

## FY 18 Final Report to MSAB from the Lake Region Arts Council

### **Use of this report:**

This document has been prepared to meet the requirements of the Minnesota State Legislature to qualify the Lake Region Arts Council for receipt of a block allocation to be used in funding local arts development programs and activities. In addition, this FY18 Final Report is to provide a basis for decisions to be made by the Lake Region Arts Council regarding overall activities as a Regional Arts Council and to act as a guide against which progress can be measured as the Council strives to attain its stated goals in this biennium (July 1, 2017 – June 30, 2019).

### **Planning Process**

The Planning Process for this Biennium has relied on several assessment tools, including the regional needs assessment survey done in January, 2018, (see attachment), on site interviews with grantees, input from our grantees final reports, workshop/networking evaluations and a LRAC Board self-assessment tool.

The prioritized critical issues gleaned from the feedback and surveys related to the work of LRAC are:

- LRAC should provide networking opportunities
- LRAC should provide workshop opportunities
- Public awareness and education about the arts is vital
- Increase accessibility to LRAC services and grants to underrepresented groups
- Encourage building partnerships and relationships with underrepresented groups
- Individual artists need more direct help to connect with arts resources
- There is an increased need for operational support.
- Need to hold LRAC workshops, networking meetings and events in a wider variety of locations within the region

The LRAC dedicates its McKnight Foundation funding to the needs of individual artists, for which the critical issues were:

1. Need funding resources for artists.
2. Need marketing/advertising expertise and guidance.
3. Need space/opportunities to display art or performance space.
4. Need opportunities to network with other artists.

### **Grants \***

Provide a narrative summary reflecting on the grants that you awarded, include your observations related to number of applications, successful marketing, training you provided, and other interesting activities related to awarding grants this year across all your funding sources

Grant Program:	<u>#Req.</u>	<u># Fnd.</u>	<u>\$ Req.</u>	<u>\$ Funded</u>	<u>% Funded</u>
Project Grants	24	14	\$39,911	\$30,642	76.7%
Operating Support Grants	12	12	\$52,490	\$52,490	100%
*Legacy Grants, Individual	9	7	\$52,444	\$37,765	72.1%
*Legacy Grants, Organizations	27	18	\$208,738	\$125,505	60.1%
Legacy Local Gov. Grants	0	0	\$0	\$0	100%
*Career Development	21	7	\$24,147	\$7,319	30.3%
*Artist Quick Start Grant	7	6	\$5,250	\$4,500	85.7%
*Fellowships	9	1	\$45,000	\$5,000	11.1%
*Artist Mentor Program	29	16	\$17,400	\$9,600	55.2%
Totals:	138	81	\$445,380	\$272,821	61%

During fiscal year 2018, the Lake Region Arts Council awarded grants as shown above. A detailed listing of all grants awarded has been submitted to the MN State Arts Board in a separate document.

#### Summary of Grants Awarded

This year 61% of the requests were funded, up from 59% in FY 17. This year we saw a reduction in the number of requests and a corresponding reduction in the amounts requested. This may have been due to the fact that we had less Legacy funding to award this year and applicants scaled back their requests. There were no applicants for the Legacy Local Gov. Grant. The \$10,000 was added to the Legacy support of the Operating Support Grants.

These figures indicate that we are not able to sufficiently meet the need that exists. This inability to adequately fund the requests we receive has existed since these statistics have been tracked beginning in 1999.

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#### **Services\***

Provide a narrative summary reflecting on the services your region offered, include your observations related to number of people served, successful marketing, training you provided, and other interesting activities related to serving your region this year across all your funding sources.

#### Services Snapshot:

Service	Funding Source	Comments
Arts Newsletter	Legacy	Emailed every mo. to over 2,000 households, ranked as important in Needs Assessment Survey
Artist Registry	Legacy	Lists 221 regional artist, ranked as important in Needs Assessment Survey
LRAC Website	Legacy	Has over 800 visits/mo. average, ranked as very important in Needs Assessment Survey
LRAC Facebook Page	Legacy	Has over 6,000 followers, ranked as very important in Needs Assessment Survey

Networking Meetings	Legacy	LRAC held 3 networking meetings, ranked as very important in Needs Assessment Survey
Workshops	Legacy	LRAC held and sponsored over 10 workshops, ranked as very important in Needs Assessment Survey
Regional Media Promotion	Legacy	LRAC produced over 15 videos promoting artists, arts organizations and arts events, feedback is that the videos are very valuable
Equitable Access Program	Legacy	See detailed info below
Arts Resource Experts Program	Legacy	See detailed info below
Galleries, Main and Solo gallery space	McKnight Foundation	11 exhibits per year, average attendance is 150 viewers per exhibit, but it varies greatly.
Springboard for the Arts office	McKnight Foundation	Connects and helps 536 artists, provided 28 workshops. 17 artist residencies, ranked as very helpful in Needs Assessment Survey

FY18 Measurement of success: In FY18 of those receiving services from the LRAC, 75% will indicate that the services provided by LRAC are important or very important to them and have provided access to a variety of resources they need.

End of year measurement shows that 89% of those responding to the FY18 Needs Assessment Survey indicated that the services provided by LRAC are important or very important to them and have provided access to a variety of resources they need.

Observations from survey comments: There is a strong interest by individual artists and arts organizations to have access to networking opportunities. LRAC will work to provide networking aspects in our workshops and other gatherings. There is feedback that our Arts Calendar is still a challenge to search. We have responded by making adjustments and will continue to ask for feedback.

New in FY 18 were the Arts Resource Experts Program and our Equitable Access Program.

End of year observations: The Arts Resource Experts Program was very successful. Because it was the first year, the program changed significantly from the original conception. The number of artists that the LRAC resource experts worked with was a 10 member cohort, who received intensive help in the form of free access to workshops, networking meetings, professionally produced videos for self-promotion purposes, individual career counseling sessions and promotion through LRAC Facebook, newsletter and gallery exhibits. Of the 6 Metro based arts organization which partnered in the project, only one did not follow through on their initial commitments. The arts organizations were able to have the LRAC resource experts promote their grants, services and artist opportunities in our region which increased out-state participation in their programs. Over-all the artists and the arts organizations were very pleased and

valued the experience highly. LRAC is looking forward to working with the FY19 Cohort and will add 4 new arts organization.

End of year observations: Equitable Access Program, LRAC was able to identify and begin to build relationships with the following underserved groups:

White Earth Head Start Program, supported Tribal Regalia project

Pelican Rapids Multicultural Committee, supported their Festival of Nations event

Moorhead Pangea Festival, supported and had an information booth at event

Access for All, a nonprofit for those with disabilities, LRAC was involved in strategic planning and surveying of needs and barriers related to arts events.

The building of these relationships is slow work. It has become evident that to build trust, LRAC has to be involved with these groups, not just as an organization that provides funding. In the coming year LRAC will continue to be involved, attend meetings and events.

In FY 19 LRAC will identify and invite representatives from diverse communities to review our processes for accessing our grants and services. Based on their feedback LRAC will take appropriate steps to remove barriers.

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### **Overall Success and Evaluation**

Use this space for additional comments that do not fit in another section but you have included in your final report.

The following are additional indicators of success that LRAC identified in their FY18 Biennial Plan, Work Plan:

1. In FY 18 of those receiving grants from the LRAC 75% will indicate that their project was artistically successful, reached the target constituency and had community impact.

End of year measurement shows that 100 % of those receiving grants indicated that their project was artistically successful, reached the target constituency and had community impact. Evaluation method: Grantee Final Reports

2. In FY 18 of those receiving services from the LRAC, 75% will indicate that the services provided by LRAC are important or very important to them and have provided access to a variety of resources they need.

End of year measurement shows that 89% of those responding to the survey indicated that the services provided by LRAC are important or very important to them and have provided access to a variety of resources they need. Evaluation method: FY18 Needs Assessment Survey

3. In FY18 75% of those responding to the FY 18 Needs Assessment Survey will agree that LRAC awards grants with fairness to all applicants.

End of year measurement shows that 100% of those responding to the survey indicated that LRAC awards grants with fairness to all applicants.

Evaluation method: FY 18 Needs Assessment Survey

4. In FY 18 75% of those surveyed will indicate that LRAC acts as a responsible steward of public funds.

End of year measurement shows that 100% of those responding to the survey indicated that LRAC acts as a responsible steward of public funds.

Evaluation method: FY 18 Needs Assessment Survey.

5. In FY18 LRAC will communicate a minimum of 5 times per year informing regional legislators of arts activities and issues. LRAC will maintain membership in MCA, AFTA and participate in Arts Advocacy Day.

End of year evaluation: A total of 7 mailings were sent to regional legislators announcing grants that were awarded in their districts. Additionally an email notice went out to legislators announcing the MSAB Arts Access grants awarded to organizations in our region. Legislators also receive our monthly eNewsletter and were invited to our Annual meeting. In FY18 LRAC paid dues to MCA and AFTA. LRAC advocates were unable to participate in Arts Advocacy Day because of severe weather, but we did email our legislators with the Arts Advocacy Day message.

Attachments:

1. Needs Assessment Survey, 2018
2. MSAB budget template, FY18 EOT, unaudited

		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
LAKE REGION ARTS COUNCIL			General Fund	Arts & Arts Access	Arts Education	Arts & Cult Heritage	McKnight Foundation	Other Funds	2018 Total
Actual Year-to-Date: Fiscal Year 2018			2018 State	2018 State	2018 State	2018 State			
<b>REVENUE</b>									
1	1	State of Minnesota	122,243	340,512	67,697	23,530	0	0	\$553,981
1a	2	State of Minnesota: Carryforward from 2017+3 % carryover	0	14,517	2,886	6,033			\$23,436
2	3	McKnight Foundation					60,000	0	\$60,000
3	4	Other Income	40,272	0	0	0	0	0	\$40,272
4	5	Interest	0	0	0	0	0	0	\$0
6	6	<b>TOTAL REVENUE</b>	<b>\$162,515</b>	<b>\$355,029</b>	<b>\$70,583</b>	<b>\$29,563</b>	<b>\$60,000</b>	<b>\$0</b>	<b>\$677,689</b>
<b>EXPENSES</b>									
<b>Programs and Services</b>									
11	7	Grant Programs and Services							
12		Project grants -Gen. Allocation	30,642						\$30,642
13		Artist Mentor prog. Costs-Gen.	12,539						\$12,539
14		Operating Support grants-Gen. Allocation	52,506						\$52,506
15		Arts Access-ACHF		131,291					\$131,291
15a		3% Set Aside - Arts Access		0					\$0
16		Arts Ed.-ACHF			24,301				\$24,301
16a		3% Set Aside - Arts Ed.			0				\$0
17		Arts/Cult. Heritage-ACHF				7,678			\$7,678
17a		3% Set Aside - Arts/Cult. Heritage				0			\$0
18		Career Dev.-McK					6,900		\$6,900
19		Artist Small grants-McK					3,750		\$3,750
20		Fellowship- McK					5,000		\$5,000
21		Arts Legacy City grants		10,000					\$10,000
22		Capacity Building grants		18,344					\$18,344
23		Base OpSup Supplement		18,692	3,716	1,292			\$23,700
24		Artist Mentor Supplement			6,572				\$6,572
25		Building Equity Program				8,180			\$8,180
26	8	<b>Grant Programs and Services, Operations and Support</b>	<b>37,191</b>	<b>84,735</b>	<b>16,846</b>	<b>5,855</b>	<b>3,318</b>	<b>0</b>	<b>\$147,946</b>
27	9	Subtotal Grant Programs and Services	\$132,878	\$263,063	\$51,435	\$23,005	\$18,968	\$0	\$489,349
29	10	Non-grant Programs and Services							
30		McK Gallery	0	0	0	0	17,758	0	\$17,758
31		McK Springboard Satellite office	0	0	0	0	11,100	0	\$11,100
32		Workshops	0	5,638	1,121	294	0	0	\$7,052
33		Public Awareness ACHF	0	38,342	7,623	2,649	0	0	\$48,614
34		Grant review meetings	4,965	2,326	462	161	1,952	0	\$9,868
35		Staff Training Gen./ACHF/McK	164	1,345	267	93	41	0	\$1,910
36	11	<b>Non-grant Programs and Services, Operations and Support</b>	<b>4,836</b>	<b>28,906</b>	<b>5,747</b>	<b>1,997</b>	<b>2,395</b>	<b>0</b>	<b>\$43,881</b>
37	12	Subtotal Non-grant Programs and Services	\$9,964	\$76,556	\$15,220	\$5,194	\$33,246	\$0	\$140,181
38									
39	13	<b>Total Programs and Services</b>	<b>\$142,842</b>	<b>\$339,619</b>	<b>\$66,655</b>	<b>\$28,199</b>	<b>\$52,215</b>	<b>\$0</b>	<b>\$629,530</b>
41	14	Fundraising	0	0	0	0	0	0	\$0
43	15	General administration	17,893	14,186	2,820	980	6,017	0	\$41,897
45	16	<b>TOTAL EXPENSES</b>	<b>\$160,735</b>	<b>\$353,805</b>	<b>\$69,476</b>	<b>\$29,179</b>	<b>\$58,231</b>	<b>\$0</b>	<b>\$671,426</b>
17		<b>Surplus/Carryforward or Deficit</b>	<b>\$1,780</b>	<b>\$1,224</b>	<b>\$1,107</b>	<b>\$384</b>	<b>\$1,769</b>	<b>\$0</b>	<b>\$6,263</b>

Line 6 Is the sum of lines 1 through 5  
Line 7 Add as many subitems as necessary to clearly indicate all grant programs and services costs  
Line 9 Total of all lines under line 7, plus line 8  
Line 10 Change the subitem names, and/or Add as many subitems as necessary to clearly indicate all non-grant programs and services costs  
Line 12 Total of all lines under line 10, plus line 11  
Line 13 Add line 9 and line 12  
Line 16 Add lines 13, 14, and 15  
Line 17 Subtract line 16 from line 6

**Explanatory Notes:**

Line 1a is a total of the FY 17-3% Carry over and FY 17 LRAC Legacy Carry over funds.

**Breakdown:**

3% carry over was a total of \$15,528 of which \$14,413 was spent on FY 18 Grants  
(Access, \$11,367.52, included in line 15,  
Education, \$2,259.96, included in line 16,  
Cult. Heritage, \$785.51 included in line 17)

and \$1,115 was spent on workshops,  
(Access, \$879.40 in line 32, cell G,  
Education, \$174.83, line 32, cell H,  
Cultural Heritage, \$60.78, line 32, cell I)

LRAC had a FY17 to FY18 Legacy carry over of \$7,908

**Breakdown:**

Access, \$2146.28 was spent in line 33  
Education, \$426.69 was spent in line 33  
Cultural Heritage, \$5,186.71 and was spent in line 25