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# **ANNUAL IMPACT REPORT** LEGACY - FUNDED CONTENT & INITIATIVES

# July 1, 2018 - June 30, 2019

Lakeland PBS, Pioneer PBS Prairie Public, Twin Cities PBS KSMQ, WDSE•WRPT





Artist credit: Denise Lajimodiere, birch bark biting



Minneapolis/Saint Paul 651-222-1717 www.tpt.org

and preserve the arts, culture and history of Minnesota's communities.

sustain viewers in order to document, promote

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### **President's Message**

**The Minnesota Public Television Association** (MPTA) is comprised of Minnesota's six independent public television stations, whose broadcast signals together **reach the entire state of Minnesota** and some surrounding areas: WDSE·WRPT (Duluth), Lakeland PBS (Bemidji), Pioneer PBS (Granite Falls), TPT - Twin Cities PBS (St. Paul/Minneapolis), Prairie Public (Fargo-Moorhead) and KSMQ-TV (Austin).

The MPTA's accomplishments and achievements made possible by Legacy funding are detailed in this report. All television and digital programs produced and educational resources created with these funds are documented using consistent reporting categories and definitions of measurement. This report aligns both the narrative and financial sections to the State's fiscal calendar, July 1, 2018 to June 30, 2019 and are accompanied by the required financial reports, following the Department of Administration's recommendation.

The MPTA is proud to report its growing archive of **arts, cultural and history programming** is widely available throughout the state via cable, satellite, over-the-air, and online distribution. This remarkable programming tells the rich story of Minnesota's vibrant arts, culture, and history not only to Minnesotans, but to people everywhere through our strong online presence. The critical recognition this work has received and the positive feedback and comments from viewers, educators and artists from our state and from around the world are a testament to the real impact of this important work.

While we are especially proud of our past Emmy® Award-winning initiative, *Minnesota Remembers Vietnam*, the MPTA is very excited to be embarking on another statewide collaborative initiative called *Minnesota Journeys* (working title). This multimedia history project will touch every corner of the state and will highlight not only the rich history of immigration into Minnesota, but what's happening now with immigration across the state.

The initiative is designed to create engaging opportunities for Minnesotans of all ages to **explore, understand,** and **preserve** the history that has shaped our state for the past 200 years. *Journeys* will feature an online Story Wall, documentaries, curated collections of artifacts and commissioned artwork. We look forward to telling the stories of not only the vast breadth of cultures that have immigrated into Minnesota, but also the stories about the indigenous Native American people who were here first. *Journeys* is designed to bring people closer together in **a celebration of our shared history** and pride in this place that we all call home.

Much of each station's legacy-funded content is broadcast statewide on The Minnesota Channel (as an additional local service by each of the MPTA stations), and is increasingly being seen nationwide: on PBS' The World Channel, First Nations Experience and on local PBS affiliates across the country. Legacy programs are **broadcast to millions of**  **households** throughout the US, giving our content and Minnesota unprecedented visibility.

Legacy-funded content and **educational materials are free and available for classroom use.** This ever-growing digital archive provides rich documentation of the arts and cultural legacy of our time, for current and future generations, and serves as a tool and resource for students, educators and citizens.

The return on Legislative investment has been realized many times over and in many ways: creating jobs to benefit our local economies, increasing awareness of our arts community, inspiring viewers to participate in the arts, attend arts events and purchase work by local artists (who are themselves small businesses), and connecting all of the Minnesotans who live and work in our areas of service.

The six stations of the MPTA are grateful to the State Legislature for designating the MPTA as a grant recipient for the Arts and Cultural Heritage Fund. We reaffirm our commitment to support the arts, arts education and arts access, and to preserve Minnesota's history and cultural heritage.

We are grateful for your generosity, through which the following achievements were made.

Thank you,

Bill Sanford CEO, Lakeland Public Television President, MPTA 218-333-3015

William G. Strusinski Legislative Consultant 651-755-6448 billstrusinski@visi.com

# LEGACY-FUNDED WORK OF THE MPTA 2018 - 2019

46%

LEARNING

It provides

all together.



MPTALEGACYMEDIA.ORG \*MPTA Survey of members, participants and subscribers



visited an

historic site or

museum

### WE ASKED OUR COMMUNITIES WHAT THE MPTA'S LEGACY-FUNDED WORK MEANS TO THEM. HERE IS WHAT THEY SAID:

Gratitude for the **EXCELLENCE** you model and provide. It helps me **understand** and **appreciate** our state

Bringing visual beauty to our community is essential to the spiritual well-being of all, but especially the children, who are growing up in such a divisive and angry world. They need to see that **ART CAN CONNECT** to people from all races, economic status, and abilities. It is the meld.

It helps me better understand WHO I AM and other people in the world. They [arts programming] contribute to a **sense of community and belonging**, and cultural understanding, as well as being entertaining

They [arts programming] enrich and inspire creativity in my life. The arts bring joy and knowledge of other cultures.
It is wonderful to know about what is happening locally in the arts, so I can participate.

ART IS ESSENTIAL to full and grounded life. It has made me more AWARE how LUCKY I am to live in a state that has so much ART TO OFFER, as well as introducing me to new local artists/events to check out.

History shows us how we arrived at our present status. To understand the present and plan for the future, we need to be aware of the factors that contributed to our past. Human relations are profoundly affected by that which took place, particularly as handed down from generation to generation.

While we cannot rewrite history, we can learn from it.

### LAKELAND PBS | BEMIDJI & BRAINERD

Lakeland PBS & Legacy funding share the unique stories of local organizations

For the past ten years, **Lakeland PBS** has worked with dozens of organizations in north central Minnesota, to share their stories and missions with viewers across the state.

**Sacred Breath: First Lutheran Church of Bemidji's Pipe Organ Project** Over six years in the making, come along as First Lutheran Church of Bemidji's pipe organ committee searches for the right way to have a new pipe organ built. Their many considerations include their congregation, their church's structure, and the greater Bemidji communities. Their research takes them to Saint Johns in Park Rapids MN, Saint Andrew's in Grand Rapids MN, and elsewhere before deciding on a world-class pipe organ builder. Their new pipe organ, the

first of its kind, includes Native flute pipe "stops" replicating the sound of the Native flute.



First Lutheran Church in Bemidji



Lutheran Church musician Sarah Carlson performing

This letter is to make you aware of how much I appreciated the documentary "Sacred Breath: First Lutheran Church of Bemidji's Pipe Organ Project". I had the privilege of serving on First Lutheran's "Organ Committee" during all of this project, and I can assure you that Scott managed to capture all the high points of our adventure, from the initial discussion, through the selection of the organ builder, through the sanctuary remodeling, the installation of the organ, and finally, the dedication concert. It is impossible for me to imagine a better documentation of this project! This piece will become one of the most valued documents in the archives of First Lutheran Church. I also wish to let you know that my brother, who lives in England, has viewed this show on the LPTV website. He also felt that the documentary was extremely well done, and wanted to extend his gratitude to Scott and Lakeland for accomplishing a magnificent piece of work. So, in summary, job well done! Thank you so much! Sincerely yours,

Robert W. Zarrett, M.D.

### **PIONEER PBS | GRANITE FALLS & APPLETON**

Pioneer PBS has created a platform for little-known stories to be told in rural Minnesota, helping to bring important social issues to the forefront of community discussion and working to change public policy making.



### Mental Health Artist, Corina Kells

Mental Health awareness has been raised through a story on conceptual photographer Corina Kells. Corina has used the story's Upper Midwest Emmy success to connect with local radio stations and newspapers to spread information about suicide prevention and depression treatment. *Corina Kells (left)* 



Artwork (above) by Karen Jenson

Karen Jenson

### Traditional Rosemaling Artist, Karen Jenson

Karen's story helped launch a capital campaign for the Milan Village Arts School to purchase the house featured on Postcards as a testament to Karen's Legacy. The Pioneer PBS story also led to a special section in the Star Tribune about Karen and her home. The video will be shown at the Swedish Institute on November 13, 2019 as part of a special tribute to Karen's work.



### Veteran, Bob Bormann

Our story about veteran Bob Bormann, who passed away shortly after being interviewed, has lifted another veil of secrecy and silence about the long-term effects of nuclear testing.

### PRAIRIE PUBLIC | MOORHEAD & CROOKSTON

**Reduce Barriers to Learning** 

We provide professional development for educators that supports high **academic achievement for ALL students**. We are especially committed to serving the needs of students who face the greatest challenges.

Relationships are one of the most crucial factors in determining student success. Equitable access to qualified, excellent teachers and curriculum relevant to students and their communities are also important in determining engagement and academic achievement. This is particularly true for schools located in rural areas with large numbers of Native students.

Educators from our region have taken our in-person, virtual, and online teacher trainings to heart. At one such event, teachers, directors, and support staff who work with concentrated numbers of Native American students came together in our studio to learn about and share academic best practices and peer-inspired success stories. They participated in rotating sessions by Prairie Public staff on integrating media skills. They also received insight and guidance from community experts on building relationships, increasing student voice and choice, and creating culturally responsive lesson plans. In the process, participants challenged themselves to do critical self-reflection, grow deeper connections, and jumpstart their development and implementation of unique and relevant lesson plans.

We are grateful for Legacy funding, which allows us to support teachers and students as they reach for greater connections, culturally responsive and relevant learning, and the elimination of long-standing academic achievement gaps.

There is a 25 - 35 % point gap in achievement scores and a 30 - 40 % gap in graduation rates between Native American and White students in our region. Native American students are also four to five times more likely to be low income and 10 times more likely to be suspended or expelled than their White peers.



Radio Director Bill Thomas sharing media skills to elevate student voice



Culturally responsive lesson planning insights from community experts

"I really liked that I can apply everything I learned and I'm excited to bring it back to my classroom. It was great to learn about the different sorts of media and technology that I can use at school. I am really looking forward to empowering the students and helping them interact with our community more." Teacher, Mahnomen Public School

## TWIN CITIES PBS | MPLS & ST. PAUL

**Inspire Understanding and Spark Action** 



Jim Crow of the North, a Legacy-funded history documentary from the Minnesota Experience team, delves into the complex history of racial covenants in Minneapolis and systematic racism that has lasting repercussions on housing inequities today. The roots of racial disparities run deep in the origins of housing segregation in the Minneapolis area. But this story also illustrates how African-American families and leaders resisted this insidious practice, and how Black people built community — within and despite — the red lines that these restrictive covenants created.

### 2019 Upper Midwest Emmy® Award Best Historical Documentary Jim Crow of the North:

#### **Created New Partnerships**

University of Minnesota's Mapping Prejudice project shaped and enriched the documentary; Doors Open Minneapolis curated clips to add context to their architectural tour weekend; The new PBS series, Retro Report, featured the film on air and at an event on media coverage of housing

#### Sparked Conversations

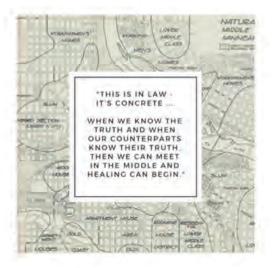
24+ community screenings including one at the East Side Freedom Library which then sparked the creation of a first of its kind community-led housing summit for East Side St. Paul Record broadcast viewership and 300,000+ YouTube views (2k comments)

#### **Inspired** Action

- I will use this information to push our city council for better comprehensive plan on affordable housing and intentional reparations.
- I will take action through conversation;
- Through voting; Through activism; Through love • I teach "A Raisin in the Sun" in my high school classroom and plan on incorporating more from Mapping Prejudice into my unit
- Volunteers and TPT staff mapped neighborhood covenants with the Mapping Prejudice team

#### **Built Deeper Understanding**

- I have deeper understanding about the covenants and how they affect us still today (and that they even existed). I was blown away at the disparity that still exists with home ownership
- This documentary tells the truth ...



# KSMQ | SOUTHEASTERN MINNESOTA

KSMQ & Legacy funding create spaces for community engagement.

We are enriching lives by featuring friends and neighbors who have unique talents they bring to the community. We are giving voice to the leaders (formal and informal) who are stepping forward to drive progress on the features of the community about which they are passionate. We are prompting residents to become more aware of others around them and how we all contribute to the fabric of our region.

Viewers tell us they value our role as a facilitator of dialogue and disseminator of information. We are proud to serve our region in this crucial function. We strive to reflect the community by the stories we tell and the people who are able to advance the conversation because we took the time to listen and to reflect their voices.

"Very good programs, both educational, entertaining and very informative." Jeanette S.



Let's Go, Minnesota! explores Whitewater State Park with wood carver Curtis Ingvoldstad



Reformed Druids are alive and well at Carleton College



Host Nicole Nfonoyim-Hara learns about legislative projects important to Rochester from Senator David Senjem



Farm Connections learns what is takes to create beautiful alpaca fiber arts

# WDSE•WRPT | DULUTH

### **Inspiring Entrepreneurs**

In season two of *Making It Up North*, entrepreneurs share their start-up wisdom and advise while sharing real-life scenarios filled with trial and error, humor and success.

The series explores what it takes to start – and sustain – a local business in today's climate, providing information, as well as inspiration, to aspiring entrepreneurs of all ages and viewers invested in the success of the Northland.

In addition to the series, lesson plans were created and distributed online for free. Utilizing these lesson plans, along with segments from the show, Chris Lemke, a business education teacher at a local high school, invited Eric Faust, owner of Duluth Coffee Company and featured in a *Making It Up North* episode, to share his own story of entrepreneurship with the classroom. Students were excited about this opportunity to learn from his real-life experiences and left with invaluable information and inspiration to follow their own dreams.

"We watched the video...and the lesson plans helped us to ask questions and really get a full understanding of what [Faust] was going to talk to us about...[Making It Up North] helped us get a full learning experience." -Sarah, business education student



Eric Faust of Duluth Coffee Company Talking to a class of inspiring entrepreneurs

# AWARDS & NOMINATIONS 2018 - 2019

#### 2019 Upper Midwest Regional Emmy® Award Winners

MNO Presents: 'Music for Mandela: The Minnesota Orchestra in South Africa' Twin Cities PBS

Giving Voice Chorus: Love Never Forgets Twin Cities PBS Health – Program Feature/Segment

> Flour Power Twin Cities PBS Historic/Cultural/Nostalgic

Jim Crow of the North Twin Cities PBS Documentary - Historical



Minnesota Original: Author Nora McInerny/Photographer Amy Ballinger and Liquid Music's Come Through with TU Dance and Bon Iver Twin Cities PBS Magazine

> Culinary Artists Twin Cities PBS Lifestyle - Program/Special

One Step al a Time Pioneer PBS Arts/Entertainment: Program Feature/Segment

Becoming Native Scientist Pioneer PBS Educations/Schools- Program Feature/Segment

#### 2019 Upper Midwest Regional Emmy® Award Nominees

Matthew Bluhm Composite KSMQ Midwest Regional Emmy Editor-Program (Non-News)

Sustainability Snapshot: Weaver's Guild Twin Cities PBS

Minnesota Original: Dem Atlas Twin Cities PBS Arts & Entertainment - Program Feature/Segment

Author Nora McInerny Twin Cities PBS Arts & Entertainment - Program Feature/Segment

Dance Group Al Taw'am Reimagines the World Twin Cities PBS Arts & Entertainment - Program Feature/Segment

The Making of 'Come Through' with TU Dance/Bon Iver and SPCO's Liquid Music: Twin Cities PBS Arts & Entertainment - Program Feature/Segment The Moment of Truth Pioneer PBS Arts & Entertainment – Program

Making It Opera: The Filthy Habit WDSE•WRPT Arts & Entertainment - Program

Making It Up North: Off the Lake WDSE•WRPT Arts & Entertainment - Program

Reclaiming Dakota Hand Games Pioneer PBS Education/Schools - Program Feature/ Segment

Chanhassen Dinner Theatres Celebrates 50 Years Twin Citics PBS Historic/Cultural/Nostalgic -Program Feature/Segment

Paul Anderson: History Collector Pioneer PBS Historic/Cultural/Nostalgic -Program Feature/Segment

The A is for Auschwitz Pioneer PBS Historic/Cultural/Nostalgic -Program Feature/Segment Making It Lincoln Park WDSE•WRPT Hisoric/Cultural/Nostalgic -Program

Alderstrappen: Steps of Life Pioneer Public Television Historic/Cultural/Nostalgic -Program

Majestic Chaos Pioneer PBS Historic/Cultural/Nostalgic -Program

Painting a Vanished World Pioneer PBS Public/Current/Community Affairs - Program Feature/Segment

#### **Telly Award Winners**

COAL: Engine of Change Prairie Public Television: Education

#### NETA Award Nomination:

Minnesota Remembers Vietnam Overall Excellence: Community Service

# Lakeland PBS

Est.1980 | lptv.org | Bemidji, MN

*Common Ground* connects local artists to the outlying communities throughout north and central Minnesota. These Legacy-funded productions expand Lakeland PBS's ability to share the talents and stories of northern and central Minnesota's rural and culturally diverse people. Not only do we ignite new interests and renew commitments to arts, history and cultural heritage, we expand the station's partnerships with artists, organizations and historians across the region.



### AREAS OF IMPACT

Collaboration with Local Organizations

Over the past decade, Lakeland PBS Legacy productions have helped leverage the important work of numerous area nonprofit organizations. Serving Diverse Audiences

Through productions like *Common Ground's Wild Ricing* episode, featuring a White Earth Nation wild rice education festival, Lakeland PBS is working to help viewers learn more about our local Native American culture and history.

### Local History

Through productions like *Our Town: Hackensack*, Lakeland PBS has uncovered and preserved local histories unique to our region.

66 "Individuals are so insular these days. Arts and cultural programs produced locally help drawn us together and form community."

### Lakeland PBS | Bemidji/Brainerd

### **Common Ground**

Start of Season: October 25, 2018 EPISODES #1001 – 1013

*Common Ground* explores the unique people, places and events that surround us here in north central Minnesota. Each week, we take viewers on a journey of exploration into the diverse art, cultures and history that help to shape and define our communities.

*Common Ground* fulfills the goals of Legacy funding by informing, educating, and enlightening the citizens of north central Minnesota by exposing them to artists, organizations, and events they might not otherwise be familiar with. Many of the subjects featured over the past nine years have noted that the exposure gained through the broadcasts have resulted in increased sales of their work, or in attendance at organized events. Our work highlighting different cultures throughout the region has brought about a new understanding and compassion among viewers, who now have a better understanding of their own neighbors.



Artist Jonathan Thunder at the MacRostie Art Center in Grand Rapids, Minnesota

### Distribution

Total number of hours broadcast:

*Common Ground:* 255 hours (From 398 airings on L-Prime and L-Plus, and 171 airings on L-MN channel)

• Common Ground #1001 "Bemidji Sculpture Walk & Kathy Sanders" In this two segment episode, The Bemidji Sculpture Walk work goes up on many corners of the city. Hear from some of the artists, including Don Knudson & Marlon Davidson and wood carver Molly Witse. Then, glass bead artist Kathy Sanders shares her process of intricate bead making, melting layers of glass to create durable, beautiful, wearable art. • Common Ground #1002 "Dennis Warner & Olivia Skaja"

In this two segment episode, singer-song writer Dennis Warner shares his rich story telling style of guitar and vocals with our viewers. Then Olivia Skaja of Deer River, MN plays her violin outdoors at Veterans Park in Grand Rapids MN, and shares an interview on stage at The Reif Center.



Olivia Skaja performing in Grand Rapids.

- *Common Ground* #1003 "Brandon Ferdig & Ann Johnson" Interior designer Ann Johnson of Nisswa shares her passion for working with local artisans to bring about her rustic, homey vision of interior design for people's homes. She shares her diverse family background and her love of design. Then journalist, anthropologist, and writer Brandon Ferdig, originally of Blackduck MN, shares stories of his world travels to gain insights into the human condition.
- Common Ground #1004 "Wild Ricing"
   Attend a White Earth wild rice education festival and then come along as educator and activist
   Frank Bibeau works with local native people harvesting wild rice on local lakes. He teaches local
   youth of the Cass Lake Area Boys & Girls Club how to clean and process the traditional food into
   a healthy staple of the local Ojibwe diet.
- *Common Ground* #1005 "Church Summer Recital Series 30<sup>th</sup> Anniversary" Kenneth Wold, Wayne Hoff, Andrew Ronnevik, Carol Johnson, and others share their stories of the Bemdiji Area Church Musicians Summer Recital Series over the last 30 years, and the musical event's worth for the communities. Performance & interview locations in Bemidji include: First Lutheran Church, Calvary Lutheran Church, St. Bartholomew's Episcopal Church, and The Little Country Church outside of Bemidji, MN.
- *Common Ground* #1006 "Tom Ravnick Stone Mason" Tom Ravnik of the Serpent Lake area near Deerwood, MN takes us along to quarry raw stone, hand picked from the earth, to build a massive custom fireplace for a beautiful new home in the Merrifield, MN area. Ravnik shares the traditional building techniques his mentor taught him, as he completes this functional work of art.



- *Common Ground* #1007 "Lucio Leather & Karen Heller Salves" In this two segment episode, Lucio Bavelli of Brainerd, MN invites us into his leather working shop where he crafts handmade leather goods for home, business, and personal use. He takes us through his process of creating a high quality wallet. Then, Karen Heller of the Verndale, MN area journeys into the woods to forage springtime poplar buds, which she skillfully crafts into a soothing skin salve.
- *Common Ground* #1008 "Lucken Cars & Historic Rendevous" In this two segment episode, Lynn & Sara Lucken of Winger, MN share their love & culture of motor sports in their extended family, and take us on a tour of their beautiful historic cars. Then, we visit a fun & educational summer Rendezvous, featuring historic preservation of this continent's fur trade era.
- *Common Ground* #1009 "Parkers Prairie Flag & Wood Fired Oven" In this two segment episode, sisters Kathy and Lynette relate their family connection to the first US flag flown over Parkers Prairie, MN. They pay a visit to the Otter Tail County Historical Society's museum in Fergus Falls, MN to see firsthand and touch the faded Old Glory their ancestor helped make in the 1800s. Then, a Bemidji artist with a wood fired oven, Malissa of "A Grain of Good", shares her precise process of personal pizza.
- *Common Ground* #1010 "John LaTourelle & Jason Ewert" In this two-segment episode, photographer John LaTourelle of Bemidji photographs a fitness model, takes us to his computer workstation to demonstrate his touch-up process, and then brings us along to photograph before a beautiful autumn wedding. Next, Jason Ewert of Bemidji brings us along on his journey as he creates his award winning film," Feed the Wolf".
- Common Ground #1011 "MacRostie Art Center in Grand Rapids" Visit the MacRostie Art Center in downtown Grand Rapids, Minnesota and meet with the dedicated staff including Executive Director Katie Marshall, and Gallery Director Kayla Aubid. Featured artists Andrew Nordin, Natalia Klyova Himirska, and Jonathan Thunder take us through their exhibits and share their insights into the resources that the MacRostie Art Center provides for Grand Rapids and the surrounding communities.
- *Common Ground* #1012 "Leech Lake Art League" Visit the basement of the VFW in Walker, MN, where the Leech Lake Art League comes together to paint in different mediums and distinct styles. Watch as they share their knowledge and insights, support each other, and create beautiful works of art through plein air painting at Red Bridge Park in Park Rapids. Then, they exhibit and sell their work at the majestic Chase on the Lake Hotel in Walker, MN.
- Common Ground #1013 "Sprout Growers and Makers Marketplace" Sprout Growers & Makers Marketplace, operating in Little Falls, MN, brings together area artisans, farmers, and product producers for the convenience of the communities they serve to offer a concentration of talent, services, and wares. Visit Sprout Growers and Makers Marketplace participants, including Haffner Family Farms during lambing season, blacksmith Doug LaBorde pounding steel, and Fah Tea brewing by Fortuna Alexandra at the Sprout commercial kitchen.

### **Backroads**

Start of Season: November 8, 2018 EPISODES #2201 – 2210

*Backroads* is a live music program featuring local musicians from across north central Minnesota on Lakeland Public Television. Performances were recorded in front of a live audience at the Rail River Folk School in Bemidji in September of 2018.

*Backroads* fulfills the goals of Legacy funding by exposing the citizens of north central Minnesota to local musicians they might not otherwise be familiar with. Musicians featured on *Backroads* have noted that the exposure gained through the broadcasts has helped them promote their performances and increase awareness of their recorded work.



Bluehound performing live at the Rail River Folk School in Bemidji.

### Distribution

Total number of hours broadcast: *Backroads:* 67 hours (From 148 airings on L-Prime and L-Plus)

• Backroads #2201 "After Memphis"

After Memphis is a "Soul Rock" band from Minneapolis, MN. Throughout the course of their musical union, the members of After Memphis have won over the hearts of music lovers from all walks of life. Performing stylistically eclectic songs with a range of influences from the Alabama Shakes, St. Paul & the Broken Bones, The Suffers, and Sharon Jones and the Dap-Kings.

- *Backroads* #2202 "Amanda Standalone" Amanda Standalone is a writer, folk musician and multi-instrumentalist from Minnesota. Her music is a soulful blend of acoustic folk/blues strongly influenced by American Roots music.
- Backroads #2203 "Tate McLane"

Tate McLane has been singing and playing his own brand of soulful American roots in the bars, coffee shops, and street corners of the upper Midwest for as long as he's known how. "He's lived more than his share of life and you can hear it in every song." - David Brehmer, Former bandmate of Tate McLane.

• Backroads #2204 "Mel Hunt"

I was born and raised on the Leech Lake Reservation, from a large family in the Walker area. I attended and graduated HS from Walker in '63 and moved to the Metro areas. My music sense was instilled in me at 10 years of age by my mother when she purchased an old used Sears Roebuck flattop guitar. I had it tuned by ear by an older fellow from the village here in Onigum. I bothered everybody around here to teach me everything they knew. I dropped it for a few years to raise children and picked it back up in again in 1985 and started playing it more seriously. My music was influenced by early R&R'ers and Country artists. - Mel Hunt

• Backroads #2205 "Lars Nelson Band"

Lars Nelson Band came together over a mutual love of classic rock, Chicago Blues, and the movie Fletch. The band puts on a high energy live show that highlights their soulful originals and explores the autobiographical and some merely fictitious tales that make up their latest release, Gold Elevators.

#### • Backroads #2206 "Corey Campbell"

Corey Campbell plays old time fiddle, banjo, and guitar. Inspired by many different types of traditional American folk music, Corey plays anything from Appalachian and Canadian fiddle and banjo tunes, to fingerstyle country blues, and more modern bluegrass and honky-tonk favorites. Writing mainly instrumentals on the banjo and slide guitar Corey has tried to preserve the pure nature of this music without putting too much into it.

### • Backroads #2207 "Unpolished"

Unpolished performs an eclectic mix of roots, Americana and Bluegrass music on Banjo, Bass, Guitar and Mandolin complete with rich three part harmonies. The group covers many styles of folk music including music from the 1800's - Civil War, old cowboy music, railroad songs, bluegrass and traditional old time gospel music. The band members are from the Park Rapids, Minn. area: Mark Bridge - vocals and Banjo,David Karam- vocals and guitar, Richard Max - Bass and Sheldon Schiebe- vocals and mandolin.

• Backroads #2208 "Jacob Mahon and the Salty Dogs"

Jacob Mahon grew up in the middle of Northern Minnesota. After moving to Duluth, Minnesota in the Fall of 2016, Mahon wrote lots and lots of songs. The Salty Dogs formed when there was a need for more funk and rhythm. Now where ever the Salty Dogs go, they bring an intense drive to groove and passion for the sonic pocket. They also tend to sweat profusely. The combination of Jacob Mahon's songwriting and the Salty Dog's 'musty cadence' results in something that they like to call: a lot of fun.

- Backroads #2209 "Ingeborg Von Agassiz" Ingeborg von Agassiz is an electronic-folk artist currently residing in Duluth, MN. She performs with keyboards, beats, and vocal loops. Her recent self-produced album was described by the Duluth News Tribune as being "one of the best locally-made albums in the history of locallymade albums" and that" it's so good, it's almost embarrassing to say how good it is."
- Backroads #2210 "Bluehound"

Bluehound is a modern funk group established in 2015 around the Cedar Riverside neighborhood of Minneapolis. Each member holds a background in jazz and gospel music which, when combined with elements of rock and funk, make for a tight rhythm section, a hard-hitting horn line, and melodic vocals that brings smiles to concert-goers' faces. Bluehound's signature sound is hard to pinpoint but once a person first experiences it, they love it and crave more.

### Sacred Breath: First Lutheran Church of Bemidji's Pipe Organ Project

Broadcast premiere/Digital release: October 22, 2018 90 minute program

Over six years in the making, come along as First Lutheran Church of Bemidji's pipe organ committee searches for the right way to have a new pipe organ built. Their many considerations include their congregation, their church's structure, and the greater Bemidji communities. Their research takes them to Saint Johns in Park Rapids MN, Saint Andrew's in Grand Rapids MN, and elsewhere before deciding on a world-class pipe organ builder. Their new pipe organ, the first of its kind, includes Native flute pipe "stops" replicating the sound of the Native flute.

### Distribution

Total number of hours broadcast: *Sacred Breath:* 9 hours (From 7 airings on L-Prime and L-Plus)

### **Our Town: Hackensack**

Broadcast premiere/Digital release: June 13, 2019 30 minute program

Explore the history, culture, and traditions of the northern Minnesota town of Hackensack. Find out what makes this vibrant small town unique and special for its residents and visitors alike.



Distribution

Total number of hours broadcast: *Our Town: Hackensack:* 2.5 hours (From 5 airings on L-Prime and L-Plus) *Our Town: Hackensack* fulfills the goals of Legacy funding by uncovering and preserving local histories unique to our region. Increased awareness of small towns like Hackensack will help increase tourism impact and encourage growth of the local economy and culture.



### **Students First! - Mentorship in Bemidji**

Broadcast premiere/Digital release: June 20, 2019 60 minute program

Explore and examine the early years of the "Students First" mentorship program in Bemidji which pairs students with mentors to help students succeed in life.

*Students First! – Mentorship in Bemidji* fulfills the goals of Legacy funding by amplifying the good work of this important non-profit organization that puts a focus on the strengths of area students, and teams them up with adults who encourage their development by being a consistent, positive role model.

### Distribution

Total number of hours broadcast: *Students First!:* 4 hours (From 4 airings on L-Prime and L-Plus)

### **In Focus**

Season start: July 1, 2018 50 segments

Our existing Lakeland News program continues to air *In Focus*, a weekly feature segment that highlights the subjects of art, history and cultural heritage throughout north central Minnesota. Occasionally these feature stories cross-promote topics from our series *Common Ground*, but more frequently remain as independent pieces so that even more people, places and events can be shared with our viewers.

### Distribution

Total number of hours broadcast:

In Focus: 6 hours (From 201 airings of 50 separate segments on L-Prime)

- Gregory Park host Bandstand series in downtown Brainerd 7/6/18
- Cuyuna Lakes Chamber hosts Music In The Park 7/13/18
- Bemidji MusiCamp at Bemidji State University 7/20/18
- Blackduck Woodcarvers Festival 7/27/18
- Blackduck Woodcarvers Festival, part 2 8/3/18
- Concordia Language Village hosts 2nd International Day of the summer 8/10/18
- Lake Itasca Region Pioneer Farmers host 43rd show 8/17/18
- Kids Art Camp Offered in Brainerd 8/24/18
- Farm By The Lake Annual Festival in Bagley 8/31/18
- Grand Rapids First Friday Festival 9/7/18
- Studios prepare for "Art Leap 2018" in the Park Rapids Lakes Area 9/14/18
- Sculpture Walk Dogs Up For Auction At The Watermark Art Center 9/21/18
- John Simonis Artwork Leaving Bemidji For the Cities 9/28/18
- Gidibaajimomin opens in the Mikanan Gallery at the Watermark Art Center 10/5/18
- Sacred Breath Pipe Organ Documentary Screening held at Lakeland PBS Studio 10/12/18
- Nevis kicks off 2nd annual Terrapin Sundays series at The Blue Door Gallery 10/19/18
- Contra Dance sessions held at Rail River Folk School 10/26/18
- Headwaters Music & Arts hosts first ever Story Slam 11/2/18
- Leech Lake Art League 11/9/18
- Winter Wonderland Craft Fair in Park Rapids 11/16/18
- Honor The Earth Harvest Moon Celebration at the Rail River Folk School 11/23/18
- Headwaters School Of Music And Arts Winter Recitals 11/30/18
- Watermark Art Center One Year Anniversary 12/7/18
- Gallery North Hosts Creative Café 12/14/18
- The Shop Provides a safe place for teens in Brainerd 12/21/18
- The MacRostie Art Center Host Family Creates Second Saturdays 12/28/18
- Watermark Art Center Presents "A Work In Process" Exhibit 1/4/19
- Portage Brewing Support Concert After Fire 1/11/19
- BSU AC Clark Library Hosts American Indian Health Exhibit 1/18/19
- BSU Triennial Faculty Art Show 1/25/19
- Bemidji Woodcarvers Club Welcomes Young Carvers 2/1/19
- BSU Wind Ensemble Prepares for MMEA 2/8/19
- 46th Norwegian Reciprocal Troop Exchange 2/15/19
- Multi-use trail connecting lakeshore with Downtown Nisswa 2/22/19
- Annie Humphrey Performs For Bemidji Area Schools 3/1/19
- Reif Dance Presents Their Company Show 3/8/19
- The Art and Antique Mall of Walker 3/15/19
- Menahga Hosts St. Urho Days 3/22/19
- BSU receives new Steinway Piano 3/29/19
- Bemidji Symphony Orchestra Performs Lincoln Portrait Concert 4/5/19
- BSU Celebrates 50th Festival Of Nations 4/12/19
- Millie Lac Museum Celebrates 100 years of the jingle dress 4/19/19

- Midwinter Interlude at BSU 4/26/19
- Annual Funtastic Dance Follies at BSU 5/3/19
- First Friday Art Walk in Bemidji 5/10/19
- Sons of Norway Celebrates Syttendai Mai 5/17/19
- Vintage Toy Collection in Remer 5/24/19
- Bemidji Sculpture Walk Celebrates 20 years 5/31/19
- Park Rapids "Peace by Piece" community art project 6/7/19
- Bemidji Community Theater Jr. Summer Camp 6/14/19
- Big Fork "Make It Ok" concert with jazz musician 6/21/19
- Midsommar Celebration in Bemidji 6/28/19

### **Profiles**

Broadcast premiere/Digital release: January 15, 2019 16 segments (:30 each)

Material for these 30-second interstitial spots is drawn from topics or individuals that are already covered in the Common Ground or Backroads series, or from various Legacy documentaries LPBS has produced. This "easily digestible" short interstitial format is an excellent high profile means to share content and information with our viewers throughout the broadcast schedule.

### Distribution

Total number of hours broadcast: Profiles: 17 hours (From 2,105 airings on L-Prime)

- Profiles #1001 Parkers Prairie Flag Patriotic History
- Profiles #1002 Sacred Breath #1
- Profiles #1003 Sacred Breath #2
- Profiles #1004 Sacred Breath #3
- Profiles #1005 Jaycees Christmas
- Profiles #1006 Bluehound #1
- Profiles #1007 Lars Nelson Band #1
- Profiles #1008 Jacob Mahon #1
- Profiles #1009 Jacob Mahon #2
- Profiles #1010 Unpolished #1
- Profiles #1011 Unpolished #2
- Profiles #1012 Lars Nelson Band #2
- Profiles #1013 Corey Medina #1
- Profiles #1014 Tate Mclane
- Profiles #1015 Amanda Standalone
- Profiles #1016 After Memphis

### Engagement

Lakeland PBS held two public screenings of the documentary *Sacred Breath: First Lutheran Church of Bemidji's Pipe Organ Project* at our Bemidji office on October 12<sup>th</sup> & 13<sup>th</sup>, 2018. A total of 36 people were in attendance at the screenings, and offered valuable feedback and suggestions for future coverage of local topics.



### Report on Legacy Expenses: Cost of Production for State Fiscal Year 2019

#### For Period: July 1, 2018 through June 30, 2019

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
	<b>Common Ground</b> : A thirty minute weekly arts, culture, & history short documentary program.
	Backroads: A thirty minute live music performance program.
	Legacy Profiles: 30-second interstitials featuring snippets of arts, culture and history from around the region
	<i>In Focus:</i> 3-4 minute arts and culture news segments featured in our Friday night edition of Lakeland News at 10
Names of Legacy funded programs reporting July 1, 2018 through June 30, 2019	Sacred Breath: First Lutheran Church of Bemidji Pipe Organ Project: A 90 minute documentary covering the six year journey of a congregation designing and installing a unique new pipe organ in their facility.
	<b>Our Town: Hackensack:</b> A 30 minute documentary exploring the unique history and culture of this small MN community.
	Students First! – Mentorship in Bemidji: A 60 minute documentary exploring the early years of the "Students First" mentorship program in Bemidji which pairs students with mentors to help students succeed in life.
Cost of Production	See Cost of Production below
Number of stations broadcasting program	Three of LPTV's 6 total stations broadcast LPTV Legacy-funded programs. In addition, some LPTV Legacy programs are seen statewide on the Minnesota Channel.
Estimated viewership	While we don't have specific viewership data for our individual ACHF
July 1, 2018 through June 30, 2019	funded programs, 2013 Nielsen viewership data provided by CPB shows LPTV has an average of 95,288 weekly viewing households.
Hours available for web streaming	
July 1, 2018 through June 30, 2019	164.5
Education materials created and distribution	
July 1, 2018 through June 30, 2019	0

Legacy Projects	Cost of Production			
For period: July 1, 2018 - June 30, 2019	For period: July 1, 2018 - June 30, 2019			
Common Ground (13 x 30 min)	\$175,488			
Backroads (10 x 30 min)	\$84,914			
In Focus (50 segments)	\$51,004			
Profiles (16 - 30 second spots)	\$14,152			
Sacred Breath: First Lutheran Church of Bemidji Pipe Organ Project (90 min program)	\$23,587			
Our Town: Hackensack (30 min)	\$28,305			
Students First! – Mentorship in Bemidji (60 min)	\$18,870			
Total	\$401,925			

Proposed Outcomes Achieved				
Common Ground	Achieved proposed outcomes			
Backroads	Achieved proposed outcomes			
In Focus	Achieved proposed outcomes			
Profiles	Achieved proposed outcomes			
Sacred Breath: First Lutheran Church of Bemidji Pipe Organ Project	Achieved proposed outcomes			
Our Town: Hackensack	Achieved proposed outcomes			
Students First! – Mentorship in Bemidji	Achieved proposed outcomes			

### Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2018 through June 30, 2019

#### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items			
Project names and project descriptions	(13) Episodes of <i>Common Ground</i> : A thirty minute weekly arts,		
	culture, & history short documentary program.		
	(10) Episodes of <i>Backroads</i> : A thirty minute live music performance program.		
	(16) Episodes of <i>Legacy Profiles</i> : 30-second interstitials featuring snippets of arts, culture and history from around the region		
	(50) Weekly <i>In Focus</i> 3-4 minute arts and culture news segments featured in our Friday night edition of Lakeland News at 10		
	(1) Sacred Breath: First Lutheran Church of Bemidji Pipe Organ Project: A 90 minute documentary chronicling the planning, design, and installation of a custom pipe organ.		
	(1) <b>Our Town: Hackensack:</b> A 30 minute documentary exploring the history & culture of this northern MN community.		
	(1) <b>Students First! – Mentorship in Bemidji:</b> A 60 minute documentary highlighting the work of this local student mentorship program.		
Recipient phone number	218-751-3407		
Names of board members	See below		
Recipient email address	bsanford@lptv.org		
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our home page at www.lptv.org that takes citizens to the LLC website where the details are posted about LPTV's use of Legacy funds		
Amount, source and fiscal year of the appropriation	\$357,421		
Amount and source of additional funds	\$44,504 (from LPBS operating budget)		
Duration of projects	Project activities took place between July 1, 2018 and June 30, 2019		

FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.26
Direct expenses and admin cost	\$362,125 direct expense and \$39,800 admin expense
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year Two of the Biennium

#### For Period: July 1, 2018 through June 30, 2019

Project	Start-End Dates	FTE Positio ns	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
<b>Common Ground</b> (13 episodes) A thirty minute weekly arts, culture, & history short documentary program.	7/1/18 to 6/30/1 9	1.86	158,111	17,377	feedback from community and advisory board	Web hits, ranking in program preference poll, focus groups	Featured artists and organizations gained exposure beyond their internal promotion efforts, leading to increased attendance at their events and sale of art work.
<i>Backroads</i> (10 episodes) 30 minute music performance programs	7/1/18 to 6/30/1 9	0.90	76,505	8,408	и и	Completion and broadcast of production, number of participants featured, support for program, web hits	Featured musicians gained exposure beyond their internal promotion efforts.
Lakeland News: In Focus Arts & Culture Segments (50 – 3 to 4 minute news segments)	7/1/18 to 6/30/1 9	0.60	51,004	5,606	и и	Completion and broadcast of 50 segments, number of participants featured, increased revenues for participants due to exposure, web hits	Increased awareness and attendance at art & cultural events that were featured.
<i>Legacy Profiles</i> (16 - 30 second interstitials)	7/1/18 to 6/30/1 9	0.15	12,751	1,401		Completion and broadcast of 16 episodes, number of participants featured	Featured artists gained exposure beyond their internal promotion efforts.
Sacred Breath: First Lutheran Church of Bemidji Pipe Organ Project (90 min documentary)	7/1/18 to 6/30/1 9	0.25	21,251	2,336		Completion and broadcast of documentary, number of participants featured, web hits	Web hits & broadcast airings. Awareness of this unique cultural event to viewers.
<b>Our Town:</b> Hackensack (30 min local history doc)	7/1/18 to 6/30/1 9	0.30	25,502	2,803	и и	Completion and broadcast of documentary, number of participants featured, web hits	Web hits & broadcast airings. Increased awareness of the community culture and opportunities.
Students First! – Mentorship in Bemidji (60 min history doc.)	7/1/18 to 6/30/1 9	0.20	17,001	1,869		Completion and broadcast of documentary, number of participants featured, web hits	Web hits & broadcast airings. Promotion for this non-profit not otherwise available.
Totals		4.26	362,125	39,800			

### Lakeland PBS 2019 Board of Trustees

#### Ray Gildow, Board Chair, Staples, MN

Ray is an author, professional fishing guide and retired Vice-President of Central Lakes College. In addition to his role as LPBS Board Chair, Ray hosts LPBS's twice monthly local current events and public issues discussion program, *Lakeland Currents*.

#### Ryan Welle, Board Vice-Chair, Bemidji, MN

Ryan serves as Vice President of Deposit Services at First National Bank in Bemidji. Ryan has worked in banking all of his adult life. Ryan also serves on several other boards around the region. His financial expertise is an asset that will help in the governance of Lakeland Public Television.

### Jim Hanko, Board Treasurer, Bemidji, MN

Until October 2009, Jim had been the President and Chief Executive Officer of North Country Health Services (NCHS) in Bemidji, MN for 11 years. His vast experience and dedication to the success of both Bemidji and Lakeland Public Television are huge assets to our organization.

### Kim Williams, Board Secretary, Bemidji, MN

Kim recently retired from serving as a special education supervisor at the Bemidji Regional Inter-district Council (BRIC). Kim is also a very active volunteer and loves being involved with various community youth programs. Kim's passion to serve children is very important considering Lakeland Public Television's similar focus on kids and education.

### Gary Block, Little Falls, MN

Gary has an extensive career in radio broadcasting in Little Falls where he served as Program Director and on-air announcer for over 30 years. In 2005 Gary started a motor coach tour business called Gary Block Tours and does around 46 tour trips per year.

#### Joe Breiter, Brainerd, MN

Joe currently serves as the Director of Business Development for the architecture and engineering firm of Widseth, Smith, Nolting (WSN) in Baxter, MN. Prior to WSN, Joe owned and operated a business-tobusiness marketing firm in Mankato for 15 years. Joe has extensive experience in marketing, staff management, strategic planning, budgeting, and business operations. In addition, Joe has served on several non-profit boards.

#### Susan Holden, Minneapolis, MN

Susan is a partner in the law firm Sieben, Carey, P.A. in Minneapolis and has served in the past as President of the MN State Bar Association. Susan grew up in the southern end of the LPBS coverage area, has a lake home there and is committed to the importance of public television in our region.

#### Paul Hunt, Pine River, MN

Paul and his wife Lynn started the Hunt Utilities Group (HUG). Their 70 acre campus is dedicated to resilient living lifestyle solutions. Their HUG campus is also home to Happy Dancing Turtle and Rural Renewable Energy Alliance (RREAL). Paul's technology background and experience is an important asset to the organization.

#### Milt Lee, Cass Lake, MN

Milt is an experienced video producer with many great documentaries and productions under his belt. Milt also produced many of the Resilient Living interstitials you see on Lakeland Public Television. Milt's experience and passion for television production will be a great asset to our board.

#### Mike Smith, Bemidji, MN

Mike recently retired. During his career he served in a wide variety of corporate management and financial roles prior to moving to Bemidji. When Mike and his wife Karen moved to Bemidji, they purchased and operated MJB Appliance in downtown Bemidji until his recent retirement. We're excited to have Mike join the board with his wealth of management experience.

#### Ann Marie Ward, Bemidji, MN

Ann Marie is the 4H county extension agent for Beltrami County. She is also a former employee of Lakeland Public Television where she served in several roles including on-air talent for many productions and also as our preschool education outreach coordinator. Ann Marie's passion for kids and public television, along with her experience and "get-it-done" attitude will serve Lakeland Public Television well.

#### Bryan Westerman, Bemidji, MN

Bryan currently serves as CFO of Oregon Restaurant Services with business locations in Oregon and Illinois. Prior to his current role, Bryan served in a wide variety of financial management roles in the Bemidji area. His financial experience and knowledge of the regional business community will be a big asset for LPBS.

#### Debra Zipf, Hillman, MN

Debra worked many years as a program manager for a large IT consulting firm and has years of experience working with corporations and non-profit organizations to address business issues to find ways to set them up for success. Debra is now retired, but continues to be actively engaged throughout the region volunteering her time with various non-profits.

# **Pioneer PBS**

### Est.1966 | pioneer.org | Granite Falls & Appleton, MN

Pioneer PBS has created a wealth of programming though Legacy funding that's been highly successful by ways of developing innovative storytelling methods for local history, creating engaging educational guides that meet state standards, promoting the cultural diversity of Minnesota and building strong relationships with community leaders and organizations.



### AREAS OF IMPACT

### Mental Health

### Mental Health Artist, Corina Kells

Mental Health awareness has been raised through a story on conceptual photographer Corina Kells. Corina has used the story's Upper Midwest Emmy success to connect with local radio stations and newspapers to spread information about suicide prevention and depression treatment.

### Veteran, Bob Bormann

Veteran

Awareness

Our story about veteran Bob Bormann, who passed away shortly after being interviewed, has lifted another veil of secrecy and silence about the long-term effects of nuclear testing.

### Education

### Traditional Rosemaling Artist, Karen Jenson

Karen's story helped launch a capital campaign for the Milan Village Arts School to purchase the house featured on Postcards as a testament to Karen's Legacy. The Pioneer PBS story also led to a special section in the Star Tribune about Karen and her home. The video will be shown at the Swedish Institute on November 13, 2019 as part of a special tribute to Karen's work.

66

I wish to extend a thank you to Pioneer PBS. Your local program was superbly done and you display a great sensitivity when talking about the churches, barns and local landmarks. Thank you again for your part in preserving valuable parts of our history.

- Conrad B. Fiskness, Minnesota

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### **Pioneer PBS | Granite Falls & Appleton, MN**

Pioneer PBS has created a wealth of programming though Legacy funding that's been highly successful by ways of developing innovative storytelling methods for local history, creating engaging educational guides that meet state standards, promoting the cultural diversity of Minnesota and building strong relationships with community leaders and organizations.



### **POSTCARDS**

Premiere Date: January 24, 2019 13 Episodes

*Postcards* captures the lives of many local artists and relives the cultural history of our viewing area. *Postcards* not only educates and informs viewers about our region and the gifted



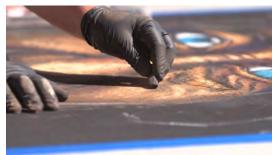
individuals who call this region home, but it also gives these individuals the opportunity to increase their exposure.

# Postcards 1001 - Roger Abrahamson, Origami at the Arboretum, Talking Waters: January 24, 2019

Learn about traditional Scandinavian bowl turning with Roger Abrahamson at the Lac qui Parle County Fair, check out an incredible origami exhibit at the Minnesota Landscape Arboretum, and join us for a discussion about community & craft brew at Talking Waters Brewery in Montevideo.

### Postcards 1002 - Karen Jenson, Cansayapi Pottery, Corina Kells: January 31, 2019

Visit the inspired home of famous rosemaling artist Karen Jenson in Milan, learn about the deep history of pottery at Lower Sioux (Cansayapi), and dive into conceptual photography with Corina Kells in rural Dawson.



#### Postcards 1003 - Shawn McCann, DanceBarn & Current Harbor Film, Dakota Hand Games: February 7, 2019

Watch the magical art of muralist Shawn McCann come to life through his chalk murals, check out the blossoming dance scene in Fergus Falls and Battle Lake, and learn about the resurgence of Dakota hand games and how they are engaging future generations to connect with their historical and cultural ties.

**Postcards 1004 - Cheyenne Hoggarth, Gregory Harp, Paul Anderson Museum: February 14, 2019** Take a look at the surreal creations of student artist Cheyenne Hoggarth at University of Minnesota -

Morris and watch New London based photographer Gregory Harp capture the beautiful and historic churches of Kandiyohi County. Then, take a walk down memory lane with Paul Anderson's museum-worthy collection of tractors, cars, and vintage memorabilia in Alexandria.





#### Postcards 1005 - Holocaust Survivor Judy Baron, Alexis Johnson, Native Plants: February 21, 2019

Hear a heart-wrenching story of survival from Holocaust survivor Judy Baron at her exhibit inside Fagen Fighters WWII Museum in Granite Falls, experience the vibrant imagery of watercolor and digital art from Alexis Johnson in Wheaton, and learn about the traditional and medicinal uses of native plants at Lower Sioux, as ethnobotanist & restoration ecologist Linda Black Elk encourages

her students to reconnect with the land and their heritage.

#### Postcards 1006 - Dan Huiting & Saul's 108th Story: February 28, 2019

Experience the intricate works of large format photographer Dan Huiting & watch an entertaining short film by Minnesota-based filmmaker, Joshua Carlon, which was featured at the 2018 Free Range Film Festival in Wrenshall, MN.

#### Postcards 1007 - Talon Wilson, Placebase Productions, Vietnam: March 21, 2019

Experience the art of blacksmithing with Granite Falls native Talon Wilson who studies traditional crafts in Sweden, take a closer look at Placebase Productions through their new community project, and also learn about Vietnam on the homefront in Marshall.

#### Postcards 1008 - Kinderchomper with Mike Scholtz: March 28, 2019

A mild-mannered Minnesota artist leads a double life as a baby-eating professional wrestler in Japan. Hear from the director of Kinderchomper and watch the eclectic short film.

#### Postcards 1009 - Bob Bormann Nuclear History,

#### Shadows Dance: April 4, 2019

Learn about nuclear history from Bob Bormann who witnessed the majestic chaos of the largest nuclear bomb ever detonated by the United States of America. Get moving with the Lac qui Parle Shadows Dance Team, as they get ready to compete for the state tournament.

**Postcards 1010 - The Great American Think Off - New York Mills: April 11, 2019** Every year, rural New York Mills (population 1,199) hosts a philosophy competition where four different people from around the country debate questions like "Does Life Have Meaning?" and "Does Technology Free Us or Trap Us?" in front of the town's citizens, who choose a "Great American Thinker" by vote in their elementary school auditorium. *The Great American Think Off* is a new documentary about one small town with lots of big ideas.

#### Postcards 1011 - Morris Artists: April 18, 2019

Hear stories from several talented local artists in Morris.

#### Postcards 1012 - Willmar Youth Garden, Grandpa Ben: April 25, 2019

Learn about the MnYou Youth Garden in Willmar, MN. Next, check out a locally made documentary, by Justin Ayd. The short film features 92-year-old Minnesota artist Benjamin Vickery Jr. Humble is his middle name.

#### Postcards 1013 - Postcards 10 Year Retrospective : May 2, 2019

Take a look behind-the-scenes at the past ten years of Pioneer PBS's beloved series Postcards.

## **GRASSLAND JAM Special music series production** Episodes 501-513

*Grassland Jam* is Pioneer's folk/bluegrass/gospel/Americana music program. The program highlights music captured at the annual Minnesota Bluegrass and Old Time Music Festival. Pioneer used its mobile studio to record bands for three days during the event at the El Rancho Mañana Campground near Richmond, Minnesota. The bands featured in each episode are listed below. The fifth season of "Grassland Jam" featured bands performing at the <u>Minnesota Bluegrass and Old Time Music Festival</u>, held in Richmond, Minnesota in August of 2018.





The Becky Buller Band (left) & The Henhouse Prowlers (above)

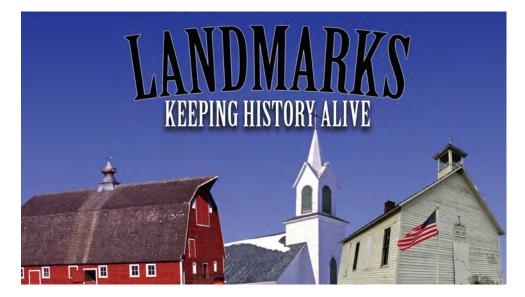
Episode 501: Premiere date of March 23, 2019 - The Becky Buller Band
Episode 502: Premiere date of March 30, 2019 - Bob Bovee & Pop Wagner
Episode 503: Premiere date of April 6, 2019 - Blue Hazard
Episode 504: Premiere date of April 13, 2019 - Edgar Loudermilk Band
Episode 505: Premiere date of April 20, 2019 - Double Down Daredevils
Episode 506: Premiere date of April 27, 2019 - Eelpout Stringers
Episode 507: Premiere date of May 4, 2019 - Singleton Street
Episode 508: Premiere date of May 11, 2019 - Red Squirrel Chasers
Episode 509: Premiere date of May 25, 2019 - Chris Jones & The Night Drivers
Episode 511: Premiere date of June 15, 2019 - Dreamcatcher
Episode 512: Premiere date of June 22, 2019 - Henhouse Prowlers
Episode 513: Premiere date of June 29, 2019 - Blue Groove

## Landmarks: Keeping History Alive - Special production

Broadcast Date - March 9, 2019

#### Episode Number – 1

**Description** - LANDMARKS features barns, churches and school houses throughout western and southwestern Minnesota. Throughout Minnesota many of our historic landmarks are being forgotten and lost. This program features many local landmarks that are being saved. Along with showing the actual structure, stories and memories are shared that are connected to these sites.



## Prairie Yard & Garden: Barn Quilts

February 28, 2019

A barn quilt trail has just been created in Stevens County in West Central Minnesota. Host Mary Holm visits with Ward Voorhees, the man behind the trail, to learn what this is all about. Ward displays his barn quilts, tells how the barn quilt trail was created and then shows how he has matched his barn quilts to the beautiful flowers in his yard for a stunning display of color.



## Distribution

Pioneer's three stations (KWCM-Appleton, KSMN-Worthington, and K49-Fergus Falls) broadcast all these programs on our high definition channel. Prairie Yard and Garden episodes also aired on the Pioneer Create channel. We also have web distribution on Pioneer OnDemand, YouTube, and Facebook.

### Awards

Pioneer's Legacy content has been featured in film festivals all over the country and awarded 11 Upper Midwest Emmy awards in total.

Utah Film Festival, American Documentary Film Festival – California, St. Louis International Film Festival, Dancing Spider Drive-In Film Festival – Luverne, MN, Free Range Film Festival, SENE Film Festival – Rhode Island, Square Lake Film Festival (1st Place Winner – Best in Festival)

4 Midwest Emmy Awards in 2018-2019 for Legacy content.

## Legacy Civic Engagement events 2018 - 2019

Civic engagement is a key strategy that Pioneer PBS uses to build relationships with viewers Over the past year Pioneer PBS has sponsored and organized more than 11 public events and engagement opportunities that reached more than 2,250 people across the state of Minnesota.

The engagements were designed to increase awareness about Legacy productions by



Pioneer PBS.

Engagements took place in Richmond, Luverne, Granite Falls, Marshall, Willmar, Milan, Dawson, Alexandria, Worthington, Madison and Morton.

Engagements took the form of screenings and discussions, fair booths, talks and presentations, open house celebrations and film festivals.

Here is a list of those engagements:

#### August 8, 9 and 10, 2018 Richmond Total citizens engaged: 500

Pioneer PBS staff worked a booth at the Minnesota Bluegrass & Old Time Music Association Festival while we recorded episodes for the sixth season of our Legacy-funded "Grassland Jam" program.



Sept. 25 and 26, 2018 Marshall and Worthington Total students engaged: 700

*Pioneer PBS* staff worked a booth at the Southwest West Central (SWWC) Career Fair in Marshall and Worthington where Legacyfunded arts, culture and history documentaries were shown to high school students interested in pursuing careers in the media arts.

#### October 6, 2019 Dawson Total citizens engaged: 200

Pioneer PBS staff worked a booth for the Meander concert/poetry reading event featuring Lauren Carlson. Postcards programs and regional Emmy's were the focus of the booth.

#### January 20, 2019 Milan Total citizens engaged: 80

In partnership with the *Milan Village Arts School*, a special screening of the new *Postcards* documentaries featuring master artists Karen Jenson, Talon Wilson and Roger Abrahamson was held and a discussion ensued.

### January 21, 2019 Montevideo Total citizens engaged: 40

A special screening of the new *Postcards* documentary featuring the Talking Waters Brewing Company was held at the brew pub in Montevideo.

#### February 27, 2019 Morris Total citizens engaged: 40

In partnership with the Stevens County Public Library in Morris, a special screening of the new Legacy-funded story about the Barn Quilt Trail of Stevens County was held.



#### February 28, 2019 Luverne Palace Theatre Total citizens engaged: 200

A special screening and discussion of the new Legacy-funded *LANDMARKS* program was held for a large crowd at the historic Palace Theatre in Luverne. Program host Doug Ohman led a discussion about the importance of preserving our local historic landmarks.

#### March 3, 2019 Grand Theatre, Madison Total citizens engaged: 100

A special screening and discussion of the new Legacy-funded *LANDMARKS* program was held at the Grand Theatre in Madison. Program host Doug Ohman led a discussion about the importance of preserving our local historic landmarks.



## April 23, 2019 Willmar Total citizens engaged: 35

A special screening and discussion of the *Postcards* story of the MNyou Youth Garden project at The Goodness Coffee House in Willmar engaged people working in community farming.

#### April 25, 2019 Alexandria Total citizens engaged: 175

In partnership with the Runestone Museum in Alexandria, Pioneer PBS staff organized a special screening, discussion and maker event/retail exhibition of the Legacy-funded *Postcards* documentaries about Scandinavian American folk artists in western Minnesota. The event was called the Nordic Art Film and Heritage Fest.

### May 30, 2019 Morton Total citizens engaged: 175

In partnership with the Lower Sioux Indian Community, a Dakota Art & Movie Night screening event was held at the Jackpot Junction Casino Hotel. Local high school art students and tribal artists displayed artwork and a discussion was held.

## Report on Legacy Expenses: Cost of Production for State Fiscal Year 2019

#### For Period: July 1, 2018 through June 30, 2019

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Postcards: 13 half-hour episodes
Grassland Jam: 13 half-hour episodes Prairie Yard and Garden: 1 half-hour episodes with a longer series Landmarks: a one-hour history special
See Cost of Production below
Pioneer's three stations (KWCM-Appleton, KSMN-Worthington, and K08- Fergus Falls) broadcast all programs on our high definition channel. <i>Prairie</i> Yard and Garden episodes also air on Pioneer's Create Channel
Pioneer does not subscribe to Nielsen ratings, so Nielsen audience estimates are not available. The broadcast viewing area has and estimated population of 977,712
13.5 hours of new ACHF content were added in the past year. (Streaming content from previous years remains available online at www.pioneer.org)
5

Legacy Projects	Cost of Production
For period: July 1, 2018 - June 30, 2019	For period: July 1, 2018 - June 30, 2019
Pioneer ACHF Series Production ( <i>Postcards</i> and select episode of <i>Prairie Yard and Garden</i> )	\$234,752.61
Pioneer ACHF Specials and Music Production. ( <i>Grassland Jam</i> music production and <i>Landmarks</i> special)	\$117,376.30
Total	<b>\$</b> 352,128.91

## Report on Plan for the Use of Funds for Year Two of the Biennium

#### For Period: July 1, 2018 through June 30, 2019

#### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money for more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<b>Pioneer ACHF Series Production:</b> Production and distribution of 13 half- hour episodes of <i>Postcards</i> program with repeat broadcasts, with acquisition from University of Minnesota Morris of special arts, history or cultural heritage segment content within this series and within and episode of the Prairie Yard and Garden series.
	<b>Pioneer ACHF Specials and Music Production:</b> Production and distribution of 13 episodes of <i>Grassland Jam</i> , a program featuring Minnesota bluegrass music performances. Production and distribution of <i>Landmarks</i> , a one-hour special about historic structures in rural Minnesota.
Recipient phone number	320-289-2622
Names of board members	See below
Recipient email address	yourtv@pioneer.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	Link posted on <u>www.pioneer.org</u> to direct citizens to the LLC web site.
Amount, source and fiscal year of the appropriation	\$352,128.91 ACHF Grant Appropriation SFY-19
Amount and source of additional funds	\$166,527.73 Margaret A. Cargill Philanthropies
Duration of projects	Project activities occurred from July 1, 2018 to June 30, 2019
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.5
Direct expenses and admin cost	\$308,965.33 and \$43,163.58
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

## **Report on Plan for the Use of Funds for Year Two of the Biennium** For Period: July 1, 2018 through June 30, 2019

Project	Start- End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Pioneer ACHF Series Production: Production and distribution of 13 half-hour episodes of <i>Postcards</i> program with repeat broadcasts, with acquisition from University of Minnesota Morris of special arts, history or cultural heritage segment content within this series and within and episode of the Prairie Yard and Garden series.	7/1/18- 6/30/1 9	3.0	205,976.89	28,775.73	Surveys of area viewer/members to assess program popularity and impact; meetings with Pioneer Community Advisory Board to measure responses from area viewers, tracking of online viewing activity. On-time completion of the Postcards series; on-time completion of ACHF content within the Prairie Yard and Garden series.	Positive reactions from viewers, members and Pioneer Community Advisory Board showing greater awareness of arts and community activity, plus increased viewer activity as shown in online analytics, including web views and social media activity.	Viewers learned about cultural opportunities, artists, community engagement, and the history of their communities. Artists and others featured in the programs gained additional visibility.
Pioneer ACHF Specials and Music Production: Production and distribution of 13 episodes of <i>Grassland</i> Jam, a program featuring Minnesota bluegrass music performances. Production and distribution of Landmarks, a one-hour special about historic structures in rural Minnesota. Planning work for future country music documentary.	7/1/18- 6/30/1 9	1.5	102,988.44	14,387.85	Surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity. On-time completion of productions.	Positive reactions from viewers, members and Pioneer Community Advisory Board showing greater awareness of arts and community activity, plus increased viewer activity as shown in online analytics, including web views and social media activity.	Viewers learned about musical groups and opportunities to see performances in Minnesota (the annual Minnesota Bluegrass and Old Time Music Association Festival in Stearns County). Musicians reached a larger audience through broadcast and online exposure. Viewers learned about historic structures in the Pioneer viewing area.

Proposed Outcomes Achieved				
Pioneer ACHF Series Production ( <i>Postcards</i> and select episode of <i>Prairie Yard and Garden</i> ) Achieved proposed outcomes				
Pioneer ACHF Specials and Music Production. ( <i>Grassland Jam</i> music production and <i>Landmarks</i> special)	Achieved proposed outcomes			

## **PIONEER PBS 2019 Board of Trustees**

Pat Kubly, Chair Chuck Grussing, First Vice Chair Julie Rath, Second Vice Chair Mark Olson, Secretary-Treasurer Linda Wing Paul Raymo Andy Lopez Deb Economou Loy Woelber La Mont Jacobson

## **Prairie Public**

## Est.1964 | prairiepublic.org | Moorhead & Crookston, MN

Prairie Mosaic celebrates the diversity of our region by featuring the cultures and people who enhance our quality of life on the prairie!



## AREAS OF IMPACT

**Reduce Learning** Barriers

Prairie Public is especially committed to serving the needs of students who face the greatest challenges.

## Art & History

Prairie Mosaic encourages artists of all genres to create an inspirational message with their art. Documenting Minnesota history expands our knowledge for the future. Celebrating Diversity

Respecting the beliefs, traditions, and cultures of our neighbors is at the heart of a unified community. Our mission is to embrace the diversity of people in Northwest Minnesota.

**66** "I am really looking forward to empowering the students and helping them interact with our community more."

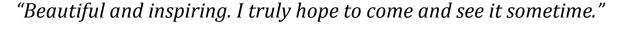
- Teacher, Mahnomen Public School, Mahnomen, MN

## Prairie Public | Moorhead-Crookston

## **Prairie Mosaic**

*Prairie Mosaic* premiered its 10th season on October 29, 2018. The 30-minute programs, promotional material and individual show segments were distributed on three of Prairie Public's broadcast channels and posted to Prairie Public's YouTube Channel. Promos and show segments were shared on Prairie Public's Facebook and Twitter accounts.

*Prairie Mosaic* is a studio-produced program featuring the rich stories of Northwest Minnesota. New episodes are produced each budget year. Past shows are repeated every week. The impact of this program is to educate its viewer through pre-produced feature segments on the arts, history, music and culture of the region. It allows communities throughout Northwest Minnesota to share their unique qualities, talents, and personalities with the rest of the state. Social media return numbers are evidence that our product is reaching viewers on all platforms.





Comstock Historic House, Moorhead, MN

• **1001 October 29, 2018 9:00 PM**; Printmaker Jeanne O'Neil, East Grand Forks, MN; Otter Tail County Museum, 150<sup>th</sup> Anniversary exhibit, Fergus Falls, MN; Musician Michael Shynes, St. Cloud, MN.

- **1002 November 19, 2018 9:30 PM**; Mural artists, Wadena, MN; Cemetery walk, Lake Park, MN; Jeff Krause Trio, Minneapolis, MN.
- **1003 January 21, 2019 9:00 PM**; Stained glass artist Christi Becker, Cold Spring, MN; KROME, East Grand Forks, MN.
- **1004 February 25, 2019 9:00 PM**; Historical and Cultural Society of Clay County, 'Beyond Bollywood: Indian Americans shape the Nation' exhibit, Moorhead, MN; Musician Elisa Korenne, New York Mills, MN; Maple syrup, Vergas, MN; Musicians Michael Ray Pfeifer and Curt Hutchens, Oakdale, MN.
- 1005 March 28, 2019 9:00 PM; Benson Family Singers, Faribault, MN



Destruction from the Cyclone of 1919, Fergus Falls, MN

- **1006 April 22, 2019 9:00 PM**; Filmmaker John Hanson, Bayfield, WI; Otter Tail County Museum, Cyclone of 1919 exhibit, Fergus Falls, MN; Musician Luke LeBlanc, Minneapolis, MN.
- **1007 May 27, 2019 9:00 PM**; Gooseberry Falls State Park, Gooseberry Falls, MN; Interstate Park, Dells of the St. Croix River, MN; Itasca State Park, Bemidji, MN; Musician Dariann Leigh, Karlstad, MN.
- **1008 June 24, 2019 9:00 PM**; Historic Comstock House, Moorhead, MN; Jessica Vines band, Moorhead, MN.

## **Prairie Musicians**



8 episodes were distributed on three of Prairie Public's broadcast channels, and posted to Prairie Public's YouTube channel. Individual songs were output to the same platforms and shared on Prairie Public's Facebook and Twitter accounts. An eclectic mix of genres is always the ultimate goal. *Prairie Musicians* is a studio produced program featuring regional musicians. Each program highlights original music and thereby introduces new musicians to our viewers. Sharing the musical talents of the region and providing musicians exposure to a worldwide audience.

## "Such a gifted artist, and such a lovely being. Loved watching this video. .... Thanks for sharing."

- Jessica Vines, Moorhead, MN June 14, 2019 8:00PM Jessica Vines combines Rock, Pop and Jazz. Her debut EP *For A Night* was recently released and she tours the region regularly.
- **Pat Lenertz, Moorhead, MN June 14, 2019 8:30PM** Pat Lenertz Band is comprised of seasoned veterans to the Fargo Moorhead music scene. They've released several albums and tour the region.



Singer/songwriter Dariann Leigh, Karlstad, MN

- **Dariann Leigh, Karlstad, MN June 21, 2019 8:00PM** She's recorded in Nashville and has plans to tour the country.
- Luke LeBlanc, Minneapolis, MN June 21, 2019 8:30PM Born and raised in Minneapolis, this hard working musician taught himself how to play the guitar at the age of 11. Since then, he's received awards, released EP's, and toured the country.
- Sarah Morrau and Rebekka DeVries, Fargo, ND & Glyndon, MN June 28, 2019 8:00PM Sarah Morrau and Rebekka DeVries grace our stage with some of their favorite hymns and traditional favorites.
- John Pederson Jazz Quintet, Moorhead, MN June 28, 2019 8:30PM A top-notch jazz group comprised of the communities best musicians, including John Pederson featured on trumpet and flugelhorn.
- **Rachael Ianiro, Detroit Lakes, MN July 5, 2019 8:00PM** Rachael is a fresh talent who brings a youthful sense of love and optimism to her original tunes.
- Natalie Fideler, Moorhead, MN July 5, 2019 8:30PM Natalie is a fun-loving and talented composer and performer. Her light-hearted, jovial personality shines through in the lyrics of her original music.

## "Very talented and very good music! Keep up the good work!"



Pat Lenertz Band, Moorhead, MN

## **Social Media Impact of Legacy-funded content**

151,979 video views

8,841 Facebook followers

## 3,292 Twitter followers

## **Prairie Public Productions in Progress:**

## Women Behind the Plow

"Women Behind the Plow" shares insights of 19 women ranging in age from 15 to 92 on what its like to be a woman involved in agriculture. Stories range from growing up on a farm during the great depression of the 1930's to farming with todays modern technology. The women express themselves with great candor and share a common love of the land. The 60-minute video documentary "Women Behind the Plow" is based on the book "Women Behind the Plow" that features oral histories and historic photographs honoring the contributions of women who worked in the fields and raised families in a time before electricity. Four women featured in the book are also featured in the documentary. All of the women interviewed came from German-Russian Country, a three county area in south central North Dakota comprised of Emmons, Logan and McIntosh counties. It's an area strong on agriculture but even stronger on heritage and stories. The broadcast premiere is scheduled for September 26, 2019. A public showing is scheduled for 7:00 PM on July 31, 2019 at the Fargo Theatre in downtown Fargo, ND. Three digital shorts will be an added component of the documentary.



On Location for "Women Behind the Plow"

## More Than Just the Music

Since 2001, the Lincoln High School Concert Choir from Thief River Falls, Minnesota has performed a spring show to highlight social issues like diversity and humanitarianism through music, dance, art, and poetry. Led by vocal choir director Darcy Reese, the choir has studied Jewish, African American and Native American cultures, as well as women's



rights and the LGBTQ community. This curriculum creates a platform for discussion that breaks down the barriers of hate and division between races and communities and encourages a unified society filled with acceptance and respect. This 60 minute documentary will raise awareness of social issues as seen from the eyes of teenagers. Documentation of the choir and its partnership with students from Patrick Henry High School in Minneapolis, MN began is September 2018 The broadcast premiere is scheduled for October 31, 2019. The digital premiere is scheduled for October 28, 2019. A public showing is scheduled for 7:00 PM on October 28, 2019 at Lincoln High School in Thief River Falls, MN. At least one digital short is planned for release in 2020.

## Northwest Angle, Minnesota

The Northwest Angle is a part of Lake of the Woods County, MN and is the only place in the contiguous US that is north of the 49<sup>th</sup> parallel which forms the border between the US and

Canada. It is the northernmost township in MN and contains the northernmost point in the contiguous 48 states. This documentary will incorporate the history of this landmass as well as the present day livelihood of the Angle residents. The impact of this production will help educate the residents of Minnesota of this little-known part of the state; including outdoor activities, Native American influences, and historic landmarks like Fort St. Charles and Laketrails canoe camp. The broadcast premiere is tentatively scheduled for April 2020. Several digital shorts will accompany the 30-minute documentary.



On Location for "Northwest Angle, Minnesota"

## Report on Legacy Expenses: Cost of Production for State Fiscal Year 2019

#### For Period: July 1, 2018 through June 30, 2019

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2018 through June 30, 2019	-6 Arts, Cultural, Features -2 Historical Features -8 Prairie Musicians Performances -Art and Science Education Modules -Women Behind the Plow -More Than Just the Plow -More Than Just the Music -Northwest Angle, MN
Cost of Production	See Cost of Production below
Number of stations broadcasting program	3 stations: PPB HD, MN Channel, World/Life
<b>Estimated viewership</b> July 1, 2018 through June 30, 2019	464,000 viewing households
Hours available for web streaming July 1, 2018 through June 30, 2019	172 hours of on-line streaming available
<b>Education materials created and distribution</b> July 1, 2018 through June 30, 2019	262 lesson guides

Legacy Projects	Cost of Production				
For period: July 1, 2018 - June 30, 2019	For period: July 1, 2018 - June 30, 2019				
#1: Media Production - Arts and Cultural	\$110,433.97				
#2: Media Production - Historical	\$89,330.14				
#3: Educational Services	\$88,851.25				
Total	\$288,615.36				

## Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2018 through June 30, 2019

#### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money form one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<ul> <li>-6 Arts, Cultural, Features: Lake of the Woods Historical Society, Baudette, MN; Comstock Historic House, Moorhead, MN; Otter Tail County Museum, 100<sup>th</sup> Anniversary of the 1919 Cyclone, Fergus Falls, MN; Lincoln High School Choir, Thief River Falls, MN; Carole and Carly Just, farmers, MN; Laketrails Base Camp, Oak Island, MN.</li> <li>-2 Historical Features: "Beyond Bollywood: Indian Americans Shape the Nation" exhibit at the Clay County Historical and Cultural Society, Moorhead, MN; Lake Detroiters Association exhibit at Becker County Historic Society, Detroit Lakes, MN.</li> <li>-8 Prairie Musicians Performances:</li> <li>-Luke LeBlanc, Minneapolis, MN</li> <li>-Pat Lenertz Band, Moorhead, MN</li> <li>-Dariann Leigh, Karlstad, MN</li> <li>-Jessica Vines, Moorhead, MN</li> <li>-Sarah Morrau and Rebekka DeVries, Glyndon, MN</li> <li>-Natalie Fideler, Moorhead, MN</li> <li>-John Pederson Jazz Quintet, Moorhead, MN</li> <li>- Education Modules:</li> <li>- Art: MN native Buck Paulson demonstrated techniques to enhance a seascape titled "Memories" in 15-minute segment. Delivered by broadcast and digital platforms.</li> <li>- Science: Mating patterns of the Prairie Chicken on the booming grounds at Buffalo River State Park in Glyndon, MN.</li> </ul>
	<ul> <li>-Documentaries in Progress:</li> <li>-Women Behind the Plow: Oral histories of 19 women ranging in age from 15 to 92 years old share experiences of farming the land. Their German-Russian heritage is at the heart of their perseverance and work ethic.</li> <li>-More Than Just the Music: Lincoln High School choir in Thief River Falls, MN, led by Darcy Reese, has adopted a curriculum that teaches students humanity through music, art, dance and poetry. Social issues and diverse cultures are discussed.</li> <li>-Northwest Angle, MN: The history of the northernmost township in MN is discussed as well as the livelihood of the residents of the Angle, the Native American influences, and the relationship with Canada.</li> <li>Education:         <ul> <li>A. In the fiscal year ending 6/30/19, Prairie Public provided "no fee" educational services to Minnesota K-12 schools in our coverage area. In our region, there are approximately 100 Minnesota schools with over 70,000 students who are able to access Prairie Public's Education Services in a number of ways. This includes providing video resources for teachers and students and professional development for educators.</li> <li>B. We sponsored or supported two (2) regional inservice workshop events for teachers and other education professionals which provided training and</li> </ul> </li> </ul>

	Prairie Public Education Services staff reached nearly 500 Minnesota teachers in the workshop events, held in Fergus Falls and Thief River Falls. C. Prairie Public Education Services presented two family learning events in Minnesota this year, which helped local school communities provide activities and resources for children, families and teachers in an event that promotes literacy and learning. These events were partnerships with an elementary school community and the planetarium at Minnesota State University Moorhead.
Recipient phone number	701-241-6900
Names of board members	See below
Recipient email address	mailto:jgast@prairiepublic.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	Link on Prairie Public website to LLC website where details are posted about Prairie Public's use of Legacy funds. <u>https://www.prairiepublic.org/television/minnesota-legacy-productions/</u>
Amount, source and fiscal year of the appropriation	The total amount of the appropriation is \$288,615.36 It is appropriated as available to reimburse for expenses incurred between July 1, 2018-June 30, 2019.
Amount and source of additional funds	None
Duration of projects	July 1, 2018-June 30, 2019
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	3
Direct expenses and admin cost	
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

## **Report on Plan for the Use of Funds for Year Two of the Biennium** For Period: July 1, 2018 through June 30, 2019

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
1-A.Media Production - Arts and Cultural: 7 Short Features; 3 Art Ed spots; 8 Music shows	7/1/18 - 6/30/1 9	.50	\$288,615. 36	0	meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity and comments	Website visits, and community advisory board	Website page views: 23,795 Unique views: 10,518 Facebook followers: 8,841 Twitter followers: 3,292
1-B.Media Production - Historical: 2 Short Features; broadcast Wet vs Dry; complete The Rise and Fall of the Nonpartisan League	7/1/18 - 6/30/1 9	.75		0	meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity & comments	Website visits, and community advisory board	Twitter followers: 3,292 Website page views: 23,795 Unique views: 10,518 Facebook followers:8,841
1-C.Educational Services	7/1/18 - 6/30/1 9	1.75		0	Surveys, anecdotal feedback, photos	Track # of teachers attending workshops and # of children and families attending events	500+ educators had access to Prairie Public educational resources, professional development and documentary productions while attending education events Nearly 1,000 kids and family members attended and participated in the events in Minnesota.

Proposed Outcomes Achieved			
-6 Arts, Cultural, Features	Achieved proposed outcomes		
-2 Historical Features	Achieved proposed outcomes		
-8 Prairie Musicians Performances	Achieved proposed outcomes		
-Art and Science Education Modules	Achieved proposed outcomes		
Women Behind the Plow	Outcomes data not yet available		
More Than Just Music	Outcomes data not yet available		
Northwest Angle, MN	Outcomes data not yet available		

## **Prairie Public 2019 Board of Trustees**

Cesareo Alvarez, New Town, ND

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# **Twin Cities PBS**

Est.1957 | tpt.org | Saint Paul, MN

Legacy funding opens doors to a range of storytelling styles and experiences - from hip hop to traditional Hmong song poetry. TPT is inviting community into the storytelling process in deeper ways that shape, curate and create content for more meaningful impact in the communities that we serve.



## AREAS OF IMPACT

### Local History

## Arts & Culture

#### The Past is Present:

66

We believe in the ongoing resonance and relevance of history. From indigenous roots to recent times, history is essential to understanding who and where we are today.

## Aris & Guitare

The stories we tell amplify voices in our diverse creative community, providing a rich archive of the wonderful artistic and cultural work being done in the Twin Cities. Legacy funding offers a strong foundation of support that inspires confidence with the funders and community organizations that co-produce media with TPT for deep levels of engagement and high impact.

**Partnerships** 

Bringing visual beauty to our community is essential to the spiritual well-being of all, but especially the children, who are growing up in such a divisive and angry world. They need to see that art can connect to people from all races, economic status, and abilities. It is the meld. -Community Member



## Twin Cities PBS | Saint Paul & Minneapolis

## **Arts & Cultural Work**

July 1 2018 - June 30 2019 410 total outputs

The Legacy-funded Arts and Cultural work at Twin Cities PBS (TPT) includes the signature broadcast and digital series Minnesota Original (MNO) with events and educator materials, developing and producing digital content, cultivating and nurturing community partnerships to produce Legacy co-funded series and projects: Art Is, The Minnesota Museum of American Art (The M), Giving Voice Chorus, Explore Minnesota/Minnesota Theater Alliance and the Minnesota Orchestra's "Music for Mandela" Tour through South Africa.

## Web

Pageviews: 74,245 Users: 42,886 Video Views: 25,569

## **Social Media**

Impressions: 4,089,979 Engagements: 154,188 Video Views: 708,562

## National Distribution Highlights:

10,580 hours of Legacy-funded work broadcast nationwide.

- MNO was broadcast via APT to 76,373,281 people\* nationwide
- Kevin Kling: Lost & Found was broadcast via APT to 14,336,925 people\* nationwide
- Lowertown Line was broadcast via APT to 92,671,268 people\* nationwide.

\*People (age 2+) Living in TV Households in Nielsen Markets Served by Airing Stations

Of those we surveyed in our annual arts report, after watching MPTA arts and culture programming,76% attended an arts event, 56% spent money on the arts and 58% explored more content on TPT platforms.

We asked arts content viewers what arts programming means to them. They shared:

Bringing visual beauty to our community is essential to the spiritual well-being of all, but especially the children, who are growing up in such a divisive and angry world. They need to see that art can connect to people from all races, economic status, and abilities. It is the meld.

At 88 years of age and without community transportation TPT stories expand and inform me of the larger community. I live in and outside my four walls.

They contribute to a sense of community and belonging, and cultural understanding, as well as being entertaining

Art is essential to humanity.

It helps me better understand who I am and other people in the world.

It inspires, makes me proud of MN, makes me seek out new regions and arts. Makes me grateful.

*Expression is life. Creativity is a healthy and normal response to the many challenges faced with life in this modern world. Expression connects and expands our human understandings.* 

I work with underserved students. I use ideas from programming to try to give these students equal opportunities and help involve them in the arts

They illuminate the community.

## **Minnesota Original Seasons 9 & 10**

July 1 2018 - June 30 2019 13 Broadcast episodes, 329 Digital outputs

Minnesota Original (MNO), Twin Cities PBS' signature arts and cultural series, shares stories of local artists and cultural figures. Hundreds of digital outputs explore the people, places and histories that make Minnesota a diverse and dynamic place to live. During the 2018/19 state fiscal year, MNO expanded its footprint to include stories featuring designers and culinary artists. Chefs shared their immigration and refugee experiences through food that's central to their culture. Our design episode took viewers behind the scenes with Minnesota-based creatives who have attracted fans and followers from around the world.



### Impact

MN Original collaborates with artists and other members of the creative community to share stories that enrich our community. The collection highlights people and programs that are educating, inspiring and connecting members of our communities. Available both online and on broadcast television, our content has the potential to reach nearly every Minnesotan. The stories we tell amplify voices in our diverse creative community, providing a rich archive of the wonderful artistic and cultural work being done in the Twin Cities.

Featured artists report increased awareness of them and their work, and an appreciation for having a digital representation of their creative process that can be shared endlessly.

"Thank you for creating such a beautiful gorgeous piece out of my journey. I am still so touched this morning I am speechless...this means everything to me." – Musician PaviElle French

"The MN Original story is just a perfect little gem. It captures the quiet and the nature sounds of our surroundings. You managed so empathetically to choose the clips that tell my story the best. I love it." -Photographer Mary Jo Hoffman

"I just watched the Mini Doc again and it is so incredibly special. I can't wait to share it with all our audiences!"

- Kate Nordstrum, Liquid Music

Viewers report MN Original content helps them see the world more broadly: *"I watched this short film and wanted to run right outside the door and discover the beauty waiting there all along. Thank you to the talented filmmaker for capturing what you do and how you see the world. Most inspiring!"*– Instagram user kristinespinasse

"The video hit a chord in my soul. I have been turning to nature and flowers for their beauty, peace and solace. The clip resonated with me so that I sent it to my family because it captures my similar path." – Instagram user jillemeyer2796

#### Distribution

MNO was broadcast via APT to 76,373,281 people\* nationwide. \*People (age 2+) Living in TV Households in Nielsen Markets Served by Airing Stations

MNO's digital publishing model gives viewers myriad ways to connect with diverse arts and culture content. Broadcast episodes are curated from multi-media stories found on tptoriginals.org. MNO continues to be distributed on-air nationally to PBS stations via American Public Television and digitally by WNET's All Arts public media arts and cultural website.

Twin Cities PBS' membership in the Public Television Major Market Group (MMG) provides a path for distribution to 28 of the largest public television stations in the country. In the 2018/19 state fiscal year eight MN Original stories were shared for use in broadcasts and online, increasing visibility of featured artists and our communities.

PBS LearningMedia, a partnership between PBS and WGBH that provides PreK-12 educators with free content designed to improve teacher effectiveness and student achievement, now hosts more than 100 MN Original stories and study guides. **One fifth of Minnesota educators are users of PBS LearningMedia.** 

Through a partnership with the Saint Paul Chamber Orchestra, MNO stories were streamed during intermission during its 2018-2019 season.

MNO Broadcast Episodes:

- 901: Writer Nora McInerny, Photographer Amy Ballinger, Liquid Music, TU Dance and Bon Iver
- 902: Karen Charles Dance, Writer Carter Meland, Artist Tara Sweeney, Musician Stokley Williams
- 903: Choreographer Laurie Van Wieren, Designer Joynoelle and Musician Lazerbeak
- 904: Artist Jovan Speller, Northern Spark, Filmmaker Maxine Davis, Writer Saymoukda Vongsay
- 905: U Film Society's Al Milgrom, Artists Ifrah Mansour, Devin Wildes and Busker Jocephus Lomax
- 906: Photographer Carlos Gonzalez, Painter Alison Price, Visual Artist Sieng Lee and Brownbody Performance Company
- 1001: MNO Presents: Music for Mandela
- 1002: MNO Presents Culinary Artists: Ann Kim, Sameh Wadi and Shige Furukawa
- 1003: Musician deM atlaS, Minnesota Artists at The M, and PaviElle French
- 1004: Chanhassen Dinner Theater, Proof Public, Minneapolis Art Lending Library and Fancy Ray
- 1005: 1855 Faribault, Free Black Dirt, Ricardo Levins Morales and Larsen Husby
- 1006: MNO Celebrates Design: Bodega Ltd, Photographer Mary Jo Hoffman, JUDiTH+ROLFE, Kate Arends and Photographer Wing Ho
- 1007: Sarah Bellamy, Giving Voice Chorus, Spoken Word Artist Bee Yang and Marci Rendon

## Co-Production:

## **MNO Presents Minnesota Orchestra in South Africa**

August 2018 - May 2019 Broadcast Premiere: May 5, 2019

Outputs: 12 (includes broadcast, digital, article, social posts) Minutes of Content: 2 hours 40 minutes Events: 2 Screenings & Panel Discussions



MNO documents the historic musical and cultural exchange in 2018

<u>Minnesota Original (MNO)</u> produced a special collection of content documenting <u>Minnesota</u> <u>Orchestra</u> on its historic 2018 tour through South Africa. Minnesota's largest performing arts organization became the first major US orchestra to tour the continent of Africa. Along the way, engaged South African students and communities in music-making in master classes, side-by-side rehearsals and performances.

The musical and cultural exchange, "<u>Music for Mandela</u>," honored the centenary year of Nelson Mandela's birth with community engagements and concerts in Cape Town, Durban, Pretoria, Johannesburg and Soweto, the township at the center of the anti-apartheid movement. Many of the more than 300 Minnesotans who traveled to South Africa narrate this story, along with students, audience members and dignitaries.

Dr Makaziwe Mandela traveled to Minneapolis to honor her father, former South African President Nelson Mandela, as well as Minnesota Orchestra for its extraordinary diplomatic efforts and the Minnesota communities who supported the tour. South Africans and Minnesotans made genuine connections and it was important to include as many of those moments as possible. We gathered cell phone and other video, beautifully composed still photographs and more. <u>Minnesota Orchestra</u>, <u>Classical MPR</u>, the Star Tribune, <u>Travis Anderson Photography</u> and so many others contributed their perspectives with additional media. Music from Minnesota musicians <u>Dessa</u> and <u>Lazerbeak</u> complement the international voices and orchestrations heard throughout.

At the TPT studios, the documentary was screened at two premiere events to more than 250 people and a panel discussion followed.

Minnesota Orchestra Music Director Osmo Vänskä expressed that the film serves as a reminder of why musical diplomacy is critical to the Orchestra's mission. They went to share and learn from each other, communicating through the universal language of music. These instant, cross-cultural connections became evident on-screen and brought the journey of cultural diplomacy to life.

Throughout both evenings, panelists and audience members spoke of the transformative nature of music and how it serves as a universal language, uniting humanity across races and cultures. Audience members, including Classical Movements founder and president, Neeta Helms, commented that through this experience, Minnesotans represented the country and served as "a vision."

Audience members were asked to write short reflections on musical notes. Among the messages of love, friendship, and inspiration:

"When individuals listen they begin to think. They think about others, friends, community and being to share among others: it builds community!"

" This experience made me realize how much joy, love, peace, the music gives to me and helps pave the way for happiness, pleasure, and again, joy."

"Music can create a new opportunity to unite our neighbors."

"Music breaks down racial and cultural barriers. It reduces our estrangement."

"By offering us moments of repose from our daily lives, we can reflect on the truly important things in our lives and realize we have many more things in common than that which divides us."

In July, 2019, Minnesota Orchestra screened the "Music for Mandela" documentary during its International Day of Music celebrations for more than 200 people.

Produced as the premiere episode of MNO's 10<sup>th</sup> season, the program was made available to public televisions around the country for national distribution.

With special permission from the Department of Administration, Legacy funds were leveraged when a group of donors who believed in the power of music to heal and connect us across the world applauded the collaboration between Minnesota Orchestra and Twin Cities PBS and funded the international travel to make the post production and engagement opportunities possible.



Students from the South Africa National Youth Orchestra and Minnesota Orchestra Assistant Conductor Roderick Cox after a side by side rehearsal. University of Pretoria,

South Africa

What has tonight inspired you to do? Mot antu about MUSIC thinking SMALLX m would 0 How can mi

An audience member's reflection after the "Music for Mandela documentary screening event:

"Keep singing- keep finding ways to connect with others with music- keep thinking about ways in which I am a smaller part of a larger whole- not only in music but in life!"

## ART IS... Season 2

Media Released: March 9th 2019

TPT completed 25 short films, including artist video profiles and portraits. These media elements have been shared across TPT's social media platforms, MN-focused platform, TPT Originals, as well as through artists' network (available online https://www.tptoriginals.org/series/art-is/).

Twin Cities PBS' groundbreaking multi-platform arts program, ART IS, activates the states most renowned artists from diverse communities- to pick three up and coming artists of their choice – across any genre – and co-create a series of media and public events. Working with these artists over a 9-month period, Twin Cities PBS producers co-create powerful short-form media that provides context and marketing for the artists work as well as curate a series of events in our studios that engage our local communities in new ways.

## Impact

The project's goals are to bring heightened visibility and support artists growth and development; to cultivate networks and catalyze collaboration among artists from different artistic and cultural traditions; and to expose Minnesotans to exciting, innovative art that crisscrosses genres. The project addresses the needs of artists by:

- Developing their professional networks both with peers and mentors. This has already resulted in new collaborations among artists.
- Creating professionally produced media assets that they can use on an ongoing basis in their own promotions, festival applications, grant applications, etc.
- Significantly raising their visibility through widespread media distribution and events supported by TPT's broad reach and marketing operation.
- Paying them for their work.
- Building their relationship with TPT which has already led to participation in other TPT initiatives.

Because this series was truly artist driven, artists activated their networks using the media we produced as a marketing tool. As a result they drew hundreds of new audience members to TPT (more than half of the audiences had never attended a TPT event) and engaged thousands of people online through sharing the media we had produced. The series helped cultivate new networks, secure future grant funding and job opportunities for these early career artists and brought new visibility to truly exciting emerging local talent. The series also positioned TPT as a place for showcasing innovative local art.

Among attendees, 96% rated the events "superior" or "excellent;" 96% said they would seek out the featured artists' work as a result of attending ART IS; and 87% said the performances provided a window into a new experience, perspective or culture. Below are some examples of some more feedback the series received. "TPT is seen as such a platform in our communities for information and to have our narratives shared out through an institution like TPT means a great deal." - ART IS... Curating Artist

"As an emerging artist, having an interview describing my body of work helps enormously in continuing to find work and amplify my reach. The videos were so well crafted and helped me



*enormously."* - ART IS... Emerging Artist

"It exposed me to art that I wouldn't have normally sought out... What am impressive group of talented artists being bold in exposing and exploring who they are." - ART IS... audience member

(Photo Above) Live Event Art Is... Our Call For Peace lead by Hmong author Kao Kalia Yang and featuring a cohort including Hmong song poet Bee Yang; spoken word performer Kevin Yang; and illustrator Xee Reiter

ART IS... Season 2 focused on established spoken word and literary artists of color – African American spoken word artist Tish Jones, Hmong author Kao Kalia Yang and Native writer Marcie Rendon. Each lead artist selected three emerging artists and collaboratively designed a live event inspired by themes ranging from origin stories to Native resilience to peace. The three live events drew excited and engaged audiences totaling 290 people.

- ART IS... My Origin (April 27, 2019): Tish Jones led a cohort including Hip-Hop Emcee Yevrah yK; dance duo Al Taw'am; and poet Donte Collins.
- ART IS... Our Call for Peace (May 7, 2019): Kao Kalia Yang led a cohort including Hmong song poet Bee Yang; spoken word performer Kevin Yang; and illustrator Xee Reiter.
- ART IS... CreativeNativeResilience (June 13, 2019): Marcie Rendon led a cohort including vocalist/poet Jada Brown; playwright/actor Andrea Fairbanks; and director Sir Curtis Kirby III.

In advance of the events, TPT completed 25 short films, including artist video profiles and professional portraits for artists to use in their own marketing and professional development. These media elements have been shared across TPT's social media platforms (Instagram, Facebook, and Twitter), MN-focused platform, TPT Originals, as well as through artists' networks (tptoriginals.org/series/art-is/).

Finally, TPT produced impact videos from each event with event highlights, audience reactions and artist feedback (link in product section). As one audience member noted, "People get a chance to expand their world, expand their knowledge. This is a breath of fresh air." Emerging artist and MC Yevrah shared, "This is a bunch of firsts for me. It's actually pushed to me to want to push more for my performance."

## **Explore Minnesota**

October 21, 2018

5 Segments broadcast on TPT and available online Explore MN Theater was a partnership between the Minnesota Theater Alliance and Explore Minnesota and Twin Cities PBS. As part of this partnership TPT highlighted 5 of the amazing 440 theaters across the state.

This series garnered awareness of the great theater not only happening in the Twin Cities but also in all five regions of the state, including Alexandrea, Moorhead, Redwing, and Grand Marais. It exposed our audiences to new reasons to travel to support theater throughout the state. The media was also used by the theaters to promote their work.



Sod House Theater performs "Enemy of the People" on the banks of the Mississippi River in Red Wing, MN

Segments Highlighted the following theaters.

- Theatre B: Theatre B is an ensemble theater of 11 members that presents new and challenging work to the audiences of Moorhead.
- Sod House Theater is a site-specific, traveling theater company that performs across Minnesota during the summer months. During its 2018 summer tour, Sod House visited Red Wing to perform a bluegrass adaptation of "An Enemy of the People" by Henrik Ibsen.
- Theatre L'Homme Dieu in Alexandria brings live theater and performing arts to the lakes area during the summer months. Performers stay onsite during their week long runs and the community volunteers to help support the season of productions.
- The Grand Marais Playhouse is a community theater in Grand Marais. Sue Hennessy the artistic and technical director of the theater was a carpenter for The Guthrie Theater in the Twin Cities

for years, and teaches community members how to build the elaborate sets of a professional theater company.

• Pangea World Theater and Teatro del Pueblo have had a partnership that has spanned the 10 years and countless productions throughout Minneapolis-St. Paul. One of their most recent collaborations has been a Latino Asian Fusion series, including the play Isla Tuliro: Island of Confusion written by Marlina Gonzalez.

# **Co-Production: Explore Minnesota: Find Your True North**

February – July 2019

5 premiered online and on broadcast June-July 2019



Explore Minnesota and TPT partnered to create broadcast and digital shorts for the Explore Minnesota campaign, Find Your True North. From a national historic landmark to a Minnesota created sculpture art walk, the project highlights unique travel destinations in each of the five regions of the state. Explore Minnesota has embedded the Legacy co-funded content on the homepage of their website and promotes the videos on social media.

# The Minnesota Museum of American Art

November 1, 2018 – June 30, 2019 Outputs: 24 (Eight episodes- one broadcast, 16 promos, articles and additional videos)

Minnesota Original (MNO) partners with the Minnesota Museum of American Art (the M), to create a collection of stories celebrating St. Paul's only major art museum. After more than 120 years in at least a dozen St. Paul locations, the M and its collection of more than 4,500 works of art, has a new permanent home in the historic Pioneer Endicott building and vision for connecting a new generation with local, regional and national artists. The video series highlights the history of the M, Minnesota artists- both past and present, and how the museum works with collaborators in communities like the historic Rondo neighborhood and the local Hmong and Arab American communities in order to amplify artistic voices in communities that have historically been ill represented in art museums.

## Impact

These stories challenged viewers ideas of "American art," the definition of a modern museum and its role in the community. They highlight Minnesotan artists both past and present communicating how they've shaped the landscape and amplify the work of artists creating work in the present day in connection to the historic museum.



Performance artist Anat Shinar performs in the Minnesota Museum of Art's Gallery.



The Minnesota Museum of American Art's Executive Director Kristin Makholm tours the museum's collection.

What is American Art?





The Minnesota Museum of American Art partners with numerous communities to amplify creative voices often left out of museum narratives.



From past to present, the Minnesota Museum of American Art's collection includes many Minnesotabased artists.

## Distribution

All content was published on tptoriginals.org and promoted on MN Original and Twin Cities PBS social media platforms, Twitter, Facebook and Instagram over a seven month period. Each story was also promoted on The Minnesota Museum of American social media channels, through their newsletters and embed on their blog. Many of the videos were streamed on ipads in the Minnesota Museum of American Art so museum-goers could learn more about the museum as they were in attendance.

Additionally, individual stories were shared by social media pages of Visit St. Paul, the Pioneer Endicott Building and MN Artists and The Saint Paul Chamber of Commerce shared one of the videos in their newsletter.

## Engagement

Comments from social media:

ANDREW, RE: ORIGINS Video: You should take the opportunity to go. Really. KRISTEN, RE: ARTIST IN ACTION Video: What a fantastic project!! I love her ideas about boundaries between public and private, making and experienced, etc. So cool! LALUPE, RE: ARTIST SPOTLIGHT Video: I'll walk over this week to see the renovations. ANNE, RE: ARTIST SPOTLIGHT Video: Heartfelt congratulations! BECKY, RE: ORIGINS Video: So proud of my friend Kristin Makholm and her team at the M!

Looking forward to seeing the next two installments...a great countdown to the grand opening.

ANDREW, RE: BUS TOUR Video: Classic bus, classic studies, awesome art!

Events: 0

# Description

- Origins: The Minnesota Museum of American Art, nicknamed the M, recalls its 100+ year history.
- Bus Tour: Tour by vintage bus through the M's storied past in St. Paul
- The Comeback: When Kristin Makholm took the helm of the Minnesota Museum of American Art in 2009, the museum had just closed its doors, boxed up its collections and nearly called it quits. Against all odds, Makholm has revived the dying museum and looks forward to a new permanent home for the museum opening December 2018.
- Artist Spotlight: From collecting to commissioning work, the Minnesota Museum of American Art celebrates artists in numerous ways.
- Artists in Action: The Minnesota Museum of American Art invites artists (often nonvisual artists) to interpret or react to its exhibitions on view, programmatic offerings, or the state of twenty-first century museums in their Artists in Action program.
- Celebrating Craft: The Minnesota Museum of American Art celebrates studio craft through their collection of mid-twentieth century and contemporary works.

- Expanding the Frame: The MN Museum of American Art explores American identity through art with cultural partners on the Saint Paul Murals Project, with Nicole M. Smith and Lawrence El Grecco Waddell at the Hallie Q. Community Brown Center and with Mizna.
- What is American Art: What is American art? The Minnesota Museum of American Art examines and re-examines this complex question with the community and artists.

# **Cultural Conversations with Dr. Anton Treuer**



Digital Release Date: Monday, October 21, 2019 4 Digital Short Videos (in production)

Award-winning Twin Cities PBS (TPT) producer Leya Hale collaborated with Dr. Treuer to create four powerful video stories that highlight Indigenous strength and resilience on topics such as the importance of hair and language, education and the

harmful stereotypes embodied in Indian mascots.

Dr. Anton Treuer, Professor of Ojibwe at Bemidji State University

## Impact

Professor of Ojibwe, author, trainer and speaker Dr. Anton Treuer is on a mission to build a bridge of understanding so that Indigenous men, women and children "preserve, retain and revitalize" their heritage. As part of that journey, his work also helps non-Native people discover how they can be allies.

- Cultural Conversations: The Importance of Hair Dr. Anton Treuer, professor of Ojibwe, speaks about the importance of long hair from a Native perspective and how many Native Americans carry the cultural belief that hair is a symbol of spiritual strength. Inspired by the book, Everything You Wanted to Know About Indians But Were Afraid to Ask and produced with funding from the Arts and Cultural Heritage Fund.
- Cultural Conversations: The Importance of Education Dr. Anton Treuer, professor of Ojibwe, speaks about the importance of identity development in the educational system. Assimilation does not generate educational achievement, but access to tribal languages and culture does. Inspired by the book

Everything You Wanted to Know About Indians But Were Afraid to Ask and produced with funding from the Arts and Cultural Heritage Fund.

- Cultural Conversations: Indian Mascots Dr. Anton Treuer, professor of Ojibwe, speaks about the importance of eliminating offensive Indian imagery within educational institutions and professional sports teams. He believes it is a mockery of Native American culture and history. Inspired by the book Everything You Wanted to Know About Indians But Were Afraid to Ask and produced with funding from the Arts and Cultural Heritage Fund.
- Cultural Conversations: The Importance of Language Dr. Anton Treuer, professor of Ojibwe, speaks about the importance of tribal language preservation. He believes that tribal languages encapsulate unique tribal worldviews and tribal language inclusion can provide safe and empowering spaces. Inspired by the book Everything You Wanted to Know About Indians But Were



Afraid to Ask and produced with funding from the Arts and Cultural Heritage Fund.

Giving Voice

Legacy Output release: May 29, 2019

4 outputs 1 of them Legacy contributed to- the Segment- the others were

whole concert DVD for the singers, and 2 promotional shorts that the chorus paid for.

Members of Giving Voice Chorus laugh during a rehearsal

Emmy award winning short documentary of Giving Voice Chorus's performance of Love Never Forgets followed the groundbreaking commission project lead by composer Victor Zupanc and lyrist Louisa Castner, who spent months with the singers to learn about their experiences and then wrote nine songs based on their stories. The project which was a collaboration between MacPhail Center of Music, Giving Voice Chorus and the American Composers Forum culminated in a sold-out show at The Ordway Center for the Performing Arts last June. This concert proved for the first time that people with dementia can learn new songs.

# Impact

We were awarded a Regional Emmy in the Health category for our coverage of Giving Voice and our performance footage was used in CBS Sunday Morning's coverage of the Chorus that helped garner international attention for the chorus. We also helped leverage Legacy dollars by Giving Voice commissioning us to record, edit and archive the whole groundbreaking concert and create two additional shorts for their organization that have been used nationally to help better explain their work.

## **Distribution, Engagement & Events**

- Giving Voice Short Documentary
- 2 Giving Voice Promotional Pieces
- Giving Voice: Love Never Forgets Whole Concert

# RELISH

In Production Six episodes, 25+ total outputs

RELISH is a new web series sharing stories of cultural heritage in Twin Cities communities through the universal language of food. Host Yia Vang (Union Hmong Kitchen) takes viewers inside the home kitchens of local chefs as they serve up an ingredient or dish that has personal and cultural meaning to them. Viewers learn about and celebrate the diversity of our communities, inspiring them to explore their world in a whole new way. Engaging articles and recipes complement online videos, giving viewers a robust experience.

## Impact

Relish will put diverse local communities in the spotlight through educational and engaging content. Videos and articles will document and preserve food traditions and practices. In each multimedia showcase community members will have the opportunity to share about their culture, their cuisine and their own personal history. Viewers will learn first hand about the many diverse communities that make the Twin Cities a vibrant place, and seek out experiences with and in the featured community. Provided recipes also give viewers the chance to make dishes in their own homes. Relish gives featured participants a voice and increases exposure for their cuisine, their business and/or their community.



Chefs Yia Vang and Jose Alarcon find fresh herbs and vegetables in Alarcon's backyard garden during filming

# **Co-Production: Weavers Guild**

Premiere Date: April 16, 2019 Three (3) 90-second Snapshots

The largest weavers guild in the United States provides numerous ways for members to engage, sustain and keep tradition alive.

## Impact

Sustainability Snapshot was nominated for a Midwest Emmy® Award.

## Distribution

All three air on various TPT platforms, including tptoriginals.com.



# Engagement

From the partner: I wanted to share that the reactions we had to the shorts at the annual meeting were wonderful! Everyone clapped and cheered when we finished showing them and immediately after the clapping ended someone yelled "so how can we share these with our friends?!". While the shorts

were playing, many members had big smiles on their face. The board has received positive feedback from dozens of members commenting on how professional and well done they are, and that they are wonderful highlights of WGM's work. All in all, the feedback has been phenomenal and every member I've heard from has loved them. Thank you again, they are wonderful.

## **EPISODES:**

- **Building Community:** Exploring a variety of handweaving techniques, the Weavers Guild of Minnesota preserves and strengthens traditions from faraway places such as Asia, Africa and Scandinavia.
- **Accessibility:** One of the oldest handweaving guilds in the Unites States, the Weavers Guild of MN offers classes and workshops to people of actively all ages, abilities and talents.
- **Sustainability:** Most of us have absolutely no idea what goes into making the garments we wear every day. The Weavers Guild of Minnesota showcases a more sustainable approach focused on local fiber sourcing that reduces waste while creating durable, heirloom clothing.

# **Minnesota History Work**

June 2018- July 2019 154 TOTAL Digital outputs

Legacy-funded History work at Twin Cities PBS has sparked fresh engagement with Minnesota's past through an exciting suite of content and initiatives. The new Minnesota Experience initiative is anchored by a weekly broadcast that features new documentaries, and exposes new audiences to classic history stories from TPT's archives.

Funding has supported the creation of two Emmy® Award-winning long-form documentaries, Flour Power and Jim Crow of the North, giving new life to this important Minnesota history.

In a recent survey of members and subscribers, **76% said that they learned more about Minnesota history** and 75% said that they talked to friends and family about what they learned. 66% said that they visited an historic site or museum after watching local history programming on TPT.

67% reported that locally produced history programming enriches their life and community.

We are excited to continue this important work in making Minnesota's history accessible, relevant and meaningful to our communities through this work. Communities shared:

History shows us how we arrived at our present status. To understand the present and plan for the future, we need to be aware of the factors that contributed to our past. Human relations are profoundly affected by that which took place, particularly as handed down from generation to generation. while we cannot rewrite history, we can learn from it.

*History turns the lights on the present and helps us understand ourselves better.* 

*Gratitude for the EXCELLENCE you model and provide.* 

## Web

Page-views: 113,329 | Users: 52,274 | Video Views: 29,083

## **Social Media**

Impressions: 2,404,918 | Engagements: 112,813 | Video Views: 288,740

## National Distribution Highlights:

America's Secret War 32,461,853 | Telling Project 178,019,828

# **MINNESOTA EXPERIENCE**

June 2018- July 2019

Between July 1, 2018 and June 30, 2019, we have published 154 pieces of content that range from original short-form videos, articles and long-form documentaries.

Every single person is a product of history. Every issue we face, every achievement, every headline is grounded in history. In order to understand who we are within the world we live, we need to know the history that made us. This is why Twin Cities PBS (TPT) launched MINNESOTA EXPERIENCE, our signature series focused on illuminating and activating the history of our state.

MINNESOTA EXPERIENCE is grounded by these framing values:

- **The Past is Present:** We believe in the ongoing resonance and relevance of history. From indigenous roots to recent times, history is essential to understanding who and where we are today.
- **Finding Common Ground:** We know that telling stories from our region's past brings us together through shared experiences, local touchstones and universal truths. Learning history together celebrates and strengthens community.
- **Everyone's History Matters:** We value multiple perspectives, restorative narratives and lived experiences. Sometimes this means probing conflict and contention in our past, and it consistently means seeking out absent narratives and under-told stories.

### Impact

In its exciting premiere season, TPT's MINNESOTA EXPERIENCE gave Minnesotans COMMON GROUND, CONNECTION, and CONTEXT across shared issues and identities, creating RELEVANCE for the past and future undertakings. Viewers shared:

*"It provides context and perspective. Learning about each other and the world around us can bring us all together." - MINNESOTA EXPERIENCE viewer* 

"The historical value and lessons of Minnesota's history helps me understand the problems of today." - community event attendee

"Open hearts and minds to those who have arrived to these shores, and to whom they meet in their journey in our home state; we freeze alone or we live helping our neighbor. My door is open." - Viewer of Hmong Pioneers: Honoring the First Wave

*"It's about love. And, if you can participate in love, you have infinite power."* - Michael McConnell

"Knowledge is power..." - Twin Cities PBS viewer

*"I believe in perpetual learning and TPT provides access to inspirational and insightful programs that encourages me to never stop thinking." - Twin Cites PBS viewer* 

MINNESOTA EXPERIENCE helps us RECOGNIZE OUR FREEDOMS.



MINNESOTA EXPERIENCE showcased a speech given by Rev. Martin Luther King, Jr., at the University of Minnesota in 1967. An interview followed by host L. Howard Bennett discussing the ideas, methods, and wisdom on achieving a free society for all.

## MINNESOTA EXPERIENCE INSPIRES US TO TAKE ACTION.

NEW PARTNERSHIPS, like the U of M's Mapping Prejudice project, shaped and enriched the documentary Jim Crow of the North, sparking over 2 dozen community screenings and close to 300,000 YouTube views. Conversations about the film caused volunteers to personally map neighborhood covenants.

"I teach 'A Raisin in the Sun' in my classroom and will incorporate more from Mapping Prejudice & Jim Crow of the North into my unit." - Public school teacher

Of those who took TPT's annual Legacy History survey, 71% said that they trust TPT to deliver history content that is well-researched and unbiased.

*Flour Power and Jim Crow of the North* received Upper Midwest Emmy® Awards

for best historical documentaries



## **Episodes**

#### SEASON 1 EPISODE 1 | FLOUR POWER

Flour Power explores how milling made Minnesota. The story charts the growth of wheat farming, the harnessing of water power, the founders of the flour milling industry, and the expansion of the industry into global purveyors of industrialized food products.

(Photo Left: Archival Still from Flour Power)

#### SEASON 1 EPISODE 2 | LOST TWIN CITIES III

"Lost Twin Cities III" is the third installment of the immensely popular "Lost Twin Cities" specials. Based on the Larry Millett book of the same name, these programs explore the vibrant history of vanished places and cultures in the metropolitan area.

#### SEASON 1 EPISODE 3 | CORNERSTONES: A HISTORY OF NORTH MINNEAPOLIS

"Cornerstones: A History of North Minneapolis" explores the neighborhood's diverse past through the power of place. Co-produced with the University of Minnesota and the U's Urban Research and Outreach-Engagement Center on historic Plymouth Avenue, Cornerstones is an hour-long journey through the history of Minnesota's least understood neighborhood.

#### SEASON 1 EPISODE 4 | GLENSHEEN AND THE CONGDON LEGACY

Glensheen is a true Minnesota original, preserved intact for future generations. It is a story of hard work, fortunate timing and a life long pursuit of knowledge. Produced by WDSE.

#### SEASON 1 EPISODE 5 | LOST TWIN CITIES 4

Our latest installment of the Lost Twin Cities history series tells the stories of Northwest Airlines, Negro League baseball, Longfellow Zoo, Dayton's Oval Room, St. Paul's Public Baths and a lost Frank Lloyd Wright masterpiece.

#### SEASON 1 EPISODE 6 | FIRES OF 1918

The horror and hardship of the great Minnesota fires of 1918 are hard to imagine 100-years later. Ten communities were destroyed and dozens more were damaged in an inferno that covered an 1,800-square mile area. The date October 12, 1918 will forever be remembered in this part of the world as a date that didn't just make history, but erased history. Produced by WDSE, Duluth.

#### SEASON 1 EPISODE 7 | OHIYESA: THE SOUL OF AN INDIAN

This documentary follows Kate Beane, a young Dakota woman, as she examines the extraordinary life of her celebrated relative, Charles Eastman (Ohiyesa). Biography and journey come together as Kate traces Eastman's path-from traditional Dakota boyhood, through education at Dartmouth College, and in later roles as physician, author, lecturer and Native American advocate.

#### SEASON 1 EPISODE 8| THE PEOPLE'S PROTECTORS

Four Native American Vietnam War veterans reflect on the agony of war and how their communities helped them carry their warrior legacy proudly. A lifetime later, these soldiers begin to tell their stories. Funding provided by Vision Maker Media and The Mark and Mary Davis Foundation.

#### SEASON 1 EPISODE 9 | MN IN THE 70'S

People power, environmental cleanups, exciting new music, grand city plans, and food wars in co-ops and grocery stores--In the turbulent '70s, Minnesota shed its image as a snowy outpost and became a

place of consequence in politics, culture, business and civic activism. Produced with the Minnesota Historical Society Press and inspired by authors Dave Kenney and Thomas Saylor.

#### SEASON 1 EPISODE 10 | THE FABULOUS ICE AGE

Discover the era of the great American touring ice shows, revealing how they dominated family entertainment for decades, changing the lives of skaters and audiences alike.

#### SEASON 1 EPISODE 11 | HMONG PIONEERS: HONORING THE FIRST WAVE

In 1975, at the tumultuous close of the Viet Nam war, the Hmong people in Laos fled their homes, livelihoods, and culture and began to arrive in the U.S. as refugees. Since that time, St. Paul, Minnesota has become the largest home of Hmong Americans in the United States; Hmong Pioneers is their story. Produced by SPNN

#### SEASON 1 EPISODE 12 | RESTORING THE PEOPLE'S HOUSE

Host Mary Lahammer explores the top-to-bottom three-year \$300 million restoration of the home of state government. We soar to the top of the Dome and climb up scaffolding in the Rotunda to see an upclose view of the world's second largest self-supported marble dome and classical art valued at a billion dollars. Architect Cass Gilbert's 1905 masterpiece shines anew.

#### SEASON 1 EPISODE 13 | TALES OF THE ROAD

Take a scenic, historic 440 mile trip with host Cathy Wurzer down iconic Highway 61 revisiting the early days of automobile travel. Using an old travel guide, Cathy drives a period Cadillac the length of Minnesota Highway 61 exploring the secrets of places long gone and spinning stories about people from the past.

#### SEASON 1 EPISODE 14 | MADE IN ST. PAUL

Built in 1925, the Twin Cities Ford Plant was famous for its classical architecture, on-site hydropower and glass manufacturing. Get the inside story about its role in WWII, the labor movement, the evolution of the city, and the relentless pressure of the assembly line. Produced in partnership with Highland District Council.

#### SEASON 1 EPISODE 15 | MARTIN LUTHER KING IN MINNESOTA

A discovered tape of a speech given by Rev. Martin Luther King, Jr., at the University of Minnesota in 1967; followed by an interview of Dr. Martin Luther King Jr. by host L. Howard Bennett for a discussion on ideas, methods and words of wisdom on how to achieve the goal of a free society for all.

#### SEASON 1 EPISODE 16 | THE LEGENDARY SAINT PAUL WINTER CARNIVAL

The Legendary Saint Paul Winter Carnival's traditions of gathering Saint Paul's neighborhoods to participate in ten days of winter sports, activities and parades, building elaborate ice palaces and crowning a fabled royal family have continued for generations. This one-hour documentary is rich with archival film and images, capturing Saint Paul throughout Carnival's 130-year history.

#### SEASON 1 EPISODE 17 | NORTH STAR: MAKING HOME

The "hidden history" of African Americans who helped shape the North Star state of Minnesota. From fur trader George Bonga to the state's first black woman lawyer, Lena Smith.

#### SEASON 1 EPISODE 18 | NORTH STAR: MAKING CHANGE

The "hidden history" of African Americans who helped shape the North Star state of Minnesota. From fur trader George Bonga to the state's first black woman lawyer, Lena Smith.

#### SEASON 1 EPISODE 19 | CASS GILBERT: STANDING THE TEST OF TIME

This documentary features the story of how one of Minnesota's most gifted artists became one of our Nation's great architects. By building on his formal education at M.I.T. and his world travels, Gilbert transformed the spot where he played as a boy by creating one of America's finest statehouses- our Minnesota State Capitol.



SEASON 1 EPISODE 20 JIM CROW OF THE NORTH Why does Minnesota suffer through some of the worst racial disparities in the nation? One answer is the spread of racist, restrictive real estate covenants in the early 20th century. Jim Crow of the North charts the progression of racist policies and practices from the advent of restrictive covenants after the turn of the last century to their final elimination in the late 1960s. (Photo Left: Still from Jim Crow of the North depicting racially-restrictive covenants in Minneapolis)

#### SEASON 1 EPISODE 21 | GRACIOUS SPACES: CLARENCE H. JOHNSTON

Clarence Johnston was one of Minnesota's most prolific Gilded Age architects. Discover how his aesthetic legacy shaped the state.

#### SEASON 1 EPISODE 22 | WOMEN OUTWARD BOUND

WOMEN OUTWARD BOUND profiles the first group of young women to participate in an Outward Bound survival school course in 1965, and chronicles their experiences in the wild. It also captures how one month in the woods taught them they could do more than they ever thought possible. During their experience, the young women forged a special bond.

#### SEASON 1 EPISODE 23 | THE MINNEAPOLIS SOUND

For the first time since its original run 30 years ago, Minnesota Experience brings back Emily Goldberg's first person journey through the vibrant Minneapolis music scene of the 80s. A Twin Cities PBS Original.

SEASON 1 EPISODE 24 | MINNESOTA'S DEADLIEST TORNADOES & FIERCEST FLOODS A documentary look at some of the deadliest weather to ever strike Minnesota.

#### SEASON 1 EPISODE 25 | A HISTORY OF THE LAND

Witness 16,000 years of Minnesota's fascinating early history. Its unique place in North America is revealed through state of the art animations and graphics. A Twin Cities PBS Original production.

SEASON 1 EPISODE 26 | GREAT AMERICAN RAILROAD JOURNEYS- MINNESPOLIS TO SAINT PAUL Join Michael Portillo and discover how Minneapolis harnessed the power of the Mighty Mississippi to become a great industrial center. In St. Paul, Michael explores the birthplace of F. Scott Fitzgerald. Michael's diplomatic skills are tested at a Swedish-American lunch where the centerpiece of the menu is reconstituted dried cod.

SEASON 1 EPISODE 27 | AMERICA'S SECRET WAR In the shadows of the Vietnam War, the CIA organized a secret war in neighboring Laos to prevent communism from spreading deeper into Southeast Asia. The Hmong fought for the U.S. — and for themselves— to keep Ho Chi Minh's regime from destroying their way of life. Distributed nationally by American Public Television.

#### SEASON 1 EPISODE 28 |OUT NORTH PT 1

Out North - Part 1 of a full-length film documenting and honoring Minnesota's LGBTQ history. The film will tell the stories of known and largely unknown LGBTQ Minnesotans who found each other and spoke out when it was a tremendous risk to do so. The film will also explore some of the important ways that Minnesota has played a significant role in the national movement for LGBTQ equality.

#### SEASON 1 EPISODE 29 |OUT NORTH PT 2

Out North - Part 1 of a full-length film documenting and honoring Minnesota's LGBTQ history. The film will tell the stories of known and largely unknown LGBTQ Minnesotans who found each other and spoke out when it was a tremendous risk to do so. The film will also explore some of the important ways that Minnesota has played a significant role in the national movement for LGBTQ equality.

# **First Avenue**

"In Production"

Hour long history documentary for Minnesota Experience on the legendary nightclub First Avenue. In 2020, First Avenue will celebrate 50 years as the epicenter of the Minnesota music scene. This history documentary will highlight the amazing Minnesota music community through the history of the club and American popular music.

## Impact

The project will be a celebration of the passion for music that runs deep in Minnesota. We will also highlight how music can be used as a tool of division as well as connection



Minneapolis hip-hop artist, P.O.S performs in front of his hometown crowd at First Avenue

# **Co-production: We're In This Together** *Anoka County Historical Society*

August 8, 2019 One 30-minute documentary

Veterans and families associated with deployments dating back to Desert Storm talk about how they coped with military deployments from home and overseas.

*We're In This Together* is intended to help viewers better understand the trials and tribulations families of those deployed overseas experience while their loved one is providing service to our country. Whether viewers are veterans, family members of community members living amongst those directly affected this documentary helps us all better understand the fear, anxiety, and stress associated with overseas deployments.



A Minnesota National Guard soldier and her husband prepare for challenging times ahead

*We're In This Together* was distributed via Twin Cities PBS broadcast channels. During Military Appreciation Day at the Minnesota State Fair key staff members from Twin Cities PBS and the Anoka County Historical Society hosted a screening and Q & A. In addition, the film was screened at the Twin Cities PBS booth during Military Appreciation Day.

# Minnesota Remembers Vietnam

## **AMERICA'S SECRET WAR EDUCATOR TOOLS & WORKSHOP**

In response to the tremendous reception of the *Minnesota Remembers Vietnam* documentary *America's Secret War*, TPT and the Minnesota Humanities Center (MHC) turned to community once again after the broadcast to think about how we could create ways to engage communities on a deeper lever with this history.

TPT and MHC hosted a series of community gatherings with Hmong elders, youth, SGU veterans and community leaders as well as educators to identify what was needed most and the key themes that were most important to amplify.

It was clear that the need for educational resources based on the film was essential. The result? A brand new collection of resources based on *America's Secret War* that empower educators to bring this story into their classrooms in fresh and engaging ways.

As an educator and Hmong community member, I am grateful for your efforts to be inclusive of my community in making history. Importantly, I appreciate your prudence and care to make sure it is done well. You make me proud to live here. -Hmong educator



Eden Bart, Lee Pao Xiong, Chong Thao, Chia Xiong, Mike Paulson

The resources were designed by and for educators. The working group includes: Chong Thao, a high school English Language Arts teacher for Saint Paul Public Schools; Michael Paulson, a high school social studies teacher for Intermediate District 287; Thown Va Thor, a middle school social studies teacher at New Millennium Academy; Chia Xiong, a former elementary teacher at Roseville Area Schools; and support from Lee Pao Xiong, Director if the Center for Hmong Studies at Concordia University.

First-person storytelling, interactive maps, and accessible guides make themes like duty, sacrifice, migration, and freedom relevant for all of us. Activities also embrace concepts of the Humanities Center's approach to engagement through absent narratives– those voices often left out or marginalized—with the goal of helping students engage others with respect and empathy.

The partnership between TPT, MHC, and the educators allowed community voices to shape the toolkit, while offering a strong foundation of storytelling and experience bringing absent narratives into focus in thoughtful and meaningful ways.

# Secret War Educator Workshop

TPT, MHC, and the working group of educators designed and hosted a multimedia workshop at TPT to empower educators to use the *America's Secret War* film and companion toolkit to bring this important history into the classroom. These tools spark dialog, encourage critical thinking and exploration, and will build deeper understanding about the Secret War's link to the Vietnam War, Veteran and refugee experiences, and Hmong identity and culture today.



Educators at the Secret War Workshop at TPT

The workshop featured several interviewees from the film, including Lee Pao Xiong and Dr. Mai Na Lee as well as Hmong chef, Yia Vang, who catered lunch, and Story Cloth creator, Suzanne Thao.

Many reported that they were going to integrate this history into their classrooms, connect on a deeper level with Hmong students, and amplify absent narratives in the work they do. As a Hmong American with little historical knowledge of the large, rich history of the Hmong, I found this workshop incredibly powerful, empowering, and enlightening. I'm leaving this workshop with a deeper sense of self, more empathetic understanding of my parents, grandparents, and family, and grateful for the opportunity to learn from Hmong educators I wish I had had as teachers in my own K-12 schooling experience. Thank you! -Workshop attendee

# Vietnam War Roundtable

To build on the *Minnesota Remembers Vietnam* initiative, the Minnesota Military Museum, in partnership with Twin Cities Public Television, DAV of Minnesota, and Concordia University, St. Paul, presented a series of free Vietnam War roundtable discussions held at Concordia University on the 3<sup>rd</sup> Monday of each month (September through May).

This ongoing series was an opportunity for veterans (and those interested in the war and its legacy) to gather on a monthly basis to **honor, remember and understand** this tumultuous time.

Featured topics included:

- 1968 Democratic National Convention
- Expressions of War
- Native American Veterans and the Vietnam War
- Stories from Veteran Voices Award Recipients
- Marine Reconnaissance Units
- Navy Destroyer Operations off the coast of Vietnam in the South China Sea and in the wider Cold War in the Pacific
- Vietnam War 360. Linda McBrayer– Gold Star Daughter; Stewart Herman– Civilian Worker in Vietnam; Jerry Miron– U.S. Army scout dog handler
- Women Nurses in the Vietnam War
- Reporting on the War Impact of the News Media featuring Don Shelby, Vietnam War veteran
- War, Memory & Healing: A Community Conversation and Book Celebration with author Chia Youyee Vang, former Hmong pilots, officers, and others
- The Minnesota Connection to the Battle of Soui Tre



Photo Left: Minnesota veterans of the Battle of Soui Tre share their personal stories

Videos were recorded to include on MNVietnam.org and veterans were encouraged to share their own stories. Surveys and feedback from season one helped to shape the current season that runs through May 2020.

# Digital

# **TPT ORIGINALS**

TPToriginals.org launched in August 2018 and is still evolving as we strive to publish one story on the site 5 days each week.

After the launch of TPToriginals.org in August 2018, TPT's local content producers have heeded the call to both repurpose broadcast clips for a digital platform and to create content specifically intended for digital distribution. By June 30, 2019, more than 500 pieces of content have been published on the site – stories that range from original shortform videos, articles and long-form documentaries. As a legacy broadcast service, TPT content makers are now intentionally experimenting with shorter-format video stories that have remarkably different narrative arcs than the longer work they're used to; they're crafting digital-first series; they're learning to write articles that add depth and interest to the video stories. In short, they're producing and prioritizing very different work today than they did just one year ago.

The "laboratory" of TPTorignals.org is pushing content creators to cultivate new skills that are essential in reaching and engaging audiences who are not served by linear television – audiences faced with myriad options effortlessly accessed on a mobile device. All of this learning lays the foundation for TPT's acceleration into a multimedia organization. In other words, we're investing now in this learning laboratory in order to set the course of TPT's future as a locally relevant media organization with specific emphasis on stories that revolve around our key content pillars: Arts & Culture, Public Affairs and History. And we've made some bold goals along the way: We want to reach new audiences in new ways. We want to leverage data and insight at the front-end of content creation in order to make more informed decisions. We want to establish shared editorial priorities that push us to collaborate with each other and with our communities in new ways.

But what's in store for the future of TPToriginals.org? Today, the site allows us to discover what works and what's possible. Tomorrow, we'll focus on growing and amplifying this essential local service.

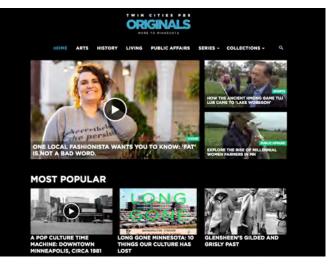
## Impact

As a vessel for TPT's original, local work, TPToriginals.org showcases videos, documentaries and articles that demonstrate the tremendous power and variety of Minnesota's creative communities and the landmark work produced by local artists; that explore the issues that matter most to Minnesotans through original public affairs reporting, including an ongoing series of stories grounded in rural Minnesota; and that reveal the state's dynamic – and sometimes difficult – history in ways that impact the present moment. The fuel that ignites the fire of TPToriginals.org is the recognition that, as a legacy public media television station, we need to actively pursue opportunities to reach and serve Minnesotans in a complex media environment – one in which there are myriad options to fill people's education and entertainment "banks." As a result, we have made a conscientious decision to leverage the power of digital-first storytelling to engage a younger audience, as well as the state's diverse communities, in ways that we don't through linear television. The site is intended to serve as a destination in which Minnesota-based audiences feel a rush of pride in the place they call home, and the inspiration and investment necessary to make our great state even better.

Every day of the week, we share the stories featured on TPToriginals.org with our friends and fans on social media channels – and every day, we hear their kudos about the work we produce and how that work pushes them to understand Minnesota from different angles. Here's a fantastic example: "You do great work chronicling the culture and history of our communities. We all hope to look back some day and say, 'I'm glad I was there, and I'm glad they shared our story.'" – Scott Yamauchi, TPToriginals.org site visitor

#### Distribution

 The TPToriginals.org team includes a Digital Content Engagement & Distribution Specialist who is dedicated to distribution strategy for this wellspring of local content. Her role revolves around a blend of online and in-person outreach aimed at discovering how and where specific local audiences congregate online, as well as meeting in person with "people with influence" who can help us to understand what motivates communities to share stories and what they find missing in our body of local work.



- TPToriginals.org stories are also shared every single day on our locally branded social media accounts, which is managed by the team's Social Media Specialist, as well as on TPT's branded social media accounts. This local work is also routinely included in several weekly e-newsletters.
- TPToriginals.org links are also routinely featured in broadcast television promos that air between shows.

#### Engagement

• Since the launch of TPToriginals.org in August 2018, 130,552 users have visited the site and spent an average of almost 5 minutes on content pages. Also, the videos on the site have been started more than 51,000 times.

# Report on Legacy Expenses: Cost of Production for State Fiscal Year 2019

For Period: July 1, 2018 through June 30, 2019

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items					
Names of Legacy funded programs reporting July 1, 2018 through June 30, 2019	MN Digital Story Wall MN Story Wall Content Creation Digital Story Wall Events MN Remembers Vietnam – Finishing Work Music of Vietnam Concert The Wall that Heals MNO Season 9/10 Art Is Season 1/2 Explore Minnesota Giving Voice South Africa MN Orchestra Tour – Music for Mandela The M Weavers Guild of Minnesota Social Enterprise Alliance Videos Treuer Shorts Relish Food Pilot Series Minnesota Experience We're in this Together First Avenue Documentary TPT Originals Website Developments/Production MPTA Administration and Project Development				
Cost of Production	See Cost of Production below				
Number of stations broadcasting program	3				
Estimated viewership July 1, 2018 through June 30, 2019	1,713,300				
Hours available for web streaming July 1, 2018 through June 30, 2019	252				
Education materials created and distribution July 1, 2018 through June 30, 2019	621				

Legacy Projects	Cost of Production		
For period: July 1, 2018 - June 30, 2019	For period: July 1, 2018 - June 30, 2019		
VIETNAM			
MN Digital Story Wall	\$2,430		
MN Story Wall Content Creation	\$2,412		

Digital Story Wall Events	\$1,535				
MN Remembers Vietnam – Finishing Work	\$5,947				
Music of Vietnam Concert	\$113				
The Wall that Heals	\$90,482				
ARTS & CULTURE					
MNO Season 9/10	\$1,034,586				
Art Is Season 1/2	\$42,616				
Explore Minnesota	\$38,935				
Giving Voice	\$13,600				
South Africa MN Orchestra Tour – Music for Mandela	\$170,978				
The M	\$35,302				
Weavers Guild of Minnesota	\$16,243				
Social Enterprise Alliance Videos	\$4,422				
Treuer Shorts	\$11,466				
Relish Food Pilot Series	\$3,430				
HISTORY					
Minnesota Experience	\$578,460				
We're in this Together	\$14,184				
First Avenue Documentary	\$37,471				
DEVELOPMENT AND OVERSIGHT					
TPT Originals Website Developments/Production	\$172,018				
MPTA Administration and Project Development	\$165,719				
Total	\$2,442,349				

# Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2018 through June 30, 2019

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	MN Digital Story Wall         MN Story Wall Content Creation         Digital Story Wall Events         MN Remembers Vietnam – Finishing Work         Music of Vietnam Concert         The Wall that Heals         MNO Season 9/10         Art Is Season 1/2         Explore Minnesota         Giving Voice         South Africa MN Orchestra Tour – Music for Mandela         The M         Weavers Guild of Minnesota         Social Enterprise Alliance Videos         Treuer Shorts         Relish Food Pilot Series         Minnesota Experience         We're in this Together         First Avenue Documentary
	TPT Originals Website Developments/Production MPTA Administration and Project Development
Recipient phone number	651-222-1717
Names of board members	See attached
Recipient email address	lkadrlik@tpt.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	Mptalegacymedia.org
Amount, source and fiscal year of the appropriation	\$2,442,349 is appropriated as available to reimburse for expenses incurred in the first year of the biennium, July 1, 2018 - June 30, 2019.
Amount and source of additional funds	TPT utilized private donors and grants to supplement the Legacy funding for the Vietnam projects with over \$880,000 in additional funds, although not all these funds were used in the second year of the biennium. TPT utilized partnership funds to match funding for projects like Art Is Seas 1/2, Explore MN, Giving Voice, South Africa MN Orchestra Tour, The M, Weavers Guild of Minnesota and Social Enterprise Alliance Videos. The partnership funds used in the second year of the biennium were approx. \$205,000.
Duration of projects	Project activities took place between July 1, 2018 and June 30, 2019

FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year Two of the Biennium For Period: July 1, 2018 through June 30, 2019

Project	Start- End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
TPT's Legacy funded projects (Total – individual projects broken out below)	7/1/18- 6/30/19		\$1,973,294	\$469,055	(see below)	(see below)	(see below)
VIETNAM Ongoing events and outreach to extend impact of Minnesota Remembers Vietnam initiative (open projects listed below)					Video, surveys, web analytics, broadcast analytics, event numbers, anecdotes	Secret War ongoing engagement: Outreach materials, educator guides and events to connect educators, students and communities to arts, cultural and history content and activities	Increase awareness of and engagement with Minnesota's cultural and history education Increase documentation, awareness of and engagement with Vietnam veterans and refugees of the war in SE Asia and their stories and issues Nominated for NETA Award for Excellence in Community Service
MN Digital Story Wall MNVietnam.org		.02				Ongoing site maintenance and story gathering and curation at mnvietnam.org	1,000+ stories housed at MNVietnam.org
MN Story Wall Content Creation		.06				Ongoing site maintenance and story gathering and curation at mnvietnam.org	1,000+ stories housed at MNVietnam.org
Digital Story Wall Events		-				Monthly Vietnam War Roundtable Series (11 events)	
MN Remembers Vietnam – Finishing Work		.10				Additional written, digital and broadcast content	
Music of Vietnam Concert		-				N/A reported on in previous report	reported on in previous report
The Wall that Heals		-				N/A reported on in previous report	reported on in previous report
ARTS & CULTURE							
MNO Season 9/10		7.68			Surveys, ratings, analytics, anecdotes, listening sessions	13 MNO broadcast episodes curated from digital content Outreach materials, educator guides and events to connect educators, students and communities to arts, cultural and history content and activities	We have a positive impact on our collaborators (artists, historians, experts, educators, partners, community members) Reached 76,373,281 nationwide 13 Broadcast episodes, 329 Digital outputs 100 MN Original stories and study guides
Art Is Season ½		.39			Video testimonial, audience surveys	Series of videos and events curated by community and up and coming artists 25 short films and artist digital profiles accessible online	We enrich lives and strengthen communities through engagement with arts, culture, and history
Explore Minnesota		.23			Analytics, partner	5 segments on MN Theater Alliance and 5 segments on	We attract new audiences to our work, and also to

			feedback	Find Your True North broadcast on tpt	arts, culture and history
Giving Voice Broadcast documentary featuring the Giving Voice Chorus for those living with Alzheimer's	.06		Analytics, anecdotes	4 outputs	We build connections across communities Regional Emmy in the Health category for our coverage of Giving Voice and our performance footage was used in CBS Sunday Morning's coverage of the Chorus that helped garner international attention for the chorus.
South Africa MN Orchestra Tour – Music for Mandela (1 special) 1 hour music special featuring the MN Orchestra's historic trip to South Africa to honor the legacy of Nelson Mandela	.55		Surveys, ratings, analytics, anecdotes	12 outputs 2 screening events	We build connections across communities Regional Emmy for Best Documentary
The M Co-funded digital shorts series that leverages Legacy funding through partnership, lifting arts communities	.31		Analytics, partner feedback	24 outputs	We enrich lives and strengthen communities through engagement with arts, culture, and history Collaborations with diverse communities and artists
Weavers Guild of Minnesota Co-funded :30 minute Legacy documentary that leverages Legacy funding through partnership	.10		Analytics, partner feedback	Three (3) 90-second Snapshots	We build connections across communities Sustainability Snapshot was nominated for a Midwest Emmy® Award
Treuer Shorts	.06		Analytics, social feedback	4 digital shorts (in production)	We enrich lives and strengthen communities through engagement with arts, culture, and history
Relish Food Pilot Series Digital shorts series focused on diverse range of local chefs and cuisines	.03		Analytics, social feedback	Six episodes, 25+ total outputs (in production)	We have a positive impact on our collaborators (artists, historians, experts, educators, partners, community members) Relish gives diverse, featured participants a voice and increases exposure for their cuisine, their business and/or their community.
нистору					
HISTORY Minnesota Experience 29 episodes 1 hour weekly history broadcast series and community initiative including events, social and digital content	3.49		Surveys, ratings, analytics, anecdotes	154 pieces of content that range from original short-form videos, articles and long-form documentaries.	We enrich lives and strengthen communities through engagement with arts, culture, and history 76% said that they learned more about Minnesota history and 75% said that they talked to friends and

					family about what they
					learned
					learnea
					Flour Power and Jim Crow
					of the North received
					Upper Midwest Emmy for
					Best Historical Documentaries
	 				We build connections
					across communities
We're in this Together :30 documentary Co-funded :30 minute Legacy documentary that leverages Legacy funding through partnership	.09		Broadcast ratings, analytics, anecdotes, partner feedback	1 :30 documentary	During Military Appreciation Day at the Minnesota State Fair key staff members from Twin Cities PBS and the Anoka County Historical Society hosted a screening and Q & A. In addition, the film was screened at the Twin Cities PBS booth during Military Appreciation Day.
First Avenue Documentary In production	 			1 hour documentary	
in production				The project will be a	We attract new audiences to our work,
1-hour documentary	.29		N/A	The project will be a celebration of the passion for	and also to arts, culture
special in honor of First Avenue's 50 <sup>th</sup>				music that runs deep in	and history
anniversary				Minnesota.	unu motory
anniversary					
DEVELOPMENT AND OVERSIGHT					
TPT Originals Website					
Developments/Producti on			Surveys,	Digital tools for digital	We attract new
			ratings,	publishing to new platform, to	audiences to our work,
Digital publishing	2.01		analytics,	showcase Legacy-funded	and also to arts, culture
platform, to showcase			anecdotes, focus groups	content	and history
Legacy-funded content			iocus gioups		ŕ
MPTA Administration	3.79		Survey,		Collaboration amongst the
and Project	'		feedback	Retreat and collaborative calls	6 PBS stations in Minnesota
Development				1	

Proposed Outcomes Achieved				
Minnesota Remembers Vietnam	Achieved proposed outcomes			
MNO Season 9/10	Achieved proposed outcomes			
Art Is Season 1/2	Achieved proposed outcomes			
Explore Minnesota	Achieved proposed outcomes			
Giving Voice	Achieved proposed outcomes			
South Africa MN Orchestra Tour – Music for Mandela	Achieved proposed outcomes			
The M	Achieved proposed outcomes			
Weavers Guild of Minnesota	Achieved proposed outcomes			
Social Enterprise Alliance Videos	Achieved proposed outcomes			
Treuer Shorts	Outcomes data not yet available			
Relish Food Pilot Series	Outcomes data not yet available			
Minnesota Experience	Achieved proposed outcomes			
We're in this Together	Achieved proposed outcomes			
First Avenue Documentary	Outcomes data not yet available			
TPT Originals Website Developments/Production	Achieved proposed outcomes			
MPTA Administration and Project Development	Achieved proposed outcomes			

## **TPT 2019 Board of Trustees**

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# KSMQ

# Est.1971 | ksmq.org | Austin, MN

KSMQ continues to enlighten and entertain its viewing area and beyond with a steadily growing library of stories gathered from around the region. Because of our array of Legacy programming, new discoveries continue to be made and fresh personal connections are formed. By gathering and telling these stories, we provide a heritage for our future.



# AREAS OF IMPACT

Documenting History

KSMQ documents the historic changes occurring right now in Rochester on *R-Town*, as well as noting the remarkable stories of the past on *Off 90*. Expressing Culture

Whether your cultural traditions are rolling lefse, kayaking down the Zumbro River, telling stories on the farm, or riding the Tilta-Whirl until you're sick, KSMQ shares what makes us unique, and what brings us together. Showcasing the Arts

KSMQ provides a valued platform for area artists to share their stories and showcase their work through features on *Off 90*, *Let's Go, Minnesota!*, *Christmas at Assisi*, and others.

**66** "I was in St. Mary's Hospital in Rochester last week for a heart procedure. The volunteer from their hospital library thought I looked familiar. I gave her a postcard with one of my Horse Paintings on it. She said 'Oh, you are Dee Teller! I have been wanting to meet you.' She said she loves your program and has seen my documentary at least three times. It is one of her two favorites. Strange incident, but lets you know how you touch lives."

- Dee Teller, Sumi brush artist, Albert Lea

"

# KSMQ | Austin

# Let's Go, Minnesota!

July 1, 2018 – June 30, 2019 EPISODES: 5

Are you one of the 70% of Minnesotans who participate in outdoor recreation each year? Then, *Let's Go, Minnesota!* is for you!

Join host Brenda Piekarski as she leads a team of adventurers down rivers, up cliffs, and across prairies. Hiking, biking, climbing, and paddling are just a few ways we enjoy the outdoors. And because we include an artist on every adventure, you will get to look at nature through a creative lens as well.



Riding the Shooting Star Trail with artists Jessica Prill and Matt Leister.

## DISTRIBUTION

Total number of hours broadcast: 17.5

- Episode 103 "Rock Climbing at Sugar Loaf" Get an eagle's eye view of the Mississippi River from the top of Sugar Loaf in Winona, Minnesota. Host Brenda Piekarski and artist Layne Noser gear up for a breathtaking ascent.
- Episode 104 "Zumbro River Adventure" The Zumbro River offers just enough rapids to keep your attention, while still being family friendly. And, if you spend enough time on the river, you're bound to get wet!
- Episode 105 "Oxbow Park" Fall colors are on full display as we stroll the Maple Leaf Trail with glass craftsman Mark Hall. And, Dave Lind teaches us how to walk silently through the woods...well, sort of.

- Episode 106 "Biking the Shooting Star Trail" Pie, wildflowers, Norwegian history, and a bike ride down the Shooting Star Trail are the perfect ingredients for a brisk fall day. Artist couple Jessica Prill and Matt Leister turn their experience into works of art!
- Episode 107 "Paddling The Big Muddy"
   Today we're getting a peek at the quiet places...the backwaters of the giant
   Mississippi River with artist Sharon Mansur. It's full of life that lies unseen by the
   commercial barge traffic that rumbles up and down this national waterway.

# Quickstops

July 1, 2018 – June 30, 2019 ELEMENTS: 11

Quickstops are bite-sized stories that are used as interstitials in the broadcast schedule. They are quick, convenient ways to tell the story of area arts, culture and history in our region.



Artist Bonnie Mohr

DISTRIBUTION Total number of hours broadcast: 6

- Canvas and Chardonnay (Art Studio)
- Swords Into Plowshares (story of WWI POWs)
- Bonnie Mohr (agriculture/rural artist)
- History Center of Olmsted County
- Rosemaling by Betty Dowe (Norwegian folk art)
- Freethinkers (the culture of no gods)
- My Favorite Things (art gallery exhibit)
- Paul Walech Roth (mixed media artist)
- Timothy Piotrowski (photographer)
- Reformed Druids (ancient religious order)
- Changing Women's Fashion (history of clothing)

# **Embedded Stories**

July 1, 2018 – June 30, 2019 ELEMENTS: 12

Viewers who have specific topical interests will enjoy learning more about the art, culture and history of those specific topics through embedded stories in other KSMQ series.



Barn Dance at Dream Acres featured on Farm Connections

## DISTRIBUTION

Total number of hours broadcast: 11.5

## FARM CONNECTIONS

Episode 1105 – Soap crafting

Episode 1107 – Alpaca Fiber Arts

Episode 1108 – JoAnn Lower, storyteller (comfort food)

- Episode 1109 JoAnn Lower, storyteller (brother)
  - -Dream Acres (barn dance)
  - -Gilfillan Estate (historic farm site)
- Episode 1113 1980's Farm Crisis

Episode 1202 – 4-H Photography

Episode 1203 – 4-H Chickens and Baking

- Episode 1204 Dairy Princesses
  - -JoAnn Lower, storyteller (Quilt)
  - -4-H Experiment

# **R-Town**

Start of Season: July 6, 2018 EPISODES: 25

Join host Nicole Nfonoyim-Hara each week as we explore what Rochester is talking about on *R-Town*, the show that's all about Rochester.

R-Town perfectly addresses the ACHF principle to "expand Minnesotans' access to knowledge, information, and access to arts, and Minnesota's history and cultural heritage." Each week, R-Town promotes dialogue on important events and issues impacting residents of Rochester, along with showcasing art, music, dance, theater, and history stories. R-Town not only informs, it provides a space where different members of the community can share their stories helping to develop the fabric of this rapidly changing community. As we document this change, R-Town also serves as an historical record of the transformation of the community. Community members show their appreciation for this service by actively commenting on the show, sharing our stories on social media, and asking to be part of the show.



Left: The Plummer Building has been an iconic part of the Rochester skyline since 1928. **Distribution** Total number of hours broadcast: 48.5

• *R-Town* #701 We interview Munira Alimire, a passionate advocate

for women; sample the ice cream and games at The Chocolate Twist; learn about artist Po Shu Wang's inspiration for the new Mayo Civic Center sculpture; Helen Keller history with Rochester; and learn about rank choice voting.

• *R-Town* #702

Host Nicole Nfonoyim-Hara learns more about the University of Minnesota Rochester's plan to locate in Discovery Square; and review the Master Plan for Graham Park. We also paddle around Silver Lake, learn the meaning of the Boy with Dolphin statue, and get a lesson on the Graham Estate.

• *R-Town* #703

We show how the City asked for input during their Strategic Priority Setting process and why RCTC's garden is so SMART. We tour the newly remodeled Rochester International Airport. We meet a local group working to make Rochester the healthiest city in America.

• *R-Town* #704

R-Town, the show about Rochester featured guests: Mallory Heath, Southern Minnesota Transgender Support; Guy Finne, Greater Rochester Advocates for Universities and Colleges; along with stories about Genome: Unlocking Life's Code and the Bach family.

• *R-Town* #705

US Bank chose three young adults from across the state of Minnesota as part of their first ever Future Leaders fellowship. We talk to Rochester artist, Dominique Jones, one of those who were chosen. Rochester City Clerk, Anissa Hollingshead walks us through the voting process.

• *R-Town* #706

R-Town, the show about Rochester, gets the latest update on Castle Community, meets postcard collector Rosei Skipper, visits a bicycle playground, and checks out the work of the Rochester Public Library.

• *R-Town* #707

R-Town learns more about the Rochester International Association; gets a preview of Nerdinout's comicon plans, and finds out which flowers Rochester loves best.

• *R-Town* #708

R-Town, the show about Rochester, is getting steaming with pop-up saunas. We also catch up with the new director of the Boys & Girls Club of Rochester. Downtown fashion, the history of the Kahler Hotel, and Roosters vintage baseball.

• *R-Town* #709

R-Town, the show about Rochester, is talking about the miracle of life with MedCity Doulas. We learn what we can do to build a better community for people with other abilities; we learn about an accomplished musician from Rochester's past; get a look at downtown living; and find out what John Weiss did with all the stories he's been collecting at the Rochester Post Bulletin.

• *R-Town* #801

R-Town, the show about Rochester, welcomes Sandhya Kumar to talk about the Olmsted County Youth Commission. Kevin Miller from the Civic Theatre explains the 'secret sauce' to revitalization. Also featured: Dwell Local, SEMVA and the history of KROC-TV.

• *R-Town* #802

Chad Israelson talks about why presidents visit Rochester. Dr. Mike Harper details plans for the Gonda Building. Also featured: Goodness Gallery, chalk art and Jean Piccard – balloon captain.

• *R-Town* #803

R-Town talks to the candidates for Rochester City Council. This week, we visit with Patrick Keane and Heather Holmes who are vying for the open seat in Ward 1.

• *R-Town* #804

Host Nicole Nfonoyim-Hara talks with Judy Hickey and Shaun Palmer about the issues important in the Rochester City Council Ward 5 race.

• *R-Town* #805

R-Town, the show about Rochester, features the Rochester mayoral candidates this week with Kim Norton and Charlie O'Connell.

• *R-Town* #806

R-Town talks with April Horne about the upcoming SE MN a Cappella Festival. We explore the Charles Gagnon Sculpture Museum, try improv at the library, and reminisce with Mayor Ardell Brede.

• *R-Town* #807

R-Town, the show about Rochester, meets two aspiring fencers from the Rochester STEM Academy. We look at the expanded repertoire at Canvas & Chardonnay, meet some of Rochester's first pioneers, and get up early for AM Espresso. Jenna Bowman drops by to provide details on the City's community survey.

• *R-Town* #808

Nicole talks with artist Eric Anderson about his installation "The Artery." Julie Brock stops by to explain the Cradle to Career alignment. We also hear about a woman's journey to symbolically re-trace her mother's journey, we visit the Zerkalov Gallery and check our Rochester's early brewmeisters.

• *R-Town* #901

R-Town Rings in the New Year with conversations about the transit circulator, historic preservation, bird banding, and lefse.

• *R-Town* #902

R-Town, the show about Rochester is talking community health and wellness...and what it means of Rochester to be an age-friendly city. We check out the new Young Architects exhibit at the Rochester Children's Museum, and meet Rochester's newly inaugurated city council members & mayor.

• *R-Town* #903

Barbara Jordan will tell us about activities planned for Martin Luther King Jr day. We learn about the play, "Three Hots and a Cot" The public library helps people with complicated gadgets. We learn how the Green Book was a necessary resource.

• *R-Town* #904

Learn how you can EMBRACE winter instead of just endure it at Winterfest. Take in a Rochester Grizzlies hockey game, march for equality and justice, and get the latest update on DMC from Lisa Clarke.

• *R-Town* #905

Host Nicole Nfonoyim-Hara visits with Keeley Hruska from Experience Rochester MN about visitor experience. Chancellor Lori Carrell previews UMR's big presentation coming next week. Plus, we talk to a comedian about their lifestyle.

• *R-Town* #906

Learn the importance of effective project management with Wale Elegbede, visit the new Alexa Horochowski exhibit at the RAC, and find out how Andre Crockett and Donavan Bailey are bringing the barbershop concept to the community at large.

• *R-Town* #907

Get the latest from Sheriff Togerson, find the BookBike in winter, we talk to photographer Gary Koenig about his series on the homeless.

• *R-Town* #908

Learn about how to make Rochester a more accessible city for all, visit a local game store that lets players play face to face, and catch up with the Alliance of Chicanos, Hispano, Latino Americans.

## **Off 90**

Start of Season: April 7, 2019 EPISODES: 13

*Off 90* is KSMQ's arts, culture, and history magazine program. It stars area artists, cultural representatives, and historians from southeastern Minnesota.

The series captures authentic expressions of the creative process in order to promote a deeper understanding of the arts and strives to cultivate new audiences. It promotes unsung places of interest in and around southeastern Minnesota. Since its premiere in 2010, *Off 90* has featured thousands of artists, organizations, and experts in hundreds of videos curating contemporary arts, local history, and stories of cultural significance for generations to come. Episodes of *Off 90* are presented on both the main KSMQ channel and The Minnesota Channel and are also shared online. *Off 90* is KSMQ's most watched program.



A private railcar from the Redwood Falls area.

#### Distribution

Total number of hours broadcast: 97.5

• Off 90 #1001

The history of the Tilt-A-Whirl carnival ride in Faribault. The story behind the play "Three Hots and a Cot." Comedian Danny Browning in Rochester. Jack and Kitty play their song "Waiting at the End of the Line" at the Hormel Historic Home in Austin. The history of the Conley Camera Company from Rochester.

• Off 90 #1002

Take a spin down the tracks in a motorized railcar. See vibrant colors dance across Lori Miller's easel. Watch two generations of violinists meet for the first time in Rochester. The group Driven by Rhythm performs their song "Heaven." How Soldier's Field came about in Rochester.

• *Off 90 #*1003

The restoration of century old theater drops in Winona. The Charles Gagnon Museum (sculptor) in Rochester. The artistic heritage of Lanesboro. The Dang Ol' Tri'ole perform their song "Fire" at the Hormel Historic Home in Austin. A story about the first people to settle what is now called Rochester.

• *Off 90 #*1004

On this episode of <u>Off 90</u>: a yarn about the Zumbro River Fiber Arts Guild in Oronoco, the ultra-realistic photographs of Gary Koenig from Rochester, we fetch a story about Old Oak Retrievers in Blooming Prairie, and the Yves Lambert Trio play us a tune at the Paramount Theatre in downtown Austin.

• Off 90 #1005

On this episode of <u>Off 90</u>: Eugenie Anderson (America's first female ambassador) from Red Wing, the ingredients for running a successful bakery from Otto's Bakery in Byron, South

Zumbro Lutheran Church (a 150 year old congregation), and the Dang Ol' Tri' ole play us another song at the Hormel Historic Home.

• *Off 90 #*1006

On this episode of <u>Off 90</u>: A toast to the history of beer in Winona, a short sketch about Al Smith (a pencil artist from Albert Lea), a profile about the city of Owatonna, and we hear another song by Jack and Kitty at the Hormel Historic Home.

• Off 90 #1007

On this episode of <u>Off 90</u>: Rising basketball star Matthew Hurt from Rochester, the Mayo High School planetarium, Dancing for the Arts in Rochester, and Driven by Rhythm sing their song "Gone."

• Off 90 #1008

On this episode of <u>Off 90</u>: Self-described foodie Dawn Sanborn critiques the bowling alley restaurant Strikers Corner, a visit to Dwell Local, Kolam art, and a song from the Yves Lambert Trio.

• Off 90 #1009

On this episode of <u>Off 90</u>: We take a look behind the music of Rochester band The Shift, Merrill's popcorn stand in Albert Lea, and we revisit the big deformed frogs news story from the past.

• Off 90 #1010

On this episode of <u>Off 90</u>: Austin Photographer Bill Taufic's project of community inclusion. Albert Lea's Tiger's Roar talent show. Doubletree Leatherworks of Spring Valley. The Tuvan music of Alash performed at the Paramount Theatre in Austin.

• *Off 90 #*1011

On this episode of <u>Off 90</u>: A look at the Cold War from a local point-of-view. 150 plus years of Rock Dell Creamery. From Carnegie Library to Carnegie Art Center in Mankato. The chart art of Amy Dibbing in Rochester.

• *Off 90 #*1012

On this episode of <u>Off 90</u>: The Governor's Fishing Opener in Albert Lea. Albert Lea poet Shanda Brekke. Paint the Rink Pink with the Austin Bruins. The Tuvan music of Alash performed at the Paramount Theatre in Austin.

• Off 90 #1013

On this episode of <u>Off 90</u>: The Unity Project put on by the Austin Library. We talk to writer Nicole Nfonyim-Hara. We join the Yves Lambert Trio at the Paramount Theatre in Austin. We hear a poem by Shanda Brekke.

# Luther College Nordic Choir – LIVE from Knowlton

Start of Airing: January 26th, 2019

KSMQ presented a concert by the Luther College Nordic Choir live from Knowlton Auditorium in Austin.

The Luther College Nordic Choir enjoys national and international stature as one of the premier collegiate choral ensembles in the United States. Acclaimed for the way it honors the Lutheran choral tradition while also featuring new and innovative choral works, the choir showcases versatility, artistry, and technical mastery across many musical genres of music. KSMQ presented the concert live for southeastern Minnesota to enjoy this rare opportunity.



The Luther Nordic Choir performs at Knowlton Auditorium, Austin.

## Distribution

Total number of hours broadcast: 5

## **Christmas at Assisi, 2018**

Start of Airing: December 22, 2018

*Christmas at Assisi* is a concert performed each year by the talented Choral Arts Ensemble of Rochester at the awe-inspiring Lourdes Chapel located at Assisi Heights in Rochester.

The Christmas season is a time of reflection and joy, and 2018's *Christmas at Assisi* concert by the Rochester Choral Arts Ensemble mirrors those traditions. For over three decades, The Choral Arts Ensemble has presented *Christmas at Assisi* in the serene and uplifting ambiance of Lourdes Chapel at Assisi Heights in Rochester. KSMQ captured 2018's Christmas at Assisi concert and presented it for those who were unable to attend, wanted to experience the event beyond the performance date, and for those who just wanted a Christmas themed music concert to help them enjoy the season.



The Choral Arts Ensemble performing at Lourdes Chapel in Assisi Heights, Rochester

**Distribution** Total number of hours broadcast: 11

## An Austin Christmas, 2018

Start of Airing: December 22, 2018



Photo Above: The Riverland College Choir performs at the KSMQ studio.

At Christmas time each year, KSMQ showcases homegrown musical talent by collecting the performances of various local music groups into one program: *An Austin Christmas*.

Every Minnesota community is home to individuals with a love for music. Austin, Minnesota, is no exception, and the holidays are a time for friends and family to let their talents ring. KSMQ features a wide variety of local musicians of all ages – instrumentalists, singers, bands – in a celebratory cacophony of the season in an exclusive presentation. These performances are captured at the KSMQ studio, so the only way these one-of-a-kind presentations can be viewed is on *An Austin Christmas. KSMQ* promotes the joy and closeknit camaraderie through music, which is signature to small communities.

## Distribution

Total number of hours broadcast: 3

## Report on Legacy Expenses: Cost of Production for State Fiscal Year 2019 For Period: July 1, 2018 through June 30, 2019

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

#### **KSMQ** Public Television

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2018 through June 30, 2019	Off 90 Let's Go, Minnesota! Quickstops R-Town Music Specials (An Austin Christmas, Christmas at Assisi, Luther College Nordic Choir Concert) Embedded stories (Farm Connections)
Cost of Production	See Cost of Production below
Number of stations broadcasting program	2
<b>Estimated viewership</b> July 1, 2018 through June 30, 2019	900,000
Hours available for web streaming July 1, 2018 through June 30, 2019	177.5
Education materials created and distribution July 1, 2018 through June 30, 2019	None

Legacy Projects	Cost of Production				
For period: July 1, 2018 - June 30, 2019	For period: July 1, 2018 - June 30, 2019				
Off 90	\$100,547.76				
Music Specials	\$91,102.00				
Quickstops	\$negligible				
R-Town	\$94,500.56				
Let's Go, Minnesota! (WT: Outdoor Art Adventure)	16,710.47				
Embedded stories (Farm Connections)	28,319.77				
Total	\$331,180.56				

## Report on Plan for the Use of Funds for Year Two of the Biennium

#### For Period: July 1, 2018 through June 30, 2019

#### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

#### **KSMQ** Public Television

3.303, Subd. 10 Reporting Items					
Project names and project descriptions	<b>Off 90</b> : weekly series featuring arts, history, and cultural content of Minnesota (54 stories/13 episodes)				
	Music Specials: Minnesota-related concert performances (An Austin Christmas, Christmas at Assisi, and Luther College Nordic Choir Concert – Live in Austin)				
	<b>R-Town</b> : program captures the historical change taking place in Rochester, MN as it develops the DMC mission. (25 episodes)				
	Quickstops: brief interstitial elements developed from Off 90 and R-Town				
	Let's Go, Minnesota! (original WT: Outdoor Art Adventure): program featuring art inspired by outdoor adventures in Minnesota. (5 episodes)				
	<b>Embedded arts, history, and cultural segments</b> : stories focused on arts, history and culture incorporate in other topical programming (11 stories in <i>Farm Connections</i> )				
Recipient phone number	(507)-481-2095				
Names of board members	See below				
Recipient email address	eolson@ksmq.org				
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	www.ksmq.org				
Amount, source and fiscal year of the appropriation	\$331,180.56 ACHF Grant Appropriation FY-19				
Amount and source of additional funds	Any excess spent over budget was covered by KSMQ Public Television non- Legacy operating budget.				
Duration of projects	July 1, 2018 to June 30, 2019				
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	3.89				
Direct expenses and admin cost	Direct expense: \$309,738.30 Administrative cost: \$21,442.26				
Proposed measurable outcomes	See attached Work Plan and Budget				
Plan for measuring and evaluating results	See attached Work Plan and Budget				
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration				

# Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2018 through June 30, 2019

#### KSMQ Public Television

Project	Start- End Dates	FTE Posit ions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Off 90 (13 episodes) 30 minute weekly program	July 1, 2018 – June 30, 2019	1.18	\$94,037.80	\$6,509.96	Production logs & survey	13 episodes; 54 stories	Viewers increased their knowledge of art, history and culture of MN. Subjects of the program feel more appreciated for their contribution to the arts, history, or culture of the region.
Music Specials (3 programs) One 30-minute program; two 1-hour programs	July 1, 2018 – June 30, 2019	1.07	\$85,203.61	\$5,898.39	Production logs & survey	3 music specials	Viewers who are unable to attend public functions had the opportunity to enjoy concert performances; local musicians received greater recognition for their talents.
R-Town (25 episodes) 30 minute weekly program	July 1, 2018 – June 30, 2019	1.11	\$88,382.12	6,118.43	Production logs & survey	25 episodes	Viewers were informed about the happenings taking place in Rochester; a body of historical footage was created documenting the changes in the community; community leaders and organizations has a chance to share information important to the residents of the area.
Quickstops (11 elements) Interstitial elements generally less than 7 minutes each	July 1, 2018 – June 30, 2019	Neglig ible	Negligible	Negligible	Production logs & survey	11 elements	Viewers had additional opportunities to become familiar with the arts, culture and history stories of our region, and were encouraged to view full-length programming.
Let's Go, Minnesota! (5 episodes) 30 minute weekly program	July 1, 2018 – June 30, 2019	.20	\$15,628,55	\$1,081.92	Production logs & survey	5 episodes	Viewers are more knowledgeable about the history and cultural heritage of the natural resources of southern Minnesota. Participating artists were recognized for their talents.
Embedded segments (12 stories) Stories varying in length from 2 minutes to 14 minutes.	July 1, 2018 – June 30, 2019	.33	\$26,486.21	\$1,833.56	Production logs & survey	11 stories	Viewers with specific topical interests were informed about how the arts, history and cultural heritage of our region are integral to their area of interest.

Proposed Outcomes Achieved					
Off 90 Achieved proposed outcomes					
Music Specials Achieved proposed outcomes					
Quickstops Achieved proposed outcomes					
R-Town	Achieved proposed outcomes				
Let's Go, Minnesota! (WT: Outdoor Art Adventure)	Achieved proposed outcomes				
Embedded stories (Farm Connections)	Achieved proposed outcomes				

## KSMQ Public Television 2019 Board of Trustees

Chairperson: Edward "Ted" Hinchcliffe Vice Chairperson: Patrick Schwab Secretary: Laura Beasley Treasurer: Dan Nistler Immediate Past Chairperson: Fred Bogott Director: Kari Bunkers Director: Jeremy Clinefelter Director: Miguel Garate Director: Jennifer Gumbel Director: Kim Norton

# WDSE•WRPT

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WDSE•WRPT continues to enlighten and entertain its viewing area and beyond with a steadily growing library of stories gathered from around the region. Because of our array of Legacy programming, new discoveries continue to be made and fresh personal connections are formed. Our stories, from the past and present, provide a heritage for our future.



# AREAS OF IMPACT

## Serving Diverse Audiences

*The Slice* reaches a broad audience and highlights the stories of the people, events and places that create the fabric of daily life in the Northland. Community members see themselves, their passions and their own individual communities reflected within this program.

*Native Report*, was the first magazine program of its kind to focus on the lives of Native communities across the United States. Both in front of and behind the camera, Native Report has been reflecting the people, traditions, and values of our local and national native communities for 14 seasons. Local History

WDSE•WRPT created the documentary Minnesota's Lost Mining Towns to capture what's left

of these foundational communities – sometimes only photographs and memories – that helped build Northern Minnesota, and whose iron ore helped to build the United States. The documentary features oral histories of towns that are no more, and centers around memories that are unique to this time and this region.

## Inspiring Entrepreneurs

#### Making It Up North

taps into the creative entrepreneurship inspiring northern Minnesota's makers. The series introduces the audience to entrepreneurs' knowledge and experiences, and invites the to get to know these local makers who are making their dreams come true.

My father was the Superintendent of the Hull Rust Mine in the 1930's, this is all very much an important part of my life, and a good way for the public to see and understand the mine. Good luck with all your endeavors! [Your station] is so

> valuable!" - Elisabeth C. Dudley

# WDSE • WRPT | Duluth, MN

# Historic Trails in Northern Minnesota

Premiere Date: March 5, 2019 Digital Release Date: June 28, 2019\* 60 Minute Program

Hike, bike, trolley, ski and dog sled into history along two of northern Minnesota's greatest, oldest trails! In WDSE•WRPT's documentary, "Historic Trails of Northern Minnesota", we'll follow the Gunflint Trail and Mesabi Trail through their fascinating pasts, their multi-faceted modern uses, and explore what lays ahead for these winding paths. We'll also enjoy the amazing views that these treasured trails have to offer.

The impact of this project helped to serve the community by highlighting two local trails that were vital to the shaping of the communities that surround them. Viewers and audience members watched an in-depth history of how and why these trails came about and their historical importance. For the Greater Minnesotan communities, this documentary showcases the regional history and provides viewers with a window into the communities impacted by these two trails. The documentary captures storytellers from the trails will continue to share their stories and the impacts that these historic trails have had on their lives.



John Fredrikson, current owner of the Gunflint Lodge, points out the Gunflint Trail from a scenic vantage point.

## Distribution

Total number of hours broadcast: 4 hours (From 4 airings on PBS North and PBS Explore)

#### Engagement

3 lesson plans have been created for use by educators in conjunction with video segments from Historic Trails of Northern Minnesota that can be used to augment the written content in the classroom.

### **Events**

A screening event was held in Grand Marais, MN at Voyager Brewing Company to help bring the history of the Gunflint Trail to life for the people who experience the trail every day. This allowed the members of the community to interact with one another and the documentary, and to share their own stories of the trail with one another.

## **Minnesota's Lost Mining Towns**

Premiere Date: March 5, 2019 Digital Release Date: June 28, 2019\* 60 Minute Program

Sparta, Taconite Harbor, Genoa, Penobscot and Cooley live on in Northern Minnesota's memory, although there are few physical remnants of the towns that claimed these names. These "locations", as they were originally called, played a vital role in the development of the emerging mining industry on Minnesota's Iron Range. But, today, many of these locations are now only marked by grown over streets, an abandoned building, or have



unique to this time and this region.

Photo: Iron Mine Pit near Eveleth, MN, circa 1900

## Distribution

Total number of hours broadcast: 11 hours (From 11 airings on PBS North and PBS Explore)

completely disappeared altogether, uprooted by the ever-changing needs of the mining industry.

WDSE•WRPT created the documentary "Minnesota's Lost Mining Towns" to capture what's left of these foundational communities – sometimes only photographs and memories – that helped build Northern Minnesota, and whose iron ore helped to build the United States. The documentary features oral histories of towns that are no more, and centers around memories that are

#### Engagement

Three lesson plans have been created for use by educators in conjunction with video segments from Minnesota's Lost Mining Towns, which can be used to augment the written content in the classroom.

#### **Events**

Minnesota's Lost Mining Towns was screened in Chisolm, MN at the Minnesota Discovery Center, a hub for history on Minnesota's Iron Range. This created a perfect backdrop for the screening and rich conversation of lost mining towns and their significance to the region.

## **The Slice**

The Slice reaches a broad audience and highlights the stories of the people, events and places that create the fabric of daily life in the Northland. Community members see themselves, their passions and their own individual communities reflected within this program, which is distributed digitally as well as on air.



A young woman leads the 8th annual Magic Smelt Run Parade in Canal Park, Duluth.

**Distribution** 42 times per Slice. Popular and Powerful Slices Include: • Magic Smelt Run Parade 2019

The 8th year of the fun, family friendly, very goofy smelt parade complete with music by the Brass Messengers, antics by Magic Smelt Puppet Troupe, costumes, and stilt walkers.

• Hero's Welcome

WWII veteran Dante Tini of Virginia, MN died at Pearl Harbor. His remains were finally identified and returned home. A large contingent of Tini's family awaits the casket with military honors at the Duluth airport in May of 2019.

• Duluth City Flag Contest

What flag best represents a city? You choose in this contest hosted by the City of Duluth. The goal is to represent the future of an evolving city and celebrate the community's unique personality. Official announcement coming July 19, 2019.

• Power & Privilege in Art

Power, privilege, and art intersect in "I Am What's Wrong With The World' -- an exhibition at the Duluth Art Institute. Artist Allen Kilian-Moore explains the inspiration behind his film and two-dimensional work.

• Duluth Farmer's Market 2019

The Duluth farmers market sells all kinds of plants, fresh veggies and prepared foods. It's an exciting place for newcomers and experienced shoppers.

• Bumps and Bikes

Bumps and bikes! 4-H Youth Development Educator Neil Klemme of Hurley, WI recently tested out the trails at Spirit Mountain to connect kids to the outdoors. They will use the experience to assist in the development of their own trail system.

• Polka for Runners

Polka is a gift and a friend to runners during the Duluth's annual Grandmas Marathon. Meet The Bellows Sisters playing to the crowd along Superior Street.

• Harbor Symphony #2

Ships and foghorns create a misfit symphony and set the tone of the Duluth-Superior Harbor. Enjoy the musical results!

# Making It Up North

Premiere Date: January 10, 2019 Number of episodes: 12 30-minute programs

Northern makers flourish with WDSE•WRPT's *Making It Up North*. Start-up wisdom and maker advice mingle in real-life scenarios filled with trial and error, humor, and success. Gain perspective and inspiration about what it takes to make it in today's business climate from creative entrepreneurs on the front lines.

*Making It Up North* taps into the creative entrepreneurship inspiring northern Minnesota's makers. *Making It Up North* introduces the audience to local makers who are making their dreams come true, while sharing their experiences, knowledge and inspiration with viewers.

## Distribution

Total number of hours broadcast: 87 hours (From 174 airings on PBS North, PBS Explore, and Create)

### Engagement

Twelve lesson plans divided equally between arts and entrepreneurship lessons which are currently being used in classrooms. Content is paired with handouts and video segments from the program.



The cast of the opera "Filthy Habit" take a bow during Making It Up North's Emmy-nominated episode.

## Episodes

• Making It Up North #201 "Off the Land" Discover how northern growers are meeting the demand for local food in partnership with restaurants and vendors. Visit Owl Forest Farms, Natural Harvest Co-op, and pick raspberries at Farm Lola. Make sorbet at Love Creamery and a delicious primavera at Northern Divide Eatery.

- Making It Up North #202 "By Hand" North shore ceramic artist Hannah Palma is inspired by her environment; Abby Tofte's new shop celebrates the Big Lake; Jewelry artist Louise Pajack Guillou builds Atelier & Stone by collaborating with Wolfskull Creative's Michelle Bennett; Musician Peter Witrak creates kinetic sculptures with statewide appeal.
- Making It Up North #203 "Stage & Screen" Stepping out with international percussionists Gene Koshinski & Tim Broscious and Quey Duo; Staging Molly Olson's Dance Collaboration "Reflections on Water" in Ely; Exploring Ironbound Studio and Solomon Witherspoon's Music Empire.
- Making It Up North #204 "Wild Dreams" Meet makers who dream big in out-of-the-way
  places. Meet Patrick Krekelberg & his start-up tech concern Krekletronics; Frank Sander
  builds his Little Knife Sanctuary/Artist Retreat one step at a time; Teri Downing's
  Wunderbar invites community and playful painter Anna Hess captures the view outside her
  window.
- Making It Up North #205 "Off the Lake" Gain perspective direct from the creative economy with successful makers and Making It Up North. Meet the women behind Lake Time Magazine, Photographer Christian Dalbec and explore a lake-to-table pairing with fisherman Steve Dahl and Chef Scott Graden of the @New Scenic Café.
- Making It Up North #206 "In Good Company" Opera comes to life when creative professionals apply their skills in construction, costuming, design and performance. Experience the Minnesota premiere of Hilliard & Boresi's comic opera, The Filthy Habit, with the Duluth-based company crew building the Lyric Opera of the North.
- Making It Up North #207 "Off the Farm" Local chefs focus attention on local ingredients in this farm-to-table episode. Visit The Food Farm and Yker Acres in Wrenshall and see how Duluth's Lake Avenue Café and Duluth Grill deliver the goods.
- Making It Up North #208 "Musical" Before there's music there are craftspeople shaping the instruments that make the music we love. Discover makers of lutes, strings, acoustic guitars and more.
- Making It Up North #209 "From the Woods" Celebrate Northwoods sensibilities with makers from the woods. Sample sweet, barrel-aged syrup from Brubaker Acres; custom tables from Lakewood Designs, reclaimed wood mosaics from Bailey Builds, and furniture by Randy Schnobrich.
- Making It Up North #210 "Fashionable" Northern style covers the gamut from outdoor gear to high-fashion and up-cycled finery. Meet northern designers making it happen. Visit Sue Schurke's Wintergreen HQ in Ely, Carli Rae Vergamini's up-cycling empire and catch

designer Amber Buckanaga, aka The Buckanaga Social Club, on the runway.

- Making It Up North #211 "Lincoln Park" The rebirth of this Duluth neighborhood offers inspiration and lessons in community building. Explore the creative force and makers reengineering the Lincoln Park craft district.
- Making It Up North #212 "Indulgent" Treat yourself to a collection of northern luxuries when the Ice Cream Truck sounds its horn in Hibbing, Lutsen's North Shore Winery bottles a private vintage, and Meadowlands Chocolate melts the perfect bean.

## **Native Report**

Start of Season/Digital Release Date: January 10, 2019 6 Segments

*Native Report*, is attractive to both a general and tribal audiences, promoting understanding between cultures, tribes and reservations. The series offers a venue for the stories of challenge and success coming from tribal communities while educating public television viewers about the culture and traditions of native citizens.



*Native Report* gives a voice to Indigenous peoples of Minnesota and beyond by exposing citizens of North Eastern Minnesota and across the nation to Native culture and language. The story telling and exploration of Indigenous heritage gives viewers a chance to experience their rich history and the continuing evolution within Indigenous communities.

Photo: Horse Masks, Horse Nation of the Očhéthi Šakówiŋ

## Distribution

Total number of hours broadcast: 44 hours (From 88 airings on PBS North, PBS Explore, and Minnesota Channel)

## Engagement

Six lesson plans have been created for use by educators in conjunction with each video segment from Native Report that can be used to augment the content in the classroom.

## Segments

• NR #1401 Segment "I am Anishinaabe" Fashion Show: We attend a fashion show steeped in Ojibwe history, culture, and wearable art.

- NR #1404 Segment: We attend a breath-taking art exhibition that explores the impact of the horse on Native nations.
- NR #1408 Segment "Tweed Exhibition "Intersections": We view an incredible art exhibit featuring a selection of artworks by 19 Minnesota-based artists.
- NR #1412, Segment "Giimaadji Ojibwe Language Roundtable": We attend an Ojibwe Language roundtable where the goal is to keep the language alive.
- NR #1413 Segment "Fond du Lac Language Table Project": We learn about the Fond du Lac Band of Lake Superior's efforts to preserve the Ojibwe language.
- NR #1415 Segment "Lowell Elementary Ojibwe Language Immersion Program": We go into an elementary school classroom to learn about a language immersion program in Duluth, MN.

# **Duluth Superior Symphony Orchestra: Toward the Heavens**

Premiere Date: April 13, 2019 120 Minute Program

WDSE•WRPT captures the performances of the Soloist Rachel Inselman, Christina Christensen, David Blalock, Duluth Superior Symphony Orchestra and its Chorus. Performing the seldom explored works of Tchaikovsky and Mendelssohn, delighting audiences both in the theater and over the air, providing enriching and engaging music to the entire community.



Duluth Superior Symphony Orchestra and its Chorus

DISTRIBUTION Total number of hours broadcast: 4 hours

## Report on Legacy Expenses: Cost of Production for State Fiscal Year 2019

#### For Period: July 1, 2018 through June 30, 2019

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2018 through June 30, 2019	Historic Trails of Northern Minnesota, Minnesota's Lost Mining Towns, Making It Up North, Native Report, and The Slice
Cost of Production	See Cost of Production below
Number of stations broadcasting program	Three of WDSE's four total stations broadcast WDSE Legacy funded programs. In addition, some WDSE Legacy programs are seen statewide on the Minnesota Channel.
Estimated viewership	
July 1, 2018 through June 30, 2019	353,857
Hours available for web streaming	
July 1, 2018 through June 30, 2019	15
Education materials created and distribution	
July 1, 2018 through June 30, 2019	24

Legacy Projects	Cost of Production			
For period: July 1, 2018 - June 30, 2019	For period: July 1, 2018 - June 30, 2019			
Historic Trails of Northern Minnesota	\$59,384.32			
Minnesota's Lost Mining Towns	\$54,399.63			
Making It Up North	\$194,479.35			
Native Report	\$32,060.64			
The Slice	\$14,799.44			
DSSO	\$21,166.33			
Total	\$376,289.71			

## Report on Plan for the Use of Funds for Year Two of the Biennium

#### For Period: July 1, 2018 through June 30, 2019

#### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	Native Report: Native Report, is attractive to both a general and tribal audience, promoting understanding between cultures, tribes and reservations offering a venue for the stories of challenge and success coming from tribal communities - and educating public television viewers about the culture while traditions of native citizens.
	Making It Up North: Northern makers flourish with WDSE-WRPT's Making It Up North. Start-up wisdom and maker advice mingle in real-life scenarios filled with trial and error, humor, and success. Gain perspective and inspiration about what it takes to make it in today's business climate from creative entrepreneurs on the front lines.
	The Slice: The Slice captures the unique character, events and experiences found in Northern Minnesota.
	Historic Trails of Northern Minnesota: Hike, bike, trolley, ski and dog sled into history along two of northern Minnesota's greatest, oldest trails! In WDSE•WRPT's documentary, "Historic Trails of Northern Minnesota", we'll follow the Gunflint Trail and Mesabi Trail through their fascinating pasts, their multi-faceted modern uses, and explore what lays ahead for these winding paths. We'll also enjoy the amazing views that these treasured trails have to offer.
	Minnesota's Lost Mining Towns: Sparta, Taconite Harbor, Genoa, Penobscot and Cooley live on in Northern Minnesota's memory, although there are few physical remnants of the towns that claimed these names. These "locations", as they were originally called, played a vital

	on Minnesota's Iron Range.
Recipient phone number	218-788-2832
Names of board members	See below
Recipient email address	email@wdse.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our programs page at takes you to https://www.wdse.org/shows/legacy that shows the details about WDSE's use of Legacy funds
Amount, source and fiscal year of the appropriation	
Amount and source of additional funds	
Duration of projects	Project activities occurred between July 1, 2018 and June 30, 2019.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	3.325 *freelance included in FTE's
Direct expenses and admin cost	
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year Two of the Biennium

#### For Period: July 1, 2018 through June 30, 2019

Project	Start- End Dates	FTE Positions	Direct Expens es	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Historic Trails of Northern Minnesota (60 minute Historical Documentary)	7/1/18 To 6/30/19			0	Meetings with community advisory boards to measure responses from area viewers & tracking of online viewing activity and comment		931 hits on website
Minnesota Lost Mining Towns (60 minute Historical Documentary)	7/1/18 To 6/30/19			0	Meetings with community advisory boards to measure responses from area viewers & tracking of online viewing activity and comment	Website visits/views, and community advisory board	1825 hits on website
Making It Up North (15 episodes 30 minutes each)	7/1/18 To 6/30/19			0	Meetings with community advisory boards to measure responses from area viewers & tracking of online viewing activity and comment	Website visits/views, and community advisory board	8,660 hits on website
Native Report (6 Segments of a 15 episode season)	7/1/18 To 6/30/19			0	Meetings with community advisory boards to measure responses from area viewers & tracking of online viewing activity and comment	Website visits/views, and community advisory board	5,743 hits on website
The Slice	7/1/18 To 6/30/19	.21		0	Meetings with community advisory boards to measure responses from area viewers & tracking of online viewing activity and comment	Website visits/views, and community advisory board	9,462 hits on website

Proposed Outcomes Achieved					
Historic Trails of Northern Minnesota Achieved proposed outcomes					
Minnesota's Lost Mining Towns	Achieved proposed outcomes				
Making It Up North	Achieved proposed outcomes				
Native Report	Achieved proposed outcomes				
The Slice	Achieved proposed outcomes				
DSSO	Achieved proposed outcomes				

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# APPENDIX

\*TPT total broadcast numbers include local and national broadcasts (682.38 local; 10,580 national)

July 1, 2018 - June 30, 2019	WDSE	ТРТ	Prairie	Pioneer	Lakeland	KSMQ	Total
Total Number of Jobs							
Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects,							
funded by Legacy funding	3.325	22	3	4.5	4.26	4.4	41.485
Total Number of Freelance/Temporary Jobs	*freelance included in FTES	*freelance included in FTES	12	5	3	98	118
Includes both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts	\$53,000	\$33,448	\$14,705	\$14,401	\$10,308	\$60,201	\$133,063
Total Number of Stations Broadcasting Legacy-Funded Programming	4	3	3	3	3	2	
The total number of channels offered by each MPTA station that carry Legacy-funded programming	PBS North	TPT 2	PPB PrimeHD	Pioneer	L-Prime	15.1	
	PBS Explore	TPT LIFE	World/Life	Create	L-Plus	15.4*	
	Create	MN Channel	MN Channel	MN Channel	L-MN*		
	MN Channel					*MN Channel	
					*MN Channel		
							18
Total Number of Hours Broadcast							
Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	78	11262.38	763	389	360	189.5	13,041.88
					492,633	100.0	10,011.00
Estimated Broadcast Viewership in our	252.057	4 742 200	454.000	077 742	773,200 more can receive via direct broadcast		5 420 702
region Total Hours of Legacy Program Content	353,857	1,713,300	464,000	977,712	satellite	655,000	5,429,702
Available Streaming Online	154	252	172	175.5	164.5	177.5	1,095.5
Total Number of Online Views							
Website page views and online video views combined	1,086,225	2,718,250	1,227,300	1,876,542	1,145,400	1,056,719	9,110,436
Total Number of Lesson Guides Available							
Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period	137	621	262	25	0	3	1,048