

# ampers

Diverse Radio for Minnesota's Communities



## Report to the Minnesota State Legislature Fiscal 2019



# REPORT TO THE MINNESOTA STATE LEGISLATURE FOR THE MINNESOTA ARTS AND CULTURAL HERITAGE FUND

## FISCAL YEAR 2019 SUMMARY OF ACTIVITIES

JANUARY 15, 2020

Submitted To: Senator Jeremy Miller, Chair, Legislative Coordinating Commission  
Representative Melissa Hortman, Vice-Chair, Legislative Coordinating Commission  
Senator Carrie Ruud, Chair, Senate Environment and Natural Resources Policy and Legacy Finance Committee  
Senator Chris Eaton, Ranking Minority Member, Senate Environment and Natural Resources Policy and Legacy Finance Committee  
Members of the Senate Environment and Natural Resources Policy and Legacy Finance Committee in the Minnesota Senate  
Representative Leon Lillie, Chair, House Legacy Finance Division Committee  
Representative Josh Heintzeman, Ranking Minority Member, House Legacy Finance Division Committee  
Members of the Legacy Finance Division Committee in the Minnesota House of Representatives

Cc: Greg Hubinger, Director, Legislative Coordinating Commission  
Sally Olson, Commission Assistant, Legislative Coordinating Commission

Submitted By: Mark Johnson, Ampers Chair, KSRQ-FM General Manager  
Joel Glaser, Ampers Chief Executive Officer  
Ampers, 1881 Munster Avenue, St. Paul, MN 55116 - (651) 686-5367

Regarding: Minnesota Statute 129D.19, Subdivision 5: "A noncommercial radio station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended. In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated number of listeners, and other related measures. If the programs produced include educational material, the noncommercial radio station must report on these efforts."

# LETTER FROM THE CHIEF EXECUTIVE OFFICER



**Joel Glaser**  
*Ampers Chief Executive  
Officer*

On behalf of the Board of Directors, as well as the member stations of the Association of Minnesota Public Educational Radio Stations (Ampers), I would like to thank all of the legislators, as well as the citizens of Minnesota, for continuing to support our programming with funding from the Minnesota Arts and Cultural Heritage Fund (ACHF/Legacy). I am excited to report that in Fiscal Year 2019 ACHF funding helped Ampers and its member stations produce more than 21,300 hours of Legacy programming. We now have more than 19,300 ACHF programs archived on the Ampers website for all Minnesotans to enjoy now and in the future. I am also proud to report that in FY19, more than 106,800 people attended live events that Ampers and its member stations produced or co-produced/promoted with other organizations.

It was an award-winning year for Legacy programming produced by Ampers and its member stations. "Sex Trafficking: The New Slavery" produced by Ampers and KMOJ received top honors from the Society of Professional Journalists (SPJ) with the judges saying, "This kind of journalism is all too rare in this day and age." KFAI received five SPJ awards, all of which were for its "10,000 Fresh Voices" series. Ampers' "Minnesota Native News" project received

two SPJ awards, including Best Radio Newscast. And KQAL received two Eric Sevareid Awards at the Midwest Journalism Conference: one for "Culture Clique" and one for "The Live Feed."

Ampers and its member stations continue to strive to put Legacy funds back into the community as well as support Minnesota's artists and musicians. In FY19 we used Legacy funds to pay 534 artists, 140 contractors, and fund 19.63 FTEs.

Please accept this as our formal annual report to the Legislature for our FY2019 Arts and Cultural Heritage Fund grants. In this very detailed report, you will find the information that we are required to submit along with feedback and comments from listeners, artists, and other organizations that benefited from our Legacy programming in FY19. Because the report is so large, we have included an index at the end of the report making it easier for you to find information that is relevant to your district.

We sincerely hope the Legislature will continue to support our efforts. If you do, we will continue to ensure our programming focuses on serving all Minnesotans with a special emphasis on underserved and underrepresented arts, cultures, and communities throughout the state of Minnesota.

Sincerely,

A handwritten signature in dark ink that reads "Joel Glaser". The signature is fluid and cursive, with a long horizontal line extending from the end.

Joel A. Glaser,  
Ampers Chief Executive Officer

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# ABOUT AMPERS

Ampers is a collection of 18 independent community radio stations in Minnesota. Each station is locally managed and programmed by and for the local communities they serve. The Ampers stations reach rural, minority, and student audiences not served through traditional media. Eight of the stations are licensed to educational institutions and 10 are licensed directly to the communities they serve. Of the 10 community licensed stations, four are licensed to or affiliated with Native American communities.

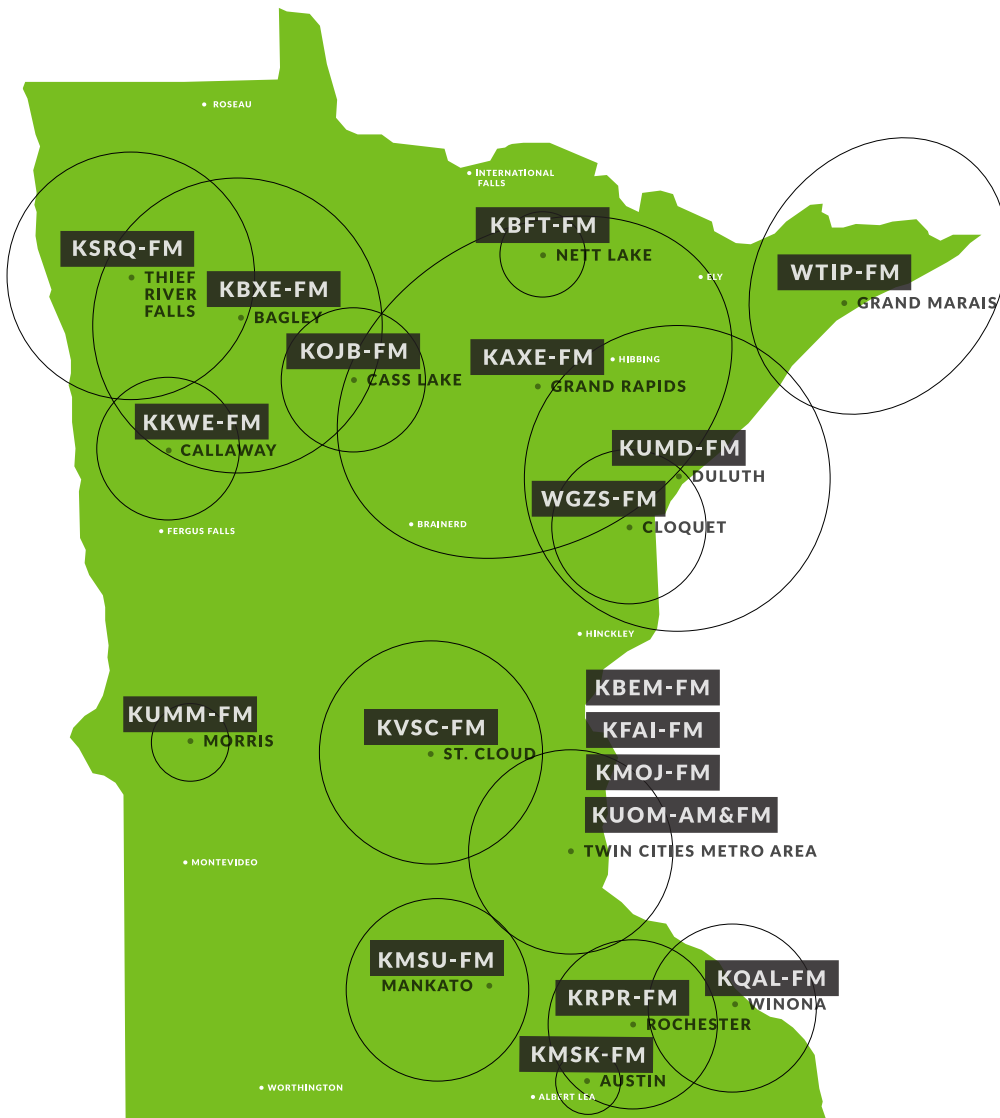
The Ampers stations carry programming in 11 different languages ranging from Hmong, Spanish, and Somali, to Amharic and Oromo. Ampers has no affiliation with Minnesota Public Radio (MPR) and does not receive financial support from MPR.

City	Station	Dial Position
Bagley / Bemidji	KBXE-FM	90.5 FM
Bois Forte / Nett Lake	KBFT-FM	89.9 FM
Duluth	KUMD-FM	103.3 FM
Fond du Lac / Cloquet	WGZS-FM*	89.1 FM
Grand Marais/Gunflint Trail/Grand Portage	WTIP-FM	90.7 FM / 89.1 FM / 90.1 FM
Grand Rapids / Brainerd / Ely	KAXE-FM	91.7 FM / 89.9 FM / 103.9 FM
Leech Lake / Cass Lake	KOJB-FM	90.1 FM / 105.3 FM
Mankato	KMSU-FM	89.7 FM
Minneapolis / St. Paul	KBEM-FM (Jazz88)	88.5 FM
Minneapolis / St. Paul	KFAI-FM	90.3 FM / 106.7 FM
Minneapolis / St. Paul	KMOJ-FM	89.9 FM
Minneapolis / St. Paul	KUOM-AM/FM (Radio K)	770 AM / 100.7 FM / 104.5 FM
Morris	KUMM-FM**	89.7 FM
Rochester	KRPR-FM	89.9 FM
St. Cloud	KVSC-FM	88.1 FM
Thief River Falls	KSRQ-FM	90.1 FM
White Earth / Callaway	KKWE-FM	89.9 FM
Winona	KQAL-FM	89.5 FM

*\*WGZS-FM did not receive Arts and Cultural Heritage funds in FY19.*

*\*\*KUMM-FM in Morris does not meet the minimum requirements to qualify for Arts and Cultural Heritage funds.*

# OVERVIEW



In Fiscal Year 2019, Legacy funds gave members of the Bois Forte Community the opportunity to build an actual birch bark canoe with KBFT. WTIP's "The Blowdown – 20 year Anniversary" looked at the impact the 1999 storm is still having on the Grand Marais area today. And KAXE's "Strong Women" introduced us to the women who have already and those who are currently shaping our great state. More than 106,800 people attended live events that Ampers and its member stations produced or co-produced/promoted with other organizations in FY19. In that same year, Ampers and its member stations produced and distributed more than 21,300 hours of Legacy programming that covered a variety of arts, music, nature, history and cultural topics. Since Ampers first started receiving Arts & Cultural Heritage funding in 2009, the organization itself, combined with its member stations,

has developed, produced, and distributed more than 19,300 Legacy programs of various lengths. In order to significantly increase Minnesotan's access to arts and culture, Ampers archives these programs online at [ampers.org](http://ampers.org). Everyone has access to the 19,300 artistic, cultural, and historical programs and can listen to them on-demand, when their busy schedule allows. Ampers also promotes ACHF programs through Facebook and Twitter, giving more Minnesotans access to the content as well as giving them the chance to share and comment on the programs. In FY19, Ampers and its member stations paid 140 contractors and more than 534 artists to create artistic, cultural, and historical programming. Ampers and its stations strive to make sure all of Minnesota's various arts and cultures are represented by our ACHF programs with a special emphasis on under-served and underrepresented arts, cultures, and communities. And, we take great pride in the fact that the stories and segments we produce, as well as the events that we host and support, take place in all areas of the state.

There are now more than 19,300 Legacy segments and programs on the Ampers website.

## ARTS PROGRAMMING: MUSIC



*More than 875 people attended KAXE's "Great Northern Radio Show" programs.*

**KAXE (Grand Rapids/Brainerd/Ely)** produced three editions of its traveling variety show, the "Great Northern Radio Show," which is performed on-stage in front of live audiences, in different locations and broadcast on the radio station. "The Great Northern Radio Show" celebrates life in small towns and rural places through comedy, stories, and music. The show is written, produced and hosted by award-winning Minnesota author and KAXE commentator Aaron J. Brown in collaboration with dozens of talented musicians, performers, and storytellers, and featured the fun and soulful house rock band led by Katie Houg. The program attracted performers, attendees, and listeners of all ages. The content included music by both established and up-and-coming Minnesota bands, skits, interviews with local personalities, history, readings by local writers, and monologues. Some

of the featured guests in FY19 included: Sarah Morris, Thomas X and The Yellow Bellied Sapsuckers. The FY19 shows were performed in Brainerd, Bemidji, and Grand Rapids. More than 875 people attended the live events. Each two-hour show was simulcast live on the radio, and later re-broadcast and made available for online listening. Partnering venues for shows in FY19 included Franklin Arts Center Auditorium in Brainerd, Chief Theater in Bemidji, and the Reif Performing Arts Center in Grand Rapids. "The Great Northern Radio Show" was a yearlong project.

**KAXE (Grand Rapids/Brainerd/Ely)** produced "Mississippi River Festival," its two-day outdoor festival of live-musical performances that featured popular Minnesota and regional bands. The annual family-friendly live concert showcased an outstanding mix of blues, folk, rock, and world music. In FY19, band and festival performers included: Bad Bad Hats, The 4onthefloor, Kitchi Boogie, Whitehorse, Kevin Gordon, and Lindsay Beaver. In addition to live music, "Mississippi River Festival" featured an art auction, food, puppets, and more. More than 650 people attended the Annual "Mississippi River Festival," which

was held in July and took place at the KAXE amphitheater in Grand Rapids. The live broadcasts of "Mississippi River Festival" included 12-hours of live programming during the festival. The station also recorded the live programming and rebroadcast it later for those unable to listen to the live broadcast, providing the artists and festival with even more exposure. "Mississippi River Festival" was a yearlong project for KAXE staff and volunteers.



*KAXE's "Mississippi River Festival" generated 12-hours of live radio programming.*



*Erik Koskinen's concert helped art to thrive in Brainerd.*

**KAXE (Grand Rapids/Brainerd/Ely)** planned, produced, and promoted a free concert in May for its project "Free Concert." Erik Koskinen and his band performed in Brainerd at Rumbly Hall. More than 130 people attended the concert. KAXE also recorded and produced a one-hour version of the concert which was later broadcast on-air to reach people who could not attend in-person. "Free Concert" was a three-month project.

## ARTS PROGRAMMING: MUSIC (Continued)

**KAXE (Grand Rapids/Brainerd/Ely)** produced and broadcast 52 two-hour episodes of “Centerstage Minnesota,” its show about Minnesota music, hosted by Brett Carter. The program, which aired every Friday, shined the spotlight on great Minnesota music. “Centerstage Minnesota” featured music, interviews with musicians, reviews, and a calendar of concerts and events, and it strengthened our sense of place and community by showcasing the lives and talents of Minnesota musicians and supporting the local music scene. “Centerstage Minnesota” offered a variety of musical styles, historical contexts and backgrounds, local music information, and much more. Some of the musicians and groups featured in FY19 included: Gaelynn Lea; Minnesota indie-rock band Hippo Campus; Ely musicians, Pat & Donna Surface; The Boundary Water Boys; Jeremy Messersmith; Tate McLane; Crankshaft and The Gear Grinders; and many more. “Centerstage Minnesota” was a yearlong project.



*97% of those surveyed said “Centerstage Minnesota” helped local musicians.*

**KBEM/Jazz88 (Minneapolis/St. Paul)** hosted a special one-hour concert featuring some of Minnesota’s most notable jazz legends with its program “Minnesota Jazz Legends: The Elders” project. This project provided a comprehensive look at the beginning of jazz in the Twin Cities, featuring jazz artists in their 70’s and 80’s who are still performing. For “Minnesota Jazz Legends: The Elders” KBEM produced a concert, interspersed with interviews, and also recorded and broadcast it later. In April of 2019, coinciding with Jazz Appreciation Month, award-winning vocalist and KBEM Radio host Patty Peterson, celebrated the lives and careers of some of the Twin Cities’ jazz legends, who have achieved local and national acclaim.



*“Minnesota Jazz Legends” showcased artists still performing in their 70’s and 80’s.*

The concert was an intimate afternoon of live music and inspiring stories. Patty reminisced with the acclaimed artists and discussed the music they love and how their individual journeys have become the musical history of Minnesota. Among the notable musicians were Russ Peterson (sax, trumpet, Vocals, and bass), Kico Rangel (sax), Jim Tenbense (trombone), and Tommy O’Donnell (piano). These Jazz Legends were accompanied by the Phil Aaron Trio, featuring Phil Aaron (piano), Graydon Peterson (bass) and Phil Hey (drums). Referring to the event, Patty Peterson noted, “Our Minnesota Legends are living proof that Jazz, which was born here in America, is still alive and thriving in Minnesota, regardless of one’s age. By featuring these artists in this unique live concert/radio format, we learn what the musical environment was like in the Twin Cities at the beginning of their careers, and how it has unfolded into today’s jazz scene. The history and the stories of these artists enlighten young and old alike and prove just how fortunate we are to have so many incredible artists still residing in Minnesota, performing their craft.” KBEM partnered with the Minnesota History Center, which



## ARTS PROGRAMMING: MUSIC (Continued)

hosted and helped promote the event. The “Minnesota Jazz Legends” concert was recorded for later broadcast, resulting in a one-hour program which is also available online for on-demand listening. The station created professional videos of the whole concert and individual artists which are available on YouTube. Additionally, the station produced 28 segments of “Minnesota Jazz Moments.” Each segment was a minute or a minute-and-a-half-long and featured the jazz elders who were honored. “Minnesota Jazz Legends” was a nine-month project.



*KBEM promoted 100 artistic events and showcased 100 musicians with “Twin Cities Weekend”*

**KBEM/Jazz88 (Minneapolis/St. Paul)** informed its listening audience about upcoming concerts and music events happening each week in the Twin Cities region, through its project “Twin Cities Weekend.” The program consisted of two weekly eight-minute segments, combining interviews, artfully mixed with an artist’s own music. Segments of “Twin Cities Weekend”, aired three times during the week preceding performances taking place Friday through Sunday. Additionally, this project created non-date-specific versions of the radio programs, called “Minnesota Music Profiles,” which promote an artist in general, and which many artists post on their own websites as a marketing tool. In FY19,

KBEM created and broadcast 100 episodes of Twin Cities Weekend and 100 episodes of “Minnesota Music Profiles.” The show, hosted by Phil Nussbaum, has attracted an audience because it is highly entertaining and informative. Each of the eight-minute segments focused on a musician or group and explored various aspects of the artists’ inspiration, creative process, background, and influences. Some of the musicians featured in these segments included: Common Ground Company, Mary Bue, Salsa del Soul, Jo Kellen, Kashimana, Tarek Abdelqader, Yigitcan Eryaman, Yohannes Tona, and many more. These pieces, produced by KBEM’s Phil Nusbaum, showcased a broad range of musicians and their music in many forms including jazz, folk, Latin, gospel and bluegrass. “Twin Cities Weekend” was a yearlong project.

**KBEM/Jazz88 (Minneapolis/St. Paul)** showcased excellence in our schools with its weekly one-hour program “Jazz at Minneapolis Public Schools.” The project featured several Jazz bands in the Minneapolis Public Schools (MPS) as well as other jazz bands that included MPS students. KBEM recorded the bands on-location and in-studio. In FY19 the station created and broadcast six new episodes which were added into the rotation of shows from previous years that air weekly. The project highlighted the work of high school band



*“Jazz at Minneapolis Public Schools” gave students the chance to professionally record their own original music.*

## ARTS PROGRAMMING: MUSIC (Continued)

teachers and student artists. In addition to recording students' concerts, Jazz88 brought some of the students into the studio to record music from the jazz lexicon, as well as their own original music. Students were encouraged to get involved in the broadcast process, utilize studios, help make content decisions and learn about writing arrangements for other musicians. They also learned about studio performance, which is very different from performing in front of a live audience. These programs aired throughout FY19 and featured six Minneapolis Public Schools and involved 48 students. In addition to the radio programming, the station sponsored a summer enrichment jazz workshop, attended by 125 high school students, which was followed by a public concert appearance as part of the Twin Cities Jazz Festival, attended by approximately 150 people. The concert, which took place in June of 2019, featured groups of students from the different high schools. "Jazz at Minneapolis Public Schools" was an eight-month project.

**KBEM/Jazz88 (Minneapolis/St. Paul)** launched "Live from Studio One." For this project, KBEM hosts invited established and ascending improvisational musicians and groups to play in KBEM's performance studio and talk about their work. In FY19, the station produced 12 long-form programs featuring both conversation and music performances, which were broadcast live during regular programming. The programs were also recorded for airing later and on-demand listening on the web and the Jazz88 podcast. Among the Minnesota performers showcased in FY19, were Jiselle McCollam's Jazz Cult, Galactic Cowboy Orchestra, Greg Byers Ensemble, guitarist Joel Shapira and pianist Larry McDonough, pianist Mary Louise Knutson, saxophonist Nelson Devereux, the Atlantis Quartet and more. Recorded segments ran from 15-to-45-minutes in length. "Live From Studio One" was a yearlong project.



*"Live from Studio One" featured 29 of Minnesota's jazz musicians.*



*"Minnesota Jazz Tracks" gave Minnesota musicians access to much larger audiences.*

**KBEM/Jazz88 (Minneapolis/St. Paul)** shared all of the station's legacy funded content through its streaming platform, "Minnesota Jazz Tracks," as part of its "MPS Voices" project. This 24/7 online radio web stream is dedicated to providing Minnesota's jazz musicians with a larger audience, as well as providing a platform for student work. In FY19, 25 students helped produce and distribute "MPS Voices" which included short-form documentaries, music, and

interviews with Minnesota jazz artists. The "MPS Voices" project allowed students to learn how to produce audio and gave them experience in expressing themselves through the medium of audio. The "Minnesota Jazz Tracks" stream aired 24-hours a day, seven days a week, so students, along with their families and friends could hear their work. "MPS Voices," provided Minnesotans significantly more access to music by

## ARTS PROGRAMMING: MUSIC (Continued)

Minnesota jazz musicians, and it provided the students of the Minneapolis Public Schools with a platform for their work. As part of “MPS Voices,” KBEM partnered with the Twin Cities Jazz Festival, giving the station broadcast rights to more than 17 hours of programming from their two main stages, throughout the annual weekend festival. All of this was shared on the stream as well. “MPS Voices” was a year-long project.

**KBEM/Jazz88 (Minneapolis/St. Paul)** featured three artists talking about their music and inspiration, in its project “Talking About Jazz,” a radio show hosted by guitarist Joan Griffith. The station produced three episodes featuring interviews with and performances by Minnesota jazz musicians. “Talking About Jazz” featured Ann Reed, Clea Galhano, and Elaine Burt. The project resulted in three one-hour shows. In addition to the one-hour programs, the station created four five-minute segments highlighting individual songs from the one-hour shows. These shorter segments aired throughout the week. This was an eight-month project.

**KBFT (Bois Forte/Nett Lake)** brought wonderful music and performers to its audience, through its “Native Fest Music Series,” a collection of interviews and songs, featuring Native musicians, writers, storytellers, and songwriters. The station recorded songs and interviews from live performances featured in its “Native Music Fest Series” and edited them into four five-minute segments for later broadcast. Among the musicians, artists, and performers featured in FY19 were: Bill Miller, an award-winning Native American recording artist, performer, songwriter, activist, painter, and world-class native flute player; The Brothers Burn Mountain, speaking about what sparked their latest album; composer and singer Leah Lemm, talking about what inspires her music; motivational speaker and hip hop performer, Writtyn; DJ Raw Skills, a well-known Native American beat-maker from Minnesota; Rhonda “Honey” DuVall, an independent inspirational advocate and R&B artist; and Nicole LaRoche, a flutist who plays in the music group Brule’ with her father. Additionally, the station brought many of the performers to the Nett Lake elementary school to meet with grade school students, and to meet with students in the Boys’ and Girls’ Club after school. The project included four performances featuring 11 different Native American musicians who got paid for their performances. These two-hour live concerts highlighted the works of Minnesota Native American musicians and performers. More than 650 people attended the concerts. This was a year-long project.



*Performers from KBFT's  
“Native Fest Music Series” also  
visited area schools.*

*Ampers and its member stations created and broadcast more  
than 21,300 hours of Legacy programming in FY19.*



## ARTS PROGRAMMING: MUSIC (Continued)



*KBXE helped to attract more than 850 people to the Bemidji Block Party.*

**KBXE (Bagley/Bemidji)** partnered with Bemidji Brewing to present the Bemidji Block Party in downtown Bemidji, for its project “Bemidji Block Party.” The free outdoor event showcased the talents of Minnesota musicians in conjunction with Bemidji’s annual Loop the Lake Festival, held in June.

The “Bemidji Block Party” project helped to fund four musical acts allowing them to provide live on-stage entertainment for the downtown street party. The

featured bands were: Corey Medina & Brothers, The Fattenin’ Frogs, The Cactus Blossoms, and Trapper Schoepp. KBXE promoted the event with several on-air segments prior to the festival. The block party is free and family-friendly, with kids activities provided by Headwaters Science Center. In addition to the live event, the station recorded highlights of the day and broadcast a special one-hour program following the festival. “Bemidji Block Party” was a yearlong project.

**KFAI (Minneapolis/St. Paul)** produced and broadcast three 26-to-56-minute episodes of “Live from Minnesota,” a series highlighting original music from Minnesota musicians recorded live at various local venues. The station also posted the shows on Facebook, SoundCloud, Public Radio Exchange, and then archived them on the Ampers website. Lady Midnight, Mayda, and Jello Slave were the performers featured this year. “Live from Minnesota” series was a five-month project.



*KFAI’s “Live from Minnesota Mixtape” promoted the work of 18 Minnesota artists.*



**KKWE (White Earth/Callaway)** produced and broadcast 13 hour-long episodes of its series “Cruisin the Minnesota Blues with Mr. Jack,” the station’s popular program covering the blues genre in its entirety, starting with music from the early 20th century through today. Mr. Jack, the host of the show, has been studying the history of blues for more than 30 years, and has a large collection of blues music that he shared with listeners. Mr. Jack also provided historical facts and context behind the music, artists, and songs. “Cruisin the Minnesota Blues with Mr. Jack” primarily focused on blues artists in Minnesota. Some of the artists featured in FY19 included Phil Kitze, Blue Dog, Rich Lewis, Harrison Street Band, Samantha Fish, Ken Valdez, and many more. “Cruisin the Minnesota Blues with Mr. Jack” was a yearlong project.



## ARTS PROGRAMMING: MUSIC (Continued)

**KMOJ (Minneapolis/St. Paul)** in partnership with Ampers (Statewide) featured new and local recording artists through the station's project "Rush It: The People's Choice." Each weekday the station played recordings from new and up and coming artists. Listeners and audience members of the "Rush It: The People's Choice" program got the chance to weigh in a vote for their favorite selections, through calling the host directly, or by entering information on the KMOJ Facebook Page. In FY19, KMOJ saw a slight increase in the number of musicians submitting songs for "Rush It." On average, KMOJ received eight to ten songs a day from Twin Cities musicians, as well as musicians from throughout Minnesota, looking to have their songs played on the radio for the first time. "Rush It: The People's Choice" provided musicians with the opportunity to have their songs heard by significantly more people. Rico Woodard, known as Rico Nevotion, was Rushed with his song "Better Days." Woodard now works full-time for the station. "Rush It: The People's Choice" was a yearlong project.

**KMOJ (Minneapolis/St. Paul)** featured up and coming DJs and gave them the opportunity to show off their talents during the 12 days of Minnesota State Fair, through its project "Dancing with the DJs" presented in partnership with Ampers (Statewide). The Great Minnesota Get Together provided an excellent venue for The DJs to showcase their talent as well as their personal music styles which ranged from R&B and hip-hop to salsa and much more. Three to-four different DJs performed each day of the Fair. It was estimated that more than 300 people per hour stopped by the "Dancing with the DJs" booth. The project helped to showcase and increase awareness of this unique form of artistry, helping to demonstrate that even high school students can pursue and thrive in similar career paths. Four of the ten DJs have reported securing ten paid opportunities as a direct result of their appearance at the State Fair, KMOJ Booth. "Dancing with the DJs" was a three-month project.



*More than 300 people an hour stopped by KMOJ's "Dancing with the DJs" booth at the State Fair.*



*KMOJ's HD channel "The Ice" is helping train and attract new broadcasters.*

**KMOJ (Minneapolis/St. Paul)** in partnership with Ampers (Statewide) supported and grew its High Definition (HD) Channel, found at KMOJ-FM 89.9 HD2, for its project "The Ice: Expanding the Reach of Minnesota's 1st Urban Hip-Hop Format." This station targets a younger 12-to-24-year-old audience within the Twin Cities Communities of Color, that prior to The Ice, was not being served. In FY18, KMOJ created an on-air and production studio from the ground up, so it could deliver on its mission of training young broadcasters and air culturally specific programming. In

## ARTS PROGRAMMING: MUSIC (Continued)

FY19, the station began broadcasting The Ice. It also began broadcasting culturally specific public affairs programming on The Ice in keeping. This project allowed The Ice to switch from pre-recorded automated programs to having live local and culturally specific programming 12-hours a day which provides more Minnesotans with better access to this programming which previously was not available anywhere else in the Twin Cities. This project significantly expanded the new station's reach by creating a dedicated website for The Ice as well as creating a 24/7 online stream. In addition, KMOJ added RDS (Radio Data System) to The Ice which provided a digital readout on the radio of the name of the song and the artist providing the local musicians with additional publicity and exposure. "The Ice: Expanding Minnesota's First Urban Hip-Hop Format" was a yearlong project.



**KMSU (Mankato)** supported Mankato's thriving music scene by promoting and contributing to the 10th annual "Blues on Belgrade," a family-friendly music festival held on Belgrade Avenue, in July. "Blues on Belgrade" is a popular blues festival, held in North Mankato, in collaboration with the group, Business on Belgrade. The event featured regional and national blues acts and is a free community event, supported by local businesses. Among the acts included in FY19 were The Echoes Big Band, Funktion Junction, Lisa Wenger, City Mouse, Lamont Cranston, and The Jimmys. More than 6,000 people attended this day-long event. "Blues on Belgrade" was a yearlong project.

**KMSU (Mankato)** through its project "Rock Bend Folk Festival" supported and promoted the 28th Annual Rock Bend Folk Festival, where more than 10,000 attendees converged over the course of two days. The popular annual music event took place at Minnesota Square Park and showcased 25 different bands and musicians playing folk, country, and blues music. In addition to the free performances at The Pavilion and Joyce's North Grove stage in St. Peter, attendees enjoyed food, and folk artists sharing their original crafts. The festival featured more than eight hours of music each day during the two-day event. In FY19, some of the regional and national acts included Grammy winner Jon Cleary and his trio, Grammy winner Pat Donahue, Captain Gravitone & the String Theory Orchestra, Miss Myra and the Moonshiners. New this year was a singer/songwriter set. Erik Koskinen, Charlie Roth, Pat Donahue, Dick Kimmel, Andrea Lynn, and Peter Klug each took a turn, playing and interacting with the audience on the meaning behind their songs and songwriting process. "Rock Bend Folk Festival" was a yearlong project.



*KMSU helped attract more than 10,000 people to the Rock Bend Folk Festival that showcased 28 bands.*

## ARTS PROGRAMMING: MUSIC (Continued)

**KMSU (Mankato)** presented live music events for its “Songs on the Lawn/Alive After Five” project. The live outdoor events were held each Thursday in June, August, and September in downtown Mankato, and included performances by local and regional acts and were produced in collaboration with Greater Mankato Growth and the City Center Partnership. The station helped to support a total of nine events in FY19, which were attended by more than 9,000 people. “Songs on the Lawn/Alive After Five” was an eleven-month project.



More than 9,000 people enjoyed the “Songs on the Lawn/Alive After Five” events.

**KMSU (Mankato)** produced, recorded and edited for later broadcast, five high-quality stereo recordings of the Mankato Symphony Orchestra (MSO) concerts, for its “Mankato Symphony Orchestra Recordings” project. The goal of this project is to increase accessibility to local classical music by offering southern Minnesota residents the opportunity to hear five one-hour-to-90-minute orchestra concerts broadcast on KMSU. The project included recordings of the Mankato Symphony Orchestra, under the direction of Kenneth Freed. The concerts featured in FY19 were: *Horn of Plenty*, under the direction of Michael Gast, Principal Horn for the Minnesota Orchestra; for Handel’s *Messiah*, MSO performed Handel’s immortal masterwork featuring the Minnesota Valley Chorale, with soloists Stephanie Thorpe, Aaron Humble, Brody Krogman, and Alyssa Burdick; MSO and The New Standards performed a fun, musical, Valentine’s Day show; for *The Snowman*, MSO performed



People unable to attend a Mankato Symphony Orchestra concert could listen to them on KMSU.

Howard Blake’s beautiful score to the animated film *The Snowman*, featuring the much-loved song *Walking in the Air*; and for *Paris, New York*, and *All That Jazz*, MSO opened the season with a tribute to Jazz featuring pianist Fanya Lin for two beloved jazz-inspired symphonic works. More than 6,000 people attended the live concerts and more than 900 people listened to each of the five radio broadcasts. “Mankato Symphony Orchestra Recordings” was a nine-month project.

**KMSU (Mankato)** supported 12 concerts as part of “KMSU Live Events,” all unique performances that showcased multiple bands or single artists in performances that were 90-minutes-to-two-hours long. These free public events were mostly music related but also included other art forms. The project increased the exposure, appreciation, and variety of the arts in every facet of community life in Minnesota. More than 7,000 people attended the events. Several events were produced in collaboration with other organizations including Midwest Art Catalyst, the Arts Center of St. Peter, Blue Skunk Bike Polo Club, St. Peter Ambassadors, The 410 Project Art Gallery, Minnesota Makers and Artists Guild, and Twin Rivers Council for the Arts. The project supported an outdoor



## ARTS PROGRAMMING: MUSIC (Continued)

blues concert at Civic Center Plaza in downtown Mankato, an Oktoberfest celebration in St. Peter, musical performers for the unveiling of the City Art Walking Sculpture Tour in the city centers of Mankato and North Mankato, and several “pop-up” concerts at various intimate venues around Mankato and North Mankato. “KMSU Live Events” was a yearlong project.

**KMSU (Mankato)** partnered with the music department of Minnesota State University, Mankato (MSU) to host a series of concerts for its project “Collaboration with MSU Department of Music Performance Series.” An estimated 1,500 MSU students and community members attended five 90-minute public concert events, both on and off-campus. Music students from the Department of Music were given the opportunity to gain real-world experience with these concerts in the areas of concert production and audio technology. Following some of the concerts, audience members were invited to participate in a question and answer session with the musicians and production crew. “Collaboration with MSU Department of Music Performance Series” was a yearlong project.



*KMSU teamed up with 24 community partners for its “Mankato Solstice” project.*

**KMSU (Mankato)** helped present and promote the Solstice Outdoor Music Festival, with its project “Mankato Solstice.” The weekend festival in a beautiful setting is one of Mankato’s major summer events and featured back-to-back music played by local and regional musicians. The event also featured artists, crafts, and food vendors. Located at Land of Memories Park in Mankato, this family-friendly festival provided a beautiful setting and included camping, food trucks, a talent show for kids, the paddle jam, and live musical performances including Dan Rodriguez, The Last Revel, HALEY, Rayland Baxter, Dead Horses, and many more. “Mankato Solstice” was a yearlong project.

**KMSU (Mankato)** partnered with the Art Center of St. Peter to host a series of music and spoken word events for its “Collaboration with the Arts Center of St. Peter.” KMSU helped to support ten different concerts and events for this project. The two organizations collaborated to create seven concerts and three spoken word events that attracted approximately 500 people. The concerts included jazz, bluegrass, and more and featured musicians from around the state. KMSU provided promotional and financial support as well as hosts and emcees. “Collaboration with the Arts Center of St. Peter” was a yearlong project.

**KMSU (Mankato)** presented a fun and free event celebrating art and music, with its “PostHoliday Extravaganza” project, open to Mankato area residents. The event featured two days of music and art, which took place in February, and was a collaboration with the Midwest Art Catalyst. Several Minnesota-based alternative bands performed at the event. In addition to the rock and roll, the event also had kids’ art activities. “Post-Holiday Extravaganza” was an eight-month project.



## ARTS PROGRAMMING: MUSIC (Continued)

**KQAL (Winona)** produced 73 episodes of “The Live Feed,” its award-winning series featuring music and discussions with local and regional bands in segments ranging from 30-to-60-minutes. The popular program aired twice weekly and aimed to increase locally focused content and showcase local musicians through public radio. The program included performances by and interviews with local musicians and bands across several genres. Some episodes featured musicians performing live in-studio along with interviews and acoustic performances and, in order to expand KQAL’s social media presence,

six episodes of “The Live Feed” were performed as in-studio video performances that were shot, edited and posted on YouTube and Instagram for on-demand viewing. Besides the 73 regular episodes of “The Live Feed,” KQAL aired an additional 10 Sunday episodes (June-August), featuring a rebroadcast of the Winona Municipal Band. In 2019, The Live Feed on KQAL was once again honored at the Midwest Journalism Conference with an Eric Sevareid Award in the Small Market Radio category. KQAL Program Coordinator Bill Stoneberg earned First Place for his interview with singer/songwriter and Winona native Matt Browne. Through broadcasts on “The Live Feed,” KQAL



*For the second year in a row KQAL’s “The Live Feed” earned a top award at the Midwest Journalism Conference.*



*In FY19, KQAL started posting videos of “The Live Feed” on YouTube.*

worked with local music venues in Winona, including No Name Bar, The Acoustic Café, and Blooming Grounds Coffee House to highlight local musicians, promote performances and gather content for “The Live Feed” programs. KQAL utilized “The Live Feed” to help promote the popular Mid West Music Fest. In FY19, “The Live Feed” featured 21 Minnesota based musical acts that performed during the 2019 Mid West Music Fest. Additionally, KQAL put a spotlight on the 15th annual Boats and Bluegrass festival, an annual event that provides “The Live Feed” great content from this truly Americana genre of music. And, the station joined forces with the Minnesota Association of Songwriters, and featured Minnesota artists for the program. The bi-weekly program was a yearlong project.

**KQAL (Winona)** was a key partner in presenting and promoting Minnesota bands for the tenth annual Mid West Music Fest (MWMF), through its project “Mid West Music Fest.” The station supported Winona’s multi-genre, volunteer-driven, two-day spring music event, by showcasing artists and information on its airwaves. About 3,000 people attended the event, which included performances by more than 80 bands at 12 different venues. KQAL supported the MWMF in a multitude of

## ARTS PROGRAMMING: MUSIC (Continued)

ways. KQAL used legacy funds to help cover the cost of performances by the Minneapolis bands Nooky Jones and Black Eyed Snakes, and Duluth musician Charlie Parr. The station also contributed through promotion and on-air interviews. On Fridays during Winona's fall and spring semesters, KQAL aired shows featuring MWMF officials and local bands that would be appearing at the 2019 fest. This promotional partnership included 28 weekly programs, 60-minutes in length, highlighting aspects of the concerts. KQAL's support also included on-air promotion on "The Live Feed," another ACHF funded project. "Mid West Music Fest" was a yearlong project.



*KQAL helped attract about 3,000 people to see 80 bands at the Mid West Music Fest.*



*"PolkaCast" featured more than 240 Minnesota polka acts.*

**KSRQ (Thief River Falls)** served the community's interest in the heritage and tradition of "Old Time" music by delivering new and vintage songs from more than 240 Minnesota polka, old-time, classic country, and bluegrass acts with its 24/7 webstream and HD radio service, "Pioneer PolkaCast." Special programs included locally hosted weekday morning and mid-day shows, artist interviews, historical pieces, live remote broadcasts, and rebroadcasts of KSRQ's popular Variety Show with Cathy Erickson. The station distributed this program as a webstream and on the TuneIn app for mobile phones. The average monthly online-only audience was 1,500 listeners in FY19. Over 100 area residents attended a Polka dance in June that was broadcast live. "Pioneer PolkaCast" was a yearlong project.

**KSRQ (Thief River Falls)** partnered with the Thief River Falls Chamber of Commerce to sponsor and present "RiverFest," the largest community event of the summer. The station aired three interviews, that were eight-to-15-minutes long, with performers and community groups that participated in "RiverFest," as well airing live broadcasts and posting photos from the event itself. The goal of the project was to increase attendance and community awareness of the two-day festival and give more Minnesotans access to the arts. This year's festival featured music from Post Monroe,



*KSRQ's partnership helped attract more than 1,500 people to "RiverFest" in Thief River Falls.*

## ARTS PROGRAMMING: MUSIC (Continued)

paid by KSRQ using Legacy funds, Arch Allies, The Johnny Holm Band, Sapphire Brown, Tami Lee, and Shell Shock. KSRQ's "RiverFest" project gave more Minnesota musicians the opportunity to perform in front of live audiences. "RiverFest" was a two-month project.



*KSRQ's "Minnesota Homebrew" featured more than 400 original songs from singer/songwriters in our state.*

**KSRQ (Thief River Falls)** broadcast 48 episodes of "Minnesota Homebrew," its program dedicated to the music of Minnesota's singer/songwriters. The weekly one-hour radio show, hosted by Carl Unbehaun, is produced in collaboration with the Minnesota Association of Songwriters and broadcast members' original music. "Minnesota Homebrew" explored songs by Minnesota songwriters, along with thoughts on writing and recording music. KSRQ solicited and received hundreds of original songs submitted by Minnesota artists and then selects music to feature on the weekly program. "Minnesota Homebrew" was a

yearlong project, giving many Minnesota Musicians access to an audience they wouldn't otherwise reach. The program also aired each week on KKWE (White Earth/Callaway).

**KSRQ (Thief River Falls)** worked with directors from Northwest Minnesota high schools, college bands, orchestras, and choirs, to broadcast their concerts as part of its "Music in Our Schools" project. The station recorded and later broadcast various school concerts presented throughout the school year, resulting in 16 original episodes of "Music in Our Schools." The broadcasts varied in length from 30-minutes to two hours long. Among the schools featured in the FY19 programming were Northland Community Band, Win-E-Mac School, Red Lake Falls Lafayette High



*KSRQ broadcast 16 school concerts as part of "Music in our Schools."*

School, Lancaster Public Schools, Thief River Falls Lincoln High School, Marshall County Central High School, Tri-County Karlstad High School, and Warren-Alvarado-Oslo Schools. In addition to the broadcasts, students, family, and friends shared these professionally recorded concerts through digital media, providing these young artists with a much bigger audience than they would get by simply performing at their school. "Music in Our Schools" was a yearlong project.

**KUMD (Duluth)** helped Minnesota musicians and bands share their music and stories in its project "Live from Studio A." KUMD produced and broadcast 37 episodes of the weekly 30-minute program. Hosts Christine Dean and Chris Harwood invited independent and emerging musicians or Minnesota artists from genres that are underrepresented in commercial radio, into the studio to tell stories and perform their music. Additionally, the station engineered, mixed and recorded the live concerts



## ARTS PROGRAMMING: MUSIC (Continued)

and interviews so they could be shared online in their entirety. Some of the artists and performers featured in FY19: Duluth native Gaelynn Lea, who won NPR Music Tiny Desk Concert Contest in 2016, talking about her new album *How to Stay*, her touring, and giving talks about disability, music, and finding inner freedom; Duluth native singer/songwriter Rachael Kilgour, spoke about her new EP, *Game Changer*, which has been nominated for two Independent Music Awards; the powerful vocalist Ann Kathryn, another Duluth singer/songwriter; Barley Jacks, the Minnesota four-piece played a virtuosic, bluegrass-inspired mix on fiddle, guitar, bass, and drums; 10-year-old piano prodigy Edward Ojard, performed some of his originals, along with his wide-ranging repertoire from classical to ragtime to pop covers; Northern Minnesota rockers, Rich Mattson and the NorthStars; The Langertsons, a young group is made up of the children of Mahtowa band the Holy Hootenanners; and many more. “Live from Studio A” was a year-long project.



*Facebook posts about KUMD's "Live from Studio A" reached more than 16,500 people.*



*Radio K had 17 students participate in creating the station's Legacy programming.*

**KUOM/Radio K (Minneapolis/St. Paul)** provided space and equipment allowing Minnesota artists and musicians the opportunity to perform and share their work, through its project of “Behind the Scenes with MN Musicians: Off Mic & On Camera.” Radio K produced more than 35 videos, which were three-to-seven-minutes long, and more than 35 five-to-fifteen audio episodes of “Behind the Scenes with MN Musicians: Off Mic & On Camera,” a creative collaboration with local artists. Through unique, first-person, Minnesota-centric videos, collaborative interviews, and performances, “Behind the Scenes with MN

Musicians: Off Mic & On Camera” created a cross-platform and interactive digital archive for Minnesotans (and the Minnesota-curious) to participate in, share, and celebrate Minnesota’s vibrant music culture, increasing the State’s artistic footprint. Among the musicians and bands included in FY19 were: Sister Species, Ophelia, Ghostmouth, Betazoid, Wax Lead, Harper’s Jar, and many more. This yearlong project helped artists to use both visual and technological paths to increase their exposure to audiences both in-state and far beyond.



## ARTS PROGRAMMING: MUSIC (Continued)



*Everyone surveyed by Radio K said “BaseMNt Music” has a positive impact on local music.*

**KUOM/Radio K (Minneapolis/St. Paul)** provided students with an opportunity to connect with the larger musical community through its project, “BaseMNt Music” a monthly podcast. Radio K producers created 10 episodes featuring underground and undergraduate bands from Minnesota. The podcasts consisted of in-studio conversations and performances and were 30-to-45-minutes long. “BaseMNt Music. Student by day, musician by night.” fills a gap by drawing on the diversity of the University of Minnesota’s campus communities. The podcast engaged listeners across the state and globe through music’s universal

language. Among the bands and local performers featured in FY19 were: Marmalade and Miloe, Rhino Shrine and the Montes, Thor CB and Loneliest Ways, rocker band Lapdogs and Raspberry, poets Tony Burton and Jada Brown, and many more. “BaseMNt Music” was a yearlong project.

**KVSC (St. Cloud)** launched “In2TheMusic,” featuring 26 two-minute audio profiles of important artists, bands, and other noteworthy moments in popular music history. The series was hosted by musician Al Neff, who created segments from his longer “Into the Music” radio series, which has been in syndication for more than 10 years. “In2TheMusic” covered a wide range of music from classic rock, blues, Americana and other genres and the program tied most segments to Minnesota’s rich musical history. These highly produced short segments aim to enhance listeners’ enjoyment of music through focused, well-researched and fun information and build relationships between classic artists and their influences on current or more modern artists. This was a two-month project.

**KVSC (St. Cloud)** organized, promoted and hosted a live all-ages concert featuring musicians with deep Minnesota connections and performers for its “Minnesota Music Concert” project. KVSC presented its Minnesota music concert “A Night Out with Tina and Farewell Milwaukee” at the historic Pioneer Place Theatre in St. Cloud. Tina Schlieske (of Tina and the B-sides) and her current band, along with the Americana/roots rock band, Farewell Milwaukee, performed to an enthusiastic crowd of 120 people. Prior to the concert, KVSC interviewed Tina on-air and Farewell Milwaukee founder Ben Lubeck and streamed the interviews live online as well. The station produced and posted the interviews online as podcasts. Students were an important part of the concert. They helped produce all the artists’ interviews and on-air promotional spots, designed the print and digital advertising and staffed the events. KVSC partnered with the Pioneer Place Theatre Company in St. Cloud to host the concert. “Minnesota Music Concerts” was a yearlong project.



*KVSC paid 13 musicians to perform at its “Minnesota Music Concert.”*

## ARTS PROGRAMMING: MUSIC (Continued)

### **WTIP (Grand Marais/Gunflint Trail/Grand Portage)**

hosted the return of its “Fingerstyle Masters Weekend,” a special two-day learning opportunity for youth and adults from the community. The event took place at Cascade Lodge on Highway 61 south of Grand Marais. Renowned local musician Gordon Thorne, along with fiddler Randy Sabien, performed and taught the fingerstyle circle and fiddling techniques workshops. The weekend project featured a youth guitar workshop, a fingerstyle guitar workshop, a fiddle workshop, and master performances. In addition to the classes, WTIP

hosted a concert with master teachers and students. Collectively about 75 people attended the weekend. “Fingerstyle Masters Weekend” took place over two days. This was a four-month project.



*You will be able to watch live video of WTIP's in-studio concerts starting in FY20.*

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** produced and aired 47 episodes of its weekly hour-long show featuring performances and interviews with local and regional musicians. In WTIP's “The Scenic Route,” host Will Moore explored multiple genres from folk and bluegrass to country, blues, and beyond. “The Scenic Route” showcased the music and musicians from the north shore of Minnesota and the Lake Superior region and featured live recordings from various WTIP in-studio sessions and festivals. The program also included live interviews with relevant artists and community members about cultural events in the area. Some of the musicians featured in FY19 included songwriter Chris Koza; Eli Bentley, dobro player of Ginstings; acclaimed bluegrass musician Dick Kimmel; Frogleg singer Joe Dunn; and many more. WTIP sent a postcard out to all 3,416 addresses in Cook County celebrating all Legacy programs produced in FY19. “The Scenic Route” was a yearlong project.

### **WTIP (Grand Marais/Gunflint Trail/Grand Portage)**

produced 48 episodes of “The Roadhouse,” it's Friday night show that kicks off the weekend with music and fun with a two-hour live broadcast. The popular weekly arts and culture magazine show, featured interviews, a compilation of weekend happenings, stories on local issues, as well as toe-tapping music performed in-studio. Some of the featured guests on “The Roadhouse” in FY19 included: musician Ben Weaver, talking about his new film, Music for Free; Rich Mattson & the Northstar Trio; award-winning cookbook author Beth Dooley; avid angler Julie Collman; illustrator Betsy Bowen and author Phyllis Root who spoke about their new children's book; and many more. “The Roadhouse” was a yearlong program.



*WTIP produced 96 hours of Legacy programming for its project “The Roadhouse.”*

## ARTS PROGRAMMING: MUSIC (Continued)

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** purchased and installed a live video delivery platform in Studio A of the WTIP building, for its project “Live @ WTIP Video Equipment,” in FY19. The station will utilize the equipment to create videos of live music performances, in FY20 and beyond. The addition of in-studio cameras will allow listeners to take a new look at the multiple live music sessions happening on WTIP, during its legacy funded Friday evening live music programming. “Live @ WTIP Video Equipment” was a one-month project.

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** presented its eleventh annual “Radio Waves Music Festival” in Grand Marais, featuring three days of music by local and regional musicians, which included 28 acts. The festival included all musical tastes, including rock, jazz, Americana, classical, alternative, country, folk and more. The “Radio Waves Music Festival,” took place in September and was a family-friendly event of live music performances which also featured on-site food vendors, camping, a children’s activity area, and a large tent for musicians and attendees, making it a rain or shine event. Staff and volunteers, including the Grand Marais Park Board, spent three months planning the event, and more than 1,400 people attended the festival in FY19. The “Radio Waves Music Festival” was a partnership between WTIP and hundreds of local and regional musicians who performed at the festival along with the North Shore Music Collaborative which brought together people of all ages. It was a favorite weekend for many locals, families, seniors, and visitors to the area. Among the acts performing at the music festival in FY19 were Common Ground, Aho Family, The Carpenter Ants, Brothers in Arms, Casey Aro, Cherry, Cook Counties Most Wanted, Gene LaFond & Amy Grillo, Kilborn Quartet, SplinterTones, and many more. “Radio Waves Music Festival” was a yearlong project.



*WTIP's "Radio Waves Music Festival" featured 28 acts and attracted more than 1,400 people.*

*Ampers stations used Legacy funds to pay more than 530 artists, performers, and musicians.*



## ARTS PROGRAMMING: VISUAL ARTS, PERFORMING ARTS AND MORE

**KAXE (Grand Rapids/Brainerd/Ely)** produced two live events in two different communities for its “Music and Words in Your Community” project. The “Open the Tent” event in Grand Rapids was an outdoor concert featuring two bands. Sugar on the Roof and Corpse Reviver performed to an audience of 80 people. The “Open Mic Storytelling” event in Bemidji featured eight spoken word performers including Leah Lemm, Sue Searing, Terry O’Brien, and more. The programs highlighted local musicians, writers, and storytellers, and supported the local music scene. KAXE recorded the spoken word and music performances in Grand Rapids and Bemidji and edited interviews and performances into a one-hour special radio program, which was broadcast on the station. “Music and Words in Your Community” was a nine-month project.



*KAXE’s “Music and Words” showcased the work of 18 Minnesota artists.*

**KBFT (Bois Forte/Nett Lake)** featured Minnesota Native American authors, artists, and musicians, sharing their writing, music performances, artistic cooking, and history, through live monthly live events and on-air segments for its project “Native Fest Art Series.” KBFT organized, promoted and hosted two live events as part of this project, with more than 30 people attending each event. KBFT recorded the featured artists for later broadcast on the radio, resulting in four episodes that were all approximately five-minutes long. KBFT also made videos of some of the events, which were posted online and available for on-demand viewing. The station also interviewed each artist on the air for about a half-hour to promote the event



*More than 450 people attended KBFT’s “Native Fest Art Series” events, many of which were hands-on.*

and give the artist even more exposure. Some of the speakers featured in the FY19 “Native Fest Art Series” included Sarah Agaton Howes, a traditional moccasin maker; and Steve Premo, a well-known Native American artist who does portraits and large canvas murals. As part of the project, the station also brought the artists to the Nett Lake school, where they talked with second through fifth-grade students. Each artist met with the students for an hour and some of them performed as well. This series of monthly live events took place over seven months.

**KBXE (Bagley/Bemidji)** produced 113 episodes of its popular series, “Area Voices” which drew on the area’s fascinating historical content, its unique cultural heritage, and the life experiences of those living in Northern Minnesota. The in-depth segments varied in length, from four-to-15-minutes, and focused on artistic, cultural, and historical stories of Northern Minnesota. These segments aired during the Morning Show. Through interviews and engaging conversations, hosts of Northern Community Radio’s



## ARTS PROGRAMMING: VISUAL ARTS, PERFORMING ARTS AND MORE (Continued)

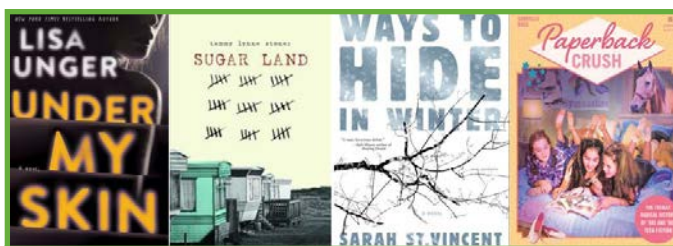


**KBXE produced 113 episodes of “Area Voices,”  
a look at life in Northern Minnesota.**

Morning Show kept listeners up-to-date and informed on cultural happenings within the local arts scene. KBXE partnered with many regional groups and organizations for local coverage including: MacRostie Art Center in Grand Rapids for arts stories, The Reif Center for theater and music performances, the Edge Center for the Arts for stories about arts and film in Bigfork, various programs at the Bemidji Public Library, music education at Headwaters Music & Arts, arts programming at the Watermark Art Center, arts and artists through the Crossing Arts Alliance in Brainerd, arts program at the

Nemeth Art Center in Park Rapids, Bemidji Symphony Orchestra, Beltrami Historical Society, Bemidji Community Theatre, Bemidji State University, Ely Folk School, Kelliher High School, Peacemaker Resources, Voyageurs Expeditionary High School, Region 2 Arts Council, and Ripple River Gallery in Aitken. “Area Voices” was a yearlong project and segments were broadcast three times per week.

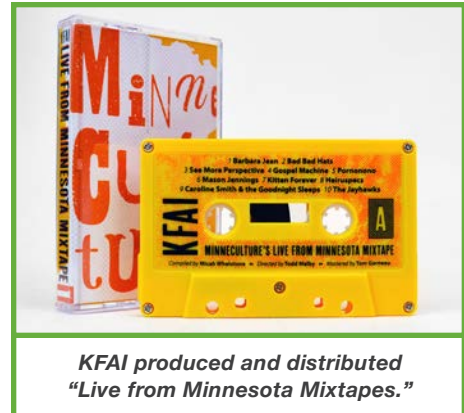
**KBXE (Bagley/Bemidji)** produced 11 episodes of “What We’re Reading,” Northern Community Radio’s show all about books...who’s writing them, who’s reading them, and which books we can’t put down. Hosted and produced by Tammy Bobrowsky, “What We’re Reading” was an hour-long radio show focused on books, stories, and what we love to read. The program featured discussions, interviews, reviews, book lists, and events. “What We’re Reading” also covered author news, book clubs, and writers’ groups. Some of the authors and books featured in FY19 were Erin Lynn Marsh, a poet from Bemidji, and her first book of poetry, *Disability Isn’t Sexy*; Laurie Halse Anderson, on her new memoir *Shout*; writer Lindsay Faye, on her new historical novel, *The Paragon Hotel*; biologist Rob Dunn talked about his latest book, *Never Home Alone: From Microbes to Millipedes, Camel Crickets, and Honeybees*; and a review of Annie Proulx’s *Barkskins* from local historian Don Boese. “What We’re Reading” has its own Facebook group, which grew to 380 members, and where participants can share their own book reviews, book suggestions, and comments. “What We’re Reading” gave Minnesotans broader exposure and easier access to the work of Minnesota authors. This was a yearlong project.



**KBXE produced 11 hours of programming for its  
“What We’re Reading” project featuring Minnesota authors.**

## ARTS PROGRAMMING: VISUAL ARTS, PERFORMING ARTS AND MORE (Continued)

**KFAI (Minneapolis/St. Paul)** collaborated with artists featured in the “Live from Minnesota” concert series from previous years and produced 500 cassette tapes for its project “Live from Minnesota Mixtape.” The special mixtape featured songs from the series and was created with the support of Minnesota musicians. The mixtapes were promoted with live in-store events at the Electric Fetus in Duluth and Minneapolis and a concert at the Turf Club in St. Paul. The “Live from Minnesota Mixtape” helped promote Minnesota musicians and raise awareness about KFAI’s Legacy projects. “Live from Minnesota Mixtape” was a seven-month-long project. Minnesota musicians who performed for the project included: Charlie Parr, PaviElle, See More Perspective, Jayanthi Kyle, and Pornonono. “Live from Minnesota Mixtape” was a seven-month project.



*KFAI produced and distributed  
“Live from Minnesota Mixtapes.”*



*More than 750 people attended KKWE's  
“Nijiji's Minnesota Mixdown Series.”*

**KKWE (White Earth/Callaway)** collaborated with Circle of Life Academy in White Earth for its project “Nijiji’s Minnesota Mixdown Series,” a series of performing arts events and to bring art professionals into the schools to meet students, share insight, and talk about their work and careers. The project brought art and culture into rural communities across their listening region. The station hosted a series of live events at local venues in Park Rapids, New York Mills, White Earth, Nevis, Lake Park Audubon, and Callaway. In FY19 the station held six of these events, with between 20 to 50 people in attendance, and one event with 600 people

in attendance. KKWE also recorded and edited these events and meetings and then broadcast them on-air, resulting in six hour-long programs. “Nijiji’s Minnesota Mixdown Series” was a yearlong project.

**KMSU (Mankato)** collaborated with the Mankato Symphony Orchestra and The New Standards, for its project “Documentary Video.” KMSU supported the creation of a video that showcased a special performance of the Mankato Symphony Orchestra, with The New Standards, and featured commentary and discussion with Orchestra Director Kenneth Freed, along with Chan Poling, John Munson, Steve Roehm, of The New Standards. The aim of the five-minute video was to bring the music of both entities to more people and to encourage appreciation of both the music and the community that such performances provide. “Documentary Video” was a six-month project.



*KMSU partnered with the Mankato Symphony  
Orchestra to create a behind-the-scenes video to  
help promote the Orchestra.*

## ARTS PROGRAMMING: VISUAL ARTS, PERFORMING ARTS AND MORE (Continued)

**KMSU (Mankato)** helped support a two-day international film festival of independently produced films, for its project “Speechless Film Festival.” Presented by Bethany Lutheran College, at the Verizon Center in Mankato, the “Speechless Film Festival” was a popular celebration of visual storytelling for student and professional filmmakers. More than 700 people attended the festival, which featured 77 independent feature-length and short films. This was a yearlong project.

**KMSU (Mankato)** supported and promoted the “Austin Area Artworks Festival,” with its project by the same name. This annual weekend is a celebration of local artists in the Historic Downtown Power Plant in Austin. The free and family-friendly arts and music festival was designed to offer the community a broad selection of experiences. It showcased dozens of local artists, authors, and musicians, specifically those with a tie to the area. The event included visual arts, performing arts, literary arts, culinary arts, and more. More than 1,000 people attended the event. “Austin Area Artworks Festival” was a yearlong project.



*Eleven artists attracted more than 1,000 people to the “Austin Area Artworks Festival.”*

**KMSU (Mankato)** hosted “Grind Fu Cinema,” a series of odd and artsy films, outsider movies, and cult classics. The free and popular film screening project is hosted by KMSU’s Dynamic Shuffle Function Duo, Tim Lind, and Shelley Pierce. “Grind Fu Cinema” consisted of seven free monthly screenings throughout FY19 and was held at the Minnesota State University’s Wiecking Auditorium. Among the offerings of weird films featured were Stanley Kubrick’s *The Killing*, Lana Turner in *The Postman Always Rings Twice*, Chuck Norris in *Invasion U.S.A.*, Kurt Thomas in *Gymkata*, and a William Castle Triple Feature, which included *The Tingler*, *House on Haunted Hill*, and *Homicidal*, and more. These popular and well-attended events took place over nine-months, helped increase the appreciation of visual arts and cinema, and provided residents of Southern Minnesota with greater access to visual arts.

**KQAL (Winona)** produced and broadcast 36 episodes of “Art Beat,” a weekly program showcasing local and regional artists in 25-to-45-minute segments. “Art Beat” featured the work and accomplishments of local artists, craftspeople, directors, as well as curators, and helped to promote events put on by various arts organizations in and around Winona. The goal of the show was to raise awareness of the vibrant arts and culture in South-eastern Minnesota, by highlighting performing arts, writing, crafts, painting, woodworking and more. Some of the artists and arts organization leaders featured during FY19 included: poet, spoken word artist, and an



*KQAL’s “Art Beat” showcased about 45 area artists.*



## ARTS PROGRAMMING: VISUAL ARTS, PERFORMING ARTS AND MORE (Continued)

educator Joe Davis; cast members from the Winona State University Theatre and Dance Department's presentation of *The Frogs*, a Greek comedy reimagined to reflect the scarcity of decent politicians in our current political landscape; film director Crystal Hegge spoke about her film *Building Soil* and other films being shown at the Frozen River Film Festival; Anna Metcalfe spoke about her ceramics exhibit "Upstream" at the Minnesota Marine Art Museum; scenic artist Kim Lawler, spoke about leading the restoration of 13 historic backdrops at Winona's Masonic Temple; director Tony Opelt shared about the annual Christmas Radio Show put on by Winona's Theatre du Mississippi; Janelle DeRubeis, president of Active Minds organization on the Winona State campus raised awareness about stigmas and misconceptions surrounding mental illness and how art is a good coping mechanism; and much more. "Art Beat" was a yearlong project.

**KQAL (Winona)** produced 206 episodes of "The Arts & Entertainment Download," the station's series of short segments highlighting arts and entertainment activities in and around Winona. The 60-to 90-second daily updates aired twice a day on KQAL, Monday through Friday. "The Arts & Entertainment Download" focused on arts, culture, history, music, family-friendly events, and public service opportunities. The programs increased awareness about exhibits, activities, learning opportunities and live events in the area. "The Arts & Entertainment Download" was a yearlong project.

**KRPR (Rochester)** in partnership with KSMQ-TV (public television) produced 48 segments and aired 35 two-minute segments of its "R-Town Radio Series." The rest of the episodes will air in FY20. These fun and engaging audio stories were edited versions of longer stories that appeared on Rochester's public television station. The short segments featured various people, events, and activities in and around Rochester, with the goal of enhancing community awareness and increasing participation. Some of the events and places showcased in the "R-Town Radio Series" in FY19 included Sledding at Judd Park in Rochester, Bravo Espresso in Rochester's Skyway, Ridesharing in Rochester, Rochester Lourdes High School Drumline, and Rochester's Heritage House Museum. All the segments were posted on the station's website, Public Radio Exchange, and Ampers website, for on-demand listening. "R-Town Radio Series" was a yearlong project.

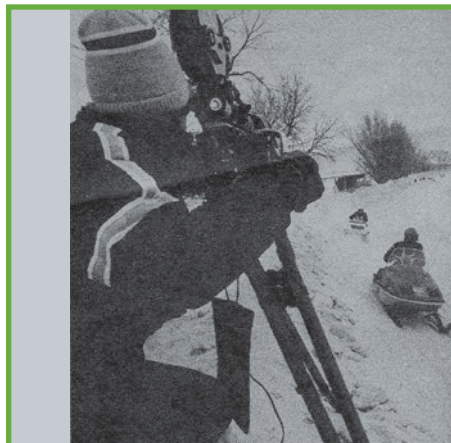


*KRPR's "R-Town Radio Series" showcased cultural events like SocialICE in and around Rochester.*

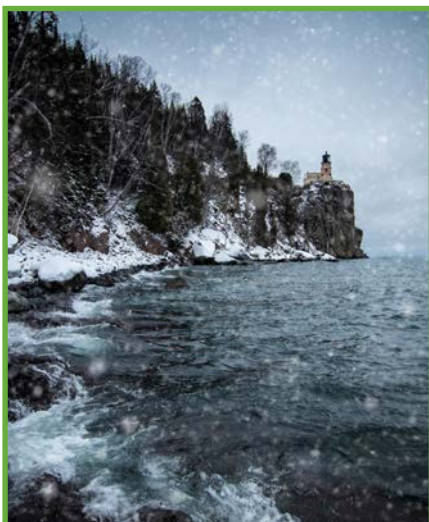
**KSRQ (Thief River Falls)** continued production of its project "Premiere '72: TRF Goes to the Movies," a 40-minute radio documentary on the making of the film *It Ain't Easy*. In the fall of 1972, a little bit of Hollywood came to Thief River Falls, when producers filmed portions of the movie *It Ain't Easy* in northwest Minnesota. The film told a fictional story about drug smugglers crossing the Canadian border using snowmobiles. Arctic Cat snowmobiles, and the local people who engineered and raced them, appeared

## ARTS PROGRAMMING: VISUAL ARTS, PERFORMING ARTS AND MORE (Continued)

in the movie. In FY19, KSRQ worked to gather comments from former Arctic Cat racers, the founder of the Carmichael-Lynch advertising agency, the film's music composer, and the son of the movie's director, that were featured in the radio documentary. The movie's theme song was written by Dale Menten of the Twin Cities band, The Gestures. The feature-length film was reported to be the first movie produced entirely in Minnesota. In November of 1972, area residents were treated to the premiere showing at the Falls Theater in downtown Thief River Falls. The completed documentary aired in FY20 on November 1st of 2019 on the anniversary of the film's premiere. In FY20 the station also posted the documentary, along with four long-form audio interviews from the project on its website. "Premiere '72: TRF Goes to the Movies" was a yearlong project.



*KSRQ's "Premiere '72: TRF Goes to the Movies" will teach listeners about Hollywood coming to town.*



*KUMD's 47 episodes of "Radio Gallery" also reached more than 7,000 people on Facebook.*

**KUMD (Duluth)** explored the work of Minnesota artists through its series "Radio Gallery," a weekly five-minute segment. The station produced 47 episodes, all focused on the work of Minnesota artists talking about their influences, techniques, journeys, and challenges. Through conversations and artist profiles, "Radio Gallery" covered exhibits, and collaborations in a variety of art forms including, ceramics, painting, drawing, woodcarving, film, plein air painting, sculpture, film, photography, multimedia, digital arts and more. "Radio Gallery" focused primarily on the visual arts, but also highlighted other artistic ventures including the performing arts. "Radio Gallery" offered listeners information about exhibition openings, new works, and resources for artists. Most episodes featured an interview with an artist and the station also featured the artists' work on the KUMD website. Each episode is available on the KUMD and Ampers' websites as well as on Public Radio Exchange. "Radio Gallery" was a yearlong program.

**KUOM/Radio K (Minneapolis/St. Paul)** created 35 episodes of its podcast series "How to Talk Modern Minnesotan, Real College Podcast," as part of its "Real College Podcast" project. The podcast series focused on cultural trends and artistic events in the Twin Cities, through first-person storytelling and reporting, in 30-minute audio episodes. "Real College Podcast" taps into the creative capital

## ARTS PROGRAMMING: VISUAL ARTS, PERFORMING ARTS AND MORE (Continued)

of Minnesota's next generation of home-grown innovators, historians, entrepreneurs, comics, poets, artists, and thought leaders. The on-demand audio program was delivered throughout numerous podcast platforms. Additionally, the station also broadcasted "How to Talk Modern Minnesotan, Real College Podcast" on-air each week. Topics for "How to Talk Modern Minnesotan, Real College Podcast" ranged from the serious to the lighthearted, covering a wide range of cultural ideas, topics and trends. "How to Talk Modern Minnesotan, Real College Podcast" was a yearlong project.



*Seventeen students helped to create Radio K's Legacy programs.*

**KVSC (St. Cloud)** produced four live-radio theater performances as part of the series "Granite City Radio Theatre" (GCRT), created in collaboration with the Pioneer Place Theatre Company in St. Cloud. The programs were also broadcast on the station. This fun radio show featured live music, comedy sketches, radio drama segments, and a trivia challenge. "Granite City Radio Theatre" drew on the talents of local professionals, students, and featured Jay Terry as guest host, Muggsy and Collective Unconscious as the house band, the Shades Brigade radio drama, feisty skits with Heather Mastromarco and McKenzie Lahren, and the irreverent and funny trivia challenge with Dan Barth. Each live performance also included special guest musicians and enthusiastic loyal audience members rounding out the cast. The GCRT performances were approximately two-and-a-half hours long, with 10 hours of cumulative live radio broadcast time. More than 645 people attended the "Granite City Radio Theatre" shows, including 59 season ticket holders. Season tickets were lower due to the venue being sold to new owners and a limited turnaround time on selling new season ticket packages. Approximately 20 actors, writers, musicians, technical directors, stage directors, and promotions specialists participated in each Granite City Radio Theatre production. Students assisted with sound, engineering, and announcing the program live on stage. The students also promoted the events through social media and printed materials. The programs are also available for free download on KVSC's website. Special music guests in FY19 included Jeremy Messersmith, Adam Hammer, Erik Koskinen, and Carrie Schneider. GCRT was a yearlong project.



*Twenty actors, writers, and musicians came together to create KVSC's "Granite City Radio Theatre."*

More than 1,300 students across the state helped to produce or participated in ACHF programming.



# CULTURAL AND HISTORICAL PROGRAMMING



*All “Close to Home” listeners surveyed said the segments made them more aware of historical events, places, and local culture.*

**KAXE (Grand Rapids/Brainerd/Ely)** produced 24 episodes of “Close to Home,” its series exploring events and historical sites, through interviews with people connected to these places. The segments focused on regional events and locations and were three-to-12-minutes in length. “Close to Home” also used social media to share photos and additional information about featured stories and locations, in addition to the on-air broadcasts. In FY19, some of the people, events, and places covered on “Close to Home” included: Andy and Tasha Klockow of the Klockow Brewing Company in Grand Rapids; Curator Dr. Brenda Childs talked about the opening of the

Jingle Dress Exhibit at the Mille Lacs Indian Museum in Onamia; the Iron Range Maidens, the Grand Rapids Roller Derby team; and many more. KAXE partnered with many regional groups, organizations, and businesses to help create rich local programming for “Close to Home” including: Mesaba Coop Park in Cherry, Olcott Park Greenhouse & Botanical Garden in Virginia, Hill Annex Mine State Park in Calumet, Mille Lacs Indian Museum in Onamia, Iron Range Makerspace in Hibbing, The Borealis Art Guild in Hibbing, Deer River Health Care Foundation in Deer River, Minnesota Street Rod Association, The Underground Optimist in Ely, Jaques Art Center in Aitken, and Camp Rabideau in the Chippewa National Forest. “Close to Home” aired twice a month and was a yearlong project.

**KAXE (Grand Rapids/Brainerd/Ely)** produced 102 essays for its project “Stay Human Essays,” which were showcased in 38 segments of the station’s weekly program called “Stay Human”. The project featured guest essays from local writers and essayists, read by the writer, in two-to six-minute segments. The segments explored culture and the world of ideas like improvisation, synchronicity, or how animals experience thinking and emotions. The segments were an engaging mix of music, conversation and spoken word aimed at giving us all a little encouragement. “Stay Human Essays” was a yearlong project.



*KAXE’s “Stay Human” project featured 102 different essays.*

**KAXE (Grand Rapids/Brainerd/Ely)** produced 12 episodes of its popular segment “Audio Essays by Steve Downing,” recorded in the writer’s own voice about topics related to Minnesota arts, culture, and history. Among the essays in FY19 Steve Downing shared his thoughts during his travels to Denmark, he brought listeners on a trip down memory lane to Jack’s Market, he remembers the ‘duck and cover’ campaign used in the ‘50s and ‘60s, and he wondered if he might credibly be called a snowbird. These two-to five-minute musings aired monthly in FY19. “Audio Essays by Steve Downing” was a yearlong project.

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

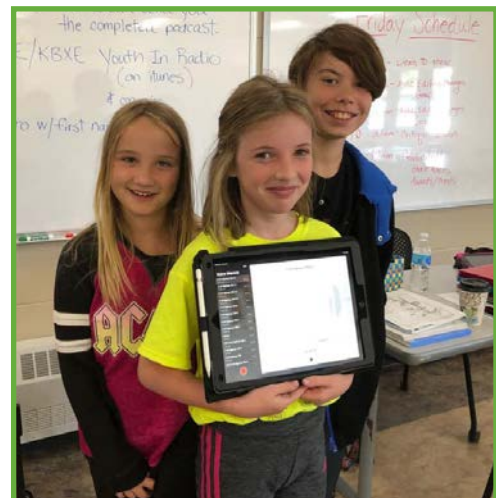


*KAXE's "Strong Women" series increased knowledge of women's history and cultural contributions.*

**KAXE (Grand Rapids/Brainerd/Ely)** produced 12 radio segments about the impact of women leaders and leadership in our state, for its project "Strong Women: MN Women with Stories to Tell" in FY19. The ten-to-15-minute segments entitled "Strong Women," featured in-depth interviews with women from a variety of roles and experiences, speaking about their lives, their stories, and what they have learned along their journeys. Some of the women featured in the "Strong Women" series included: Minnesota Speaker of the

House, Representative Melissa Hortman of Brooklyn Park; Bemidji Mayor Rita Albrecht; Representative Sandy Layman of Cohasset, acclaimed Minnesota author Lorna Landvik; business fashion leaders Delina White, Lavender Hunt, and Snowy White; Lieutenant Governor Peggy Flanagan; and many more. "Strong Women: MN Women with Stories to Tell" was a yearlong project.

**KAXE (Grand Rapids/Brainerd/Ely)** produced 10 episodes of "Youth in Radio Podcast" for its FY19 project, "Youth Radio." It's all part of the station's effort to keep radio fun and relevant, and to educate the next generation of Northern Minnesotans in the art of radio communications and broadcasting. The station supports and encourages youth from the community to get involved in radio, so they can learn and enjoy the most amazing form of communication in human history. Twenty-seven students helped produce and host five-to-20-minute podcast segments, which were focused on a wide variety of subjects. Some of the topics in FY19 included: creating a podcast from idea to production, a deep dive into horror literature, and what it takes to earn the International Baccalaureate (IB) Diploma. The podcast episodes were also broadcast on the radio station. "Youth Radio" was a nine-month project.



*KAXE's "Youth Radio" program helped 27 students get a taste for radio broadcasting.*

**KBEM/Jazz88 (Minneapolis/St. Paul)** presented workshops and a live concert for its project "Music Without Borders" where Minnesota students learned how to make and play rhythm instruments. Host Bob Fantuazzo noted, "In a world and time of differences, music has the power to bring us together, to unite us through a shared experience. Music knows no boundaries. It transcends that which keeps us apart. The drum and the flute were the first instruments in virtually every indigenous culture, and 'Music Without Borders' featured these instruments to share history and culture in a learning environment." "Music Without Borders" included workshops that taught students how to make and play hand drums and rain sticks. The workshops culminated in a live concert performed

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

in December at The FAIR School, a public 9-12 fine arts high school located in downtown Minneapolis. Performing on self-made hand drums and shakers, students from The FAIR School joined Douglas R. Ewart (didgeridoo, flutes, and other instruments), Bobb Fantauzzo (Native American style flutes), Anthony Cox (cello/bass), Mankwe Ndosi (vocals), and Davu Seru (percussion), in a unique improvised experience of texture and expression, created in the moment, celebrating the oneness of humanity through music. The concert was recorded and edited into a one-hour program that was later broadcast on KBEM. There were 27 students who participated in the workshops and performed in the concert. Approximately 20 people attended the concert. “Music Without Borders” was a nine-month project.



**KBEM's “Music Without Borders” taught 27 students how to make and play percussion instruments.**

**KBEM/Jazz88 (Minneapolis/St. Paul)** preserved and shared the massive and rich archive of the historical recordings of Leigh Kamman, through its project “The Jazz Image-Minnesota Edition.” Leigh Kamman passed away in October 2014, leaving an important legacy from his 60 years in jazz broadcasting, during which time he conducted hundreds of interviews with jazz artists, including many from the Minnesota scene. In addition to preserving the recordings, as part of “The Jazz Image-Minnesota Edition” project, the station edited some of the interviews down to shorter segments for on-air broadcast. KBEM produced and broadcast 10 five-minute audio segments for this project. The segments include interviews with musicians such as Bobby Lyle, Ira Pettiford, Roberta Davis, and Jimmy Bowman, providing listeners with an awareness of the depth of jazz talent and history in Minnesota. “The Jazz Image-Minnesota Edition” was a nine-month project.



**Loren Coleman (middle), posing with the Bois Forte DNR staff, was among the writers KBFT featured.**

**KBFT (Bois Forte/Nett Lake)** showcased local and regional writers and artists, speaking and sharing their talents, in its “Native Fest Writing Series.” The project featured presentations from Indigenous writers, authors, and artists throughout Native country. The live events were open to the public and 84 people attended the events. As part of the project, “Native Fest Writing Series,” KBFT recorded the presentations and produced two segments for broadcast. The final

segments of the “Native Fest Writing Series” were five minutes long. Native American author and poet Tanaya Winder and Loren Coleman, who is a Native American author and cryptozoologist, were among the authors featured on the series in FY19. The station also interviewed each of the writers on-air for about a half-hour to help promote the events and give the writers the opportunity to share their work with even more Minnesotans. As part of the project, the writers also spent about an hour with second-through fifth-grade students at the Nett Lake school. This was a 10-month project.



## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

**KBFT (Bois Forte/Nett Lake)** held a series of art contests open to all KBFT listeners for its project “Great State Artist Contest.” Listeners and community members submitted their original artwork for the contest, and winners were chosen every three months, for a total of four rounds. The artwork could utilize any medium available within the theme of “The Wonder of Nature.” Every three months, a new round of winning artwork was selected by a panel of judges, and the artists received cash prizes intended to help them create even more artwork. KBFT also produced radio segments featuring the artists and their submissions, creating four five-minute segments for broadcast. “Great State Artist Contest” was a yearlong project.



*One of the winning entries from KBFT's  
“Great State Artistic Contest.”*



*More than 700 people participated in KBFT's  
“Anishinaabe Language Immersion Camps.”*

**KBFT (Bois Forte/Nett Lake)** hosted three different immersion camps, as part of its “Anishinaabe Language Immersion Camps” project. The camps provided the KBFT listening community the opportunity to immerse themselves in the Ojibwe language and culture, as well, as learn various Native American crafts and teachings. In addition to the language classes, participants enjoyed learning about moccasin making, sugar maple tapping, tree identification, lacrosse, cleaning fish, and much more. Presenters shared stories, perspectives, and old-time knowledge passed down from the elders and their ancestors. In addition to the live events, KBFT also

produced three five-minute radio stories and three videos each five minutes in length. All were posted on the KBFT website and shared through social media. “Anishinaabe Language Immersion Camps” was a yearlong project.

**KBFT (Bois Forte/Nett Lake)** gave listeners a unique and exciting experience to help build a traditional birch bark canoe for its project “Birch Bark Canoe Building.” Forty students and 60 community members first learned the basics of creating historical and traditional Ojibwe birch bark canoes, then they headed out to the woods to harvest the all-natural resources necessary to create the water vessel. Lac Du Flambeau Director of language and culture, Wayne Valliere, shared his life experiences and his expertise in canoe building. Valliere worked with community members over three weekends, teaching and directing the building of the birch bark canoe. KBFT made

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

a special time-lapse video demonstrating how it all came together, which was shared on social media and YouTube. When the canoe was completed, the vessel was launched into the water, and helpers got to ride in and paddle it on the waters of Nett Lake. In addition to hosting the classes, KBFT produced two five-minute segments that aired on the radio station, explaining the cultural significance of the canoe to the everyday lives of Bois Forte community members and sharing the process and telling the story of making the canoes today. “Birch Bark Canoe Building” was a yearlong project.



*Members of the Bois Forte community got to build an actual birch bark canoe.*

**KBXE (Bagley/Bemidji)** produced 11 episodes of “Paddle Minnesota,” the station’s program hosted by volunteer and retired wildlife biologist Jim Gallagher, explored canoe culture, people, adventurers, and crafters in Minnesota. The audio-rich pre-produced “Paddle Minnesota” segments ranged from ten-to 15-minutes in length and provided listeners with information, inspirational stories as well as



*KBXE’s “Paddle Minnesota” encouraged people to explore our rich lakes, rivers, and waterways.*

cautionary anecdotes, aimed at encouraging exploration of Minnesota’s rich waterways, lakes, and rivers. Some of the people featured on “Paddle Minnesota” in FY19, were program director Collette King and instructor Phil Winger of Urban Boat Builders in St. Paul, speaking about teaching practical life skills to urban youth through woodworking and boat-building; author Rob Kesselring spoke about his latest book, a biography of his friend and well-known bush pilot Merlyn Carter; and Pete Moberg shared his expertise about netting tullibees under the ice and what his 45 years of experience gathering this resource has taught him. “Paddle Minnesota” was a yearlong project.

**KBXE (Bagley/Bemidji)** produced and broadcast 40 episodes of “Dig Deep,” a series of topical conversations centered around ideas and opinions expressed by two friendly educators and bloggers, the conservative commentator Chuck Marohn and the liberal commentator Aaron Brown. The colleagues engaged in deep conversations, about the past, present, and future of Minnesota, and grappled with ideas and possible solutions. Brown and Marohn’s “Dig Deep” conversations covered a wide range of issues including what it takes to restore and build our small towns, the ramifications of thinking differently on a local level to solve problems, the concept of fake news, issues



*KBXE’s “Dig Deep” tackled tough topics like how to restore our small towns.*

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

involving social media, and why it is important to not only talk to people who have different opinions than you but to listen as well. The duo explored many different topics, which were divided into three parts. Each segment was 20-minutes in length. Most conversations were recorded in-studio, but some discussions took place live on the morning show, giving listeners a chance to call in and participate in the discussion. The segments were also available as podcasts, for on-demand listening. “Dig Deep” was a yearlong project.

**KBXE (Bagley/Bemidji)** produced 55 episodes of “Wordish,” its writer-centered audio segment that brought specific works of Minnesota literary artists to engage listeners through short, poetic and thoughtful readings of their artistic work. The prerecorded segments were one-to five-minutes in length and featured Minnesota artists reading original poems, short fiction, and creative essays. Some of the artists featured on “Wordish” in FY19 included: poet Marsh Muirhead shared his new book *Last Night at the Carnival*; poet Joyce Sutphen shared her poem *The Cup*; poet Julie Gard shared her poem *Meeting Place*; poet Mike Finley shared his poem *Fatherhood*; Poet Julia Klatt Singer shared her poem *Copper*; and many more. “Wordish” was a yearlong project.



*KBXE's “Northern Voices” shared sustainable practices, traditions, indigenous, and ancestral ways of life in Northern Minnesota.*

**KBXE (Bagley/Bemidji)** created 13 episodes of “Northern Voices: Celebrating Ties to Minnesota's Northland,” for its project “Northern Voices.” In these ten-minute segments, host Leah Lemm met and talked with her new neighbors, who shared sustainable practices, traditions, as well as indigenous and ancestral ways of life in Northern Minnesota. Through these conversations, “Northern Voices” celebrated the richness of individual, organizational, and communal ways of life within the region. Some of the folks featured in FY19 included Udom from Udom's Thai Restaurant; Brandy Toft, the Environmental Deputy Director for the Leech Lake Band of Ojibwe; Marco

Good spoke about learning the old logging style using horses; Marlise Riffel spoke about Earth Fest put on by the Iron Range Partnership for Sustainability; Jay Rigdon and Erik Heimark who operate a small farm and bakery; children's book author and storyteller Rose Arrowsmith Decoux; and many more. “Northern Voices” was a nine-month project.

**KBXE (Bagley/Bemidji)** produced 16 hour-long radio specials for its project “Live and Local.” Listeners to “Live and Local” heard about local events, performance, and interviews from musicians who have swung by the KAXE/KBXE studios, or that have performed at one of the station's concert events. Some of the bands and performers featured on the program in FY19 included: Sucker Run, Jacob Mahon and the Salty Dogs, Colleen



*KBXE's “Live and Local” included interviews and performances by more than 50 Minnesota musicians.*



## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

Myhre, Kristi Miller & The Honey Buns, Rich Mattson, Germaine Gemberling, We Ain't Cowboys, Kim Grillo Nagler, Corey Medina, Adam Herman, Tim Edwards, Jed Laplant, Laura Sellner, Jon Munson of The New Standards, and many more. "Live and Local" was a nine-month project.

**KBXE (Bagley/Bemidji)** took a monthly journey to a chosen community or region in the listening area, for its series, "Let's Visit," with the aim of exploring arts, culture, and history of a town, lake, or other locales in Minnesota. "Let's Visit" included pre-recorded segments and a live broadcast from 12 different places throughout the year. The station chose different locales, a small town or unique geographical area, finding stories and interviews from that specified place each month. "Let's Visit" consisted of 12 programs, with 3-parts from each location, resulting in a total of 37 five-to-15-minute segments that were produced and aired on the station. Some of the places of focused on in FY19 included the remote towns of Debs, Nevis, Virginia, Bigfork, Bagley, and more. "Let's Visit" was a yearlong project.



*"Let's Visit" took listeners to 12 small towns and little known areas of our state.*



*KFAI's "10,000 Fresh Voices" earned five awards from the Society of Professional Journalists.*

**KFAI (Minneapolis/St. Paul)** produced, broadcast, and streamed 59 segments of the "10,000 Fresh Voices" series, a series of original stories about Minnesota arts and cultural heritage. Producers created sound-rich stories, primarily focused on Twin Cities metro area, but also including a handful of stories from across greater Minnesota. The "10,000 Fresh Voices" segments were four-to-six-minute features that covered a wide range of voices from Minnesota's history and diverse communities that air throughout KFAI's program day. In FY19, "10,000 Fresh Voices" included segments about Minneapolis textile artist Heather Mackenzie who practices hand weaving and experiments with

encrypted woven storytelling; the bitter census rivalry between Minneapolis and St. Paul during the summer of 1890; a kind of choreographed radio drama entitled, Story Aerobics, which is a hybrid of exercise and performance art that challenges traditional storytelling tropes; a story about Arctic Explorer Will Steger, who now lives on a houseboat on the Mississippi River near St. Paul; and playwright Cassandra Snow with the Gadfly Theatre Productions in Minneapolis, who explores chronic illness and storytelling. "10,000 Fresh Voices" was a year-long project.

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

**KFAI (Minneapolis/St. Paul)** finished production and broadcast two original 60-to-90-minute audio documentaries for its “MinneCulture” project. “MinneCulture” took a deeper look into Minnesota arts, cultural and history delving into topics important to Minnesota communities. One of two audio documentaries created in FY19, producer-reporter Nancy Rosenbaum’s *A Fiery Unrest: Why Plymouth Avenue Burned* explores events during the summer of 1967 when Plymouth Avenue in North Minneapolis went up in flames. The audio documentary is set during a period known as the Long Hot Summer when frustrations about racial discrimination and a lack of opportunity for black Americans erupted on city streets across the U.S. Here in Minneapolis, those tensions came to a head on Plymouth Avenue. The documentary examines what happened and why, and how people in Minneapolis responded. The project features voices that didn’t necessarily make headlines in their time, but whose memories reveal the tensions and complexity of this history from different and sometimes conflicting perspectives. Britt Aamodt’s, *Generation AIDS: Minnesota’s HIV/AIDS Crisis* was completed and aired in FY19. A two-part long-form documentary exploring the history of the HIV/AIDS outbreak in Minnesota and people affected by it, reported through stories and interviews recorded over a period of several months. Both “MinneCulture” audio documentaries aired on KFAI’s “MinneCulture Presents” show at 7 p.m. on Wednesdays. The audio documentaries were also shared on, SoundCloud, PRX and Ampers websites. “MinneCulture” was a year-long project.



KFAI’s “MinneCulture” documentary *A Fiery Unrest: Why Plymouth Avenue Burned* generated statewide attention.



KFAI listeners learned about efforts to turn an old Red Owl store into a museum.

**KFAI (Minneapolis/St. Paul)** produced, broadcast, and streamed three four-to-six-minute segments for its project “87 Counties | 87+ Stories” project. This statewide reporting project began the process of collecting stories and documentaries from all 87 counties in Minnesota, with the goal of reflecting the artistic, cultural and historical lives of Minnesotans. Some of the topics covered in FY19 included: The Split Rock Lighthouse, in Lake County, featuring the lighthouse keeper, a man who had held the job for 36 years; a Carousel in Wabasha County, about the man who hand-carved all of its wooden creatures; and from

McLeod County, a push to revive the defunct Red Owl store by turning it into a museum. KFAI worked on the “87 Counties | 87+ Stories” for four months.

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)



*There were more than 750 downloads of "KFAI's MinneCulutre Podcast."*

**KFAI (Minneapolis/St. Paul)** significantly extended the radio station's terrestrial reach through its "KFAI's MinneCulture Podcast" project, by distributing content on multiple digital platforms. This effort was designed to reach new, and younger listeners. In FY19, KFAI created and distributed a total of eight episodes of "MinneCulture Podcast". Now in its third season, the "MinneCulture Podcast" was made available on Apple Podcasts, Stitcher, Radio Public, and SoundCloud. The podcasts covered a range of topics including The Halloween Blizzard of 1991 which remains one of the largest and most memorable in our state's history; a history of KFAI radio's show called Fresh Fruit, which at

40 years is the longest-running queer radio program in the country; Podcast host Jumondeh Tweh shared cooking lessons from his Liberian mother, told along with stories about Hmong and Somali food; and the episode set backstage at the Saint Paul jazz club with Debbie Duncan, who's known as the Twin Cities' "First Lady of Song." Season three of the MinneCulture Podcast episodes also aired on KFAI's "MinneCulture Presents" show at 7 pm on Wednesdays. KFAI's "MinneCulture Podcast" was a six-month project.

**KKWE (White Earth/Callaway)** completed production of two 15-minute programs for its project "Anishinaabeg Family Culture Camps." The project vividly brought to life the culture of traditional Anishinaabeg through intergenerational seasonal family camps. "Anishinaabeg Family Culture Camps" was a collaboration with Sahkahtay, a nonprofit organization which is dedicated to the survival of and revival of the Anishnaabeg traditions. The purpose of the project was to capture the stories, lessons, and traditions shared at the camp, and then share them with the broader community through the radio programs. The radio programs featured Ojibwe people sharing stories of traditional practices of ricing, berry harvesting, trapping, and storytelling. "Anishinaabeg Family Culture Camps" was a yearlong project.



*More than 150 people, including 100 children, participated in KKWE's "Anishinaabeg Family Culture Camps."*

**KKWE (White Earth/Callaway)** highlighted the beauty of the Ojibwe traditions in Minnesota through its project "Voices of Ojibwe Tradition." In FY19, KKWE produced fourteen episodes of the series. The 30-minute segments featured voices from traditional healers, drum keepers, dancers, powwow people, spiritual advisors, and others, sharing important information about the culture. "Voices of Ojibwe Tradition" was a yearlong project.



## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

**KKWE (White Earth/Callaway)** produced and broadcast five episodes of “White Earth Elders & Youth,” a program focusing on personal histories of Ojibwe elders. “White Earth Elders & Youth” was a collaboration with the White Earth Tribal Council, Anishinaabeg Today, and the Circle of Life Academy. The program featured conversations hosted by youth, speaking with White Earth Elders. The discussions resulted in five 10-minute segments that aired on the station. “White Earth Elders & Youth” focused on hearing from elders from the White Earth Indian Reservation, as well as other Ojibwe reservations throughout Minnesota. Within each program, different community members shared their stories, recollections, and memories of growing up and the events and experiences that shaped their lives. Listeners got to hear the lessons they have learned as well as the guiding values they want to share. “White Earth Elders & Youth” was a year-long project.

**KKWE (White Earth/Callaway)** produced and aired 26 episodes of “Mawaadising: The Visiting Place,” hosted by Shirley and Sharon Nordrum. The popular hour-long radio show shared memories of the past and dreams for the future, through the stories and voices of both elders and youth. The program brought to life the epic stories of the people and landscapes of the Anishinaabeg Aking community. Through in-depth interviews, “Mawaadising: The Visiting Place” explored the lives of people with diverse backgrounds and skills, and featured conversations with Native artists, musicians, and other inspiring people from Northern Minnesota. This bi-weekly program was a yearlong project.

**KMOJ (Minneapolis/St. Paul)** in partnership with Ampers (Statewide) produced two one-hour radio documentaries for the station’s project “Sex Trafficking: Breaking Free.” In FY18, KMOJ Hosts Chantel SinGs and Freddie Bell helped to shine a light on how sex trafficking hurts women and our communities, with the documentary called “Sex Trafficking: The New Slavery,” for which the station won a first-place award from the Minnesota Chapter of the Society of Professional Journalists in the special projects category. In FY19, KMOJ advanced the story by focusing on people in our community trying to end sexual exploitation and trafficking with two new 60-minute documentaries “Sex Trafficking: Breaking Free, Women” and “Sex Trafficking: Breaking Free, Men.” In the hour about women, listeners heard how community leaders have drawn a safety net around victims and survivors, with many of them speaking from their own experience of being trafficked. Through interviews, the program explored the important connection between the sexual exploitation of women today with slavery and colonialism. And through real-life stories of strength, resilience, and hope, we learned about many resources available



*Chantel SinGs (middle) co-hosted “Sex Trafficking: Breaking Free,” a follow-up to the award-winning “Sex Trafficking: The New Slavery” documentary.*

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

within and because of community, but also how more help and support is needed. In the hour about men, audiences heard from men who are not just joining the fight to end sex trafficking but holding themselves and each other accountable. Through stories and interviews, community leaders shared their own personal histories, and examined the causes of commercial sexual exploitation. Listeners learned how these leaders challenged each other to do better for women and kids who need help and support, and their own need for help and support too. The in-depth documentaries were produced over a nine-month time period, with the support of many community organizations and regional experts, that provided a wealth of information, data, and insights. Among the community groups and organizations were: the survivor-led non-profit Breaking Free, Minnesota Health Department's Safe Harbor Navigators, The Link, The YMCA, Northside Healing Space, Love 146, The Robert J. Jones Urban Research and Outreach-Engagement Center (UROC) at the University of Minnesota, The Minnesota Indian Women's Resource Center (MIWRC), The group Building Peaceful Community, and the annual conference, Black Men Healing, led by KMOJ's own Sam Simmons. The two programs "Sex Trafficking: Breaking Free, Women" and "Sex Trafficking: Breaking Free, Men" each aired four times on KMOJ and KMOJ HD 2 The Ice. The shows were also made available online for on-demand listening, and links were shared with community partners. "Sex Trafficking: Breaking Free" was a yearlong project.



*More than 2,000 people saw the 30 dancers and drummers KMSU supported at the "Mahkato Wacipi Pow Wow."*

**KMSU (Mankato)** helped support dancers and drummers at the 46th Annual Mahkato Traditional Wacipi, the Indian Powwow held at Dakota Wokiksuye Makece, through its legacy project "Mahkato Wacipi Pow Wow." This annual Powwow takes place at the Land of Memories Park in Mankato, which honors the 38 Dakota members who were killed in the largest mass execution in the United States that took place on December 26, 1862. This gathering of nations is aimed at celebrating and honoring traditions and ancestors, with the goal of reconciliation and bridge-building between all nations through education, storytelling, and sharing Dakota Indian culture. The vision

statement for the Mahkato Traditional Wacipi states that "In the spirit of reconciliation, Mahkato Mdewakanton Association is committed to healing and enriching the experiences of Dakota and non-Dakota communities through the preservation and sharing of Dakota history, traditions, and culture." KMSU helped to support 30 dancers and drummers for the event, which approximately 2,000 people attended. "Mahkato Wacipi Pow Wow" was a two-month project.

**KOJB (Leech Lake/Cass Lake)** created 52 episodes of its 10-minute program, "Living the Ojibwe Way of Life," hosted by George Goggleye III. The program brought the past to the present by featuring stories that have been passed from generation-to-generation by exploring the lives, food, language

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

and culture of the Ojibwe people. The program focused on living in the wild off what nature provides. “Living the Ojibwe Way of Life” promoted increased interest, understanding, and knowledge of the Leech Lake Band of Ojibwe, a federally recognized Indian tribe in Minnesota. Each show looked at different ways to live and conduct oneself in harmony with nature, taking only what is needed to live and survive, leaving the rest for future generations. “Living the Ojibwe Way of Life” was a yearlong program.



*KOJB's weekly show “Environmental Voices” explored the Native American values that say humans must protect the earth.*

**KOJB (Leech Lake/Cass Lake)** produced 52 episodes of “Environmental Voices,” its weekly show focused on the Native American value that humans must protect the earth. Host Marie Rock covered a wide range of environmental topics interwoven with Native American culture and history, through interviews and stories in ten-minute segments. The “Environmental Voices” project featured North Central Minnesota experts speaking on various environmental topics with a focus on Minnesota and the Leech Lake Reservation. For this project, KOJB partnered with the Leech Lake Division of Resource Management, the Leech Lake Health Division, and other local experts including Paul Kapfer, the wildlife biologist for Leech Lake Division and Resource management, environmentalist Shirley Nordrum, Dave Bismark talking about traditional wild rice harvesting, and more. The segments include discussions about reducing waste and overconsumption, biodiversity, eco-friendly construction, solar energy, genetically engineered food, and many more. The series gave everyone a better understanding of how we should care for the things the creator has given to us. “Environmental Voices” was a yearlong project.

**KOJB (Leech Lake/Cass Lake)** produced and broadcast 52 episodes of the “History of Leech Lake,” with host Elaine Fleming, a member of the Leech Lake Band of Ojibwe, also known by her spirit name, One Thunderbird Woman. This weekly 10-minute program uncovered and explored important and unknown aspects of the area’s history, especially relating to Native American history. Throughout the show, Elaine Fleming shared stories, legends, and memories of Leech Lake history. Through recollections of times and people, the show’s host explored memories and stories that are seldom told, and for sure, not found in any textbooks. Drawing on expertise from elders and other oral histories, “History of Leech Lake” provided a rich historical perspective of American Indian life and how it relates today. In FY19, the “History of Leech Lake” covered a wide range of topics including the 1889 Nelson Act at Lake Winnibigoshish, the 1898 Battle of Sugar Point, Shaynowishkung Chief Bemidji, Shaynowishkung Assimilation Era, Ojibwe Games and Exercise, Women & Berry Picking, Grandma Marie, and much more. “History of Leech Lake” was a yearlong project.



*Elaine Flemming, host of the “History of Leech Lake” taught listeners about the area’s history.*



## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

**KOJB (Leech Lake/Cass Lake)** brought conversational Ojibwe into the daily lives of listeners and community members with its weekly series “The Ojibwemowin, Learning the Ojibwe Language.” The station created 52 episodes of this segment, providing a critical contribution to the community, as many elder Ojibwe language speakers pass away, posing an existential threat to the language and the traditions it carries. “The Ojibwemowin, Learning the Ojibwe Language” made an important contribution to the whole community by sharing the wisdom and understanding of First Speakers, along with words, phrases, and stories about the Ojibwe language. Since repetition and memorizing is key to acquiring this language, that is the instructor’s and the show’s main focus. Each week, during this 10-minute program, the host-instructor, Adrian Liberty, taught the core meanings and the stories associated with the words, while focusing on the Ojibwe language and the fundamentals. Listeners learned more, building on what was taught in the previous week. The Ojibwe language has many dialects and the host/instructor helps listeners get past that potential confusion with this approach. “The Ojibwemowin, Learning the Ojibwe Language” is an invaluable program creating a wider understanding and knowledge of this beautiful language, and an important tool in keeping the language alive. The program encourages community members to speak and share what they learned with their children to help keep their ancient language alive. “The Ojibwemowin, Learning the Ojibwe Language” is a year-long program.



*Adrian Liberty helped preserve the Ojibwe language by teaching weekly lessons on KOJB.*

**KOJB (Leech Lake/Cass Lake)** produced 52 episodes of its weekly show sharing ancestors’ traditional knowledge of medicinal plants locally grown in North Central Minnesota. “Traditional Ojibwe Plants, Herbs and Teas,” hosted by Shontel Michaud, of the Bear Clan, explored many topics including herbal preparations, health remedies, gardening herbs, gathering native Minnesota plants, all from the perspective of traditional Native American culture. The goal is to help listeners live at an optimal level. Additionally, this project also offered Non-Native Americans the opportunity to learn and incorporate some aspects of Ojibwe culture into their lives and their community. In FY19, “Traditional Ojibwe Plants, Herbs and Teas,” covered a whole range of topics including how to identify horsetail, the household and medicinal uses of horsetail, medicinal uses of cedar oil, the tradition of harvesting raspberry for health and medicinal uses and much more. “Traditional Ojibwe Plants, Herbs and Tea” was a yearlong project.



*KOJB helped increase interest in Native culture with “Traditional Ojibwe Plants, Herbs and Teas.”*

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

**KQAL (Winona)** produced and broadcast 37 episodes of “Culture Clique,” the station’s weekly program aimed at keeping all Winona citizens engaged with the changing culture, by exploring the past as well as the present. Through 15-to-30-minute segments, KQAL’s “Culture Clique,” explored a wide range of cultural topics relating to the Winona community, by looking at past, present and emerging ideas, perspectives, and values. Two episodes of “Culture Clique” were honored with Eric Sevareid Awards of Merit at the 2019 Midwest Journalism Conference. Both were produced by public administration major Will Huyck ’21 (St. Louis Park, Minnesota) and won in the Student Market category for audio storytelling. Huyck’s feature Tom the Barber highlighted the career of long-time Winona barber Tom Schneider. Huyck’s second award was in the documentary storytelling category for his production of Voices of the Past Cemetery Walk. Huyck produced the feature by capturing the sounds of the annual Woodlawn cemetery walk. Other people, subjects, and organizations covered on “Culture Clique” in FY19 included: Clinical Herbalist Bonnie Kreckow at Simply Bee Natural, who spoke about healing trauma and injuries with herbs; Samantha Strand, Executive Director of The Garage Cowork Space in Winona, who explained what coworking is and discussed why it’s becoming so popular; mushroom expert Jennifer Chernega talked about different types of mushrooms and how to hunt for them; chef Peter Kwong explained the five mother sauces, and discussed his passion the art of French cuisine; Dr. Bob Armstrong explained what cream corn wrestling is and how it has become an annual tradition on Latsch Island in Winona; Executive Director of the Dakota Language Society, Ethan Neerdaels, shared about language revitalization; Scot Simpson, a volunteer at the Winona History Center, spoke about the local history of beer brewing and its resurgence; and much more. “Culture Clique” aired weekly and was a yearlong project.



*Two episodes of KQAL’s “Culture Clique” received awards at the 2019 Midwest Journalism Conference.*

**KQAL (Winona)** produced and aired 50 live segments of “Don’t Cha Know,” its weekly program all about being in the know about upcoming events, featuring interviews with interesting people and stories about historically significant places in the Winona area. “Don’t Cha Know” segments aired every Monday and were 25-to-40-minutes in length. The “Don’t Cha Know” series provided a myriad of clubs, organizations, and non-profits the opportunity to use KQAL and KQAL.org as a conduit to promote events and activities. The station helps to inform listeners about events at several music venues, local museums, and the Winona County History Center. The feature also showcased events at the two other universities in Winona and several Winona Public Schools. Some of the topics covered on “Don’t Cha Know” in FY19 included: dietetic students Hanna McDaniel and Sam Totsky, sharing tips on healthy eating and how to shop for healthier foods; Minnesota Marine Art Museum Executive

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

Director Nicole Chamberlain-Dupree, discussing events and exhibits; and well-known Winona Veteran Lefty Lee, speaking about Memorial Day and how to honor the brave men and women who have fought and died serving our country. In addition, the segments of “Don’t Cha Know” highlighted public service events and volunteer recruitment needs. The shows also typically previewed the station’s Legacy programs for the coming week. “Don’t Cha Know” was a yearlong project.

**KSRQ (Thief River Falls)** produced and aired 228 segments of its “Community Voices” series. Segments varied in length from a minute to a half-hour and featured artists and other community members, a weekly arts calendar, and short holiday greetings written and recorded by area students. KSRQ partners with many local and regional non-profit organizations in Northwestern Minnesota in order to highlight the work they do in their communities. The project included weekly interviews with artists and grantees from the Northwest Minnesota Regional Arts Council; segments promoting the Thief River Falls



*KSRQ’s “Community Voices” showcased 40 artists and 23 community groups.*

Community Theater; monthly interviews with leaders of Visit Thief River Falls; weekly interviews with staff and volunteers at the East Grand Forks Campbell Library; interviews with presenters at the Thief River Falls Public Library; monthly interviews with Altru Clinic’s Safe Kids program; broadcast of the mayor’s “State of the City” event in partnership with Northland Community & Technical College; weekly talks with staff from the North Dakota Museum of Art; holiday greetings from Challenger Elementary School; live broadcasts from the City of Thief River Falls’ Community Expo; interviews with Marshall County Fair performers, and interviews from the Minnesota State Fair with the Pennington County 4-H club and the Marshall County 4-H club. “Community Voices” was a yearlong project.

**KSRQ (Thief River Falls)** shared the history of Northwest Minnesota landmarks, personalities, traditions, and organizations through its interview program “Times Past.” KSRQ produced 27 new segments



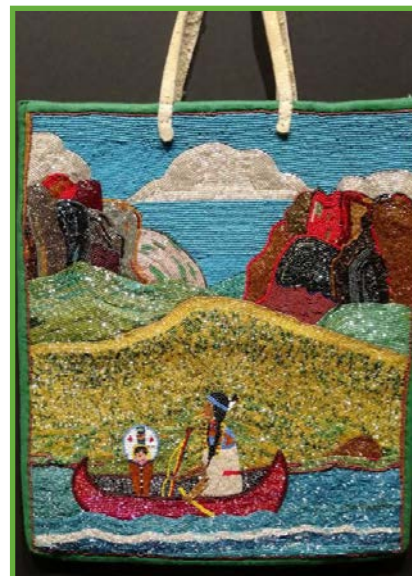
*KSRQ’s “Times Past” showcased more than 50 different historical stories.*

focused on promoting preservation and understanding of area history. The segments varied in length from ten minutes to an hour. In FY19, KSRQ collaborated with several local organizations to create “Times Past” programming, including the Sons of Norway Snorre Lodge for Norwegian Heritage Week, the Pennington County Historical Society for a live broadcast from the “Village Arts” festival that featured student performers, and the Marshall County Historical Society for a series of on-location interviews. A portion of the series dealt with the colorful history of professional wrestling in the state of Minnesota. “Times Past” was a yearlong project.



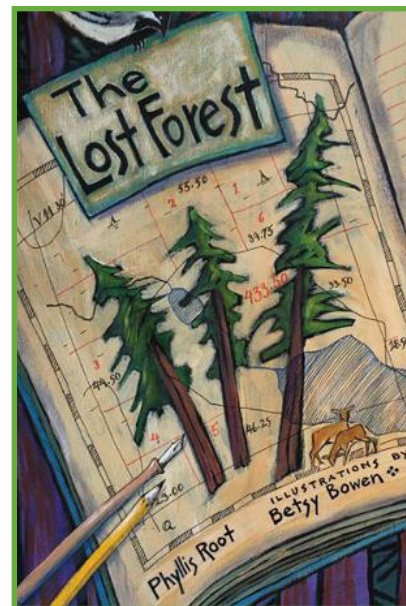
## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

**KUMD (Duluth)** produced and broadcast 17 episodes of “Journey to Wellness,” featuring interviews with medical and health researchers, professors, doctors, and others active in Native American Health today. KUMD partnered with the Center of American Indian and Minority Health at the University of Minnesota’s Medical School on the Duluth campus for the project. “Journey to Wellness” featured interviews that focused on innovations in community health initiatives in Indian country, community health experiences, and the community collaborations aimed at improving and changing approaches to Native American healthcare. Some of the topics covered in FY19 included a look at the higher infant mortality rates within Native communities, pediatric health disparities, and what is being done to address chemical addiction. KUMD showcased work being done at the Dabinoos ‘Igan Domestic Violence Shelter (run by AICHO, the American Indian Community Housing Organization), the Thunderbird-Wren Halfway House, and the Mash-Ka-Wisen Residential Treatment Center. “Journey to Wellness” featured five-to-15-minute segments and was a yearlong project



*“Journey to Wellness” explored community and cultural health initiatives in Indian country.*

**KUMD (Duluth)** produced and broadcast 38 episodes of “MN Reads,” the station’s program that engages listeners with the latest books by Minnesota authors, as well as books with subject matter exploring Minnesota history and culture. This year-long weekly program spotlights Minnesota authors, and is produced in partnership with The Minnesota Historical Society and The University of Minnesota Press. Interviews covered both the content of the books as well as the author’s writing, research, and creative process. A few of the featured books and authors covered in FY19 included: Mary Lahr Schier, the author of *The Northern Gardener: From Apples to Zinnias: 150 Years of Garden Wisdom*; Welby R. Smith, author of *Sedges and Rushes of Minnesota*, an indicator species of the health of wetlands; Anishinabe author Heid Erdrich talked about her new collection of contemporary Native poets in her book, *New Poets of Native Nations*; and Grant J. Merritt spoke about his book *Iron and Water: My Life Protecting Minnesota’s Environment*. These eight-to-23-minute features were produced and aired over the course of the year.



## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

**KUMD (Duluth)** produced and broadcast 25 episodes of “In the Spirit of Medicine” a series featuring the essays of Dr. Arne Vainio, an enrolled member of the Mille Lacs Band of Ojibwe and a family practice doctor on the Fond Du Lac reservation in Cloquet. Dr. Vainio’s essays covered a range of topics about life, work, medicine, and spirit, that brought the expertise of both western and holistic health traditions from a Native American perspective. The segments were five-to-eight-minutes long. Dr. Arne Vainio’s essays were published in “News From Indian Country,” and on the KUMD website. “In the Spirit of Medicine” was a year-long project.



*“In the Spirit of Medicine” generated nearly 3,000 page views on the KUMD website.*

**KUMD (Duluth)** partnered with a multitude of local community festivals throughout the Northland with its “Arts & Cultural Events” project. The station partnered with many community groups to support and help promote 32 events including The Duluth Dylan Fest, Bayfront Park Concerts, Lake Superior Harvest Festival, The Park Point Art Fair, CHUM Rhubarb Festival, John Beargrease Sled Dog Marathon, Park Point Community Club and Art Fair, Bob Dylan Way Committee, First Ave, Bayfront Festival Park, FEmnFEST, and more. KUMD supported the events with promotions and schedule information, through broadcast, social media as well as web coverage before, during and after the events. For its “Arts & Cultural Events” project, the station produced and aired interview segments, special story series, live performances, and special programming in advance and during these arts and cultural events. KUMD’s support helped raise awareness of the events and increased attendance. KUMD aided in the planning and execution of various events and partnered with organizers to share information with the public through promotions and programming. The station wrote and promoted a daily blog, and shared hundreds of images online and on social media. “Arts & Cultural Events” was a yearlong project that resulted in 22 on-air segments that varied in length from five-to-22-minutes.



*KUMD partnered to promote 32 arts and cultural events that attracted more than 50,000 people.*

**KUMD (Duluth)** created 15 episodes of, “The Sea Grant Files,” a twice-monthly program about water research on Lake Superior, which contains one-quarter of the world’s freshwater, and its watershed. KUMD, in partnership with the Minnesota Sea Grant, produced and broadcast five-to-15-minute segments, exploring impactful water research and sharing scientific research that is critical to the major International port of Duluth. Among the show topics covered in “The Sea Grant Files” were

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

climate change on the North Shore, fluctuating water levels on Lake Superior, applying science to policy, a look at what impact extreme weather events has on Lake Superior, the effect of limiting commercial fishing, and much more. The goal of this project was to raise awareness about the science that is behind many important ways of life in the land of 10,000 lakes. “The Sea Grant Files” was a year-long project.



*Spin Collective was among the 200 artists who performed at the Duluth Homegrown Music Festival.*

**KUMD (Duluth)** provided eight days of coverage of Duluth’s largest local music festival for its project “Duluth Homegrown Music Festival Coverage.” The station shared event information, photos, daily blog stories, videos and live recordings from Duluth’s largest and premier annual music event, which featured 200 bands, performing across a multitude of venues. Through KUMD’s project “Duluth Homegrown Music Festival Coverage” the station took the lead, utilizing its airwaves, social media and website to embrace the arts, connect to listeners and festival attendees, spotlighting local talent, and bring music to the forefront of the Northland community.

“Duluth Homegrown Music Festival Coverage” was a three-month project and included six 30-minute shows.

**KVSC (St. Cloud)** produced and broadcast 32 episodes of “Untold Stories of Central Minnesota,” its in-depth series featuring stories relevant to Central Minnesota. These half-hour programs explored the historical and cultural impact of Central Minnesota’s people, places and livelihoods, through interviews and conversations with historians, artists, authors, musicians, and other compelling sources of regional news-makers. Each episode of “Untold Stories of Central Minnesota” was broadcast on KVSC, and then also made available to listeners anytime, anywhere as a digital podcast. KVSC collaborated with many local and regional groups to uncover story ideas and interesting guests to feature in the series. The station partnered with the following organizations: Great River Regional Library-St. Cloud branch, Meire Grove Community Band (135 years old the oldest continuously playing band in Minnesota), GREAT Theatre Helgeson Learning Lab, Stearns History Museum, St. Cloud State University Archives, St. Cloud State University Department of Theatre and Film Studies, Paramount Center for the Arts, Cedar Cultural Center, Martin Luther King Community Celebration, St. Cloud State University’s Center for Holocaust and Genocide Studies, St. Cloud State University College of Liberal Arts-English, Music, Ethnic Studies Depts, Jacob Wetterling Foundation, Pathways for (Homeless)



*KVSC listeners heard about Minnesota’s longest continuous band that has been around 135 years.*



## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

Youth, and St. Cloud PRIDE. Among the topics covered in FY19 were: a new community-building phenomenon called PechaKucha, where speakers are allotted 20 PowerPoint slides that advance every 20 seconds to provide a six-minute, forty-second framework for presentations; SCSU Professor and former Women's Basketball coach, Dr. Lori Ulferts, along with former Director of Athletics at the College of St. Benedict and volleyball coach, Carol Howe-Veenstra, talked about Title IX and how the 47-year-old law opened up sports to female athletes. This project was a yearlong series of long-form, multi-sourced radio and podcast features highlighting central Minnesotan culture.

### **WTIP (Grand Marais/Gunflint Trail/Grand Portage)**

shared creative and artistic stories, of community members and WTIP staff members, through its project "Community Voices on North Shore Morning and North Shore Weekend." The station produced and aired more than 515 segments focused on all aspects of community and daily life on the North Shore, and the episodes aired Monday through Friday on WTIP's two-hour program North Shore Morning and Saturdays on North Shore Weekend. Throughout FY19 staff members conducted interviews and produced segments highlighting a wide range of different perspectives, ideas, and

cultures that make up the North Shore region. Some of the columnists featured included leadership and life coach Marcia Hyatt's The Best of Ourselves segment, which explored how we can be resilient and creative in these turbulent times; Fred Smith's coverage of happenings in the upper Gunflint territory in the Wildersmith on the Gunflint segment; Vicki Biggs-Anderson's Magnetic North feature; Steve Ramberg's Gunflint Notebook segment; Chel Anderson North Woods Naturalist and many more. "Community Voices on North Shore Morning and North Shore Weekend" partnered with numerous community and arts organizations to promote their activities and outreach, including the Cook County Commissioners, Cook County Health and Human Services, Cook County Sheriff's Department, City of Grand Marais, The Grand Portage Band of Lake Superior Chippewa, and many more. Additionally, 90 students reported for School News, another regular segment of "Community Voices." The staff and volunteers of WTIP worked on "Community Voices" the entire year.



*More than 90 students helped these adults to produce segments for "Community Voices" on WTIP.*

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** produced and broadcast five episodes of its new project "Dogs of Cook County," in a series called "Superior Canines," all about heroic dogs and the people who love them in Cook County and the Lake Superior region. "Superior Canines" consisted of 10-to-12-minute segments. Dogs have historically played an important role in the Grand Marais region, both culturally and often out of necessity. To this day dogs continue to play a role in many local events, including the historic John Beargrease Sled Dog Marathon and Gunflint Mail Run. "Dogs

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

of Cook County” looked back at the history of dogs in Cook County, as well as the role dogs play in the current identity of the community. WTIP partnered with local mushing organizations and other pet-related organizations including Arrowhead Animal Rescue for this project. Among the topics featured in this monthly series, were Sheriff Deputy Paul Spry and K9 Eddy, dog-sledder Kjerisa Anderson and her Alaskan Huskie Maple, and Cook County musher Erin Altemus speaking about daily life with a kennel of Alaskan Huskie sled dogs. “Dogs of Cook County” was a yearlong project.

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** produced 12 episodes of its award-winning monthly show, “The Lake Superior Project,” a highly produced series of short features looking at the broad range of issues facing one of the world’s largest resources: Lake Superior. The six-to-20-minute segments covered a broad range of issues facing Lake Superior, which holds ten percent of the world’s freshwater, including the arts, culture, environment, the history of the lake and its effect on people’s lives along Minnesota’s North Shore. Featured segments investigated issues like the impact of climate change, invasive species, development, industry, and how people came together to protect and preserve the lake. Listeners learned how climate change is likely to impact trout lakes near Lake Superior, how The University of Minnesota’s College of Veterinary Medicine and the Grand Portage Band of Lake Superior Chippewa are working together to study moose populations in the region; community canoe building; and much more. For “The Lake Superior Project,” WTIP partnered with the Minnesota Sea Grant, Michigan Tech Research Institute, Cook County Soil and Water, Minnesota Pollution Control Agency, Isle Royale National Park, Minnesota DNR, North House Folk School, Cook County Historical Society and the Grand Portage Band of Lake Superior Chippewa. “The Lake Superior Project” was a yearlong project.



*In addition to the on-air audience, “The Lake Superior Project” attracted more than 750 on-demand listens.*

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** re-aired episodes of “Reflections from Isle Royale Families,” from FY18, for its project “Isle Royale.” The series explored the culture and history of Isle Royale, the small island located 15 miles off the shores of Grand Portage. At one time, the Island was home to a thriving community of fishermen and their families, as well as resort and cabin visitors. The segments featured stories of families who inhabited the island prior to and after the federal government created Isle Royale National Park in 1931. “Reflections from Isle Royale Families” looked at how that all impacted the lives of Isle Royale inhabitants and their offspring. This series explored an important part of the history and culture of the North Shore, through radio stories told in five-to eight-minutes segments. WTIP sent a postcard out to all 3,416 addresses in Cook County celebrating all Legacy programs produced in FY19.

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** produced an hour-long documentary and three additional seven-to-12-minute features commemorating the 20th anniversary of a significant weather event, which changed the upper Gunflint Trail forever, with its project “The Blowdown - 20-year Anniversary.” In partnership with the Cook County Historical Society, WTIP interviewed those affected by the event, professional climatologists, local emergency personnel, in order to retell the story of the event, its aftermath, and how that affects residents to this day. During the early-morning hours of July 4, 1999, a series of thunderstorms roared across northern Minnesota. In what would become forever known as “Blowdown Storm,” damaging and powerful winds would leave scars on the area some of which are still visible to this day. According to estimates by the US Forest Service, an estimated 25 million trees were blown down during the storm. WTIP also produced three shorter 12-minute segments prior to the commemorative anniversary. “The Blowdown - 20-year Anniversary” was a yearlong project.



*WTIP commemorated the historic storm of 1999.*

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** produced and released 12 episodes of its Boundary Waters Canoe Area (BWCA) Podcast for its new project, “The Boundary Waters Podcast.” This project was created to capture stories about the Boundary Waters Canoe Area Wilderness, the most visited wilderness in the United States and often referred to as Minnesota’s crown jewel. The podcast consisted of lively hour-long conversations with people enthusiastically sharing their BWCA stories and experiencing, including conversations about gear and other insights and lessons. WTIP sought to provide its audience with an audio format they could take with them into the BWCA, beyond the reach of the radio station’s signal. Each month, WTIP Boundary Waters Podcasters Joe Friedrichs and Matthew Baxley met and talked with a wide variety of people venturing into the BWCA, and shared information about events and gear. Some of the topics covered in episodes in FY19 included: a couple from Germany who travel twice annually to the Boundary Waters; Tom Sega, the owner of Duluth Pack; and Stu Osthoff, the publisher of the Boundary Waters Journal shared their insights and expertise; Bear Paulsen, from Northstar Canoes, talked about what factors to consider when it comes to purchasing a tandem Kevlar canoe; guest hosts Alison Young and Brenda Piekarski recounted their thru-hike of the 65-mile Border Route Trail of the BWCA; and Duane Lottig, the owner of Snowtrekker Tents, spoke about “hot-tent camping” in wilderness exploration. Eight of the segments were edited for air on the radio station, in addition to the podcast format. “The Boundary Waters Podcast” was a yearlong project.



*WTIP's podcast about the Boundary Waters Canoe Area generated more than 12,300 downloads.*



## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** partnered with The Cook County Historical Society to create a six-part audio series on local history for its project, “Historic Cook County,” based on information from the organization’s extensive archives. There are many stories from the early days of northeast Minnesota, and it’s the mission of the Cook County Historical Society to document and record these glimpses of our past. Through this partnership, WTIP brought the past into better focus for its listeners, through these five-to-ten-minute segments. Here are a few of the topics explored: Lake Superior is well known as a graveyard for many shipwrecks, but some people might be surprised to learn that at least two ships have the Grand Marais Harbor as their final resting place; an excerpt from a 2008 oral history by LeRoy Creech, recalling a story he’d been told by Pat “Paddy” Bayle about finding the body of a 1900s fur trapper along the Gunflint Narrows; and the tragic story of commercial fisherman caught in a storm offshore. WTIP made audio copies of the stories available for visitors to the Cook County Historical Society. “Historic Cook County” was a yearlong project.

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** re-broadcast three episodes of “CACHE Project of Grand Portage Band of Lake Superior Ojibwe,” a series produced in collaboration with the Grand Portage Tribe. Various members of the Grand Portage Band of Lake Superior Chippewa contributed information, photos, data and interviews for the segments for this project, which explored the tribe’s Community Agriculture through Culture, Health, and Education (CACHE) initiative. The acronym perfectly captures what the Grand Portage community is doing; coming together to share food from community gardens and learning new ways of harvesting. WTIP North Shore Community Radio’s Rhonda Silence explored all of this through conversations with band member Rick Anderson and Oshiki Ogama Charter School’s Bonita Poitra. The five-to-seven-minute segments focused on topics like how to harvest a cattail, food choices, and how to reach food sovereignty.

**Ampers (Statewide)** produced 60 episodes of “MN90: Minnesota History in 90-Seconds,” its popular series of short, fun and engaging stories exploring Minnesota history. The segments covered a wide range of topics including sports, politics, agriculture, business, pop culture, entertainment and much more. Listeners of “MN90: Minnesota History in 90-Seconds,” learned how Minnesota inventor Charles Perkins Strite, grew tired of burnt toast and invented the first Automatic Pop-up Toaster. They found out how the Indian guru Paramahansa Yogananda, also known as Swami Yoganada, brought his spiritual mission to Minnesota in 1927, to teach people how to reach self-realization and meditate. Listeners heard about Minnesota’s earliest woman’s suffrage pioneer, Sarah Stearns Burger. They learned the story of Phyllis Gates, the Minnesota woman who married Rock Hudson, long before the movie star became the first big celebrity to die of AIDS. And



*Nearly 275,000 people each week hear “MN90” segments and learn about things like Judy Garland’s connection to our state.*

## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

listeners heard how during World War II, when more than 4,000 naval air cadets passed through Minneapolis' Naval Air Station for a 3-week beginner's course in piloting, one of those cadets, was none other than, George H.W. Bush. In FY18, Ampers created a compilation CD containing 40 MN90 segments. In FY19, Ampers, and its member stations handed out (free-of-charge) 10,000 "Best of MN90 Vol. 4" CDs at Minnesota State Fair and at art events statewide. "MN90: Minnesota History in 90-Seconds," aired on 17 Ampers stations statewide either once or twice per day Monday through Friday. The MN90 segments reach approximately 247,000 Minnesotans each week. More than 8,200 people "liked" "MN90" on Facebook. The post with the highest reach in FY19 was on June 14, 2019 with a reach of 4,003. "MN90: Minnesota History in 90-Seconds" was a year-long project.



**Ampers (Statewide)** expanded its "Minnesota Native News" project with the launch of "Native Lights Podcasts: Where Indigenous Voices Shine" in FY19. The "Minnesota Native News" team asked community members what they wanted to hear. At the top of the list: lots of voices, stories from a foundation of strength, and humor. In the first season of "Native Lights" the production team created five 45-to-55-minute podcast episodes. "Native Lights Podcast: Where Indigenous Voices Shine" was hosted by siblings Leah Lemm and Cole Premo, both members of Mille Lacs Band of Ojibwe. The episodes explored the history, the work, the strength, and the resiliency of Native people who are shaping the future while

appreciating those who came before. The first season of the series covered a range of topics including music, art, parenthood, adoption, foster care, addiction, and violence, and examined media portrayals of Native people and the absent or invisible narratives that allow stereotypes and misconceptions to persist. Some of the 16 people who shared their stories on the podcast included: teacher and elder Renee Gurneau, of the Red Lake Nation; comedian and social media entertainer Rob Fairbanks of the Leech Lake Band of Ojibwe; activist and elder Jody Beaulieu, of the Red Lake Nation; guitarist, musician and composer Briand Morrison, of Grand Portage Band of Lake Superior Chippewa; Sicungu Lakota Sandy White Hawk, Founder of Indian Orphans Association and First Nations Repatriation Institute, of Rosebud Sioux Tribe; and Shana King, Parent Advocate at the Indian Child Welfare Law Center in Minneapolis, and Vice-Chair of the American Indian Family Services Center in St Paul. The team finished production of the podcast in FY18 and released them the first few weeks of FY19 and are [available by clicking here](#). "Native Lights Podcast, Where Indigenous Voices Shine" was a yearlong project.

**Ampers (Statewide)** through its "Educational Outreach" project broadened the reach of some of its most important programs, by bringing them beyond the airwaves and into Minnesota classrooms. Ampers frequently hears from educators and many teachers that they view Ampers' original audio content as a highly valuable tool to bolster and support their lesson plans. As part of its "Educational Outreach" Ampers started working behind the scenes to make the content not only easier to access

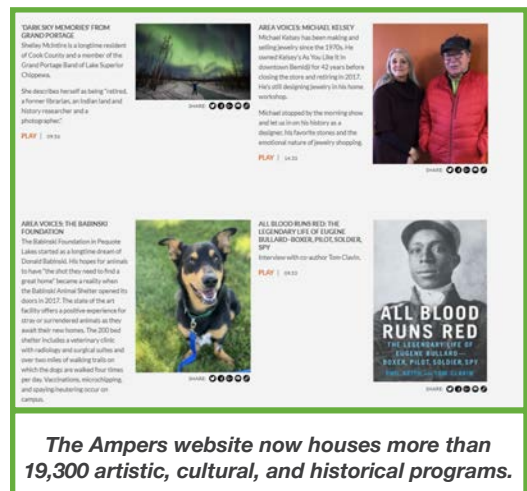
# CULTURAL AND HISTORICAL PROGRAMMING (Continued)

but easier to use. Ampers started working with a web developer to make upgrades that will allow all users to pause, fast-forward, and rewind segments. While teachers made this request, it is something that will benefit all users. The organization also researched and began taking steps to be able to post the “Veterans’ Voices” and “Best of MN90” CDs so that they can be accessed and listened to online. The yearlong “Educational Outreach” project continues into FY20, as Ampers seeks new ways to support the digital distribution of educational audio content with educators, school and students.

**Ampers (Statewide)** supported and helped its member community radio stations with its project “ACHF Legislative Report and Station Support.” One of the ways that Ampers did this, was by working with the stations to gather all of the information for and produce the annual ACHF Legislative report. In addition, Ampers provided individual support to the stations as needed. Support included assistance with reporting, invoicing, budgeting, program development and creation, compliance, and more. In FY19, Ampers also co-created and produced all of KMOJ’s Legacy programs. “ACHF Legislative Report and Station Support” was a yearlong endeavor.

**Ampers (Statewide)** maintained and updated its website for its “Digital Archive, Website, and Social Media” project making it easier for all Minnesotans to access the programs supported by the Arts and Cultural Heritage Fund. All the Legacy funded projects produced by Ampers and its member stations can be found at [ampers.org](http://ampers.org). The website houses more than 19,300 artistic, cultural, and historical programs. Additional work was done to enhance the site to make it more user-friendly as well as increase accessibility for individuals with disabilities when possible. In FY19 collectively Ampers along with its member stations added 1,800 segments to the website. Ampers maintained an infrastructure to ensure Legacy programs were made

available to all non-commercial radio stations eligible for state grants and made all the programs available online for all Minnesotans now and in the future. The result of maintaining the website is that Minnesotans had easier access to locally-focused content and Minnesota focused content produced by public radio, as well as providing local artists, historians, writers, and others with a place where their work was showcased online. In addition to being able to listen to all Legacy programming on-demand at [ampers.org](http://ampers.org), visitors could also access and listen to most of the stations’ live streams. The project also engaged more Minnesotans by distributing Legacy programming through Facebook and Twitter. More than 8,400 people “liked” the Ampers Facebook page. The top posts had a reach of between 1,600 and 1,700. The “Digital Archive, Website, and Social Media” project also assured that Ampers itself and all its member stations were in compliance with Minnesota Statute 129d.19 by archiving all Legacy programming produced by Ampers and its member stations on the Ampers websites. This was a year-long project.





## CULTURAL AND HISTORICAL PROGRAMMING (Continued)

**Ampers (Statewide)** broadened the reach of “Minnesota Native News” through its project “Minnesota Native News podcast,” by making 40 episodes of its “Minnesota Native News” available via podcast. Ampers took steps to make the programs available as podcasts after receiving requests to do so. Listeners can now hear “Minnesota Native News” on 13 different radio stations around the state, on-demand online, and as a podcast. “Minnesota Native News podcast” was a two-month project.

**Ampers (Statewide)** produced 44 episodes of “Minnesota Native News,” its award-winning weekly five-minute radio program that explores economic, cultural, health, government and public policy issues that impact Indian country in Minnesota. Thirteen of the Ampers stations carried the weekly segment reaching more than 105,000 listeners each week. Several of the stations air the program more than once. “Minnesota Native News” presented stories and issues in a way that was informative and relevant to both Native and non-Native listeners. In 2019, the Minnesota Society of Professional Journalists recognized “Minnesota Native News” with a first-place award in their newscast division of their Page One Awards in Radio Journalism, and with a second-place award in the Hard News Category. “Minnesota Native News” has a four-person team regularly working on the newscast, which includes both Native and non-native reporter/producers all sharing in the editorial and story-telling duties. In FY19, print reporter Kayla Duoos with the tribal DeBahJiMon Newspaper joined the team and began regularly participating in editorial meetings and occasionally recorded audio versions of her newspaper stories, to be part of the newscast. In FY19 “Minnesota Native News” taught Minnesotans about a group of Native students at South High school in Minneapolis who published a book entitled Indigenous Originated: Walking in Two Worlds, and how students created all of the poetry, stories and artwork on its pages. Listeners learned about community leaders hosting the Mni Ki Wakan summit, a global indigenous water movement looking at indigenous water initiatives and working on the areas of indigenous water governance, water policy, food sovereignty. They heard about a first of its kind celebration of Native women, in a new exhibit at the Minneapolis Institute of Art (Mia), aimed at honoring indigenous women artists from many nations in North America. And, listeners learned about how a food sovereignty initiative, grounded in community, strives to increase both food independence and accessibility to Native foods. In addition to the regular weekly broadcasts, individual stories from the newscast were featured and shared through digital media on Facebook and Twitter. Nearly 10,000 people “like” “Minnesota Native News” on Facebook and more than 1,800 people follow “Minnesota Native News” on Twitter. “Minnesota Native News” was a yearlong project.



*The Society of Professional Journalists recognized Minnesota Native News with two awards including best radio newscast.*

## AWARDS RECEIVED FOR ACHF PROGRAMMING

**KFAI (Minneapolis/St. Paul)** was honored in FY19 with five Minnesota chapter of the Society of Professional Journalists 2019 Page One Awards. These awards recognize excellence in journalism across the state. *Bending Nimbus to Her Will*, by Anna Stitt, received top honors in the Feature (Radio) category and *A Violinist Grapples With Death*, by Ryan Dawes, took second place in the same category. *An Unvarnished, Unholy Tour of Franklin Avenue*, by Melissa Olson, received third place in the Special Project/In-Depth Series category. KFAI also took top honors in the Sports News Coverage category with *Playing the National Anthem on the Pipa? Gao Hong Brings It*, by Ryan Dawes, and *Why She Skateboards, Despite the Pain*, by Katie Thornton. All five segments were part of KFAI's "10,000 Fresh Voices" project.



**KMOJ (Minneapolis/St. Paul) and Ampers (Statewide)** received top honors from the Society of Professional Journalists (SPJ) for their collaborative work on "Sex Trafficking: The New Slavery." Producer Laurie Stern, along with hosts Freddie Bell and Chantel Sings, earned first place in the Special Projects-In Depth Series category. SPJ judges called the program "truly in-depth reporting, unusual for radio in its level of detail, sourcing and impact on the listener. This kind of journalism is all too rare in this day and age, and all too necessary for the profession and society at large."



**KQAL (Winona)** was honored with three Eric Sevareid Awards at the 2019 Midwest Journalism Conference. Public Administration major Will Huyck was honored with two Awards of Merit for his work on the program "Culture Clique." In the Student Market category for audio storytelling, Huyck's feature *Tom the Barber* highlighted the career of long time Winona barber Tom Schneider. Huyck's second award came in the area of documentary storytelling for his production of *Voices of the Past Cemetery Walk* which captured the sounds of the annual Woodlawn Cemetery walk. In Small Market Radio, KQAL Program Coordinator Bill Stoneberg was awarded First Place for his interview with singer/songwriter and Winona resident Matt Browne, which was featured on the program "The Live Feed."

**Ampers (Statewide)** received two awards from the Minnesota chapter of Society of Professional Journalists for its "Minnesota Native News" project. *It's Never Just Housing*, by Melissa Townsend and Marie Rock, took first place in the Newscast (Radio) category. *Minnesota Historical Society Works with Tribes on Historic Sacred Site*, by Cole Premo, earned second place in the Hard News Report category.

Ampers and its member stations have received more than 67 awards for Legacy programming in the past six years.

## EDUCATIONAL MATERIALS

In FY19 Ampers produced the “Best of MN90: Minnesota History in 90 Seconds Volume V.” The CD, which contained 40 segments of the program “MN90: Minnesota History in 90 Seconds,” is being duplicated and distributed in FY20. Ampers distributes free copies of the CDs at its booth in the Education Building at the Minnesota State Fair and provides the CDs to its member stations to distribute at events throughout the state.

Many teachers and Fairgoers now stop by Ampers’ booth at the State Fair each year to pick up a copy of the latest CD. Ampers will provide CDs to members of the House and Senate Legacy Committees and the Department of Administration. The CDs are also available upon request and can be listened to [online here](#).









Ampers also continued its efforts to help make Legacy programming more readily accessible to teachers. The organization continued working with a consultant who has a Doctorate in Educational Technology to improve its teacher resource section of its website.












“I frequently use segments and ideas from MN:90 in my sixth grade Minnesota Studies classes!” -Doug Jones



# FUNDING SOURCES

Station Name	Expense Type	Funding Source	FY19 Amount
 <b>KQXE</b> (Grand Rapids / Ely / Brainerd)	Salaries/Benefits	Dept. of Administration	\$49,005.00
	Contracted Services	Dept. of Administration	\$61,550.00
 <b>JAZZ88FM</b> (Minneapolis/ St. Paul)	Salaries/Benefits	Dept. of Administration	\$39,544.00
	Contracted Services	Dept. of Administration	\$58,835.00
	Supplies	Dept. of Administration	\$2,200.00
	Advertising	Dept. of Administration	\$7,850.00
	Venue	Dept. of Administration	\$1,000.00
	Equipment	Dept. of Administration	\$1,060.00
 <b>KBFT 89.9FM</b> (Bois Forte/ Nett Lake)	Salaries/Benefits	Dept. of Administration	\$43,608.00
	Admin	Dept. of Administration	\$14,447.00
	Contracted Services	Dept. of Administration	\$52,500.00
 <b>KBXE</b> (Bagley / Bemidji)	Salaries/Benefits	Dept. of Administration	\$65,604.00
	Contracted Services	Dept. of Administration	\$43,891.00
	Supplies	Dept. of Administration	\$560.00
	Mileage	Dept. of Administration	\$500.00
 <b>KFAI</b> (Minneapolis/ St. Paul)	Salaries/Benefits	Dept. of Administration	\$2,200.00
	Contracted Services	Dept. of Administration	\$101,000.00
	Advertising	Dept. of Administration	\$4,700.00
	Printing/Design	Dept. of Administration	\$200.00
 <b>KFAI</b> (White Earth/ Callaway)	Equipment	Dept. of Administration	\$2,455.00
	Salaries/Benefits	Dept. of Administration	\$43,945.90
	Contracted Services	Dept. of Administration	\$39,000.00
	Travel	Dept. of Administration	\$900.00
	Printing	Dept. of Administration	\$2,460.00
	Supplies	Dept. of Administration	\$650.00
	Advertising	Dept. of Administration	\$1,881.15
	Equipment	Dept. of Administration	\$918.00
	Honorariums	Dept. of Administration	\$2,800.00
 <b>KMOJ 89.9 Radio</b> (Minneapolis/ St. Paul)	Salaries/Benefits	Dept. of Administration	\$12,980.00
	Salaries/Benefits (Paid by Ampers)	Dept. of Administration	\$8,947.00
	Contracted Services (Paid by Ampers)	Dept. of Administration	\$1,610.00
	Contracted Services (Paid by Ampers)	Dept. of Administration	\$26,780.00
	State Fair Tickets (Paid by Ampers)	Dept. of Administration	\$550.00
	Postage	Dept. of Administration	\$15.00
	Equipment	Dept. of Administration	\$1,400.00
	Marketing and Advertising	Dept. of Administration	\$2,718.00
	Contracted Services	Dept. of Administration	\$107,047.42
 <b>KMSU</b> (Mankato)	Supplies	Dept. of Administration	\$2,694.88
	Advertising	Dept. of Administration	\$812.70

# FUNDING SOURCES (Continued)

Station Name	Expense Type	Funding Source	FY19 Amount
 (Leech Lake/Cass Lake)	Salaries/Benefits	Dept. of Administration	\$71,755.00
	Contracted Services	Dept. of Administration	\$20,800.00
 (Winona)	Salaries/Benefits	Dept. of Administration	\$93,955.00
	Contracted Services	Dept. of Administration	\$6,600.00
	Supplies	Dept. of Administration	\$3,000.00
	Advertising	Dept. of Administration	\$4,000.00
 (Rochester)	Salaries/Benefits	Dept. of Administration	\$830.80
	Contracted Services	Dept. of Administration	\$10,200.00
	Advertising	Dept. of Administration	\$810.00
 (Thief River Falls)	Salaries/Benefits	Dept. of Administration	\$96,000.00
	Contracted Services	Dept. of Administration	\$14,055.00
	Advertising	Dept. of Administration	\$500.00
 (Duluth)	Salaries/Benefits	Dept. of Administration	\$107,241.00
	Advertising	Dept. of Administration	\$3,314.00
 (Minneapolis/ St. Paul)	Salaries/Benefits	Dept. of Administration	\$98,700.96
	Contracted Services	Dept. of Administration	\$9,100.00
	Supplies	Dept. of Administration	\$254.04
	Equipment	Dept. of Administration	\$2,500.00
 (St. Cloud)	Salaries/Benefits	Dept. of Administration	\$69,800.00
	Contracted Services	Dept. of Administration	\$38,700.00
	Advertising	Dept. of Administration	\$2,055.00
 (Grand Marais/Gunflint Trail/ Grand Portage)	Salaries/Benefits	Dept. of Administration	\$65,654.06
	Contracted Services	Dept. of Administration	\$38,693.23
	Equipment	Dept. of Administration	\$5,000.00
	Marketing	Dept. of Administration	\$1,207.71
 (Statewide)	Salaries/Benefits	Dept. of Administration	\$69,715.00
	Contracted Services	Dept. of Administration	\$80,515.00
	Postage	Dept. of Administration	\$250.00
	Program Distribution	Dept. of Administration	\$12,250.00

## ADDITIONAL FUNDING FOR ACHF PROJECTS

Station	Project	Funding Source	Amount
KAXE	Great Northern Radio Show	Ticket Sales	\$4,340.00
KAXE	Mississippi River Festival	Ticket Sales	\$12,855.00
KBEM	Minnesota Jazz Legends: The Elders	Ticket Sales	\$1,430.00
KFAI	Assorted Projects	PRX Royalties	\$1,116.17
KSRQ	Pioneer Polkacast HD-2	Donations	\$1,205.00
KUMD	Radio Gallery	Underwriting Partnership with Duluth Grill	\$4,680.00
KUMD	The Sea Grant Files	Underwriting Partnership with MN Sea Grant	\$2,450.00
KUMD	Journey to Wellness; In the Spirit of Medicine	Underwriting Partnership with University of Minnesota, Duluth, Medical School	\$936.00
KUMD	Arts & Cultural Events	Underwriting	\$2,400.00
KVSC	Granite City Radio Theatre	Ticket Sales	\$4,290.52
KVSC	Minnesota Music Concert	Ticket Sales	\$855.00
WTIP	Radio Waves Music Festival	Ticket Sales	\$15,023.00

More than 106,800 people attended live events that Ampers and the stations produced themselves or teamed up with other organizations to produce and promote.



## MEASURABLE OUTCOMES



**KAXE (Grand Rapids/Brainerd/Ely)** Official ratings are not available. KAXE has an estimated weekly audience of 18,200 listeners, based on the formula of 10 listeners for every one donor (a nationally accepted standard to estimate audience size when official ratings are not available). KAXE, with sister station

KBXE, which make up Northern Community Radio, have a combined total of 1,820 members. KAXE has 5,810 followers on Facebook, 2,046 on Twitter, and 1,079 on Instagram.

“The Great Northern Radio Show,” (GNRS) KAXE’s radio variety show, was performed live on-stage in Grand Rapids, Bemidji, and Brainerd. More than 875 people attended the live events. Each segment of the “The Great Northern Radio Show” also aired on KAXE and were two-hours in length. The station estimates an additional 2,400 people heard the program on the radio. KAXE achieved its goal of giving people more access to arts as well as Minnesota’s history and culture which is supported by their survey results. Of the listeners surveyed who said they attended a GNRS, 98% said GNRS increased their knowledge of local history, 95% said the program helped to weave art, culture, and history into their lives, and 98% said it helps art, culture, and history to thrive in Minnesota. The station received a significant amount of positive comments and feedback about the show, some of which appear later in the Listener Comments section of this report. The station wanted the participants in the production of the GNRS to be representative of the demographics of their community. And, they were. Eighty-nine percent were white (93% of the community is white), and two students, as well as two people over the age of 65, were in the productions (20% of the community is under 18 and 23.5% are over the age of 65). The station also proved fiscal responsibility by receiving a clean audit. KAXE achieved the proposed outcomes for “The Great Northern Radio Show.”

KAXE achieved its goal of attracting a large live audience for the “Mississippi River Festival” with more than 650 people attending. The two-day live-music festival featured 24 popular Minnesota and regional musicians. KAXE’s listener survey also showed the event helped to bring more arts and culture to the area. Of those surveyed who said they attended the festival, 100% said the festival helped arts and culture to thrive and 97% said the event gave more access to the arts. The success of the festival was also demonstrated by positive comments and feedback given to the station, some of which appear later in the Listener Comment section of this report. The station wanted the participants in the production of the “Mississippi River Festival” to be representative of the demographics of their community. And, they were slightly more diverse with 87.5% being white (93% of the community is white). The station also promised fiscal responsibility and received a clean audit. KAXE achieved the proposed outcomes for “The Mississippi River Festival.”

KAXE’s program “Strong Women: MN Women with Stories to Tell” highlighted the personal history and notable contributions of Minnesota women to Minnesota’s arts, culture, and history. KAXE increased the appreciation and access to the history and experiences of Minnesota women with twelve 10-to-15-minute segments that were heard by an average of an estimated 2,400 listeners. The success of the program was demonstrated by positive feedback from women that were featured on the program and positive comments

## MEASURABLE OUTCOMES (Continued)

from KAXE's listeners who felt empowered by the program. Some of these comments can be found later in this report. The KAXE annual survey also helped show that "Strong Women" achieved the outcome of bringing awareness to women and women's history in Minnesota. Ninety-six percent of listeners surveyed who said they had listened to "Strong Women" agreed that it helped increase the knowledge of women's history and cultural contributions. The station's clean audit shows fiscal responsibility. KAXE achieved the proposed outcomes for "Strong Women."

KAXE showcased and informed listeners about Minnesota music with "Centerstage Minnesota" KAXE's annual survey showed that they achieved this goal. Of those surveyed who said they have listened to "Centerstage Minnesota," 97% said they felt the program helped musicians and the local music scene thrive. And, 96% said they felt more informed about local music because of "Centerstage Minnesota." KAXE received positive comments from artists who benefited from and appreciated hearing their music on the airwaves. The station also received numerous positive comments from listeners about the program. Some of the comments from artists and listeners can be found later in this report. KAXE estimates that each of the 52 episodes of the weekly two-hour program reached an estimated listening audience of approximately 2,400 people. In addition to playing the recorded music of Minnesota artists, the hosts also interviewed 24 different Minnesota artists. KAXE achieved the proposed outcomes for "Centerstage Minnesota."

KAXE's "Close to Home" program highlighted historical events, places and culture of Northern Minnesota in 24 segments that were three-to-12-minutes in length. The station estimates that each segment reached an estimated 2,400 people. The program achieved its goal of informing listeners about local cultural and historical events and sites in Northern Minnesota. KAXE's success was demonstrated in their FY19 listener survey. Of those surveyed who said they have listened to the program, 100% said "Close to Home" made them more aware of historical events and places and local culture. KAXE also wanted to ensure that the demographics of the subjects (92.6% white) on "Close to Home" reflected the demographics of the resident population (93% white), and they did. And, the station's clean financial audit shows fiscal responsibility. KAXE achieved the proposed outcomes for "Close to Home."

The KAXE program "Audio Essays by Steve Downing" had an estimated audience of 2,400 listeners for each of its 12 two-to-five-minute segments. The program's goal was for Steve Downing to highlight and increase awareness of the arts and culture of Northern Minnesota by pondering and explaining poetry, language, art, and food. KAXE's demonstrated the success of this program in its FY19 survey. For those surveyed who said they have listened to "Audio Essays," 94% said it increased their appreciation for the writer's art and the arts in Minnesota generally. The station assured Minnesotans that they are good stewards of these funds by achieving their proposed goals and receiving a clean audit. KAXE achieved the proposed outcomes for "Audio Essays by Steve Downing"

KAXE hosted Minnesota folk musician Erik Koskinen for it's annual "Free Concert." The concert took place in front of a near-capacity crowd of 130 at the historic Rumbly Hall in downtown Brainerd. This demonstrates KAXE achieved its goal of attracting a large audience to the "Free Concert." The concert was also broadcasted to an estimated radio audio audience of 2,400. KAXE achieved its goal of giving its listeners

## MEASURABLE OUTCOMES (Continued)

more access to the arts. The station demonstrated that they met this goal with positive comments and feedback from concert attendees which appear later in the Listener Comment section of this report. In FY19, 100% of survey respondents who said they attended the concert agreed that the “Free Concert” helped weave art more strongly into their lives and that the concert helped Minnesota’s music scene thrive. KAXE achieved the proposed outcomes for “Free Concert”

KAXE’s program “Stay Human Essays” published 102 essays in 38 segments that were two-to-six-minutes in length. The station estimates approximately 2,400 listeners heard each segment. The program’s essays increased the audience’s appreciation for spoken word and storytelling. This was demonstrated with positive comments from listeners, some of which appear in the Listener Comments section of this report, and through the station’s survey. KAXE’s FY19 survey found that of the respondents who said they have listened to the program, 96% said “Stay Human” helped the arts and culture of Minnesota thrive. Ninety-five percent agreed that the program helped connect them personally to Minnesota’s arts, culture, and history. KAXE achieved the proposed outcomes for “Stay Human Essays.”

KAXE’s “Youth Radio” program helped 27 students get a taste for radio and broadcasting. The program aired ten episodes that were five-to-20-minutes in length. The program received positive feedback from listeners who enjoyed hearing the young people on the air. Some of the comments about this project appear in the Listener Comments section of this report. KAXE’s FY19 survey also showed the success of the program. Of those surveyed, 100% of those who said they’ve listened to the program indicated that they feel the “Youth Radio” project had increased student exposure to the art of radio production and writing. Ninety-eight percent said the program helped KAXE weave the arts, culture, and history into the communities’ life. KAXE achieved the proposed outcomes for “Youth Radio.”

For the program “Music and Words in your Community,” KAXE partnered with 18 artists for two live events, one music-focused event, and one spoken word-focused event. The program sought to increase the attendees’ awareness and connection to the local music and arts scene. The success of the live events was illustrated with positive comments from attendees, some of which appear in the Listener Comments section of this report. The results from the KAXE FY19 survey also show success. Of those surveyed who said they had attended a “Music and Words in your Community” event, 91% said they felt it contributed to a thriving art and cultural community in Minnesota. Ninety-one percent also agreed that it personally connected them to Minnesota’s arts and cultural community. The station estimates that about 125 people attended the live events and each hour-long segment of “Music and Words” reached an estimated 2,400 people. KAXE achieved the proposed outcomes for “Music and Words in your Community.”



**KBEM/Jazz 88 (Minneapolis/St. Paul)** According to Radio Research Consortium (Nielsen Audio) estimates, KBEM has a weekly cumulative audience of about 125,700 people. On Facebook, KBEM has 5,633 followers and 5,615 likes. The station has more than 2,519 followers on Twitter.



## MEASURABLE OUTCOMES (Continued)

KBEM hosted a special one-hour concert featuring some of Minnesota's most notable jazz legends for its program "Minnesota Jazz Legends: The Elders." The project was a partnership with the Minnesota History Center and an estimated 150 people attended the event which generated positive comments and feedback from attendees. You can find some of the comments in the Listener Comments section later in this report. KBEM conducted a survey at the event. Twenty-six of 150 people completed the survey and 80.8% of the respondents rated their experience as "excellent" and the remaining 19.2% said it was "very good." Fifty percent said the event increased their interest in learning more about Minnesota history and culture. The "Minnesota Jazz Legends" concert was recorded for later broadcast, resulting in a one-hour program that was to an estimated 4,500 people. In addition, KBEM produced 28 on-air segments entitled "Minnesota Jazz Moments" from the live event, each of which was two-minutes in length. These segments were broadcast to an estimated 8,400 listeners. The station delivered more segments than it proposed in its workplan which called for 20 segments that would be 60-to-90-seconds long. "Minnesota Jazz Legends" achieved its proposed outcomes of making more people aware of the rich history of Minnesota Jazz and honoring older musicians.

The station's project "Music Without Borders" consisted of a series of workshops where 12 students learned how to make and play percussion instruments. The culmination of the program was a special live concert event where 15 students performed with five professional musicians. In total, 27 students participated in the workshops and performed in the concert. Approximately 20 people attended the concert. The music from the live event was recording and produced for a one-hour broadcast segment that reached an estimated 4,300 listeners. KBEM achieved the proposed outcomes for the project "Music Without Borders" by teaching students how to make and plan an instrument and providing a hands-on learning experience.

KBEM produced seven segments for its project "Talking about Jazz." The station produced four segments that were each five-minutes long as well as three one-hour segments. Four Minnesota musicians were involved in the project. The station estimates that approximately 7,200 people heard the shorter segments and 3,000 people heard the one-hour programs. Jazz88 over-delivered on this project. The station's workplan called for seven one-hour programs over the two-year biennium and Jazz88 ended up producing and airing eight one-hour programs. The project introduced listeners to new artists and gave them a better understanding of how musicians collaborate to create Jazz. KBEM achieved the proposed outcomes for this project.

Jazz88's project "Live from Studio 1" featured live performances and interviews with 29 Minnesota jazz musicians in 12 segments that were 15-to-45 minutes long. The station delivered significantly more than their original plan of 12 eight-minute segments KBEM estimates the broadcasts of "Live From Studio 1" each reached an estimated audience of 5,200 AQH listeners. The segments were also made available on the Jazz88 podcast. In total, the episodes of "Live From Studio 1" were streamed 267 times in FY19. The station also produced four live performance videos from the sessions that were viewed 2,671 times in FY19. The project received positive comments on Facebook. KBEM achieved the proposed outcomes of improving the public visibility of important Minnesota Musicians.

## MEASURABLE OUTCOMES (Continued)

KBEM's project "Twin Cities Weekend" featured interviews with Minnesota musicians about their craft as well as their upcoming shows. In FY19, KBEM created and broadcast 100 episodes of "Twin Cities Weekend" and 100 episodes of "Minnesota Music Profiles," KBEM broadcast "Twin Cities Weekend" six times a week and estimates the segments were heard by about 24,800 people each week. All segments were eight-minutes long. KBEM received positive comments from artists who participated in the project, some of which can be found later in this report. Despite delivering eight fewer segments than originally planned, the comments and outputs show KBEM achieved the proposed outcomes of promoting artists of all genres, increasing the potential of bringing them work, and providing them with materials that they can use as a marketing tool.

For the project "MPS Voices," KBEM shared all the station's legacy funded content through its streaming platform, "Minnesota Jazz Tracks," as part of its "MPS Voices" project. This 24/7 online radio webstream provided Minnesota's jazz musicians with a larger audience, as well as providing a platform for student work. KBEM streamed full coverage of the 2019 Twin Cities Jazz Festival on the stream for a total of 17 hours of live broadcasts. In FY19, 12 students helped produce and distribute "MPS Voices." KBEM's "Minnesota Jazz Tracks" stream was streamed by 8,036 people in FY19. KBEM achieved its proposed outcomes of helping students learn how to produce audio, and more importantly, how to express themselves through the medium of audio.

KBEM showcased excellence in our schools with its weekly one-hour program "Jazz at Minneapolis Public Schools." The project featured several Jazz bands in the Minneapolis Public Schools (MPS) as well as other jazz bands that included MPS students. KBEM recorded the bands on-location and in-studio. In FY19 the station created and broadcast six new one-hour episodes which were added into the rotation of shows from previous years that aired weekly. The project highlighted the work of high school band teachers and 48 student artists. In addition to recording students' concerts, Jazz88 brought some of the students into the studio to record music from the jazz lexicon, as well as their own original music. As part of "Jazz at Minneapolis Public Schools," Jazz88 sponsored a summer enrichment jazz workshop that 125 students attended. KBEM was only able to produce six of the proposed 20 one-hour programs for this project but the station also did not spend all of the money that was allocated for this project. As a result, KBEM achieved some of the proposed outcomes for "Jazz at Minneapolis Public Schools."

For the project "The Jazz Image – Minnesota Edition" Jazz88 preserved and shared the massive and rich archive of the historical recordings of Leigh Kamman. KBEM produced and broadcast 10 five-minute audio segments for this project. By producing and airing these segments, Jazz88 achieved its outcome of helping listeners gain an awareness of the depth of jazz talent in the Twin Cities.

KBEM researched and recorded audio for three segments of "What's Eating Minnesota." The project was supposed to be geared towards sharing knowledge about diverse cultures and foodways in Minnesota. The station did not produce or air any segments for this project. The station achieved none of the proposed outcomes for this project and should have removed the project from its workplan before the end of the fiscal year.

## MEASURABLE OUTCOMES (Continued)



**KBFT (Bois Forte/Nett Lake)** KBFT (Bois Forte/Nett Lake) Official ratings are not available. KBFT's Facebook has 1,395 followers and the station has 44 followers on Instagram.

KBFT hosted four two-hour live concerts as part of their "Native Fest Music Series," and a total of 150 people attended the events. Eleven artists got paid for their participation in the project. The station recorded songs and interviews from the live performances and featured them in four five-minute on-air segments. KBFT reports the social media posts related to the project received more than 4,500 impressions on Facebook and Instagram. The station received more than 25 positive comments from event attendees, listeners, and participants. As part of this project, KBFT brought many of the performers to the Nett Lake elementary school and the Boys' and Girls' Club to meet and inspire students. KBFT set out to inspire the youth, increase musician exposure, and engage station listeners. KBFT achieved the proposed outcomes of this project.

The station hosted two live events for its project "Native Fest Arts Series." From these events, the station produced two segments that were approximately five-minutes long. About 30 people attended the "Native Fest Art Series" live the events, that highlighted the works of two Minnesota Native American artists. KBFT reports the project garnered 1,653 total impressions on Instagram and Facebook for posts related to this project. The station received more than 30 positive comments from event attendees, listeners, and participants. As part of the project, the station also brought the artists to the Nett Lake school, where they talked with second through fifth-grade students. Each artist met with the students for an hour and some of them performed as well. The station wanted to increase artist exposure, give Minnesotans artistic demonstrations, and expose more students to music and art. KBFT achieved the proposed outcomes of this project.

KBFT also held two live events for its project "Native Writing Series." The events were open to the public and attended by 84 people. KBFT also recorded the presentations and edited them down into two five-minute segments. , resulting in two segments, each of which was five-minutes in length. The station also interviewed each of the writers on-air for about a half-hour to help promote the events and give the writers the opportunity to share their work with even more Minnesotans. KBFT received more than 25 positive comments from event attendees, listeners, and participants. As part of the project, the writers also spent about an hour with second-through fifth-grade students at the Nett Lake school. The station said the project would increase awareness of literary works, inspire youth, and increase writer exposure. KBFT achieved the proposed outcomes of this project.

KBFT held a series of art contents open to KBFT listeners of all ages with its "Great State Artist Contest" project. Twenty-one entries were received for the contest. There were four rounds with three winners chosen each round. KBFT also produced radio segments featuring the artists and their



## MEASURABLE OUTCOMES (Continued)

submissions, creating four five-minute segments for broadcast. The social media posts related to the project received 477 impressions on Facebook and Instagram. The station received several positive comments and feedback from listeners and participants. The goal of the project was to engage artists and promote their work. KBFT achieved the proposed outcomes of this project.

KBFT hosted three different immersion camps as part of its “Anishinaabe Language Immersion Camps” project. The camps provided nearly 700 people of all ages from the KBFT listening community the opportunity to immerse themselves in the Ojibwe language and culture, as well, as learn various Native American crafts and teachings. The station also created three five-minute on-air radio segments for the project. The yearlong project involved 37 teachers and students and garnered 4,887 total impressions on Facebook and Instagram. The station received more than 60 positive comments from event attendees, listeners, and participants. The station wanted to give community members the chance to learn about the Ojibwe culture through fully immersed weekend-long events. KBFT achieved the proposed outcomes of this project.

KBFT gave listeners a unique and exciting experience to help build a traditional birch bark canoe for its project “Birch Bark Canoe Building.” Forty students and 60 community members first learned the basics of creating historical and traditional Ojibwe birch bark canoes, then they headed out to the woods to harvest the resources necessary to create the water vessel. In addition to hosting the classes, KBFT produced two five-minute segments that aired on the radio station. KBFT’s posts about the project garnered 1,815 total impressions on Facebook and Instagram. KBFT achieved the proposed outcomes of this project.



**KBXE (Bagley/Bemidji)** has an estimated weekly audience of 18,200 listeners, based on the formula of 10 listeners for every one donor (a nationally accepted standard to estimate audience size when official ratings are not available). KBXE, with sister station KAXE, which make up Northern Community Radio, have a combined total of 1,820 members. All KBXE project expenses were independently audited and the station received a clean audit.

KBXE’s project “What We’re Reading” achieved its proposed outcomes of increasing Minnesotan’s knowledge of writers and their works. For the project, KBXE produced 11 one-hour radio programs in FY19, each of which the station reports reached an estimated on-air audience of 2,400 people. The Facebook group dedicated to the project grew 15% in members in FY19 from 323 to 379. In its FY19 survey, of the respondents who said they’ve listened to the program, 94% said “What We’re Reading” helped them weave art, culture and history into their lives. Eighty-nine percent agreed

## MEASURABLE OUTCOMES (Continued)

that “What We’re Reading” gave them more knowledge and appreciation for writers and literature. KBXE received many positive comments about “What We’re Reading,” some of which appear in the Listener Comments section of this report. KBXE achieved the proposed outcomes for “What We’re Reading.”

KBXE’s project “Area Voices” produced 113 broadcast episodes that achieved its proposed outcomes and gave its listeners access to cultural and community voices, history and art. “Area Voices” had an estimated audience of 2,400 per episode and received more than 50 positive comments from email, Facebook and its survey, some of which can be found in the Listener Comments section of this report. In the FY19 station survey of KBXE listeners, 99% of those surveyed said they had heard “Area Voices” indicated they received more access to Minnesota’s cultural heritage, history and information through “Area Voices” and 84% said they remembered hearing the “Area Voices” program. KBXE drew from a diverse pool of subjects for “Area Voices” that reflected the demographics of the station’s broadcast area. “Area Voices” had 143 participants, 110 were white, 18 were students under 18, 103 were between the ages of 18-64 and 22 were 65 years of age or older. In total 76.9 % were white, 15% were over the age of 65. (KBXE’s broadcast region is 73.1% white and 16.1% 65+). KBXE achieved the proposed outcomes of “Area Voices.”

The KBXE project “Paddle Minnesota” achieved its goal of highlighting the cultural and historical sites in Northern Minnesota. KBXE produced 11 episodes of “Paddle Minnesota” that were 10-to-15-minutes in length and had an estimated on-air audience of 2,400. KBXE received positive comments and feedback from its listeners about their appreciation for “Paddle Minnesota.” Some of the comments can be found in the Listener Comments section of this report. In KBXE’s listener survey, 97% of those surveyed who indicated they had listened to the program said they felt “Paddle Minnesota” helped the arts, culture, and history to thrive in Minnesota. And, 94% said the segments helped weave art, culture, and history more strongly into their life. KBXE achieved the proposed outcomes of “Paddle Minnesota.”

KBXE’s “Bemidji Block Party” project was a one-day event that gave an estimated 875 people free access to four Minnesota music groups. The event achieved the proposed outcomes of giving its audience of all ages and incomes access to Minnesota’s music culture. In KBXE’s FY19 survey, 87% of respondents who said they attended the “Bemidji Block Party” agreed that the event increased their knowledge and access to the arts. KBXE also received positive comments from attendees who completed the survey, some of which appear in the Listener Comments section of this report. KBXE partnered with the Headwaters Science Center to provide kids activities during the event. The demographics for the musicians contracted for the event were similar to KBXE’s broadcast area. In total 16 participants were recorded and 14 were white (87.5%) and 1 was over the age of 65 (6%). KBXE’s broadcast region is 73.1% white and 16.1 % are over 65 years of age. KBXE aimed to have the demographics of performers match the demographics of their broadcast region. KBXE achieved the proposed outcomes for “Bemidji Block Party.”

## MEASURABLE OUTCOMES (Continued)

KBXE's "Wordish" project achieved its proposed outcomes of giving listeners access to poetry, short fiction and creative language arts in spoken word form. Fifty-five segments were produced in FY19 that were one-to-five-minutes in length. KBXE's measured its project achievements through a survey and comments. Some of the comments can be found in the Listener Comments section of this report. Of the 52% of those surveyed who said they remembered hearing "Wordish," 91% said they thought the project helped weave art, culture and history more strongly into their lives and 89% agreed that "Wordish" helped the arts, culture, and history thrive in Minnesota. KBXE achieved the proposed outcomes for "Wordish."

KBXE's project "Let's Visit" highlighted the people and cultures of small towns across Northern Minnesota. The project highlighted Northern Minnesota places and people in 37 segments that ranged in length from five-to-15-minutes. KBXE's achieved its goal of giving their listening audience more information, knowledge, and access to the history, geography and culture of Minnesota. The project's achievements were measured by audience size, audience feedback, and a listener survey. In FY19 "Let's Visit" gave an estimated 2,400 listeners per episode a look into the history, culture and art of Northern Minnesota. KBXE received positive comments about "Let's Visit" from Facebook users, email and their survey, some of which appear in the Listener Comments section of this report. In the FY19 survey, 63% of those surveyed remembered hearing "Let's Visit" and of those, 98% agreed the project gave them more knowledge of Minnesota history, geography and culture. KBXE achieved the proposed outcomes for "Let's Visit."

The project "Dig Deep" achieved its proposed outcome of giving Minnesotans access to MN history and appreciation for its relevance today. The success of this outcome was measured in audience size, quality of listener feedback, and results of survey questions. The project "Dig Deep" produced 40 segments that were 20 minutes long and each reached an estimated audience of 2,400 people. Through its FY19 survey, KBXE received 40 positive comments from listeners about their appreciation for "Dig Deep" and the value they find in the project. Some of the listener comments can be found in the Listener Comments section of this report. In KBXE's FY19 listener survey, 67% of those surveyed said they remember hearing "Dig Deep" and 93% of those respondents agreed that the program increased their access and appreciation for Minnesota history and its relevance today. KBXE achieved the proposed outcomes for "Dig Deep."

KBXE's "Live and Local" project broadcasted interviews and performances with more than 51 Minnesota musicians in 16 one-hour segments. KBXE achieved the proposed outcome of "Live and Local" by giving its listeners a showcase of Minnesota created music and local event information. The project's achievement of the proposed outcome was measured by comments and feedback, some of which appear in the Listener Comments section of this report, as well as a listener survey and demographic data. KBXE's received positive comments on Facebook and in the station's survey. Of those surveyed, 46% said they remembered hearing "Live and Local" and 98% of those agreed that the project gave them greater access to local music and local event information. KBXE met its goal of matching the demographics of the participants with the demographics of their area. KBXE achieved the proposed outcomes for "Live and Local."



## MEASURABLE OUTCOMES (Continued)

The “Northern Voices” project provided KBXE listeners historic and cultural information about the sustainable practices, traditions, as well as the indigenous and ancestral ways of life in Northern Minnesota. KBXE produced 13 segments for “Northern Voices” that were ten-minutes in length. “Northern Voices” achieved the proposed outcome of enriching listeners’ cultural and historical knowledge. The success was measured by listener comments and feedback from the FY 19 survey. KBXE listeners sent the station positive comments on Facebook and in the FY19 station survey. Some of the comments appear later in the Listener Comments section of this report. In KBXE’s FY19 listener survey, 56% of the respondents said they remembered hearing “Northern Voices and 98% of those said “Northern Voices” informed them about people who maintain Northern Minnesota cultural practices. KBXE also achieved success in matching the demographics of project participants to that of the stations’ broadcast region. The project was slightly more diverse than the broadcast region with 52% of project participants being white compared to 73% of the broadcast region’s population being white. KBXE achieved the proposed outcomes for “Northern Voices.”



**KFAI (Minneapolis/St. Paul)** Official ratings are not available. KFAI has an estimated weekly audience of 13,230 listeners, based on the formula of 10 listeners for every one donor (a nationally accepted standard to estimate audience size when official ratings are not available). KFAI has 1,323 contribut-

ing members. More than 11,500 people like KFAI’s Facebook page and the station has more than 12,400 followers on Facebook and more than 1,740 followers on Instagram.

KFAI produced and aired 59 editions of “10,000 Fresh Voices,” which were four-to six-minutes in length. Four of the segments produced in FY19 aired in FY20. The station estimates each segment reached an estimated audience of 500-to-1,200 people. KFAI achieved its objective of exposing more people to Minnesota artists, by featuring more than 100 Minnesotans in the series, which included musicians, writers, poets, historians, archivists, comedians, actors, arts managers, teachers, athletes, visual artists, sculptors, trades members, and more. These stories were streamed 13,663 times on SoundCloud, and other radio stations downloaded and aired “10,000 Fresh Voices” pieces 35 times on Public Radio Exchange (PRX). More than 1,500 people like KFAI’s “MinneCulture” page on Facebook, which is where the station posts segments of “10,000 Fresh Voices.” More than 600 people follow “MinneCulture” on Twitter. The station did not produce as many segments as it proposed in its workplan. But, the station also did not spend all of the funds allocated from the grant for this project. KFAI achieved most of the proposed outcomes for “10,000 Fresh Voices.”

For its project “MinneCulture,” KFAI produced and aired two documentaries: a one-hour program about the 1967 Plymouth Avenue uprising in North Minneapolis, and a 90-minute program on the history of HIV/AIDS in Minnesota. The station reports both programs were heard by an estimated audience of 500-to-1,200 people. The documentaries were streamed 807 times on SoundCloud streams, and “Fiery Unrest” (the documentary about 1967 Plymouth Avenue uprising) aired on

## MEASURABLE OUTCOMES (Continued)

Ampers station KMOJ as well as the entire Minnesota Public Radio network. More than 1,500 like KFAI's "MinneCulture" page on Facebook, which is where the station posts segments of "10,000 Fresh Voices." More than 600 people follow "MinneCulture" on Twitter. KFAI achieved the proposed outcomes for "MinneCulture."

With its project "KFAI's MinneCulture Podcast" KFAI succeeded in exposing more Minnesotans to the arts through the launch of Season 3 of its podcast, which nearly doubled its total history of podcast downloads in less than six months. For the project "KFAI's MinneCulture Podcast" the station produced eight episodes which each aired once and were heard by an estimated radio audience of 500 to 1,200 people and had 194 SoundCloud streams. KFAI's MinneCulture Podcast was made available on Apple Podcasts, Stitcher, Spotify, PlayerFM, and iHeartRadio (via Blubrry). The podcasts were downloaded a total of 755 times in FY19. KFAI achieved the proposed outcomes for "KFAI's MinneCulture Podcast."

In FY19, KFAI distributed 500 cassette tapes for its "Live from Minnesota Mixtape" created in FY18. The station accomplished its goal of making an impact with the giveaway, by getting press coverage of associated events and collaborating artists, in the Star Tribune, Pioneer Press, Duluth News Tribune, Revider, and more. The tapes were distributed at 11 Minnesota record stores, increasing awareness of and helping to promote the work of 18 Minnesota artists as well as significantly generating more attention to KFAI's arts and cultural heritage programming. Some of the press coverage appears later in this report. KFAI achieved the proposed outcomes for its "Live from Minnesota Mixtape" project. This project engaged audiences with three events that were produced at two record stores and one music venue, featuring live performances by five Minnesota music acts whose tracks were also featured on the mixtape recordings.

KFAI produced and aired three episodes of "Live from Minnesota," a series highlighting original music from Minnesota musicians recorded live at various local venues, in programs that were 26-to-56-minute in length. "Live from Minnesota" had more than 120 streams on SoundCloud. The project helped art and culture to thrive in Minnesota, resulted in more Minnesota content produced by public radio and increased the number of artists who had their work showcased through public broadcasting. KFAI achieved the proposed outcomes for "Live from Minnesota."

KFAI produced and aired three four-to six-minute segments for its project "87 Counties | 87+ Stories," which were heard by an estimated audience of 500-to-1,200 people and had 1,070 SoundCloud streams. KFAI was only able to produce and air three of these segments but the station did not spend all of the money that was allocated for this project. KFAI achieved some of the proposed outcomes for "87 Counties | 87+ Stories."

## MEASURABLE OUTCOMES (Continued)



**KKWE (White Earth/Callaway)** Official ratings are not available. More than 5,500 people like KKWE on Facebook and more than 5,570 follow the station on Facebook. The station has more than 230 followers on Twitter.

The station hosted seven arts events for its “Nijjii’s Minnesota Mixdown Series” project which were attended by more than 750 people. KKWE also recorded and edited six of the events and meetings and broadcast them later as one-hour radio programs. The series of live events took place at local venues in Park Rapids, New York Mills, White Earth, Nevis, Lake Park Audubon, and Callaway brought art and culture to rural communities across their listening region. Facebook posts for the “Nijjii’s Minnesota Mixdown Series” generated between 60 and 120 engagements. The events attracted a diverse audience ensuring the station achieved its goal of increasing the number of Minnesotans of all ages, ethnicities, abilities, and income participate in the arts and helping art, culture, and history to thrive. KKWE achieved the proposed outcomes of this project.

KKWE made Anishinaabe culture and history more accessible with “Mawaadising: The Visiting Place.” The station produced 26 episodes of the 60-minute radio show which vividly brought to life the epic story of the people and the landscape of the Anishinaabeg Aking. The project resulted in an increase in locally-focused content produced by public radio and helped culture and history to thrive in Minnesota. In its workplan, the station proposed producing 52 shows over the two-year biennium but was only able to produce 51. The station did not spend all of the funds budgeted for this project. KKWE achieved the proposed outcomes of this project.

In FY19, KKWE produced 14 episodes of “Voices of Ojibwe Tradition.” The 30-minute segments featured voices from traditional healers, drum keepers, dancers, Pow Wow people, spiritual advisors, and others, sharing important information about the culture. “Voices of Ojibwe Tradition” was a yearlong project which resulted in more Minnesota focused content produced by public radio and increased awareness of the way in which history affects people’s lives. KKWE was only able to produce 16 of the 26 programs proposed in their workplan for the FY18-FY19 biennium, but the station also did not spend all of the money that was budgeted for this project. Because the station did not spend all of the funds and was not all to produce all of the segments, KKWE was only able to achieve some of the measurable outcomes for this project.

The station produced 13 episodes of its hour-long music show, “Cruisin the Minnesota Blues with Mr. Jack,” which aired twice a week. The program provided historical facts and context behind the music, artists, and songs. It also resulted in more locally-focused content produced by public radio and increased the number of local artists that had their work showcased through public broadcasting. KKWE achieved the proposed outcomes of this project.



## MEASURABLE OUTCOMES (Continued)

KKWE produced and broadcast five segments for the project “White Earth Elders & Youth,” a program focusing on personal histories of Ojibwe elders. “White Earth Elders & Youth” was a collaboration with the White Earth Tribal Council, Anishinaabeg Today, and the Circle of Life Academy. The program featured conversations hosted by youth, speaking with White Earth Elders. The discussions resulted in five 10-minute segments that aired on the station. Each event had 12-to-15 people attend and participate in the discussions which increased knowledge and awareness of the way history affected their lives and helped to interweave culture and history into their lives as well. The project also resulted in an increase in locally-focused content produced by public radio. Posts on Facebook about “White Earth Elders & Youth” generated between 100 and 130 engagements. KKWE achieved the proposed outcomes of this project.

The station held two family camps and produced and aired two 15-minute programs for its project “Anishinaabeg Family Culture Camps.” The camps and radio segments featured stories about the culture of traditional Anishinaabeg through intergenerational seasonal family camps. More than 150 people participated in each camp including more than 100 children. Posts on Facebook about the camps generated between 150 and 170 engagements. The camps helped to interweave art, culture, and history into people’s lives, prompted an increase in locally-focused content produced by public radio, and helped to increase the number of Minnesotans of all ages, ethnicities, and incomes who participated in the arts, culture, and history. KKWE was only able to produce two of the four 15-minute on-air segments proposed in its workplan but did deliver the proposed number of actual camps. The station did not spend all of the funds budgeted for this project. KKWE achieved most of the proposed outcomes of this project.

KKWE produced four episodes of “Tamarac Tales” in FY18 and aired the four five-minute segments in FY19. “Tamarac Tales” highlighted the history of the Tamarac National Wildlife Refuge in Becker County. The segments focused on the historical and environmental importance of plants, animals, and the people associated with the refuge. The goal of the project was to increase the number of Minnesotans of all ages, ethnicities, abilities, and incomes who learn about culture and history and increase their awareness of the way history affects their lives. KKWE achieved the proposed outcomes of this project.



**KMOJ (Minneapolis/St. Paul)** According to Radio Research Consortium (Nielsen Audio) ratings, KMOJ has a cumulative weekly estimated audience of 76,000 listeners. KMOJ has more than 35,000 followers on Facebook, more than 2,249 followers on Instagram, and more than 7,500 followers on Twitter.

KMOJ's project “Sex Trafficking: Breaking Free” increased awareness and knowledge of history and culture and how it affects people. For the project, in partnership with Ampers, KMOJ produced two one-hour documentaries that were broadcast to an estimated 200,000 listeners.

## MEASURABLE OUTCOMES (Continued)

The segments from this project won First Place in the category Special Projects-In Depth Series at the 2019 Minnesota Society of Professional Journalists Page One Awards. The documentaries were viewed more than 400 times online and streamed more than 100 times on Public Radio Exchange in FY19. KMOJ achieved the proposed outcomes for “Sex Trafficking: Breaking Free.”

For the project “Dancing with the DJs” KMOJ was on-site throughout the Minnesota State Fair showcasing 18 different styles of music from the 29 artists who performed. KMOJ increased awareness of the art and culture of music for all ages at the state fair. KMOJ estimates 300 people per hour came by the performance booth at the Minnesota State Fair. In addition, KMOJ broadcasted a minimum of three live segments per hour, each day of the fair from 10 am to 9 pm. Those segments reached an estimated 200,000 total listeners. The large live broadcast audience helped increase awareness for the performers. KMOJ achieved the proposed outcomes for “Dancing with the DJs.”

KMOJ’s “Rush It: The Peoples’ Choice” broadcasted the music of up-and-coming Minnesota artists to an estimated 85,000 people per hour on its radio program from 7-9 pm Monday through Friday. “Rush It: The People’s Choice” gave little-to-unknown Minnesota artists the chance to have their work played on the radio station, providing them with significantly more exposure. The station played three-to-seven songs per week from these artists, introducing the work of more than 150 Minnesota musicians. Some of the songs were then added to KMOJ’s playlist giving the artist even more exposure and increasing their chances of making money from their music. KMOJ achieved the proposed outcomes for “Rush It: The Peoples’ Choice.”

“The Ice: Expanding the Reach of Minnesota’s 1st Urban Hip-Hop Format” also helped to increase the number of local artists who had their work showcased through public broadcasting. The station, which is on KMOJ’s HD-2 and streams online, targets an audience of 12-to-24-year-olds and features live, local and culturally specific programming 12-hours a day. In the first month of FY19, The Ice’s website had 450 visits with 211 of those being unique visitors. March of 2019 attracted the highest number of web visits. In that month the site attracted 4,681 visits and nearly 2-thousand of those were unique. In June of 2019, there were 1,575 visits with 1,135 being unique. The company that provided streaming services for The Ice was unable to provide streaming statistics for FY19. KMOJ achieved the proposed outcomes for “The Ice: Expanding the Reach of Minnesota’s 1st Urban Hip-Hop Format.”



**KMSU (Mankato)** Official ratings are not available. The station has 1,673 followers on Facebook.

KMSU successfully produced or helped to support 50 arts and cultural events in FY19. KMSU partnered with 110 community partners and paid 85 artists to bring live music, film, art, and community to more than an

estimated 45,000 people. KMSU and its partners measured success by estimating event attendance, the number of artists contracted successfully, and by the number of community partners for each event.

## MEASURABLE OUTCOMES (Continued)

KMSU created high-quality recordings and helped the Mankato Symphony Orchestra reach a wider audience than just a live audience. “Mankato Symphony Orchestra Recordings” consisted of five recorded concerts and their broadcasts that took place over nine months, with more than 6,000 people attending the live performances and an estimated 900 radio listeners for each of the five concerts broadcast by the station. KMSU achieved the proposed outcomes for the “Mankato Symphony Orchestra Recordings.”

For its project “Mankato Solstice,” the station achieved its goal of successfully collaborating, presenting and promoting Mankato’s Solstice Outdoor Music Festival, which was attended by more than 5,000 people. KMSU partnered with 24 community partners and successfully contracted 17 artists for the Solstice Outdoor Music Festival. The project gave area residents the opportunity to enjoy live music in a beautiful setting. KMSU achieved the proposed outcomes for “Mankato Solstice.”

KMSU helped to support 30 Indigenous dancers and drummers for its “Mahkato Wacipi Mankato Pow Wow” project, which was attended by approximately 2,000 people. KMSU collaborated with three community partners for this event. The project helped area residents learn about and appreciate Native American history and culture. KMSU achieved the proposed outcomes for “Mahkato Wacipi Mankato Pow Wow.”

For the project “Collaboration with the Arts Center of St. Peter” KMSU produced and aired five segments that were 30-to-60 minutes in length which the station reports reached an estimated audience of 1,200 listeners. The “Collaboration with the Arts Center of St. Peter” also resulted in 10 events that involved 25 performing artists and attracted between 500 and 600 people. KMSU collaborated with three community partners for this event. The station achieved the goal of giving residents the opportunity to enjoy unique concert experiences. KMSU achieved the proposed outcomes for “Collaboration with the Arts Center of St. Peter.”

KMSU’s project “Rock Bend Folk Festival” supported and promoted the 28th Annual Rock Bend Folk Festival, which attracted more than 10,000 attendees to the two-day event. The annual music festival showcased 25 different bands and musicians. KMSU and 30 community partners successfully brought live music to a beautiful setting. The station achieved the proposed outcomes for “Rock Bend Folk Festival.”

For KMSU’s project “Documentary Video,” the station partnered with the Mankato Symphony Orchestra and the New Standards to produce a five-minute documentary about their collaborative performance in FY19. The projected helped to make more people aware of the Mankato Symphony Orchestra and The New Standards. The video has been viewed more than 300 times and received five likes on YouTube. KMSU achieved the proposed outcomes for “Documentary Video.”



## MEASURABLE OUTCOMES (Continued)

KMSU partnered with six community organizations and successfully contracted and paid 12 bands and musicians for its project “KMSU Live Events.” KMSU produced 12 live events that were attended by an estimated 7,000 people in FY19. The “KMSU Live Events” project gave Minnesota residents access to free live artistic performances. The station achieved the proposed outcomes of giving Minnesotans access to free live music in “KMSU Live Events.”

In FY19 KMSU collaborated with the Mankato State University’s Music Department to produce five events attended by an estimated 1,500 people. For “Collaboration with MSU Department of Music” KMSU contracted with and paid five artists and partnered with five community partners to produce the events that exposed Mankato State University students and area residents to musical performances not otherwise available in their area. The station achieved the proposed outcomes for “Collaboration with MSU Department of Music.”

KMSU partnered with Greater Mankato Growth (GMG) for nine live events for its project “Songs on the Lawn/Alive After Five.” The nine live events were attended by an estimated 9,000 people. KMSU and GMG successfully contracted with and paid nine artists and partnered with 11 other community partners. KMSU achieved the proposed outcomes of giving area residents access to live music outdoors in Mankato’s city center for “Songs on the Lawn/Alive After Five.”

For its project “Post Holiday Extravaganza” KMSU partnered with four community organizations to produce two days of live music and art that was attended by an estimated 500 people. The event featured several Minnesota-based alternative bands as well as children’s activities. KMSU achieved the proposed outcomes for “Post Holiday Extravaganza” by giving area residents access to arts and live music.

KMSU supported and promoted the “Austin Area Artworks Festival,” with its project by the same name. KMSU achieved its proposed outcome of giving area residents the opportunity to enjoy live music, arts and food. An estimated 1,000 people that attended the two-day festival and KMSU partnered with more than 50 Austin area businesses and individuals. The station successfully contracted with and paid 11 performing artists. The event helped to showcase dozens of local authors, artists, culinary art, literary art, and more. The station successfully gave area residents the opportunity to enjoy live music, arts, and food. KMSU achieved the proposed outcomes for “Austin Area Artworks Festival.”

KMSU’s “Grind Fu Cinema” helped increase the appreciation of visual arts and cinema by giving residents of Southern Minnesota free access to artistic films and cult classics. For this project, KMSU screened seven films in FY19 that were viewed by an estimated 120 people. Tim Lind and Shelley Pierce, the hosts of the station’s morning show Shuffle Function, hosted the screenings. KMSU achieved the proposed outcomes for “Grind Fu Cinema.”

## MEASURABLE OUTCOMES (Continued)

KMSU helped to promote and support the “Speechless Film Festival,” a two-day international film festival that attracted more than 700 people. The event featured 77 films that showcased local and international artists. The mission of the event is to foster cross-cultural engagement through the celebration of visual storytelling. The event took place at Bethany Lutheran College. KMSU achieved its proposed outcome for “Speechless Film Festival.”



**KOJB (Leech Lake/Cass Lake)** Official ratings are not available. Currently, the KOJB Facebook page has more than 3,664 likes. The station serves the Leech Lake Band of Ojibwe Reservation and the surrounding area.

There are more than 9,000 band members of the Leech Lake Band of Ojibwe. KOJB measured the outcomes of their projects in an FY19 survey conducted in January and February 2019. The station received positive comments for specific shows as well as their ACHF funded programming in general. Some of the comments about the Legacy projects can be found in the Listener Comments section of this report. All of their shows received positive responses in the FY19 survey.

For KOJB’s project “Living the Ojibwe Way of Life” the station produced and aired 52 10-minute segments about Ojibwe history, culture, and other information about the Leech Lake Band of Ojibwe. The station received positive comments about “Living the Ojibwe Way of Life” in the FY19 survey. Of the listeners surveyed, 62% said they have listened to the “Living the Ojibwe Way of Life” One listener surveyed said, “The Living the Ojibwe Life is very informational.” KOJB reports that each of the “Living the Ojibwe Life” had an estimated listening audience of approximately 75-to-100 people. Segments. The survey showed that the segments helped to increase interest in Native American culture. KOJB achieved the proposed outcomes for “Living the Ojibwe Way of Life.”

The project “Environmental Voices” received positive comments and favorable responses in the FY19 survey. Of the 66% of those surveyed who said they have listened to “Environmental Voices,” 80% said it was either their favorite or that they liked the program. That’s up from 62% the previous year. KOJB produced 52 10-minute segments for “Environmental Voices” each of which the station estimates were broadcast to about 75 to100 people. KOJB’s survey shows the station helped to increase interest in Native American culture. KOJB achieved the proposed outcomes for “Environmental Voices.”

“The Ojibwemowin, Learning the Ojibwe Language” project received positive comments and favorable responses in the station’s FY19 survey. Of those surveyed, 73% say they listen to “Ojibwemowin” and 84% of those respondents said they either like “Ojibwemowin” or that it’s their favorite program. KOJB produced 52 ten-minute segments for “The Ojibwemowin, Learning the Ojibwe Language” that the station estimates were broadcast to an approximately 75 to100 people. The project helped to increase interest in Native American culture. KOJB achieved the proposed outcomes for “The Ojibwemowin, Learning the Ojibwe Language.”

## MEASURABLE OUTCOMES (Continued)

The “History of Leech Lake” also helped to increase interest in Native American culture. Nearly 80% of those surveyed said they listen to the program and 78% of those respondents said they either liked the project or called it their favorite program. KOJB produced 52 10-minute segments for “History of Leech Lake” the station reports that each segment reached between 75 and 100 people. KOJB achieved the proposed outcomes for “History of Leech Lake.”

KOJB shared ancestral knowledge about the medicinal value of certain plants and trees with Native as well as non-Native American listeners. The station produced and aired 52 segments of “Traditional Ojibwe Plants Herbs and Trees.” The 10-minute segments aired weekly. The station estimates each segment reached between 75 and 100 listeners. Of the KOJB listeners surveyed who said they listened to the program, 80% said they either liked it or considered it to be their favorite program. The project helped to increase interest in Native American culture. KOJB achieved the proposed outcomes for “Traditional Ojibwe Plants Herbs and Teas.”



**KQAL (Winona)** Official ratings are not available. KQAL’s Facebook page has more than 1,552 followers. The station has 333 followers on Instagram, and 846 followers on Twitter.

In FY19, the station partnered with and helped to support the “Mid West Music Festival,” an event that featured more than 80 bands at 12 different venues over three days. An estimated 3,000 people attended the event that KQAL helped promote on-air by producing 28 one-hour shows highlighting various regional artists and performers who participated in the festival. KQAL is represented on the Mid West Music Festival board. With more than 3,000 people attending, the project helped expose more Minnesotans to arts and culture and gave the artists themselves more exposure. KQAL achieved the proposed outcomes for “Mid West Music Festival.”

KQAL listeners had the opportunity to listen to 95 different editions of “The Live Feed,” which featured the music of 150-200 Minnesota based artists. In FY19, KQAL produced 73 new episodes for the project and the station received positive comments and feedback from listeners and participants about the program. Some of the comments appear later in both comments section of this report. Four episodes of “The Live Feed” were licensed for broadcast by other stations in FY19. “The Live Feed” was KQAL’s most-streamed program with 419 streams and 3,804 views on its webpage. The top-performing social media posting for “The Live Feed” featured the Minnesota based string band “Magpie Revival” which had 2,100 Facebook impressions in April of 2019. Another post about “The Live Feed” featuring the music from Mid West Music Festival performer Black Eyed Snakes had 1,200 Facebook impressions in May of 2019. KQAL over delivered on the number of segments for “The Live Feed” compared to its workplan which promised approximately 65 new segments in FY19. KQAL achieved the proposed outcomes for “The Live Feed.”

## MEASURABLE OUTCOMES (Continued)

KQAL produced 206 episodes of its project “Art & Entertainment Download.” The program is a same-day event update that airs on the station Monday through Friday, twice a day. Each segment was 60-to-90-seconds long. The project increased awareness about exhibits, activities, learning opportunities and live events in the area. It helped to interweave art and culture into the community and increased the number of local artists, historians, and writers who had their work showcased through public broadcasting. KQAL achieved the proposed outcomes for “Art & Entertainment Download.”

KQAL produced 36 episodes of “Art Beat,” which were each 25-to-30-minutes long. The program gave its listeners knowledge and information about 45 area artists. KQAL produced six more episodes than originally promised in its workplan. Ampers’ member station KVSC aired two episodes of “Art Beat” in FY19. “Art Beat” reached thousands of people through Facebook posts, the top-performing post for the “Art Beat” project was about the segment “2018 Great River Shakespeare Festival: Tonia Sina on Intimacy Directing” which had 3,700 impressions in July of 2018. “Art Beat” was streamed 112 times on KQAL’s website and was viewed 1,629 times. KQAL received positive feedback from participants and positive comments from listeners. KQAL achieved the proposed outcomes for “Art Beat.”

The station produced and aired 37 new segments for its project “Culture Clique.” The program featured poignant lecturers, speakers and other KQAL guests who visited Winona in segments that were each 15-to-30-minutes in length. Two episodes of “Culture Clique” were honored with Eric Sevareid Awards of Merit at the 2019 Midwest Journalism Conference. Ampers member station KVSC licensed five episodes of “Culture Clique” for broadcast in FY19. KQAL produced 12 more episodes of “Culture Clique” than originally promised in its workplan. Episodes of the “Culture Clique” were viewed 843 times on KQAL’s website and streamed 77 times in FY19. The project helped keep the residents of the area engaged to the changing culture and diversity of Southeastern Minnesota. KQAL achieved the proposed outcomes for “Culture Clique.”

KQAL produced and broadcast 50 segments of “Don’t Cha Know.” The project gave its listeners access to current arts, cultural and historical related events in Winona and Southeast Minnesota. Segments for the project were 25-to-40-minutes in length. KQAL used the project to highlight volunteer needs for area non-profits. KQAL produced two more episodes than originally promised in its workplan. KQAL achieved the proposed outcomes for “Don’t Cha Know.”



**KRPR (Rochester)** Official ratings are not available. Currently, the KRPR Facebook page has more than 800 likes. KRPR, in partnership with KSMQ-TV (public television), produced 48 two-minute segments of its “R-Town Radio Series.” Thirty-five of these segments aired on KRPR in FY19. The remaining aired in FY20. The segments featured 48 different people, events, and activities around the Rochester area. KRPR accomplished its goal of making arts and cultural event information more



## MEASURABLE OUTCOMES (Continued)

accessible to its listening audience by airing the “R-Town Radio Series” segments and making them available online. The station had 56 direct downloads of various segments and over 190 podcast site visits since the program began airing. KRPR website traffic has increased by 15% since the start of the R-Town program. KRPR achieved the proposed outcomes for “R-Town Radio Series.”



**KSRQ (Thief River Falls)** According to Radio Research Consortium (Nielsen Audio), it is estimated that KSRQ reached 3,100 people each week, although this number only represents the western portion of

KSRQ’s listening area. The eastern half of the station’s coverage area is not surveyed by Nielson Audio.

The station streamed a combined 8,909 hours of ACHF programming in FY19 on [www.radionorthland.org](http://www.radionorthland.org) and [www.pioneerpolkacast.org](http://www.pioneerpolkacast.org). KSRQ posted select Legacy programs on SoundCloud, which collectively received 1,742 total plays. The remaining segments were posted to the station’s webpage or PRX for archival purposes. The station has 1,593 Facebook followers, plus 2,500 followers on the stations’ “PolkaCast” TuneIn Radio page.

The station aired 228 episodes of “Community Voices” segments which varied in length from one-to-30-minutes and were broadcast. Throughout the project, KSRQ highlighted 40 artists and 23 community groups, through the on-air interviews. The project helped to increase awareness and engagement for more than 20 community groups. KSRQ achieved the proposed outcomes for “Community Voices.”

For its “RiverFest” project, KSRQ successfully increased community awareness and attendance of the two-day music festival, which approximately 1,600 people attended. To help promote “RiverFest” the station partnered with six artists, and aired three interviews that were eight-to-15-minutes long. Feedback from listeners indicated that audiences appreciated that it provided reasonable prices for family activities and fun. KSRQ achieved the proposed outcomes for “RiverFest.”

“Music in our Schools” helped to give area school concerts significantly more exposure and larger audiences. Rather than limiting the concert audiences to the capacity of the auditoriums, anyone in the listening area could hear them and the concerts are archived online for on-demand listening as well. The station recorded and broadcast 16 school concerts for this project. Students from eight area schools were part of the production for the performances. Each broadcast ranged from 30-minutes-to-two-hours in length. The station also achieved its goal of including teachers in the project by interviewing two of them on-air. In addition to broadcast, there were 160 on-demand listens. KSRQ achieved the proposed outcomes for “Music in our Schools.”

Additionally, KSRQ produced “The Pioneer Polkacast,” a 24/7 webstream and HD radio channel, delivering new and vintage songs from more than 240 Minnesota and Midwest polka, old-time, classic country and bluegrass acts. The average monthly online-only audience was 1,500 listeners in FY19. More than 100 area residents attended a Polka dance in June that was broadcast live. KSRQ’s “The Pioneer Polkacast”

## MEASURABLE OUTCOMES (Continued)

had a monthly (unduplicated) audience of 1,439 listeners. The stream had 84,772 listening sessions one minute or greater and 47,560 listening sessions 15 minutes or longer. Pageviews for PolkaCast topped all pages on KSRQ's website at 17,016 for the year. KSRQ achieved the proposed outcomes for "The Pioneer Polkacast."

The station's 27 episodes of "Times Past" helped to promote and preserve the history of Northwest Minnesota. The segments ranged in length from 10-minutes to an hour-long. The segments archived on SoundCloud generated 276 listens. As part of "Times Past," a mini-series on Minnesota's pro wrestling history generated 1,026 page views, making it the sixth most visited page on the station's website. The two live events for "Times Past" attracted about 250 people. Many of the segments covered more than one topic, and the project covered more than 50 different historical stories in FY19. KSRQ achieved most of its proposed outcomes for "Times Past."

The 48 one-hour-long episodes of "Minnesota Homebrew," featured more than 400 original songs from Minnesota's singer/songwriters. The archived shows were streamed 371 times. KSRQ achieved its goal of promoting and distributing the work of Minnesota artists. "Minnesota Homebrew" had more than 371 SoundCloud plays and 266 website page views. The program also aired each week on KKWE (White Earth/Callaway). KSRQ achieved the proposed outcomes for "Minnesota Homebrew."

For "Premiere '72: TRF Goes to the Movies," KSRQ finished its 40-minute documentary about the making of the 1972 film *It Aint Easy*, parts of which were filmed in Thief River Falls. The filming of the movie, which told the fictional story of drug smugglers crossing the Canadian border on Arctic Cat snowmobiles was a big event for the area. The station conducted interviews with former Arctic Cat racers, the film's composer, and the son of the movie's director. KSRQ then aired and posted the documentaries and interviews around November 1st of 2019, marking the anniversary of the film's release. Because the documentaries and interviews aired in November of 2019, no additional data is available at this time. Because of that fact, outcomes data is not yet available.



**KUMD (Duluth)** According to Radio Research Consortium (Nielsen Audio), it is estimated that KUMD reaches approximately 8,900 listeners each week. More than 50,000 people attended ACHF live events that the station produced and/or helped to promote. KUMD's has attracted more than 12,000 followers on social media,

with 6,865 followers on Facebook, 2,263 followers on Instagram, and 3,361 Twitter followers. In FY19, KUMD broadcast 44 hours of Legacy programming live via its stream and had garnered 939 hours of on-demand listening of Legacy programs. The station involved 18 students in the production of its legacy projects during FY19.

KUMD significantly over-delivered for its "Live from Studio A" project, producing and broadcasting 37 episodes, 11 more than the station proposed in its workplan. "Live from Studio A," was a weekly 30-minute program of live interviews and live studio performances by Minnesota musicians and bands. KUMD reports that each episode reached an estimated 1,800 listeners each week. "Live from

## MEASURABLE OUTCOMES (Continued)

Studio A” generated 6,296 pageviews to its website. Facebook posts about this program reached more than 15,600 people, with more than 1,359 users engaging with the content. Thirty-seven Minnesota musicians were featured on this program, ranging from veteran performers to newer performers going on the radio for the first time. KUMD achieved the proposed outcomes for “Live from Studio A.”

The station estimates that the 47 five-minute episodes of “Radio Gallery” reached approximately 1,700 listeners on-air each week. KUMD achieved its goal of bringing the arts to more Minnesotans through the program, which had 3,647 page views on the station website, and reached more than 7,050 people on Facebook with more than 208 engagements. KUMD achieved the proposed outcomes for “Radio Gallery.”

With “MN Reads,” an ACHF program that featured Minnesota authors in 38 weekly eight-to-23-minute segments, the station estimates the segments reached approximately 1,800 listeners each week. “MN Reads” had 2,409 pageviews on KUMD’s website. Forty Minnesota authors were highlighted helping the station to achieve its goal of supporting and increasing awareness of Minnesota authors. The station produced 10 fewer episodes of “MN Reads” than it proposed in its workplan but produced 11 more episodes of “Live from Studio A” than proposed in the workplan. Despite producing fewer segments than proposed, KUMD did achieve the proposed outcomes for “MN Reads.”

The station produced 17 five-to-16-minute segments of “Journey to Wellness,” a program focused on health and wellness in Minnesota’s Native American community. The station estimates that each segment reached an estimated 1,800 listeners each week. “Journey to Wellness” had 1,412 pageviews on KUMD’s website. The program’s most popular Facebook post reached 909 people and had 30 engagements. “Journey to Wellness” helped to support change and open people’s minds regarding historical, cultural, contemporary health issues in Minnesota’s Native communities. KUMD achieved the proposed outcomes for “Journey to Wellness.”

KUMD supported a wide variety of community events and festivals with its “Arts and Cultural Events” project. KUMD produced and aired interview segments, special story series, and live performances as well as special episodes of regular programming for its arts and cultural events. The station’s on-air promotion, community visibility, and special programming helped to promote 32 events that reported that more than 50,000 attendees. KUMD collaborated with 19 different entities for these events. “Arts & Cultural Events” was a yearlong project that resulted in 22 on-air segments that varied in length from five-to-22-minutes. The station succeeded in ensuring that more Minnesotans were informed and aware of local arts events and festivals by producing 22 segments and generating web posts for 26 local events. The station also created and posted photo albums on Facebook for many of the events. In FY19, the station’s posts about the Beargrease Sled Dog Marathon had 3,989 pageviews and KUMD’s Facebook posts about it reached 29,358 people with 3,564 engagements. KUMD achieved the proposed outcomes for “Arts and Cultural Events.”

## MEASURABLE OUTCOMES (Continued)

KUMD provided eight days of coverage of Duluth's largest local music festival for its project "Duluth Homegrown Music Festival Coverage." The station accomplished its goal of informing more listeners about community arts events, by producing and airing six 30-minute shows highlighting Duluth's largest premier annual music festival. The station created even more exposure with web and social media posts and a daily blog. The station estimates that approximately 1,800 people heard each on-air segment. KUMD's "Duluth Homegrown Music Festival Coverage" had 1,517 pageviews on its website and reached over 28,470 people via Facebook posts, with 3,345 engagements. KUMD achieved the proposed outcomes for this project.

KUMD produced and broadcast 25 five-to eight-minute segments of "In the Spirit of Medicine." The station estimates that each segment reached an estimated 1,800 listeners. "In the Spirit of Medicine" had 2,927 page views on the KUMD website, and Facebook posts about this program reached more than 10,768 people with 913 engagements. The station achieved its goal of supporting change and opening people's minds to a broader understanding of personal, spiritual, and public health by sharing expertise from both western as well as holistic health traditions from a Native American perspective. KUMD achieved the proposed outcomes for "In the Spirit of Medicine."

The station created and aired 15 episodes of, "The Sea Grant Files," its five-to 15-minute twice-monthly segment, reaching an estimated audience of 1,800 listeners each week. The program had 468 page views on the station's website. "The Sea Grant Files" helped to raise awareness about the large coastal eco-system we have in our state including research about stream fishing, invasive species, biodiversity, and more. KUMD achieved the proposed outcomes for "The Sea Grant Files."



**KUOM/Radio K (Minneapolis/St. Paul)** Radio K has an estimated weekly cumulative audience of 39,600 per the Radio Research Consortium (Nielsen Audio). The station has 9,936 Facebook followers and more than 15,600 followers on Twitter and 3,064 on Instagram. In FY19, the radio station's website, RadioK.org, received 332,361 views, and 17 students participated in KUOM's legacy projects.

KUOM produced and aired 35 30-minute episodes of its "How to Talk Modern Minnesotan - Real College Podcast." According to the station, each episode reached an estimated audience of 5,000 people. The podcast episodes received 839 views online. A station survey of listeners to "How to Talk Modern Minnesotan - Real College Podcast" found that 88% of respondents believe that it is important to have media dedicated to covering the arts, culture, and history of Minnesota. Also, 76% of respondents believe it is important to have arts and cultural understanding, experience and promotion in Minnesota. And, 64% of respondents said they believe that "How to Talk Modern Minnesotan - Real College Podcast" helped deepen their appreciation of Minnesota and Minnesotans. KUOM achieved the proposed outcomes for "How to Talk Modern Minnesotan - Real College Podcast."



## MEASURABLE OUTCOMES (Continued)

KUOM created 10 episodes of “BaseMNt Music” its stream-only online program, which received 365 views. In episodes that ranged from 30-to-45 minutes, the station succeeded in positively contributing to the music community through the “BaseMNt Music” podcast, by recording local musicians in their Studio K and sharing information about up and coming acts. A station survey found that 100% of respondents say that “BaseMNt Music” makes a positive contribution to the local music scene. KUOM achieved the proposed outcomes for “BaseMNt Music.”

For “Behind the Scenes with MN Musicians: Off-Mic & On-Camera” Radio K produced more than 35 videos of in-studio performances featuring more than 35 Minnesota musicians. Each video was approximately three-to-seven-minutes long. In addition, Radio K produced and aired more than 35 audio segments for the project. The audio segments varied in length from five-to-15-minutes. The webpage for “Behind the Scenes with MN Musicians: Off-Mic & On-Camera” had 4,839 views on its website. A station survey found that 100% of respondents believe “Behind the Scenes with MN Musicians: Off-Mic & On-Camera” made a positive contribution to the local music scene. KUOM achieved the proposed outcomes for “Behind the Scenes with MN Musicians: Off-Mic & On-Camera.”



**KVSC (St. Cloud)** Official ratings are not available. The KVSC Facebook page has 5,674 followers, the station has 803 Instagram followers, and 3,344 followers on Twitter.

KVSC increased exposure and helped to support and pay 13 Minnesota musicians with its “Minnesota Music Concert.” The event also gave listeners access to the arts of Minnesota and helped the arts thrive. The concert, which resulted in about three hours of music, attracted 120

people. Three students were involved in producing and promoting the “Minnesota Music Concert” project. The event gave the students a working laboratory where they received hands-on experience in planning, promoting, and producing a live music show. The station also actively promoted the show on Instagram and Twitter. KVSC received positive feedback about the concert. Some of the feedback can be found in the Listener Comments section in this report. KVSC achieved the proposed outcomes for the project.

KVSC provided access to the arts and culture of Central Minnesota to the more than 645 people that attended the four live performances of “Granite City Radio Theatre,” the quarterly live radio broadcast. In addition to the radio audience, the segments were streamed on KVSC.org approximately 280 times. The project created a total of 10 hours of live radio programming. Approximately 20 actors, writers, musicians, technical directors, stage directors, and promotions specialists participated in each “Granite City Radio Theatre” production and were compensated in a fair and timely matter. Six students were also involved with the project and learned the logistics behind creating and promoting a live production. Attendees who completed the FY19 survey at the “Granite City Radio Theatre” gave very positive feedback and suggestions. Some of the feedback can be

## MEASURABLE OUTCOMES (Continued)

found in the Listener Comments section of this report. Of the respondents, 100% said they felt programming like “Granite City Radio Theatre” are worthy of Legacy funds and 93% said they heard on-air announcements crediting the Minnesota Arts and Cultural Heritage Fund. KVSC achieved the proposed outcomes for the project.

KVSC provided its listeners with arts, culture, and historical information specific to central Minnesota for “Untold Stories of Central Minnesota.” The station produced and aired 32 half-hour programs that garnered positive feedback from listeners and story sources that included gratitude, shared links on social media and podcast posting. According to the station’s website tracking from July 2018 to March 2019, the “Untold Stories of Central Minnesota” page generated 290 unique visits and 392 page views. Unfortunately, a technical problem prevented data collection from March through June of 2019. But, based on the data leading up to that time, the station estimates the page received 616 page views for the entire year. The project “Untold Stories of Central Minnesota” achieved its proposed outcomes for this project.

KVSC provided its listeners with engaging music history with Minnesota ties for the project “In2TheMusic.” KVSC produced 26 episodes of the two-minute program with established music historian Al Neff. Each of the 26 episodes aired several times KVSC and KVSC’s Facebook fans posted positive comments about the show and the producer. Additionally, the show was very well received by students and the KVSC Community Advisory Board at the June 2019 meeting. The richness Minnesota’s music history was used to connect musicians, events and producers in the music industry into the segments. KVSC achieved the proposed outcomes for the project.



**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** Official ratings are not available. While the total population for WTIP’s coverage area is only approximately 10,000 residents, the station has more than 1,261 active members/contributors. WTIP has more than 4,491 followers on Facebook, 344 followers on Instagram and 1,800 Twitter followers.

More than 1,400 people attended the “Radio Waves Music Fest,” a three-day live event featuring more than 98 artists in 28 acts. Results from a station survey strongly suggest that the event helps arts and culture to thrive in Northeastern Minnesota. About 150 attendees completed the survey and shared comments like: it “Brings together incredible talent for an audience of locals and tourists alike”; “It introduces audiences to a great variety of musical genres. It supports local and other artists and musicians,”; “Encourages youth to become involved in music and the arts as they encounter the many opportunities.”; and, “Brings us to Grand Marais every year.” The survey also showed the festival attracted people from 17 different states and Ontario, Canada. The project helped to expose and engage more Minnesotans of all ages in the arts, helped more Minnesota artists to showcase their work, and increase the artists’ potential to earn income from their art. WTIP achieved the proposed outcomes for “Radio Waves Music Fest.”

## MEASURABLE OUTCOMES (Continued)

In FY19, the station produced more than 515 episodes of “Community Voices,” which aired on North Shore Morning, North Shore Digest and North Shore Weekend, reaching an estimated audience of 800 to 2,500 people each week. The “Community Voices” segments were typically between three and six minutes long and covered a wide range of artistic, cultural, and historical topics. Ninety students also worked as reporters for our “School News” segments aired during “Community Voices.” The station reports more than 4,000 plays on its website and SoundCloud of “Community Voices” content. The project made listeners more aware of local culture and history and resulted in more artists having their work showcased by public broadcasting. The station received positive feedback about the projects. Some of the feedback can be found in the two “Comments” section later in this report. WTIP achieved the proposed outcomes for “Community Voices.”

WTIP created and aired five episodes of “Superior Canines” for the project “Dogs of Cook County,” which were 10-to 12-minutes in length. The series looked at the historical significance dogs have and continue to play in the area with such events as the John Beargrease Sled Dog Marathon and Gunflint Mail Run. The station reports the on-air segments reached an estimated audience of between 800 and 2,500 people. In addition, there were 246 on-demand listens on the station’s website and on SoundCloud. WTIP achieved the proposed outcomes for “Dogs of Cook County.”

WTIP produced and aired 48 episodes of “The Roadhouse,” a two-hour weekly arts and culture magazine-style radio program that reached an estimated audience of 800 to 2,500 people. The series also generated 3,386 on-demand listens on the station website and on SoundCloud. WTIP achieved its goal of contributing to the strength of the community, with its project “The Roadhouse,” as evidenced by positive feedback and comments from both musicians and partners. In one instance, “The Roadhouse” did an interview with a musician (Loretta) who wrote a song about a person donating a kidney (Christy Harding) to someone in need. A local resident, Dave, was so moved by the interview and song that he decided to donate one of his kidneys to a stranger. Hosts from “The Roadhouse” then interviewed Dave. WTIP then received numerous comments from listeners who were moved by Dave’s courage and generosity. This is one example that demonstrates how WTIP uses art and culture to create and support a thriving community. WTIP achieved the proposed outcomes for “The Roadhouse.”

The station aired five episodes “CACHE Project of Grand Portage Band of Lake Superior Ojibwe,” and the segments were streamed more than 95 times. The six-to 10-minute segments focused on topics like how to harvest a cattail, food choices, and how to reach food sovereignty. The station partnered with the Grand Portage Band of Lake Superior Chippewa for the project. The goal of the series was to bring more awareness of the sustainable food program at Grand Portage and encourage people to interweave this part of Native culture into their lives. The fact that the segments were streamed 95 times shows there was significant interest in this cultural information. While the station produced one less segment than proposed in its workplan, the segments it did produce were longer than proposed in the workplan, resulting in a comparable number of programming minutes produced for the biennium. WTIP achieved the proposed outcomes for “CACHE Project of Grand Portage Band of Lake Superior Ojibwe.”

## MEASURABLE OUTCOMES (Continued)

“The Lake Superior Project” included a total of 12 on-air segments that were also listened to on-demand more than 755 times on the station’s website and on SoundCloud. The six-to-twenty-minute programs covered a broad range of issues facing Lake Superior, which holds ten percent of the world’s freshwater, including the culture, environment, as well as the history of the lake and its effect on people’s lives along Minnesota’s North Shore. Featured segments investigated issues like the impact of climate change, invasive species, development, industry, and how people came together to protect and preserve the lake. The station received positive feedback and comments about this project, some of which can be found in the two “Comments” section later in this report. WTIP achieved the proposed outcomes for “The Lake Superior Project.”

For its “Isle Royale” project, the station re-broadcast three segments it produced in FY18. The station estimates that between 800 and 2,500 people heard the on-air segments. In FY19, the segments also generated 95 on-demand listens on the station’s website and on SoundCloud. The series explored the history as well as the culture of Isle Royale, located 15 miles off the shore of Grand Portage. The project taught listeners about the historical impact of the federal government’s decision to create Isle Royale National Park, specifically looking at the impact on those living there. After WTIP aired the segments, producer Rhonda Silence was invited to speak at the Isle Royale Families and Friends Association Meeting in Duluth in January of 2019. Approximately 50 members of the association attended the event and expressed appreciation for the oral histories of Isle Royale families shared in this series. This event was above and beyond what was presented in the workplan. While the station produced three fewer segments for this project, it significantly over-delivered for its project “The Boundary Waters Podcast (BWCA podcast), collectively delivering more than originally promised in its workplan.” WTIP achieved most of the proposed outcomes for “Isle Royale.”

The station’s project “Historic Cook County,” included producing and airing six segments that were five-to-ten-minutes in length. The station estimates that between 800 and 2,500 people heard the segments on-air, which covered topics ranging from shipwrecks to the artist George Morrison. In addition, “Historic Cook County” received 932 on-demand listens on the station’s website and on SoundCloud. The station also partnered with the Cook County Historical Society to make the segments available to visitors of the Historical Museum. The project helped expose more Minnesotans of all ages, ethnicities, abilities, and income to the area’s history. WTIP achieved the proposed outcomes for “Historic Cook County.”

WTIP produced and aired 47 hour-long shows as part of its “Scenic Route” project, each reaching an estimated audience of 800 to 2,500 people. The series also generated an additional 1,586 on-demand listens on the station’s website and SoundCloud. Each show featured the music and musicians of the North Shore resulting in more local and Minnesota focused content produced by public radio and helping to interweave art and culture into community life. WTIP achieved the proposed outcomes for “Scenic Route.”



## MEASURABLE OUTCOMES (Continued)

The station's project "Fingerstyle Masters Weekend" included fiddling, guitar, and fingerstyle workshops as well as a live concert. Collectively about 75 people attended the events throughout the weekend. The station achieved its goal of getting more people interested and involved in the art of music as well as helping artists to earn income from their art. The event was created in collaboration with Visit Cook County and Cascade Lodge and exemplified WTIP's successful partnership with local organizations and community groups. WTIP achieved the proposed outcomes for "Fingerstyle Masters Weekend."

The station's project "The Blowdown – 20 year Anniversary" included three seven-to-12-minute segments as well as an hour-long program. The station estimates that between 800 and 2,500 people heard the on-air segments. In addition, there were 762 on-demand listens on SoundCloud and the station's website. In partnership with the Cook County Historical Society, the station interviewed and shared the stories of those impacted by this historic event. The project helped to give listeners a better understanding of what happened on July 4, 1999, and how it changed the region forever. WTIP achieved the proposed outcomes for "The Blowdown – 20-year Anniversary."

WTIP created twelve episodes of "The Boundary Waters Podcast (BWCA podcast)" which were 53-minutes to hour-and-fifteen minutes long and received 12,371 downloads. In addition, the station produced and aired two shorter episodes that were 13 and 22-minutes long. As a result, WTIP produced 87 minutes more than originally planned for this project. The station estimates that between 800 and 2,500 people heard the on-air segments. WTIP achieved its goal of providing more awareness to the federally protected land within Minnesota and giving all Minnesotans easier access to cultural and historical information about the wilderness area. The station received a lot of positive feedback about this project from around Minnesota and around the country. Some of the feedback can be found in the Listener Comments section of this report. WTIP achieved the proposed outcomes for "The Boundary Waters Podcast (BWCA podcast)."

The station's project "Live @ WTIP Video Equipment" allowed it to achieve its goal of purchasing and installing a live video delivery platform in Studio A of the WTIP building. WTIP will use the equipment to create videos of future live performances, which will provide Minnesotans with digital online access to live and archived music sessions that take place at WTIP. WTIP achieved the proposed outcomes for "Live @ WTIP Video Equipment."



**Ampers (Statewide)** official ratings are not available because many of the Ampers stations are in areas where ratings are not available. It is estimated that collectively all of the stations combine to reach approximately 350,000 people. In FY19, Ampers

created and distributed 121 programs to its member stations for broadcast. Sixty of those were segments of "MN90: Minnesota History in 90-Seconds." Seventeen Ampers stations aired "MN90" either once or twice per day Monday through Friday. It is estimated the segments reached

## MEASURABLE OUTCOMES (Continued)

approximately 274,000 Minnesotans each week. The “MN90” page on the Ampers website attracted 1,280 visits making it the third most visited page on the site in FY19. More than 8,200 people “liked” the “MN90” page on Facebook. A post on June 14, 2019, generated the highest reach which was 4,003. The same post generated 126 reactions. In addition to posting “MN90” segments on Facebook, Ampers posts information about historic events that took place on that day in Minnesota, all in an effort to give Minnesotans of all ages, ethnicities, and incomes better access to Minnesota history as well as helping to interweave history into more facets of community life. Ampers and its member stations handed out 10,000 free “Best of MN90 Vol. 4” CDs at Minnesota State Fair and at events statewide. Many teachers at the State Fair indicated that they use the segments in their classrooms. Collectively the on-air segments, the Facebook posts, and the CDs helped to increase awareness and knowledge of history and how it affected people’s lives so they can make informed decisions in the future. Ampers achieved the proposed outcomes for this project.

Ampers produced and distributed 44 episodes of “Minnesota Native News.” It’s estimated that each episode, which airs between once and eight times on 13 of the Ampers radio stations, reaches more than 105,000 listeners each week. In addition, nearly 10,000 people “like” “Minnesota Native News” on Facebook and more than 1,800 people follow “Minnesota Native News” on Twitter. The “Minnesota Native News” page attracted 1,088 pageviews, making it the fourth most viewed page on the website.

The Facebook post with the highest reach came on May 1, 2019, with 3,434. The post that generated the highest number of reactions came on May 8, 2019. A total of 899 people reacted to that post. May drew the biggest numbers for Twitter as well with 4,753 impressions, 982 total engagements, and 528 link clicks. “Minnesota Native News” received two prestigious awards from the Minnesota Chapter of the Society of Professional Journalists. The organization recognized “Minnesota Native News” with first place in the Radio Newscast category and second place in the radio Hard News Report category. Ampers received a lot of positive feedback about “Minnesota Native News,” some of which can be found later in this report in the Listener comments section. “Minnesota Native News” helped to give more Minnesotans access to Minnesota history and culture. It also helped to increase awareness and knowledge of history and how it affected people’s lives so that they can make informed decisions about the future. Ampers achieved the proposed outcomes for this project.

“Ampers Digital Archive, Website, and Social Media” project truly gives more Minnesotans access to arts, culture, and history. The project makes all ACHF programs produced by Ampers, as well as all of the Ampers stations, available online for free to all Minnesotans now and in the future. In FY19, Ampers along with its member stations added 1,800 segments to the website. The site now houses more than 19,300 artistic, cultural, and historical programs. More than 8,400 people “liked” the Ampers Facebook page. The top posts had a reach of between 1,600 and 1,700. The Ampers website had more than 42,000 pageviews with more than 34,500 of those being unique. The “Ampers Digital Archive, Website, and Social Media” project also assured that Ampers itself and all its member

## MEASURABLE OUTCOMES (Continued)

stations were in compliance with Minnesota Statute 129d.19 by archiving all Legacy programming produced by Ampers and its member stations on the Ampers websites, as well as making sure the programs are shared amongst the stations. “Ampers Digital Archive, Website, and Social Media” helped to increase focus on Minnesota artists in Minnesota museums and literary performances and also provided Minnesotans with easier access to locally-focused content produced by public radio. Ampers achieved the proposed outcomes for this project.

For its “Educational Outreach” project, comments Ampers received show their efforts to make it easier for teachers to access the artistic and historic content that it produces is paying off. One teacher wrote, “Thank you! I frequently use segments and ideas from MN:90 in my sixth grade Minnesota Studies classes!” Other teachers that stopped by Ampers’ broadcast booth at the Minnesota State Fair made similar comments about “MN90” and “Veterans’ Voices.” Many teachers stopped by the booth to pick up a copy of the latest “Best of MN90” CD. Ampers continued its efforts to make the teacher resources section of its website more user-friendly. In FY19, the teacher resources page attracted 185 pageviews with 146 of them being unique. The project is giving teachers easier access to Minnesota-focused content produced by public radio and making people more aware of history and how it affected their lives so they can make informed decisions in the future. Ampers achieved the proposed outcomes for this project.

Ampers staff spent a great deal of time helping several of its member stations create their Arts and Cultural Heritage programming as well as helping all of the stations with the reporting administrative responsibilities that go along with the grant. As part of the “ACHF Legislative Report and Station Support,” the Ampers staff worked with all of the stations to gather all of the information required for and then compiled and produced this report. In addition, Ampers helped with invoicing, budgeting, program development, program creation, program distribution, compliance, and served as the liaison to the Department of Administration. The purpose of this project is to ensure that Ampers and its member stations report all of the information required by the ACHF grant and ensure that people will trust Minnesota’s stewardship of public arts, culture, and history funding. Ampers achieved the proposed outcomes for this project.

Because of its incredible popularity, Ampers expanded “Minnesota Native News” in FY19 by launching “Native Lights Podcasts: Where indigenous Voices Shine.” In the first season of “Native Lights,” Ampers produced and posted five 45-to-55-minute podcasts exploring the history, work, strength, and resiliency of Native people who are shaping the future while also appreciating those who came before. Producers completed the podcasts at the very end of the fiscal year so FY19 analytics are not available. But, a sneak peek into FY20 analytics show that there nearly 500 downloads of the podcast in the first month alone. And, a Facebook post about the podcasts in early July of 2019 had a reach of more than 1,600 with more than 200 engagements and 719 views. Ampers is confident that once more analytics are available they will show that the project is giving

## MEASURABLE OUTCOMES (Continued)

more Minnesotans access to Minnesota history and culture and making them aware of how history affected people's lives so they can make a more informed decision in the future. While Ampers feels it has already achieved some of the proposed outcomes for this project, technically, outcomes data is not yet available.

In addition to expanding "Minnesota Native News" by launching the "Native Lights Podcast," Ampers also expanded "Minnesota Native News" in FY19 through its "Minnesota native News Podcast" project. Ampers made 40 episodes of "Minnesota Native News" available via podcast. The "Minnesota Native News" project is clearly making more Minnesotans aware of Minnesota's history and culture, as shown in the second paragraph of Ampers' measurable outcomes. And, making 40 of the segments available as podcasts will only serve to enhance those efforts and outcomes. But, this project was not completed until the very end of the fiscal year and the podcasts were not posted until the very end of the fiscal year. So, technically outcomes data for this project are not yet available.

Nearly 10,000 people "like" "Minnesota Native News"  
on Facebook and more than 1,800 people follow  
"Minnesota Native News" on Twitter.



## PROGRAM SHARING INFORMATION

Ampers (Statewide) shared 121 ACHF programs with all Ampers stations



KAXE (Grand Rapids/Brainerd/Ely) shared 153 ACHF programs with all Ampers stations

KBEM/Jazz88 (Minneapolis/St. Paul) shared 188 ACHF programs with all Ampers stations

KBFT (Bois Forte/Nett Lake) shared 18 ACHF programs with all Ampers stations

KBXE (Bagley/Bemidji) shared 296 ACHF programs with all Ampers stations

KFAI (Minneapolis/St. Paul) shared 56 ACHF programs with all Ampers stations

KKWE (White Earth/Callaway) shared 93 ACHF programs with all Ampers stations

KMOJ (Minneapolis/St. Paul) shared two ACHF programs with all Ampers stations

KOJB (Leech Lake/Cass Lake) shared 72 ACHF programs with all Ampers stations

KQAL (Winona) shared 136 ACHF programs with all Ampers stations

KRPR (Rochester) shared 48 ACHF programs with all Ampers stations

KSRQ (Thief River Falls) shared 229 ACHF programs with all Ampers stations

KUMD (Duluth) shared 181 ACHF programs with all Ampers stations

KUOM/Radio K (Minneapolis/St. Paul) shared 97 ACHF programs with all Ampers stations

KVSC (St. Cloud) shared 61 ACHF programs with all Ampers stations

WTIP (Grand Marais/Gunflint Trail/Grand Portage) shared 385 ACHF programs with all Ampers stations

Note: Information above is reported by Public Radio Exchange (PRX) and reflects programs and segments uploaded to PRX between 7/1/18 and 6/30/19.

# PROGRAMS AIRED ON OTHER STATIONS

Producing Station	Program Name	Number of Stations
Ampers	"MN90: Minnesota History in 90 Seconds"	Aired on 17 Ampers Stations
Ampers	"Minnesota Native News"	Aired on 13 Ampers Stations
Ampers	"Veterans Voices"	Aired on 1 other Ampers Station
KAXE	"Northern Voices"	Aired on 1 other Ampers Station
KAXE	"Centerstage Minnesota"	Aired on 1 other Ampers Station
KAXE	"Mississippi River Festival"	Aired on 1 other Ampers Station
KAXE	"Youth Radio"	Aired on 1 other Ampers Station
KAXE	"Strong Women: MN Women with Stories to Tell"	Aired on 1 other Ampers Station
KAXE	"Stay Human Essays"	Aired on 1 other Ampers Station
KAXE	"Audio Essays by Steve Downing"	Aired on 1 other Ampers Station
KAXE	"Close to Home"	Aired on 1 other Ampers Station
KAXE	"Music and Words in Your Community"	Aired on 1 other Ampers Station
KAXE	"Great Northern Radio Show"	Aired on 1 other Ampers Station
KAXE	"Free Concert"	Aired on 1 other Ampers Station
KBEM	"The Evolution of the Ukrainian Village Band"	Aired on 1 non-Ampers Station
KBEM	"Butch Thompson's Christmas: Yulestride 2013"	Aired on 1 other Ampers Station
KBEM	"Native Roots of Jazz: Dizzy Gillespie"	Aired on 1 non-Ampers Station
KBEM	"The Detroit Don King Band Plays the Old Blues"	Aired on 1 non-Ampers Station
KBXE	"Area Voices"	Aired on 1 other Ampers Station
KBXE	"Let's Visit"	Aired on 1 other Ampers Station
KBXE	"Bemidji Block Party"	Aired on 1 other Ampers Station
KBXE	"Paddle Minnesota"	Aired on 1 other Ampers Station
KBXE	"Dig Deep"	Aired on 1 other Ampers Station
KBXE	"What We're Reading"	Aired on 1 other Ampers Station
KBXE	"Wordish"	Aired on 1 other Ampers Station
KBXE	"Live and Local"	Aired on 1 other Ampers Station
KBXE	"Northern Voices"	Aired on 2 other Ampers Stations
KFAI	"MinneCulture"	Aired on 1 other Ampers Station and 1 non-Ampers Station
KFAI	"MinneCulture Podcast"	Aired on 1 other Ampers Station
KQAL	"Art Beat"	Aired on 1 other Ampers Station
KQAL	"The Live Feed"	Aired on 1 other Ampers Station
KQAL	"Culture Clique: History Comes Alive"	Aired on 1 other Ampers Station
KQAL	"Culture Clique: Restoring the Historic Mason Temple"	Aired on 1 other Ampers Station
KQAL	"Culture Clique: Whitewater Park's Birthday"	Aired on 1 other Ampers Station
KQAL	"Culture Clique: The Wenonah Brewing Company"	Aired on 1 other Ampers Station
KUOM	"Real College Podcast: Valentine's Day"	Aired on 1 other Ampers Station
KUOM	"Real College Podcast: Love is in the Air"	Aired on 1 other Ampers Station
KUOM	"Real College Podcast: Queer History in Minnesota"	Aired on 1 other Ampers Station
KUOM	"Real College Podcast: Food and the Systems We Create"	Aired on 1 other Ampers Station
KUOM	"Real College Podcast: Summer in Minnesota"	Aired on 1 other Ampers Station
KUOM	"Real College Podcast: Halloween"	Aired on 1 other Ampers Station
KUOM	"Real College Podcast: Chicago Music Festival"	Aired on 1 other Ampers Station
WTIP	"The Roadhouse"	Aired on 1 other Ampers Station

## COMMENTS FROM LISTENERS

**KAXE (Grand Rapids/Brainerd/Ely):** “No other station does as much for local/Minnesota music as Northern Community Radio [KAXE/KBXE], which depends on Legacy funds to keep programming like this vital.” -KAXE listener, referring to the program “Centerstage Minnesota.”

**KAXE (Grand Rapids/Brainerd/Ely):** “Because I’m aware, I am more likely to spend money to go hear these local musicians.” -KAXE listener, commenting on the program “Centerstage Minnesota.”

**KAXE (Grand Rapids/Brainerd/Ely):** “The music scene in our northern part of the state thrives because of the commitment to local music and musicians who are featured on Centerstage MN.” -KAXE listener

**KAXE (Grand Rapids/Brainerd/Ely):** “Great interview, had me seriously debating making the hike up to Grand Rapids for the show tonight.” -John Carlson, referring to an interview with Bad Bad Hats on “Centerstage Minnesota.”

**KAXE (Grand Rapids/Brainerd/Ely):** “Thank you, KAXE for this treat. Great to see the wonderful talent out there.” -Tom Cobb, commenting about Sara and Sadie Hammrin’s interview on “Centerstage Minnesota.”

**KAXE (Grand Rapids/Brainerd/Ely):** “I’m amazed by the variety of Minnesota talent on display! The Legacy funds have made it possible for me to learn about the rich past and future of Minnesota music. Finding this show has also provided a showcase for Minnesota musicians that isn’t readily available. It has also led to more live concerts in this part of the state. Thank you!!!” -KAXE listener, commenting on “Centerstage Minnesota.”

**KAXE (Grand Rapids/Brainerd/Ely):** “It is wonderful that local musicians have a radio station that makes an effort to expose radio listeners to up and coming artists.” -KAXE listener, referring to “Centerstage Minnesota.”

**KAXE (Grand Rapids/Brainerd/Ely):** “This is an important program for our state’s culture.” -KAXE listener, referring to “Centerstage Minnesota.”

**KAXE (Grand Rapids/Brainerd/Ely):** “Exactly what Legacy funding should be doing.” -KAXE listener, commenting on “Centerstage Minnesota.”

**KAXE (Grand Rapids/Brainerd/Ely):** “In an age when copying someone else’s rendition of an already popular song on The Voice is rampant, it’s refreshing to have the Centerstage MN

“Thank you, KAXE for this treat. Great to see the wonderful talent out there.”  
-Tom Cobb, commenting on interview with Sara and Sadie Hammrin on the program “Centerstage Minnesota.”

-KAXE Listener

## COMMENTS FROM LISTENERS (Continued)

programming specifically introducing listeners to musicians they may never have heard before. It opens the listeners' minds to new experiences and offers a venue to the musicians and composers." -KAXE listener, talking about "Centerstage Minnesota."

**KAXE (Grand Rapids/Brainerd/Ely):** "This provides a venue for people who otherwise may not be heard beyond a very limited area." -KAXE listener, referring to "Centerstage Minnesota."

**KAXE (Grand Rapids/Brainerd/Ely):** "Local music thrives because of the work of Northern Community Radio [KAXE/KBXE] and programs like Centerstage Minnesota. Thank you!" -KAXE listener

**KAXE (Grand Rapids/Brainerd/Ely):** "Because of Northern Community Radio [KAXE/KBXE] and the Legacy funds they use, I have met so many people in northern Minnesota who make this state so wonderful." -KAXE listener, commenting on the program "Close to Home."

**KAXE (Grand Rapids/Brainerd/Ely):** "Nice show exploring topics and places that I might have otherwise known nothing about. Thanks to the Legacy funds for generous support!!!!" -KAXE listener, referring to "Close to Home."

**KAXE (Grand Rapids/Brainerd/Ely):** "Close to Home offers valuable insight into the diverse culture of Northern Minnesota. High quality journalism." -KAXE listener

**KAXE (Grand Rapids/Brainerd/Ely):** "Locally themed programming like this is what builds community. This is important stuff and KAXE and other small radio stations do a great job building these connections." -KAXE listener, talking about "Close to Home."

"Because I'm aware, I am more likely to spend money to go hear these local musicians."

– KAXE listener, commenting on the program "Centerstage Minnesota."

**KAXE (Grand Rapids/Brainerd/Ely):**

"So valuable to get to know my radio neighbors and their talents through programs sponsored by the Legacy and Heritage funds! Thank you!" -KAXE listener, commenting on the program "Audio Essays by Steve Downing".

**KAXE (Grand Rapids/Brainerd/Ely):** "Art enhances life! KAXE and all of its programs make life so much richer for us in northern Minnesota." -KAXE listener, referring to "Audio Essays by Steve Downing".

**KAXE (Grand Rapids/Brainerd/Ely):** "Steve Downing's essays help put the community in Community Radio. I am happy that our tax money is used to support KAXE-KBXE programming." -KAXE listener, talking about "Audio Essays by Steve Downing".

**KAXE (Grand Rapids/Brainerd/Ely):** "Greater Minnesota gets forgotten on many things and



## COMMENTS FROM LISTENERS (Continued)

it is the little things that keep us connected to the outworld please support our local art and music.” -KAXE listener, referring to “Audio Essays by Steve Downing”.

**KAXE (Grand Rapids/Brainerd/Ely):** “Writers are needed in our world! It’s so cool that MN supports them with Legacy Funding!!!!” -KAXE listener, commenting on “Audio Essays by Steve Downing”.

**KAXE (Grand Rapids/Brainerd/Ely):** “Steve’s essays open my understanding of the role art plays in my community and improve my access to events.” -KAXE listener, referring to “Audio Essays by Steve Downing”.

**KAXE (Grand Rapids/Brainerd/Ely):** “Supporting local/regional musicians is a big deal. Using ACHP funds to build a strong local music base attracts and retains labor force.” -KAXE listener, commenting on the station’s event “Free Concert.”

**KAXE (Grand Rapids/Brainerd/Ely):** “Brainerd is weird - there are a lot of musicians/composers writing and performing original work, yet venues are hard to come by and there’s not much of a “music scene” in which they would thrive. More events like Erik Koskinen in Brainerd would speak to these issues.” -KAXE listener, talking about the station’s “Free Concert.”

**KAXE (Grand Rapids/Brainerd/Ely):** “It was another brilliant show! Aaron and the cast always blow us away!! The music was absolutely the BEST! Thank you! Congratulations on beginning your 9th year! Such a treasure you are.” -KAXE listener, commenting on the program “Great Northern Radio Show” hosted in Grand Rapids.

**KAXE (Grand Rapids/Brainerd/Ely):** “This was the best Great Northern Radio show yet. The writers did a great job...Music was great. It was a great way to spend a summer evening. Aaron, you really nailed Minnesota ‘nice.’” -KAXE listener

**KAXE (Grand Rapids/Brainerd/Ely):** “Great show, Aaron. Anyone not there too should be ashamed. Such terrific local talent right in our neighborhood. Thank you to all who made it one of your top shows.” -KAXE listener, commenting on the program “Great Northern Radio Show” hosted in Grand Rapids.

**KAXE (Grand Rapids/Brainerd/Ely):** “Legacy funding for this program provides a living example of what the best historical radio can be. It wouldn’t be possible any other way.” -KAXE listener, referring to the “Great Northern Radio Show.”

“No other station does as much for local/Minnesota music as Northern Community Radio, which depends on Legacy funds to keep programming like this vital.”

—KAXE listener, commenting on the program “Centerstage Minnesota.”

## COMMENTS FROM LISTENERS (Continued)

**KAXE (Grand Rapids/Brainerd/Ely):** “Aaron Brown is brilliant, and may his light shine for as long as he wants to continue writing and performing this unique radio show!” -KAXE listener, commenting on the program “Great Northern Radio Show.”

**KAXE (Grand Rapids/Brainerd/Ely):** “LOVE LOVE LOVE focus on our region - our humor - our music - our stories!” -KAXE listener, commenting on the “Great Northern Radio Show.”

**KAXE (Grand Rapids/Brainerd/Ely):** “This show is so rich with humor, history, music, skits. And Aaron Brown, the show’s host is a true GEM.” -KAXE listener, talking about the “Great Northern Radio Show.”

**KAXE (Grand Rapids/Brainerd/Ely):** “I try to attend the GNRS [Great Northern Radio Show] as often as I can. It’s a slice of our northern culture and Aaron Brown has become a great emcee. He brings local talent to the show which is so important.” -KAXE listener

**KAXE (Grand Rapids/Brainerd/Ely):** “This is a wonderful vehicle to explore local communities’ history, to give musical talents exposure and to give voices to local talent by both writers and actors. It is a wonderful entertainment vehicle.” -KAXE listener, referring to “Great Northern Radio Show.”

**KAXE (Grand Rapids/Brainerd/Ely):** “We develop appreciation for diverse views as Aaron Brown interviews locals with really different backgrounds.” -KAXE listener, commenting on the program “Great Northern Radio Show.”

**KAXE (Grand Rapids/Brainerd/Ely):** “I LOVE the Great Northern Community Radio Show! High quality production, writing, performances--top notch, all around!” -KAXE listener

**KAXE (Grand Rapids/Brainerd/Ely):** “The GNRS [Great Northern Radio Show] is an incredible opportunity for storytellers, musicians and regional guests to highlight the best...and funniest... of life in N[orthern] MN. Thank you for funding this important cultural event. We never miss a show when it is in Bemidji.” -KAXE listener

**KAXE (Grand Rapids/Brainerd/Ely):** “This is an amazing example of our talented MN performers. I appreciate the funding that goes to things like Great Northern Radio. Thank you!” -KAXE listener

**KAXE (Grand Rapids/Brainerd/Ely):** “Wonderful annual gathering of friends and music!!! I’m so grateful to the Legacy Funds for supporting a thriving live music scene in northern Minnesota. Thank you!!!!” -KAXE listener, commenting on “Mississippi River Festival” event.

“Local music thrives because of the work of Northern Community Radio and programs like Center Stage. Thank you!”

–KAXE listener, commenting on the program “Centerstage Minnesota.”

## COMMENTS FROM LISTENERS (Continued)

**KAXE (Grand Rapids/Brainerd/Ely):** “This festival is the highlight of my summer. I’ve been to every one for every year it’s been held. It is incredible.” -KAXE listener, referring to the “Mississippi River Festival.”

**KAXE (Grand Rapids/Brainerd/Ely):** “This festival is one of the highlights of our summers. We’ve been introduced to many great bands and enjoy the two-day gathering of people. Good music, good food, beautiful setting.” -KAXE listener, commenting on the “Mississippi River Festival.”

**KAXE (Grand Rapids/Brainerd/Ely):** “Love this event! Always look forward to it every year. It is such a positive, community-building event that brings fantastic live music to our rural area.” -KAXE listener, referring to the “Music and Words in Your Community” event.

**KAXE (Grand Rapids/Brainerd/Ely):** “The Minnesota Storytellers live events have begun to thrive recently in northern Minnesota thanks to the Legacy funds. Thank you for the opportunity to gather with keepers of our stories. It’s a wonderful way to understand and appreciate where we live!” -KAXE listener, talking about the “Music and Words in Your Community” event.

**KAXE (Grand Rapids/Brainerd/Ely):** “Dang, there are some great storytellers around and about. The Bemidji event was a hoot.” -KAXE listener, commenting on the “Music and Words in Your Community” event.

**KAXE (Grand Rapids/Brainerd/Ely):** “Any music event I can bring my children to is a welcome addition to our life.” -KAXE listener, commenting on the “Music and Words in Your Community” event.

**KAXE (Grand Rapids/Brainerd/Ely):** “This show stands out for me. Really appreciate the mix of words and music, and the fact that the show isn’t predictable.” -KAXE listener, commenting on the program “Stay Human Essays.”

**KAXE (Grand Rapids/Brainerd/Ely):** “Hearing people’s stories about life enhances my own life.” -KAXE listener, referring to “Stay Human Essays.”

**KAXE (Grand Rapids/Brainerd/Ely):** “Thank you to the Legacy funds for making a show like this possible. It’s an artful blend of local storytellers, essayists and music. I don’t know of any other showcase for this variety of Northern Minnesota writers. Thank you for your funds supporting it!” -KAXE listener, talking about “Stay Human Essays.”

**KAXE (Grand Rapids/Brainerd/Ely):** “Love that this is funded partly by the Arts & Cultural folks. Good expenditure of my taxes.” -KAXE listener, commenting on the program “Stay Human Essays.”

“Writers are needed in our world! It’s so cool that MN supports them with Legacy Funding!!!!”

-KAXE listener, commenting on the program Audio Essays by Steve Downing.

## COMMENTS FROM LISTENERS (Continued)

**KAXE (Grand Rapids/Brainerd/Ely):** “A program that features strong women on the radio creates a supportive atmosphere that will certainly effect culture like no other medium.” -KAXE listener, referring to the program “Strong Women: MN Women with Stories to Tell.”

**KAXE (Grand Rapids/Brainerd/Ely):** “As a father rich in daughters, I’m pleased KAXE is producing this program and the state helps with funding.” -KAXE listener, referring to “Strong Women: MN Women with Stories to Tell.”

**KAXE (Grand Rapids/Brainerd/Ely):** “Strong women are the backbone of our society and the more we hear about it know about it and acknowledge it we can all become better as one.” -KAXE listener

**KAXE (Grand Rapids/Brainerd/Ely):** “Thank you KAXE for making this possible. Nate is our Grandson and we have been waiting for more than 18 years to hear him speak in complete sentences and this podcast is the first time that has occurred.....not only complete sentences, but well thought out and presented with feeling.....there wasn’t a dry eye in our house as we listened in....again thank you we treasure the moment!” -Dennis Bartholomew, talking about the program “Youth Radio.”

“LOVE LOVE LOVE focus on our region - our humor - our music - our stories!”

– KAXE listener, commenting on the program “Great Northern Radio Show.”

**KAXE (Grand Rapids/Brainerd/Ely):** “I was so impressed with Nate’s amazing work on this story. Great diversity so far from Youth in Radio podcast from Northern Community Radio KAXE/KBXE.” -Nancy Schmidt, referring to “Youth Radio.”

**KAXE (Grand Rapids/Brainerd/Ely):** “Every town should be so lucky to have a radio station that cares about youth beyond sports broadcasting.” -KAXE listener, commenting on the program “Youth Radio.”

**KAXE (Grand Rapids/Brainerd/Ely):** “It just might be that the future depends on shows like this one giving youth a place to speak to their peers and others in a meaningful way.” -KAXE listener, talking about the “Youth Radio” program.

**KAXE (Grand Rapids/Brainerd/Ely):** “Fantastic work providing opportunity for the next generations of local community radio!” -KAXE listener, commenting on the program “Youth Radio.”

**KBEM/Jazz88 (Minneapolis/St. Paul):** “These musicians are a treat to bring back for memories. I knew them in their high school years. My father was a high school band director and music teacher and believed that music was a gift for all. These four exceeded his expectations along



## COMMENTS FROM LISTENERS (Continued)

with many others and encouraged their teachers to encourage them with their talents.” -KBEM listener, commenting on the program “Minnesota Jazz Legends.”

**KBEM/Jazz88 (Minneapolis/St. Paul):** “The Jazz Legend elder musicians were fabulous! A great date day paired with the free museum admission.” -KBEM listener, referring to “Minnesota Jazz Legends.”

**KBEM/Jazz88 (Minneapolis/St. Paul):** “Patty Peterson was the perfect host, with her wealth of experience and knowledge. Look forward to your next collaboration with her.” -KBEM listener, talking about “Minnesota Jazz Legends.”

**KBEM/Jazz88 (Minneapolis/St. Paul):** “So many aspects were unique and performance wise – wonderful. I appreciated the opportunity to hear the individual performers and honor their contribution to our Minnesotan musical heritage here.” -KBEM listener, commenting on the program “Minnesota Jazz Legends.”

**KBXE (Bagley/Bemidji):** “Art is so healing and wonderful. Thanks for the added inspiration in this long tall winter.” -Pamela Dowell, referring to the program “Area Voices.”

**KBXE (Bagley/Bemidji):** “Katie did a great interview! Thanks for all the promo, Heidi – more folks will know about the rich gaming history of the Ojibwe, Dakota and Oneida because of NCR [Northern Community Radio-KAXE/KBXE].” -Jen Buie, talking about the “Area Voices” interview on the Northern Indigenous Winter Games.

**KBXE (Bagley/Bemidji):** “Without Legacy funds and Northern Community [KAXE/KBXE] Radio, these local voices would not be heard and the treasure of their talents would be hard to discover.” -KBXE listener, commenting on the program “Area Voices.”

**KBXE (Bagley/Bemidji):** “Interviews have interested me enough that I have gone to the event. They have also told me of events I wasn’t aware of that I ended up attending.” -KBXE listener, referring to the program “Area Voices.”

**KBXE (Bagley/Bemidji):** “Listening to Area Voices is like the Welcome Wagon for northern MN, makes me want to visit these towns & meet the characters who live there!” -KBXE listener, talking about “Area Voices.”

“Without Legacy funds and Northern Community Radio [KAXE/KBXE], these local voices would not be heard and the treasure of their talents would be hard to discover.”  
-KBXE listener, commenting on the program ‘Area Voices.’”

-KBXE listener, commenting on the program “Area Voices.”

## COMMENTS FROM LISTENERS (Continued)

**KBXE (Bagley/Bemidji):** “Legacy funding of local radio is a great return on a relatively small amount of tax dollars.” -KBXE listener, commenting on “Area Voices.”

**KBXE (Bagley/Bemidji):** “Bringing great MN bands into our little part of MN was an incredible event that brought hundreds and hundreds of people together to hear great music, eat/support local food businesses and have a few delicious locally brewed beer! Perfect day. Thank you for helping to bring this all together!” -KBXE listener, commenting on the “Bemidji Block Party” event.

**KBXE (Bagley/Bemidji):** “These two people discuss politics in a civil and intelligent way, and I always learn something. It helps me understand the other side’s point of view.” -KBXE listener, referring to the program “Dig Deep.”

**KBXE (Bagley/Bemidji):** “Another one of KBXE’s broadcasts that is informative/interesting/well done...I wait for it every week!” -Mary Erickson, commenting on “Dig Deep.”

**KBXE (Bagley/Bemidji):** “This is a good program that brings differing opinions and perspectives to events done with respect for each other. It is a vehicle that may cause one to stop and think about something from a different perspective, broadening one’s thought horizons.” -KBXE listener, referring to “Dig Deep.”

**KBXE (Bagley/Bemidji):** “Superb programming. So refreshing to listen to different angles on a topic discussed in a respectful, civil manner. The world needs more Chucks and Aarons.” -KBXE listener, talking about “Dig Deep.”

**KBXE (Bagley/Bemidji):** “Thoughtful, respectful dialogue should be held up as a model of how to bring ideas to the table and seek common ground. Legislators should listen in. A well worthwhile program!” -KBXE listener, commenting on “Dig Deep.”

**KBXE (Bagley/Bemidji):** “This show is an example of what public radio does best--a civil conversation about potentially difficult topics in order to provide the audience with a clear idea of what is at stake to make informed decisions.” -KBXE listener, referring to “Dig Deep.”

**KBXE (Bagley/Bemidji):** “We need more Dig Deep...legislators should listen ... All political people should. It’s a beautiful example of non-divisive rhetoric that politicians seem to lean on that the masses are sick of... politicians and people of all kinds could learn something about thoughtful communication if you listen to this program.” -KBXE listener, talking about “Dig Deep.”

“Listening to Area Voices is like the Welcome Wagon for northern MN, makes me want to visit these towns & meet the characters who live there!”

– KBXE listener, commenting on the program “Area Voices.”

## COMMENTS FROM LISTENERS (Continued)

**KBXE (Bagley/Bemidji):** “Good and interesting show! My youngest kid talked me into trying mountain biking there last weekend. I survived Very fun! Cool to see effect on the Crosby area as well.” -John Guida, KBXE listener.

**KBXE (Bagley/Bemidji):** “I just want to thank you for the “Let’s Visit” series, I heard this morning the feature about Ely and am super intrigued to make a trip up there as a result. Great work and production!” -Kayla Aubid, referring to the “Let’s Visit” episode on Ely.

**KBXE (Bagley/Bemidji):** “Learning about our surrounding communities bring us together in being proud and supportive of each other in MN.” -KBXE listener, talking about “Let’s Visit.”

**KBXE (Bagley/Bemidji):** “Spotlighting towns on the radio by talking to the “regular” people is a good way to change the world and how we perceive our neighbors.” -KBXE listener, referring to “Let’s Visit.”

**KBXE (Bagley/Bemidji):** “I know where to go spend money because of this coverage and I get quality family time with my music loving kids.” -KBXE listener, commenting on “Live and Local.”

**KBXE (Bagley/Bemidji):** “I thoroughly enjoyed your images of summer in the far north as viewed from the toasty warmth of a winter day in your living room. Nice going friend.” -Jack Shelton, referring to the program “Paddle MN.”

**KBXE (Bagley/Bemidji):** “This show is a first hand look at the outdoor culture of northern Minnesota! I love knowing about the adventures and insights of my fellow outdoor enthusiasts!” -KBXE listener, commenting on “Paddle MN.”

“This show is an example of what public radio does best--a civil conversation about potentially difficult topics in order to provide the audience with a clear idea of what is at stake to make informed decisions.”

—KBXE listener, commenting on the program “Dig Deep.”

**KBXE (Bagley/Bemidji):** “So many Minnesotans kayak or canoe. This feature reminds listeners of the beauty of our rivers, and lakes in Minnesota.” -KBXE listener, talking about “Paddle MN.”

**KBXE (Bagley/Bemidji):** “As an avid BWCA [Boundary Waters Canoe Area] user for more than 40 years, I particularly enjoy this program. Whether it’s about making a dugout or cedar strip canoe, following his stories about far north canoeing or whatever, Jim shows us the way.” -KBXE listener, referring to “Paddle MN.”

## COMMENTS FROM LISTENERS (Continued)

**KBXE (Bagley/Bemidji):** “This, and more, Indigenous programs, arts, projects, funding, and education about Indigenous ‘ourstory’ and treaties are VERY NEEDED!” -KBXE listener, commenting on the program “Northern Voices.”

**KBXE (Bagley/Bemidji):** “Northern Voices is an excellent and valuable addition to Northern Community [KAXE/KBXE] Radio’s programming and mission to reach a broad cultural base. Thank you to the Legacy funds for their support!” -KBXE listener

**KBXE (Bagley/Bemidji):** “It is so important to bridge the relationships between the indigenous tribes in the area and non-tribal members so that we can come together and support each other and make a better Society.” -KBXE listener, talking about “Northern Voices.”

**KBXE (Bagley/Bemidji):** “Leah Lemm is an amazing producer and her vignettes about MN life, often featuring a look at life from a Native American viewpoint are so very important. She captures life in MN so wonderfully. This is truly some of the best radio anywhere. Please continue to fund Northern Voices in any way you can!” -KBXE listener

**KBXE (Bagley/Bemidji):** “This is a valuable resource for people in northern Minnesota, somewhat away from the mainstream of the cities.” -KBXE listener, referring to the program “What We’re Reading.”

**KBXE (Bagley/Bemidji):** “Please try and remember that for many of us in Greater Minnesota getting to art or music events in our area can be difficult and far away. Having opportunities to catch it on local KBXE is a god-sent into feeling like you’re part of the Big World outside of the Big Woods.” -KBXE listener, talking about “What We’re Reading.”

**KBXE (Bagley/Bemidji):** “I love this show!! I love to read, but struggle to decide what to read. This show has introduced me to so many great books - many by Minnesota authors - that I never would have known about without this show!” -KBXE listener, referring to “What We’re Reading.”

**KBXE (Bagley/Bemidji):** “The professionalism yet natural presentation of books and reviews to the listener is excellent and broadens my interest in checking out subject matter I may not be normally inclined to pursue.” -KBXE listener, commenting on “What We’re Reading.”

“It is so important to bridge the relationships between the indigenous tribes in the area and non-tribal members so that we can come together and support each other and make a better Society.”

—KBXE listener, talking about  
“Northern Voices.”



## COMMENTS FROM LISTENERS (Continued)

**KFAI (Minneapolis/St. Paul):** “A history and part of our city we all need to learn more about. Thank you.” -Sally Patrick, commenting on the program “10,000 Fresh Voices.”

**KFAI (Minneapolis/St. Paul):** “This is a shameful part of our country’s history but needs to be remembered.” -Bev Eldora, referring to the “10,000 Fresh Voices” story “Blood Memory Tackles Family Separation in Indian Country.”

**KFAI (Minneapolis/St. Paul):** “These are really good listening. Thanks, KFAI’s MinneCulture!” -KFAI listener

**KFAI (Minneapolis/St. Paul):** “Thanks, KFAI and Kayla Song, for the great piece on John Glanton’s photographs, many of which are featured in the book, “Double Exposure: Images of Black Minnesota in the 1940s.” -KFAI listener, talking about “10,000 Fresh Voices.”

**KFAI (Minneapolis/St. Paul):** “A very good balance of different voices, sounds and attention to detail in the story.” -KFAI listener, referring to “10,000 Fresh Voices.”

**KFAI (Minneapolis/St. Paul):** “Great podcast by KFAI’s Minneculture on Nimbus, with interviews by Denise ‘Seven’ Bailey and Tristan Al-Haddad.” -KFAI listener

**KFAI (Minneapolis/St. Paul):** “Thank you for informing so many people about history.” -Donna Wiemann, commenting on the program “MinneCulture.”

**KFAI (Minneapolis/St. Paul):** “I really enjoyed listening to this. Thank you!” -Katie Copan, commenting on the “MinneCulture” feature on HIV/AIDS in Minnesota.

**KFAI (Minneapolis/St. Paul):** “This is so beautiful. I’m legit crying right now. It’s a wonderful metaphor for life.” -Elizabeth Bryant, referring to the program “87 Counties.”

**KFAI (Minneapolis/St. Paul):** “I really enjoyed this, Lark [Toys] is a magical place and listening to this seemed magical somehow, thank you for sharing!” -Jennifer Rogers, talking about “87 Counties.”

**KKWE (White Earth/Callaway)** “Thank you as it is hard for me to get around so I listen to your radio station, it is my favorite. I love all the languages and “Cruisin’ the Minnesota Blues.” I appreciate all you guys do.” -Felicia Helm

**KOJB (Leech Lake/Cass Lake):** “We love the Learning the Ojibwe Language program.” -KOJB listener

“This is a shameful part of our country’s history but needs to be remembered.”

–Bev Eldora, referring to the “10,000 Fresh Voices” story “Blood Memory Tackles Family Separation in Indian Country.”

## COMMENTS FROM LISTENERS (Continued)

**KOJB (Leech Lake/Cass Lake):** “The Living the Ojibwe Way of Life Program is very informational.” -KOJB listener

**KOJB (Leech Lake/Cass Lake):** “Environmental Voices Program is very insightful and informative. Marie Rock does a great job!” -KOJB listener

**KSRQ (Thief River Falls):** “Great job by the Pioneer PolkaCast DJ’s.” -Alex Peplinski

**KSRQ (Thief River Falls):** “Just found your PolkaCast 2-3 weeks ago. We like it! We have danced to many of the bands. We have driven many times a hundred miles or more for polka fests, sometimes for only one dance. We have danced several times to your local Middle River band, Cathy Erickson.” -Earl & Jeannine Hemmerich

**KSRQ (Thief River Falls):** “I love listening to Pioneer PolkaCast. A great team and happy music.” -KSRQ listener

“We love the Learning the Ojibwe Language program.”

**KSRQ (Thief River Falls):** “I was totally blown away. I thought the piece did a great job as an oral history while being both thoughtful and compelling.” -Michael Hurley, commenting on the program “Premiere ‘72.”

—KOJB Listener

**KUMD (Duluth):** “I like the variety and homegrown feeling KUMD provides. The Duluth and surrounding areas have so much talent. Being able to identify with that is awesome.” -William M. Lundberg, commenting on the program “Live from Studio A.”

**KUMD (Duluth):** “What a terrific interview and amazing work that AICHO [American Indian Community Housing Organization] is doing in our community! Thank you- excited to partner w/ you!” -Pam Kramer, Executive Director of the Local Initiatives Support Corporation, referring to the program “Journey to Wellness in Indian Country

**KUMD (Duluth):** “Good morning, I find myself weeping on my way to work listening to Dr. Vainio’s story on KUMD. Believing in a Girl with Watermelons...wow. I honestly don’t have the words, other than to say thank you! Thank you for everything you do, and thank you for sharing a little piece of it with me this morning” -Jill Rogers, talking about the program “In The Spirit Of Medicine.”

**KUMD (Duluth):** “I always love listening to your essays Arne...you’re so inspirational, to young and old.” -KUMD listener, referring to “In The Spirit Of Medicine.”

**KUMD (Duluth):** “I just wanted to thank you for the beautiful and eloquent tribute to Warren MacKenzie on Radio Gallery and yes, I had tears in my eyes toward the end of the broadcast. You are such a wonderful advocate for the arts and especially clay.” -Liz James, talking about “Radio Gallery.”

## COMMENTS FROM LISTENERS (Continued)

**KUMD (Duluth):** “Great moments at Duluth Dylan Festival! Poetry Event at Zeitgeist Arts Cafe with FlatBob onstage, and Rich Mattson and the Northstars at Cedar Lounge FULL ON DYLAN sets. Two distinct and inspiring ways to witness the influence and impact of Bob Dylan.” -Miriam Hanson, commenting on the “Dylan Fest” event.

**KUOM/Radio K (Minneapolis/St. Paul):** “It’s a great way to discover new music. And I love the support that Radio K provides local artists. College radio is a great thing!” -Richard from Chaska

**KUOM/Radio K (Minneapolis/St. Paul):** “I cannot overstate how important your support of local music has been over the years. Supporting Radio K means supporting local artists! Thanks for keeping me in-the-know and young at heart! Much love to you all.” -Kate from Minneapolis

**KVSC (St. Cloud):** “The musical talent was phenomenal! The band and Adam Hammer had obvious musical chemistry. Jay Terry, Mackenzie Lahren & Heather Mastromarco are always a hoot on stage!” -KVSC listener, commenting on the program “Granite City Radio Theatre.”

**KVSC (St. Cloud):** “Great show! Enjoyed the local connections /MN and the Shades Brigades story. Delightful!” -KVSC listener, referring to “Granite City Radio Theatre.”

**KVSC (St. Cloud):** “I love this show! Well done!” -KVSC listener, talking about “Granite City Radio Theatre.”

**KVSC (St. Cloud):** “What a great show last night. Tina was fantastic and she knows how to entertain still. And that voice? I hadn’t heard her live since 1996 and she sounded awesome. And I told her that, too. And the songs always sound great.” -KVSC listener, commenting on the program “Minnesota Music Concert.”

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** “Perfect podcast to kick off the paddling season. I look forward to the follow-up podcasts to hear about those trips. Keep up the great work!” -Kevin Kramer, commenting on the program “Boundary Waters Podcast.”

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** “I want to thank you for the Boundary Waters podcast. Thirty years ago I guided and outfitted for Gunflint Northwoods Outfitters. Since

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for the beautiful and eloquent  
tribute to Warren MacKenzie on  
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and especially clay.”

– Liz James, talking about  
“Radio Gallery.”

## COMMENTS FROM LISTENERS (Continued)

that time, I've regretfully had only a few trips to canoe country, since I've been living in Vermont and Massachusetts during this time. I make a point of checking for new podcasts and enjoy listening to every one of them. Keep up the great work!" -WTIP listener, talking about "Boundary Waters Podcast."

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** "Great story on the podcast about Eric from Omaha and his trip to the B'Dub [Boundary Waters Canoe Area] to honor his dad. So moving. As if that story wasn't enough, you guys came full circle with the Stephanie Pearson interview. How eloquently Matthew ties it all together with his conversation with Stephanie about protecting and preserving the B'Dub so that these stories can continue for future generations. To tie that all together and to have that conversation without getting political is a true talent So cool. Kudos to you and Matthew!" - WTIP listener, referring to "Boundary Waters Podcast."

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** "I wanted to call and thank you for the great story about the Hovland fisherman. I'm from one of the original families and my great grandfather started Lutsen Resort. I love the old people and the old stories and it's nice to hear something good for a change. Everybody's got a story and our history is so important. I appreciate it—it's so important what you do. It's inspirational, so thank you" – Brenda Melin, commenting on the program "Lake Superior Project."

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** "I wanted to thank you for doing the interview with Dr. Murphy the other day and for mentioning the VPC [Violence Prevention Center]. Someone came into talk after hearing it. Yay for community support and connections!" – Lindsey Gau, referring to the program "Community Voices."

**Ampers (Statewide):** "I appreciate Minnesota Native News as it offers unique perspectives into stories about and around a community that deserves every bit of coverage and support it can get. It is essential to keep this service up and active for all our citizens." -Michael Stephenson

**Ampers (Statewide):** "Good source for current topics." -Karen Goulet, commenting on "Minnesota Native News."

"I appreciate Minnesota Native News as it offers unique perspectives into stories about and around a community that deserves every bit of coverage and support it can get. It is essential to keep this service up and active for all our citizens."

—Michael Stephenson



## COMMENTS FROM LISTENERS (Continued)

**Ampers (Statewide):** “It’s one of the few places to get news about what effects our community. Miigwech [Thank you]” -David Manuel referring to “Minnesota Native News.”

**Ampers (Statewide):** “MN90 is always playing right as I get to work. If it’s not over by the time I park, I always stay in the car so I can hear the entire segment. I love MN90.” -KBEM listener

**Ampers (Statewide):** “I am not a native but I consider Minnesota my home and I’ve learned so much state history from MN:90. It’s a wonderful source!” -Sara Wessling

“MN90 is always playing right as I get to work. If it’s not over by the time I park, I always stay in the car so I can hear the entire segment. I love MN90.”

–KBEM listener

**Ampers (Statewide):** “Love MN90! Lots of Historical tidbits that make you want to know more.” -Judy Hanson

**Ampers (Statewide):** “Thank you! I frequently use segments and ideas from MN:90 in my sixth grade Minnesota Studies classes!” -Doug Jones

“MN90: Minnesota History in 90-Seconds” reaches approximately 274,000 people each week.

## COMMENTS FROM MINNESOTA ARTISTS AND EVENT ORGANIZERS

**KAXE (Grand Rapids/Brainerd/Ely):** “I’m a storyteller whose recorded stories have been featured several times on Michael Goldberg’s wonderful Sunday night show, Stay Human. This Legacy Amendment supported show has afforded me a unique opportunity to grow as a performing artist and to reach new audiences in northern Minnesota. Radio experience is a plus on my artistic resume and also useful for marketing: I list my upcoming KAXE broadcasts on the “events” page of my website and announce them on Facebook. As a result, friends and relatives from as far as Michigan, New York, and Washington have listened to the live stream and responded positively. Thanks to Stay Human I’ve reached and received feedback from audiences who most likely will never attend my live shows.

In addition, learning to manipulate audio recording software in order to submit good-quality sound files to Michael has had unanticipated benefits. Since joining the roster of Stay Human contributors, I’ve developed the habit of recording all my stories as I refine them and practice for live shows; I deliver stronger performances as a result. Comfort and ease with recording myself has enabled me to submit stories to the well respected Story Story Podcast and to include audio clips on my website. None of this would have happened if Michael had not invited me to be a contributor to the show.

Finally, Stay Human has widened my artistic community beyond the tight-knit cluster of storytellers in the Twin Cities. I’m off to Duluth to tell stories this weekend, and I look forward eagerly to the March 17 open mic in Grand Rapids to celebrate Stay Human’s one-hundredth episode. I am a board member of Story Arts of Minnesota ([www.storyartsmn.org](http://www.storyartsmn.org)), and I

am delighted that our non-profit organization’s goal--“to promote the art of storytelling and to develop and support storytellers in Minnesota”--is being advanced by KAXE and specifically by the thought-provoking writers and storytellers featured on Stay Human. I’m so happy and honored to be part of it!” -Sue Searing, Minneapolis

**KAXE (Grand Rapids/Brainerd/Ely):** “I’m a writer who contributes radio essays to Michael Goldberg’s Sunday evening program, Stay Human. The show itself and its funding from the Minnesota Arts and Cultural Heritage Fund have been a wonderful source of both inspiration to write and support for my creative work.

My writing has been published by the University of Minnesota Press and has appeared in literary magazines and other periodical publications. For several years I worked as a columnist for the Cook County News Herald. My story “Blue Fog” was selected for publication in an anthology of the best writing from the Master of Fine Arts in Writing program of the Vermont College of Fine

**“I’m grateful to have such  
inspiration and support  
for my work.”**

—Matthew Miltich, “Stay Human”  
featured writer.

## COMMENTS FROM MINNESOTA ARTISTS AND EVENT ORGANIZERS (Continued)

Arts, where I earned my MFA degree. I cite these as assurance that I am a dedicated writer who has benefitted from Stay Human, its funding source, and KAXE.

Michael's call for submissions and his suggestions of themes and topics helps prompt me to write the new pieces I contribute to the show.

I'm grateful to have such inspiration and support for my work.

The mission of Stay Human, to present authentic and local voices to the listening audience, seems to me uniquely suited to the mission of the station. I'm grateful my contributions to the show are honored by the support I receive from it. Thank you." -Matthew Miltich, Grand Rapids

**KAXE (Grand Rapids/Brainerd/Ely):** "Driving home from town, had KAXE/KBXE on the Chevy's radio, it's Brett Carter hosting the show, tune comes on, hey, that's ME! From my CD! It's a really neat experience, unlike any other. Thanks, Brett!" -Donny Williams, featured on "Centerstage Minnesota."

**KAXE (Grand Rapids/Brainerd/Ely):** "Brett Carter reached out to me and invited me to be a part of a segment on his show, and it has always felt very welcoming and supportive of my art and musical career. Brett is also very thoughtful with his questions, even remembering details from a long time ago. Major high five to you at the station and I appreciate your support!" -Musician, referring to "Centerstage Minnesota."

**KAXE (Grand Rapids/Brainerd/Ely):** "Thank you so much for this opportunity to share my artwork with such an amazing community!" -Meggan Shepard, featured on the program "Close To Home."

**KAXE (Grand Rapids/Brainerd/Ely):** "It's so rare to have programs like The Great Northern Radio Show that bring people together, both in person and over the air, and leave them feeling better about themselves, about their neighbors and their communities." -Performer, featured on KAXE

**KAXE (Grand Rapids/Brainerd/Ely):** "I'm loving this collaboration between me and you guys. Thanks for all of the connections this past year." -Erik Koskinen, featured at the "Mississippi River Festival" event.

"This Legacy Amendment supported show has afforded me a unique opportunity to grow as a performing artist and to reach new audiences in northern Minnesota."

-Sue Searing, Minneapolis

## COMMENTS FROM MINNESOTA ARTISTS AND EVENT ORGANIZERS (Continued)

**KAXE (Grand Rapids/Brainerd/Ely):** “Thanks again for doing the interview and the Strong Women piece on KAXE. I thought you did a great job of getting at the main points out of a long conversation.” -Becky Twamley

**KBEM/Jazz88 (Minneapolis/St. Paul):** “Thanks a ton for that great piece you did. We are very appreciative, and I have received a lot of compliments from here to western NY.” -Charlie Maguire, Minneapolis musician.

**KBEM/Jazz88 (Minneapolis/St. Paul):** “It was wonderful to hear both the radio spot and promo piece that you put together. Both were perfect - I love it when people can design things that really summarize what I do as an artist. What an amazing surprise for me to have you do this - thank you so much. I have downloaded both pieces and will be using the promo as much as possible to advertise future shows.” -Aaron Kerr, St. Paul composer and cellist talking about “Twin Cities Weekend.”

**KBEM/Jazz88 (Minneapolis/St. Paul):** “Thank you so much. This is wonderful to have. I have shared it with the Dakota, my website, and facebook. You did a really fine job of editing and making scattered ideas cohesive ones. Thanks again.” -Regina Marie Williams, Twin Cities’ actor/singer referring to “Twin Cities Weekend.”

**KBEM/Jazz88 (Minneapolis/St. Paul):** “Excellent, thanks everyone for making this happen. GREAT coverage to reach our bluegrass community! Hello, and thanks, Phil N., for doing this story!” -Jennifer Weissman, of the group VocalEssence.

**KBEM/Jazz88 (Minneapolis/St. Paul):** “ Thank you Phil, for letting me know about the airing time of the piano bar piece and thank you so much for the non-piano bar piece about my music. Really wonderful job on both of them. You have a great gift Phil for putting these highlight pieces about musicians together.” -Artist, featured on “Twin Cities Weekend.”

**KBXE (Bagley/Bemidji):** “Thank you, Katie Carter for your dedication to helping us tell our own stories in our own voices...We truly appreciate the support you give from the position of power and influence you have.” -Simone Senogles and Natasha Kingbird, featured on “Area Voices.”

“It was wonderful to hear both the radio spot and promo piece that you put together...I have downloaded both pieces and will be using the promo as much as possible to advertise future shows.”

—Aaron Kerr, St. Paul composer and cellist talking about “Twin Cities Weekend.”



## COMMENTS FROM MINNESOTA ARTISTS AND EVENT ORGANIZERS (Continued)

**KBXE (Bagley/Bemidji):** “With the way things are on the world coming together and enjoying each other’s company in the Arts and Music and all that a community has to offer only makes us stronger and better.” -Artist, featured at the “Bemidji Block Party” event.

**KFAI (Minneapolis/St. Paul):** “It was so lovely having Dixie Treichel in my studio - and I really love and appreciate the work she did layering this and weaving it together.” -Heather Mackenzie, featured on the program “10,000 Fresh Voices.”

**KFAI (Minneapolis/St. Paul):** “Thanks so much for the story, it is well put together. It brings tears of joy in my face as I am writing now.” -Djenane Saint Juste, featured on “10,000 Fresh Voices.”

**KFAI (Minneapolis/St. Paul):** “Thank you KFAI for all you do for the community and local artists!! Much Respect!!” -PaviElle, performed on “Live from Minnesota Mixtape.”

**KMSU (Mankato):** “The support the Mankato Symphony Orchestra has received through our partnership with KMSU has been invaluable. As an arts nonprofit, we rely on our partners to assist us in providing high-quality classical music and music education experiences in South Central Minnesota. Working with KMSU on the video documentary of The New Standards concert in February 2019 was not only an enjoyable experience for our musicians and staff, but it also had a significant positive impact on our marketing success. To have a professionally produced video showcasing our performance collaboration with The New Standards is an asset we are able to use over and over in promoting our Symphony. This will assist us in selling more tickets and reaching audiences who are unaware of the MSO’s programs and concerts. When we are able to reach new audiences and increase income through ticket sales, program ads, and sponsorships, we are financially able to provide free tickets and classical music experiences to geographically underserved populations, socioeconomic challenged communities, and youth. This is essential to contributing to the health and wellness of our community, as well as continuing to add value to a robust and growing arts culture in our rural area. Without the financial and programmatic resources that KMSU provides, we would struggle to achieve these outcomes.” -Hannah Bretz, Executive Director, Mankato Symphony Orchestra.

**KQAL (Winona):** “Thank you again for this opportunity! I really enjoyed the experience.” -Matt Browne, singer/songwriter from Winona.

“This will assist us in selling more tickets and reaching audiences who are unaware of the MSO’s programs and concerts.”

–Hannah Bretz, Executive Director,  
Mankato Symphony Orchestra,  
referring to a partnership with KMSU.

## COMMENTS FROM MINNESOTA ARTISTS AND EVENT ORGANIZERS (Continued)

**KSRQ (Thief River Falls):** “Listening to my music on your radio station was a dream come true for me. I thank you and I thank Carl for that moment.” -Christopher Lee Gimm

**KSRQ (Thief River Falls):** “I just want to thank you all for an incredible experience last night recording “Libby Pearce Drinks.” I have been convinced ever since I first read this script that this would make a wonderful radio show. I think it’s going to be even better than I imagined, thanks to all of you for digging in and using your talents to make it happen. I am excited, too, about the interview following and what you had to say about the issues highlighted in the show and how they relate to your own every day experiences.” -Jane Anderson, Director, Thief River Falls Area Community Theater

“Thank you for taking a chance on two teenaged girls. You’ve played such a gigantic role in our journey thus far.”

–Kendra & Kansas Jensen, “Minnesota HomeBrew” musical guests.

**KSRQ (Thief River Falls):** “Working with Pioneer 90.1 [KSRQ] is an example of a successful partnership that promotes the arts and serves our communities and region.” -Kristin Eggerling, Marketing Specialist, Northwest Minnesota Arts Council

**KSRQ (Thief River Falls):** “Pioneer 90.1 [KSRQ] is a big part of our planning for Norwegian Heritage Week. The director always interviews a board member to promote the festivities and has interviewed performers via phone interview ahead of the event. Each year one or more of our concerts/speakers is held at the college auditorium. 90.1 FM sponsors this, enabling us to hold our event at the NCTC [Northland Community and Technical College] auditorium free of charge. 90.1 is always willing to help create radio ads or in videotaping.” -Jan Strandlie, Norwegian Heritage Week Coordinator

**KSRQ (Thief River Falls):** “We can’t imagine where we would be without Pioneer 90.1 [KSRQ]. Being on this station has shaped us as people and given us a whole new appreciation for music in general. Thank you for taking a chance on two teenaged girls. You’ve played such a gigantic role in our journey thus far.” -Kendra & Kansas Jensen, “Minnesota HomeBrew” musical guests.

**KSRQ (Thief River Falls):** “Thank you so much for playing my humble little song last Thursday evening. I was thrilled you did that and also know I have a long way to go to measure up to the artists you feature. I look forward to continuing with song writing! Your encouragement means so much!” -Pat Hager, appeared on the program “Minnesota HomeBrew.”

**KSRQ (Thief River Falls):** “Thanks again for another great show. It’s always good to hear the talent from around the state, and you do a terrific job of supporting the art of singing /songwriting for all of us. Thanks for all you do!” -Bruce Caswell, featured on “Minnesota HomeBrew.”

## COMMENTS FROM MINNESOTA ARTISTS AND EVENT ORGANIZERS (Continued)

**KSRQ (Thief River Falls):** “Thanks for all that you do to support MN Music! Grateful.” -Annie Fitzgerald, musician featured on “Minnesota HomeBrew.”

**KUMD (Duluth):** ““Even at -17 and a few set backs, the John Beargrease Sled Dog Marathon is still incredibly inspiring. Thanks Lisa with KUMD 103.3 FM for braving the cold!” -Participant in the John Beargrease Sled Marathon.

**KUMD (Duluth):** “To you all at KUMD. Thanks for having me in yesterday. Really enjoyed getting to know Chris and had a blast on air with him. Thanks again for all the great radio - I know what it takes and it’s not as easy as you guys make it sound. Hope to see you around town.” -Gordon Thorne, featured on the program “Live From Studio A.”

**KUMD (Duluth):** “Siama and I had the best time today! We’re so grateful you invited us to join you on your show. Many blessings to you until we meet again.” -Dallas Johnson, musician on “Live From Studio A.”

**KUMD (Duluth):** “I am very thankful today for people who listen to ideas, see value in new possibilities and dare to dream together. I thought about this during the morning interview about the new Indigenous Food Market AICHO [American Indian Community Housing Organization] is bringing to life. Grateful for solid partners, a great community and the AICHO team who are working steady to make this a reality. You are awesome! I very often am only the spokesperson who gets to reflect and share the story they create. AICHO is really doing great things in Duluth at a time when so many exciting things are happening in our community.” -LeeAnn Littlewolf, featured on the program “Journey To Wellness In Indian Country.”

**KUOM/Radio K (Minneapolis/St. Paul):** “As a musician, I cannot say enough about the support and encouragement Radio K has provided to the local music community all these years. I truly believe we owe some of the vibrance of the local music scene to Radio K.” -Brin from St. Paul

**KVSC (St. Cloud):** “From the tech crew to the talent to the audience, performing as a guest artist on Granite City Radio Theatre was a performance to remember. As a solo musician, I don’t often get the opportunity to perform outside of the recording studio with a band. With the Collective Unconscious house band and a full theater, the room felt electric and I was ecstatic to be able to get the multi-track session from KVSC post production. I heard a lot of feedback from listeners online, on the air and in the theater. We captured a bit of lightning in a bottle that

“Working with Pioneer 90.1 [KSRQ] is an example of a successful partnership that promotes the arts and serves our communities and region.”

–Kristin Eggerling, Marketing

Specialist, Northwest

Minnesota Arts Council

## COMMENTS FROM MINNESOTA ARTISTS AND EVENT ORGANIZERS (Continued)

night, which turned into a single release of the song “The Love You Take.” I would perform again for Granite City Radio Theatre in a heartbeat.” -Adam Hammer, singer/songwriter from Central Minnesota.

**KVSC (St. Cloud):** “The opportunity to adapt the Into the Music series through “In 2 the Music” may be the key to further development and distribution of the series concept. This short-form variation has been extremely well received, by listeners and radio programmers. My anticipation is that the new version of the program will surpass the original in radio coverage because it is so easy to place within existing programming. It provides appointment listening with a very small time investment, and still communicates the core mission of the series...the enhancement of music enjoyment through information and awareness.” -J. Allen Neff, host of the program “In2TheMusic.”

**KVSC (St. Cloud):** “I have enjoyed participating in the Untold Stories of Central Minnesota series. I receive positive feedback from listeners, who tell me the interviews are done well. Moreover, I appreciate and praise the series for its inclusion of stories about African Americans. The inclusion is progressive and suggests that African Americans are a part of the story of Central Minnesota, and the support for my research allows for the series to present a diverse and therefore accurate narrative of Central Minnesota.” -Christopher P. Lehman, professor and author from St. Cloud.

**“We captured a bit of  
lightning in a bottle that  
night.”**

—Adam Hammer, performer for  
“Granite City Radio Theatre”

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** “That was great! I was so worried I didn’t do a good job at my interview...but you made it sound great! Very interesting, too! Thanks Joe.” -Cindy Carpenter Straub, Co-Owner of Harbor House Grille in Grand Marais.

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** “OMG!! That is so awesome. I just listened to the interview with Dave. He is a courageous and most generous person. Thank you so much for sending it. I’m going to share this with Christy Harding, the woman who donated her kidney, about whom I wrote the song. I know she will be most honored that she encouraged another person to donate. I just don’t think I could ever do such a thing. The world is so lucky that there are brave, caring people around like Christy and Dave! Kudos to WTIP for getting these stories out to the world!!! I’m putting this on our Facebook page too” -Loretta Simonet, award-winning Minnesota musician.

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** “Joe: Just had an opportunity to listen to the feature on the canoe project. Thank you so much for this really first rate story! It gives due honor to North House and the instructors, too, which I especially appreciate.” -Jim Boyd, Executive Director, Cook County Chamber of Commerce



## PARTNERSHIPS

**KAXE (Grand Rapids/Brainerd/Ely)** partnered with local, state and non-profit organizations to produce episodes of its program “Close To Home.” The station worked with Mesaba Co-op Park in Cherry for an episode on a cooperative park, Olcott Park Greenhouse & Botanical Garden in Virginia for an episode on a botanical garden in northern Minnesota, Hill Annex Mine State Park in Calumet for an episode on mine pit tours, and the Mille Lacs Indian Museum in Onamia for an episode on a Jingle Dress Exhibit. The station also partnered with the Iron Range Makerspace in Hibbing for an episode on local artists and crafters in their gift shop, Self IMPROVment in Grand Rapids for an episode on improv comedy shows, The Borealis Art Guild in Hibbing on an episode on the value of arts in a community, Deer River Health Care Foundation in Deer River, Minnesota Street Rod Association on an episode about classic car shows, The Underground Optimist in Ely, Jaques Art Center in Aitken, and Camp Rabideau in the Chippewa National Forest on an episode about a Civilian Conservation Corps camp. KAXE partnered with the Franklin Arts Center Auditorium in Brainerd, Chief Theater in Bemidji, and the Reif Center in Grand Rapids for the “Great Northern Radio Show.” All three organizations provided venues for the shows.



*KAXE partnered with many non-profits as well as local and state agencies to produce “Close to Home.”*

**KBEM/Jazz88 (Minneapolis/St. Paul)** partnered with the Minnesota History Center to present “Minnesota Jazz Legends;” The station partnered with the Twin Cities Jazz Festival to promote and broadcast its “MPS Voices” program; they worked with Minneapolis Public Schools Fine Arts’ Summer JAM to support student musical performance workshops for the program “Jazz at Minneapolis Public Schools.” Jazz88 also worked with the Leigh Kamman Legacy Project on content sourcing and production for the program “The Jazz Image-Minnesota Edition.”



*Jazz88 worked with the Minnesota History Center to present “Minnesota Jazz Legends.”*

**KBFT (Bois Forte/Nett Lake)** partnered with Bois Forte Tobacco Education for the Native Fest Music Series; for the Native Fest Writing Series they partnered with the Minnesota Bigfoot Research Team and Bois Forte Tobacco Education; to produce Language Immersion Camps KBFT partnered with Bois Forte Education, Bois Forte Tobacco and Bois Forte Nutrition Education; and KBFT partnered with Bois Forte Education for Birch Bark Canoe Building.

**KBXE (Bagley/Bemidji)** partnered with local and state organizations to produce episodes of “Area Voices” including the Macroste Art Center and the Reif Center in Grand Rapids for episodes on theater and music performances, the Edge Center for the Arts on episodes about arts and film in Bigfork, the Bemidji Public Library on episodes about library programs, and Headwaters Music & Arts on episodes about music

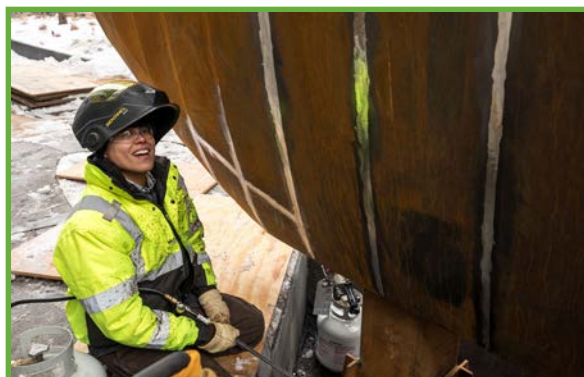
## PARTNERSHIPS (Continued)

education. The station also worked with Watermark Art Center on episodes about art and resources for artists in Bemidji, Crossing Arts Alliance on episodes about art and artists in Brainerd, Nemeth Art Center on episodes about art and artists in Park Rapids, and the Bemidji Symphony Orchestra on episodes about orchestra performances including composers and musicians. Other partners on the project included the Beltrami Historical Society, the Bemidji Community Theatre, Bemidji State University, the Ely Folk School, Kelliher High School, Peacemaker Resources, Voyageurs Expeditionary High School, Region 2 Arts Council, and Ripple River Gallery. KBXE partnered with local organizations to produce the program “Let’s Visit” including Virginia Historical Society for an episode on the history of Virginia, the Lyric Center for the Arts to create an episode on arts and culture in Virginia, the Edge Center for the Arts on an episode about Bigfork, Farm By the Lake on an episode about Bagley, and Ely Folk School on an episode about art, history, and community involvement.



*KBXE worked with many organizations, including the Edge Center for the Arts in Big Lake, to produce “Let’s Visit.”*

**KFAI (Minneapolis/St. Paul)** partnered with a broad collection of Minnesota arts and cultural organizations to produce “10,000 Fresh Voices,” including the MN Historical Society, Juxtaposition Arts, Motionpoems, Brownbody, the Textile Center, Gadfly Theatre Productions, Justice Choir, Blackout Improv, the St. Paul Chamber Orchestra, University of Minnesota Libraries, Soap Factory, Jungle Theater, Uprising Theater Company and Dunwoody College of Technology. For KFAI’s “Live from Minnesota Mixtape,” the station partnered with five musical acts to produce Mixtape release events at Electric Fetus record store locations in Minneapolis and Duluth as well as the Turf Club in St. Paul. Documentaries produced through “MinneCulture” leveraged partnerships with the University of Minnesota, Juxtaposition Arts, the Sabbathanites Drum Corps, and the Minnesota Historical Society. The “MinneCulture Podcast” partnered with the Minnesota Department of Transportation and the Dakota Jazz Club for the production of podcast episodes. These organizations provided content, research, interview contacts, archival audio, event space, marketing partnerships, and story ideas for KFAI’s “MinneCulture.”



*KFAI partnered with dozens of organizations to produce its award-winning “10,000 Fresh Voices” segments.*

## PARTNERSHIPS (Continued)

**KKWE (White Earth/Callaway)** collaborated with numerous organizations in the Detroit Lakes area for its FY19 programming. The station worked with the White Earth Land Recovery Project, Indigenous Farming Conference and City of Nevis to produce “Nijjii’s Minnesota Mixdown Series.” New York Mills Cultural Center and White Earth Reservation Business Committee partnered with KKWE on content for “Nijjii’s Minnesota Mixdown Series.” The station also worked with Lake Park Audubon School, Sahkahtay and Elbow Lake Campground on “Anishinaabeg Family Culture Camps.”



*KKWE collaborated with many organizations for its “Nijjii Minnesota Mixdown Series” and “Anishinaabeg Family Culture Camps.”*

**KMOJ (Minneapolis/St. Paul)** partnered with many local organizations to produce the program “Sex Trafficking: Breaking Free” including Breaking Free, Minnesota Safe Harbor, The Link, YMCA, Northside Healing Space, Love 146, UROC, the Minnesota Indian Women’s Resource Center, A Call To Men, Building Peaceful Community, Men As Peacemakers and the Black Men Healing Conference.



*The Rock Bend Folk Festival was one of many groups KMSU partnered with in FY19.*

**KMSU (Mankato)** partnered with Business on Belgrade to produce the event “Blues on Belgrade.” The station worked with the Mankato Symphony Orchestra on its “Mankato Symphony Orchestra Recordings” project. It partnered with Solstice Outdoor Music Festival for its “Mankato Solstice” project and they worked with Mahkato Mdewakanton Association on their Mahkato Wacipi Mankato Pow Wow project. KMSU also partnered with Arts Center of St. Peter, the Rock Bend Folk Festival, Greater Mankato Growth, Austin Area Arts, and Bethany Lutheran College.

**KOJB (Leech Lake/Cass Lake)** partnered with the Leech Lake Division of Resource Management for its “Environmental Voices” program. The organization contributed its expertise on many subjects concerning the reservation and shared exactly what the Leech Lake Division of Resource Management provides to the community. Also contributing to KOJB’s “Environmental Voices” program, was the Leech Lake Health Department which helped provide information and resources, in the area of environmental health tackling topics including lead, methane gas, air quality, and more. The Leech Lake Tribal College collaborated with KOJB on episodes for “Environmental Voices” programs as well.

**KQAL (Winona)** continued its strong relationships with several organizations in FY19. The Minnesota Marine Art Museum continued to be a notable partnership. The station discussed exhibits and events on a regular basis with the museum’s executive director. The Watkins Gallery on the WSU campus was a natural partner, giving the station access to young/student artists. Plus, “Art Beat” cultivated new relationships with artisans from around Southeast Minnesota and took time to revisit with the area’s more established artisans to promote their work and continued contributions to the area’s arts community. The program “Don’t Cha Know” fostered relationships with a myriad of clubs, organizations and non-profits who use KQAL &



## PARTNERSHIPS (Continued)

KQAL.org as a conduit to communicate information about and promote events and activities. The station also maintains regular contact with several music venues as well as local museums and history centers. Two other universities in Winona and several Winona Public Schools also make use of KQAL's community-minded opportunities. KQAL had a very strong relationship with the Great River Shakespeare Festival in FY19 interviewing performers, directors, and crew members. During the fall, KQAL produced programs highlighting the Great Dakota Gathering, an annual event for families of indigenous and local populations around the region, that takes place on the shores of Lake Winona. KQAL established a new partnership with Engage Winona, whose goal is to enhance the lives of Winonan's and build a new community structure. KQAL also partnered with the Winona County Historical Society, and many venues like the No Name Bar, the Acoustic Café and Blooming Grounds Coffee House, to highlight local musicians. And, the station worked with and promoted the Mid West Music Fest, the Boats and Bluegrass festival, and the Minnesota Association of Songwriters.



*KQAL created many new partnerships for its "Culture Clique" project.*

**KRPR (Rochester)** partnered with KSMQ TV to produce the program "R-Town Radio Series."



*For its "Community Voices" project, KSRQ collaborated with a number of arts organizations in the Thief River Falls area.*

**KSRQ (Thief River Falls)** partnered with many local organizations to produce its "Community Voices" program. The station worked with the Northwest Minnesota Regional Arts Council, Thief River Falls Community Theater on episodes of Radio Readers' Theater. KSRQ also collaborated with Visit Thief River Falls, East Grand Forks Campbell Library, Thief River Falls Public Library, Altru Safe Kids, Northland Community & Technical College, North Dakota Museum of Art, Challenger Elementary School, the City of Thief River Falls, Marshall County Fair, as well as the Pennington and Marshall County 4H programs. KSRQ worked with the Thief River Falls Chamber of Commerce for their RiverFest project. They partnered with members of the Minnesota Association of Songwriters to produce "Minnesota HomeBrew." For the "Times Past" project, KSRQ partnered with Sons of Norway Snorre Lodge, the Pennington County Historical Society, the Marshall County Historical Society and more. For "Music in Our Schools"

the station collaborated with Northland Community Band, Win-E-Mac School, Red Lake Falls Lafayette High School, Lancaster Public School, Thief River Falls Lincoln High School, Marshall County Central High School, Tri-County Karlstad High School, Tri-County Karlstad High School and Warren-Alvarado-Oslo Schools.



## PARTNERSHIPS (Continued)

**KUMD (Duluth)** partnered with the University of Minnesota Medical School on the program “Journey to Wellness” for story ideas, access to researchers and community connections to local grant-funded projects. KUMD worked with Minnesota Sea Grant to produce “The Sea Grant Files” and the station collaborated with the University of Minnesota Press and the Minnesota Historical Society Press to spotlight the best and latest publications and authors from Minnesota-based publishing houses for “MN Reads.” KUMD partnered with Tweed Museum of Art, Duluth Art Institute, and UMD School of Fine Arts for “Radio Gallery” to connect with artists whose work was exhibited in Duluth. They also collaborated with venues hosting Minnesota artists playing in Duluth to produce the program “Live From Studio A” including Sacred Heart Music Center, Wussow’s Concert Café, Blacklist Brewing, and The Dovetail Café. And KUMD partnered with many event organizers for their “Arts And Cultural Events” project, including the Lake Superior Sustainable Farming Association, the John Beargrease Marathon, the Park Point Community Club, the Bob Dylan Way Committee, First Ave, Bayfront Festival Park and FEMnFEST.



*The Lake Superior Harvest Festival was one of many organizations KUMD worked with in FY19.*



*To introduce listeners to artists like Somali-born musician Faarow, KVSC partnered with the Cedar Cultural Center.*

**KVSC (St. Cloud)** partnered with the Pioneer Place Theatre Company to produce episodes of “Granite City Radio Theatre” and “Minnesota Music Concert.” KVSC worked with many local organizations to produce “Untold Stories of Central Minnesota,” including the Great River Regional Library in St. Cloud, the Meire Grove Community Band, GREAT Theatre Helgeson Learning Lab, Stearns History Museum, St. Cloud State University Archives, St. Cloud State University Department of Theatre and Film Studies, Paramount Center for the Arts, Cedar Cultural Center, Martin Luther King Community Celebration, St. Cloud State University’s Center for Holocaust and Genocide Studies, St. Cloud State

University College of Liberal Arts, Jacob Wetterling Foundation, Pathways for (Homeless) Youth and St. Cloud PRIDE.

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** partnered with the Cook County Historical Society to produce “Historic Cook County.” The station worked with many local organization to produce the program “Lake Superior Project,” including Minnesota Sea Grant, Michigan Tech Research Institute, Cook County Soil and Water, Minnesota Pollution Control Agency, Isle Royale National Park, the Minnesota Department of Natural Resources, Grand Portage Band of Lake Superior Chippewa, and the Cook County Historical

## PARTNERSHIPS (Continued)

Society. WTIP partnered with many local organizations to produce “Community Voices On North Shore Morning and North Shore Weekend” including the Cook County Commissioner’s Office, Cook County Health and Human Services, the Cook County Sheriff Department, the City of Grand Marais, Grand Portage Band of Lake Superior Ojibwe, Cook County Higher Education, North House Folk School, Grand Marais Art Colony, Grand Marais Playhouse, North Shore Music Association, Cook County Historical Society, North Shore Fishing Museum, Birch Grove School, ISD 166 School, Great Expectation School, North Shore Health Care Foundation, North Shore Hospital and Sawtooth Mountain Clinic

**Ampers (Statewide)** partnered with all Native American Tribes in Minnesota, the Indian Affairs Council, the Humanities Center, along with numerous other community organizations including Augsburg Native American Film Series, Twin Cities Native Lacrosse, DeBahJiMon Newspaper of the Leech Lake Band of Ojibwe, Bemidji Solidarity March for Missing and Murdered Indigenous People, Ogema Organics, the American Indian Health for the Minnesota Department of Health, the Minnesota Indian Women’s Resource Center, and many more to produce the various programs and projects that were associated with “Minnesota Native News.” For its project “Native Lights Podcasts: Where Indigenous Voices Shine,” Ampers worked with people associated with many community partners including the Youth Theater Program associated with the Indigenous Peoples Task Force, Indian Orphans Association and First Nations Repatriation Institute, and the Indian Child Welfare Law Center in Minneapolis. The Minnesota Historical Society continued its longstanding partnership with Ampers by providing information and photographs for “Minnesota Native News” and “MN90: Minnesota History in 90 Seconds.”



*The Cook County Historical Society and the Minnesota DNR were just two of the partners WTIP collaborated with to create Legacy content.*



*Ampers collaborated with all of the Native American Tribes and many other Indigenous organizations.*

# PROGRAM COSTS/PRODUCTION COSTS

**KAXE (Grand Rapids/Brainerd/Ely):** “Audio Essays by Steve Downing”: Program Costs: \$3,142.92, Administration Costs: \$158.08; “Centerstage Minnesota”: Program Costs: \$20,890.25, Administrative Costs: \$72.75; “Close to Home”: Program Costs: \$11,748.50, Administrative Costs: \$150.52; “Free Concert”: Program Costs: \$5,647.68, Administrative Costs: \$107.34; “Great Northern Radio Show”: Program Costs: \$28,583.42, Administrative Costs: \$158.76; “Mississippi River Festival”: Program Costs: \$11,459.43, Administrative Costs: \$97.57; “Music and Words In Your Community”: Program Costs: \$7,250.99, Administrative Costs: \$249.01; “Stay Human Essays”: Program Costs: \$3,746.26, Administrative Costs: \$276.74; “Strong Women: MN Women with Stories to Tell”: Program Costs: \$6,229.35, Administrative Costs: \$85.43; “Youth Radio”: Program Costs: \$10,436.13, Administrative Costs: \$63.87.

**KBEM/Jazz88 (Minneapolis/St. Paul):** “Jazz at Minneapolis Public Schools”: Program Costs: \$26,442.63; “The Jazz Image-Minnesota Edition”: Program Costs: \$3,200.00; “Live from Studio One”: Program Costs: \$3,168.15; “Minnesota Jazz Legends”: Program Costs: \$24,269.95; “MPS Voices”: Program Costs: \$13,276.73; “Music Without Borders”: Program Costs: \$8,753.61; “Talking About Jazz”: Program Costs: \$1,465.00; “Twin Cities Weekend”: Program Costs: \$20,825.00; “What’s Eating Minnesota”: Program Costs: \$826.47.

**KBFT (Bois Forte/Nett Lake):** “Native Fest Music Series”: Program Costs: \$21,854.81, Administration Costs: \$2,759.60; “Native Fest Art Series”: Program Costs: \$6,214.20, Administration Costs: \$210.00; “Native Fest Writing Series”: Program Costs: \$7,513.20, Administration Costs: \$274.95; “Birch Bark Canoe Building”: Program Costs: \$25,321.02, Administration Costs: \$3,812.50; “Anishinaabe Language Immersion Camps”: Program Costs: \$28,313.63, Administration Costs: \$4,880.00; “Great State Artist Contest”: Program Costs: \$7,764.21, Administration Costs: \$287.50.

**KBXE (Bagley/Bemidji):** “Area Voices”: Program Costs: \$31,502.79, Administration Costs: \$72.82; “Bemidji Block Party”: Program Costs: \$16,884.19, Administration Costs: \$63.05; “Dig Deep”: Program Costs: \$7,443.44, Administration Costs: \$204.25; “Let’s Visit”: Program Costs: \$14,948.42, Administration Costs: \$79.89; “Live and Local”: Program Costs: \$1,814.83, Administration Costs: \$72.82; “Northern Voices”: Program Costs: \$10,350.49, Administration Costs: \$165.76; “Paddle Minnesota”: Program Costs: \$6,178.08, Administration Costs: \$86.96; “What We’re Reading”: Program Costs: \$11,793.49, Administration Costs: \$179.80; “Wordish”: Program Costs: \$8,607.69, Administration Costs: \$106.23.

**KFAI (Minneapolis/St. Paul):** “10,000 Fresh Voices”: Program Costs: \$30,965.00, Administration Costs: \$1,000.00; “Live from Minnesota”: Program Costs: \$2,525.00, Administration Costs: \$50.00; “Live from Minnesota Mixtape”: Program Costs: \$11,739.00, Administration Costs: \$200.00; “MinneCulture”: Program Costs: \$9,736.68, Administration Costs: \$100.00; “87 Counties”: Program Costs: \$2,575.00, Administration Costs: \$100.00; “KFAI’s MinneCulture Podcast”: Program Costs: \$8,800.00, Administration Costs: \$50.00.

## PROGRAM COSTS/PRODUCTION COSTS (Continued)

**KKWE (White Earth/Callaway):** “Niijii’s Minnesota Mixdown Series”: Program Costs: \$9,856.60, Administration Costs: \$250.54; “Mawaadising: The Visiting Place”: Program Costs: \$2,318.38, Administration Costs: \$48.34; “Voices of Ojibwe Tradition”: Program Costs: \$5,859.90, Administration Costs: \$157.97; “White Earth Elders & Youth”: Program Costs: \$6,868.66, Administration Costs: \$245.97; “Anishinaabeg Family Culture Camps”: Program Costs: \$5,587.17, Administration Costs: \$175.46; “Cruisin th Minnesota Blues with Mr. Jack”: Program Costs: \$2,057.71, Administration Costs: \$17.50.

**KMOJ (Minneapolis/St. Paul):** “Dancing with the DJs”: Program Costs: \$2,525.00, Administrative Costs: \$185.00; “Rush It: The Peoples’ Choice”: Program Costs: \$9,887.25, Administrative Costs: \$1,166.00; “Sex Trafficking: Breaking Fee”: Administrative Costs: \$444.00. Please note the majority of KMOJ’s program expenses appear later in this section under Ampers because they were joint projects and Ampers paid the bulk of the expenses on KMOJ’s behalf.

**KMSU (Mankato):** “Blues on Belgrade”: Program Costs: \$5,000.00; “Songs on the Lawn/Alive After Five”: Program Costs: \$3,000.00; “Collaboration with MSU Music Department”: Program Costs: \$19,725.00; “Mankato Symphony Orchestra Recordings”: Program Costs: \$12,000.00; “Grind Fu Cinema”: Program Costs: \$3,245.00; “Collaboration with the Arts Center of St. Peter”: Program Costs: \$6,400.00; “Austin Area Artworks Festival”: Program Costs: \$3,500.00; “Speechless Film Festival”: Program Costs: \$2,200.00; “KMSU Live Events”: Program Costs: \$40,722.00; “Mankato Solstice”: Program Costs: \$5,000.00; “Rock Bend Folk Festival”: Program Costs: \$3,500.00; “Documentary Video”: Program Costs: \$14,950.00; “Post-Holiday Extravaganza”: Program Costs: \$2,000.00; “Mahkato Wacipi Pow Wow”: Program Costs: \$3,500.00.

**KOJB (Leech Lake/Cass Lake):** “History of Leech Lake”: Program Costs: \$15,044.00; “The Ojibwemowin, Learning the Ojibwe Language”: Program Costs \$15,044.00; “Traditional Ojibwe Plants Herbs and Teas”: Program Costs: \$15,044.00; “Living the Ojibwe Way of Life”: Program Costs: \$15,044.00; “Environmental Voices”: Program Costs: \$32,379.00.

**KQAL (Winona):** “Art Beat”: Program Costs: \$20,571.70; “Culture Clique”: Program Costs: \$20,571.74; “The Live Feed”: Program Costs: \$34,597.93; “Don’t Cha Know”: Program Costs: \$11,844.37; “Art & Entertainment Download”: Program Costs: \$5,922.18; “Mid West Music Fest”: Program Costs: \$4,000.00.

**KRPR (Rochester):** “R-Town Radio Series”: Program Costs: \$10,600.00, Administrative Costs \$392.36.

**KSRQ (Thief River Falls):** “Community Voices”: Program Costs: \$28,199.00; “Music in Our Schools”: Program Costs: \$13,300.00; “Pioneer PolkaCast”: Program Costs: \$35,317.00; “Minnesota HomeBrew”: Program Costs: \$3,978.00; “Times Past”: Program Costs: \$15,565.00; “RiverFest”: Program Costs: \$8,406.00; “Premiere ‘72”: Program Costs: \$5,790.00.



## PROGRAM COSTS/PRODUCTION COSTS (Continued)

**KUMD (Duluth):** “Radio Gallery”: Program Costs: \$19,341.52; “MN Reads”: Program Costs: \$20,668.42; “Live from Studio A”: Program Costs: \$18,443.28; “In the Spirit of Medicine”: Program Costs: \$9,325.43; “Journey to Wellness” : Program Costs: \$10,532.57; “The Sea Grant Files”: Program Costs: \$6,612.53; “Arts and Cultural Events”: Program Costs: \$21,470.73; “Duluth Homegrown Music Festival Coverage”: Program Costs: \$4,160.93.

**KUOM/Radio K (Minneapolis/St. Paul):** “Behind the Scenes with MN Musicians: Off Mic & On Camera”: Program Costs: \$50,778.11; “How to Talk Modern Minnesotan, Real College Podcast”: Program Costs: \$46,941.48; “BaseMNT Music”: Program Costs: \$12,835.41.

**KVSC (St. Cloud):** “Untold Stories of Central Minnesota”: Program Costs: \$48,160.04; “Granite City Radio Theatre”: Program Costs: \$45,511.62; “Minnesota Music Concert”: Program Costs: \$11,202.30; “In2TheMusic”: Program Costs: \$6,750.00.

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** “Community Voices on North Shore Morning and North Shore Weekend”: Program Costs: \$36,982.83, Administration Costs: \$451.23; “The Roadhouse”: Program Costs: \$9,324.85, Administration Costs: \$275.25; “Lake Superior Project”: Program Costs: \$2,502.00, Administration Costs: \$175.00; “Radio Waves Music Festival” Program Costs: \$30,188.23, Administration Costs: \$895.50; “CACHE Project of Grand Portage Band of Lake Superior Ojibwe”: Program Costs: \$1,720.67, Administration Costs: \$145.00; “Scenic Route” Program Costs: \$1,874.00, Administration Costs: \$129.88; “The Blowdown – 20 Year Anniversary”: Program Costs: \$3,954.00, Administration Costs: \$285.00; “Reflections from Isle Royale Families”: Program Costs: \$620.00, Administration Costs: \$58.26; “The Boundary Waters Podcast” Program Costs: \$5,167.00, Administration Costs: \$190.00; “Dogs of Cook County” Program Costs: \$2,726.33, Administration Costs: \$125.00; “Fingerstyle Masters Weekend” Program Costs: \$476.00, Administration Costs: \$35.00; “Live @ WTIP Video Equipment” Program Costs: \$12,178.47, Administration Costs: \$75.50.

**Ampers (Statewide):** “MN90: Minnesota History in 90 Seconds”: Program Costs: \$30,855.90, Administrative Costs: \$301.89; “Minnesota Native News”: Program Costs: \$49,646.69, Administrative Costs: \$905.67; “Ampers Digital Archive, Website, and Social Media”: Program Costs: \$10,817.14, Administrative Costs: \$422.65; “Educational Outreach”: Program Costs: \$13,307.85, Administrative Costs: \$422.65; “ACHF Legislative Report and Station Support”: Program Costs: \$5,318.89, Administrative Costs: \$12,075.57; “Native Lights Podcast”: \$27,248.21, Administrative Costs: \$537.59; “Minnesota Native News Podcasts”: Program Costs: \$573.59, Administrative Costs: \$30.19, KMOJ’s “Rush It: The Peoples’ Choice”: Administrative Costs: \$300.00; KMOJ’s “The Ice: Expanding the Reach of Minnesota’s 1st Urban Hip-Hop Format”: Program Costs: \$6,619.44, Administrative Costs: \$500.00, KMOJ’s “Sex Trafficking: Breaking Free” Program Costs: \$28,466.70, Administrative Costs: \$1,785.00; KMOJ’s “Dancing with the DJs”: Program Costs: \$2,182.54, Administrative Costs: \$300.00.

# INVESTMENTS IN OUR STUDENTS

**KAXE (Grand Rapids/Brainerd/Ely)** worked with five students to produce “Centerstage Minnesota,” two students helped produce the “Great Northern Radio Show,” and 24 students participated in the “Youth Radio” project.

**KBEM/Jazz88 (Minneapolis/St. Paul)** worked with 48 students on “Jazz at Minneapolis Public Schools,” 27 students on “Music Without Borders” and 12 students on “MPS Voices.”

**KBFT (Bois Forte/Nett Lake)** worked with 88 students on “Native Fest Music Series,” 202 students were involved with “Native Fest Art Series,” 34 students participated in “Native Fest Writing Series,” 283 students attended “Anishinaabe Language Immersion Camps,” and 11 students participated in “Birch Bark Canoe Building.”



*More than 1,300 students across the state helped to produce or participated in ACHF programming.*

**KBXE (Bagley/Bemidji)** worked with 18 students to produce “Area Voices.”

**KFAI (Minneapolis/St. Paul)** worked with two students who helped to produce “10,000 Fresh Voices.”

**KKWE (White Earth/Callaway)** worked with 52 students on “White Earth Elders & Youth,” about 300 participated in “Nijjii’s Minnesota Mixdown Series,” and 48 participated in “Anishinaabeg Family Culture Camps.”

**KQAL (Winona)** paid two students to work on Legacy programs in FY19.

**KSRQ (Thief River Falls)** worked with 43 students from elementary school through high school producing “Community Voices” and band and choir students from eight area high schools worked on the program “Music in Our Schools.”

**KUMD (Duluth)** had ten students who helped produce the “Duluth Homegrown Music Festival Coverage,” three students worked on “Live from Studio A,” one student helped produce “Radio Gallery” and one student worked as a web technology assistant on Legacy projects.

**KUOM/Radio K (Minneapolis/St. Paul)** worked with 17 university students on all ACHF projects in FY19.

**KVSC (St. Cloud)** had six students who helped produce “Granite City Radio Theatre,” three students worked on “Minnesota Music Concert” and three students worked on “In2TheMusic.”

**WTIP (Grand Marais/Gunflint Trail/Grand Portage)** involved 90 students who reported for “Community Voices on North Shore Morning and North Shore Weekend.”

# INVESTMENTS IN TECHNOLOGY

## (Streaming, mobile sites, apps., and more)

**KAXE (Grand Rapids/Brainerd/Ely):** streamed 414 hours of Legacy programming.

**KBEM/Jazz88 (Minneapolis/St. Paul):** streamed 8,753 hours of Legacy programming.

**KBFT (Bois Forte/Nett Lake):** streamed 34.66 hours of Legacy programming.

**KBXE (Bagley/Bemidji):** streamed 414 hours of Legacy programming.

**KFAI (Minneapolis/St. Paul):** streamed 25 hours of Legacy programming.

**KKWE (White Earth/Callaway):** streamed 371 hours of Legacy programming.

**KMOJ (Minneapolis/St. Paul):** streamed 12 hours of Legacy programming.

**KMSU (Mankato):** streamed 17 hours of Legacy programming.

**KOJB (Leech Lake/Cass Lake):** streamed 156 hours of Legacy programming.

**KQAL (Winona):** streamed 136 hours of Legacy programming.

**KSRQ (Thief River Falls):** streamed 8,909 hours of Legacy programming.

**KUMD (Duluth):** streamed 895 hours of Legacy programming.

**KUOM/Radio K (Minneapolis/St. Paul):** streamed 61 hours of Legacy programming.

**KVSC (St. Cloud):** streamed 65 hours of Legacy programming.

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** streamed 1,075 hours of Legacy programming.

**Ampers (Statewide):** archives every Legacy program produced by Ampers or an Ampers station and makes them available both on-demand and via streaming through the Ampers website which is mobile enabled.





**KAXE (Grand Rapids/Brainerd/Ely):** 1.14 FTEs (ten full-time employees and one part-time), four contract employees and 144 artists/performers/musicians.

**KBEM/Jazz88 (Minneapolis/St. Paul):** 1.0 FTEs (four full-time employees and three part-time employees), four contract employees and 13 artists/performers/musicians.

**KBFT (Bois Forte/Nett Lake):** 0.8 FTEs (one full-time employee), 38 contract employees and 19 artists/performers/musicians.

**KBXE (Bagley/Bemidji):** 1.18 FTEs (ten full-time employees and one part-time employee), four contract employees and 21 artists/performers/musicians.

**KFAI (Minneapolis/St. Paul):** 0.05 FTEs (one full-time employee and two part-time employees), 24 contract employees and 16 artists/performers/musicians.

**KKWE (White Earth/Callaway):** 1.2 FTEs (two full-time employees and three part-time employees) six contract employees and 22 performers/artists/musicians.

**KMOJ (Minneapolis/St. Paul):** 0.17 FTEs (three full-time employees and four part-time employees) and six contract employees.

**KMSU (Mankato):** 0.5 FTEs (one full-time employee and two part-time employees), 28 contract employees and 176 artists/performers/musicians.

**KOJB (Leech Lake/Cass Lake):** 1.52 FTEs (four full-time employees) and four contract employees.

**KQAL (Winona):** 1.4 FTEs (one full-time employee and one part-time employee) and three artists/performers/musicians.

**KRPR (Rochester):** 0.034 FTEs (two full-time employees) and two contract employees.

**KSRQ (Thief River Falls):** 1.3 FTEs (two full-time employees and two part-time employees), two contract employees and five artists/performers/musicians.

**KUMD (Duluth):** 1.33 FTEs (five full-time employees and one part-time employee).

**KUOM/Radio K (Minneapolis/St. Paul):** 3.7 FTEs (three full-time employees and 17 part-time employees) and one contract employee.

**KVSC (St. Cloud):** 1.0 FTEs (two part-time employees), two contract employees and 33 artists/performers/musicians.

**WTIP (Grand Marais/Gunflint Trail/Grand Portage):** 2.0 FTEs (six full-time employees and one part-time employee), four contract employees and 105 artists/performers/musicians.

**Ampers (Statewide):** 1.31 FTEs (three full-time) and 17 contract employees.



## The Bemidji Pioneer

NEWS SPORTS OPINION VIDEOS WEATHER BUSINESS OBITUARIES SECTIONS ▾

ENTERTAINMENT

### PHOTOS: The Great Northern Radio Show at the Chief Theater

BEMIDJI -- The Great Northern Radio Show was back in Bemidji on Saturday night. The lively show featured The Latelays from Duluth along with Bemidji's Caige Jambor and T?a Renee of Park Rapids at the Chief Theater in downtown Bemidji. Katie Houg s...

Written By: Pioneer Staff Report | Apr 13th 2019 - 9pm.



Jenna Harting of The Latelays performs on the Great Northern Radio Show on Saturday at the Chief Theater. (Jillian Gandsey | Bemidji Pioneer)

BEMIDJI -- The Great Northern Radio Show was back in Bemidji on Saturday night.

The lively show featured The Latelays from Duluth along with Bemidji's Caige Jambor and Téa Renee of Park Rapids at the Chief Theater in downtown Bemidji. Katie Houg served as the musical director and the Bemidji-based group The Occasionals performed as the house band.

The Great Northern Radio Show is produced by Northern Community Radio, an independent public station covering most of northern Minnesota. Producer and host Aaron Brown led the show, and each show celebrates a place and its people.

Also featured were Rob Fairbanks of Cass Lake, C.J. Anderson of Pequot Lakes, Lauren Nickisch of Pequot Lakes on Foley sound effects, Brett Carter of Bagley, Jason Scorch and Louisa Scorch of Duluth, in addition to Katie Carter of Bemidji.

The program aired live on 91.7 FM KAXE in Grand Rapids, Aitkin and the Iron Range, 90.5 KBXE Bagley and Bemidji, 89.9 FM in Brainerd and 103.9 FM in Ely. The show will be rebroadcast on independent public radio stations throughout Minnesota, a press release said, and distributed as a live stream and podcast at [www.greatnorthernradioshow.org](http://www.greatnorthernradioshow.org).

## The Bemidji Pioneer

NEWS SPORTS OPINION VIDEOS WEATHER BUSINESS OBITUARIES SECTIONS ▼

ENTERTAINMENT

### A great show: The Great Northern Radio Show set for Saturday at the Chief Theater

BEMIDJI--The Great Northern Radio Show will return to Bemidji this weekend. The live broadcast is set for 5 to 7 p.m. on Saturday, April 13, and will be held at the Chief Theater, 314 Beltrami Ave. NW, in downtown Bemidji. Highlighting the music ...

Written By: Pioneer Staff Report | Apr 9th 2019 - 9am.



Bemidji's Caige Jambor will be one of several to perform at the Great Northern Radio Show, which will be broadcast live on Saturday, April 13, at the Chief Theater in downtown Bemidji. (Annalise Braught | Bemidji Pioneer)

BEMIDJI--The Great Northern Radio Show will return to Bemidji this weekend.

The live broadcast is set for 5 to 7 p.m. on Saturday, April 13, and will be held at the Chief Theater, 314 Beltrami Ave. NW, in downtown Bemidji.

Highlighting the music and comedy program will be The Latels from Duluth. They'll be joined by singer-songwriters Caige Jambor of Bemidji and Téa Renee of Park Rapids. The musical director will be Katie Houg and the versatile Bemidji-based group The Occasionals will serve as the show's house band, a press release said.

The Great Northern Radio Show is produced by Northern Community Radio, an independent public station covering most of northern Minnesota. Producer and host Aaron Brown leads a talented cast through local legend and real life, highlighting the talent and culture of northern Minnesota through music and comedy, the release said. Each show celebrates a place and its people.

"The Latels are the rare rock-and-roll trio without a guitarist," reads the group's Homegrown Music Festival bio. "They don't need one. They have Jenna Harting. Formed in 2016, The Latels are built around bassist Harting who possesses a voice that can melt ice, stop a train and call in fog-bound ships...all in one song. Throw in clever, pitch-perfect piano work from C.J. Hanson and rock-steady drumming by Rachel Riefenberg and a guitar player would be too much."

## PRESS COVERAGE FOR LEGACY PROJECTS (Continued)

In addition, the show will feature the Great Northern Radio Show debut of northern Minnesota's multi-instrument and multi-lingual singer-songwriter Renee, who recently moved to Park Rapids with her family after time in China, and bluesy folk stylings of Bemidji's own Jambor.

This program will also feature comedian Rob Fairbanks of Cass Lake, who is known for his stand-up act and hilarious "Rez Reporter" character.

The comedy cast for the show will include C.J. Anderson of Pequot Lakes, Lauren Nickisch of Pequot Lakes on Foley sound effects, Brett Carter of Bagley, Jason Scorch and Louisa Scorch of Duluth, in addition to Katie Carter of Bemidji and Renee of Park Rapids. Special guests from Bemidji will also join the program.

Tickets cost \$10 for adults, free for children and students with IDs. Audience must be in their seats by 4:30 p.m. Seating is limited. Buy tickets at [www.greatnorthernradioshow.org](http://www.greatnorthernradioshow.org) or call (800) 662-5799.

The program will air live on 91.7 FM KAXE in Grand Rapids, Aitkin and the Iron Range, 90.5 KBXE Bagley and Bemidji, 89.9 FM Brainerd and 103.9 FM in Ely. The show is also rebroadcast on independent public radio stations throughout Minnesota and distributed as a live stream and podcast at [www.greatnorthernradioshow.org](http://www.greatnorthernradioshow.org). For more information, call Northern Community Radio at (800) 662-5799 or visit [www.kaxe.org](http://www.kaxe.org).

The Great Northern Radio Show is made possible in part by the Minnesota Arts and Cultural Heritage Fund.



Téa Renee of Park Rapids will also be performing at the Great Northern Radio Show, which will be broadcast live on Saturday, April 13, at the Chief Theater in downtown Bemidji. Submitted photo.

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NEWS | Aug 25th 2012 - 12pm

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ENTERTAINMENT

### Great Northern Radio Show comes to Brainerd Saturday

The Great Northern Radio Show will broadcast a program live from 5-7 p.m. Saturday, Feb. 9, at the Franklin Arts Center in Brainerd. Highlighting the program will be a rising Americana duo, the Yellow-Bellied Sapsuckers. The show's soulful house ...

Written By: Brainerd Dispatch | Feb 7th 2019 - 2pm.



Aaron Brown will host The Great Northern Radio Show program which will be broadcast live Saturday at the Franklin Arts Center in Brainerd. Submitted Photo / Grant Frasier

The Great Northern Radio Show will broadcast a program live from 5-7 p.m. Saturday, Feb. 9, at the Franklin Arts Center in Brainerd.

Highlighting the program will be a rising Americana duo, the Yellow-Bellied Sapsuckers. The show's soulful house rock band led by Katie Houg anchors the program, joined by Brainerd's own singer/songwriter Brady Zierke. This traveling variety program is produced by the Grand Rapids-based Northern Community Radio, an independent National Public Radio affiliate covering most of northern Minnesota.

Tickets are \$10 for adults and free for children and students with identifications. Audience must be in their seats by 4:30 p.m. Seating is limited. Buy tickets at [www.greatnorthernradioshow.org](http://www.greatnorthernradioshow.org) or call 800-662-5799.

The program will air live on 91.7 FM KAXE in Grand Rapids, Aitkin and the Iron Range, 90.5 KBXE Bagley and Bemidji, 89.9 FM Brainerd and 103.9 FM in Ely.



## PRESS COVERAGE FOR LEGACY PROJECTS (Continued)

Through original comedy, stories and music, the Great Northern Radio Show celebrates life in small towns and rural places, a news release stated.

Producer and host Aaron Brown leads a cast through local legend and real life, highlighting the talent and culture of northern Minnesota. Each show celebrates a location and the people who make it special, sharing the experience with a much wider audience on the radio and online. The show broadcasts four times a year from locations around the state.

"We haven't been to Brainerd since 2012 and we're excited to come back," Brown, a northern Minnesota author and blogger, stated in a release. "The town has had some successes and we want to celebrate them. That's what we do at this show. We mix sharp humor with a feeling of belonging and hope. There's something for everyone to enjoy, and that's not true of most entertainment."

The Yellow-Bellied Sapsuckers, a vintage country America duo, features Nikki Grossman and Joe Hart.

"Gifted songwriters, their songs are heartfelt, catchy, humorous, and somehow old-timey and brand new all at the same time," it states on the website "For the Record Country" about the Sapsuckers, a couple from Soldiers Grove, Wis.

The Great Northern Radio Players for this show include C.J. Anderson of Pequot Lakes, Lauren Nickisch of Pequot Lakes on Foley sound effects, Brett Carter of Bagley, and Nathan Bergstedt of Minneapolis. Special guests from Brainerd will be part of the program as well.

"We try to pack these shows full of surprises, special moments and laughter," Brown stated. "If we do our job right, you have no idea what's going to happen next. Of course, that's also what happens when we do our job wrong."

The show is also rebroadcast on independent public radio stations throughout Minnesota and distributed as a live stream and podcast at [www.greatnorthernradioshow.org](http://www.greatnorthernradioshow.org). Call Northern Community Radio for more information at 800-662-5799 or visit [www.kaxe.org](http://www.kaxe.org).

The Great Northern Radio Show is made possible in part by the Minnesota Arts and Cultural Heritage Fund.



Rising Americana duo, Joe Hart and Nikki Grossman, the Yellow-Bellied Sapsuckers, will be featured on The Great Northern Radio Show during a broadcast program aired live Feb. 9 at the Franklin Arts Center in Brainerd. Submitted Photo / Micah Robinson

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## GREAT NORTHERN RADIO SHOW RETURNS TO REIF SATURDAY

[f](#)
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Jun 18, 2019 0

Aaron Brown

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The Great Northern Radio Show returns to Grand Rapids, Minnesota on June 22, 2019 for a live broadcast at the Myles Reif Center for the Performing Arts. Highlighting the program will be Minneapolis-based country folk artist Sarah Morris and Red Lake hip hop performer Thomas X. The show also features its soulful house band led by Katie Houg.

This traveling variety program is produced by the Grand Rapids-based Northern Community Radio, an independent National Public Radio affiliate covering a large part of Northern Minnesota. Through comedy, stories and music, the Great Northern Radio Show celebrates life in small towns and rural places.

Producer and host Aaron Brown leads a talented cast through local legend and real life, highlighting the talent and culture of northern Minnesota.

"It's a good thing summer's finally here; we were running out of long winter jokes," said Brown, a writer who lives in Balsam Township. "Now that we're finally enjoying the weather we can give you a break from the heat, humidity and bugs with some excellent live music and comedy."

The show's all star house band for this show features bandleader Katie Houg on keyboard and vocals, Eric Carlson on guitar and vocals, Aaron Schnackenburg on bass and Doug Quance on drums.

The June 22 program will feature Sarah Morris. The Modern Beat described her last album this way: "Fantastic songwriting, knockout instrumentation and Morris' soaring voice are the glue that holds together an upper echelon recording that doesn't have a dull moment in sight."

The show will also feature Thomas X, a renowned hip hop artist from Red Lake Nation whose catchy beats, uplifting lyrics and cultural consciousness set him apart.

The Great Northern Radio Players for this show include Jason Scorch and Louisa Scorch of Duluth, Téa Renee of Park Rapids, Brett Carter of Bagley, C.J. Anderson of Pequot Lakes, and Lauren Nickisch of Pequot Lakes on foley sound effects.

The programs will air live from 5-7 p.m. on Saturday, June 22, 2019. Tickets cost \$15. Audience must be in their seats by 4:30. Seating is limited. Call the Reif Center box office for tickets at 218-327-5780 or visit [www.reifcenter.org](http://www.reifcenter.org).

The June 22 program will air live on 91.7 FM KAXE in Grand Rapids, Aitkin and the Iron Range, 90.5 KBXE Bagley and Bemidji, 89.9 FM Brainerd and 103.9 FM in Ely. The show is also rebroadcast on independent public radio stations throughout Minnesota and distributed as a live stream and podcast at [www.greatnorthernradioshow.org](http://www.greatnorthernradioshow.org). Call Northern Community Radio for information 800/662-5799 or visit [www.kaxe.org](http://www.kaxe.org).

The Great Northern Radio Show is made possible in part by the Minnesota Arts and Cultural Heritage Fund with support from the Iron Range Resources and Rehabilitation Culture and Tourism grant program and the Blandin Foundation.

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## ECONOMIC VITALITY IN GREATER MINNESOTA

Coverage of economic vitality in Greater Minnesota is made possible by a grant from the Otto Bremer Trust. Learn more about why the trust supports MinnPost [here](#).

## Distinctive Grand Rapids-based Northern Community Radio explores the world through a local lens

By Gregg Aamot | 10/25/2018

Email Facebook Twitter Print



MinnPost photo by Gregg Aamot  
Heidi Holtan, Northern Community Radio's news and public affairs director, in the KAXE studio in Grand Rapids.

One day in August, on Northern Community Radio, an FM station based in Grand Rapids, Chuck Marohn and Aaron Brown were discussing the lasting appeal of President Donald Trump, who carried a large swath of Minnesota's Arrowhead region in the 2016 presidential election.

Marohn, an engineer and city planner from Brainerd, and Brown, a college teacher and writer from rural Grand Rapids, were taking part in "Dig Deep," a public affairs program that features the men engaging in lengthy discussions about politics and other topics related to the region. Marohn is billed as the conservative of the pair, Brown the liberal. Heidi Holtan, the station's news and public affairs director, moderates.

Marohn kicked off the segment by pushing back against the notion that Trump is popular with working class voters because he appeals to their base instincts – their racism and xenophobia. That's offensive, he said, the result of lazy thinking. More likely, Marohn argued, blue collar workers who are used to economic ups-and-downs – like the miners here on the Iron Range – looked at Trump, a flamboyant if flawed businessman, as a kind of fellow risk-taker.

"If we went to the mill or we went to the mines and we said, 'Would you rather have a beer with George W. Bush, Mitt Romney or Donald Trump?' I think even before Donald Trump runs for president they say Donald Trump," he said. They would think, "This is a guy that I feel that I could relate to."



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Brown didn't buy the risk-taker part of that argument. But he did see in Trump parallels to a famous Minnesota politician who also appealed to the common man: former Minnesota Gov. Jesse Ventura, the third-party outlier who was elected 20 years ago after a career in professional wrestling.

"He was a villain, as a wrestler, and those were the best wrestlers 'cause they could do whatever and it was awesome and you could throw things at them and you could hit 'em in the head with a beer bottle and they didn't care!" Brown said. "You know, it was beautiful. And I think Trump kind of filled that role." Many voters, he added, probably figured that Trump, like Ventura, could disrupt the body politic, thinking, "You know what, I don't know what's going on in Washington, but why don't we send a professional wrestler in there and body slam some folks."



KAXE, Northern Community Radio's headquarters, is located near downtown Grand Rapids, an Itasca County town of 10,000. MinnPost photo by Gregg Aarnot

In an era of media instability, Northern Community Radio is banking on the kind of sensibility found in that exchange – smart, topical, chatty – to remain vibrant in this region of blue-collar workers, cabin dwellers and outdoors enthusiasts. By a few measures, the formula seems to be working; 42 years after it started, NCR has a \$1 million budget, nearly twice the paid membership it had two decades ago, and an enviable geographic reach.

Julie Crabb, a longtime station volunteer who currently serves as president of its board of directors, explained the station's approach this way: "We want people to understand northern Minnesota in sort of a global way, if you will."

### People, not gophers

Northern Community Radio, which went on the air in 1976, is an independent affiliate of **National Public Radio** – meaning that it broadcasts some of NPR's popular programming, such as "Morning Edition" and "All Things Considered," along with its own offerings.

NCR's first station was KAXE in Grand Rapids, an Itasca County town of 10,000 people on the far southwestern edge of the Iron Range. NCR has expanded over the years, adding a station in Bemidji and relay towers in Brainerd and Ely; its broadcasts now stretch from the western edges of Duluth to near the North Dakota border. The station estimates that it has about 20,000 listeners at any given time, not to mention many others who tune in digitally from other states, or even other countries.

It had an inauspicious beginning. As the story goes, according to station founder Rich McClear, writing in an early annual report, a staffer at the Department of Health, Education and Welfare (the former federal agency that oversaw public radio) wasn't impressed by plans for a station in this remote region because the agency wanted "to fund stations which serve people, not gophers." The station outlasted that slur and weathered near-bankruptcy in 1984 after the broadcast tower in Grand Rapids crumpled when a truck snagged a guy wire.





## PRESS COVERAGE FOR LEGACY PROJECTS (Continued)

These days, NCR has 11 full-time employees, two part-timers and some contract workers who are paid with funding from the [Legacy Amendment](#), which created a state fund that supports arts and cultural pursuits across Minnesota. It also draws on a network of more than 100 volunteers who play music, read the news on the air and host various programs, including a weekly trivia show.

The volunteers have become an integral part of NCR's mission, helping to give many of the broadcasts a particularly local feel.

Besides serving on the board, Crabb, a retired postal worker who moved to the area from the Twin Cities suburbs 28 years ago, hosts the station's trivia show, "Green Cheese," along with two other volunteers. She said she looked at the work as a way to support a media outlet that reflects the local culture. "We want (listeners) to understand what it feels like to live in northern Minnesota," she said.

Like public radio elsewhere, NCR also relies heavily on listener contributions for its survival. In fiscal year 2017, it raised about a fourth of its roughly \$1 million operating budget from member drives and other promotions. (The station received about \$150,000 from the [Corporation for Public Broadcasting](#)).

Montgomery, the general manager, said KAXE had fewer than 1,000 members in 1995, when she became the general manager; today, membership is around 1,800. Its budget has tripled over that span. The challenge, Montgomery said, is to maintain that contributor base in an era of media uncertainty fueled by smartphones and satellite radio. One approach: lowering the monthly membership fee to as little as \$5 to attract younger listeners. "We kind of think we have a groovy, cool thing here and millennials are participating," she said. "They have a future here."

Early in the decade, the station began a drive to recruit "sustaining members" – those committed to making annual donations – and now has more than 600.

### Curiously engaging

On Sept. 25, John Latimer opened "Phenology," his weekly NCR segment about the natural environment, with the kind of earnest chatter that has made him a popular figure – a Fred Rogers of northern Minnesota, delivering ordinary updates about the natural environment in a curiously engaging way. (Phenology, according to the Merriam-Webster dictionary, is a branch of science that deals with "relations between climate and periodic biological [phenomena](#)").

The lead topic of the day: whether listeners should put their hummingbird feeders away for the year. Latimer had gotten some reports from students who follow his show and had shared their observations.

"I, personally, have not seen a hummingbird in probably two weeks now, but the students are still seeing a few," he said. "I think the latest one in the north was over in Cherry (a village in St. Louis County) on, well, let's see, the 18th at North Shore Community School. They had a hummingbird reported there, so keep your feeders out. Mine's still out! I'm hoping everyday that one last migrant will stop for a nip and then head south."

Latimer also talked about the reeds standing along lakes and roads, which were turning brown; red maple trees, whose leaves were just reaching their peak fall colors; and trembling aspen trees, whose leaves were showing flecks of yellow.

"As I was driving along County Road 49 north of Grand Rapids," he said, as if talking to a neighbor who knows all of the back roads, "I noticed that the entire tree group – all of the aspens along that road – were sort of lime green. There's a bunch of yellow that's starting to mix in."

Other shows include "Give & Take," Holtan's weekly interview with local newsmakers; and "What's for Breakfast," a Friday morning bit



Grand Rapids, Minnesota

Other shows include “Give & Take,” Holtan’s weekly interview with local newsmakers; and “What’s for Breakfast,” a Friday morning bit that involves listeners calling the studio, sharing what they ate for breakfast – and then digressing into whatever topic is on their minds.

One morning in August, Joe Morrissey, an Ely resident who was on vacation in Mexico City, called in and reported that he was about to eat scrambled eggs and chiles over dried-out tortillas that he had fried in coconut oil. Holton and John Bauer, the station’s development director – who doubles as coach of the local community college women’s basketball team – were on the air.

As the discussion unfolded, Morrissey recalled how he had attended a language school in Mexico in the late 1970s, an experience that deepened his interest in the country. He hoped to retire there. The hosts listened and asked a few questions – then shifted gears, bringing the segment back to what they had been talking about before Morrissey called: hats.

Bauer asked: “Do you look good in a hat, Joe?”

### **Music mix unlike ‘anywhere else’**

“On the River,” Northern Community Radio’s daily music program, provides listeners with an eclectic dose of folk, rock, blues, jazz and world beat. Music Director Kari Hedlund provides a format for the show, highlighting certain albums and new releases, but the volunteers who take the mic when she isn’t on the air choose their own playlists.

Hedlund, like Crabb, is a northern Minnesota transplant. She lived in Minneapolis before moving to the Grand Rapids area, happy to get away from the “constant rigmarole” of the Twin Cities and to reconnect with nature. For a time, she worked as a caretaker at a resort, then on an organic farm. “I thought, moving up here, that everyone was going to be local, that everyone would probably be a native of the area,” she said. “It was surprising how many are not and have similar stories as mine and were living in the Cities.”

That revelation – of people being from other places, interested in a diversity of experience – has reinforced the station’s choice in music. “We like to think that we offer a mix of music that you don’t get anywhere else,” she said. “A lot of places people can’t get exposed to that kind of music. So, it’s sort of our job, our position, to introduce listeners to music that they wouldn’t normally listen to.”

A recent afternoon playlist included “The Mad Hatter Rides again,” by Jeff Coffin and the Mu’tet; “Rollin’ and Tumblin’,” by Bob Dylan, and “Free,” by Joan Armatrading.

The station strives for gender balance in its music, splitting its airtime 50-50 between male and female artists. (The breakdown in the commercial radio world, Hedlund said, is more like 70 percent male and 30 percent female). DJs are also encouraged to play one song from a Minnesota artist each hour. Listeners will hear such Minnesota acts as Jeremy Messersmith, The Cactus Blossoms and the Christopher David Hanson Band. Centerstage Minnesota is a Friday segment that features Minnesota artists exclusively.

The station is also in its third year of co-sponsoring concerts in a 200-seat theater at the Reif Performing Arts Center, a complex at the local high school. “One of the best ways to measure who we are reaching is by who shows up to the concerts,” Hedlund said.

### **‘A very different place’**

Northern Community Radio is headquartered at the KAXE studio, a low-slung building with a brick exterior tucked along the Mississippi River just off of downtown Grand Rapids. A large tower hovers over the station and a small outdoor amphitheater.

NCR doesn’t follow the familiar format of rural radio, with its market summaries, high school sports broadcasts and local news reports. As a public station, however, it must fulfill an educational role, which it does through interviews with local movers and shakers (on “Give & Take”), commentary on the issues of the day (on “Dig Deep”); and reports from other media (like occasional discussions with Marshall Helmberger, the publisher of the *Timberjay*, a newspaper in St. Louis County).

## PRESS COVERAGE FOR LEGACY PROJECTS (Continued)

Earlier this month, Holtan interviewed memoirist Sarah Smarsh about her recently published book, *Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth*, a meditation on her experience growing up in Kansas.

As the interview began, Holtan, a northern Minnesota native who grew up in Brainerd, shared a pet peeve of hers: media characterizations of people who live in rural areas as poor or blindly conservative or somehow lesser. "As you can tell, I get a little PO'd about the definition of rural people from other areas," Holtan said.

Smarsh agreed, referring to the "blind spots" that reporters – particularly those in the New York newsrooms where she has worked – can have about class and place. As if speaking to those journalists, she said: "The framework you are using for describing an immense swath of the nation is reductive and stereotypical and dwells in caricature." She hoped her book would push against those "simplistic stories."

Holtan added: "It's a very different place than what people have been defining us as."

A few weeks earlier, Holtan had welcomed me to the station on a late afternoon near the end of a workday. The building was quiet. We sat in the studio, a small room with a picture window that looks out over the famous river, discussing the station's programs. "Dig Deep" was generating some positive feedback, she said. People liked its depth and – in this era of heated politics – its civil tone. "I have heard from a lot of people who appreciate that," she said.

Years on the job have given Holtan an ear for the kinds of interactions that can make for interesting segments or add perspective to the issues of the day. She doesn't have to go far to discover them. "We want to find local people and let them talk," she said. "You know, there's a power in hearing from people and letting them tell their stories."

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## Bob Dylan, Owl City, New Standards celebrate the season with local benefit CD



In this photo provided by CBS, musical guest Bob Dylan performs on the set of the "Late Show with David Letterman." (Jeffrey R. Staab/CBS via AP)

By **ROSS RAIHALA** | rraihala@pioneerpress.com | Pioneer Press

PUBLISHED: December 6, 2018 at 2:01 pm | UPDATED: December 7, 2018 at 3:18 pm

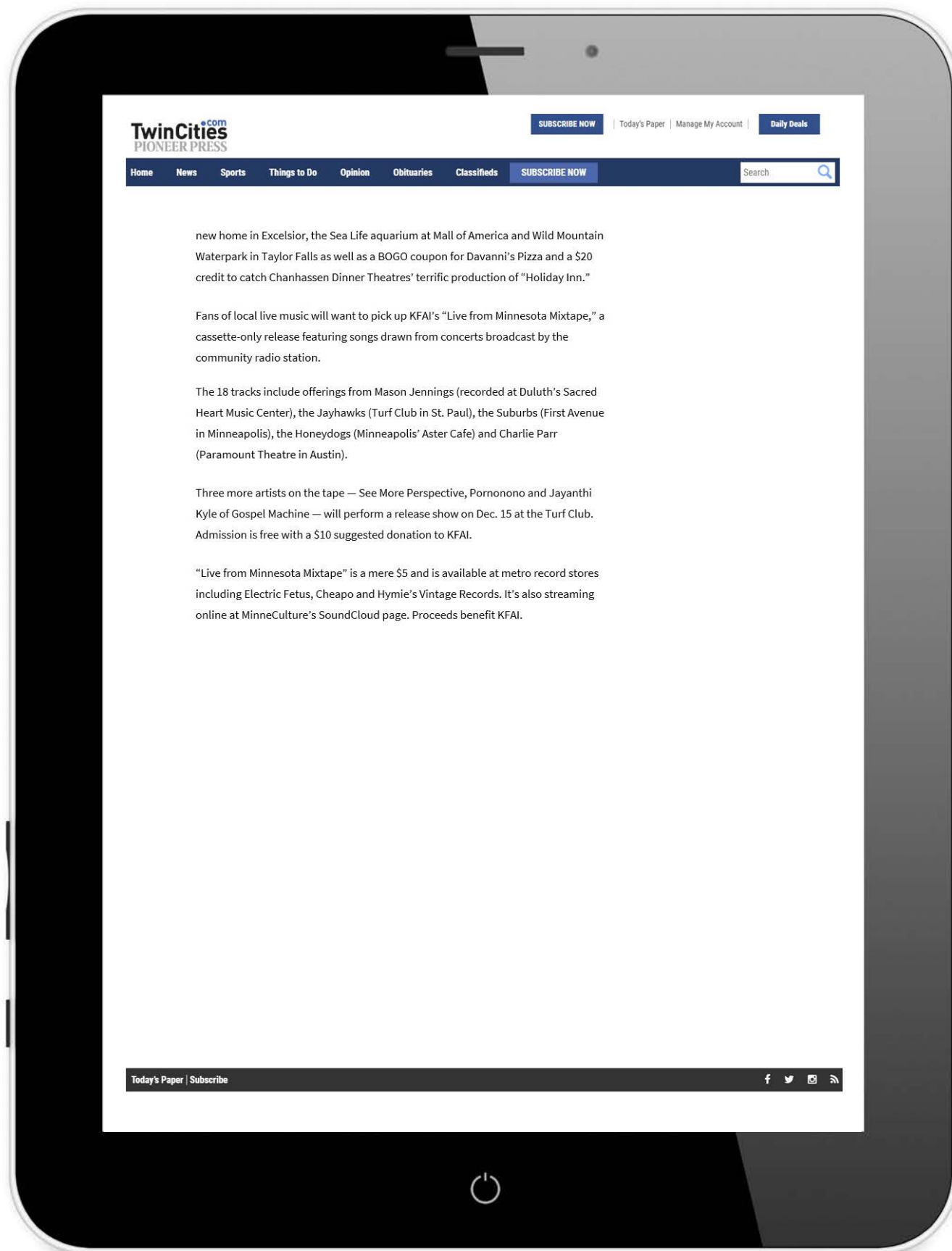
Bob Dylan, Brian Setzer and Owl City are among the acts to contribute songs to the new "A Minnesota Holiday Vol. 10."

As usual, the compilation features 15 homegrown acts singing seasonal tunes, and this year's edition also includes the Blenders ("Do You Hear What I Hear"), the New Standards ("My Favorite Things"), Kat Perkins ("Santa Baby"), Jeremy Messersmith ("Have Yourself a Merry Little Christmas") and the CD's executive producer Phil Thompson ("Hallelujah").

Available at metro area Kowalski's Markets for \$12.99, the CD is a fundraiser that has donated more than \$450,000 to Minnesota nonprofits. This year, proceeds will go to Be the Match, which focuses on bone marrow transplantation. As a bonus, each CD comes with buy-one-get-one-free offers for admission to Ice Castles at its new home in Excelsior, the Sea Life aquarium at Mall of America and Wild Mountain Waterpark in Taylor Falls as well as a BOGO coupon for Davanni's Pizza and a \$20



## PRESS COVERAGE FOR LEGACY PROJECTS (Continued)



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### Immersion weekend highlights culture



Marcus White

NETT LAKE - Darren Landgren and George Strong surveyed the progress being made on a traditional birch bark canoe last Saturday morning, as part of a weekend of activities here designed to reconnect Bois Forte band members with the traditions of their culture and language.

Landgren and Strong were part of team being led by Wayne Valliere, one of only five remaining Ojibwe master boat builders in North America.

"People like to say that birch bark canoes are primitive crafts; they're superior crafts," Valliere said. "The shape hasn't changed since they were created. Europeans even abandoned their boats when they got here."

The history of the birch bark canoe dates back centuries and was brought to the Great Lakes region as part of the Ojibwe westerly migration.

"They are so important in our past," Chaz Wagner said. "It's an old technology, but it's the technology of our future."

The canoes are used for everything from transport, to ricing, spear fishing and hunting.

Valliere said it wasn't too long ago when all Ojibwe families knew how to build one. He said the canoes were once as common as cars are today.

With only five master builders left, Valliere said some, including himself, have spent the past eight years traveling the Midwest to revive the skill including a residency at the University of Wisconsin - Madison where Valliere and several apprentices brought the canoes to life on campus.

The style of the canoe is called a "high-end" canoe, which is one of the most archaic designs. While the majority of the design is birch, other components are made from cedar and spruce.

"This particular canoe is very special because several tribal members have put their hands on it and helped with it," Valliere said. "There is a lot of leg work that needs to happen. They're modeling it for their people."

Valliere and Wagner said the process of collecting the material can be long and hard, with only one out of every 50 birch trees having the right type of bark to use. And with birch trees in Minnesota becoming less common, the process becomes more complicated by the scarcity of resources.

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Those resources, though, when harvested properly don't deplete their environment.

"The thing about the material is that it all regenerates," Valliere said. "We only use secondary (tree) roots and the bark regenerates over time. It doesn't leave an imprint on the environment to build these crafts."

The canoe was set to be completed by the end of the weekend with an official launch set for Sunday or Monday afternoon.

Boat building wasn't the only topic of learning and immersion in Nett Lake this past weekend. A series of Ojibwe language speakers were also presenting at this year's third language immersion camp.

Wagner said weekend camps in the past have focused on specific activities, such as ricing, but this weekend was about the language itself.

Dr. Anton Treuer, a professor of the Ojibwe language at Bemidji State University, was one of the teachers present for the event.

"This isn't a lecture day, but one with activities to build up their speech," he said. "It's a combination of academic and social learning environments. Everyone is wired a little differently. Some need to hear it, others need to see it."

Some of the activities range from conversation prompts on Jenga blocks while others are more traditional classroom-oriented lessons on sentence and grammar structure.

Treuer said language and culture are the bonds that tie all communities together, and he believes that immersing communities in their cultural traditions will heal many old wounds.

"For those who do know (the language), it translates to a positive development in their life from relationships to emotional, physical and spiritual health," he said. "To preserve a language is the most important way to combat domestic abuse and other community ailments. Other solutions are just band-aids that don't always address the root of the problem. It not only heals wounds but prevents them."

He said the loss of language to Native peoples around the Americas is a dire situation, one that isn't always recognized.

"It is scary out there, but anyone who isn't worried, doesn't have their eyes open," Treuer said. "Only 20 of the 500 known native languages are spoken by native kids. Where we've seen meaningful revitalization projects, we've seen really amazing things. A community language camp won't make everyone fluent, but it does advance the knowledge of those who do attend. It connects people with information that can help them keep going."

The canoe building and immersion camps are organized through the Bois Forte radio station, KBFT. Future events can be found by going to their website, [www.kbft.org](http://www.kbft.org).

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### Community art program available at Nett Lake



Posted Wednesday, April 17, 2019 5:06 pm

**Marcus White**

NETT LAKE - The paint brushes were out at the school here last Monday for a community art program designed to bring more education to locals on various art and art techniques.

"There is no art program at the Nett Lake School," said Bois Forte Legacy Coordinator Chaz Wagner, who organized the event. "When I put these events on, it shows how important art is to the community. When kids go to school, they're not exposed to it. It's important to their minds and their creativity."

To bring more art to the community, Wagner has been working for the past four years to bring in artists from Native American communities across the region as part of the tribe's Native Artist Festival.

"Art is engrained in our culture," he said. "Depictions of spiritual beings and animals that were hunted, and berries that were collected. It's an important part of our history."

Wagner added that Native Americans would also paint their bodies and their horses to have an outward showing of who they were.

"It's a living art, it's what you see at a powwow, on our regalia," Wagner said. "Art is prominent in our culture."

To keep art as part of the culture, Wagner said today's youth need to know they have options in how they can lead a fulfilled life.

"I had art when I was in school. I thought it was important," he said. "I feel like it is my duty to bring those artists into the school and show them to the young kids;\*+--- to show them you don't need to be a doctor or lawyer to make it in the world. You can be anything that you put your mind to. It's important for these kids to see."

For last week's program, Wagner turned to artist Steven Premo from the Mille Lacs Band of Ojibwe. Premo has worked in graphic design for over 40 years and once owned a gallery in the Mille Lacs area.

"I've been painting for a long while," Premo said. "I just retired last year. Now I am getting back into it."

He added that to those who want to make art, it's a way of life.



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"It's what I have to do," he said. "It's how I speak and how I communicate with the rest of the world."

The program saw attendees create a painting of a wood block print in what Premo called the "craftsman" style.

Premo has a long history making art inspired not only by his own life, but by Native American traditions as well.

Premo said he hopes the class will help students develop a lifelong appreciation of art.

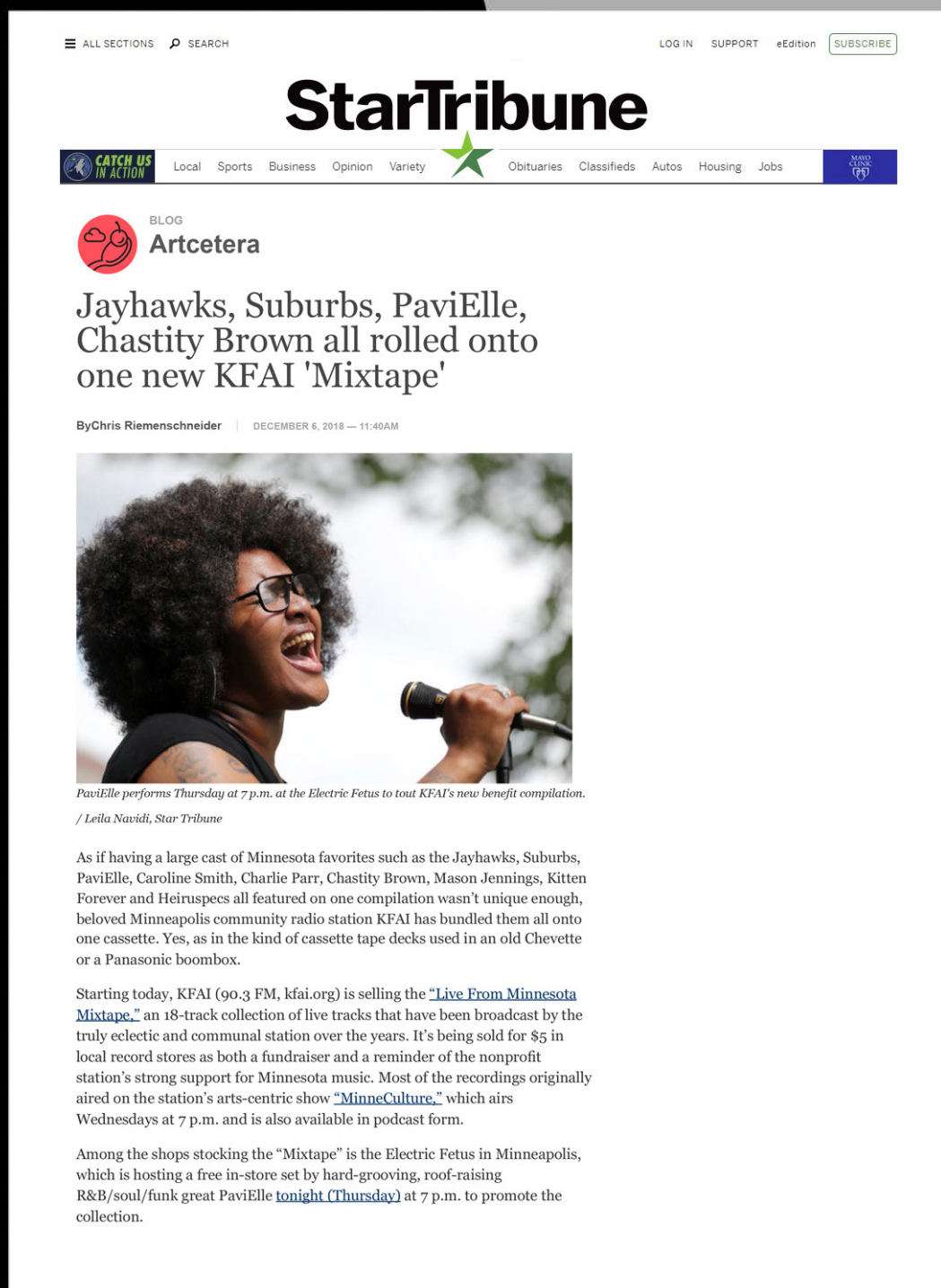
"Hopefully they can take away something they can do for themselves at home," he said.

Aside from classical art styles, Wagner said he said he plans on having more artists visit the community who specialize in digital art as well. He's also searching for sculptors and ceramic artists to come to the community.

The biggest draw to the program so far has been regalia workshops, but Wagner said the number of attendees doesn't matter in the long run.

"As long as people show up and at least one person gets something out of it, I feel like I've done my job," he said. "That one person can go out and show 100 other people."

Aside from the artist series, there is also an art contest being run through the Nett Lake radio station, KBFT. Cash prizes, including a \$500 first prize, are up for grabs. Submissions are due by June 17. More information on the contest as well as past and future artist workshops can be found on the radio station's website, [www.kbft.org](http://www.kbft.org).





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There will also be a release party and fundraiser concert next [Saturday, Dec. 15](#), at the Turf Club (8 p.m., \$10 suggested donation) featuring Pornonono, Jayanthi Kyle (ex-Gospel Machine), See More Perspective and some "special guests," all of whom are also featured on the cassette.

Here's the compilation's full tracklist below, and you can also sample the tracks by [the Jayhawks](#) ("Somewhere in Ohio," from the Turf Club in 2014), [Gospel Machine](#) with members of the Brass Messengers ("The Ring," from Icehouse in 2015) and Somalia-born, Kenya-raised, Minneapolis-based singer [Dalmar Yare](#) with the Bob Band, featuring Augsburg College faculty and alumni ("Dihal," from the Cedar Cultural center in 2016).

"Live from Minnesota Mixtape" tracklist:

- 1. Barbara Jean: "Wishing Well" at Icehouse in Minneapolis
- 2. Bad Bad Hats: "Girl" at the Masonic Temple in Winona
- 3. See More Perspective: "For My People" at Patrick's Cabaret in Minneapolis
- 4. Gospel Machine: "That Ring" at Icehouse in Minneapolis
- 5. Pornonono: "Don't Tell Anyone" at Icehouse in Minneapolis
- 6. Mason Jennings: "Two Dollar Man" at Sacred Heart Music Center in Duluth
- 7. Kitten Forever: "Temple" at Triple Rock Social Club in Minneapolis
- 8. Heiruspecs: "Merry Go Round" at Icehouse in Minneapolis
- 9. Caroline Smith: "Magazine" at the Masonic Temple in Winona
- 10. The Jayhawks: "Somewhere in Ohio" at the Turf Club in St. Paul
- 11. Liminal Phase: "Loose Change" at Cafe Maude in Minneapolis
- 12. Chastity Brown: "From My Old" at the Cedar Cultural Center in Minneapolis
- 13. Davina & the Vagabonds: "Pocket" at Patrick's Cabaret in Minneapolis
- 14. The Honeydogs: "Broke It, Buy It" at the Aster Cafe in Minneapolis
- 15. PaviElle: "Sometimes You Wanna Be" at the Sheldon Theatre in Red Wing
- 16. Dalmar Yare & Bob's Band: "Dihal" at the Cedar Cultural Center in Minneapolis
- 17. Charlie Parr: "Falcon" at the Paramount Theatre in Austin
- 18. The Suburbs: "Turn the Radio On" at First Avenue in Minneapolis



Thank You for Your Service!



## Bois Forte News

Volume 41, Number 11 - November 2018

www.boisforte.com

Bois Forte News 5344 Lakeshore Drive Nett Lake, Minnesota 55772

### Dawaagin/Manoomin Anishinaabemowin Gabeshiwin

Language Camp  
The Fall/Wild  
Rice Language  
Camp was held  
at the end of  
September and  
was graciously  
sponsored by  
KBFT, The  
Minnesota Arts  
and Cultural  
Heritage Fund,  
MIAC, and the Bois  
Forte Education  
department.

Throughout the  
event, hands-  
on presentations  
covered topics  
such as: Wild Rice  
Biology, Tobacco,  
Tanning, Duck  
Hunting and  
Cleaning, History  
of the Drum, Pow-  
wows, Lacrosse,  
Deer Hunting and  
Cleaning, Birch bark  
Basket making,  
Knocking Stick  
making, Language  
Classes, a Quiz Bowl  
and more.



Parching Wild Rice

In addition to the  
presentations, a  
traditional dinner  
was provided by The  
Sioux Chef and was  
followed by a talent  
show and a mini  
pow-wow by Midnite  
Express.

KBFT has received  
more and more  
participation in  
their camps and  
have planned on  
continuing with a  
Spring, Fall, and  
Winter camp each  
year.

The Winter  
camp (Biboon  
Anishinaabemoen  
Gabeshiwin) has

been scheduled  
for January 18th  
thought the 20th  
and will be held  
at the Bois Forte  
Tribal Government  
Services Building in  
Nett Lake. This camp  
will feature winter  
activities people  
used to do during  
this season, such as;  
storytelling, snaring,  
sled dog rides,  
moccasin game and  
more!

Mark your calendars  
for January 18-20th  
for the Winter Camp!  
For more information  
on this and future  
camps, you may  
contact Chaz Wagner  
at the KBFT 89.9FM  
radio station through  
this number 218-  
757-0045.



Knocking Stick Making



Midnite Express's Mini  
Pow-wow



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### Minnesota's community radio stations find unique niche for covering arts and culture



Ryan Dawes

Musician Gao Hong was featured in a MinneCulture story after she performed at a Minnesota Timberwolves game.

Community radio stations in Minnesota have strengthened their arts and culture coverage through a unique state program that provides about \$1.5 million annually to subsidize their programming.

The money comes from Minnesota's Arts and Cultural Heritage Fund, which was created by a 2008 amendment to the state constitution that earmarked tax revenues to protect natural resources and preserve arts and cultural heritage. Public broadcasters and other cultural institutions — including Minnesota's museums, zoos, aquariums and small theaters — **receive annual grants** to support arts, culture and history programs and projects.

"It's like CPB money in that it's a blessing and a curse," said Joel Glaser, CEO of the Association of Minnesota Public Educational Radio Stations, which advises the state government on grants to the community radio stations that make up its membership. "It's wonderful to get the money, but there's a lot of reporting. I have to keep reminding them. 'Stop complaining, you're getting a hundred thousand dollars.'"

Glaser adds: "It really doesn't help their bottom line. It helps their programming."

A 3/8-cent tax hike is expected to funnel more than \$1.2 billion into arts and cultural programs over the 25-year life of the tax.

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Of the 18 AMPERS stations in Minnesota, four are affiliated with Native American communities, six are licensed to colleges and all but one receives programming grants from the Arts and Cultural Heritage Fund. This fiscal year the six public TV stations that make up the Minnesota Public Television Association split about \$3.7 million from the fund, and MPR received about \$1.6 million.

Perhaps no station has done as much with the funding distributed through AMPERS as KFAI, one of four AMPERS members in the Twin Cities area. KFAI has received an average of \$98,000 a year since 2016.

The scrappy FM outlet's mission is serving "people ignored or misrepresented by mainstream media ... while fostering the values of democracy and social justice." KFAI uses the state money to produce [MinneCulture](#), a project that combines ongoing feature coverage of arts, culture and history with broadcasts of music performances by Minnesota artists.

Last year MinneCulture feature stories won a half-dozen awards from the Minnesota Society of Professional Journalists.

"For a tiny community radio station competing against Minnesota Public Radio and other folks, we felt really good about winning six times," said Todd Melby, managing editor of the MinneCulture Project and a longtime independent producer based in Minneapolis. The feature stories run up to five minutes in length and air as interstitials and within the weekly shows *MinneCulture Presents* and *Poetry, Science & Wrestling*.



Anna Stitt, a freelance reporter for KFAI, interviews Denise Bailey, lead fabricator on *Nimbus*, a public sculpture that was installed in Minneapolis in December.

with a group of women welders at a tech school in Minneapolis. "It gave the listener insight into how art gets made," Melby said.

Independent producer Melissa Olson, host of the weekly KFAI public affairs show *Indigeneity Rising*, has reported a series of stories about Native people who were adopted into non-Native families. Olson included her mother in an [hourlong documentary on the topic](#).

Being paid to produce for MinneCulture "means I can commit to these stories, while working part-time at another job," said Olson. "Working with KFAI has given me access to recording equipment, studio time and experienced audio technicians."

Last year, MinneCulture released a cassette mixtape of the live concerts it recorded for broadcast. It included performances by Dalmar Yare, a Somali musician; Charlie Parr, a Duluth folkie; and Chastity Brown, who's been described as a banjo-playing soul-singer.

One recent [MinneCulture story profiled musician Gao Hong](#), who plays the pipa, a Chinese lute. Another feature focused on [Atlanta sculptor Tristan Al-Haddad's collaboration](#)

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KOJB-FM, a north central Minnesota station serving one of several Ojibwe reservations in the state, gets about \$90,000 a year in Arts and Cultural Heritage Funds, according to Brad Walhof, station manager. KOJB reaches about 10,000 members of the Leech Lake Band of Ojibwe and a potential non-Native audience of 18,000, he said. Grants from the support production of *Living the Ojibwe Way of Life*, *Native American Plants and Medicines* and *Learning the Ojibwe Language*, a five-minute program in which a former reservation language teacher presents a new Ojibwe phrase every week.

The listenership for these programs includes non-Native people, Walhof told Current. "The programs we produce with Arts and Cultural Heritage Fund money create a better understanding among our neighbors who get to learn a little bit about the culture of Native Americans."

WTIP in the resort town of Grand Marais serves Cook County, the largest county in Minnesota with the smallest population. The AMPERS member station sits on the northern shore of Lake Superior, about 40 miles southwest of the Canadian border. In recent years it has become the primary media outlet for what is known as the Arrowhead Region of Minnesota, according to Matthew Brown, station manager.

Grants from the Arts and Cultural Heritage Fund supported a series of reports on *sex trafficking on Lake Superior*, which aired on WTIP's *Lake Superior Project*, an ongoing series. Monies from the fund helped cover the costs of a reporter to travel to Duluth for the assignment. WTIP also commissioned the feature stories "Walking the Old Road" and "Of Woods and Words" from volunteers who did the reporting under freelance contracts and used WTIP's equipment. The money also supported production of a program that was based on letters written during World War I by a local soldier named Albert Bally.

"We really try to be as local as we can be," said Brown.

This has meant covering the county commission, the city council and local township boards as well as reporting on local weather in great detail, power outages and road closings.

Being hyperlocal is the niche many of the AMPERS stations have occupied, confirms Glaser.

"Minnesota Public Radio is like Target or Home Depot," he said. "We're the corner hardware store where everyone knows your name."

AMPERS itself receives Arts and Cultural Heritage Funds to produce programs, including *MN:90*, a 90-second history segment carried by 17 of its stations, and *Minnesota Music Notes*.

For Minnesota's next biennial budget, AMPERS has requested \$1.7 million annually for its stations in fiscal 2020 and 2021. Glaser expects final decisions on the funding request in mid-May during the last few days of the legislative session.

Production on new projects to be supported by the funds, which are not specified until the grant is announced, start July 1, when the new biennium begins.

*An earlier version of this article incorrectly reported that MPR received about \$3.1 million from the Arts and Cultural Heritage Fund for fiscal 2019. The grant for this year was \$1.6 million. It also inaccurately reported that AMPERS distributes state funds to its member stations. The association makes recommendations on station grants to the state Department of Administration, which makes final decisions on funding to individual stations.*





## PRESS COVERAGE FOR LEGACY PROJECTS (Continued)



Check out the playlist below as well as more detail about the shows:

Dec 6: Electric Fetus (MPLS) in-store concert with jazzy soul singer PaviElle

Dec 15: Mixtape Release Concert at Turf Club with Pornonono, Jayanthi Kyle, See More Perspective, and special guests

Live from Minnesota Mixtape Tracklist:

1. Barbara Jean: "Wishing Well" at Icehouse in Minneapolis
2. Bad Bad Hats: "Girl" at the Masonic Temple in Winona
3. See More Perspective: "For My People" at Patrick's Cabaret in Minneapolis
4. Gospel Machine: "That Ring" at Icehouse in Minneapolis
5. Pornonono: "Don't Tell Anyone" at Icehouse in Minneapolis
6. Mason Jennings: "Two Dollar Man" at Sacred Heart Music Center in Duluth
7. Kitten Forever: "Temple" at Triple Rock Social Club in Minneapolis
8. Heiruspecs: "Merry Go Round" at Icehouse in Minneapolis
9. Caroline Smith: "Magazine" at the Masonic Temple in Winona
10. The Jayhawks: "Somewhere in Ohio" at the Turf Club in St. Paul
11. Liminal Phase: "Loose Change" at Cafe Maude in Minneapolis
12. Chastity Brown: "From My Old" at the Cedar Cultural Center in Minneapolis
13. Davina & the Vagabonds: "Pocket" at Patrick's Cabaret in Minneapolis
14. The Honeydogs: "Broke It, Buy It" at the Aster Cafe in Minneapolis
15. PaviElle: "Sometimes You Wanna Be" at the Sheldon Theatre in Red Wing
16. Dalmar Yare & Bob's Band: "Dihal" at the Cedar Cultural Center in Minneapolis
17. Charlie Parr: "Falcon" at the Paramount Theatre in Austin
18. The Suburbs: "Turn the Radio On" at First Avenue in Minneapolis



Written By: News Tribune | Nov 14th 2018 - 3pm.



Charlie Parr performed at Clyde Iron Works during the 2014 Homegrown Music Festival in Duluth. Parr's "Outlastin' You" is one of the top singles of the year. 2014 file / News Tribune

Charlie Parr is among the 18 Minnesota musicians featured in a new KFAI-made mix that was born of its MinneCulture broadcasts.

Parr will play a free show at 7 p.m. Nov. 19 at Electric Fetus as a kickoff for "Live from Minnesota Mixtape." The compilation is available on cassette at Electric Fetus and spots in the Twin Cities area.

The recordings were taken from performances that aired between 2010-17. The Parr pick is "Falcon," which was recorded at Paramount Theatre in his hometown of Austin, Minn. Other artists include: Mason Jennings' "Two Dollar Man," which was recorded at Sacred Heart Music Center, Bad Bad Hats, Heiruspecs, Caroline Smith - who now performs as Your Smith, Chastity Brown, The Honey Dogs and The Suburbs.



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## ‘The People’s Station’: KMOJ-FM broadcasts for the Minnesota African-American community and beyond

By Jim Walsh | 08/22/2019



MinnPost photo by Jim Walsh

Part of the staff that makes KMOJ go (left-to-right): Back row: Ray Seville (underwriting manager), Malcolm Samuels (underwriter), Glen Golden (announcer), Freddie Bell (general manager), Walter “Q Bear” Banks, Jr. (operations manager/announcer). Front row: Nikki Love (announcer/underwriter), Tiffany Washington (announcer/receptionist), Bridgette Stewart (underwriter).

Monday morning was a quiet hive of urgent activity at the studios of **KMOJ-FM** on Penn and Broadway in north Minneapolis. The station’s weekly board meeting had just ended, and employees and volunteers were gearing up for the business week of running one of the nation’s oldest and most successful community radio stations.

There was legendary **KMOJ** deejay **Walter “Q Bear” Banks, Jr.**, heading over to his memorabilia-festooned cubicle while planning his next drive-time show. There was the one and only **Nikki Love**, arguably the most respected hip-hop deejay in the Twin Cities. There was **Ray Seville**, the station’s underwriting manager and founder of the dance party stalwart **Ray Seville Productions**, who was heading off to the State Fairgrounds to set up **KMOJ**’s booth — this year with a “dancing with the deejays” theme.

“At the State Fair, at any event we have a booth, people always stop and say, ‘I love **KMOJ**, I just LOVE **KMOJ**,’” said **General Manager Freddie Bell**, fresh from hosting his Monday-through-Friday early shift on “The Morning Show with Freddie Bell and Chantel Sings.” “It’s really heartwarming to hear people say they love **KMOJ**. Who says they love a radio station? I get chills when I think about it.”

Chills are what can regularly happen via the warmth that **KMOJ** organically delivers. **KMOJ** connects in a way that only community radio can, providing as it does a listening experience wherein the deejays speak directly to you, the listener, complete with the freedom to voice their opinions about life and the news of



# PRESS COVERAGE FOR LEGACY PROJECTS (Continued)

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the day. Which can be followed by a song that makes sense to them or the times, all the while cutting through the rest of the world's noise and intimately connecting — a neat trick in these times of great skepticism about radio, media, government, people/robots.

"We're that friend that comes through the car radio," said Bell. "We're that friend in the morning that can tell you the temperature and the weather, but we're also that neighbor, that close companion, that gives you the information that you need so that you can act as quickly as you need to act, in order to take care of yourself and your family."

Depending on the time of day or night, punching the radio dial in the Twin Cities can provide an embarrassment of riches, a dearth of originality, commercial-clogged talk pablum, and boatloads of cold corporate crap. Springing out of that maw is KMOJ and its many voices of reason. For all of its 43 years, KMOJ's tagline has been "the people's station," and these strange days it feels that way. Special. Warm. Human. Humane.

"The same things that impact the African-American community impact people all around our country," said Bell, who took the reins as KMOJ's general manager the same year Donald Trump was elected. "So the more that we stay vigilant with what's important to us, that can translate over time to a better society. We don't have the answers, but we do know that we want to celebrate the successes in our community. We want to put a big light on that."

"We want to do stories about our community, our people. One example is this [young man who set up hot dog stand](#). We broadcast live from his family's house, and that went everywhere. We want stories like that. But also, at the same time, when forces are [trying to vanquish the voice of Ilhan Omar](#), we talk about that as well."



MinnPost photo by Jim Walsh

Under Freddie Bell's leadership, KMOJ has focused on more journalism projects, including a series on sex trafficking that earned the station a first-place award from the Minnesota chapter of the Society of Professional Journalists.



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Most casual listeners to KMOJ tune in for the great music, and a mix of soul, funk, jazz, R&B as played by deejays who obviously curate and care about each cut: Listeners can readily hear the passion, knowledge, and freedom in their voices and choices. But beyond the steady beats and deep knowledge, the station has always been a resource for its listeners in a way that true public radio and community radio was created for.

This year, the station was awarded a first-place Society of Professional Journalists award for “The New Slavery,” its 2018 series on sex trafficking. And when longtime civil rights leader and teacher Josie Johnson was recently “treated poorly” by an Uber driver, KMOJ reported the story, including a live feed from a town hall.

“It’s grass-roots people talking about grass-roots issues,” said Bell, who received his journalism degree from Creighton University in Omaha, and has worked in radio most of his life, most notably as the main voice behind Solid Gold Soul, formerly at 950 on the AM dial. “I haven’t heard that Josie Johnson story anywhere but on KMOJ. It was an amazing situation where the community came together to capture the video and bring it forward, the hearings were held, and they talked about it and came to the support of Josie Johnson. It’s amazing.”

Two years ago, KMOJ unveiled its sister station, The Ice, geared to a younger demographic. The studio itself drips in history (a poster of James Brown and Q Bear greets visitors), but it’s safe to say that KMOJ has never been more vital than it is today. Bell himself is a persuasive speaker, connector, and advocate for his staff, the history of KMOJ, and the station’s invaluable role in Minneapolis music and storytelling.

“My background is as a journalist, and I’ve tried to bring that forward at KMOJ. But there have been people here, long before I even knew KMOJ existed, and some of them are still here. ... We have over 50 [weekly broadcast] hours of public affairs programming, where all we talk about are the issues. So I believe the music is a hook to get you to stick around long enough and to hear about the issues that are impacting the community with our wonderful hosts. We stop every day at 6 o’clock and talk for an hour about various things that are happening. We do it on Saturdays. We do it on Sunday mornings. We take prime time to talk about the topics that we have.”

KMOJ started in 1976 as a blip on the north Minneapolis radar. Now thanks to the worldwide web, KMOJ can be heard all over the planet, giving the station’s “the people’s station” a broader definition.

“With our app, with technology the way it is, we’re no longer just the northside radio station,” said Bell. “Our signal and our reach is worldwide. We are very, very conscious of the messaging that we send out. We know it’s not just being heard here, so when I talk to corporations, I talk about the history of when we began in 1976 as a five-watt radio station. The signal barely got off the block. We had a power increase in 2011 that got us to St. Paul. We’re still a relatively small station, but we’re on a higher stick: Sixty-two hundred watts of power.

“The People’s Station” is more than just a slogan. There’s some good parts about it and some bad parts about it. We’re a business, number one. There are some people who believe that just because we’re ‘the people’s station’ they can come in and sit at a microphone and say whatever they like. We would like for that to happen, and there are portals for that. However, when we’re talking about the people’s station, we’re talking about young people, old people, black people, white people, yellow people, red people — we’re talking about people. But we’re very, very aware that we’re super-serving our African-American community.

“That’s why it was set up in ’76. And now more than ever, it’s a way to really bring people together and to talk about the common issues that we have, and also to shed a light on the issues that really are impacting people of color. That’s what the people’s station is for me.”

# PRESS COVERAGE FOR LEGACY PROJECTS (Continued)

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MinnPost photo by Jim Walsh

Wall artwork at the studios of KMOJ in Minneapolis.

"There's been tremendous growth just in the past three years that we've been working with our community partners, and I'm just hoping that more and more of our partners in the community, [from] the major corporations, the Fortune 500 companies to the community organizations that are just getting by — we want to partner with all of these entities," said Bell.

"If you're advertising with KMOJ, if you are serious, then this is the place to be if you want to reach our community. We super-serve the audiences that you're looking for. That's why we brought up the Ice a couple years ago. The mission is still the same as it was in 1976: to train broadcasters and also to bring forth the issues of the day.

"So what does that mean? If I'm talking health care on KMOJ, the people's station, we might be talking about retirement. If I'm talking health care on the Ice, I'm talking about the fact that you might be entering the workforce, and to make sure that you take as much money as they're offering for a retirement plan early on. Take the health care plan.

"So we're talking about health care in those two instances, but we're really sensitive as to the audience to which we're talking. So now we have that 25 to 54 age range, but we're super-sizing on the Ice, 6 years old to 25. So that's the real sweet spot: So we've got mom and dad, we have their kids, and we have the grandparents and the great-grandparents, too."

It's all about edification at KMOJ, be it public affairs shows like Dr. Charles Morgan's "In The Mix," Mahmoud El Kati's "Reflections," Nneka Morgan and Lennie Chism's "Financial Fitness," Sara Hollie's "Know Your Options," Lissa Jone's "Urban Agenda," or a recent station-sponsored Alzheimer's symposium.

"One of the things I wanted to do when I came here as general manager was add to the narratives that we talk about, and one thing we hadn't talked about is aging in the African-American community," said Bell. "What Alzheimer's looks like. Sometimes there can be a stigma when people start aging, but we wanted to embrace it and so we've added that narrative.

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"When you think about it, there are some people who will work until they die, because they have no financial backing. There are wonderful agencies like the [Agency On Aging](#) that do fine work here in the Twin Cities, but I've never heard of a program where we take significant time to talk about what happens beyond 65. We have a huge amount of baby boomers in our community. Some will retire very, very well, but a lot will not. Some will work and probably die on the job. Some are deacons in their church, and will die on their knees in the church.

"We wanted to shed a light on that, to let people know there are resources and strategies to be employed. We wanted to make sure that we put a big light on that, or a big microphone in front of it. We have a show called 'Financial Fitness,' and we're talking about how we can take care of not only ourselves, but how our families can take care of each other in a financial way. We've brought forward those issues at KMOJ, and my job, I believe, is to add to the narratives that are not commonly spoken about, and see what it is to impact change."

Hanging on the wall near Q Bear's cubicle is a poster of some of the on-air KMOJ talent, including Ray Richardson, Sonny Day, Candace Gray, DJ Divine, Lady L and more. On the shelves in Bell's office and the conference room are broadcasting and journalism awards. Outside the windows beats the heart of a thriving, growing city that KMOJ helps document, chronicle, and inspire.

"I don't know what's next, but I was part of a conference where we talked about our profession, and reporting, adding the narrative that takes into account what people of color who are reporters go through," said Bell. "How in some cases their personalities and their drive to want to bring the real story forward are somewhat thwarted because of being the only one in a newsroom. Or if they bring it, the news editor puts the kibosh on it because they're not as sensitive to it.

"I still read stories today that say a group of protesters were at a X meeting somewhere, and that's a buzzword: If you know the address, or the area of the community, 'Oh, that's just probably a bunch of African-Americans, or Somalis, or what have you.' What's wrong with saying, 'A group of people got together to bring forward their concerns over an issue that is impacting their community'? It's the same story, but it's without the easy, go-to buzzwords that turn people off from listening to what the real story is, that's impacting the human condition.

"We can do better."



MinnPost photo by Jim Walsh  
A poster of soul legend James Brown and KMOJ legend Q Bear greets visitors to the station's headquarters.





# Austin Daily Herald

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By Eric Johnson Email the author Published 6:50 am Saturday, August 18, 2018

August 18, 2018



It seems like every year the Austin ArtWorks Festival just keeps getting bigger and this year is no different.

Hosting what will be the largest collection of exhibitors the festival has ever had, the festival will slide into its second year in the green across from the Paramount Theatre.

Nationally-acclaimed YouTube sensation Puddles Pity Party will anchor the Dick Schindler Memorial Concert and the open outdoor stage will host a number of talented musicians including American folk singer, violinist, public speaker and disability advocate from Duluth, Gaelynn Lea.

It's no wonder that Austin Area Arts executive director Laura Helle is excited.

"It's exactly what we want to do," Helle said. "We want to celebrate the arts by drawing people into our community and make it a great experience of listening to music, taking in the arts and seeing what we have here."

An indicator as to how big this year's festival, aside from the 67 registered exhibitors, is the ticket sales for Puddles Pity Party as the main act of the Dick Schindler Celebration Concert at 7 p.m. on Aug. 25.

A large majority of the tickets have been sold already.

"We are at 70 percent sold on tickets," Helle said. "Usually, for us, we sell half of our tickets the day of the show. Not during my tenure anyway have we been in a situation like this."



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What's also indicative of how big this year could be for the festival is that tickets are relegated only to area purchases.

"We're seeing, not only a lot of Austin zip codes, but zip codes from other parts of the state as well as the Twin Cities," Helle said.

On the exhibitors side of things, it will mark another year in the new spot that got a good reception last year, despite early rains that almost put a damper on things.

"Overall we were very happy," Helle said. "During the debrief meetings, it was more fine tuning than it was major changes. We haven't made any changes where festival goers would notice anything different."

Even with the high numbers, there is certainly room for even more in the future with an estimated 75 spots available.

"We're heading toward the upper end for sure," Helle said. "That's the kind of problem I like to have."

Things are going so well for the festival that even when things go wrong, there tends to be an upside.

Case in point: Charlie Parr. The folk artist with Austin connections was forced to cancel his appearance at the festival because of an injury.

In turn, festival organizers were able to sign Molly Kate Kestner for an Aug. 26 performance at 3 p.m.

"I would say for us that is really exciting," Helle said. "It's really taking lemons and making lemonade with really expensive gin. I really think she's going to draw a big crowd. It's a great way to close out our outdoor stage."

Overall, the ArtWorks Festival will again provide two days worth of art and music to check out. For a full rundown of this year's festival visit [www.austinareaarts.org](http://www.austinareaarts.org) and click on ArtWorks Festival at the top.

**Austin ArtWorks Festival • August 25 & 26, 2018**

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SUBMITTED PHOTO

Beautiful evening of music under the tent.

## KAXE's big tent approach to community and local radio

'Events Under the Tent' summer season brings community together for live music, movies and nature

The complete line-up for KAXE/KBXE's 2018 summer of Events Under the Tent is set. The season is filled with a wide variety of events including live music, family movie nights, nature walks and more.

In total, there will be eight events as part of Events Under the Tent. The season kicked off May 11 with a concert by The Social Animals. Based in Duluth, this indie rock band is fronted by Dedric Clark.

"We are fortunate to have KAXE in our community not only for their excellent radio programming, but also

for the opportunities they provide the community to attend fun, outdoor musical and family events," said Sarah Copeland, Grand Rapids Area Community Foundation Director of Grants and Programs. "The Northern Community Radio endowment at the Community Foundation supports local radio, along with the "Events Under the Tent" for our children and grandchildren, and their grandchildren."

**Stories by the River provides free family fun**

In partnership with the Grand Rapids Area Library, KAXE will host three evenings of Stories by the Riv-

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er, a free, family-friendly event where classic children's books are brought to life on the big screen. In addition to animated movies, popcorn and kids activities will be provided. Families are asked to bring a blanket and chair starting at 6:30 p.m. The first evening is June 20, featuring American Tales. Animated books include The Scrambled States of America by Laurie Keller, This Land is Your Land by Woody Guthrie and other patriotic tales.

The next evening of Stories by the River is July 18 with Bedtime Stories. Animated books in this series include The Happy Lion by Louise Fatio, Caps for Sale by Esphyr Slobodkina, Goggles and The Snowy Day by Ezra Jack Keats.

The final Stories by the River is Aug. 8 with Belly Laughs and include titles like Click, Clack, Moo: Cows That Type by Doreen Cronin, and Arnie the Doughnut by Laurie Keller. The complete listing of stories featured in Stories by the River is made possible in part by a grant from the Grand Rapids Area Community Foundation and the Greater Itasca Area Community Fund.

### Phenology and Phestivals are Phun

On July 19 at 10:30 a.m., KAXE/KBXE's staff phenologist, John Latimer, will guide a nature walk along the Mississippi River and the Rain Garden at the KAXE Studios. Throughout the school year, John, along with area teachers, provides phenology in the classrooms. This program helps fifth graders identify plants and animals they see in backyards and how to note the changes they observe as the season transitions. To continue the observations outside of the classroom, phenologists young and old are invited to attend. This event is free and open to the public.

### Two Day Musical Festival

The 14th Annual Mississippi River Festival will be held Friday, July 20 and Saturday, July 21. This two-day music festival features both national and local musicians. Friday's line-up starts at 6 p.m. and includes a great evening of music with the eclectic folk band, Humbird, a Wisconsin-based folk/bluegrass group, Them Coulee

Boys and concludes with Minnesota's Crankshaft and the Gear Grinders.

Day two of the River Festival starts at 2 p.m. with a full line-up, starting with roots-blues performer Kerri Powers, followed by Latin-folksters Y La Bamba. The day continues with Luke Winslow-King. King is known for his eclectic mix of retro New Orleans blues. Capping the night off is the Minnesota Country Supergroup made up of Erik Koskinen and Actual Wolf. Ticket information is available at KAXE.org. A special thanks to the Minnesota Arts and Cultural Heritage Fund for making the festival possible.

Wrapping up the season of Events Under the Tent is a live broadcast of KAXE/KBXE's popular Green Cheese trivia show on Saturday, Aug. 11. This live interactive trivia show is a family-friendly event. Bring a chair, your thinking cap and some trivia questions and be part of the fun! A potluck picnic starts at 5 p.m. followed by Green Cheese Trivia at 7 p.m.

### Listener-Supported Radio

Northern Community Radio (KAXE/KBXE) is 'listener-supported radio.' That simple statement says it all. Think about it. We have our own radio station – right here!

"We can walk down to the radio station, right on the Mississippi River and say 'howdy' to people working there, who live right here in our community. We can turn our radio to 91.7 FM and hear our neighbors and local school kids talking about everything from birds to local news and events – again, it's all local," said Copeland. "I just think it is so cool to be driving around town and hear Sarah, Heidi and John bantering back and forth on the radio. I think, 'Hey, I know them!'"

Copeland continued, "Right now, KAXE needs a new tower, and that is important to keep our local radio station broadcasting. You have probably heard about people donating to help with that. Just becoming a member of KAXE helps support what KAXE is doing now. However, I'm not sure how many people know that they can help KAXE in the future, too. Anyone can become a member for today's events, and support the Northern Community Radio Endowment for tomorrow."

# GRANTEE CONTACT INFORMATION

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KBFT	George Strong	General Manager	218-757-3185	gstrong@boisforte-nsn.gov	www.kbft.org
KBXE	Maggie Montgomery	General Manager	218-326-1234	mmontgomery@kaxe.org	www.kaxe.org
KFAI	Ron Thums	Int. General Manager	612-341-3144	gm@kfai.org	www.kfai.org
KKWE	Margaret Rousu	General Manager	218-375-2600	rousu20@gmail.com	www.niijiradio.com
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