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2014 Report on the

# Minnesota Urban Partnership Agreement

January 2014



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Laws of Minnesota 2008, Chapter 306, requires:

Sec. 6. REPORT ON URBAN PARTNERSHIP AGREEMENT.

By January 15, 2009, and on January 15 each year through 2014, the commissioner of transportation, in conjunction with the Metropolitan Council, shall report to the chairs and ranking minority members of the legislative committees with jurisdiction over transportation concerning the status of the state's participation in the urban partnership agreement. The report must:

(1) present the elements of congestion reduction strategies to be implemented under the urban partnership agreement;

(2) summarize average daily traffic and congestion levels on affected roadways;

(3) summarize transit usage in affected corridors;

(4) identify the costs of participation and the sources of funding secured or to be secured;

(5) include information on revenues and expenditures under the urban partnership agreement;

(6) summarize any user fees collected on I-35W high-occupancy vehicle and dynamic shoulder lanes; and

(7) recommend any further legislative action necessary for the successful implementation and operation of the urban partnership agreement.

The cost of preparing this report is under \$5,000.

The Urban Partnership Agreement was an innovative partnership to build a safe, reliable and modern transportation system.

The UPA includes a series of projects funded by the U.S. Department of Transportation and the State of Minnesota to improve traffic conditions by reducing congestion on Interstate 35W, Highway 77/Cedar Avenue and in downtown Minneapolis using transit, road pricing, technology and telecommuting. Complete since 2010, the projects are providing commuters with more transportation choices, less traffic congestion and reduced commute times on some of Minnesota's busiest roadways.

Funded by \$133.3 million in federal funds and \$50.2 million in matching state funds, this innovative partnership allowed Minnesota to leverage federal dollars and keep project costs low while pioneering new ways to move people and goods more efficiently. Building the UPA created jobs, increased safety on the road, moved goods more efficiently and improved the quality of life for motorists.

### Background

In 2007, MnDOT and the Metropolitan Council applied for and were awarded \$133.3 million of federal funds contingent upon appropriation of \$50.2 million in matching state funds and enabling legislation that were provided in the 2008 Minnesota legislative session. The Minneapolis-St. Paul metropolitan area was one of five regions collectively awarded \$853 million in federal discretionary funds. The other regions were Miami, New York (since withdrawn due to lack of legislative authority), San Francisco and Seattle. In addition, Los Angeles, Chicago (since withdrawn due to lack of legislative authority) and Atlanta have since been awarded funds for congestion reduction. The intent of the program was to try new concepts, or packages of innovative concepts, that together would create more congestion reduction benefits than traditional concepts implemented on a stand-alone basis.

In Minnesota, the UPA implementation plan was a regional collaboration involving many entities with responsibilities for various components of the program. These include:

- Minnesota Department of Transportation
- Metropolitan Council / Metro Transit
- Minneapolis
- Minnesota Valley Transit Authority
- University of Minnesota
- Transportation management organizations

Although the UPA focused on the I-35W and Highway 77/Cedar Avenue corridors, several congestion reduction elements have region-wide significance, including the dedicated bus lanes in downtown Minneapolis along Second Avenue South and Marquette Avenue South and the telecommuting component that has come to be known as eWorkPlace. The Second and Marquette improvements have had a broad regional impact for transit service that begins or ends in downtown Minneapolis and use those parallel streets. Likewise, eWorkPlace telecommuting efforts transcend specific routes or city boundaries and offer significant personal and collective time and cost savings in the Twin Cities.

#### **Implementation Timeline**

The UPA term sheet with the U.S. DOT required that the highway projects be operational by Sept. 30, 2009, and most of the transit projects, including the downtown Minneapolis transit lanes, be completed by Dec. 31, 2009. The exceptions were the high occupancy toll lane within the Highway 62/Crosstown project area, Cedar Grove Transit Station in Eagan, and the driver assist system along Cedar Ave, all of which were to be completed on or before Oct. 31, 2010. (See Table 1 for a map and timeline of all projects). The U.S. DOT granted MnDOT an extension of the opening of the HOT lane to November 19, 2010 to coincide with the completion of construction in the Crosstown project area and granted Metro Transit a corresponding extension for the opening of the transit commuter information system signs (auto-bus travel time comparison signs) on northbound I-35W south to March 31, 2011.

MnDOT, Metro Transit, Minneapolis, MVTA and the U of M opened their respective UPA program elements to the public on or ahead of schedule with few minor exceptions. As the projects were closed out and the program wrapped up, the overall UPA program was slightly under budget with relatively small amounts of funding, about \$ 32,000, turned back to the government.

### **UPA Project Elements**

Public outreach and communications efforts by UPA partners in 2011 kept various audiences apprised of the short term impacts of building the project, while reminding motorists, transit riders, business owners and policymakers of the long term benefits of the UPA.

During 2011, UPA partners completed the remaining projects and operated, maintained and evaluated their performance in support of the goals for the UPA. What follows is a summary of those transit, road pricing, technology and telecommuting project elements. The report also includes preliminary performance results from most of the transit projects, the I-35W HOT lane and the priced dynamic shoulder lane.

#### Transit

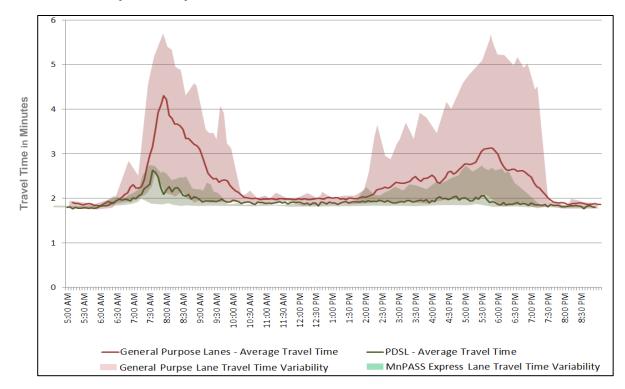
- A 24-block, street and sidewalk reconstruction of Marquette and Second avenues South in downtown Minneapolis provided an expansion from one reverse flow bus lane to two, wider sidewalks, 26 custom transit shelters, one custom transit canopy and enhanced pedestrian streetscape. This improvement allows up to three times as many express buses to serve downtown on these two streets and reduces bus travel times through downtown by up to 10 minutes. I-35W-South MARQ2 express routes have seen a 34 percent increase in ridership since 2010.
- The addition of more than 2,800 parking spaces at six new or expanded park-andrides serving I-35W and Cedar Avenue.
- The purchase of 27 new buses serves new and existing park-and-ride spaces along I-35W and Cedar Avenue. Park-and-ride use is up nearly 35 percent since 2010.
- The construction of a bus-only left turn lane and signal from northbound Highway 77 to westbound Highway 62 provides a reliable and quick trip for busloads of express customers every weekday morning.

#### **Road Pricing**

Priced dynamic shoulder lanes opened on Sept. 30, 2009 from 46th Street to downtown Minneapolis on northbound I-35W. This new lane allows buses to travel at free-flow freeway speeds instead of the current 35 mph limit on bus-only shoulders. The priced dynamic shoulder lanes are also used during peak periods as shared lanes for buses, carpoolers and as MnPASS express lanes for single occupancy vehicles.

• In 2012, the I-35W shoulder lane averaged more than 4,100 total tolled trips per week. By 2013 the lane averaged more than 4,900 tolled trips per week.

- Existing high occupancy vehicle lanes on I-35W from Burnsville Parkway to I-494 were converted to MnPASS express lanes on Sept. 30, 2009. Completion of the Crosstown project in November 2010 completed new I-35W MnPASS express lanes from I-494 to 46th Street, connecting the pieces of MnPASS that opened in 2009.
- Between Jan. 1 and Dec. 31, 2012, I-35W had 820,487 tolled trips. For that same period in 2013, the lane had 869,137 tolled trips, a 6 percent increase.
- As of Dec. 31, 2013, the I-35W MnPASS express lanes had 10,464 active accounts and 12,258 transponders. There were 24,222 active accounts and 30,121 transponders being used on the two express lanes on I-394 and I-35W.
- For state fiscal year 2013, total earned toll revenue on I-35W was \$1,600,715. During that same period, total earned toll revenue on I-394 was \$1,705,562.
- MnPASS express lanes on I-35W have been extended two miles to the I-35W and I-35E split in Burnsville.



Travel Time Reliability: Priced Dynamic Shoulder Lane Northbound I-35W from 46th to 26th Streets

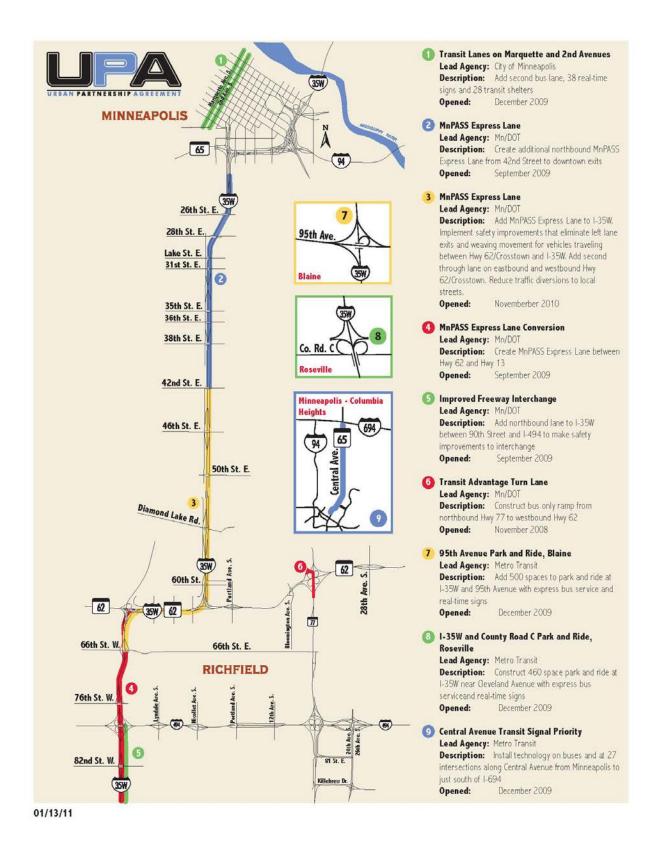
October 2012

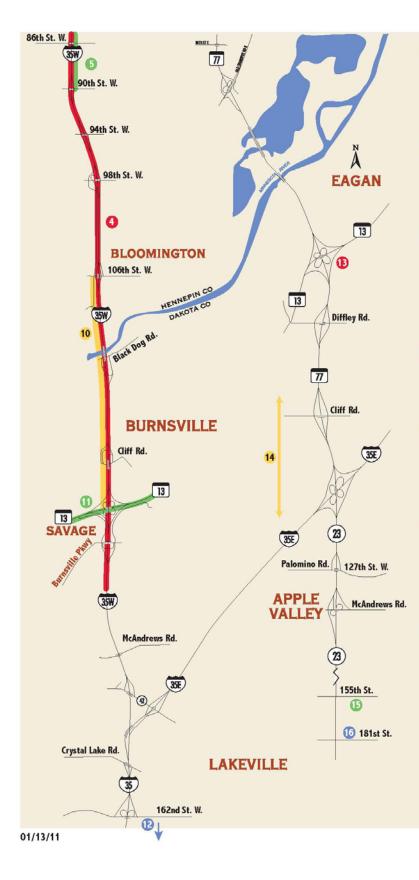
#### Technology

- Global positioning technology and a comprehensive in-vehicle driver-vehicle interface is now in use on 10 buses serving Cedar Avenue. With this system, bus drivers are able to keep buses centered in narrow bus-only-shoulders, ensuring safe, reliable and consistent daily bus operations regardless of weather and traffic conditions. The system is also used extensively to educate and train drivers. The project will be expanded in 2014 with an upgrade to the simulated scenarios.
- Real-time information signs at every bus stop along Marquette and Second avenues in downtown Minneapolis and at five park-and-rides and two transit station along I-35W provide travelers information on when the next bus will arrive.
- In-vehicle and intersection controller technology along Central Avenue in Minneapolis and Columbia Heights provide consistent and reliable bus operations along the corridor.
- Real-time signs displaying auto-to-bus travel time comparison and park-and-ride space availability on I-35W and intersecting roadways from four park-and-rides show travel time savings of using transit.
- Cameras on local roadways connecting to the I-35W and Cedar Avenue/Highway 77 corridors provide traveler information for motorists and improve traffic flow.

#### Telecommuting

- Partnerships with major employers along the I-35W corridor and in downtown Minneapolis have been established to promote flex-time and telecommuting programs with a goal of increasing the number of telecommuting workers who would normally commute on I-35W by 500 individuals by 2011. While the UPA exceeded the goal, having generated commitment from three major employers for 960 employees to telecommute at least once per week, recruitment and monitoring continue.
- The eWorkPlace telecommuting initiative was launched in June 2009 to reach employers and employees interested in traditional telecommuting to improve efficiency and performance. Policy, training and technical assistance are offered through eWorkPlace to assist companies and their employees with telecommuting efforts. At completion of the formal e-WorkPlace program in June 2011, more than 4,200 employees representing 48 employers were enrolled in eWorkPlace.
- Ongoing operation of the eWorkPlace program is now being handled by the transportation management organizations in the Twin Cities. Although not funded with state dollars, the TMOs are offering policy and technical assistance to employers and employees interested in telework.
- In 2013 the Minnesota Legislature provided \$75,000 to MnDOT to be administered as a grant to the University of Minnesota, Humphrey School of Public Affairs. The purpose of these funds is to continue telework recruitment and promotion as defined under the e-WorkPlace model which was developed with the Urban Partnership Agreement. Those funds will be used as the state match to leverage a \$300,000 federal Congestion Mitigation Air Quality grant administered by the Metropolitan Council.





 Southbound Fourth Lane Lead Agency: Mn/DOT Description: Add new lane on southbound I-35W from 106th Street to Hwy 13 Opened: July 2009
 Traveler Information Systems

Lead Agency: Mn/DOT Description: Add cameras, dynamic signs, communications and signal priority on Hwy 13 from I-494 to Hwy 169 Opened: May 2009

12 Kenrick Avenue Park and Ride, Lakeville Lead Agency: Metro Transit Description: Convert former truck weigh station/park and pool lot to 750 space park and ride with express bus service and real-time signs Opened: September 2009

 Cedar Grove Park and Ride, Eagan Lead Agency: MVTA
 Description: Construct 164 space park and ride with express bus service
 Opened: May 2010

14 Bus Lane Guidance System Lead Agency: University of Minnesota/MVTA Description: Equip ten buses with advanced technology to help operators navigate lanes and dock buses precisely Opened: October 2010

Apple Valley Park and Ride Lead Agency: MVTA Description: Construct 750 space park and ride near 155th Street with pedestrian overpass and side platform Bus Rapid Transit station Opened: December 2009

16 Lakeville Cedar Park and Ride Lead Agency: Metro Transit Description: Construct 191 space park and ride near 181st Street with express bus service Opened: September 2009

> UPA Partners: U.S. Department of Transportation Minnesota Department of Transportation Metropolitan Council/Metro Transit City of Minneapolis University of Minnesota Minnesota Valley Transit Authority Anoka, Dakota, Hennepin and Ramsey counties Transportation Management Organizations

#### **UPA Program Funding Summary** Table 1. Sources of State and Federal Funds

Federal Funds Source	Funding Amount
Federal Transit Administration 5309 Bus Capital	\$85,900,000
Research and Innovative Technology Administration	\$19,400,000
Intelligent Transportation System Op Test Mitigate	
Congestion	
Transportation Community/System Preservation	\$16,400,000
Interstate Maintenance Discretionary	\$6,600,000
Value Pricing Pilot Program	\$5,000,000
Total Federal Funds	\$133,300,000
State Funds Source	
Trunk Highway Bonds	\$25,178,000
State General Obligation (G.O) Bonds	\$16,672,000
Regional Transit Capital Bonds	\$4,003,000
General Fund	\$3,500,000 <sup>1</sup>
Trunk Highway Cash	\$800,000
Total State Funds	\$50,153,000

#### Table 2. TRANSIT Leveraged Funds\*

Funding Source	Funding Amount
Cedar Ave BRT State G.O. Bonds	\$6,133,038
County Transit Improvement Board	\$6,950,000
City of Minneapolis Assessments, General Fund, Bonds	\$3,301,668
FTA 5309 Bus Capital	\$1,804,634
Dakota County Regional Rail Authority Levy	\$1,390,000
Regional Transit Capital Bonds	\$3,157,814
FTA 5307	\$480,560
Total	\$23,217,714

\*Leveraged funds refers to project dollars allocated to pre-existing Minnesota Valley Transit Authority and Metro Transit projects that were combined with other projects under the UPA.

Total federal, state and local funds	\$206,670,714
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<sup>&</sup>lt;sup>1</sup> The \$3.5 million represents the original general fund allocation for UPA. This allocation was reduced by \$300,000 in early 2009.

### **Strategies to Enhance Transit Service**

A number of strategies are being used to enhance transit services and facilities on I-35W and Highway 77/Cedar Avenue and in downtown Minneapolis. Improvements include the construction of additional downtown bus lanes, transit advantages and park-and-ride facilities, acquisition of additional transit vehicles and deployment of advanced vehicle technology and real-time customer information systems.

Establishing MnPASS lanes on I-35W promotes an increase in transit ridership and overall corridor performance. The priced lanes provide transit advantages that significantly improve bus travel time and travel time reliability. Commuters generally respond more readily to travel time savings and travel time reliability when choosing travel modes than they do to other factors. The guarantee of faster and more reliable trips on the MnPASS express lanes has resulted in additional riders in the I-35W corridor during peak periods.

One goal of the Twin Cities UPA is to increase transit ridership by combining roadway infrastructure improvements, increased facility and vehicle capacity, and technological innovations to provide a higher quality of bus service than traditional systems. Suburban park-and-ride facilities are an essential component of the region's express bus system. In the Twin Cities, suburban commuters have shown a clear preference for driving to a common location with high frequency bus service to start the express portion of the transit trip, rather than having less frequent buses circulate through neighborhoods. Increasing the number of spaces available for parking will support the expansion of express service serving both downtowns, the University of Minnesota and the Mall of America.

The Metropolitan Council, with Metro Transit, the Minnesota Valley Transit Authority and other suburban transit providers identified six locations where new or expanded park-and-ride facilities could be provided (see Map and Project Status). Funds made available through the UPA program were used to expedite construction of these spaces.

Because of the high transit traffic share to downtown Minneapolis, more than 665 express buses enter downtown Minneapolis during the morning peak period and use city streets to collect and distribute passengers. Funds made available through the UPA program were used to expand the single transit lanes to two lanes on both Marquette and Second avenues. This tripled the number of buses per hour and reduced bus travel time through the 16-block downtown area by up to 10 minutes, a substantial time savings.

The addition of transit passenger-carrying capacity is an essential component of the comprehensive approach to pricing and congestion reduction. Most suburban express routes are now at capacity. An increase in passenger seats is required to accommodate the additional demand generated for transit on the priced facilities. UPA transit funding provided for 27 additional buses to meet the anticipated demand on I-35W.

### **Strategies to Enhance Congestion Pricing**

MnDOT expanded the successful MnPASS program currently operated on I-394 by converting high occupancy vehicle lanes to HOT lanes with pricing based on traffic demand. The new I-35W MnPASS expansion accommodates bus rapid transit in the corridor, allowing buses to achieve speeds of 50 mph or higher. Single occupant vehicles are allowed to use the lanes during peak periods by paying a toll. Buses and carpoolers are exempt from paying the toll.

Free-flow speeds for transit, carpoolers and MnPASS users are maintained by using the dynamic pricing approach currently used on the I-394 MnPASS HOT lanes. The pricing and lane restrictions occur at pre-defined peak periods. To manage this time-of-day restriction, MnDOT uses dynamic lane control technology to provide advanced, real-time information about priced lane availability, toll rate, applicable speed and other traffic and safety management features. Lane control technology allows traffic managers to close lanes during incidents or planned maintenance/construction work, thereby enhancing safety and improving response time for emergency vehicles.

In 2005, the Twin Cities opened its first priced lane, the I-394 MnPASS HOT lanes, using dynamic pricing and innovative enforcement technology. The HOT lanes now carry a third more trips during peak periods, while maintaining 50 to 60 mph speeds for transit, carpoolers and MnPASS users. The rate of violations has been cut by a factor of three. MnDOT has replicated the success of the I-394 MnPASS project on the MnPASS lanes located on I-35W.

The hours of operation on the I-35W MnPASS lanes match peak traffic times. South of I-494 the MnPASS lane are tolled northbound in the morning peak period and southbound in the afternoon peak period. North of I-494 the MnPASS lanes are tolled in both directions during the peak periods. Toll pricing on I-35W matches the I-394 MnPASS pricing system. Minimum price is 25 cents per segment with the maximum price being \$8 for using the entire corridor in one direction. Prices are automatically adjusted to traffic conditions and demand in the MnPASS lanes.

An effective enforcement program is essential to the success of the MnPASS lanes on I-35W. Through the presence of additional law enforcement officials in the corridor and read/write transponder technology, violations have been reduced significantly. Agreements have been established with the Minnesota State Patrol to provide added enforcement on both the HOT lane sections and the priced shoulder lanes section on I-35W. Violation data collected in spring 2010, showed that violation rates on the MnPASS lane were significantly reduced compared to when the lane operated only for high occupancy vehicles, buses and motorcycles.

As provided by law, revenue collected from the toll operations on I-35W goes first to operating and administering the fee collection system within the corridor. Excess revenue is used for transit and highway operations and investments within the corridor.

### Access Management within the Congestion Pricing System

HOT facilities located within existing freeway corridors are a relatively new strategy for providing congestion free alternatives to commuters. The introduction of MnPASS on I-394 in 2005 was the first time that a HOT lane was placed in operation adjacent to a general purpose lane without a physical barrier. The design of the I-394 MnPASS system was done in cooperation with the Federal Highway Administration and incorporated many of their design guidelines for HOT lanes. There are three elements critical to HOT lane design: the presence of a buffer area to separate the HOT lane from the general lane; signing that indicates pricing and restriction on use; and access management striping to control where traffic can enter and exit the HOT lane.

The buffer on I-394 and I-35W meets the minimum requirement of two feet, and within the I-35W Crosstown area the buffer is four feet, the desired width to provide separation of lanes operating at different speeds. On I-394 and I-35W, access in and out of the lane is managed by overhead signs and lane striping. In areas where access is allowed, a standard white skip stripe exists between the HOT lane and the general lane, which indicates to drivers it is legal to merge. In areas where access is not allowed a double white line is in place between the two lanes and static signs that state "Do Not Cross Double White Lines." Crossing a double white line is an enforceable moving violation.

A HOT lane, by design, is managed by signing, striping and pricing so the lane operates continuously in an uncongested state. The result is that during peak travel times, the HOT lane operates at a substantially higher speed than the adjacent general purpose lane. By managing access in and out of the HOT lane to designated areas marked by skip stripes, it is theorized that adjacent lanes operating at different speeds would operate more safely if drivers could anticipate where other vehicles may merge in or out of the adjacent lane. The other benefit of managing a HOT lane with designated access points is that it simplifies and reduces costs of the signing needed to inform drivers of the price and restrictions on use of the facility. The location of access points was based on guidance provided by FHWA. On I-394, approximately 65 percent of the facility has access control, where drivers are not allowed to merge. An indication that the design of MnPASS on I-394 has been effective is that there has been a reduction in crashes each year since the MnPASS facility opened in 2005.

MnDOT had the benefit of five years of experience to draw on while designing and operating the new system on I-35W. The agency determined that the I-35W MnPASS design could significantly open up access to the HOT lane (i.e. reduce the amount of area with double white line restrictions) and still successfully operate a HOT lane. The double white lines are effective, but receive some negative feedback from corridor users because they restrict access and do not serve a transportation purpose outside of the time frame when tolling is in effect (during off peak/weekends). The result is less than 25 percent of the I-35W MnPASS is access controlled by double white lines.

Even with more limited access control compared to the I-394 system, the double white lines received negative comments from commuters after I-35W MnPASS opened in fall 2009. At the request of the legislature, MnDOT re-evaluated the access design plans. By opening the I-35W MnPASS in phases over two years, MnDOT was able to address the concerns of drivers and legislators and reconsider access control plans within the Crosstown project areas that were still under construction. Double white lines were removed from the plans in the project on southbound I-35W from Lyndale Avenue to 66<sup>th</sup> Street as a result of feedback and this review.

In 2011, MnDOT began constructing a 2.2 mile MnPASS expansion on Northbound I-35W from the I-35E/I-35W split to Burnsville Parkway. That lane opened to traffic in fall 2011, but additional MnPASS technology and dynamic signing was installed in spring 2012. FHWA HOT guidelines recommend that 65 percent of this expansion project would include access design with double white lines. Working closely with FHWA staff, MnDOT determined that this new portion of the MnPASS system will have no access restrictions with double white lines. Furthermore, MnDOT has committed research funds to conduct a detailed three-year safety and traffic operations study of the open access I-35W HOT lane design to ensure the FHWA that the design operates successfully. It is anticipated that results of this research will influence access design guidance for HOT lanes under development across the United States and be the basis of future MnPASS designs in other corridors in Minnesota.

### Technology

Incorporation of technology is integral to each of the UPA congestion reduction components. The type and application of technology deployed is, to some degree, unique for each strategy and is described in detail within the previous sections on road pricing, transit and telecommuting. However, some of the more notable innovative technology components that have been deployed within the scope of the UPA are summarized below.

- Congestion pricing / tolling technologies
  - o Dynamic tolling
  - o Read/write transponder
  - o Mobile enforcement readers
  - o Lane control technology
  - o Dynamic message signs
- Transit technologies
  - Metro Transit's NexTrip, a tool that provides real-time bus arrival and departure information at transit stations and kiosks
  - o Auto-to-transit real-time travel time comparisons signs
  - o Real-time park-and-ride space availability signs
  - Traffic management and bus priority systems, which include cameras, dynamic signs, signal priority and communications
  - Technology using global positioning systems on buses is used for lane guidance
- Telecommuting technologies: Telecommuting, or telework, relies strongly on communications and computing technology. As employers and employees enter into a variety of telecommuting initiatives sponsored by the state, each is responsible for the acquisition, training and use of technology.

### Strategies to Enhance Telecommuting

The telecommuting component of UPA is designed to promote increased use of telecommuting and flexible work scheduling, with the ultimate goal of reducing peak period commuting and shifting some commuter travel to off-peak hours. Telecommuting can eliminate some peak period commuting travel by allowing commuters to work from home via a computer and electronic link to the office on predetermined (often regularly scheduled) workdays or, in some cases, on a full-time basis. Flexible work schedules allow employees to shift their commute trips from the peak period to less congested hours. The most promising means to achieve these objectives is to secure agreements from major employers in the Twin Cities to establish or expand telecommuting programs, and to offer flexible work schedules to the maximum number of their employees.

The goal of the Twin Cities UPA telecommuting strategy is to recruit local employers as partners to help increase the number of teleworkers. The Twin Cities metropolitan area is home to 20 Fortune 500 companies and 33 Fortune 1,000 companies, creating an opportunity to partner with a variety of major employers and public agencies. The UPA telecommuting component includes work by CultureRx, a consulting firm specializing in increasing employee engagement and productivity in the workplace through the Results Only Work Environment product and associated training.

MnDOT, working with the University of Minnesota, developed telecommuting initiative eWorkPlace. This was an integrated and multifaceted effort to market telework as an alternative to everyday commuting through training, support and feedback. To date, 48 employers and more than 4,200 employees have enrolled. A program evaluation shows that, on average, eWorkPlace participants worked remotely one to two days per week, eliminating 150,000 vehicle miles of travel. This translates to more than \$6 million annually in travel time savings and vehicle operating costs. Additionally, more than eight million pounds of carbon dioxide were saved. The University is responsible for providing necessary technical information to MnDOT and other parties. The University also coordinates and manages efforts to ensure contracts are properly and timely executed, data is shared and the project fully evaluated and documented. The University will study the qualitative and quantitative data on telework experiences for intensive study on travel behavior, congestion and other telework impacts on transportation. MnDOT and the University have entered into an agreement to provide these services.

### **Outreach and Communications**

UPA partners coordinated the development and implementation of outreach and communication strategies to provide accurate and up-to-date information to all those affected by the construction of project elements. As projects were constructed in 2008, 2009 and 2010, partners implemented extensive outreach efforts for policymakers, transportation leaders and business partners. Public open houses, workshops and presentations provided these audiences with face-to-face contact with project partners. UPA partners conducted media relations efforts and launch events as various project elements opened that resulted in media coverage. These communication efforts continued in 2011 and include construction updates as needed to alert motorists of the short term impact of construction and the new transportation benefits available upon completion of the project.

### Results

- The northbound Highway 77/Cedar Avenue to westbound Highway 62 transit advantage, opened in November 2008, has provided a travel time savings of 90 seconds per bus trip during normal weather and traffic conditions. Even with the completion of the Crosstown Commons project, which somewhat improved conditions on westbound Highway 62, the transit advantage is maintaining its value.
- The additional transit lanes added on Marquette and on Second Avenue South as part of the UPA project significantly improved operating speeds for transit while increasing the transit carrying capacity of these streets. To illustrate this, Marquette Avenue in the PM peak hour now carries up to 93 percent more bus trips, 154 bus trips per hour post-construction compared to 80 buses pre-construction, with capacity for additional growth. Overall, bus volumes are up by 53 percent in the peak hour and buses are operating up to 50 percent faster, traveling at 5.2 mph post-construction as compared to 3.46 mph pre-construction.
- Reliability, meaning that buses will be at a certain spot at a predictable time, has also improved. On the Marquette and Second Avenue project, reliability has increased because the variability in running time has decreased. This has translated into ridership growth with average weekday boardings rising from 23,700 to 28,000. This represents an increase in ridership 5 percent greater than other express routes in the region.
- The I-35W & 95<sup>th</sup> Avenue park-and-ride expansion in Blaine opened in November 2009. After it opened, service was increased by one afternoon peak period trip on Route 250. Demand has increased and another trip has been added.
- I-35W & County Road C park-and-ride in Roseville opened in December 2009 with direct service to downtown Minneapolis offered on new Route 264. Late morning and midday service was added on Route 264 in September 2010. Use of the facility has increased year over year, with 68 vehicles using the park-and-ride on a daily basis in 2010 and 119 vehicles in 2011. The temporary closure of the competing lot at Rosedale Mall during the Christmas shopping season in 2012 increased usage to 181 in October 2013.

- Kenrick Avenue park-and-ride in Lakeville opened in September 2009 with six trips each way on Route 467 offering direct service to downtown Minneapolis. Ridership has grown quickly, and service has expanded to a total of 14 trips each way. Ridership and use of the Kenrick facility has steadily increased. Approximately550 vehicles park there on any given day and the facility is more than three-quarters occupied.
- More than 10,000 MnPASS accounts have been opened on I-35W since the MnPASS express lanes opened in September 2009.
- A total of 24,222 accounts and 30,121 transponders are being used on the I-394 and I-35W express lanes.
- With the completion of road construction and new transit stations on Cedar Avenue in 2013, ridership at Apple Valley Transit Station was up 5 percent in 2013 compared to 2012. In June 2013, METRO Red Line bus rapid transit service was added at this station, with an average of 230 daily northbound boardings.
- Cedar Grove Transit Station in Eagan opened in March 2010 with no express service, attracting only a handful of cars but more than 100 local bus transfers per day. With the addition of express service to the University of Minnesota in September 2010, parking counts are now more than 40 on a regular basis. Parking use at Cedar Grove stabilized in the mid-40s, but ridership continues to grow, presumably due to the transfer opportunities. In 2013, METRO Red Line bus rapid transit service was added at this station, with an average of nearly 90 daily northbound boardings and 50 daily southbound boardings.
- Use of the Lakeville Cedar Transit Station has struggled, as the service plan does not provide a significant advantage over using the Apple Valley Transit Station. Parking counts have ranged from 14 to 25 since the lot opened in fall 2009. Parking use and ridership at Lakeville Cedar were flat in 2013 compared to 2011, as passengers did not view it as an alternative lot during road construction. Station-to-station service will not be introduced at this lot in the foreseeable future.
- The driver assist system was put into operation in late October 2010. Bus operators report great satisfaction with the system; in addition, the private firm that insures bus operations determined the system was of benefit and has expressed interest in its expansion. A study sponsored by the FTA concluded there is value to DAS implementation, although at a very low benefit/cost ratio. Shoulder use and speeds increased and variability of shoulder position decreased when DAS was available. The FTA study concluded that the system is viable and valuable if/when hardware costs decrease or alternate hardware systems become available to provide the positional accuracy at lower cost.
- The park-and-ride space availability system was evaluated in October 2010. Manual vehicle checks were performed at the park-and-ride facilities at I-35W and 95<sup>th</sup>

Avenue (Blaine), I-35W and County Road C (Roseville) and Kenrick Avenue (Lakeville). TCIS data was then compared to the actual system counts. The results showed the system to be 99 percent accurate at these locations.

- To evaluate real-time signage installations, Metro Transit collected Web Service logs and field bus observation data at select bus stops on Marquette and Second avenues for six days during the weeks of August 9 and August 16, 2010. Data analysis showed there was a 92 percent consistency between the records from bus observations and the Web Service. There was an average difference of 93 seconds between observed departures and the message contents. Accuracy was a little better for bus arrivals, with the average difference of 81 seconds. Overall, 76 percent of buses departed or arrived within two minutes of the due off time, 81 percent departed within two minutes of the due off time, and 72 percent arrived within two minutes of the due off time. The provision of real time signs appears to be persuasive marketing for transit. In a 2011 survey, 8 percent of all transit riders said they were influenced to take transit because of the real-time arrival signs. In that same survey 14 percent of new riders and 18 percent of riders who normally do not ride transit said that they were influenced to take transit because of the real-time arrival signs.
- Metro Transit has deployed a Transit Signal Priority System on a majority of Metro Transit vehicles and at signalized intersections along Central Avenue from Second St. SE in the City of Minneapolis to 53<sup>rd</sup> Ave. NE in the City of Columbia Heights. After the TSP System was deployed, transit travel times along the Central Avenue corridor decreased, ranging from 2.6 percent to 12.73 percent based on the time of day and direction of travel on the corridor. Travel times for all vehicles along Central Avenue also decreased in both northbound and southbound directions on a range of 3 percent to 19 percent after improvements were made to traffic signal timings along the corridor.
- Transit schedule adherence also improved throughout the course of the project. Schedule adherence rates for southbound buses improved from an initial rate of 78.7 percent to 92.5 percent at an intermediate stage of the project, and then decreased slightly to 86.4 percent after the TSP System was deployed. Northbound uses saw a similar trend in schedule adherence rates, improving from an initial rate of 78.0 percent to 86.9 percent at an intermediate stage of the project, and then decreased to 64.7 percent after the TSP System was deployed.

### **Recommended Legislative Action**

At this time, there are no requested legislative actions that would aid the lead implementing agencies in ensuring long-term success with the Urban Partnership Agreement program elements.

Below is a list of requested legislative actions from the 2010 Annual UPA Legislative Report, and their status.

- Allow Minneapolis to own the custom bus shelters on Marquette and Second avenues.
  - o Status: Deferred. No legislative action sought.
- Exempt transit facilities, such as park-and-ride parking ramps, from the predesign requirement in Minn. Stat. 16B.335.
  - Status: Laws of 2010, Chapter 189, Section 34 amended Minn. Stat.
    16B.335, Subd. 1(b) to exempt several types of transit facilities from these requirements.