



ServeMinnesota

The power of AmeriCorps. The power of you.

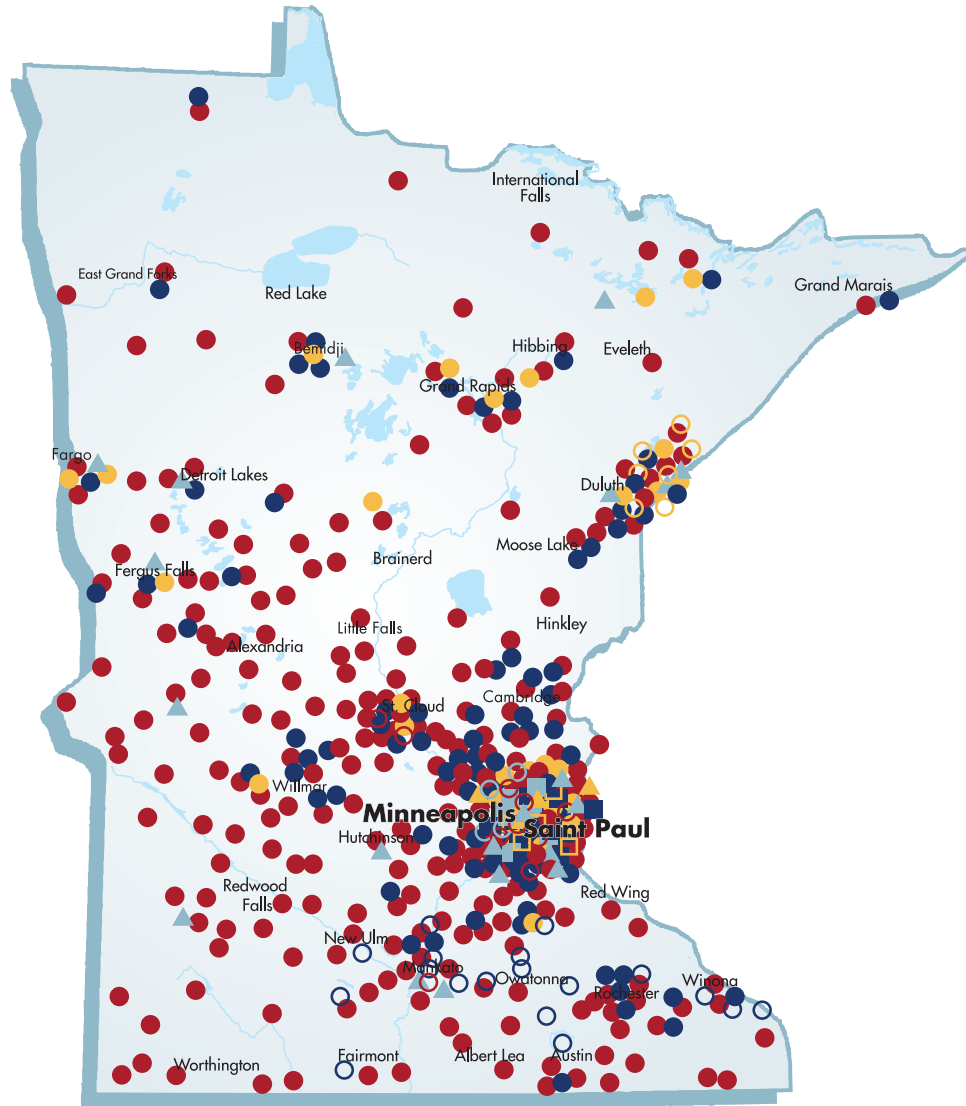
2015













ServeMinnesota Annual Report

YEAR AT A GLANCE

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2014-2015 AmeriCorps Programs



- | | |
|--|--|
|  City of Lakes AmeriCorps |  Minnesota GreenCorps |
|  College Possible |  Minnesota Math Corps |
|  Community Technology Empowerment Project (CTEP) |  Minnesota Opportunity Corps |
|  Conservation Corps Minnesota |  Minnesota Reading Corps |
|  Learning Early Achieves Potential (LEAP) |  True North AmeriCorps |
|  Minnesota Alliance With Youth – Promise Fellows |  Twin Cities Habitat for Humanity |

Vision

Inspiring action to change Minnesota communities for the better.

Mission

ServeMinnesota is a catalyst for positive social change, working with AmeriCorps and community partners to meet critical needs in Minnesota.

We get measurable results through:

Innovation

Researching and applying the best methods to create powerful local solutions.

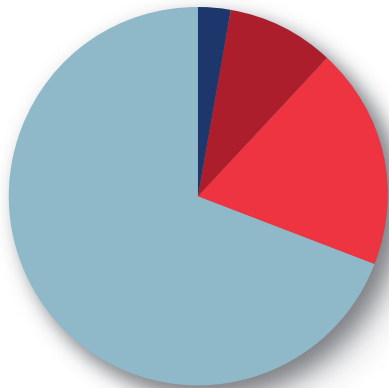
Investment

Raising and allocating funds for AmeriCorps program development, and people serving in those programs to maximize return.

Alignment

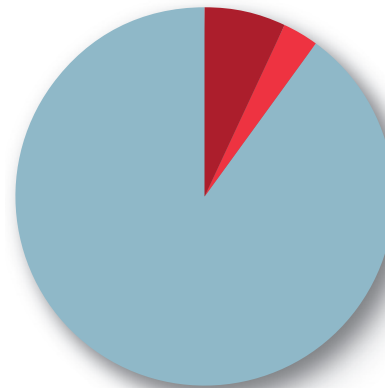
Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.

2014-2015 Program Grants	Members	Grant Amount	Program Impact
○ City of Lakes AmeriCorps	30	\$396,006	Middle School Academic English Proficiency
○ College Possible	32	\$240,000	College Preparation and Success
□ Community Technology Empowerment Project (CTEP)	35	\$429,329	Digital Divide/Computer Education, Employment Skills
▲ Conservation Corps Minnesota	40	\$498,981	Environmental Stewardship, Youth Development
○ Learning Early Achieves Potential (LEAP)	20	\$243,316	Early Childhood Social/Emotional Development, School Readiness Skills
● Minnesota Alliance With Youth Promise Fellows	210	\$2,673,211	Dropout Prevention, Mentoring, Leadership/Civic Engagement
▲ Minnesota GreenCorps	40	\$473,985	Environmental Improvement
● Minnesota Math Corps	175	\$3,086,607	Math Tutoring – Algebra Proficiency by 8th Grade
■ Minnesota Opportunity Corps	30	\$429,906	Job Placement, Economic Stability
● Minnesota Reading Corps	1,053	\$19,342,689	Literacy Tutoring – Reading Proficiency by 3rd Grade
○ True North AmeriCorps	40	\$466,794	Tutoring, Homework Assistance, After-School Programs, Mentoring
■ Twin Cities Habitat for Humanity	25	\$327,500	Affordable Housing, Volunteer Engagement
Total	1,730	\$28,608,324	



REVENUE

Fees	\$915,241	3%
Interest	\$3,953	0%
Private	\$2,807,169	9%
State	\$5,932,047	19%
Federal	\$21,695,987	69%
Total	\$31,354,397	100%



EXPENSES

Program Support	\$2,158,375	7%
Support Services	\$874,796	3%
Grants	\$26,839,274	90%
Total	\$29,872,445	100%

ServeMinnesota's IRS Form 990 is available on request or on our website: serveminnesota.org.



From CEO to Service

Len Olson was well on his way to achieving his dream to become a history teacher and hockey coach when he began second-guessing this path as a way to provide for his family in a slow job market. He had another dream too ... to become a millionaire by age 35, and didn't think teaching would help him reach that goal. Instead, he began a job in sales and worked his way up the corporate ladder. His entrepreneurial spirit fueled the start-up of two technology companies, but he continued to feel pulled toward education. He even returned to school mid-career with the intent of earning his teaching license, but it wasn't until he retired that he could pursue his dream of becoming a teacher.

After retiring at age 59, Len became a part-time Minnesota Math Corps tutor at Southview Elementary in Waconia, at the suggestion of his wife. Len helps 4th graders master the foundational skills they need to succeed in increasingly complex math studies. "It's a completely different culture here than the business world. The teachers and students are kind, excited, and engaged," he says. "It's been a lot of fun."

As the first Math Corps tutor at Southview, Len is an excellent ambassador for the program and coordinates regularly with the teachers, who have come to recognize the value of the program for their students. That's another difference from corporate competition, he says. "We're all working for a common goal, for the development of the kids."

And it shows. This spring, Len helped his students prepare for the state math assessment, the MCA. "I was more nervous for my students before the MCAs than I ever was standing in front of a full boardroom," he admits. "When we got the scores back, we saw that they all went up!"

Len will begin his second year as a Math Corps tutor in the fall, knowing that it has given him an opportunity to be the educator he always wanted to be. He earned his substitute teaching license and knows his experiences through Math Corps are preparing him for his second career!

Math Corps in Minnesota

- Math Corps is in more than 170 sites, including public, private, and charter schools.
- More than 100 school districts in 51 of the 87 Minnesota counties have Math Corps.
- Nearly 200 Math Corps tutors serve across the state each year.
- Since launching in 2008, Math Corps has served more than 15,000 students in grades 4-8.

"One of my students wasn't very confident, but I kept telling him 'you can do anything, it just takes hard work.' He put in extra practice, and once he started seeing his progress, he just flew through his multiplication tables. It's so rewarding to see the pride in these kids when they start to figure out they can do it."

– Len Olson, Math Corps tutor

Building Community for Youth

After one year of forging relationships with students at Hmong International Academy, Promise Fellows Carrie Hatcher and Kanong Lee both felt called to serve a second year. “We care about these students,” Carrie says, “I love being a part of their support system and community as a Promise Fellow.”

Carrie and Kanong are part of Check and Connect, an evidence-based program which partners with schools to help students prepare for their future. Each day, they meet one-on-one with middle school students to provide support in the ABCs of academic success: Attendance, Behavior, and Classroom performance. Often these students live in poverty and have experienced years of academic failure.

Relationship-building is the core of their work as Promise Fellows. Carrie and Kanong connect each student with five caring adults and bridge relationships between families and schools. They mentor students in goal setting, provide tutoring and skill building activities, and model restorative practices for family conferences. Carrie says, “Promise Fellows provide a unique connection. There’s so much for these students to process and we can support them in developing social intelligence.”

One of Kanong’s students completely transformed her grades and attendance because of the positive relationships the Promise Fellows helped to foster. Kanong says, “When I asked her what made the difference, she said she feels cared for. She has a support network now and I’m confident she’ll be prepared for high school.” Last spring, Promise Fellows from the high school visited with 8th graders to help ease the transition.

Promise Fellows help students get involved both in and out of school to build communication, teamwork, and leadership skills. Carrie and Kanong lead service opportunities for youth to build connections with the community.

After their AmeriCorps service, both women will continue with Check and Connect as Associate Educators. Carrie will start a graduate program at the University of Minnesota in youth development leadership and Kanong is pursuing her masters degree in school counseling.

“Carrie and Kanong foster positive enduring relationships with our students. They recognize student needs and advocate for students with teachers. Most of all, they believe students can change their engagement at school to have a more productive learning experience.”

– Verlene Green, School Administrator, Hmong International Academy



Promise Fellows Make a Difference

- Almost 70% of youth increased engagement and significantly improved academic performance.
- Youth completed 12,966 hours of service learning, civic engagement, and leadership.
- More than 150 Promise Fellows serve statewide each year.
- Since 2006, Promise Fellows have served more than 170,000 youth in grades 6-10.

Statement of Financial Position

August 31, 2014 and 2015

Major Program Expenses

Minnesota Reading Corps	\$19,091,782
AmeriCorps Programs	\$5,756,732
Minnesota Math Corps	\$3,195,447

	2015	2014
Assets		
Current Assets		
Cash & Cash Equivalents	\$2,444,782	\$2,993,724
Grants Receivable	\$5,406,420	\$3,464,984
Pledges Receivable	\$829,405	\$1,050,116
Other Receivable	\$643,977	\$96,284
Prepaid Expense	\$67,019	\$46,751
Total Current Assets	\$9,391,603	\$7,651,859
Non-Current Assets		
Equipment – Net	\$23,009	\$8,575
Pledges Receivable	\$45,920	\$0
Security Deposit	\$9,092	\$9,232
Total Assets	\$9,469,624	\$7,669,666
Liabilities & Net Assets		
Current Liabilities		
Accounts Payable	\$244,476	\$203,348
Grants Payable	\$2,795,448	\$2,567,399
Accrued Expenses	\$115,343	\$66,514
Total Current Liabilities	\$3,155,267	\$2,837,261
Net Assets:		
Unrestricted:		
Designated	\$150,000	\$150,000
Undesignated	\$328,877	\$103,152
Total Unrestricted	\$478,877	\$253,152
Temporarily Restricted	\$5,835,480	\$4,579,253
Total Net Assets	\$6,314,357	\$4,832,405
Total Liabilities and Net Assets	\$9,469,624	\$7,669,666

Donors / Board of Directors / Staff

CORPORATE AND FOUNDATION DONORS

\$500,000+

Greater Twin Cities United Way
Target

\$100,000 – \$499,999

Brady Education Foundation
Otto Bremer Foundation
Saint Paul Children's Collaborative
W.K. Kellogg Foundation

\$50,000 – \$99,999

Morgan Family Foundation

\$5,000 – \$49,999

Boston Scientific Foundation, Inc.
Carolyn Foundation
The Good Family Foundation
H.B. Fuller Company Foundation
Hardenbergh Foundation
Lloyd K. Johnson Foundation
Northland Foundation
The Pohlad Family Foundation
The Sheltering Arms Foundation
United Way of Central Minnesota
United Way of Olmsted County
Western Digital

\$250 – \$4,999

Blandin Foundation
GIVING WoMN
Mall of America Holdings
Minnesota Bank & Trust
Moran Family Fund
Morgan Stanley

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Board and staff list current as of June 15, 2016



ServeMinnesota

The power of AmeriCorps. The power of you.

ServeMinnesota is our state's Commission on National and Community Service and is responsible for administering federal AmeriCorps funds to programs throughout Minnesota. An integral part of our work is to effectively leverage that federal funding to help address critical needs facing our state. We support hundreds of AmeriCorps members each year to improve the lives of Minnesotans by offering life-changing service opportunities that focus on education, economic opportunity, and environmental stewardship.



I will get things done for America—to make our people safer, smarter and healthier.
I will bring Americans together to strengthen our communities.
Faced with apathy, I will take action.
Faced with conflict, I will seek common ground.
Faced with adversity, I will persevere.
I will carry this commitment with me this year and beyond.
I am an AmeriCorps member, and I will get things done.

— AmeriCorps Pledge

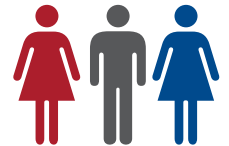
\$28.6 million



invested in nonprofit, community, educational, and faith-based community groups through AmeriCorps

21,835

community volunteers managed or mobilized by AmeriCorps members



1,217

sites with AmeriCorps members

2,014

AmeriCorps members served in 12 programs



4,216

Minnesota Reading Corps students passed the third grade reading test