



ServeMinnesota

The power of AmeriCorps. The power of you.

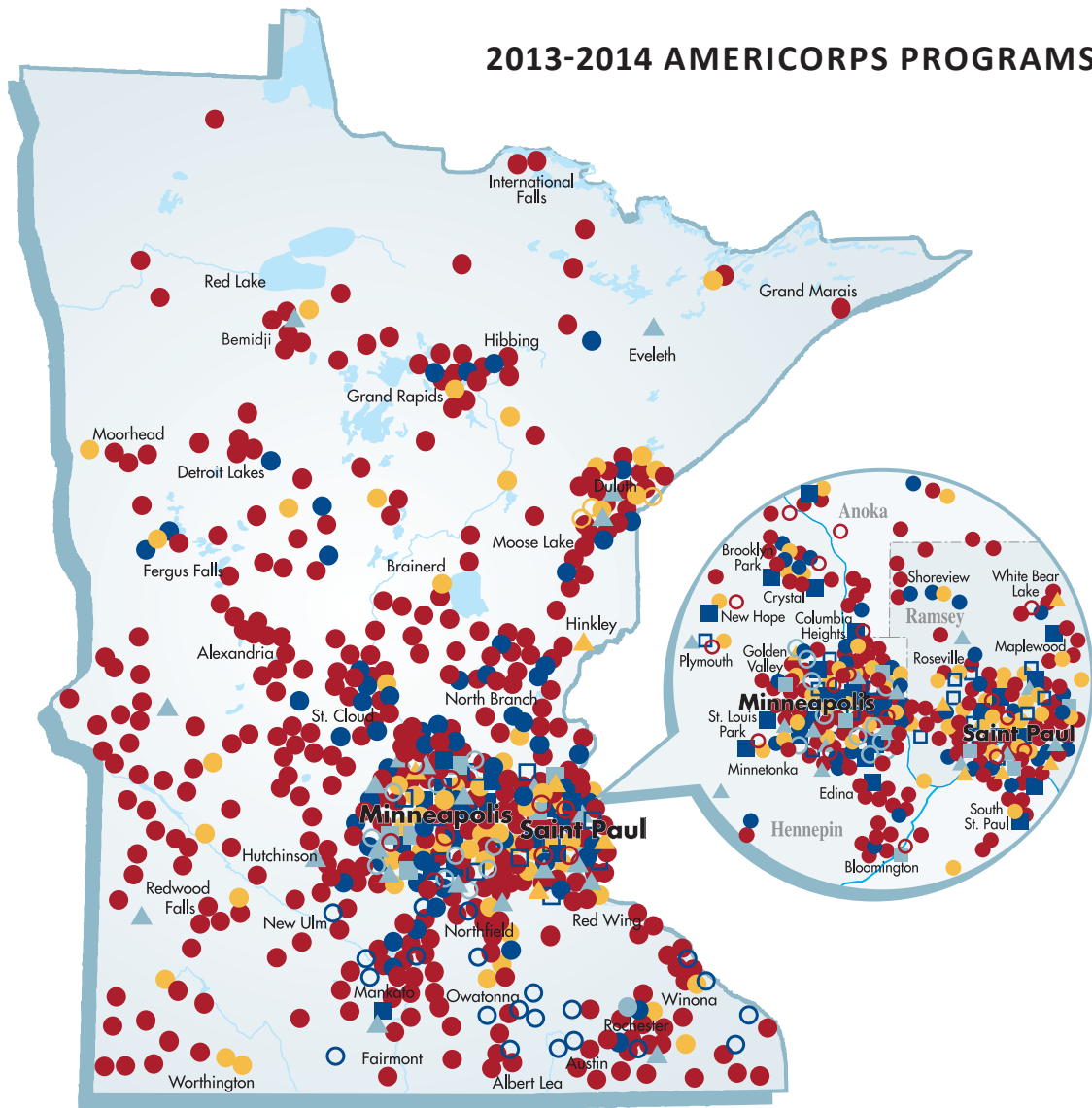














ServeMinnesota Annual Report 2014

YEAR AT A GLANCE

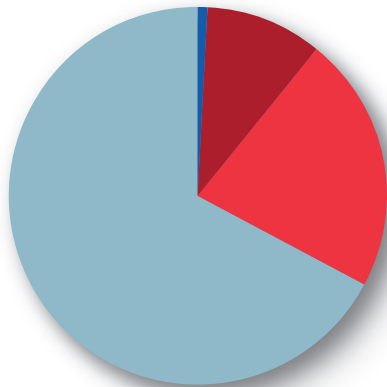


2013-2014 AMERICORPS PROGRAMS



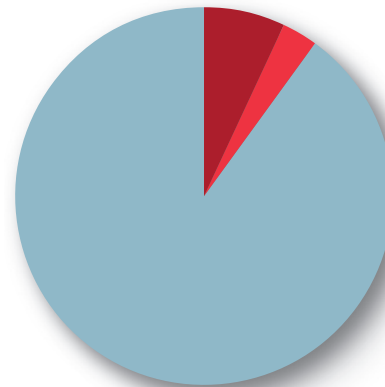
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|---|--|
|  City of Lakes AmeriCorps |  Minnesota GreenCorps |
|  College Possible |  Minnesota Math Corps |
|  Community Technology Empowerment Project (CTEP) |  Minnesota Opportunity Corps |
|  Conservation Corps Minnesota |  Minnesota Reading Corps |
|  Learning Early Achieves Potential (LEAP) |  True North AmeriCorps |
|  Minnesota Alliance With Youth – Promise Fellows |  Twin Cities Habitat for Humanity |

2013-2014 Program Grants	Members	Grant Amount	Program Impact
○ City of Lakes AmeriCorps	30	\$396,006	Middle School Academic English Proficiency
○ College Possible	65	\$258,500	College Preparation and Success
□ Community Technology Empowerment Project (CTEP)	35	\$429,329	Digital Divide/Computer Education, Employment Skills
▲ Conservation Corps Minnesota	40	\$498,981	Environmental Stewardship, Youth Development
○ Learning Early Achieves Potential (LEAP)	20	\$270,000	Early Childhood Social/Emotional Development, School Readiness Skills
● Minnesota Alliance With Youth Promise Fellows	190	\$2,501,425	Dropout Prevention, Mentoring, Leadership/Civic Engagement
▲ Minnesota GreenCorps	28	\$376,700	Environmental Improvement
● Minnesota Math Corps	160	\$2,844,941	Math Tutoring – Algebra Proficiency by 8th Grade
■ Minnesota Opportunity Corps	30	\$405,000	Job Placement, Economic Stability
● Minnesota Reading Corps	944	\$16,527,517	Literacy Tutoring – Reading Proficiency by 3rd Grade
○ True North AmeriCorps	15	\$157,454	Tutoring/Homework Assistance, After-School Programs, Mentoring
■ Twin Cities Habitat for Humanity	24	\$314,400	Affordable Housing, Volunteer Engagement
Total	1,581	\$24,980,253	



REVENUE

Fees	1%	\$431,780
Interest	0%	\$1,123
Private	10%	\$2,702,307
State	22%	\$5,873,844
Federal	67%	\$18,057,248
Total	100%	\$27,066,302



EXPENSES

Program Services	7%	\$1,781,325
Support Services	3%	\$702,808
Grants	92%	\$22,878,707
Total	100%	\$25,362,840

ServeMinnesota's IRS Form 990 is available on request or on our website: serveminnesota.org.

Helping readers bloom through dedicated tutors

Quinyetta Conley-Stewart saw the difference Reading Corps could make in the life of children first hand. Both of her sons were Reading Corps participants and are now confident readers.

“Now, my second-grader is reading at a third grade level,” Quinyetta says proudly. “I watched him transform from a shy reader to this boy who loves to expand his reading library daily.” Her first-grader started out as a reluctant reader, but now she sees him gaining confidence in his reading and himself.

This is especially important to Quinyetta, because reading is a big part of her life. “Reading is what I love to do,” she says. “and Reading Corps is giving kids who need more help a chance to learn and grow.”

After seeing the impact Reading Corps had on her family, she knew she wanted to be part of sharing it with others. “Watching both of my boys blossom from this experience, I decided to become a tutor myself to help those in need, just the same as they helped my kids.”

Quinyetta served as a Reading Corps tutor last year and found her Reading Corps experience so valuable that she is going to serve another year at The Heights Community School in Saint Paul. Because of her service, she learned that she wants to be in an elementary school setting and is continuing her own education to become a school social worker.

Reading Corps by the numbers:

- Since 2003, Minnesota Reading Corps has helped nearly 150,000 struggling students learn to read.
- The program operates in 77 of the 87 Minnesota counties, 700 sites statewide.
- In 2014-2015, more than 1,200 tutors are serving 30,000 students.
- Reading Corps has gained national acclaim and is replicating the Minnesota model in 11 additional states and Washington, D.C.



*(Photos top to bottom)
Reading Corps tutor
Quinyetta Conley-Stewart;
with her two sons; and with two
Reading Corps students.*



A rigorous study by the University of Chicago confirmed that Reading Corps is proven to work:

- Reading Corps is helping close the achievement gap. Students of color, students eligible for free and reduced lunch and English language learners are achieving outcomes equal to or better than their peers. In fact, those with higher risk factors actually made stronger gains.
- Reading Corps is effective in any setting— urban, suburban and rural.
- Expert literacy coaching and data-based decision making ensure that AmeriCorps members are successful, regardless of their educational background.

How Math Corps helped this aspiring physician connect with his community

Ryan Holton is currently in his third year of medical school at the University of Minnesota. As he describes it, medicine is a unique opportunity to interact with people at some of the most formative moments in their lives, ranging from joy to stress. After completing his undergraduate work in Biological Sciences, he knew he was going to med school, but chose an application cycle that allowed him to take a year and do something that wasn't related to science or healthcare. Math Corps was such an opportunity.

"I had the privilege of meeting people (students and parents) in the community, which is a rare experience in medicine," says Ryan. "Math Corps gave me a better understanding of how people live, what their real concerns and challenges are, as well as being able to connect and work with students from a variety of backgrounds. This was such an invaluable experience, because in medicine we only see patients in the clinic or hospital, not in their homes where achieving health really takes place."

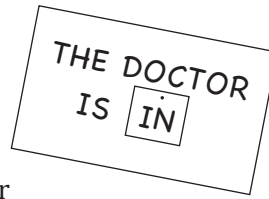
He also credits the education and instructional aspect of Math Corps as invaluable. "I worked with students every day, and encouraged them to think critically, arguably the most important skill we as human beings have," he continues. "It forced me to put myself in the shoes of the student, trying to understand why they were struggling with a particular concept. This is certainly applicable in what I do now; I have many conversations with patients who are confused about a test result, diagnosis, or procedure. Being able to take time to accurately and effectively explain to them what is happening is so vital to providing excellent care. Math Corps has certainly shaped and honed my ability to do that."



Ryan served as a Math Corps tutor in 2011-2012 at Washington Technology Magnet School in Saint Paul.

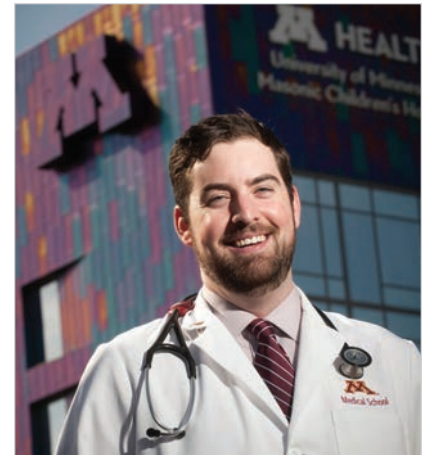
"Working in and around schools is something everyone should do in their adult life."

— Ryan Holton



A strategic initiative
of ServeMinnesota

"To anyone who is looking for a unique way to positively influence any community, I highly recommend serving with Math Corps or Reading Corps. Knowing what I know now and how it has shaped my abilities within my career path, I would choose this opportunity again and again. It is an obvious choice for service if you would like to work in education, but I hope that I can be an example of how the abilities and skills you will attain if you serve with Math Corps or Reading Corps can be widely applicable."



TODAY – Ryan Holton is deciding his next steps: internal medicine, pediatrics, or family medicine. In any case, his patients will be in good hands.

Major Program Expenses

Minnesota Reading Corps
\$15,771,950
AmeriCorps Programs
\$5,256,780
Minnesota Math Corps
\$2,709,008

Statement of Financial Position

August 31, 2014 and 2013

	2014	2013
Assets		
Current Assets		
Cash & Cash Equivalents	\$2,993,724	\$1,438,681
Grants Receivable	\$3,464,984	\$2,192,794
Pledges Receivable	\$1,050,116	\$848,621
Other Receivable	\$96,284	\$50,586
Prepaid Expense	\$46,751	\$25,782
Total Current Assets	\$7,651,859	\$4,556,464
Non-Current Assets		
Equipment – Net	\$8,575	\$0
Pledges Receivable	\$0	\$50,000
Security Deposit	\$9,232	\$9,232
Total Assets	\$7,669,666	\$4,615,696
Liabilities & Net Assets		
Current Liabilities		
Accounts Payable	\$203,348	\$376,174
Grants Payable	\$2,567,399	\$1,083,994
Accrued Expenses	\$66,514	\$26,585
Total Current Liabilities	\$2,837,261	\$1,486,753
Net Assets:		
Unrestricted:		
Designated	\$150,000	\$150,000
Undesignated	\$103,152	\$100,495
Total Unrestricted	\$253,152	\$250,495
Temporarily Restricted	\$4,579,253	\$2,878,448
Total Net Assets	\$4,832,405	\$3,128,943
Total Liabilities and Net Assets	\$7,669,666	\$4,615,696



**CORPORATE AND
FOUNDATION DONORS**

\$500,000+

Greater Twin Cities United Way
Target

\$100,000 – \$499,999

Otto Bremer Foundation
Saint Paul Children's Collaborative
W.K. Kellogg Foundation

\$50,000 – \$99,999

Morgan Family Foundation

\$5,000 – \$49,999

Boston Scientific Foundation
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GIVING WoMN
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The Sheltering Arms Foundation
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\$250 – \$4,999

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10 donors who wish to
remain anonymous



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Vision

Inspiring action to change Minnesota communities for the better.

Mission

ServeMinnesota is a catalyst for positive social change, working with AmeriCorps and community partners to meet critical needs in Minnesota.

We get measurable results through:

Innovation

Researching and applying the best methods to create powerful local solutions.

Investment

Raising and allocating funds for AmeriCorps program development, and people serving in those programs, to maximize return.

Alignment

Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.

Board and staff list current as of May 15, 2015.



ServeMinnesota

The power of AmeriCorps. The power of you.

ServeMinnesota is our state’s Commission on National and Community Service and is responsible for administering federal AmeriCorps funds to programs throughout Minnesota. An integral part of our work is to effectively leverage that federal funding to help address critical needs facing our state. We support hundreds of AmeriCorps members each year to improve the lives of Minnesotans by offering life-changing service opportunities that focus on education, economic opportunity, and environmental stewardship.

\$25.0 
million

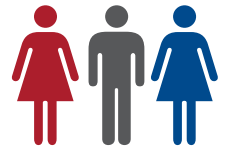
invested in nonprofit, community, educational, and faith-based community groups through AmeriCorps

I will get things done for America—to make our people safer, smarter and healthier.
I will bring Americans together to strengthen our communities.
Faced with apathy, I will take action.
Faced with conflict, I will seek common ground.
Faced with adversity, I will persevere.
I will carry this commitment with me this year and beyond.
I am an AmeriCorps member, and I will get things done.

– AmeriCorps Pledge

22,510


community volunteers managed or mobilized by AmeriCorps members



 **1,025**
sites with AmeriCorps members



1,782 
AmeriCorps members served in 12 programs

 **4,216**
Minnesota Reading Corps students passed the third grade reading test