

**VISION** Inspiring action to change Minnesota communities for the better.

**MISSION** ServeMinnesota is a catalyst for positive social change, working with AmeriCorps and community partners to meet critical needs in Minnesota.

#### WE GET MEASURABLE RESULTS THROUGH:

#### Innovation

*Researching and applying the best methods to create powerful local solutions.* 

#### Investment

*Raising and allocating funds for AmeriCorps program development, and people serving in those programs, to maximize return.* 

#### Alignment

Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.



"I was so grateful for the help that Katie had been given and I felt that the best way to give back was to become a member myself and help other struggling kids achieve their potential."

# – Karen Johnson

Mom of Katie and now a Minnesota Reading Corps tutor at Earl Browne Elementary in Brooklyn Center

Minnesota Reading Corps was launched in 2003 to help Minnesota children achieve reading proficiency by third grade. This breakthrough program blends the people power of AmeriCorps with the science of how children learn to read. Today, it is one of the largest AmeriCorps programs in the country, serving 30,000 children annually – large enough to move the needle on improving third grade reading proficiency on a significant scale.



- Preschoolers outperform their peers in Kindergarten readiness assessments
- K-3 participants demonstrate more than a year's worth of progress on reading proficiency indicators
- Participants are three times less likely to be referred to special education services



Reading Corps uses innovative, evidencebased practices and personalized tutoring to deliver proven results for struggling readers.



# **Discovering Reading Confidence**

When Katie (pictured at upper left) entered first grade, she was considered a pre-reader, which meant that she was four reading levels behind where she should have been. Despite the fact that she had spent her whole life surrounded by books at home and had parents that read to her daily, she was reluctant to read on her own.

A few months after she started first grade, she started working daily with a Minnesota Reading Corps tutor. Katie loved working with her tutor and looked forward to their daily sessions. They seemed to have a special connection and her confidence was growing. Before first grade was over, she made enough growth to graduate from the program.

Katie is in third grade now and because of Minnesota Reading Corps, she is reading above grade level and has a lot of confidence in everything she does.



Being proficient in algebra by the end of 8th grade dramatically boosts a student's likelihood of going to college. However, beginning in fourth grade, Minnesota math proficiency scores fall every year.





"By giving students this little step up, we're giving them the ability to take a bunch of steps on their own."

> – Becky Hill Minnesota Math Corps Tutor



Math is a complex subject that continually builds on previous knowledge. If a student misses a unit of study or doesn't grasp the concept, a piece of the foundation is missing. Unfortunately too many Minnesota children are missing critical building blocks. An alarming 65 percent of eighth graders are not proficient in math – a key indicator of future academic and economic success.



# A Solution for Student Success

Last year, Addie Hoheisal (pictured below) was an 8th grade student at St. Cloud's North Junior High. She was eager to learn, but missed a significant amount of school due to health issues. As a result, she had so many pieces missing in her math skills that she lost confidence in herself and truly believed she couldn't do math.

"It was frustrating – I didn't know half of what they were doing and it just felt like I was stupid," Addie says. "But now I feel confident."

Her confidence comes from tutoring she received from Minnesota Math Corps, an AmeriCorps program that helps students in grades 4–8 become proficient in math. Her tutor, Becky Hill, says that Math Corps helped Addie see all she was capable of – and her skills improved to the point where she was nearly college-ready.

"By giving students this little step up," says Becky, "we're giving them the ability to take a bunch of steps on their own."

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"The best way to find yourself is to lose yourself in the service of others."

– Mahatma Gandhi

Program Grants	Members	Grant Amount	Program Impact		
<ul> <li>City of Lakes AmeriCorps</li> </ul>	30	\$396,006	Tutoring/Homework Assistance, After-School Programs, Mentoring		
O College Possible	22	\$62,698	College Preparation and Success		
Community Technology Empowerment Project (CTEP)	30	\$404,991	Digital Divide/Computer Education, Employment Skills		
Conservation Corps Minnesota	46	\$621,000	Environmental Stewardship, Youth Development		
Green and Healthy Homes	15	\$202,211	Energy Efficiency, Healthy Living Education		
O Learning Early Achieves Potential (LEAP)	20	\$270,000	Early Childhood Social/Emotional Development, School Readiness Skills		
<ul> <li>Minnesota Alliance With Youth</li> <li>Promise Fellows</li> </ul>	119	\$1,591,900	Dropout Prevention, Mentoring, Leadership/Civic Engagement		
Minnesota GreenCorps	28	\$376,700	Environmental Improvement		
<ul> <li>Minnesota Math Corps</li> </ul>	102	\$1,800,858	Math Tutoring Algebra by 8th Grade		
Minnesota Opportunity Corps	30	\$405,010	Job Placement, Economic Stability		
<ul> <li>Minnesota Reading Corps</li> </ul>	1,000	\$17,500,050	Literacy Tutoring Reading by 3rd Grade		
O True North AmeriCorps	60	\$810,000	Tutoring/Homework Assistance, After-School Programs, Mentoring		
Twin Cities Habitat for Humanity	24	\$314,400	Affordable Housing, After-School Programs		
Total	1,526	\$24,755,824			

	REVENUE				EXPENS	SES
Fees	<1%	\$ 75,521		Program		
Interest	<1%	\$ 1,366	7	Support	5%	\$ 1,237,769
Private	8%	\$ 2,033,834		Support		
State	24%	\$ 6,231,013		Services	3%	\$ 722,298
Federal	67%	\$16,828,615		Grants	92%	\$22,317,302
Total	100%	\$25,170,349		Total	100%	\$24,277,369

# **Statement of Financial Position**

August 31, 2013 and 2012

			2013	2012
Major Program	Expenses	Assets		
Minnesota		Current Assets		
Reading Corps	\$16,105,603	Cash & Cash Equivalents	\$1,438,681	\$1,076,029
AmeriCorps		Grants Receivable	\$2,192,794	\$1,946,540
Programs	\$5,051,168	Pledges Receivable	\$848,621	\$958,523
Minnesota		Other Receivable	\$50,586	\$30,501
Math Corps	\$1,830,267	Prepaid Expense	\$25,782	\$22,135
		Security Deposit	\$0	\$3,798
		Total Current Assets	\$4,556,464	\$4,037,526
		Non-Current Assets		
		Equipment – Net	\$0	\$770
		Pledges Receivable	\$50,000	\$36,810
		Security Deposit	\$9,232	\$0
	Total Assets	\$4,615,696	\$4,075,106	
		Liabilities & Net Assets		
		Current Liabilities		
	Accounts Payable	\$376,174	\$124,151	
		Grants Payable	\$1,083,994	\$1,714,992
		Accrued Expenses	\$26,585	\$0
		Total Current Liabilities	\$1,486,753	\$1,839,143
		Net Assets:		
		Unrestricted:		
		Designated	\$150,000	\$150,000
		Undesignated	\$100,495	\$103,318
		Total Unrestricted	\$250,495	\$253,318
		Temporarily Restricted	\$2,878,448	\$1,982,645
		Total Net Assets	\$3,128,943	\$2,235,963
		Total Liabilities and Net Assets	\$4,615,696	\$4,075,106



ServeMinnesota is our state's Commission on National and Community Service and is responsible for administering federal AmeriCorps funds to programs throughout Minnesota. An integral part of our work is to effectively leverage that federal funding to help address critical needs facing our state. We support hundreds of AmeriCorps members each year to improve the lives of Minnesotans by offering life-changing service opportunities that focus on education, economic opportunity, and environmental stewardship.



invested in nonprofit, community, educational, and faith-based community groups through AmeriCorps I will get things done for America—to make our people safer, smarter and healthier.
I will bring Americans together to strengthen our communities.
Faced with apathy, I will take action.
Faced with conflict, I will seek common ground.
Faced with adversity, I will persevere.
I will carry this commitment with me this year and beyond.
I am an AmeriCorps member, and I will get things done.



community volunteers managed or mobilized by AmeriCorps members









2,904 Minnesota Reading Corps students passed the third grade reading test