



Minnesota Film and TV Board
Legacy Fund Progress Report
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Prepared by:

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Minnesota Film and TV is a 501(c)3 public–private partnership governed by a board of directors comprised of professionals from the Minnesota business community. A list of our FY2012 board members is attached for your review.

Since 1983 our office has functioned as Minnesota’s film commission. Our mission is to advance Minnesota’s economy and enhance its robust cultural environment by promoting and supporting the state’s production industry.

During the 87th legislative session Minnesota Film and TV was allocated \$1,000,000 for FY12 and FY13 from the Legacy Amendment’s Arts and Cultural Heritage Fund, MN Laws, 2011, 1st Special Session, Chapter 6, Articles 4 and 5. The appropriation of \$500,000 in FY2012 and \$500,000 in FY2013 is for grants to Minnesota residents to create film or television productions that promote Minnesota’s cultural heritage and for the film production jobs program under Minnesota statutes, section 116U.26. This appropriation is available until June 30, 2015.

Since this is our organization’s first Legacy allocation, the first half of FY2012 was spent developing programs that maximize the positive impact of the allocated dollars as defined by the Arts and Cultural Heritage Fund Principles and Outcomes. Minnesota Film and TV is pleased to provide the following progress report on the two programs funded by this generous allocation.

The Minnesota Film Production Jobs (Snowbate) Program

\$300,000 in funding for the contract period

Snowbate is a reimbursement of up to 20% of qualifying Minnesota production costs available to producers of feature films, TV Series pilots, documentaries and internet programs and of post production costs for those categories of production. The program is designed to stimulate and support film and TV production in Minnesota, with the highest percentage of reimbursement (20%) reserved for productions that most closely align with ACH Guidelines and Principles.

Estimated FTE's and costs

1.14	MN Film and TV staff FTEs for contract period (July 1, 2011 to June 30, 2013)
30	Estimated Snowbate project FTEs for contract period
\$72,455	Estimated direct support cost for contract period
\$3,000	Administrative Cost for contract period (OGM)

Measurable Outcomes

The Snowbate Program's impact and outcomes will be measured based on data tracking of the total number of projects reimbursed and the total number of full-time equivalent jobs created (calculated using the Legacy reporting formula) in the project period. We will also track the total production dollars spent by Snowbate incentive recipients in Minnesota.

The Minnesota Filmmakers Legacy Grant Program

\$200,000 in funding for the contract period

The Minnesota Filmmakers Legacy Grant Fund is a competitive grant program established to support Minnesota filmmakers in the creation, production and post-production of film and television projects that illuminate Minnesota's cultural heritage. The request for proposal (RFP) and support materials for the first grant round will be published in mid February, with an advisory review panel scheduled to meet to evaluate proposals in April and an announcement of the filmmakers awarded grants scheduled for the first week of May, 2011.

Estimated FTE's and costs

1.14	MN Film and TV staff FTEs for contract period (July 1, 2011 to June 30, 2013)
TBD	Estimated Grant project FTEs for contract period
\$72,455	Estimated direct support cost for contract period
\$2,000	Administrative Cost for contract period (OGM)

Measurable Outcomes

The Minnesota Filmmakers Legacy Grant Program's outcomes will be measured based on data tracking of the total number of film and TV projects awarded grants during the contract period and the total number of full-time equivalent jobs created (calculated using the Legacy reporting formula) by those projects awarded grants in the project period. We will also track the total production/post production dollars spent by those projects and the estimated Minnesota audience numbers and viewing opportunities for grant program projects in the contract period.