

## OUR MISSION

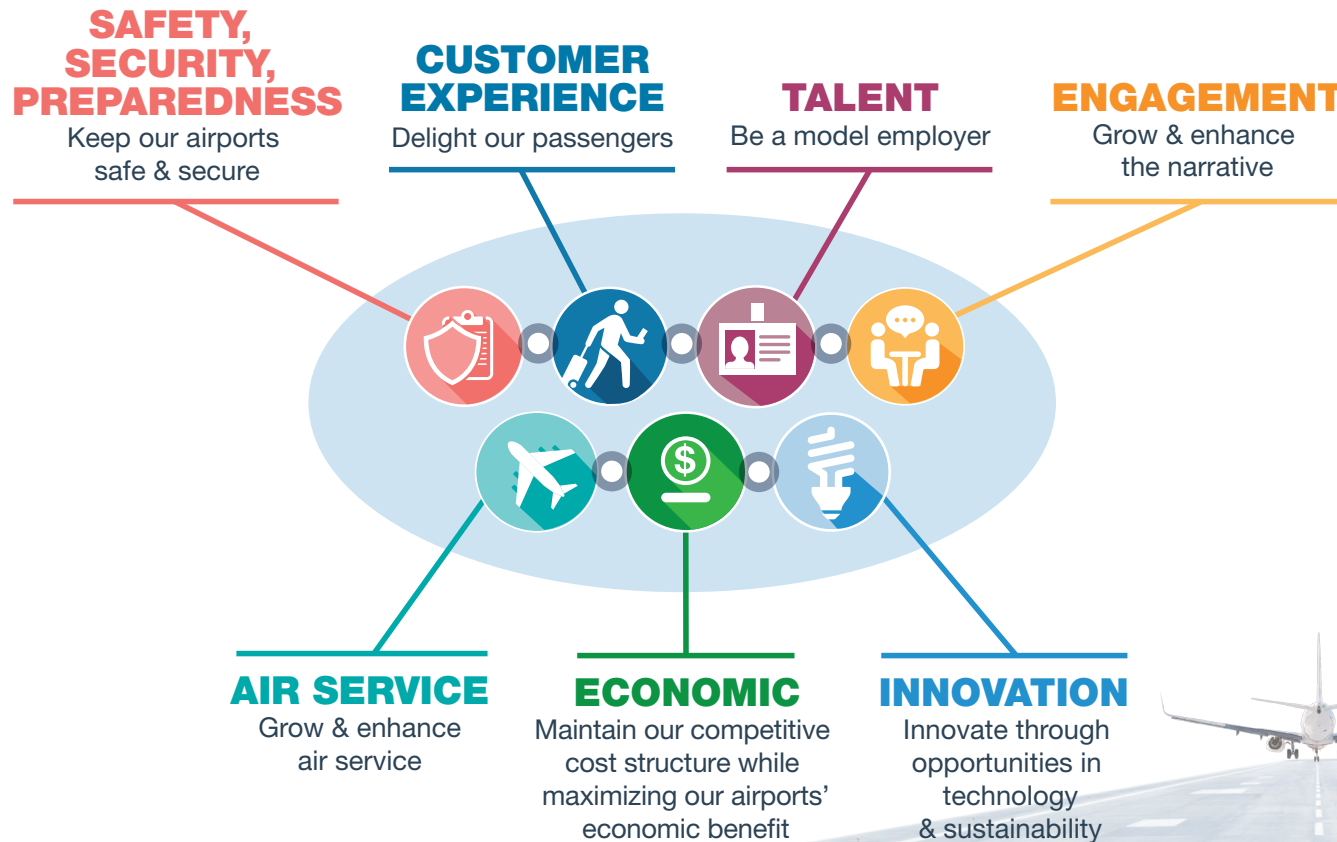
Connecting you to your world



## OUR VISION

Providing your best airport experience

# STRATEGIC PLAN GOALS



# FOCUS AREAS

Develop new strategies to enhance **FINANCIAL STRENGTH**

Grow stakeholder & community **ENGAGEMENT**

Deliver a seamless **"ONE JOURNEY" EXPERIENCE** for MSP Passengers

The seven goals from our strategic plan represent the foundational pillars for successfully running a large airport system. Our three focus areas build upon the strategic plan and reflect current industry, social, economic and regional trends. They guide us in achieving new capabilities and outcomes that will take us to a new level of excellence. By attaining both our strategic plan goals and focus areas, we will realize our mission and vision. And by doing that, we will ensure our extraordinary airport system—and region—thrive.

*The strategic plan covers the years 2017-2022.*