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# to save WILDLIFE 2016 Report to the Community







It's good to be back home in Minnesota. I grew up near Red Wing, and my backyard was the forests and fields of the area. On a summer day, I'd be out the door at dawn and back at dusk. For me, being out in nature was the place to have fun, explore, and discover – a place that instilled in me a passion for protecting the natural world and its wildlife.

Early in my career, I worked at the Minnesota Zoo as a keeper, and today, some 20 years later, I'm back, leading an organization that always has been important to my family and me. I am honored to be here, and I look forward to getting to know all of you in the years ahead and thanking you in person for your generous support of the Minnesota Zoo.

I am proud of all that was accomplished this past year, thanks to our employees, volunteers, Zoo and Foundation Board Trustees, members, donors, and the State of Minnesota. By working together and supporting this extraordinary center for connecting people, animals, and the natural world to save wildlife, the Minnesota Zoo celebrated a strong year.

We welcomed nearly 1.3 million guests to the Zoo, our highest attendance since 2012. I am particularly pleased that we launched a new Zoo Access program to ensure that the Minnesota Zoo is free to all those who need it to be free. After an evaluation and revamp of our old program, we are delighted that we increased the number of free admissions provided to economically-disadvantaged members of our community by 73 percent.

We could not reach so many people without the extraordinary support of the State of Minnesota which, as always, provided about one-third of the Zoo's operating budget, as well as critical support for asset preservation and capital needs. We thank Governor Dayton and the Legislature for their investment in our Zoo.

We also honor and thank our nearly 4,000 donors who contributed more than \$3.2 million. Thanks to them, we celebrated our second largest annual fund in our history which made possible so many programs here at our Zoo.

Many of our guests are children who participate in our education programs – everything from Zoo Camp, Toddler Time, and family overnights to our school programs such as ZOOMS and Zoo Safari. We are fortunate to have extraordinary support from more than 100 corporate and foundation partners, and we thank them for their investment in our State's children, ensuring that they are engaging in science, technology, engineering and math (STEM) education, while also learning about wild animals and what people can do to help save them.

One of the ways we help save wild animals is to invest in their protection in the wild – in places like Mongolia where we are helping to save the Asian wild horse. To celebrate and recognize these efforts, we hosted the 2016 Beastly Ball "Mystical, Magical Mongolia" which raised the most money in Beastly Ball history—almost \$600,000. Thank you Chair Suzanne Gappa, the Beastly Ball Committee, and our donors who made this special evening possible.

How fortunate I am to be back at a place I love—the Minnesota Zoo. On behalf of our Foundation Director Melissa Parker Lindsay and our 2016 Board Chairs Peter Maritz and Samantha Capen Muldoon, thank you. We would not be a world-class zoo without your commitment and support.

Sincerely

John Frawley Director/President, Minnesota Zoo President, Minnesota Zoo Foundation

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### **TO SAVE WILDLIFE**

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# PAGE 13 [2016 Donors] TO SAVE WILDLIFE

\*Deceased

# MINNESOTA ZOOLOGICAL GARDEN FINANCIALS Statement of Revenue and Expenses for the Fiscal Year Ending June 30, 2016, Unaudited

\$25,878,548

#### Revenue

Earned Revenue	\$14,072,391
State Appropriation	
Legacy Appropriation	1,750,000
Federal Grant	64,160
Contributions	1,581,997

#### TOTAL

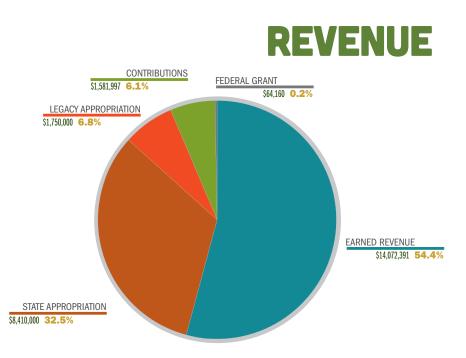
#### **Expenses**

Operations, Facilities and Capital	\$7,095,766
Animals and Conservation	7,820,345
Guest Services, Sales and Marketing	3,406,490
Education	2,680,799
Administration and Finance	3,648,575

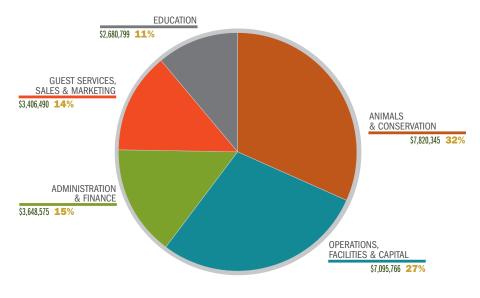
#### TOTAL Operating Expenses \$24,651,975 and Capital Funded from Operations

Net Cash	\$1,226,573
Fund Balance June 30, 2015	\$3,205,400

#### Fund Balance June 30, 2016 \$4,431,973







# MINNESOTA ZOO FOUNDATION FINANCIALS Statement of Revenue and Expenses for the Fiscal Year Ending June 30, 2016, unaudited

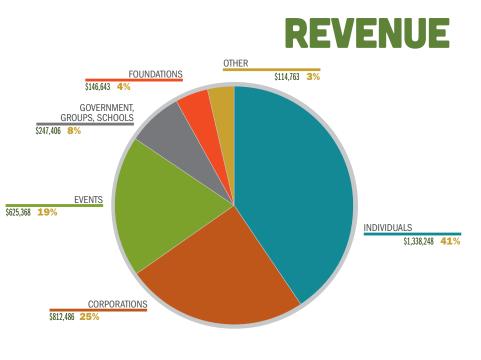
#### Revenue

Individuals \$1,3	338,248
Corporations	312,486
Foundations	146,643
Government, Groups, Schools	247,406
Events, net of direct benefit	625,368
Other	114,763

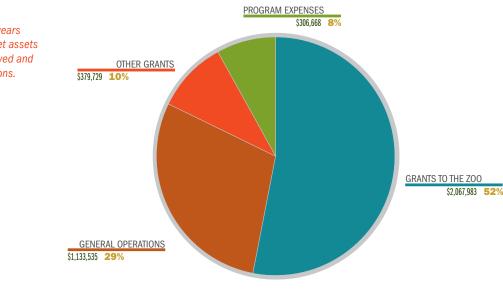
TOTAL \$3,284,914

### **Expenses**

Grants to the Zoo*	\$2,067,983	
Other Grants	379,729	
Program Expenses	306,668	
General Operations	1,133,535	
TOTAL	\$3,887,915	
Net Expense Over Revenue **	(\$603,001)	
Net Expense Over Revenue ** Net Assets, Beginning of Year		







\*Includes in-kind contributions and capital grants.

\*\*The Foundation has accumulated net assets in prior years due to the recognition of multi-year pledges. These net assets are used in the years that pledge payments are received and expended for grants, program expenses, and operations.



13000 Zoo Boulevard Apple Valley, MN 55124 952.431.9200

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**EDITOR** Melissa Parker Lindsay

**GRAPHIC DESIGN** 

Kim Quam

#### **PHOTOGRAPHERS**

Tracy Blowers Scott Roemhildt Peter MacMillan





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