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## **2021 Legislative Report on Convention Center, Movie Theater and County Relief Grants**

In Accordance with the 7<sup>th</sup> Special Session Minnesota H.F. No. 45/S.F. No. 31

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## Introduction – Minnesota Session Laws – 2020 7<sup>th</sup> Special Session, Chap. 2, SF 31 COVID-19 Relief Bill

The \$216 million relief package for businesses adversely impacted by the COVID-19 pandemic sponsored by Rep. Tim Mahoney and Sen. Eric Pratt during the 2020 7<sup>th</sup> Special Session and signed into law by Governor Walz on December 16, 2020 provided:

- \$14 million for movie theaters and multipurpose convention centers with a capacity of at least 1,500 people. A per screen formula would be used to help movie theaters and several factors would be considered for convention center allocations. Convention center awards would need to be used for direct operations and facility upkeep.
- \$88 million to businesses that experienced at least a 30 percent decline and that provide on-site food and beverages; including bars, restaurants, breweries and wineries; bowling alleys; and fitness or sports recreation centers. Payments were between \$10,000-\$45,000 based on the number of employees; and
- \$114.8 million for counties to make grants to eligible struggling businesses and nonprofits. Each county would receive the greater of \$200,000 or a per capita amount based on its 2019 population.

### Convention Center, Movie Theater and County Grants Relief Program Activity Findings

The Minnesota Department of Employment and Economic Development (DEED) oversaw the Convention Center Relief Grants (CCRG) Program and Movie Theater Relief Grants Program. These temporary programs were established to provide economic relief for convention centers and movie theaters adversely affected by the COVID-19 pandemic.

*Convention Centers* - Fifteen convention centers that met the eligibility requirements were awarded grants ranging from \$38,000 to \$500,000. Of these, eight (53.3 percent) are in Greater Minnesota and received a total of \$2.3 million in grants; seven (47.7 percent) are in the Twin Cities and received \$2.3 million for a total amount of \$4.6 million.

*Movie Theaters* - Seventy-two movie theater owners, with a total of 780 screens in 115 locations across the state, met the eligibility requirements and were awarded grants ranging from \$10,000 to \$1.12 million. Of these, 78 locations (with 411 screens) are in Greater Minnesota and received a total of \$4.7 million (56.0 percent); 37 locations (with 369 screens) are in the Twin Cities and received \$3.7 million (44.0 percent) for a total amount of \$8.4 million. Awardees must spend the entire award on theaters located in Minnesota, and the formula for award amounts was established in statute.

*County Grants* - There were 11,130 grants provided by counties for a total grant amount of \$113.2 million in addition to administration fees of \$1.8 million for a total program amount of \$115.0 million to businesses and non-profits adversely impacted by COVID-19. The largest industrial sector awarded was Accommodation and Food Services, 3,919 grants (\$47.1 million) followed by Other Services, 1,690 grants (\$14.1 million) and Arts and Entertainment, 1,338 grants (\$14.2 million).

The eligibility requirements for the CCRG and Movie Theater Relief programs were set in the bipartisan \$216 million COVID-19 recovery package passed by the legislature and signed by Governor Walz in December of 2020. The other components of that package included \$114.8 million which has been distributed to counties across Minnesota, and \$88 million in direct payments to qualifying businesses

that had experienced a 30% drop in revenue, which were distributed by the Department of Revenue earlier this year.

On DEED's website, go to a grant funding map and get more detailed information about the Convention Center Relief Grants - <https://mn.gov/deed/business/financing-business/deed-programs/convention/>, Movie Theater Relief Grants - <https://mn.gov/deed/business/financing-business/deed-programs/theater/> and County Relief Funding Grants - <https://mn.gov/deed/government/financial-assistance/relief/>.

### Convention Center Relief Grants Program Description, Eligibility and Grant Awards

This temporary program was established to provide economic relief for convention centers adversely affected by the COVID-19 pandemic. The CCRG program made grants up to \$500,000 to eligible convention centers located in Minnesota.

#### *Program Eligibility*

To qualify, an applicant must have been able to demonstrate that the facility meets **all** the following:

- Is an indoor multipurpose convention center with a capacity of 1,500 people or more, that is not part of a hotel, university, or retail mall, and is not primarily a music venue or theater;
- Is used primarily (i.e., not as a secondary purpose) as a facility to host large meetings or conventions or is a large regional multi-purpose facility used for large meetings or conventions outside the Twin Cities metro area;
- Has experienced a decline in overall operational revenue between 2019 and 2020 of 30 percent or more measured by operational revenue in the second and third quarters of each year;
- Has been directly impacted by Governor's Executive Order No. 20-99 and is not exempt from that order;
- Has a physical location in the state of Minnesota; and
- Has no current tax liens on record with the Minnesota Secretary of State as of the time of application.

#### *Convention Center Relief Grant Awardees*

- Canterbury Park, Shakopee – \$500,000
- Duluth Entertainment Convention Center, Duluth – \$500,000
- Earle Brown Heritage Center, Brooklyn Center – \$300,000
- Kato Events Center Inc., Mankato – \$38,000
- Mayo Civic Center, Rochester – \$500,000
- Mayo Clinic Health System Event Center, Mankato – \$450,000
- Minneapolis Convention Center, Minneapolis – \$500,000
- Minneapolis Event Centers, Minneapolis – \$175,000
- National Sports Center, Blaine – \$125,000
- Northern Pacific Center, Brainerd – \$109,000
- Range Recreation and Civic Center, Eveleth – \$105,000
- Sanford Center, Bemidji – \$305,000
- St. Cloud River's Edge Convention Center, St. Cloud – \$300,000
- St. Paul RiverCentre, St. Paul – \$500,000
- Union Depot, St. Paul – \$167,000

## Movie Theater Relief Grants Program Description, Eligibility and Grant Awards

Movie Theater Relief Grants Program Description - This temporary program was established to provide economic relief for movie theaters adversely affected by the COVID-19 pandemic. The Movie Theater Relief Grants Program made grants up to \$150,000 to eligible movie theaters (drive-in movie theaters were ineligible) located in Minnesota.

### *Program Eligibility*

To qualify, an applicant must have been able to demonstrate that the facility meets ALL the following:

- Is a movie theater that has at least one (1) permanent indoor auditorium for viewing films for entertainment by the general public who attend by the purchase of an individual ticket to view a specific non-adult-oriented film;
- Has had at least \$15,000 in ticket sales in 2019;
- Has experienced a decline in overall sales between 2019 and 2020 of 30% or more measured by sales in the second and third quarters of each year;
- Has been directly impacted by Governor's Executive Order No. 20-99 and is not exempt from that order;
- Has a physical location in the state of Minnesota; and
- Has no current tax liens on record with the Minnesota Secretary of State as of the time of application.

### *Movie Theater Relief Grant Awards*

- Alamo Drafthouse Cinema – Woodbury \$100,000
- AMC Arbor Lakes 16 - Maple Grove \$150,000
- AMC Classic Apple Valley 15 - Apple Valley \$150,000
- AMC Classic Mankato 6 - Mankato \$70,000
- AMC Coon Rapids 16 - Coon Rapids \$150,000
- AMC Eden Prairie Mall 18 - Eden Prairie \$150,000
- AMC Inver Grove 16 - Inver Grove Heights \$150,000
- AMC Rosedale 14 – Roseville \$150,000
- AMC Southdale 16 – Edina \$150,000
- Andover Cinema – Andover \$110,000
- Bear Pause Theater – Hackensack \$50,000
- Bemidji Theatre – Bemidji \$110,000
- Cambridge Theatre – Cambridge \$60,000
- Canby Classic Cinema – Canby \$30,000
- Cannon Valley Cinema 10 – Dundas \$110,000
- Century 9 Theatres – Hutchinson \$100,000
- Champlin 14 – Champlin \$150,000
- Chanhassen Cinema – Chanhassen \$90,000
- Cine 5 - International Falls \$60,000
- Cinema 6 - Mountain Iron \$70,000
- CineMagic 7 Theatres – Austin \$80,000
- City of Wells Flame Theater – Wells \$15,000

- CMX Chateau 14 – Rochester \$150,000
- CMX Odyssey IMAX 15 – Burnsville \$150,000
- Comet Theatre – Perham \$15,000
- Cozy Theatre – Wadena \$40,000
- Dock Cinema – Excelsior \$40,000
- Duluth Cinema – Duluth \$120,000
- Elk River Cinema - Elk River \$150,000
- Emagine Delano – Delano \$60,000
- Emagine East Bethel - East Bethel \$110,000
- Emagine Lakeville – Lakeville \$150,000
- Emagine Monticello – Monticello \$130,000
- Emagine Rogers - Rogers \$150,000
- Emagine Waconia – Waconia \$70,000
- Emagine White Bear - White Bear Twp. \$150,000
- Emagine Willow Creek – Plymouth \$130,000
- Fairmont Theatre – Fairmont \$60,000
- Falls Cinema - Little Falls \$40,000
- Falls Cinema - Thief River Falls \$30,000
- Fosston Theatre – Fosston \$15,000
- Golden Ticket Cinemas Kandi 6 – Willmar \$70,000
- Grand Cinema Hinckley – Hinckley \$70,000
- Grand Makwa Cinema – Onamia \$50,000
- Grand Rapids 8 - Grand Rapids \$90,000
- Grand Theater – Baudette \$15,000
- Grand Theatre – Crookston \$30,000
- Grand Theatre – Madison \$30,000
- Grandview 2 - St. Paul \$30,000
- Gray Duck Theater & Coffeehouse – Rochester \$15,000
- Hastings Cinema – Hastings \$100,000
- Heights Theater - Columbia Heights \$15,000
- Hibbing 8 – Hibbing \$90,000
- Highland 2 - St. Paul \$30,000
- Historic Mounds Theatre - St. Paul \$15,000
- Historic State Theatre – Jackson \$15,000
- Hollywood 12 Theatres – Rochester \$130,000
- Hollywood Theatre – Litchfield \$40,000
- Jem Movie Theater – Harmony \$15,000
- Lake 5 Theatre - Forest Lake \$60,000
- Lake Theatre - Moose Lake \$15,000
- Lakes 12 – Baxter \$130,000
- Lakes Cinema – Hermantown \$110,000
- Lido Theater – Arlington \$15,000
- Lyric 3 - New Ulm \$40,000

- Madelia Theater – Madelia \$15,000
- Main Street Theatre - Sauk Centre \$70,000
- Mall Cinema 7 - Albert Lea \$80,000
- Marshall 6 – Marshall \$70,000
- Midway 9 – Alexandria \$100,000
- Millennium Theater – Montevideo \$40,000
- Morris Theatre – Morris \$30,000
- Movies 8 – Mankato \$90,000
- North Branch Theatre - North Branch \$80,000
- Northwood Cinema 10 – Owatonna \$110,000
- Oakdale Cinema – Oakdale \$150,000
- Orpheum Theatre – Ada \$15,000
- Palace Theatre – Luverne \$15,000
- Paradise Theatre – Mora \$15,000
- Park Theatre - Park Rapids \$40,000
- Parkwood Cinema - Waite Park \$150,000
- Plymouth 15 – Plymouth \$150,000
- Premiere Theatres – Cloquet \$70,000
- Princess Theater - St. James \$15,000
- Quarry Cinema, Inc. - Cold Spring \$60,000
- Red Barn Theater – Hendricks \$15,000
- Red Wing Cinema 8 - Red Wing \$90,000
- Rialto Theatre – Aitkin \$15,000
- River Cinema - East Grand Forks \$150,000
- Riverview Theater – Minneapolis \$15,000
- Rochester Galaxy 14 + IMAX – Rochester \$150,000
- Rosemount Cinema – Rosemount \$110,000
- Roso Theatre – Roseau \$15,000
- Shakopee Cinema – Shakopee \$120,000
- Sherburn Theatre – Sherburn \$15,000
- Showplace ICON at The West End - St. Louis Park \$150,000
- Southbridge Crossing – Shakopee \$110,000
- Spicer Cinema 4 - Spicer \$50,000
- Spotlight Theatres Mankato – Mankato \$50,000
- Spring Grove Cinema - Spring Grove \$15,000
- St. Anthony Main Theatre – Minneapolis \$10,000
- St. Anthony Main Theatres – Minneapolis \$50,000
- St. Michael Cinema - St. Michael \$150,000
- State 3 Theatre – Hutchinson \$40,000
- Sunset Cinema - Pequot Lakes \$60,000
- The Gopher Theater – Wheaton \$15,000
- The Parkway Theater LLC – Minneapolis \$15,000
- Trylon Cinema – Minneapolis \$15,000

- Washington Square 7 - Detroit Lakes \$80,000
- West Theater – Duluth \$15,000
- Westridge Theatre - Fergus Falls \$60,000
- Windom State Theater – Windom \$15,000
- Winona 7 – Winona \$80,000
- Woodbury 10 – Woodbury \$110,000
- Zinema 2 – Duluth \$30,000

### County Relief Grants Funding Program Description, Guidelines and Grant Awards

This temporary program was established to provide economic relief for grants to local businesses and non-profits adversely affected by the COVID-19 pandemic. This program made available \$114.8 million to counties in Minnesota. Each county, by law, received a pro-rated appropriation from Minnesota Management and Budget.

#### *Program Guidelines*

Counties shall use the funds to make grants to individual businesses and nonprofits that, to the extent it is feasible for the county to determine:

- Are located in the applicable county in the state of Minnesota or on adjacent tribal land;
- Have no current tax liens on record with the Secretary of State as of the time of application for a grant under this section; and
- Were impacted by an executive order related to the COVID-19 pandemic.
- A county shall determine grant recipients and the grant amount awarded per grant.
- Each county may use the greater of \$6,250 or 2.5 percent of the amount received under this program for administrative costs incurred from making grants under this program. A county may contract with a third party to administer the grant program on behalf of the county.
- Grant funds must be used by the eligible business or nonprofit for operations expenses incurred during the COVID-19 pandemic.
- A county may award a grant to a business that is owned by a tribal government and located on tribal land if the business has voluntarily complied with Executive Order No. 20-99.
- Nonprofits, nonprofit arts organizations, nonprofit museums, and nonprofit fitness centers that earn revenue similar to businesses, including but not limited to ticket sales and membership fees, are eligible for grants.
- The county will periodically report expenditures from this funding source as required by the State of Minnesota.
- Grants under this program must be awarded by March 15, 2021.
- Distributed funds cannot be expended after April 1, 2021.



*Statewide County Relief Grant Awards by Industry Sector*

<u>Industry</u>	<u>Grants</u>	<u>Grant Amount</u>
• Accommodation and Food Services	3,919	\$47,128,586
• Administrative Services	286	\$2,757,450
• Agriculture	63	\$413,911
• Arts and Entertainment	1,338	\$14,204,770
• Construction	266	\$2,525,974
• Education Services	252	\$2,707,973
• Finance and Insurance	57	\$456,357
• Health Care	833	\$6,476,833
• Information	111	\$1,172,527
• Manufacturing	401	\$3,906,760
• Management of Companies	2	\$7,475
• Mining	2	\$8,000
• Nonclassifiable Establishments	40	\$331,947
• Other Services	1,690	\$14,130,696
• Professional Services	384	\$3,655,401
• Public Administration	10	\$61,479
• Real Estate	184	\$1,286,537
• Retail Trade	966	\$8,632,539
• Transportation and Warehousing	229	\$2,462,976
• Utilities	1	\$5,000
• Wholesale Trade	96	\$901,680
<b>Totals</b>	<b>11,130</b>	<b>\$113,234,871</b>

**Administration fees - \$1,781,419**

*County Relief Grant Awards by County*

<u>County</u>	<u>Grants</u>	<u>Grant Amount</u>	<u>Administration Fees</u>
• Aitkin	43	\$313,200	\$0
• Anoka	467	\$7,123,926	\$33,127
• Becker	191	\$683,783	\$0
• Beltrami	101	\$908,500	\$22,702
• Benton	43	\$787,400	\$19,685
• Big Stone	31	\$250,000	\$6,250
• Blue Earth	148	\$1,321,900	\$31,622
• Brown	60	\$488,237	\$7,500
• Carlton	54	\$692,500	\$0
• Carver	137	\$2,063,644	\$51,591
• Cass	198	\$580,000	\$0
• Chippewa	41	\$251,500	\$7,750
• Chisago	211	\$1,090,000	\$27,250

• Clay	78	\$1,243,650	\$31,088
• Clearwater	21	\$250,000	\$0
• Cook	42	\$253,800	\$0
• Cottonwood	96	\$250,000	\$0
• Crow Wing	278	\$1,256,798	\$31,419
• Dakota	592	\$8,364,730	\$0
• Dodge	46	\$402,919	\$10,402
• Douglas	83	\$1,020,000	\$0
• Faribault	100	\$263,135	\$4,874
• Fillmore	66	\$415,615	\$15
• Freeborn	83	\$704,000	\$0
• Goodhue	95	\$894,346	\$22,350
• Grant	61	\$256,500	\$0
• Hennepin	1,832	\$24,635,000	\$626,111
• Houston	107	\$367,595	\$0
• Hubbard	30	\$417,934	\$0
• Isanti	76	\$790,848	\$7,463
• Itasca	91	\$892,105	\$1,390
• Jackson	20	\$250,000	\$0
• Kanabec	20	\$311,262	\$0
• Kandiyohi	66	\$843,743	\$8,694
• Kittson	35	\$250,000	\$6,250
• Koochiching	51	\$250,000	\$6,250
• Lac qui Parle	63	\$250,000	\$0
• Lake	41	\$253,990	\$2,260
• Lake of the Woods	26	\$256,000	\$250
• Le Sueur	121	\$556,330	\$25,000
• Lincoln	26	\$250,000	\$6,250
• Lyon	48	\$500,000	\$5,920
• Mahnomen	22	\$250,000	\$0
• Marshall	25	\$250,000	\$0
• Martin	58	\$380,309	\$0
• McLeod	29	\$694,986	\$14,763
• Meeker	45	\$447,970	\$11,000
• Mille Lacs	52	\$504,979	\$0
• Morrison	102	\$644,850	\$13,685
• Mower	77	\$773,000	\$18,869
• Murray	12	\$256,250	\$0
• Nicollet	99	\$663,000	\$14,383
• Nobles	78	\$426,672	\$0
• Norman	51	\$250,000	\$6,250
• Olmsted	203	\$3,436,276	\$0
• Otter Tail	129	\$1,150,820	\$8,327

• Pennington	16	\$271,221	\$0
• Pine	53	\$563,499	\$14,212
• Pipestone	13	\$256,250	\$0
• Polk	126	\$622,143	\$0
• Pope	36	\$253,750	\$2,500
• Ramsey	939	\$10,787,163	\$175,000
• Red Lake	29	\$250,000	\$0
• Redwood	33	\$292,741	\$7,319
• Renville	55	\$281,000	\$6,902
• Rice	151	\$1,286,600	\$32,780
• Rock	15	\$250,000	\$0
• Roseau	87	\$299,143	\$1,666
• Scott	251	\$2,797,800	\$0
• Sherburne	138	\$1,876,494	\$48,115
• Sibley	67	\$286,716	\$0
• St. Louis	746	\$3,844,309	\$96,108
• Stearns	252	\$3,178,997	\$77,118
• Steele	104	\$715,024	\$17,975
• Stevens	21	\$255,477	\$0
• Swift	43	\$250,000	\$6,355
• Todd	36	\$479,655	\$7,122
• Traverse	13	\$250,988	\$5,262
• Wabasha	44	\$415,909	\$10,664
• Wadena	25	\$271,237	\$0
• Waseca	37	\$360,668	\$0
• Washington	430	\$5,059,000	\$126,475
• Watonwan	27	\$256,800	\$0
• Wilkin	12	\$256,250	\$0
• Winona	100	\$978,690	\$24,467
• Wright	202	\$2,703,345	\$30,639
• Yellow Medicine	28	\$250,000	\$0
<b>Totals</b>	<b>11,130</b>	<b>\$113,234,871</b>	<b>\$1,781,419</b>

To obtain more detailed information about grants distributed by counties for the County Relief Funding Program - [County Relief Funding Program / Minnesota Department of Employment and Economic Development \(mn.gov\)](#).