



# ANNUAL REPORT

January 13, 2012

Reporting on programming produced  
January 1, 2011 - December 31, 2011.



**Celebrating  
Minnesota's  
Arts and Cultural  
Legacy**

Oil on Panel ©Richard Abraham

submitted by

**mpta**

minnesota public television association

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## Introduction

The Minnesota Public Television Association (MPTA), made up of Minnesota's six independent Public television stations whose broadcast signals reach the entire State and some surrounding, established a unified system to report back to the public and the legislature about station achievements utilizing Legacy Amendment funding from the State Arts and Cultural Heritage Fund. Each station has produced series and programs for broadcast on-air, and developed comprehensive companion websites for streaming programs, web extras and educational materials. For greater accessibility to the people of Minnesota, legacy content is also broadcast on the statewide Minnesota Channel and the additional television outlets licensed to each station. All of the programs produced with Legacy funds are archived online and are free for viewing anytime for present and future generations.

Having now completed our first full biennium of producing new Arts and Cultural programming, the stations of the MPTA have an incredible story to tell. The Clean Water, Land and Legacy Amendment has provided an unprecedented opportunity to preserve, educate and showcase the rich talents of our citizenry. For the past two years public television stations have emphasized the best of Minnesota – its environment, art, history and its many vibrant cultures and traditions – in short, it is a rich legacy archived forever. In addition, the efforts of the MPTA producing stations have been transparent and our legacy programs have given credit to the Arts and Cultural Heritage Fund and the “citizens of Minnesota” for making this treasure trove of new digital media possible.

In the pages that follow you will read about the ever-increasing volume of new programming made available, the economic impact the programs have had, the Emmy Awards and nominations this new body of programming has received, and the positive feedback and comments from viewers in thanks for presenting high quality, educational Arts and Cultural programming.

This report consolidates all MPTA Legacy activities and contains the specific details of the Legacy production activities of each station. In order to make the report easier to read and understand, we have developed common categories of measurement, and criteria upon which to report.

The Legacy grants have provided Minnesota's public television system the opportunity to document and preserve Minnesota's cultural history, create jobs to benefit our local economies, increase awareness and sales by local artists who are small businesses, and to connect with, and to tell the stories of, the people who live and work in their broadcast service areas.

On behalf of all six Minnesota public television stations, we must note our sincere appreciation to the State Legislature for designating the MPTA as a grant recipient of the Arts and Cultural Heritage Fund. The following achievements have been made possible by your generosity.

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## KSMQ Public Service Media, Austin/Rochester

KSMQ is southern Minnesota and northern Iowa's local public television station featuring award-winning local programming, PBS favorites and a unique blend of nationally produced programs. We reach over 655,000 people living in Austin, Albert Lea, Rochester, Mason City, Mankato, Faribault, Winona, Owatonna and surrounding areas.



### Weekly Arts & Culture series

#### *Off 90*

Now in its third season, KSMQ continues to produce *Off 90* which premieres Sunday evenings with encores twice during the week. Episodes take a look at our shared culture and heritage, featuring stories from up the highway, and down Main Street. This year we've featured individual artists ranging from potters to fashion designers, Civil War history, cultural organizations, and historic buildings.

### Arts & Culture Special Programs

#### *Playhouse Off 90 & Off 90 Presents*

Through arts & culture special programming, KSMQ is able to bring unique artists and art experiences to our audience in a longer format than our weekly program allows. *Playhouse Off 90* represents our partnership with the The Minnesota Shorts Festival of Plays and features Minnesota based playwrights and actors. *Off 90 Presents* features musical concerts with specific interest to southern Minnesota.

### New Minnesota Documentaries

*Painting with Light: Winona's Stained Glass Legacy* and *Pride of the Prairie: Southern Minnesota's County Fairs* KSMQ produced two new documentaries this year. *Painting with Light* tells the story of Winona, the stained glass capital of the United States, and its six stained glass companies and the unique craftsmanship it takes to create these beautiful works of art. *Pride of the Prairie* tells the story of Southern Minnesota County Fairs where each year the best of the best in farming, crafts, and art are judged along with all the joy rides and tasty treats you remember.



### New short-subject interstitials featuring Minnesota content

#### *Legacy Moments* (5) and *Quick Stops* (18)

*Legacy Moments* are interstitial materials that highlight historic events and personalities in a shorter format but are ongoing throughout our programming schedule. Material for *Quick Stops* is drawn from or related to topics featured on *Off 90*.

**Diversity commitment**

KSMQ is dedicated to showcasing the full range of arts, artists and cultures present in southern Minnesota. Cultural, racial and ethnic diversity is one of the factors considered in planning the production schedule. The year we've featured everything from the Mankato Wacipi (Pow Wow) to Norwegian Weaving.

**Community Outreach**

KSMQ has promoted our Legacy supported productions in a number of ways including press releases, radio spots, print articles and advertising and online marketing as well as our own Fine Tuning program guide.

KSMQ hosts or participates in local Legacy activities in our communities whenever possible. This past fall, for example, KSMQ hosted a preview event of our third season of *Off 90* at the Rochester Art Center. Over 100 community members attended including local elected officials, state legislators, local artists and KSMQ members. Earlier in the year, KSMQ participated in "Arti-Gra" an event hosted by the Rochester Arts Council that highlighted Legacy supported activity in southern Minnesota.

One of the most effective tools for reaching out to the community is KSMQ's Legacy production staff. Serving as ambassadors for KSMQ and the Legacy Amendment, through their professionalism and respect for arts, artists and cultural organization, our producers build the reputation of KSMQ's and all Legacy supported activities.

**Partnerships and collaborations**

KSMQ has partnered or collaborated with numerous organizations throughout our region. A few of those who have been particularly instrumental in advancing Legacy programming this year are: the Rochester Art Center, The Paramount Theatre, KMSU Radio (Minnesota State University- Mankato), Americana Showcase, and The Minnesota Shorts Festival of Plays.

**Social networking and online presence**

KSMQ website visitors have the ability to access Legacy supported programming, learn more about current and upcoming programming and connect to the state's page on Legacy Amendment activity. KSMQ also uses its social media platforms to highlight Legacy supported programming: Facebook (most effective to date), Twitter and Google+.

**Job creation**

Legacy funding supports 3 FTE positions at KSMQ, including: two dedicated Director/Editors, a portion of the Production Manager position and personnel time reallocated from non-Legacy supported staff.



## Lakeland Public Television, Bemidji/Brainerd

Lakeland Public Television (LPTV) currently reaches approximately 383,500 individuals over an estimated 7,500 square miles in northern and central Minnesota who view the station either off-air (antenna), via cable or via satellite. Another 773,200 individuals south of our primary market have the ability to receive our signal via direct broadcast satellite.



### Weekly series

#### *Common Ground*

LPTV has been producing a weekly half hour program entitled *Common Ground*, which premiered on January 7, 2010. This weekly series highlights northern and central Minnesota culture by exploring the unique people, places and events that are an important part of this region. Each week, *Common Ground* takes viewers on a journey of exploration into the worlds of art, culture, and history that help to shape and define the region's diverse communities. In its second season, LPTV produced 36 episodes of *Common Ground*. In addition, LPTV has already completed 14 episodes in its third season; a total of 28 episodes will air before July 1, 2012. This program airs Thursdays at 7 p.m. and is repeated Sundays at 6 p.m. on Lakeland Prime. All past and current episodes are available for viewing anytime through the station's website: [www.lptv.org](http://www.lptv.org). Refer to Appendix B for a full list of episodes with short descriptions.

### Weekly arts & history segments

#### *In Focus*

To complement the weekly series, LPTV has also produced shorter segments, entitled *In Focus*, that are broadcast within the existing nightly Lakeland News program,. These segments feature local arts, culture and history topics. To date, LPTV has produced 44 separate segments of *In Focus* segments.



### Artists, organizations and partnerships

With its goal to capture the creative process of various artists living in the region, *Common Ground* allows viewers the opportunity to meet artists such as Jon Romer, a flutist of Cass Lake, Minnesota who creates Native American music or the lifelong residents in the city of Saum who gave us a tour of the historic Saum School House. *Common Ground* also features cultural events such as the Itasca Pioneer Farmers Show, which offers a step back in time to mechanized farmer and logging in northern Minnesota. To date, there have been 232 individuals featured in *Common Ground* and 44 featured in *In Focus*. There were 41 artists featured on Season 2 of *Common Ground*, 10 organizations, 5 history related segments and 15 segments related to northern Minnesotan culture. To date, there have been 21 artists featured on Season 3 of *Common Ground*. There have been 2 segments focused on the history of northern Minnesota and 2 culture related segments.

Arts, history, and cultural organizations have also been featured on *Common Ground* and *In Focus*. These have included The Great River Arts Association, The Bemidji Community Art Center, The New York Mills Regional Cultural Center, Terrapin Station in Nevis, The Bee-Nay-She Council Bird Club, The Basket Weavers Guild, The Headwaters School of Music & Art, The William S. Marvin Training & Visitor Center, The Northern Trackers Model Railroad Club,

the historic Grand View Lodge, The Sons of Norway and the Bemidji Curling Club – just to name a few. A full list of featured individuals and organizations can be found in Appendix B.

### **Online and social networking efforts**

LPTV has created a dedicated Legacy web page where viewers can find both seasons of *Common Ground* and watch any episode on-demand without charge. LPTV's Legacy producers have also used popular social networking sites such as *Facebook* and *Twitter* to promote the program as well as the artists and organizations it features. Due to social networking, producers are able to interact with viewers and participants as well as gather feedback.

### **Viewer Comments – Verbatim**

*"Hello Common Ground! Looking forward to upcoming segments! Love your show!" "Jane Marks- Hastig's story was so Fab! I missed it on Thursday but was able to catch it tonight! I always learn something new about an artist or the area on your show! Thanks!"*

Melissa Burness, Bemidji

*"I enjoy the shows. It slows me down, calms me, puts me in a creative place."*

Laura Hansen, Little Falls

### **In Production**

**"Paddles Up! The Lake Bemidji Dragon Boat Festival"**

Lakeland Public Television's Legacy Production team is currently busy with post production of a one-hour documentary titled "Paddles Up! - The Lake Bemidji Dragon Boat Festival". This documentary explores this unique local festival by looking into its origins, the people working behind the scenes to make it a reality, and all the individuals who take part in the races. Several partnerships with local and non-local organizations were enhanced during this production. Concordia Language Village, The Bemidji Area Chamber of Commerce and The Bemidji Rotary Club played an active role in this piece. "Paddles Up!" was shot over the course of a week in August 2011 and will air on Lakeland Public Television in March of 2012.

### **Job creation**

As a result of the Legacy Amendment funding, new positions have been created including a Legacy production manager, two producers/directors, and a reporter. In addition, this funding has allowed the station to reallocate existing staff into Legacy producing roles.

## Pioneer Public Television, Appleton/Worthington/Fergus Falls

Pioneer Public Television, based in Appleton, Minnesota is dedicated to programs that educate and sustain our rural communities through services that reflect our local values. For over 45 years, Pioneer Public TV has served its rural audience through a mix of local and national programs rich in cultural heritage, diversity and educational opportunities.



### **Weekly series** *Postcards* (Season 2)

Pioneer Public Television premiered season two of *Postcards* on February 13, 2011. A weekly 30-minute program, this local show features the art, history and cultural heritage from a Western Minnesota perspective. New programs are broadcast on Sunday evenings with repeated episodes on Monday and Thursday for encore viewing. Season two contains 13 episodes which were produced and aired in 2011. Complete episodes from seasons one and two are available for viewing on the station's website, [www.pioneer.org/postcards](http://www.pioneer.org/postcards).

### **Two New Minnesota Documentaries**

#### *Our State Parks: Minnesota River Sensations*

Pioneer produced a 30-minute documentary that features four Minnesota State Parks that are all in the Minnesota River Valley. The documentary starts at Big Stone Lake State Park (which many consider to be the headwaters of the Minnesota River), and travels down to Lac qui Parle State Park, Upper Sioux Agency State Park, and Fort Ridgely State Park. Each segment features an inside perspective from park managers and visitors who describe the history of each park and current-day features.

#### *Volstead Fever: Prohibition in Minnesota*

In correlation with the documentary *Prohibition* by Ken Burns, which aired nationwide in October, Pioneer aired a 30-minute documentary about prohibition in Minnesota. This program included a segment on Rep. Andrew Volstead of Granite Falls, who authored the federal legislation, enabling prohibition. The program also explored the history of Schell's Brewing Company of New Ulm, which survived prohibition by bottling soda and non-alcoholic malt; the first bar to open in Minnesota following the repeal of prohibition, The Silver Dollar Bar in Ghent; Minnesota author Doug Hoverson and Brau Bros. Brewing Company CEO Dustin Brau also contribute local and historical perspectives on prohibition in Minnesota.

### **Other programs**

- *Scandinavian Christmas Traditions*: Working with Morris couple Dennis and Carole Johnson, Pioneer produced a one-hour holiday special showcasing Scandinavian cultural heritage through cooking and holiday traditions. The program also featured Scandinavian music by Minnesota musicians.
- *Prairie Sportsman*: Two segments were produced with Arts and Cultural Heritage Fund money. One covered the art of wood decoy carving, and the other featured the history of snowmobiling with antique snowmobiles.
- *Prairie Yard and Garden*: Two 30-minute episodes were acquired through our partnership with University of Minnesota-Morris. The first episode profiles the history of the gardens on the UM-Morris campus; the second explores the history of the gardens at Schell's Brewing Company in New Ulm.



- *Pioneer Presents*: In 2010, Pioneer reported producing three 30-minute concerts featuring local musicians. In 2011, Pioneer produced three more music specials and aired all six performances for a series of 30-minute broadcasts. The additional three groups featured in the 2011 productions were Ole Olsson's Oldtime Orchestra, George Maurer Group, and Carrie Sorensen.

### **Community Impact**

To assess the community impact of Arts and Cultural Heritage Fund content, Pioneer invited members of the communities featured in *Our State Parks* and *Volstead Fever* to attend respective premiere events. For *Our State Parks*, the free screening event held near Granite Falls, provided an opportunity for public comment from park supporters and community members. Pioneer hosted two premieres for *Volstead Fever*, one in New Ulm and a second in Granite Falls. Before the Granite Falls screening, a panel discussion engaged audience members on the topic of civil discourse and the history of events that lead to prohibition. We collected comment cards from audience members at all events which feature statements such as:

*Our State Parks*: "Good show. I've camped at a couple places and loved it – this made me want to check out the others."

*Volstead Fever*: "Excellent portrayal of local history, culture, businesses, and people."

Praise for *Postcards* also include:

"Postcards is so well done; so interesting to this retired county historian! Keep up the good work. I'm looking forward to the new [*Pioneer*] *Presents* as I truly enjoy the music programs on PBS."

### **Educational efforts**

Pioneer worked with the Southwest/West Central Service Cooperative to connect with history teachers in the region. As a result of this effort, Pioneer provided approximately 90 DVD copies of *Volstead Fever* to high school history teachers.

### **Job Creation**

Pioneer has approximately 4.75 FTE staff working to produce Arts and Cultural Heritage Fund content. This includes an executive producer, one producer/reporter and one photographer/editor. In addition, Pioneer has three other staff positions employed half-time or more producing ACHF content (for a full-time equivalent of approximately 1.75 positions). Pioneer has also contracted freelance production workers as needed.

## Prairie Public Broadcasting, Moorhead/Crookston

Prairie Public Broadcasting is a trusted public service dedicated to building an exciting and productive future for the prairie and its people. Prairie Public Broadcasting offers a window on the world through national and regional television and radio programming; creates a forum for the most important issues facing our region with locally produced, topical documentaries; partners with others to foster education for all ages; and utilizes digital technology and Web services to expand those valued services. With Legacy funding, Prairie Public Broadcasting is also maintaining its commitment in providing educational services to 97 school districts serving 67,000 students in NW Minnesota.



### Weekly Series

#### *Prairie Mosaic*

This series featured profiles of artists, museums, and organizations that impact the cultural life of Northwestern Minnesota. Below is a sampling of this new series.

#### *Minnesota Artist Profiles*

Prairie Public Broadcasting also produced new, in-depth profiles on local artists such as Laura Youngbird, of Breckenridge, MN, whose mixed media art themes originate from experiences at Indian boarding schools and assimilation into non-Indian culture. Also featured were artist Buck Paulson, originally of Pelican Rapids, MN, kaleidoscope artist Rodney Haug, Minnesota State University Moorhead filmmaker Tom Brandau, and jewelry artist Jennifer Patterson of Alvarado, MN.

#### *Minnesota Cultural Destinations*

To shed more light on Minnesota destinations, Prairie Public Broadcasting also produced new segments on cultural destinations in Minnesota that included a tour of historic Kelly Farm in Minneapolis, MN, Peder Engelstad Pioneer Village in Thief River Falls, MN, Pickwick Mills in Pickwick, MN, Phelps Mills in Phelps Mills, MN, the newly renovated Middle River Arts Community Theatre in Middle River, MN, and Enger Dance Studio in Roseau, MN.

### New Minnesota documentary

With Legacy funding, Prairie Public Broadcasting produced one new full-length documentary, *Red River Steamboats*.

Looking at the shallow twists and turns of the Red River, it's hard to imagine that steam powered paddlewheel boats were once the most important transportation link between St. Paul and Winnipeg. From the first in 1859 to the last that sank in 1909, Red River steamboats hauled thousands of settlers and millions of pounds of freight across the border. Although it lasted barely 50 years, the age of the steamboat forged a commercial network between the United States and Canada that exists to this day in the I29 corridor. To shine a spotlight on this important piece of prairie history, *Steamboats on the Red* examines the history of steamboat transportation on the Red River and the impact this important trade route had on the development of the region.

### New Minnesota music performance

With Legacy funding, Prairie Public Broadcasting produced two new music performance projects:

- *Prairie Musicians*

This new series featured 5 musical acts from Northwest regions of Minnesota.

- Tim Sparks, Frazee, MN

- Johnson Family Band, Moorhead, MN
- Elisa Korenne, New York Mills, MN
- Fargo Moorhead Symphony Orchestra String Quartet, Moorhead, MN
- Fargo Moorhead Jazz Arts Big Band, Moorhead, MN

#### *Fargo Moorhead Symphony Orchestra Young People's Concert: Meet the Orchestra*

Recorded at Concordia College in Moorhead, MN, The Young People's Concerts have been going on for at least 30 years. The goal is to provide one high-quality arts experience for elementary students each year. Fourth graders hear a symphony concert with a total audience for this concert of around 2,500 students and 250 adults.

### **Educational Efforts**

With Legacy funding, Prairie Public engaged in a wide variety of educational efforts, including:

- Placed Library Corner packages in 13 Northwest Minnesota Lake Agassiz Regional Libraries.
- Distributed press releases announcing the arrival of the Prairie Public PBS Kids Raising Readers Library Corners.
- Hosted two Share A Story Family Literacy Events this September in Thief River Falls and Frazee, Minnesota.
- Published lesson plans on the Prairie Public Education Services website, developed by northwest Minnesota educators integrating arts, history, and culture in cross curricular applications using regional video and other multi-media resources.
- Met monthly with the MECA early childhood organization in Moorhead and the West Central Initiative Regional coordinators to educate members about online arts, history, culture, and literacy multi-media resources available for educators, caregivers, and families.
- Sent monthly e-newsletters to 6,300 northwest Minnesota teachers representing 43,000 students in 79 school districts.
- Provided professional development video series and supplementary classroom materials through free online multi-media websites and video series.
- For more information on Prairie Public's educational efforts, please reference Appendix D.

### **Job Creation**

To date, Prairie has created one full-time position to produce and coordinate Legacy content.

### **Estimated Viewership**

Prairie Public Broadcasting reaches people through broadcasts to Northwestern Minnesota, North Dakota, parts of South Dakota and Montana, and the southern region of Manitoba, Canada, including the city of Winnipeg. Nielsen Research for November 2011 estimates a total of approximately 620,800 local viewers. Prairie Public Broadcasting also reaches viewers nationwide via programs produced for NETA, and worldwide via the internet.

### **Diversity**

Prairie Public Broadcasting actively recruits authorities, artists and performers for documentaries and performance broadcast programs who reflect the changing ethnic diversity of viewers within its broadcast territory. Particular care is taken that documentaries on history subjects reflect the impact and participation of Native Americans in the events covered.

## Twin Cities Public Television, Minneapolis/St. Paul

Twin Cities Public Television (**tpt**) reaches millions of people, through broadcasts to Minnesota and western Wisconsin, through programs produced for PBS audiences nationally and through web-based content seen by people around the world. More than one million local viewers tune-in to **tpt** each month. Through broadcast, cable and satellite, **tpt2** is received by more than 70% of Minnesota residents and roughly 5% of those in Wisconsin. (See Appendix E for viewership information specific to Legacy programs.)



Doug Beasley, Fine Art Photographer

### A Weekly Series + Performance Specials

*MN Original* is **tpt**'s weekly celebration of Minnesota artists, across all disciplines and all cultures. *MN Original* demystifies the arts, increases awareness of Minnesota artists and arts venues, inspires viewers to think about the arts and artists in new ways, cultivates new audiences for the arts by promoting a deeper understanding of the creative process, and curates contemporary arts in Minnesota for generations to come.

*MN Original* goes behind the scenes and covers all arts disciplines; visual arts, performing arts, literary arts, film and video, architecture and design and all genres of music. All of the music in the program is created by and credited to Minnesota musicians. *MN Original* regularly captures sophisticated multi-camera performances, which appear both within the weekly series and are showcased in one-hour specials. (See Appendix E for the list of one-hour performance specials.)

The series is broadcast each week on all three of **tpt**'s digital broadcast services: **tpt2**, **tptLIFE** and statewide on The Minnesota Channel (*MN Channel*), a total of 18 stations. (See Appendix E for the list of artists and musicians featured.)



Student holding Emmy®, Niigaane Ojiewemowin Immersion Charter School. Photo courtesy of Monte Draper, The Pioneer

### Minnesota History Documentaries and National Productions

#### *First Speakers: Restoring the Ojibwe Language*

This program was first reported last year. However, an important recognition occurred in September 2011 when *First Speakers* was awarded a regional Emmy® Award for Best Cultural Documentary. (See Appendix E for the complete list of recognitions.)

#### *Gracious Spaces: Clarence H. Johnston, Minnesota Architect*

As Minnesota's first and only State architect, Johnston designed such noted places as the Glensheen Mansion in Duluth, the University of Minnesota, more than 40 residences on Saint Paul's Summit Avenue, Stillwater Prison and many other institutions statewide. Clarence H. Johnston has been noted as one of Minnesota's most prolific architects who had a major impact by designing some of the State's finest architecture. (See Appendix E for more information related to this documentary.)

### *Lost Twin Cities III*

This program explores the vibrant history of some of Minneapolis and Saint Paul's nostalgic, celebrated and surprising past chapters of the place we call home. *Lost Twin Cities III* looks back at the people and places that helped make the Twin Cities the unique, spirited place it is today. (See Appendix E for more program, ratings and website details.)

## **National Productions**

### ***PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore***

#### **Art Scene: Minnesota (a nine-minute mini documentary)**

The Guthrie Theater's production of Gilbert & Sullivan's comic operetta, *H.M.S. Pinafore* was produced locally and broadcast nationally, as the premiere program in a new PBS national arts series launch in Fall 2011. The mini documentary, *Art Scene: Minnesota*, the story of the State's arts community and Legacy Amendment, followed the performance in the national broadcast. The programming block featured more than one hundred Minnesota artists. (See Appendix E for more program, ratings and website details.)

*PBS NewsHour* requested and aired four *MN Original* artist profile segments during national broadcasts throughout 2011. (See Appendix E for the total number of minutes Legacy programming has been broadcast, program details and ratings.)

## **Program and Content Available Online**

*MN Original* engages Minnesota's arts community and new audiences online through its website ([mnoriginal.org](http://mnoriginal.org)), through multiple online video channels and through social media platforms. *MN Original* episodes are posted simultaneously with their broadcast premiere and are segmented for easy search and viewing.

632 arts and cultural videos are currently posted and available online. Legacy funded programs and additional content produced for the web are embeddable and easy to access and share. [mnoriginal.org](http://mnoriginal.org) features a Minnesota arts wire, aggregating the latest arts news from local arts and news organizations, and provides a local arts events calendar.

Through Legacy funded programs, the community continues to engage with the programs and each other online with significant growth through [mnoriginal.org](http://mnoriginal.org) and social media platforms including Facebook and Twitter.

## **Arts Education Materials**

The Minnesota Humanities Center creates activity guides for each artist profile featured in the series, encouraging students, educators and viewers to explore the artists' work beyond the broadcast or online experience. These guides and all video content are downloadable and available online at [mnoriginal.org](http://mnoriginal.org). The guides follow the Minnesota Department of Education's requirements for academic standards. (See appendix E for sample activity guides.)

## **Diversity Efforts**

More than 72% of *tpt*'s Legacy funded programs feature artists from culturally diverse backgrounds, including Native Americans, Africans, African-Americans, Asians, Asian-Americans and Latinos. Our team is dedicated to ensuring the series, documentaries and other programs present diversity in arts disciplines, in cultures and in historical content. (See appendix E for diversity details.)

## **Jobs Creation**

As the result of Legacy funding, *tpt* created fifteen new FTE positions, maintained five positions for a total of twenty positions from 2010, to produce *MN Original*, four performance specials, two history documentaries and additional content for broadcast and the internet. (See Appendix E for position titles.)



## WDSE-WRPT, Duluth/Hibbing

WDSE-WRPT is a trusted non-profit community partner serving 491,000 proud residents of northeastern Minnesota and northwestern Wisconsin with a vibrant selection of national, regional and local public television programming, creating a forum for important community discussion, fostering education for all ages, and using digital technology and the World Wide Web to extend the reach of our valued services.



**Weekly Series** *The PlayList* created an exciting venue for regional art!

*The PlayList* goes behind the scenes and covers all arts disciplines. Each live, half-hour episode introduces a variety of visual and performing artists and musicians working in northeastern Minnesota. The series gives valuable public exposure for artists and arts organizations working to inspire our community. Some 255 artists from more than two dozen communities represented in 2011. More than 120,000 people have connected with those artists through *The PlayList*'s online resources. To date, 70+ art groups and galleries and organizations reach out through *The PlayList* (see attached list). Programs can be viewed online via [www.wdse.org](http://www.wdse.org) and on [www.playlistonline.org](http://www.playlistonline.org).



In collaboration with Duluth Homegrown Music Festival, *The PlayList* captured the excitement of New Band Night 2011 in a high-energy, multi-camera production. Twenty-four musicians, from four bands, made a splash in their debut performance on the local music scene. In addition, the heart and soul of the Grand Marais Art Colony's annual painting competition was captured in *The PlayList* "Brush Off" along with the beauty of Lake Superior's North Shore.

**A NEW Minnesota Documentary** "STAGE TO SCREEN: Historic Theaters of the North"

A new documentary from WDSE WRPT features rare photographs and film footage gleaned from ten different collections and draws from eleven interviews to tell the story of some of northern Minnesota's most famous and infamous theaters. "Stage to Screen: Historic Theaters of the North" looks back to the earliest settlement in the region, when hard working lumberjacks and miners came to town for entertainment. From the Iron Range towns of Virginia and Hibbing, to Superior Street in Duluth, theaters large and small, lavish and sparse opened to serve the growing population.

"Stage to Screen" recalls some of the theaters that faded into history, and others that made an elegant transition to "moving pictures." This engaging hour long historical documentary was made possible entirely by Arts and Cultural Heritage funding and records a regional story previously undocumented.

**Bringing Beautiful Music to the Northland** *Duluth Superior Symphony Orchestra*

Arts and Cultural Heritage funding allowed WDSE-WRPT to broadcast the April 30, 2011 performance of the Duluth Superior Symphony Orchestra, live from the DECC Auditorium in Duluth. The concert featured a selection of



“Sultry Dances,” and included an innovative performance by renowned tap dancer Max Pollak. The DSSO performed selections from composers Leonard Bernstein, Sergey Prokofiev and Maurice Ravel. Pollack showed off his virtuoso talent during Morton Gould’s “Tap Dance Concerto.”

### **Encouraging an Appreciation of the Arts through Partnerships and Collaborations**

The Duluth Superior Symphony Orchestra’s Young People’s Concert was taped before an energetic audience of 2,666 elementary students from 38 schools across northern Minnesota on March 2, 2011. The program subsequently aired across the region during school hours on March 11, 2011. The broadcast made it possible for students from schools unable to attend the concert in Duluth, because of time or travel costs, to still benefit from the eight lesson plans and online teaching materials available on the DSSO website and enjoy participating in the music and fun of the young people’s concert.

### **Educational Opportunities Online**

WDSE-WRPT has created and made available via our [www.wdse.org](http://www.wdse.org) website fifteen lesson plans. *The PlayList* website offers a variety of resources for teachers--activities, lesson plans and playlists of video segments grouped to reflect and correlate with MN State education guidelines & objectives. Visit [www.theplaylistonline.org](http://www.theplaylistonline.org) and click on resources for teachers and explore the visual arts—acrylic painting, masks, portfolios, portraits, watercolor weaving and more.

### **Job Creation**

A full time producer and full time director were retained to produce *The PlayList* series. In addition a portion of a full time web designer, and production assistant were hired to support Legacy productions, specifically our commitment to make this work available to all Minnesotans via the web. A portion of a full time director and producer focus on the creation of our new Arts and Cultural Heritage Fund supported documentary productions. In addition, one education specialist was hired on a contract basis to create study guides for *The PlayList*.

### **Economic Impact**

*"Thanks so much for featuring "North Street" on The PlayList. We had a bunch of new visitors who mentioned they saw the show and wanted to stop in. Your show is great for area arts!"*

*--Mary McReynolds, Lyric Center for the Arts, Virginia*

*The PlayList* broadcasts connect and inspire artists and the public. Art venues in communities large and small have seen a marked increase in attendance. Artists themselves are utilizing clips from *The PlayList* to apply for grants, secure exhibits and reach customers with their work.

### **Diversity Commitment**

WDSE-WRPT’s Legacy programming is crafted to be reflective of the wonderful variety found in northern Minnesota. This includes all the different towns, cultures, races, and disciplines of arts and culture. We actively seek the involvement of a spectrum of artists and look for stories that connect with the changing demographic profile of our broadcast area.

## APPENDIX

## Appendix A – KSMQ Public Service Media Raw Data

### **Total number of jobs (FTE's) created: 3**

Legacy funding has supported three FTE positions at KSMQ, including: two dedicated Director/Editors, a portion of the Production Manager position and personnel time reallocated from non-Legacy supported staff.

### **Total additional positions created**

In addition, KSMQ retained 20 positions on a temporary, contract basis totaling \$63,242 in salary in 2011.

### **Name of the program or segment produced:**

During calendar year 2011, KSMQ produced 2<sup>nd</sup> season (11 episodes) of its Legacy produced series *Off 90* and produced and aired the first half of 3<sup>rd</sup> season (5 of 14 episodes).

KSMQ has also produced the following documentaries and special presentations:

- Playhouse Off 90
- Off 90 Presents
- Painting with Light: Winona's Stained Glass Legacy
- Pride of the Prairie: Southern Minnesota's County Fairs
- Legacy Moments (5)
- Quickstops (18)

### **Total number hours/minutes of Legacy content produced: 14 hours**

In the calendar year 2011, KSMQ produced:

- Off 90 - 8 hours (16 episodes)
- Playhouse Off 90 - 1 hours (2 episodes)
- Off 90 Presents – 2 hours (2 episodes; both produced in 2011, one aired in 2011 and one aired in 2012)
- Painting with Light: Winona's Stained Glass Legacy – 30 minutes (documentary)
- Pride of the Prairie: Southern Minnesota's County Fairs – 30 minutes (documentary)
- Legacy Moments (5)
- Quickstops (20) (2 hours of production between Quickstops and Legacy Moments)

### **Total number of hours or minutes broadcast: 83.5 hours**

In calendar year 2011, KSMQ broadcast these Legacy funded programs:

- Off 90 – 61.5 hours (16 episodes)
- Playhouse Off 90 - 4 hours (2 episodes)
- Off 90 Presents – 6 hours (1 episodes; another episode was produced in 2011 but broadcast in 2012)
- Painting with Light: Winona's Stained Glass Legacy – 4 hours (30 min documentary)
- Pride of the Prairie: Southern Minnesota's County Fairs – 6 hours (30 min documentary)
- Legacy Moments (5)
- Quickstops (20)

### **Total number and names of artists and cultural personages featured: 338**

- Individual artist of Sawtooth Bluegrass, Rochester, MN (5)
- Tim Monson, Kellogg, MN
- Liz Miller, Rochester, MN
- Stacia Lang, Albert Lea, MN
- Michael Eckers, Owatonna, MN
- Jess C. Bohlman, Owatonna, MN
- Actors of the Great River Shakespeare Festival, Winona, MN (100)

- Alonso Sierralta, Austin, MN
- Craig Christensen, Webster, MN
- Andre Bruwer, Austin, MN
- Train Model builder, Grand Meadow, MN
- Julie Kramer, Adams, MN
- Hagen Family, Rochester, MN (4)
- Rhubarb Sisters, Lanesboro, MN (4)
- Bruce Loeschen, Austin, MN
- Katherine "Poppy" Lear, Rochester, MN
- Gary Stone (Stoney End Harps), Red Wing, MN
- Brittany Gritts, (Stoney End Harps), Red Wing, MN
- Lisa Schreiner Truax, Winona, MN
- Alan Seaver, Rochester, MN
- Mike Schad, Zumbro Falls, MN
- Griffin Woodworth, Austin, MN
- Frank Lloyd Wright (homes), Rochester, MN
- Laura Heiden, Rushford, MN
- Paul Rieffer, Alden, MN
- Actors of Over the Back Fence Radio Hour, Lanesboro, MN (8)
- Actors of The Barn Bar, Rochester, MN (8)
- Mary Solberg, Winona, MN
- Leah Mahlow, Austin, MN
- Barbara Keith, Lanesboro, MN
- Performers of The Singing Teapots, Rochester, MN (8)
- Dancers- Mankato Pow Wow, Mankato, MN (24)
- Keelie Ritter, Winona, MN
- Performers of Southeastern Minnesota Youth Orchestra, Rochester, MN (35)
- Performers of Wasioja Days, Dodge Center, MN (100)
- Elizabeth Johnson, Austin, MN
- Nancy Ellison, Zumbrota, MN
- Missy Klapperich, Cannon Falls, MN
- Elena Mercurio, Mankato, MN
- Renée Nation, Rochester, MN
- Jim Hauser, Winona, MN
- Robert Wang, Winona, MN
- Garrick Holey, Winona, MN
- Greg Wignes, Winona, MN
- Steve Giebel, Winona, MN
- Don Jasan, Winona, MN
- Logan Hauser, Winona, MN
- Lu Seloover, Winona, MN
- Dennis Hudson, Winona, MN
- Ryan Myhre, Winona, MN
- Eric Penic, Winona, MN
- Jim Kowalczyk, Winona, MN

**Total number and names of organizations featured: 37**

- Freeborn County Museum & Historical Village, Albert Lea, MN
- Lark Toys, Kellogg, MN
- Children's Dance Theatre of Southern Minnesota, Rochester, MN
- Commonweal Theater, Lanesboro, MN



- Olmsted County Agricultural Association (Olmsted County Fair), Rochester, MN
- The Great River Shakespeare Festival, Winona, MN
- The Chatfield Brass Band and Music Lending library, Chatfield, MN
- Gene's Dairy, Sargeant, MN
- Historic Forestville (Minnesota Historical Society), Preston, MN
- Winona County Historical Society, Winona, MN
- Stoney End Harps, Red Wing, MN
- City of Caledonia (Barn Quilt Project)
- Mower County Historical Society, Austin, MN
- Frozen River Film Festival, Winona, MN
- Fence Jewelry, Rushford, MN
- St. Augustine Church, Austin, MN
- Over the Back Fence Radio Hour, Lanesboro, MN
- Vertigo Theatre Factory (The Barn Bar), Rochester, MN
- Southeastern Minnesota Visual Arts, Rochester, MN
- The Paramount Theatre, Austin, MN
- Ed's Museum, Wykoff, MN
- Mankato Pow Wow, Mankato, MN
- Root River Antique Historical Power Association, Inc., Preston, MN
- Southeastern Minnesota Youth Orchestra, Rochester, MN
- Wasioja Days, Dodge Center, MN
- MN Marine Art Museum, Winona, MN
- International Harvesters Collectors Club Minnesota Chapter 15 (IHCC15), Albert Lea, MN
- Willet-Hauser Architectural Glass, Inc., Winona, MN & Philadelphia, PA
- Cathedral Crafts, Winona, MN
- Reinhart Stained Glass, Winona, MN
- Mower County Fair, Austin, MN
- Steele County Free Fair, Owatonna, MN
- Fillmore County Ag Society (Fillmore County Fair), Preston, MN
- Olmsted County Historical Society, Rochester, MN
- St. Mary's University, Winona, MN
- Winona State University (Film Festival), Winona, MN
- St. Augustine Church, Austin, MN

**Total number and names of partners and collaborations: 5**

- Rochester Art Center
- The Paramount Theater
- KMSU Radio (Minnesota State University- Mankato)
- Americana Showcase
- The Minnesota Shorts Festival of Plays

**Total number of lesson guides and education segments: 0**

**Total number of web page views: 16,642**

- Off 90 – 13,214 views
- Because You Voted Yes – 1,842 views
- Legacy – 1,586 views

**Total number of hours or minutes streamed on websites: 21:14 hours**

Legacy programming is available for viewing through *YouTube*. KSMQ currently has over 20 hours of content available. Through December 31, 2011 this content had been viewed 28,081 times.

Off 90 – 13,684 views  
 Because You Voted Yes – 301 views  
 Off 90-Quick Stops – – 8,608 views  
 Legacy Moments – 775 views  
 Promos: 3,366  
 Playhouse Off 90: 377  
 Miscellaneous Segments: 970

**OFF 90, List of Programs:**

<b># 201</b>	<b>13 Feb 2011</b>		
<b>SEGMENT SUBJECT</b>	<b>LOCATION</b>	<b>DISCIPLINE</b>	<b>LONG DESCRIPTION</b>
Sawtooth Bluegrass	Rochester	Music	Old-time tunes mix with fresh voices as Rochester's Sawtooth Bluegrass Band revives classic Americana for a new generation.
Freeborn County Museum & Historical Village	Albert Lea	History	Experience life in Albert Lea of the early 1900s as we stroll through the Historical Village on the Freeborn County Fairgrounds.
From the Archive: Do What You Love & Love What You Do (Lark Toys)	Kellogg	Culture	The craft of toy-making lives on in Kellogg at Lark Toys where there's endless old-fashioned fun for the young and the young at heart.
Art of Observation: Liz Miller	Rochester	Visual Art	Mixed media artist Liz Miller's installation at the Rochester Art Center showcases the intersection of historical design with contemporary imagery.
<b># 202</b>	<b>20 Feb 2011</b>		
<b>SEGMENT SUBJECT</b>	<b>LOCATION</b>	<b>DISCIPLINE</b>	<b>LONG DESCRIPTION</b>
Stacia Lang, Designer	Albert Lea	Visual Art	It's a long way from Albert Lea to Hollywood, but that's the road that designer Stacia Lang has traveled. Meet her and see some of her work, which as graced galleries and movie screens across the country.
Children's Dance Theatre of Southern Minnesota	Rochester	Performance	Dance is a lifelong commitment of body, heart, and soul. Dedicated young dancers in the Rochester area get an invaluable jump-start each summer with two weeks of intensive training from master teachers.
From the Archive: Keeper of the Stories	Owatonna	Literature	Writer and history enthusiast Michael Eckers' mission in life is to ignite a passion for the past while inspiring the future.
Experience: Carnival Rides	Rochester	Experience	Remember the fair? The corndogs, the cotton candy, the antacid? Hang on tight as we take you for a spin around the midway at the Olmsted County Fair.
<b># 203</b>	<b>27 Feb 2011</b>		

SEGMENT SUBJECT	LOCATION	DISCIPLINE	LONG DESCRIPTION
Jess C. Bohlman, Artist	Owatonna	Visual Art	It's been a long, hard road for Jess C. Bohlman to find the artist in his soul. Find out what gives his story a surprising twist.
Great River Shakespeare Festival	Winona	Performance	The Great River Shakespeare Festival in Winona is bringing the Bard's work to life. The plays date back hundreds of years, but they're as vital and entertaining as ever.
From the Archive: Band Town, USA	Chatfield	Music	The Chatfield Brass Band and Music Lending library started with a dream, and it lives on in live music at home and sheet music shared around the globe.
Art of Observation: Alonso Sierralta	Austin	Visual Art	Alonso Sierralta's sculptures reflect his experiences as an immigrant – through his use of organic forms and natural motifs.
<b># 204</b>	<b>27 March 2011</b>		
SEGMENT SUBJECT	LOCATION	DISCIPLINE	LONG DESCRIPTION
Craig Christensen, a.k.a. Mr. Kite	Webster	Visual Art/ Craft	Craig Christensen reaches from his home in Webster all the way to the sky. How? With lots of creativity and miles of kite string. He's "Mr. Kite," and kites are his art.
Andre Bruwer, Skiagraphs	Austin	Visual Arts	Art and science merge in the works of Rochester artist Dr. Andre Bruwer. He takes x-rays of plants – creating haunting and beautiful images.
From the Archive: "It Doesn't Really Come from a Carton"	Sargeant	Culture	We head to a farm in Sargeant where we get a lesson in milking cows the old fashioned way: by hand.
Art of Observation: Model Trains	Grand Meadow	Experience	All aboard! We take a trip on an impressive H.O. gauge model train layout in Grand Meadow.
<b># 205</b>	<b>3 April 2011</b>		
SEGMENT SUBJECT	LOCATION	DISCIPLINE	LONG DESCRIPTION
Julie Kramer, Author	Adams	Literature	From farm girl – to famous mystery writer! We'll meet author Julie Kramer who went from a farm in Adams, to the top of the best-seller list.
Historic Forestville	Forestville	History	Experience life as a pioneer in Historic Forestville where actors portray real people from Forestville's past!
From the Archive: Lessons Learned from 88 Keys	Rochester	Music	Mastering the piano is a generations-long tradition for the Hagan family of Rochester.
The Myth of Princess Owatonna	Owatonna	History	Princess Owatonna is famous for her statue. But who was she and why is she still remembered? We'll tell you her story.

<b># 206</b>	<b>10 April 2011</b>		
<b>SEGMENT SUBJECT</b>	<b>LOCATION</b>	<b>DISCIPLINE</b>	<b>LONG DESCRIPTION</b>
Rhubarb Sisters	Lanesboro	Music / Performance	They take their rhubarb seriously in Lanesboro. We'll meet the group of ladies who sings the praises of rhubarb year round, the famous Rhubarb Sisters!
Bruce Loeschen	Austin	Visual Art	Can you capture the essence of a town in a single illustration? Austin artist Bruce Loeschen can, with his elaborate portraits of American cities.
From the Archive: "Katherine 'Poppy' Lear"	Rochester	Theatre	Rochester theatre director Katherine "Poppy" Lear shares her passion by inspiring a love for drama in her students.
Art of Observation: "Native American Woven Bags"	Winona	History	Kept safe for decades in a Winona vault, one of the best collections of Native American woven bags in Minnesota is finally available for the public to enjoy.
<b># 207</b>	<b>17 April 2011</b>		
<b>SEGMENT SUBJECT</b>	<b>LOCATION</b>	<b>DISCIPLINE</b>	<b>LONG DESCRIPTION</b>
Stoney End Harps	Red Wing	Craft	Not much is made by hand these days. But Stoney End Harps in Red Wing is breaking the mold – crafting beautiful harps whose sounds are heard around the world.
Barn Quilts	Varied	Culture / Visual Art	A colorful phenomenon is popping up on barns all over Southern Minnesota: barn quilts! Jump in the car as we showcase the spectacular barn quilts of Houston County.
From the Archive: "Dustin Heckman: A Future in the Past"	Austin	History	We visit with Dustin Heckman, the youngest-ever Executive Director of the Mower County Historical Society.
Art of Observation: "Lisa Schreiner Truax"	Winona	Visual Art	We take a look at "Synthetic Harmony," a unique grouping of ceramic and mixed media sculptures on display in Winona.

<b># 208</b>	<b>24 April 2011</b>		
<b>SEGMENT SUBJECT</b>	<b>LOCATION</b>	<b>DISCIPLINE</b>	<b>LONG DESCRIPTION</b>
Frozen River Film Festival	Winona	Film	Saving the environment – one movie ticket at a time. Take a seat at Winona’s Frozen River Film Festival, which showcases earth-conscious documentaries.
Typewriter Collection	Rochester	History	Thanks to computers, the typewriter quickly faded into obscurity. But Alan Seaver of Rochester is keeping the legacy alive through his impressive collection of more than 150 machines.
From the Archive: “Mike Schad”	Zumbro Falls	Visual Art	Artist Mike Schad paints the world from his studio in Zumbro Falls, capturing the essence of his subjects.
In Performance: Griffin Woodworth	Austin	Musical Performance	Enjoy a performance by cellist Griffin Woodworth.
<b># 209</b>	<b>08 May 2011</b>		
<b>SEGMENT SUBJECT</b>	<b>LOCATION</b>	<b>DISCIPLINE</b>	<b>LONG DESCRIPTION</b>
Frank Lloyd Wright Homes	Rochester	Architecture	Frank Lloyd Wright is known the world-over for his innovative designs. We tour two homes he designed - right here in Southern Minnesota.
Fence Jewelry	Rushford	Craft	Rushford artist Laura Heiden marries rural and urban with her handmade high-fashion jewelry crafted inside a crop seed warehouse.
From the Archive: “The Natural: Paul Rieffer, sculptor”	Alden	Visual Art	What does it take to capture the essence of a person in clay? Alden artist Paul Rieffer gives us an in-depth look at his process of creating life-like sculptures.
Art of Observation: St. Augustine Church	Austin	Architecture	Beautifying the Austin community for more than a century, we take a look at the spectacular architecture of St. Augustine church.



<b># 210</b>	<b>19 June 2011</b>		
<b>SEGMENT SUBJECT</b>	<b>LOCATION</b>	<b>DISCIPLINE</b>	<b>LONG DESCRIPTION</b>
"Over the Back Fence" Radio Hour	Lanesboro	Music / Performance	Take a dash of talent show, add a pinch of <i>A Prairie Home Companion</i> , and a spoonful of community – and you have Lanesboro's "Over the Back Fence" radio hour.
SEMVA: Southeastern Minnesota Visual Arts	Rochester	Visual Arts	Step inside the SEMVA art gallery in Rochester – a gathering place for artists and a perfect venue to increase community appreciation of local art.
From the Archives: "Movie Palace, Redux"	Austin	History	The Paramount Theatre in Austin came to life just as "talkies" changed movies forever. Now it has new life as an arts and cultural hub. But look closely - the history is all still there.
Art of Observation: The Life of a Barn Cat	Sargeant	Culture	Take a look at life on a farm – through the eyes of one of a farm's hardest workers and stalwart guardians – a barn cat!
<b># 211</b>	<b>26 June 2011</b>		
<b>SEGMENT SUBJECT</b>	<b>LOCATION</b>	<b>DISCIPLINE</b>	<b>LONG DESCRIPTION</b>
The Barn Bar	Rochester	Television	Ever wish you and your friends could get together and make up a sit-com? That's what the folks behind Rochester's <i>Barn Bar</i> have done! The result is a hilarious and often unpredictable locally-grown production.
Ed's Museum	Wykoff	History	For 63 years Ed Krueger ran the general store in Wykoff, and he never threw anything away. Now the town has taken it upon itself to showcase his collection of mid-century trash and treasures.
From the Archive: Mary Solberg	Winona	Visual Arts	Tour the world and works of painter Mary Solberg of Winona.
Art of Observation: Leah Mahlow	Austin	Visual Arts	Artist Leah Mahlow creates thought provoking and intriguing sculptures in a wearable form – the dress. But not all of her dresses are meant to be worn.

### **What People Are Saying About KSMQ Legacy Programming**

Viewer, professional, and peer response to Off 90 and other KSMQ Legacy programming has been overwhelmingly positive. Just a few of the comments we've received are excerpted below:

- Thank you for wonderful KSMQ "Off 90" feature of the Southeastern Minnesota Youth Orchestras (SEMYO). I have heard many great comments from people who have viewed one of the three on-air broadcasts or have watched the program through use of You-Tube.
- SEMYO families have emailed the link to out-of-state family members for viewing - it has provided an opportunity for extended family to see information on the orchestra activities in which their children participate.
- The quality of the "Off 90" program is exceptional. Thank you for allowing SEMYO the opportunity to be featured on KSMQ's "Off 90" program.
  - Judy Hickey
- You guys did an amazing job. It was great to see the end product with some understanding of what went on to create it.
  - Renee Nation
- I loved the segment that you did on the Museum. I have told many people that it was the best video piece that has ever been done about us.
  - Andy Maus, Executive Director, Minnesota Marine Art Museum
- I love this show!! So much information.
  - Julie Jackson, comment on Facebook
- The museum piece was beautiful!
  - Catherine Watson, comment on Facebook
- It's so great that the arts are getting more attention in our region these days and thanks so much to your crew for getting the ball rolling!
  - Elizabeth Leyk
- I think you guys did a great job on the MMAM [Minnesota Marine Art Museum] segment. It's interesting, it flows nicely, beautifully shot and edited. I'm proud to be part of it, Thank you.
  - Brian Stewart
- I just wanted to say what a nice job you did with my segment. I've been telling all my friends who missed it on TV to watch it online. It was so clever how you edited it – you did such a nice job.
  - Nancy Ellison
- I just wanted to let...you know that you did a really great job on my segment of the show. And also, thank you. I was nervous about it beforehand, not because I doubted you, but because I've realized that it's strangely humbling anticipating and seeing oneself on television. I was afraid I'd be critical of myself. However, I loved the show and so did my family. My mom and sister had tears in their eyes. I won't be afraid to send the link to everyone I know :) Thanks again, and again, really fabulous job!
  - Keelie Ritter

## Legacy program communication and promotional material:



**Minnesota Legacy programming** includes local arts, culture, heritage, history, and conservation subjects, but it is up to individual stations and their communities to determine which people, places and events to feature in their programs. And because you are among the viewers and community members who have a special interest in public television, we need your input into the evolving content of the programs on KSMQ.

**Share your ideas.** Simply complete the form on the reverse and return the card, call us toll-free at 1-800-658-2539, or drop us an e-mail at: [ksmq@ksmq.org](mailto:ksmq@ksmq.org).

Your ideas help make it happen, so please feel free to share this request with others.

**KSMQ** We enlighten, educate and entertain.  
Serving viewers like you in southern Minnesota and northern Iowa.

**here's my idea...**

PLACE STAMP HERE

Send to:

**KSMQ Legacy Productions**  
2222 Capital Avenue, NW  
P.O. Box 100000  
Minneapolis, MN 55402

Name \_\_\_\_\_

Address/Apt./Box/Office/Floor \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Current Residence \_\_\_\_\_

### Idea Card Mailer

Purpose: To provide field crews and staff with tangible communications tool to offer to community members who might have ideas to share; provides easy method for community to share those ideas, even anonymously; collects contact information from engaged community members; raises brand awareness of KSMQ, Legacy, and *Off 90*; drives potential viewers to KSMQ website.



**Off 90**

**Bet you wish you had a buck for every time you've heard someone say that, huh?**

In this corner of Minnesota, just about everything and everyone is "off 90." So, that's the title we took for this innovative new series.

What is it? Lots of things. Stories from around the corner, maybe up the highway, down the next main street, probably stories you haven't heard before. Some will be funny, some will be thought provoking. Inventors and other local heroes. Acts of creativity and acts of charity. The saints and scoundrels of local history. Brothers and sisters. Poets and parks. Past and present. A to Z. Yep, just about everything in our world is Off 90.

**We hope you'll tune in!**

Anywhere KSMQ:  
Sundays at 7:00 p.m.  
Known presentations:  
Wednesday at 8:30 p.m.  
Sundays at 11:00 a.m.

Learn more online at [ksmq.org/off90](http://ksmq.org/off90)

Funding for KSMQ Legacy Productions is provided in part by the Minnesota Arts & Culture Heritage Fund and the donors of the state.

**KSMQ** We enlighten, educate and entertain.  
Serving viewers like you in southern Minnesota.

**It's Your Legacy...**

**KSMQ Legacy Productions**

In 2008, Minnesota voters passed a landmark piece of legislation, the Minnesota Clean Water, Land and Legacy Amendment. Its mission is to help preserve and document the treasures of culture, history, and heritage that make Minnesota special, and to increase access to and enhance the enjoyment of all we share. A long name, and an intricate history, but we just call it Legacy.

KSMQ is meeting the Legacy challenge by doing what television does especially well—telling stories. Documentaries. Locally produced programs on Minnesota history and culture. A weekly series, *Off 90*, with an eclectic mix of talent and towns. Specials, featuring music, theatre, dance and comedy. Homegrown talent and local arts venues. Through it all, Legacy highlights the dynamic cultures and traditions that make our world special.

**We invite you to tune in!**

Learn more online at [ksmq.org/legacy](http://ksmq.org/legacy)

**KSMQ** We enlighten, educate and entertain.  
Serving viewers like you in southern Minnesota.

### Rack card

Purpose: Promotion of KSMQ, Legacy, and *Off 90* at events and in field; allows field crews to leave "keeper" program and station identifiers with subjects; promotes station, program, and Legacy brands; drives potential viewers to KSMQ website

## Appendix B – Lakeland Public Television Raw Data

### Total number of jobs (FTE's): 5.5 full-time equivalent (FTE)

Legacy Production Staffing (New Staff)

1. Legacy Production Manager (FT)
2. Legacy Producer/Director (FT)
3. Legacy Producer/Director (FT)
4. Lakeland News Segment Reporter (0.5 FTE)

Legacy Production Staffing (Reallocation of Existing Staff)

5. Executive Producer (0.2 FTE – Program/Production Mgr.)
6. Producer/Director/Videographer – (0.25 FTE)
7. Producer/Director/Videographer – (0.3 FTE)
8. Web Site Designer - (0.25 FTE)

### Total number of jobs (FTE's) created: 5.5

To date, Lakeland Public Television has created and sustained 5.5 FTE positions to produce and coordinate Legacy content.

### Name of the program or segment produced:

LPTV is currently producing a weekly half hour program entitled "*Common Ground*", and a weekly Lakeland News segment entitled "*In Focus*".

### Total number hours or minutes produced: 33.9 hours

To date, LPTV has produced the following amount of Legacy program content:

*Common Ground* – 32.7 hours (38 episodes)

*In Focus* – 1.2 Hours (39 separate segments)

### Total number of hours or minutes broadcast: 112 hours

To date, LPTV has broadcast the following Legacy funded programs:

*Common Ground* – 110.66 hours of broadcast ( 245 - 30-minute episodes)

*In Focus* – 82.19 minutes broadcast (39 separate segments)

### Total number and names of artists featured:

#### Common Ground 212

On this week's episode of *Common Ground* we're taking time to appreciate the works of the late Eugene Dalzotto. catch a glimpse of the Whitefish Chain Antique and Classic Wood Boat Rendezvous. And Duane Shoup walks us through his process of creating a rustic rocking chair.

#### Common Ground 213

On this week's episode of *Common Ground* we're taking a close look at the work of Kris Kristufek; who creates and builds custom fishing rods for maximum performance and style.

#### Common Ground 214

On this week's episode of *Common Ground* we give you part two of Kris Kristufek; as he continues the building process on his custom rods by adding an artistic touch. Plus we head to Merrifield where we meet Jeremy Knippel a Blacksmith from who utilizes old blacksmith techniques to create beautiful ironwork accents for your home.

#### Common Ground 215

On this week's episode of *Common Ground* we take an inside look at what goes on behind the scenes at the Beltrami County Fair.

#### Common Ground 216

On this week's episode of Common Ground we meet Zane Gray a Sculptor from Bagley who carves natural stone with fire. Mark Herbert of Park Rapids creates rock art. We tour the Edge Center for the Arts in Bigfork. And finally we visit "The Gathering" event in Motley where local families find lost connections and learn of history in the area.

#### Common Ground 217

On this week's episode of Common Ground we visit Grand Rapids where John Downing a Mosaic Artist creates a work of art. Jerry Raedeke gives a lesson in water color and discusses the impact that Minnesota nature and culture has on his art! Plus get a lesson on roasting nuts from the men behind Saum Sweet Things!

#### Common Ground 218

On this week's episode of Common Ground we meet Brian Jarvi an artist who uses firsthand observations to create realistic portrayals of wildlife. We see the creative works of wreath maker, Jo Meyer. Plus we head to the Two Rivers Music Festival in Motley.

#### Common Ground 219

On this week's episode of Common Ground Rose Edin uses her mastery of water color to capture beautiful scenes from all over the world. Carol Hoffman of Bigfork shows us her use of oil paint. Plus we head to Longville to walk the organic gardens of John and Lissa Sumption.

#### Common Ground 220

On this week's episode of Common Ground we find out why Breezy Point Resort has been attracting guests for more than 80 years. Sovia Music Camp held at Bemidji State University offers instruction in piano, violin, flute, clarinet and composition to students. Plus the Park Rapids Chamber of Commerce invites us inside Legends and Logging Days!

#### Common Ground 221

On this week's episode of Common Ground we visit The Nisswa Turtle Races, a summertime draw for tourists and locals alike for almost 50 years. Teri Young paints a dynamic landscape with pastels. Plus Janine Merrick is teaching adult education through art workshops in Park Rapids.

#### Common Ground 222

On this week's episode of Common Ground Watch as a group of experts in Asian Brush Painting share their knowledge with the Brainerd Area. Plus, listen as the funk-tastic Bemidji band, Uncle Shurley, entertains and reveals the historic origin of their unique name. Also join us at the Bemidji Community Arts Center to see several local artists who use wood as an art form.

#### Common Ground 223

On this week's episode of Common Ground Watch cruise along with us on the First City of Arts: Studio Cruise in Bemidji. Karen Haberle of Bigfork throws pottery. Plus we visit the Crosby Historical Society.

#### Common Ground 224

On this week's episode of Common Ground Watch we travel to Bigfork to meet some of the local talent. Harold Dziuk talks about his family being his inspiration for most paintings. Betty Vail shares her joy for all things art! Plus Joy Anderson draws us under the sea...

#### Common Ground 225

On this week's episode of Common Ground join us in Walker to see how chainsaws and a little elbow grease can be used to create amazing works of art as we visit the Competitive Chainsaw Sculpting Championships Northern Lights Regional Competition.

#### Common Ground 226



On this week's episode of Common Ground Suzi Rae Ross welds metal and glass into bold forms. Joe and Tami Tkalcich use beautiful woods to design and create beautiful intarsia wood inlay sculptures. Marsha Wolff creates mosaics from broken tiles and plates.

#### Common Ground 227

On this week's episode of Common Ground get a taste of Northern Minnesotan Culture at the Lefse contest. Bob Jenkins transforms his home into the North Pole. Charlotte Bailey shares her joy of quilting! Plus we have a finger licking good time at the Nisswa BBQ Festival.

#### Common Ground 228

On this week's episode of Common Ground meet the ladies of Quilts of Valor. They are quilting for our local armed forces who have been touched by war. Plus, Jill Bitker a florist from Bemidji shows us how floral arrangements take on an art of their own.

#### Common Ground 229

On this week's episode of Common Ground we head to Walker to learn about the art and science behind brewing beer at the Leech Lake Brewery. A little further south we meet up with Greg and KiKi Webb as they record a song they've written called Abraham. Finally in Brainerd we visit with local fiber artists at the Franklin Art Center.

#### Common Ground 230

On this week's episode of Common Ground you're bound to get hungry! We'll introduce you to Sharon Carlson who discusses her Norwegian heritage and shows how the use of cooking can keep those traditions strong. Plus get a taste of a well-known festival as we visit the restaurant capitol of the world otherwise known as Dorset! Finally, join us at the Taste of Northern Minnesota in Bemidji as we sample the local's best dishes

#### Common Ground 231

On this week's episode of Common Ground we mush over to Deer River to check out the White Oak Classic Dog Sled race. Antique Snowmobile Collectors share their love of restoring snowmobiles in Breezy Point. Plus the Sons of Norway celebrate Scandinavian heritage by preserving their language, food and music.

#### Common Ground 232

On this week's episode of Common Ground we head to Walker, Longville and Pine River for the Lake Ada Art Crawl. Mary Therese Peterson a fiber artist from Bemidji would rather wear her art than hang it! Plus Paul Jones, a blade smith from Bemidji shows us his craft step by step.

#### Common Ground 233

On this week's episode of Common Ground Local quilters display their talents in creating breathtaking quilts during the Pine River Heritage Days. Bemidji Photographer, JJ Emanuel talks about nature impacting his photography. Plus, The Hunt Utilities Group in Pine River show us about the importance of resilient living.

#### Common Ground 234

On this week's episode of Common Ground we learn about Project Man High- a pre-NASA space exploration mission starting from the Portsmouth mine near Crosby. The open-air theatrical piece *Showboat* highlights the beauty of Grand Rapids, as well as the town's natural talent. Paul Albright of Akeley carves dynamic & dimensional works of naturalist art from wood. Plus, Native American artists from all over the United States showcase their talents at the Edge Center for the Arts in Bigfork.

#### Common Ground 235

On this week's episode of Common Ground using a mix of photography, technology, skill, and patience, Jim Kasper creates beautiful wildlife paintings. Noel Mills of Backus shows us the art of violin making. Plus, Audrey Merschman of Bemidji paints a garden scene.

### Common Ground 236

This week on Common Ground we take you to Hackensack where Grant Goltz and friends build a replica of an 1860's Ojibwe birchbark canoe.

### Common Ground 301

On this week's episode of Common Ground meet Norma Jansen a watercolor artist from Longville who finds drawing to be the key component to a good painting! Paula Swenson of Bemidji uses vibrant color and bold forms in a style that's all her own. Gabe Leon of Brainerd uses Resin to create beautiful and functional art. Finally, poet Anthony Swann of Bemidji shares his creative works!

### Common Ground 302

On this week's episode of Common Ground we head to the Terrapin Station in Nevis, where we introduce you the band The Color Pharmacy. The Paul Bunyan Radio Flyers take flight in Bemidji. Plus, we meet Ron and Nancy Leasman who create their own wine and vinegars to add flavor to any food while providing numerous health benefits!

### Common Ground 303

On this week's episode of Common Ground we learn about the history of sauna and it's presence in photographer, Aaron Hautala's home. Sauna was a common practice for Aaron growing up. Today, this childhood memory has now been photographed and captured in a book: The Opposite of Cold: The Northwoods Finnish Sauna Tradition.

### Common Ground 304

On this week's episode of Common Ground, Russell Sharon captures the essence of his community by painting one hundred portraits of local people in the Randall/Little Falls area. Plus, we take a walk through the streets of Wadena to see the many murals livening up the downtown area!

### Common Ground 305

On this week's episode of Common Ground, Master Woods Craftsman, Duane Shoup shows Common Ground Host, Ashley Hull how to make the rustic yet modern table she designed to fit her home décor! Watch how easy this task is and see how you too can create furniture with Duane Shoup.

### Common Ground 306

On this week's episode of Common Ground, Jane Hastig, a Glass Artist from Bemidji shows us how to be green by using recycled glass for art! We take a tour of the first annual Lot 6 Art Fair. Plus Mary Harrison of Sebeka shows us her artistic creations using all types of beads.

### Common Ground 307

On this week's episode of Common Ground, Mackenzie Lindahl, a photographer from Bemidji talks about her exhibit of organic produce from Harmony Foods. We visit the Pioneer Village Schoolhouse in Nisswa to see a one-room schoolhouse preserved. Plus, Mary Morton, an artist from Bemidji demonstrates the ethnic art of Ukrainian egg decorating.

### Common Ground 308

On this week's episode of Common Ground, Sculptor, Paula Jensen of Guthrie shows us the making of an owl sculpture. The daughters of the late David Park share their personal stories about growing up in the David Park House in Bemidji. Finally, we visit with Ray Tuholsky of Avon who celebrates the history of a big part of Minnesota culture by researching and collecting antique fishing lures.

### Common Ground 309

On this week's episode of Common Ground, Sheryl Gormley of Backus shows us the many facets of fiber art, including raising her own Angora rabbits. We visit the Author's Book fair in Bemidji where the writers meet with the public! Plus Amy Thielen, a culinary artist from Two Inlets shares the creative process of styling and photographing her cookbook.

### Common Ground 310

On this week's episode of Common Ground, Al Fritz of Laporte, shows us his collection of pottery and the use of natural elements, which he incorporates into his finished pieces!

### Common Ground 311

On this week's episode of Common Ground, Bev Joslyn of Walker paints realistic paintings of not only Minnesota wildlife, but pets and motorcycles too! Plus, Kevin Matthews takes us start to finish on his pottery process, including his unique glazing stylings.

### Common Ground 312

On this week's episode of Common Ground, we join Barry Nelson of Marcell, for a full episode of creating rustic Adirondack furniture.

### **Total number and names of organizations featured: 15**

Beltrami County Fair Organization, Bemidji, MN  
Edge Center for the Arts, Bigfork, MN  
Bemidji Community Area Center, Bemidji, MN  
Sovia Music Camp, Bemidji State University, Bemidji, MN  
Crosby Historical Society, Crosby, MN  
Beltrami County Historical Society, Bemidji, MN  
Quilts of Valor, Brainerd, MN  
Franklin Arts Center, Brainerd, MN  
Sons Of Norway, Bemidji, MN  
Showboat, Grand Rapids, MN  
Terrapin Station, Nevis, MN  
Paul Bunya Radio Flyers Club, Bemidji, MN  
Lot 6 Art Fair, Bemidji, MN  
Nisswa Historical Society, Nisswa, MN  
Author's Book Fair, Bemidji, MN

### **Total number and names of partners and collaborations: 18**

Beltrami County Fair Organization, Bemidji, MN  
Edge Center for the Arts, Bigfork, MN  
Bemidji Community Area Center, Bemidji, MN  
Sovia Music Camp, Bemidji State University, Bemidji, MN  
Crosby Historical Society, Crosby, MN  
Beltrami County Historical Society, Bemidji, MN  
Quilts of Valor, Brainerd, MN  
Franklin Arts Center, Brainerd, MN  
Sons Of Norway, Bemidji, MN  
Showboat, Grand Rapids, MN  
Terrapin Station, Nevis, MN  
Paul Bunya Radio Flyers Club, Bemidji, MN  
Lot 6 Art Fair, Bemidji, MN  
Nisswa Historical Society, Nisswa, MN  
Author's Book Fair, Bemidji, MN  
Crow Wing Country Historical Society, Brainerd, MN  
The Q Gallery, Brainerd, MN  
Gallery North, Bemidji, MN

### **Total number of lesson guides and education segments: 0**

**Total number of page views: 31,690**

**Total hours of Legacy program content available for streaming on websites: 21.5**

**Estimated Viewership:**

Although not a Nielson metered market, LPTV currently reaches approximately 383,500 individuals over an estimated 7,500 square miles in northern and central Minnesota who view the station either off-air (antenna), via cable or via satellite. Another 773,200 individuals south of our primary market have the ability to receive our signal via direct broadcast satellite.

**Community Outreach:**

Lakeland Public TV hosted two Legacy Production focus group luncheons in April 2011. One group met in Brainerd on 4-28-11. The other group met in Bemidji on 4-21-11. The Legacy Production Manager compiled a list of future segment ideas from the meeting. There were 40 community members in attendance for the session, 12 in Brainerd and 28 in Bemidji.

## Appendix C – Pioneer Public Television Raw Data

**Total number of jobs (FTE's) created:** 4.75

**Name of the program or segment produced:**

Pioneer Public Television is currently producing a weekly series program entitled *Postcards*. As of 12/31/11, Pioneer aired *Our State Parks: Minnesota River Sensations* (production starting in 2010), and produced and aired *Volstead Fever: Prohibition in Minnesota*, *Scandinavian Christmas Traditions*, and *Pioneer Presents*.

**Total number hours or minutes produced:** 10.5 hours

In 2011, Pioneer has produced the following amount of Legacy program content:

*Postcards* – 6.5 hours (13 episodes)

*Volstead Fever: Prohibition in Minnesota* – 30 minutes

*Scandinavian Christmas Traditions* – 60 minutes

*Pioneer Presents* – 90 minutes (3, 30-minute episodes)

*Sophie and the Adventures of Ice Island* (produced for airing 2012) – 60 minutes

*Prairie Sportsman* – 18 minutes (2 segments)

**Total number hours or minutes of acquired:** 2 hours

60 minutes (History of University of Minnesota-Morris *Postcards* episodes)

60 minutes (2 episodes of *Prairie Yard and Garden*)

**Total number of hours or minutes broadcast:**

*Postcards* – 41 hours of broadcast (13, 30-minute episodes with repeat broadcasts)

*Volstead Fever: Prohibition in Minnesota* – 2.5 hours

*Our State Parks: Minnesota River Sensations* – 3 hours

*Pioneer Presents* – 3 hours (6, 30-minute episodes)

*Prairie Yard and Garden* – 1 hour (2, 30-minute episodes)

*Prairie Sportsman* – 18 minutes (2 segments within the 13-episode season)

**Names of artists and organizations featured:**

Arts

Fergus Falls Guitar Summit

Joan Griffith

David Stoddard

Sam Miltich

Author Dr. Joy Lintelman

Willow crafters Dale and Jo Pederson

Native American rock group Brulé (Paul LaRoche)

Author Brent Olson

Sculptor Art Norby

34<sup>th</sup> Infantry Division “Red Bull” band

High school competitive speech student Abigail Bitter

Singer/Song writer Carrie Sorensen

Joe Carucci Jazz Trio

George Mauer Group (band)

Minnesota Army National Guard Band

History

Hjemkomst Viking Ship (Robert Asp)

History of New Ulm

History of University of MN – Morris  
Murray County Fair's 100<sup>th</sup> year  
Jackson Threshing Bee  
History of Fergus Falls  
Benson 2<sup>nd</sup> Grade Country School Day  
WWII Honor Flight (aired in *Postcards*)  
Granite Falls Historical Society (Mary Gillespie)  
Schell's Brewing Company (Ted Marti)  
Author Doug Hoverson (Prohibition)  
Brau Bros Brewing Company (Dustin Brau)  
Big Stone Lake State Park  
Lac qui Parle State Park  
Upper Sioux Agency State Park  
Fort Ridgely State Park

#### Cultural Heritage

Scandinavian band Ole Olsson's Oldtime Orkestra  
Pipestone Quarries  
Chinese Karaoke (UM-Morris Chinese I class)  
Chief Justice Lorie Gildea  
Danebod Folk School  
Dennis and Carole Johnson (*Scandinavian Christmas Traditions*)

#### **Total number and names of partners and collaborations:**

Pioneer's primary partnership for Arts and Cultural Heritage Fund content in 2011 was with the University of Minnesota-Morris. This partnership included work on two episodes of *Prairie Yard and Garden*, as well as a 60 minute documentary titled *Promise of the Prairie*, which we featured as a two-part episode in *Postcards*. This documentary focuses on the history of the school from it's creation to today.

#### **Total number of lesson guides and education segments: 1**

Pioneer provided approximately 90 DVD copies of *Volstead Fever* to high school history teachers after connecting with the Southwest/West Central Service Cooperative who provided history teacher contacts in the region.

#### **Website statistics:** approximately 7500 page views

In this total, Pioneer found approximately 4000 page views to Arts and Cultural Heritage Fund related websites (show pages, specials, etc.) and roughly 3500 video views of ACHF content. Our content is currently hosted through the COVE video system and a Pioneer Public TV YouTube channel.

#### **Total number of hours streamed on website:** approximately 20 hours

In last year's report, Pioneer expected to double their reported 8 hours of available online Arts and Cultural Heritage Fund content. To date, roughly 20 hours of ACHF content from all seasons of *Postcards* and various specials are available for viewing any time through the website and Pioneer Public TV YouTube channel.

#### **Estimated viewership:**

Pioneer is not in a Nielsen metered market, so Nielsen audience numbers are not available. Our viewing area includes approximately 500,000 individuals, not including those reached by direct broadcast satellite beyond the reach of our over-the-air signal. The broadcast area includes roughly 45 counties.

#### **Diversity Efforts:**

Pioneer's weekly series, *Postcards*, features a wide array of cultures and local histories. Season two showcased the culture and art of Native American rock music with the band Brulé, as well as one educator's efforts to teach

Chinese by encouraging her students to enter a Chinese singing competition. In addition, Pioneer will continue to work with our Community Advisory Board to increase diversity in productions.



## Appendix D – Prairie Public Broadcasting Raw Data

### **Total number of jobs (FTE's) created: 1**

To date, Prairie has created one full-time position to produce and coordinate Legacy content.

### **Total additional positions created**

In addition, Prairie retained 9 positions on a temporary, contract basis totaling \$40,350 in salary in 2011.

### **Name of the program or segment produced:**

Prairie Public Broadcasting is currently producing a monthly series program entitled *Prairie Mosaic* as well as documentaries, artist profiles, and segments on Minnesota destinations.

### **Total number hours or minutes produced: 112.5 hours**

Prairie Public Broadcasting has produced the following amount of Legacy program content:

MN Music shows – 12.5 hours

*Prairie Mosaic* – 4 hour s (8 episodes)

Documentaries – .5 hours

Artists profiles – 65 hours

Minnesota destination segments – 32 hours

*Prairie Pulse* – 9 hours (18 episodes)

MN Art and Music Education segments – 2 hours

### **Total number of hours or minutes broadcast: 116.5 hours**

Prairie Public Broadcasting has broadcast the following Legacy funded programs:

MN Music shows – 12.5 hour s

*Prairie Mosaic* – 17 hour s

Documentaries – 3 hours

Artists profiles – 43 hours

Minnesota destination segments – 14 hours

*Prairie Pulse* – 27 hours

### **Total number and names of artists featured: 95**

Tim Sparks, Frazee, MN

Johnson Family Band, Moorhead, MN (6)

Elisa Korenne, New York Mills, MN

Fargo Moorhead Symphony Orchestra, Moorhead, MN (64)

Fargo Moorhead Jazz Arts Big Band, Moorhead, MN (18)

Buck Paulson, Pelican Rapids, MN

Tom Brandau, Moorhead, MN

Laura Youngbird, Breckenridge, MN

Rodney Haug, Hawley, MN

Jennifer Patterson, Alvarado, MN

### **Total number and names of organizations featured: 7**

James J. Hill Reference Library, St. Paul, MN

Kelly Farm, Minneapolis, MN

Pickwick Mills, Pickwick, MN

Phelps Mills, Phelps Mills, MN

Middle River Arts Community Theatre, Middle River, MN

Fargo Moorhead Symphony  
Concordia College, Moorhead, MN

**Total number and names of partners and collaborations: 3**

North Dakota Council on the Arts  
Winnipeg Foundation  
North Dakota Humanities Council

**Total number of lesson guides and education segments: 51**

**Educational Efforts**

1) Placed Library Corners packages in 13 Northwest Minnesota Lake Agassiz Regional Libraries: McIntosh, Bagley, Fosston, Fertile, Crookston, Mahanomen, Detroit Lakes, Hawley, Breckenridge, Barnesville, Climax, Ada, and Moorhead. The free resources give children the opportunity to strengthen their literacy skills through multimedia resources including 26 interactive reading activities, corresponding DVDs, interactive websites and free activity books, bookmarks, coloring sheets, and other materials for parents and caregivers to take home. A recent study of one website, PBS KIDS Island dedicated to building literacy skills, found that low-income children who used the website regularly for a month showed significant gains in many literacy areas including rhyming ability, letter sound recognition and beginning sound recognition.

- 100 people accessed the Library Corner resources in the Moorhead library
- 30 to 70 (avg. of 40+) people used the materials in each of the libraries.
- 500 people accessed the Raising Readers Library Corner in the 13 libraries from October through December.
- According to a recent informal survey given to the librarian at each site, the Raising Readers Library Corner has been very beneficial. The most used resource was the literacy activity book for the children and the parent literacy resources.

The librarian from Hawley said "I think the parents really appreciate being given resources that they can use at home with their children to encourage reading in fun ways, thank you (Prairie Public) for providing these helpful resources! And I use the DVD provided during my story time."

2) Sent press releases announcing the arrival of the Prairie Public PBS Kids Raising Readers Library Corners to the 13 local newspaper representing the regional libraries, four of which we know printed the articles: Erskine Echo, the McIntosh Times, the Farmers Independent in Bagley, the Thirteen Towns in Fosston newspapers

3) Hosted two Share A Story Family Literacy Events this September in Thief River Falls and Frazee, Minnesota.

- 150 people attended
- Distributed 82 books
- Trained 18 educators in online multimedia resources for professional development and classroom instruction.

One teacher said after their Literacy event, "I think the parents were pleased with all the booths at the

**Statistics of Educational Efforts**

- 600 people accessed Library Corner resources
- 13 Library Corner packages
- 2 Share A Story Family Literacy Events
- 150 people attended Share A Story Events
- Distributed 82 books
- Published 32 lesson plans
- Sent 13 press releases

**Provided mailing, video and online services**

- 79 school districts
- 6,300 teachers
- 43,000 students
- 1,680 hours of education programming
- 2,500 video programs for broadcast and/or lease

literacy night. They enjoyed the interaction with their children and gained valuable handouts and ideas for helping their children become better readers and writers. They (Prairie Public Education Services) were very helpful and excited for us. We look forward to working with them in the future"

4) Published 32 lesson plans on the Prairie Public Education Services website developed by northwest Minnesota educators integrating arts, history, and culture in cross curricular applications using regional video and other multi-media resources.

5) Met monthly with the MECA early childhood organization in Moorhead and the West Central Initiative Regional coordinators to educate members about online arts, history, culture, and literacy multi-media resources available for educators, caregivers, and families and to incorporate Ready To Learn and Parenting Counts materials into current family outreach programs.

6) Repurposed and extended the value of 18 Minnesota arts and heritage local productions by publishing on the Education Services regional website.

7) Monthly e-newsletters were sent to 6,300 northwest Minnesota teachers representing 43,000 students in 79 school districts.

8) Provided

- 25 professional development video series and 92 supplementary classroom video series (total of 2500 individual video titles) and correlating websites accessed through broadcast, lending library and/or the Internet.
- A free online regional multi-media website hosting video, articles, lesson plans, primary documents, etc about the geography, history, government, culture, current issues and citizenship of northwest Minnesota for use by students, teachers, as well as the general public.
- 1,680 hours of education programming broadcast on Prairie Public channels
- A second free online multi-media website hosting video, articles, lesson plans, primary documents, etc about the geography, history, government, culture, current issues and citizenship across the United States.
- Onsite and conference-based professional development identifying multimedia resources and integrating technology in lesson planning.

9) Produced 19 Music and Art Education video segments for use in schools, Web, and DVD.

Conductor	Clarinet
Bassoon	Violin
Viola	Cello
French horn	Flute
Trumpet	Trombone
Drum set	Tympani
Drums	Cymbals
Mallet percussion	Oboe
Art values	Art color
Art composition	

## Website Statistics (January 1, 2011 – December 31, 2011)

### **Minnesota Artist Profiles Total Hits**

Rodney Haug: Pieces Of Art 90  
 Laura Youngbird: Drawing On Family 48  
 Brad Bachmeier: Out Of The Fire 124

O.E. Flaten & S.P. Wange: Pioneering Photographers 70  
 James O'Rourke: Champion of Regional Artists 245  
 Jean Ranstrom: Art in Plein Air 165  
 Jennifer Patterson: Miniature Quilts In Clay 2,639  
 Lloyd Harding: The Collaborative Art of Bonsai 81  
 Richard Szeitz: Forging A New Life 122  
 Buck Paulson: Portrait of the Artists As A Television Teacher 2,605

### ***Minnesota Cultural Destinations***

In Their Own Words, Perham, MN 266  
 Rourke Art Gallery, Moorhead MN 232  
 Historical and Cultural Society of Clay County, Moorhead MN 396  
 Runestone Museum, Alexandria MN 640  
 Peder Englestad Pioneer Village, Thief River Falls MN 30  
 Pickwick Mill. Pickwick MN 19  
 Oliver E Kelley Farm, Elk River MN 208

### ***Documentaries***

Homesteading 1,609  
 A Considered View 674  
 Bill Holm Through The Windows of Brimnes 2,188  
 Steamboats On The Red 117  
 A Photographer's View of Iceland 3,738

### ***Prairie Mosaic***

Episode 302 63  
 Episode 301 53  
 Episode 204 79  
 Episode 203 34  
 Episode 202 50  
 Episode 201 145

### ***Prairie Musicians***

Tim Sparks 496  
 Brenda Weiler 212  
 Elisa Korene 68  
 8th Street String Quartet 77  
 Jazz Arts Group of Fargo-Moorhead 79  
 Fargo Moorhead Symphony Orchestra's Young People's Concert 145

***Total Hits 17,807***

***Total number of hours streamed on website: 18.25***

## Appendix E – Twin Cities Public Television Raw Data

### Total number of jobs (FTEs) created: 20

The following **tpt** staff positions were maintained as a result of the Legacy funding and are assigned to all of the projects for Arts and Cultural Media

1. Senior Director/Executive Producer Arts & Cultural Media (100%)
2. Line Producer (100%)
3. On-Line Editor (100%)
4. On-Line Editor (50%)
5. Senior Managing Producer (50%)
6. Audio Mixer (50%)
7. Web designer/programmer (50%)

### Total FTE jobs maintained: 5

The following full time positions were created and filled to accomplish the work of producing Legacy programming.

1. Series Producer (Nov 2009)
2. Senior Producer (Mar 2010)
3. Field Producer (Dec 2009)
4. Field Producer (Dec 2009)
5. Associate Producer (Dec 2009)
6. Associate Producer (Dec 2009)
7. Production Assistant (Apr 2011)
8. Director of Photography/Editor (Dec 2009)
9. Offline Editor (Dec 2009)
10. Communications Specialist (Jan. 2010)
11. Web Producer (Jan 2010)
12. Production Office Coordinator (Nov 2009)
13. Senior Producer Documentary unit (Mar 2010)
14. Associate Producer - Documentary unit (Mar 2010)
15. Researcher Documentary (100%) (February 2011)

**Total 15 new FTE positions created** from 2010 to present.

### Total additional positions created

In addition, **tpt** retained 215 positions on a temporary, contract basis totaling \$449,242 in salary in 2011.

### Name of the program or segment produced (January 1 – December 31, 2011):

*MN Original*, a weekly half-hour series profiling Minnesota artists and musicians and web content

- Produced 157 segments in 28 episodes and additional web content
- Produced a total of 63 episodes since its statewide premiere April 22, 2010
- Each episode is broadcast multiple times statewide on all **tpt** digital services
- Many segments are repackaged and broadcast as interstitial content on all **tpt** digital services
- Each segment, complete episode and original web content is streamed online

### Four one-hour Performance Specials

- Multiple statewide broadcasts on all **tpt** digital services

*MN Original Music Special: Jeremy Messersmith + Alison Scott.* Statewide premiere January 16, 2011.

*MN Original Music Special: Dessa.* Statewide premiere March 27, 2011.

*MN Original Music Special: The Bad Plus + Low.* Statewide premiere December 17, 2011.

*MN Original Music Special: Music Showcase.* Statewide premiere December 25, 2011.

### History Documentaries

- Multiple statewide broadcasts on all **tpt** digital services

*Gracious Spaces: Clarence Johnston, Minnesota Architect,* a one-hour history documentary and additional web content. Statewide premiere September 27, 2011.

*Lost Twin Cities III,* a one-hour history documentary and additional web content. Statewide premiere December 7, 2011.

### National Productions

- Multiple national broadcasts on PBS stations
- Multiple statewide broadcasts on all **tpt** digital services

*H.M.S. Pinafore,* a two and one-half hour performance special with international version and web content. National premiere October 14, 2011.

*Art Scene: Minnesota,* a nine-minute mini documentary. National premiere October 14, 2011.



Photo of *H.M.S. Pinafore* courtesy Michal Daniel on behalf of The Guthrie Theater

**Total number hours produced: 35 hours**

In this reporting period, **tpt** has produced the following amount of Legacy program content:

- *MN Original* – 28 hours (includes 28 half-hour episodes, 4 one-hour performance specials, repackaged segments and web content)
- *Gracious Spaces: Clarence Johnston, Minnesota Architect* – 1.5 hours (includes one-hour documentary and web content)
- *Lost Twin Cities III* – 1.5 hours (includes one-hour documentary and web content)
- *PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore* – 5 hours (includes a two and one-half hour performance special, a nine-minute mini documentary and web content)

**Total number of hours broadcast: 681 hours**

In this reporting period, **tpt** has broadcast the following Legacy funded programs multiple times on **tpt 2**, **tpt LIFE** and statewide on **tpt MN**:

- *MN Original* – 623.5 hours of broadcast (includes 28 half-hour episodes, 4 one-hour specials, repackaged segments, promotion and announces)
- *Gracious Spaces: Clarence Johnston, Minnesota Architect* - 18 hours (includes one-hour special, promotion and announces)
- *Lost Twin Cities III* – 14 hours (includes one-hour special, promotion and announces)
- *First Speakers: Restoring the Ojibwe Language* – 17 hours (includes one-hour documentary previously reported)
- *PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore* – 8.6 hours (includes two and one-half hour special and nine-minute mini documentary)

**Total number of artists, organizations, experts and partners/collaborators featured on *MN Original*, *MN Music Specials*, *PBS Arts from Minnesota: The Guthrie Theater's Presents Gilbert and Sullivan's H.M.S. Pinafore***

Artists on Screen: 814

Organizations: 43

Experts: 17

Partners/Collaborators: 149

**Partnering with Minnesota Musicians**

Minnesota musicians provide all of the music featured on *MN Original*. Through December 31, 2011, 253 musicians in 88 bands have partnered with *MN Original* to provide 3,763 songs for the music library. Musicians are credited onscreen and links to their music and websites are posted for every segment.

***MN Original* Partnerships and Collaborations**

- Minnesota Humanities Center creates original activity guides for each artist profile; 106 activities in 28 episodes
- Minneapolis/Saint Paul market's top visited media site, *StarTribune.com* features new *MN Original* video content weekly.
- Walker Art Center and McKnight Foundation arts portal *mnartists.org* features new *MN Original* video content monthly to its 17,000 artists
- American Composers Forum identifies original music to include and Minnesota musicians to feature throughout the series
- Minnesota Historical Society is a funding partner for *First Speakers: Restoring the Ojibwe Language*
- Other partners include the McNally Smith College of Music and Springboard for the Arts



**Partners/Collaborators (alphabetical)**

Aaron Fenster  
Aaron Humble  
Alan Frechtman  
Amanda Hankerson  
Andrea Troolin  
Ann Marsden  
Ann Ulseth  
Anne Schopen  
Anne Ulku  
Barron Whittet  
Bekah Zietz  
Bob Hanson  
Bob's Java Hut  
Brad Shapiro  
Brian Dehler  
Brian Lucas  
Bruce Silcox  
Cameron Wittig  
Candlewick Press  
Carlton College  
Carrie Gustafson  
Cecily Marcus  
Chad Weis  
Chris Cloud  
Christian Roreau  
City of Music  
Cody York  
Connie Meyer  
Conrad Sverkerson  
Dan Corrigan  
Dan Norman  
Daniel Polsfuss  
Daniel Zillmann  
Darryl LeMire  
David Arbeit  
Dmitry Futoryan  
Dominique Serrand  
Eddie Hamilton  
Ellen Baker  
Fabulous Catering  
Fred Borchardt  
Fred Sewell  
Gary Mortensen  
Gene Pittman  
George E. Maurer  
Gloria Sewell  
Greg Helgeson  
Hamilton Wood Type Printing Museum  
Heidi Ehalt

**Organizations (alphabetical)**

O'Shaughnessy  
All American Self Storage  
Baroque Room  
Children's Hospital  
Children's Theatre  
Clara Barton Open School/  
Clay Squared to Infinity  
Dakota  
First Avenue  
Fitzgerald Theate  
Gardens of Salonica  
Guthrie  
Heartland Restaurant  
Hennepin Center for the Arts  
Hennepin County Corrections  
Hopkins Antique Mall  
Howard Conn Fine Arts Center  
Huge Theater  
IFP  
Jungle Theater  
MACC  
MHS  
MIA  
Minnesota Opera  
Minnesota Orchestra  
Mixed Blood Theater  
Mpls.TV  
MPR  
Normandale College  
Northview Elementary School  
Padleford Packet Boat Co  
Penumbra Theatre  
Ramsey County Parks and Rec  
Rock-Tenn Company  
Science Museum  
St Croix Valley Nature Center  
Stevens Square Center for the Arts  
Tarnish and Gold Gallery  
The Ritz  
The Soap Factory  
The Southern  
Wabasha Streeet Caves  
Wellington Assisted Living

Hiromitsu Morikami  
Hope Community  
Jacques Ogg  
Jagjaguwar  
Jamie Lang  
Jay Erickson  
Jeffrey Austin  
Jennifer Carnes  
Jennifer Vieth  
Jenny Friend  
Jessica Kohen  
Jim Grant  
Jim Kowitz  
Jim Morgan  
Jim Peitzman  
Joe Sipprell  
Joel Sass  
John Fago  
John McCarty  
John Seaberg  
John Wallace  
Jon Hovde  
Justin Becker  
Kahlil Queen  
Kate McKinley  
Keri Pickett  
Kevyn Burger  
Kirk House Publishers  
Kristoffer Knutson  
Lani Willis  
Lee Adams  
Lenny Russo  
Lily Troia  
Little Earth of United Tribes  
Lucy Jayne Lloyd  
Main Street Project  
Marc Norberg  
Margo Gisselman  
Marguerite Connolly  
Mark Jackson Fine Art Photography  
Mary Altman  
Mary Jo Peloquin  
Mary Lee Humble  
Matt Ehling  
mcad  
Michael Nieves  
Mike Rivard  
Minneapolis Park and Recreation Board  
MPLS.TV  
NASA  
Patrick Phillips

Paul Dice  
Paula Keller  
Peter Vas  
Peter Vitale  
Pope Art  
Prelinger Archives  
Rachel Kopel  
Randy Kramer  
Red House Records  
Rhymesayers  
Rich Ryan  
Ron Anderson  
Ronald Schloer  
Saint Paul College  
Salle Rousse  
Sandi Brown  
Sarah Imholte  
Sean Hallarman  
Silver Ant Studio  
Splice Here  
St. Catherine University  
Star Tribune  
Stephen L. Haynes  
Steve Blake  
Steve Campell  
Steve Hansen  
Steven Bee  
Steven Berg  
Subpop Records  
Tacy Mangan  
The Eldo  
The Ordway  
The Ritz  
Thomas Cabot  
Timothy Boatman  
Tom Campbell  
Tom Herbers  
Travis Anderson  
Uchefotography  
Universal Studios  
V. Paul Virtuccio  
Val Wuthrich  
Vann Horgen  
Venus DeMars  
Wabasha Caves  
Waite House  
Walker Art Center  
Warwick Green  
William Cameron Small

*Lost Twin Cities III*

Organizations Featured or Included: 38

Partners/Collaborators: 103

History, Educators, Artists & Culturally related: 86

*Gracious Spaces: Clarence H. Johnston, Minnesota Architect*

Organizations Featured or Included: 24

Partners/Collaborators: 141

History, Educators, Artists & Culturally related: 22

“Legacy funded television programs have immensely increased my awareness of the variety of the visual and performing arts in the state of MN. As a participating artist in the MN Original series I can attest that this program has also positively impacted me economically through resulting sales and commissions of my art work. In addition the feedback I continuously receive from longtime and new customers/followers has added profoundly to my status of recognition, which in turn has made me a more active participant in the local arts.”

Anonymous Viewer from Minneapolis



Artwork courtesy David Lefkowitz

### ***MN Original Episode Descriptions***

**Broadcast Premiere from January 1, 2011 – December 31, 2011**

**28 Episodes (#220-247, 301)**

Episode 220 Premiere Date: January 6, 2011

Painter and public artist Ta-coumba Aiken's work is inspired by African masks and dance. Multi media artist Laura Hallen's process involves capturing unexpected materials in resin. And world-renowned South Indian Classical musician Nirmala Rajasekar performs with her ensemble.

Episode 221, Premiere Date: January 13, 2011

Painter Michael Kareken finds beauty in the organic chaos of discarded paper, bottles and junked cars. Tiny prints of invertebrates bound on tiny pages are part of "Small Orders", the latest collection of work by Book Artist Jody Williams. Rogue Valley performs "Red River of the North" from their first in a series of 4 albums celebrating the changing seasons.

Episode 222, Premiere Date: January 20, 2011

This special episode features a collection of stories from several of Minnesota's visual artists who combine different materials to form Mixed and Multi Media. Brock Davis, who created 365 original pieces in a year-long project called "Make Something Cool Every Day", and Mary Griep, who spends more than a year recreating some of the world's most sacred spaces in massive collage drawings are two of the many artists included.

Episode 223, Premiere Date: January 27, 2011

Award winning public artist and arts educator Kinji Akagawa shares the stories behind three of his sculptural constructions. Composer Mary Ellen Childs creates visual and body percussion pieces that unite music, dance and theater. And Country Blues Musician Charlie Parr performs.

Episode 224, Premiere Date: February 3, 2011

Photographer Michal Daniel performs to capture his spectacular theatrical images. Dance-maker Emily Johnson combines personal stories and powerful movement in her thought-provoking performances. Born and raised near Memphis, Chastity Brown is inspired by country, gospel and blues.

Episode 225, Premiere Date: February 10, 2011

Rock stars give Photographer Steven Cohen a backstage pass to capture them in concert and behind the scenes. Paintings Conservator David Marquis painstakingly restores treasured works of art from all over the world at the Midwest Art Conservation Center. Renowned vocal chamber ensemble Cantus performs.

Episode 226, Premiere Date: February 17, 2011

Yugoslavian-born Zoran Mojsilov makes large-scale sculptures out of stone, steel and wood. Lisa Nankivil builds intricate layers of color and texture to create her luminous oil paintings. Machinery Hill's world music is influenced by many genres including ska, celtic and klezmer.

Episode 227, Premiere Date: February 24, 2011

Scott West creates dramatic work alongside Cloud Cult on stage and in his studio. Playwright, actress and director Aditi Kapil's production about immigrant experience is based on her own. The often blogged-about alternative rockers Tapes 'n Tapes perform.

Episode 228, Premiere Date: March 3, 2011

Ten Thousand Things brings compelling theater to audiences who have limited access to the arts. Custom font maker Chank Diesel spells out what it means to be an 'Alphabetician'. And world-renowned jazz trio The Bad Plus performs at the Dakota Jazz Club.

Episode 229, Premiere Date: March 24, 2011

Hundreds of Minnesota artists are featured, showcasing the rich and diverse arts, cultural and history programming made possible by The Arts and Cultural Heritage Fund.

Episode 230, Premiere Date: March 31, 2011

The MN Historical Society's Collection of more than 6000 paintings, prints and drawings showcases the history of our state through its art. Sharra Frank creates a mosaic with thousands of pieces of hand-cut colored glass for Children's Hospital. Together since the early 90s, The Honeydogs' soulful rock music continues to evolve.

Episode 231, Premiere Date: April 7, 2011

Painter Leon Hushcha challenges artists to create collaborative works for his guest art series *Aesthetics x 2*. Metal artist Lisa Elias sculpts a public drinking fountain for Downtown Minneapolis. Lloyd Brant and Rosie Cole deliver vaudeville humor and pageantry in the 21st century. Caroline Smith and the Good Night Sleeps perform at First Avenue.

Episode 232, Premiere Date: April 14, 2011

David Rathman's watercolor and ink work features masculine subjects like sports, cars and cowboys. Annie Larson designs knitwear. Evan Baden captures a generation lit by laptops and smartphones. Robyn Stoller Awend imbues letterpress with Jewish heritage. Josh Blanc embosses tiles. Globetrotting jazz vocalist Charmin Michelle performs.

Episode 233, Premiere Date: April 21, 2011

Youth Performance Company tackles bullying and empowers youth in an original drama. Scott Nedreelow eyes a moth in flight. Two-time McKnight fellowship winner for Musical Performance, Noah Hoehn loops harmonica and marimba tracks live. J. M. Culver sketches human narratives. Playing blues since the 1960s, Minnesota Music Hall of Famer Willie Murphy performs.

Episode 234, Premiere Date: April 28, 2011

The Science Museum of Minnesota preserves thousands of cultural treasures in its Ethnology Collections. Robayat performs music indigenous to Persia, Turkey and central Asia. Lars Martinson draws upon the fundamentals of East Asian calligraphy to create cartoons and graphic novels. Duluth natives Trampled By Turtles perform at First Avenue.

Episode 235, Premiere Date: May 5, 2011

Grammy award-winner Dan Wilson reveals his songwriting process. Children's book author and illustrator Nancy Carlson encourages kids to use their imaginations. Duniya Drum and Dance builds community through West African percussion and dance performance. Director and Choreographer Joe Chvala defines percussive dance theater.

Episode 236, Premiere Date: May 12, 2011

Peter Rothstein directs The Children's Theatre Company's production of *Annie*. Known for his screen prints of pinups, cycling and cityscapes, illustrator and printmaker Adam Turman adds a new lake series to his body of work. Upright bass, lap steel guitar and vibraphone form the unique instrumentation of The Neighborhood Trio.

Episode 237, Premiere Date: May 19, 2011

Two-time National Poetry Slam champions, members of Saint Paul's competitive spoken word team wax poetic. Renowned Soprano Maria Jette and Lyra Baroque Orchestra rehearse in Lowertown's new performance space for early music, The Baroque Room. The Tex Pistols Band performs.

Episode 238, Premiere Date: May 26, 2011

Dance visionary James Sewell's choreography of classical and contemporary ballet has inspired audiences for more than 20 years. Singer/Songwriter Haley Bonar performs. Sculptor Allen Christian chisels bowling balls and welds kitchen utensils inside his studio. Founding member of the alternative country band, The Jayhawks Mark Olson talks about songwriting.

Episode 239, Premiere Date: June 2, 2011

Artistic Director Lou Bellamy celebrates Minnesota's most storied African American theater, Penumbra Theatre, founded in 1976. Minnesota filmmaker Sarah Jean Kruchowski's shorts explore themes of disappointment and yearning. Todd Cameron fires unique glass and metal artworks. Inspired by their Midwest roots, Farewell Milwaukee performs.

Episode 240, Premiere Date: June 16, 2011

Young singers learn language, style and movement in The Minnesota Opera's competitive Resident Artist Program. Featuring the late 101 year-old troupe member Ida Arbeit, Kairos Dance showcases the healing power of dance against the trials of aging. Jane Frees-Kluth plots a seat between two cities. Duluth indie-rock group Low performs at First Avenue.

Episode 241, Premiere Date: October 9, 2011

Shá Cage and E.G. Bailey founded the Minnesota Spoken Word Association. The Fitzgerald's majestic Wurlitzer organ puts the power of 1600 pipes at Mike Grandchamp's fingertips. World class musicians Gao Hong and Butterfly combine African, Asian and Western influences. Pastel artist Cheryl LeClair-Sommer battles Minnesota weather, bugs and moonlight.

Episode 242, Premiere Date: October 16, 2011

Brady Kiernan directs "Stuck Between Stations," a love story set in Minneapolis with an impressive cast. Esteemed Music Director Osmo Vänskä conducts The Minnesota Orchestra. Twin Cities country band Trailer Trash, with seven Minnesota Music Awards, performs. Curator turned designer, Stephanie Lake takes an academic approach to creating jewelry.

Episode 243, Premiere Date: October 23, 2011

This special episode is a celebration of dance in our community. From traditional forms to modern choreography, Minnesota artists share a passion for movement. The program includes Zenon Dance, James Sewell Ballet, Ragamala Dance, Duniya Drum and Dance, TU Dance, Joe Chvala and the Flying Foot Forum and others.

Episode 244, Premiere Date: October 30, 2011

Animator Tom Schroeder tells real life stories with jazz-influenced pizzazz. Lighting designer Barry Browning brings to life the Jungle Theater's production of Next Fall. Teen idol from the early 1960s, Bobby Vee's pop stardom began the day the music died, when he performed in place of Buddy Holly. Zoo Animal performs "Worker Bee" in studio.



Episode 245, Premiere Date: November 6, 2011

HUGE Improv Theater demonstrates classic techniques of long form improvisation. Davina and the Vagabonds perform at the Dakota Jazz Club. As part of the Minnesota Historical Society's exhibit on the year 1968, a group of veterans assemble a replica of a Huey helicopter.

Episode 246, Premiere Date: November 13, 2011

Filmmaker and music video director Dan Huiting is known for his inventive "City of Music" series and music videos for Bon Iver. Students from the Perpich Center Arts High School create a performance inspired by a Minnesota short story. And Saint Paul hip hop royalty Heiruspecs jam on board the Jonathan Padelford Riverboat.

Episode 247, Premiere Date: November 20, 2011

Rising from the ashes of the Tony award-winning Theatre de la Jeune Lune, the MovingCompany presents its first performance. Internationally renowned photographer Stuart Klipper is one of a small number of people who have journeyed to both poles. And Gretchen Seichrist is the creative force behind the rock band Patches and Gretchen.

Episode 301, Premiere Date: November 27, 2011

Chaka Mkali educates youth through community mural projects. Duluth native bluegrass band Trampled by Turtles perform at First Avenue. Painter Gregory Euclide uses brushes and collected trash to create different planes of reality. Josie Lewis builds three-dimensional worlds she calls hyper-collages. The Folk duo Storyhill performs in the Wabasha Street Caves.

### ***MN Original Music Specials Program Descriptions***

#### **Broadcast Premiere from January 1, 2011 – December 31, 2011**

*A MN Original Music Special: Jeremy Messersmith + Alison Scott*

January 16, 2011

This program features performances by two of Minnesota's musical stars. Jeremy Messersmith brings his 1960s-inspired pop melodies to the Cedar Cultural Center, and Alison Scott blends jazz, pop and soul at the Dakota Jazz Club.

*A MN Original Music Special: Dessa*

March 27, 2011

Dessa is a writer, rapper, singer and a member of the hip hop collective Doomtree. Her poetic lyrics and verbal agility have put her on Top Ten music lists across the country. Dessa presents her latest musical tour de force at the Cedar Cultural Center, with a talented and musically diverse backing band including Heiruspecs bassist Sean McPherson, vocalist Aby Wolf and other special guests. Dessa is one of seven local artists commissioned by The Cedar in partnership with the Jerome Foundation to compose, rehearse and perform new music pieces in collaboration with other local musicians.

*A MN Original Music Special: The Bad Plus + Low*

December 18, 2011

On stage at The Dakota, the Bad Plus create their own avant-garde brand of jazz. And the Duluth indie-rock band Low performs to a sold-out crowd at First Avenue.

*A MN Original Music Special: Music Showcase*

December 25, 2011

A collection of musical performances recorded in an assortment of spaces; in the **tpt** studio, on location in familiar venues and in some unexpected settings. From cultural rhythms with roots from around the world to pop and funk, 15 performances include nearly 60 artists.



Nirmala Rajasekar performing in **tpt** Studio A

## Historical Documentaries Program Descriptions

**Broadcast Premiere from January 1, 2011 – December 31, 2011**

*Gracious Spaces: Clarence H. Johnston, Minnesota Architect*

September 27, 2011

Clarence Johnston was one of the most prolific and eclectic architects in Minnesota in the late nineteenth and twentieth centuries. Johnston's creations include many of Saint Paul's Summit Avenue mansions, University of Minnesota's Northrop Auditorium, Glensheen Mansion, the Cattle Barn at the State Fair and Stillwater Prison. He designed and built essential architectural elements that formed our state's identity. Acclaimed architectural historians Paul Clifford Larson and Katherine Solomonson and award-winning architectural critic Larry Millett shape the story of Mr. Johnston in Minnesota's gilded age.

*Lost Twin Cities III*

December 7, 2011

The third installment of the popular *Lost Twin Cities* series is based on the Larry Millett book of the same name. These programs explore the vibrant history of vanished places and cultures in the metropolitan area. In this one-hour program, viewers revisit long gone department stores, restaurants, theaters, amusement parks and more. Narrated by Don Shelby, the special revives fond memories from bygone eras and introduces viewers to surprising past chapters of the place we call home.

## National Productions Program Descriptions

**Broadcast Premiere from January 1, 2011 – December 31, 2011**

*PBS Arts From Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore*

October 14, 2011

Gilbert and Sullivan's blockbuster is loved for its dynamite songs, gleefully entertaining story and saucy satire. The Guthrie Theater's modern twist infuses the memorable melodies with fresh musical arrangements from big band swing to classic pop and new show-stopping choreography. In the intermission piece and in web content, viewers go behind the scenes with costuming, musical staging, set building and learn more about the Guthrie Theater.

*Art Scene: Minnesota*

October 14, 2011

Home to tens of thousands of artists and 1700 arts organizations, Minnesota's artistic landscape has always attracted people who make their livings in the arts.



Folwell Hall at the University of Minnesota  
Photo courtesy David Enblom

Architect Clarence H. Johnston

**Number of Arts Education Materials:**

106 Unique Artist Activity Guides Spanning 28 Episodes from January 1 – December 31, 2011

*Sample activity below*

**ACTIVITY GUIDE****Midwest Art Conservation Center:****Writing/Essay/Journal**

Painting Conservator David Marquis recently had the opportunity to compare two Gauguin paintings to solve a mystery – which was painted first? He uses technical examination of the paintings (x-ray, infrared scanning, etc) to get as much information as possible. He regularly uses problem-solving skills in his work. Do you like a mystery? Do you enjoy problem solving? What kind of tools do you use to solve problems or mysteries? Also, what in Marquis' background led him to this type of work? How does his art incorporate problem solving?

**Activity**

Although his job is not to re-create or match the work of the original artist when he restores paintings, his work must match to the untrained eye. Using a picture or photo of a painting from a famous artist, tear the picture in half. Give one half to a friend and keep one for yourself. Decide on a final scale in advance. Re-create one half of the picture as well as you can and have your friend re-create the other half. Do they still match when you put your pieces side-by-side?



172 East Fourth Street • Saint Paul, MN • 651.222.1717 • mnoriginal.org

A **tpt** Original Production



## Representing cultural and ethnic diversity

Twin Cities Public Television's Arts and Cultural Media Department considers an artist or individual person's heritage or ethnic background to be diverse if they are Native American, African, African-American, Middle Eastern, Asian, Asian-American and Latino. Youth as well as artists with a disability are considered diverse.

Reflecting the diversity of our communities, more than 72% of **tpt** Legacy funded programs produced feature artists from culturally diverse backgrounds.

- Programs produced and broadcast include 28 half-hour episodes of *MN Original*, 4 one-hour performance specials, 2 one-hour documentaries and a nationally broadcast two and one-half-hour performance special and a nine-minute mini documentary
- 78% of *MN Original* episodes produced and broadcast feature artists from culturally diverse backgrounds

### Examples of *MN Original* Profiles Featuring Diversity

- Japanese born Kinji Akagawa is a sculptor, arts educator and public art pioneer whose work includes "Garden Seating, Thinking Reading" in the Minneapolis Sculpture Garden.
- Tilly Laskey, Curator of Ethnology at the Science Museum of Minnesota, shares artifacts from the collection of Native American material, culture and contemporary art.
- Artistic Director Lou Bellamy leads Penumbra Theatre to inspire audiences and the community by celebrating the African American experience.



Artwork courtesy Ta-coumba T. Aiken

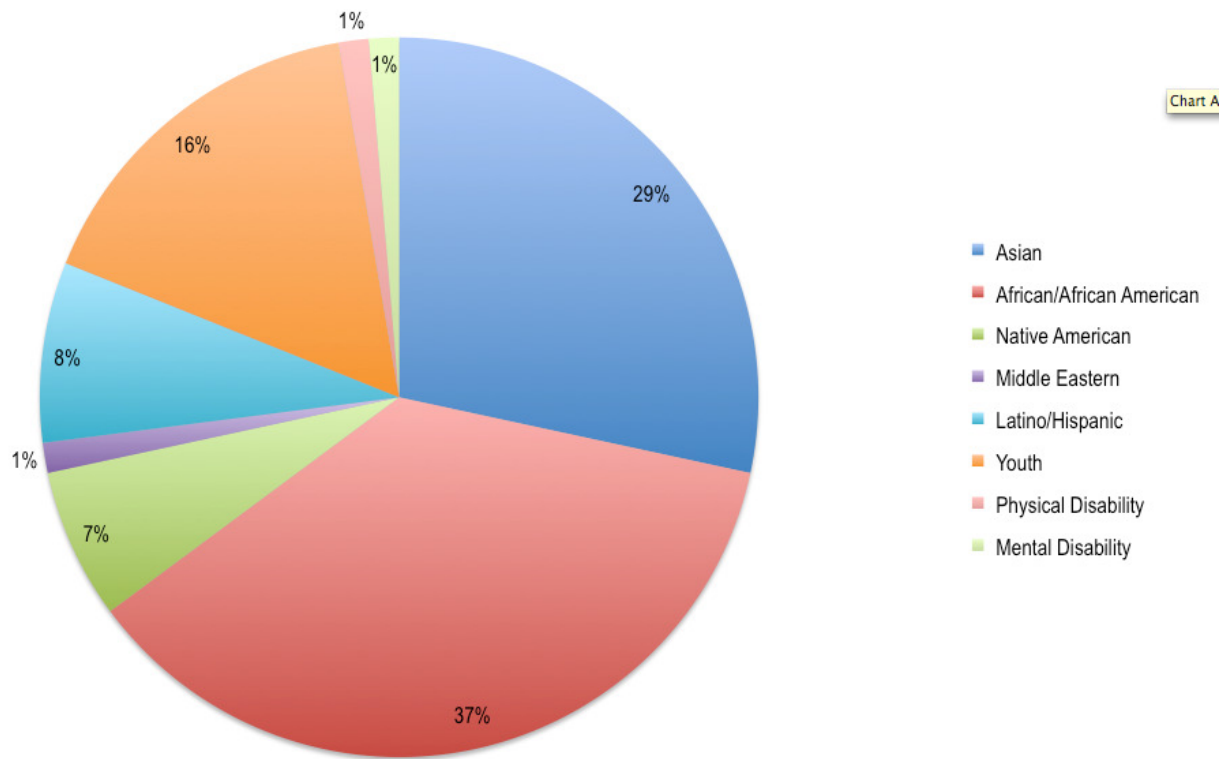
MPTA has honored me and saved me. One thing about being a professional artist and an art activist that embraces collaboration and community engagement is communication. The programs you create convey the rich legacy in this state better than anywhere in this country. I am an addicted fan. I have expanded my appreciation to a level that is unbelievable.

As a very busy artist I appreciate the depth and breath of you programming. I learn so much each time I watch multiple programs on my computer even when I am out of town which I share with my friends and patrons. I use the programs created about my work on *MN Original* and *Playlist* as introductions for residency, lectures, proposal and patrons. I am so honored to have benefited from such a talented and prolific organization. Thank God for such funding. Minnesota is highly recognized for its talented arts community. You all have increased that by an amount that is beyond, beyond.

Ta-coumba T. Aiken, Saint Paul



## MN Original - A Snapshot of Diversity in the Arts



78% of *MN Original* episodes feature cultural diversity



Artifact from the Ethnology Collections, courtesy of The Science Museum of Minnesota

### Showcasing a diversity of arts disciplines

Each half-hour episode of *MN Original* consists of multiple segments, showcasing various arts disciplines. The following two charts represent the diversity of disciplines within the visual and performing arts featured on *MN Original*.

***MN Original* - Showcasing a Broad Range of Visual Arts**

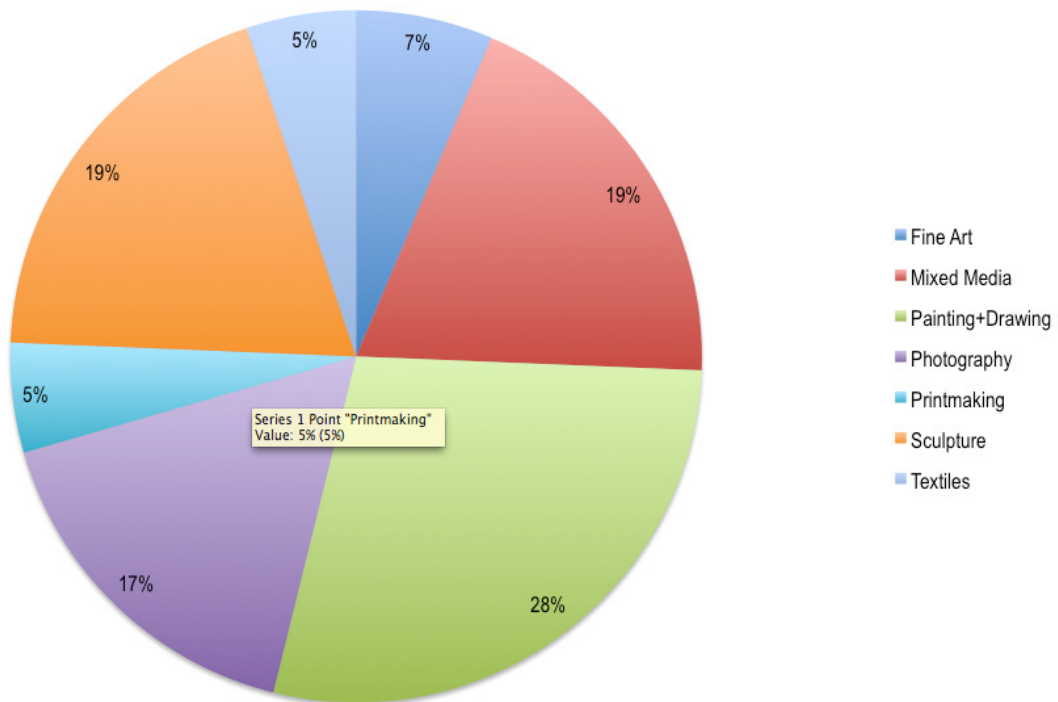
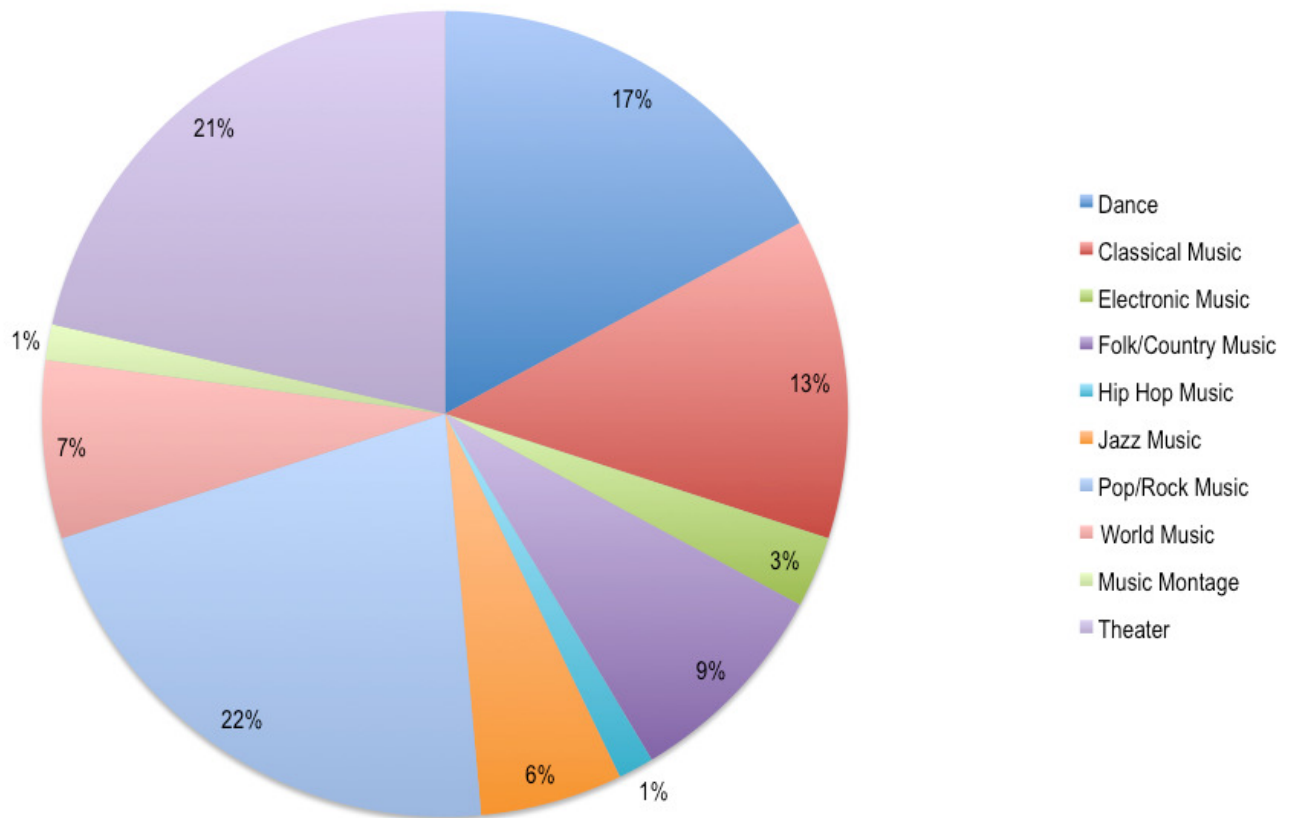


Photo courtesy of artist Michael Kareken with his work at the Minneapolis Institute of Arts

## MN Original - Showcasing a Broad Range of Performing Arts



Penumbra Theatre performance  
Photo courtesy of Michal Daniel



## Recognition & press coverage

7 Upper Midwest Regional Emmy® Awards were given in recognition to Legacy Funded programs produced by *tpt* in September 2011.

- Magazine-Program/Special/Series: *Minnesota Original: The Children's Theatre Company's Production of "Annie," Adam Turman + The Neighborhood Trio*
- Arts/Entertainment: Single Story/Feature/Segment: *Minnesota Original: Keri Pickett*
- Magazine Program – Single Story/Feature/Segment: *Minnesota Original: Scott West*
- Editor – Program (Non-News): *Minnesota Original, Ryan Klabunde*
- Graphic Arts – Graphics (Non-News): *Minnesota Original Compilation*
- Photographer – Program (Non-News): *Minnesota Original Composite, Steven Flynn*
- Documentary – Cultural: *First Speakers: Restoring The Ojibwe Language*



First Speaker elders holding Emmy®, Niigaane Ojibwemowin Immersion Charter School  
Photo courtesy of Shannon Northbird, Shanrach Photography

*First Speakers: Restoring the Ojibwe Language*, a one-hour cultural documentary, premiered statewide November 2010. Minnesota's own Ojibwe language is endangered. A new generation of Ojibwe scholars and educators are racing against time to save the language. Working with the remaining fluent-speaking Ojibwe elders, they hope to pass the language on to the next generation.

***"Howa! O'o sa gii-tagoshin omaa noongom! Enda-onizhishin! Wow, a real Emmy Award showed up at our doorstep today! It is ever cool, the kids are so excited to see it and to visit about it!"***

**Leslie Harper, Program Director Niigaane Ojibwemowin Immersion Charter School**

After *First Speakers: Restoring the Ojibwe Language* won the Midwest Regional Emmy® Award in September 2011, *tpt* sent the award to the locations featured in the show to share the statue and appreciation to the people and communities who helped create the program. The first stop was with Niigaane Ojibwemowin Immersion Charter School in Bena, Minnesota on the Leech Lake Reservation. The Emmy® was greeted with great pride by the students and parted with a ceremony in the school and community. The tour will continue on to Bemidji, Ponemah, Red Lake and Minneapolis. The Waadookodaading Ojibwe Language Immersion Charter School in Wisconsin will see the award in 2012. The Emmy® voyage can be tracked with program updates online.

*MN Original* has had radio and press coverage and has appeared in blogs; *MplsStPaul Magazine*, *Pioneer Press*, *MinnPost*, *City Pages*, *Metro Magazine* and in Minnesota Public Radio's *State of the Arts* blog.

## Online Presence

<b>mnoriginal.org</b>	<b>2011</b>	<b>2010</b>	<b>% Change</b>
Web Site Page Views	527,372	241,696	+ 118.20%
Number of Visits	111,351	61,107	+ 82.22%
Number of Unique Visitors	78,142	41,533	+ 88.14%
Average Time on Site	2:37	2:49	- 7.10 %
Bounce Rate	.52%	17.69%	-97% *
Total Video Views	359,591 (January 10 – December 31, 2011)	111,819	+221.58%

\*Fewer users are leaving the site after landing on the home page

Additional Program and Content Page Views: 17,020

*First Speakers: Restoring the Objive Language*: 7,022

*Gracious Spaces: Clarence H. Johnston, Minnesota Architect*: 6,186

*Lost Twin Cities III*: 2,653

*PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore* on [tpt.org](http://tpt.org): 1,159

\*PBS reports The H.M.S Pinafore web pages have been the 3rd most popular collection from the Fall Arts Festival and the one that has garnered the most comments from viewers; more than 100 comments on the main page alone.

### Total Time Streamed Online on [mnoriginal.org](http://mnoriginal.org) and [tpt.org](http://tpt.org): 70 hours

MN Original: 61.5 hours ([mnoriginal.org](http://mnoriginal.org))

*First Speakers: Restoring the Objive Language*: 1.5 hours ([tpt.org/?a=productions&id=3](http://tpt.org/?a=productions&id=3))

*Gracious Spaces: Clarence H. Johnston, Minnesota Architect*: 1.5 hours ([tpt.org/?a=productions&id=13](http://tpt.org/?a=productions&id=13))

*Lost Twin Cities III*: .5 hours ([tpt.org/?a=productions&id=26](http://tpt.org/?a=productions&id=26))

*PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore* Broadcast, Evergreen Version, 9 minute mini-documentary and Extras: 5 hours ([tpt.org/?a=productions&id=18](http://tpt.org/?a=productions&id=18))

\*Does not include web statistics from [pbs.org](http://pbs.org) where *PBS Arts from Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore* Broadcast, Evergreen Version, 9 minute mini-documentary and Extras are also streamed ([pbs.org/arts/exhibit/hms-pinafore/](http://pbs.org/arts/exhibit/hms-pinafore/), [video.pbs.org/video/2153897416/](http://video.pbs.org/video/2153897416/), [video.pbs.org/video/2178518350/](http://video.pbs.org/video/2178518350/))

<b>MN Original Social Media Stats</b>	<b>2011</b>	<b>2010</b>	<b>% Change</b>
Facebook Fans	2558	1522	+ 1036/ + 68%
Facebook Post Views	1,312,846	133,197	+ 885.64%
Monthly Active Users	3870	2233	+ 73.31%
Twitter Followers	2617	1479	1138/ + 76.94%

## Estimated Viewership Information

January 1, 2011 – December 31, 2011

3 Stations air *MN Original* operated by the 6 MPTA licensees.

*MN Original* (January 1, 2011 – December 31, 2011)

Each new episode of *MN Original* is broadcast 7 times on **tpt** channels each week. Encore episodes air 16 times each week statewide on **tpt's Minnesota Channel**. Broadcasts of *MN Original* drew over 632,000 viewers on **tpt** channels during 2011.

For the 144 broadcasts of the series and Specials on **tpt 2** and **tpt LIFE** (viewer data is available only for these **tpt** channels) in 2011, the program generated over 632,000 viewers. On **tpt 2** the series averaged over 11,000 viewers each week in primetime, and 2,200 viewers for the late night broadcasts.

*PBS Arts: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore*

The premiere episode of the new national series PBS Arts Fall Festival was produced by **tpt** and originated at the Guthrie Theater in Minneapolis. The 3 broadcasts of the stage production attracted 16,323 viewers to its October premiere and 29,600 viewers to all October 2011 broadcasts.

### Station Information National Viewership 10/14/2011 - 1/13/2012

Type	Telecasts	Channels	Markets	States	% Coverage
All Stations	1,210	495	183	47	95.35 %
Main Channels*	746	329	182	47	95.30 %
Primary Stations+	381	168	167	46	91.06 %

\* Main Channels: non-multicast channels (**tpt 2** is a main channel, **tpt MN** is a multicast channel)

+ Primary Stations: the lead station reaching a Nielsen market which is served by multiple stations/licensees. (**tpt 2** is the Primary Station for the Minneapolis-St. Paul Nielsen market. Lakeland PBS / Bemidji & Brainerd and Pioneer PTV / Appleton, which Nielsen categorizes as reaching the Minneapolis Designated Market, are Secondary Stations for the Mpls market).

### Station Information Minnesota Only 10/14/2011 - 1/13/2012

Type	Telecasts	Channels	Nielsen Markets^
All Stations	90	20	5
Main Channels*	31	11	5
Primary Stations+	9	5	5

^ Nielsen markets in Minnesota and reached by PBS stations in MN: Minneapolis -St. Paul (reached by **tpt** in Mpls-St. Paul, Lakeland PBS in Brainerd & Bemidji, Pioneer PTV in Appleton); Duluth-Superior (WDSE Duluth & WRPT Hibbing); Rochester (Iowa PTV); Sioux Falls SD (Pioneer PTV in Worthington, SD PTV in Sioux Falls & Brookings); Fargo ND (Prairie Public TV in Crookston); \* Main Channels: non-multicast channels (**tpt 2** is a main channel, **tpt MN** is a multicast channel)

+ Primary Stations: the lead station reaching a Nielsen market which is served by multiple stations/licensees. (**tpt 2** is the Primary Station for the Minneapolis-St. Paul Nielsen market. Lakeland PBS / Bemidji & Brainerd and Pioneer PTV / Appleton, which Nielsen categorizes as reaching the Minneapolis Designated Market, are Secondary Stations for the Mpls market)

*Gracious Spaces: Clarence H. Johnston, Minnesota Architect*

The 9 broadcasts in the fall of 2011 generated 84,000 viewers for this historical biography.

*Lost Twin Cities III*

11 broadcasts generated 125,000 viewers.

*First Speakers – Restoring The Ojibwe Language*

Originally broadcast in 2010, two re-broadcasts of this special in 2011 brought 16,000 viewers to the documentary, which was scheduled as part of **tpt**'s celebration of American Indian Heritage month in November 2011 schedules statewide.

**Content Advisory Boards and Consultants**

A select panel of experts advises the producers of *MN Original* and the Legacy history documentary unit on content. *MN Original*'s advisors represent both diversity of discipline and culture, review programs for accuracy and provide feedback on finished pieces. Each Advisory Board member contributes to the production based upon his/her expertise in their respective arts discipline, including visual arts, performing arts and literature. All of the advisors are paid a modest consulting fee for their time and expertise.

**Content Advisory Board members for the weekly series, *MN Original* include:**

- Robert Byrd, Jerome Foundation – Film, Video and Photography
- Jane Minton, Independent Feature Project, MN-Film and Video
- Eric Lorberer, Rain Taxi Review of Books – Literary Arts
- Bruce Coppock, Dir. Emeritus, Saint Paul Chamber Orchestra – Classical Music
- Susan Rotilie, Walker Art Center – Visual Arts and Education
- Sandy Agustin, Minnesota State Arts Board – Dance and Performing Arts
- Linda Shapiro, Independent Dance Critic and Professor Emeritus, University of Minnesota Theater and Dance
- Tad Simons, Minneapolis/St. Paul Magazine Theater Journalist – Theater
- Chris Osgood, McNally Smith college of Music – Rock and Pop music

**Content Advisor for the History documentary: *Gracious Spaces: Clarence H. Johnston, Minnesota Architect* include:**

- Paul Clifford Larson, historian, author: *Minnesota Architect: Clarence H. Johnston*. Afton Historical Society Press

**Content Advisor for the History documentary: *Lost Twin Cities III*: include:**

- Larry Millet, historian, author: *Lost Twin Cities*

## **Appendix F – WDSE-WRPT Duluth Public Television Raw Data**

**Total number of jobs (FTE's) created:** 4.1 FTE's were created and maintained with Arts and Cultural Heritage funding to support Legacy production at WDSE-WRPT. In addition, one education specialist was hired on a contract basis to create study guides for The PlayList.

**Total additional positions created**

In addition, WDSE-WRPT retained 1 position on a temporary, contract basis totaling \$30,000 in salary in 2011.

**Name of the programs or segments produced:**

The PlayList  
Almanac North: Art Extra  
Stage to Screen: Historic Theaters of the North  
Duluth Superior Symphony Orchestra Live Broadcast  
Duluth Superior Symphony Orchestra's Young People's Concert

**Total number hours or minutes produced:**

The PlayList: 28 half hour programs  
Almanac North: Art Extra: 11 segments approximately 10 minutes each totaling 1 hour 40 minutes  
Stage to Screen: Historic Theaters of the North: 1 hour  
Duluth Superior Symphony Orchestra Live Broadcast: 2 hours  
Duluth Superior Symphony Orchestra's Young  
Total: 19 hours, 25 minutes

**Total number of hours or minutes broadcast:**

The PlayList – (69 half hours) 34 Hours 30 minutes on 8.1 and 31.1  
(48 half hours) 24 hours on The Minnesota Channel  
Almanac North: Art Extra - 3 hours 20 minutes  
Stage to Screen: Historic Theaters of the North -2 hours  
Smart Films - 2 hours  
Duluth Superior Symphony Orchestra Live Broadcast - 4 hours  
Duluth Superior Symphony Orchestra Live Broadcast Young People's Concert- 45 minutes  
Total: 70 hours 35 minutes

**Total number and names of artists featured:**

**The PlayList – Total 255**

Sean Elmquist, Artist  
Jeredt Runions, Artist  
James Moors, Musician  
Cecilia Lieder, Printmaker  
Amanda Weis, Opera Singer  
Rebecca Farmer, Opera Singer  
Dr. Regina Zona, UMD School of Fine Arts  
Michael Monroe, Musician  
Jim Brandenburg, Photographer  
Ladona Tornabene, Gallery Artist  
Sharon Meyer Postance, Gallery Artist  
Dorian Beaulieu, Gallery Artist  
Elyse Snider, Theater Choreographer  
Kate Horvath, Theater Director/Actor  
Lyz Jaakola, Musician  
Tom Brost, Musician

Barry Swanson, Musician  
Tom Skare, Musician  
Terry Millikan, Gallery Artist  
Sharon Meyer Postance, Gallery Artist  
Dorian Beaulieu, Gallery Artist  
Lawrance Bernabo, Theater critic  
Ta-coumba Aiten, Muralist  
Larry Goodwin, pres/painter  
Lloyd Munjanja, Painter  
Amy Demmer, Curator  
Sela Oveson, Musician  
Eric Krenz, Musician  
Derek Lee, Musician  
Mark Glen, Musician  
Tyler Dubla, Musician  
David Moreira, Visual Artist  
Penny Clark, Duluth Gallery Hop  
Scott Lillo, Battle of the Bands/Event organizer  
Scott Wegler, Battle of the Bands/Event organizer  
Toby Thomas Churchill, Musician  
Danny Cosgrove, Musician  
Chad Amborn, Musician  
Adam McCauley, Visual Artist/Painter  
Adam Swanson, Visual Artist/Painter  
Dave Lynas, Ceramic artist  
Janis Andler, Ceramic artist  
Shannon Cousino/Duluth Art Institute  
Mark Anderson, Musician  
John Thorene, Musician  
Marv Pomeroy, Musician  
Rich Mattson, Musician  
Neil Sherman, Visual Artist/Painter  
Sara Moen Slotness, Artist in Gallery  
Jennifer Madill Hagen, Dancer/Actor  
Peter Froehlingsdorf, Actor  
Dustin Hagen, Dancer/Actor  
Dereck Williams, Dancer/Actor  
Marc Gartman, Musician  
Dave Carroll, Musician  
Matt Mobley, Musician  
Brian "Lefty" Johnson, Musician  
Andrew Olson, Art Collector/Historian  
Victoria Olson, Art Collector/Historian  
Al Schroeter, Musician  
David Roy, Musician  
Robert Gardner, Choreographer/Ballet Director  
Reinhard von Reinhart, Dancer  
Adam Swanson, Visual Artist/Painter  
Anne Dugan, Arts Curator/Historian  
Sheila Packa, Writer  
Nancy Miller, Artist/Curator  
Jessica Liszewski, Artist/Curator  
Andy Elwell, Musician

Ann Jenkins, Visual Artist/Painter  
Lori Melton, Arts Curator  
Gary Leeper, Visual Artist Photographer  
Ross Yates,  
Will Grant,  
Sam Black, Musician  
Josh Aerie, Musician  
Laurie Bastian, Musician  
Christine Seitz, Theater Director  
Dan Ross, Visual Artist/Sculptor  
Lee Ross, Visual Artist/Sculptor  
Teresa Kolar, Artist in Gallery  
Robin Murphy, Artist in Gallery  
Martin DeWitt  
Tonya Borgeson,  
Emily Herb,  
Jeffrey Adams, Radio Playwright/Actor  
Aela Mackintosh, Radio Actor  
Victoria Olson, Radio Actor  
Harley Droba, Radio Actor  
Myron Hawrylak, Radio Actor  
Tom Benent, Radio Actor  
Jessica Myshack, Musician  
Jason Wussow, Musician  
Amber Johnson, Musician  
Tony Derrick, Musician  
Jason Kokal, Musician  
Derek Lee, Musician  
Max Pollak, Dancer  
David Frankenfeld, Musician/saxophone  
Beth Gucinski, Musician/piano  
Cherie Hamilton, Visual Artist  
Tonya Borgeson, Visual Artist  
Matt Ray, Musician  
Carly Gobats, Music Promoter  
Anders Lundahl, Musician  
Jozef Conaway, Musician  
Sullie j. Fields, Musician  
Nick Swenson, Musician  
Steve Karels, Musician  
Drew Mosher, Musician  
Marty Mattila, Musician  
Nori Perrine, Musician  
John Choi, Musician  
Ryan Nelson, Musician  
Aaron Gall, Musician  
Alexander Bauer, Musician  
Brad Fernholz, Musician  
Brandon Eugene, Musician  
Lane Prekker, Musician  
Crystal Pelkey, Performance Artist  
Charlene Luoma, Visual Artist  
Cynthia Holmes, Visual Artist

David Estrada, Visual Artist  
Brian Matuszak, Theater Director/Actor  
Tyler Martin-Romme, Actor  
Sue Spencer, Musician  
Chuck Butler, Musician  
Mark Monroe, Musician  
Jim Ofsthun, Musician  
Annie Roseen, Theater Director/Actor  
Pete Barnett, Actor  
Kevin Ressie, Actor  
Tanya Karskio, Actor  
Tyler Hansen, Actor  
Abigail Gilbert, Actor  
Tommy Wolfe, Musician  
Ronald Wirkkula, Arts Administrator  
Steve Raukar, St. Louis County Commissioner  
Kelly Dupre, Visual Artist  
Ladona Tornabene, Visual Artist/Photographer  
Brad Nelson, Musician  
Kyle Ollah, Musician  
Chris LeBlanc, Musician  
Jason Hildebrandt, Musician  
Derek Brochu, Musician  
Linda Stroback-Hocking, event organizer  
Paul Duray, Musician  
Joan Farnam, Ceramic Artist  
Anika Thompson, Theater Director  
David Moreira, Visual Artist/Printmaker  
Jake Larson, Musician  
Brennen Atchison, Musician  
Jay Whitcomb, Musician  
Patricia Canelake, Artist in Gallery  
Tom Kerrigan, Artist in Gallery  
Robinson Scott, Artist in Gallery  
Robb Glibbery, Artist in Gallery  
Mary Pettis, Visual Artist/Painter  
Scott Lloyd Anderson, Visual Artist/Painter  
Kristin Blomberg, Visual Artist/Painter  
Mary Ann Cleary, Visual Artist/Painter  
Joi Electa, Visual Artist/Painter  
David Gilsvik, Visual Artist/Painter  
David Hahn, Visual Artist/Painter  
Matt Kania, Visual Artist/Painter  
Diane LeMere, Visual Artist/Painter  
Susan Novak, Visual Artist/Painter  
Lisa Stauffer, Visual Artist/Painter  
Holly Stone, Visual Artist/Painter  
Richard Stryker, Visual Artist/Painter  
Amy Demmer, Arts Executive  
Ladona Tornabene, Visual Artist  
Jeff Brown, Theater Production  
Anthony Nelson, Theater Director  
Alan Jensen, Artist/musician



Mike Turnbull, Musician  
Andy Spaeth, Musician  
Tom K. Johnson, Musician  
Brian Matuszak, Actor/Director  
Minden Hultstrom, Actor  
Taylor Martin-Ramme, Actor  
Cheri Tesarek, Actor  
Greg Anderson, Actor  
Bernie Larsen, musician  
Caity Shea Violette, Playwright  
Tom Isbell, Director of Theater  
Al Omarzu, Ceramic artist  
Val Doherty, Gallery owner  
Mary Casanova, writer  
Susan Martin, writer  
Phil Jents, musician  
Brynn Sias, musician  
Ryan Nelson, musician  
Evan Unverdorben, Artist in gallery  
Tom Wotruba, musician  
Julia Turner, musician  
Cindy Giuliani, musician  
Alberta Marana, Visual Artist  
Chris Henningson, Musician  
Chip Hanson, Musician  
Kyle Westrick, Musician  
Aaron Kaercher, Musician  
Julie Ahasay, Director  
Zach Stoffer, Actor  
Anne Dugan, Curator  
Curran Effinger, Musician  
Andy Bennett, Actor  
Nikki Swoboda, Director  
Samuel Martin, Musician/Director  
Gustavo Jimenez, Musician  
Daniel Blake, Artistic Director/Dancer  
Raeanne Meininger, Dancer  
Casey Olds, Dancer  
Richard Hanson, Festival Director  
Rachael Kilgour, Musician  
Howard Sivertson, Visual Artist  
Liz Sivertson, Visual Artist  
Tammy Jensen, Arts organizer  
Bridget Riversmith, Visual Artist/AAAWD  
Roald Molberg, Visual Artist/AAAWD  
Julie Jeatran, Visual Artist/AAAWD  
Bill Lyth, Visual Artist/AAAWD  
Carrie Boberg, Filmmaker  
Bob Bingham, Musician  
Gordon Thorne, Musician  
Brian Rauvola, Photographer  
Tammy Jensen, Engagement MDC  
Mary Plaster, Mixed Media Artist

Rich Mattson, Musician  
 Germain Gemberling, Musician  
 Mike Jankovec, Music Organizer  
 Shawn Thompson, photographer  
 Terry Hallback, woodturner  
 Marva Harms, visual artist  
 Sandy Brandley, Ely Greenstone/Arts organizer  
 Bob Maidl, Ely Greenstone/Arts organizer  
 Chris Bacigalupo, Musician  
 Darin Bergsven, Musician  
 Brian Barber, Musician  
 Doug Hatten, Musician  
 David Syring, Musician  
 Keith Fredrickson, musician  
 David Prudhomme, musician  
 Mark Hawley, musician  
 Joan Henrik, visual artist  
 Pat Hagen, visual artists (paint/pastels)  
 Susan Bolos, artist in gallery  
 Ryan Tischer, artist in gallery  
 Nikki Johnson, artist in gallery  
 Stewart Nelson, artist in gallery  
 George Pope, artist in gallery  
 Steve Hagar, artist in gallery  
 Sharon Rogers, artist in gallery  
 April Hall, artist in gallery  
 Lisa Stauffer, pastel artist  
 Steven Read, Artist/ Gallery co-owner  
 Anthony Zappa, Artist/ Gallery co-owner  
 Justin Iverson, Artist/ Gallery co-owner  
 Nickolas Monson, Artist/ Gallery co-owner  
 Richard Hansen, Gallery co-owner  
 Bret Amundson, CSS Chorale Director  
 Sharon Meyer Postance, fiber sculptor  
 Jess Rich, Event Center planner  
 Tyler Dubla, musician  
 Mark Glen, musician  
 Travis Crotteau, musician  
 Emily Jayne, musician

#### **Communities featured on The PlayList**

Towns:	Zip codes:
Duluth:	55803
	55804
	55805
	55806
	55807
	55808
	55811
	55812
Grand Rapids	55744
Tofte	55615
Ely	55731

Grand Marais	55604
Meadowlands	55765
Cloquet	55720
Orr	55771
Virginia	55792
Sparta	55734
Gilbert	55741
Eveleth	55734
Appleton	56208
Hermantown	55811
Britt	55710
Hibbing	55746
Aitkin	56431
Finland	55603
Isabella	55607
Chisholm	55719
Hovland	55606
Minneapolis	56401
Two Harbors	55616
International Falls	56649
Barnum	55707
Saginaw	55779
Ranier	56668
Cook	55723
Cotton	55724
Floodwood	55736

### **Almanac North: Art Extra- Total 18**

#### **Guests:**

Ryan Tischer, Photographer  
Dudley Edmondson, Nature Photographer  
Cheryl Kramer Milder, Artistic Director  
Kirk Davis, Actor  
Ruthie Zissos, Actor  
Becky Gourde, Festival Organizer  
Christine Seitz, Executive Director/ Artistic Director  
Breanne Marie, Musician  
Erika Mock, Fiber Artist  
Craig Fields, Artistic Director Duluth Festival Opera  
Markand Thakar, Conductor  
Dirk Meyer, Guest Conductor  
Erin Aldridge, First Chair Violin  
Paul Metsa, Musician/Writer  
Mark Eskola, Director

#### **Organizations:**

County Seat Theater, Cloquet  
Twin Ports Bridge Festival (Music and social awareness event)  
Minnesota DNR - "Digital Bridge Project"  
Duluth Playhouse - "Summer Art Festival"  
Duluth Festival Opera  
Duluth Superior Symphony Orchestra

Duluth East H.S. Orchestra

**Communities:**

Duluth

Carlton

Cloquet

Esko

Hibbing

Minneapolis

**Duluth Superior Symphony Orchestra Live Broadcast** Markand Thakar, Conductor and 85 DSSO musicians

**Duluth Superior Symphony Orchestra's Young People's Concert-** Markand Thakar, Conductor and 40 DSSO musicians and 20 Youth Symphony musicians and narrator

**TOTAL NUMBER AND NAMES OF HISTORIANS/CULTURAL INTERVIEWS FEATURED:**

**"Stage to Screen: Historic Theaters of the North"**

**People interviewed: (11)**

Pete Pellinen, Opera singer

Joseph P. Jensen, country music promoter

Jeff Lower, Moose Lake Theater

Walter O. Lower Jr., Theater owner

Tony Dierckins, author/publisher

Jim Heffernan, Author/columnist

Bruce L. Duncan, custodian

Larry Anderson, Retired Theater projectionist

Christine Gradl Seitz, Artistic Director

Pastor Terry Hartikka, Cornerstone Family Church

Mary McReynolds, Arts Board president

**Organizations: (12)**

Northeast Minnesota Historical Center

Duluth Public Library

The Duluth Playhouse

Laurentian Arts and Culture Alliance

X-communication.org

Midwest Country Music Theater

Lake Theater

Cornerstone Family Church

Virginia Area Historical Society

Hibbing Historical Society

Sandstone History and Arts Center

City of Duluth

**Communities: (5)**

Duluth

Hibbing

Moose Lake

Virginia

Sandstone

**Zip Codes:**

55792

55072

55746

55811

55810

55804

**theater IMAGES Courtesy of:**

Northeast Minnesota Historical Center - Duluth, MN

Patricia Maus, Curator

Duluth Public Library

David Ouse, Reference Manager

Maryanne Norton, Volunteer Research Historian

X-communication

Tony Dierckins, Publisher

Virginia Area Historical Society

Betty Birnstihl, Museum Assistant

Laurentian Arts & Culture Alliance

Mary McReynolds, President

Hibbing Historical Society

Erica Larson

Sandstone History & Arts Center

Amy Troolin

Lake Theatre Collection

Walter Lower, Jr.

Dan Elsenrath Private Collection

Jim Heffernan Private Collection

Joe Mann Private Collection

**TOTAL NUMBER AND NAMES OF ORGANIZATIONS FEATURED/LOCATIONS**

The PlayList - 71

Duluth Art Institute

Reif Performing Arts Center

UMD School of Fine Arts

Duluth Playhouse

Duluth Playground

Rubber Chicken Theater Company

Oshkii Giizhik Singers

Anishinaabe Youth Chorus

Fond du Lac band of Lake Superior Ojibwe

Iron Range Original Music Association

College of St. Scholastica,/The Bluestone Team

Nettleton Elementary School

Duluth Central High School

Grand Marais Art Colony

Lizzards Art Gallery

Renegade Theater Co.

County Seat Theater Co.

Duluth Gallery Hop (13 active galleries)

Junior Achievement

The Venue @ Mohaupt Block

Sparta Sound Studio

Duluth Superior Symphony Orchestra

Lake Superior College

Iron Range Original Music Association

MN Discovery Center

Duluth Home Grown Music Festival

BOLD Choice Theater Company/CHOICE Unlimited

ARTS in the Courthouse

Range Artists Association  
Art Dock  
Dylan Days-Hibbing  
Duluth Dylan Festival  
Lake Superior Youth Chorus  
Music Resource Center – Duluth  
Sivertson Gallery  
Sacred Heart Music Center  
Historic Duluth Armory  
Three Bridges Music Festival  
Sound Unseen Music + Film + Art  
Arrowhead Alliance of Artists with Disabilities  
4Track Films  
Duluth Photography Institute  
North House Folk School  
Beaner's Central  
Boundary Waters Blues Festival  
Land of the Loon Festival  
Ely Greenstone,  
Lake Superior Wood Turners  
Park Point Art Festival  
Tweed Museum of Art  
Spirit of the North Theater  
MN Ballet  
Lake Superior Writers Group  
Crossing Borders Studio Tour  
Minneapolis Children's Hospital  
Crim City Collective  
Lyric Center for the Arts  
Blue Skies Glassworks  
Historic Glensheen Mansion/UMD,  
North Shore Photo Club  
Icebox Radio Theater  
Johnson Heritage Post  
Addiction Drums  
Northwoods Friends of the Arts  
Waterfront Gallery  
Washington Studio Gallery  
Duluth Entertainment & Convention Center  
Great Lakes Aquarium  
PROVE Collective,  
Event Center-Floodwood

**Stage to Screen-12 Organizations:**

Northeast Minnesota Historical Center  
Duluth Public Library  
The Duluth Playhouse  
Laurentian Arts and Culture Alliance  
X-communication.org  
Midwest Country Music Theater  
Lake Theater  
Cornerstone Family Church  
Virginia Area Historical Society

Hibbing Historical Society  
Sandstone History and Arts Center  
City of Duluth

**Art Extra – 7 Organizations**

County Seat Theater, Cloquet  
Twin Ports Bridge Festival (Music and social awareness event)  
Minnesota DNR - "Digital Bridge Project"  
Duluth Playhouse - "Summer Art Festival"  
Duluth Festival Opera  
Duluth Superior Symphony Orchestra  
Duluth East H.S. Orchestra  
Communities:  
Duluth  
Carlton  
Cloquet  
Esko  
Hibbing  
Minneapolis

**Duluth Superior Symphony Orchestra Live Broadcast – 1 Organization**  
**Duluth Superior Symphony Orchestra's Young People's Concert – 1 Organization**

**TOTAL NUMBER AND NAMES OF PARTNERS AND COLLABORATIONS – 16:**

**PlayList Partners/Collaborators: 11**

Duluth Superior Symphony Orchestra  
Duluth Homegrown Music Festival  
Pizza Luce'  
Fitger's Brewery Complex  
Grand Marais Art Colony  
Regional Art Galleries (6) that regularly share work on our studio set  
Lizzards Art Gallery  
Sivertson Art Gallery  
Washington Studio Gallery  
Master Framing Gallery  
Art Dock  
Just for the Season Gallery

**"Stage to Screen: Historic Theaters of the North": 5**

Northeast Minnesota Historical Center - Duluth, MN  
Duluth Public Library, Duluth, MN  
X-communication Publishers, Duluth, MN  
Virginia Area Historical Society, Virginia, MN  
Hibbing Historical Society, Hibbing, MN

**Duluth Superior Symphony Orchestra Live Broadcast – DSSO (Counted only once although we collaborated on several projects)**

**Duluth Superior Symphony Orchestra's Young People's Concert – DSSO (Counted only once although we collaborated on several projects)**

**Total number of lesson guides and education segments: 15**

Which are available online at <http://www.wdse.org>

**Website statistics:**

*Total page views: 41,728*

*Total online video views: 80,838 (includes third party site views)*

*Total hours of Legacy content on line: 22.5 hours*

**Estimated Viewership**

WDSE-WRPT is the primary source of Public Television programming for 491,000 residents in northeastern Minnesota and northwestern Wisconsin. Estimates based on Nielsen ratings place cumulative regional viewership of Legacy funded programming produced by WDSE-WRPT at 324,000.

**LEGACY PROGRAM DESCRIPTIONS 2011**

**The PlayList 2011 Program Descriptions:**

January 6: #210

Beautiful, narrative folk-rock style of James Moors, eye-catching, installation art by Sean Elmquist and LIVE painting by Jered Runions.

January 13: #211

Lyz Jaakola's creative endeavors include the Native women's hand-drum group, and a delightful youth chorus at the Fond du Lac Ojibwe School. Explore Women in Theater with Tessa Lenneman at the Duluth Playground.

January 20: #212

Michael Monroe's rich vocals, guitars and bamboo flutes create a poetic blend of music. And Ely-based Jim Brandenburg's photographs carry a global impact. The two preview their mesmerizing, creative collaboration and share their understanding of Minnesota's north woods and the wilderness that is our "backyard."

January 27: #213

Embarrass' maverick, high-energy string band, Matt Ray and Those Damn Horses, abstract glass artists Claire Taylor from Ely and preview the annual Ely Art Walk.

April 7: #216

Experimental folk music from the Range comes barreling down Highway 53 with Roxie Magistrate. The musicians are part of the Iron Range Original Music Association; and muralist Ta-Comba Aiken explores our similarities and differences in a collective project hosted by the College of St. Scholastica.

April 14: #217

Test drive Duluth's Art for the Earth Gallery Hop and kick off a season of inspiring art with area galleries; rock music takes center stage when high school musicians go head to head for the annual Battle of the Bands; and Duluth-based indie band, The Alrights.

April 21: #218

Ceramic artist Dave Lynas digs in and let's his heart guide his hands as he creates beautiful art and coordinates artful contributions to Duluth's Empty Bowl project; and groove to the classy jazz works of The Mark Anderson Trio.

April 28: #219

Max Pollak's rhythms tap their way into your imagination as he previews his upcoming DSSO performance, live for **The PlayList** audience! And preview the Duluth Homegrown Music Festival.

May 5: #220



Experience New Band Night compliments of the Duluth Homegrown Music Festival. This PlayList special captures the musicians, music and magic of Duluth's premiere original music celebration on opening night at Duluth's Pizza Luce'. New bands include The Horror, Damn that Swenson Band and Aaron Gall & the Collectively Compassionate Band.

May 12: #221

Traditional meets contemporary in the music of McInnis' Kitchen. The talented foursome draws from Celtic and Scandinavian influences to create a fresh vibe with a familiar ring. BOLD Theater packs a message into each performance. Adaptation is key to the company's staging of "The Peach"  
"McInnis' Kitchen and "The Peach"

May 19: #222

Enjoy the smooth harmonies of 'Yester' playing a live, in-studio set. The Duluth band has a light touch and bright folk sound. And find out how and where to celebrate Bob Dylan's 70<sup>th</sup> birthday!

May 26: #223

Aaron Kaercher brings his Crazy Neighbors from Ely to the **WDSE•WRPT** studio. It's folk rock from the end of the road. The band is #1 on the rock charts in Ely!

June 2: #224

Singer/songwriter Rachael Kilgour infuses her music with honesty and explores topics many listeners can relate to. Generous with her time and her talent, Kilgour brings her song stories to The PlayList for a live performance. Meet the dedicated dance company preparing a Royal Ballet at the Reif Center in Grand Rapids.

June 9: #225

Preview the independent film "Life of Riley" with Carrie Boberg before the Duluth-based director takes the film on the road to festivals across the country. The North shore acoustic blues musicians Bob Bingham & Gordon Thorne combine nimble playing and depth for a powerful, in-studio set.

June 16: #226

Two skillful musicians, Germaine Gemberling & Rich Mattson, bring fresh folk to the studio from Sparta, MN. Artist Mary Plaster creates movable sculpture. Her powerful puppets march in parades, star in theater productions and celebrate holidays!

June 23: #227

Tangier 57 brings a taste of the islands to their original lounge sound. The group brings their tiki-jazz vibe to The PlayList in advance of a new summer release. And find out about summer arts plans in Ely, offered by Ely Greenstone.

June 30: #228

Two Many Banjos pairs the dueling banjos of Marc Gartman and Dave Carroll, with bass player Matt Mobley, a washboard and violin. Enjoy their unique brand of folk/bluegrass fusion and get a sneak peek at a summer production of *Cabaret*.

October 6: #301

Adam Swanson interprets our culture in strong, symbolic images; his paintings celebrate the fragility of human existence. Horror, romance, and evocative choreography combine in the MN Ballet's production of Dracula. *Junkboat* brings live music to the **The PlayList**, infusing powerful stories with driving rhythms for an original Sparta sound.

October 13: #302

Andy Elwell's musical sensibilities reflect his passion and practical experience. The Duluth native brings his acoustic guitar to the studio for a live set on **The PlayList**. Photographers thrive on collaboration, inspiration and encouragement through The North Shore Photography Club.

October 20: #303

Art and healing fuse in the latest project by artist Lee and Dan Ross. From their home in Hovland, to the Minneapolis Children's Hospital, the couple designs with powerful intent. With violin, cello and piano, The Gichigami Trio takes on the nuance of chamber music -- "art music" for the heart.

October 27: #304

Enter the theater of the imagination when Icebox Radio Theater presents skits from The Koochi Koochi Tour. The I Falls company shares contemporary, relevant stories of life in the border country. Jessica Myshack & friends bring a little country to the mix. Original, heartfelt songs and Myshack's clear vocals make a striking combination for **The PlayList** audience.

November 3: #305

Duluth rock 'n' roll royalty, Manheat, brings its post-punk vibe to The PlayList. The band debuts new material on the eve of its new release. Ceramic artists in Grand Marais feed the community and the latest art happenings in the region.

November 10: #306

En garde! The pressure's on when artists gather for The Plein Air Brush Off on the shores of Lake Superior. With dueling brushes (and a few pastels) adventurous artists have just 90 minutes to create a winning masterpiece. The Plein Air painting competition is hosted by the Grand Marais Art Colony, attracting dozens of accomplished artists. Raw materials include oil & watercolor paint; pastels and passion.

November 17: #307

Ranier, Minnesota inspires acclaimed author Mary Casanova. Share her creative process and award-winning approach to children's literature on The PlayList. Enjoy contemporary commentary from songwriter Phil Jents. His honest vocals blend seamlessly with his straightforward musical style.

November 24: #308

Relax and enjoy musical highlights from Minnesota musicians featured in The PlayList's second season. High energy ska music from Coal Car Caboose, the indie/rock sound of The Crazy Neighbors and more! Look for favorites, both old and new, in this special program that includes musical stands outs from northeastern Minnesota.

December 1: #309

Holiday comedy from the founder of Rubber Chicken Theater. Alan Jensen's hand-made drums keep the beat for dozens of bands nationwide. His Duluth workshop is home base for discerning musicians looking for beautiful kits. And Bernie Larsen brings his style of reggae and pop music.

December 8: #310 (R-223)

Enjoy an encore of a Midwest Emmy-nominated episode of *The PlayList* with music from Aaron Kaercher and The Crazy Neighbors in the studio! Learn what Duluth's Music Resource Center has to offer young musicians as they follow their passion for music and sample some of Duluth's theater offerings from the Duluth Playhouse and the Renegade Theater Company.

December 15: #311

Cloquet's alternative pop/rock music of Emily Jayne sensation offers jazzy writings on piano with clean guitar work and groovin drums. Meadowlands fiber artist Sharon Postance Meyer weaves natural materials into sculptural statements.

December 22: #312

Designer & illustrator Joan Henrik goes big and earns national recognition for her terrazzo project. The Duluth Superior Symphony invites Acrobats on stage for a spectacular New Year's Eve celebration in Duluth's Amsoil Arena. The blues comes to The PlayList this holiday season in the form of the Virgil Caine Band.

#### **Art Extra 2011 Program Descriptions:**

##### *"Elements of Exposure" Photographic Exhibit*

Local photographer Ryan Tischer debuts a new exhibit of his impressive outdoor photography this week. We have a sneak preview featuring some of his amazing photographs.

Guest: Ryan Tischer, Photographer

##### *"DNR Digital Photography Bridge to Nature Project"*

We'll tell you about a Minnesota Department of Natural Resources project to connect teachers and students to the great outdoors through digital photography. The goal is to get kids to appreciate the outdoors through by teaching them how to make great photos outdoors.

Guests: Carrol Henderson, Minnesota DNR

Dudley Edmondson, Outdoors Photographer

##### *"Wiley and the Hairy Man Play"*

A local theater group is impressing audiences and judged in national competitions. The County Seat Theater Company of Cloquet is winning competitions for its version of the children's play "Wiley and the Hairy Man".

Guests: Cheryl Kramer Milder, Artistic Director

Kirk Davis, Actor

Rithie Zissos, Actor

##### *"Twin Ports Bridge Festival"*

A new summer music festival coming to Duluth's Bayfront Park next month is striving to be much more than just another music event. The theme of the festival will center on activities designed to raise social awareness.

Guest: Becky Gourde, Twin Ports Bridge Festival

##### *"Library Benefits from Book Sale"*

Patrons of the Duluth Public Library can thank a local group for providing badly-needed funds for the local library. An upcoming book sale will pump needed dollars into upgrading the library collection.

Guest: Carla Powers, Duluth Public Library

Adele Krusz, "Friends of the Library"

##### *"Summer Arts Street Festival"*

Arts organizations from the Duluth Depot are joining their talents to sponsor a street festival on Michigan Street this weekend. There will be performances, art demonstrations and vendors on site. We get a sneak peek at the event, and listen to one of the featured musicians.

Guests: Breanne Marie, Musician

Christine Seitz, Duluth Playhouse Executive Director

##### *"Phantom Galleries"*

Artists are bringing their work to vacant storefronts in an initiative that merges the worlds of commerce and art. It's a unique opportunity for all types of visual artists to get their work in front of the public.

Guests: Ken Kollodge, Photographer

Kathy Kollodge, Painter

##### *"Pocahontas Opera"*

The Duluth Festival Opera is preparing the Midwest debut of the new opera "Pocahontas – A woman of Two Worlds", written and composed by Minnesota artists.

Guests: Linda Tutas Haugen, "Pocahontas" composer

Craig Fields, DFO Artistic Director  
Markand Thakar, DFO Principal Conductor

*"Duluth Superior Symphony Guest Conductor"*

The Duluth Superior Symphony orchestra is holding a year-long series of auditions to find a new permanent conductor. This week, we visit with one of the conductor candidates and the principal soloist in the DSSO's upcoming concert.

Guests: Dirk Meier, Guest Conductor  
Erin Aldridge, Violin

*"Paul Metsa Book & Music"*

Well-known Minnesota Musician Paul Metsa has a new book out, a biography touting his Iron Range roots and his career rubbing elbows with some of the biggest stars in the music world. Metsa reads from his book and performs one of his signature songs on this week's program.

Guest: Paul Metsa, Musician/Author

*"Duluth East Orchestra Plays with Barrage"*

One of the most dynamic violin troupes in the country is coming to Duluth East High School, and local orchestra students will have a chance to learn from, and play with, these dynamic performers.

Guest: Mark Eskola, Duluth East Orchestra Director

### **Duluth Superior Symphony Orchestra's Young People's Concert 2011**

The music performed on this concert was chosen to develop the educational idea that composers often create music based on interesting motives, very short rhythmic or melodic fragments. The program includes excerpts from Ravel's *Boléro*, Berlioz's *Symphonie Fantastique* and Bernstein's *On the Town*. To highlight and help students identify (or "spy") a motive, the orchestra will perform other short excerpts from a variety of genres, each with a strong motive. These examples include the Beethoven's Fifth Symphony, 1<sup>st</sup> Movement, Mozart's *Requiem*, John Williams' theme music for Indiana Jones and *The Raiders of the Lost Ark*, and Dizzy Gillespie's "Salt Peanuts."

### **Duluth Superior Symphony Orchestra's Sultry Dances**

Arts and Cultural Heritage funding allowed WDSE-WRPT to broadcast the April 30, 2011 performance of the Duluth Superior Symphony Orchestra, live from the DECC Auditorium in Duluth. The concert featured a selection of "Sultry Dances", including a performance by renowned tap dancer Max Pollak. DSSO Music Director Markand Thakar led the orchestra, which performed selections from composers Leonard Bernstein, Sergey Prokofiev and Maurice Ravel. Pollack showed off his virtuoso talent during Morton Gould's "Tap Dance Concerto".

### **Stage to Screen: Historic Theaters of the North**

A new documentary from WDSE-WRPT tells the story of some of the most notable theaters of Northern Minnesota. "Stage to Screen: Historic Theaters of the North" takes a look back to the earliest days of settlement in the region, to a boom in the economy when new millionaires built venues for fine entertainment. From the Iron Range towns of Virginia and Hibbing, to Superior Street in Duluth, theaters large and small, lavish and ludicrous opened to serve the growing population. "Stage to Screen" recalls theaters that faded into history, and others that made a hard transition to showing moving pictures.

### **Smart Films 301**

**Wanted** (Directed by Micheal Forstein) Want ads come to life.

**First Mow** (Directed by Tucker Lucas) Some men love to mow. More than anything. (9 min)

**The Life of Riley (Preview)** (Directed by Carrie Boberg) Boy Meets Girl. Boy Loses Girl.

**Make A Killing** (Directed by Corey James) A drifter wants to leave town but not before he cuts his hair.**Tim Kaiser** (Directed by Steve Ash) How does Tim Kaiser make all of those amazing noises.  
**My Amazing Kite** (Directed by Erin McConnell & Jason Page) ; Seriously. This kite is amazing.  
**The Big Sayonara** (Directed by Don Hamilton) Wall Street meets Main Street (15 min)

### **Smart Films 302**

**The Old Cylde Road** (Directed by Josh Carlon) Bigfoot battles gentle woodland creatures. With music by the Bitter Spills.  
**Love Machine** (Directed by Robin Decaire) A wedding plus robot equals hilarity.  
**Jug Band Music** (Directed by The Elliot Brothers) A short lesson on Jug band music.  
**Pickles for Nickles** (Directed by Danielle Ash) A city of cardboard falls and an encounter with love missed.  
**Olives Bombay** (Directed by Karen Sunderman) A musician longs for childhood and his favorite kite. With music by Tangier 57.

## Appendix G – Viewer, Artist and Participant Comments about MPTA Programs

### **Off 90 / KSMQ:**

\* I love the *Off 90* program and know it would not be possible without the Legacy funding. I have been at several functions/activities/venues because of what I have seen on the program. Also, having been involved in one of the features, I was astounded by the response from people who had seen it! This is effective!

- Debi Neville, Rochester

### **Common Ground / Lakeland:**

\* *Common Ground* has increased the awareness of the diversity of Artist in the area for many people I have talked to - many people I wouldn't have even thought were aware of the show, or even interested. I have even received feedback from people outside of the area that have seen the show on their own local Public TV stations. There is a lack of culture in the rural areas so spread out in northern MN. This show provides a sense of culture and pride because of the sense of diversity and quality of the Artists in the area. I don't know of any other type of media that has been able to provide this awareness in such a positive and informative way.

- Michael Sedivy, Nisswa

\* *Common Ground* is very well produced and has impact with the audience. I have received many compliments from those who have watched my segment on the show. Not sure about the financial impact to my work, however, the show certainly has planted a seed that will no doubt grow in the future. It is amazing the talent of artists in the area and what they do. Some very creative and talented people have been featured. The talent of the producers, videographers and editors are also amazing. Legacy funding must continue in order to produce these shows to showcase these artists, the history and culture of Minnesota.

- Kris Kristufek, Breezy Point

\* Although I listed myself as a participant, our (Quilts of Valor) involvement included being featured on Lakeland Public Television's *Common Ground* program. As a result, we have had numerous inquiries about our project and have been able to share our program with many community leaders and the public throughout Minnesota. Thank you!

- Marcia Stevens, Brainerd

### **Postcards / Pioneer:**

\* Pioneer Public Television through their PostCards Series and other programs have given me a new awareness of the talent and positive features of Southwestern Minnesota. Their programming has been excellent and increased my awareness and appreciation for the cultural vastness and diversity of our area in Minnesota.

- Erlin Weness, Worthington, MN

### **The Playlist / WDSE:**

\* Watching *The Playlist*, *Stage to Screen: Historic Theaters* and *Split Rock: The Superior Light* have broadened my awareness of, and appreciation for, the cultural landscape and history of the Duluth area.

- Kathleen D. Clark, Duluth

\* *Playlist* is a fantastic way for us to get the word out about our shows. Karen and the crew are welcoming, professional, and knowledgeable about the arts. Thank you, *Playlist*!

- Brian Matuszak, Duluth

\* This is a great asset to our wonderful arts community!

- Katy Helbacka, Duluth

\* *Playlist* is providing an important service in showcasing and encouraging regional artists and art consumers. It has clearly increased the arts contribution to the economy and quality of life.

- Bill Hansen, Tofte

\* The impact that *The Playlist* has on the arts and culture of this community is unmeasurable. To have the quality of coverage by people that truly care about their stories is a treasure. Thanks for all the hard work you put into your shows!

-Tessa Lenneman, Duluth

\* *The Playlist* on WDSE has become an IMPORTANT part of the art and music scene in Northern MN, and the relationship that now exists between artist and the show – the exchange of exciting, relevant programming content for effective publicity – is mutually beneficial and really quite remarkable. ALL funding for The Playlist is TRULY “money well spent.”

- Eric A. Krenz, Gilbert

\* I am particularly fond of *The Playlist*, which is a beautifully crafted program that creates awareness and celebration of the arts. There is a delightful mix of music (sometimes live in the studio!), art, and theatre, focusing on impressive local artists. I am happy to view and share this program. Host Karen Sunderman should also be complimented on her grace, curiosity, and kindness, as her interviewing skills are clear and creative, and her personality relate-able and comforting. I adore this program!

- anonymous, Duluth

\* The Legacy Fund has fueled lots of new arts activities (and don't forget the subsequent private sector \$\$\$ leveraged and spin-off). Shows like the *Playlist* really celebrate what a great cultural community we have. Thanks, Minnesotans!

- anonymous, Duluth

\* Arts journalism is a critical bridge between artists and community. *The Playlist* is a fun, entertaining, informative, inspiring look at the amazing diversity of artists working in our region. It makes me happy to live and work here in the northland.

- Kathy McTavish, Duluth

\* *The Playlist's* programming has further mediated multiple perspectives in the local arts and entertainment. It provides a unique historical artifact not produced elsewhere.

- anonymous, Duluth

\* I have worked as an artist for 25 years. One of the biggest challenges in making a living as an artist is getting the word out to the general public. Playlist lets people know we are out here.

- Mike Tonder, Two Harbors

\* *The Playlist* is a wonderful program that greatly contributes to the fabric of our arts community in Duluth. We have great stories to tell and tremendous artists to feature. Artists choose Duluth because of the quality of life and a supportive arts community - resources like the Playlist prove that artists can gain the exposure for their art while living in Greater Minnesota.

- Don Ness, Duluth

## General comments about MPTA Legacy funded programs

\* These programs are extremely important to artists working and living outside the major metro areas of the state. They offer a space to exchange ideas and raise awareness to the artists working in the region.

- anonymous, Duluth

\* Beautifully done programming, and the quality of the pieces make me seriously proud to be a Minnesota artist.

- Alex Kuno, St Paul

\* Amazing work. Inspired to keep creating work and seek more professional activities as an artist.

- Joellen Preston, Mankato

\* I'm thankful for the greater awareness of arts and culture in our small community. Thank you!

- Samantha Nienow, Bagley, MN

\* The response I received from my segment was instrumental in my appointment to the arrowhead regional arts council as a committee member in choosing 4 recipients for the grants offered to the contestants. The program was an exciting addition to the culture of our area. I have also been given a contract to teach a watercolor class at the range art center to beginners as well as those more advanced in the medium. The exposure that your programs present to the public help so greatly in fostering an awareness of our arts community and the many activities and opportunities available to young and old alike. As a retired art teacher my focus has and will most always remain on the youth of our region. It is most important that our young and even the very young people are exposed to the arts at every opportunity and what better way than watching a television program that could feature possibly their own classmates. I am totally committed to making my contacts, the people I am involved in and even the casual acquaintance, aware of what you are about. And I thank you again for the opportunity to share my small world of art with your viewers.

- Terry Maciej, Pengilly, MN

\* valuable regional programs, an excellent use of Legacy funding.

- Joy K. Lintelman, Moorhead

\* I depend on Minnesota Public television for coverage of the arts. No other resource does it more engagingly or more comprehensively.

- Harriet Bart, Minneapolis

\* I enjoy seeing the variety of music, literary, and visual arts that is present here in Minnesota. It programming such as this that provides the public another means of realizing how much the arts effect our daily lives.

- Gary Leeper, Two Harbors, MN

\* Very inspirational. Connects me to my Minnesota heritage.

- Jake Hendricks, Appleton, MN

\* The increased availability and vibrancy has enriched my life and impacted the entire community.

- Linda Niskanen, Mt. Iron

\* This program enhances the arts. When we know what people are doing artistically, we are inspired to do our own art. Art is the single best way that I know of that helps build the unique local character of a community. It celebrates individual voices and history. It improves the quality of life.

- Sheila Packa, Duluth

\* So much great programming. Who knew there was so much talent and interesting history in Minnesota! Thanks you Public Television and thanks to the Legacy funds.



- Rita DeZurik, St. Joseph

\* This program is invaluable to the Art community and so important for a documentation of what is going on in Minnesota for education, for encouraging the public to know and understand and support the arts by participation and to stepping up and fund the arts.

- Judy Onofrio, Rochester

\* As a new resident of the state, I have greatly enjoyed learning more about the arts and culture in Minnesota. It gives me a sense of connection and pride, and has made me more aware of new opportunities to explore and do.

- anonymous, Northfield

\* I think legacy-funded projects are invaluable to the culture of Minnesota and important to enhancing quality of life.

- Billie Jo Konze, Ham Lake

\* The Legacy funded television programs are great. They enrich my life. I'm so pleased we have this wonderful resource for funding these programs in Minnesota.

- Richard Stryker, St. Paul

\* Those programs make me more aware of all the cultural events and artists we have in MN. Good job!

- Caryl Busman, Chandler

### ***MN Original / tpt***

\* My whole family watches MNOriginal. I think it is an invaluable recourse because it introduces the public to new artists and creators of all kinds. The production is excellent. Bravo to you!!

- Jane Frees-Kluth, Minneapolis

\* MPTA has honored me and saved me. One thing about being a professional artist and an art activist that embraces collaboration / community engagement, is communication. The programs you create ( all of which are fantastic ), convey the rich legacy in this state better than anywhere in this country. I am an addicted fan. I have expanded my appreciation to a level that is unbelievable. As a very busy artist I appreciate the depth and breath of you programming. I learn so much each time I watch multiple programs on my computer even when I am out of town which I share with my friends and patrons. I used the to programs created about my work ( MN ORIGINALS and Playlist) as introductions for residency, lectures, proposal, and patrons. I am so honored to have benefited from such a talented and prolific organization. Thank god for such funding. Minnesota is highly recognized for its talented arts community. You all have increased that by an amount that is beyond, beyond.

- Ta-coumba T. Aiken, St. Paul

\* Thank you for all your work! I feel this program is and continue to be one of the best way to inform and serve for our diverse activities of art & life in our communities! lots of love, Kinji

- Kinji Akagawa, Afton, MN

\* *MN original* is such a treasure. Please, don't change a thing. I have learned much about the arts, from the complexity of theatre lighting to the intensity of acapella singing. I have been introduced to venues i didn't know existed, reintroduced to music i'd forgotten. Thanks so very, very much for keeping the arts accessible to All Minnesotans.

- anonymous, Burnsville

\* Please keep up the great work. My family and I enjoy your programs, and as a local artist myself I appreciate everything you do for the community.

- Ian Henrikson, Minneapolis

\* Love the *MN Original* series and wish it would air either more often or at more optimal times--but it's great to be able to watch them online, too. The segments are fresh, inspiring and engaging. It's wonderful to see such a variety of MN artists making Minnesota proud. This type of programming shows the importance of the Legacy fund and what it was meant to do for the arts community.

- anonymous, Minneapolis

\* I especially love *MN Original*, the broadcasts and web site/web presentations. So great for showing diverse talent in the community/state.

- Susan Campion, Minneapolis

\* MN Originals is a favorite in my house! It exposes us to so many talents in our community and offers us ideas of what artists and their work to next visit. Thank you for supporting the art community!

- anonymous, Lakeville, MN 55044

\* MNO has done wonders for the fine artists in the Metro area. To have a successful career an artist must connect with their community in various ways. MNO has brought many artists into our conscious that would otherwise had limited exposure.

- Nicholas Legeros, Minneapolis

\* I'm already involved in the arts community; I recommend *MN Original* to people who are just becoming interested in the arts as it shows them there are active artists right in our community. The show helps me to be informed, learn about things I don't always have time for. I often follow up on websites to learn more about the artists featured.

- anonymous, St. Louis Park

\* What an amazing way to share the artistic work being done in Minnesota! The state is supporting the arts through Legacy funding, and MNO provides an important outlet for this work reaches a far greater audience. I am amazed at how rich and varied the arts are in the State of Minnesota, and I'm proud to support TPT in their efforts to discover and examine Minnesota artists and their works.

- Angela Heinsm Roseville

\* I watch your program because my entire self-image is that I am original, one-of-a-kind, in dance, music, now as an author. I am 70 years old, this not new to me. I am working at finding the opportunity to make an appearance at a library because I know it is available to me, with legacy funds. Seeing the variety of originality on *MN Original* inspires me, gives me a sense of peers. Hearing their own words mixed with local music shoots me out of the gun. Thank you.

- Beth Obermeyer, Minneapolis

\* I was featured on *MN Original*, and they did a fantastic job showcasing me and my work. It was a great way to expose my art to a wider audience. Thank you!

- Laura Hallen, Minneapolis

\* I love the show! Thank you for making it a priority to give greater exposure to all the awesome artists in MN.

- Elisabeth Preble, Minneapolis,

\* I got a good half dozen custom projects from my spot on *MN Original* and I have it linked on all my web sites- it has helped me immensely in clearly showing people what I do.

- Brittany Foster, Minneapolis