



## School Breakfast Evaluation Report

**School Name: Orono High School**

**Changes from September 2019 to March 2020**

	<b>September 2019</b>	<b>Spring 2020 (indicate the month: 2/17-3/13)</b>
<b>Average Daily Participation</b>	11.2 meals/day (ADP 1 %)	22.7 meals/day (ADP 2.4%)
<b>Smarter Lunchroom Scorecard* –Total Score</b>	44 of 60 total points	n/a
<b>Smart Breakfasts Boost Brainpower Scorecard* – Total Score</b>	16 of 26 total points	n/a
<b>Service Models offered (traditional, grab and go, second chance)</b>	Traditional, grab and go, second chance	Expanded traditional, grab and go, second chance

\*Submit a copy of completed scorecards with your evaluation report

**1. How many students at the school were impacted by the breakfast expansion work?**

**951 students**

**2. Provide a summary of the breakfast expansion work that occurred, including:**

- **Successes and challenges encountered during the school year**
- **Details about student engagement efforts**

At Orono High School the Child Nutrition Department collaborated and formed a team with the high school Unified Café Class to expand the school breakfast meal program. The students created a google survey and surveyed the high school student body. After no results, the survey was sent out through Instagram and 200 students (21%) responded. The student’s surveyed said they would eat more breakfast meals if they were offered during snack break (second chance). The Unified Café Class suggested that the cafeteria offer hot coffee and a muffin created and promoted by the class. Grant money was targeted for a coffee maker in the cafeteria. When this was not approved, Child Nutrition suggested that the grant money be used to purchase a smoothie machine. The students loved the idea and participated in a team smoothie sampling and developed a recipe of their own to market to the rest of the student’s during National School Breakfast Week in March. The Unified Café Class also developed two muffin recipes with General Mills and Child Nutrition staff, to serve with the smoothie. Prior to National School Breakfast Week, Child Nutrition rolled out a new 5 day breakfast menu

cycle versus the past 10 day menu cycle. This was part of the plan to further expand the breakfast meals served. The 5 day menu cycle focused on serving the top 2 or 3 most popular breakfast menu items every day with another rotating specialty item Monday through Friday. The purpose of this plan was to offer what the students want and ask for every day, to build participation. The 5 day menu cycle was successfully implemented in January. The smoothie and muffin programs were successfully marketed and kicked off during National School Breakfast Week in March. Participation doubled with all of these efforts. It is unknown if this will be a sustainable model because of the closing of schools statewide, right after National School Breakfast Week. Overall, the efforts of the breakfast expansion team were successful and our assumption is that all of the changes are sustainable into the future.

**Thank you for completing the evaluation report. Please do not forget to submit photos with your report, along with any other promotional material or resources developed for this project. Send all documents to**

**[mde.teamnutrition@state.mn.us](mailto:mde.teamnutrition@state.mn.us)**



## Why Expand Breakfast?

Breakfast was identified as proven area for growth and impact on student success in school

Opportunities identified included:

- Asking students for input
- Offering more cut fruit
- Traditional breakfast could be offered in traditional serving line during second chance snack break
- Expanding hot coffee program
- Team with Unified Café student classroom for student input

## Lessons Learned

- It is important to find a way to survey students with a social media tool that they use
- Partnering with Unified Cafe students and teachers was a great idea
- USDA grant money could not be used for coffee equipment.
- Unified Café students liked strawberry banana smoothies with kale, so the taste wasn't too boring

## The Process

- Met with Breakfast Expansion Team to determine expansion opportunities and influence change
- Utilized Smarter Lunchrooms and Smart Breakfasts Boost Brainpower Scorecards, student Google and Instagram surveys, food item popularity and participation data
- Expanded traditional breakfast during second chance snack break
- Created 5 day menu cycle vs. 10 day, offering most popular entrees daily
- Purchased smoothie machine with grant to offer more fruit
- Unified Café students developed signature smoothie and muffin to market during National School Breakfast Week (NSBW)

## Future Opportunities

- Continue partnership with Unified Café students and teachers to test menu products and market the breakfast program
- Continue 5 day menu cycle and monitor food item popularity for menu revisions
- Continue to serve smoothies for traditional breakfast before school and during second chance snack break

## Accomplishments

- 5 day menu cycle was successful at increasing participation
- Successful student survey through Instagram
- Partnership with Unified Café students and teachers
- Expanding traditional breakfast during second chance snack break and offering breakfast meal smoothies increased participation
- Participation doubled during NSBW
- Unified Café muffin and breakfast marketing



Smoothie cups and fruit choices



Smoothie signage

## Team Members

Child Nutrition Director, Child Nutrition Asst. Director, HS Head Cook, HS Asst. Head Cook, Unified Café Students, Unified Café Teachers, HS Principal and MDE Advisor

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The USDA is an equal opportunity provider and employer."

