



2020 MINNESOTA IMPACT REPORT

College Possible is a nonprofit making college admission and success possible for students from low-income backgrounds through coaching and support. Since 2014, College Possible Minnesota has received appropriations from the State of Minnesota to expand our work across the state to support more students as they pursue higher education. This report describes College Possible's impact as a result of that support.

COMMUNITY NEED

Today, high-income students (71%) are more than twice as likely to graduate college as their low-income peers (32%). And yet, a college degree is the surest pathway out of poverty. **With a college degree, the probability a person is employed is 24% higher.** Annual earning for degree holders are 134% higher and lifetime earnings are approximately \$1.2 million (114%) greater. Moreover, there is no evidence that the college earning premium is declining. In fact, it has been increasing.

COVID-19 IMPACT

We are seeing stark examples in the importance of a college degree during the current recession brought on by the pandemic. **The risk of unemployment during this time has been far less for those with Bachelor's degrees.** The April 2020 unemployment rate for those with a Bachelor's degree and higher was 8.4%, almost half of the rates for those with only a high school degree or those with some college, 17.3% and 15%, respectively. Aside from unemployment, it can also impact safety as **only 12% of adults with just a high school degree are able to work from home** compared to 52% of those with a college degree.

PROVEN RESULTS

College Possible has demonstrated success in closing the opportunity gap for low-income students: **98% of our students earn admission to college**, and they go on to graduate at nearly the same rate as students from all income levels nationwide. **Overall, our students are 3 times more likely to earn a college degree** than their low-income peers. When a student joins our program, we commit to serving them through college graduation.

RIGOROUS EVALUATION

A Harvard evaluation confirmed that College Possible significantly improves low-income students' chances of enrolling in college. The evaluation showed College Possible more than doubles a student's chances of enrolling in college and has a significant positive impact on four-year college enrollment rates. A social return on investment analysis found an **investment in a College Possible student yields a 333% return to society.**

COVID-19 RESPONSE

College Possible's award-winning experience helping students navigate the world of higher education, as well as our strong foundation in tech-connected coaching, have perfectly positioned us to meet students' needs right now. **All College Possible students have the opportunity to attend 1:1 sessions with their coach online or through phone calls, access new online resources and be able to participate in virtual training sessions in high school and in college.** We have also activated emergency funds to help students with expenses that affect their education.

HIGH SCHOOL LEVEL INNOVATION

Since 2014, we have expanded our reach to students and school partners across Minnesota through our Navigate program. Dedicated AmeriCorps members collaborate with our high school partners to provide near-peer mentoring, research-based guidance, and differentiated support to college-bound students.

COLLEGE LEVEL INNOVATION

Catalyze is College Possible's initiative to impact student persistence and success directly on college campuses. Our model serves students by embedding our near-peer coaching model and curriculum on a college campus. College Possible extends the reach of a campus' existing student support services, increases student retention rates and closes the opportunity gap for students from low-income backgrounds. Catalyze programming currently supports students at St. Cloud State University.

COLLEGE POSSIBLE MINNESOTA'S REACH & RESULTS

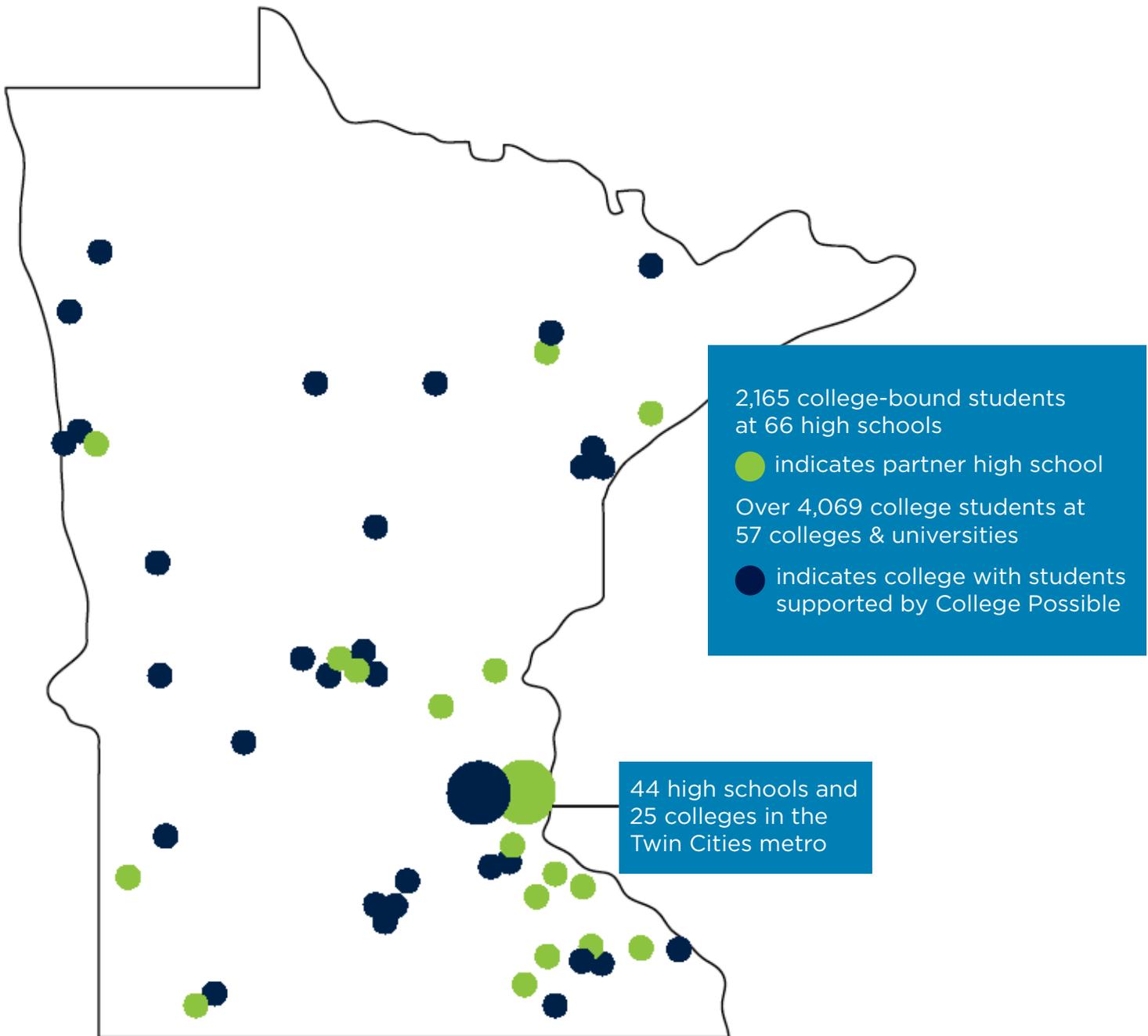
- + **72** College Possible high school and college coaches
- + **66** partner high schools across Minnesota
- + **6,234** high school and college students from Minnesota currently being served by College Possible throughout the country
- + **99%** of the class of 2020 earned admission to college
- + **3,562** degrees earned by students since College Possible's founding in 2000



“I’m very thankful for the internship opportunities during my college experience. It truly allowed me to gain real world experience that led to a full time software engineering role. I wouldn’t have completed this milestone without the help of College Possible, though. They have always guided me to reach my goals. They are a part of my success story.”

Sala
Metropolitan State University '20
Computer Applications Development Major

COLLEGE POSSIBLE MINNESOTA STATEWIDE IMPACT IN 2020



MINNESOTA HIGH SCHOOLS & COLLEGES ATTENDED BY COLLEGE POSSIBLE STUDENTS

High Schools

Apollo Senior High School
Battle Lake High School
Becker High School
Blaine High School
Blooming Prairie High School
Bloomington Jefferson High School
Bloomington Kennedy High School
Burnsville High School
Cambridge-Isanti High School
Cannon Falls High School
Central Senior High School
Century High School
Champlin Park High School
Columbia Heights High School
Community of Peace Academy
Como Park Senior High School
Coon Rapids High School
Cristo Rey High School
Dilworth-Glyndon-Felton High School
East Ridge High School
Eden Prairie High School
Edina High School
Edison High School
Farmington High School
Frazee High School
Fridley High School
Harding Senior High School
Hiawatha Collegiate High School
Highland Park Senior High School
Humboldt Senior High School
Irondale High School
Johnson Senior High School
LEAP High School
Leroy-Ostrander High School
Mahtomedi High School
Metro Schools College Prep
Moorhead High School
Mt. Iron-Buhl High School
North Community High School
North High School
Orono High School
Park Center Senior High School
Park High School
Patrick Henry High School
Perham High School
Red Wing High School
Richfield High School
Robbinsdale Armstrong High School
Robbinsdale Cooper High School
Rock Ridge High School
Roosevelt High School
Roseville Area High School
RTR High School
St. Paul Conservatory for the
Performing Arts
Sartell High School
Spring Lake Park High School
St. Charles High School
St. Louis Park Senior High School

Tech High School
The FAIR School
Tower View Alternative High School
Triton High School
Ubah Medical Academy
Washington Technology Magnet
School
Wayzata High School
Worthington High School

Colleges

Anoka Technical College
Anoka-Ramsey Community College
Augsburg University
Bemidji State University
Bethany Lutheran College
Bethel University
Carleton College
Central Lakes College-Brainerd
Century College
College of Saint Benedict and Saint
John's University
Concordia College, Moorhead
Concordia University, St. Paul
Crown College
Dakota County Technical College
Dougherty Family College
Dunwoody College of Technology
Gustavus Adolphus College
Hamline University
Hennepin Technical College
Herzing University - Minneapolis
Inver Hills Community College
Itasca Community College
Lake Superior College
Macalester College
Mesabi Range Community and
Technical College
Metropolitan State University
Minneapolis College of Art and Design
Minneapolis Community and
Technical College
Minnesota State Community and
Technical College
Minnesota State University, Mankato
Minnesota State University, Moorhead
Minnesota West Community and
Technical College
Normandale Community College
North Central University
North Hennepin Community College
Northland Community and Technical
College
Ridgewater College
Riverland Community College
Rochester Community and Technical
College
Saint Cloud State University
Saint Cloud Technical and Community
College

Saint Mary's University of Minnesota
Saint Paul College - A Community
and Technical College
South Central College
Southwest Minnesota State University
St. Catherine University
St. Olaf College
The College of Saint Scholastica
University of Minnesota, Crookston
University of Minnesota, Duluth
University of Minnesota, Morris
University of Minnesota, Rochester
University of Minnesota, Twin Cities
University of Northwestern
University of St Thomas
Vermilion Community College
Winona State University