEL: (1=not helpful & 5=very helpful)

NOTE: Not all persons evaluated in every category.

Artist Presentations	1=<0> 2=<0> 3=<2> 4=<5> 5=<12>
Resource Panel	1=<0> 2=<1> 3=<3> 4=<10> 5=<5>
Brainstorming Session	1=<0> 2=<0> 3=<3> 4=<6> 5=<9>
Network With Artists	1=<0> 2=<0> 3=<3> 4=<6> 5=<8>
Project Involvement	1=<0> 2=<0> 3=<3> 4=<8> 5=<8>
Sharing & Close	1=<0> 2=<0> 3=<5> 4=<6> 5=<6>
Workshop Packet	1=<0> 2=<0> 3=<1> 4=<8> 5=<9>

Was the workshop what you expected? No=<1> Yes=<18>

Would you attend a followup workshop? No=<0> Yes=<14>

Unsure=<3>

Were the necessary people included in the artist and resource panel presentations? No=<1> Yes=<14> Unsure=<1>

Was location good? No=<0> Yes=<15>

Was site appropriate? No=<0> Yes=<15>

Was the food good? No=<0> Yes=<16>

Workshop Changes: 1. Sessions could be more focused.

2. Allow artists to tell how they could integrate the seniors into the community.

Workshop strengths: 1. Excellent Information and ideas.

2. Networking Opportunities.

3. Inspirational.

## UPCOMING SENIOR CULTURAL DEVELOPMENT EVENTS

*Call 1-800-622-5284*

SMAHC/SWIF Arts and Issues Workshops -ongoing - one hour workshops looking at methods of communicating senior and community issues through the arts. (FREE).

Homegrown Workshop -early September- a training conference for Community Education personnel, Senior Center staff and volunteers, Nursing Home personnel and administrators, community activists, arts organization board members, artists and anyone who takes an interest in the future of our communities . This conference will show participants how to involve communities seniors in the larger community through the arts. Keep an eye out for registration forms. We will be mailing these out in July.

Also, the Intergenerational Residency Grant Guidelines and Applications will be mailed out in mid July. School personnel, Artists, and seniors who are interested should call for an application.

4. Wonderful artist presentations.

4. Great SMAHC staff.



As a primary member of the workshop planning and design team and main facilitator for the day, I was concerned about setting attainable goals and creating the structure and content to meet them. I believe we did meet our objectives to the extent that: 1. Participants who work with seniors in a variety of roles learned new ways to involve them in the arts. Several began planning specific projects. 2. Area artists had an opportunity to "sell" themselves as well as speak persuasively of the value of the arts in addressing senior issues. I was particularly pleased to have Iola Columbus of the Lower Sioux Community, both an elder and a story teller, present. 3. The workshop served as a valuable networking tool and even a source of renewed inspiration for several participants.

A great deal of time and thought went into the workshop worksheets and packet materials, which will provide resource and planning ideas for future community senior work. It was encouraging to have at least a dozen participants indicate a willingness to attend a follow-up workshop on implementing a project. In my view it is crucial to provide on-going support and opportunities to arts advocates and professionals in a position to encourage the arts for seniors.

Several of the workshop components would benefit from change.

1. The artists and resource panelists should meet ahead to clarify content so they give more specifics on projects.

2. The opportunities for non-presenting, non-paid artists were too limited to be worth their time, I thought.

3. The workshop design works best when several persons from a town or cooperating area come prepared to work together. For persons not so prepared, more than one afternoon alternate session should be offered.

The Fall Training Workshop will be altered in line with these and other suggestions from staff and artists.

I was pleased with the assistance from the SMAHC staff, in particular, Leslie Hofstadter, Arts and Issues program coordinator. Staff was willing to alter some of their original ideas for the training workshop and support the fairly ambitious goals I proposed. Two SMAHC Board members as well as Director Rob Ross were excellent and enthusiastic small group facilitators. Although the planning time and paper work for this project were more than I had anticipated, I felt our efforts were very worthwhile.



Jim Hubley, the storyteller who visited various sites in Jackson last week, lets Rose Pribyl, a resident at the Jackson Medical Center Nursing Home, tell him a story.

Arts and Issues Program 1995



7-12-95

Leslie -

"Here are those  
thoughts" you asked for  
some time back. I thought  
I didn't have any - but  
guess I did!

Jul 14 1995

Sari



Thoughts on Training Workshop, SMAHC Senior Cultural Development  
Program, April 28h. (Sari)

....We need to discuss "success" and what that means. It may not have the same meaning in two different places. Success may be getting a certain group out; or it may be involvement of those who have not been involved before. It may not reflect numbers.

....We need to present some models that have happened, not only for the "idea", but to see if it can be done, and to see how it was successful or not successful. We may see a need, or an advantage to replicate some models and if that is possible, that is good use of planning resources.

....We need to stress the need for inclusivity in all phases of the planning and the implementing of the project. This would include a cross section of ethnicity available as well as cross generational.

....We need more time at the end (closing session) of the workshop for reporting "possibilities", "hopes", and "dreams". I believe if we verbalize these things, they are more apt to happen.

....Generally, I thought the April workshop was good, in fact very good, especially the brainstorming groups. It seemed to me that I could feel doors opening the the realm of Possibilities in the group I was in. One suggestion seemed to spur someone and then another and another. It worked well.

....Guest presentations seemed flat! artificial! Could we do more with less? Could we have fewer presenters and have them do something interactive with the group? (theater, storytelling, dance or drawing?)

Please supply financial figures for entire project - not just SWMIR dollars.  
 "BUDGET" figures should be figures given to us for your final proposal budget.  
 "Year date" figures should be total from this reporting period and previous reporting periods.

SOUTHWEST MINNESOTA INITIATIVE FUND  
 GRANT PROGRAM  
 FINANCIAL REPORT

File # 4473

EXPENDITURES

REVENUES

COST CATEGORIES	BUDGET	CURRENT PERIOD	YEAR TO DATE	SOURCE OF REVENUE	BUDGET	CURRENT PERIOD	YEAR TO DATE	TOTAL
1) SALARY & BENEFITS	7599	8764	8764	1) INITIATIVE FUND	20,000	10,000	10,000	10,000
2) TRAVEL				2) OTHER OUTSIDE SOURCES*	13995	1379	1379	1379
3) TELEPHONE	675	551	551	Program Income				
4) POSTAGE, PRINTING	3723	876	876	3) APPLICANT CASH CONTRIB	4000	9973	9973	9973
5) RENT & INSURANCE	6181	2417	2417	4) INKIND	5000	2000	2000	2000
6) SUPPLIES OR EQUIP.	1825	1192	1192	TOTAL	42995	23352	23352	23352
7) EVALUATION	1846	717	717	Grantee Request for Subsequent Payment: Grant Funds Received to Date \$ 10,000. Less Grant Funds Expended 8835. Equals Grant Funds on Hand 1165 (or deficit)				
8) OTHER (SPECIFY) Contractual Services misc Fees	21026 120	8835	8835					
TOTAL	42995	23352	23352	Projected Expenses Next Period \$ 11,165 Less Grant Funds on Hand 1165 (or plus deficit) Equals Amount Requested \$ 10,000				

\*Other foundations, corporations, individual contributions, program income, fundraisers.

PLEASE INDICATE ON REVERSE SIDE WHO AND HOW MUCH EACH CONTRIBUTED.

Grantee: SW MN Arts & Humanities Council (SMAHC)

Signed: [Signature]

Project Period: 7/1/94-6/30/95

Title: Administrative Assistant

Note: Figures are unaudited. May be subject to minor adjustments.

Date: 7/28/95