

Minnesota Academic Excellence Foundation

EXECUTIVE DIRECTOR'S REPORT

FY 95 First Quarter - Ending September 30, 1994

I. Operations Performance vs Goals: Summary
collected monthly - quarter ending 9/30/94

II. Performance and Impact Narrative

A. Definitions

B. Reports

III. Activity Reports - Statistics and Status

A. Fund Development - collected monthly

B. Academic League

1) Membership Sales Report

collected weekly

2) Membership Service Report

collected semi-annually (not included)

C. Partners for Quality

1) Sales Report

collected weekly

2) Service Report

collected quarterly

D. Publications - Releases vs. Clippings

collected monthly

E. Governor's Scholars Selectees

F. School Improvement - June, 1994

Summary of Pilot Sites

collected bi-annually

IV. Key Decisions

V. Philosophy for Decisionmaking



MINNESOTA
ACADEMIC
EXCELLENCE
FOUNDATION

A Public-Private Partnership

Minnesota Academic Excellence Foundation
I. Operations Performance Measurements

•for month of: September

Area	Annual Goal		Annual Performance		Monthly Performance & Comparisons	
	FY 95	FY 94	FY 95 YTD	FY 94 YTD	FY 95 Goal/Perf	FY 94 Goal/Perf
Academic League						
# sales calls	NA	NA	25	NA	NA/25	NA
# mbrs in - new	33	60	25	NA	33/25	NA/60
retained	217	169	177	NA	217/177	169/152
% serviced	NA	NA	NA	NA	NA	NA
Partners for Quality						
# calls made	400	NA	20	NA	400/5	NA/NA
# sales made:						
new (FY 95)	100	100	6	24	100/0	100/NA
continued (FY 94)	24	NA	TBD	NA	24/TBD	NA/NA
renewed (FY 93)	41	NA	15	NA	41/5	
# conference attendance	225	NA	NA	180	NA	225/NA
# cluster attendance	60	NA	TBD	33	60/2	NA/NA
# Commissioner award	20	NA	11	5	20/0	NA/5
# Governors award	12	NA	12	NA	12/2	NA/NA
# Bus Partners - new	100	29	2	NA	2	100
continued		NA	70	NA	70	2
Governors Scholars						
# sales calls/alumni	100/100	NA	NA	0	100/NA	NA/NA
# applications/schools	300/200	300/200	NA	130	300/NA	300/NA
% non-metro	50/50	50/50	--	54%	50%/NA	50%/NA
% community of color	20%	20%	--	20%	20%/NA	20%/NA
June Gills						
# sales calls	20/400	NA	NA	--	400/NA	NA/NA
# nominations	40	20	NA	20	40/NA	20/NA
# applications received	25	15	NA	13	25/NA	15/NA
Bumper Stickers	NA	NA	2200	NA	NA/2200	NA/1200
Fund Development						
annual fund \$	10,000	10,000	160	1,097	1.6%	10%
endowment + \$	50,000	50,000	--	--	--	--
program partners \$	110,000	110,000	20,500	33,500	18.6%	30%
# proposals sent	--	--	1	3		
# proposal funded	--	--	1	0		
in-kind value \$	400,000	400,000	1,447	6,900	.3%	1.7%
Public Relations						
# contacts made	5	NA	0	10	0	NA
# releases sent	800	1,843	417	1,843	417	NA
# releases used (clips)	400	200	60		60	NA
# speakers bureau events/audiences	10	NA	0	NA	0	NA
Academic Activities						
# used vs. potential by state (%)	TBD	NA	48%	NA	TBD/48%	NA
Volunteers						
# Academic League reg	650	585	24	NA	24/NA	NA
# Partners for Quality	175	100	140	NA	140/NA	NA
# Governor's Scholars	220	NA	53	NA	53/NA	NA
# other	NA	NA	217	NA	217/NA	NA
Lettering Excellence						
# students (nominees)	400 (?)	400	NA	NA	NA	400/NA
# schools	250	120	NA	NA	250/NA	120/NA
% non-metro	50%	50%	NA	75%	50%/NA	50%/NA
% community of color	20%	20%	NA	NA	20%/NA	20%/NA

II. Performance Narrative and Impact Report

A. Definitions

Key:	PD = Development of product or service PS = Personal sales DS = Delivery of sales or service PA = Promotion and advertising activities IM = Impact toward MAEF mission and goals PM = Project management VD = Volunteer development
Scale:	5 = Consistently exceeds goals and objectives 3 = Meets goals and objectives 1 = Does not meet minimum objectives; Immediate improvement needed
Customer:	State of Minnesota (Also, each activity has direct service customers and suppliers)
Goal:	Ensure vitality and health of organization and meet or exceed customer expectations.

Sales (PS)

Personal contacts to gain and retain customers to use MAEF services and products

new customers
not returned
returned
dropped - why?
sold vs. goal
Is flow of sales ontrack against time?
Benchmark comparisons (competition and best)

Service Delivery (DS)

Level of customer service needed vs delivered to ensure use of MAEF products and services to gain impact

On-time delivery (# days)
Met expectations
Time of year (cycle) met needs
No defects in product or service (errors)
Late / not received
Management of complaints
Benchmark comparisons

Product / Service Development (PD)

Design and development of new products and services which meet customer needs and expectations, gains revenue for MAEF operations, and advances MAEF's mission towards achieving impact goals

Input from customer
Cycle time to produce product or service
products / services available
Method for getting services to potential customers
Efficient use of resources (time, money, materials)
On-time delivery
No defects, errors, or rework
Benchmark comparisons
Breadth of product line

**Outreach:
Promotion/
Advertising
(PA)**

Nonpersonal contacts promoting MAEF, its products/services and results, including flyers, ads, letters, exhibits, samples, coupons, media releases/stories and outreach meetings to gain prospects.

Customer needs vs. product characteristics
Marketed "on-time" to targeted customer
Product has good name recognition





**Project
Management
(PM)**

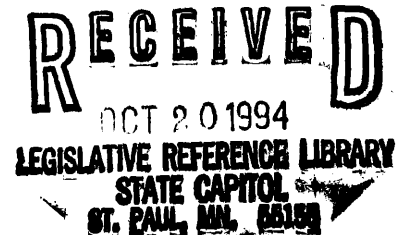
Performance dimensions = demonstration of leadership and vision; ability to set and meet timelines, to direct and deploy staff and volunteer resources to gain results; and to manage budget details to ensure that goals are achieved; commitment to MAEF and mission.

**Volunteer
Development
(VO)**

Transition to increase people involvement and volunteer-driven initiatives (IMPACT measure)

Key:

-  Fourth Quarter performance
-  Third Quarter performance
-  Second Quarter performance
-  First Quarter performance

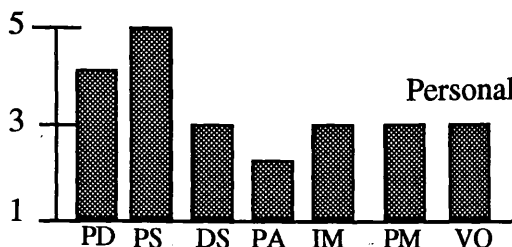


Minnesota Academic Excellence Foundation

II. Performance Narrative and Impact Report

(July 1, 1994 - September 30, 1994)

ACADEMIC LEAGUE



Product Development: Developed 4 new services for regional meetings-met on time delivery objective. Need to gain customer feedback on product and monitor for impact. Need to start work on student componet.

Personal Sales: 180 renew members to date
21 new members
201 actual members (new and renew)
85% of goal for year
Ahead of goal for this quarter

Delivery of Service: On time delivery of regional events; attendance to date=200 and 4 meetings to be delivered. School service visits are starting.

Promotion / Advertising: Printing of promotional materials behind schedule. Promotion for regional meetings had gaps.

Project Management: Timelines set and met; budget expenses are over projections. Staff active, results-oriented. Planning process underway to transition to volunteer-driven activity. New Director hired.

Volunteer Development: Volunteer recruitment strategies have been conceived; need to be implemented in next quarter. Volunteer Council members elected and appointed.

IMPACT:

School culture will value academic achievement

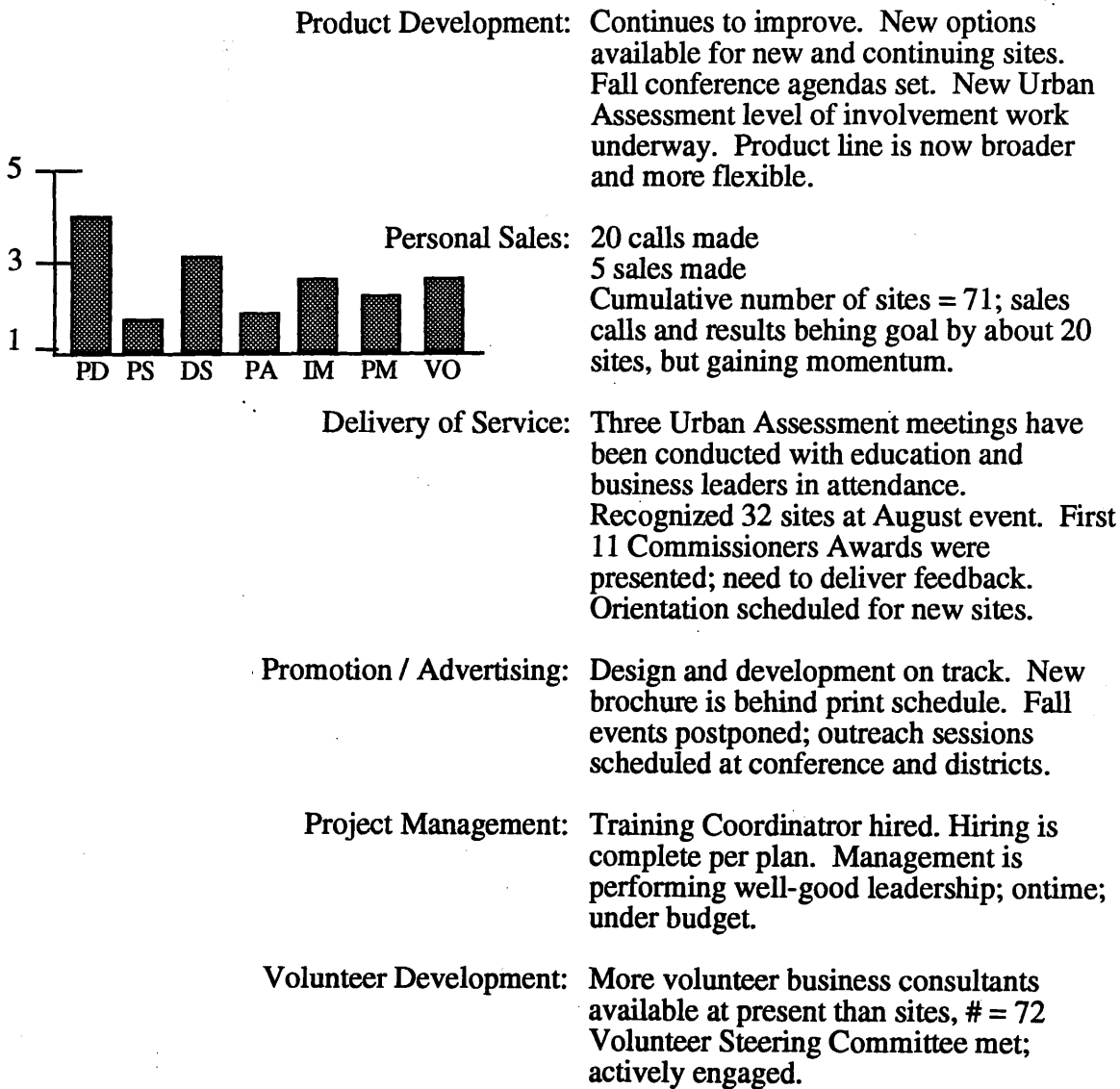
1. Increase # of students participating in academic activities in school districts. Baseline established at 48%.
2. Increase % of school budget spent on academic activities.
3. Improve balance and mix on activities and student participants. Baseline established.
4. Increase # of adults in school community participating in Academic League.

5. Demonstrate positive student acceptance of academic excellence. Baseline established in MAEF survey, with plans for a student activity survey at about 75% in 1996.
6. Improve quality of academic activities and ease of involvement for schools.

PERFORMANCE:

Baselines established as per plan to meet impact goals. Need to move quickly into full measurement cycle and delivery of activities to achieve impact.

PARTNERS FOR QUALITY: SCHOOL IMPROVEMENT



IMPACT GOALS:

Education in Minnesota will improve toward world class performance (quality results) which meet the needs of business, industry, next level of education and communities (external customer validation)

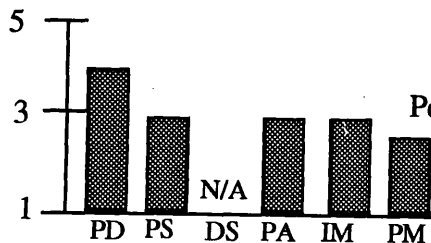
1. Increase # schools using quality process to transform systems performance (by 10% to 71 sites)
2. # schools will complete self-assessment of systems (28% or 11 sites have completed)
3. # schools will demonstrate improvement in key process areas (only efficiency improvements reported to date)
4. 10% increase in improvement at participating sites (Need to score narratives received)

PERFORMANCE:

(See previous section)

PARTNERS FOR QUALITY: STATE AND NATIONAL ADVOCACY

Product Development: Platform developed - using Baldrige framework to direct policy decisions toward establishing and meeting world class standards for learning and management has been noted, praised in multiple sectors, including media, national groups, business sector, legislator



Personal Sales: Good results with media, business partners and legislators. Presented to State Board; asked to present to Graduation Standards Executive Committee.

Promotion / Advertising: No activity.

Project Management: Adequate now, but need to involve more people, need a tighter process.

IMPACT GOALS:

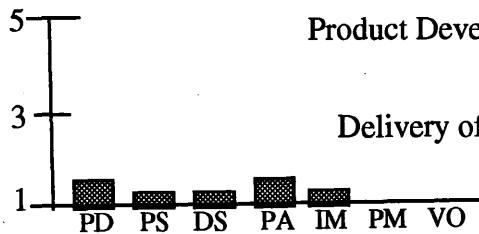
Education policy in Minnesota will be directed toward establishing world class standards and a process for attaining these standards.

1. Policymakers will understand and use quality process (Baldrige approach) to make decisions and provide incentives for school improvement
2. Business, government and education groups will work with MAEF to advocate for world class performances. (Urban Assessment Task Force)

PERFORMANCES:

Understanding and awareness are increasing at both state and national level.

MINNESOTA 2000



Product Development: FY 94 report/release prepared for Governor Carlson's Office

Delivery of Service: Resources sent as requested to about 4 sites. Preparing to begin a visitation schedule.

Personal Sales: No activity

Promotion / Advertising: No activity

Project Management: The Goals 2000 Act requires definition of the role that both MAEF and MDE will play so specific plans can be developed and implemented. Discussion has been initiated. No MAEF staff or budget are assigned at present time. Responsibilities presently managed by Tom, Owen, Zona

IMPACT GOALS:

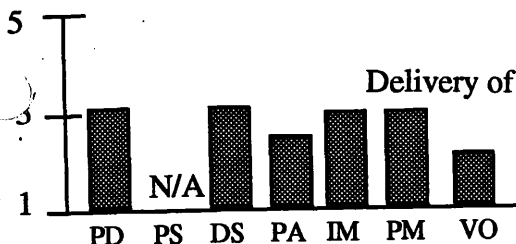
Minnesota communities will develop and deploy plans to improve education in their local schools toward meeting the six national education goals.

1. Increase activity level of current MN 2000 communities.
2. Add # new communities.
3. Add # new volunteers (non-educators)
4. Increase awareness and recognition of national education goals.
5. Establish baseline performance for each community and for state.
6. Improve performance at state and local level.

PERFORMANCE:

(No activities to reach these measures have been deployed; no measurement activities have been implemented.)

GOVERNOR'S SCHOLAR'S



Product Development: Minor refinements needed. Strengthened many areas during the summer institute. Good curriculum. Plan developed for committee review.

Delivery of Service: FY 95 Summer Institute was excellent as per evaluations of 63 Scholars.

Personal Sales: Not yet in full sales cycle. Revising sales process (mailings, data base work, cold calls, alumni, etc.) to achieve a larger applicant pool.

Promotion / Advertising: Three-pronged promotion approach planned. Need to prepare outreach materials.

Project management: FY 95 budget in place and expenditures on target.

Volunteer Development: Plan developed to make better use of volunteers at winter institute. Volunteer faculty at Summer Institute was excellent. Need to improve use of volunteer steering committee. ASAP.

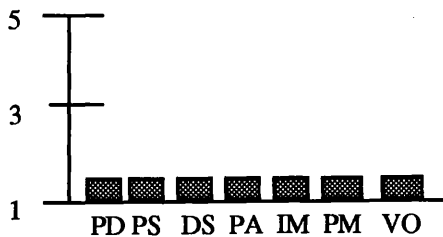
IMPACT GOALS:

Create in Minnesota a cadre of young leaders capable of addressing community issues in culturally sensible ways:

PERFORMANCE:

No activity planed or delivered to measure this impact during this quarter.

GOVERNOR'S SCHOLARS ALUMNI



Product Development: Need a membership services and program plan to make alumni association appealing and self-supporting and to generate money as revenue and eventually contribute to the Annual Fund. Need to begin generating income through membership and provide services to alumni (directory, newsletters, involvement with current institutes, steering committee, workshops, social gatherings). Behind schedule.

Delivery of Service: Directory is updated but production and distribution requires start-up money from membership fees. Need to begin alumni recruiting effort.

Personal Sales: Need to develop a strategic sales approach. An aggressive recruitment of alumni is needed to convince alumni how the alumni association can benefit them with a social /career networking opportunity and contribute to the growth of the program through alumni recruitment. Behind plan.

Promotion and Advertising: Need to solicit interest/or re-introduce the concept to interested alumni. No activity this quarter.

Project Management: Needs a plan and strategy with timelines set, so volunteers are recruited and used equally and feel the program benefits them as well as an opportunity to give back to the program. More staff time has been allocated.

Volunteer Development: Need to inform all alumni of volunteering opportunities available through MAEF for the benefit of Governor's Scholars

IMPACT GOALS:

Create alumni group to support MAEF and Governor's Scholars objectives.

PERFORMANCE:

No impact results measured this quarter.

GATHERING OF CHAMPIONS

Product Development: Ceremony was well-planned in the new State Fair format.

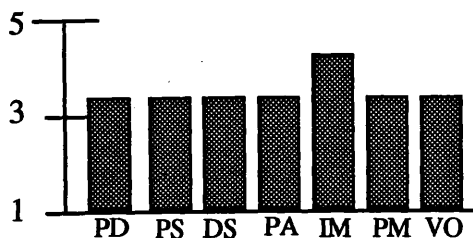
Delivery of Service: Event delivered to 5000+ at State Fair Grandstand. Could have had more "stuff" in goody bag, but good first effort! Want "bigger" talent next year - we did good!

Personal Sales: Exceeded goal of 1000 students

Promotion / Advertising: State Fair renamed the day "Academic Excellence Day" and promoted it in their literature. Good media and school support

Project Management: On-time, under budget, funder pleased. Good plan with meetings and volunteer involvement. Project Director provided good leadership.

Volunteer Development: Added volunteer committee and volunteers for the first time. Recognized all planners and workers.



IMPACT GOALS

Create awareness of MAEF and focus public attention on academic achievement as a positive concept.

1. Increase # participants to 1000 +
2. Increase media attention
3. Increase recognition of MAEF by targeted audiences.

PERFORMANCE

Achieved goals of public attention, media attention, student recognition.

MEDIA SHARE / PUBLIC AWARENESS AND OUTREACH

Product Development: Speakers Bureau development unfolding on schedule and Media Kits developed for each event.

Delivery of Service: Publications on target

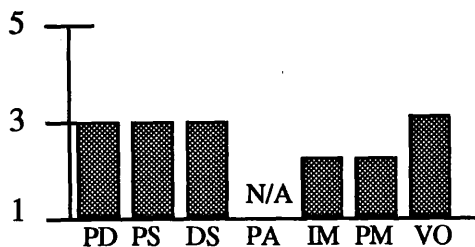
Personal Sales: Contacts for Gathering resulted in good coverage.

Promotion / Advertising: Need to keep name awareness high and continue individualized approaches.

Project Management: On-target and under budget. New consultant hired - good leadership.

Volunteer Development: Four volunteers involved and plans to involve more are underway

IMPACT GOALS:



MAEF will become a household word and academic excellence as a concept will be visibly valued.

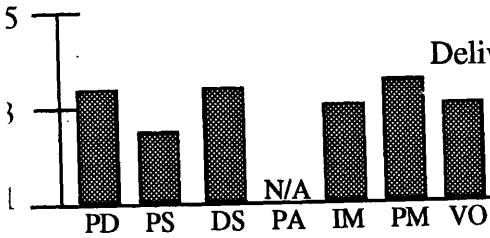
1. Regional: use Academic League members to improve linkages. Develop media kits and train members. Develop a speakers bureau to target service clubs.
2. State: establish schedule of meetings with major media contacts and implement. Recognize good efforts from media.
3. National: use national conference as vehicle to increase awareness.
4. Increase # articles and major coverage.
5. Implement a campaign to reach targeted audiences.

PERFORMANCE:

Survey indicated about 15% of respondents were familiar with MAEF.

FUND DEVELOPMENT

Product Development : Four campaigns have been developed-data base has not been updated for 6+ months Speakers Bureau is close to implementation. Urban Assessment strategy and proposal developed.



Delivery of Service: Donors have been thanked and recognized and kept informed of MAEF activities. Some thank-yous are slower than goal of 3 days response goal.

Personal Sales: Program partners and endowment are on target. Annual Fund is late due to printing and data base.

Promotion / Advertising: N/A

Management: FY 95 plan being implemented. Clerk III left in August - understaffed and some work was not completed.

Volunteer Development: Board Members give and are involved but need to improve % and level of involvement.

IMPACT GOALS:

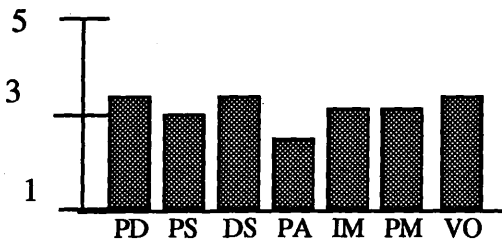
Improve MAEF's revenue mix and fund ongoing operations.

PERFORMANCE:

Measurements being prepared for Annual Report.

VOLUNTEER DEVELOPMENT

Product Development: Steadily improving. A current and accurate list of MAEF volunteers is compiled for the Annual Report. New volunteer groups positions, rosters and job descriptions have been added. Formal volunteer recognition program/policy reviewed (approved) by MAEF Board. Continued consultation for Academic League service delivery. Custom bibliography and volunteer recruitment/advocacy listings compiled for Academic Excellence Team model. Continued consultation for Gathering for Champions. Accurate job descriptions and rosters. Successful volunteer recruitment strategy, volunteer orientation, on-site implementation for over 1000 honorees.



Delivery of Service: Improving with ongoing informal volunteer recognition performed and all staff trained and engaged in the effort. Formal volunteer recognition performed through Annual Report. Model for establishing local Academic Excellence School Service Teams developed and trainings underway. Production of approved recognition pieces currently in development (completion date is Dec 94)

Personal Sales: 450+ active volunteers identified. Gathering of Champions steering committee and site volunteers added to database (101 total)

Promotion / Advertising: Planning underway for volunteers personnel system (recruiting, placing, monitoring, training, orientation, record keeping) for all MAEF volunteers. Continued specific planning underway with Academic League.

Management: On target (timing, etc.) according to contracted services. Good leadership.

Volunteer Development: Solid numbers to build upon. 450+ active volunteers in every major initiative. 101 volunteers added this quarter. Improved maintenance of volunteers through last year at this time.

IMPACT GOALS:

MAEF will become a household word and people involvement will increase.

PERFORMANCE:

Volunteer program system/framework finally in place. Individual volunteer projects (i.e. Gathering) highly successful. Recognition program policy favorably received and high quality. Upcoming: further definition of volunteer personnel system process (recruitment, placing, monitoring, training, orientation, record keeping, increasing involvement) should increase people involvement.

FRIENDS FOR ACADEMIC EXCELLENCE FOUNDATION REPORT
FY95 JULY 1 - JUNE 30
REPORT OVERVIEW FOR THE MONTH ENDING September 30,1994

	<u>Month</u>		<u>Year to Date</u>		<u>Last Year</u>
<u>Source</u>	<u># of Gifts</u>	<u>Amount</u>	<u># of Gifts</u>	<u>Amount</u>	<u>FY 94</u>
Individuals	2	115	4	160	772
Corporations	1	\$ 3,000	5	\$ 20,500	\$34,125
Foundations			2	\$ 5,219	
Other					
Total	3	\$3,115	11	\$ 25,879	\$34,847

	<u>Month</u>		<u>Year to Date</u>		<u>Last Year</u>	
<u>Fund</u>	<u># of Gifts</u>	<u>Amount</u>	<u># of Gifts</u>	<u>Amount</u>	<u>Goals</u>	<u>FY94</u>
Annual fund	2	115	4	160	\$10,000	\$ 1,097
Friends Endow.					\$ 50,000	
End. Earned Int.			2	\$ 5,219	\$ 15,000	
Program Partner	1	\$ 3,000	5	\$20,500	\$110,000	\$ 33,500
Friends Admin.					-----	250
Total	3	\$ 3,115	11	\$ 25,879	\$185,000	\$ 34,847

Inkind			16	\$ 1,447	\$400,000	\$ 6,900
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All cents are rounded off to the nearest dollar

Table 1 a.
Endowment Summary FY95
Month ending September 30 ,1994

	# of Gifts	Payments	Pledge	Total
Individual				
Corporation				
Foundation				
Other				
Total				

Table 1b.
Cumulative Endowment Assets

		As of
Friends.....	\$30,127	6/30/94
Rochester....	\$58,790	6/30/94
Duluth.....	\$55,036	12/31/93
St. Cloud.....	\$52,230	6/30/93
Moorhead...	\$50,124	12/31/93
Mankato.....	\$25,000	3/4/93
St. Paul.....	\$38,560	6/30/94
Minneapolis	\$40,000	6/20/94
Total.....	\$349,867	

Table 1 c.
•Gifts made to Community Foundation
for the MAEF Endowment fund

	Month	Year to Date
Rochester	\$25	\$ 55
Duluth		
St. Cloud		
Moorhead		
Mankato		
Total	\$ 25	\$ 55

Table 2
Annual Fund Summary FY 95
For The Month Ending September 30, 1994

Give. level	# of Gifts	Paymnt. Rec'd	Pledge	Total
Friend	3	60		60
Supporter	1	100		100
Sustainer				
Investor				
Underwriter				
Partner				
Total	4	160		160

•Gifts are not counted against endowment goal

EARNED INTEREST SUMMARY

For the month ending September 30, 1994

<u>Source</u>	<u>Date</u>	<u>Amount</u>
Rochester Area Fdn	7/5/94	\$ 2,619
Central MN	8/1/94	2,600
<u>Total</u>		<u>\$ 5,219</u>

PROGRAM PARTNER SUMMARY

For the month ending September 30, 1994

Gifts & Pledges

<u>Source</u>	<u>Date</u>	<u>Amount</u>	<u>Rec'd</u>	<u>Purpose</u>
IBM		\$ 5,000	YES	P for Q
IDS	7/20/94	5,000	YES	P for Q
3M	8/12/94	5,000	YES	P for Q
NCS	8/17/94	2,500	NO	Supt Kickoff
MN Power	9/15/94	3,000	YES	P for Q
<u>Total</u>		<u>\$20,500</u>		

Proposals Out

<u>Source</u>	<u>Amount</u>	<u>Purpose</u>
Norwest	2,500	Partners for Quality
Northwestern Nat Life	2,500	Partners for Quality
MN Mutual	7,000	Partners for Quality
Intnat' Multifoods	2,000	Partners for Quality
Honeywell	15,000	Partners for Quality
	10,000	MN 2000
Piper Jaffray	1,500	Partners for Quality
General Mills	5,000	Governor Scholars
<u>Total</u>	<u>\$45,500</u>	

Declines

<u>Source</u>	<u>Purpose</u>
Gannett Comm. Fdn.	Media Relations Workshops
Medtronic	Academic League

Prospect in Progress

Peat Marwick
First Bank
H.B. Fuller

Dayton Hudson
Tennant

FRIENDS ADMINISTRATION SUMMARY

For the month ending September 30, 1994

<u>Source</u>	<u>Date</u>	<u>Amount</u>	<u>Remarks</u>
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IN-KIND SUMMARY

For the month ending September 30, 1994

<u>Source</u>	<u>Date</u>	<u>Event</u>	<u>Gift</u>	<u>Est. Value</u>
Alex Tech	7/15/94	Gathering	Truck Rides	\$ 100
Betty's Cafe	7/15/94	Gathering	Gift Cert.	20
MN Hist. Society	8/26/94	Gathering	T-Shirt	10
			Membership	45
Title Wave	8/26/94	Gathering	9 Compact Discs	54
Dakota Cty. Tech	8/26/94	Gathering	1800 Folders	270
Best Buy	8/26/94	Gathering	1,000 Pens	150
Koch	8/10/94	Gathering	10 Pen Sets	100
MIArts	8/5/94	Gathering	Membership	40
3M	8/5/94	Gathering	Post-its	150
Ashland Oil	8/5/94	Gathering	4 Blankets	135
NWA	8/5/94	Gathering	Misc gifts	100
Camp Snoopy	8/5/94	Gathering	Passes	25
Target Stores	8/3/94	Gathering	Gift Cert.	100
MN Zoo	8/3/94	Gathering	Passes	16
SuperAmerica	8/2/94	Gathering	Cookies	24
Unisys	8/2/94	Gathering	Viking Tickets	58
			Gift Cert.	50
<u>Total</u>				<u>\$1,447</u>

ANNUAL FUND DONORS

Please make it a point of thanking these donors.

Dobbs Pro Staff
Mae Gossett

Tom Trant
Dr. & Ms. Stillwell

Nedra & John Wicks
Nancy Fisher

Sandia Nat. Labs.	Lisa Chow	Marion Kennon Jones
Tom & Janet Knoll	Kevin Johnson	Beverly Sullivan
In memory of	Lori Kruse	Forest Lake State Bank
Amy Nyhus	Wilson Refrigerated	Jenean Cordon
Stephan Huh	Express	Mary Melancon
Nicole Martens	Drs. Robert & JoAnn	Karla McKenzie
George Steiner	Chalgren	Heather Norton
Harry Vakos	Sharon Ming &	Mr & Mrs Jerry Helander
Mary L Haugee	Tim Scully	Greg, Jean &
Janet Parta	Parta Printers	Matt Sletten
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Francis Connolly	Steven Helland	Mr. & Mrs. Joseph Mayne
Greg Vandal	Burdick Family	Robert Brown
Kathy Koch	Charitable	Diane Kroupa
Best Buy Inc.	Foundation	Mary Trowbridge
Deb Moore	Mpls Federation of	Warren Bradbury
Richard J. Hedger	Teachers	Mary Ann Rotondi
Sherri Zeutenhorst	Owen Heiberg	Wendell Erickson
Karen Edge Brown	Robert & Lois Jorstad	Jim & Judy O'Donnell
Erling Johnson	Deanne Christensen	Kenneth Johnson
Zona Sharp-Burk	Lewis Aase	Brad Rice
Janis Johnson &	Dr. & Mrs. Ron Vessey	Bob Rumpza
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Jean Olson	TCF Foundation	Monike Sukhatme
David & Holly Ebel	Peggy Pluimer	Bill & Kathy Haug
Catherine Person	Carol Bauer	Mark & Mary Bradley
Carol Beaver	Mike & Barbara Nilles	Kate Martens
Gregg & Laverne Orwell	Karen Tangen	Metropolitan Financial
Steve Couture	Jennifer LeTourneau	Mary Kay Grabmeier
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Stephen & Joan Boyer	Al & Rosie Norton	Margaret Koester
Don Smith/Monticello	Will Pitts	Mary Melacon
Times		

The Bush Public Schools Executive Fellows Program, on behalf of
Dr. James Reinertsen

MINNESOTA ACADEMIC EXCELLENCE FOUNDATION:
Academic League Membership Report - FY95
 (Updated - Sept. 23 1994)

REGION	Potential Districts		FY 94 Members	FY 95 Renew(Goal)	FY 95 New(Goal)	Total FY 95
Region 1&2	48	Public	16	13 (15)	8 (4)	21
Thief River Falls		Non	1	0 (1)	0 (0)	0
Region 3	34	Public	18	14 (17)	1 (2)	15
Virginia		Non	0	0 (0)	1 (1)	1
Region 4	41	Public	19	13 (18)	1 (2)	14
Fergus Falls		Non	3	3 (3)	0 (1)	3
Region 5	26	Public	19	13 (18)	2 (2)	15
Staples		Non	0	0 (0)	0 (1)	0
Region 6&8	90	Public	18	16 (17)	3 (4)	19
Marshall		Non	1	1 (1)	0 (1)	1
Region 7	42	Public	36	28 (35)	0 (2)	28
St. Cloud		Non	3	2 (3)	0 (1)	2
Region 9	39	Public	19	15 (18)	1 (2)	16
Mankato		Non	1	0 (1)	0 (1)	0
Region 10	52	Public	23	17 (22)	2 (4)	19
Rochester		Non	1	1 (1)	1 (1)	2
Region 11	48	Public	41	34 (40)	2 (2)	36
Metro/Suburban		Non	8	6 (7)	3 (2)	9
TOTALS	420		227	176 (200)	25 (24)	201 (250)

MINNESOTA ACADEMIC LEAGUE
POTENTIAL RENEWALS
OCTOBER 3, 1994

Region:	School/District Name
1	Kelliher
1	Park Rapids Area
1	Sacred Heart
1	Waubun-Ogema-White Earth
3	Chisholm
3	Greenway
3	Lake Superior
3	Proctor
4	Barnesville
4	Detroit Lakes
4	Perham-Dent.
4	West Central Area
4	Wheaton
5	Bertha-Hewitt
5	Long Prairie-Grey Eagle
5	Motley
5	Sebeka
5	Swanville
5	Upsala Area
6	Buffalo Lake-Hector
7	Chisago Lakes Area
7	Delano
7	Foley
7	Mora
7	Pine City
7	Princeton
7	St. Cloud
7	St. John's Preparatory
7	St. Michael-Albertville
9	Madelia Independent
9	Mankato Catholic Schools
9	Montgomery-Lonsdale
9	South Central Education District
9	Waseca
10	Austin
10	Lake City
10	Lourdes-Rochester
10	Preston-Fountain
10	Rushford-Peterson
10	St. Charles
11	Maranatha Christian Academy
11	Minneapolis Public Schools
11	Minnehaha Academy
11	Mounds View
11	Roseville
11	South St. Paul
11	South Washington County
11	Westonka

PARTNERS FOR QUALITY: Sales/Goals/Results by region**October 1, 1994****GOAL: 113**

REGION	GOAL	RESULTS	POTENTIAL DIST./SCHLS	PROSPECTS IDENTIFIED	PROSPECTS CONTACTED*
1 & 2 Theif River Falls	5	1	47/124	21	11
3 Virginia	14	2	34/134	36	27
4 Fergus Falls	20	4	40/98	40	24
5 Staples	15	0	26/63	21	39
6 & 8 Marshall	12	2	86/70	41	32
7 St. Cloud	13	3	39/141	55	30
9 Mankato	12	4	35/105	49	38
10 Chester	4	0	50/163	44	22
11 Mpls. St. Paul	18	11	45/507	108	34
TOTALS	113	27	392/1505	415	257

* indicates targeted prospecting through "Taste of Quality" half-day presentation at two locations - Mankato and Brainerd

PARTNERS FOR QUALITY: Service/Site Participation by Region

October 1, 1994

REGION	SITE	FY93 NEW	FY94 CONT	FY94 NEW	FY95 CONT	FY95 NEW	FY95 RENEW	FY95 LAPSED
1 & 2 THIEF R F								
	KELLIHER PUBLIC SCHOOLS					X		
3 VIRGINIA								
	DULUTH PUBLIC SCHOOLS	X	X					
	NELLE SHEAN ELEMENTARY			X	X			
	MCGREGOR PUBLIC SCHOOLS	X	X C*					
4 FERGUS								
	DISCOVERY MIDDLE SCHOOL			X	X			
	HERMAN- NORCROSS SCHLS			X	X			
	WEST CENTRAL AREA ELEM.			X	X			
	WEST CENTRAL AREA SECONDARY			X	X			
5 STAPLES								
	STAPLES PUBLIC SCHOOLS							
6 & 8 MARSHALL								
	HILLS-BEAVER CREEK PUBLIC			X	X			
	HUTCHINSON PUBLIC SCHOOLS	X	X					
	ORTONVILLE PUBLIC SCHOOLS					X		
7 ST.CLOUD								
	BIG LAKE PUBLIC SCHOOLS			X	X			
	CLEARVIEW ELEM ST. CLOUD	X	X C*					
	HINKLEY- FINLAYSON SCHLS			X	X			
	MILACA PUBLIC SCHOOLS	X	X C*					
	NORTH BRANCH PUBLIC SCHOOLS	X	X					
	PRINCETON HIGH SCHOOL	X	X					
	TAYLORS FALLS ELEM SCHOOL			X	X			

		FY93	FY94	FY94	FY95	FY95	FY95	FY95
REGION	SITE	NEW	CONT	NEW	CONT	NEW	RENEW	LAPSED
9 MANKATO								
	BLUE EARTH HIGH SCHOOL			X	X			
9 - CONT. MANKATO	LESUEUR PUBLIC SCHOOLS					X		
	MANKATO EAST HIGH SCHOOL			X	X			
	SOUTH CENTRAL ED. DISTRICT			X	X			
10 ROCHSTER								
	BYRON PUBLIC SCHOOLS #1	X	X					
	BYRON PUBLIC SCHOOLS #2	X	X					
	FARIBAULT PUBLIC SCHOOLS	X	X					
	KASSON- (K-M) MANTORVILLE	X	X C*					
	K - M MIDDLE SCHOOL	X	X C*					
	K - M HIGH SCHOOL	X	X C*					
	K - M ELEM SCHOOL	X	X C*					
	LOURDES HIGH SCHOOL, ROCHSTR	X	X					
	PINE ISLAND PUBLIC SCHOOLS	X	X					
11 MPLS -STP								
	BURNSVILLE-EAGAN-SAVAGE	X	X					
	CENTENNIAL HS CIRCLE PINES	X	X					
	CHASKA - DISTRICT #112	X	X C*					
	CLEVELAND QUALITY SCHOOL	X	X C*					
	COMO PARK HIGH SCHOOL, ST.P	X	X					
	CONVENT OF THE VISITATION, ST.P			X	X			
	DELANO PUBLIC SCHOOLS			X	X			
	DOWLING ENVIR. LRNG CNTR, MPLS	X	X					
	EDEN PRAIRIE PUBLIC SCHOOLS	X	X C*					
	EDINA PUBLIC SCHOOLS	X	X					
	IRONDALE HIGH SCHOOL, MNDSV	X	X C*					
	HIGHLAND PARK PUB SCLS - ST.P	X	X					

		FY93	FY94	FY94	FY95	FY95	FY95	FY95
REGION	SITE	NEW	CONT	NEW	CONT	NEW	RENEW	LAPSED
	HUBERT OLSON ELEM SCHOOL	X	X					
	HUDSON PUBLIC SCHOOLS	X	X					
11 - CONT MPLS-ST.P.	INVER GROVE HEIGHTS SCHOOLS	X	X					
	LONGFELLOW HUMANITIES					X		
	MPLS COMMUNITY EDUCATION	X	X					
	MPLS FINANCE & OPERATIONS	X	X C*					
	MN ASSOC OF SCHOOL ADMIN	X	X C*					
	MPLS. NEW VISTAS PROGRAM	X	X					
	OAKGROVE INTERM, BLOOM					X		
	OAKWOOD ELEM WAYZATA	X	X C*					
	OSSEO PUBLIC SCHOOLS	X	X					
	PINE ISLAND PUBLIC SCHOOLS	X	X					
	PLYMOUTH MID. ROBBINSDALE	X	X					
	RICHFIELD PUBLIC SCHOOLS	X	X					
	ROSEMOUNT-APPL VAL-EAG COM ED					X		
	ROSEMOUNT-APP VAL-EAG ED SRVS					X		
	ROSEMOUNT-APP VAL-EAG ED SRVS					X		
	ROSEMOUNT-APP VAL-EAG ED SRVS					X		
	SHAKOPEE PUBLIC SCHOOLS	X	X					
	SWEENEY ELEM SCHOOL, SHAKOP			X	X			
	SPRING LAKE PK COMM SERVICES					X		
	SPRING LAKE PK COMM SERVICES					X		
	WHITE BEAR LAKE PUBLIC SCHOOLS	X	X					

*** KEY**

C = COMMISSIONER'S AWARD

G = GOVERNOR'S AWARD

A = ADVANCED TRAINING

MEDIA RELEASES SENT VS. USED

FY1995	Partners for Quality	Natl Gov Conf	Gov's Scholars	Letter for Excel	Academic League	Disting Educator	Bus-Ed Partner	Gathering	Robert C. Byrd	June Gills	Other		Total
July 1994			0/1	0/2	0/4			99/1				WCCO TV, Radio	99/8
Aug	108/9		0/1		13/1			188/26			0/1	Math Masters, KSTP AM, KS95, K102, BOB, WCCO < 92 Radio Coverage	309/38
Sept					9/3			0/36			0/2	Math maste, Rocheste Area Foundation	9/41
Oct													
Nov													
Dec													
Jan 1995													
Feb													
Mar													
Apr													
May													
June													
Total	108/9		0/2	0/2	22/8			287/63			0/3		417/87

updated October 3, 1994 "Inter Office Reports-Releases Sent Vs Used FY95"

3 YEAR SUMMARY MEDIA RELEASES SENT VS. USED

	Partners for Quality	Natl Gov Conf	Gov's Scholars	Letter for Excel	Academic League	Disting Educator	Bus-Ed Partner	Gathering	Robert C. Byrd	June Gills	Other	Total
FY 1993	50/27		80/19	100/43	200/76	10/14	0/8	10/34	100/0		250/68	800/ 292
FY 1994	20/7	347/5	na/26	na/71	145/86	240/18	na/4	394/16	na/20	697/13	na/212	1843/ 477
FY 1995	108/9		0/2	0/2	22/8			287/63			0/3	417/87

E. Governor's Scholars Selectees

1994-95 Governor's Scholars Selectees by congressional district 10/2/94

CD	fn	ln	HS	city state zip
1	ERIN	BROWN	ROCHESTER JOHN MARSHALL	
1	MISHA	DEWAN	ROCHESTER JOHN MARSHALL	Rochester, MN 55901
1	AMY	GRACK	LE SUEUR HENDERSON	Le Sueur, MN 56058
1	MATTHEW	HATHAWAY	LE SUEUR HENDERSON	Le Sueur, MN 56058
1	JANE	HENDERSON	HOUSTON	
1	CATHERINE	KANYUSIK	MANKATO LOYOLA	Mankato, MN 56001
1	MICHAEL	LARSON	ROCHESTER JOHN MARSHALL	Rochester, MN 55901
1	STEVEN	MITBY	ROCHESTER JOHN MARSHALL	Rochester, MN 55901
1	ERICA	OLSON	ALBERT LEA	Albert Lea, MN 56007
1	MARK	REDFERN	KASSON-MANTORVILLE	Kasson, MN 55944
1	RENEE	RICHIE	MEDFORD	
1	ANDREA	WILKE	KASSON-MANTORVILLE	Kasson, MN 55944
2	BRETT	FURBER	FAIRMONT	
2	AMBER	HEPP	WINDOM	Windom, MN 56101
2	MICHELLE	JELLEMA	MARTIN COUNTY WEST	Trimont, MN 56176
2	JASON	LOEWEN	BUTTERFIELD ODIN	Butterfield, MN 56120
2	ANGIE	MONTGOMERY	FAIRMONT	Fairmont, MN 56031
2	TIM	O'BRIEN	ST. PETER	St. Peter, MN 56082
2	MARIE	O'LEARY	SPRINGFIELD	
2	CHARLES	POGEMILLER	MONTEVIDEO	Montevideo, MN 56265
2	SUZANNE	SCHERMERHORN	FAIRMONT	Fairmont, MN 56031
2	JARED	SLATER	MONTEVIDEO	Montevideo, MN 56265
2	JONATHAN	TEBEEST	MONTEVIDEO	
3	CHRISTOPHER	BROOKS	FRIDLEY	Fridley, MN 55432
3	ANDY	FILER	FRIDLEY	Fridley, MN 55432
3	ANDERS	FOLK	HOPKINS	Minnetonka, MN 55343
3	NAOMI	HOLDER	BLOOMINGTON KENNEDY	Bloomington, MN 5543
3	KELLY	KING-ELLISON	BLOOMINGTON JEFFERSON	Bloomington, MN 5543
3	KARI	LARSON	FRIDLEY	
3	BICH	NGUYEN	FRIDLEY	Fridley, MN 55432

**1994-95 Governor's Scholars Selectees
by congressional district
10/2/94**

CD	fn	ln	HS	city state zip
3	ANJE	PAPE	HOPKINS	Minnetonka, MN 55343
3	SHARON	SAMPSON	EDINA	Edina, MN 55439
3	NILS	SNYDER	BLOOMINGTON KENNEDY	
3	HENRY	WANG	EDEN PRAIRIE	Eden Prairie, MN 55344
4	PATRICK	DIEVENY	HILL-MURRAY	White Bear Lake, MN 55120
4	JOHN	KWON	WOODBURY	Woodbury, MN 55125
4	ANN	PALZER	CRETIN-DERHAM HALL	St. Paul, MN 55116
4	ANGELA	SMITH	COMO PARK	St. Paul, MN 55117
4	CONSTANCE	WEINGARTZ	HILL-MURRAY	
5	OLUTOYIN	ADEBANJO	ROBBINSDALE COOPER	Crystal, MN 55428
5	JANIE	FELDER	MINNEAPOLIS NORTH	Minneapolis, MN
5	BENJAMIN	JANSSON	ROBBINSDALE ARMSTRONG	Plymouth, MN 55447
5	YU WEN	MUI	ROBBINSDALE COOPER	Robbinsdale, MN 55422
5	HIEN	NGUYEN	ROBBINSDALE ARMSTRONG	Robbinsdale, MN 55422
5	ANGELA	RANDALL	TOIVOLA MEADOWLANDS CHARTER	Meadowlands, MN 55768
5	MARY	SOMMERVILLE	ST. ANTHONY VILLAGE	Minneapolis, MN 55418
5	CUC KIM	VU	MPLS SOUTH	Minneapolis, MN
5	BRANDON	YERXA	ROBBINSDALE ARMSTRONG	
6	KRISTIAN	ELVERUM	MAHTOMEDI	White Bear Lake, MN 55120
6	JAZZBIE	ETHERIDGE	WAZAYTA	Plymouth, MN 55447
6	DARIN	MAHLKE	COON RAPIDS	Coon Rapids, MN 55444
6	TODD	MANEGOLD	WAYZATA	Plymouth, MN 55447
6	ROBERT	MEYER	WAYZATA	
6	EMUEJEVOKE	OKOH	WAYZATA	Plymouth, MN 55447
6	DEANNA	POWERS	RICORI	Cold Spring, MN 56320
6	CHRISTINE	PUI	WAYZATA	Plymouth, MN 55441
6	QUENDY	RAYMOND	COLUMBIA HEIGHTS	New Brighton, MN 55120
6	STEPHANIE	STROMMEN	BLOOMINGTON KENNEDY	Bloomington, MN 55420
6	AISHA	THOMPSON	WAYZATA	
7	RACHEL	DETLOFF	SWANVILLE	

**1994-95 Governor's Scholars Selectees
by congressional district
10/2/94**

CD	fn	ln	HS	city state zip
7	KELLY	EVANS	ST. JOHN'S PREP	Avon, MN 56310
7	MARK	FELLING	ALBANY	Albany, MN 56307
7	AMY	IMLE	CLEARBROOK-GONVICK	Gonvick, MN 56644
7	AMANDA	JOHNSON	SARTELL	St. Cloud, MN 56303
7	ETHAN	LARSON	BAGLEY	
7	KATE	MAYER	SAUK CENTRE	Sauk Centre, MN 56378
7	JOHN	MERSETH	CLEARBROOK-GONVICK	Clearbrook, MN 56604
7	MELISSA	VOLKL	MELROSE	Melrose, MN 56352
7	CINDIE	VOLLMERS	WHEATON	Wheaton, MN 56296
7	NEIL	WEISE	KITTSO	Humboldt, MN 56731
8	NOLITA	CHRISTENSEN	PINE RIVER/BACKUS	Pine River, MN 55474
8	KRISTI	DITTBERNER	CARLTON	
8	ERIK	HOLMSTROM	DULUTH DENFIELD	Duluth, MN 55811
8	KELLY	LIDEN	THIEF RIVER FALLS LINCOLN	
8	KRISTIN	ROWELL	GRAND RAPIDS	Grand Rapids, MN 55744
8	ANNE	SCHWARTZ	CARLTON	Carlton, MN 55718
8	TARA	SUGDEN	KITTSO	
8	ROGER	WALESKI	GRAND RAPIDS	Grand Rapids, MN 55744
8	MAGGIE	WINSOR	CAMBRIDGE-ISANTI	Cambridge, MN 55008
8	MELISSA	YOUNG	COTTON	Kelsey, MN 55724



School Improvement Initiatives: Summary of Minnesota Sites

Minnesota Academic Excellence Foundation

June, 1994

District	School	P for Q	MN 2000	Graduation Outcomes	Shared Decision	MEEP Grants	Center for School Change	Site Based Decision Making	Youth Apprenticeship Grants	Children's Collaborative	Community Learning Centers	Renaissance Education
Aitkin County Family Services										x		
Albert Lea			x							x		
	Albert Lea Central High School											x
Alden-Conger			x									
Alexandria												
	Central Junior High School	x					93					x
	Jefferson High School											x
	Washington Elementary					x						
American Indian OIC									x			
Amherst Wilder										x		
Annandale				x								
Anoka County									x	x		
Anoka/Hennepin				x								
	Anoka High School											x
	Blaine High School											x
	Coon Rapids		x									
	Johnsville Elementary					x						
Austin												
	Neveln Elementary					x						
Bagley												
	Bagley Elementary						94					
Barnsville			x									
Bemidji										x		
	Northern Elementary						94					
Benson												
	Benson High School											x
Big Lake		x										
Blackduck							94					
Blooming Prairie												
	Blooming Prairie High School											x
Bloomington					x							
	Bravo					x						
	Hubert Olson Elementary	x										
	Oak Grove Intermediate	x										
Blue Earth County										x		
Blue Earth												
	Blue Earth High School	x										
Brainerd				x						x		

School Improvement Initiatives: Summary of Minnesota Sites

Minnesota Academic Excellence Foundation

District	School	P for Q	MN 2000	Graduation Outcomes	Shared Decision	MEEP Grants	Center for School Change	Site Based Decision Making	Youth Apprenticeship Grants	Children's Collaborative	Community Learning Centers	Renaissance Education
Breckenridge												
	Breckenridge High School											x
Buffalo			x									
Burnsville-Eagan-Savage		x	x									
	Metcalf Junior High School											x
Byron		x (2)	x									
	Byron High School											x
Caledonia												
	Caledonia High School											x
Cambridge												
	Cambridge Middle School						93					
	Isanti Middle School						94					
Cannon Falls							94					
	Cannon Falls High School											x
Carlton												
Carlton County										x		
	Carlton High School											x
Carver-Scott County										x		
Cass County										x		
Chaska		x	x									
Child's Time, Inc.										x		
Chisago County										x		
Chisago County Health and Human Services										x		
Chisago Lakes Area Schools												
	Taylor's Falls Elementary	x										
Circle Pines			x									
	Centennial School	x										x
Cloquet/Fond Du Lac			x						x			
	Fond du Lac Comm Lrng Ctr										x	
Columbia Heights												
	Columbia Heights High School											x
Community Health Services										x		
Crookston			x									
	Crookston High School						94					
Dakota County										x		
Dassel-Cokato			x									
Dawson-Boyd			x									

School Improvement Initiatives: Summary of Minnesota Sites

Minnesota Academic Excellence Foundation

District	School	P for Q	MN 2000	Graduation Outcomes	Shared Decision	MEEP Grants	Center for School Change	Site Based Decision Making	Youth Apprenticeship Grants	Children's Collaborative	Community Learning Centers	Renaissance Education
Deer River			x									
Delano		x										
Detroit Lakes												
	Detroit Lakes Junior High School						94					x
Dover-Eyota				x								
Duluth		x										
	Denfield High School											x
	East Senior High School											x
East Grand Forks												
	East Grand Forks Middle School						93					
Eden Prairie		x	x									
Edina		x										
	Creek Valley Elementary					x						
	Edina High School											x
Elk River			x									
	Elk River Area High School											x
Esko												
	Esko Junior/Senior High School						94					x
Eveleth-Gilbert												
	Nelle Shean Elementary	x										
Fairmont												
	Lincoln Elementary						93					
Faribault		x										
	Nerstrand						93					
Fergus Falls												
	Cleveland Elementary					x						
Foley												
	Foley Senior High School											x
Freshwater Education District				x						x		
Fridley												
	Fridley High School											x
Glencoe												
	Glencoe High School											x
Grand Rapids												
	Grand Rapids High School						93					
Hastings			x									
	Hastings High School											x
Hennepin County										x		

School Improvement Initiatives: Summary of Minnesota Sites

Minnesota Academic Excellence Foundation

District	School	P for Q	MN 2000	Graduation Outcomes	Shared Decision	MEEP Grants	Center for School Change	Site Based Decision Making	Youth Apprenticeship Grants	Children's Collaborative	Community Learning Centers	Renaissance Education
Herman-Norcross		x	x									
Hibbing										x		
Hills Beaver Creek		x										
	Hills-Beaver Creek Secondary											x
Hinckley-Finlayson		x										
Holdingford			x									
Houston												
	Houston High School											x
Hudson		x										
Hutchinson		x										
International Falls												
	Falls Senior High School											x
Inver Grove Heights		x										
	Salem Hills Elementary					x						
Itasca Cty Human Services										x		
Jackson County Children's Local Coordinating Council										x		
Jasper			x									
Kasson-Mantorville			x									
	High School	x										
	Kasson Elementary	x										
	Mantorville Elementary	x										
	Middle School	x										
Kelliher		x										
Lake Crystal-Wellcome Mem.												
	Vernon Center Elementary							x				
Lakeville			x									
	Crystal Lake Elementary					x						
LeCenter			x									
LeSueur-Henderson		x	x				94			x		
	Park Elementary					x						
Little Falls							94					
Mahtomedi												
	O.H. Anderson Elementary					x						
	Wildwood Elementary					x						
Mankato												
	Mankato East High School	x										
	Mankato East Junior High School						94					

School Improvement Initiatives: Summary of Minnesota Sites

Minnesota Academic Excellence Foundation

District	School	P for Q	MN 2000	Graduation Outcomes	Shared Decision	MEEP Grants	Center for School Change	Site Based Decision Making	Youth Apprenticeship Grants	Children's Collaborative	Community Learning Centers	Renaissance Education
Marshall			x							x		
	Marshall Junior High School											x
McGregor		x	x									
Melrose												
	Melrose Senior High School											x
Metro Healthcare Council									x			
Milaca		x										
Minewaska										x		
Minneapolis				x	x				x			
	Center School					x						
	Dowling Environmental Learning	x										
	Howe School					x						
	Mpls Community Education	x										
	Mpls Finance and Operations	x										
	North Star School					x						
	Patrick Henry High School											x
	P.E.A.S.E. Academy					x						
	Pillsbury Math					x						
	Tuttle School					x						
	Washburn High School											x
	Webster Open School					x						
	Cedar-Riverside Charter										x	
Minnetonka												
	Clear Springs Elementary					x						
	Minnetonka West Junior HS											x
MN Association of School Administrators		x										
MN Center for Arts Education				x								
MN River Valley Education				x					x			
Monticello			x									
	Monticello High School						93					
Moorhead			x	x								
	Moorhead High School											x
	Moorhead Junior High School											x
Morris										x		
	Cyrus Magnet School						93					
	Morris Area High School											x
	Morris Elementary						94					

School Improvement Initiatives: Summary of Minnesota Sites

Minnesota Academic Excellence Foundation

District	School	P for Q	MN 2000	Graduation Outcomes	Shared Decision	MEEP Grants	Center for School Change	Site Based Decision Making	Youth Apprenticeship Grants	Children's Collaborative	Community Learning Centers	Renaissance Education
Morrison Cty Social Services										x		
Morton			x				94					
Moundsview												
	Irondale High School	x										x
Mower County Department of Human Services										x		
Multi-County Board (Becker)										x		
Nay Ah Shing School										x		
Nevis			x									
New Hope			x									
Nicollet			x									
North Branch		x										
North St. Paul												
	North St. Paul High School							x				
	Richardson Elementary					x						
	Tartan High School											x
Northern St. Louis County										x		
Northwest Department of Human Services										x		
Northwestern Technical Coll.									x			
Olmsted County Community Services										x		
Ortonville		x										
Osakis												
	Osakis High School											x
Osseo/Maple Grove		x										
	Cedar Island					x						
	Osseo High School											x
Owatanna												
	Owatanna Junior High School											x
	St. Mary's Elementary School											x
Parkers Prairie			x									
Pelican Rapids												
	Pelican Rapids Junior/Senior HS											x
Pequot Lakes			x									
Perham												
	Perham High School											x
Pine City												

School Improvement Initiatives: Summary of Minnesota Sites

Minnesota Academic Excellence Foundation

District	School	P for Q	MN 2000	Graduation Outcomes	Shared Decision	MEEP Grants	Center for School Change	Site Based Decision Making	Youth Apprenticeship Grants	Children's Collaborative	Community Learning Centers	Renaissance Education
Pine City (cont)	Pine City Junior/Senior HS											x
Pine County Department of Human Services										x		
Pine Island		x										
Polk County Nursing Service										x		
Princeton												
	Princeton High School	x										
	South Elementary					x						
Proctor							93					
Public School Incentives										x		
Randolph			x									
Renville County Human Services										x		
Rice												
	Rice Elementary						93					
Richfield		x		x								
Rmmer							94					
Robbinsdale				x								
	Hosterman Middle School							x				
	Meadow Lake					x						
	Plymouth Middle School	x										
Rochester			x									
	Lourdes	x										
Rockford										x		
Rollingstone							93					
Rosemount-Apple Valley-Eagan			x	x								
	Rosemount Community Education	x										
Roseville										x		
Rothsay							94					
	Rothsay Community Learning Ctr										x	
Rum River Special Education Cooperative										x		
Shakopee		x										
	Sweeney Elementary	x										
Sibley County Public Health										x		
Silver Lake			x									
Sleepy Eye			x				93					

School Improvement Initiatives: Summary of Minnesota Sites

Minnesota Academic Excellence Foundation

District	School	P for Q	MN 2000	Graduation Outcomes	Shared Decision	MEEP Grants	Center for School Change	Site Based Decision Making	Youth Apprenticeship Grants	Children's Collaborative	Community Learning Centers	Renaissance Education
South Central Educational District 6008		x										
South Central Technical Coll.									x			
South Hennepin Regional Planning Agency										x		
South Washington County										x		
	Park High School											x
	Woodbury Senior High School											x
Southeast MN ECSU										x		
Spring Lake Park												
	Park Terrace Elementary					x						
	Spring Lake Park High School											x
Springfield			x									
St. Cloud				x								
St. Cloud Area Econ.									x			
	Clearview Elementary	x				x						
St. Croix Area United Way										x		
St. James			x									
St. Louis County Social Service Department										x		
St. Paul					x							
	Cleveland Quality School	x										
	Como Park High School	x										x
	Cretin-Derham Hall											x
	St. Paul EXPO Comm Lmg Ctr										x	
	Highland Park High School	x										
	Longfellow Humanities Magnet	x										
	Murray junior High School											x
	Ramsey Junior High School											x
Staples		x										
	North Elementary						94					
Stearns Cty Social Services										x		
Stewartville												
	Stewartville Junior/Senior HS											x
Stillwater			x									
	Lily Lake Elementary											x
	Oak-Land Junior High School											x
	Stillwater Senior High School											x

School Improvement Initiatives: Summary of Minnesota Sites

Minnesota Academic Excellence Foundation

District	School	P for Q	MN 2000	Graduation Outcomes	Shared Decision	MEEP Grants	Center for School Change	Site Based Decision Making	Youth Apprentice Grants	Children's Collaborative	Community Learning Centers	Renaissance Education
SW & West Central ECSUs									x			
Thief River Falls			x									
	Lincoln Senior High School											x
Toivola-Meadowlands							93					
	Toivola Meadowslands Charter										x	
Tyler			x									
Upsala												
	Upsala High School											x
Virginia												
	James Madison Elementary						93					
Walker			x									
Waseca										x		
Wayzata					x					x		
	Oakwood Elementary	x										
West Central Area										x		
	West Central Area Elementary	x										
	West Central Area Secondary	x										
West St. Paul/Mendota Hts.												
	Convent of the Visitation	x										
Wheaton			x									
White Bear Lake		x			x							
	White Bear Lake High School											x
Windom			x									
Worthington										x		

IV. Key Decisions

Product development

- Sell same product to same market
- Sell same product to different market
- Sell different product to same market
- Sell different product to different market

SP SP
SM DM

DP DP
SM DM

- Set standards of performance/control systems
- Improve and evaluate current future customer needs and satisfaction.

Personal sales

- Analysis of environment to identify opportunities for the introduction of product or service.
- Who is competition and how are they performing vs. us?
- What are the obstacles and how to position products or service to overcome them and close the sale.
- How to cultivate prospects / when to increase calls and call backs / how to reduce travel time.

- Delivery of product/service**
- How can we decrease delivery time, improve customer satisfaction, ensure repeat sales, decrease variation via different distribution channels?

Management decision

- Do we organize on a product, customer, geographic, or functional basis?
- How specialized can we be within present budget constraints?
- How do we motivate all personnel to work hard to achieve MAEF objectives?
- How can we ensure that all personnel understand and demonstrate commitment and knowledge of MAEF impact goals and the strategies we need to deploy to achieve them?
- Do we have the right people? Are these people doing the right things?
- How can we use our limited resources to gain results vs. expanding them on unfocused results?

Personnel needs

- Ability to support MAEF mission and to deploy privatized model including fundraising and revenue generation.
- Ability to exercise an organizational enterprise point of view by practicing ethical behaviors and analyzing implications of actions on the organization.
- Ability to develop and deploy sales and marketing strategies and activities.
- Ability to communicate information via reports and other methods; to collect and use appropriate data and establish collection and comparative systems.
- Ability to manage finance and budget functions.
- Ability to write and speak effectively and with confidence and persuasion.
- Ability to manage projects, timelines, plans of work, and to work with and through others.
- Ability to recruit, orient, retain and work with volunteers.
- Knowledge of education markets and stakeholders.

V. MAEF: Philosophy for Decisionmaking — FY95

- **Make decisions via:**
 - Is this action good for MAEF?
 - Is it good for our customers?
 - Does it benefit our stakeholders?
 - Do we sacrifice something else to do it?
 - Is it self-supporting?
- **Increase people involvement in MAEF via development of a volunteer structure and volunteers at local, regional and state level.**
- **Improve use of information and analysis and establish local systems to ensure that impact goals are being met; customer needs are being determined and met; customers are satisfied; and we are doing the right things in the right ways.**
- **Ensure that all MAEF activities meet member, volunteer, participation, satisfaction and improvement objectives.**
- **Ensure that MAEF has the right people in place. Develop a human resource plan that provides for staff capable of increasing volunteer involvement; for improving use of data and analysis; for using performance based contracts and accountabilities; and for staff who perform basic job skills at a high level of competency.**

