



## Annual Program Summaries

Annual Program Summaries provide brief descriptions and outcomes of DEED programs; pass-throughs are not included. These summaries are primarily for legislators and their staff, and they are updated yearly for a new legislative session (currently, the 2021 Legislative Session). This fulfills the reporting requirements under Minn. Stat. [Chap. 116J, Sec. 116J.0125](#) (<https://www.revisor.mn.gov/statutes/cite/116J.0125>).

## Airport Infrastructure Renewal Grant

# Airport Infrastructure Renewal Grant

## Purpose

The Airport Infrastructure Renewal Grant program stimulates new economic development or creates or retains jobs through projects at airports in Greater Minnesota that would not occur without public financial assistance.

## Customers and Services

Cities, counties, or airport authorities may apply and receive grants of 50% of the capital costs of projects that will keep or enhance jobs in the area, increase tax base, or expand and create new economic development. At least 50% of the project cost must come from non-state sources. Eligible projects include manufacturing, technology, warehousing and distribution, or research and development. Retail development and office space except as incidental are ineligible projects.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2020	SFY 2021
Number of projects	3	0
Number of jobs created and retained	56	0
Dollars funded	\$681,000	\$0

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2020
General Obligation Bond Proceeds	\$0
General Fund Cash Proceeds	\$700,000

## Statutory Authority

- Minn. Stat. [Chap. 116J.439 \(https://www.revisor.mn.gov/statutes/?id=116j.439\)](https://www.revisor.mn.gov/statutes/?id=116j.439)

## Program Website

[Airport Infrastructure Renewal \(AIR\) Program \(/deed/government/financial-assistance/business-funding/airport/index.jsp\)](/deed/government/financial-assistance/business-funding/airport/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

[Meredith Udoibok \(mailto:Meredith.Udoibok@state.mn.us\)](mailto:Meredith.Udoibok@state.mn.us), Executive Director, Community Finance

651-259-7454 or 800-657-3858

*This information current as of November 2021.*

## Angel Loan Fund

# Angel Loan Fund

## Purpose

The Angel Loan Fund program is part of the State Small Business Credit Initiative (SSBCI). It provides a new funding option for businesses certified to participate in Minnesota's Angel Tax Credit Program. Program funds provide a direct loan for 10% of the total amount of equity investment received in the business' approved funding round.

## Customers and Services

Eligible applicants are businesses certified to participate in the Minnesota Angel Tax Credit Program during any of the program years with fewer than 500 employees. Funds may be used for startup costs, working capital, business acquisitions and expansions, franchise financing, equipment loans, inventory financing, and commercial, non-passive real estate acquisitions.

## Measures

Reporting period is calendar year (CY), January 1 - December 31\*

Measure	CY 2017	CY 2018	CY 2019	CY 2020	CY 2021
Number of businesses assisted	9	6	5	4	2
SSBCI funds contributed	\$1.2M	\$860,000	\$381,000	\$659,000	\$170,000
Amount of leverage dollars achieved	\$11.5M	\$8.6M	\$3.8M	\$6.6M	\$1.7M

\*CY data is presented to match reporting to the federal government.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

## Funding Source and Allocation

The SSBCI allocates up to \$15.4 million into four state programs: the Capital Access Program, Emerging Entrepreneurs Fund, Small Business Loan Guarantees and the Angel Loan Fund. Funding amounts for the individual programs shift, depending on demand. All programs other than the Angel Loan Fund no longer operate.

## Statutory Authority

- Small Business Job Act of 2019
- U.S. Code, [Title 12, Chap. 54](http://www.law.cornell.edu/uscode/text/12/chapter-54) (<http://www.law.cornell.edu/uscode/text/12/chapter-54>)

## Program Website

There is no program website available.

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance  
800-657-3858

*This information current as of November 2021.*

## Angel Tax Credit Program

# Angel Tax Credit Program

## Purpose

The Angel Tax Credit program assists startup businesses focused primarily on high technology or new proprietary technology attract the equity investment they need to grow by providing a 25% tax credit to investors or equity funds who invest in these businesses.

## Customers and Services

Eligible businesses are engaged in, or committed to be engaged in, technological innovation in Minnesota by researching or using a proprietary technology or product, process or service. They are also not more than 10 years old (20 if related to medical devices or pharmaceuticals requiring FDA approval), have fewer than 25 employees (all of whom are paid at least 175% of the federal poverty level and at least 51% of whom are located in Minnesota), and have at least 51% of the value of service contracts performed in Minnesota. Investors eligible for tax credits include accredited investors and non-accredited investors (who are investing in exempt filings or transactions per Minn. Stat. Chap. 80A, Sec. 46(13) or (14), or Minn. Stat. Chap. 80A, Sec. 50(b) or who are investing through a MNvest offering), who are not an officer, principal, owner, or family member of the business in which they are investing, and are certified by DEED before making the investment. Minimum qualifying investments are \$10,000 (\$7,500 if investing in a woman/minority/veteran-owned and managed business, or a business located in Greater Minnesota).

Half of the available credits are reserved until October 1 for businesses that are minority or women owned and managed, or are located in Greater Minnesota.

## Measures

Reporting period is calendar year (CY), January 1 - December 31

CY 2019

Measure	CY 2016	CY 2017	CY 2018*	CY 2020*
Number of businesses receiving investments	105	101	0	72
Number of Greater Minnesota/minority/women-owned businesses receiving investment	29	22	0	25
Number of investors making investments	555	500	0	342
Number of funds making investments	19	28	0	18
Investment generated	\$58.9M	\$44.5M	\$0	\$39.9M
Investment generated for Greater Minnesota/minority/women-owned businesses	\$14.8M	\$16.0M	\$0	\$6.4M
Dollars funded	\$14.7M	\$10.7M	\$0	\$9.8M
Dollars funded for Greater Minnesota/minority/women-owned businesses	\$3.7M	\$4.0M	\$0	\$1.6M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program does target minority- and women-owned and operated businesses and the figures below represent the number served in the program.

Demographic	CY 2016	CY 2017	CY 2018*	CY 2019	CY 2020*
Businesses owned/managed by minorities	7	5	0	7	0
Businesses owned/managed by women	12	11	0	11	0

## Funding Source and Allocation

Funding Source	CY 2016	CY 2017	CY 2018*	CY 2019	CY 2020*
Tax credits	\$15.0M	\$10.0M	\$0	\$10.0M	\$0

\*This program was not funded in 2018 or 2020.

## Statutory Authority

- Minn. Stat. [Chap. 116J, Sec. 8737 \(https://www.revisor.mn.gov/statutes/?id=116J.8737\)](https://www.revisor.mn.gov/statutes/?id=116J.8737)

## Program Website

[Angel Tax Credit \(/deed/business/financing-business/tax-credits/angel-tax-credit/index.jsp\)](/deed/business/financing-business/tax-credits/angel-tax-credit/index.jsp)

## Program Performance Outcomes

[Angel Tax Credit \(/deed/business/financing-business/tax-credits/angel-tax-credit/index.jsp\)](/deed/business/financing-business/tax-credits/angel-tax-credit/index.jsp)

## Contact Information

[Jeff Nelson \(mailto:jeff.m.nelson@state.mn.us\)](mailto:jeff.m.nelson@state.mn.us), Business Finance  
800-657-3858

*This information current as of November 2021.*

## Border Cities Enterprise Zone Program

# Border Cities Enterprise Zone Program

## Purpose

The Border Cities Enterprise Zone program provides business tax credits to qualifying businesses that are the source of investment, development, and job creation or retention in the Border Cities Enterprise Zone cities of Breckenridge, Dilworth, East Grand Forks, Moorhead, and Ortonville.

## Customers and Services

Tax credits (property tax credits, debt financing credit on new construction, sales tax credit on construction equipment and materials, and new or existing employee credits) are allocated by the State of Minnesota to Border Zone Enterprise Zone cities to grant to businesses existing in or locating to their city.

Cities participating in this program may elect to use some of their available tax credits as an incentive for investing in innovative businesses under the SEED Capital Investment Credit Program; there has been no activity to date in that program.

## Measures

Reporting period is calendar year (CY), January 1 - December 31\*

Measure	CY 2016	CY 2017	CY 2018	CY 2019	CY 2020
Number of jobs created	138	59	18	24	129
Number of jobs retained	2,454	3,205	2,245	2,177	2,600
Number of businesses assisted	138	142	133	123	96

\*Local Enterprise Zone coordinators report to DEED annually in April for the preceding calendar year.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on populations served are valuable for program development and policy decisions. Currently no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

## Funding Source and Allocation

Funding Source	CY 2016	CY 2017	CY 2018	CY 2019	CY 2020
Tax Credits Appropriated	\$0	\$3M	\$0	\$0	\$750,000
Tax Credits Awarded	\$273,744	\$467,044	\$478,635	\$423,389	\$526,025

## Statutory Authority

- Minn. Stat. **Chap. 469, Sec. 166** (<https://www.revisor.mn.gov/statutes/cite/469.166>)

## Program Website

[Border Cities Enterprise Program \(/deed/business/financing-business/tax-credits/border-cities/index.jsp\)](https://deed.business/financing-business/tax-credits/border-cities/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Jeff Nelson (mailto:jeff.m.nelson@state.mn.us)**, Business Finance

800-657-3858

*This information current as of November 2021.*



## Border-to-Border Broadband Development Grant Program

# Border-to-Border Broadband Development Grant Program

## Purpose

The Border-to-Border Broadband Development Grant program helps promote the expansion of access to broadband service, scalable to 100 Megabits per second (Mbps) symmetrical, to underserved and unserved areas of the state.

## Customers and Services

Grants are awarded to fund the acquisition and installation of middle-mile and last-mile infrastructure that support broadband speeds of at least 100 Mbps download and upload. Grants awarded to single projects may not be for more than 50% of the eligible project costs and may not exceed \$5M.

Eligible applicants include incorporated businesses and partnerships, political subdivisions, Indian tribes, Minnesota nonprofits organized under Minn. Stat. Chap. 317A, cooperative associations organized under Minn. Stat. Chap. 308A or 308B, and limited liability corporations organized under Minn. Stat. Chap 322C for the purpose of expanding broadband access.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019*	SFY 2020	SFY 2021
Number of Grant Recipients	40	39	0	30	39
Total Amount of Grants Awarded	\$29,040,894	\$26,475,556	\$0	\$23,270,933	\$20,645,425
Total Matched Dollar Amount	\$35,031,630	\$34,247,588	\$0	\$35,935,870	\$33,616,325
Proposed number of households, businesses and community organizations served	16,708	12,202	0	10,938	6,922

\*There were no awards made in this SFY

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

The Office of Broadband Development focused on outreach to tribal communities. The 2017 round of grant awards included one grant to Fond du Lac tribe and another grant that provides service to parts of the White Earth area. The 2019 round of grant awards included awards to Bois Fort Tribal Government, Fond du Lac Band of Lake Superior Chippewa and Paul Bunyan Communications which will build out in a portion of Leech Lake Indian Reservation. The 2020 grants included an award to SCI Communications that will expand fiber broadband to an eligible area of the Mille Lacs Band of Ojibwe Reservation.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Fund	\$20M	\$0	\$20M	\$20M	

## Statutory Authority

- Minn. Stat. **Chap. 116J, Sec. 395** (<https://www.revisor.mn.gov/statutes/cite/116J.395>)

## Program Website

**[Broadband Development \(/deed/programs-services/broadband/index.jsp\)](/deed/programs-services/broadband/index.jsp)**

## **Program Performance Outcomes**

**[Broadband Grant Program \(/deed/programs-services/broadband/grant-program/index.jsp\)](/deed/programs-services/broadband/grant-program/index.jsp)** (list of grant recipients)

## **Contact Information**

Executive Director

651-259-7611 or 800-657-3858

*This information current as of December 2021.*

## Business Development Competitive Grant Program

# Business Development Competitive Grant Program

## Purpose

The Business Development Competitive Grant program provides business development assistance and services through grant recipients that are awarded funds through a competitive process.

## Customers and Services

Funding is available only to non-profit organizations. The types of business targeted include, but are not limited to, entrepreneurs, minority-owned, women-owned, and veteran-owned businesses, businesses located in Greater Minnesota, and high-technology based businesses.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018*	SFY 2019	SFY 2020	SFY 2021
Number of entrepreneurs/businesses assisted	2,762	3,741	NA	4,678	NA
Number of jobs created	4,955	999	NA	5,548	NA
Amount of business development capital	NA	\$38,886,079	NA	\$39,328,273	NA

\*All projects started no sooner than January 1, 2018. This reporting period covers six months of project activity.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. These competitive grants go to groups that provide business assistance to targeted groups, including women, minorities, veterans, persons with disabilities, Native Americans and rural residents.

Demographic	SFY 2018	SFY 2019	SFY 2020	SFY 2021
# of women-owned businesses served	2,216	NA	2,186	NA
# of veteran-owned businesses served	50	NA	108	NA
# of minority-owned businesses served	874	NA	1,000	NA
# of Native American-owned businesses served	15	NA	NA	NA
# of businesses served owned by people with disabilities	86	NA	32	NA
# of Greater Minnesota based businesses served**	1,220	NA	1,913	NA
# of high-technology businesses served	7	NA	NA	NA

NA=data not available

\*\*The definition of Greater Minnesota defined under Minn. Stat. Chap. 473, Sec. 121, subd. 2

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
State General Fund	\$1.4M	\$1.4M	\$1.4M	\$1.4M	\$1.4M
Workforce Development Fund	\$0	\$0	\$0	\$0	\$0

## Statutory Authority

- Minnesota Session Laws - 2011, **Chap. 4, Art. 1, Sec. 3, subd. 2** (<https://www.revisor.mn.gov/laws/2011/1/Session+Law/Chapter/4/>) (Original)
- Minnesota Session Laws - 2014, **Chap. 312, Art. 2, Sec. 2, subd. 2** (<https://www.revisor.mn.gov/laws/2014/0/312/>) (Past)

- Minnesota Session Laws - 2017, **Chap. 94, Art. 1, Sec. 2, subd. 2(r)**. (<https://www.revisor.mn.gov/laws/2017/0/94/>) (Past)
- Minnesota Session Laws - 2019, **Chap. 7, Art. 1, Sec. 2, subd. 2(b)**. (<https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7>) (Current)

## Program Website

There is no program website available. For more information, please contact the program manager listed below.

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Brandon Toner** (<mailto:brandon.toner@state.mn.us>), Agency Policy Specialist  
651-259-7218 or 800-657-3858

*This information current as of December 2021.*

## Business Enterprises Program for the Blind

# Business Enterprises Program for the Blind

## Purpose

The Business Enterprises Program for the Blind provides appropriate training and support to assist Minnesotans who are legally blind to become self-employed in their own vending businesses.

## Customers and Services

The program provides profitable vending machine business opportunities to qualified, licensed legally blind Minnesotans to broaden their economic opportunities. These self-employed vending business owners receive training, certification, technical support, and management services.

Qualified individuals must work with a State Services for the Blind (SSB) counselor, meet the requirements of a comprehensive evaluation process, and complete extensive training to be certified to operate a Business Enterprises Program (BEP) vending business. This program has exclusive authority to establish vending businesses on State of Minnesota property.

## COVID-19 Impact

Our Business Enterprise Program operators have experienced a drastic reduction in net profits. Vending machines are located on state and federal property, and the majority of staff at those sites are remote and not purchasing vending machine items.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Businesses	35	35	28	28	27
New vendors trained	2	1	1	0	0
Sales volume	\$6.4M	\$6.0	\$5.7M	\$4.8M	\$3.3M
Vendors average net profit	\$41,756	\$40,512	\$49,800	\$40,823	\$27,334
Net profit increase	0%	-1%	18%	-18%	-34%

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Businesses owned by individuals with disabilities	100%	100%	100%	100%	100%

NOTE: Statistics on businesses owned by people of color, veterans, or women were too small to be disclosable.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$899,000	\$839,120	\$742,428	\$489,835	\$1.6M
State General Fund	\$191,500	\$178,732	\$200,937	\$132,573	\$346,802
Special Revenue Fund	\$470,000	\$502,932	\$467,222	\$440,129	\$177,846

## Statutory Authority

- Minn. Stat. **Chap. 248, Sec. 07** (<https://www.revisor.mn.gov/statutes/?id=248>)
- Minn. Rules, **Chap. 3321, Sec. 0200** (<https://www.revisor.mn.gov/rules/?id=3321>)

- U.S. Code, **Title 20, Chap. 6A, Sec.107** (<https://www.law.cornell.edu/uscode/text/20/107>) et. seq.
- U.S. Code, **Title 29, Chap. 16, Sec. 701** (<https://www.law.cornell.edu/uscode/text/29/701>) et. seq.

## Program Website

[Employment and Career Services \(/deed/ssb/jobseekers/bep.jsp\)](/deed/ssb/jobseekers/bep.jsp)

## Program Performance Outcomes

[Funding for RSA Programs \(https://rsa.ed.gov/\)](https://rsa.ed.gov/)

## Contact Information

[John Hulet \(mailto:John.Hulet@state.mn.us\)](mailto:John.Hulet@state.mn.us), Director, Business Enterprises Program  
651-539-2284 or 800-383-8155

*This information current as of November 2021.*

## CareerForce Locations

# CareerForce Locations

## Purpose

CareerForce locations provide a vast array of employment-related services via 50 locations throughout the state and/or online at DEED's website. CareerForce locations are Minnesota's federally mandated "American Job Centers."

## Customers and Services

Customers are individuals looking for employment or exploring and planning their careers, and businesses seeking workers. CareerForce specialists assist career seekers with job searches, career exploration, resume and interview advice/tools, job networking, labor exchange use, addressing employment barriers, and accessing programs and services. Most locations offer individual meetings, workshops and assistance with training. Some services give priority to individuals with specific barriers to employment. Staff also work with businesses to find, and if needed, train workers.

CareerForce locations are a collaboration of state, local, and non-profit service providers coming together to offer talent development services in Minnesota.

## COVID-19 Impact

During the COVID-19 pandemic, all of the CareerForce locations were closed to the public at one point or another. These locations have historically measured their impact by counting in-person visits to the locations through registration on computers in their waiting areas. Due to COVID-19 locations have started to evaluate whether or not this model for serving customers is the most appropriate, which will permanently impact our numbers. Furthermore, due to the pandemic fewer job seekers have become customers of the CareerForce system, leading to a significant reduction in the number of job seekers attending workshops, meeting with counselors and utilizing our self-service websites and services.

To address the decreased demand for our services, the Employment Service Program team of Job Service partnered with Unemployment Insurance to provide services directly to Unemployment Insurance recipients via scheduled calls. As a result of this effort, 51,363 calls were made during State Fiscal Year 21 and the team was able to connect with 32,571 recipients of Unemployment Insurance benefits. The conversations with these customers focused on information about the services and programs available to them via the CareerForce System.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018*	SFY 2019	SFY 2020	SFY 2021
Total computer session logins <i>(duplicated count of Career Lab computer logins)</i>	293,660	193,317	149,293	92,971	2,934
Total job seekers served by CareerForce locations <i>(unduplicated count of seekers served by CareerForce staff)</i>	28,626	34,057	31,880	26,709	18,372
Total job seekers utilizing the CareerForce system <i>(unduplicated count of seekers using the CareerForce system's self-service resources)</i>	127,866	117,478	93,185	82,480	58,942
Workshop attendances <i>(duplicated count of seekers attending workshops)</i>	58,034	47,071	39,952	41,833	26,424

\*Changes in SFY 2018 numbers reflect a change in the service delivery models of many CareerForce locations from a self-directed service model, like using computers, to a staff-direct service model, like meeting one-on-one with CareerForce specialists. Additionally, these numbers are dependent on usage information collected from state operated computers; in recent years several locations no longer use state-owned computers

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served by CareerForce locations.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	26.8%	29.5%	31.2%	31.3%	22.7%
Individuals with Disabilities	9.4%	9.0%	9.4%	9.4%	9.7%
Veterans	6.7%	6.4%	6.5%	6.2%	5.6%
Women	49.8%	50.9%	51.5%	51.6%	60.8%

NOTE: Data are available only for those who responded to our questions inquiring about the individual's status.

## Funding Source and Allocation

No direct appropriation/allocation. CareerForce location costs are paid for by a variety of resources and partners. Program dollars that support CareerForce locations are reflected in other program summaries.

## Statutory Authority

- The Workforce Innovation and Opportunity Act of 2014
- U.S. Code, **Title 29, Chap. 30** (<https://www.law.cornell.edu/uscode/text/29/chapter-30>).

## Program Website

**CareerForce** (<https://careerforcemn.com>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Mike Lang** (<mailto:mike.lang@state.mn.us>), Director, Employment Services  
651-259-7583

*This information current as of December 2021.*



## CareerOneStop

# CareerOneStop

## Purpose

The CareerOneStop program operates the national career information website, CareerOneStop.org, which is supported by a grant from the U.S. Department of Labor Employment and Training Administration (DOLETA). It provides electronic career, employment, and education data and tools for career seekers and businesses across the nation.

## Customers and Services

The program offers information, job listings, and interactive tools for job seekers, students, and career planners as well as services for businesses and economic developers. Site users can learn about job openings; available careers, including alternative careers they may be qualified for; the fastest-growing or highest-paying occupations; education and training opportunities; local and national wage/salary comparisons; and job preparation and job search tools, such as writing resumes and finding job openings. At the request of DOLETA, the program also produces and maintains specialty websites such as mySkills myFuture, Disaster Recovery Services, GetMyFuture (for young adults), Worker ReEmployment, Veterans and Military Transition Center (for returning veterans), Job Search Help for Ex-Offenders, the Credentials Center, Employment Recovery, and the Business Center, which provides tools and information to help businesses with hiring decisions and other employment questions.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of website page views	189.3M	211.7M	231.4M	213.8M	469.7M
Number of website visits	36.2M	39.1M	41.8M	83.6M	338.8M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The CareerOneStop website is translated into Spanish language.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$8.1M	\$7.1M	\$7.1M	\$7.5M	\$7.5M

## Statutory Authority

- Wagner-Peyser Act as amended by Public Law 97-300
- U.S. Code **Title 29, Chap. 4B** (<https://www.law.cornell.edu/uscode/text/29/chapter-4B>)
- Minn. Stat. **Chap. 116J, Sec. 401** (<https://www.revisor.mn.gov/statutes/?id=116j.401>)

## Program Website

**CareerOneStop** (<https://www.careeronestop.org/>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Michael Ellsworth (mailto:Michael.Ellsworth@state.mn.us)**, Director, CareerOneStop

651-259-7562

*This information current as of November 2021.*

## Child Care Economic Development Grant Program

# Child Care Economic Development Grant Program

## Purpose

The Child Care Economic Development Grant program provides grants to communities to increase the supply of quality child care providers in order to support regional economic development. In SFY 2017, these grants were limited to communities outside the Twin Cities metropolitan area. Starting in SFY 2018, 60% of the dollars must be awarded to communities outside the metropolitan area.

## Customers and Services

Eligible recipients include local government units or non-profit organizations having experience in one or more of the following: the operation of, planning for, financing of, advocacy for, or advancement of the delivery of child care services.

Eligible uses include, but not limited to, funding for child care business startup or expansion, training, facility modifications or improvements required for licensing, and assistance with licensing and other regulatory requirements.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019*	SFY 2020	SFY 2021*
Number of Awards	8	7	0	10	0
Funds Awarded	\$500,000	\$519,000	\$0	\$727,500	\$0
Matching Funds	\$2,341,221	\$2,337,591	\$0	\$6,923,622	\$0
Projected Child Care Slots Created	972	1,159	0	2,300	0

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019*	SFY 2020	SFY 2021
General Fund	\$500,000	\$519,000	\$0	\$750,000	\$0

\*There was no appropriation for this program in SFY 2019 or SFY 2021.

## Statutory Authority

- Minn. Session Laws - 2019, **Chap. 7, Art. 1, Sec. 2, subd. 2 (l)**  
(<https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7/>)

## Program Website

There is no program website available. For more information, please contact the program manager listed below.

## Program Performance Outcomes

**[Mandated Reports \(/deed/about/what-we-do/agency-results/mandated/index.jsp\)](/deed/about/what-we-do/agency-results/mandated/index.jsp)**

## Contact Information

**Brandon Toner** (<mailto:brandon.toner@state.mn.us>), Agency Policy Specialist

651-259-7218 or 800-657-3858

*This information current as of December 2021.*

## Cleanup Revolving Loan Program

# Cleanup Revolving Loan Program

## Purpose

The Cleanup Revolving Loan program was capitalized with funds granted by the U.S. Environmental Protection Agency (EPA) in 2003 to provide low-interest loan funds to clean contaminated sites and to provide greater opportunities to convert contaminated property into a marketable asset.

## Customers and Services

Cities, counties, developers, sub-units of local governments - including economic development, housing redevelopment, and port authorities - and for-profit and non-profit organizations are eligible. Loans are targeted to economic development projects showing the greatest need, exhibiting long-term project viability, and demonstrating the capacity for repayment. Loan funds may be used to pay for any portion of costs for a project with an approved Response Action Plan (RAP) for the cleanup of soil and groundwater affected by the release of hazardous substances, pollutants, or contaminants; and may pay for demolition of buildings if necessary to implement a RAP and cleanup-related site sampling and monitoring, and costs associated with meeting requirements for public participation in project review.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of loans	0	0	1	3	0
Number of jobs created	0	0	5	4	0
Number of jobs retained	0	0	0	0	0
Tax base increase	0	0	\$269,393	\$635,334	\$0
Dollars leveraged	\$0	\$0	\$36.7M	\$43.1M	\$0

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

There has been no appropriation since SFY 2012.

## Statutory Authority

- Minn. Stat. **Chap. 116J, Sec. 551** (<https://www.revisor.mn.gov/statutes/?id=116j.551>)
- Federal Small Business Liability Relief and Brownfields Revitalization Act
- U.S. Code **Title 42, Chap. 103, Subchapter I, Sec. 9601** (<http://www.law.cornell.edu/uscode/text/42/chapter-103/subchapter-I>) et. seq.

## Program Website

[Cleanup Revolving Loan Program \(/deed/government/financial-assistance/cleanup/cleanuprevolvingloanprogram.jsp\)](/deed/government/financial-assistance/cleanup/cleanuprevolvingloanprogram.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Kristin Lukes (mailto:kristin.lukes@state.mn.us)**, Director, Brownfields and Redevelopment  
651-259-7451 or 800-657-3858

*This information current as of November 2021.*

## Communication Center for the Blind

# Communication Center for the Blind

## Purpose

The Communication Center for the Blind provides books, newspapers, magazines, and other printed materials in alternate formats for people who are blind, visually impaired, DeafBlind, or who have other disabilities that make it difficult for them to read print.

## Customers and Services

The Communication Center transcribes standard print materials into braille, audio, e-text, and large print for Minnesotans who cannot read standard print. It is part of the National Library Service, repairing and distributing audio book players and accessories to Minnesota library patrons. The Center broadcasts a 24-hour radio reading service, which can be heard on the internet, cable television, Android and iOS apps, an Alexa skill, and the iBlink Radio application; and provides access to newspapers and magazines via phone and computer through telephone newspaper services - Dial-In News and the National Federation of the Blind-Newline for the Blind®.

## COVID-19 Impact

There has been a drastic reduction in providing in-person services to individuals who are blind, visually impaired, or DeafBlind. Services are primarily being provided remotely via phone, email, or video conferencing, which slows or hinders our ability to provide quality individualized services.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Braille pages provided	414,454	455,622	552,552	490,608	296,549
Print pages transcribed into audio	394,965	342,181	337,830	240,725	18,969
Number of separate times people accessed news services	432,463	503,067	447,098	436,669	405,990
Number of audio equipment maintained and circulated	9,537	8,443	8,534	5,128	8,867

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The Communication Center serves all customers who requests their services; no data on target populations groups is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$665,000	\$609,522	\$624,999	\$623,394	\$696,126
State General Fund	\$2.206M	\$2.45M	\$2.54M	\$2.4M	\$2.6M
Special Revenue Fund	\$112,500	\$108,023	\$112,530	\$110,278	\$67,719
Gift Fund	\$135,000	\$202,190	\$249,543	\$260,908	\$166,491

## Statutory Authority

- Minn. Stat. **Chap. 248** (<https://www.revisor.mn.gov/statutes/?id=248>)
- Minn. Rules **Chap. 3325** (<https://www.revisor.mn.gov/rules/?id=3325>)
- U.S. Code **Title 2, Chap. 5** (<https://www.law.cornell.edu/uscode/text/2/chapter-5>)

## **Program Website**

**[About the Communication Center \(/deed/ssb/about/communication-center/index.jsp\)](/deed/ssb/about/communication-center/index.jsp)**

## **Program Performance Outcomes**

**[SSB Annual Reports \(/deed/ssb/about/annual-reports/index.jsp\)](/deed/ssb/about/annual-reports/index.jsp)**

## **Contact Information**

**[Brianna Holeman \(mailto:brianna.holeman@state.mn.us\)](mailto:brianna.holeman@state.mn.us)**, Deputy Director, Communication Center  
651-539-2292 or 800-652-9000

*This information current as of November 2021.*



## Contamination Cleanup and Investigation Grant Program

# Contamination Cleanup and Investigation Grant Program

## Purpose

The Contamination Cleanup and Investigation Grant program assists development authorities with contamination investigations and development of Response Action Plans (RAPs, which identify how development authorities intend to cleanup sites) or with contamination cleanup prescribed in a Minnesota Pollution Control Agency (MPCA)-approved RAP on a site that will be redeveloped.

## Customers and Services

Cities, port authorities, housing and redevelopment authorities, economic development authorities, or counties are eligible. Both publicly and privately owned sites with known or suspected soil or groundwater contamination qualify for this program. Grants are awarded to sites where there is a planned redevelopment project. Cleanup grant applicants must have an MPCA-approved RAP. Both grant applications require a 25% local match, participation in the Metropolitan Council's Local Housing Incentives Programs for Twin Cities metropolitan-area applicants, and the serious expectation that the site will be redeveloped.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Dollars awarded	\$10.2M	\$9.15M	\$9.09M	\$8.7M	\$7.8M
Number of acres redeveloped	100.3	99.25	143	94.3	98.9
Number of jobs created	1,141	711	999	530	280
Number of jobs retained	1,597	604	2,778	543	351

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Petroleum Tank Release Cleanup Fund, the Contamination Tax Fund, the General Fund, Remediation Fund	\$7.5M	\$8.2M	\$8.2M	\$8.2M	\$8.2M

## Statutory Authority

- Minn. Stat. [Chap. 116J, Sec. 553 \(https://www.revisor.mn.gov/statutes/?id=116j.553\)](https://www.revisor.mn.gov/statutes/?id=116j.553)

## Program Website

[Contamination Cleanup and Investigation Grant Program \(/deed/government/financial-assistance/cleanup/contamination.jsp\)](/deed/government/financial-assistance/cleanup/contamination.jsp)

## Program Performance Outcomes

[Contamination Cleanup and Investigation Grant Program \(/deed/government/financial-assistance/cleanup/contamination.jsp\)](/deed/government/financial-assistance/cleanup/contamination.jsp)  
(funded projects)

## Contact Information

**Kristin Lukes** (<mailto:kristin.lukes@state.mn.us>), Director, Brownfields and Redevelopment

651-259-7451 or 800-657-3858

*This information current as of November 2021.*

## Data Center Sales Tax Refund Incentive Program

# Data Center Sales Tax Refund Incentive Program

## Purpose

The Data Center Sales Tax Incentive program encourages the construction and refurbishment of data centers located in Minnesota

## Customers and Services

Businesses that build a new data or network operation center of at least 25,000 square feet and invest at least \$30 million within 48 months, or that substantially refurbish an existing data or network operation center of at least 25,000 square feet and invest at least \$50 million within 24 months, are eligible to receive sales and use tax refunds for up to twenty years on qualifying purchases of computer hardware, hardware maintenance, power and temperature control and infrastructure, and electricity used in the data center.

## Measures

Reporting period is calendar year (CY), January 1 - December 31

Measure	CY 2016	CY 2017	CY 2018	CY 2019	CY 2020
Number of facilities qualified	11	9	6	2	0
Amount of Investment	\$1B	\$700M	\$252M	\$94M	\$0
Amount of Refunds Paid	\$40.1M	\$77.1M	\$104M	\$93.1M	\$62.71M

NOTE: The refunds paid are not associated to the investment for a given year due to when a refund claim is submitted and the processing time of claims by the Department of Revenue.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on populations served are valuable for program development and policy decisions. Currently no data on businesses who represent target populations groups – such as communities of color, individuals with disabilities, veterans or women – is available.

## Funding Source and Allocation

This is an uncapped tax credit program.

## Statutory Authority

- Minn. Stat. [Chap. 297A, Sec. 68, subd. 42 \(https://www.revisor.mn.gov/statutes/cite/297A.68\)](https://www.revisor.mn.gov/statutes/cite/297A.68)

## Program Website

[Data Center Sales Tax Incentives \(/deed/business/financing-business/tax-credits/data-center-credit/index.jsp\)](/deed/business/financing-business/tax-credits/data-center-credit/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

[Jeff Nelson \(mailto:jeff.m.nelson@state.mn.us\)](mailto:jeff.m.nelson@state.mn.us), Business Finance  
800-657-3858

*This information current as of November 2021.*

## Demolition Loan Program

# Demolition Loan Program

## Purpose

The Demolition Loan program helps development authorities with the costs of demolishing blighted buildings on sites that have future development potential but where there are no current development plans.

## Customers and Services

Development authorities, including cities, counties, port authorities, housing and redevelopment authorities, and economic development authorities. Demolition activities, including interior remediation such as asbestos abatement. Loans would pay up to 100% of demolition costs for a qualifying site. The loans may also assist with site acquisition costs.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects	1	1	2	3	1
Dollars funded	\$290,000	\$125,723	\$1,030,723	\$491,426	\$164,872

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

This program is currently unfunded.

## Statutory Authority

- Minn. Stat. [Chap. 116J, Sec. 5762 \(https://www.revisor.mn.gov/statutes/cite/116J.5762\)](https://www.revisor.mn.gov/statutes/cite/116J.5762)

## Program Website

[Demolition Loan Program \(/deed/government/financial-assistance/cleanup/demolition.jsp\)](https://deed.government/financial-assistance/cleanup/demolition.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

[Kristin Lukes \(mailto:kristin.lukes@state.mn.us\)](mailto:kristin.lukes@state.mn.us), Director, Brownfields and Redevelopment  
651-259-7451 or 800-657-3858

*This information current as of November 2021.*

## Disability Determination Services Program

# Disability Determination Services Program

## Purpose

The Disability Determination Services program, in accordance with federal law and regulations, determines if Minnesota applicants meet federal criteria for disability cash benefits under the Social Security Administration's (SSA) Social Security Disability Insurance (SSDI) or Supplemental Security Income programs.

## Customers and Services

Primary customers are the approximately 50,000 Minnesota residents, on a yearly basis, who file applications for disability benefits or are reviewed for continuing eligibility for payments.

## Measures

Reporting period is federal fiscal year (FFY), October 1 - September 30

Measure	FFY 2017	FFY 2018	FFY 2019	FFY 2020	SFY 2021
New determinations adjudicated	50,055	46,240	47,566	44,425	42,031
Days in decision-making	81.8	79.0	83.5	80.3	94.3
Accuracy of decisions*	99.3%	98.1%	97.3%	97%	97.3%
Continuing disability workload completion	98.1%	108.3%	102.5%	92.9%**	106.1%

\*Net Decisional Accuracy

\*\*CRD workload partially suspended in FFY 2020 due to COVID-19

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program specifically targets individuals with disabilities.

## Funding Source and Allocation

Funding Source	FFY 2017	FFY 2018	FFY 2019	FFY 2020	SFY 2021
Federal Funds	\$23.5M	\$23.8M	\$24.9M	\$24.2M	\$26.6M

## Statutory Authority

- Social Security Act
- U.S. Code, **Title 42, Chap. 7, Subchapter II, Sec. 421** (<https://www.law.cornell.edu/uscode/text/42/421>)

## Program Website

[Disability Benefits \(https://www.ssa.gov/disabilityssi/\)](https://www.ssa.gov/disabilityssi/)

## Program Performance Outcomes

[Social Security's Annual Performance Plans and Annual Performance Reports \(https://www.ssa.gov/agency/performance\)](https://www.ssa.gov/agency/performance)

## Contact Information

**Frank Gilbertson** (<mailto:frank.gilbertston@ssa.gov>), Director  
651-259-7777

*This information current as of December 2021.*

## Dislocated Worker Program

# Dislocated Worker Program

## Purpose

The Dislocated Worker program mitigates the negative impact to businesses, communities, and employees who are facing a layoff. It assists laid-off workers in returning to work with comparable wages and benefits and connects employers with skilled workers.

## Customers and Services

This program serves laid-off workers and employers. The Rapid Response team is the first responder when a business has closed or is planning to lay off workers. The team is trained to assess the situation and inform the affected workers of available services. Participants enrolled in the program can access career planning and counseling; job search and placement services; short-term training upon counselor approval; and support services for expenses such as family care and transportation upon counselor approval. Veterans and their spouses receive priority in the scope of the services for which they qualify.

## COVID-19 Impact

The impact of the COVID-19 pandemic and service-related disruptions continued to pose a significant challenge to the program. Enrollment in SFY21 as well as 2nd and 4th Quarter employment rates were lower than previous fiscal years. DEED in partnership with the U.S Department of Labor was able to allow some operational and program flexibilities, augment policies and reimagine service delivery to mitigate the impact of the pandemic on the program. These flexibilities included use of electronic signatures, provision of services virtually, approval of remote testing, waiving some testing requirements and using support service funds to ensure participants had laptops to access training/job search to ensure a successful outcome.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

WIOA Based Performance Indicators	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number served	11,122	9,701	8,624	7,960	6,791
2nd Quarter employment rate	NA	83.5%	84.6%	85.0%	80.9%
4th Quarter employment rate	NA	82.5%	82.8%	84.0%	78.7%
Median Earnings (2nd Quarter)	NA	\$11,496	\$12,504	\$11,357	\$12,172
Credential rate	NA	76.5%	71.3%	78.8%	79.2%
Measurable Skill Gains (baseline measure)	5.9%	38.8%	61.7%	75.8%	79.4%

NA=data not available

NOTE: Outcomes disaggregated by target populations are available on [DEED's website \(/deed/data/workforce-data/index.jsp\)](https://deed.data.workforce-data/index.jsp).

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	17.5%	17.7%	17.4%	15.6%	26.0%
Individuals with Disabilities	6.2%	6.2%	6.2%	6.2%	6.3%
Veterans	5.5%	5.8%	5.5%	4.9%	4.5%
Women	49.1%	50.1%	51.9%	50.6%	46.6%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$7.54M	\$7.7M	\$8.7M	\$7.3M	\$8.6M
Workforce Development Fund	\$23.64M	\$29M	\$21.3M	\$24M	\$31.1M
National Emergency Grants	\$0	\$0	\$0	\$2.5M	\$3.3M

## Statutory Authority

- The Workforce Innovation and Opportunity Act, Public Law 113-128
- U.S. Code **Title 29, Chap. 32** (<https://www.law.cornell.edu/uscode/text/29/3101>)
- Minn. Stat. **Chap. 116L, Sec. 17** (<https://www.revisor.mn.gov/statutes/?id=116L.17>)

## Program Website

[Dislocated Worker Program \(/deed/programs-services/dislocated-worker/index.jsp\)](/deed/programs-services/dislocated-worker/index.jsp)

## Program Performance Outcomes

[Dislocated Worker Program \(/deed/programs-services/dislocated-worker/index.jsp\)](/deed/programs-services/dislocated-worker/index.jsp)

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of November 2021.*



## Emerging Entrepreneur Loan Program

# Emerging Entrepreneur Loan Program

## Purpose

The Emerging Entrepreneur Loan program provides loans to new and existing businesses from targeted population groups throughout Minnesota.

## Customers and Services

The program provides funds to nonprofit lenders that will then provide loans and technical assistance to new and existing businesses owned by minorities, low-income people, women, veterans and people with disabilities. Businesses located in low-income areas of Minnesota will be given highest priority.

The program is designed to encourage private investment, provide jobs for minority and low-income persons, create and strengthen minority business enterprises, and promote economic development in low-income areas.

Loans may be up to \$150,000 and must be made to businesses that are not likely to undertake a project for which loans are sought without assistance from the program. The loan must be matched by private investment unless the business borrower is a beginning microenterprise. All businesses must agree to work with job referral networks that focus on minority and low-income applicants. Each loan must be approved by the department.

This program was passed by the 2016 Minnesota Legislature and replaced the Urban Initiative Loan Program, a program which focused on loans to businesses located in low-income areas located in the seven-county Twin Cities metropolitan area.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of businesses assisted	15	52	47	51	40
Program funds contributed	\$0.6M	\$1.4M	\$1.2M	\$1.5M	\$1.1M
Amount of leveraged dollars	\$8.1M	\$6.7M	\$7.0M	\$11.4M	\$8.1M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program targets businesses owned by minorities, low-income people, people with disabilities, women, and veterans. Through March 30 of each calendar year, the department shall strive to equitably distribute the loan amounts in the Twin Cities metropolitan area and in Greater Minnesota.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Fund	\$857,000	\$876,000	\$500,000	\$1.0M	\$1.0M
Revolving Loan Fund (formerly Urban Initiative Loan Revolving Loan Fund)	\$1.5M	\$2.2M	\$2.0M	\$0	\$0

## Statutory Authority

- Minn. Stat. [Chap. 116M \(https://www.revisor.mn.gov/statutes/?id=116M&year=2017\)](https://www.revisor.mn.gov/statutes/?id=116M&year=2017)

## Program Website

[Emerging Entrepreneur Loan Program \(/deed/business/financing-business/deed-programs/elp/index.jsp\)](/deed/business/financing-business/deed-programs/elp/index.jsp)

## Program Performance Outcomes

[Emerging Entrepreneur Loan Program \(/deed/business/financing-business/deed-programs/elp/award-map.jsp\)](/deed/business/financing-business/deed-programs/elp/award-map.jsp)

## Contact Information

[Jeff Nelson \(mailto:jeff.m.nelson@state.mn.us\)](mailto:jeff.m.nelson@state.mn.us), Business Finance  
800-657-3858

*This information current as of December 2021.*

## Extended Employment and Individual Placement and Supports Programs

# Extended Employment and Individual Placement and Supports Programs

## Purpose

The Extended Employment and Individual Placement and Supports programs provide ongoing employment support services to Minnesotans with significant disabilities to maintain and advance in their employment.

## Customers and Services

The programs contract with community rehabilitation programs (CRPs) that provide the ongoing supports to meet the needs of people with disabilities who want to work and employers who need qualified employees.

## COVID-19 Impact

The COVID pandemic has had many impacts on the Minnesota Extended Employment program and the Minnesota Individual Placement and Supports program. Some individuals have been hesitant or unable to seek employment due to the health risks associated with employment. In addition, the Community Partners that provide employment services for individuals are struggling to attract and retain staff. Staffing shortages at these service providers were well documented before the pandemic and have been made severely worse due to the pandemic. The disability employment services community is in a crisis of not having enough staff to provide the employment services to individuals in the Extended Employment program and the Minnesota Individual Placement and Supports program.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
<b>Extended Employment (EE) Program</b>					
Number of customers employed (100% are employed)	4,191	3,889	3,586	3,163	2,822
Total number of hours worked	3,184,781	3,037,036	2,735,844	2,301,512	2,084,801
Total wages earned	\$31.7M	\$32.4M	\$31.4M	\$28.6M	\$29.0M
<b>Individual Placement and Supports (IPS) Program</b>					
Number of customers served	NA	NA	NA	NA	NA
Number of customers employed	NA	NA	NA	NA	NA
Total number of hours worked	NA	NA	NA	NA	NA
Total wages earned	NA	NA	NA	NA	NA

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
<b>Extended Employment (EE) Program</b>					
Communities of Color	14%	13.5%	14.1%	16.5%	15.3%
Individuals with Disabilities	100%	100%	100%	100%	100%
Veterans*					
Women	41%	41%	41%	40%	40%
<b>Individual Placement and Supports (IPS) Program</b>					
Communities of Color	NA	NA	NA	NA	NA
Individuals with Disabilities	NA	NA	NA	NA	NA
Veterans*					
Women	NA	NA	NA	NA	NA

\*Data are not available for Veterans.

NA=From SFY 2017 to SFY 2021, the IPS Program did not track individual level data. SFY 2022 will have data available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
<b>Extended Employment (EE) Program</b>					
State General Fund	\$6.0M	\$7.0M	\$8.995M	\$8.995M	\$8.995M
Workforce Development Fund	\$7.8M	\$6.8M	\$6.38M	\$6.38M	\$6.83M
<b>Individual Placement and Supports (IPS) Program</b>					
State General Fund	\$2.55M	\$2.55M	\$2.55M	\$2.55M	\$2.55M
Workforce Development Fund	-	-	-	-	\$600,000

## Statutory Authority

- Minn. Stat. **Chap. 268A, Sec. 13** (<https://www.revisor.mn.gov/statutes/?id=268a.13>)

## Program Website

[People with Disabilities \(/deed/job-seekers/disabilities/index.jsp\)](/deed/job-seekers/disabilities/index.jsp)

## Program Performance Outcomes

[Research and Reports \(/deed/job-seekers/disabilities/research/index.jsp\)](/deed/job-seekers/disabilities/research/index.jsp)

## Contact Information

**Dee Torgerson** (<mailto:dee.torgerson@state.mn.us>), Director, Vocational Rehabilitation Services  
651-259-7345 or 800-328-9095

*This information current as of November 2021.*

## Foreign Labor Certification Program

# Foreign Labor Certification Program

## Purpose

The Foreign Labor Certification program permits U.S. employers to hire foreign workers on a temporary or permanent basis to fill jobs essential to the U.S. economy. It is designed to ensure that the admission of foreign workers into the U.S. will not adversely affect the job opportunities, wages, and working conditions of U.S. workers.

## Customers and Services

Primary customers are Minnesota agricultural employers interested in hiring temporary foreign workers under the H-2A agricultural occupation visa program. The program permits the U.S. Department of Labor (DOL) to issue temporary labor certifications when there are insufficient qualified U.S. workers available and willing to perform the agricultural work at wages that meet or exceed the prevailing wage paid for that occupation in the area of intended employment. DEED, acting as a DOL agent, conducts inspections of employer-provided, no-cost worker housing, enters employer job orders to recruit workers, refers qualified applicants, and conducts prevailing wage and prevailing practice surveys for various agricultural occupations.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Prevailing wage determinations issued	0	0	3	8	8
H-2B applications received	139	125	135	121	128
H-2A housing inspections completed	115	124	136	135	181
H-2A job orders entered	149	174	203	214	271

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The Foreign Labor Certification Program serves all businesses who request their services; currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$126,652	\$130,000	\$130,000	\$130,000	\$201,991

## Statutory Authority

- U.S. Immigration and Nationality Act
- U.S. Code, **Title 8, Chap. 12, Subchapter II, Part II, Sec. 1184** (<http://www4.law.cornell.edu/uscode/8/1184.html>)

## Program Website

[Hiring Foreign Workers \(/deed/business/finding-workers/hiring-foreign/index.jsp\)](http://deed/business/finding-workers/hiring-foreign/index.jsp)

## Program Performance Outcomes

U.S. Dept. of Labor's **Office of Foreign Labor Certification Annual Report** (<https://www.foreignlaborcert.doleta.gov/performance/data.cfm>)

## Contact Information

**Mike Lang (mailto:mike.lang@state.mn.us)**, Director, Employment Services

651-259-7583

*This information current as of December 2021.*

## Greater Minnesota Business Development Public Infrastructure Grant

# Greater Minnesota Business Development Public Infrastructure Grant

## Purpose

The Greater Minnesota Business Development Public Infrastructure Grant program stimulates new economic development or creates or retains jobs in Greater Minnesota through public infrastructure investments for industrial park development or business expansion that would not occur without public financial assistance.

## Customers and Services

Cities receive grants of 50% of the capital costs of industrial park development or other projects that will keep or enhance jobs, increase a city's tax base, and expand or create new economic development. Eligible applicants are statutory or home rule cities outside the seven-county Twin Cities metropolitan area. Eligible projects are publicly owned infrastructures that may include wastewater collection and treatment, drinking water, storm sewers, utility extensions, and streets that support economic development projects. Projects include manufacturing, technology, warehousing and distribution, research and development, and agricultural processing.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects	7	9	13	6	10
Number of jobs created & retained	979	1,481	4,149	1,518	1,693
Dollars funded	\$2.5M	\$8.2M	\$11.4M	\$2.6M	\$5.8M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Obligation Bond Proceeds	\$0	\$5M	\$0	\$0	\$8.2M
General Fund Cash Proceeds	\$1.3M	\$1.3M	\$1.73M	\$1.73M	\$1.73M

## Statutory Authority

- Minn. Stat. [Chap. 116J, Sec. 431 \(https://www.revisor.mn.gov/statutes/?id=116j.431\)](https://www.revisor.mn.gov/statutes/?id=116j.431)

## Program Website

[Greater Minnesota Public Infrastructure Program \(/deed/government/financial-assistance/business-funding/infrastructure/index.jsp\)](/deed/government/financial-assistance/business-funding/infrastructure/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Meredith Udoibok (mailto:Meredith.Udoibok@state.mn.us)**, Executive Director, Community Finance  
651-259-7454 or 800-657-3858

*This information current as of December 2021.*



## Greater Minnesota Job Expansion Program

# Greater Minnesota Job Expansion Program

## Purpose

The Greater Minnesota Job Expansion program encourages job growth in Greater Minnesota.

## Customers and Services

The program provides tax benefits to businesses located in Greater Minnesota that increase employment by two employees or 10%, whichever is greater. Approved businesses that meet job growth and compensation goals receive a refund for any sales tax paid for purchases made during a seven-year period. The program is for "traded sector" businesses with sales and customers primarily outside local markets or Minnesota.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of Businesses Assisted	0	1	0	0	0
Value of Sales Tax Refund Awards	\$0	\$40M*	\$0	\$0	\$0
Projected Job Creation	0	306	0	0	0

\*Recipient qualifies to receive tax benefits for 10 years.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

The program may award up to \$7M in sales tax refunds annually. Program administration is partially funded through application fees.

## Statutory Authority

- Minn. Stat. Chap. [116J.8738](https://www.revisor.mn.gov/statutes/?id=116J.8738) (<https://www.revisor.mn.gov/statutes/?id=116J.8738>)

## Program Website

[Greater Minnesota Job Expansion Program \(/deed/business/financing-business/tax-credits/greater-mn-job-expansion/index.jsp\)](https://deed.business/financing-business/tax-credits/greater-mn-job-expansion/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

[Jeff Nelson \(mailto:jeff.m.nelson@state.mn.us\)](mailto:jeff.m.nelson@state.mn.us), Business Finance  
800-657-3858

*This information current as of November 2021.*

## Higher Education Career Advisor Project Grants

# Higher Education Career Advisor Project Grants

## Purpose

The Higher Education Career Advisor Project (HECAP) provides grants to organizations who provide career exploration, career counseling, job search assistance, college information including curriculum and financial aid, current labor market information detailing high-wage and high-demand career pathways, and related resources to youth and families.

## Customers and Services

High school youth receive career services in a variety of individual and group settings in partnership with local school districts. In SFY 2021, 10 organizations across the state received HECAP funds. Organizations in Greater Minnesota receiving funds were Boys and Girls Club (Rochester); City of Duluth Workforce Development (Duluth); Minnesota Valley Action Council (Mankato); Rural Minnesota CEP (Detroit Lakes); Southwest Minnesota Private Industry Council (Marshall). Organizations in the Twin Cities metropolitan area receiving HECAP grants were American Indian OIC (Minneapolis); Anoka County Workforce Development (Blaine); Project for Pride in Living (Minneapolis); Genesys Works (Twin Cities); and Tree Trust (Twin Cities).

## COVID-19 Impact

Service levels in SFY 20 and 21 were negatively impacted by the COVID-19 pandemic as schools shifted to remote learning and in-person activities and large group activities were suspended for a time. Providers developed creative strategies to deliver career information in new ways, but the total number of students touched decreased from previous years.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number served through individual and group activities	23,111	15,465	18,757	10,340	9,195

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Youth from communities of color	45%	35%	33%	54%	54%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Fund	\$250,000	\$250,000	\$250,000	\$250,000	\$250,000

## Statutory Authority

- Minnesota Session Laws - 2019, 1st Special Session, **Chap. 7, HF 2, Sec. 2, subd. 3(a)**  
([https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7/?keyword\\_type=all&keyword=Higher+Education](https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7/?keyword_type=all&keyword=Higher+Education))

## Program Website

[Higher Education Career Advisors Pilot \(HECAP\) \(/deed/programs-services/office-youth-development/special/higher-education/index.jsp\)](https://deed/programs-services/office-youth-development/special/higher-education/index.jsp)

## Program Performance Outcomes

**[Higher Education Career Advisors Pilot \(HECAP\) \(/deed/programs-services/office-youth-development/special/higher-education/index.jsp\)](https://deed/programs-services/office-youth-development/special/higher-education/index.jsp)**

## Contact Information

**[Kay Tracy \(mailto:kay.tracy@state.mn.us\)](mailto:kay.tracy@state.mn.us)**, Director, Office of Youth Development  
651-259-7555

*This information current as of November 2021.*

## Independent Living Program

# Independent Living Program

## Purpose

This Independent Living program assists Minnesotans with disabilities to live with greater independence, contribute their talents and creativity, expand their options, and secure their basic rights in areas such as housing, transportation, education, and employment.

## Customers and Services

Customers are persons with disabilities who request services to help them live independently in their communities. Services are funded through State and Federal grants to the eight community-based, nonresidential, nonprofit Centers for Independent Living (CILs). The mandated core Independent Living (IL) services include: advocacy, independent living skills training, peer counseling, information and referral, nursing home transition and relocation, nursing home prevention, and youth transition. CILs also provide services that include, but not limited to: transportation assistance, support groups, home and work modification, counseling, assistive technology.

## COVID-19 Impact

The COVID pandemic has had many impacts on the Minnesota Independent Living program. Some individuals have been hesitant or unable to seek employment or independent living services due to the health risks associated with employment. In addition, the Centers for Independent Living that provide employment and independent living services for individuals are struggling to attract and retain staff. Staffing shortages at these service providers were well documented before the pandemic and have been made severely worse due to the pandemic. The disability employment services community is in a crisis of not having enough staff to provide the services to individuals with disabilities.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Total number of persons served	7,000	6,652	6,549	6,856	6,407
Total instances of service	43,368	60,502	53,458	55,819	47,362

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. CILs do not target specific populations; they provide services to individuals with disabilities.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds (Title VII Federal Part C)	\$1.08M	\$1.2M	\$1.2M	\$1.25M	\$1.25M
State General Fund	\$2.8M	\$3M	\$3M	\$3M	\$3M
State General Fund (One Time Funds)	\$0	\$0	\$0	\$0	\$0

## Statutory Authority

- Minn. Stat. **Chap. 268A, Sec. 11** (<https://www.revisor.mn.gov/statutes/?id=268a.11>)
- U.S. Code **Title 29, Chap. 16, Sec. 796** (<https://www.law.cornell.edu/uscode/text/29/796>)

## Program Website

[Living Independently \(/deed/job-seekers/disabilities/independent/index.jsp\)](/deed/job-seekers/disabilities/independent/index.jsp)

## **Program Performance Outcomes**

[Research and Reports \(/deed/job-seekers/disabilities/research/index.jsp\)](/deed/job-seekers/disabilities/research/index.jsp)

## **Contact Information**

[Dee Torgerson \(mailto:dee.torgerson@state.mn.us\)](mailto:dee.torgerson@state.mn.us), Director, Vocational Rehabilitation Services  
763-443-7978 or 800-328-9095

*This information current as of November 2021.*

## Indian Business Loan Program

# Indian Business Loan Program

## Purpose

The Indian Business Loan program supports the development of American Indian-owned and -operated businesses and promotes economic opportunities for Native American people throughout Minnesota.

## Customers and Services

Eligible applicants must be enrolled members of a federally recognized Minnesota-based band or tribe and be wholly owned. Each band or tribe is allocated funds from the Indian Business Loan Fund, based on the number of enrolled members. DEED administers the program and services the loans, while the appropriate tribal council approves loan applications for the Lower Sioux Community, Prairie Island Community, Shakopee-Mdewakanton Community, and the Upper Sioux Community. DEED has executed agreements that authorize the Leech Lake Band of Ojibwe, the remaining Minnesota Chippewa Tribes via MCT in Cass Lake, and the Red Lake Band of Chippewa to operate the loan program on behalf of the department.

Businesses may be located anywhere in the state, although most of the loans are made to businesses on a reservation. Eligible projects include startup and expansion costs, including normal expenses such as machinery and equipment, inventory and receivables, working capital, new construction, renovation, and site acquisition.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects	1	3	2	2	2
Loan amounts	\$147,252	\$185,853	\$85,766	\$81,519	\$119,553

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program specifically targets American Indian-owned and operated business.

## Funding Source and Allocation

This program did not receive a general fund appropriation during the period SFY 2017 - SFY 2021. All loans are funded from a revolving loan fund which also receives 20% of the state's annual mineral severance tax collection.

## Statutory Authority

- Minn. Stat. **Chap. 116J.64** (<https://www.revisor.mn.gov/statutes/?id=116j.64>)

## Program Website

[Indian Business Loan Program \(/deed/business/financing-business/deed-programs/indian/index.jsp\)](https://deed/business/financing-business/deed-programs/indian/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

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800-657-3858

*This information current as of November 2021.*

## Innovative Business Development Public Infrastructure Grant Program

# Innovative Business Development Public Infrastructure Grant Program

## Purpose

The Innovative Business Development Public Infrastructure Grant program helps keep and enhance jobs in an area, increase the tax base, and expand or create new economic development through the growth of new innovative businesses and organizations.

## Customers and Services

Grants are provided to local units of government, on an open competitive application basis, of up to 50% of the capital costs directly related to an innovative business. Eligible projects are innovative business development capital improvement projects that may include manufacturing; technology; warehousing and distribution; research and development; innovative business incubator; agricultural bio-processing; and capital costs for industrial, office, or research park development that is bioscience-related.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects	3	0	1	2	1
Dollars funded	\$635,000	\$0	\$997,134	\$1,550,000	\$475,000
Number of jobs created & retained	136	0	121	89	135

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Obligation Bonds	\$1.158M	\$2M	\$0	\$0	\$1.9M

## Statutory Authority

- Minn. Stat. **Chap. 116J.435** (<https://www.revisor.mn.gov/statutes/?id=116j.435>)

## Program Website

</deed/government/financial-assistance/business-funding/innovative/index.jsp>

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Meredith Udoibok** (<mailto:Meredith.Udoibok@state.mn.us>), Executive Director, Community Finance  
651-259-7454 or 800-657-3858

*This information current as of November 2021.*

## Job Service Program

# Job Service Program

## Purpose

Job Service functions as a labor exchange in offering career services and employment opportunities on a no-fee basis to all Minnesotans and in providing services to businesses. This is achieved through direct operation of the Employment Service Program outlined in the Wagner-Peyser Act and Workforce Innovation and Opportunity Act. Furthermore, Job Service operates several local and statewide programs throughout the CareerForce System.

## Customers and Services

Customers include businesses and job seekers. Services for businesses include: building relationships with business decision-makers; assessing the needs of businesses; and facilitating collaborative projects and connection with DEED staff and partners.

The Job Service team serves job seekers by providing job preparation and placement assistance to career seekers over the phone, online and in-person at CareerForce locations throughout Minnesota. Services are delivered directly via individual meetings or group activities, which includes workshops on job-seeking skills, resume writing, interviewing, and job-search. Job Service also makes special efforts to serve unemployment insurance applicants, veterans, migrant and seasonal farm workers, and new entrants in the labor market.

Offered under the auspices of this program, MinnesotaWorks.net is an Internet-based labor exchange system linking career seekers and employers with the largest employment database in the state. CareerForceMN.com is also offered under this program, which is an online and accessible online portal to all of the CareerForce system's programs and services.

## COVID-19 Impact

Job Service has historically operated in the CareerForce locations. During the pandemic, all of the CareerForce locations were closed to the public. This model has been evolving during the pandemic out of necessity. Additionally, due to the pandemic fewer job seekers have become customers of the CareerForce system, leading to a significant reduction in the number of job seekers attending workshops, meeting with counselors and utilizing our self-service websites and services. Many of the services we used to offer require customers to utilize self-service activities, login to workshops or contact us by phone.

To address the decreased demand for our services, the Employment Service Program team of Job Service partnered with Unemployment Insurance to provide services directly to Unemployment Insurance recipients via scheduled calls. As a result of this effort, 51,363 calls were made during State Fiscal Year 21 and the team was able to connect with 32,571 recipients of Unemployment Insurance benefits. The conversations with these customers focused on information about the services and programs available to them via the CareerForce System.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30



Measure	SFY 2017	SFY 2018*	SFY 2019	SFY 2020	SFY 2021
Number of employer job openings listed	642,751	614,412	618,570	521,667	603,811
Number of employers served	248	1,737	1,639	1,482	1,592
Total number of of job seekers utilizing a self-service activity operated by the Employment Service Program	127,866	117,478	93,185	82,480	58,942
Total number of job seekers enrolled and receiving direct services from the Employment Service Program	27,336	32,221	29,260	24,473	17,338
Number receiving an individual assistance basic career service from Employment Service Program staff	4,645	15,038	13,918	12,638	12,917
Number attending a workshop or job club operated by the Employment Service Program	24,153	22,298	20,687	17,484	6,353

\*Changes in SFY 2018 numbers reflect a change in the service delivery models of many CareerForce locations from a self-directed service model, like using computers, to a staff-direct service model, like meeting one-on-one with CareerForce specialists. Additionally, these numbers are dependent on usage information collected from state operated computers; in recent years several locations no longer use state-owned computers.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of career seekers registered and receiving a reportable service in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	20.9%	25.8%	26.1%	23.0%	24.7%
Individuals with Disabilities	6.1%	6.3%	6.3%	6.6%	7.5%
Veterans	7.1%	6.7%	6.6%	6.6%	5.8%
Women	47.0%	44.7%	40.5%	41.1%	42.6%

NOTE: Data are available only for those who responded to our questions inquiring about the individual's status.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$11.13M	\$10.95M	\$10.88M	\$11.40M	\$11.21M

## Statutory Authority

- Wagner-Peyser Act as amended by the Workforce Innovation and Opportunity Act of 2014
- U.S. Code **Title 29, Chap. 4B, Sec. 49** (<https://www.law.cornell.edu/uscode/text/29/chapter-4B>)
- Minn. Stat. **Chap. 116J, Sec. 401** (<https://www.revisor.mn.gov/statutes/?id=116j.401>)

## Program Website

[Minnesota Job Service \(/deed/programs-services/mn-job-service/index.jsp\)](https://deed.mn.gov/programs-services/mn-job-service/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Mike Lang** (<mailto:mike.lang@state.mn.us>), Director, Employment Services  
651-259-7583

*This information current as of December 2021.*

## Job Training Grant Program

# Job Training Grant Program

## Purpose

The Job Training Grant Program provides grants of up to \$200,000 to new or expanding businesses for the purpose of training of new workers as quickly and efficiently as possible.

## Customers and Services

This program is open to new or expanding businesses located in Greater Minnesota (i.e., not Anoka, Carver, Dakota, Hennepin, Ramsey or Scott counties, with the exception of the cities of Northfield, Hanover, New Prague and Rockford). The business must commit to hiring permanent employees in new jobs that provide at least 32 hours of work per week for a minimum of nine months per year. The new jobs must pay wages at least equal to 120% of federal poverty guidelines for a family of four, plus benefits, by the earlier of the end of the training period or 18 months of employment under the project. The business must add at least three new jobs at the project location.

## COVID-19 Impact

Due to the pandemic, many businesses were not expanding or adding jobs. This resulted in a reduction in the number of grants awarded.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Grants/Dollars Awarded	12/\$618,333	11/\$1,344,961	3/\$344,059	5/\$548,964	2/\$281,000
New Workers Trained	90	272	95	89	57
Private Dollars Leveraged	\$1M	\$1M	\$172,036	\$372,266	\$341,225

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Workforce Development Fund	\$900,000	\$1,350,000	\$1,350,000	\$1,350,000	\$1,350,000

## Statutory Authority

- Minn. Stat. **Chap. 116L.42** (<https://www.revisor.mn.gov/statutes?id=116L.42>)

## Program Website

[Training Grant Programs \(/deed/business/financing-business/training-grant/index.jsp\)](/deed/business/financing-business/training-grant/index.jsp)

## Program Performance Outcomes

[Mandated Reports \(/deed/about/what-we-do/agency-results/mandated/index.jsp\)](/deed/about/what-we-do/agency-results/mandated/index.jsp)

## Contact Information

**Jodie Greising (mailto:jodie.greising@state.mn.us)**, Director, Minnesota Job Skills Partnership Program  
651-259-7517 or 800-657-3858

*This information current as of November 2021.*

## Labor Market Information

# Labor Market Information Office

## Purpose

The Labor Market Information Office program collects, analyzes, and disseminates key labor market indicators, information, and analysis on the economy, workforce, industry base, and job market in Minnesota to support informed decision-making.

## Customers and Services

Customers include businesses, job seekers, students, economic developers, education and training planners, workforce development professionals, policymakers, government entities, media, and the general public.

Data products include monthly employment and [unemployment \(/deed/data/data-tools/laus/index.jsp\)](/deed/data/data-tools/laus/index.jsp) estimates; quarterly statistics on employment and wages by area and industry ([QCEW \(/deed/data/current-econ-highlights/qcew-econ-highlights.jsp\)](/deed/data/current-econ-highlights/qcew-econ-highlights.jsp)); occupational employment and wage estimates ([OES \(/deed/data/data-tools/oes/index.jsp\)](/deed/data/data-tools/oes/index.jsp)); [job vacancy \(/deed/data/data-tools/job-vacancy/index.jsp\)](/deed/data/data-tools/job-vacancy/index.jsp) estimates; [alternative measures \(/deed/data/current-econ-highlights/alternative-unemployment.jsp\)](/deed/data/current-econ-highlights/alternative-unemployment.jsp) of unemployment; employment [projections \(/deed/data/data-tools/employment-outlook/index.jsp\)](/deed/data/data-tools/employment-outlook/index.jsp) by occupation and industry; [Occupations in Demand \(/deed/data/data-tools/oid/index.jsp\)](/deed/data/data-tools/oid/index.jsp), [Graduate Employment Outcomes \(/deed/data/data-tools/graduate-employment-outcomes/index.jsp\)](/deed/data/data-tools/graduate-employment-outcomes/index.jsp) and [Regional Profiles \(/deed/data/regional-lmi/index.jsp\)](/deed/data/regional-lmi/index.jsp). [The Career and Education Explorer \(/deed/data/data-tools/career-education-explorer/index.jsp\)](/deed/data/data-tools/career-education-explorer/index.jsp) is our comprehensive job seeker tool. All publicly releasable data are available on the DEED website for query and download, along with data tools and publications. Services include consultation, training seminars, public education, presentations and briefings. Publications include our quarterly [Minnesota Economic Trends \(/deed/newscenter/publications/trends/index.jsp\)](/deed/newscenter/publications/trends/index.jsp), monthly [Minnesota Employment Review \(/deed/newscenter/publications/review/index.jsp\)](/deed/newscenter/publications/review/index.jsp), [ongoing regional blogs \(/deed/data/locallook/central/central-blog.jsp\)](/deed/data/locallook/central/central-blog.jsp) and various topical [reports \(/deed/data/lmi-reports/index.jsp\)](/deed/data/lmi-reports/index.jsp).

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of times LMI webpages viewed by users	471,991	354,241	323,839	329,838	279,314
Requests handled by analysts and Helpline	2,320	2,350	2,593	2,530	2,490
Customers served through presentations, trainings and briefings	11,900	13,000	9,000	11,000	8,000

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The Labor Market Information Office informs the public about the nature and magnitude of various disparities across populations of color and other DEED target groups is an on-going priority in LMI publications and data products.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$2.04M	\$2.01M	\$1.99M	\$1.97M	\$1.97M
State Funds	\$150,000	\$300,000	\$250,000	\$250,000	\$338,000

## Statutory Authority

- U.S. Code, [Title 29, Sec. 2 \(https://www.law.cornell.edu/uscode/text/29/2\)](https://www.law.cornell.edu/uscode/text/29/2)

## Program Website

[Data Center \(/deed/data/index.jsp\)](/deed/data/index.jsp)

## Program Performance Outcomes

[How Did We Help You? \(/deed/newscenter/publications/review/november-2019/lmi-help-2018.jsp\)](/deed/newscenter/publications/review/november-2019/lmi-help-2018.jsp), published in *Minnesota Employment Review*, November 2019.

## Contact Information

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651-259-7383

*This information current as of November 2021.*

## Launch Minnesota

# Launch Minnesota

## Purpose

Launch Minnesota is an initiative spearheaded by the Minnesota Department of Employment and Economic Development (DEED) to help grow Minnesota's startup ecosystem and to amplify Minnesota as a national leader in innovation.

## Customers and Services

Launch Minnesota offers a series of Innovation grants for research and development, business liquidity, and education grants to help communities train startups on critical skills in building technology startups. Businesses and individuals eligible for Innovation grants include people starting companies in technology sectors such as aerospace, agricultural processing, nanotechnology and medical devices. The program is designed to provide special consideration to startups located in Greater Minnesota, as well as businesses owned by women, veterans and people of color. Education grants are intended for organizations across the state able to convene and collaborate to provide programming that includes education for entrepreneurs with scalable innovative businesses; peer-to-peer support groups; sharing of best practices across sectors; and organization of events and meetings.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2020*	SFY 2021
Number of innovation grants awarded	69	70
Number of unique businesses receiving innovation grants	52	56

Measure	SFY 2020*	CY 2021**
Number of grantees - Launch Minnesota network united 6 regions, 7 hubs and over 60 partners	7	7
Number of entrepreneurs receiving Lean Startup Education	270	355
Number of investor development connections	-	165
Number of incubator/accelerator participants	-	222
Number of referrals made for additional resources & support	-	416

\*Reporting period is November 2019 - June 30, 2020

\*\*Grants are calendar-year based; CY 21 data to date is January - June 2021

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups – such as communities of color, individuals with disabilities, veterans, or women – is available.

Demographic	SFY 2020	SFY 2021
Innovation Grantees from Target Populations	54%	62%
Innovation Grantees from Greater Minnesota	19%	21%
Education Grants Target Population	NA	NA
Education Grants Greater Minnesota	56%	57%

NA=data not available

## Funding Source and Allocation

<b>Funding Source</b>	<b>SFY 2020</b>	<b>SFY 2021</b>
General Fund	\$2.5M	\$2.5M
Innovation Grant Dollars Awarded	\$1.6M	\$1.6M
Matching private funds for Innovation Grants (1:1 required)	\$1.6M	\$1.6M
Education Grant Dollars Awarded	\$450,000	\$450,000
Matching private funds for Education Grants (1:1)	\$900,000	\$1,111,138

## Statutory Authority

- Minnesota Session Laws - 2019, **Chap. 7, Art. 1, Sec. 2 and Sec. 8**  
(<https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7/#laws.2.8.0>)

## Program Website

**Launch Minnesota** (<http://www.launchminnesota.org/>)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Neela Mollgaard** (<mailto:neela.mollgaard@state.mn.us>), Executive Director  
651-259-7614 or toll-free 1-800-328-9095

*This information current as of November 2021.*



## Migrant and Seasonal Farmworkers Services

# Migrant and Seasonal Farmworkers Services

## Purpose

The Migrant and Seasonal Farmworkers services provides migrant and seasonal farmworkers (MSFWs) with a full range of employment services and referrals to other community services.

## Customers and Services

Migrant and Seasonal Farmworkers engaged in farm work that are eligible to work in the United States and of legal age to perform services for wages are eligible for services. Services are provided to MSFWs by migrant labor representatives (MLRs) who are proficient in both English and Spanish, to better serve the predominantly Spanish speaking clientele. Services include quality employment services, providing farmworker rights information and complaint process information to MSFWs, and referrals to local support services. Services are administered at four main CareerForce locations in Faribault, Mankato, Rochester, and Willmar. The State Monitor Advocate provides guidance to MLRs to ensure the State of Minnesota is in compliance with federal regulations.

The full range of services provided to Migrant Seasonal Farm Workers includes job search assistance and placement, job counseling, training opportunities, providing information on farmworker rights and the complaint process, and referrals to supportive services.

## COVID-19 Impact

Due to the pandemic, our migrant labor representatives were unable to connect as directly with the migrant and seasonal farmworkers. Several of the employers were unwilling to allow the representatives to visit the farmworkers out of concern for spreading COVID. Other locations were closed because COVID had spread. Furthermore, farmworkers were unwilling to meet out of concern for COVID.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Total applicants	462	466	489	509	298
Number referred to jobs	3	3	7	34	5
Number received staff assisted services	612	466	489	509	298
Number referred to support services	222	265	350	414	231
Number received career guidance	2	18	359	438	197

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	97.0%	97.8%	98.7%	98.8%	98.0%
Women	45.2%	44.0%	45.3%	49.8%	51.7%

## Funding Source and Allocation

This program does not receive a direct allocation. It is funded by federal Wagner-Peyser Act, which is reported on the Job Service summary.

## Statutory Authority

- Migrant and Seasonal Farmworker Protection Act, U.S. Code, **Title 29, Chap. 20** (<http://www.law.cornell.edu/uscode/text/29/chapter-20>).
- The Workforce Innovation and Opportunity Act of 2014, U.S. Code, **Title 29, Chap. 30, Sec. 2912** (<https://www.law.cornell.edu/uscode/text/29/chapter-30>).
- **20 CFR 651** (<https://www.law.cornell.edu/cfr/text/20/part-651>)
- **20 CFR 653** (<https://www.law.cornell.edu/cfr/text/20/part-653>)

## Program Website

[Migrant and Seasonal Farm Workers \(/deed/job-seekers/find-a-job/targeted-services/migrants/index.jsp\)](/deed/job-seekers/find-a-job/targeted-services/migrants/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Mike Lang (mailto:mike.lang@state.mn.us)**, Director, Employment Services  
651-259-7583

*This information current as of December 2021.*

## Minnesota 21st Century Fund Program

# Minnesota 21st Century Fund Program

## Purpose

The Minnesota 21st Century Fund program makes loans or equity investments (either directly or through grants funds provided to the Department of Iron Range Resources and Rehabilitation) in mineral, steel, and other industry processing, production, manufacturing or technology projects.

## Customers and Services

Financial assistance provided to businesses located in - or to be located in - Minnesota's taconite assistance area.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Dollars awarded	\$0	\$1.75M	\$0	\$300,000	\$0
Number of projects	0	1	0	1	0

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

All awards are funded from the 21st Century Revolving Fund.

## Statutory Authority

- Minn. Stat. [Chap. 116J.423 \(https://www.revisor.mn.gov/statutes/cite/116J.423\)](https://www.revisor.mn.gov/statutes/cite/116J.423)

## Program Website

[Minnesota Minerals 21st Century Fund \(/deed/business/financing-business/deed-programs/minerals/index.jsp\)](/deed/business/financing-business/deed-programs/minerals/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

[Jeff Nelson \(mailto:jeff.m.nelson@state.mn.us\)](mailto:jeff.m.nelson@state.mn.us), Business Finance  
800-657-3858

*This information current as of September 2021.*

## Minnesota Family Resiliency Partnership Program

# Minnesota Family Resiliency Partnership Program

## Purpose

The Minnesota Family Resiliency Partnership program formerly the Displaced Homemaker program provides pre-employment services that empower participants to enter or re-enter the labor market after providing homemaker services.

## Customers and Services

Customers are women and men who have spent a substantial number of years in the home providing homemaking services and now due to separation, divorce, death, or disability of spouse or partner, or other loss of financial support, must support themselves and their families. Eligibility is based on income guidelines.

Six vendors provide program services to 51+ counties. Workshops, support groups and networking, one-to-one personal or vocational counseling, job-seeking and job-keeping methods, leadership development, decision-making skills development, and assistance with developing an action plan are among the resources used to help participants build confidence, identify skills, and seek training or employment. Other services may include referral for remedial education, child care, legal assistance, transportation, work-tool expenses, and other support services. Funding for these services is from fees on marriage license applications and divorce filings.

## COVID-19 Impact

Maintaining engagement, effectively recruiting participants, and limited opportunities to place participants in jobs during the COVID-19 pandemic severely impacted each of the Adult Career Pathways training providers. The imbalance of opportunities available to low-income families, people of color, and women increased during this time and had providers re-imagining how programs are delivered. While pivoting training and services on-line, providers needed to develop alternative formats for those without access to internet, are distracted with children learning from home, and that address how the insecurities of a global pandemic impacts a family's well-being. The Adult Career Pathways team instituted COVID waivers and provided additional assistance to providers to ensure services could continue without further apprehension for the safety of participants and staff.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of individuals who received services	940	1,011	1,060	772	574
Percentage of customers who gain pre-employment positive goals, including higher education	93%	95%	85%	83%	86%
Percentage of customers who gain employment	53%	43%	32%	28%	21%
Average hourly wage of newly employed customer	\$13.95	\$12.68	\$14.16	\$15.49	\$15.63

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	34%	44%	29%	31%	34%
Individuals with Disabilities	29%	32%	32%	32%	29%
Veterans	1%	2%	1%	2%	2%
Women	94%	94%	93%	95%	96%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Special Revenue Fund	\$1.0M	\$1.1M	\$1.4M	\$1.3M	\$900,000
Workforce Development Fund	\$0	\$150,000	\$150,000	\$200,000	\$213,750

## Statutory Authority

- Minn. Stat. **Chap. 116L.96** (<https://www.revisor.mn.gov/statutes/cite/116L.96>)

## Program Website

[Homemakers Returning to Work \(/deed/job-seekers/find-a-job/targeted-services/homemakers/index.jsp\)](/deed/job-seekers/find-a-job/targeted-services/homemakers/index.jsp)

## Program Performance Outcomes

This program is subject to **Uniform Outcome Report Card (/deed/data/workforce-data/index.jsp)** as specified under Minn. Stat. **Chap. 116L.98** (<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director, Adult Programs  
651-259-7525

*This information current as of November 2021.*

## Minnesota Investment Fund

# Minnesota Investment Fund

## Purpose

The Minnesota Investment Fund program provides financing that creates and retains high-quality jobs, with a focus on industrial, manufacturing, and technology-related industries, to increase the local and state tax base and improve the economic vitality for all Minnesota citizens.

## Customers and Services

Grants are awarded to local units of government who provide loans to assist new and expanding businesses. Cities, counties, townships, and recognized Indian tribal governments are eligible. Loans for land, buildings, infrastructure improvement, equipment, and renovation to support businesses located or intending to locate in Minnesota are eligible. The program focuses on industrial and technology-based firms. All projects must meet minimum criteria for private investment, number of jobs created or retained, and wages paid.

The program has two separate activities funded by different sources. General fund appropriations and ongoing loan repayments returned to DEED fund state-funded business loans. Federally funded loans are from the Community Development Block Grant (CDBG) Program. Because of more restrictive federal fund use, not all projects or areas are eligible and program measures are viewed differently than for state-funded projects.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
State dollars awarded	\$4.8M	\$11.2M	\$7.7M	\$5.8M	\$8.14M
Number of jobs created/retained with state dollars*	537	1,258	898	740	1,957

\*May include jobs contractually agreed-upon by loan recipients.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
State Funds	\$9M	\$12.5M	\$12.5M	\$11.97M	\$11.6M

## Statutory Authority

- Minn. Stat. **Chap. 116J.8731** (<https://www.revisor.mn.gov/statutes/?id=116j.8731>)

## Program Website

[Minnesota Investment Fund \(/deed/business/financing-business/deed-programs/mif/index.jsp\)](/deed/business/financing-business/deed-programs/mif/index.jsp)

## Program Performance Outcomes

[Business Finance Awards \(/deed/business/financing-business/deed-programs/mif/award-map.jsp\)](/deed/business/financing-business/deed-programs/mif/award-map.jsp) (funded projects)

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance

800-657-3858

*This information current as of November 2021.*

## Minnesota Job Creation Fund

# Minnesota Job Creation Fund

## Purpose

The Minnesota Job Creation Fund encourages capital investment and high-wage job creation in key Minnesota industries throughout the state.

## Customers and Services

The program provides financial benefits to expanding businesses that are in eligible industries and meet program requirements. Among the eligibility requirements are spending at least \$500,000 (\$250,000 for targeted locations and demographics) in real property improvements within one year, creating at least 10 (5 for targeted locations and demographics) new full-time positions that meet compensation requirements within two years and possessing expansion options outside the state. All financing is performance-based and provided as the business meets capital investment and job creation thresholds.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
State Dollars Awarded*	\$4M	\$9.4M	\$8.8M	\$7.1M	\$6.6M
Project Job Creation	693**	1,351	1,788	878	1,103
Projected Eligible Investment	\$65M	\$96M	\$217M	\$141M	\$165M
Projected Total Project Investment	\$285M	\$215M	\$413M	\$295M	\$362M

\*No dollars are disbursed until a business submits evidence of qualifying capital investment and job creation.

\*\*Does not include 96 retained jobs.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Fund	\$11.5M	\$8.5M	\$8.5M	\$8.0M	\$8.0M

## Statutory Authority

- Minn. Stat. **Chap. 116J.8748** (<https://www.revisor.mn.gov/statutes/?id=116J.8748>)

## Program Website

[Job Creation Fund \(/deed/business/financing-business/deed-programs/mn-jcf/index.jsp\)](/deed/business/financing-business/deed-programs/mn-jcf/index.jsp)

## Program Performance Outcomes

[Business Finance Awards \(/deed/business/financing-business/deed-programs/mn-jcf/job-creation-fund-map.jsp\)](/deed/business/financing-business/deed-programs/mn-jcf/job-creation-fund-map.jsp) (funded awards)

## Contact Information



**Jeff Nelson (mailto:jeff.m.nelson@state.mn.us)**, Business Finance

800-657-3858

*This information current as of November 2021.*

## Minnesota Job Skills Partnership Program

# Minnesota Job Skills Partnership Program

## Purpose

The Minnesota Job Skills Partnership program helps business and education develop cooperative training projects. The Minnesota Job Skills Partnership (MJSP) Board awards grants to educational institutions that partner with businesses to develop new-job training or retraining for existing employees. Targeted MJSP funds are directed to the Low-Income Worker Training Program, which helps low-income individuals receive training to acquire higher-paying jobs and economic self-sufficiency.

## Customers and Services

Accredited Minnesota public and private educational institutions are eligible, with preference given to nonprofit institutions serving economically disadvantaged people, minorities, or victims of economic dislocation; and to businesses located in rural areas. Funds may be used for training-related costs or educational infrastructure improvements necessary to support businesses located or intending to locate in Minnesota. Low-Income Worker Training Program customers are individuals with incomes at or below 200% of the federal poverty line; and Minnesota public, private, or nonprofit entities that provide employment services to low-income individuals.

## COVID-19 Impact

Due to the pandemic, many businesses had to hold off on training workers. This resulted in a reduction in the number of grants awarded and caused delays in training provided through existing grant projects.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Low-Income Worker Training grants/dollars awarded	12/\$1.9M	0/\$0	0/\$0	0/\$0	9/\$1.5M
Low-Income Worker Training workers trained	928	0	0	0	547
All other MJSP grants/dollars awarded	47/\$5.6M	39/\$6.5M	55/\$8.9M	39/\$6.3M	25/\$3.4M
All other MJSP workers trained	7,493	9,698	10,611	5,840	3,746
Private dollars leveraged	\$14.7M	\$15.0M	\$22.0M	\$12.6M	\$5.6M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the Low-Income Worker Training Grants program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	82%	NA	NA	NA	79%
Individuals with Disabilities	10%	NA	NA	NA	9%
Veterans	2%	NA	NA	NA	5%
Women	66%	NA	NA	NA	39%

NA=data not available

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Workforce Development Fund	\$4.6M*	\$1.0M	\$7.0M**	\$0	\$0
State General Fund	\$4.2M	\$4.2M	\$4.2M	\$4.2M	\$4.2M

\*This amount was earmarked by the MJSP Board specifically to fund Pathways to Prosperity Program. Funding will be available for use in SFY 2018.

\*\*A transfer of funds from the Dislocated Worker program to the Minnesota Job Skills Partnership programs was made in June 2019, based on Board authorization as allowed by statutory authority.

## Statutory Authority

- Minn. Stat. [Chap. 116L.02-.05, .146, .18 \(https://www.revisor.mn.gov/statutes/?id=116L.02\)](https://www.revisor.mn.gov/statutes/?id=116L.02)

## Program Website

[Job Training Programs \(/deed/business/financing-business/training-grant/index.jsp\)](/deed/business/financing-business/training-grant/index.jsp)

## Program Performance Outcomes

[Funded Projects and Grant Management \(/deed/business/financing-business/training-grant/mjsp/index.jsp\)](/deed/business/financing-business/training-grant/mjsp/index.jsp)

The Low-Income Worker Training Grant Program is subject to the [Uniform Outcome Report Card \(/deed/data/workforce-data/index.jsp\)](/deed/data/workforce-data/index.jsp) as specified under Minn. Stat. [Chap. 116L.98 \(https://www.revisor.mn.gov/statutes/cite/116L.98\)](https://www.revisor.mn.gov/statutes/cite/116L.98).

## Contact Information

[Jodie Greising \(mailto:jodie.greising@state.mn.us\)](mailto:jodie.greising@state.mn.us), Director, Minnesota Job Skills Partnership Program  
651-259-7517 or 800-657-3858

*This information current as of November 2021.*

## Minnesota Reservist and Veteran Business Loan Program

# Minnesota Reservist and Veteran Business Loan Program

## Purpose

The Minnesota Reservist and Veterans Business Loans program provides loans to small businesses that suffer substantial economic injury because an essential employee has been called to service in the military reserves for 180 days or longer; and to recently separated veterans to start veteran-owned small businesses.

## Customers and Services

For business economic injury loans, an eligible business must be a for-profit business that is not an affiliate or subsidiary of a business dominant in its field of operations and have either 20 or fewer full-time employees or have had less than \$1 million in annual gross revenue the preceding fiscal year or, if the business is a technical or professional service, less than \$2.5 million in annual gross revenue the preceding fiscal year. The business must be operating in Minnesota on the date that one or more essential employees received orders for active service of 180 days or more and be sustaining or likely to sustain suffering substantial economic injury.

For veteran startup business loans, an eligible veteran must have been on active duty on or after 9/11/2001, have been honorably discharged after serving at least 181 consecutive days of service, and be starting a veteran-owned small business.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of business economic injury loans	0	0	0	0	0
Number of veteran startup business loans	2	5	6	5	9
Dollar amount of loans made	\$40,000	\$100,000	\$120,000	\$100,000	\$180,000

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, or women - is available.

## Funding Source and Allocation

This program received a \$400,000 appropriation in 2008. All loans through SFY 2019 are funded through a revolving loan fund seeded by loan repayments and a one-time transfer of \$300,000.

## Statutory Authority

- Minn. Stat. [Chap. 116J.996 \(https://www.revisor.mn.gov/statutes/?id=116J.996\)](https://www.revisor.mn.gov/statutes/?id=116J.996)

## Program Website

[Minnesota Reservist and Veteran Business Loan Program \(/deed/business/financing-business/deed-programs/reservists/index.jsp\)](https://deed.business/financing-business/deed-programs/reservists/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Jeff Nelson** (<mailto:jeff.m.nelson@state.mn.us>), Business Finance

800-657-3858

*This information current as of November 2021.*

## Minnesota Trade Office

# Minnesota Trade Office

## Purpose

The Minnesota Trade Office assists Minnesota companies in successfully competing in international markets and in attracting foreign direct investment to the state. The office also acts as the protocol office for the state.

## Customers and Services

Primary customers are small and medium-sized manufacturers and service providers requiring export assistance. Services include counseling and technical assistance from international trade representatives who can guide companies through the challenges of conducting international business; promotional programs (trade missions and trade shows) to help companies explore market opportunities firsthand and meet potential buyers, distributors, and partners; education and training programs (seminars, workshops, and roundtables) designed to provide companies the knowledge and skills necessary to be successful exporters; online market information and reference materials; promoting Minnesota as a business location at selected events and trade shows; and working with local partners to support visits to Minnesota by foreign corporate executives. The office administers the State Trade and Export Promotion (STEP) grant program which provides financial assistance for export-related activities to qualifying small Minnesota businesses.

Foreign trade offices - Europe, UK/Ireland, Japan, ASEAN, and Canada - exist to increase exports and foreign direct investment. The program also works closely with the DEED library to maintain an extensive collection of market intelligence available to companies for market research. Minnesota companies can easily access services by calling the Trade Assistance Helpline at 651-259-7498.

## COVID-19 Impact

State Trade Export Promotion (STEP) Grant has felt the impact of the pandemic. The grant is used by small and medium enterprises to support their export related initiatives which mostly include travelling internationally. With the restrictions worldwide, most of the events and initiatives had been cancelled, postponed or virtualized causing a decrease in the applications for the grant.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Increase in export growth from previous year	7.5%	10.5%	2.8%	-18%	-1.4%
Number of organizations receiving export assistance	1,290	1,534	1,924	1,090	1,330
Number of companies contacted regarding investment in Minnesota	150	175	689	1,030	1,152

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, Veterans, or women - is available. Targeted groups do receive extra points in the evaluation of STEP grant applications.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Fund	\$2.292M	\$2.292M	\$2.292M	\$2.292M	\$2.292M
Special Revenue Fund	\$0.181M	\$0.177M	\$0.059M	\$0.075M	

## Statutory Authority

- Minn. Stat. **Chap. 116J, Sec. 966** (<https://www.revisor.mn.gov/statutes/?id=116j.966>)

## Program Website

[Exporting and International Trade \(/deed/business/exporting/index.jsp\)](/deed/business/exporting/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available. [Annual and quarterly trade statistics for Minnesota \(/deed/data/economic-analysis/export-stats/index.jsp\)](/deed/data/economic-analysis/export-stats/index.jsp) are available online.

## Contact Information

[Gabrielle Gerbaud \(mailto:gabrielle.gerbaud@state.mn.us\)](mailto:gabrielle.gerbaud@state.mn.us), Executive Director, Minnesota Trade Office  
651-259-7489 or 800-657-3858

*This information current as of December 2021.*

## Minnesota Youth Program

# Minnesota Youth Program

## Purpose

The Minnesota Youth program (MYP) provides comprehensive summer and year-round employment and training services to economically disadvantaged and at-risk youth.

## Customers and Services

Comprehensive services prepare at-risk youth, ages 14 to 24, for the world of work, including: career exploration and planning, labor market information on in-demand occupations, work readiness skills, financial literacy training and quality work experience opportunities. Youth learn to apply skills learned in the classroom to real-work settings; their work accomplishments benefit local communities. Hands-on learning improves students' grades, attendance and graduation rates. MYP is available in all 87 counties; strong local partnerships are in place with oversight from local Workforce Development Boards/Youth Committees. The Outreach to Schools/Career Advisor component of MYP provides cost-effective strategies for delivering career and labor market information to in-school youth. MYP serves a high percentage of at-risk youth who are under-represented in the workforce: 47% with disabilities, 63% receive public assistance, 15% are system-involved youth (homeless, runaway, foster youth, youth offenders), and 50% are youth from communities of color.

## COVID-19 Impact

The effects of the pandemic on this program varied from region to region in Minnesota. Youth enrolled in education or training during the pandemic often struggled due to lack of sufficient internet access and assistance answering questions. Others were able to continue classes but struggled in some cases and grades often suffered for it. Work experience opportunities were also affected as employers often scaled back. As a result, while providers worked hard to engage participants, the pandemic had impacts on the program measures.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Total youth served	3,198	3,247	3,384	2,934	2,684
Attained work readiness or education goals	94%	86%	71%	97%	97%
Obtained HS Diploma, GED, Remained in School, Obtained Certificate or Degree, Dropout Returned to School	75%	73%	55%	88%	73%
Received academic or service learning credit	63%	57%	45%	76%	73%
Entered employment, post-secondary education, apprenticeship, or military	22%	23%	26%	24%	32%
Customer satisfaction: youth rate experience as excellent or very good	90%	92%	89%	90%	83%
Return on investment (ROI) for each state dollar invested in program	\$4.65	\$5.98	\$6.54	\$8.60	\$9.45
Youth Served by Outreach to Schools/Career Advisors	21,915	19,869	23,896	19,126	14,880

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.



Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Youth from communities of color	57%	54%	50%	54%	50%
Youth with disabilities	47%	46%	44%	46%	47%
Female youth	46%	47%	47%	49%	49%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Workforce Development Fund	\$4.05M	\$4.05M	\$4.05M	\$4.05M	\$4.05M

## Statutory Authority

- Minn. Stat. **Chap. 116L.561** (<https://www.revisor.mn.gov/statutes/?id=116L.561>)

## Program Website

[Minnesota Youth Program \(/deed/programs-services/office-youth-development/youth-programs/index.jsp\)](/deed/programs-services/office-youth-development/youth-programs/index.jsp)

## Program Performance Outcomes

[Minnesota Youth Program \(/deed/programs-services/office-youth-development/youth-programs/index.jsp\)](/deed/programs-services/office-youth-development/youth-programs/index.jsp)

## Contact Information

[Kay Tracy \(mailto:Kay.Tracy@state.mn.us\)](mailto:Kay.Tracy@state.mn.us), Director, Youth Services  
651-259-7555

*This information current as of January 2022.*

## Minnesota Youthbuild Program

# Minnesota Youthbuild Program

## Purpose

The Minnesota Youthbuild program offers a construction career pathway for low-income youth who have dropped out of school or experienced academic failure. Communities benefit from highly visible community building projects and affordable housing constructed by Youthbuild participants. Participants receive classroom and worksite training in construction skills, carpentry math and basic academic skills, work readiness, safety, leadership, and life skills. On the worksite, an experienced construction trainer provides youth construction training and mentoring to strengthen their work ethic and on-time, everyday attendance. Youthbuild staff assist youth to develop a comprehensive career plan and responsible decision-making and provide one-on-one counseling and support services to address employment barriers.

Upon program exit, youth receive follow-up services and are placed in a building trades registered apprenticeship and union construction employment, other in-demand career employment, advanced technical training, and/or post-secondary education. The vast majority of youth exit the program with a diploma/GED, work-ready soft skills, 500 hours of residential construction training and work experience, an OSHA 10 hard card, a driver's license, and 1st Aid/CPR certificates. While enrolled in the program, youth also earn industry-recognized credentials in construction or in-demand career pathways. Construction-related credentials include Forklift or Bobcat operations, Lead Safe Worker, and nationally-recognized Home Builders Institute or National Center for Construction Education and Research (NCCER) construction credentials which also meet DOL credential standards. Several Youthbuild participants also are versed in the NCSRCC Career Connections and Multi-Craft Core (MC3) curricula to better align Youthbuild's construction training with Minnesota's registered apprenticeship standards in carpentry and the union building trades.

## Customers and Services

At enrollment, participants are low-income youth, ages 16 to 24 who are high school dropouts or potential dropouts who have experienced repeated academic failure; three-quarters are youth from communities of color and a third are female; 89% are basic skills deficient, 50% are from families receiving public-assistance, 35% are youth with disabilities; 31% are recent immigrants with limited English ability, 10% are homeless, and 21% are system-involved youth, aging out of foster care or having past involvement in the juvenile or criminal justice system.

Ten organizations provide Youthbuild services across the state; in Greater Minnesota: Arrowhead Economic Opportunity Agency, Inc. (Grand Rapids); Bi-County Community Action Programs, Inc. (Bemidji); Central Minnesota Jobs and Training Services (Pine and Kanabec counties); Rural Minnesota Concentrated Employment Program (Moorhead); Career Solutions (St. Cloud); and Workforce Development, Inc. (Rochester). In the Twin Cities metropolitan area: Southwest Metro ISD #288 (Chaska); City Academy (St. Paul's eastside neighborhood) and The Change, Inc. (St. Paul's westside neighborhood); Tree Trust (Minneapolis' northside neighborhood).

## COVID-19 Impact

The COVID pandemic negatively impacted services for Minnesota Youthbuild grantees on several fronts. Most construction projects were put off indefinitely or were incrementally constructed with small crews of participants who could safety social distance and wear protective gear, primarily in the warmer months. Local Youthbuild staff were able to pivot to virtual instruction, case management, and construction training through Google Classroom, Zoom, and innovative best practices such as Big Ideas, Inc. Youth recruitment and retention were also significantly impacted, resulting in higher participant turnover and the need for half of Youthbuild programs to request grant extensions for one or more quarters as they adjust to COVID programming challenges.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Total youth served	470	436	396	407	436
Attained work readiness or education goals	95%	93%	90%	99%	83%
Obtained HS diploma, GED, remained in school, obtained certificate or degree, dropout returned to school	95%	98%	93%	96%	97%
Entered employment, post-secondary education, apprenticeship, or military within 6 months of exit	81%	82%	81%	88%	91%
Earned an industry-recognized credential or safety certificate	81%	81%	82%	89%	72%
Earned academic or service-learning credit	88%	91%	85%	83%	73%
Units affordable housing, garages, community gardens or community structures constructed by participants	29	14	49	69	65
Customer satisfaction: youth rate experience as excellent or very good	97%	98%	85%	86%	89%
Return on investment (ROI) for each state dollar invested in program	\$4.36	\$4.14	\$4.04	\$5.68	\$6.98

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Youth from communities of color	80%	76%	70%	72%	74%
Youth with disabilities	25%	27%	28%	27%	35%
Female youth	33%	30%	26%	32%	35%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Workforce Development Fund	\$1M	\$1M	\$1M	\$1M	\$1M

## Statutory Authority

- Minn. Stat. [Chap. 116L.361 \(https://www.revisor.mn.gov/statutes/?id=116L.361\)](https://www.revisor.mn.gov/statutes/?id=116L.361)

## Program Website

[Youthbuild Program \(/deed/job-seekers/find-a-job/targeted-services/youth-employment/youthbuild.jsp\)](https://deed/job-seekers/find-a-job/targeted-services/youth-employment/youthbuild.jsp)

## Program Performance Outcomes

[Youthbuild Program \(/deed/programs-services/office-youth-development/youth-programs/youthbuild.jsp\)](https://deed/programs-services/office-youth-development/youth-programs/youthbuild.jsp)

## Contact Information

[Kay Tracy \(mailto:Kay.Tracy@state.mn.us\)](mailto:Kay.Tracy@state.mn.us), Director, Youth Services  
651-259-7555

*This information current as of January 2022.*

## Pathways to Prosperity

# Pathways to Prosperity

## Purpose

Pathways to Prosperity (P2P) is an innovative strategy that integrates basic skills education, career-specific training, support services, and employment placement and retention to meet the needs of unemployed and under-employed adults.

## Customers and Services

Pathways to Prosperity projects are designed for adults who traditionally face multiple barriers to employment, and need enhanced educational and supportive services to be successful in securing long-term family sustaining wages. This competitively awarded grant program targets populations of color; individuals experiencing housing insecurity; individuals with a criminal record; those lacking a high school diploma or equivalent; individuals with disabilities; and individuals unemployed for 26 or more consecutive weeks. In addition, special consideration should be provided to veterans, those returning to work after receiving public assistance, low-income, and older workers. Participating individuals obtain, retain, and advance in unsubsidized employment or complete training along an educational path, as demonstrated by annual wage increases, placement and retention in a job or education or training program, and completion of training leading to an industry-recognized credential.

## COVID-19 Impact

Maintaining engagement, effectively recruiting participants, and limited opportunities to place participants in jobs during the COVID-19 pandemic severely impacted each of the Adult Career Pathways training providers. The imbalance of opportunities available to low-income families, people of color, and women increased during this time and had providers re-imagining how programs are delivered. While pivoting training and services on-line, providers needed to develop alternative formats for those without access to internet, are distracted with children learning from home, and that address how the insecurities of a global pandemic impacts a family's well-being. The Adult Career Pathways team instituted COVID waivers and provided additional assistance to providers to ensure services could continue without further apprehension for the safety of participants and staff.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021*
Number of participants	2,734	1,950	2,093	1,842	2,322
Number of participants enrolled in training	2,165	1,446	552	1,405	1,729
Total exited attaining a credential	848	678	481	515	313
Total exited to unsubsidized employment	NA	NA	NA	485	572
Percentage employed first quarter after exit	79%	69%	77%	14%	NA

NA=data not available

\*Due to pandemic, multiple contracts were extended to 12/31/2021, data reported here is through 9/30/2021

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	69%	74%	80%	73%	71%
Individuals with Disabilities	11%	12%	12%	9%	10%
Veterans	2%	2%	2%	2%	2%
Women	64%	54%	57%	67%	64%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Workforce Development Fund	\$3.104M	\$4.604M	\$4.604M	\$4.604M	\$4.604M
General Fund	\$2.039M	\$1.539M	\$1.094M	\$1.539M	\$1.094M
Minnesota Job Skills Partnership	\$0	\$3.057M	\$0	\$0	\$0

## Statutory Authority

- Minnesota Session Laws - 2016, **Art. 12** (<https://www.revisor.mn.gov/laws/2016/0/189/>).

## Program Website

[Pathways to Prosperity \(/deed/programs-services/adult-career-pathways/grants/p2p/index.jsp\)](https://deed.mn.gov/programs-services/adult-career-pathways/grants/p2p/index.jsp)

## Program Performance Outcomes

This program is subject to the **Uniform Outcome Report Card** ([/deed/data/workforce-data/report-card/report-card.jsp](https://deed.mn.gov/data/workforce-data/report-card/report-card.jsp)) as specified under Minn. Stat. **Chap. 116L.98** (<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

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651-259-7525

*This information current as of November 2021.*

## PFA - Clean Water Revolving Fund

# PFA - Clean Water Revolving Fund

## Purpose

The Clean Water Revolving Fund enables borrowers to finance wastewater and storm water construction projects at below-market interest rates to replace aging infrastructure and make other improvements to meet effluent limits and other requirements under the U.S. Clean Water Act and state laws.

## Customers and Services

Any city, county, township, sanitary district, or other governmental subdivision having primary responsibility for wastewater treatment is eligible. The Public Facilities Authority (PFA) provides low interest loans to borrowers to rehabilitate, upgrade, and expand wastewater and storm water facilities.

Allowable costs include: site preparation, land acquisition, construction, engineering, equipment and machinery, and certain fees and contingency costs. Projects must be ranked on the Minnesota Pollution Control Agency's (MPCA) Project Priority List and the PFA's Intended Use Plan (IUP); and must be certified by MPCA before the PFA may approve a loan.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects	19	9	24	23	23
Dollars awarded	\$87.9M	\$48.9M	\$120.0M	\$144.5M	\$104.0M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Project funding comes from Clean Water Revolving Fund assets, which include federal and state funds, PFA revenue bond proceeds, and loan repayments. In 2020, \$15 million was appropriated from state general obligation bonds as state match for future federal funds.

## Statutory Authority

- Minn. Stat. [Chap. 446A.07 \(https://www.revisor.mn.gov/statutes/?id=446A.07\)](https://www.revisor.mn.gov/statutes/?id=446A.07)

## Program Website

[Public Facilities Authority \(https://mn.gov/deed/pfa/\)](https://mn.gov/deed/pfa/)

## Contact Information

[Jeff Freeman \(mailto:Jeff.Freeman@state.mn.us\)](mailto:Jeff.Freeman@state.mn.us), Executive Director, Public Facilities Authority  
651-259-7465 or 800-657-3858

*NOTE: The Public Facilities Authority (PFA) is an independent funding agency, with the commissioner of DEED serving as the chair of the PFA Board.*

*This information current as of December 2021.*

## PFA - Credit Enhancement Program

# PFA - Credit Enhancement Program

## Purpose

The Credit Enhancement program reduces city and county borrowing costs on general obligation bonds issued for certain purposes by providing a limited state guarantee of the bond payments, thereby allowing issuers to receive higher bond ratings and lower interest rates.

## Customers and Services

Eligible city debt obligations must be general obligation bonds issued for the construction, improvement, or rehabilitation of wastewater, drinking water, or storm water facilities. Eligible county general obligation bonds include wastewater, drinking water or storm water facilities, and also general obligation bonds issued for the construction of jails, correctional facilities, law enforcement facilities, social and human services facilities, or solid waste facilities.

A city or county must apply to the Public Facilities Authority (PFA) for a specific bond issue and enter into an agreement to comply with the requirements of Minn. Stat., Chap. 446A.086. If a city or county is unable to make a payment on bonds participating in the program, the state will make the payment in its place, provided that funds are available in the state general fund. If the state does pay part or all of a bond payment, the cities or counties full faith and credit pledge on the bonds automatically becomes a full faith and credit pledge to repay the state, with interest.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of bond issues covered	32	33	11	25	30
Original par amount*	\$72.2M	\$68.7M	\$44.2M	\$70.2M	\$143.0M

\*The dollar amount of bonds issued each year that are covered under the program.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

The Credit Enhancement Program does not provide direct project financing. Administrative funding is from an application fee of \$500 paid by a governmental unit for each bond issue submitted. A total of \$15,000 was received from SFY 2021 applicants.

## Statutory Authority

- Minn. Stat. [Chap. 446A.086 \(https://www.revisor.mn.gov/statutes/?id=446A.086\)](https://www.revisor.mn.gov/statutes/?id=446A.086)

## Program Website

[Public Facilities Authority \(https://mn.gov/deed/pfa/\)](https://mn.gov/deed/pfa/)

## Contact Information



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*NOTE: The Public Facilities Authority (PFA) is an independent funding agency, with the commissioner of DEED serving as the chair of the PFA Board.*

*This information current as of December 2021.*

## PFA - Drinking Water Revolving Fund

# PFA - Drinking Water Revolving Fund

## Purpose

The Drinking Water Revolving Fund enables borrowers to finance construction projects at below-market interest rates to replace aging infrastructure and make other improvements to public drinking water systems to meet U.S. Safe Drinking Water Act standards and state laws.

## Customers and Services

Any county, city, township, regional entity, other governmental entity, or other entities having primary responsibility for providing public drinking water are eligible. The Public Facilities Authority (PFA) provides low interest loans to rehabilitate and improve public drinking water systems.

Allowable costs include site preparation, land acquisition, construction, engineering, equipment and machinery, and certain fees and contingency costs. Projects that are primarily to serve growth are not eligible. Projects must be ranked on the Minnesota Department of Health's (MDH) Project Priority List and on the PFA's Intended Use Plan (IUP), and projects must be certified by MDH before the PFA may approve a loan.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects	16	19	35	19	17
Dollars awarded	\$42.5M	\$59.8M	\$81.9M	\$31.0M	\$111.6M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Project funding comes from the Drinking Water Revolving Fund assets, which include federal and state funds, PFA revenue bond proceeds, and loan repayments. In 2020, \$10 million was appropriated from state general obligation bonds as state match for future federal funds.

## Statutory Authority

- Minn. Stat. [Chap. 446A.081 \(https://www.revisor.mn.gov/statutes/?id=446A.081\)](https://www.revisor.mn.gov/statutes/?id=446A.081)

## Program Website

[Public Facilities Authority \(https://mn.gov/deed/pfa/\)](https://mn.gov/deed/pfa/)

## Contact Information

**Jeff Freeman** (<mailto:Jeff.Freeman@state.mn.us>), Executive Director, Public Facilities Authority  
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*NOTE: The Public Facilities Authority (PFA) is an independent funding agency, with the commissioner of DEED serving as the chair of the PFA Board.*

*This information current as of December 2021.*

## PFA - Point Source Implementation Grant Program

# PFA - Point Source Implementation Grant Program

## Purpose

The Point Source Implementation Grant program provides grants to help municipalities upgrade water treatment facilities to improve water quality by meeting Total Maximum Daily Load (TMDL) waste load requirements or water quality based effluent limits for phosphorus, chlorides and other pollutants.

## Customers and Services

Any municipality required to construct a wastewater, storm water or drinking water treatment facility to comply with more stringent effluent limits and other permit requirements under the program criteria is eligible. Projects must be ranked on the Minnesota Pollution Control Agency's (MPCA) Project Priority List and certified by the MPCA before the PFA may award a grant. The PFA awards grants for up to 80% of eligible project costs, to a maximum of \$7M.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects	8	9	6	9	6
Dollars awarded	\$26.5M	\$39.4M	\$24.6M	\$34.1M	\$26.2M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Project funding is from a combination of state general obligation bonds and Clean Water Legacy Funds. In 2020-2021, \$44.5 million was appropriated from bonding and \$15.9 million from Clean Water Legacy Funds.

## Statutory Authority

- Minn. Stat. **Chap. 446A.073** (<https://www.revisor.mn.gov/statutes/?id=446A.073>)

## Program Website

**Public Facilities Authority** (<https://mn.gov/deed/pfa/>)

## Contact Information

**Jeff Freeman** (<mailto:Jeff.Freeman@state.mn.us>), Executive Director, Public Facilities Authority

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*NOTE: The Public Facilities Authority (PFA) is an independent funding agency, with the commissioner of DEED serving as the chair of the PFA Board.*

*This information current as of December 2021.*

## PFA - Small Community Wastewater Treatment Program

# PFA - Small Community Wastewater Treatment Program

## Purpose

The Small Community Wastewater Treatment program provides loans and grants to help small communities replace non-complying septic systems with community Subsurface Sewage Treatment Systems (SSTS).

## Customers and Services

Any governmental unit - including cities, counties, and townships - with a project to address non-complying septic systems is eligible. Projects must be ranked on the Minnesota Pollution Control Agency's Project Priority List. Technical assistance grants are available to contract with consultants and licensed SSTS professionals for feasibility studies and technical assistance. Construction financing is available through 1% loans and grants based on affordability criteria.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of technical assistance grants	4	4	2	1	1
Technical assistance grant dollars awarded	\$186,485	\$167,700	\$106,000	\$60,000	\$38,000
Number of construction grants/loans	2	0	0	0	0
Construction grant/loan dollars awarded	\$1.9M	0	0	0	0

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Project funding is from the Clean Water Legacy Fund. \$200,000 was appropriated in 2021.

## Statutory Authority

- Minn. Stat. [Chap. 446A.075 \(https://www.revisor.mn.gov/statutes/?id=446A.075\)](https://www.revisor.mn.gov/statutes/?id=446A.075)

## Program Website

[Public Facilities Authority \(https://mn.gov/deed/pfa/\)](https://mn.gov/deed/pfa/)

## Contact Information

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651-259-7465 or 800-657-3858

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*This information current as of December 2021.*

## PFA - Transportation Revolving Loan Fund

# PFA - Transportation Revolving Loan Fund

## Purpose

The Transportation Revolving Loan Fund attracts new funding into transportation, encourages innovative approaches to financing transportation projects, and helps build needed transportation infrastructure by providing low-cost financing to eligible borrowers for transportation projects.

## Customers and Services

The state, counties, cities, townships, and other governmental entities are eligible. The Public Facilities Authority (PFA) provides below-market rate loans to borrowers for transportation projects approved by the Minnesota Department of Transportation. As the loans are repaid, the funds are returned to the Transportation Revolving Loan Fund and used to finance additional projects.

Eligible projects include, but are not limited to, pre-design studies; acquisition of right-of-way; road and bridge maintenance, repair, improvement, or construction; enhancement items; rail and air safety projects; and transit capital projects.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects	0	0	0	0	1
Dollars awarded	\$0	\$0	\$0	\$0	\$1.8M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Project funding comes from existing Transportation Revolving Loan Fund assets which include federal and state funds, PFA revenue bond proceeds, and loan repayments.

## Statutory Authority

- Minn. Stat. [Chap. 446A.085 \(https://www.revisor.mn.gov/statutes/?id=446A.085\)](https://www.revisor.mn.gov/statutes/?id=446A.085)

## Program Website

[Public Facilities Authority \(https://mn.gov/deed/pfa/\)](https://mn.gov/deed/pfa/)

## Contact Information

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651-259-7465 or 800-657-3858

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*This information current as of December 2021.*

## PFA - Water Infrastructure Fund

# PFA - Water Infrastructure Fund

## Purpose

The Water Infrastructure Fund provides supplemental grants to assist municipalities with high-cost wastewater and drinking water projects to replace aging infrastructure and rehabilitate systems to address existing environmental and public health needs.

## Customers and Services

Any city, county, township, sanitary district, or other governmental subdivision whose project costs exceed established affordability criteria is eligible. Eligible project costs are those necessary to meet a municipality's existing wastewater or drinking water system needs. Costs related to future growth are not eligible.

The program can be accessed in one of two ways. Municipalities that receive project financing from the U.S. Department of Agriculture's (USDA) Rural Development program may receive a Water Infrastructure Fund (WIF) matching grant for up to 65% of the total eligible grant need determined by Rural Development. Municipalities that do not receive financing from USDA Rural Development may receive a WIF grant to supplement a PFA loan if the average system cost per household exceeds 1.4% of median household income (MHI), or 1.2% of MHI for drinking water projects.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects (wastewater)	4	9	14	7	14
Dollars awarded (wastewater)	\$4.8M	\$10.4M	\$17.1M	\$9.3M	\$23.6M
Number of projects (drinking water)		11	15	6	5
Dollars awarded (drinking water)		\$13.2M	\$17.4M	\$7.1M	\$36.6M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Project funding is from state bond proceeds. In 2020, \$22 million was appropriated from state general obligation bonds for drinking water projects, and \$33.3 million for wastewater projects.

## Statutory Authority

- Minn. Stat. [Chap. 446A.072 \(https://www.revisor.mn.gov/statutes/?id=446A.072\)](https://www.revisor.mn.gov/statutes/?id=446A.072)

## Program Website

[Public Facilities Authority \(https://mn.gov/deed/pfa/\)](https://mn.gov/deed/pfa/)

## Contact Information

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651-259-7465 or 800-657-3858

*NOTE: The Public Facilities Authority (PFA) is an independent funding agency, with the commissioner of DEED serving as the chair of the PFA Board.*

*This information current as of December 2021.*



## Redevelopment Grant Program

# Redevelopment Grant Program

## Purpose

This Redevelopment Grant program offers grants to assist development authorities with costs for redeveloping blighted industrial, residential, or commercial sites where the need to recycle the land for a more productive use exists.

## Customers and Services

Eligible applicants are development authorities, including cities, counties, port authorities, housing and redevelopment authorities, and economic development authorities. Grants can pay for land acquisition, demolition, infrastructure improvements, soil stabilization when infill is required, ponding or other environmental infrastructure, and adaptive reuse of buildings, including remedial activities at sites where a subsequent redevelopment will occur.

Since 2007, priority funding has been given to eligible applications statewide at a 50/50 split between Greater Minnesota and the Minneapolis/St. Paul metropolitan area. There are additional criteria for determining further priority.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Dollars awarded	\$1.64M	\$0	\$2.47M	\$5.785M	\$1.9M
Number of acres redeveloped	34	0	23	56.38	23.34
Number of jobs created	140	0	372	331	74
Number of jobs retained	50	0	1,548	446	48
Dollars leveraged	\$77M	\$0	\$278M	\$392.4M	\$164.9M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019*	SFY 2020*	SFY 2021*
General Fund Proceeds**	\$2M	\$0	\$0	\$0	\$0

\*There was a \$3M transfer from the Minnesota Investment Fund in SFY 2019 and \$2M in SFY 2020 and 2021.

\*\*There has been no direct appropriation since SFY 2017.

## Statutory Authority

- Minn. Stat. [Chap. 116J.571 \(https://www.revisor.mn.gov/statutes/?id=116j.571\)](https://www.revisor.mn.gov/statutes/?id=116j.571)

## Program Website

[Redevelopment Grant Program \(/deed/government/financial-assistance/cleanup/redevelopmentgrantprogram.jsp\)](/deed/government/financial-assistance/cleanup/redevelopmentgrantprogram.jsp)

## Program Performance Outcomes

[Redevelopment Grant Program \(/deed/government/financial-assistance/cleanup/redevelopmentgrantprogram.jsp\)](/deed/government/financial-assistance/cleanup/redevelopmentgrantprogram.jsp)

## Contact Information

**Kristin Lukes** (<mailto:kristin.lukes@state.mn.us>), Director, Brownfields and Redevelopment

651-259-7451 or 800-657-3858

*This information current as of November 2021.*

## Rural Career Counseling Coordinator Program

# Rural Career Counseling Coordinator Program

## Purpose

The Rural Career Counseling Coordinator Program (RC3) is charged with improving coordination and communication of workforce development programs and services with administering agencies in the 5 workforce development regions located outside the metropolitan area. The RC3 professionals have advanced local and regional workforce development program and service delivery knowledge; they apply that expertise with customer outreach and engagement and by making recommendations for continuous improvement or new workforce initiatives.

## Customers and Services

The five workforce development regions in Minnesota outside of the Twin Cities metropolitan area each host one full-time rural career counseling coordinator. The coordinator is responsible for understanding the workforce development needs of existing, new, and prospective service area businesses. They also serve career seekers and students by providing counseling, training and work experience opportunities. Finally, the rural career counseling coordinators serve as a source of best practices and collaboration among the workforce development system stakeholders and partners in their respective regions.

## COVID-19 Impact

Maintaining engagement, effectively recruiting participants, and limited opportunities to place participants in jobs during the COVID-19 pandemic severely impacted each of the Adult Career Pathways training providers. The imbalance of opportunities available to low-income families, people of color, and women increased during this time and had providers re-imagining how programs are delivered. While pivoting training and services on-line, providers needed to develop alternative formats for those without access to internet, are distracted with children learning from home, and that address how the insecurities of a global pandemic impacts a family's well-being. The Adult Career Pathways team instituted COVID waivers and provided additional assistance to providers to ensure services could continue without further apprehension for the safety of participants and staff.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Total businesses served	1,730	3,070	NA	3,143	1,491
Total career seekers served	51,602	10,229	NA	14,923	10,418
Total K-12 institutions served	257	321	NA	325	3,850
Total post-secondary education institutions served	45	93	NA	61	92

NA=data not available

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The Rural Career Counseling Coordinators Program serves all customers, therefore, no data on businesses or jobseekers who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Fund	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000
Workforce Development Fund	-	\$500,000	\$500,000	\$500,000	\$500,000

## Statutory Authority

- Minn. Stat. **Chap. 116L.667** (<https://www.revisor.mn.gov/statutes/?id=116L.667>)

## Program Website

There is no program website available. For more information, please contact the program manager listed below.

## Program Performance Outcomes

[Mandated Reports \(/deed/about/what-we-do/agency-results/mandated/index.jsp\)](/deed/about/what-we-do/agency-results/mandated/index.jsp)

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of November 2021.*

## Senior Community Service Employment Program

# Senior Community Service Employment Program

## Purpose

The Senior Community Service Employment Program (SCSEP) fosters economic self-sufficiency through community service and training activities for low-income older workers. SCSEP provides participants with part-time, temporary, community service employment with the goal of gaining work experience and learning job skills that can lead to unsubsidized employment.

## Customers and Services

Participants are unemployed Minnesotans 55+ years-old who have an income of less than 125% of the federal poverty levels. Services include annual physical examinations, personal and job-related counseling, and job training. Community service employment opportunities are typically part-time jobs at senior citizen and day care centers, schools, hospitals, and programs for people with disabilities. Program operations are sub-granted to 11 agencies that serve workers in 60 counties throughout the state. Remaining counties are served by national sponsors.

## COVID-19 Impact

Increasing the ability and opportunity for people to stay economically, civically, and socially engaged through the SCSEP program was a challenge with the COVID-19 pandemic. The pandemic revealed and exacerbated the financial insecurity of many participants. Enrollment in the program as well as exits to unsubsidized employment were below target due to the closures of many host agencies. To mitigate challenges, DEED was able to institute Emergency Paid Sick Leave for participants as well as at-home training to ensure the health and safety of program participants.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number served	253	263	251	195	64
Percentage of older adult customers who enter unsubsidized employment (federal target = 52.6%)	43.9%	44.4%	32.4%	25.4%	45.5%

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	20%	20%	21%	19%	18%
Individuals with Disabilities	34%	34%	34%	35%	30%
Veterans	17%	16%	15%	16%	18%
Women	64%	64%	65%	64%	63%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$1.87M	\$1.88M	\$1.88M	\$1.88M	\$1.91M

## Statutory Authority

- Title V of the Federal Older Americans Act of 1965 as amended by the Older Americans Act of 2000
- U.S. Code, **Title. 42, Chap. 35, Sec. 3001** (<https://www.law.cornell.edu/uscode/text/42/3001>)

## **Program Website**

**[Older Workers \(/deed/job-seekers/find-a-job/targeted-services/older/index.jsp\)](/deed/job-seekers/find-a-job/targeted-services/older/index.jsp)**

## **Program Performance Outcomes**

U.S. Dept. of Labor's **[Performance Reporting Information \(http://www.doleta.gov/Seniors/html\\_docs/GranteePerf.cfm\)](http://www.doleta.gov/Seniors/html_docs/GranteePerf.cfm)**

## **Contact Information**

**[Nancy Omondi \(mailto:nancy.omondi@state.mn.us\)](mailto:nancy.omondi@state.mn.us)**, Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of November 2021.*

## Senior Services for the Blind

# Senior Services for the Blind

## Purpose

Senior Services for the Blind assists older Minnesotans who are blind, visually impaired, or DeafBlind regain or maintain their personal independence, which refers to being self-sufficient in activities of daily living: independence in one's home, family, community, and world. These include functions such as personal care, meal preparation, leisure and recreation, money and household management, travel, literacy, and communication.

## Customers and Services

Primary customers are persons age 55 and older who are blind, visually impaired, or DeafBlind and are not seeking employment but want to maintain their personal independence. Services are provided by State Services for the Blind (SSB) staff who have skills in low vision assessment and services.

Services, provided according to customer needs, include: informational services consisting of information provided through the SSB website, telephone contacts, informational packets available at most community sites where seniors gather, and at community sessions conducted by SSB staff; staff-delivered services, consisting of assessment, recommendations, and training provided directly by SSB staff, and may include training in alternative techniques and the use of low-vision aids; and intensive services, consisting of more-extensive products and services provided by SSB staff in collaboration with external vendors.

## COVID-19 Impact

There has been a drastic reduction in providing in-person services to individuals who are blind, visually impaired, or DeafBlind. Services are primarily being provided remotely via phone, email, or video conferencing, which slows or hinders our ability to provide quality individualized services.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Customers served	4,167	3,722	4,232	4,403	2,792

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program targets individuals who are blind, visually impaired, or DeafBlind.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$520,000	\$884,000	\$857,100	\$898,592	\$1.1M
State General Fund	\$1.7M	\$1.6M	\$1.8M	\$1.8M	\$1.5M
Gift	\$175,000	\$105,650	\$33,867	\$0	\$0

## Statutory Authority

- Minn. Stat. **Chap. 248** (<https://www.revisor.mn.gov/statutes/?id=248>)
- Minn. Rules **Chap. 3325** (<https://www.revisor.mn.gov/rules/?id=3325>)
- Rehabilitation Act of 1973 as amended
- U.S. Code **Title 29, Chap. 16** (<https://www.law.cornell.edu/uscode/text/29/chapter-16>)

## **Program Website**

[Services for Seniors \(/deed/ssb/seniors/index.jsp\)](/deed/ssb/seniors/index.jsp)

## **Program Performance Outcomes**

[Funding for RSA Programs \(https://rsa.ed.gov/\)](https://rsa.ed.gov/)

## **Contact Information**

[Ed Lecher \(mailto:edward.lecher@state.mn.us\)](mailto:edward.lecher@state.mn.us), Director, Senior Services  
651-539-2324 or 800-652-9000

*This information current as of November 2021.*



## Small Business Assistance

# Small Business Assistance

## Purpose

This Small Business Assistance program, through the Small Business Assistance Office (SBAO), serves as a point of first and continuing contact for individuals and firms with questions about the startup, operation or expansion of a business in Minnesota.

## Customers and Services

The program provides publications, in collaboration with local law firms, on topics such as starting a business, the employer-employee relationship, Internet commerce, securities offerings, franchising, debt financing, and intellectual property protection to individuals and firms. Program staff provide counsel and direction in business structure, competitiveness, regulation, and taxation. Services are available free of cost to Minnesota businesses.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30.

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Total number of inquiries and transactions by the SBAO	30,627	35,535	28,623	27,303	31,803
Number of SBAO publications distributed in all formats*	126,660	120,140	114,492	102,000	103,990
Percentage rating <i>The Guide to Starting a Small Business in Minnesota</i> as "useful" in decision-making**	100%	100%	100%	NA	NA
Percentage using <i>The Guide to Starting a Small Business in Minnesota</i> in preparation for business startup within one year**	92%	90%	90%	NA	NA

\*Hard copy, CD, flash drive and digital download formats.

\*\*Based on survey. This survey was suspended due to the COVID-19 pandemic.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available. The Small Business Assistance Office is looking to determine the feasibility of gathering this information at time of service.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
State General Fund	\$483,000	\$483,000	\$584,000	\$584,000	\$584,000

## Statutory Authority

- Minn. Stat. **Chap. 116J.68** (<https://www.revisor.mn.gov/statutes/?id=116j.68>)

## Program Website

**Small Business Assistance Office** (</deed/business/help/sbao/index.jsp>)

## Program Performance Outcomes

There are no program performance outcomes available. The Small Business Assistance Office uses the intensity of demand for services as a measure of the value of these services to users.

## Contact Information

**Charles Schaffer** (<mailto:charles.schaffer@state.mn.us>), Director, Small Business Assistance  
651-259-7477 or 800-657-3858

*This information current as of November 2021.*

## Small Business Development Center Network

# Small Business Development Center Network

## Purpose

The Small Business Development Center Network facilitates the startup, operation, and growth of businesses by serving as a first-point and continuing contact through one-on-one business consulting, group training, and assistance in securing capital to those who are interested in starting or expanding a small business in Minnesota.

## Customers and Services

Services are available to Minnesota businesses and aspiring entrepreneurs. Consulting and training is provided on a wide variety of business issues such as business planning, marketing, financing, general business operations, buying or selling a business and disaster recovery. Services are provided through a network of nine regional Small Business Development Centers (SBDCs) and 25 additional outreach locations throughout the state. Consulting services are available at no cost to for-profit businesses that meet the U.S. Small Business Administration's definition of a small business. Per program regulations, SBDCs exist to assist for-profit businesses, but they do assist nonprofits and communities with economic development projects on a case-by-case basis.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of aspiring and existing businesses served	3,460	3,646	3,278	3,278	3,939
Number of professional consulting hours delivered	34,854	37,962	34,739	34,739	25,697
Percentage of customers who would recommend SBDCs to others	94%	94%	94%	94%	94%

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The SBDC tracks data on businesses served who represent targeted groups including communities of color, individuals with disabilities, veterans, and women.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$1.9M	\$2.0M	\$2.0M	\$2.0M	\$2.2M
State General Fund	\$709,000	\$733,000	\$805,000	\$700,000	\$685,000

## Statutory Authority

- Minn. Stat. **Chap. 116J.68** (<https://www.revisor.mn.gov/statutes/?id=116j.68>).
- U.S. Code **Title 15, Chap. 14A, Sec. 648** (<https://www.law.cornell.edu/uscode/text/15/648>).

## Program Website

[Small Business Development Centers \(/deed/business/help/sbdc/index.jsp\)](/deed/business/help/sbdc/index.jsp)

## Program Performance Outcomes

[Small Business Development Centers \(/deed/business/help/sbdc/overview/index.jsp\)](/deed/business/help/sbdc/overview/index.jsp)

## Contact Information

**Bruce Strong (mailto:bruce.strong@state.mn.us)**, SBDC State Director

651-259-7420 or 800-657-3858

*This information current as of December 2021.*

## Small Business Relief Grant Program

# Small Business Relief Grant Program

## Purpose

The Small Business Relief Grant Program provides \$10K grants to Minnesotan owned and operated businesses that can demonstrate financial hardship as a result of the COVID-19 outbreak. A total of 5,780 grant applications are selected through a computer-generated randomized selection process. Grant applications are administered by qualified local and regionally based nonprofit agencies. Grant funds received by individual businesses can be used for working capital to support payroll expenses, rent, mortgage payments, utility bills, and other similar expenses that occur or have occurred since March 1, 2020, in the regular course of business.

## Customers and Services

In making awards, priority is given to businesses that were restricted from operating by executive order in place on May 18, 2020, such that the business could not operate at least at 51% of normal capacity.

In addition, in making awards, there are minimum set asides for various targeted groups and categories of businesses.

- 50% of funds will be available for businesses based in Greater Minnesota.
- 50% of funds will be available for businesses based in the 7 country metropolitan area.
- \$18,000,000 for businesses with six-full time workers or less.
- \$10,000,000 for minority businesses enterprises.
- \$2,500,000 for businesses that are majority owned and operated by veterans.
- \$2,500,000 for businesses that are majority owned and operated by women.
- \$2,500,000 for tenants of indoor retail and food markets with an ethnic cultural emphasis (see Cultural Mall Operator Grant Program)

## Measures

Reporting period is calendar year (CY), January 1 - December 31

Measure	CY 2020
Number of Grants to be Awarded	6,151
Total Grant Dollars to be Awarded	\$61.51M

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The SBDC tracks data on businesses served who represent targeted groups including communities of color, individuals with disabilities, veterans, and women.

Demographic	CY 2020
Minimum Grants Awarded - Women	2,977
Minimum Grants Awarded - Minority	1,276
Minimum Grants Awarded - Veterans	263
Minimum Dollars Awarded - Women	\$29.77M
Minimum Dollars Awarded - Minority	\$12.76M
Minimum Dollars Awarded - Veterans	\$2.63M

## Funding Source and Allocation

Funding Source	CY 2020
Special Revenue Fund	\$2.5M
Federal Funds	\$70M

## Statutory Authority

- Minnesota Session Laws - 2020, 1st Special Session, **Chap. 1, Sec. 4**  
(<https://www.revisor.mn.gov/laws/2020/1/Session+Law/Chapter/1/>)

## Program Website

[Minnesota Small Business Relief Grants \(/deed/business/financing-business/deed-programs/emergency-programs/relief/index.jsp\)](https://deed.business/financing-business/deed-programs/emergency-programs/relief/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

Brandon Toner, Agency Policy Specialist  
651-259-7218 or 800-657-3858

*This information current as of December 2021.*

## Small Cities Development Program

# Small Cities Development Program

## Purpose

The Small Cities Development program helps develop viable communities by providing financial assistance for safe and affordable housing, economic development, and public facility needs. These expanded economic opportunities that result principally benefit low- to moderate-income households.

## Customers and Services

The program provides federal grants from the U.S. Department of Housing and Urban Development to local units of government on a competitive basis for a variety of community development projects. Eligible applicants include cities with a population of less than 50,000 and counties and townships with an unincorporated population of less than 200,000.

Funded projects must, at a minimum, meet one of three federal objectives: benefit low- and moderate-income persons; prevent or eliminate slum and blight conditions; or alleviate urgent community development needs caused by existing conditions that pose a serious and immediate threat to the health or welfare of the community.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects	26	35	43	35	31
Dollars awarded	\$14.5M	\$19.0M	\$24.1M	\$21.1M	\$18.4M
Communities served	31	39	48	37	34

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent target populations groups - such as communities of color, individuals with disabilities, veterans or women - is available.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$13.695M	\$18.512M	\$18.501M	\$19.092M	\$19.522M
State General Fund	\$434,276	\$470,257	\$470,022	\$481,844	\$490,455

## Statutory Authority

- Minn. Stat. [Chap. 116J.980 \(https://www.revisor.mn.gov/statutes/?id=116j.980\)](https://www.revisor.mn.gov/statutes/?id=116j.980)

## Program Website

[Small Cities Development Program \(/deed/government/financial-assistance/community-funding/small-cities.jsp\)](/deed/government/financial-assistance/community-funding/small-cities.jsp)

## Program Performance Outcomes

[Small Cities Development Program \(/deed/government/financial-assistance/community-funding/small-cities.jsp\)](/deed/government/financial-assistance/community-funding/small-cities.jsp) (consolidated plans)

## Contact Information

**Meredith Udoibok (mailto:Meredith.Udoibok@state.mn.us)**, Executive Director, Community Finance  
651-259-7454 or 800-657-3858

*This information current as of November 2021.*



## Southeast Asian Economic Relief Competitive Grant Program

# Southeast Asian Economic Relief Competitive Grant Program

## Purpose

The Southeast Asian Economic Relief Competitive Grant program addresses economic disparities in Southeast Asian communities through workforce recruitment and development, job creation, increased capacity of smaller organizations and outreach.

## Customers and Services

Grants will be given to organizations providing services to relieve economic disparities in the Southeast Asian communities through workforce recruitment, development, job creation, assistance of smaller organizations to increase capacity, and outreach.

## COVID-19 Impact

Maintaining engagement, effectively recruiting participants, and limited opportunities to place participants in jobs during the COVID-19 pandemic severely impacted each of the Adult Career Pathways training providers. The imbalance of opportunities available to low-income families, people of color, and women increased during this time and had providers re-imagining how programs are delivered. While pivoting training and services on-line, providers needed to develop alternative formats for those without access to internet, are distracted with children learning from home, and that address how the insecurities of a global pandemic impacts a family's well-being. The Adult Career Pathways team instituted COVID waivers and provided additional assistance to providers to ensure services could continue without further apprehension for the safety of participants and staff.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30.

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021*
Number of participants	161	547	78	389	372
Number of participants enrolled in training	125	401	34	249	197
Total exited attaining a credential	24	230	NA	101	22
Total exit to unsubsidized employment	NA	NA	NA	152	128
Percentage employed first quarter after exit	64%	73%	NA	25%	NA

NA=data not available

\*Due to pandemic, multiple contracts were extended to 12/31/2021, data reported here is through 9/30/2021

NOTE: Outcomes disaggregated by target populations are available on [DEED's website \(/deed/data/workforce-data/index.jsp\)](https://deed.data.workforce-data/index.jsp).

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	100%	100%	100%	100%	100%
Individuals with Disabilities	5%	0%	ND	2%	1%
Veterans	NA	NA	NA	1%	1%
Women	58%	49%	75%	49%	54%

NA=data not available

ND=data not disclosable

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Fund	\$2M	\$500,000	\$1M	\$1M	\$1M

## Statutory Authority

- Minnesota Session Laws - 2016, **Art. 12** (<https://www.revisor.mn.gov/laws/2016/0/189/>)

## Program Website

[Southeast Asian Economic Disparities Relief Competitive Grant Program \(/deed/programs-services/adult-career-pathways/grants/se-asian-economic/index.jsp\)](/deed/programs-services/adult-career-pathways/grants/se-asian-economic/index.jsp)

## Program Performance Outcomes

This program is subject to the [Uniform Outcome Report Card \(/deed/data/workforce-data/report-card/report-card.jsp\)](/deed/data/workforce-data/report-card/report-card.jsp) as specified under Minn. Stat. **Chap. 116L.98** (<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of November 2021.*

## Support Services Competitive Grant Program

# Support Services Competitive Grant Program

## Purpose

The Support Services Competitive Grant program focuses on individuals from low-income communities, and/or young adults (ages 14-24) from families with a history of intergenerational poverty, and/or communities of color.

## Customers and Services

Grant funds provide support services for individuals, such as job training, employment preparation, internships, job assistance to parents, financial literacy, academic and behavioral interventions for low-performing students, and youth intervention. Grants must focus on low-income communities, and/or young adults from families with a history of intergenerational poverty, and/or communities of color. Grant recipients are selected through a competitive process, typically in the first year of the biennium, and grantees and program models differ each biennium.

## COVID-19 Impact

The COVID pandemic interrupted or delayed services for all Youth Support Services grantees. Many of them transitioned all or part of their participant training to virtual models, especially early during the pandemic. Program staff also shifted to conducting case management and connecting with participants virtually. The SFY 20 and SFY 21 Youth Support Services grants were all extended for between one to three quarters, to allow time for these program shifts. Some program data is still preliminary because of these grant extensions due to the interruptions from COVID.

Maintaining engagement, effectively recruiting participants, and limited opportunities to place participants in jobs during the COVID-19 pandemic severely impacted each of the Adult Career Pathways training providers. The imbalance of opportunities available to low-income families, people of color, and women increased during this time and had providers re-imagining how programs are delivered. While pivoting training and services on-line, providers needed to develop alternative formats for those without access to internet, are distracted with children learning from home, and that address how the insecurities of a global pandemic impacts a family's well-being. The Adult Career Pathways team instituted COVID waivers and provided additional assistance to providers to ensure services could continue without further apprehension for the safety of participants and staff.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30.

Adult Projects	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of participants	260	740	384	87	225
Number of participants enrolled in training	46	173	226	52	69
Total exited attaining a credential	11	67	20	34	70
Percentage employed first quarter after exit	73%	72%	NA	-	-

NA=data not available

Youth Projects	SFY 2017	SFY 2018 & SFY 2019	SFY 2020	SFY 2021
Number of participants (group and individual services)	5,269	8,492	2,435 (group) 578 (individual)	2,229 (group) 797 (individual)
Received education or job training activities	34%	30%	87%*	94%*

\*of those that received individual services.

NOTE: Youth Support Services performance measures are combined for SFY 2018 and SFY 2019 because funds were issued under a single, two-year contract.

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions.

Adult Projects	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	80%	70%	73%	54%	71%
Individuals with Disabilities	12%	6%	13%	25%	13%
Veterans	5%	1%	4%	6%	<1%
Women	54%	62%	61%	26%	40%

Youth Projects	SFY 2017	SFY 2018 & SFY 2019	SFY 2020	SFY 2021
Communities of Color	97%	92%	74%	78%
Youth with Disabilities	3%	5%	10%	15%
Public Assistance Recipients	22%	21%	11%	50%
Young Women	37%	44%	63%	58%

NOTE: Based on other characteristics of many of the youth served, the percentage of youth with disabilities is likely underreported.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Fund	\$2.0M	\$750,000	\$750,000	\$1.0M	\$1.0M

NOTE: The total allocation each year is divided between Youth Support Services grants and Adult Support Services grants. Some funds from the previous SFY are carried forward and were expended in the following SFY.

## Statutory Authority

- Minnesota Session Laws - 2016, **Chap. 189, Art. 12** (<https://www.revisor.mn.gov/laws/2016/0/189/>)
- Minnesota Session Laws - 2017, **Chap. 94, Art. 1, Sec. 2, subd. 3(f)** (<https://www.revisor.mn.gov/laws/2017/0/94/>)
- Minnesota Session Laws - 2019, **Chap. 7, Art. 1, Sec 2, subd. 3(bb)** (<https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7>)

## Program Website

- [Support Services Competitive Grant Program \(/deed/programs-services/adult-career-pathways/grants/support-services/index.jsp\)](/deed/programs-services/adult-career-pathways/grants/support-services/index.jsp)
- [Youth Support Services \(/deed/programs-services/office-youth-development/special/youth-support/index.jsp\)](/deed/programs-services/office-youth-development/special/youth-support/index.jsp)

## Program Performance Outcomes

Adult-oriented grantees under this program are subject to the **Uniform Outcome Report Card (/deed/data/workforce-data/index.jsp)** as specified under Minn. Stat. **Chap. 116L.98** (<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

**Kay Tracy (mailto:kay.tracy@state.mn.us)**, Director of Youth Services, Employment and Training Programs  
651-259-7555

*This information current as of November 2021.*

## Trade Adjustment Assistance Program

# Trade Adjustment Assistance Program

## Purpose

The Trade Adjustment Assistance program assists laid-off workers in returning to the workforce as quickly as possible by offering them help with work searches, relocation, job training, and weekly cash benefits. There are two major components, separately funded by the U.S. Department of Labor: Trade Readjustment Allowances (TRA), which are special extensions to unemployment insurance; and Trade Adjustment Assistance (TAA) which includes reimbursement of training costs, job search allowances, relocation allowances, and similar costs.

## Customers and Services

The program is available to workers who lose their jobs, hours, or income as a result of increased foreign trade activity. The U.S. Department of Labor must certify a petition for a given layoff site. Participants from certified sites are able to access TAA and TRA services. Related benefits include certification for the Health Coverage Tax Credit, which provides financial assistance for health insurance premium costs. Additionally, Reemployment Trade Adjustment is a wage supplement benefit available to eligible workers over 50 years old.

## COVID-19 Impact

Trade Adjustment Assistance staff host in-person informational sessions for people who become eligible for the program. Due to the pandemic, TAA could not continue these valuable meetings. As an alternative, TAA staff recorded videos of the sessions and posted the videos online for customers to watch at their convenience. The lack of in-person sessions likely contributed to the lower enrollments this past year.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Total number of workers accessing TAA benefits	1,172	759	709	835	631
Number of workers enrolled in TAA training	728	506	559	421	303

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	10.1%	14.7%	17.9%	23.4%	23.3%
Individuals with Disabilities	2.9%	3.5%	3.0%	3.7%	3.1%
Veterans	8.6%	7.6%	6.1%	4.7%	4.4%
Women	27.1%	35.8%	39.6%	40.6%	37.2%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds*	\$12.3M	\$9.73M	\$12.2M	\$12.3M	\$13.1M

\*Although this report references SFY, the TAA program runs on a Federal Fiscal Year.

## Statutory Authority

- Federal Trade Act of 1974, as amended

- U.S. Code, **Title 19, Chap. 12** (<https://www.law.cornell.edu/uscode/text/19/chapter-12>).

## Program Website

**Trade Adjustment Assistance** (<https://www.careerforcemn.com/TAA>)

## Program Performance Outcomes

**Program Results** (<https://www.doleta.gov/tradeact/taa-data>)

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of December 2021.*

## Transportation Economic Development Infrastructure Program

# Transportation Economic Development Program

### Purpose

This Transportation Economic Development Infrastructure program assists communities with transportation system improvements and public infrastructure necessary for new and existing businesses to create and retain jobs and increase the tax base. The program fosters interagency coordination with the Department of Transportation and their Transportation Economic Development Program.

### Customers and Services

Cities, counties, and other local governmental units receive grants for highway and street projects and other public infrastructure projects supporting the creation of new or expanding businesses.

### Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of projects	0	4	0	3	0
Dollars funded	0	\$4.25M	\$0	\$3.1M	\$0
Number of jobs created & retained	0	3,472	0	563	0

### Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The intended customer of this program is not a business, therefore, no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, veterans, or women - is available.

### Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
General Obligation Bonds	\$3.5M	\$1M	\$0	\$0	\$2.9M

### Statutory Authority

- Minn. Stat. **Chap. 116J.436** (<https://www.revisor.mn.gov/statutes/?id=116J.436>)
- Minn. Stat. **Chap. 174.12** (<https://www.revisor.mn.gov/statutes/?id=174.12>)

### Program Website

</deed/government/financial-assistance/business-funding/tedi/index.jsp>

### Program Performance Outcomes

</deed/government/financial-assistance/business-funding/tedi/awards.jsp>

(list of awards)

### Contact Information

**Meredith Udoibok** (<mailto:Meredith.Udoibok@state.mn.us>), Executive Director, Community Finance  
651-259-7454 or 800-657-3858

*This information current as of November 2021.*



## Unemployment Insurance Program

# Unemployment Insurance Program

## Purpose

The Unemployment Insurance (UI) program provides a temporary, partial wage replacement to workers who become unemployed through no fault of their own. It is a stabilizer during economic downturns and helps maintain an available, skilled workforce.

UI benefits may be up to 50% of a worker's average weekly wage, subject to a state maximum (currently \$820). Applicants may receive a maximum of 26 weeks in benefits.

## Customers and Services

Our primary customers are the applicants who apply for benefits and employers who are subject to the Minnesota UI law.

*Applicants:* We determine eligibility for benefits; make weekly benefit payments to eligible applicants; and make referrals for job-seeking assistance, job training, or other help. In fiscal year 2021, the UI program paid approximately \$7.834 billion in benefits to 636,909 individuals. \$2.30 billion of these payments were made under the regular, state UI program. \$2.323 billion was under the federal Pandemic Unemployment Assistance program and federally funded, extended benefits. Another \$3.211 billion was paid under federally funded, supplemental benefits programs.

*Employers:* We determine if employers are subject to the law; collect revenues; and audit employer and applicant accounts to ensure proper payments are made. The UI Program is based on an insurance model, with employer "premiums" (tax rates) determined by their history of layoffs; those with more layoffs have a higher tax rate. In fiscal 2022, we collected and processed wage information and tax payments each quarter from over 146,000 employers.

*Appeals:* In addition to the services described above, we provide impartial due process hearings for applicants and employers who wish to appeal initial determinations.

## COVID-19 Impact

The UI program was significantly impacted by the pandemic as the program was one of the keys to economic stability for workers who were laid off during the COVID-19 pandemic. To this end, Congress enacted a number of federal program changes that impacted eligibility, created new programs and expanded benefit payments temporarily for UI applicants. The state legislature and Governor also made program changes to further the same end. The impacts of the COVID-19 pandemic will be found throughout this report.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018*	SFY 2019	SFY 2020	SFY 2021
Timely first payments of benefits	92.8%	93.1%	92.0%	79.7%	81.6%
Appeal decisions made (from hearing to decision) within 30 days	79.1%	76.6%	90.82%	59.7%	72.6%

\*In SFY 2018 staff switched to a state fiscal year format. Prior to this, staff used the federal fiscal year.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds**	\$45.52M	\$40.18M	\$43.54M	\$49.7M	\$53.9M

\*\*Benefit payments are excluded.

## Statutory Authority

- Public Health Service Act as amended
- U.S. Code **Title 42, Chap. 7** (<https://www.law.cornell.edu/uscode/text/42/chapter-7>)
- Federal Unemployment Tax Act
- U.S. Code **Title 26, Chap. 23** (<https://www.law.cornell.edu/uscode/text/26/subtitle-C/chapter-23>)
- Minn. Stat. **Chap. 268** (<https://www.revisor.mn.gov/statutes/?id=268>)

## Program Website

**Unemployment Insurance** (<https://uimn.org/>)

## Program Performance Outcomes

U.S. Dept. of Labor's **Unemployment Insurance Program Performance**  
(<http://workforcesecurity.doleta.gov/unemploy/performance1.asp>)

## Contact Information

**Jim Hegman** (<mailto:jim.hegman@state.mn.us>), Director, Unemployment Insurance Program  
651-259-7227

*This information current as of January 2022.*

## Veterans Program - Jobs for Veterans State Grant (JVSG)

# Veterans Program - Jobs for Veterans State Grant (JVSG)

## Purpose

The Minnesota Veterans Employment Program is funded by the United States Department of Labor – Veterans Employment and Training Service (DOL - VETS) Jobs for Veterans State Grant (JVSG). The purpose of the program is to provide employment services to eligible U.S. military veterans, spouses, and caregivers and support Minnesota businesses in recruiting, hiring, and retaining veterans.

## Customers and Services

Primary customers are Minnesota businesses and Minnesota veterans of all service eras, and all ages - including the Minnesota National Guard and Reserves who meet the **state statute definition** (<https://www.revisor.mn.gov/statutes/?id=197.447>) of an eligible veteran. Services are delivered primarily through CareerForce.

Disabled Veteran Outreach Program (DVOP) staff provide individualized career services that include job-readiness assessment, job search strategy, and placement assistance to eligible veterans. In addition, Local Veteran Employment Representative (LVER) staff conduct outreach to businesses to develop job opportunities for veterans, provide assistance and guidance to CareerForce staff and partners on veterans programs and benefits, and educate Minnesota businesses on the values veterans bring to a business. Funded by the Jobs for Veterans State Grant (JVSG) from the Department of Labor - Veterans Employment and Training Service, the program goal is to provide seamless and high-quality career search resources through one-to-one counseling and support to eligible service members via CareerForce locations.

## COVID-19 Impact

The COVID pandemic has changed the way the Minnesota Veterans Employment Services Team delivers services to Veterans enrolled in the JVSG program. The team has developed a hybrid approach that employs a combination of virtual services and traditional in-person sessions to provide intensive services to job-seeking Veterans with significant barriers to employment. This working model has been successful in accommodating the needs of the Veterans enrolled in the program.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number receiving case managed services	901	730	702	703	585
Percentage with a successful exit	81%	83%	87%	86%	89%
Average wage at exit	\$18.45	\$19.70	\$20.88	\$22.18	\$24.03

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	25%	24%	23%	16%	16%
Individuals with Disabilities	74%	77%	78%	78%	78%
Veterans	100%	100%	100%	100%	100%
Women	14%	16%	15%	13%	14%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$2.6M	\$2.7M	\$2.7M	\$2.7M	\$2.7M

## Statutory Authority

- Jobs for Veterans Act
- U.S. Code **Title 38** (<https://www.law.cornell.edu/uscode/text/38>).
- Minn. Stat. **Chap. 116J.401** (<https://www.revisor.mn.gov/statutes/?id=116j.401>).
- The Workforce Innovation and Opportunities Act of 2014

## Program Website

[Veterans Resources \(https://www.careerforcemn.com/veterans\)](https://www.careerforcemn.com/veterans)

## Program Performance Outcomes

[Workforce Innovation and Opportunity Act \(/deed/about/what-we-do/objectives-plans/wioa.jsp\)](/deed/about/what-we-do/objectives-plans/wioa.jsp) (reports)

## Contact Information

[Ray Douha \(mailto:raymond.douha@state.mn.us\)](mailto:raymond.douha@state.mn.us), Director, Veterans Employment Program  
651-259-7557

*This information current as of November 2021.*

## Vocational Rehabilitation Program

# Vocational Rehabilitation Program

## Purpose

The Vocational Rehabilitation program assists Minnesotans with significant disabilities to secure and maintain employment.

## Customers and Services

Customers are people whose disabilities cause serious functional limitations in life, specifically in achieving an employment goal. Nearly 400 vocational rehabilitation (VR) counselors, placement counselors, VR specialists, VR representatives, and VR technicians work within CareerForce to deliver services that include: assessment, vocational evaluation, training, rehabilitation counseling, assistive technology, and job placement. Some customers may also receive post-employment assistance. Many of these services are delivered through collaborative partnerships between public and private providers.

## COVID-19 Impact

The COVID pandemic has had many impacts on the Minnesota Vocational Rehabilitation program. Some individuals have been hesitant or unable to seek employment due to the health risks associated with employment. Consequently, more individuals left the program without employment and fewer people applied for services. In addition, the Community Partners that provide employment services for individuals – 165 small businesses and non-profit organizations located throughout the state – are struggling to attract and retain staff. Staffing shortages at these service providers were well documented before the pandemic and have been made severely worse due to the pandemic. The disability employment services community is in a crisis of not having enough staff to provide the employment services to VR participants.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
New participants accepted for service	7,176	6,584	6,322	5,410	4,036
New employment plans	6,219	5,656	5,416	4,754	3,395
Participants completing an employment plan and attaining employment	2,808	2,701	2,605	2,290	1,505
Participating employers	1,940	1,947	1,908	1,641	1,077
Year-end active caseload	10,956	10,723	10,254	9,680	8,989

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. As such, programs may target their services to groups of Minnesotans. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	24.3%	28.5%	25.8%	26.9%	27.6%
Individuals with Disabilities	100%	100%	100%	100%	100%
Veterans	2.1%	1.8%	1.5%	1.5%	1.4%
Women	43%	43%	43%	42%	42%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$39.8M	\$40.8M	\$45.8M	\$44.6M	\$47.5M
State General Fund	\$11.7M	\$14.3M	\$14.3M	\$14.3M	\$14.3M

## Statutory Authority

- Minn. Stat. **Chap. 268A** (<https://www.revisor.mn.gov/statutes/?id=268a>)
- Federal Rehabilitation Act of 1973 as Amended
- U.S. Code **Title 29, Chap. 16** (<https://www.law.cornell.edu/uscode/text/29/chapter-16>)

## Program Website

[People with Disabilities \(/deed/job-seekers/disabilities/index.jsp\)](/deed/job-seekers/disabilities/index.jsp)

## Program Performance Outcomes

[Research and Reports \(/deed/job-seekers/disabilities/research/index.jsp\)](/deed/job-seekers/disabilities/research/index.jsp)

## Contact Information

**Dee Torgerson** (<mailto:dee.torgerson@state.mn.us>), Director, Vocational Rehabilitation Services  
651-259-7345 or 800-328-9095

*This information current as of November 2021.*

## Women in High-Wage, High-Demand, Nontraditional Jobs Grant Program

# Women in High-Wage, High-Demand Nontraditional Jobs Grant Program

## Purpose

This Women in High-Wage, High Demand Nontraditional Jobs Grant program seeks to increase the number of women in high-wage, high-demand, nontraditional occupations including but not limited to those in the skilled trades, science, technology, engineering, and math (STEM) occupations.

## Customers and Services

Grant funds serve women, especially low-income women, and women over 50 years of age. Services include the recruitment, preparation, placement, and retention of women in registered apprenticeships, secondary or postsecondary education programs, on-the-job training, and permanent employment in high-wage, high-demand, nontraditional occupations; best practices that stimulate interest and awareness about high-wage, high-demand, nontraditional occupations and related education and training opportunities; training and other staff development for job counselors; incentives for employers and sponsors of registered apprenticeship programs to retain women in high-wage, high-demand, nontraditional occupations.

Grant funds also serve girls to increase interest in and awareness about opportunities in high-wage, high-demand, nontraditional occupations and to increase access to secondary programming that may lead to those occupations, including: mentoring, internships, or apprenticeships.

## COVID-19 Impact

Maintaining engagement, effectively recruiting participants, and limited opportunities to place participants in jobs during the COVID-19 pandemic severely impacted each of the Adult Career Pathways training providers. The imbalance of opportunities available to low-income families, people of color, and women increased during this time and had providers re-imagining how programs are delivered. While pivoting training and services on-line, providers needed to develop alternative formats for those without access to internet, are distracted with children learning from home, and that address how the insecurities of a global pandemic impacts a family's well-being. The Adult Career Pathways team instituted COVID waivers and provided additional assistance to providers to ensure services could continue without further apprehension for the safety of participants and staff.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021*
Number of participants	94	275	144	177	175
Number of participants enrolled in training	94	242	61	143	136
Total exited attaining a credential	19	136	30	64	41
Total exit to unsubsidized employment	NA	NA	NA	32	34
Percentage employed first quarter after exit	100%	61%	NA	22%	NA

NA=data not available

\*Due to pandemic, most SFY 2021 grants were extended to 12/31/2021. Data reflected here is through 9/30/2021.

NOTE: Outcomes disaggregated by target populations are available on [DEED's website \(http://mn.gov/deed/performance\)](http://mn.gov/deed/performance).

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	39%	75%	65%	58%	62%
Individuals with Disabilities	8%	6%	ND	6%	7%
Veterans	ND	ND	ND	3%	2%
Women	100%	100%	100%	100%	100%

ND=data not disclosable

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Workforce Development Fund	\$1.5M	\$500,000	\$750,000	\$750,000	\$750,000

## Statutory Authority

- Minnesota Session Laws - 2016, **Art. 12** (<https://www.revisor.mn.gov/laws/2016/0/189/>)

## Program Website

**Women's Economic Security Act (WESA) Competitive Grant Program** (</deed/programs-services/adult-career-pathways/grants/wesa/index.jsp>)

## Program Performance Outcomes

This program is subject to the **Uniform Outcome Report Card** (</deed/data/workforce-data/index.jsp>) as specified under Minn. Stat. **Chap. 116L.98** (<https://www.revisor.mn.gov/statutes/cite/116L.98>).

## Contact Information

**Nancy Omondi** (<mailto:nancy.omondi@state.mn.us>), Director of Adult Programs, Employment and Training Programs  
651-259-7525

*This information current as of November 2021.*



## Work Opportunity Tax Credit Program

# Work Opportunity Tax Credit Program

## Purpose

The Work Opportunity Tax Credit program provides a federal tax credit to private-sector employers and 501(c) nonprofit organizations, as an incentive for hiring members of targeted groups who traditionally have difficulty finding jobs.

## Customers and Services

Primary customers are Minnesota employers interested in hiring targeted job seekers, and the targeted job seekers themselves. Targeted groups include recipients of the Minnesota Family Investment Program; Supplemental Nutrition Assistance Program (SNAP) recipients between ages 18 and not-yet-40; veterans receiving SNAP; disabled veterans; unemployed veterans; ex-felons; people between ages 18 and not-yet-40 living in a Rural Renewal County; Vocational Rehabilitation recipients; Supplemental Security Income recipients; and Qualified Long-Term Unemployment recipients.

DEED provides program information to job seekers, employers, and agencies that serve these targeted job seekers; and certifies employer applications.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number of tax credit applications processed	69,706	71,268	71,698	61,698	86,350

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. The Work Opportunities Tax Credit Programs serves all businesses who requests their services; data on businesses who submit tax credit applications for employing veterans are tracked.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$232,624	\$233,686	\$253,467	\$267,646	\$261,601

## Statutory Authority

- U.S. Code, **Title 26, Chap. 1A, Sec. 51** (<http://www.law.cornell.edu/uscode/text/26/51>)
- Further Consolidated Appropriation Act of 2020, Sec. 143 of Division Q of Public Law 116-94

## Program Website

[Work Opportunity Tax Credit \(/deed/business/finding-workers/incentives/wotc.jsp\)](http://deed/business/finding-workers/incentives/wotc.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

**Mike Lang** (<mailto:mike.lang@state.mn.us>), Director, Employment Services  
651-259-7583

*This information current as of December 2021.*

## Workforce Development Services for the Blind

# Workforce Development Services for the Blind

## Purpose

The Workforce Development Services for the Blind program ensures that persons who are blind, visually impaired, or DeafBlind (including those who have additional physical or mental impairments) have the rehabilitation services they need to prepare for, seek, gain, or retain employment.

## Customers and Services

Customers are seeking employment or want to maintain employment. State Services for the Blind (SSB), which administers this program, provides vocational rehabilitation services through 16 rehabilitation counselors in 7 field offices, 10 of which are located within CareerForce. Services may include vocational assessment and counseling; training in adjustment to blindness, use of assistive technology, job-seeking skills, and vocational skills preparation; job placement assistance; and job accommodation assistance. Services are based on customer choice and are mutually agreed-upon between customer and counselor and written into a service plan, which must be tied to the customer's obtainment of a vocational goal.

## COVID-19 Impact

There has been a drastic reduction in providing in-person services to individuals who are blind, visually impaired, or DeafBlind. Services are primarily being provided remotely via phone, email, or video conferencing, which slows or hinders our ability to provide quality individualized services.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number served	1,153	1,240	1,486	1,311	827
Number who achieved employment outcome	110	105	104	81	62
Average weekly salary of all closed as employed	\$484	\$533	\$448	\$562	\$615

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. This program targets individuals who are blind, visually impaired, or DeafBlind.

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$9.27M	\$9.8M	\$9.3M	\$6.9M	\$7.2M
State General Fund	\$2.23M	\$2.4M	\$2.0M	\$2.2M	\$2.4M

## Statutory Authority

- Minn. Stat. **Chap. 248** (<https://www.revisor.mn.gov/statutes/?id=248>)
- Minn. Rules **Chap. 3325** (<https://www.revisor.mn.gov/rules/?id=3325>)
- Rehabilitation Act of 1973 as amended
- U.S. Code **Title 29, Chap. 16** (<https://www.law.cornell.edu/uscode/text/29/chapter-16>)

## Program Website

**[Blind or Visually Impaired \(/deed/ssb/jobseekers/index.jsp\)](/deed/ssb/jobseekers/index.jsp)**

## **Program Performance Outcomes**

**[Funding for RSA Programs \(https://rsa.ed.gov/\)](https://rsa.ed.gov/)**

## **Contact Information**

**[Jon Benson \(mailto:Jon.Benson@state.mn.us\)](mailto:Jon.Benson@state.mn.us)**, Deputy Director, Program Services  
651-539-2332 or 800-652-9000

*This information current as of November 2021.*

## Workforce Innovation and Opportunity Act (WIOA) Adult Program

# Workforce Innovation and Opportunity Act (WIOA) Adult Program

## Purpose

The Workforce Innovation and Opportunity Act (WIOA) Adult program provides employment and training assistance to adults to increase their employment retention, earnings, and occupational skill attainment.

## Customers and Services

The program serves adults who are seeking greater participation in the labor force and prioritizes individuals who receive public assistance, individuals living with low incomes, are basic skills deficient, and veterans. Services can include a preliminary assessment of skill levels, support services, occupational or on-the-job training, job search and placement assistance, and career counseling. It also provides resource libraries providing access to employment-related services such as current job vacancies via MinnesotaWorks.net, local education and training service providers, and labor market information.

## COVID-19 Impact

The impact of the COVID-19 pandemic and service-related disruptions continued to pose a significant challenge to the program. Enrollment in SFY 21 as well as 2nd and 4th Quarter employment rates were lower than previous fiscal years. DEED in partnership with the U.S Department of Labor was able to allow some operational and program flexibilities, augment policies and reimagine service delivery to mitigate the impact of the pandemic on the program. These flexibilities included use of electronic signatures, provision of services virtually, approval of remote testing, waiving some testing requirements and using support service funds to ensure participants had laptops to access training/job search to ensure a successful outcome.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

WIOA Based Performance Indicators	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Number served	1,642	1,629	1,547	1,692	1,511
2nd Quarter employment rate	NA	82.9%	82.9%	82.5%	74.0%
4th Quarter Employment rate	NA	82.9%	82.4%	79.0%	71.9%
Median Earnings (2nd Quarter)	NA	\$7,883	\$7,680	\$7,819	\$8,232
Credential rate	NA	77.7%	79.8%	75.7%	77.1%
Measurable Skill Gains (baseline measure)	8.7%	41.3%	59.6%	56.2%	69.2%

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Communities of Color	35.1%	34.1%	39.1%	41.6%	41.6%
Individuals with Disabilities	12.7%	13.9%	13.3%	14.4%	14.0%
Veterans	3.8%	2.8%	3.4%	2.5%	2.0%
Women	62.7%	64.7%	61.0%	59.9%	39.8%

NA=data not available

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$7.32M	\$7.3M	\$6.2M	\$7.6M	\$6.9M

## Statutory Authority

- The Workforce Innovation and Opportunity Act (Public Law 113-128)
- U.S. Code, **Title 29, Chap. 32** (<https://www.law.cornell.edu/uscode/text/29/3101>)

## Program Website

There is no program website available. For more information, please contact the program manager listed below.

## Program Performance Outcomes

[Workforce Innovation and Opportunity Act \(/deed/about/what-we-do/objectives-plans/wioa.jsp\)](/deed/about/what-we-do/objectives-plans/wioa.jsp) (reports)

## Contact Information

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*This information current as of November 2021.*

## Workforce Innovation and Opportunity Act (WIOA) Youth Formula Grant Program

# Workforce Innovation and Opportunity Act (WIOA) Youth Formula Grant Program

## Purpose

The Workforce Innovation and Opportunity Act Youth Formula Grant program provides comprehensive employment and training services to opportunity youth, including (but not limited to) work-based learning, an introduction to career pathways, attainment of recognized credentials and support services.

## Customers and Services

Participants are at-risk youth ages 16-24 who are not attending any school, and in-school youth ages 14-21 who are low-income and at-risk. Youth served include those with a disability (34%); public assistance recipients (45%); system-involved youth - foster youth or juvenile offenders (17%); homeless or runaway youth (20%); and youth of color (75%). Services are provided through local Workforce Development Boards and Youth Committees and include: tutoring, study skills training, and dropout recovery and prevention; alternative secondary school services; paid and unpaid work experiences; occupational skill training; education offered with workforce preparation activities and training; leadership development activities; supportive services; adult mentoring; follow-up services; comprehensive guidance and counseling; financial literacy education; entrepreneurial skills training; labor market and employment information about in-demand industry sectors/occupations; and activities helping youth prepare for and transition to post-secondary education and training.

## COVID-19 Impact

The effects of the pandemic on this program varied from region to region in Minnesota. Youth enrolled in education or training during the pandemic often struggled due to lack of sufficient internet access and assistance answering questions. Others were able to continue classes but struggled in some cases and grades often suffered for it. Work experience opportunities were also affected as employers often scaled back. As a result, while providers worked hard to engage participants, the pandemic had impacts on the program measures.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017		SFY 2018		SFY 2019		SFY 2020		SFY 2021	
	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual	Plan	Actual
Number Served	-	2,707	-	2,343	-	2,305	-	2,561	-	2,476
Employment or Placement Rate - 2nd Quarter after Exit	74.2%	NA	74.2%	74.5%	66%	79.5%	67%	79.4%	75%	68.8%
Employment or Placement Rate - 4th Quarter after Exit	71.6%	NA	71.6%	77.8%	62.5%	76.5%	62.5%	79.6%	73%	71.4%
Credential Attainment within 4 Quarters after Exit	49.7%	NA	49.7%	61.6%	47.4%	65.3%	47.7%	65.9%	62%	63.5%
Median Earnings - 2nd Quarter after Exit	Not Negotiated	NA	Not Negotiated	NA	Not Negotiated	NA	Not Negotiated	NA	\$3,700	\$4,542
Measurable Skills Gain	Not Negotiated	16.2%	Not Negotiated	44.1%	Not Negotiated	45.6%	Not negotiated	50.8%	49%	42.9%

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Youth from communities of color	62%	59%	59%	62%	75%
Youth with disabilities	35%	41%	38%	38%	34%
Female youth	53%	55%	54%	55%	56%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Federal Funds	\$7.29M	\$7.34M	\$8.61M	\$7.73M	\$7.05M

## Statutory Authority

- The Workforce Innovation and Opportunity Act (**Public Law 113-128** (<https://www.govinfo.gov/content/pkg/PLAW-113publ128/html/PLAW-113publ128.htm>))

## Program Website

[WIOA Young Adult Program \(/deed/programs-services/office-youth-development/youth-programs/wioa-youth.jsp\)](/deed/programs-services/office-youth-development/youth-programs/wioa-youth.jsp)

## Program Performance Outcomes

[Workforce Innovation and Opportunity Act \(/deed/about/what-we-do/objectives-plans/wioa.jsp\)](/deed/about/what-we-do/objectives-plans/wioa.jsp) (reports)

## Contact Information

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*This information current as of January 2022.*



## Workforce Strategy Consultants

# Workforce Strategy Consultants

## Purpose

The 6-member Workforce Strategy Consultant (WSC) team develops innovative workforce solutions with businesses by aligning resources, facilitating collaboration, and leveraging expertise in targeted high-growth industry sectors to drive regional economic equity and growth. The WSC's provide value by leveraging expertise in industry sector workforce development strategies, connecting key stakeholders to workforce development resources, designing tools and resources to support businesses in developing strategic and relevant workforce solutions. Their regional work is highly successful due to their strong collaboration with local workforce areas, education partners, non-profit organizations and with DEED's regional Business Development Managers, Layoff Aversion (Rapid Response) Specialists, Veteran's Representatives, Vocational Rehabilitation and Labor Market Analysts which enhance economic prosperity while assisting key stakeholders in the successful implementation of the regional plans.

## Customers and Services

WSCs provides individual business consultations in the development and execution of short-term and long-term workforce strategies at no cost to employers. They help to develop and connect employers to talent attraction and retention resources including grants, virtual job fairs, online job banks, labor market information, skills assessment, tax credit, and facilitate innovative strategies including business-led industry sector partnerships. WSCs offer customized recruitment and retention strategies and assist with connections to training providers and grant opportunities. In coordination with the state Rapid Response team, WSCs work in partnership to offer business retention and layoff aversion services. They also provide referrals to local, regional, and national resources to address additional business needs.

In 2019, the WSC's transitioned from the DEED's Employment and Training Program division in Workforce Development into DEED's Economic Development division. This effort created a stronger alignment and connection for businesses who needed skilled talent for their business expansion and retention efforts. The enhanced alignment created a direct connection with economic development and with the workforce services and programs provided to the career seekers. This transition has allowed the WSC's to engage directly with employers during business attraction, expansion and retention efforts. The new alignment helps workforce development professionals with a better understanding of business workforce and talent pipeline needs, and allows for the strong Career Pathway development.

The initial success has been seen through an increased collaboration with the WSC and Business Development teams on business attraction, expansion, and retention projects. However, the overall outcome of this effort will be provided in future WIOA Annual Performance Reports.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2016	SFY 2017	SFY 2018	SFY 2019	SFY 2020
Number of employer consultations	7,200	4,737	955	NA	1,478

NOTE: The majority of the regional work done by WSCs is through collaboration and partnerships of key stakeholders addressing Minnesota's workforce challenges. The employer consultation number is reflective of the stakeholder engagement and partnership activities than of individual employer consultations. The work of the Workforce Strategy Consultant is of a transformational nature rather than engaging in transactional activities as had been done prior to SFY 2017.

NA=data not available

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Currently no data on businesses who represent targeted groups - such as communities of color, individuals with disabilities, Veterans, or women - is available.

## Funding Source and Allocation

This program does not receive a direct allocation. It is funded by federal Wagner-Peyser Act, which is already reported on the Job Service summary.

## Statutory Authority

- Wagner-Peyser Act of 1933, as amended by the Workforce Innovation and Opportunity Act
- U.S. Code, **Title 29, Chap. 4B, Sec. 49** (<http://www.law.cornell.edu/uscode/text/29/chapter-4B>)

## Program Website

[Workforce Strategy Consultants \(/deed/business/help/workforce-assistance/index.jsp\)](/deed/business/help/workforce-assistance/index.jsp)

## Program Performance Outcomes

There are no program performance outcomes available.

## Contact Information

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*This information current as of December 2020.*

## Youth at Work Opportunity Grants

# Youth at Work Opportunity Grants

## Purpose

The Youth at Work Opportunity Grants provides workforce development and training opportunities to economically disadvantaged or at-risk youth with special consideration to youth from communities of color and youth with disabilities.

## Customers and Services

Experiential learning opportunities for economically disadvantaged or at-risk youth, ages 14 through 24; promotes mastery of work readiness competencies and 21st Century skills; promotes skill acquisition (academic and work readiness) through project-based instruction; increases exposure to in-demand jobs important to regional economies; and provides high-quality worksites and overall participant and employer satisfaction. 77% of youth served are youth of color, 52% are young women, 62% are public assistance recipients, and 13% are youth with disabilities in the Youth at Work Competitive Grant program. Services include: youth applying and connecting classroom skills to work-based settings; exposing youth to work settings that offer direct employer or supervisor feedback; and youth engagement while exploring interests and abilities. The program's experiential learning is offered through internships, project-based learning, career planning, service learning, and work experience. Frequently, in-school youth have the ability to earn academic credit for experiential learning opportunities which helps to keep youth on track to graduate high school.

## COVID-19 Impact

The ongoing COVID pandemic has caused many Youth at Work grantees to face significant challenges to program delivery. Many public and private sector employers were forced to end work experiences for youth and stop future work experience placements until economic conditions rebounded. The health emergency also required grantees to shift how they engaged with youth. With social distancing guidelines in place, programs were forced to pivot in-person services to online formats. Data collection and subsequent outcomes related to SFY20 and SFY21 Youth at Work grants were significantly interrupted due to the COVID pandemic.

## Measures

Reporting period is state fiscal year (SFY), July 1 - June 30

Measure	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Total youth served in experiential learning	11,982	10,430	10,931	6,844	7,089
Received individualized case-management services, education and job training activities	3,699	3,561	4,718	3,261	2,894
Received group career planning, job search, college or post-secondary guidance on jobs important to regional economies	8,283	6,869	6,213	5,510	5,327
Attained work readiness and/or education goals	87%	58%	54%	-	-
Attained work readiness and/or education goals, and/or received academic credit or service-learning credit for program participation	-	-	-	67%/52%*	57%**
Obtained high school diploma, GED, remained in school, obtained a certificate or degree, or dropout – returned to school	72%	32%	29%	47%	48%
Customer satisfaction: youth rate experience as excellent or very good	94%	90%	88%	NA	NA

\*SFY 2020 data reports each goal separately. Previously it had been a combined measure. Includes academic and/or service-learning credit measure.

\*\*SFY 2021 data reports the outcomes as one unit of measure

## Achieving Equity

DEED is working to address disparities and achieve economic equity for all Minnesotans by identifying and breaking down barriers to employment and business opportunities. Data on the populations served are valuable for program development and policy decisions. Figures below represent the percentage of those targeted populations served in the program.

Demographic	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Youth from communities of color	85%	86%	84%	85%	77%
Youth with disabilities	15%	16%	18%	16%	13%
Female youth	52%	51%	53%	53%	52%

## Funding Source and Allocation

Funding Source	SFY 2017	SFY 2018	SFY 2019	SFY 2020	SFY 2021
Workforce Development Fund	\$3.348M	\$3.348M	\$3.348M	\$3.48M	\$3.38M
General Fund	-	\$500,000	\$500,000	\$750,000	\$750,000

## Statutory Authority

- Minn. Stat. **Chap. 116L.562** (<https://www.revisor.mn.gov/statutes/cite/116L.562>).
- Minnesota Session Laws - **2019 Chap. 7** (<https://www.revisor.mn.gov/laws/2019/1/Session+Law/Chapter/7/>).

## Program Website

[Office of Youth Development \(/deed/programs-services/office-youth-development/index.jsp\)](/deed/programs-services/office-youth-development/index.jsp)

## Program Performance Outcomes

[Grant Funded Projects \(/deed/programs-services/office-youth-development/special/grants/index.jsp\)](/deed/programs-services/office-youth-development/special/grants/index.jsp)

## Contact Information

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*This information current as of November 2021.*