

**MINNESOTA ACADEMIC EXCELLENCE  
FOUNDATION  
EXECUTIVE DIRECTOR'S REPORT  
Six Months Ending January, 1994**

- I. Performance vs Goals: Summary Chart**
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**January 20, 1994**



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## MAEF Executive Directors Report July 1993 - January 1994 I. Performance vs. Goals: Summary Chart

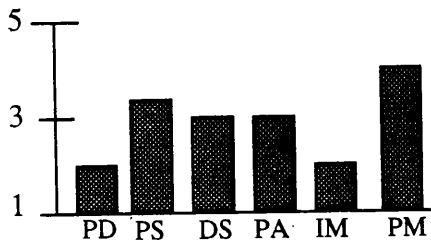
<u>Activity</u>	<u>Performance to date</u>	<u>Goal</u>	<u>Performance Last biennium</u>
<b><u>Fundraising</u></b>			
Annual Fund	\$ 5,387	\$ 10,000	\$ 7,186
Endwmnt-Pmt. on plgs	\$20,000	\$ 50,000	\$ 99,470 (pledges collected + new \$)
New \$	\$ 910		\$168,694
Program Partners	\$81,850	\$110,000	N/A
Childrens Collab.	\$12,500	\$ 50,000	\$ 63,554
Inkind	\$ 8,000	\$400,000	
<b><u>Partners for Quality</u></b>			
	<u>Performance to date</u>	<u>Goal</u>	<u>Last year</u>
New Pilot Sites	10	50	41
Continuing Sites	41	40	N/A
Nat'l Conf. Regis.	30	2,000	N/A
Business Partners	0	100	53
Narratives Rec'd	37%	100%	N/A
Training Complete	85% of orig. 41	100%	N/A
<b><u>Academic League</u></b>			
New Members	31	65	16
Continuing Members	181	185	185
% w/profile in file	94	100%	90%
% w/ long range	78	100%	70%
% w/ service visits	93	100%	95%
% or members w/volun	100	20	
<b><u>Minnesota 2000</u></b>			
Retain Commun.	---	62	N/A
New Communities	---	15	89
<b><u>Governor's Scholars</u></b>			
Applicants	---	400	105
Selectees	---	20% minority	30% minority
Alums			
<b><u>Lettering for Excellence</u></b>			
Applicants	269	400	320 (total)
Selectees		20% minority	14% minority
<b><u>June Gills</u></b>			
Applicants	20	N/A	N/A
Selectees	---	---	---
<b><u>Mailings</u></b>			
#Out	15,289		
<b><u>Media Coverage</u></b>			
#Articles	121	350	279

## Minnesota Academic Excellence Foundation

### II. Performance Narrative for July, 1993 - January, 1994

Key:	PD = Development of product or service PS = Personal Sales DS = Delivery of Sales or service PA = Promotion and advertising activities IM = Impact toward MAEF mission and goals PM = Project management
Scale:	5 = Consistently exceeds goals and objectives 3 = Meets goals and objectives 1 = Does not meet minimum objectives Immediate improvement needed
Customer:	State of Minnesota (Also, each activity has direct service customers and suppliers)
Goal:	Ensure vitality and health of organization and meet or exceed customer expectations.

#### ACADEMIC LEAGUE



**Product Development:** Have deployed one product/service for 4 years. Need to quickly develop new products and services to expand impact. Increasing # of current customers are not renewing since do not have need for same service.

**Personal Sales:** Have improved over time and continue to meet goal. Need to reduce variation among sales force and use less time for sales if new products are to be delivered.

**Delivery of Service:** Has improved over time. Need to reduce variation and deliver more quickly. Need to develop alternative delivery methods to sustain customer needs within existing budget.

**Promotion / advertising:** Has been well-used via limited mailings and speeches, booth exhibits, and MAEF newsletters.

**Project Management:** Good leadership and vision: timelines set and met; budget on target; staff active - results.

## **IMPACT GOALS:**

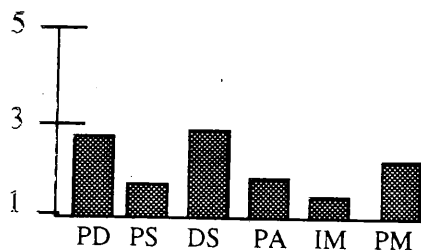
School culture will value academic achievement

1. Increase # of students participating in academic activities in school districts
2. Increase % of school budget spent on academic activities
3. Improve balance and mix on activities and student participants
4. Increase # of adults in school community participating in Academic League
5. Demonstrate positive student acceptance of academic excellence
6. Improve quality of academic activities and ease of involvement for schools

## **PERFORMANCE:**

(Need data and measurements to communicate performance against goals)

## **PARTNERS FOR QUALITY: SCHOOL IMPROVEMENT**



**Product Development:** Has improved. Need to quickly develop strategic options for continuing sites. Primary focus to date has been on training. Need to explore best practices and policy/advocacy services.

**Personal Sales:** Needs improvement in quantity, persistence, and cultivation quickly. Concentrate personnel here and on school board targets. Has not met goal.

**Delivery of Service:** Has improved. Need to develop and manage a plan especially with clusters and business partners to reduce variation in quality and to reduce time before receiving service.

**Promotion / advertising:** Most effective at national and specific state levels. Need to focus local outreach on school boards and principals and deploy quickly. Have missed some key targets and generated much paper promotion with little results.

**Project Management:** Needs improvement in directing action - results and attention to details; budget on target.

### **IMPACT GOALS:**

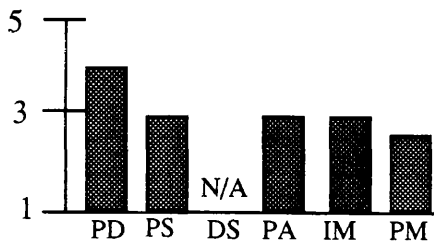
Education in Minnesota will improve toward world class performance (quality results) which meet the needs of business, industry, next level of education and communities (external customer validation)

1. Increase # schools using quality process to transform systems performance
2. # schools will complete self-assessment of systems
3. # schools will demonstrate improvement in key process areas

### **PERFORMANCE:**

(None of these goals have been met.)

### **PARTNERS FOR QUALITY: STATE AND NATIONAL ADVOCACY**



Product Development: Good platform developed - using Baldrige framework to direct policy decisions toward establishing and meeting world class standards for learning and management.

Personal Sales: Adequate, but need to add volunteers and increase efforts January - June, 1994

Promotion / advertising: Adequate

Project Management: Adequate now, but to involve more people, need a tighter process.

### **IMPACT GOALS:**

Education policy in Minnesota will be directed toward establishing world class standards and a process for attaining these standards.

1. Policymakers will understand and use quality process (Baldrige approach) to make decisions and provide incentives for school improvement
2. Business, government and education groups will work with MAEF to advocate for world class performances.

### **PERFORMANCES:**

Understanding and awareness are increasing at both state and national level, but this will continue to demand time. Four key groups are moving; need to involve more.

## PARTNERS FOR QUALITY: NATIONAL CONFERENCE

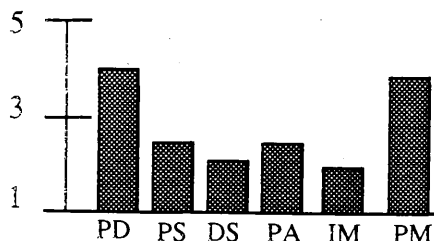
Project Development: An above average conference program has been developed.

Delivery of Service: Not available at this time

Personal Sales: Need to quickly deploy in January - March in Minnesota. Good results to date.

Promotion / advertising: Good to date; now need an efficient national mail and publication outreach plan for January - March. Underway, but about 3 weeks behind schedule. Hired a national consultant to promote outside of Minnesota.

Project Management: Excellent direction of staff, volunteers, resources - results: timelines met; budget shaky but on target.



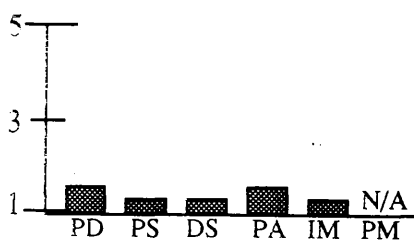
### IMPACT GOALS:

Establish quality as a strategy for transforming schools toward meeting world class graduation outcomes and for organizing communities to meet the national education goals; establish visibility for MAEF and for Minnesota Partners for Quality Initiative.

### PERFORMANCE:

To date, project has resulted in progress toward these goals.

## MINNESOTA 2000



Product Development: No new products/services have been developed. Survey responses indicate need for a clearinghouse/ resource function

Delivery of service: No delivery of service has been deployed. Existing sites were contacted to determine status of current involvement and level of activity.

Personal sales: No contacts have been made. Need a plan for action and action.

Promotion/advertising: Our state-level report has been completed.

Project management: Needs improvement in vision, direction, action --- results. Under budget.

### **IMPACT GOALS:**

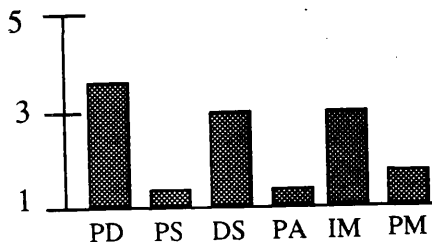
Minnesota communities will develop and deploy plans to improve education in their local schools toward meeting the six national education goals.

1. Increase activity level of current MN 2000 communities.
2. Add # new communities.
3. Add # new volunteers (non-educators)
4. Increase awareness and recognition of national education goals.
5. Establish baseline performance for each community and for state.
6. Improve performance at state and local level.

### **PERFORMANCE:**

(None of these activities have been deployed.)

### **GOVERNOR'S SCHOLAR'S AND ALUMS**



Product Development: Strong curriculum in place for Governor's Scholar's program; Alums need to develop a project plan and focus a quickly (overdue) but underway.

Delivery of Service: Summer Institute was above average but over budget. Winter Reunion is behind schedule. Alums have not begun this work.

Personal Sales: Both groups need to improve here. Governor's Scholars performance was below goal last year and will need to improve by February 1994. Sales activity needs a plan and a focus. Alums are behind schedule, but beginning.

Promotion/advertising: Need to initiate for this year's recruitment. Had good coverage of Summer Institute.

Project management: Needs improvement to meet timelines; established plan and use volunteers --- results - over budget.

### **IMPACT GOALS:**

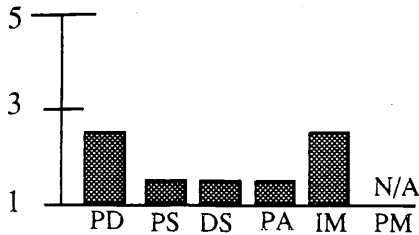
Create in Minnesota a cadre of young leaders capable of addressing community issues in culturally sensible ways: Create Alum group to support MAEF and Governor's Scholar's objectives.

### **PERFORMANCE:**

Program good; need to improve outreach #'s and gain on time lines (Catch up) Stay within budget constraints.



## GATHERING OF CHAMPIONS



Product Development: In process. Need to establish a bolder format by January

Delivery of Service: NA at this point

Personal sales: Need to implement ASAP- need information on "product" and a sales plan.

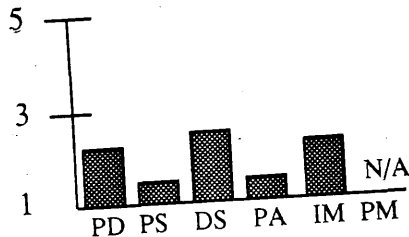
Promotion/Advertising: Same as above

### **IMPACT GOALS**

Create awareness of MAEF and focus public attention on academic achievement as a positive concept.

1. Increase # participants to 1000 +
2. Increase media attention
3. Increase recognition of MAEF by targeted audiences.

## MEDIA SHARE/PUBLIC AWARENESS AND OUTREACH



Product Development: Plan out objectives have been established. Need to refine with strategies and approaches and timelines and implement.

Delivery of Service: Regional efforts to train Academic League members are only activity to date.

Personal Sales: Need immediate improvement. Only one major contact completed (Channel 5). MAEF is losing market share. Need to cultivate contacts.

Promotion/Advertising: Need to establish a strategy to reach targeted audience of major media and implement ASAP.

### **IMPACT GOALS:**

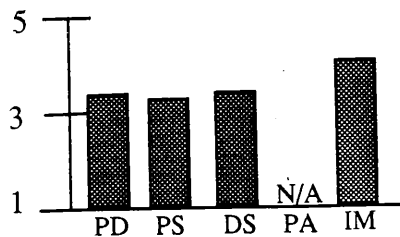
MAEF Will become a household word and academic excellence as a concept will be visibly valued.

1. Regional: use Academic League members to improve linkages. Develop media kits and train members. Develop a speakers bureau to target service clubs.
2. State: establish schedule of meetings with major media contacts and implement. Recognize good efforts from media.
3. National: use national conference as vehicle to increase awareness.
4. Increase # articles and major coverage.
5. Implement a campaign to reach targeted audiences.

## **PERFORMANCE:**

Baseline survey was completed and needs additional analysis before implementing a media campaign. Behind schedule/objectives - need to focus on cultivating major media contacts. Local/regional efforts underway.

## **FUND DEVELOPMENT**



**Product Development :** Four campaigns have been developed and are underway: annual fund; endowment; corporations and foundations; and national conference. A fifth campaign targeting small businesses has just begun, and a sixth to target service clubs is only in discussion phase. Resource constraints have limited refinements in most of these activities.

**Delivery of Service:** Donors have been thanked and recognized and kept informed of MAEF activities.

**Personal Sales:** Implemented via endowment and corporate campaigns. Need to improve at annual fund level and generate more prospects.

**Promotion and Advertising:** No activity

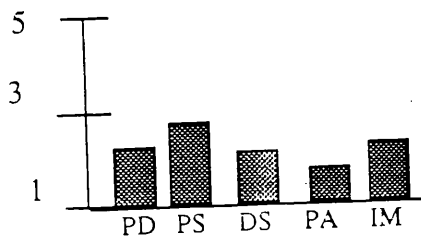
## **IMPACT GOALS:**

Improve MAEF's revenue mix and fund ongoing operations.

## **PERFORMANCE:**

Generally on target.

## **VOLUNTEER DEVELOPMENT**



**Product Development:** Work is underway to establish a system for managing volunteer personnel.

**Delivery of Service:** Board level volunteers and program partners presently receive best efforts at recruitment, orientation, recognition. Most other groups need better definition.

**Personal Sales:** Same as above, plus Partners for Quality has some processes in place. Academic League and Governor's Scholars need improvement. MN 2000 has not initiated any activity.

**Promotion and Advertising:** Same as above.

**IMPACT GOALS:**

MAEF will become a household word and people involvement will increase.

**PERFORMANCE:**

No results to date. Public awareness survey indicated about 15% of respondents were familiar with MAEF.

### III. Definitions

<b>Product/Service</b>	the product or service developed and delivered by the organization to generate revenue for the operations, to gain impact toward MAEF's mission.
<b>Product Development</b>	develop new products and service that satisfy customer needs and wants.
<b>Personal Sales</b>	uses personal sources to communicate how products and services can satisfy customer needs and wants and to purchase products and services once and again.
<b>Delivery of product or service (program)</b>	determine level of customer service needed and delivers product/service to customer.
<b>Promotion &amp; advertising</b>	nonpersonal means of communicating the existence of the product/service, such as flyers, ads, letters, exhibits, samples, coupons and news stories about MAEF, its products/services, and/or employees.
<b>Project management</b>	performance dimensions = demonstration of leadership and vision; ability to set and meet timelines, to direct and deploy staff and volunteer resources to gain results; and to manage budget and details to ensure that goals are achieved; commitment to MAEF and mission.

### SOME KEY DECISIONS

<b>Product development</b>	<ul style="list-style-type: none"> <li>• Sell same product to same market</li> <li>• Sell same product to different market</li> <li>• Sell different product to same market</li> <li>• Sell different product to different market</li> </ul>
----------------------------	--

SP	SP
SM	DM
DP	DP
SM	DM

- Set standards of performance/control systems
- Improve and evaluate current future customer needs and satisfaction.

**Personal sales**

- Analysis of environment to identify opportunities for the introduction of product or service.
- Who is competition and how are they performing vs us?
- What are the obstacles and how to position products or service to overcome them and close the sale.
- How to cultivate prospects / when to increase calls and call backs/how to reduce travel time.

**Delivery of product/service**

- How can we decrease delivery time, improve customer satisfaction, ensure repeat sales, decrease variation via different distribution channels?

**Management decision**

- Do we organize on a product, customer, geographic, or functional basis?
- How specialized can we be within present budget constraints?
- How do we motivate all personnel to work hard to achieve MAEF objectives?
- How can we ensure that all personnel understand and demonstrate commitment and knowledge of MAEF impact goals and the strategies we need to deploy to achieve them?
- Do we have the right people? Are these people doing the right things?
- How can we use our limited resources to gain results vs expanding them on unfocused results?

**Personnel needs**

- Ability to support MAEF mission and to deploy privatized model including fundraising and revenue generation.
- Ability to exercise an organizational enterprise point of view by practicing ethical behaviors and analyzing implications of actions on the organization.
- Ability to develop and deploy sales and marketing strategies and activities.
- Ability to communicate information via reports and other methods; to collect and use appropriate data and establish collection and comparative systems.
- Ability to manage finance and budget functions.
- Ability to write and speak effectively and with confidence and persuasion.
- Ability to manage projects, timelines, plans of work, and to work with and through others.
- Ability to recruit, orient, retain and work with volunteers.
- Knowledge of education markets and stakeholders.



**FRIENDS FOR ACADEMIC EXCELLENCE FOUNDATION MONTHLY FUNDRAISING REPORT  
FY94**

**REPORT OVERVIEW FOR THE MONTH ENDING DECEMBER 31, 1993**

<b><u>Source</u></b>	<b><u>Month</u></b>		<b><u>Year to Date</u></b>	
	<b># of Gifts</b>	<b>Amount</b>	<b># of Gifts</b>	<b>Amount</b>
<b>Individuals</b>	19	\$ 1,087	69	\$ 3,459
<b>Corporations</b>	8	\$ 10,600	33	\$95,577
<b>Foundations</b>		\$	1	\$ 100
<b>Other</b>	1	\$ 750	2	\$ 851
<b>Total</b>	28	\$ 12,434	105	\$99,987

<b><u>Fund</u></b>	<b><u>Month</u></b>		<b><u>Year to Date</u></b>		<b>Goals</b>
	<b># of Gifts</b>	<b>Amount</b>	<b># of Gifts</b>	<b>Amount</b>	
<b>Annual Fund</b>	20	\$ 1,584	78	\$ 5,387	\$ 10,000
<b>Friends Endowment</b>		\$		\$	\$ 50,000
<b>Endowment Earned Interest</b>		\$		\$	-----
<b>Program Partners</b>	8	\$ 10,850	24	\$ 81,850	\$110,000
<b>Friends Administration</b>		\$	1	\$ 250	-----
<b>Children's Collab. Adm.</b>		\$	2	\$12,500	\$ 50,000
<b>Total</b>	28	\$ 12,434	105	\$99,987	\$220,000

<b>Inkind</b>		\$	5	\$ 8,000	\$400,000
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All cents are rounded off to the nearest dollar

**Table 1 a.**  
**Endowment Summary FY94**  
**Month ending December 31, 1993**

	# of Gift	Payments	Pledge	Total
Individual				
Corporation				
Foundation				
Other				
<b>Total</b>				

**Table 1 b.**

Cumulative Endowment Assets		As of
Friends.....	\$ 81,980	12/30/93
Rochester.....	\$ 54,770	9/30/93
Duluth.....	\$ 52,272	1/13/93
St. Cloud.....	\$ 52,030	6/30/92
Moorhead.....	\$ 50,000	1/13/93
Mankato.....	\$ 25,000	3/4/93
Saint Paul.....	\$ 40,000	12/30/93
<b>Total.....</b>	<b>\$ 316,052</b>	

**Table 1 c.**  
**•Gifts made to Community Foundation**  
**for the MAEF Endowment fund**

	Month	Year to Date
Rochester		\$910.00
Duluth		
St. Cloud		
Moorhead		
Mankato		
<b>Total</b>		<b>\$910.00</b>

**Table 2**  
**Annual Fund Summary FY 94**  
**For The Month Ending December 31, 1993**

Giving Level	Number of Gifts	Payments Received	Pledge	Total
Friend	55	\$ 1,332	\$ 25	\$1,357
Supporter	11	\$ 985		985
Sustainer	5	\$ 582		582
Investor	7	\$2,203	\$260	\$2,463
Underwriter				
Partner				
<b>Total</b>	<b>78</b>	<b>\$5,102</b>	<b>\$285</b>	<b>\$5,387</b>

•Gifts are not counted against endowment goal



**EARNED INTEREST SUMMARY**

For the month ending December 31, 1993

<u>Source</u>	<u>Date</u>	<u>Amount</u>	<u>Remarks</u>
None			

**PROGRAM PARTNER SUMMARY**

For the month ending December 31, 1993

Gifts & Pledges

<u>Source</u>	<u>Date</u>	<u>Amount</u>	<u>Rec'd</u>	<u>Purpose</u>
*Cray Research		\$ 2,500	YES	P for Quality
Honeywell	7/1/93	10,000	YES	P for Quality
Honeywell	7/1/93	10,000	YES	MN 2000
NCS	7/15/93	2,500	YES	P for Quality
Piper, Jaffray	8/17/93	1,000	YES	Math Mstrs
Cray	8/10/93	10,000	YES	P for Q & MN 2000
Honeywell	10/21/93	500	YES	Annual Mtg.
US West	10/21/93	200	YES	Annual Mtg.
IBM	10/21/93	100	NO	Annual Mtg.
Unisys	10/21/93	100	YES	Annual Mtg.
Jostens	10/21/93	100	NO	Annual Mtg.
Jostens	11/2/93	1,000	NO	Lrning Summit
Jostens	11/2/93	6,000	YES	Nat Conf.
ADC Telcomm.	11/2/93	4,000	YES	P for Q & MN 2000
Texas Inst.	11/24/93	25,000	NO	Nat Conf
NCS	11/21/93	500	NO	Nat Conf
Honeywell	11/29/93	1,000	YES	L e a r n i n g Summit
American Hrdwre	12/7/93	100	YES	P for Q
NSP	12/7/93	2,000	YES	Nat Conf.
Hormel Fdn	12/7/93	5,000	YES	Math Mstrs.
Park Nicollet	12/13/93	500	YES	P for Q
Wm. Mitchell				
College of Law	12/27/93	500	YES	Lrning Summit
Red Wing Shoes	12/31/93	1,000	YES	P for Q
Bush Public Schools Executive Fellows Program	12/31/93	750	YES	P for Q
<u>Total</u>		<u>\$81,850</u>		



\* Outstanding pledges that were counted against the FY 1993 fundraising goal.

Proposals Out

<u>Source</u>	<u>Amount</u>	<u>Purpose</u>
Otter Tail Power	\$ 2,000	Partners for Quality
Harvest States	2,000	Partners for Quality
ASQC	1,000	Partners for Quality
Hutchinson Tech	1,000	Partners for Quality
US West	5,000	Nat Conf.
Barr Eng.	1,500	Program Partners
MN Mutual	3,000	Dist. Educator
<u>Total</u>	<u>\$15,500</u>	

Declines

<u>Source</u>	<u>Purpose</u>
IDS	P for Q
Bush Fdn	P for Q
NSP	Gov Conf. printing

Prospect in Progress

Peat Marwick	Dayton Hudson
First Bank	3M
Tennant	TCF
IDS	H.B. Fuller

**FRIEND ADMINISTRATION SUMMARY**

For the month ending December 31, 1993

<u>Source</u>	<u>Date</u>	<u>Amount</u>	<u>Remarks</u>
Al & Sharon Tuntland		\$ 250	

**CHILDREN'S COLLABORATIVE SUMMARY**

For the month ending December 31, 1993

Gifts & Pledges

<u>Source</u>	<u>Date</u>	<u>Amount</u>	<u>Rec'd</u>
---------------	-------------	---------------	--------------



Honeywell	7/1/93	\$ 7,500	YES
Cray Research	8/10/93	5,000	YES
Total		<u>\$12,500</u>	

### IN-KIND SUMMARY

For the month ending December 31, 1993

<u>Source</u>	<u>Date</u>	<u>Event</u>	<u>Gift</u>	<u>Est. Value</u>
NCS	7/1/93	Nat. Conf.	Paper	\$ 3,000
Instant Web	7/1/93	Nat. Conf.	Printing	3,500
Shearen Photo	8/26/93	P for Q	Conf. Photos	250
Ceridian	9/15/93	P for Q	Meeting space	150
IBM	10/21/93	P for Q.	Meeting space	1,000
Cray Research	11/29/93	Nat. Conf.	Printing	100
<u>TOTAL</u>				<u>\$ 8,000</u>

### ANNUAL FUND DONORS

Please make it a point of thanking these donors.

Dobbs Pro Staff	Tom Trant	Nedra Wicks
Mae Gossett	Dr. & Ms. Stillwell	Nancy Fisher
Sandia Nat. Labs.	Lisa Chow	Marion Kennon Jones
Tom & Janet Knoll	Kevin Johnson	Beverly Sullivan
In memory of	Lori Kruse	Forest Lake State Bank
Amy Nyhus	Wilson Refrigerated	Jenean Cordon
Stephan Huh	Express	Mary Melancon
Nicole Martens	Drs. Robert & JoAnn	Karla McKenzie
George Steiner	Chalgren	Heather Norton
Harry Vakos	Sharon Ming &	Mr & Mrs Jerry Helander
Mary L Haugee	Tim Scully	Greg, Jean &
Janet Parta	Parta Printers	Matt Sletten
Tim & Cris Fischer	Lois Wendt	Marilousie Koerber
Francis Connolly	Steven Helland	Mr. & Mrs. Joseph Mayne
Greg Vandal	Burdick Family	Robert Brown
Kathy Koch	Charitable	Diane Kroupa
Best Buy Inc.	Foundation	Mary Trowbridge
Deb Moore	Mpls Federation of	Warren Bradbury
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Sherri Zeutenhorst	Owen Heiberg	Wendell Erickson
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Zona Sharp-Burk	Lewis Aase	Brad Rice
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Mark Schelske	Luke Osterhaus	Len Biernat
Jean Olson	TCF Foundation	Monike Sukhatme
David & Holly Ebel	Peggy Pluimer	Bill & Kathy Haug
Catherine Person	Carol Bauer	

The Bush Public Schools Executive Fellows Program, on behalf of  
Dr. James Reinertsen





## B. Academic League

**MINNESOTA ACADEMIC EXCELLENCE FOUNDATION:**  
**Academic League Membership Report - FY94**  
 (Updated - Jan 11 1994)

REGION	Potential Districts		FY 93 Members	FY 94 Renew	FY 94 New	Total FY 94
Region 1&2	48	Public	15	13	2	15
		Non	1	0	0	0
Region 3	34	Public	11	9	4	13
		Non	0	0	0	0
Region 4	41	Public	16	16	3	19
		Non	3	3	0	3
Region 5	26	Public	16	14	3	17
		Non	0	0	0	0
Region 6&8	90	Public	16	13	4	17
		Non	1	1	0	1
Region 7	42	Public	32	32	2	34
		Non	3	3	0	3
Region 9	39	Public	14	14	3	17
		Non	0	0	1	1
Region 10	52	Public	20	17	4	21
		Non	2	1	0	1
Region 11	48	Public	41	39	3	42
		Non	10	6	2	8
<b>TOTALS</b>	<b>420</b>		<b>201</b>	<b>181</b>	<b>31</b>	<b>212</b>

## MINNESOTA ACADEMIC EXCELLENCE LEAGUE - MEMBERSHIP RECORD (11/1/93)

Region/School District	'90-'91	'91-'92	'92-'93	'93-'94
<b>ECSU 1 &amp; 2</b>				
521 Ada		X	X	X
437 Argyle	X	X	X	
162 Bagley	X		X	X
031 Bemidji	X	X	X	X
032 Blackduck			X	X
595 East Grand Forks	X	X	X	X
601 Fosston	X	X		
600 Fisher			X	
678 Greenbush	X	X	X	X
036 Kelliher		X	X	X
356 Lancaster	X	X	X	X
440 Middle River	X	X	X	X
308 Nevis	X	X		X
309 Park Rapids	X	X		
682 Roseau		X	X	X
P Sacred Heart East Grand Forks		X	X	X
564 Thief River Falls	X	X	X	X
690 Warroad	X	X		X
435 Waubun			X	X
<b>ECSU 3</b>				
091 Barnum				X
093 Carlton		X	X	X
695 Chisholm	X	X	X	
166 Cook County	X	X		
094 Cloquet	X	X	X	X
709 Duluth	X	X	X	X
099 Esko	X	X	X	X
698 Floodwood	X	X	X	
316 Grand Rapids		X	X	X
700 Hermantown				X
701 Hibbing	X	X	X	X
381 Lake Superior				X
004 McGregor	X	X	X	X
712 Mountain Iron-Buhl	X	X		
704 Proctor		X	X	X
706 Virginia		X	X	X
Ely				X
<b>ECSU 4</b>				
146 Barnesville	X	X	X	X
846 Breckenridge	X	X	X	X
771 Chokio-Alberta		X	X	X
022 Detroit Lakes		X	X	X
147 Dilworth-Glyndon-Felton				X
544 Fergus Falls	X	X	X	X
023 Frazee/Vergas	X	X	X	X
150 Hawley	X	X	X	X
264 Herman-Norcross	X	X	X	X

## MINNESOTA ACADEMIC EXCELLENCE LEAGUE - MEMBERSHIP RECORD (11/1/93)

<b>ECSU 4 (continued)</b>	<b>'90-'91</b>	<b>'91-'92</b>	<b>'92-'93</b>	<b>'93-'94</b>
Hillcrest Lutheran Acad., Fergus Falls	X	X	X	X
152 Moorhead	X	X	X	X
769 Morris Area	X	X	X	X
553 New York Mills	X	X	X	X
213 Osakis	X	X	X	X
Park Christian, Moorhead	X	X	X	X
547 Parkers Prairie		X	X	X
548 Pelican Rapids		X	X	X
549 Perham-Dent				X
850 Rothsay		X	X	X
P St. Joseph's, Moorhead	X	X	X	X
000 West Central Area				X
803 Wheaton		X	X	X
<b>ECSU 5</b>				
786 Bertha-Hewitt	X	X	X	X
181 Brainerd			X	X
115 Cass Lake-Bena	X	X	X	
789-790 Eagle Valley	X	X	X	X
482 Little Falls	X	X	X	X
792 Long Prairie-Grey Eagle				X
821 Menahga	X	X	X	X
483 Motley	X	X	X	X
186 Pequot Lakes				X
484 Pierz		X	X	X
116 Pillager	X		X	X
117 Pine River - Backus				X
118 Remer/Longville	X	X	X	X
820 Sebeka		X	X	X
793 Staples		X	X	X
486 Swanville		X	X	X
487 Upsala		X	X	
819 Wadena-Deer Creek	X	X	X	X
113 Walker-Hackensack-Akeley	X	X	X	X
<b>ECSU 6 &amp; 8</b>				
777 Benson		X	X	X
647 Buffalo Lake-Hector				X
891 Canby	X	X	X	X
636-650 Cedar Mountain	X	X	X	X
055 Clinton-Graceville	X	X	X	X
378 Dawson-Boyd	X	X	X	X
463 Eden Valley-Watkins	X	X	X	X
505 Fulda		X	X	X
422 Glencoe			X	
894 Granite Falls - Clarkfield	X	X		X
P Holy Trinity - Winsted		X	X	X
423 Hutchinson	X	X	X	X

## MINNESOTA ACADEMIC EXCELLENCE LEAGUE - MEMBERSHIP RECORD (11/1/93)

<b>ECSU 6 &amp; 8 (continued)</b>	<b>'90-'91</b>	<b>'91-'92</b>	<b>'92-'93</b>	<b>'93-'94</b>
325 Lakefield	X			
465 Litchfield	X	X	X	X
126-127-346 MacCray				X
413 Marshall	X	X	X	X
414 Minneota	X	X		
129 Montevideo	X	X	X	
345 New London-Spicer	X	X	X	X
583 Pipestone		X	X	X
584 RTR		X	X	
347 Willmar			X	X
177 Windom				X
<b>ECSU 7</b>				
745 Albany	X	X	X	X
876 Annandale		X	X	X
726 Becker	X	X	X	X
736 Belgrade-Brooten-Elrosa	X	X	X	X
727 Big Lake	X	X	X	X
877 Buffalo	X	X	X	X
911 Cambridge-Isanti	X	X	X	X
P Cathedral-St. Cloud		X	X	X
141 Chisago Lakes	X	X	X	X
750 Cold Spring		X	X	X
466 Dassel-Cokato	X	X	X	X
879 Delano	X	X	X	X
728 Elk River Area	X	X	X	X
51 Foley	X	X	X	X
573 Hinckley	X	X	X	X
738 Holdingford	X	X	X	X
880 Howard Lake-Waverly		X	X	X
739 Kimball		X	X	X
881 Maple Lake	X	X	X	X
740 Melrose	X	X	X	X
912 Milaca				X
882 Monticello	X	X	X	X
332 Mora	X	X	X	X
138 North Branch	X	X	X	X
333 Ogilvie				X
741 Paynesville		X	X	X
578 Pine City	X	X	X	X
477 Princeton	X	X	X	X
883 Rockford		X	X	X
139 Rush City	X	X	X	X
742 St. Cloud	X	X	X	X
P St. John's Prep. Collegeville	X	X	X	X
885 St. Michael-Albertville				X
748 Sartell-St. Stephen	X	X	X	X
743 Sauk Centre	X	X	X	X

## MINNESOTA ACADEMIC EXCELLENCE LEAGUE - MEMBERSHIP RECORD (11/1/93)

<b>ECSU 7 (continued)</b>		<b>'90-'91</b>	<b>'91-'92</b>	<b>'92-'93</b>	<b>'93-'94</b>
047	Sauk Rapids-Rice	X	X	X	X
P	Trinity Lutheran - Sauk Rapids		X	X	X
577	Willow River			X	
<b>ECSU 9</b>		<b>'90-'91</b>	<b>'91-'92</b>	<b>'92-'93</b>	<b>'93-'94</b>
240	Blue Earth Area	X	X	X	X
454	Fairmont	X	X	X	
732	Gaylord		X	X	X
733-649-735	Gibbon-Fairfax-Winthrop		X	X	X
460	Granada-Huntley	X	X	X	X
2835	Janesville-Waldorf-Pemberton	X	X	X	X
2071	Lake Crystal-Wellcome Mem.	X	X	X	X
393	LeSueur-Henderson	X	X	X	X
077	Mankato	X	X		X
P	Mankato Catholic				X
072	Maple River	X	X	X	X
456-457-459	Martin County West	X	X	X	X
394	Montgomery-Lonsdale	X	X	X	X
088	New Ulm		X	X	X
840	St. James		X	X	X
508	St. Peter	X	X		X
085	Springfield			X	X
829	Waseca		X		X
	South Cental Ed.				X
<b>ECSU 10</b>					
241	Albert Lea Area		X	X	X
242	Alden-Conger		X		
492	Austin	X	X	X	X
299	Caledonia				X
252	Cannon Falls		X	X	
227	Chosen Valley		X		X
533	Dover-Eyota	X	X	X	X
656	Faribault		X	X	X
294	Houston	X	X	X	X
204	Kasson-Mantorville		X	X	X
000	Kingsland		X	X	X
300	LaCrescent-Hokah	X			
813	Lake City		X	X	X
P	Lourdes - Rochester		X	X	X
238	Mabel-Canton				X
	MN Academy for the Deaf/Blind	X	X		
659	Northfield	X	X	X	X
255	Pine Island		X	X	X
810	Plainview	X	X	X	X
233	Preston-Fountain	X	X	X	X

## MINNESOTA ACADEMIC EXCELLENCE LEAGUE - MEMBERSHIP RECORD (11/1/93)

ECSU 10 (Continued)		'90-'91	'91-'92	'92-'93	'93-'94
P	Queen of Angels - Austin		X	X	
256	Red Wing	X	X	X	X
535	Rochester	X	X	X	X
239	Rushford-Peterson				X
P	Shattuck St. Mary's - Faribault	X			
858	St. Charles			X	X
534	Stewartville	X	X	X	X
811	Wabasha-Keillogg	X	X	X	X
861	Winona	X	X	X	
260	Zumbrota-Mazeppa		X	X	
	Byron				X
ECSU 11		'90-'91	'91-'92	'92-'93	'93-'94
011	Anoka-Hennepin	X	X	X	X
P	Archbishop Brady - West St. Paul	X			
P	Annunciation - Minneapolis			X	
P	Benilde-St. Margaret's, St. Louis Park	X	X	X	X
P	The Blake School - Mpls.	X			
271	Bloomington	X	X	X	X
P	Breck School - Golden Valley	X	X	X	
286	Brooklyn Center		X	X	X
191	Burnsville-Eagan-Savage	X	X	X	X
012	Centennial	X	X	X	X
112	Chaska	X	X	X	X
P	Christ the King - Mpls.	X	X		
013	Columbia Heights			X	X
P	Cretin-Derham Hall - St. Paul	X	X	X	X
272	Eden Prairie	X	X	X	X
273	Edina	X	X	X	X
192	Farmington	X	X	X	X
831	Forest Lake	X	X	X	X
014	Fridley	X	X	X	X
200	Hastings	X	X	X	X
P	Hill-Murray - St. Paul	X			
P	Holy Name - Mpls.			X	
270	Hopkins	X	X	X	X
199	Inver Grove Heights	X	X	X	X
717	Jordan	X	X	X	X
194	Lakeville	X	X	X	X
P	Lutheran High School - Mayer	X			
832	Mahtomedi	X	X	X	X
P	Maranatha Christian Acad. - Edina	X	X	X	X
001	Minneapolis	X	X	X	X
P	Minnehaha Academy			X	X
276	Minnetonka	X	X	X	X
P	Most Holy Trinity - SL Park	X			
P	Mounds Park Academy	X	X	X	X
621	Mounds View		X	X	X
P	New Life Christian - Woodbury	X			
622	N. St. Paul-Maplewood-Oakdale	X	X	X	

## MINNESOTA ACADEMIC EXCELLENCE LEAGUE - MEMBERSHIP RECORD (11/1/93)

ECSU 11 (Continued)	'90-'91	'91-'92	'92-'93	'93-'94
278 Orono		X	X	X
279 Osseo	X	X	X	X
719 Prior Lake-Savage	X	X	X	X
280 Richfield	X			X
281 Robbinsdale	X	X	X	X
196 Rosemount-Apple Valley-Eagan	X	X	X	X
623 Roseville	X	X		X
282 St. Anthony-New Brighton	X	X	X	X
015 St. Francis		X	X	X
283 St. Louis Park	X	X	X	X
625 St. Paul	X	X	X	X
P St. Pius X			X	X
720 Shakopee	X	X	X	X
P Shakopee Catholic				X
006 South St. Paul	X	X	X	X
833 South Washington County	X	X	X	X
016 Spring Lake Park	X	X	X	X
834 Stillwater	X	X	X	X
P Totino-Grace				X
P Visitation - Mpls.	X	X	X	
110 Waconia	X	X	X	X
111 Watertown-Mayer			X	X
284 Wayzata	X	X	X	X
197 West St. Paul		X		X
277 Westonka		X	X	X
624 White Bear Lake	X	X	X	X





# **SALES AND RECRUITMENT PLAN**

## **Partners for Quality Education Initiative**

### **Report on Recruitment of Participants**

**January 14, 1994**



### **Report Components:**

- I Education Pilot Sites: Regional Report**
- II Education Pilot Sites: List by Region**
- III Business Partners: Recruitment Report**

# **I. Education Pilot Sites: Goal/Results/Potentials/Prospects by Region**

July 1, 1993 - June 30, 1994

January 14, 1994

**GOAL:** 100 new sites and 40 retained sites by June 30, 1994

<b>Region</b>	<b>Goal</b>	<b>Results</b>	<b>Potential Districts/Schools</b>	<b>Prospects Identified</b>	<b>Prospect Calls Made</b>
1 & 2 Thief River Falls	4	0	48/	13	2
3 Virginia	14	1	34/	19	12
4 Fergus Falls	20	0	41/	38	23
5 Staples	10	0	26/	14	3
6 & 8 Marshall	12	1	90/	26	20
7 St. Cloud	10	3	42/	24	17
9 Mankato	10	3	39/	18	12
10 Rochester	4	0	52/	11	9
11 Mpls - St. Paul	16	2	48/	34	21

100

10

420/

197

119

# PARTNERS FOR QUALITY: Participation and Service Summary

Participation = 41 sites (Goal = 50)

Retention, service goal = 100%

Date: Jan 7, 1994

Phone contact = \_\_\_\_\_% (100% every 45 days)

Site Visit = \_\_\_\_\_%

Narrative Rec'd = \_\_\_\_\_%

Assigned business partner = 100%

Site	Training		Cluster Mtg		Phone Contact					Site Visit by MAEF	Mtgs with Business Part	Narratives Received
	Nov	Apr	#1	#2	Aug	Sep	Oct	Nov	Dec			
Alexandria	X				X	X	X	X	X		X	
Burnsville	X				X		X	X				
Byron #1	X		X		X	X					X	X
Byron #2	X		X		X	X					X	X
Centennial					X	X	X	X				
Chaska	X		X		X		X	X			X	
Clearview	X		X		X	X					X	
Cleveland	X		X		X	X	X	X	X		X	
Como Park	X		X		X	X		X				
Dowling	X		X		X	X	X	X	X		X	
Duluth	X		X		X	X						
Eden Prairie	X				X		X	X			X	X
Edina	X				X	X						
Faribault					X		X				X	
Halstad-Hendrum					X		X					
Highland Park	X		X		X	X	X				X	
Hubert Olson	X				X		X				X	
Hudson	X				X	X					X	
Hutchinson					X	X	X					
Inver Grove Hgts	X		X		X	X					X	X
Kasson Elem	X		X		X	X	X				X	X
Kasson High	X		X		X	X	X				X	X
Kasson Middle	X		X		X	X	X				X	X
Lourdes	X		X		X	X	X				X	X
Mantorville Elem	X		X		X	X	X				X	X
McGregor	X		X		X	X					X	
Milaca			X		X	X	X				X	X
Mpls Comm Ed	X		X		X	X	X	X				
Mpls Finance & Operat'n	X		X		X	X		X				X
Moundsview	X		X		X	X	X	X			X	
New Vistas					X	X		X				
North Branch			X		X	X	X	X	X			
Oakwood	X		X		X	X	X	X	X	X	X	X
Osseo					X	X						X
Pine Island	X		X		X	X					X	X
Plymouth					X			X				X
Princeton	X				X	X	X				X	X
Richfield	X				X							
Shakopee	X		X		X						X	X
Staples					X	X		X				X
White Bear Lk	X				X	X		X			X	X

(as of 1, 7, 4, 5)

as of January 7, 1994

## **II. Education Pilot Sites: List of Participants/Prospects by Region**

July 1, 1993 - June 30, 1993

January 14, 1994

**Region 1 & 2 - Thief River Falls**

Goal = 6 new; 0 retained

### Participants FY93

\*Halstand-Hendrum-Pearly Public Schools

### Prospects

Ada  
Bemidji  
Climax  
Crookston  
East Grand Forks  
Grygla  
Lancaster  
Nevis  
Park Rapids  
Roseau  
Thief River Falls  
Waubun  
Win-E-Mac

**Region 3 - Virginia**

Goal = 14 new; 2 retained, 1 new

### Participants FY93

Duluth Public Schools  
McGregor Public Schools

### Participants FY94

Nelle Shean Elementary, Eveleth-Gilbert District

### Prospects

Biwabik  
Carlton  
Chester Park Elementary, Duluth  
Chisholm  
Cloquet  
Congdon Park Elementary, Duluth  
Cromwell  
Ely  
Esko  
Eveleth-Gilbert  
Grand Rapids High School  
Head of the Lakes Ed District

**Hermantown**  
**Hibbing**  
**Iron Mountain**  
Lake Superior  
**Marble Lake**  
Moose Lake  
Morgan Jr. High, Duluth  
Pine River  
**Proctor**  
Two Harbors  
Virginia  
Washington Jr. High, Duluth

**Region 4 - Fergus Falls**

Goal = 10 new; 1 retained

Participants FY93

Alexandria Public Schools

Prospects

**Ashby**  
Audubon  
**Barnsville**  
**Barrett**  
**Battle Lake**  
Beardsley/Browns Valley  
**Brandon**  
Breckenridge  
Campbell  
**Chokio/Alberta**  
Cyrus  
**Detroit Lakes**  
Dilworth  
**Elbow Lake**  
**Evansville**  
Fergus Falls  
**Frazer/Vergus**  
**Hancock**  
Hawley  
Henning  
**Herman**  
**Hillcrest Academy, Fergus Falls**  
**Hoffman**  
**Kensington**  
Minnewaska  
**Moorhead**  
Moorhead Sr. High  
**Morris**  
New York Mills  
Osakis  
Parkers Prairie  
Pelican Rapids

**Perham**  
**Rothsay**  
**Ulen/Hitterdahl**  
**Underwood**  
**Voyageur Elementary, Moorhead**  
**Wheaton**

**Region 5 - Staples**

Goal = 10 new; 1 retained

Participants FY93

Staples Public Schools

Prospects

**Baxter Elementary**  
**Bertha-Hewitt**  
**Brainerd**  
**Cass Lake-Bena**  
**Crosby-Ironton**  
**Little Falls**  
**Menahga**  
**Motley**  
**Pequot Lakes**  
**Pine River-Backus**  
**Royalton**  
**Verndale**  
**Wadena-Deer Creek**  
**Walker-Hackensack-Akeley**

**Region 6 & 8 - Marshall**

Goal = 12 new; 1 retained, 1 new

Participants FY93

Hutchinson Public Schools

Participants FY94

Hills-Beaver Creek

Prospects

**Appleton**  
**Benson**  
**Brownton**  
**Buffalo Lakes-Hector**  
**Canby**  
**Clarkfield**  
**Dawson-Boyd**  
**Echo**  
**Fairmont**

Glencoe  
Granite Falls  
Jackson  
Lac Que Parle Valley  
Lester Prairie  
Luverne  
Madison  
Marshall  
Milan  
Montevideo  
Ortonville  
Pipestone  
Silver Lake  
Stewart  
Worthington

Region 7 - St. Cloud

Goal = 10 new; 4 retained, 3 new

Participants FY93

Clearview Elementary School, Clear Lake  
Milaca Public Schools  
North Branch Public Schools  
Princeton High School

Participants FY94

Big Lake Public Schools  
Delano Public Schools  
Hinckley-Finlayson

Prospects

Annandale  
Becker  
Braham  
Buffalo  
Cold Springs  
Deelano Community Education  
Dassel-Cokato  
Elk River  
Foley  
Hinckley  
Kimball  
Maple Lake  
Melrose  
Monticello  
Mora  
Oakland ALC/Cambridge  
Pine City  
Rockford  
Rush City

St. Cloud  
St. John's Prep  
Sauk Rapid - Rice  
**St. Michael High School**  
**Taylor's Falls Elementary**  
**Taylor's Falls-Chisago Lakes**  
**Two Thousand One Ed District**

**Region 9 - Mankato**

Goal = 10, 0 retained, 3 new

**Participants FY94**

Blue Earth Area High School  
Mankato East High School  
South Central Ed District

**Prospects**

Alden-Condor  
**Delevan**  
Elmore  
Gibbon-Fairfax-Winthrop  
Le Center  
**Le Sueur**  
Madelia  
**Mankato**  
**Mankato East High School**  
Maple River  
**New Prague**  
**New Ulm**  
**St. James**  
**St. James High School**  
**St. Peter**  
**St. Peter High School**  
Truman  
**Waseca**  
**Waseca High School**

**Region 10 - Rochester**

Goal = 4 new; 9 retained

**Participants FY93**

Byron Public Schools, Team #1  
Byron Public Schools, Team #2  
Faribault Public Schools  
Kasson-Mantorville Elementary School  
Kasson-Mantorville Middle School  
Kasson-Mantorville High School  
Lourdes School, Rochester  
Mantorville Elementary School  
Pine Island Public Schools



Prospects

Albert Lea  
Austin  
Blooming Prairie  
Caledonia  
Chosen Valley  
Cannon Falls  
Goodhue County Ed District  
Harmony  
Hastings  
Kellogg Jr. High, Rochester  
Kenyon  
Lake City  
Lanesboro  
LaCrescent  
Lyle  
Wabasha  
Wanamingo  
Winona

**Region 11 - Minneapolis/St. Paul**

Goal = 16 new; 21 retained, 3 new

Participants FY 93

Burnsville-Eagan-Savage Public Schools  
Centennial School, Circle Pines  
Chaska Public Schools  
Cleveland Middle School, St. Paul  
Como Park High School  
Dowling Environmental Learning, Mpls.  
Eden Prairie Public Schools  
Edina Public Schools  
Highland Park High School, St. Paul  
Hubert Olson Elem., Bloomington  
Inver Grove Heights Public Schools  
Minneapolis Finance and Operations  
Minneapolis Community Education  
Moundsview Public Schools  
New Vistas Schools, Mpls.  
Oakwood Elementary School, Wayzata  
Osseo Public Schools  
Plymouth Middle School  
Richfield Public Schools  
Shakopee Public Schools  
White Bear Lake Public Schools

Participants FY94

Convent of the Visitation, St. Paul  
Sweeney Elementary, Shakopee

Prospects

Anoka-Hennepin  
**Armstrong High School, Robbinsdale**  
**Belle Plaine**  
Blake  
Breck  
Brooklyn Center  
**Carver Scott Special Ed Coop**  
**Central Parks Elementary, Roseville**  
Concord Elementary, Edina  
DeLaSalle  
Farmington  
Forest Lake  
Fridley  
**Gleason Lake Elementary, Wayzata**  
**Greenwood Elementary, Wayzata**  
**Groveland Elementary, Minnetonka**  
**Guadalupe Center**  
**Hale Elementary**  
**Hastings**  
**Highlands Elementary, Edina**  
**Hopkins**  
Mahtomedi  
Minnehaha Academy  
**Mound-Westonka**  
Orono  
**Pike Lake Elementary, New Brighton**  
**Plymouth Creek Elementary, Wayzata**  
**Roseville**  
**St. Louis Park**  
St. Paul Academy  
South St. Paul  
**Spring Lake Park High School**  
Stillwater  
**Stonebridge Elementary, Stillwater**  
**West Jr. High, Wayzata**

Bold = personal contact has been made

\* = lapsed participant

### **III. Business Partners: Recruitment Report**

July 1, 1993 - June 30, 1994

January 14, 1994

**Goal:** Retain 50 and recruit 50 new business volunteers

48 retained  
28 prospects identified  
20 contacted  
7 confirmed  
18 pending

#### **Confirmed**

Marlys Dickmeyer, Visions Expressed  
Mary Erickson, NSP  
I-Fan Cheng, Aequitron Medical Inc.  
Holly Meyer, Digital Equipment Corporation  
Kyle McKenzie-Nowell, KMA Associates  
Jane Lucas, Target  
Linda Logan, Innovative Mgmt. Technologies

#### **Prospective Corporations by Region**

Region 1 & 2	Harvest States Polaris Artic Industries
Region 3	U.S. Steel Minnesota Power
Region 4	Land O' Lakes Otter Tail Power American Crystal Sugar Tuffy's
Region 6&8	NWNL, Jackson Ag. Chem., Jackson Kraft, New Ulm
Region 9	3-M, New Ulm E. F. Johnson, Waseca
Region 11	Quality Institute International Land O' Lakes



# D. Minnesota 2000

## MINNESOTA COMMUNITY STATUS REPORT

ACTIVE (A); INACTIVE (I); NOT CONTACTED (NC)

LIST OF ALL FY 93 COMMUNITIES	A, I, NC	PHONE CONTACT	VISIT DATE	ACTIVITIES UNDERWAY (Mtgs/Team Materials)	OTHER COMMENTS: (Why Not Active, etc.)
Albert Lea	A	7-26-93		Est curric comm	
Alden-Conger	A	7-26-93		Focus on goal 5	Working goals 1,2,3
Anoka/Coon Rap	I	11-22-93			No leadership
Anoka-Champlin	I	7-27-93		Grp met-goals identfd	Other grps wkg issues
Aurora	I	12-02-93		Community meeting	Closing schl has focus
Austin	NC				
Barnsville	A	11-22-93		Focus on curr/outcomes	
Barnum/KettleRv	NC				
Belle Plain	I	7-26-93			Bond referend priority
Bemidji	I	11-22-93			Lack of int/leadership
Bertha-Hewitt	I	7-26-93			Not aware org effort
Big Lake	I	11-22-93			Bond issues
Blaine/Ham Lake	I	11-22-93			Lack of interest
Bloomington	NC				
Breckenridge	I	11-22-93			No local interest
Buffalo	A	11-22-93		Considering goals	
Burnsville	A	7-26-93		Mtg goal 6	
Byron-Zumbro	A	7-28-93		Held local mtg	Will mt in fall
Canby	NC				
Cass Lake	I	7-27-93		Bemidji meeting	Bldg new high school
Cent. Schools	A	7-27-93		Grp mtg w/goals in development	
Chanhass/Chaska	A	11-3-93		Put goals in plan	
Chisago Lakes	I	11-22-93			Attn on fiscal issues
Chisholm	NC				
Chokio	NC				
Clara City/ Raymond/Maynard	I	7-27-93		Marshall mtg. Comm mtg only 1 person	No interest
Coon Rapids	A	7-28-93		Goal 4	
Cosmos	I	11-24-93			Dist. consolidation

LIST OF ALL FY 93 COMMUNITIES	A, I, NC	PHONE CONTACT	VISIT DATE	ACTIVITIES UNDERWAY (Mtgs/Team Materials)	OTHER COMMENTS: (W' Not Active, etc.)
Crookston	A	7-27-93		Comm wkg to estab priorities	
Dassel-Cokato	A	11-24-93		Goals 1,3,4,6	
Dawson-Boyd	A	7-27-93		Collaboration Goals 1, 2, 6	
Deer River	A	11-24-93		Goal 6-reviewing needs	
Detroit Lakes	I	7-27-93		Organization mtg	Focus-bond issue
Dover-Eyota	NC				
Eden Prairie	A	7-27-93		Goal 5	
Elk River	A	7-28-93		Goal 6	
Farmington	NC				
Fergus Falls	NC				
Fisher	NC				
Fond du Lac/Cloquet	A	11-23-93		Working on curriculum change with outcomes	
Frazee	I	1-6-94		Organization mtg	Communication focus
Glencoe	NC				
Goodhue	I	11-23-93			Bldg project has focus
Grand Portage	NC			y	
Hastings	A	11-29-93		Goal 1 parenting	
Henning	I	12-02-93			
Herman	A	7-28-93		Strat plan devpd	Goal 1 grp estab
Hibbing	I	7-28-93		Community meeting	People satisfied
Hill City	I	12-01-93		Community meeting	Lack of time and intst.
Holdingford	A	7-28-93		Did strategic plan	Goal 1,2 in plan
Hutchinson	I	7-29-93			No. interest
Inv.Grv.Hghs	A	12-02-93		Goals 2b pres. to comm	
Jasper	A	7-28-93		Decide commun plan	
Kasson-Mantorville	A	8-25-93		Twtn mtg & action teams-goals 3 & 6	
Kimball	NC				
LaCrescent	I	12-28-93		Started b4 MN 2000	Restructuring sch. system
Lakeville	A	7-29-93		Goals 1, 3, 4, 6	
LeCenter	A	11-25-93		Goals 1 & 2	

LIST OF ALL FY 93 COMMUNITIES	A, I, NC	PHONE CONTACT	VISIT DATE	ACTIVITIES UNDERWAY (Mtgs/Team Materials)	OTHER COMMENTS: (Why Not Active, etc.)
LeSueur	A	11-25-93		Goals 1 & 5, Family Services has others	
Lynd	I	7-29-93		Collected materials	Wkg to keep K-8
Mahnomen	I	7-29-93		Prev Supt not int'd	Visit new Supt.
Maple Grove	I	12-28-93		Initial session held	unable to reach consen.
Maple Lake	I	7-29-93		Held comm meeting	Focus OBE & Mission Statement
Maple Plain	I	7-29-93		Went to meeting	No Core grp inv'd
Mplwd/NoStPaul	I	7-26-93		Mtls rec'd- no mtgs	Wkg on referendum
Marshall	A	11-29-93		Establishing goals	Send info Goals 2000
McGregor	A	7-29-93		Wkg school goals and strategic plan	
Milaca	NC				
Minnetonka	I	8-25-93		Rec'd materials	No interest
Monticello	A	11-29-93		Goals: long-range plan	
Moorhead	A	7-29-93		Goal 1, 3, 6	
Morton	A	9-8-93		Collaboration - wkg on goal 1	
Nevis	A	7-29-93		Gen goals w/OBE focus	
New Hope	A	11-29-93		Comm mtg just held	
Nicollet	A	7-29-93		Goal 4	
North Branch	NC				
Onamia	I	8-25-93		Parents grp wkg on discipline	No direction set
Parkers Prairie	A	11-29-93		Comm mtg no focus yet	Send tape
Pegot Lakes	A	8-25-93		Commun mtgs held	Goal 6 is focus
Pierz	I	8-25-93		No int from community	Focus on Jr. High
Pillager	I	1-06-94			no followup earlier
Pipestone	NC				
Plainview	NC				
Plymth/Wayzata	A	12-28-93		Goal 1 w/other program	
Princeton	NC				
Prior Lake	I	8-29-93		Wkg w/committees developing goals	Other grps requiring more time
Proctor	I	1-03-94			New super
Randolph	A	8-25-93		Subcomm set goals	Mtg in fall

LIST OF ALL FY 93 COMMUNITIES	A, I, NC	PHONE CONTACT	VISIT DATE	ACTIVITIES UNDERWAY (Mtgs/Team Materials)	OTHER COMMENTS: (W., Not Active, etc.)
Rochester	A	10-1-93		Strategic plan goes beyond 2000	
Roseau	I	10-1-93		Wkg w/commun leaders	Schl not interested
Rosemount	A	10-7-93		Grad stnds - collab	
Roseville	I	10-1-93		Rec'd materials	No interest in program
St. Cloud	NC				
St. Francis/ Cedar	I	10-1-93		Rec'd materials	Fiscal problems have focus
St. James	A	10-1-93		Adv Comm devpd plan	
Sauk Centre	I	11-30-93			Time-competing program
Silver Lake	A	10-1-93		Goal 1 priority	
Sleepy Eye	A	10-1-93		Revising grd 7-12 school day	
So. St. Paul	I	10-4-93		Held community mtgs	Focus on schls & bus working together
So. Wash. Cnty	I	10-4-93		School inactive	
Spring Grove	I	10-4-93		Did initial analysis	No int in community
Springfield	A	10-1-93		Comm reviewing goals	
Stillwater	A	11-22-93		Strat plan-goals 2 & 3	
Thief Rv. Falls	A	10-4-93		Action teams working on 6 goals	
Tyler	A	10-4-93		Comm mtg in Nov.	
Underwood	NC				
Waconia	NC				
Wadena	I	10-28-93			No interest in goals
Walker	A	10-28-93		Comm vision being devd	
Westonka	NC				
Wheaton	A	10-4-93		Wkg on goal 6	
Willmar	I	10-4-93		Goals work suspended	Focus on bldg constrn
Windom	A	10-7-93		Early Childhd focus & wk on pln implication	
Wrenshall	I	10-7-93		Held community mtgs	No interest
Zumbrota/ Mazeppa	NC				



## ATTENDEES

	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
# Students									
# Male	5	1	9	2	0	5	4	1	27
# Female	4	4	5	4	11	6	6	7	47
# Minority									
# Asian	1M 1F	1M	4F 0M	3F	3F	1M 2F			3M 13F
# Hispanic			1M			1M			2M
# Am. Indian							1F		1F
# African Am.			3M	1F	4F				3M 5F
# Caucasian	4M 3F	0M 4F	5M 1F	2M	4F	3M 4F	4M 5F	1M 7F	20M 28F
# w/disability (if known)			1M						
TOTAL	9	5	14	6	11	11	10	8	74

# NOMINEES

	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
# Students									
# Male	6	4	10	3	1	5	3	3	36
# Female	10	9	9	5	13	11	11	5	76
# Minority									
# Asian	1M 1F	1M	4F	1M 4F	4F	1M 2F			4M 15F
# Hispanic			1M			1M			2M
# Am. Indian							2F		2F
# African Am.			3M 1F	1F	5F				3M 7F
# Caucasian	5M 9F	3M 9F	6M 4F	2M	1M 4F	3M 9F	4M 9F	3M 8F	27M 54F
# w/disability (if known)									
TOTAL	16	13	19	8	14	16	15	11	112

# SELECTEES

	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	Total
# Students									
# Male	6	4	10	3	0	5	3	3	34
# Female	5	3	3	5	9	7	8	6	46
# Minority									
# Asian	1M 1F	1M	3F	1M 4F	2F	1M 2F			4M 12F
# Hispanic			1M			1M			2M
# Am. Indian							2F		2F
# African Am.			3M	1F	4F				3M 5F
# Caucasian	5M 4F	3M 3F	6M	2M	3F	3M 5F	3M 6F	3M 6F	25M 27F
# w/disability (if known)	2								
TOTAL	11	7	13	8	9	12	11	9	80

Alternates 1F 1F 2F 0 3F 1F 1M 1F 10 w/o

# 1993 MINNESOTA GOVERNOR'S SCHOLARS ROSTER

Listed alphabetically by Congressional District (CD), including diversity information (A=Asian, AI=American Indian, AA=African Ameri  
C=Caucasian, M=Male, F=Female)

fn	ln	cd	seo	school
Mona	Askalani	1	af	Mankato East
Jeffrey	Bratberg	1	cm	Plainview
Peter	Breitholtz	1	cm	Albert Lea
Chris	Culbertson	1	cm	Kasson Mantorville
Vinh	Ho	1	am	Loyola
Anne	Kanyusik	1	cf	Loyola
Margretta	Meisted	1	cf	Albert Lea
Nathan	Saul	1	cm	Albert Lea
Autumn	White	1	cf	Albert Lea
Mark	Fierst	2	am	St. Peter
Christianna	Finnern	2	cf	Madelia
Kari	Glaeseman	2	cf	Alexandria
Kelly	Olson	2	cf	Hancock
Sarah	Stennes	2	cf	Montevideo
Nya	Bowman	3	aam	St. Louis Park
Albert	Dvoskin	3	cm	Plymouth
Jim	Fiebelkom	3	cm	Hopkins
Anthony	Klug	3	aam	St. Louis Park
Daniel	Leistikow	3	cm	Jefferson
Thomas	McNearney	3	cm	St. Thomas Academy
Stephanie	Newstrum	3	cf	Jefferson
Vanessa	Ng	3	af	Kennedy
Joy	Pae	3	af	Armstrong
Peter	Rodine	3	cm	Hopkins
Leah	Sankey	3	af	Wayzata
Dao	Tran	3	af	Hopkins
Lamar	Willis	3	aam	Robbinsdale Cooper
Jonathan	Wright	3	hm	St. Louis Park
Molly	Doran	4	af	Cretin-Durham Hall
Poornima	Kamran	4	aaf	Roseville
Larry	Rowe	4	cm	Como Park
Matthew	Spanjers	4	cm	Hill Murray
Kaola	Vang	4	af	Como Park
Song	Vang	4	af	Como Park
Tatum	Adair	5	cf	Edison
LeeAnn	Bell	5	aaf	Mpls. South
Endea	Curry	5	aaf	Mpls. North
Kati	Mirnick	5	cf	Robbinsdale Cooper
Rahshana	Price	5	aaf	Mpls. North

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Listed alphabetically by Congressional District (CD), including diversity information (A=Asian, AI=American Indian, AA=African American, C=Caucasian, M=Male, F=Female)

fn	ln	cd	seo	school
Nicole	Rose	5	cf	Mpls. Southwest
Kellie	Rusch	5	cf	Robbinsdale Cooper
Bouakahm	Sinouthsay	5	af	Edison
Kristina	Warren	5	aaf	Mpls. North
May Kao	Yang	5	af	Edison
May Nhia	Yang	5	af	Edison
Andrea	Besikof	6	cf	Wayzata
Jonathan	Bischke	6	cm	Fridley
Carlo	Castillejos	6	hm	Fridley
Charles	Dailey	6	cm	Mahtomedi
Anne	Fristad	6	cf	Stillwater
Barry	Huie	6	am	Fridley
Sara	Jatko	6	af	Buffalo
Michelle	Murzyn	6	cf	Fridley
Kristin	Nielsen	6	cf	Hill Murray
Quoc-Huong	Tran	6	af	Woodbury
Steven	Vanderwerf	6	cm	Fridley
Crystal	Alberts	7	cf	Clearbrook Gonvick
Tina	Albrecht	7	cf	Pierz Healey
Amy	Elliott	7	cf	Perham
Bradley	Green	7	cm	Moorhead
Jason	Kotrba	7	cm	Sacred Heart
Jessica	Leukam	7	cf	Melrose
Jodi	Niehoff	7	cf	Melrose
Nokomis	Paiz	7	aif	Bemidji
Ryan	Stai	7	cm	Holdingford
Benjamin	Tomhave	7	cm	Moorhead
Jennifer	Hietala	8	cf	Carlton
Thomas	Hon	8	cm	Duluth Marshall
Kate	Katich	8	cf	Denfield
Kelly	Kreager	8	cf	Denfield
Jennifer	Moland	8	cf	Bigfork
Courtney	Nelson	8	cf	Princeton
Julia	Peterson	8	cf	Cotton
Diane	Weiss	8	cf	Barnum

## F. Publication - Releases vs Clippings

# MINNESOTA NEWSPAPER CLIPPINGS

1993-1994

	Partners for Quality	Natl Gov Conf	Gov's Scholars	Letter for Excel	Academic League	Disting Educator	Bus-Ed Partner	Gathering	Robert C. Byrd	June Gills	Other		Total
July 1993			1		6	1		5	17		11	Math Masters, Steiner, Ashland Oil, ZSB	41
Aug			4						2		1	Write Right	7
Sept			8	1	1	1					5	Math masters, Reach for the Stars	16
Oct					25	12			1		7	Reach for the Stars, NCS, Academic Triathlon	45
Nov			3	4	5	2	2			2	4	Joe Nathan	22
Dec	1	3			5		1			3			13
Jan 1994	2				2								4

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