



ANNUAL REPORT

January 15, 2014

Legacy-funded content and initiatives
January 1, 2013 - December 31, 2013



**Celebrating
Minnesota's
Arts and Cultural
Legacy**

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submitted by

mpta

minnesota public television association

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Pioneer Public Television, Appleton/Worthington/Fergus Falls, 800-726-3178, www.pioneer.org
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Introduction

The Minnesota Public Television Association (MPTA) is comprised of Minnesota's six independent public television stations whose broadcast signals together reach the entire state of Minnesota and some surrounding areas. WDSE-TV Duluth, Lakeland Public TV in Bemidji, Pioneer Public TV in Appleton, Twin Cities Public Television (*tpt*), Prairie Public Television in Fargo-Moorhead and KSMQ-TV in Austin make up the stations of the MPTA. Since 2010, we have established a unified system to report back to the Legacy Legislative Committees, the Department of Administration officials and the State Auditor on individual station outcomes and achievements made possible by Legacy funding. What follows is a comprehensive six-station report for work accomplished during the period, January 1, 2013 to December 31, 2013. Also included are the required financial reports that cover the state's fiscal years.

This report outlines all MPTA Legacy activities and contains specific details of the Legacy television programs produced and the educational resources created by each station. In order to make the report easier to read and understand, we have developed common reporting categories, definitions of measurement, and criteria upon which to report.

In the pages that follow you will read about the ever-increasing archive of new arts and history programming made available statewide, the economic impact the programs have had, the Emmy Awards and nominations this body of programming has received, and the positive feedback and comments from viewers, educators and the media in appreciation of the high-quality, educational Arts and Cultural archive we have created.

Through the generosity of the Legacy Legislative Committees the past two biennia, each MPTA station has created four seasons of arts and cultural series specific to their local communities, and 39 new documentaries on a wide range of Minnesota history content. All of the MPTA stations have developed websites for streaming Legacy programs and educational materials for classroom use. Legacy content is also broadcast on the statewide Minnesota Channel and the additional digital services of the MPTA stations. Many of the programs produced with Legacy funds are archived online and are freely available for free viewing any time. This ever-growing archive provides rich documentation of the arts and cultural legacy of our time for current and future generations.

The return on Legislative investment has been realized many times over and in many ways. It has created jobs to benefit our local economies, increases awareness and sales by local artists who are themselves small businesses and connects all of the people who live and work in our broadcast service areas.

All six stations of the MPTA send our sincere appreciation to the State Legislature for designating the MPTA as a grant recipient of the Arts and Cultural Heritage Fund.

The following achievements have been made possible through your generosity.



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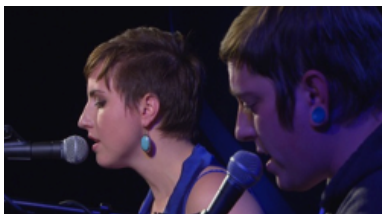
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MPTA Legacy Reporting at a Glance

| January 1, 2013 - December 31, 2013 | WDSE | TPT | Prairie | Pioneer | Lakeland | KSMQ | Total |
|---|--|--|---|--------------------------------------|--|---|-------------------|
| Total Number of Jobs Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding. | 8.4 | 16.6 | 3.5 | 6 | 4.3 | 3.5 | 42.3 |
| Total Number of Freelance/Temporary Jobs This will be given as two figures: both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts. | 8 \$2,572.00 | 110 \$101,241 | 10 \$38,445.29 | 20 \$64,236.19 | 0 | 29 \$79,038 | 177 285,532.48 |
| Total Number of Hours Produced Includes all hours of fully produced content from Jan 1, 2012-Dec 31, 2012, even if they have not aired yet. Also includes content produced this period for web only. | 17.5 | 20 | 18 | 15.5 | 19.25 | 16.5 | 106.75 |
| Total Number of Stations Broadcasting Legacy-Funded Programming | 7 WDSE 8.1 WRPT 31.1 WDSE 8.2 WRPT 31.2 WDSE 8.4 WRPT 31.4* <i>tpt 2</i> *MN Channel | 5 <i>tpt 2</i> <i>tpt LIFE</i> MN Channel PPB1 WDSE 8.1 | 3 PPB1 PPB2* PPB4 *MN Channel | 3 Pioneer Create MN Channel | 3 L-Prime L-Plus L-MN* *MN Channel | 4 KSMQ Digital MHZ World View Create MN Channel | 17 |
| Total Number of Artists Featured Includes all featured artists as well as individual members of featured bands and performing arts groups. | 529 | 583 | 154 | 268 | 254 | 424 | 2,212 |
| Total Number of Historians, Educators and Other Content Experts Featured Includes individuals interviewed, providing commentary, opinions, etc in programming. | 65 | 69 | 10 | 83 | 72 | 95 | 394 |
| Total Number of Organizations Featured Includes organizations featured prominently as well as less overt representations | 120 | 65 | 12 | 29 | 25 | 33 | 284 |
| Total Number of Partners and Collaborators Includes partners who provide assistance, direction, underwriting, sponsorship, in-kind contributions, research that may or may not be seen on air. | 158 | 1,062 | 27 | 25 | 9 | 21 | 1,302 |
| Total Number of Lesson Guides Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period. | 31 | 335 | 153 | 3 | 0 | 0 | 522 |
| Estimated Broadcast Viewership | 431,000 | 773,000 | 396,780 | 500,000 | 383,500 773,200 more can receive signal via direct broadcast satellite. | 655,000 | 3,139,280 |
| Total Number of Online Views Includes website page views and online video views | 185,039 | 936,271 | 46,010 | 102,887 | 96,729 | 88,171 | 1,455,107 |
| Total Hours of Legacy Program Content Streaming Online | 59 | 140 | 54 | 42 | 74 | 54 | 423 |
| Total Number of Hours Broadcast Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period | 252.4 | 720 | 269.5 | 236 | 391.75 | 102 | 1,971.65 |

WDSE•WRPT, Duluth/Superior/The Iron Range

WDSE•WRPT exists to serve and celebrate the 431,000 people who proudly call the woods, waters and vibrant communities of the north their home, delivering local, regional and national PBS programming, media services and online resources. Financial support from the State Arts and Cultural Heritage Fund made it possible for WDSE•WRPT to produce seventeen hours of Legacy programming in 2013, featuring 597 artists, authors, content experts, historians and musicians from 125 organizations in 61 locations with the help of 159 partners and collaborators. In total, 252 hours of WDSE•WRPT Legacy-funded productions were broadcast last year.



Weekly Minnesota Arts Series, New Specials, and Classroom Resources

The PlayList showcases the work of artists, independent filmmakers, actors, playwrights, musicians, novelists, poets, dancers, composers and craftspeople; capturing the rich diversity of creative expression in Northeastern Minnesota, increasing awareness of artists and arts venues and inspiring the community to think about and participate in the arts in new ways. In 2013 *The PlayList* featured the work of 306 artists from 92 different organizations in thirty-six communities.

Five major, multi-camera, *The PlayList Presents* music specials were recorded in 2013 featuring homegrown musicians playing on location in Duluth and Ely. Also, *The PlayList* is involved in a collaboration with the Minnesota Ballet and composer Ryan Homsey working to bring a new contemporary ballet, *Recurrent Stages*, with original music to the public airwaves.

Classroom-ready online lesson plans from *The PlayList* provide resources for teachers in keeping with Minnesota academic standards. The resources incorporate multi-media learning and hands-on activities for use in a variety of settings and grade levels. Sample lesson plans and training were presented to teachers at the Art Educators of Minnesota conference 2013, and are downloadable along with the corresponding streaming video on *The PlayList* website, www.theplaylistonline.org. (See an example in Appendix A)

New Minnesota History Documentaries

Duluth's history is explored in a documentary *Lost Duluth II*, which involved new research and extensive filming in some of the most challenging areas of the city. The documentary made its broadcast debut on March 5, 2013. The *Lost Duluth II* web page, www.wdse.org/specials/lostduluth2, features the documentary in its entirety and historic photographs and highlights from the program. An inventive teacher's guide encourages classroom use of the documentary and is linked to the *Lost Duluth II* web page.

Bobby Aro – King of the Great Northwoods is a new historical documentary that celebrates the life of one of the region's most memorable characters. For more than five decades, Bobby Aro entertained the masses with what he referred to as the three "R"s: Radio, Records and the Ranch – Aros. This documentary premiered in December 2013.

Minnesota's Iron Range helped build a nation and win two world wars. A new historical documentary in production, *Lost Iron Range*, will tell the story of people and places, indeed entire towns, that have faded from memory. A melting pot of cultures and once home to a vast white pine forest, the Iron Range is best known as the iron mining capital of the United States. The documentary will debut in March 2014 and six corresponding teacher guides will be available online.



New Minnesota Musical Performance

The Duluth Superior Symphony Orchestra (DSSO) and WDSE•WRPT joined forces with the DSSO Orchestra Chorus, Arrowhead Chorale and guests from the Minnesota Opera Company to bring the epic *Missa Solemnis* to public television viewers. The concert *Hello Gorgeous* debuted on May 18, 2013. Beethoven's *Overture to Egmont* and *Romance No. 2 in F major* featuring Erin Aldridge on violin, comprised the first half of the performance. The live broadcast showcased the work of 205 musicians and vocalists.

National Reach

Native Report is a series produced by WDSE•WRPT that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today. We work collaboratively with tribal leaders, elders, youth and members to create groundbreaking stories that reach across generations. This series, currently in production for its ninth season, will incorporate profiles of Minnesota Native Artists. *Native Report* airs to a national audience that reaches from Alaska to California, Florida to New York. Six profile segments are in production; each will be made available online at www.nativerereport.org with downloadable teacher's guides to maximize classroom use of these segments.

Our weekly news and public affairs program *Almanac North* features *Art Extra* segments focusing on our region's vibrant arts scene. Topics in 2013 have included the Duluth Playhouse youth education efforts, the "North x North" campaign to raise awareness of the region's arts community, and the annual "Homegrown Music Festival" celebrating its fifteenth year in the Twin Ports. Arts news and interviews bring viewers an opportunity to connect with arts events and happenings in the region. This season, *Almanac North Art Extra* featured 10 guest artists, authors, musicians and organizers representing seven organizations from seven northern communities.

Jobs Creation

Thanks to Legacy funding, WDSE•WRPT was able to create and maintain a total of 8.4 FTE positions, and employ a number of freelance and part-time workers to produce a vibrant schedule of Legacy broadcast programming, online/web exclusive offerings, social media content and educational resources, including our weekly arts series, multiple historical documentaries, arts segments and a live symphonic musical performance. Please see Appendix A for further details.

Commitment to Diversity

WDSE•WRPT Legacy-funded programming reflects the diversity of our community including the spectrum of arts, cultures, races and ages which are found here. Our *Native Report* series is led by a team of Ojibwe producers ensuring that their stories are told with a strong indigenous voice. The *Native Report* intern program encourages and trains a new generation of Native Americans to tell the stories of their own communities, and the Native Artist lesson guides are being prepared by an enrolled member of the Bois Forte Band of Ojibwe.

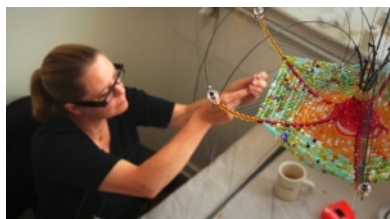


Online Presence

Fifty-nine hours of Legacy-funded programming is available on the www.wdse.org website. In 2013, our Legacy-funded content logged 123,000 page views and 402,680 YouTube video views. In 2013, *The PlayList* team produced 22 web exclusives which offered enhanced perspective and insight into arts opportunities in the region.

Twin Cities Public Television, Minneapolis/Saint Paul

Twin Cities Public Television (**tpt**) reaches millions of people through broadcasts to Minnesota and western Wisconsin, through programs produced for PBS audiences and nationally through web content seen around the world. Nearly one million local viewers tune in to **tpt** each month. Through broadcast, cable and satellite, **tpt 2** is received by more than 70% of Minnesota residents and roughly 5% of those in Wisconsin.



MN Original – Weekly Arts and Cultural Series

MN Original is **tpt**'s award-winning weekly celebration of Twin Cities-area artists across all disciplines and all cultures. *MN Original* demystifies the arts, increases awareness of Minnesota artists and arts venues, inspires viewers to think about the arts and artists in new ways, cultivates new audiences for the arts by promoting a deeper understanding of the creative process and curates contemporary arts in Minnesota for generations to come. *MN Original* goes behind the scenes to tell stories featuring all arts disciplines - visual arts, performing arts, literary arts, film and video, architecture and design; and all genres of music. All of the music in the series is created by and credited to Minnesota musicians.

The series is broadcast each week on all three of **tpt**'s digital broadcast services: **tpt 2**, **tpt LIFE** and statewide on the *MN Channel* as well as by Prairie Public Television on PPB1 and WDSE on channel 8.1. *MN Original* produced 23 new half-hour programs from January 1 – December 31, 2013.

Educational Initiatives

Educators at the Minnesota Humanities Center (MNHUM) create activity guides for many artists featured in the series, encouraging students, educators and viewers to explore the artists' work beyond the broadcast or online experience. The guides are downloadable along with the corresponding streaming video at mnoriginal.org. In 2013, MNHUM created 93 activity guides. To date, 335 unique guides are in our collection and all are available online.

In partnership with the MNHUM, *MN Original* hosts a series of workshops to expose educators and others in the community to this rich online resource.

The Lowertown Line – Series of Music Specials

The Lowertown Line is a series of music specials produced by the **tpt** Arts & Cultural Media department and the producers of *MN Original*. *The Lowertown Line* features local musical acts performing concert-style for a studio audience, as well as interviews with the artists about their work. Performances by Minnesota musicians representing diverse genres and cultural backgrounds are recorded in **tpt**'s studios in Lowertown, Saint Paul. The interviews are often recorded at local area businesses. In anticipation of Light Rail Transit, in an area already rich with artists, we are testing the concept of opening our productions to the public, making **tpt** a public music venue and drawing new audiences to the area. *The Lowertown Line* produced one new half-hour program from January 1, 2013 to December 31, 2013, with three more in production.

The Past is Alive Within Us: The U.S. – Dakota Conflict – Minnesota History Documentary

This two-hour documentary examines one of the most difficult chapters of Minnesota's history: the State's involvement in the Dakota War as the Civil War was simultaneously raging. This program, a mix of historical information and contemporary stories, introduces viewers to some of the key people and events of the 1862 war, and demonstrates how this critical period in our history continues to affect Minnesotans and Dakota exiled from Minnesota many generations later. Designed to build a better understanding of historical interpretation and encourage critical thinking, the program looks at the subject through the lens of public memory. *The Past is Alive Within Us: The U.S. – Dakota Conflict* premiered December 26, 2013.

***MNOPlay & Learn* (working title) – A digital arts initiative for children**

Twin Cities Public Television is committed to developing new ways to help all residents of the state of Minnesota appreciate and learn from the talented artists, musicians and writers that help make our state exceptional. And *tpt* is now rapidly expanding the ways in which it shares all stories beyond the reach of traditional television broadcast. To fulfill that commitment, and with the support of funding from the Clean Water & Legacy Amendment, the station is developing an innovative web application that is all about Minnesota artists. *MNOPlay & Learn* will help teach children and their parents and caregivers about Minnesota's rich heritage of art, music and literature.

For more about *MNOPlay & Learn*, see Appendix B.

Public Engagement and “Net Gen” Initiative

Twin Cities Public Television's Legacy-funded efforts connect with a digitally native generation by leveraging existing arts programming for engagement and outreach. Rewire, a new initiative utilizing online-only content and live events, has hosted two studio audience experiences during filming of the music series *The Lowertown Line*, and the debut of *MNO Social*, an event inviting the public to learn about featured artists and gain insight into the production of the series. During the last biennium, *tpt* reached a broad and rich audience of Minnesotans, introducing them to the incredible work of *MN Original* and *The Lowertown Line*. This outreach and engagement has also been instrumental in reaching underserved audiences and those that are not typically public media consumers.

National Reach

MN Original is becoming increasingly more visible on national PBS platforms every year. *MN Original* is available to several hundred thousand monthly users on the national PBS COVE online video platform. Additionally, *MN Original* content is appearing in new national public television arts series and on companion websites in major markets across the country through the PBS National Arts and Cultural Content Management and Sharing System. Nine national feeds included *MN Original* performing and visual arts pieces in 2013. See Appendix B for more information about PBS COVE and the PBS National Arts and Cultural Content Management and Sharing System.

Online Presence

MN Original engages Minnesota's arts community and new audiences online through its website, mnoriginal.org, through multiple online video channels and through social media platforms. *MN Original* episodes are posted before their broadcast premiere for featured artists to share and promote their pieces. All programs are segmented for easy searching, viewing and embedding.

MN Original, *The Lowertown Line* music specials, Minnesota History documentaries and other Legacy-funded content produced since 2010 continue to air statewide and are available online. 953 arts and cultural videos are currently posted and available online.

Through Legacy-funded media, the community continues to engage with the programs and each other online with significant growth through mnoriginal.org and social media platforms including Facebook and Twitter.

Commitment to Diversity

More than 90% of *tpt*'s Legacy-funded programs feature artists from ethnically diverse backgrounds, including Native Americans, Africans, African Americans, Asians, Asian Americans and Latinos. Our team is dedicated to ensuring the series, documentaries and other media present diversity in arts disciplines, in cultures and in historical content.

Jobs Creation

With Legacy funding, *tpt* created and maintained 17.3 positions to produce *MN Original*, one half-hour music special and one two-hour Minnesota history documentary as well as further *tpt*'s Digital and Net Gen Initiatives and Public Engagement and Outreach efforts.

Prairie Public Broadcasting, Moorhead/Crookston

Prairie Public Broadcasting is a trusted public TV service with a mission to educate, inform and enlighten its people. With Legacy funding, Prairie Public explores local history, arts and culture through locally produced documentaries and series, fosters education for all ages and utilizes digital technology and web services to expand those valued services. Prairie Public Broadcasting maintains its commitment to providing educational services to 79 school districts serving 43,800 students in northwestern Minnesota.



Legacy-Funded Productions

Prairie Mosaic, a monthly program, and *Prairie Pulse*, a weekly program, feature profiles of historic figures and events, artists and organizations that relate to the culture and life of the residents of Northwestern Minnesota.

Minnesota Artist Profiles

Prairie Public Broadcasting produced new, in-depth profiles on local artists such as wood artist Fred Cogelow from Willmar, wood sculptor Joe VanCleave from Roseau, world-renowned pottery artist Richard Bresnahan of St. John's Pottery in Collegeville, filmmaker Tom Brandau of Moorhead and artist Laura Moe of Pelican Rapids.

Minnesota Historical Profiles

Prairie Public Broadcasting produced profiles of two important figures in Minnesota history: politician Charles A. Lindbergh of Little Falls who became a lightning rod when he joined the Nonpartisan League and changed Minnesota's political future; and Nobel Prize-winning author Sinclair Lewis of Sauk Center whose satirical novels horrified the establishment of his time but brought Minnesota to the literary world's attention.

Minnesota Cultural Destinations

To shed more light on Minnesota destinations, Prairie Public produced new segments on cultural destinations in Minnesota that included an artist co-op in Roseau called Artist On Main, and a tour of the Becker County Historical Society and Museum in Detroit Lakes.

Minnesota History Documentaries

Production continues for Prairie Public's multi-year documentary series, *Politics On The Prairie*. A biography of Minnesota politician Charles A. Lindbergh, Sr. was produced in this series. A content outline and production plan has been finalized for the next four profiles. On-camera interviews are continuing. Research has begun for a documentary on Minnesota's Civil Conservation Corps (CCC). On-site scouting has been completed at 14 CCC project sites in Minnesota.

Minnesota Music Programs

With Legacy funding, Prairie Public produced two new music projects and six new episodes of *Prairie Musicians*. This series featured 6 new musical acts from Minnesota: Clearwater Hot Club (Grand Rapids), Andra Suchy (Minneapolis), Cathy Erickson Band (Middle River), Jon Wayne and the Pain (Minneapolis), Trio Lorca (St. Cloud), and Nik Gruber (Moorhead).

Fargo Moorhead Symphony Orchestra Conductor Search

Prairie Public partnered with the Fargo Moorhead Symphony Orchestra to document the selection process of a new conductor. Each of five finalists chosen from 140 applicants was filmed as they attended community engagements, presentations and school visits for one week prior to conducting a performance with the Orchestra.

Educational Music History Project

Prairie Public partnered with singer-songwriter Elisa Korenne of New York Mills to write two original songs based on Minnesota historical themes which were made into music videos for the classroom and *Prairie Mosaic*.

Educational Initiatives

Prairie Public provides northwest Minnesota schools and the families they serve quality, research-based media resources and professional development with emphasis on cross-curricular application of the arts, history and culture.

Early Childhood Education

Through the Ready to Learn (RTL) program, Prairie Public provides early childhood learning support, and offers parents and caregivers free resources to foster school readiness. *Share A Story Family Literacy Grants* for schools engage the community in arts and culturally driven events. This year, 3,800 people attended the five Share A Story events Prairie Public hosted. Prairie Public has also distributed thousands of mobile applications for interactive learning activities and hundreds of Sesame Workshop early childhood toolkits for divorcing and incarcerated families, healthy oral and eating habits and other helpful social situations.

Professional Development for Educators

Prairie Public's annual Teacher Training Institute, *Integrating the Arts, History, and Culture Across the Curriculum*, helped 37 Minnesota educators create lesson plans and replicable workshops across the region. Prairie Public promoted the WalMart Middle School Literacy Project, an online, self-paced, literacy-based lessons for middle school students appropriate for Title 1 and special needs classrooms. The Prairie Public Mobile Learning Lab expanded the opportunities of experiencing electronic applications at a Mahanomen community literacy/technology event.

Classroom Resources

As schools invest in more interactive technologies, projection systems, tablets and other new technologies, and as more PreK-12 educators look online for their teaching and learning resources, multimedia resources need to be easily accessible and readily available to all students and educators and their families in Minnesota. Prairie Public provides educators with free online resources. PBS LearningMedia is just one expanding online service to make those classroom resources readily available.

Jobs Creation

Prairie Public has created 3.5 full-time positions to produce and coordinate Legacy content. Prairie Public hired 10 part-time positions to support education services and production related to Legacy programming.

Estimated Viewership

Prairie Public broadcasts to audiences in northwestern and west central Minnesota, all of North Dakota, the northern tier of South Dakota and the northeast corner of Montana, as well as several cable systems in southern Manitoba, Canada, including the cities of Winnipeg and Brandon. Based on Nielsen ratings for the same time period one year ago, Prairie Public's Fargo - Valley City DMA #117 has the potential Total TV households of 246,780. Prairie Public's Minot-Bismarck-Dickinson DMA #152 has the potential Total TV households of 150,000. Prairie Public's locally produced documentaries and program series are also shared with the National Educational Television Association (NETA). These programs are distributed throughout the PBS system and streamed worldwide via the internet.

Commitment to Diversity

Prairie Public actively recruits authorities, artists and performers for documentaries and performance broadcast programs who reflect the changing ethnic diversity of viewers within its broadcast territory. Particular care is taken that documentaries on history subjects reflect the impact and participation of Native Americans in the events covered.

Prairie Public hosted an early childhood education seminar on the White Earth Indian Reservation to provide an interactive media lab for a community-wide event that gave 200 parents and caregivers and 150 kids access to PBS Kids educational games on mobile devices and a free book. The station also broadcast and provided online access to the *Berenstain Bears* 13-part video series, produced in the Lakota language.

Pioneer Public Television, Appleton/Worthington/Fergus Falls

Pioneer Public Television, based in Appleton, Minnesota, is dedicated to programs that educate and sustain our rural communities through services that reflect our local values. For over 45 years, Pioneer Public TV has served its audience through a mix of local and national programs rich in cultural heritage, diversity and educational opportunities.



Legacy-Funded Productions

Postcards - Weekly Series

Pioneer Public Television finished season 4 of *Postcards* in May 2013. The season premiered in December of 2012. Season 5 of *Postcards* premiered December 15, 2013. A weekly 30-minute program, this local show features the art, history and cultural heritage of western Minnesota. New programs are broadcast on Sunday evenings at 7:00 p.m. with rebroadcasts on Mondays and Thursdays for encore viewing. Season 4 contains 20 episodes, 17 of which were produced and aired in 2013. Season 5 will contain 20 episodes. Complete episodes from Seasons 1, 2, 3 and 4 are available for viewing on the station's website, www.pioneer.org/postcards.

Great Minnesota Parks: Southwest - Documentary Series

Great Minnesota Parks: Southwest was the fourth program in an effort to document the history and heritage of local parks. A fifth installment is being produced and is scheduled to air in the spring of 2014. Pioneer will share with the audience stories of how the parks have changed and what they offer visitors today.

Prairie Yard and Garden - Series

Two 30-minute episodes were acquired through our partnership with University of Minnesota-Morris. These episodes explore how people have used art in the garden throughout history and how artists create art in outdoor gardens today. In 2013, *Prairie Yard and Garden* featured Native American gardens and the history of apple production.

My Way Back Home - Documentary Series

My Way Back Home shows the relationship between a musician and their hometown. These 30-minute documentaries feature live performance, behind-the-scenes footage and recording studio footage with a musician and his or her family. We follow them as they return to their rural communities to tell us stories of growing up in western Minnesota.

On Stage - Series of Music Specials

On Stage is a music series featuring performances from local musicians in Pioneer's historic opera house.

Rollag: Steam Threshers Reunion - Documentary

Rollag, a community in western Minnesota, holds an annual event that celebrates the history and heritage of farming through antique machinery and craft demonstrations. This program tells the story of how this celebration has grown into a multi-day event with thousands of visitors.

Jobs Creation

Pioneer has 4 FTE staff working to produce Legacy-funded content. This includes a senior producer, a producer and two videographer/editors. In addition, Pioneer has 8 other staff positions employed half time or less producing Legacy content for a full-time equivalent of approximately 2 positions. Pioneer has also contracted freelance production workers as needed.

Educational Initiatives

Pioneer worked with the Willmar Public Schools to provide education about Somali culture. The *Postcards* episode on Somali culture is used in many classrooms at the high school. One teacher in particular, Peggy Karstens, has created specific lesson plans around our *Postcards* content and gives students extra credit for watching and reporting on episodes of *Postcards*. We are also working on having documentaries screened for students.

For the second year in a row, Pioneer attended the Young Artist Conference at Southwest State University in Marshall, Minnesota, to teach grades three through five the art of making television. Students got to choose their own script to read in front of a green screen and learned about field cameras, lighting, old film and audio. This hands-on class allowed them to create their own television segment. Students also made their own thaumatrope, a popular toy from the 1850s with two separate images on different sides of a circle. When spun, the images appear to be superimposed, demonstrating early animation that existed before television. Students also learned the geography of where the Pioneer towers are located and where our signal reaches.

Commitment to Diversity

Postcards features a wide array of cultures and local histories. In 2013, we produced an episode dedicated entirely to Somali Culture in Willmar. Several native artists were featured in our fourth season, including in our episode about the Dakota Conflict. The drums and regalia at the Upper Sioux Wacipi were also filmed. In addition, Pioneer will continue to work with our Community Advisory Board to increase diversity in productions. We are committed to capturing the distinct cultures of our region.

Awards

Pioneer was nominated for four Upper Midwest Regional Emmy® Awards in 2013 and was recognized with an Upper Midwest Emmy® Award for *My Way Back Home: Caroline Smith* in the Arts/Entertainment Program category. We also received a Bronze Telly Award for our *Ragamala Dance* episode of *Postcards*.

Lakeland Public Television, Bemidji/Brainerd

Lakeland Public Television is the only television station providing local service in north central Minnesota. LPTV reports local news, civic discussions and debates, provides a safe media haven for children and a voice with which people can relate, to connect and better understand the ever-changing world.



Weekly Series

Common Ground

In its fourth season, LPTV's Legacy production crew developed and produced 26 episodes of *Common Ground*. This 30-minute magazine-style program showcases regional arts, history and cultural heritage and related events, people and places of significance. In addition, LPTV has already completed 9 episodes in its fifth season; a total of 22 episodes will air before July 1, 2014. This program airs Thursdays at 7:00 p.m. and is repeated Sundays at 6:30 p.m. on Lakeland Prime. All past and current episodes are available for viewing anytime through the station's website, www.lptv.org, and the LPTV YouTube channel.

Weekly Arts & History Segments

In Focus

To complement the weekly series, LPTV also produces shorter segments, *In Focus*, that are broadcast within the existing nightly *Lakeland News* program. These segments feature local arts, culture and history topics. To date, LPTV has produced 46 different *In Focus* segments.

Profiles

LPTV's Legacy production crew produced 26 *Profiles* interstitials that aired between regular programming. Material for these 30-second spots was associated with topics that are discussed in the *Common Ground* program. We have found the short interstitial format is an effective means to share content and information with our viewers on a consistent basis.

Three New Minnesota Documentaries

Boardwalks to Bike Paths: Northern Minnesota State Parks

LPTV's Legacy production crew produced a one-hour documentary on the beautiful state parks within our region. *Boardwalks to Bike Paths* takes viewers on an outdoor adventure, exploring the natural resources, history and recreational backdrops that comprise northern Minnesota's state parks. From the mile-long boardwalk into the wilderness of the Big Bog State Recreation Area to the 25 miles of rugged mountain bike trails overlooking the mine pits of Cuyuna Country State Recreation Area, *Boardwalks to Bike Paths* is brimming with breathtaking images. Other parks featured are Itasca State Park, Scenic State Park, Charles A. Lindbergh State Park and Crow Wing State Park. Learn about each park's history and the visionaries who helped advocate for the protection of treasured natural resources like the Mississippi River headwaters. From 90,000 acres of unbroken peat lands to a majestic 200-year-old pine forest, these sanctuaries provide a home for Minnesotans to do what they do best: explore the great outdoors. *Boardwalks to Bike Paths* premiered March 20, 2013 and repeated March 23, 2013.

Regaining Food Sovereignty: Neyaab nimamoomin mewinzha gaa-inanjigeyaang

Regaining Food Sovereignty explores the state of food systems in some northern Minnesota native communities; examining the relationship between history, health, tradition, culture and food. By reclaiming and revitalizing knowledge and practices around traditional, local and healthy foods, many communities and tribal nations are working toward a new model of community health and well-being for this, and future generations. This program was produced in partnership with the Indigenous Environmental Network, and premiered June 20, 2013.

Sculpting in Wood and Words: The Art of Kent Nerburn

In this one-hour special, Bemidji author Kent Nerburn, whose writings track a unique arc between native and non-native communities, shares insights from his own trajectory studying religion at Stanford University to becoming a sculptor and finally taking up writing. Along the way, viewers encounter a filmmaker who is inspired by Nerburn's work and a TV crew who came all the way from England to interview him about a story he wrote that went viral on the internet. Nerburn, who has a string of books to his credit, takes viewers on an unusual journey through a recently completed manuscript as he talks us through some of his edit decisions. That manuscript is being published this fall as *The Girl Who Sang to the Buffalo*. In 2010, its literary predecessor, *The Wolf at Twilight*, earned Nerburn a Minnesota Book Award. This program premiered December 12, 2013.

Commitment to Diversity

LPTV's Legacy production crew is committed to embracing diversity in people and ideas throughout northern and central Minnesota. We actively strive to tell the stories of the diverse cultures present in our region, including the many Native American communities that contribute to our rich history and culture.

Jobs Creation

As a result of the Legacy funding, new positions have been created including a Legacy production manager, one producer/director, and one reporter. In addition, this funding has allowed the station to reallocate existing staff into Legacy producing roles.

Artists, Organizations and Partnerships

Each week, *Common Ground* takes viewers on a journey of exploration into the worlds of art, culture and history that help to shape and define our diverse communities. *Common Ground* and *In Focus* introduced artists such as Red Lake potter and sculptor Celia Littlecreek, who demonstrated the throwing of three different works on her potter's wheel, or author Wendell Affield, who recalls his Vietnam experiences on the Mekong River in his book, *Muddy Jungle Rivers*. *Common Ground* also features larger cultural events, such as the annual Jaques Plein Air Event, an outdoor painting competition centered in the picturesque Mississippi River city of Aitkin, Minnesota.

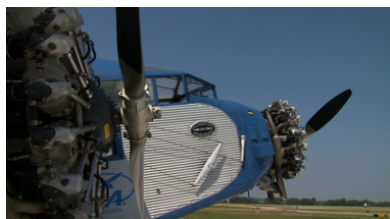
Numerous arts, history and cultural organizations have been featured on *Common Ground* and *In Focus*. These include the Breezy Point Quilting Guild, Edge Center for the Arts in Bigfork, Northern Community Radio, North Country Trail Association and the Deep Portage Learning Center.

Online Presence

LPTV has created a dedicated Legacy web page where viewers can find all episodes of *Common Ground*, along with each documentary, and watch on-demand without charge. LPTV's Legacy producers also use popular social networking sites such as Facebook and Twitter to promote programs and the artists and organizations they feature. Social networking enables producers to interact with viewers and participants as well as gather feedback.

KSMQ Public Service Media, Austin/Rochester

KSMQ is southern Minnesota and northern Iowa's local public television station featuring award-winning local programming, PBS favorites and a unique blend of nationally produced programs. We reach more than 655,000 people living in Austin, Albert Lea, Rochester, Mason City, Mankato, Faribault, Winona, Owatonna and surrounding areas.



Weekly Arts & Culture Series

Off 90

Now in its fifth season, KSMQ continues to produce *Off 90*, which premieres Sunday evenings with encores twice during the week. Episodes take a look at our shared culture and heritage, featuring stories from around the corner, up the highway and down Main Street. In 2013, *Off 90* featured individual artists ranging from butter sculptors to seed artists, and stories about local history and culture.

Arts & Culture Special Programs

Off 90 Presents

Through arts and cultural special programming, KSMQ is able to bring musical performances to our audience in a longer format than our weekly program allows. *Off 90 Presents* features musical concerts with specific interest to southern Minnesota.

New Minnesota Documentaries

Arrival, Talk Derby to Me, and The Typist

KSMQ produced three new documentaries this year. *Arrival* reveals the experiences of a group of female immigrants. *Talk Derby to Me* tells the story a roller derby league from Rochester. *The Typist* introduces a man who was present at the Nuremberg Trials at the end of WWII.

New Short-Subject Interstitials

Quick Stops

Quick Stops are interstitials that highlight historic events and personalities in a shorter format and are ongoing throughout our programming schedule. Material for *Quick Stops* is drawn from or related to topics featured on *Off 90*. *Quick Stops* appear across the broadcast schedule, during both daytime and primetime programming, giving greater exposure to southern Minnesota arts, cultural and heritage subjects. Each is tagged with underwriting credit for the Minnesota Arts & Cultural Heritage Fund.

Commitment to Diversity

KSMQ is dedicated to showcasing the full range of arts and cultures present in southern Minnesota. Cultural, racial and ethnic diversity are all factors considered in planning the production schedule.

Community Outreach

KSMQ has promoted Legacy-supported productions in a number of ways including press releases, radio spots, print articles and advertising as well as our own Fine Tuning program guide. KSMQ participated in arts events including ArtWorks and Fall Fest, both in Austin. One of the most effective tools for reaching out to the community is KSMQ's Legacy production staff. Serving as ambassadors for KSMQ and the Legacy Amendment, through their professionalism and their respect for arts, artists and cultural organizations, our producers build the reputation of KSMQ's programming and all Legacy-supported activities.

Partnerships and Collaborations

KSMQ has partnered or collaborated with numerous organizations throughout our region. A few of those who have been particularly instrumental in advancing Legacy programming this year are Sisters of St. Francis of Assisi Heights, Minnesota Public Radio and The Paramount Theatre.

Online Presence

KSMQ website visitors have the ability to access Legacy-supported programming, learn more about current and upcoming programming and connect to the State's page on Legacy Amendment activity. KSMQ also uses its social media platforms to highlight Legacy-supported programming: Facebook (most effective to date), Twitter and YouTube.

Jobs Creation

Legacy funding supports 3.5 FTE positions at KSMQ, including two dedicated producers, a portion of manager positions and personnel time reallocated from non-Legacy supported staff.

APPENDIX

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

Total Legacy-funded jobs (FTEs) created and maintained: 8.4 FTEs

- *The PlayList*: 4
- *Lost Duluth II*: 1.1
- *Almanac North Arts Extra*: 0.40
- Duluth Superior Symphony Orchestra Live Broadcast: 0.60
- *Bobby Aro: King of the Great Northwoods* Documentary: 0.65
- *Lost Iron Range History* Documentary: 1
- *Native Report*: 0.65

Total additional Legacy-funded temporary/freelance jobs:

In addition, WDSE•WRPT hired 8 temporary, freelance positions to create Legacy programming for a total of \$2,572.00 in 2013.

Total number of hours produced: 17.5

- *The PlayList*: 11
- *Lost Duluth II*: 1
- *Almanac North Arts Extra*: 1.5
- Duluth Superior Symphony Orchestra Broadcast: 2
- *Bobby Aro: King of the Great Northwoods* Documentary: 1
- *Lost Iron Range History* Documentary: 1
- *Native Report*: (in production)

Total number of hours broadcast: 252.4

- *The PlayList*: 177.2
- *Lost Duluth* and *Lost Duluth II*: 13.5
- *Almanac North Arts Extra*: 3
- Duluth Superior Symphony Orchestra Broadcast: 4
- *Bobby Aro: King of the Great Northwoods* Documentary: 6
- *Lost Iron Range History* Documentary: (in production)
- *Native Report*: (in production)
- *Rare Finds*: 35.7
- *Split Rock: The Superior Light*: 13

Estimated viewership: There are 431,000 Viewers reached in our market with millions of potential viewers of statewide broadcasts.

Total website page views and online video views: 185,039

- *The PlayList*: 86,153
Total video views: 48,282
- *Almanac North*: 20,096
Total video views: 9,640
- *Lost Duluth II*: 5,837
Total video views: 809
- *Lost Duluth*: 8,394
Total video views: 1,092
- *Rare Finds*: 575
Total video views: 394
- *Split Rock – The Superior Light*: 1,067
Total video views: 825
- *Stage to Screen: Historic Theaters*: 1,147
Total video views: 728

Total hours available online: 59

- *The PlayList*: 48
- *Almanac North*: 6
- *Lost Duluth*: 1
- *Lost Duluth II*: 1
- *Rare Finds*: 1
- *Split Rock*: 1
- *Stage to Screen*: 1



THE PLAYLIST - Weekly Art Series
Episodes 412 - 433, 501

Program Description: *The PlayList* is a bridge between artists and audience. WDSE's award-winning, weekly celebration of art, music and theater connects the creative community of northeastern Minnesota and provides a stage where neighbors tell their stories and share their talents. Through regular broadcasts and online distribution, *The PlayList* stage is much bigger than a single performance at a specific venue. It provides valuable exposure and media tools for artists and venues to get the word out and it invites people to participate in the arts in new ways.

- **Episode 412, Premiere Date: January 3, 2013**
Southwire unleashes a fresh sound in their *PlayList* debut. With haunting lyrics and keys by Jerree Small, Ben Larson's guitar sense, Matt Mobley on bass, and Sean Elmquist on drums, the group holds audiences spellbound. The Prove Gallery starts the new year exploring many facets of "Fragility."
- **Episode 413, Premiere Date: January 10, 2013**
Joe Lindzius cut his teeth playing country rock in the '80s, and Chicago jazz before that. He brings all of those influences to his new music project and to *The PlayList*! Discover the Grand Marais Winter Arts Festival and the paintings of Cherrie Serrano.
- **Episode 414, Premiere Date: January 17, 2013**
The percussion duo of Meehan & Perkins work xylophones in amazingly fresh compositions. They stop by *The PlayList* before a gig with the Duluth Superior Symphony Orchestra. Music in the streets is the point of Duluth's effort to encourage more buskers to play the scene. Meet Jack Campbell, one of the youngest and perhaps most talented musicians working the Lakewalk, near the iconic aerial lift bridge.
- **Episode 415, Premiere Date: January 24, 2013**
Hobo Nephews of Uncle Frank share their original brand of railroad rock. Recorded live during the 2012 Duluth Homegrown Music Festival, Teague Alexy and his brother Ian Thomas Alexy put on an electrifying, foot-stomping good set.
- **Episode 416, Premiere Date: January 31, 2013**
A hip hop evolution comes to Duluth's Equal Xchange. The indie band has stepped up its game to produce "Fair Game," a batch of all original, live hip hop from the frozen North. Artist Dyani White Hawk explores the dilemmas and contradictions, joys and blessings of living a cross-cultural existence. She deciphers the current exhibit at the University of Minnesota-Duluth's Tweed museum, *ENCODED: Traditional Patterns/A Contemporary Response* featuring American Indian Art from many eras.
- **Episode 417, Premiere Date: February 7, 2013**
Winter morning in Grand Marais, photographer Bryan Hansel takes us to Artist Point to make beautiful images at dawn. They're loud, proud and cheeky! Experience the alternative rock fusion of Gallus, an indie rock band with saxophone, keys, drum and guitars, and roots in Duluth.

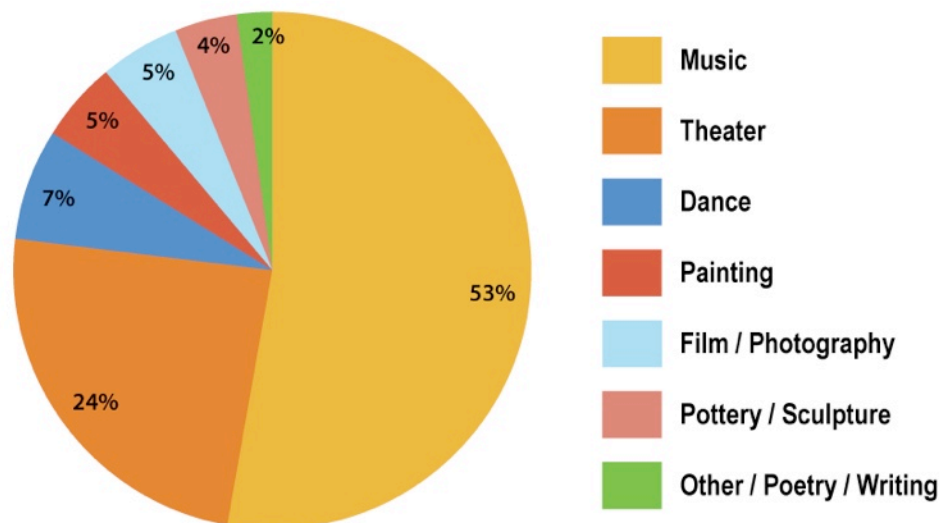
- **Episode 418, Premiere Date: February 14, 2013**
NW Impressionistic and bold, enjoy classical music from Josh Aerie (cello) and Kate Lanzer (piano) with live painting by Lee Zimmerman. The combined effort makes for an incredibly visual episode of *The PlayList!* Dramatic opera from the Northern Lights International Music Festival finds a home on Minnesota's Iron Range. World-class performers stage Pagliacci at the classic Mesabi East High School auditorium in Aurora.
- **Episode 420, Premiere Date: February 28, 2013**
Two female music powerhouses take the stage when Barbara Jean Johnson and Chastity Brown join forces. Solo and combined, these two musicians perform a live set on *The PlayList* before they launch their latest concert tour. Brilliant ballet with music by Igor Stravinsky, The Minnesota Ballet premieres *Firebird* with all original choreography by Artistic Director Robert Gardner.
- **Episode 424, Premiere Date: March 24, 2013**
Experience rocking surf music from the Fractals, and insight from singer-songwriter Mary Bue. The Virgil Caine Band brings the blues, and Don't Sweat September walks the country rock divide. Bump and Barbara Jean sing a ballad and then it's the big guitars of Junkboat. Enjoy choice, live music from *The PlayList*.
- **Episode 425, Premiere Date: April 4, 2013**
Artist Andy Messerschmidt's trademark installation includes exotic patterns and rich imagery. Fresh photography from Gayle Marie Streier, drama from Lake Superior Community Theater, the latest news from the Lyric Center for the Arts in Virginia and 1980's electronica inspired Fever Dream live in the studio.
- **Episode 427, Premiere Date: April 18, 2013**
Iron Range Outlaw Brigade brings Cow punk, Rangebilly to the studio in a live performance. Tune your ears to the original sound created by this four-piece, alt country group from Minnesota's northwoods. The Explorer's Club presents off-beat art films in northern Minnesota. And in Two Harbors, Voyaguers Artists interpret trees at the Waterfront Gallery. Wendy Rouse's meticulous oil still life and landscape pieces hide other worlds and strange combinations of characters.
- **Episode 428, Premiere Date: April 25, 2013**
A pair of Duluth music favorites brings classic soul and indie rock to *The PlayList*. Big Wave Dave & the Ripples is an 8-person powerhouse band with a full and funky horn section. Hattie Peterson and Her Man Band puts Hattie's sparse yet sassy voice center stage. This music special was recorded live at Grandma's Sports Garden during the 2012 Duluth Homegrown Music Festival.
- **Episode 429, Premiere Date: May 2, 2013**
This is your front row seat at the 2013 Duluth Homegrown Music Festival! *The PlayList* features live performances and interviews about local music and the festival's 15-year history. Enjoy performances by the American Rebels, 500 Million Society and Tangier 57.
- **Episode 431, Premiere Date: May 16, 2013**
Steampunk artists borrow from the industrial age, balancing form and function with funky decoration. Meet steampunk designer Richard Rosvoll, enjoy live music from Diet Folk and the latest on theater arts with the Wise Fools' *Merry Wives of Windsor*, plus ride the *Blood on the Tracks* Express in Bob Dylan's honor.
- **Episode 432, Premiere Date: May 23, 2013**
Influences of jazz, Dixie and big band grooves bring together a quartet of like-minded musicians led by Randy Lee. The band includes Ryan Frane, Eric Pollard and Matt Mobley. Enjoy kinetic installations by artist David Bowen and get a preview of the Duluth Superior Film Festival.

- **Episode 433, Premiere Date: May 30, 2013**
The Slamming Doors bring original rock from Minnesota's mighty Iron Range. An in-studio conversation with portrait artist Anne Labovitz with a tour of her show at the Tweed Museum. Visit the newest venue in Carlton, The Oldenburg House, and check out *LaTraviata* by the Lyric Opera of the North.
- **Episode 501, Premiere Date: December 2, 2013 (1-hour special)**
Potter Karin Kraemer creates one-of-a-kind pieces of art for everyday use. Her vibrant bowls, plates and mugs reveal artful designs and colorful glazes. Her aim is to add beauty to the table and encourage people to savor the experience of handmade pottery. This special edition of *The PlayList* explores her creative process and her artful connection to local businesses.

Total number of key participants

- Featured Artists and Musicians: 306
- Educators/Experts: 24
- Organizations: 92
- Partners and Collaborators: 107
- Communities represented: 36 (Travelled 2,500 miles to record in 36 communities spread over 10,000 square miles of Minnesota's Arrowhead.)

The PlayList Featured Artists - by Discipline



Sample feedback

"*The PlayList* is great for the Art Institute. The clips help tell people what's happening. We've used *PlayList* stories in the gallery with QR codes so visitors can get a sense of the artist and a context for their art." – Anne Dugan, Duluth Art Institute Curator

"When you've had the exposure that *The PlayList* can give you it gives you instant credibility. And it's not just the broadcast. It's the YouTube links and then we can use those to reach a vast number of people. It's invaluable." – Tom Christiansen, Last Chance Gallery, Lutsen

"Thank you so much for sending this (link) along. I am getting it out there! ...What a terrific program you have. Your professionalism and passion for the arts is evident in the quality and integrity the Playlist has! ...a high level intriguing program! It was a privilege to be highlighted!" – Anne Labovitz, Painter

"Thank you for all the TLC you have given our little theatre company. I'm proud of the piece you produced on us for *The Playlist*." – Paul Deaner, Lake Superior Community Theater/Silver Bay

"*The Playlist* this evening was incredible! The insight, filming, editing...well...everything made it as good as anything in the *Crafts in America* series, which is my benchmark for accurate descriptions of the life of a contemporary craftsman. It was the best thing I've seen for a long time." – Mike Tonder, Two Harbors Glass Artist

LOST DULUTH II – History Documentary **Broadcast Premiere March 5, 2013**

Program Description: Duluth's lost history is explored in this follow-up to the popular *Lost Duluth* history documentary. Hidden beneath Duluth's streets, century-old tunnels are a tribute to the forgotten men and women who built the city. We remember a World War I-era shipyard that once employed thousands in western Duluth's Riverside neighborhood, and take a trip back in time to hear the romantic story of the city's first general store owner. Along the way, learn about carriage steps, Duluth's advertising legacy and the grand pavilion that served for a short time as the social center of the city.



Total number of key participants

- Historians and Content Experts: 13
- Partners and Collaborators: 16
 - Pat Maus, Northeast Minnesota Historical Center
 - Maryanne Norton, Duluth Public Library
 - Zenith City Press
 - St. Louis County Historical Society
 - UWS Jim Dan Hill Library
 - Minnesota Streetcar Museum
 - Library of Congress
 - Todd Lindahl Private Collection
 - City of Duluth Public Works
 - John Munson, Wisconsin Public Radio
 - Jay Cole, Videographer
 - Jon Niemi
 - Jeannie Haller
 - Tom McDonald
 - Larry & Fran Syck Private Collection
 - Tom Kasper Private Collection
- Organizations: 11
 - Northeast Minnesota Historical Center
 - Duluth Public Library
 - Zenith City Press
 - St. Louis County Historical Society
 - Minnesota Streetcar Museum
 - UWS Jim Dan Hill Library
 - Library of Congress
 - City of Duluth Public Works

- Lake Superior Maritime Visitor Center
- Spirit Lake Marina & RV
- Duluth Preservation Alliance
- Featured Communities: 2

Sample feedback

"Thank you for airing the show... very interesting!! Being a local history nut, even I learned a few things!"
– Laurie Mattson, Duluth

"Very well done piece of history. Kudos!" – Steve LePage, Duluth

"Is a third installment in the works? I hope so! This is a great series..." – Kim Sampson, Duluth

"There is no future without the past. It is important to not forget where we have come from and the Legacy funding helps current and future generations understand what was. Also, as the communities continue to change, these documentaries will also come to serve as historical references in and of themselves. You never know when you are documenting something that might be of future importance." – Anonymous

ALMANAC NORTH - ART EXTRA - Monthly Public Affairs Segment

Program Description: Once a month during the first half of 2013, our weekly news and public affairs program, *Almanac North*, featured an *Art Extra* segment that focused on our region's vibrant arts scene. Topics included Duluth Playhouse's youth education efforts, the "North x North" month-long effort to increase the arts profile in the region, and the annual Homegrown Music Festival, celebrating its fifteenth year in the Twin Ports. Arts news and interviews with important players in the local arts scene connect viewers with arts events and happenings in the region.



- **Duluth Playhouse Youth Program, Premiere Date: January 18, 2013**
The Duluth Playhouse's new production of *Alice in Wonderland* is the latest example of the organization's effort to educate the next generation of actors. The Playhouse Education Director and one of its youth actors stopped by for a chat.
- **Picture Duluth Photo Exhibit, Premire Date: March 1, 2013**
A one-night only exhibit will feature beautiful images of Duluth and the North Shore. Twenty photographers from around Minnesota contributed to the exhibit at the Duluth Photography Institute.
- **North x North, Premiere Date: March 22, 2013**
Arts experts from the Twin Ports have joined forces to promote the area's art efforts in a month-long project, "North by North." The idea is to spread the word about the great arts offerings available here.
- **Empty Bowl 20th Anniversary, Premiere Date: April 12, 2013**
A popular fundraiser for a regional food bank is 20 years old this month. The event brings together the work of ceramic artists for a sale that helps feed the need in the region.
- **Homegrown Music featuring 3 Song Sunday, Premiere Date: April 26, 2013**
The fifteenth-annual Music Festival kicks off this weekend in the Twin Ports. The week-long event featured hundreds of local musicians at dozens of venues. Our show features live music from Three Song Sunday, one of Homegrown's favorites.

- **Markand Thakar and the DSSO, Premiere Date: May 17, 2013**
Saturday marks the final concert for Duluth Superior Symphony Orchestra music director Markand Thakar. The conductor came to the studio to talk about his career with the local symphony.
- **Creative Community Leadership Institute, Premiere Date: June 28, 2013**
An innovative leadership program is looking for candidates from the Twin Ports area to undergo training that will help solve community problems through arts-based programming.

Total number of key participants

- Guest Artists and Musicians: 10
- Featured Organizations: 7
 - Duluth Playhouse
 - Duluth Photography Institute
 - UMD School of Fine Arts
 - Duluth Art Institute
 - Duluth Superior Symphony Orchestra
 - Second Harvest Northern Lakes Food Bank
 - The Creative Community Leadership Institute
- Partners and Collaborators: 10
 - Kate Horvath, Duluth Playhouse Education Director
 - Bryce Crandall, Duluth Playhouse Youth Actor
 - John Heino, Photographer
 - Bill Payne, Dean – UMD School of Fine Arts
 - Ericka Mock, Textiles Artist
 - Dave Lynas, Ceramic Artist
 - Dan Dresser, Musician – “3 Song Sunday”
 - Stephanie Longstreet, Musician – “3 Song Sunday”
 - Markand Thakar, DSSO Music Director
 - Anne Dugan, Duluth Art Institute
- Communities: 5
 - Duluth
 - Hermantown
 - Proctor
 - Cloquet
 - Wrenshall

DULUTH SUPERIOR SYMPHONY ORCHESTRA LIVE 2013: HELLO GORGEOUS - Live Broadcast Broadcast Premiere May 18, 2013

Program Description: The Duluth Superior Symphony Orchestra (DSSO) bade farewell to Music Director Markand Thakar after 12 successful years conducting the DSSO, during a live two-hour concert broadcast funded by the State Arts and Cultural Heritage fund. This symphony performance featured the music of Beethoven and the Duluth Superior Orchestra Chorus in the epic *Missa Solemnis* that capped the program. Members of the Arrowhead Chorale and guests from the Minnesota Opera Company joined the chorus. Beethoven's *Overture to Egmont* and *Romance No. 2 in F major* featuring Erin Aldridge on violin comprised the first half of the performance. In total, the performance showcased the work of 205 musicians and vocalists. The concert *Hello Gorgeous* debuted on May 18, 2013 and was repeated in June of 2013.



Total number of key participants

- Concert Artists: 205
- Organizations: 5
 - Duluth Superior Symphony Orchestra
 - American Federation of Musicians Local 18
 - Duluth Superior Symphony Orchestra Chorus
 - Arrowhead Chorale Chorus
 - Minnesota Opera Company
- Partners and Collaborators: 8
 - Rudy Perrault, Broadcast Co-host
 - Jeff Prauer, Music Consultant
 - Jessica Leibfried, Music Consultant
 - Maureen Breemeersch, DSSO Stage Manager
 - Pat Morrissey, Stage Craft/Lighting
 - Nikki Kohlmeier, Women's Chorus Administrator
 - Nathan Carlsgaard, DSSO Director of Operations & Personnel
 - Half Ash Productions

Sample feedback

"I have heard wonderful compliments about the broadcast. It was a joy to perform and learn this majestic work."
– Sarah Knott, alto singer

BOBBY ARO – KING OF THE GREAT NORTHWOODS - History Documentary **Broadcast Premiere December 3, 2013**

Program Description: Bobby Aro certainly knew how to put on a show, and that's just what he did for decades in northern Minnesota, Wisconsin, Michigan and the Dakotas entertaining people with his "Finn-glish" fun, songs, stories and jokes. He came to fame with his radio shows, created best-selling records like *Highway No. 7*, and developed an enormous and loyal group of fans before his death in 1996. Illustrated with historic film and rarely seen photographs, *Bobby Aro: King of the Great Northwoods* celebrates this famed northern Minnesota radio star, singer and entertainer.

Total number of key participants

- Historians, Educators and Other Content Experts: 19
- Musicians: 8
- Organizations: 5
 - Minnesota Finnish–American Historical Society (Hibbing)
 - Kelsey Town Hall
 - Zim Town Hall
 - Virginia Historical Society
 - Eveleth-Gilbert Public Schools
- Partners and Collaborators: 11
 - The Mesabi Daily News
 - The Floodwood Forum
 - The Duluth News Tribune
 - Eveleth-Gilbert High School
 - Virginia Historical Society
 - Yleisradio Oy (Finnish Television Network)
 - Borger News Herald (Texas)
 - Hutchinson County Library-Borger Branch (Texas)
 - Library of Congress
 - Larry's Electronic Repair Center



- Fennica Records Oy (Finnish Record Company)
- Communities: 6
 - Zim, Minnesota
 - Kelsey, Minnesota
 - Cotton, Minnesota
 - Eveleth, Minnesota
 - Hibbing, Minnesota
 - Virginia, Minnesota

LOST IRON RANGE - History Documentary In Production

Program Description: In many ways, the story of the Iron Range of northern Minnesota is the story of America. A melting pot of cultures, once home to a vast white pine forest, the Iron Range is best known today as the iron mining capital of the United States, one that helped build a nation and win two world wars. *Lost Iron Range*, a new historical documentary from WDSE•WRPT, tells the story of the people and the places that have faded from memory, entire towns that were moved so the ore beneath their streets could be mined, and of a giant sawmill that set all-time records for board feet of lumber milled. We'll explore the nation's first interurban street car lines that connected Iron Range communities and marvel at the pioneers who helped build America with the resources found above and below the ground in northern Minnesota. *Lost Iron Range* will premiere in March of 2014.

Total number of key participants

- Historians and Content Experts: 9
 - Marvin Lamppa, Author/Historian
 - William R. Suhonen Sr., Retired Miner
 - Marilyn J. Chiat, Ph.D., Architectural Historian
 - Tom Gannon, Lake Superior Railroad Museum
 - Helen Lakner, Former 'Section 30' Resident
 - Dick Stoner, Family from North Hibbing
 - Todd Bender, Minnesota Streetcar Museum
 - Russell Olsen, Author/Historian
 - Jack Rajala, Lumber Company owner
- Partners and Collaborators: 6
 - Minnesota Streetcar Museum
 - Virginia Historical Society
 - Hibbing Historical Society
 - Ely Winton Historical Society
 - Friends of B'nai Abraham
 - Northeast Minnesota Historical Center
- Communities: 9
 - Grand Rapids
 - Bigfork
 - Virginia
 - Ely
 - Eveleth
 - Hibbing
 - Sparta
 - Gilbert
 - Chisholm



NATIVE REPORT – NATIVE ARTISTS - Magazine Series' Arts Segment In Production

Program Description: As part of the upcoming *Native Report* Season 9, we will be profiling six Native American artists who call Minnesota home. Jeff Savage, a member of the Fond du Lac Band of Lake Superior Chippewa in Northern Minnesota, is our first artist to be interviewed as part of our programming celebrating Minnesota's arts and cultural legacy. Jeff works in the visual medium of sculpture.

Best known for his use of pipestone and other natural carving materials, Jeff also works in metal. *Heartwaters – Caretaker Woman* (right – image courtesy of Jeff Savage) is a piece cast in bronze commissioned by the State of Minnesota which sits at the Headwaters of the Mississippi River in Itasca County, and is the focus for the *Native Report* segment. We learn from Jeff about the symbolic meaning of the woman, the bowl, the turtles and their relationship to Lake Itasca and the Mississippi River.

Four additional artists have committed to appearing on a *Native Report - Native Artists* segment:

- Carl Gawboy, painter (Ojibwe)
- Dyani White Hawk, painter (Lakota)
- Karen Durfee, violinist (Ojibwe)
- Jonathan Thunder, painter (Ojibwe)



Representation of cultural and ethnic diversity

Native Report is the only series for public television stations that is focused on covering Indian Country with a strong indigenous voice. The *Native Report* team is led by producers and hosts Stacey Thunder, an enrolled member of and legal counsel for the Red Lake Nation, and Tadd Johnson, an enrolled member of the Bois Forte Band of Ojibwe. Tadd is also an attorney and Professor at the University of Minnesota Duluth where he is the Head of the American Indian Studies Department. The team also includes producer Michael LeGarde, an enrolled member of the Grand Portage Band of Chippewa, and contributing producer and education specialist Christina Woods, a member of the Bois Forte Band of Chippewa and instructor at the College of St. Scholastica. With 120 episodes under its collective belt, the *Native Report* team remains true to the initial design of *Native Report*, which is to be an entertaining, informative magazine-style series that celebrates Native American culture and heritage, listens to tribal elders and talks to some of the most powerful and influential leaders of the community today.

Native Report offers a unique internship program giving Native American students an opportunity to experience professional television production and learn storytelling skills within the context of their own community and culture.

In partnership with Native artists and the Tweed Museum of Art, *The PlayList* explored Native American culture and identity as seen through work by contemporary artists and curators. Two exhibits at the Tweed, *ENCODED* and *Blood Memoirs*, frame contemporary and traditional images, and stereotypes of Native people, as a means to engage in a larger community conversation. Through appearances on *The PlayList*, Native artists and curators furthered the dialogue through public broadcasting. The exhibits and related conversations reflect the lives of contemporary Native people.

Educational Efforts and Arts Education Materials Available

Resources and lesson plans connected to *The PlayList* were presented and distributed at the 2013 Art Educators of Minnesota state conference. Plans are posted online at www.theplaylistonline.org and are free to educators and families. *The PlayList* provides detailed, classroom-ready lesson plans to demonstrate art concepts designed to meet Minnesota academic standards. Lesson guides incorporate multi-media and hands-on facets for easy adapting to various grade levels. The plans are downloadable along with the corresponding streaming video at www.theplaylistonline.org.

Total number of online arts education materials: 31

Sample lesson plan:

Lesson Plan: Fused Glass Pendants
Grade level: 6-12
Duration: Five+ 45-minute class periods
Media Type: Glass
Subject Integration: Math, Science
National Standards for Visual Arts: (see below)



Objectives:

Students will create their own fused glass pendant made from pieces of dichroic glass specifically made for fusing glass.

Day 1:

1. Give brief introduction to creating artwork with glass. Show *PlayList* videos:

<http://www.youtube.com/watch?v=Ync29-GqL9E> (glass artist Dan Neff)
<http://www.wdse.org/shows/playlist/watch/mike-tonder-blue-skies-glassworks> (3:48)
<http://www.wdse.org/shows/playlist/watch/minnesota-glass-artists> (2:39)
<http://www.wdse.org/shows/playlist/watch/nancy-miller-sculptor> (3:26)
<http://www.wdse.org/shows/playlist/watch/water-dance-pat-hagen-great-lakes-aquarium> (1:59)
Additional video about Duluth glass artist, Ron Benson, from Venture North (PBS) <http://www.ronbensonglassart.com/video.htm> (6:18)

2. Discussion: What do you know about glass fusing? Do you know any artists who use glass as their medium? Have you ever seen artwork by any of these artists?

3. Introduce world famous glass artist, Dale Chihuly. Talk about how he is a current, living artist, who has studied glass making all over the world. Show the beginning of *Chihuly: River of Glass*, a DVD about glass artist Dale Chihuly. Ask students to take notes during the film, writing down twenty things learned from watching Dale create and talk about his work.

Day 2:

Review Day 1. Show *Chihuly: River of Glass*. Students continue to take notes.

Day 3:

Demonstrate beginning process of glass fusing. Discuss safety. Show tools. Stress the importance of wearing goggles and using tools correctly. (Most pieces of glass will be cut ahead of time; students will not be required to do this. If a student does need some glass cutting done, an adult should do it, while both parties wear goggles.) Show process of putting glass pieces together to create a pendant. Choose one 1" square piece of colored glass for the bottom of the pendant, choose some smaller pieces of glass to create a design for the pendant. Mix and match pieces until you come up with a design scheme that you are pleased with. Glue pieces in place with a minimal amount of white Weld Bond glue. Use toothpick to apply glue. "A dab will do ya." For final glass layer, add one 1" clear piece on top to seal pendant. Glue in place. Gluing is crucial so that glass pieces do not slide while putting into kiln. Do not "over stack" glass pieces. If you pile your glass too high, or more than about three layers deep, the pendant will be too thick and may melt into a blob, rather than a nice square shaped pendant. I encourage students to take the time to play around with different colors and different shapes of glass to see what the best combinations might be. I stress the importance of how artists need to take time to plan their work.

Day 4:

Continue creating pendants.

Day 5:

All pendants are complete and ready for firing process. (Teacher takes care of firing process, or has local glass studio complete this process.)

Outreach and personal engagement

Thanks to Legacy funding, the WDSE•WRPT studio became an arts venue during live broadcasts of *The PlayList*, offering the community a chance to witness television production first hand. More than 100 people took advantage and were rewarded with a front row seat for live music. Another 200 people attended live tapings hosted by *The PlayList* at The Underground Theater and Ely's Amici Event Center.

***The PlayList* online and social media**

The PlayList has an active presence on Facebook, Twitter and YouTube. Programs are broken into individual stories/songs and posted on YouTube for viewers and artists to utilize in addition to the program in its entirety. Twenty-two web exclusive segments offer enhanced perspective and insight into arts opportunities in the region.

- Facebook
 - Fans: 1094 (18% increase from 2012)
- Twitter
 - Followers: 564 (100% increase from 2012)
- YouTube:
 - Video Views: 402,680
 - Subscribers 333
 - Total Time Viewed: 313,080 minutes in US, UK, Canada, Germany, Australia & Brazil
 - Top Viewed Segments in 2013
 - Charlie Parr, *Up Country Blues* – 26,895 views
 - Kip Praslowicz, *Street Photographer* – 12,880 views
 - Trampled by Turtles, *Dyin* – 10,780 views

WDSE·WRPT Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013
 For Period: July 1, 2012 through June 30, 2013

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|---|--|
| Names of Legacy funded programs reporting July 1, 2012 – June 30, 2013 | 26 episodes: <i>The PlayList</i> – live performances, performance specials 1 two-hour live performance special: <i>Duluth Superior Symphony Orchestra Live 2013: Hello Gorgeous</i> 2 one-hour history and cultural documentaries: <i>Lost Duluth II</i> and <i>Rare Finds</i> 12 episodes: <i>Almanac North: Arts Extra</i> segments |
| Cost of Production | See attached Cost of Production |
| Number of stations broadcasting program | 6 stations of WDSE·WRPT's 8 total stations broadcast WDSE·WRPT Legacy-funded programs. In addition, some WDSE·WRPT's Legacy programs are seen statewide on the Minnesota Channel. |
| Estimated viewership July 1, 2012 – June 30, 2013 | Our broadcast signal reaches an estimated 431,000 viewers |
| Hours available for web streaming July 1, 2012 – June 30, 2013 | 59 hours of programs streamed online |
| Education materials created and distribution July 1, 2012 – June 30, 2013 | 6 new activity guides have been added to the online archive available at http://www.wdse.org/shows/playlist/teachers |

WDSE·WRPT Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013
 For Period July 1, 2012 through June 30, 2013

Grantee: WDSE·WRPT

| Legacy Projects | Cost of Production |
|---|--|
| <i>For period July 1, 2012 - June 30, 2013</i> | <i>For period July 1, 2012 - June 30, 2013</i> |
| <i>The PlayList</i> | \$302,749.88 |
| <i>Rare Finds</i> | \$32,797.32 |
| <i>Lost Duluth II</i> | \$32,417.53 |
| <i>Duluth Superior Symphony Orchestra Live 2013: Hello Gorgeous</i> | \$12,619.28 |
| <i>Almanac North: Art Extra</i> | \$4,054.98 |
| Total | \$384,638.99 |

WDSE-WRPT Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: July 1, 2013 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|---|--|
| Project names and project descriptions | <p>Legacy Projects for Fiscal Year 2014 <i>The PlayList</i> is a magazine-style series designed to provide a venue for celebrating the culture, art and artists of northern Minnesota. Twenty episodes. <i>The Bobby Aro</i> history documentary will chronicle the life and times of this beloved Minnesota musician and entertainer. One 1-hour history documentary. <i>The Lost Iron Range</i> history documentary will give Minnesotans a feel for the mining boom towns, pioneers, magnates, and outside economic forces which left their mark on this fascinating region of our state. One 1-hour history documentary. Live broadcast of the Duluth Superior Symphony Orchestra's performance of Verdi Requiem. One two-hour live symphony broadcast. Minnesota Native American Artists will air as part of the Native Report series. Six segments during the season.</p> <p>Legacy Projects for Fiscal Year 2015 Projects are to be determined.</p> |
| Recipient phone number | 218-788-2831 |
| Names of board members | See attached. |
| Recipient email address | email@wdse.org |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | A link to the Legislative Coordinating Commission's Legacy website is placed on the television station's homepage at www.wdse.org . |
| Amount, source and fiscal year of the appropriation | Fiscal Year 2014 \$384,638.32 Fiscal Year 2015 \$384,638.32 Arts and Cultural Heritage Fund, Minnesota Laws 2011 1st Special Session, Chapter 6, Article 4, Section 2, Subd. 6, for FY 2014 and 2015 |
| Amount and source of additional funds | There are no additional funds planned to support these projects. |
| Duration of projects | Project activities have or will take place between July 1, 2013 and June 30, 2015. |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | See attached |
| Direct expenses and admin cost | See attached Work Plan and Budget |
| Proposed measurable outcomes | See attached Work Plan and Budget |
| Plan for measuring and evaluating results | See attached Work Plan and Budget |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration |

WDSE·WRPT 2013-2014 Board of Directors



Chair – Dr. Dennis Soukup
Vice Chair – Sarah Perry-Spears
Secretary/Treasurer – Robert Fryberger

Elected Directors

Shane Bauer
Kathleen Clark
Hanna Erpestad
Conrad Firling
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Robin Trinko-Russell, Beck Foundation President
Allen Harmon, President and General Manager

WDSE-WRPT Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: July 1, 2013 through June 30, 2014

| Project | Start-End Dates | FTE Positions | Measuring and Evaluating Results | Measurable Outcomes |
|---|--------------------------------|---|--|--|
| <i>The PlayList</i> is an engaging magazine style program designed to provide a venue for celebrating the culture, art and artists of northern Minnesota. | July 1, 2013- June 30, 2014 | 1 Producer; 1 Photog/ Editor; .6 Web designer; 1 Prod Assistant; .3 Exec Producer; .1 Education Specialist | On time completion of programs for broadcast; Nielsen ratings and social media analysis to measure audience numbers; Tracking of web hits/ downloads; anecdotal feedback from viewers. | Original broadcast of 20 PlayList programs, each program repeated two times and made available to all Minnesota Public Television stations; Update of an interactive website; Six teachers guides created and made available online; Outreach to teachers through presentation to the Art Educators of MN; Series made available online; Thirteen short segments used as interstitial material; Promotion of series. |
| The Bobby Aro history documentary will chronicle the life and times of this beloved Minnesota musician and entertainer. | July 1, 2013- June 30, 2014 | .25 Producer; .2 Photog/ Editor; .1 Web Designer; .1 Production Assistant | On time completion of the program for broadcast; tracking of web hits; anecdotal feedback from viewers. | Production and broadcast of the one hour documentary repeated two times and available to all Minnesota Public Television stations; New interactive documentary specific webpage; Documentary made available online; Two interstitial elements produced; Promotion of documentary. |
| The <i>Lost Iron Range</i> history documentary will give Minnesotans a feel for the mining boom towns, pioneers, magnates, and outside economic forces which left their mark on this fascinating region of our state. | July 1, 2013- June 30, 2014 | .25 Producer; .25 Photog/ Editor; .2 Prod Assistant; .2 Web Designer; .1 Education Specialist | On time completion of program for broadcast; tracking of web hits/ downloads; anecdotal feedback from viewers. | Production and original broadcast of a documentary which will be repeated twice on our air and made available to all Minnesota Public Television stations; Creation of an interactive documentary specific webpage; Six teacher's guides created and made available online; Documentary made available online; One interstitial element produced; Promotion of the broadcast premiere of the documentary. |
| Live broadcast of the Duluth Superior Symphony Orchestra's performance of Verdi Requiem. | July 1, 2013- June 30, 2014 | .2 Producer; .2 Director/ Editor; .2 Prod Assistant | On time completion of the program for broadcast. | Live broadcast of the DSSO Spring Performance and one rebroadcast of the program. |
| Minnesota Native American Artists segments will air as part of the <i>Native Report</i> series to a state wide, regional and national audience. | July 1, 2013- June 30, 2014 | .15 Producer; .15 Director/ Editor; .15 Prod Assistant; .1 Web Designer; .1 Education Specialist | On time completion of segments for broadcast; Nielsen ratings to measure audience numbers; tracking of web hits; anecdotal feedback from viewers. | Original broadcast of six Native Report segments repeated twice and made available to all Minnesota Public Television stations and all PBS stations; Refreshed interactive series website; Segments made available online; Six teachers guides created and made available online; |
| Total FTEs | | 6.9 | | |
| Direct Expenses | \$384,638 | | | |
| Administration Costs | 0 | | | |
| Total Expense for Projects | \$384,638 | | | |

Appendix B - Twin Cities Public Television Raw Data

Total Legacy-funded jobs (FTEs) created and maintained: 17.3

- Executive Producer: 1.13
- Series Producer: 1.22
- Managing Producer: 1.19
- Producer: 2.30
- Associate Producer: 2.33
- Production Assistant: 2.26
- Camera Operator: 0.27
- Audio Technician: 0.72
- Video Editors: 2.97
- Graphic Designer: 0.15
- Video Engineer: 0.07
- Office and Production Coordinator: 0.92
- Outreach Staff position: 0.31
- Interactive Media Staff position: 0.51
- Public Engagement Staff position: 0.11
- Finance and Legal Staff position: 0.10
- Programming Staff position: 0.04
- Paid Internship: 0.03

Total additional Legacy-funded temporary/freelance jobs:

In addition, **tpt** hired 110 temporary, freelance positions totaling \$101,241 in salary/fees in 2013.

Programs produced January 1, 2013 to December 31, 2013

MN Original, a weekly half-hour series profiling Twin Cities area artists and musicians

- Produced 156 segments in 23 episodes, plus additional web content
- Produced a total of 127 episodes since its statewide premiere April 22, 2010
- Each episode is broadcast multiple times statewide on all **tpt** digital services
- Many segments are repackaged and broadcast multiple times as interstitial content on all **tpt** digital services
- All segments, completed episodes and original web content is streamed online

The Lowertown Line, a series of music specials featuring concert-style performances and interviews

- Production has been completed on four 30-minute episodes and accompanying web content
- Two episodes have been broadcast since the series premiere on December 31, 2012
- Each special is broadcast multiple times statewide on all **tpt** digital services
- All specials and accompanying web content is streamed online
- More than 600 people have attended recordings at **tpt**

The Past is Alive Within Us: The U.S.-Dakota Conflict, a two-hour history documentary

- Produced 1 two-hour history documentary with an additional hour of accompanying web content
- Premiered on December 26, 2013 with encore broadcasts on multiple **tpt** services
- The entire documentary and additional content is available for streaming online
- Further web content will be uploaded in 2014

Total number hours produced: 20

In the 2013 reporting period, **tpt** has produced the following Legacy program content:

- *MN Original*: 16 hours (23 half-hour episodes, repackaged segments and web content)
- *The Lowertown Line*: 1 hour (2 half-hour episodes)
- *The Past is Alive Within Us: The U.S.-Dakota Conflict*: 3 hours (1 two-hour program and web content)

Total number of hours broadcast: 720

In the 2013 reporting period, **tpt** broadcast the following Legacy-funded program premieres, encore presentations, interstitials and promotional content on **tpt 2**, **tpt LIFE** and statewide on **tpt MN**.

MN Original has also been broadcast by Prairie Public Television on PPB1 and WDSE•WRPT on channel 8.1.

120 half-hour episodes of *MN Original*: 581 hours

- Season 1, episodes 101 - 115 (15)
- Season 2, episodes 201 - 247 (47)
- Season 3, episode 301 - 329 (29)
- Season 4, episode 401 - 429 (29)

4 one-hour *MN Original* music specials: 43.5 hours

- *MN Original Music Special: Jeremy Messersmith + Alison Scott* (Statewide premiere January 16, 2011)
- *MN Original Music Special: Dessa* (Statewide premiere March 27, 2011)
- *MN Original Music Special: The Bad Plus + Low* (Statewide premiere December 17, 2011)
- *MN Original Music Special: Music Showcase* (Statewide premiere December 25, 2011)

2 half-hour episodes of *The Lowertown Line*: 17 hours

- *The Lowertown Line with Trampled by Turtles* (Statewide premiere December 31, 2012)
- *The Lowertown Line with Brother Ali* (Statewide premiere October 31, 2013)

1 two-hour History Documentary: 8.5 hours

- *The Past is Alive Within Us: The U.S.-Dakota Conflict* (Statewide premiere December 26, 2013)

3 one-hour History Documentaries: 41 hours

- *Lost Twin Cities III* (Statewide premiere December 7, 2011)
- *Gracious Spaces: Clarence Johnston, Minnesota Architect* (Statewide premiere September 27, 2011)
- *First Speakers: Restoring the Ojibwe Language* (Statewide premiere November 1, 2010)

Additionally, the following Legacy-funded program continued to broadcast nationally during this reporting period:

1 two-hour National Production: 29 hours

- *PBS Arts From Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore*. (National premiere October 14, 2011)

Statewide viewership

Legacy-funded content produced by **tpt** (*MN Original*, performance specials and documentaries) is broadcast by **tpt** in Minnesota on 5 stations of the MPTA. The programs broadcast on **tpt 2** and **tpt LIFE** drew over 773,000 viewers in 2013, an 80% increase in broadcast viewership over 2012. Viewer data is available only for these **tpt** channels.

MN Original is broadcast on 5 of the 17 digital services of the MPTA: **tpt 2**, **tpt LIFE**, **tpt MN** and Prairie Public Broadcasting and WDSE.

Each new episode of *MN Original* is broadcast 8 times on **tpt** channels each week. Encore episodes air 16 times each week statewide on **tpt's Minnesota Channel**.

MN Original broadcasts drew the following viewership in 2013, with "HH" representing the Nielsen audience measurement unit in which one or more people are watching a particular program and "P2+" representing the individuals over 2 years old watching a particular program :

| | <u>HH</u> | <u>P2+</u> |
|-----------------|-----------|------------|
| tpt 2 | 550,000 | 595,000 |
| tpt LIFE | 147,000 | 178,000 |

Lost Twin Cities III broadcasts drew the following viewership in 2013:

| | <u>HH</u> | <u>P2+</u> |
|-----------------|-----------|------------|
| tpt 2 | 11,000 | 11,000 |
| tpt LIFE | 19,000 | 24,000 |

Broadcasts of *The Lowertown Line* episodes with Trampled by Turtles and Brother Ali drew the following viewership in 2013:

| | <u>HH</u> | <u>P2+</u> |
|--------------|-----------|------------|
| tpt 2 | 22,000 | 26,000 |

The Past is Alive Within Us: The U.S.-Dakota Conflict broadcasts drew the following viewership in 2013:

| | <u>HH</u> | <u>P2+</u> |
|-----------------|-----------|------------|
| tpt 2 | 15,000 | 17,000 |
| tpt LIFE | 10,000 | 15,000 |

First Speakers: Restoring Ojibwe Language broadcasts drew the following viewership in 2013:

| | <u>HH</u> | <u>P2+</u> |
|--------------|-----------|------------|
| tpt 2 | 6,000 | 3,000 |

National viewership

PBS Arts Festival

PBS Arts: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore, the premiere episode of the national series PBS Arts Fall Festival, was produced by **tpt** in 2011 and originated at the Guthrie Theater in Minneapolis. Following the performance was an award-winning mini-documentary *Art Scene: Minnesota*, produced for national PBS.

In 2013, there were twelve telecasts of *H.M.S. Pinafore* on 9 channels in 7 markets. Together, these stations' signals reach 4% of U.S. TV households.

| | | |
|----------------|-------------|----|
| KCPTDT2 | Kansas City | MO |
| KNMD World | Santa Fe | NM |
| KENWDT2 | Portales | NM |
| WEAO Fusion | Akron | OH |
| WNEO Fusion | Alliance | OH |
| WOUB HDTV | Athens | OH |
| WOUB Classic | Athens | OH |
| WOUC HDTV | Cambridge | OH |
| WOUB Unlimited | Cambridge | OH |

The Lowertown Line with Trampled By Turtles

The Lowertown Line with Trampled By Turtles, the premiere special of the new music series, was hosted by hip hop artist Dessa and featured bluegrass band Trampled By Turtles and their special guest, Alan Sparhawk of Low. *The Lowertown Line's* five-song set and interview conversation was recorded with a live studio audience at **tpt**.

The Lowertown Line with Trampled By Turtles was broadcast on Colorado's Rocky Mountain Public Television, KRMA, where the featured Minnesota band has a large following. Its single broadcast garnered nearly 4000 households viewing and a rating of .25 and .86 share.

***MN Original* on national PBS platforms**

The Public Television Major Market Group

TPT and *MN Original* are proud to partner with The Public Television Major Market Group (MMG), representing 28 of the largest public television stations in the country, on the PBS National Arts and Cultural Content Management and Sharing System. This innovative system allows stations to share arts content with other stations in the group, resulting in a rich cultural exchange. As arts programming becomes increasingly more expensive to produce, the MMG makes it possible to leverage productions of *MN Original* and to share the work of Minnesota artists with other major markets across the country.

Each of the 28 participating stations contributes stories to the national feed and selects other stations' stories for broadcast and/or the web to serve their own community needs. Stories cover the performing and visual arts and feature interviews with disparate artists, writers, composers and performers. They are as geographically diverse and artistically broad as possible, allowing local arts and culture institutions to get their stories out to a national audience.

In 2013, *MN Original* content was included in 9 of 51 national feeds.

- Episode 119, Feed Date 1/7/13: Emily Gray Koehler
- Episode 121, Feed Date 1/21/13: Rhea Pappas
- Episode 126, Feed Date 2/25/13: Tom Schroeder
- Episode 130, Feed Date 3/25/13: Luke Hillestad
- Episode 136, Feed Date 5/6/13: Petronella Ytsma
- Episode 146, Feed Date 7/15/13: Kate Casanova
- Episode 149, Feed Date 8/5/13: Joann Verburg
- Episode 209, Feed Date 10/28/13: Chholing Taha
- Episode 210, Feed Date 11/4/13: Nicholas Harper

28 Participating MMG Stations:

| | | | |
|---------------------|-------------------|---------------------|--|
| KAET/Phoenix | KVIE/Sacramento | WEDH/Connecticut | WSKG/Binghamton |
| KETC/St. Louis | MATC/Milwaukee | WEDU/Tampa* | WTTW/Chicago* |
| KLRN/San Antonio | MPT/Maryland | WETA/Washington DC* | WTVS/Detroit |
| KLVX/Las Vegas | NMPBS/New Mexico | WFYI/Indianapolis | WVIZ/Cleveland |
| KQED/San Francisco* | OPB/Oregon | WGBH/Boston | |
| KPBS/San Diego | RMPBS/Denver | WHYY/Philadelphia* | |
| KTCA/Twin Cities | SOCAL/Los Angeles | WNET/New York | *indicates participation begins 1/01/2013 |
| KUHT/Houston | WCNY/Syracuse | WPBT/Miami | |

MN Original on PBS COVE

COVE is PBS' enterprise video platform which consists of a variety of systems and technologies that PBS Interactive is aligning to serve the online video needs of the public television system as a whole. COVE, an acronym for Comprehensive Online Video Ecosystem, provides a suite of video player user capabilities as well as the behind-the-scenes tools and infrastructure necessary to deliver the full richness of thousands of hours of local and national PBS programming to hundreds of stations.

Through COVE, *MN Original* is available to several thousand monthly users and can be seen next to national PBS programs such as *Frontline*, *Antiques Roadshow*, *Downton Abbey* and *Nature*, reaching a whole new audience of arts fans.

TPT's Legacy programming online presence

Total hours available online: 140

- *MN Original + The Lowertown Line*: 130 hours
- *First Speakers: Restoring the Objive Language*: 1.5 hours
- *Gracious Spaces: Clarence H. Johnston, Minnesota Architect*: 1.5 hours
- *Lost Twin Cities III*: 1 hour
- *The Past is Alive Within Us: The U.S.-Dakota Conflict*: 3 hours
- *PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore*: 3 hours

Total website page views and online video views: 936,271

- *MN Original*: 257,588 page views
 - Total Video Views: 661,901 video views (on YouTube, Blip, COVE and the Minnesota Video Vault)
- *First Speakers: Restoring the Objive Language*: 4,146 page views
 - Total Video Views: 436 views
- *Gracious Spaces: Clarence H. Johnston, Minnesota Architect*: 1,335 page views
 - Total Video Views: 298 views
- *Lost Twin Cities III*: 1,951 page views
 - Total Video Views: 782 views
- *The Past is Alive Within Us: The U.S.-Dakota Conflict*: 1,007 page views
 - Total Video Views: 1,506 Views
- *PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore*
 - Total Video Views: 4,331 views

MN Original social media presence

MN Original has active Facebook, Twitter and Instagram accounts. In addition, all of the videos posted to mnoriginal.org are also available on the *MN Original* YouTube channel.

- Facebook
 - 4,367 fans (881 increase from 2012, 25% increase)
- Twitter
 - 6,328 followers (2,176 increase from 2012, 52% increase)
- YouTube
 - 1,553 subscribers (1,050 increase from 2012, 209% increase)

MN ORIGINAL - Weekly Arts Series

Episodes 407 - 429

Program Description: *MN Original* is *tpt's* award-winning weekly arts series celebrating Minnesota's creative community, across all disciplines and all cultures. *MN Original* increases awareness of Minnesota artists, arts organizations and arts venues, inspires viewers to think about the arts and artists in new ways and cultivates new audiences for the arts by promoting a deeper understanding of the creative process, curating contemporary arts in Minnesota for generations to come. All of the musical underscoring throughout the series is created by and credited to Minnesota musicians.

- **Episode 407, Premiere Date: January 6, 2013**
Visual artist Dougie Padilla's work reflects his Norwegian Mexican heritage and the ideals of the 1960s. Hand-carved wooden sculptures and moving parts come together in Cecilia Schiller's interactive automata. Native American bead artist Greg Bellanger is dedicated to keeping Native American craft alive, whether he's making art himself, or providing others with supplies through his Minneapolis store Northland Visions. And ukelele player Wendy O'Sunshyne leads the gypsy jazz-folk band i like you.

- Episode 408, Premiere Date: January 13, 2013**
 Stuart Pimsler Dance and Theater is known for integrating vocals with modern dance and for its commitment to community outreach. Environmental encroachment and global warming are themes in Andrea Martin's hand cut paper art. Michael Berglund turned a childhood love of dinosaurs into a career creating lifelike, to-scale dinosaur models for museums and collectors. Combining the traditional rhythms and melodies of salsa, samba and Afro-Cuban son, Malamanya performs *Dimelo*.
- Episode 409, Premiere Date: January 20, 2013**
 JoAnn Verburg is an internationally known photographer whose large-scale work deals with concepts of time and perspective. Inspired by his experience as an immigrant, Chilean-born Alonso Sierralta combines natural and man-made materials in his sculptures. Four percussive dancers backed by a seven-piece band, Rhythmic Circus explores musical genres like Minneapolis funk, beat box and salsa.
- Episode 410, Premiere Date: January 27, 2013**
 Actor, playwright and Tony-nominated director Marion McCClinton was protégé to Pulitzer Prize-winning playwright August Wilson and helped to define African American theater in the United States. Folk musicians Brian Miller and Randy Gosa collaborate to bring us *Minnesota Lumberjack Songs: Irish Music from the Lumber Camps*. Complicated, repetitive patterns and systems inspire Elizabeth Simonson's scientific sculptural installations. And electro glam rock band Solid Gold performs in *tpt's* Studio A.
- Episode 411, Premiere Date: February 10, 2013**
 Musician and record label owner Tom Hazelymyer creates handmade linocuts for his album art and packaging designs. Deborah Jinza Thayer's curiosity of movement and study of the body is exemplified in her piece *Diana Takes a Swim*. Writer Ka Vang gives voice to Hmong immigrants by writing about the Hmong-American experience. And Lucy Michelle + the Velvet Lapelles perform *Catacombs*.
- Episode 412, Premiere Date: February 17, 2013**
 Performer Regina Marie Williams prepares for a production at Mixed Blood Theatre with her vocal coach Nancy Grauff. Glass artist Fred Kaemmer capitalizes on the interior of a freshly blown vessel as a decorative surface. Bridget O'Malley and Amanda Degener of Cave Paper share a passion for crafting handmade paper. And bluesman Alex "Crankshaft" Larson and his band The Gear Grinders perform at First Avenue.
- Episode 413, Premiere Date: February 24, 2013**
 Heidi Hoy's bronze sculptures render women with a balance of strength and femininity. Mohamed Mumin's striking portraits of fellow Somali immigrants spark dialogue about the immigrant experience in Minnesota. The BodyCartography Project's work aims to impact audience members both physically and emotionally. With a distorted sound and influenced by heavy metal and 70s rock, Is/Is performs *Wide Eyed* in *tpt's* Studio A.
- Episode 414, Premiere Date: March 24, 2013**
 Longtime Twin Cities singer/actor Christina Baldwin prepares for a role in an original production by The Moving Company. Scott West's studio work embodies the energy of painting live on stage with his Cloud Cult bandmates. Repeated forms, limited color and strong contrast between solid and void epitomize Kim Matthews' post-minimalist sculptures. Plus Americana multi-instrumentalist Barbara Jean performs *The River* from her debut album, *The Great Escape*.
- Episode 415, Premiere Date: March 31, 2013**
Minnesota Original music special featuring Howler, tUnE-yArDs, Doomtree, Trampled by Turtles and The Hold Steady at Rock The Garden 2012, presented by Walker Art Center and 89.3 The Current.

- **Episode 416, Premiere Date: April 7, 2013**
Minnesota Opera's New Works Initiative production of *Doubt*, by John Patrick Shanley and Douglas J. Cuomo, makes its world premiere. With fantasy and fluorescent colors, Melissa Loop's landscape paintings explore what is idyllic and dark. Illustrator and printmaker Adam Turman is known for his art prints of iconic Twin City landmarks, cycling scenes and pinup girls. And Soul Asylum performs *Just Like Anyone* at First Avenue.
- **Episode 417, Premiere Date: April 14, 2013**
Trained in France, Matt Wehling designs masterful bows custom made for each musician. With an eye for color theory and composition, Marisa Martinez combines gemstones, hand-blown glass beads and precious metals in her jewelry. Painter Mike Welton's brightly colored works are inspired by turn-of-the-century architecture and are informed by his background in design. Plus R+B/pop artist Ashley Gold performs *Heavy* in *tpt's* Studio A.
- **Episode 418, Premiere Date: April 21, 2013**
MU Performing Arts honors the Twin Cities' Asian American community with Taiko drumming and other cultural productions. Season 10 American Idol competitor Sophia Shorai performs *To Get By* in *tpt's* Studio A. As a penciller for DC comics, Doug Mahnke draws some of the most recognized comic book characters. And the philosophical chamber rock band Cloud Cult, led by Craig Minowa, releases their tenth album, *Love*.
- **Episode 419, Premiere Date: April 28, 2013**
Xavier Tavera photographs Minnesota's Latino and other minority communities. Fiber artist Erica Spitzer Rasmussen creates wearable art that speaks to the anxieties one might feel about their body. Greek immigrant Konstantinos Papadakis has been carving wood in the Byzantine style for fifty years. And Jack Klatt and the Cat Swingers perform *Life's a Drag (But Not Mine)* in *tpt's* studio A.
- **Episode 420, Premiere Date: May 5, 2013**
The Jungle Theater's founder and Artistic Director, Bain Boehlke, directs Samuel Beckett's classic, *Waiting for Godot*. Mixed-media artist Hannah Albert believes in the healing power of art. Sculptor and public artist Peter Morales' zoomorphic work is influenced by the Mayan ruins of his native Guatemala. And Kevin Bowe + the Okemah Prophets perform at The Terrarium Recording Studio in Minneapolis.
- **Episode 421, Premiere Date: May 12, 2013**
Award-winning public artist and arts educator Kinji Akagawa shares the stories behind three of his sculptural constructions. Bill Cottman and his family pool together their talents in photography, poetry, storytelling and dance for a project called *Surface Tensions*. Bryan Holland's layered paintings are inspired by vintage billboards and graphic design. Influenced by vintage soul, R+B and disco, femme-fronted Southside Desire performs in *tpt's* Studio A.
- **Episode 422, Premiere Date: May 19, 2013**
Internationally renowned photographer Paul Shambroom uses found images to explore themes of memory and loss. Poet Ed Bok Lee reads his poem *Ode to Bruce Lee* from his 2011 collection, *Whorled*. Allen Brewer challenges ideas of perception, understanding and truth in a variety of mediums. And soulful singer/songwriter Alison Scott performs.
- **Episode 423, Premiere Date: May 26, 2013**
The large-scale work of internationally known photographer JoAnn Verburg deals with concepts of time and perspective. Actor, playwright and Tony-nominated director Marion McCClinton, protégé to Pulitzer Prize winner August Wilson, helped define African American theater. The philosophical chamber rock band Cloud Cult, led by Craig Minowa, releases their tenth album, *Love*.

- **Episode 424, Premiere Date: October 20, 2013**
Public artists Amy Baur and Brian Boldon incorporate digital images, glass and tile in their large-scale installations. Painter Gary Welton's study of movement is inspired by early stop motion photography. Fawzia Khan's former career as an OB/GYN and her experience as an immigrant give rise to her thoughtful sculptures and installations. Plus, literature and mythology influences the atmospheric music by the Anglo-rock quartet Greycoats.
- **Episode 425, Premiere Date: October 27, 2013**
Theater Latté Da's music director, Denise Prosek, explores the human condition through musical theater. Kurt Seaberg creates atmospheric Minnesota landscapes in his lithographs. Jim Denomie's paintings are recognized for their vibrant colors and representation of sensitive, historical issues. Sculptor and mixed-media artist Kristina Estell challenges viewers to question their understanding of nature and landscapes. And original member of the legendary local rock band Hüsker Dü Grant Hart performs *So Far From Heaven* in *tpt's* Studio A.
- **Episode 426, Premiere Date: November 3, 2013**
Poet Dobby Gibson releases a new book of poetry with Graywolf Press, one of the nation's leading nonprofit publishers. Founder and Artistic Director Susana Di Palma introduces the American-Spanish dance company and school Zorongo Flamenco. Gary Moss' love of Minnesota and the outdoors comes through in his photorealistic landscape and wildlife paintings. And Spencer "Big Cats" Wirth-Davis honors the memory of his mother with his instrumental hip hop and R+B album.
- **Episode 427, Premiere Date: November 10, 2013**
Jon Reischl portrays the act of remembering in his vintage-hued paintings. Using the centuries-old art of stone lithography, Faye Passow gives her eclectic drawings rich texture and complex gradation. Expressionist Bettye Olson's career spans more than 60 years and is represented in permanent collections locally and internationally. Illustrator and collage artist Colin Johnson painstakingly assembles elements for his mixed-media work. And pianist, conductor and educator Phil Mattson is recognized as one of the top vocal jazz arrangers in the country.
- **Episode 428, Premiere Date: November 17, 2013**
Dan Corrigan shares stories about his photographs from the legendary nightclub First Avenue. Wil Natzel uses his formal training in architecture to design and create installations that challenge the expected use of a space. Eleanor McGough mimics the effects of weather in her large-scale paintings. And City Pages' 2013 Hip Hop Artist of the Year, Greg Grease, performs.
- **Episode 429, Premiere Date: November 24, 2013**
David Bowen's installations examine the contrast between natural and mechanical systems. Liza Sylvestre paints detailed watercolor and ink abstracts that are informed by her profound hearing loss, which began in childhood. Drury Brennan draws upon graffiti and Asian calligraphy in his large-scale typographical improvisations. A second generation artist, Stuart Loughridge's paintings and intaglio etchings are inspired by his international travels. Plus soulful singer/songwriter and finalist on NBC's *The Voice*, Nicholas David performs *Monsters Sleep* at Mancini's Char House in Saint Paul.

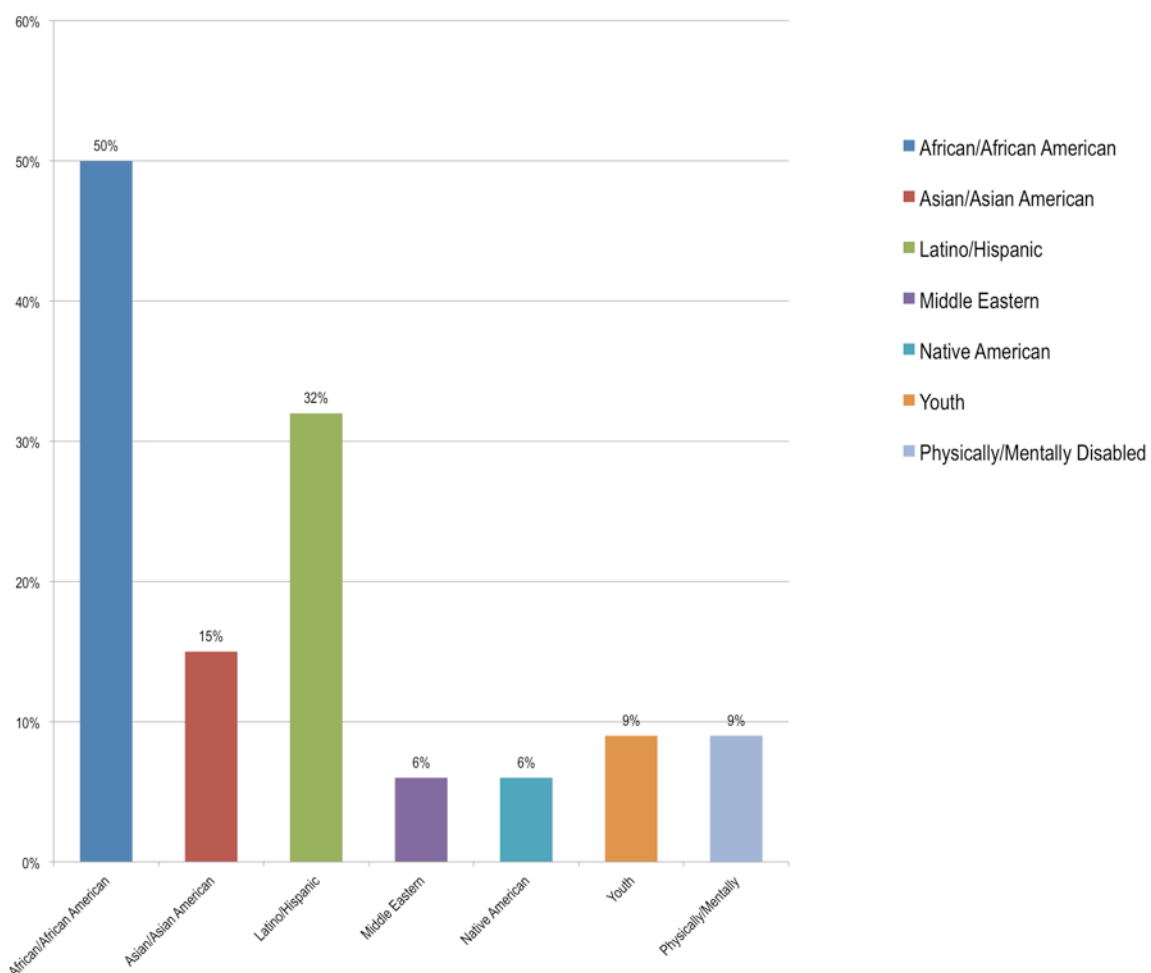
Total number of key participants

- Artists: 580
- Organizations: 50
- Experts: 28
- Partners/Collaborators: 1062
 - Partnering with Minnesota Musicians: Minnesota musicians provide all of the music featured on *MN Original*. Through December 31, 2013, 812 musicians in 247 bands have partnered with *MN Original* to provide 4293 songs for the music library. Musicians are credited onscreen and links to their music and websites are posted for every segment.

Representation of cultural and ethnic diversity

Twin Cities Public Television's Arts and Cultural Media Department considers an artist's heritage or ethnic background to be diverse if they are Native American, African, African American, Middle Eastern, Asian, Asian American or Latino. Youth and artists with a disability are also considered diverse.

91% of *MN Original* episodes premiering between January 1, 2013 and December 31, 2013 featured artists from diverse populations. Of the episodes featuring diversity, the following graph illustrates the percentage of their representation:

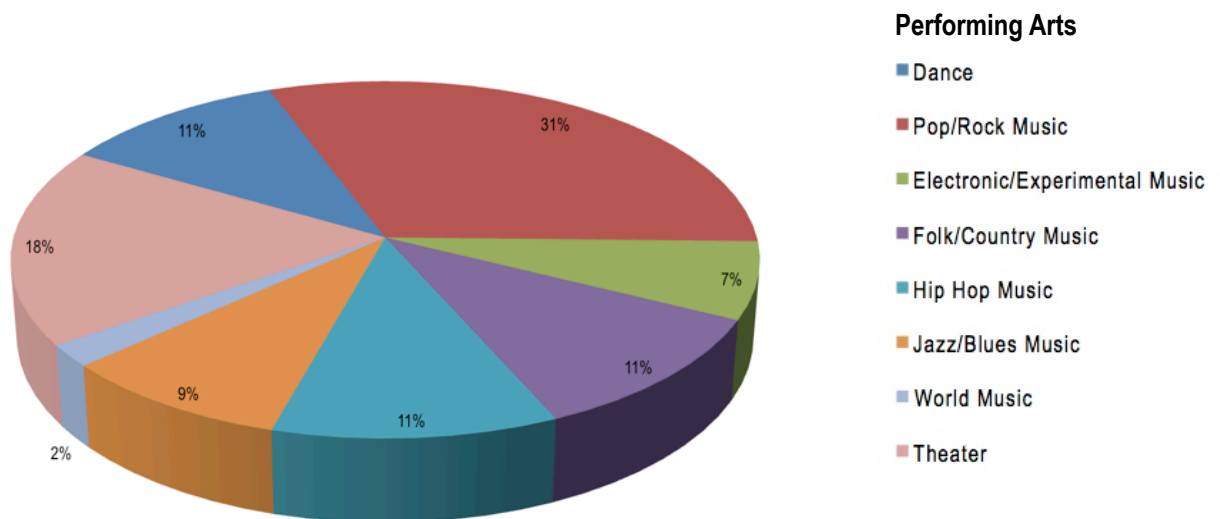
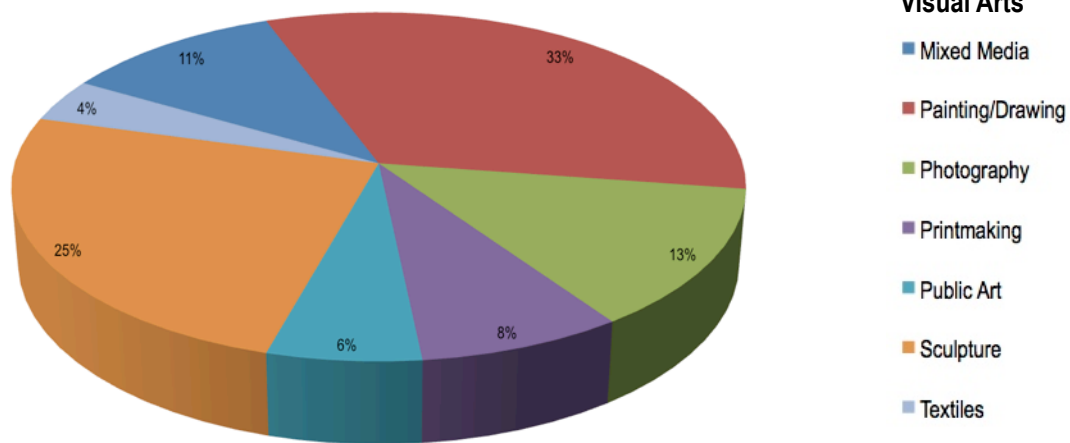


Examples of *MN Original* profiles featuring diversity

- Tony-nominated director Marion McClinton, protégé to Pulitzer Prize winner August Wilson, helped define African American theater.
- Photographer Xavier Tavera's striking portraits tell the stories of Minnesota's Latino and minority communities.
- Ojibwe artist Greg Bellanger keeps the tradition of Native American beadwork alive with his stunning art and his native art supply store, Northland Visions.
- Poet, spoken word artist and playwright Ka Vang writes about the Hmong-American experience.
- Mohamud Mumin creates striking portraits of fellow Somali immigrants, hoping to spark dialogue about the immigrant experience in Minnesota.

Showcasing a diversity of arts disciplines

Each half-hour episode of *MN Original* consists of multiple segments showcasing various arts disciplines. The following two charts represent the diversity of disciplines within the visual and performing arts featured on *MN Original*. Genres not shown but also featured on the series include literary arts and media arts.



Arts education materials

Total number of artist Activity Guides: 335 guides spanning 120 episodes

Since the beginning of Legacy funding, *MN Original* has had a partnership with the Minnesota Humanities Center (MNHUM). This partnership is mutually beneficial: *MN Original* provides MHC with educator-ready video content while MHC provides *MN Original* with activity guides written by and for educators, in and out of the classroom. Nearly 400 video segments and their accompanying activity guides can be found on both websites: mnoriginal.org/educators and humanitieslearning.org/resource.

Sample activity guide:



ACTIVITY GUIDE

André Salvadore – Painter

Writing/Essay/Journal

André Salvadore calls himself a storyteller. He paints in the expressionist style, which he describes as showing subjects clearly, but not realistically. His paintings convey his feelings and point of view.

Write a portrait of a person you admire, whether it's a relative, friend or historical figure. It should include a description of what he or she looks like and a description of his or her personal qualities. Think about what your subject likes, believes in and hopes for. Be sure to make your feelings about the person clear.



Activity

Now that you've described your person in writing, create a visual portrait. Be sure to use the elements of art to create a mood and to convey your feelings about your subject. In true expressionist style, don't worry about portraying your subject realistically, rather try to capture their essence. Remember that color, shape, pattern, balance and emphasis all can be used to create a feeling.

Teacher workshops

In 2012, *MN Original* and the Humanities Center launched a series of teacher workshops to broaden the reach of these activity guides. To date, our two agencies have co-presented three events, with a fourth scheduled for February 6, 2014. The workshops are held at the Humanities Center with a target audience of 50-75 educators. At each event, an artist from *MN Original* engages participants in an interactive discussion reflective of his or her work. Each participant leaves the event with a DVD copy of the episode in which the artist was featured, the set of corresponding activity guides and new tools with which to engage their students.

Content advisory board

A select panel of experts advises the producers of *MN Original* on content. *MN Original's* advisors represent both diversity of discipline and culture, and review programs for accuracy and provide feedback on finished pieces. Each Advisory Board member contributes to the production based upon his/her expertise in their respective arts discipline, including visual arts, performing arts and literature. All of the advisors are paid a modest consulting fee for their time and expertise.

- **Christopher Atkins**

Christopher Atkins is coordinator of the Minnesota Artists Exhibition Program, a unique curatorial program at the Minneapolis Institute of Arts dedicated to exhibiting Minnesota artists. He has been an adjunct lecturer at College of Visual Arts, Minneapolis College of Art & Design, and Macalester College where he taught courses on museum studies and contemporary art. He has curated and juried numerous independent exhibitions and co-developed "MCAD@MIA," an annual site-specific collaboration with MCAD students. He holds MRes & MA degrees in Visual Cultures from Goldsmiths College, University of London and a B.A., History of Art from the College of Wooster.

- **Hafed Bouassida**

Under the guidance of Professors Frank Daniel, Milan Kundera and Elmar Klos, Hafed Bouassida graduated with a Ph.D. from the famed Prague Film School, FAMU. He subsequently produced, directed and wrote more than forty productions: feature, documentaries, news, ads, corporate, audiovisual and multi-screen programs, in Europe, the Middle East, Africa and the U.S. After teaching at Film in The Cities in Saint Paul, he joined the MCTC Cinema Division in 1992 to teach Cinema Production, Cinema History and Screenwriting. In 1996, he developed the award-winning Screenwriting program at MCTC. He currently chairs the MCTC Cinema Division, is President of the Screenwriters Workshop and a Board member of the Edina Arts Center, all while developing his own screenplays and acting as a script consultant and panel member to different local and national competitions, foundations and grant organizations such as the Jerome Foundation, the Minnesota State Arts Board and the Twin Cities International Film Fest.

- **Camille LeFevre**

Camille LeFevre has been an interdisciplinary arts journalist and dance critic/scholar for 30 years, and is also a college professor and communications strategist. She was the dance critic for the *Star Tribune* and minnpost.com, and writes about dance for *Dance Magazine*, *Pointe Magazine*, *City Pages*, mnartists.org and other publications. She is the author of *The Dance Bible: The Complete Guide for Aspiring Dancers*, and *Charles R. Stinson Architects: Compositions in Nature*. She is a former editor of *Architecture Minnesota* and writes about architecture for national and regional publications. As an Adjunct Professor at the U of M, she has developed and taught a graduate school course on "Human Identity in the Biotech Age," a variety of professional arts-journalism courses in the School of Journalism and Mass Communication, and classes on dance criticism and dance appreciation. She's presented aspects of her Master of Liberal Studies thesis, "Cyborg Ballerina, Cyber Warrior: A Study of Dancing Human/Machine Hybrids from Sylphide to Science Fiction," as well as her research on site-specific dance, at international academic conferences.

- **Aditi Kapil**

Aditi Brennan Kapil is a playwright, actress and director of Bulgarian and Indian descent, raised in Sweden and currently residing in Minneapolis. She is a graduate of Macalester College with a B.A. in English and Dramatic Arts. Her play *Love Person*, a four-part love story in Sanskrit, American Sign Language and English, has been produced to critical acclaim around the country. It was developed during a Many Voices residency at the Playwrights' Center, work-shopped at the Lark Play Development Center in New York, and selected for reading at the National New Play Network (NNPN) conference 2006. *Love Person* was produced in a NNPN rolling world premiere at Mixed Blood Theatre (MN), Marin Theater (CA), and Phoenix Theatre (IN), in the 2007/08 season. In 2008/09 it was produced at Live Girls! Theatre in Seattle, Alley Repertory Theatre in Boise, and Victory Gardens Theatre in Chicago. *Love Person* received the Stavis Playwriting Award in 2009. Her most recent play, *Agnes Under The Big Top: A Tall Tale*, was selected as a 2009 Distinguished New Play Development

Project by the NEA New Play Development Program hosted by Arena Stage, and was developed by the Lark Play Development Center (NY), Mixed Blood Theatre (MN), InterAct Theatre (PA), the Playwrights' Center (MN), and the Rhodope International Theater Laboratory (Bulgaria). *Agnes Under the Big Top* premiered at Mixed Blood Theatre and Long Wharf Theatre (CT) in 2011, and Borderlands Theater (AZ) in 2012 in a NNPN rolling world premiere. Aditi recently debuted a trilogy commissioned by Mixed Blood Theatre based on the Hindu trinity, and on a play loosely based on the character of Imogen in Shakespeare's *Much Ado About Nothing*, commissioned by Yale Repertory Theatre. She is a Resident Artist at Mixed Blood Theatre, an Artistic Associate at Park Square Theatre, and a Core Writer at the Playwrights' Center.

- **Adriana Rimpel**

Adriana Rimpel is a photographer, musician and youth worker born and raised in Saint Paul, of Mexican and Haitian decent. She received her BFA from Minneapolis College of Art and Design with a focus in photography. Her photographic work engage voices within the Latino community and investigates themes of cultural identity, place and the psychological unconscious. For over two years, Adriana has performed with the six-piece vintage-Latin-band Malamanya as lead vocalist. The group released a self-titled EP in August of 2011. Her background in education includes work in the youth division at Centro Inc, a non-profit organization serving the Spanish speaking immigrant communities of Minneapolis. Both Adriana's visual and youth work aim to support and empower voices of under-served communities, while her music with Malamanya unites diverse publics to celebrate the folk music of Latin American countries.

- **David Safar**

David Safar is Music Director and overnight on-air host for 89.3 The Current. He also hosts *The New Hot*, a weekly music spot; and produces the Sunday night program, *The Local Show*. While with The Current, David has launched features such as the Local Music Exchange, the *Song of the Day* podcast and the CD compilation, *Local Current Volume 1*. Prior to joining The Current, David was Music Director and Program Director for Radio K, the University of Minnesota's college radio station. David is a music omnivore, with a soft spot for post punk and hardcore music.

THE LOWERTOWN LINE - Music Series

Broadcast Premieres December 31, 2012 + October 26, 2013

Series Description: *The Lowertown Line* is a series of music specials produced by the **tpt** Arts & Cultural Media department and the producers of *MN Original*. *The Lowertown Line* features local musicians performing in concert for a studio audience, as well as interviews with the artists about their work. Performances by Minnesota musicians representing diverse genres and cultural backgrounds are filmed in **tpt**'s studios in Lowertown, Saint Paul. The interviews are often recorded at local area businesses. In anticipation of Light Rail Transit, in an area already rich with artists, we are opening our productions to the public, making **tpt** a public music venue and drawing new audiences to the area. *The Lowertown Line* produced one new half-hour program from January 1, 2013 to December 31, 2013, with three more in production.

- ***The Lowertown Line with Trampled by Turtles*, Premiere Date: December 31, 2012**
The Lowertown Line: Trampled by Turtles, a music special hosted by hip hop artist Dessa, features bluegrass band Trampled by Turtles and their special guest, fellow Duluth native Alan Sparhawk of Low. This five-song set and interview conversation was recorded with a live studio audience at **tpt**.
- ***The Lowertown Line with Brother Ali*, Premiere Date: October 31, 2013**
Hip hop artist Brother Ali performs a four-song set with his band for a live studio audience at **tpt**. An interview between Ali and host Dessa was filmed in the Lowertown coffee shop, The Black Dog.

Total number key participants

- Artists: 15
- Partners/Collaborators: 6
 - Thirty Tigers
 - Event Pro
 - The Guthrie Theater Prop Shop
 - Rhymesayers
 - Black Dog Coffee and Wine Bar
 - The Minnesota Opera

In Production

- ***The Lowertown Line with Chastity Brown*, Scheduled Premiere: February 1, 2014**
Singer/songwriter Chastity Brown performs in front of a studio audience at **tpt**. Brown discusses her diverse musical background in an interview with Dessa.
- ***The Lowertown Line with Malamanya*, Scheduled Premiere: April 2014**
Cuban-Son band Malamanya's performance in the **tpt** studios becomes a dance party as the audience salsas along with lead singer Adriana Rimpel.
- ***The Lowertown Line with TBD*, Scheduled Premiere: 2014**

THE PAST IS ALIVE WITHIN US: THE U.S.-DAKOTA CONFLICT - History Documentary

Broadcast Premiere December 26, 2013

Program Description: This two-hour documentary examines one of the most difficult chapters of Minnesota's history: the state's involvement in the U.S.-Dakota War as the Civil War was simultaneously raging. This program, a mix of historical information and contemporary stories, introduces viewers to some of the key people and events of the 1862 war, and demonstrate how this critical period in our history continues to affect Minnesotans and Dakota exiled from Minnesota many generations later. Designed to build a better understanding of historical interpretation and encourage critical thinking, the program looks at the subject through the lens of public memory.

Total number of key participants

- Total Historians, Educators and other Content Experts: 41
- Total Artists: 3
- Total Partners and Collaborators: 33
- Total Organizations: 15
 - Crow Creek Sioux Tribe
 - Flandreau Santee Sioux
 - Lower Sioux Community (Cansayapi Otunwe-Red Tree Nation Village)
 - Mayo Clinic
 - Minnesota Historical Society
 - New Ulm Community Access TV
 - Nicollet County Historical Society
 - Olivia Kiwanis Club
 - Prairie Island Community (Tinta Wita)
 - Renville County Historical Society
 - Santee Sioux Tribe of Nebraska
 - Shakopee Mdewakanton Sioux Community (Bdemayato)
 - Sisseton Wahpeton Oyate
 - Upper Sioux Community (Pezutazizikapi)
 - White Earth Ojibwe Reservation
- Total Locations: 34
 - Gideon and Agness Pond House, Bloomington, MN
 - Minnesota Historical Society
 - James J. Hill House
 - Oakdale, MN
 - UMN Press
 - Minneapolis, MN
 - Saint Paul, MN
 - Minneapolis Community Technical College
 - Shakopee, MN
 - Renville County Historical Society/Museum, Morton, MN
 - Olivia, MN
 - Granite Falls, MN
 - MN State Capitol, St. Paul
 - Woodbury, MN
 - Minnesota State University, Mankato, MN
 - Good Thunder, MN
 - Steele County Historical Society, Owatonna, MN
 - Reconciliation Park, Mankato, MN
 - Blue Earth County Public Library
 - New Ulm, MN
 - MN River Valley
 - Pilot Knob/Cold Water Springs
 - Fort Snelling
 - Mankato, MN
 - Sibley House, Mendota, MN
 - Hugo, MN
 - Upper Sioux
 - Beaver Falls Park
 - Pipestone, MN
 - Litchfield, MN
 - Ness Church, Morton, MN
 - Owatonna, MN
 - Lower Sioux Agency
 - Fort Ridgely

LOST TWIN CITIES IV - History Documentary
In Development
Broadcast Premiere TBD

Program Description: This program will be the fourth installment of *tpt*'s acclaimed *Lost Twin Cities* history series. This hour-long documentary will further explore the people and places that helped make the Twin Cities the unique place it is today. The special will focus on the region's lost cultural and social legacy.

New media initiatives

As part of the current biennium, *tpt* instituted a series of initiatives to introduce Legacy-funded content to new audiences and to enrich the experience for existing audiences. Drawing on the talents of *tpt*'s Interactive Department, Marketing Department and Rewire, the Net Gen or millennial-focused department, these groups have made exciting strides since their inception in July 2013.

MNOPlay & Learn: A digital arts initiative for children

Twin Cities Public Television is committed to developing new ways to help all residents of the state of Minnesota appreciate and learn from the talented artists, musicians and writers that help make our state exceptional. TPT is rapidly expanding the ways in which it shares all stories beyond the reach of traditional television broadcast. To fulfill that commitment and with the support of the Clean Water, Land & Legacy Amendment, the station is developing an innovative web application (app) that is all about Minnesota artists. *MNOPlay & Learn* will help teach children and their parents and caregivers about Minnesota's rich heritage of art, music and literature.

Geared for early- to mid-elementary school age children, *MNOPlay & Learn* presents young users with a range of activities based on visual, literary or performing arts featured on the weekly art series. Once a genre of play is selected, users will be guided to create their own unique works of art or music. Upon completion of an interactive and virtually hands-on activity, the app unlocks access to more information about the artists that inspired the exercise. Users can quickly explore an image, watch a related video or dive into other age-appropriate and hands-on lessons to inspire learning.

Virtual activities may include:

- Connect the dots to re-create local public artworks (Ta-coumba Aiken)
- Virtual circuit bending (Beatrix*JAR)
- Create pictures using stencils (Amy Rice)
- Poetry Scramble or Fortune Cookie Poems (Dobby Gibson)
- Chisel a virtual sculpture (Linda Christensen)
- Build a base of varying colors and create shapes by revealing the layers beneath (Pamela Sukhum)
- Match That Riff: Mimic an instrumental riff using virtual keyboard or guitar (Adam Levy)

This new tablet-based application may also include a mobile smartphone companion in a future version that would be optimized for smaller screen for busy parents on the go. *MNOPlay & Learn* engages children and their creativity through game play, experimentation and simple videos. It will help young children discover not only their own hidden talent but reveal hidden gems of the local art scene to the whole family.

Anticipated delivery calendar

- Final wire-framing: January 1-15, 2014
- User experience testing: January 15-31, 2014
- Visual design: February 1-28, 2014
- Software development and coding: March 1-April 15, 2014
- Software testing, quality assurance and revisions: April 15-May 15, 2014
- App deployment and final user testing: May 15-May 30, 2014

Development team

- **John Daenzer**, Vice President of Digital at Twin Cities Public Television
John leads the organization's interactive media web development, visual design and digital content distribution. He has helped lead the conception, design, interactive development and public launches of several digital projects, including [Next Avenue.org](#), a nationwide PBS web site for people over 50 years old. He also helped lead the team that created and launched [Sparticl.org](#), a unique and innovative content curation and learning engine designed to get young people more interested in science, technology, engineering and math topics and careers. John joined **tpt** after working more than 20 years as a newsroom and digital leader in commercial broadcast television. During nearly 13 years at WCCO-TV in the Twin Cities, he built and lead a team that turned [wcco.com](#) into one of the most innovative and successful local news web operations in the country. John graduated with a bachelor's degree in broadcast journalism from Northwestern University's Medill School. He also holds minor concentrations in African-American studies and Slavic languages and literature.
- **Susan Quakkelaar**, Digital Manager at Twin Cities Public Television
Susan joined **tpt** in 2012 and leads internal and external teams to define, design, build, test, launch and maintain various digital applications and web sites. Prior to this role at **tpt**, she contributed to the successful launch of the [Sparticl.org](#) website as Interactive Project Manager. Susan brings over ten years of digital project experience to her role at **tpt**. She's held positions with local ad agencies including Carmichael Lynch and JWT, positions with client-side firms including Best Buy and Cambria, and she's managed various freelance projects as well. She has also taught project management for the last six years at her alma mater, the Minneapolis College of Art and Design (2003). [www.squakk.com](#)
- **Joel Back**, Digital Product Lead at Twin Cities Public Television
Joel's primary role is to facilitate and aid in developing applications for the web and mobile devices, maintain the department's infrastructure, and help guide the development of future projects. He has helped create development workflow processes, architect and implement the department's server infrastructure, helped produce **tpt's** [Next Avenue.org](#), an informational website for individuals 50+, as well as work with **tpt** Digital's staff to create optimized and successful web applications, and move **tpt** Digital into the world of mobile application development. Prior to working at **tpt**, Joel developed computer applications for exhibits at the Science Museum of Minnesota, developed an online book reading application for students with reading disabilities for school districts across the US, and developed a myriad other applications for other companies. Joel had a previous career as an engineer utilizing CAD programs to develop blueprints and animations for machines used by companies ranging from reverse osmosis machines, to automatic film slide machines. Joel has an AA in Drafting & Design, and a BS in Visualization from MCAD.
- **Richard Morgan**, Interactive Developer at Twin Cities Public Television
Richard has worked for Twin Cities Public Television since 2005. In his position as Interactive Developer, he has advanced **tpt's** web properties with various dynamic technologies and integration of video content. Richard has worked closely with PBS in the use of the COVE API and a variety of other technologies including the building of the Slavery by Another Name website in the Bento CMS. He has been the lead developer on the Minnesota Video Vault archiving project that surfaces 2,500 full length shows through a search or browsing interface. He also maintains **tpt's** video presence in the PBS COVE portal that distributes video to various non-traditional broadcast systems like Roku and Xbox, as well as mobile and desktop devices. Prior to working at **tpt**, Richard worked at the Science Museum of Minnesota for 7 years as a Adult Education Instructor, where he taught basic Office Applications, Web Development, Networking and MS Project classes. Richard has his Master's of Software Systems from the University of St. Thomas and a B.A. with a major in History and a minor in Literature with Education Certification from Texas State.

Potential Partners and Collaborators

- PBS Kids
- William Malone, Developer (<http://www.williammalone.com>)

Net Gen Initiative

Twin Cities Public Television's Net Gen Legacy efforts are focused on engaging 25-45 year olds in the Twin Cities through digital content and live events that leverage our existing award-winning arts programming. In this funding period, Rewire has hosted 3 live events: 2 live recordings of the music series *The Lowertown Line*, and the debut MNO Social - inviting the public to meet and learn about artists we've featured and gain insights into how the show is produced.

- Event: *The Lowertown Line with Malamanya*
Description: A live studio recording of the music series *The Lowertown Line*, featuring the band Malamanya. Salsa dancing lessons were provided to engage the crowd.
Location: Studio A at **tpt**
Date: October 17, 2013
Attendees: 146
Artists involved: 6
- Event: *The Lowertown Line with Chastity Brown*
Description: A live studio recording of the music series *The Lowertown Line*, featuring singer/songwriter Chastity Brown.
Location: Studio A at **tpt**
Date: October 22, 2013
Attendees: 127
Artists involved: 6
- Event: MNO Social
Description: An opportunity to meet artists who've been featured on *MN Original* and mingle with show producers and other artists. Guests were Gabriel Douglas from band The 4ontheFloor and photographer Dan Corrigan.
Location: Icehouse Restaurant in Minneapolis
Date: December 5, 2013
Attendees: 75

Sample feedback

"I'm a big fan of Chastity Brown's and was positively thrilled to participate firsthand in an experience I've only seen before on TV."

"It was exciting to be on TV, the lighting and sound were excellent, the intimacy of the 'venue' with the artist...The staff was top notch and friendly."

"Please do more events like this. I plan to support TPT as a result of this event."

"Keep up the great series and performances."

"It was a lot of fun. I brought a friend who didn't know about the performer, and we both said we'd come back again."

Public engagement and outreach

Legacy funding has been instrumental in connecting Minnesotans to the arts, culture and history in their communities. This outreach and engagement reaches underserved audiences and those that are not typically engaged through public media.

MN Original distributes a monthly e-newsletter with information on upcoming broadcasts, related events and behind the scenes details. In 2013, nine editions of the newsletter circulated to 2,005 subscribers with an impressive average open rate of 63%.

Some additional communication and outreach initiatives include:

- Trade advertising partnerships
 - MinnPost - Average of 300,000 monthly unique users
 - City Pages - 70,000 newspapers distributed weekly
 - Minneapolis/St. Paul Magazine - 615,000 print readers and 90,000 unique monthly online visitors
 - Minnesota Monthly - 200,000 print readers per month
- Media sponsorship of the 2013 Beer Dabbler
- Media sponsorship of the 2013 Northern Spark Arts Festival

Media clips and impressions:

- *MN Original* media mentions: 26
- *The Lowertown Line* media mentions: 18
- 2013 Print impressions: 3,132,253 x 2.7 = 8,457,083
- 2013 Online impressions: 16,760,475



Financial Reports (07/01/2012 - 06/30/2013 and 07/01/2013 - 06/30/2015)

TPT Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013 For Period: July 1, 2012 through June 30, 2013

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|---|---|
| Names of Legacy funded programs reporting July 1, 2012 – June 30, 2013 | 31 half-hour episodes: <i>MN Original</i> 2 half-hour music specials: <i>The Lowertown Line</i> 1 two-hour history documentary: <i>The Past is Alive Within Us: The U.S.-Dakota Conflict</i> |
| Cost of Production | See attached Cost of Production |
| Number of stations broadcasting program | 3 stations of <i>tpt's</i> 4 total stations broadcast <i>tpt</i> Legacy-funded programs. In addition, <i>tpt's</i> Legacy-funded programs are broadcast by Prairie Public Television on PPB1 and WDSE on channel 8.1. |
| Estimated viewership July 1, 2012 – June 30, 2013 | 741,000 total Households 850,000 total viewers 2+ |
| Hours available for web streaming July 1, 2012 – June 30, 2013 | 129 hours of programming available for online streaming |
| Education materials created and distribution July 1, 2012 – June 30, 2013 | 104 activity guides created. To date, at total of 335 individual activity guides are available online at mnoriginal.org |

TPT Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013
 For Period July 1, 2012 through June 30, 2013

Grantee: Twin Cities Public Television

| Legacy Projects | Cost of Production |
|---|--|
| <i>For period July 1, 2012 - June 30, 2013</i> | <i>For period July 1, 2012 - June 30, 2013</i> |
| Season 3 of <i>MN Original</i> : Produce and Broadcast | - |
| Season 3 of <i>MN Original</i> : Create and post lesson plans to accompany the production | - |
| Season 4 of <i>MN Original</i> : Produce and Broadcast | \$1,736,252.89 |
| Season 4 of <i>MN Original</i> : Create and post lesson plans to accompany the production | \$7,903.59 |
| Add analytics measurement functionality to Legacy-funded <i>MN Original</i> website | \$394.62 |
| Rework Legacy-funded <i>MN Original</i> website functionality to encourage higher percentage of return visits | \$14,565.75 |
| Create and broadcast pilot for a studio-based music series | \$122,182.95 |
| Create and pilot in-school workshop design | \$2,715.95 |
| Assuming success with pilot, launch in-school workshop program | \$4,617.19 |
| Documentary <i>The Past is Alive Within Us: The U.S.-Dakota Conflict</i> | |
| Produce first 60-minute historical documentary on MN history during the Civil War era | \$153,819.68 |
| Produce second 60-minute historical documentary on MN history during the Civil War era | \$153,819.66 |
| Additional expenses to produce two 60-minute historical documentaries during the Civil War era | \$38,836.86 |
| Total | \$2,235,109.15 |

TPT Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: July 1, 2013 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|---|--|
| Project names and project descriptions | <p>Legacy Projects for Fiscal Year 2014 <i>MN Original</i>, a weekly arts series <i>The Lowertown Line</i>, a series of music specials <i>The Past is Alive Within Us: The U.S.-Dakota Conflict</i>, a history documentary MNOPlay & Learn, a digital arts initiative for children Public Outreach and Engagement Net Gen initiative (millennial-focused) <i>Lost Twin Cities IV</i>, a history documentary</p> <p>Legacy Projects for Fiscal Year 2015 Projects are to be determined.</p> |
| Recipient phone number | 651-222-1717 |
| Names of board members | See attached |
| Recipient email address | cmaloney@tpt.org |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | We have a link posted on the MN Original website (www.mnoriginal.org/art) that takes citizens to the LLC website where the details are posted about TPT's use of Legacy funds. |
| Amount, source and fiscal year of the appropriation | <p>The total amount of the appropriation is \$2,150,185.34. It is appropriated as available to reimburse for expenses incurred in biennium July 1, 2013-June 30, 2014.</p> <p>The work plan and budget for Legacy projects for Fiscal Year 2015 will be determined in early 2014 and will be submitted to the Department of Administration for approval.</p> |
| Amount and source of additional funds | There are no additional funds planned to support these projects. |
| Duration of projects | Project activities have or will take place between July 1, 2013 and June 30, 2014. |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | See attached |
| Direct expenses and admin cost | See attached Work Plan and Budget |
| Proposed measurable outcomes | See attached Work Plan and Budget |
| Plan for measuring and evaluating results | See attached Work Plan and Budget |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration |

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| | |
|--|--|
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TPT Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: July 1, 2013 through June 30, 2014

| Project | Start-End Dates | FTE Positions | Measuring and Evaluating Results | Measurable Outcomes |
|---|-----------------------|---------------|--|---|
| #1. Season 5 of MN Original weekly arts series | 7/1/2013-6/30/14 | 11.9 | Document broadcasts and web analytics | Number of episodes, number of broadcasts, and number of artists |
| #2. Lowertown Line music series | 7/1/13-6/30/14 | 1.0 | Document broadcasts and web analytics | Number of episodes, number of broadcasts, and number of musicians |
| #3. <i>MN History Special: Lost Twin Cities IV</i> | 7/1/13-6/30/14 | 0.3 | Document broadcasts and web analytics | Number of broadcasts, and number of historians/experts |
| #4. Develop a MN Original Community Arts "App" | 7/1/13-6/30/14 | 2.5 | user feedback through structured research | Beta launch of new "app" with interactive user feedback |
| #5. Create a series of Net Gen targeted audience engagements around Legacy arts programs. | 7/1/13-6/30/14 | 0.5 | document event attendees; gather feedback on attendee experience; social media analytics | Number of events held, number of attendees from net gen community |
| #6. Create MN Original Education Guides | 7/1/13-6/30/14 | 0.0 | document number of lessons posted on line and use web analytics tools to track usage. | Number of lesson plans posted, number of page views |
| #7. Host MN Original Teacher/Artist workshops | 7/1/13-6/30/14 | 0.0 | Feedback surveys gathered from teachers attending workshop | Teachers trained to use the arts video and lesson guides to enhance teaching in multiple disciplines. |
| #8. Arts Outreach & Public Engagement | 7/1/13-6/30/14 | 0.6 | online & magazine articles, partnership outreach & content sharing | A summary report of impact as measured through media impressions in FY 14. |
| Total FTE | | 16.70 | | |
| Direct Expenses | \$1,800,257.42 | | | |
| Directly Related Administration Costs | \$349,927.92 | | | |
| Total Expense for Projects | \$2,150,185.34 | | | |

Appendix C - Prairie Public Broadcasting Raw Data

Total number of Legacy-funded jobs (FTEs) maintained: 3.5

To date, Prairie Public has maintained 3.5 full-time positions to produce and coordinate Legacy-funded content and educational resources.

Total additional Legacy-funded temporary/freelance jobs: 10

In addition, Prairie Public hired 10 temporary, freelance positions totaling \$38,445.29 in salary in 2013.

Total number of hours produced: 18

- Minnesota Music shows: 3 hours
- *Prairie Mosaic*: 4.5 hours (9 episodes)
- *Prairie Pulse*: 9.5 hours (19 episodes)
- Minnesota Art Education and History segments: 1 hour

Total number of hours broadcast: 269.5

- *Prairie Mosaic*: 26 hours
- Documentaries: 59 hours
- Artists profiles: 66 hours
- Minnesota destination segments: 25 hours
- *Prairie Pulse*: 36.5 hours
- *Prairie Musicians*: 57 hours

Estimated viewership

Prairie Public broadcasts to audiences in northwestern and west central Minnesota, all of North Dakota, the northern tier of South Dakota and the northeast corner of Montana. Prairie Public also provides PBS and local productions to several cable systems in southern Manitoba, Canada, including the cities of Winnipeg and Brandon. Prairie Public has discontinued its use of Nielsen Media research at this time. According to Nielsen Media Research for November 2012, Prairie Public has the potential to reach of 396,780 households. Prairie Public's locally produced documentaries and program series are also shared with the National Educational Television Association (NETA). These programs are distributed throughout the PBS system and streamed worldwide via the internet.

Total number of page views: 55,808

| Program Title | Type | Views |
|---|--------------------|-------|
| Short Features | | |
| Andrew Stark: An Artist Emerging | Artist profile | 486 |
| Artists Hub: All The Comforts of Home | Artist profile | 79 |
| Brad Bachmeier: Out Of The Fire | Artist profile | 117 |
| Buck Paulson: Portrait of the Artist as Television Teacher | Artist profile | 2,289 |
| Charles Lindbergh: Truth and Consequences in the 1918 Minnesota Primary | Historical profile | 26 |
| Darla Julin: Edible Art | Artist profile | 156 |
| Fargo-Moorhead Symphony Orchestra Conductor Candidates: In Search of Excellence | | |
| • Christopher Zimmerman | Artist profile | 408 |
| • Darryl One | Artist profile | 132 |
| • David Itkin | Artist profile | 271 |
| • George Hanson | Artist profile | 241 |

| | | |
|---|----------------------|--------|
| • Kelly Corcoran | Artist profile | 226 |
| Fred Cogelow: Statements in Wood | Artist profile | 510 |
| James O'Rourke: Champion of Regional Artists | Artist profile | 49 |
| Jean Honl: Traditional Norwegian Art | Artist profile | 1,262 |
| Jean Ranstrom: Art in Plein Air | Artist profile | 152 |
| Jennifer Patterson: Miniature Quilts in Clay | Artist profile | 699 |
| Jerry Patterson: A Sweet Tradition | Artist profile | 48 |
| Joe Van Cleve: Art by Chainsaw | Artist profile | 44 |
| Karen Enger Dance Studio: Art Through Action | Artist profile | 131 |
| Katie Hennagir: Long Distance Design | Artist profile | 37 |
| Kim Brewster: Art On Ice | Artist profile | 50 |
| Laura Youngbird: Drawing On Family | Artist profile | 200 |
| Lloyd Harding: The Collaborative Art of Bonsai | Artist profile | 115 |
| O.E. Flaten & S.P. Wange: Pioneering Photographers | Artist profile | 149 |
| Richard Bresnahan: Tasting Clay | Artist profile | 713 |
| Richard Szeitz: Forging A New Life | Artist profile | 123 |
| Robert Hoover: Preserving Tradition | Artist profile | 49 |
| Rodney Haug: Pieces Of Art | Artist profile | 130 |
| Sara Jo Trangsrud: Nature's Pottery | Artist profile | 123 |
| Shelli Fenske: Sculpture To Wear | Artist profile | 29 |
| Sinclair Lewis: The Conscience of His Generation | Artist profile | 10 |
| Tom Brandau: The Magic of Telling Stories in Film | Artist profile | 43 |
| Artists on Main, Roseau MN | Cultural Destination | 110 |
| Becker County Historical Society & Museum, Detroit Lakes MN | Cultural Destination | 64 |
| Historical and Cultural Society of Clay County, Moorhead MN | Cultural Destination | 660 |
| In Their Own Words, Perham MN | Cultural Destination | 125 |
| Itsaca State Park | Cultural Destination | 473 |
| Middle River Community Theatre, Middle River MN | Cultural Destination | 98 |
| Oliver E Kelley, Elk River MN | Cultural Destination | 1,004 |
| Phelps Mill, Fergus Falls MN | Cultural Destination | 188 |
| Pickwick Mill, Pickwick MN | Cultural Destination | 114 |
| Peder Englestad Pioneer Village, Thief River Falls MN | Cultural Destination | 372 |
| Polaris Experience, Roseau MN | Cultural Destination | 67 |
| Polaris Plant, Roseau MN | Cultural Destination | 560 |
| Rourke Art Gallery, Moorhead MN | Cultural Destination | 104 |
| Runestone Museum, Alexandria MN | Cultural Destination | 1,268 |
| Settler's Square, Warren MN | Cultural Destination | 205 |
| Full Length Documentaries | | |
| Steamboats On The Red | Documentary | 1,197 |
| Homesteading | Documentary | 12,269 |
| A Photographers View Of Iceland | Documentary | 1,966 |
| A Considered View: The Photography of Wayne Gudmundson | Documentary | 644 |
| Bill Holm Through The Windows of Brimnes | Documentary | 652 |
| Prairie Mosaic | | |
| Prairie Mosaic 502 | Anthology Episode | 60 |
| Prairie Mosaic 501 | Anthology Episode | 76 |
| Prairie Mosaic 409 | Anthology Episode | 62 |
| Prairie Mosaic 408 | Anthology Episode | 46 |
| Prairie Mosaic 407 | Anthology Episode | 266 |
| Prairie Mosaic 406 | Anthology Episode | 153 |

| | | |
|---|---|-----|
| Prairie Mosaic 405 | Anthology Episode | 457 |
| Prairie Mosaic 404 | Anthology Episode | 617 |
| Prairie Mosaic 403 | Anthology Episode | 165 |
| Prairie Mosaic 402 | Anthology Episode | 233 |
| Prairie Mosaic 401 | Anthology Episode | 177 |
| Prairie Mosaic 309 | Anthology Episode | 97 |
| Prairie Mosaic 308 | Anthology Episode | 50 |
| Prairie Mosaic 307 | Anthology Episode | 4 |
| Prairie Mosaic 306 | Anthology Episode | 96 |
| Prairie Mosaic 305 | Anthology Episode | 54 |
| Prairie Mosaic 304 | Anthology Episode | 45 |
| Prairie Mosaic 303 | Anthology Episode | 56 |
| Prairie Mosaic 302 | Anthology Episode | 76 |
| Prairie Mosaic 301 | Anthology Episode | 107 |
| Prairie Mosaic 204 | Anthology Episode | 14 |
| Prairie Mosaic 203 | Anthology Episode | 29 |
| Prairie Mosaic 202 | Anthology Episode | 39 |
| Prairie Mosaic 201 | Anthology Episode | 71 |
| Prairie Musicians | | |
| 8th Street String | Musical Full Performance | 252 |
| 8th Street String Quartet: Antonin Dvorak Quartet No. 12 in F major OP. 96 "American" 4th Movement-Finale: Vivace Ma Non Troppo | Musical Single Composition Performance | 63 |
| Amanda Standalone & The Pastry Shop Girls | Musical Full Performance | 313 |
| Andra Suchy | Musical Full Performance | 70 |
| Annie Humphrey | Musical Full Performance | 377 |
| Cathy Erickson Band | Musical Full Performance | 149 |
| Clearwater Hot Club | Musical Full Performance | 147 |
| Elisa Korene | Musical Full Performance | 163 |
| Fargo Moorhead Symphony Orchestra Woodwind Quartet: "Five Easy Dances" | Musical Single Composition Performance | 102 |
| Fargo Moorhead Symphony Orchestra Young People's Concert: Meet the Orchestra | Musical Full Performance | 399 |
| Jazz Arts | Musical Full Performance | 111 |
| Johnson Family Band | Musical Full Performance | 622 |
| Jon Wayne and the Pain | Musical Full Performance | 125 |
| Just Friends | Musical Full Performance | 92 |
| Just Friends: "Holes In His Underwear" | Musical Single Composition Performance | 29 |
| Keri Noble | Musical Full Performance | 153 |
| Nik Gruber | Musical Full Performance | 92 |
| Northern Lights Gospel Quartet | Musical Full Performance | 491 |
| Ogg Creek Stringband | Musical Full Performance | 666 |
| Ogg Creek Stringband: "Cindy" | Musical Single Composition Performance | 92 |
| Ogg Creek Stringband: "Old Joe Clark" | Musical Single Composition Performance | 51 |
| Sloughgrass Band | Musical Full Performance | 330 |
| Sneaky Wild Oats | Musical Full Performance | 308 |
| The Woodpicks | Musical Full Performance | 339 |

| | | |
|------------------------------------|--------------------------|-------|
| Tim Sparks | Musical Full Performance | 1,214 |
| Trio Lorca | Musical Full Performance | 74 |
| Prairie Pulse | | |
| Prairie Pulse 1107 | Anthology Episode | 71 |
| Prairie Pulse 1105 | Anthology Episode | 41 |
| Prairie Pulse 1104 | Anthology Episode | 27 |
| Prairie Pulse 1102 | Anthology Episode | 196 |
| Prairie Pulse 1101 | Anthology Episode | 57 |
| Prairie Pulse 1034 | Anthology Episode | 44 |
| Prairie Pulse 1033 | Anthology Episode | 31 |
| Prairie Pulse 1032 | Anthology Episode | 88 |
| Prairie Pulse 1030 | Anthology Episode | 55 |
| Prairie Pulse 1027 | Anthology Episode | 302 |
| Prairie Pulse 1026 | Anthology Episode | 48 |
| Prairie Pulse 1025 | Anthology Episode | 105 |
| Prairie Pulse 1024 | Anthology Episode | 353 |
| Prairie Pulse 1023 | Anthology Episode | 93 |
| Prairie Pulse 1022 | Anthology Episode | 153 |
| Prairie Pulse 1021 | Anthology Episode | 483 |
| Prairie Pulse 1019 | Anthology Episode | 103 |
| Prairie Pulse 1018 | Anthology Episode | 194 |
| Prairie Pulse 1017 | Anthology Episode | 196 |
| Prairie Pulse 1016 | Anthology Episode | 58 |
| Prairie Pulse 1015 | Anthology Episode | 275 |
| Prairie Pulse 1013 | Anthology Episode | 87 |
| Prairie Pulse 1012 | Anthology Episode | 189 |
| Prairie Pulse 1010 | Anthology Episode | 130 |
| Prairie Pulse 1008 | Anthology Episode | 300 |
| Prairie Pulse 1006 | Anthology Episode | 92 |
| Prairie Pulse 1005 | Anthology Episode | 163 |
| Prairie Pulse 1004 | Anthology Episode | 129 |
| Prairie Pulse 1003 | Anthology Episode | 34 |
| Prairie Pulse 1002 | Anthology Episode | 187 |
| Prairie Pulse 1001 | Anthology Episode | 97 |
| Prairie Pulse 935 | Anthology Episode | 91 |
| Prairie Pulse 932 | Anthology Episode | 24 |
| Prairie Pulse 931 | Anthology Episode | 30 |
| Prairie Pulse 926 | Anthology Episode | 7 |
| Prairie Pulse 925 | Anthology Episode | 7 |
| Prairie Pulse 924 | Anthology Episode | 9 |
| Prairie Pulse 916 | Anthology Episode | 11 |
| Prairie Pulse 915 | Anthology Episode | 40 |
| Prairie Pulse 914 | Anthology Episode | 14 |
| Prairie Pulse 913 | Anthology Episode | 39 |
| Prairie Pulse 908 | Anthology Episode | 6 |
| Prairie Pulse 907 | Anthology Episode | 3 |
| Prairie Pulse 905 | Anthology Episode | 12 |
| Musical Concepts | | |
| Musical Concepts 101 The Conductor | Classroom Resource | 252 |

| | | |
|--|--------------------|---------------|
| Musical Concepts 102 The Trumpet | Classroom Resource | 180 |
| Musical Concepts 103 The Trombone | Classroom Resource | 98 |
| Musical Concepts 104 The Violin | Classroom Resource | 151 |
| Musical Concepts 105 The Viola | Classroom Resource | 170 |
| Musical Concepts 106 The Cello | Classroom Resource | 133 |
| Musical Concepts 107 The French Horn | Classroom Resource | 310 |
| Musical Concepts 108 The Oboe | Classroom Resource | 81 |
| Musical Concepts 109 The Flute | Classroom Resource | 98 |
| Musical Concepts 110 The Bassoon | Classroom Resource | 208 |
| Musical Concepts 111 The Clarinet | Classroom Resource | 147 |
| Musical Concepts 112 The Drum Set | Classroom Resource | 45 |
| Musical Concepts 113 The Tympani | Classroom Resource | 91 |
| Musical Concepts 114 The Drums | Classroom Resource | 83 |
| Musical Concepts 115 The Mallet | Classroom Resource | 72 |
| Musical Concepts 116 The Cymbals | Classroom Resource | 59 |
| Painting Concepts | | |
| Painting Concepts 101 Composition | Classroom Resource | 4,258 |
| Painting Concepts 102 Value | Classroom Resource | 645 |
| Painting Concepts 103 Color | Classroom Resource | 1,532 |
| Painting Concepts 201 The Eye | Classroom Resource | 398 |
| Painting Concepts 202 Judging Art | Classroom Resource | 313 |
| Painting Concepts 203 Color Theory | Classroom Resource | 483 |
| Painting Concepts 301 Advanced Color & Composition | Classroom Resource | 64 |
| Painting Concepts 302 Value of Color | Classroom Resource | 54 |
| Painting Concepts 303 Creating Movement | Classroom Resource | 52 |
| Painting Concepts 304 Define and refine | Classroom Resource | 46 |
| Total For Period | | 55,808 |

Total hours available online: 56

| Program Title | Type | Hours |
|---|--------------------|-------|
| Andrew Stark: An Artist Emerging | Artist profile | 0.10 |
| Artists Hub: All The Comforts of Home | Artist profile | 0.12 |
| Brad Bachmeier: Out Of The Fire | Artist profile | 0.06 |
| Buck Paulson: Portrait of the Artist as Television Teacher | Artist profile | 0.09 |
| Charles Lindbergh: Truth and Consequences in the 1918 Minnesota Primary | Historical profile | 0.12 |
| Darla Julin: Edible Art | Artist profile | 0.08 |
| Fargo-Moorhead Symphony Orchestra Conductor Candidates: In Search of Excellence | | 0.00 |
| • Christopher Zimmerman | Artist profile | 0.12 |
| • Darryl One | Artist profile | 0.12 |
| • David Itkin | Artist profile | 0.12 |
| • George Hanson | Artist profile | 0.12 |
| • Kelly Corcoran | Artist profile | 0.12 |
| Fred Cogelow: Statements in Wood | Artist profile | 0.09 |
| James O'Rourke: Champion of Regional Artists | Artist profile | 0.07 |
| Jean Honl: Traditional Norwegian Art | Artist profile | 0.10 |
| Jean Ranstrom: Art in Plein Air | Artist profile | 0.08 |
| Jennifer Patterson: Miniature Quilts in Clay | Artist profile | 0.09 |

| | | |
|---|----------------------|------|
| Jerry Patterson: A Sweet Tradition | Artist profile | 0.11 |
| Joe Van Cleve: Art by Chainsaw | Artist profile | 0.07 |
| Karen Enger Dance Studio: Art Through Action | Artist profile | 0.10 |
| Katie Hennagir: Long Distance Design | Artist profile | 0.08 |
| Kim Brewster: Art On Ice | Artist profile | 0.11 |
| Laura Youngbird: Drawing On Family | Artist profile | 0.11 |
| Lloyd Harding: The Collaborative Art of Bonsai | Artist profile | 0.08 |
| O.E. Flaten & S.P. Wange: Pioneering Photographers | Artist profile | 0.13 |
| Richard Bresnahan: Tasting Clay | Artist profile | 0.12 |
| Richard Szeitz: Forging A New Life | Artist profile | 0.11 |
| Robert Hoover: Preserving Tradition | Artist profile | 0.12 |
| Rodney Haug: Pieces Of Art | Artist profile | 0.10 |
| Sara Jo Trangsrud: Nature's Pottery | Artist profile | 0.10 |
| Shelli Fenske: Sculpture To Wear | Artist profile | 0.11 |
| Sinclair Lewis: The Conscience of His Generation | Artist profile | 0.11 |
| Tom Brandau: The Magic of Telling Stories in Film | Artist profile | 0.13 |
| Artists on Main, Roseau MN | Cultural Destination | 0.08 |
| Becker County Historical Society & Museum, Detroit Lakes MN | Cultural Destination | 0.10 |
| Historical and Cultural Society of Clay County, Moorhead MN | Cultural Destination | 0.12 |
| In Their Own Words, Perham MN | Cultural Destination | 0.08 |
| Itsaca State Park | Cultural Destination | 0.05 |
| Middle River Community Theatre, Middle River MN | Cultural Destination | 0.08 |
| Oliver E Kelley, Elk River MN | Cultural Destination | 0.10 |
| Phelps Mill, Fergus Falls MN | Cultural Destination | 0.08 |
| Pickwick Mill, Pickwick MN | Cultural Destination | 0.09 |
| Peder Englestad Pioneer Village, Thief River Falls MN | Cultural Destination | 0.10 |
| Polaris Experience, Roseau MN | Cultural Destination | 0.10 |
| Polaris Plant, Roseau MN | Cultural Destination | 0.09 |
| Rourke Art Gallery, Moorhead MN | Cultural Destination | 0.10 |
| Runestone Museum, Alexandria MN | Cultural Destination | 0.14 |
| Settler's Square, Warren MN | Cultural Destination | 0.09 |
| Documentaries | | |
| Steamboats On The Red | Documentary | 0.50 |
| Homesteading | Documentary | 1.00 |
| A Photographers View Of Iceland | Documentary | 0.50 |
| A Considered View: The Photography of Wayne Gudmundson | Documentary | 0.67 |
| Bill Holm Through The Windows of Brimnes | Documentary | 0.50 |
| Prairie Mosaic | | |
| Prairie Mosaic 502 | Anthology Episode | 0.50 |
| Prairie Mosaic 501 | Anthology Episode | 0.50 |
| Prairie Mosaic 409 | Anthology Episode | 0.50 |
| Prairie Mosaic 408 | Anthology Episode | 0.50 |
| Prairie Mosaic 407 | Anthology Episode | 0.50 |
| Prairie Mosaic 406 | Anthology Episode | 0.50 |
| Prairie Mosaic 405 | Anthology Episode | 0.50 |
| Prairie Mosaic 404 | Anthology Episode | 0.50 |
| Prairie Mosaic 403 | Anthology Episode | 0.50 |
| Prairie Mosaic 402 | Anthology Episode | 0.50 |
| Prairie Mosaic 401 | Anthology Episode | 0.50 |
| Prairie Mosaic 309 | Anthology Episode | 0.50 |
| Prairie Mosaic 308 | Anthology Episode | 0.50 |

| | | |
|---|---|------|
| Prairie Mosaic 307 | Anthology Episode | 0.50 |
| Prairie Mosaic 306 | Anthology Episode | 0.50 |
| Prairie Mosaic 305 | Anthology Episode | 0.50 |
| Prairie Mosaic 304 | Anthology Episode | 0.50 |
| Prairie Mosaic 303 | Anthology Episode | 0.50 |
| Prairie Mosaic 302 | Anthology Episode | 0.50 |
| Prairie Mosaic 301 | Anthology Episode | 0.50 |
| Prairie Mosaic 204 | Anthology Episode | 0.50 |
| Prairie Mosaic 203 | Anthology Episode | 0.50 |
| Prairie Mosaic 202 | Anthology Episode | 0.50 |
| Prairie Mosaic 201 | Anthology Episode | 0.50 |
| Prairie Musicians | | |
| 8th Street String | Musical Full Performance | 0.50 |
| 8th Street String Quartet: Antonin Dvorak Quartet No. 12 in F major OP. 96 "American" 4th Movement-Fanale: Vivace Ma Non Troppo | Musical Single Composition Performance | 0.11 |
| Amanda Standalone & The Pastry Shop Girls | Musical Full Performance | 0.50 |
| Andra Suchy | Musical Full Performance | 0.50 |
| Annie Humphrey | Musical Full Performance | 0.50 |
| Cathy Erickson Band | Musical Full Performance | 0.50 |
| Clearwater Hot Club | Musical Full Performance | 0.50 |
| Elisa Korene | Musical Full Performance | 0.50 |
| Fargo Moorhead Symphony Orchestra Woodwind Quartet: "Five Easy Dances" | Musical Single Composition Performance | 0.05 |
| Fargo Moorhead Symphony Orchestra Young People's Concert: Meet the Orchestra | Musical Full Performance | 1.00 |
| Jazz Arts | Musical Full Performance | 0.50 |
| Johnson Family Band | Musical Full Performance | 0.50 |
| Jon Wayne and the Pain | Musical Full Performance | 0.50 |
| Just Friends | Musical Full Performance | 0.50 |
| Just Friends: "Holes In His Underwear" | Musical Single Composition Performance | 0.09 |
| Keri Noble | Musical Full Performance | 0.50 |
| Nik Gruber | Musical Full Performance | 0.50 |
| Northern Lights Gospel Quartet | Musical Full Performance | 0.50 |
| Ogg Creek Stringband | Musical Full Performance | 0.50 |
| Ogg Creek Stringband: "Cindy" | Musical Single Composition Performance | 0.08 |
| Ogg Creek Stringband: "Old Joe Clark" | Musical Single Composition Performance | 0.08 |
| Sloughgrass Band | Musical Full Performance | 0.50 |
| Sneaky Wild Oats | Musical Full Performance | 0.50 |
| The Woodpicks | Musical Full Performance | 0.50 |
| Tim Sparks | Musical Full Performance | 0.50 |
| Trio Lorca | Musical Full Performance | 0.50 |
| Prairie Pulse | | |
| Prairie Pulse 1107 | Anthology Episode | 0.50 |
| Prairie Pulse 1105 | Anthology Episode | 0.50 |
| Prairie Pulse 1104 | Anthology Episode | 0.50 |
| Prairie Pulse 1102 | Anthology Episode | 0.50 |
| Prairie Pulse 1101 | Anthology Episode | 0.50 |
| Prairie Pulse 1034 | Anthology Episode | 0.50 |
| Prairie Pulse 1033 | Anthology Episode | 0.50 |

| | | |
|--------------------------------------|--------------------|------|
| Prairie Pulse 1032 | Anthology Episode | 0.50 |
| Prairie Pulse 1030 | Anthology Episode | 0.50 |
| Prairie Pulse 1027 | Anthology Episode | 0.50 |
| Prairie Pulse 1026 | Anthology Episode | 0.50 |
| Prairie Pulse 1025 | Anthology Episode | 0.50 |
| Prairie Pulse 1024 | Anthology Episode | 0.50 |
| Prairie Pulse 1023 | Anthology Episode | 0.50 |
| Prairie Pulse 1022 | Anthology Episode | 0.50 |
| Prairie Pulse 1021 | Anthology Episode | 0.50 |
| Prairie Pulse 1019 | Anthology Episode | 0.50 |
| Prairie Pulse 1018 | Anthology Episode | 0.50 |
| Prairie Pulse 1017 | Anthology Episode | 0.50 |
| Prairie Pulse 1016 | Anthology Episode | 0.50 |
| Prairie Pulse 1015 | Anthology Episode | 0.50 |
| Prairie Pulse 1013 | Anthology Episode | 0.50 |
| Prairie Pulse 1012 | Anthology Episode | 0.50 |
| Prairie Pulse 1010 | Anthology Episode | 0.50 |
| Prairie Pulse 1008 | Anthology Episode | 0.50 |
| Prairie Pulse 1006 | Anthology Episode | 0.50 |
| Prairie Pulse 1005 | Anthology Episode | 0.50 |
| Prairie Pulse 1004 | Anthology Episode | 0.50 |
| Prairie Pulse 1003 | Anthology Episode | 0.50 |
| Prairie Pulse 1002 | Anthology Episode | 0.50 |
| Prairie Pulse 1001 | Anthology Episode | 0.50 |
| Prairie Pulse 935 | Anthology Episode | 0.50 |
| Prairie Pulse 932 | Anthology Episode | 0.50 |
| Prairie Pulse 931 | Anthology Episode | 0.50 |
| Prairie Pulse 926 | Anthology Episode | 0.50 |
| Prairie Pulse 925 | Anthology Episode | 0.50 |
| Prairie Pulse 924 | Anthology Episode | 0.50 |
| Prairie Pulse 916 | Anthology Episode | 0.50 |
| Prairie Pulse 915 | Anthology Episode | 0.50 |
| Prairie Pulse 914 | Anthology Episode | 0.50 |
| Prairie Pulse 913 | Anthology Episode | 0.50 |
| Prairie Pulse 908 | Anthology Episode | 0.50 |
| Prairie Pulse 907 | Anthology Episode | 0.50 |
| Prairie Pulse 905 | Anthology Episode | 0.50 |
| Musical Concepts | | |
| Musical Concepts 101 The Conductor | Classroom Resource | 0.03 |
| Musical Concepts 102 The Trumpet | Classroom Resource | 0.16 |
| Musical Concepts 103 The Trombone | Classroom Resource | 0.07 |
| Musical Concepts 104 The Violin | Classroom Resource | 0.09 |
| Musical Concepts 105 The Viola | Classroom Resource | 0.06 |
| Musical Concepts 106 The Cello | Classroom Resource | 0.10 |
| Musical Concepts 107 The French Horn | Classroom Resource | 0.08 |
| Musical Concepts 108 The Oboe | Classroom Resource | 0.08 |
| Musical Concepts 109 The Flute | Classroom Resource | 0.10 |
| Musical Concepts 110 The Bassoon | Classroom Resource | 0.16 |
| Musical Concepts 111 The Clarinet | Classroom Resource | 0.12 |
| Musical Concepts 112 The Drum Set | Classroom Resource | 0.07 |
| Musical Concepts 113 The Tympani | Classroom Resource | 0.07 |
| Musical Concepts 114 The Drums | Classroom Resource | 0.06 |

| | | |
|--|--------------------|--------------|
| Musical Concepts 115 The Mallet | Classroom Resource | 0.05 |
| Musical Concepts 116 The Cymbals | Classroom Resource | 0.05 |
| Painting Concepts | | |
| Painting Concepts 101 Composition | Classroom Resource | 0.17 |
| Painting Concepts 102 Value | Classroom Resource | 0.16 |
| Painting Concepts 103 Color | Classroom Resource | 0.16 |
| Painting Concepts 201 The Eye | Classroom Resource | 0.13 |
| Painting Concepts 202 Judging Art | Classroom Resource | 0.13 |
| Painting Concepts 203 Color Theory | Classroom Resource | 0.15 |
| Painting Concepts 301 Advanced Color & Composition | Classroom Resource | 0.11 |
| Painting Concepts 302 Value of Color | Classroom Resource | 0.11 |
| Painting Concepts 303 Creating Movement | Classroom Resource | 0.12 |
| Painting Concepts 304 Define and refine | Classroom Resource | 0.11 |
| Total For Period | | 55.93 |

PRAIRIE MOSAIC - Monthly Arts Series
Episodes 404 - 409, 501 - 503

- **Episode 404, Premiere Date: January 9, 2013**
On this edition, we'll continue the search for a new conductor for the Fargo Moorhead Symphony Orchestra, investigate the art of rosemaling, visit a gallery for local artisans in Roseau, Minnesota and enjoy some rock and roll.
- **Episode 405, Premiere Date: February 19, 2013**
On this edition, we'll meet a master woodcarver from Willmar, Minnesota, visit a unique art studio that feels like home and relax to the sounds of a musical group who first met in a pastry shop.
- **Episode 406, Premiere Date: March 18, 2013**
On this edition, we'll meet an artist who was primarily trained in Japan, hear poetry from a state competition winner and enjoy the stories that comprise some Native American music.
- **Episode 407, Premiere Date: April 19, 2013**
On this edition, we'll meet another finalist in the search for a new conductor, tour the largest flour mill in Minnesota and listen to three generations of a Northern Minnesota family play some authentic bluegrass music.
- **Episode 408, Premiere Date: May 20, 2013**
On this edition, we'll meet an area landscape artist, watch the process of creating a film by an award winning area filmmaker and tap our toes to some authentic old time Appalachian music.
- **Episode 409, Premiere Date: June 19, 2013**
On this edition, we'll look at how communities strive for efficiency in their agriculture, enjoy the sounds of a 5-voice a cappella group and examine the life of a politician who worked for the people.
- **Episode 501, Premiere Date: October 28, 2013**
On this edition of *Prairie Mosaic*, we'll listen to poetry read by a state champion, investigate the tourism industry in Uganda and enjoy the electronic reggae sounds of a band from Minneapolis.
- **Episode 502, Premiere Date: November 25, 2013**
On this edition of *Prairie Mosaic*, we'll listen to poetry read by a state competition finalist, learn about the craft of making maple syrup and enjoy the mellow sounds of a blues band who have been together for almost 30 years.

- **Episode 503, Premiere Date: December 23, 2013**
On this special holiday edition, we'll enjoy the sounds of the season from two very different area musicians and learn about the tradition of Tine Boxes.

Total number of key participants

- Artists: 154
- Historians, Educators and Other Content Experts: 10
- Organizations: 12
- Partners and Collaborators: 27

Educational efforts

- 5 Share A Story Family Literacy Events
- 15 Educator/Parent Workshop/Conference
- 3,800 attendees at Share A Story Events
- 556 books distributed

Education services to Minnesota

Provided an early childhood e-newsletter, a K-12 e-newsletter, two print mailings, numerous video and online services to all northwestern Minnesota educators:

- 79 school districts
- 6,700 teachers
- 43,500 students
- 200 early childcare professionals
- 1,680 hours of education programming
- 2,500 video programs for broadcast and/or lease
- Thousands of online resources through PBS LearningMedia, PBS Kids and Prairie Public's websites

Prairie Public restocked brochures and added 500 PBS Families magazines to Library Corner packages in Moorhead and Detroit Lakes Public Health Clinics for 232 clients, Childcare Aware trainers and home visitors, and other members of the early childhood initiatives working with families of young children.

The station partnered with Moorhead and Detroit Lakes Public Health Clinics, the Dental Access Network of MN, and early childhood education agencies to distribute Sesame Workshop toolkits: 413 "Healthy Teeth, Healthy Me" oral health tool kits, 250 "Little Children, Big Challenges: Divorce" kits, 250 "Little Children, Big Challenges: Incarceration" kits, 85 "Food for Thought: Eating Well on a Budget" kits, 45 "When Families Grieve" kits, plus 100 "Electric Company Special Edition Booklet for Military Kids."

4,800 free mobile application downloads of iPad and iPhone vouchers were distributed to schools, early childhood educators and families that employ mobile technology as a learning tool.

Prairie Public held a teacher focus group evaluating classroom resources and educator services provided to enhance instruction of the arts, history and culture in northwestern Minnesota schools.

It hosted five Share A Story Family Literacy Events in Lancaster and Fosston Public Schools, the Detroit Lakes ECFE Center and the Fosston and White Earth early childcare programs, and visited 17 onsite early learning centers.

- 3,800 people attended literacy events
- Distributed 556 children's books at literacy events
- 2,036 children visited by PBS character & cultural coach

The station provided workshops and trainings to northwest Minnesota caregivers, parents and educators, and met monthly with the MECA early childhood professionals in Moorhead to train on integrating arts, history, culture and literacy multi-media resources with children's learning providing them with a sense local history and place.

- Met with 200 parents at Rally for Reading, Moorhead Public Library and talked with 205 early childhood professionals and parents at the parents at Brain Development Conference in Mahanomen
- Trained 120 pre-service education majors at Minnesota State University Moorhead

Repurposed and extended the value of Prairie Public local and regional productions by segmenting them into standards-based curriculum clips, 53 of which were Minnesota arts and heritage local productions, into classroom-appropriate lengths and published them on several Education Services searchable digital media websites.

Monthly e-newsletters were sent to 6,700 northwest Minnesota teachers representing 43,500 students in 79 school districts. Two print mailings (total of 13,400) promoting the local arts, history and culture multimedia resources and teacher trainings were mailed to those same teachers and 400 early childhood educators and caregivers.

Provided multiple online websites hosting videos, primary documents, activities, lesson plans, educational games and other educational resources.

- A free regional multi-media website hosting video, articles, lesson plans, primary documents about the geography, history, government, culture, current issues and citizenship of northwest Minnesota for use by students, teachers and the general public
- The free PBS LearningMedia multi-media website hosting thousands of PBS, local PBS stations, PBS Kids, and other public media video, articles, lesson plans and primary documents about the geography, history, government, culture, current issues and citizenship across the United States

Broadcast 1,680 hours of education programming on Prairie Public channels.

Teacher training institute

The Prairie Region Teacher Training Institute is a two-day training event for K-12 teachers emphasizing integrating arts, history and culture across the curriculum. The Institute's distinguishing feature is the expertise of the master teachers who developed two multi-media lessons and presented one of them as a model lesson to integrate technology and the arts in classroom lesson planning. An additional 37 teachers developed arts education lesson plans for online peer sharing, integrating cross-curricular applications of the arts, history and culture in classroom lesson planning.

- 8 Master teachers spent 3 days training to develop and prepare model lessons and then present the lessons for their peers on 2 days of the Institute
- 8 Master teacher lessons (4 Minnesota master teachers) and 37 participant lessons were developed and published on the Education Services website for teachers throughout the Minnesota Legacy populations
- Minnesota artist as the featured speaker, both on video and in person
- 37 northwest Minnesota teachers attended

Total number of arts education materials available on website: 153 lesson plans

Total number of new lesson guides created: 54

Social media presence of arts education initiatives

- an average of 1-2 Facebook entries per school day
- 25 total tweets plus numerous re-tweets on Twitter
- 146 total pins on Pinterest

Representing cultural and ethnic diversity

Prairie Public worked directly with the early childhood education community on the White Earth Indian Reservation to provide an interactive media lab for their community-wide event. The media lab provided 200 parents and caregivers and 150 kids the opportunity to receive a free book and access to PBS Kids interactive activities and educational games on mobile devices. We also aired and provided online access to the *Berenstain Bears* 13-part video series, produced in the Lakota language.



Financial Reports (07/01/2012 - 06/30/2013 and 07/01/2013 - 06/30/2015)

Prairie Public Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013 For Period: July 1, 2012 through June 30, 2013

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|---|--|
| <p>Names of Legacy funded programs reporting</p> <p>July 1, 2012 – June 30, 2013</p> | <p>13 Arts, Cultural, and Historical Features: Shelli Fenske, Glyndon, MN, Karmen Rheault, Moorhead, MN, Andrew Stark, Moorhead, MN, Sara Transgrud, Roseau, MN, Jean Honl, Roseau, MN, Fred Cogelow, Willmar, MN, Joe VanCleave, Roseau, MN, Richard Bresnahan, Collegeville, MN, Laura Moe, Pelican Rapids, MN, Artist On Main Co-op, Roseau, MN, Becker County Historical Society and Museum, Detroit Lakes, MN, Mill City Museum, Minneapolis, MN, Itasca State Park, Bemidji, MN</p> <p>6 Prairie Musician performance specials: Clearwater Hot Club, Grand Rapids, MN; Andra Suchy, Minneapolis, MN; Cathy Erickson Band, Middle River, MN; Jon Wayne and the Pain, Minneapolis, MN; Trio Lorca, St. Cloud, MN; Nik Gruber, Moorhead, MN.</p> <p>Non Partisan League Documentary: Production continues for Prairie Public's multi-year documentary series <i>Politics On The Prairie</i>. A biography of Minnesota politician Charles A. Lindbergh, Sr. was produced in this series. A content outline and production plan finalized for the next four profiles. On camera interviews are continuing. Research has begun for a documentary on Minnesota's Civil Conservation Corps. On-site scouting has been completed at 14 CCC project sites in Minnesota.</p> <p>Educational Services: ACHF funds were used to provide classroom supplemental resources on the arts, history, and culture of northwest Minnesota and teacher trainings on accessing and integrating that media in classroom lesson planning. Master teachers modeled cross-curricular lessons at a two-day graduate credit approved Teacher Training Institute Integrating Arts, History and Culture Across the Curriculum for 42 northwest Minnesota pre-K12 teachers. We also presented breakout sessions highlighting PBS and Prairie Public educational broadcast and online programming at regional education conferences and workshop trainings for K-12 educators as well as promoting through our monthly e-newsletter to the 6,300 northwest Minnesota teachers representing 43,000 students. Broadcast educational programs on the arts, history, and culture and our lending library of over 2500 videos were available to the 79 northwest Minnesota school districts as part of our no fee educational services, and Family Literacy Event Grants worth nearly \$2000 per event were awarded to five schools committed to building literacy skills at home, at school, and in the community with the goal of inspiring children and families to discover the joys of 21st century learning.</p> |



Prairie Public Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013
 For Period: July 1, 2012 through June 30, 2013

| | |
|---|---|
| Cost of Production | See attached Cost of Production |
| Number of stations broadcasting program | 3 stations PPB1, PPB2 (Minnesota Channel), PPB4 |
| Estimated viewership July 1, 2012 – June 30, 2013 | 396, 780 viewing households |
| Hours available for web streaming July 1, 2012 – June 30, 2013 | 54 hours of program streamed online. |
| Education materials created and distribution July 1, 2012 – June 30, 2013 | <ul style="list-style-type: none"> • Granted 5 Share A Story Family Literacy Events • Presented 15 Educator/Parent Workshop/Conference • Engaged 3800 people at Share A Story Events • Distributed 556 books • Published 54 lesson plans • Provided 33 classrooms PBS character visits, impacting 728 children by stimulating student interest and reinforcing positive learning experiences. • Broadcast 1,680 hours of educational programming • Distributed 1900 free mobile app vouchers for iPad and iPhone users to schools, early childhood educators, and families using mobile technology as a learning tool. • Provided an early childhood e-newsletter, a K-12 e-newsletter, two print mailings, numerous video and online services to all NW Minnesota educators: <ul style="list-style-type: none"> - 79 school districts - 6,700 teachers - 43,500 students - 200 early childcare professionals - 1,680 hours of education programming - 2,500 video programs for broadcast and/or lease • Promoted thousands of online resources through PBS LearningMedia, PBS Kids, and Prairie Public's websites |



Prairie Public Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013
For Period July 1, 2012 through June 30, 2013

Grantee: Prairie Public

| Legacy Projects | Cost of Production |
|--|--|
| <i>For period July 1, 2012 - June 30, 2013</i> | <i>For period July 1, 2012 - June 30, 2013</i> |
| #1: Arts Cultural and Historical Pieces - Including FM symphony conductor search, painting, and musical pieces on Western Minnesota historical topics, and additional Arts and Historical Pieces | \$89,470.22 |
| #2: Prairie Musician Specials | \$29,323.23 |
| #3: Non Partisan League Activities in Minnesota | \$29,740.13 |
| #4: Educational Services | \$194,282.56 |
| Total | \$342,816.14 |

Amount Funded by the Minnesota ACHF **\$297,030.00**

Amount Funded by Prairie Public and other Funders **\$45,786.14**



Prairie Public Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: July 1, 2013 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|--|---|
| Project names and project descriptions | <p>Legacy Projects for Fiscal Year 2014</p> <p>1. Media Production and Educational Services</p> <p>1A. Media Production Arts and Cultural Produce 6 minute features on Minnesota artists Timothy Ray, Charles Beck and produce a 30-minute documentary on Richard Bresnahan. Provide a small portion of the budget for a biographical documentary project by Concordia College, Moorehead Professor Robert Chabora on the life of artist Malcom Frager. Produce 3 art education modules with MN Native artist Buck Paulson for use in the K-12 classroom. Contract with MN musician Elisa Korene to produce (8) original music songs and videos based on MN historical themes. Target audiences for these pieces are in the classroom and for the general public. Produce 4 half hour studio performances by Minnesota musicians (Prairie Musicians)</p> <p>1B. Media Production – Historical Four (4) 6 minute biographical profiles on Alexander McKenzie, A.C. Townely, John J Hill and the Progressive movement in MN in the 1920's. Continue our research and do interviews related to the Non Partison League (NPL) Begin research and conduct interviews on the history of the Civilian Conservation Corps (CCC) in MN.</p> <p>1C. Educational Services In the fiscal year 2014 Prairie Public plans to continue to provide "no fee" educational services to Minnesota K-12 school in our coverage area. 97 Minnesota schools with over 67,000 students are able to access Prairie Publics Educational department's services with no fees. We will hold a third Teachers Training Institute where teachers learn how to incorporate arts culture and history into their K-12 curriculum. And we'll increase the amount of teachers attending the Institute to 70, while training 8 master teachers. Five (5) Ready to Learn Workshops will be held in Minnesota.</p> <p>Legacy Projects for Fiscal Year 2015 Projects are to be determined.</p> |
| Recipient phone number | 701-241-6900 |



| | |
|---|--|
| Names of board members | See attached |
| Recipient email address | jgast@prairiepublic.org |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | We have a link posted on the Prairie Public website www.prairiepublic.org/television/minnesota-legacy-programs that takes citizens to the LLC website where the details are posted about Prairie Public's use of Legacy funds. |
| Amount, source and fiscal year of the appropriation | The total amount of the appropriation is \$610,726.66. It is appropriated as available to reimburse for expenses incurred in biennium July 1, 2013-June 30, 2015. |
| Amount and source of additional funds | There are no additional funds planned to support these projects. |
| Duration of projects | Project activities have or will take place between July 1, 2013 and June 30, 2015. |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | See attached |
| Direct expenses and admin cost | See attached Work Plan and Budget |
| Proposed measurable outcomes | See attached Work Plan and Budget |
| Plan for measuring and evaluating results | See attached Work Plan and Budget |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration |



Prairie Public 2013-2014 Board of Directors

Pat Berger (Vice Chair)
Ken Bull
Paul Ebeltoft (Secretary)
Britt Jacobson
Sharon Johnson
Rita Kelly
Dick Kloubec
Erik Kringlie
Leslie Malcolmson
Andy Maragos (Treasurer)
Deb Mathern (Chair)
Jerry Nagel
Paul Nyren
Karen Stoker
Devan Towers

Ex Officio Members:

Dan Buchanan (Past Chair)
Ken Zealand
John Harris (President & CEO)
(non-voting member)



Prairie Public Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: July 1, 2013 through June 30, 2014

| Project | Start-End Dates | FTE Positions | Measuring and Evaluating Results | Measurable Outcomes |
|--|-------------------|---------------|---|---|
| 1. Media Production and Educational Services | 7/1/13 to 6/30/14 | | see detail below | see detail below |
| | | | | |
| 1-A. Media Production - Arts and Cultural | 7/1/13 to 6/30/14 | 1.00 | Television ratings, website visits, and community advisory board | Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website for Arts & Cultural Heritage Funded Programs |
| 1-B. Media Production - Historical | 7/1/13 to 6/30/14 | 0.75 | Television ratings, website visits, and community advisory board | Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website for Arts & Cultural Heritage Funded Programs |
| 1-C. Educational Services | 7/1/13 to 6/30/14 | 1.75 | Track # of teachers trained in TTI workshops and # of students by broadcast | Train 60 Teachers at TTI (Teacher Training Institute, Reach over 67,000 K-12 Minnesota Students with our broadcast |
| | | | | |
| Total FTEs | | 3.50 | | |
| Direct Expenses | \$305,363 | | | |
| Administration Costs | 0 | | | |
| Total Expense for Projects | \$305,363 | | | |

Appendix D - Pioneer Public Television Raw Data

Total Legacy-funded jobs (FTEs) created and maintained: 6

- Senior Producer - 1
- Producer - 1
- Videographer/Editor I - 1
- Videographer/Editor II - 1
- Production Manager - 0.5
- Communications Director - 0.5
- Web Producer - 0.5
- Administrative support - 0.5

Total additional Legacy-funded temporary/freelance jobs:

In addition, Pioneer Public Television hired 20 temporary, freelance positions totaling \$64,236.19 in salary in 2013.

Total number of hours produced: 15.5

- *Postcards* Season 4 (17 half-hour episodes)
- *Postcards* Season 5 (10 half-hour episodes)
- *Minnesota Parks: Southwestern Minnesota* (1 half-hour documentary)
- *My Way Back Home* (2 half-hour documentaries)
- *On Stage* (2 half-hour episodes)
- *Rollag: Steam Threshers Reunion* (1 one-hour documentary)
- *Prairie Yard and Garden* (2 half-hour episodes)

Total number of hours broadcast: 236

- *Postcards* Season 4 (120 hours)
- *Postcards* Season 5 (6 hours)
- *Great Minnesota Parks: Southwest* (20 hours)
- *My Way Back Home* (20 hours)
- *On Stage* (20 hours)
- *Rollag: Steam Threshers Reunion* (10 hours)
- *Prairie Yard and Garden* (40 hours)

Estimated viewership

Pioneer is not in a Nielsen-metered market so Nielsen audience numbers are not available. Our viewing area includes approximately 500,000 individuals, not including those reached by direct broadcast satellite beyond the reach of our over-the-air signal, and includes roughly 45 counties in four states.

Total website page views and online video views: 102,887

YouTube:

- *Postcards* Season 4 - 7,798 Views
- *On Stage* - 482 Views
- *My Way Back Home* - 12,325 Views
- *Prairie Yard and Garden* - 1,020 Views
- *Rollag: Steam Threshers Reunion* - 2,580
- *Great Minnesota Parks: Southwest* - 302

On-Demand:

- *Postcards Season 4* - 40,123 Views
- *On Stage* - 1,000 Views
- *My Way Back Home* - 2,498 Views
- *Prairie Yard and Garden* - 14,135 Views
- *Rollag: Steam Threshers Reunion* - 2,580 Views
- *Great Minnesota Parks: Southwest* - 985

Website page views: 17,059

Total hours available online: 42 hours

- *Postcards Season 4*
- *Postcards Season 5*
- *Great Minnesota Parks: Southwest*
- *My Way Back Home*
- *On Stage*
- *Rollag: Steam Threshers Reunion*
- *Prairie Yard and Garden*
- *Postcards* web features and previews

POSTCARDS - Weekly Series

Episodes 404-420, 501-503

- **Episode 404 - The Art of Minnesota Winemaking, Premiere Date: January 6, 2013**
Taste history in the making; 34 years of Minnesota wineries using cold hardy grapes. The people and the grapes are resilient against the freezing temperatures here! We will visit three unique wineries, from Fieldstone Vineyards at the historic Ford Garage building in downtown Redwood Falls, to orchards at Glacial Ridge Winery in Spicer and conclude at Morgan Creek's underground winery in New Ulm.
- **Episode 405 - Art Galleries, Premiere Date: January 13, 2013**
You don't have to travel far to experience beautiful art. See the artistic side of rural Minnesota as we take a look at the spectacular colors of the Kaleidoscope Gallery in New London, head to southern Minnesota to visit the non-profit Nobles County Art Center in Worthington, and catch exhibits at two different galleries in Marshall, including the MAFAC and SMAHC galleries.
- **Episode 406 - Music and Dance, Premiere Date: January 20, 2013**
Join us for a performance by Minnesota Music Hall of Fame artist Roger Kodet with swinging songs from the Big Band era. Then, hit the dance floor for some foot-stompin' fun at Larry Olsen's Annual Music Fest in Lake Benton, Minnesota. Also, get to know the Chord-Ayres, a male vocal group who got together simply for the love of singing. Hear them perform a patriotic Veteran's Day concert.
- **Episode 407 - History of Sonshine Music Festival, Premiere Date: January 27, 2013**
Over 30 years ago, Sonshine founders started the Christian music festival with little more than donations and faith. Now the festival has grown to one of the largest and most popular in the country. We'll learn about the history, struggles, and surprises throughout the years of this inspirational music festival that helped put Willmar, Minnesota on the map.
- **Episode 408 - Historic Minnesota Churches, Premiere Date: February 3, 2013**
When Dean and Kathy Weckwerth bought the abandoned Frank Lake Covenant Church for a dollar, it was just the beginning. See how Thein Moving Company relocated the fragile building from rural Murdock, Minnesota, to its new location outside Benson to serve an uplifting new purpose. Plus experience a holy restoration with the beautiful St. Aloysius Catholic Church in Olivia.

- Episode 409 - Saved Structures: Historic Hospitals, Premiere Date: February 10, 2013**
Take a look inside the preservation efforts of two former state hospitals in Minnesota. First, we visit the historic Willmar State Hospital and see its transformation into a productive business community, the MinnWest Technology Campus. Then, we tour an architectural masterpiece, the Kirkbride building in Fergus Falls, where the Friends of the Kirkbride are fighting to keep it standing.
- Episode 410 - Detroit Lakes Music & Rural Art, Premiere Date: February 17, 2013**
Detroit Lakes has more to offer than WeFest and country music. Hear unique artists that come from this northwestern Minnesota city like the laid-back, bluegrass jams of Hardwood Groove or the folk melodies of Caroline Smith. Plus take a look at the historic Holmes Theater and sample some local art.
- Episode 411 - Artists of Western Minnesota, Premiere Date: February 24, 2013**
No need to leave the land of 10,000 lakes to find great artists, Minnesota has a plethora! Check out the inside story of two artists in our local region and the unique Potato Eaters Gallery in Willmar, Minnesota.
- Episode 412 - Historic Minnesota Ballrooms, Premiere Date: March 24, 2013**
Ballrooms have a fabulous musical history starting with the Big Bands of the 30s and 40s to the famous artists of the 50s through 90s; the ballrooms in western Minnesota had them all. Hear stories of those who attended the Fiesta Ballroom in Montevideo, and those who attend a surviving ballroom, the Lakeside, in Glenwood.
- Episode 413 - Alexandria Area Art, Premiere Date: March 31, 2013**
Meet Connie Lee, a former Nashville country artist and owner of the local restaurant Tennessee Roadhouse in Alexandria. Plus, catch an energetic performance with Connie Lee and Friends at the Roadhouse. Then, we hear from an emerging young talent, Josie Nelson, also from Alexandria. Also see Glenwood artist Rikki Sneddon paint and collage in her home studio.
- Episode 414 - Steam Threshing and Trains, Premiere Date: April 7, 2013**
Take a ride on a steam engine in Rollag, Minnesota, at the annual Western Minnesota Steam Threshers Reunion, held every Labor Day weekend since 1954. Find out what it means to catch “the steam bug” as have so many visitors that return every year. Plus, tour the immaculately preserved and extensive End-O-Line Railroad Park & Museum in the small town of Currie, which draws visitors from all over.
- Episode 415 - Sampling of Western Minnesota, Premiere Date: April 14, 2013**
Get a taste of local pastries at the Benson Bakery, a family-owned and operated business for over 80 years. See how Minnesota is honoring the memory of three conservation officers killed in the line of duty more than 70 years ago. Hear the story of how a small- town farm boy, Glen Johnson, went from starting the Lake Lillian Crier to working for the U.S. Treasury under President Johnson.
- Episode 416 - Meander Art Crawl, Premiere Date: April 21, 2013**
Join us for a trip along the Upper Minnesota River Valley for the annual Meander Art Crawl. This unique tour features over 40 artists in our region using a variety of different mediums and themes.
- Episode 417 - Fine Arts on the Prairie, Premiere Date: April 18, 2013**
This episode looks at the role fine arts played in developing a public liberal arts college in Morris in 1960 and the vision key individuals had in creating an active arts community.
- Episode 418 - Minnesota Music Icons, Premiere Date: May 5, 2013**
Experience the musical history and talents of three Minnesota Music Hall of inductees: Johnny Holm, Michael Johnson and Sherwin Linton.

- **Episode 419 - We Fest: Behind the Scenes, Premiere Date: May 12, 2013**
This behind the scenes look at We Fest follows up on last season's Postcards story about the country music festival. Learn what it takes to prepare for over 48,000 people throughout the three day festival at the Soo Pass Ranch in Detroit Lakes.
- **Episode 420 - Somali Culture in Willmar, Premiere Date: May 19, 2013**
Learn about Somali culture in Willmar, MN. Community member, Mohamed Sayid, invites us into his daily life and explains his family traditions. We also hear a tune from Somali musician, Aar Maanta, and take a trip to the Center Point Mall.
- **Episode 501 - Prairie Artists, Premiere Date: December 15, 2013**
See three unique prairie artists chosen to display their artwork in the national fine art exhibition that came to Morris, Horizontal Grandeur. Discover the surprising effects of Mary Jo Wentz's alcohol inks on yupo paper and organic fiber baskets, the one-of-a-kind photography of Sylke Boyd, and the colorful paintings of Della Conroy.
- **Episode 502 - Museum, Movie Co-op & Art, Premiere Date: December 22, 2013**
Watch the amazing family story of a Civil War veteran at the Prospect House Museum in Battle Lake. Hear the history of the Morris Movie Theatre and how it came to be a cooperative today. Discover the passion and beauty found in the paintings and jewelry by Marcella Rose from Pelican Rapids.
- **Episode 503 - Windom Theater, Orchestra, & International Festival, Premiere Date: December 29, 2013**
Hear the touching story behind Windom State Theater's struggles to make the digital leap in a small town. See the final conducting of a performance from Orchestra Director Steven Eckblad in Willmar. Experience a world of cultures living and celebrating together at the Worthington International Festival.

MY WAY BACK HOME - Documentary Series

- **Caroline Smith - Child of Movin' On, Premiere Date: May 23, 2013**
Hear the soulful voice of Caroline Smith from Detroit Lakes, and join the singer/songwriter as she takes a nostalgic journey through her hometown. Also, see her recording studio sessions and her latest performance at First Avenue, where she introduces a new style of music to her fans.
- **Holly Hansen, Premiere Date: June 27, 2013**
Follow Holly Hansen on a musical journey through her small town past. Holly revisits rural Minnesota and draws inspiration from her childhood memories in the Litchfield area. The vintage twang and hazy vocals will take you to a different era of music.

GREAT MINNESOTA PARKS - Documentary Series

- **Great Minnesota Parks: Southwest, Premiere Date: May 19, 2013**
Travel to southwestern Minnesota to see the year-round beauty of Lake Shetek State Park in Murray County. Then watch a special 75th Anniversary celebration at Pipestone National Monument and learn about the tradition of quarrying. Discover ancient stories with stone carvings at Jeffers Petroglyphs in Cottonwood County.

PRAIRIE YARD AND GARDEN - Series

- **Episode 9 - Native American Garden, Premiere Date: March 14, 2013**
Larry Zilliox visits a student-grown Native American Garden on the campus of the University of Minnesota Morris that honors the Native American legacy by incorporating vegetables that are harvested and preserved for use during a fall community meal.

- **Episode 12 - History of MN Apple Development, Premiere Date: April 4, 2013**
Apples have a heralded history in Minnesota where the University of Minnesota has been breeding apples for the northern climate for well over a century. Larry Zilliox visits with Dave Bedford, apple breeder with the University of Minnesota Horticulture Research Center, on the history of apple development in Minnesota.

ROLLAG: STEAM THRESHERS REUNION - Documentary

- **Premiere Date: March 9, 2013**
Around Labor Day, the Minnesota State Fair draws more than 100,000 people a day to the Twin Cities. At the same time, a perhaps less prestigious but just as proud entity draws 50-60,000 people Labor Day weekend to tiny Rollag, Minnesota.

ON STAGE - Music Specials

- ***Wiping out Thousands*, Premiere Date: June 20, 2013**
Ride the electronic sound waves of “Wiping out Thousands” in Pioneer’s historic opera house. This musical and romantic partnership of Alaine Dickman and Taylor Nelson presents a futuristic performance inspired by a neon tomorrow.
- ***Janelle Faiman*, Premiere Date: June 20, 2013**
Experience the strong, soulful music of singer/songwriter Janelle Faiman of Olivia, Minnesota. Janelle will share with us her journey from playing blues music in her hometown to her recent performances in Nashville, Tennessee.

Total number of key participants

- Artists: 268
- Historians, Educators and Other Content Experts: 83
- Organizations: 29
- Partners/Collaborators: 25

Representation of cultural and ethnic diversity

Postcards features a wide array of cultures and local histories. In 2013, we produced an episode dedicated entirely to Somali Culture in Willmar. Several native artists were featured in our fourth season, including in our episode about the Dakota Conflict. The drums and regalia at the Upper Sioux Wacipi were also filmed. In addition, Pioneer will continue to work with our Community Advisory Board to increase diversity in productions. We are committed to capturing the distinct cultures of our region.

Showcasing a diversity of arts disciplines

Pioneer’s Legacy-funded programs feature a wide variety of artistic disciplines such as painting, sculpting, dancing, woodworking, culinary, fabric art and many more. We strive to represent a wide variety of artists from different backgrounds.

Education efforts

Pioneer worked with the Willmar Public Schools to provide education about Somali culture. The *Postcards* episode on Somali culture is used in many classrooms at the high school. One teacher in particular, Peggy Karstens, has created specific lesson plans around our *Postcards* content and gives students extra credit for watching and reporting on episodes of *Postcards*. We are also working on having documentaries screened for students.

For the second year in a row, Pioneer attended the Young Artist Conference at Southwest State University in Marshall, Minnesota, to teach grades three through five the art of making television. Students got to choose their own script to read in front of a green screen and learned about field cameras, lighting, old film and audio. This

hands-on class allowed them to create their own television segment. Students also made their own thaumatrope, a popular toy from the 1850s with two separate images on different sides of a circle. When spun, the images appear to be superimposed, demonstrating early animation that existed before television. Students also learned the geography of where the Pioneer towers are located and where our signal reaches.

Total Number of Arts Education Materials: 3

Financial Reports (07/01/2012 - 06/30/2013 and 07/01/2013 - 06/30/2015)

Pioneer Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013 For Period: July 1, 2012 through June 30, 2013

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|--|--|
| Names of Legacy funded programs reporting July 1, 2012 – June 30, 2013 | 20 episodes of series: <i>Postcards</i> 2 episodes of series: <i>Prairie Yard and Garden</i> 4 half-hour music specials: <i>On Stage – Janelle Faiman, On Stage – Wiping Out Thousands, My Way Back Home – Caroline Smith, My Way Back Home – Holly Hansen</i> 1 one-hour history and cultural documentary special: <i>Rollag: Steam Threshers Reunion</i> 1 half-hour history and cultural documentary special: <i>Great Minnesota Parks – Southwest</i> |
| Cost of Production | See attached Cost of Production |
| Number of stations broadcasting program | Pioneer's three stations (KWCM-Appleton, KSMN-Worthington, and K49-Fergus Falls) broadcast all these programs on our high-definition channel. <i>Prairie Yard and Garden</i> also aired on the Pioneer Create channel. |
| Estimated viewership July 1, 2012 – June 30, 2013 | Pioneer does not subscribe to Nielsen ratings, so Nielsen audience numbers are not available. Our viewing area includes approximately 500,000 households. |
| Hours available for web streaming July 1, 2012 – June 30, 2013 | Approximately 14 hours of new program content were added for online viewing. (Additional hours of legacy-funded content from previous years are also available online). |
| Education materials created and distribution July 1, 2012 – June 30, 2013 | Pioneer has provided copies of a <i>Postcards</i> episode to a local school for lessons on diversity, and a local teacher is using other episodes of this series for lessons on history and culture. Pioneer also participated in a video production workshop for elementary students. |

Pioneer Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013
 For Period July 1, 2012 through June 30, 2013

Grantee: Pioneer Public Television

| Legacy Projects | Cost of Production |
|---|--|
| <i>For period July 1, 2012 - June 30, 2013</i> | <i>For period July 1, 2012 - June 30, 2013</i> |
| Pioneer Series Production: <i>Postcards and Prairie Yard and Garden</i> (select episodes) | \$306,300 |
| Pioneer Special Productions: <i>Great Minnesota Parks-Southwest, Rollag: Steam Threshers Reunion</i> , and music specials (<i>On-Stage</i> and <i>My Way Back Home</i>) | \$90,779 |
| Total | \$397,079 |

Pioneer Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: July 1, 2013 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|---|---|
| Project names and project descriptions | Legacy Projects for Fiscal Year 2014 Pioneer Series Production, Pioneer Special Productions Legacy Projects for Fiscal Year 2015 Projects are to be determined. |
| Recipient phone number | 320-289-2622 |
| Names of board members | See attached |
| Recipient email address | lheen@pioneer.org |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | We have a link posted on the Pioneer website: www.pioneer.org that takes citizens to the LLC website where the details are posted about Pioneer's use of Legacy funds. |
| Amount, source and fiscal year of the appropriation | The total amount of the Arts and Cultural Heritage Fund appropriation is \$ 726,804. It is appropriated to reimburse for expenses incurred in biennium July 1, 2013-June 30, 2015. |
| Amount and source of additional funds | There are no additional funds planned to support these projects. |
| Duration of projects | Project activities have or will take place between July 1, 2013 and June 30, 2015. |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | See attached |
| Direct expenses and admin cost | See attached Work Plan and Budget |
| Proposed measurable outcomes | See attached Work Plan and Budget |
| Plan for measuring and evaluating results | See attached Work Plan and Budget |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration |

Pioneer Public Television Board of Directors

Pat Kubly (Chair)

Granite Falls, Minnesota

Craig Wilkening (1st Vice Chair)

Appleton, Minnesota

Julie Bleyhl (2nd Vice Chair)

Madison, Minnesota

Julie Rath (Secretary–Treasurer)

Renville, Minnesota

Jacqueline Johnson

Morris, Minnesota

Liz Struve

Marshall, Minnesota

Mark Olson

Willmar, Minnesota

Chuck Grussing

Alexandria, Minnesota

Roxanne Hayenga

Sibley, Iowa

Ling Wing

Slayton, Minnesota

Les Heen (President/General Manager)

Maynard, Minnesota

Pioneer Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: July 1, 2013 through June 30, 2014

| Project | Start-End Dates | FTE Positions | Measuring and Evaluating Results | Measurable Outcomes |
|---|------------------------------|---------------|--|--|
| Pioneer Series Production and Pioneer Special Productions | July 1, 2013 - June 30, 2014 | 5.60 | SERIES: On-time completion of the Postcards series; acquisition of special content as part of the Prairie Yard and Garden series and Postcards, surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of web hits. SPECIALS: On-time completion of special music productions and interstitials, surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of web hits. | SERIES: Production and broadcast distribution of 20 original half-hour episodes of the Postcards program, with repeats broadcasts, and program made available to other stations within the Minnesota Public Television Association. Acquisition from the University of Minnesota Morris of special arts, history or cultural heritage content within the Prairie Yard & Garden series and for the Postcards program. Posting of production content to the station's web site and promotion of the program's content within the station's viewing area. Broadcast distribution of additional Postcards series content. SPECIALS: Production and broadcast distribution of a music documentary special featuring country music singer Sherwin Linton, production and broadcast of new half-hour "On Stage" music specials featuring local performers in a historic performance hall, production and broadcast of "Great Minnesota Parks - West" (working title) about area parks and trails. Posting of special production content to the station's web site for on-demand video use, and promotion throughout the viewing area. Repeat broadcasts of aforementioned specials. |
| | | | | |
| Total FTEs | | 5.60 | | |
| Direct Expenses | \$363,342 | | | |
| Administration Costs | 0 | | | |
| Total Expense for Projects | \$363,342 | | | |

Appendix E - Lakeland Public Television Raw Data

Total Legacy-funded jobs (FTEs) created and maintained: 4.3

Legacy Production Staffing (New Staff)

- Legacy Production Manager (FT)
- Legacy Producer/Director (FT)
- Lakeland News Segment Reporter (0.5 FTE)
- Web Site Designer - (0.6 FTE)

Legacy Production Staffing (Reallocation of Existing Staff)

- Executive Producer (0.3 FTE – Program/Production Mgr.)
- Producer/Director/Videographer – (0.4 FTE)
- Producer/Director/Videographer – (0.5 FTE)

Programs produced January 1, 2013 - December 31, 2013

Lakeland Public Television (LPTV) is currently producing a weekly half-hour series titled *Common Ground*, a weekly *Lakeland News* segment titled *In Focus* and short interstitial segments titled *Profiles*.

Documentaries produced in 2013 include

- *Boardwalks to Bike Paths: Northern Minnesota State Parks*
- *Regaining Food Sovereignty: Neyaab nimamoomin mewinzha gaa-inanjigeyaang*
- *Sculpting in Wood and Words: The Art of Kent Nerburn*

Total number of hours produced: 19.25

To date, LPTV has produced the following Legacy-funded content

- *Common Ground*: 12.5 hours (25 episodes)
- *In Focus*: 2 hours (46 separate segments)
- *Profiles*: 13 minutes (26 separate segments)
- *Boardwalks to Bike Paths: Northern Minnesota State Parks*: 1 hour
- *Regaining Food Sovereignty*: 1 hour
- *Sculpting in Wood and Words: The Art of Kent Nerburn*: 1 hour
- *Common Ground Web Extras, Kent Nerburn Interviews*: 1.5 hours

Total number of hours broadcast: 391.75

To date, Lakeland Public Television has broadcast the following Legacy funded programs

- *Common Ground*: 356 hours of broadcast (From 427 airings on L-Prime & L-Plus and 376 airings on LMN Channel)
- *In Focus*: 6.5 hours broadcast (From 205 airings - 46 separate segments, on L-Prime)
- *Profiles*: 9 hours 13 minutes of broadcast (From 1,112 airings on L-Prime)
- *Boardwalks to Bike Paths: Northern Minnesota State Parks*: 10 hours of broadcast (From 10 airings on L-Prime & L-Plus)
- *Regaining Food Sovereignty*: 6 hours of broadcast (From 6 airings on L-Prime & L-Plus)
- *Sculpting in Wood and Words: The Art of Kent Nerburn*: 4 hours of broadcast (From 4 airings on L-Prime & L-Plus)

Estimated viewership

LPTV currently reaches approximately 383,500 individuals over an estimated 7,500 square miles in northern and central Minnesota who view the station either off-air (antenna), via cable or via satellite. Another 773,200 individuals south of our primary market have the ability to receive our signal via direct broadcast satellite.

Total website page views and online video views: 96,729

Total Page Views for LPTV Legacy Page 2013: 5,643

LPTV YouTube Channel views:

- *Common Ground* Playlist: 35,991
- *In Focus*: 3,176
- *Regaining Food Sovereignty*: 2,173
- *Boardwalks to Bike Paths: Northern Minnesota State Parks*: 869
- *Paddles Up! The Lake Bemidji Dragon Boat Festival*: 371
- *Birch Bark Canoe*: 48,204
- *Heartland Symphony Orchestra: Sounds from Heartland*: 7
- *Common Ground Web Extras, Kent Nerburn Interviews*: 295

Total hours available online: 74

- *Common Ground*: 62 hours
- *In Focus*: 4 hours
- *Regaining Food Sovereignty*: 1 hour
- *Boardwalks to Bike Paths: Northern Minnesota State Parks*: 1 hour
- *Sculpting in Wood and Words: The Art of Kent Nerburn*: 1 hour
- *Birch Bark Canoe*: 1 hour
- *Paddles Up! The Lake Bemidji Dragon Boat Festival*: 1 hour
- *Heartland Symphony Orchestra: Sounds from Heartland*: 1.5 hours
- *Common Ground Web Extras, Kent Nerburn Interviews*: 1.5 hours

Number of stations broadcasting: 3

- Lakeland Prime (KAWE DT)
- Lakeland Plus (KAWE DT5)
- Lakeland MN Channel (KAWE DT6)

COMMON GROUND - Weekly Arts Series

Episodes 412 - 426, 501 - 509

- **Episode 412, Premiere Date: January 3, 2013**
In this week's all-new episode of *Common Ground*, volunteers live and work alongside people with disabilities at the Camphill Village Bio-Dynamic Farm in Long Prairie, MN. We look into the relationships and hard work that give back to the land and warm the heart.
- **Episode 413, Premiere Date: January 10, 2013**
On *Common Ground* this week, Red Lake potter and sculptor Celia Littlecreek demonstrates the throwing of three different works on her potter's wheel. Utilizing the Region 2 Arts Council, the Red Lake native eagerly expands her techniques and has learned from professionals all over the world. Littlecreek teaches us that each day is as different as the sculptures she creates.
- **Episode 414, Premiere Date: January 17, 2013**
In this week's episode of *Common Ground*, Kristine Kobernic, owner of *Save Our Souls Equine Rescue* in Bemidji, converts rescued horses into certified service and therapy horses. We follow Kobernic on her mission to deliver equine acquaintances to everyone from autistic children to disabled veterans.
- **Episode 415, Premiere Date: January 24, 2013**
In this week's episode of *Common Ground*, collectors of old tractors gather in Oylen, Minnesota for a bit of nostalgia at the Oylen Tractorcade. Lea Johnstone of Backus, Minnesota takes us back to a more simple time, painting farm scenes depicted in photographs from the early 1900s. Johnstone, a retired school administrator, also writes poetry to accompany each of her paintings and shares her talent with others throughout the community.

- **Episode 416, Premiere Date: January 31, 2013**
Join *Common Ground* as we visit a momentous period in Minnesota's history. In this week's episode of *Common Ground*, we're taking you back to the early days of logging at the Forest History Center in Grand Rapids. In the early 1900s, as America continued to grow, so did the timber industry. This Minnesota Historic Site recreates the everyday life in a logging camp: with everything from real horse-powered logging, right down to the flapjack breakfast.
- **Episode 417, Premiere Date: February 7, 2013**
On this week's episode of *Common Ground*, Ray Boessel, Jr. of Bigfork follows in his late grandfather-in-law's footsteps, handcrafting birchbark canoes. Boessel's grandfather-in-law, Bill Hafeman, gained worldwide recognition when he was featured on CBS's *On the Road with Charles Kuralt* in 1982. And Brainerd artist and educator Evelyn Matthies has spent her career teaching others about all facets of art. She shows us that spontaneity and pushing the boundaries are the keys to creating a masterpiece.
- **Episode 418, Premiere Date: February 14, 2013**
On this week's episode of *Common Ground*, we join youth from all over the country for International Day at Concordia Language Villages. We learn how these young campers are not only learning new languages, but are completely immersed in foreign culture – right in the “northwoods” of Bemidji. Inspired in part by quilting patterns, Bob Gormley of Backus uses various local and exotic woods to design custom interior doors and other unique home décor.
- **Episode 419, Premiere Date: February 21 2013**
This week, members of the North Country Trail Association and the Minnesota Conservation Corps are clearing a footpath through the wilderness of Northern Minnesota. When complete, the North Country Trail will be the longest National Scenic Trail stretching 4,600 miles from New York to North Dakota. Then enjoy a backstage pass to the Happy Together Tour, an oldies benefit concert put on by Lakeland Public Television and the Sanford Center in Bemidji.
- **Episode 420, Premiere Date: February 28, 2013**
This week on *Common Ground*, meet Bemidji author Kent Nerburn as he explores the issues that affect Native Americans, drawing acclaim from the Native community. Having published more than a dozen books on these subjects, Nerburn's spiritually influenced writings have also gained mass popularity on the internet – one of which has been read over three million times!
- **Episode 421, Premiere Date: March 7, 2013**
If you're a collector of historical memorabilia, don't miss this week's all new episode of *Common Ground*! We salute veteran Robert Follis, who describes his career and presents his collection of military uniforms and artifacts to students in Pillager. Clyde Lowe displays an impressive collection of pedal tractors at the Koochiching County Fair in Northome. Then community members cast a line in support of senior citizens at the “Let's Go Fishing” event on Lake Bemidji.
- **Episode 422, Premiere Date: March 14, 2013**
This week on *Common Ground*, Levi Brown and Shirley Nordrum instruct young people from Bena and surrounding communities in archery and other traditional Native American skills. White Earth Native Faron Blakely demonstrates his painting and wood burning talents. Then we'll suit up for the Minnesota Finlandia cross-country ski marathon in Bemidji. We'll show you what makes this race one of the most prestigious and challenging events in the world.
- **Episode 423, Premiere Date: March 21, 2013**
This week on *Common Ground*, photographer and world traveler Cal Rice of Bemidji takes us on a cultural journey through his exhibition of photos from Bhutan and Cuba. Then learn about the history of Scorpion Snowmobiles, Inc., formerly located in Crosby. Fans of this classic brand reunite each year to show off their vintage sleds at the Scorpion Homecoming Festival.

- Episode 424, Premiere Date: March 28, 2013**

On this week's episode of *Common Ground*, get Back to Basics in Pine River. This gathering of like-minded individuals explores ways to make agriculture and businesses more environmentally sustainable. Then take a tour of a historic building in downtown Bemidji being repurposed from a bank, to the new headquarters of the Northwest Minnesota Foundation. Touring the building prior to its restoration reveals historical rooms with some of their dated decor and antiquated utilities intact, AND some mysteries left by those who worked on the building decades past.
- Episode 425, Premiere Date: April 4, 2013**

This week on *Common Ground*, join Bemidji filmmakers Mike Bredon and Gary Burger as they create very different types of films. Burger works on his sequel to *Bemidji: Between the Wars*, *Bemidji: The Middle Years*, recreating historic scenes from our region's past. Mike Bredon, an associate of Burger's, not only shoots video for both of Burger's historical Bemidji films, but also works tirelessly to complete a labor of love: an independent zombie film.
- Episode 426, Premiere Date: April 11, 2013**

This week on *Common Ground*, visit events of Northern Community Radio including their Great Northern Radio Show, an homage to simpler times of live radio drama. Come along with us to live music fundraiser events and their volunteer picnic in Grand Rapids. Interviews with KAXE/KBXE staff and volunteer DJs explore the relationship of the station, our community and culture that makes this rare media phenomenon of community-supported, volunteer radio possible.
- Episode 501, Premiere Date: October 24, 2013**

Common Ground visits the studios of Tom Page, a Cohasset, Minnesota sculptor. Page uncovers a string of intriguing pieces in his shop and shares secrets from the creative process he used to form a Celtic drummer in bronze. The show also includes a visit to an exhibition of Page's extensive work, which spans 40 years, at the Edge Center For the Arts in Bigfork, Minnesota.
- Episode 502, Premiere Date: October 31, 2013**

The October 31st episode of *Common Ground* starts out by following a creative non-fiction writing class and then moves on to a filmmaker's studio to give viewers a glimpse into the process of scoring a film. The program begins with a reading about a visit to the Arctic National Wildlife Reserve, the setting is the recently revived Minnesota Northwoods Writers Conference at Bemidji State University, and author Joni Tevis, a Furman University Professor, is showcasing the art of non-fiction writing. In the second part of the show, *Common Ground* heads to the studio of Gary Burger, a Bemidji audio engineer and filmmaker to find out how he created music for the film, *Bemidji: The Middle Years*. The piece includes some original music from Burger's film.
- Episode 503, Premiere Date: November 7, 2013**

In this episode of *Common Ground*, award-winning Bemidji author Kent Nerburn talks about the narrative process he uses to create compelling stories. The program takes viewers behind the scenes as Nerburn is interviewed by a British TV crew. A story Nerburn published earlier in his career suddenly went viral on the internet and gained him a global audience. During the show, Nerburn discusses the process of recollection he went through as a writer, turning an experience from his own life into the viral web story *The Cab Ride I'll Never Forget*. Nerburn, who has a string of books to his credit, goes on to take viewers on a unique journey through a recently completed manuscript as he talks us through some of his edit decisions. That manuscript is being published this fall as *The Girl Who Sang to the Buffalo*. In 2010, its prequel, *The Wolf at Twilight*, netted Nerburn a Minnesota Book Award.
- Episode 504, Premiere Date: November 14, 2013**

If "stitching in the ditch" is a term you understand, you may well enjoy this segment of *Common Ground*. If the term is a mystery, all will be explained during the show by the accomplished quilters from Breezy Point, Minnesota. The program also includes a visit to an upscale Bemidji restaurant to learn how to create a Japanese form of poetry known as Haiku. In Breezy Point, Civil War quilt patterns compete

with place mats, embroidery, dresses for Africa and appliqué as members of the Quilting Guild share about their work and the reasons they enjoy quilting. At the Sparkling Waters restaurant in Bemidji, viewers get to meet Marsh Muirhead an accomplished raconteur, pilot, dentist and author, as he shares excerpts from his latest book *Her Cold Martini – Haiku*.

- **Episode 505, Premiere Date: November 21, 2013**
Follow along as accomplished outdoor painters explain their techniques, tricks and the philosophy of their art form for *Common Ground* viewers. The annual Jaques Plein Air Event is an outdoor painting competition centered in the picturesque Mississippi river city of Aitkin, Minnesota. The in-depth coverage provided by *Common Ground* spans two full episodes of the show. In this first episode the painters are restricted to working within the Aitkin city limits. Shot in July 2013, the warm glow of a summer's day in small town Minnesota suffuses the piece as viewers get a glimpse of painters interacting with other city inhabitants.
- **Episode 506, Premiere Date: November 28, 2013**
Experience the beauty of Aitkin County as five outdoor painters share their thought processes while they paint in this second program of a two-part series following an open air painting competition based at the Jaques Art Center in Aitkin. The event attracts artists from far and wide. Cynthia Kath from Minneapolis introduces viewers to the art of painting with pastels, Susan Klem shares about emotion and the choices a painter makes as she paints lily pads at a stunningly beautiful wetland location, and Paul Boecher, an acrylic artist based in Hennepin County, tells about the part frontier artists played in the opening up of the West.
- **Episode 507, Premiere Date: December 5, 2013**
Follow along as Tim and Mary Green of Bemidji tell the tale of their reclaimed barn, which has become the location of their boutique business, Tootsie B. A lifelong dream of Mary's, Tootsie B has vintage clothing, reclaimed and repurposed decorative items, as well as new jewelry and art by local northern Minnesota artists. Tim shares his process of finding, moving and rebuilding the old barn with modern design inclusions intended to make the structure last another one hundred years, as well as some surprises he and Mary discovered along the way.
- **Episode 508, Premiere Date: December 19 2013**
Saturday Night Dirt is the first book in a series about speedway racing designed to inspire young adults to read. *Common Ground* takes viewers to the Bemidji Speedway to find out about this unique project. During the show, writer Will Weaver recounts how experiences with the dirt racing team he formed went on to find expression in a trilogy of motor novels. Will Weaver has achieved recognition with two Minnesota Book Awards, a short story that was adapted to become the 2006 independent feature film *Sweet Land* and a 1986 novel that became a CBS Television movie. More recently, he took up the challenge of writing for young adults and in the process he created a dirt racing team. In this episode of *Common Ground*, Weaver talks about the challenges of writing for this audience, and viewers get to meet driver Skyler Smith, who got his start with Team Weaver Racing while still in high school.
- **Episode 509, Premiere Date: December 26, 2013**
A Kelliher woodcarver shares his inner angst with viewers as he walks through the process that enabled him to carve his first ever life-size Angel, not in the privacy of his shop but in full public gaze over three days last fall at the Hackensack Chainsaw Event. Inspired by an Italian sculpture of the Archangel Michael's conflict with the Devil, Ethan Elgersma chose to experiment in public. It was Elgersma's first time carving alongside the pros at Hackensack, and *Common Ground* documented the whole process as he re-created the epic conflict in wood. The final sculpture attracted bids in excess of a thousand dollars as the destiny of the Angel with 9-foot wings and the horned dragon hung in the balance.

Sample feedback

"I really enjoy *Common Ground*. When you choose to live up here in Northern Minnesota you miss out on some things like the arts but I can see them on my TV - the world is brought to me as I look out on my little lake right here in Laporte." – Mrs. Gerri Mead, Laporte, Minnesota

"First of all I have to tell you how much I love your show. Spotlighting these great local artists is so cool. It reminds you how sweet the people in this area are... how lucky we are to live here." – Scott Sobiech - St. Cloud, Minnesota

"I want to send a deep thank you. I was watching your show *Common Ground*, as I do often, and caught the program with Kent Nerburn. What an amazing person! Are you hiding more of these people up there? I read his Taxi story that he mentioned in the show and then checked out *Ordinary Sacred* from the library on my Kindle. I also ordered his book written for sons from a father. I am amazed at his simple yet profound voice. I think he is quickly becoming the father I wish I had had and guiding me closer to being the mother I want to be more of. This is probably getting a bit deep but I read and cry and feel grateful and then go back for more." – Anonymous, Saint Paul, Minnesota

"Watching this the second time - one hour of the finest educational documentation pieces on YouTube. Thank you to all participating in the making of the canoe and to the filmmakers." – Anonymous

"What a privilege to share in this experience, even if it's only from seeing a video. Thank you all for sharing your time and knowledge. And hooray for public TV." – Anonymous

IN FOCUS - Lakeland News arts/culture segments

- Abstract Art, Samuel Staudt of Bemidji - January 4, 2013
- Doll Fashion, California Thorson of Bemidji - January 11, 2013
- Clay Pottery, Alan Fritz of Walker - January 18, 2013
- Resort Art in Nevis, MN - January 25, 2013
- Art Classes to Help Mental Disabilities in Grand Rapids - February 1, 2013
- Poetry Slam in Bemidji – February 8, 2013
- Energy Efficient Buildings, Paul Hunt of Pine River – February 15, 2013
- Brainerd Tatto artist Tony Powers - February 15, 2013
- Armour Art, John Theroux of Bemidji – March 1, 2013
- Monster Puppets, Nina Lubarski of Bemidji - March 8, 2013
- Park Rapids Lakes Area Arts Council - March 15, 2013
- Empty Bowls Project in Grand Rapids - March 22, 2013
- Art of Making Guitars & Mandolins, Lloyd LaPlant of Grand Rapids – March 29, 2013
- Art from Within in Bemidji – April 5, 2013
- Traveling Mini Art Show in Bemidji with Mike Lemon - April 12, 2013
- Ojibwe Portraits Collection at BSU - April 19, 2013
- Adelon Axt: Author from Walker, MN - April 26, 2013
- The Central School in Grand Rapids – May 3, 2013
- Park Rapids Welcome Mat – May 10, 2013
- Marvelous Fish House and Market – May 17, 2013
- Blackduck High School Artists – May 23, 2013
- Small Art for Big Hearts, Don Houseman in Bemidji – May 31, 2013
- New Bemidji Community Art Center Plans – June 7, 2013
- Chaga Mushroom Hunting in Brainerd – June 14, 2013
- One Voice Mixed Chorus performance at BSU – June 21, 2013
- Lesson in Songs with Paul Spring - June 28, 2013
- Grand Rapids First Friday Art Walk – July 5, 2013
- Artists on Deck in Brainerd – July 12, 2013

- Headwaters Film Festival at BSU - July 19, 2013
- Potters for Peace in Brainerd – July 26, 2013
- Curious Neighbors Exhibit in Grand Rapids – August 2, 2013
- Crosslake Art Club Event - August 2, 2013
- Shingobee Trail - August 23, 2013
- Online Adventure Magazine, Photographer Jon Heller - August 30, 2013
- Brainerd Vocalist and Musician Seth Doud – September 6, 2013
- Bemidji Sculptor Wanda Odegards Bronze Eagle - September 13, 2013
- Belly Dance Troupe in Brainerd - September 20, 2013
- Pumpkin Patch Farm in Park Rapids - September 20, 2013
- Making a Traditional Native American Drum – October 4, 2013
- Faces of the Homeless Exhibit in Bemidji - October 11, 2013
- Airbrush Artist Mike Dieter of Brainerd - October 18, 2013
- Upstream Film Festival in Bemidji - October 18, 2013
- Unique Beauty Boutique in Brainerd – November 1, 2013
- A Prairie Home Companion Broadcasting Live in Bemidji - November 8, 2013
- Red Lake High School Teen Health Fair - November 15, 2013
- Graphic Design artist Ron Schrader of Walker, MN - November 15, 2013

Total number of key participants

- Artists: 254
- Historians, Educators and Other Content Experts: 72
- Organizations: 25
- Partners/Collaborators: 9

Representation of cultural and ethnic diversity

Lakeland Public Television's Legacy production crew is committed to embracing diversity in people and ideas throughout northern and central Minnesota. We actively strive to tell the stories of the diverse cultures present in our region, including the many Native American communities that contribute to our rich history. A good example of this is found in our documentary *Regaining Food Sovereignty*, in which we worked closely with members of the Indigenous Environmental Network to gain access to authentic native stories and points of view from across our region. This year on *Common Ground*, we also featured three members of the Leech Lake and White Earth Tribes who are passing along traditional Native American skills to reservation youth and demonstrating their artistic talents.

Showcasing a diversity of arts disciplines

LPTV's Legacy productions have presented a broad variety of arts disciplines that showcase many of the talented individuals across our entire region. In the past year, *Common Ground* has featured sculptors, Plein Air painters, poets, musicians, authors and quilters, among others. *In Focus* segments have featured graphic designers, traditional native drum makers, the One Voice Mixed Chorus and a maker of guitars and mandolins, among many others as well.

Advisory board/consultants

LPTV measured the success of these productions through feedback received from our Community Advisory Councils. These volunteer groups of LPTV viewers gather bi-monthly in both our Brainerd and Bemidji studios to provide programming feedback and inform staff of the general pulse of LPTV in their communities. Our Legacy Production crew also hosted and organized two focus group/luncheons in the Bemidji and Brainerd areas May 29 and 30, 2013. Attendees, comprised of past participants in Legacy productions, local arts board members and area legislators, provided feedback regarding improvements for Legacy productions as well as suggestions for future content.

Previously broadcast programming that continues to air and is available online

Common Ground

- 100 Season, Episodes 1 – 26
- 200 Season, Episodes 1 – 36
- 300 Season, Episodes 1 – 28
- 400 Season, Episodes 1 – 26

Documentaries

- *Paddle's Up: The Lake Bemidji Dragon Boat Festival* (60 min) Premiered March 2012
- *Birch Bark Canoe* (60 min) Premiered March 2012
- *Heartland Symphony Orchestra: Sounds from the Heartland* (90 min) Premiered June 2012
 - Season 1 (2 one-hour episodes)
 - Season 2 (4 half-hour episodes)
- *Celebrating 40 Years* (1 half-hour documentary)
- *Because You Voted Yes* (1 half-hour documentary)
- *Legacy Moments* (12 interstitials)

Lakeland Public Television Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013
 For Period: July 1, 2012 through June 30, 2013

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|--|--|
| Names of Legacy funded programs reporting July 1, 2012 – June 30, 2013 | (28) episodes: <i>Common Ground</i> : A thirty-minute arts, culture, & history magazine style program. (2) one-hour documentaries: <i>Boardwalks to Bike Paths</i> : Northern Minnesota's State Parks and <i>Regaining Food Sovereignty</i> . (50) weekly: <i>In Focus</i> : 3-4 minute arts and culture news segments featured in our Friday night edition of <i>Lakeland News</i> at 10. (18) Legacy Profiles: Thirty-second interstitials featuring snippets of arts, culture, and history from around the region. |
| Cost of Production | See attached Cost of Production |
| Number of stations broadcasting program | Three of LPTV's 6 total stations broadcast LPTV Legacy-funded programs. In addition, some LPTV Legacy programs are seen statewide on the Minnesota Channel. |
| Estimated viewership July 1, 2012 – June 30, 2013 | While we don't have specific viewership data for our individual ACHF funded programs, recent 2013 Nielsen viewership data provided by CPB shows LPTV has an average of 95,288 weekly viewing households. |
| Hours available for web streaming July 1, 2012 – June 30, 2013 | 19 hours of programs streamed online. |



Lakeland Public Television Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013
 For Period July 1, 2012 through June 30, 2013

Grantee: Lakeland Public Television

| Legacy Projects | Cost of Production |
|--|--|
| <i>For period July 1, 2012 - June 30, 2013</i> | <i>For period July 1, 2012 - June 30, 2013</i> |
| <i>Common Ground</i> (28 episodes), 30-minute weekly program | \$291,438 |
| MN State Park Documentary, 60-Minute | \$27,076 |
| Native American Sustainable Living Documentary 60-Minute | \$21,240 |
| Legacy Profiles (18 episodes), 30-second interstitials | \$32,116 |
| Lakeland News "In Focus" Arts & Culture Segments (50 segments) | \$40,708 |
| Total Project Cost | \$412,577 |

Funded by State of MN ACHF Funds **\$368,932**

Funded by NMPTV, Inc. **\$43,645**

Lakeland Public Television Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: July 1, 2013 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|---|---|
| Project names and project descriptions | <p>Legacy Projects for Fiscal Year 2014 (22) episodes of <i>Common Ground</i>: A thirty minute weekly arts, culture, and history magazine style program (2) one-hour documentaries: <i>Native American Treaties</i> and <i>Dams of North Central Minnesota</i>: (50) weekly In Focus Weekly 3-4 minute arts and culture news segments featured in our Friday night edition of Lakeland News at 10 (18) Legacy Profiles Thirty-second interstitials featuring snippets of arts, culture and history from around the region</p> <p>Legacy Projects for Fiscal Year 2015 Projects are to be determined.</p> |
| Recipient phone number | 218-333-3015 |
| Names of board members | See attached |
| Recipient email address | bsanford@lptv.org |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | We have a link posted on our home page at www.lptv.org that takes citizens to the LLC website where the details are posted about LPTV's use of Legacy funds |
| Amount, source and fiscal year of the appropriation | The total amount of the appropriation is \$737,864. It is appropriated as available to reimburse for expenses incurred in biennium July 1, 2013-June 30, 2015 |
| Amount and source of additional funds | There are no additional funds planned to support these projects. |
| Duration of projects | Project activities have or will take place between July 1, 2013 and June 30, 2015 |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | 4.5 FTEs |
| Direct expenses and admin cost | See attached Work Plan and Budget |
| Proposed measurable outcomes | See attached Work Plan and Budget |
| Plan for measuring and evaluating results | See attached Work Plan and Budget |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration |

2014 Lakeland Public Television Board of Directors

Doug Oman, Board Chair, Bemidji, MN

Doug is a past mayor of Crookston, MN and has been involved in local politics all his life. He is also a retired State Farm Insurance agent and now lives in the Bemidji area. His passion for public television and his dedication to the board have been incredibly appreciated!

Cal Rice, Vice Chair, Bemidji, MN

Cal is retired from IBM and was heavily involved in the personal computer revolution there. Post retirement brought him to the area he loves best: Bemidji and our lakes country. Cal is an avid photographer whose hobby has taken him to most remote corners of the world.

Sue Kringen, Secretary, Bemidji, MN

A lifelong resident of Bemidji, Sue is the Vice President, Director of Sales and Marketing at Riverwood Bank. Bemidji's continued progress is Sue's driving force and she has served our community in countless ways over the years.

Chris Ruttger, Treasurer, Deerwood, MN

Vice president of Ruttger's Bay Lake Lodge in Deerwood, Chris has deep connections to the region and all it has to offer our residents and visitors. His insight and thoughtfulness in decision making are a gift to LPTV.

Dr. Kathy Annette, Grand Rapids, MN

Kathy is the CEO of the Blandin Foundation in Grand Rapids, MN. Prior to her serving at Blandin, Kathy served as the director of the Federal Indian Health Services program. Kathy also has served on many regional boards and is well connected and respected in the Native American community.

Dr. Jim Bensen, Bemidji, MN

Jim is a former Bemidji State University president. He is incredibly dedicated to the growth and prosperity of the Bemidji area, as is evident by his role as the Chair of Bemidji Leads!.

Jean Castle, Bemidji, MN

Jean was one of the founding board members of Lakeland Public Television dedicated to getting a local, public television station on the air in Bemidji over 30 years ago. It has been refreshing having her passion for the cause back at LPTV board meetings.

Ray Gildow, Staples, MN

Ray is an author, professional fishing guide and retired Vice-President of Central Lakes College. In addition to his role as LPTV Board Chair, Ray hosts LPTV's twice monthly local current events and public issues discussion program, Lakeland Currents.

Jim Hanko, Bemidji, MN

Until October 2009, Jim had been the President and Chief Executive Officer of North Country Health Services (NCHS) in Bemidji, MN for 11 years. His vast experience and dedication to the success of both Bemidji and Lakeland Public Television are huge assets to our board and station.

Ray Holm, Merrifield, MN

Ray is a technologist and recently retired from Hunt Technologies and Hunt Utilities Group. He is involved in local issues in our southern service area.

Kathy Moore, Lakeshore, MN

Kathy served as the Marketing Director for the Brainerd Area Chamber of Commerce, the Small Business Development Center, and Central Lakes College. Kathy is very active with early childhood development initiatives and is passionate about serving our region's children. In addition, Kathy brings a great deal of marketing experience to our organization.

Mike Smith, Bemidji, MN

Mike is new to the board in 2014 and has just recently retired. Mike had served in a wide variety of corporate management and financial roles prior to moving to Bemidji. When Mike and his wife Karen moved to Bemidji, they purchased and operated MJB Appliance in downtown Bemidji until his recent retirement. We're excited to have Mike join the board with his wealth of management experience.

Bryan Westerman, Bemidji, MN

Bryan is also new to the board in 2014 resides in Bemidji. Bryan currently serves as CFO of Oregon Restaurant Services with business locations in Oregon and Illinois. Prior to his current role, Bryan served in a wide variety of financial management roles in the Bemidji area. His financial experience and knowledge of the regional business community will be a big asset for LPTV.



**Lakeland Public Television Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015**

For Period: July 1, 2013 through June 30, 2014

| Project | Start-End Dates | FTE Positions | Measuring and Evaluating Results | Measurable Outcomes |
|--|------------------------------|---------------|--|---|
| "Common Ground" (22 episodes) 30 minute weekly magazine style program | July 1, 2013 - June 30, 2014 | 2.30 | Annual program preference poll, participant survey, data acquisition and tracking. Regional focus groups, feedback from community advisory council | Completion and broadcast of 22 episodes, number of participants featured, increased revenues for participants due to exposure, web hits, ranking in program preference poll, focus groups |
| Native American Treaties 60 Minute Documentary | " " | 0.60 | | Completion and broadcast of production, number of participants featured, support for program, web hits |
| Dams of Northcentral Minnesota 60 Minute Documentary | " " | 0.5 | | Completion and broadcast of production, number of participants featured, support for program, web hits |
| "Legacy Profiles" (18 episodes) 30 second arts, culture, & history interstitials | " " | 0.40 | | Completion and broadcast of 18 episodes, number of participants featured |
| Lakeland News "In Focus" Arts & Culture News Segments (50 segments) | " " | 0.70 | | Completion and broadcast of 50 segments, number of participants featured, increased revenues for participants due to exposure, web hits |
| Total FTEs | | 4.50 | | |
| Direct Expenses | \$330,227 | | | |
| Directly Related Administration Costs | \$38,705 | | | |
| Total Expense for Projects | \$368,932 | | | |

Appendix F - KSMQ Public Service Media Raw Data

Total Legacy-funded jobs (FTEs) created: 3.5

- Senior Legacy Producer (FT)
- Legacy Producer (FT)
- 2 Shooter/Editors (PT)
- Production Manager (PT)
- CEO (PT)

Total additional Legacy-funded temporary/freelance jobs:

In addition, KSMQ contracted 29 positions on a temporary basis totaling \$79,038 in salary in 2013.

Legacy-funded programs produced

During calendar year 2013, KSMQ produced a fourth season and the first three episodes in a fifth of its Legacy-produced series *Off 90*. *Off 90* features stories of art, culture and history from the southern part of the state.

KSMQ has also produced the following documentaries and specials

- *Off 90 Presents* (series of one-hour music and poetry specials)
- *Music Box* (series of half hour music specials)
- *Arrival* (half hour documentary)
- *The Typist* (one hour documentary)

Total number of hours produced: 16.5

- *Off 90* (15 half-hour programs)
- *Music Box* (8 half-hour programs)
- *Off 90 Presents* (2 one-hour programs)
- *Arrival* (1 half-hour documentary)
- *The Typist* (1 one-hour documentary)
- *Christmas at Assisi* (1 one-hour music special)
- *Talk Derby to Me* (1 half-hour program)

Total number of hours broadcast: 102

- *Off 90*: 53.5 hours
- *Off 90 Presents*: 36 hours
- *Arrival*: 3 hours
- *For the Union*: 1 half-hour
- *The Typist*: 2 hours
- *Painting with Light: Winona's Stained Glass Legacy*: 1 half-hour
- *Minnesota Hotdish: A Love Story*: 1 half-hour
- *Christmas at Assisi 2013*: 6 hours

Estimated viewership: 655,000

Total hours available online: 54

Total number of page views: 88,171

Total number of key participants

- Artists: 424
- Historians, Educators and Other Content Experts: 95
- Organizations: 33
- Partners and Collaborators: 21

Previously broadcast programming that continues to air and is available online

- *Off 90*
 - Season 1 (14 episodes)
 - Season 2 (11 episodes)
 - Season 3 (14 episodes)
 - Season 4 (2 episodes)
- *Playhouse Off 90*
 - Season 1 (2 one hour episodes)
 - Season 2 (4 half hour episodes)
- *Celebrating 40 Years* (half hour documentary)
- *Because You Voted Yes* (half hour documentary)
- *Legacy Moments*: (12 short interstitials)

OFF 90 - Weekly Arts Series

Episodes 403 - 414, 501 - 503

- **Episode 403, Premiere Date: January 6, 2013**
A retired power plant receives new life as an art gallery in Austin. Join a memorial tractor ride in Meyer -- see tractors of all kinds, old and new alike. And...Come with us to Albert Lea to meet Benjamin Franklin and other characters from America's past.
- **Episode 404, Premiere Date: January 13, 2013**
Spring Grove is one of the first Norwegian settlements in the state. See how their heritage is being kept alive. See the history of farming come to life in Waseca and get a taste of what it was like to be a pioneer. And... come with us as we explore Austin, its history, present, and future.
- **Episode 405, Premiere Date: January 20, 2013**
Every year, Waseca is invaded...by marching bands, and there's music in the air. Learn about an Austin man who overcame some tough obstacles on his road to becoming an artist. And...Learn about the humble beginnings of a man from Le Sueur, who later became a household name.
- **Episode 406, Premiere Date: February 3, 2013**
On this episode of *Off 90*, Meet an art teacher from Austin who has taught hundreds of students about art... and continues to learn about art... for himself. Meet a playwright from Rochester who wrote a play that bridged the generation gaps in her family tree. And... Take a tour of a toy tractor museum in Austin that will amaze both young and old alike.
- **Episode 407, Premiere Date: February 17, 2013**
Learn about a handwritten Bible in the Austin Library that was recently completed for a Benedictine Abbey, the first time since the invention of the printing press. And get down and dirty with some folks in Chatfield as they cast works of art out of molten hot metal.
- **Episode 408, Premiere Date: February 24, 2013**
Come with us to Winona and meet a man who has the power to bring the inanimate to life: a puppeteer. Watch as a piece of history leaves its mark on Austin and makes way for the future! And ... we explore the history of Assisi Heights and discover some of the important work that goes on there today.

- **Episode 409, Premiere Date: April 7, 2013**
Hundreds of eagles call the Mississippi River Valley home. Come with us to Wabasha, Minnesota, where we visit a place dedicated to the welfare of these magnificent creatures. You won't find this house on the map for the Parade of Homes. Take a tour of a home in St. Joseph built with some unique materials. There's more to jewelry than what meets the eye. Meet some jewelry makers from Lanesboro who have stories to tell ... through their jewelry.
- **Episode 410, Premiere Date: April 14, 2013**
Attitude is just one of the many things that sets roller derby apart from all other sports. Come with us to Rochester for a front row seat of this intense sport. There aren't many reasons to go outside in Minnesota during the winter, but welcome to SocialICE, a Rochester event that mixes ice sculptures with the art of socializing. Ghost towns are places where all the dreams and efforts of visionaries died in vain. Take a tour with a man from Mower County who strives to keep their memory alive.
- **Episode 411, Premiere Date: April 14, 2013**
Meet some people from southeastern Minnesota who think those mysterious things that go bump in the night just might be what you think, and fear, they are. A lot goes into creating the perfect paperweight. Come with us to Winona to learn the difficult process of making glass paperweights. Meet a man from Rochester who combined music and video for some ground-breaking results.
- **Episode 412, Premiere Date: May 19, 2013**
Teacher, writer, and state representative, learn the story of a man from central Minnesota whose interest in the state spans from its conception to its future. Next, we take a trip to Rochester and meet a couple with a very unique collection: toasters; we explore the interesting history behind this important kitchen appliance. Then, like father, like daughter: Meet a singer from Austin who learned to sing the blues from her father ... and listen to them play the blues together.
- **Episode 413, Premiere Date: June 23, 2013**
Energy, creativity, and a strong sense of community; these are just some of the qualities of this renaissance woman from Rochester. Trout Fishing is a very important activity in Preston. Find out why it's so vital. Meet a writer from Rochester who turned her experiences into a published work of fiction, and for her, this is only the beginning.
- **Episode 414, Premiere Date: June 23, 2013**
We've covered a lot in this season of Off 90, from museums and musicians, artists and re-enactors, to history and heritage. We bring you our favorite stories we've covered this season.
- **Episode 501, Premiere Date: November 3, 2013**
Our premiere episode for our 5th season witnesses the Ford Tri-motor coming to Albert Lea. Also learn what it's like to be Princess Kay of the Milky Way and Visit Austin's ArtWorks Festival.
- **Episode 502, Premiere Date: November 10, 2013**
Explore Albert Lea's history, present, and future. Meet Ken Allsen, an architectural historian and follow a family from the city that learns more about life on the farm.
- **Episode 503, Premiere Date: November 17, 2013**
Look into the fast paced world of young stock car driver Anna Brouwers. See how one community combines art and the art of gardening to create a beautiful symmetry. Learn about an artist who saw something different in a fundamental element of farming: the seed.

MUSIC BOX - Weekly Music Series
Episodes 101 - 108

- **Episode 101, Premiere Date: January 10, 2013**
Featured singer-songwriters perform at the Rochester Civic Theatre in Rochester, Minnesota.
- **Episode 102, Premiere Date: January 17, 2013**
Featured blues musician Charlie Parr performing at the Historic Paramount Theatre in Austin, Minnesota.
- **Episode 103, Premiere Date: January 24, 2013**
Grammy award winning artist Jon Vezner performs at the Historic Paramount Theatre in Austin, Minnesota.
- **Episode 104, Premiere Date: January 31, 2013**
Six Mile Grove performs at the Historic Paramount Theatre in Austin, Minnesota.
- **Episode 105, Premiere Date: February 7, 2013**
Bethany Larson and the Bees Knees perform at the Historic Paramount Theatre in Austin, Minnesota.
- **Episode 105, Premiere Date: February 14, 2013**
Galactic Cowboy Orchestra performs at the Historic Paramount Theatre in Austin, Minnesota.
- **Episode 106, Premiere Date: February 21, 2013**
Musicians are joined away from the stage and perform “unplugged” personal songs.
- **Episode 107, Premiere Date: February 21, 2013**
Musicians are joined away from the stage and perform “unplugged” personal songs.
- **Episode 108, Premiere Date: February 28, 2013**
Musicians are joined away from the stage and perform “unplugged” personal songs.

OFF 90 PRESENTS - Music Specials
Episodes 106 - 108

- Episode 106, Premiere Date: May 20, 2013
Live musical performance by the band, Bethany Larson and the Bees Knees, at the Historic Paramount Theatre in Austin, Minnesota.
- Episode 107, Premiere Date: January 9, 2013
Performance art delivered by the poets and musicians of Bosso Poetry Company at the Historic Paramount Theatre in Austin, Minnesota.
- Episode 108, Premiere Date: August 11, 2013
Music performance delivered by married duo Bella Ruse at the Historic Paramount Theatre in Austin, Minnesota.

CHRISTMAS AT ASSISI IN 2013 - Performance Special
Broadcast Premiere December 20, 2013

Program Description: KSMQ invites you to partake in an uplifting holiday tradition—the annual "Christmas at Assisi" concert, recorded live at Lourdes Chapel at Assisi Heights in Rochester. You'll enjoy exquisite music performed by Choral Arts Ensemble and Concert Choir of the Honors Choirs of SEMN, as well as Mary Schneckloth on harp and Allen Bishop on oboe. There's music for all, from timeless masterpieces to contemporary favorites. It's the perfect musical experience for the holidays.

ARRIVAL - History Documentary

Broadcast Premiere April 20, 2013

Program Description: KSMQ presents its documentary, "Arrival: Women's Visions for a New Home," which tells the stories of female refugees and immigrants who faced intense personal challenges in their countries of origin and now work to secure a brighter future in Minnesota. What they share is both heartbreaking and inspiring.

THE TYPIST - History Documentary

Broadcast Premiere November 20, 2013

Program Description: The last living typist from the Nuremberg trials. Our most recent documentary follows the life of Larry Tillemans from Minnesota.

Representation of cultural and ethnic diversity

KSMQ Public Television produced *Arrival: Women's Visions for a New Home*, a half-hour documentary that explores Minnesota's every-changing cultural landscape. *Arrival* shares the stories of four women who came to the United States as immigrants or refugees after surmounting intense personal challenges in their countries of origin. These courageous women are now engaged in their new home using their strengths and voices to construct a brighter future in Minnesota, for Minnesota.

Financial Reports (07/01/2012 - 06/30/2013 and 07/01/2013 - 06/30/2015)

KSMQ Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013 For Period: November 1, 2012 through October 31, 2013*

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|--|--|
| Names of Legacy funded programs reporting November 1, 2012 – October 31, 2013* | 14 Episodes: Off 90 39 Quick Stop Interstitials 4 one-hour performance specials <i>Off 90 Presents Bella Ruse</i> <i>Off 90 Presents Bethany Larson & the Bees Knees</i> <i>Off 90 Presents Galactic Cowboy Orchestra</i> <i>Christmas at Assisi</i> 2 90-minute performance specials: <i>Off 90 Presents Bosso Poetry Company</i> <i>North House Folk School Unplugged</i> 4 half-hour History and Cultural Documentaries: <i>Arrival – Women's Visions for a New Home</i> <i>Talk Derby to Me</i> <i>Celebrating 40 Years of Hometown TV</i> <i>River Sojourn</i> 1 one-hour History and Cultural Documentary: <i>The Typist</i> 8 Episodes Music Performance Series: KSMQ's Music Box 5 Legacy Outreach Events: <i>ArtiGras (Rochester), Movies Under the Stars (Rochester), ArtWorks 2012 (Austin), Artworks 2013 (Austin), Autumn ArtFest (Austin)</i> |
| Cost of Production | See attached Cost of Production |
| Number of stations broadcasting program | KSMQ's main digital channel broadcasts KSMQ Legacy-funded programs. 6 stations statewide broadcast KSMQ's Legacy funded programs on the Minnesota Channel. |
| Estimated viewership November 1, 2012 – October 31, 2013* | 655,000 viewing households |
| Hours available for web streaming November 1, 2012 – October 31, 2013 | 54 hours of program streamed online. |

* KSMQ was approved for an extension, shifting this report from July 1, 2012 through June 30, 2013 to November 1, 2012 through October 31, 2013.

KSMQ Arts and Cultural Heritage Grant
Report on Legacy Expenses: Cost of Production for State Fiscal Year 2013
 For Period November 1, 2012 through October 31, 2013*

Grantee: KSMQ

| Legacy Projects | Cost of Production |
|--|--|
| <i>For period November 1, 2012 - October 31, 2013*</i> | <i>For period November 1, 2012 - October 31, 2013*</i> |
| #1: Off 90 | \$176,339 |
| #2: Quick Stop interstitials | \$10,039 |
| #4: Legacy Docs | \$74,520 |
| #5: Off 90 Presents | \$60,169 |
| #6: Legacy Outreach | \$20,324 |
| Total | \$341,391 |

* KSMQ was approved for an extension, shifting this report from July 1, 2012 through June 30, 2013 to November 1, 2012 through October 31, 2013.

KSMQ Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: November 1, 2013 through June 30, 2015*

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|---|--|
| Project names and project descriptions | Legacy Projects for Fiscal Year 2014 <i>Off 90 series</i> <i>Quick Stop interstitials</i> <i>Off 90 Presents Concert Specials (4)</i> <i>Christmas at Assisi Concert Specials (2)</i> Arts/Culture/Heritage segments for existing programs Immigration Historical Doc Fr Joncas Music Doc Arts/Heritage Doc Artist Book Curriculum development of documentaries Legacy Outreach Legacy Projects for Fiscal Year 2015 Projects are to be determined. |
| Recipient phone number | 507-481-2095 |
| Names of board members | See attached |
| Recipient email address | colson@ksmq.org |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | www.ksmq.org |
| Amount, source and fiscal year of the appropriation | The total amount of the appropriation is \$337,979. It is appropriated as available to reimburse for expenses incurred November 1, 2013-June 30, 2014. |
| Amount and source of additional funds | There are no additional funds planned to support these projects. |
| Duration of projects | Project activities have or will take place between November 1, 2013 and June 30, 2014. |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | See attached |
| Direct expenses and admin cost | See attached Work Plan and Budget |
| Proposed measurable outcomes | See attached Work Plan and Budget |
| Plan for measuring and evaluating results | See attached Work Plan and Budget |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration |

* KSMQ was approved for an extension, shifting this reports from July 1, 2013 through June 30, 2015 to November 1, 2013 through June 30, 2014

KSMQ Board of Directors

Roger Boughton
Randy Kehr
Thomas Wente
Pamela K. Bishop
Suzy Meneguzzo
Jennifer Gumbel
Heather Leiferman
Steve King
Patty Riedl
Celeste Ruble

KSMQ Arts and Cultural Heritage Grant
Report on Plan for the Use of Funds for Biennium 2014-2015
For Period: November 1, 2013 through June 30, 2014*

| Project | Start-End Dates | FTE Positions | Measuring and Evaluating Results | Measurable Outcomes |
|--|-----------------------------|---------------|---|---|
| "Off 90" weekly series featuring arts, history and cultural heritage of southern Minnesota. | Nov 1, 2013 - June 30, 2014 | 2.5 | Document broadcasts | Produce at least 14 half-hour episodes, which will be seen three times per week on initial run, and three times per week on subsequent run; episodes featured at least 100 artists, arts organizations and cultural figures |
| "Quick Stops" brief interstitial elements developed from Off 90 segments. | Nov 1, 2013 - June 30, 2014 | 0.15 | Interstitial affidavits | Create at least 30 Quick Stops interstitial segments, ranging from 1.5 to 10 min, to be aired throughout the broadcast schedule |
| <i>"Off 90 Presents" series of concert specials recorded at venues throughout Minnesota</i> | Nov 1, 2013 - June 30, 2014 | 0.5 | Document broadcasts | Create at least 2 one-hour television specials featuring performances by Minnesota-related artists |
| Christmas at Assisi Concert Specials (2) | Nov 1, 2013 - Jan 30, 2014 | 0.2 | Document broadcasts | Create 2 one-hour television specials featuring classic and contemporary choral music |
| Arts and Cultural Heritage Segments produced for KSMQ programs covering public affairs, gardening, and agriculture | Nov 1, 2013 - June 30, 2014 | 0.2 | Document broadcasts | Develop a minimum of 6 feature segments and/or episodes focusing on Minnesota arts, culture, history or heritage for broadcast within KSMQ public affairs programs |
| Arrival (pt 2) historical documentary | Feb 1, 2014 - June 30, 2014 | 0.2 | Document broadcasts | Create documentary, min. half-hour in length, which explores Minnesota's changing ethnic and demographic landscape |
| Fr. Joncas arts documentary | Feb 1, 2014 - June 30, 2014 | 0.5 | Document broadcasts | Create documentary, min. half-hour in length, focusing on the work of a Minnesota artist creating modern sacred music |
| Minnesota arts & heritage documentary | Feb 1, 2014 - June 30, 2014 | 0.15 | Document broadcasts | Complete at least one documentary, min. half-hour in length, which focuses on Minnesota's culture and natural heritage |
| Curriculum Development for Legacy Documentary | Jan 1, 2014 - June 30, 2014 | 0.1 | Delivery of curriculum and media to local school district | Develop primary school curriculum incorporating Legacy documentary as subject matter |
| Arts Publications | Jan 1, 2014 - June 30, 2014 | 0.1 | Delivery of publication to partner organization | Create at least 1 arts education book featuring the work of Minnesota artist(s) |
| Legacy Outreach public events that will engage residents within the KSMQ viewing area | Nov 1, 2013 - June 30, 2014 | 0.2 | Track feedback & input from attendees | Conduct at least two public outreach events raising awareness of KSMQ Legacy productions that will attract no less than 100 individuals total. |
| Total FTE | | 4.80 | | |
| Direct Expenses | \$337,979.00 | | | |
| Administrative Costs | 0 | | | |
| Total Expenses for Projects | \$337,979.00 | | | |

Appendix G - Viewer Comments

- “Prior to my children leaving for college, my entire family learned of numerous events in MN that we decided to attend and artists we visited because of exposure on *Common Ground*. My wife and I still do so with each other. I was featured on *Common Ground* in 2011 and have had dozens of people approach me in the two years since to comment upon the show and purchase something I made because they found the process interesting and were intrigued enough to search me out.” – William E. Smith, Bemidji
- “The arts are diminishing in the schools. I think this is a wonderful opportunity for young people and others to experience the arts in their own living room. The creativity in the local communities is wonderful.” – Jim Etzel, Hackensack
- “I have worked as an artist my entire life. I have never had as much e-mail and public attention brought to my work as when Scott Knudson videotaped the Lakeland Public TV series, *Common Ground*. The exposure was widely felt from the viewing area. I was proud to be part of their production.” – Thomas Page, Cohasset
- “Although I haven't had increased sales I know it has increased my visibility and awareness about my work. It also helped me to reflect on my work and how it impacts the community and where I want to go with it.” – Cecilia Schiller, St. Paul
- “It's made me more aware of artists I didn't know about in disciplines I don't usually follow - and also helped me connect with my teenage son, who started watching the show because it featured artists he knew about.” – Anonymous, Minnetonka
- “The *MN Original* videos of my duo “Brian Miller and Randy Gosa” are a key part of the promotional package we send out to venues when booking and promoting shows. They have helped us get gigs and helped even more in generating interest in our performances.” – Brian Miller, St. Paul
- “It is a constant reinforcement that our state and our communities are rich with talent and that creative culture is valued.” – Harriet Bart, Minneapolis
- “As a viewer it is so inspirational to be exposed to the wide variety of talents that our region harbors, and as an artist featured on the show I had immediate response from those that viewed the segment, it brought traffic to a gallery I am affiliated with in Minneapolis and I sold a painting as a direct result within 48 hours of the segment being on air. Having access to the online segment will be such a valuable tool to add to my web portfolio/ presence.” – Eleanor McGough, Minneapolis
- “There is nothing that compares to this quality of content when it comes to the arts. It is richly fulfilling to watch creative people in their process. It feeds my own work and I share it with others to inspire them.” – Hannah Albert, Minneapolis
- “I continue to receive emails from views as far away as Florida. This has resulted in sales, public exposure, and dialog that otherwise would not have been possible.” – Chholing Taha, Anoka
- “As an artist, I felt the legacy-funded television show, *MN Original*, has helped increase my profile. In fact, since the airing of my segment I have been contacted by four different education institutions, both K-12 and higher education that said they found my profile on *MN Original* and decided to contact me for a gig. Additionally, a few other education institutions and non-profit organizations have said they used my *MN Original* segment to prep students/participants for my speaking engagements. I have also viewed other artist on *MN Original* with my family members.” – Ka Vang, Eagan

- “It has had a great impact on my family as it has helped me grow my business and educate the community and my children about what I do as an artist. It has greatly enriched my children's appreciation for the arts as well and broadened their scope of what art is.” – Marisa Martinez, St. Paul
- “Telling stories builds personal connections, which helps make life more fulfilling. More in-depth stories about art and artists help to enrich our lives and give us a better understanding of different kinds of people.” – Sara Baskett, Lanesboro
- “It has enlightened us in many areas, while also being entertained. It has made us realize that there are many people who have talents and passions outside their regular realm of work. It encourages people to pursue outside interests in the arts.” – Rhonda L. Akkerman, Austin
- “Legacy-funded programming has allowed me and my family to keep up with artists and events in our community that we otherwise might not have heard of because our busy work and parenting schedules often prevent us from participating as much as we'd like in local cultural events. Through this programming, we are made aware of and given perspective on cultural events and artists.” – Anonymous, St. Paul
- “As an artist who was featured on the *Off 90* television show, I have had a lot of feedback from people who saw the feature. I have had some direct sales resulting from the show, but the biggest positive has been the exposure that the episode created for me. Even four years later, I continue to hear from people who have seen part of the show on YouTube when they are looking for information about me and my art.” – Mike Schad, Zumbro Falls
- “As an historic site director of Historic Forestville, a MN Historical Society Site located just *Off 90*; I have had the opportunity to participate in a film made on my site showcasing our living history programming. I can say that many, many folks have viewed and appreciated the film made at Historic Forestville and we have been the recipient of many visitors to our site because the film sparked an interest to travel to the site to see firsthand what was depicted in the film. The *Off 90* staff is very professional and the product was excellent. *Off 90* never fails to give the viewers worthwhile, educational, diverse programming. I watch it all the time, and it's nice to see they re-run many of their films as you always miss something the first time around.” – Sandy Scheevel, Preston
- “I am more interconnected with the regional arts and artists. It is good to know a larger segment of the talent that is in our region.” – Kevin Dobbe, Rochester
- “It has inspired me to support the local arts with my time and money, and it has also inspired me to create. I feel so much more connected to the local community and I feel its health and vitality through what I experience; whether it's a musical performance, or seeing how someone created their art form.” – Kathryn Maki, Duluth
- “Watching *The Playlist*, I have become more aware of the artists in my area and after having seen them on the program have made a point to seek out their live performances or view their work in person. I feel strongly about supporting local business, artists, and community ventures.” – Nancy Johnston, Duluth
- “It supports artists and programs that support artists. This in turn supports our local economy. These programs will assist our youth interested in the arts. It sends the message to all that art and culture are important. It is not all about sports!” – Melissa Burness, Bemidji
- “It has provided a venue for artists, historians, and their audiences that would otherwise simply not exist. It has enriched my life and I have heard many similar comments from others.” – Grant Goltz, Hackensack

- “Art needs funding. It's not always possible for artists to survive on sales of the work. Art adds a dimension to our quality of life and community that may otherwise be unattainable.”
– Anonymous, Bemidji
- “We have treasures in this state that are continually being brought to light by the legacy funding. As we become more aware of these resources our lives become richer and our appreciation of Minnesota just increases. It is money very well spent. Our friends from other states envy us tremendously for being so forward thinking and willing to tax ourselves for our greater good.” – Charlie Parson, Puposky
- “It makes me happy to live in a place that cares about art and history. "Legacy" means we are projecting into the future our values and culture. It makes living richer, more colorful, diverse and interesting.” – Steve Tomashek, Edina
- “A strong arts scene is part of the fundamental identity of our region. As a nationally touring performer, I can attest to the fact that our artists are ambassadors to the rest of the country.” – Dessa of Doomtreet, Minneapolis
- “Referring to the individuals and events that make up the creative culture of our community, it's not difficult to discern the "who", "when" and "where" that is typically provided through promotional media. However, it's extremely rare to be given insight into the "how" and "why" which add invaluable context and allow for a much richer shared experience.” – Jon Reischl, St. Paul
- “Most people feel unwelcome by the fine arts. Museums are scary; galleries are snobby; artists are ‘weird.’ *MN Original* shows everyday people how art brings joy and meaning not only to the makers but to the community. As Jerry Saltz says, "Art is not for everybody but it is for anybody," and *MN Original* plays an important role in bringing all sorts of art into people's homes.”
– Kim Matthews, Minneapolis
- “Minnesota is the envy of the region...perhaps the entire country when it comes to funding of tis kind. Arts-related people around the country are looking to MN, and wondering if and how they can establish such a program too. Great missionary work, MN!” – Harley Refal, Decorah, IA
- “Arts, heritage, and environmental topics are often extraordinarily undervalued. Acquiring knowledge within these subjects is not only fascinating, but is also a vital part of education holistically. Quality TV programming has become a diamond in the rough, and I passionately support any earnest attempts at supporting it. I was thrilled to hear when this made it on the ballot in 2008.” – Thomas O’Laughlin, Hopkins
- “Artists would not have the opportunity to have their work featured and exposure to the community without the funding. The community needs this.” – Molly Smith, Mankato
- “It's our tax dollars at work! Spreading knowledge, awareness, accessibility of the arts into the broader community.” – Jan Cohen, Duluth

Appendix H - MPTA Awards and Nominations

WDSE•WRPT, Duluth/Superior/The Iron Range

2013

- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Lost Duluth II
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Stage to Screen: Historic Theaters of the North

2012

- Upper Midwest Regional Emmy® Award - Special Events Coverage-Non News
The PlayList: The Plein Air Brush Off
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program
The PlayList Presents: Low in Concert

2011

- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment – Program/Special/Series
The PlayList Episode #223

Twin Cities Public Television, Minneapolis/Saint Paul

2013

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 423 - JoAnn Verburg, Marion McClinton + Cloud Cult
- Upper Midwest Regional Emmy® Award - Special Event Coverage (Non-News)
Rock the Garden 2012
- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic - Single Story
MN Original - Xavier Tavera
- Upper Midwest Regional Emmy® Award - Informational/Instructional - Single Story
MN Original - Kent Aldrich
- Upper Midwest Regional Emmy® Award - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program
The Lowertown Line with Trampled by Turtles
- Upper Midwest Regional Emmy® Nomination - Audio
The Lowertown Line - Mitch Griffin
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Adam Geiger
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Skip Davis
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Dan Huiting

2012

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 319

- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Program
Lost Twin Cities III
- Upper Midwest Regional Emmy® Award - Writer: Program (Non-News)
Lost Twin Cities III - Emily Goldberg
- Upper Midwest Regional Emmy® Award - Interstitial
Arts Scene: Minnesota
- Upper Midwest Regional Emmy® Award - Lighting
MN Original Lighting Design - Steven Flynn
- Upper Midwest Regional Emmy® Award - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story
MN Original: Storyhill
- Upper Midwest Regional Emmy® Nomination - Military: Single Story
MN Original: 1968 Exhibit
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Single Story
MN Original: Pamela Sukhum
- Upper Midwest Regional Emmy® Nomination - Audio
MN Original Composite - Joe Demko
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Gracious Spaces: Clarence H. Johnston, Minnesota Architect

2011

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 236
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
MN Original: Scott West
- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Single Story/Feature/Segment
MN Original: Keri Pickett
- Upper Midwest Regional Emmy® Award - Documentary: Cultural
First Speakers: Restoring the Ojibwe Language
- Upper Midwest Regional Emmy® Award - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Award - Graphic Arts: Graphics (Non-News)
MN Original Compilation
- Upper Midwest Regional Emmy® Award - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/Segment
MN Original: Randy Walker

- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
Dessa: A MN Original Special
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
MN Original: A Legacy Celebration
- Upper Midwest Regional Emmy® Nomination - Magazine: Program/Special/Series
MN Original Episode 235
- Upper Midwest Regional Emmy® Nomination - Audio: Post Production
MN Original - Ezra Gold, Joe Demko

2010

- Promax/BDA Award
MN Original Open Sequence - Splice Here
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
MN Original Episode 102
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn

Prairie Public Broadcasting, Moorhead/Crookston

2011

- Upper Midwest Regional Emmy® Nomination – Historical Documentary
Steamboats on the Red
- Bronze Telly Award – Documentary
Steamboats on the Red
- Gold Aurora Award – Documentary/Historical
Steamboats on the Red

2010

- Upper Midwest Regional Emmy® Nomination – Documentary Arts/Culture
A Considered View: The Photography of Wayne Gudmundson
- Platinum Telly Award – Historical Documentary (Best In Show)
Homesteading
- Upper Midwest Regional Emmy® Award – Historical Documentary
Homesteading

Pioneer Public Television, Appleton/Worthington/Fergus Falls

2013

- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Program/Special/Series
My Way Back Home: Caroline Smith
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Program
A Lake Lillian Man
- Upper Midwest Regional Emmy® Nomination - Special Event Coverage (Non-News)
Tribute to the Troops
- Upper Midwest Regional Emmy® Nomination - Interstitial
Rollag Promo
- Bronze Telly Award - Cultural Documentary
Postcards: Ragamala Dance

2012

- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Volstead Fever

2011

- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Honor Flight
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
One Last Mission

KSMQ Public Service Media, Austin/Rochester**2012**

- Silver Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mankato Pow Wow"
- Silver Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mini-Steve"
- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "MN Marine Art Museum"
- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Amanda Hocking"
- Upper Midwest Regional Emmy® Award - Informational/Instructional: Single Story
Off 90 segment "Eggs as Art"
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
Off 90 segment "Amanda Hocking"
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
Off 90 segment "Mini Steve"
- Upper Midwest Regional Emmy® Award: Editor – Program (Non-News)
Off 90 Composite
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/Segment
Off 90 segment "Leo Smith"
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/Segment
Off 90 segment "Karl Unnasch"
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Painting with Light: Winona's Stained Glass Legacy
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Single Story
Off 90 segment "Betty Dowe"
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Program
Off 90 Episode 309
- Upper Midwest Regional Emmy® Nomination - Special Event Coverage: Edited
Off 90 Presents "Dana Cooper"

2011

- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mr. Kite"
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Single Story/Feature/Segment
Off 90 segment "Mr. Kite"