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# MORE

MINNESOTA



2018 ANNUAL REPORT

**SERVE**  
MINNESOTA

The power of AmeriCorps. The power of you.





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## SERVE MINNESOTA

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 Suite 2260  
 Minneapolis, MN 55402  
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**ServeMinnesota.org**



# Welcome



As a catalyst for positive social change, ServeMinnesota moves research to practice, using evidence-based approaches to make meaningful contributions to our state. We recruit, train, and deploy the people power of AmeriCorps to meet critical needs in Minnesota through transformative service opportunities that focus on education, affordable housing, employment, addiction recovery and the environment.

## VISION

Demonstrating the power of national service to solve complex social problems.

## MISSION

ServeMinnesota is a catalyst to address critical needs in Minnesota by working with AmeriCorps and community partners. We share our proven practices nationally.

**We get measurable results through:**

### INNOVATION

Researching and applying the best data-driven methods to create powerful local solutions.

### INVESTMENT

Raising and allocating funds for AmeriCorps program development, and people serving in those programs, to maximize return.

### ALIGNMENT

Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.

## CARRYING OUT OUR MISSION

Reading Corps and Math Corps students make greater gains. In studies conducted by the University of Chicago, researchers found that Reading Corps is closing the achievement gap and students made more than a full year's growth during a single school year. Similarly, by the end of the school year, Math Corps students were 2-3 months ahead of their expected trajectory. When compared to students who didn't receive the program, Math Corps students were two times more likely to achieve year-end benchmarks! Each year, 30,000 Minnesota students are benefiting from these proven programs.

# Service to the Community is Legacy for Giver and Receiver

By David Durenberger and David Wellstone



David Durenberger and David Wellstone

Since 1994, more than

**1,000,000**

members nationally have taken the AmeriCorps pledge.



The eloquence of the AmeriCorps Pledge expresses the essence of volunteer service in America. Since 1994, more than 1,000,000 AmeriCorps members nationally have taken this pledge as they have embarked on their term of service:

I will get things done for America – to make our people safer, smarter, and healthier.

I will bring Americans together to strengthen our communities.

Faced with apathy, I will take action.

Faced with conflict, I will seek common ground.

Faced with adversity, I will persevere.

I will carry this commitment with me this year and beyond.

I am an AmeriCorps member, and I will get things done.

What set of words could be loftier, and yet more real? Their refrain has embodied the spirit of national and community service in America for 25 years.

It's no surprise that Minnesota, with its long tradition of community service, was at the forefront of passing the landmark legislation that launched AmeriCorps. One of this article's authors (Dave Durenberger) crossed the aisle to ensure that "Community" was also at the forefront of this bill, and then again to work with Paul Wellstone, the father of the other author. Our Minnesota backgrounds taught us that motivated volunteers, inserted into schools and community organizations, could make all the difference in the world to individuals needing opportunities to succeed.

National service is a tradition usually associated with the U.S. military, and we intended this to be a call on our national commitment – one community at a time. But more importantly, it represents a national tradition of representative service which begins "on the village green."

In the 25 years since, our vision has been proven. Minnesota has been one of the most fertile grounds in the nation for AmeriCorps programs making a meaningful difference. From Reading Corps to College Possible, Habitat for Humanity to Recovery Corps, the bipartisan

spirit that made the legislation possible lives in dozens of our state's AmeriCorps accomplishments.

In our troubled world, it's clear that not everyone has equal opportunity in life. We feel Minnesota's programs are among our country's finest – most noble examples of public-private partnerships to solve challenging problems in our communities.

At the heart of AmeriCorps is service, one community, one institutional leader, at a time. Throughout Minnesota, starting with community service, both voluntary and representative – we are changing the ground on which our political leaders must stand.

Now, it's time for more people in Minnesota to serve. It's not a chore; it's an opportunity. Communities coalesce to help those experiencing education inequities, inadequate job preparedness and the challenges of recovery from addiction – all conditions which can be improved with the help of AmeriCorps members.

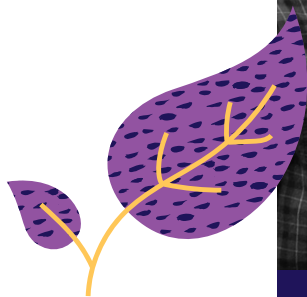
The last line of the pledge says it all: "I am an AmeriCorps member, and I will get things done."

*Note: David Durenberger represented Minnesota in the United States Senate from 1978-1995. David Wellstone is co-founder of Wellstone Solutions, a tech company dedicated to fighting addiction.*





*P.E.A.S.E. Academy executive director Michael Durchslag and Recovery Corps Navigator Kyla Olson*



# Strong Support for Those in Recovery

## A RESPONSE TO THE OPIOID CRISIS

Minnesota is facing an unprecedented crisis from the opioid epidemic. Deaths from opioid overdose in our state increased 631% from 2000 to 2016 and are now the leading cause of drug-related fatalities in Minnesota. Each year, more than 50,000 individuals enter treatment across the state.

Recovery Corps – established as a response to the opioid epidemic – uses the people power of AmeriCorps to connect individuals in recovery from opioid addiction and other substance use disorders with the resources and dedicated mentorship needed to continue on a path of long-term sobriety.

AmeriCorps members in Recovery Corps serve in sober-living facilities, schools and nonprofits – and typically, these members have direct experience with recovery.

As Recovery Navigators, they serve as mentors who understand the recovery process and help people reach goals in sobriety by creating an action plan that includes education, employment or service outcomes for the people they serve.



## MAKING A DIFFERENCE FOR TEENS IN RECOVERY

Recovery Corps Navigator Kyla Olson struggled with substance abuse from early in high school. After treatment and graduating from the University of Minnesota, Kyla knew she wanted to draw on her personal experiences to help young people. At P.E.A.S.E. (Peers Enjoying a Sober Education) Academy, she mentors and supports high school students in recovery. In turn, her service helps her own personal recovery.

Deaths from opioid overdose in Minnesota **INCREASED 631%** from 2000 to 2016.

**MORE THAN 50,000** individuals enter treatment across the state each year.

## P.E.A.S.E

Peers Enjoying a Sober Education

“This school is a shining light in my recovery as well,” says Kyla. “I wouldn’t change a day here for anything.”

No system of aftercare exists for individuals who have completed treatment, and Recovery Corps addresses that gap – both for AmeriCorps members and the people they serve.

P.E.A.S.E. Academy executive director Michael Durchslag says the recovery high school’s partnership with Recovery Corps has been incredibly valuable.

“Recovery Navigators provide the additional layers of support that we wouldn’t be able to provide, and what our young people so desperately need.”

### LEARN MORE:

[MinnesotaRecoveryCorps.org](http://MinnesotaRecoveryCorps.org)

866.859.2825

# Financials

2017-2018

## Statement of Financial Position August 31, 2017 & 2018

	2018	2017
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash & Cash Equivalents	\$ 3,469,115	\$ 2,040,033
Grants Receivable	2,249,397	6,072,564
Pledges Receivable	699,399	376,459
Other Receivable	683,428	862,099
Prepaid Expense	82,186	103,403
Security Deposit	0	0
<b>Total Current Assets</b>	<b>\$ 7,183,525</b>	<b>\$ 9,454,558</b>
<b>Non-Current Assets</b>		
Furniture, Equipment, & Leasehold	\$ 26,573	\$ 12,532
Pledges Receivable	0	0
Security Deposit	9,092	9,092
<b>Total Assets</b>	<b>\$ 7,219,190</b>	<b>\$ 9,476,182</b>
<b>LIABILITIES &amp; NET ASSETS</b>		
<b>Current Liabilities</b>		
Accounts Payable	\$ 208,734	\$ 216,904
Grants Payable	1,917,681	3,341,495
Accrued Expenses	92,504	105,801
<b>Total Current Liabilities</b>	<b>\$ 2,218,919</b>	<b>\$ 3,664,200</b>
<b>Net Assets</b>		
Unrestricted		
Designated	\$ 150,000	\$ 150,000
Undesignated	286,357	356,365
<b>Total Unrestricted</b>	<b>\$ 436,357</b>	<b>\$ 506,365</b>
Temporarily Restricted	4,563,914	5,305,617
<b>Total Net Assets</b>	<b>\$ 5,000,271</b>	<b>\$ 5,811,982</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 7,219,190</b>	<b>\$ 9,476,182</b>



## MAJOR PROGRAM EXPENSES

MINNESOTA READING CORPS  
**\$21,343,927**

OTHER AMERICORPS PROGRAMS  
**\$6,182,701**

MINNESOTA MATH CORPS  
**\$4,634,856**

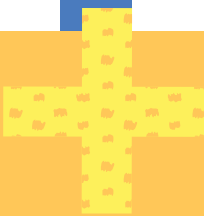
## OUTCOMES

**21,941**

Community volunteers were mobilized by Minnesota AmeriCorps members

**5,881**

Minnesota Reading Corps students passed the third grade reading test



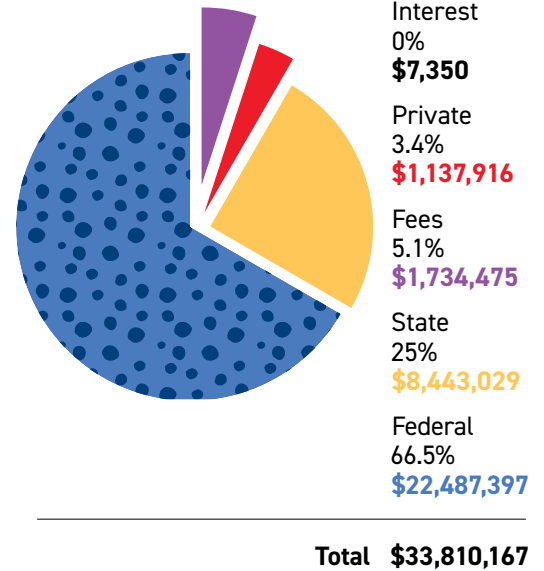
# Our Impact



## 2017-2018 PROGRAM GRANTS

Program	Members	Grant Amount
City of Lakes AmeriCorps	30	\$ 394,038
City of St. Paul Law Enforcement Career Path Academy	20	300,450
College Possible	81	861,000
Community Technology Empowerment Project	35	406,919
Conservation Corps Minnesota	44	515,985
Learning Early Achieves Potential (LEAP)	20	242,003
Minnesota Alliance With Youth Promise Fellows	220	2,804,517
Minnesota GreenCorps	40	460,365
Minnesota Math Corps	226	3,667,679
Minnesota Opportunity Corps	30	468,785
Minnesota Reading Corps	1,081	19,683,086
Minnesota Reading Corps - Bright Beginnings FCC	10	265,526
Recovery Corps	15	302,994
Total Learning Classroom (TLC)	30	839,802
True North AmeriCorps	35	432,230
Twin Cities Habitat for Humanity	20	257,298
<b>Total</b>	<b>1,937</b>	<b>\$ 31,902,677</b>

## REVENUE



## OUTCOMES

**801**

Sites in Minnesota were served by AmeriCorps members

**\$37.3 Million**

Invested in nonprofit, community, educational, and faith-based community groups through AmeriCorps

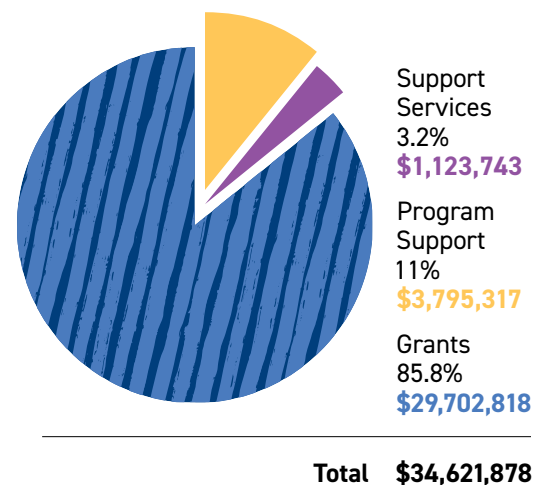
**1,937**

AmeriCorps members served throughout Minnesota

**67,023**

Children, youth, and adults were directly served by Minnesota AmeriCorps members

## EXPENSES



# Thank You to Our Donors

This report reflects contributions received during the period September 1, 2017 to August 31, 2018.



## CORPORATE AND FOUNDATION DONORS

### \$500,000+

Target

### \$100,000 – \$499,999

Laura and John Arnold Foundation  
PNC Foundation  
Social Innovation Fund  
W.K. Kellogg Foundation

### \$25,000 – \$99,000

Boston Scientific Foundation  
Listen for Good  
Lloyd K. Johnson Foundation  
Richard M. Schulze Family Foundation  
Saint Paul Children's Collaborative  
United Way of Central Minnesota

### \$10,000 – \$24,999

3M  
Bernick Family Foundation  
Carolyn Foundation  
F.R. Bigelow Foundation  
Good Family Fund  
Hardenbergh Foundation  
Mardag Foundation  
Saint Paul Foundation

### \$1,000 – \$9,999

H.B. Fuller Foundation  
Initiative Foundation  
Northfield Area United Way  
United Way of Bemidji Area  
United Way of Northeastern Minnesota – Iron Range  
United Way of Sherburne County  
United Way of Washington County East  
Western Digital Foundation

## INDIVIDUAL DONORS

### Gifts \$1,000+

Bill Arendt  
Linda Gilligan  
Thomas F. Horner  
Kathleen Horst  
John and Ruth Huss  
Kate Kelly and Todd Katopodis  
Brian Smith  
Audrey Suker  
Mary P. Warren

### Gifts \$100 – \$999

Renee Abel  
Jan Aleshire  
Dave Beal and Carol Berteotti  
Gary Berntsen  
Lisa Boyd  
Connie Burda-Nicholson  
Holly Christie  
Richard Davis  
John and Liz Ellenberger  
Karen Garaghty  
Rachel Garaghty  
Robert Gotwalt  
Jeffrey Holst  
Janet Johnson  
Rosemary Kelly  
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Brian Linne  
Megan McNabb  
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Peggy O'Connor  
Sadie O'Connor  
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Mary Quirk  
Carolyn Roby  
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Mark Schleisman  
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Donna Svendsen  
Daniel Watje  
Robert J. Wedl  
Lisa Winkler  
David Wood  
4 Anonymous Gifts

### Gifts \$1 – \$99

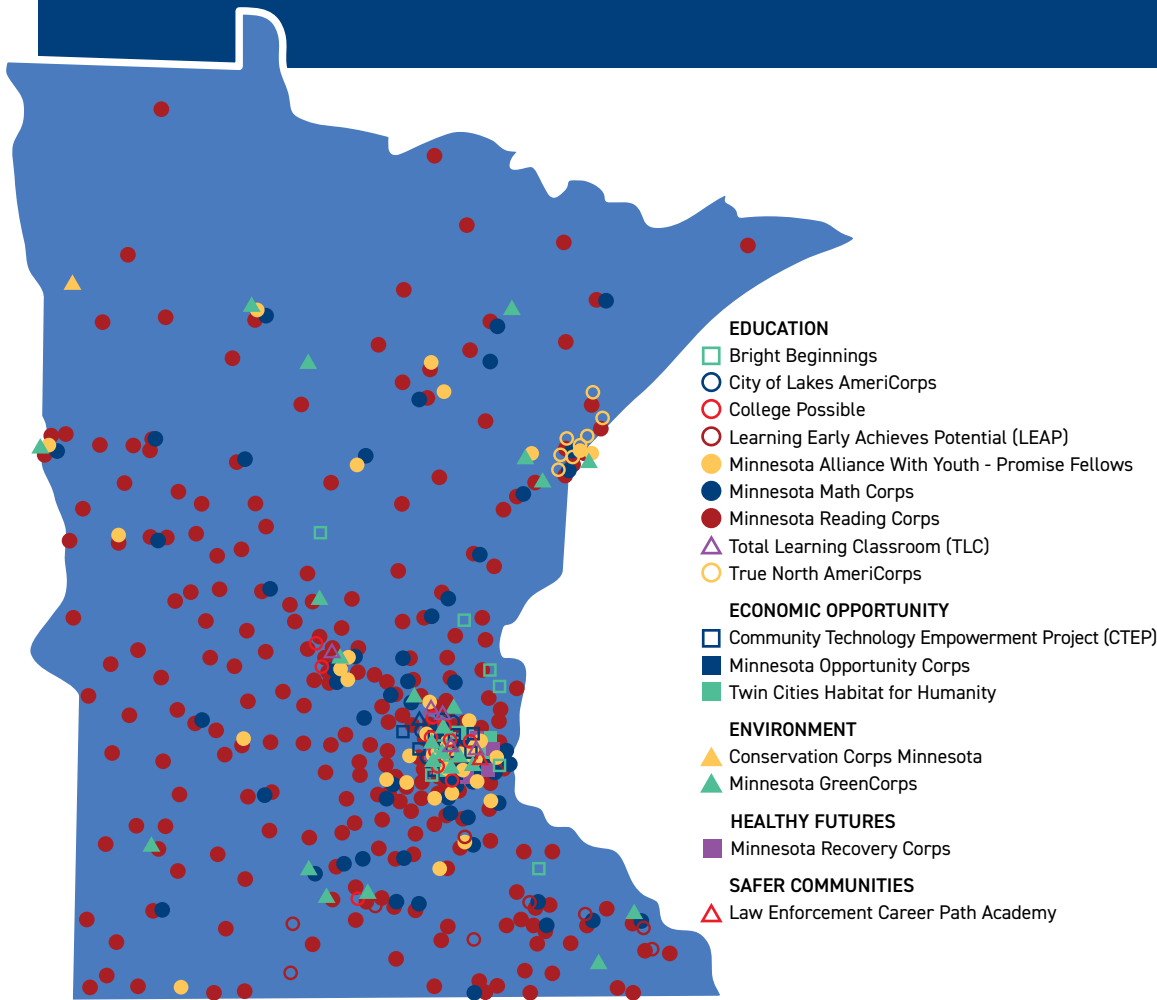
David Aberman  
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Martha Sichko  
Brenda Squiers  
Verlee Sullivan  
Susan Thomas  
Lyn Voigt  
Eric Will  
18 Anonymous Gifts

Gifts received in honor of  
Ann Calvert, Andrea Lakiotis &  
Steven Davidheiser-Kroll.





# 2017-2018 AmeriCorps Programs



## INTERESTED IN SERVING OR KNOW SOMEONE WHO MIGHT BE?

Whether you are a recent graduate, stay-at-home parent, or retiree, we have great opportunities to serve Minnesota!

Visit [ServeMinnesota.org](http://ServeMinnesota.org)

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