

Table of Contents

Council on Asian Pacific Minnesotans

<i>Agency Profile</i>	1
Agency Expenditure Overview	3
Agency Financing by Fund	4
Agency Change Summary	5
<u>Change Item(s)</u>	6
<i>Operating Adjustment</i>	6
<i>Communications Specialist</i>	7

<https://mn.gov/capm>

AT A GLANCE

The Council represents a diverse community estimated to be about 290,000 Asians and 7,500 Pacific Islanders.¹ This community is descended from more than 40 nations including India, Tibet, the Philippines, Laos, and Burma.

According to the U.S. Census Bureau, the Asian American community is the fastest growing minority population in Minnesota, and the nation. In Minnesota, the Asian population grew from 4.4 % in 2010 to 5.3% in 2016.^{1,2}

The following are the ten largest Asian ethnic populations in Minnesota¹:

- Hmong – 75,422
- Asian Indian – 45,716
- Chinese – 35,176
- Vietnamese – 31,602
- Korean – 24,751
- Filipino – 18,612
- Lao – 13,729
- Burmese – 10,518
- Japanese – 9,455
- Cambodian – 8,999

PURPOSE

Pursuant to Minn. Stat. § 15.0145, the Council on Asian Pacific Minnesotans is an executive branch agency tasked with the responsibility of working for the implementation of economic, social, legal, and political equality of Asian Pacific Minnesotans. Our primary customers are the Governor, the Legislature, state agencies, and Asian Pacific organizations and citizens.

The Council's priorities include:

- Advisory – Publish policy briefs and original research/reports, and provide comments and public testimony on issues.
- Advocacy – Direct engagement with policy-makers to influence public policy and resource allocation decisions.
- Facilitation – Facilitate opportunities for engagement, inclusion, and recognition of Asian Pacific Minnesotans.

In carrying out its statutory responsibilities, the Council's work contributes to the following statewide outcome(s):

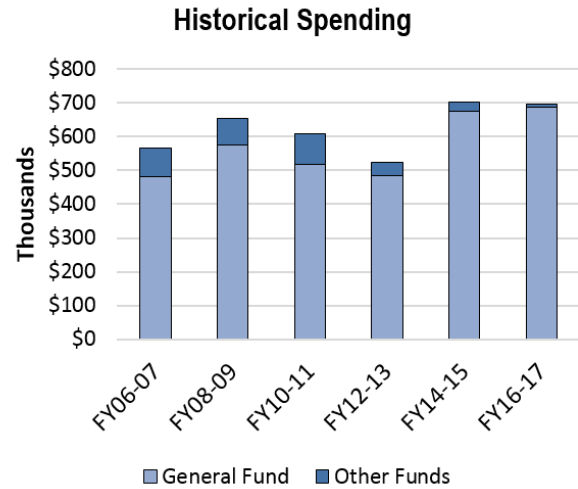
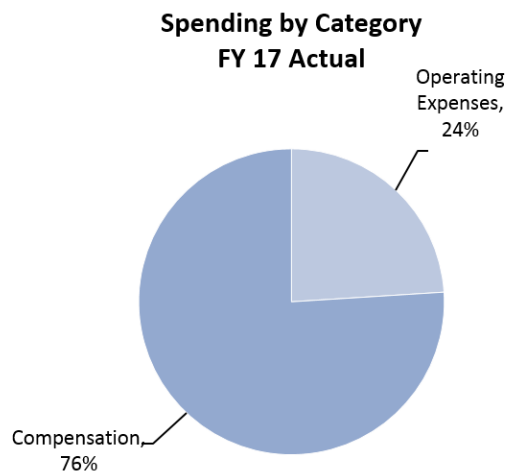
- Minnesotans have the education and skills needed to achieve their goals.
- A thriving economy that encourages business growth and employment opportunities.
- Minnesotans are healthy.
- Minnesotans are safe.

BUDGET

Source: BPAS

¹ U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates.

² U.S. Census Bureau, 2006-2010 American Community Survey 5-Year Estimates.



The Council's main source of revenue in FY17 is the General Fund.

Source: Consolidated Fund Statement

The majority of the Council's budget is funded through an appropriation from the general fund. The Council also collects fees in a special revenue fund to help pay for events held by the Council.

STRATEGIES

The Council utilizes several strategies to deliver on its mission and support statewide outcomes:

- Research and Information Analysis – Develop and publish original research reports for use by decision makers and citizens.
- Policy Advisory and Advocacy – Provide quantitative and data-driven advice to policy makers.
- Citizen Outreach – Identify and/or create forums and advocacy trainings to inform and influence public policy.
- Facilitation and Coordination – Develop and deploy engagement, inclusion, and recognition activities.

RESULTS

The following measurements are used to track the Council's performance in implementing its strategies:

Type of Measure	Name of Measure	Previous – Jan. 2017 to Dec. 2017	Current – Jan. 2018 to Dec. 2018
Quantity	Publication of Original Research Reports	0	1
Quantity	Legislative Activities During the Session	90	100
Quantity	Attendance at Cultural Events and Community-led Meetings	58	70
Quantity	Facilitation and Coordination of Community Engagement and Inclusion Activities	30	40

Legal Authority: Minn. Stat. § 15.0145 (<https://www.revisor.mn.gov/statutes/?id=15.0145>) provides the legal authority for the Council on Asian Pacific Minnesotans.

(Dollars in Thousands)

	Actual FY16	Actual FY17	Actual FY18	Estimate FY19	Forecast Base FY20 FY21		Governor's Recommendation FY20 FY21	
<u>Expenditures by Fund</u>								
1000 - General	303	385	412	510	465	465	609	616
2000 - Restrict Misc Special Revenue	6	2	20	21	20	20	20	20
2403 - Gift			2					
Total	309	387	435	531	485	485	629	636
Biennial Change				269		4		299
Biennial % Change				39		0		31
Governor's Change from Base								295
Governor's % Change from Base								30

Expenditures by Program

Asian Pacific Council	309	387	435	531	485	485	629	636
Total	309	387	435	531	485	485	629	636

Expenditures by Category

Compensation	231	296	332	391	386	390	505	512
Operating Expenses	78	91	101	139	98	94	123	123
Other Financial Transaction	0		1	1	1	1	1	1
Total	309	387	435	531	485	485	629	636

Full-Time Equivalent

	3.04	3.63	4.13	4.38	4.00	4.00	5.00	5.00
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(Dollars in Thousands)

	Actual FY16	Actual FY17	Actual FY18	Estimate FY19	Forecast Base		Governor's Recommendation	
					FY20	FY21	FY20	FY21
1000 - General								
Balance Forward In		61		45				
Direct Appropriation	359	364	457	465	465	465	609	616
Cancellations		41						
Balance Forward Out	56		45					
Expenditures	303	385	412	510	465	465	609	616
Biennial Change in Expenditures				234		8		303
Biennial % Change in Expenditures				34		1		33
Governor's Change from Base								295
Governor's % Change from Base								32
Full-Time Equivalents	3.04	3.63	4.13	4.38	4.00	4.00	5.00	5.00

2000 - Restrict Misc Special Revenue

Balance Forward In	2	2	0	1				
Receipts	6	1	20	20	20	20	20	20
Balance Forward Out	2	0	1					
Expenditures	6	2	20	21	20	20	20	20
Biennial Change in Expenditures				33		(1)		(1)
Biennial % Change in Expenditures				405		(2)		(2)
Governor's Change from Base								0
Governor's % Change from Base								0

2403 - Gift

Balance Forward In	2	2	2					
Receipts	0	0	0					
Balance Forward Out	2	2	0					
Expenditures			2					
Biennial Change in Expenditures				2		(2)		(2)
Biennial % Change in Expenditures								
Governor's Change from Base								0
Governor's % Change from Base								

(Dollars in Thousands)

	FY19	FY20	FY21	Biennium 2020-21
Direct				
Fund: 1000 - General				
FY2019 Appropriations	465	465	465	930
Forecast Base	465	465	465	930
Change Items				
Operating Adjustment		45	50	95
Communications Specialist		99	101	200
Total Governor's Recommendations	465	609	616	1,225
Dedicated				
Fund: 2000 - Restrict Misc Special Revenue				
Planned Spending	21	20	20	40
Forecast Base	21	20	20	40
Total Governor's Recommendations	21	20	20	40
Revenue Change Summary				
Dedicated				
Fund: 2000 - Restrict Misc Special Revenue				
Forecast Revenues	20	20	20	40
Total Governor's Recommendations	20	20	20	40

Council on Asian Pacific Minnesotans

FY 2020-21 Biennial Budget Change Item

Change Item Title: Operating Adjustment

Fiscal Impact (\$000s)	FY 2020	FY 2021	FY 2022	FY 2023
General Fund				
Expenditures	45	50	50	50
Revenues	0	0	0	0
Other Funds				
Expenditures	0	0	0	0
Revenues	0	0	0	0
Net Fiscal Impact = (Expenditures – Revenues)	45	50	50	50
FTEs	0	0	0	0

Recommendation:

The Governor recommends additional funding of \$45 thousand in FY 2020 and \$50 thousand each year thereafter to maintain the current level of service delivery at the Council on Asian Pacific Minnesotans.

Rationale/Background:

Each year, the cost of doing business rises—employer-paid health care contributions, FICA and Medicare, along with other salary and compensation-related cost increases. Other operating costs, like rent and lease, fuel and utilities, and IT and legal services also grow. This cost growth puts pressure on agency operating budgets that remain flat from year to year.

Equity and Inclusion:

N/A

IT Related Proposals:

N/A

Proposal:

The Governor recommends increasing agency operating budgets to maintain the delivery of current services. For the Council, this funding will cover known employee compensation growth, professional/technical contracts, workers' compensation premiums, and other operating costs.

Results:

This proposal is intended to allow agencies to continue to provide current levels of service and information to the public.

Statutory Change(s):

N/A

Council on Asian Pacific Minnesotans

FY 2020-21 Biennial Budget Change Item

Change Item Title: Communications Specialist

Fiscal Impact (\$000s)	FY 2020	FY 2021	FY 2022	FY 2023
General Fund				
Expenditures	99	101	101	101
Revenues	0	0	0	0
Other Funds				
Expenditures	0	0	0	0
Revenues	0	0	0	0
Net Fiscal Impact = (Expenditures – Revenues)	99	101	101	101
FTEs	1	1	1	1

Recommendation:

The Governor recommends additional funding of \$99 thousand in FY 2020 and \$101 thousand each year thereafter to expand the capacity of the Council on Asian Pacific Minnesotans.

Rationale/Background:

Minnesota's fastest growing population is the Asian American community. Minnesota's Asian Pacific community is descended from more than sixty nationalities and is arguably the most diverse community in the state. Many of our East Asian and South Asian Minnesotan families came to Minnesota educated and economically stable, or have been here for several generations; whereas, the majority of our Southeast Asian Minnesotan families came here as recently as forty-five years ago as displaced refugees. The divergent historical experiences of these communities has led to a vastly different understanding of, and level of engagement with government. Consistent, frequent, and meaningful communication via a variety of modalities is necessary for the Council to be successful.

The Council cannot fully deliver on its communication strategy because it does not have a dedicated communications position. A dedicated position would enable the Council to maximize its statewide communication and information-sharing strategy, using both social and traditional media. While the Asian Pacific community is large in terms of population, the population is dispersed across the state. The Communications Specialist will further the Council's ability to help create and represent a pan-Asian Pacific Minnesota composed of unique ethnicities.

The Legislature restructured the ethnic councils in 2015. Under current statute (MS 15.0145), the Council is required to work with the legislative and executive branches of government to ensure equality for Minnesotans of Asian Pacific descent. In January 2018, after a two year long strategic planning process, the Council adopted its current 4-year strategic plan. Under this plan, the Council must have the ability and capacity to deliver on the following goals:

- Minnesota's Asian Pacific communities benefit from the Council's work
- Minnesota's Asian Pacific Communities trust the Council
- The Council is an agent of change in state government
- The Council leads dynamically and effectively

Proposal:

The Governor recommends additional funding for the Council to add a new Communications Specialist. This position will lead the Council’s communication efforts and will greatly enhance the Council’s capacity to communicate with Asian Pacific Minnesotans about key Council, state, and local government topics. This position will support the Executive Director to:

- Increase communication with diverse Asian Pacific communities in the 7 county metro area, as well as greater Minnesota; such as Warroad and Baudette, where there are Filipina and Lao communities; and in southern Minnesota, in Austin, where there are Hmong, Karen, and Karenni communities.
- Increase communication with legislators and the community at large about Asian Pacific Minnesotans, specifically the issues confronting the many ethnic groups that make up this community.
- Increase culturally-responsive engagement of community members in their efforts to influence legislative and administrative decisions.
- Expand and strengthen relationships within and among the legislative and executive branches, and form more strategic partnerships with Asian Pacific Minnesotans, community-based organizations, and businesses.

This recommendation includes funding for compensation, work space, IT costs, and in-state travel.

Equity and Inclusion:

The Asian Pacific Minnesotan community is descended from more than 40 nations. Some members of the community are highly educated, native born, and business owners, while others are struggling to meet the challenges that come with life in the United States as refugee-experienced communities. This recommendation would better equip the Council to shape policies that reflect the multiple realities of the Asian Pacific Minnesotan community.

IT Related Proposals:

N/A

Results:

The Council uses the following to track its performance in implementing its strategies:

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Statutory Change(s):

N/A