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# **Beacon to Our Future**

Developing a Master Plan for Information Technology in Minnesota



Minnesota Office of Technology April16, 1998

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# Table of Contents

EXECUTIVE SUMMARY	3
MASTER PLAN AT A GLANCE	5
GUIDE TO UNDERSTANDING THIS DOCUMENT	6
INTRODUCTION	7
THE VISION	8
Vision Statement	8
The Strategic Vision	8
GOALS, STRATEGIES AND OUTCOM	9
Goal 1: Technically Literate and Compten ciety	9
Strategies	.10
Goal 2: Efficient and Efficient Government	.11
Strategies	.11
Goal 3: Easy and Affordable Access	.13
Strategies	.14
Goal 4: Stimulate Economic Development	.15
Strategies	.16
Goal 5: Improved Quality of Life	.16
Strategies	.17
STATUS INFORMATION FOR THE MASTER PLAN	20

Goal 1: Technically Literate and Competen	it Society	2
Goal 2: Efficient and Effective Government	t	2
Goal 3: Easy and Affordable Access	REELVED.	2
Goal 4: Stimulated Economic Development	DEC 0 1 1998	2
Goal 5: Improved Quality of Life	LEGISLATIVE REFERENCE LIBRARY	
PHASE II: THE PROCESS	STATE OFFICE BUILDING ST. PAUL; WW 55155	3
The Process for Expanding the Master Plan	1	3
CONCLUSION		3
	0,	· •
APPENDICES		3
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# **Executive Summary**

Technology is changing every aspect of our lives. Innovations in information and communication technologies are rapidly and profoundly transforming the way we work, learn, play, locate, do business, govern and communicate. To reap the maximum benefits of the digital global society of the 21<sup>st</sup> century, Minnesota will need to achieve a common vision. This common vision grows from a commitment to meeting the needs for a well-educated populace, a thriving economy, and a responsive public sector. The vision is:

Minnesota citizens, businesses and governments will have the opportunity to use information and communication technologies to improve every facet of our society – our homes, our businesses, our schools and our communities.

Governor Arne H. Carlson and the State Legislature have charged the Lyme bta Office of Technology to provide statewide leadership and direction for information and communication technologies.<sup>1</sup> While the Office of Technology is responsible to plrafting this statewide plan, the role of the Office is that of policy navigation, not implementation. Operational responsibilities are shared by the many state agencies, wivate companies and government institutions of our state. This plan seeks to reflect that shared apponsibility.

The groundwork for a successful future has already been laid, with significant state investments in technology. Since 1991, the Carlson Administration has appropriated more than \$2 billion for technology. Additionally, effective partners and ave been built among the public, private and nonprofit sectors to help Minnesota at the place as a digital technology leader of the next millennium.

This document represents the first proce with state's Master Plan. Subsequent phases will involve input through various and the and facilitated forums with public and private stakeholders. At the end of this effect there will be a mechanism for the entire state that will propel Minnesota in the next intury.

This document describes the five goals and their supporting strategies that will be employed to realize our shared vision. These goals – as determined by the Office of Technology in Phase One of the Master Plan development – are:

- Technically Literate and Competent Society
- Efficient and Effective Government
- Easy and Affordable Access
- Stimulated Economic Development

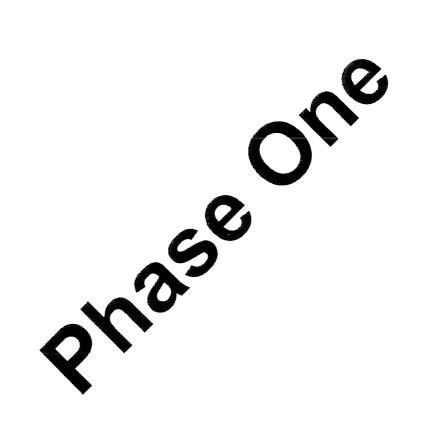
<sup>&</sup>lt;sup>1</sup> Minn. Stat. Ch. 16E.o3, Subd. 2: "The Executive Director shall coordinate the design of a master plan for information and communications technology systems in the state and its political subdivisions and shall report on the plan to the governor and the legislature at the beginning of each regular session."

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

• Improved Quality of Life

The section of this report entitled "At a Glance" provides a summary of the goals and their strategies (page 5).

Phase One of the Master Plan also describes the current status of information and communications technology in the state, as determined in an initial assessment by the Office of Technology (page XX). It is anticipated that stakeholders will add to this information in subsequent phases. Included with the status is a list of projects and programs that are underway to implement the strategies necessary to achieve the state's goals (page XX). As with the status data, input from stakeholders will enhance this area.



4

# Master Plan At A Glance

		Vision		
			opportunity to use info	
schools and our who		every facet of our soc	ciety – our homes, our	businesses, our
		Goals		
Technically Literate and Competent Society	Efficient and Effective Government	Easy and Affordable Access	Stimulated Economic Development	Improved Quality of Life
		Strategies		
Competency standards for new and current educators	Leverage resources within and across organizations to improve government products/services	Expand technology infrastructure	Restructure legal and regulatory framework	Restructure legal and regulatory frameworks
Competency standards for students	Improve service delivery using technology	Improve consistency, securi and reliability of technology infrastructure	Expands onsumer using team ologies for conmerce	Expand electronic health care capabilities
Lifelong learning for all Minnesotans	Achieve quality through continuous process improvement	Stimulate competition	Develop technical standards and protocols	Use technology to increase access to arts and cultural experiences
Promotion of technical literacy	Achieve consistency through common policies, standard and guideling	En line up versal	Promote electronic commerce	Improve environmental and natural resource stewardship
Awareness of emerging technologies and trends	Measure frio ress topic offic ecy of quarty Superies	Ensure technology solutions are interoperable, scaleable, portable and interconnect with other technology solutions		Integrate technology into Minnesota's transportation system
Uniform course equivalency for virtual course work	Use technology to support business goals and outcomes	Restructure legal and regulatory framework		Expand access to community organizations
Create and maintain a technically competent workforce	Effectively manage information resources			Integrating technology in personal life planning & activities
	Restructure legal and regulatory framework			

5

## Guide to Understanding This Document

This document is organized in two sections. The first part describes the overall goals that Minnesota must meet to realize the vision for information and communication technology in the state. For each goal, several strategies describe the means by which the state could meet these goals. Specific tactics or projects provide additional detail on how these strategies would be implemented. It is at the tactic level that one would locate legislatively funded initiatives, agency activities and efforts, and public or private sector partnerships and programs.

The second part of the plan details the way progress in reaching the state's vision will be measured over time. This status report is an assessment of the programs, state expenditures and measures that describe Minnesota current use of information and communication technologies. By defining Minnesota's efforts and collecting data for each subsequent report on the Master Plan, we can demonstrate the progress Minnesota has made toward the tist.

Because this plan is the first effort to measure the state's information and communication technologies, not all of the data necessary to completely describe the state's efforts may be reported here. In upcoming phases of the plan's development the unice will work with public and private stakeholders to develop this section of the plaster han. In addition, the office expects the availability of data about information and communication technology in the state to expand over time.

The appendices of this document provide details the support the status section of the report. Indepth descriptions of each program or project docarilied in the tactics section are not included because it would make the report far too comminous and difficult to keep current. Additional information may be found on the Office the comology's web site, <u>www.ot.state.mn.us</u>, or requested by calling the office at 614 26-34 6.

## Introduction

The Master Plan for information technology for the State of Minnesota must provide tools for meeting key social needs. Much of the work of the state agencies and the most recent state budgetary decisions have been focused on the belief that it is the state's responsibility as a whole to boost the health and wellbeing of it's people. In this light, the Master Plan will address three key social needs:

- a well-educated populace;
- a thriving economy; and
- a responsive public sector.

When properly integrated into the social fabric, information technolog is prowerful tool or resource for achieving solutions to each of these needs.

Essential components of the integration of technology are neop s and platform. To proč Цþ have a successfully operating information technology s tions of the system must be Tendeveloped in a coordinated and integrated manner. W must h e a populace, which possesses basic skills and is also technologically trained and liter - th beople component. We must have standards and rules for the inter-workings of people and equipment – the process stem of information technology resources – component. Finally, we must have an inter-linke est components without including the platform component. To invest in any one coordinated investments in the other two in a vacuum, and will lead to a dysfunctional system.

The plan proposed here focuses on a learning me described social needs for a well-educated populace, a thriving economy and a respective public sector using the three basic components of people, process and planning the goals and strategies address these components, particularly Goals 1 - 3. Goals 4 and 5 respective to specific outcomes of a successfully constructed and integrated information technology system, outcomes such as an enhanced economy, and an improved quality of the

## The Vision

#### **Vision Statement**

"Minnesota citizens, businesses and governments will have the opportunity to use information and communication technologies to improve every facet of our society – our homes, our businesses, our schools and our communities."

#### The Strategic Vision

Milestones in science and technology have marked the pathway of progress. Johann Gutenberg's creation of the printing press in the 15<sup>th</sup> century laid the found ion for universal literacy. Alexander Graham Bell revolutionized the 19<sup>th</sup> century with the invention of the telephone. And, ushering us out of the industrial age and into the industrial eage was Howard Aiken with the invention of the first general-purpose computer.

The next century will converge the knowledge age into the digital age. Imagine a time where geographical boundaries do not define a government; where currency as we know it becomes obsolete, and a signature on a loan becomes an encrypted curre. This is a vision of the digital age and the time is tomorrow. How Minnesota citrans plan this time and optimize this digital future will define our successes as a community of the remers, leaders and workers. The development of a plan to guide this future incrimination its success.



# Goals, Strategies and Outcomes

In Phase One of this plan, the Office of Technology has identified five goals that will incorporate information and communication technologies into life in Minnesota. These goals are summarized as:

- Minnesota will have a technically literate and competent society
- Government will improve the efficiency and effectiveness of its products and services by using information and communication technologies
- Minnesota citizens will benefit from easy and affordable access to information and communication technologies
- Information and communication technologies will stimulate Minne of seconomic development
- Information and communication technologies will improve a quarty of life in Minnesota

The following section describes the purpose of each gen and a strategies that have been identified as the means for accomplishing the goal.

#### Goal 1: Technically Literate and Competent Society

#### Minnesota will have a technically literate and period society.

As information technology assumes a larger op in our lives, it will be necessary for every citizen to have a base level of technical competency or literacy to engage in daily activities that rely on technological processes, just as very citizen should possess competency in reading and writing. While reading and writing or in 1 window to the world, technology can greatly enhance the variety of opportunity part e curcanonal world.

Changing technology represent both a challenge and an opportunity for Minnesota. The knowledge and skill mer ed for employment and competitiveness require us to foster a culture of lifelong learning. To ensure that learners acquire the kinds of skills necessary to be successful employees in the workfolde, technology must be integrated into daily classroom activity.

Beyond basic literacy, there is a need for a technically skilled workforce to develop, operate and maintain our technological environment. The demands on the workforce will grow as the environment becomes more sophisticated.

It is well known that Minnesota – and the country – is experiencing a shortage of information technology professionals in the workforce. The supply of work-ready professionals is insufficient to meet the demand and the needed skills are changing rapidly. This situation results in an extremely volatile job market.

Short-term relief for this situation involves retraining and upgrading the skills of the existing workforce. The United States Senate Judiciary Committee recently passed a bill allowing

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

software and computer companies to increase the number of visas for foreign workers from 65,000 to 95,000 available this year under a program called H1-B. That number will jump to 115,000 next year through 2002. This may bring relief to some Minnesota companies. Long-term solutions rely on Minnesota's educational systems to provide the future supply of technically competent workers.

The extreme volatility in this sector of the labor market, and rapidly changing skills needed, require a close, coordinated working relationship between the businesses and industries using information technology professionals and the institutions which educate and train students. Trends in job information and career development data should be examined to design educational programs that align learner outcomes with industry workforce needs.

#### Strategies

#### a. Competency standards for new and current educators

Teachers and faculty will become competent in using and integrating autimedia technologies as an accompaniment to traditional teaching methods.

#### b. Competency standards for students

Students and nontraditional learners will be capable of demonstrating multimedia technologies in presentation of learning skills.

#### c. Lifelong learning opportunities for all Minnesota residents

Opportunities will be available for all citize is a tearn, renew and upgrade technology skills. Investments in public-private partnerships were pand access to lifelong learning through traditional and virtual delivery option

#### d. Promotion of technical literac

In addition to direct investments if K'12 institutions and lifelong learning opportunities, various events and activities such as the exhibits, conferences and special promotions (e.g., the "Wonders of 750 pole w" at the Minnesota State Fair) can be used to dispel fears that technology is be onder a grasp of most citizens.

#### e. Awareness of emeting technologies and trends

#### f. Uniform course equivalency for virtual coursework

Work and family commitments take students around the globe and far away from Minnesota campuses. For many students, this makes completing a formal degree education in a classroom impractical. It is necessary to adopt changes to degree requirements that will allow students to use a greater amount of distance learning credits toward a degree.

#### g. Create and maintain a technically competent workforce

A project called Internet System for Education and Knowledge, or ISEEK, is one effort unique in the way databases have been linked to provide a "front door" for Minnesotans using the Internet to obtain employment opportunities, career planning and education

information. Students will be better informed about employment prospects and career opportunities and can use this information to select a field of study or seek employment.

#### **Goal 2: Efficient and Effective Government**

Government will improve the efficiency and effectiveness of its products and services by using information and communication technologies.

Government, like the private sector, must incorporate information technologies in its delivery of products and services to meet the large and growing demand to serving the public. Citizens want and are entitled to access to information, services and products in the most convenient and effective manner. Decisions must be made regarding appropriate technological solutions tailored to fit the needs of individual business functions of the specific agencies and jurisdictions.

It is the goal of the state to provide electronic and alternative ways to defive services, transact business and provide information access to citizens, businesses and go using interpretations to respond to changing expectations. To achieve this goal, government useds to look at its laws and regulations. Without legal restructuring, state agencies will be happened in their ability to streamline technologies that are designed to disseminat information and conduct transactions with external individuals and organizations.

Most affected by information and communication technologies are the laws and regulations that determine how government conducts its busineser Specifically, laws regarding records retention and management, data practices (privacy), paylier and receipt mechanisms, the legal status of electronic documents and signatures, authentication and security standards. As stated above, such restructuring must enhance government oblicity to use information technology to conduct its business with no degradation of consumer and citizen protection.

#### Strategies

a. Leverage resources within an an arcross organizations to improve government products and services

Information resources ata, applications and technology) should be shared and managed across traditional organizational oundaries. Agencies, information-resource communities and businesses should seek opportunities to develop cooperative relationships with one another in order to leverage all resources. This may require the establishment of funding strategies by which common, shared information resources can be developed, acquired and operated between and among these organizations. The strategy should be used to eliminate financial or political disincentives to sharing data, applications and technology.

#### b. Improve service delivery using technology

It is the goal of the state to provide an electronic, alternative means of delivering service, transacting business and providing information access to citizens, businesses and government partners – using a variety of technologies –to provide better service and respond to changing

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

expectations. It is the state's responsibility to seek opportunities for electronic delivery and eliminate any barriers to that delivery option.

#### c. Achieve quality through continuous process improvement

The challenge for state agencies is to provide consistent management of information resources through successful information technology projects and production of high quality products. To meet this challenge, a program of management and process improvement provides a unifying framework to achieve consistency across agencies. This framework would:

- establish a common base (methods, measurement criteria, etc.) for comparing activities or systems across organizations and projects;
- promote agencies as "learning organizations" through information technology process improvement and an ongoing strategy for continuous improvement;
- provide tools for making better funding decisions, ensuring acceptation vels of project success within agencies, and recognizing variations in agency capability when planning and implementing oversight activities;
- enable collaborative activities, based on shared principal struggies and objectives; and
- build the capability and readiness of the information technology work force while making it possible to transfer skills across organizations and projects

#### d. Achieve consistency through common policies, standards and guidelines

and managing state finances, personnel and In managing state information resources – just buildings - the state must function as a communicy mat needs and wants to cooperate for mutual benefit. Agencies need an information m ent infrastructure of policies, standards and remark of information resources and support the guidelines that direct the strategic m necessary linkages among state agenci d between state and local government. As the use of ens is expanded, there needs to be a standard protocol. technology between governme nď d technology and other point of sale capabilities are under For example, many uses of art d over ment more efficient and effective. It is important that a consideration for ma common set of staff. and the delivery of this technology, so that vendors doing business rda on a single type of card reader. with cardholders can h

#### e. Measure progress toward efficiency and quality strategies

In *Reinventing Government*, authors David Osborne and Ted Gaebler state "If you don't measure results, you can't tell success from failure". The state must develop a consistent view of what constitutes success in the development and use of information technologies to meet business needs. It is a goal of the state to deliver products and services to customers in the most efficient and effective manner possible. State government needs to determine how best to measure performance across all agencies based on the best practices of both the public and private sector.

#### f. Use technology to support business goals and outcomes

Information systems, like other important resources such as personnel and budget, are fundamental management responsibilities that should not be merely delegated to operations staff. An information system should reflect and support an organization's mission and functions. This linkage between information systems and organizational mission and functions is accomplished through an assessment called enterprise analysis. In enterprise analysis an agency formally defines what it does and matches information requirements to that charge. This can only be done when management assumes responsibility to make the linkage, develop plans for systems to produce the information, and effectively implement the plans.

#### g. Effectively manage information resources

Management of state government will be greatly enhanced with better management of its information. The gains will not only be in the efficiency of operation but also in taking fuller advantage of information when making critical decisions. This will be accomplished when we consider information as a state resource and cooperate toward a common direction for the state's information facilities, networks and data.

To that end, the state has developed general principles relating to, resource management practices and values. They represent a foundation und tanding and agreement. These principles assist agencies in accomplishing their, mandated responsibilities ٢Ē while also contributing effectively to the collective ne tate. The state will continue to s of th review and build on these principles to address the rap ing information technology. y char environment and the increased emphasis on technology 30 ons for business needs.

#### h. Restructure legal and regulatory framewark

The legal and regulatory structures of our he rules and define the playing field for **m**1e<sup>4</sup> all forms of business, in both the private for lic sectors, and create the framework for the <u>Tb</u> full gamut of personal and social activities. Sughout history, advances in technology have required adjustments in law and regula sometimes creating whole bodies of law, such as recallance, sometimes creating whole bodies of law, su radius mmunications law. Advances in information maritime law, aeronautics law technology are no different. egies related to the implementation of most, if not all of the a sa goals of this plan will structuring the legal and regulatory framework. This eđ recommendation is ver with recognition that the restructuring should accommodate the use of new capabilities of in mation technology without compromising the protection afforded to all citizens and organization by current law and regulation.

Most likely to need adjustments are the areas of regulatory law, consumer protection law, commercial contract law, tort claims or liability law, privacy law, and the laws and regulations which deal with the way government conducts its business.

#### **Goal 3: Easy and Affordable Access**

# Minnesota citizens will benefit from easy and affordable access to information and communication technologies.

Information technology now provides access to an extremely broad spectrum of educational, business, commercial and personal interest data, information, services and transactions. Interest

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

in accessing this information will increase dramatically. People with access to information technologies today have a tremendous competitive advantage over those who have no access. This differential will only increase with time. Lack of access will become de facto disenfranchisement. It is, therefore, imperative that Minnesota provides universal access to all citizens.

Cooperation between the public and private sector – and a supportive regulatory environment in which private companies can expand access, introduce new services and create economic opportunities – will ensure that a privately developed and operated network of communication systems and services provides the capacity Minnesota citizens need.

#### Strategies

#### a. Expand technology infrastructure

Expanding local capacity through the development and operation of lovert, high quality, and broad bandwidth and open networks will provide affordable access to the businesses, schools and citizens.

The next generation global computing network known as I under development at the erne University of Minnesota will allow data transmission a 022 n lion its per second. This will allow Minnesota to become a hub in the vBNS, or "ve high s ed Backbone Network System." The vBNS began in 1995 as a fiber optic loop nn King the nation's five supercomputing centers. When developed, this will provide the speed and reliability researchers and some businesses require that is measingly unavailable as the original Internet becomes more crowded. Minnesota needs to en the that a plan is put in place to guide the expansion and access to other higher education facturies, state government and to the private sector.

The legislature has invested heavily including infrastructure for various governmental entities. Yet, in researching this project, it become apparent that the state lacks a comprehensive composite of what infrastructure in currently in place. A comprehensive mapping project would assist in identifying with gap exist. The maps included as appendices to this document will be updated and coordinated with nonproprietary private sector information to ensure wise investments are made whe future as the facilitated stakeholder process proceeds.

#### b. Improve consistency security and reliability of technology infrastructure

Quality of the infrastructure must be sufficient to ensure reliability regardless of capacity and meet the standards consistent with the Department of Public Service and Public Utilities Commission.

#### c. Stimulate competition

Regulatory structures should encourage bandwidth expansion to provide value-added networks and high speed digital services to residential and business customers through competitive, sustainable and consumer-driven markets. These markets should reflect quality, value, choice and fairness.

#### d. Ensure universal access

Impetus for universal access is fueled by the expectation that technology will reduce the economic divide of "haves" and "have-nots". Crafting effective policies may be the process by which people learn to use technology and integrate it into their daily lives.

# e. Ensure technology solutions are interoperable, scaleable, portable and interconnect with other technology solutions

Universal standards must be adopted and integrated into the expansion of information technologies to prevent islands of incompatible service offerings. In an earlier computing generation, COBOL was to portability what Java is to portability and interconnectivity. We can expect to see more Java applications including a "Javagator" or Java based Netscape browser.

In addition, Sony and Microsoft have agreed to cooperate on a single standard so that the digital in-home network will allow interoperability of computers, death relevision, video cameras and videocassette recorders. This will not only hasten the data revolution, but also make consumers lives simpler.

Year 2000 looms as a technology issue impacting e our society. While state government works toward a solution for its system the pr ress being made in the private sector and at other levels of government is unclear. √any J ge corporations are devoting significant resources to the effort. Despite media atten to the issue many smaller businesses may be caught short. One major Minnesota insurance company has a division that underwrites insurance policies to prote the against Year 2000 failures. It is reasonable to recommend the State of Minnesota dev dinated contingency plan in the event lop' major disruptions occur in delivery of less ial goods and services within the state. This establishing a framework for Year 2000 to assist major may include the State of Minnes industries in achieving complia

#### f. Restructure legal and regulator amework

Current laws show the released to ensure that access, quality, reliability, affordability and competition ensures market activity. The areas of law and regulation most likely to need restructuring for the goal are those which deal with regulation of the information marketplace. These was and regulations should stimulate the expansion of information technology infrastructure while ensuring that the infrastructure – the "information highway" – is reliable, secure and consistent; allows interoperable, scaleable, and portable travel on the highway; and that the highway can interconnect with other technological resources and applications.

#### Goal 4: Stimulate Economic Development

Information and communication technologies will stimulate Minnesota's economic development

The diverse commercial and industrial bases of Minnesota's economy can be fortified by the competitive advantage available through enhanced information technologies.

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

Many areas of Minnesota have established thriving economies and diverse commercial and industrial bases. By providing competitive advantage through access to data, information, services and commercial transactions, information technologies will enhance existing ventures. Other areas of the state have fewer resources and more limited commercial and industrial opportunities. Information technologies can provide opportunities for far greater economic development by electronically facilitating business operations and professional practices in locations that could not support their existence physically.

#### Strategies

#### a. Restructure legal and regulatory framework

Electronic commerce requires a different social policy structure to determine when and to what extent liability risk ought to be created and imposed against the subject matter of a contract. The new and emerging bodies of law governing cyberspace extend beyond digital

authentication, encryption and secured transactions. To stimulate the greelopment of

electronic commerce – and to make it a tool of commerce on equal totic, with other tools
– the state will be required to adopt a new section of the Uniterna Commercial Code, section
2b. This will cover items such as, electronic contracts in multiplicational transactions, terms of records, performance, warranties, electronic regarding and remedies.

#### b. Expand consumer use of technologies for commune

Consumer purchasing power will increase as a result of expanded opportunities of the Internet in much the same way the telephon in eased service and product availability.

#### c. Develop and adopt technical standardy anonotocols

Standards and protocols should be declapped that technologies will have to meet. As a result, when new technologies becaue analable they will exclude the development of others.

#### d. Promote electronic configuration frastructure development

State policy should be implemented that will build ubiquitous bandwidth and interconnect systems. Additional addy of the significant emerging relationship between telework, Minnesota's workinge, transportation and the state's overall economic competitiveness is warranted. For example, IBM recently announced development of a software product called Mobile Equalizer. This software addresses the traffic management problem created by increasing numbers of teleworkers and mobile workers on networks. It allows a worker dialing into a system to manage the flow of information to a laptop. A window appears that lists all files and how long it would take to download each one. Rather than receiving a flood of information, a worker has the capacity to download only what is necessary.

Other ventures such as Trade Point Minnesota show promise in stimulating existing industries and establishing new ones.

#### **Goal 5: Improved Quality of Life**

#### Information and communication technologies will improve the quality of life in Minnesota

Information technology has the ability to improve quality of life by providing individuals, organizations, businesses and jurisdictions with access that includes, but is not limited to data, information, services and commercial transactions. One of the most dramatic examples is by facilitating the telepractice of professions, such as in telemedicine. This capability can bring health care specialties to under-served areas and in some situations lower costs. This access can also make products, services and information available to the end user, regardless of location. Global Positioning Systems for vehicles and boats, Cyberhomes® and Cyberstore© are other examples of taking the deliverables to the user.

#### Strategies

#### a. Restructure legal and regulatory framework

The areas of law and regulation that should be addressed include the **Ready** cited in addition to the regulation of professional licensing and censorship. ility of information technology to provide electronic access to govern merce and professional services to customers, clients and patients has arkets that cannot be ated defined in traditional geographic or legal jurisdiction urrent regulation of licensed professions - such as physicians, attorneys, accountents, et - and the current regulatory law for certain forms of business depend on such definitions of practice area or market locations. These laws are designed to protect the public systetting entrance standards, ensuring continuing competency, and policizenco fessions and businesses for acceptable standards and practices.

The use of information technology to survey a professional practice without regard to geographic or jurisdictional borders become known as telepractice or, as applied in the the practice takes place within specific geographical health care field, telemedicine. boundaries - such as within a stat re a practitioner holds a license – there are few W) regulatory or legal im wever, when the practice crosses a state line, questions polying tort claims and billing accountability may arise. These about regulatory star dañ are all issues rel ed u conserver protection. These questions must be resolved to allow actice without compromising consumer protection. professionals to

Since information to allogy is essentially a public medium in many of its manifestations, the balance between first amendment rights of expression, and private rights of exclusion must be established, just as it has for other public mediums such as radio, the press and television. Additionally, areas of law dealing with intellectual properties will need to accommodate the ability of information technologies to disseminate intellectual products in a new mode.

#### b. Expand electronic health care capabilities

Electronic commerce will continue streamlining and expediting management of medical records and administrative management systems. Minnesota has established itself as a leader in the implementation of administrative simplification through use of standardized forms for hospital and ambulatory claims for Medicare, Medicaid and GAMC throughout

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

Minnesota. Pilot projects implementing use of electronic medical records are underway. Many web sites give information on health care for consumers and health care providers.

Communication and information technologies give medical professionals access to diagnostics and allow implementation of treatment tools including surgical procedures with a doctor located in a region of the world apart from the patient. Training physicians has been revolutionized through computer simulations. For example, in virtual simulation now used at the University of Minnesota, a patient requiring shoulder surgery can have an image of his or her shoulder on a computer screen. The doctor can then practice on the simulation to make certain the intended procedure will accomplish the desired benefit before the patient undergoes the surgery.

#### c. Expand use of technology in arts and culture

Multimedia technologies can allow Minnesota organizations to transmit live performances to other portions of the globe and vice versa. Digitized images will allow greater access to art collections by students and citizens for study, research and enjoyment

#### d. Improve environmental and natural resource stewardship

Shared databases of Minnesota's natural resources and a subments of air, water and soil quality are ways that citizens, businesses and government on access the condition of Minnesota's environment. Improved knowledge are better racking mechanisms can aid in protection and enhancement on the environmental attractives most admired and relied upon in the state: our natural resources.

#### e. Expand access to community organization

Just as cable television has provided the portunities for community programming, Internet access can provide easy accessibility to community event scheduling. In the near future, live broadcasts of community store and events may be viewed via the Internet.

#### f. Integrate technology at manufa's transportation system

Information and computer tion technology will allow "virtual transport" from the personal computer to any connected location on the globe. An integrated transportation infrastructure is necessary for the mysical movement of persons and goods by air, land and water. The virtual and physical persons will be connected through the use of technology.

Already, technology allows an individual to schedule an airline flight and select the most competitive fare through e-ticketing. Delivery of physical goods by operations such as UPS, is already established and monitored from point of order to delivery through the vast technology infrastructure. In Minnesota, a person can access travel and road conditions through the World Wide Web. This is just the beginning.

Information Transportation Systems (ITS) is the application of technology to assist drivers in determining safe and short routes; warn of accidents and hazardous occurrences ahead; locate lost vehicles; automatically pay toll, lane and parking fees; and deploy safety and emergency vehicles. ITS will be fully integrated into Minnesota's transportation strategies

for the enhancement of safety, mobility, and economic vitality, for the protection of the natural environment, and for the development of sustainable communities.

#### g. Integrate technology in personal life planning and activities

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Convenience, ease of use, speed and efficiencies have been long standing attributes of technology as adapted to equipment and processes in our homes, workplaces, and transportation modes. Examples in use today are global positioning systems in cars and the use of web sites, such as Cyberhomes®, to screen real estate from a computer.

In the near future a whole new industry of high definition TV will appear in our homes. Fox and ABC will use a "progressive" broadcasting format that can be viewed on computers or hybrid personal computer-television sets. Other networks will use an interlaced standard allowing zoned newscasts. The era of the one-size-fits-all newscast will disappear. For example, a family will be able to spend the first five minutes watching stories on national or regional news on Channel 4a. Then they could split channels 4a any to view local news, split to 4c and view news for Hennepin County or 4d for Washington conty.

## Status Information for the Master Plan

#### What is "status" information?

Status information for this Master Plan is a compilation of present knowledge about technology and information resource management in Minnesota. "Status" describes what is known about:

- present conditions and what is currently in place
- efforts that are underway, or planned
- perceived gaps between what we have and where we are going

Status information provides a "snapshot in time" and is therefore static. The main uses of status information are:

- for future comparisons, to assess progress or to identify what be classed over time
- to make a record of what exists at a point in time
- to identify present gaps and define strategies for filling those gaps

Characteristics of "status" that should be understood include the following facts:

- Missing data is, by default, part of the status mord
- Future comparisons can only be made to where support today
- Status says little, if anything, about the of current conditions
- Status information has question for sectnacy and completeness because it only includes what was quantifiable, or what per planought was important, at the time it was captured

#### What is included in the stress in rmation?

- Statistics and no ative about the status of activities within each goal area
- Project / program tellines for formally endorsed efforts (see Appendix)
- Projects / programs cross-referenced to goals and strategies (see Appendix)
- List of existing studies that were consulted when establishing this status information. Data may be used from these studies, however the research and analysis efforts that went into these studies will not be duplicated (see Appendix)
- Bibliography of other reference materials (created elsewhere) (see Appendix)

# Status Toward Meeting Goals

#### **Goal 1: Technically Literate and Competent Society**

#### Strategies:

- Technical competency standards for new and current educators
- Technical competency standards for students
- Lifelong learning for all Minnesotans
- Promotion of technical literacy
- Awareness of emerging technologies and trends
- Universal equivalency for virtual course work
- Create and maintain a technically competent workforg

#### In Place:

- 56% of the 400 business executives surveyed by Two Girds Business Monthly in November 1997 worry about attracting and retaining skilled workers.
- Technical competencies for teachers and learning were developed by MnSCU/U of M IT sub-committee for distance learning.
- K-12 competency standards are interviewer shroughout portions of the graduation standards.
- MnSCU has incorporated hard any and software standards for campuses to use when purchasing applications for the charge on.
- 78% K-12 schoolst be acchnology plan
- Estimated technical competency of state's K-12 teachers
  - 34% beginners and skills
  - 45% intermediate skill level
  - 17% advanced skill level
- 70% of schools have an instructional technology coordinator responsible for supporting teachers in integrating instruction and technology.
  - 24% have a full-time coordinator
  - 44% have a part-time coordinator
  - 31% share a coordinator

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- Status of bandwidth (a measure of information carrying capability. Larger bandwidths carry more information.)
  - 29% K-12 schools with Internet access have T1's (768kb)
  - 17% K-12 schools with Internet access have 56Kb capacity
  - Some schools have both
- 58% K-12 schools have a direct link to the Internet
- 37% K-12 schools have dial up access
- 55% of K-12 classrooms are connected to other classrooms via a LAN (local area network)
- 44% of K-12 classrooms are not connected to other classrooms via a LAN
- 53% of K-12 schools are connected to another school via a WAN (with area network)
- 44% of K-12 schools are not connected to another school via a WA
- 43% of K-12 teachers have an e-mail address
- 59% of K-12 schools use a WAN for instructional arpose 27 of K-12 schools do not
- 75% of K-12 schools have WAN's used by teachers 14% K-12 schools do not
- 48% of K-12 schools allow student use on a WAN; 37% of K-12 schools do not
- 21% of K-12 students use the Internet for intractional purposes
- 22% of K-12 teachers use the Internet to tructional purposes
- Higher Education Expenditures;

ns make significant annual investments in information The state's higher education syste technology. A Februar 198 port highlighted the expenditures of central information management orga vithin the 2 systems. Minnesota State Colleges and Universities ion 1997 T expenditures of \$36.3 million. The University of Minnesota (MnSCU) repo d F(U of MN has bu ed \$68.0 million for FY 1998. Actual IT expenditures, including the costs of IT distribute throughout the systems, are even greater.

The systems are engaging in a number of development projects designed to improve student access to technology, train faculty in the use of technology, deliver courses via the Internet, and provide better information to students.

- Partnership degrees in Information Networking and Network Communications through the community college partnerships.
- Crookston Laptop University
- MnSCU common student information systems that will be used by all MnSCU colleges and universities in the state (funded 1998 / 1999).

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- Rochester Center
- U of M Digital Media Center
- MnSCU Electronic Academy
- MnSCU Laptop programs at Winona, Bemidji & Northwest Technical College
- U of M faculty training through the Digital Media Center
- UMD Information Technology Initiative
- MnSCU Teaching, Learning & Technology Roundtables
- MnSCU web-based clearinghouse
- MnSCU faculty training and technical support
- MnSCU Electronic Academy Summer Institute
- U of M course web site project
- MnSCU electronically enhanced curricula via the Lemma
- U of M biocatalysis/biodegradation database as a teching i
- U of M at Morris general education for the liberal arts
- MnSAT (Minnesota Satellite and Technolog)
- Minnesota Education Telecommunications Control (METC)
- U of M & MnSCU information technology raining
- U of M & MnSCU math distance Langing initiative
- U of M laptop program for deckeling nutritional education to food stamp families

of Minnesota

- U of M Web 66
- EDUCOM
- U of M Extension Service Master Internet Volunteer Program for training volunteers to teach people in their communities about the Internet.

#### In Process:

- MnSCU/U of M competency standards for distance learning are currently being incorporated into the curriculum.
- Virtual University
- IBM/University of Minnesota Alliance
- ISEEK (Internet System for Education and Employment Knowledge)

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- Board of Teaching rulemaking process to define competency standards for teacher licensing in K-12.
- DCFL Learning Academy in summer 1998 for K-12 teachers to increase technology skills.
- MN LINK
- Laurentian College laptop program
- U of M Library Digital Initiatives
- U of M online library instruction project/Research QuickStart & QuickStudy
- Nursing Pharmacology project by MnSCU & U of M
- MnSCU equipment acquisition for workforce training \*\*
- MnSCU workplace technology center \*\*
- MnSCU targeted industry partnerships \*\*
- MnSCU Benchmarking study of faculty instructional development

#### The gap between what we have and where we are going:

- Full scale integration of technology into all aspects treacting and learning processes in K-12 and higher education.
- Standards for interoperability, portability and subbility of hardware and software for applications in the K-12 classrooms
- Access gaps across the state by inade the pandwidth in some communities.
- Unaffordable access in some lot at:
- Specific standard or elements prove of learning for K-12 technology

#### Goal 2: Efficient and Difective Government

#### Strategies:

- Improve service delivery using technology
- Achieve quality through continuous process improvement
- Achieve consistency through common policies, standards and guidelines
- Measure progress toward efficiency and quality strategies
- Use technology to support business goals and outcomes
- Effectively manage information resources
- Restructure legal and regulatory framework

#### In Place:

• State Agency Expenditures:

State agencies view focused investment in information technology as critical to the delivery of quality public services. A recent analysis of FY 1997 IT expenditures revealed that state agencies, not including the MnSCU system, spent at least \$246.3 million on IT-related personnel and commodities. Expenditures on IT continue to grow. Between FY 1995 and FY 1997, state IT expenditures grew at an annual rate of approximately 13%. It is realistic to expect similar rates of growth in the future.

- State agencies participate in one or more functional areas, referred to in a study as "lines of business". The following indicates the % of agency participating in each line of business:
  - Commercial growth and conduct 55%
  - Citizen safety 36%
  - Human and health services 27%
  - Citizen learning 32%
  - Environmental stewardship and recreation 26
  - Government support services 32%

Most agencies are involved in multiple lines of business.

- Data Practices Act
- Records Management Act
- Information Management Principal (management, data, people, and standards)
- Information Resource Management S.x Critical Success Factors (CSFs) (executive leadership, policies/standa as micromes, planning, models, organization, and skills)

Agency progress with ca

- 1996-1997 burnar 20 agencies completed the CSFs;
- 1998-1999 biennium 24 agencies completed the CSFs
- 1996-1997 biennium ratings were: 1 excellent, 6 good, 7 satisfactory, 3 fair, 2 poor, 1 N/A
- 1998-1999 biennium ratings were: 4 excellent, 13 good, 7 satisfactory, 0 fair, 0 poor
- Information Policy Council (IPC)
- Library Planning Task Force
- Intergovernmental Advisory Council for Technology (IACT) formerly known as Intergovernmental Information Systems Advisory Council (IISAC)

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- Minnesota Education Telecommunications Council (METC)
- Minnesota Health Data Institute (MHDI)
- Governor's Council on Geographic Information (GIS Council)
- GIS Metadata "Clearinghouse" (including free software for the public sector to create common metadata
- Criminal Justice Data Community
- Statewide Network Access Planning (SNAP) Group
- Data Issues Group (DIG IT)
- North Star
- Statewide Network MNet (data, voice and video)
- Electronic Mail Hub
- Electronic Data Interchange (EDI) Translator and Value Add a Network (VAN)
- Statewide Accounting, Procurement, H/R, Payroll and the second sec
- Application Development Methodology and Proce Management Master Contracts

an Access

- Project Management Training Master Contract
- Information Resource Management Handberg policies, standards and guidelines)
- Information Resource Modeling Master Cond
- Risk Assessment Master Contract
- Budget Review and Recommendation Process
- Minnesota Authentication in Diguel Signature Laws (1997)
- Annual Computer population
- Community Data Maels (Criminal Justice and Metro GIS)
- Agency Chief Information Officers (CIOs) (15 agencies identified)
- Agency Training in Data Management, Data Modeling and Project Management (approximately 500 employees trained)
- Agency Data Warehouses (4 built)
- Agency Pool of Recording Analysts (for modeling)
- IT Expenditure Tracking (FY1998)
- IT System Inventory (1998 expansion of Year 2000 inventory)

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

#### In Process:

- IPC Committees
  - Administrative Information Access Policy
  - Electronic Procurement, Payments and Receipts
  - Electronic Government Services
  - Human Resources
  - IT Financing Structure and IT Biennial Budget Format
  - Metadata Project
  - Network Transport Project
  - Project 2000
  - Security Policy and Guidelines
  - State Government Administrative Systems Proje
  - Telecommunications Collaboration Project
- North Star II and Its Pilots
- Information Policy Task Force (review MS, Compter 13)
- Agency Enterprise Models
- Agency Data Warehouses (2 planned a planned provide an the future)
- Procurement reform
- Mechanism to retain newly pinet professionals; increased job recognition for data management profession agent, technology skills, implementation capabilities developed

#### The gap between y fat what have and where we are going:

- The Department on evenue computer system for income tax is in dire need of reengineering.
- Funding mechanisms and organizational structures that recognize, validate and reward multi-jurisdictional efforts; accountability and funding issues resolved
- Data Practices complications resolved; legal limitations for data exchange and reuse (federal and state) revisited; conflicts in Minnesota laws resolved (between efficiency and privacy); legal admissibility of records and "trustworthy systems" established; data exchange authorized; inconsistent legal definitions resolved
- Uniform Business Identifier
- Directory Services

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- Metadata Standards and Guidelines
- Metadata Repositories for Statewide Use
- Statewide Architecture
- Minnesota Process Improvement / Process Management Methodology and Measurements for Progress
- Data Practices "Responsible Authority" named for each governmental unit (60% without)
- Records Retention Schedule in place for every governmental unit
- Executive, responsible for information resource management and information technology, designated in all state agencies

#### **Goal 3: Easy and Affordable Access**

#### Strategies:

- Expand technology infrastructure
- Improve consistency, security and reliability of technology intertructure
- Stimulate competition
- Ensure universal access
- Ensure technology solutions are interoperate, caleable, portable and interconnect with other technology solutions
- Restructure legal and regulatory fram

#### In Place:

- Access Minnesota is a 6 maximum on Service public access to the Internet. The average cost per county for connectivity a \$2500 per year.
- 89% or 949 K-schols have Internet access
- State government up of EMail: 45 agencies on State EMail hub, providing Email interoperability and with interconnectivity for state employees through the state directory (these employees have individual EMail addresses that are synchronized through the hub); 5 more agencies have EMC2 access; the rest of the agencies are not connected to the EMail hub.
- North Star Interactive applications

DocFinder

Teacher licensing

Campaign financing

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

Supreme Court opinions

Appellate opinions search engine

Minnesota tobacco case updates

- 19 library system have filed technology plans
- 11 regional library systems provide Internet access to the public
- 1 library system has Internet service for staff only
- TAG funds have provided several libraries with T1 or 56KB access
- All regional library systems have on-line catalog access
- All regional library systems are connected through a WAN OR LAN or both

#### In Process:

- US West is adding 34 ADSL switches to its central offices during the cond quarter of 1998.
- North Star interactive applications
  - Cross country ski permits
  - Fetal alcohol web site
  - DocFinder current disciplinary actions
  - Minnesota Historical Society on-line book sales
  - State Park stickers

Building contractor licenses

- Connecting Minnesota er o ic network)
- Internet Centers
- 9 regional libraries stanning to become gateways to MnLINK

#### The gap between what we have and where we are going:

- About ½ of state government lacks interoperability and interconnectivity from an EMail perspective.
- Need to "expand the technology to their doors" (citizen connectivity)

#### **Goal 4: Stimulated Economic Development**

Information and communication technologies will <u>stimulate</u> Minnesota's <u>economic</u> <u>development</u>

#### **Strategies:**

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

- Restructure legal and regulatory framework
- Expand consumer use of technologies for commerce
- Develop technical standards and protocols
- Promote E-Commerce infrastructure development

#### In Place:

- Minnesota Trade Point Association
- Minnesota Technologies, Inc.
- Minnesota High Technology Council/Minnesota Software Association
- Digital Signature Laws (Departments of Administration & Public Safety)
- Digital Authentication Act (Secretary of State)
- Access Minnesota sites in 68 counties (public Internet access
- Luminet in Winona
- GrandNet in Itasca County
- The Red River Corridor in northeastern Minnesota
- Telework Center in Cambridge
- Contract for deployment of public-priver file price backbone network
- Internet Center Clearinghouse in <u>St</u>.

#### In Process:

- Trade Point Minnesottis, in the based tool allowing individuals, small and medium sized businesses to make electronic trading on a global network.
- SEAL, a secure electronic authentication link under development by the University of Minnesota, in conjunction with the United Nations, to work with Trade Point.
- Deployment of the public-private fiber optic backbone network for access to advanced telecommunications services as well as Internet access throughout Minnesota.
- Internet II --a University of Minnesota-led, cooperative effort with government and industry partners-- is the high performance, high capacity network project which focuses on connectivity, speed, bandwidth and quality of service necessary to support high performance computing on the Internet.
- Enhancing Rural Development Through Electronic Commerce University of Minnesota project to expand access to Trade Point to small communities
- Internet Center in St. Cloud

Minnesota Biomedical Business Network

#### The gap between what we have and where we are going:

- Modification of established rules, policies, regulations and legal structures that currently govern trade and services, locally and internationally
- Secure electronic commerce capabilities
- Digital authentication and digital signature implemented
- Policies regarding electronic data capture, activity tracking, privacy and confidentiality
- Standardized IT security policies
- Public access points to electronic commerce technologies
- Expanded infrastructure and access to broad bandwidth network
- Adoption of technical standards and protocols for interconnectivity ad interoperability
- Additional Internet Centers

#### Goal 5: Improved Quality of Life

#### **Strategies:**

- Restructure legal and regulatory framework
- Expand electronic health care capabilities
- Expand use of technology in arts and
- Improve environmental and natural source stewardship
- Expand access to compute the real access to compute the read access to co
- Integrate technology personal life planning and activities (e.g., GPS in cars; Cyberhomes®)

#### In Place:

- 7 telemedicine networks
- Standardized forms for health care transactions
- Pilot projects for enrollment and eligibility in government provided health care programs
- Organizations supporting the following arts mediums
  - Book and paper arts
  - Cartooning
  - Ceramics

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	Computer arts
	Dance
	Design and illustration
	Children's book illustrators
	Calligraphy
	Fashion arts
	Fiber arts
	Jewelry
	Media arts
	Metals
	Music
	Printmaking
	Public art
	Sculpture
	Storytelling
	Theater/Performance
	Visual arts
	Watercolor
	Writing
N	Aedia education
7	3 film & video tudents at Vinneapolis Community College 1996-7
п	

- Program costs for an & video production curricula at Minneapolis Community College 1996-7 was \$213,000
- Program cost per student at Minneapolis Community College for film & video production \$2905
- Distance Learning for arts

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- Variable Message Signs (VMS) advising travelers of road conditions
- DOT web site with Java related maps for reviewing traffic patterns
- On-line access to automated catalogs and publications through regional library system
- Governor's Council on Geographic Information (GIS Council)

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

- GIS Metadata "Clearinghouse" (including free software for the public sector to create common metadata
- Metro GIS data model (Met Council project to define common data used by public and private sector organizations in the metro area)
- Metadata Guideline for GIS metadata
- GIS standards for state and county codes

#### In Process:

- Expansion of telemedicine
- Index to web based health care sites
- Minnesota Asthma Research Center
- Electronic commerce standards for health care
- Expansion of electronic commerce for health care
- Technology and Music summer camp
- Digital portfolio's for artists and students
- Advanced Traveler Information Systems (ATIS), a second technology assisted devices that will provide optional vehicle location and traveler assistance. An example is adaptive cruise control to allow speed and safe spacing to V transmitted from roadside to vehicle.
- Commercial Vehicle Operation (CVO) will in chanize the current labor-intensive system of monitoring registration, fuel tax, operation uthority, insurance, hazardous-waste authority and permitting.
- Metro GIS Web Index Project
- Integrated Access to Environmental Information ("Foundations" Project)

#### The gap between what we have and where we are going:

- Legal and regulatory restructuring of telemedicine, reimbursement policies
- Analysis of cost benefit of telemedicine
- Policies governing security and access to health care data bases
- Interoperability of health care systems

## Phase II: The Process

#### The Process for Expanding the Master Plan

The statewide plan for information technology will be the "blueprint for action" leading Minnesota into the digital age, and affecting numerous "stakeholders" inside and outside of government. Each stakeholder has a special interest and will be affected differently by the plan, depending on their business functions and uses of technology. For the plan to be relevant, vital, feasible and attainable, all stakeholder groups need to have a voice in its development and content. Therefore, Phase II will enhance the original plan through the inclusion of stakeholder input. The process for enhancing the plan will include the following activities:

#### 1) Identify stakeholders

This activity ensures affected stakeholders have been identified for ation in facilitated, structured forums to carry forward steps two through listed below. Stakeholder groups include such entities as governmen (stal local, education (K-12; higher education), libraries, health care, the arts, cit varous other segments of the Lens a public and private sectors. Participation ensures the input is betained from a representative sampling of a variety of special interest groups. Stal പർ s will be key players in determining what should be in the scope of the plan, as well as ultimately helping to realize its promise.

The Office of Technology will provide the superior for the format of each forum to ensure consistency across all stakeholder group provide the soliciting useful and usable information.

#### 2) Define plan parameters

a) Define benefits, outcomes and

Statewide information technology plans will focus on using technology to achieve benefits and rate technology is stakeholders. Master Plan goals, which are based on realizing benefits and returnes, include technical literacy, an efficient and effective government, electronic access to information for all citizens, or electronic commerce capabilities. Therefore a key activity in the process of determining scope is to define desired benefits, outcomes and goals for the state as a whole, and for its various stakeholder groups.

b) Define strategies

Strategies provide a foundation for reaching goals without being tied directly to specific results. They are enablers that can support multiple outcomes. Examples of strategies include "interoperability" between computers, leveraging resources, or providing universal access to government information. Defining strategies is another key activity in determining the scope of the plan.

c) Determine plan boundaries (scope)

The statewide information technology plan parameters also describe what is included and excluded in its scope. The scope defines which goals and strategies are applicable, or not applicable, for each stakeholder. The scope also includes stakeholder roles in attaining results from the plan, thereby laying groundwork for implementation.

d) Other

Plan parameters also identify other factors that may affect its success, such as risks, opportunities, constraints, issues and assumptions.

#### 3) Assess capabilities

a) Baseline

The Master Plan depends on a baseline which consists of capabilities in technology, management, legal and regulatory areas for implementation. The first step towards acquiring these capabilities is to establish what is already in place be baseline). One component of this baseline is an initial systems inventory for st ernment. The Office of Technology has developed this inventory and rethe legislature. Another component of the baseline should describe the te's lity to access and share data between public and private IT systems and systems in a digital age. nð Key to digital age baselines is a legal structure hat ack wledges data access, data sharing and records management. Once all cont f this baseline are established, nents projects and programs that support the overall goal and objectives can be advanced.

The final baseline will be built using initian atus information developed in Phase I of the Master Plan.

b) Unmet needs

Technological capabilities t e noted, but not met by the existing baseline, will be identified as "unmet needs" the plan. Initial status information in Phase I of the 'ni of gaps. When Phase II has more fully flushed out the Master Plan inclue aseline can be completed. Specific actions for goals and strate gaþ here the the the the term of term implementin ine an capabilities ability to acquire those that are lacking.

#### 4) Identify tactics

Tactics for attaining plan results are defined as projects, programs, ideas and plans that are directed at achieving specific results. Existing projects and programs make up part of the initial status developed in Phase I of the Master Plan. A "project" is a *time-dependent* effort that consists of resources, a specified set of results (products, services, etc.) and a definite time span with beginning and ending dates. A "program" is an *ongoing* effort, consisting of resources and results that may be either tangible or intangible and does not have an end date. Ideas and plans are less formal and not as committed as projects and programs, but have the potential to become more formal and committed.

#### Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

a) Existing

Tactics that already exist in support of the plan's scope will be identified along with the entities responsible for their success.

b) Needed

Gaps will be identified so that when existing or planned tactics do not address all needs or are not achievable, alternative plans can be developed to meet the desired benefit or outcome.

Refer to "Preliminary Sampling of IT Projects and Programs" for examples of some of the known projects and programs that are currently underway.

#### 5) Writing the plan

The Office of Technology will take the lead in drafting the final plan based on the information provided by each of the facilitated forums. Each stake plot group will have an opportunity to review and respond to the drafted section of the plan versure that content is consistent with the intent prior to the final publication.

#### 6) Implement tactics

Stakeholders share responsibility for implementating of the flaster Plan either through oversight or by conducting and managing the actual worken the projects and programs. Tactics will be reviewed annually to determine if a goal or strategy has been maximized or if additional efforts are needed in the future

Beacon to Our Future: Developing a Strategic Plan for Information Technology in Minnesota

### Conclusion

Creation of a master plan is a daunting task, but necessary to guide Minnesota through the digital age. Implementation of the plan will help to ensure that its citizens will be good thinkers, creative, always learning, with skills to compete internationally. The possibilities of where this process will lead are endless, but will most certainly address the state's commitment to a well-educated populace, a thriving economy, and a responsive public sector. Stakeholder groups are central to the mission of this process.

From now through October, we will become engaged with hundreds of stakeholders identifying the strategies that define our collective vision of the future. Watch the Orego of Technology web site (<u>www.ot.state.mn.us</u>) for future developments or call the Minterna Office of Technology at 612-215-3878.

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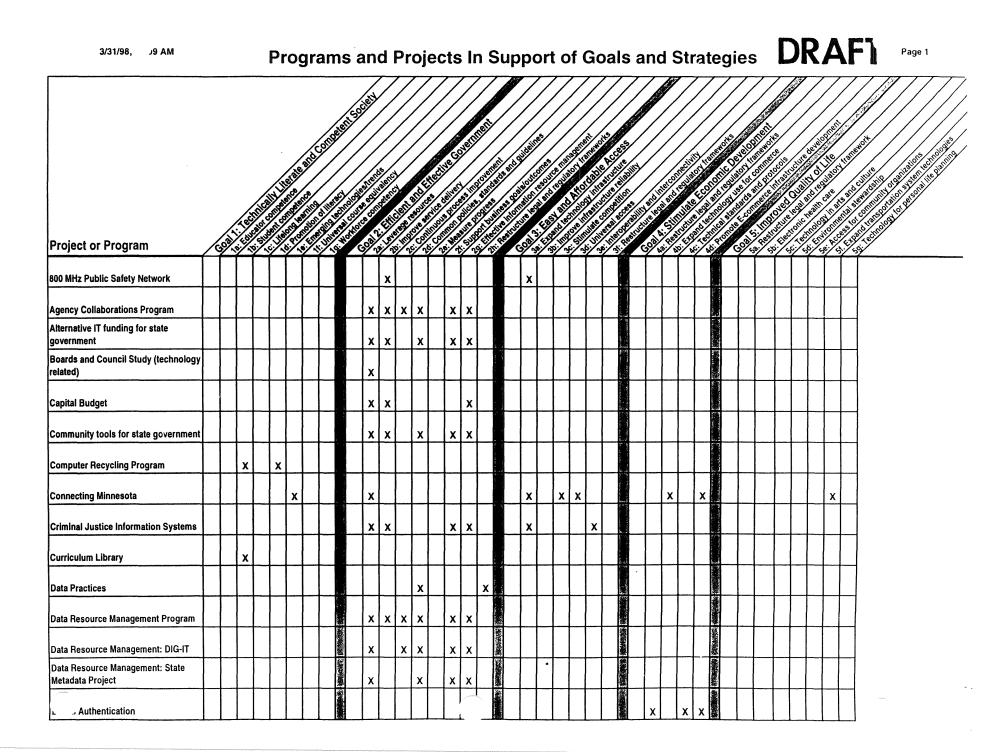
Draft 4/16/98

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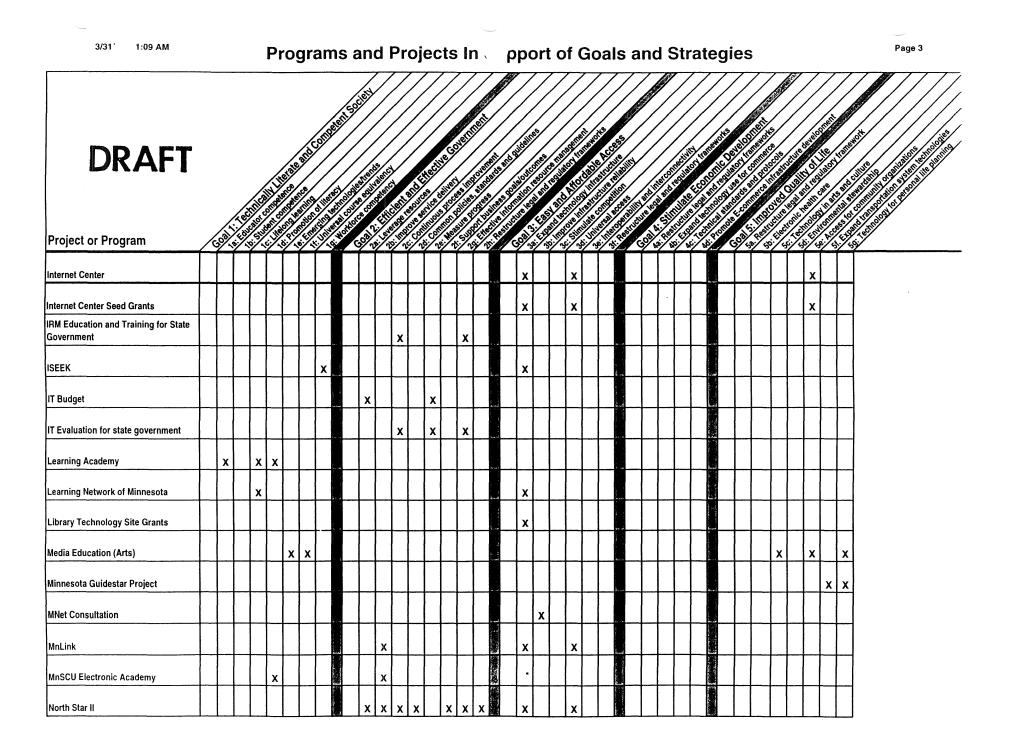
## Appendices

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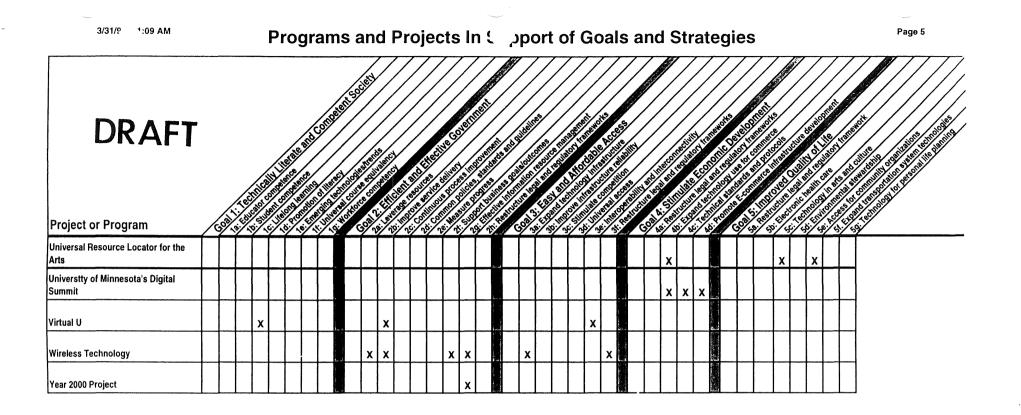




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1	2b; 3a	800 MHz Public Safety Network	Regionwide infrastructure communication system for law enforcement and emergency medical services.	DOT (for funding)	\$9,900,000.00									
2	2a, b, c, d, f, g	Agency Collaborations Program	Actively seeking opportunities for resource sharing and coordinated systems development.	от	\$0.00									
3	2a, b, d, f, g	Alternative IT funding	Identify alternative funding strategies for state government	OT and IPC	s0.00				PATEL					
	za, 0, 0, 1, g	for state government	IT investments											
4	2a	Boards and Councils Study (technology related)	Legislatively mandated study on possible consolidation of boards and councils (due December 1997).	OT	\$0.00			ONE						
5	2a, b, g	, Capital Budget	OT is obligated to ensure that all agencies proposing	ОТ	\$0.00						1010000010			
•	2a, 5, g	oaphal budget	capital budget expenditures prepare a plan for cost-effective technology investments and telecommuting plans.											
5	2a, b, d, f, g	Community tools for state government	Identify and promote common usage of technical solutions	Admin. and OT	\$0.00									
7	1b, d	Computer Recycling Program	Public-private recycling partnership to provide multimedia computers for schools. The program will reduce the ratio of students per multimedia computer from 1:22 to 1:7 over three years, making Minnesota the national leader.	CFL and Corrections	\$6,000,000.00									
3	1e; 2a; 3a, c, d; 4b, d; 5f	Connecting Minnesota	ROW (Right of Way) fiber optic backbone. Will place fiber in interstate right of way; state receives 20% of initial lighting free.	DOT and Admin.	\$0.00									
)	2a, b, f, g; 3a, e	Criminal Justice Information Systems	New network to improve information and telecommunications capabilities in the public safety and criminal justice systems.	Criminal Justice Policy Group	\$11,546,000.00									-

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D	Strategies	Projects & Programs	Description	Resp Org	Appropriation	Qtr 3 Qtr 4			4 Qtr 1 Qtr 2 Q	
0	1b	Curriculum Library	K-12 curriculum network designed to help students, teachers and parents meet Minnesota's graduation standards.	CFL	\$5,000,000.00					
1	2d, h	Data Practices	Task force established to review statutory provisions to address data privacy issues associated with technology changes.	Admin. and MN Planning	\$0.00					<u>.</u>
2	2a, b, c, d, f, g	Data Resource Management Program	An effort to assess state government's data resources and create mechanisms for describing that data in a common format and enable sharing of data resources.	IPC	\$0.00					: 
3	2a, c, d, f, g	Data Resource Management: DIG-IT	Organize and operate DIG-IT (Data Issues Group - Information Technology), an IPC subcommittee working to educate and leverage state resources for data management.	IPC and OT	\$0.00					
4	2a, d, f, g	Data Resource Management: State Metadata Project	Multi-agency effort to establish guidelines for statewide metadata.	MHS and LMIC and OT	\$0.00					
5	4a, c, d	Digital Authentication	Statutory framework established for digital authentication and electronic signatures to enable secure electronic commerce in Minnesota. Task force created to advise on rule-making requirements.	SOS	\$50,000.00					•
6	1e; 5c, g	Digital portfolio for artists and students	Develop digital portfolio capabilities for artists and students.	Minnesota Resource Center for the Arts and private sector	\$0.00					
7	1c, f; 5c	Distance Learning for the Arts	Provide access for all students to art learning opportunities via technology. Includes arts education opportunities for students in rural areas.	<b>P</b>	\$0.00					
8	1c, d; 5b	E-Rates	Assist consortia applications for federal funding to address education and rural health care.	METC, CFL , OT and privater industry	\$0.00				n na stanika se	

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ID	Strategies	Projects & Programs	Description	Resp Org	Appropriation	Otr 3 Otr		2 Qtr 3 Qtr		1999 r 2   Qtr 3   Qt	r 4 Qtr
19	2b, f	Electronic Government Services	An effort to define government's opportunities for delivery of services electronically.	OT	\$0.00	1					
20	5a, b	Electronic Medical Records (EMR)	Facilitate EMR's that are open (rather than proprietary) to allow data sharing.	Health Care Industry; OT, MHDI	\$0.00						
21	2a, b, f, h	Electronic purchasing, procurements, payments and receipts	Explore issues and technologies impeding or enabling state use of electronic purchasing, payments and receipts. Determine common solutions and next steps.	IPC	\$0.00					· ···· · · ·	
22	1e	Emerging Technologies Program	Ongoing evaluation of relevant technologies emerging in the marketplace. Exploring impacts and applicability on the public and private sectors.	Industry	\$0.00					22.S ji	
23	2a, b, f; 5d	Environmental Information Access	Foundations project, to provide access via Internet to environmental and natural resource information, focused on citizen access.	MN Planning Office and DNR	\$0.00						
24	2e, g	Expenditure Tracking	Legislative responsibility to identify and quantify state technology investments.	от	\$0.00						
25	5a, b	Health Care Electronic Commerce	Ongoing development of transaction standards for health care.	MHDI	\$0.00				 A		
26	2a, d, g	Information Architecture	Develop and establish a state information architecture to ensure that information and communications systems, equipment and services complement and do not needlessly duplicate those of others.	от	\$0.00						828.224
27	2d, g	Information Resources Plan & Management	Develop and promote IRM capabilities within state government. Establish policies, standards and guidelines.	от	\$0.00						

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ID	Strategles	Projects & Programs	Description	Resp Org	Appropriation	Qtr 3 0	Qtr 4 Q	tr 1 Qtr 2	2 Qtr 3 C	tr 4 Qt	r 1 Qtr 2	Qtr 3	Qtr 4	Qtr *
28	2d; 3b; 4c	Information Security	Create security policies, standards and guidelines.	от	\$0.00									
29	2h; 4a	Intellectual Property	Establish information and sales systems for licensing and royalty agreements by state agencies.	ОТ	\$0.00									
30	2h; 3; 4	International Telecommunications Union (ITU)	Participate as member of state host committee and co-sponsor MN technology event during third week of 1998 ITU plenipotentiary (United Nations gathering of 184 countries that governs international telecommunications networks and services.)	Private sector; City of MpIs.	\$500,000.00					]				
31	3a, d; 5e	Internet Center	Assist local information and telecommunication technology integration by sharing best practices, and providing training and technical assistance to communities. Collaboration of state, local, federal, higher education and private sector partners.	от	\$250,000.00									
32	3a, d; 5e	Internet Center Seed Grants	Award grants for community technology resource development (in conjunction with Internet Centers project).	от	\$250,000.00				edita.					
33	2c, g	IRM Education and Training for State Government	Provide Information Resource Management (IRM) education and training to state agency personnel.	от	\$0.00			5. ()				<u>R</u> II I		
34	1g; 3a	ISEEK	Career planning system to match industry hiring needs with students of all ages. This program will directly link Minnesota's business community with the state's higher education institutions.	MnSCU; U of MN	\$2,000,000.00								•	
35	2a, e	IT Budget	Develop criteria for systems development activities and recommendations for IT projects to be funded during the next blennlum and planning estimates for an additional two bienniums.	от	\$0.00					15.115				eratie (* Kerneter
36	2c, e, g	IT Evaluation for state government	Establish procedures for evaluating information and communication activities proposed by state agencies.	от	\$0.00				<b>NTE</b> rri	<u>6052715</u>	nia Kyste Straty a			

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ID	Strategies	Projects & Programs	Description	Resp Org	Appropriation	Qtr 3 Qtr 4	Qtr 1 Qtr 2 Qtr 3		
37	1a, c, d	Learning Academy	Partnership of the state, local school districts and private vendors to offer courses in technology applications for teachers, with an emphasis on the integration of technology into the classroom learning process.	CFL	\$2,000,000.00	4			
38	1c; 3a	Learning Network of Minnesota	Complete and operate the K-12 and Library Learning Network. Enhance the post-secondary network, including the development of a high speed GigaPOP gateway at the U of M.	METC; CFL; HESO	\$27,000,000.00				
39	3a	Library Technology Site Grants	Challenge grants for libraries for technology equipment, networks and training.	CFL	\$3,500,000.00				
						1			
40	1e, 1f; 5c, e, g	Media Education (Arts)	Joint effort between higher education and the private sector to evaluate current training trends for film, video, and media technology. Includes credit transfer agreements and common student access to information about available arts education.	Higher education and private sector	\$0!00 				
41	5f, g	Minnesota Guidestar Project	Shape a better transportation system through leadership in technology testing and development, institutional progressiveness and innovative partnerships (federal funding). MnDOT has committed \$20,000,000 to this project.	MnDOT	\$0.00				
42	2g	MNet Consultation	Partner with Admin, on MNet policy.	Admin.	<b>\$0.00</b>				
43	2b; 3a, d	MnLink	Statewide network to link Minnesota's public, school, academic and private libraries, and the first phase of a new automated library "System X" to replace several library systems.	Higher Education Services Office (HESO)	\$12,000,000.00				
44	1d; 2b	MnSCU Electronic Academy	Online multimedia academic and automated student service initiative.	MnSCU	\$10,500,000.00				
15	2a, b, c, d, f, g, h; 3a, d	North Star II	Transition the state's "single window" online access government information system to a transactional and interactive database. North Star II will improve access to state/local government information and services for Minnesota's residents and businesses.	от	\$935,000.00			Levence and	

NOTE: Programs are defined as ongoing etimets that do not have established end dates.

ID	Strategies	Projects & Programs	Description	Resp Org	Appropriation	97 Otralo	Ttr 4		1998	3 Otr 4	Qtr 1 Qtr	1999	Otr 4 Ot
46	2a, b, f; 3a, e; 5g	One-Stop Business Services	Develop the initial online components of a comprehensive system to link the separate operations of multiple state agencies to provide a single, coordinated access point for companies doing business with the state.	OT (for \$\$); DTED (for project)	\$500,000.00								
17	2b; 3d	Online Journal Access	Access to online science and technology journals. Also see MnLink.	Minnitex (HESO)	\$1,000,000.00				<b>W</b> YG	<u>Přejsál z</u>			
48	4d	Private Sector Incentives	Facilitate partnerships and policies to promote private sector information & communications investments (e.g., partnership w/ MnDOT & Center for Transportation Studies on capacity issues & tax/regulatory policy devices to encourage business development.	OT ,	\$0.00						at south	ка, 941 <u>– С</u>	
19	2c, g	Process Improvement for IT (State Government)	Strategies and methods for improving systems development, and for establishing continuous process improvement programs, applicable to the development and management of information resources.	OT									
0	2a, b, g, h	Procurement Reform/Practices	1998 legislative initiative to increase agency authority for local purchasing, application of best value criteria and streamline purchasing process with electronic commerce.	Admin.	\$0.00			,					
51	2a, f, g	Report on State Agency Systems Inventory	Report due to Legislature (statutory requirement for OT)	от	\$0.00		D	ONE					
52	2g	Report on Status of Eliminating Redundant Data Storage in Minnesota Government	Annual report due to Legislature (statutory requirement for OT)	OT	\$0.00			DONE					
53	1d; 3a	School Technology Site Grants	Challenge grants for K-12 schools to invest in technology equipment, networks and training to help change the learning process. Grants will be tied to measurable learner outcomes, and used to benefit the entire community.	CFL	\$14,000,000.00								
54	2d	Standards and Guidelines Development	Establish standards and guidelines for information and communications systems in state government.	от -	\$0.00								

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D	Strategies	Projects & Programs	Description	Resp Org	Appropriation	97 Otr 3 0	tr 4 C		98 Otr 3 Otr 4	4 Otr 1 Otr 2		r 4 Oti
55	1d; 5c	Technology and Music Summer Camp	Integrate rural and urban youth through Internet communications focused on common musical interests. Develop music skills in participating students through annual summer camps.		\$0.00			*****				
56	2a, b, g	Telecommunications Collaboration Project	Aggregate state agency demand for connections to county offices. Promote state participation in local community and regional telecommunications networks to improve access to advanced services and lower costs to residents and businesses.	Admin. and Internet Center and IPC	\$1,660,000.00				<u>i - Ing</u>			
57	2a, b, f, g	Telecommuting/ Telework Program	Monitor and assess state agency telecommuting/telework plans. Promote telecommuting/telework in state government.	от	\$0.00							
58	4b; 5a, b, g	Telemedicine Program	Faciliate development of telemedicine projects to increase access to health care throughout Minnesota.	от	\$0.00						<u>jiha kes</u>	
59	3a; 4a, d	Trade Point Minnesota	Center for U.N. global network serving trade, distance learning & telemedicine. Public-private venture to benefit businesses thru international Internet-based electronic trading gateway. SEAL lab/hub at U of M for secure authenticated electronic commerce.	OT and U of M	\$1,300,000.00							
60	1c; 3a	Transition to Digital TV (formerly "High Definition TV")	Develop a statewide digital broadcast system, with emphasis on educational applications and public affairs.	MN Public TV Assoc.	\$750,000.00							
51	4b; 5c, e	Universal Resource Locator for the Arts	Joint effort to organize art web sites in Minnesota.	DTED, State Arts Board, non-profit arts groups	\$0.00			2				
62	4b, c, d	University of Minnesota Digital Summit	Conference on technology.	U of M	\$0.00		DONE					
53	1c; 2b; 3e	Virtual U	Develop virtual learning infrastructure for U of M, MnSCU and private college partnership to provide single "front door." Improve access to higher education, facilitate cooperative programs, & open global markets for the state's colleges and universities.	U of M; MnSCU -	\$1,160,000.00							

NOTE: Programs are defined as ongoing vrts that do not have established end dates.

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	2a, b, f, g;	Wireless Technology	Negotiation of wireless deployment in Connecting	Admin.	\$0.00					13 414	Qu
	3a, f	Wheless rechnology	Minnesota contract by 4/30/98.		\$0.00						
						L.				1	
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5	2g	Year 2000 Project	Convert state computer systems to recognize dates	Admin.	\$28.000.000.00			Set (Se Destri i			
	5		beyond this century. (\$23M in '98/99; \$5M requested in '99)								
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Partial Inventory of Documents, Studies and Research on Information Resources, Technologies and Information Technology Investments

#### <u>State of Minnesota White Papers, Studies and Documents</u> (to be aligned with, but not duplicated by, the Master Plan)

"A Business Model of Minnesota Government", James Corcoran and Joel Oliver, October 28, 1991, Department of Administration

"Final Report of the Minnesota Telefutures Study Group (MTSG) to the Minnesota Public Utilities Commission", November 19, 1993

"Keeping the Competitive Edge, Positioning Minnesota for the Future in the Global Marketplace", August 4, 1995, Minnesota High Technology Council

"Minnesota Milestones 1998", February 1998, Minnesota Planning

"1996 Minnesota State Tech Survey Report", 1996, Quality Education Data

"Report of Findings and Recommendations Regarding Telecommunications in Southwestern Minnesota", January 1997, Southwest Regional Telecommunications Task Force

"Supporting Minnesota's Information Infrastructure", June 1996, Information Infrastructure Working Group and Department of Administration

"The State Networking Report; Progress, Policies, and Partnerships Bring Internet Connectivity to K-12 Schools", Spring 1997, Southwest Educational Development Laboratory

"Transportation, Information and Communications Technology Research Initiative, Interim Report", March 1998, Hubert H. Humphrey Institute of Public Affairs

"University of Minnesota and Minnesota State Colleges and Universities Joint Report on Information Technology Expenditures", February 9, 1998

#### Office of Technology Legislative Reports on Information Resources

"Financing Information Technology Investments in Minnesota", November 1997

"Status of State and Intergovernmental Information and Communication Systems", (part of Initial Duties report), December 1, 1997

"Review of Information Technology Boards and Councils", (part of Initial Duties report), December 1, 1997

"A Quest for Data Quality: Eliminating Redundant Storage of Data", January 1997

Tracking & Compiling Information Technology Expenditures: An Interim Report", February, 1998

Partial Inventory of Documents, Studies and Research on Information Resources, Technologies and Information Technology Investments

#### <u>General Technology Bibliography</u> (Topics of Interest to Minnesota's Master Plan)

"Leadership Strategies: Law, Regulation and the Internet", The Forrester Report

"Social Venture Capital for Universal Electronic Communications: A Conference Report", April 24-25, 1997, The Aspen Institute

"Trends in Advanced Manufacturing Technology", March 5, 1998, Robert Benson, Minnesota Technology, Inc.

#### Policies, Standards and Guidelines (Issued by the Office of Technology)

Policies:

Information Resource Management Policies

Standards:

Information Resource Management Standards Imaging Standards GIS Standards

Guidelines:

Information Resource Management Guidelines Imaging Guidelines Metadata Guidelines (GIS)

#### **Inventories**

Partial list of in-process IRM and information technology projects (1997-1998) – Minnesota Office of Technology

State of Minnesota Systems Inventory (1997) - Minnesota Office of Technology

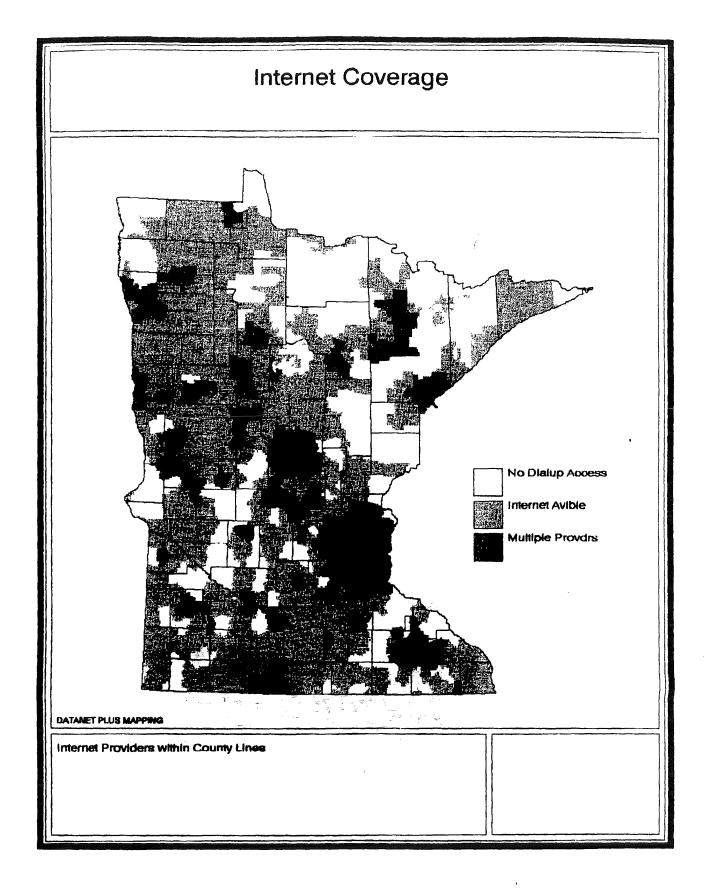
**Twin Cities Arts Organizations** 

Year 2000 Inventory (hardware and software) (1996) - Department of Administration

#### Information Resource Models (multi-organizational)

Criminal Justice community data model

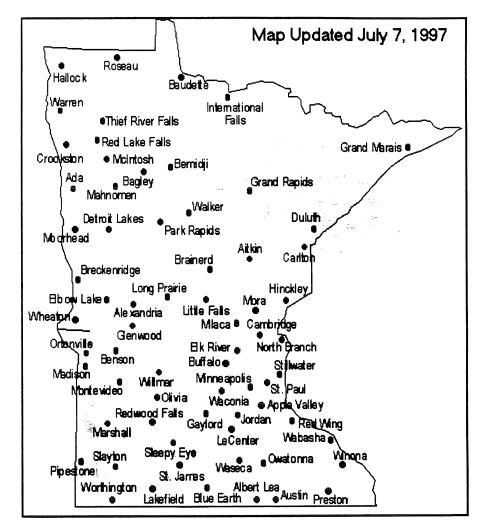
Metro GIS data model

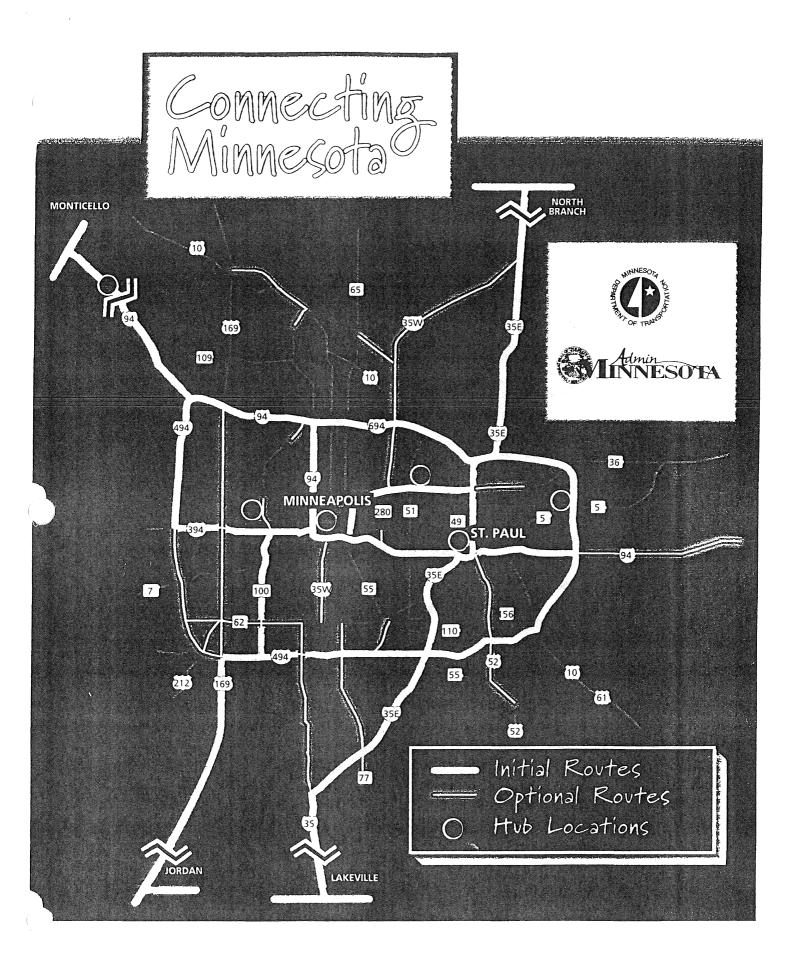


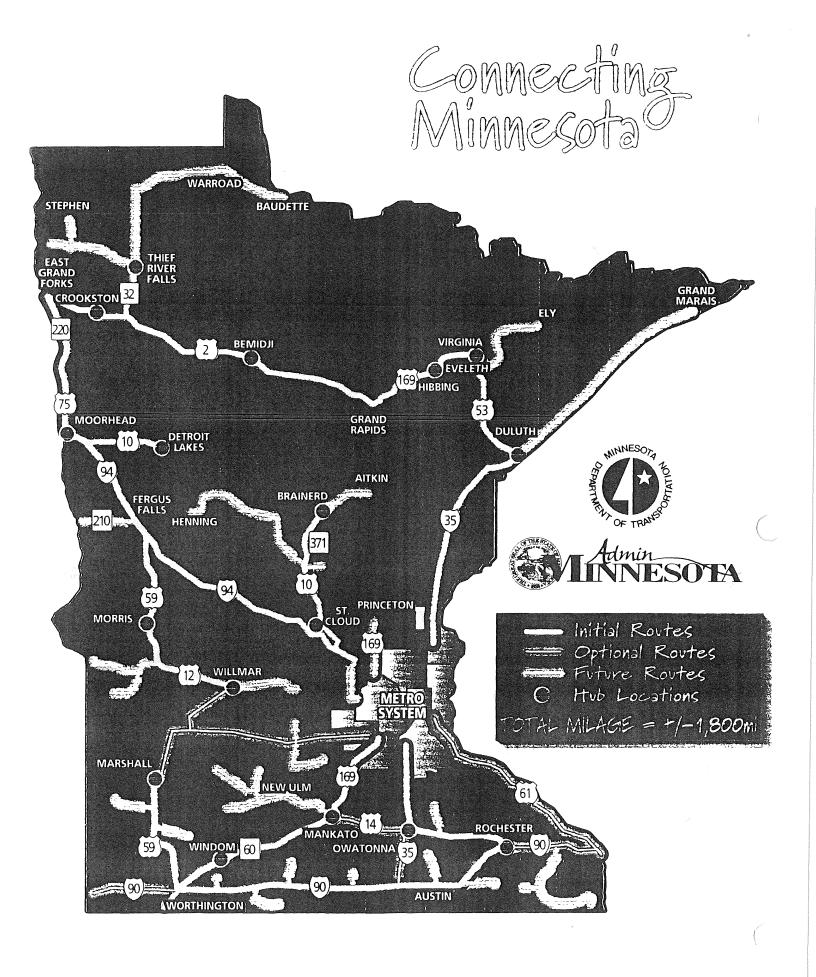
# **ACCESS MINNESOTA SITES**

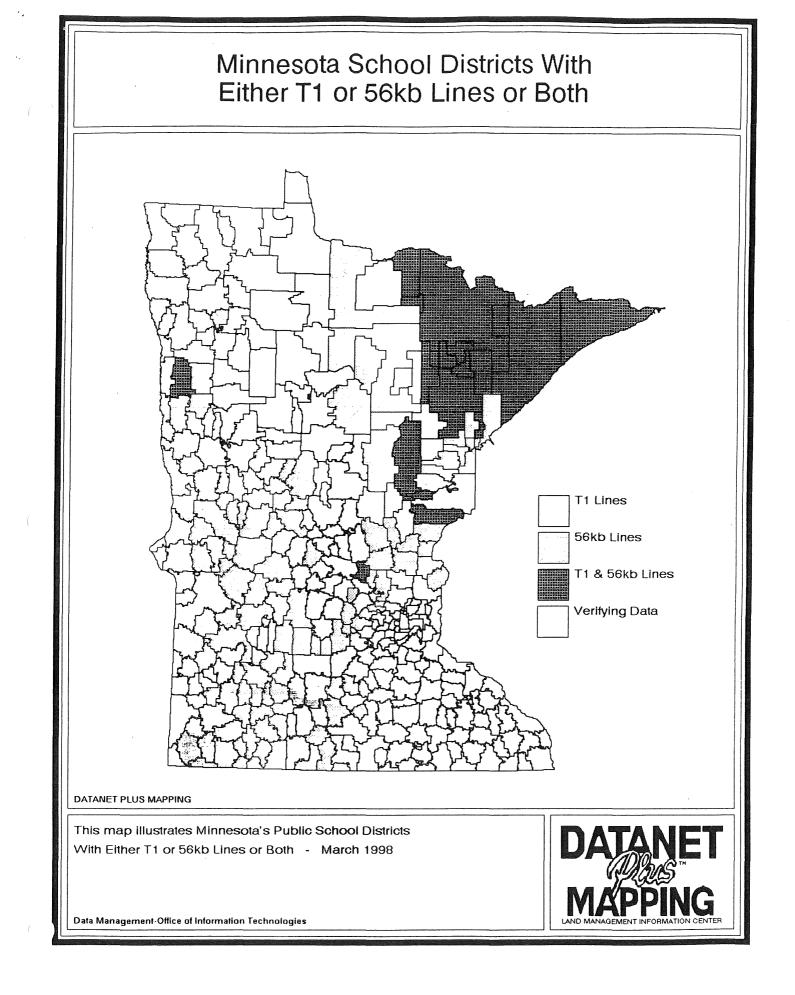
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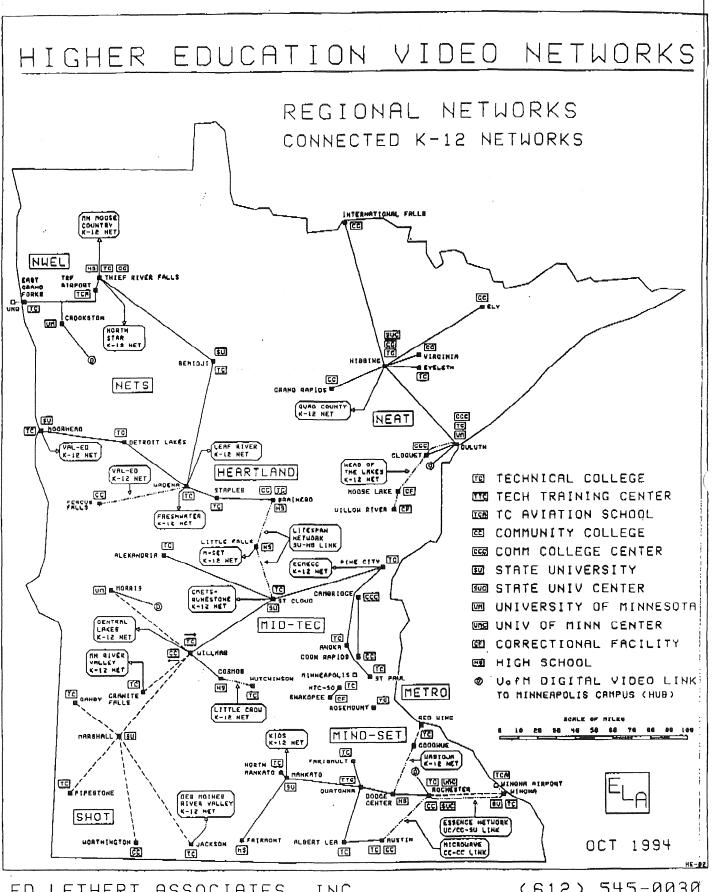
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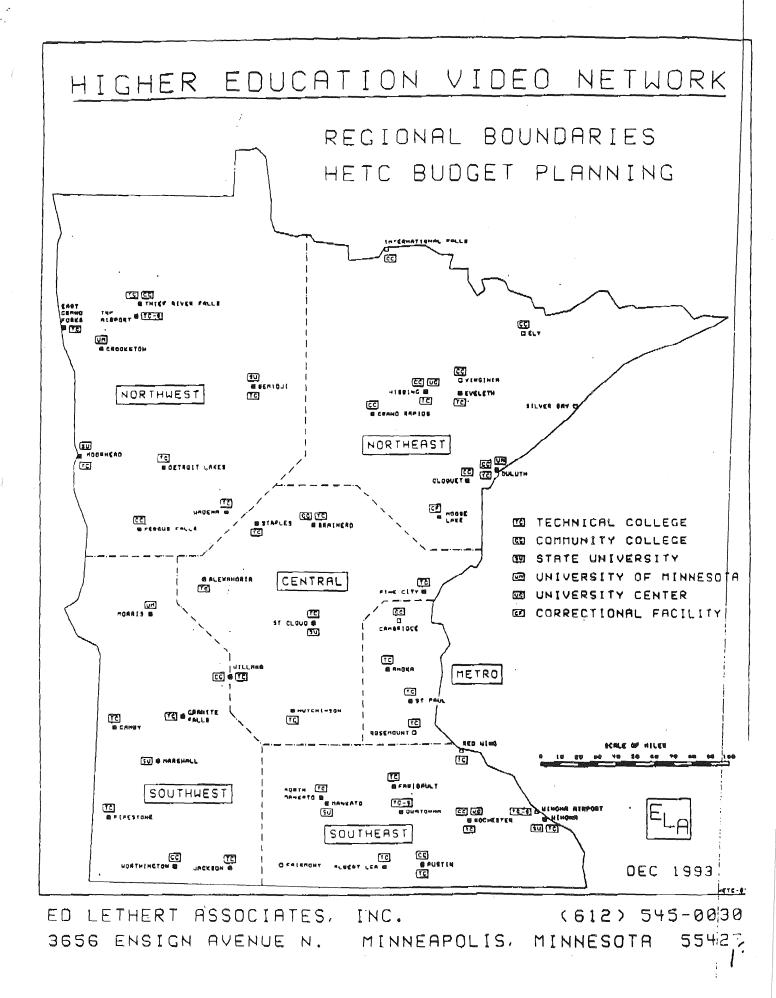
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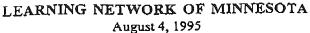
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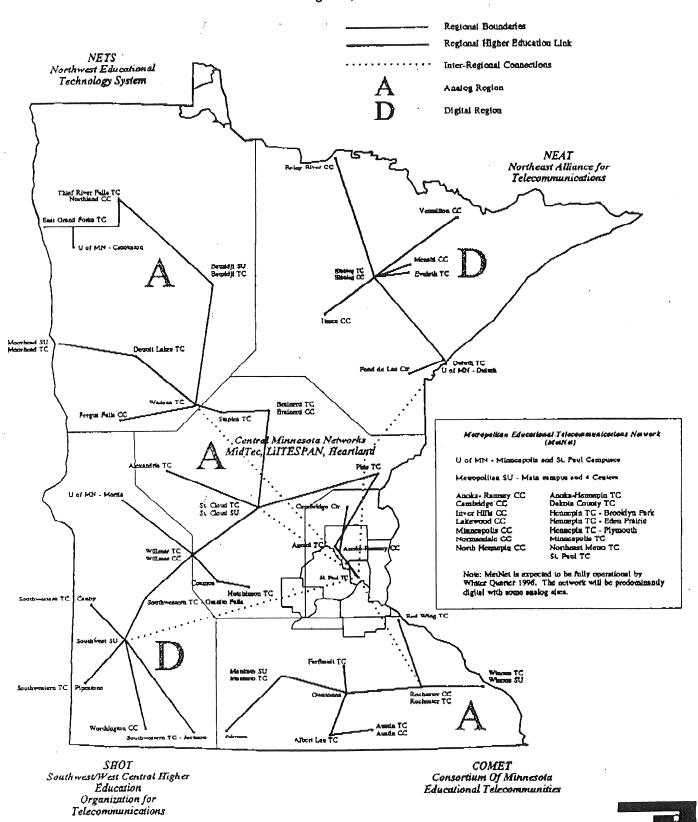


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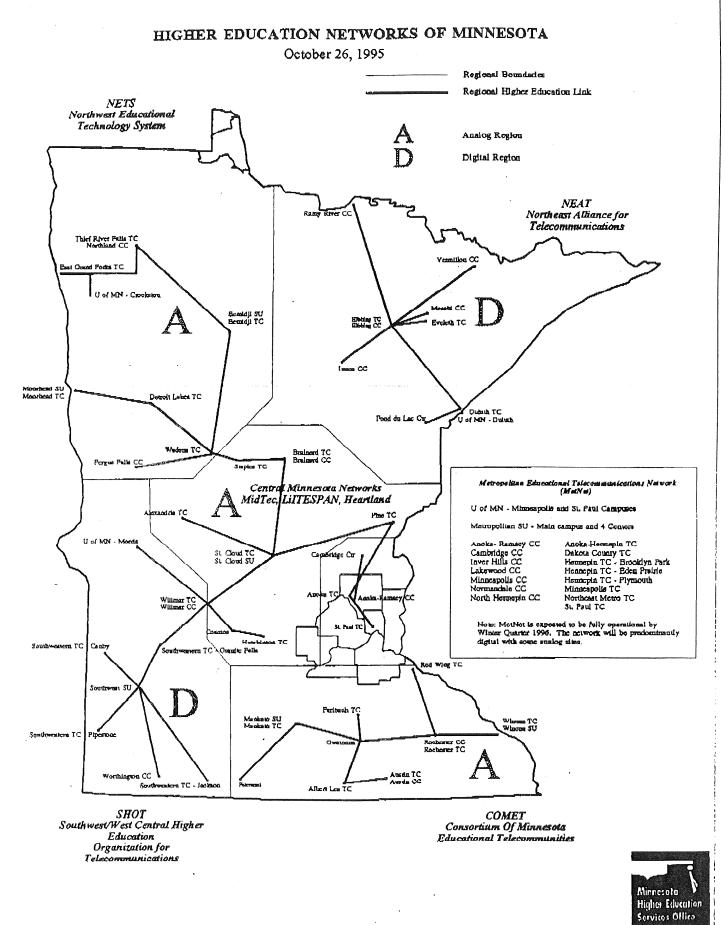
Higher Education Services Office



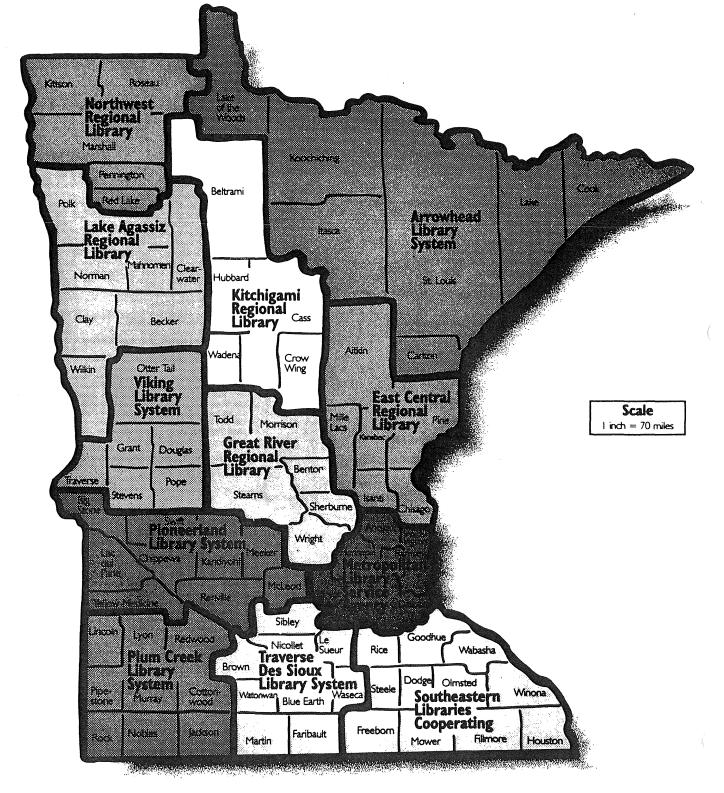


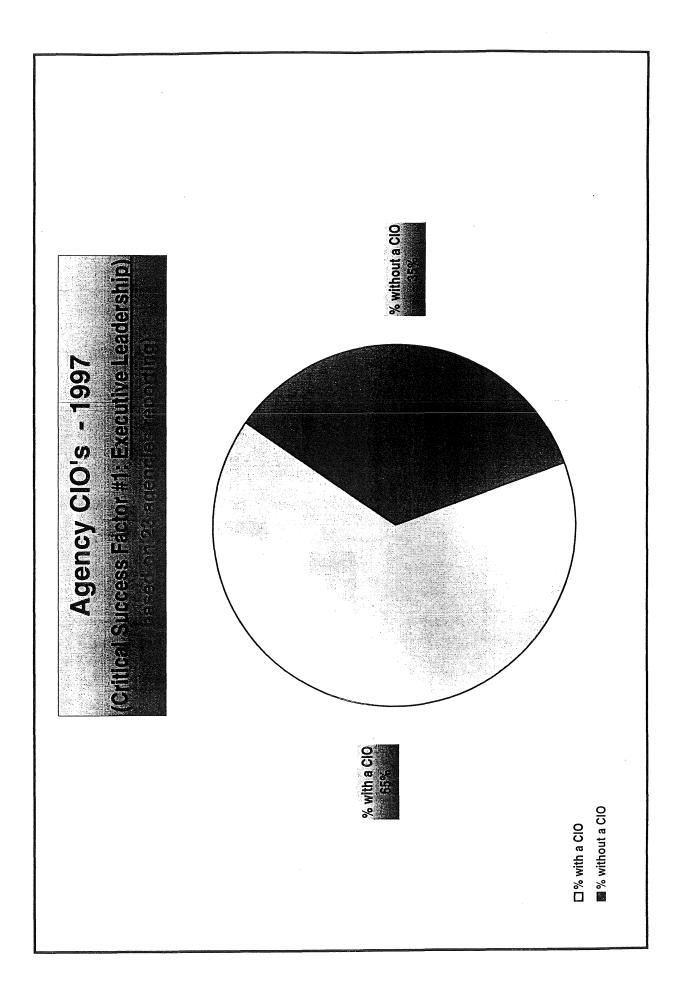
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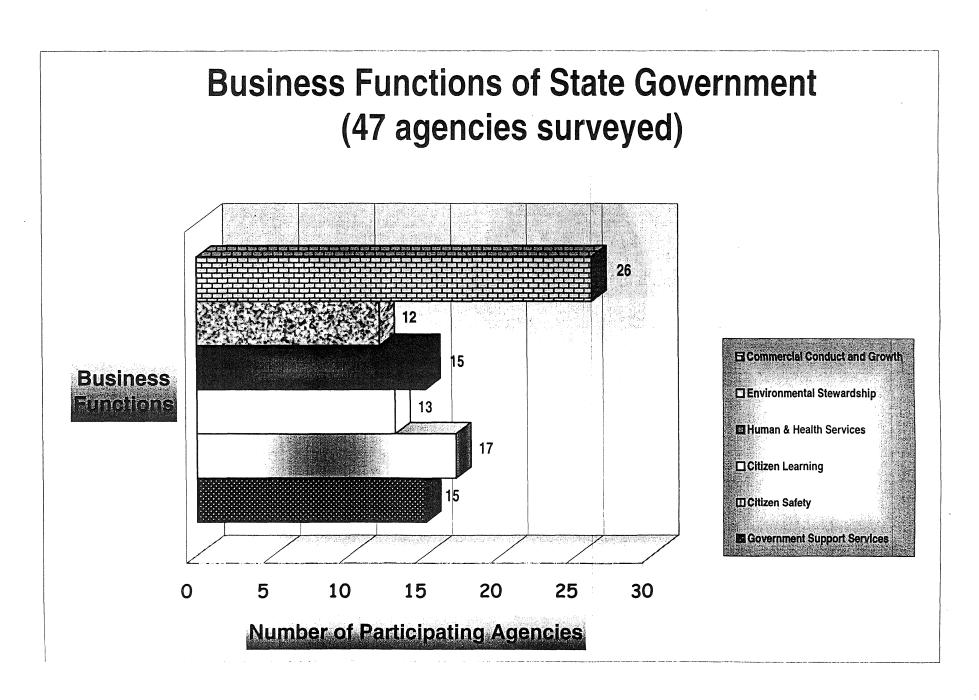
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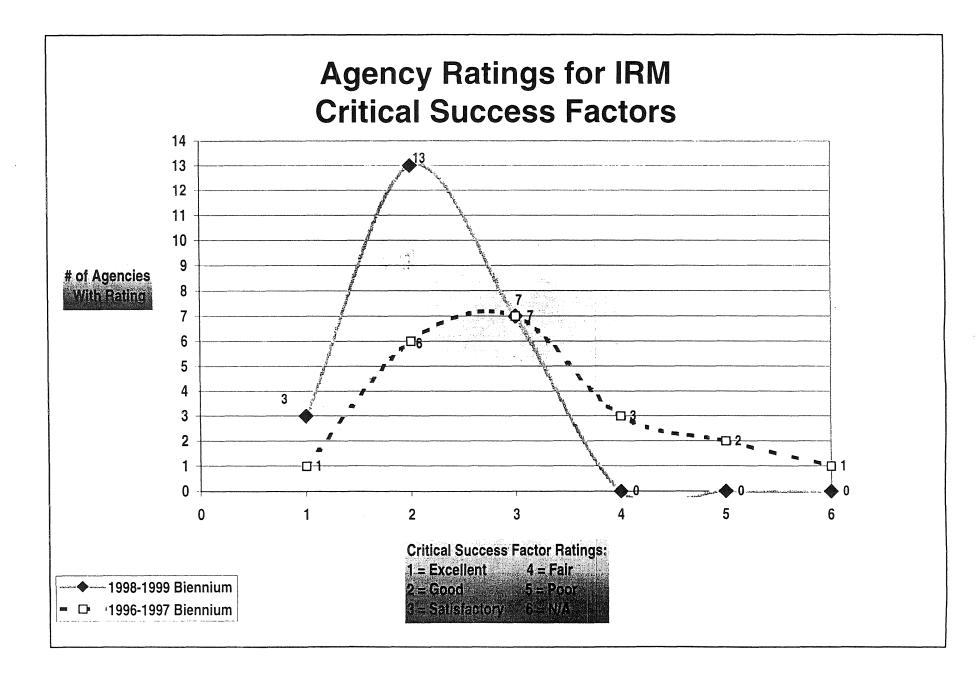


# Minnesota Regional Public Library Systems







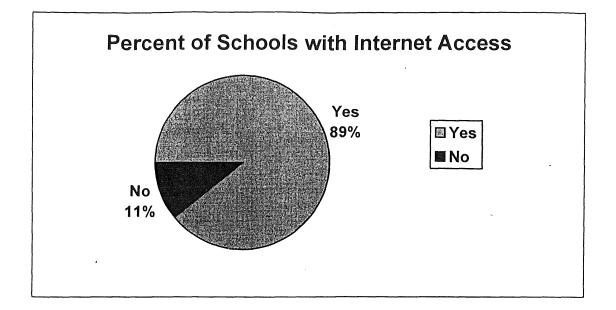


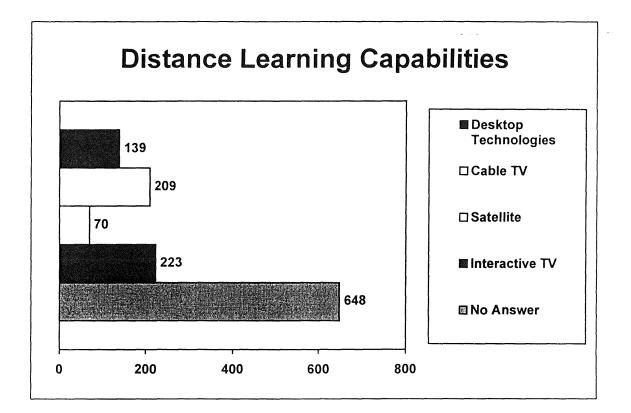
# Government Organizations Work in One or More State Functions

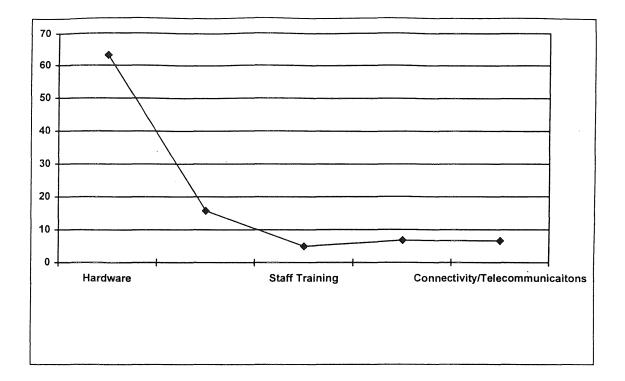
State Functic	Commercial Conduct &	Citizen Satety	Citizen Learning	Human & Health	Environmental Stewardship	Go ne Support
Oovernment Organization	Growth	Salery		Services		Services
Administration Department						
Administrative Hearings Office				8		8
Agriculture Department						
Arts Board			Same			
Attomey General		Barren				( and the second
Commerce Department	O.					
Community College System			Contraction of the local division of the loc			
Corrections Department	(Charling and Charling and Char					
District & State Courts		Canada				C.
Education Department	8		8			(Carried Street
Education Board	8	8				
Employee Relations Department						(Barrison )
Finance Department				1		Barren
Gaming Board	(Carrow Carrow C					
Greater Minnesota Corporation			-	1		
Heatth Boards	8	1		1		
Health Department	-		-			
Higher Education Coordinating Board						Barrow
Historical Society	1	1		1		
Housing Finance Agency		1	+			
Human Services Department		8	-			
Jobs & Training Department	8					
Labor & Industry Department						
Legislative Auditor						
Local Government			-	-		
Natural Resources Department						
Non-health Boards						
						{}
Pollution Control Agency						┨┝
Public Defender						┨─────
Public Safety Department	-					
Public Service Department						┨┝────
Public Utility Commission						
Revenue Department			+			
School Districts			- Omer			
Secretary of State	- Carrow					
Sentencing Guidelines						1
State Auditor						
Strategio and Long Range Planning Office		Barrow				Barre
State University System						
Technical College System						
Trade & Economic Development Department	Same					
Transportation Department	Barren	8				
Treasurer's Office						
University of Minnesota						
Veterans Affairs Department				Carrow Contraction		
Waste Management Board	Barren			Summer of the second se	(Carton Carton C	1
	1		Barren		Barrow	1

# Distribution of Major Information Systems in Minnesota Government

			Functio	ns	ਰ ਹੋ	ゼ
Processes	Commercial Contine Conduct Gro	Citi <sub>zen</sub> Safety	kuman & Health Servicealth	Citizen Learning	Environment Stewardship Recreation	
Translating Law Into Policy & Practice	* ** * * * * *	* ** * *	* * * *	*	**** ***	
Investing in Infrastructure	* * ** *** * * *	* * * * * *	*		* * *** * * * *	
Managing Assets	** * * * * * * *** ** * * * * * * * *	* * * * ** * * * * * * * * * * * * *	* * * * * * * * * * * * * * * * * * *	* ** * ** *** * * * * * * * *	* * * * * * * * * * * * * * * * * *	
Regulating Conduct	* * * * * * * * * * * * * * * * * * * * * * * * * * *	* * * * *** * ** * * ** * ** *	* *	*	** * * *	
Serving Public Needs	* * * * * *	* * *** *** ***	* * **** **** **** ***** ****** *******	* * *	* * ** * * *	







## Percent of Schools with a Wide Area Network (WAN)

