

ANNUAL IMPACT REPORT

LEGACY - FUNDED CONTENT & INITIATIVES

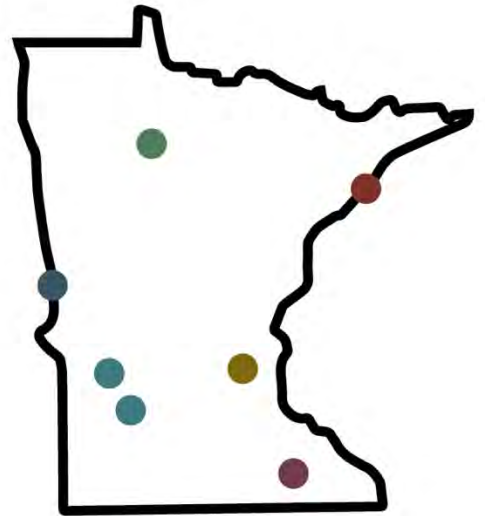
July 1, 2019 - June 30, 2020

Lakeland PBS, Pioneer PBS, Prairie Public
Twin Cities PBS, KSMQ, WDSE-WRPT

mpta

minnesota public television association

The six public media services of the Minnesota Public Television Association (MPTA) harness the power of media and build upon their tradition of creating high-quality programs that sustain viewers in order to document, promote and preserve the arts, culture and history of Minnesota's communities.



Moorhead/Crookston

800-359-6900

www.prairiepublic.org



Duluth/Superior/The Iron Range

218-788-2831

www.wdse.org



Appleton/Worthington/Fergus Falls

800-726-3178

www.pioneer.org



Bemidji/Brainerd

800-292-0922

www.lptv.org



Minneapolis/Saint Paul

651-222-1717

www.tpt.org



Austin/Rochester

800-658-2539

www.ksmq.org

TABLE of CONTENTS

President’s Message..... 3

MPTA Impact - We’re Here for You..... 4

MPTA Impact Stories..... 9

Awards..... 15

Station Reports

 Lakeland PBS 16

 Pioneer PBS..... 34

 Prairie Public..... 52

 Twin Cities PBS..... 65

 KSMQ..... 96

 WDSE·WRPT..... 113

Appendix..... 151

President's Message

Dear Legacy Committee and Department of Administration Members:

Thank you for your generous support of **The Minnesota Public Television Association or MPTA**. This association includes Lakeland PBS (Bemidji), Pioneer PBS (Granite Falls), TPT - Twin Cities PBS (St. Paul/Minneapolis), Prairie Public (Moorhead-Fargo), KSMQ-TV (Austin) and WDSE•WRPT (Duluth).

Collectively, these six independent public television stations proudly serve every citizen, of our great state – border to border. As a trusted, collaborative association, we significantly contribute to the rich fabric and culture of life in Minnesota. As individual stations, we are highly engaged in the communities we serve, allowing us to create programming that speaks to the uniqueness of each, both urban and rural. And, as partners, we share those community productions with the entire state through our original service, *The Minnesota Channel*, bringing our citizens closer together around our shared cultural experiences.

Through our multiple platforms, the MPTA has facilitated meaningful connections, deepened understanding of our neighbors, and deepened trust with our fellow citizens because of that understanding. We do this through various programs on public affairs including legislative sessions, the outdoors, extensive arts and culture, live events, and curriculum for the classroom. It is because of the generous Legacy Funding, the MPTA has been able to create jobs and additional resources to weave stronger bonds and stronger connections allowing for greater education and impact on Minnesotans, which is carefully summarized in this report from the State's fiscal year July 1, 2019 to June 30, 2020.

The accompanied documents are a combination of narrative and financial details representing the completed works for multimedia platforms as recommended by the Department of Administration. These platforms allowed us to create a culture of connectivity. We are readily accessible to every citizen, whether they are technophiles or our most rural citizens without online access.

This past year was particularly challenging; however, with the assistance of Legacy Funding, the MPTA has maximized our distinct public media role to tell and celebrate Minnesota's legacy stories. We have preserved and archived Minnesota's remarkable history, which also shapes our current history. This was achieved through our statewide collaborative initiative, *Moving Lives Minnesota* or MLMN.

This initiative is a collection of profound and poignant stories that are as diverse as the individuals telling them. Specifically, the touching letters under the *Dear Minnesota* portion of the project, were designed for sharing stories of origin and immigration. We received letters, along with pictures, audio, and video from individuals about their experiences and those of their families and ancestors as they moved through or to Minnesota. We have received hundreds of comments in gratitude as our citizens experienced a connection evoking their own memories, deep emotions, and reflection. Through letter-writing and story-sharing, more voices will contribute to shaping our history. Legacy funding allowed us to share this experience in who we are as Minnesotans. And, this initiative will continue with many of our stations in the coming years demonstrating a return on Legislative investment many times over.

The MPTA is truly grateful to be the recipient of the Arts and Cultural Heritage Fund. Our work, separately and together, is devoted to connecting Minnesotans through the arts, arts education and the preservation of Minnesota's cultural history.

Sincerely,



Patty Mester
President & General Manager of WDSE•WRPT
President MPTA
218.788.2831



William G. Strusinski
Legislative Consultant
651.755.6448
bill@libbylawoffice.com

We're Here for You

A look at how the Minnesota Public Television Association responded to the COVID-19 pandemic and the uprisings against racism and police brutality in Minneapolis in May 2020

Our communities turned to their local PBS station to provide the following during the major crises of 2020:

Entertainment	*70 %
Health and wellness information	*56 %
Community connection	*55 %
Distance learning support	*25 %

**Annual MPTA Legacy Survey of members, participants and subscribers*

Community members statewide shared:

Arts are a release from the stressors we face. Art is uplifting, helping us to feel better, happier, more empowered.

We need some beauty in our lives right now.

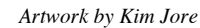
To help us all see we are part of one community. Creativity invites us in to participate with one another. We grow together through the arts. The programming is especially important now that we're all mainly at home most of the time, trying to not get or spread the virus.

It is a way for community members to feel connected to each other, especially during the time of this global pandemic and political division.

We need arts, cultural & history programming to continue as enrichment. It is especially important for youth to be encouraged in the arts and for the housebound to feel part of something bigger!

PBS plays a crucial role making the arts accessible.

During our current pandemic the PBS stations can share our narratives thereby supplying the glue that holds cultures together.



MPTA stations shared how they responded:

Lakeland PBS provides important LOCAL news and information to our region throughout the COVID-19 pandemic. *Lakeland News*, along with our public affairs series, *Lakeland Currents*, (these two programs are self-funded, not funded by ACH) has continued providing valuable information and local community updates throughout all of the COVID -19 pandemic. Our News reporters have been resourceful and flexible in bringing important stories to our viewer's homes throughout north central Minnesota, including daily updates regarding local COVID situations, and news from organizations and officials providing vital community support. Lakeland PBS has also continued to deliver our viewers quality entertaining and educational content through PBS and locally produced, Legacy-funded, arts, history, and cultural programming.

KSMQ partnered with the St. Augustine church in Austin to broadcast and live stream the Easter Service. Public gatherings were very limited during the early days of the Coronavirus pandemic including church services. Unfortunately, many people were not able to celebrate the Easter holiday in their traditional way. KSMQ broadcast and streamed the St. Augustine Easter service live so that people could celebrate Easter from the safety of their own homes. The

service was repeated later in the day.

KSMQ broadcasted local updates regarding COVID-19 after the 2pm governor briefings in March and April. The updates (labeled On-Q COVID-19 Updates) included conversations with health officials from the counties within the KSMQ viewing area. The updates were not Legacy funded.

Pioneer PBS began thinking about how we can get information out about how our communities and local organizations were being impacted by and responding to the COVID-19 pandemic. Starting in March, we created nine special “Covering Coronavirus” episodes of our public affairs program, *Compass* — each containing several interviews with area school superintendents, teachers, students, farmers, business owners, journalists, bankers, Native Americans, artists, activists and postal workers. These nine initial stories on the *Compass* Facebook page brought in more views and shares than all the stories from the first five years combined.

In the wake of George Floyd’s killing by Minneapolis police, we realized that we’re all—urban, rural, suburban—processing grief and reckoning with systemic racism in different ways. We had a staff person visit the George Floyd memorial and posted about their experience on social media. We also hosted a Facebook Live interview, using our *Compass* platform, to hear about another staff member’s experience attending protests and food drives in Minneapolis and how people in rural Minnesota can work to be better allies to our BIPOC community members.

Additionally, we compiled a list of local and national educational resources on our website (pioneer.org/learning) so that students and teachers learning and working from home could easily find the many assets that Pioneer PBS and PBS make available for them.



Immediately after the pandemic closed schools in northwest Minnesota, **Prairie Public Education Services** prepared curated resources for at-home learning for students of all ages. Planning kits, teaching tips, and resources for using special programming featured daily on the World Channel were made available to teachers. PBS LearningMedia analytics indicate significant increases in the access during the peak months of at-home learning in April and May, 2020.

Photo from Prairie Public’s More Than Just the Music

WDSE•WRPT responded this spring with locally focused programming that helped our community stay informed and revitalized. In response to the pandemic, WDSE hosted leaders from throughout Northern Minnesota on our weekly public affairs program, *Almanac North*. We also created eleven additional COVID-specific *Doctors on Call* programs, providing our viewers with direct access to health experts, in addition to broadcasting and partnering with the Duluth NAACP to present **Disinfecting Misinformation*, a panel of BIPOC (Black, Indigenous, People of Color) Health Professionals discussing racism, health disparities, as well as how we move forward in the pandemic. To keep our viewers’ spirits up, we created a short series of crowd-sourced videos, featuring local musicians, kids and neighbors singing Mister Roger’s “It’s a Beautiful Day in the Neighborhood” in our *Be Our Northland Neighbor* series. WDSE also broadcasted two local high school *graduations for family and friends who were not able to attend this important milestone.

WDSE also added **At Home Learning* programming to our main channel, PBS North, so youth experiencing school closures could continue to have access to on-going learning with corresponding educational resources provided on our website.

In response to the social unrest this spring, WDSE featured BIPOC leaders from the area on special additions of *Almanac North*. WDSE also partnered with a BIPOC documentary team to share *I Can’t Breathe: A Clayton Jackson McGhie Memorial* with our viewers.

**Programs that are not ACH-funded*

In early March, as coronavirus began to shape a new reality for Minnesotans, over a dozen educators, parents, caregivers and community members reached out to **TPT** with suggestions for how they'd like to see TPT play a role in supporting distance learning for their children during this challenging time. **TPT** launched **TPT Home Learning** to provide trusted, research-based PBS tools and curriculum-based activities, to support Minnesota's children in learning, and staying active, healthy, and connected. This effort lifts up many Legacy-funded programs, like *MN Original*, *Minnesota Experience*, *Moving Lives Minnesota* and *Minnesota Remembers Vietnam*, as resources to tie into curriculum.

We created a new Legacy-funded TV series called "STAGE" in direct response to the pandemic and with specific intent to help artists and performing arts organizations. The new digital series, *Pregnant in the Time of Coronavirus*, was shared on TPT Originals, a Legacy-funded website. As more pregnant women face uncertainty due to COVID-19, one Twin Cities PBS producer chronicled her story and that of others along the way.

LEGACY-FUNDED WORK OF THE MPTA

2019-2020

BUILDS TRUST

63%*

trust their local PBS station to deliver arts, culture, and history programming that is well-researched and unbiased.

*Trust. Yes, that's it. I trust you.
A cherished commodity these days.*

EMPOWERS LEARNING

1,056

Educational guides are available for free.

Keep educating all future generations.

SPARKS LOCAL ENGAGEMENT

70%*

visited a historic site

60%*

visited a new part of Minnesota

47%*

supported a local business

Our pride in having our small candy store featured on PBS Postcards was immeasurable! People visited us in Knife River, along the scenic NorthShore drive making a special trip because they saw us on POSTCARDS.

ACCESSIBLE STATEWIDE

1302 HOURS BROADCAST

18 CHANNELS

ENRICHES LIVES

70%*

strongly agree that locally produced arts, culture, and history programming enriches their life and community.

Arts are a release from the stressors we face. Art is uplifting, helping us to feel better, happier, more empowered.

DEEPENS UNDERSTANDING

54%*

learned more about Minnesota history

We need to pay attention and better understand, appreciate and accept each other. History is such important context for understanding.

CREATES JOBS

32+



MPTALEGACYMEDIA.ORG

*MPTA Survey of members, participants and subscribers

mpta
minnesota public television association

WE ASKED OUR COMMUNITIES WHAT THE MPTA'S LEGACY-FUNDED WORK MEANS TO THEM.

Here is what they said:

“

Connects us with life in our community and area - keeps us from being insular in our values.

It's important to who we are.

I am moved by the richness and variety of stories of history, and the art and culture that is local, regional, and that which relates to other regions of our state. I feel closer connections to the people in my community and those in wider circles now, as well as those from the past.

It speaks to the human condition and unifies us.

Because they help us reflect upon our lives, to inspire, and to gain some greater understanding of people and issues that differ from us.

This programming shows what Minnesota is about. We would never be able to uncover this information on our own.

It feeds the soul and the imagination.

This kind of programming makes a community healthy and vibrant.

It's important to promote awareness of the richness. It's educational, it's interesting and entertaining. We do have common ground as well as a variety of perspectives. We need to pay attention and better understand, appreciate and accept each other. History is such important context for understanding.

To keep us grounded.

Hopefully it opens up new possibilities for those watching. They are good for Minnesota tourism by getting people out into the different parts of the state.

We need some beauty in our lives right now.

I'm pleased that local artists, musicians, and creative individuals are being featured more and more on public tv. There is so much culture here that we need to know about and patronize. Arts and culture help to keep a community healthy and vibrant.

”

LAKELAND PBS | BEMIDJI & BRAINERD

Lakeland PBS & Legacy Funding Celebrate the Diverse Cultures of Northern Minnesota

Through our Midwest Emmy nominated productions like **Curling Minnesota: Bemidji** and Common Ground's **Delina White Fashion**, Lakeland PBS presents fascinating examples of the very diverse cultures represented in north central Minnesota.

Common Ground #1113 "Delina White Fashion"

Owner of IAmAnishinaabe and Ojibwe fashion designer & artist Delina White of the Leech Lake Band of Chippewa invites us to a Duluth area fashion show where she and her daughters work delights the Black Bear Casino audience and local media. Then, visit her Onigum studio where she creates a new look in traditional design for a Two-Spirit Fashion Show at the world-renowned Walker Art Center in Minneapolis MN.

Curling Minnesota: Bemidji

Explore the history and tradition of this unique sport in northern Minnesota and the impact it has had on the Bemidji area. Through interviews with local curling enthusiasts, from past Olympic competitors to families who have embraced the sport as a valued tradition throughout generations, we'll gain insight into why Bemidji has been referred to as the "Curling Capital of the United States".



Scene from the Bemidji Curling Club



Ojibwe fashion designer Delina White

“

*“Your video last night was an amazing history...
one that will live on much longer than you and I.
It would be fun to have a glimpse into the future,
to see what curling would look like then.*

*Who knows...maybe some of your current young team members
will be doing another history...and a part of us all will live on.”*

Kirby Bahr, President of the Bemidji Curling Club.

”

PIONEER PBS | GRANITE FALLS & APPLETON

Legacy Funding Helps to Educate the Public During the Pandemic

Education During Pandemic

As schools shifted to online learning, Pioneer PBS created a gallery of classroom-appropriate videos and lesson plans to support teachers who needed new educational content for their virtual classrooms.

We were also able to share our content with local nursing homes who were looking for ways to keep residents engaged, learning and happy during the implementation of “no visitor” policies.

“We appreciate the educational shows and I don’t have to worry about my children watching any inappropriate content on your channels.”

-Viewer from Olivia

“Pioneer PBS is a great learning station: I am 80+ years old and I must keep learning!”

**-Viewer from Alexandria,
Minnesota**

“We appreciate the variety, the teaching tools and great entertainment. Thank you for providing us with a platform for multi-generational family viewing... the seed is planted and continues to grow.”

- Viewer from Windom, Minnesota



U of M students work with members of the Micronesian and Dakota communities to build an outrigger canoe.

PRAIRIE PUBLIC | MOORHEAD & CROOKSTON

Prairie Public & Legacy Funding Empower Students to Break the Barriers of Hate



More Than Just the Music *2020 Bronze Telly Award Winner*

More Than Just the Music, a legacy-funded social issues documentary, delves into the **complex topics of hatred and division between races and communities**. The Lincoln High School Concert Choir of Thief River Falls, MN examines lifestyles and cultures through music and raw, honest conversation with a goal of acceptance and respect for all humans.



Inspiring Community

In 2001 choir teacher Darcy Reese adopted a curriculum called T.H.I.S. Movement, which stands for 'The Hero Inside Shines'. Through music, dance, poetry and art, the spring performance encourages audiences to become 'Heroes' in the world and to shine with kindness and empathy.

"We refuse to let the world be as it is."

Learning from Each Other

A community of musicians from throughout the U.S. are an integral part of the spring concerts. Artists like Darnell Davis and Robert Robinson of Minneapolis enlighten students about musical genres like gospel, jazz, and blues. The choir has studied the Holocaust through music, history, visual art, and visits with Holocaust survivors. African American cultures brought dance and African drumming to the classroom. Members of the Red Lake Indian Reservation in Minnesota shared their culture with students and audience members alike.

Ultimate Take-Away

Driven by an inspirational group of young people in a town of less than 9,000 people, the difficult work of respecting different belief systems, despite not necessarily understanding them, is the key to peace in our world. Issues like women's rights, LGBTQ equality, and racial tension will be replaced with new challenges. *More Than Just the Music* emphasizes that the tools needed and the process of strengthening humanity is attainable.

TWIN CITIES PBS | MPLS & ST. PAUL

Twin Cities PBS and Legacy Funding Bring Minnesota's Diverse History into Virtual Classrooms

70 educators from across Minnesota joined a virtual session at this fall's Education Minnesota Conference on how to use TPT's Emmy Award-winning documentary, *Jim Crow of the North*, in their virtual classrooms. Many were looking for new ways to go deeper in their efforts to bring social justice content into the classroom, as well as spark conversation and learning around local history. Educators shared:

"I'm looking for teaching ideas (as a white teacher) to elevate brown voices above my own."

"I'm here because I teach in a rural school, and I try to bring as much diversity and knowledge into my English teaching as possible. I've used PBS clips before and want to integrate more into my classes."

In a year dominated by the pandemic and calls for racial justice, the Legacy-funded film raced to over a million YouTube views and became a critical tool for virtual discussions held by a range of faith groups and organizations across the state. The MEA event, however, brought the educational content directly to the teachers of Minnesota.



Daniel Bergin, Executive Producer

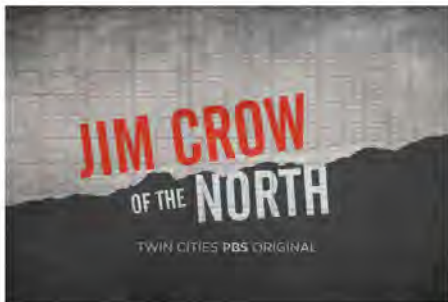
Jim Crow of the North closely examines the racially restrictive covenants and redlining that created the deep divide in equity around housing that we still experience in the Twin Cities, and across Minnesota, today. The film's director, Daniel Bergin, was joined by Dr. Kirsten Delegard and Maggie Mills of Mapping Prejudice, and TPT Impact Producer, Katie Carpenter, to present a session on how to use the film in a class setting as well as the brand new set of educator resources from the Mapping Prejudice team.



Jim Crow of the North, Discussion

The education tools are specifically designed to work well online, when many educators have had to adapt their lesson plans for distance learning during the pandemic. The resources lift up the themes in the film- inequity and resiliency- making them relevant to current issues facing our communities today. They are accessible for free to thousands of educators across the country on the PBS LearningMedia platform (pbslearningmedia.org), broadening the reach of TPT's Legacy-funded history work even more.

In addition to sparking conversation about the themes of systemic racism that are highlighted in the film, the activities provide real opportunities for students to participate in the mapping of racially restrictive covenants in digitated deeds from Ramsey County.



Jim Crow of the North

"We, as educators have such power to shine light on information that our students see and hear in our classrooms. Our awareness of different historical practices and policies can be shared at each age-appropriate level."

KSMQ | SOUTHEASTERN MINNESOTA

KSMQ & Legacy Funding Educate and Inform

We are **enriching lives** by featuring friends and neighbors who have unique talents they bring to the community. **We are giving voice** to the leaders who are stepping forward to drive progress on the features of the community about which they are passionate. We are prompting residents to become more aware of others around them and how we all contribute to the fabric of our region.

Viewers tell us they value our role as a facilitator of dialogue and disseminator of information. We are proud to serve our region in this crucial function. We strive to reflect the community by the stories we tell and the people who are able to advance the conversation because we took the time to listen and to reflect their voices.

We've heard from viewers who really enjoy KSMQ programming. It gives them a window to a wider world they didn't know existed. More than once, KSMQ has helped viewers decide their vacation travel itineraries.

*"Off 90 is one of my favorite shows,
my husband and I record and watch it all the time. We think it would be fun to
make a road trip to each of the places which are presented on Off 90!"*

-Michelle Hjelman

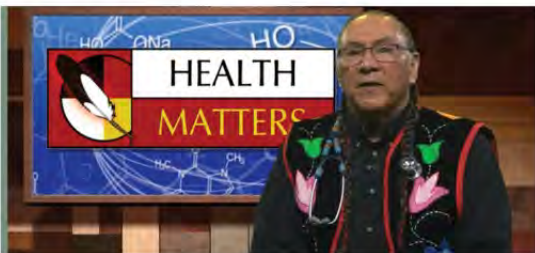


"Let's Go, Minnesota!" host Brenda Piekarski gets a bird's-eye view of Itasca State Park

WDSE•WRPT | DULUTH

WDSE•WRPT and Legacy Funding Strengthen Community During Crisis

This year has consistently tested our communities in ways we haven't seen in recent memory. From a global pandemic to social unrest, the need for community to stay informed, be resilient, and stay connected has never been more acute. WDSE•WRPT recognized the unique position we were in as public television to **create space for important conversations** and information, as well as work toward **strengthening the bonds of our community** in troubled times. So much so, that it garnered some of our highest audience ratings (through Nielsen and social media), and recognized through multiple Emmy-Nominations.



Native Report, Dr. Arne Vainio, Ojibwe medical doctor and elder of the Mille Lacs Band of Ojibwe

The *Health Matters* segment on **Native Report**, hosted by Dr. Arne Vainio, talked about COVID-19 through a cultural lens. He discussed how we need to remember the lessons of our Elders and reminded us that we are all in this together, regardless of race and color.

In the seven weeks following this post, the video **reached 81K people** with **4.4K engagements**, propelling Native Report's message of **positivity and hope** into many homes throughout Minnesota and the world during a difficult time.

Duluth Symphony Spring Orchestra: Be My Neighbor

A campaign that included professional musicians, a children's choir, and the public signing Mister Roger's iconic *Be My Neighbor* opening song.

The *Be My Neighbor* videos reached nearly **15K people**.



DSSO: Be My Neighbor

"Thank you for asking us to participate. It was really fun and it engaged us in a part of the community that we were not connected to."
– Breanna Graber, performer and video participant

"Beautiful, POWERFUL message. Thank you for this."
– Facebook Post

AWARDS & NOMINATIONS

2019-2020

LAKELAND PBS

Common Ground #1113
Delina White Fashion

2020 Upper Midwest Emmy Nominee
Arts & Entertainment

Curling Minnesota: Bemidj

2020 Upper Midwest Emmy Nominee
Sports: One-Time Special

PIONEER PBS

13 Upper Midwest Regional
Emmy nominations in
2020 Assorted
Categories, including

The Horse Relative

2020 Upper Midwest Emmy Nominee
Historical Documentary

History in Miniature:
Max's Dioramas

2020 Upper Midwest Emmy Winner
Lifestyle: Feature/Segment/Series

Moment of Action

2020 Upper Midwest Emmy Winner
Arts and Entertainment: Program/Feature Segment

Player Piano Man

2020 Upper Midwest Emmy Winner
Lifestyle: Feature/Segment/Series

From War to Dance:
The Carlyle Larsen Story

2020 Upper Midwest Emmy Winner
Historic/Cultural/Nostalgic: Program/Feature/Segment

PRAIRIE PUBLIC

Basketball, Water
and the Lost City of Elbowoods

2020 Telly Award Winner
History

More Than Just the Music

2020 Telly Award Winner
Diversity & Inclusion

Women Behind the Plow

2020 Telly Award Winner
History

Prairie Public
Weekly Webchats

2019 NETA Award Finalist
Education: Live Virtual Learning Events

TWIN CITIES PBS

First Avenue:
Closer to the Stars

2020 Upper Midwest Emmy Winner
Cultural Documentary

Relish

2020 Upper Midwest Emmy Nominee
Cultural Series

Minnesota Remembers Vietnam

2019 NETA Award for Overall Excellence
Community Service

Dave Puente Creates
"Porch-raits"

2020 Upper Midwest Emmy Nominee
Arts and Entertainment Program Single Story category

WDSE • WRPT

Making It / Signing Off

2020 Upper Midwest Emmy Nominee
Arts & Entertainment

This Town (Documentary)

2020 Upper Midwest Emmy Nominee
Documentary: Historical

Drawn to Write

2020 Upper Midwest Emmy Nominee
Interview/Discussion

Intersections / Charles Fai

2020 Upper Midwest Emmy Nominee
Interstitial

DSSO

Be Our Northland Neighbor

2020 Upper Midwest Emmy Nominee
Promotion: Program Single Spot



Lakeland PBS

Est.1980 | lptv.org | Bemidji, MN

Common Ground connects local artists to the outlying communities throughout north and central Minnesota. These Legacy-funded productions expand Lakeland Public Television's ability to share the talents and stories of northern and central Minnesota's rural and culturally diverse people. Not only do we ignite new interests and renew commitments to arts, history and cultural heritage amongst our viewers, we expand the station's partnerships with artists, organizations and historians across the region.



AREAS OF IMPACT

Celebrate the Diverse Cultures of Northern Minnesota

Through productions like **Curling Minnesota: Bemidji** and Common Ground's **Delina White Fashion**, Lakeland PBS presents fascinating examples of the very diverse cultures represented in north central Minnesota.

Local Communities History

Through productions like **Minnesota Roadside Attractions**, Lakeland PBS explores the history and significance of some of the landmarks that help define the identity of the communities in north central Minnesota.

Native American Cultural Identity

Boarding School Era Sculpture: Duane Goodwin
Artist Duane Goodwin of the Cass Lake, MN area sculpts in stone a monumental work that tells a tragic tale of Minnesota's boarding school era, when native children were stripped of their cultural identities. Awarded the sculpting job at University of Minnesota Morris, Goodwin works with young Native apprentices from across Minnesota to bring more attention to this time of pain, loss & injustice.

“Overall, we love your programming, and could not go about our lives in this community without your contributions to our awareness of everything from world events to a local woodcarver or other such artisan.
- Anonymous viewer comment from annual program preference poll results.”

Lakeland PBS | Bemidji & Brainerd

Common Ground

Start of Season: October 24, 2019

EPISODES #1101 – 1113

Program Description: *Common Ground* explores the unique people, places and events that surround us here in north central Minnesota. Each week, we take viewers on a journey of exploration into the diverse art, cultures and history that help to shape and define our communities.

Common Ground fulfills the goals of Legacy funding by informing, educating, and enlightening the citizens of north central Minnesota by exposing them to artists, organizations, and events they might not otherwise be familiar with. Many of the subjects featured over the past ten years have noted that the exposure gained through the broadcasts have resulted in increased sales of their work, or in attendance at organized events. Our work highlighting different cultures throughout the region has brought about a new understanding and compassion among viewers, who now have a better understanding of their own neighbors.



Artist Duane Goodwin of Cass Lake with apprentice sculptors.

Distribution

Total number of hours broadcast:

Common Ground: 253 hours (From 375 airings on L-Prime and L-Plus, and 195 airings on L-MN channel)

- *Common Ground* #1101 “Crow Wing County Museum Restoration, Part 1”

In this two-part Season 11 premiere episode, those close to the renovation of Brainerd's Crow Wing County Historical Society's Museum demonstrate the aging building's deficiencies and the pressing need to fix structural and envelope issues that threatened the historical and cultural collections inside.

- *Common Ground* #1102 “Crow Wing County Museum Restoration, Part 2”

The second part of the Season 11 premiere continues detailing the restorative work done at Brainerd's Crow Wing County Historical Society's Museum. The team explains the challenges of historical restoration, including maintaining authenticity and fixing hasty renovations of the past to bring the museum to a more accurate look at our history.

- *Common Ground #1103 “David Dobbs - Painter”*

David Dobbs of Grand Rapids, MN demonstrates his painting process from beginning to end at an artists space at the top of Old Central School. Dobbs collects glitched images of online media caused by poor wi-fi connections and other technical errors which he then paints, pixel by pixel to make a new image, more than the sum of its constituent parts.

- *Common Ground #1104 “Jane Swenson Mosaic & Richard Lane - Author”*

In this two-segment episode, artist Jane Swenson of the Walker Area and Leech Lake Art League member creates beautiful mosaic images from broken ceramic plates and other repurposed items. Then, author Richard Lane tells stories of growing up in the Brainerd area and tells of his book, "Richard is a Dreamer".

- *Common Ground #1105 “Boarding School Era Sculpture: Duane Goodwin”*

Artist Duane Goodwin of the Cass Lake, MN area sculpts in stone a monumental work that tells a tragic tale of Minnesota's boarding school era, when native children were stripped of their cultural identities. Awarded the sculpting job at University of Minnesota Morris, Goodwin works with young Native apprentices from across Minnesota to bring more attention to this time of pain, loss & injustice.

- *Common Ground #1106 “Raspberry Island Folk School”*

We cross the waters of Big Sandy Lake to Raspberry Island Folk School where Gary & Janet Hill teach community members from near and far many arts and crafts, including pottery and carving. Join guest instructor and Leech Lake Band Member Jeff Harper at his Damascus steel blacksmithing class where students of all ages learn to coal-forged beautiful welded pattern steel for knives and other tools.

- *Common Ground #1107 “Debbie Center: Aurora Photos & Small But Noteworthy”*

In this two-segment episode, Debbie Center of the Nevis, Minnesota area shares her lovely musical compositions and her marvelous photography of the aurora borealis. Also, tour Heidi Jueb's diverse art walk, showcasing talents of all types with "Small but Noteworthy" in downtown Little Falls, Minnesota.

- *Common Ground #1108 “Itasca Biological Station”*

In this first of two back-to-back episodes detailing our love for Itasca State Park, we gain access to The University of Minnesota's Itasca Biological Station where students from all over the world can gain invaluable knowledge and experience working in the field where 3 biomes merge in and around Minnesota's jewel of the north, the beginning of the mighty Mississippi, Itasca State Park.

- *Common Ground #1109 “Friends of Itasca”*

In this second of two back-to-back episodes detailing our love for Itasca State Park, we join the volunteer organization Friends of Itasca as they raise funds at their ice cream socials at the historic Douglas Lodge with music by Unpolished (as seen on Lakeland PBS? Backroads). The Friends of Itasca volunteer group helps protect newly planted trees from herbivores among the old-growth giants with handmade wire cages and maintains other Itasca State Park infrastructure and facilities, helping the DNR. Join Friends of Itasca on their nighttime Lantern Lit Snowshoe Walk to the Mississippi Headwaters and warm yourself by the campfire with a mug of hot cocoa.

- *Common Ground #1110 “Vince Cook & Arna Plein Air”*

In this two-segment episode, join the many students of an outdoor plein air painting class with artist/instructor Arna Rennan & organizer Janet Brademan at a picturesque turn-of-the-century farmhouse in the rural Bagley, MN area. Also, wood artist Vince Cook invites us into his Brainerd studio where he completes an intricate, delicate kimiko wood wall hanging, and explains this specialized Japanese art form.

- *Common Ground #1111 “Clear Waters Life Center In Gonvick”*

Visit the northern MN communities of Clearbrook & Gonvick where the Clearwaters Life Center repurposes the aging schools and other built-to-last, but dated building & infrastructure to help those who suffer with addictions. The Clearwaters Life Center also holds art classes for the community, diverse dinners, and helps with our aging populations, adding quality to the lives of those who are involved. Visit their stores for refinished furniture and fresh spring flowers!

- *Common Ground #1112 “Dog Cultures: Rescue & DNR”*

Producer/Director Scott C. Knudson examines the cultural significance of rescue dogs and visits organizations using rescue dogs for a diverse and varied range of jobs including therapy, DNR training of rescue dogs to detect aquatic invasive species, and what the rescue dogs do best: good old-fashioned human companionship.

- *Common Ground #1113 “Delina White Fashion”*

Owner of IAmAnishinaabe and Ojibwe fashion designer & artist Delina White of the Leech Lake Band of Chippewa invites us to a Duluth area fashion show where she & her daughters work delights the Black Bear Casino audience and local media. Then, visit her Onigum studio where she creates a new look in traditional design for a Two-Spirit Fashion Show at the world renowned Walker Art Center in Minneapolis MN.



Delina White's Two-Spirit Fashion Show at the Walker Art Center.

Backroads

Start of Season: November 7, 2019

EPISODES #2301 – 2310

Program Description: *Backroads* is a live music program featuring local musicians from across north central Minnesota on Lakeland Public Television. Performances were recorded in front of a live audience at the Rail River Folk School in Bemidji in September of 2019.

Backroads fulfills the goals of Legacy funding by exposing the citizens of north central Minnesota to local musicians they might not otherwise be familiar with. Musicians featured on *Backroads* have noted that the exposure gained through the broadcasts has helped them promote their performances and increase awareness of their recorded work.



The Latelys performing at the Rail River Folk School in Bemidji.

Distribution

Total number of hours broadcast: *Backroads*: 74 hours (From 160 airings on L-Prime and L-Plus)

- *Backroads* #2301 “The Latelys”

The Latelys are a lively trio from Duluth, MN. Their vocal and lyric driven songs challenge the status quo of rock, and press into the sounds of soul and funk, with a vibrant backing instrumentation of piano, bass, and drums.

- *Backroads* #2302 “The Buzzardz”

The Buzzardz Band is a collaboration of immensely talented and experienced musicians. As some may know, musicians as a group are very volatile. We all play together and regroup musically. It is very exciting as each person adds their special tones, sounds, runs, interpretation and voice.

- *Backroads* #2303 “Olio”

Garrett Raddatz and Grant Raddatz are brothers who grew up playing music in the family praise band, traveling the region and states to perform. Despite their obvious accomplished talent, they have not played out extensively since then. They are both multi-instrumentalists, songwriters, and singers. Garrett’s main instrument is the electronic (don't call it a keyboard) grand piano. Grant migrated to drums to fit the OliO need for percussion, sit above everyone else, and hit stuff. They reside on Hubbard County Road 44, in a beautiful area next to Schoolcraft State Game Reserve. They bring a fun energy and quality musicianship to every performance. Family, friends and music are their priorities, with equal shares of work and play.

Larry Kimball is Loran’s father. To make ends meet, Larry has worked a day-job as an attorney in Walker, MN for over 30 years. Loran grew up listening to Larry’s living room acoustic guitar renditions of folk, early rock and old country songs. Larry still plays the acoustic guitar, but Loran heard the electric guitar calling and that was that. They started playing out as OliO in 2016 as a duo. In 2018 they met Garrett and Grant at Ryan Pel’s Popple Bar Open Mic, and a quartet was forged into the larger, magical, and more versatile OliO. This band name comes from a frequent crossword puzzle answer that means "a collection of things". OliO plays a collection of genres, specializing in generality. Larry has played and recorded previously with Charred Remains and Northwind Crossing.

- *Backroads #2304 “Slicksteen”*

Never been a real good singer. Enjoy writing songs with the intention of creating a story or subject matter. "Suppertime in Emily", "The Ledge of Sixteen", "RiverTown", "Hail My Misery", "Hello Sunshine" just to name a few. Penned my first set of lyrics.. ("Wishing Well") some 37 years ago! Last time I counted, written over 350 songs (most of them in the garbage) Big influences.. Springsteen, Jason Isbell, Petty, Stapleton, Urban, Church.

- *Backroads #2305 “Jesse Eugene And The Regulators”*

From Little Falls, MN, Jesse Eugene and the Regulators mix elements of blues, rock, country, and folk to create a their own brand of American music. Blending the one-man band style and songwriting of Jesse Eugene, with hand percussion, bass, and lead guitar, the group creates a flavor of Americana that seems familiar yet refreshingly unique.

- *Backroads #2306 “Jensen Sisters”*

The place Kendra and Kansas Jensen feel most like themselves is in front of a crowd, lost in their song lyrics. Whether it's a cover or an original, the perfectly-blended voices of these young singers get inside of you and somehow take you with them.

- *Backroads #2307 “Dennis Warner”*

Dennis Warner has toured all 50 states and beyond, released 10 CD's, authored *Beads on One String* and performed in concert at the Kennedy Center for the Performing Arts in Washington, D.C. Warner is a two-time McKnight Foundation Artist Award winner and three-time finalist for the prestigious Kerrville Folkfest songwriting awards, co-founded by Peter Yarrow of Peter, Paul and Mary. Warner is noted for being an entertainer, bringing the audience into the performance with laughter and even a few sing-alongs.

- *Backroads #2308 “Corey Medina & Brothers”*

Corey Medina & Brothers are a Blues-Rock band based in Minnesota led by Corey Medina from the Navajo Nation. Band Members are Corey Medina, Eric Sundeen on drums, and Gary Broste on Bass.

- *Backroads #2309 “EXO/EXO”*

EXO/EXO is a band with people made of rock'n'roll. They've lived in local bars and basement shows for the last two years.

- *Backroads #2310 “Wildview”*

WILDVIEW present their debut album *Life is Life* featuring the feel-good upbeat "Let Go", the rock anthem "SELF" and the hard to resist sing along "My Mistake".



Corey Medina & Brothers performing for Backroads in September 2020.

Curling Minnesota: Bemidji

Broadcast premiere/Digital release: February 24, 2020

30 minute program

Explore the history and tradition of this unique sport in northern Minnesota and the impact it has had on the Bemidji area. Through interviews with local curling enthusiasts, from past Olympic competitors to families who have embraced the sport as a valued tradition throughout generations, we'll gain insight into why Bemidji has been referred to as the "Curling Capital of the United States."



Distribution

Total number of hours broadcast:

Curling Minnesota: Bemidji - 5 hours (From 10 airings on L-Prime and L-Plus)

Engagement

Our Legacy production crew held a public pre-screening event at the Bemidji Curling Club on February 20th, 2020. Over 30 attendees viewed the documentary and discussed the history of the club and the impact of documentaries like this to the region.



"Curling Minnesota: Bemidji" screening event on 2/20/20.

Minnesota Roadside Attractions

Broadcast premiere/Digital release: June 25, 2020

30 minute program

Explore the history and significance of some of the roadside attractions that help define the identity of the communities in North Central Minnesota. Visit Big Ole in Alexandria, Big Vic in Ranier, Smokey Bear in International Falls, Basshenge in Birchdale, and St. Urho in Menahga.



Distribution

Total number of hours broadcast:

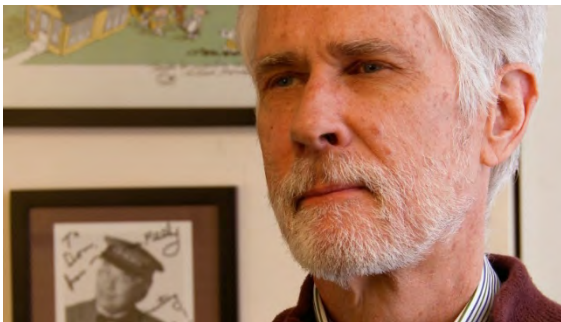
Minnesota Roadside Attractions - 3 hours (From 6 airings on L-Prime and L-Plus)

RE: KAWE – Celebrating 40 Years

Broadcast premiere/Digital release: June 18, 2020

60-minute program

Explore the beginning of KAWE and formative years of Lakeland PBS with conversations from those who were there from the beginning, bringing local PBS to northern Minnesota; with interviews from Doug St. Onge, Jean Castle, Al Evans, Ron Johnson, Don Checots, and Tom Holter.



Jean Castle & Tom Holter discuss the formative years of KAWE in Bemidji.

Distribution

Total number of hours broadcast: *RE: KAWE – Celebrating 40 Years* - 4 hours (From 4 airings on L-Prime and L-Plus)

In Focus

Season start: July 1, 2019

41 segments

Program Description: Our existing Lakeland News program continues to air *In Focus*, a weekly feature segment that highlights the subjects of art, history and cultural heritage throughout north central Minnesota. Occasionally these feature stories cross-promote topics from our series *Common Ground*, but more frequently remain as independent pieces so that even more people, places and events can be shared with our viewers.

Distribution

Total number of hours broadcast: *In Focus*: 5 hours (From 164 airings of 41 separate segments on L-Prime)

- Native American Flute Making Festival at BSU- 7/5/19
- First Ladies Of Song Concert At The Hackensack Community Center– 7/12/19
- BSU Ojibwe Language Camp – 7/19/19
- The Northern Lights Opera Company Presents the Drowsy Chaperone Play – 7/26/19
- 2nd Annual Bemidji Sings Competition – 8/2/19
- Peacemakers Resources Hosts Coming Together Event – 8/9/19
- Bemidji Artist Creates Life Sized Dolls – 8/16/19
- Watermark Gallery Exhibits celebrates the importance of water – 8/23/19
- Celebrating 100 years of women's voters traveling exhibit – 8/30/19
- Gallery North Fine Art – 9/6/19
- Camp Lake Hubert Brainerd – 9/13/19
- Beltrami County Historical Society – 9/20/19
- The Initiative Foundation Little Falls – 9/27/19
- Ninth annual outdoor craft festival where people showcase art work, Beltrami Fairgrounds – 10/4/19

- A Lumber and Lace fashion show where participants modeled designs made from construction materials, Mid MN Builders Assn. – 10/11/19
- History of Headwaters Science Museum – 10/18/19
- Verse Like Water series brings in poets to the college from around the world who represent all varieties of ages, backgrounds, and stories. Central Lakes College. – 10/25/19
- Minneapolis based artist showcased her exhibit "Memories of Our Memories" inspired by her upbringing. BSU. – 11/1/19
- A Minnesota homegrown comedy production at the Reif Center – 11/8/19
- Disney's Frozen Jr. musical production at the Reif Center – 11/15/19
- Brought back a traditional masquerade ball from 1901 at River Fitness – 11/22/19
- Charles Lindbergh House, The house museum is transformed into a World War I themed museum around Christmas time for people to learn about holiday traditions in the early 20th century and the challenges faced during that time. – 11/29/19
- Bemidji Chorale presented a Christmas concert to the public – 12/6/19
- 5th-H club put on a production of A Dickens' Christmas Carol: A Traveling Travesty in Two Tumultuous Acts" which is a spin-off of the classic tale – 12/13/19
- Schommer & Shynes Christmas Time show is filled with music and storytelling that takes a heartfelt look at the joy, reflection of the season. Great River Arts. – 12/20/19
- First City Dance studio presents their 10th annual performance of the Nutcracker – 12/27/19
- Beltrami County Historical Society - An exhibit that gives an extensive narrative of how Bemidji came to be and how it looked during the pre-settlement era to present day. – 1/3/20
- Watermark Art Center - A non-native American woman is portraying her experience being in a traditional Ojibwe family in an art exhibit. – 1/10/20
- Students from Cass Lake-Bena High School celebrated the opening of an art gallery that showcases their own art work. – 1/17/20
- Central Lakes Community Performing Arts Center - Hip Hop duo The Reminders performed to an audience. Their message focuses on self-love and perseverance. – 1/24/20
- The New York Mills Regional Cultural Center - Astronaut Karen Nyberg took dozens of photos of earth from her unusual vantage point, they were on display during the Earth Views from Orbit Exhibit. – 1/31/20
- The Hubbard County Developmental Achievement Center - Artworks were on display at different locations throughout Park Rapids. – 2/7/20
- Watermark Art Center - A collection of paintings and prints reflecting a BSU professor's time in Minnesota. The art exhibit, Other Dimensions is a Farewell to Bemidji. – 2/14/20
- Brainerd Community Theatre and the Central Lakes Community Performing Arts program put on a critically-acclaimed play from the 1960s by Edward Albee, "Who's Afraid of Virginia Woolf?" – 2/21/20
- The music department at BSU put on a production of the 1957 Rodgers and Hammerstein musical "Cinderella. – 2/28/20
- Park Rapids Figure Skating Club put on "Going Global" ice show where they figure skated to different music from around the world. – 3/6/20
- Acapella group performed in different schools in Bemidji – 3/13/20
- Aitkin High School premieres virtual concert due to COVID-19 – 5/22/20
- Musicians from all over came together and produced a music video of hope for frontline workers – 5/29/20
- Northland Community Schools in Remer honored its seniors with a graduation song. – 6/5/20
- Downtown Bemidji puts up sculptures of local artists. – 6/12/20

- Brainerd Community Theatre and CLC held a virtual performance for spectators. – 6/19/20
- Watermark Art Center debuted a member's exhibit show virtually. – 6/26/20

Profiles

Broadcast premiere/Digital release: July 1, 2019

21 segments (:30 each)

Program Description: Material for these 30-second interstitial spots is drawn from topics or individuals that are already covered in the Common Ground or Backroads series, or from various Legacy documentaries, LPBS has produced. This “easily digestible” short interstitial format is an excellent high profile means to share content and information with our viewers throughout the broadcast schedule.

Distribution

Total number of hours broadcast: *Profiles*: 15 hours (From 1,998 airings on L-Prime)

- Profiles #1101 – Dennis Werner/Backroads #1
- Profiles #1102 – Dennis Werner/Backroads #2
- Profiles #1103 – Dennis Werner/Backroads #3
- Profiles #1104 – Dennis Werner/Backroads #4
- Profiles #1105 – Slicksteen/Backroads
- Profiles #1106 – Jesse Eugene/Backroads #1
- Profiles #1107 – Jesse Eugene/Backroads #2
- Profiles #1108 – Jensen Sisters/Backroads
- Profiles #1109 – The Latelys/Backroads #1
- Profiles #1110 – The Latelys/Backroads #2
- Profiles #1111 – John Latourelle Photographer #1
- Profiles #1112 – John Latourelle Photographer #2
- Profiles #1113 – John Latourelle Photographer #3
- Profiles #1114 – John Latourelle Photographer #4
- Profiles #1115 – John Latourelle Photographer #5
- Profiles #1116 – John Latourelle Photographer #6
- Profiles #1117 – Minnesota Roadside Attractions – Basshenge
- Profiles #1118 – Minnesota Roadside Attractions – Big Vic
- Profiles #1119– Minnesota Roadside Attractions – Smokey Bear
- Profiles #1120 – Minnesota Roadside Attractions – Big Ole
- Profiles #1121 – Minnesota Roadside Attractions – St. Urho

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2020

For Period: July 1, 2019 through June 30, 2020

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2019 through June 30, 2020	<p>Common Ground: A thirty minute weekly arts, culture, & history short documentary program.</p> <p>Backroads: A thirty minute live music performance program.</p> <p>Legacy Profiles: 30-second interstitials featuring snippets of arts, culture and history from around the region</p> <p>In Focus: 3-4 minute arts and culture news segments featured in our Friday night edition of Lakeland News at 10</p> <p>RE: KAWA – Celebrating 40 Years: 60 minute program examining the history & formative years of public television in north central MN.</p> <p>Minnesota Roadside Attractions: 30 minute program exploring some of the unique monuments and landmarks in communities across northern Minnesota.</p> <p>Curling Minnesota: Bemidji: 30 minute program exploring the history and tradition of this sport in northern Minnesota and the impact it has had on the Bemidji area.</p>
Cost of Production	See Cost of Production below
Number of stations broadcasting program	Three of LPTV's 6 total stations broadcast LPTV Legacy-funded programs. In addition, some LPTV Legacy programs are seen statewide on the Minnesota Channel.
Estimated viewership July 1, 2019 through June 30, 2020	While we don't have specific viewership data for our individual ACHF funded programs, 2013 Nielsen viewership data provided by CPB shows LPTV has an average of 95,288 weekly viewing households.
Hours available for web streaming July 1, 2019 through June 30, 2020	179.5
Education materials created and distribution July 1, 2019 through June 30, 2020	0

Legacy Projects	Cost of Production
For period: July 1, 2019 - June 30, 2020	For period: July 1, 2019 - June 30, 2020

Common Ground (13 x 30 min)	\$134,729
Backroads (10 x 30 min)	\$80,302
In Focus (41 segments)	\$53,535
Profiles (21 - 30 second spots)	\$13,384
RE: KAWE – Celebrating 40 Years (60 min)	\$35,690
Minnesota Roadside Attractions (30 min)	\$31,229
Curling Minnesota: Bemidji (30 min)	\$26,767
Total	\$375,636

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p>(13) Episodes of Common Ground: A thirty minute weekly arts, culture, & history short documentary program.</p> <p>(10) Episodes of Backroads: A thirty minute live music performance program.</p> <p>(21) Episodes of Legacy Profiles: 30-second interstitials featuring snippets of arts, culture and history from around the region</p> <p>(41) Weekly In Focus 3-4 minute arts and culture news segments featured in our Friday night edition of Lakeland News at 10</p> <p>(1) RE: KAWE – Celebrating 40 Years: 60 minute program examining the history & formative years of public television in north central MN.</p> <p>(1) Minnesota Roadside Attractions: 30 minute program exploring some of the unique monuments and landmarks in communities across northern Minnesota.</p> <p>(1) Curling Minnesota: Bemidji: 30 minute program exploring the history and tradition of this sport in northern Minnesota and the impact it has had on the Bemidji area.</p>
Recipient phone number	218-751-3407
Names of board members	See below
Recipient email address	bsanford@lptv.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our home page at www.lptv.org that takes citizens to the LLC website where the details are posted about LPTV's use of Legacy funds
Amount, source and fiscal year of the appropriation	\$361,517 - ACHF Grant – SFY20
Amount and source of additional funds	\$14,119 – LPBS operating funds
Duration of projects	Project activities took place between July 1, 2019 and June 30, 2020.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.21
Direct expenses and admin cost	\$375,636
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Common Ground (13 episodes) A thirty minute weekly arts, culture, & history short documentary program.	7/1/19 to 6/30/20	1.51	\$119,272	\$15,457	feedback from community and advisory board	Web hits, ranking in program preference poll, focus groups	Featured artists and organizations gained exposure beyond their internal promotion efforts, leading to increased attendance at their events and sale of art work.
Backroads (10 episodes) 30 minute music performance programs	7/1/19 to 6/30/20	.90	\$71,089	\$9,213	“ “	Completion and broadcast of production, number of participants featured, support for program, web hits	Featured musicians gained exposure beyond their internal promotion efforts.
Lakeland News - In Focus Arts & Culture Segments (41 – 3 to 4 minute news segments)	7/1/19 to 6/30/20	.60	\$47,393	\$6,142	“ “	Completion and broadcast of 41 segments, number of participants featured, increased revenues for participants due to exposure, web hits	Increased awareness and attendance at art & cultural events that were featured.
Legacy Profiles (21 - 30 second interstitials)	7/1/19 to 6/30/20	.15	\$11,848	\$1,535	“ “	Completion and broadcast of 21 episodes, number of participants featured	Featured artists gained exposure beyond their internal promotion efforts.
RE: KAWÉ – Celebrating 40 Years (60 min History doc)	7/1/19 to 6/30/20	.40	\$31,595	\$4,095	“ “	Completion and broadcast of documentary, number of participants featured, web hits	Web hits & broadcast airings. Documentation of this non-profits history and its community partners.
Minnesota Roadside Attractions (30 min history/travel doc)	7/1/19 to 6/30/20	.35	\$27,646	\$3,583	“ “	Completion and broadcast of documentary, number of participants featured, web hits	Web hits & broadcast airings. Increased awareness of the community culture and opportunities.
Curling Minnesota: Bemidji (30 min history doc)	7/1/19 to 6/30/20	.30	\$23,696	\$3,071	“ “	Completion and broadcast of documentary, number of participants featured, web hits	Web hits & broadcast airings. Awareness of this unique cultural event to viewers.

Lakeland PBS 2020 Board of Trustees

Ryan Welle, Board Chair, Bemidji, MN

Ryan serves as Vice President of Deposit Services at First National Bank in Bemidji. Ryan has worked in banking all of his adult life. Ryan also serves on several other boards around the region. His financial expertise is an asset that will help in the governance of Lakeland PBS.

Joe Breiter, Board Vice-Chair, Brainerd, MN

Joe currently serves as the Director of Business Development for the architecture and engineering firm of Widseth, Smith, Nolting (WSN) in Baxter, MN. Prior to WSN, Joe owned and operated a business-to-business marketing firm in Mankato for 15 years. Joe has extensive experience in marketing, staff management, strategic planning, budgeting, and business operations. In addition, Joe has served on several other non-profit boards in various capacities.

Jim Hanko, Board Treasurer, Bemidji, MN

Until October 2009, Jim had been the President and Chief Executive Officer of North Country Health Services (NCHS) in Bemidji, MN for 11 years. His vast experience and dedication to the success of both Bemidji and Lakeland PBS are huge assets to our organization.

Kim Williams, Board Secretary, Bemidji, MN

Kim recently retired from serving as a special education supervisor at the Bemidji Regional Inter-district Council (BRIC). Kim is also a very active volunteer and loves being involved with various community youth programs. Kim's passion to serve children is very important considering Lakeland PBS' focus on children and education.

Millie Baird, Cass Lake, MN

Millie is a life-long resident in Cass Lake, MN who is employed as a professional civil engineer and works for the USDA Forest Service in Cass Lake. Millie enjoys volunteering with STEM high school students in Cass Lake working with the high school robotics competitions. Lifelong education is also important to Millie and she recently completed a Masters Degree in Tribal Administration and Governance.

Steve Berry, Bemidji, MN

Steve serves as a vice-president of investment banking at Riverwood Bank in Bemidji. Steve just recently moved to Bemidji and had lived in the Walker / Leech Lake area for forty years. Steve also has teaching experience and worked as an Extension Educator for the University of Minnesota in the past. Steve tells us that he has been a long-time fan of public television and has fond memories of watching Victory Garden and Austin City Limits back in the 70s.

Gary Block, Little Falls, MN

Gary has an extensive career in radio broadcasting in Little Falls where he served as Program Director and on-air announcer for over 30 years. In 2005 Gary started a motor coach tour business called Gary Block Tours and his business conducts close to fifty tour trips per year.

Ray Gildow, Staples, MN

Ray is an author, professional fishing guide and retired Vice-President of Central Lakes College. In addition to his role as past Lakeland PBS Board Chair, Ray was a past host of Lakeland PBS's twice monthly local current events and public issues discussion program, *Lakeland Currents*.

Susan Holden, Minneapolis, MN

Susan is a partner in the law firm Sieben, Carey, P.A. in Minneapolis and has served in the past as President of the MN State Bar Association. Susan grew up in the southern end of the LPBS coverage area, has a lake home there and is committed to the mission of public television in our region.

Paul Hunt, Pine River, MN

Paul and his wife Lynn started the Hunt Utilities Group (HUG). Their 70 acre campus is dedicated to resilient living lifestyle solutions. Their HUG campus is also home to Happy Dancing Turtle and Rural Renewable Energy Alliance (RREAL). Paul's technology background and experience is an important asset to the organization.

Laine Larson, Brainerd, MN

Laine serves as the Superintendent of Schools for the Brainerd School District. Laine's recent work to was to advocate for and implement a \$205M school bonding referendum that has been transformative for the Brainerd school district. Prior to her role in Brainerd, Laine served as the Superintendent of Schools in Thief River Falls, MN. Laine's commitment to education along with her extensive educational experience will be a big asset to the Lakeland PBS board.

Ann Marie Ward, Bemidji, MN

Ann Marie serves as the Executive Director of the Minnesota Agriculture in the Classroom (MAITC) Foundation. Prior to her current role, she served as the 4H county extension agent for Beltrami County. She is also a former employee of Lakeland PBS where she served in several roles including on-air talent for many productions and also as our preschool education outreach coordinator. Ann Marie's passion for kids and public television, along with her experience and "get-it-done" attitude will serve Lakeland PBS well.

Debra Zipf, Hillman, MN

Debra worked many years as a program manager for a large IT consulting firm and has years of experience working with corporations and non-profit organizations to address business issues to find ways to set them up for success. Debra is now retired, but continues to be actively engaged throughout the region volunteering her time with various non-profits.

Lakeland PBS Proposed Outcomes Achieved

Proposed Outcomes Achieved	
PROJECT	OUTCOME
Common Ground (13 episodes) A thirty minute weekly arts, culture, & history short documentary program.	Achieved proposed outcomes
Backroads (10 episodes) 30 minute music performance programs	Achieved proposed outcomes
In Focus - Arts & Culture Segments (41 – 3 to 4 minute news segments)	Achieved proposed outcomes
Profiles (21 - 30 second interstitials)	Achieved proposed outcomes
RE: KAWA – Celebrating 40 Years (60 min History doc)	Achieved proposed outcomes
Minnesota Roadside Attractions (30 min history/travel doc)	Achieved proposed outcomes
Curling Minnesota: Bemidji (30 min history doc)	Achieved proposed outcomes

Pioneer PBS

Est.1966 | pioneer.org | Granite Falls & Appleton, MN

Over the past year Legacy funding at Pioneer PBS has been used to fund hours of new content that lifts up the art, culture and history of Minnesota. In the process, we made connections and built relationships with dozens of artists, non-profit organizations, tribal communities, educational institutions and small businesses who benefit from the widespread dissemination of our programs. Pioneer PBS' flagship local program Postcards received two Regional Emmy® Awards issued by the Upper Midwest Chapter of The National Academy of Television Arts & Sciences on October 5, 2019.



AREAS OF IMPACT

Travel at Home Stories lift up local attractions

LANDMARKS Highway 23 with Doug Ohman shines the light on attractions within the state of Minnesota that can be visited with a "trip on a tankful" during COVID times.

***"Pioneer PBS highlights
greater Minnesota."***

Viewer from Franklin, Minnesota

***"I appreciate the ability to travel
without leaving home."***

Viewer from Redwood Falls,
Minnesota

***"We appreciate the variety of
programs of all rural area interests
including farming, hunting,
gardening, etc. Local events and
people's accomplishments. Nice to
see our area, not just big cities."***

Viewer from Zimmerman, Minnesota

Helping Veterans share their stories

Pioneer PBS has a long track record of helping **veterans connect and share their untold stories and experiences**. Stories we helped to tell this past year about the USS Enterprise disaster during the Vietnam War and of WWII vets Carlyle Larsen and Robert Millsap were widely viewed on our Pioneer PBS HD broadcast platform; extensively shared and engaged with on our social media platforms and nominated for Upper Midwest Emmys.

***"For over eight years I have
worked as a financial counselor
with active duty service members
in the U.S. Army. Frequently, I
observe the traumas of war. Their
sacrifice and that of their families
is significant. Thank you again
for publicly acknowledging, in
such a very well done piece, the
traumas of these three men on the
USS Enterprise during that time.
It helps more than you can know."***

Jan (Jerpseth) Chapman

Reshaping the Narrative with Dakota People in Minnesota.

Pioneer PBS has become a trusted storyteller and collaborator by several members of the Pezihutazizi (Upper Sioux) and Cansa'yapi (Lower Sioux) communities. Recent stories about high school artist Tylar Larsen, sculptor John Sterner and the collaboration between the Dakota community and the Micronesian community in the building of dugout and outrigger canoes are just a few examples.

***"Your Pioneer PBS circle is a good
one. I am impressed by the way
that you all made this happen.
It is a good connection and
conversation."***

Darwin Strong, Morton Minnesota

PIONEER PBS | GRANITE FALLS, MN

Pioneer PBS has created a wealth of programming through Legacy funding that's been highly successful by ways of developing innovative storytelling methods for local history, creating engaging educational guides that meet state standards, promoting the cultural diversity of Minnesota and building strong relationships with community leaders and organizations.



Postcards

Premiere Date: February 20, 2020
13 Episodes

Postcards captures the lives of many local artists and relives the cultural history of our viewing area.

Postcards not only educates and informs viewers about our region and the gifted individuals who call this region home, but it also gives these individuals the opportunity to increase their exposure.

Postcards Season 11 Episodes:

1101 Andrew Nordin, Darwin's Ball of Twine, Lydia Liza; 2-20-20

Andrew Nordin of New London is a modern artist, painter and educator. Darwin is home to the world's largest ball of twine by one man, Musician Lydia Liza of Minneapolis has just released a new album called *Of Unsound Mind*.

1102 Tylar Larsen, Lauren Carlson, Nate Otto; 2-27-20

Student Artist Tylar Larsen is from Redwood Falls, MN. Lauren Carlson is a poet based out of rural Dawson and Nate Otto restores old player pianos.

1103 Canoe Project, Tamara Isfeld, Carlyle Larsen; 3-19-20

Two communities team up to build canoes from their respective cultures, Artist Tamara Isfeld makes an impact in Granite Falls, 94-year old Carlyle Larsen plays taps to honor veterans in Minnesota.

1104 Free Range Film Festival, Riplist, Just Coffee; 3-26-20

Check out the legendary barn at Free Range Film Festival in Wrenshall MN, Mike Sholtz's latest film takes a dark twist with *Riplist*. *Just Coffee* is a short film about a diner descending into chaos when an elderly patron takes advantage of their free refill policy.

1105 Dustin Young, Max Grabow, Andria Theatre; 4-2-20

Dustin Young takes detailed art to the next level, Max Grabow commemorates WWII with his unique dioramas, The Andria Theatre has been an artistic staple in Alexandria for theatre lovers young and old.

1106 All About Luverne: Lord Grizzly Gallery, Nutcracker Collection, Take 16 Brewing Company; 4-9-20

In a special episode all about Luverne, Cody Henrichs owns the Lord Grizzly Gallery and The Coffey Contemporary Arts in downtown, Betty Mann talks about Luverne's famous nutcracker collection, and Take 16 Brewing Company seeks to become a community gathering space.

1107 Austin Carson's YYY, Chef Daniel Green, Jess Gorman; 4-16-20

Austin Carson's band YYY pushes the limits with a new sound, Chef Daniel Green invents creative ways to make healthy foods, Jess Gorman uses her artistic talents to support small communities.

1108 1969 USS Enterprise Fire, Musician Dan Reeb, Prairie Arts Chorale; 4-23-20

Veterans recall the USS Enterprise Fire of 1969, musician Dan Reeb from Willmar shares his creative inspiration, Prairie Arts Chorale celebrates 40 years of choir music.

1109 Great! Lakes: The Story Behind the Film; 4-30-20

The film Great! Lakes explores the world of a family's hundred-year-old candy recipes in Knife River, MN and filmmaker Tess Wagman gives us the inside story on how she made the film.

1110 Artist John Sterner, Inventor Don Husby, Painter Paul Peterson; 5-7-20

Artist John Sterner reveals his favorite sculptures, Inventor Don Husby is a WWII veteran with 25 patents, and painter Paul Peterson shares his adoption story.

1111 The Horse Relative, The Devil's Instrument, Postcards Coffee Break; 5-14-20

Get a sneak peak of two documentaries, The Horse Relative and The Devil's Instrument, and take a Postcards Coffee Break

1112 Dawson Gnomes, WWII Story, The Dawson Bank Museum; 5-21-20

Learn the story behind the famous Dawson Gnomes, hear a WWII story, and get a tour at The Bank Museum in Dawson, MN.

1113 Sympathetic Strings: Hardanger Fiddles in Minnesota; 5-28-20

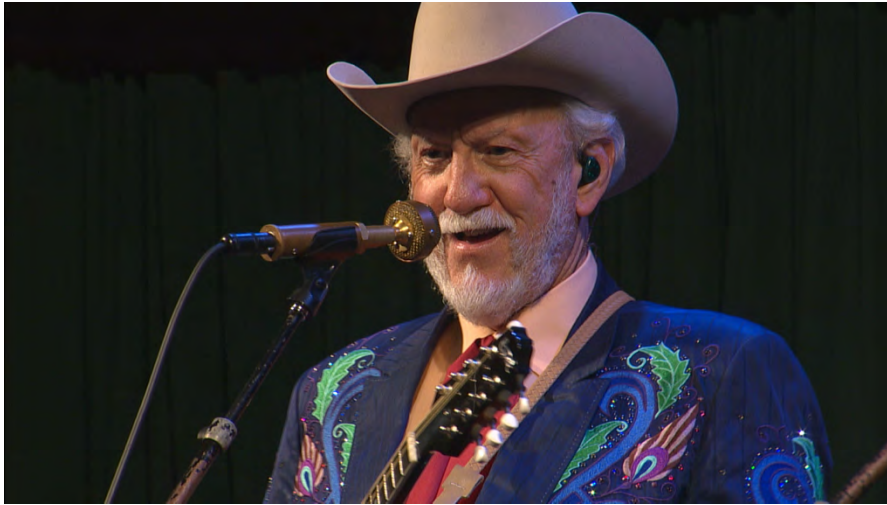
Learn about the journey of the Hardanger Fiddle from Norway to Minnesota and the people that kept the tradition alive.



Grassland Jam

Broadcast Date: Saturday, January 25, 2020 at 7 p.m.

Grassland Jam is Pioneer PBS's bluegrass/Americana music program, bringing live music festivals from all around rural Minnesota straight to your living room!



GRJM0601: Fireside Collective

Premiere Date: 1/25/2020

Grassland Jam presents a great, high-energy set from North Carolina's Fireside Collective!

GRJM0602: Doyle Lawson & Quicksilver

Premiere Date: 2/1/2020

Grassland Jam presents a great set from the award-winning Doyle Lawson & Quicksilver!

GRJM0603: Georgia Rae Family Band & Silver River Band

Premiere Date: 2/8/2020

Grassland Jam presents the multi-state award-winning Georgia Rae Family Band and the Midwest-based Silver River Band!

GRJM0604: Mash Tun & Corpse Reviver

Premiere Date: 2/15/2020

Minnesota bands Mash Tun and Corpse Reviver perform on the Main Stage.

GRJM0605: Molsky's Mountain Drifters

& Switched at Birth

Premiere Date: 2/22/2020

Molsky's Mountain Drifters and Switched at Birth perform on the Main Stage.

GRJM0606: Barbaro & The Clay Hess Band

Premiere Date: 3/21/2020

Barbaro and The Clay Hess Band perform on the Main Stage.

GRJM0607: Honky Tonk Jump & The Platte Valley Boys

Premiere Date: 3/28/2020

Honky-Tonk Jump and The Platte Valley Boys perform on the Main Stage.

GRJM0608: Steam Machine & The Good Intentions

Premiere Date: 4/4/2020

Steam Machine and The Good Intentions perform on the Main Stage.

GRJM0609: The Barley Jacks

Premiere Date: 4/11/2020

The Barley Jacks perform on the Main Stage.

GRJM0610: Cousin Dad & The Tony Rook Band

Premiere Date: 4/18/2020

Cousin Dad & The Tony Rook Band perform on the Main Stage.

GRJM0611: The Platte Valley Boys & Molsky's Mountain Drifters



Premiere Date: 4/25/2020

The Platte Valley Boys and Molsky's Mountain Drifters perform on the Main Stage.

GRJM0612: Doyle Lawson & Quicksilver & Barbaro

Premiere Date: 5/2/2020

Doyle Lawson & Quicksilver and Barbaro return to the Main Stage.

GRJM0613: Ricky Skaggs & Kentucky Thunder & Monroe Crossing

Premiere Date: 5/9/2020

Ricky Skaggs & Kentucky Thunder and Monroe Crossing perform on the main stage.



Chord-Ayres 50th Anniversary Concert

Broadcast Date: Thursday Nov 28, 2019

Directed by Ted Albers and accompanied by Linda Anderson, the Chord-Ayres 50th anniversary celebration featured a finale performed by current and former members, which brought the crowd to its feet in an emotional tribute to the group.

Landmarks Hwy 23

Broadcast Date: Sunday February 23, 2020

Take a road trip with host Doug Ohman in the second installment of LANDMARKS, highlighting iconic attractions along Minnesota Highway 23.



Prairie Yard & Garden

Quarry Park; March 19, 2020

Description: Quarry Park is the cornerstone of the Stearns County park system that honors the area's stone quarrying industry. Host Mary Holm learns the important role of granite quarries have played in the development of Minnesota.

Country Music - Made in Minnesota

Broadcast Dates:

Saturday, September 14 at 11:30 a.m.

Sunday, September 15 at 6:30 p.m.

Monday, September 16 at 1 p.m.

Saturday, September 21 at 11:30 a.m.

Sunday, September 22 at 6:30 p.m.

Friday, September 27 at 11:30 a.m.

Narrated and produced by former KARE 11 news anchor Diana Pierce, the half hour documentary touches on stories about Ardis Wells from Alexandria, the Walt Benton Hillbilly Rainbow Band from Dovray, WE Fest in Detroit Lakes and the Flame Bar in Minneapolis. The program features interviews with Mylan Ray of Pipestone, Jeffrey Krueger of Detroit Lakes, Sherwin Linton of Minneapolis and several other figures who contributed to the development and popularity of country music in the North Star State.



Right: Still from Country Music- Made in Minnesota

Distribution

Pioneer's three stations (KWCM-Appleton, KSMN-Worthington, and K49-Fergus Falls) broadcast all these programs on our high definition channel. Prairie Yard and Garden episodes also aired on the Pioneer Create channel. We also have web distribution on Pioneer On Demand, YouTube, and Facebook.



Legacy Civic Engagement July 2019 - June 2020

Civic engagement is a key strategy that Pioneer PBS uses to build relationships with viewers and partner institutions throughout Minnesota.

Over the past year, Pioneer PBS organized more than 10 public events and engagement opportunities that reached more than 2,150 people across the state of Minnesota.

The engagements were designed to increase awareness about Legacy productions by Pioneer PBS.

Engagements took place in the communities of Richmond, Marshall, Worthington, Fergus Falls, Tracy, Montevideo, Granite Falls, Pipestone, Madison and Minneapolis.

The events took the form of screenings and discussions, fair booths, talks and presentations, open house celebrations and film festivals. Some highlighted events include:



Chord Ayers Recording and Broadcast

Recording event was held on Saturday September 14, 2019 in the Milan Gym to a standing room only audience of more than 400 people.

Broadcast Premiere of the show on Pioneer HD was held on Thursday, November 28, 2019 at 8 p.m.



Grassland Jam Recording

August 8, 9, 10, 2019

Richmond, Minnesota

Total citizens engaged: 500

Pioneer PBS staffed a booth at the Minnesota Bluegrass & Old Time Music Association Festival while we recorded episodes for our Legacy-funded “Grassland Jam” program.



Youth Interaction around Legacy Productions

September 25 & 26 2019

Total students engaged: 700

Pioneer PBS staffed a booth at the Southwest West Central (SWWC) Career Fair held in Marshall and Worthington where Legacy-funded arts, culture and history documentaries were shown to high school students interested in pursuing careers in the media arts.

Country Music: Made in Minnesota

In coordination with the national release of Ken Burns' documentary about the history of country music, Pioneer PBS produced a companion documentary, *Country Music: Made in Minnesota*, which combines compelling interviews, commentary and music selections from Minnesotans who have shaped the sounds of our beloved country music from the stage and audiences alike.

Narrated and produced by former KARE 11 news anchor Diana Pierce, the half hour documentary touches on stories about Ardis Wells from Alexandria, the Walt Benton Hillbilly Rainbow Band from Dovray, WE Fest in Detroit Lakes and the Flame Bar in Minneapolis. The program features interviews with Mylan Ray of Pipestone, Jeffrey Krueger of Detroit Lakes, Sherwin Linton of Minneapolis and several other figures who contributed to the development and popularity of country music in the North Star State.

The documentary aired on Pioneer PBS Main HD channel on the following dates and times:

Saturday, September 14 at 11:30 a.m.

Sunday, September 15 at 6:30 p.m.

Monday, September 16 at 1 p.m.

Saturday, September 21 at 11:30 a.m.

Sunday, September 22 at 6:30 p.m.

Friday, September 27 at 11:30 a.m.

In addition to these broadcasts, Pioneer PBS organized several screening and discussion events.

August 29, 2019

A Center for the Arts Main Street Dance in Fergus Falls, MN

Total citizens engaged: 460

The event was held on Main Street downtown Fergus Falls in front of A Center for the Arts. The schedule of events was as follows:

5 pm: Country music songwriting workshop with Ashley Hanson

6:30 pm: Live Band on Lincoln: Bill Kirchen (who played with Emmylou Harris) and Redd Volkaert (of Merle Haggard's band)

7 pm: Line dancing lessons on Main Street with Ashley Hanson

7:30 pm: *Country Music: Made in Minnesota* preview followed by a screening of excerpts of Ken Burns' *Country Music* documentary and discussion

The event was well attended. The song writing workshop was transformative. The live music and line dancing was fun! The town mayor and his family got involved -- what started with one or two people blossomed into a group of more than 25 people dancing -- filling up Main Street. The discussion that followed the screening was meaningful.

A Center for the Arts paid for the live band and rented us the venue for the evening. They provided a sound system and were key to drawing the crowd for the event.

The Douglas County Historical Society provided background information for our local documentary about the history of country music in Minnesota.

The Department of Public Transformation led by Ashley Hanson helped with publicity, turnout and was responsible for leading the songwriting workshop, the line dancing lessons and the post screening discussion.



September 12, 2019

Breezy Barn near Tracy, Minnesota

Total citizens engaged: 86

Pioneer PBS and the Murray County Historical Society hosted a special screening, discussion and dance party to celebrate the release of *Country Music: Made in Minnesota* and Ken Burns' new documentary *Country Music* at the Breezy Barn near Tracy, Minnesota. The flow of events for the free event was as follows:

5 p.m.: Country music songwriting workshop with Ashley Hanson

6:30 p.m.: Special performance by the Roots of Oak Band

7 p.m.: Line dancing lessons with Ashley Hanson

7:30 p.m.: *Country Music: Made in Minnesota* screening and discussion

A local history display featuring Dovray's Walt Benton and His Hillbilly Rainbow Band was available for viewing all evening.



The event took place in an historic barn that was retrofitted as a wedding dance venue. A large crowd was in attendance and many participated in all aspects of the event. The Murray County Historical Society's research into the local story of the Walt Benton Hillbilly Rainbow Band unearthed lyrics from his songs and scripts from his radio shows which were re-enacted by the Roots of Oak Band.

Original music was performed and a rousing set of line dance tunes got the whole barn involved. The discussion was poignant and meaningful.

September 19, 2019
Granite Falls Pioneer PBS Studios and Memorial Park Shelter

Total citizens engaged: 105

Pioneer PBS hosted a special screening, discussion and dance party to celebrate the release of *Country Music: Made in Minnesota* and Ken Burns' new documentary *Country Music* at our studio and adjacent riverside park in Granite Falls.

The flow of events for the free event included:

5 pm: Country music songwriting workshop with Ashley Hanson

6 pm: *Country Music: Made in Minnesota* screening and discussion at Pioneer PBS's Studio

7:30 pm: Line dancing lessons at the Memorial Park Shelter

8 p.m. Canyon Cowboys performance at Memorial Park

This was our culminating event and, in many ways, the finest of the three events we staged. The turnout for the song writing workshop was standing room only. The discussion after the screening event was the most substantive and the dancing at the Memorial Park was the best and most professional gathering of line dancers ever to grace Yellow Medicine County. Dancers drove from great distances to participate and a line dancing event at the local craft pub was organized at this event. The weather was perfect and one of the best traditional country music bands in the state of Minnesota was there to play the music.

The Department of Public Transformation led by Ashley Hanson helped with publicity, turnout and was responsible for leading the songwriting workshop, the line dancing lessons and the post screening discussion.



*Senior producer Dana Conroy visits with Bud Larsen and Nina Clark at the world premiere of *The Devil's Instrument* held at the Norway House in Minneapolis.*

The Devil's Instrument

The Devil's Instrument explores the history, lore, craft and haunting music of the Hardanger fiddle and the dances that accompany it as they are practiced in present day Norway. The national instrument of Norway, the Hardanger fiddle, is similar to the violin, though it has eight strings, four of which resonate as drone strings. The instrument is often highly decorated with an extensive mother of pearl inlay on the fingerboard and black ink decorations on the body of the instrument. "The Devil's Instrument" was the name given to the fiddle by religious leaders in the 19th century to discourage its use. The documentary interviews woodworkers who make the fiddle, the musicians who play it and the dancers who spin to it against the backdrop of the gorgeous Norwegian landscape.

Though Legacy Funds were not used to produce the documentary, we did air an excerpt from the film during our Legacy funded *Postcards* program which aired on May 14 at 7 p.m.

In addition to these broadcasts Pioneer PBS organized these special screening events for the film:

January 16, 2020
Norway House, Minneapolis
Total citizens engaged: 120



Dana Conroy, Ben Dempsy and Kristofor Gieske talked about their experience filming The Devil's Instrument at a screening and discussion event at the Grand Theatre in Madison.

February 2, 2020
Grand Theatre, Madison
Screening and discussion of The Devil's Instrument
Total citizens engaged: 95



Landmarks Highway 23

This new Pioneer PBS program was filmed and edited in the fall and winter of 2019 - 2020. It follows Minnesota photographer and storyteller Doug Ohman as he explores the attractions found along Minnesota Highway 23, which runs in a diagonal line from Minnesota's southwest corner into the heart of Minnesota.

The program aired on the Pioneer PBS Main HD channel on the following dates and times:

Sunday, March 8 at 5:30 p.m.

In addition to these broadcasts, Pioneer PBS organized a screening and discussion event.



February 20, 2020

Pipestone Performing Arts Center, Pipestone, Minnesota

Screening and discussion of *LANDMARKS HIGHWAY 23* with Doug Ohman

Total citizens engaged: 84

Doug Ohman was the host of the event which included refreshments and mingling between Pioneer PBS staff and event goers in the lobby of the theatre before the screening event. We watched the full show and then had a wide ranging discussion about the places and people who were interviewed for the program.

One of those people was Jasper historian Geraldine Pedersen who led many efforts to educate the community about the treasure trove of quartzite buildings in that town. Geraldine has died since the Pioneer PBS recording session took place and now the *LANDMARKS Highway23* program is a treasured and irreplaceable documented record of her life.

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2020

For Period: July 1, 2019 through June 30, 2020

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2019 through June 30, 2020	<i>Postcards</i> : 13 half-hour episodes <i>Grassland Jam</i> : 13 half-hour episodes <i>Prairie Yard and Garden</i> : 1 half-hour episodes with a longer series <i>Landmarks</i> : a one-hour history special <i>Country Music</i> : one hour special <i>Chord Ayres</i> : one hour special
Cost of Production	See Cost of Production below
Number of stations broadcasting program	Pioneer's three stations (KWCM-Appleton, KSMN-Worthington, and K08-Fergus Falls) broadcast all programs on our high definition channel. <i>Prairie Yard and Garden</i> episodes also air on Pioneer's <i>Create</i> Channel
Estimated viewership July 1, 2019 through June 30, 2020	Pioneer has an estimated 1.2 million viewers.
Hours available for web streaming July 1, 2019 through June 30, 2020	16 hours of new ACHF content were added in the past year. (Streaming content from previous years remains available online at www.pioneer.org)
Education materials created and distribution July 1, 2019 through June 30, 2020	10

Legacy Projects	Cost of Production
For period: July 1, 2019 - June 30, 2020	For period: July 1, 2019 - June 30, 2020
Pioneer ACHF Series Production (<i>Postcards</i> and select episode of <i>Prairie Yard and Garden</i>)	\$237,440.45
Pioneer ACHF Specials and Music Production. (<i>Grassland Jam</i> music production and <i>Landmarks</i> special)	\$118,720.22
Total	\$352,128.91

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p>Pioneer ACHF Series Production: Production and distribution of 13 half-hour episodes of <i>Postcards</i> program with repeat broadcasts, with acquisition from University of Minnesota Morris of special arts, history or cultural heritage segment content within this series and within an episode of the Prairie Yard and Garden series.</p> <p>Pioneer ACHF Specials and Music Production: Production and distribution of 13 episodes of <i>Grassland Jam</i>, a program featuring Minnesota bluegrass music performances. Production and distribution of <i>Landmarks</i>, a one-hour special about historic structures in rural Minnesota.</p>
Recipient phone number	320-289-2622
Names of board members	See below
Recipient email address	yourtv@pioneer.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	Link posted on www.pioneer.org to direct citizens to the LLC web site.
Amount, source and fiscal year of the appropriation	\$356,160.67 ACHF Grant Appropriation SFY-19
Amount and source of additional funds	\$195,114.84 Margaret A. Cargill Philanthropies
Duration of projects	Project activities occurred from July 1, 2019 to June 30, 2020
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.5
Direct expenses and admin cost	\$313,421.39 and \$42,739.28
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Pioneer ACHF Series Production: Production and distribution of 13 half-hour episodes of <i>Postcards</i> program with repeat broadcasts, with acquisition from University of Minnesota Morris of special arts, history or cultural heritage segment content within this series and within an episode of the <i>Prairie Yard and Garden</i> series.	7/1/19-6/30/20	3.0	208,947.59	28,492.85	Surveys of area viewer/members to assess program popularity and impact; meetings with Pioneer Community Advisory Board to measure responses from area viewers, tracking of online viewing activity. On-time completion of the <i>Postcards</i> series; on-time completion of ACHF content within the <i>Prairie Yard and Garden</i> series.	Positive reactions from viewers, members and Pioneer Community Advisory Board showing greater awareness of arts and community activity, plus increased viewer activity as shown in online analytics, including web views and social media activity.	Viewers learned about cultural opportunities, artists, community engagement, and the history of their communities. Artists and others featured in the programs gained additional visibility.
Pioneer ACHF Specials and Music Production: Production and distribution of 13 episodes of <i>Grassland Jam</i> , a program featuring Minnesota bluegrass music performances. Production and distribution of <i>Landmarks</i> , a one-hour special about historic structures in rural Minnesota. Planning work for future country music documentary.	7/1/19-6/30/20	1.5	104,473.80	14,246.43	Surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity. On-time completion of productions.	Positive reactions from viewers, members and Pioneer Community Advisory Board showing greater awareness of arts and community activity, plus increased viewer activity as shown in online analytics, including web views and social media activity.	Viewers learned about musical groups and opportunities to see performances in Minnesota (the annual Minnesota Bluegrass and Old Time Music Association Festival in Stearns County). Musicians reached a larger audience through broadcast and online exposure. Viewers learned about historic structures in the Pioneer viewing area.

Pioneer PBS 2020 Board of Trustees

Pat Kubly, First Vice Chair

Chuck Grussing, Second Vice Chair

Julie Rath

Mark Olson, Chair

Linda Wing

Paul Raymo

Andy Lopez

Deb Economou

Loy Woelber

La Mont Jacobson – Secretary/Treasurer

Pablo Obregon

Rebecca Peterson

PIONEER PBS Proposed Outcomes Achieved

Proposed Outcomes Achieved	
PROJECT	OUTCOME
Postcards	Achieved proposed outcomes
Grassland Jam	Achieved proposed outcomes
Special Projects	Achieved proposed outcomes

Prairie Public

Est.1964 | prairiepublic.org | Moorhead & Crookston, MN

More Than Just the Music empowered Legacy funding to feature an inspirational group of young people in Thief River Falls, MN who refuse to let hatred and division between races and communities dictate their lives or their future. Darcy Reese, choir director at Lincoln High School, encourages a safe environment for students to examine diverse lifestyles and cultures through raw, honest conversation... and through song.



AREAS OF IMPACT

Reduce Learning Barriers

The most northerly point of the contiguous United States is located in Minnesota, but not every resident knows why. We chose to feature the history of our state, because knowledge of history is the key to a modern society.

Art & History

The process of strengthening humanity is possible. It requires hard work, dedication and empathy. The Lincoln High School Choir in Thief River Falls, Minnesota has shown the world that it can be done.

Celebrating Diversity

Over 350 families participated in Legacy funded learning events that the Prairie Public Education Services staff coordinated.

“

Peace practicing and promoting community is always a good thing no matter who you are, where you are from or end up

Community Member

”

PRAIRIE PUBLIC | MOORHEAD & CROOKSTON

Prairie Mosaic

Prairie Mosaic premiered the 11th season on October 31, 2019 on all platforms including PBS Passport. Promotional material and related digital components were posted to all of Prairie Public's social media outlets. Nine new episodes were produced with individual short features as engaging content. Past shows are repeated weekly and can also be seen on the Minnesota Channel.

Prairie Mosaic is a magazine-style program featuring history and stories from throughout Northwest Minnesota. Viewers of all ages can learn and benefit from an array of topics such as art, music, travel, personality, culture and social awareness. Social media comments are evidence that *Prairie Mosaic* is impacting viewers. Our ultimate goal is to educate each viewer, but also to inspire action and conversation throughout families and communities.



**These are astonishing and very unique. Beautiful work! -
YouTube Subscriber**



Artist Zhimin Guan, Minnesota State University Moorhead, MN

- **1101 October 31, 2019 8:00 PM;** 75th Anniversary of the Lake Detroiters Association, Detroit Lakes, MN; Prairie chicken booming grounds, Bluestem Prairie Scientific and Natural Area, Glyndon, MN; Pat Lenertz Band, Moorhead, MN.
- **1102 November 21, 2019 8:00 PM;** Lake of the Woods County Historical Society Museum, Baudette, MN; Musicians Sarah Morrau and Rebekka DeVries, Glyndon, MN.
- **1103 December 26, 2019 8:00 PM;** The Comstock House, Moorhead, MN; Laketrails Base Camp, Oak Island, MN; Rachael Ianiro, Detroit Lakes, MN.
- **1104 January 30, 2020 8:00 PM;** Hopperstad Stave Church, Moorhead, MN; Natalie Fideler, Moorhead, MN.

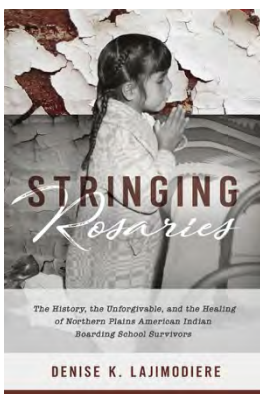
- **1105 February 27, 2020 8:00 PM;** Becker County Museum Electrifying Minnesota exhibit, Detroit Lakes, MN; Prairie chicken booming grounds, Bluestem Prairie Scientific and Natural Area, Glyndon, MN; Author Denise Lajimodiere, Belcourt, ND; John Pederson quintet, Moorhead, MN.
- **1106 March 26, 2020 8:00 PM;** Artist Zhimin Guan, Moorhead, MN; Knife maker Tim Pierce, Pelican Rapids, MN; Carol Just, St. Louis Park, MN; Darnell Davis and the Lincoln High School Concert Choir, Thief River Falls, MN.
- **1107 April 30, 2020 8:00PM;** Laketrails Base Camp, Oak Island, MN; Stovepipes, Moorhead, MN.
- **1108 May 28, 2020 8:00 PM;** Northwest Angle, Lake of the Woods, MN; Jensen Sisters, Goodridge, MN.
- **1109 June 25, 2020 8:00PM;** Hardanger fiddle builder Robert “Bud” Larsen, Brainerd, MN; Poet Denise Lajimodiere, Belcourt, ND; Fishing Techniques, Northwest Angle, MN; Meat Rabbits, Moorhead, MN; Artist Buck Paulson, Pelican Rapids, MN.



Knife Maker Tim Pierce, Pelican Rapids, MN



Hardanger Fiddle Builder Robert “Bud” Larsen, Brainerd, MN



“Stringing Rosaries” stories of American Indian Boarding Schools by Denise Lajimodiere



The Jensen Sisters

prairie musicians



Fargo Spelemannslag Hardanger Fiddle Group

Prairie Musicians

8 episodes were distributed on Prairie Public's two broadcast channels and on the Minnesota Channel. Full episodes were also posted to Prairie Public's YouTube channel. Individual songs were output to the same platforms as interstitials and shared on Prairie Public's social media accounts.

The series has developed a loyal following of viewers who expect an eclectic mix of local and regional talent. The programs are recorded in a television studio environment, but the raw energy and original creations take center stage. This season we featured a Hardanger fiddle maker and produced a separate educational feature on the instrument's history and culture, which could benefit audiences of all ages. The musicians are always humbled to be part of such a high-quality production and appreciate exposure of their music to a global audience.

- Stovepipes, Moorhead, MN May 7, 2020 8:30 PM The members of the Stovepipes were all born and raised in small towns surrounding the Highway 10 region of Minnesota. Their music is a blend of blues and rock.
- Jensen Sisters, Goodridge, MN May 7, 2020 9:00 PM Kendra and Kansas Jensen are sisters and singer/songwriters who have quickly taken the music industry by storm. Winners of the Midwest Country Music Association's New Artist of the Year (2020), they have fun performing their own blend of lyrics and melodies.
- Meat Rabbits, Moorhead, MN May 7, 2020 9:30 PM The Meat Rabbits are a talented group of musicians who combine traditional polka, contemporary rock and pop music for a fun show with costumes, props and a lot of enthusiasm.

- Chris Koza with Jordyn Myer, Minneapolis, MN May 14, 2020 8:30 PM Chris Koza is a composer who combines folk, pop and rock to create his own form of Americana style music.
- The Vistas, Moorhead, MN May 14, 2020 8:30 PM This trio is passionate about their unique funky soul-blend of original tunes.
- Dan Israel, St. Louis Park, MN May 14, 2020 9:30 PM This old-school musician has been creating folk rock for over two decades. His heartfelt lyrics and sweet melodies complement his fierce guitar solos.
- Robb Justice, Nelson, MN May 21, 2020 8:30 PM Robb and his band perform a mix of Americana and old country with lyrics written about wide open space and solitude. The lyrics meld together with the music.
- Fargo Spelemannslag, Fergus Falls, Moorhead, Frazee, Brainerd, MN May 21 9:30 PM This group of talented musicians inspire and strengthen the Hardanger fiddle community. Many have built their own instrument and can perform traditional dances during the performance.

Social Media Impact of Legacy-funded content

10,579 Facebook Followers

15,234 YouTube Subscribers

Prairie Public Documentaries



Prairie Public travels to the curious bump on Minnesota's northern border. "The Northwest Angle: Minnesota's Best Kept Secret" premiered on Thursday, April 30, at 8:30 p.m. CT. The documentary was also available on the PBS Video app and on Prairie Public's YouTube channel.

"Minnesota native and this is the first I'm hearing about this. Great work"

—Joe Schermann YouTube viewer

Minnesota History



The origins of the region — the most northerly point of the contiguous United States — can be traced back to the signing of the Treaty of Paris in 1783 that ended the American Revolutionary War. Known as “The Angle” by locals, the area can only be accessed by crossing Lake of the Woods or driving across two international borders. The Lake of the Woods County Historical Society was instrumental in telling the story of the region. Historian Patrick Coleman from the Minnesota State Historical Society was interviewed about the origins of the land and the many historic connections it has to Native Americans, early fur traders, and the Canadian Government. A separate stand-alone feature on

Fort St. Charles was produced for educational purposes.

Impact

Prairie Public’s documentary empowers the people who live and work in The Angle, including Linda LaMie, who teaches at the K-6 Angle Inlet School — the last one-room schoolhouse in Minnesota. Bus driver Dale Westover takes the older students to school in Warroad, MN — more than an hour each way to and from school and across four border crossings. Separate short features were produced on other residents of the Angle Inlet like Joe Laurin who owns a lighthouse on Flag Island and has explored the Lake of the Woods to find oddities and hidden relics rich with history. Jared Olafson, Port Director of the US Customs and Border Protection in Warroad, MN, educates travelers about the CBP ROAM mobile app for efficient US entry reporting.



Joe Henry, executive director of Lake of the Woods Tourism, discusses the interest in tourism in the Northwest Angle. Resort owners Brian Sage and Lisa and Jason Goulet talk about the business of hosting guests in this quiet northern niche and offering outdoor experiences that highlight the region’s rich history and beauty. Fishing guide Andy Lundbohm presents a separate stand-alone feature on catching, filleting and cooking fish, a big part of the region’s economy.



More Than Just the Music

Prairie Public produced an original documentary about the Lincoln High School concert choir in Thief River Falls, MN and its raw, honest and optimistic view of the world and its future. “More Than Just the Music” premiered on Thursday, October 31, at 9:00 p.m. on Prairie Public’s broadcast channel. It was available online to Prairie Public members on October 28 ahead of the October 31 television premiere through PBS Passport service.

Screening Event

Lincoln High School in Thief River Falls, MN hosted a screening for choir alumni, family, friends and school staff on October 28 in the choir room at the high school. The documentary producer, Barbara Gravel and editor Ann Hall Anderson, attended the screening and answered questions relating to the effort.

Distribution

“More Than Just the Music” was also offered to the Minnesota Channel, NETA, and was broadcast on the PBS World Channel on July 28, 29 and Aug. 1, 2020.

Impact

The Lincoln High School choir curriculum that enables students to study diverse cultures and lifestyles, humanitarian issues, and social tensions has provided them with the tools to break down barriers of hatred and division. By performing a spring show of music, dance, art and poetry, they share their messages with the community, in an attempt to make the world a better place, one note at a time. Included in the documentary are interviews with choir alumni, community members and professional musicians.

Reese invited Holocaust survivors, African drummers, and Native American leaders to tell the students about their experiences and the history of their culture. Lincoln High School students partnered with Patrick Henry High School students in Minneapolis to discuss lifestyles and to share their passion for music and the arts. Topics like women's rights and the LGBTQ community challenged belief systems within the community of Thief River Falls, but respect and empathy were and always will be the ultimate goal.

***This is awesome! I am a very proud Choir Alum! The biggest thing that has stuck with me is 'If you have to hate.... Hate Hate.'** –Beth Tvedt*

Right: *Prairie Public Producer Barbara Gravel and Lincoln High School Choir Director Darcy Reese*



Report on Legacy Expenses: Cost of Production for State Fiscal Year 2020

For Period: July 1, 2019 through June 30, 2020

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2019 through June 30, 2020	-6 Arts, Cultural Features as part of "Prairie Mosaic" series -3 Education Modules -8 Music performance programs as part of "Prairie Musicians" series -1 social issues documentary "More Than Just the Music" -1 history documentary "The Northwest Angle: Minnesota's Best Kept Secret" -2 History features as part of "Prairie Mosaic" series -Broadcast over 500 hours of lifelong long learning programming -Provide free educational resources to teachers and families
Cost of Production	See Cost of Production below
Number of stations broadcasting program	3
Estimated viewership July 1, 2019 through June 30, 2020	464,000
Hours available for web streaming July 1, 2019 through June 30, 2020	190
Education materials created and distribution July 1, 2019 through June 30, 2020	262

Legacy Projects	Cost of Production
For period: July 1, 2019 - June 30, 2020	For period: July 1, 2019 - June 30, 2020
#1 Media Production- Arts/Culture	\$125,675.72
#2 Media Production- History	\$72,359.92
#3 Educational Services	\$93,840.96
Total	\$291,876.60

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p>-6 Arts, Cultural Features as part of "Prairie Mosaic" series: Artist Zhimin Guan, Moorhead, MN; Knife Maker Tim Pierce, Pelican Rapids, MN; Woodcarvers Barry Kutzer and Larry Longtine, Moorhead, MN; Artist Kim Jore, Moorhead, MN; Potter Jim Ulmer, Frazee, MN; Author Denise Lajimodiere, Belcourt, ND.</p> <p>-3 Education Modules: Fort Saint Charles, Lake of the Woods, Northwest Angle, MN; Painting concepts with Buck Paulson 1- Enhancing a sky, 2- Enhancing rocks and water.</p> <p>-8 Music performance programs as part of "Prairie Musicians" series: Stovepipes, Moorhead, MN; Jensen Sisters, Goodridge, MN; Meat Rabbits, Moorhead, MN Chris Koza and Jordyn Myers, Minneapolis, MN; Robb Justice Band, Nelson, MN; Dan Israel, St. Louis Park, MN; Fargo Spelemannslag, Frazee, Pelican Rapids, Brainerd, Moorhead, MN.</p> <p>-1 social issues documentary: "More Than Just the Music" - Lincoln High School concert choir in Thief River Falls, MN, led by choir director Darcy Reese, present their humanitarian-based curriculum called T.H.I.S Movement. Social issues and diverse cultures are studied. Acceptance and empathy are the acquired goal through the outlets of music, art, dance and poetry.</p> <p>-1 history documentary: "The Northwest Angle: Minnesota's Best Kept Secret" - The history of the northernmost point in Minnesota is discussed as well as the economic value of the resorts and tourism, and the lifestyle of full-time residents including children and their educational opportunities.</p> <p>-2 History features as part of "Prairie Mosaic" series: Laketrails Base Camp, Oak Island, MN; Hopperstad Stave Church, Moorhead, MN; Becker County Museum exhibit "Electrifying Minnesota", Detroit Lakes, MN.</p> <p>-Education:</p> <p>A. In the fiscal year ending 6/30/20, Prairie Public provided "no fee" educational services to Minnesota K-12 schools in our coverage area. In our region, there are approximately 100 Minnesota schools with over 70,000 students who are able to access Prairie Public's Education Services in a number of ways. This includes providing video resources for teachers and students and professional development for educators.</p> <p>B. We sponsored or supported two (2) regional in-service workshop events for teachers and other education professionals who provided training and resources incorporating arts, culture and history into lessons and curricula. Prairie Public Education Services staff reached over 500 Minnesota teachers in the workshop events, held in Fergus Falls and Thief River Falls. The Thief River Falls event featured a joint presentation on diversity through music education with the subject of a Prairie Public documentary production. C. Prairie Public Education Services presented one family learning event in Moorhead this year, which helped local school</p>

	<p>communities provide activities and resources for children, families and teachers in an event that promotes literacy and STEM learning. The event was a partnership with faculty and students at the planetarium at Minnesota State University Moorhead.</p> <p>1C. 500+ educators had access to Prairie Public educational resources, professional development and documentary productions while attending education events Over 350 kids and family members attended and participated in the events held in Minnesota.</p> <p>After the pandemic closed schools in our region Prairie Public Education Services' and station colleagues in television and communications prepared curated resources for at-home learning for students of all ages. In addition, Prairie Public Education Services provided planning kits and teaching tips, as well as resources for using the special programming featured daily on World Channel. PBS LearningMedia analytics indicate significant increases in access during the peak months of at-home learning in April and May, 2020.</p> <p>We broadcast over 500 hours of programming across all project titles; including premiers and encore broadcasts of legacy produced programming as well as other on-air representations, and from these shows and additional material available from the Prairie Public library of programs to combine into a block of programs: "Lifelong Educational Investment into the Art". Schedules and suggestions for educational programming is available on the Prairie Public website and referenced in all communications with educators.</p>
Recipient phone number	701-241-6900
Names of board members	See below
Recipient email address	jgast@prairiepublic.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	www.mptalegacymedia.org
Amount, source and fiscal year of the appropriation	\$291,876.60
Amount and source of additional funds	None
Duration of projects	July 1, 2019-June 30, 2020
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	3
Direct expenses and admin cost	
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

Project	Start-End Dates	FTE Positions	Direct Expenses	Adm in Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
1-A. Media Production- Arts and Cultural "Prairie Mosaic" 9 monthly episodes "Prairie Musicians" 8 weekly episodes "More Than Just the Music" documentary	7-1-19 - 6-30-20	1	\$291,876.60	0	Meetings with community advisory board to measure responses from area viewers, tracking of online and social media interaction including comments	Website visits, community advisory board	Website page views: 32,324 Unique views: 18,007 Facebook followers: 10,579 Twitter followers: 3,482
1-B. Media Production- Historical "Prairie Mosaic" 9 monthly episodes "The Northwest Angle: Minnesota's Best Kept Secret"	7-1-19 - 6-30-20	1		0	Meetings with community advisory board to measure responses from area viewers, tracking of online and social media interaction including comments	Website visits, community advisory board	Website page views: 32,324 Unique views: 18,007 Facebook followers: 10,579 Twitter followers: 3,482
1-C. Educational Services	7-1-19 - 6-30-20	1		0	Surveys, Anecdotal feedback, photos	Track # of teachers attending workshops and # of children and families attending events	500+ educators had access to Prairie Public educational resources, professional development and documentary productions while attending education events Over 350 kids and family members attended and participated in the events held in Minnesota.

Prairie Public 2020 Board of Trustees

Cesareo Alvarez, New Town, ND
Kjersti Armstrong, Dickinson, ND
Joshua Boschee (Treasurer), Fargo, ND
Andrew Brown, Bismarck, ND
Kathy Coyle, Detroit Lakes, MN
Greg Dandewich, Winnipeg, MB
Sandra Holmberg, Winnipeg, MB
Phyllis Johnson, Grand Forks, ND
James E. Kotowich (Vice Chair), Winnipeg, MB
Lisa Kudelka, Center ND
Crysta Parkinson (Secretary), Williston, ND
Connie Triplett, Grand Forks, ND
Nick Vogel, Fargo, ND
Sarah Smith Warren (Chair), New Rockford, ND

Ex Officio Members

Britt Jacobson (Past Chair), Park River, ND
Ken Zealand (Prairie Public Manitoba President), Winnipeg, MB
John Harris III (Prairie Public President & CEO), Fargo, ND

Prairie Public Proposed Outcomes Achieved

Proposed Outcomes Achieved	
PROJECT	OUTCOME
-6 Arts, Cultural Features (Prairie Mosaic segments)	Achieved proposed outcomes
-2 Historical Features (Prairie Mosaic segments)	Achieved proposed outcomes
-8 Prairie Musicians episodes	Achieved proposed outcomes
-Education Modules	Achieved proposed outcomes
-“More Than Just the Music” documentary	Achieved proposed outcomes
-“The Northwest Angle: MN’s Best Kept Secret”	Achieved proposed outcomes

Twin Cities PBS

Est.1957 | tpt.org | Saint Paul, MN

Legacy-funding supports Twin Cities PBS in producing hundreds of arts, culture and history stories that inspire, engage, educate and connect our communities across cultures and generations. In our annual Legacy survey, *66% reported that they trust TPT to deliver arts & culture programming that is well-researched and unbiased. *61% report that locally produced arts & culture programming enriches their life and community. Legacy funding offers a strong foundation of support that inspires confidence with funders and community partners who join us in creating meaningful projects that transform and inspire change.

*Annual Legacy survey of members, subscribers and participants



AREAS OF IMPACT

Connecting Community Through the Arts

Legacy-funded arts stories amplify artist voices in our diverse creative communities and inspire action.

After engaging with TPT's local arts and cultural stories, *56% have been inspired to attend an arts event, *50% were inspired to spend money on the arts, and *44% wanted to learn more about local communities.

These stories connect me to the state and add make me want to support the arts even more.

Igniting Curiosity About Local History

*98% rely on TPT and PBS for history programming.

Minnesota Experience continues to bring local history into focus each week on TPT 2, and outside of the broadcasts at community screenings, virtual classrooms, and in public spaces.

I am very thankful for TPT and use the information I've gained from your programming to supplement my knowledge for teaching Minnesota History to 6th graders.

Celebrating Diversity

Relish shares stories of cultural heritage in Twin Cities communities through the universal language of food.

Stories like those from Relish help me understand the rich diversity in our community at large and make me eager to seek out new experiences.

*Promotes diversity.
Gives the viewer an awareness of the values and issues other communities face. Provides the viewer with information and sensitivity in their role as a community participant.*

“ We are an increasingly diverse human population in this State, which along with our history can make us uncomfortable. That’s good!
Keep us thinking, exploring and learning, TPT!

”

Twin Cities PBS | St. Paul

Arts & Culture July 1 2019- June 30 2020

Since July 1, 2019, Legacy funding has supported Twin Cities PBS in producing hundreds of arts and cultural outputs that have reached millions of viewers in our region and nationally. While re-broadcasts of episodes of TPT arts series *MN Original* and *Lowertown Line* continue to draw viewers to broadcasts, new web series *Relish* and *Minnesota Niche* have expanded viewership beyond the broadcast on **TPTOriginals.org**, bringing in new viewers to our Legacy work. We are excited to share that work is well underway for developing several larger multimedia initiatives including **Minnesota Hardcore**, the co-funded **Be Our Guest** events series, and season 3 of the artist-led **Art Is...** performance series.

In our annual survey of members, participants and audiences, we discovered:

- 88% rely on TPT and PBS for Arts & Culture programming.
- 66% trust TPT to deliver arts & culture programming that is well-researched and unbiased.
- 61% report that locally produced arts & culture programming enriches their life and community.

Our Legacy-funded arts and cultural programming...

Lifts up and celebrate diverse voices of artists in our communities- Our stories promote their work and open viewers' eyes to new perspectives.

Stories like those from Relish help me understand the rich diversity in our community at large and make me eager to seek out new experiences.

Connects communities- During the pandemic and uprisings against racism and police brutality this past spring, *83% have turned to TPT for entertainment and *56% have found **community connection** through what we offer. Our audiences also appreciate that our stories do not shy away from the social injustices facing many in our community, but use art and personal stories to illuminate both the problems and the solutions. One survey participant shared:

I trust that TPT is finding not only interesting content, but not shying away from the parts that are uncomfortable - injustices or disadvantages that I don't personally face and have been blind to. But also, it tells the stories in a way that anyone can relate to - they are human stories. I do not feel like there is any agenda beyond illuminating things that have always been right in front of us, and elevating stories to give them equal weight with any other story.

The arts and culture are the context. Inspiring and healing. Perspective and history. Feelings of belonging as part of a community.

Inspires action- After engaging with TPT's local arts and cultural stories, *56% have been inspired to attend an arts event (in-person or virtual), *50% were inspired to spend money on the arts, *44% wanted to learn more about local communities, and *63% were inspired to support TPT.

These stories connect me to the state and add make me want to support the arts even more.

I'm always amazed by how many talented people we have in Minnesota. It makes living here more interesting.

Inspires learning- We continue our important work of supporting teachers, families and students in learning, especially during the pandemic, by offering free education resources online at TPT.org, TPTOriginals.org and PBS LearningMedia. We are grateful for the opportunity that Legacy funding has given us to serve our communities in unique ways, and in return, build loyalty and trust.

**Annual Arts & Culture Legacy Survey of members, subscribers and participants.*

Relish- Seasons 1 & 2

Start of Season: November 6, 2019

OF EPISODES: 14 Main Episodes for web

Total Outputs 82

Program Description: *Relish* shares stories of cultural heritage in Twin Cities communities through the universal language of food. In each episode, host Yia Vang (Union Hmong Kitchen, Vinai) takes viewers inside the home kitchens of local chefs as they serve up an ingredient or dish that has personal and cultural meaning to them. *Relish* invites viewers to celebrate the cuisine and culture of our diverse neighbors through videos, articles and recipes you can make at home, inspiring them to explore their world in a whole new way. The digital series features 13 Twin Cities local chefs and one artist.



Chef Yia Vang and his mother, Pang Vang, making steamed buns

Distribution

TPTOriginals.com, Facebook, Twitter, Instagram, YouTube

Due to the series' success, *Relish* episodes also aired on TPT 2 the spring of 2020, reaching even more viewers.

Relish is one of the Legacy-funded series to be featured at MSP Airport's Film Screening Room, a unique way to introduce travelers to Minnesota's rich and diverse culture.

Relish Episodes

- **Pang Vang's Hmong-Style Steam Buns** | Steam buns – those delicate little presents of deliciousness – are a staple in many East and Southeast Asian countries. Chef Yia Vang, host of Twin Cities PBS' digital series *Relish* and co-owner of Union Hmong Kitchen, explains that each family puts its own particular stamp on traditional steam buns, adding the flavors and ingredients they love most.
- **Jose Alarcon's Mexican-Inspired Mole Verde** | When a young Jose Alarcon knocked on the door of a Twin Cities restaurant asking for a dishwashing job, little did he know that, just a few years later, he'd sit at the helm of two bustling restaurants. As the driving force behind Popol Vuh and neighboring Centro, Alarcon worked his way to the top by being true to himself and the food he grew up eating.
- **For Host Yia Vang, Food Starts with Family** | "I think the Twin Cities is an amazing food town," says Chef Yia Vang. He should know since he's one of the many chefs putting Minneapolis and Saint Paul on the foodie map. "Some of the best

foods, from immigrants from all around the world, have landed here. If we go past our little comfort zone, we realize the world has actually come to us.”

- **Illustrator Xee Reiter Sketches the Stories of Food** | In addition to cultivating home-grown ingredients, Reiter connects land, food and heritage in her sketches. “When you do study the food that you’re drawing and that you’re using in your cooking, it does bring you a little closer to it because you start to notice little things that you never would have if you just brought it home from the grocery store and go straight to cooking without ever really looking at it.”

Right: Ann Ahmed’s Sticky Rice by Xee Reiter



- **Ann Ahmed’s Laotian Sticky Rice & Roasted Tomato Jeow** | Ann Ahmed was destined to be a chef. Drawn to the kitchen since she was a young child, she found that cooking provided a strong connection to family. “It was one of the ways that I found that I could spend time with my mom. When we first got to the U.S., my mom would work a lot, and when she worked on weekends, she would bring me along,” says Ahmed.
- **Brian Yazzie’s Indigenous Ingredient-Rooted Three Sisters Dish** | Diné chef Brian Yazzie first stepped into the kitchen as a young child while living on the Navajo Nation in Arizona, a formative experience that ultimately turned his life around. “I started cooking at the age of seven, helping my mom in the kitchen.”
- **Lachelle Cunningham’s Soulful Vegan Black-Eyed Pea Banana Pudding** | “I feel like the black-eyed pea is really this symbol of triumph and tenacity,” says Chef Lachelle Cunningham, who has a long history of cooking with, and learning and dreaming about how she can transform the use of this small legume in soul-food fare.
- **Jamal Hashi’s Hand-Toasted Gedo Masala** | When asked to name the one, dish-saving ingredient that makes all the difference, Chef Jamal Hashi doesn’t hesitate for a second: Without question, the answer is freshly ground and toasted spices. “This is where life is!” Hashi exclaims. Hashi toasts a Somali-style masala that he calls Gedo Masala, and he learned the recipe directly from his mother.
- **Stine Aasland’s ‘Koselig’-Inspired Norwegian Waffles** | “There are as many waffle recipes as there are people in Norway,” explains Stine Aasland, founder of Nordic Waffles, as she whips up a batch of her mother’s waffle batter with chef and Relish host Yia Vang. “They also have recipes that are secret, and they will NOT share it with you,” Aasland says, laughing. Fortunately for us, her mother was willing to share her recipe so we could learn more about this traditional treat.
- **Raghavan Iyer’s Smoky Yellow Split Peas** | Chef Raghavan Iyer pulls a jewel box-like antique spice box from a shelf, lifts the cover and reveals six evenly spaced compartments filled with whole spices. Once the lid is open, the smell of chile de arbol, cumin, coriander and Himalayan salt waft up into the air.
- **Justin Sutherland Shares His Grandmother’s Sukiyaki** | Justin Sutherland grew up in the suburbs of Minneapolis, but his culinary education as a child stretched around the world. Sutherland’s culturally rich upbringing centered around his grandparents, who have roots in Japan, Mississippi and Norway. “I have a lot of different points to reflect back on from my childhood. Having these meals where we’d have collard greens, sushi and lefse all at the same dinner,” he reflects.
- **Hassan Ziadi’s Spice-Infused Walleye Tagine** | Chef Hassan Ziadi was raised in Morocco’s capitol, Rabat, and his culinary passion came to a boil while cooking alongside his grandmother. “I was always the one who got the first taste, and she’d ask me if it needed more salt, spices, harrisa or something,” he recalls.

- **Marla Jadoonanan's Dhalpourie Roti** | Years before Marla Jadoonanan's delicious Caribbean food was available to diners at her popular Minneapolis restaurant, it garnered rave reviews at hospital potlucks in her former career as a nurse. "I remember cooking for half of the hospital, you know, sharing it with everybody from the janitor to the doctors," she recalls.
- **Christina Nguyen's Vietnamese Banh Khot** | When Twin Cities Chef Christina Nguyen and her husband, Birk Grudem, rolled out their food truck in 2011, they were among the first to bring street-side dining to downtown Minneapolis. But when it came to the truck's menu, Nguyen didn't turn to her Vietnamese roots for inspiration. Instead, she tapped into the flavors that she and Grudem fell in love with during their travels throughout Latin America.

Impact and Engagement

Web and Social: Pageviews: 28,343 | Users: 6,433 | Impressions: 2,539,784 | Video views: 257,909 | Engagements: 24,003 | Watch time in hours: 6,319.10



Relish puts diverse local communities in the spotlight through educational and engaging content. Videos and articles document and preserve food traditions and practices. In each multimedia showcase community members share about their culture, cuisine and their own personal history. Viewers learn first-hand about the many diverse communities that make the Twin Cities a vibrant place, and seek out experiences with and in the featured community. Provided recipes also give viewers the chance to make dishes in their own homes. *Relish* gives featured participants a voice and increases exposure for their cuisine, their business and/or their community.

***Relish* received a 2020 Upper Midwest EMMY® nomination for Outstanding Achievement for a Lifestyle Feature/Segment/Series**

Upon the series release, *Relish* received wonderful support and media coverage from Twin Cities food writers and media outlets:

"As in the premiere, each chef selects an ingredient or dish that is relevant to them on an individual level. This also becomes a jumping-off point for some pretty big social concepts. Heavy subjects like immigration, colonization, and representation crop up through the show. To its credit, Relish handles these themes with the powerful, deceptive sweetness of a "food show," which makes these experiences of families near and far read like just that... rather than political talking points."

- Sarah Brumble, CityPages

"The power of the series comes through during frank conversations about cultures — where they diverge and where they intersect." -Star Tribune

Relish producers and Chef Yia Vang were featured in an episode of The Weekly Dish podcast.

"Relish [delivers] a peek into the lives of local chefs, and digs into some of the untold stories that surround their culture and their food." - Stephanie March, Mpls St.Paul Magazine

Viewers engaged with *Relish* via social media, YouTube and TPTOriginals.org: *"Great video highlighting amazing food in the Twin Cities. Thanks for bringing this to us, TPT!"*- YouTube commenter Chop and Brew

"Thanks for the Gedo Masala recipe. I buy mixed spices but always wanted to make my own like my mom, now I got a recipe to work with. Cheers." -YouTube commenter Abs Yusuf

"This channel is so sweet. I have a Chickasaw Cookbook, I want to learn as much as I can about my history." -YouTube commenter Candace Schermerhorn

"Love this video. Thanks for sharing your stories." Youtube commenter Missy V

“Thank you for your blessings!! It's such joy to watch the love you put into your cooking our Native American culture. We need to encourage and enlighten our Navajo Nation to think about Agricultural needs. This pandemic(Covid-19) is an example we need to go back to our roots to survive. ” Youtube Commenter Rita Namingha

New Opportunities for Host Yia Vang, Illustrator Xee Reiter and Featured Relish Chefs

We surveyed those featured on Relish. Respondents reported the following as a result of their Relish feature:

- More than 85% reported an increased interest or awareness of their work/business
- More than 70% saw increased engagement on their social platforms

“We had several people on social media that shared with us how they connected to their heritage through the program. They told us stories of how they have had some great experiences with waffles when they were in Norway, or told us stories of how they grandmother used to make them waffles. A lot of people on social media shared the program on their page.” - Stine Aasland

57% reported they received awards, sales, bookings, or other opportunities locally or nationally that totaled more than \$10,000. Some of those are included in these anecdotes:

- *Because of his work on Relish, host Yia Vang has received several additional opportunities to work on local and national video productions. He’s also seen an increase in catering orders because of his work on the series.*
- *Two featured chefs reported being contacted by national video production outlets*
- *Illustrator Xee Reiter received a commission for her artwork*

Respondents find value in Relish:

“I think it is important to connect people to either their culture and heritage or learn about others. Food is so important in every culture, and while we can fight about politics and religion, we can unite over food that we love.” - Stine Aasland

“Yes, education is best when shared. We are a hungry nation for new food and new information, it’s a way of inviting people to enjoy your cuisine.” -Marla Jadoonanan

I believe that it is important to tell stories about cuisine and culture. Especially those that are less known to the general population. I grew up in a small rural town and as a kid I was afraid to share the dishes my mom would make for us with my class in fear of xenophobia and or being shamed. The only time there was any education on ethnic cuisine it was on "International Day" and that was once a year. Even so, I was afraid to open up about the dishes and preparation of the delicious food I would eat at home. There were so many things that I learned from illustrating recipes for Relish myself such as the different profiles of spices, Moroccan food, Norwegian food, Somali food and even Lao food which is very similar to Hmong food. Food connects us all as we co-exist in diverse in our communities. - Xee Reiter

Events

11 Minnesota Chefs, 1 Potluck

Relish was part of the inspiration for Potluck Food Hall in Rosedale Center’s potluck on National Minnesota Day, designed to showcase local chef talent. On Sunday, March 1, attendees savored diverse flavors from eleven esteemed local chefs who created dishes that represented their cultural background.

Secret War Educator Workshop

Chef Yia Vang catered an educational workshop on the Secret War in Laos at TPT. While educators enjoyed a lunch of Hmong Chicken and purple sticky rice, they viewed episodes of *Relish* and learned more about Hmong cuisine.



largest potluck
YOU BETCHA!

SUNDAY, MARCH 1st 6:00pm
11 Minnesota Chefs, 1 Potluck

1 c. Stine Aasland
3/4 c. Raghavan Iyer
2 tbsp. Leo Judeh
1 tbsp. Angel Luna
1 1/2 tbsp. Adrienne Odom
2 c. Nick O'Leary
1/2 c. Jametta Raspberry
1 tsp. Justin Sutherland
1/2 tsp. Tammy Wong
2 dashes Yia Vang
1 pinch Brian Yazzie

Minnesota Niche

Start of Season: October 24, 2019

Web: 6 Main Episodes

Program Description: LARPers, Skeptics, Beer Choristers, UFO researchers... The Twin Cities serves as a bustling hub of unique social groups that revolve around a shared passion or interest. Introducing Minnesota Niche – a documentary web series that features “niche” interest groups and the spirited members who find a true sense of community within them.



Each of the 6 digital episodes highlight a different group through the voices and stories of its members, giving viewers an inside look at the forces that bring together a community of like-minded people.

The project celebrates inclusive communities brought together through a shared interest. The project’s goals are to bring heightened visibility and support through videos and articles that document and preserve some of the unique interest groups in Minnesota.

Distribution: TPTOriginals.org and Social Media

Engagement:

Pageviews: 7,105 | Users: 6,433 | Impressions: 109440 | Video views: 21545 | Engagements: 1179 | Watch time in hours: 15.20

EPISODES

- **Rock Steady Boxing**

These boxers weren’t training to step into a ring and face an opponent — but they are definitely in the fight of their lives. As Parkinson’s disease lands blows to their balance, ability to walk, talk and just get through daily life, their training in the Rock Steady Boxing (RSB) program is helping them hold on to what they have, and in some cases, even gain back a little of what they’ve lost.

- **The Twin Cities UFO Research Group**

The Twin Cities UFO and Research Group is a chapter of the Mutual UFO Network (MUFON), which investigates UFOs scientifically around the world. Members discuss sightings and UFO-related phenomena such as alien abductions and UFO-related crop circles in an open manner.

- **Minnesota Skeptics**

The Minnesota Skeptics have had enough of astrologers, psychics, homeopaths, conspiracy theorists and snake-oil salesmen. Instead, they’re interested in critical thinking, science, and the psychologies of belief and perception – the group assembles regularly to engage in discourse that embraces those principles and to sip fine adult beverages.

- **LARP House**

Sure, many of us grow up role-playing alternate realities that revolve around fantasies of, say, being stranded in the woods or discovering a new alien planet. But admit it: There's some hidden part of you that craves a role-playing outlet as a fully fledged grown-up. Turns out, you can do just that if you're a member of LARP House, a member-powered collective that offers Live-Action Role-Playing games to the public with a focus on marginalized communities. LARP House hosts mostly "theater style" LARPs inspired by many LARP traditions.



*Kim Dewey and Doug Samimi-Moore in a Rock Steady Boxing class at Element Gym in St. Paul, Minn.
Credit: Elle Moulin.*

- **Beer Choir Twin Cities**

What could possibly be better than a blend of beer and song? Enter Beer Choir Twin Cities, a chapter of the national Beer Choir Movement that pairs local beer and breweries with the impossible enthusiasm of song. After all, once upon a time, people gathered to drink beer in social harmony during a pre-cell phone era, when the prospect of breaking out into song was too good to resist. So think of Beer Choir as the logical extension of a long-standing human tradition.

- **Sweet Wheels Skate Club**

Sweet Wheels Skate Club doesn't pick sides or styles when it comes to roller skating. Rather, the group prides itself on its inclusiveness – and anyone, regardless of experience, age or skate penchant, is welcome to join in on a little fun on eight wheels. Hosting skate classes and public events – and even providing a wheel library – this club is a haven for anyone with even the slightest glimmer of interest in roller skating.

Impact

Viewers shared:

It's perfect, it's so well done. It's so incredibly respectful of an activity that invites mockery. Thank you so much!

Thank you, Ryan and TPT for a very fair and well done documentation of MUFON in Minnesota! Looks like a group I'd like to be a part of!

I almost cried watching this?? I haven't been to an event or even been on my skates in ages, but I plan on coming to something soon!

Oh my goodness, we're so THRILLED with how this turned out!! What a great feature on Beer Choir that we're SO excited to share! Thanks so much for putting together such a great piece.

STAGE

(in production within reporting window; premiered Fall 2020)

Program Description: Twin Cities PBS has created a new television and digital streaming initiative, called “Stage,” designed to celebrate and uplift Minnesota arts organizations during this challenging time when many performance spaces are closed due to the COVID-19 pandemic. The “Stage” collaboration will shine a spotlight on the work of the many amazing artists and local performing arts organizations in Minnesota.



STAGE goals:

- Offer new stages for performance artists and organizations who cannot host in-person events
- Help sustain performance arts during the COVID-19 pandemic
- Offer relief and enrichment to audiences that are suffering and missing in-person performances
- Broaden the reach of Minnesota's performance art to a wider, statewide audience
- Build TPT's long-term value as a virtual place to watch Minnesota performance art.

Artists featured on Stage from October 2020 - Jan 2021:

Minnesota Orchestra
Minnesota Opera
Haley Bonar
Chastity Brown
Theater Latte Da
VocalEssence
St Olaf Choir
The Telling Project
Hippocrates Cafe
Sonny Knight and the Lakers

MN Original Music Special
featuring:
Trampled By Turtles
Dessa
John Gorka
Nirmala Rajeskar
Nachito Hererra
Heiruspecs
Dan Wilson
Charles Lazarus

MN Original Music Special
featuring:
The New Standards
The Tex Pistols
Sha Cage
Minneapolis Guitar Quartet
Crash
Mayda

Impact:



All is Calm, a theatrical performance by Theatre Latada, attracted, on average, 40,500 viewers during its debut broadcast on TPT. Its audience was nearly 50% higher than the average for that time period.

Viewer comments on *All is Calm* theater performance from Theater Latada:

DeeAnna Dorsey- This production was so marvelous I can't stop thinking about it and hearing it in my head! The men in this cast I will forever remember

Linda King- I've wanted to see this play for years but was hesitant on who would come along.

Nancy Johnson- One of the most beautiful moments of human history

Response to *Star Tribune* article on MN Orchestra STAGE performance:

Jimh54321- *This organization and its musicians have really risen to the challenge in recent months. The streamed concerts are terrific, well produced, and with great variety. We feel more connected than ever.*

Art Is... Season 3

(in production within reporting window; premieres Fall 2020)

Outputs: TPT presented Season 3 in Fall 2020. We will deliver 12 original pieces of media, 12 artist portraits, and 3 events.



Program Description: Minnesota is a haven for artists - some of them well-known, others we still need to meet. ART IS... is a multi-media and events series aimed at bringing visibility to emerging and established artists. In its third season, Art Is... strives to amplify a diverse range of stories on the broad themes of healing, hope, and power through an exciting array of artistic formats including song, sound design, spoken word, and puppetry.

Left: Lady Midnight, featured artists in Art Is... Season 3

Events and digital features:

- **ART IS: MICHAEL TORRES** | Michael Torres was born and brought up in Pomona, California where he spent his adolescence as a graffiti artist. His first collection, *An Incomplete List of Names*, won the National Poetry Series and will be published in 2020 by Beacon Press. Torres teaches at Minnesota State University-Mankato, and through the Minnesota Prison Writing Workshop. Visit him at: michaeltorreswriter.com
- **ART IS: ROY GUZMAN** | Roy G. Guzmán was born in Tegucigalpa, Honduras, and grew up in Miami, Florida. They are currently pursuing a PhD in Cultural Studies and Comparative Literature at the University of Minnesota, where they also received an MFA in creative writing. Roy is the co-editor of *Pulse/Pulso: In Remembrance of Orlando*.
- **ART IS: SU HWANG** | Su Hwang is a poet, activist, and the author of *Bodega* (Milkweed Editions, 2019), which is a finalist for the 2020 Minnesota Book Awards. Born in Seoul, Korea, she was raised in New York then called the Bay Area home before transplanting to the Midwest. A recipient of the inaugural Jerome Hill Fellowship in Literature, she teaches creative writing with the MN Prison Writing Workshop.
- **ART IS: OANH VU** | Oanh Vu is an educator, artist, and community organizer. She has a long history in film but has recently found a home in puppetry. As the daughter of Vietnamese refugees, she uses humor and the playfulness of puppetry to tell stories of healing for her community. She was a 2020 Puppet Lab Artist and her work has been shared through the Full Moon Puppet Show and Monkeybear's New Puppet works
- **ART IS: ANDREW YOUNG** | Andrew Young is a Twin Cities based puppeteer, educator, and multidisciplinary artist of Taiwanese and Indonesian descent. He is interested in exploring memory, ancestry, the natural world, and what it means to be Asian-American in Minnesota. Andrew was trained in puppetry through Monkeybear's Harmolodic Workshop.

- **ART IS: KALLIE MELVIN** | Kallie Melvin is a puppeteer and teaching and performing artist. Several of the places she has worked with include Monkeybear Harmolodics Workshop, In the Heart of the Beast, Z Puppets I, Puppet Lab, the Weissman Museum of Art. She is also the Acting Regional Director of Puppeteers of America Great Plains.
- **ART IS: CHAMINDIKA WANDURAGALA** | Chamindika Wanduragala is a Sri Lankan American puppet artist, stop motion filmmaker and DJ (DJ Chamun). She is the founder and director of Monkeybear's Harmolodic Workshop, which supports Native, Black, IPOC in developing creative and technical skills in contemporary puppetry. Her artwork has been supported by grants from MN State Arts Board, Jerome Foundation, Henson Foundation and MRAC.
- **ART IS: DAMEUN STRANGE** | Dameun Strange is a sound artist, multi-instrumentalist, and award winning composer whose conceptual chamber works, choral pieces and operas are focused on stories of the African diaspora, often exploring afro surrealist and afrofuturist themes.
- **ART IS: MALLY** | MaLLy is a McKnight Foundation award winning Hip-Hop artist and entrepreneur from Minneapolis, Minnesota. He has released four critically acclaimed albums, serves as an educator and has toured nationally and internationally alongside Hip-Hop luminaries such as Atmosphere and Brother Ali. With a message rooted in positivity, MaLLy strives to enhance the lives of those that listen to his music.
- **ART IS: LADY MIDNIGHT** | Lady Midnight (Adriana Rimpel) is an ethereal vocalist and performance artist who draws upon her multidisciplinary background in visual art, dance and Afro-indigenous roots to create work that timelessly reflects our collective lives. She was named City Pages' Best Twin Cities Vocalist for 2017 and has recorded with Bon Iver, P.O.S., Brother Ali, Common, Moby, and Aloe Blacc, among others.
- **ART IS: WITT SIASOCO** | For over 20 years, Siasoco has been actively engaged at the intersection of the arts & civic process. Siasoco was selected as Creative Citymaking artist, a year-long collaboration between artists & City planners. Siasoco was also a MN State Arts Board recipient for the Richfield Artist Residency Engagement.

Be My Guest

(in production within reporting window; premieres Spring 2021)

Be My Guest (working title) is a multi-course engagement project, combining short-form media and virtual interactive dinner dialogues as an invitation for storytelling, conversation, and connection between Muslim and non-Muslim communities across Minnesota. TPT will present Be My Guest in Spring 2020 and Summer 2021. We will deliver 6-8 original pieces of media, 4 virtual, interactive events in the Metro area & beyond, and 1 comprehensive cross-community partner impact report.

2020 Project

(in production within reporting window; premieres Spring 2021)

TPT will commission selected Minnesota-based filmmakers, up to \$20,000 each, to create nonfiction films 3 to 60 minutes in length inspired by the events of 2020. Each commissioned filmmaker will contract with TPT to produce the film and work with TPT to develop an outreach and engagement plan to further the reach of this project beyond broadcast television.

Everyone Outside!

(research and design within reporting window)

Studies indicate people spend as few as 30 minutes a day outdoors. Factors contributing to this include: lack of interest, uncertainty, and being unaware of opportunities within a short distance of the 3.5 million people calling the Twin Cities home. *Everyone Outside!* (working title) will introduce viewers to outdoor opportunities and help turn 30 minutes a day into 60, or more! This research and design phase included a focus group and design-thinking sprint.

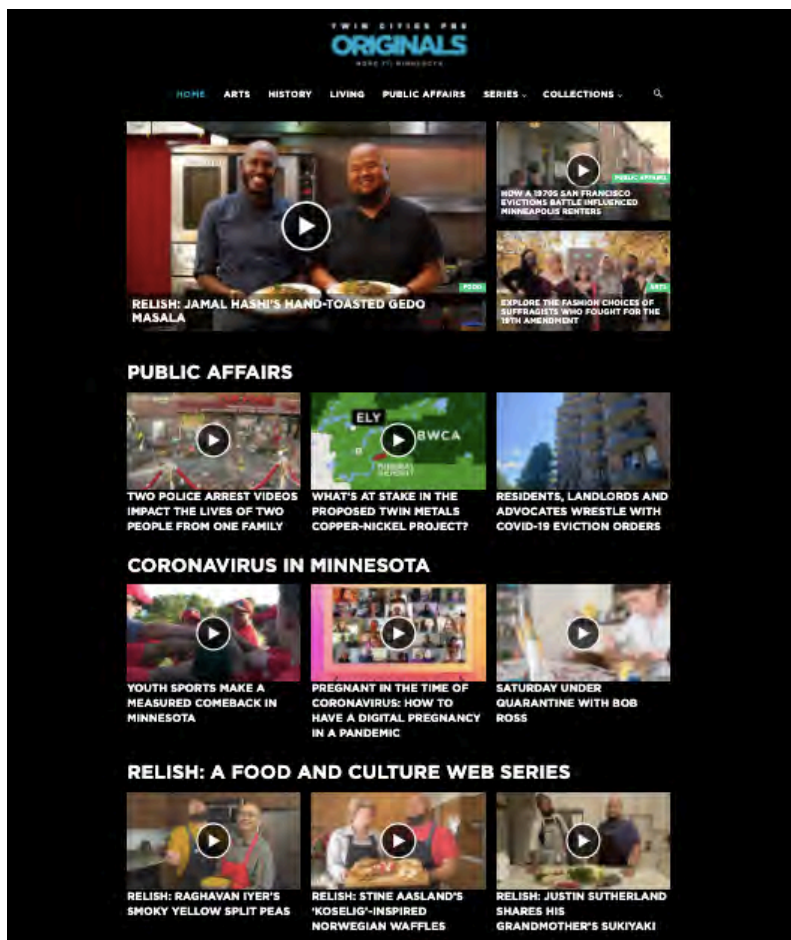
Digital

TPT Originals Website

Premiere Date: Debuted in August 2018

Outputs: 121 Legacy-funded stories on TPToriginals.org between July 1, 2019 and June 30, 2020.

Description: In August 2018, Twin Cities PBS launched a bold experiment: [TPToriginals.org](https://www.tptoriginals.org), a dedicated hub for Minnesota stories that reflects the breadth and depth of what it means to call this place home. With more than 1,100 pieces of content that span a spectrum of long- and short-form video, articles, first-person and photo essays, two podcast series, and more, the site has blossomed into a destination that prompts visitors to follow the trails of their curiosity.



Publishing stories daily that tap into our key content pillars – Arts & Culture, History and Public Affairs – we have served more than **300,000 unique users** since July 2019.

Along the way, we developed two seasons of *Relish*, a web series dedicated to exploring the intersection of food and culture, with tantalizing recipes from local chefs to boot. We explored social activities that bring Minnesotans together around shared passions in another web series called *Minnesota Niche*. We offered up bite-sized local history stories in *30-Second Minnesota*.

And when a global pandemic took Minnesota by storm in the spring of 2020, our local content teams shifted gears almost overnight in an effort to craft timely stories about the impact of COVID-19 on our daily lives, churning out pieces that span the spectrum from how artists are coping in a world without social gatherings to connecting with Minnesota's great outdoors to an exploration of pregnancy in the time of the coronavirus.

Distribution

Our dedicated TPToriginals.org team of three distributes content on Facebook, Twitter, Instagram and YouTube every day. We are also focused on finding engaged readers, viewers and users who are outside the “closed circuit” of the audiences TPT easily

reaches through its broadcast signal; we do this by reaching out to Facebook groups, sharing content with impassioned communities on Reddit and through good “old-fashioned” outreach (meaning we connect with organizations and individuals who might find our stories engaging, educational or inspirational).

Engagement

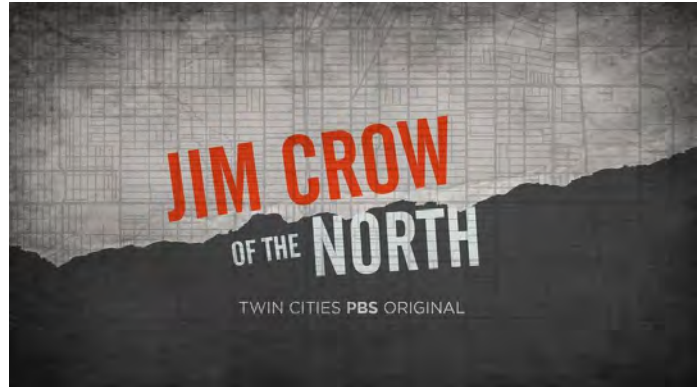
Pageviews: 225,793 | Users: 206,642 | Impressions: 614,531 | Video views: 105,071 | Engagements: 7942
Watch time in hours: 2,168.80

Impact

While TPToriginals.org isn't a news-driven site, our entire team of local producers significantly pivoted their work as the pandemic swept across Minnesota in March and April. The content they produced – which included stories about how local artists have taken up new creative pursuits while sheltering in place, a reflection on how Minnesotans came together to collectively sing in parks in the years following the World Wars, a slew of pieces on how to embrace the outdoors at a safe social distance, among others – boosted the site's reach across those two months, attracting nearly 70,000 users to the site.

In addition, TPToriginals.org's dedicated YouTube channel garnered 704,000 views, and users watched 193,000 hours of Minnesota-focused content, spurred primarily by ongoing, national interest in the full-length *Minnesota Experience* documentary *Jim Crow of the North* (which earned 577,000 views, alone).

Because of such strong engagement in that particular film, we have cultivated an audience that is deeply passionate about stories that reflect Minnesota's communities of color – and 8 of our top 10 videos for the reporting period revolve around BIPOC arts, history and culture.



Event

We had a TPTO-focused screening of short videos from the site at the 2019 Minnesota State Fair.

HISTORY WORK

July 1 2019- June 30 2020

Every single person is a product of history. Every issue we face, every achievement, every headline is grounded in history. In order to understand who we are within the world we live, we need to know the history that made us. Legacy-funded History work at Twin Cities PBS has sparked fresh engagement with Minnesota's past through an exciting suite of content and initiatives.

**"HISTORY IS NOT THE PAST. IT IS THE PRESENT. WE CARRY OUR HISTORY WITH US.
WE ARE OUR HISTORY." -JAMES BALDWIN**



Left Still from Minnesota Experiences season 2 premiere, Becoming Big League

TPT's signature history series, *Minnesota Experience*, delivers stories that are relevant, engaging, inclusive, scholarly, strategic and celebrate pride of place.

Legacy funding has supported the creation of three Emmy® Award-winning long-form documentaries from Minnesota Experience- *First*

Avenue: Closer to the Stars, *Flour Power* and *Jim Crow of the North*- giving new life to this important Minnesota history.

Our Legacy-funded history work...

Challenges deeper understanding- After engaging with TPT's history programming, *80% were inspired to learn more about Minnesota history.

I like PBS because it is about the truth. Even if the truth hurts. I think we all need to know I true histories so we can move forward.

History helps us shape the future.

The more history, the better! We need an historical context to navigate our complex world.

Inspires connection- *67% wanted to talk to friends and family about what they learned.

Supports local tourism- *65% were inspired to visit an historic site or museum.

We are excited to continue this important work in making Minnesota's history accessible, relevant and meaningful to our communities through this work.

**Annual Legacy History Survey of members, audiences and participants*

Minnesota Experience Season 2

July 1 2019- June 30, 2020

Season Premiere- Sept. 1, 2019

Broadcast episodes: 20

Description: *Minnesota Experience*, TPT's signature history series, focuses on illuminating and activating the history of our state and is anchored by a weekly broadcast that features new documentaries, and exposes new audiences to classic history stories from TPT's archives.



Distribution

Broadcast: 848 hours broadcast

Viewers: 26,801,149 (*broadcasts, promos and interstitials*) via Neilson Ratings

Broadcast, web, social media, podcast;

Additional digital video content, a new investigative history podcast- *Long Lost*, and written articles published on tptoriginals.org invite deeper exploration and understanding on a range of topics- from Minnesota's legendary sports history to the history of iconic music venue, First Avenue.

Flour Power is one of the Legacy-funded programs to be featured at MSP Airport's Film Screening Room, a unique way to introduce travelers to Minnesota's rich and diverse culture.

Engagement

Web and Social: Pageviews: 227,252 | Users: 142,394 | Impressions: 22,596,137 | Video views: 1,740,169 | Engagements: 253,117 | Watch time in hours- YouTube: 421,499.30

Minnesota Experience season 2 Episodes:

- Episode 1 – BECOMING BIG LEAGUE
The film explores how sport was changing in 1960 and how that changed Minnesota.
- Episode 2 – MAYO CLINIC
Not every state can boast a Ken Burns documentary about one of their major institutions - Minnesota can. Minnesota Experience looks at how the Mayo Clinic has met the changing demands of healthcare for 150 years—and what it can teach us about facing the challenges of patient care today.
- Episode 3- ST. PAUL'S HISTORIC HILL: SALVAGING A GILDED PAST
One of the oldest neighborhoods in the Twin Cities is the focus of this 60 minute documentary that explores its birth, growth, decline and reclamation over the course of more than 150 years.
- Episode 4- EXPERIMENTAL CITY
Discover the futuristic domed Minnesota city that never was ...
- Episode 5- THE PEOPLE'S PROTECTORS
"I never thought I would go down in history for this." Veteran Valerie Barber joins three other Native American veterans to reflect on the enduring legacy of the Vietnam War in the Native American community.
- Episode 6- HISTORIC TRAILS IN NORTHERN MINNESOTA
Follow the Gunflint Trail and Mesabi Trail through their fascinating pasts, their multi-faceted modern uses.
- Episode 7- MINNESOTA 13: FROM GRAIN TO GLASS
Minnesota 13 explores the little-known history of an elite moonshine produced in the heart of Minnesota during Prohibition,

and the modern-day attempts of a micro-distillery to resuscitate the brand as a craft whiskey.

- Episode 8- MINNESOTA'S DEADLIEST TORNADOES & FIERCEST FLOODS
Flooding is no joke, as you'll discover in "Minnesota's Deadliest Tornadoes & Fiercest Floods."
- Episode 9 - THE MINNEAPOLIS SOUND
Take a look back at downtown Minneapolis nearly 40 years ago. And then tune in to "The Minneapolis Sound" to relive the music that made Minneapolis.
- Episode 10 - SOLID STATE: MINNESOTA'S HIGH TECH INDUSTRY
Born for espionage in World War II, the computer has touched nearly every part of human life. And for decades Minnesota was the global epicenter of computing as birthplace of the supercomputer and home to Univac, Control Data, IBM Rochester, and Honeywell.
- Episode 11- COUNTRY MUSIC: MADE IN MINNESOTA
Minnesota's own Grand Ole Opry, the Sunset Valley Barn Dance was fun for the whole family. A look at Minnesota's contributions to country music on "Country Music: Made In Minnesota."
- Episode 12 - THIS FREE NORTH
Celebrating the University of Minnesota's 50th Anniversary of the African American Studies program, This Free North reflects on the people and events that led to its formation as well as its connection to, and influence on, contemporary students. In the act of looking back, this documentary reminds the viewer that history is complicated, divisive, ongoing.
- Episode 13 – NORTH STAR: MAKING HOME
The "hidden history" of African Americans who helped shape the North Star state of Minnesota. From fur trader George Bonga to the state's first black woman lawyer, Lena Smith.
- Episode 14- BEST OF LOST TWIN CITIES
The Lost Twin Cities programs revisit places of the past that no longer exist in Minneapolis and St. Paul. The four programs recalled lost chapters in Twin Cities history. Best of Lost Twin Cities features segments voted on by viewers.
- Episode 15 - SET IN STONE: EXPLORING ST. PAUL'S OLDEST NEIGHBORHOOD
TPT's Mary Lahammer leads us on a tour of the oldest neighborhood in the Twin Cities: the Uppertown and Irvine Park area of St. Paul. We explore how early builders used limestone mined nearby to create distinctive homes.
- Episode 15 – FIRST AVENUE: CLOSER TO THE STARS
A possibly true story of the legendary Minneapolis nightclub First Avenue.
- Episode 17 - BOUND BY EARTH: ARCHAEOLOGY IN MINNESOTA
Focuses on the science and new technology archaeologists use to uncover and preserve archaeological resources in a non-invasive way, and how remaining evidence, such as Indian burial mounds, are still significant to Native people.
- Episode 18 - PARKS FOR THE PEOPLE
The landscape of Minneapolis was once that of a tall grass prairie with few trees and marshy lakes. Today the city is regarded as one of America's great "green" cities with tree-lined parkways.
- Episode 19 - MINNESOTA REMEMBERS VIETNAM: PERSPECTIVES
Stories originating in places like Willmar, Bemidji, St. Paul, Fort Campbell, and South Vietnam provide personal perspectives of what the war in Vietnam was like for the teens and young adults who experienced it.
- Episode 20- LOST TWIN CITIES 5
This 5th installment of the beloved Lost Twin Cities documentary series features the long-lost art form of WWF wrestling, drive-in movie theaters, Central High School, The Metrodome and the lost Elm canopy of Minneapolis.

Minnesota Experience Season 2 Impact & Engagement

Engagement continues off screen with an active community of history lovers on social media and an array of community partners who are collaborating to bring Minnesota history into classrooms and into the community.

Becoming Big League

The hour-long "Becoming Big League" is TPT's first full-length sports history documentary, narrated by sports legend, Mark Rosen. The film explores how sport was changing in 1960 and how that changed Minnesota. From Olympic hockey to High School hoops, from pro-sports origins in Big Ten titles, "Becoming Big League" is a retro sports page come to life that illustrates how 1960 might be the most dynamic year in Minnesota Sports history.



"Director Daniel Bergin jams in so many accomplishments that the one-hour documentary moves as briskly as an episode of ESPN's "SportsCenter," but the highlight reel was probably intended to encourage fans to dig deeper on their own." – Neal Justin, Star Tribune

Local sports broadcaster Lea B. Olsen told *Minnesota Spokesman Reporter*-
"I'm always impressed with the work they do at TPT because it is so thought out."



The film sparked a month-long station-wide focus on local sports history and storytelling, resulting in the online collection- *Sports Talk* on TPT Originals. *Sports history. Sports quirk. Sports with heart.*

Place-based storytelling made history relevant at the Gopher playoff games. QR code posters located around the U of M's Stadium Village, invited game-goers to explore *Big League's* Gopher history and victory, connecting it to the present.

A social media campaign sparked community engagement by prompting community to share favorite memories about sports haircuts, stadium memories, and coaches that made an impact:

"I started Krav Maga with little confidence and a complete lack of faith in myself. Now, 3 1/2 years later, I'm an instructor, working to get better and, hoping to give other women the same confidence that I was able to find in myself thanks to the encouragement and support of others."

The premiere event at TPT brought community together to watch and discuss the film with a panel of the film's interviewees, eat hot dogs and chicken wings, play arcade games, and celebrate Minnesota sports! Premiere event responses:

Sports history is important because...

- *Tells about the stories, tensions, aspirations and joys of an era*
- *As a girl, sports allowed me to enter into the world of men. It taught me skills and ways to enter and integrate a broader world. -Heather McMoore*
- *Sports helps people unite across political, religious, racial, economic, and many other disparate classes!*
- *We must know where we're been to know where we're going*
- *Sports are important because they test our abilities against others and teach us that we cannot always win!*

First Avenue: Closer to the Stars

A possibly true story of the legendary Minneapolis nightclub First Avenue.



Prince may have made the club famous, but many others have toiled backstage to keep this landmark standing. From the days of Woodstock, through disco, punk, and hip-hop this “pirate ship that goes nowhere” has weathered the storm - just barely. Narrated by P.O.S, aka Stefon Alexander, the film is a timely celebration of the club’s history as it celebrated it’s 50th anniversary in April 2020.

2020 Emmy® Award for Best Cultural Documentary

The film’s co-director, David Roth, dedicated the Emmy to the late Alan Fingerhut, founder of First Avenue

“When I was too young to go see my favorite bands at a bar, I would sneak into First Avenue and I would see Steve McClellan, the czar of Minneapolis music,” said co-producer David Roth in a news release. “I have always felt indebted to this place for exposing us to culture, and while it took thousands of people to keep the club open, it has always felt like it’s Steve’s story.” - Pioneer Press

The film and social campaign **sparked conversation and story-sharing** about First Ave nostalgia. (pictured right)

- The film has over 65,000 streams online
- Social prompts invited story and image sharing about the famous venue leading up to the premiere (image right)
- Interviewees and the film’s production team live-tweeted during the premiere



Community Feedback:

- CityPages writer Erik Thompson tweeted- Tonight’s wonderful documentary did a terrific job highlighting all of the musical history that has taken place within those dark walls, as well as all the talented, ambitious people who helped make @FirstAvenue what it is today. Well done, @tpt.
- Abby Antonen- I may or may not be CRYING #tptFirstAve
- Craig Finn- The Hold Steady: Tonight was supposed to be a wonderful night I’ve looked forward to forever- @theholdsteady at @FirstAvenue. Today I’ll settle for saying happy birthday to the best club ever and watching this killer new documentary that I highly recommend
- The preserved footage and photos on some of the performances from the early 80’s is fantastic. Great interviews. A home run. - @frenjensenden
- “I wasn’t emotionally prepared to watch a documentary on @FirstAvenue while on quarantine in the basement while my family slept. Absolutely brilliant!
- C. Reimenschneider- Star Tribune: Must-see TV tonight 9 pm on TPT, “First Avenue: Closer to the Stars,” which packs 50-action packed years into 1 hour narrated by the 1 & only @YEAHRIGHTPOS.

Lost Twin Cities 5

This 5th installment of the beloved *Lost Twin Cities* documentary series features the long-lost art form of WWF wrestling, driven in movie theaters, Central High School, The Metrodome and the lost Elm canopy of Minneapolis. The *Lost Twin Cities* programs revisit places of the past that no longer exist in Minneapolis and St. Paul.



Narrated by former newscaster, Don Shelby, the film strives to **connect people** to places of gathering during a time of social distance. They all “harbored cherished memories and fostered a sense of togetherness that is yearned for today.”

During the Twin Cities PBS premiere of *Lost Twin Cities 5*, senior Producer Daniel Pierce Bergin introduced the series, providing context about the current events facing the nation including the pandemic and the uprisings against racism and police brutality following the killing of George Floyd. During the program, viewers had the opportunity to support two community partners serving neighborhoods most seriously damaged by the violence:

The Lake Street Council and the Hamline Midway Coalition.

The film was featured on the cover of *TPT Magazine*, reaching over 100,000 members.

Donors were invited to a special premiere sneak peek event online via the Ovee platform, hosted by TPT’s new CEO, Sylvia Strobel, along with Minnesota Experience producers Daniel Bergin and Katie O’Rourke. Attendees shared:

- *Like others, I loved All Star Wrestling. I grew up watching with my Dad. The Crusher was a favorite in our living room!*
- *Thank you Daniel and Katie for your great storytelling!*

Audience member Tim Fischer shared:

We watched Lost TC 5 the other night and I am pretty sure my better half, AnneMarie, ordered the "box set" of DVD's!! We had to draw the line at the "changing coffee mugs" ;) Thanks for all your hard work and all you guys do to make your programming so SPECTACULAR!! LOVE TPT2!! Take care, Fish.



Long Lost: An Investigative History Series

Premiere Date: Nov 21, 2019

Outputs: 6 Episodes (podcast series); 2 previews; 109 social posts



Description: Author Jack El-Hai explores one of the state's oldest active missing persons cases in Twin Cities PBS's first podcast documentary series, *Long Lost*. The Klein brothers — Kenny, David, and Danny, ages 8, 6 and 4 — left for Farview Park in Minneapolis' Northside neighborhood on November 10, 1951, and were never seen again.

After an initial extensive search that turned up almost nothing, it was assumed they fell into the Mississippi River and drowned. Police closed the case after 5 days, but the Klein family and their community never stopped looking. *Long Lost* explores the 1951 incident, the family's dogged pursuit of the truth, and the work of investigators, who recently discovered

important new clues and identified suspects.

Impact and engagement

"As each episode has been released, El-Hai's been surprised by new tips and leads flowing in from listeners. He's been contacted by people who lived in the neighborhood at the time of the disappearance, even people who had lived in the Klein home. He says he feels "tantalizingly close" to uncovering something." -City Pages

- Total downloads: 106,052
- Ranked in the top 20% of Apple Podcasts
- Peaked at #11 on the Apple Podcasts Society and Culture: Documentary chart
- Listened to in 50 states and 65 countries
- 70% of listeners were 18-44
- Over 80,000 plays total (approximately 4,000 additional plays a week)
- Over 18,000 hours listened
- Total minutes listened: 1,470,924
- Listeners consumed an average of 96% of each episode (An average of 29 minutes)

Listeners shared:

"Meticulously researched story of a family destroyed by multiple missing children. This caster handled the grief of the remaining members of this family with care and tenderness. Thank you for bringing this story back from the brink. Hopefully someone knows something and will come forward." – Jennimay 2/14/2020

"Add this to your true crime list. The podcast is well done and tells an amazing, heartbreaking story. I especially appreciated all the angles covered and especially liked the candid conversation from the family. I hope someday they have the answers they seek and deserve." – Lgraz69 1/14/2020

"I listen to a lot of historical crime podcasts and I really appreciate that Long Lost focuses on both the human experience and impact of such a tragedy on the family and community. It's really about how life does or doesn't go on – how it impacts generations regardless of whether they were there at the time. I really hope this podcast helps to open the case back up and find answers." - MagnoliaSims 12/23/2019

The podcast's premiere event at TPT featured the author and engaged listeners in this captivating investigative history series.

Jim Crow of the North- Continuing Engagement

Jim Crow of the North continues to be a go-to resource for communities. The total watch time of *Jim Crow of the North* on YouTube is over **187,961 hours**.

Over a dozen screenings and events since the film's premiere have sparked dialog about racial equity and housing justice, as well as build deeper understanding about this history that still impacts and shapes our communities today. A viewer shared: *"The Jim Crow of the North program was the first time I knew of redlining in the Twin Cities. It gave me a new perspective that affects how I understand my neighborhood and advances an understanding of what racism does even when it is invisible on the surface."*

Energy around the film sparked real change as legislators passed a bipartisan bill allowing homeowners to 'discharge' racist covenants in their deeds. Via news advisory from Minnesota House DFL, VERBATIM: *"Members of the Minnesota House Select Committee on Racial Justice are scheduled to meet Tuesday, Oct. 20 at 1pm for a hearing devoted to the economic impact of systemic racism... Committee members will review a new report published September 2020 entitled "Closing the Racial Inequality Gaps: The Economic Cost of Black Inequality in the U.S." Legislators will also hear from Dr. Bruce Corrie of Concordia St. Paul and watch an excerpt of the tpt documentary Jim Crow of the North."*



Events:

Education Minnesota Conference OCT 17, 2019 and OCT 19, 2020

TPT and partner, Mapping Prejudice, attended the annual educator conference to highlight resources around *Jim Crow of the North* and listen to what educators were looking for in teaching local history in the classrooms. This partnership sparked the creation of education materials that are now available to thousands of educators statewide on PBS LearningMedia. In 2020, TPT and Mapping prejudice presented these resources to 70 educators in a professional development workshop at Education Minnesota.

East Side Housing Summit NOV 12 2019, East Side Freedom Library, St. Paul

Screenings of *Jim Crow of the North* sparked the creation of a community summit on housing inequality and other barriers to homeownership resulted in an impact report to community and the birth of the new East Side Housing Justice group. *Partners: East Side Freedom Library, ABC Realty, TPT, MICAHA, Dayton's Bluff Neighborhood Housing Services, Cookie Cart, Minnesota Homeownership Center, Blue Green Alliance, and Firebird Design*



"The housing disparities are the worst in the nation here in the Twin Cities. This narrative of how we got to now is something we explore in *Jim Crow of the North*, and it's a tough history. What you're doing with this kind of work and engagement... [is to be] armed with that knowledge. How can we find some equity going forward?" Bergin said at the event.

"The challenges are real and the intersectionality of this oppression is real. I am encouraged and heartened by this engagement that can lead to real change," he added. "It's small local discussions like this that really tip the knowledge of this history into action."

RetroReport: Headlines, History & Housing NOV 19 2019, Twin Cities PBS, St. Paul

The screening and panel discussion on how newspapers and broadcast media have reported on the fight for housing rights in Minnesota over the last century resulted in key insights on how media can play a role in shaping narrative on racial disparities

and housing. A revised version of *Jim Crow of the North* highlighted current work of the Mapping Prejudice team in Saint Paul, and featured multimedia from TPT's archives. *Partners: Twin Cities PBS, Twin Cities Black Journalists- the local chapter of the National Association of Black Journalists, and PBS RetroReport*

Black Media Story Summit – MN! FEB 27 2020, Twin Cities PBS, St. Paul

This event was an all-day gathering for, by, and about black content creators and key stakeholders across the state (funders, distributors, tech, etc.) including roundtable and panel discussions as well as a screening of *Rondo Beyond the Pavement* and visit to The M. *Partner: Black Public Media (formerly National Black Programming Consortium) serves as a catalyst for furthering the investment in Black stories and Black storytellers, and for opening the doors to others who want to participate in a collective effort to bring about change.*

The Duluth Lynchings: A Conversation 100 Years Later JUNE 8, 2020, virtual event

This conversation commemorated the 100th anniversary of the lynchings in Duluth, and included a panel and screenings of clips from TPT's "North Star: Minnesota's Black pioneers." Minnesota Experience producer, Daniel Bergin, was a featured panelist. *Partner: Minnesota Humanities Center*

Highlights from Season 3- In production during reporting window

Citizen



Citizen explores the multigenerational march of Minnesota women and all they hoped would come with the vote. From pioneering activists like Sarah Burger Stearns to Progressive Era leaders like Nellie Griswold Francis, the vote was seen as a mark of fuller citizenship and tool of change for concerns like healthcare, children, and women's rights.

A partnership with St. Kate's staff and students provided rich opportunities for outreach, engagement and collaboration. In addition to being featured in the film, St. Kate's students wrote original essays for TPT Originals, did research and focus groups about the film and its impact, and hosted a series of panel conversations around woman's suffrage and the lasting legacy today. Local artist, Leslie Barlow, created a series of original portraits of key figures in the film. Paintings are currently on display at St. Kate's and available in a digital gallery online.

Nisea Language School

A new documentary features the little-known story of Japanese Americans living and working in Minnesota during WWII, who supported intelligence efforts of the US military during the war.

From MNHS- *In 1942, the Military Intelligence Service Language School (MISLS) was established in Minnesota. The school trained soldiers as Japanese linguists to support the US military in World War II. A unique institution, it became point of pride for Japanese Americans who faced discrimination before and in wartime and had a strong impact on the war's outcome.*

Minnesota Hardcore

(In Production during reporting timeframe; Launched Winter 2020)

7 Digital History episodes on TPT Originals



Description: Minnesota Hardcore is a fast-paced, musical docu-series that examines the punk scene in the Twin Cities from 1980 to 1985. The Minnesota scene was a close-knit community of artists and fans that encouraged culture and spawned huge talents like Hüsker Dü, The Replacements, Soul Asylum, Rifle Sport and more.

This web series features over 30 local artists and shows the impact they have had on culture over the past 40 years here in Minnesota.

The web series is:

- Preserving the sounds and images of dozens of local bands that have lain in obscurity, as well as bands that went on to national fame
- Examining culture that has always been very far from mainstream culture.
- Being offered to all people for free
- Preserving our state's most valuable historical and cultural resources for future generations
- Sharing our state's stories and treasured resources with ever-growing audiences including students, teachers, scholars, researchers, genealogists, and the general public
- Connecting Minnesotans of all ages to each other and to history—history that is becoming more accessible

This is for anyone who is interested in the history of popular music, and popular culture. But it has been made to bring pride to those people who didn't know that this culture existed in Minnesota. This will serve as an archive for an influential subculture in popular music. Preserving for future Minnesotans, and hopefully inspire young musicians to participate in our valuable scene.

EPISODES

- Episode 1 - Backstory - Charts local music from the late sixties to the beginning of the Twin Cities hardcore movement.
- Episode 2 - The Fastest Band in the World -The history of Minnesota's fastest band Hüsker Dü
- Episode 3 - Local Bands - Features the local bands of Minnesota Hardcore
- Episode 4 - Goofy's Upper Deck - A look at the Twin Cities hardcore club, Goofy's Upper Deck.
- Episode 5 - The Culture of Hardcore - A look at the people who made hardcore a culture in the Twin Cities.
- Episode 6 - The Limits of Hardcore - Examines the attitudes that made hardcore so rigid.
- Episode 7 - The 2nd Wave - A look at the second generation of hardcore kids in Minneapolis.

IMPACT

- Episode two had almost 5000 page views in only two weeks! "Amazing"
- Average time on page is TWELVE AND A HALF MINUTES! That's stellar."
- Featured in the *Star Tribune's* "Make your Thanksgiving thoughtful: Best things to watch, listen to or read this week; Our weekly picks to lift your spirits and expand your pandemic playlist."
- Received a positive review from The Current's Mary Lucia in her video blog, *Listen to Looch: explore "Minnesota Hardcore"*

Minnesota Remembers Vietnam - Continuing Engagement

***America's Secret War* Educator's Workshop NOV 23, 2019, Twin Cities PBS, St. Paul**

TPT, Minnesota Humanities Center, and a working group of educators designed and hosted a multimedia workshop at TPT to empower educators to use the *America's Secret War* film and companion toolkit to bring this important history into the classroom. These tools spark dialog, encourage critical thinking and exploration, and will build deeper understanding about the Secret War's link to the Vietnam War, Veteran and refugee experiences, and Hmong identity and culture today. Resources are accessible at mnvietnam.org.



Hmong artists and educators were featured at the workshop, including *Relish* chef Yia Vang who catered lunch, and Kang Vang, a local filmmaker.

As an educator and Hmong community member, I am grateful for your efforts to be inclusive of my community in making history. Importantly, I appreciate your prudence and care to make sure it is done well. You make me proud to live here. -Hmong educator

As a Hmong American with little historical knowledge of the large, rich history of the Hmong, I found this workshop incredibly powerful, empowering, and enlightening. I'm leaving this workshop with a deeper sense of self, more empathetic understanding of my parents, grandparents, and family, and grateful for the opportunity to learn from Hmong educators I wish I had had as teachers in my own K-12 schooling experience. Thank you!

-Workshop attendee

Vietnam War Roundtable Season 2 – SEPT 2019- MARCH 2020, Concordia

To build on the *Minnesota Remembers Vietnam* initiative, the Minnesota Military Museum, in partnership with Twin Cities Public Television, DAV of Minnesota, and Concordia University- St. Paul, presented a series of free Vietnam War roundtable discussions held at Concordia University on the 3rd Monday of each month (September through March). This ongoing series was an opportunity for veterans (and those interested in the war and its legacy) to gather on a monthly basis to honor, remember and understand this tumultuous time.



Left: In 1966 a significant number of Minnesota men entered the army together, trained together, deployed to Vietnam together, were assigned together in units of the 25th and 4th Infantry Divisions, and found themselves fighting together in the bloody Battle of Soui Tre in March of 1967.

At the May 20th, 2019 Vietnam War Roundtable at Concordia University, Major General Rick Nash, the recently retired Adjutant General of the Minnesota National Guard, gave a brief overview of his extensive knowledge of General Vessey's leadership skills. Retired Army Chaplain Colonel John Morris gave an overview of the battle based on his research for the book he is writing on General Vessey.

At the Roundtable, numerous Minnesota veterans of Soui Tre discussed their varied participation in the battle. Veterans included: George Dahl, Bob Holmstrom, Joe Fernlund, Dennis Defiel, John Mersinger, Bruce Peterson, and Jeff Klein.

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2020

For Period: July 1, 2019 through June 30, 2020

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2019 through June 30, 2020	MPTA Admin and Production Development Relish Season 1 Minnesota Experience First Ave: Closer to the Stars Legacy Impact MNHS/First Ave Snapshots TPT Originals Website Developments/ Production Services MN Niche MN Outdoors Be My Guest MN Hardcore Relish Season 2 Art Is Season 3
Cost of Production	See Cost of Production below
Number of stations broadcasting program	3
Estimated viewership July 1, 2019 through June 30, 2020	1,713,300
Hours available for web streaming July 1, 2019 through June 30, 2020	277
Education materials created and distribution July 1, 2019 through June 30, 2020	627

Legacy Projects	Cost of Production
For period: July 1, 2019 - June 30, 2020	For period: July 1, 2019 - June 30, 2020
MPTA Admin and Production Development	\$462,915.36
Relish Season 1	\$103,589.73
Minnesota Experience	\$598,138.80
First Avenue: Closer to the Stars	\$132,915.66
Legacy Impact 20/21	\$69,995.66
MNHS/First Ave Snapshots	\$21,872.71
TPT Originals Website Development/Production Services	\$274,041.86
MN Niche	\$46,533.14
MN Outdoors	\$16,239.26
Be My Guest	\$13,108.19
MN Hardcore	\$43,685.04
Relish Season 2	\$82,248.84
Art Is Season 3	\$17,309.76

Total	\$1,882,594.01
--------------	-----------------------

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	MPTA Admin and Production Development Relish Season 1 Minnesota Experience First Ave: Closer to the Stars Legacy Impact MNHS/First Ave Snapshots TPT Originals Website Developments/ Production Services MN Niche MN Outdoors Be My Guest MN Hardcore Relish Season 2 Art Is Season 3
Recipient phone number	651-222-1717
Names of board members	See below
Recipient email address	lkadrlik@tpt.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	Mptalegacymedia.org
Amount, source and fiscal year of the appropriation	\$2,108,829.67 was appropriated from the Arts & Culture Legacy Fund for the first year of the biennium FY20, July 1, 2019 – June 20, 2020.
Amount and source of additional funds	TPT utilized partnership and private donor funds to match funding for projects like Art Is Season 3, Minnesota Experience, and Be My Guest. The partnership and private donor funds raised in FY20 were approximately \$493,300 and will be used over both years of the biennium.
Duration of projects	Projects took place between 07/01/2019 – 6/30/2020
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	11.98 FTE
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
TPT's Legacy funded projects (Total – individual projects broken out below)	7/1/19 – 6/30/20	11.98	\$1,538,609.24	\$343,984.77	(see below)	(see below)	(See below)
Title (# of episodes) Description							
MPTA Admin and Production Development		3.16				Monthly producer calls, annual survey	Shared content for programming statewide; collaboration and shared resources
Relish Season 1 <i>Digital series on local food and culture</i>		.82			Survey of audience and participants; digital analytics	82 outputs with 14 feature episodes in the digital series	Featured local chefs gained awareness beyond their networks Relish received a 2020 Upper Midwest EMMY® nomination for Outstanding Achievement for a Lifestyle Feature/Segment/Series. Raised awareness for Minnesota's diverse communities
Minnesota Experience <i>Weekly history series on TPT2</i>		3.39			Survey, Digital analytics, Neilson ratings	20 broadcast episodes including 3 original documentaries, local events, original podcast series, 21 digital shorts on YouTube, articles on TPT Originals, and 1,170 social posts	Increased visits to local history museums and inspired viewers to learn more about MN history Minnesota Experience Web Video views: 1,740,169 Watch time in hours-YouTube: 421,499.30 Hours broadcast: 848 26,801,149 broadcast viewers (<i>broadcasts, promos and interstitials</i>) via Neilson Ratings Long Lost Podcast garnered over 80,000 plays total; Over 18,000 hours listened
First Ave: Closer to the Stars <i>Hour-long</i>		.65			Survey, Digital analytics, Neilson	Hour-long documentary; social	Preserved local music history and raised awareness for artists featured in

<p><i>broadcast documentary on this history of First Avenue</i></p>					ratings		<p>the film.</p> <p>The film has over 65,000 streams online</p> <p>Received a 2020 Upper Midwest EMMY Award for best cultural documentary</p> <p>Sparked audience participation</p>
<p>Legacy Impact</p> <p><i>Outreach, education and engagement efforts supporting Legacy-funded Arts, Culture & History projects</i></p>		.51			Surveys	<p>Outreach and engagement including educational efforts and professional development workshops</p> <p>Second Season of the Minnesota Remembers Vietnam Roundtable event series</p> <p>Regular site maintenance of the Minnesota Remembers Vietnam Story Wall</p>	<p>Raised awareness about Legacy-funded resources and supported distance learning.</p> <p>Provided professional development workshop around the Legacy-funded <i>America's Secret War</i> documentary</p> <p>Preserved more Minnesota stories about the Vietnam War and its impact, increasing empathy and deepening understanding.</p>
<p>MNHS/First Ave snapshots</p> <p><i>Series of broadcast interstitials promoting the First Avenue documentary</i></p>		.13			Neilson ratings	12 broadcast interstitials	<p>Reached 788,118 people</p> <p>Raised awareness about Minnesota's rich musical history; promoted local artists featured in the film.</p>
<p>TPT Originals Website Development/Production Services</p> <p><i>TPT Originals is an online platform, housing hundreds of Legacy-funded Arts,</i></p>		1.75			Digital analytics	<p>121 Legacy-funded stories on TPToriginals.</p> <p>We had a TPTO-focused screening of short videos</p>	<p>TPT Originals has served more than 300,000 unique users since July 2019</p> <p>TPToriginals.org's dedicated YouTube channel garnered 704,000 views, and users watched</p>

Culture & History videos and articles						from the site at the 2019 Minnesota State Fair.	193,000 hours of Minnesota-focused content
MN Niche <i>Digital series highlighting some of Minnesota's most unique culture clubs and activities</i>		.24			Digital analytics	6 digital features and 38 digital outputs	Raised awareness about Minnesota's unique culture, preserves stories, increases empathy through showcasing diverse perspectives Pageviews: 7,105 Users: 6,433 Impressions: 109440 Video views: 21545
MN Outdoors <i>Research & design phase for potential programming efforts around getting people to enjoy the outdoors and getting more physical activity</i>		.1			Focus group	Research and design phase	N/A
Be My Guest Stories and engagement efforts to highlight Muslim culture and build connection across diverse communities		.11				In production	N/A
MN Hardcore <i>Digital series highlighting Minnesota's punk music history</i>		.28				In production- 12 digital features	Preserved local music history through a rich collection of storytelling Episode two had almost 5000 page views in only two weeks Average time on page is 12.5 minutes
Relish Season 2 <i>Digital series on local food and culture</i>		.64				Outcomes listed in Relish 1 line above	
Art Is Season 3 <i>Digital video and</i>		.2				In production	Amplified stories of diverse creative artists, preserving

event series focusing on uplifting the talent of local artists around themes							their stories and enriching the lives of audiences
--	--	--	--	--	--	--	--

TPT Proposed Outcomes Achieved	
PROJECT	OUTCOME
Relish Season 1	Achieved proposed outcomes
Minnesota Experience	Achieved proposed outcomes
First Ave: Closer to the Stars	Achieved proposed outcomes
TPT Originals Website Developments/ Production Services	Achieved proposed outcomes
MN Niche	Achieved proposed outcomes
MNHS/First Ave Snapshots	Achieved proposed outcomes
Relish Season 2	Achieved proposed outcomes
Legacy Impact	Achieved proposed outcomes
MPTA Admin and Production Development	Achieved proposed outcomes
MN Outdoors	Outcomes data not available yet
Be My Guest	Outcomes data not available yet
MN Hardcore	Outcomes data not available yet
Art Is Season 3	Outcomes data not available yet

Twin Cities PBS 2020 Board of Trustees

Mary Lynn Carver- *Former Chief Communications Officer/Global VP Corporate Communications, General Mills*

Kit Dahl- *Managing Partner, Forum Investments*

Scott A. Dillon, Chair- *Principal, Ernst & Young U.S. LLP*

Joe Fleming- *SVP, Compliance Officer, Ameriprise*

Peter S. Hatinen- *Managing Director of Wealth Strategy, Ascent Private Capital Management*

Kristy Howe- *Senior Director of Marketing, Andersen Corporation*

Amy L. Jensen- *Former Investment Director, Northwest Area Foundation*

Martha MacMillan- *VP, Cargill Foundation*

Dr. Fayneese Miller- *President, Hamline University*

Victor Miranda, MD- *Chief Medical Officer, Health Care Business Group, 3M*

Michael Monahan- *SVP, External Relations, Ecolab*

Somia Mourad- *Consultant, Edgewater Advisory Group*

Robert P. Rinek- *Managing Director, Piper Sandler Merchant Banking*

Robert Sit, Vice Chair- *VP, Research & Investment Management, Sit Investment Associates, Inc.*

Sylvia Strobel- *President and CEO, Twin Cities PBS*

Darrell Thompson- *President, Bolder Options.*

Sandra Vargas- *Senior Fellow, CF Leads*

R. Kirk Weidner- *VP Corporate Accounts, Cargill, Inc.*

Jann Ozzello Wilcox- *Retired, EVP & CIO, Pohlads Companies*

Donna Zimmerman- *SVP Government and Community Relations, HealthPartners*

KSMQ

Est.1971 | ksmq.org | Austin, MN

KSMQ continues to enlighten and entertain its viewing area and beyond with a steadily growing library of stories gathered from around the region. Because of our array of Legacy programming, new discoveries continue to be made and fresh personal connections are formed. By gathering and telling these stories, we provide a heritage for our future.



AREAS OF IMPACT

Showcases Artists

KSMQ provides a valued platform for area artists to share their stories and showcase their work through **Off 90**, **Let's Go, Minnesota!**, **R-Town**, and others.

Connects Community

Whether your cultural traditions are rolling lefse, kayaking down the Zumbro River, or telling stories on the farm, KSMQ shares what makes us unique and what brings us together.

Documents History

KSMQ continues to document the historic changes occurring right now in Rochester on **R-Town** as well as noting the remarkable stories of the past on **Off 90**.

“

Wonderful portrayal of Kolacky Days. You really captured the essence of this grand tradition. There were two other TV stations in town that day, but your efforts far outdistanced yourself from them! Thank you!

- Dale Ruhland

”

KSMQ | SOUTHEASTERN MINNESOTA

Off 90

Start of Season: April 5th, 2020

EPISODES: 8

Off 90 is KSMQ's arts, culture, and history magazine program. It stars area artists, cultural representatives, and historians from southeastern Minnesota.

Off 90 captures authentic expressions of the creative process in order to promote a deeper understanding of the arts and strives to cultivate new audiences. The series promotes unsung places of interest in and around southeastern Minnesota. Since its premiere in 2010, *Off 90* has featured thousands of artists, organizations, and experts in hundreds of videos curating contemporary arts, local history, and stories of cultural significance for generations to come. Episodes of *Off 90* are presented on both the main KSMQ channel and The Minnesota Channel and are also shared online. *Off 90* is KSMQ's most watched program.



Tractor Pull during Kolacky Days in Montgomery

Distribution

Total hours broadcast July 2019 – June 2020: 156 ½

· *Off 90* 1101

The story of Coya Knutson, the first woman elected to Congress from Minnesota; the mission of Albert Lea Civic Music; Brian Frink, an artist living on a poor farm; and pencil collector Bill Bean.

· *Off 90* 1102

A history of treaties that shaped Minnesota, we talk to author Brad Zellar originally from Austin, machines that make music, and the town of Fountain celebrates 150 years of existence.

· *Off 90* 1103

We take a tour of a ghost town and meet some of the female residents, sometimes dredging something up can be a good thing especially in Albert Lea, The Wagazine: a magazine about pets, and artist Brea Gilchrist who combines anatomy and landscapes.

· *Off 90* 1104

Some stars from Vaudeville and silent film shine in Winona, glass blower (and some would say performer) Peter Waldman from Austin (and New York), middle school student and documentarian Teagon Koehler, and Minnesota's biggest candy store.

· *Off 90* 1105

In this episode: the sights, sounds, and smells of Kolacky Days in Montgomery; artist Frederick Somers from Northfield whose oil and pastel paintings offer a sublime view of nature; the tenacity of Solsta Records, a small record shop in Minneapolis; and we were adrift on the waves of a sonic sea... with the band Drift at Poor Farm Studios by Mankato.

· *Off 90* 1106

In this episode: we have a discussion with jazz virtuoso John Paulson; Andrew Hellmund, an abstract sculptor who works with found metal; and Diamond Dust Bakery, a bakery and coffee shop from St. Peter that specializes in custom cupcakes. We attend a beauty pageant in Albert Lea for trucks called the Shell Rotella Super Rigs Competition. We check out the Dammen Adventure Race at the Hormel Nature Center in Austin.

· *Off 90* 1107

In this episode: the story behind a poor house turned artist's studio in Mankato. We visit a Scandinavian gift shop called the Uff Da shop in Red Wing. We browse an upcycled furniture store called Whimsy and Weathered in Mankato. Lanesboro turns 150. We caught a performance by John Paulson in Austin; here's his song "Blues for Erin."

· *Off 90* 1108

In this episode: Wood-Turning and the creation of Good Wolf Bowls in Byron. How the restaurants in the city of Rochester are dealing with COVID-19 restrictions. Photographer Julie Bronson shows us the beauty of abandoned buildings. We hear a few more songs from Jazz musician John Paulson.

R-Town

Start of Season: July 12th, 2019

EPISODES: 38

Join host Nicole Nfonoyim-Hara each week as we explore what Rochester is talking about on *R-Town*, the show that's all about Rochester.

R-Town perfectly addresses the ACHF principle to "expand Minnesotans' access to knowledge, information, and access to arts, and Minnesota's history and cultural heritage." Each week, *R-Town* promotes dialogue on important events and issues impacting residents of Rochester, along with showcasing art, music, dance, theater, and history stories. *R-Town* not only informs, it provides a space where different members of the community can share their stories helping to develop the fabric of this rapidly changing community. As we document this change, *R-Town* also serves as an historical record of the transformation of the community. Community members show their appreciation for this service by actively commenting on the show, sharing our stories on social media, and asking to be part of the show.



R-Town host Nicole Nfonoyim-Hara dances with Gary Dahl during a Dancing for the Arts charity event

Distribution

Total hours broadcast July 2019 – June 2020: 36 ½

Season 1300 was distributed online and as a podcast exclusively.

· *R-Town* 1001

Nicole Nfonoyim-Hara meets the new executive director of the Downtown Rochester Association, Holly Masek. Kathleen Harrington stops by to talk Chamber priorities, and we feature the Honkers baseball team and Kyong Juhn's journey.

· *R-Town* 1002

Nicole Nfonoyim-Hara talks to CDBG Program Planner Taryn Edens. Debra Ehret Miller discusses the Olmsted County Residential Survey and what's on the mind of county residents. Shah Noor Shafqat shares her story of mixing art and genetics and Gary Dahl teaches Danielle to tango.

· *R-Town* 1003

Nicole Nfonoyim-Hara discusses Women Who Craft (Beer) with Abbey Sass. Brian Dunbar and Bob Zabel produce music and we walkabout the bar with DJ Trivia. Andy Smith, owner of the Gray Duck Theater, talks microcinema and the moviegoing experience in Rochester.

· *R-Town* 1004

Nicole Nfonoyim-Hara learns how to bring joy and organization to her life with Sarah Messina from Simple Home Method. She also finds out about the mission of The Landing, a new organization that helps the homeless. R-Culture visits the RAC exhibit Mind Matters, and Danielle Teal checks out the Olmsted County Fair.

· *R-Town* 1005

Nicole Nfonoyim-Hara gets some tips on how to stay safe and hands-free in the car from Rochester Chief of Police James Franklin. Artist Bobby Marines discusses Chicano identity and trauma. Danielle Teal takes a walkabout through Thursdays on First. Executive Director of Jeremiah Program - Rochester, JoMarie Morris describes the program and its benefits to single mothers in Southern Minnesota.

· *R-Town* 1006

Nicole Nfonoyim-Hara discusses diversity, education, and online learning with Rochester Community and Technical College President Jeffery Boyd. Artist Brea Gilchrist explores the world of landscape, architecture, and human anatomy. Danielle Teal takes a ride on a Lime Scooter. Crossroads co-founders Regina Mustafa and Nasra Jimale discuss overcoming addiction and stigma within the Muslim community.

· *R-Town* 1007

Nicole Nfonoyim-Hara discusses a new transit system with Director of Energy and Sustainability Kevin Bright. Back-to-school is upon us once again and the Sistique Boutique walks us through a few new styles for the coming school year. Danielle Teal walks us through Downtown Rochester for Dogs Downtown. Community Organizer Vangie Castro informs us about ranked choice voting and how it could be implemented in the coming years.

· *R-Town* 1008

Nicole Nfonoyim-Hara welcomes the new President of Experience Rochester MN, Joe Ward. Opa! We take a trip to Greek Fest with Greek Fest Chairman Ari Kolas. Danielle Teal bikes us to Little Thistle Brewery for a pint. Executive Director of Olmsted County Housing and Redevelopment Authority Dave Dunn joins us for a discussion on local housing.

· *R-Town* 1101

Nicole Nfonoyim-Hara gets an update on the design and development of Peace Plaza with Hesse McGraw. We visit the Med City Arts Festival and walkabout the Rochester Farmers Market. Sergeant Kent Perlich and Public Defender Lauri Traub, JD, discuss Rochester's New American Citizen Academy.

· *R-Town* 1102

R-Town, the show about Rochester is catching up with the next generation. We learn about a storytelling project started by an inspiring local youth leader, Ojas Bhagra, and we find out about a Rochester Public Schools initiative to support the future entrepreneurs and innovators of tomorrow. Danielle Teal checks out the Boys & Girls Club Chili Challenge, and the Thesis Beer Project aims to use beer to do good.

· *R-Town* 1103

Nicole Nfonoyim-Hara learns a few new things about the Lunch and Learn music series with Ben Gateno and Scott Kruse of the Rochester Music Guild. Ellington Starks has something for dog and cat lovers alike - The Wagazine! Danielle Teal and Samantha Erickson teach us about fall fashion dos and don'ts. Jorrie Johnson and Darcy Tello discuss Rochester's initiative to support and encourage women and minority-owned businesses.

· *R-Town* 1104

R-Town is talking the environment and a sustainable future with student activist Salma Abdi and Rochester Clean Energy Organizer Rick Morris. We take a tour of the Castle Community and visit with Channel One Food Bank for the Empty Bowls - After Hours event. We talk to Superintendent Michael Muñoz to find out what we need to know about the Rochester Public Schools referendum election.

· *R-Town* 1105

Danielle Teal welcomes the new Executive Director of the History Center of Olmsted County, Wayne Gannaway. John Sievers tells us about the Rochester City Jazz Fest and we tour the new 1968 Exhibit at the History Center of Olmsted County. City Council Member Mark Bilderback discusses Ward Four and parking.

· *R-Town* 1106

Nicole Nfonoyim-Hara learns how the Collider Foundation will make an impact for local entrepreneurs with their \$250k grant from the Kauffman Foundation. Senator Senjem stops by to talk about Rochester projects being considered for state bonding money. We celebrate the 100th anniversary of the Rochester Symphony. And, we learn about Lipstick and Lead at Coyote Creek.

· *R-Town* 1107

Dr. Ajeng Puspitasari explains why residential care makes a difference at Herman Home and Treatment Facility. Council Member Patrick Keane describes all the factors under consideration for the Outside Agency Oversight Committee. We polka at the Kahler and we knit at the library.

· *R-Town* 1108

Nicole Nfonoyim-Hara dives into a discussion on kindness with Danielle Teal. We learn about the diverse world of pencil collecting and visit the new warming center in Rochester. Dee Sabol from the Diversity Center visits us to discuss the intercultural city initiative and the 2019 Overcoming Racism Conference.

· *R-Town* 1109

Danielle Teal discusses consumer fraud and identity theft with AARP MN Director of Community Engagement, Jay Haapala. We take a Historic Mayowood Christmas Tour and dance The Nutcracker with ballerinas. Sam Gill, Director of Programs for the Rochester Area Chamber of Commerce, discusses the Rochester economy and the Southeast Minnesota Economic Summit.

· *R-Town* 1201

Nicole Nfonoyim-Hara discusses employment diversity and Project Search with Richard Zhao and Dawn Kirchner. Take a trip to the gym to discuss New Year's resolutions and meet a new generation of Star Wars fans. Beth Sherden stops by to discuss SPARK's new location and the future of the children's museum.

· *R-Town* 1202

Nicole Nfonoyim-Hara is joined by Nashauna Lenoir and Myari Glover to discuss the Journie program and helpful resources for at-risk youth. Steve Dunn tells us all the different ways to make a taco and Lisa Clarke walks us through the Berkman Project. Heidi Welsch joins us to talk about Olmsted County's 2020 Budget; discussing housing, community spaces, elections, and more.

· *R-Town* 1203

Nicole Nfonoyim-Hara and Executive Director of the Women's Shelter and Support Center Artcy Thomas discuss the future of the women's center in Southern Minnesota. We head to Rochester Public Library to play cribbage and check out the winter Farmers Market. Anissa Hollingshead stops by to tell us all about the 2020 primary election in Olmsted County.

· *R-Town* 1204

Nicole Nfonoyim-Hara discusses underground publications with Kid Brother Zine author TL Jordan. The Chateau has an exhibit all about the Beatles and Lieutenant Governor Peggy Flanagan came to Rochester to talk all about the Census. KSMQ President/CEO Eric Olson and Mohamed Sheik Nur from the Intercultural Mutual Assistance Association discuss KSMQ's efforts to make sure Every 1 Counts in the 2020 Census.

· *R-Town* 1205

Nicole Nfonoyim-Hara is joined by Emily Watkins from Rochester Women Magazine. We check out the heights at Roca Climbing and Fitness and celebrate Innovation Happy Hour at One Discovery Square. Ryan Nolander discusses Rochester Area Economic Development Inc. and the future of business in Rochester.

· *R-Town* 1206

Nicole Nfonoyim-Hara discusses Mayor Norton's first year and the future of the City of Rochester. We also head over to Hy-Vee to make some Valentine's Day themed treats and visit 125 Live to make some new friends.

· *R-Town* 1207

Nicole Nfonoyim-Hara and Artistic Director Sheila Dickinson discuss the upcoming "In Plain Sight" exhibit at the Rochester Art Center. We check out Suzanne Szucs photography exhibition at RCTC and learn about financial planning with the students of Century High School. Tina Sigel and Kendall Hughes talk restorative justice and what that could look like in the Rochester Community and the rest of the United States.

· *R-Town* 1301

Danielle Teal chats with Graham Briggs, Director of Olmsted County Public Health, about COVID-19. They discuss the virus, how it spreads, the proper precautions Rochester should consider, and much more.

· *R-Town* 1302

Danielle Teal (virtually) sits down with Nick Champion to discuss the Rochester City Council, their response to the COVID-19 pandemic, the future of city operations, and much more.

· *R-Town* 1303

Nicole Nfonoyim-Hara talks with Executive Director of 125 Live Sylwia Oliver about handling health and wellness under quarantine. They discuss what 125 Live is currently offering their members since they've closed the building under the Governor's recommendation. They also tackle how the community of Rochester can manage stress through the COVID-19 outbreak.

· *R-Town* 1304

Danielle Teal chats with Sheriff Kevin Torgerson about first responders and the consequences of the COVID-19 pandemic. They discuss how Olmsted County is handling new cases, protecting their first responders, and addressing concerns among inmates and at risk individuals.

· *R-Town* 1305

Danielle Teal sits down with Assistant Vice President of Winona State University Jeanine Gangeness to discuss higher education in the time of COVID-19. They discuss how the students in Rochester are adjusting to a digital environment, how Winona State is addressing the semester's recent changes, and what schools can expect in the future.

· *R-Town 1306*

Danielle Teal is joined by Rochester Area Chamber of Commerce President Kathleen Harrington to discuss small business in the time of COVID-19. They explore the changes the Rochester Chamber has gone through in the last few weeks and the services they're offering to help serve the community at this time.

· *R-Town 1307*

Danielle Teal sits down with Rochester Public Library Director Audrey Betcher to discuss the library's operations in the time of COVID-19 and what the library staff is doing to serve the community. They discuss Rochester's Emergency Operations Center, digital initiatives, and how the library has adapted in this time.

· *R-Town 1308*

Danielle Teal sits with Jinny Rietmann, Executive Director of Workforce Development, Inc., to discuss the current situation the workforce of Southern Minnesota is going through and how the city of Rochester is working with the community to support the temporarily unemployed. They discuss how Workforce Development, Inc., and CareerForce are changing up their digital offerings for employers and employees in Minnesota. They also discuss the importance of developing an employment plan for the future and how Workforce Development, Inc., is prepared to help the community develop those plans.

· *R-Town 1309*

Danielle Teal chats with Olmsted County Parks Superintendent Karlin Ziegler about outdoor recreation in the time of COVID-19. They discuss what's open and available for public use as well as what Olmsted County is doing to encourage social distancing and protect public park employees.

· *R-Town 1310*

Danielle Teal chats with René Halasy of RNeighbors, Rochester Neighborhood Resource Center to talk about Rochester neighborhoods in the time of a pandemic. They discuss different initiatives that RNeighbors has taken on, how communities can connect with each other while maintaining proper social distancing, and the future of RNeighbors' work in Rochester.

· *R-Town 1311*

Danielle Teal sits with Executive Director of the Women's Shelter and Support Center Artyce Thomas to discuss how Rochester is dealing with domestic violence and supporting survivors in the time of a pandemic.

· *R-Town 1312*

Danielle Teal sits with Executive Director of the Rochester Downtown Alliance Holly Masek to discuss the changes that are coming to Downtown Rochester in the time of COVID-19.

· *R-Town 1313*

Danielle Teal sits with Executive Director of the Diversity Council Dee Sabol to discuss the recent protests that sprung up across the United States. They discuss the tragic death of George Floyd and how communities and community members can support their black neighbors. Dee discusses how to advocate for marginalized groups across the country and how to be an ally.

· *R-Town 1314*

Danielle Teal talks with Virginia Kaczmarek, Executive Director of Rochester Area Family YMCA, about participating in summer activities while also staying safe during the pandemic. They discuss activities for children, teens, and adults, while also stressing for self-care and mental health awareness in this uncertain time.

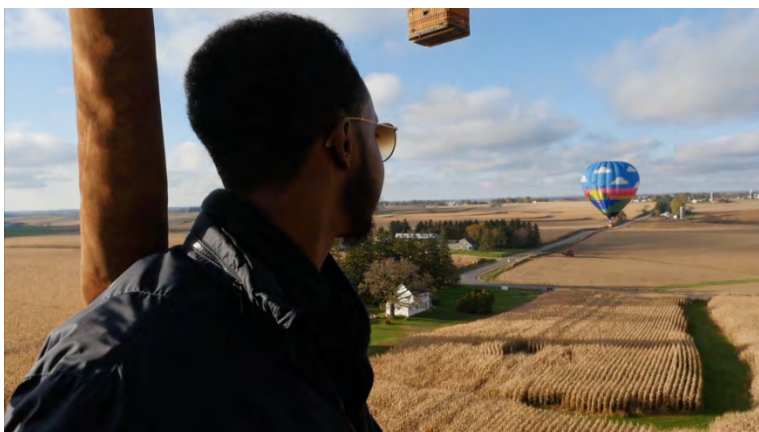
Let's Go, Minnesota!

Start of Season: In production during reporting year.

EPISODES: 7

Are you one of the 70% of Minnesotans who participate in outdoor recreation each year? Then, *Let's Go, Minnesota!* is for you!

Join host Brenda Piekarski as she leads a team of adventurers down rivers, up cliffs, and across prairies. Hiking, biking, climbing, and paddling are just a few ways we enjoy the outdoors. And because we include an artist on every adventure, you will get to look at nature through a creative lens as well.



Artist Ayub HajiOmar aloft in a hot air balloon by Caledonia

· *Let's Go, Minnesota! 201*

This adventure takes you on the Blue Earth River, just south of Mankato. We paddle some white water, hike up a narrow canyon and get a sort of spa treatment or is it a rite of passage? We see some beautiful waterfalls, Big Mo and have some sparkling conversations. Joining us this trip is artist Michelle Kaisersatt.

· *Let's Go, Minnesota! 202*

On this episode of Let's Go, Minnesota!, Brenda takes a hike on the Hay Creek Trails by Red Wing. We explore an abandoned pioneer homestead and learn about badgers from Clarissa Shrooten of the Oxbow Park and Zollman Zoo. Brenda is joined by artist Heidi Bacon and guide Bruce Ause. Also along for the walk are Jim and Laurel Dicke.

· *Let's Go, Minnesota! 203*

100-year-old pines, headwaters of the Mississippi River, and a thigh-burning climb keep you engaged in one of Minnesota's oldest state parks. We're joined by Park naturalist Connie Cox and watercolor artist Pam Luer. Plus, Clarissa Schrooten from the Oxbow Park/Zollman Zoo tells us about porcupines.

· *Let's Go, Minnesota! 204*

From the bustling center of Bemidji to the quiet meditation of a bog, we're enjoying all that northern Minnesota has to explore. This adventure takes us biking on the Paul Bunyan State Trail from Bemidji to Lake Bemidji State Park. And we discover what it's like in a Minnesota bog. Guests include: Pete Harrison and Christa Drake - Lake Bemidji State Park Naturalists. Biff Ulm, artist and owner of MN Nice Enough. Biff is a classic maker who finds new ways to express his creativity. He then brings it to market for others to enjoy. And we learn about the Barred Owl from Clarissa Schrooten.

· *Let's Go, Minnesota! 205*

The Mississippi River has many personalities as it winds its way across Minnesota. Up north, the headwaters are cool and clear, as we explore them with our guest artist Preston Lawing. We're guided on our adventure by Mark Morrissey of Bemidji State University. And we learn about the black bear from Clarissa Schrooten (Oxbow Park/Zollman Zoo).

· *Let's Go, Minnesota! 206*

Host Brenda Piekarski takes us up, up, and away in a hot air balloon. Joining us is Rochester artist Ayub Hajiomar. We're guided aloft by pilots Ed Chapman and Mark Spanier. Only the wind knows where we're going.

· *Let's Go, Minnesota! 207*

Today we paddle the Cedar River, starting in Austin. We're joined by improv teacher Keren Gudeman; four members of the Wood family; and Tim Ruzek, James Fett and Paul Hunter from the Cedar River Watershed District. And we learn about turtles from Clarissa Schrooten of Oxbow Park & Zollman Zoo.

Christmas at Assisi 2019

Start of Season: December 21st, 2019

EPISODES: 1

Christmas at Assisi is a concert performed each year by the talented Choral Arts Ensemble of Rochester at the awe-inspiring Lourdes Chapel located at Assisi Heights in Rochester.

The Christmas season is a time of reflection and joy, and 2019's *Christmas at Assisi* concert by the Rochester Choral Arts Ensemble mirrors those traditions. For over three decades, The Choral Arts Ensemble has presented *Christmas at Assisi* in the serene and uplifting ambiance of Lourdes Chapel at Assisi Heights in Rochester. KSMQ captured 2019's *Christmas at Assisi* concert and presented it for those who were unable to attend, wanted to experience the event beyond the performance date, and for those who just wanted a Christmas-themed music concert to help them enjoy the season.



The Rochester Area Handbells performed during the Christmas at Assisi 2019 concert.

Distribution

Total hours broadcast December 2019: 9

· Christmas at Assisi 2019

The Rochester Choral Arts Ensemble is joined by the Rochester Area Handbells to create a unique and magical performance for the Christmas season.

An Austin Christmas

Start of Season: December 22nd, 2019

EPISODES: 1

At Christmas time each year, KSMQ showcases homegrown musical talent by collecting the performances of various local music groups into one program: *An Austin Christmas*.

Every Minnesota community is home to individuals with a love for music, and Austin, Minnesota, is no exception. The Holidays are a time for friends and family to let their talents ring. KSMQ features a wide variety of local musicians of all

ages – instrumentalists, singers, bands – in a celebratory cacophony of the season in an exclusive presentation. These performances are captured at the KSMQ studio, so the only way these one-of-a-kind presentations can be viewed is on *An Austin Christmas*. KSMQ promotes the joy and close-knit camaraderie through music, which is signature to small communities.



The MacPhail Cello Ensemble performed in the KSMQ studio.

Distribution

Total hours broadcast December 2019: 3

· *An Austin Christmas 2019*

Featured on this special are: MacPhail Cello Ensemble, Maxwell Deyo, Northwestern Singers Duo, Pacelli Choir, and Percussion Ensemble.

St. Augustine Easter Service 2020 Austin

Start of Season: April 12th, 2020

EPISODES: 1

KSMQ partnered with the St. Augustine church in Austin to broadcast and live stream the Easter Service. Public gatherings were very limited during the early days of the Coronavirus pandemic including church services. Unfortunately, many people were not able to celebrate the Easter holiday in their traditional way. KSMQ broadcast and streamed the St. Augustine Easter service live so that people could celebrate Easter from the safety of their own homes. The service was repeated later in the day.



Rev. James Steffes during Easter service at the St. Augustine Church in Austin.

Distribution

Total hours broadcast April, 2020: 2

· *An Austin Christmas 2019*

The service was officiated by Rev. James Steffes and Rev. Dale Tupper.

Embedded Stories

Start of Season: July 11th, 2020

NUMBER OF STORIES: 8

The embedded stories are segments found within an existing KSMQ series that otherwise do not receive Legacy funding.

Viewers are presented with a wide range of topics concerning art, culture, and history relating to the scope of other KSMQ series such as our show *Farm Connections*. Including these segments lends the focus of the series to a more holistic approach giving viewers a broader view of what the show's theme.



Megan Sirek from a Rice County 4H club becomes a clown.

· *Farm Connections 1205*

Series host Dan Hoffman visits the Gene Anderson Farm for Breakfast on the Farm, and 4H members learn how to be clowns.

· *Farm Connections 1206*

4H member Grace Erickson talks about "Steve," her dairy steer.

· *Farm Connections 1207*

4-H member Mikenna Erickson introduces us to her steer, Zeke.

· *Farm Connections 1208*

Christopher Brenna with Revolutionary Earth talks about building community agriculture for people who are food insecure in Rochester.

· *Farm Connections 1211*

JoAnne Lower tells a story about her father and Lynn Ketelsen.

· *Farm Connections 1213*

JoAnne Lower tells a story about a class reunion and reconnecting with an old friend. They reminisce about growing up in rural Minnesota.

Digital Platform and Audience Development

Start of Season: July 16th, 2019

EPISODES: 9 live streaming events – includes *St. Augustine Easter Service*

KSMQ explored the on-line live-streaming possibilities for its programming. People are changing their viewing habits. And even though it doesn't look like television is going away any time soon, online streaming has become an important way for people to watch their favorite programs. KSMQ worked on becoming familiar with and developing online platforms and content in order to provide greater visibility to existing and new audiences of Legacy funded programs.



The “Let’s Go, Minnesota!” crew visited Biff Ulm at his studio in Nisswa.

· July 16th, 2019

Stephanie Passingham, producer of *Let’s Go, Minnesota!*, streamed a live post on Facebook of a behind-the-scenes look at the program during a recording in Bemidji.

· July 18th, 2019

Stephanie Passingham, producer of *Let’s Go, Minnesota!*, streamed a live post on Facebook of a behind-the-scenes look at the program during a recording in Bemidji.

· August 29th, 2019

Stephanie Passingham, producer of *R-Town* streamed a live post on Facebook of a behind-the-scenes look at the program from a recording of the program at the University of Minnesota in Rochester.

· September 19th, 2019

Stephanie Passingham, producer of *Let’s Go, Minnesota!*, streamed a live post on Facebook of a behind-the-scenes look at the program during a recording in Red Wing.

· September 19th, 2019

Stephanie Passingham, producer of *Let’s Go, Minnesota!*, streamed another live post on Facebook of a behind-the-scenes look at the program during a recording in Red Wing.

· October 19th, 2019

Stephanie Passingham, producer of *Let’s Go, Minnesota!*, streamed a live post on Facebook of a behind-the-scenes look at the program during a recording in Caledonia.

· October 31st, 2019

Producer Stephanie Passingham streamed a live post on Facebook of the University of Minnesota Rochester Halloween costume contest.

· January 22nd, 2020

Stephanie Passingham, producer of *Let's Go, Minnesota!*, streamed a live post on Facebook during the recording of an episode during a recording in Nisswa.

· *St. Augustine Easter Service 2020 Austin (listed above)*

The service was officiated by Rev. James Steffes and Rev. Dale Tupper.

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2020

For Period: July 1, 2019 through June 30, 2020

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2019 through June 30, 2020	Off 90 Let's Go, Minnesota! R-Town Music Specials (An Austin Christmas, Christmas at Assisi) Digital Platform (St. Augustine Easter Service 2020 Austin) Embedded Stories (Farm Connections)
Cost of Production	See Cost of Production below
Number of stations broadcasting program	2
Estimated viewership July 1, 2019 through June 30, 2020	655,000
Hours available for web streaming July 1, 2019 through June 30, 2020	180.5
Education materials created and distribution July 1, 2019 through June 30, 2020	None

Legacy Projects	Cost of Production
For period: July 1, 2019 - June 30, 2020	For period: July 1, 2019 - June 30, 2020
Off 90	\$43,347.89
Let's Go, Minnesota!	\$37,950.41
R-Town	\$206,029.84
Music Specials	\$16,262.91
Digital platform and audience development (9 live streaming events – includes St. Augustine Easter Service)	\$10,832.91
Embedded Stories (Farm Connections)	\$10,832.90
Total	\$325,256.86

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p>Off 90: series featuring arts, history, and cultural content of Minnesota (8 episodes)</p> <p>Let's Go, Minnesota! program featuring art inspired by outdoor adventures in Minnesota (7 episodes)</p> <p>R-Town: program captures the historical change taking place in Rochester, MN as it develops the Destination Medical Center mission. (38 episodes)</p> <p>Music Specials: Minnesota-related concert performances (<i>An Austin Christmas</i> and <i>Christmas at Assisi</i>)</p> <p>Digital Platform: live-streamed events (Facebook and St. Augustine Easter Service 2020 Austin)</p> <p>Embedded Stories: stories focused on arts, history, and culture incorporated in other tropical programming. (8 stories in <i>Farm Connections</i>)</p>
Recipient phone number	(507) 481-2095
Names of board members	See below
Recipient email address	eolson@ksmq.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	www.ksmq.org
Amount, source and fiscal year of the appropriation	\$331,537.79 ACHF Grant Appropriation FY-20
Amount and source of additional funds	None
Duration of projects	July 1, 2019 to June 30, 2020
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.13
Direct expenses and admin cost	<p>Direct expense: \$318,036.16</p> <p>Administrative cost: \$7,220.70</p> <p>Moved to next fiscal year: \$6,280.93</p>
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Off 90 (8 episodes) 30 minute weekly program	July 1, 2019- June 30, 2020	.55	\$42,385.57	\$962.32	Feedback from survey of station members and program participants. Tracking social media interaction including viewing numbers and comments.	8 episodes	Viewers increased their knowledge of art, history, and culture of MN. Subjects of the program feel more appreciated for their contribution to the arts, history, or culture of the region.
R-Town (38 episodes) 30 minute weekly program	July 1, 2019- June 30, 2020	2.62	\$201,455.98	\$4573.86	Feedback from survey of station members and program participants. Tracking social media interaction including viewing numbers and comments.	38 episodes	Viewers were informed about the happenings taking place in Rochester; a body of historical footage was created documenting the changes in the community; community leaders and organizations have a chance to share information important to the residents of the area.
Let's Go, Minnesota! (7 episodes) 30 minute weekly program	July 1, 2019- June 30, 2020	.48	\$37,107.91	\$842.50	Feedback from survey of station members and program participants. Tracking social media interaction including viewing numbers and comments.	7 episodes	Viewers are more knowledgeable about the history and cultural heritage of the natural resources of southern Minnesota. Participating artists were recognized for their talents.
Music Specials (2 of episodes) 2 programs Christmas at Assisi – 1 hour Austin Christmas – ½ hour	July 1, 2019- June 30, 2020	.21	\$15,901.87	\$361.04	Feedback from survey of station members and program participants. Tracking social media interaction including viewing numbers and comments.	2 episodes	Viewers who are unable to attend public functions had the opportunity to enjoy concert performances; local musicians received greater recognition for their talents.

Digital platform and audience development (9 live streaming events – includes St. Augustine Easter Service)	July 1, 2019- June 30, 2020	.28	\$10,592.42	\$240.49	Production logs & survey	9 live streaming events	Viewers were given the opportunity to get a behind-the-scenes view of KSMQ productions. Viewers who were unable to attend a public function were able to attend virtually.
Embedded arts, history, and cultural segments (8 embedded segments)	July 1, 2019- June 30, 2020	.14	\$10,592.42	\$240.49	Production logs & survey	8 stories	Viewers with specific topical interests were informed about how the arts, history, and cultural heritage of our region are integral to their area of interest.

KSMQ Proposed Outcomes Achieved

Proposed Outcomes Achieved	
PROJECT	OUTCOME
Off 90	Achieved proposed outcomes
R-Town	Achieved proposed outcomes
Let's Go, Minnesota	Achieved proposed outcomes
Music Specials	Achieved proposed outcomes
Digital platform and audience development	Achieved proposed outcomes
Embedded stories (Farm Connections)	Achieved proposed outcomes

KSMQ 2020 Board of Trustees

Chairperson: Edward “Ted” Hinchcliffe, Ph.D.

Vice Chairperson: Patrick Schwab

Secretary: Laura Beasley

Treasurer: Dan Nistler

Immediate Past Chairperson: Fred Bogott

Director: Jeff Baldus

Director: Craig Clark

Director: Jeremy Clinefelter

Director: Miguel Garate

Director: Jennifer Gumbel

Director: Tom Klapperich

Director: Kim Norton

Director: Diane Petrik

WDSE•WRPT

Est.1964 | wdse.org | Duluth, MN

Legacy funding was critical in this year of change and challenge. It allowed our station to pivot its focus to quickly respond to our communities in a time of COVID-19 and social unrest, while also being a place of respite to help heal the physical and political divisions that unfolded this year.



AREAS OF IMPACT

Reflecting Our Community

From telling the history of the small towns throughout our viewing area in **This Town**, to capturing moments of Minnesota life in **The Slice**, community members see the stories of themselves, their families and their neighbors on air and online.

WDSE•WRPT also provided the information that our viewers needed – and wanted – during a turbulent year, including weekly public affairs with a local focus on **Almanac North**, access to knowledgeable medical experts on **Doctors on Call**, and home gardening skills on **Great Gardening**.

Exploring Systemic Racism

WDSE•WRPT highlighted the voices of members of the BIPOC community to contribute to the burgeoning conversation around systemic racism this spring. The Almanac North team partnered with DanSans Creative to share the documentary **I Can't Breathe: A Clayton Jackson McGhie Memorial**, along with a thoughtful conversation with the filmmakers. The special inspired two additional **Almanac North specials** around systemic racism, inviting BIPOC community leaders to further this conversation.

Intersections also highlighted the stories of individuals who have faced racism in the Northland, and showed what they are doing to address it in meaningful ways in our communities.

Advancing the Arts

New shows like **PlayList Presents** and **Drawn to Write**, and favorites like **Making It Up North**, showcased local artists and provided inspiration and behind-the-scenes expertise for viewers to pursue their own crafts and passions.

“

You made a valiant effort to address the BIPOC conversation...
you started the conversation. Don't stop.

Dale Lewis, Duluth, MN

”

WDSE • WRPT | DULUTH, MN

Almanac North

Digital Release Date: 3/27/20

Start of ACH Funded Season: 3/27/20

- Thirteen 30-Minute Episodes
- 3 *Almanac North Specials on Systemic Racism*
- 26 Interstitials
- 38 Social Media Posts



Description: *Almanac North* is a news and public affairs show, which started in 1992. New episodes air almost every Friday night year-round. The goal of the program is to raise awareness about important regional issues, to inform viewers about organizations and issues that are directly impacting community, and about Northeastern Minnesota Culture. *Almanac North* is a critical lifeline for the northeastern Minnesota community to hear more than soundbites about what is really happening in the region through an in-depth conversation format.



Almanac North hosts Julie Zenner and Dennis Anderson

Impact

This year, *Almanac North* was one of our region's primary sources for thoughtful analysis and updates on the COVID-19 pandemic, as well as the unrest around the death of George Floyd. Both events had far-reaching impacts on our communities. We added extensive analysis and dialogue around systemic racism, including a screening and dialogue with the filmmakers of *I Can't Breathe: A Clayton Jackson McGhie Memorial*, remembering the 100th anniversary of the lynching of three black men in Duluth, juxtaposed with the community grief and ongoing trauma over Floyd's death and police brutality. This screening led to two additional specials, *Almanac North: Focus on Systemic Racism*. We accomplished all of this at a time when we had moved much of our production off-site to keep our staff and our guests safe, which required much more post-production and learning new technologies to do remote interviews.



Still from I Can't Breathe: A Clayton Jackson McGhie Memorial

“A man left a message last night while visiting Duluth. He was from Milwaukee. He wanted to give us a \$100 donation and for us to pass along to the producer how wonderful the program was. He was quite moved and it sounded like he was in tears when he left the message last night and had to call back after he composed himself.” – Membership Staff, recounting of voicemail left by viewer after broadcast of “I Can’t Breathe”.

Distribution:

Broadcast (4 times each show), Website, YouTube, PBS Video App

- 7.5 hours available for web streaming

Engagement:

Neilsen total household ratings by month: (1 point = 1,810 HH)

Average yearlong rating is a 2.5 overall and 4.5 for 65+ viewers. That equates to an average weekly audience of 4,500+ households.

- March 2020 = 1.9
- April 2020 = 2.3
- May 2020 = 1.9
- June 2020 = 1.3

As COVID-19 continued to alter peoples’ lives, *Almanac North* remained a constant as the crisis unfolded. The program made significant adjustments and pioneered new technology for the station to continue to bring in-depth interviews with industry leaders throughout the crisis.

Shows included segments with mayors and lawmakers across the region, as well as interviews with individuals representing the under-represented, including voices about disability rights, those in prisons, the homeless and food insecure, the elderly, mental health, blood banks and area nonprofits.

Episodes and segments from the episodes from March 27 – June 26 to date have almost 9K views across Facebook, the PBS Video App and YouTube.

EPISODES

- **March 27, 2020 Episode** As the COVID-19 pandemic continues to dominate headlines, the impact on the economy has been profound. Despite the gloomy economic outlook, the start of the Great Lakes Shipping season provided a silver lining this week.
- **April 3, 2020 Episode** The Duluth Superior Area Community Foundation is coming to the aid of local nonprofits that are providing services in the pandemic. ElderCircle in rural northern Minnesota is finding its work to maintain the independence of seniors more essential than ever. And CHUM in Duluth prepares for a potential coronavirus outbreak in the local homeless population.
- **April 10, 2020 Episode** Carlton County Public Health officials share the latest on the COVID-19 pandemic and the extension of the Governor's "Stay at Home" order for Minnesota. A new book on Duluth from the Minnesota Historical Society Press is the first in a new "Urban Biography" series. And Minnesota Corrections officials work to contain an outbreak of coronavirus infections at the Moose Lake Correctional Facility.
- **April 17, 2020 Episode** Tips for being productive while working from home with UMD Associate Professor of Psychology Julie Slowiak. And two local college students talk about their contemplative music video "Uncertain Certainties".
- **April 24, 2020 Episode** The City of Duluth announced major cuts to the budget and layoffs of city employees this week due to the economic effects of the COVID-19 epidemic. The pandemic is changing the way nonprofits like Recovery Alliance Duluth are doing their work. And Duluth Musician and Disability Rights Activist Gaelynn Lea talks about her concerns about healthcare discrimination during the pandemic.
- **May 1, 2020 Episode** The Great Lakes Aquarium and Lake Superior Zoo are both closed during the pandemic, but still must care for their animals even with no visitor revenues. We remember Native American leader Dr. Robert Powless, who passed away last weekend. And we hear from a Duluthian deployed by the Navy to help fight COVID-19 in Italy.
- **May 8, 2020 Episode** The coronavirus pandemic is putting stress on low income families, who could be in danger of eviction or wage garnishment when a moratorium on these actions ends. The National Federation of Independent Business is asking the state to reduce restrictions on small businesses, suffering badly during the pandemic. And thousands of Minnesotans eager to get out of their houses are expected to head to their favorite fishing holes for the opening of the state fishing season.
- **May 15, 2020 Episode** Northern Minnesota School superintendents talks about the challenges of distance learning during the COVID-19 pandemic. And Lt. Commander Roger Reinert of the United States Navy updates viewers on the improving situation in Italy.
- **May 22, 2020 Episode** Democratic and Republican lawmakers react to the end of the Minnesota legislative session, and a possible special session to come. Minnesota Commissioner Steve Grove of the Department of Employment and Economic Development talks about the latest phase in the state's "Stay Safe Plan" to re-open the economy. And some tips on the proper way to wear and take care of that every-day necessity, the face mask.
- **May 29, 2020 Episode** The Duluth City Council unanimously approved an African Heritage Commission this week at a time of great turmoil in the state. City Councilor Janet Kennedy talked about the goals of the new commission. And the St. Louis County Board heard hours of testimony this week on refugee resettlement in the county, before ultimately tabling the measure. Board Chair Mike Jugovich talked about the great divide in the county over the issue.
- **June 5, 2020 Episode** George Floyd's death while in police custody in Minneapolis has spurred protests around the country and here in Duluth. Duluth's Human Rights Officer Carl Crawford talks about why it could become a turning point for race relations in our nation. And state legislators are proposing criminal justice reform measures in a potential special session of the Minnesota Legislature. House Majority Party Whip Liz Olson of Duluth talks about some of the measures she supports.
- **June 12, 2020 Episode** Two northern Minnesota residents have been honored by the Bush Foundation as Bush Fellows. We talked with them about their passion to improve things and how they will use the award. And we meet Duluth's newest city councilor Terese Tomanek who takes her spot on the council at a time when the city is facing a major budget shortfall.
- **June 12, 2020 Almanac North:** Focus on Systemic Racism and the Clayton Jackson McGhie Memorial EXTRA. Jordon Moses and Dr. Jeanine Weekes Schroer discuss the issue of systemic racism. Jordon provides his views as a business owner and community activist; Dr. Schroer shares her insights gained through academic research.

- **June 23, 2020 Episode – I Can’t Breathe Special** - Executive Produced by DanSan Creatives and Clayton Jackson McGhie Memorial, Inc., this documentary reflects on the perspectives of BIPOC (Black, Indigenous, People of Color) amidst the unrest around police brutality and the murder of George Floyd through intergenerational stories that highlight individuals’ coming of age 100 years after the lynching of three black men in Duluth. Duluth’s Human Rights Officer Carl Crawford guest hosts an interview with the filmmakers after the film’s broadcast.
- **June 26, 2020 Episode** Can the region salvage a summer tourism season despite the pandemic? Anna Tanski from Visit Duluth and Kristi Stokes from the Greater Downtown Council talk about the impact of coronavirus on an important sector of the local economy. And the national economic crisis caused by the pandemic has hit the timber industry hard, forcing cutbacks and closings. Mike Birkeland from Minnesota Forest Industries and the Minnesota Timber Producers Association talks about the idling of the Verso paper mill and the outlook for the industry.
- **June 26, 2020 Almanac North:** Focus on Art As a Response to Racism EXTRA. Robin Washington of Wisconsin Public Radio guest hosts. Author Warren Read discusses his book "The Lyncher in Me," a memoir written after the shocking discovery that his great-grandfather was a central figure in the lynching in Duluth, MN of Elias Clayton Elmer Jackson, and Isaac McGhie. Visual artist Moira Villiard discusses art as a response to racism; and a coordinated mural project in conjunction with the Clayton, Jackson, McGhie commemoration.

Catalyst

Live Streaming, hosted by Cathy Wurzer:

- Festival Awards Red Carpet and Awards Ceremony
- 33 interviews

1 30-minute special production interviewing Nancy Cartwright

1 highlight reel of Northern Minnesota

This year, WDSE•WRPT partnered with the nationally recognized Catalyst Content Festival, which recently moved to Duluth. Our participation was both to promote the incredible talent and venues our communities have to offer visiting filmmakers, bringing economic impact to our communities, as well as highlight and educate local content creators and build the voices of independent storytellers in our communities. Our partnership included:

- In-depth interviews with 33 content creators. These 7-12-minute interviews were hosted by Cathy Wurzer in the WDSE•WRPT Media Lounge and streamed online, bringing viewers from around the world to our town to learn from local and international storytellers about the behind-the-scenes details of what it is to be a content creator.
- A highlight reel of Northern Minnesota productions by WDSE•WRPT, played before ALL screenings, to introduce film and television executives from some of the biggest studios and platforms in the world to the locations and talent this region has to offer in content production.
- An exclusive in-depth interview with Nancy Cartwright, best known as the voice of Bart Simpson, conducted by Cathy Wurzer.
- The WDSE•WRPT Media Lounge was a place where local musicians played music for content creators and executives from around the world while they enjoyed local food, beverages and art.
- Live coverage of the red carpet and awards ceremony on the festival’s closing day, hosted by Cathy Wurzer and Tesfa Wondemagegnehu (St. Olaf College and Classical MPR).



Tesfa Wondemagegnehu interviews filmmakers on the red carpet.

Distribution:

Broadcast, posted within hours to YouTube and Facebook

Engagement:

Between Facebook and YouTube, interviews were streamed about 15.2K times to date.



MN filmmakers, Sha Cage and E.G. Bailey talk New Neighbors with Cathy Wurzer in the WDSE Media Lounge.



Duluth's Take it With You cast and crew receive Best Podcast award.

Drawn to Write

Digital Release Date: 4/23/20

Start of ACH Funded Season: 4/23/20

- Two 30-Minute Episodes
- 1 Lesson plan



Description: Explore the stories behind the story as local author Felicia Schneiderhan sits down with regional authors and illustrators to learn about their inspiration behind the words on the page and the beautiful accompanying artwork. Learn about the process behind writing books and visit the artists in their studios as they create the images that appear in the final, published illustrated books.

Impact:

Drawn to Write guests, Betsy Bowen and Phyllis Root discuss their book, "The Lost Forest"

Comment on Facebook: "Just watched the first installment - absolutely wonderful! More please!"

Distribution:

Broadcast (4 times each show), Website, YouTube, PBS Video App

- 1 hour available for streaming

Engagement:

- No Nielsen data available.
- 2020 Midwest Regional Emmy Nomination

EPISODES

- **Drawn to Write: Phyllis Root and Betsy Bowen** - Author Phyllis Root and illustrator Betsy Bowen discuss their book 'The Lost Forest' in our first conversation, which includes a tour of Bowen's Grand Marais studio and in-depth observations of how the story is brought to life in pictures.
- **Drawn to Write: Pamela Fish Carlson and Tessa Carlson** - First-time author Pamela Fish Carlson and first-time illustrator Tessa Carlson discuss their book 'Emma Bee,' a whimsical look at the life of a honeybee. Hear about collaborating as mother and daughter, working with an independent publisher, and helping teach young children about the essential role of pollinators.

Photo: Emma Bee featured in Emmy Nominated, Drawn to Write.



Doctors On Call – COVID-19 Specials

Digital Release Date: 3/19/20

Start of ACH Funded Season: 3/19/20

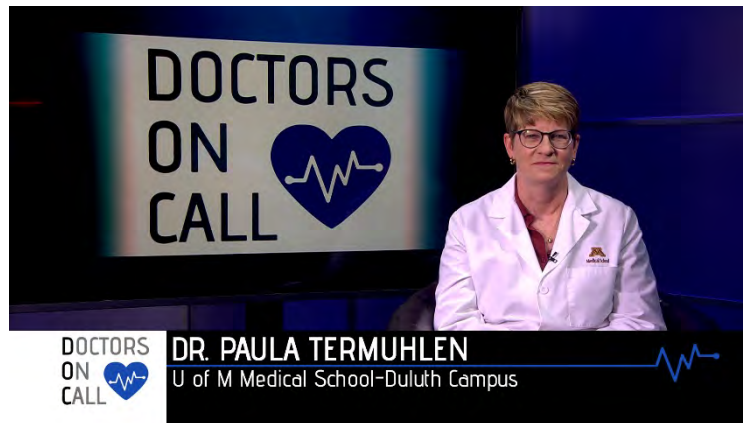
Eleven 30-minute Episodes

- 11 promos
- 1 webpage
- 13 digital and interstitial videos

Description: For 38 years, *Doctors on Call* has been a go-to source for answers to our viewers' health questions

Impact:

As evidence emerged about the seriousness of the COVID-19 pandemic, WDSE extended the season of the long-running show with eleven episodes focused on viewer questions about the coronavirus. The program was intended for a general audience to help improve their knowledge of this deadly disease. Our doctors are trusted by this community and *Doctors on Call* was a place that viewers knew they could go to get direct answers without political spin. Viewer interest was very high for this special programming, as illustrated by our Household Nielsen ratings almost doubling during the COVID Specials run, with dozens and dozens of questions received each week.



COVID Specials host Dr. Paul Termuhlen

**"You had an excellent show tonight . . . because people are interested in COVID-19."
- Anonymous viewer call, Two Harbors, MN**

Distribution: Broadcast, Website, YouTube, PBS Video App

- 5.5 hours available for web streaming

Engagement: Nielsen total household ratings by month: (1 point = 1,810 HH)

- FY2020 –PRE-COVID - Avg 2.4 HH, 0.6 (25-54), 2.1 (35+), 2.9 (55+), 4.2 (65+)
- FY2020 – COVID - Avg 4.4 HH, 0.5 (25-54), 2.8 (35+), 4.0 (55+), 5.9 (65+)

Full episodes were shared on YouTube and the PBS Video App. Answers to nine popular questions were also segmented and posted on Facebook. Between the full episodes and segments, these videos were streamed over 4.1K times.

EPISODES

- **March 19, 2020 Episode** Special edition of Doctors on Call to answer viewer questions about Coronavirus. Host Dr. Paula Termuhlen welcomes Dr. John Wood from the Duluth Family Medicine Residency Program; Dr. Harmony Tyner from St. Luke's Infectious Disease Associates and Dr. Rajesh Prabhu, an Infectious disease specialist with Essentia Health.

- **March 26, 2020 Episode** Special edition of Doctors on Call to answer viewer questions about Coronavirus. Host Dr. Paula Termuhlen welcomes Dr. Rajesh Prabhu, an Infectious disease specialist with Essentia Health; Dr. Addie Vittorio from St. Luke's Mt. Royal Medical Clinic; Dr. Kevin Diebel from the U of MN Medical School, Duluth and Dr. Andrew Thompson of St. Lukes Infectious Disease Associates.
- **April 2, 2020 Episode** Dr. Paula Termuhlen (University of Minnesota Medical School, Duluth Campus) hosts a conversation around the stress brought on by the COVID-19 pandemic with guests Dr. Carolyn Phelps, PhD, LP DreamLife Psychological Services, Dr. Paul Sanford, St. Luke's Internal Medicine Associates and Dr. Steve Sutherland, Essentia Health
- **April 9, 2020 Episode** Host Dr. Paula Termuhlen Regional Campus Dean at the University of Minnesota Medical School, Duluth Campus welcomes Dr. Ken Ripp, a family medicine physician with CMH Raiter Family Clinic in Cloquet. AND Dr. Nick Van Deelen, St. Luke's Chief Medical Officer and ER physician to answer viewer questions on COVID-19. Special edition of Doctors on Call.



- **April 16, 2020 Episode** Host Dr. Paula Termuhlen, Regional Campus Dean at the University of Minnesota Medical School, Duluth Campus talks with St. Luke's Emergency Department Physician Chris Delp and Amy Westbrook, St. Louis County's Public Health Division Director. Viewer questions and more are answered regarding the COVID-19 pandemic in a special edition of Doctors on Call.
- **April 23, 2020 Episode** Host Dr. Paula Termuhlen, Regional Campus Dean at the University of Minnesota Medical School, Duluth Campus talks with Dr. Ryan Harden from Gateway Family Health Clinic in Sandstone and Greg Ruberg, the President and CEO of Lake View Hospital in Two Harbors. They discuss the latest news about COVID-19 and answer Viewer questions in a special edition of Doctors on Call.
- **April 30, 2020 Episode** Host Dr. Paula Termuhlen, Regional Campus Dean at the University of Minnesota Medical School, Duluth Campus talks with Infectious Disease Specialists with the latest information on the COVID-19 virus. Guests this week are Dr. Harmony Tyner from St. Luke's Infectious Disease Associates, and Dr. Rajesh Prabhu from Essentia Health. Special edition of Doctors on Call.
- **May 7, 2020 Episode** Host Dr. Paula Termuhlen, Regional Campus Dean at the University of Minnesota Medical School, Duluth Campus talks with Native American Dr. Mary Owen and Dr. Arne Vainio about the impact of COVID-19 on tribal nations and people of color.

- **May 14, 2020 Episode** This special edition of Doctors on Call focused on the importance of Advanced Care Planning during a time of pandemic. Host Dr. Paula Termuhlen, Regional Campus Dean at the University of Minnesota Medical School, Duluth Campus talks with Dr. Amy Greminger, Faculty Member at the University of MN Medical School, Duluth campus and Internal Medicine physician at Essentia Health and Dr. Jonathan Sande, Director of Advance Care Planning for Essentia Health's East Market .
- **May 21, 2020 Episode** A special episode of 'Doctors on Call' focusing on the epidemiology, testing, and continued viewer questions on how to deal with the COVID-19 pandemic. Hosted by Dr. Paula Termuhlen, Regional Campus Dean at the University of Minnesota Medical School, Duluth Campus.
- **May 28, 2020 Episode** The last in a series of special episodes of "Doctors on Call" focusing on the COVID-19 pandemic. Hosted by Dr. Paula Termuhlen, Regional Campus Dean at the University of Minnesota Medical School, Duluth Campus. This week's show featured Dr. Rajesh Prabhu, Infectious Disease Specialist with Essentia Health, and Dr. Nick Van Deelen, Chief Medical Officer at St. Luke's Hospital.

Duluth Superior Symphony Orchestra

Digital Release Date: 4/23/20

Start of ACH Funded Season: 5/08/20

Four 2-Hour DSSO performances

1 Web Video

10 Individual performances online of local musicians

Description: For many years, WDSE•WRPT has partnered with the Duluth Superior Symphony Orchestra to broadcast one or more live performances per year. In May 2020, we intended on doing that again. Then COVID-19 came along.

Impact:

With COVID making an orchestral and choral performance to a live audience of 2,000 impossible, WDSE•WRPT did some creative thinking. We collaborated with the DSSO to rebroadcast 4 weeks of previous concerts to bring a sense of normalcy and escape to our viewers, while collaborating with individual orchestra musicians and other regional musical performers to record Mister Rogers' "Won't You Be My Neighbor" theme on smart phones and zoom and then edited them together to create a virtual chorus. Nominated for a 2020 Regional Emmy, "Be Our Northland Neighbor" reminded us how connected we all are as Northlanders, in spite of physical distancing.

"Wow! Last night was amazing!!! I felt like you live streamed THE DSSO just for me ! I wonder how many others feel that same privilege? It was awesome and FLAWLESS. Was it hard to do? Thank you, thank you. Makes me feel less far away." - Rebecca Petersen, Fergus Falls

"This made my day!🎵❤️👨🎨" - Carol Shodean Cresswell Thureen, Grand Rapids, MN, Facebook Comment



Duluth Superior Symphony Orchestra



Distribution:

DSSO Performances: Broadcast 4 weeks

Be Our Northland Neighbor: Facebook, YouTube, Broadcast as Interstitial

Engagement:

- DSSO Performances: Nielsen total household ratings: (1 point = 1,810 HH)
 - Avg 0.9 HH, 0.2 (25-54), 0.8 (35+), 1.2 (65+)
 - Upon the cancelation of the spring season due to COVID, the DSSO and WDSE coordinated to resurrect four past (ACH-funded) concerts to both air on Fridays in May, and streaming for 45 days on dssso.com.
 - To view the full videos, users had to set up a free account. 229 accounts were set up to view the concerts. 67% of these accounts had Twin Ports zip codes. The average account logged in 2.25 times, demonstrating a meaningful value to this audience.
- *Be Our Northland Neighbor* Facebook Video
 - Estimated Reach – 14.6K
 - 3 Second Video Views – 5.8K
 - Post engagement – 778
 - Of 3-second views, 63% were from Minnesota
 - 2020 Midwest Regional Emmy Nomination

Great Gardening

Digital Release Date: 3/27/20

Start of ACH Funded Season: 3/27/20

- Ten 30-Minute Episodes
- 3 interstitials

- 1 website

Description: Nobody understands gardening in Zone 3 and 4 like Great Gardening, the Northland's only TV show that's focused on the unique gardening joys and challenges in this region.

Impact:

Great Gardening is one of our most popular programs, with Nielsen ratings consistently at the top of its time slot above all other networks in our area. It is a form of respite and joy for viewers and in this time, we believe, it is even more critical as viewers become overwhelmed with the news of the day. Here we offer inspiration for what you can do *alone* in your own back yard. This program interweaves pre-produced stories with a live in-studio call in show. This year, due to COVID-19, the questions for our garden experts were done entirely remotely to keep our staff safe and model physical distancing. We asked for questions online a week ahead of time and prerecorded through Zoom off-site, while interweaving segments featuring beautiful garden tours and interviews with gardeners who we filmed the previous summer and fall.



Great Gardening: Growing Community

Note from viewer: “Oooo...I look forward to the Great Gardening [Spring Special] every spring. And it was wonderful and really got me jazzed for the season to come. Thanks for all you do for the community!”

Distribution: Broadcast (4 times each show), Website, YouTube, PBS Video App

- 5 hours available for web streaming

Engagement: Nielsen total household ratings by month: (1 point = 1,810 HH)

In 2019 the HH average was 2.0. In 2020 the program's ratings rose = Avg 2.9 HH, 0.3 (25-54), 3.0 (35+), 4.4 (55+), 5.9 (65+)

Episodes from this season were streamed online through YouTube and the PBS Video App 3.9K times.

EPISODES

- **Broccoli and Brassicas** This year's vegetable of the year is one of the most nutritious cold weather crops that grow great in this neck of the woods. Watch for varieties of broccoli and other brassicas you might want to try.
- **Growing Community** Build community through gardening and find new options for community gardens in both Superior and Duluth.
- **On the Boulevard** Take a stroll with us along the boulevard where homeowners extend their yard gardens out to the street. And tour a city of Superior garden with great backyard appeal.
- **Water Management** Will a wet winter and early spring leave your gardens too soggy? There are ways to prevent plant damage from excess moisture. Plus learn some efficient watering techniques for late summer in hotter, dryer times.
- **Learning to Grow** Children of all ages learn great life skills by gardening. At schools in Washburn its part of the

curriculum and has resulted in national recognition for their programs.

- **Prairie Style** Northern Minnesota may not be prairie country but at one local church, they've built one on their hillside. See how it grows and hear how the effort helps sustain wildlife.
- **A Garden Diet** Small organic farms are doing their part to encourage healthy eating. We tour one in Saginaw that also bakes bread the old-fashioned way. Plus, our experts offer the best advice for growing your own food.
- **Horticultural Therapy** Gardening can cure what ails you and some Master Gardeners in Superior are learning how it can help treat various disabilities. And take a tour through a local artist's garden of unexpected adornments.
- **Garden Palettes** Art inspires gardening and garden fare inspires art at the home of an artist on the south shore of Lake Superior. And all your annual plants and flowers are ready for your admiration and care. Our experts offer their garden counsel.
- **Seeds of Change** A look at how cultural influences inspire what people choose to grow as we visit an American Indian garden program. And a she-shed worthy of envy in the garden of a Duluth woman.

INSIGHT with Mark Oppenheim

Digital Release Date: 3/27/20

Start of ACH Funded Season: 3/27/20

- Seven 30-Minute Episodes
- 3 Interstitials
- 1 webpage

Description: *INSIGHT with Mark Oppenheim* is a series that highlights local nonprofits and brings attention to the work that they're doing in the community. Each week, host Mark Oppenheim sits down with a leader from these area nonprofits to discuss the nonprofit's role in the region, including their successes, challenges, and hopes for the field.

Impact: Local nonprofits were celebrated for their work in our communities. Viewers learned about these nonprofits and the vital services they provide.

Distribution: Broadcast (4 times each show), Website, YouTube, PBS Video App

- 3.5 hours available for web streaming

Engagement: Nielsen total household ratings by month:
(1 point = 1,810 HH)

- FY2020 - Avg 1.0 HH, 0.1 (25-54), 1.0 (35+), 1.4 (55+), 1.9 (65+)



Kris Eilers, Executive Director of the St. Louis River Alliance



Host Mark Oppenheim with Tina Olson, Co-Director of Mending the Sacred Hoop

EPISODES

- **CHUM** Lee Stuart, Executive Director of CHUM, discusses historical trauma, the context of homelessness, and race and privilege.
- **Blandin Foundation & Ordean Foundation** Hear about how two area nonprofits are getting resources to those who need them the most. Dr. Kathleen Annette, President, and CEO of Blandin Foundation; Don Ness, Executive Director of the Ordean Foundation.
- **Mending the Sacred Hoop & St. Louis River Alliance** Learn about how two area nonprofits are using sacred wisdom and are taking care of the earth. Tina Olson, Co-Director of Mending the Sacred Hoop; Kris Eilers, Executive Director of the St. Louis River Alliance.
- **Lake Superior Community Health Center & Project Care Free** Leaders at local area nonprofits discuss how they're providing health care to everyone who needs it. Dayle Patterson, CEO of the Lake Superior Community Health Center; Tiffany Schleppegrell, Executive Director of the Project Care Free Clinic.
- **Arc Northland & Ecolibrium3** Hear from two different nonprofits about the evolution of how the communities they serve have been served by nonprofits. Laurie Berner, Executive Director of Arc Northland; Jodi Slick, Founder, and CEO of Ecolibrium3.
- **SOAR Career Solutions & North Homes Children and Family Services** Hear from local area nonprofits who are supporting Northlanders in living fulfilling lives. Emily Edison, Executive Director of SOAR Career Solutions; James Christmas, President, and CEO of North Homes Children and Family Services.
- **Duluth Library Foundation & Northland Foundation** Learn about how two local long-standing nonprofits have reinvented to impact their communities. Patra Sevastiades, Executive Director of the Duluth Library Foundation; Trent Janezich, Chair of Northland Foundation Board of Trustees.

Intersections

Digital Release Date: 4/17/20

Start of ACH Funded Season: 4/17/20

Two 5-minute episodes broadcast and distributed via social media

- 2 promos

SHORT DESCRIPTION OF OVERALL PROJECT/SERIES

These five-minute stories highlight community members from across Northern Minnesota with inspiring and enriching stories about overcoming adversity. This celebration of the human spirit showcases the amazing, and often untold, stories of our fellow community members.

IMPACT



Charles Fai tapping a maple tree.

"I would love to take this training from Charles. Implicit bias is something we all have. Great story, Charles. Thank you for bringing light to this important issue." – Cassie Leah, Facebook comment.

"This is what I needed to watch today. Love to Charles and Shannon May and your family!" -Kelly Mullan



Intersections: Teresa Moses

"Ahhh can't wait to see Teresa's art in museums around the world <33 @theworld invest in her!!!!" – Facebook Comment

"So empowering and inspiring!" – Facebook Comment

DISTRIBUTION: Broadcast, Website, YouTube, PBS Video App

- .25 hours available for web streaming

ENGAGEMENT:

- Charles Fai :30 Second Promotional Video on Facebook:
 - Estimated reach: 7.3K
 - 3-second views: 4.2K
- Charles Fai Full 5-Minute Episode on Facebook:
 - Estimated reach: 5.7K
 - 3-second views: 3.1K
- Teresa Moses Full 5-Minute Episode on Facebook
 - Estimated reach: 1.5K
 - 3-second views: 660
- 2020 Midwest Regional Emmy Nomination for Intersections: Charles Fai

EPISODES

- **Charles Fai** Charles Fai immigrated from Cameroon to Minnesota and noticed that he kept getting pulled over by the police. Fai, a licensed psychologist, met with the Duluth Police Department and began an implicit bias program to train Duluth Police in working with diverse populations.
- **Terresa Moses** Meet Professor Terresa Moses, a Duluth professor and graphic artist, whose work in social justice blends art with activism.

Making It Up North

Digital Release Date: 1/09/20

Start of ACH Funded Season: 1/09/20

Ten 22-minute episodes

- 21 Individual Stories shared on FB
- 8 First Jobs features/1 Web Series
- 7 Digital Shorts
- 10 Classroom Ready Lesson Plans

Description: In its 3rd Season, *Making It Up North* continued to explore stories of people who have broken through to thrive in their own spheres. We met creative artists, artisans and entrepreneurs engaged in honing their skills, following their passion and realizing their dreams. *Making It Up North* nurtures and celebrates the entrepreneurial spirit found in Minnesota's Arrowhead region. The 10-episode series builds trust and relationships with new generation of small business owners and encourages growth in the state's maker economy. We also created a series of Makers' Meetup events, which were hosted at a local establishment to watch the premiere of new episodes. Every week creators featured in the show, along with community members, connected and networked while supporting this local business.

Impact:

Ruth's Vegetarian Gourmet expanded into retail markets across the nation after the broadcast on *Making It Up North*, Episode 307, *Making It: Culture & Cuisine*. The segment received high viewership on social media, reaching 22K people, in part due to being shared by popular social media platform, Destination Duluth. This kind of attention is critical for small businesses who wish to expand.



Ruth's Gourmet founders and staff celebrating the broadcast of their story at a Making It: Meet Your Maker gathering in February.

The Makers' Meetup events proved to be an important event for the entrepreneurial community to connect with one another. A total of 250 people attended these events.

As a result of their participation in the show, makers are building their business opportunities through our viewers: fiber artist Elise Kylo from Grand Marais was hired to teach a class. Artist Betsy Bowen outfitted an entire home with her artwork. Fiber artist Melissa Boyle offered a special discount if you mentioned her feature on the show. Making It plays a direct role in strengthening the maker economy.

"You're *that* Teresa! I was just knitting with your yarn!" Christine Dean, Duluth



Moirra Villaird concentrates on a commission piece between public art projects.

Distribution: Broadcast, Website, YouTube, PBS Video App, Individual Stories shared on Facebook

- 4 hours available for web streaming
- Produced Bonus First Jobs Web Series

Engagement:

- Nielsen total household ratings by month: (1 point = 1,810 HH)
 - Avg 1.5 Household, 0.8 (25-54), 1.0 (35+), 1.4 (55+), 1.5 (65+)
- Media mentions in newspaper, radio and blogs: Duluth News Tribune, WTIP, KAXE, Northshore Art Scene, Minnesota Brown
- 2020 Midwest Regional Emmy Nomination for *Making It: Signing Off*
- Live Streamed Episode 310 co-hosted by featured makers. Reached 1,000 people with strong engagement: 19 Comments and 6 Shares.
- *Making It Up North's* Facebook page saw a 49% increase in followers and a 48% increase in likes.
- From January to mid-May on *Making It's* Facebook page, 19.1K minutes were viewed of their videos with 3.2K engagements.
- From January to date, between YouTube and the PBS Video App, full episodes were streamed over 4.2K times. *Note: PBS App streaming number may include episodes from previous ACH-funded seasons.*
- Episodes and lesson plans used by high schools, trade schools, colleges, and universities across our region.
- Lesson plans were chosen to be presented at the National Art Educators Conference. This was canceled due to COVID.

"What a joy to get to interact with all the wonderful local makers and hear their inspiring stories firsthand." Hattie Maruska, Loll Designs

**“💖 I so cried watching this. Such a sweet story.”
– Facebook comment**



Elise Kylo's wool slippers on Making It Up North

EVENTS

The ability to earn a living as a maker is critical in rural Minnesota. During the season *Making It* hosted weekly public meet-ups for makers in the community. Those directly involved networked with others from the community to strengthen the maker economy in the region. 160+ attending over eight weeks.

“Thank you for the fantastic Watch Party! It's such a great idea and I believe we had our section more than packed! You truly do an amazing job at capturing people's passions!” Tina Van Aernum

EPISODES

- ***Making It: Artisan*** - The future of craft is in the hands of makers. The Artisan Development Program at North House Folk School in Grand Marais gives them space to grow.
- ***Making It: Change*** - The Great Northern Radio's last call celebrates small town characters and reflects the transitions of the instigator's creative life.
- ***Making It: Happen*** - See how inspired lives thrive inside historic buildings. Meet caretakers like Anne Dugan in her century-old barn, Betsy Bowen and her gallery/studio inside an old church, Pinnacle Studios mixes music and makes podcast for hire.
- ***Making It: Public*** - Painting the town means more when artists engage in public art! Explore projects making crosswalks safer, honoring the vision of Chief Buffalo and celebrating a sense of place with artists Moira Villiard, Cam Rose, Tom

Napoli.

- ***Making It: Sustainable*** - Reusing and recycling materials fuels northern makers and designers. Visit Duluth's Loll Furniture; meet Melissa Boyle aka: Woolly Wearables; and see Phillip Savage's striking birch bark creations.
- ***Making It: Count*** - Daniel Oyinloye created a culturally inclusive variety show that brings community together. Spend an evening with the team behind A Goody Night, where dance, music and spoken word poetry make for an uplifting experience.
- ***Making It: Culture & Cuisine*** - Mom's recipe for meatless meatballs inspires Bruce Bacon's plans for Ruth's Gourmet; Ann Nguyen builds on her family taste for authentic Vietnamese cuisine and Carol Valentini expands on her Italian roots.
- ***Making It: Entertaining*** - Composer Charlie McCarron demonstrates how films come to life with his musical magic; a popular Duluth-based podcast, Take It With You, in the making; Scenic designer Curtis Phillip sets the stage with engaging scenery.
- ***Making It: Creative*** - Meet media artists making big moves in Minnesota. Filmmaker Nick Hanson's TV pilot *The Groomsman*, Dogsnose Media's video series celebrates *American Buskers*. Minnesota animators Mike and Wendy Owens take their collaborative craft to a new level.
- ***Making It: Adventurous*** - A small patch of Minnesota's remote wilderness inspires outdoor lovers. Join us to see how entrepreneurs work out the ways and means to explore.

Minnesota Legislative Report

Digital Release Date: 4/05/20

Start of ACH Funded Season: 4/05/20

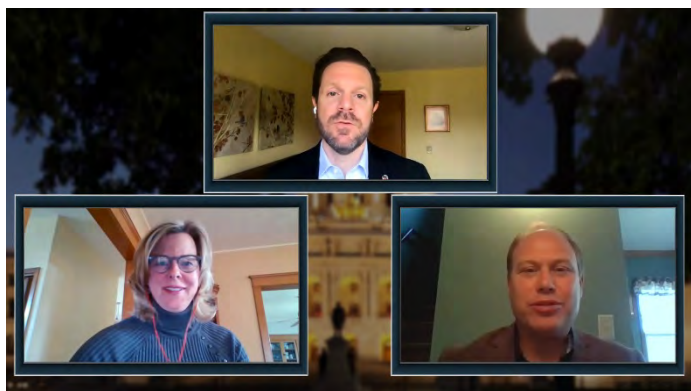
Five 30-minute episodes

- 5 Web videos
- 1 web page

Minnesota Legislative Report has been welcoming lawmakers to talk about legislative issues for 49 years, the region's longest-running public affairs program. The program provides information for viewers about important legislative action at the state capitol.

IMPACT

When COVID-19 forced lawmakers to do most of their business virtually, *Minnesota Legislative Report* pivoted to a Zoom format with lawmakers joining us from their homes or offices. Host Tony Sertich, a former Speaker of the Minnesota House of Representatives moderated the program from his home, welcoming Republican and Democratic lawmakers during the 5-week run of the program. This virtual format had a surprise benefit of helping us welcome more lawmakers than in previous years, as they could join us from wherever they were, rather than having to come into our studios in Duluth. We intend on continuing having Zoom guests, mixed with in-studio guests in a post-COVID world, to serve more of our viewing area.



Screen capture of 3-way discussion on MLR featuring host Tony Sertich, Rep. Julie Sandstede of Hibbing and Sen. Jason Rarick of Brook Park.

"I think Tony Sertich did a nice job as host of Minnesota Legislative Report, his prior experience in the legislature is a great asset." – anonymous viewer

DISTRIBUTION: Broadcast, Website, YouTube, PBS Video App

- 2.5 hours available for web streaming

ENGAGEMENT:

- Nielsen total household ratings by month: (1 point = 1,810 HH)

EPISODES

- **April 5, 2020 Episode** Host Tony Sertich, former Minnesota House Majority Leader talks with Republican State Senator Jason Rarick and Democrat State Representative Mike Sundin about how the legislature is coping with the COVID-19 epidemic and getting their work done in new ways.
- **April 19, 2020 Episode** Host Tony Sertich talks with Republican State Representative Sandy Layman and Democrat State Representative Liz Olson, the House Majority Party Whip. Topics include the legislature passing the Alex Smith Insulin Act and the passage of another package of legislation to aid the state's response to the COVID-19 epidemic.
- **April 26, 2020 Episode** Host Tony Sertich talks with Rep. Dave Lislegard, DFL-Aurora and Rep. Nathan Nelson, a Republican from Hinckley about the latest news from the Minnesota State Legislature. Topics include the potential for a bonding bill being passed this session, and the impact COVID-19 is having on large and small businesses in the area, and prospects for recovery.
- **May 3, 2020 Episode** Host Tony Sertich welcomes Sen. Erik Simonson from Duluth and Rep. Julie Sandstede to the show to discuss the latest developments at the Minnesota State Capitol in St. Paul. With just two weeks left in the scheduled legislative session, there is plenty of work to get done. Discussion includes the potential for a special session of the legislature, and the work of teachers at a time of pandemic.
- **May 10, 2020 Episode** The final program of the 49th season of Minnesota Legislative Report, hosted by Tony Sertich. Tony is joined this week by Senator Jason Rarick, a Republican from Pine City, and Rep. Nathan Nelson, Republican from Hinckley. Lawmakers have just over a week to complete their business this session.

Native Report

Digital Release Date: 1/09/20

Start of ACH Funded Season: 1/09/20

- 3 MN Artist Segments Broadcast
- 3 lesson plans
- 1 website
- Series made available to all MPTA stations through MN Channel
- Native Report has been on 193 channels in 69 markets and in 28 states since its first season

SHORT DESCRIPTION OF OVERALL PROJECT/SERIES

In its 15th season, *Native Report* is an entertaining, informative magazine style series that celebrates Native American culture and heritage, listens to tribal Elders, and talks to some of the most powerful and influential leaders of Indian Country today.

IMPACT

ACH funding supported the creation of artist profiles of 3 Native artists in Minnesota, sharing their work statewide and across the nation.



Cheryl Minnema, Author.

“I regularly watch this show and love learning more about Native American culture.” – Heather McCrillis, Minneapolis, MN
“Wonderful show. Very well produced and informed. 100% recommended.” – Scott Matthew, Duluth, MN (Facebook Comment)

“I am sure that NATIVE REPORT Is still valuable context for the NATIVE Community who are in Drug and Alcohol treatment. I think that they have really enjoyed it when it comes on.” – Drug and Alcohol Treatment Professional, Fond du Lac Reservation

DISTRIBUTION: Broadcast, Website, YouTube, PBS Video App, National Uplink

- .5 hours available for web streaming

ENGAGEMENT: Neilsen total household ratings by month: (1 point = 1,810 HH)

- Avg 1.3 HH, 0.7 (25-54), 1.0 (35+), 1.3 (55+), 1.8 (65+)



Sharon Shuck (author) and her spouse.

EPISODE SEGMENTS

- Episode 1506: **Kimberly Blaeser, Poet** Author and poet Kim Blaeser believes that one's love for stories and poetry is a gift. She was raised in a house full of storytellers back on her home reservation of White Earth Nation in Minnesota. Kim is a professor at University of Wisconsin- Milwaukee where she teaches Creative Writing and Native American Literature. She was selected to serve as Wisconsin's Poet Laureate from 2015 to 2016.
- Episode 1508: **Sharon Shuck, Author** Growing up, Sharon Shuck had only known her grandfather Frank Doolittle through the stories told by her parents and grandmother. She knew that he was imprisoned in Leavenworth Federal

Penitentiary, but there was much she did not know. It is through research that some of the gaps were filled, and it is through her writing that Sharon gives voice to a man she never knew.

- Episode 1513: **Cheryl Minnema, Author** The memories Cheryl Minnema holds of her grandmother and brother are the inspiration for two picture books that may be for children, but the books impart lessons about patience, kindness, and respect for everyone. Cheryl also utilized Native American artists to illustrate her stories. We caught up with Cheryl while she was at a book signing event to find out more about the author and the inspiration behind her stories.

The Playlist Presents

Digital Release Date: 01/09/20

Start of ACH Funded Season: 1/09/20

Ten 5-minute episodes broadcast after Making It Up North.

- 1 website
- 10 promos
- 20 social media posts

SHORT DESCRIPTION OF OVERALL PROJECT/SERIES

These 5-minute features highlight local emerging bands and some of their best songs.

IMPACT

Introducing new and emerging musicians to the region in short segments, both through broadcast and online.



The Playlist Presents: One Less Guest

"We need this in Duluth." – Facebook comment
"Just now seeing this! This is dope!" – Facebook comment
"This is so great!" – Facebook comment



The Playlist Presents: Cory Coffman

DISTRIBUTION: Broadcast, Website, YouTube, PBS Video App

- 1 hour available for web streaming

ENGAGEMENT:

- 1.4K streams between YouTube and the PBS Video App
- 1.6K 3-second Views on Facebook

EVENTS

- 6 Episodes Recorded Live in WDSE•WRPT Media Lounge in conjunction with the Catalyst Story Institute & Content Festival
- 4 Episodes Recorded live at Duluth Cider

EPISODES

AT the WDSE Media Lounge (Catalyst Story Institute & Content Festival)

- *The Playlist Presents: Mama's Stolen Horses*
- *The Playlist Presents: JayGee*
- *The Playlist Presents: Superior Siren*
- *The Playlist Presents: Life Parade*
- *The Playlist Presents: Ingeborg von Agassiz*
- *The Playlist Presents: Seyi Oyinloye*

At Duluth Cider

- *The Playlist Presents: One Less Guest*
- *The Playlist Presents: NorShore Summit*
- *The Playlist Presents: Cory Coffman*
- *The Playlist Presents: Bo Allen*

The Slice

Digital Release Date: 7/2/2019

Eighty 1-2-minute episodes

- 1 website

Description: This short-form series captures stories from across the communities that we serve throughout Northern Minnesota. The stories chronicle the unique and everyday events, passions and hobbies that create the fabric of the Northland experience. Subjects include local history, fashion, nature, indigenous culture, the arts, and community renewal. The strength of the series is that it's able to share a diverse snapshot of local culture through stories that typically wouldn't be a fit for a traditional long-form program. The series finds success on-air and online because community members see themselves, their families and their neighbors reflected in these often untold stories.

IMPACT

"Wigwam building", published on September 13, 2019 reached an estimated 16.7K people on Facebook. It is an episode that highlights the traditional craft of wigwam building and how Indigenous people are passing down their teachings.

Comments from viewers on Facebook:

"Way cool...keeping cultures alive."

"Saw the piece this morning. An awesome segment."

"That's awesome! (I remember my grandpa doing this.)"



Fond du Lac Band members build a wigwam



A still image from Sugar and Spice on The Slice, an episode telling the story of Crosby Bakery, a small business creating pastries in Grand Marais, MN.

DISTRIBUTION: Four WDSE•WRPT over-the-air broadcast networks, the WDSE•WRPT Facebook page, The Slice YouTube channel, the website theslice.tv, and the @wdsrpt Instagram account.

- 134 hours available for web streaming

ENGAGEMENT

Combined Engagement on Facebook of the top 5 MN Slice videos

- 14,978 minutes watched
- 3,644 engagement

TOTAL VIEWS OF TOP 10 MN SLICES YOUTUBE - 6,739
EPISODES

Top Five Performing Videos on Facebook and YouTube (Total Minutes Viewed)

1) Harbor Symphony #2 (4.7k) (July 1, 2019)

Ships and foghorns create a misfit symphony and set the tone of the Duluth-Superior Harbor. Enjoy the musical results with WDSE & The Slice. Composer credit goes to photographer Ted Pellman.

2) Curling Kids (4.4k) (September 30, 2019)

Snap your fingers to the catchy beat of the Eveleth All-Stars "Hurry! The Game of Stones" as the next generation, from Olympic Gold, learns the art of curling. Special thanks to the Shuster Rink for inspiring a new wave of curlers.

3) Wigwam Building (3.5k) (September 13, 2019)

Building a wigwam is a family affair. As a young man Russ Northrup learned how to build one from his Elders, and now he's teaching his family and others the traditional craft of wigwam building. Another Ojibwe word for the structure is "Waaginogaan."

4) Sugar and Spice on The Slice (1.3k) (February 10, 2020)

Sweet treats, hearty breads and luscious cakes. Travel north to Grand Marais and meet a baker who's passion for desserts has her business really cooking on this portion of The Slice.

5) Caramel Brownie Craving at Rustic Pig (778) (March 6, 2020)

Out of this world brownie? It's a specialty at The Rustic Pig restaurant and Minnesota Discovery Center in Chisholm, MN. Chef Quaid Fetkenheuer offers his fresh and decadent recipe in The Slice. His caramel brownie is out of this world and sure to satisfy your chocolate craving!

This Town

One 1-hour documentary

- 1 preview screening in Finlayson, MN
- 1 web page
- 3 lesson plans
- 3 interstitials

SHORT DESCRIPTION OF OVERALL PROJECT/SERIES

From Grand Portage to Sandstone, Northern Minnesota is dotted with small towns that are packed with big stories. Narrated by storyteller Kevin Kling, with music by Grammy-award-winner Jon Vezner, WDSE•WRPT's new documentary, *This Town*, looks at the stories behind some of these towns and at the people who are continuing these communities' stories into the future.

IMPACT

This Town was a collaboration between WDSE•WRPT and local filmmaker Mike Scholtz. This collaboration put a new spin on our documentary productions and was rewarded with a 2020 Regional Emmy Nomination for Best Historical Documentary, bringing humor and intimacy to the past and present of these small communities. One of the stories featured in this documentary was for a small playground in the Native community of Ball Club, MN, inspired and led by youth in that community. After broadcast, we received a number of inquiries from viewers wondering how they could support this effort.



Cinematographer Tomas Soderberg films Sarah Deschampe, member of the Grand Portage Band of Minnesota Chippewa.

“I would like to thank you for making such a big difference for our town, Kettle River. [The screening] was such a wonderful evening. You made it very special. We [also] held a viewing party on March 2 at the local Tower Tap. There were around 60 people there which is a lot for our small town. There was a lot of cheering and clapping and even a little emotion.” – anonymous attendee of Kettle River screening.

**“Called all [my] family members and told them they need to watch the show this evening.”
– anonymous attendee of Kettle River screening.**



Did you know that Ely was almost named FLORENCE? Now you do.

DISTRIBUTION: Broadcast, Website, YouTube, PBS Video App

- Carried by the MN Channel and recently included in TPT’s Minnesota Experience series.

ENGAGEMENT:

- 2020 Midwest Regional Emmy Nomination for *This Town*
- 1.1K Views on YouTube

Twin Ports Tonight

Digital Release Date: 10/3/2019

Start of ACH Funded Season: 10/3/2019

Four 30-minute episodes

- 4 interstitials
- 1 website

SHORT DESCRIPTION OF OVERALL PROJECT/SERIES

Twin Ports Tonight was intended for a general audience and to bring new viewers to WDSE. Host Andrew Kirov led an ensemble team whose irreverent brand of humor highlighted the unique characteristics of those of us who claim the Northland as their home. These entertaining half-hours include interviews with notable locals as well as sketch comedy performances.

IMPACT

WDSE worked with Andrew Kirov and his creative team of actors and musicians to broadcast 4 episodes of a local late-night-style talk show. The production was recorded in front of a packed house each night at the Zeitgeist Theater in Downtown Duluth.

"I love this show. Fresh, local, creative... Looking forward to new episodes." – Mary Ganzel



Twin Ports Tonight recording of Episode 1

DISTRIBUTION: Broadcast, Website, YouTube, PBS Video App

ENGAGEMENT: Nielsen total household ratings by month: (1 point = 1,810 HH)

- FY2020 - Avg 0.7 HH, 0.1 (25-54), 0.6 (35+), 0.9 (55+), 1.2 (65+)



EPISODES

- **Episode 1** Join host Andrew Kirov and co-host Stephen Wyeth for a half-hour of humor, with a live band and a cast of characters performing sketch comedy. Tonight's guest is Philip Gilpin from the Catalyst Content Festival.
- **Episode 2** Tonight's show features Sarah Wilcox from the Lake Superior Zoo with some unusual creatures from the animal kingdom. And host Andrew Kirov interviews Nick Isaacson "live" in Hayward, Wisconsin.
- **Episode 3** This week, host Andrew Kirov explores the make-believe world of "Tilt Town" with Miss Gemily, which is populated by zany puppets. And we'll learn what Andrew and co-host Stephen Wyeth's own "Tilt Towns" are like.
- **Episode 4** In the season finale, host Andrew Kirov's guest is professional clown Rob Hadaway. And the sketch crew takes us all the way back to the Revolutionary War.

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2020

For Period: July 1, 2019 through June 30, 2020

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2019 through June 30, 2020	Almanac North, Catalyst, Doctors on Call, Drawn to Write, DSSO (Duluth Superior Symphony Orchestra), Great Gardening, Intersections, INSIGHT with Mark Oppenheim, Making It Up North, Minnesota Legislative Report, Native Report, The PlayList Presents, The Slice, This Town, Twin Ports Tonight
Cost of Production	See Cost of Production below
Number of stations broadcasting program	Three of WDSE'S five total stations broadcast WDSE Legacy funded programs, including the statewide Minnesota Channel.
Estimated viewership July 1, 2019 through June 30, 2020	Approximately 775,000
Hours available for web streaming July 1, 2019 through June 30, 2020	153
Education materials created and distribution July 1, 2019 through June 30, 2020	12

Legacy Projects	Cost of Production
For period: July 1, 2019 - June 30, 2020	For period: July 1, 2019 - June 30, 2020
Almanac North	\$11,369.22
Catalyst	\$53,074.94
Doctors on Call	\$5,808.49
Drawn to Write	\$14,897.24
DSSO	\$8,760.81
Great Gardening	\$16,380.36
Intersections	\$8,692.10
INSIGHT with Mark Oppenheim	\$7,576.16
Making It Up North	\$110,640.53
Minnesota Legislative Report	\$3,962.77
Native Report	\$5,393.97
The PlayList Presents	\$15,998.20
The Slice	\$41,224.22
This Town	\$25,158.04
Twin Ports Tonight	\$15,996.17
Water Initiative*	\$2,950.94*
Cooking Initiative*	\$1,101.15*
Moved to FY21 due to COVID	\$27,743.04
Total	\$376,728.33

* Signifies funds utilized for projects to be delivered in FY21

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p><i>Almanac North</i>: <i>Almanac North</i> is a news and public affairs show, which started in 1992. New episodes air almost every Friday night year-round. The goal of the program is to raise awareness about important regional issues and inform viewers about organizations and issues that are directly impacting their communities. <i>Almanac North</i> is a critical lifeline for the northeastern Minnesota community to hear more than soundbites about what is really happening in the region through an in-depth conversation format.</p> <p>Catalyst: This year, WDSE•WRPT partnered with the nationally recognized Catalyst Content Festival, which recently moved to Duluth. Our participation was both to promote the incredible talent and venues our communities have to offer to visiting filmmakers, bringing economic impact to our communities, as well as to highlight and educate local content creators, building the voices of independent storytellers in our communities.</p> <p><i>Doctors on Call</i> – COVID Specials: For 38 years, <i>Doctors on Call</i> has been a go-to source for answers to your health questions</p> <p><i>Drawn to Write</i>: Explore the stories behind the story as local author Felicia Schneiderhan sits down with regional authors and illustrators to learn about their inspiration behind the words on the page and the beautiful illustrations accompanying artwork. Learn about the process behind writing books and visit the artists in their studios as they create the images that appear in the final, published illustrated books.</p> <p>DSSO (Duluth Superior Symphony Orchestra): For many years, WDSE•WRPT has partnered with the Duluth Superior Symphony Orchestra to broadcast one or more live performances per year. In May 2020, we intended on doing that again. Then COVID-19 came along. Instead, in partnership with the DSSO, we broadcasted four previous concerts and launched the <i>Be My Neighbor</i> social and on-air campaign.</p> <p>Great Gardening: Nobody understands gardening in Zone 3 and 4 like <i>Great Gardening</i>, the Northland's only TV show that's focused on the unique gardening joys and challenges in this region.</p> <p><i>Intersections</i>: These five-minute stories highlight community members from across Northern Minnesota with inspiring and enriching stories about overcoming adversity. This celebration of the human spirit will showcase the amazing, and often untold, stories of our fellow community members.</p> <p><i>INSIGHT with Mark Oppenheim</i>: <i>INSIGHT with Mark Oppenheim</i> is a series that highlights local nonprofits and brings attention to the work that they're doing in the community. Each week, host Mark Oppenheim sits down with a leader from these area nonprofits to discuss the nonprofit's role in the region, including their successes, challenges, and hopes for the field.</p> <p><i>Making It Up North</i>: In its 3rd Season, <i>Making It Up North</i> continues to explore stories of people who have broken through to thrive in their own sphere. We meet creative artists, artisans and</p>

	<p>entrepreneurs who are engaged in honing their skills, following their passion and realizing their dreams. <i>Making It Up North</i> nurtures and celebrates the entrepreneurial spirit found in Minnesota's Arrowhead region. The 10-episode series builds trust and relationships with new generation of small business owners and encourages growth in the state's maker economy.</p> <p><i>Minnesota Legislative Report</i>: <i>Minnesota Legislative Report</i> has been welcoming lawmakers to talk about legislative issues for 49 years, the region's longest-running public affairs program. The program provides information for viewers about important legislative action at the state capitol.</p> <p><i>Native Report</i>: In its 15th season, <i>Native Report</i> is an entertaining, informative magazine style series that celebrates Native American culture and heritage, listens to tribal Elders, and talks to some of the most powerful and influential leaders of Indian Country today.</p> <p><i>The Playlist Presents</i>: These 5-minute features highlight local emerging bands and some of their best songs.</p> <p><i>The Slice</i>: This short-form series captures stories from across the communities that we serve throughout Northern Minnesota. The stories chronicle the unique and everyday events, passions and hobbies that create the fabric of the Northland experience. Subjects include local history, fashion, nature, indigenous culture, the arts, and community renewal. The strength of the series is that it's able to share a diverse snapshot of local culture through stories that typically wouldn't be a fit for a traditional long-form program. The series finds success on-air and online because community members see themselves, their families and their neighbors reflected in these often untold stories.</p> <p><i>This Town</i>: From Grand Portage to Sandstone, Northern Minnesota is dotted with small towns that are packed with big stories. Narrated by storyteller Kevin Kling, with music by Grammy-award-winner Jon Vezner, WDSE•WRPT's new documentary, <i>This Town</i>, looks at the stories behind some of these towns and at the people who are continuing these communities' stories into the future.</p> <p><i>Twin Ports Tonight</i>: <i>Twin Ports Tonight</i> was intended for a general audience and to bring new viewers to WDSE. Host Andrew Kirov leads an ensemble team whose irreverent brand of humor highlights the unique characteristics of those of us who claim the Northland as their home. These entertaining half-hours include interviews with notable locals as well as sketch comedy performances.</p>
Recipient phone number	218-788-2831
Names of board members	See below
Recipient email address	email@wdse.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	https://www.wdse.org/shows/legacy
Amount, source and fiscal year of the appropriation	Any excess spent over budget was covered by WDSE•WRPT non-Legacy operating budget, underwriters, and a small number of grant funders.
Amount and source of additional funds	
Duration of projects	Project activities occurred between July 1, 2019 and June 30, 2020.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.3
Direct expenses and admin cost	
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Almanac North (13 episodes) Description (30-minute weekly program)	July 1, 2019 – June 30, 2020	.16	\$11,369.22		Meetings with community advisory boards and focus groups to measure responses from area viewers, Nielsen ratings, & tracking of online viewing activity and comments	13 episodes, 3 interstitials, 1 web page	Viewers stayed up-to-date on latest impact of COVID and racial unrest in NE Minnesota. BIPOC voices were amplified.
Catalyst Initiative promoting and educating local storytellers, including digital interviews and broadcast	July 1, 2019 – June 30, 2020	.63	\$53,074.94		Meetings with community advisory boards to measure responses from area viewers, & tracking of online viewing activity and comments	1 workshop, 2 livestreaming events, 33 livestreamed interviews, 1 broadcast special, 1 highlight reel	18 Local content creators created web videos and expanded their production skills. National and international attention on the region's storytellers and stories through livestreaming and highlight reel during festival.
Doctors on Call (9 episodes) Description (30-minute weekly program)	July 1, 2019 – June 30, 2020	.06	\$5,808.49		Meetings with community advisory boards to measure responses from area viewers, Nielsen ratings, & tracking of online viewing activity and comments	9 episodes, 13 interstitials/web videos, 1 web page	Viewers learned the medical truth around COVID-19 when misinformation was spreading across social media. Viewership almost doubled.
Drawn to Write (2 episodes) Description (30-minute weekly program)	July 1, 2019 – June 30, 2020	.17	\$14,897.24		Meetings with community advisory boards to measure responses from area viewers, Nielsen ratings, & tracking of online	2 episodes, 1 lesson plan	Viewers were introduced to two author/illustrator teams and learned behind-the-scenes of creating an illustrated book. Author/Illustrator teams received valuable attention for their work. Program received an Emmy Nomination.

					viewing activity and comments		
DSSO (Duluth Superior Symphony Orchestra) (4 episodes) Description (2-hour special performances)	July 1, 2019 – June 30, 2020	.8	\$8,760.81		Meetings with community advisory boards to measure responses from area viewers, Nielsen ratings, & tracking of online viewing activity and comments	4 rebroadcasts, 1 interstitial/web video, 10 individual performances online	Viewers were treated to four of the best orchestral concerts recorded in NE MN, while not being able to attend live performances during COVID stay-at-home. Performers and viewers were overjoyed to participate and view a virtual performance that connected people during the Stay-at-Home order.
Great Gardening (10 episodes) Description (30-minute weekly program)	July 1, 2019 – June 30, 2020	.22	\$16,380.36		Meetings with community advisory boards to measure responses from area viewers, Nielsen ratings, & tracking of online viewing activity and comments	10 episodes, 3 interstitials, 1 web page	Veteran and COVID-inspired gardeners learned how to grow food and make beautiful landscapes, spending time outside safely during a pandemic.
Intersections (2 episodes) Description (5-minute weekly program)	July 1, 2019 – June 30, 2020	.08	\$8,692.10		Meetings with community advisory boards to measure responses from area viewers, & tracking of online viewing activity and comments	2 interstitials/web videos	Viewers gained empathy for the lives of underrepresented NE Minnesotans. Program received an Emmy Nomination. One episode was in our top-viewed and shared videos online.
INSIGHT with Mark Oppenheim (7 episodes) Description (30-minute weekly program)	July 1, 2019 – June 30, 2020	.05	\$7,576.16		Meetings with community advisory boards to measure responses from area viewers, Nielsen ratings, & tracking of online viewing activity and comments	7 episodes, 3 interstitials, 1 web page	Local nonprofits were celebrated for their work in our communities. Viewers learned about these nonprofits and the vital services they provide.
Making It Up North (10 episodes) Description (22-	July 1, 2019 – June	1.07	\$110,640.53		Meetings with community	10 episodes, 8 meet-up events, 7 web videos, 8 episodes of short web	Local creative entrepreneurs received valuable publicity for their work and met in person to share ideas and network.

<i>minute weekly program)</i>	30, 2020				advisory boards and focus group to measure responses from area viewers, Nielsen ratings, & tracking of online viewing activity and comments	series, 6 lesson plans, 1 website	Viewers learned more about the creative work being done in our region. Budding entrepreneurs were inspired by innovative business models. Program received one Emmy Nomination. Students learned about creative entrepreneurship through lesson plans.
Minnesota Legislative Report (5 episodes) Description (30-minute weekly program)	July 1, 2019 – June 30, 2020	.05	\$3,962.77		Meetings with community advisory boards and focus group to measure responses from area viewers, Nielsen ratings, & tracking of online viewing activity and comments	5 episodes, 5 web videos, 1 web page	Viewers learned what was happening in the Minnesota Legislature on a weekly basis from lawmakers. Lawmakers were able to communicate to their constituents.
Native Report (3 segments) Description (5-7 minutes of 30-minute weekly program)	July 1, 2019 – June 30, 2020	.05	\$5,393.97		Meetings with community advisory boards and focus group to measure responses from area viewers, Nielsen ratings, Carriage Report for national broadcasts & tracking of online viewing activity and comments	3 segments, 3 lesson plans	Three MN Native Artists were recognized for their creative contributions. Viewers were introduced to these artists' work.
The PlayList Presents (9episodes) Description (5-minute weekly program)	July 1, 2019 – June 30, 2020	.13	\$15,998.20		Meetings with community advisory boards to measure responses from area viewers, & tracking of online viewing activity and comments	9 episodes	Viewers were introduced to NE MN emerging musicians and the musicians broadened their audiences.
The Slice (80 episodes)	July 1, 2019 –	.44	\$41,998.20		Meetings with	80 interstitials/web videos	The lives of dozens of Minnesotans were celebrated. A strong feeling of

Description (1-2-minute 3x weekly program)	June 30, 2020				community advisory boards to measure responses from area viewers, & tracking of online viewing activity and comments		community was maintained and nurtured across NE MN.
This Town (1 60-minute documentary)	July 1, 2019 – June 30, 2020	.18	\$25,158.04		Meetings with community advisory boards to measure responses from area viewers, Nielsen ratings, & tracking of online viewing activity and comments	1 documentary, 1 screening event, 3 lesson plans, 3 interstitials	Residents and participants in documentaries from 4 small communities were celebrated across the state. A playground construction project, developed by native youth, received funds and attention. History of small towns was celebrated. A local filmmaker was given additional experience and exposure of his unique storytelling voice. Viewers fell in love with these tiny communities they often drive past. Production received an Emmy Nomination.
Twin Ports Tonight (4 episodes) Description (30-minute weekly program)	July 1, 2019 – June 30, 2020	.21	\$15,996.17		Meetings with community advisory boards to measure responses from area viewers, Nielsen ratings, & tracking of online viewing activity and comments	4 episodes, 4 interstitials, 1 web page	A troupe of actors, comedians, and musicians shared their talents with our viewers. Viewers were entertained.

WDSE • WRPT 2020 Board of Trustees

Annie Lepper (Chair)

Teresa O'Toole (Vice-Chair)

Tim Smith (Secretary-Treasurer)

Beth Drost

Sarah Erickson

Hanna Erpestad

Conrad Firling

Robert Flagler

BreAnn Graber

Holly Jorde

Tina Koecher

Dennis Lamkin

Jack Lavoy

Dale Lewis

Mark Pass

Sarah Perry-Spears

Jocelyn Pihlaja

Deborah Sauer

Rick Smith

Kane Twes

Dr. Arne Vainio

WDSE • WRPT Proposed Outcomes Achieved

Proposed Outcomes Achieved	
PROJECT	OUTCOME
Almanac North	Achieved proposed outcomes
Catalyst	Achieved proposed outcomes
Cooking	Outcomes data not available yet
Doctors on Call	Achieved proposed outcomes
Drawn to Write	Achieved proposed outcomes
DSSO	Achieved proposed outcomes
Education in COVID-19	Outcomes data not available yet
Great Gardening	Achieved proposed outcomes
Intersections	Achieved proposed outcomes
INSIGHT with Mark Oppenheim	Achieved proposed outcomes
Making It Up North	Achieved proposed outcomes
Minnesota Legislative Report	Achieved proposed outcomes
Native Report	Achieved proposed outcomes
The PlayList Presents	Achieved proposed outcomes
The Slice	Achieved proposed outcomes
This Town	Achieved proposed outcomes
Twin Ports Tonight	Achieved proposed outcomes
Water	Outcomes data not available yet

LEGACY-FUNDS - BY THE NUMBERS

July 1, 2019 - June 30, 2020

	WDSE	TPT	Prairie	Pioneer	Lakeland	KSMQ	Total
Number of Jobs <small>Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding</small>	4.3	11.98	3	4.5	4.21	4.13	32.12
Number of Freelance & Temporary Jobs <small>*freelance included in FTES</small>		33	14	9	3	19	78
Dollar Value of Cumulative Contracts <small>Includes both the number of positions hired for contract, part-time, or freelance work; as well as the</small>	\$32,860	\$33,710	\$15,928	\$43,244	\$10,308	\$49,601	\$185,651
Number of Stations Broadcasting Legacy-Funded Programming	4	3	3	3	3	2	18
Channels Offered <small>By each MPTA station that carry Legacy-funded programming</small>	PBS North PBS Explore Create MN Channel	TPT 2 TPT LIFE MN Channel	PPB Prime LIFE MN Channel	Pioneer Create MN Channel	L-Prime L-Plus L-MN* MN Channel*	15.1 15.4* MN Channel*	
Number of Hours Broadcast <small>Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period</small>	120	12,102	1085	652	359	246.5	14,564.5
Estimated Broadcast Viewership in our Region	775,000	1,713,300	464,000	1,200,000	492,633 773,200 via direct broadcast satellite	775,000	6,073,133
Hours of Legacy Program Content Available Streaming Online	274	277	190	190.1	180.5	170	1281.6
Total Number of Online Views <small>Website page views and online video views combined</small>	1,935,543	2,734,803	1,641,437	1,186,692	1,244,271	1,169,726	9,912,472
Number of Lesson Guides Available <small>Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period</small>	154	627	262	10	0	3	1056