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2020 Annual Report







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ServeMinnesota

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ServeMinnesota

120 South 6th Street Suite 2260 Minneapolis, MN 55402 612.333.7740 ServeMinnesota.org

Welcome



AmeriCorps Pledge

I will get things done for America - to make our people safer, smarter, and healthier.

I will bring Americans together to strengthen our communities.

Faced with apathy, I will take action.

Faced with conflict, I will seek common ground.

Faced with adversity, I will persevere.

I will carry this commitment with me this year and beyond.

I am an AmeriCorps member, and I will get things done.



Vision

Demonstrating the power of national service to solve complex social problems.

Mission

ServeMinnesota is a catalyst to address critical needs in Minnesota by working with AmeriCorps and community partners. We share our proven practices nationally.

We get measurable results through:

Innovation

Researching and applying the best data-driven methods to create powerful local solutions.

Investment

Raising and allocating funds for AmeriCorps program development, and people serving in those programs, to maximize return.

Alignment

Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.

Carrying out our Mission

As a catalyst for positive social change, ServeMinnesota is uniquely positioned at the nexus of research and service. We are able to quickly move research to practice by deploying the people power of AmeriCorps to meet critical needs in Minnesota. Each year, we recruit and support nearly 2,000 individuals to improve the lives of Minnesotans by offering transformative service opportunities that focus on education, affordable housing, addiction recovery, employment, and the environment. AmeriCorps members serve in 77 of Minnesota's 87 counties.

By leveraging federal dollars, building strong community partnerships, and continually improving programs, ServeMinnesota ensures national service is positioned to make meaningful contributions to our state.







Seeing the progress they make in such a little amount of time is just amazing."

Math Corps Tutoring and Learning as a Math Corps Member

Sam Bogan, who's an African American studies major and history minor in the University of Minnesota's class of 2022, thinks he'd like to be a teacher someday. He loves math. And he wants to give back to his community. Add up all those factors, and you get a star member of Math Corps.

Sam tutors students in grades 4 through 8 each week. He has worked with them one-on-one virtually throughout the pandemic, and he says he's learning as much as his students are.

"This is a great way to get an introduction to teaching," he says, thanks in part to his Math Corps coaching specialist, Mark, who focuses on math tutoring and is always just a text or an email away. The most important lesson Sam has learned so far: "Building relationships is key. In the virtual setting, it's non-negotiable to have a good relationship with the kid you're tutoring, otherwise nothing positive is going to come out of it."

Sam's U of M classes moved online during the pandemic, so he's deeply familiar with the perils of "Zoom fatigue." Among the students he's proudest of is one 5th grader who had no interest in virtual tutoring when the two started working together.

"He's a very smart kid," Sam says, but he didn't want to interact. "I leveled with him and said, 'Look, we both know you're good at math' — he smiled and was proud when he heard that — 'so let's figure out how to get some math done.'"

Asking the student what skills he'd like to focus on and letting him lead the way has worked well: "Now, we get on Zoom and he'll engage," Sam says. He is now working above grade level in many areas. "He taught me never to underestimate how much improvement you can make in your relationship with any student, regardless of how resistant they are."

Sam normally spends summers caddying at a golf course near his family's home in Evanston, Illinois, but wants to stay in the Twin Cities for the summer of 2021 — and also wants to do something where he can make a real difference. He'll be serving in the second summer of ServeMinnesota's Emergency Response Initiative (ERI), which matches schools and nonprofits that are stretched thin by COVID-19 with AmeriCorps members who seek meaningful opportunities in communities recovering from the pandemic.

"I know that AmeriCorps is always looking to give back to the community," Sam says, and he's excited to help.



Reading Corps From High School to AmeriCorps

When Yailyn Moran graduated from high school in 2019, she knew that college was in her future — but she wasn't sure yet where she wanted to go, or whether she wanted to study medicine or education. So she decided to take some time to figure it out while serving a good cause.

Yailyn signed up to serve with AmeriCorps as a Reading Corps tutor at Sibley Elementary School in her hometown of Northfield, Minnesota. "I love kids," she said. "I have four siblings, so it's always been easy for me to relate to kids, which made being an AmeriCorps member for Reading Corps a good choice."

The teachers at Sibley who shared why they were passionate about their careers helped inspire Yailyn to decide on a career in education, but she says that the students were her greatest inspiration. She tutored 15 children from kindergarten through third grade, and especially enjoyed her interactions with the kindergartners. "They absorb everything," she said. "Seeing the progress they make in such a little amount of time is just amazing."

Recovery Corps Finding a Career Path Through Recovery Corps Service



Quinn Forss was looking for an opportunity to refocus his career when he learned about Minnesota Recovery Corps. As a person in active recovery, he liked the idea of serving and helping others, so in the fall of 2019, he signed up to serve as an AmeriCorps member in Minnesota Recovery Corps. He was placed as a recovery navigator at P.E.A.S.E. Academy, a recovery high school in Minneapolis.

As a queer trans man, Quinn wanted students to see that, like him, they have unique experiences and will require individualized care and resources in their recovery. "I try to be very open about who I am and where I've been, because it helps people to recognize that they can get through it," he said.

Quinn spent his second term in Recovery Corps as a project manager at the National Alliance for Recovery Residences (NARR), a nationwide nonprofit that engages in advocacy, creates policies and provides training to support safe and ethical recovery-supportive residences.

His educational background in writing and gender studies, his own recovery and his service as a recovery navigator have positioned him perfectly for this job, Quinn says. His projects include developing a structure for NARR's annual best practices conference; collaborating with allied organizations to develop policies to be adopted nationwide; and working on diversity, equity and inclusion (DEI) guidance for recovery support services settings.

"The recovery model is a fabulous way to approach systemic oppression," he noted. "You can't do anything until you admit you have a problem, you have to take a fearless self-inventory and you understand that we're always growing as human beings, we've all made mistakes and that's not the end of the world."

Quinn is so enthusiastic about his work at NARR that he recently signed up to serve a third term as a Recovery Corps member there; over the next year, he's excited to help craft NARR's first set of trans-affirming policy guidance. "My dream job would be doing more of this DEI work," he says, and he's well on his way thanks to Recovery Corps.



The recovery model is a fabulous way to approach systemic oppression."

Read more about Sam, Quinn, and Yailyn at ServeMinnesota.org/blog

(continued from previous page)

Yailyn came to Reading Corps as a member of the first cohort of the Northfield Community College Collaborative's Education Fellows program: While serving full-time as a tutor, she was also enrolled full-time in online courses at Riverland Community College, with her tuition and other expenses paid by a grant from the Minnesota Department of Employment and Economic Development. After finishing her service and her associate's degree, Yailyn transferred to the College of Saint Benedict in the fall of 2020, where she's majoring in education and is using her AmeriCorps education credit to help cover tuition.

Yailyn's service complemented her coursework as an education major, but she says that not all Reading Corps members need to have an interest in a career in education. Really, she said, Reading Corps service just requires the right mindset. "You really have to have patience, go in with an open mind. You have to be flexible and ready to put in the hours, but you also should realize that it's really going to pay off in the end."

Education Award An Extra Benefit

After completing their service, AmeriCorps members receive an Education Award of more than \$6,000 (for full-time service). It's basically a scholarship that can be used to pay for tuition or repay student loans. Members 55 or older can transfer Education Awards to their children or grandchildren.

Emergency Response Initiative

Serving People Experiencing Homelessness Helped a College Student Give Back

When Emma Flynn's brother was diagnosed with a rare brain tumor in 2009, she witnessed friends and members of her community come together to support her family in many ways big and small. Now her brother is cancer-free, and Emma credits community members with teaching her the importance of helping others.

In the summer of 2020, Emma gave back to her community by serving in the AmeriCorps Emergency Response Initiative at a temporary housing location in Bloomington for people experiencing homelessness during the pandemic. She delivered meals to guests' rooms, performed safety and wellness checks, connected people with government resources, and offered support and someone to talk to.

During her service, she saw firsthand that small gestures can make a positive impact on someone's life. "I think the whole idea of helping somebody and showing that you really care is important, and it doesn't have to be a huge gesture or donation," she said. "You can still make an impact on others and they have an impact on you too." In a time when face-toface interaction was difficult, she both saw and felt the impact of her service by hearing the stories of those she served.

Emma is a senior at the University of Minnesota, majoring in health services management with minors in public health and philosophy. She plans to work full-time during her gap year before graduate school, where she'll earn a master's degree in medical humanities and bioethics. She hopes to eventually work at the intersection of bioethics and public health by doing end-of-life care and care planning. And, she says, she'll take the impact of her service with her moving forward.

"I see community service as something really valuable, and it's important to fit the intensity of your commitment to whatever your capacity is at. Whichever way you choose to give back or what you do, it is valued and has an impact on both you and your community."



You can still make an impact on others and they have an impact on you too."



2019-2020 Program Grants

Program	Members	G	rant Amount
City of Lakes AmeriCorps	29	\$	393,763
City of St. Paul Law Enforcement Career Path Academy	38		544,540
College Possible	77		831,600
Community Technology Empowerment Project	35		434,461
Conservation Corps Minnesota	44		521,206
Learning Early Achieves Potential (LEAP)	20		242,003
Minnesota Alliance with Youth Promise Fellows	200		2,540,000
Minnesota GreenCorps	42		482,726
Minnesota Math Corps	206		3,308,260
Minnesota Opportunity Corps	30		465,000
Minnesota Reading Corps	974		18,682,085
Minnesota Reading Corps - Bright Beginnings LFCC	10		867,043
Total Learning Classroom	90		1,926,984
School Readiness	30		580,610
Recovery Corps	45		995,000
True North AmeriCorps	35		432,230
Twin Cities Habitat for Humanity	<i>i</i> 31		431,257
Total	1,936*	\$	33,678,768



Revenue



Interest	Private
0%	3.4%
\$9,569	\$1,109,528
Fees	State
5.4%	15.8%
\$1,782,127	\$5,174,855
Federal 75.4% \$24,770,381	

Total \$32,846,460

Expenses



Support	Program
Services	Support
4%	9.5%
\$1,312,614	\$3,124,205

Total \$32,927,109

Grants 86.5% **\$28,490,290**



Minnesota Reading Corps \$18,544,527



Minnesota Math Corps **\$4,583,079**

Statement of Financial Position August 31, 2019 & 2020

2020		2019
\$ 4,452,712	\$	5,466,639
3,270,199		2,549,504
466,359		129,998
362,893		667,114
77,773		74,665
\$ 8,629,936	\$	8,887,920
\$ 16,759	\$	17,128
0		0
9,092		9,092
\$ 8,655,787	\$	8,914,140
\$	 \$ 4,452,712 3,270,199 466,359 362,893 77,773 \$ 8,629,936 \$ 16,759 0 9,092 	 \$ 4,452,712 3,270,199 466,359 362,893 77,773 \$ 8,629,936 \$ 16,759 \$ 0 9,092

Liabilities & Net Assets	2020	2019
Current Liabilities		
Accounts Payable	\$ 185,300	\$ 117,411
Grants Payable	2,944,858	3,165,667
Accrued Expenses	45,715	70,499
Total Current Liabilities	\$ 3,175,873	\$ 3,353,577
Net Assets		
Without Donor Restrictions		
Designated	\$ 150,000	\$ 150,000
Undesignated	507,157	416,210
Total Without Donor Restrictions	\$ 657,157	\$ 566,210
With Donor Restrictions	4,822,757	4,994,353
Total Net Assets	\$ 5,479,914	\$ 5,560,563
Total Liabilities and Net Assets	\$ 8,655,787	\$ 8,914,140

2019-2020 AmeriCorps Programs



Interested in serving or know someone who might be?

Whether you are a recent graduate, stay-at-home parent, or retiree, we have great opportunities to serve Minnesota!

Visit ServeMinnesota.org

ServeMinnesota

AmeriCorps Members are serving in 77 of 87 MN counties

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