Report to the State of Minnesota and the Minnesota Legislature

Perpich Center for Arts Education December 14, 2012

Status of projects supported by funds from the Minnesota Legislature's Arts and Cultural Heritage Fund in 2012





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Project Overview and Background

As the state agency dedicated to K-12 arts education since 1985, the Perpich Center for Arts Education has the expertise, tools and infrastructure to design innovative and effective programs to meet the learning needs of students and teachers statewide. The Center is comprised of an arts high school, outreach initiatives, and a state arts education library. More information about the Perpich Center can be found at http://www.pcae.k12.mn.us/

In November 2008, Minnesota voters approved a constitutional amendment to create a dedicated sales tax to fund work related to clean water, land, habitat, parks, trails, arts and cultural heritage. In May 2009, the Senate sub-committee on arts education described parameters of high quality educational projects it wanted the Perpich Center for Arts Education to design and implement. For the period of July 1, 2009 through June 30, 2011, the Minnesota Legislature approved an appropriation of \$1 million to the Perpich Center to fund two new initiatives with Arts and Cultural Heritage funds over the biennium: the Perpich Arts Integration Network of Teachers and the Arts Education in Minnesota Schools Research Project. Both are guided by mission-driven goals and an advisory group of neutral educational experts.

The Arts Education in Minnesota Schools Research Project concluded activity in 2012 with a report on the baseline data collected statewide from schools, Building a Legacy: Arts Education for All Minnesota Students. In addition, due to initial successes, the Minnesota Legislature asked the Perpich Center to continue and expand its Arts Integration Network of Teachers, and appropriated \$1.7 million over the fiscal years 2012-2013 biennium for that purpose.

The following chart indicates the budget categories for this project and use of funds from July 1, 2011 through June 30, 2013.

Perpich Arts Integration Network of Teachers Fiscal Year 2012-2013 Activity	Budgeted Funds
Program Development and Technology Integration	450,500
Lakes Country Region: Teacher Professional	536,000
Development, Network of Teachers and	
Implementation at School Sites	
Southeast Region: Teacher Professional Development,	519,000
Network of Teachers and Implementation at School	
Sites (FY 2013 only)	
Curriculum Documentation, Project Dissemination and	222,000
Accountability	
Legacy Project Administration (2.5%)	\$ 42,500
TOTAL	\$ 1,700,000

Perpich Arts Integration Network of Teachers

Background and Objectives

A growing body of compelling research connects academic success, college readiness and mastery of skills necessary to succeed in the 21st century to learning in and through the arts. Building on this research and harnessing this powerful connection between the arts and success in academics and life, arts integration is a strategy for increasing student learning and engagement. The Perpich Center is a leader in this innovative area of education reform and improvement.

Arts Integration involves teaching the content and processes of two or more subject areas, including the arts, in combination to increase and deepen student learning, inquiry and engagement. The Perpich Arts Integration Network of Teachers centers around arts integration as a strategy to reach the following project goals (these goals have since been updated but the evaluation results shared in this report are built around measuring these goals):

- Improve student achievement in standards-based education across content areas through arts integration.
- Improve the quality and scope of standards-based arts education for students.
- Engage teachers in collaborative professional inquiry about teaching and learning through arts integration.
- Develop and provide professional development and coaching for teachers in assessment of student learning, standards-based arts integration, best practice, community resources and technology.
- Identify high quality examples of arts integrated curriculum and professional learning with potential for sharing and dissemination.

A key strategy for reaching these goals is professional development for teachers and administrators on standards-based collaborative arts integration; aligned curriculum, instruction and evaluation; and technology tools. In addition, the Perpich Center is leveraging technology as a space for professional development and dissemination of learning and examples toward these ends.

In the Perpich Arts Integration Network of Teachers' first three years (school years 2010-11, 2011-12 and 2012-13), the project has positively impacted the learning of more than 4,000 students in the Lakes Country and Southeast regions. Nearly 200 teachers in the arts and in other content areas have engaged in professional development leading to the creation and implementation of arts-integrated curriculum based on the Minnesota Academic Standards. The last year has seen the continuation and expansion of critical aspects of Perpich Center professional development initiatives leading to strong measured impact on teachers and students in participating schools.

Second Year of Lakes Country Arts Integration Network

The Lakes Country region in west-central Minnesota was selected as the first region in the state to benefit from this arts integration project, commencing in the 2011-12 school year. In the second year of the project (academic year 2011-12), nine schools in the Lakes Country region (Clay, Becker, Wilkin, Otter Tail, Traverse, Grant, Douglas, Stevens, and Pope counties) participated in the Perpich Arts Integration Network of Teachers:

		Percent Free/
School	Grades	Reduced Lunch
Breckenridge High School	9-12	32%
Hawley Secondary School	7-12	13%
Lake Park Audubon Elementary School	K-6	42%
Morris Elementary School	K-6	32%
Morris Secondary School	7-12	21%
New York Mills Secondary School	7-12	42%
Osakis Elementary School	K-6	48%
Perham Elementary School	K-4	58%
Rothsay Elementary and Secondary		45%
School	K-12	

The content areas included in arts integrated lessons and units in the 2011-12 academic

year included visual arts, music, media arts, theater, history, social studies, science, math, geography, English and language arts, family and consumer sciences, and technology.

The following sections of this report detail the impact of the project on teacher professional development and student learning and engagement, based on data collected and analyzed by an external



evaluator. Please see Appendix 1 for the Year Two Logic Model developed for evaluation of the project. This document identifies the short-term and intermediate changes that were expected to occur as a result of the project. These changes link project activities to the long-term vision statements and served as ways to measure whether the project is moving toward achieving its goals (note that the italicized changes in the logic model were measured as part of the evaluation of Year 2).

Evaluation Results: Teacher Professional Development

Teacher professional development is one of the best investments that can be made in increasing student achievement and engagement. Throughout the 2011-2012 school year, 41 Lakes Country teachers in the arts and in other core content areas engaged in intensive, job-embedded professional development to build capacity for standards-based arts integration and curriculum development. This teacher professional learning directly impacted 806 students that school year alone. Professional development occurred in workshops (about 30 hours), via on-site coaching, (about 10 hours) and when teachers collaborated with colleagues to plan and deliver arts integrated lessons.

Supported by Perpich facilitators, teams of three to six teachers at each school developed and implemented arts integrated lessons and units based on the Minnesota Academic Standards in each subject area. Teacher professional development also focused on assessment and reviewing student work as strategies to examine and improve teaching.

"I would sometimes forget to make sure my lessons are connecting with the standards. ... I now pay more attention to that which has only improved students' learning."

Lakes Country Teacher

collaboration.

Through these efforts, teachers increased their capacity to:

- Integrate the arts with other content areas in meaningful and engaging ways for students
- Create lesson and unit plans that align standards, learning goals and assessments
- Reflect on and learn from student work In education reform initiatives across the country, these skills are critical for all teachers as they move toward using best practices that increase student achievement.

As a result of this professional development, according to teachers:

- 96% improved their ability to design arts integrated lessons and aligned student assessments. Aligning standards, learning goals and assessments guided professional development activities such as teacher network meetings.
- 92% improved their understanding of arts integration. Integrating the arts in meaningful and engaging ways for students inspired teacher involvement and fueled their "Creating an artistic"
- 75% improved their skills for collaborating with colleagues. Implementing co-teaching approaches moved teachers toward sharing more responsibilities for planning, teaching and assessing student progress.
- 83% improved their ability to understand

 what students are learning. Using a structured

 process for examining student work, teachers across different schools, grades and subjects served as peer reviewers for each other. Through this process, teachers

expression requires a high level of intellectual and emotional rigor....our students reached much higher levels of learning through this project."

examined the learning that was evident in the student work; how well the unit aligned benchmarks, classroom learning goals, assessments and evaluative criteria; and discussed the quality of the arts integrated lesson in terms of balance of content, rigor of learning, authenticity of instruction and richness of connections.

Evaluation Results: Student Academic Learning and Engagement

All the teacher professional development which occurred in this project was implemented with the aim of increasing student learning and engagement. After delivering arts integrated lessons in their classrooms, teachers graded their students' work and rated the achievement of evident learning based on three different levels of proficiency. Over 83% of the 806 students submitted work that was rated "proficient" or "exceeds proficient" by their classroom teachers. These positive results indicate that arts integration is a promising strategy for increasing student learning.

Understanding this high level of academic achievement in relation to the impact of arts integration on student engagement creates a fuller picture of how this project influences the student learning experience. Increasing student engagement and motivation is a means of strengthening academic performance in addition to improving the environment of the school. This is especially important as we work to identify strategies to close the achievement gap and reduce the high school dropout rate in Minnesota, two critical issues in education and our communities.

In order to measure engagement during arts-integrated lessons and units, 419 students in grades 5 through 12 completed a survey about their learning experiences. Questions

focused on classroom environment (teachers and peers), various teaching strategies and student reactions toward the curriculum content and the arts-integrated experience. Results of the student survey indicated that students across grade levels were engaged and motivated while learning in an arts-integrated setting. For example, the majority of students agreed with the following statements:

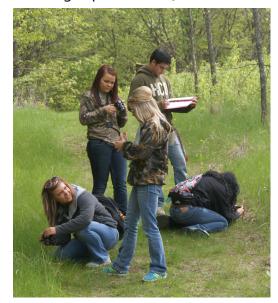
94% I put effort into the class

86% I felt proud of what I did

83% I kept working even when stuck

80% I was motivated to try new things

76% The way I was taught helped me to learn



These results indicate that arts-integrated learning experiences correlate with significant levels of student engagement, perseverance and motivation.

Third Year of Arts Integration Network of Teachers, 2011-2012

The Perpich Arts Integration Network of Teachers is continuing in the Lakes Country region during the 2012-13 school year. New external evaluators have been selected and they are collecting data for this school year as the teams work toward the project goals of improving teacher and student learning.

2012-13 Participating Schools

Breckenridge High School
Lake Park Audubon Elementary School
Morris Elementary School
New York Mills Secondary School
Osakis Elementary School
Pelican Rapids Elementary School
Rothsay Elementary School

The content areas included in arts integrated lessons in the 2012-13 academic year include visual arts, music, media arts, dance, theater, social studies, science, math, English and language arts, physical education, and family and consumer sciences.

Southeast Region Expansion

Building on the work of the Lakes Country region's network, the Perpich Arts Integration Network of Teachers expanded to the Southeast region of the state this biennium. In the spring of 2012, 11 school districts (totaling 13 schools) were selected by a review panel to be a part of the Southeast Perpich Arts Integration Network of Teachers. To develop and teach arts-integrated curriculum, these teachers are receiving professional development and funding to create rich learning opportunities in their classrooms. The first workshop for the 51 teachers in the network was an intensive summer institute in August 2012. With this additional network, the Perpich Center has more than doubled the number of teachers and students impacted by arts integration.

		Percent Free/
School	Grades	Reduced Lunch
Austin High School, Austin	9-12	53.7%
John Adams Middle School, Rochester	6-8	40%
Kenyon-Wanamingo Elementary School, Wanamingo	K-4	32%
LeRoy-Ostrander Schools, LeRoy	K-12	17.3%
Mabel Canton School, Mabel	K-12	82%
McKinley Elementary School, Owatonna	K-5	53%
Plainview-Elgin-Millville Elementary, Middle, and	K-12	26%

High Schools		
Sibley Elementary School, Albert Lea	K-5	48%
Southland Middle and High School, Adams	6-12	24%
Triton High School, Dodge Center	9-12	39.6%

Just as in the Lakes Country region, the Perpich team is leading workshops and providing coaching to teacher teams as they integrate the arts and other subjects. Teachers are working together in cross-disciplinary teams to create new curriculum that is rigorous, engaging and aligned to the Minnesota Academic Standards.

An additional component of this region's program is a network for the principals and other school leaders from each participating school. Research indicates that administrators are key to the sustainability of cutting-edge initiatives such as arts integration, and this network's aim is to build administrators' knowledge and understanding of arts integration's impact on their teachers and students, and to develop ways to sustain that activity and impact into the future.

Research and Development: Contributions to the Field

The Perpich Center project team is engaged in ongoing research and development in best practices to transform education through teacher professional development, increasing student learning, student assessment and arts integration.

Work in the area of arts integration has led to the development of a Quality Arts Integration Rubric. This tool has been used by the Perpich team to assess arts-integrated instructional units in order to determine quality of the curriculum, next steps and areas of focus for professional development with teachers. It has also been used by teachers in the project to self-assess their work and determine how to increase the quality of their arts integrated units. This tool is still under development but has the potential to not only continue to guide work in the project and in Minnesota, but to also make a significant contribution to the field nationally, keeping Minnesota at the forefront of research and development in arts integration.

Additionally, student assessment has been an important focus of this project. An area of interest in current education reform is on expanding how and when teachers assess student learning, with a focus on developing multiple forms of assessment. Arts integration lends itself to performance assessment of student learning, which is one of the best ways for students to show what they know and can do, and allows for student choice, creativity and critical thinking to play important roles in the learning process.

Dissemination and Leveraging Technology

Results and knowledge generated by the work of the Perpich Center as well as that of participating teachers and students will be shared across the state in several ways. In 2012, the Perpich Center sought to expand its application of technology and online learning and community tools in order to further project goals. It also began to test strategies and develop significant tools for broader dissemination of our arts integration professional learning approach.

The project is in the process of developing a website using a content management system which will allow the Center to share the arts-integrated curricula developed and tested by these teachers in an easily accessible and searchable way. It will also help the Perpich Center disseminate and engage other educators in this arts integration professional learning approach which has been created and refined over the last few years. This website is currently in development and will be made public in 2013 as a resource for the entire state of Minnesota and as a digital resource nationally.

Online learning opportunities are increasingly sought after and the Perpich Center sees this area of education and professional development as one with great potential. Technology for collaboration and learning is developing quickly and the Perpich Center is engaged in investigating the tools that currently exist and testing them as assets for our professional learning project. Project staff piloted an online course for administrators in the summer of 2012. They have also built contemporary tools for collaboration and online professional communities into teacher professional development work, including Google Docs and online blog and discussion tools. These are first steps toward developing ways of online interaction and learning opportunities for educators and administrators across the state.

Videos of the projects at several schools have been created to demonstrate key aspects of arts integration and student engagement for use in professional development settings and in professional learning communities of teachers. To view these videos, please visit https://sites.google.com/a/pcae.k12.mn.us/legacy/home/case-study-videos

In addition, over the past year facilitators from the Perpich Center have presented at numerous gatherings of educators and administrators in Minnesota, including a University of Minnesota STEM Colloquium, the Minnesota Council of Teachers of Mathematics Conference, Minnesota Elementary School Principals' Association, the Curriculum Leaders of Minnesota Conference, the Art Educators of Minnesota Conference and the Minnesota Music Educators Association Conference. Articles on the project have been published this past year in ASCD Express and the Minnesota Association of School Administrators' newsletter.

The Perpich Center continues to value the work of external evaluators to gather and analyze data in order to understand the impact of our work on students, teachers and administrators in the field of arts integration. The Perpich Center is dedicated to building evidence and research on the impact of arts integration as an important contribution to education reform. We are striving to keep Minnesota at the top of the list for the quality of our education system and success of our students. A summary of the external evaluator's findings has been shared above, and a full report on the second year of the project's evaluation findings will be released in the winter of 2013.

Arts Education in Minnesota Schools Research Project

Background and Objectives

The Perpich Center conducted a study on the status of arts education in Minnesota, meeting the Legislature's request for clearly documented and reliable measures of project effectiveness. The resulting report provides a never-before-available picture of arts education in the state and establishes a baseline for tracking and measuring future progress.

The study answers the need to provide data to decision makers, schools and the public about this critical area of K-12 education. External research cited in the report from numerous highly reliable studies shows that inclusion of arts in K-12 curriculum benefits overall learning and academic advancement. These studies show how study in the arts contributes to college and workforce readiness, to student success in school, to student engagement in learning and to increased achievement for at-risk students in particular.

Between November 2010 and June 2011, the Minnesota Arts Education Survey surveyed public and charter schools to collect baseline data on the status of arts education statewide. 1,599 public schools (non-charter and charter) received the survey. The response rate in the survey on which this report is based was 44 percent from all public (non-charter) schools. Twenty percent of charter schools responded. Altogether, schools responding represent 376,924 Minnesota students. Because of the high response rate, there is only a +/- 2.95% margin of error in the results of the study's statistical findings.

Categories of data collected were:

- Basic student and teacher data as well as data specific to each arts area
- Policy
- Implementation of the Minnesota Academic Arts Standards
- Funding for arts education
- Collaboration with artists and arts organizations
- Arts integration

A national research and evaluation company, Quadrant Arts Education Research, conducted the statewide study on the status of arts education in Minnesota.

Overview of Findings

Minnesota schools are doing much better than schools in some other states when it comes to arts education. For example, 99 percent of our schools have arts courses. However, less than half of the high schools and middle schools and only 28 percent of elementary schools provide the state-required variety of arts areas. Student assessments are inconsistent and at the elementary school level, the per-pupil, per-day arts expenditure is only two cents.

National studies show again and again a significant positive relationship between arts study and overall academic achievement, especially in schools with high populations of atrisk students. This study confirms those findings. Two correlations between student achievement and arts education were identified in the study. First, a positive relationship exists between a school's Focus Rating (part of the Minnesota's Multiple Measurement Rating or MMR) and higher levels of arts education (as measured by the arts education index). Second, there is a positive relationship between a school's scores for the Graduation Required Assessment for Diploma (GRAD) reading assessment and higher levels of arts education. These positive correlations still hold when controlling for other "confounding" variables such as income, minority status or geography. Higher levels of arts education coincide with higher Focus Ratings (MMR) and GRAD reading scores.

Recommendations Based on Findings

<u>Policies</u>

We recommend:

Academic Standards

Minnesota policymakers hold school districts accountable for ensuring 100% of students in the state are achieving academic standards in the arts as required by state law.

The Minnesota Legislature and policymakers a) maintain and strengthen the arts as core subject areas b) advance policies to ensure every child has the opportunity to participate and demonstrate achievement in arts education as part of a complete education.

The Minnesota Legislature require school districts to use the Minnesota Academic Standards in the Arts K-12 for student instruction and assessment rather than allow districts the option of developing their own arts standards.

Accountability

Minnesota policymakers require full implementation and accountability processes to measure adherence to the strong policies supporting arts education.

Minnesota policymakers include arts education in all longitudinal data systems in current development, or contemplated as part of Minnesota education policy, and require schools to publicly report on an annual basis information regarding (1) arts courses offered; (2) level of student participation in the arts; (3) student achievement in the arts based on assessments aligned to state standards; and (4) teacher course assignments in the arts.

The Perpich Center for Arts Education collaborate with the Minnesota Department of Education to produce an annual report on the status and condition of arts education in all Minnesota Schools.

Implementation Resource

The Perpich Center for Arts Education continue to collaborate with the Minnesota Department of Education to improve the capacity of school districts and/or individual schools to implement a comprehensive, standards-based, sequential arts education based on state standards.

Strategic Planning

That each school and district include arts education in strategic plans to ensure arts programs at the school level meet the Minnesota Academic Standards in the Arts.

Course Weighting

School districts weight courses in the arts equally with all other courses in calculating a pupil's grade point average, including honors and/or advanced placement arts courses.

Students

Access to Arts Areas

School administrators ensure that the number of arts areas offered meets or exceeds state requirements.

School districts ensure the assessment of every student's learning and achievement of Minnesota Academic Standards in the Arts as required by law.

Measuring Student and Teacher Performance

The Perpich Center for Arts Education continue to collaborate with the Minnesota Department of Education to develop measurement strategies for student

achievement, teacher evaluation and overall school performance in arts education, including common assessments aligned to state standards.

Directing Resources to Low Performing Schools

The Perpich Center for Arts Education identify schools where arts instruction is limited, and with partners, provide resources and support to strengthen arts education in these schools.

Foundations and other grant-making agencies and organizations use these Report results to help direct resources to areas of greatest need.

Educators

Licensure

The Minnesota Board of Teaching develop a license or endorsement for teachers of media arts.

All school districts comply with licensing requirements in all arts areas.

The Perpich Center for Arts Education work in collaboration with higher education to help strengthen teacher preparation and professional development.

Professional Development

The Perpich Center for Arts Education, in collaboration with the Minnesota Department of Education and the appropriate professional organizations, increase the capacity of school and district administrators to understand and strengthen the impact of arts educators and programs on student success.

The Perpich Center for Arts Education, in collaboration with the Minnesota Department of Education, higher education institutions, professional organizations and community organizations develop and expand professional development opportunities for arts educators.

That the Legislature provide necessary funding for providing professional development for teachers and administrators.

District Arts Coordinator

All districts employ or assign an arts coordinator to guide curriculum implementation, alignment of programs between schools and the most effective use of personnel and resources.

Resources

Report Per Pupil Arts Spending

That per-pupil arts spending be reported and included in the Minnesota Data Reports for every public school.

The 5% Goal

That schools and school districts allocate a minimum of 5% of total school budgets for curricular support and professional development to support arts education.

Student Fees for Arts Activities

That schools explore ways to reduce or eliminate fees for student participation in arts education activities. Student fees create barriers for student participation in these programs.

Model Schools

The study of Model Schools, as identified by the Minnesota Arts Education Research Project, from across all socioeconomic areas. These Model Schools should be highlighted and lessons from these schools shared in order for schools to learn from one another.

Information Clearinghouse

The Perpich Center for Arts Education develop and maintain a centralized clearinghouse for information about arts education programs, policies, best practices, models, news and information to aid schools, districts and communities.

Arts Integration

Improved Planning Time

That schools allocate common planning time for classroom and arts teachers using arts integration as an instructional strategy.

That arts teachers receive the professional development necessary to be effective arts integration leaders.

Resources, Technical Assistance and Professional Development

That the Perpich Center for Arts Education, along with higher education institutions, continue to develop resources and provide technical assistance for the 67% of schools looking to implement or increase arts integration.

The Perpich Center for Arts Education create a professional development program for school administrators to increase their understanding of how to implement meaningful arts integration at the school level.

Community

Cultural Opportunities

Funding be targeted to support multi-year partnerships between schools and cultural organizations to help students achieve Academic Standards in the arts.

Transportation Issues

That Minnesota arts and cultural organizations, the State Arts Board, and other funders continue to work together to find solutions to the barrier of transportation costs to schools taking field trips to arts and cultural organizations.

The *Building a Legacy* executive summary, including major findings connected with the above recommendations, can be found as Appendix II of this report, or at www.pcae.k12.mn.us/survey/legacy.html

The Perpich Center is using data from the study to refine a targeted strategic plan for increasing equity, access and quality of arts education in Minnesota.

Perpich Legacy Project Advisory Group

To ensure transparency and broad public participation in the Legacy projects, the Perpich Center has an advisory group of volunteer representatives knowledgeable about the arts and education. They represent arts education professional service organizations, elementary and secondary school leadership organizations, the Minnesota Legislature, regional Service Cooperatives, the Minnesota Department of Education and arts education and teacher preparation programs at major Minnesota colleges and universities. In 2012, this group assembled March 9 and September 10. On September 10, before the final report was released for the statewide survey, the advisory group reviewed the data and recommendations. In the future the group will assist with development of an action plan to increase the quantity and quality of arts education in Minnesota.

About the Perpich Center for Arts Education

Perpich Center for Arts Education is a state agency that serves all school districts in Minnesota. Created in 1985 by the state legislature, Perpich seeks to advance K-12 education throughout Minnesota by teaching in and through the arts. The Perpich outreach group provides expertise in professional development for educators, research and curriculum and standards development in arts education. The center also includes the Perpich Arts High School, a public, residential program for grades 11 and 12, and the arts education library, which serves the high school and all Minnesota arts educators and teaching artists.

Perpich Center for Arts Education General Contact Information:

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For more information about these Legacy-funded initiatives please contact:

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Appendix 1: Perpich Arts Integration Network of Teachers Logic Model (Year Two)

Project Activities Activities which are expected to bring about desired changes	Short-term Change Participant engagement, and changes in knowledge, attitudes, aspirations necessary for taking action and achieving intermediate change	Intermediate Change Practice changes or behavior adoption necessary to change conditions and achieve long-term change Italics indicated Goals to be Measured		Long-term Vision
Develop and provide professional development and coaching for teachers in	Teachers learn about standards-based arts integration in and through the arts and make disciplinary connections (thematic/topic, based on a skills, using one or more processes).	Teachers design standards-based arts integrated lessons across content areas.	Teachers implement standards- based arts integrated lessons across content areas. Student learning occurs in a setting where teachers use a standards- based arts integrated approach.	-Improve the quality and scope of standards-based arts education for students. (Project Goal 2)
assessment of student learning, standards-based arts integration, collaboration, best practice, community resources, and technology.	Teachers learn the fundamentals of assessing student learning (benchmarks, classroom level learning goals, assessment activities, and evaluative criteria) for accountability and professional learning.	Teachers design and adapt assessment activities aligned with standards, benchmarks and classroom learning goals.	Teachers reflect on quality evidence of student learning. Students achieve academic learning goals. Students experience non-academic outcomes.	-Improve student achievement in standards-based education across content areas and in and through the arts. (Project Goal 1)
(Project Goal 4) Engage teachers in collaborative professional inquiry about teaching and learning in and	Teachers learn about best practices for professional inquiry and for collaborative development of arts integrated lessons.	Teachers engage in professional inquiry while developing arts integrated lessons in collaboration with colleagues.	Teachers reflect on their professional inquiry and the quality of collaborative arts integrated teaching and learning.	-Identify high quality examples of arts integrated curriculum and professional learning with potential for sharing and dissemination. (Project Goal 5)
through the arts and other core content areas. (Project Goal 3)	Teachers explore community resources for instructional support.	Teachers connect with community resources.	Teachers partner with community resources while delivering instruction.	-Sustain arts integrated and standards-based education.
	Teachers learn about technology to enhance collaboration.	Teachers practice using technology.	Teachers use technology to enhance team planning and delivery of arts-integrated lessons.	oddodion.

Building A Legacy

ARTS EDUCATION FOR ALL MINNESOTA STUDENTS







Building A Legacy

ARTS EDUCATION FOR ALL MINNESOTA STUDENTS

Key Findings

While access to arts programs is nearly universal (99% of schools) less than half of all middle and high schools and only 28% of elementary schools provide the required number of arts areas.

87% of schools have aligned their curriculum with the state arts standards.

Assessment of student skills and knowledge is mostly driven by teacher-developed assessments with fewer than 3 in 10 schools reporting district developed assessments in the arts.

Nearly $\frac{1}{2}$ of all high schools include the arts in School Improvement Plans.

92% of elementary, 77% of middle and 49% of high school students participate in at least one arts area in one year, with music and visual arts having the highest enrollments.

Nearly all schools (92%) use licensed arts teachers (full time or part-time) as the primary provider of music and visual arts instruction.

75% of schools report having no arts coordinator in their school or district.

Nearly 2/3 of schools spend less than \$10 per pupil per year for arts instructional materials. At the elementary level, the per-pupil arts spending is only 2 cents per day.

To support direct arts instruction, 23% of all schools reported using outside funding to offset budget decreases and nearly half of all schools charge fees for extracurricular arts activities.

While 46% of all schools report using arts integration as a teaching strategy, only 15% reported using this strategy on a regular basis. 67% of schools indicate a desire to introduce or increase arts integration.

93% of all schools reported providing students field trips to museums, theaters, musical performances and exhibitions to engage in artistic experiences.

The Minnesota Arts Education Research Project

Goals and Results

The Minnesota Arts Education Research Project

In the early 2000s, there was considerable discussion about the role of the arts in public education, but little data about the status of arts education in all schools in Minnesota. To answer this need, the Perpich Center for Arts Education launched The Minnesota Arts Education Research Project during the 2010/2011 school year with funding provided by the Minnesota State Legislature through its Arts and Cultural Heritage Fund of the Clean Water, Land, and Legacy Amendment.

The purpose of this project was to gather, evaluate and disseminate quantitative data regarding arts education in the state. The Research Project was designed to document arts education in every school through a statewide voluntary survey, and combine the survey findings with other information to create a 360-degree view of arts education in the state.

This report is a summary of the status of arts education, education policy and delivery. The intent is to provide decision makers and the public with a clear picture of the status of arts education in Minnesota.

Goals and Results of the Minnesota Arts Education Research Project

Goal #1.

Conduct Statewide Arts Education Survey

Result In 2010/2011, the Perpich Center for Arts Education contracted with Quadrant Arts Education Research to coordinate the implementation of a survey of all schools in Minnesota. An analysis of survey responses has been compiled in this report.

Goal #2.

Connect Survey Results with Additional Information

Result The status of arts education in the state is related to many factors. Economic, demographic, census, school performance measures and municipal data were combined with the survey results to allow for a more in-depth analysis. The results of this analysis are contained in this report.

Goal #3.

Provide a Public Report

Result The contents of this report and the online resources provide citizens of Minnesota with the first view of the accurate status and condition of arts education in the state.

Building a Legacy: From the Authors

Arts Education in the State of Minnesota is alive and well. Arts education courses (defined as coursework in dance, media arts, music, theater and visual arts) are nearly universally available to students. In addition, strong state policies, high quality instruction provided by qualified teachers, broadly varied course offerings, and a strong connection between schools and cultural organizations, create an excellent environment for arts learning to take place. When comparing Minnesota's results with similar studies from other states, Minnesota fares very well.

While the overall picture of arts education is favorable, there is certainly room for improvement. Minnesota has some of the strongest arts education policies in the country, but implementation of these policies at the school level is uneven. As such these policies are in need of a system to ensure accountability. For example, the low percentage of schools providing the required number of arts areas indicates a need for greater accountability. While arts education is almost universally available, actual student participation lags in some areas. The ideal goal of arts education for every student in the state has not yet been achieved. Limited financial resources supporting arts education and a reliance on external funding and/or additional student fees indicates a system under stress.

Two very important educational relationships have been identified in this study. First, there is a positive relationship between a school's Focus Rating (part of the Minnesota's Multiple Measurement Rating or MMR) and higher levels

of arts education (as measured by the arts education index). Second, there is a positive relationship between a school's scores for the Graduation Required Assessment for Diploma (GRAD) reading assessment and higher levels of arts education. These positive correlations hold even when controlling for other 'confounding' variables such as income, minority status, or geography. In short, higher levels of arts education coincide with higher Focus Ratings and GRAD reading scores.

The strength of arts education in Minnesota is no accident. Minnesota is the only state in the nation with a dedicated state agency supporting arts education — the Perpich Center for Arts Education. It is clear many of the strong policies in place and indeed the Minnesota Academic Standards in the Arts are a direct result of the role of the Perpich Center in shaping education policy for the citizens of the state.

This report reveals areas of strength for arts education and places for improvement. For the first time ever in a statewide study arts integration has been included. In addition, a series of recommendations are presented to help shape arts education in Minnesota for the next five years. Taken in its entirety, this report will help create a road map for Minnesota arts education and will enable the state to build a lasting legacy of arts education for every student.

- Robert B. Morrison and Patricia J. Cirillo

Why Study the Arts?

In the early 1820s, education innovator William Fowle introduced drawing and music into several schools in Boston. The arts have been a part of U.S. public education ever since. The first data about arts education in the United States was collected in 1837 while Martin van Buren was President. Studies as far back as the 1930s indicated that students who studied the arts had higher achievement levels than those who did not.

The arts have been included as core subjects as a matter of federal law since 1994 through the Goals 2000 Education Reform Act (carried forward in No Child Left Behind and the Elementary and Secondary Education Act reauthorization) and in Minnesota since 1997, with the adoption of Minnesota K-12 Arts Standards.

Beyond the law, compelling recent research has shown that study in the arts makes vital contributions in a student's successful journey toward a purposeful, successful and fulfilling life. Arts education is truly a modern necessity.

Study in the Arts Contributes to College/Workforce Readiness

Preparing for College

The College Board has conducted five research projects in a commitment to developing the next generation of national voluntary, researched-based arts education standards to support 21st century needs of students and teachers, help ensure that all students are college and career ready, and affirm the place of arts education in a balanced core curriculum.*1

Students participating in the arts show higher average SAT scores. The SAT is a standardized test designed to measure "readiness for college." An analysis of 10 years of SAT data revealed that students who took four years of arts courses in high school earned the highest scores on both the verbal and math SAT. Overall, students taking any arts courses scored significantly higher than students who took no arts courses.*2

Employment Opportunities in the Creative Industries

Americans for the Arts documents the key economic role played by the nonprofit arts and culture industry in its 2010 report, Arts and Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences. This study demonstrates that the nonprofit arts and culture industry is an economic driver in communities. Significant to a

discussion on career readiness is the fact that the nonprofit arm of the arts and culture industry supports 4.1 million jobs, representing \$86.68 billion in household income.

In Minnesota, a similar report shows that the nonprofit arm of the arts and culture industry generates nearly \$838 million in expenditures and supports more than 22,000 jobs, representing \$631 million in household income.*3

Essential Skills for the Workforce of the 21st Century

Creativity and innovation are the currency of the future. Schools, businesses and policymakers are taking steps to make this a reality in our nation's schools, and the arts have a clear role to play in the building of creativity and other 21st century skills.

In a study of superintendents who educate future workers and employers who hire them, both agree that creativity is increasingly important in the U.S. workplace and that arts education is crucial to developing creativity. Educators and employers both feel they have a responsibility for instilling creativity in the U.S. workforce (83 and 61 percent, respectively). However, schools' current creativity-building offerings don't match this desire. When superintendents were presented with a list of 12 creativity-promoting educational activities/experiences, more than three-quarters reported that each one (excluding study-abroad programs) is supported within their high schools. However, in more than half of these schools, only three of these activities/experiences are part of the required curriculum.*4

The Partnership for 21st Century Skills, a national organization, is built on partnerships with the business community and advocates for 21st century readiness for every student. The framework that the Partnership and its members have developed fuses the 3Rs with the "4Cs" — Critical Thinking, Communication, Collaboration, and Creativity.*5

A recent policy trend to capture and define opportunities for creativity in education is emerging. Massachusetts, California and Oklahoma are in various stages of drafting and implementing policies that will create a public measure of the opportunities for students to engage in innovative work.*6

Study in the Arts Contributes to Student Success in School

Students are Better Prepared to be Learners

The ability to pay attention—visual focus, active listening and staying on task—is essential to school performance. It begins to develop early in life and is continuously refined. Early childhood training in instrumental music improves

these attention abilities, while continued music education throughout adolescence reinforces and strengthens them. *7 Perseverance is the ability to continue towards a goal when presented with obstacles. Students involved in music lessons surpass their peers on tasks measuring perseverance. At the foundation of perseverance are motivation, commitment and persistence, all traits of creative individuals. *8

Students Perform Better Academically

There is a significant correlation between high arts-involved students and academic achievement, regardless of socioeconomic status. In fact, levels of academic achievement recorded by high arts-involved students in the lowest socioeconomic (SES) quartile narrows the gap with higher SES students. Twelfth grade, low SES/high arts-involved students nearly close the achievement gap in reading proficiency with higher SES/low arts-involved 12th graders (37.9% reaching high levels of reading proficiency versus 42.9% respectively).*9

Ten weeks of in-class drama coaching in a remedial third and fourth-grade classroom helped the teacher and students transform their approach to reading and improve the students' attitude about and success in reading. Dramatic training and expression offered students the opportunity to contribute their own background knowledge and understanding, improve their accuracy and momentum, broaden their understandings and expressive choices, and begin to see themselves as actors, or active readers. That sense of achievement positively affected their self-perception.*10

Learning music develops the region of the brain responsible for verbal memory—the recall and retention of spoken words—which serves as a foundation for retaining information in all academic subjects. Music students who were tested for verbal memory showed a superior recall for words as compared to non-music students.*11/12

Students who participate in arts learning experiences often have higher achievement in other realms of learning and life. In a well-documented national study using a federal database of over 25,000 middle and high school students, researchers from the University of California at Los Angeles found students with high arts involvement performed better on standardized achievement tests than students with low arts involvement. Moreover, the high arts-involved students also watched fewer hours of TV, participated in more community service and reported less boredom in school.*13

In an experimental research study of high school age students, those who studied dance scored higher than

non-dancers on measures of creative thinking, especially in the categories of fluency, originality and abstract thought. *14

A group of 162 children, ages 9 and 10, learned to look closely at works of art and reason about what they saw. The results showed that children's ability to draw inferences about artwork transferred to their reasoning about images in science. In both cases, the critical skill is that of looking closely and reasoning about what is seen.*15

Students who study music outperform their non-music peers in assessments of math, writing, using information resources, reading and responding, and proofreading. The gains in achievement of music students compared to non-music students increase over time. These findings hold true regardless of socioeconomic status and race/ethnicity.*16 Additionally, students involved in instrumental music do better in algebra, a gateway for later achievement.*17

Students Are Engaged in Their Learning

Study in the Arts Is Linked With Overall Academic Ratings and Graduation Rates

In two studies of statewide data in Florida and Texas, findings show consistent correlations between taking arts courses, student achievement, and graduation rates.

In Florida, a 2007-08 study of 188,859 12th graders show the more arts classes taken, the higher the student achievement in such measures as graduation rate, GPA, the state standardized test, and the SAT. For students receiving free and reduced price lunch (a commonly used indicator of low-income), the more arts classes taken, the higher the student achievement in all measures. For students of all ethnicities, the more arts classes taken, the higher the student achievement in all measures. The more arts classes taken, the less likely a student is to dropout of high school.*18

In Texas, after comparing the yearly 2006 to 2010 data on school academic ratings, school rating improvement, and graduation rates to the yearly fine arts course enrollments, the following summary observations were made:

- Schools with a higher percentage of student enrollments in fine arts courses achieved higher academic ratings.
- Schools showing academic rating improvement from 2006 to 2010 reported increases in fine arts course enrollments.
- Schools with a higher percentage of student enrollments in fine arts courses reported higher graduation rates.*19

Why Study the Arts? (continued)

Positive Benefits for At-Risk Students

Students of low socioeconomic status (SES) who participate in arts learning academically outperform comparable students who have no or low arts involvement.

A recent far-ranging study showed multiple positive outcomes among students of low SES. Eighth graders who had high levels of arts involvement throughout elementary school showed higher test scores in science and writing than students with low levels of involvement

In high school, students who had arts-rich experiences attained higher overall GPAs and were far less likely to drop out of school before graduation than did students who lacked those experiences.

This academic success continued into college where students who had arts involvement in high school were three times more likely to receive a bachelor's degree than students with low arts involvement.*20

*1, *2, ... See page 22 for a list of research citationss

In Summary

Why teach the arts? When we examine what students need to succeed in school, college, career and life, the research points time and again to the arts for powerful learning opportunities and pathways to a successful future. The research cited above helps illuminate why the arts are necessary in public schools, and makes the inclusion of the arts in state and district education policy an imperative.

"It is clear from the research that learning through the arts provides the type of emotional, creative and expressive development that students can benefit from throughout their lives. If we as a nation are serious about building a road to success for every student we must include the arts in curricular planning from the elementary through college levels."

Dr. Nancy Rubino
 Senior Director in the College Board Office
 of Academic Initiatives

Arts Education: A Right for All Students

Universal Access to Quality Arts Education for All Minnesota Students is a Matter of Law

Arts education in Minnesota is a basic educational right for all Minnesota children — not just the gifted, or the talented, or the economically advantaged. It has a very strong grounding in state statutes and rules.

Universal access to quality arts education for all Minnesota students is supported by Minnesota Rules providing K-12 Academic Standards in the Arts and teacher licensure, and Statutes regulating K-12 graduation as well as implementation and assessment of the standards. The Minnesota Arts Education Research Project compared the results of their research to these policy statements (Rules and Statutes), in addition to other data, to assess the performance of schools in arts education. The understanding that arts education is a necessary component of whole-child education runs through Minnesota's standards and requirements.

Here is some background about how the laws evolved and where they stand today:

Minnesota Academic Standards

Academic standards define expectations for what Minnesota's public school students should learn in grades K-12. Minnesota K-12 Academic Standards are in place for the Arts, English Language Arts, Mathematics, Science, Social Studies and Physical Education. Local standards must be developed by districts for Health, World Languages, career and technical education, and may be developed for the Arts.

Minnesota K-12 Academic Standards in the Arts

In 1992, the Minnesota Legislature directed the creation of "a rigorous, results-oriented" high school graduation rule. The rule included a series of basic standards tests in mathematics, reading and writing, and importantly, a system of high academic standards in a wide range of content areas including the arts. The first set of Minnesota arts standards became effective for students entering the tenth grade in the 1997-1998 school year.

Since this first set of arts standards, new standards were adopted in 2003 and revisions were made in 2008. The current policy requiring Minnesota Academic Standards in the Arts, developed in 2008, states:

120B.021(subd 1) Required academic standards. The following subject areas are required for statewide accountability:

(7) the arts, for which statewide or locally developed academic standards apply, as determined by the school district. Public elementary and middle schools must offer at least three and require at least two of the following four arts areas: dance; music; theater; and visual arts. Public high schools must offer at least three and require at least one of the following five arts areas: media arts; dance; music; theater; and visual arts.

meet graduation standards, and to use evaluation results to improve instruction and curriculum (120B.10).

High School Graduation Requirements in the Arts

Meeting academic standards and earning at least one credit in the arts are requirements for high school graduation in Minnesota (120B.02[c]). Minnesota Statute (120B.024), states that students must successfully complete the following high school level course credits for graduation, (5) one credit in the arts... A course credit is equivalent to a student successfully completing an academic year of study or a student mastering the applicable subject matter.



The 2008 Revised Minnesota Academic Standards in the Arts are published as Minnesota State Rules for four distinct grade groupings: *Grades 1-3 - 3501.0800; Grades 4-5 - 3501.0805; Grades 6-8 - 3501.0810; Grades 9-12 - 3501.0815.* They were required to be in place in all schools as of September of 2010.

Arts Education Assessment Requirements

A school, school district, or charter school must determine locally if a student has met the required academic standards in the arts, (120B.11) as follows:

A school board shall have in place an adopted written policy that includes a process for evaluating each student's progress toward meeting academic standards and identifying the strengths and weaknesses of instruction and curriculum affecting students' progress (subd 2 [2])

Current statute guides districts to evaluate the impact of instruction and curriculum on students' abilities to

Teacher Licensure

Statute also outlines the professional qualifications necessary to teach the arts. Persons found to be *qualified* and competent for their respective positions are issued licenses by The Board of Teaching (122A.18). Licenses exist for teachers of dance, music, theater, and visual arts. In addition, licensed Minnesota Elementary Teachers must demonstrate knowledge of fundamental visual and performing arts, including music, dance, and theater, concepts and the connections among them (8710.3200 [L]).

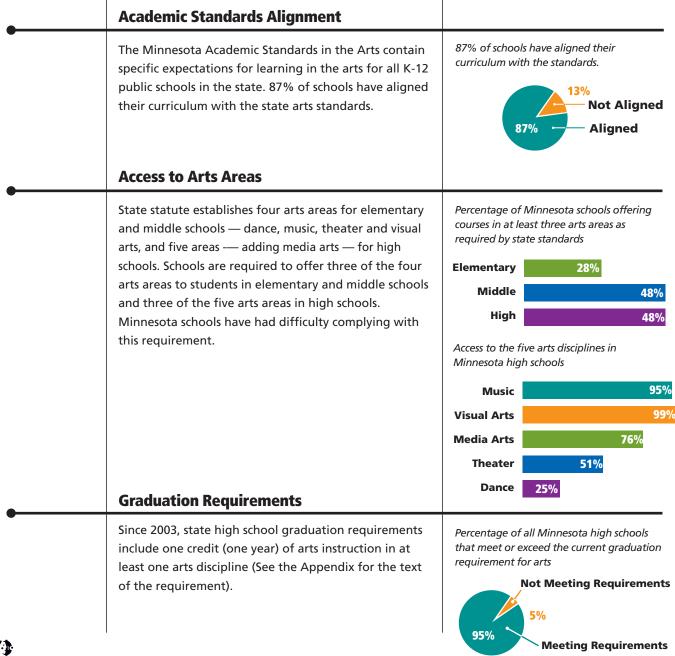
College Admission

To be considered for admission to any Minnesota state college or university as a first-year student, applicants shall have completed one year of arts in grades 9-12 (visual arts and the performing arts of theater, music, dance, and media arts; Minnesota State Colleges and Universities Board Policies, Chapter 3.4).

Policies

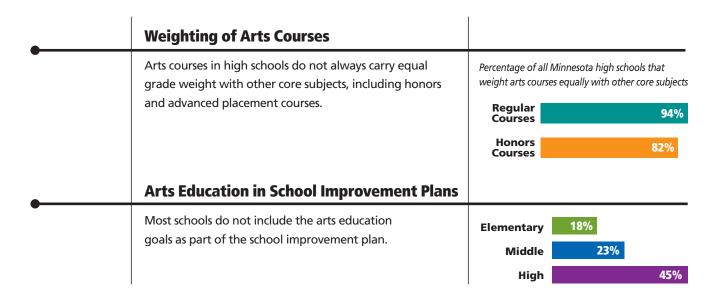
Minnesota Has High Standards for Arts Education,

State policies for arts education, created by the Minnesota Legislature and expected to be implemented by school districts, are recognized as some of best in the nation. Minnesota Academic Standards in the Arts define arts learning to include all five major arts disciplines — dance, media arts, music, theater, and visual arts. While these state statutes and standards have led to significant access to arts courses, enactment of these policies at the school level lags significantly in dance and theater. Further, there is currently no system of accountability to ensure that districts adhere to these policies.



Policies

But Some Schools Struggle to Meet the Minimums



Recommendations

Academic Standards

We recommend Minnesota policymakers hold school districts accountable for ensuring 100% of students in the state are achieving academic standards in the arts as required by state law.

We recommend the Minnesota Legislature and policymakers a) maintain and strengthen the arts as core subject areas b)advance policies to ensure every child has the opportunity to participate and demonstrate achievement in arts education as part of a complete education.

We recommend the Minnesota Legislature require school districts to use the Minnesota Academic Standards in the Arts K-12 for student instruction and assessment, rather than allow districts the option of developing their own arts standards.

Accountability

We recommend Minnesota policymakers require full implementation and accountability processes to measure adherence to the strong policies supporting arts education.

e recommend Minnesota V policymakers include arts education in all longitudinal data systems in current development, or contemplated as part of Minnesota education policy, and require schools to publicly report on an annual basis information regarding (1) arts courses offered; (2) level of student participation in the arts: (3) student achievement in the arts based on assessments aligned to state standards; and (4) teacher course assignments in the arts.

We recommend the Perpich Center for Arts Education collaborate with the Minnesota Department of Education to produce an annual report on the status and condition of arts education in all Minnesota Schools.

Implementation Resource

We recommend the Perpich Center for Arts Education continue to collaborate with the Minnesota Department of Education to improve the capacity of school districts and/or individual schools to implement a comprehensive, standards-based, sequential arts education based on state standards.

Strategic Planning

We recommend that each school and district include arts education in strategic plans to ensure arts programs at the school level meet the Minnesota Academic Standards in the Arts.

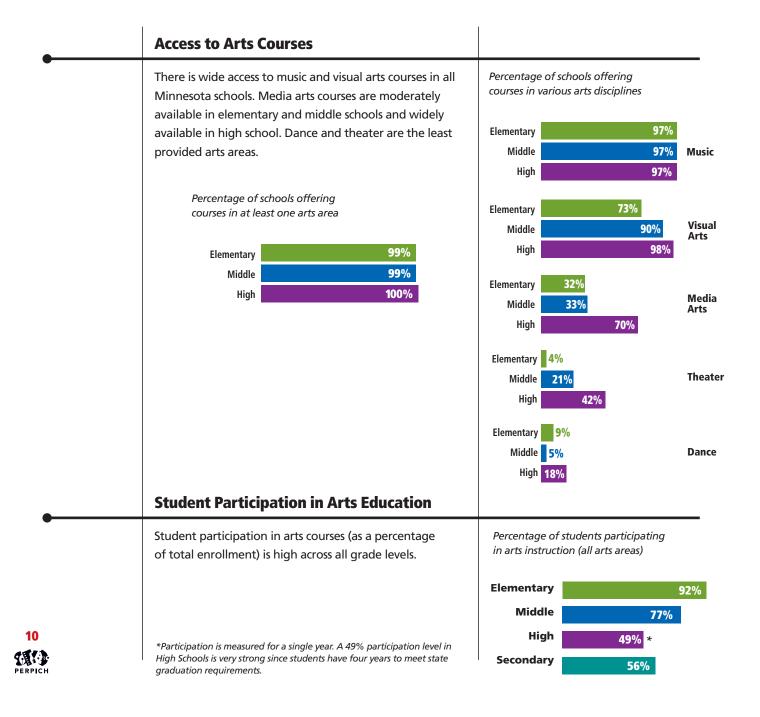
Course Weighting

We recommend school districts weight courses in the arts equally with all other courses in calculating a pupil's grade point average, including honors and/or advanced placement arts courses.

Students

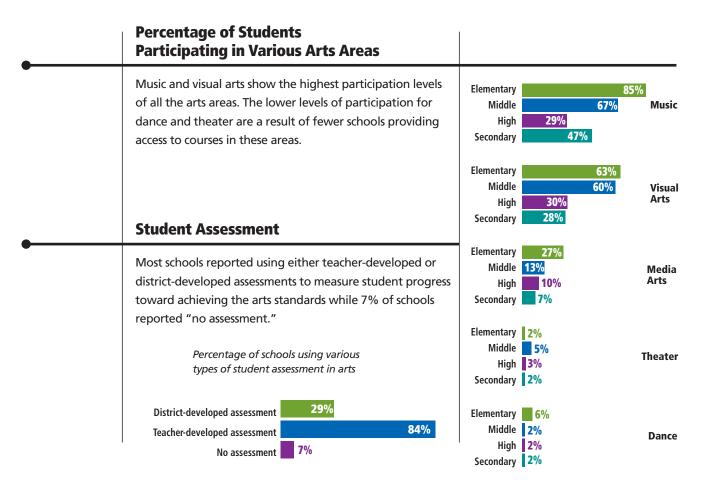
Student Access to Arts Instruction is High,

Access to arts education in Minnesota schools is nearly universal. The fact that almost every school in the state offers at least one arts course for students across all grade levels indicates a healthy arts education environment. Music and visual arts tend to be the most widely available courses. Dance and theater disciplines have low participation levels primarily due to limited course offerings.



Students

However Participation Lags in Some Areas



Recommendations

Access to Arts Areas

We recommend school administrators ensure that the number of arts areas offered meets or exceeds state requirements.

We recommend school districts ensure the assessment of every student's learning and achievement of Minnesota Academic Standards in the Arts as required by law.

Measuring Student and Teacher Performance

We recommend the Perpich Center for Arts Education continue to collaborate with the Minnesota Department of Education to develop measurement strategies for student achievement, teacher evaluation, and overall school performance in arts education, including common assessments aligned to state standards.

Directing Resources to Low Performing Schools

We recommend that the Perpich Center for Arts Education identify schools where arts instruction is limited, and with partners, provide resources and support to strengthen arts education in these schools.

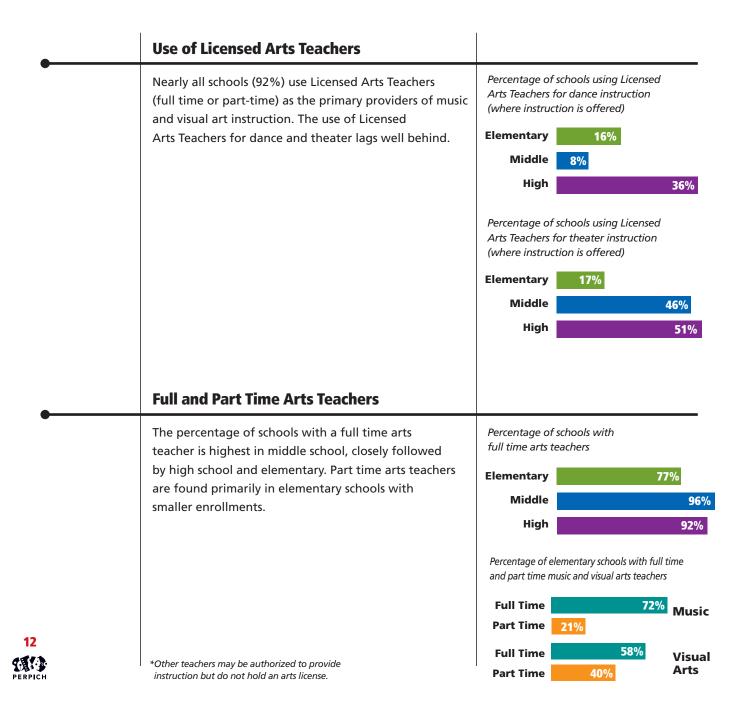
We recommend foundations and other grant-making agencies and organizations use these Report results to help direct resources to areas of greatest need.

Educators

Licensed Arts Teachers Are the Main

"The Percentage of Elementary Schools With Full Time Arts Teachers is Lower than Other School Types."

Due to the nature of the coursework, it is highly desirable that arts are taught by Licensed Arts Teachers specifically educated to teach the arts area. While this is broadly the case in music and visual arts, it is not in dance and theater, where less than half of all schools use Licensed Arts Teachers for these arts areas*. Additionally, some elementary schools struggle to employ full-time Licensed Arts Teachers in all areas.



Educators

Providers of Arts Instruction in the State

Professional Development	
A majority of schools/districts reported providing professional development for arts teachers in their arts areas. This percentage declines significantly for general classroom teachers responsible for teaching in the arts.	Percentage of schools offering professional development for arts teachers, by teacher type Licensed Arts Teacher 72% Classroom teacher with arts responsibility 23% General classroom teacher 26%
Arts Coordinators	
Arts coordinators (or arts supervisors, as they may be known in other states) play an important role in facilitating arts programs across a school or district while efficiently managing resources. In Minnesota, arts coordinators are scarce, with few districts and even fewer schools being served. Other research has shown the presence of an arts coordinator has a positive impact on the overall quality of an arts program.	Percentage of schools served by an arts coordinator District-based 20% School-based 7% No Arts Coordinator 75%

Recommendations

Licensure

e recommend the ▼ Minnesota Board of Teaching develop a license or endorsement for teachers of media arts.

We recommend all V school districts comply with licensing requirements in all arts areas.

We recommend the Perpich Center for Arts Education work in collaboration with higher education to help strengthen teacher preparation and professional development.

Professional Development

e recommend the V Perpich Center for Arts Education, in collaboration with the Minnesota Department of Education and the appropriate professional organizations, increase the capacity of school and district administrators to understand and strengthen the impact of arts educators and programs on student success.

We recommend the Perpich Center for Arts Education, in collaboration with the Minnesota Department of Education, higher education institutions, professional

organizations, and community organizations, develop and expand professional development opportunities for arts educators.

We recommend that the Legislature provide necessary funding for providing professional development for teachers and administrators.

District Arts Coordinator

e recommend all districts employ or assign an Arts Coordinator to guide curriculum implementation, alignment of programs between schools, and the most effective use of personnel and resources.

Resources

Per-Pupil Arts Spending Reliably Indicates the

"Nearly Two-Thirds of Schools Spend Less Than \$10 Per Pupil for Arts Each Year."

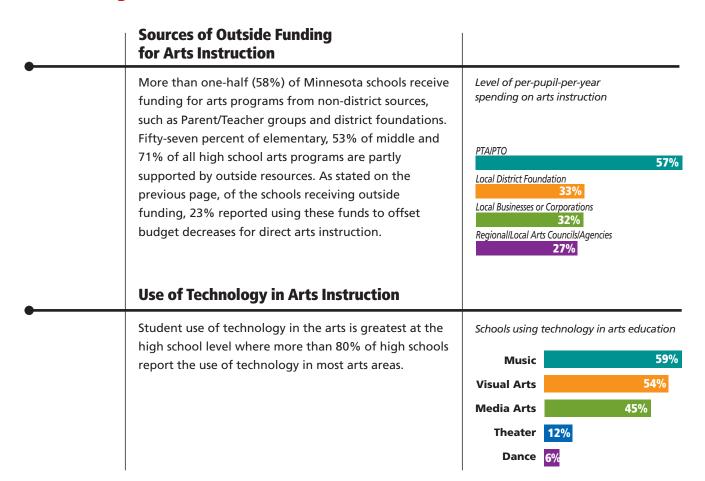
Within each school, per-pupil arts spending is an important indicator of higher or lower quality levels of arts education. Nearly two-thirds of all schools (64%) spend less than \$10 per pupil per year.

Per-pupil spending is defined as the funds allocated to curricular materials and support for the arts divided by student population. This does not including teacher salaries, overhead or capital expenses.

Per-Pupil Spending	
	Level of per-pupil spending per year on arts instruction
been studied.	Elementary \$3.92 Middle \$6.65
	High \$12.
Two Cents Per Day for Elementary Arts	
 When calculated on a per-pupil-per-day basis, Minnesota spends an average of 2 cents per day at the elementary level, 3.7 cents at the middle school and 7 cents at the high school level.	LIBERTY SYATES OF THE PROPERTY
Outside Funding to Offset Budget Decreases	& AURINIS UNIO
Currently, 23% of all Minnesota schools report that they use outside funding to offset budget decreases	Percentage of schools using outside funds to offset budget shortfalls
with the highest at the middle school level, followed by elementary (27% and 25% respectively). This outside	Elementary 25
funding supports direct instruction, not optional or extra-curricular activities.	Middle 279 High 15%
Fees for Extra-Curricular Programs	
Nearly half (47%) of all schools reported charging fees for extracurricular arts activities.	Percentage of schools that charge fees for extracurricular arts activities
	Elementary 33%
	Middle 60%
	High 77%

Resources

Quality Level of Arts Education in Schools



Recommendations

Report Per Pupil Arts Spending

We recommend that per-pupil arts spending be reported and included in the Minnesota Data Reports for every public school.

The 5% Goal

We recommend that schools and school districts allocate a minimum of 5% of total school budgets for curricular support and professional development to support arts education.

Student Fees for Arts Activities

We recommend that schools explore ways to reduce or eliminate fees for student participation in arts education activities. Student fees create barriers for student participation in these programs.

Model Schools

We recommend the study of Model Schools, as identified by the Minnesota Arts Education Research Project, from across all socioeco-

nomic areas. These Model Schools should be highlighted and lessons from these schools shared in order for schools to learn from one another.

Information Clearinghouse

We recommend the Perpich Center for Arts Education develop and maintain a centralized clearinghouse for information about arts education programs, policies, best practices, models, news and information to aid schools, districts and communities.

Arts Integration

Integrating Arts with Other Disciplines Is

The arts are powerful partners in making learning richer and more effective, including in other subjects. The arts can help students place historical events in cultural context, visualize abstract concepts and make richer connections with academic subject matter. Arts Integration is an instructional approach where arts teachers work collaboratively with teachers of other subjects to increase student learning by identifying, creating and applying authentic learning connections. This is the first time arts integration has been measured in any state. 67% of schools would like to introduce or increase arts integration, but need support to do so.

•	Arts Integration Acceptance	
	In Minnesota, 46% of all schools report using arts integration as a teaching strategy, although this percentage varies by grade span.	Percentage of schools using arts integration Elementary 519 Middle 39% High 41%
	Regular Use of Arts Integration	
	When probed further, the percentage of schools using arts integration on a regular basis is much smaller. "Regular use" is defined by at least one subject integrating the arts, once per week.	Percentage of schools that use arts integration on a regular basis Elementary 16% Middle 14%
	Arts Integration and Academic Standards	High 11%
	The majority of schools using arts integration reported meeting the Minnesota Academic Standards in each subject area with 70% meeting the standards in two or more subjects.	Percentage of schools using arts integration that meet the Minnesota Academic Standards Two Subjects or More One Subject

Arts Integration

Well-Accepted but not Practiced Regularly

Lesson Planning	
Schools using arts integration reported teachers are only occasionally able to plan lessons collaboratively with very few doing so on a regular basis. Introducing/Increasing Arts Integration	Percentage of schools where classroom teachers and arts teachers plan lessons together 30% 64% 5% Percentage of schools where classroom teachers and arts teachers implement integrated lessons together 38% 58% 4% Percentage of schools where schedule allows for joint planning between classroom and arts teachers 38% 55% 7%
While the majority of schools see the value of arts integration for their students, there are logistical, policy and resource barriers to implementation. Two-thirds of schools reported an interest in introducing or increasing the use of arts integration. Arts Integration Support	Percentage of schools interested in introducing or increasing the use of arts integration No Interest Interested
Schools identified areas where they could use support in increasing arts integration. The top five most requested areas of support are:	Teacher professional development in the arts 23% Teacher release time for co-planning 18% Arts integration resource materials 9% Professional development about arts integration research 8% On-site curriculum coordination 8%

Recommendations

Improved Planning Time

We recommend that schools allocate common planning time for classroom and arts teachers using arts integration as an instructional strategy.

We recommend that arts teachers receive the professional development necessary to be effective arts integration leaders.

Resources, Technical Assistance and Professional Development

We recommend that the Perpich Center for Arts Education, along with higher education institutions, continue to develop resources and provide technical assistance for the 67% of schools looking to implement or increase arts integration.

We recommend the Perpich Center for Arts Education create a professional development program for school administrators to increase their understanding of how to implement meaningful arts integration at the school level.

Community

Schools Utilize Diverse Opportunities

Minnesota schools have many connections to community arts organizations. Whether though field trips, school assemblies, artist-in-residence programs or multi-year partnerships, the percentage of schools engaged with community organizations is as high as in any state in the country.*

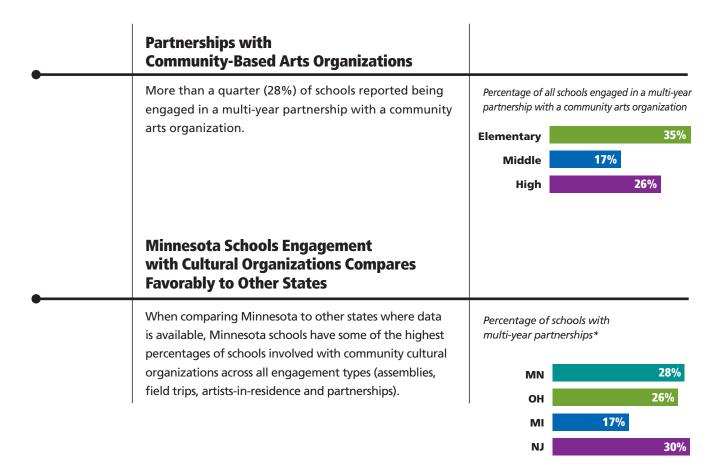
*Based on data from other states where similar studies have been conducted

Field Trips Student field trips to museums, theaters, musical Percentage of all schools offering at least one field trip to an arts event** performances and exhibitions, or to engage in artistic experiences were provided by 93% of all schools in the state. Music (79%), theater (61%), visual arts (48%) **0 Field Trips** and cultural/historical programs (34%) were the most 1+ Field Trips popular experiences. For the schools not participating in field trips 62% cited transportation costs as the greatest barrier to field trips. **Assemblies** A large majority (83%) of Minnesota schools reported Percentage of all schools reporting at least one assembly that focused on the arts** holding arts-based school assemblies, bringing cultural organizations and professional artists into the school to provide students with exposure to different artistic **No Assemblies** experiences. Music (67%), theater (51%), dance (33%) 1+ Assemblies and cultural/historical programs (25%) were the most popular assembly types. **Artist-in-Residence Programs** Artist-in-Residence programs provide the opportunity Percentage of all schools hosting Artist-in-Residence programs** for students to work with an artist for a focused period of time to enrich the overall education experience. All Schools These programs, in which artists have multiple contacts with a school, were engaged by 51% of schools with **Elementary** visual arts (24%), music (19%), and creative writing Middle 37% (10%) being the most popular. Hiah 40%

**Data over the last three years

Community

Community Arts Organizations Provide



* From states with comparable data

Recommendations

Cultural Opportunities

We recommend funding be targeted to support multi-year partnerships between schools and cultural organizations to help students achieve Academic Standards in the arts.

Transportation Issues

We recommend that Minnesota arts and cultural organizations, the State Arts Board, and other funders continue to work together to find solutions to the barrier of transportation costs to schools taking field trips to arts and cultural organizations.

The Minnesota Arts Education Index

In the measurement of arts education in Minnesota public schools, the research team needed to account for the differences in the art education experiences across the state.

To this end, an arts education "index" was calculated for each school. The index score is comprised of up to 29 (dependent on elementary, middle or high school index) different components. They include quantitative measures of:

- Courses, Student Participation, Teachers, Instruction, and breadth of Arts Offerings
- Facilities and Resources
- Policies, Professional Development, Supervision and Assessment
- Involvement with Community Resources

The index (one each for elementary, middle and high schools) is simply an arithmetic combination of scores related to survey responses on the various components of arts education in each school. The index scores are standardized, and therefore have a possible range from 0 to 1, where 0 would signify no attempt at all at arts education in the school, and 1 would mean a complete effort on every aspect of arts education measured in the study. A '1' is nearly impossible to attain, and no school in our study did so.

Each of the components were calculated, summed, and then divided by 25 (elementary), 24 (middle) or 29 (high schools/secondary schools). For elementary schools, the index score ranged from a low of 0 to a high of .93. For middle schools, the range was 0 to .75, and for high schools and secondary schools, the range was 0 to .82. Because the calculations for elementary, middle and high school relied on slightly different formulas, the scores are analyzed based on school type.

Multivariate Findings

The creation of the index score for each school allows the researchers to ask some interesting questions about what school characteristics relate to stronger arts education programs. The index score was used to build multivariate statistical models with the intent of identifying which of

several factors are most associated with high and or low levels of arts in the schools. Many things, if examined alone, are statistically related to the level of arts education in schools. What multivariate modeling does is 'control for' various factors to identify those that have a distinct statistical relationship with the level of arts education based on the index.

Key Findings

- Focus Rating: Using multivariate modeling (ANOVAs and Linear Regression) the data revealed that when statistically 'controlling for' the school characteristics of: proportion of students with free/reduced price lunch benefits (this is a proxy for socioeconomic status of the student body), racial composition, school size and school geographic location (urban/suburban/ rural), the arts education index is statistically positively related to the school's Focus Rating (part of the Minnesota's Multiple Measurement Rating or MMR); that is, high schools with higher arts education indices also have a higher Focus Rating.
- Title One High Schools: In addition, Title 1 status is also related to arts education index scores. High schools that are Title 1 high schools have statistically higher arts education indices when controlling for the other school factors (free/reduced price lunch, minority status, and geography).
- GRAD Reading Assessment: In a similar manner the research team found that student test scores for the state's Graduation Required Assessment for Diploma (GRAD) reading assessment are also statistically related to the arts education index. When school socioeconomic status, minority status, school size, geography and Title 1 status are statistically controlled for, the arts education index is positively related to GRAD reading scores. That is, high schools with higher arts education indices had higher GRAD reading scores. The same analysis looking at GRAD math and GRAD writing scores, however, did not yield the same results. We found no evidence of a statistical relationship between GRAD math nor GRAD writing scores with arts education index scores of high schools.

It must be emphasized that this examination is purely correlational (one cannot assume any causative impact of *any* factor examined). However, these are very compelling findings.

The overall pattern of the data suggests that individual school administrator preferences, choices and the subsequent allocation of resources impacts the level of arts in the schools far more than other factors impacting the school environment. The disparity in arts education between schools — even when all else is equal — suggests that local decisions have a great impact on the level of arts education in any individual school.

Methodology

All public school principals in Minnesota were requested by the Commissioner of Education to provide data on arts education from their school for this study. Data were provided via a special on-line questionnaire by Quadrant Arts Education Research. The data were then processed and put through an extensive statistical analysis, which is the basis of this report.

A single questionnaire was used. The survey was programmed to only show relevant questions based on the school type (Elementary, Middle, High, Secondary). The questionnaire was implemented during the 2010-2011 school year.

School administrators were contacted by the Commissioner of Education in September of 2010 advising them of the survey process and instructions. Data collection began on November 13, 2010 and the last completed questionnaire was collected on June 30, 2011.

Survey Participation

Of the 1420 public (non charter) schools targeted for participation, 626 successfully completed a questionnaire, yielding a 44% response rate. A total of 376,924 Minnesota public school students were represented by this study.

Because of the high response rate there is only a \pm 2.95% margin-of-error associated with these results due to

sampling variation. In other words, the results obtained are statistically equivalent (to three decimal points) to those obtained had all schools responded.

Defining Schools for This Report

Minnesota schools in this report are represented by a majority of schools with at least one elementary grade (57%). The remaining schools had middle school grades (16%) and/or high schools (9-12) or secondary grades (7-12) grades (28%).

School types are mutually exclusive; a single building is only designated as being an elementary school, a middle school, high school or secondary school, depending on which grades they have enrolled. For the purpose of this report schools with 'elementary grades' are those with at least one grade from kindergarten through fifth grade. Middle school grades are grades six through eight. High school grades are grades nine through twelve. Secondary schools are grades seven through twelve. Secondary schools have been combined with high schools for most sections of this report except in areas where significant differences in the data occurred.

To view the complete survey instrument, survey instructions, communication to schools, data table reports and related materials go to:

http://www.pcae.k12.mn.us/survey/legacy.html

Arts Links

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Resources Available

In addition to the Minnesota Arts Education Research Project data, valuable information about the arts and learning is available on these websites. They can be visited online at:





www.pcae.k12.mn.us

www.artsedresearch.org



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MINNESOTA ARTS EDUCATION RESEARCH PROJECT

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