

**ampers**

Diverse Radio for Minnesota's Communities

# Report to the Minnesota State Legislature Fiscal 2011



**CLEAN  
WATER  
LAND &  
LEGACY  
AMENDMENT**





Diverse Radio for Minnesota's Communities

## **Report to the Minnesota State Legislature for the Minnesota Arts and Cultural Heritage Fund**

### **Fiscal Year 2011 Summary of Activities**

January 15, 2012

Submitted To: Senator Michelle Fischbach, Chair, Legislative Coordinating Commission  
Representative Kurt Zellers, Vice-Chair, Legislative Coordinating Commission  
Members of the Legislative Coordinating Commission  
Senator Bill Ingebrigtsen, Chair, Environmental & Natural Resources  
Committee;  
Senator Linda Higgins, Ranking Minority Member, Environmental & Natural  
Resources Committee  
Members of the Environmental & Natural Resources Committee in the Minnesota  
Senate  
Representative Dean Urdahl, Chair, Legacy Funding Division  
Representative David Dill, Ranking Minority Member, Legacy Funding  
Division  
Members of the Legacy Funding Division in the Minnesota House of  
Representatives

Submitted By: Michele Jansen, Ampers President, KBEM/Jazz 88 Station Manager  
Joel Glaser, Ampers Executive Director  
Ampers, 2175 Cool Stream Circle, Eagan, MN 55122 (651) 686-5367

Regarding: Minnesota Statute 129D.19, Subdivision 5:  
“A noncommercial radio station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended. In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated number of listeners, and other related measures. If the programs produced include educational material, the noncommercial radio station must report on these efforts.”



Diverse Radio for Minnesota's Communities

## Table of Contents

Letter from the President.....	4
About Ampers.....	5
Overview.....	6
Arts Programming: Music.....	7
Arts Programming: Visual Arts, Performing Arts and More.....	11
Cultural and Historical Programming.....	13
Measurable Outcomes.....	18
Shared Programming.....	20
Listener Comments.....	21
Partnerships.....	23
Program Costs.....	24
Investments in Equipment to Improve Broadcast Reach.....	26
Investment in Jobs Our Students.....	27
Investment in Technology (streaming, mobile sites, apps.).....	27
Investment in Jobs for Minnesotans.....	28
Investment in the Future (Plans for FY12).....	29



## Diverse Radio for Minnesota's Communities

### Letter from the President



I am very pleased to present this report detailing our stories, grants, and projects funded from the Arts and Cultural Heritage Fund. I hope you find it informative and interesting.

The Arts and Cultural Heritage Funds are making a difference all across Minnesota. With this funding, Ampers is now able to produce programming featuring artists and promoting the history of Minnesota that might otherwise be overlooked. Our twelve stations provide programming to underserved audiences, whose voices are not often heard in the media. With these funds we are able to literally give voice to the voiceless. To be sure that the funds were always spent according to the wishes of the voters of Minnesota, Ampers has created a legacy compliance committee that oversees the proposals for programming.

With the help of the compliance committee, the Ampers stations produced marvelous programming and events that I am very proud of: 1,732 new Legacy programs in FY11 and a total of 2,409 in the first biennium. In this report you will also find that in FY11, 88.75 jobs were created: 14.25 full-time, 24.5 part-time, and 50 contract positions. In addition the stations combined to employ 103 performers. It's important to note that every program is archived online at [ampers.org](http://ampers.org) giving all Minnesotans free access to this great programming as well as leaving a legacy for future generations.

Ampers will continue to produce this great programming with the Arts and Cultural Heritage funds and will work to create new programs and forge new partnerships. And, we are very excited that Ampers, the largest group of community radio stations in Minnesota, will be even bigger starting in January of 2012. Ampers welcomes KOJB-FM (90.1 FM The Eagle) serving the entire Leech Lake Reservation and KBFT (89.9 FM) serving Nett Lake. KOJB is licensed to and operated by the Leech Lake Band of Ojibwe and KBFT is licensed to and operated by Bois Forte Band of Chippewa. With the additional stations Ampers now has fourteen member stations. This will allow Ampers to provide even more diverse community programming including more great arts and cultural heritage programming.

On behalf of the Ampers organization, I want to personally thank the people of Minnesota for the opportunity to produce great programming to promote the art, culture and history of Minnesota. This fund is part of what makes Minnesota a great place to live.

Sincerely,

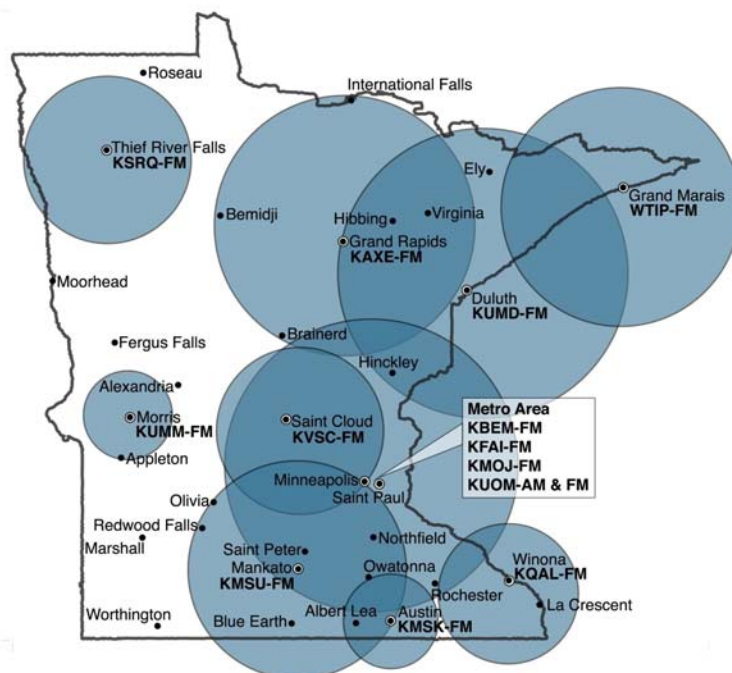
A handwritten signature in black ink that reads "Michele T. Jansen". The signature is fluid and cursive, with a long horizontal line extending from the end.

Michele Jansen  
President AMPERS



## About Ampers

Ampers is a collection of 12 independent community radio stations in Minnesota. Each station is locally managed and programmed by and for the local communities they serve. Eight of the stations are licensed to educational institutions and four are licensed directly to the communities they serve. Ampers has no affiliation with Minnesota Public Radio (MPR) and receives no financial support from MPR.

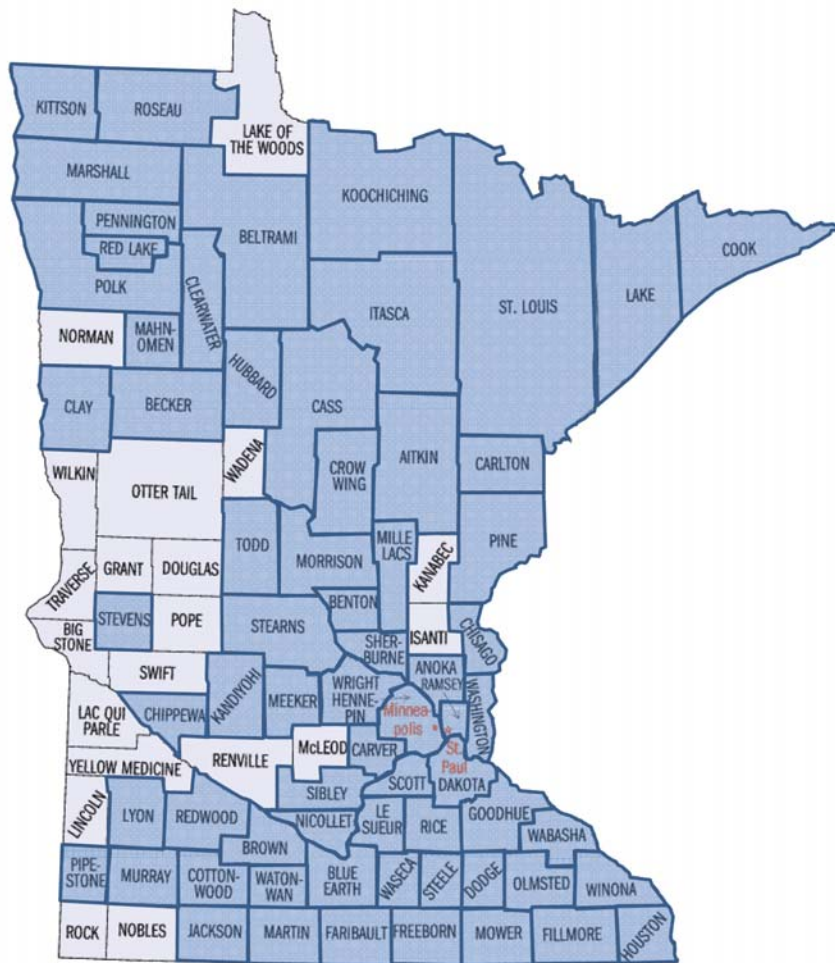


Areas Served	Call Letters	License Holder
Thief River Falls	KSRQ-FM	Northland Community & Technical College
Grand Rapids/Bemidji/Brainerd	KAXE-FM	Northern Community Radio
Grand Marais/Grand Portage/Gunflint Trail	WTIP-FM	Cook County Community Radio
Duluth Metro	KUMD-FM	University of Minnesota – Duluth
St. Cloud Metro	KVSC-FM	St. Cloud State University
Minneapolis/St. Paul Metro	KBEM-FM/ Jazz 88	Minneapolis Public Schools
Minneapolis/St. Paul Metro	KMOJ-FM	The Center for Communications and Development Incorporated
Minneapolis/St. Paul Metro	KFAI	Fresh Air Incorporated
Minneapolis/St. Paul Metro	KUOM-AM/FM Radio K	University of Minnesota
Mankato/Austin	KMSU-FM/ KMSK-FM	Minnesota State University, Mankato
Winona	KQAL-FM	Winona State University

(KUMM-FM in Morris is also an Ampers station, but due to its small size, it did not qualify for Arts and Cultural Heritage Funding.)

## Overview

In fiscal 2011, Ampers stations created **1,732** Legacy programs on a variety of arts, music, nature, history and cultural topics. Since Ampers first started receiving Arts & Cultural Heritage funding in 2009, the stations have developed, produced, and distributed more than **2,400** Legacy programs of various lengths. In addition to financing new arts and cultural heritage programming, the Legacy funds allowed Ampers to create an infrastructure to share and archive the programs. This new infrastructure dramatically increases access to arts and culture for all Minnesotans. It took nearly four months and three companies to collaborate to create this elaborate system.



**In FY11, Ampers and member stations created more than 1,700 programs about music, art, history, nature, culture and more. The blue shaded counties in the map above indicate areas represented in these programs. More than 2,400 Legacy programs have been developed and distributed since Ampers first started receiving ACHF support in 2009.**

As a result, all 2,400 arts, cultural, and historical programs that Ampers and its member stations have produced with ACHF dollars are all available to every Minnesotan at any time. In FY11 ampers.org attracted 17,004 unique visitors and 83,684 page views. That's up from 48,952 page views in the previous reporting period. Ampers also promotes these programs through Facebook. In FY11 there were 118,460 post views up from 46,124 in the previous reporting period. And, as you can see in the map of Minnesota to the left, the stories Ampers and its member stations have developed with the Arts and Cultural Heritage Funds represent the majority of the state

of Minnesota. With two new stations joining Ampers in 2012, we will be able to cover even more of the state.

## Arts Programming: Music



**KMOJ (Minneapolis/St. Paul)** produced 52 sixty to ninety-second “Minnesota Music Maker” vignettes that highlighted musical artists and musicians from across the state of Minnesota. The segments put a spotlight on little known Minnesota musicians who performed as background singers up to some of the biggest names in the music industry and everything in between. Featured Minnesota artists included: The Jets, Lipps Inc., Ashley DuBose, Irv Williams, Sonny T, and many more.



**KMOJ (Minneapolis/St. Paul)** produced and broadcast ten “Minnesota Music Maker” 30-minute documentaries that highlighted the life and works of artist from the state of Minnesota. Each program featured songs and interviews with each artist. The featured artist include: Checkmate, Tamatha Lanea, Ray Covington, Chantel SinGz, Mint Condition, The Sounds of Blackness, T Mychael Rambo, Alexander O’Neal, Black and J Most.

**KSRQ (Thief River Falls)** produced 9 music specials featuring Minnesota musicians all of which included a free concert and interview with the artists. The programs were typically an hour in length and attracted a total of about 400 people. The station recorded the events and then broadcasted the programs on-air and archived them online making them available to even more Minnesotans. Featured artists included: “Matt Ray and Those Damn Horses,” “Adam Hammer and the Impact,” “Adam Wayne Wollenburg,” “Monroe Crossing,” “Woodpicks,” “Carl Unbehaun,” “Sloughgrass Family Band,” and “Bluegrass Pals.”



**KSRQ (Thief River Falls)** hosted “Saturday Morning Barndance Christmas Party.” About 130 people attended the free public concert at Northland Community and Technical College, which featured polka and old-time music. KSRQ broadcast the five-hour concert live and also had a live video webcast available on [radionorthland.org](http://radionorthland.org).

**KSRQ (Thief River Falls)** brought Thief River Falls native Little Bobby Houle back to his hometown for what was KSRQ’s largest and most successful Legacy event of the year. “Little Bobby and the Storm” performed on KSRQ’s stage at RiverFest in Hartz Park to a crowd of approximately 1,500 people. The station recorded the concert and played it back along with an interview with Little Bobby.

**KSRQ (Thief River Falls)** produced “Cathy Erickson and Friends”. This four-hour live event included performances by Cathy Erickson, “Lois & Lois” of Middle River, Minnesota and “The Overtones” from Roseau. Approximately 125 people attended the live event. KSRQ recorded the concert along with interviews which the station aired at a later date. Students from Northland Community and Technical College also received hands-on experience by handling all aspects of a live video webcast including camera work, directing, mixing, and more.

**KUOM/Radio K (Minneapolis/St. Paul)** created 77 recordings of “Off the Record Video Shoots,” featuring recordings of Minnesota bands and artists performing in Studio K, the live broadcast studio at Radio K. The objective is to provide a visual component to the in-studio performances that highlight local artists and Minnesota music culture. Haley Bonar, Doomtree, Fire in the Northern Firs, and SIMS are just a few examples of the Minnesota artists showcased in these recordings.





## Arts Programming: Music (Continued)



**KAXE (Grand Rapids)** produced 52 editions of “Centerstage Minnesota.” The hour-long weekly program strengthens our sense of place and community by showcasing the lives and talents of Minnesota musicians and supporting the local music scene. The program features Minnesota music, as well as interviews with musicians. Some of the musicians showcased on “Centerstage Minnesota” include three-time Minnesota Fiddle Champion Mary LaPlant, Big Walter Smith, Matt Ray and Those Damn Horses, Sela Oveson, Ben Kyle; Alicia Corbett; Minnesota music legend Lonnie Knight, singer/composer Katie Corning from Bagley, Minneapolis jazz-vocalist Connie Evingson, and Mark Olson of the Jayhawks (who also guest-DJ’d some MN music favorites on the show). The program is accompanied by a music calendar (band-based rather than venue-based) and features contemporary and historical perspectives on Minnesota music.



**KUMD (Duluth)** created 55 episodes of “Live from Studio A.” The 30-minute music program spotlighted local and regional musicians. The programs included interviews with the artists who also performed an acoustic in-studio concert. Diet Folk, G Love, and Carrie Rodriguez were among the 55 featured artists. All of the “Live from Studio A” programs are archived on KUMD’s website and are also archived on the Ampers website .

**KBEM/Jazz 88 (Minneapolis/St. Paul)** developed “Viva City,” two one-hour shows, highlighting Middle and High School band students from Minneapolis Public Schools performing in a concert at Ted Mann Concert Hall at the University of Minnesota. The shows were recorded and broadcast on KBEM . In addition, the station created on –air segments highlighting individual bands and students which aired prior to the concert. “Viva City” helped to increase student, parent, and community engagement in music, music education, and performance.



**KBEM/Jazz 88 (Minneapolis/St. Paul)** created “Minnesota Voices Certain Standards,” a series of 65 three and a half minute segments aired on KBEM creating an awareness and contextual understanding of the legendary “Great American Songbook” repertoire. The station used the uniquely talented pool of the Twin Cities’ Jazz singing community to perform the songs, accompanied by Minnesota musicians.

**KBEM/Jazz 88 (Minneapolis/St. Paul)** produced “Jazz at South High.” In a series of thirteen hour-long shows Jazz 88 featured music recorded by the South High Jazz program and documents classroom activities and events. The show focused primarily on current mainstream jazz compositions. Performances included recordings of concerts by the jazz orchestra from the South High School archives, as well as in studio performances by the jazz combo.





## Arts Programming: Music (Continued)



**KBEM/Jazz 88 (Minneapolis/St. Paul)** “Butch Thompson’s Road Show” educated listeners about the origins of jazz with vintage jazz recordings, live piano solos and demonstration, and narrative from one of the country’s original jazz experts – Minnesota’s own Butch Thompson. The show also aimed to educate listeners about the origins of jazz through live solo concerts by Butch Thompson at various venues. Each

concert was recorded for broadcast as part of the Jazz Original series. In addition, the station partnered with Mr. Thompson to create an educational series called Piano Bench that aired weekly. The series is five minutes in length and highlights a different jazz artist each week. Butch performed a composition by the featured artist. Jazz 88 aired 13 three and a half minute episodes of Piano Bench and held two free concerts.

**KFAI (Minneapolis/St. Paul)** recorded and aired twelve concerts featuring Minnesota musicians as part of its “MinneCulture” program. “The Honeydogs,” “Exotik-A-Go-Go,” “Sophia Shorai,” “Little Man” and “Cornbread Harris” were among the artists highlighted. In addition, its “10,000 Fresh Voices” series featured stories on musical groups, including Zeitgeist Music Group, Forte Drums, The Brass Kings, and Gamelan Orchestra.



**KQAL (Winona)** produced 84 episodes of “The Live Feed” where local musicians & local music come alive. The twice-weekly show featured local, live music or recorded live music performances and discussions with local and regional bands. “The Live Feed” covered a wide variety of music, as well as performances by comedians and actors. Depending on the interview content and genre of music, the length of “The Live Feed” varies between thirty to sixty minutes. Artists featured in FY11 include: “The Beef Slough Boys,” “Benjamin Scott & The Morning Foreign,” “Kensington Stone,” and “The Comedy of Chris Knutson and Isaac Witty.”



**KMSU (Mankato/Austin)** teamed up with the Mankato Symphony Orchestra to record and broadcast five concerts. Some of the concerts were also made available via compact disc. The station also partnered with City Center Alliance and a commercial radio station to produce “Alive After Five,” a series of four free concerts Friday afternoons in September in downtown Mankato. The goal is to have residents gather in a downtown setting for live music and local food in a casual neighborly atmosphere.

**KMSU (Mankato/Austin)** produced and broadcast nine “Americana Showcase” free concerts featuring Will Bauermeister of “Dazy Head Mazy,” “Martin Zellar,” “Ben Kyle,” and many more. The station also created a “Best of The American Showcase” CD and distributed those for free as well.

## Arts Programming: Music (Continued)

**KMSU (Mankato/Austin)** collaborated with the Minnesota State University Department of Music Performance Series Director Dale Haefner to host live music events on campus. These events usually had an educational component, sometimes having the featured band interact with elementary and high school students.



**KMSU (Mankato/Austin)** hosted a station listener appreciation event that included a free concert. The day included an in-store performance at locally owned/operated record store Tune Town, a meet and greet/autograph session with the bands, and performances by “The Fleshtones,” “The Ledge” and “The Legendary Stardust Cowboy.” About 600 people attended the event.

**KMSU (Mankato/Austin)** helped to host “Rock Bend Folk Festival” featuring two days of live music with local and regional artists. The event also includes local vendors with regional crafts and local food for sale.



**KVSC (St. Cloud)** produced “Monday Night Live,” a one-hour weekly show dedicated to live performances by Minnesota musicians. The show includes an interview with each band or artist and a live performance. On Nov. 1, 2010, the show was broadcast live from Pioneer Place in downtown St. Cloud. About 150 people attended the free event.

**KVSC (St. Cloud)** produced nine hours of live programming from the 2010 Winnipeg Folk Festival. The hosts focused on interviews and performances of Minnesota-based artists and national acts. (KVSC paid for travel expenses with non-Legacy funds.)

**KVSC (St. Cloud)** presented “Minnesota Showcase: An Evening with Gary Louris and Friends.” Held at Paramount Theatre in St. Cloud on June 11, 2011, the concert featured Gary Louris, acclaimed singer-songwriter and founding member of the Jayhawks. The show also included Haley Bonar. About 400 people attended the event.



**WTIP (Grand Marais)** co-sponsored the “WTIP Radio Waves Music Festival” on September 10-11, 2011 at Sweethart’s Bluff, adjacent to Grand Marais Recreation Park and Campground. WTIP partnered with the North Shore Music Association on the event. The music lineup showcased The North Shore Community Swing band and many other local musicians. Approximately 800 people attended the event. WTIP also worked with and trained area youth to produce music programming and essays about local youth culture. The features, entitled “Youth Project,” then aired on the station and are archived online.

## Arts Programming: Visual Arts, Performing Arts and More

**KUMD (Duluth)** produced 52 episodes of “Radio Gallery.” The five-minute weekly show featured the work of Minnesota artists and focused primarily on the visual arts. The program included interviews of historically significant and new Minnesota artists including: Duluth Painter Barbara Savage, Sculptor Lee Ross from Two Harbors, Duluth's experimental "Ochre Ghost Gallery" and Bridget Riversmith on the Disability Mural Project in Duluth.



**KVSC (St. Cloud)** created 24 episodes of “St. Cloud Area Arts & Culture Collage,” a 30-minute program focusing on the arts and cultural scene in Central Minnesota. The show included stories on a new student run art gallery, the “Love Knot” performance at the Paramount Theatre, and “The Creative Circle” a writer’s group in Albany, Minnesota.



**KFAI (Minneapolis/St. Paul)** produced 25 episodes of “MinneCulture,” a weekly half-hour long “magazine-style” documentary featuring historic and cultural contributions made by emerging and well-known local artists (performing, visual, literary, and multimedia) and historians to the state of Minnesota. “MinneCulture” programming also featured historic and cultural contributions from communities underrepresented by mainstream media including French, Spanish, Hmong (Blue and White), Cambodian, Amharic, Eritrean, Oromo, Vietnamese, Hindi, Tagalog (Filipino) and Somali.

**KFAI (Minneapolis/St. Paul)** also created 220 vignettes as part of their “10,000 Fresh Voices,” series. The two to five-minute pieces focused on significant moments in art history, performance, literature, and more within Minnesota. The segments aired weekday mornings and repeated on Monday evenings at 7:30 p.m. and featured stories on a diverse array of performing artists and ensembles including: the Quetzal Aztec Dancers, the St. Paul National Poetry Slam Winners, the Youth Performance Company, Nirmala Dance Ensemble, and Louis Alemayehu/Ancessor Energy.

**KUOM/Radio K (Minneapolis/St. Paul)** produced 47 episodes of “Culture Queue,” the “art show that rocks.” Sound-rich and fast-paced, the weekly 30-minute program reflects the Twin Cities through the twin prisms of art and culture. It’s “multi-culti-art” with no tie required. The show digs up what isn’t in the mainstream press, past segments explored the life of local Minnesota musician/poet Eyedea and the impact of his sudden death, illegal bike racing in Minnesota, an alternative Black History Month featuring African-Americans whom you’ve never heard of, but changed the world none-the-less, and the 9/11 generation speaking out on growing up in the age of terror.





## Arts Programming: Visual Arts, Performing Arts and More (Continued)



**KAXE (Grand Rapids)** created 26 episodes of “Culturology,” a 50-minute program that helps listeners discover and get involved with the broad and deep world of arts and culture in northern Minnesota. Each edition features profiles of artists from a wide spectrum of creativity, from painters, potters and sculptors, to fine-arts and heritage musicians, authors, and poets. Listeners join in the cultural conversation by using the calendar of events and providing stories and reviews of

events they attend. Some of the stories told include: “Ben Moore’s ‘Boom Drawings’ at MacRostie Art Center”, “Beaver Bark Canoes: The art and work of Ferdy Goode,” “Int’l Falls’ Icebox Radio Theater goes transcontinental,” and “Swashbucklers Go Public in Bemidji,” and “Founder Philip Brunelle on VocalEssence.”

**KAXE (Grand Rapids)** created 54 episodes of “RealGoodWords,” a one-hour weekly book program; a place for those who read, write and appreciate the written word. Host Heidi Holten interviews a variety of authors. Among her books and guests during this reporting period were: “Memory of Trees” with author Gayla Marty, William Kent Krueger to talk about “Vermilion Drift,” and Peg Meier talked about “Wishing for a Snow Day.”

**KAXE (Grand Rapids)** produced twelve editions of “Arts Roundup/Guido’s Guide to the Arts.” Independent producer and poet Steve Downing (aka Guido) provides a monthly guide to the arts. It’s a timely review of arts events and exhibits around northern Minnesota. Occasionally his reviews also encompass the Twin Cities. Some of the events highlighted in this series included: Plein Air Exhibit at the Jaques Art Center in Aitkin, Tu Dance performing at the Edge Center in Bigfork and the Arts International Bazaar at Kaleva Hall in Virginia.



**WTIP (Grand Marais)** produced two arts shows: “Artist Open House” and “Art Update.” The program “Artist Open House” is a five to seven-minute feature about local artists and their crafts.



Shows in 2011 featured sculptor and visual artist Tom Christiansen, painter and musician Liz Sivertson, artist Betsy Bowen, and painter Howard Sivertson. “Art Update” is a five-minute weekly feature about the local arts scene. WTIP also continued to highlight the work of local photographers on its website in a series titled, “Photos from the Edge” and in 2011 created “NorthShore ArtScene,” an online arts and culture blog updated weekly.

**KQAL (Winona)** created 31 episodes of “Art Beat,” which adds insight and gives listeners a closer look at local and area artists. The program featured interviews with local artists in Winona and around Southeastern Minnesota. “Art Beat” examined the independent artist community, studio art tours and fairs, including all the local arts and craft events. “Art Beat” is a 30-minute program. Poet Ken McCullough, sculptor Stan Hawkins, and musician Billy Curmano, all from Winona, were among the many artists featured in “Art Beat.”



## Arts Programming: Visual Arts, Performing Arts and More (Continued)



**KMSU (Mankato/Austin)** hosted “KMSU Radio Camp” for twelve at-risk youth. The kids learned how to create short audio documentaries during the one-week camp.

**KMSU (Mankato/Austin)** created “Tales from the Poor House.” There were twelve 30-minute programs produced. They featured several Minnesota State University Masters of Fine Arts students reading fictional pieces aloud for a small audience. The written pieces were all based on a common theme. Intermingled with the spoken word performances were short musical pieces written and recorded by local musicians.

**KMSU (Mankato/Austin)** hosted a presentation with John Biewen, one of the country’s premier audio documentarians. Mr. Biewen gave a presentation on the craft of audio documentary and talked about some of the more difficult and even dangerous projects he’s undertaken.

## Cultural and Historical Programming

**Ampers** continued its partnership with The Minnesota Historical Society (MHS) to produce more “MN90: Minnesota History in 90 Seconds” segments. The history feature airs twice a day Monday through Friday on all 12 Ampers stations, reaching an estimated 240,000 people each week. MN90 covers topics from sports, politics, and agriculture, to business, weather, and pop culture in a fun and entertaining manner. In FY11 Ampers produced another 44 features bringing the total to 125. Listeners got the chance to hear about Minnesota’s super-apple, the inventor of the supercomputer, and the world’s largest manmade ball of twine. The MN90 features are very popular. One KAXE listener writes, ““We love the MN History in 90 seconds, but sometimes wish it was longer!”



**KQAL (Winona)** produced 39 episodes of “Culture Clique” which created awareness and understanding, while exploring the diversity of Winona. The goal of “Culture Clique” is to familiarize the community of its cultural makeup of the past, as well as the current new populations of ethnic groups emerging in the surrounding areas. Culture Clique is a 30-minute program.



**KQAL (Winona)** created 48 episodes of “Don’t Cha Know,” a show that is all about the personalities, the things to do, the history, and the places to go in Winona. The 15 to 30-minute segments included interviews with interesting people and stories about historically significant places in Southeastern Minnesota. Topics included: “The Big Mud River Rendezvous,” “Frac Sand Mining,” and “Red Wing Stonewear.”

## Cultural and Historical Programming (Continued)

**KUMD (Duluth)** teamed up with a variety of arts and cultural groups to promote and educate listeners about events in the area. The station aired live interviews with key artists and/or event organizers in an effort to educate and promote cultural and artistic events. Some of the events included the Home Grown Music Festival, Park Point Arts Fair, and the Glensheen Arts Festival.



**KUMD (Duluth)** produced and aired “The Alworth Series,” 10 programs that engaged the public in open discussion about educational social, and demographic issues. As an expansion of the Alworth International Lecture Series, KUMD partnered with The Alworth Institute to make ten of the hour-long programs available on-air and online significantly increasing the number of Minnesotans who can benefit from these lectures.

**KUMD (Duluth)** partnered with ten non-profits which work to improve the quality of life in the Duluth community. “Caring & Sharing” was a series of ten 10-minute programs focusing on the goals and objectives of these non-profits. The station interviewed representatives from each organization on-air and helped to develop an informational campaign that aired throughout the holiday season.

**KUMD (Duluth)** also partnered with local animal shelters to produce “Forever Home.” The weekly 2-3 minute radio program is dedicated to serving Northeastern Minnesota in the endeavor to provide qualified homes for homeless pets in Duluth, Two Harbors and Cloquet.



**KUOM/Radio K (Minneapolis/St. Paul)** developed 55 episodes of “Quick Queue,” a cutting-edge morning art programming. The 90-second pieces illuminate the dynamic, artistic and cultural community – giving listeners an audio-snapshot of the world they’re about to step into. Topics included nationally known hip-hop collective and Minneapolis North High-alumni “Heiruspecs,” the six miles of art encompassed in the “University Avenue Project,” and “Mix”, a showcase of Minnesotan comic and graphic artists.

**KMSU (Mankato/Austin)** created and aired 15- to 20-minute “Latino Radio Dramas.” The soap opera style programs tackled socially relevant issues such as domestic violence, alcoholism, and unsafe sex.

**KMSU (Mankato/Austin)** hosted seven showings of “Grind Fu Cinema.” These off-beat/independent films were offered to the general public free of charge on-campus at the Wiecking Center Auditorium. Legacy funds were used to pay the rights to screen three of the films.

## Cultural and Historical Programming (Continued)

**KMSU (Mankato/Austin)** sponsored “Education Day” at the “Mankato Wacipi Pow Wow” which was held at Land of Memories Park in Mankato. The Pow Wow starts with 3<sup>rd</sup> through 6<sup>th</sup> graders coming from areas school to learn about Native American culture. The event then continues through the weekend and is open to all tribes for participation and open to anyone who wishes to attend. Many traditional American Indian crafts and skills are displayed as well.



**WTIP (Grand Marais)** created five historical shows and series including: “Walking the Old Road,” a series of eight monthly seven-minute features about the history of Chippewa City, “Moments in Time” a three-minute weekly reflection of historical events in northeast Minnesota told by members of the community, “Civilian Conservation Corp,” a five-part series on the history of the CCC in northeast Minnesota, “Rails, Mines, Madams, and Crooks,” a half-hour feature on the ill-fated rail line and mining operation at the end of the Gunflint Trail in the early 1900’s, and “Remembering Leng’s Fountain,” a half-hour documentary on the former cornerstone of the community of Grand Marais as told by former employees, family members, and customers.



**WTIP (Grand Marais)** also used Legacy funds to produce and distribute seven different two to five-minute cultural features produced by citizen journalists including:

“Wildersmith on the Gunflint,” a weekly essay by local writer Fred Smith on life in the woods, “Northwoods Naturalist,” a weekly talk with phenologist Chel Anderson, and “Saturday Morning Story,” with professional storyteller Rose Arrowsmith Decoux. WTIP also produced “Field Notes,” a five-minute feature with three unique segments each week on birds of the northern woods. Twice a month citizen journalist Ada Igoe shared her perspective on living

in the area in “Of Woods and Words,” Steve Ramberg tackled life on the trail in “Gunflint Notebook,” and author Vicki-Biggs Anderson shared a monthly essay on life in the woods entitled “Magnetic North.”

**WTIP (Grand Marais)** Legacy funds also gave Minnesota residents living in the northeast the opportunity to hear “The Roadhouse,” a weekly 2-hour program offering live and recorded interviews about arts, culture, and history. Listeners heard and participated in “Small Change” a weekly two-hour call-in trivia program that focuses on local history, culture, and the arts.





## Cultural and Historical Programming (Continued)

**KSRQ (Thief River Falls)** hosted three hour-long cultural programs that they also recorded and broadcast on-air. Bemidji author Will Weaver's program was aimed at encouraging more boys and men to read. As part of Women's History Month, the station showed the film "Woven from the Land" and then spoke with filmmaker Teresa Kenechne about the shift from rural to urban living. And, pro wrestling, historian, ring announcer and columnist George Schire talked about his new book "Minnesota's Golden Age of Wrestling." The station also aired a 13 part series of 30-minute programs about independent pro wrestling in Minnesota.



**KSRQ (Thief River Falls)** partnered with the Thief River Falls Public Library to host "Art In the Park With Titambe." The St. Paul-based West African drum and dance group Titambe presented traditional music as part of "Art In The Park" which included hands-on learning opportunities for attendees of all ages. KSRQ also recorded an interview with and some of Titambe's performance which the station then broadcast on-air.



**KAXE (Grand Rapids)** produced two one-hour documentaries on the cultural life of northern Minnesota. "Ranger in My Heart" tried to answer the questions: what really is a Ranger, and how has the meaning of Ranger changed over the past one hundred years? And, "The Ojibwe Hand Drum" allowed elders, drummers, and other experts to share their knowledge about the proper way to show respect to a hand drum and what it means for a hand drum to be an animate object with a spirit.

**KAXE (Grand Rapids)** also aired 34 unique segments of "Ojibwemowin," a five to fifteen-minute program that teaches listeners about Ojibwe language, history, and culture. White Earth author Chelsea Annette discussed the history behind Bena, Mahnomen, Bemidji, Keewatin, Mesabi, Chicago, Pokegama, Biwabik, Mississippi, and Cutfoot Sioux and why the names were given to those locations. Annette also looked at eleven Ojibwe teachings in the original language and how they relate to modern life.



**KAXE (Grand Rapids)** had regular people telling their stories in their own way every Saturday morning during "Between You and Me." The topics were launching points for oral histories and family stories. In addition to having listeners call-in or email their stories, "Between You and Me" featured essays by six different local writers each week.

**KAXE (Grand Rapids)** broadcast "Our History" every Wednesday morning. The twenty-minute segment explored topics ranging from Minnesota's first volunteer regiment at the Battle of Gettysburg to finding a lost trove of presidential papers in a boathouse in northern Minnesota.





## Cultural and Historical Programming (Continued)



**KAXE (Grand Rapids)** produced 52 editions of “Phenology Plus,” a weekly one-hour program featuring John Latimer's “Phenology Report,” “Phenology Talkbacks” (including talkbacks from over a dozen classrooms), “A Talk on the Wild Side” and other features related to the environment in northern Minnesota. The show engages students from more than a dozen mostly 5<sup>th</sup>-grade classrooms across northern Minnesota. Program host John Latimer visits classes to help students open their eyes to the world around them. He shows them many of the plants and animals in their schoolyards and nearby forests. Students participate in the program throughout the school year, calling in their nature observations and telling stories of how they and their families experience the outdoors. At least 300 children participated. The classrooms are located in Baxter, Cass Lake, Nashwauk, Deerwood, Bovey, Chisholm, Grand Rapids, Hill City, Virginia, and Bemidji. Besides weekly reports from listeners and children, some additional program topics during this report period included: forest management for landowners, changes in monarch butterfly populations, national de-listing of the timber wolf from the endangered species list, commentary about boat inspections at Minnesota boat landings, and the odds of being attacked by a snapping turtle.

**KFAI (Minneapolis/St. Paul)** aired dozens of cultural and historical stories as part of its “MinneCulture” and “10,000 Fresh Voices” series. Examples of cultural stories include reports on the Mixed Blood Theatre, artist and LGBT Advocate Andrea Jenkins, and the St. Paul Dragon Festival. Historical stories included pieces on the Minnesota Dance Theater turning fifty and the Jeffers Petroglyphs.



**KFAI (Minneapolis/St. Paul)** produced a live event celebrating the rich tradition of cultural diversity represented within KFAI's programming schedule and the state of Minnesota. “Taste of KFAI” featured food, music, dance and cultural crafts from various ethnic communities including Spanish, Hmong, African, African-American and Somali. The event was free and open to the general public and occurred on June 18, 2011.

**KVSC (St. Cloud)** aired many cultural and historical stories as part of its “St. Cloud Area Arts & Culture Collage.” For example, “Slavery in the Upper Mississippi Valley” included a discussion with professor and author Christopher Lehman. KVSC partnered with Kids Against Hunger and Boys and Girls Club-East Side to produce “Boys and Girls Club – Youth Supporting Youth.” The station even dedicated a show to the Minnesota Arts & Cultural Heritage Fund and talked with Leslie Schumaker, Executive Director of the Central Minnesota Arts Board about how her agency has been using the funds.



**KBEM/Jazz 88 (Minneapolis/St. Paul)** produced 260 episodes of “What's Real,” essays by Minneapolis high school students, recorded in their own voices. “What's Real” stories were geared toward the culture of being a teenager and included topics about family traditions, clothes, music, bullying and more. The station also produced and aired 40 episodes of “Teacher Feature” highlighting teachers' accomplishments in the Minneapolis Public Schools.

## Measurable Outcomes

**KAXE (Grand Rapids)** Official ratings are not available. KAXE estimates the following number of listeners: “Culturology” (4,000/week), “Centerstage MN” (2,000/week), “RealGoodWords” (2,000/week), “Between You and Me” (5,000/week), “Phenology Plus” (2,500/week), “Guido’s Guide to the Arts” (4,000/week), “Our History,” (4,000/week), “Ojibwemowin” (4,000/week). KAXE-sponsored free concerts attracted approximately 555 people.

**WTIP (Grand Marais):** Official ratings are not available. While the total population for WTIP’s coverage area is only approximately 10,000 residents, the station has more than 1,000 active listener-members. WTIP reports 264,012 page views to its website and 12,800 people listened to the station online during FY11. Some of the most viewed Legacy pages include “Wildersmith” with 3,191 hits, “Photos from the Edge” with 2,306, and “Of Woods & Words” recorded 1,809 hits. WTIP-sponsored “Radio Waves Festival” attracted about 800 people to the two-day, free music event. More than 10,000 people attended the Grand Marais Art Festival, The Wooden Boat Festival attracted approximately 1,000 people, and there were more than 2,500 people at the North Shore Dragon Boat Festival. WTIP broadcast live from these events.

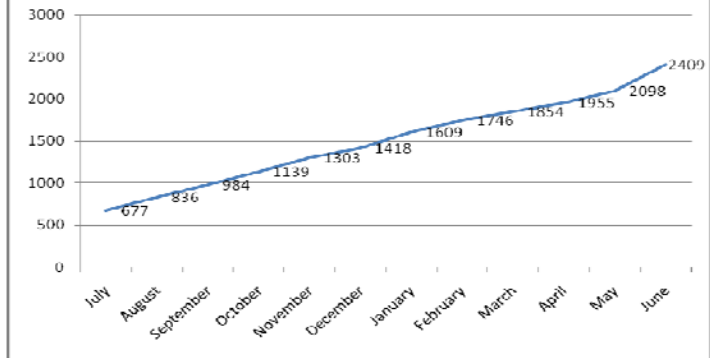
**KSRQ (Thief River Falls):** Official ratings are not available. KSRQ reports about 400 people attended free concerts, 1,500 people attended “Little Bobby and the Storm” at RiverFest, 125 people enjoyed “Saturday morning Barndance Christmas Party,” about 100 people showed up for “Art in the Park with Titambe,” and 125 attended “Cathy Erickson and Friends.”



**KMSU (Mankato/Austin):** According to Radio Research Consortium, KMSU reaches approximately 5,300 people weekly. KMSU reports about 5,000 people attended the “Mankato Wacipi Pow Wow,” approximately 750 people attended the “MSU Music Performance Series” (which included an educational outreach to elementary age students as well as an opportunity for budding young musicians to attend a free on-campus music writing seminar.) A total of approximately 1,000 people attended the “City Center Alive At Five” events, roughly 300 people attended the John Biewen presentation and 600 attended the “Solstice Concert. The KMSU Radio camp brought in twelve at risk youth to KMSU for a week during the summer of 2010 to learn how to create short audio documentaries. The Blue Earth Historical Society “Welsh Heritage” event drew approximately 150 attendees and participants. It’s estimated that about 3,000 people attended the “Americana Showcase Series Concerts” and roughly 2,000 people attended the “Rock Bend Folk Festival,” and 600 attended the “KMSU Listener Appreciation Event.”



In FY11, Ampers and member stations created more than 1,700 arts and cultural programs that were uploaded to a new infrastructure making them available to all Ampers stations and automatically posting them online. Since first receiving ACHF dollars Ampers has made more than 2,400 programs available for other stations to broadcast. They are also available to all Minnesotans online.



## Measurable Outcomes (Continued)

**KUMD (Duluth):** According to Radio Research Consortium, each program attracted the following number of listeners: “Radio Gallery” (7,400/week – airs twice per week), “The Alworth Series” (2,100/week), “Caring and Sharing” (3,300/week), “Live from Studio A” (4,300/week), “Forever Home” (3,300/week). In addition, KUMD’s website averaged over 13,000 visits per month. KUMD was also a crucial factor in generating interest and increasing participation in the area’s cultural and artistic events. Attendance numbers for most events were up from previous years. Park Point Arts Festival reports attendance of more than 10,000 people, Homegrown Music Festival believes more than 5,000 people attended, and Glensheen Festival of Fine Art and Craft had more than 3,100. It is estimated that approximately 16,400 people listen to KUMD each week.



**KVSC (St. Cloud):** Official ratings are no longer available. KVSC reports that 420 people attended “Minnesota Showcase: An Evening with Gary Louris and Friends,” 300 people attended TyRuben Ellingson’s “Art School to Avatar,” an additional 332 watched it on YouTube, and 150 attended “Monday Night Live” at Pioneer Place with “More than Lights and Kanser.”

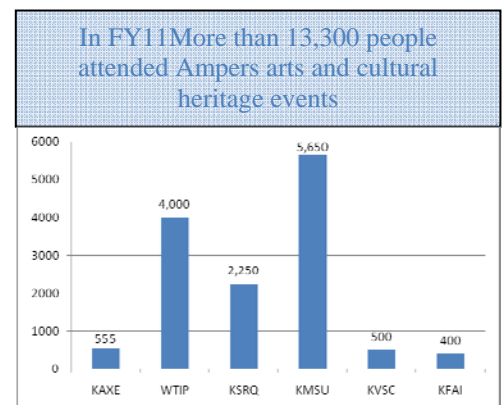
**KFAI (Minneapolis/St. Paul):** According to Radio Research Consortium ratings, KFAI has a cumulative weekly audience of 30,375 listeners. KFAI reports that approximately 400 people attended “Taste of KFAI”.

**KMOJ (Minneapolis/St. Paul):** Official ratings are not available. KMOJ estimates about 130,000 people listen weekly. It’s estimated that about 3,500 people are listening to KMOJ during a typical 15-minute period, including Legacy-funded programs such as the “Minnesota Music Makers.” KMOJ also has more than 14,000 Facebook “likes”/followers.

**KBEM/Jazz 88 (Minneapolis/St. Paul):** According to Radio Research Consortium estimates, KBEM has a weekly cumulative audience of 100,000. Audience estimates for specific shows: “Butch Thompson’s Jazz Originals” (3,500), “What’s Real” (30,000), “Minnesota Music Moment” (30,000), “Teacher Feature” (1,500), “South High Jazz” (1,000). About 750 people attended Jazz 88 concerts. Approximately 500 attended “Viva City” and roughly 250 people attended each Butch Thompson concert.

**KQAL (Winona):** Official ratings are not available. About 24,500 people visited KQAL’s newly designed website in FY11. The station reports that during that same period there were approximately 61,000 page views.

**KUOM/Radio K (Minneapolis/St. Paul):** Official ratings are not available. Radio K reports that the “Off the Record Video Shoots” attracted 22,615 page views and 11,364 unique visitors. “Culture Queue” had 5,376 page views with 2,763 unique visitors.



## Program Sharing Information

**KAXE (Grand Rapids)** produced 205 ACHF programs that aired on other Ampers stations

**KBEM (Minneapolis/St. Paul)** produced 68 ACHF programs that aired on other Ampers stations



**KFAI (Minneapolis/St. Paul)** produced 94 ACHF programs that aired on other Ampers stations

**KMOJ (Minneapolis/St. Paul)** produced 3 ACHF programs that aired on other Ampers stations

**KMSU (Mankato/Austin)** produced 1 ACHF program that aired on other Ampers stations

**KQAL (Winona)** produced 14 ACHF programs that aired on other Ampers stations

**KSRQ (Thief River Falls)** produced 8 ACHF programs that aired on other Ampers stations

**KUMD (Duluth)** produced 28 ACHF programs that aired on other Ampers stations

**KVSC (St. Cloud)** produced 9 ACHF programs that aired on other Ampers stations

**KUOM/Radio K (Minneapolis/St. Paul)** produced 16 ACHF programs that aired on other Ampers stations

**WTIP (Grand Marais)** produced 132 ACHF programs that aired on other Ampers stations

**Ampers (statewide)** produced 125 ACHF programs all of which aired on all Ampers stations

## Programs Shared Weekly

In addition, two stations aired Legacy programs from other Ampers stations on a regular basis:



**KSRQ (Thief River Falls)** aired KAXE's "Centerstage Minnesota" every Wednesday at noon and every Saturday night at 11.

**WTIP (Grand Marais)** aired two of KAXE's Legacy programs on a weekly basis. The Grand Marais station carried "Centerstage Minnesota" and "Between You and Me" each week.



## Listener Comments

**KMSU (Mankato/Austin):** “I knew this day [KMSU Listener Appreciation Event] was going to be huge. Never even had the chance to see the Fleshtones or The Ledge and to get that chance for free in Mankato was a real treat. It embodied the reason why I love KMSU so much, normal good people making awesome things happen in a great community. Thank you a thousand times.” (Steve Guse, Mankato)



**KUOM/Radio K (Minneapolis/St. Paul):** “Radio K plays songs that surprise and challenge listeners to dig deeper and check out new stuff! Also, K’s support of local bands and the chance to hear local tunes is out of sight!” (Derek, St. Paul)

**KUOM/Radio K (Minneapolis/St. Paul):** Radio K helped launch the careers of some of my favorite people in this town – Radio DJs, Journalists, Marketing people etc. So, it’s an important training ground for people who support the culture of this city. As a musician and huge local music fan, I have always appreciated the support Radio K gives to local bands as well.” (Christian, Minneapolis)



**KUOM/Radio K (Minneapolis/St. Paul):** I enjoy the variety. In addition, I think Radio K is a valuable resource in our community because of its support of local music and ability to play music that other stations wouldn’t touch.” (David, Shakopee)

**KUMD (Duluth):** “I’ve listened to your show (“Radio Gallery”) – I love it! Thanks so much for enriching the arts in our community.” (Elisabeth Pedersen)

**KUMD (Duluth):** “I wanted to thank you for the interview (on Radio Gallery). Our opening was a huge success and I owe you for that... Thank you for all the support you give our artistic community!” (Jessica from Raven Associates Inc.)

**KUMD (Duluth):** “Thanks for offering up the Alworth Institute lecture series...great idea! I try to go as often as I can, but when I can’t, I know you will have it on KUMD.” (Betsy Rosenzweig)

**KBEM/Jazz 88 (Minneapolis/St. Paul):** “My wife and I enjoyed Butch Thompson's concert very much. We would have paid \$15 to \$20 each to attend. Butch is so knowledgeable about jazz and Dixeland that it's a pleasure to listen to him talk about the history. We've been listening to Butch ever since the very first broadcast of A Prairie Home Companion We had never before been to the Wellstone Center. Yes, it was a great venue for the concert. I think this is an excellent use of Legacy funds.” (Audience member “Butch Thompson’s Jazz Originals Concert)



**KBEM/Jazz 88 (Minneapolis/St. Paul):** “The recent concert was enjoyable because Butch explained the history of the selections. We both learned something new! The Paul & Sheila Wellstone Center was the perfect venue for this and a terrific use of state funds. Thank you for bringing this concert to the public for our pleasure.” (Audience member “Butch Thompson’s Jazz Originals Concert)

## Listener Comments (Continued)

**KAXE (Grand Rapids)** “Dear Legislators, When I moved to northern Minnesota 2 years ago, I did not know that I was in for such a welcoming treat as a community-supported and dynamic station such as KAXE. Since then, I have felt welcomed to the community in various ways (like the KAXE board of director's input session held in Bemidji in May), and have learned things about northern Minnesota history, natural environment, culture, and the arts/music scene that I would probably never have known without listening to KAXE. It is a gem of a station, and well worth the support given through the Arts and Cultural Heritage grant program!”

(Submitted through a KAXE listener survey)

**KAXE (Grand Rapids):** “Thanks for the wonderful documentary “Ranger in My Heart” shared with us Thursday and this weekend. Would you happen to have the documentary on a CD that you could share with me? I have an old professor friend who was born and raised in Blue Earth who has MS and is in a nursing home. When we're together we visit speaking "Minnesotan." Tom would really enjoy reminiscing about the Range country.” Lois and Hal

**KAXE (Grand Rapids)** “Arts and Cultural Heritage programming on KAXE is about real people who live in a real place - northern Minnesota. KAXE builds community and serves the community in a way that public radio oriented to the Twin Cities will never be able to do. Please continue to support true community radio - KAXE and KBXE.”

(Submitted through a KAXE listener survey)



**KVSC (St. Cloud):** “SCSU should hold events like this monthly for at least one actor/producer/director/art designer, etc.” “Loved having the opportunity for an event like this.” “Great presentation that was open to the public.” (Comments by people who attended TyRuben Ellingson’s “Art School to Avatar”)

**WTIP (Grand Marais)** “I streamed the broadcast and felt like I was there. Thank you!” “I was working at home in the yard and you made it sound like so much fun, I had to come to town!” (Comments by people who listened to coverage of the Dragon Boat Festival)

**WTIP (Grand Marais):** “My son has more enthusiasm and confidence than he has ever had before. He loves being involved with radio and is looking forward to a career in broadcasting because of his experience.” (Father of a student in the WTIP Youth Program)

**WTIP (Grand Marais):** “We love being connected with the North Shore thru WTIP and its arts and cultural programming and the photography displayed on the web page. We hope to move to Grand Marais some day and WTIP’s programming helps us to feel a part of the community.”

**KFAI (Minneapolis/St. Paul):** “Was unaware of the variety of multi-cultural programming offered on KFAI.” “Attended this event as a result of publicity seen in the City Pages and Pioneer Press.” “Loved the variety of food offerings.” “Glad I brought my family; the kids really loved the African Drum & Dance Ensemble.” “I hope you have this again next year” (Comments by people who attended “Taste of KFAI”)



## Partnerships created for Arts and Cultural Heritage Programming

**Ampers** continued its partnerships with the Minnesota Historical Society to produce “MN90: Minnesota History in 90 Seconds” and the Metropolitan Library Service Agency to help distribute the “Best of Ampers” CDs.



**KFAI (Minneapolis/St. Paul)** partnered with the following organizations to create content directly related to or associated with programs aired on “10,000 Fresh Voices” and “MinneCulture”: Minnesota African American Museum of History and Culture, Minnesota Cartoonists, Pavek Museum of Broadcasting, Caponi Art Park, Obsidian Arts, Actors Theater of Minnesota, Twin Cities Co-Ops, Minnesota Spoken Word Association, Mixed Blood Theater, The Textile Center, Interact Center for Performing Arts, The Raptor Center, Bedlam Theater, Minnesota’s Tibetan Community, Very Special Artists/Artists With Disabilities, and more.

**KVSC (St. Cloud)** worked with dozens of agencies to produce “St. Cloud Area Arts & Culture Collage,” as well as their daily Arts & Cultural Heritage calendar of events. Some of the key partners were the Stearns History Museum, Central Minnesota Arts Board, Great River Regional Library System, Paramount Theatre, Pioneer Place Theatre, Visual Arts Minnesota, Fine Arts Programming at the College of St. Benedict’s/St. John’s University, as well as St. Cloud State University’s Music, Film, English, Art, and Communications Departments.



**KUMD (Duluth)** teamed up with the Tweed Museum of Art, Duluth Art Institute, and Zeitgeist Arts for “Radio Gallery.” The station worked with the Alworth Institute for the “Alworth Series.” “Caring and Sharing” included partnerships with ten non-profits including Habitat for Humanity, Boys and Girls Club, Meals on Wheels, and more. “Forever Home” included animal shelters from Duluth, Two Harbors, and Cloquet. And the events included partnerships with Park Point Arts Committee,

Glensheen, The Historic Congdon Estate, Harvest Festival Committee, Beargrease Sled Dog Committee, Homegrown Music Festival Committee, and the Office of Civic Engagement.

**KSRQ (Thief River Falls)** used Legacy funds to present a series of concerts that raised more than \$4,000 for local nonprofits, including the Violence Intervention Project, the Pennington County Humane Society, Thief River Falls Area Food Shelf, and the Carnegie Library Renovation project. A local independent music store provided use of its performance space and audio equipment at a highly reduced rate to make these events possible. In addition, KSRQ has also partnered with the Northwest Regional Library, another Legacy-funded organization, to present a series of live author events, which are recorded and edited for broadcast. The station also teamed with the Thief River Falls Public Library to present an Art in the Park day featuring storytellers, steamroller art, and St. Paul-based West African drum group Titambe. Children, their parents and grandparents all took part in the free outdoor event that exposed them to forms of cultural expression that would not otherwise be found in rural Minnesota.



## Partnerships created for Arts and Cultural Heritage Programming (Continued)

**WTIP (Grand Marais)** partnered with North House Folk School (whose mission is to enrich lives and build community by teaching traditional northern crafts) to put on the North Shore Dragon Boat Festival and the Wooden Boat Festival and partnered with the Grand Marais Art Colony for the Grand Marais Art Festival. The station also teamed up with the North Shore Health Care Foundation to put on the Dragon Boat Festival. In addition, WTIP worked with the Cook County Historical Society,



**KAXE (Grand Rapids)** partnered with Grand Rapids Arts (nonprofit community arts collaborative), Itasca County Historical Society, Bemidji Community Arts Center; Grand Rapids Forest History Center; Beltrami County Historical Society, MacRostie Art Center (Grand Rapids), IROMA (Iron Range Original Music Association), Leech Lake Tribal College, Itasca Community College, City of Walker Ethnic Fest, University of Minnesota Extension (Grand Rapids).



**KBEM/Jazz 88 (Minneapolis/St. Paul)** worked with the Paul and Sheila Wellstone Center and McNally Smith College of Music for the free live concerts by Butch Thompson. Students at McNally Smith provided the final recording, mixing, and editing of the final programs. KBEM also partnered with Achieve Minneapolis to present “Viva City.”

**KMSU (Mankato/Austin)** teamed up with the Blue Earth Historical Society, Minnesota State University Department of Communication Studies, Mankato City Center Alliance, and Minnesota State University Masters of Fine Arts Program.

**KQAL (Winona)** partnered with the Frozen River Film Festival, interviewing producers, directors and others during the five-day event, which is held each January in Winona.

## Program Costs

**KSRQ (Thief River Falls):** “Will Weaver” (\$1,100), “Teresa Konechne (\$900), “Matt Ray and Those Damn Horses” (\$1,100), “Adam Hammer and the Impact” (\$1,200), “Adam Wayne Wollenburg” (\$900), “Monroe Crossing” (\$2,300), “Cathy Erickson and Friends” (\$1,600), “Vincent Brothers” (\$2,300), “Woodpicks” (\$2,300), “Saturday Morning Barndance Christmas Party” (\$1,450), “Carl Unbehaun” (\$1,625), “Sloughgrass Family Band” (\$2,300), “Little Bobby and the Storm” (\$1,875), “Bluegrass Pals” (\$2,200), “Art in the Park with Titambe” (\$4,000), “Jane Russell” (\$200), “Independent Pro Wrestling in Minnesota” (\$1,300), “The Root Cellar” (\$3,010)



## Program Costs (Continued)

**KFAI (Minneapolis/St. Paul):** “10,000 Fresh Voices” (\$55,000), “MinneCulture” (\$15,000), “Taste of KFAI” (\$8,000)

**KVSC (St. Cloud):** “Minnesota Arts and Culture Collage” along with a daily arts calendar feature arts and cultural heritage events in the area (\$27,000), “Monday Night Live” (\$1,233), TyRuben Ellingson’s “Art School to Avatar” (\$5,865) and “Minnesota Showcase: An Evening with Gary Louris and Friends” (\$7,243.75)

**KMSU (Mankato/Austin):** “KMSU Radio Camp” (\$3,666), Mankato Wacipi Pow Wow (\$5,050), “Mankato Symphony CD project” (\$3,000), “Mankato Symphony Recordings” (\$8,000), “Tales From The Poor House” (\$13,700), “MSU Music Performance Series” (\$11,900), “City Center Alive After 5” (\$1,000), “John Biewen Presentation” (\$4,000), “Best of American CD Project” (\$4,500), “American Showcase Series” (\$2,800), “Latino Arts & Culture Producer” (\$16,000), “Latino Radio Dramas” (\$18,500), “Blue Earth County Historical Society” (\$1,500), “Grind Fu Cinema” (\$3,500), “KMSU Listener Appreciation” (\$4,000), “Student Worker” (\$500), “Solstice Concert” (\$9,500), “Rock Bend Folk Festival” (\$2,000)

**KUMD (Duluth):** “Radio Gallery” (\$21,668), “The Alworth Series” (\$4,892), “Caring and Sharing” (\$5,923), “Live from Studio A” (\$16,837), “Forever Home” (\$14,713) “Events Coverage” (\$18,500) equipment needed for Legacy programs (\$37,768).

**WTIP (Grand Marais):** Historical features (\$8,740), Arts & Cultural Features (\$35,540), “Roadhouse” (\$4,680), remote broadcasts from Grand Marais Art Festival, Wooden Boat Festival, and North Shore Dragon Boat Festival (\$2,127.50), Radio Waves Music Festival (\$5,500), “Youth Project” (\$4,145).

**KAXE (Grand Rapids):** “Culturology” (\$32,687), “Centerstage Minnesota” (\$8,922), “RealGoodWords” (\$4,756), “Phenology Plus” (9,347), “Guido’s Guide to the Arts” (\$1,200), “Between You and Me” (\$11,476), “Our History” (\$1,637), “Ojibwemowin” (\$3,757), Radio Documentaries: (“Ranger in My Heart: \$10,000 and “The Ojibwe Hand Drum” (\$1,500), Live concerts including Mississippi River Festival, Mark Olson, Aurora Baer, and Lance Benson (\$18,500).

**KMOJ (Minneapolis/St. Paul):** “Minnesota Music Makers Vignettes” and “Minnesota Music Maker 30-minute documentaries” (\$70,000)

**KBEM/Jazz 88 (Minneapolis/St. Paul):** “Viva City Festival” (\$6,459), “Minnesota Voices Certain Standards” (\$29,250), “South High Jazz” (\$10,937), “Butch Thompson Jazz Originals” (\$24,201), “Minnesota Music Moment” (\$4,000), “What’s Real” (\$20,510), “Teacher Feature” (\$2,987), “Studio One” (\$211,417), and marketing of Legacy programs (\$16,824)

**KQAL (Winona):** “Don’t Cha Know” (\$7,000), “Art Beat” (\$20,241), “Culture Clique” (\$12,250), “The Live Feed” (\$26,768,500), website upgrade (\$9,720)

**KUOM (Minneapolis/St. Paul):** “Culture Queue,” “Quick Queue,” and “Off the Record Video Shoots” (\$79,627.98), marketing of Legacy programs (\$5,945.49), equipment needed for Legacy programs (\$12,570.78)

## Investments in Equipment to Improve Broadcast Reach

**WTIP (Grand Marais)** upgraded their translator on The Gunflint to a transmitter for the purpose of protecting and strengthening WTIP's signal. Doing so ensures their local broadcasts of arts, culture and history programming will continue to reach Cook County residents and the more than 100,000 visitors to the area.

**KMSU/KMSK (Mankato/Austin)** used Legacy funds to build a modest studio in an unused small conference room at Riverland Community College in Austin. This studio was built in a modular



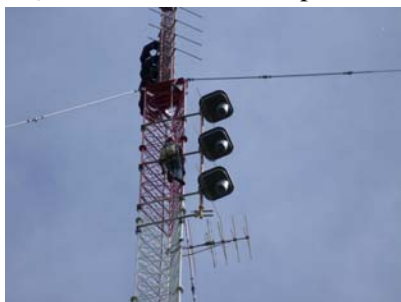
fashion, so as to make it possible to easily relocate it if necessary. The studio has a six-channel audio mixer, two CD players and an automation system. There are five microphones: the announcer mic and four guest mics. This studio can operate independently from KMSU, or can be the source for both KMSU and KMSK. This is the station's first step towards providing truly local arts and cultural programming for the Austin community rather than relying on having everything come out of Mankato.



**KVSC (St. Cloud)** used a portion of the Legacy funds to completely overhaul their multi-track studio by installing a new 60-channel audio console with dual 46-inch monitors. The main purpose behind the multi-track studio is for live performances (mainly "Monday Night Live"), recording, and mixing for musicians. The studio now has the ability to record 24 channels simultaneously. The project required 21.7 miles of wiring, 392 connectors, hundreds of hours donated by students and staff, and the new audio board is nine feet long.



**KQAL (Winona)** used a portion of their Legacy funds (\$21,000) to relocate their transmitter to a better location which also allowed the station to upgrade its transmission facility. By doing so the station was able to increase their power output from 1800 watts to 2500 watts. The increase in power significantly increases the station's coverage area exposing more listeners to Legacy programming. Residents of Wabasha, Planeview, Lake City, St. Charles, and Rushford are now able to receive KQAL over the air. That makes the signal available to between 20,000 to 30,000 additional Minnesotans.



## Investments in Our Students

**KMSU (Mankato/Austin)** worked with more than 1,100 students (800 college students, 300 elementary students, and 12 high school students) as a result of Legacy projects



**KBEM (Minneapolis/St. Paul)** 469 high school students worked on various Legacy programs

**KAXE (Grand Rapids)** had more than 300 students involved in ACHF projects

**KUOM/Radio K (Minneapolis/St. Paul)** involved 34 college students (7 part-time employees and 25 volunteers)

**KUMD (Duluth)** 17 college students helped to produce the station's Legacy programming

**KSRQ (Thief River Falls)** had 14 students work on Legacy programs

**WTIP (Grand Marais)** worked with 12 high school students as part of their "Youth Project"

**KQAL (Winona)** 2 college students were involved in the production of ACHF programs

## Investments in Technology (Streaming, mobile sites, apps., and more)

**KAXE (Grand Rapids)** 317 hours of Legacy programming streamed

**KBEM (Minneapolis/St. Paul)** 49 hours of Legacy programming streamed

**KFAI (Minneapolis/St. Paul)** 70 hours of Legacy programming streamed

**KMOJ (Minneapolis/St. Paul)** 40 hours of Legacy programming streamed

**KMSU (Mankato/Austin)** 61 hours of Legacy programming streamed

**KQAL (Winona)** 110 hours of Legacy programming streamed

**KSRQ (Thief River Falls)** 142 hours of Legacy programming streamed

**KUMD (Duluth)** 62 hours of Legacy programming streamed

**KVSC (St. Cloud)** 110 hours of Legacy programming streamed

**KUOM/Radio K (Minneapolis/St. Paul)** 132 hours of Legacy programming streamed

**WTIP (Grand Marais)** 290 hours of Legacy programming streamed



**Ampers (statewide)** every Legacy program produced by an Ampers station is archived and made available for streaming on the Ampers website. In addition, Ampers is developing apps to allow people to listen to Ampers stations on their smartphones and making the website mobile enabled.



## Investments in Jobs for Minnesotans

**KSRQ (Thief River Falls):** 2 part-time employees, 7 contract positions, and employed 14 performers/artists/musicians

**KFAI (Minneapolis/St. Paul):** 3 full-time employees and 31 contract positions

**KVSC (St. Cloud):** 2 part-time employees, 1 contract position, and 3 performers/artists/musicians (1 arts speaker and two performing groups)

**KMSU (Mankato/Austin):** 1 contract employee and 1 performer/artist/musician

**KUMD (Duluth):** 5 full-time employees, 4 part-time positions

**WTIP (Grand Marais):** 1 full-time, 5 part-time, 5 contract, and 63 performers/artists/musicians

**KAXE (Grand Rapids):** 1 FTE (three people), ½ FTE part-time, 9 contract employees, 7 performers/artists/musicians

**KMOJ (Minneapolis/St. Paul):** 3 full-time and 1 part-time

**KBEM/Jazz 88 (Minneapolis/St. Paul):** 4 part-time positions, 23 contract employees, and 16 performers/artists/musicians

**KQAL (Winona):** 1.25 FTE, 2 part-time

**KUOM/Radio K (Minneapolis/St. Paul):** 5 part-time (55 hours a week total/1.13 FTEs)

**Amper:** 1 part-time new media and project coordinator and 1 contract producer.





## Investments in the Future Plans for FY12

**KFAI (Minneapolis/St. Paul)** is expanding the MinneCulture project for FY12 to utilize the four elements of the Arts and Cultural Heritage Fund - arts/culture/history/nature - to create long form documentaries on elements within each of these areas. This new element of an existing project is stimulating because it will involve 2-4 producers working on segments of the whole. For example, history will explore four distinct centuries of Minnesota's history to produce one 30 minute documentary.

**KUMD (Duluth)** is excited to begin a partnership with Duluth Public Television, WDSE-TV. This partnership allows both stations to promote Legacy funded projects (WDSE's "The Playlist" and KUMD's "Live From Studio-A"). This cross promotion will enhance and expand the appreciation of musical artists of the Northlands by doubling the audience reach.



**KAXE (Grand Rapids)** is looking forward to producing "Great Northern Radio Show," a live, northern Minnesota-based radio variety show that will be performed in front of a live audience. Its goal is to "find our collective voice as northern Minnesotans and seize our future." The shows can include anyone from state politicians to young, hip polka bands, and will reflect the cultural diversity of the area. The pilot show took place at Hibbing Community College Theater in November 2011. The next live/broadcast performances of the "Great Northern Radio" are scheduled for Bemidji's Chief Theater in April and at Central Lakes College Theater in Brainerd in June. The theme for the upcoming Bemidji show is "A New Hope."

**KVSC (St. Cloud)** is excited to continue to offer top notch music and cultural events at minimal or no cost to Central Minnesotans. We are planning 2-3 events that involve diverse music—ranging from hip-hop to bluegrass.



**KUOM/Radio K (Minneapolis/St. Paul)** looks forward to creating more arts programming by, about, and for Minnesotans, deepening the connection Minnesotans have to the artistic work created in their state and providing Minnesota artists' access to a broader audience. Thanks to the support of the Arts and Cultural Heritage Fund, "Culture Queue," the "art show that rocks", the weekly 30-minute program reflecting the Twin Cities through the twin prisms of art and culture, and "Off the Record; On To Video," audio and video of Minnesota artists, Radio K will be able to create a lasting archive of Minnesota artists for the next generation.

**KMOJ (Minneapolis/St. Paul)** is excited about producing "Movers and Shakers." This project will highlight the accomplishments of African American individuals who have dedicated their lives to enriching the lives of people of color in the state of Minnesota.

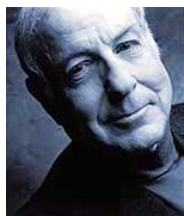
## Investments in the Future Plans for FY12 (Continued)

**WTIP (Grand Marais)** is looking forward to airing “Ojibwe Voices,” monthly 3-5 minute stories in the words of Ojibwe people from tapes on file and/or field recordings. They will preserve and provide access to the history and contemporary life of the Ojibwe people in Northeastern Minnesota, and are being produced in collaboration with the Grand Portage National Monument, the Grand Portage Band of Lake Superior Chippewa, and the Cook County Historical Museum.



**KQAL (Winona)** will be a promotional partner with the Mid West Music Fest this spring. The Fest is an all ages, multi-venue, multi-genre music weekend in Winona featuring more than one hundred acts!

**KSRQ (Thief River Falls)** is looking forward to launching its new HD digital channel, Northern Air. The new channel will rebroadcast hundreds of hours of programming from our Ampers partners in a 24-hour stream, available on our HD-2 signal and online. We are also building a library of music submitted by Minnesota artists to be featured on the new service. And the station will begin broadcasting a portion of its day from a new studio at the East Grand Forks campus of Northland Community and Technical College. The new studio will allow greater access for volunteers and students who live in the western half of our coverage area.



**KBEM (Minneapolis/St. Paul)** is excited to once again offer free concerts featuring the great Butch Thompson. We’re also excited about working with Leigh Kammen, Minnesota’s Treasure. We’re happy to unearth his interviews with some of the jazz giants. KBEM is doing something no one has done previously; offer a web stream devoted exclusively to Minnesota jazz artists. Minnesota is blessed to have a wealth of talented musicians and singers who love and play jazz.

**KMSU (Mankato/Austin)** will be working with fifteen actors/writers/directors and producers to create “MAKA,” a 13-part science-fiction audio theater. Stay tuned as an alien invasion rocks the Southern Minnesota community of Mankato.

**Ampers (statewide)** will be producing a one-hour documentary on the 1862 Dakota War. Since not all stations have the ability to broadcast a full hour-long documentary, Ampers will provide the stations with two 30-minute documentaries as well as a series of twenty 3-minute segments on the topic.



**Ampers (statewide)** is also excited to announce that two new stations are joining the association. KOJB-FM (90.1 FM The Eagle) serving the entire Leech Lake Reservation and KBFT (89.9 FM) serving Nett Lake joined Ampers on January 1, 2012. KOJB is licensed to and operated by the Leech Lake Band of Ojibwe and KBFT is licensed to and operated by Bois Forte Band of Chippewa.