

**COLLEGE
POSSIBLE™**

2019-20 MINNESOTA IMPACT REPORT

COLLEGE POSSIBLE AND THE STATE OF MINNESOTA

College Possible is a nonprofit making college admission and success possible for low-income students through an intensive curriculum of coaching and support. Since 2014, College Possible Minnesota has received appropriations from the State of Minnesota to expand our work within the metro area and across the state to support more students as they pursue higher education. This report describes College Possible's impact as a result of your support.

COMMUNITY NEED

Only 12% of students from low-income backgrounds earn a college degree by their mid-20s, compared to 58% of their upper-income peers¹. And yet, a college degree is the surest pathway out of poverty. **College graduates earn \$1 million more over a lifetime** than high school graduates and they're more likely to vote, wear seat belts, refrain from smoking, stay out of jail and engage in healthy, productive behaviors².

PROVEN RESULTS

College Possible has demonstrated success in closing the opportunity gap for low-income students: **98% of our students earn admission to college**, and they go on to graduate at nearly the same rate as students from all income levels nationwide. **Overall, our students are 4 times more likely to earn a college degree** than their low-income peers. When a student joins our program we make an 8-year commitment to serve them through college graduation.

ECONOMIC BENEFITS

In 2019, there were more than 140,000 job vacancies in Minnesota, which was a 16 percent increase from 2018. It's also estimated that **nearly one in three of the new jobs created through 2026 will require some form of post-secondary education**³.

RIGOROUS EVALUATION

A Harvard evaluation confirmed that College Possible significantly improves low-income students' chances of enrolling in college. The evaluation showed College Possible more than doubles a student's chances of enrolling in college and has a significant positive impact on four-year college enrollment rates. A social return on investment analysis found an **investment in a College Possible student yields a 333% return to society**⁴.

HIGH SCHOOL LEVEL INNOVATION

Across our program, dedicated AmeriCorps members collaborate with our high school partners to provide near-peer mentoring, research-based guidance, and hands-on help to college-bound students. **Since 2014, we have expanded our reach to students and school partners across Minnesota through our Navigate program.** We engage with students wherever and whenever they need support: through individualized coaching sessions via phone and video conferencing, engaging curriculum on social media, and accessible, timely resources.

COLLEGE LEVEL INNOVATION

Catalyze is College Possible's newest initiative to impact student persistence and success directly on college campuses. Our model serves students by embedding our near-peer coaching model and curriculum on a college campus. College Possible extends the reach of a campus' existing student support services, increases student retention rates and closes the opportunity gap for students from low-income backgrounds. Catalyze programming currently supports students at St. Cloud State University and Augsburg University in Minnesota.

Sources:

1. 2018 Pell Institute's Indicators Report, using CPS data through 2016
2. The College Payoff, 2011; U.S. Census, 2012; Bureau of Labor Statistics, 2013
3. Minnesota Department of Employment and Economic Development, 2019
4. Social Return on Investment; Peter Heegaard, 2011

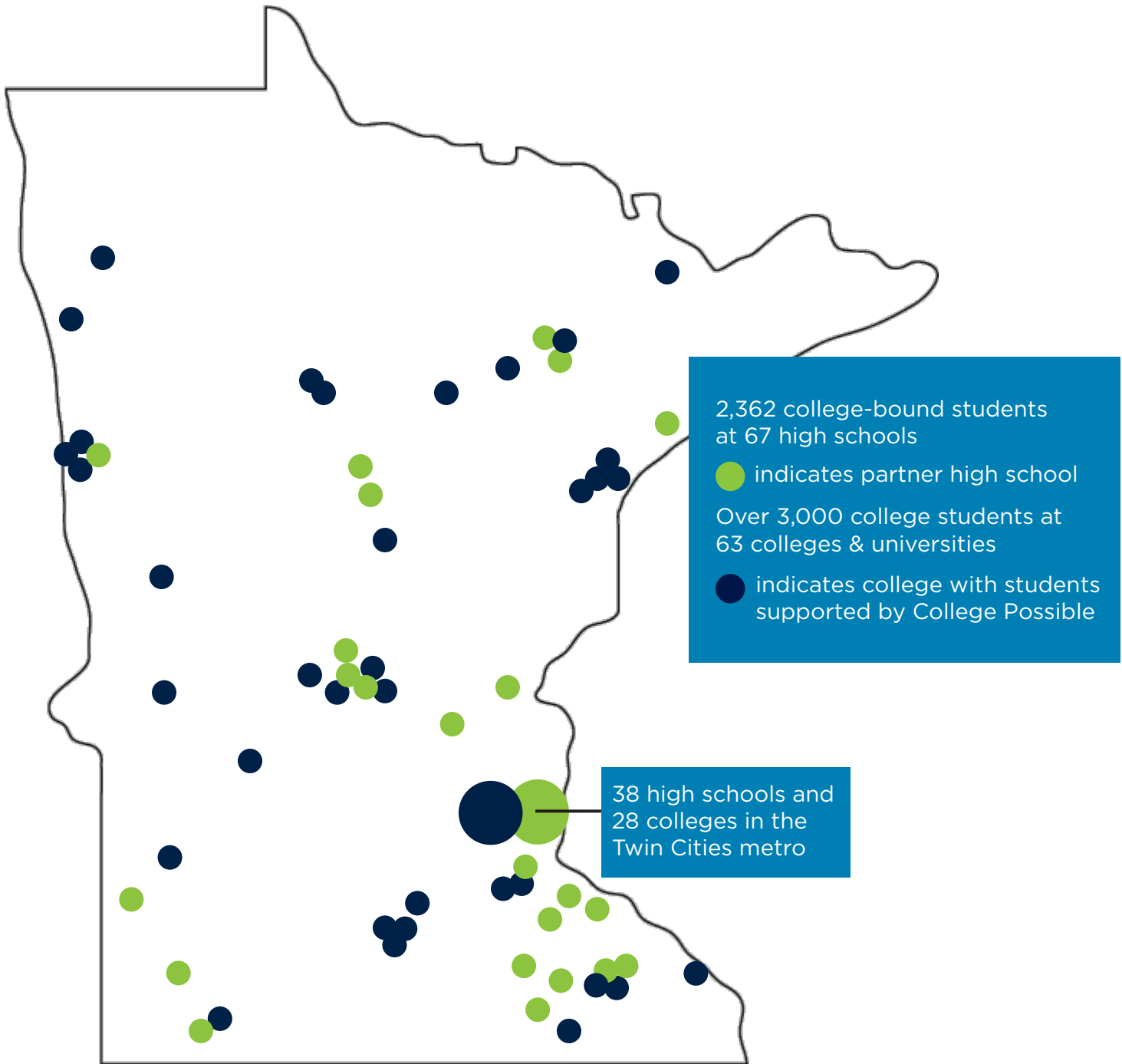
COLLEGE POSSIBLE MINNESOTA'S REACH & RESULTS

- + **72** College Possible high school and college coaches
- + **67** partner high schools across Minnesota
- + **7,244** high school and college students from Minnesota currently being served by College Possible throughout the country
- + **18%** average ACT score increase achieved by the class of 2020
- + **98%** of the class of 2019 earned admission to college
- + **3,196** degrees earned by students since College Possible's founding in 2000



Cayanne is from Red Wing, Minnesota and is one of the 300 students across Minnesota served through College Possible Navigate, a virtual high school coaching model. With her College Possible coach's support, Cayanne became a finalist for the QuestBridge National College Match. This program connects students from low-income backgrounds to top colleges and she is now attending Emory University with a full four-year scholarship. "Calls with my coach, Diamee, really help me focus on my end goal," said Cayanne. "With all of these things I'm involved in, all of the time that I put into everything — it's all because of what I want to do in college and how I'm going to pay for it. It's exciting to have that support from Diamee."

COLLEGE POSSIBLE MINNESOTA STATEWIDE IMPACT IN 2018-19



MINNESOTA HIGH SCHOOLS & COLLEGES

Flagship Campus-Based High School Partners

Bloomington Kennedy
Burnsville
Central
Champlin Park
Community of Peace Academy
Como Park
Columbia Heights
Coon Rapids
Edina
Edison
Harding
Highland Park
Humboldt
Johnson
North Community
North St. Paul
Patrick Henry
Richfield
Roosevelt
Roseville
Park Center
Robbinsdale Armstrong
Robbinsdale Cooper
St. Louis Park
Ubah Medical Academy
Washington Technology Magnet

Navigate Tech-Connected High School Partners

Apollo
Battle Lake
Becker
Blaine
Blooming Prairie
Bloomington Jefferson
Cambridge-Isanti
Cannon Falls
Century
Cristo Rey
Dilworth-Glyndon-Felton
Eveleth-Gilbert
East Ridge
Eden Prairie
Faribault
Farmington
Frazee
Fridley
Irondale
John Marshall
LEAP
LeRoy-Ostrander
Milaca
Moorhead
Mt. Iron-Buhl
Murray County Central
Orono

Park
Pequot Lakes
Perham
Pine River Backus
Red Wing
Rocori
RTR
Saint Paul Conservatory
for the Performing Arts
Sartell
Technical Senior
Tower View Alternative
Triton
Wayzata
Worthington

Campus-Based College Partners

Augsburg University
Century College
Saint Cloud State University
St. Catherine University
University of Minnesota -
Twin Cities
Minnesota State University -
Mankato

Flagship Tech-Connected Colleges

Anoka-Ramsey Community
College
Anoka Technical College
Bemidji State University
Bethany Lutheran College
Bethel University
Carleton College
Central Lakes College-Brainerd
College of Saint Benedict
Concordia College at Moorhead
Concordia University-Saint Paul
Crown College
Dakota County Technical College
Dougherty Family College
Dunwoody College of Technology
Fond du Lac Tribal and
Community College
Gustavus Adolphus College
Hamline University
Hennepin Technical College
Herzing University - Minneapolis
Hibbing Community College
Inver Hills Community College
Itasca Community College
Lake Superior College
Macalester College
Mesabi Range Community and
Technical College
Metropolitan State University

Minneapolis College of Art and
Design
Minneapolis Community and
Technical College
Minnesota State Community and
Technical College
Minnesota State Community and
Technical College at Moorhead
Minnesota State University
Moorhead
Minnesota West Community and
Technical College
Normandale Community College
North Central University
North Hennepin Community
College
Northland Community and
Technical College
Northwest Technical College
Ridgewater College
Riverland Community College
Rochester Community and
Technical College
Saint Cloud Technical and
Community College
Saint John's University
Saint Mary's University of
Minnesota
Saint Paul College - A Community
and Technical College
South Central College
Southwest Minnesota State
University
St Olaf College
Summit Academy Opportunities
Industrialization Center
The College of Saint Scholastica
University of Minnesota -
Crookston
University of Minnesota - Duluth
University of Minnesota - Morris
University of Minnesota -
Rochester
University of Northwestern
University of St Thomas
Vermilion Community College
Winona State University