

2013 ANNUAL REPORT MINNESOTA SAFETY COUNCIL



Commitment • Community • Collaboration

MINNESOTA SAFETY COUNCIL

Our committed board of directors provided strategic guidance and thoughtful counsel. Below, board members gained hands-on experience with our First Aid/CPR training.



We listened to members, linked them to solutions and helped them learn from each other, in person and in our online community.



Safe Kids Minnesota supported statewide strategic planning, resource development and local implementation of programs designed to prevent unintentional injuries to children.



Minnesota Safety Council members were strong partners in promoting off-the-job safety, working with us to distribute thousands of life-saving tools.

Our traffic safety programs for the workplace and the larger community played an important role in the drive toward zero deaths on Minnesota's roads.



Commitment • Community • Collaboration

We love those words! Commitment to our mission, building community among members, collaborating with the many partners who help us to make Minnesota a safer place to live . . . that is the **Minnesota Safety Council**. You'll sense that as you read this Annual Report.

We are committed not only to our mission but to building a deeper relationship with our members, who are at the heart of our organization. You are candid and clear about how to serve you best — and we listen and act. You asked us to connect you closer to the Minnesota Safety Council and to each other. We formed regional groups, now in their second year, where members meet face to face to learn together and exchange proven workplace strategies. You asked for cost-effective tools to help employees and their families stay injury-free away from work. The online “how-to” resource *HOME/work* resulted. You asked us to create an online community where all members can share challenges and solutions. SafetyNet debuted in mid-2013. You've said it's exactly what you hoped it would be!

Some of our best work is in collaboration with partners — business leaders, policy makers, regulators and others who help us advocate for safety in the workplace, on the road, at home. Especially exciting to the future: our partnerships with the Minnesota Department of Health to support a 10-year strategic plan to reduce unintentional injuries; and with the Minnesota Departments of Transportation and Public Safety and others to provide strategic support for the march toward zero deaths on our roadways.



Carol Bufton, President of the Minnesota Safety Council and **Bob Lund**, Chair of the Board of Directors and President and CEO, SFM Mutual Insurance Company.

We are also mindful that we need resources — including efficient facilities — to do our job well. In late 2013, we began a project to expand our headquarters building, bringing our classroom training under one roof, enhancing safety for visitors and staff, and upgrading our training technology. Reaction from visitors since the expansion has been very positive. We invite you to stop in and take a look!

As we focus on strengthening our bond with members and our ability to serve our mission, we are constantly reminded of the need to stay nimble and flexible. We see accelerated change. We see an improved economy, but still a scarcity of resources to invest in safety. We see the composition of our workforces and our communities changing. Technology continues to change the way we communicate and the way we do business. And there is more of that “new reality” ahead.

One thing hasn't changed — our commitment to our mission and our clear vision for the future. And by collaborating to build strong safety communities among our members and our many safety partners, the Minnesota Safety Council will continue our life-saving work.

We end our message with gratitude for the wise and strategic leadership of our Board of Directors, the strong bond with our members and partners, and the enthusiasm of our talented and committed staff. Together, we are making Minnesota a safer place to live.

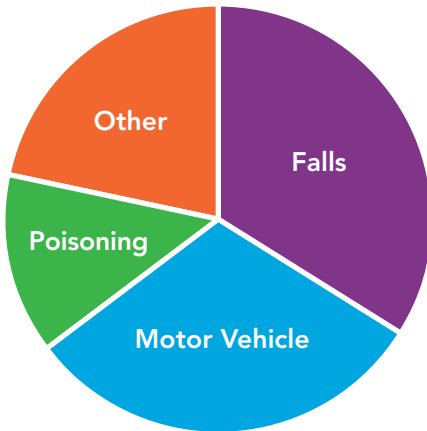
– Bob Lund – Carol Bufton



"Accidents" don't just happen — they are **predictable and preventable**

Unintentional injuries are a leading cause of death, disability and economic loss in Minnesota. They are the number one killer of Minnesota children, youth and young adults. As the fourth leading cause of death for all ages, they bring a sudden and often violent end to the lives of more than 1,800 people each year.

UNINTENTIONAL INJURY DEATHS IN MINNESOTA



Source: Minnesota Department of Health

In far greater numbers, non-fatal incidents alter the lives and limit the potential of those who are injured. According to the Minnesota Department of Health, for every injury death there are three severe traumas, including brain and spinal cord injuries, ten injuries that require hospitalization and 100 injuries that result in emergency department treatment.

Unintentional injuries are expensive. Nearly 300,000 people are seen in emergency departments or are hospitalized each year because of unintentional injuries, making them the leading cause of hospital treatment. Annual costs reach the billions of dollars. In addition to medical expenses, they include wage and productivity costs, lost time, insurance and legal costs, uninsured costs and property damage.

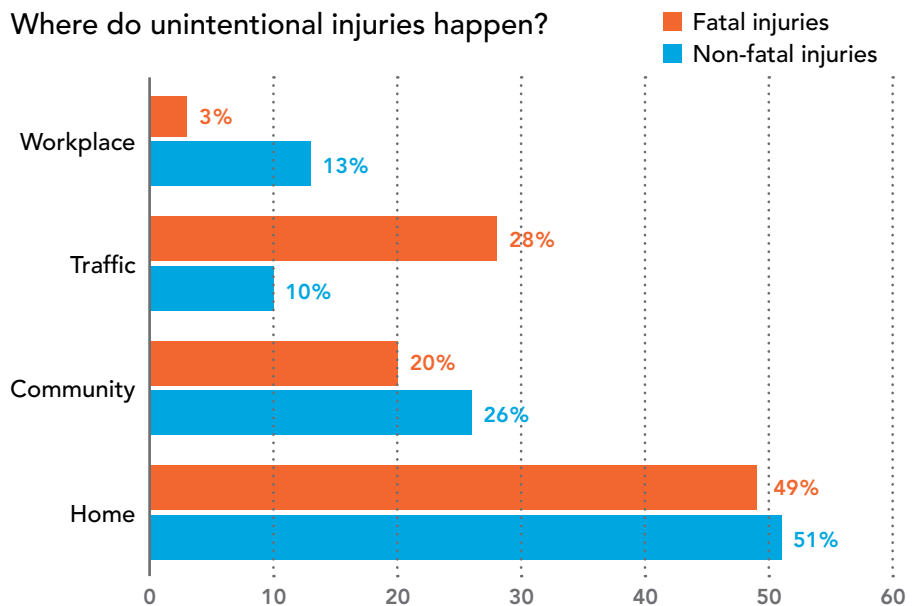
Falls, motor vehicle crashes and poisonings (related primarily to the misuse of prescription drugs) are the leading causes of unintentional-injury hospitalization and death in Minnesota.

Injuries in our workplaces continue to decline. Despite a slight increase in the workplace injury and illness rate in 2012 (most current data available), the numbers and rates are at record lows, part of a downward trend over the past decade.

Traffic deaths have also dropped significantly, from 567 in 2004 to 375 last year, according to preliminary reports from the Minnesota Department of Public Safety. The seat belt use rate is at a record high — 94 percent.

While we have made progress on our roads and in our workplaces, there is much yet to do. Injuries in the home continue to increase. The six percent of people who don't wear a seat belt account for more than 50 percent of those killed in crashes each year. Despite the work of many partners, including the Minnesota Safety Council, too many still suffer the effects of an unintentional injury. We remain committed, as we have for the past 85 years, to making a difference in the lives of Minnesotans by making Minnesota a safer place to live.

Where do unintentional injuries happen?



Source: National Safety Council



Members are at the core of the Minnesota Safety Council

Serving our members is central to our mission. We are committed to helping them prevent employee injuries, reduce costs, increase productivity and achieve their goals. Regardless of their size, industry or level of safety experience, we strive to provide the resources that will best meet their needs.

Members participated in training sessions, acquired training skills and programs, sought onsite consultation, and utilized an array of print, online and video resources to support their safety programs. Increasingly we brought members together to ask questions, explore safety issues, share solutions and benefit from each other's experience:

- The highly engaged participants in our six regional member groups met regularly to discuss safety topics of their choice, to connect with our staff, and to listen, learn and share with each other.
- The new SafetyNet online member community provided additional opportunities to communicate and build relationships. Members used SafetyNet to ask questions, suggest best practices, solve problems and offer thoughtful perspectives on a wide variety of safety issues.
- Members-only webinars delivered real-time expert information and easy access for organizations in any part of the state.

Nearly 9,000 people subscribed to our member newsletters for access to current safety information and helpful resources. Visits to the Minnesota Safety Council website, rich with content for members, increased by 20 percent from 2012 (up 35 percent from 2011), drawing 56,000 unique visitors each month. To support in-house training, members borrowed more than 25 instructional DVDs/videos each week from our popular lending library.

Our members are well aware that workers are much more likely to be injured off the job. Many of them worked with us to distribute off-the-job safety information and tools such as bicycle helmets, weather radios and carbon monoxide alarms. The members-only *HOME/work* program provided the structure and resources to create an off-the-job safety program. Member employees also gained information directly from our staff, who participated in employee safety and health fairs an average of once a week.

Evidence continues to grow of a correlation between workplace safety excellence and exceptional results overall. As we pursue our mission by supporting our members, our goals are inextricably intertwined.



Our members say:

"Now that the safety council has started the regional meetings and SafetyNet . . . it has brought the community together and provided a forum for support."

"I have gained much from my association with the Minnesota Safety Council. Thank you for providing such excellent resources and safety training programs!"



Members explored safety issues and shared solutions in regional meetings and the SafetyNet online community.

Effective workplace safety programs prevent injuries and reduce costs

Our members want to protect their employees from work-related injury and illness because it's the right thing to do — and it's good business. Throughout 2013, our training, consultation and safety resources helped employers build expertise, meet new challenges and improve performance.

DIVERSE TRAINING FOR DIVERSE NEEDS

Courses in occupational safety and health, First Aid, fleet safety and driver skills met the needs of diverse workplaces, each with their own unique mix of safety issues, experience and culture. While compliance with safety regulations is a constant, organizations also sought to strengthen their safety culture and build internal capacity. Whether delivered in the classroom, online or onsite, we supported training with easy access to our staff and consultants, and numerous safety program tools and resources.

As a host site for the OSHA-authorized National Safety Education Center, we continued to attract the highest enrollment in our region, in some cases working with members to promote and host training sessions at their facilities. Employers were affected by new hazard communication requirements related to international standards (GHS). Our assistance included statewide workshops presented in partnership with Minnesota OSHA; a popular train-the-trainer course that provided a DVD-based model program; and hands-on materials designed to help supervisors and employees with implementation.

High profile incidents of workplace violence around the nation were the catalyst for seminars and new classes on crisis management, preparing for an active shooter and bullying in the workplace.

A new partnership with MRA — Your Employers Association was created to provide reciprocal training to both organizations' members.

Professional development courses helped individuals strengthen their skills and their organizations' safety programs; 47 people earned the Basic Safety Certificate in 2013 and 16 achieved the Advanced Safety Certificate. More than 300 completed train-the-trainer courses on a variety of safety issues.

Our certified First Aid/CPR/AED training continued to help employers prepare for emergencies and comply with OSHA regulations. A new "hands-only" CPR course was increasingly popular. Instructor training strengthened employers' internal resources and expanded our statewide network of certified trainers. We also distributed automated external defibrillators (AEDs), a valuable tool for emergency preparedness programs.

WORKPLACE INJURY IN MINNESOTA

- ▶ Average recordable injuries each day: **206**
- ▶ Average deaths each year: **66**
- ▶ Injured workers:
57 percent men; 43 percent women
- ▶ Injuries among age 55+: **on the rise**



Classroom and onsite training provided opportunities for hands-on learning and group problem solving. More than 100 training topics supported individual and organizational growth.





Interactive technology allowed us to shine a spotlight on an area of increasing concern to our members. Above, a member experienced the AT&T distracted driving simulator.

AT RISK ON THE ROAD

DOT compliance and driver training courses addressed a critical need: Traffic crashes are a leading cause of workplace death in Minnesota and nationwide. Training included new National Safety Council defensive driving programs, DOT compliance courses and coaching for vans, buses, trucks and other specialized vehicles.

The Minnesota Network of Employers for Traffic Safety (NETS), which we coordinate in partnership with the Minnesota Department of Public Safety, Office of Traffic Safety, provided strategies, resources and speakers to support roadway safety on and off the job. Impaired and distracted driving were topics of particular interest.



Minnesota NETS distributed nearly 20,000 copies of the *StreetSmarts*, traffic safety magazine to members, including one who provided it to all 3,500 of its employees. We created the magazine in partnership with AAA Minnesota/Iowa.

ON SITE, ONLINE AND BEYOND

Onsite training and consultation continued to grow, involving long term safety support as well as smaller projects at more than 250 worksites. Consultants conducted safety audits, inspections and ergonomic evaluations; created required written programs and offered customized training.

Partnerships with National Safety Council and Coaching Systems, LLC, offered access to more than 100 online training sessions in workplace safety and health, driver coaching for commercial and emergency vehicles, and first aid. The online Safety Management for Supervisors course, created in partnership with Bemidji State University, was available for customization based on an organization's specific safety issues.



The sold-out exhibit hall at the Minnesota Safety & Health Conference was packed with experienced and knowledgeable safety vendors — and at least one live mannequin!

Beyond classes and consultation, we provided DVD-based training programs, print and electronic reference materials, and hands-on tools for employees and safety personnel. Members benefitted from our relationships with National Safety Council, J.J. Keller, CLMI, Summit Training Source and others, gaining quality safety resources and tools at reduced rates.

A WHOLE LOTTA SAFETY GOING ON!

Our most extensive educational event of the year, the Minnesota Safety & Health Conference, provided nearly 100 sessions to more than 1,500 attendees — a five-year high. The Governor's Safety Awards, a highlight of the final day of the conference, recognized 228 Minnesota employers for exceptional safety performance from 2010–2012, and for their efforts in creating a comprehensive safety program.

Eighty-one percent of conference attendees surveyed said they would make changes to their safety programs based on what they had learned. One hundred percent said they would recommend the conference.

Additional regional conferences in Duluth and Bemidji provided training and networking opportunities to 700 attendees involved in workplace safety.

Anchored by strong relationships with our members, our training and consultation in occupational safety and health, first aid, train-the-trainer courses and fleet/traffic safety reached more than 40,000 people in 2013.

Our attendees say:

"When you go to a conference like this you are looking for gems to take back to the plants and businesses and make them better. In the spirit of continuous improvement, this conference is a gem."

We go beyond the workplace to keep Minnesotans safer on the road, at home and at play

The vast majority of unintentional injuries occur on our roads and at home, with teens, older adults and children among those at greatest risk. Strong partnerships support our efforts to develop useful materials and programs, engaging events and effective prevention strategies.

LEADING CAUSES OF INJURY DEATH IN MINNESOTA BY AGE

► Under 1 year	Suffocation
► 1–34	Motor vehicle crashes
► 35–54	Poisonings (prescription drugs)
► 55–64	Motor vehicle crashes
► 65 and older	Falls

Our partners say:

“Thank you for setting up [the speaker] to talk to us about defensive driving. He was great . . . Everyone I asked was impressed with him and the information he gave. We’re all going to be a little bit (to a lot) better drivers after his talk.”



OUTREACH TO DRIVERS — YOUNG, OLD AND IN-BETWEEN

Traffic injuries have been a primary focus of the Minnesota Safety Council since our founding in 1928. Crashes are the leading cause of unintentional-injury death for Minnesotans from ages 1–44 and 55–64, and a leading cause of traumatic brain injury and disability.

Minnesota Safety Council staff participated in several statewide planning groups, including the leadership team of the nationally recognized Minnesota Toward Zero Deaths (TZD) partnership, the steering committee overseeing the development of an updated Minnesota Strategic Highway Safety Plan, the Safe Routes to School Steering Committee, coordinated by MnDOT, and the board of the Minnesota Operation Lifesaver railroad crossing safety program.

Working with senior centers and community centers around the state, our network of instructors delivered National Safety Council’s defensive driving training to more than 20,000 seasoned drivers, who earned a discount on their insurance. An online option was increasingly popular. Community-based classes also served more than 2,000 drivers referred through the courts.

Several projects focused on teen drivers, who have the highest crash involvement of any age group:

- The “Keys to Safe Driving” program, developed through the Minnesota Teen Safe Driving Coalition with funding from the Allstate Foundation, was presented to teen leaders and driver’s education instructors for implementation statewide.
- A grant from State Farm Insurance funded development of an interactive website for teen drivers that reinforces key safe driving facts and best practices through a game format.
- The AT&T “It Can Wait” campaign spread the word about the dangers of texting and driving.



Community-based and online defensive driving training reached more than 22,000 seasoned drivers.



In partnership with AT&T Minnesota and several schools we promoted “Drive for Pledges” day. During an event at the Stewartville High School homecoming game, state Senator Carla Nelson, R-Rochester, took the pledge to never text and drive.

SAFE KIDS ARE NO ACCIDENT

Unintentional injuries are the leading cause of death for children and teens and a leading cause of hospital treatment. Safe Kids Minnesota, coordinated by the Minnesota Safety Council, has worked to prevent these injuries for 25 years. We collaborate with numerous partners to develop resources, support grass roots programs and facilitate partnerships at the national, state and local level.

Safe Kids Minnesota served as a liaison with Safe Kids Worldwide, facilitating grants to seven local coalitions. We assisted in the establishment of the Safe Kids Northeast Coalition, based in Duluth, and brought together new partners to lead and expand the reach of the St. Paul coalition, now the Safe Kids Greater East Metro/St. Croix Valley Coalition.

Safe Kids Minnesota was one of several state lead agencies invited by Safe Kids Worldwide to advise on long-term internal and external strategies.

The fifth annual Minnesota Childhood Injury Summit drew nearly 100 professionals from a variety of disciplines. Primary goals of the summit, which is coordinated by the Minnesota Safety Council, Safe Kids Minnesota and the Minnesota Department of Health, are to provide fresh perspectives on critical childhood injury issues and build relationships among key stakeholders.

Community-based efforts included participation in the national Safe Kids Walk this Way event at Jackson Elementary School in St. Paul, with activities for students and parents, and funding from Safe Kids to improve pedestrian and bicycle safety around the school. The annual event involved partners from FedEx, St. Paul Fire Department and Regions Hospital. Safe Kids also supported the “I Got Caught!” program, sponsored by AAA, through which law enforcement officers rewarded children “caught” wearing helmets with coupons for Dairy Queen.



Safe Kids Minnesota marked 25 years of working to prevent childhood injuries. Above, school patrol members from Jackson Elementary participated in pedestrian safety activities as part of the national Safe Kids Walk this Way event.

Webinars for childhood injury prevention professionals presented strategies, resources and analysis of specific hazards. The Safe Kids Minnesota LinkedIn community and Facebook page provided additional information and support.

MANY ROUTES TO DELIVER FAMILY SAFETY

Members were strong partners in promoting off-the-job safety. In one instance, we helped a large member kick off a “24/7” safety campaign by giving 14 distracted driving presentations to more than 450 employees over a 24-hour time period! Members and other partners joined forces with us to distribute thousands of safety products including vehicle emergency kits, carbon monoxide alarms, bicycle helmets and more.

We provided ongoing phone consultation to the public and spoke with the media on a variety of seasonal and child safety topics. Our websites provided easy access to family safety information and resources: minnesotasafetycouncil.org, the safe-a-rooni.org children’s site, and carseatmadesimple.org, which provides detailed information about choosing and installing child safety seats.



The fifth annual Minnesota Childhood Injury Summit explored critical issues in childhood injury prevention. AAA Minnesota/Iowa was recognized for its significant contribution to keeping children safe from injury. Left to right: Mark Kinde, Minnesota Department of Health; Lee Glamm, AAA Minnesota/Iowa; and Erin Petersen, Safe Kids Minnesota.

About the Minnesota Childhood Injury Summit:

“Inspiring and relevant!”

“Great line-up of speakers, wonderfully coordinated and a great way to network with others in the injury prevention field.”

Contributions make a difference

At the Minnesota Safety Council, we work in collaboration — with our members, with a network of safety partners, and with other organizations that have a stake in preventing injuries and helping Minnesotans of all ages live to their full potential.

One demonstration of that collaborative spirit is charitable giving. We earn most of our revenue through training, membership dues and distribution of safety products, but contributions are an essential source of support.

In 2013, financial and in-kind gifts supported our mission in many ways, including:

- Sponsorship of the Minnesota Safety & Health Conference
- Training scholarships for small businesses through the Art McCauley Fund
- Funding for specialized training programs
- Support for the expansion of the Minnesota Safety Council training center
- Development of off-the-job safety materials for our members
- Creation of online and print traffic safety resources
- Sponsorship of the Minnesota Childhood Injury Summit

These gifts make a difference and we offer our deepest thanks. The benefits of these projects will continue many years into the future.



Charitable contributions are an essential source of support for our mission. Above, CenterPoint Energy Area Manager **Tod Norgren** presented President **Carol Bufton** with a check to support training in trenching safety.

A special thanks to:

- **Our members**, many of whom provided support above and beyond their membership dues, benefitting our training and family safety programs, through both financial and in-kind gifts.
- **Our board of directors**, who gave generously of their time and talents to provide strategic direction and counsel, as well as financial contributions.
- **Our staff**, who supported the Minnesota Safety Council every day through their hard work and dedication to our mission, our members and all those we serve, and who also participated in an internal giving campaign.

The following individuals and organizations contributed to the mission of the Minnesota Safety Council in 2013:

AAA Minnesota/Iowa
CenterPoint Energy
GIVE Program
Lakeland Companies through
the Lakeland Foundation
3M
Minnesota Safety Council
Board of Directors
Minnesota Safety Council
Staff
Minnesota Wireless
Foundation
Oscar J. Boldt Construction
Company
The Prudential Foundation
The Valspar Foundation
UPM Blandin Paper
Company

Bradley W. Oachs
Jeffrey S. Ogden
Erin K. Petersen
Ken Peterson
Steven J. Rauh
Walter (Rocky) and Jodell
Rockenstein
Wade A. Salstrom
William Schmitt
William R. Schreiner
Cary A. Swenson
Robyn M. Sykes
Alan R. Terwedo
Wesley A. Thies
Jason Ward
Carol M. Wicks
Susan D. Woodhall
Kristy M. Zack

Gifts in Kind

AAA Minnesota/Iowa
Creative Catering, LLC
Enbridge Superior
Kline Volvo
Larsmont Cottages
3M Occupational Health
and Environmental Safety
Products Division
Minnesota Department of
Labor and Industry, OSHA
Pine Tree Apple Orchard
USG Interiors Cloquet
Volvo Cars – North
America LLC
Wilkerson Associates
Winthrop and Weinstine



In Support of the Building Expansion

3M Gives
3M Traffic Safety and Security Division
Andersen Corporate Foundation
CenterPoint Energy
Red Wing Shoe Foundation
SFM Mutual Insurance Companies

Gifts in Kind

American Lung Association of Minnesota
Andersen Corporation
Associated Mechanical Contractors, Inc.
Carl Bolander & Sons Company
Custom Drywall, Inc.
Donald R. Frantz Concrete Construction
Kraus Anderson Construction Company
Medina Electric, Inc.
O'Keefe, Inc.
Oscar J. Boldt Construction Company
Pope Architects
Sico, Inc.
Sierra Metals, Inc.
The Sowles Company
USG Cloquet
Valspar
Viking Sprinkler Company

Minnesota Safety & Health Conference

Presenting Sponsors

AAA Minnesota/Iowa
Andersen Corporation
CenterPoint Energy
Minnesota Power an ALLETE Company
Otter Tail Power Company
Park Printing, Inc.
SFM Companies
Xcel Energy

Major Sponsors

The Eddy Family Foundation
MedCare Products
The Schwan Food Company

Additional Sponsors

J.J. Keller
Malmborg's Garden Center and Greenhouse
MANCOMM
Minnesota Chamber of Commerce
Philips Corporation
SOS Technologies
Totally Chocolate

Gifts in Kind

Bluestem Brands
Brede Exposition Services
J.J. Keller
Kowalski's Markets
Larsmont Cottages
MANCOMM
Millennium Minneapolis Hotel
Minneapolis Hilton Hotel
NordicWare
Pearson Candy Company
Solbrekk, Inc.
SOS Technologies
Totally Chocolate
Treasure Island Casino

Traffic Safety Programs

AAA Minnesota/Iowa
Minnesota Department of Public Safety/Office of Traffic Safety (NETS)
State Farm Insurance

Art McCauley Small Business Workplace Safety Training Fund

Andersen Corporation
CenterPoint Energy
Minnesota Power, an ALLETE Company
Otter Tail Power Company
SFM Companies
Xcel Energy

Contributions to Children's Injury Prevention Programs Including Safe-a-Rooni and Safe Kids Minnesota

General Support

AAA Minnesota/Iowa
American Society of Safety Engineers, Northwest Chapter
Johnson & Johnson
Safe Kids Worldwide
The Margaret Rivers Fund

Childhood Injury Summit

Children's Hospitals and Clinics of Minnesota
Emergency Medical Services for Children
Johnson & Johnson
Mayo Clinic
Minnesota Department of Health
North Memorial Medical Center
Regions Hospital/Gillette Children's Specialty Health Care
University of Minnesota
Amplatz Children's Hospital

Gifts in Kind

AAA Minnesota/Iowa
Anoka County Safe Kids, led by Fridley Police Department
FedEx
Jackson Preparatory Magnet School
Hennepin County Safe Kids, led by Hennepin County Medical Center
Mahube Safe Kids, led by Mahube Community Council
Merit Chevrolet
Minnesota State Fire Marshal
Northwest Metro Minneapolis Safe Kids Coalition, led by North Memorial Medical Center
Rochester/Olmsted County Safe Kids, led by Olmsted County Public Health and the Rochester Police Department
Saint Paul/Ramsey County Safe Kids, led by Saint Paul Department of Fire and Safety Services

These committed Minnesota Safety Council members contributed generously over and above their membership dues to support our Family Safety Programs

Andersen Corporation
Arvig Communication Systems
B & W Metal Works
Baldinger Baking Company
Bigos Management
Charp's Welding and Fabricating
Construction/Safety Consultants
Cragun's
DiaSorin, Inc.
E. J. Ajax & Sons, Inc.
Emerson Process Management-Rosemount
Eye Kraft Optical, Inc.
Gauthier Industries, Inc.
Gopher Resource LLC
Grand Portage Reservation Tribal Council
JR's Appliance
Kraemer Mining & Materials, Inc.
Kraus-Anderson Construction Company
Long Prairie Packing Company
MED Compass
Minnesota Waterjet, Inc.
Molin Concrete Products Company
Norbord Minnesota Retail Construction Services, Inc.
Sanimax USA Inc.
Savanna Pallets
SFM Mutual Insurance Companies
Spee Dee Delivery Service
Turning, Inc.

The Minnesota Safety Council is a 501(c)(3) organization; all gifts to us are tax deductible.

Statement of activities

Year Ended June 30, 2013

UNRESTRICTED NET ASSETS

Revenue and Support

	2013	2012
Program Fees	\$1,833,998	\$1,878,968
Contributions	2,500	12,856
Dues Contributed by Members	745,635	717,050
Educational and Safety Materials Sales	1,119,629	1,151,495
Management Fees	32,400	31,440
Interest and Investment Income	7,119	6,016
Other	72,265	95,033
Net Assets Released by Fulfillment of Usage Restrictions	99,586	33,701
Total Revenue and Support	3,913,132	3,926,559

Expenses

Program Services:		
Safety Programs	2,052,986	1,998,374
Public Education	408,734	415,132
Cost of Educational and Safety Materials Sold	751,239	774,179
Total Program Services	3,212,959	3,187,685
Supporting Services:		
Management and General	422,260	432,871
Fund Development	217,878	214,129
Total Supporting Services	640,138	647,000
Total Expenses	3,853,097	3,834,685

Change in Unrestricted Net Assets	60,035	91,874
--	---------------	---------------

TEMPORARILY RESTRICTED NET ASSETS

Contributions	68,813	57,674
Net Assets Released by Fulfillment of Usage Restrictions	(99,586)	(33,701)
Change in Temporarily Restricted Net Assets	(30,773)	23,973

Change in Net Assets	\$29,262	\$115,847
-----------------------------	-----------------	------------------

Net Assets, Beginning of Year	998,776	882,929
Change in Net Assets	29,262	115,847
Net Assets, End of Year	1,028,038	998,776



Statement of functional expenses

Year Ended June 30, 2013 (with comparative totals for 2012)

	PROGRAM SERVICES				SUPPORTING SERVICES				
	Safety Programs	Public Education	Cost of Educational and Safety Materials Sold	Totals	Management and General	Fund Development	Totals	Total Expenses 2013	Total Expenses 2012
Salaries	\$702,278	\$227,625		\$929,903	\$257,445	\$114,854	\$372,299	\$1,302,202	\$1,181,886
Payroll Taxes	62,419	20,232		82,651	22,882	10,208	33,090	115,741	105,763
Retirement Contributions	45,375	14,707		60,082	16,634	7,421	24,055	84,137	76,288
Total Personnel Expenses	810,072	262,564		1,072,636	296,961	132,483	429,444	1,502,080	1,363,937
Educational and Safety Materials			751,239	751,239				751,239	774,179
Course Instructors	526,545	27,723		554,268	17,156	11,360	28,516	582,784	510,352
Supplies, Printing and Postage	180,952	19,203		200,155	5,863	22,255	28,118	228,273	315,844
Insurance and Dues	44,193	14,324		58,517	16,201	7,228	23,429	81,946	145,410
Depreciation and Amortization	55,289	17,921		73,210	20,268	9,042	29,310	102,520	136,376
Staff Expenses and Travel	86,685	4,988		91,673	2,598	3,879	6,477	98,150	96,128
Rent and Utilities	64,075	20,768		84,843	23,489	10,479	33,968	118,811	121,149
Conferences, Meetings and Special Programs	132,023	5,651		137,674	1,103	1,440	2,543	140,217	137,352
Course and Special Programs									
Space Rentals	49,708	2,369		52,077	2,679	1,550	4,229	56,306	44,819
Repairs and Maintenance	28,497	9,237		37,734	10,447	4,661	15,108	52,842	44,702
Interest	16,431	5,326		21,757	6,023	2,687	8,710	30,467	37,297
Miscellaneous	40,038	12,831		52,869	14,512	6,474	20,986	73,855	68,962
Professional Services	9,128	2,958		12,086	3,346	1,493	4,839	16,925	21,080
Telephone	9,350	2,871		12,221	1,614	2,847	4,461	16,682	17,098
TOTAL EXPENSES	\$2,052,986	\$408,734	\$751,239	\$3,212,959	\$422,260	\$217,878	\$640,138	\$3,853,097	\$3,834,685

Basis of Presentation — Accounting for Net Assets

The organization's financial statements are segregated into classes of net assets according to the use of related resources.

These classes of net assets are summarized as follows:

Unrestricted Net Assets — accounts for resources that the board of directors has the discretion and intention to use in carrying on the organization's operations.

Temporarily Restricted Net Assets — accounts for resources restricted by the donors for specific operating activities or specific future periods.

Board of Directors

Minnesota Safety Council

OFFICERS

Chair, Board of Directors

Robert T. Lund, President and CEO, SFM Mutual Insurance Company

Chair-Elect, Board of Directors

Michael Dougherty, Vice Chancellor for Advancement, Minnesota State Colleges and Universities

Chair, Board of Trustees

Mary Carter, Senior Vice President and Chief Administrative Officer, Andersen Corporation

President

Carol A. Bufton, CEO, Minnesota Safety Council, Inc.

Secretary

Bill Schmitt, Retired Plant Manager, USG Interiors

Vice President Finance

Susan D. Woodhall, Vice President, Bremer Financial Services, Inc.

Vice Presidents

Ronald J. Hanson, Group President, Oscar J. Boldt Construction Company

Mark Helland, Vice President Customer Service, Otter Tail Power Company

Joseph C. Maher, General Manager, UPM, Blandin Paper Company

Bradley W. Oachs, Chief Operating Officer, Minnesota Power, an ALLETE Company

Jeffrey S. Ogden, Chief Administrative Officer, University of Minnesota School of Dentistry

DIRECTORS

David Abrams, Past President, Upper Midwest Chapter, American Industrial Hygiene Association

Peter J. Aube, Plant Manager, Potlatch Land and Lumber

Josh Blaisdell, Vice President Corporate Compliance, CHS, Inc.

Debra Boardman, President and CEO, Fairview Range Regional Health Services

Bryan Bruley, Regional Operations Director, CenterPoint Energy

Jean Bye, President and CEO, Dotson Iron Castings

John R. Houle, Vice President and General Manager, 3M Traffic Safety and Security Division

Jim L. Kline, Vice President Global Operations, Sico Incorporated

Joseph C. Maher, General Manager, UPM, Blandin Paper Company

James Nelson, President, Northwest Chapter, American Society of Safety Engineers

Ken Peterson, Commissioner, Minnesota Department of Labor and Industry

Robyn Sykes, Executive Director, Minnesota Counties Intergovernmental Trust

Wesley A. Thies, Vice President, North American Sales and Operations, Red Wing Shoe Company

Ron Vetter, President, Vetter Stone Company

Jason Ward, President, AAA Minnesota/Iowa



Making Minnesota a Safer Place to Live

The 79th Minnesota Safety & Health Conference drew more than 1,500 attendees, including large contingents from committed members like Minnesota Power (below).



The three-day event offered nearly 100 educational sessions, a sold-out exhibit hall, and a few surprises—including a flash mob at the opening session.



Emcee Frank Vascellaro kicked off the Governor's Safety Awards Luncheon, which recognized 228 Minnesota employers for exceptional safety programs and performance.



Construction on our building will result in an improved learning environment, enhanced safety and a firm foundation for our activities for years to come . . .





Our Mission

To make Minnesota a safer and healthier place to live
by helping you prevent unintentional injuries
at work, on the road, at home and at play.



Making Minnesota A Safer Place To Live
Chapter of the National Safety Council

474 Concordia Avenue
Saint Paul, MN 55103
Phone: 651-291-9150/800-444-9150
Fax: 651-291-7584

minnesotasafetycouncil.org