

This document is made available electronically  
by the Minnesota Legislative Reference Library  
as part of an ongoing digital archiving project.  
<http://www.leg.state.mn.us/lrl/lrl.asp>



# ANNUAL IMPACT REPORT

LEGACY-FUNDED CONTENT AND INITIATIVES

JULY 1, 2016 - JUNE 30, 2017

**mpta**

minnesota public television association

KSMQ PUBLIC SERVICE MEDIA | LAKELAND PUBLIC TELEVISION | WDSE-WRPT |  
PIONEER PUBLIC TELEVISION | PRAIRIE PUBLIC BROADCASTING | TWIN CITIES PBS

# mpta

minnesota public television association



KSMQ Public Service Media, Austin/Rochester, 800-658-2539, [www.ksmq.org](http://www.ksmq.org)



Lakeland Public Television, Bemidji/Brainerd, 800-292-0922, [www.lptv.org](http://www.lptv.org)



Pioneer Public Television, Appleton/Worthington/Fergus Falls, 800-726-3178, [www.pioneer.org](http://www.pioneer.org)



Prairie Public Broadcasting, Moorhead/Crookston, 800-359-6900, [www.prairiepublic.org](http://www.prairiepublic.org)



Twin Cities PBS, Minneapolis/Saint Paul, 651-222-1717, [www.tpt.org](http://www.tpt.org)



WDSE-WRPT, Duluth/Superior/The Iron Range, 218-788-2831, [www.wdse.org](http://www.wdse.org)

# INTRODUCTION

The Minnesota Public Television Association (MPTA) is comprised of Minnesota's six independent public television stations, whose broadcast signals together reach the entire state of Minnesota and some surrounding areas: WDSE-WRPT (Duluth), Lakeland Public TV (Bemidji), Pioneer Public TV (Appleton), TPT - Twin Cities PBS (St. Paul/Minneapolis), Prairie Public Television (Fargo-Moorhead) and KSMQ-TV (Austin).

The MPTA's accomplishments and achievements made possible by Legacy funding are detailed in this report. All television and digital programs produced and educational resources created with these funds are documented using consistent reporting categories and definitions of measurement. This report aligns both the narrative and financial sections to the State's fiscal calendar, July 1, 2016 to June 30, 2017 and are accompanied by the required financial reports, following the Department of Administration's recommendation.

The MPTA is proud to report its growing archive of arts, cultural and history programming available statewide, its broad reach and impact, the critical recognition this body of work has received and the positive feedback and comments from viewers, educators and artists from our state and from around the world.

With the generosity of the Legacy Legislative Committees in the past, each MPTA station has created many seasons of arts and cultural series and specials specific to their local communities, along with documentaries examining many subjects of Minnesota history.

Legacy-funded content is broadcast statewide on The Minnesota Channel (as an additional local service by each of the MPTA stations), and is increasingly being seen nationwide: on PBS' The World Channel, First Nations Experience and on local PBS affiliates across the country. Legacy programs are broadcast to millions of households throughout the US, giving our content and Minnesota unprecedented visibility.

Legacy-funded content and educational materials are free and available for classroom use. This ever-growing digital archive provides rich documentation of the arts and cultural legacy of our time, for current and future generations, and serves as a tool and resource for students, educators and citizens.

The return on Legislative investment has been realized many times over and in many ways: creating jobs to benefit our local economies, increasing awareness of our arts community, inspiring viewers to participate in the arts, attend arts events and purchase work by local artists (who are themselves small businesses), and connecting all of the Minnesotans who live and work in our areas of service.

The six stations of the MPTA are grateful to the State Legislature for designating the MPTA as a grant recipient for the Arts and Cultural Heritage Fund. We reaffirm our commitment to support the arts, arts education and arts access, and to preserve Minnesota's history and cultural heritage.

We are grateful for your generosity, through which the following achievements were made.

Thank you,



Bill Sanford  
CEO, Lakeland Public Television  
President, MPTA  
218-333-3015



William G. Strusinski  
Legislative Consultant  
651-755-6448  
billstrusinski@visi.com





## Table of Contents

LEGACY BY THE NUMBERS	1
IMPACT OVERVIEW	3
<i>Legacy Funding...</i>	
...Inspires real-world learning in local	4
...Connects veterans with their communities	5
...Brings back beloved local music program after 20-year hiatus	6
...Honors the diverse creativity of a community	7
...Celebrates community collaboration	8
...Helps heal history's wounds	9
...And builds partnerships for the future	10
WDSE-WRPT, DULUTH/SUPERIOR/THE IRON RANGE	11
Financial Report	22
TWIN CITIES PBS, MINNEAPOLIS/SAINT PAUL	27
Financial Report	42
PIONEER PUBLIC TELEVISION, APPLETON/WORTHINGTON/FERGUS FALLS	47
Financial Report	57
PRAIRIE PUBLIC BROADCASTING, MOORHEAD/CROOKSTON	61
Financial Report	67
LAKELAND PUBLIC TELEVISION, BEMIDJI/BRAINERD	74
Financial Report	86
KSMQ PUBLIC SERVICE MEDIA, AUSTIN/ROCHESTER	91
Financial Report	98
MPTA AWARDS AND NOMINATIONS	102



2016-2017

**DOCUMENTING, PROMOTING AND PRESERVING THE ARTS,  
CULTURE AND HISTORY OF MINNESOTA'S DIVERSE COMMUNITIES**

**2,600**   
**HOURS BROADCAST**

 **MILLION**  
**8.2 ONLINE**  
**VIEWS**

**2,450+**  
**ARTISTS AND HISTORIANS**  
**FEATURED** 

 **SUPPORTED**  
**BY 496**  
**PARTNERS AND**  
**COLLABORATORS**

**105**  **HOURS**  
**PRODUCED**

**40** **FULLTIME**  
**JOBS AND**  
**90** **FREELANCE**  
**ASSIGNMENTS**

**AVAILABLE ON**  
**18** **CHANNELS REACHING**  
**5.5 MILLION**   
**IN OUR REGION**

**BROADCAST TO MORE THAN**  
**83 MILLION**   
**US HOUSEHOLDS**  
**IN FY2016**

 **925**  
**ONLINE EDUCATION**  
**GUIDES**

 **794.5**  
**TOTAL HOURS**  
**AVAILABLE TO**  
**STREAM**



## ANNUAL REPORT SUMMARY LEGACY-FUNDED WORK

July 1, 2016 - June 30, 2017	WDSE	TPT	Prairie	Pioneer	Lakeland	KSMQ	Total
<b>Total Number of Jobs</b> Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding	5.6	18.4	3.5	4.6	4.1	3.77	<b>39.97</b>
<b>Total Number of Freelance/Temporary Jobs</b> Includes both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts	0	38 \$150,240	24 \$9,120	2 \$1,000	3 \$9,890	23 \$37,406	<b>90</b> <b>\$207,656</b>
<b>Total Number of Hours Produced</b> Includes all hours of fully produced content from July 1, 2016 - June 30, 2017, even if they have not aired yet. Also includes content produced this period for web only	11	21	24	15	13	21	<b>105</b>
<b>Total Number of Stations Broadcasting Legacy-Funded Programming</b> The total number of channels offered by each MPTA station that carry Legacy-funded programming	4 PBS North PBS Explore Create MN Channel	3 TPT 2 TPT LIFE MN Channel	3 PPB1 Prime PPB2 World/Life PPB4 PBS KIDS PPB3 MN CHANNEL	3 Pioneer Create MN Channel	3 L-Prime L-Plus L-MN* *MN Channel	2 15.1 15.4* *MN Channel	<b>18</b>
<b>Total Number of Hours Broadcast</b> Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	218	774.6	628	334	337	300	<b>2601.6</b>
<b>Estimated Broadcast Viewership in our Region</b>	431,000	1,742,530	464,000	1,017,000	383,500 773,200 more can receive via direct broadcast satellite	655,000	<b>4,693,030</b>
<b>Total Hours of Legacy Program Content Streaming Online</b>	111.5	172.5	119	125	133.5	132	<b>793.5</b>
<b>Total Number of Online Views</b> Website page views and online video views combined	1,149,832	4,329,867	220,393	1,206,783	678,043	579,241	<b>8,161,159</b>
<b>Total Number of Artists Featured</b> Includes all featured artists as well as individual members of featured bands and performing arts groups	209	533	61	562	244	354	<b>1963</b>
<b>Total Number of Historians, Educators and Other Content Experts Featured</b> Includes individuals interviewed, providing commentary, opinions, etc in programming	77	104	15	42	59	196	<b>493</b>
<b>Total Number of Organizations Featured</b> Includes organizations featured prominently as well as less overt representations	118	132	12	57	38	158	<b>515</b>
<b>Total Number of Partners and Collaborators</b> Includes partners who provide assistance, direction, underwriting, sponsorship, in-kind contributions, research that may or may not be seen on air	122	306	3	34	18	13	<b>496</b>
<b>Total Number of Lesson Guides</b> Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period	89	567	252	17	0	0	<b>925</b>

# Broader reach. Greater impact.

In 2016-2017, Minnesota Public Television stations leveraged Legacy funding to amplify Minnesota's extraordinary arts, culture, and history.

Through teacher trainings, live local events, programs streaming online, and on-air television broadcasts, we have broadened our reach and increased our impact beyond past years' achievements.

## Broader Reach.



**8.2 million** online views  
**84 million** U.S. households

The MPTA has created more than **800 hours** of arts and cultural programming since the funds were first awarded in 2009, with more than 100 hours produced this year alone. The MPTA's Legacy-funded projects are contributing to the economic impact of arts and culture in Minnesota. Featured artists attribute sales of their work, exhibition opportunities, grant awards and increases in their audiences directly to their appearances on these programs. Educators praise the free materials and trainings our stations have developed to support student learning. The power of public television connects viewers across all of our communities through the diverse arts, history and cultures that make up Minnesota today.

## Greater Impact.

**925**  
educator guides

available  
**24/7**  
to all Minnesotans

**6**   
Regional Emmy®  
Awards in 2017

In this year's report, we zoom in to share stories of impact from across Minnesota, the U.S. and the world.

### Through the power of public media, Legacy funding...

- ...inspires real-world learning
- ...connects veterans with their communities
- ...brings back a beloved local music program after a 20-year hiatus
- ...honors the diverse creativity of a community
- ...celebrates community collaboration
- ...helps heal history's wounds
- ...and builds partnerships for the future.





Prairie Public Television

Legacy funding...

Inspires real-world learning.



Prairie Public Education Services partnered with PBS and a master teacher to present on the impact of storytelling as an educational tool at the Legacy-funded teacher training conference *Integrate, Innovate, Motivate 2017: Creative Tech for Teaching*.

### LIFE STORY PROJECT

Inspired by past professional development on multimedia in the classroom, Mary Hanson, a high school teacher in Fosston, Minnesota, created the *Life Story* project. Students were paired with a resident in a local care center and spent several weeks chronicling their lives. In the end, each resident received a book of memories from their lives that the students had created. *Life Story* was a partnership of teachers, paraprofessionals, volunteers, and Essentia Health.

**A teacher at the conference was moved to tears by the presentation when she unexpectedly stood up and shared that her mother-in-law had been a participant, and how much the experience and the book meant to her family.**

This is just one example of how Legacy-funded professional development opportunities benefit educators, students, and Minnesota communities at large. It showcases exceptional project-based lesson planning, and multi-generational learning; it also moves beyond what is known as the 4Cs of 21st century learning – communication, community collaboration, and creativity. Our conference attendees were given a powerful reminder that while tech and standards are important, so is human connection. The lesson reinforces conscientiousness, optimism, empathy, a growth mindset, self-efficacy, resilience, hope, adaptability, and self-control.

“Innovation is more than stuff produced; it is a way of thinking.” - George Couros, education change expert

“What this *Life Story* project resulted in is a real world experience where students are learning and applying what they’re learning in a real world, with real people, in real time... I can’t tell you how wonderful a project like this is. We’re really doing what we need to do in education, when we do projects like this.”  
- Patti Johnson, Fosston High School Principal

*Legacy funding...*

## Connects veterans with their communities.

CAST OF THE TELLING PROJECT: MINNESOTA REMEMBERS VIETNAM PERFORMS FOR A LIVE AUDIENCE

Five Minnesotans courageously took the stage to tell their Vietnam stories through a collaboration between TPT and national veterans' performing arts organization "The Telling Project." Through this process, veterans connected with their communities to foster deeper understanding and heal together.

### BROADENED AUDIENCE'S WORLDVIEW

"I think there are a lot of kids who need to see this to realize their world isn't all about themselves." - youth audience member

"It spoke to my daughter and I was able to see her become more: civically minded, patriotic, concerned, empathetic, and worldly."

"Their stories personalized the Vietnam War for me."

### STARTED CONVERSATIONS

"After our performance, over beer and pizza, my brother-in-law told me his Vietnam stories." - Raymond Wilson, Army Pilot + Performer

### HELPED VETERANS HEAL

"The more I talked, the better I felt."  
- Mary Beth Crowley, Army Nurse + Performer

"Bringing our stories to the stage brought awareness to a vast audience and strengthened my many years of PTSD counseling." - Ken Plant, U.S. Marines and Army + Performer

### INSPIRED VETERANS TO SEEK HELP

"Immediately following the premiere...four Veterans and one hospital flight nurse [came] forward to share, "Thank you, you motivated me to seek some help."

"I have taken a major step and am heading to a Veterans' Art Retreat, to explore the value of art as a method of storytelling and healing."

**Led to 10+ new Telling Project performances in communities across the U.S.**



*Legacy funding...*

## Brings back beloved local music program after a 20-year hiatus.

COREY MEDINA & BROTHERS PERFORM LIVE IN BEMIDJI FOR BACKROADS SERIES PRODUCTION

### LOST BUT NOT FORGOTTEN

Beginning in the late 1980's, Lakeland Public Television (LPTV) produced *Backroads*, a live musical performance series featuring local artists from across north central Minnesota. Viewers loved it and local musicians saw it as a valuable opportunity to showcase their work before a wide audience. For many musicians featured on the show, *Backroads* provided a springboard to greater successes in their performing and recording careers. However, after ten seasons and 124 episodes, the popular series ended in 1997 due to a lack of production funding.

**Fortunately, support provided to LPTV by the Legacy Amendment allowed the relaunch of *Backroads* in 2017!**

### RELAUNCH

Recorded before live audiences at the Rail River Folk School in downtown Bemidji, the new season of *Backroads* featured 19 musicians from north central Minnesota performing their own original compositions. The concerts featured a wide range of music – from rock and blues to folk and gospel. LPTV produced and broadcast eight new 30-minute episodes of *Backroads* in FY2017, helping to reinvigorate the local music scene in northern Minnesota.

### HOMEGROWING

Over the past year, dozens of local musicians have approached LPTV about appearing on the show. New recordings recently concluded for the upcoming season, and LPTV looks forward to presenting ten new episodes featuring homegrown musical talent in FY2018.



*Legacy funding...*

## Honors the diverse creativity of a community.

ALL SOULS NIGHT IN DULUTH CELEBRATES 10TH YEAR

### FRESH PERSPECTIVES. LOCAL ART.

Beyond its Superior coastlines, northeastern Minnesota is also home to a vibrant artist community. WDSE set out to connect this talented network with their community and with artists around the world. *The PlayList* combines artist profiles, live performances and public events to inspire people to use their creative voice and build stronger communities.

Through 179 programs produced and broadcast over 8 seasons and new public archive, talented northern artists and musicians receive vital, public acknowledgement and promotional tools to help them get work, fill theaters, secure grants and grow.

Since 2015, viewers around the world have watched 32,000 hours of *The PlayList* online. Nearly two thousand painters, sculptors, dancers and musicians have made an impression with more than 1.7 million viewers.

### IMPACT ON ARTISTS

Since the segment aired I received a First Peoples Fund Community Spirit Award, the Arrowhead Regional Arts Council George Morrison Artist Award, and the Sally Ordway Educator Award.

-Lyz Jaakola, Cloquet, MN

“For a young artist to have some video from a credible organization like *The PlayList* and show it to a potential gallery...I think is invaluable.

-Mike Tonder, Two Harbors, MN





*Legacy funding...*

## **Celebrates community collaboration.**

PARTICIPANTS IN THE 300M4FREEDOM RACE HELP BRING VISIBILITY TO THE ISSUE OF LOCAL HUMAN TRAFFICKING

KSMQ original productions *It Happens Here, Too* and *Off 90: 300M4Freedom* shone light on the issue of human trafficking and the incredible local efforts to address this problem in our community.

Survivors, businesses, service providers, law enforcement, and volunteers worked together to educate and inspire. Change can happen in a community; lives can be improved. Hundreds of people came together to address a community issue. Through the process, each individual realized there is something we can all do. We can learn. We can look. We can lend a hand.

### **SPEAKING UP. MAKING A DIFFERENCE.**

“ [KSMQ] made a significant impact on the awareness that was brought to our entire area! Thank you so much for all of the hours and dedication put towards this great program!” -Kelly, Austin

### **BRINGING PEOPLE TOGETHER.**

KSMQ Public Television hosted a public forum and panel discussion to continue the conversation about how we can all move the needle on this important community topic.

KSMQ’s program has been used in numerous additional public presentations to help tell the story of human trafficking, and how it can be stopped.

### **TELLING STORIES. OPENING EYES.**

Audible gasps turns to questions of ‘who do I tell if I see something like this?’ ‘I had no idea’ becomes ‘I’m angry.’ ‘I’m frightened’ emerges as ‘I’m going to talk to my kids to make sure they are safe.’

**KSMQ was nominated for an Upper Midwest Emmy for their presentation of *Off 90: 300M4Freedom*.**



*Legacy funding...*

**Helps heal history's wounds...**

**...starts conversations, brings people together, enriches our communities, and deepens our understanding of ourselves and each other.**

Years after premiere, our Legacy-funded content continues to impact individuals and communities.

TPT's original documentary, *The Past is Alive Within Us: The US-Dakota Conflict*, examines one of the most difficult chapters of Minnesota's history: the state's involvement in the Dakota War of 1862. This challenging film looks at the war through the lens of public memory, combining historic material with the voices of contemporary Dakota and non-Dakota Minnesotans. *While it first aired in 2013, we get reports each year of new screening events, classroom resources, and community conversations built around the film.*

The Minnesota Historical Society includes the film in their standards-aligned resources for educators.

Rev. Jim Bear Jacobs (Mohican) has screened the film as part of St. Paul Interfaith Network's "Healing Minnesota Stories," a multi-year community initiative that brings Native and non-Native Minnesotans together to create understanding and healing.

The Native American Coalition of Boise, Idaho State Historical Society and Boise State Anthropology Club have hosted screenings and discussions of the documentary, highlighting decades of reconciliation efforts here in Minnesota.

**"Illuminating!" "Powerful!" "Wonderful!"**

**"The most balanced treatment of the Dakota/non-Dakota history prior to and during the 1862 US-Dakota War I have ever seen. Well done."**

Now in its fifth year, the documentary continues to be a powerful tool to help heal the wounds of our intertwined histories, in Minnesota and beyond.



*Legacy funding...*

**Builds partnerships for the future.**

Working in collaboration with the Fagen Fighters WWII Museum in Granite Falls, Pioneer has been able to bring widespread awareness to the Holocaust through the Upper Midwest Emmy award winning production *Sonderzuge: A Box Car Story*. Pioneer hosted a screening event at the museum to discuss the Holocaust in partnership with the Jewish Community Relations Council of Minnesota and the Dakotas and local communities of faith.

This collaborative project led to a long-term partnership between our local station and the museum. In 2017, the museum broke ground on a brand new building to house its collection and Pioneer Public Television! This phenomenal in-kind donation is a lasting outcome of our Legacy-funded collaboration, bolstering our community into the future.

"The eminent Holocaust scholar Deborah Lipstadt says: 'Never Again has meant again and again and again.' The remarkable historical generosity and vision of Diane and Ron Fagen coupled with media platform, skills and verve of Pioneer Public Television and the mission and reach of the JCRC of Minnesota and the Dakotas is a marvelous partnership. It is dedicated to teaching the lessons of the Shoah (Holocaust in Hebrew) to prevent the genocides of today. From Yellow Medicine County and the Fagen Fighters World War II Museum, the word and education goes forth globally."

-Steve Hunegs, Executive Director,  
Jewish Community Relations Council of  
Minnesota and the Dakotas

## WDSE WRPT PUBLIC TELEVISION

### COMMITMENT TO DIVERSITY

WDSE•WRPT Legacy funded programming reflects the diversity of our community including the spectrum of arts, cultures, races, and ages which are found here. Our *Native Report* series is led by a team of Ojibwe and Oneida producers ensuring that stories from Indian Country are told with a strong indigenous voice. The *Native Report* intern program encourages and trains a new generation of Native Americans to tell the stories of their own communities, and the Native Artist lesson guides are being prepared by an enrolled member of the Bois Forte Band of Ojibwe.

### LEGACY BY THE NUMBERS

LEGACY FUNDING MAKES POSSIBLE FTE POSITIONS: **5.6**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT PRODUCED: **11**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT BROADCAST: **218**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT STREAMED ONLINE: **111.5 total 72,633**

TOTAL NUMBER OF PAGE VIEWS: **1,149,832**

TOTAL NUMBER OF ARTISTS FEATURED: **209**

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: **77**

TOTAL NUMBER OF ORGANIZATIONS FEATURED: **118**

TOTAL NUMBER OF PARTNERS/COLLABORATORS: **122**

### ENGAGEMENT

TOTAL NUMBER OF EVENTS: **6**

TOTAL NUMBER OF PARTICIPANTS/ATTENDEES: **100**

TOTAL NUMBER OF EDUCATIONAL MATERIALS/ACTIVITY GUIDES CREATED: **13 for a total of 89**



**THE PLAYLIST****10 EPISODES, 6 INTERSTITIALS AND 6 LESSON PLANS**

*The Playlist* inspires people to use their creative voice to build stronger communities in northeastern Minnesota. Through artist profiles, live performances and public events, artists gain visibility, recognition, and connect to their audience and the community. They also gain the digital tools they need for grant proposals and gigs, sell work and thrive. Ten new episodes of *The Playlist* brought the total collection to 179 art-based programs from Northeast Minnesota produced, broadcast and posted online. *The Playlist's* digital archive documents the work of thousands of artists and musicians in the Arrowhead region.



ASPIRING DANCER PHILIP HOMMES, TWO HARBORS, MN

NUMBER OF ARTISTS FEATURED – 101 (Lifetime – 1,848)

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS – 15 (Lifetime - 134)

NUMBER OF ORGANIZATIONS FEATURED – 56 (Lifetime - 576)

NUMBER OF PARTNERS/COLLABORATORS – 42 (Lifetime - 430)

NUMBER OF LESSON PLANS – 6 (Lifetime - 48)

**ENGAGEMENT/ONLINE**

Current Playlist Youtube subscribers: 4,465

Playlist Content Views:	2016-2017 - 903,949;	1,741,581 minutes watched
	Lifetime views - 1,750,686;	3,123,119 minutes watched

Playlist Videos Posted: 1,295

Facebook Followers: 2,015

Instagram Followers: 765

Twitter Followers: 1,570

**ENGAGEMENT & FEEDBACK**

*"My appearance on The PlayList has significant impact for me. ... Just being able to rehearse the groups to do the show was inspiring. And to hear feedback from them now this many years later is pretty cool, too. Professionally, I was able to use the YouTube video of the segment to acquire other performances and teaching gigs across the state."*

-Lyz Jaakola, Featured Artist

*"Thank you to The PlayList for posting this video on youtube. It has been viewed over 775,000 times."*

-Mike Tonder, Two Harbors Glass Artist

*"This is special to all of us that you would take the care and interest to highlight Philip. You make us better and our world better."*

-Paul Deaner, Theater Director, Silver Bay

*"Thank you, thank you and thank you for devoting so much time, effort and space to this program!!! I am so happy to see different artists commenting on the paintings. The editing is super, photography is magnificent, and colors are vibrant!"*

-Cheng- Khee Chee, Artist

#### DESCRIPTION OF EVENTS

- In-studio live recording transformed WDSE into a community gathering spot in March, 2016 (Black River Review, Paper Parlor, Nobel Sound System)
- On location recordings at the Red Herring (Gaelynn Lea and Dance Attic); Rex Bar (Big Wave Dave & the Ripples and Jayden James & the Hunger); The Sports Garden (A'lamode); Owls Club (Plucked-Up String Band)

#### THE PLAYLIST DESCRIPTIONS

- #801, Premiered Thursday, April 6, 2017: Tour an exhibit by realist painter Jeffrey Larson; prowl the north woods with photographer David Johnson & groove to the sounds of Big Wave Dave & the Ripples
- #802, Premiered Thursday, April 13, 2017: Explore Tim White's insightful vision "In & Out of Context" and Patricia Canelake's colorful palette, then swing to the tunes of Dance Attic.
- #803, Premiered Thursday, April 20, 2017: Experience an art show with social justice at its core; meet dance phenomenon Philip Hommes, and funk it up with Jayden James & the Hunger—a 9 piece marvel of soul music.
- #804, Premiered Thursday, April 27, 2017: It's a creative palooza: Check out Duluth's Makerspace, Troy Roger's robot inspired music and a portable musical feast with Kyle Ollah & Tyler Scouton aboard the Duluth Homegrown trolley
- #805, Premiered Thursday, May 4, 2017: Enjoy original bluegrass by Black River Revue on the cusp of the band's latest release. Explore Melissa Wickwire's approach to ceramic installations and take a class with the new Duluth Folk School.
- #806, Premiered Thursday, May 11, 2017: Little Opera of the North brings classic music literature to elementary schools across the northland thanks to the Lyric Opera of the North & Opera for the Young. TruArt Speaks invites Duluth high school students to exercise their voice in a spoken word slam. Experience original reggae music by Noble Sound System.
- #807, Premiered Thursday, May 18, 2017: Duluth-based band Paper Parlor adds layers of musical influence to a strong foundation of folk and rock. The search for a unique sound led Sean Erspamer to launched Lotus Pedals--a Duluth business that makes hand-wired guitar pedals for optimal harmonics.



- *#808, Premiered Thursday, May 26, 2017: Duluth musician Gaelynn Lea is taking the music world by storm. From stages in Washington DC, Minneapolis and Duluth, The Playlist catches up with her in this life-changing, musical moment. After winning NPR's Tiny Desk contest in 2016, Lea began leveraging that national exposure to tour across the county. She uses her voice and musical talents to advance what she believes need to be said.*
- *#809, Premiered Thursday, June 1, 2017: Bluegrass meets folk in the Plucked Up String Band from Grand Marais, Meet Candace LaCrosse, a modern-day shoemaker in Duluth's Lincoln Park Craft District, and tour the Great Lakes Academy of Fine Art.*
- *#810, Premiered Thursday, June 8, 2017: A'lamode captures a fun-loving 80's vibe in motion. Catch a set recorded live at the Duluth Homegrown Music Festival, explore Leah Yellowbird's brilliant artwork and see master feltmaker Mary Reichert in her studio.*

## **NATIVE REPORT MN NATIVE ARTISTS (WEEKLY MAGAZINE)**

### **12 EPISODES AND 12 LESSON PLANS**

*Native Report* is an entertaining, informative magazine style series that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today. For Seasons 11 and 12, 12 artists and/or organizations that work with artists have been featured. Each has combined the traditional with the contemporary to make compelling works of art.



ARTIST JONATHON THUNDER EXHIBIT AT THE EDGE IN BIGFORK, MN.

### **NUMBER OF ARTISTS FEATURED – 12**

Wendy Savage (NR 1103): Artist Wendy Savage has an extensive exhibition background, and her works of art have been displayed in the Institute of American Indian Arts in Santa Fe, New Mexico, and as far away as the City of Petrozavodsk in the former Soviet Union. She draws upon her Ojibwe heritage to create canvasses of natural, sometimes personal, beauty.

Leah Yellowbird (NR 1107): Artist Leah Yellowbird's paintings are so detailed and vibrant that they appear on first glance to be beaded onto the canvas. However, upon closer inspection, these wondrous works of art are composed entirely of dots. Leah's paintings come to her in her dreams, and are reflections of her Ojibwe heritage.

Delina White (NR 1111): The Great Lakes Woodland Skirt Project by Delina White is more than just a fashion show; it is a lesson in art, history, and culture. The show sets in motion an era when apparel changed dramatically for Native people in the Great Lakes area.

Jonathan Thunder (\*twice featured, NR 1111 & NR 1211): NR 1111 -The artwork of Jonathan Thunder explores the personal themes of identity, life transitions, internal conflict, and self-transformation. For Jonathan, his artwork is a record of personal evolution. NR 1211 - The images that Jonathan Thunder creates are dreamscape representations of the world he sees and experiences around him. They are a blend of social commentary, pop culture, and surrealism that bring traditional cultural motifs into the present. Join us now as we attend his exhibit titled: The Politics of Dreams - Defying Dilettantism.

Karen Savage (NR 1115): Artist Karen Savage-Blue challenged herself to paint one painting each day for 356 days. This ambitious project showcases the extraordinary beauty of everyday scenes.

Eastman Johnson (NR 1114): Eastman Johnson was one of America's finest portrait, figure and genre scene painters. A permanent exhibit in a gallery devoted to this collection features 40 oils, charcoals and pastel works of the Ojibwe who lived in settlements around Lake Superior during the mid-19<sup>th</sup> Century.

Keith Secola (NR 1202): It was a homecoming for musician Keith Secola, not that he's ever away too long from the woodlands of Nett Lake, Minnesota, and on this night he brought his guitar and a microphone to the Bois Forte Government Center play a solo show for family and friends. It was an evening of family, friends, and music from an icon in Native Americana.

Vern Northrup (NR 1207): Vern Northrup is a highly skilled self-taught amateur photographer, and has been doing photography for many years. He has worked with both film and digital formats, but his preferred camera these days is the one on his phone. He doesn't have to lug a camera bag with gear, and if he sees something that catches his eye, all it takes is a simple snap.

Sarah Agaton Howes (NR 1207): Sarah Agaton Howes runs "House of Howes," an online business that incorporates Ojibwe floral designs into their products. Sara is currently collaborating with Eighth Generation's Innovative Natives Project that also uses traditional Indigenous designs in a line of wearable and utilitarian art. We interviewed Sara to find out more about her art, and her business.

Bluedog Band (NR 1213): Blues-rock band Bluedog formed in 2001, and their sound is influenced by life experiences of Native people. The band received the Debut Artist of the Year at the 2010 Native American Music Awards. Join us now as we attend a rehearsal session and learn more about a band that is in every sense of the word, a family.

Sage Bond & Rayne Rice (KBFT Artist Program, NR 1208): Community radio station KBFT of the Bois Forte Nation in Northern Minnesota is more than a radio station that airs programming 24 hours a day, seven days a week. Because of a legacy grant through the Minnesota Arts & Cultural Heritage Fund, the station holds community events that feature musicians, artists, authors and others. Join us now as we attend an evening of music at the Bois Forte government center.

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS – 4

Anne Dugan (George Eastman paintings/drawings), Karen Ferlaak (The Edge Center for the Arts, Big Fork, MN), George Strong (KBFT Artist Program), Chaz Wagner (KBFT Artist Program)

NUMBER OF ORGANIZATIONS FEATURED – 5

Duluth Arts Institute, The Edge Center for the Arts, American Indian Community Housing Organization - Gimaadjii Building, Tweed Museum of Art, University of Minnesota Duluth, KBFT Radio (Nett Lake, MN)

NUMBER OF PARTNERS/COLLABORATORS - 11

DISTRIBUTION – *Native Report* airs to a national audience that reaches states from Alaska to California, Florida to New York, and 22 million households on the First Nations Experience (FNX) program service. Each of these Legacy funded stories is available online at [www.native-report.org](http://www.native-report.org) with downloadable teacher's guides to maximize classroom use of these segments.

#### ENGAGEMENT & FEEDBACK

*"Your show is tremendous and its contents has become an important part of our First Nations Curriculum at Prescott High School."*

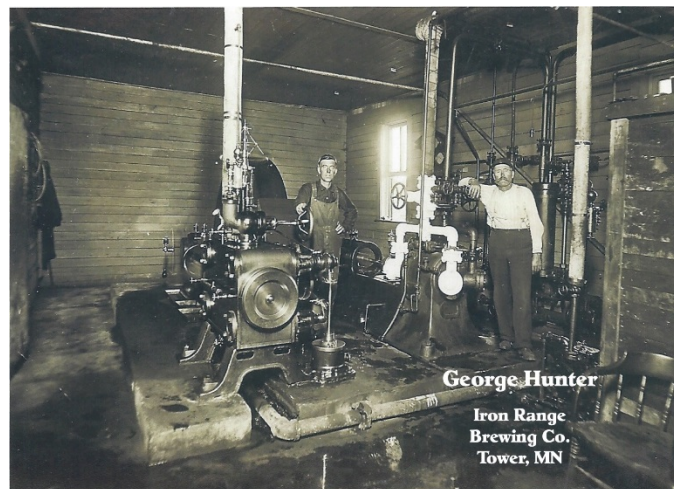
-Jeff Ryan, Teacher, Prescott HS, Prescott, WI.

*"Thank you for your informative show; it has taught me a lot about the American Indian culture and I look forward to watching your episodes each week. As I visited your website, I noticed your Teacher section & wanted to thank you in advance for your resources."*

-Eve Muir-Wilson, Maine South HS, Park Ridge, IL

#### **BREW NORTH: A BEER STORY (Documentary)**

Dive deep in to Minnesota's beer history and discover long forgotten breweries and current crafters revitalizing the industry in *Brew North*. This new documentary from WDSE explores the pioneering spirit and passion that laid the foundation for today's craft beer boom. From historic breweries on the Iron Range and in Duluth to the accomplished craft brewers of today, the entrepreneurial spirit bubbles to the surface. The story unfolds through rare advertisements, radio commercials and vintage photographs.



BREWERS OF THE IRON RANGE BREWING COMPANY, TOWER, MN circa 1896.

NUMBER OF ARTISTS FEATURED – 10

Charlie Parr, Dave Adams, Alex Piazza, Andy Olmstead, Dave Mennes, David Rode, Alex Nordehn, Steve Rogers, Matt Wasmund, Brian Wells

## TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS - 33

Clint Roberts, Jace Marti, Kevin Buck, Chris Olsen, Tony Dierckins, Errol Sehnke, Doug Hoverson, Pete Clure, Nancy Jamnick, Harry Laampa, Don Etter, Donald Ostern, Robert Ostern, Harry Hanson, Eddie Gleeson, Donald Langlee, Ronald Hagberg, John Becker, Rockne Johnson, Dave Hoops, Don Hoag, John Judd, Bob Dromeshauser, Dale Kleinschmidt, Clint MacFarlane, Jamie MacFarlane, Jeremy King, Karen Tonnis, Bryon Tonnis, Laura Mullen, Colin Mullen, Jon Loss, Brian Schanzenbach

## NUMBER OF ORGANIZATIONS FEATURED - 25

Burt Whittington, Prelinger Archives, University of Minnesota Duluth: Kathryn A. Martin Library, Library of Congress: Prints and Photographs Division, Fitger's Museum Collection, Tower-Soudan Historical Society, Virginia Historical Society, Pete Clure Private Collection, Chris Olsen Private Collection, Rockne Johnson Private Collection, Don Langlee Private Collection, Scott Hoch Private Collection, Harold Hanson Private Collection, Scott Ostern Private Collection, Don Hoag Private Collection, Pickwick Restaurant & Pub, Tony Dierckins, Zenith City Press, Rock Bottom Brewery, Bent Paddle Brewing, Blacklist Brewing, Lake Superior Brewing, Castle Danger Brewing, Fitger's Brewhouse, Minnesota Craft Brewer's Guild

## NUMBER OF PARTNERS/COLLABORATORS - 33

Minnesota Craft Brewer's Guild, Tim Nelson, Brad Nelson, John Becker, Pete Clure, Tony Dierckins, Dave Hoops, Doug Hoverson, Rockne Johnson Agency, Harry Lamppa, Laura Mullen, Mags David, Melissa Maki, Clyde Ironworks, SERVPRO of the Twin Ports, Nathan Hooper, Brock White Co. LLC, Britany Sanford, Dave Grandmaison, Bill Ralph, Harry Hanson, Kevin Kitchak, Dorothy Hoch, The Duluth Experience, Mount Royal Bottle Shoppe, Visit Duluth, Rex Bar, Bent Paddle Brewing, Blacklist Brewing, Lake Superior Brewing, Castle Danger Brewing, Fitger's Brewhouse, Hoops Brewing

## ENGAGEMENT &amp; FEEDBACK

*"Loved the imagery (esp. the commercials and brewery footage) and hearing the "old timers" recollect. Proud to be part of it."*

-Tony Dierckins, Zenity City Press

*"...awesome work on the Brew North story."*

-Clint, Jamie & Team Danger, Castle Danger Brewery

*"Amazing piece of history. We are so grateful to play a small role in making this happen. Certainly has created a lot of chatter around here today."*

-Tami-Tanski Sherman, Fitger's on the Lake

*"I'm less than 30 minutes into your great brewing program and am loving this interesting history lesson. Great stories, great photos."*

-Steve Greenfield, WDSE Viewer

*"You saved me!"*

-Bob Dromeshauser, founding partner of Lake Superior Brewing on being recognized as a leading pioneer in Duluth beer renaissance.

## DESCRIPTION OF EVENTS:

- "Duluth Beer Meet-up" (December 2016) invited families and community members with stories and memorabilia related to the region's three historic breweries to show and tell. Members of the WDSE

staff recorded stories and interviews on site at Clyde Iron Works. Two dozen collectors and family descendant attended.

- “Meet Your Maker” (April 2017) brought together local brewers, local food vendors & music for a community mixer and tasting at the Fitger’s Complex. Duluth’s original craft brewing pioneers met the current generation to swap stories of trials and successes with pride in the legacy created a century before.
- *Brew North* was screened at the Duluth Superior Film Festival (June 2017) as the featured history documentary at Teatro Zuccone.
- Presentation on *Brew North* at the Propeller Club with Jamie MacFarland, Castle Danger (October 2017)

### ***MN HOCKEY: LAND OF 10,000 RINKS - DOCUMENTARY***

Drive through just about any community in northeastern Minnesota during the winter and you’re likely to find kids playing hockey. Hockey culture runs deep in the region, from the mini-mites learning to skate for the first time, to skilled high school and college players striving to take their game to the highest level. WDSE•WRPT’s documentary explores our region’s love of hockey and its unique heritage. And it recalls famous players and the games people still talk about decades later. From backyard rinks to world-class arenas, from hockey moms to legendary coaches, this hockey journey is told by those who live it every day.



*Members of the national champion Glen Avon PeeWee hockey team carry the team’s sticks.*

NUMBER OF ARTISTS FEATURED – 1

Tim Cortes, Commemorative Sports Artist

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS - 23

Bill Watson, David Tomassoni, Doug Palazzari, Bob Fryberger, Jerry Fryberger, Jon Garver, John Gilbert, Tim Cortes, Scott Sandelin, Patrick Francisco, Keith Halvorson, Dana Kazel, Alex Kazel, Skylar Gunderson, Brianna Stafne, Glen Gilderman, Callie Hoff, Abby Halverson, Mikayla Kero, Dominic Toninato, Carson Kuhlman, Adam Johnson, Jared Thomas

NUMBER OF ORGANIZATIONS FEATURED – 27



University of Minnesota-Duluth Athletics, Duluth Entertainment and Convention Center, United States Hockey Hall of Fame Museum, Essentia Health Duluth Heritage Sports Center, Greenway Joint Recreation Association, Hodgins Berardo Arena, Virginia High School, Miners Memorial Arena, Eveleth High School, Hippodrome Arena, Esko Hockey Association, Hermantown Hockey Association, Duluth East Hockey, Hibbing High School, Hibbing Memorial Building, Congdon Park Hockey Club, Glen Avon Hockey Club, Portman Hockey Club, Duluth Amateur Hockey Association, Perfect Duluth Day, Liftoff Aerials, Zenith City Press, WDIO Television, 92.1 The Fan, Gene Michael Productions, Inc., Library of Congress, Prints and Photographs Division, Archives and Special Collections, Kathryn A. Martin Library, University of Minnesota-Duluth

NUMBER OF PARTNERS/COLLABORATORS - 20

Cory Fechner, Andrew Clark, Dennis Cosgrove, Bob and Jerry Fryberger, Mags David, Pat Maus, Bob Nygaard, Mary Sullivan, Jerry DeMeo, Shari Olson, Patrick Francisco, Bruce Ciskie, Dan Williamson, Pat Guyer, Kerry Bidle, Meghan Potter, Dave Huttel, Mike Randolph, Tim Cortes, Tony Dierckins

ENGAGEMENT (Sample comments/feedback)

*"Kudos to you and your staff on a job well done! Enjoyed it thoroughly and can't imagine the work that went into this project. "*

-Bob Nygaard, UMD Assistant Athletic Director

*"Great job! You captured so much about what is great about our area and our game... I think I'll end up watching this a few more times."*

-Jon Garver, UWS Director of Hockey Operations

*"We absolutely loved the documentary. Spectacular work! It was just a great view of why we all love hockey so much. Thanks for making our night. Just awesome."*

-Keith Halvorson, Esko Hockey Association

**SOUL BROTHERS: BIG WAVE DAVE & THE RIPPLES (Documentary)**

*Soul Brothers* applauds the remarkable success of a group of friends connected by music. The 9-piece funk/soul band, Big Wave Dave and the Ripples, grew out of friendships forged in high school band, college ensembles and Duluth's dynamic music scene. Step into rehearsal for an insider's view then enjoy a live performance from the Ripples' on their home stage at The Rex.



DAVE ADAMS IS THE FRONT MAN AT THE HEART OF SOUL BROTHERS.

NUMBER OF ARTISTS FEATURED – 9

Dave Adams, Alex Piazza, Andy Olmstead, Dave Mennes, David Rode, Alex Nordehn, Steve Rogers, Matt Wasmund, Brian Wells

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS - 2

Dicky Brooks, Randy Lee

NUMBER OF ORGANIZATIONS FEATURED - 3

Big Wave Dave & the Ripples, Duluth Edison Northstar Academy, Music Go Round

NUMBER OF PARTNERS/COLLABORATORS - 14

Ellipsis, Brittany Sanford, The Rex Nightclub, Dicky Brooks, Mike Lemon, Duluth Edison Northstar Academy, Jayme Thorson, Bonnie Jorgenson, Fitger's Complex, Midi Restaurant, Vicki Hanson, Heather Jensen, Music Go Round, Hilaire Sorensen

ENGAGEMENT & FEEDBACK

*"Love it, what a marvelous story to tell! I'll be sure to share the rebroadcast with friends and family aplenty. Thanks for everything you do to cultivate creativity in our community. A true inspiration you are!"*

-Emma Deaner, KUMD Radio

*"We all watched ... and are extremely happy with what we saw... many, many, many thanks again for featuring us this way!"*

-Alex Nordehn, Big Wave Dave band member

## DESCRIPTION OF EVENTS

- “Meet Your Maker” (April 2017) brought together Big Wave Dave & the Ripples, local brewers, & local food vendors to celebrate the community of makers in the region—makers of original music, craft beer, artisan food, and local TV-- paired with a tasting at the Fitger’s Complex. Duluth’s premier funk and soul band provided the soundtrack for the event connecting original craft brew pioneers and the community to appreciate all those who contribute to making the region strong.

**DULUTH SUPERIOR SYMPHONY ORCHESTRA LIVE BROADCAST**

## Live Symphony Broadcast

The Duluth Superior Symphony Orchestra performs Masterworks 7 “Now and Then” featuring works by Argento: *Valentino Dances*; and Tchaikovsky’s *Symphony No. 4*. Featuring Alexander Korsantia on piano for Chopin’s *Piano Concerto No. 2*. Conducted by DSSO Music Director Dirk Meyer, the performance was broadcast live at 7 p.m. on Saturday, May 6, 2017 on WDSE-WRPT Public Television.



BACKSTAGE AT SYMPHONY BROADCAST

## NUMBER OF ARTISTS FEATURED – 76

Duluth Superior Symphony Orchestra Musicians – 74, Music Director: Dirk Meyer, Piano: Alexander Korsantia

## NUMBER OF HISTORIANS/EDUCATORS/EXPERTS FEATURED – 2

## NUMBER OF ORGANIZATIONS FEATURED – 2

Duluth Superior Symphony Orchestra, American Federation of Musicians Local 18

## NUMBER OF PARTNERS/COLLABORATORS FEATURED – 8

DSSO Executive Director: Rebecca Lynn Petersen, Music Consultant: Jeff Prauer, DSSO Stage Manager: Maureen Breemeersch, Stage Craft/Lighting: Pat Morrissey, DSSO Director of Concert Personnel and Production: Heidi Lord, Swanson Audio, Audio Visual Resources, Visto Video

# Report on Legacy Expenses: Cost of Production for State Fiscal Year 2017

For Period: July 1, 2016 through June 30, 2017

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
<b>Names of Legacy funded programs reporting</b> July 1, 2016 through June 30, 2017	<i>The PlayList</i> 10 half-hour episodes <i>Native Report MN Native Artists</i> <i>Soul Brothers: Big Wave Dave and the Ripples</i> <i>Brew North: A Beer Story</i> <i>MN Hockey: Land of 10,000 Rinks</i> <i>DSSO Live Orchestra Performance</i>
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	All of WDSE's 4 total stations broadcast WDSE Legacy-funded programs.
<b>Estimated viewership</b> July 1, 2016 through June 30, 2017	431,000 viewers
<b>Hours available for web streaming</b> July 1, 2016 through June 30, 2017	111.5 hours of programming available for online streaming
<b>Education materials created and distribution</b> July 1, 2016 through June 30, 2017	13 activity guides posted. To date, a total of 89 individual activity guides are available online at <a href="http://mnoriginal.org/category/guide">mnoriginal.org/category/guide</a>

Legacy Projects	Cost of Production
For period: July 1, 2016 - June 30, 2017	For period: July 1, 2016 - June 30, 2017
<i>The PlayList</i> arts series	\$172,946.45
<i>Native Report MN Native Artists</i>	\$10,852.81
<i>Soul Brothers: Big Wave Dave and the Ripples</i> Documentary	\$39,500.76
<i>Brew North: A Beer Story</i> Documentary	\$88,399.31
<i>MN Hockey: Land of 10,000 Rinks</i> Documentary	\$41,839.11
<i>Duluth Superior Symphony Orchestra</i> Live Broadcast Performance	\$17,308.26
<b>Total</b>	<b>\$370,946</b>

# Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

## 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

<b>3.303, Subd. 10 Reporting Items</b>	
Project names and project descriptions	(10) Episodes of <i>The Playlist</i> , A thirty minute weekly arts program (1) One-hour documentary <i>MN Hockey: Land of 10,000 Rinks</i> (1) One-hour documentary <i>Brew North: A Beer Story</i> (1) One-hour documentary <i>Soul Brothers: Big Wave Dave and the Ripples</i> (6) <i>Native Report MN Native Artists</i> , 10 minute segments focused on native artists of Minnesota (1) Duluth Superior Symphony Orchestra live broadcast (12) 3-7 minute interstitials featuring arts, culture and history from around the region
Recipient phone number	218-788-2831
Names of board members	See below
Recipient email address	<a href="mailto:pmester@wdse.org">pmester@wdse.org</a>
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our home page at <a href="http://www.wdse.org">www.wdse.org</a> that takes citizens to the LLC website where the details are posted about WDSE's use of Legacy funds
Amount, source and fiscal year of the appropriation	\$347,067.81 ACHF Grant Appropriation SFY-17
Amount and source of additional funds	\$23,878.89 LPTV Local Investment
Duration of projects	July 1, 2016 and June 30, 2017
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	5.6 FTEs
Direct expenses and admin cost	\$370,946.70 direct expenses
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
<i>The PlayList</i> (10 episodes) 30 minute weekly program	7/1/16 to 6/30/17	2.12	\$172,946.45		On time completion of programs for broadcast; Nielsen ratings and social media analysis measuring audience numbers; Tracking of web hits/downloads; Feedback from viewers and participants.	Creation and broadcast of 10 episodes each year of the biennium of original <i>PlayList</i> programs that connect viewers to artists of northern Minnesota; Each program made available to all Minnesota Public Television stations; Each program made available to view online on an updated interactive <i>PlayList</i> website; Six new lesson plans each year of the biennium using <i>PlayList</i> segments created and made available online; Six "PlayList" interstitial elements produced and broadcast each year of the biennium; Promotion of series.	Featured artists gained greater visibility and arts and theater venues reported larger audiences. Teachers appreciated fresh new local lesson plans. Artists also reported using their segments to promote their work, and apply for grants, awards, and business opportunities.
<i>Brew North: A Beer Story</i> Documentary 60 Minute	7/1/16 to 6/30/17	1.07	\$88,399.31		" "	Production and broadcast of an original documentary connecting viewers to the history of Northern Minnesota's traditional breweries; Documentary made available to all Minnesota Public Television stations; Documentary made available to view online on a new program specific web page; One new teacher's guides will encourage use of the documentary in Minnesota classrooms; Three interstitial elements produced and broadcast; Promotion of the broadcast of the documentary.	A long time tradition of brewing was explored in the light on new and present day craft brewing start ups. Featured historians and brewers gained exposure beyond their personal promotion efforts.
<i>MN Hockey: Land of 10,000 Rinks</i> Documentary 60 Minute	7/1/16 to 6/30/17	.77	\$41,839.11		" "	Production and broadcast of an original documentary connecting viewers to the story of hockey in northern Minnesota; Documentary made available to all Minnesota Public Television stations; Documentary made available to view online on a new program specific web page; Three interstitial elements produced and broadcast; Promotion of the broadcast of the documentary.	The history and tradition of hockey in northern Minnesota was explored. Featured historians and athletes gained exposure beyond their own promotional efforts.



WDSE WRPT PUBLIC TELEVISION

DULUTH/HIBBING

<i>Soul Brothers: Big Wave Dave and the Ripples</i> Documentary 60 Minute	7/1/16 to 6/30/17	0.66	\$39,500. 76		" "	Production and broadcast of an original performance documentary chronicling the life and music of Minnesota musicians and songwriters; Documentary made available to all Minnesota Public Television stations; Documentary made available to view online on a new program specific web page; Three interstitial elements produced and broadcast; Promotion of the broadcast of the documentary.	Increased attendance at art & cultural events that were featured.
Duluth Superior Symphony Orchestra Live Broadcast 120 Minute	7/1/16 to 6/30/17	.63	\$17,308. 26		" "	Live broadcast of the Duluth Superior Symphony Orchestra's spring performance connecting our viewers to the classical artistry of the professional musicians of the DSSO; One rebroadcast of each performance on our air.	Increased attendance at art & cultural events that were featured.
<i>Native Report MN</i> <i>Native Artists</i>	7/1/16 to 6/30/17	.35	\$10,852. 81		""	Production and original broadcast of six "Native Report" segments series made available to all Minnesota Public Television stations and all PBS stations across the country; Six teachers guides encouraging use of the Minnesota Native Artist profiles made available online each year of the biennium; Refreshed series specific website; Minnesota Native Artist profiles made available online; Six interstitial elements produced each year of the biennium; Promotion of the series.	Increased appreciation of artists featured on the program, both in Minnesota and in the other market across the country where the Native Report series is aired.

## WDSE WRPT Public Television 2017 Board of Trustees

2017 (2) BAUER, Shane

2018 (1) CHERVENY, James (Secretary/Treasurer)

2018 (4) CLARK, Kathleen

2018 (2) ERPESTAD, Hanna

2018 (2) FIRLING, Conrad

2017 (2) FLAGLER, Robert

2019 (3) GRABER, BreAnn

2017 (3) HANSEN, Elaine

2019 (2) JACOBSON, Terry (Vice-Chair)

2017 (3) JENSEN, Sheryl

2019 (2) JORDE, Holly

2019 (2) KEYES, Mary

2017 (3) MACHELEDT, Raija

2019 (1) PAINE, Katherine

2017 (2) PERRY-SPEARS, Sarah

2019 (2) PIHLAJA, Jocelyn

2019 (1) SANDERSON, Marisa

2018 (1) SAUER, Deborah

TRINKO-RUSSELL, Robin (President of the Beck Foundation)

2018 (2) VAINIO, Dr. Arne

MESTER, Patty (Ex-Officio\*\*, Pres. & General Mgr.)

HEINMULLER, Charlie (Ex-Officio\*\*, Chair of the Community Advisory Board)

## Twin Cities PBS

### IMPACT OF LEGACY FUNDING THROUGH Twin Cities PBS - TPT

**We bring Minnesota arts and history from our diverse, local communities into homes and classrooms across the state. Through locally-produced digital and broadcast stories and programs we are capturing our state's proudest work for the future, and sharing the life changing power of knowledge and connection with Minnesotans today. Legacy makes this possible.**

*"I am a 56 year-old disabled man who, due to my disabilities, lives in an independent senior living apartment. In many ways, my life has become very small. I have little to no access to any of the creative arts except by the "window on the world" afforded me by being able to watch "MN Original" and all the other arts-related programs shown so well by the TPT stations."*

*-Tim Swanson, Norwood Young America, MN*

**637** ARTISTS AND HISTORIANS COLLABORATED WITH OUR PRODUCTION TEAM

**567** TEACHING GUIDES AVAILABLE FOR EDUCATORS

More than **4.3 Million** online views



*Hmong scholar Dr. Yang Dao on set at TPT with America's Secret War Director Lisa Blackstone and Director of Photography Robert Hutchings.*

## LASTING IMPACT

Legacy-funded work has a lasting impact on our featured artists and arts organizations and in our communities. TPT is committed to creating work that will have measurable impact for the artists we feature and for existing and new audiences. TPT is working together with featured artists and others to identify specific ways our content can grow awareness for their work and arts in our community and beyond.



*"We believe the tremendous response to Giving Voice Chorus in the Twin Cities and nationwide is in large part due to the "MN Original" piece. The video demonstrates our mission: to build choruses that bring joy, well-being, purpose, and community understanding to people with Alzheimer's and their care partners. And through this to inspire communities to start their own choruses that celebrate the potential of people living with dementia, challenge stereotypes, and improve quality of life."*

*"People from Minnesota and around the country have now contacted us about starting choruses in their own communities. So far, we have been the inspiration or catalyst for the creation or planning of 19 choruses in the U.S. (Minnesota, Wisconsin, Chicago, Virginia, and more) and in Vancouver, Canada. The video is something they share with their local startup group to explain their vision and to garner support."*

– Marge Ostroushko, Giving Voice Chorus

## COMMITMENT TO DIVERSITY

Twin Cities PBS considers a person to be diverse if they are Native American, African, African American, Middle Eastern, Asian, Asian American or Latino, in accordance with the U.S. Census, youth and artists with a disability are also considered diverse. 93% of MN Original programs premiering in SFY 2017 featured racially diverse artists and community members. TPT's content explores stories with multi-cultural perspectives. Legacy-funding has made it possible to bring communities together to celebrate the arts through culture.

## LEGACY BY THE NUMBERS

LEGACY FUNDING MAKES POSSIBLE FTE POSITIONS: **18.4**

LEGACY FUNDING MAKES POSSIBLE FREELANCE JOBS: **38**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT PRODUCED: **17**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT BROADCAST: **774.6**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT STREAMED ONLINE: **172.5**

TOTAL NUMBER OF PAGE VIEWS: **4,329,867**

TOTAL NUMBER OF ARTISTS FEATURED: **533**

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: **104**

TOTAL NUMBER OF ORGANIZATIONS FEATURED: **132**

TOTAL NUMBER OF PARTNERS/COLLABORATORS: **306**

### BROADCAST AND DISTRIBUTION REACH:

**1,742,530** households are reached *locally* by TPT's three primary channels: TPT Life, TPT 2, and TPT's MN channel.

**4,750,000** households are reached *regionally* by the MN channel via all MPTA partner stations

**83,764,610** households are reached *nationally* by stations airing TPT's legacy-funded content

Broadcast reach of Legacy-funded programs through national distribution to PBS stations is unprecedented.

Twin Cities PBS broadcasts Legacy-funded content produced over multiple biennia on multiple local and statewide channels. A collection of pieces and programs are distributed nationally to PBS broadcast stations and digital services. In this reporting period, Twin Cities PBS' Legacy-funded programs were available to nearly 84 million US households.

All of Twin Cities PBS' Legacy-funded content is available online. PBS Learning Media, PBS News Hour, PBS Digital Studios and other PBS services host and share our digital work. We provide a toolkit and work together with featured artists, experts, educators, partners and collaborators to further the reach of our online content.

TOTAL NUMBER OF FORMAL BROADCAST DISTRIBUTION PARTNERS: 3 Local Television Stations plus national distribution through American Public Television, World Channel, PBS Plus, Major Market Group (MMG) multi-station arts content consortium.

### ENGAGEMENT

Twin Cities PBS, together with formal and informal partners, brings our content to new audiences and communities through screenings, exhibits and events. Legacy-funded content is designed to connect new communities and grow networks resulting from relationships nurtured throughout the production process. Online and in-person engagement through our series *MN Original* and *The Lowertown Line* and documentaries including *America's Secret War* and *The Telling Project* has introduced new and existing audiences to hundreds of artists, experts, individuals whose histories we've explored. Our projects have inspired, healed and incited new collaborations.

NUMBER OF EVENTS **21**

EVENT ATTENDEES **3515+**

### ***MN ORIGINAL***

*MN Original* is Twin Cities PBS' arts series starring local artists working across all disciplines and cultures. The series captures authentic expressions of the creative process, to promote a deeper understanding of and cultivate new audiences for the arts. Since its premiere in 2010, *MN Original* has featured thousands of artists and arts organizations, in hundreds of videos, curating contemporary arts in Minnesota for generations to come. The music featured throughout the series is created by Minnesota musicians, including composition students from McNally Smith College of Music.

NUMBER OF ARTISTS FEATURED 440

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS 27

NUMBER OF ORGANIZATIONS FEATURED 71

NUMBER OF PARTNERS/COLLABORATORS 157

NATIONAL DISTRIBUTION: Broadcasts available to 73% of or 81 Million US Households

American Public Television (APT) and World Channel, a service of APT, distribute a collection of more than 60 episodes of *MN Original* for national broadcast on public television. This national distribution brings unprecedented visibility to the hundreds of thriving Minnesota artists featured working together with dozens of organizations throughout their communities. These programs are available to more than 73% of or to 81 million US households.

Twin Cities PBS and *MN Original* partners with the Public Television Major Market Group (MMG), representing 28 of the largest public television stations in the country, in a unique content sharing initiative. MMG distributed 10 *MN Original* stories for use in broadcast and online increasing visibility of featured artists and our communities.

### ONLINE DISTRIBUTION

PBS, PBS Newshour and PBS Digital Studios occasionally post *MN Original* arts stories to their Facebook pages where its more than millions fans have an opportunity to engage with Legacy content.

PBS Learning Media hosts a collection of *MN Original* stories. PBS LearningMedia provides PreK-12 educators with access to free digital content and professional development opportunities designed to improve teacher effectiveness and student achievement. PBS LearningMedia was developed in partnership with the WGBH Educational Foundation and is offered locally by 155 PBS licensees, representing 356 stations in 55 U.S. states and territories.

TOTAL NUMBER OF EVENTS: 4 ARTS, 4 EDUCATION = 8

TOTAL NUMBER OF PARTICIPANTS/ATTENDEES 1,039 Arts + 146 Education = 1,335



## LEGACY GROWS PARTNERSHIPS THROUGH ARTS EVENTS AND COMMUNITY ENGAGEMENT

**DESCRIPTION AND IMPACT:** Twin Cities PBS hosted an artist market during the Saint Paul Spring and Fall Art Crawls where various artists sold their work. Twin Cities PBS was an anchor location for the annual Northern Spark Arts Festival and commissioned artists to create unique, interactive arts installations exploring climate change.

*"Thank you TPT for providing a place to have this conversation about arts and science."  
—Northern Spark Event Attendee*

Twin Cities PBS brought together classical music enthusiasts through the *MN Original* piece featuring Accordo, the string ensemble represented by The Schubert Club, featuring world-class musicians from The Saint Paul Chamber Orchestra and Minnesota Orchestra. An invited audience screened the Accordo mini-documentary, enjoyed a special performance and met the musicians and others from four organizations.

### EDUCATION EVENTS DESCRIPTION AND IMPACT

*MN Original* partnered with Saint Paul Public Schools' Arts Department and its DigiWorks grant-funded projects. In a series of workshops, the *MN Original* team presented digital storytelling techniques around which teachers created curriculum.

*MN Original* participated in the 2016 Minnesota Educator Academy Conference. More than 7000 educators and parents attend the annual conference. *MN Original* connected directly with 500 attendees and with 100 who attended the *MN Original* presentation introducing educators to the thousands of Legacy-funded, free online resources.

*"Saint Paul Public Schools has about 39,000 students who speak about 125 dialects and languages. Public television provides real world context for our kids. It's an incredible resource."  
— Jan Spencer de Gutierrez, Supervisor, Visual and Performing Arts at Saint Paul Public Schools*

TOTAL NUMBER OF EDUCATIONAL MATERIALS/ACTIVITY GUIDES CREATED 49



*Writer and Hip Hop Artist Dessa Performs with the Minnesota Orchestra March, 2017*

## 14 half-hour broadcast episodes and 40 additional digital outputs

801

Instagram helped photographer Eric Mueller fuel his creative side and in turn find a community of peers and tens of thousands of followers. Poet and LGBT activist Andrea Jenkins explains how her work informs and activates communities surrounding LGBT equality issues. Go behind the scenes with legendary rapper Prof as he begins work on a new album and performs at his annual event "Prof Outdoors."

802

Fascinated by science, Eric William Carroll tests the limits and boundaries of photography, creating work without the use of a camera. Vocalist and songwriter Aby Wolf and her band perform an acoustic version of Alone, a single off of her new album. New York Times best selling author/illustrator Michael Hall's work is known for its bright, expressive imagery and clever word play. The Hmong Breakers Leadership Council is an organization focused on bringing diverse communities together through the art of break dancing.

803

Tia and Souliyah Keobounpheng's love of modern design can be seen in her jewelry, his architectural elements and their combined projects. Artist Dyani White Hawk uses mixed media to explore the intersection of traditional indigenous art and modern contemporary art. Improvisational drummer Davu Seru is well known in the Twin Cities jazz community. He's now making a name for himself as a composer.

804

Through the power of personal stories and theatrical performance, "The Telling Project" narrows the veteran-civilian divide. Mark Rivard has garnered attention for his work in an unusual medium, skateboard art, which he now uses to educate and inspire youth. Desdamona is a hip-hop MC, a spoken word artist, poet and teacher who has been a pillar of the Twin Cities hip-hop scene for decades.

805

Paranormal artist Brandon Kuehn has been traveling around Minnesota gathering stories that inspire his artwork. When she emigrated from Japan, Chiaki O'Brien brought her knowledge of Saori weaving to Minnesota and now shares it with her new community. Sally Power specializes in the centuries-old art of paper marbling. Combining his American roots and Eastern European heritage, guitarist Sam Miltich found a home in jazz manouche.

806

American Composer and advocate for contemporary composers and musicians, Libby Larsen began writing music in first grade. David Coggins preserves memories of his travels in his writing, photographs and other works of art. Get an inside look at the recording and performing process of Hippo Campus ahead of the release of their first full length album, Landmark.

807

Born in Egypt and growing up in the Midwest, Moheb Soliman's most recent interdisciplinary poetry is inspired by nature, the Great Lakes and ideas of belonging. Working with large-scale installations and small, intimate oil paintings, Sharon Loudon also advocates for artists and is the editor of the book series, "Living and Sustaining a Creative Life." Benjamin Percy, who writes stories for DC Comics, best-selling novels and essays about the craft of writing, seeks to thrill his readers.

808

Writer, actor and director Shanan Custer creates new work with heart and comedic flare. Shawn Carling is known the world over for his custom-crafted machine age lamps. Before she found Hollywood success, Lea Thompson began her artistic career in Minnesota. Lindsay Locatelli creates jewelry pieces that resonate with her as an artist, often flying in the face of the mainstream jewelry market.

809

Rita Mustaphi performs and choreographs kathak dance, a classical North Indian dance form. Nigerian painter and sculptor Òmó Oba (Prince) Adetomiwa A. Gbadebo's work is large, bold and inspired by his personal journey. Melissa Cooke creates her hyper-realistic drawings by subtracting from the page, not adding to it. DJ and artist Booka B throws down new beats, prints and paintings.

810

Somali American multimedia artist Ifrah Mansour performs in her original play “How to Grow Up in a Civil War” at Children’s Theatre. Sculptor Jennifer Shea Hedberg creates ice lanterns year-round. Musician Eric Mayson performs Aces. Jane Wunrow discovered new mediums and spaces for her creative practice after becoming a first-time parent. And Shapiro and Smith Dance perform The Gist.

811

Fine art and world-traveled editorial photographer Layne Kennedy shares his passion for capturing images at a dogsledding photo workshop. Guitarist Jeremy Ylvisaker throws a dizzying Guitar Party. Color is the driving force behind Native American painter Dakota Hoska’s work. Electric Machete Studios creates a space for Latinx artists to thrive on Saint Paul’s Westside.

812

Designer Kate Sutton-Johnson creates imaginary worlds for theater and museums. Chef Erick Harcey’s Swedish heritage inspires his nationally-recognized artful cuisine. Hip hop and classical music unite when writer and musician Dessa collaborates with the Minnesota Orchestra.

813

Be Heard is a youth poetry slam competition through which teens speak out about personal experiences and important issues. Internationally renowned for his celebrity, fashion, travel and motorsport photography, Bill Phelps has found new inspiration. World-class principal players from the Saint Paul Chamber Orchestra and the Minnesota Orchestra share a passion for chamber music in their ensemble Accordo.

814

Trained at the Atelier Studio Program of Fine Art, Lynn Maderich examines light and form in her equine paintings. Indigo and Snow’s Annabella Sardelis demonstrates a snow-dying technique. Vietnam veteran and assemblage artist Paul J. Flick collects and displays disparate objects. Neo-soul band Nooky Jones performs at the Palace Theatre in Saint Paul.

## DAILY LEGACY SCREENINGS AT MSP INTERNATIONAL AIRPORT

A collection of stories and performance pieces from *MN Original* and *The Lowertown Line* is screened daily at MSP International Airport. The See 18 Film Screening Space is the first of its kind in a major US airport. Dozens of artists stories, short films and award-winning documentaries by filmmakers from the Upper Midwest, are featured on rotation around the clock. MSP estimates every year, 3 million travelers pass through See 18 on Concourse C and have the opportunity to discover Minnesota artists and our communities through our Legacy-funded content.

### THE LOWERTOWN LINE

**JULY 1 2016 – JUNE 30 2017**

NEW BROADCAST EPISODES – 10

MN MUSIC DIGITAL HISTORY SHORTS ON YOUTUBE AND FACEBOOK – 11

THE LOWERTOWN LINE DIGITAL BOOK CLUB – YOUTUBE AND FACEBOOK – 6

FACEBOOK VIDEO SHORTS – 86

Celebrating the dynamic Minnesota music scene, the Emmy® award-winning *The Lowertown Line* showcases emerging musical acts performing concert-style for a studio audience as well as a behind the scenes look into the life of working artists. The music series features a wealth of talent across an array of genres, including indie rock, hip-hop, folk, country, jazz and R&B. Filled with dynamic performances and insightful

conversations, *The Lowertown Line* aims to capture the depth, variety and inventiveness of the musicians and bands that call Minnesota home.



*Congolese-born guitarist Siana Matuzungidi performs at The Lowertown Line*

NUMBER OF ARTISTS FEATURED: 70

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS FEATURED: 0

NUMBER OF ORGANIZATIONS FEATURED: 0

NUMBER OF PARTNERS/COLLABORATORS: 72

Engagement: Partnered with IPR Creative Arts College in Minneapolis – At 3 performances, audio mixing students spent the day touring TPT and learning live performance as well as post sound techniques from the TPT production team.

DISTRIBUTION – 28 episodes were nationally distributed through American Public Television to all PBS stations. The show has been broadcast nationally in Los Angeles, Miami, San Francisco, and other major and small markets.

ENGAGEMENT – *The Lowertown Line* is a unique live concert event series recorded with an audience at Twin Cities PBS. This allowed us to turn the organization “inside out,” opening TPT’s Street Space studio to the public for each event, recorded and distributed through broadcast and digital.

*“FIRST..I want to say thank you for introducing me to Mayyadda love her music and I think she is amazing! I have YOU to thank for that! I had never heard of her before and I saw her open for Davina and love her! I ended up talking to her at the show and we are now emailing about working together. I think this lady has talent!”*

-From Krista Vilinskis of Tinderbox Music



**IMPACT: *The Lowertown Line* series leads audiences to get out and attend more live performing arts events**

*"Just saw you guys on The Lowertown Line. Count my girlfriend and I as two new fans. See you at First Ave"*  
*-DEAD MAN WINTER Performance Tweet*

*"This series always does a great job showcasing the artist...in new ways. Another great one here..."*  
*-P.O.S Episode YouTube Comment*

*"I said I'd just watch the first minute or so and then I couldn't stop. <3"*  
*-Davina and the Vagabonds Episode Facebook post*

**DESCRIPTION OF EVENTS**

TOTAL NUMBER OF EVENTS: 8

TOTAL NUMBER OF PARTICIPANTS/ATTENDEES: 1800+

Free and open to all, *The Lowertown Line* events featured performances by diverse artists from our world-renown Minnesota music scene. Hosted by TPT in its Lowertown St Paul studios, the concert recordings attracted more than 1800 attendees in this reporting period. Since the series began, over 10,000 people have attended a *Lowertown Line* event.

**BROADCAST EPISODES****317 Sonny Knight and the Lakers**

Sonny Knight and the Lakers bring their exciting brand of soul and R 'n' B to a packed house at the Twin Cities Public Television studios. Sonny recounts his early years in music, coming home from the war in Vietnam to become a long haul truck driver, and gratitude around his second chance at show business.

**318 Davina and the Vagabonds**

Watch Davina and the Vagabonds blow the roof off during a live performance at the Twin Cities PBS studios in Lowertown, St. Paul. The band performs a mix of classic jazz standards with contemporary originals; and Davina talks about the many hats she wears as a bandleader, her love of collecting "old" things, and her songwriting technique.

**319 Songwriters**

Three singer songwriters are featured on this special compilation episode. Mayyadda is a recent college graduate who performs Periscope shows to hone her live performance techniques, Barbara Jean uses violin and banjo to connect to her childhood love of Americana music, and Mayda creates unique stage experiences using avant-garde theatrics.

**401 Communist Daughter**

Communist Daughter performs in front of a live studio audience at Twin Cities PBS studios in Lowertown St. Paul. Singers Johnny and Molly Solomon reminisce about how they met, their struggles with addiction and recovery, and the art of licensing music.

**402 Dead Man Winter**

Dead Man Winter performs in front of a live studio audience at Twin Cities PBS studios in Lowertown St. Paul. Front man Dave Simonett reflects on the band and his influences.

#### 403 Bruise Violet

Angry harmonic punk band Bruise Violet performs live at Twin Cities PBS' studios. The band talks about what makes them so angry: letting phone calls go to voice mail, sketchy dudes, and people refusing to pay for their music.

#### 404 P.O.S

Hip hop artist P.O.S performs in front of a live studio audience in Lowertown, St. Paul, and discusses being a hater, kidney transplants, and growing up with a blue mohawk.

#### 405 Siama

Congolese-born guitarist Siama Matuzungidi performs for a live audience, and talks about growing up in a seminary, the popular musical genre known as Soukous, and his life in music.

#### 406 The Roe Family Singers

Old-time Hillbilly band The Roe Family Singers perform live at TPT studios in Lowertown St. Paul. The band recalls their origin story, their fondness for circus instruments, and the economics of being modern day musicians.

#### 407 jeremy messersmith

jeremy messersmith performs in front of a live studio audience, and discusses being king of wuss rock, embracing nerd culture, and his fundamentalist upbringing.

### DIGITAL SHORTS:

#### 11 MINNESOTA MUSIC HISTORY SHORTS

From John Philip Sousa to the Ramones, Minnesota has heard a lot. Eleven digital short videos present great moments in Minnesota music history.

#### 6 THE LOWERTOWN LINE BOOK CLUB SHORTS

Artists from each featured band selected a book and discussed it for this collection of short Facebook posts.

**THE LEGENDARY SAINT PAUL WINTER CARNIVAL - DECEMBER 2016 PREMIERE**

1 One-hour documentary and additional digital clips

*History Documentary Celebrating the Saint Paul Winter Carnival*

*The Legendary Saint Paul Winter Carnival* traditions of gathering Saint Paul's neighborhoods to participate in ten days of winter sports, activities and parades, building elaborate ice palaces and crowning a fabled royal family have continued for generations. The program is rich with archival film and images, capturing Saint Paul throughout Carnival's history, beginning in 1886.

The Saint Paul Winter Carnival is one of the oldest winter festivals in the country. It first began in the late 1880s to promote Saint Paul as a year-round attraction when the city was a bustling railroad, shipping, grain and lumber hub. Louis Hill, son of empire builder James J. Hill, revived carnival in 1916 and 1917. The Saint Paul Winter Carnival came to life on film and television and has continued to evolve through the ages.

Historians have been captivated by the decades of winter revelry. The Minnesota Historical Society has a collection 250 thousand items of clothing, sporting equipment and ephemera. And memorabilia collectors have objects from every year of Carnival. An important part of Carnival today is the network of volunteers who commit to giving back and celebrating their community all year long. The story of *The Legendary Saint Paul Winter Carnival* is reflected throughout the city and in the people who call Saint Paul home.

NUMBER OF ARTISTS FEATURED 2

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS 34

NUMBER OF ORGANIZATIONS FEATURED 37

NUMBER OF PARTNERS/COLLABORATORS 18

DISTRIBUTION: Statewide Broadcasts

**ENGAGEMENT:** New partnerships that developed during the production resulted in deepened community relationships and additional projects between The Saint Paul Festivals and Heritage Foundation and Twin Cities PBS. Public and networking events included the annual button unveiling celebration in TPT's Street Space. *The Legendary Saint Paul Winter Carnival* was featured in the Frozen Film Festival during the 2017 Winter Carnival. Twin Cities PBS hosted the screening and discussion with the documentary's producer and writer.

EVENTS: 4

ATTENDEES: 230

**MINNESOTA REMEMBERS VIETNAM: THE TELLING PROJECT IN PRODUCTION**

*Minnesota Remembers Vietnam: The Telling Project* showcases the stories of five Minnesotans who served and were deeply impacted by the Vietnam War. In partnership with the national veterans' performing arts non-profit, The Telling Project, these individuals courageously took the stage to share their stories of service through live

performance. TPT documented the project from its inception to bring broadcast audiences a behind-the-scenes look at this powerful process.



*Minnesota Remembers Vietnam: The Telling Project Cast and Crew*

*From left: Kang Vang (Filmmaker), Mary Beth Crowley (Army nurse), Dr. Max Rayneard (The Telling Project Senior Writer/ Producer), Kenneth Plant (Marine Corps Correspondent), Jonathan Wei (The Telling Project Founder, Executive Director), Ray Wilson (Army pilot), and Kenneth Sholes (Navy cook)*

NUMBER OF ARTISTS FEATURED: 5

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: 5

NUMBER OF ORGANIZATIONS FEATURED: 1

NUMBER OF PARTNERS/COLLABORATORS: 12

DISTRIBUTION: Premiering on air and online in Fall 2017

ENGAGEMENT: TPT collaborated with the MN Humanities Center to recruit veterans to participate in the project, and helped build our audience for the live performance event. Our outreach and engagement efforts included opening the performance up to the community as a free live theater event.

EVENT DESCRIPTION: 1 Performance recorded with an audience of more than 150 veterans, their families and community members.

IMPACT: At the end of the performance, many from the audience remained in the studio to meet the cast, share emotional experiences and thank them for the encouragement to get help and tell their own stories. Veterans broke down in tears while others consoled. This arts and culture production brought many Minnesota veterans together who applauded Twin Cities PBS and Legacy for creating this unique opportunity. *The Telling Project* allowed Twin Cities PBS to leverage Legacy dollars and attract additional funding to grow its statewide Vietnam Initiative.



**MINNESOTA REMEMBERS VIETNAM: AMERICA'S SECRET WAR IN PRODUCTION**

The hour-long documentary *America's Secret War* is the first national broadcast documentary to uncover the history of the covert CIA-led war in Laos through the stories of Hmong elders and a rich collection of never-been-seen archival images, maps, and documents, including recently declassified CIA intelligence.

*...While the United States was publicly engaged in the Vietnam War, a secret conflict was raging just next door in the country of Laos. Under the command of the CIA, a full-blown military operation engulfed Laos, with a select few of the U.S. Armed Forces participating. At Long Tieng, a secret airbase in the heart of Laos, the CIA trained an army of allied guerrilla fighters including a large number of the Hmong people (an ethnic group from the mountainous regions of southern China, Vietnam, Laos, Myanmar and Thailand), to assist in destroying enemy supply lines.*



*Group of Hmong soldiers in Laos*

**NUMBER OF ARTISTS FEATURED: 9**

Kang Vang, Gaosong V. Heu, Meng Vang, Steven Tyson Vang, Shu Lor, Boua Tong Lo, Her Lor, Nhia Xiong, Blue Rhino Studio

**TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: 12**

Lee Pao Xiong, Dr. Mai Na Lee, Dr. Yang Dao, Ganghis Khang, Samao Xiong, Xai Nou Vang, Nhiacha Vang, Choua Thao, Khou Yang, Sia Ying Her, Sia Her, Tong Vang

**NUMBER OF ORGANIZATIONS FEATURED: 7**

Air America, Center for Hmong Studies at Concordia University, CIA, Council on Asian Pacific Minnesotans, Minors, Inc., SGU Veterans and Families of U.S.A. Inc., University of Minnesota

**NUMBER OF PARTNERS/COLLABORATORS: 44**

Center for Hmong Studies at Concordia University, Bill Andresevic Collection, Galen Beery Collection, Pop Buell Collection, Blong Moua Collection, Paul Paquette Collection, Les Strouse Collection, Minors, Inc., The Doug Hulcher Collection, Noah Vang, John Wilhelm Collection, Bill Lair Collection, Captain Xai Nou Vang Collection, Erica Hagen Collection, Lar Yang, Jerry Vang Collection, Gerry R. Jenkins Collection, University of California Irvine Southeast Asian Archive, Brigitte Marshall Collection, University of Wisconsin Madison Libraries Southeast Asian Images & Texts, Terry and Robert Wofford Laotian Image Collection, Frederic C. Benson Laotian Slide Collection, Ernest and Phaytoun Kuhn Image Collection, Vietnam Center and Archive at Texas Tech University, Karl Polifka Collection, Daniel L. Williams Collection, Phil French, LBJ Library Photo by Frank Wolfe, Nengghue Vang, Noel Hidalgo Tan, The Air America Association, Family of Colonel

Song Leng Xiong, Google, Inc., Hanh Chu, Kara Hakanson, Danielle Hutchings, Oakland Cemetery, Lionel Rosenblatt, Dr. Patricia Walker, Josh Kurlantznick, TF1, WCCO, NBC News

ENGAGEMENT: Facebook Live with film director Lisa Blackstone and Lee Pao Xiong, Director of the Center for Hmong Studies at Concordia University; Partnering with the Minnesota Humanities Center to create a Secret War Educator Toolkit and to work with 6 Minnesota Remembers Vietnam host communities- including SGU Veterans and Families of U.S.A. Inc.- to expand impact of the film through community dialog and story-sharing; Digital shorts featured on the Story Wall and social media; Educational partnerships in development with St. Paul Continuing Ed and Twin Cities YMCA; Support from Hmong Business Community to produce shorts from the documentary for broadcast; Collaboration at the 2018 International Conference on Hmong Studies at Concordia; Ongoing story-gathering efforts in the Hmong community for the Story Wall

DESCRIPTION OF EVENTS: Planned for Facebook Live events, private screenings of the documentary, and two free public events featuring a screening of the documentary, a pop-up museum exhibit (Hmong artifacts, clothing, photography, artwork), cultural food, Hmong musicians, Hmong spoken word artist, Hmong resources, student volunteers from CHUSA, and panels of Hmong scholars and community leaders, including Minnesota Senator Foung Hawj

### ***RESTORING THE PEOPLE'S HOUSE - IN PRODUCTION***

This hour-long documentary gives an unprecedented inside look at the Minnesota State Capitol's top to bottom renovation. A decade of planning and years of work went into the \$300 million restoration. Host Mary Lahammer gives viewers an up-close view of the world's second largest self-supported marble dome and classical art collection valued at a billion dollars.



*TPT host Mary Lahammer explores the top-to-bottom 3 year \$300 million state capitol restoration*

**Participants:**

Gov. Mark Dayton, Chief Justice Lorie Gildea/MN Supreme Court, Sen. Tom Bakk/DFL Minority Leader Rep. Dean Urdahl/Republican Chair Capital Investment, Mary Lahammer/Twin Cities PBS, David Hart/Project Project Manager, Brian Pease/Minnesota Historical Society, Jason McMillen/Senior Project Manager, Rebekah Hudson/Project Manager, Arthur Page/Chief Conservator, Margaret Ann Moore/Stone Carver, Al Palmer/Stained Glass, Bob Precht/Millwork, Brian Pease/Minnesota Historical Society, Peter Schoenmann/Conservation Co-Director, Charlie Thompson/Sr. Project Engineer, Tim Lyons/Rigging & Erecting, Mayda Jensen/Conservator, Kris Houg/Crane Operator, Jason McMillen/Senior Project Manager, Mark Wickstrom/Stone Carver, Ginny Lackovic/Senior Project Architect, Wayne Waslaski/Department of Administration, Nic Holzhauser/Project Engineer, Peter Brekken/Project Engineer

NUMBER OF ARTISTS FEATURED: 7

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: 26 (every participant)

NUMBER OF ORGANIZATIONS FEATURED: 16

NUMBER OF PARTNERS/COLLABORATORS: State of Minnesota, JE Dunn Construction and the Minnesota Historical Society.

**ADDITIONAL LEGACY FUNDED WORK****MINNESOTA STATE FAIR'S TPT STAGE**

Artists and musicians featured in Legacy-funded programs were invited to take over the TPT stage at the Minnesota State Fair. More than 40 artists signed up for the free stage, free publicity and the opportunity to engage with the thousands of fair-goers who passed by the TPT booth during daily performances at the 10-day great Minnesota get-together.

*"As a visual artist, I usually work independently in my studio. Being on stage with a microphone was a valuable experience. I learned quickly how to articulate my vision and artistic process for the crowd. More people got to see me in action than would have visited my studio in a year."*

— Greta Claire, Painter featured on MN Original

**ASSET DIGITIZATION**

Twin Cities PBS has an extensive archive of video assets stretching back to 1957. Many of these programs exist only on film or early video and they continue to degrade with time.

Clips in our collection featuring national figures such as John F. Kennedy and Minnesota political giants such as Hubert Humphrey, Orville Freeman and Elmer L. Andersen still await to be digitized. To preserve these significant televised moments of Minnesota's cultural and political heritage, some Legacy funds have been allocated to digitize these treasures so they may be available for future generations of Minnesotans via the online Minnesota Video Vault. 250 archival programs were digitized and published in SFY 2017.

# Report on Legacy Expenses: Cost of Production for State Fiscal Year 2017

For Period: July 1, 2016 through June 30, 2017

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2016 through June 30, 2017	<i>MN Original Arts and Cultural series</i> <i>The Lowertown Line</i> music and events series Archive Asset Digitization Legacy Digital Initiative <i>MN History Special: The Legendary Saint Paul Winter Carnival</i> <i>TV Takeover</i> MNO Play and Learn State Fair Performances <i>The Telling Project</i> Documentary <i>America's Secret War</i> Documentary <i>Restoring the People's House</i> (State Capitol Restoration) <i>Kevin Kling; Lost &amp; Found</i> One-hour special
Cost of Production	See cost of production below
Number of stations broadcasting program	3 Local Television Stations (TPT2, TPT Life, TPT MN), MN Channel transmissions throughout the state of Minnesota, content shared with MPTA partner stations, plus national distribution through American Public Television, World Channel, PBS' Major Market Group (MMG) multi-station arts content consortium.
Estimated viewership July 1, 2016 through June 30, 2017	Available to 1,742,530 TV households locally Available to 83,764,610 TV households nationally
Hours available for web streaming July 1, 2016 through June 30, 2017	172.5 hours of programming available for online streaming
Education materials created and distributed July 1, 2016 through June 30, 2017	49 new activity guides created and posted online. To date, a total of 567 individual activity guides are available for download online at <a href="http://mnoriginal.org/category/guide">mnoriginal.org/category/guide</a>

Legacy Projects	Cost of Production
For period: July 1, 2016 - June 30, 2017	For period: July 1, 2016 - June 30, 2017
<i>MN Original Arts and Cultural series</i>	\$ 1,115,503
<i>The Lowertown Line</i> music and events series	\$ 590,549
Archive Asset Digitization	\$ 31,553
Legacy Digital Initiative	\$107,908
<i>MN History Special: The Legendary Saint Paul Winter Carnival</i>	\$73,166
<i>TV Takeover</i>	\$4,715
MNO Play and Learn	\$1,312
State Fair Performances	\$4,052
<i>The Telling Project</i> Documentary	\$124,778
<i>America's Secret War</i> Documentary	\$105,594
<i>Restoring the People's House</i> (State Capitol Restoration)	\$10,188
<i>Kevin Kling; Lost &amp; Found</i> One-hour special	\$5,197
Total	\$2,174,515

## Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<i>MN Original Arts and Cultural series</i> <i>The Lowertown Line music and events series</i> Archive Asset Digitization Legacy Digital Initiative <i>MN History Special: The Legendary Saint Paul Winter Carnival</i> <i>TV Takeover</i> MNO Play and Learn State Fair Performances <i>The Telling Project Documentary</i> <i>America's Secret War Documentary</i> <i>Restoring the People's House (State Capitol Restoration)</i> <i>Kevin Kling; Lost &amp; Found One-hour special</i>
Recipient phone number	651-222-1717
Names of board members	See attached
Recipient email address	<a href="mailto:lkadrlik@tpt.org">lkadrlik@tpt.org</a>
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the MN Original website ( <a href="http://www.mnoriginal.org/legacy-programming">www.mnoriginal.org/legacy-programming</a> ) that takes citizens to the LLC website where the details are posted about TPT's use of Legacy funds.
Amount, source and fiscal year of the appropriation	\$2,219,873 is appropriated as available to reimburse for expenses incurred in the second year of the biennium, July 1, 2016 - June 30, 2017.
Amount and source of additional funds	National Endowment for the Arts (NEA) provided \$75,000 of additional funding for TV Takeover (CFDA #45.024, Contract #15-3400-7110) from September 1, 2015 to August 31, 2016.
Duration of projects	Project activities took place between July 1, 2016 and June 30, 2017.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration



## Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
TPT's Legacy-funded projects (Total - individual projects broken out below)	7/1/16 to 6/30/17	18.40	\$1,807,591	\$412,282	(see below)	(see below)	(see below)
<i>MN Original</i> Season 7 and 8 Series of arts and cultural profiles, performance pieces and additional content for broadcast and digital distribution	7/1/15 to 6/30/17	8	included above	included above	<ul style="list-style-type: none"> <li>• Provide broadcast and online distribution analytics</li> <li>• Provide Nielsen ratings • Survey artists, arts consumers, educators, students and general audience</li> <li>• Track distribution and usage of Activity Guides</li> <li>• Survey teachers and educators about effective use of MN Original Activity Guides in the classroom and other settings</li> <li>• Survey and track number of event</li> </ul>	<ul style="list-style-type: none"> <li>• Increase the number of local and Minnesota artists, historians and other local cultural figures featured in <i>MN Original</i> content</li> <li>• Increase the visibility of artists and their work, aiming for more work sold, more tickets purchased and more grants received</li> <li>• Increase the number of Minnesotans who engage and participate in the arts and culture</li> <li>• Increase Minnesotans' knowledge of our State's arts and cultural heritage and its impact on our communities as they shape their future</li> <li>• Increase documentation and availability of Minnesota's thriving arts and cultural community through <i>MN Original</i> content</li> <li>• Increase teacher and other educator training and usage of <i>MN Original</i> arts and cultural diverse content and corresponding guides to enhance curriculum across multiple subjects</li> <li>• Increase outreach collaborations/partnerships</li> <li>• Increase student exposure, engagement and access to the work of artists across all cultural backgrounds working across all</li> </ul>	<ul style="list-style-type: none"> <li>• Produce approximately 26 episodes (approximately 90 segments) and additional digital content, for multiple broadcasts and distribution on multiple online platforms, up to and including PBS national distribution or PBS Plus national streaming distribution</li> <li>• Create and distribute educational Activity Guides that correspond to original content</li> <li>• Host and/or participate in approximately 4 events (2 per year) partnering with educators to train additional educators to engage students in our library of Legacy-funded content and MN Original Activity Guides</li> <li>• Host approximately 4 additional events (2 per year) to extend impact from partnerships and content</li> </ul>
<i>The Lowertown Line</i>	7/1/15 to 6/30/17	3.05	included above	included above	<ul style="list-style-type: none"> <li>• Provide broadcast and online distribution analytics</li> <li>• Provide Nielsen ratings • Survey artists, arts consumers, general audience</li> <li>• Survey and track number of event attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Increase the number of local and Minnesota musicians featured in <i>Lowertown Line</i> content</li> <li>• Increase the visibility of musicians and their work, aiming for more work sold, more tickets purchased and greater exposure</li> <li>• Increase the number of Minnesotans who engage and participate in Minnesota's music culture</li> <li>• Increase Minnesotans' knowledge of our State's music heritage and its impact on our communities as they shape their future</li> <li>• Increase documentation and availability of Minnesota's music</li> </ul>	<ul style="list-style-type: none"> <li>• Produce approximately 10 episodes (approximately 24 stand-alone segments) and additional digital content from hosted live events for multiple broadcasts and distribution on multiple online platforms</li> </ul>
Archive Asset Digitization	7/1/15 to 6/30/17	.40	included above	included above	<ul style="list-style-type: none"> <li>• Track progress and distribution</li> <li>• Provide analytics</li> </ul>	<ul style="list-style-type: none"> <li>• Increase access to a greater number of TPT's historical video archive.</li> </ul>	<ul style="list-style-type: none"> <li>• Digitize and upload a minimum of 100 TPT properties.</li> </ul>

Report on Plan for the Use of Funds for Year Two of the Biennium (continued)

For Period: July 1, 2016 through June 30, 2017

\*Below is the approved work plan for the biennium submitted to the DOA 1/29/2016

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Performances at The Minnesota State Fair	August-September 2015 and 2016		included above	included above	<ul style="list-style-type: none"> <li>Survey and track number of performance attendees</li> </ul>	<ul style="list-style-type: none"> <li>Increase exposure for local musical artists by presenting performances at the Fair</li> <li>Increase the visibility of musicians and their work, aiming for more work sold, more tickets purchased and greater exposure</li> <li>Increase the number of Minnesotans who participate in Minnesota's music culture</li> </ul>	<ul style="list-style-type: none"> <li>Present live musical performances at the MN State Fair</li> <li>Total number of artists featured 445, number of historians, experts and educators featured 32, organizations featured 72, number of partners/collaborators feature 159.</li> </ul>
Legacy Digital Initiative	7/1/15 to 6/30/17	.90	included above	included above	<ul style="list-style-type: none"> <li>Track additional platforms and services where Legacy content appears</li> <li>Provide video views and additional analytics</li> </ul>	<ul style="list-style-type: none"> <li>Increase number of people viewing and sharing Legacy arts content</li> <li>Increase online platforms where Legacy arts content appears</li> </ul>	<ul style="list-style-type: none"> <li>Increase Legacy programs broadcast and digital distribution to include local and national partners</li> <li>Develop additional partnerships for outreach and content sharing</li> <li>Roll mnoriginal.org into TPT.org</li> </ul>
Two MN History Specials: (1) <i>A History of the Saint Paul Winter Carnival</i> , (2) <i>America's Secret War</i>	7/1/15 to 6/30/17	1	included above	included above	<ul style="list-style-type: none"> <li>Provide broadcast and online distribution analytics</li> <li>Provide Nielsen ratings</li> <li>Survey participants, experts, consumers, general audience</li> <li>Survey and track</li> </ul>	<ul style="list-style-type: none"> <li>Increase the number of Minnesotans who engage in Minnesota culture and history by veiwing Legacy-funded content.</li> <li>Increase Minnesotans' knowledge of our State's cultural heritage and its impact on our communities as they shape their future</li> </ul>	<ul style="list-style-type: none"> <li>Produce 2 one-hour documentaries profiling and preserving aspects of the rich history of Minnesota</li> <li>Create additional digital content and outreach efforts to extend content impact</li> </ul>
TV Takeover	7/1/15 to 6/30/17	.40	included above	included above	<ul style="list-style-type: none"> <li>Provide broadcast and online distribution analytics</li> <li>Provide Nielsen ratings</li> <li>Survey partners, artists, arts consumers, general audience</li> <li>Survey and track number of event attendees</li> </ul>	<ul style="list-style-type: none"> <li>Increase the number of local and Minnesota artists, historians and other local cultural figures featured in TV Takeover content</li> <li>Increase the visibility of artists and their work, aiming for more work sold, more tickets purchased and more grants received</li> <li>Increase the number of Minnesotans of all ages, ethnicities, abilities and incomes who engage and participate in the arts, culture and history as a result of engaging in our Legacy-funded content</li> <li>Increase Minnesotans' knowledge of our State's arts and cultural heritage and its impact on our communities as they</li> </ul>	<ul style="list-style-type: none"> <li>Produce 4 episodes of interactive arts television showcasing the creative work of partnering arts organizations in the Twin Cities</li> <li>Participants of partnering arts organizations host live events and broadcasts at TPT</li> </ul>
App Store Rollout of Digital App	2017	.06	included above	included above	<ul style="list-style-type: none"> <li>Survey teachers and end-users about effectiveness of the app designed to engage children between 3 and 8 years of age in art and music making</li> </ul>	<ul style="list-style-type: none"> <li>More Minnesota children between 3 and 8 years of age can engage in art and musical performances by Minnesota artists</li> <li>Increased number of K-12 students who can affordably learn to read music and play a musical instrument</li> </ul>	<ul style="list-style-type: none"> <li>Successfully integrate the app into Apple's App Store</li> <li>Engage teachers, educators and caregivers to introduce App to children</li> </ul>
Kevin Kling: <i>Lost and Found</i> National Roll-Out	2016	.05	included above	included above	<ul style="list-style-type: none"> <li>Track web analytics and distribution platforms</li> </ul>	<ul style="list-style-type: none"> <li>Prepare and submit existing Legacy program Kevin Kling: <i>Lost and Found</i> into PBS Plus national broadcast and streaming distribution and/or other</li> </ul>	<ul style="list-style-type: none"> <li>Stream program for national audiences according to PBS Plus and/or other platform agreement</li> </ul>

**Twin Cities PBS 2017 Board of Trustees**

**Scott Barrington**  
CEO, North Sky Capital

**Sally Mullen, Chair**  
SVP, Wealth Management, U.S. Bank

**Mary Budge**  
Senior Counsel, Deluxe Corporation

**James R. Pagliarini**  
President & CEO, TPT

**Mary Lynn Carver**  
Chief Communications Officer/Global VP Corporate Communications, General Mills

**Robert P. Rinek**  
Managing Director, Merchant Banking, Piper Jaffray & Co.

**Wendy Dayton**  
Community Volunteer

**Tom Schumacher**  
Attorney, Medtronic

**Scott A. Dillon, Vice Chair**  
EVP, Head of Enterprise IT, Wells Fargo

**Robert Sit**  
VP, Research & Investment Management, Sit Investment Associates, Inc.

**Kim Garretson**  
Founder and General Partner, Ovative/Group

**Jeffrey C. Slocum**  
President, Jeffrey Slocum & Associates, Inc.

**Marialice Harwood**  
Retired Director of International Sales, Delta Sky Magazine

**Darrell Thompson**  
President, Bolder Options.

**Elizabeth A. Kessler**  
VP, Corporate Strategy, U.S. Bancorp

**Mary K. Trick**  
Chief Customer Officer, Infor

**Kristen Ludgate**  
VP, Associate General Counsel, Chief Compliance Officer, 3M Company

**R. Kirk Weidner**  
VP Corporate Accounts, Cargill, Inc.

**Martha MacMillan**  
VP, Cargill Foundation

**Jann Ozzello Wilcox**  
EVP & CIO, Pohlads Companies

**Robert McCrea**  
Community Volunteer and Philanthropist

**Susan Wilson-Perez**  
EVP Head of Wealth Management Solutions, Ameriprise Financial

**Dr. Fayneese Miller**  
President, Hamline University

**Donna Zimmerman**  
SVP Government and Community Relations, HealthPartners

## PIONEER PUBLIC TELEVISION

### IMPACT OF LEGACY FUNDING THROUGH PIONEER PUBLIC TELEVISION

We have a partnership with the Fagen Fighters WWII Museum in Granite Falls, MN to help tell the important stories of veterans and holocaust survivors that are almost lost in history. Also, our film *Fire & Light* has been touring nationally raising autism awareness. The film is about four siblings with autism who find an unusual path to healing: fire dancing. Finally, our story about the KMS Marching Band traveling to Pearl Harbor helped connect students with several WWII veterans in Minnesota, giving them a chance to learn first hand about the WWII experience and the tragedies of war.

### 604 ARTISTS AND HISTORIANS COLLABORATED WITH OUR PRODUCTION TEAM

#### 50+ COMMUNITY PARTNERS WE'VE JOINED WITH

*"We as viewers of Postcards and Pioneer Public TV are so fortunate to live in this area and with just one click of a button watch and enjoy these wonderful types of programs on a weekly basis."*

-Deb Johnson, Spicer, MN

*"Postcards is valuable to our community because they tell the stories of people and events in and around our community. It shares the diversity in which we live and allows us to look through a window to learn about the different cultures and events that are happening in our own backyard. It helps connect us with our neighbors. The stories on this show have deep meaning and impact and helps to showcase the positive things going on in our towns."*

-Pam Diem, Kerkhoven, MN



*A young sibling using fire dancing as a path to healing.*

## COMMITMENT TO DIVERSITY

Through several community based screenings of Legacy, PBS and other local content, Pioneer is reaching out to the small rural communities we serve and engaging the region in dialogue about the growing culture, anti-immigration sentiment and the history of rural Minnesota. Pioneer's relationship with the local Native American, Somali, Micronesian and Hmong communities in our viewing region have led to greater statewide awareness about the issues they face.

## LEGACY BY THE NUMBERS

LEGACY FUNDING MAKES POSSIBLE FTE POSITIONS: **4.6**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT PRODUCED: **15**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT BROADCAST: **344**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT STREAMED ONLINE: **125**

TOTAL NUMBER OF PAGE VIEWS: **1,206,783**

TOTAL NUMBER OF ARTISTS FEATURED: **562**

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: **42**

TOTAL NUMBER OF ORGANIZATIONS FEATURED: **57**

TOTAL NUMBER OF PARTNERS/COLLABORATORS: **34**

## DISTRIBUTION

TOTAL NUMBER OF DISTRIBUTION PARTNERS: **5**

BROADCAST AND DISTRIBUTION REACH: **1,017,000**





## ENGAGEMENT

TOTAL NUMBER OF EVENTS: **25**

TOTAL NUMBER OF EDUCATIONAL MATERIALS/ACTIVITY GUIDES CREATED: **1**

TOTAL NUMBER OF PARTICIPANTS/ATTENDEES: **3,500**

*"The eminent Holocaust scholar Deborah Lipstadt says: 'Never Again has meant again and again and again.' The remarkable historical generosity and vision of Diane and Ron Fagen coupled with media platform, skills and verve of Pioneer Public Television and the mission and reach of the JCRC of Minnesota and the Dakotas is a marvelous partnership. It is dedicated to teaching the lessons of the Shoah (Holocaust in Hebrew) to prevent the genocides of today. From Yellow Medicine County and the Fagen Fighters World War II Museum, the word and education goes forth globally."*

-Steve Hunegs, Executive Director, Jewish Community Relations Council of Minnesota and the Dakotas

## POSTCARDS



13 Episodes

*Postcards* captures the lives of many local artists and relives the cultural history of our viewing area. *Postcards* not only educates and informs viewers about our region and the gifted individuals who call this region home, but it also gives these individuals the opportunity to increase their exposure.

NUMBER OF ARTISTS FEATURED: 562

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: 42

NUMBER OF ORGANIZATIONS FEATURED: 57

NUMBER OF PARTNERS/COLLABORATORS: 34

DISTRIBUTION: Pioneer Public Television & MN Channel

ENGAGEMENT: Community events

DESCRIPTION OF EVENTS: Pioneer continued to organize outreach and community engagement activities related to Legacy funded productions this past year. We organized an event at the Fagen Fighters WWII Museum, bringing together the United Church of Christ of Montevideo and Granite Falls and the Jewish Community Relations Council of Minnesota and the Dakotas to discuss issues surrounding the Holocaust. The issues and stories discussed at the event formed a backdrop for the creation of the Upper Midwest Emmy Award winning *Postcards* story: "Sonderzüge; A Box Car Story" about the Fagen Holocaust boxcar exhibit.

In addition, Pioneer organized outreach booths to interact with the public around Legacy funded programs such as the award winning KMS Marching Saints program. The events were sponsored in Alexandria, Willmar, Hinckley, Benson and Richmond, Minnesota. Public screening events that featuring interviews with rural Minnesota Vietnam vets we also organized in Willmar, Marshall, Appleton and Worthington.



*Hmong Community in Walnut Grove, MN.*

**Episode #801 Train Car Mural, Record Store, Woodworker**

Learn about a train car mural in Montevideo, MN, join the resurgence of vinyl collecting at Last Stop CD Shop in Marshall, and travel to the woodworking shop of innovative artist Grant Kaihoi.

**Episode #802 Art Gallery, Musician, Photographer**

Spend a day at the Art of the Lakes Gallery in Battle Lake, and visit an artist couple that share a passion for rural living; photographer Kristi Fernholz and musician Brad Fernholz.

**Episode #803 Brulé, Painter, The Popcorn Stand**

Discover the story behind nationally renowned performer, Paul LaRoche and his group Brulé learn about oil painting from Tracy Anderson, and check out the historic popcorn stand in Granite Falls.

**Episode #804 Prairie performance and Printmaker**

Experience *My Ocean*, an artistic piece put together by prairie advocate Bethany Lacktorin. Then, travel to Elbow Lake to watch Michael Weatherly create colorful prints in his home studio.

**Episode #805 Dance and County Fair Culture**

Watch a dance performance centered around the Holocaust. Next, take in small town culture with a trip to the Swift County Fair in Appleton, MN.

**Episode #806 Historic Hotel, Rodeo Culture and Baseball History**

Learn the history of the nostalgic Palmer House in Sauk Centre, jump into rodeo culture with JD Struxness, and take a step into Max Bats in Brooten, MN where a passion for town baseball grew into an empire.



**Episode #807 Lac qui Parle Performing Arts and Poetry**

Hear stories about Robert Bly, a famous poet from Madison. Take a walk with the Spirit of Appleton, a community based theatre project, and catch a performance at the Prairie Arts Center, a community theatre with an outstanding reputation.



**Episode #808 WWII History, Painter and Digital Artist**

Hear stories of the holocaust at Fagen Fighters WWII Museum and watch Kerry Bonk share her passion for art. Also, learn about digital art with Benjamin Yang in Marshall. .

**Episode #809 Local Canoe Film**

Take in a local film about an epic canoe journey.

**Episode #810 Hmong Culture in Walnut Grove**

Learn about the vibrant Hmong culture in Walnut Grove, MN.

**Episode #811 Morris Art**

Special episode of Postcards brought to you by Pioneer partner, University of Minnesota - Morris.

**Episode #812 Goat Ridge Brewery, MN Corn Maze, and Music Shows**

Stop in and visit the cultural happenings at Goat Ridge Brewery in New London, MN. Also, visit a massive corn maze shaped like the state of Minnesota at the Rock River Pumpkin Festival in Edgerton, Minn. Finally, wrap up your night up with an evening of music and dancing with Mitch Frisch, president of the Traverse County Music Club in Wheaton, MN

**Episode #813 KMS Marching Band and Keiki Fire and Light**

Travel with the KMS Marching Band as they perform in Hawaii to commemorate the 75th Anniversary of the attack on Pearl Harbor. Then, watch the children of Keiki Fire and Light perform an original fire spinning dance routine.

**GRASSLAND JAM – Special music series production**



**Episodes 301-313**

**Program Description:** *Grassland Jam* is the name of Pioneer's folk/bluegrass/gospel/Americana music program. The program highlights music captured at the annual Minnesota Bluegrass and Old Time Music Festival. Pioneer used its mobile studio to record bands for three days during the event at the El Rancho Mañana Campground near Richmond, Minnesota. The bands featured in each episode are listed below. The third season of *Grassland Jam* featured bands performing at the Minnesota Bluegrass and Old Time Music Festival, held in Richmond, Minnesota in August of 2016.

**Episode 301: Premiered January 7, 2017**

The Revelers.

**Episode 302: Premiered January 14, 2017**

Pert' Near Sandstone

**Episode 303: Premiered January 21, 2017**

The Canote Brothers.

**Episode 304: Premiered January 28, 2017**

Monroe Crossing

**Episode 305: Premiered February 4, 2017**

The Clay Hess Band

**Episode 306: Premiered February 11, 2017**

The Travelin' McCourys





**Episode 307: Premiered February 18, 2017**

Halvorson Family Band

**Episode 308: Premiered February 25, 2017**

King Wilkie's Dream

**Episode 309: Premiered March 25, 2017**

Sarah Mae and the Birkeland Boys, Dick Kimmel and Co.

**Episode 310: Premiered April 1, 2017**

Hand Picked Bluegrass, Long Time Gone

**Episode 311: Premiered April 8, 2017**

No Man's String Band, Pushing Chain

**Episode 312: Premiered April 15, 2017**

Poor Benny, Hogslop String Band.

**Episode 313: Premiered April 22, 2017**

The Horsenecks, Rosby Corner

**PRAIRIE YARD AND GARDEN – Series**



**Episode #3008 -- Octagonal Summer Kitchen**

The history of summer kitchens on Pioneer farms, and how these buildings were used to can garden produce, bake, and most important of all, prepare meals for large families and harvesting threshing crews.

**Episode #3005 – What's Old is New Again**

A look at the history of objects used in local landscapes and gardens, such as antique tractors, grindstones, and containers, with an examination of how those objects are used in yard design.



MUSIC PERFORMANCE SPECIAL



**Brulé Holiday Concert** - Contemporary Native American musician Paul LaRoche and his award-winning band, Brulé, returned to his hometown of Worthington to perform with the Worthington Symphony Orchestra (WASO) at the historic Memorial Auditorium Performing Arts Center. This program was edited and broadcast by Pioneer in December 2016.

# Report on Legacy Expenses: Cost of Production for State Fiscal Year 2017

For Period: July 1, 2016 through June 30, 2017

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
<b>Names of Legacy funded programs reporting</b>  July 1, 2016 through June 30, 2017	<i>Postcards</i> , 13 half-hour episodes <i>Grassland Jam</i> , 13 half-hour episodes <i>Prairie Yard and Garden</i> , two half-hour episodes on history and cultural heritage within a longer series <i>Brulé Holiday Concert</i> , an hour-long concert program featuring musician Paul LaRoche recorded in Worthington
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	Pioneer three stations (KWCM-Appleton, KSMN-Worthington, and K49-Fergus Falls) broadcast all these programs on our high definition channel. "Prairie Yard and Garden" episodes also aired on the Pioneer Create channel.
<b>Estimated viewership</b>  July 1, 2016 through June 30, 2017	Pioneer does not subscribe to Nielsen ratings, so Nielsen audience estimates are not available. The viewing area has an estimated population of 1,017,860.
<b>Hours available for web streaming</b>  July 1, 2016 through June 30, 2017	125
<b>Education materials created and distribution</b>  July 1, 2016 through June 30, 2017	1 activity guide created by Lac qui Parle teacher.

Legacy Projects	Cost of Production
For period: July 1, 2016 - June 30, 2017	For period: July 1, 2016 - June 30, 2017
<i>Pioneer Series Production (Postcards series and select episodes of Prairie Yard and Garden)</i>	\$ 214,620.57
<i>Pioneer special projects and music productions (Grassland Jam production and Brulé Holiday Concert)</i>	\$ 114,047.64
<b>Total</b>	<b>\$ 328,667.57</b>

## Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	Pioneer Series Production: 13 episodes of <i>Postcards</i> , a thirty-minute weekly series on the arts, history and cultural heritage of western Minnesota; acquisition and broadcast distribution of special arts, history or cultural heritage content within select episodes of the <i>Prairie Yard and Garden</i> series.  Pioneer Specials and Music Performance Production: Production and broadcast distribution of 13 episodes of <i>Grassland Jam</i> , a music performance series recorded at the Minnesota Bluegrass and Old-Time Music Association Annual Festival; production and broadcast distribution of the <i>Brulé Holiday Concert</i> , an hour-long concert program featuring musician Paul LaRoche recorded in Worthington.
Recipient phone number	320-289-2622
Names of board members	See below
Recipient email address	yourtv@pioneer.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our home page at <a href="http://www.pioneer.org">www.pioneer.org</a> that takes citizens to the LLC website where the details are posted about Pioneer's use of Legacy funds
Amount, source and fiscal year of the appropriation	\$328,367.57 ACHF Grant Appropriation SFY-16
Amount and source of additional funds	There are no additional funds specifically identified for direct support of these projects.
Duration of projects	Project activities occurred between July 1, 2016 and June 30, 2017, except for the initial recording work on <i>Brulé Holiday Concert</i> in November 2015
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.6 FTEs
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration



## Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

Project	Start-End Dates	FTE	Direct Expenses	Admin Costs	Assessment Method	Measurable outcomes	Measurable impacts
Pioneer Series Production ( <i>Postcards</i> series and select episodes in the <i>Prairie Yard and Garden</i> series)	7/1/16 To 6/30/17	3.0	\$ 214,620		On-time completion of the <i>Postcards</i> series; acquisition of special content as part of the <i>Prairie Yard and Garden</i> series and <i>Postcards</i> , surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity.	Positive reactions from viewer/members and Community Advisory Board showing greater awareness of arts and community activity, plus viewer activity as shown in web analytics. Recordings of programs available for viewing online or in Pioneer's archives.	Artists gained visibility far beyond their communities. Viewers learned about cultural opportunities, artists, and stories available in their communities.
Pioneer specials and music performance productions ( <i>Grassland Jam</i> music series and <i>Brule Holiday Concert</i> ).	7/1/16 To 6/30/17	1.6	\$ 114,047		On-time completion of these special music productions or series, surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of web activity.	Positive reactions from viewer/members and Community Advisory Board showing greater awareness of arts and community activity, plus viewer activity as shown in web analytics. Recordings of programs available for viewing online or in Pioneer's archives. Recordings of programs available for viewing online or in Pioneer's archives.	Musicians reached a larger audience growth, which included the opportunity to link to their recorded performances via Pioneer's web site. Viewers learned about musical performances, cultural opportunities, and the history of Native American music (through the <i>Brule Holiday Concert</i> ).

## **PIONEER PUBLIC TELEVISION 2017 Board of Trustees**

### **Pioneer Public Television Board of Directors (for the period ending June 30, 2017)**

Pat Kubly (Chair)  
Julie Rath (First Vice Chair)  
Julie Bleyhl (Second Vice Chair)  
Mark Olson (Secretary–Treasurer)  
Chuck Grussing  
Roxanne Hayenga  
Linda Wing  
Holly Witt  
Paul Raymo  
Andy Lopez  
Deb Economou

## PRAIRIE PUBLIC BROADCASTING

**77** ARTISTS AND HISTORIANS COLLABORATED WITH OUR PRODUCTION TEAM

**250+** TEACHING GUIDES AVAILABLE FOR EDUCATORS

*"I absolutely love Prairie Public... my main channel. The history you bring to us and the creativity are irreplaceable!"*

-Janet Pratt, Detroit Lakes, MN



**Legacy-supported *Family Learning Events* and the *Integrate, Innovate Motivate: Creative Tech for Teaching* conference presented by Prairie Public Education Services in several Minnesota communities in 2016-17 provided many creative opportunities for children, families and educators to explore arts, literacy and technology.**



## COMMITMENT TO DIVERSITY

Prairie Public actively recruits authorities, artists and performers for documentaries and performance broadcast programs who reflect the changing ethnic diversity of viewers within its broadcast territory. Particular care is taken that documentaries on history subjects to reflect the impact and participation of Native Americans in the events covered. In addition, Prairie Public's Education Services team is pro-active in their equitable distribution of resources and in their selection of communities in which to program events. Emphasis is given to servicing traditionally underserved populations, including new Americans, Indian Reservations and school districts with higher percentages of low income families.

## LEGACY BY THE NUMBERS

LEGACY FUNDING MAKES POSSIBLE FTE POSITIONS: **3.5**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT PRODUCED: **24**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT BROADCAST: **628**

TOTAL NUMBER OF HOURS OF LEGACY CONTENT STREAMED ONLINE: **119**

TOTAL NUMBER OF PAGE VIEWS: **220,393**

TOTAL NUMBER OF ARTISTS FEATURED: **61**

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: **15**

TOTAL NUMBER OF ORGANIZATIONS FEATURED: **12**

TOTAL NUMBER OF PARTNERS/COLLABORATORS: **3**

## DISTRIBUTION

TOTAL NUMBER OF DISTRIBUTION PARTNERS: **4**

BROADCAST AND DISTRIBUTION REACH: NW & West-Central MN, ND, NE MT, Winnipeg & Brandon, MB

## ENGAGEMENT

TOTAL NUMBER OF EVENTS: **11**

TOTAL NUMBER OF EDUCATIONAL MATERIALS/ACTIVITY GUIDES DISTRIBUTED: **3,570**

TOTAL NUMBER OF LESSON PLANS AVAILABLE: **252**

TOTAL NUMBER OF PARTICIPANTS/ATTENDEES: **2,410**

**PRAIRIE MOSAIC**

9 episodes were broadcast on Prairie Public, posted to Prairie Public's YouTube channel and shared on Prairie Public's Facebook and Twitter accounts. Individual feature segments from each episode were also output to the same platforms.

*Prairie Mosaic* is a studio produced program featuring the people and places of Northwest Minnesota. Pre-produced feature segments highlight the arts, history, music and culture of the region.



*BOB DAMBACH & BARB GRAVEL HOST PRAIRIE MOSAIC*



*LES SKOROPAT PHOTOGRAPHY*

NUMBER OF ARTISTS FEATURED: 40

TOAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: 12

NUMBER OF ORGANIZATIONS FEATURED: 8

- 801 October 24, 2016  
Dr. Sprafka exhibit, Becker County Museum, Detroit Lakes, MN; Hardwood Groove, Detroit Lakes, MN
- 802 November 7, 2016  
Painter Lisa Hinkenmeyer, St. Cloud, MN; D Mills and the Thrills, Moorhead, MN
- 803 December 19, 2016  
Wood sculptor Paul Albright, Akeley, MN; Camp Rabideau National Historic Site, Bemidji, MN;  
Filmmaker Mike Scholtz, Wrenshall, MN; Singleton Street, Delano, MN
- 804 January 23, 2017  
Photographer Orabel Thortvedt, Moorhead, MN, Photographer Les Skoropat, Pelican Rapids, MN
- 805 February 13, 2017 9:00 PM  
Tale of Two Sisters Stage Coach Painting, Moorhead, MN; Painter Tim Ray, Moorhead, MN
- 806 March 27, 2017  
Artist Annie Stein, Moorhead, MN; Clay County Archives, Moorhead, MN
- 807 April 24, 2017  
Toboggan builders, Warroad, MN; Lake Country Mountaineers Black Powder Club, Perham, MN; Keri Noble, Minneapolis, MN

- 808 May 29, 2017  
Pipe Organist, Andrew Steinberg, Moorhead, MN; Charles A. Lindbergh, Little Falls, MN; Dorothy Molter, Ely, MN; Pop Wagner and Bob Bovee, St. Paul, MN
- 809 June 26, 2017  
Becker County Museum, Detroit Lakes, MN; Enger Dance studio, Roseau, MN; Katie Hennagir, Perham, MN; Erik Koskinen Band, St. Peter, MN

## PRAIRIE MUSICIANS

6 episodes were broadcast on Prairie Public, posted to Prairie Public's YouTube channel and shared on Prairie Public's Facebook and Twitter accounts. Individual songs from each episode were also output to the same platforms.

*Prairie Musicians* is a studio produced program featuring regional musicians. Each program highlights original music and includes interview segments with musicians from each group.



ERIK KOSKINEN BAND, ST. PETER, MN

NUMBER OF ARTISTS FEATURED: 21

NUMBER OF ORGANIZATIONS FEATURED: 1

-**Erik Koskinen Band, St. Peter, MN.** Koskinen is a wizard at uniquely crafted lyrics for his own brand of American folk music, with a little blues, country and rock mixed in. Band members include Paul Bergen and Steve Garrington. Songs performed include "Boomtown," "Blood and Money," and "Will You Feel my Love."

- **Mike Munson, Winona, MN.** Munson is well known for his skilled finger picking while playing the blues. His lyrics tell stories of everyday hardships and his own travels. Songs performed include "Rose Hill," "So Long," and "Empire Builder."

- **Gina Powers Band, Moorhead, MN.** Gina Powers Band has all the makings of a fun-loving group of musicians that love to play country music for everyone who will listen. This terrific blend of talent will delve into a little classic rock and folk at times, all while keeping the energy high and the atmosphere light. Band



members include Gina Powers, James Singer, Mitch Ritenbach, Eli Davis, Nathan Pitcher. Songs performed include "Chicken Pot Pie," and "Run Away Horse."

- **David Stoddard, Fergus Falls, MN.** David is a teacher and songwriter who has been performing throughout the U.S. for years. He has a passion for house concerts because of the intimate atmosphere and personal connections. His original music is quirky and sometimes humorous, but with a clear message or opinion. Songs performed include "Running Man," "I Wrote a Song About You," "Dandelions," and "Talk Radio."

- **Connie Gjermundson, Albertville, MN.** Connie grew up with a love for horses and the rodeo, so it's natural that her music would reflect these passions. Her voice lends itself to the heartfelt lyrics that describe experiences ranging from being a mother to overcoming obstacles. Songs performed include "Ride for 8 Seconds," and "Happy Being Me."

- **Concordia College Marimba Choir, Moorhead, MN.** Under the direction of Dr. David Eyler, select members of the Percussion Ensemble are invited to play in the Marimba Choir. They perform a range of works from Classical, Latin, pop, and ragtime. Songs performed include "Daybreak," and "Over the Rainbow."

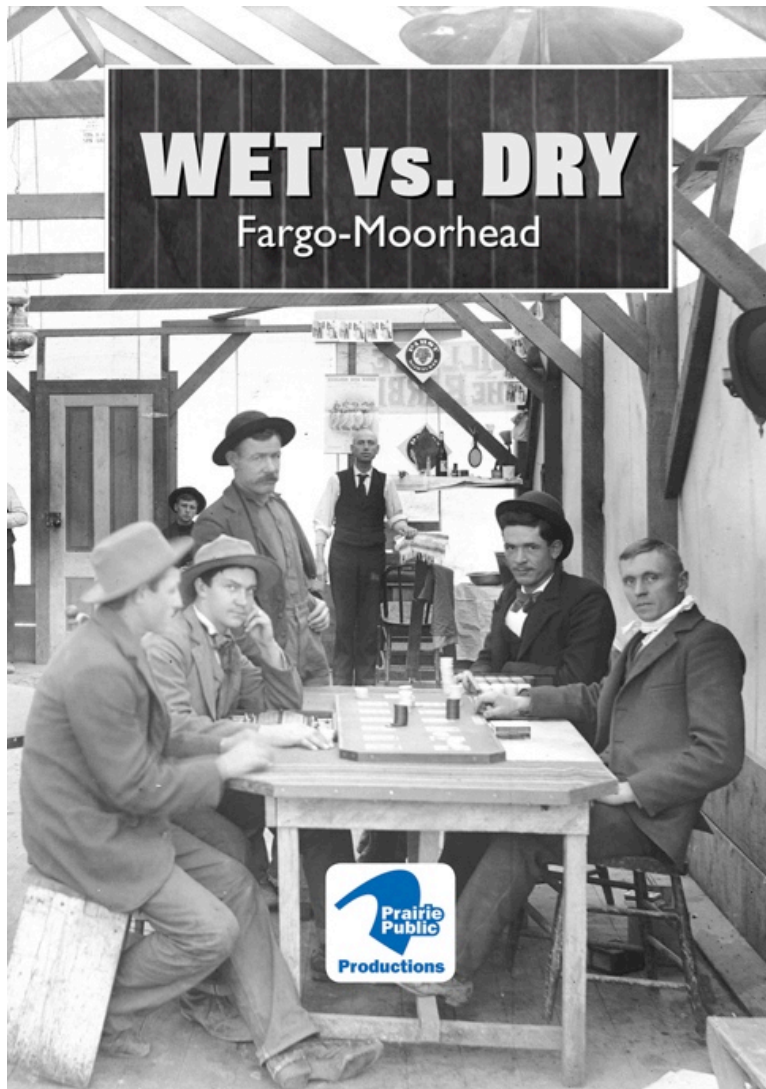


*Concordia College Marimba Choir, Moorhead*

### ***Wet vs. Dry***

The documentary *Wet vs. Dry* was broadcast on Prairie Public, posted to Prairie Public's YouTube channel and shared on Prairie Public's Facebook and Twitter accounts.

*Wet vs. Dry* studied the history of the struggle between the "Drys" -- those who sought to ban alcohol --



and the "Wets" -- those who were in favor -- from the days of early settlement in the late 1800s. This resistance shaped the relationship between the Red River border communities of Fargo and Moorhead. The drys had been able to ban alcohol sales in North Dakota from the state's earliest days by including a prohibition clause in the original state constitution in 1889. The wets on the other hand, prospered on the Minnesota side of the Red River thanks to a pragmatic appreciation of its alcohol driven economy. Colorful characters and rowdy tales of bootleggers, madams, and small-town gangs pepper the story of the area's moral and economic tug-of-war that took place over kegs of beer, bottles of whiskey and barrels of moonshine.

TOTAL NUMBER OF HISTORIANS,  
EDUCATORS and EXPERTS: 3

NUMBER OF ORGANIZATIONS  
FEATURED: 3

NUMBER OF PARTNERS and  
COLLABORATORS: 3

## Report on Legacy Expenses: Cost of Production for State Fiscal Year 2017

For Period: July 1, 2016 through June 30, 2017

### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
<p><b>Names of Legacy funded programs reporting</b></p> <p>July 1, 2016 through June 30, 2017</p>	<p><b>6 Arts, Cultural, and Historical Features:</b> Lisa Hinkenmeyer, Paul Albright, Mike Scholtz, Camp Rabideau National Historical Site, Les Skoropat, Harren Family Togoggan Builders, Buck Paulson, Clay Co and Becker Co Historical Societies.</p> <p><b>6 Prairie Musician performance specials:</b> Erik Koskinen Band, St. Peter, MN, Mike Munson, Winona, MN, Gina Powers Band, Moorhead, MN, David Stoddard, Fergus Falls, MN, Connie Gjermundson, Albertville, MN, Concordia College Marimba Choir, Moorhead, MN.</p> <p><b>Wet vs. Dry Documentary:</b> <i>Wet vs. Dry</i> studied the history of the struggle between the "Drys" -- those who sought to ban alcohol -- and the "Wets" -- those who were in favor -- from the days of early settlement in the late 1800s. This resistance shaped the relationship between the Red River border communities of Fargo and Moorhead.</p> <p><b>Educational Services:</b> Prairie Public provides northwest Minnesota schools and the families they serve with PBS-approved, research-based, multi-media resources and professional development, including special emphasis on cross-curricular application of the arts, history and culture. Prairie Public's commitment to education predates the Legacy Amendment, and Legacy funds help augment and expand the work, particularly in early childhood education, teacher professional development, and distribution of educational resources. In June of 2017, the Legacy Amendment supported our</p>

	<p>two-day graduate credit-approved Teacher Training Institute, <i>Innovate, Integrate, Motivate: Creative Tech for Teaching 2017</i>, for 60 Minnesota (and North Dakota) preK-12 teachers, which featured nationally recognized experts on educational technology. For the second consecutive year, we collaborated hosting the TTI with professional education staff members from the two Minnesota educational partners in the Prairie Public region, the Northwest Service Cooperative in Thief River Falls and the Lakes Country Service Cooperative out of Fergus Falls. The conference offered numerous sessions on using digital tools for cross-curricular applications, and many other opportunities. Conference website <a href="#">here</a>.</p> <p>We presented breakout sessions highlighting the latest digital teaching tools from PBS and Prairie Public at regional education conferences and workshop trainings for preK-12 educators. We used our frequent e-newsletter and social media platforms to promote our free resources to nearly 7,000 Minnesota teachers representing approximately 65,000 students.</p> <p>Educational programs and video collections on Minnesota regional arts, history and culture were made available to Minnesota school districts via the free PBS LearningMedia <a href="#">digital resource portal</a>.</p> <p>Family Learning Event Grants worth up to \$2,000 per event were awarded to three Minnesota schools committed to building literacy skills at home, encouraging parental involvement in their children's learning, and sparking a love of literacy, discovery and learning in young learners.</p>
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	3 stations PPB1, PPB2, PPB3 (Minnesota Channel).
<b>Estimated viewership</b> July 1, 2016 through June 30, 2017	464,000 viewing households
<b>Hours available for web streaming</b> July 1, 2016 through June 30, 2017	119 hours of program streamed online.
<b>Education materials created and distribution</b> July 1, 2016 through June 30, 2017	<ul style="list-style-type: none"> <li>• Granted 3 Share A Story Family Learning Events</li> <li>• Presented a training at the annual Minnesota Art Educator Conference, which was attended by 185 art educators, and participated in the Communities Collaborative Brain Development Conference in Mahanomen, attended by over 500 educators and service providers.</li> <li>• We teamed up once again with Minnesota's Northwest Service Coop and Lakes Country Service Coops to co-host our annual Teacher Training Institute, <i>Innovate, Integrate, Motivate: Creative Tech for Teaching 2017</i>, held in June at Minnesota State University Moorhead. It provided CE credit and workshops on the latest digital teaching tools for 65</li> </ul>

	<p>educators.</p> <ul style="list-style-type: none"> <li>• Disseminated at least 750 learning-related handouts to 1,500 underserved parents and children at the annual Giving Tree event in Moorhead.</li> <li>• Engaged 1,400 people at Share a Story Event in Fargo, ND in June, which was attended by many Minnesota families</li> <li>• Distributed 180 books to Minnesota kids</li> <li>• <b>Published 6 new lesson plans in 2016-17</b></li> <li>• Organized several large outreach events, including the One World One Sky Planetarium event at Minnesota State University Moorhead in February. The event, tailored to spark interest in STEM and STEAM among young children, was attended by over 500 people. We distributed 200 educational handouts and 200 vouchers for free learning apps at this event alone, plus we exposed kids to science experiments, the rudimentary basics of astronomy via the Planetarium show and learning games on our hands-on mobile lab. In addition to MSUM, we also developed a partnership with the professional staff at Moore Engineering of Fargo</li> <li>• <b>Broadcast 1,680 hours of educational programming</b></li> <li>• Distributed over 500 free mobile app vouchers for Apple and Android users to schools, early childhood educators, and families using mobile technology as a learning tool.</li> <li>• Provided an early childhood e-newsletter, a K-12 e-newsletter, two print mailings, tens of thousands of online resources through PBS Learning Media, PBS KIDS, and Prairie Public's Education website to NW Minnesota educators</li> </ul>
--	---

Legacy Projects	Cost of Production
For period: July 1, 2016 - June 30, 2017	For period: July 1, 2016 - June 30, 2017
#1: Media Production - Arts and Cultural	85,089
#2: Media Production - Historical	68,250
#3: Educational Services	117,819
<b>Total</b>	<b>\$total 257,158</b>

## Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p>Work for Fiscal Year 2016 included the following projects:</p> <p>1. Media Production and Educational Services</p> <p>1A. Media Production Arts and Cultural</p> <p>Produced six (6) 6 minute features on Lisa Hinkenmeyer, Paul Albright, Mike Scholtz, Camp Rabideau National Historical Site, Les Skoropat, Harren Family Togoggan Builders. Produced 3 art education modules with MN Native Buck Paulson for use in the K-12 classroom. Produce 6 half hour studio performances by Minnesota musicians (Prairie Musicians)</p> <p>1B. Media Production – Historical</p> <p>Produce (2) 6-minute historical pieces in cooperation with the Clay Co and Becker Co Historical Societies. Produced a ½ hour documentary on the history of Prohibition in Moorhead, MN titled <i>Wet vs. Dry</i>. This is based on the <i>Wet to Dry</i> exhibit at the Clay Co MN Historical Society. Broadcast a ½ hour documentary on the history and art of stained glass church windows in NW Minnesota.</p> <p>1-C. Educational Services</p> <p>In the fiscal year 2016-17 Prairie Public will provide “no fee” educational services to Minnesota preK-12 schools in our coverage area. Ninety-seven Minnesota schools with nearly 7,000 teachers and over 67,000 students are able to access Prairie Public’s Educational Services resources for free. We will hold our annual Teachers Training Institute in which educators learn how to use the latest digital technology to engage students and incorporate</p>



	<p>regional arts, culture and history into their curriculums. Approximately 40 of the attendees are expected from Minnesota.</p> <p>At least three Ready to Learn Family Learning Events will be held in Minnesota.</p>
Recipient phone number	701-241-6900
Names of board members	See below
Recipient email address	jgast@prairiepublic.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the Prairie Public website <a href="http://www.prairiepublic.org/television/minnesota-legacy-programs">www.prairiepublic.org/television/minnesota-legacy-programs</a> that takes citizens to the LLC website where the details are posted about Prairie Public's use of Legacy funds.
Amount, source and fiscal year of the appropriation	The total amount of the appropriation was \$537,526.87 reduced to \$529,140.56. It was appropriated as available to reimburse for expenses incurred in biennium July 1, 2015-June 30, 2017. The total amount of expenditures for the FY 17, July 1, 2016 to June 30, 2017 was \$271,158.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of projects	Project activities have taken place between July 1, 2016 and June 30, 2017.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	3.5 FTEs
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
1. Media Production and Educational Services	7/1/16 to 6/30/17		\$271,158		meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity	see detail below	see detail below
1-A. Media Production - Arts and Cultural	7/1/16 to 6/30/17	1.0			meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity	Website visits, and community advisory board	93,694 hits on website for Arts & Cultural Heritage Funded Programs
1-B. Media Production - Historical	7/1/16 to 6/30/17	0.75			meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity	Website visits, and community advisory board	75,905 hits on website for Historical Heritage Funded Programs
1-C. Educational Services	7/1/16 to 6/30/17	1.75			meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity	Track # of teachers trained in TTI workshops and # of students by broadcast	Approximately 40 Minnesota based Teachers will attend the Teacher Training Institute and over 67,000 K-12 Minnesota students will have access to educational programming through our broadcast and digital services.

## 2016-2017 Prairie Public Board of Directors

Joshua Boschee-1<sup>st</sup> term ends 2020

Ken Bull-2<sup>nd</sup> term ends 2019

Greg Dandewich (Treasurer)-2<sup>nd</sup> term ends 2020

Heidi Demars-1<sup>st</sup> term ends 2019

Betty Gronneberg-1<sup>st</sup> term ends 2020

Britt Jacobson (Vice Chair)-2<sup>nd</sup> term ends 2018

Phyllis Johnson-1<sup>st</sup> term ends 2019

Dick Kloubec-2<sup>nd</sup> term ends 2018

James E. Kotowich -1<sup>st</sup> term ends 2020

Karen Kreil-1<sup>st</sup> term ends 2018

Lisa Kudelka-1<sup>st</sup> term ends 2019

Jerry Nagel (Chair)-By Position

John Petrik-1<sup>st</sup> term ends 2018

Connie Triplett-1<sup>st</sup> term ends 2019

Nick Vogel

Sarah Smith Warren (Secretary)-1<sup>st</sup> term ends 2018

### EX OFFICIO MEMBERS:

Paul Ebeltoft (Past Chair)-By Position

Ken Zealand-By position - President of Prairie Public Manitoba

John Harris (President & CEO)

By position - President of  
Prairie Public Broadcasting, Inc.  
(non-voting member)

## LAKELAND PUBLIC TELEVISION

### IMPACT OF LEGACY FUNDING THROUGH LAKELAND PUBLIC TELEVISION

*Common Ground* connects local artists to the outlying communities throughout north and central Minnesota. These Legacy-funded productions expand Lakeland Public Television's ability to share the talents and stories of northern and central Minnesota's rural and culturally diverse people. Not only do we ignite new interests and renew commitments to arts, history and cultural heritage amongst our viewers, we expand the station's partnerships with artists, organizations and historians across the region.

### **244** ARTISTS COLLABORATED WITH OUR PRODUCTION TEAM

### **38** ORGANIZATIONS RECEIVED EXPOSURE THROUGH OUR LEGACY PRODUCTIONS

*"I just watched two videos I checked out from the Kitchigami library system that were created by Lakeland. They were absolutely excellent! Thank you! WOW! What great films and even having been a lifetime (age 74) resident I learned so much! Oh THANK YOU!!!!!"*

-Carolyn Kile



*Donnie Headbird, relative of the great leader and peacemaker Shaynowishkung, "He Who Rattles."*

## COMMITMENT TO DIVERSITY

LPTV's Legacy production crew is committed to embracing diversity in people and ideas throughout northern and central Minnesota. We actively strive to tell the stories of the diverse cultures present in our region, including the many Native American communities that contribute to our rich history and culture. For example, in this season of *Common Ground*, author & journalist Michael Meuers lends insights into his book detailing the teachings of the late Red Lake Elder, Larry Stillday. Then, we joined Hereditary Chief Darwin Sumner as he takes an exchange student from Madrid Spain, fishing for trout during an ideal summer day on the Red Lake Nation.

## LEGACY BY THE NUMBERS

LEGACY FUNDING MAKES POSSIBLE FTE POSITIONS: 4.1

TOTAL NUMBER OF HOURS OF LEGACY CONTENT PRODUCED: 13

TOTAL NUMBER OF HOURS OF LEGACY CONTENT BROADCAST: 337

TOTAL NUMBER OF HOURS OF LEGACY CONTENT STREAMED ONLINE: 133.5

TOTAL NUMBER OF PAGE VIEWS: 17,012

TOTAL NUMBER OF ARTISTS FEATURED: 244

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: 59

TOTAL NUMBER OF ORGANIZATIONS FEATURED: 38

TOTAL NUMBER OF PARTNERS/COLLABORATORS: 18

## DISTRIBUTION

TOTAL NUMBER OF DISTRIBUTION PARTNERS: 2

Minnesota Channel (Statewide service of TPT)

FNX "First Nations Experience" Channel

### BROADCAST AND DISTRIBUTION REACH

LPTV currently reaches approximately 383,500 individuals over an estimated 7,500 square miles in northern and central Minnesota who view the station either off-air (antenna), via cable or via satellite. Another 773,200 individuals south of our primary market have the ability to receive our signal via direct broadcast satellite.

Number of channels broadcasting Legacy content on LPTV services: 3

Lakeland Prime (KAWE DT)

Lakeland Plus (KAWE DT5)

Lakeland MN Channel (KAWE DT6)



**ENGAGEMENT**

TOTAL NUMBER OF EVENTS: 2 “Legacy luncheon/focus groups”

TOTAL NUMBER OF PARTICIPANTS/ATTENDEES: 26

**IMPACT SUMMARY:**

Our Legacy production crew hosted and organized two focus group/luncheons in the Bemidji and Brainerd areas in June 2017. Attendees, comprised of past participants in Legacy productions, local arts board members and area legislators, provided feedback regarding improvements for Legacy productions as well as suggestions for future content.

**Common Ground**

EPISODES #801 - 813

**Program Description:** *Common Ground* explores the unique people, places and events that surround us here in north central Minnesota. Each week, we take viewers on a journey of exploration into the diverse art, cultures and history that help to shape and define our communities.



*Archeologist Grant Goltz re-creating Native American Blackduck Pottery*

NUMBER OF ARTISTS FEATURED: 30

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: 38

NUMBER OF ORGANIZATIONS FEATURED: 14

NUMBER OF PARTNERS/COLLABORATORS: 3

**DISTRIBUTION**

Total number of hours broadcast:

*Common Ground*: 281 hours (From 438 airings on L-Prime and L-Plus and 185 airings on L-MN Channel)

- Common Ground #801 "Mary Pettis & Verse Like Water"

In this season 8 premiere 2-segment episode, tour the Jacques Art Center in Aitkin Minnesota to view the expressive realist landscape art of Mary Pettis. Then listen at Brainerd's Central Lakes College as MacArthur Foundation award winner Professor Terrance Hayes of The University of Pittsburgh recites his poetry for Jeffery Johnson's Verse Like Water.

- Common Ground #802 "Filmmakers Nik Nerburn & Kristian Berg"

In this 2-segment episode visit Nik Nerburn of Bemidji, an experimental documentary filmmaker as he works on a Springboard for the Arts project while staying at the Historic Fergus Falls State Hospital. Then focus with us on Bramble Films Documentary Filmmaker Kristian Berg who created POUSTINIA: THE ART OF GENDRON JENSEN, a detailed look into the art & life of a Grand Rapids area graphite illustrator of preternatural detail.

- Common Ground #803 "History of the Clearbrook Depot"

In this follow-up episode to last season's tour with the late Randy Berger hear from those in the Clearbrook community responsible for saving and the preservation of the Historic Clearbrook Depot. They relate their memories of the railroad, the future of the museum, the significance of the depot's revitalization, the importance local history holds for their small rural community and their town's culture.

- Common Ground #804 "Shaynowishkung"

Follow some of the key people involved in Bemidji's Shaynowishkung Statue committee as they collaborated with living relatives of the great leader and peacemaker Shaynowishkung, "He Who Rattles". Hear from those who worked to create an aesthetically high quality, culturally sensitive, and historically accurate portrayal in bronze of the man who lived through a tumultuous time of war & colonization where the city of Bemidji would grow.

- Common Ground #805 "Photographers Angela Shogren & Jesse MacArthur"

In this two-segment episode, join Naturalist Angela Shogren as she explores a Scientific Natural Area near Itasca State Park to photograph flora & fauna, including a diminutive, rare orchid. Then Jesse MacArthur of Brainerd uses his DSLR to record indigenous culture and breath-taking nature in the Amazon Rainforest.

- Common Ground #806 "Nordic Showcase & Painter Diana Johnson"

Join us at Bemidji's Nordic Showcase where groups including the Sons Of Norway exhibit culture from the Old Country, Norway, Finland, Denmark & Sweden. Then Diana Johnson invites us to her studio to observe as she creates a small painting in a large series for a "Painting A Day".

- Common Ground #807 "CLC Agricultural Showcase & Square Dance Club"

Tour Brainerd's Central Lakes College Agricultural Showcase for a glimpse at past & the future of modern food production. Then members of Bemidji's Square Dance club share the challenges & joys to promenade this tradition into our modern culture.

- Common Ground #808 "Author Michael Meuers & Darwin Sumner Fishing"

Author & journalist Michael Meuers lends insights into his book detailing the teachings of the late Red Lake Elder, Larry Stillday. Then join Hereditary Chief Darwin Sumner as he takes an exchange student from Madrid Spain, fishing for trout during an ideal summer day on the Red Lake Nation.

- Common Ground #809 “Northern Minnesota Breweries”

In this episode, a local enthusiast of brewing lends insight to its history in North-Central Minnesota. That art and legacy of fermentation continues at Bemidji Brewing and Jack Pine Brewery in Brainerd/Baxter. These businesses share their process of making unique recipes and grant us a tour of their brewpubs.

- Common Ground #810 “Jeremiah Liend & Bob Gatts”

In this two-segment episode, Bemidji graduate Jeremiah Liend returns home to direct his insightful, experimental crowd-sourced comedic play and lends acumen to his creative process as a dramatist. Also featured, Bob Gatts of Cushing Minnesota's Obligato Violin & Guitar Shop demonstrates his hands-on process to repair a treasured violin bow for a regular customer.

- Common Ground #811 “Fiber Arts Tour”

In this episode, we start in Fosston, Minnesota's Northern Woolen mills, and stop at several of the artists studios along the way including those who create beauty with fibers, be it traditional needle-and-thread, warm wool blankets on a hand loom, or beautifully functional rattan baskets.

- Common Ground #812 “Geocaching”

In this episode, join geocachers, who take to our trails to find containers marked by GPS (global positioning system) coordinates as a healthy, semi-competitive outdoor activity. Hear the history of this relatively new culture, which spawned & influenced smart-phone variants like Ingress and the vastly popular Pokemon Go, as a Cass Lake family enjoys geocaching, journeying, problem solving, and cooperating to find hidden “track-able” treasures.

- Common Ground #813 “Grant Goltz Blackduck Pottery”

In this Season 8 finale' episode, experimental archaeologist Grant Goltz shares his theory of how pre-contact indigenous people of our area made durable, multi-functional Blackduck pottery, with a group of First Nations Women from Winnipeg, Canada. While Goltz's hands-on discoveries often don't gain acceptance with established academia in the U.S., his experience and knowledge is greatly respected across the border by our neighbors to the North.

**Backroads**

EPISODES #2001 - 2008

**Program Description:** *Backroads* is a live music program featuring local musicians from across north central Minnesota on Lakeland Public Television. Performances were recorded in front of a live audience at the Rail River Folk School in Bemidji in August of 2016.



*Sam Miltich and Clearwater Hot Club perform in Bemidji for "Backroads"*

NUMBER OF ARTISTS FEATURED: 19

NUMBER OF PARTNERS/COLLABORATORS: 1 – Rail River Folk School, Bemidji, MN

#### DISTRIBUTION

Total number of hours broadcast:

*Backroads*: 37 hours (From 84 airings on L-Prime and L-Plus)

- *Backroads #2001* "Sam Miltich and Clearwater Hot Club"

Sam Miltich and Clearwater Hot Club: Clarinet - Tony Balluff, 1st Guitar - Sam Miltich  
2nd Guitar - Mark Kreitzer, Bass - Matthew Miltich. Sam Miltich is a self-taught jazz guitarist born and raised in the woods of northern Minnesota. Sam burst on the scene in his teens as a young lion of gypsy jazz, joining Paul Mehling's Hot Club of San Francisco and touring internationally with the world-renowned Robin Nolan Trio. Sam's fluid and instinctive sound has graced hundreds of stages, from small towns on the Iron Range to New York's Lincoln Center. In addition to fronting his own band, the Clearwater Hot Club, Sam records and performs extensively with Minneapolis-based jazz singers, Connie Evingson and Charmin Michelle; legendary Twin Cities saxophonist Dave Karr; and Dutch swing violin maestro, Tim Kliphuis. In addition to a busy touring schedule, Sam also hosts a weekly Jazz at the VFW night in his home town of Grand Rapids, MN.

- *Backroads #2002 "Lee "Bone" Sherseth"*

My name is Lee "Bone" Sherseth. I have been a musician for as long as I can remember. I've traveled the world playing my guitar with bands, and on my own, most of my life. Over the years I've learned that love prevails above all, so my music is all about love. Love of place, of a spouse, a friend, family, simply a love of being alive. My music has been influenced by all the music I have played over the years, from folk, country, rock and roll, blues jazz and even R & B. I have many guitar heroes. The discipline of Les Paul coupled with the "no rules" philosophy of Jimi Hendrix. The simple approach of folk music applied to the clutter of jazz all comes out in my own musical creations. I do not seek to copy any of them, but rather allow their influence to permeate my music in an amalgamation that results in my own unique musical styling.

- *Backroads #2003 "Lance Benson"*

Singer/songwriter Lance Benson performs at the Rail River Folk School in Bemidji, MN. A seasoned and honed singer songwriter with a refreshing outlook on life lived and dreams acted on. A sound stemmed from life experiences along with roots, rhythm and blues. Dancing multiple capos across the neck of the guitar and blending honest, soulful lyrics. The connection between a song and his audience built organically from thousands of miles of touring. He is a Minnesota folkie singer songwriter that is as good as they come.

- *Backroads #2004 "The Occasionals"*

The Occasionals is a diverse group of musicians who get together in various arrangements that are always changing. They are a smaller, more acoustic spinoff group of the folk-rock wedding band The Seasonals. The Backroads lineup consists of Corey Medina, Kristi Miller, Aaron Schnackenberg and Eric Carlson. They will be playing original compositions by Jim Miller and Eric Carlson.

- *Backroads #2005 "Jennifer Johnson"*

Jennifer Johnson, an up and coming singer/songwriter from Bemidji, MN, has been singing for as long as she can remember. A 2009 graduate of Bemidji High School, Jennifer was very active in the music programs participating in choir, band, full orchestra, jazz band, pep band, marching band, pit orchestra, drum line, madrigals, and show choir. She was a proud member of Bemidji's La Voce Ballo show choir for 4 years, was vocal captain her senior year, and received the caption award for "Best Female Vocalist" at her final competition in 2009. Jennifer was also a member of the 2007, 2008, and 2009 MN All-State Lutheran Choirs, the 2008 MMEA All-State Women's Choir, the 2009 Concordia College Honor Band, and the 2009 MN High School Honors Choir under the direction of Eric Whitacre. After high school, Jennifer attended Concordia College in Moorhead, MN to further her musical studies. She was a three-year member of The Concordia Choir and performed in the percussion ensemble, echo band, both vocal jazz ensembles, and various student led chamber groups throughout her time at Concordia. She also studied private voice and piano, was an active member of her student chapter of the American Choral Director's Association, and was highly involved in campus ministry as a worship band member and leader. Jennifer graduated from Concordia in 2013 with her Bachelor of Music degree in K-12 Vocal Music Education and has been teaching K-6 General Music and 4-6 Choir at Rippleside Elementary in Aitkin, MN ever since. When she isn't teaching, Jennifer directs the senior choir, youth band, and children's choirs at First Lutheran Church of Aitkin and performs locally with her band, JPAK. She also spent 3 weeks as a counselor and vocal coach for the MN All-State Lutheran Choir last summer and has spent the last 6 summers working as a camp counselor and day camp coordinator for Pathways Lutheran Outdoor Ministries. Inspired by her Christian faith, Jennifer describes her music as



a sort of "musical journal" that accompanies her on her journey through life. It speaks to growing up, wondering, hoping, and seeking out who we are and who we're meant to be in this world. Every song tells a story and she's excited to share a little bit of her story with all of you through her music.

- *Backroads #2006 "Kitchi Boogie"*

Kitchi Boogie is based out of Pennington, Minnesota and regularly appears at music venues and festivals throughout northern Minnesota. Kitchi Boogie is known for their live performances featuring original songs that can be best described as where funk, blues, and country rock meet in a modern jam band. The band's current line-up includes Shane Corning (guitar, vocals), "Papa" Steve Ross (bass), and Isaiah Mooney (drums, vocals).

Kitchi Boogie was first formed by Steve and Shane, who for the previous few years had been playing together in various groups and jam sessions. In 2010 they were joined by Chris Carter (drums) and Jason Dowell (guitar, vocals) to become Kitchi Boogie. By 2012, along with Shane and Steve, the band now included Dave Quamme (drums, vocals) and Jake Baldwin (guitar, vocals). The following year, Kitchi Boogie's self-titled first studio album was recorded at Gary Burger Studios and released in January of 2014. In that same year, Isaiah became the band's drummer. With each new incarnation, Kitchi Boogie has grown in the two areas most important to the group, songwriting and live performances. Currently, Kitchi Boogie continues to write material, expand to new performance venues, and will be back in the recording studio this winter.

- *Backroads #2007 "Shannon Murray"*

Shannon Murray is a folk/punk musician and storyteller from Bemidji, Minnesota. Tackling guitar playing, and songcraft like it's a contact sport, her music is intensely political, and deeply personal. She is heavily influenced both stylistically and conceptually by her upbringing in a working class, non-musical family in rural Minnesota, and by the many talented musicians who also call the northwoods home. Despite a late introduction to guitar and songwriting in college, and a myriad of assertions from music teachers growing up that she lacked aptitude, Shannon has developed a sound, style, and perspective that is uniquely her own. She has just finished her seventh independent, solo album 'Collecting Anchors' and is currently working on delving deeper into her work preserving working class history and music in her "People's Music" series through a 2015-2016 Hinge Artist Residency with Springboard for the Arts, where she is exploring the connections between poverty, trauma and mental health in the personal histories of patients admitted for mental health treatment to the Fergus Falls State Hospital from 1890-1920. She also performs in the Bemidji based post-punk band Cheerless.

- *Backroads #2008 "Corey Medina"*

Corey Medina is a Navajo Native Blues-Rock artist from Shiprock, New Mexico who moved to Bemidji, MN 4 years ago. He just released his first album in May of 2015 and has since been featured on several Blues festivals, radio shows, TEDx in Gull Lake and just recently made a few debuts in the Twin Cities Area. Corey and his blues rock Trio (Corey Medina & Brothers) have gained much momentum with their high intensity yet soulful rock sound in the Northern Minnesota area. Corey has recently moved to the Northern Minneapolis area and is networking with venues and musicians all across the state. The band, Corey Medina & Brothers also includes Eric Sundeen on drums and Gary Broste on Upright bass.

***In Focus***

50 segments

**Program Description:** Our existing Lakeland News program continues to air *In Focus*, a weekly feature segment that highlights the subjects of art, history and cultural heritage throughout north central Minnesota. Occasionally these feature stories cross-promote topics from our series *Common Ground*, but more frequently remain as independent pieces so that even more people, places and events can be shared with our viewers.



*Historic Clearbrook Train Depot in Clearbrook, MN.*

NUMBER OF ARTISTS FEATURED: 195

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: 21

NUMBER OF ORGANIZATIONS FEATURED: 24

NUMBER OF PARTNERS/COLLABORATORS: 14

**DISTRIBUTION**

Total number of hours broadcast:

*In Focus*: 6 hours (From 201 airings of 50 separate segments on L-Prime)

- Ojibwe Language Art – Bemidji, 7/2/2016
- Summer Theater Production – Pequot Lakes, 7/9/16
- Hot Jazz Festival – Hackensack, 7/16/16
- Pakistani Filmmaker – Bemidji, 7/23/16
- Steven McKnight Exhibit – Brainerd, 7/30/16
- The Lakes Area Music – Brainerd, 8/6/16
- Paul Bunyan Playhouse – Bemidji, 8/13/16
- Painting for Suicide Prevention – Bemidji, 8/20/16
- Lakes Bluegrass Festival – Pine River, 8/27/16
- Backroads concerts – Bemidji, 9/4/16

- Kid's Kitchen – Bemidji, 9/11/16
- Walker Ethnic Fest – Walker, 9/18/16
- Chainsaw Sculpture – Hackensack, 9/25/16
- Bemidji Artist Moves to Uganda After Tragedy – Bemidji, 10/2/16
- Red Lake Artist Brings Native American History To Life – Red Lake, 10/9/16
- Wild Rice Harvesting Technics and Music at Area Festival – Zerkel & Park Rapids, 10/16/16
- Cooking Up Kombucha as a Health Drink – Bemidji, 10/23/16
- Bemidji Theater Group Show Importance of Community Theatre – Bemidji, 10/30/16
- Traveling Art Exhibit Made Possible By Art Grant – Shevlin, 11/6/16
- Atypical Art Classes Cater to Many Different Levels – Backus, 11/13/16
- Art Exhibit Explores Books as Art Pieces – New York Mills, 11/20/16
- It's A Wonderful Life Comes To Life In Era Form – Walker, 11/27/16
- Staff and Students Come Together Under the Limelight – Kelliher, 12/4/16
- Swedish Festival of Light Starts Ultide Season – Bemidji, 12/11/16
- Jewelry from Park Rapids headed to Pre-Golden Globes – Park Rapids, 12/25/16
- Bemidji Shop Uses Local Art For Global Reach – Bemidji, 1/2/17
- Mixed Media Form Blends Sculpture, Relief Paintings – Aitkin, 1/9/17
- Jazz Festival To Draw In Talent From Across The Region – Bemidji, 1/16/17
- Wood Carving Class Teaches Rewarding Craft – Grand Rapids, 1/23/17
- Elephant Man Comes From The Streets Of London To Bemidji – Bemidji, 1/30/17
- Diversity Takes Center Stage In “Fiddler On The Roof” – Grand Rapids, 2/6/17
- Sioux Chef Dishes Out And Delivers – Bemidji, 2/13/17
- Ribbon Skirts And Shirts Class Teaches Tradition – Cass Lake, 2/20/17
- Aitkin Art Center Has Gone To The Birds – Aitkin, 2/27/17
- Dancing Duo Gets Others Grooving And Moving – Bemidji, 3/6/17
- Park Rapids Couple Saw The Sign – Park Rapids, 3/13/17
- Spring Time Is In Full Bloom At Kelly's Cottage Garden – Park Rapids, 3/20/17
- Student Films Make A Splash At Headwaters Film Festival – Bemidji, 3/27/17
- Art Exhibit Brings Out The Kid In All Of Us – Brainerd, 4/6/17
- Independent Study Students Make A Discovery In Ceramics – Brainerd, 4/13/17
- Area Poets Speak Up During National Poetry Month – Wadena, 4/20/17
- Scottish Monk Turned Nicaraguan Musician Spreads Songs of Hope – Brainerd, 4/27/17
- “Kitchen Witches” Leaves Audiences Spellbound - Wadena, 5/4/17
- Bemidji Chorale's Spring Concert Has Something For Everyone – Bemidji, 5/11/17
- Norwegian Constitution Day Creates Cross-Cultural Exchange – Bemidji, 5/18/17
- Minnesota Orchestra Goes On A Traveling Tour Around The State – Grand Rapids, 5/25/17
- World War One Exhibit Renews Interest In Beltrami County – Bemidji, 6/2/17
- Crafty Quilters Use Talent To Give Back – Bemidji, 6/9/17
- Historical Society Celebrates 100 Years of History – Brainerd, 6/16/17
- Nigerian Trio Treats Park Rapids Residents To Cultural Exchange – Park Rapids, 6/23/17
- Two Spirit Identities Find Representation At BSU – Bemidji, 6/30/17

## Profiles

12 segments (:30 each)

**Program Description:** Material for these 30-second interstitial spots is drawn from topics or individuals that are already covered in the *Common Ground* or *Backroads* series, or from various Legacy documentaries LPTV has produced. This “easily digestible” short interstitial format is an excellent high profile means to share content and information with our viewers throughout the broadcast schedule.

## DISTRIBUTION

Total number of hours broadcast:

In Focus: 13 hours (From 2,103 airings on L-Prime)

- Profile #801 - Painter Diana Johnson
- Profile #802 – New Bohemian Art Gallery 1
- Profile #803 – New Bohemian Art Gallery 2
- Profile #804 – New Bohemian Art Gallery 3
- Profile #805 – Kitchie Boogie
- Profile #806 – Lance Benson
- Profile #807 – Corey Medina
- Profile #808 – Jennifer Johnson
- Profile #809 – Lee Sherseth
- Profile #810 – Shannon Murray
- Profile #811 – Sam Miltich
- Profile #812 – Corey Medina 2

## Total hours available online: 133.5

- *Common Ground*: 93 hours
- *In Focus*: 20 hours
- *Harnessing the Headwaters: First Dams on the Mississippi*: 1 hour
- *Why Treaties?*: 1 hour
- *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree*: 1 hour
- *Regaining Food Sovereignty*: 1 hour
- *Boardwalks to Bike Paths: Northern Minnesota State Parks*: 1 hour
- *Sculpting in Wood and Words: The Art of Kent Nerburn*: 1 hour
- *Birch Bark Canoe*: 1 hour
- *Paddles Up! The Lake Bemidji Dragon Boat Festival*: 1 hour
- *Heartland Symphony Orchestra: Sounds from Heartland*: 1.5 hours
- *Common Ground Web Extras*: 4 hours
- *Steam Power!*: 1 hour
- *Resorts of the Northwoods*: 2 hours
- *Backroads*: 4 hours

**Total combined website page views and online video views: 678,043**

Total Page Views for LPTV Legacy Page July 1, 2016 – June 30, 2017: 17,012

LPTV YouTube Channel total views: 661,031

- *Common Ground Playlist*: 51,480
- *In Focus*: 7,068
- *Harnessing the Headwaters: First Dams on the Mississippi*: 2,284
- *Why Treaties?*: 793
- *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree*: 1,407
- *Regaining Food Sovereignty*: 6,934
- *Boardwalks to Bike Paths: Northern Minnesota State Parks*: 2,092
- *Paddles Up! The Lake Bemidji Dragon Boat Festival*: 2,265
- *Birch Bark Canoe*: 580,884
- *Heartland Symphony Orchestra: Sounds from Heartland*: 904
- *Sculpting in Wood and Words: The Art of Kent Nerburn*: 849
- *Common Ground Web Extras*: 124
- *Steam Power!*: 600
- *Resorts of the Northwoods*: 765
- *Backroads*: 2,582



## Report on Legacy Expenses: Cost of Production for State Fiscal Year 2017

For Period: July 1, 2016 through June 30, 2017

### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
<b>Names of Legacy funded programs reporting</b> July 1, 2016 through June 30, 2017	<i>Common Ground</i> (13 episodes) 30 minute weekly program  <i>Backroads</i> (8 episodes) 30 minute programs  <i>Legacy Profiles</i> (12 episodes) 30 second interstitials  Lakeland News <i>In Focus</i> Arts & Culture Segments (50 segments)
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	Three of LPTV's 6 total stations broadcast LPTV Legacy-funded programs. In addition, some LPTV Legacy programs are seen statewide on the Minnesota Channel.
<b>Estimated viewership</b> July 1, 2016 through June 30, 2017	While we don't have specific viewership data for our individual ACHF funded programs, 2013 Nielsen viewership data provided by CPB shows LPTV has an average of 95,288 weekly viewing households..
<b>Hours available for web streaming</b> July 1, 2016 through June 30, 2017	133.5
<b>Education materials created and distribution</b> July 1, 2016 through June 30, 2017	0

Legacy Projects	Cost of Production
For period: July 1, 2016 - June 30, 2017	For period: July 1, 2016 - June 30, 2017
Common Ground	\$134,690
Backroads	\$117,073
Legacy Profiles	\$67,155
Lakeland News "In Focus" Arts & Culture Segments	\$60,201
<b>Total</b>	<b>\$379,118</b>

## Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

<b>3.303, Subd. 10 Reporting Items</b>	
Project names and project descriptions	(13) Episodes of <i>Common Ground</i> : A thirty minute weekly arts, culture, and history magazine style program (8) Episodes of <i>Backroads</i> : A thirty minute live music performance program. (12) Legacy Profiles: 30-second interstitials featuring snippets of arts, culture and history from around the region (50) Weekly <i>In Focus</i> Weekly 3-4 minute arts and culture news segments featured in our Friday night edition of Lakeland News at 10
Recipient phone number	218-751-3407
Names of board members	See below
Recipient email address	bsanford@lptv.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our home page at <a href="http://www.lptv.org">www.lptv.org</a> that takes citizens to the LLC website where the details are posted about LPTV's use of Legacy funds
Amount, source and fiscal year of the appropriation	\$343,773 ACHF Grant Appropriation SFY-17
Amount and source of additional funds	\$35,345 LPTV Local Investment
Duration of projects	Project activities took place between July 1, 2016 and June 30, 2017
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.1 FTEs
Direct expenses and admin cost	\$341,274 direct expenses ; \$37,844 admin expenses
Proposed measurable outcomes	See attached Work Plan
Plan for measuring and evaluating results	See attached Work Plan
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

## Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
<i>Common Ground</i> (13 episodes) 30 minute weekly program	7/1/16 to 6/30/17	1.65	\$119,347	\$15,342	feedback from community and advisory board	web hits, ranking in program preference poll, focus groups	Featured artists and organizations gained exposure beyond their internal promotion efforts, leading to increased attendance at their events and sale of art work.
<i>Backroads</i> (8 episodes) 30 minute music performance programs	7/1/16 to 6/30/17	1.38	\$104,288	\$12,785	" "	Completion and broadcast of production, number of participants featured, support for program, web hits	Featured musicians gained exposure beyond their internal promotion efforts.
<i>Legacy Profiles</i> (12 episodes) 30 second interstitials	7/1/16 to 6/30/17	0.28	\$64,598	\$2,557	" "	Completion and broadcast of 22 episodes, number of participants featured	Featured artists gained exposure beyond their internal promotion efforts.
Lakeland News In Focus Arts & Culture Segments (50 segments)	7/1/16 to 6/30/17	0..77	\$53,041	\$7,160	" "	Completion and broadcast of 50 segments, number of participants featured, increased revenues for participants due to exposure, web hits	Increased attendance at art & cultural events that were featured.
<b>Totals</b>		4.07	\$341,274	\$37,844			

## Lakeland Public Television 2017 Board of Trustees

**Mike Smith**, Board Chair, Bemidji, MN

Mike is new to the board in 2014 and has just recently retired. Mike had served in a wide variety of corporate management and financial roles prior to moving to Bemidji. When Mike and his wife Karen moved to Bemidji, they purchased and operated MJB Appliance in downtown Bemidji until his recent retirement. We're excited to have Mike join the board with his wealth of management experience.

**Ray Gildow**, Board Vice-Chair, Merrifield, MN

Ray is an author, professional fishing guide and retired Vice-President of Central Lakes College. In addition to his role as LPTV Board Chair, Ray hosts LPTV's twice monthly local current events and public issues discussion program, *Lakeland Currents*.

**Bryan Westerman**, Treasurer, Bemidji, MN

Bryan is also new to the board in 2014 and resides in Bemidji. Bryan currently serves as CFO of Oregon Restaurant Services with business locations in Oregon and Illinois. Prior to his current role, Bryan served in a wide variety of financial management roles in the Bemidji area. His financial experience and knowledge of the regional business community will be a big asset for LPTV.

**Kathy Moore**, Secretary, Lakeshore, MN

Kathy is Creative Director for Moore Consulting, a Brainerd Lakes Area-based marketing agency. With previous work experience with the Brainerd Lakes Chamber and the Small Business Development Center at Central Lakes College, Kathy is well connected within the Central Minnesota business community and has a keen interest in workforce development and sustainable growth. Kathy's passion for education and youth activities is driven by her desire to challenge her three school-aged children -- and others -- to succeed.

**Gary Block**, Little Falls, MN

Gary has an extensive career in radio broadcasting in Little Falls where he served as Program Director and on-air announcer for over 30 years. In 2005 Gary started a motor coach tour business called Gary Block Tours and does around 46 tour trips per year.

**Susan Holden**, Minneapolis, MN

Susan was a past President of the MN State Bar Association and is a partner in the law firm Sieben, Carey, P.A. in Minneapolis. Sue grew up in the southern end of the LPTV coverage area, has a lake home there and is committed to the importance of public television in our region.

**Paul Hunt**, Pine River, MN

Paul and his wife Lynn started the Hunt Utilities Group (HUG). Their 70 acre campus is dedicated to resilient living lifestyle solutions. Their HUG campus is also home to Happy Dancing Turtle and Rural Renewable Energy Alliance (RREAL). Paul's technology background and experience is an important asset to the organization.

**Milt Lee**, Cass Lake, MN

Milt is an experienced video producer with many great documentaries and productions under his belt. Milt also produced many of the Resilient Living interstitials you see on Lakeland Public Television. Milt's experience and passion for television production will be a great asset to our board.

**Ann Marie Ward**, Bemidji, MN

Ann Marie is the 4H county extension agent for Beltrami County. She is also a former employee of Lakeland Public Television where she served in several roles including on-air talent for many productions and also as our preschool education outreach coordinator. Ann Marie's passion for kids and public television, along with her experience and "get-it-done" attitude will serve Lakeland Public Television well.

**Ryan Welle**, Bemidji, MN

Ryan serves as Vice President of Deposit Services at First National Bank in Bemidji. Ryan has worked in banking all of his adult life. Ryan also serves on several other boards around the region. His financial expertise is an asset that will help in the governance of Lakeland Public Television.

**Kim Williams**, Bemidji, MN

Kim works as a special education supervisor at the Bemidji Regional Inter-district Council (BRIC). Kim is also a very active volunteer and loves being involved with various community youth programs. Kim's passion to serve children is very important considering Lakeland Public Television's similar focus on kids and education.

**Debra Zipf**, Hillman, MN

Debra worked many years as a program manager for a large IT consulting firm and has years of experience working with corporations and non-profit organizations to address business issues to find ways to set them up for success. Debra is now retired, but continues to be actively engaged throughout the region volunteering her time with various non-profits.

## KSMQ PUBLIC TELEVISION

### IMPACT OF LEGACY FUNDING THROUGH KSMQ PUBLIC TELEVISION

KSMQ contributes to the communities' civic, educational, and cultural life by presenting a range of ideas and cultures and offering a robust forum for discussion and debate. KSMQ is committed to accuracy and integrity in the pursuit of the truth about events, issues, and important matters that affect communities and people's lives.

### 550 ARTISTS AND HISTORIANS COLLABORATED WITH OUR PRODUCTION TEAM

### 158 LOCAL ORGANIZATIONS WERE FEATURED IN OUR PROGRAMMING

*"Each Friday night I set my DVR to record R-Town. I really enjoy the program and have learned more about the community I have lived in for over 40 years. The segments are well done and there's a variety of topics presented. I particularly appreciated the segments on the city council candidates and to hear how they were able to present themselves/their views. Thanks for a great PBS program; one I will continue to watch."*

*-Linda, Rochester*



KSMQ featured a story about a fashion show in Rochester called "Studs, Struts, and Stilettos." The proceeds for the event went to charity.

## COMMITMENT TO DIVERSITY

*KSMQ pursues fairness and responsiveness in content and services, with particular attention to reflecting diversity of demography, culture, and beliefs. We encourage the understanding of the differences involved with a diverse community.*

*"Off 90 has reconnected me with people who I knew so long ago that our connection was lost. Off 90 is a staple for the area and sharing our culture and heritage. Arts and performers are in the shadow until they are shown."*

*-Karl, Rochester*



## LEGACY BY THE NUMBERS

LEGACY FUNDING MAKES POSSIBLE FTE POSITIONS: 3.77

TOTAL NUMBER OF HOURS OF LEGACY CONTENT PRODUCED: 21.5

TOTAL NUMBER OF HOURS OF LEGACY CONTENT BROADCAST: 300

TOTAL NUMBER OF HOURS OF LEGACY CONTENT STREAMED ONLINE: 132

TOTAL NUMBER OF PAGE VIEWS: 576,241

TOTAL NUMBER OF ARTISTS FEATURED: 354

TOTAL NUMBER OF HISTORIANS/EDUCATORS/EXPERTS: 196

TOTAL NUMBER OF ORGANIZATIONS FEATURED: 158

TOTAL NUMBER OF PARTNERS/COLLABORATORS: 13

## OFF 90

26 Episodes

***Off 90 is our flagship weekly series that features stories about art, culture, and history mostly in southern Minnesota. The show has informed people living in the region as well as the whole state to learn new things and gain a greater appreciation about this part of Minnesota.***

***"I have just watched and heard the story online. Congratulations! Having watched episodes of Off 90 online, I knew that you would do great work, and I have not been disappointed. Thank you for helping to tell Theodora's story! it's a lovely feature."***

***-Michael, St. Peter***



**The Tamburtizans are a nationally touring folk ensemble that features music and dancing associated with eastern European cultures found in immigrant communities in Southern Minnesota. Off 90 featured a story about the Tamburitzans' performance in Zumbrota.**



Nestled in Minnesota's beautiful bluff region along the Mississippi River, Winona is city rich with history and culture. Winona's history, current state, and it's future was discussed in a story on *Off 90*.

## ***R-Town***

36 Episodes

***KSMQ sets its sights on Rochester with its newest weekly program, R-Town. As one of the economic engines of the KSMQ viewing area, Rochester is brimming with business, cultural and historical significance. And of course there is also great change proposed as a result of the Destination Medical Center project. What is Rochester talking about? Join Nicole Nfonoyim-Hara and Eric Olson each week as we take a trip to R-Town.***

***"Congratulations on a great season of R Town. I just watched the show on Friday night and enjoy the time and effort you put into informing and storytelling. It's a good mix. I'm glad you folks undertook such an endeavor."***

***-Mike, Rochester***



***R-Town* host, Nicole Nfonoyim-Hara interviews a Mayo Clinic scientist and a community activist about the importance of keeping aging brains active.**



***R-Town* correspondent Danielle Teal interviews Charlie Applequist about how accommodating the Rochester city buses are for people in wheelchairs.**



## ***It Happens Here, Too* Documentary**

**It's easy to believe it doesn't happen here. We don't see it. We don't hear about it. It doesn't make the news, except in big cities. It must not be happening here.**

According to the Minnesota Woman's Foundation, each month in Minnesota at least 213 girls are sold for sex an average of five times per day through the Internet and escort services. This number does not include hotel, street, or gang activity.

It's hard to look. But we did. We wanted to understand how it happens, who it happens to, and how we, as a community, can change it. We found courageous victims who have escaped 'the life' and tireless volunteers, detectives, and prosecutors who want to make a difference right here in southern Minnesota.

This documentary production was made possible by the Minnesota Arts and Cultural Heritage Fund. To go along with the *It Happens Here, Too*, KSMQ hosted a public event where the documentary was shown. Participants in the documentary hosted a discussion as well as a question and answer panel with whom the public was invited to discuss this alarming topic.



***Detective Deb Flatness was interviewed about human trafficking activity in Albert Lea.***



***Stephanie Holt runs Mission 21, an organization that provides services for girls who have been trafficked.***



## Report on Legacy Expenses: Cost of Production for State Fiscal Year 2017

For Period: July 1, 2016 through June 30, 2017

### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
<b>Names of Legacy funded programs reporting</b> July 1, 2016 through June 30, 2017	<i>Off 90</i> <i>Quickstops</i> <i>It Happens Here, Too</i> documentary <i>Christmas at Assisi/An Austin Christmas</i> <i>R-Town</i>
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	KSMQ's main digital channel broadcasts KSMQ Legacy-funded programs. 6 stations statewide broadcast KSMQ's Legacy funded programs on the Minnesota Channel.
<b>Estimated viewership</b> July 1, 2016 through June 30, 2017	655,000 viewing households
<b>Hours available for web streaming</b> July 1, 2016 through June 30, 2017	116.5 hours of programming are available for web streaming.
<b>Education materials created and distribution</b> July 1, 2016 through June 30, 2017	Community forum held to disseminate information about how to identify the signs of human trafficking. DVD's produced for those who desired to present material to additional audiences.

Legacy Projects	Cost of Production
For period: July 1, 2016 - June 30, 2017	For period: July 1, 2016 - June 30, 2017
<i>Off 90</i>	\$108,830.61
<i>Quickstops</i>	\$11,737.94
<i>It Happens Here, Too</i> documentary	\$12,764.24
<i>Christmas at Assisi/An Austin Christmas</i> music concerts	\$34,816.75
<i>R-Town</i>	\$138,489.89
<b>Total</b>	<b>\$306,639.43</b>

## Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	(26) Unique stories for episodes of <i>Off 90</i> : A thirty minute weekly arts, culture, and history magazine style program (36) Episodes of <i>R-Town</i> : A thirty minute weekly arts, culture, and history magazine style program specific to Rochester, MN. (31) <i>Quickstops</i> : interstitials featuring snippets of arts, culture and history from around the region (1) <i>It Happens Here, Too: Sex Trafficking in Your Hometown</i> : 30 minute documentary (2) Music specials featuring local/regional artists performing to local audiences: <i>Christmas at Assisi</i> and <i>An Austin Christmas</i>
Recipient phone number	507-481-2095
Names of board members	See below
Recipient email address	eolson@ksmq.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	www.ksmq.org
Amount, source and fiscal year of the appropriation	\$306,639.43 ACHF Grant Appropriation SFY-17
Amount and source of additional funds	No additional fund were planned for these projects.
Duration of projects	July 1, 2016 to June 30, 2017
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	3.77 FTEs
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

## Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2016 through June 30, 2017

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Off 90 (26 new segments) 30 minute weekly program	7/1/16 to 6/30/17	1.34	\$98,561.13	\$10,269.48	Production logs	26 feature segments were completed for Minnesota artists/historical/cultural events or issues.	Featured artists and organizations gained exposure beyond their internal promotion efforts, leading to increased awareness of their contributions to the community.
Quickstops (31 pieces) three to eight minute segments interspersed throughout broadcast schedule	7/1/16 to 6/30/17	0.14	\$10,630.32	\$1,107.62	" "	Completion and broadcast of 31 segments.	Featured artists and organizations gained exposure beyond their internal promotion efforts, leading to increased awareness of their contributions to the community.
It Happens Here, Too; 30 minute documentary	7/1/16 to 6/30/17	0.16	\$11,559.78	\$1,204.46	Production logs and attendance record.	Completion and broadcast of 30 minute documentary, followed by a community discussion presentation.	The community at large, and agencies dealing with individuals in crisis, gained additional knowledge, and the ability to play a contributory role in combating the issue of sex trafficking in our region.
Christmas at Assisi/An Austin Christmas music concerts	7/1/16 to 6/30/17	0.43	\$31,531.37	\$3,285.38	Production log	Completion of two musical specials featuring local/regional artists.	Individuals who are unable to attend public performances gain access to the fine arts; musicians increase their presence in the region.
R-Town (36 episodes) 30 minute weekly program	7/1/16 to 6/30/17	1.70	\$125,421.69	\$13,068.20	Production log and community feedback.	Completion and broadcast of 36 episodes with no less than 180 featured stories.	Featured individuals and organizations gained exposure beyond their internal promotion efforts, leading to increased awareness of their contributions to the community. Community members increased their understanding of the issues impacting the Rochester community as it navigates the changes due to the Destination Medical Center initiative.

## **KSMQ Public Television 2017 Board of Directors**

Pam Bishop, Chairperson

Fred Bogott, Vice Chair

Dan Nistler, Treasurer

Ted Hinchcliffe, Secretary

Roger Boughton, Immediate Past Chair

Steve King

Jeff Baldus

Joyce Balls-Berry

Mary Davenport

Patrick Schwab



## **MPTA Awards and Nominations 2016-2017**

### **KSMQ Public Service Media, Austin/Rochester**

#### **2016 Midwest Regional Emmy® Awards**

##### **Emmy® Nomination**

*Off 90: 300M4Freedom*

### **Pioneer Public Television, Appleton/Worthington/Fergus Falls**

#### **2016 Midwest Regional Emmy® Awards**

##### **Emmy® Award Winners**

*Town Ball: A Forgotten History* tells the story of black baseball phenom John Donaldson and small-town baseball leagues through interviews with Janet Timmerman, Museums Coordinator for Murray County in Slayton, and Minnesota baseball historians Peter Gorton and Frank White. It won in the Historic/Cultural/Nostalgic – Single Story category.

*Captured in Silver* won in the Historic/Cultural/Nostalgic – Single Story category and features David Rambow (formerly of Pipestone) who has revived the tricky and painstaking process of wet plate photography to make rich, handmade photographs.

##### **Emmy® Nominations**

*Adventure Unknown*, an action-packed story about Spicer's national wakeboard champion and cancer survivor, Alexa Score, was nominated in Topical Documentary category.

*Hello Montevideo* was nominated in the Cultural Documentary category. It is an international story featuring high school students from Montevideo, Minnesota interacting with students from Montevideo, Uruguay as part of an ongoing 111-year-old exchange between the two cities.

*The Mechanized Man* was the third nomination in the Historic/Cultural/Nostalgic – Single Story category and is about the life and times of Michael Dowling, the famous newspaper editor, banker, educator and legislator from Olivia who overcame the loss of limbs in a blizzard to become a nationally known champion of the people with prosthetic limbs.

*Little Kiln on the Prairie* features the work and philosophy of wood fired, native clay potter John George Larson of Milan. It was nominated in the Lifestyle – Feature/Segment category.

*Out of the Ashes* was also nominated in the Lifestyle - Feature Segment Category and features New London potters Craig Edwards and Bill Gossman explaining how the community worked together to create a fire sculpture to beautify the riverbank along Middle Fork of the Crow River that runs through town.

*Life in the Fast Lane* was nominated in the Lifestyle – Program/Special/Series category and features stock car racer Ashley Mehrwerth of St. Stephen who is one of the few, but growing number of women in the Minnesota race car circuit.

*The Crew* was nominated in the Program Promotion – Single Spot category and is a behind the scenes spoof about the Postcards production team featuring Dana Johnson, Kristofor Gieske and Ben Dempcy being their usual offbeat selves.

### **2016 Square Lake Film Festival - Stillwater, MN**

Xenos - Official Selection



## **MPTA Awards and Nominations 2016-2017**

### **2017 Audience Awards - Hollywood, CA**

*Adventures Unknown*- Best Adventure Film - Official Selection

### **2017 Berlin Flash Film Festival - Berlin, Germany**

*Fire & Light* - Official Selection

### **Awards for a production within the reporting period:**

*Fire & Light* Official Selection

2017 Mill Valley Film Festival

2017 Golden Gate International Film Festival - Best Short Documentary

2017 Celluloid Bainbridge Film Festival - Best Short Documentary

2017 Portland Film Festival

2018 Frozen River Film Festival

### **Prairie Public Broadcasting, Moorhead/Crookston**

#### **2017 Midwest Regional Emmy® Awards**

##### **Emmy® Nominations**

Historical Documentary – *Flowers of the Church: Minnesota's Stained-Glass Heritage*

### **Twin Cities PBS, Minneapolis/Saint Paul**

#### **2017 Upper Midwest Regional Emmy® Awards**

##### **Emmy® Award Winners**

Magazine – *MN Original* featuring Photographer Eric Mueller, Poet and Activist Andrea Jenkins and Hip Hop Artist Prof

Historical Documentary – *The Legendary Saint Paul Winter Carnival*

Children and Teens – *Teen Poetry Competition*

Lifestyle Feature – *Machine Age Lamps*

##### **Emmy® Award Nominations**

Arts and Entertainment Single Story – Composer Libby Larson

Arts and Entertainment Single Story – Photographer Layne Kennedy

Arts and Entertainment Program – *The Lowertown Line: P.O.S*

Science and Environment – Environmental Poet Moheb Soliman

Historical/Cultural/Nostalgic Single Story – Rita Mustaphi and Kathak Dance

Lifestyle Feature – Chef Erick Harcey

Craft: Editor – Ryan Klabunde

### **WDSE-WRPT, Duluth/Superior/The Iron Range**

#### **2017 Upper Midwest Regional Emmy® Awards**

##### **Emmy® Award Nominations**

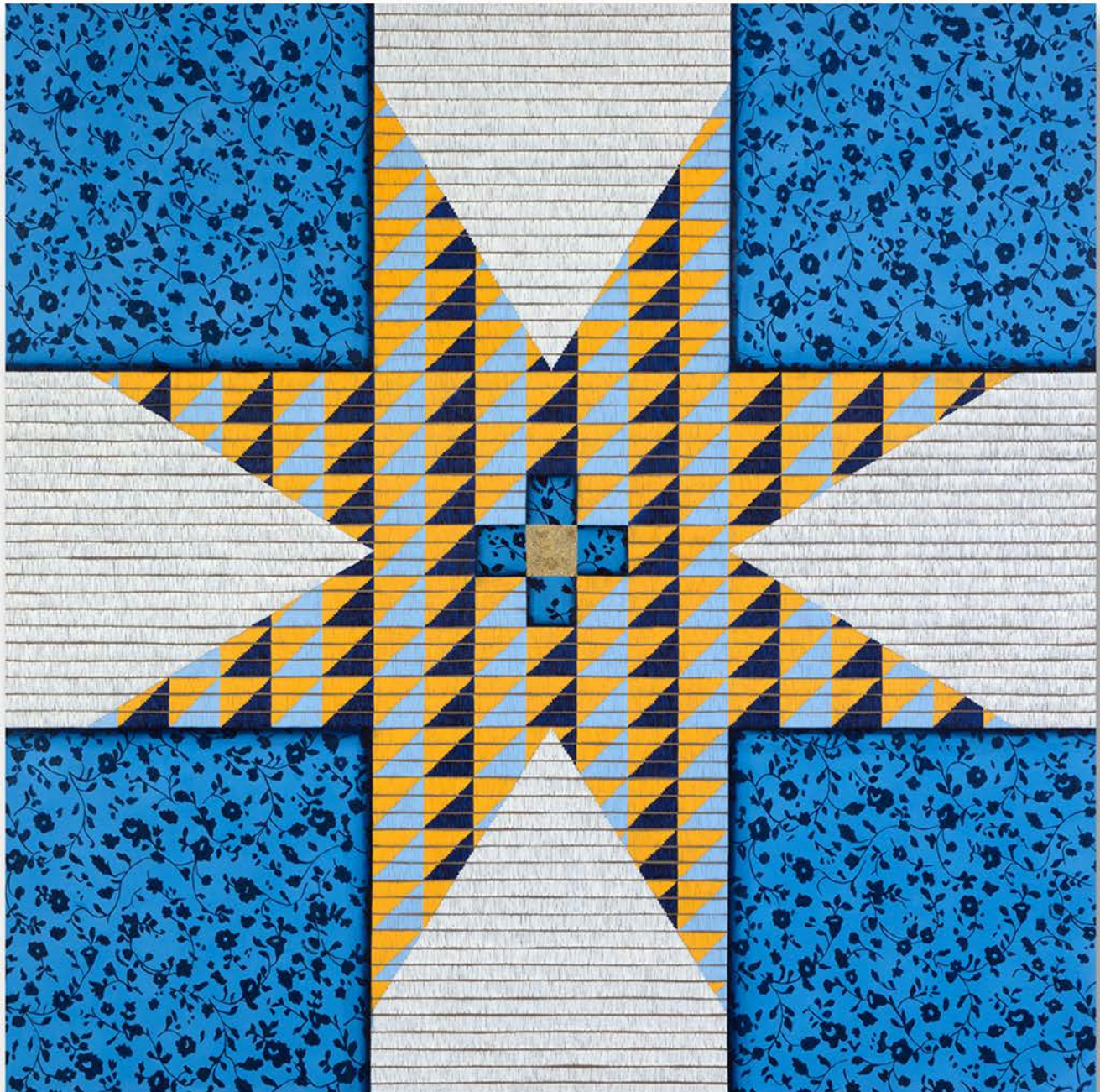
Arts/Entertainment Program – Cheng-Khee Chee in *Perspective*, *The Playlist* episode 710

Magazine Show – Gaelynn Lea: Not Afraid to Be, *The Playlist* episode 808

### **2016**

Reader's Choice Award, *The Playlist* voted Best Local TV Show, Duluth Reader (5th year in a row)





Dyani White Hawk, *Wičháŋpi Wakínyaŋ Wínyaŋ* (Thunder Star Woman), acrylic on canvas, 2015

